

United States: 2002

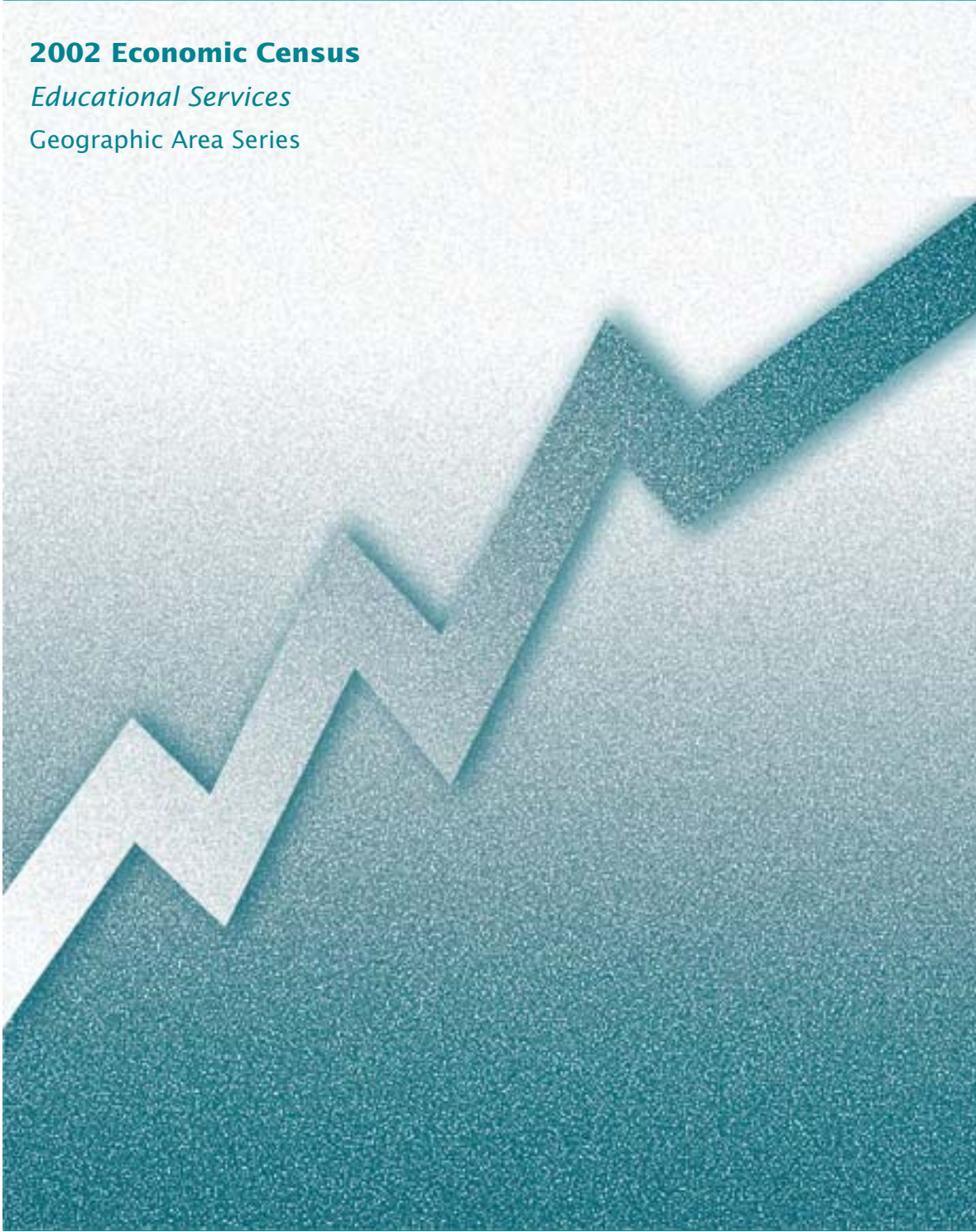
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2002 Economic Census

