

Wisconsin: 2002

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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
WISCONSIN								
53	Real estate and rental and leasing	4 743	3 421 466	630 563	146 333	25 827	21.7	7.4
531	Real estate	3 771	2 398 700	444 272	103 544	17 470	28.7	9.2
5311	Lessors of real estate	1 595	1 153 664	160 709	39 286	7 406	22.9	10.6
53111	Lessors of residential buildings and dwellings	1 019	737 415	94 299	22 834	5 270	24.9	13.4
531110	Lessors of residential buildings and dwellings	1 019	737 415	94 299	22 834	5 270	24.9	13.4
5311101	Lessors of apartment buildings	868	682 254	85 919	20 862	4 799	24.4	13.2
5311109	Lessors of dwellings other than apartment buildings	151	55 161	8 380	1 972	471	30.1	15.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	366	350 577	55 925	14 147	1 615	18.4	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	366	350 577	55 925	14 147	1 615	18.4	4.3
5311201	Lessors of professional and other office buildings	160	146 800	24 572	6 514	639	23.3	4.9
5311202	Lessors of manufacturing and industrial buildings	59	56 852	11 113	2 557	238	10.7	2.1
5311203	Lessors of shopping centers and retail stores	99	127 255	17 546	4 510	581	14.3	3.8
5311209	Lessors of other nonresidential buildings and facilities	48	19 670	2 694	566	157	30.4	10.4
53113	Lessors of miniwarehouses and self-storage units	63	16 446	2 810	659	142	26.7	10.9
531130	Lessors of miniwarehouses and self-storage units	63	16 446	2 810	659	142	26.7	10.9
53119	Lessors of other real estate property	147	49 226	7 675	1 646	379	25.3	12.4
531190	Lessors of other real estate property	147	49 226	7 675	1 646	379	25.3	12.4
5311901	Lessors of manufactured (mobile) home sites	122	45 560	7 163	1 537	338	23.7	11.7
5311909	Lessors of other real estate property	25	3 666	512	109	41	45.4	22.1
5312	Offices of real estate agents and brokers	1 217	813 331	114 911	24 903	3 829	35.0	7.6
53121	Offices of real estate agents and brokers	1 217	813 331	114 911	24 903	3 829	35.0	7.6
531210	Offices of real estate agents and brokers	1 217	813 331	114 911	24 903	3 829	35.0	7.6
5312101	Offices of residential real estate agents and brokers	1 054	677 553	74 974	16 319	3 110	36.4	8.5
5312109	Offices of nonresidential real estate agents and brokers	163	135 778	39 937	8 584	719	27.8	3.2
5313	Activities related to real estate	959	431 705	168 652	39 355	6 235	32.1	8.3
53131	Real estate property managers	510	323 257	125 557	30 111	4 871	26.8	8.8
531311	Residential property managers	398	235 558	89 636	21 313	4 034	26.9	11.3
531312	Nonresidential property managers	112	87 699	35 921	8 798	837	26.7	2.3
53132	Offices of real estate appraisers	317	72 105	31 424	6 631	975	43.2	5.4
531320	Offices of real estate appraisers	317	72 105	31 424	6 631	975	43.2	5.4
53139	Other activities related to real estate	132	36 343	11 671	2 613	389	57.0	9.6
531390	Other activities related to real estate	132	36 343	11 671	2 613	389	57.0	9.6
532	Rental and leasing services	941	910 920	174 564	40 073	8 159	6.1	3.6
5321	Automotive equipment rental and leasing	200	411 362	60 401	14 128	2 243	1.7	3.9
53211	Passenger car rental and leasing	71	183 899	27 091	6 131	1 229	2.1	2.0
532111	Passenger car rental	55	121 686	22 454	4 985	1 127	3.0	2.8
532112	Passenger car leasing	16	62 213	4 637	1 146	102	.3	.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	129	227 463	33 310	7 997	1 014	1.3	5.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	129	227 463	33 310	7 997	1 014	1.3	5.4
5321201	Truck rental without drivers	43	D	D	D	c	D	D
5321202	Truck leasing	82	200 415	29 225	7 112	857	1.4	5.8
5322	Consumer goods rental	544	285 150	65 029	14 857	4 518	8.1	3.5
53221	Consumer electronics and appliances rental	52	25 528	5 546	1 407	233	.5	4.8
532210	Consumer electronics and appliances rental	52	25 528	5 546	1 407	233	.5	4.8
53222	Formal wear and costume rental	45	17 672	7 972	1 576	434	3.6	7.1
532220	Formal wear and costume rental	45	17 672	7 972	1 576	434	3.6	7.1
53223	Video tape and disc rental	339	157 535	28 837	6 979	3 039	10.9	2.0
532230	Video tape and disc rental	339	157 535	28 837	6 979	3 039	10.9	2.0
53229	Other consumer goods rental	108	84 415	22 674	4 895	812	6.0	5.1
532291	Home health equipment rental	29	44 207	10 957	2 612	303	4.6	6.2
532292	Recreational goods rental	42	8 983	1 874	303	80	21.5	7.7
532299	All other consumer goods rental	37	31 225	9 843	1 980	429	3.4	2.7
5323	General rental centers	54	18 265	5 411	1 085	262	42.6	1.8
53231	General rental centers	54	18 265	5 411	1 085	262	42.6	1.8
532310	General rental centers	54	18 265	5 411	1 085	262	42.6	1.8
5324	Commercial and industrial machinery and equipment rental and leasing	143	196 143	43 723	10 003	1 136	9.3	3.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	47	75 354	16 384	4 043	398	5.9	3.8
532411	Commercial air, rail, and water transportation equipment rental and leasing	8	2 305	415	119	18	—	2.7
5324119	Aircraft rental and leasing	7	D	D	D	a	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	39	73 049	15 969	3 924	380	6.1	3.9
5324121	Rental and leasing of heavy construction equipment without operators	39	73 049	15 969	3 924	380	6.1	3.9
53242	Office machinery and equipment rental and leasing	7	10 531	3 652	532	57	24.0	—
532420	Office machinery and equipment rental and leasing	7	10 531	3 652	532	57	24.0	—
53249	Other commercial and industrial machinery and equipment rental and leasing	89	110 258	23 687	5 428	681	10.2	3.4
532490	Other commercial and industrial machinery and equipment rental and leasing	89	110 258	23 687	5 428	681	10.2	3.4
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	13	30 876	4 811	1 209	138	—	.2
5324902	Industrial equipment rental and leasing	69	74 286	16 802	3 890	473	10.7	4.9

