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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002—Con.

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	823	567 004	118 949	28 187	5 096	23.2	4.5
531	Real estate	597	368 505	79 366	18 867	3 296	31.1	5.0
5311	Lessors of real estate	297	206 963	29 113	6 996	1 399	28.4	6.1
53111	Lessors of residential buildings and dwellings	157	126 899	17 981	4 287	938	28.7	7.0
531110	Lessors of residential buildings and dwellings	157	126 899	17 981	4 287	938	28.7	7.0
5311101	Lessors of apartment buildings	124	113 677	15 364	3 651	785	27.5	7.5
5311109	Lessors of dwellings other than apartment buildings	33	13 222	2 617	636	153	39.2	3.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	86	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	86	D	D	D	e	D	D
5311201	Lessors of professional and other office buildings	50	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	24	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	34	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	34	D	D	D	b	D	D
53119	Lessors of other real estate property	20	D	D	D	b	D	D
531190	Lessors of other real estate property	20	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	162	99 763	18 904	3 809	581	37.9	2.6
53121	Offices of real estate agents and brokers	162	99 763	18 904	3 809	581	37.9	2.6
531210	Offices of real estate agents and brokers	162	99 763	18 904	3 809	581	37.9	2.6
5312101	Offices of residential real estate agents and brokers	127	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	35	D	D	D	c	D	D
5313	Activities related to real estate	138	61 779	31 349	8 062	1 316	29.2	5.7
53131	Real estate property managers	71	41 501	24 310	6 266	1 071	22.8	7.4
531311	Residential property managers	54	D	D	D	f	D	D
531312	Nonresidential property managers	17	D	D	D	c	D	D
53132	Offices of real estate appraisers	53	12 856	5 693	1 374	207	53.7	2.3
531320	Offices of real estate appraisers	53	12 856	5 693	1 374	207	53.7	2.3
53139	Other activities related to real estate	14	7 422	1 346	422	38	23.0	1.6
531390	Other activities related to real estate	14	7 422	1 346	422	38	23.0	1.6
532	Rental and leasing services	220	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	43	72 204	9 776	2 324	380	—	.6
53211	Passenger car rental and leasing	10	D	D	D	c	D	D
532111	Passenger car rental	10	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	33	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	33	D	D	D	c	D	D
5321201	Truck rental without drivers	20	D	D	D	b	D	D
5321202	Truck leasing	13	D	D	D	c	D	D
5322	Consumer goods rental	116	65 864	16 122	3 836	964	13.0	2.9
53221	Consumer electronics and appliances rental	22	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	22	D	D	D	b	D	D
53223	Video tape and disc rental	61	21 822	4 351	961	593	30.2	8.8
532230	Video tape and disc rental	61	21 822	4 351	961	593	30.2	8.8
53229	Other consumer goods rental	29	D	D	D	c	D	D
532291	Home health equipment rental	17	D	D	D	c	D	D
532299	All other consumer goods rental	10	D	D	D	b	D	D
5323	General rental centers	13	3 497	1 221	291	60	67.0	15.1
53231	General rental centers	13	3 497	1 221	291	60	67.0	15.1
532310	General rental centers	13	3 497	1 221	291	60	67.0	15.1
5324	Commercial and industrial machinery and equipment rental and leasing	48	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	16	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	14	D	D	D	b	D	D
5324121	Rental and leasing of heavy construction equipment without operators	14	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	30	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	30	D	D	D	c	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	16	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	D	D	D	b	D	D
Little Rock-North Little Rock, AR Metropolitan Statistical Area								
53	Real estate and rental and leasing	704	516 399	108 352	25 772	4 574	23.0	4.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA—Con.							
	Pine Bluff, AR Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	19	D	D	D	b	D	D
5322	Consumer goods rental	13	5 856	1 176	274	70	5.6	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	Searcy, AR Micropolitan Statistical Area							
53	Real estate and rental and leasing	50	17 248	3 390	709	150	28.1	10.3
531	Real estate	31	7 942	1 250	252	73	44.0	6.6
5311	Lessors of real estate	15	3 405	500	125	43	51.9	5.9
53111	Lessors of residential buildings and dwellings	10	2 343	399	91	35	60.9	8.6
531110	Lessors of residential buildings and dwellings	10	2 343	399	91	35	60.9	8.6
5312	Offices of real estate agents and brokers	10	3 473	289	73	17	36.4	9.2
53121	Offices of real estate agents and brokers	10	3 473	289	73	17	36.4	9.2
531210	Offices of real estate agents and brokers	10	3 473	289	73	17	36.4	9.2
532	Rental and leasing services	19	9 306	2 140	457	77	14.6	13.5
5322	Consumer goods rental	10	3 965	858	166	27	8.4	—
	ARKADELPHIA, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	36	7 244	1 048	238	84	30.6	15.5
531	Real estate	26	3 964	647	147	62	55.6	27.9
5311	Lessors of real estate	19	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	17	2 507	375	86	42	75.8	8.6
531110	Lessors of residential buildings and dwellings	17	2 507	375	86	42	75.8	8.6
5311101	Lessors of apartment buildings	11	1 661	118	30	28	92.8	7.2
532	Rental and leasing services	10	3 280	401	91	22	.4	.5
	BATESVILLE, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	29	7 978	1 760	453	114	34.7	4.9
531	Real estate	17	2 575	691	188	43	90.8	1.9
532	Rental and leasing services	12	5 403	1 069	265	71	8.0	6.2
	BLYTHEVILLE, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	43	13 113	2 716	672	164	46.2	6.6
531	Real estate	26	5 219	1 001	269	62	59.2	11.2
5311	Lessors of real estate	16	3 681	783	204	50	51.0	7.1
532	Rental and leasing services	17	7 894	1 715	403	102	37.6	3.5
5322	Consumer goods rental	12	4 597	1 167	289	80	52.9	6.0
	CAMDEN, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	20	12 589	3 617	847	152	14.3	—
531	Real estate	11	8 786	2 046	597	83	17.9	—
532	Rental and leasing services	9	3 803	1 571	250	69	6.0	—
	EL DORADO, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	50	43 462	7 009	1 868	286	4.6	4.5
531	Real estate	30	6 825	1 069	235	61	23.9	25.7
5311	Lessors of real estate	18	4 935	747	164	44	28.7	33.7
53111	Lessors of residential buildings and dwellings	12	3 992	635	146	35	23.5	32.6
531110	Lessors of residential buildings and dwellings	12	3 992	635	146	35	23.5	32.6
532	Rental and leasing services	20	36 637	5 940	1 633	225	1.0	.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	433	237 018	40 520	9 089	1 856	34.6	4.6
531	Real estate	344	168 878	27 890	6 115	1 295	43.2	5.0
5311	Lessors of real estate	159	75 829	9 169	2 007	484	48.6	8.4
53111	Lessors of residential buildings and dwellings	96	54 083	5 495	1 210	306	56.6	7.0
531110	Lessors of residential buildings and dwellings	96	54 083	5 495	1 210	306	56.6	7.0
5311101	Lessors of apartment buildings	75	40 367	3 899	826	233	64.4	8.2
5311109	Lessors of dwellings other than apartment buildings	21	13 716	1 596	384	73	33.7	3.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	15 230	2 947	635	129	18.3	7.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	15 230	2 947	635	129	18.3	7.7
5311201	Lessors of professional and other office buildings	15	7 393	1 669	355	55	8.7	3.0
53113	Lessors of miniwarehouses and self-storage units	23	5 387	591	125	30	55.5	20.8
531130	Lessors of miniwarehouses and self-storage units	23	5 387	591	125	30	55.5	20.8
5312	Offices of real estate agents and brokers	104	64 905	9 174	2 140	375	37.4	.6
53121	Offices of real estate agents and brokers	104	64 905	9 174	2 140	375	37.4	.6
531210	Offices of real estate agents and brokers	104	64 905	9 174	2 140	375	37.4	.6
5312101	Offices of residential real estate agents and brokers	88	60 692	7 691	1 667	328	35.5	.3
5312109	Offices of nonresidential real estate agents and brokers	16	4 213	1 483	473	47	64.1	3.6
5313	Activities related to real estate	81	28 144	9 547	1 968	436	41.8	6.4
53131	Real estate property managers	38	19 385	6 219	1 247	302	31.2	9.0
531311	Residential property managers	29	16 596	5 610	1 081	275	24.1	9.9
53132	Offices of real estate appraisers	35	6 803	2 629	593	108	64.7	.3
531320	Offices of real estate appraisers	35	6 803	2 629	593	108	64.7	.3
532	Rental and leasing services	87	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	11	10 187	1 491	347	55	1.9	—
5322	Consumer goods rental	50	31 768	6 053	1 445	336	20.5	2.8
53221	Consumer electronics and appliances rental	11	8 320	1 306	307	44	—	—
532210	Consumer electronics and appliances rental	11	8 320	1 306	307	44	—	—
53223	Video tape and disc rental	29	15 164	2 745	666	233	40.7	5.8
532230	Video tape and disc rental	29	15 164	2 745	666	233	40.7	5.8
5324	Commercial and industrial machinery and equipment rental and leasing	17	20 360	3 721	865	128	1.2	7.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
FORREST CITY, AR MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	9	1 953	256	56	26	55.6	14.8
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	238	150 287	24 824	5 793	1 055	19.6	4.2
531	Real estate	160	D	D	D	e	D	D
5311	Lessors of real estate	80	35 442	3 379	806	187	32.7	8.2
53111	Lessors of residential buildings and dwellings	40	24 334	2 596	624	135	23.6	5.1
531110	Lessors of residential buildings and dwellings	40	24 334	2 596	624	135	23.6	5.1
5311101	Lessors of apartment buildings	32	23 030	2 284	550	118	19.3	5.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	6 951	439	114	29	50.2	6.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	6 951	439	114	29	50.2	6.9
5311201	Lessors of professional and other office buildings	10	2 562	200	48	19	52.0	17.1
53113	Lessors of miniwarehouses and self-storage units	13	2 748	191	44	18	60.4	19.8
531130	Lessors of miniwarehouses and self-storage units	13	2 748	191	44	18	60.4	19.8
5312	Offices of real estate agents and brokers	48	15 123	2 183	500	120	64.9	8.6
53121	Offices of real estate agents and brokers	48	15 123	2 183	500	120	64.9	8.6
531210	Offices of real estate agents and brokers	48	15 123	2 183	500	120	64.9	8.6
5312101	Offices of residential real estate agents and brokers	44	D	D	D	c	D	D
5313	Activities related to real estate	32	D	D	D	c	D	D
53131	Real estate property managers	15	3 938	1 735	367	75	40.8	6.8
531311	Residential property managers	10	2 815	1 562	335	70	17.2	9.5
53132	Offices of real estate appraisers	13	2 164	615	138	25	66.4	—
531320	Offices of real estate appraisers	13	2 164	615	138	25	66.4	—
532	Rental and leasing services	74	86 912	15 836	3 746	612	5.0	2.0
5322	Consumer goods rental	47	35 379	6 781	1 616	300	9.0	—
53223	Video tape and disc rental	28	8 209	1 560	386	146	21.5	—
532230	Video tape and disc rental	28	8 209	1 560	386	146	21.5	—
53229	Other consumer goods rental	13	20 664	4 447	1 048	118	6.9	—
5324	Commercial and industrial machinery and equipment rental and leasing	14	35 470	5 195	1 203	188	3.3	5.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	a	D	D
	HARRISON, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	45	14 318	3 141	751	165	45.3	7.9
531	Real estate	30	8 247	1 770	416	101	66.4	13.1
5311	Lessors of real estate	11	3 911	1 040	239	47	56.7	10.1
5312	Offices of real estate agents and brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	13	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
532	Rental and leasing services	15	6 071	1 371	335	64	16.7	.9
5322	Consumer goods rental	10	3 655	979	247	49	16.0	—
	HOPE, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	18	7 127	1 468	342	77	7.5	22.0
531	Real estate	8	1 080	292	57	19	49.4	23.4
532	Rental and leasing services	10	6 047	1 176	285	58	—	21.8
	HOT SPRINGS, AR METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	115	54 896	9 101	2 111	408	31.0	7.0
531	Real estate	85	38 657	5 632	1 307	262	41.4	4.4
5311	Lessors of real estate	30	13 162	1 726	430	110	29.0	7.2
53111	Lessors of residential buildings and dwellings	15	7 275	966	233	64	43.9	8.9
531110	Lessors of residential buildings and dwellings	15	7 275	966	233	64	43.9	8.9
5311101	Lessors of apartment buildings	12	6 697	834	199	58	47.6	4.9
5312	Offices of real estate agents and brokers	33	20 896	2 680	548	99	44.1	1.6
53121	Offices of real estate agents and brokers	33	20 896	2 680	548	99	44.1	1.6
531210	Offices of real estate agents and brokers	33	20 896	2 680	548	99	44.1	1.6
5312101	Offices of residential real estate agents and brokers ...	31	D	D	D	b	D	D
5313	Activities related to real estate	22	4 599	1 226	329	53	64.4	8.6
53131	Real estate property managers	12	1 889	425	101	23	74.3	20.9
532	Rental and leasing services	30	16 239	3 469	804	146	6.2	13.5
5322	Consumer goods rental	22	10 182	2 285	531	103	2.9	15.9
53223	Video tape and disc rental	11	2 129	407	79	39	14.0	8.8
532230	Video tape and disc rental	11	2 129	407	79	39	14.0	8.8
	JONESBORO, AR METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	115	74 870	13 895	3 481	656	24.4	5.3
531	Real estate	77	38 506	5 710	1 389	299	44.4	5.4
5311	Lessors of real estate	46	21 940	3 087	751	184	40.6	4.6
53111	Lessors of residential buildings and dwellings	24	10 583	1 128	247	77	39.2	3.0
531110	Lessors of residential buildings and dwellings	24	10 583	1 128	247	77	39.2	3.0
5311101	Lessors of apartment buildings	15	7 481	654	130	34	45.5	1.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	7 553	1 281	326	71	48.3	8.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	7 553	1 281	326	71	48.3	8.8
5312	Offices of real estate agents and brokers	17	12 387	1 162	264	44	53.1	7.3
53121	Offices of real estate agents and brokers	17	12 387	1 162	264	44	53.1	7.3
531210	Offices of real estate agents and brokers	17	12 387	1 162	264	44	53.1	7.3
5312101	Offices of residential real estate agents and brokers ...	13	10 429	743	177	31	59.1	8.7
5313	Activities related to real estate	14	4 179	1 461	374	71	38.8	3.8
532	Rental and leasing services	38	36 364	8 185	2 092	357	3.2	5.2
5322	Consumer goods rental	22	17 279	4 531	1 088	200	2.8	11.0
53223	Video tape and disc rental	11	2 457	456	139	54	8.8	—
532230	Video tape and disc rental	11	2 457	456	139	54	8.8	—
	MAGNOLIA, AR MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	24	16 017	3 640	908	150	4.7	8.0
531	Real estate	10	1 740	823	227	21	23.7	7.1
532	Rental and leasing services	14	14 277	2 817	681	129	2.4	8.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
MOUNTAIN HOME, AR MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	47	16 634	2 772	654	171	52.8	3.6
531	Real estate	35	9 547	1 477	339	107	75.3	3.2
5311	Lessors of real estate	12	2 474	438	101	26	77.6	5.0
5312	Offices of real estate agents and brokers	17	5 866	479	119	39	85.2	3.1
53121	Offices of real estate agents and brokers	17	5 866	479	119	39	85.2	3.1
531210	Offices of real estate agents and brokers	17	5 866	479	119	39	85.2	3.1
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services	12	7 087	1 295	315	64	22.6	4.1
PARAGOULD, AR MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	28	11 037	1 643	415	90	30.6	11.1
531	Real estate	17	3 817	391	82	28	49.5	28.3
532	Rental and leasing services	11	7 220	1 252	333	62	20.7	2.0
RUSSELLVILLE, AR MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	68	24 148	3 615	852	197	37.0	8.1
531	Real estate	47	11 292	1 623	401	112	75.8	5.5
5311	Lessors of real estate	23	4 490	724	175	56	54.3	9.3
53111	Lessors of residential buildings and dwellings	18	3 713	603	147	48	52.7	10.8
531110	Lessors of residential buildings and dwellings	18	3 713	603	147	48	52.7	10.8
5311101	Lessors of apartment buildings	14	3 526	476	111	36	54.8	11.4
5312	Offices of real estate agents and brokers	18	5 709	730	195	49	91.6	3.6
53121	Offices of real estate agents and brokers	18	5 709	730	195	49	91.6	3.6
531210	Offices of real estate agents and brokers	18	5 709	730	195	49	91.6	3.6
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
532	Rental and leasing services	21	12 856	1 992	451	85	2.9	10.4
5322	Consumer goods rental	13	4 127	920	208	48	9.0	2.8
TEXARKANA, TX-TEXARKANA, AR METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	127	76 547	17 677	4 251	1 013	30.5	8.3
531	Real estate	83	45 817	10 885	2 605	710	40.9	12.9
5311	Lessors of real estate	47	19 099	2 296	547	134	29.1	15.3
53111	Lessors of residential buildings and dwellings	23	12 710	1 554	354	74	15.2	16.0
531110	Lessors of residential buildings and dwellings	23	12 710	1 554	354	74	15.2	16.0
5311101	Lessors of apartment buildings	15	10 904	1 211	261	53	13.2	18.3
5312	Offices of real estate agents and brokers	22	15 550	2 667	577	185	77.4	12.7
53121	Offices of real estate agents and brokers	22	15 550	2 667	577	185	77.4	12.7
531210	Offices of real estate agents and brokers	22	15 550	2 667	577	185	77.4	12.7
5312101	Offices of residential real estate agents and brokers ...	19	13 292	2 270	479	173	84.5	14.8
5313	Activities related to real estate	14	11 168	5 922	1 481	391	10.4	9.1
532	Rental and leasing services	44	30 730	6 792	1 646	303	15.0	1.5
5322	Consumer goods rental	29	15 214	3 171	814	180	25.3	.1
53223	Video tape and disc rental	13	3 366	650	165	75	15.4	.3
532230	Video tape and disc rental	13	3 366	650	165	75	15.4	.3
WEST HELENA, AR MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	18	6 554	1 083	273	63	23.6	34.3
531	Real estate	15	4 957	634	172	46	16.0	45.3
5311	Lessors of real estate	12	4 679	511	140	36	11.0	48.0
532	Rental and leasing services	3	1 597	449	101	17	47.5	—

