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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
NEW MEXICO								
53	Real estate and rental and leasing	2 111	1 269 230	218 560	51 166	9 261	22.1	8.0
531	Real estate	1 640	794 650	120 387	27 993	5 153	31.1	10.0
5311	Lessors of real estate	787	376 759	48 333	11 780	2 470	24.8	10.3
53111	Lessors of residential buildings and dwellings	329	188 555	24 062	5 757	1 213	27.5	10.6
531110	Lessors of residential buildings and dwellings	329	188 555	24 062	5 757	1 213	27.5	10.6
5311101	Lessors of apartment buildings	261	173 527	21 355	5 070	1 051	26.4	10.5
5311109	Lessors of dwellings other than apartment buildings	68	15 028	2 707	687	162	40.1	11.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	212	102 816	14 702	3 735	631	22.7	9.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	212	102 816	14 702	3 735	631	22.7	9.1
5311201	Lessors of professional and other office buildings	95	49 730	8 094	2 048	291	23.0	8.4
5311202	Lessors of manufacturing and industrial buildings	7	993	140	51	23	52.8	5.0
5311203	Lessors of shopping centers and retail stores	74	39 177	4 399	1 145	217	18.6	6.1
5311209	Lessors of other nonresidential buildings and facilities	36	12 916	2 069	491	100	31.3	21.3
53113	Lessors of miniwarehouses and self-storage units	123	32 090	4 094	1 009	273	21.5	14.7
531130	Lessors of miniwarehouses and self-storage units	123	32 090	4 094	1 009	273	21.5	14.7
53119	Lessors of other real estate property	123	53 298	5 475	1 279	353	21.5	9.0
531190	Lessors of other real estate property	123	53 298	5 475	1 279	353	21.5	9.0
5311901	Lessors of manufactured (mobile) home sites	111	46 879	5 002	1 169	331	20.7	9.6
5311909	Lessors of other real estate property	12	6 419	473	110	22	26.9	4.8
5312	Offices of real estate agents and brokers	526	284 098	37 204	8 075	1 342	39.9	10.7
53121	Offices of real estate agents and brokers	526	284 098	37 204	8 075	1 342	39.9	10.7
531210	Offices of real estate agents and brokers	526	284 098	37 204	8 075	1 342	39.9	10.7
5312101	Offices of residential real estate agents and brokers	426	236 835	28 957	6 072	1 077	38.6	12.3
5312109	Offices of nonresidential real estate agents and brokers	100	47 263	8 247	2 003	265	46.4	2.7
5313	Activities related to real estate	327	133 793	34 850	8 138	1 341	30.4	7.5
53131	Real estate property managers	155	99 921	23 329	5 545	963	25.0	6.7
531311	Residential property managers	97	42 561	11 186	2 779	508	29.4	11.4
531312	Nonresidential property managers	58	57 360	12 143	2 766	455	21.7	3.3
53132	Offices of real estate appraisers	108	20 002	6 985	1 606	232	48.2	3.0
531320	Offices of real estate appraisers	108	20 002	6 985	1 606	232	48.2	3.0
53139	Other activities related to real estate	64	13 870	4 536	987	146	43.2	19.8
531390	Other activities related to real estate	64	13 870	4 536	987	146	43.2	19.8
532	Rental and leasing services	459	469 832	97 576	23 042	4 080	6.9	4.6
5321	Automotive equipment rental and leasing	57	157 646	24 165	5 529	1 022	1.1	.6
53211	Passenger car rental and leasing	29	126 063	19 658	4 440	845	.9	.3
532111	Passenger car rental	27	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	28	31 583	4 507	1 089	177	1.7	1.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	28	31 583	4 507	1 089	177	1.7	1.9
5321201	Truck rental without drivers	17	D	D	D	b	D	D
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	6	4 352	764	181	35	6.5	—
5322	Consumer goods rental	250	132 836	28 628	6 819	1 771	9.6	8.0
53221	Consumer electronics and appliances rental	27	16 687	4 066	943	165	3.8	9.6
532210	Consumer electronics and appliances rental	27	16 687	4 066	943	165	3.8	9.6
53222	Formal wear and costume rental	7	2 242	663	151	72	.3	—
532220	Formal wear and costume rental	7	2 242	663	151	72	.3	—
53223	Video tape and disc rental	119	46 037	8 385	1 975	940	15.0	5.5
532230	Video tape and disc rental	119	46 037	8 385	1 975	940	15.0	5.5
53229	Other consumer goods rental	97	67 870	15 514	3 750	594	7.7	9.5
532291	Home health equipment rental	53	46 602	10 227	2 515	317	—	13.8
532292	Recreational goods rental	23	7 227	1 621	444	133	59.7	.2
532299	All other consumer goods rental	21	14 041	3 666	791	144	6.5	—
5323	General rental centers	46	18 588	4 209	999	200	23.8	7.6
53231	General rental centers	46	18 588	4 209	999	200	23.8	7.6
532310	General rental centers	46	18 588	4 209	999	200	23.8	7.6
5324	Commercial and industrial machinery and equipment rental and leasing	106	160 762	40 574	9 695	1 087	8.3	5.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	70	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	68	121 275	31 210	7 367	803	9.1	7.1
5324121	Rental and leasing of heavy construction equipment without operators	44	64 576	13 979	3 428	400	6.6	11.0
5324129	Oilfield and well drilling equipment rental and leasing	24	56 699	17 231	3 939	403	12.0	2.0
53242	Office machinery and equipment rental and leasing	6	2 369	645	182	20	2.2	—
532420	Office machinery and equipment rental and leasing	6	2 369	645	182	20	2.2	—
53249	Other commercial and industrial machinery and equipment rental and leasing	30	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	30	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	24	33 604	7 651	1 893	242	4.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	12	4 748	597	131	28	7.9	2.2
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	12	4 748	597	131	28	7.9	2.2
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	12	4 748	597	131	28	7.9	2.2
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	12	4 748	597	131	28	7.9	2.2
5331101	Oil royalty companies	7	D	D	D	b	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	62	22 636	3 289	738	200	15.5	12.2
531	Real estate	42	12 904	1 449	309	87	24.1	19.1
5311	Lessors of real estate	23	4 412	671	183	52	19.2	38.4
5312	Offices of real estate agents and brokers	13	3 766	399	94	29	26.0	19.8
53121	Offices of real estate agents and brokers	13	3 766	399	94	29	26.0	19.8
531210	Offices of real estate agents and brokers	13	3 766	399	94	29	26.0	19.8
532	Rental and leasing services	20	9 732	1 840	429	113	4.0	3.1
5322	Consumer goods rental	14	D	D	D	b	D	D
Clovis, NM Micropolitan Statistical Area								
53	Real estate and rental and leasing	51	20 816	3 072	691	176	13.5	9.7
531	Real estate	34	11 656	1 336	286	76	22.6	14.6
5311	Lessors of real estate	18	3 538	605	170	45	21.1	26.5
5312	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
53121	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
531210	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
532	Rental and leasing services	17	9 160	1 736	405	100	2.0	3.3
5322	Consumer goods rental	12	D	D	D	b	D	D
Portales, NM Micropolitan Statistical Area								
53	Real estate and rental and leasing	11	1 820	217	47	24	37.7	41.4
531	Real estate	8	1 248	113	23	11	37.9	60.4
532	Rental and leasing services	3	572	104	24	13	37.4	—
SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	263	178 320	30 079	6 893	1 049	26.5	5.4
531	Real estate	223	150 991	24 330	5 575	779	27.6	5.5
5311	Lessors of real estate	97	67 570	9 641	2 390	370	17.8	9.3
53111	Lessors of residential buildings and dwellings	21	13 432	1 685	486	71	28.0	33.7
531110	Lessors of residential buildings and dwellings	21	13 432	1 685	486	71	28.0	33.7
5311101	Lessors of apartment buildings	13	12 002	1 436	359	59	28.4	32.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	40	36 204	6 053	1 453	193	12.9	2.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	40	36 204	6 053	1 453	193	12.9	2.3
5311201	Lessors of professional and other office buildings	14	17 781	4 572	1 077	118	10.0	4.1
5311203	Lessors of shopping centers and retail stores	17	16 509	1 241	316	65	8.1	4
