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2002 Economic Census

Retail Trade

Geographic Area Series



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U.S. Department of Commerce

Carlos M. Gutierrez,

Secretary

Theodore W. Kassinger,

Deputy Secretary

Economics and Statistics Administration

Kathleen B. Cooper,

Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU

Charles Louis Kincannon,

Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



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Deputy Director and
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Vacant,
Principal Associate
Director for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HAMPSHIRE								
44-45	Retail trade	6 702	20 830 057	2 037 551	476 156	93 804	10.8	3.1
441	Motor vehicle and parts dealers	822	5 355 287	442 431	99 302	12 075	16.4	2.1
4411	Automobile dealers	361	4 501 370	328 160	74 353	8 093	16.9	1.5
44111	New car dealers	204	4 157 469	298 376	67 479	7 224	15.2	.6
441110	New car dealers	204	4 157 469	298 376	67 479	7 224	15.2	.6
44112	Used car dealers	157	343 901	29 784	6 874	869	36.7	11.7
441120	Used car dealers	157	343 901	29 784	6 874	869	36.7	11.7
4412	Other motor vehicle dealers	140	489 156	51 660	9 867	1 468	15.3	6.8
44121	Recreational vehicle dealers	26	129 589	13 314	2 250	320	9.9	1.9
441210	Recreational vehicle dealers	26	129 589	13 314	2 250	320	9.9	1.9
44122	Motorcycle, boat, and other motor vehicle dealers	114	359 567	38 346	7 617	1 148	17.2	8.5
441221	Motorcycle dealers	52	206 537	20 647	4 188	552	19.4	13.0
441222	Boat dealers	38	95 336	12 103	2 247	408	19.3	4.0
441229	All other motor vehicle dealers	24	57 694	5 596	1 182	188	5.8	—
4413	Automotive parts, accessories, and tire stores	321	364 761	62 611	15 082	2 514	11.6	3.2
44131	Automotive parts and accessories stores	234	243 189	42 543	10 140	1 841	10.7	3.6
441310	Automotive parts and accessories stores	234	243 189	42 543	10 140	1 841	10.7	3.6
44132	Tire dealers	87	121 572	20 068	4 942	673	13.5	2.3
441320	Tire dealers	87	121 572	20 068	4 942	673	13.5	2.3
442	Furniture and home furnishings stores	403	553 983	80 389	18 089	2 994	19.2	13.7
4421	Furniture stores	157	281 504	42 687	9 380	1 317	17.8	19.5
44211	Furniture stores	157	281 504	42 687	9 380	1 317	17.8	19.5
442110	Furniture stores	157	281 504	42 687	9 380	1 317	17.8	19.5
4422	Home furnishings stores	246	272 479	37 702	8 709	1 677	20.6	7.7
44221	Floor covering stores	98	100 275	16 759	3 629	498	32.6	.6
442210	Floor covering stores	98	100 275	16 759	3 629	498	32.6	.6
44229	Other home furnishings stores	148	172 204	20 943	5 080	1 179	13.6	11.9
442291	Window treatment stores	11	5 149	674	173	40	20.9	50.0
442299	All other home furnishings stores	137	167 055	20 269	4 907	1 139	13.3	10.7
443	Electronics and appliance stores	293	626 458	68 513	16 285	2 756	8.2	2.0
4431	Electronics and appliance stores	293	626 458	68 513	16 285	2 756	8.2	2.0
44311	Appliance, television, and other electronics stores	194	496 618	53 554	12 538	2 097	7.5	1.4
443111	Household appliance stores	66	117 542	16 744	3 643	427	16.4	3.0
443112	Radio, television, and other electronics stores	128	379 076	36 810	8 895	1 670	4.7	.9
44312	Computer and software stores	72	108 713	11 533	2 865	495	11.5	4.9
443120	Computer and software stores	72	108 713	11 533	2 865	495	11.5	4.9
44313	Camera and photographic supplies stores	27	21 127	3 426	882	164	7.1	—
443130	Camera and photographic supplies stores	27	21 127	3 426	882	164	7.1	—
444	Building material and garden equipment and supplies dealers ...	628	1 803 193	240 593	55 537	7 990	7.2	2.6
4441	Building material and supplies dealers	482	1 661 504	218 741	50 962	7 086	6.3	2.6
44411	Home centers	43	695 402	66 958	15 629	2 571	2.9	.8
444110	Home Centers	43	695 402	66 958	15 629	2 571	2.9	.8
44412	Paint and wallpaper stores	33	44 668	7 779	1 874	230	11.7	4.1
444120	Paint and wallpaper stores	33	44 668	7 779	1 874	230	11.7	4.1
44413	Hardware stores	121	111 345	17 999	4 388	936	17.0	3.4
444130	Hardware stores	121	111 345	17 999	4 388	936	17.0	3.4
44419	Other building material dealers	285	810 089	126 005	29 071	3 349	7.4	4.0
444190	Other building material dealers	285	810 089	126 005	29 071	3 349	7.4	4.0
4442	Lawn and garden equipment and supplies stores	146	141 689	21 852	4 575	904	17.8	2.2
44421	Outdoor power equipment stores	40	43 968	5 884	1 342	226	15.3	3.5
444210	Outdoor power equipment stores	40	43 968	5 884	1 342	226	15.3	3.5
44422	Nursery, garden center, and farm supply stores	106	97 721	15 968	3 233	678	18.9	1.6
444220	Nursery, garden center, and farm supply stores	106	97 721	15 968	3 233	678	18.9	1.6
445	Food and beverage stores	752	3 365 822	303 396	73 574	19 772	8.5	3.2
4451	Grocery stores	560	3 025 613	287 384	69 762	18 712	8.4	3.4
44511	Supermarkets and other grocery (except convenience) stores	294	2 807 888	271 291	65 911	17 450	6.3	2.6
445110	Supermarkets and other grocery (except convenience) stores	294	2 807 888	271 291	65 911	17 450	6.3	2.6
44512	Convenience stores	266	217 725	16 093	3 851	1 262	35.3	13.8
445120	Convenience stores	266	217 725	16 093	3 851	1 262	35.3	13.8
4452	Specialty food stores	107	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	85	D	D	D	f	D	D
44531	Beer, wine, and liquor stores	85	D	D	D	f	D	D
445310	Beer, wine, and liquor stores	85	D	D	D	f	D	D
446	Health and personal care stores	370	864 531	95 706	21 559	5 067	9.3	3.3
4461	Health and personal care stores	370	864 531	95 706	21 559	5 067	9.3	3.3
44611	Pharmacies and drug stores	174	759 098	71 818	15 822	4 015	9.1	2.8
446110	Pharmacies and drug stores	174	759 098	71 818	15 822	4 015	9.1	2.8
4461101	Pharmacies and drug stores	165	747 329	70 417	15 469	3 862	9.2	2.8
4461102	Proprietary stores	9	11 769	1 401	353	153	—	.2
44612	Cosmetics, beauty supplies, and perfume stores	36	24 455	4 112	1 006	275	5.6	1.5
446120	Cosmetics, beauty supplies, and perfume stores	36	24 455	4 112	1 006	275	5.6	1.5
44613	Optical goods stores	64	34 972	8 545	2 138	357	12.8	3.0
446130	Optical goods stores	64	34 972	8 545	2 138	357	12.8	3.0
44619	Other health and personal care stores	96	46 006	11 231	2 593	420	12.8	12.6
446191	Food (health) supplement stores	53	22 310	3 745	928	238	11.7	7.9
446199	All other health and personal care stores	43	23 696	7 486	1 665	182	13.8	16.9

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW HAMPSHIRE—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	624	1 350 581	83 631	20 546	5 003	18.1	5.6
4471	Gasoline stations	624	1 350 581	83 631	20 546	5 003	18.1	5.6
44711	Gasoline stations with convenience stores	459	1 047 501	61 648	15 200	3 953	15.4	5.0
447110	Gasoline stations with convenience stores	459	1 047 501	61 648	15 200	3 953	15.4	5.0
44719	Other gasoline stations	165	303 080	21 983	5 346	1 050	27.3	7.3
447190	Other gasoline stations	165	303 080	21 983	5 346	1 050	27.3	7.3
448	Clothing and clothing accessories stores	806	962 373	111 695	26 335	7 988	9.3	4.9
4481	Clothing stores	473	654 435	72 016	17 090	5 820	5.5	2.9
44811	Men's clothing stores	35	25 356	4 797	1 134	229	8.6	4.8
448110	Men's clothing stores	35	25 356	4 797	1 134	229	8.6	4.8
44812	Women's clothing stores	160	130 345	15 422	3 536	1 307	8.6	8.1
448120	Women's clothing stores	160	130 345	15 422	3 536	1 307	8.6	8.1
44813	Children's and infants' clothing stores	43	38 909	4 222	1 012	364	4.5	7.3
448130	Children's and infants' clothing stores	43	38 909	4 222	1 012	364	4.5	7.3
44814	Family clothing stores	157	408 890	38 656	9 198	3 287	4.1	7
448140	Family clothing stores	157	408 890	38 656	9 198	3 287	4.1	7
44815	Clothing accessories stores	27	9 455	2 224	559	131	3.2	2
448150	Clothing accessories stores	27	9 455	2 224	559	131	3.2	2
44819	Other clothing stores	51	41 480	6 695	1 651	502	9.6	4.4
448190	Other clothing stores	51	41 480	6 695	1 651	502	9.6	4.4
4482	Shoe stores	178	136 926	16 858	3 851	1 238	1.6	15.2
44821	Shoe stores	178	136 926	16 858	3 851	1 238	1.6	15.2
448210	Shoe stores	178	136 926	16 858	3 851	1 238	1.6	15.2
4482101	Men's shoe stores	6	3 684	585	136	29	—	—
4482102	Women's shoe stores	13	4 468	586	182	68	13.8	3.4
4482103	Children's and juveniles' shoe stores	5	2 175	391	94	22	—	—
4482104	Family shoe stores	117	87 675	10 831	2 495	780	6	20.4
4482105	Athletic footwear stores	37	38 924	4 465	944	339	2.8	7.1
4483	Jewelry, luggage, and leather goods stores	155	171 012	22 821	5 394	930	30.0	4.4
44831	Jewelry stores	145	166 186	22 300	5 278	907	30.7	4.5
448310	Jewelry stores	145	166 186	22 300	5 278	907	30.7	4.5
44832	Luggage and leather goods stores	10	4 826	521	116	23	4.7	—
448320	Luggage and leather goods stores	10	4 826	521	116	23	4.7	—
451	Sporting goods, hobby, book, and music stores	506	609 541	73 044	18 019	4 858	11.7	3.2
4511	Sporting goods, hobby, and musical instrument stores	377	426 579	54 903	13 407	3 472	14.9	3.6
45111	Sporting goods stores	214	227 009	30 972	7 893	1 843	18.4	3.9
451110	Sporting goods stores	214	227 009	30 972	7 893	1 843	18.4	3.9
4511101	General-line sporting goods stores	70	95 442	12 840	3 014	823	22.8	1.8
4511102	Specialty-line sporting goods stores	144	131 567	18 132	4 879	1 020	15.2	5.5
45112	Hobby, toy, and game stores	98	146 882	15 162	3 477	1 232	9.1	3.3
451120	Hobby, toy, and game stores	98	146 882	15 162	3 477	1 232	9.1	3.3
45113	Sewing, needlework, and piece goods stores	40	28 246	4 013	908	250	17.7	2.4
451130	Sewing, needlework, and piece goods stores	40	28 246	4 013	908	250	17.7	2.4
45114	Musical instrument and supplies stores	25	24 442	4 756	1 129	147	14.3	3.3
451140	Musical instrument and supplies stores	25	24 442	4 756	1 129	147	14.3	3.3
4512	Book, periodical, and music stores	129	182 962	18 141	4 612	1 386	4.3	2.4
45121	Book stores and news dealers	84	129 720	14 047	3 574	1 057	4.8	1.5
451211	Book stores	77	D	D	D	f	D	D
4512111	Book stores, general	50	97 285	10 272	2 533	791	4.8	1.9
4512112	Specialty book stores	10	D	D	D	b	D	D
4512113	College book stores	17	23 416	2 441	718	143	—	1
451212	News dealers and newsstands	7	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	45	53 242	4 094	1 038	329	2.8	4.5
451220	Prerecorded tape, compact disc, and record stores	45	53 242	4 094	1 038	329	2.8	4.5
452	General merchandise stores	244	2 887 602	266 805	61 478	14 802	1.4	7
4521	Department stores	78	1 864 090	189 825	43 463	10 506	—	—
45210009	Department stores (incl. leased depts.) ³	78	1 864 090	189 825	43 463	10 506	—	—
45211	Department stores	78	1 864 090	189 825	43 463	10 506	—	—
452111	Department stores (except discount department stores) ..	22	545 790	66 715	16 505	4 193	—	—
452112	Discount department stores	56	1 318 300	123 110	26 958	6 313	—	—
4529	Other general merchandise stores	166	1 023 512	76 980	18 015	4 296	3.9	2.0
45291	Warehouse clubs and supercenters	15	862 325	58 559	13 127	2 780	—	—
452910	Warehouse clubs and supercenters	15	862 325	58 559	13 127	2 780	—	—
45299	All other general merchandise stores	151	161 187	18 421	4 888	1 516	24.6	13.0
452990	All other general merchandise stores	151	161 187	18 421	4 888	1 516	24.6	13.0
4529901	Variety stores	79	60 327	6 592	1 564	576	14.5	20.6
4529904	Miscellaneous general merchandise stores	72	100 860	11 829	3 324	940	30.7	8.4
453	Miscellaneous store retailers	839	594 125	77 846	17 832	5 058	17.9	6.6
4531	Florists	140	43 200	10 572	2 527	828	34.4	6.3
45311	Florists	140	43 200	10 572	2 527	828	34.4	6.3
453110	Florists	140	43 200	10 572	2 527	828	34.4	6.3
4532	Office supplies, stationery, and gift stores	319	245 534	28 947	6 654	2 035	13.2	7.8
45321	Office supplies and stationery stores	46	D	D	D	f	D	D
453210	Office supplies and stationery stores	46	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	273	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	273	D	D	D	g	D	D
4533	Used merchandise stores	113	41 349	7 604	1 800	534	18.2	9.7
45331	Used merchandise stores	113	41 349	7 604	1 800	534	18.2	9.7
453310	Used merchandise stores	113	41 349	7 604	1 800	534	18.2	9.7