Educational Services

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
ALL ESTABLISHMENTS									
61	Educational services	49 319	30 690 707	N	10 164 378	2 445 276	430 164	21.9	9.9
611	Educational services	49 319	30 690 707	N	10 164 378	2 445 276	430 164	21.9	9.9
6114	Business schools and computer and management training	7 926	7 717 082	N	2 682 997	663 798	67 614	20.1	11.7
61141	Business and secretarial schools	459	498 389	N	184 718	44 154	7 970	17.2	15.1
611410	Business and secretarial schools	459	498 389	N	184 718	44 154	7 970	17.2	15.1
61142	Computer training	2 988	3 248 547	N	1 214 228	308 214	29 281	18.7	14.7
611420	Computer training	2 988	3 248 547	N	1 214 228	308 214	29 281	18.7	14.7
61143	Professional and management development training	4 479	3 970 146	N	1 284 051	311 430	30 363	21.6	8.8
611430	Professional and management development training	4 479	3 970 146	N	1 284 051	311 430	30 363	21.6	8.8
6115	Technical and trade schools	7 248	7 451 159	N	2 454 426	590 724	91 893	17.6	10.1
61151	Technical and trade schools	7 248	7 451 159	N	2 454 426	590 724	91 893	17.6	10.1
611511	Beauty and cosmetology schools	1 552	746 473	N	249 481	55 842	11 049	24.3	7.0
611512	Flight training	991	1 662 607	N	480 215	120 707	15 155	16.3	6.8
611513	Apprenticeship training	1 370	882 053	N	286 828	69 880	13 993	23.3	7.8
611519	Other technical and trade schools	3 335	4 160 026	N	1 437 902	344 295	51 696	15.6	12.4
6115191	Technical and trade schools (except computer repair and truck driving schools)	2 886	3 686 254	N	1 273 003	301 035	45 347	15.8	10.6
6115192	Computer repair training	62	106 798	N	41 028	6 997	877	4.5	45.6
6115193	Truck driving schools	387	366 974	N	123 871	36 263	5 472	17.3	20.3
6116	Other schools and instruction	29 301	9 783 370	N	3 398 145	803 712	223 082	30.9	10.4
61161	Fine arts schools	9 141	2 237 560	N	737 572	180 551	60 523	33.4	7.7
611610	Fine arts schools	9 141	2 237 560	N	737 572	180 551	60 523	33.4	7.7
6116101	Dance schools (including children's and professionals)	6 504	1 318 672	N	390 426	95 737	37 716	39.9	8.1
6116102	Art, drama, and music schools	2 637	918 888	N	347 146	84 814	22 807	24.0	7.2
61162	Sports and recreation instruction	9 095	2 489 219	N	772 452	173 015	55 475	39.6	9.3
611620	Sports and recreation instruction	9 095	2 489 219	N	772 452	173 015	55 475	39.6	9.3
61163	Language schools	1 075	649 992	N	247 417	60 210	14 534	26.8	19.2
611630	Language schools	1 075	649 992	N	247 417	60 210	14 534	26.8	19.2
61169	All other schools and instruction	9 990	4 406 599	N	1 640 704	389 936	92 550	25.3	11.1
611691	Exam preparation and tutoring	5 035	1 909 336	N	772 544	183 676	53 669	25.2	8.7
611692	Automobile driving schools	2 039	541 590	N	199 486	45 652	13 384	37.5	11.6
611699	All other miscellaneous schools and instruction	2 916	1 955 673	N	668 674	160 608	25 497	21.9	13.3
6117	Educational support services	4 844	5 739 096	N	1 628 810	387 042	47 575	14.8	6.6