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ARKANSAS								
53	Real estate and rental and leasing	16	3 928	760	175	40	38.7	9.4
531	Real estate	10	1 288	275	65	17	71.4	28.6
532	Rental and leasing services	6	2 640	485	110	23	22.8	—
ASHLEY								
53	Real estate and rental and leasing	16	3 063	778	197	50	44.7	4.7
531	Real estate	8	1 434	246	64	13	90.0	10.0
532	Rental and leasing services	8	1 629	532	133	37	4.8	—
BAXTER								
53	Real estate and rental and leasing	47	16 634	2 772	654	171	52.8	3.6
531	Real estate	35	9 547	1 477	339	107	75.3	3.2
5311	Lessors of real estate	12	2 474	438	101	26	77.6	5.0
5312	Offices of real estate agents and brokers	17	5 866	479	119	39	85.2	3.1
53121	Offices of real estate agents and brokers	17	5 866	479	119	39	85.2	3.1
531210	Offices of real estate agents and brokers	17	5 866	479	119	39	85.2	3.1
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services	12	7 087	1 295	315	64	22.6	4.1
BENTON								
53	Real estate and rental and leasing	184	97 557	16 567	3 880	743	32.1	4.5
531	Real estate	140	64 982	10 261	2 389	454	43.0	3.5
5311	Lessors of real estate	61	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	28	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	28	D	D	D	b	D	D
5311101	Lessors of apartment buildings	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	4 756	740	159	34	42.0	24.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	4 756	740	159	34	42.0	24.7
53113	Lessors of miniwarehouses and self-storage units	10	D	D	D	a	D	D
531130	Lessors of miniwarehouses and self-storage units	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	46	35 906	4 686	1 168	178	32.6	.6
53121	Offices of real estate agents and brokers	46	35 906	4 686	1 168	178	32.6	.6
531210	Offices of real estate agents and brokers	46	35 906	4 686	1 168	178	32.6	.6
5312101	Offices of residential real estate agents and brokers ...	41	D	D	D	c	D	D
5313	Activities related to real estate	33	D	D	D	c	D	D
53131	Real estate property managers	13	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	14	1 977	575	136	19	82.3	.2
531320	Offices of real estate appraisers	14	1 977	575	136	19	82.3	.2
532	Rental and leasing services	44	32 575	6 306	1 491	289	10.3	6.5
5322	Consumer goods rental	26	D	D	D	c	D	D
53223	Video tape and disc rental	16	D	D	D	c	D	D
532230	Video tape and disc rental	16	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	10	8 666	1 724	411	57	2.0	16.8
BOONE								
53	Real estate and rental and leasing	42	14 043	3 059	739	157	46.2	6.9
531	Real estate	28	D	D	D	c	D	D
5311	Lessors of real estate	11	3 911	1 040	239	47	56.7	10.1
5312	Offices of real estate agents and brokers	11	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	11	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	11	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	14	D	D	D	b	D	D
BRADLEY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CALHOUN								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From administrative records ¹	Estimated ²
CARROLL								
53	Real estate and rental and leasing	29	7 468	1 015	216	74	66.0	1.3
531	Real estate	21	6 146	603	139	45	62.8	1.5
5312	Offices of real estate agents and brokers	11	4 355	262	62	23	61.7	—
53121	Offices of real estate agents and brokers	11	4 355	262	62	23	61.7	—
531210	Offices of real estate agents and brokers	11	4 355	262	62	23	61.7	—
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	8	1 322	412	77	29	80.6	—
CHICOT								
53	Real estate and rental and leasing	16	4 442	810	186	43	54.3	.9
531	Real estate	10	2 217	284	70	23	98.2	1.8
532	Rental and leasing services	6	2 225	526	116	20	10.6	—
CLARK								
53	Real estate and rental and leasing	36	7 244	1 048	238	84	30.6	15.5
531	Real estate	26	3 964	647	147	62	55.6	27.9
5311	Lessors of real estate	19	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	17	2 507	375	86	42	75.8	8.6
531110	Lessors of residential buildings and dwellings	17	2 507	375	86	42	75.8	8.6
5311101	Lessors of apartment buildings	11	1 661	118	30	28	92.8	7.2
532	Rental and leasing services	10	3 280	401	91	22	.4	.5
CLAY								
53	Real estate and rental and leasing	8	596	159	39	15	33.6	13.8
531	Real estate	4	249	73	18	8	57.8	32.9
532	Rental and leasing services	4	347	86	21	7	16.1	—
CLEBURNE								
53	Real estate and rental and leasing	25	5 349	1 429	312	79	69.1	2.5
531	Real estate	20	4 570	1 247	276	62	77.2	1.0
532	Rental and leasing services	5	779	182	36	17	21.6	11.2
CLEVELAND								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
COLUMBIA								
53	Real estate and rental and leasing	24	16 017	3 640	908	150	4.7	8.0
531	Real estate	10	1 740	823	227	21	23.7	7.1
532	Rental and leasing services	14	14 277	2 817	681	129	2.4	8.1
CONWAY								
53	Real estate and rental and leasing	11	3 367	522	100	23	29.2	—
531	Real estate	6	2 740	296	56	13	35.8	—
532	Rental and leasing services	5	627	226	44	10	—	—
CRAIGHEAD								
53	Real estate and rental and leasing	103	69 741	13 023	3 272	590	20.9	5.7
531	Real estate	69	33 786	4 914	1 201	251	40.0	6.1
5311	Lessors of real estate	38	17 220	2 291	563	136	30.8	5.9
53111	Lessors of residential buildings and dwellings	20	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	20	D	D	D	b	D	D
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	12 387	1 162	264	44	53.1	7.3
53121	Offices of real estate agents and brokers	17	12 387	1 162	264	44	53.1	7.3
531210	Offices of real estate agents and brokers	17	12 387	1 162	264	44	53.1	7.3
5312101	Offices of residential real estate agents and brokers ...	13	10 429	743	177	31	59.1	8.7
5313	Activities related to real estate	14	4 179	1 461	374	71	38.8	3.8
532	Rental and leasing services	34	35 955	8 109	2 071	339	2.9	5.3
5322	Consumer goods rental	18	16 870	4 455	1 067	182	2.3	11.3
CRAWFORD								
53	Real estate and rental and leasing	40	10 326	1 401	317	88	50.6	10.0
531	Real estate	27	6 196	774	167	40	66.2	16.3
5311	Lessors of real estate	12	D	D	D	a	D	D
532	Rental and leasing services	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
CRITTENDEN								
53	Real estate and rental and leasing	40	16 968	3 699	1 284	161	51.8	3.6
531	Real estate	31	D	D	D	c	D	D
5311	Lessors of real estate	20	9 536	2 424	966	101	72.2	3.9
532	Rental and leasing services	9	D	D	D	b	D	D
CROSS								
53	Real estate and rental and leasing	19	29 576	5 987	1 508	213	1.9	4.3
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	9	D	D	D	c	D	D
DALLAS								
53	Real estate and rental and leasing	8	983	159	41	17	52.7	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
DESHA								
53	Real estate and rental and leasing	19	2 858	768	179	65	67.7	11.4
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	12	1 777	166	40	24	76.8	—
53111	Lessors of residential buildings and dwellings	12	1 777	166	40	24	76.8	—
531110	Lessors of residential buildings and dwellings	12	1 777	166	40	24	76.8	—
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
DREW								
53	Real estate and rental and leasing	20	5 602	1 401	358	91	27.2	8.6
531	Real estate	13	2 232	676	169	48	59.6	2.1
532	Rental and leasing services	7	3 370	725	189	43	5.8	12.8
FAULKNER								
53	Real estate and rental and leasing	88	34 223	4 451	1 002	218	54.1	4.9
531	Real estate	70	26 139	2 800	611	153	68.3	6.3
5311	Lessors of real estate	25	13 496	1 109	277	73	55.9	10.1
53111	Lessors of residential buildings and dwellings	18	11 742	966	228	57	58.9	6.3
531110	Lessors of residential buildings and dwellings	18	11 742	966	228	57	58.9	6.3
5311101	Lessors of apartment buildings	12	9 857	736	174	45	63.7	5.3
5312	Offices of real estate agents and brokers	27	9 555	908	185	46	81.9	3.0
53121	Offices of real estate agents and brokers	27	9 555	908	185	46	81.9	3.0
531210	Offices of real estate agents and brokers	27	9 555	908	185	46	81.9	3.0
5312101	Offices of residential real estate agents and brokers ..	25	D	D	D	b	D	D
5313	Activities related to real estate	18	3 088	783	149	34	80.1	.2
532	Rental and leasing services	18	8 084	1 651	391	65	8.4	.2
5322	Consumer goods rental	13	4 350	1 084	254	46	11.6	.4
FRANKLIN								
53	Real estate and rental and leasing	7	1 132	232	52	21	28.5	9.5
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
FULTON								
53	Real estate and rental and leasing	9	2 618	345	92	15	36.4	58.6
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
GARLAND								
53	Real estate and rental and leasing	115	54 896	9 101	2 111	408	31.0	7.0
531	Real estate	85	38 657	5 632	1 307	262	41.4	4.4
5311	Lessors of real estate	30	13 162	1 726	430	110	29.0	7.2
53111	Lessors of residential buildings and dwellings	15	7 275	966	233	64	43.9	8.9
531110	Lessors of residential buildings and dwellings	15	7 275	966	233	64	43.9	8.9
5311101	Lessors of apartment buildings	12	6 697	834	199	58	47.6	4.9
5312	Offices of real estate agents and brokers	33	20 896	2 680	548	99	44.1	1.6
53121	Offices of real estate agents and brokers	33	20 896	2 680	548	99	44.1	1.6
531210	Offices of real estate agents and brokers	33	20 896	2 680	548	99	44.1	1.6
5312101	Offices of residential real estate agents and brokers	31	D	D	D	b	D	D
5313	Activities related to real estate	22	4 599	1 226	329	53	64.4	8.6
53131	Real estate property managers	12	1 889	425	101	23	74.3	20.9
532	Rental and leasing services	30	16 239	3 469	804	146	6.2	13.5
5322	Consumer goods rental	22	10 182	2 285	531	103	2.9	15.9
53223	Video tape and disc rental	11	2 129	407	79	39	14.0	8.8
532230	Video tape and disc rental	11	2 129	407	79	39	14.0	8.8
GRANT								
53	Real estate and rental and leasing	6	973	269	68	26	39.9	21.8
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
GREENE								
53	Real estate and rental and leasing	28	11 037	1 643	415	90	30.6	11.1
531	Real estate	17	3 817	391	82	28	49.5	28.3
532	Rental and leasing services	11	7 220	1 252	333	62	20.7	2.0
HEMPSTEAD								
53	Real estate and rental and leasing	16	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	10	6 047	1 176	285	58	—	21.8
HOT SPRING								
53	Real estate and rental and leasing	9	2 493	688	174	33	53.3	—
531	Real estate	5	1 499	525	140	21	56.7	—
532	Rental and leasing services	4	994	163	34	12	48.1	—
HOWARD								
53	Real estate and rental and leasing	11	2 274	360	89	29	60.0	20.8
531	Real estate	5	948	66	22	7	50.1	49.9
532	Rental and leasing services	6	1 326	294	67	22	67.0	—
INDEPENDENCE								
53	Real estate and rental and leasing	29	7 978	1 760	453	114	34.7	4.9
531	Real estate	17	2 575	691	188	43	90.8	1.9
532	Rental and leasing services	12	5 403	1 069	265	71	8.0	6.2
IZARD								
53	Real estate and rental and leasing	9	2 268	432	88	35	78.5	16.6
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
JACKSON								
53	Real estate and rental and leasing	18	6 641	835	223	59	22.3	.6
531	Real estate	12	1 293	267	68	17	74.6	3.3
532	Rental and leasing services	6	5 348	568	155	42	9.7	—