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW HAMPSHIRE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	267	264 042	30 723	6 851	1 661	19.5	5.2
45391	Pet and pet supplies stores	62	66 784	9 465	2 239	708	13.8	.8
453910	Pet and pet supplies stores	62	66 784	9 465	2 239	708	13.8	.8
45392	Art dealers	24	6 915	1 230	296	73	40.0	2.0
453920	Art dealers	24	6 915	1 230	296	73	40.0	2.0
45393	Manufactured (mobile) home dealers	21	37 759	3 281	635	86	24.5	5.9
453930	Manufactured (mobile) home dealers	21	37 759	3 281	635	86	24.5	5.9
45399	All other miscellaneous store retailers	160	152 584	16 747	3 681	794	19.7	7.0
454	Nonstore retailers	415	1 856 561	193 502	47 600	5 441	8.7	2.8
4541	Electronic shopping and mail-order houses	142	1 199 233	90 064	20 323	2 370	4.7	1.6
45411	Electronic shopping and mail-order houses	142	1 199 233	90 064	20 323	2 370	4.7	1.6
454111	Electronic shopping	51	D	D	D	e	D	D
454112	Electronic auctions	2	D	D	D	a	D	D
454113	Mail-order houses	89	1 116 497	78 177	17 444	1 948	4.7	.5
4542	Vending machine operators	28	17 143	3 909	917	142	15.4	.3
45421	Vending machine operators	28	17 143	3 909	917	142	15.4	.3
454210	Vending machine operators	28	17 143	3 909	917	142	15.4	.3
4543	Direct selling establishments	245	640 185	99 529	26 360	2 929	15.9	5.2
45431	Fuel dealers	154	565 938	85 525	23 044	2 354	11.9	5.6
454311	Heating oil dealers	122	444 910	65 384	17 355	1 837	11.0	6.6
454312	Liquefied petroleum gas (bottled gas) dealers	30	D	D	D	f	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	91	74 247	14 004	3 316	575	46.6	2.0
454390	Other direct selling establishments	91	74 247	14 004	3 316	575	46.6	2.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA								
44-45	Retail trade	22 724	70 662 392	7 386 210	1 740 867	334 730	11.4	5.8
441	Motor vehicle and parts dealers	2 124	17 547 139	1 446 083	329 245	36 496	11.8	6.8
4411	Automobile dealers	1 003	15 643 369	1 165 718	265 308	26 837	11.2	6.8
44111	New car dealers	562	14 629 689	1 099 338	249 448	24 945	9.2	6.6
441110	New car dealers	562	14 629 689	1 099 338	249 448	24 945	9.2	6.6
44112	Used car dealers	441	1 013 680	66 380	15 860	1 892	39.7	10.7
441120	Used car dealers	441	1 013 680	66 380	15 860	1 892	39.7	10.7
4412	Other motor vehicle dealers	241	886 060	89 468	18 242	2 550	16.6	5.8
44121	Recreational vehicle dealers	35	D	D	D	e	D	D
441210	Recreational vehicle dealers	35	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	206	D	D	D	g	D	D
441221	Motorcycle dealers	85	D	D	D	g	D	D
441222	Boat dealers	92	D	D	D	f	D	D
441229	All other motor vehicle dealers	29	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	880	1 017 710	190 897	45 695	7 109	17.9	7.2
44131	Automotive parts and accessories stores	627	650 112	121 671	28 995	4 928	18.4	10.2
441310	Automotive parts and accessories stores	627	650 112	121 671	28 995	4 928	18.4	10.2
44132	Tire dealers	253	367 598	69 226	16 700	2 181	17.1	1.9
441320	Tire dealers	253	367 598	69 226	16 700	2 181	17.1	1.9
442	Furniture and home furnishings stores	1 332	2 442 252	356 626	82 693	13 426	15.9	12.8
4421	Furniture stores	474	D	D	D	i	D	D
44211	Furniture stores	474	D	D	D	i	D	D
442110	Furniture stores	474	D	D	D	i	D	D
4422	Home furnishings stores	858	D	D	D	i	D	D
44221	Floor covering stores	312	D	D	D	g	D	D
442210	Floor covering stores	312	D	D	D	g	D	D
44229	Other home furnishings stores	546	869 416	106 198	25 475	6 425	10.0	8.6
442291	Window treatment stores	57	D	D	D	e	D	D
442299	All other home furnishings stores	489	D	D	D	i	D	D
443	Electronics and appliance stores	928	2 143 340	254 889	61 389	9 377	10.9	6.4
4431	Electronics and appliance stores	928	2 143 340	254 889	61 389	9 377	10.9	6.4
44311	Appliance, television, and other electronics stores	615	1 522 613	173 303	40 617	6 764	9.9	3.0
443111	Household appliance stores	189	311 102	43 626	9 931	1 284	20.3	5.5
443112	Radio, television, and other electronics stores	426	1 211 511	129 677	30 686	5 480	7.2	2.3
44312	Computer and software stores	228	D	D	D	g	D	D
443120	Computer and software stores	228	D	D	D	g	D	D
44313	Camera and photographic supplies stores	85	D	D	D	f	D	D
443130	Camera and photographic supplies stores	85	D	D	D	f	D	D
444	Building material and garden equipment and supplies dealers	1 655	5 843 897	791 558	183 173	25 039	7.5	7.4
4441	Building material and supplies dealers	1 336	5 480 300	726 185	170 043	22 593	6.7	7.7
44411	Home centers	110	D	D	D	i	D	D
444110	Home Centers	110	D	D	D	i	D	D
44412	Paint and wallpaper stores	149	D	D	D	g	D	D
444120	Paint and wallpaper stores	149	D	D	D	g	D	D
44413	Hardware stores	296	D	D	D	h	D	D
444130	Hardware stores	296	D	D	D	h	D	D
44419	Other building material dealers	781	2 604 187	388 782	91 572	9 586	9.0	13.6
444190	Other building material dealers	781	2 604 187	388 782	91 572	9 586	9.0	13.6
4442	Lawn and garden equipment and supplies stores	319	363 597	65 373	13 130	2 446	20.1	3.7
44421	Outdoor power equipment stores	88	100 363	15 446	3 404	553	15.1	5.1
444210	Outdoor power equipment stores	88	100 363	15 446	3 404	553	15.1	5.1
44422	Nursery, garden center, and farm supply stores	231	263 234	49 927	9 726	1 893	22.0	3.2
444220	Nursery, garden center, and farm supply stores	231	263 234	49 927	9 726	1 893	22.0	3.2
445	Food and beverage stores	3 795	12 476 180	1 336 565	323 663	78 745	10.8	4.9
4451	Grocery stores	2 269	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores	1 087	D	D	D	i	D	D
445110	Supermarkets and other grocery (except convenience) stores	1 087	D	D	D	i	D	D
44512	Convenience stores	1 182	D	D	D	i	D	D
445120	Convenience stores	1 182	D	D	D	i	D	D
4452	Specialty food stores	570	D	D	D	h	D	D
4453	Beer, wine, and liquor stores	956	D	D	D	i	D	D
44531	Beer, wine, and liquor stores	956	D	D	D	i	D	D
445310	Beer, wine, and liquor stores	956	D	D	D	i	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Retail trade—Con.								
44-45	Health and personal care stores	1 592	5 004 313	496 585	117 926	31 646	8.9	2.9
446	Health and personal care stores	1 592	5 004 313	496 585	117 926	31 646	8.9	2.9
4461	Pharmacies and drug stores	814	4 496 682	383 949	90 391	26 879	8.0	2.5
446110	Pharmacies and drug stores	814	4 496 682	383 949	90 391	26 879	8.0	2.5
4461101	Pharmacies and drug stores	766	D	D	D	k	D	D
4461102	Proprietary stores	48	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	183	D	D	D	g	D	D
446120	Cosmetics, beauty supplies, and perfume stores	183	D	D	D	g	D	D
44613	Optical goods stores	270	D	D	D	g	D	D
446130	Optical goods stores	270	D	D	D	g	D	D
44619	Other health and personal care stores	325	D	D	D	g	D	D
446191	Food (health) supplement stores	171	88 618	15 609	3 839	930	20.5	5.3
446199	All other health and personal care stores	154	D	D	D	f	D	D
447	Gasoline stations	2 032	4 203 303	240 350	59 498	13 343	30.7	9.2
4471	Gasoline stations	2 032	4 203 303	240 350	59 498	13 343	30.7	9.2
44711	Gasoline stations with convenience stores	1 011	2 482 561	126 805	31 377	7 779	21.4	7.4
447110	Gasoline stations with convenience stores	1 011	2 482 561	126 805	31 377	7 779	21.4	7.4
44719	Other gasoline stations	1 021	1 720 742	113 545	28 121	5 564	44.2	11.8
447190	Other gasoline stations	1 021	1 720 742	113 545	28 121	5 564	44.2	11.8
448	Clothing and clothing accessories stores	3 185	4 904 079	597 993	143 304	38 103	9.2	5.4
4481	Clothing stores	1 924	3 577 211	427 983	102 257	29 539	7.1	4.9
44811	Men's clothing stores	185	D	D	D	g	D	D
448110	Men's clothing stores	185	D	D	D	g	D	D
44812	Women's clothing stores	709	864 250	110 749	26 515	7 528	9.5	8.7
448120	Women's clothing stores	709	864 250	110 749	26 515	7 528	9.5	8.7
44813	Children's and infants' clothing stores	173	223 455	24 553	5 645	1 938	9.1	5.9
448130	Children's and infants' clothing stores	173	223 455	24 553	5 645	1 938	9.1	5.9
44814	Family clothing stores	519	2 006 650	212 714	51 354	15 879	2.2	2.8
448140	Family clothing stores	519	2 006 650	212 714	51 354	15 879	2.2	2.8
44815	Clothing accessories stores	132	D	D	D	f	D	D
448150	Clothing accessories stores	132	D	D	D	f	D	D
44819	Other clothing stores	206	224 798	34 708	7 436	2 094	26.4	7.6
448190	Other clothing stores	206	224 798	34 708	7 436	2 094	26.4	7.6
4482	Shoe stores	613	541 310	68 141	16 415	4 716	6.1	11.7
44821	Shoe stores	613	541 310	68 141	16 415	4 716	6.1	11.7
448210	Shoe stores	613	541 310	68 141	16 415	4 716	6.1	11.7
4482101	Men's shoe stores	30	D	D	D	c	D	D
4482102	Women's shoe stores	70	53 247	7 079	1 734	628	12.0	16.3
4482103	Children's and juveniles' shoe stores	27	D	D	D	c	D	D
4482104	Family shoe stores	359	308 233	39 684	9 455	2 597	6.7	13.7
4482105	Athletic footwear stores	127	D	D	D	g	D	D
4483	Jewelry, luggage, and leather goods stores	648	785 558	101 869	24 632	3 848	20.5	3.3
44831	Jewelry stores	599	D	D	D	h	D	D
448310	Jewelry stores	599	D	D	D	h	D	D
44832	Luggage and leather goods stores	49	D	D	D	c	D	D
448320	Luggage and leather goods stores	49	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	1 508	2 177 904	263 864	64 317	16 929	12.0	3.7
4511	Sporting goods, hobby, and musical instrument stores	1 016	1 375 725	178 551	42 255	10 980	15.2	4.3
45111	Sporting goods stores	529	620 085	80 116	19 031	4 779	17.8	5.7
451110	Sporting goods stores	529	620 085	80 116	19 031	4 779	17.8	5.7
4511101	General-line sporting goods stores	166	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores	363	D	D	D	h	D	D
45112	Hobby, toy, and game stores	274	491 418	56 977	13 202	4 288	10.0	3.1
451120	Hobby, toy, and game stores	274	491 418	56 977	13 202	4 288	10.0	3.1
45113	Sewing, needlework, and piece goods stores	115	D	D	D	f	D	D
451130	Sewing, needlework, and piece goods stores	115	D	D	D	f	D	D
45114	Musical instrument and supplies stores	98	D	D	D	f	D	D
451140	Musical instrument and supplies stores	98	D	D	D	f	D	D
4512	Book, periodical, and music stores	492	802 179	85 313	22 062	5 949	6.6	2.7
45121	Book stores and news dealers	330	551 379	64 781	16 932	4 312	8.1	2.8
451211	Book stores	267	D	D	D	h	D	D
4512111	Book stores, general	164	326 654	40 949	10 105	2 936	7.3	3.5
4512112	Specialty book stores	36	D	D	D	c	D	D
4512113	College book stores	67	D	D	D	f	D	D
451212	News dealers and newsstands	63	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, and record stores	162	250 800	20 532	5 130	1 637	3.3	2.6
451220	Prerecorded tape, compact disc, and record stores	162	250 800	20 532	5 130	1 637	3.3	2.6
452	General merchandise stores	552	7 252 365	712 764	161 460	37 936	.9	.6
4521	Department stores	183	D	D	D	k	D	D
45210009	Department stores (incl. leased depts.) ³	183	D	D	D	k	D	D
45211	Department stores	183	D	D	D	k	D	D
452111	Department stores (except discount department stores) ..	61	D	D	D	j	D	D
452112	Discount department stores	122	D	D	D	j	D	D
4529	Other general merchandise stores	369	D	D	D	i	D	D
45291	Warehouse clubs and supercenters	29	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	29	D	D	D	h	D	D
45299	All other general merchandise stores	340	D	D	D	h	D	D
452990	All other general merchandise stores	340	D	D	D	h	D	D
4529901	Variety stores	187	D	D	D	g	D	D
4529904	Miscellaneous general merchandise stores	153	D	D	D	h	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	2 623	D	D	D	j	D	D
4531	Florists	539	D	D	D	h	D	D
45311	Florists	539	D	D	D	h	D	D
453110	Florists	539	D	D	D	h	D	D
4532	Office supplies, stationery, and gift stores	916	859 930	114 085	26 448	7 411	12.7	7.9
45321	Office supplies and stationery stores	156	D	D	D	g	D	D
453210	Office supplies and stationery stores	156	D	D	D	g	D	D
45322	Gift, novelty, and souvenir stores	760	D	D	D	h	D	D
453220	Gift, novelty, and souvenir stores	760	D	D	D	h	D	D
4533	Used merchandise stores	313	D	D	D	g	D	D
45331	Used merchandise stores	313	D	D	D	g	D	D
453310	Used merchandise stores	313	D	D	D	g	D	D
4539	Other miscellaneous store retailers	855	779 258	110 179	24 586	5 201	23.7	10.6
45391	Pet and pet supplies stores	159	187 169	26 776	6 069	1 814	13.3	3.7
453910	Pet and pet supplies stores	159	187 169	26 776	6 069	1 814	13.3	3.7
45392	Art dealers	134	D	D	D	e	D	D
453920	Art dealers	134	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	550	D	D	D	h	D	D
454	Nonstore retailers	1 398	D	D	D	j	D	D
4541	Electronic shopping and mail-order houses	381	D	D	D	i	D	D
45411	Electronic shopping and mail-order houses	381	D	D	D	i	D	D
4542	Vending machine operators	105	127 999	27 898	7 327	987	25.3	4.9
45421	Vending machine operators	105	127 999	27 898	7 327	987	25.3	4.9
454210	Vending machine operators	105	127 999	27 898	7 327	987	25.3	4.9
4543	Direct selling establishments	912	D	D	D	i	D	D
45431	Fuel dealers	519	D	D	D	i	D	D
454311	Heating oil dealers	468	1 209 834	204 524	52 191	5 185	17.3	8.3
454312	Liquefied petroleum gas (bottled gas) dealers	48	D	D	D	f	D	D
454319	Other fuel dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	393	D	D	D	h	D	D
454390	Other direct selling establishments	393	D	D	D	h	D	D
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area								
44-45	Retail trade	17 263	53 092 482	5 657 596	1 332 388	255 184	11.5	6.2
441	Motor vehicle and parts dealers	1 430	12 825 442	1 047 857	238 957	25 943	10.6	7.2
4411	Automobile dealers	683	11 659 091	865 404	197 107	19 729	9.8	7.3
44111	New car dealers	388	10 945 445	818 908	186 032	18 451	7.7	7.2
441110	New car dealers	388	10 945 445	818 908	186 032	18 451	7.7	7.2
44112	Used car dealers	295	713 646	46 496	11 075	1 278	42.0	9.8
441120	Used car dealers	295	713 646	46 496	11 075	1 278	42.0	9.8
4412	Other motor vehicle dealers	155	496 350	50 739	10 213	1 453	17.4	3.7
44121	Recreational vehicle dealers	22	105 713	11 163	2 114	263	22.9	.3
441210	Recreational vehicle dealers	22	105 713	11 163	2 114	263	22.9	.3
44122	Motorcycle, boat, and other motor vehicle dealers	133	390 637	39 576	8 099	1 190	15.9	4.6
441221	Motorcycle dealers	48	172 404	18 086	3 842	510	21.7	2.4
441222	Boat dealers	67	189 139	18 955	3 664	575	11.3	6.3
441229	All other motor vehicle dealers	18	29 094	2 535	593	105	11.8	6.0
4413	Automotive parts, accessories, and tire stores	592	670 001	131 714	31 637	4 761	19.8	7.5
44131	Automotive parts and accessories stores	426	436 808	84 778	20 295	3 319	20.5	10.6
441310	Automotive parts and accessories stores	426	436 808	84 778	20 295	3 319	20.5	10.6
44132	Tire dealers	166	233 193	46 936	11 342	1 442	18.6	1.7
441320	Tire dealers	166	233 193	46 936	11 342	1 442	18.6	1.7
442	Furniture and home furnishings stores	1 037	1 934 131	281 256	65 441	10 642	16.0	14.2
4421	Furniture stores	367	908 878	138 097	31 710	3 763	14.9	18.8
44211	Furniture stores	367	908 878	138 097	31 710	3 763	14.9	18.8
442110	Furniture stores	367	908 878	138 097	31 710	3 763	14.9	18.8
4422	Home furnishings stores	670	1 025 253	143 159	33 731	6 879	17.0	10.1
44221	Floor covering stores	225	311 208	54 204	12 372	1 480	32.3	14.0
442210	Floor covering stores	225	311 208	54 204	12 372	1 480	32.3	14.0
44229	Other home furnishings stores	445	714 045	88 955	21 359	5 399	10.3	8.4
442291	Window treatment stores	46	30 230	4 578	1 060	224	20.1	28.8
442299	All other home furnishings stores	399	683 815	84 377	20 299	5 175	9.9	7.5
443	Electronics and appliance stores	692	1 672 589	202 127	48 420	7 207	11.3	7.5
4431	Electronics and appliance stores	692	1 672 589	202 127	48 420	7 207	11.3	7.5
44311	Appliance, television, and other electronics stores	456	1 142 106	132 110	30 538	5 079	10.1	3.1
443111	Household appliance stores	139	242 888	33 195	7 585	981	18.9	6.0
443112	Radio, television, and other electronics stores	317	899 218	98 915	22 953	4 098	7.7	2.3
44312	Computer and software stores	171	453 648	58 229	14 888	1 591	12.2	18.1
443120	Computer and software stores	171	453 648	58 229	14 888	1 591	12.2	18.1
44313	Camera and photographic supplies stores	65	76 835	11 788	2 994	537	24.1	9.4
443130	Camera and photographic supplies stores	65	76 835	11 788	2 994	537	24.1	9.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	1 175	4 260 302	592 445	136 611	18 184	8.0	6.9
4441	Building material and supplies dealers	961	3 991 832	541 544	126 486	16 368	7.2	7.1
44411	Home centers	77	D	D	D	i	D	D
444110	Home Centers	77	D	D	D	i	D	D
44412	Paint and wallpaper stores	119	D	D	D	f	D	D
444120	Paint and wallpaper stores	119	D	D	D	f	D	D
44413	Hardware stores	225	282 775	48 832	11 299	2 274	19.5	6.1
444130	Hardware stores	225	282 775	48 832	11 299	2 274	19.5	6.1
44419	Other building material dealers	540	1 909 974	288 730	68 009	6 639	9.4	13.0
444190	Other building material dealers	540	1 909 974	288 730	68 009	6 639	9.4	13.0
4442	Lawn and garden equipment and supplies stores	214	268 470	50 901	10 125	1 816	19.6	4.6
44421	Outdoor power equipment stores	56	67 371	10 593	2 317	374	14.2	7.6
444210	Outdoor power equipment stores	56	67 371	10 593	2 317	374	14.2	7.6
44422	Nursery, garden center, and farm supply stores	158	201 099	40 308	7 808	1 442	21.4	3.6
444220	Nursery, garden center, and farm supply stores	158	201 099	40 308	7 808	1 442	21.4	3.6
445	Food and beverage stores	3 020	9 647 226	1 056 795	256 028	60 948	11.2	5.0
4451	Grocery stores	1 774	8 203 631	911 155	220 592	52 511	8.0	4.9
44511	Supermarkets and other grocery (except convenience) stores	834	7 525 917	843 010	204 253	47 996	5.1	2.9
445110	Supermarkets and other grocery (except convenience) stores	834	7 525 917	843 010	204 253	47 996	5.1	2.9
44512	Convenience stores	940	677 714	68 145	16 339	4 515	41.0	27.6
445120	Convenience stores	940	677 714	68 145	16 339	4 515	41.0	27.6
4452	Specialty food stores	473	357 515	55 189	13 428	3 107	30.2	5.8
4453	Beer, wine, and liquor stores	773	1 086 080	90 451	22 008	5 330	28.7	5.6
44531	Beer, wine, and liquor stores	773	1 086 080	90 451	22 008	5 330	28.7	5.6
445310	Beer, wine, and liquor stores	773	1 086 080	90 451	22 008	5 330	28.7	5.6
446	Health and personal care stores	1 227	3 955 835	394 347	93 320	25 782	9.2	2.8
4461	Health and personal care stores	1 227	3 955 835	394 347	93 320	25 782	9.2	2.8
44611	Pharmacies and drug stores	633	3 547 567	302 854	70 968	22 015	8.4	2.3
446110	Pharmacies and drug stores	633	3 547 567	302 854	70 968	22 015	8.4	2.3
4461101	Pharmacies and drug stores	593	3 493 462	296 246	69 209	21 495	8.4	2.3
4461102	Proprietary stores	40	54 105	6 608	1 759	520	7.9	2.7
44612	Cosmetics, beauty supplies, and perfume stores	144	100 628	17 534	4 313	1 123	11.3	3.3
446120	Cosmetics, beauty supplies, and perfume stores	144	100 628	17 534	4 313	1 123	11.3	3.3
44613	Optical goods stores	211	115 239	28 931	7 294	1 143	24.7	6.3
446130	Optical goods stores	211	115 239	28 931	7 294	1 143	24.7	6.3
44619	Other health and personal care stores	239	192 401	45 028	10 745	1 501	14.5	9.4
446191	Food (health) supplement stores	130	71 579	12 672	3 135	732	17.1	5.3
446199	All other health and personal care stores	109	120 822	32 356	7 610	769	12.9	11.8
447	Gasoline stations	1 513	3 033 827	172 696	42 823	9 465	33.7	10.2
4471	Gasoline stations	1 513	3 033 827	172 696	42 823	9 465	33.7	10.2
44711	Gasoline stations with convenience stores	666	1 655 819	83 768	20 753	5 070	23.7	8.0
447110	Gasoline stations with convenience stores	666	1 655 819	83 768	20 753	5 070	23.7	8.0
44719	Other gasoline stations	847	1 378 008	88 928	22 070	4 395	45.7	12.8
447190	Other gasoline stations	847	1 378 008	88 928	22 070	4 395	45.7	12.8
448	Clothing and clothing accessories stores	2 561	4 076 835	501 533	119 955	31 223	9.2	5.7
4481	Clothing stores	1 553	2 990 324	362 686	86 511	24 309	7.6	5.3
44811	Men's clothing stores	153	169 599	28 399	6 987	1 148	22.4	5.1
448110	Men's clothing stores	153	169 599	28 399	6 987	1 148	22.4	5.1
44812	Women's clothing stores	586	760 353	97 919	23 512	6 378	9.8	8.6
448120	Women's clothing stores	586	760 353	97 919	23 512	6 378	9.8	8.6
44813	Children's and infants' clothing stores	140	191 138	21 022	4 775	1 627	9.6	6.4
448130	Children's and infants' clothing stores	140	191 138	21 022	4 775	1 627	9.6	6.4
44814	Family clothing stores	412	1 624 272	175 999	42 447	12 852	2.3	3.3
448140	Family clothing stores	412	1 624 272	175 999	42 447	12 852	2.3	3.3
44815	Clothing accessories stores	103	55 736	10 497	2 762	612	12.7	3.6
448150	Clothing accessories stores	103	55 736	10 497	2 762	612	12.7	3.6
44819	Other clothing stores	159	189 226	28 850	6 028	1 692	27.7	8.8
448190	Other clothing stores	159	189 226	28 850	6 028	1 692	27.7	8.8
4482	Shoe stores	486	442 184	55 999	13 617	3 839	6.7	11.7
44821	Shoe stores	486	442 184	55 999	13 617	3 839	6.7	11.7
448210	Shoe stores	486	442 184	55 999	13 617	3 839	6.7	11.7
4482101	Men's shoe stores	28	17 045	2 270	572	108	5.7	19.4
4482102	Women's shoe stores	63	50 940	6 746	1 664	587	12.1	16.0
4482103	Children's and juveniles' shoe stores	23	11 001	1 772	454	135	6.1	3
4482104	Family shoe stores	271	239 987	31 670	7 684	2 017	7.6	14.1
4482105	Athletic footwear stores	101	123 211	13 541	3 243	992	3.1	5.2
4483	Jewelry, luggage, and leather goods stores	522	644 327	82 848	19 827	3 075	17.8	3.4
44831	Jewelry stores	477	605 477	77 488	18 546	2 845	18.6	2.5
448310	Jewelry stores	477	605 477	77 488	18 546	2 845	18.6	2.5
44832	Luggage and leather goods stores	45	38 850	5 360	1 281	230	6.4	16.5
448320	Luggage and leather goods stores	45	38 850	5 360	1 281	230	6.4	16.5