53113	Lessors of miniwarehouses and self-storage units	19	6 526	877	216	46	25.2	10.5
531130	Lessors of miniwarehouses and self-storage units	19	6 526	877	216	46	25.2	10.5
53119	Lessors of other real estate property	17	11 408	1 026	235	60	17.3	2.1
531190	Lessors of other real estate property	17	11 408	1 026	235	60	17.3	2.1
5311901	Lessors of manufactured (mobile) home sites	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	77	56 034	6 764	1 344	172	41.8	1.0
53121	Offices of real estate agents and brokers	77	56 034	6 764	1 344	172	41.8	1.0
531210	Offices of real estate agents and brokers	77	56 034	6 764	1 344	172	41.8	1.0
5312101	Offices of residential real estate agents and brokers	69	54 043	6 300	1 232	159	42.1	1.0
5313	Activities related to real estate	49	27 387	7 925	1 841	237	22.7	5.5
53131	Real estate property managers	20	21 320	5 105	1 217	169	14.6	5.4
531311	Residential property managers	11	4 612	1 559	363	54	60.5	13.3
53132	Offices of real estate appraisers	14	3 139	1 570	376	39	31.9	—
531320	Offices of real estate appraisers	14	3 139	1 570	376	39	31.9	—
53139	Other activities related to real estate	15	2 928	1 250	248	29	71.4	12.7
531390	Other activities related to real estate	15	2 928	1 250	248	29	71.4	12.7
532	Rental and leasing services	40	27 329	5 749	1 318	270	20.3	4.8
5322	Consumer goods rental	23	13 890	3 104	726	181	24.7	2.0
53223	Video tape and disc rental	11	6 112	1 005	231	95	43.2	.2
532230	Video tape and disc rental	11	6 112	1 005	231	95	43.2	.2
53229	Other consumer goods rental	10	D	D	D	b	D	D
Espanola, NM Micropolitan Statistical Area								
53	Real estate and rental and leasing	21	8 394	1 368	310	73	57.8	10.0
531	Real estate	13	2 978	511	112	34	97.8	2.2
532	Rental and leasing services	8	5 416	857	198	39	35.8	14.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA—Con.								
Santa Fe, NM Metropolitan Statistical Area								
53	Real estate and rental and leasing	242	169 926	28 711	6 583	976	24.9	5.2
531	Real estate	210	148 013	23 819	5 463	745	26.2	5.6
5311	Lessors of real estate	92	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	21	13 432	1 685	486	71	28.0	33.7
531110	Lessors of residential buildings and dwellings	21	13 432	1 685	486	71	28.0	33.7
5311101	Lessors of apartment buildings	13	12 002	1 436	359	59	28.4	32.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	13	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	19	6 526	877	216	46	25.2	10.5
531130	Lessors of miniwarehouses and self-storage units	19	6 526	877	216	46	25.2	10.5
53119	Lessors of other real estate property	15	D	D	D	b	D	D
531190	Lessors of other real estate property	15	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	72	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	72	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	72	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ..	65	D	D	D	c	D	D
5313	Activities related to real estate	46	D	D	D	c	D	D
53131	Real estate property managers	20	21 320	5 105	1 217	169	14.6	5.4
531311	Residential property managers	11	4 612	1 559	363	54	60.5	13.3
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
53139	Other activities related to real estate	13	D	D	D	b	D	D
531390	Other activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	32	21 913	4 892	1 120	231	16.5	2.4
5322	Consumer goods rental	17	D	D	D	c	D	D
ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	58	18 989	3 069	743	167	46.6	14.5
531	Real estate	42	13 847	1 799	430	111	62.2	7.9
5311	Lessors of real estate	21	8 588	1 044	243	63	62.4	6.3
5312	Offices of real estate agents and brokers	12	4 661	597	147	38	62.3	6.4
53121	Offices of real estate agents and brokers	12	4 661	597	147	38	62.3	6.4
531210	Offices of real estate agents and brokers	12	4 661	597	147	38	62.3	6.4
5312101	Offices of residential real estate agents and brokers ..	10	D	D	D	b	D	D
532	Rental and leasing services	16	5 142	1 270	313	56	4.4	32.3
ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	909	686 933	112 385	26 437	4 667	16.2	6.9
531	Real estate	751	421 356	64 286	15 263	2 610	24.3	10.2
5311	Lessors of real estate	367	219 446	26 438	6 556	1 266	19.5	9.4
53111	Lessors of residential buildings and dwellings	173	137 657	17 104	4 150	779	19.4	6.6
531110	Lessors of residential buildings and dwellings	173	137 657	17 104	4 150	779	19.4	6.6
5311101	Lessors of apartment buildings	150	131 481	16 071	3 952	740	18.4	6.3
5311109	Lessors of dwellings other than apartment buildings ..	23	6 176	1 033	198	39	39.7	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	86	36 084	4 535	1 253	197	24.0	17.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	86	36 084	4 535	1 253	197	24.0	17.8
5311201	Lessors of professional and other office buildings	46	20 048	2 040	622	99	25.0	13.7
5311203	Lessors of shopping centers and retail stores	23	7 919	1 363	348	43	21.2	27.5
5311209	Lessors of other nonresidential buildings and facilities ..	14	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	64	18 993	2 173	535	144	20.0	12.4
531130	Lessors of miniwarehouses and self-storage units	64	18 993	2 173	535	144	20.0	12.4
53119	Lessors of other real estate property	44	26 712	2 626	618	146	13.9	10.2
531190	Lessors of other real estate property	44	26 712	2 626	618	146	13.9	10.2
5311901	Lessors of manufactured (mobile) home sites	42	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	217	133 675	18 022	3 987	580	28.8	11.2
53121	Offices of real estate agents and brokers	217	133 675	18 022	3 987	580	28.8	11.2
531210	Offices of real estate agents and brokers	217	133 675	18 022	3 987	580	28.8	11.2
5312101	Offices of residential real estate agents and brokers ..	164	103 722	12 824	2 669	441	22.4	13.6
5312109	Offices of nonresidential real estate agents and brokers	53	29 953	5 198	1 318	139	51.1	2.7
5313	Activities related to real estate	167	68 235	19 826	4 720	764	31.0	10.8
53131	Real estate property managers	87	50 189	14 134	3 477	581	29.2	9.4
531311	Residential property managers	53	31 215	7 465	1 906	306	17.0	11.1
531312	Nonresidential property managers	34	18 974	6 669	1 571	275	49.4	6.6
53132	Offices of real estate appraisers	50	10 085	3 332	728	113	46.2	2.7
531320	Offices of real estate appraisers	50	10 085	3 332	728	113	46.2	2.7
53139	Other activities related to real estate	30	7 961	2 360	515	70	23.3	29.6
531390	Other activities related to real estate	30	7 961	2 360	515	70	23.3	29.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	156	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	38	149 990	22 467	5 165	954	.8	.4
53211	Passenger car rental and leasing	20	122 243	18 503	4 204	808	.9	—
532111	Passenger car rental	18	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	27 747	3 964	961	146	.6	2.2
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	27 747	3 964	961	146	.6	2.2
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	76	66 878	13 782	3 125	725	7.4	5.8
53221	Consumer electronics and appliances rental	11	8 757	2 264	498	86	—	7.5
532210	Consumer electronics and appliances rental	11	8 757	2 264	498	86	—	7.5
53223	Video tape and disc rental	40	19 242	3 447	823	391	7.8	7.9
532230	Video tape and disc rental	40	19 242	3 447	823	391	7.8	7.9
53229	Other consumer goods rental	23	D	D	D	c	D	D
532291	Home health equipment rental	11	24 977	4 720	1 174	129	—	6.8
5324	Commercial and industrial machinery and equipment rental and leasing	34	46 052	11 144	2 714	343	2.5	.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	12	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	27 472	6 467	1 449	189	—	—
5324121	Rental and leasing of heavy construction equipment without operators	11	27 472	6 467	1 449	189	—	—
53249	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	14 117	3 261	891	126	6.2	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	52	21 266	5 046	1 123	234	25.7	6.7
