

Idaho: 2002

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2002 Economic Census

Finance and Insurance

Geographic Area Series



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U.S. Department of Commerce
Economics and Statistics Administration
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-- Not applicable for this report.

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
IDAHO								
52	Finance and insurance	2 403	N	658 617	168 606	17 789	N	N
522	Credit intermediation and related activities	1 158	N	367 630	93 899	10 455	N	N
5221	Depository credit intermediation	697	N	239 996	60 202	7 365	N	N
52211	Commercial banking	454	Q	172 857	44 340	5 231	Q	Q
522110	Commercial banking	454	Q	172 857	44 340	5 231	Q	Q
5221101	National commercial banks - banking	337	Q	120 606	32 185	3 870	Q	Q
5221102	State commercial banks - banking	117	Q	52 251	12 155	1 361	Q	Q
52212	Savings institutions	115	Q	37 908	9 000	992	Q	Q
522120	Savings institutions	115	Q	37 908	9 000	992	Q	Q
5221201	Savings institutions - federally chartered	87	Q	28 869	6 972	769	Q	Q
5221203	Savings institutions - not federally chartered	28	Q	9 039	2 028	223	Q	Q
52213	Credit unions	128	156 826	29 231	6 862	1 142	.3	—
522130	Credit unions	128	156 826	29 231	6 862	1 142	.3	—
5221301	Credit unions - federally chartered	49	77 613	13 030	3 026	512	—	.1
5221309	Credit unions - not federally chartered	79	79 213	16 201	3 836	630	.6	—
5222	Nondepository credit intermediation	297	552 254	84 410	23 075	1 583	.1	8.7
52222	Sales financing	21	67 308	10 341	2 244	165	—	18.9
522220	Sales financing	21	67 308	10 341	2 244	165	—	18.9
52229	Other nondepository credit intermediation	274	D	D	D	g	D	D
522291	Consumer lending	111	91 094	10 963	2 653	354	.7	6.3
522292	Real estate credit	106	119 793	32 380	8 037	481	—	22.0
5222929	Mortgage bankers and loan correspondents	98	D	D	D	e	D	D
522298	All other nondepository credit intermediation	56	D	D	D	c	D	D
5222981	Pawn shops	43	D	D	D	c	D	D
5222988	Other business credit institutions	13	D	D	D	b	D	D
5223	Activities related to credit intermediation	164	163 678	43 224	10 622	1 507	.3	3.2
52231	Mortgage and nonmortgage loan brokers	104	48 180	13 321	3 389	476	—	9.3
522310	Mortgage and nonmortgage loan brokers	104	48 180	13 321	3 389	476	—	9.3
52232	Financial transactions processing, reserve, and clearinghouse activities	14	D	D	D	f	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities	14	D	D	D	f	D	D
52239	Other activities related to credit intermediation	46	D	D	D	c	D	D
522390	Other activities related to credit intermediation	46	D	D	D	c	D	D
523	Securities, commodity contracts, other financial investments, and related activities	356	213 063	68 459	18 448	1 195	6.7	5.1
5231	Securities and commodity contracts intermediation and brokerage	185	135 675	54 920	15 336	867	1.7	2.6
52311	Investment banking and securities dealing	8	D	D	D	a	D	D
523110	Investment banking and securities dealing	8	D	D	D	a	D	D
52312	Securities brokerage	170	120 816	53 807	15 070	834	1.2	2.7
523120	Securities brokerage	170	120 816	53 807	15 070	834	1.2	2.7
52314	Commodity contracts brokerage	7	D	D	D	a	D	D
523140	Commodity contracts brokerage	7	D	D	D	a	D	D
5239	Other financial investment activities	171	77 388	13 539	3 112	328	15.6	9.4
52391	Miscellaneous intermediation	30	10 001	2 287	535	54	52.6	20.9
523910	Miscellaneous intermediation	30	10 001	2 287	535	54	52.6	20.9
52392	Portfolio management	31	12 490	3 715	844	71	18.8	10.4
523920	Portfolio management	31	12 490	3 715	844	71	18.8	10.4
52393	Investment advice	89	19 334	4 412	1 026	130	21.8	17.7
523930	Investment advice	89	19 334	4 412	1 026	130	21.8	17.7
52399	All other financial investment activities	21	35 563	3 125	707	73	.6	1.2