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BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	1 152	1 700 209	205 590	50 298	13 206	12.3	4.0
4511	Sporting goods, hobby, and musical instrument stores	755	1 051 863	135 981	32 127	8 399	15.5	4.7
45111	Sporting goods stores	388	467 457	59 602	14 132	3 553	17.3	5.9
451110	Sporting goods stores	388	467 457	59 602	14 132	3 553	17.3	5.9
4511101	General-line sporting goods stores	123	211 050	24 896	6 000	1 568	13.7	5.4
4511102	Specialty-line sporting goods stores	265	256 407	34 706	8 132	1 985	20.3	6.2
45112	Hobby, toy, and game stores	201	358 528	41 773	9 649	3 247	10.9	3.7
451120	Hobby, toy, and game stores	201	358 528	41 773	9 649	3 247	10.9	3.7
45113	Sewing, needlework, and piece goods stores	89	90 695	13 899	3 345	804	14.6	5.8
451130	Sewing, needlework, and piece goods stores	89	90 695	13 899	3 345	804	14.6	5.8
45114	Musical instrument and supplies stores	77	135 183	20 707	5 001	795	22.0	2.4
451140	Musical instrument and supplies stores	77	135 183	20 707	5 001	795	22.0	2.4
4512	Book, periodical, and music stores	397	648 346	69 609	18 171	4 807	7.1	3.0
45121	Book stores and news dealers	273	446 379	52 996	14 006	3 459	8.9	3.2
451211	Book stores	221	412 848	47 744	12 812	3 118	7.5	3.2
4512111	Book stores, general	136	245 935	31 375	7 736	2 262	9.0	4.3
4512112	Specialty book stores	31	D	D	D	c	D	D
4512113	College book stores	54	D	D	D	f	D	D
451212	News dealers and newsstands	52	33 531	5 252	1 194	341	26.9	3.0
45122	Prerecorded tape, compact disc, and record stores	124	201 967	16 613	4 165	1 348	2.9	2.6
451220	Prerecorded tape, compact disc, and record stores	124	201 967	16 613	4 165	1 348	2.9	2.6
452	General merchandise stores	379	5 057 578	517 639	114 772	26 579	1.0	.6
4521	Department stores	131	3 616 705	412 893	90 431	21 157	—	—
45210009	Department stores (incl. leased depts.) ³	131	3 713 958	412 893	90 431	21 157	—	—
45211	Department stores	131	3 616 705	412 893	90 431	21 157	—	—
452111	Department stores (except discount department stores) ..	46	1 594 649	212 992	49 432	11 675	—	—
452112	Discount department stores	85	2 022 056	199 901	40 999	9 482	—	—
4529	Other general merchandise stores	248	1 440 873	104 746	24 341	5 422	3.7	2.1
45291	Warehouse clubs and supercenters	18	1 178 887	69 468	15 103	2 956	—	—
452910	Warehouse clubs and supercenters	18	1 178 887	69 468	15 103	2 956	—	—
45299	All other general merchandise stores	230	261 986	35 278	9 238	2 466	20.1	11.6
452990	All other general merchandise stores	230	261 986	35 278	9 238	2 466	20.1	11.6
4529901	Variety stores	119	90 875	9 169	2 304	716	20.9	9.0
4529904	Miscellaneous general merchandise stores	111	171 111	26 109	6 934	1 750	19.7	12.9
453	Miscellaneous store retailers	2 002	1 529 563	233 515	53 481	13 070	20.9	10.0
4531	Florists	418	159 897	36 305	8 387	2 115	39.7	10.4
45311	Florists	418	159 897	36 305	8 387	2 115	39.7	10.4
453110	Florists	418	159 897	36 305	8 387	2 115	39.7	10.4
4532	Office supplies, stationery, and gift stores	712	682 312	92 507	21 354	5 889	12.4	8.1
45321	Office supplies and stationery stores	121	368 643	39 617	9 640	1 948	3.1	2.0
453210	Office supplies and stationery stores	121	368 643	39 617	9 640	1 948	3.1	2.0
45322	Gift, novelty, and souvenir stores	591	313 669	52 890	11 714	3 941	23.4	15.3
453220	Gift, novelty, and souvenir stores	591	313 669	52 890	11 714	3 941	23.4	15.3
4533	Used merchandise stores	234	94 988	20 861	5 088	1 230	31.9	16.6
45331	Used merchandise stores	234	94 988	20 861	5 088	1 230	31.9	16.6
453310	Used merchandise stores	234	94 988	20 861	5 088	1 230	31.9	16.6
4539	Other miscellaneous store retailers	638	592 366	83 842	18 652	3 836	23.7	11.1
45391	Pet and pet supplies stores	115	137 104	20 589	4 619	1 341	13.4	3.8
453910	Pet and pet supplies stores	115	137 104	20 589	4 619	1 341	13.4	3.8
45392	Art dealers	116	76 333	11 319	2 577	399	51.7	9.0
453920	Art dealers	116	76 333	11 319	2 577	399	51.7	9.0
45393	Manufactured (mobile) home dealers	4	12 352	1 307	175	23	—	17.4
453930	Manufactured (mobile) home dealers	4	12 352	1 307	175	23	—	17.4
45399	All other miscellaneous store retailers	403	366 577	50 627	11 281	2 073	22.6	14.0
454	Nonstore retailers	1 075	3 398 945	451 796	112 282	12 935	14.9	8.0
4541	Electronic shopping and mail-order houses	297	1 917 870	176 784	44 213	5 400	10.4	8.4
45411	Electronic shopping and mail-order houses	297	1 917 870	176 784	44 213	5 400	10.4	8.4
4542	Vending machine operators	76	95 201	21 234	5 496	698	22.7	6.4
45421	Vending machine operators	76	95 201	21 234	5 496	698	22.7	6.4
454210	Vending machine operators	76	95 201	21 234	5 496	698	22.7	6.4
4543	Direct selling establishments	702	1 385 874	253 778	62 573	6 837	20.5	7.5
45431	Fuel dealers	392	948 581	169 315	42 911	4 176	16.6	7.6
454311	Heating oil dealers	363	844 918	148 857	37 694	3 704	17.9	8.5
454312	Liquefied petroleum gas (bottled gas) dealers	27	D	D	D	e	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	310	437 293	84 463	19 662	2 661	28.9	7.3
454390	Other direct selling establishments	310	437 293	84 463	19 662	2 661	28.9	7.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Boston-Quincy, MA Metropolitan Division								
44-45	Retail trade	7 023	21 084 201	2 251 607	528 358	101 068	13.1	8.1
441	Motor vehicle and parts dealers	508	4 973 910	395 737	88 991	9 930	12.2	13.0
4411	Automobile dealers	251	4 580 387	335 146	74 920	7 788	11.1	13.5
44111	New car dealers	144	4 317 154	319 805	71 011	7 342	9.6	13.8
441110	New car dealers	144	4 317 154	319 805	71 011	7 342	9.6	13.8
44112	Used car dealers	107	263 233	15 341	3 909	446	36.3	8.1
441120	Used car dealers	107	263 233	15 341	3 909	446	36.3	8.1
4412	Other motor vehicle dealers	49	163 507	15 925	3 404	445	25.0	7.0
44121	Recreational vehicle dealers	8	D	D	D	c	D	D
441210	Recreational vehicle dealers	8	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	41	D	D	D	e	D	D
441221	Motorcycle dealers	10	D	D	D	c	D	D
441222	Boat dealers	25	79 870	7 273	1 546	195	9.7	12.4
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	208	230 016	44 666	10 667	1 697	23.9	6.3
44131	Automotive parts and accessories stores	136	136 843	27 508	6 501	1 116	24.8	8.9
441310	Automotive parts and accessories stores	136	136 843	27 508	6 501	1 116	24.8	8.9
44132	Tire dealers	72	93 173	17 158	4 166	581	22.6	2.6
441320	Tire dealers	72	93 173	17 158	4 166	581	22.6	2.6
442	Furniture and home furnishings stores	386	817 845	125 467	28 515	4 516	14.9	13.6
4421	Furniture stores	123	410 128	70 588	15 734	1 734	10.5	19.9
44211	Furniture stores	123	410 128	70 588	15 734	1 734	10.5	19.9
442110	Furniture stores	123	410 128	70 588	15 734	1 734	10.5	19.9
4422	Home furnishings stores	263	407 717	54 879	12 781	2 782	19.4	7.4
44221	Floor covering stores	77	124 983	18 889	4 369	572	31.3	7.8
442210	Floor covering stores	77	124 983	18 889	4 369	572	31.3	7.8
44229	Other home furnishings stores	186	282 734	35 990	8 412	2 210	14.1	7.1
442291	Window treatment stores	17	10 485	1 853	409	107	28.4	22.3
442299	All other home furnishings stores	169	272 249	34 137	8 003	2 103	13.6	6.6
443	Electronics and appliance stores	258	559 628	68 681	16 034	2 526	12.4	4.0
4431	Electronics and appliance stores	258	559 628	68 681	16 034	2 526	12.4	4.0
44311	Appliance, television, and other electronics stores	178	391 764	48 427	11 013	1 869	13.3	1.4
443111	Household appliance stores	51	79 711	11 226	2 605	363	21.8	.9
443112	Radio, television, and other electronics stores	127	312 053	37 201	8 408	1 506	11.2	1.5
44312	Computer and software stores	52	146 408	16 640	4 147	461	8.6	11.5
443120	Computer and software stores	52	146 408	16 640	4 147	461	8.6	11.5
44313	Camera and photographic supplies stores	28	21 456	3 614	874	196	20.6	.6
443130	Camera and photographic supplies stores	28	21 456	3 614	874	196	20.6	.6
444	Building material and garden equipment and supplies dealers	439	1 516 826	206 287	47 462	6 301	9.4	9.1
4441	Building material and supplies dealers	364	1 422 053	190 083	44 377	5 713	9.1	9.2
44411	Home centers	30	D	D	D	h	D	D
444110	Home Centers	30	D	D	D	h	D	D
44412	Paint and wallpaper stores	43	D	D	D	e	D	D
444120	Paint and wallpaper stores	43	D	D	D	e	D	D
44413	Hardware stores	93	102 119	17 887	4 226	753	27.0	10.5
444130	Hardware stores	93	102 119	17 887	4 226	753	27.0	10.5
44419	Other building material dealers	198	620 431	93 659	21 795	2 049	13.7	18.6
444190	Other building material dealers	198	620 431	93 659	21 795	2 049	13.7	18.6
4442	Lawn and garden equipment and supplies stores	75	94 773	16 204	3 085	588	13.9	8.1
44421	Outdoor power equipment stores	21	30 468	4 391	955	161	11.8	8.7
444210	Outdoor power equipment stores	21	30 468	4 391	955	161	11.8	8.7
44422	Nursery, garden center, and farm supply stores	54	64 305	11 813	2 130	427	14.9	7.8
444220	Nursery, garden center, and farm supply stores	54	64 305	11 813	2 130	427	14.9	7.8
445	Food and beverage stores	1 432	3 992 933	447 019	107 469	24 794	14.8	7.2
4451	Grocery stores	833	3 365 897	381 467	91 325	20 967	10.3	7.4
44511	Supermarkets and other grocery (except convenience) stores	374	3 011 700	344 982	82 482	18 618	7.5	4.2
445110	Supermarkets and other grocery (except convenience) stores	374	3 011 700	344 982	82 482	18 618	7.5	4.2
44512	Convenience stores	459	354 197	36 485	8 843	2 349	34.7	34.7
445120	Convenience stores	459	354 197	36 485	8 843	2 349	34.7	34.7
4452	Specialty food stores	218	165 825	24 901	6 172	1 309	34.2	7.8
4453	Beer, wine, and liquor stores	381	461 211	40 651	9 972	2 518	40.3	5.8
44531	Beer, wine, and liquor stores	381	461 211	40 651	9 972	2 518	40.3	5.8
445310	Beer, wine, and liquor stores	381	461 211	40 651	9 972	2 518	40.3	5.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Boston-Quincy, MA Metropolitan Division—Con.								
Retail trade—Con.								
44-45	Health and personal care stores	497	1 696 772	162 005	38 803	10 848	8.7	2.6
446	Health and personal care stores	497	1 696 772	162 005	38 803	10 848	8.7	2.6
4461	Pharmacies and drug stores	270	1 540 165	128 269	30 506	9 389	8.0	1.8
44611	Pharmacies and drug stores	270	1 540 165	128 269	30 506	9 389	8.0	1.8
4461101	Pharmacies and drug stores	250	1 522 146	125 961	29 891	9 218	7.9	1.8
4461102	Proprietary stores	20	18 019	2 308	615	171	15.7	4.7
44612	Cosmetics, beauty supplies, and perfume stores	60	40 912	6 341	1 556	442	13.7	4.7
446120	Cosmetics, beauty supplies, and perfume stores	60	40 912	6 341	1 556	442	13.7	4.7
44613	Optical goods stores	85	43 112	10 991	2 781	445	20.6	11.0
446130	Optical goods stores	85	43 112	10 991	2 781	445	20.6	11.0
44619	Other health and personal care stores	82	72 583	16 404	3 960	572	13.8	13.2
446191	Food (health) supplement stores	40	22 179	3 897	940	223	14.1	1.4
446199	All other health and personal care stores	42	50 404	12 507	3 020	349	13.6	18.4
447	Gasoline stations	601	1 164 884	62 806	15 541	3 438	40.7	9.6
4471	Gasoline stations	601	1 164 884	62 806	15 541	3 438	40.7	9.6
44711	Gasoline stations with convenience stores	247	605 533	29 045	7 116	1 719	30.8	6.8
447110	Gasoline stations with convenience stores	247	605 533	29 045	7 116	1 719	30.8	6.8
44719	Other gasoline stations	354	559 351	33 761	8 425	1 719	51.3	12.7
447190	Other gasoline stations	354	559 351	33 761	8 425	1 719	51.3	12.7
448	Clothing and clothing accessories stores	1 124	1 989 160	245 812	58 131	14 302	10.1	6.3
4481	Clothing stores	667	1 419 678	176 025	41 419	11 000	8.4	6.3
44811	Men's clothing stores	72	77 148	13 145	3 277	514	25.3	7.4
448110	Men's clothing stores	72	77 148	13 145	3 277	514	25.3	7.4
44812	Women's clothing stores	237	391 800	50 079	11 921	2 912	6.0	9.3
448120	Women's clothing stores	237	391 800	50 079	11 921	2 912	6.0	9.3
44813	Children's and infants' clothing stores	61	80 679	8 706	2 002	672	9.2	5.9
448130	Children's and infants' clothing stores	61	80 679	8 706	2 002	672	9.2	5.9
44814	Family clothing stores	180	736 312	84 494	20 547	5 861	3.1	5.0
448140	Family clothing stores	180	736 312	84 494	20 547	5 861	3.1	5.0
44815	Clothing accessories stores	45	28 566	4 406	1 091	255	16.1	3.1
448150	Clothing accessories stores	45	28 566	4 406	1 091	255	16.1	3.1
44819	Other clothing stores	72	105 173	15 195	2 581	786	39.0	4.1
448190	Other clothing stores	72	105 173	15 195	2 581	786	39.0	4.1
4482	Shoe stores	223	224 091	27 692	6 573	1 844	7.9	10.8
44821	Shoe stores	223	224 091	27 692	6 573	1 844	7.9	10.8
448210	Shoe stores	223	224 091	27 692	6 573	1 844	7.9	10.8
4482101	Men's shoe stores	19	11 616	1 483	359	72	8.4	18.1
4482102	Women's shoe stores	32	30 839	4 052	964	333	13.0	20.8
4482103	Children's and juveniles' shoe stores	8	3 449	579	148	42	15.4	—
4482104	Family shoe stores	116	109 762	14 199	3 399	890	9.0	12.3
4482105	Athletic footwear stores	48	68 425	7 379	1 703	507	3.2	3.7
4483	Jewelry, luggage, and leather goods stores	234	345 391	42 095	10 139	1 458	18.5	3.6
44831	Jewelry stores	215	317 094	38 648	9 366	1 322	19.5	2.4
448310	Jewelry stores	215	317 094	38 648	9 366	1 322	19.5	2.4
44832	Luggage and leather goods stores	19	28 297	3 447	773	136	7.3	17.4
448320	Luggage and leather goods stores	19	28 297	3 447	773	136	7.3	17.4
451	Sporting goods, hobby, book, and music stores	442	657 957	79 276	19 570	5 004	12.5	4.8
4511	Sporting goods, hobby, and musical instrument stores	253	363 743	47 072	11 160	2 856	16.5	5.3
45111	Sporting goods stores	123	141 587	18 487	4 362	1 079	20.1	4.3
451110	Sporting goods stores	123	141 587	18 487	4 362	1 079	20.1	4.3
4511101	General-line sporting goods stores	38	66 907	7 954	1 922	515	14.2	4.9
4511102	Specialty-line sporting goods stores	85	74 680	10 533	2 440	564	25.5	3.8
45112	Hobby, toy, and game stores	63	135 380	15 395	3 491	1 179	7.2	5.1
451120	Hobby, toy, and game stores	63	135 380	15 395	3 491	1 179	7.2	5.1
45113	Sewing, needlework, and piece goods stores	37	30 488	5 238	1 279	335	22.6	13.1
451130	Sewing, needlework, and piece goods stores	37	30 488	5 238	1 279	335	22.6	13.1
45114	Musical instrument and supplies stores	30	56 288	7 952	2 028	263	26.8	4.1
451140	Musical instrument and supplies stores	30	56 288	7 952	2 028	263	26.8	4.1
4512	Book, periodical, and music stores	189	294 214	32 204	8 410	2 148	7.6	4.2
45121	Book stores and news dealers	135	209 723	24 810	6 563	1 581	9.2	4.4
451211	Book stores	103	187 555	20 970	5 708	1 334	7.8	4.4
4512111	Book stores, general	60	99 167	12 664	3 202	921	11.9	7.3
4512112	Specialty book stores	13	D	D	D	b	D	D
4512113	College book stores	30	D	D	D	e	D	D
451212	News dealers and newsstands	32	22 168	3 840	855	247	21.0	4.5
45122	Prerecorded tape, compact disc, and record stores	54	84 491	7 394	1 847	567	3.7	3.5
451220	Prerecorded tape, compact disc, and record stores	54	84 491	7 394	1 847	567	3.7	3.5
452	General merchandise stores	130	1 734 651	179 736	40 475	9 035	.8	.7
4521	Department stores	42	1 312 837	150 326	33 750	7 563	—	—
45210009	Department stores (incl. leased depts.) ³	42	1 345 607	150 326	33 750	7 563	—	—
45211	Department stores	42	1 312 837	150 326	33 750	7 563	—	—
452111	Department stores (except discount department stores) ..	16	576 361	79 216	18 306	4 037	—	—
452112	Discount department stores	26	736 476	71 110	15 444	3 526	—	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.							
	Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.							
	Boston-Quincy, MA Metropolitan Division—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores—Con.							
4529	Other general merchandise stores	88	421 814	29 410	6 725	1 472	3.3	2.8
45291	Warehouse clubs and supercenters	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	f	D	D
45299	All other general merchandise stores	83	D	D	D	f	D	D
452990	All other general merchandise stores	83	D	D	D	f	D	D
4529901	Variety stores	45	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	38	D	D	D	e	D	D
453	Miscellaneous store retailers	784	659 014	102 717	23 951	5 295	19.3	12.3
4531	Florists	164	60 761	14 827	3 477	775	33.2	8.7
45311	Florists	164	60 761	14 827	3 477	775	33.2	8.7
453110	Florists	164	60 761	14 827	3 477	775	33.2	8.7
4532	Office supplies, stationery, and gift stores	276	296 497	40 832	9 466	2 412	12.2	11.1
45321	Office supplies and stationery stores	52	161 039	19 640	4 757	913	5.8	2.6
453210	Office supplies and stationery stores	52	161 039	19 640	4 757	913	5.8	2.6
45322	Gift, novelty, and souvenir stores	224	135 458	21 192	4 709	1 499	19.8	21.1
453220	Gift, novelty, and souvenir stores	224	135 458	21 192	4 709	1 499	19.8	21.1
4533	Used merchandise stores	93	43 495	10 147	2 492	522	27.9	22.1
45331	Used merchandise stores	93	43 495	10 147	2 492	522	27.9	22.1
453310	Used merchandise stores	93	43 495	10 147	2 492	522	27.9	22.1
4539	Other miscellaneous store retailers	251	258 261	36 911	8 516	1 586	22.8	12.8
45391	Pet and pet supplies stores	42	51 485	8 018	1 730	489	16.1	6.7
453910	Pet and pet supplies stores	42	51 485	8 018	1 730	489	16.1	6.7
45392	Art dealers	64	47 194	7 543	1 693	249	47.6	11.7
453920	Art dealers	64	47 194	7 543	1 693	249	47.6	11.7
45399	All other miscellaneous store retailers	145	159 582	21 350	5 093	848	17.7	15.1
454	Nonstore retailers	422	1 320 621	176 064	43 416	5 079	13.2	7.1
4541	Electronic shopping and mail-order houses	112	709 819	54 448	13 175	1 923	11.3	6.8
45411	Electronic shopping and mail-order houses	112	709 819	54 448	13 175	1 923	11.3	6.8
4542	Vending machine operators	33	32 926	7 391	1 982	233	30.1	13.3
45421	Vending machine operators	33	32 926	7 391	1 982	233	30.1	13.3
454210	Vending machine operators	33	32 926	7 391	1 982	233	30.1	13.3
4543	Direct selling establishments	277	577 876	114 225	28 259	2 923	14.6	7.2
45431	Fuel dealers	151	417 837	78 912	19 961	1 882	12.4	8.4
454311	Heating oil dealers	138	394 949	74 044	18 858	1 760	12.3	8.8
454312	Liquefied petroleum gas (bottled gas) dealers	12	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	126	160 039	35 313	8 298	1 041	20.1	4.1
454390	Other direct selling establishments	126	160 039	35 313	8 298	1 041	20.1	4.1
	Cambridge-Newton-Framingham, MA Metropolitan Division							
44-45	Retail trade	5 393	16 876 076	1 873 116	444 553	82 873	10.8	6.0
441	Motor vehicle and parts dealers	402	3 965 361	337 343	78 136	8 028	7.6	4.8
4411	Automobile dealers	182	3 606 027	276 749	63 964	6 167	7.0	4.3
44111	New car dealers	116	3 407 979	265 053	61 302	5 864	5.2	3.4
441110	New car dealers	116	3 407 979	265 053	61 302	5 864	5.2	3.4
44112	Used car dealers	66	198 048	11 696	2 662	303	37.2	20.0
441120	Used car dealers	66	198 048	11 696	2 662	303	37.2	20.0
4412	Other motor vehicle dealers	33	125 358	11 361	2 464	334	5.6	2.8
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	31	D	D	D	e	D	D
441221	Motorcycle dealers	16	60 621	5 542	1 339	174	3.0	3.4
441222	Boat dealers	9	37 853	3 864	694	99	3.8	3.5
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	187	233 976	49 233	11 708	1 527	17.7	12.7
44131	Automotive parts and accessories stores	139	154 285	29 850	7 004	1 019	20.2	18.7
441310	Automotive parts and accessories stores	139	154 285	29 850	7 004	1 019	20.2	18.7
44132	Tire dealers	48	79 691	19 383	4 704	508	13.0	1.1
441320	Tire dealers	48	79 691	19 383	4 704	508	13.0	1.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Cambridge-Newton-Framingham, MA Metropolitan Division—Con.								
44-45	Retail trade—Con.							
442	Furniture and home furnishings stores	366	693 412	94 846	22 454	3 729	14.6	14.1
4421	Furniture stores	127	311 763	40 317	9 526	1 111	15.8	15.6
44211	Furniture stores	127	311 763	40 317	9 526	1 111	15.8	15.6
442110	Furniture stores	127	311 763	40 317	9 526	1 111	15.8	15.6
4422	Home furnishings stores	239	381 649	54 529	12 928	2 618	13.6	13.0
44221	Floor covering stores	83	107 982	20 569	4 732	505	29.0	24.7
442210	Floor covering stores	83	107 982	20 569	4 732	505	29.0	24.7
44229	Other home furnishings stores	156	273 667	33 960	8 196	2 113	7.6	8.4
442291	Window treatment stores	14	9 509	1 443	346	61	22.6	25.7
442299	All other home furnishings stores	142	264 158	32 517	7 850	2 052	7.0	7.8
443	Electronics and appliance stores	233	635 090	82 145	20 536	2 730	13.3	13.5
4431	Electronics and appliance stores	233	635 090	82 145	20 536	2 730	13.3	13.5
44311	Appliance, television, and other electronics stores	143	364 444	41 153	9 923	1 671	11.6	4.4
443111	Household appliance stores	47	64 451	8 372	1 961	285	26.8	12.0
443112	Radio, television, and other electronics stores	96	299 993	32 781	7 962	1 386	8.3	2.8
44312	Computer and software stores	67	226 545	34 612	8 975	807	13.4	27.7
443120	Computer and software stores	67	226 545	34 612	8 975	807	13.4	27.7
44313	Camera and photographic supplies stores	23	44 101	6 380	1 638	252	26.3	16.0
443130	Camera and photographic supplies stores	23	44 101	6 380	1 638	252	26.3	16.0
444	Building material and garden equipment and supplies dealers ...	365	1 415 886	200 845	46 593	5 830	8.1	7.8
4441	Building material and supplies dealers	302	1 339 990	185 475	43 169	5 275	7.0	8.0
44411	Home centers	23	D	D	D	g	D	D
444110	Home Centers	23	D	D	D	g	D	D
44412	Paint and wallpaper stores	47	D	D	D	e	D	D
444120	Paint and wallpaper stores	47	D	D	D	e	D	D
44413	Hardware stores	75	114 865	20 636	4 769	971	13.9	2.4
444130	Hardware stores	75	114 865	20 636	4 769	971	13.9	2.4
44419	Other building material dealers	157	713 108	104 016	24 906	2 283	7.7	14.0
444190	Other building material dealers	157	713 108	104 016	24 906	2 283	7.7	14.0
4442	Lawn and garden equipment and supplies stores	63	75 896	15 370	3 424	555	27.7	4.9
44421	Outdoor power equipment stores	16	17 122	2 895	628	86	14.7	14.4
444210	Outdoor power equipment stores	16	17 122	2 895	628	86	14.7	14.4
44422	Nursery, garden center, and farm supply stores	47	58 774	12 475	2 796	469	31.5	2.1
444220	Nursery, garden center, and farm supply stores	47	58 774	12 475	2 796	469	31.5	2.1
445	Food and beverage stores	884	3 024 081	351 694	85 681	19 916	8.7	3.5
4451	Grocery stores	522	2 582 718	301 416	73 376	17 054	6.0	3.1
44511	Supermarkets and other grocery (except convenience) stores	252	2 410 019	283 285	69 015	15 838	2.9	1.8
445110	Supermarkets and other grocery (except convenience) stores	252	2 410 019	283 285	69 015	15 838	2.9	1.8
44512	Convenience stores	270	172 699	18 131	4 361	1 216	49.0	20.8
445120	Convenience stores	270	172 699	18 131	4 361	1 216	49.0	20.8
4452	Specialty food stores	125	98 473	16 925	4 111	941	34.0	3.5
4453	Beer, wine, and liquor stores	237	342 890	33 353	8 194	1 921	21.5	6.5
44531	Beer, wine, and liquor stores	237	342 890	33 353	8 194	1 921	21.5	6.5
445310	Beer, wine, and liquor stores	237	342 890	33 353	8 194	1 921	21.5	6.5
446	Health and personal care stores	408	1 310 611	135 091	32 276	8 986	10.6	3.8
4461	Health and personal care stores	408	1 310 611	135 091	32 276	8 986	10.6	3.8
44611	Pharmacies and drug stores	209	1 156 948	99 194	23 432	7 605	9.9	3.9
446110	Pharmacies and drug stores	209	1 156 948	99 194	23 432	7 605	9.9	3.9
4461101	Pharmacies and drug stores	194	1 133 429	96 227	22 618	7 380	9.9	3.9
4461102	Proprietary stores	15	23 519	2 967	814	225	6.2	2.6
44612	Cosmetics, beauty supplies, and perfume stores	46	37 051	6 837	1 744	429	9.7	1.5
446120	Cosmetics, beauty supplies, and perfume stores	46	37 051	6 837	1 744	429	9.7	1.5
44613	Optical goods stores	74	41 355	10 691	2 682	391	27.5	2.0
446130	Optical goods stores	74	41 355	10 691	2 682	391	27.5	2.0
44619	Other health and personal care stores	79	75 257	18 369	4 418	561	13.3	5.8
446191	Food (health) supplement stores	46	27 846	5 141	1 318	304	17.3	6.0
446199	All other health and personal care stores	33	47 411	13 228	3 100	257	10.9	5.7
447	Gasoline stations	491	959 114	56 468	14 050	3 022	35.9	11.9
4471	Gasoline stations	491	959 114	56 468	14 050	3 022	35.9	11.9
44711	Gasoline stations with convenience stores	191	519 855	25 598	6 425	1 565	20.7	11.0
447110	Gasoline stations with convenience stores	191	519 855	25 598	6 425	1 565	20.7	11.0
44719	Other gasoline stations	300	439 259	30 870	7 625	1 457	53.9	13.0