531	Real estate	31	D	D	D	b	D	D
5311	Lessors of real estate	22	4 489	818	197	68	27.4	18.2
53111	Lessors of residential buildings and dwellings	10	1 291	116	30	18	30.8	57.5
531110	Lessors of residential buildings and dwellings	10	1 291	116	30	18	30.8	57.5
532	Rental and leasing services	19	13 586	3 260	743	135	15.8	2.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
DEMING, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	24	6 992	1 282	317	67	38.4	12.8
531	Real estate	20	6 131	1 091	274	53	37.5	14.0
5311	Lessors of real estate	11	4 335	691	166	36	30.9	.4
532	Rental and leasing services	4	861	191	43	14	44.8	4.5
FARMINGTON, NM METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	106	81 938	17 047	4 092	577	14.3	9.7
531	Real estate	62	D	D	D	c	D	D
5311	Lessors of real estate	32	10 706	1 400	361	82	29.7	19.0
53111	Lessors of residential buildings and dwellings	11	3 269	527	116	32	58.6	13.2
531110	Lessors of residential buildings and dwellings	11	3 269	527	116	32	58.6	13.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	4 144	420	135	26	5.1	23.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	4 144	420	135	26	5.1	23.6
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	7 293	1 004	221	42	58.2	3.4
53121	Offices of real estate agents and brokers	15	7 293	1 004	221	42	58.2	3.4
531210	Offices of real estate agents and brokers	15	7 293	1 004	221	42	58.2	3.4
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
5313	Activities related to real estate	15	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—		
							From admini- strative records ¹	Estimated ²	
	FARMINGTON, NM METROPOLITAN STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.								
532	Rental and leasing services	42	55 042	13 529	3 351	429	3.6	10.2	
5322	Consumer goods rental	22	9 689	2 157	530	132	5.5	13.3	
53229	Other consumer goods rental	10	D	D	D	b	D	D	
5324	Commercial and industrial machinery and equipment rental and leasing	15	42 563	10 310	2 613	267	3.4	9.6	
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	39 134	9 705	2 469	249	2.5	10.5	
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	39 134	9 705	2 469	249	2.5	10.5	
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D	
	GALLUP, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	39	19 213	2 833	698	198	23.4	12.5	
531	Real estate	24	12 007	1 585	392	114	36.5	12.7	
5311	Lessors of real estate	15	5 789	827	193	59	55.8	9.3	
532	Rental and leasing services	15	7 206	1 248	306	84	1.4	12.1	
5322	Consumer goods rental	12	3 489	702	171	64	2.9	25.0	
	GRANTS, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	13	2 239	460	100	34	23.5	11.7	
531	Real estate	8	814	165	35	16	32.1	20.8	
532	Rental and leasing services	5	1 425	295	65	18	18.7	6.6	
	HOBBS, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	60	47 667	14 036	3 281	387	24.1	5.4	
531	Real estate	22	D	D	D	b	D	D	
5311	Lessors of real estate	11	2 222	254	60	24	44.8	10.7	
532	Rental and leasing services	35	39 800	13 021	3 065	336	21.2	4.1	
5324	Commercial and industrial machinery and equipment rental and leasing	19	D	D	D	e	D	D	
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	31 312	10 870	2 551	231	26.4	4.7	
532412	Construction, mining, and forestry machinery and equipment rental and leasing	18	31 312	10 870	2 551	231	26.4	4.7	
5324129	Oilfield and well drilling equipment rental and leasing	14	26 765	9 422	2 223	196	20.6	5.5	
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D	
	LAS CRUCES, NM METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	194	83 272	13 371	2 975	727	31.7	7.7	
531	Real estate	160	62 663	9 505	2 093	521	40.4	9.0	
5311	Lessors of real estate	77	23 531	3 104	591	198	58.2	10.6	
53111	Lessors of residential buildings and dwellings	32	11 407	1 539	235	83	67.9	7.8	
531110	Lessors of residential buildings and dwellings	32	11 407	1 539	235	83	67.9	7.8	
5311101	Lessors of apartment buildings	27	9 806	1 461	221	77	77.7	9.1	
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	5 018	607	144	37	58.7	16.1	
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	5 018	607	144	37	58.7	16.1	
5311201	Lessors of professional and other office buildings	11	3 719	410	103	22	50.7	18.8	
53119	Lessors of other real estate property	20	5 395	694	150	61	45.4	13.5	
531190	Lessors of other real estate property	20	5 395	694	150	61	45.4	13.5	
5311901	Lessors of manufactured (mobile) home sites	19	D	D	D	b	D	D	
5312	Offices of real estate agents and brokers	54	27 776	3 693	834	154	35.2	9.6	
53121	Offices of real estate agents and brokers	54	27 776	3 693	834	154	35.2	9.6	
531210	Offices of real estate agents and brokers	54	27 776	3 693	834	154	35.2	9.6	
5312101	Offices of residential real estate agents and brokers	39	17 714	1 937	450	106	36.5	14.9	
5312109	Offices of nonresidential real estate agents and brokers	15	10 062	1 756	384	48	33.0	.2	
5313	Activities related to real estate	29	11 356	2 708	668	169	16.0	4.1	
53131	Real estate property managers	14	9 187	1 983	485	130	14.6	3.4	
531311	Residential property managers	11	D	D	D	c	D	D	
53132	Offices of real estate appraisers	10	1 157	297	73	16	32.5	13.9	
531320	Offices of real estate appraisers	10	1 157	297	73	16	32.5	13.9	
532	Rental and leasing services	34	20 609	3 866	882	206	5.2	3.6	
5322	Consumer goods rental	21	8 744	1 882	432	140	2.7	3.7	
53223	Video tape and disc rental	11	3 823	563	132	68	4.3	—	
532230	Video tape and disc rental	11	3 823	563	132	68	4.3	—	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	16	3 685	568	138	45	5.6	23.1
531	Real estate	9	1 952	184	43	13	9.9	20.9
532	Rental and leasing services	7	1 733	384	95	32	.7	25.7
LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	18	15 400	1 899	325	81	36.9	14.8
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
ROSWELL, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	75	26 732	4 002	962	240	53.2	12.8
531	Real estate	57	18 867	2 340	581	148	74.1	8.3
5311	Lessors of real estate	31	6 947	939	226	76	49.9	12.5
53111	Lessors of residential buildings and dwellings	12	2 385	432	102	34	54.0	32.4
531110	Lessors of residential buildings and dwellings	12	2 385	432	102	34	54.0	32.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	3 489	353	86	23	59.4	1.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	3 489	353	86	23	59.4	1.8
5312	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
53121	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
531210	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	11	3 059	640	158	26	88.9	—
532	Rental and leasing services	15	7 613	1 602	366	85	2.5	24.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	252	60	15	7	15.1	—
SILVER CITY, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	38	11 375	1 710	416	101	29.9	35.5
531	Real estate	30	7 899	809	189	54	43.0	40.9
5311	Lessors of real estate	16	3 782	333	86	30	37.0	39.9
5312	Offices of real estate agents and brokers	10	3 532	310	61	17	51.7	48.3
53121	Offices of real estate agents and brokers	10	3 532	310	61	17	51.7	48.3
531210	Offices of real estate agents and brokers	10	3 532	310	61	17	51.7	48.3
532	Rental and leasing services	8	3 476	901	227	47	—	23.3
TAOS, NM MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	50	13 949	2 346	607	159	53.6	18.7
531	Real estate	37	10 505	1 572	397	99	59.9	21.4
5311	Lessors of real estate	12	2 797	512	147	43	37.6	—
5312	Offices of real estate agents and brokers	18	6 943	710	165	33	68.5	29.6
53121	Offices of real estate agents and brokers	18	6 943	710	165	33	68.5	29.6
531210	Offices of real estate agents and brokers	18	6 943	710	165	33	68.5	29.6
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services	13	3 444	774	210	60	34.4	10.5