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							From admini- strative records ¹	Estimated ²
JEFFERSON								
53	Real estate and rental and leasing	63	32 548	7 052	1 671	359	23.1	6.7
531	Real estate	44	D	D	D	e	D	D
5311	Lessors of real estate	26	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	16	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	16	D	D	D	c	D	D
5311101	Lessors of apartment buildings	15	D	D	D	c	D	D
5313	Activities related to real estate	11	1 744	294	64	19	50.6	39.6
532	Rental and leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
JOHNSON								
53	Real estate and rental and leasing	13	4 065	567	122	41	32.9	12.0
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
LAFAYETTE								
53	Real estate and rental and leasing	8	894	124	25	11	96.3	3.7
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LAWRENCE								
53	Real estate and rental and leasing	8	1 241	175	37	17	23.4	57.7
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LEE								
53	Real estate and rental and leasing	8	1 008	128	26	14	78.0	8.6
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LINCOLN								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LITTLE RIVER								
53	Real estate and rental and leasing	8	1 340	218	52	20	88.2	5.6
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LOGAN								
53	Real estate and rental and leasing	11	1 445	222	58	14	70.2	5.8
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LONOKE								
53	Real estate and rental and leasing	39	9 468	1 632	308	97	74.0	3.7
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	5 509	678	153	31	84.9	—
53121	Offices of real estate agents and brokers	10	5 509	678	153	31	84.9	—
531210	Offices of real estate agents and brokers	10	5 509	678	153	31	84.9	—
5312101	Offices of residential real estate agents and brokers ...	10	5 509	678	153	31	84.9	—
532	Rental and leasing services	15	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
MADISON								
53	Real estate and rental and leasing	7	1 307	257	58	14	49.8	19.4
531	Real estate	7	1 307	257	58	14	49.8	19.4
MARION								
53	Real estate and rental and leasing	13	1 292	182	41	18	65.1	2.5
531	Real estate	11	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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MILLER								
53	Real estate and rental and leasing	16	8 774	1 467	333	52	16.0	10.1
531	Real estate	11	5 859	1 032	233	35	13.1	15.1
532	Rental and leasing services	5	2 915	435	100	17	21.7	—
MISSISSIPPI								
53	Real estate and rental and leasing	43	13 113	2 716	672	164	46.2	6.6
531	Real estate	26	5 219	1 001	269	62	59.2	11.2
5311	Lessors of real estate	16	3 681	783	204	50	51.0	7.1
532	Rental and leasing services	17	7 894	1 715	403	102	37.6	3.5
5322	Consumer goods rental	12	4 597	1 167	289	80	52.9	6.0
MONROE								
53	Real estate and rental and leasing	3	672	85	17	6	91.2	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MONTGOMERY								
53	Real estate and rental and leasing	7	1 153	185	38	13	12.1	—
531	Real estate	3	408	63	18	3	34.1	—
532	Rental and leasing services	4	745	122	20	10	—	—
NEVADA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
NEWTON								
53	Real estate and rental and leasing	3	275	82	12	8	—	58.2
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
OUACHITA								
53	Real estate and rental and leasing	18	D	D	D	c	D	D
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	9	3 803	1 571	250	69	6.0	—
PERRY								
53	Real estate and rental and leasing	4	1 474	630	145	20	87.1	—
532	Rental and leasing services	4	1 474	630	145	20	87.1	—
PHILLIPS								
53	Real estate and rental and leasing	18	6 554	1 083	273	63	23.6	34.3
531	Real estate	15	4 957	634	172	46	16.0	45.3
5311	Lessors of real estate	12	4 679	511	140	36	11.0	48.0
532	Rental and leasing services	3	1 597	449	101	17	47.5	—
PIKE								
53	Real estate and rental and leasing	7	3 384	1 685	414	89	8.9	1.2
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
POINSETT								
53	Real estate and rental and leasing	12	5 129	872	209	66	71.9	—
531	Real estate	8	4 720	796	188	48	76.2	—
532	Rental and leasing services	4	409	76	21	18	23.2	—
POLK								
53	Real estate and rental and leasing	14	3 048	600	173	46	25.8	22.5
531	Real estate	7	953	155	47	16	52.3	5.6
532	Rental and leasing services	7	2 095	445	126	30	13.7	30.3