447190	Other gasoline stations	300	439 259	30 870	7 625	1 457	53.9	13.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Cambridge-Newton-Framingham, MA Metropolitan Division—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	775	1 205 917	150 079	36 680	9 573	8.2	5.6
4481	Clothing stores	480	906 071	110 372	26 775	7 579	6.5	5.3
44811	Men's clothing stores	45	58 135	9 275	2 342	371	19.3	2.4
448110	Men's clothing stores	45	58 135	9 275	2 342	371	19.3	2.4
44812	Women's clothing stores	187	226 205	28 916	7 048	1 974	10.7	7.0
448120	Women's clothing stores	187	226 205	28 916	7 048	1 974	10.7	7.0
44813	Children's and infants' clothing stores	43	60 770	7 193	1 594	548	9.8	8.2
448130	Children's and infants' clothing stores	43	60 770	7 193	1 594	548	9.8	8.2
44814	Family clothing stores	125	494 233	53 830	12 694	3 943	1.8	2.7
448140	Family clothing stores	125	494 233	53 830	12 694	3 943	1.8	2.7
44815	Clothing accessories stores	35	19 115	3 957	1 187	252	9.1	6.0
448150	Clothing accessories stores	35	19 115	3 957	1 187	252	9.1	6.0
44819	Other clothing stores	45	47 613	7 201	1 910	491	14.1	23.1
448190	Other clothing stores	45	47 613	7 201	1 910	491	14.1	23.1
4482	Shoe stores	139	120 273	16 223	4 019	1 090	7.2	12.3
44821	Shoe stores	139	120 273	16 223	4 019	1 090	7.2	12.3
448210	Shoe stores	139	120 273	16 223	4 019	1 090	7.2	12.3
4482101	Men's shoe stores	6	4 017	561	151	26	—	22.7
4482102	Women's shoe stores	21	16 094	2 153	543	211	8.9	6.8
4482103	Children's and juveniles' shoe stores	8	4 669	732	178	57	3.1	7.7
4482104	Family shoe stores	81	69 804	9 866	2 351	569	9.4	16.8
4482105	Athletic footwear stores	23	25 689	2 911	796	227	2.1	4.3
4483	Jewelry, luggage, and leather goods stores	156	179 573	23 484	5 886	904	17.7	2.6
44831	Jewelry stores	138	172 727	21 914	5 442	828	18.4	1.9
448310	Jewelry stores	138	172 727	21 914	5 442	828	18.4	1.9
44832	Luggage and leather goods stores	18	6 846	1 570	444	76	—	20.0
448320	Luggage and leather goods stores	18	6 846	1 570	444	76	—	20.0
451	Sporting goods, hobby, book, and music stores	378	623 001	79 467	19 435	5 019	11.6	2.7
4511	Sporting goods, hobby, and musical instrument stores	257	402 903	55 186	13 102	3 403	14.3	3.6
45111	Sporting goods stores	134	195 490	25 204	5 973	1 486	14.7	6.8
451110	Sporting goods stores	134	195 490	25 204	5 973	1 486	14.7	6.8
4511101	General-line sporting goods stores	40	81 769	9 811	2 477	590	12.2	7.6
4511102	Specialty-line sporting goods stores	94	113 721	15 393	3 496	896	16.5	6.3
45112	Hobby, toy, and game stores	68	118 816	14 765	3 536	1 202	14.6	4.4
451120	Hobby, toy, and game stores	68	118 816	14 765	3 536	1 202	14.6	4.4
45113	Sewing, needlework, and piece goods stores	25	32 441	4 529	1 111	269	6.5	1.7
451130	Sewing, needlework, and piece goods stores	25	32 441	4 529	1 111	269	6.5	1.7
45114	Musical instrument and supplies stores	30	56 156	10 688	2 482	446	16.3	3.3
451140	Musical instrument and supplies stores	30	56 156	10 688	2 482	446	16.3	3.3
4512	Book, periodical, and music stores	121	220 098	24 281	6 333	1 616	6.7	1.1
45121	Book stores and news dealers	81	146 117	18 493	4 896	1 136	9.1	1.6
451211	Book stores	69	139 583	17 560	4 676	1 078	7.1	1.7
4512111	Book stores, general	39	D	D	D	f	D	D
4512112	Specialty book stores	13	D	D	D	D	D	D
4512113	College book stores	17	D	D	D	e	D	D
451212	News dealers and newsstands	12	6 534	933	220	58	53.4	—
45122	Prerecorded tape, compact disc, and record stores	40	73 981	5 788	1 437	480	1.9	2.2
451220	Prerecorded tape, compact disc, and record stores	40	73 981	5 788	1 437	480	1.9	2.2
452	General merchandise stores	108	1 561 740	161 513	34 303	7 996	6	3
4521	Department stores	41	1 165 186	135 182	28 197	6 690	—	—
45210009	Department stores (incl. leased depts.) ³	41	1 197 464	135 182	28 197	6 690	—	—
45211	Department stores	41	1 165 186	135 182	28 197	6 690	—	—
452111	Department stores (except discount department stores) ..	16	594 943	78 306	18 021	4 245	—	—
452112	Discount department stores	25	570 243	56 876	10 176	2 445	—	—
4529	Other general merchandise stores	67	396 554	26 331	6 106	1 306	2.5	1.2
45291	Warehouse clubs and supercenters	6	340 172	17 734	3 844	775	—	—
452910	Warehouse clubs and supercenters	6	340 172	17 734	3 844	775	—	—
45299	All other general merchandise stores	61	56 382	8 597	2 262	531	17.8	8.7
452990	All other general merchandise stores	61	56 382	8 597	2 262	531	17.8	8.7
4529901	Variety stores	33	24 952	2 748	656	179	22.4	6.0
4529904	Miscellaneous general merchandise stores	28	31 430	5 849	1 606	352	14.3	10.8
453	Miscellaneous store retailers	615	443 242	68 298	15 546	3 863	23.4	10.0
4531	Florists	148	60 956	12 639	2 813	666	44.4	12.5
45311	Florists	148	60 956	12 639	2 813	666	44.4	12.5
453110	Florists	148	60 956	12 639	2 813	666	44.4	12.5
4532	Office supplies, stationery, and gift stores	200	207 130	26 837	6 198	1 691	9.9	6.6
45321	Office supplies and stationery stores	38	115 559	11 588	2 800	578	4	2.5
453210	Office supplies and stationery stores	38	115 559	11 588	2 800	578	4	2.5
45322	Gift, novelty, and souvenir stores	162	91 571	15 249	3 398	1 113	21.7	11.7
453220	Gift, novelty, and souvenir stores	162	91 571	15 249	3 398	1 113	21.7	11.7
4533	Used merchandise stores	70	28 464	5 998	1 450	409	36.4	10.6
45331	Used merchandise stores	70	28 464	5 998	1 450	409	36.4	10.6
453310	Used merchandise stores	70	28 464	5 998	1 450	409	36.4	10.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Cambridge-Newton-Framingham, MA Metropolitan Division—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	197	146 692	22 824	5 085	1 097	31.4	13.8
45391	Pet and pet supplies stores	34	36 316	5 448	1 172	324	14.0	1.5
45392	Pet and pet supplies stores	34	36 316	5 448	1 172	324	14.0	1.5
453920	Art dealers	26	20 719	1 923	447	76	57.7	3.6
453920	Art dealers	26	20 719	1 923	447	76	57.7	3.6
45399	All other miscellaneous store retailers	137	89 657	15 453	3 466	697	32.4	21.2
454	Nonstore retailers	368	1 038 621	155 327	38 863	4 181	17.6	12.2
4541	Electronic shopping and mail-order houses	98	523 319	60 099	15 601	1 444	11.6	13.0
45411	Electronic shopping and mail-order houses	98	523 319	60 099	15 601	1 444	11.6	13.0
4542	Vending machine operators	28	52 448	11 604	2 999	385	16.6	.6
45421	Vending machine operators	28	52 448	11 604	2 999	385	16.6	.6
454210	Vending machine operators	28	52 448	11 604	2 999	385	16.6	.6
4543	Direct selling establishments	242	462 854	83 624	20 263	2 352	24.5	12.6
45431	Fuel dealers	122	254 747	44 503	11 214	1 108	25.9	13.0
454311	Heating oil dealers	121	D	D	D	D	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	D	D	D
45439	Other direct selling establishments	120	208 107	39 121	9 049	1 244	22.7	12.1
454390	Other direct selling establishments	120	208 107	39 121	9 049	1 244	22.7	12.1
Essex County, MA Metropolitan Division								
44-45	Retail trade	2 722	8 168 806	846 941	199 093	39 321	10.7	4.5
441	Motor vehicle and parts dealers	265	2 171 987	173 486	39 873	4 232	8.6	3.2
4411	Automobile dealers	125	1 992 878	146 000	33 630	3 207	7.1	3.4
44111	New car dealers	65	1 896 270	141 116	32 542	3 058	4.6	3.2
441110	New car dealers	65	1 896 270	141 116	32 542	3 058	4.6	3.2
44112	Used car dealers	60	96 608	4 884	1 088	149	57.8	6.1
441120	Used car dealers	60	96 608	4 884	1 088	149	57.8	6.1
4412	Other motor vehicle dealers	38	80 051	8 614	1 617	269	21.8	—
44122	Motorcycle, boat, and other motor vehicle dealers	37	D	D	D	e	D	D
441221	Motorcycle dealers	9	D	D	D	b	D	D
441222	Boat dealers	26	55 807	6 134	1 068	173	20.9	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	102	99 058	18 872	4 626	756	26.9	1.8
44131	Automotive parts and accessories stores	77	66 198	13 474	3 354	569	25.7	2.0
441310	Automotive parts and accessories stores	77	66 198	13 474	3 354	569	25.7	2.0
44132	Tire dealers	25	32 860	5 398	1 272	187	29.2	1.4
441320	Tire dealers	25	32 860	5 398	1 272	187	29.2	1.4
442	Furniture and home furnishings stores	147	237 714	34 838	8 395	1 427	19.2	10.4
4421	Furniture stores	55	93 277	14 031	3 473	471	27.0	11.0
44211	Furniture stores	55	93 277	14 031	3 473	471	27.0	11.0
442110	Furniture stores	55	93 277	14 031	3 473	471	27.0	11.0
4422	Home furnishings stores	92	144 437	20 807	4 922	956	14.2	9.9
44221	Floor covering stores	35	47 981	9 915	2 198	252	28.2	14.3
442210	Floor covering stores	35	47 981	9 915	2 198	252	28.2	14.3
44229	Other home furnishings stores	57	96 456	10 892	2 724	704	7.2	7.7
442299	All other home furnishings stores	48	90 013	10 132	2 547	670	7.1	6.2
443	Electronics and appliance stores	94	200 729	19 154	4 502	773	6.6	6.0
4431	Electronics and appliance stores	94	200 729	19 154	4 502	773	6.6	6.0
44311	Appliance, television, and other electronics stores	68	157 868	15 422	3 545	606	5.1	7.5
443111	Household appliance stores	24	32 367	3 520	825	133	22.0	17.4
443112	Radio, television, and other electronics stores	44	125 501	11 902	2 720	473	.7	4.9
44312	Computer and software stores	20	39 778	3 128	797	138	9.9	.4
443120	Computer and software stores	20	39 778	3 128	797	138	9.9	.4
44313	Camera and photographic supplies stores	6	3 083	604	160	29	42.8	—
443130	Camera and photographic supplies stores	6	3 083	604	160	29	42.8	—
444	Building material and garden equipment and supplies dealers	178	664 840	96 896	21 821	3 079	5.8	4.5
4441	Building material and supplies dealers	143	616 194	85 943	19 905	2 724	4.7	4.8
44411	Home centers	12	D	D	D	g	D	D
444110	Home Centers	12	D	D	D	g	D	D
44412	Paint and wallpaper stores	17	D	D	D	c	D	D
444120	Paint and wallpaper stores	17	D	D	D	c	D	D
44413	Hardware stores	26	D	D	D	c	D	D
444130	Hardware stores	26	D	D	D	c	D	D
44419	Other building material dealers	88	274 316	43 805	10 145	1 063	5.6	8.5
444190	Other building material dealers	88	274 316	43 805	10 145	1 063	5.6	8.5
4442	Lawn and garden equipment and supplies stores	35	48 646	10 953	1 916	355	20.2	1.3
44422	Nursery, garden center, and farm supply stores	25	39 262	9 067	1 463	282	19.4	1.6
444220	Nursery, garden center, and farm supply stores	25	39 262	9 067	1 463	282	19.4	1.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
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BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Essex County, MA Metropolitan Division—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	486	1 432 514	155 026	37 877	9 539	11.8	5.4
4451	Grocery stores	267	1 217 421	132 678	32 636	8 246	9.4	5.0
44511	Supermarkets and other grocery (except convenience) stores	138	1 136 139	124 594	30 801	7 710	5.6	3.7
445110	Supermarkets and other grocery (except convenience) stores	138	1 136 139	124 594	30 801	7 710	5.6	3.7
44512	Convenience stores	129	81 282	8 084	1 835	536	62.2	23.2
445120	Convenience stores	129	81 282	8 084	1 835	536	62.2	23.2
4452	Specialty food stores	86	D	D	D	f	D	D
4453	Beer, wine, and liquor stores	133	D	D	D	f	D	D
44531	Beer, wine, and liquor stores	133	D	D	D	f	D	D
445310	Beer, wine, and liquor stores	133	D	D	D	f	D	D
446	Health and personal care stores	197	661 099	66 096	15 286	4 184	8.4	1.5
4461	Health and personal care stores	197	661 099	66 096	15 286	4 184	8.4	1.5
44611	Pharmacies and drug stores	102	604 465	52 890	12 208	3 646	6.9	1.0
446110	Pharmacies and drug stores	102	604 465	52 890	12 208	3 646	6.9	1.0
4461101	Pharmacies and drug stores	99	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	23	10 541	1 868	441	150	19.3	5.9
446120	Cosmetics, beauty supplies, and perfume stores	23	10 541	1 868	441	150	19.3	5.9
44613	Optical goods stores	29	17 736	4 406	1 094	170	37.4	5.2
446130	Optical goods stores	29	17 736	4 406	1 094	170	37.4	5.2
44619	Other health and personal care stores	43	28 357	6 932	1 543	218	19.8	7.1
446191	Food (health) supplement stores	23	10 607	1 745	401	102	32.6	8.3
446199	All other health and personal care stores	20	17 750	5 187	1 142	116	12.1	6.4
447	Gasoline stations	237	483 504	28 054	6 982	1 483	25.2	10.8
4471	Gasoline stations	237	483 504	28 054	6 982	1 483	25.2	10.8
44711	Gasoline stations with convenience stores	93	206 766	10 709	2 685	629	15.2	9.9
447110	Gasoline stations with convenience stores	93	206 766	10 709	2 685	629	15.2	9.9
44719	Other gasoline stations	144	276 738	17 345	4 297	854	32.8	11.5
447190	Other gasoline stations	144	276 738	17 345	4 297	854	32.8	11.5
448	Clothing and clothing accessories stores	393	564 066	68 475	16 494	4 638	9.3	3.9
4481	Clothing stores	253	452 901	53 339	12 888	3 801	9.1	3.4
44811	Men's clothing stores	27	D	D	D	c	D	D
448110	Men's clothing stores	27	D	D	D	c	D	D
44812	Women's clothing stores	95	88 899	12 570	3 095	974	24.2	10.0
448120	Women's clothing stores	95	88 899	12 570	3 095	974	24.2	10.0
44813	Children's and infants' clothing stores	22	40 131	3 875	898	314	11.4	4.0
448130	Children's and infants' clothing stores	22	40 131	3 875	898	314	11.4	4.0
44814	Family clothing stores	65	266 097	26 086	6 396	1 981	1.4	1.2
448140	Family clothing stores	65	266 097	26 086	6 396	1 981	1.4	1.2
44815	Clothing accessories stores	17	D	D	D	b	D	D
448150	Clothing accessories stores	17	D	D	D	b	D	D
44819	Other clothing stores	27	25 497	4 509	1 071	255	14.6	—
448190	Other clothing stores	27	25 497	4 509	1 071	255	14.6	—
4482	Shoe stores	66	51 665	6 432	1 719	460	4.0	10.3
44821	Shoe stores	66	51 665	6 432	1 719	460	4.0	10.3
448210	Shoe stores	66	51 665	6 432	1 719	460	4.0	10.3
4482103	Children's and juveniles' shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	41	32 522	4 047	1 069	252	5.4	4.4
4482105	Athletic footwear stores	15	15 553	1 705	405	144	—	19.9
4483	Jewelry, luggage, and leather goods stores	74	59 500	8 704	1 887	377	15.5	2.3
44831	Jewelry stores	70	58 488	8 592	1 861	371	15.1	2.2
448310	Jewelry stores	70	58 488	8 592	1 861	371	15.1	2.2
451	Sporting goods, hobby, book, and music stores	172	221 129	25 833	6 154	1 607	12.9	5.1
4511	Sporting goods, hobby, and musical instrument stores	121	144 843	17 995	4 157	1 012	15.4	5.9
45111	Sporting goods stores	71	69 583	8 483	1 910	497	19.8	9.5
451110	Sporting goods stores	71	69 583	8 483	1 910	497	19.8	9.5
4511101	General-line sporting goods stores	24	36 395	3 932	842	250	16.7	5.5
4511102	Specialty-line sporting goods stores	47	33 188	4 551	1 068	247	23.2	13.9
45112	Hobby, toy, and game stores	29	43 908	5 513	1 282	359	10.1	3.0
451120	Hobby, toy, and game stores	29	43 908	5 513	1 282	359	10.1	3.0
45113	Sewing, needlework, and piece goods stores	15	17 880	2 810	681	106	4.6	3.3
451130	Sewing, needlework, and piece goods stores	15	17 880	2 810	681	106	4.6	3.3
45114	Musical instrument and supplies stores	6	13 472	1 189	284	50	23.7	—
451140	Musical instrument and supplies stores	6	13 472	1 189	284	50	23.7	—
4512	Book, periodical, and music stores	51	76 286	7 838	1 997	595	8.3	3.4
45121	Book stores and news dealers	36	54 223	5 980	1 525	425	9.6	4.9
451211	Book stores	30	D	D	D	e	D	D
4512111	Book stores, general	24	D	D	D	e	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	15	22 063	1 858	472	170	5.3	—
451220	Prerecorded tape, compact disc, and record stores	15	22 063	1 858	472	170	5.3	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Essex County, MA Metropolitan Division—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	66	686 608	73 354	16 632	3 975	1.4	1.0
4521	Department stores	21	493 687	57 424	12 993	3 159	—	—
45210009	Department stores (incl. leased depts.) ³	21	511 001	57 424	12 993	3 159	—	—
45211	Department stores	21	493 687	57 424	12 993	3 159	—	—
452111	Department stores (except discount department stores) ..	6	236 464	29 356	6 710	1 699	—	—
452112	Discount department stores	15	257 223	28 068	6 283	1 460	—	—
4529	Other general merchandise stores	45	192 921	15 930	3 639	816	5.0	3.6
45299	All other general merchandise stores	43	D	D	D	f	D	D
452990	All other general merchandise stores	43	D	D	D	f	D	D
4529901	Variety stores	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	24	33 553	6 186	1 607	434	19.2	18.1
453	Miscellaneous store retailers	337	196 765	34 037	7 455	2 140	28.9	6.9
4531	Florists	68	24 748	5 471	1 308	375	43.2	11.8
45311	Florists	68	24 748	5 471	1 308	375	43.2	11.8
453110	Florists	68	24 748	5 471	1 308	375	43.2	11.8
4532	Office supplies, stationery, and gift stores	134	88 554	14 087	3 227	1 088	22.0	4.2
45321	Office supplies and stationery stores	15	D	D	D	c	D	D
453210	Office supplies and stationery stores	15	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	119	D	D	D	f	D	D
453220	Gift, novelty, and souvenir stores	119	D	D	D	f	D	D
4533	Used merchandise stores	33	10 422	1 957	466	115	47.9	6.6
45331	Used merchandise stores	33	10 422	1 957	466	115	47.9	6.6
453310	Used merchandise stores	33	10 422	1 957	466	115	47.9	6.6
4539	Other miscellaneous store retailers	102	73 041	12 522	2 454	562	29.8	8.5
45391	Pet and pet supplies stores	18	23 571	3 380	801	248	10.6	4.6
453910	Pet and pet supplies stores	18	23 571	3 380	801	248	10.6	4.6
45392	Art dealers	21	D	D	D	b	D	D
453920	Art dealers	21	D	D	D	b	D	D
45399	All other miscellaneous store retailers	63	D	D	D	e	D	D
454	Nonstore retailers	150	647 851	71 692	17 622	2 244	15.5	6.0
4541	Electronic shopping and mail-order houses	37	460 309	42 562	10 486	1 393	5.1	7.9
45411	Electronic shopping and mail-order houses	37	460 309	42 562	10 486	1 393	5.1	7.9
4543	Direct selling establishments	104	179 854	27 289	6 715	789	41.0	.5
45431	Fuel dealers	69	126 857	20 612	5 132	563	23.7	.5
454311	Heating oil dealers	62	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	c	D	D
45439	Other direct selling establishments	35	52 997	6 677	1 583	226	82.4	.6
454390	Other direct selling establishments	35	52 997	6 677	1 583	226	82.4	.6
Rockingham County-Strafford County, NH Metropolitan Division								
44-45	Retail trade	2 125	6 963 399	685 932	160 384	31 922	9.8	2.7
441	Motor vehicle and parts dealers	255	1 714 184	141 291	31 957	3 753	15.7	1.0
4411	Automobile dealers	125	1 479 799	107 509	24 593	2 567	16.1	.7
44111	New car dealers	63	1 324 042	92 934	21 177	2 187	12.4	.5
441110	New car dealers	63	1 324 042	92 934	21 177	2 187	12.4	.5
44112	Used car dealers	62	155 757	14 575	3 416	380	48.0	2.3
441120	Used car dealers	62	155 757	14 575	3 416	380	48.0	2.3
4412	Other motor vehicle dealers	35	127 434	14 839	2 728	405	16.6	2.5
44121	Recreational vehicle dealers	11	53 047	6 743	1 096	119	10.8	.5
441210	Recreational vehicle dealers	11	53 047	6 743	1 096	119	10.8	.5
44122	Motorcycle, boat, and other motor vehicle dealers	24	74 387	8 096	1 632	286	20.8	3.8
441221	Motorcycle dealers	13	49 072	5 672	1 099	148	30.5	4.3
441222	Boat dealers	7	15 609	1 684	356	108	3.2	4.6
441229	All other motor vehicle dealers	4	9 706	740	177	30	—	—
4413	Automotive parts, accessories, and tire stores	95	106 951	18 943	4 636	781	9.1	4.1
44131	Automotive parts and accessories stores	74	79 482	13 946	3 436	615	9.1	5.2
441310	Automotive parts and accessories stores	74	79 482	13 946	3 436	615	9.1	5.2
44132	Tire dealers	21	27 469	4 997	1 200	166	9.2	.7
441320	Tire dealers	21	27 469	4 997	1 200	166	9.2	.7
442	Furniture and home furnishings stores	138	185 160	26 105	6 077	970	22.1	21.7
4421	Furniture stores	62	93 710	13 161	2 977	447	19.2	32.6
44211	Furniture stores	62	93 710	13 161	2 977	447	19.2	32.6
442110	Furniture stores	62	93 710	13 161	2 977	447	19.2	32.6
4422	Home furnishings stores	76	91 450	12 944	3 100	523	25.0	10.4
44221	Floor covering stores	30	30 262	4 831	1 073	151	55.0	1.0
442210	Floor covering stores	30	30 262	4 831	1 073	151	55.0	1.0
44229	Other home furnishings stores	46	61 188	8 113	2 027	372	10.1	15.1
442299	All other home furnishings stores	40	57 395	7 591	1 899	350	10.1	12.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.								
Rockingham County-Strafford County, NH Metropolitan Division—Con.								
44-45	Retail trade—Con.							
443	Electronics and appliance stores	107	277 142	32 147	7 348	1 178	8.0	1.6
4431	Electronics and appliance stores	107	277 142	32 147	7 348	1 178	8.0	1.6
44311	Appliance, television, and other electronics stores	67	228 030	27 108	6 057	933	5.5	1.0
443111	Household appliance stores	17	66 359	10 077	2 194	200	6.3	.7
443112	Radio, television, and other electronics stores	50	161 671	17 031	3 863	733	5.2	1.1
44312	Computer and software stores	32	40 917	3 849	969	185	20.7	5.3
443120	Computer and software stores	32	40 917	3 849	969	185	20.7	5.3
44313	Camera and photographic supplies stores	8	8 195	1 190	322	60	13.8	—
443130	Camera and photographic supplies stores	8	8 195	1 190	322	60	13.8	—
444	Building material and garden equipment and supplies dealers ...	193	662 750	88 417	20 735	2 974	6.4	2.4
4441	Building material and supplies dealers	152	613 595	80 043	19 035	2 656	5.5	2.6
44411	Home centers	12	D	D	D	g	D	D
444110	Home Centers	12	D	D	D	g	D	D
44412	Paint and wallpaper stores	12	D	D	D	b	D	D
444120	Paint and wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	31	D	D	D	e	D	D
444130	Hardware stores	31	D	D	D	e	D	D
44419	Other building material dealers	97	302 119	47 250	11 163	1 244	8.0	3.0
444190	Other building material dealers	97	302 119	47 250	11 163	1 244	8.0	3.0
4442	Lawn and garden equipment and supplies stores	41	49 155	8 374	1 700	318	17.4	.8
44422	Nursery, garden center, and farm supply stores	32	38 758	6 953	1 419	264	18.9	1.0
444220	Nursery, garden center, and farm supply stores	32	38 758	6 953	1 419	264	18.9	1.0
445	Food and beverage stores	218	1 197 698	103 056	25 001	6 699	4.9	1.1
4451	Grocery stores	152	1 037 595	95 594	23 255	6 244	4.1	1.2
44511	Supermarkets and other grocery (except convenience) stores	70	968 059	90 149	21 955	5 830	2.3	.4
445110	Supermarkets and other grocery (except convenience) stores	70	968 059	90 149	21 955	5 830	2.3	.4
44512	Convenience stores	82	69 536	5 445	1 300	414	28.6	13.6
445120	Convenience stores	82	69 536	5 445	1 300	414	28.6	13.6
4452	Specialty food stores	44	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	22	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	22	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	22	D	D	D	c	D	D
446	Health and personal care stores	125	287 353	31 155	6 955	1 764	7.6	1.9
4461	Health and personal care stores	125	287 353	31 155	6 955	1 764	7.6	1.9
44611	Pharmacies and drug stores	52	245 989	22 501	4 822	1 375	7.2	1.0
446110	Pharmacies and drug stores	52	245 989	22 501	4 822	1 375	7.2	1.0
4461101	Pharmacies and drug stores	50	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	15	12 124	2 488	572	102	1.1	1.4
446120	Cosmetics, beauty supplies, and perfume stores	15	12 124	2 488	572	102	1.1	1.4
44613	Optical goods stores	23	13 036	2 843	737	137	12.2	5.5
446130	Optical goods stores	23	13 036	2 843	737	137	12.2	5.5
44619	Other health and personal care stores	35	16 204	3 323	824	150	14.0	12.9
446191	Food (health) supplement stores	21	10 947	1 889	476	103	7.7	8.6
447	Gasoline stations	184	426 325	25 368	6 250	1 522	19.1	6.9
4471	Gasoline stations	184	426 325	25 368	6 250	1 522	19.1	6.9
44711	Gasoline stations with convenience stores	135	323 665	18 416	4 527	1 157	20.4	4.3
447110	Gasoline stations with convenience stores	135	323 665	18 416	4 527	1 157	20.4	4.3
44719	Other gasoline stations	49	102 660	6 952	1 723	365	15.0	15.4
447190	Other gasoline stations	49	102 660	6 952	1 723	365	15.0	15.4
448	Clothing and clothing accessories stores	269	317 692	37 167	8 650	2 710	6.7	5.4
4481	Clothing stores	153	211 674	22 950	5 429	1 929	4.6	3.2
44812	Women's clothing stores	67	53 449	6 354	1 448	518	9.8	7.8
448120	Women's clothing stores	67	53 449	6 354	1 448	518	9.8	7.8
44813	Children's and infants' clothing stores	14	9 558	1 248	281	93	4.2	9.7
448130	Children's and infants' clothing stores	14	9 558	1 248	281	93	4.2	9.7
44814	Family clothing stores	42	127 630	11 589	2 810	1 067	2.2	.2
448140	Family clothing stores	42	127 630	11 589	2 810	1 067	2.2	.2
44819	Other clothing stores	15	10 943	1 945	466	160	9.2	12.2
448190	Other clothing stores	15	10 943	1 945	466	160	9.2	12.2
4482	Shoe stores	58	46 155	5 652	1 306	445	3.2	15.8
44821	Shoe stores	58	46 155	5 652	1 306	445	3.2	15.8
448210	Shoe stores	58	46 155	5 652	1 306	445	3.2	15.8
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	33	27 899	3 558	865	306	—	25.5
4482105	Athletic footwear stores	15	13 544	1 546	339	114	8.2	—