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BERNALILLO								
53	Real estate and rental and leasing	816	656 481	106 954	25 024	4 384	15.6	6.7
531	Real estate	678	401 067	61 014	14 374	2 474	23.4	9.9
5311	Lessors of real estate	348	215 652	26 003	6 431	1 234	19.3	8.9
53111	Lessors of residential buildings and dwellings	170	137 062	17 025	4 129	776	19.0	6.6
531110	Lessors of residential buildings and dwellings	170	137 062	17 025	4 129	776	19.0	6.6
5311101	Lessors of apartment buildings	148	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings	22	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	80	34 758	4 409	1 207	187	24.6	17.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	80	34 758	4 409	1 207	187	24.6	17.8
5311201	Lessors of professional and other office buildings	44	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	20	D	D	D	b	D	D
5311209	Lessors of other nonresidential buildings and facilities	14	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	56	D	D	D	c	D	D
531130	Lessors of miniwarehouses and self-storage units	56	D	D	D	c	D	D
53119	Lessors of other real estate property	42	D	D	D	c	D	D
531190	Lessors of other real estate property	42	D	D	D	c	D	D
5311901	Lessors of manufactured (mobile) home sites	40	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	179	120 232	16 127	3 429	510	26.8	11.7
53121	Offices of real estate agents and brokers	179	120 232	16 127	3 429	510	26.8	11.7
531210	Offices of real estate agents and brokers	179	120 232	16 127	3 429	510	26.8	11.7
5312101	Offices of residential real estate agents and brokers	133	91 327	11 395	2 349	377	18.6	14.7
5312109	Offices of nonresidential real estate agents and brokers	46	28 905	4 732	1 080	133	52.7	2.3
5313	Activities related to real estate	151	65 183	18 884	4 514	730	30.6	10.1
53131	Real estate property managers	81	48 551	13 550	3 365	562	30.0	8.6
531311	Residential property managers	50	D	D	D	e	D	D
531312	Nonresidential property managers	31	D	D	D	e	D	D
53132	Offices of real estate appraisers	43	D	D	D	b	D	D
531320	Offices of real estate appraisers	43	D	D	D	b	D	D
53139	Other activities related to real estate	27	D	D	D	b	D	D
531390	Other activities related to real estate	27	D	D	D	b	D	D
532	Rental and leasing services	136	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	36	D	D	D	f	D	D
53211	Passenger car rental and leasing	19	D	D	D	f	D	D
532111	Passenger car rental	18	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	D	D	D	c	D	D
5321201	Truck rental without drivers	11	D	D	D	b	D	D
5322	Consumer goods rental	62	60 642	12 550	2 828	619	6.9	5.1
53223	Video tape and disc rental	31	15 476	2 748	657	308	4.7	9.8
532230	Video tape and disc rental	31	15 476	2 748	657	308	4.7	9.8
53229	Other consumer goods rental	20	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	31	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	14 117	3 261	891	126	6.2	-
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
CATRON								
53	Real estate and rental and leasing	4	504	143	37	7	100.0	-
531	Real estate	4	504	143	37	7	100.0	-
CHAVES								
53	Real estate and rental and leasing	75	26 732	4 002	962	240	53.2	12.8
531	Real estate	57	18 867	2 340	581	148	74.1	8.3
5311	Lessors of real estate	31	6 947	939	226	76	49.9	12.5
53111	Lessors of residential buildings and dwellings	12	2 385	432	102	34	54.0	32.4
531110	Lessors of residential buildings and dwellings	12	2 385	432	102	34	54.0	32.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	3 489	353	86	23	59.4	1.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	3 489	353	86	23	59.4	1.8
5312	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
53121	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
531210	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	11	3 059	640	158	26	88.9	-
532	Rental and leasing services	15	7 613	1 602	366	85	2.5	24.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	252	60	15	7	15.1	-