523991	Trust, fiduciary, and custody activities	21	35 563	3 125	707	73	.6	1.2
524	Insurance carriers and related activities	889	N	222 528	56 259	6 139	N	N
5241	Insurance carriers	162	Q	144 936	38 291	3 504	Q	Q
52411	Direct life, health, and medical insurance carriers	63	Q	77 486	21 513	1 883	Q	Q
524113	Direct life insurance carriers	34	Q	17 074	4 752	433	Q	Q
524114	Direct health and medical insurance carriers	29	Q	60 412	16 761	1 450	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	99	Q	67 450	16 778	1 621	Q	Q
524126	Direct property and casualty insurance carriers	76	Q	52 219	13 343	1 304	Q	Q
524127	Direct title insurance carriers	19	Q	14 888	3 344	306	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	727	242 692	77 592	17 968	2 635	27.3	5.9
52421	Insurance agencies and brokerages	681	211 623	63 084	14 554	2 211	29.2	6.4
524210	Insurance agencies and brokerages	681	211 623	63 084	14 554	2 211	29.2	6.4
52429	Other insurance related activities	46	31 069	14 508	3 414	424	14.4	2.3
524291	Claims adjusting	23	D	D	D	c	D	D
524292	Third party administration of insurance and pension funds/ plans	17	15 648	6 766	1 693	193	16.5	4.3
524298	All other insurance related activities	6	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
IDAHO FALLS-BLACKFOOT, ID COMBINED STATISTICAL AREA								
52	Finance and insurance	237	N	45 358	10 872	1 288	N	N
522	Credit intermediation and related activities	107	N	27 918	6 669	867	N	N
5221	Depository credit intermediation	63	N	21 300	5 025	690	N	N
52211	Commercial banking	39	Q	D	D	e	Q	Q
522110	Commercial banking	39	Q	D	D	e	Q	Q
52213	Credit unions	18	29 060	5 506	1 279	206	—	—
522130	Credit unions	18	29 060	5 506	1 279	206	—	—
5222	Nondepository credit intermediation	27	D	D	D	c	D	D
52229	Other nondepository credit intermediation	26	D	D	D	c	D	D
522291	Consumer lending	17	D	D	D	b	D	D
5223	Activities related to credit intermediation	17	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	39	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	20	D	D	D	b	D	D
52312	Securities brokerage	20	D	D	D	b	D	D
523120	Securities brokerage	20	D	D	D	b	D	D
5239	Other financial investment activities	19	D	D	D	b	D	D
52393	Investment advice	14	D	D	D	a	D	D
523930	Investment advice	14	D	D	D	a	D	D
524	Insurance carriers and related activities	91	N	D	D	e	N	N
5241	Insurance carriers	15	Q	D	D	b	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	12	Q	D	D	b	Q	Q
524126	Direct property and casualty insurance carriers	10	Q	D	D	a	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	76	D	D	D	e	D	D
52421	Insurance agencies and brokerages	71	D	D	D	e	D	D
524210	Insurance agencies and brokerages	71	D	D	D	e	D	D
Blackfoot, ID Micropolitan Statistical Area								
52	Finance and insurance	50	N	5 662	1 460	202	N	N
522	Credit intermediation and related activities	25	N	3 831	980	145	N	N
5221	Depository credit intermediation	16	N	2 723	685	110	N	N
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	a	D	D
524	Insurance carriers and related activities	19	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	15	D	D	D	b	D	D
52421	Insurance agencies and brokerages	14	D	D	D	b	D	D
524210	Insurance agencies and brokerages	14	D	D	D	b	D	D
Idaho Falls, ID Metropolitan Statistical Area								
52	Finance and insurance	187	N	39 696	9 412	1 086	N	N
522	Credit intermediation and related activities	82	N	24 087	5 689	722	N	N
5221	Depository credit intermediation	47	N	18 577	4 340	580	N	N
52211	Commercial banking	31	Q	12 492	2 904	368	Q	Q
522110	Commercial banking	31	Q	12 492	2 904	368	Q	Q
52213	Credit unions	12	D	D	D	c	D	D
522130	Credit unions	12	D	D	D	c	D	D
5222	Nondepository credit intermediation	19	30 051	3 879	996	92	.3	4.6