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	WISCONSIN—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	31	111 846	11 727	2 716	198	.5	.5
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	31	111 846	11 727	2 716	198	.5	.5
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	31	111 846	11 727	2 716	198	.5	.5
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	31	111 846	11 727	2 716	198	.5	.5
5331109	Patent owners and lessors	30	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	269	177 692	34 640	8 072	1 614	19.4	8.5
531	Real estate	200	113 457	23 157	5 335	1 052	27.3	9.4
5311	Lessors of real estate	98	48 982	7 363	1 717	463	28.7	16.3
53111	Lessors of residential buildings and dwellings	59	25 857	4 377	991	279	26.6	19.8
531110	Lessors of residential buildings and dwellings	59	25 857	4 377	991	279	26.6	19.8
5311101	Lessors of apartment buildings	46	20 154	3 066	717	209	30.2	22.0
5311109	Lessors of dwellings other than apartment buildings	13	5 703	1 311	274	70	13.8	11.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	12	14 490	1 472	406	84	15.9	14.6
5312	Offices of real estate agents and brokers	58	46 929	7 120	1 586	200	24.9	.9
53121	Offices of real estate agents and brokers	58	46 929	7 120	1 586	200	24.9	.9
531210	Offices of real estate agents and brokers	58	46 929	7 120	1 586	200	24.9	.9
5312101	Offices of residential real estate agents and brokers ...	45	40 082	4 529	937	144	19.2	1.0
5312109	Offices of nonresidential real estate agents and brokers	13	6 847	2 591	649	56	57.9	.5
5313	Activities related to real estate	44	17 546	8 674	2 032	389	29.8	13.0
53131	Real estate property managers	19	D	D	D	e	D	D
531311	Residential property managers	18	D	D	D	e	D	D
53132	Offices of real estate appraisers	18	6 110	3 172	704	99	37.4	.2
531320	Offices of real estate appraisers	18	6 110	3 172	704	99	37.4	.2
532	Rental and leasing services	68	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	18	34 070	5 536	1 315	193	—	9.0
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	12	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	12	D	D	D	c	D	D
5322	Consumer goods rental	33	17 146	3 424	804	264	8.1	3.2
53223	Video tape and disc rental	23	11 769	2 096	495	212	11.6	1.5
532230	Video tape and disc rental	23	11 769	2 096	495	212	11.6	1.5
5324	Commercial and industrial machinery and equipment rental and leasing	13	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
Appleton, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	151	102 187	20 022	4 653	876	18.8	6.7
531	Real estate	111	62 913	12 902	2 992	540	27.7	6.0
5311	Lessors of real estate	45	22 651	2 901	693	179	26.5	14.7
53111	Lessors of residential buildings and dwellings	21	6 361	946	208	53	50.8	10.5
531110	Lessors of residential buildings and dwellings	21	6 361	946	208	53	50.8	10.5
5311101	Lessors of apartment buildings	15	4 763	624	140	37	59.4	14.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	14 751	1 714	426	106	16.0	14.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	14 751	1 714	426	106	16.0	14.4
5312	Offices of real estate agents and brokers	39	30 194	5 058	1 150	136	27.3	.6
53121	Offices of real estate agents and brokers	39	30 194	5 058	1 150	136	27.3	.6
531210	Offices of real estate agents and brokers	39	30 194	5 058	1 150	136	27.3	.6
5312101	Offices of residential real estate agents and brokers ...	29	24 076	2 573	520	87	19.5	.7
5312109	Offices of nonresidential real estate agents and brokers	10	6 118	2 485	630	49	57.7	.6
5313	Activities related to real estate	27	10 068	4 943	1 149	225	31.6	2.4
53131	Real estate property managers	11	5 140	2 414	569	140	38.5	2.9
531311	Residential property managers	10	D	D	D	c	D	D
53132	Offices of real estate appraisers	10	4 445	2 401	545	77	18.4	.2
531320	Offices of real estate appraisers	10	4 445	2 401	545	77	18.4	.2
532	Rental and leasing services	40	39 274	7 120	1 661	336	4.5	7.8
5321	Automotive equipment rental and leasing	13	22 188	3 770	870	146	—	12.1
5322	Consumer goods rental	17	7 465	1 687	371	127	3.8	4.9
53223	Video tape and disc rental	13	5 278	1 044	246	103	5.4	—
532230	Video tape and disc rental	13	5 278	1 044	246	103	5.4	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con.								
Oshkosh-Neenah, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	118	75 505	14 618	3 419	738	20.1	11.0
531	Real estate	89	50 544	10 255	2 343	512	26.8	13.7
5311	Lessors of real estate	53	26 331	4 462	1 024	284	30.7	17.7
53111	Lessors of residential buildings and dwellings	38	19 496	3 431	783	226	18.7	22.8
5311101	Lessors of residential buildings and dwellings	38	19 496	3 431	783	226	18.7	22.8
5311101	Lessors of apartment buildings	31	15 391	2 442	577	172	21.2	24.5
5312	Offices of real estate agents and brokers	19	16 735	2 062	436	64	20.5	1.3
53121	Offices of real estate agents and brokers	19	16 735	2 062	436	64	20.5	1.3
531210	Offices of real estate agents and brokers	19	16 735	2 062	436	64	20.5	1.3
5312101	Offices of residential real estate agents and brokers ...	16	16 006	1 956	417	57	18.7	1.4
5313	Activities related to real estate	17	7 478	3 731	883	164	27.4	27.2
532	Rental and leasing services	28	D	D	D	c	D	D
5322	Consumer goods rental	16	9 681	1 737	433	137	11.4	1.8
53223	Video tape and disc rental	10	6 491	1 052	249	109	16.7	2.8
532230	Video tape and disc rental	10	6 491	1 052	249	109	16.7	2.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	9 929	D	D	D	I	D	D
531	Real estate	7 904	9 849 355	1 941 426	478 766	51 663	20.3	12.0
5311	Lessors of real estate	2 829	5 204 325	598 450	160 117	20 127	14.8	9.6
53111	Lessors of residential buildings and dwellings	1 621	2 972 069	355 675	90 053	13 255	12.8	10.0
531110	Lessors of residential buildings and dwellings	1 621	2 972 069	355 675	90 053	13 255	12.8	10.0
5311101	Lessors of apartment buildings	1 440	2 847 610	337 747	85 732	12 656	11.8	9.6
5311109	Lessors of dwellings other than apartment buildings	181	124 459	17 928	4 321	599	37.4	20.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	828	2 001 090	206 318	62 074	5 318	17.0	9.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	828	2 001 090	206 318	62 074	5 318	17.0	9.1
5311201	Lessors of professional and other office buildings	397	D	D	D	g	D	D
5311202	Lessors of manufacturing and industrial buildings	123	D	D	D	f	D	D
5311203	Lessors of shopping centers and retail stores	222	486 117	45 247	12 477	1 386	23.1	9.7
5311209	Lessors of other nonresidential buildings and facilities ..	86	D	D	D	f	D	D
53113	Lessors of miniwarehouses and self-storage units	240	D	D	D	f	D	D
531130	Lessors of miniwarehouses and self-storage units	240	D	D	D	f	D	D
53119	Lessors of other real estate property	140	D	D	D	f	D	D
531190	Lessors of other real estate property	140	D	D	D	f	D	D
5311901	Lessors of manufactured (mobile) home sites	106	D	D	D	e	D	D
5311909	Lessors of other real estate property	34	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	2 528	2 530 150	427 093	100 681	10 449	28.7	14.3
53121	Offices of real estate agents and brokers	2 528	2 530 150	427 093	100 681	10 449	28.7	14.3
531210	Offices of real estate agents and brokers	2 528	2 530 150	427 093	100 681	10 449	28.7	14.3
5312101	Offices of residential real estate agents and brokers ...	2 041	D	D	D	i	D	D
5312109	Offices of nonresidential real estate agents and brokers ..	487	D	D	D	h	D	D
5313	Activities related to real estate	2 547	2 114 880	915 883	217 968	21 087	23.8	15.1
53131	Real estate property managers	1 497	1 436 360	670 521	160 553	16 820	21.2	18.3
531311	Residential property managers	977	828 148	379 493	89 735	11 624	24.3	22.7
531312	Nonresidential property managers	520	608 212	291 028	70 818	5 196	17.0	12.3
53132	Offices of real estate appraisers	504	177 948	62 843	14 490	1 459	42.9	9.0
531320	Offices of real estate appraisers	504	177 948	62 843	14 490	1 459	42.9	9.0
53139	Other activities related to real estate	546	500 572	182 519	42 925	2 808	24.5	8.0
531390	Other activities related to real estate	546	500 572	182 519	42 925	2 808	24.5	8.0
532	Rental and leasing services	1 951	D	D	D	j	D	D
5321	Automotive equipment rental and leasing	367	1 467 807	212 819	50 094	6 406	15.9	4.1
53211	Passenger car rental and leasing	146	976 505	158 625	36 851	4 932	22.8	4.8
532111	Passenger car rental	101	D	D	D	h	D	D
532112	Passenger car leasing	45	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	221	491 302	54 194	13 243	1 474	2.0	2.6
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	221	491 302	54 194	13 243	1 474	2.0	2.6
5321201	Truck rental without drivers	102	D	D	D	e	D	D
5321202	Truck leasing	110	D	D	D	f	D	D
5322	Consumer goods rental	997	D	D	D	i	D	D
53221	Consumer electronics and appliances rental	110	69 637	16 061	3 982	505	4.5	4.9
532210	Consumer electronics and appliances rental	110	69 637	16 061	3 982	505	4.5	4.9
53222	Formal wear and costume rental	81	D	D	D	f	D	D
532220	Formal wear and costume rental	81	D	D	D	f	D	D
53223	Video tape and disc rental	644	350 625	66 698	16 333	5 356	9.6	3.4
532230	Video tape and disc rental	644	350 625	66 698	16 333	5 356	9.6	3.4
53229	Other consumer goods rental	162	D	D	D	g	D	D
532291	Home health equipment rental	43	D	D	D	f	D	D
532292	Recreational goods rental	31	D	D	D	b	D	D
532299	All other consumer goods rental	88	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5323	General rental centers	163	D	D	D	g	D	D
53231	General rental centers	163	D	D	D	g	D	D
532310	General rental centers	163	D	D	D	g	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	424	3 287 564	374 022	100 272	7 700	3.0	3.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	131	D	D	D	h	D	D
532411	Commercial air, rail, and water transportation equipment rental and leasing	31	D	D	D	g	D	D
5324112	Railroad car rental and leasing	19	1 806 616	106 479	31 143	1 936	—	1.7
5324119	Aircraft rental and leasing	12	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	100	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	98	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	66	668 207	83 153	25 333	1 164	2.6	.5
532420	Office machinery and equipment rental and leasing	66	668 207	83 153	25 333	1 164	2.6	.5
5324201	Office machine rental and leasing	26	D	D	D	c	D	D
5324209	Computer rental and leasing	40	D	D	D	f	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	227	D	D	D	h	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	227	D	D	D	h	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	44	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	152	D	D	D	h	D	D
5324903	Motion picture equipment rental	16	D	D	D	c	D	D
5324909	Theatrical equipment rental	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
5331109	Patent owners and lessors	72	D	D	D	f	D	D
Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	9 755	15 662 914	2 743 629	681 089	75 491	15.4	8.9
531	Real estate	7 775	9 783 095	1 932 777	476 887	51 311	20.1	12.0
5311	Lessors of real estate	2 770	5 165 381	594 359	159 202	19 939	14.7	9.6
53111	Lessors of residential buildings and dwellings	1 596	2 959 825	354 202	89 686	13 184	12.8	10.0
531110	Lessors of residential buildings and dwellings	1 596	2 959 825	354 202	89 686	13 184	12.8	10.0
5311101	Lessors of apartment buildings	1 419	2 836 667	336 556	85 436	12 593	11.7	9.6
5311109	Lessors of dwellings other than apartment buildings	177	123 158	17 646	4 250	591	37.4	20.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	810	1 982 361	204 977	61 796	5 256	16.9	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	810	1 982 361	204 977	61 796	5 256	16.9	9.2
5311201	Lessors of professional and other office buildings	386	967 633	90 236	23 659	2 414	16.2	11.1
5311202	Lessors of manufacturing and industrial buildings	122	468 071	55 788	22 491	788	9.9	2.6
5311203	Lessors of shopping centers and retail stores	217	472 937	44 549	12 320	1 349	23.4	9.9
5311209	Lessors of other nonresidential buildings and facilities	85	73 720	14 404	3 326	705	28.6	22.0
53113	Lessors of miniwarehouses and self-storage units	235	114 621	17 292	4 028	908	17.1	4.7
531130	Lessors of miniwarehouses and self-storage units	235	114 621	17 292	4 028	908	17.1	4.7
53119	Lessors of other real estate property	129	108 574	17 888	3 692	591	22.9	9.4
531190	Lessors of other real estate property	129	108 574	17 888	3 692	591	22.9	9.4
5311901	Lessors of manufactured (mobile) home sites	95	D	D	D	e	D	D
5311909	Lessors of other real estate property	34	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	2 490	2 510 309	424 319	100 060	10 353	28.4	14.2
53121	Offices of real estate agents and brokers	2 490	2 510 309	424 319	100 060	10 353	28.4	14.2
531210	Offices of real estate agents and brokers	2 490	2 510 309	424 319	100 060	10 353	28.4	14.2
5312101	Offices of residential real estate agents and brokers	2 006	1 874 084	215 226	50 829	7 218	31.5	15.1
5312109	Offices of nonresidential real estate agents and brokers	484	636 225	209 093	49 231	3 135	19.0	11.8
5313	Activities related to real estate	2 515	2 107 405	914 099	217 625	21 019	23.7	15.1
53131	Real estate property managers	1 479	1 431 510	669 390	160 358	16 780	21.1	18.3
531311	Residential property managers	966	826 635	378 819	89 591	11 594	24.2	22.7
531312	Nonresidential property managers	513	604 875	290 571	70 767	5 186	16.9	12.3
53132	Offices of real estate appraisers	494	176 463	62 336	14 377	1 437	42.6	9.0
531320	Offices of real estate appraisers	494	176 463	62 336	14 377	1 437	42.6	9.0
53139	Other activities related to real estate	542	499 432	182 373	42 890	2 802	24.3	8.0
531390	Other activities related to real estate	542	499 432	182 373	42 890	2 802	24.3	8.0
532	Rental and leasing services	1 906	D	D	D	j	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5321	Automotive equipment rental and leasing	361	1 463 568	212 204	49 932	6 386	15.9	4.0
53211	Passenger car rental and leasing	146	976 505	158 625	36 851	4 932	22.8	4.8
532111	Passenger car rental	101	D	D	D	h	D	D
532112	Passenger car leasing	45	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	215	487 063	53 579	13 081	1 454	1.9	2.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	215	487 063	53 579	13 081	1 454	1.9	2.5
5321201	Truck rental without drivers	100	85 797	13 348	2 988	489	4.0	.9
5321202	Truck leasing	106	395 486	39 228	9 894	932	1.4	2.7
5322	Consumer goods rental	970	676 692	155 853	37 695	8 474	10.6	6.2
53221	Consumer electronics and appliances rental	103	65 372	15 071	3 736	473	4.5	3.7
532210	Consumer electronics and appliances rental	103	65 372	15 071	3 736	473	4.5	3.7
53222	Formal wear and costume rental	79	36 004	10 835	2 434	640	3.3	35.2
532220	Formal wear and costume rental	79	36 004	10 835	2 434	640	3.3	35.2
53223	Video tape and disc rental	630	343 481	65 438	16 014	5 239	9.7	3.4
532230	Video tape and disc rental	630	343 481	65 438	16 014	5 239	9.7	3.4
53229	Other consumer goods rental	158	231 835	64 509	15 511	2 122	14.8	6.5
532291	Home health equipment rental	41	D	D	D	f	D	D
532292	Recreational goods rental	30	D	D	D	b	D	D
532299	All other consumer goods rental	87	D	D	D	g	D	D
5323	General rental centers	157	D	D	D	f	D	D
53231	General rental centers	157	D	D	D	f	D	D
532310	General rental centers	157	D	D	D	f	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	418	3 284 098	373 284	100 228	7 693	3.0	3.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	129	2 050 813	161 051	43 802	3 133	1.4	2.6
532411	Commercial air, rail, and water transportation equipment rental and leasing	30	1 814 305	107 571	31 356	2 000	.2	1.9
5324112	Railroad car rental and leasing	19	1 806 616	106 479	31 143	1 936	—	1.7
5324119	Aircraft rental and leasing	11	7 689	1 092	213	64	48.5	47.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	99	236 508	53 480	12 446	1 133	10.7	7.7
5324121	Rental and leasing of heavy construction equipment without operators	97	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	66	668 207	83 153	25 333	1 164	2.6	.5
532420	Office machinery and equipment rental and leasing	66	668 207	83 153	25 333	1 164	2.6	.5
5324201	Office machine rental and leasing	26	D	D	D	c	D	D
5324209	Computer rental and leasing	40	D	D	D	f	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	223	565 078	129 080	31 093	3 396	9.1	8.8
532490	Other commercial and industrial machinery and equipment rental and leasing	223	565 078	129 080	31 093	3 396	9.1	8.8
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	41	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	151	417 989	92 446	22 013	2 558	7.7	10.3
5324903	Motion picture equipment rental	16	D	D	D	c	D	D
5324909	Theatrical equipment rental	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	74	D	D	D	f	D	D
5331109	Patent owners and lessors	72	D	D	D	f	D	D
Chicago-Naperville-Joliet, IL Metropolitan Division								
53	Real estate and rental and leasing	8 342	14 500 011	2 545 647	632 518	68 441	14.6	9.0
531	Real estate	6 701	D	D	D	k	D	D
5311	Lessors of real estate	2 372	4 764 087	549 086	148 209	18 145	14.0	9.4
53111	Lessors of residential buildings and dwellings	1 388	2 766 674	333 298	84 696	12 208	12.0	9.7
531110	Lessors of residential buildings and dwellings	1 388	2 766 674	333 298	84 696	12 208	12.0	9.7
5311101	Lessors of apartment buildings	1 240	2 669 613	318 282	81 049	11 702	10.9	9.4
5311109	Lessors of dwellings other than apartment buildings	148	97 061	15 016	3 647	506	41.1	17.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	703	D	D	D	h	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	703	D	D	D	h	D	D
5311201	Lessors of professional and other office buildings	335	D	D	D	g	D	D
5311202	Lessors of manufacturing and industrial buildings	104	442 081	53 543	21 979	728	7.8	2.4
5311203	Lessors of shopping centers and retail stores	192	D	D	D	g	D	D
5311209	Lessors of other nonresidential buildings and facilities	72	D	D	D	f	D	D
53113	Lessors of miniwarehouses and self-storage units	194	D	D	D	f	D	D
531130	Lessors of miniwarehouses and self-storage units	194	D	D	D	f	D	D
53119	Lessors of other real estate property	87	D	D	D	e	D	D
531190	Lessors of other real estate property	87	D	D	D	e	D	D
5311901	Lessors of manufactured (mobile) home sites	60	66 930	10 010	2 103	289	14.1	7.3
5311909	Lessors of other real estate property	27	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.							
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.							
	Chicago-Naperville-Joliet, IL Metropolitan Division— Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	2 133	2 249 847	385 817	89 778	9 185	27.6	15.0
53121	Offices of real estate agents and brokers	2 133	2 249 847	385 817	89 778	9 185	27.6	15.0
5312101	Offices of residential real estate agents and brokers ...	1 701	D	D	D	i	D	D
5312109	Offices of nonresidential real estate agents and brokers	432	D	D	D	h	D	D
5313	Activities related to real estate	2 196	D	D	D	j	D	D
53131	Real estate property managers	1 308	1 346 636	639 200	153 290	15 813	19.2	18.8
531311	Residential property managers	859	D	D	D	j	D	D
531312	Nonresidential property managers	449	D	D	D	h	D	D
53132	Offices of real estate appraisers	417	159 030	56 171	12 922	1 252	40.2	9.6
531320	Offices of real estate appraisers	417	159 030	56 171	12 922	1 252	40.2	9.6
53139	Other activities related to real estate	471	D	D	D	h	D	D
531390	Other activities related to real estate	471	D	D	D	h	D	D
532	Rental and leasing services	1 575	5 161 546	711 359	179 553	20 862	7.7	4.0
5321	Automotive equipment rental and leasing	303	D	D	D	i	D	D
53211	Passenger car rental and leasing	124	D	D	D	h	D	D
532111	Passenger car rental	86	D	D	D	h	D	D
532112	Passenger car leasing	38	378 518	48 484	12 255	1 036	56.3	2.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	179	D	D	D	g	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	179	D	D	D	g	D	D
5321201	Truck rental without drivers	83	D	D	D	e	D	D
5321202	Truck leasing	87	D	D	D	f	D	D
5322	Consumer goods rental	776	565 843	132 163	32 022	6 932	11.2	6.7
53221	Consumer electronics and appliances rental	76	D	D	D	e	D	D
532210	Consumer electronics and appliances rental	76	D	D	D	e	D	D
53222	Formal wear and costume rental	65	D	D	D	f	D	D
532220	Formal wear and costume rental	65	D	D	D	f	D	D
53223	Video tape and disc rental	507	281 051	53 812	13 231	4 196	9.9	3.7
532230	Video tape and disc rental	507	281 051	53 812	13 231	4 196	9.9	3.7
53229	Other consumer goods rental	128	D	D	D	g	D	D
532291	Home health equipment rental	37	D	D	D	f	D	D
532292	Recreational goods rental	22	D	D	D	b	D	D
532299	All other consumer goods rental	69	118 945	32 288	7 787	1 197	17.8	4.9
5323	General rental centers	131	D	D	D	f	D	D
53231	General rental centers	131	D	D	D	f	D	D
532310	General rental centers	131	D	D	D	f	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	365	3 157 164	349 597	94 076	7 059	2.7	3.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	107	1 984 584	150 178	41 127	2 873	1.1	2.7
532411	Commercial air, rail, and water transportation equipment rental and leasing	29	D	D	D	g	D	D
5324112	Railroad car rental and leasing	19	1 806 616	106 479	31 143	1 936	—	1.7
5324119	Aircraft rental and leasing	10	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	78	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	76	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	62	D	D	D	g	D	D
532420	Office machinery and equipment rental and leasing	62	D	D	D	g	D	D
5324201	Office machine rental and leasing	24	D	D	D	c	D	D
5324209	Computer rental and leasing	38	626 406	75 212	23 374	953	2.0	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	196	D	D	D	h	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	196	D	D	D	h	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	37	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	128	364 213	80 224	18 677	2 216	7.9	11.7
5324903	Motion picture equipment rental	16	D	D	D	c	D	D
5324909	Theatrical equipment rental	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	66	D	D	D	f	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	66	D	D	D	f	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	66	D	D	D	f	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	66	D	D	D	f	D	D
5331109	Patent owners and lessors	64	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
Gary, IN Metropolitan Division								
53	Real estate and rental and leasing	580	402 228	68 159	16 332	2 992	25.6	6.1
531	Real estate	411	D	D	D	g	D	D
5311	Lessors of real estate	176	120 169	14 861	3 592	781	34.1	9.6
53111	Lessors of residential buildings and dwellings	94	73 973	10 287	2 540	564	24.2	4.8
531110	Lessors of residential buildings and dwellings	94	73 973	10 287	2 540	564	24.2	4.8
5311101	Lessors of apartment buildings	82	67 365	9 368	2 328	525	20.7	5.3
5311109	Lessors of dwellings other than apartment buildings	12	6 608	919	212	39	60.0	—
53112	Lessors of nonresidential buildings (except miniwarehouses)	43	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	43	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	25	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	22	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	22	D	D	D	b	D	D
53119	Lessors of other real estate property	17	D	D	D	b	D	D
531190	Lessors of other real estate property	17	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	134	D	D	D	e	D	D
53121	Offices of real estate agents and brokers	134	D	D	D	e	D	D
531210	Offices of real estate agents and brokers	134	D	D	D	e	D	D
5312101	Offices of residential real estate agents and brokers	121	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	13	D	D	D	a	D	D
5313	Activities related to real estate	101	D	D	D	e	D	D
53131	Real estate property managers	53	18 009	6 019	1 376	250	71.4	10.9
531311	Residential property managers	38	D	D	D	c	D	D
531312	Nonresidential property managers	15	D	D	D	b	D	D
53132	Offices of real estate appraisers	39	7 441	2 688	601	93	57.4	3.0
531320	Offices of real estate appraisers	39	7 441	2 688	601	93	57.4	3.0
532	Rental and leasing services	167	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	34	D	D	D	e	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	25	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	25	D	D	D	c	D	D
5321201	Truck rental without drivers	13	D	D	D	b	D	D
5321202	Truck leasing	12	61 971	6 336	1 482	172	1.6	4.1
5322	Consumer goods rental	102	53 451	11 279	2 608	776	8.0	3.6
53221	Consumer electronics and appliances rental	20	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	20	D	D	D	b	D	D
53223	Video tape and disc rental	63	24 666	4 779	1 095	516	13.3	2.7
532230	Video tape and disc rental	63	24 666	4 779	1 095	516	13.3	2.7
53229	Other consumer goods rental	11	D	D	D	c	D	D
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	21	50 950	13 668	3 617	393	13.1	—
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	10	31 885	9 527	2 579	271	7.6	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
Lake County-Kenosha County, IL-WI Metropolitan Division								
53	Real estate and rental and leasing	833	760 675	129 823	32 239	4 058	24.1	8.2
531	Real estate	663	D	D	D	h	D	D
5311	Lessors of real estate	222	281 125	30 412	7 401	1 013	18.6	12.0
53111	Lessors of residential buildings and dwellings	114	119 178	10 617	2 450	412	25.1	20.3
531110	Lessors of residential buildings and dwellings	114	119 178	10 617	2 450	412	25.1	20.3
5311101	Lessors of apartment buildings	97	99 689	8 906	2 059	366	27.8	16.2
5311109	Lessors of dwellings other than apartment buildings	17	19 489	1 711	391	46	11.3	41.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	64	104 084	11 895	3 214	298	14.2	6.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	64	104 084	11 895	3 214	298	14.2	6.8
5311201	Lessors of professional and other office buildings	26	36 986	3 670	819	113	32.8	5.3
5311202	Lessors of manufacturing and industrial buildings	11	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	18	52 885	6 343	1 958	129	4.2	7.0
53113	Lessors of miniwarehouses and self-storage units	19	D	D	D	c	D	D
531130	Lessors of miniwarehouses and self-storage units	19	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
Lake County-Kenosha County, IL-WI Metropolitan Division—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5311	Lessors of real estate—Con.							
53119	Lessors of other real estate property	25	D	D	D	b	D	D
531190	Lessors of other real estate property	25	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	223	D	D	D	f	D	D
53121	Offices of real estate agents and brokers	223	D	D	D	f	D	D
531210	Offices of real estate agents and brokers	223	D	D	D	f	D	D
5312101	Offices of residential real estate agents and brokers ...	184	D	D	D	f	D	D
5312109	Offices of nonresidential real estate agents and brokers	39	D	D	D	c	D	D
5313	Activities related to real estate	218	D	D	D	f	D	D
53131	Real estate property managers	118	66 865	24 171	5 692	717	47.7	10.2
531311	Residential property managers	69	33 773	12 055	2 610	416	61.0	13.0
531312	Nonresidential property managers	49	33 092	12 116	3 082	301	34.2	7.3
53132	Offices of real estate appraisers	38	9 992	3 477	854	92	70.0	3.9
531320	Offices of real estate appraisers	38	9 992	3 477	854	92	70.0	3.9
53139	Other activities related to real estate	62	D	D	D	c	D	D
531390	Other activities related to real estate	62	D	D	D	c	D	D
532	Rental and leasing services	164	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	24	35 030	3 529	857	98	3.0	.7
53211	Passenger car rental and leasing	13	4 459	882	218	34	16.0	5.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	30 571	2 647	639	64	1.1	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	30 571	2 647	639	64	1.1	—
5322	Consumer goods rental	92	57 398	12 411	3 065	766	7.2	3.6
53223	Video tape and disc rental	60	37 764	6 847	1 688	527	5.7	1.7
532230	Video tape and disc rental	60	37 764	6 847	1 688	527	5.7	1.7
53229	Other consumer goods rental	19	13 685	4 084	1 036	172	14.3	8.7
532299	All other consumer goods rental	12	12 466	3 810	964	163	14.1	2.0
5323	General rental centers	16	D	D	D	b	D	D
53231	General rental centers	16	D	D	D	b	D	D
532310	General rental centers	16	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	32	75 984	10 019	2 535	241	7.6	.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	12	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	12	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	16	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	16	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	13	21 891	2 695	757	71	5.5	2.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	D	D	D	b	D	D
Kankakee-Bradley, IL Metropolitan Statistical Area								
53	Real estate and rental and leasing	79	D	D	D	e	D	D
531	Real estate	60	28 499	4 100	912	149	45.2	25.0
5311	Lessors of real estate	27	14 265	1 641	353	78	26.1	17.9
53111	Lessors of residential buildings and dwellings	11	5 082	494	125	26	11.5	23.0
531110	Lessors of residential buildings and dwellings	11	5 082	494	125	26	11.5	23.0
5312	Offices of real estate agents and brokers	15	11 331	1 614	390	42	62.7	37.3
53121	Offices of real estate agents and brokers	15	11 331	1 614	390	42	62.7	37.3
531210	Offices of real estate agents and brokers	15	11 331	1 614	390	42	62.7	37.3
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	18	2 903	845	169	29	70.3	12.0
532	Rental and leasing services	19	D	D	D	c	D	D
5322	Consumer goods rental	14	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
Michigan City-La Porte, IN Metropolitan Statistical Area								
53	Real estate and rental and leasing	95	48 987	6 648	1 489	315	34.6	5.3
531	Real estate	69	37 761	4 549	967	203	41.5	4.3
5311	Lessors of real estate	32	24 679	2 450	562	110	29.4	2.0
53111	Lessors of residential buildings and dwellings	14	7 162	979	242	45	36.0	4.9
531110	Lessors of residential buildings and dwellings	14	7 162	979	242	45	36.0	4.9
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	23	8 510	1 160	231	54	80.4	12.2
53121	Offices of real estate agents and brokers	23	8 510	1 160	231	54	80.4	12.2
531210	Offices of real estate agents and brokers	23	8 510	1 160	231	54	80.4	12.2
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
5313	Activities related to real estate	14	4 572	939	174	39	34.3	1.8
53131	Real estate property managers	11	4 003	738	128	29	25.0	2.1
532	Rental and leasing services	26	11 226	2 099	522	112	11.6	8.8
5322	Consumer goods rental	13	5 024	925	237	68	5.5	19.0
EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	167	92 338	14 579	3 267	826	29.7	9.8
531	Real estate	132	76 096	11 182	2 491	613	34.3	11.4
5311	Lessors of real estate	54	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	35	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	35	D	D	D	c	D	D
5311101	Lessors of apartment buildings	29	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	37	27 864	2 503	573	121	52.0	4.3
53121	Offices of real estate agents and brokers	37	27 864	2 503	573	121	52.0	4.3
531210	Offices of real estate agents and brokers	37	27 864	2 503	573	121	52.0	4.3
5312101	Offices of residential real estate agents and brokers ...	32	D	D	D	c	D	D
5313	Activities related to real estate	41	D	D	D	c	D	D
53131	Real estate property managers	18	D	D	D	c	D	D
531311	Residential property managers	16	D	D	D	c	D	D
53132	Offices of real estate appraisers	20	D	D	D	b	D	D
531320	Offices of real estate appraisers	20	D	D	D	b	D	D
532	Rental and leasing services	33	D	D	D	c	D	D
5322	Consumer goods rental	21	10 202	2 148	480	152	5.7	1.8
53223	Video tape and disc rental	13	D	D	D	b	D	D
532230	Video tape and disc rental	13	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
Eau Claire, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	136	81 849	13 217	2 944	732	29.1	6.4
531	Real estate	105	66 458	9 855	2 177	523	34.2	7.4
5311	Lessors of real estate	47	36 866	4 560	963	216	18.3	11.5
53111	Lessors of residential buildings and dwellings	30	16 698	2 420	465	122	23.5	22.1
531110	Lessors of residential buildings and dwellings	30	16 698	2 420	465	122	23.5	22.1
5311101	Lessors of apartment buildings	24	9 837	1 578	261	84	39.9	34.2
5312	Offices of real estate agents and brokers	26	22 074	1 732	379	79	55.5	.8
53121	Offices of real estate agents and brokers	26	22 074	1 732	379	79	55.5	.8
531210	Offices of real estate agents and brokers	26	22 074	1 732	379	79	55.5	.8
5312101	Offices of residential real estate agents and brokers ...	22	20 703	1 365	320	69	52.6	.8
5313	Activities related to real estate	32	7 518	3 563	835	228	50.0	7.0
53131	Real estate property managers	15	4 686	2 701	618	181	39.4	11.3
531311	Residential property managers	13	D	D	D	c	D	D
53132	Offices of real estate appraisers	15	D	D	D	b	D	D
531320	Offices of real estate appraisers	15	D	D	D	b	D	D
532	Rental and leasing services	29	D	D	D	c	D	D
5322	Consumer goods rental	17	9 351	2 113	471	148	3.4	1.9
53223	Video tape and disc rental	10	4 427	838	206	94	4.0	3.4
532230	Video tape and disc rental	10	4 427	838	206	94	4.0	3.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con.								
Menomonie, WI Micropolitan Statistical Area								
53	Real estate and rental and leasing	31	10 489	1 362	323	94	34.0	36.2
531	Real estate	27	9 638	1 327	314	90	34.3	39.2
5312	Offices of real estate agents and brokers	11	5 790	771	194	42	38.3	17.6
53121	Offices of real estate agents and brokers	11	5 790	771	194	42	38.3	17.6
531210	Offices of real estate agents and brokers	11	5 790	771	194	42	38.3	17.6
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	4	851	35	9	4	31.3	1.3
FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	118	73 635	11 974	2 655	582	19.1	5.9
531	Real estate	87	32 136	4 645	919	227	37.5	11.3
5311	Lessors of real estate	31	14 024	1 272	282	89	31.5	11.1
53111	Lessors of residential buildings and dwellings	11	3 800	391	82	35	84.2	4.7
531110	Lessors of residential buildings and dwellings	11	3 800	391	82	35	84.2	4.7
5311101	Lessors of apartment buildings	11	3 800	391	82	35	84.2	4.7
5312	Offices of real estate agents and brokers	37	13 098	2 253	421	83	44.9	11.3
53121	Offices of real estate agents and brokers	37	13 098	2 253	421	83	44.9	11.3
531210	Offices of real estate agents and brokers	37	13 098	2 253	421	83	44.9	11.3
5312101	Offices of residential real estate agents and brokers ...	35	D	D	D	b	D	D
5313	Activities related to real estate	19	5 014	1 120	216	55	35.3	11.4
532	Rental and leasing services	31	41 499	7 329	1 736	355	4.7	1.8
5322	Consumer goods rental	22	D	D	D	c	D	D
53223	Video tape and disc rental	14	4 242	1 134	278	151	5.0	11.6
532230	Video tape and disc rental	14	4 242	1 134	278	151	5.0	11.6
Beaver Dam, WI Micropolitan Statistical Area								
53	Real estate and rental and leasing	45	30 499	4 582	1 034	228	15.6	8.6
531	Real estate	31	8 208	1 203	246	66	51.2	23.0
5311	Lessors of real estate	13	3 858	288	69	30	18.6	28.4
5312	Offices of real estate agents and brokers	12	3 279	498	103	18	89.2	8.7
53121	Offices of real estate agents and brokers	12	3 279	498	103	18	89.2	8.7
531210	Offices of real estate agents and brokers	12	3 279	498	103	18	89.2	8.7
5312101	Offices of residential real estate agents and brokers ...	12	3 279	498	103	18	89.2	8.7
532	Rental and leasing services	14	22 291	3 379	788	162	2.4	3.3
5322	Consumer goods rental	10	D	D	D	b	D	D
Fond du Lac, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	73	43 136	7 392	1 621	354	21.5	4.0
531	Real estate	56	23 928	3 442	673	161	32.8	7.2
5311	Lessors of real estate	18	10 166	984	213	59	36.4	4.6
5312	Offices of real estate agents and brokers	25	9 819	1 755	318	65	30.0	12.2
53121	Offices of real estate agents and brokers	25	9 819	1 755	318	65	30.0	12.2
531210	Offices of real estate agents and brokers	25	9 819	1 755	318	65	30.0	12.2
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	b	D	D
5313	Activities related to real estate	13	3 943	703	142	37	30.6	1.7
532	Rental and leasing services	17	19 208	3 950	948	193	7.4	—
5322	Consumer goods rental	12	5 909	1 694	409	131	.8	—