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							From admini- strative records ¹	Estimated ²
POPE								
53	Real estate and rental and leasing	53	21 212	3 212	759	164	32.6	8.4
531	Real estate	36	9 189	1 313	332	93	71.8	6.7
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
5311101	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
5311101	Lessors of apartment buildings	10	2 310	282	67	26	31.0	17.4
5312	Offices of real estate agents and brokers	14	5 129	657	181	45	90.6	4.0
53121	Offices of real estate agents and brokers	14	5 129	657	181	45	90.6	4.0
531210	Offices of real estate agents and brokers	14	5 129	657	181	45	90.6	4.0
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
532	Rental and leasing services	17	12 023	1 899	427	71	2.6	9.6
5322	Consumer goods rental	11	D	D	D	b	D	D
PRAIRIE								
53	Real estate and rental and leasing	5	506	148	34	10	4.7	22.3
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
PULASKI								
53	Real estate and rental and leasing	524	456 439	99 422	23 744	4 104	18.3	4.1
531	Real estate	389	294 322	68 114	16 316	2 657	24.5	4.9
5311	Lessors of real estate	198	166 473	22 858	5 466	981	23.9	5.9
53111	Lessors of residential buildings and dwellings	95	97 314	13 026	3 089	613	20.7	7.3
531110	Lessors of residential buildings and dwellings	95	97 314	13 026	3 089	613	20.7	7.3
5311101	Lessors of apartment buildings	80	88 579	10 931	2 572	491	19.8	8.0
5311109	Lessors of dwellings other than apartment buildings	15	8 735	2 095	517	122	29.6	.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	68	59 632	8 538	2 077	300	25.5	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	68	59 632	8 538	2 077	300	25.5	4.0
5311201	Lessors of professional and other office buildings	41	32 979	5 139	1 299	164	22.6	4.9
5311203	Lessors of shopping centers and retail stores	17	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	22	5 404	539	119	38	36.0	1.3
531130	Lessors of miniwarehouses and self-storage units	22	5 404	539	119	38	36.0	1.3
53119	Lessors of other real estate property	13	4 123	755	181	30	59.4	5.0
531190	Lessors of other real estate property	13	4 123	755	181	30	59.4	5.0
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	96	73 500	15 939	3 166	441	26.7	2.6
53121	Offices of real estate agents and brokers	96	73 500	15 939	3 166	441	26.7	2.6
531210	Offices of real estate agents and brokers	96	73 500	15 939	3 166	441	26.7	2.6
5312101	Offices of residential real estate agents and brokers	67	54 872	6 752	1 618	324	27.6	2.8
5312109	Offices of nonresidential real estate agents and brokers	29	18 628	9 187	1 548	117	24.3	1.9
5313	Activities related to real estate	95	54 349	29 317	7 684	1 235	23.4	5.2
53131	Real estate property managers	51	37 969	23 497	6 162	1 038	19.1	6.3
531311	Residential property managers	36	D	D	D	f	D	D
531312	Nonresidential property managers	15	D	D	D	c	D	D
53132	Offices of real estate appraisers	35	D	D	D	c	D	D
531320	Offices of real estate appraisers	35	D	D	D	c	D	D
532	Rental and leasing services	130	154 469	29 677	7 102	1 386	7.4	2.7
5321	Automotive equipment rental and leasing	34	D	D	D	e	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	47 009	6 284	1 465	192	—	.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	47 009	6 284	1 465	192	—	.4
5321201	Truck rental without drivers	17	10 629	1 429	327	68	—	1.6
5321202	Truck leasing	10	36 380	4 855	1 138	124	—	—
5322	Consumer goods rental	58	48 459	12 305	2 996	756	14.2	3.1
53221	Consumer electronics and appliances rental	12	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	12	D	D	D	b	D	D
53223	Video tape and disc rental	28	16 417	3 278	764	481	36.8	9.1
532230	Video tape and disc rental	28	16 417	3 278	764	481	36.8	9.1
53229	Other consumer goods rental	16	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	31	36 674	7 787	1 852	256	6.1	5.5
53249	Other commercial and industrial machinery and equipment rental and leasing	20	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	20	D	D	D	c	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	10	10 131	2 399	559	74	16.7	8.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	7 648	1 631	326	61	—	.2
RANDOLPH								
53	Real estate and rental and leasing	8	1 477	197	43	18	8.1	9.8
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ST. FRANCIS								
53	Real estate and rental and leasing	9	1 953	256	56	26	55.6	14.8
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
SALINE								
53	Real estate and rental and leasing	43	13 822	1 948	505	109	57.9	3.8
531	Real estate	32	10 648	1 368	326	73	66.2	2.7
5311	Lessors of real estate	17	4 535	509	114	36	61.0	5.1
5312	Offices of real estate agents and brokers	10	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	10	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	10	D	D	D	b	D	D
532	Rental and leasing services	11	3 174	580	179	36	29.7	7.5
SCOTT								
53	Real estate and rental and leasing	6	1 023	264	69	28	46.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
SEARCY								
53	Real estate and rental and leasing	6	900	172	33	23	18.7	9.6
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
SEBASTIAN								
53	Real estate and rental and leasing	147	126 345	21 214	4 987	829	14.9	3.5
531	Real estate	103	D	D	D	e	D	D
5311	Lessors of real estate	50	29 156	2 632	642	139	23.4	5.2
53111	Lessors of residential buildings and dwellings	24	22 013	2 144	530	110	17.6	3.7
531110	Lessors of residential buildings and dwellings	24	22 013	2 144	530	110	17.6	3.7
5311101	Lessors of apartment buildings	21	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	31	11 762	1 701	394	92	65.6	8.7
53121	Offices of real estate agents and brokers	31	11 762	1 701	394	92	65.6	8.7
531210	Offices of real estate agents and brokers	31	11 762	1 701	394	92	65.6	8.7
5312101	Offices of residential real estate agents and brokers	28	D	D	D	b	D	D
5313	Activities related to real estate	22	D	D	D	c	D	D
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	43	78 045	14 049	3 308	484	1.9	2.2
5322	Consumer goods rental	24	29 161	5 441	1 283	192	5.1	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SEVIER								
53	Real estate and rental and leasing	9	3 224	564	138	38	54.9	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
SHARP								
53	Real estate and rental and leasing	13	2 649	542	125	36	55.8	14.5
531	Real estate	9	1 400	234	55	20	65.6	27.4
532	Rental and leasing services	4	1 249	308	70	16	44.8	—
STONE								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	323	19	4	2	100.0	—
532	Rental and leasing services	1	D	D	D	a	D	D
UNION								
53	Real estate and rental and leasing	50	43 462	7 009	1 868	286	4.6	4.5
531	Real estate	30	6 825	1 069	235	61	23.9	25.7
5311	Lessors of real estate	18	4 935	747	164	44	28.7	33.7
53111	Lessors of residential buildings and dwellings	12	3 992	635	146	35	23.5	32.6
531110	Lessors of residential buildings and dwellings	12	3 992	635	146	35	23.5	32.6
532	Rental and leasing services	20	36 637	5 940	1 633	225	1.0	.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
VAN BUREN								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	5	4 158	966	156	34	2.1	—
532	Rental and leasing services	1	D	D	D	a	D	D
WASHINGTON								
53	Real estate and rental and leasing	231	137 061	23 388	5 074	1 068	35.9	4.5
531	Real estate	190	D	D	D	f	D	D
5311	Lessors of real estate	92	54 663	6 380	1 396	331	46.2	7.5
53111	Lessors of residential buildings and dwellings	62	40 484	3 791	827	201	55.7	7.5
531110	Lessors of residential buildings and dwellings	62	40 484	3 791	827	201	55.7	7.5
5311101	Lessors of apartment buildings	51	29 195	2 835	591	160	65.2	8.7
5311109	Lessors of dwellings other than apartment buildings	11	11 289	956	236	41	31.2	4.2
531112	Lessors of nonresidential buildings (except miniwarehouses)	14	10 474	2 207	476	95	7.6	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	10 474	2 207	476	95	7.6	—
53113	Lessors of miniwarehouses and self-storage units	13	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	56	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	56	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	56	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ...	45	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	11	D	D	D	a	D	D
5313	Activities related to real estate	42	D	D	D	e	D	D
53131	Real estate property managers	23	14 049	4 389	830	208	23.4	12.3
531311	Residential property managers	17	D	D	D	c	D	D
53132	Offices of real estate appraisers	17	D	D	D	b	D	D
531320	Offices of real estate appraisers	17	D	D	D	b	D	D
532	Rental and leasing services	40	33 427	5 933	1 397	257	10.9	.8
5322	Consumer goods rental	22	D	D	D	c	D	D
53223	Video tape and disc rental	11	7 579	1 125	268	78	36.8	2.9
532230	Video tape and disc rental	11	7 579	1 125	268	78	36.8	2.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WHITE								
53	Real estate and rental and leasing	50	17 248	3 390	709	150	28.1	10.3
531	Real estate	31	7 942	1 250	252	73	44.0	6.6
5311	Lessors of real estate	15	3 405	500	125	43	51.9	5.9
53111	Lessors of residential buildings and dwellings	10	2 343	399	91	35	60.9	8.6
531110	Lessors of residential buildings and dwellings	10	2 343	399	91	35	60.9	8.6
5312	Offices of real estate agents and brokers	10	3 473	289	73	17	36.4	9.2
53121	Offices of real estate agents and brokers	10	3 473	289	73	17	36.4	9.2
531210	Offices of real estate agents and brokers	10	3 473	289	73	17	36.4	9.2
532	Rental and leasing services	19	9 306	2 140	457	77	14.6	13.5
5322	Consumer goods rental	10	3 965	858	166	27	8.4	—
WOODRUFF								
53	Real estate and rental and leasing	6	537	68	18	6	32.6	7.8
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
YELL								
53	Real estate and rental and leasing	15	2 936	403	93	33	68.6	6.1
531	Real estate	11	2 103	310	69	19	93.1	—
532	Rental and leasing services	4	833	93	24	14	6.6	21.4