52229	Other nondepository credit intermediation	18	D	D	D	b	D	D
522291	Consumer lending	13	12 011	1 415	357	47	.8	2.4
5223	Activities related to credit intermediation	16	6 969	1 631	353	50	—	1.5
523	Securities, commodity contracts, other financial investments, and related activities	33	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	17	D	D	D	b	D	D
52312	Securities brokerage	17	D	D	D	b	D	D
523120	Securities brokerage	17	D	D	D	b	D	D
5239	Other financial investment activities	16	D	D	D	a	D	D
52393	Investment advice	12	D	D	D	a	D	D
523930	Investment advice	12	D	D	D	a	D	D
524	Insurance carriers and related activities	72	N	D	D	e	N	N
5241	Insurance carriers	11	Q	D	D	b	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	61	D	D	D	c	D	D
52421	Insurance agencies and brokerages	57	21 931	6 863	1 752	234	27.9	2.6
524210	Insurance agencies and brokerages	57	21 931	6 863	1 752	234	27.9	2.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BOISE CITY-NAMPA, ID METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	1 025	N	371 959	98 238	9 306	N	N
522	Credit intermediation and related activities	487	N	216 609	57 554	5 656	N	N
5221	Depository credit intermediation	271	N	116 451	30 285	3 331	N	N
52211	Commercial banking	168	Q	88 188	23 512	2 500	Q	Q
522110	Commercial banking	168	Q	88 188	23 512	2 500	Q	Q
52212	Savings institutions	61	Q	18 737	4 506	479	Q	Q
522120	Savings institutions	61	Q	18 737	4 506	479	Q	Q
52213	Credit unions	42	56 294	9 526	2 267	352	.8	—
522130	Credit unions	42	56 294	9 526	2 267	352	.8	—
5222	Nondepository credit intermediation	134	392 931	63 878	18 061	1 062	—	9.5
52222	Sales financing	17	65 663	9 876	2 114	150	—	19.3
522220	Sales financing	17	65 663	9 876	2 114	150	—	19.3
52229	Other nondepository credit intermediation	115	D	D	D	f	D	D
522291	Consumer lending	40	D	D	D	c	D	D
522292	Real estate credit	59	77 842	22 861	5 782	316	—	26.2
5222929	Mortgage bankers and loan correspondents	58	D	D	D	e	D	D
522298	All other nondepository credit intermediation	16	D	D	D	b	D	D
5222981	Pawn shops	14	D	D	D	b	D	D
5223	Activities related to credit intermediation	82	131 842	36 280	9 208	1 263	.2	.6
52231	Mortgage and nonmortgage loan brokers	50	29 464	8 843	2 545	329	—	.7
522310	Mortgage and nonmortgage loan brokers	50	29 464	8 843	2 545	329	—	.7
52232	Financial transactions processing, reserve, and clearinghouse activities	14	D	D	D	f	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities	14	D	D	D	f	D	D
52239	Other activities related to credit intermediation	18	D	D	D	b	D	D
522390	Other activities related to credit intermediation	18	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	163	121 911	37 518	10 778	640	4.7	4.8
5231	Securities and commodity contracts intermediation and brokerage	83	74 210	30 315	9 115	491	1.9	2.9
52312	Securities brokerage	74	70 405	29 588	8 923	468	1.3	2.8
523120	Securities brokerage	74	70 405	29 588	8 923	468	1.3	2.8
5239	Other financial investment activities	80	47 701	7 203	1 663	149	9.1	7.7
52392	Portfolio management	23	10 433	3 288	784	61	18.7	8.0
523920	Portfolio management	23	10 433	3 288	784	61	18.7	8.0
52393	Investment advice	42	9 087	1 711	422	53	20.8	12.2
523930	Investment advice	42	9 087	1 711	422	53	20.8	12.2
524	Insurance carriers and related activities	375	N	117 832	29 906	3 010	N	N
5241	Insurance carriers	92	Q	82 178	21 624	1 946	Q	Q
52411	Direct life, health, and medical insurance carriers	36	Q	50 061	13 962	1 266	Q	Q
524113	Direct life insurance carriers	22	Q	D	D	e	Q	Q
524114	Direct health and medical insurance carriers	14	Q	D	D	f	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	56	Q	32 117	7 662	680	Q	Q
524126	Direct property and casualty insurance carriers	42	Q	18 725	4 649	416	Q	Q