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MADISON-BARABOO, WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	693	698 064	110 808	26 249	4 425	15.9	5.3
531	Real estate	576	483 237	86 517	20 628	3 330	21.3	6.6
5311	Lessors of real estate	241	D	D	D	g	D	D
53111	Lessors of residential buildings and dwellings	182	D	D	D	f	D	D
531110	Lessors of residential buildings and dwellings	182	D	D	D	f	D	D
5311101	Lessors of apartment buildings	155	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings	27	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	41	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	41	D	D	D	b	D	D
5311201	Lessors of professional and other office buildings	17	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	10	3 407	812	194	22	39.2	21.4
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	167	133 120	17 663	3 830	558	25.3	6.4
53121	Offices of real estate agents and brokers	167	133 120	17 663	3 830	558	25.3	6.4
531210	Offices of real estate agents and brokers	167	133 120	17 663	3 830	558	25.3	6.4
5312101	Offices of residential real estate agents and brokers	141	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	26	D	D	D	c	D	D
5313	Activities related to real estate	168	D	D	D	g	D	D
53131	Real estate property managers	110	D	D	D	g	D	D
531311	Residential property managers	84	D	D	D	g	D	D
531312	Nonresidential property managers	26	D	D	D	c	D	D
53132	Offices of real estate appraisers	39	D	D	D	b	D	D
531320	Offices of real estate appraisers	39	D	D	D	b	D	D
53139	Other activities related to real estate	19	D	D	D	b	D	D
531390	Other activities related to real estate	19	D	D	D	b	D	D
532	Rental and leasing services	110	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	27	D	D	D	e	D	D
53211	Passenger car rental and leasing	11	42 913	3 245	796	172	6.3	3.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	D	D	D	c	D	D
5321201	Truck rental without drivers	10	D	D	D	b	D	D
5322	Consumer goods rental	62	D	D	D	f	D	D
53223	Video tape and disc rental	40	D	D	D	e	D	D
532230	Video tape and disc rental	40	D	D	D	e	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	D	D	D	b	D	D
Baraboo, WI Micropolitan Statistical Area								
53	Real estate and rental and leasing	54	45 539	7 536	1 582	230	21.2	4.8
531	Real estate	42	19 515	3 327	668	133	48.2	11.1
5311	Lessors of real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	22	10 846	1 944	390	73	42.4	5.2
53121	Offices of real estate agents and brokers	22	10 846	1 944	390	73	42.4	5.2
531210	Offices of real estate agents and brokers	22	10 846	1 944	390	73	42.4	5.2
5312101	Offices of residential real estate agents and brokers	20	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
Madison, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	639	652 525	103 272	24 667	4 195	15.6	5.3
531	Real estate	534	463 722	83 190	19 960	3 197	20.1	6.4
5311	Lessors of real estate	227	193 681	23 926	5 753	1 077	21.6	7.3
53111	Lessors of residential buildings and dwellings	173	160 869	19 685	4 895	948	21.9	7.3
531110	Lessors of residential buildings and dwellings	173	160 869	19 685	4 895	948	21.9	7.3
5311101	Lessors of apartment buildings	148	150 203	18 389	4 578	874	21.4	5.8
5311109	Lessors of dwellings other than apartment buildings	25	10 666	1 296	317	74	28.7	27.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	38	27 500	3 548	671	91	19.3	8.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	38	27 500	3 548	671	91	19.3	8.0
5311201	Lessors of professional and other office buildings	16	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	10	3 407	812	194	22	39.2	21.4
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con.							
	Madison, WI Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	145	122 274	15 719	3 440	485	23.8	6.6
53121	Offices of real estate agents and brokers	145	122 274	15 719	3 440	485	23.8	6.6
531210	Offices of real estate agents and brokers	145	122 274	15 719	3 440	485	23.8	6.6
5312101	Offices of residential real estate agents and brokers ...	121	110 757	11 442	2 290	369	23.7	6.8
5312109	Offices of nonresidential real estate agents and brokers	24	11 517	4 277	1 150	116	24.1	3.9
5313	Activities related to real estate	162	147 767	43 545	10 767	1 635	15.2	5.2
53131	Real estate property managers	105	D	D	D	g	D	D
531311	Residential property managers	79	94 202	26 864	6 657	1 250	12.8	6.8
531312	Nonresidential property managers	26	D	D	D	c	D	D
53132	Offices of real estate appraisers	38	D	D	D	b	D	D
531320	Offices of real estate appraisers	38	D	D	D	b	D	D
53139	Other activities related to real estate	19	D	D	D	b	D	D
531390	Other activities related to real estate	19	D	D	D	b	D	D
532	Rental and leasing services	100	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	24	62 725	5 968	1 433	268	4.3	2.4
53211	Passenger car rental and leasing	11	42 913	3 245	796	172	6.3	3.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	19 812	2 723	637	96	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	19 812	2 723	637	96	—	—
5322	Consumer goods rental	58	31 852	7 014	1 517	546	10.7	1.9
53223	Video tape and disc rental	38	20 717	3 620	868	391	15.6	.5
532230	Video tape and disc rental	38	20 717	3 620	868	391	15.6	.5
5324	Commercial and industrial machinery and equipment rental and leasing	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	b	D	D
	MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA							
53	Real estate and rental and leasing	1 569	1 501 080	304 750	71 395	10 999	17.7	7.0
531	Real estate	1 250	1 052 200	216 612	50 906	7 536	23.5	9.2
5311	Lessors of real estate	576	599 313	84 850	21 633	3 696	18.9	9.6
53111	Lessors of residential buildings and dwellings	389	394 166	49 930	12 334	2 802	21.0	12.9
531110	Lessors of residential buildings and dwellings	389	394 166	49 930	12 334	2 802	21.0	12.9
5311101	Lessors of apartment buildings	340	374 192	46 731	11 560	2 628	20.6	12.7
5311109	Lessors of dwellings other than apartment buildings	49	19 974	3 199	774	174	27.9	16.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	132	184 844	31 875	8 612	740	14.7	2.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	132	184 844	31 875	8 612	740	14.7	2.4
5311201	Lessors of professional and other office buildings	57	D	D	D	e	D	D
5311202	Lessors of manufacturing and industrial buildings	30	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	29	D	D	D	e	D	D
5311209	Lessors of other nonresidential buildings and facilities	16	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	27	8 555	1 372	316	65	16.6	7.2
531130	Lessors of miniwarehouses and self-storage units	27	8 555	1 372	316	65	16.6	7.2
53119	Lessors of other real estate property	28	11 748	1 673	371	89	14.0	9.7
531190	Lessors of other real estate property	28	11 748	1 673	371	89	14.0	9.7
5311901	Lessors of manufactured (mobile) home sites	18	9 270	1 348	283	60	8.4	7.3
5311909	Lessors of other real estate property	10	2 478	325	88	29	35.1	18.7
5312	Offices of real estate agents and brokers	309	284 746	48 166	10 164	1 221	25.2	7.9
53121	Offices of real estate agents and brokers	309	284 746	48 166	10 164	1 221	25.2	7.9
531210	Offices of real estate agents and brokers	309	284 746	48 166	10 164	1 221	25.2	7.9
5312101	Offices of residential real estate agents and brokers ...	244	D	D	D	f	D	D
5312109	Offices of nonresidential real estate agents and brokers	65	D	D	D	e	D	D
5313	Activities related to real estate	365	168 141	83 596	19 109	2 619	37.4	10.3
53131	Real estate property managers	211	119 057	62 524	14 691	2 051	32.8	12.1
531311	Residential property managers	157	D	D	D	g	D	D
531312	Nonresidential property managers	54	D	D	D	e	D	D
53132	Offices of real estate appraisers	104	28 960	14 717	2 934	400	37.3	5.8
531320	Offices of real estate appraisers	104	28 960	14 717	2 934	400	37.3	5.8
53139	Other activities related to real estate	50	20 124	6 355	1 484	168	64.8	5.7
531390	Other activities related to real estate	50	20 124	6 355	1 484	168	64.8	5.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	309	436 946	84 727	19 736	3 403	4.1	1.7
5321	Automotive equipment rental and leasing	77	D	D	D	g	D	D
53211	Passenger car rental and leasing	30	D	D	D	f	D	D
532111	Passenger car rental	20	D	D	D	f	D	D
532112	Passenger car leasing	10	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	47	D	D	D	e	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	47	D	D	D	e	D	D
5321201	Truck rental without drivers	17	D	D	D	b	D	D
5321202	Truck leasing	27	D	D	D	e	D	D
5322	Consumer goods rental	171	118 104	26 897	6 331	1 662	7.6	2.6
53221	Consumer electronics and appliances rental	22	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	22	D	D	D	b	D	D
53222	Formal wear and costume rental	18	D	D	D	b	D	D
532220	Formal wear and costume rental	18	D	D	D	b	D	D
53223	Video tape and disc rental	98	59 622	10 809	2 696	1 020	9.6	.9
532230	Video tape and disc rental	98	59 622	10 809	2 696	1 020	9.6	.9
53229	Other consumer goods rental	33	D	D	D	e	D	D
532291	Home health equipment rental	11	18 343	5 467	1 263	136	9.9	5.5
532299	All other consumer goods rental	17	22 512	6 943	1 405	306	1.5	1.5
5323	General rental centers	11	D	D	D	b	D	D
53231	General rental centers	11	D	D	D	b	D	D
532310	General rental centers	11	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	50	D	D	D	f	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	48 355	11 065	2 772	226	2.4	.3
5324121	Rental and leasing of heavy construction equipment without operators	13	48 355	11 065	2 772	226	2.4	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	31	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	31	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	22	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	10	11 934	3 411	753	60	3.8	.9
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	10	11 934	3 411	753	60	3.8	.9
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	10	11 934	3 411	753	60	3.8	.9
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	10	11 934	3 411	753	60	3.8	.9
5331109	Patent owners and lessors	10	11 934	3 411	753	60	3.8	.9
Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	1 446	1 444 365	291 357	68 553	10 396	17.4	6.9
531	Real estate	1 153	1 006 951	205 693	48 604	7 114	23.2	9.2
5311	Lessors of real estate	535	579 899	80 964	20 737	3 503	18.8	9.5
53111	Lessors of residential buildings and dwellings	364	379 433	47 813	11 814	2 702	21.0	13.1
531110	Lessors of residential buildings and dwellings	364	379 433	47 813	11 814	2 702	21.0	13.1
5311101	Lessors of apartment buildings	324	362 123	45 614	11 297	2 584	20.6	12.9
5311109	Lessors of dwellings other than apartment buildings	40	17 310	2 199	517	118	29.7	18.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	120	180 455	30 217	8 249	651	14.5	2.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	120	180 455	30 217	8 249	651	14.5	2.1
5311201	Lessors of professional and other office buildings	51	85 972	17 365	4 914	322	19.0	1.3
5311202	Lessors of manufacturing and industrial buildings	28	19 675	2 706	733	78	18.8	4.7
5311203	Lessors of shopping centers and retail stores	26	67 965	9 378	2 418	204	7.7	1.5
5311209	Lessors of other nonresidential buildings and facilities	15	6 843	768	184	47	14.7	10.2
53113	Lessors of miniwarehouses and self-storage units	23	8 263	1 261	303	61	16.1	6.9
531130	Lessors of miniwarehouses and self-storage units	23	8 263	1 261	303	61	16.1	6.9
53119	Lessors of other real estate property	28	11 748	1 673	371	89	14.0	9.7
531190	Lessors of other real estate property	28	11 748	1 673	371	89	14.0	9.7
5311901	Lessors of manufactured (mobile) home sites	18	9 270	1 348	283	60	8.4	7.3
5311909	Lessors of other real estate property	10	2 478	325	88	29	35.1	18.7
5312	Offices of real estate agents and brokers	278	267 040	44 713	9 452	1 098	23.5	8.4
53121	Offices of real estate agents and brokers	278	267 040	44 713	9 452	1 098	23.5	8.4
531210	Offices of real estate agents and brokers	278	267 040	44 713	9 452	1 098	23.5	8.4
5312101	Offices of residential real estate agents and brokers	214	185 662	19 580	4 389	742	23.4	10.5
5312109	Offices of nonresidential real estate agents and brokers	64	81 378	25 133	5 063	356	24.0	3.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	4 491	5 181 700	992 507	240 668	30 916	16.5	6.5
531	Real estate	3 820	D	D	D	j	D	D
5311	Lessors of real estate	1 267	D	D	D	i	D	D
53111	Lessors of residential buildings and dwellings	806	D	D	D	h	D	D
531110	Lessors of residential buildings and dwellings	806	D	D	D	h	D	D
5311101	Lessors of apartment buildings	727	D	D	D	h	D	D
5311109	Lessors of dwellings other than apartment buildings	79	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	291	D	D	D	g	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	291	D	D	D	g	D	D
5311201	Lessors of professional and other office buildings	139	D	D	D	f	D	D
5311202	Lessors of manufacturing and industrial buildings	30	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	87	D	D	D	f	D	D
5311209	Lessors of other nonresidential buildings and facilities	35	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	68	D	D	D	c	D	D
531130	Lessors of miniwarehouses and self-storage units	68	D	D	D	c	D	D
53119	Lessors of other real estate property	102	68 881	9 255	2 284	390	28.8	9.3
531190	Lessors of other real estate property	102	68 881	9 255	2 284	390	28.8	9.3
5311901	Lessors of manufactured (mobile) home sites	87	D	D	D	e	D	D
5311909	Lessors of other real estate property	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	1 536	1 203 807	169 198	37 814	5 051	28.2	4.9
53121	Offices of real estate agents and brokers	1 536	1 203 807	169 198	37 814	5 051	28.2	4.9
531210	Offices of real estate agents and brokers	1 536	1 203 807	169 198	37 814	5 051	28.2	4.9
5312101	Offices of residential real estate agents and brokers	1 316	1 035 668	111 391	24 911	3 858	26.7	5.4
5312109	Offices of nonresidential real estate agents and brokers	220	168 139	57 807	12 903	1 193	37.5	2.1
5313	Activities related to real estate	1 017	D	D	D	i	D	D
53131	Real estate property managers	545	D	D	D	i	D	D
531311	Residential property managers	362	D	D	D	i	D	D
531312	Nonresidential property managers	183	D	D	D	g	D	D
53132	Offices of real estate appraisers	254	D	D	D	f	D	D
531320	Offices of real estate appraisers	254	D	D	D	f	D	D
53139	Other activities related to real estate	218	D	D	D	f	D	D
531390	Other activities related to real estate	218	D	D	D	f	D	D
532	Rental and leasing services	624	D	D	D	i	D	D
5321	Automotive equipment rental and leasing	127	800 941	114 662	27 674	2 949	2.6	4.8
53211	Passenger car rental and leasing	52	D	D	D	g	D	D
532111	Passenger car rental	33	D	D	D	g	D	D
532112	Passenger car leasing	19	399 575	57 887	14 375	1 037	2.3	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	75	D	D	D	f	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	75	D	D	D	f	D	D
5321201	Truck rental without drivers	30	D	D	D	c	D	D
5321202	Truck leasing	43	D	D	D	e	D	D
5322	Consumer goods rental	296	D	D	D	h	D	D
53222	Formal wear and costume rental	27	D	D	D	c	D	D
532220	Formal wear and costume rental	27	D	D	D	c	D	D
53223	Video tape and disc rental	207	D	D	D	g	D	D
532230	Video tape and disc rental	207	D	D	D	g	D	D
53229	Other consumer goods rental	53	D	D	D	t	D	D
532291	Home health equipment rental	12	D	D	D	c	D	D
532292	Recreational goods rental	17	D	D	D	b	D	D
532299	All other consumer goods rental	24	25 721	7 997	1 602	284	22.2	4.1
5323	General rental centers	59	D	D	D	e	D	D
53231	General rental centers	59	D	D	D	e	D	D
532310	General rental centers	59	D	D	D	e	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	142	D	D	D	h	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	36	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	31	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	31	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	24	D	D	D	e	D	D
532420	Office machinery and equipment rental and leasing	24	D	D	D	e	D	D
5324209	Computer rental and leasing	18	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	82	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	82	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	12	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	58	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—		
							From admini- strative records ¹	Estimated ²	
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.								
533	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D	
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D	
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D	
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D	
5331109	Patent owners and lessors	45	D	D	D	g	D	D	
	Faribault-Northfield, MN Micropolitan Statistical Area								
53	Real estate and rental and leasing	49	19 775	2 985	659	137	43.5	4.9	
531	Real estate	43	16 426	2 067	483	90	52.4	6.0	
5311	Lessors of real estate	16	D	D	D	b	D	D	
53111	Lessors of residential buildings and dwellings	10	4 098	526	125	28	59.8	23.6	
531110	Lessors of residential buildings and dwellings	10	4 098	526	125	28	59.8	23.6	
5312	Offices of real estate agents and brokers	22	8 875	1 074	239	35	50.8	—	
53121	Offices of real estate agents and brokers	22	8 875	1 074	239	35	50.8	—	
531210	Offices of real estate agents and brokers	22	8 875	1 074	239	35	50.8	—	
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D	
532	Rental and leasing services	6	3 349	918	176	47	—	—	
	Hutchinson, MN Micropolitan Statistical Area								
53	Real estate and rental and leasing	26	9 797	1 404	300	55	63.5	6.8	
531	Real estate	26	9 797	1 404	300	55	63.5	6.8	
5311	Lessors of real estate	11	D	D	D	a	D	D	
5312	Offices of real estate agents and brokers	10	6 613	867	185	26	64.3	6.2	
53121	Offices of real estate agents and brokers	10	6 613	867	185	26	64.3	6.2	
531210	Offices of real estate agents and brokers	10	6 613	867	185	26	64.3	6.2	
	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	4 199	5 053 094	968 893	235 414	29 698	15.9	6.5	
531	Real estate	3 580	3 138 257	599 049	142 211	19 994	23.1	8.4	
5311	Lessors of real estate	1 166	1 337 707	159 238	40 782	6 123	18.4	12.4	
53111	Lessors of residential buildings and dwellings	747	670 880	78 433	18 745	3 954	23.6	18.0	
531110	Lessors of residential buildings and dwellings	747	670 880	78 433	18 745	3 954	23.6	18.0	
5311101	Lessors of apartment buildings	676	647 376	73 962	17 608	3 738	22.1	18.3	
5311109	Lessors of dwellings other than apartment buildings ...	71	23 504	4 471	1 137	216	64.2	8.5	
53112	Lessors of nonresidential buildings (except min Warehouses)	269	579 481	69 502	19 295	1 678	11.2	6.7	
531120	Lessors of nonresidential buildings (except min Warehouses)	269	579 481	69 502	19 295	1 678	11.2	6.7	
5311201	Lessors of professional and other office buildings	130	321 729	45 109	13 157	900	7.3	5.4	
5311202	Lessors of manufacturing and industrial buildings	28	D	D	D	c	D	D	
5311203	Lessors of shopping centers and retail stores	81	212 861	15 382	4 036	513	15.0	5.8	
5311209	Lessors of other nonresidential buildings and facilities ...	30	D	D	D	c	D	D	
53113	Lessors of min Warehouses and self-storage units	65	22 785	2 331	527	125	20.8	4.7	
531130	Lessors of min Warehouses and self-storage units	65	22 785	2 331	527	125	20.8	4.7	
53119	Lessors of other real estate property	85	64 561	8 972	2 215	366	27.2	9.2	
531190	Lessors of other real estate property	85	64 561	8 972	2 215	366	27.2	9.2	
5311901	Lessors of manufactured (mobile) home sites	71	50 060	6 346	1 489	285	31.6	11.1	
5311909	Lessors of other real estate property	13	D	D	D	b	D	D	
5312	Offices of real estate agents and brokers	1 456	1 158 909	163 989	36 666	4 868	27.5	4.9	
53121	Offices of real estate agents and brokers	1 456	1 158 909	163 989	36 666	4 868	27.5	4.9	
531210	Offices of real estate agents and brokers	1 456	1 158 909	163 989	36 666	4 868	27.5	4.9	
5312101	Offices of residential real estate agents and brokers ...	1 246	993 070	106 613	23 858	3 690	26.0	5.4	
5312109	Offices of nonresidential real estate agents and brokers	210	165 839	57 376	12 808	1 178	36.6	2.1	
5313	Activities related to real estate	958	641 641	275 822	64 763	9 003	24.7	6.5	
53131	Real estate property managers	520	435 838	209 370	50 309	7 611	22.0	7.3	
531311	Residential property managers	342	289 712	141 379	33 609	5 907	20.3	7.9	
531312	Nonresidential property managers	178	146 126	67 991	16 700	1 704	25.3	6.0	
53132	Offices of real estate appraisers	230	128 323	40 760	9 140	847	22.6	2.9	
531320	Offices of real estate appraisers	230	128 323	40 760	9 140	847	22.6	2.9	
53139	Other activities related to real estate	208	77 480	25 692	5 314	545	43.7	8.3	
531390	Other activities related to real estate	208	77 480	25 692	5 314	545	43.7	8.3	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con.								
Real estate and rental and leasing—Con.								
53 532	Rental and leasing services	572	D	D	D	i	D	D
5321	Automotive equipment rental and leasing	117	792 581	113 222	27 339	2 899	2.6	4.8
53211	Passenger car rental and leasing	50	621 647	93 409	22 513	2 397	2.4	3.9
532111	Passenger car rental	31	222 072	35 522	8 138	1 360	2.5	10.7
532112	Passenger car leasing	19	399 575	57 887	14 375	1 037	2.3	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	67	170 934	19 813	4 826	502	3.5	8.3
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	67	170 934	19 813	4 826	502	3.5	8.3
5321201	Truck rental without drivers	28	D	D	D	c	D	D
5321202	Truck leasing	37	150 650	16 760	4 147	387	1.6	9.0
5322	Consumer goods rental	267	155 479	34 333	8 104	2 501	13.8	3.5
53222	Formal wear and costume rental	26	11 055	2 978	611	163	5.9	.1
532220	Formal wear and costume rental	26	11 055	2 978	611	163	5.9	.1
53223	Video tape and disc rental	187	98 950	18 528	4 684	1 875	12.7	3.8
532230	Video tape and disc rental	187	98 950	18 528	4 684	1 875	12.7	3.8
53229	Other consumer goods rental	45	D	D	D	e	D	D
532292	Recreational goods rental	16	4 172	1 290	279	89	56.0	1.3
532299	All other consumer goods rental	22	D	D	D	c	D	D
5323	General rental centers	53	D	D	D	e	D	D
53231	General rental centers	53	D	D	D	e	D	D
532310	General rental centers	53	D	D	D	e	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	135	549 151	112 462	29 345	2 719	5.0	3.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	35	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	30	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	30	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	23	D	D	D	e	D	D
532420	Office machinery and equipment rental and leasing	23	D	D	D	e	D	D
5324209	Computer rental and leasing	17	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	77	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	77	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	12	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	53	192 546	55 076	13 980	1 787	8.9	5.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	47	D	D	D	g	D	D
5331109	Patent owners and lessors	45	D	D	D	g	D	D
Red Wing, MN Micropolitan Statistical Area								
53	Real estate and rental and leasing	48	13 127	2 208	527	144	32.7	8.4
531	Real estate	34	D	D	D	b	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	4 034	464	108	23	41.1	1.8
53121	Offices of real estate agents and brokers	12	4 034	464	108	23	41.1	1.8
531210	Offices of real estate agents and brokers	12	4 034	464	108	23	41.1	1.8
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
532	Rental and leasing services	14	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
St. Cloud, MN Metropolitan Statistical Area								
53	Real estate and rental and leasing	169	85 907	17 017	3 768	882	33.7	5.5
531	Real estate	137	65 656	12 261	2 857	681	41.6	6.6
5311	Lessors of real estate	59	29 184	4 011	986	257	41.3	2.6
53111	Lessors of residential buildings and dwellings	36	16 383	2 645	627	175	58.0	2.7
531110	Lessors of residential buildings and dwellings	36	16 383	2 645	627	175	58.0	2.7
5311101	Lessors of apartment buildings	33	15 772	2 609	615	169	57.5	2.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	10 541	1 194	319	69	13.2	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	10 541	1 194	319	69	13.2	3.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
St. Cloud, MN Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	36	25 376	2 804	616	99	39.6	7.5
53121	Offices of real estate agents and brokers	36	25 376	2 804	616	99	39.6	7.5
531210	Offices of real estate agents and brokers	36	25 376	2 804	616	99	39.6	7.5
5312101	Offices of residential real estate agents and brokers ...	33	25 030	2 703	595	94	38.8	7.6
5313	Activities related to real estate	42	11 096	5 446	1 255	325	46.8	14.9
53131	Real estate property managers	22	D	D	D	e	D	D
531311	Residential property managers	17	D	D	D	c	D	D
53132	Offices of real estate appraisers	14	D	D	D	b	D	D
531320	Offices of real estate appraisers	14	D	D	D	b	D	D
532	Rental and leasing services	32	20 251	4 756	911	201	8.1	2.2
5322	Consumer goods rental	15	9 864	2 389	547	142	3.5	4.5
WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	118	52 266	9 491	2 201	468	28.9	7.9
531	Real estate	89	29 567	5 247	1 264	257	48.4	12.1
5311	Lessors of real estate	33	10 790	1 558	359	100	45.5	18.6
53111	Lessors of residential buildings and dwellings	15	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	15	D	D	D	b	D	D
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	29	14 567	1 864	423	85	45.2	8.7
53121	Offices of real estate agents and brokers	29	14 567	1 864	423	85	45.2	8.7
531210	Offices of real estate agents and brokers	29	14 567	1 864	423	85	45.2	8.7
5312101	Offices of residential real estate agents and brokers ...	27	D	D	D	b	D	D
5313	Activities related to real estate	27	4 210	1 825	482	72	66.9	6.8
53131	Real estate property managers	10	1 021	359	83	21	88.3	11.7
53132	Offices of real estate appraisers	12	2 592	1 384	380	45	55.8	1.5
531320	Offices of real estate appraisers	12	2 592	1 384	380	45	55.8	1.5
532	Rental and leasing services	28	D	D	D	c	D	D
5322	Consumer goods rental	11	5 808	1 236	291	97	.7	6.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
Merrill, WI Micropolitan Statistical Area								
53	Real estate and rental and leasing	30	6 373	1 642	424	77	64.9	12.4
531	Real estate	27	5 256	1 470	384	62	69.9	15.1
5312	Offices of real estate agents and brokers	14	2 178	277	69	19	93.4	.4
53121	Offices of real estate agents and brokers	14	2 178	277	69	19	93.4	.4
531210	Offices of real estate agents and brokers	14	2 178	277	69	19	93.4	.4
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	a	D	D
532	Rental and leasing services	3	1 117	172	40	15	41.5	—
Wausau, WI Metropolitan Statistical Area								
53	Real estate and rental and leasing	88	45 893	7 849	1 777	391	23.9	7.3
531	Real estate	62	24 311	3 777	880	195	43.8	11.4
5311	Lessors of real estate	28	9 726	1 309	313	89	49.2	13.0
53111	Lessors of residential buildings and dwellings	14	6 864	697	174	54	51.2	18.4
531110	Lessors of residential buildings and dwellings	14	6 864	697	174	54	51.2	18.4
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2
53121	Offices of real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2
531210	Offices of real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2
5312101	Offices of residential real estate agents and brokers ...	15	12 389	1 587	354	66	36.7	10.2
5313	Activities related to real estate	19	2 196	881	213	40	59.4	11.1
532	Rental and leasing services	25	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
DULUTH, MN-WI METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	235	140 908	21 619	5 141	1 180	28.7	11.0
531	Real estate	172	104 918	14 450	3 532	779	32.7	9.5
5311	Lessors of real estate	87	66 936	7 407	1 797	408	26.3	9.4
53111	Lessors of residential buildings and dwellings	53	23 996	3 155	747	226	42.8	23.1
531110	Lessors of residential buildings and dwellings	53	23 996	3 155	747	226	42.8	23.1
5311101	Lessors of apartment buildings	40	18 581	2 221	528	149	36.6	22.4
5311109	Lessors of dwellings other than apartment buildings	13	5 415	934	219	77	64.1	25.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	27 633	3 430	870	153	14.9	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	27 633	3 430	870	153	14.9	2.7
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	59	27 429	3 160	835	152	52.7	12.1
53121	Offices of real estate agents and brokers	59	27 429	3 160	835	152	52.7	12.1
531210	Offices of real estate agents and brokers	59	27 429	3 160	835	152	52.7	12.1
5312101	Offices of residential real estate agents and brokers	55	26 369	2 936	781	143	50.8	12.6
5313	Activities related to real estate	26	10 553	3 883	900	219	21.8	3.3
53131	Real estate property managers	13	D	D	D	c	D	D
53132	Offices of real estate appraisers	10	3 426	1 433	310	55	23.2	—
531320	Offices of real estate appraisers	10	3 426	1 433	310	55	23.2	—
532	Rental and leasing services	62	D	D	D	e	D	D
5322	Consumer goods rental	35	D	D	D	c	D	D
53223	Video tape and disc rental	20	5 887	1 175	272	156	24.5	2.4
532230	Video tape and disc rental	20	5 887	1 175	272	156	24.5	2.4
53229	Other consumer goods rental	12	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
GREEN BAY, WI METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	253	165 420	30 578	7 420	1 396	24.4	4.9
531	Real estate	191	107 425	18 845	4 640	851	34.7	6.5
5311	Lessors of real estate	70	44 558	5 960	1 473	298	27.3	8.9
53111	Lessors of residential buildings and dwellings	35	24 444	2 878	607	163	34.2	10.9
531110	Lessors of residential buildings and dwellings	35	24 444	2 878	607	163	34.2	10.9
5311101	Lessors of apartment buildings	31	23 438	2 696	565	153	33.0	11.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	18 009	2 749	785	118	18.4	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	18 009	2 749	785	118	18.4	7.3
5311201	Lessors of professional and other office buildings	13	8 084	1 090	255	59	17.0	10.8
5312	Offices of real estate agents and brokers	70	39 168	5 270	1 296	227	44.9	3.8
53121	Offices of real estate agents and brokers	70	39 168	5 270	1 296	227	44.9	3.8
531210	Offices of real estate agents and brokers	70	39 168	5 270	1 296	227	44.9	3.8
5312101	Offices of residential real estate agents and brokers	58	35 401	4 382	1 094	195	40.9	2.8
5312109	Offices of nonresidential real estate agents and brokers	12	3 767	888	202	32	82.9	13.9
5313	Activities related to real estate	51	23 699	7 615	1 871	326	31.9	6.4
53131	Real estate property managers	25	17 803	5 029	1 217	236	30.1	4.4
531311	Residential property managers	18	14 395	4 283	1 052	213	21.9	5.4
53132	Offices of real estate appraisers	16	4 164	1 720	401	57	36.0	13.5
531320	Offices of real estate appraisers	16	4 164	1 720	401	57	36.0	13.5
53139	Other activities related to real estate	10	1 732	866	253	33	41.1	10.0
531390	Other activities related to real estate	10	1 732	866	253	33	41.1	10.0
532	Rental and leasing services	60	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	13	19 226	3 127	652	133	8.5	1.5
5322	Consumer goods rental	33	21 577	4 711	1 137	304	1.1	4.0
53223	Video tape and disc rental	20	8 165	1 349	329	161	2.9	5.4
532230	Video tape and disc rental	20	8 165	1 349	329	161	2.9	5.4
5324	Commercial and industrial machinery and equipment rental and leasing	12	16 097	3 427	916	96	7.1	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
IRON MOUNTAIN, MI-WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	25	8 700	1 592	411	116	49.5	.8
531	Real estate	18	5 730	1 035	275	79	63.8	—
532	Rental and leasing services	7	2 970	557	136	37	21.9	2.5