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
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	Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.							
	Rockingham County-Strafford County, NH Metropolitan Division—Con.							
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	58	59 863	8 565	1 915	336	16.7	5.5
44831	Jewelry stores	54	57 168	8 334	1 877	324	17.5	5.7
448310	Jewelry stores	54	57 168	8 334	1 877	324	17.5	5.7
44832	Luggage and leather goods stores	4	2 695	231	38	12	—	—
448320	Luggage and leather goods stores	4	2 695	231	38	12	—	—
451	Sporting goods, hobby, book, and music stores	160	198 122	21 014	5 139	1 576	12.9	4.5
4511	Sporting goods, hobby, and musical instrument stores	124	140 374	15 728	3 708	1 128	16.5	4.8
45111	Sporting goods stores	60	60 797	7 428	1 887	491	16.4	2.2
451110	Sporting goods stores	60	60 797	7 428	1 887	491	16.4	2.2
4511101	General-line sporting goods stores	21	25 979	3 199	759	213	13.1	—
4511102	Specialty-line sporting goods stores	39	34 818	4 229	1 128	278	18.8	3.9
45112	Hobby, toy, and game stores	41	60 424	6 100	1 340	507	12.5	7.4
451120	Hobby, toy, and game stores	41	60 424	6 100	1 340	507	12.5	7.4
45113	Sewing, needlework, and piece goods stores	12	9 886	1 322	274	94	34.3	1.1
451130	Sewing, needlework, and piece goods stores	12	9 886	1 322	274	94	34.3	1.1
45114	Musical instrument and supplies stores	11	9 267	878	207	36	25.4	8.1
451140	Musical instrument and supplies stores	11	9 267	878	207	36	25.4	8.1
4512	Book, periodical, and music stores	36	57 748	5 286	1 431	448	4.1	4.0
45121	Book stores and news dealers	21	36 316	3 713	1 022	317	6.0	.2
451211	Book stores	19	D	D	D	e	D	D
4512111	Book stores, general	13	26 206	2 399	611	253	2.2	.1
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	15	21 432	1 573	409	131	.9	10.5
451220	Prerecorded tape, compact disc, and record stores	15	21 432	1 573	409	131	.9	10.5
452	General merchandise stores	75	1 074 579	103 036	23 362	5 573	1.8	.6
4521	Department stores	27	644 995	69 961	15 491	3 745	—	—
45210009	Department stores (incl. leased depts.) ³	27	659 886	69 961	15 491	3 745	—	—
45211	Department stores	27	644 995	69 961	15 491	3 745	—	—
452111	Department stores (except discount department stores) ..	8	186 881	26 114	6 395	1 694	—	—
452112	Discount department stores	19	458 114	43 847	9 096	2 051	—	—
4529	Other general merchandise stores	48	429 584	33 075	7 871	1 828	4.4	1.6
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	43	D	D	D	f	D	D
452990	All other general merchandise stores	43	D	D	D	f	D	D
4529901	Variety stores	22	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	21	D	D	D	e	D	D
453	Miscellaneous store retailers	266	230 542	28 463	6 529	1 772	13.4	6.4
4531	Florists	38	13 432	3 368	789	299	41.1	6.8
45311	Florists	38	13 432	3 368	789	299	41.1	6.8
453110	Florists	38	13 432	3 368	789	299	41.1	6.8
4532	Office supplies, stationery, and gift stores	102	90 131	10 751	2 463	698	9.5	6.1
45321	Office supplies and stationery stores	16	D	D	D	c	D	D
453210	Office supplies and stationery stores	16	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	86	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	86	D	D	D	e	D	D
4533	Used merchandise stores	38	12 607	2 759	680	184	22.8	19.3
45331	Used merchandise stores	38	12 607	2 759	680	184	22.8	19.3
453310	Used merchandise stores	38	12 607	2 759	680	184	22.8	19.3
4539	Other miscellaneous store retailers	88	114 372	11 585	2 597	591	12.1	5.2
45391	Pet and pet supplies stores	21	25 732	3 743	916	280	9.7	.3
453910	Pet and pet supplies stores	21	25 732	3 743	916	280	9.7	.3
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	12 352	1 307	175	23	—	17.4
453930	Manufactured (mobile) home dealers	4	12 352	1 307	175	23	—	17.4
45399	All other miscellaneous store retailers	58	D	D	D	e	D	D
454	Nonstore retailers	135	391 852	48 713	12 381	1 431	12.1	3.1
4541	Electronic shopping and mail-order houses	50	224 423	19 675	4 951	640	15.6	3.8
45411	Electronic shopping and mail-order houses	50	224 423	19 675	4 951	640	15.6	3.8
4543	Direct selling establishments	79	165 290	28 640	7 336	773	7.6	2.2
45431	Fuel dealers	50	149 140	25 288	6 604	623	6.1	2.5
454311	Heating oil dealers	42	105 316	17 412	4 187	456	8.6	3.5
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	29	16 150	3 352	732	150	21.2	—
454390	Other direct selling establishments	29	16 150	3 352	732	150	21.2	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Concord, NH Micropolitan Statistical Area								
44-45	Retail trade	657	2 056 720	195 313	45 791	9 262	15.0	3.1
441	Motor vehicle and parts dealers	80	628 164	47 227	10 344	1 251	25.3	.5
4411	Automobile dealers	37	524 680	33 361	7 553	850	29.2	.4
44112	Used car dealers	17	31 872	2 909	722	102	15.9	3.5
441120	Used car dealers	17	31 872	2 909	722	102	15.9	3.5
4412	Other motor vehicle dealers	16	64 373	7 662	1 267	157	8.6	.8
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	10	25 730	2 838	538	64	21.5	1.9
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	31	36 417	4 695	1 046	201	19.0	7.0
4422	Home furnishings stores	22	24 841	2 722	654	134	6.1	7.6
44229	Other home furnishings stores	9	12 258	1 322	322	91	2.0	15.2
443	Electronics and appliance stores	27	54 495	5 084	1 242	241	4.4	1.5
4431	Electronics and appliance stores	27	54 495	5 084	1 242	241	4.4	1.5
44311	Appliance, television, and other electronics stores	18	48 214	3 933	973	200	2.1	1.7
443112	Radio, television, and other electronics stores	13	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers ...	63	166 502	22 157	5 285	782	4.4	4.4
4441	Building material and supplies dealers	44	151 409	19 727	4 826	655	4.2	4.4
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	29	73 258	11 897	2 864	326	7.2	5.0
444190	Other building material dealers	29	73 258	11 897	2 864	326	7.2	5.0
4442	Lawn and garden equipment and supplies stores	19	15 093	2 430	459	127	7.4	5.1
445	Food and beverage stores	75	324 845	29 753	7 271	1 929	8.5	2.7
4451	Grocery stores	49	285 674	27 968	6 844	1 782	8.6	2.8
44511	Supermarkets and other grocery (except convenience) stores	28	270 551	26 665	6 521	1 678	6.6	.6
445110	Supermarkets and other grocery (except convenience) stores	28	270 551	26 665	6 521	1 678	6.6	.6
4452	Specialty food stores	16	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	10	D	D	D	b	D	D
446	Health and personal care stores	45	111 768	13 907	3 122	655	19.2	13.4
4461	Health and personal care stores	45	111 768	13 907	3 122	655	19.2	13.4
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	15	8 657	2 249	536	82	11.4	21.1
447	Gasoline stations	72	188 926	10 901	2 654	592	11.9	4.4
4471	Gasoline stations	72	188 926	10 901	2 654	592	11.9	4.4
44711	Gasoline stations with convenience stores	58	130 682	7 535	1 857	480	15.7	5.1
447110	Gasoline stations with convenience stores	58	130 682	7 535	1 857	480	15.7	5.1
448	Clothing and clothing accessories stores	64	67 744	7 641	1 799	629	7.0	6.2
4481	Clothing stores	40	48 217	5 080	1 211	471	7.9	3.6
44819	Other clothing stores	3	2 740	468	127	46	12.7	—
448190	Other clothing stores	3	2 740	468	127	46	12.7	—
451	Sporting goods, hobby, book, and music stores	49	57 978	7 388	1 676	475	19.2	1.2
4511	Sporting goods, hobby, and musical instrument stores	35	40 098	5 419	1 206	348	25.0	1.4
4512	Book, periodical, and music stores	14	17 880	1 969	470	127	6.1	.9
45121	Book stores and news dealers	10	D	D	D	c	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
452	General merchandise stores	22	278 362	24 934	5 959	1 511	1.2	.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Concord, NH Micropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	80	42 818	6 931	1 644	531	25.8	11.8
4532	Office supplies, stationery, and gift stores	27	9 968	1 556	415	178	17.2	30.2
4533	Used merchandise stores	9	4 840	1 603	372	92	16.0	4.5
45331	Used merchandise stores	9	4 840	1 603	372	92	16.0	4.5
453310	Used merchandise stores	9	4 840	1 603	372	92	16.0	4.5
4539	Other miscellaneous store retailers	33	D	D	D	c	D	D
45391	Pet and pet supplies stores	7	6 655	851	199	72	6.4	.9
453910	Pet and pet supplies stores	7	6 655	851	199	72	6.4	.9
45392	Art dealers	4	1 295	234	55	12	13.8	10.4
453920	Art dealers	4	1 295	234	55	12	13.8	10.4
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	49	98 701	14 695	3 749	465	32.2	6.1
4543	Direct selling establishments	34	89 771	12 880	3 288	385	33.6	5.4
45431	Fuel dealers	20	73 505	9 925	2 557	269	31.9	6.6
454311	Heating oil dealers	15	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	c	D	D
45439	Other direct selling establishments	14	16 266	2 955	731	116	41.5	—
454390	Other direct selling establishments	14	16 266	2 955	731	116	41.5	—
Laconia, NH Micropolitan Statistical Area								
44-45	Retail trade	391	1 236 784	119 910	25 643	4 687	7.8	2.2
441	Motor vehicle and parts dealers	61	312 605	28 840	6 125	774	14.8	1.5
4412	Other motor vehicle dealers	18	82 041	8 737	1 559	244	6.7	—
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	3	29 209	2 164	472	65	8.0	—
441222	Boat dealers	11	43 619	5 796	965	153	5.6	—
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	23 716	4 255	983	165	6.9	3.4
4422	Home furnishings stores	13	D	D	D	c	D	D
44229	Other home furnishings stores	10	8 821	1 250	305	83	18.6	6.5
443	Electronics and appliance stores	14	11 627	2 361	503	66	3.1	10.9
4431	Electronics and appliance stores	14	11 627	2 361	503	66	3.1	10.9
444	Building material and garden equipment and supplies dealers	39	130 235	17 091	3 959	605	3.0	1.8
4441	Building material and supplies dealers	28	120 531	15 804	3 647	547	1.9	1.8
44419	Other building material dealers	15	58 860	10 135	2 374	278	1.4	3.6
444190	Other building material dealers	15	58 860	10 135	2 374	278	1.4	3.6
445	Food and beverage stores	37	156 018	15 112	3 388	825	8.4	1.8
446	Health and personal care stores	15	32 961	3 707	837	160	10.0	1.2
4461	Health and personal care stores	15	32 961	3 707	837	160	10.0	1.2
447	Gasoline stations	41	85 805	5 354	1 373	332	13.8	9.1
44711	Gasoline stations with convenience stores	31	74 429	4 353	1 107	280	8.3	10.5
447110	Gasoline stations with convenience stores	31	74 429	4 353	1 107	280	8.3	10.5
448	Clothing and clothing accessories stores	56	68 499	6 933	1 501	476	2.2	7.3
4481	Clothing stores	33	51 957	4 881	1 053	344	1.6	.7
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	5	4 203	432	103	36	18.9	—
448190	Other clothing stores	5	4 203	432	103	36	18.9	—
451	Sporting goods, hobby, book, and music stores	27	21 297	3 531	820	223	15.8	3.4
4511	Sporting goods, hobby, and musical instrument stores	20	18 306	3 111	728	192	11.5	3.9
4511101	General-line sporting goods stores	8	13 067	2 460	563	129	7.4	.2
452	General merchandise stores	18	110 933	9 565	2 278	577	1.7	.1
453	Miscellaneous store retailers	54	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	29	15 512	2 071	451	136	21.6	4.3
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	13	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	c	D	D
454311	Heating oil dealers	4	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Manchester-Nashua, NH Metropolitan Statistical Area								
44-45	Retail trade	1 703	6 182 948	596 242	141 716	27 247	10.1	3.4
441	Motor vehicle and parts dealers	200	1 615 236	138 970	31 359	3 573	13.2	3.9
4411	Automobile dealers	88	1 377 916	107 563	20 097	2 382	12.9	2.6
44111	New car dealers	52	1 297 090	101 649	22 652	2 220	12.5	.8
441110	New car dealers	52	1 297 090	101 649	22 652	2 220	12.5	.8
44112	Used car dealers	36	80 826	5 914	1 445	162	19.1	31.1
441120	Used car dealers	36	80 826	5 914	1 445	162	19.1	31.1
4412	Other motor vehicle dealers	21	118 100	10 633	2 203	337	16.0	20.4
44121	Recreational vehicle dealers	4	39 563	2 785	566	106	11.6	—
441210	Recreational vehicle dealers	4	39 563	2 785	566	106	11.6	—
44122	Motorcycle, boat, and other motor vehicle dealers	17	78 537	7 848	1 637	231	18.2	30.7
441221	Motorcycle dealers	14	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	91	119 220	20 774	5 059	854	13.8	2.4
44131	Automotive parts and accessories stores	62	71 794	13 276	3 056	597	13.3	3.6
441310	Automotive parts and accessories stores	62	71 794	13 276	3 056	597	13.3	3.6
44132	Tire dealers	29	47 426	7 498	2 003	257	14.5	.6
441320	Tire dealers	29	47 426	7 498	2 003	257	14.5	.6
442	Furniture and home furnishings stores	111	212 070	29 816	6 523	1 015	13.9	13.0
4421	Furniture stores	41	121 700	17 348	3 780	482	13.0	16.1
44211	Furniture stores	41	121 700	17 348	3 780	482	13.0	16.1
442110	Furniture stores	41	121 700	17 348	3 780	482	13.0	16.1
4422	Home furnishings stores	70	90 370	12 468	2 743	533	15.0	8.9
44221	Floor covering stores	27	27 011	5 570	1 126	142	26.6	1.0
442210	Floor covering stores	27	27 011	5 570	1 126	142	26.6	1.0
44229	Other home furnishings stores	43	63 359	6 898	1 617	391	10.1	12.3
442299	All other home furnishings stores	41	D	D	D	e	D	D
443	Electronics and appliance stores	86	230 238	21 992	5 532	972	8.1	1.8
4431	Electronics and appliance stores	86	230 238	21 992	5 532	972	8.1	1.8
44311	Appliance, television, and other electronics stores	54	174 410	16 432	4 125	715	9.1	.7
443111	Household appliance stores	15	15 591	2 376	550	74	70.3	3.9
443112	Radio, television, and other electronics stores	39	158 819	14 056	3 575	641	3.1	.3
44312	Computer and software stores	23	48 462	4 378	1 104	204	5.5	6.3
443120	Computer and software stores	23	48 462	4 378	1 104	204	5.5	6.3
44313	Camera and photographic supplies stores	9	7 366	1 182	303	53	2.0	—
443130	Camera and photographic supplies stores	9	7 366	1 182	303	53	2.0	—
444	Building material and garden equipment and supplies dealers ...	140	498 026	61 497	14 202	1 991	5.8	1.2
4441	Building material and supplies dealers	112	470 301	57 245	13 300	1 817	5.1	1.2
44411	Home centers	10	D	D	D	f	D	D
444110	Home Centers	10	D	D	D	f	D	D
44412	Paint and wallpaper stores	8	D	D	D	b	D	D
444120	Paint and wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	23	21 760	4 357	1 169	199	21.9	—
444130	Hardware stores	23	21 760	4 357	1 169	199	21.9	—
44419	Other building material dealers	71	171 727	25 396	5 727	706	6.9	3.4
444190	Other building material dealers	71	171 727	25 396	5 727	706	6.9	3.4
4442	Lawn and garden equipment and supplies stores	28	27 725	4 252	902	174	16.6	.4
44422	Nursery, garden center, and farm supply stores	20	19 826	3 158	639	137	14.7	.6
444220	Nursery, garden center, and farm supply stores	20	19 826	3 158	639	137	14.7	.6
445	Food and beverage stores	201	894 586	79 243	19 457	5 370	10.4	5.3
4451	Grocery stores	163	834 298	76 448	18 764	5 170	10.6	5.6
44511	Supermarkets and other grocery (except convenience) stores	82	757 153	70 900	17 443	4 755	7.9	5.1
445110	Supermarkets and other grocery (except convenience) stores	82	757 153	70 900	17 443	4 755	7.9	5.1
44512	Convenience stores	81	77 145	5 548	1 321	415	36.8	11.0
445120	Convenience stores	81	77 145	5 548	1 321	415	36.8	11.0
4452	Specialty food stores	21	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	17	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	17	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	17	D	D	D	c	D	D
446	Health and personal care stores	110	264 589	28 240	6 438	1 632	7.5	1.4
4461	Health and personal care stores	110	264 589	28 240	6 438	1 632	7.5	1.4
44611	Pharmacies and drug stores	48	230 834	20 786	4 610	1 270	7.5	.9
446110	Pharmacies and drug stores	48	230 834	20 786	4 610	1 270	7.5	.9
4461101	Pharmacies and drug stores	45	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	14	9 065	1 212	336	131	5.8	2.2
446120	Cosmetics, beauty supplies, and perfume stores	14	9 065	1 212	336	131	5.8	2.2
44613	Optical goods stores	22	12 331	2 808	737	126	11.0	2.8
446130	Optical goods stores	22	12 331	2 808	737	126	11.0	2.8
44619	Other health and personal care stores	26	12 359	3 434	755	105	6.9	7.6
446191	Food (health) supplement stores	13	4 876	719	180	53	4.8	10.0