61171	Educational support services	4 844	5 739 096	N	1 628 810	387 042	47 575	14.8	6.6
611710	Educational support services	4 844	5 739 096	N	1 628 810	387 042	47 575	14.8	6.6
6117101	Educational support services (except test development and evaluation services)	2 942	3 068 533	N	831 170	196 652	25 570	16.2	6.5
6117102	Educational test development and evaluation services	1 902	2 670 563	N	797 640	190 390	22 005	13.2	6.7
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
61	Educational services	11 020	8 531 101	7 769 141	2 615 345	636 785	116 249	17.8	7.9
611	Educational services	11 020	8 531 101	7 769 141	2 615 345	636 785	116 249	17.8	7.9
6114	Business schools and computer and management training	1 076	929 482	867 763	310 164	75 554	9 169	19.5	6.5
61141	Business and secretarial schools	64	47 462	43 867	19 481	4 664	771	17.4	7.5
611410	Business and secretarial schools	64	47 462	43 867	19 481	4 664	771	17.4	7.5
61142	Computer training	215	101 741	90 194	36 519	8 424	1 187	31.0	15.9
611420	Computer training	215	101 741	90 194	36 519	8 424	1 187	31.0	15.9
61143	Professional and management development training	797	780 279	733 702	254 164	62 466	7 211	18.2	5.2
611430	Professional and management development training	797	780 279	733 702	254 164	62 466	7 211	18.2	5.2
6115	Technical and trade schools	1 870	1 545 692	1 389 800	531 692	129 016	24 047	22.3	9.1
61151	Technical and trade schools	1 870	1 545 692	1 389 800	531 692	129 016	24 047	22.3	9.1
611511	Beauty and cosmetology schools	67	31 907	28 342	12 155	2 857	603	7.8	9.4
611512	Flight training	49	24 998	22 463	6 645	1 788	357	18.8	12.9
611513	Apprenticeship training	1 164	790 537	676 492	256 671	63 018	12 685	22.5	7.4
611519	Other technical and trade schools	590	698 250	662 503	256 221	61 353	10 402	22.9	10.8
6115191	Technical and trade schools (except computer repair and truck driving schools)	564	676 845	642 883	249 692	59 414	10 160	22.0	11.0
6115192	Computer repair training	6	806	650	334	73	21	33.7	24.4
6115193	Truck driving schools	20	20 599	18 970	6 195	1 866	221	53.3	2.3
6116	Other schools and instruction	6 583	2 688 705	2 436 996	996 476	241 456	60 800	24.4	11.5
61161	Fine arts schools	1 833	738 747	669 084	280 190	68 306	19 061	20.9	8.8
611610	Fine arts schools	1 833	738 747	669 084	280 190	68 306	19 061	20.9	8.8
6116101	Dance schools (including children's and professionals)	701	174 523	151 130	56 908	13 766	4 456	32.1	13.1
6116102	Art, drama, and music schools	1 132	564 224	517 954	223 282	54 540	14 605	17.5	7.5
61162	Sports and recreation instruction	1 560	391 550	344 467	131 380	31 017	10 314	36.7	11.3
611620	Sports and recreation instruction	1 560	391 550	344 467	131 380	31 017	10 314	36.7	11.3
61163	Language schools	364	135 277	113 959	57 389	14 004	5 164	26.4	12.2
611630	Language schools	364	135 277	113 959	57 389	14 004	5 164	26.4	12.2