524127	Direct title insurance carriers	12	Q	D	D	e	Q	Q
5242	Agencies, brokerages, and other insurance related activities	283	113 850	35 654	8 282	1 064	22.9	5.0
52421	Insurance agencies and brokerages	257	96 506	26 970	6 162	827	24.1	5.5
524210	Insurance agencies and brokerages	257	96 506	26 970	6 162	827	24.1	5.5
52429	Other insurance related activities	26	17 344	8 684	2 120	237	16.1	2.7
524291	Claims adjusting	11	D	D	D	b	D	D
524292	Third party administration of insurance and pension funds/plans	12	D	D	D	c	D	D
BURLEY, ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	48	N	7 535	1 822	258	N	N
522	Credit intermediation and related activities	28	N	6 360	1 534	197	N	N
5221	Depository credit intermediation	19	N	5 668	1 356	175	N	N
52211	Commercial banking	13	Q	5 147	1 254	151	Q	Q
522110	Commercial banking	13	Q	5 147	1 254	151	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	2	D	D	D	a	D	D
524	Insurance carriers and related activities	18	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities	18	D	D	D	b	D	D
52421	Insurance agencies and brokerages	18	D	D	D	b	D	D
524210	Insurance agencies and brokerages	18	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
COEUR D'ALENE, ID METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	212	N	48 973	12 112	1 228	N	N
522	Credit intermediation and related activities	93	N	25 452	6 306	708	N	N
5221	Depository credit intermediation	52	N	19 698	5 051	544	N	N
52211	Commercial banking	36	Q	16 369	4 297	437	Q	Q
522110	Commercial banking	36	Q	16 369	4 297	437	Q	Q
52213	Credit unions	10	7 164	1 315	313	55	—	—
522130	Credit unions	10	7 164	1 315	313	55	—	—
5222	Nondepository credit intermediation	29	22 229	4 247	960	115	—	15.6
52229	Other nondepository credit intermediation	29	22 229	4 247	960	115	—	15.6
522291	Consumer lending	10	8 957	1 087	268	34	—	18.1
522292	Real estate credit	12	10 883	2 769	583	60	—	16.9
5222929	Mortgage bankers and loan correspondents	12	10 883	2 769	583	60	—	16.9
5223	Activities related to credit intermediation	12	6 458	1 507	295	49	3.7	.2
523	Securities, commodity contracts, other financial investments, and related activities	31	22 719	7 779	2 139	145	7.9	.7
5231	Securities and commodity contracts intermediation and brokerage	18	D	D	D	b	D	D
52312	Securities brokerage	17	14 822	6 394	1 662	95	—	—
523120	Securities brokerage	17	14 822	6 394	1 662	95	—	—
5239	Other financial investment activities	13	D	D	D	b	D	D
524	Insurance carriers and related activities	88	N	15 742	3 667	375	N	N
5241	Insurance carriers	18	Q	7 573	1 917	96	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	70	21 498	8 169	1 750	279	21.7	4.2
52421	Insurance agencies and brokerages	65	D	D	D	c	D	D
524210	Insurance agencies and brokerages	65	D	D	D	c	D	D
JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	66	N	22 027	6 012	436	N	N
522	Credit intermediation and related activities	19	N	11 280	2 809	268	N	N
5221	Depository credit intermediation	14	N	D	D	e	N	N
52211	Commercial banking	13	Q	10 704	2 702	257	Q	Q
522110	Commercial banking	13	Q	10 704	2 702	257	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	32	95 034	8 515	2 645	98	.9	.2
5239	Other financial investment activities	28	93 423	7 537	2 346	88	.9	.2
52391	Miscellaneous intermediation	10	6 163	1 289	296	28	10.9	—
523910	Miscellaneous intermediation	10	6 163	1 289	296	28	10.9	—
52392	Portfolio management	10	85 683	5 995	1 966	51	.2	.1
523920	Portfolio management	10	85 683	5 995	1 966	51	.2	.1
524	Insurance carriers and related activities	15	N	2 232	558	70	N	N
5242	Agencies, brokerages, and other insurance related activities ..	13	D	D	D	b	D	D
52421	Insurance agencies and brokerages	12	D	D	D	b	D	D
524210	Insurance agencies and brokerages	12	D	D	D	b	D	D