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Manchester-Nashua, NH Metropolitan Statistical Area —Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	133	317 126	17 769	4 317	1 008	23.6	3.6
4471	Gasoline stations	133	317 126	17 769	4 317	1 008	23.6	3.6
44711	Gasoline stations with convenience stores	89	235 196	11 450	2 858	719	12.4	3.7
447110	Gasoline stations with convenience stores	89	235 196	11 450	2 858	719	12.4	3.7
44719	Other gasoline stations	44	81 930	6 319	1 459	289	55.9	3.1
447190	Other gasoline stations	44	81 930	6 319	1 459	289	55.9	3.1
448	Clothing and clothing accessories stores	221	332 332	37 803	9 152	2 723	12.0	3.8
4481	Clothing stores	129	216 293	23 966	5 886	2 041	1.7	3.7
44813	Children's and infants' clothing stores	15	17 633	1 835	467	168	2.7	4.9
448130	Children's and infants' clothing stores	15	17 633	1 835	467	168	2.7	4.9
44814	Family clothing stores	40	129 627	11 565	2 831	1 118	4	1.8
448140	Family clothing stores	40	129 627	11 565	2 831	1 118	4	1.8
44819	Other clothing stores	12	13 318	2 537	624	159	7.8	3.5
448190	Other clothing stores	12	13 318	2 537	624	159	7.8	3.5
4482	Shoe stores	43	35 232	4 674	968	310	.6	11.4
44821	Shoe stores	43	35 232	4 674	968	310	.6	11.4
448210	Shoe stores	43	35 232	4 674	968	310	.6	11.4
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	29	26 810	3 528	695	216	—	14.9
4482105	Athletic footwear stores	7	6 238	649	154	65	—	—
4483	Jewelry, luggage, and leather goods stores	49	80 807	9 163	2 298	372	44.3	.8
44831	Jewelry stores	48	D	D	D	e	D	D
448310	Jewelry stores	48	D	D	D	e	D	D
451	Sporting goods, hobby, book, and music stores	123	209 836	24 686	6 034	1 616	4.7	2.7
4511	Sporting goods, hobby, and musical instrument stores	91	147 380	18 926	4 591	1 151	6.4	3.3
45111	Sporting goods stores	48	69 571	8 539	2 128	538	9.6	6.8
451110	Sporting goods stores	48	69 571	8 539	2 128	538	9.6	6.8
4511101	General-line sporting goods stores	12	27 346	3 066	742	227	13.5	—
4511102	Specialty-line sporting goods stores	36	42 225	5 473	1 386	311	7.2	11.2
45112	Hobby, toy, and game stores	30	62 416	6 446	1 509	488	4.3	.2
451120	Hobby, toy, and game stores	30	62 416	6 446	1 509	488	4.3	.2
45113	Sewing, needlework, and piece goods stores	9	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	32	62 456	5 760	1 443	465	.5	1.3
45121	Book stores and news dealers	22	45 649	4 507	1 109	368	.4	1.8
451211	Book stores	20	D	D	D	e	D	D
4512111	Book stores, general	11	D	D	D	b	D	D
4512113	College book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	10	16 807	1 253	334	97	.9	—
451220	Prerecorded tape, compact disc, and record stores	10	16 807	1 253	334	97	.9	—
452	General merchandise stores	60	896 424	80 791	19 423	4 452	.6	1.0
4521	Department stores	19	512 791	53 876	12 905	2 981	—	—
45210009	Department stores (incl. leased depts.) ³	19	526 088	53 876	12 905	2 981	—	—
45211	Department stores	19	512 791	53 876	12 905	2 981	—	—
452111	Department stores (except discount department stores) ..	8	258 372	29 957	7 323	1 776	—	—
452112	Discount department stores	11	254 419	23 919	5 582	1 205	—	—
4529	Other general merchandise stores	41	383 633	26 915	6 518	1 471	1.5	2.4
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	36	D	D	D	e	D	D
452990	All other general merchandise stores	36	D	D	D	e	D	D
4529901	Variety stores	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	17	21 252	3 208	980	261	10.6	15.4
453	Miscellaneous store retailers	218	178 370	23 947	5 467	1 486	18.8	6.7
4531	Florists	40	15 010	4 061	1 000	271	20.3	7.4
45311	Florists	40	15 010	4 061	1 000	271	20.3	7.4
453110	Florists	40	15 010	4 061	1 000	271	20.3	7.4
4532	Office supplies, stationery, and gift stores	69	66 786	7 358	1 670	501	12.6	8.3
45321	Office supplies and stationery stores	11	D	D	D	c	D	D
453210	Office supplies and stationery stores	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	58	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	58	D	D	D	e	D	D
4533	Used merchandise stores	27	14 689	1 796	428	144	8.4	6.3
45331	Used merchandise stores	27	14 689	1 796	428	144	8.4	6.3
453310	Used merchandise stores	27	14 689	1 796	428	144	8.4	6.3
4539	Other miscellaneous store retailers	82	81 885	10 732	2 369	570	25.6	5.3
45391	Pet and pet supplies stores	19	25 082	3 048	733	221	14.0	1.5
453910	Pet and pet supplies stores	19	25 082	3 048	733	221	14.0	1.5
45392	Art dealers	9	2 546	405	105	28	7.5	—
453920	Art dealers	9	2 546	405	105	28	7.5	—
45399	All other miscellaneous store retailers	52	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Manchester-Nashua, NH Metropolitan Statistical Area —Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	100	534 115	51 488	13 812	1 409	10.5	1.9
4541	Electronic shopping and mail-order houses	41	374 418	23 901	6 047	643	3.6	2.1
45411	Electronic shopping and mail-order houses	41	374 418	23 901	6 047	643	3.6	2.1
4543	Direct selling establishments	48	156 695	27 008	7 610	747	26.4	1.5
45431	Fuel dealers	24	134 482	22 139	6 471	576	18.1	1.5
454311	Heating oil dealers	18	113 802	18 902	5 568	487	21.4	.3
454312	Liquefied petroleum gas (bottled gas) dealers	6	20 680	3 237	903	89	—	7.9
45439	Other direct selling establishments	24	22 213	4 869	1 139	171	76.6	1.8
454390	Other direct selling establishments	24	22 213	4 869	1 139	171	76.6	1.8
Worcester, MA Metropolitan Statistical Area								
44-45	Retail trade	2 710	8 093 458	817 149	195 329	38 350	11.2	6.7
441	Motor vehicle and parts dealers	353	2 165 692	183 189	42 460	4 955	13.6	9.3
4411	Automobile dealers	168	1 872 613	143 084	32 882	3 471	12.5	9.3
44111	New car dealers	85	1 708 157	132 809	30 430	3 146	9.8	9.5
441110	New car dealers	85	1 708 157	132 809	30 430	3 146	9.8	9.5
44112	Used car dealers	83	164 456	10 275	2 452	325	41.0	7.4
441120	Used car dealers	83	164 456	10 275	2 452	325	41.0	7.4
4412	Other motor vehicle dealers	31	125 196	11 697	3 000	359	24.5	7.0
44121	Recreational vehicle dealers	7	36 594	3 294	613	94	22.6	7.5
441210	Recreational vehicle dealers	7	36 594	3 294	613	94	22.6	7.5
44122	Motorcycle, boat, and other motor vehicle dealers	24	88 602	8 403	2 387	265	25.3	6.9
441221	Motorcycle dealers	10	48 437	5 627	1 205	170	21.7	1.2
441222	Boat dealers	10	26 704	1 812	391	49	17.6	20.7
441229	All other motor vehicle dealers	4	13 461	964	791	46	53.5	—
4413	Automotive parts, accessories, and tire stores	154	167 883	28 408	6 578	1 125	18.4	11.2
44131	Automotive parts and accessories stores	108	103 481	17 208	4 080	766	18.9	16.5
441310	Automotive parts and accessories stores	108	103 481	17 208	4 080	766	18.9	16.5
44132	Tire dealers	46	64 402	11 200	2 498	359	17.6	2.8
441320	Tire dealers	46	64 402	11 200	2 498	359	17.6	2.8
442	Furniture and home furnishings stores	137	235 918	36 604	8 700	1 403	17.1	2.8
4421	Furniture stores	54	131 956	23 426	5 592	754	14.5	1.1
44211	Furniture stores	54	131 956	23 426	5 592	754	14.5	1.1
442110	Furniture stores	54	131 956	23 426	5 592	754	14.5	1.1
4422	Home furnishings stores	83	103 962	13 178	3 108	649	20.4	4.8
44221	Floor covering stores	44	33 029	5 405	1 236	188	49.9	2.2
442210	Floor covering stores	44	33 029	5 405	1 236	188	49.9	2.2
44229	Other home furnishings stores	39	70 933	7 773	1 872	461	6.6	6.1
442299	All other home furnishings stores	32	65 569	7 084	1 717	417	5.8	2.8
443	Electronics and appliance stores	109	174 391	23 325	5 692	891	13.9	4.0
4431	Electronics and appliance stores	109	174 391	23 325	5 692	891	13.9	4.0
44311	Appliance, television, and other electronics stores	76	147 311	18 749	4 546	714	12.6	4.3
443111	Household appliance stores	24	38 609	5 950	1 361	177	15.2	1.4
443112	Radio, television, and other electronics stores	52	108 702	12 799	3 185	537	11.7	5.3
44312	Computer and software stores	26	23 449	3 940	1 001	144	18.9	2.8
443120	Computer and software stores	26	23 449	3 940	1 001	144	18.9	2.8
44313	Camera and photographic supplies stores	7	3 631	636	145	33	36.7	—
443130	Camera and photographic supplies stores	7	3 631	636	145	33	36.7	—
444	Building material and garden equipment and supplies dealers ...	238	788 832	98 368	23 116	3 477	7.7	15.7
4441	Building material and supplies dealers	191	746 227	91 865	21 784	3 206	6.3	16.6
44411	Home centers	18	316 218	33 205	7 729	1 276	.3	8.9
444110	Home Centers	18	316 218	33 205	7 729	1 276	.3	8.9
44412	Paint and wallpaper stores	19	D	D	D	b	D	D
444120	Paint and wallpaper stores	19	D	D	D	b	D	D
44413	Hardware stores	28	D	D	D	c	D	D
444130	Hardware stores	28	D	D	D	c	D	D
44419	Other building material dealers	126	390 368	52 624	12 598	1 637	9.2	24.1
444190	Other building material dealers	126	390 368	52 624	12 598	1 637	9.2	24.1
4442	Lawn and garden equipment and supplies stores	47	42 605	6 503	1 332	271	31.1	.1
44421	Outdoor power equipment stores	16	16 895	2 697	587	100	20.1	—
444210	Outdoor power equipment stores	16	16 895	2 697	587	100	20.1	—
44422	Nursery, garden center, and farm supply stores	31	25 710	3 806	745	171	38.4	.2
444220	Nursery, garden center, and farm supply stores	31	25 710	3 806	745	171	38.4	.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Worcester, MA Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	462	1 453 505	155 662	37 519	9 673	9.4	5.0
4451	Grocery stores	256	1 234 197	135 354	32 925	8 297	5.9	5.1
44511	Supermarkets and other grocery (except convenience) stores	127	1 146 760	125 845	30 644	7 665	4.1	2.3
445110	Supermarkets and other grocery (except convenience) stores	127	1 146 760	125 845	30 644	7 665	4.1	2.3
44512	Convenience stores	129	87 437	9 509	2 281	632	29.5	41.8
445120	Convenience stores	129	87 437	9 509	2 281	632	29.5	41.8
4452	Specialty food stores	54	41 978	5 075	1 050	386	27.2	4.9
4453	Beer, wine, and liquor stores	152	177 330	15 233	3 544	990	29.1	4.1
44531	Beer, wine, and liquor stores	152	177 330	15 233	3 544	990	29.1	4.1
445310	Beer, wine, and liquor stores	152	177 330	15 233	3 544	990	29.1	4.1
446	Health and personal care stores	195	639 160	56 384	14 209	3 417	5.6	2.9
4461	Health and personal care stores	195	639 160	56 384	14 209	3 417	5.6	2.9
44611	Pharmacies and drug stores	104	591 332	46 942	11 863	2 957	3.9	2.5
446110	Pharmacies and drug stores	104	591 332	46 942	11 863	2 957	3.9	2.5
4461101	Pharmacies and drug stores	101	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	20	10 382	1 675	405	131	4.0	22.4
446120	Cosmetics, beauty supplies, and perfume stores	20	10 382	1 675	405	131	4.0	22.4
44613	Optical goods stores	32	13 585	3 661	900	141	35.2	.9
446130	Optical goods stores	32	13 585	3 661	900	141	35.2	.9
44619	Other health and personal care stores	39	23 861	4 106	1 041	188	31.6	3.8
446191	Food (health) supplement stores	18	8 227	1 539	355	99	55.0	4.5
446199	All other health and personal care stores	21	15 634	2 567	686	89	19.3	3.4
447	Gasoline stations	273	577 619	33 630	8 331	1 946	27.6	8.6
4471	Gasoline stations	273	577 619	33 630	8 331	1 946	27.6	8.6
44711	Gasoline stations with convenience stores	167	386 435	19 699	4 802	1 230	21.4	7.1
447110	Gasoline stations with convenience stores	167	386 435	19 699	4 802	1 230	21.4	7.1
44719	Other gasoline stations	106	191 184	13 931	3 529	716	40.2	11.6
447190	Other gasoline stations	106	191 184	13 931	3 529	716	40.2	11.6
448	Clothing and clothing accessories stores	283	358 669	44 083	10 897	3 052	8.4	2.7
4481	Clothing stores	169	270 420	31 370	7 596	2 374	6.9	2.2
44813	Children's and infants' clothing stores	13	9 549	1 253	305	102	13.8	—
448130	Children's and infants' clothing stores	13	9 549	1 253	305	102	13.8	—
44814	Family clothing stores	42	185 824	19 398	4 742	1 436	1.1	.2
448140	Family clothing stores	42	185 824	19 398	4 742	1 436	1.1	.2
44815	Clothing accessories stores	11	5 253	923	219	56	57.8	—
448150	Clothing accessories stores	11	5 253	923	219	56	57.8	—
44819	Other clothing stores	27	15 311	2 421	554	161	31.5	.1
448190	Other clothing stores	27	15 311	2 421	554	161	31.5	.1
4482	Shoe stores	57	43 250	5 111	1 307	364	7.5	6.7
44821	Shoe stores	57	43 250	5 111	1 307	364	7.5	6.7
448210	Shoe stores	57	43 250	5 111	1 307	364	7.5	6.7
4482104	Family shoe stores	40	26 540	2 974	734	241	8.7	7.9
4482105	Athletic footwear stores	13	15 371	1 926	533	110	6.0	1.7
4483	Jewelry, luggage, and leather goods stores	57	44 999	7 602	1 994	314	18.5	2.0
44831	Jewelry stores	57	44 999	7 602	1 994	314	18.5	2.0
448310	Jewelry stores	57	44 999	7 602	1 994	314	18.5	2.0
451	Sporting goods, hobby, book, and music stores	157	188 584	22 669	5 489	1 409	15.0	3.0
4511	Sporting goods, hobby, and musical instrument stores	115	118 078	15 114	3 603	890	20.4	3.8
45111	Sporting goods stores	63	47 223	6 097	1 497	372	28.4	5.2
451110	Sporting goods stores	63	47 223	6 097	1 497	372	28.4	5.2
4511101	General-line sporting goods stores	18	20 676	2 283	514	157	36.4	.5
4511102	Specialty-line sporting goods stores	45	26 547	3 814	983	215	22.1	8.8
45112	Hobby, toy, and game stores	30	55 119	6 999	1 612	389	10.3	3.3
451120	Hobby, toy, and game stores	30	55 119	6 999	1 612	389	10.3	3.3
45113	Sewing, needlework, and piece goods stores	9	6 802	635	167	54	6.3	1.6
451130	Sewing, needlework, and piece goods stores	9	6 802	635	167	54	6.3	1.6
45114	Musical instrument and supplies stores	13	8 934	1 383	327	75	51.9	.8
451140	Musical instrument and supplies stores	13	8 934	1 383	327	75	51.9	.8
4512	Book, periodical, and music stores	42	70 506	7 555	1 886	519	6.0	1.7
45121	Book stores and news dealers	22	44 081	5 446	1 370	362	6.7	.3
451211	Book stores	15	40 391	5 111	1 293	333	1.0	.4
4512111	Book stores, general	9	33 388	4 663	1 168	307	—	.4
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers and newsstands	7	3 690	335	77	29	68.9	—
45122	Prerecorded tape, compact disc, and record stores	20	26 425	2 109	516	157	4.8	3.9
451220	Prerecorded tape, compact disc, and record stores	20	26 425	2 109	516	157	4.8	3.9