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALMA								
53	Real estate and rental and leasing	8	1 538	177	38	15	74.2	19.2
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ARKADELPHIA								
53	Real estate and rental and leasing	31	7 074	1 026	235	81	29.2	15.7
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	15	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	15	D	D	D	b	D	D
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
ASHDOWN								
53	Real estate and rental and leasing	3	435	77	18	5	80.9	-
531	Real estate	3	435	77	18	5	80.9	-
ATKINS								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
AUGUSTA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALD KNOB								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BARLING								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BATESVILLE								
53	Real estate and rental and leasing	26	7 100	1 657	429	107	28.1	5.5
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
BEEBE								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BENTON								
53	Real estate and rental and leasing	18	8 518	925	210	49	62.2	1.1
531	Real estate	14	7 105	654	154	40	62.7	.5
532	Rental and leasing services	4	1 413	271	56	9	59.9	4.4
BENTONVILLE								
53	Real estate and rental and leasing	40	21 486	3 074	738	161	50.8	2.3
531	Real estate	32	15 893	1 756	414	81	59.6	.7
5311	Lessors of real estate	19	8 123	1 203	276	52	48.8	1.3
532	Rental and leasing services	8	5 593	1 318	324	80	26.0	6.8
BERRYVILLE								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	6	834	121	34	10	88.7	11.3
532	Rental and leasing services	3	D	D	D	a	D	D
BLYTHEVILLE								
53	Real estate and rental and leasing	25	7 819	1 560	379	78	31.7	7.5
531	Real estate	15	2 335	355	97	22	41.5	25.1
532	Rental and leasing services	10	5 484	1 205	282	56	27.6	-
BOONEVILLE								
53	Real estate and rental and leasing	3	318	40	10	3	86.8	13.2
531	Real estate	3	318	40	10	3	86.8	13.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BRINKLEY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BRYANT								
53	Real estate and rental and leasing	12	3 999	766	229	43	54.3	5.4
531	Real estate	8	2 694	540	133	21	80.5	1.4
532	Rental and leasing services	4	1 305	226	96	22	—	13.5
CABOT								
53	Real estate and rental and leasing	21	6 949	1 110	188	52	79.8	2.2
531	Real estate	12	5 658	743	157	39	83.2	—
532	Rental and leasing services	9	1 291	367	31	13	65.2	12.0
CAMDEN								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
CHARLESTON								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CHEROKEE VILLAGE								
53	Real estate and rental and leasing	3	1 019	68	14	3	79.7	20.3
531	Real estate	3	1 019	68	14	3	79.7	20.3
CHEROKEE VILLAGE (PART - FULTON COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CHEROKEE VILLAGE (PART - SHARP COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CLARKSVILLE								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CONWAY								
53	Real estate and rental and leasing	73	31 982	4 107	929	195	51.4	5.1
531	Real estate	58	D	D	D	c	D	D
5311	Lessors of real estate	23	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	16	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	16	D	D	D	b	D	D
5311101	Lessors of apartment buildings	12	9 857	736	174	45	63.7	5.3
5312	Offices of real estate agents and brokers	21	8 787	767	143	32	80.7	2.9
53121	Offices of real estate agents and brokers	21	8 787	767	143	32	80.7	2.9
531210	Offices of real estate agents and brokers	21	8 787	767	143	32	80.7	2.9
5312101	Offices of residential real estate agents and brokers ..	20	D	D	D	b	D	D
5313	Activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	15	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
CORNING								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CROSSETT								
53	Real estate and rental and leasing	9	1 691	336	83	33	40.1	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
DARDANELLE								
53	Real estate and rental and leasing	8	1 084	191	41	15	86.6	—
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
DE QUEEN								
53	Real estate and rental and leasing	9	3 224	564	138	38	54.9	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
DERMOTT								
53	Real estate and rental and leasing	5	2 071	504	112	19	8.5	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
DE WITT								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
DUMAS								
53	Real estate and rental and leasing	12	1 900	382	86	43	77.0	—
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
EARLE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
EL DORADO								
53	Real estate and rental and leasing	41	22 027	4 510	1 301	204	9.1	8.1
531	Real estate	26	6 140	746	164	48	26.6	27.9
5311	Lessors of real estate	15	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	11	D	D	D	b	D	D
532	Rental and leasing services	15	15 887	3 764	1 137	156	2.4	.4
ENGLAND								
53	Real estate and rental and leasing	3	414	109	25	12	32.9	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
EUDORA								
53	Real estate and rental and leasing	6	1 436	229	53	18	93.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
FARMINGTON								
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	5	1 330	299	72	17	64.3	—
532	Rental and leasing services	2	D	D	D	a	D	D
FAYETTEVILLE								
53	Real estate and rental and leasing	135	89 784	16 779	3 584	747	33.4	5.6
531	Real estate	114	68 452	13 009	2 677	600	39.5	7.3
5311	Lessors of real estate	59	39 587	4 795	1 039	242	43.1	9.0
53111	Lessors of residential buildings and dwellings	40	27 443	2 645	585	136	57.0	10.1
531110	Lessors of residential buildings and dwellings	40	27 443	2 645	585	136	57.0	10.1
5311101	Lessors of apartment buildings	34	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	28	14 591	2 969	654	136	50.0	.7
53121	Offices of real estate agents and brokers	28	14 591	2 969	654	136	50.0	.7
531210	Offices of real estate agents and brokers	28	14 591	2 969	654	136	50.0	.7
5312101	Offices of residential real estate agents and brokers	22	13 194	2 775	619	127	45.5	—
5313	Activities related to real estate	27	14 274	5 245	984	222	18.7	9.2
53131	Real estate property managers	15	11 206	3 899	713	176	10.4	11.6
531311	Residential property managers	12	D	D	D	c	D	D
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental and leasing services	20	D	D	D	c	D	D
5322	Consumer goods rental	13	11 869	1 850	455	85	8.4	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
FORDYCE								
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	4	473	43	12	6	88.6	—
532	Rental and leasing services	3	D	D	D	a	D	D
FORREST CITY								
53	Real estate and rental and leasing	5	1 315	167	39	16	41.6	22.0
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
FORT SMITH								
53	Real estate and rental and leasing	133	109 093	19 483	4 561	750	16.2	4.0
531	Real estate	95	D	D	D	e	D	D
5311	Lessors of real estate	45	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	21	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	21	D	D	D	b	D	D
5311101	Lessors of apartment buildings	18	11 973	1 488	323	91	26.3	6.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 312	249	66	13	43.3	1.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 312	249	66	13	43.3	1.0
5312	Offices of real estate agents and brokers	29	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	29	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	29	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	26	10 581	1 572	371	86	62.7	9.7
5313	Activities related to real estate	21	D	D	D	c	D	D
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	37	71 369	12 975	3 083	425	1.4	2.5
5322	Consumer goods rental	19	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
GOSNELL								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
GREENBRIER								
53	Real estate and rental and leasing	6	881	145	22	9	86.7	1.8
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
GREEN FOREST								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
GREENWOOD								
53	Real estate and rental and leasing	5	3 595	398	102	34	15.9	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
HAMBURG								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HARRISON								
53	Real estate and rental and leasing	31	10 728	2 530	614	117	40.8	7.6
531	Real estate	20	5 827	1 443	343	73	59.9	13.1
532	Rental and leasing services	11	4 901	1 087	271	44	18.0	1.1
HASKELL								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HEBER SPRINGS								
53	Real estate and rental and leasing	14	2 971	504	120	35	68.8	2.9
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
HELENA								
53	Real estate and rental and leasing	6	1 047	373	88	16	92.1	7.9
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HOPE								
53	Real estate and rental and leasing	15	6 226	1 209	293	61	8.6	21.2
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
HOT SPRINGS								
53	Real estate and rental and leasing	73	31 306	5 368	1 318	257	30.9	3.7
531	Real estate	53	22 532	3 175	801	162	39.5	2.6
5311	Lessors of real estate	20	10 532	1 501	373	94	18.9	3.3
5312	Offices of real estate agents and brokers	19	8 733	850	199	34	54.5	1.8
53121	Offices of real estate agents and brokers	19	8 733	850	199	34	54.5	1.8
531210	Offices of real estate agents and brokers	19	8 733	850	199	34	54.5	1.8
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
5313	Activities related to real estate	14	3 267	824	229	34	66.1	2.2
532	Rental and leasing services	20	8 774	2 193	517	95	8.8	6.4
5322	Consumer goods rental	14	D	D	D	b	D	D
HOXIE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
JACKSONVILLE								
53	Real estate and rental and leasing	35	13 986	2 783	647	124	22.8	6.0
531	Real estate	30	10 094	1 941	438	93	31.6	8.3
5311	Lessors of real estate	18	6 766	1 130	263	50	32.7	8.3
5312	Offices of real estate agents and brokers	12	3 328	811	175	43	29.3	8.4
53121	Offices of real estate agents and brokers	12	3 328	811	175	43	29.3	8.4
531210	Offices of real estate agents and brokers	12	3 328	811	175	43	29.3	8.4
5312101	Offices of residential real estate agents and brokers ...	12	3 328	811	175	43	29.3	8.4
532	Rental and leasing services	5	3 892	842	209	31	—	—
JONESBORO								
53	Real estate and rental and leasing	94	60 638	11 948	3 053	552	22.6	6.5
531	Real estate	62	D	D	D	c	D	D
5311	Lessors of real estate	35	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	15	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	15	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	12	D	D	D	b	D	D
532	Rental and leasing services	32	D	D	D	e	D	D
5322	Consumer goods rental	18	16 870	4 455	1 067	182	2.3	11.3
LAKE VILLAGE								
53	Real estate and rental and leasing	5	935	77	21	6	95.8	4.2
531	Real estate	5	935	77	21	6	95.8	4.2
LITTLE FLOCK								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
LITTLE ROCK								
53	Real estate and rental and leasing	344	351 420	74 513	17 654	2 806	17.3	3.0
531	Real estate	260	223 133	50 345	11 955	1 912	25.3	3.4
5311	Lessors of real estate	126	123 194	16 222	3 923	691	25.6	4.2
53111	Lessors of residential buildings and dwellings	60	76 431	10 690	2 560	475	19.7	4.7
531110	Lessors of residential buildings and dwellings	60	76 431	10 690	2 560	475	19.7	4.7
5311101	Lessors of apartment buildings	53	70 196	8 788	2 084	363	21.1	5.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	47	40 231	4 691	1 153	171	34.3	3.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	47	40 231	4 691	1 153	171	34.3	3.4
5311201	Lessors of professional and other office buildings	31	27 457	3 512	890	122	26.8	3.9
5311203	Lessors of shopping centers and retail stores	11	8 063	896	200	41	28.3	3.8
53113	Lessors of miniwarehouses and self-storage units	12	3 813	329	71	25	31.2	1.8
531130	Lessors of miniwarehouses and self-storage units	12	3 813	329	71	25	31.2	1.8
5312	Offices of real estate agents and brokers	65	59 898	13 965	2 752	368	25.3	.6
53121	Offices of real estate agents and brokers	65	59 898	13 965	2 752	368	25.3	.6
531210	Offices of residential real estate agents and brokers ...	40	42 613	5 135	1 258	255	27.0	.8
5312101	Offices of residential real estate agents and brokers ...	40	42 613	5 135	1 258	255	27.0	.8
5312109	Offices of nonresidential real estate agents and brokers	25	17 285	8 830	1 494	113	21.3	.1
5313	Activities related to real estate	69	40 041	20 158	5 280	853	23.9	5.2
53131	Real estate property managers	38	27 410	16 358	4 246	704	20.6	6.5
531311	Residential property managers	24	17 925	11 647	3 136	591	1.9	9.3