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
JANESVILLE, WI METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	111	67 453	9 086	2 071	435	21.5	9.0
531	Real estate	86	56 206	6 988	1 565	269	24.0	10.6
5311	Lessors of real estate	39	39 057	4 525	1 079	170	8.4	12.9
53111	Lessors of residential buildings and dwellings	21	13 916	1 882	400	98	12.7	31.8
531110	Lessors of residential buildings and dwellings	21	13 916	1 882	400	98	12.7	31.8
5311101	Lessors of apartment buildings	17	12 765	1 699	353	79	6.0	33.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	22 966	2 527	652	64	6.2	.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	22 966	2 527	652	64	6.2	.1
5312	Offices of real estate agents and brokers	28	13 732	1 234	249	55	56.5	6.3
53121	Offices of real estate agents and brokers	28	13 732	1 234	249	55	56.5	6.3
531210	Offices of real estate agents and brokers	28	13 732	1 234	249	55	56.5	6.3
5312101	Offices of residential real estate agents and brokers ..	26	D	D	D	b	D	D
5313	Activities related to real estate	19	3 417	1 229	237	44	72.0	1.3
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	18	7 185	1 430	360	140	11.0	2.1
53223	Video tape and disc rental	12	5 538	1 068	271	122	13.2	2.7
532230	Video tape and disc rental	12	5 538	1 068	271	122	13.2	2.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	118	76 105	20 972	4 263	814	21.1	15.2
531	Real estate	83	D	D	D	e	D	D
5311	Lessors of real estate	42	27 549	7 151	1 590	258	27.9	22.8
53111	Lessors of residential buildings and dwellings	18	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	18	D	D	D	c	D	D
5311101	Lessors of apartment buildings	15	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	14 944	5 278	1 148	84	32.4	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	14 944	5 278	1 148	84	32.4	1.6
5312	Offices of real estate agents and brokers	19	13 239	1 223	274	65	36.9	11.9
53121	Offices of real estate agents and brokers	19	13 239	1 223	274	65	36.9	11.9
531210	Offices of real estate agents and brokers	19	13 239	1 223	274	65	36.9	11.9
5312101	Offices of residential real estate agents and brokers ..	17	D	D	D	b	D	D
5313	Activities related to real estate	22	D	D	D	c	D	D
53131	Real estate property managers	14	3 854	2 016	468	106	42.3	12.9
531311	Residential property managers	12	D	D	D	c	D	D
532	Rental and leasing services	33	D	D	D	e	D	D
5322	Consumer goods rental	14	9 547	4 603	917	215	7.0	14.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
MANITOWOC, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	37	15 596	3 018	621	194	24.9	15.4
531	Real estate	31	11 682	2 413	496	148	32.0	20.5
5311	Lessors of real estate	11	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	10	2 953	608	154	42	42.2	4.6
531110	Lessors of residential buildings and dwellings	10	2 953	608	154	42	42.2	4.6
5312	Offices of real estate agents and brokers	13	6 541	1 346	259	69	30.4	10.0
53121	Offices of real estate agents and brokers	13	6 541	1 346	259	69	30.4	10.0
531210	Offices of real estate agents and brokers	13	6 541	1 346	259	69	30.4	10.0
5312101	Offices of residential real estate agents and brokers ..	11	D	D	D	b	D	D
532	Rental and leasing services	6	3 914	605	125	46	3.8	—
MARINETTE, WI-MI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	34	10 271	1 501	346	97	39.4	6.3
531	Real estate	26	6 159	588	137	41	48.6	10.5
5311	Lessors of real estate	11	3 551	397	95	21	29.2	—
53111	Lessors of residential buildings and dwellings	10	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	2 608	191	42	20	75.2	24.8
53121	Offices of real estate agents and brokers	15	2 608	191	42	20	75.2	24.8
531210	Offices of real estate agents and brokers	15	2 608	191	42	20	75.2	24.8
5312101	Offices of residential real estate agents and brokers ..	14	D	D	D	b	D	D
532	Rental and leasing services	8	4 112	913	209	56	25.6	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MONROE, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	24	8 074	1 190	268	81	21.8	33.1
531	Real estate	18	5 559	626	150	47	25.7	31.9
532	Rental and leasing services	6	2 515	564	118	34	13.4	35.8
PLATTEVILLE, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	47	6 936	1 509	341	103	67.3	6.3
531	Real estate	44	6 570	1 439	330	94	71.1	4.9
5311	Lessors of real estate	27	3 283	465	109	46	68.6	9.2
53111	Lessors of residential buildings and dwellings	16	1 771	149	38	29	80.5	15.3
531110	Lessors of residential buildings and dwellings	16	1 771	149	38	29	80.5	15.3
5311101	Lessors of apartment buildings	16	1 771	149	38	29	80.5	15.3
5312	Offices of real estate agents and brokers	12	2 061	343	69	17	84.0	1.0
53121	Offices of real estate agents and brokers	12	2 061	343	69	17	84.0	1.0
531210	Offices of real estate agents and brokers	12	2 061	343	69	17	84.0	1.0
5312101	Offices of residential real estate agents and brokers ...	12	2 061	343	69	17	84.0	1.0
532	Rental and leasing services	3	366	70	11	9	—	30.9
SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	85	39 295	5 531	1 288	287	33.2	13.6
531	Real estate	70	26 596	3 503	803	179	48.2	11.5
5311	Lessors of real estate	36	14 222	2 044	437	104	47.0	12.1
53111	Lessors of residential buildings and dwellings	18	5 508	570	128	45	72.6	25.7
531110	Lessors of residential buildings and dwellings	18	5 508	570	128	45	72.6	25.7
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
531112	Lessors of nonresidential buildings (except miniwarehouses)	15	8 173	1 354	283	55	30.0	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	8 173	1 354	283	55	30.0	3.6
5312	Offices of real estate agents and brokers	26	11 412	1 282	326	64	51.1	6.0
53121	Offices of real estate agents and brokers	26	11 412	1 282	326	64	51.1	6.0
531210	Offices of real estate agents and brokers	26	11 412	1 282	326	64	51.1	6.0
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
532	Rental and leasing services	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	42	24 101	3 624	812	145	19.9	27.2
531	Real estate	32	14 993	2 009	436	74	30.4	9.6
5311	Lessors of real estate	21	4 675	414	94	33	68.4	2.6
53111	Lessors of residential buildings and dwellings	12	3 057	297	73	24	53.3	4.0
531110	Lessors of residential buildings and dwellings	12	3 057	297	73	24	53.3	4.0
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	60	20 874	3 978	931	203	25.7	13.5
531	Real estate	45	13 354	2 373	539	115	38.4	18.7
5311	Lessors of real estate	16	4 795	991	250	54	8.7	27.5
5312	Offices of real estate agents and brokers	17	6 238	505	101	26	55.9	18.9
53121	Offices of real estate agents and brokers	17	6 238	505	101	26	55.9	18.9
531210	Offices of real estate agents and brokers	17	6 238	505	101	26	55.9	18.9
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
5313	Activities related to real estate	12	2 321	877	188	35	52.8	—
532	Rental and leasing services	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
WHITEWATER, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	102	43 891	7 404	1 763	359	39.7	4.6
531	Real estate	79	34 793	5 588	1 305	242	46.6	5.3
5311	Lessors of real estate	33	12 865	2 939	733	103	49.5	3.2
53111	Lessors of residential buildings and dwellings	19	9 560	2 371	595	76	41.2	2.4
531110	Lessors of residential buildings and dwellings	19	9 560	2 371	595	76	41.2	2.4
5311101	Lessors of apartment buildings	14	8 630	2 273	573	67	36.9	.6
5312	Offices of real estate agents and brokers	30	18 242	1 858	402	90	42.0	6.7
53121	Offices of real estate agents and brokers	30	18 242	1 858	402	90	42.0	6.7
531210	Offices of real estate agents and brokers	30	18 242	1 858	402	90	42.0	6.7
5312101	Offices of residential real estate agents and brokers ...	30	18 242	1 858	402	90	42.0	6.7
5313	Activities related to real estate	16	3 686	791	170	49	58.8	5.9
53131	Real estate property managers	11	2 248	468	92	31	86.5	9.7
532	Rental and leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	12	3 800	657	199	77	9.4	3.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WISCONSIN RAPIDS-MARSHFIELD, WI MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	59	31 629	4 533	955	239	31.5	13.9
531	Real estate	46	18 831	2 237	446	123	52.7	21.2
5311	Lessors of real estate	27	8 060	985	207	58	44.5	29.7
53111	Lessors of residential buildings and dwellings	14	4 235	355	64	22	60.5	37.0
531110	Lessors of residential buildings and dwellings	14	4 235	355	64	22	60.5	37.0
5311101	Lessors of apartment buildings	11	3 221	240	55	20	50.2	46.5
5312	Offices of real estate agents and brokers	15	10 026	1 099	228	58	55.8	15.8
53121	Offices of real estate agents and brokers	15	10 026	1 099	228	58	55.8	15.8
531210	Offices of real estate agents and brokers	15	10 026	1 099	228	58	55.8	15.8
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
532	Rental and leasing services	13	12 798	2 296	509	116	.4	3.3

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
ADAMS								
53	Real estate and rental and leasing	10	2 363	411	96	22	86.9	7.8
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ASHLAND								
53	Real estate and rental and leasing	14	3 524	847	197	49	52.3	13.3
531	Real estate	11	2 903	711	170	31	46.2	16.2
532	Rental and leasing services	3	621	136	27	18	80.7	—
BARRON								
53	Real estate and rental and leasing	43	16 706	3 030	727	143	30.9	12.3
531	Real estate	34	13 505	2 507	605	107	35.9	15.0
5311	Lessors of real estate	12	5 194	396	87	19	17.2	26.1
5312	Offices of real estate agents and brokers	16	4 993	731	171	53	64.7	12.9
53121	Offices of real estate agents and brokers	16	4 993	731	171	53	64.7	12.9
531210	Offices of real estate agents and brokers	16	4 993	731	171	53	64.7	12.9
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
532	Rental and leasing services	9	3 201	523	122	36	9.7	.7
BAYFIELD								
53	Real estate and rental and leasing	12	2 871	514	98	28	32.0	32.4
531	Real estate	12	2 871	514	98	28	32.0	32.4
BROWN								
53	Real estate and rental and leasing	225	159 171	29 068	7 084	1 302	23.4	4.8
531	Real estate	166	102 381	17 545	4 354	768	33.5	6.3
5311	Lessors of real estate	59	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	31	22 952	2 702	565	150	35.5	11.7
531110	Lessors of residential buildings and dwellings	31	22 952	2 702	565	150	35.5	11.7
5311101	Lessors of apartment buildings	27	21 946	2 520	523	140	34.3	12.2
53112	Lessors of nonresidential buildings (except min Warehouses)	24	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except min Warehouses)	24	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	13	8 084	1 090	255	59	17.0	10.8
5312	Offices of real estate agents and brokers	60	37 464	4 784	1 189	211	42.5	4.0
53121	Offices of real estate agents and brokers	60	37 464	4 784	1 189	211	42.5	4.0
531210	Offices of real estate agents and brokers	60	37 464	4 784	1 189	211	42.5	4.0
5312101	Offices of residential real estate agents and brokers ...	49	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	47	D	D	D	e	D	D
53131	Real estate property managers	23	D	D	D	c	D	D
531311	Residential property managers	17	D	D	D	c	D	D
53132	Offices of real estate appraisers	15	D	D	D	b	D	D
531320	Offices of real estate appraisers	15	D	D	D	b	D	D
532	Rental and leasing services	57	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	12	D	D	D	c	D	D
5322	Consumer goods rental	32	D	D	D	e	D	D
53223	Video tape and disc rental	19	D	D	D	c	D	D
532230	Video tape and disc rental	19	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BUFFALO								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BURNETT								
53	Real estate and rental and leasing	16	3 932	698	130	28	76.2	—
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CALUMET								
53	Real estate and rental and leasing	27	7 377	1 017	252	80	34.7	12.2
531	Real estate	25	D	D	D	b	D	D
5311	Lessors of real estate	14	2 440	348	82	37	23.9	35.1
532	Rental and leasing services	2	D	D	D	b	D	D
CHIPPEWA								
53	Real estate and rental and leasing	32	18 763	2 365	447	121	16.3	14.7
531	Real estate	23	15 176	1 764	290	69	18.0	17.5
5311	Lessors of real estate	12	12 221	1 463	218	50	8.1	19.5
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
CLARK								
53	Real estate and rental and leasing	15	2 268	438	111	32	42.0	19.5
531	Real estate	11	1 239	316	78	22	76.8	23.2
532	Rental and leasing services	4	1 029	122	33	10	—	15.2
COLUMBIA								
53	Real estate and rental and leasing	39	D	D	D	b	D	D
531	Real estate	38	D	D	D	b	D	D
5311	Lessors of real estate	16	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	10	D	D	D	a	D	D
531110	Lessors of residential buildings and dwellings	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	18	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	18	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CRAWFORD								
53	Real estate and rental and leasing	12	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
DANE								
53	Real estate and rental and leasing	591	D	D	D	h	D	D
531	Real estate	488	D	D	D	h	D	D
5311	Lessors of real estate	209	D	D	D	g	D	D
53111	Lessors of residential buildings and dwellings	162	D	D	D	f	D	D
531110	Lessors of residential buildings and dwellings	162	D	D	D	f	D	D
5311101	Lessors of apartment buildings	140	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings	22	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	D	D	D	b	D	D
5311201	Lessors of professional and other office buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	121	116 340	15 006	3 296	446	23.2	6.9
53121	Offices of real estate agents and brokers	121	116 340	15 006	3 296	446	23.2	6.9
531210	Offices of real estate agents and brokers	121	116 340	15 006	3 296	446	23.2	6.9
5312101	Offices of residential real estate agents and brokers	97	104 823	10 729	2 146	330	23.2	7.2
5312109	Offices of nonresidential real estate agents and brokers	24	11 517	4 277	1 150	116	24.1	3.9
5313	Activities related to real estate	158	D	D	D	g	D	D
53131	Real estate property managers	102	D	D	D	g	D	D
531311	Residential property managers	76	D	D	D	g	D	D
531312	Nonresidential property managers	26	D	D	D	c	D	D
53132	Offices of real estate appraisers	38	D	D	D	b	D	D
531320	Offices of real estate appraisers	38	D	D	D	b	D	D
53139	Other activities related to real estate	18	D	D	D	b	D	D
531390	Other activities related to real estate	18	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
DANE—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	98	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	24	62 725	5 968	1 433	268	4.3	2.4
53211	Passenger car rental and leasing	11	42 913	3 245	796	172	6.3	3.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	19 812	2 723	637	96	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	19 812	2 723	637	96	—	—
5322	Consumer goods rental	57	D	D	D	f	D	D
53223	Video tape and disc rental	37	D	D	D	e	D	D
532230	Video tape and disc rental	37	D	D	D	e	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	b	D	D
DODGE								
53	Real estate and rental and leasing	45	30 499	4 582	1 034	228	15.6	8.6
531	Real estate	31	8 208	1 203	246	66	51.2	23.0
5311	Lessors of real estate	13	3 858	288	69	30	18.6	28.4
5312	Offices of real estate agents and brokers	12	3 279	498	103	18	89.2	8.7
53121	Offices of real estate agents and brokers	12	3 279	498	103	18	89.2	8.7
531210	Offices of real estate agents and brokers	12	3 279	498	103	18	89.2	8.7
5312101	Offices of residential real estate agents and brokers ...	12	3 279	498	103	18	89.2	8.7
532	Rental and leasing services	14	22 291	3 379	788	162	2.4	3.3
5322	Consumer goods rental	10	D	D	D	b	D	D
DOOR								
53	Real estate and rental and leasing	52	20 323	4 299	875	219	51.1	9.6
531	Real estate	44	17 332	3 449	732	182	59.8	11.2
5312	Offices of real estate agents and brokers	25	10 573	1 309	257	52	63.4	5.3
53121	Offices of real estate agents and brokers	25	10 573	1 309	257	52	63.4	5.3
531210	Offices of real estate agents and brokers	25	10 573	1 309	257	52	63.4	5.3
5312101	Offices of residential real estate agents and brokers ...	24	D	D	D	b	D	D
5313	Activities related to real estate	10	2 782	1 218	268	62	55.8	.9
532	Rental and leasing services	8	2 991	850	143	37	.8	—
DOUGLAS								
53	Real estate and rental and leasing	30	10 493	1 747	419	93	35.5	8.0
531	Real estate	21	8 748	1 229	306	66	30.7	9.4
5311	Lessors of real estate	15	6 613	897	223	50	26.0	10.2
53111	Lessors of residential buildings and dwellings	10	3 399	500	121	31	4.8	19.9
531110	Lessors of residential buildings and dwellings	10	3 399	500	121	31	4.8	19.9
532	Rental and leasing services	9	1 745	518	113	27	59.7	1.0
DUNN								
53	Real estate and rental and leasing	31	10 489	1 362	323	94	34.0	36.2
531	Real estate	27	9 638	1 327	314	90	34.3	39.2
5312	Offices of real estate agents and brokers	11	5 790	771	194	42	38.3	17.6
53121	Offices of real estate agents and brokers	11	5 790	771	194	42	38.3	17.6
531210	Offices of real estate agents and brokers	11	5 790	771	194	42	38.3	17.6
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	4	851	35	9	4	31.3	1.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
EAU CLAIRE								
53	Real estate and rental and leasing	104	63 086	10 852	2 497	611	33.0	3.9
531	Real estate	82	51 282	8 091	1 887	454	39.0	4.4
5311	Lessors of real estate	35	24 645	3 097	745	166	23.3	7.5
53111	Lessors of residential buildings and dwellings	24	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	24	D	D	D	b	D	D
5311101	Lessors of apartment buildings	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	21	19 422	1 511	328	66	55.2	—
53121	Offices of real estate agents and brokers	21	19 422	1 511	328	66	55.2	—
531210	Offices of real estate agents and brokers	21	19 422	1 511	328	66	55.2	—
5312101	Offices of residential real estate agents and brokers ...	17	18 051	1 144	269	56	51.8	—
5313	Activities related to real estate	26	7 215	3 483	814	222	49.2	6.0
53131	Real estate property managers	12	4 502	2 661	607	178	39.0	9.6
531311	Residential property managers	10	D	D	D	c	D	D
53132	Offices of real estate appraisers	12	D	D	D	b	D	D
531320	Offices of real estate appraisers	12	D	D	D	b	D	D
532	Rental and leasing services	21	D	D	D	c	D	D
5322	Consumer goods rental	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
FLORENCE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
FOND DU LAC								
53	Real estate and rental and leasing	73	43 136	7 392	1 621	354	21.5	4.0
531	Real estate	56	23 928	3 442	673	161	32.8	7.2
5311	Lessors of real estate	18	10 166	984	213	59	36.4	4.6
5312	Offices of real estate agents and brokers	25	9 819	1 755	318	65	30.0	12.2
53121	Offices of real estate agents and brokers	25	9 819	1 755	318	65	30.0	12.2
531210	Offices of real estate agents and brokers	25	9 819	1 755	318	65	30.0	12.2
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	b	D	D
5313	Activities related to real estate	13	3 943	703	142	37	30.6	1.7
532	Rental and leasing services	17	19 208	3 950	948	193	7.4	—
5322	Consumer goods rental	12	5 909	1 694	409	131	.8	—
FOREST								
53	Real estate and rental and leasing	6	2 168	180	42	18	89.5	—
531	Real estate	6	2 168	180	42	18	89.5	—
GRANT								
53	Real estate and rental and leasing	47	6 936	1 509	341	103	67.3	6.3
531	Real estate	44	6 570	1 439	330	94	71.1	4.9
5311	Lessors of real estate	27	3 283	465	109	46	68.6	9.2
53111	Lessors of residential buildings and dwellings	16	1 771	149	38	29	80.5	15.3
531110	Lessors of residential buildings and dwellings	16	1 771	149	38	29	80.5	15.3
5311101	Lessors of apartment buildings	16	1 771	149	38	29	80.5	15.3
5312	Offices of real estate agents and brokers	12	2 061	343	69	17	84.0	1.0
53121	Offices of real estate agents and brokers	12	2 061	343	69	17	84.0	1.0
531210	Offices of real estate agents and brokers	12	2 061	343	69	17	84.0	1.0
5312101	Offices of residential real estate agents and brokers ...	12	2 061	343	69	17	84.0	1.0
532	Rental and leasing services	3	366	70	11	9	—	30.9
GREEN								
53	Real estate and rental and leasing	24	8 074	1 190	268	81	21.8	33.1
531	Real estate	18	5 559	626	150	47	25.7	31.9
532	Rental and leasing services	6	2 515	564	118	34	13.4	35.8
GREEN LAKE								
53	Real estate and rental and leasing	13	6 435	1 296	314	90	67.9	11.7
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
IOWA								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
IRON								
53	Real estate and rental and leasing	7	4 261	678	172	38	11.0	1.7
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
JACKSON								
53	Real estate and rental and leasing	12	2 272	366	86	25	67.8	.8
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
JEFFERSON								
53	Real estate and rental and leasing	60	20 874	3 978	931	203	25.7	13.5
531	Real estate	45	13 354	2 373	539	115	38.4	18.7
5311	Lessors of real estate	16	4 795	991	250	54	8.7	27.5
5312	Offices of real estate agents and brokers	17	6 238	505	101	26	55.9	18.9
53121	Offices of real estate agents and brokers	17	6 238	505	101	26	55.9	18.9
531210	Offices of real estate agents and brokers	17	6 238	505	101	26	55.9	18.9
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
5313	Activities related to real estate	12	2 321	877	188	35	52.8	—
532	Rental and leasing services	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
JUNEAU								
53	Real estate and rental and leasing	14	2 448	377	80	36	84.8	1.6
531	Real estate	11	1 966	290	61	17	98.0	2.0
532	Rental and leasing services	3	482	87	19	19	31.3	—
KENOSHA								
53	Real estate and rental and leasing	122	69 366	10 528	2 371	510	35.1	7.7
531	Real estate	98	D	D	D	e	D	D
5311	Lessors of real estate	42	33 210	3 908	832	156	24.6	11.7
53111	Lessors of residential buildings and dwellings	22	20 048	1 514	391	77	29.2	12.0
531110	Lessors of residential buildings and dwellings	22	20 048	1 514	391	77	29.2	12.0
5311101	Lessors of apartment buildings	18	17 068	1 350	331	66	29.8	14.1
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	29	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	29	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	29	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
5313	Activities related to real estate	27	D	D	D	c	D	D
53131	Real estate property managers	17	4 692	1 447	363	95	59.2	18.6
531311	Residential property managers	14	D	D	D	b	D	D
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	20	9 412	2 039	472	145	7.4	6.1
53223	Video tape and disc rental	13	7 519	1 272	310	117	8.0	5.1
532230	Video tape and disc rental	13	7 519	1 272	310	117	8.0	5.1
KEWAUNEE								
53	Real estate and rental and leasing	8	531	118	25	9	85.9	—
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²	
LA CROSSE									
53	Real estate and rental and leasing	112	D	D	D	D	f	D	D
531	Real estate	78	D	D	D	D	e	D	D
5311	Lessors of real estate	39	D	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	16	D	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	16	D	D	D	D	b	D	D
5311101	Lessors of apartment buildings	14	D	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except min Warehouses)	13	D	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except min Warehouses)	13	D	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	D	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	17	D	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	17	D	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	16	D	D	D	D	b	D	D
5313	Activities related to real estate	22	D	D	D	D	c	D	D
53131	Real estate property managers	14	3 854	2 016	468	106	42.3	12.9	D
531311	Residential property managers	12	D	D	D	c	D	D	D
532	Rental and leasing services	32	D	D	D	e	D	D	D
5322	Consumer goods rental	14	9 547	4 603	917	215	7.0	14.3	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D	D
LAFAYETTE									
53	Real estate and rental and leasing	5	1 058	54	12	6	57.4	—	—
531	Real estate	5	1 058	54	12	6	57.4	—	—
LANGLADE									
53	Real estate and rental and leasing	15	4 748	981	196	36	33.2	4.7	—
531	Real estate	13	D	D	D	b	D	D	D
532	Rental and leasing services	2	D	D	D	a	D	D	D
LINCOLN									
53	Real estate and rental and leasing	30	6 373	1 642	424	77	64.9	12.4	—
531	Real estate	27	5 256	1 470	384	62	69.9	15.1	—
5312	Offices of real estate agents and brokers	14	2 178	277	69	19	93.4	.4	—
53121	Offices of real estate agents and brokers	14	2 178	277	69	19	93.4	.4	—
531210	Offices of real estate agents and brokers	14	2 178	277	69	19	93.4	.4	—
5312101	Offices of residential real estate agents and brokers	12	D	D	D	a	D	D	—
532	Rental and leasing services	3	1 117	172	40	15	41.5	—	—
MANITOWOC									
53	Real estate and rental and leasing	37	15 596	3 018	621	194	24.9	15.4	—
531	Real estate	31	11 682	2 413	496	148	32.0	20.5	—
5311	Lessors of real estate	11	D	D	D	b	D	D	—
53111	Lessors of residential buildings and dwellings	10	2 953	608	154	42	42.2	4.6	—
531110	Lessors of residential buildings and dwellings	10	2 953	608	154	42	42.2	4.6	—
5312	Offices of real estate agents and brokers	13	6 541	1 346	259	69	30.4	10.0	—
53121	Offices of real estate agents and brokers	13	6 541	1 346	259	69	30.4	10.0	—
531210	Offices of real estate agents and brokers	13	6 541	1 346	259	69	30.4	10.0	—
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D	—
532	Rental and leasing services	6	3 914	605	125	46	3.8	—	—
MARATHON									
53	Real estate and rental and leasing	88	45 893	7 849	1 777	391	23.9	7.3	—
531	Real estate	62	24 311	3 777	880	195	43.8	11.4	—
5311	Lessors of real estate	28	9 726	1 309	313	89	49.2	13.0	—
53111	Lessors of residential buildings and dwellings	14	6 864	697	174	54	51.2	18.4	—
531110	Lessors of residential buildings and dwellings	14	6 864	697	174	54	51.2	18.4	—
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D	—
5312	Offices of real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2	—
53121	Offices of real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2	—
531210	Offices of real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2	—
5312101	Offices of residential real estate agents and brokers	15	12 389	1 587	354	66	36.7	10.2	—
5313	Activities related to real estate	19	2 196	881	213	40	59.4	11.1	—
532	Rental and leasing services	25	D	D	D	c	D	D	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D	—