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CIBOLA								
53	Real estate and rental and leasing	13	2 239	460	100	34	23.5	11.7
531	Real estate	8	814	165	35	16	32.1	20.8
532	Rental and leasing services	5	1 425	295	65	18	18.7	6.6
COLFAX								
53	Real estate and rental and leasing	31	7 504	1 552	465	98	45.0	10.6
531	Real estate	22	4 154	886	216	47	72.7	13.0
5312	Offices of real estate agents and brokers	14	3 015	764	190	39	87.0	7.1
53121	Offices of real estate agents and brokers	14	3 015	764	190	39	87.0	7.1
531210	Offices of real estate agents and brokers	14	3 015	764	190	39	87.0	7.1
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	9	3 350	666	249	51	10.6	7.7
CURRY								
53	Real estate and rental and leasing	51	20 816	3 072	691	176	13.5	9.7
531	Real estate	34	11 656	1 336	286	76	22.6	14.6
5311	Lessors of real estate	18	3 538	605	170	45	21.1	26.5
5312	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
53121	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
531210	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
532	Rental and leasing services	17	9 160	1 736	405	100	2.0	3.3
5322	Consumer goods rental	12	D	D	D	b	D	D
DE BACA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
DONA ANA								
53	Real estate and rental and leasing	194	83 272	13 371	2 975	727	31.7	7.7
531	Real estate	160	62 663	9 505	2 093	521	40.4	9.0
5311	Lessors of real estate	77	23 531	3 104	591	198	58.2	10.6
53111	Lessors of residential buildings and dwellings	32	11 407	1 539	235	83	67.9	7.8
531110	Lessors of residential buildings and dwellings	32	11 407	1 539	235	83	67.9	7.8
5311101	Lessors of apartment buildings	27	9 806	1 461	221	77	77.7	9.1
531112	Lessors of nonresidential buildings (except miniwarehouses)	17	5 018	607	144	37	58.7	16.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	5 018	607	144	37	58.7	16.1
5311201	Lessors of professional and other office buildings	11	3 719	410	103	22	50.7	18.8
53119	Lessors of other real estate property	20	5 395	694	150	61	45.4	13.5
531190	Lessors of other real estate property	20	5 395	694	150	61	45.4	13.5
5311901	Lessors of manufactured (mobile) home sites	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	54	27 776	3 693	834	154	35.2	9.6
53121	Offices of real estate agents and brokers	54	27 776	3 693	834	154	35.2	9.6
531210	Offices of real estate agents and brokers	54	27 776	3 693	834	154	35.2	9.6
5312101	Offices of residential real estate agents and brokers ...	39	17 714	1 937	450	106	36.5	14.9
5312109	Offices of nonresidential real estate agents and brokers	15	10 062	1 756	384	48	33.0	.2
5313	Activities related to real estate	29	11 356	2 708	668	169	16.0	4.1
53131	Real estate property managers	14	9 187	1 983	485	130	14.6	3.4
531311	Residential property managers	11	D	D	D	c	D	D
53132	Offices of real estate appraisers	10	1 157	297	73	16	32.5	13.9
531320	Offices of real estate appraisers	10	1 157	297	73	16	32.5	13.9
532	Rental and leasing services	34	20 609	3 866	882	206	5.2	3.6
5322	Consumer goods rental	21	8 744	1 882	432	140	2.7	3.7
53223	Video tape and disc rental	11	3 823	563	132	68	4.3	—
532230	Video tape and disc rental	11	3 823	563	132	68	4.3	—
EDDY								
53	Real estate and rental and leasing	52	21 266	5 046	1 123	234	25.7	6.7
531	Real estate	31	D	D	D	b	D	D
5311	Lessors of real estate	22	4 489	818	197	68	27.4	18.2
53111	Lessors of residential buildings and dwellings	10	1 291	116	30	18	30.8	57.5
531110	Lessors of residential buildings and dwellings	10	1 291	116	30	18	30.8	57.5
532	Rental and leasing services	19	13 586	3 260	743	135	15.8	2.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
GRANT								
53	Real estate and rental and leasing	38	11 375	1 710	416	101	29.9	35.5
531	Real estate	30	7 899	809	189	54	43.0	40.9
5311	Lessors of real estate	16	3 782	333	86	30	37.0	39.9
5312	Offices of real estate agents and brokers	10	3 532	310	61	17	51.7	48.3
53121	Offices of real estate agents and brokers	10	3 532	310	61	17	51.7	48.3
531210	Offices of real estate agents and brokers	10	3 532	310	61	17	51.7	48.3
532	Rental and leasing services	8	3 476	901	227	47	—	23.3
GUADALUPE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HIDALGO								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LEA								
53	Real estate and rental and leasing	60	47 667	14 036	3 281	387	24.1	5.4
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	11	2 222	254	60	24	44.8	10.7
532	Rental and leasing services	35	39 800	13 021	3 065	336	21.2	4.1
5324	Commercial and industrial machinery and equipment rental and leasing	19	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	31 312	10 870	2 551	231	26.4	4.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing	18	31 312	10 870	2 551	231	26.4	4.7
5324129	Oilfield and well drilling equipment rental and leasing	14	26 765	9 422	2 223	196	20.6	5.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
LINCOLN								
53	Real estate and rental and leasing	56	15 233	2 383	610	160	60.9	7.8
531	Real estate	47	13 446	1 943	478	116	66.3	8.8
5311	Lessors of real estate	13	1 599	247	65	22	64.8	25.8
5312	Offices of real estate agents and brokers	27	9 658	1 296	315	69	62.5	8.0
53121	Offices of real estate agents and brokers	27	9 658	1 296	315	69	62.5	8.0
531210	Offices of real estate agents and brokers	27	9 658	1 296	315	69	62.5	8.0
5312101	Offices of residential real estate agents and brokers	26	D	D	D	b	D	D
532	Rental and leasing services	9	1 787	440	132	44	20.4	—
LOS ALAMOS								
53	Real estate and rental and leasing	18	15 400	1 899	325	81	36.9	14.8
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
LUNA								
53	Real estate and rental and leasing	24	6 992	1 282	317	67	38.4	12.8
531	Real estate	20	6 131	1 091	274	53	37.5	14.0
5311	Lessors of real estate	11	4 335	691	166	36	30.9	.4
532	Rental and leasing services	4	861	191	43	14	44.8	4.5
MCKINLEY								
53	Real estate and rental and leasing	39	19 213	2 833	698	198	23.4	12.5
531	Real estate	24	12 007	1 585	392	114	36.5	12.7
5311	Lessors of real estate	15	5 789	827	193	59	55.8	9.3
532	Rental and leasing services	15	7 206	1 248	306	84	1.4	12.1
5322	Consumer goods rental	12	3 489	702	171	64	2.9	25.0
MORA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
OTERO								
53	Real estate and rental and leasing	58	18 989	3 069	743	167	46.6	14.5
531	Real estate	42	13 847	1 799	430	111	62.2	7.9
5311	Lessors of real estate	21	8 588	1 044	243	63	62.4	6.3
5312	Offices of real estate agents and brokers	12	4 661	597	147	38	62.3	6.4
53121	Offices of real estate agents and brokers	12	4 661	597	147	38	62.3	6.4
531210	Offices of real estate agents and brokers	12	4 661	597	147	38	62.3	6.4
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	16	5 142	1 270	313	56	4.4	32.3
QUAY								
53	Real estate and rental and leasing	11	951	258	54	18	42.1	44.3
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
RIO ARRIBA								
53	Real estate and rental and leasing	21	8 394	1 368	310	73	57.8	10.0
531	Real estate	13	2 978	511	112	34	97.8	2.2
532	Rental and leasing services	8	5 416	857	198	39	35.8	14.3
ROOSEVELT								
53	Real estate and rental and leasing	11	1 820	217	47	24	37.7	41.4
531	Real estate	8	1 248	113	23	11	37.9	60.4
532	Rental and leasing services	3	572	104	24	13	37.4	—
SANDOVAL								
53	Real estate and rental and leasing	56	19 687	3 341	811	170	28.5	12.2
531	Real estate	46	13 729	2 168	526	97	39.5	15.2
5311	Lessors of real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	20	8 131	1 031	237	41	41.0	5.3
53121	Offices of real estate agents and brokers	20	8 131	1 031	237	41	41.0	5.3
531210	Offices of real estate agents and brokers	20	8 131	1 031	237	41	41.0	5.3
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
5313	Activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	10	5 958	1 173	285	73	3.0	5.2
SAN JUAN								
53	Real estate and rental and leasing	106	81 938	17 047	4 092	577	14.3	9.7
531	Real estate	62	D	D	D	c	D	D
5311	Lessors of real estate	32	10 706	1 400	361	82	29.7	19.0
53111	Lessors of residential buildings and dwellings	11	3 269	527	116	32	58.6	13.2
531110	Lessors of residential buildings and dwellings	11	3 269	527	116	32	58.6	13.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	4 144	420	135	26	5.1	23.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	4 144	420	135	26	5.1	23.6
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	7 293	1 004	221	42	58.2	3.4
53121	Offices of real estate agents and brokers	15	7 293	1 004	221	42	58.2	3.4
531210	Offices of real estate agents and brokers	15	7 293	1 004	221	42	58.2	3.4
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	15	D	D	D	b	D	D
532	Rental and leasing services	42	55 042	13 529	3 351	429	3.6	10.2
5322	Consumer goods rental	22	9 689	2 157	530	132	5.5	13.3
53229	Other consumer goods rental	10	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	15	42 563	10 310	2 613	267	3.4	9.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	39 134	9 705	2 469	249	2.5	10.5
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	39 134	9 705	2 469	249	2.5	10.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
SAN MIGUEL								
53	Real estate and rental and leasing	16	3 685	568	138	45	5.6	23.1
531	Real estate	9	1 952	184	43	13	9.9	20.9
532	Rental and leasing services	7	1 733	384	95	32	.7	25.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SANTA FE								
53	Real estate and rental and leasing	242	169 926	28 711	6 583	976	24.9	5.2
531	Real estate	210	148 013	23 819	5 463	745	26.2	5.6
5311	Lessors of real estate	92	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	21	13 432	1 685	486	71	28.0	33.7
531110	Lessors of residential buildings and dwellings	21	13 432	1 685	486	71	28.0	33.7
5311101	Lessors of apartment buildings	13	12 002	1 436	359	59	28.4	32.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	13	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	19	6 526	877	216	46	25.2	10.5
531130	Lessors of miniwarehouses and self-storage units	19	6 526	877	216	46	25.2	10.5
53119	Lessors of other real estate property	15	D	D	D	b	D	D
531190	Lessors of other real estate property	15	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	72	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	72	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	72	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers	65	D	D	D	c	D	D
5313	Activities related to real estate	46	D	D	D	c	D	D
53131	Real estate property managers	20	21 320	5 105	1 217	169	14.6	5.4
531311	Residential property managers	11	4 612	1 559	363	54	60.5	13.3
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
53139	Other activities related to real estate	13	D	D	D	b	D	D