531312	Nonresidential property managers	14	9 485	4 711	1 110	113	56.0	1.4
53132	Offices of real estate appraisers	24	6 212	2 822	731	126	40.0	4.7
531320	Offices of real estate appraisers	24	6 212	2 822	731	126	40.0	4.7
532	Rental and leasing services	81	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	27	62 969	7 927	1 835	300	-	.4
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	22	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	22	D	D	D	c	D	D
5321201	Truck rental without drivers	13	D	D	D	b	D	D
5322	Consumer goods rental	31	34 437	9 173	2 246	342	2.5	3.6
53223	Video tape and disc rental	11	6 872	1 250	285	100	-	18.2
532230	Video tape and disc rental	11	6 872	1 250	285	100	-	18.2
53229	Other consumer goods rental	12	18 056	5 495	1 397	157	4.8	-
5324	Commercial and industrial machinery and equipment rental and leasing	17	23 879	5 009	1 165	165	7.9	4.9
53249	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
LONOKE								
53	Real estate and rental and leasing	6	631	72	9	3	87.8	1.6
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LOWELL								
53	Real estate and rental and leasing	13	9 381	1 580	354	45	19.3	-
531	Real estate	8	2 105	425	106	20	85.9	.2
532	Rental and leasing services	5	7 276	1 155	248	25	-	-
MCGEEHEE								
53	Real estate and rental and leasing	3	375	55	15	7	71.5	-
531	Real estate	3	375	55	15	7	71.5	-
MAGNOLIA								
53	Real estate and rental and leasing	21	D	D	D	c	D	D
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	12	D	D	D	c	D	D
MALVERN								
53	Real estate and rental and leasing	8	D	D	D	b	D	D
531	Real estate	5	1 499	525	140	21	56.7	-
532	Rental and leasing services	3	D	D	D	a	D	D
MANILA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MARIANNA								
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	5	696	60	13	7	84.8	12.5
532	Rental and leasing services	2	D	D	D	a	D	D
MARION								
53	Real estate and rental and leasing	6	2 621	275	52	21	89.5	—
531	Real estate	6	2 621	275	52	21	89.5	—
MARKED TREE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MAUMELLE								
53	Real estate and rental and leasing	8	5 725	845	167	32	33.6	14.9
531	Real estate	3	2 133	95	16	4	77.3	—
532	Rental and leasing services	4	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MENA								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	7	2 095	445	126	30	13.7	30.3
MONTICELLO								
53	Real estate and rental and leasing	16	4 717	1 227	303	71	30.1	10.2
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
MORRILTON								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	6	2 740	296	56	13	35.8	—
532	Rental and leasing services	4	D	D	D	a	D	D
MOUNTAIN HOME								
53	Real estate and rental and leasing	32	13 853	2 386	567	142	47.1	3.3
531	Real estate	22	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	4 914	346	87	26	85.1	2.6
53121	Offices of real estate agents and brokers	11	4 914	346	87	26	85.1	2.6
531210	Offices of real estate agents and brokers	11	4 914	346	87	26	85.1	2.6
5312101	Offices of residential real estate agents and brokers ..	10	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
MOUNTAIN VIEW								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	323	19	4	2	100.0	—
532	Rental and leasing services	1	D	D	D	a	D	D
NASHVILLE								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
NEWPORT								
53	Real estate and rental and leasing	13	6 295	724	192	54	18.4	.3
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
NORTH LITTLE ROCK								
53	Real estate and rental and leasing	86	57 187	16 157	4 076	975	22.1	8.2
531	Real estate	62	43 440	13 057	3 336	574	15.7	10.2
5311	Lessors of real estate	34	28 038	4 641	1 099	204	9.9	13.2
53111	Lessors of residential buildings and dwellings	19	12 897	1 520	353	93	14.2	25.0
531110	Lessors of residential buildings and dwellings	19	12 897	1 520	353	93	14.2	25.0
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	14 433	3 037	728	106	4.2	3.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	14 433	3 037	728	106	4.2	3.3
5312	Offices of real estate agents and brokers	10	3 284	529	110	13	74.1	4.2
53121	Offices of real estate agents and brokers	10	3 284	529	110	13	74.1	4.2
531210	Offices of real estate agents and brokers	10	3 284	529	110	13	74.1	4.2
5313	Activities related to real estate	18	12 118	7 887	2 127	357	13.2	4.8
53131	Real estate property managers	10	10 314	7 039	1 886	329	14.4	4.5
531311	Residential property managers	10	10 314	7 039	1 886	329	14.4	4.5
532	Rental and leasing services	24	13 747	3 100	740	401	42.4	1.8
5322	Consumer goods rental	16	9 867	2 142	501	365	59.1	2.5
53223	Video tape and disc rental	11	7 888	1 677	392	348	73.9	3.2
532230	Video tape and disc rental	11	7 888	1 677	392	348	73.9	3.2
OSCEOLA								
53	Real estate and rental and leasing	7	2 889	566	150	66	83.5	9.6
531	Real estate	3	1 495	275	78	26	100.0	—
532	Rental and leasing services	4	1 394	291	72	40	65.9	19.9
OZARK								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
PARAGOULD								
53	Real estate and rental and leasing	28	11 037	1 643	415	90	30.6	11.1
531	Real estate	17	3 817	391	82	28	49.5	28.3
532	Rental and leasing services	11	7 220	1 252	333	62	20.7	2.0
PARIS								
53	Real estate and rental and leasing	3	419	91	27	5	17.4	—
531	Real estate	3	419	91	27	5	17.4	—
PIGGOTT								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PINE BLUFF								
53	Real estate and rental and leasing	50	29 772	6 676	1 597	334	18.8	7.0
531	Real estate	36	19 271	4 582	1 082	253	29.1	7.3
5311	Lessors of real estate	21	15 206	3 735	918	220	23.1	4.9
53111	Lessors of residential buildings and dwellings	14	9 462	3 073	766	190	31.5	7.7
531110	Lessors of residential buildings and dwellings	14	9 462	3 073	766	190	31.5	7.7
5311101	Lessors of apartment buildings	14	9 462	3 073	766	190	31.5	7.7
532	Rental and leasing services	13	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
POCAHONTAS								
53	Real estate and rental and leasing	4	1 288	175	39	14	—	5.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PRAIRIE GROVE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
PRESCOTT								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
ROGERS								
53	Real estate and rental and leasing	65	34 573	6 247	1 565	258	21.4	9.3
531	Real estate	46	25 109	4 114	1 029	152	28.2	6.5
5311	Lessors of real estate	27	6 861	979	208	60	43.7	23.9
53111	Lessors of residential buildings and dwellings	13	3 687	633	137	43	36.0	11.5
531110	Lessors of residential buildings and dwellings	13	3 687	633	137	43	36.0	11.5
5312	Offices of real estate agents and brokers	12	15 826	2 509	670	71	10.5	—
53121	Offices of real estate agents and brokers	12	15 826	2 509	670	71	10.5	—
531210	Offices of real estate agents and brokers	12	15 826	2 509	670	71	10.5	—
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
532	Rental and leasing services	19	9 464	2 133	536	106	3.2	16.5
5322	Consumer goods rental	10	4 841	1 001	263	63	2.6	4.4
RUSSELLVILLE								
53	Real estate and rental and leasing	42	18 958	2 761	645	134	34.0	7.7
531	Real estate	28	8 141	1 102	273	73	75.2	3.7
5311	Lessors of real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	11	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	11	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	14	10 817	1 659	372	61	2.9	10.7
SEARCY								
53	Real estate and rental and leasing	34	12 705	2 466	509	107	21.6	12.7
531	Real estate	22	6 313	1 058	200	56	43.4	5.6
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	12	6 392	1 408	309	51	—	19.6
SHERIDAN								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
SHERWOOD								
53	Real estate and rental and leasing	19	12 936	2 378	533	69	14.2	1.3
531	Real estate	13	10 725	2 075	462	47	17.1	.1
532	Rental and leasing services	6	2 211	303	71	22	—	7.5
SILOAM SPRINGS								
53	Real estate and rental and leasing	14	6 857	825	232	67	43.0	3.4
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
SPRINGDALE								
53	Real estate and rental and leasing	65	37 933	5 079	1 099	248	43.8	.4
531	Real estate	51	23 493	2 856	608	142	61.4	.7
5311	Lessors of real estate	26	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	9 256	979	175	31	41.3	.3
53121	Offices of real estate agents and brokers	19	9 256	979	175	31	41.3	.3
531210	Offices of real estate agents and brokers	19	9 256	979	175	31	41.3	.3
5312101	Offices of residential real estate agents and brokers ...	15	8 856	845	169	30	39.0	—
532	Rental and leasing services	14	14 440	2 223	491	106	15.1	—
SPRINGDALE (PART - BENTON COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
SPRINGDALE (PART - WASHINGTON COUNTY)								
53	Real estate and rental and leasing	63	D	D	D	c	D	D
531	Real estate	50	D	D	D	c	D	D
5311	Lessors of real estate	25	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	9 256	979	175	31	41.3	.3
53121	Offices of real estate agents and brokers	19	9 256	979	175	31	41.3	.3
531210	Offices of real estate agents and brokers	19	9 256	979	175	31	41.3	.3
5312101	Offices of residential real estate agents and brokers ...	15	8 856	845	169	30	39.0	—
532	Rental and leasing services	13	D	D	D	c	D	D
STUTT GART								
53	Real estate and rental and leasing	12	3 618	724	171	37	33.5	10.2
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
TEXARKANA								
53	Real estate and rental and leasing	16	8 774	1 467	333	52	16.0	10.1
531	Real estate	11	5 859	1 032	233	35	13.1	15.1
532	Rental and leasing services	5	2 915	435	100	17	21.7	—
TRUMANN								
53	Real estate and rental and leasing	6	3 615	394	97	46	91.3	—
531	Real estate	4	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
VAN BUREN								
53	Real estate and rental and leasing	26	8 403	1 133	256	63	45.0	8.5
531	Real estate	19	4 863	633	132	29	63.0	14.7
5311	Lessors of real estate	10	3 101	259	62	13	78.6	21.4
532	Rental and leasing services	6	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WALDRON								
53	Real estate and rental and leasing	6	1 023	264	69	28	46.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WALNUT RIDGE								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WARREN								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WEST HELENA								
53	Real estate and rental and leasing	7	3 661	576	155	40	5.4	32.4
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WEST MEMPHIS								
53	Real estate and rental and leasing	28	13 703	3 391	1 223	134	45.1	4.4
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
WHITE HALL								
53	Real estate and rental and leasing	4	397	62	6	3	31.0	13.6
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
WYNNE								
53	Real estate and rental and leasing	15	D	D	D	c	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	8	D	D	D	c	D	D
BALANCE OF ARKANSAS COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF ASHLEY COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF BAXTER COUNTY								
53	Real estate and rental and leasing	15	2 781	386	87	29	81.5	4.8
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF BENTON COUNTY								
53	Real estate and rental and leasing	47	20 527	4 552	925	197	30.5	2.3
531	Real estate	38	12 498	3 124	607	143	39.1	2.3
5312	Offices of real estate agents and brokers	20	7 166	1 124	200	41	40.0	1.3
53121	Offices of real estate agents and brokers	20	7 166	1 124	200	41	40.0	1.3
531210	Offices of real estate agents and brokers	20	7 166	1 124	200	41	40.0	1.3
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
5313	Activities related to real estate	15	5 060	1 958	401	100	37.6	.9
532	Rental and leasing services	9	8 029	1 428	318	54	17.2	2.1
BALANCE OF BOONE COUNTY								
53	Real estate and rental and leasing	11	3 315	529	125	40	63.9	4.8
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF CALHOUN COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF CARROLL COUNTY								
53	Real estate and rental and leasing	19	5 887	665	118	40	62.3	—
531	Real estate	15	5 312	482	105	35	58.8	—
532	Rental and leasing services	4	575	183	13	5	95.3	—
BALANCE OF CLARK COUNTY								
53	Real estate and rental and leasing	5	170	22	3	3	88.2	7.6
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF CLEBURNE COUNTY								
53	Real estate and rental and leasing	11	2 378	925	192	44	69.5	2.0
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF CLEVELAND COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF COLUMBIA COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF CONWAY COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF CRAIGHEAD COUNTY								
53	Real estate and rental and leasing	9	9 103	1 075	219	38	9.6	.2
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D