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Worcester, MA Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	73	909 068	79 835	19 028	4 817	.5	.2
4521	Department stores	22	611 777	59 535	13 923	3 513	—	—
45210009	Department stores (incl. leased depts.) ³	22	621 572	59 535	13 923	3 513	—	—
45211	Department stores	22	611 777	59 535	13 923	3 513	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores	18	D	D	D	h	D	D
4529	Other general merchandise stores	51	297 291	20 300	5 105	1 304	1.4	.7
45299	All other general merchandise stores	47	D	D	D	f	D	D
452990	All other general merchandise stores	47	D	D	D	f	D	D
4529901	Variety stores	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	16	63 640	8 228	2 247	569	3.5	2.2
453	Miscellaneous store retailers	269	182 894	29 443	6 870	1 738	18.2	9.9
4531	Florists	65	17 000	4 084	978	288	30.9	16.0
45311	Florists	65	17 000	4 084	978	288	30.9	16.0
453110	Florists	65	17 000	4 084	978	288	30.9	16.0
4532	Office supplies, stationery, and gift stores	79	85 352	10 593	2 558	707	12.4	3.3
45321	Office supplies and stationery stores	19	57 289	5 363	1 336	282	5.3	—
453210	Office supplies and stationery stores	19	57 289	5 363	1 336	282	5.3	—
45322	Gift, novelty, and souvenir stores	60	28 063	5 230	1 222	425	27.0	10.0
453220	Gift, novelty, and souvenir stores	60	28 063	5 230	1 222	425	27.0	10.0
4533	Used merchandise stores	35	9 445	2 712	616	181	34.1	20.5
45331	Used merchandise stores	35	9 445	2 712	616	181	34.1	20.5
453310	Used merchandise stores	35	9 445	2 712	616	181	34.1	20.5
4539	Other miscellaneous store retailers	90	71 097	12 054	2 718	562	20.0	15.1
45391	Pet and pet supplies stores	14	16 651	2 020	457	156	9.4	8.1
453910	Pet and pet supplies stores	14	16 651	2 020	457	156	9.4	8.1
45399	All other miscellaneous store retailers	70	D	D	D	e	D	D
454	Nonstore retailers	161	419 126	53 957	13 018	1 572	13.0	7.0
4541	Electronic shopping and mail-order houses	26	152 685	9 372	2 294	234	4.3	.4
45411	Electronic shopping and mail-order houses	26	152 685	9 372	2 294	234	4.3	.4
4542	Vending machine operators	14	23 327	4 606	1 323	221	39.8	.9
45421	Vending machine operators	14	23 327	4 606	1 323	221	39.8	.9
454210	Vending machine operators	14	23 327	4 606	1 323	221	39.8	.9
4543	Direct selling establishments	121	243 114	39 979	9 401	1 117	15.9	11.7
45431	Fuel dealers	78	209 568	32 982	7 967	849	13.5	11.2
454311	Heating oil dealers	68	181 951	28 259	6 778	724	15.5	12.9
454312	Liquefied petroleum gas (bottled gas) dealers	9	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	43	33 546	6 997	1 434	268	30.9	14.4
454390	Other direct selling establishments	43	33 546	6 997	1 434	268	30.9	14.4
BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	240	551 321	43 984	10 531	2 313	19.0	5.5
441	Motor vehicle and parts dealers	37	273 887	15 997	3 810	600	16.8	—
4412	Other motor vehicle dealers	10	21 618	1 573	404	73	16.6	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	5	5 934	330	93	18	.5	—
442	Furniture and home furnishings stores	6	6 515	1 191	269	47	9.9	—
443	Electronics and appliance stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ..	27	27 278	3 764	852	149	24.9	.8
445	Food and beverage stores	41	75 640	7 557	1 829	577	33.6	3.3
446	Health and personal care stores	10	21 301	2 323	535	92	3.1	—
447	Gasoline stations	40	49 978	3 424	842	249	34.3	11.6
448	Clothing and clothing accessories stores	13	5 470	782	160	51	24.1	9.6
451	Sporting goods, hobby, book, and music stores	15	7 359	779	234	62	27.9	—
452	General merchandise stores	10	33 785	3 113	701	237	—	5.5
453	Miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	12	43 024	4 087	1 055	171	2.9	42.6
4543	Direct selling establishments	11	D	D	D	c	D	D
45431	Fuel dealers	11	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	c	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KEENE, NH MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	388	1 218 203	107 993	24 697	5 182	10.0	1.7
441	Motor vehicle and parts dealers	52	302 527	23 502	5 163	734	18.1	.6
4412	Other motor vehicle dealers	9	17 225	1 638	382	52	43.3	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	21	17 293	2 944	729	131	32.5	16.4
443	Electronics and appliance stores	14	15 380	1 638	386	74	9.4	—
4431	Electronics and appliance stores	14	15 380	1 638	386	74	9.4	—
444	Building material and garden equipment and supplies dealers ...	40	93 863	13 701	2 971	450	6.7	.5
4441	Building material and supplies dealers	28	81 874	12 085	2 616	391	3.4	.5
44419	Other building material dealers	15	40 748	5 689	1 260	164	4.2	—
444190	Other building material dealers	15	40 748	5 689	1 260	164	4.2	—
4442	Lawn and garden equipment and supplies stores	12	11 989	1 616	355	59	29.5	—
445	Food and beverage stores	54	220 081	17 110	4 284	1 330	11.2	1.2
4451	Grocery stores	41	D	D	D	g	D	D
446	Health and personal care stores	15	47 582	5 078	1 127	291	3.2	7.4
4461	Health and personal care stores	15	47 582	5 078	1 127	291	3.2	7.4
447	Gasoline stations	33	71 672	3 912	928	279	6.3	1.4
44711	Gasoline stations with convenience stores	24	66 060	3 379	801	243	5.7	1.5
447110	Gasoline stations with convenience stores	24	66 060	3 379	801	243	5.7	1.5
448	Clothing and clothing accessories stores	31	26 952	3 736	936	224	12.6	5.7
4481	Clothing stores	15	18 207	2 108	480	154	7.8	.6
451	Sporting goods, hobby, book, and music stores	31	27 538	3 431	815	222	13.0	4.8
4511	Sporting goods, hobby, and musical instrument stores	22	16 779	2 230	518	139	21.4	7.8
4512	Book, periodical, and music stores	9	10 759	1 201	297	83	—	—
45121	Book stores and news dealers	7	D	D	D	b	D	D
452	General merchandise stores	11	149 867	13 636	2 864	726	1.3	—
453	Miscellaneous store retailers	50	31 936	4 501	1 023	301	17.8	9.0
4532	Office supplies, stationery, and gift stores	17	15 269	1 910	444	153	9.2	10.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	10 051	1 644	341	67	29.2	6.7
45399	All other miscellaneous store retailers	8	4 013	1 020	229	42	.9	16.7
454	Nonstore retailers	36	213 512	14 804	3 471	420	4.0	1.5
4541	Electronic shopping and mail-order houses	11	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	11	D	D	D	c	D	D
4543	Direct selling establishments	23	D	D	D	c	D	D
45431	Fuel dealers	12	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	1 057	2 239 713	241 156	56 928	11 119	12.8	5.1
441	Motor vehicle and parts dealers	121	495 547	41 094	9 622	1 254	16.8	3.6
4411	Automobile dealers	54	394 616	28 777	6 862	840	18.5	1.1
4412	Other motor vehicle dealers	19	46 912	4 756	998	139	8.2	.3
44122	Motorcycle, boat, and other motor vehicle dealers	16	42 520	4 414	927	127	6.6	.3
441221	Motorcycle dealers	5	17 118	1 742	352	41	—	.7
441229	All other motor vehicle dealers	7	21 581	2 200	484	72	9.5	—
4413	Automotive parts, accessories, and tire stores	48	54 019	7 561	1 762	275	12.1	25.1
44132	Tire dealers	13	25 092	3 428	793	86	6.4	48.2
441320	Tire dealers	13	25 092	3 428	793	86	6.4	48.2
442	Furniture and home furnishings stores	56	54 759	8 053	1 750	348	28.2	2.6
4421	Furniture stores	14	17 846	2 822	615	96	30.9	3.7
44211	Furniture stores	14	17 846	2 822	615	96	30.9	3.7
442110	Furniture stores	14	17 846	2 822	615	96	30.9	3.7
4422	Home furnishings stores	42	36 913	5 231	1 135	252	26.9	2.1
44229	Other home furnishings stores	25	20 861	2 594	608	155	29.1	1.6
442299	All other home furnishings stores	25	20 861	2 594	608	155	29.1	1.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA—Con.								
Retail trade—Con.								
44-45	Electronics and appliance stores	26	22 044	3 528	849	145	16.0	2.1
443	Electronics and appliance stores	26	22 044	3 528	849	145	16.0	2.1
4431	Electronics and appliance stores	26	22 044	3 528	849	145	16.0	2.1
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	4 436	662	168	37	—	—
443130	Camera and photographic supplies stores	4	4 436	662	168	37	—	—
444	Building material and garden equipment and supplies dealers	127	177 480	23 578	5 395	851	13.5	3.5
4441	Building material and supplies dealers	95	150 623	20 039	4 597	700	13.0	3.8
44413	Hardware stores	34	22 301	3 062	687	184	24.7	.5
444130	Hardware stores	34	22 301	3 062	687	184	24.7	.5
44419	Other building material dealers	46	101 709	13 488	3 110	369	9.4	5.5
444190	Other building material dealers	46	101 709	13 488	3 110	369	9.4	5.5
4442	Lawn and garden equipment and supplies stores	32	26 857	3 539	798	151	16.3	2.2
44422	Nursery, garden center, and farm supply stores	22	16 291	2 402	529	103	23.5	—
444220	Nursery, garden center, and farm supply stores	22	16 291	2 402	529	103	23.5	—
445	Food and beverage stores	145	409 918	46 201	10 871	2 794	12.8	13.7
4451	Grocery stores	106	374 872	43 637	10 299	2 646	13.5	14.2
44511	Supermarkets and other grocery (except convenience) stores	82	361 875	42 196	9 932	2 526	12.2	14.0
445110	Supermarkets and other grocery (except convenience) stores	82	361 875	42 196	9 932	2 526	12.2	14.0
4452	Specialty food stores	13	7 044	1 224	245	61	9.8	10.6
446	Health and personal care stores	46	91 540	10 259	2 330	431	11.6	2.3
4461	Health and personal care stores	46	91 540	10 259	2 330	431	11.6	2.3
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	127	224 669	17 812	4 255	1 153	18.5	2.1
4471	Gasoline stations	127	224 669	17 812	4 255	1 153	18.5	2.1
44711	Gasoline stations with convenience stores	98	181 061	14 037	3 347	910	14.1	1.8
447110	Gasoline stations with convenience stores	98	181 061	14 037	3 347	910	14.1	1.8
448	Clothing and clothing accessories stores	76	55 693	7 189	1 718	484	30.1	4.4
4481	Clothing stores	48	41 882	4 933	1 215	371	31.2	.4
44819	Other clothing stores	7	6 994	732	215	62	5.8	—
448190	Other clothing stores	7	6 994	732	215	62	5.8	—
451	Sporting goods, hobby, book, and music stores	89	72 827	9 963	2 946	596	15.3	1.8
4511	Sporting goods, hobby, and musical instrument stores	61	43 681	6 817	2 158	392	19.7	.7
45111	Sporting goods stores	40	34 841	5 453	1 879	318	21.7	.7
451110	Sporting goods stores	40	34 841	5 453	1 879	318	21.7	.7
4511102	Specialty-line sporting goods stores	33	27 360	4 769	1 715	255	17.6	.9
4512	Book, periodical, and music stores	28	29 146	3 146	788	204	8.8	3.4
45121	Book stores and news dealers	23	25 271	2 912	727	179	9.2	4.0
451211	Book stores	22	D	D	D	c	D	D
4512111	Book stores, general	15	17 919	2 099	502	132	13.0	5.6
4512113	College book stores	4	D	D	D	b	D	D
452	General merchandise stores	39	226 870	21 824	4 534	1 195	3.8	.8
45299	All other general merchandise stores	28	27 929	3 908	830	295	30.9	6.2
452990	All other general merchandise stores	28	27 929	3 908	830	295	30.9	6.2
4529904	Miscellaneous general merchandise stores	17	21 551	3 166	673	222	31.1	4.5
453	Miscellaneous store retailers	134	75 036	10 598	2 309	609	16.3	23.5
4532	Office supplies, stationery, and gift stores	51	46 166	5 427	1 186	327	9.7	37.0
45321	Office supplies and stationery stores	8	33 709	3 243	707	142	2.8	48.6
453210	Office supplies and stationery stores	8	33 709	3 243	707	142	2.8	48.6
4539	Other miscellaneous store retailers	31	19 774	3 219	692	134	13.6	.5
45392	Art dealers	6	2 566	445	80	15	31.4	—
453920	Art dealers	6	2 566	445	80	15	31.4	—
45399	All other miscellaneous store retailers	12	3 575	431	81	22	33.5	—
454	Nonstore retailers	71	333 330	41 057	10 349	1 259	2.2	.9
4541	Electronic shopping and mail-order houses	16	159 569	19 013	4 510	628	1.2	—
45411	Electronic shopping and mail-order houses	16	159 569	19 013	4 510	628	1.2	—
4543	Direct selling establishments	52	D	D	D	f	D	D
45431	Fuel dealers	36	136 278	16 758	4 563	516	2.9	2.1
454311	Heating oil dealers	24	114 473	12 850	3 477	395	2.3	2.2
454312	Liquefied petroleum gas (bottled gas) dealers	9	D	D	D	c	D	D
454319	Other fuel dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	16	D	D	D	b	D	D
454390	Other direct selling establishments	16	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BELKNAP								
44-45	Retail trade	391	1 236 784	119 910	25 643	4 687	7.8	2.2
441	Motor vehicle and parts dealers	61	312 605	28 840	6 125	774	14.8	1.5
4411	Automobile dealers	27	209 069	16 306	3 669	405	18.8	1.8
44111	New car dealers	17	186 189	15 520	3 503	380	13.4	2.0
441110	New car dealers	17	186 189	15 520	3 503	380	13.4	2.0
44112	Used car dealers	10	22 880	786	166	25	62.9	—
441120	Used car dealers	10	22 880	786	166	25	62.9	—
4412	Other motor vehicle dealers	18	82 041	8 737	1 559	244	6.7	—
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	3	29 209	2 164	472	65	8.0	—
441222	Boat dealers	11	43 619	5 796	965	153	5.6	—
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	21 495	3 797	897	125	7.4	4.7
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	23 716	4 255	983	165	6.9	3.4
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	c	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	10	8 821	1 250	305	83	18.6	6.5
442299	All other home furnishings stores	10	8 821	1 250	305	83	18.6	6.5
443	Electronics and appliance stores	14	11 627	2 361	503	66	3.1	10.9
4431	Electronics and appliance stores	14	11 627	2 361	503	66	3.1	10.9
44311	Appliance, television, and other electronics stores	11	10 572	2 079	435	56	3.4	11.2
443111	Household appliance stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	39	130 235	17 091	3 959	605	3.0	1.8
4441	Building material and supplies dealers	28	120 531	15 804	3 647	547	1.9	1.8
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
44419	Other building material dealers	15	58 860	10 135	2 374	278	1.4	3.6
444190	Other building material dealers	15	58 860	10 135	2 374	278	1.4	3.6
4442	Lawn and garden equipment and supplies stores	11	9 704	1 287	312	58	16.0	1.7
44422	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
445	Food and beverage stores	37	156 018	15 112	3 388	825	8.4	1.8
4451	Grocery stores	27	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	16	D	D	D	f	D	D
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
4452	Specialty food stores	6	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	a	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	a	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	a	D	D
446	Health and personal care stores	15	32 961	3 707	837	160	10.0	1.2
4461	Health and personal care stores	15	32 961	3 707	837	160	10.0	1.2
44619	Other health and personal care stores	6	D	D	D	a	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	41	85 805	5 354	1 373	332	13.8	9.1
4471	Gasoline stations	41	85 805	5 354	1 373	332	13.8	9.1
44711	Gasoline stations with convenience stores	31	74 429	4 353	1 107	280	8.3	10.5
447110	Gasoline stations with convenience stores	31	74 429	4 353	1 107	280	8.3	10.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BELKNAP—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	56	68 499	6 933	1 501	476	2.2	7.3
4481	Clothing stores	33	51 957	4 881	1 053	344	1.6	.7
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	12	34 590	2 899	648	200	—	—
448140	Family clothing stores	12	34 590	2 899	648	200	—	—
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	5	4 203	432	103	36	18.9	—
448190	Other clothing stores	5	4 203	432	103	36	18.9	—
4482	Shoe stores	15	D	D	D	c	D	D
44821	Shoe stores	15	D	D	D	c	D	D
448210	Shoe stores	15	D	D	D	c	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	8	D	D	D	a	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	27	21 297	3 531	820	223	15.8	3.4
4511	Sporting goods, hobby, and musical instrument stores	20	18 306	3 111	728	192	11.5	3.9
45111	Sporting goods stores	12	D	D	D	c	D	D
451110	Sporting goods stores	12	D	D	D	c	D	D
4511101	General-line sporting goods stores	8	13 067	2 460	563	129	7.4	.2
451113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	2 991	420	92	31	42.5	—
452	General merchandise stores	18	110 933	9 565	2 278	577	1.7	.1
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
453	Miscellaneous store retailers	54	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	29	15 512	2 071	451	136	21.6	4.3
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	27	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	27	D	D	D	c	D	D
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	1 677	268	61	24	63.0	—
453910	Pet and pet supplies stores	4	1 677	268	61	24	63.0	—
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	13	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	c	D	D
454311	Heating oil dealers	4	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
CARROLL								
44-45	Retail trade	427	736 155	81 841	18 604	3 718	10.0	4.3
441	Motor vehicle and parts dealers	34	127 885	11 689	2 632	356	10.4	9.8
44112	Used car dealers	7	14 931	668	161	24	7.6	42.2
441120	Used car dealers	7	14 931	668	161	24	7.6	42.2
4412	Other motor vehicle dealers	12	26 923	3 094	611	92	29.8	19.5
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	10	D	D	D	b	D	D
441222	Boat dealers	7	18 276	2 512	464	67	36.0	17.1
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	8 926	1 750	429	60	24.6	—
441310	Automotive parts and accessories stores	8	8 926	1 750	429	60	24.6	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
CARROLL—Con.									
44-45	Retail trade—Con.								
442	Furniture and home furnishings stores	33	26 682	4 665	1 006	191	14.4	3.2	
4421	Furniture stores	9	D	D	D	b	D	D	
44211	Furniture stores	9	D	D	D	b	D	D	
442110	Furniture stores	9	D	D	D	b	D	D	
4422	Home furnishings stores	24	D	D	D	c	D	D	
44229	Other home furnishings stores	18	D	D	D	c	D	D	
442299	All other home furnishings stores	17	D	D	D	c	D	D	
443	Electronics and appliance stores	11	11 396	1 344	314	55	3.6	—	
4431	Electronics and appliance stores	11	11 396	1 344	314	55	3.6	—	
44311	Appliance, television, and other electronics stores	7	9 688	925	217	39	4.1	—	
443111	Household appliance stores	3	D	D	D	b	D	D	
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D	
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers ...	36	69 444	9 025	1 889	268	6.9	1.5	
4441	Building material and supplies dealers	28	D	D	D	c	D	D	
44413	Hardware stores	11	10 379	1 569	384	69	.2	5.9	
444130	Hardware stores	11	10 379	1 569	384	69	.2	5.9	
44419	Other building material dealers	13	44 787	5 726	1 147	133	.3	.8	
444190	Other building material dealers	13	44 787	5 726	1 147	133	.3	.8	
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D	
44421	Outdoor power equipment stores	2	D	D	D	b	D	D	
444210	Outdoor power equipment stores	2	D	D	D	b	D	D	
445	Food and beverage stores	48	137 969	14 281	3 287	760	11.9	2.2	
4451	Grocery stores	36	D	D	D	f	D	D	
44511	Supermarkets and other grocery (except convenience) stores	21	115 610	13 008	2 982	671	10.8	1.5	
445110	Supermarkets and other grocery (except convenience) stores	21	115 610	13 008	2 982	671	10.8	1.5	
4452	Specialty food stores	7	D	D	D	a	D	D	
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D	
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D	
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D	
446	Health and personal care stores	13	22 267	2 091	439	93	7.2	—	
4461	Health and personal care stores	13	22 267	2 091	439	93	7.2	—	
447	Gasoline stations	40	62 839	5 475	1 410	308	15.6	11.4	
4471	Gasoline stations	40	62 839	5 475	1 410	308	15.6	11.4	
44711	Gasoline stations with convenience stores	30	53 481	4 310	1 082	269	14.2	11.6	
447110	Gasoline stations with convenience stores	30	53 481	4 310	1 082	269	14.2	11.6	
448	Clothing and clothing accessories stores	84	85 558	9 606	2 276	622	2.0	3.9	
4481	Clothing stores	58	63 680	7 275	1 664	476	2.7	3.0	
44813	Children's and infants' clothing stores	4	4 973	416	97	27	—	17.6	
448130	Children's and infants' clothing stores	4	4 973	416	97	27	—	17.6	
44814	Family clothing stores	28	45 290	5 053	1 144	319	2.1	.3	
448140	Family clothing stores	28	45 290	5 053	1 144	319	2.1	.3	
44819	Other clothing stores	7	3 266	433	101	31	4.7	—	
448190	Other clothing stores	7	3 266	433	101	31	4.7	—	
4482	Shoe stores	18	17 402	1 743	455	111	—	5.2	
44821	Shoe stores	18	17 402	1 743	455	111	—	5.2	
448210	Shoe stores	18	17 402	1 743	455	111	—	5.2	
4482101	Men's shoe stores	1	D	D	D	a	D	D	
4482104	Family shoe stores	11	6 939	668	160	43	—	13.0	
4482105	Athletic footwear stores	4	D	D	D	b	D	D	
4483	Jewelry, luggage, and leather goods stores	8	4 476	588	157	35	—	11.6	
44832	Luggage and leather goods stores	2	D	D	D	a	D	D	
448320	Luggage and leather goods stores	2	D	D	D	a	D	D	
451	Sporting goods, hobby, book, and music stores	36	23 737	3 582	875	203	21.8	4.1	
4511	Sporting goods, hobby, and musical instrument stores	28	19 689	3 004	739	161	23.4	4.9	
45111	Sporting goods stores	22	17 148	2 722	676	140	24.0	5.6	
451110	Sporting goods stores	22	17 148	2 722	676	140	24.0	5.6	
4511101	General-line sporting goods stores	8	6 619	1 195	311	59	26.8	3.5	
4511102	Specialty-line sporting goods stores	14	10 529	1 527	365	81	22.2	7.0	
4512	Book, periodical, and music stores	8	4 048	578	136	42	14.2	—	
45121	Book stores and news dealers	5	D	D	D	b	D	D	
4512111	Book stores, general	5	D	D	D	b	D	D	
452	General merchandise stores	14	54 940	4 901	973	259	1.8	.2	
45299	All other general merchandise stores	11	D	D	D	b	D	D	
452990	All other general merchandise stores	11	D	D	D	b	D	D	