531390	Other activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	32	21 913	4 892	1 120	231	16.5	2.4
5322	Consumer goods rental	17	D	D	D	c	D	D
SIERRA								
53	Real estate and rental and leasing	13	2 149	395	79	22	38.8	16.4
531	Real estate	9	1 236	197	44	15	44.7	28.6
532	Rental and leasing services	4	913	198	35	7	30.8	—
SOCORRO								
53	Real estate and rental and leasing	12	1 831	352	67	19	19.7	35.4
531	Real estate	8	867	162	33	12	41.5	10.6
532	Rental and leasing services	4	964	190	34	7	—	57.8
TAOS								
53	Real estate and rental and leasing	50	13 949	2 346	607	159	53.6	18.7
531	Real estate	37	10 505	1 572	397	99	59.9	21.4
5311	Lessors of real estate	12	2 797	512	147	43	37.6	—
5312	Offices of real estate agents and brokers	18	6 943	710	165	33	68.5	29.6
53121	Offices of real estate agents and brokers	18	6 943	710	165	33	68.5	29.6
531210	Offices of real estate agents and brokers	18	6 943	710	165	33	68.5	29.6
5312101	Offices of residential real estate agents and brokers	15	D	D	D	b	D	D
532	Rental and leasing services	13	3 444	774	210	60	34.4	10.5
TORRANCE								
53	Real estate and rental and leasing	6	622	105	24	10	46.8	53.2
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
UNION								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
VALENCIA								
53	Real estate and rental and leasing	31	10 143	1 985	578	103	34.7	10.9
531	Real estate	24	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	12	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALAMOGORDO								
53	Real estate and rental and leasing	43	16 115	2 772	667	140	47.6	15.1
531	Real estate	30	12 209	1 684	397	92	61.0	6.4
5311	Lessors of real estate	18	D	D	D	b	D	D
532	Rental and leasing services	13	3 906	1 088	270	48	5.8	42.5
ALBUQUERQUE								
53	Real estate and rental and leasing	728	586 983	96 127	22 444	3 978	15.8	7.0
531	Real estate	608	365 837	56 000	13 300	2 301	23.6	10.2
5311	Lessors of real estate	318	203 107	24 321	6 084	1 164	18.2	8.5
53111	Lessors of residential buildings and dwellings	162	135 231	16 637	4 083	760	18.7	6.5
531110	Lessors of residential buildings and dwellings	162	135 231	16 637	4 083	760	18.7	6.5
5311101	Lessors of apartment buildings	144	129 665	15 813	3 900	724	18.0	6.1
5311109	Lessors of dwellings other than apartment buildings	18	5 566	824	183	36	35.9	15.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	75	31 864	4 017	1 102	176	22.3	15.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	75	31 864	4 017	1 102	176	22.3	15.1
5311201	Lessors of professional and other office buildings	41	18 452	1 899	587	91	19.6	14.9
5311203	Lessors of shopping centers and retail stores	20	D	D	D	b	D	D
5311209	Lessors of other nonresidential buildings and facilities	12	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	51	16 337	1 871	463	117	17.7	6.3
531130	Lessors of miniwarehouses and self-storage units	51	16 337	1 871	463	117	17.7	6.3
53119	Lessors of other real estate property	30	19 675	1 796	436	111	8.2	13.7
531190	Lessors of other real estate property	30	19 675	1 796	436	111	8.2	13.7
5311901	Lessors of manufactured (mobile) home sites	29	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	154	100 869	14 027	3 074	469	30.0	13.5
53121	Offices of real estate agents and brokers	154	100 869	14 027	3 074	469	30.0	13.5
5312101	Offices of residential real estate agents and brokers	110	869	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	44	D	D	D	c	D	D
5313	Activities related to real estate	136	61 861	17 652	4 142	668	30.8	10.1
53131	Real estate property managers	74	46 376	12 532	3 028	511	31.4	8.9
531311	Residential property managers	47	30 701	7 141	1 834	291	17.0	11.1
531312	Nonresidential property managers	27	15 675	5 391	1 194	220	59.8	4.5
53132	Offices of real estate appraisers	39	8 406	2 866	606	90	38.3	.7
531320	Offices of real estate appraisers	39	8 406	2 866	606	90	38.3	.7
53139	Other activities related to real estate	23	7 079	2 254	508	67	17.8	29.2
531390	Other activities related to real estate	23	7 079	2 254	508	67	17.8	29.2
532	Rental and leasing services	119	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	34	128 869	19 569	4 411	813	.9	.5
53211	Passenger car rental and leasing	18	D	D	D	f	D	D
532111	Passenger car rental	17	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	D	D	D	c	D	D
5321201	Truck rental without drivers	11	D	D	D	b	D	D
5322	Consumer goods rental	58	57 337	11 750	2 623	580	7.0	5.4
53223	Video tape and disc rental	29	D	D	D	e	D	D
532230	Video tape and disc rental	29	D	D	D	e	D	D
53229	Other consumer goods rental	19	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	23	33 850	8 405	2 015	267	.8	.6
53249	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	10	10 073	2 918	810	112	-	-
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
ARTESIA								
53	Real estate and rental and leasing	20	4 895	1 030	239	78	43.7	11.0
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	8	2 885	525	121	35	33.3	11.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
AZTEC								
53	Real estate and rental and leasing	7	2 590	605	149	28	23.4	14.7
531	Real estate	3	516	107	26	6	-	73.6
532	Rental and leasing services	4	2 074	498	123	22	29.2	-
BAYARD								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BELEN								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BERNALILLO								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
BLOOMFIELD								
53	Real estate and rental and leasing	6	518	123	27	14	66.4	20.1
531	Real estate	3	259	49	9	7	59.8	40.2
532	Rental and leasing services	3	259	74	18	7	73.0	—
BOSQUE FARMS								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CARLSBAD								
53	Real estate and rental and leasing	27	14 363	3 412	726	124	18.3	6.1
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	15	3 261	538	132	35	10.9	25.0
532	Rental and leasing services	6	8 693	2 131	464	68	5.6	.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
CLAYTON								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CLOVIS								
53	Real estate and rental and leasing	50	D	D	D	c	D	D
531	Real estate	33	D	D	D	b	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
53121	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
531210	Offices of real estate agents and brokers	10	3 392	352	84	25	17.8	22.0
532	Rental and leasing services	17	9 160	1 736	405	100	2.0	3.3
5322	Consumer goods rental	12	D	D	D	b	D	D
CORRALES								
53	Real estate and rental and leasing	5	682	83	21	5	52.8	13.0
531	Real estate	5	682	83	21	5	52.8	13.0
CORRALES (PART - BERNALILLO COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CORRALES (PART - SANDOVAL COUNTY)								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
DEMING								
53	Real estate and rental and leasing	22	D	D	D	b	D	D
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	4	861	191	43	14	44.8	4.5
ESPANOLA								
53	Real estate and rental and leasing	14	6 647	1 005	233	49	39.9	12.7
531	Real estate	6	1 231	148	35	10	57.8	5.3
532	Rental and leasing services	8	5 416	857	198	39	35.8	14.3
ESPANOLA (PART - RIO ARRIBA COUNTY)								
53	Real estate and rental and leasing	12	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	8	5 416	857	198	39	35.8	14.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ESPANOLA (PART - SANTA FE COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
EUNICE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
FARMINGTON								
53	Real estate and rental and leasing	80	74 558	15 384	3 703	481	12.7	8.7
531	Real estate	51	D	D	D	c	D	D
5311	Lessors of real estate	23	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	14	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	14	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	28	50 521	12 446	3 087	369	2.4	9.7
5322	Consumer goods rental	12	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	12	40 632	9 874	2 510	256	2.7	10.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
GALLUP								
53	Real estate and rental and leasing	34	12 868	2 112	514	165	34.2	18.2
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental and leasing services	12	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
GRANTS								
53	Real estate and rental and leasing	10	1 764	367	74	25	14.8	7.1
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
HOBBS								
53	Real estate and rental and leasing	38	35 954	10 964	2 534	296	19.2	5.3
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	23	32 103	10 147	2 365	257	13.6	4.6
5324	Commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	24 845	8 176	1 892	174	17.2	5.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	24 845	8 176	1 892	174	17.2	5.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAS CRUCES								
53	Real estate and rental and leasing	146	65 035	9 607	2 213	582	32.9	6.3
531	Real estate	119	46 319	6 162	1 438	400	44.1	7.4
5311	Lessors of real estate	58	18 555	1 921	414	145	56.6	10.7
53111	Lessors of residential buildings and dwellings	25	9 569	916	199	72	63.5	7.5
531110	Lessors of residential buildings and dwellings	25	9 569	916	199	72	63.5	7.5
5311101	Lessors of apartment buildings	21	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
53119	Lessors of other real estate property	12	3 285	363	71	28	31.0	12.1
531190	Lessors of other real estate property	12	3 285	363	71	28	31.0	12.1
5311901	Lessors of manufactured (mobile) home sites	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	36	16 771	1 657	389	91	49.7	6.5
53121	Offices of real estate agents and brokers	36	16 771	1 657	389	91	49.7	6.5
531210	Offices of real estate agents and brokers	36	16 771	1 657	389	91	49.7	6.5
5312101	Offices of residential real estate agents and brokers ...	26	14 142	1 224	290	67	43.6	7.6
5312109	Offices of nonresidential real estate agents and brokers	10	2 629	433	99	24	82.9	.6
5313	Activities related to real estate	25	10 993	2 584	635	164	14.3	3.3
53131	Real estate property managers	13	D	D	D	c	D	D
531311	Residential property managers	11	D	D	D	c	D	D
532	Rental and leasing services	27	18 716	3 445	775	182	5.4	3.5
5322	Consumer goods rental	15	D	D	D	c	D	D
LAS VEGAS								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	7	1 733	384	95	32	.7	25.7
LOS LUNAS								
53	Real estate and rental and leasing	14	5 511	696	153	60	53.0	6.1
531	Real estate	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	3 900	341	65	19	59.8	.8
53121	Offices of real estate agents and brokers	10	3 900	341	65	19	59.8	.8
531210	Offices of real estate agents and brokers	10	3 900	341	65	19	59.8	.8
532	Rental and leasing services	3	D	D	D	b	D	D
LOS RANCHOS DE ALBUQUERQUE								
53	Real estate and rental and leasing	9	D	D	D	a	D	D
531	Real estate	9	D	D	D	a	D	D
LOVINGTON								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