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							From admini-strative records ¹	Estimated ²
	BALANCE OF CRAWFORD COUNTY							
53	Real estate and rental and leasing	6	385	91	23	10	79.0	6.5
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
	BALANCE OF CRITTENDEN COUNTY							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF CROSS COUNTY							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF DALLAS COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF DESHA COUNTY							
53	Real estate and rental and leasing	4	583	331	78	15	34.8	55.9
531	Real estate	4	583	331	78	15	34.8	55.9
	BALANCE OF DREW COUNTY							
53	Real estate and rental and leasing	4	885	174	55	20	12.0	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF FAULKNER COUNTY							
53	Real estate and rental and leasing	9	1 360	199	51	14	97.4	2.6
531	Real estate	9	1 360	199	51	14	97.4	2.6
	BALANCE OF FULTON COUNTY							
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	4	918	107	27	7	13.5	86.5
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF GARLAND COUNTY							
53	Real estate and rental and leasing	42	23 590	3 733	793	151	31.0	11.5
531	Real estate	32	16 125	2 457	506	100	43.9	6.8
5311	Lessors of real estate	10	2 630	225	57	16	69.5	22.7
5312	Offices of real estate agents and brokers	14	12 163	1 830	349	65	36.6	1.5
53121	Offices of real estate agents and brokers	14	12 163	1 830	349	65	36.6	1.5
531210	Offices of real estate agents and brokers	14	12 163	1 830	349	65	36.6	1.5
5312101	Offices of residential real estate agents and brokers ..	14	12 163	1 830	349	65	36.6	1.5
532	Rental and leasing services	10	7 465	1 276	287	51	3.2	21.7
	BALANCE OF GRANT COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF HEMPSTEAD COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF HOT SPRING COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF HOWARD COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF INDEPENDENCE COUNTY							
53	Real estate and rental and leasing	3	878	103	24	7	88.6	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
	BALANCE OF IZARD COUNTY							
53	Real estate and rental and leasing	9	2 268	432	88	35	78.5	16.6
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF JACKSON COUNTY							
53	Real estate and rental and leasing	5	346	111	31	5	93.9	6.1
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF JEFFERSON COUNTY							
53	Real estate and rental and leasing	9	2 379	314	68	22	74.9	1.6
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF JOHNSON COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	BALANCE OF LAFAYETTE COUNTY							
53	Real estate and rental and leasing	8	894	124	25	11	96.3	3.7
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF LAWRENCE COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF LEE COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF LINCOLN COUNTY							
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF LITTLE RIVER COUNTY							
53	Real estate and rental and leasing	5	905	141	34	15	91.7	8.3
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF LOGAN COUNTY							
53	Real estate and rental and leasing	5	708	91	21	6	94.1	5.9
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF LONOKE COUNTY							
53	Real estate and rental and leasing	9	1 474	341	86	30	52.2	12.7
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF MADISON COUNTY							
53	Real estate and rental and leasing	7	1 307	257	58	14	49.8	19.4
531	Real estate	7	1 307	257	58	14	49.8	19.4
	BALANCE OF MARION COUNTY							
53	Real estate and rental and leasing	13	1 292	182	41	18	65.1	2.5
531	Real estate	11	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF MISSISSIPPI COUNTY							
53	Real estate and rental and leasing	9	D	D	D	a	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF MONROE COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF MONTGOMERY COUNTY								
53	Real estate and rental and leasing	7	1 153	185	38	13	12.1	—
531	Real estate	3	408	63	18	3	34.1	—
532	Rental and leasing services	4	745	122	20	10	—	—
BALANCE OF NEWTON COUNTY								
53	Real estate and rental and leasing	3	275	82	12	8	—	58.2
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF OUACHITA COUNTY								
53	Real estate and rental and leasing	4	D	D	D	b	D	D
531	Real estate	3	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF PERRY COUNTY								
53	Real estate and rental and leasing	4	1 474	630	145	20	87.1	—
532	Rental and leasing services	4	1 474	630	145	20	87.1	—
BALANCE OF PHILLIPS COUNTY								
53	Real estate and rental and leasing	5	1 846	134	30	7	21.1	53.0
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF PIKE COUNTY								
53	Real estate and rental and leasing	7	3 384	1 685	414	89	8.9	1.2
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF POINSETT COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF POLK COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF POPE COUNTY								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	1 206	240	55	10	—	—
BALANCE OF PRAIRIE COUNTY								
53	Real estate and rental and leasing	5	506	148	34	10	4.7	22.3
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF PULASKI COUNTY								
53	Real estate and rental and leasing	32	15 185	2 746	667	98	19.7	10.3
531	Real estate	21	4 797	601	109	27	47.4	32.6
5311	Lessors of real estate	10	2 737	296	53	15	61.6	12.3
532	Rental and leasing services	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF RANDOLPH COUNTY								
53	Real estate and rental and leasing	4	189	22	4	4	63.5	36.5
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ST. FRANCIS COUNTY								
53	Real estate and rental and leasing	4	638	89	17	10	84.3	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF SALINE COUNTY								
53	Real estate and rental and leasing	12	D	D	D	a	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	3	456	83	27	5	21.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
BALANCE OF SEARCY COUNTY								
53	Real estate and rental and leasing	6	900	172	33	23	18.7	9.6
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF SEBASTIAN COUNTY								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
BALANCE OF SHARP COUNTY								
53	Real estate and rental and leasing	12	D	D	D	b	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	4	1 249	308	70	16	44.8	—
BALANCE OF UNION COUNTY								
53	Real estate and rental and leasing	9	21 435	2 499	567	82	—	.8
531	Real estate	4	685	323	71	13	—	6.6
532	Rental and leasing services	5	20 750	2 176	496	69	—	.6
BALANCE OF VAN BUREN COUNTY								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	5	4 158	966	156	34	2.1	—
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY								
53	Real estate and rental and leasing	23	9 530	1 245	319	54	14.3	11.1
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
BALANCE OF WHITE COUNTY								
53	Real estate and rental and leasing	6	2 978	749	158	29	48.3	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
BALANCE OF WOODRUFF COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	101	16	5	2	58.4	41.6
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF YELL COUNTY								
53	Real estate and rental and leasing	7	1 852	212	52	18	58.0	9.6
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