See footnotes at end of table.

Table 1. Summary Statistics for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.									
61	Educational services—Con.								
611	Educational services—Con.								
6116	Other schools and instruction—Con.								
61169	All other schools and instruction	2 826	1 423 131	1 309 486	527 517	128 129	26 261	22.6	12.9
611691	Exam preparation and tutoring	1 240	370 220	353 249	170 877	42 521	10 966	31.7	12.1
611692	Automobile driving schools	179	62 985	54 962	20 982	5 214	1 465	15.3	35.1
611699	All other miscellaneous schools and instruction	1 407	989 926	901 275	335 658	80 394	13 830	19.6	11.8
6117	Educational support services	1 491	3 367 222	3 074 582	777 013	190 759	22 233	10.0	4.8
61171	Educational support services	1 491	3 367 222	3 074 582	777 013	190 759	22 233	10.0	4.8
611710	Educational support services	1 491	3 367 222	3 074 582	777 013	190 759	22 233	10.0	4.8
6117101	Educational support services (except test development and evaluation services) ...	1 168	1 862 297	1 748 923	458 185	110 454	14 040	13.8	6.1
6117102	Educational test development and evaluation services	323	1 504 925	1 325 659	318 828	80 305	8 193	5.3	3.1
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
61	Educational services	38 299	22 159 606	N	7 549 033	1 808 491	313 915	23.5	10.7
611	Educational services	38 299	22 159 606	N	7 549 033	1 808 491	313 915	23.5	10.7
6114	Business schools and computer and management training	6 850	6 787 600	N	2 372 833	588 244	58 445	20.2	12.4
61141	Business and secretarial schools	395	450 927	N	165 237	39 490	7 199	17.2	15.9
611410	Business and secretarial schools	395	450 927	N	165 237	39 490	7 199	17.2	15.9
61142	Computer training	2 773	3 146 806	N	1 177 709	299 790	28 094	18.3	14.7
611420	Computer training	2 773	3 146 806	N	1 177 709	299 790	28 094	18.3	14.7
61143	Professional and management development training	3 682	3 189 867	N	1 029 887	248 964	23 152	22.4	9.7
611430	Professional and management development training	3 682	3 189 867	N	1 029 887	248 964	23 152	22.4	9.7
6115	Technical and trade schools	5 378	5 905 467	N	1 922 734	461 708	67 846	16.3	10.3
61151	Technical and trade schools	5 378	5 905 467	N	1 922 734	461 708	67 846	16.3	10.3
611511	Beauty and cosmetology schools	1 485	714 566	N	237 326	52 985	10 446	25.1	6.9
611512	Flight training	942	1 637 609	N	473 570	118 919	14 798	16.3	6.7
611513	Apprenticeship training	206	91 516	N	30 157	6 862	1 308	30.2	11.5
611519	Other technical and trade schools	2 745	3 461 776	N	1 181 681	282 942	41 294	14.2	12.7
6115191	Technical and trade schools (except computer repair and truck driving schools)	2 322	3 009 409	N	1 023 311	241 621	35 187	14.4	10.5
6115192	Computer repair training	56	105 992	N	40 694	6 924	856	4.3	45.7
6115193	Truck driving schools	367	346 375	N	117 676	34 397	5 251	15.1	21.4
6116	Other schools and instruction	22 718	7 094 665	N	2 401 669	562 256	162 282	33.3	10.0
61161	Fine arts schools	7 308	1 498 813	N	457 382	112 245	41 462	39.5	7.2
611610	Fine arts schools	7 308	1 498 813	N	457 382	112 245	41 462	39.5	7.2
6116101	Dance schools (including children's and professionals)	5 803	1 144 149	N	333 518	81 971	33 260	41.1	7.3
6116102	Art, drama, and music schools	1 505	354 664	N	123 864	30 274	8 202	34.3	6.9
61162	Sports and recreation instruction	7 535	2 097 669	N	641 072	141 998	45 161	40.1	8.9
611620	Sports and recreation instruction	7 535	2 097 669	N	641 072	141 998	45 161	40.1	8.9
61163	Language schools	711	514 715	N	190 028	46 206	9 370	26.9	21.0
611630	Language schools	711	514 715	N	190 028	46 206	9 370	26.9	21.0
61169	All other schools and instruction	7 164	2 983 468	N	1 113 187	261 807	66 289	26.5	10.3
611691	Exam preparation and tutoring	3 795	1 539 116	N	601 667	141 155	42 703	23.6	7.9
611692	Automobile driving schools	1 860	478 605	N	178 504	40 438	11 919	40.4	8.6
611699	All other miscellaneous schools and instruction	1 509	965 747	N	333 016	80 214	11 667	24.3	15.0
6117	Educational support services	3 353	2 371 874	N	851 797	196 283	25 342	21.6	9.3
61171	Educational support services	3 353	2 371 874	N	851 797	196 283	25 342	21.6	9.3
611710	Educational support services	3 353	2 371 874	N	851 797	196 283	25 342	21.6	9.3
6117101	Educational support services (except test development and evaluation services) ...	1 774	1 206 236	N	372 985	86 198	11 530	19.9	7.2
6117102	Educational test development and evaluation services	1 579	1 165 638	N	478 812	110 085	13 812	23.4	11.4

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Enterprise Support Statistics for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
61	Educational services	23	D	51 774	12 803	1 019

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.