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							From admini- strative records ¹	Estimated ²
OCONTO								
53	Real estate and rental and leasing	20	5 718	1 392	311	85	46.1	10.0
531	Real estate	19	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ONEIDA								
53	Real estate and rental and leasing	58	28 750	5 059	1 053	194	20.9	18.0
531	Real estate	43	22 881	3 647	739	125	23.7	21.3
5311	Lessors of real estate	16	2 652	258	49	22	18.1	24.0
5312	Offices of real estate agents and brokers	19	17 897	2 702	551	67	23.7	23.6
53121	Offices of real estate agents and brokers	19	17 897	2 702	551	67	23.7	23.6
531210	Offices of real estate agents and brokers	19	17 897	2 702	551	67	23.7	23.6
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
532	Rental and leasing services	15	5 869	1 412	314	69	10.0	5.1
OUTAGAMIE								
53	Real estate and rental and leasing	124	94 810	19 005	4 401	796	17.5	6.3
531	Real estate	86	D	D	D	e	D	D
5311	Lessors of real estate	31	20 211	2 553	611	142	26.8	12.2
53111	Lessors of residential buildings and dwellings	13	4 941	763	169	41	60.9	2.8
531110	Lessors of residential buildings and dwellings	13	4 941	763	169	41	60.9	2.8
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	33	29 103	4 933	1 121	129	24.7	.5
53121	Offices of real estate agents and brokers	33	29 103	4 933	1 121	129	24.7	.5
531210	Offices of real estate agents and brokers	33	29 103	4 933	1 121	129	24.7	.5
5312101	Offices of residential real estate agents and brokers ...	24	D	D	D	b	D	D
5313	Activities related to real estate	22	D	D	D	c	D	D
53131	Real estate property managers	10	D	D	D	c	D	D
532	Rental and leasing services	38	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	17	7 465	1 687	371	127	3.8	4.9
53223	Video tape and disc rental	13	5 278	1 044	246	103	5.4	—
532230	Video tape and disc rental	13	5 278	1 044	246	103	5.4	—
OZAUKEE								
53	Real estate and rental and leasing	89	62 748	9 338	2 167	395	21.2	10.6
531	Real estate	79	57 482	8 498	1 963	325	21.2	11.5
5311	Lessors of real estate	28	26 640	2 004	478	98	11.1	4.4
53111	Lessors of residential buildings and dwellings	17	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	17	D	D	D	b	D	D
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	16 450	716	172	22	9.3	.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	16 450	716	172	22	9.3	.2
5312	Offices of real estate agents and brokers	21	23 224	2 874	675	102	22.4	19.9
53121	Offices of real estate agents and brokers	21	23 224	2 874	675	102	22.4	19.9
531210	Offices of real estate agents and brokers	21	23 224	2 874	675	102	22.4	19.9
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	c	D	D
5313	Activities related to real estate	30	7 618	3 620	810	125	52.8	11.2
53131	Real estate property managers	15	4 936	2 827	627	90	53.6	15.8
531311	Residential property managers	14	D	D	D	b	D	D
53132	Offices of real estate appraisers	10	D	D	D	a	D	D
531320	Offices of real estate appraisers	10	D	D	D	a	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PEPIN								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PIERCE								
53	Real estate and rental and leasing	21	7 006	1 566	276	57	32.4	6.7
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
POLK								
53	Real estate and rental and leasing	32	8 220	696	160	68	38.7	10.5
531	Real estate	25	7 237	498	108	36	41.3	12.0
5312	Offices of real estate agents and brokers	14	5 598	253	55	16	31.0	13.1
53121	Offices of real estate agents and brokers	14	5 598	253	55	16	31.0	13.1
531210	Offices of real estate agents and brokers	14	5 598	253	55	16	31.0	13.1
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	a	D	D
532	Rental and leasing services	7	983	198	52	32	19.6	—
PORTAGE								
53	Real estate and rental and leasing	42	24 101	3 624	812	145	19.9	27.2
531	Real estate	32	14 993	2 009	436	74	30.4	9.6
5311	Lessors of real estate	21	4 675	414	94	33	68.4	2.6
53111	Lessors of residential buildings and dwellings	12	3 057	297	73	24	53.3	4.0
531110	Lessors of residential buildings and dwellings	12	3 057	297	73	24	53.3	4.0
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PRICE								
53	Real estate and rental and leasing	11	3 182	436	102	32	98.4	—
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
RACINE								
53	Real estate and rental and leasing	123	56 715	13 393	2 842	603	26.6	8.1
531	Real estate	97	45 249	10 919	2 302	422	31.7	9.2
5311	Lessors of real estate	41	19 414	3 886	896	193	21.2	10.5
53111	Lessors of residential buildings and dwellings	25	14 733	2 117	520	100	20.5	8.2
531110	Lessors of residential buildings and dwellings	25	14 733	2 117	520	100	20.5	8.2
5311101	Lessors of apartment buildings	16	12 069	1 117	263	44	21.5	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 389	1 658	363	89	22.9	18.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 389	1 658	363	89	22.9	18.1
5312	Offices of real estate agents and brokers	31	17 706	3 453	712	123	50.2	1.4
53121	Offices of real estate agents and brokers	31	17 706	3 453	712	123	50.2	1.4
531210	Offices of real estate agents and brokers	31	17 706	3 453	712	123	50.2	1.4
5312101	Offices of residential real estate agents and brokers ...	30	D	D	D	c	D	D
5313	Activities related to real estate	25	8 129	3 580	694	106	16.6	22.8
53131	Real estate property managers	11	4 800	1 903	328	58	10.4	35.0
532	Rental and leasing services	26	11 466	2 474	540	181	6.6	4.2
5322	Consumer goods rental	20	7 360	1 490	375	141	5.3	6.5
53223	Video tape and disc rental	14	5 818	1 188	314	122	5.9	5.0
532230	Video tape and disc rental	14	5 818	1 188	314	122	5.9	5.0
RICHLAND								
53	Real estate and rental and leasing	9	2 489	369	92	30	30.7	10.4
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ROCK								
53	Real estate and rental and leasing	111	67 453	9 086	2 071	435	21.5	9.0
531	Real estate	86	56 206	6 988	1 565	269	24.0	10.6
5311	Lessors of real estate	39	39 057	4 525	1 079	170	8.4	12.9
53111	Lessors of residential buildings and dwellings	21	13 916	1 882	400	98	12.7	31.8
531110	Lessors of residential buildings and dwellings	21	13 916	1 882	400	98	12.7	31.8
5311101	Lessors of apartment buildings	17	12 765	1 699	353	79	6.0	33.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	22 966	2 527	652	64	6.2	.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	22 966	2 527	652	64	6.2	.1
5312	Offices of real estate agents and brokers	28	13 732	1 234	249	55	56.5	6.3
53121	Offices of real estate agents and brokers	28	13 732	1 234	249	55	56.5	6.3
531210	Offices of real estate agents and brokers	28	13 732	1 234	249	55	56.5	6.3
5312101	Offices of residential real estate agents and brokers ...	26	D	D	D	b	D	D
5313	Activities related to real estate	19	3 417	1 229	237	44	72.0	1.3
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	18	7 185	1 430	360	140	11.0	2.1
53223	Video tape and disc rental	12	5 538	1 068	271	122	13.2	2.7
532230	Video tape and disc rental	12	5 538	1 068	271	122	13.2	2.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
RUSK								
53	Real estate and rental and leasing	11	2 038	287	78	33	88.8	6.5
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ST. CROIX								
53	Real estate and rental and leasing	72	38 220	5 090	1 106	220	46.0	5.5
531	Real estate	61	D	D	D	c	D	D
5311	Lessors of real estate	18	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	15	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	15	D	D	D	b	D	D
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	35	21 749	1 860	393	74	50.9	3.2
53121	Offices of real estate agents and brokers	35	21 749	1 860	393	74	50.9	3.2
531210	Offices of real estate agents and brokers	35	21 749	1 860	393	74	50.9	3.2
5312101	Offices of residential real estate agents and brokers ...	31	D	D	D	b	D	D
532	Rental and leasing services	11	D	D	D	b	D	D
SAUK								
53	Real estate and rental and leasing	54	45 539	7 536	1 582	230	21.2	4.8
531	Real estate	42	19 515	3 327	668	133	48.2	11.1
5311	Lessors of real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	22	10 846	1 944	390	73	42.4	5.2
53121	Offices of real estate agents and brokers	22	10 846	1 944	390	73	42.4	5.2
531210	Offices of real estate agents and brokers	22	10 846	1 944	390	73	42.4	5.2
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
SAWYER								
53	Real estate and rental and leasing	29	8 751	1 222	282	79	51.2	13.7
531	Real estate	26	7 981	1 083	245	61	51.8	15.0
5312	Offices of real estate agents and brokers	19	6 799	631	147	35	49.2	17.6
53121	Offices of real estate agents and brokers	19	6 799	631	147	35	49.2	17.6
531210	Offices of real estate agents and brokers	19	6 799	631	147	35	49.2	17.6
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
532	Rental and leasing services	3	770	139	37	18	44.5	—
SHAWANO								
53	Real estate and rental and leasing	18	6 519	1 315	299	80	22.8	.2
531	Real estate	15	5 061	987	227	58	29.4	.2
532	Rental and leasing services	3	1 458	328	72	22	—	—
SHEBOYGAN								
53	Real estate and rental and leasing	85	39 295	5 531	1 288	287	33.2	13.6
531	Real estate	70	26 596	3 503	803	179	48.2	11.5
5311	Lessors of real estate	36	14 222	2 044	437	104	47.0	12.1
53111	Lessors of residential buildings and dwellings	18	5 508	570	128	45	72.6	25.7
531110	Lessors of residential buildings and dwellings	18	5 508	570	128	45	72.6	25.7
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	8 173	1 354	283	55	30.0	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	8 173	1 354	283	55	30.0	3.6
5312	Offices of real estate agents and brokers	26	11 412	1 282	326	64	51.1	6.0
53121	Offices of real estate agents and brokers	26	11 412	1 282	326	64	51.1	6.0
531210	Offices of real estate agents and brokers	26	11 412	1 282	326	64	51.1	6.0
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
532	Rental and leasing services	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
TAYLOR								
53	Real estate and rental and leasing	11	2 479	534	161	15	58.7	2.9
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
TREMPEALEAU								
53	Real estate and rental and leasing	11	2 559	435	82	21	55.1	19.9
531	Real estate	7	1 572	178	35	14	67.7	32.3
532	Rental and leasing services	4	987	257	47	7	35.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
VERNON								
53	Real estate and rental and leasing	19	2 532	474	107	40	52.8	25.1
531	Real estate	16	2 324	433	99	33	52.4	27.3
532	Rental and leasing services	3	208	41	8	7	57.2	—
VILAS								
53	Real estate and rental and leasing	35	12 634	1 925	385	82	62.1	12.9
531	Real estate	31	12 232	1 770	353	75	63.6	13.4
5312	Offices of real estate agents and brokers	14	7 063	675	135	32	47.7	16.2
53121	Offices of real estate agents and brokers	14	7 063	675	135	32	47.7	16.2
531210	Offices of real estate agents and brokers	14	7 063	675	135	32	47.7	16.2
5312101	Offices of residential real estate agents and brokers ...	14	7 063	675	135	32	47.7	16.2
5313	Activities related to real estate	11	2 203	643	125	25	93.6	.4
532	Rental and leasing services	4	402	155	32	7	16.4	—
WALWORTH								
53	Real estate and rental and leasing	102	43 891	7 404	1 763	359	39.7	4.6
531	Real estate	79	34 793	5 588	1 305	242	46.6	5.3
5311	Lessors of real estate	33	12 865	2 939	733	103	49.5	3.2
53111	Lessors of residential buildings and dwellings	19	9 560	2 371	595	76	41.2	2.4
531110	Lessors of residential buildings and dwellings	19	9 560	2 371	595	76	41.2	2.4
5311101	Lessors of apartment buildings	14	8 630	2 273	573	67	36.9	.6
5312	Offices of real estate agents and brokers	30	18 242	1 858	402	90	42.0	6.7
53121	Offices of real estate agents and brokers	30	18 242	1 858	402	90	42.0	6.7
531210	Offices of real estate agents and brokers	30	18 242	1 858	402	90	42.0	6.7
5312101	Offices of residential real estate agents and brokers ...	30	18 242	1 858	402	90	42.0	6.7
5313	Activities related to real estate	16	3 686	791	170	49	58.8	5.9
53131	Real estate property managers	11	2 248	468	92	31	86.5	9.7
532	Rental and leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	12	3 800	657	199	77	9.4	3.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WASHBURN								
53	Real estate and rental and leasing	24	18 830	2 718	722	67	42.8	8.5
531	Real estate	21	18 322	2 666	706	62	41.7	8.7
5312	Offices of real estate agents and brokers	11	16 709	2 218	605	40	43.4	7.0
53121	Offices of real estate agents and brokers	11	16 709	2 218	605	40	43.4	7.0
531210	Offices of real estate agents and brokers	11	16 709	2 218	605	40	43.4	7.0
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	3	508	52	16	5	83.7	—
WASHINGTON								
53	Real estate and rental and leasing	74	47 784	7 146	1 617	317	23.3	1.4
531	Real estate	55	24 816	3 790	813	164	28.3	2.2
5311	Lessors of real estate	21	7 419	915	190	40	29.9	3.9
5312	Offices of real estate agents and brokers	17	12 505	1 056	213	41	20.8	1.9
53121	Offices of real estate agents and brokers	17	12 505	1 056	213	41	20.8	1.9
531210	Offices of real estate agents and brokers	17	12 505	1 056	213	41	20.8	1.9
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
5313	Activities related to real estate	17	4 892	1 819	410	83	45.0	—
53131	Real estate property managers	11	3 087	1 246	310	65	29.2	—
532	Rental and leasing services	18	D	D	D	c	D	D
5322	Consumer goods rental	12	D	D	D	c	D	D
53223	Video tape and disc rental	10	D	D	D	c	D	D
532230	Video tape and disc rental	10	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
WAUKESHA								
53	Real estate and rental and leasing	440	455 606	99 184	22 620	3 654	16.8	6.3
531	Real estate	363	301 365	66 898	14 898	2 464	24.5	9.0
5311	Lessors of real estate	126	133 981	18 812	4 694	1 059	25.1	7.7
53111	Lessors of residential buildings and dwellings	85	93 636	14 103	3 580	891	22.7	9.5
531110	Lessors of residential buildings and dwellings	85	93 636	14 103	3 580	891	22.7	9.5
5311101	Lessors of apartment buildings	80	92 201	13 980	3 551	884	21.6	9.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	35 817	3 935	963	134	33.0	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	35 817	3 935	963	134	33.0	1.6
5311201	Lessors of professional and other office buildings	13	26 067	2 426	548	93	33.8	1.8
5312	Offices of real estate agents and brokers	114	106 372	18 050	3 898	528	18.8	12.3
53121	Offices of real estate agents and brokers	114	106 372	18 050	3 898	528	18.8	12.3
531210	Offices of real estate agents and brokers	114	106 372	18 050	3 898	528	18.8	12.3
5312101	Offices of residential real estate agents and brokers ...	86	82 517	9 058	1 997	345	16.6	13.4
5312109	Offices of nonresidential real estate agents and brokers	28	23 855	8 992	1 901	183	26.5	8.7
5313	Activities related to real estate	123	61 012	30 036	6 306	877	32.9	5.9
53131	Real estate property managers	67	43 500	22 758	4 998	695	28.0	5.3
531311	Residential property managers	42	26 367	12 843	3 078	511	34.6	6.7
531312	Nonresidential property managers	25	17 133	9 915	1 920	184	17.7	3.0
53132	Offices of real estate appraisers	40	12 668	6 062	1 079	147	27.4	9.8
531320	Offices of real estate appraisers	40	12 668	6 062	1 079	147	27.4	9.8
53139	Other activities related to real estate	16	4 844	1 216	229	35	91.1	1.9
531390	Other activities related to real estate	16	4 844	1 216	229	35	91.1	1.9
532	Rental and leasing services	73	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	14	D	D	D	f	D	D
5322	Consumer goods rental	38	32 845	7 266	1 674	404	4.8	2.6
53223	Video tape and disc rental	22	14 624	2 296	565	217	9.0	—
532230	Video tape and disc rental	22	14 624	2 296	565	217	9.0	—
53229	Other consumer goods rental	10	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	18	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	b	D	D
WAUPACA								
53	Real estate and rental and leasing	32	12 212	1 683	309	108	62.0	14.6
531	Real estate	25	10 590	1 279	262	85	62.7	16.8
5312	Offices of real estate agents and brokers	11	8 869	832	158	55	65.7	16.4
53121	Offices of real estate agents and brokers	11	8 869	832	158	55	65.7	16.4
531210	Offices of real estate agents and brokers	11	8 869	832	158	55	65.7	16.4
5312101	Offices of residential real estate agents and brokers ...	11	8 869	832	158	55	65.7	16.4
532	Rental and leasing services	7	1 622	404	47	23	57.0	—
WAUSHARA								
53	Real estate and rental and leasing	13	3 477	729	150	22	25.6	2.7
531	Real estate	13	3 477	729	150	22	25.6	2.7
WINNEBAGO								
53	Real estate and rental and leasing	118	75 505	14 618	3 419	738	20.1	11.0
531	Real estate	89	50 544	10 255	2 343	512	26.8	13.7
5311	Lessors of real estate	53	26 331	4 462	1 024	284	30.7	17.7
53111	Lessors of residential buildings and dwellings	38	19 496	3 431	783	226	18.7	22.8
531110	Lessors of residential buildings and dwellings	38	19 496	3 431	783	226	18.7	22.8
5311101	Lessors of apartment buildings	31	15 391	2 442	577	172	21.2	24.5
5312	Offices of real estate agents and brokers	19	16 735	2 062	436	64	20.5	1.3
53121	Offices of real estate agents and brokers	19	16 735	2 062	436	64	20.5	1.3
531210	Offices of real estate agents and brokers	19	16 735	2 062	436	64	20.5	1.3
5312101	Offices of residential real estate agents and brokers ...	16	16 006	1 956	417	57	18.7	1.4
5313	Activities related to real estate	17	7 478	3 731	883	164	27.4	27.2
532	Rental and leasing services	28	D	D	D	c	D	D
5322	Consumer goods rental	16	9 681	1 737	433	137	11.4	1.8
53223	Video tape and disc rental	10	6 491	1 052	249	109	16.7	2.8
532230	Video tape and disc rental	10	6 491	1 052	249	109	16.7	2.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	WOOD							
53	Real estate and rental and leasing	59	31 629	4 533	955	239	31.5	13.9
531	Real estate	46	18 831	2 237	446	123	52.7	21.2
5311	Lessors of real estate	27	8 060	985	207	58	44.5	29.7
53111	Lessors of residential buildings and dwellings	14	4 235	355	64	22	60.5	37.0
531110	Lessors of residential buildings and dwellings	14	4 235	355	64	22	60.5	37.0
5311101	Lessors of apartment buildings	11	3 221	240	55	20	50.2	46.5
5312	Offices of real estate agents and brokers	15	10 026	1 099	228	58	55.8	15.8
53121	Offices of real estate agents and brokers	15	10 026	1 099	228	58	55.8	15.8
531210	Offices of real estate agents and brokers	15	10 026	1 099	228	58	55.8	15.8
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
532	Rental and leasing services	13	12 798	2 296	509	116	.4	3.3