ARKANSAS

Charleston is now tabulated separately due to a population increase. This change deletes territory from the Balance of Franklin County.

Cherokee Village is in Fulton and Sharp Counties; it incorporated in January 1997. This change deletes territory from the Balances of Fulton and Sharp Counties.

Fairfield Bay is no longer tabulated separately due to a population decrease. This change adds territory to the Balances of Cleburne and Van Buren Counties.

Farmington is now tabulated separately due to a population increase. This change deletes territory from the Balance of Washington County.

Haskell is now tabulated separately due to a population increase. This change deletes territory from the Balance of Saline County.

Little Flock is now tabulated separately due to a population increase. This change deletes territory from the Balance of Benton County.

Prairie Grove is now tabulated separately due to a population increase. This change deletes territory from the Balance of Washington County.

Springdale is in Benton and Washington Counties.

Ward is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lonoke County.

Balance of Benton County no longer includes Little Flock, which is tabulated separately due to a population increase.

Balance of Cleburne County includes Fairfield Bay (part), which is no longer tabulated separately due to a population decrease.

Balance of Franklin County no longer includes Charleston, which is tabulated separately due to a population increase.

Balance of Fulton County lost territory due to the incorporation of Cherokee Village (part).

Balance of Lonoke County no longer includes Ward, which is tabulated separately due to a population increase.

Balance of Saline County no longer includes Haskell, which is tabulated separately due to a population increase.

Balance of Sharp County lost territory due to the incorporation of Cherokee Village (part).

Balance of Van Buren County includes Fairfield Bay (part), which is no longer tabulated separately due to a population decrease.

Balance of Washington County no longer includes Farmington and Prairie Grove, which are tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA

Little Rock-North Little Rock, AR Metropolitan Statistical Area

Faulkner County, AR

Grant County, AR

Lonoke County, AR

Perry County, AR

Pulaski County, AR

Saline County, AR

Pine Bluff, AR Metropolitan Statistical Area

Cleveland County, AR

Jefferson County, AR

Lincoln County, AR

Searcy, AR Micropolitan Statistical Area

White County, AR

ARKADELPHIA, AR MICROPOLITAN STATISTICAL AREA

Clark County, AR

BATESVILLE, AR MICROPOLITAN STATISTICAL AREA

Independence County, AR

BLYTHEVILLE, AR MICROPOLITAN STATISTICAL AREA

Mississippi County, AR

CAMDEN, AR MICROPOLITAN STATISTICAL AREA

Calhoun County, AR

Ouachita County, AR

EL DORADO, AR MICROPOLITAN STATISTICAL AREA

Union County, AR

FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA

Benton County, AR

Madison County, AR

Washington County, AR

McDonald County, MO

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FORREST CITY, AR MICROPOLITAN STATISTICAL AREA

St. Francis County, AR

FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA

Crawford County, AR

Franklin County, AR

Sebastian County, AR

Le Flore County, OK

Sequoyah County, OK

HARRISON, AR MICROPOLITAN STATISTICAL AREA

Boone County, AR

Newton County, AR

HOPE, AR MICROPOLITAN STATISTICAL AREA

Hempstead County, AR

Nevada County, AR

HOT SPRINGS, AR METROPOLITAN STATISTICAL AREA

Garland County, AR

JONESBORO, AR METROPOLITAN STATISTICAL AREA

Craighead County, AR

Poinsett County, AR

MAGNOLIA, AR MICROPOLITAN STATISTICAL AREA

Columbia County, AR

MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA

Crittenden County, AR

DeSoto County, MS

Marshall County, MS

Tate County, MS

Tunica County, MS

Fayette County, TN

Shelby County, TN

Tipton County, TN

MOUNTAIN HOME, AR MICROPOLITAN STATISTICAL AREA

Baxter County, AR

PARAGOULD, AR MICROPOLITAN STATISTICAL AREA

Greene County, AR

RUSSELLVILLE, AR MICROPOLITAN STATISTICAL AREA

Pope County, AR

Yell County, AR

TEXARKANA, TX-TEXARKANA, AR METROPOLITAN STATISTICAL AREA

Miller County, AR

Bowie County, TX

WEST HELENA, AR MICROPOLITAN STATISTICAL AREA

Phillips County, AR