LEWISTON, ID-WA METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	107	N	39 058	10 024	1 093	N	N
522	Credit intermediation and related activities	47	N	11 889	2 705	374	N	N
5221	Depository credit intermediation	32	N	D	D	e	N	N
52211	Commercial banking	18	Q	4 717	1 175	161	Q	Q
522110	Commercial banking	18	Q	4 717	1 175	161	Q	Q
5222	Nondepository credit intermediation	12	D	D	D	b	D	D
52229	Other nondepository credit intermediation	12	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	20	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	13	D	D	D	b	D	D
52312	Securities brokerage	12	D	D	D	b	D	D
523120	Securities brokerage	12	D	D	D	b	D	D
524	Insurance carriers and related activities	40	N	D	D	f	N	N
5242	Agencies, brokerages, and other insurance related activities ..	34	D	D	D	c	D	D
52421	Insurance agencies and brokerages	31	D	D	D	c	D	D
524210	Insurance agencies and brokerages	31	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LOGAN, UT-ID METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	151	N	22 284	5 430	841	N	N
522	Credit intermediation and related activities	77	N	16 656	3 902	642	N	N
5221	Depository credit intermediation	40	N	11 657	2 872	418	N	N
52211	Commercial banking	27	Q	8 627	2 177	302	Q	Q
522110	Commercial banking	27	Q	8 627	2 177	302	Q	Q
52213	Credit unions	10	D	D	D	b	D	D
522130	Credit unions	10	D	D	D	b	D	D
5222	Nondepository credit intermediation	25	23 082	4 689	968	205	—	21.2
52229	Other nondepository credit intermediation	24	D	D	D	c	D	D
522291	Consumer lending	12	10 187	2 309	470	125	—	—
5223	Activities related to credit intermediation	12	2 259	310	62	19	9.8	.9
523	Securities, commodity contracts, other financial investments, and related activities	19	5 518	2 200	755	41	2.5	36.3
5231	Securities and commodity contracts intermediation and brokerage	14	D	D	D	b	D	D
52312	Securities brokerage	12	4 844	2 103	731	31	—	41.0
523120	Securities brokerage	12	4 844	2 103	731	31	—	41.0
524	Insurance carriers and related activities	55	N	3 428	773	158	N	N
5242	Agencies, brokerages, and other insurance related activities ..	47	D	D	D	c	D	D
52421	Insurance agencies and brokerages	45	11 548	3 093	697	149	57.5	4.7
524210	Insurance agencies and brokerages	45	11 548	3 093	697	149	57.5	4.7
MOSCOW, ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	51	N	6 105	1 472	238	N	N
522	Credit intermediation and related activities	27	N	3 826	964	151	N	N
5221	Depository credit intermediation	19	N	3 304	844	136	N	N
52211	Commercial banking	10	Q	1 797	478	78	Q	Q
522110	Commercial banking	10	Q	1 797	478	78	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	3	D	D	D	a	D	D
524	Insurance carriers and related activities	21	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	20	D	D	D	b	D	D
52421	Insurance agencies and brokerages	19	D	D	D	b	D	D
524210	Insurance agencies and brokerages	19	D	D	D	b	D	D
MOUNTAIN HOME, ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	38	N	4 970	1 138	187	N	N
522	Credit intermediation and related activities	18	N	3 335	787	130	N	N
5221	Depository credit intermediation	12	N	3 016	713	115	N	N
523	Securities, commodity contracts, other financial investments, and related activities	6	1 197	386	80	10	59.7	—
524	Insurance carriers and related activities	14	N	1 249	271	47	N	N
5242	Agencies, brokerages, and other insurance related activities ..	14	3 452	1 249	271	47	40.3	—
52421	Insurance agencies and brokerages	14	3 452	1 249	271	47	40.3	—
524210	Insurance agencies and brokerages	14	3 452	1 249	271	47	40.3	—
ONTARIO, OR-ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	70	N	10 828	2 829	342	N	N
522	Credit intermediation and related activities	35	N	7 576	2 051	239	N	N