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALGOMA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ALLOUEZ								
53	Real estate and rental and leasing	30	19 379	2 949	681	137	41.6	11.0
531	Real estate	26	13 554	1 742	372	77	59.5	13.5
5312	Offices of real estate agents and brokers	14	8 986	737	138	24	60.2	8.9
53121	Offices of real estate agents and brokers	14	8 986	737	138	24	60.2	8.9
531210	Offices of real estate agents and brokers	14	8 986	737	138	24	60.2	8.9
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	4	5 825	1 207	309	60	–	5.0
ALTOONA								
53	Real estate and rental and leasing	7	2 613	1 080	270	85	34.2	4.8
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
AMERY								
53	Real estate and rental and leasing	7	1 965	311	75	18	39.4	13.6
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ANTIGO								
53	Real estate and rental and leasing	9	3 922	871	177	31	26.1	1.5
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
APPLETON								
53	Real estate and rental and leasing	65	53 586	10 933	2 591	564	15.6	7.5
531	Real estate	48	31 157	7 396	1 736	360	22.1	9.1
5311	Lessors of real estate	18	9 552	1 850	437	143	24.1	27.0
5312	Offices of real estate agents and brokers	15	15 521	2 666	638	64	19.7	.2
53121	Offices of real estate agents and brokers	15	15 521	2 666	638	64	19.7	.2
531210	Offices of real estate agents and brokers	15	15 521	2 666	638	64	19.7	.2
5313	Activities related to real estate	15	6 084	2 880	661	153	25.2	3.6
532	Rental and leasing services	17	22 429	3 537	855	204	6.5	5.3
APPLETON (PART - CALUMET COUNTY)								
53	Real estate and rental and leasing	5	2 742	335	88	33	25.7	11.9
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	b	D	D
APPLETON (PART - OUTAGAMIE COUNTY)								
53	Real estate and rental and leasing	56	44 286	8 671	2 040	422	17.2	8.4
531	Real estate	41	D	D	D	e	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	13	D	D	D	c	D	D
532	Rental and leasing services	15	D	D	D	c	D	D
APPLETON (PART - WINNEBAGO COUNTY)								
53	Real estate and rental and leasing	4	6 558	1 927	463	109	–	–
531	Real estate	3	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ASHLAND								
53	Real estate and rental and leasing	7	2 756	720	163	33	50.0	10.4
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
ASHWAUBENON								
53	Real estate and rental and leasing	33	35 304	6 552	1 721	285	13.5	1.8
531	Real estate	21	12 452	2 294	631	125	33.6	5.1
532	Rental and leasing services	12	22 852	4 258	1 090	160	2.6	—
BALDWIN								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BARABOO								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BARRON								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BAYSIDE								
53	Real estate and rental and leasing	11	3 088	822	216	37	85.0	15.0
531	Real estate	11	3 088	822	216	37	85.0	15.0
BAYSIDE (PART - MILWAUKEE COUNTY)								
53	Real estate and rental and leasing	11	3 088	822	216	37	85.0	15.0
531	Real estate	11	3 088	822	216	37	85.0	15.0
BEAVER DAM								
53	Real estate and rental and leasing	15	5 563	923	188	60	41.2	26.1
531	Real estate	11	4 317	561	111	34	44.4	32.5
532	Rental and leasing services	4	1 246	362	77	26	30.4	3.7
BELLEVUE								
53	Real estate and rental and leasing	11	8 663	1 701	479	85	13.1	1.2
531	Real estate	11	8 663	1 701	479	85	13.1	1.2
BELOIT								
53	Real estate and rental and leasing	18	28 242	3 649	918	139	5.6	3.2
531	Real estate	13	25 779	3 034	758	90	5.5	3.5
5311	Lessors of real estate	10	23 395	2 723	696	75	4.1	3.9
532	Rental and leasing services	5	2 463	615	160	49	6.9	—
BERLIN								
53	Real estate and rental and leasing	6	1 393	300	74	30	4.6	1.4
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BERLIN (PART - GREEN LAKE COUNTY)								
53	Real estate and rental and leasing	6	1 393	300	74	30	4.6	1.4
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BLACK RIVER FALLS								
53	Real estate and rental and leasing	9	1 971	333	78	22	63.8	—
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BLOOMER								
53	Real estate and rental and leasing	6	1 284	223	48	22	91.3	8.7
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BOSCOBEL								
53	Real estate and rental and leasing	6	1 204	151	45	13	96.9	1.7
531	Real estate	6	1 204	151	45	13	96.9	1.7

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							From admini- strative records ¹	Estimated ²
BRILLION								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BRODHEAD								
53	Real estate and rental and leasing	3	290	27	6	2	70.3	29.7
531	Real estate	3	290	27	6	2	70.3	29.7
BRODHEAD (PART - GREEN COUNTY)								
53	Real estate and rental and leasing	3	290	27	6	2	70.3	29.7
531	Real estate	3	290	27	6	2	70.3	29.7
BROOKFIELD								
53	Real estate and rental and leasing	109	99 311	28 601	6 131	946	11.8	11.8
531	Real estate	91	78 455	24 212	4 984	774	14.8	14.7
5311	Lessors of real estate	25	22 527	3 603	878	159	15.4	5.0
53111	Lessors of residential buildings and dwellings	10	12 470	1 979	431	112	14.4	.3
531110	Lessors of residential buildings and dwellings	10	12 470	1 979	431	112	14.4	.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	9 353	1 550	429	42	17.0	5.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	9 353	1 550	429	42	17.0	5.0
5312	Offices of real estate agents and brokers	31	30 011	6 859	1 495	260	16.4	30.8
53121	Offices of real estate agents and brokers	31	30 011	6 859	1 495	260	16.4	30.8
531210	Offices of real estate agents and brokers	31	30 011	6 859	1 495	260	16.4	30.8
5312101	Offices of residential real estate agents and brokers ..	22	21 025	2 354	467	134	19.3	41.5
5313	Activities related to real estate	35	25 917	13 750	2 611	355	12.4	4.4
53131	Real estate property managers	20	20 424	10 867	2 176	297	12.9	1.7
531311	Residential property managers	11	9 914	5 178	1 145	183	19.2	—
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
532	Rental and leasing services	17	D	D	D	c	D	D
5322	Consumer goods rental	10	5 208	1 146	248	81	—	3.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BROWN DEER								
53	Real estate and rental and leasing	7	12 159	1 228	317	60	—	4.7
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
BURLINGTON								
53	Real estate and rental and leasing	11	3 828	708	175	49	66.9	6.3
531	Real estate	7	2 463	403	98	19	97.2	2.8
532	Rental and leasing services	4	1 365	305	77	30	12.3	12.5
BURLINGTON (PART - RACINE COUNTY)								
53	Real estate and rental and leasing	11	3 828	708	175	49	66.9	6.3
531	Real estate	7	2 463	403	98	19	97.2	2.8
532	Rental and leasing services	4	1 365	305	77	30	12.3	12.5
CALEDONIA								
53	Real estate and rental and leasing	10	5 191	1 240	319	80	8.4	3.3
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CEDARBURG								
53	Real estate and rental and leasing	12	7 641	1 171	257	57	16.4	24.8
531	Real estate	12	7 641	1 171	257	57	16.4	24.8
CHILTON								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CHIPPEWA FALLS								
53	Real estate and rental and leasing	11	9 761	900	199	52	15.4	2.9
531	Real estate	7	8 698	688	145	28	13.6	3.3
532	Rental and leasing services	4	1 063	212	54	24	30.0	—

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							From administrative records ¹	Estimated ²
CLINTONVILLE								
53	Real estate and rental and leasing	3	D	D	D	b	D	D
531	Real estate	2	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
COLUMBUS								
53	Real estate and rental and leasing	8	2 099	264	63	15	76.0	4.0
531	Real estate	8	2 099	264	63	15	76.0	4.0
COLUMBUS (PART - COLUMBIA COUNTY)								
53	Real estate and rental and leasing	8	2 099	264	63	15	76.0	4.0
531	Real estate	8	2 099	264	63	15	76.0	4.0
COTTAGE GROVE								
53	Real estate and rental and leasing	3	D	D	D	b	D	D
531	Real estate	3	D	D	D	b	D	D
CROSS PLAINS								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	1 546	196	47	6	95.8	—
532	Rental and leasing services	1	D	D	D	a	D	D
CUDAHY								
53	Real estate and rental and leasing	14	6 152	1 070	227	53	27.2	—
531	Real estate	9	3 709	681	161	31	39.1	—
532	Rental and leasing services	5	2 443	389	66	22	9.2	—
DEFOREST								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
DELAFIELD								
53	Real estate and rental and leasing	10	9 960	1 406	278	49	1.7	1.9
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
DELAN								
53	Real estate and rental and leasing	11	5 162	474	105	28	49.8	3.4
531	Real estate	8	2 747	253	48	15	93.6	6.4
532	Rental and leasing services	3	2 415	221	57	13	—	—
DE PERE								
53	Real estate and rental and leasing	16	10 100	2 094	484	73	37.6	.1
531	Real estate	11	3 882	901	201	37	97.9	.3
532	Rental and leasing services	5	6 218	1 193	283	36	—	—
DODGEVILLE								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
EAST TROY								
53	Real estate and rental and leasing	7	837	180	46	18	27.7	1.2
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

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EAU CLAIRE								
53	Real estate and rental and leasing	87	60 326	8 834	1 963	446	32.2	2.5
531	Real estate	67	47 068	5 907	1 313	274	39.6	2.9
5311	Lessors of real estate	30	24 309	3 082	688	133	23.1	5.0
53111	Lessors of residential buildings and dwellings	22	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	22	D	D	D	b	D	D
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	18	18 970	1 590	349	71	54.3	—
53121	Offices of real estate agents and brokers	18	18 970	1 590	349	71	54.3	—
531210	Offices of real estate agents and brokers	18	18 970	1 590	349	71	54.3	—
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
5313	Activities related to real estate	19	3 789	1 235	276	70	72.1	3.7
53132	Offices of real estate appraisers	11	2 140	707	180	38	63.8	—
531320	Offices of real estate appraisers	11	2 140	707	180	38	63.8	—
532	Rental and leasing services	19	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
EAU CLAIRE (PART - CHIPPEWA COUNTY)								
53	Real estate and rental and leasing	5	4 891	953	187	41	—	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
EAU CLAIRE (PART - EAU CLAIRE COUNTY)								
53	Real estate and rental and leasing	82	55 435	7 881	1 776	405	35.0	2.7
531	Real estate	65	D	D	D	e	D	D
5311	Lessors of real estate	29	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	21	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	21	D	D	D	b	D	D
5311101	Lessors of apartment buildings	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	17	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	17	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	19	3 789	1 235	276	70	72.1	3.7
53132	Offices of real estate appraisers	11	2 140	707	180	38	63.8	—
531320	Offices of real estate appraisers	11	2 140	707	180	38	63.8	—
532	Rental and leasing services	16	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
EDGERTON								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	945	109	23	7	93.4	—
532	Rental and leasing services	1	D	D	D	a	D	D
EDGERTON (PART - ROCK COUNTY)								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	945	109	23	7	93.4	—
532	Rental and leasing services	1	D	D	D	a	D	D
ELKHORN								
53	Real estate and rental and leasing	15	4 084	834	210	48	29.1	12.4
531	Real estate	10	2 708	399	91	23	43.9	18.7
532	Rental and leasing services	5	1 376	435	119	25	—	—
ELLSWORTH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ELM GROVE								
53	Real estate and rental and leasing	21	9 538	1 858	429	65	67.9	12.5
531	Real estate	21	9 538	1 858	429	65	67.9	12.5

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							From admini-strative records ¹	Estimated ²
EVANSVILLE								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
FITCHBURG								
53	Real estate and rental and leasing	26	22 586	4 264	916	180	15.6	2.1
531	Real estate	20	18 813	2 488	594	98	12.8	1.2
5311	Lessors of real estate	12	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	10	10 901	1 251	301	45	11.8	1.1
531110	Lessors of residential buildings and dwellings	10	10 901	1 251	301	45	11.8	1.1
5311101	Lessors of apartment buildings	10	10 901	1 251	301	45	11.8	1.1
532	Rental and leasing services	6	3 773	1 776	322	82	29.5	6.8
FOND DU LAC								
53	Real estate and rental and leasing	48	33 632	5 580	1 219	236	20.9	2.8
531	Real estate	39	18 671	2 812	541	117	36.0	5.0
5311	Lessors of real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	8 028	1 471	258	47	28.6	5.1
53121	Offices of real estate agents and brokers	16	8 028	1 471	258	47	28.6	5.1
531210	Offices of real estate agents and brokers	16	8 028	1 471	258	47	28.6	5.1
5312101	Offices of residential real estate agents and brokers ..	15	D	D	D	b	D	D
532	Rental and leasing services	9	14 961	2 768	678	119	2.0	—
FORT ATKINSON								
53	Real estate and rental and leasing	16	6 910	1 439	346	74	27.2	19.6
531	Real estate	11	4 457	840	196	36	42.2	23.4
532	Rental and leasing services	5	2 453	599	150	38	—	12.8
FOX POINT								
53	Real estate and rental and leasing	12	6 179	500	119	28	60.3	7.7
531	Real estate	12	6 179	500	119	28	60.3	7.7
FRANKLIN								
53	Real estate and rental and leasing	13	9 508	1 181	310	72	24.3	10.4
531	Real estate	8	6 509	722	185	41	34.3	11.6
532	Rental and leasing services	5	2 999	459	125	31	2.6	7.7
GERMANTOWN								
53	Real estate and rental and leasing	11	4 465	1 187	250	49	41.2	—
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
GLENDALE								
53	Real estate and rental and leasing	33	28 562	7 103	1 739	302	16.1	10.1
531	Real estate	30	26 525	6 751	1 650	278	17.3	10.9
5311	Lessors of real estate	14	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	12	10 806	1 495	374	109	25.7	26.0
531110	Lessors of residential buildings and dwellings	12	10 806	1 495	374	109	25.7	26.0
5313	Activities related to real estate	11	D	D	D	c	D	D
532	Rental and leasing services	3	2 037	352	89	24	—	—
GRAFTON								
53	Real estate and rental and leasing	11	4 706	1 553	387	80	65.7	—
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
GRAND CHUTE								
53	Real estate and rental and leasing	32	30 849	6 423	1 484	185	10.1	2.3
531	Real estate	23	27 736	5 630	1 327	157	10.8	—
532	Rental and leasing services	9	3 113	793	157	28	4.7	22.3

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							From admini- strative records ¹	Estimated ²
GREEN BAY								
53	Real estate and rental and leasing	102	76 827	13 736	3 271	609	20.9	5.8
531	Real estate	73	57 042	9 522	2 350	382	25.1	6.4
5311	Lessors of real estate	30	22 288	3 734	980	166	31.1	10.3
53111	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	13 648	2 404	714	99	13.2	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	13 648	2 404	714	99	13.2	—
5311201	Lessors of professional and other office buildings	10	7 030	1 017	236	55	18.3	—
5312	Offices of real estate agents and brokers	22	21 184	2 197	533	96	26.5	2.8
53121	Offices of real estate agents and brokers	22	21 184	2 197	533	96	26.5	2.8
531210	Offices of real estate agents and brokers	22	21 184	2 197	533	96	26.5	2.8
5312101	Offices of residential real estate agents and brokers ..	16	19 090	1 868	457	83	19.2	2.9
5313	Activities related to real estate	21	13 570	3 591	837	120	13.2	5.5
532	Rental and leasing services	29	19 785	4 214	921	227	8.9	4.3
5322	Consumer goods rental	22	13 669	3 023	723	180	—	6.2
53223	Video tape and disc rental	10	D	D	D	b	D	D
532230	Video tape and disc rental	10	D	D	D	b	D	D
GREENDALE								
53	Real estate and rental and leasing	16	31 239	2 187	541	116	9.7	16.2
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
GREENFIELD								
53	Real estate and rental and leasing	48	37 889	7 008	1 663	318	18.5	5.3
531	Real estate	39	26 804	5 432	1 290	244	26.2	7.0
5311	Lessors of real estate	20	18 247	2 800	702	163	9.0	8.3
53111	Lessors of residential buildings and dwellings	14	16 612	2 419	613	144	7.4	8.5
531110	Lessors of residential buildings and dwellings	14	16 612	2 419	613	144	7.4	8.5
5311101	Lessors of apartment buildings	12	D	D	D	c	D	D
5313	Activities related to real estate	10	4 282	2 162	494	65	64.7	8.8
532	Rental and leasing services	9	11 085	1 576	373	74	—	1.1
HALES CORNERS								
53	Real estate and rental and leasing	19	24 193	2 616	581	115	50.6	1.1
531	Real estate	18	D	D	D	c	D	D
5311	Lessors of real estate	10	10 659	758	181	61	38.7	2.3
532	Rental and leasing services	1	D	D	D	a	D	D
HARTFORD								
53	Real estate and rental and leasing	13	4 973	504	106	34	76.9	—
531	Real estate	8	3 073	231	41	11	98.2	—
532	Rental and leasing services	5	1 900	273	65	23	42.4	—
HARTFORD (PART - WASHINGTON COUNTY)								
53	Real estate and rental and leasing	13	4 973	504	106	34	76.9	—
531	Real estate	8	3 073	231	41	11	98.2	—
532	Rental and leasing services	5	1 900	273	65	23	42.4	—
HARTLAND								
53	Real estate and rental and leasing	13	7 495	1 177	216	38	9.7	.2
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HOLMEN								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HORICON								
53	Real estate and rental and leasing	5	1 554	427	94	57	11.5	28.6
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
HOWARD								
53	Real estate and rental and leasing	10	4 971	695	161	38	27.7	4.2
531	Real estate	6	3 837	436	99	18	25.4	5.5
532	Rental and leasing services	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
HOWARD (PART - BROWN COUNTY)								
53	Real estate and rental and leasing	10	4 971	695	161	38	27.7	4.2
531	Real estate	6	3 837	436	99	18	25.4	5.5
532	Rental and leasing services	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
HOWARDS GROVE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
HUDSON								
53	Real estate and rental and leasing	34	18 719	2 097	452	73	28.9	4.6
531	Real estate	30	D	D	D	b	D	D
5311	Lessors of real estate	11	3 919	347	80	20	31.5	5.1
53111	Lessors of residential buildings and dwellings	11	3 919	347	80	20	31.5	5.1
531110	Lessors of residential buildings and dwellings	11	3 919	347	80	20	31.5	5.1
5311101	Lessors of apartment buildings	11	3 919	347	80	20	31.5	5.1
5312	Offices of real estate agents and brokers	16	11 742	1 116	232	32	20.1	5.6
53121	Offices of real estate agents and brokers	16	11 742	1 116	232	32	20.1	5.6
531210	Offices of real estate agents and brokers	16	11 742	1 116	232	32	20.1	5.6
5312101	Offices of residential real estate agents and brokers ...	13	11 526	1 007	203	28	19.0	5.3
532	Rental and leasing services	4	D	D	D	a	D	D
JACKSON								
53	Real estate and rental and leasing	3	562	232	53	9	37.0	16.7
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
JANESVILLE								
53	Real estate and rental and leasing	60	32 709	4 649	975	234	30.1	11.3
531	Real estate	49	25 494	3 411	680	142	36.6	14.4
5311	Lessors of real estate	19	13 302	1 622	335	78	11.6	22.0
53111	Lessors of residential buildings and dwellings	12	10 921	1 450	292	68	7.5	26.5
531110	Lessors of residential buildings and dwellings	12	10 921	1 450	292	68	7.5	26.5
5312	Offices of real estate agents and brokers	17	9 724	890	187	38	62.5	7.3
53121	Offices of real estate agents and brokers	17	9 724	890	187	38	62.5	7.3
531210	Offices of real estate agents and brokers	17	9 724	890	187	38	62.5	7.3
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
5313	Activities related to real estate	13	2 468	899	158	26	69.4	1.9
532	Rental and leasing services	11	7 215	1 238	295	92	7.3	.3
JEFFERSON								
53	Real estate and rental and leasing	4	1 264	154	38	12	48.1	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
KAUKAUNA								
53	Real estate and rental and leasing	10	13 299	2 516	574	85	13.6	8.8
531	Real estate	4	2 089	265	63	14	86.5	—
532	Rental and leasing services	6	11 210	2 251	511	71	—	10.4