PORTALES								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	3	572	104	24	13	37.4	—
RATON								
53	Real estate and rental and leasing	9	2 604	441	107	21	7.8	19.2
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
RIO RANCHO								
53	Real estate and rental and leasing	36	14 885	2 543	630	123	26.2	9.9
531	Real estate	30	9 966	1 602	394	68	38.8	14.8
5312	Offices of real estate agents and brokers	11	5 763	743	171	27	33.9	.4
53121	Offices of real estate agents and brokers	11	5 763	743	171	27	33.9	.4
531210	Offices of real estate agents and brokers	11	5 763	743	171	27	33.9	.4
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
5313	Activities related to real estate	11	1 673	609	149	26	74.5	14.6
532	Rental and leasing services	6	4 919	941	236	55	.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RIO RANCHO (PART - SANDOVAL COUNTY)								
53	Real estate and rental and leasing	36	14 885	2 543	630	123	26.2	9.9
531	Real estate	30	9 966	1 602	394	68	38.8	14.8
5312	Offices of real estate agents and brokers	11	5 763	743	171	27	33.9	.4
53121	Offices of real estate agents and brokers	11	5 763	743	171	27	33.9	.4
531210	Offices of real estate agents and brokers	11	5 763	743	171	27	33.9	.4
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
5313	Activities related to real estate	11	1 673	609	149	26	74.5	14.6
532	Rental and leasing services	6	4 919	941	236	55	.8	—
ROSWELL								
53	Real estate and rental and leasing	72	26 229	3 879	936	233	53.5	13.1
531	Real estate	55	D	D	D	c	D	D
5311	Lessors of real estate	31	6 947	939	226	76	49.9	12.5
53111	Lessors of residential buildings and dwellings	12	2 385	432	102	34	54.0	32.4
531110	Lessors of residential buildings and dwellings	12	2 385	432	102	34	54.0	32.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	3 489	353	86	23	59.4	1.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	3 489	353	86	23	59.4	1.8
5312	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
53121	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
531210	Offices of real estate agents and brokers	15	8 861	761	197	46	88.0	7.8
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
532	Rental and leasing services	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	252	60	15	7	15.1	—
RUIDOSO								
53	Real estate and rental and leasing	44	13 247	2 132	544	140	64.2	3.6
531	Real estate	37	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	25	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	25	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	25	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	24	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
SANTA FE								
53	Real estate and rental and leasing	212	156 761	27 149	6 141	902	26.1	4.8
531	Real estate	185	137 852	22 733	5 143	701	27.2	5.1
5311	Lessors of real estate	77	57 106	8 572	2 083	317	17.8	8.6
53111	Lessors of residential buildings and dwellings	18	12 114	1 507	396	68	31.1	28.5
531110	Lessors of residential buildings and dwellings	18	12 114	1 507	396	68	31.1	28.5
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	32 967	5 601	1 342	164	10.3	2.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	32 967	5 601	1 342	164	10.3	2.4
5311201	Lessors of professional and other office buildings	12	17 041	4 393	1 042	105	7.1	4.2
5311203	Lessors of shopping centers and retail stores	14	14 501	993	245	52	7.8	—
53113	Lessors of miniwarehouses and self-storage units	16	6 183	804	199	43	24.3	11.0
531130	Lessors of miniwarehouses and self-storage units	16	6 183	804	199	43	24.3	11.0
53119	Lessors of other real estate property	10	5 842	660	146	42	26.1	—
531190	Lessors of other real estate property	10	5 842	660	146	42	26.1	—
5311901	Lessors of manufactured (mobile) home sites	10	5 842	660	146	42	26.1	—
5312	Offices of real estate agents and brokers	65	54 133	6 470	1 270	158	40.3	1.0
53121	Offices of real estate agents and brokers	65	54 133	6 470	1 270	158	40.3	1.0
531210	Offices of real estate agents and brokers	65	54 133	6 470	1 270	158	40.3	1.0
5312101	Offices of residential real estate agents and brokers ...	59	52 469	6 059	1 174	147	40.6	1.1
5313	Activities related to real estate	43	26 613	7 691	1 790	226	20.7	5.7
53131	Real estate property managers	19	D	D	D	c	D	D
531311	Residential property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	12	2 868	1 545	374	38	25.5	—
531320	Offices of real estate appraisers	12	2 868	1 545	374	38	25.5	—
53139	Other activities related to real estate	12	D	D	D	b	D	D
531390	Other activities related to real estate	12	D	D	D	b	D	D
532	Rental and leasing services	27	18 909	4 416	998	201	17.6	2.8
5322	Consumer goods rental	16	8 766	2 370	542	137	17.0	3.1
SANTA ROSA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SILVER CITY								
53	Real estate and rental and leasing	29	8 648	1 234	303	87	28.2	46.6
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	12	2 882	227	60	27	21.6	52.0
532	Rental and leasing services	6	D	D	D	b	D	D
SOCORRO								
53	Real estate and rental and leasing	9	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
SUNLAND PARK								
53	Real estate and rental and leasing	7	1 759	278	61	15	36.2	63.8
531	Real estate	7	1 759	278	61	15	36.2	63.8
TAOS								
53	Real estate and rental and leasing	29	10 360	1 394	348	87	57.2	20.8
531	Real estate	24	8 441	949	224	50	61.5	25.5
5312	Offices of real estate agents and brokers	13	6 415	569	125	25	68.0	32.0
53121	Offices of real estate agents and brokers	13	6 415	569	125	25	68.0	32.0
531210	Offices of real estate agents and brokers	13	6 415	569	125	25	68.0	32.0
5312101	Offices of residential real estate agents and brokers ..	11	D	D	D	b	D	D
532	Rental and leasing services	5	1 919	445	124	37	38.6	—
TRUTH OR CONSEQUENCES								
53	Real estate and rental and leasing	8	1 140	250	57	14	6.9	31.0
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
TUCUMCARI								
53	Real estate and rental and leasing	10	D	D	D	a	D	D
531	Real estate	8	660	198	46	13	60.6	39.4
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF BERNALILLO COUNTY								
53	Real estate and rental and leasing	77	67 651	10 603	2 532	391	11.6	3.6
531	Real estate	59	33 383	4 790	1 026	158	18.5	7.4
5311	Lessors of real estate	26	11 077	1 622	333	65	31.1	15.3
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	24	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	24	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	24	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
532	Rental and leasing services	17	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF CATRON COUNTY								
53	Real estate and rental and leasing	4	504	143	37	7	100.0	—
531	Real estate	4	504	143	37	7	100.0	—
BALANCE OF CHAVES COUNTY								
53	Real estate and rental and leasing	3	503	123	26	7	37.6	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF CIBOLA COUNTY								
53	Real estate and rental and leasing	3	475	93	26	9	56.0	29.1
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF COLFAX COUNTY								
53	Real estate and rental and leasing	22	4 900	1 111	358	77	64.8	6.0
531	Real estate	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	12	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	12	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	2 686	716	180	36	85.4	8.0
532	Rental and leasing services	4	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF CURRY COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF DE BACA COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF DONA ANA COUNTY								
53	Real estate and rental and leasing	41	16 478	3 486	701	130	26.1	7.1
531	Real estate	34	14 585	3 065	594	106	29.1	7.4
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	13	D	D	D	b	D	D
532	Rental and leasing services	7	1 893	421	107	24	3.5	5.4
BALANCE OF EDDY COUNTY								
53	Real estate and rental and leasing	5	2 008	604	158	32	34.4	—
532	Rental and leasing services	5	2 008	604	158	32	34.4	—
BALANCE OF GRANT COUNTY								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF HIDALGO COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF LEA COUNTY								
53	Real estate and rental and leasing	9	6 915	1 176	265	32	46.5	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY								
53	Real estate and rental and leasing	12	1 986	251	66	20	38.9	35.3
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF LOS ALAMOS COUNTY								
53	Real estate and rental and leasing	18	15 400	1 899	325	81	36.9	14.8
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
BALANCE OF LUNA COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF MCKINLEY COUNTY								
53	Real estate and rental and leasing	5	6 345	721	184	33	1.3	.8
531	Real estate	2	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF MORA COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF OTERO COUNTY								
53	Real estate and rental and leasing	15	2 874	297	76	27	40.8	10.8
531	Real estate	12	1 638	115	33	19	71.6	18.9
532	Rental and leasing services	3	1 236	182	43	8	—	—
BALANCE OF QUAY COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF RIO ARRIBA COUNTY								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	9	D	D	D	b	D	D
BALANCE OF ROOSEVELT COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SANDOVAL COUNTY								
53	Real estate and rental and leasing	11	2 533	450	103	29	43.9	14.3
531	Real estate	7	1 494	218	54	11	65.2	3.5
532	Rental and leasing services	4	1 039	232	49	18	13.2	29.8
BALANCE OF SAN JUAN COUNTY								
53	Real estate and rental and leasing	13	4 272	935	213	54	31.7	22.0
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	7	2 188	511	123	31	—	33.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF SAN MIGUEL COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF SANTA FE COUNTY								
53	Real estate and rental and leasing	28	D	D	D	b	D	D
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	13	8 723	760	241	31	7.2	15.1
532	Rental and leasing services	5	3 004	476	122	30	9.4	—
BALANCE OF SIERRA COUNTY								
53	Real estate and rental and leasing	5	1 009	145	22	8	74.8	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF SOCORRO COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF TAOS COUNTY								
53	Real estate and rental and leasing	21	3 589	952	259	72	43.2	12.8
531	Real estate	13	2 064	623	173	49	53.5	4.7
532	Rental and leasing services	8	1 525	329	86	23	29.2	23.8
BALANCE OF TORRANCE COUNTY								
53	Real estate and rental and leasing	6	622	105	24	10	46.8	53.2
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF VALENCIA COUNTY								
53	Real estate and rental and leasing	10	2 749	534	140	30	18.0	12.4
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEW MEXICO