5221	Depository credit intermediation	22	N	4 950	1 207	172	N	N
52211	Commercial banking	15	Q	3 184	787	110	Q	Q
522110	Commercial banking	15	Q	3 184	787	110	Q	Q
5222	Nondepository credit intermediation	11	D	D	D	b	D	D
52229	Other nondepository credit intermediation	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	a	D	D
524	Insurance carriers and related activities	29	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	27	6 906	2 561	579	91	27.0	12.0
52421	Insurance agencies and brokerages	27	6 906	2 561	579	91	27.0	12.0
524210	Insurance agencies and brokerages	27	6 906	2 561	579	91	27.0	12.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
POCATELLO, ID METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	150	N	53 273	13 771	1 613	N	N
522	Credit intermediation and related activities	76	N	17 726	4 287	599	N	N
5221	Depository credit intermediation	43	N	14 019	3 443	485	N	N
52211	Commercial banking	27	Q	7 719	1 921	264	Q	Q
522110	Commercial banking	27	Q	7 719	1 921	264	Q	Q
52213	Credit unions	12	21 902	5 570	1 325	200	—	—
522130	Credit unions	12	21 902	5 570	1 325	200	—	—
5222	Nondepository credit intermediation	22	21 363	2 809	646	77	.7	6.6
52229	Other nondepository credit intermediation	22	21 363	2 809	646	77	.7	6.6
522291	Consumer lending	12	11 641	1 151	297	38	1.3	5.9
5223	Activities related to credit intermediation	11	3 114	898	198	37	—	5.4
523	Securities, commodity contracts, other financial investments, and related activities	23	9 153	2 353	668	62	7.3	3.1
5231	Securities and commodity contracts intermediation and brokerage	10	3 599	1 858	609	39	—	2.2
5239	Other financial investment activities	13	5 554	495	59	23	12.0	3.7
524	Insurance carriers and related activities	51	N	33 194	8 816	952	N	N
5241	Insurance carriers	14	Q	30 880	8 211	842	Q	Q
5242	Agencies, brokerages, and other insurance related activities	37	7 523	2 314	605	110	38.9	11.1
52421	Insurance agencies and brokerages	34	D	D	D	c	D	D
524210	Insurance agencies and brokerages	34	D	D	D	c	D	D
REXBURG, ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	36	N	4 766	1 128	190	N	N
522	Credit intermediation and related activities	23	N	3 649	856	156	N	N
5221	Depository credit intermediation	16	N	2 924	703	138	N	N
52211	Commercial banking	11	Q	1 789	443	80	Q	Q
522110	Commercial banking	11	Q	1 789	443	80	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	5	663	261	69	9	19.2	—
524	Insurance carriers and related activities	8	N	856	203	25	N	N
TWIN FALLS, ID MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	172	N	31 567	7 328	936	N	N
522	Credit intermediation and related activities	85	N	21 378	4 971	622	N	N
5221	Depository credit intermediation	53	N	17 132	4 023	524	N	N
52211	Commercial banking	36	Q	12 041	2 733	368	Q	Q
522110	Commercial banking	36	Q	12 041	2 733	368	Q	Q
52212	Savings institutions	12	Q	4 657	1 188	134	Q	Q
522120	Savings institutions	12	Q	4 657	1 188	134	Q	Q
5222	Nondepository credit intermediation	26	37 086	3 732	807	75	.7	1.9
52229	Other nondepository credit intermediation	25	D	D	D	b	D	D
522291	Consumer lending	13	8 392	1 038	237	30	2.7	8.4
523	Securities, commodity contracts, other financial investments, and related activities	22	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	14	D	D	D	b	D	D
52312	Securities brokerage	13	D	D	D	b	D	D
523120	Securities brokerage	13	D	D	D	b	D	D
524	Insurance carriers and related activities	65	N	D	D	e	N	N
5241	Insurance carriers	10	Q	D	D	b	Q	Q
5242	Agencies, brokerages, and other insurance related activities	55	D	D	D	c	D	D
52421	Insurance agencies and brokerages	53	19 550	6 629	1 496	218	18.1	2.0
524210	Insurance agencies and brokerages	53	19 550	6 629	1 496	218	18.1	2.0

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.