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							From admini- strative records ¹	Estimated ²
KENOSHA								
53	Real estate and rental and leasing	86	50 946	7 502	1 762	365	36.0	3.7
531	Real estate	64	D	D	D	c	D	D
5311	Lessors of real estate	24	20 650	1 875	453	92	28.5	4.1
53111	Lessors of residential buildings and dwellings	15	13 392	1 029	267	53	38.9	6.4
531110	Lessors of residential buildings and dwellings	15	13 392	1 029	267	53	38.9	6.4
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	21	14 150	1 656	365	55	59.3	.2
53121	Offices of real estate agents and brokers	21	14 150	1 656	365	55	59.3	.2
531210	Offices of real estate agents and brokers	21	14 150	1 656	365	55	59.3	.2
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
5313	Activities related to real estate	19	D	D	D	b	D	D
53131	Real estate property managers	13	4 063	1 290	328	62	63.9	20.6
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	18	D	D	D	c	D	D
53223	Video tape and disc rental	11	D	D	D	c	D	D
532230	Video tape and disc rental	11	D	D	D	c	D	D
KEWASKUM								
53	Real estate and rental and leasing	3	300	80	17	7	29.0	21.0
531	Real estate	3	300	80	17	7	29.0	21.0
KEWAUNEE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
KIEL								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
KIEL (PART - MANITOWOC COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
KIMBERLY								
53	Real estate and rental and leasing	3	1 595	301	54	12	100.0	-
531	Real estate	3	1 595	301	54	12	100.0	-
LA CROSSE								
53	Real estate and rental and leasing	73	54 451	17 642	3 520	574	21.3	8.5
531	Real estate	50	30 622	8 866	2 001	269	35.1	8.7
5311	Lessors of real estate	27	19 320	5 964	1 346	127	33.4	5.3
53111	Lessors of residential buildings and dwellings	14	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	14	D	D	D	b	D	D
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
5313	Activities related to real estate	15	D	D	D	c	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
532	Rental and leasing services	22	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LADYSMITH								
53	Real estate and rental and leasing	7	1 471	147	46	23	93.3	6.7
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LAKE GENEVA								
53	Real estate and rental and leasing	22	14 208	1 744	434	104	30.3	1.6
531	Real estate	17	12 837	1 523	349	76	30.8	.8
532	Rental and leasing services	5	1 371	221	85	28	26.0	8.9
LAKE MILLS								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LANCASTER								
53	Real estate and rental and leasing	7	610	52	14	8	87.7	—
531	Real estate	7	610	52	14	8	87.7	—
LITTLE CHUTE								
53	Real estate and rental and leasing	4	539	125	31	17	52.3	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LODI								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
MCFARLAND								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	4	952	219	58	18	61.1	22.1
532	Rental and leasing services	2	D	D	D	a	D	D
MADISON								
53	Real estate and rental and leasing	361	465 888	71 005	16 893	2 676	12.8	3.3
531	Real estate	299	305 285	57 188	13 515	2 057	17.6	4.3
5311	Lessors of real estate	136	144 244	17 591	4 416	822	18.5	3.5
53111	Lessors of residential buildings and dwellings	108	123 759	15 239	3 843	747	19.0	3.2
531110	Lessors of residential buildings and dwellings	108	123 759	15 239	3 843	747	19.0	3.2
5311101	Lessors of apartment buildings	95	116 937	14 611	3 688	714	18.1	2.8
5311109	Lessors of dwellings other than apartment buildings	13	6 822	628	155	33	33.6	10.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	17 311	1 942	448	53	18.2	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	17 311	1 942	448	53	18.2	5.4
5312	Offices of real estate agents and brokers	63	67 389	10 766	2 281	291	18.4	6.0
53121	Offices of real estate agents and brokers	63	67 389	10 766	2 281	291	18.4	6.0
531210	Offices of real estate agents and brokers	63	67 389	10 766	2 281	291	18.4	6.0
5312101	Offices of residential real estate agents and brokers	46	56 819	7 019	1 273	193	18.1	6.4
5312109	Offices of nonresidential real estate agents and brokers	17	10 570	3 747	1 008	98	20.2	4.3
5313	Activities related to real estate	100	93 652	28 831	6 818	944	15.8	4.2
53131	Real estate property managers	67	85 079	25 386	6 102	861	15.2	3.7
531311	Residential property managers	50	51 716	17 317	3 996	686	16.9	6.1
531312	Nonresidential property managers	17	33 363	8 069	2 106	175	12.6	—
53132	Offices of real estate appraisers	20	3 583	1 573	355	45	35.6	1.6
531320	Offices of real estate appraisers	20	3 583	1 573	355	45	35.6	1.6
53139	Other activities related to real estate	13	4 990	1 872	361	38	11.9	14.1
531390	Other activities related to real estate	13	4 990	1 872	361	38	11.9	14.1
532	Rental and leasing services	57	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	18	54 212	4 815	1 161	223	4.7	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	28	15 089	2 765	642	241	19.1	1.1
53223	Video tape and disc rental	17	11 780	2 078	488	185	23.0	—
532230	Video tape and disc rental	17	11 780	2 078	488	185	23.0	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	b	D	D
MANITOWOC								
53	Real estate and rental and leasing	20	8 538	1 877	400	111	24.1	13.9
531	Real estate	17	6 874	1 503	313	80	30.0	17.3
532	Rental and leasing services	3	1 664	374	87	31	—	—
MARINETTE								
53	Real estate and rental and leasing	8	4 096	457	104	17	36.7	10.6
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MARSHALL								
53	Real estate and rental and leasing	3	851	416	82	11	77.8	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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MARSHFIELD								
53	Real estate and rental and leasing	27	20 005	2 833	630	151	31.1	10.4
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	13	3 960	353	77	26	48.5	41.6
532	Rental and leasing services	10	D	D	D	c	D	D
MARSHFIELD (PART - MARATHON COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MARSHFIELD (PART - WOOD COUNTY)								
53	Real estate and rental and leasing	25	D	D	D	c	D	D
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	13	3 960	353	77	26	48.5	41.6
532	Rental and leasing services	8	D	D	D	b	D	D
MAUSTON								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	1 263	155	32	10	96.8	3.2
532	Rental and leasing services	1	D	D	D	a	D	D
MAYVILLE								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
MEDFORD								
53	Real estate and rental and leasing	10	D	D	D	a	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MENASHA CITY								
53	Real estate and rental and leasing	14	6 150	1 236	279	59	20.7	23.5
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
MENASHA CITY (PART - CALUMET COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
MENASHA CITY (PART - WINNEBAGO COUNTY)								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
MENASHA TOWN								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MENOMONEE FALLS								
53	Real estate and rental and leasing	31	25 722	7 104	1 673	295	19.7	.5
531	Real estate	24	17 718	4 529	1 125	224	28.2	.8
5312	Offices of real estate agents and brokers	10	7 248	1 172	275	34	26.0	—
53121	Offices of real estate agents and brokers	10	7 248	1 172	275	34	26.0	—
531210	Offices of real estate agents and brokers	10	7 248	1 172	275	34	26.0	—
5312101	Offices of residential real estate agents and brokers	10	7 248	1 172	275	34	26.0	—
532	Rental and leasing services	6	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MENOMONIE								
53	Real estate and rental and leasing	23	8 652	1 185	285	78	37.7	26.1
531	Real estate	19	7 801	1 150	276	74	38.4	28.8
532	Rental and leasing services	4	851	35	9	4	31.3	1.3

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							From administrative records ¹	Estimated ²
MEQUON								
53	Real estate and rental and leasing	45	47 044	5 917	1 384	207	15.0	9.7
531	Real estate	39	43 660	5 403	1 252	176	14.9	10.5
5311	Lessors of real estate	14	23 091	1 414	349	60	6.7	2.0
5312	Offices of real estate agents and brokers	11	16 412	2 009	452	56	18.0	21.9
53121	Offices of real estate agents and brokers	11	16 412	2 009	452	56	18.0	21.9
531210	Offices of real estate agents and brokers	11	16 412	2 009	452	56	18.0	21.9
5312101	Offices of residential real estate agents and brokers ...	11	16 412	2 009	452	56	18.0	21.9
5313	Activities related to real estate	14	4 157	1 980	451	60	47.6	12.8
532	Rental and leasing services	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MERRILL								
53	Real estate and rental and leasing	10	1 814	265	66	24	31.1	25.4
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MIDDLETON								
53	Real estate and rental and leasing	34	53 635	8 424	2 433	486	6.4	5.2
531	Real estate	30	51 722	8 014	2 343	458	6.6	4.5
5313	Activities related to real estate	17	38 181	7 004	2 077	424	3.8	5.0
53131	Real estate property managers	11	36 535	6 559	1 983	409	2.3	4.1
532	Rental and leasing services	4	1 913	410	90	28	—	24.2
MILTON								
53	Real estate and rental and leasing	7	1 253	146	31	17	22.7	40.9
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
MILWAUKEE								
53	Real estate and rental and leasing	474	500 484	114 913	28 011	3 568	14.6	7.2
531	Real estate	362	346 174	88 399	21 867	2 485	20.1	9.4
5311	Lessors of real estate	203	226 346	40 009	10 609	1 243	13.6	9.5
53111	Lessors of residential buildings and dwellings	136	140 070	17 722	4 410	867	16.4	13.4
531110	Lessors of residential buildings and dwellings	136	140 070	17 722	4 410	867	16.4	13.4
5311101	Lessors of apartment buildings	118	134 240	16 820	4 187	815	16.3	12.4
5311109	Lessors of dwellings other than apartment buildings ...	18	5 830	902	223	52	17.3	35.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	49	78 560	21 426	5 992	323	8.9	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	49	78 560	21 426	5 992	323	8.9	2.7
5311201	Lessors of professional and other office buildings	24	56 489	14 339	4 227	209	8.5	.7
5311202	Lessors of manufacturing and industrial buildings	13	8 135	866	207	21	17.0	3.9
53113	Lessors of miniwarehouses and self-storage units	11	4 312	481	114	32	7.1	4.6
531130	Lessors of miniwarehouses and self-storage units	11	4 312	481	114	32	7.1	4.6
5312	Offices of real estate agents and brokers	62	59 701	17 218	3 445	232	21.7	4.9
53121	Offices of real estate agents and brokers	62	59 701	17 218	3 445	232	21.7	4.9
531210	Offices of real estate agents and brokers	62	59 701	17 218	3 445	232	21.7	4.9
5312101	Offices of residential real estate agents and brokers ...	36	12 620	1 921	488	87	25.8	18.5
5312109	Offices of nonresidential real estate agents and brokers	26	47 081	15 297	2 957	145	20.6	1.3
5313	Activities related to real estate	97	60 127	31 172	7 813	1 010	43.2	13.6
53131	Real estate property managers	73	51 005	27 480	6 901	917	39.1	14.4
531311	Residential property managers	55	34 078	17 331	4 073	691	33.4	19.4
531312	Nonresidential property managers	18	16 927	10 149	2 828	226	50.6	4.2
53132	Offices of real estate appraisers	10	1 822	674	154	23	72.2	—
531320	Offices of real estate appraisers	10	1 822	674	154	23	72.2	—
53139	Other activities related to real estate	14	7 300	3 018	758	70	64.2	11.8
531390	Other activities related to real estate	14	7 300	3 018	758	70	64.2	11.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MILWAUKEE—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	111	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	42	103 089	14 190	3 204	543	.3	1.8
53211	Passenger car rental and leasing	13	44 120	5 823	1 235	284	.7	.2
532111	Passenger car rental	11	D	D	D	e	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	29	58 969	8 367	1 969	259	—	3.0
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	29	58 969	8 367	1 969	259	—	3.0
5321201	Truck rental without drivers	13	D	D	D	b	D	D
5321202	Truck leasing	14	51 975	7 458	1 772	221	—	2.1
5322	Consumer goods rental	53	33 801	7 608	1 916	443	6.8	3.1
53221	Consumer electronics and appliances rental	16	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	16	D	D	D	b	D	D
53223	Video tape and disc rental	24	12 870	2 880	717	249	9.7	.2
532230	Video tape and disc rental	24	12 870	2 880	717	249	9.7	.2
53229	Other consumer goods rental	10	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	13	15 502	3 789	820	83	.1	3.8
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MILWAUKEE (PART - MILWAUKEE COUNTY)								
53	Real estate and rental and leasing	472	D	D	D	h	D	D
531	Real estate	360	D	D	D	g	D	D
5311	Lessors of real estate	202	D	D	D	g	D	D
53111	Lessors of residential buildings and dwellings	136	140 070	17 722	4 410	867	16.4	13.4
531110	Lessors of residential buildings and dwellings	136	140 070	17 722	4 410	867	16.4	13.4
5311101	Lessors of apartment buildings	118	134 240	16 820	4 187	815	16.3	12.4
5311109	Lessors of dwellings other than apartment buildings	18	5 830	902	223	52	17.3	35.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	49	78 560	21 426	5 992	323	8.9	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	49	78 560	21 426	5 992	323	8.9	2.7
5311201	Lessors of professional and other office buildings	24	56 489	14 339	4 227	209	8.5	.7
5311202	Lessors of manufacturing and industrial buildings	13	8 135	866	207	21	17.0	3.9
53113	Lessors of miniwarehouses and self-storage units	11	4 312	481	114	32	7.1	4.6
531130	Lessors of miniwarehouses and self-storage units	11	4 312	481	114	32	7.1	4.6
5312	Offices of real estate agents and brokers	62	59 701	17 218	3 445	232	21.7	4.9
53121	Offices of real estate agents and brokers	62	59 701	17 218	3 445	232	21.7	4.9
531210	Offices of real estate agents and brokers	62	59 701	17 218	3 445	232	21.7	4.9
5312101	Offices of residential real estate agents and brokers	36	12 620	1 921	488	87	25.8	18.5
5312109	Offices of nonresidential real estate agents and brokers	26	47 081	15 297	2 957	145	20.6	1.3
5313	Activities related to real estate	96	D	D	D	f	D	D
53131	Real estate property managers	72	D	D	D	f	D	D
531311	Residential property managers	54	D	D	D	f	D	D
531312	Nonresidential property managers	18	16 927	10 149	2 828	226	50.6	4.2
53132	Offices of real estate appraisers	10	1 822	674	154	23	72.2	—
531320	Offices of real estate appraisers	10	1 822	674	154	23	72.2	—
53139	Other activities related to real estate	14	7 300	3 018	758	70	64.2	11.8
531390	Other activities related to real estate	14	7 300	3 018	758	70	64.2	11.8
532	Rental and leasing services	111	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	42	103 089	14 190	3 204	543	.3	1.8
53211	Passenger car rental and leasing	13	44 120	5 823	1 235	284	.7	.2
532111	Passenger car rental	11	D	D	D	e	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	29	58 969	8 367	1 969	259	—	3.0
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	29	58 969	8 367	1 969	259	—	3.0
5321201	Truck rental without drivers	13	D	D	D	b	D	D
5321202	Truck leasing	14	51 975	7 458	1 772	221	—	2.1
5322	Consumer goods rental	53	33 801	7 608	1 916	443	6.8	3.1
53221	Consumer electronics and appliances rental	16	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	16	D	D	D	b	D	D
53223	Video tape and disc rental	24	12 870	2 880	717	249	9.7	.2
532230	Video tape and disc rental	24	12 870	2 880	717	249	9.7	.2
53229	Other consumer goods rental	10	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	13	15 502	3 789	820	83	.1	3.8
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MILWAUKEE (PART - WASHINGTON COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	b	D	D
531	Real estate	2	D	D	D	b	D	D
MONDOVI								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MONONA								
53	Real estate and rental and leasing	22	24 916	3 227	843	129	14.0	.2
531	Real estate	16	13 798	1 655	461	70	25.3	.4
532	Rental and leasing services	6	11 118	1 572	382	59	—	—
MONROE								
53	Real estate and rental and leasing	13	6 272	881	181	49	19.2	37.0
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
MOSINEE								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	6 677	971	225	37	—	—
MOUNT HOREB								
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	6	2 167	254	44	9	85.1	10.7
532	Rental and leasing services	1	D	D	D	a	D	D
MOUNT PLEASANT								
53	Real estate and rental and leasing	19	6 508	1 937	418	77	26.1	3.1
531	Real estate	17	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MUKWONAGO								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
MUKWONAGO (PART - WAUKESHA COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
MUSKEGO								
53	Real estate and rental and leasing	12	10 141	1 992	445	103	3.8	14.6
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
NEENAH								
53	Real estate and rental and leasing	17	21 022	3 321	793	126	11.7	4.3
531	Real estate	10	7 579	1 167	265	47	26.8	.5
532	Rental and leasing services	7	13 443	2 154	528	79	3.1	6.4
NEILLSVILLE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
NEKOOSA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
NEW BERLIN								
53	Real estate and rental and leasing	33	43 293	6 595	1 511	274	24.1	.8
531	Real estate	27	30 115	3 191	742	147	34.3	.7
5311	Lessors of real estate	14	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	12	21 868	2 182	515	105	35.9	—
531110	Lessors of residential buildings and dwellings	12	21 868	2 182	515	105	35.9	—
5311101	Lessors of apartment buildings	12	21 868	2 182	515	105	35.9	—
532	Rental and leasing services	6	13 178	3 404	769	127	.9	.9