Clayton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Corrales is in Bernalillo and Sandoval Counties.

Espanola is in Rio Arriba and Santa Fe Counties.

Rio Rancho is in Bernalillo and Sandoval Counties.

Santa Rosa is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guadalupe County.

Balance of Guadalupe County no longer includes Santa Rosa, which is tabulated separately due to a population increase.

Balance of Union County no longer includes Clayton, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA

Clovis, NM Micropolitan Statistical Area

Curry County, NM

Portales, NM Micropolitan Statistical Area

Roosevelt County, NM

SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA

Espanola, NM Micropolitan Statistical Area

Rio Arriba County, NM

Santa Fe, NM Metropolitan Statistical Area

Santa Fe County, NM

ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA

Otero County, NM

ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA

Bernalillo County, NM

Sandoval County, NM

Torrance County, NM

Valencia County, NM

CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA

Eddy County, NM

DEMING, NM MICROPOLITAN STATISTICAL AREA

Luna County, NM

FARMINGTON, NM METROPOLITAN STATISTICAL AREA

San Juan County, NM

GALLUP, NM MICROPOLITAN STATISTICAL AREA

McKinley County, NM

GRANTS, NM MICROPOLITAN STATISTICAL AREA

Cibola County, NM

HOBBS, NM MICROPOLITAN STATISTICAL AREA

Lea County, NM

LAS CRUCES, NM METROPOLITAN STATISTICAL AREA

Dona Ana County, NM

LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA

San Miguel County, NM

LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA

Los Alamos County, NM

ROSWELL, NM MICROPOLITAN STATISTICAL AREA

Chaves County, NM

SILVER CITY, NM MICROPOLITAN STATISTICAL AREA

Grant County, NM

TAOS, NM MICROPOLITAN STATISTICAL AREA

Taos County, NM