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
NEW HOLSTEIN								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
NEW LONDON								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
NEW LONDON (PART - WAUPACA COUNTY)								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
NEW RICHMOND								
53	Real estate and rental and leasing	9	3 324	276	60	19	76.5	-
531	Real estate	9	3 324	276	60	19	76.5	-
NORTH FOND DU LAC								
53	Real estate and rental and leasing	2	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	b	D	D
NORTH HUDSON								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
OAK CREEK								
53	Real estate and rental and leasing	25	31 034	5 363	1 096	251	31.7	5.1
531	Real estate	20	21 812	2 406	550	124	44.5	7.2
5311	Lessors of real estate	14	19 441	1 639	368	102	47.5	-
53111	Lessors of residential buildings and dwellings	10	17 940	1 266	279	73	47.8	-
531110	Lessors of residential buildings and dwellings	10	17 940	1 266	279	73	47.8	-
5311101	Lessors of apartment buildings	10	17 940	1 266	279	73	47.8	-
532	Rental and leasing services	4	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
OCONOMOWOC								
53	Real estate and rental and leasing	18	16 528	2 702	559	114	19.5	4.3
531	Real estate	15	15 002	2 523	520	98	18.0	4.7
532	Rental and leasing services	3	1 526	179	39	16	34.9	-
OCONTO								
53	Real estate and rental and leasing	3	D	D	D	b	D	D
531	Real estate	3	D	D	D	b	D	D
OCONTO FALLS								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
ONALASKA								
53	Real estate and rental and leasing	20	11 828	1 702	370	92	20.1	13.6
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
OOSTBURG								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
OREGON								
53	Real estate and rental and leasing	7	3 121	624	168	27	23.0	-
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
OSHKOSH								
53	Real estate and rental and leasing	64	35 595	6 752	1 567	392	25.8	12.9
531	Real estate	51	28 512	5 343	1 219	299	28.5	14.3
5311	Lessors of real estate	35	15 760	2 186	484	143	36.0	19.3
53111	Lessors of residential buildings and dwellings	27	12 457	1 663	374	104	25.9	24.4
531110	Lessors of residential buildings and dwellings	27	12 457	1 663	374	104	25.9	24.4
5311101	Lessors of apartment buildings	21	D	D	D	b	D	D
532	Rental and leasing services	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PADDOCK LAKE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
PARK FALLS								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
PESHTIGO								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
PEWAUKEE CITY								
53	Real estate and rental and leasing	21	36 872	6 683	1 780	173	9.0	9.2
531	Real estate	15	19 398	4 197	1 087	107	17.2	17.5
532	Rental and leasing services	6	17 474	2 486	693	66	—	—
PEWAUKEE VILLAGE								
53	Real estate and rental and leasing	16	16 426	4 354	1 191	199	12.8	13.9
531	Real estate	13	6 714	2 863	824	145	31.4	33.9
532	Rental and leasing services	3	9 712	1 491	367	54	—	—
PLATTEVILLE								
53	Real estate and rental and leasing	20	3 541	771	156	41	51.2	9.1
531	Real estate	19	D	D	D	b	D	D
5311	Lessors of real estate	13	2 037	202	32	19	57.4	11.2
53111	Lessors of residential buildings and dwellings	10	1 342	84	21	17	82.9	17.1
531110	Lessors of residential buildings and dwellings	10	1 342	84	21	17	82.9	17.1
5311101	Lessors of apartment buildings	10	1 342	84	21	17	82.9	17.1
532	Rental and leasing services	1	D	D	D	a	D	D
PLEASANT PRAIRIE								
53	Real estate and rental and leasing	18	9 242	1 316	294	74	32.2	4.5
531	Real estate	17	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
PLOVER								
53	Real estate and rental and leasing	8	2 709	440	92	34	9.4	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
PLYMOUTH								
53	Real estate and rental and leasing	14	5 196	597	133	47	50.7	12.4
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PORTAGE								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
PORT WASHINGTON								
53	Real estate and rental and leasing	5	1 043	178	32	9	66.5	—
531	Real estate	5	1 043	178	32	9	66.5	—
PRAIRIE DU CHIEN								
53	Real estate and rental and leasing	10	D	D	D	a	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
PRAIRIE DU SAC								
53	Real estate and rental and leasing	7	23 306	3 609	799	72	5.5	2.3
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
PRESCOTT								
53	Real estate and rental and leasing	4	594	64	11	6	19.0	12.3
531	Real estate	4	594	64	11	6	19.0	12.3
PULASKI								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	715	128	30	7	71.9	—
532	Rental and leasing services	1	D	D	D	a	D	D
PULASKI (PART - BROWN COUNTY)								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	715	128	30	7	71.9	—
532	Rental and leasing services	1	D	D	D	a	D	D
RACINE								
53	Real estate and rental and leasing	61	33 962	6 485	1 351	271	24.2	9.8
531	Real estate	47	26 432	4 750	1 001	161	28.9	11.9
5311	Lessors of real estate	26	11 871	1 255	276	52	30.9	16.0
53111	Lessors of residential buildings and dwellings	17	9 857	942	210	34	30.7	11.3
531110	Lessors of residential buildings and dwellings	17	9 857	942	210	34	30.7	11.3
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	11 094	2 382	447	65	35.8	2.2
53121	Offices of real estate agents and brokers	11	11 094	2 382	447	65	35.8	2.2
531210	Offices of real estate agents and brokers	11	11 094	2 382	447	65	35.8	2.2
5312101	Offices of residential real estate agents and brokers	11	11 094	2 382	447	65	35.8	2.2
5313	Activities related to real estate	10	3 467	1 113	278	44	—	28.8
532	Rental and leasing services	14	7 530	1 735	350	110	7.4	2.5
5322	Consumer goods rental	10	D	D	D	b	D	D
REEDSBURG								
53	Real estate and rental and leasing	11	5 753	808	189	42	17.8	—
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
RHINELANDER								
53	Real estate and rental and leasing	17	5 537	725	165	52	16.3	—
531	Real estate	13	3 621	387	85	28	25.0	—
532	Rental and leasing services	4	1 916	338	80	24	—	—
RICE LAKE								
53	Real estate and rental and leasing	18	9 784	1 001	236	82	28.8	12.5
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
RICHFIELD								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RICHLAND CENTER								
53	Real estate and rental and leasing	8	D	D	D	b	D	D
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RIPON								
53	Real estate and rental and leasing	11	4 998	608	125	43	33.2	13.9
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
RIVER FALLS								
53	Real estate and rental and leasing	12	6 167	1 425	246	42	22.5	6.4
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RIVER FALLS (PART - PIERCE COUNTY)								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RIVER FALLS (PART - ST. CROIX COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ROTHSCHILD								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
ST. FRANCIS								
53	Real estate and rental and leasing	9	10 242	1 699	405	81	6.4	3.8
531	Real estate	6	4 366	635	163	49	—	8.9
532	Rental and leasing services	3	5 876	1 064	242	32	11.2	—
SAUK CITY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SAUKVILLE								
53	Real estate and rental and leasing	3	266	32	8	12	63.9	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SHAWANO								
53	Real estate and rental and leasing	12	5 842	1 243	282	69	14.0	—
531	Real estate	9	4 384	915	210	47	18.7	—
532	Rental and leasing services	3	1 458	328	72	22	—	—
SHEBOYGAN								
53	Real estate and rental and leasing	43	28 199	3 944	956	187	27.5	13.3
531	Real estate	33	16 372	2 076	502	100	47.4	9.1
5311	Lessors of real estate	22	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	11	D	D	D	b	D	D
5311101	Lessors of apartment buildings	10	4 135	350	80	29	73.3	26.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	6 167	952	228	35	27.0	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	6 167	952	228	35	27.0	4.8
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SHEBOYGAN FALLS								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SHOREWOOD								
53	Real estate and rental and leasing	23	20 999	2 127	459	117	21.1	7.4
531	Real estate	20	19 644	1 882	405	95	22.6	7.4
532	Rental and leasing services	2	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SLINGER								
53	Real estate and rental and leasing	6	1 666	533	85	21	27.7	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
SOUTH MILWAUKEE								
53	Real estate and rental and leasing	5	3 784	833	179	34	4.7	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SPARTA								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SPOONER								
53	Real estate and rental and leasing	13	10 976	2 223	621	50	23.4	3.6
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
STEVENS POINT								
53	Real estate and rental and leasing	15	8 396	1 188	283	59	16.6	67.2
531	Real estate	11	1 874	261	61	18	69.7	28.7
532	Rental and leasing services	4	6 522	927	222	41	1.4	78.3
STOUGHTON								
53	Real estate and rental and leasing	12	9 663	1 415	341	57	71.3	1.4
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
STURGEON BAY								
53	Real estate and rental and leasing	27	8 043	1 675	389	120	37.4	17.3
531	Real estate	24	7 101	1 448	338	105	42.4	19.6
5312	Offices of real estate agents and brokers	12	2 407	258	62	12	36.5	1.3
53121	Offices of real estate agents and brokers	12	2 407	258	62	12	36.5	1.3
531210	Offices of real estate agents and brokers	12	2 407	258	62	12	36.5	1.3
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	a	D	D
532	Rental and leasing services	3	942	227	51	15	—	—
SUN PRAIRIE								
53	Real estate and rental and leasing	25	17 679	2 096	318	68	20.1	10.0
531	Real estate	21	15 577	1 701	225	35	22.8	10.7
5312	Offices of real estate agents and brokers	11	6 541	458	100	16	30.9	23.8
53121	Offices of real estate agents and brokers	11	6 541	458	100	16	30.9	23.8
531210	Offices of real estate agents and brokers	11	6 541	458	100	16	30.9	23.8
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
532	Rental and leasing services	4	2 102	395	93	33	—	5.3
SUPERIOR								
53	Real estate and rental and leasing	25	D	D	D	b	D	D
531	Real estate	18	8 458	1 184	295	58	29.8	9.7
5311	Lessors of real estate	12	6 323	852	212	42	24.6	10.7
532	Rental and leasing services	7	D	D	D	b	D	D
SUSSEX								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
THIENSVILLE								
53	Real estate and rental and leasing	7	871	308	61	16	95.4	4.6
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
TOMAH								
53	Real estate and rental and leasing	13	4 236	659	162	52	24.9	12.1
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
TOMAHAWK								
53	Real estate and rental and leasing	12	3 121	942	275	30	97.2	2.8
531	Real estate	12	3 121	942	275	30	97.2	2.8
TWIN LAKES								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
TWO RIVERS								
53	Real estate and rental and leasing	8	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
UNION GROVE								
53	Real estate and rental and leasing	6	1 773	806	161	21	20.0	.4
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
VERONA								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	5	1 670	826	185	55	32.0	4.4
532	Rental and leasing services	1	D	D	D	a	D	D
VIROQUA								
53	Real estate and rental and leasing	4	547	112	24	8	91.2	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WATERFORD								
53	Real estate and rental and leasing	4	797	153	35	15	87.3	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WATERLOO								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WATERTOWN								
53	Real estate and rental and leasing	17	7 389	1 372	330	70	32.7	7.6
531	Real estate	13	3 778	638	136	38	61.8	14.9
532	Rental and leasing services	4	3 611	734	194	32	2.3	—
WATERTOWN (PART - DODGE COUNTY)								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WATERTOWN (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
WAUKESHA								
53	Real estate and rental and leasing	81	120 974	26 234	6 126	1 018	17.9	3.6
531	Real estate	61	54 966	11 900	2 819	458	36.4	5.4
5311	Lessors of real estate	22	26 350	5 074	1 432	287	39.8	8.6
53111	Lessors of residential buildings and dwellings	17	18 206	3 553	1 091	227	14.7	12.4
531110	Lessors of residential buildings and dwellings	17	18 206	3 553	1 091	227	14.7	12.4
5311101	Lessors of apartment buildings	16	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	20	19 473	1 986	395	50	25.9	3.1
53121	Offices of real estate agents and brokers	20	19 473	1 986	395	50	25.9	3.1
531210	Offices of real estate agents and brokers	20	19 473	1 986	395	50	25.9	3.1
5312101	Offices of residential real estate agents and brokers ...	14	16 152	1 316	321	44	12.5	3.8
5313	Activities related to real estate	19	9 143	4 840	992	121	48.9	.9
53131	Real estate property managers	12	7 661	4 315	886	106	47.2	.1
532	Rental and leasing services	20	66 008	14 334	3 307	560	2.5	2.0
WAUNAKEE								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	7	1 656	304	81	9	55.1	35.8
532	Rental and leasing services	2	D	D	D	b	D	D
WAUPACA								
53	Real estate and rental and leasing	11	4 509	684	126	39	39.5	32.3
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
WAUPUN								
53	Real estate and rental and leasing	7	1 246	230	49	23	64.4	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WAUPUN (PART - DODGE COUNTY)								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
WAUPUN (PART - FOND DU LAC COUNTY)								
53	Real estate and rental and leasing	4	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WAUSAU								
53	Real estate and rental and leasing	39	20 605	3 396	807	187	39.9	9.6
531	Real estate	34	17 588	2 779	663	144	46.7	11.3
5311	Lessors of real estate	14	6 292	684	173	56	57.7	9.2
53111	Lessors of residential buildings and dwellings	10	6 039	600	153	47	56.0	9.6
531110	Lessors of residential buildings and dwellings	10	6 039	600	153	47	56.0	9.6
5311101	Lessors of apartment buildings	10	6 039	600	153	47	56.0	9.6
5313	Activities related to real estate	11	1 459	726	181	31	45.5	10.1
532	Rental and leasing services	5	3 017	617	144	43	—	—
WAUWATOSA								
53	Real estate and rental and leasing	58	58 335	9 724	2 305	342	14.4	5.7
531	Real estate	46	48 123	7 139	1 733	258	16.9	6.9
5311	Lessors of real estate	19	28 823	3 510	930	158	7.9	11.0
53111	Lessors of residential buildings and dwellings	14	14 294	1 878	479	112	10.8	18.0
531110	Lessors of residential buildings and dwellings	14	14 294	1 878	479	112	10.8	18.0
5311101	Lessors of apartment buildings	12	D	D	D	c	D	D
5313	Activities related to real estate	18	6 360	2 448	534	73	39.0	.8
532	Rental and leasing services	12	10 212	2 585	572	84	2.3	—
WEST ALLIS								
53	Real estate and rental and leasing	59	84 397	15 456	3 552	458	16.7	2.8
531	Real estate	39	35 620	4 145	988	184	26.0	5.0
5311	Lessors of real estate	20	27 149	2 580	645	125	16.9	5.3
53111	Lessors of residential buildings and dwellings	12	17 740	1 576	385	85	21.3	5.8
531110	Lessors of residential buildings and dwellings	12	17 740	1 576	385	85	21.3	5.8
5311101	Lessors of apartment buildings	12	17 740	1 576	385	85	21.3	5.8
5312	Offices of real estate agents and brokers	10	6 654	871	170	31	62.9	2.3
53121	Offices of real estate agents and brokers	10	6 654	871	170	31	62.9	2.3
531210	Offices of real estate agents and brokers	10	6 654	871	170	31	62.9	2.3
532	Rental and leasing services	20	48 777	11 311	2 564	274	9.9	1.2
WEST BEND								
53	Real estate and rental and leasing	16	11 959	1 192	253	79	19.3	.6
531	Real estate	13	9 597	736	153	26	12.9	.7
532	Rental and leasing services	2	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WEST MILWAUKEE								
53	Real estate and rental and leasing	5	7 716	993	221	55	—	71.1
531	Real estate	4	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WESTON								
53	Real estate and rental and leasing	13	6 924	1 196	264	59	11.1	9.4
531	Real estate	7	2 805	347	79	15	27.5	23.3
532	Rental and leasing services	6	4 119	849	185	44	—	—
WEST SALEM								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
WHITEFISH BAY								
53	Real estate and rental and leasing	12	3 406	1 604	400	64	48.2	20.6
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WHITEWATER								
53	Real estate and rental and leasing	16	9 052	2 074	520	67	31.0	8.6
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WHITEWATER (PART - WALWORTH COUNTY)								
53	Real estate and rental and leasing	16	9 052	2 074	520	67	31.0	8.6
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WISCONSIN RAPIDS								
53	Real estate and rental and leasing	28	11 179	1 709	347	96	28.2	17.9
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
BALANCE OF ADAMS COUNTY								
53	Real estate and rental and leasing	10	2 363	411	96	22	86.9	7.8
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ASHLAND COUNTY								
53	Real estate and rental and leasing	7	768	127	34	16	60.4	24.0
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF BARRON COUNTY								
53	Real estate and rental and leasing	22	D	D	D	b	D	D
531	Real estate	19	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF BAYFIELD COUNTY								
53	Real estate and rental and leasing	12	2 871	514	98	28	32.0	32.4
531	Real estate	12	2 871	514	98	28	32.0	32.4
BALANCE OF BROWN COUNTY								
53	Real estate and rental and leasing	19	D	D	D	b	D	D
531	Real estate	15	2 236	821	192	37	57.8	—
532	Rental and leasing services	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF BUFFALO COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF BURNETT COUNTY								
53	Real estate and rental and leasing	16	3 932	698	130	28	76.2	—
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF CALUMET COUNTY								
53	Real estate and rental and leasing	15	2 479	376	96	35	68.6	17.1
531	Real estate	15	2 479	376	96	35	68.6	17.1
BALANCE OF CHIPPEWA COUNTY								
53	Real estate and rental and leasing	10	2 827	289	13	6	13.5	83.8
531	Real estate	9	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CLARK COUNTY								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	4	1 029	122	33	10	—	15.2
BALANCE OF COLUMBIA COUNTY								
53	Real estate and rental and leasing	16	4 346	589	104	20	38.3	12.7
531	Real estate	16	4 346	589	104	20	38.3	12.7
BALANCE OF CRAWFORD COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF DANE COUNTY								
53	Real estate and rental and leasing	60	26 468	5 799	1 364	243	32.0	39.1
531	Real estate	51	22 209	4 736	1 120	184	32.8	41.5
5311	Lessors of real estate	27	13 924	1 723	394	85	23.3	50.9
53111	Lessors of residential buildings and dwellings	19	12 712	1 365	305	76	23.1	48.7
531110	Lessors of residential buildings and dwellings	19	12 712	1 365	305	76	23.1	48.7
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	2 780	336	76	24	61.9	38.1
53121	Offices of real estate agents and brokers	11	2 780	336	76	24	61.9	38.1
531210	Offices of real estate agents and brokers	11	2 780	336	76	24	61.9	38.1
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
5313	Activities related to real estate	13	5 505	2 677	650	75	41.9	19.5
532	Rental and leasing services	9	4 259	1 063	244	59	27.8	26.2
BALANCE OF DODGE COUNTY								
53	Real estate and rental and leasing	13	2 396	380	78	19	29.8	27.0
531	Real estate	11	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF DOOR COUNTY								
53	Real estate and rental and leasing	25	12 280	2 624	486	99	60.1	4.5
531	Real estate	20	10 231	2 001	394	77	71.9	5.4
5312	Offices of real estate agents and brokers	13	8 166	1 051	195	40	71.3	6.5
53121	Offices of real estate agents and brokers	13	8 166	1 051	195	40	71.3	6.5
531210	Offices of real estate agents and brokers	13	8 166	1 051	195	40	71.3	6.5
5312101	Offices of residential real estate agents and brokers	13	8 166	1 051	195	40	71.3	6.5
532	Rental and leasing services	5	2 049	623	92	22	1.1	—
BALANCE OF DOUGLAS COUNTY								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	290	45	11	8	56.6	—
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF DUNN COUNTY								
53	Real estate and rental and leasing	8	1 837	177	38	16	16.6	83.4
531	Real estate	8	1 837	177	38	16	16.6	83.4
BALANCE OF EAU CLAIRE COUNTY								
53	Real estate and rental and leasing	15	5 038	1 891	451	121	9.5	16.0
531	Real estate	11	D	D	D	c	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
BALANCE OF FLORENCE COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF FOND DU LAC COUNTY								
53	Real estate and rental and leasing	8	550	153	32	10	75.8	17.8
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF FOREST COUNTY								
53	Real estate and rental and leasing	6	2 168	180	42	18	89.5	—
531	Real estate	6	2 168	180	42	18	89.5	—

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF GRANT COUNTY								
53	Real estate and rental and leasing	14	1 581	535	126	41	73.0	5.8
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF GREEN COUNTY								
53	Real estate and rental and leasing	8	1 512	282	81	30	23.6	17.7
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF GREEN LAKE COUNTY								
53	Real estate and rental and leasing	7	5 042	996	240	60	85.4	14.6
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF IOWA COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF IRON COUNTY								
53	Real estate and rental and leasing	7	4 261	678	172	38	11.0	1.7
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
BALANCE OF JACKSON COUNTY								
53	Real estate and rental and leasing	3	301	33	8	3	94.0	6.0
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY								
53	Real estate and rental and leasing	19	7 053	1 467	343	52	8.0	12.7
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF JUNEAU COUNTY								
53	Real estate and rental and leasing	8	D	D	D	b	D	D
531	Real estate	6	703	135	29	7	100.0	—
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF KENOSHA COUNTY								
53	Real estate and rental and leasing	12	5 923	1 172	212	44	18.1	51.3
531	Real estate	12	5 923	1 172	212	44	18.1	51.3
BALANCE OF KEWAUNEE COUNTY								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LA CROSSE COUNTY								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF LAFAYETTE COUNTY								
53	Real estate and rental and leasing	5	1 058	54	12	6	57.4	—
531	Real estate	5	1 058	54	12	6	57.4	—
BALANCE OF LANGLADE COUNTY								
53	Real estate and rental and leasing	6	826	110	19	5	66.8	20.1
531	Real estate	6	826	110	19	5	66.8	20.1
BALANCE OF LINCOLN COUNTY								
53	Real estate and rental and leasing	8	1 438	435	83	23	37.4	17.0
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF MANITOWOC COUNTY								
53	Real estate and rental and leasing	8	4 423	831	145	59	7.2	9.7
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF MARATHON COUNTY								
53	Real estate and rental and leasing	25	9 550	1 834	381	81	13.4	6.6
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	9	6 984	1 332	277	53	3.2	8.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF MARINETTE COUNTY								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF MARQUETTE COUNTY								
53	Real estate and rental and leasing	15	2 392	316	68	32	71.8	13.8
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF MILWAUKEE COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF MONROE COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF OCONTO COUNTY								
53	Real estate and rental and leasing	14	4 404	837	188	38	30.1	13.0
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ONEIDA COUNTY								
53	Real estate and rental and leasing	41	23 213	4 334	888	142	22.0	22.2
531	Real estate	30	19 260	3 260	654	97	23.5	25.3
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ..	15	D	D	D	b	D	D
532	Rental and leasing services	11	3 953	1 074	234	45	14.8	7.5
BALANCE OF OUTAGAMIE COUNTY								
53	Real estate and rental and leasing	19	4 242	969	218	75	51.1	8.3
531	Real estate	13	2 954	620	127	48	67.7	11.2
532	Rental and leasing services	6	1 288	349	91	27	13.0	1.8
BALANCE OF OZAUKEE COUNTY								
53	Real estate and rental and leasing	6	1 177	179	38	14	17.3	9.1
531	Real estate	6	1 177	179	38	14	17.3	9.1
BALANCE OF PEPIN COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF PIERCE COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF POLK COUNTY								
53	Real estate and rental and leasing	25	6 255	385	85	50	38.4	9.6
531	Real estate	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	D	D	D	a	D	D
53121	Offices of real estate agents and brokers	12	D	D	D	a	D	D
531210	Offices of real estate agents and brokers	12	D	D	D	a	D	D
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	a	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
BALANCE OF PORTAGE COUNTY								
53	Real estate and rental and leasing	19	12 996	1 996	437	52	24.1	7.0
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF PRICE COUNTY								
53	Real estate and rental and leasing	9	D	D	D	a	D	D
531	Real estate	7	1 182	167	58	13	95.7	—
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF RACINE COUNTY								
53	Real estate and rental and leasing	12	4 656	2 064	383	90	24.8	14.5
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF RICHLAND COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF ROCK COUNTY								
53	Real estate and rental and leasing	16	3 107	356	79	21	42.5	26.2
531	Real estate	12	2 125	222	52	14	55.7	38.3
532	Rental and leasing services	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF RUSK COUNTY								
53	Real estate and rental and leasing	4	567	140	32	10	77.1	6.2
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ST. CROIX COUNTY								
53	Real estate and rental and leasing	22	D	D	D	b	D	D
531	Real estate	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	7 434	560	121	27	84.9	.5
53121	Offices of real estate agents and brokers	14	7 434	560	121	27	84.9	.5
531210	Offices of real estate agents and brokers	14	7 434	560	121	27	84.9	.5
5312101	Offices of residential real estate agents and brokers ...	14	7 434	560	121	27	84.9	.5
532	Rental and leasing services	4	D	D	D	b	D	D
BALANCE OF SAUK COUNTY								
53	Real estate and rental and leasing	21	10 829	1 629	293	54	49.7	9.7
531	Real estate	17	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF SAWYER COUNTY								
53	Real estate and rental and leasing	29	8 751	1 222	282	79	51.2	13.7
531	Real estate	26	7 981	1 083	245	61	51.8	15.0
5312	Offices of real estate agents and brokers	19	6 799	631	147	35	49.2	17.6
53121	Offices of real estate agents and brokers	19	6 799	631	147	35	49.2	17.6
531210	Offices of real estate agents and brokers	19	6 799	631	147	35	49.2	17.6
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
532	Rental and leasing services	3	770	139	37	18	44.5	—
BALANCE OF SHAWANO COUNTY								
53	Real estate and rental and leasing	6	677	72	17	11	98.5	1.5
531	Real estate	6	677	72	17	11	98.5	1.5

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							From admini- strative records ¹	Estimated ²
BALANCE OF SHEBOYGAN COUNTY								
53	Real estate and rental and leasing	23	5 229	779	192	50	38.0	17.5
531	Real estate	20	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	2 550	383	108	14	42.4	25.1
53121	Offices of real estate agents and brokers	11	2 550	383	108	14	42.4	25.1
531210	Offices of real estate agents and brokers	11	2 550	383	108	14	42.4	25.1
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF TAYLOR COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF TREMPLEAU COUNTY								
53	Real estate and rental and leasing	11	2 559	435	82	21	55.1	19.9
531	Real estate	7	1 572	178	35	14	67.7	32.3
532	Rental and leasing services	4	987	257	47	7	35.2	—
BALANCE OF VERNON COUNTY								
53	Real estate and rental and leasing	15	1 985	362	83	32	42.2	32.0
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF VILAS COUNTY								
53	Real estate and rental and leasing	35	12 634	1 925	385	82	62.1	12.9
531	Real estate	31	12 232	1 770	353	75	63.6	13.4
5312	Offices of real estate agents and brokers	14	7 063	675	135	32	47.7	16.2
53121	Offices of real estate agents and brokers	14	7 063	675	135	32	47.7	16.2
531210	Offices of real estate agents and brokers	14	7 063	675	135	32	47.7	16.2
5312101	Offices of residential real estate agents and brokers ...	14	7 063	675	135	32	47.7	16.2
5313	Activities related to real estate	11	2 203	643	125	25	93.6	.4
532	Rental and leasing services	4	402	155	32	7	16.4	—
BALANCE OF WALWORTH COUNTY								
53	Real estate and rental and leasing	31	10 548	2 098	448	94	60.0	3.2
531	Real estate	25	7 772	1 377	310	67	70.2	3.7
5312	Offices of real estate agents and brokers	12	3 956	416	84	23	74.9	2.7
53121	Offices of real estate agents and brokers	12	3 956	416	84	23	74.9	2.7
531210	Offices of real estate agents and brokers	12	3 956	416	84	23	74.9	2.7
5312101	Offices of residential real estate agents and brokers ...	12	3 956	416	84	23	74.9	2.7
532	Rental and leasing services	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF WASHBURN COUNTY								
53	Real estate and rental and leasing	11	7 854	495	101	17	69.9	15.4
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY								
53	Real estate and rental and leasing	17	22 004	2 343	581	60	10.8	.2
531	Real estate	13	6 297	701	136	28	28.6	.6
532	Rental and leasing services	4	15 707	1 642	445	32	3.7	—
BALANCE OF WAUKESHA COUNTY								
53	Real estate and rental and leasing	68	57 131	9 896	2 137	337	19.3	3.6
531	Real estate	61	44 254	7 311	1 501	266	24.7	4.7
5311	Lessors of real estate	26	32 272	2 989	676	170	20.7	6.5
53111	Lessors of residential buildings and dwellings	13	11 914	1 671	395	120	41.9	16.6
531110	Lessors of residential buildings and dwellings	13	11 914	1 671	395	120	41.9	16.6
5311101	Lessors of apartment buildings	13	11 914	1 671	395	120	41.9	16.6
5312	Offices of real estate agents and brokers	12	7 879	2 433	432	37	23.3	—
53121	Offices of real estate agents and brokers	12	7 879	2 433	432	37	23.3	—
531210	Offices of real estate agents and brokers	12	7 879	2 433	432	37	23.3	—
5313	Activities related to real estate	23	4 103	1 889	393	59	58.2	—
53132	Offices of real estate appraisers	12	2 951	1 430	287	40	57.0	—
531320	Offices of real estate appraisers	12	2 951	1 430	287	40	57.0	—
532	Rental and leasing services	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF WAUPACA COUNTY								
53	Real estate and rental and leasing	14	5 406	435	102	34	90.1	6.0
531	Real estate	14	5 406	435	102	34	90.1	6.0
BALANCE OF WAUSHARA COUNTY								
53	Real estate and rental and leasing	13	3 477	729	150	22	25.6	2.7
531	Real estate	13	3 477	729	150	22	25.6	2.7
BALANCE OF WINNEBAGO COUNTY								
53	Real estate and rental and leasing	16	5 047	1 198	278	48	39.6	28.0
531	Real estate	13	3 712	925	216	33	53.8	38.1
532	Rental and leasing services	3	1 335	273	62	15	—	—
BALANCE OF WOOD COUNTY								
53	Real estate and rental and leasing	5	732	111	10	7	54.5	45.5
531	Real estate	5	732	111	10	7	54.5	45.5

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.