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CARROLL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	52	26 522	3 222	654	193	26.9	9.2
4532	Office supplies, stationery, and gift stores	28	15 458	2 095	413	118	32.2	7.9
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	26	86 916	11 960	2 849	410	9.3	.6
4541	Electronic shopping and mail-order houses	13	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	13	D	D	D	e	D	D
4543	Direct selling establishments	12	D	D	D	c	D	D
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	5	13 374	1 872	454	48	27.4	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
CHESHIRE								
44-45	Retail trade	388	1 218 203	107 993	24 697	5 182	10.0	1.7
441	Motor vehicle and parts dealers	52	302 527	23 502	5 163	734	18.1	.6
4411	Automobile dealers	21	265 703	18 872	4 089	560	16.2	.2
44111	New car dealers	12	251 156	16 465	3 680	474	16.0	.1
441110	New car dealers	12	251 156	16 465	3 680	474	16.0	.1
44112	Used car dealers	9	14 547	2 407	409	86	20.9	1.9
441120	Used car dealers	9	14 547	2 407	409	86	20.9	1.9
4412	Other motor vehicle dealers	9	17 225	1 638	382	52	43.3	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	19 599	2 992	692	122	21.9	7.5
44131	Automotive parts and accessories stores	15	D	D	D	b	D	D
441310	Automotive parts and accessories stores	15	D	D	D	b	D	D
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	21	17 293	2 944	729	131	32.5	16.4
4421	Furniture stores	10	7 408	1 197	340	61	24.6	29.7
44211	Furniture stores	10	7 408	1 197	340	61	24.6	29.7
442110	Furniture stores	10	7 408	1 197	340	61	24.6	29.7
4422	Home furnishings stores	11	9 885	1 747	389	70	38.4	6.4
44221	Floor covering stores	5	5 483	1 228	273	34	27.1	—
442210	Floor covering stores	5	5 483	1 228	273	34	27.1	—
44229	Other home furnishings stores	6	4 402	519	116	36	52.6	14.5
442299	All other home furnishings stores	6	4 402	519	116	36	52.6	14.5
443	Electronics and appliance stores	14	15 380	1 638	386	74	9.4	—
4431	Electronics and appliance stores	14	15 380	1 638	386	74	9.4	—
44311	Appliance, television, and other electronics stores	10	11 527	1 205	268	50	11.4	—
443111	Household appliance stores	6	8 406	726	140	30	4.7	—
443112	Radio, television, and other electronics stores	4	3 121	479	128	20	29.4	—
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	40	93 863	13 701	2 971	450	6.7	.5
4441	Building material and supplies dealers	28	81 874	12 085	2 616	391	3.4	.5
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
44419	Other building material dealers	15	40 748	5 689	1 260	164	4.2	—
444190	Other building material dealers	15	40 748	5 689	1 260	164	4.2	—
4442	Lawn and garden equipment and supplies stores	12	11 989	1 616	355	59	29.5	—
44421	Outdoor power equipment stores	4	4 053	508	127	17	74.0	—
444210	Outdoor power equipment stores	4	4 053	508	127	17	74.0	—
44422	Nursery, garden center, and farm supply stores	8	7 936	1 108	228	42	6.7	—
444220	Nursery, garden center, and farm supply stores	8	7 936	1 108	228	42	6.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHESHIRE—Con.								
Retail trade—Con.								
44-45	Food and beverage stores	54	220 081	17 110	4 284	1 330	11.2	1.2
445	Food and beverage stores	54	220 081	17 110	4 284	1 330	11.2	1.2
4451	Grocery stores	41	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	18	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	18	D	D	D	g	D	D
44512	Convenience stores	23	D	D	D	b	D	D
445120	Convenience stores	23	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	9	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	9	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	9	D	D	D	b	D	D
446	Health and personal care stores	15	47 582	5 078	1 127	291	3.2	7.4
4461	Health and personal care stores	15	47 582	5 078	1 127	291	3.2	7.4
44611	Pharmacies and drug stores	8	D	D	D	c	D	D
446110	Pharmacies and drug stores	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores	8	D	D	D	c	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	33	71 672	3 912	928	279	6.3	1.4
4471	Gasoline stations	33	71 672	3 912	928	279	6.3	1.4
44711	Gasoline stations with convenience stores	24	66 060	3 379	801	243	5.7	1.5
447110	Gasoline stations with convenience stores	24	66 060	3 379	801	243	5.7	1.5
448	Clothing and clothing accessories stores	31	26 952	3 736	936	224	12.6	5.7
4481	Clothing stores	15	18 207	2 108	480	154	7.8	.6
4483	Jewelry, luggage, and leather goods stores	5	3 385	759	177	21	50.7	—
451	Sporting goods, hobby, book, and music stores	31	27 538	3 431	815	222	13.0	4.8
4511	Sporting goods, hobby, and musical instrument stores	22	16 779	2 230	518	139	21.4	7.8
45111	Sporting goods stores	14	D	D	D	b	D	D
451110	Sporting goods stores	14	D	D	D	b	D	D
4511101	General-line sporting goods stores	6	4 515	677	161	43	11.5	21.5
45112	Hobby, toy, and game stores	5	4 711	399	91	31	24.9	4.2
451120	Hobby, toy, and game stores	5	4 711	399	91	31	24.9	4.2
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	10 759	1 201	297	83	—	—
45121	Book stores and news dealers	7	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	11	149 867	13 636	2 864	726	1.3	—
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452112	Discount department stores	5	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	50	31 936	4 501	1 023	301	17.8	9.0
4532	Office supplies, stationery, and gift stores	17	15 269	1 910	444	153	9.2	10.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	13	4 443	491	125	39	8.1	8.1
45331	Used merchandise stores	13	4 443	491	125	39	8.1	8.1
453310	Used merchandise stores	13	4 443	491	125	39	8.1	8.1
4539	Other miscellaneous store retailers	14	10 051	1 644	341	67	29.2	6.7
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	4 013	1 020	229	42	.9	16.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHESHIRE—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	36	213 512	14 804	3 471	420	4.0	1.5
4541	Electronic shopping and mail-order houses	11	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	11	D	D	D	c	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	23	D	D	D	c	D	D
45431	Fuel dealers	12	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
COOS								
44-45	Retail trade	221	539 011	43 108	10 337	2 250	17.9	5.6
441	Motor vehicle and parts dealers	34	271 643	15 876	3 776	594	16.8	—
4411	Automobile dealers	13	D	D	D	e	D	D
44111	New car dealers	11	D	D	D	e	D	D
441110	New car dealers	11	D	D	D	e	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	D	D	D	b	D	D
4431	Electronics and appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	25	D	D	D	c	D	D
4441	Building material and supplies dealers	18	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	a	D	D
445	Food and beverage stores	35	72 402	7 219	1 759	558	30.8	3.5
4451	Grocery stores	28	D	D	D	f	D	D
446	Health and personal care stores	10	21 301	2 323	535	92	3.1	—
4461	Health and personal care stores	10	21 301	2 323	535	92	3.1	—
447	Gasoline stations	33	44 455	3 116	777	221	28.3	13.0
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
448	Clothing and clothing accessories stores	13	5 470	782	160	51	24.1	9.6
451	Sporting goods, hobby, book, and music stores	15	7 359	779	234	62	27.9	—
4511	Sporting goods, hobby, and musical instrument stores	12	D	D	D	b	D	D
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
452	General merchandise stores	10	33 785	3 113	701	237	—	5.5
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	12	43 024	4 087	1 055	171	2.9	42.6
4543	Direct selling establishments	11	D	D	D	c	D	D
45431	Fuel dealers	11	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GRAFTON								
44-45	Retail trade	592	1 442 042	153 456	36 292	7 097	12.7	2.9
441	Motor vehicle and parts dealers	69	270 340	23 640	5 410	704	21.1	1.7
4411	Automobile dealers	23	D	D	D	e	D	D
44111	New car dealers	17	D	D	D	e	D	D
441110	New car dealers	17	D	D	D	e	D	D
4412	Other motor vehicle dealers	14	28 960	3 066	630	88	11.2	.4
44121	Recreational vehicle dealers	3	4 392	342	71	12	23.6	—
441210	Recreational vehicle dealers	3	4 392	342	71	12	23.6	—
44122	Motorcycle, boat, and other motor vehicle dealers	11	24 568	2 724	559	76	9.0	.5
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	32	D	D	D	c	D	D
44131	Automotive parts and accessories stores	23	D	D	D	c	D	D
441310	Automotive parts and accessories stores	23	D	D	D	c	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	38	41 886	6 050	1 310	254	32.5	2.2
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	25	D	D	D	c	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	15	12 275	1 454	343	95	46.2	2.7
442299	All other home furnishings stores	15	12 275	1 454	343	95	46.2	2.7
443	Electronics and appliance stores	18	D	D	D	c	D	D
4431	Electronics and appliance stores	18	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	12	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	69	92 981	13 372	3 123	471	21.4	1.6
4441	Building material and supplies dealers	53	81 407	11 620	2 742	389	20.1	1.2
44413	Hardware stores	17	D	D	D	b	D	D
444130	Hardware stores	17	D	D	D	b	D	D
44419	Other building material dealers	27	60 105	8 633	2 070	222	13.8	1.4
444190	Other building material dealers	27	60 105	8 633	2 070	222	13.8	1.4
4442	Lawn and garden equipment and supplies stores	16	11 574	1 752	381	82	30.1	5.0
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	11	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	11	D	D	D	b	D	D
445	Food and beverage stores	66	293 681	31 547	7 569	1 869	7.5	9.1
4451	Grocery stores	50	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	35	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	35	D	D	D	g	D	D
44512	Convenience stores	15	D	D	D	b	D	D
445120	Convenience stores	15	D	D	D	b	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	10	D	D	D	b	D	D
446	Health and personal care stores	29	57 359	6 769	1 526	283	11.7	.4
4461	Health and personal care stores	29	57 359	6 769	1 526	283	11.7	.4
44611	Pharmacies and drug stores	17	D	D	D	c	D	D
446110	Pharmacies and drug stores	17	D	D	D	c	D	D
4461101	Pharmacies and drug stores	15	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health and personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	60	108 929	8 247	1 974	520	20.0	1.9
4471	Gasoline stations	60	108 929	8 247	1 974	520	20.0	1.9
44711	Gasoline stations with convenience stores	43	84 798	6 799	1 628	430	16.3	.8
447110	Gasoline stations with convenience stores	43	84 798	6 799	1 628	430	16.3	.8
44719	Other gasoline stations	17	24 131	1 448	346	90	33.0	5.6
447190	Other gasoline stations	17	24 131	1 448	346	90	33.0	5.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	GRAFTON—Con.							
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	55	47 590	5 857	1 410	403	26.8	4.8
4481	Clothing stores	33	D	D	D	e	D	D
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	12	D	D	D	c	D	D
448140	Family clothing stores	12	D	D	D	c	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	56	57 925	7 696	2 227	436	17.2	1.9
4511	Sporting goods, hobby, and musical instrument stores	38	31 805	4 917	1 520	262	24.5	.3
45111	Sporting goods stores	25	D	D	D	c	D	D
451110	Sporting goods stores	25	D	D	D	c	D	D
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	19	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	a	D	D
45114	Musical instrument and supplies stores	4	D	D	D	a	D	D
451140	Musical instrument and supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, and music stores	18	26 120	2 779	707	174	8.2	3.8
45121	Book stores and news dealers	13	22 245	2 545	646	149	8.7	4.5
451211	Book stores	13	22 245	2 545	646	149	8.7	4.5
4512111	Book stores, general	9	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	5	3 875	234	61	25	5.8	—
451220	Prerecorded tape, compact disc, and record stores	5	3 875	234	61	25	5.8	—
452	General merchandise stores	24	206 314	18 685	3 860	945	2.2	.8
4521	Department stores	8	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	8	D	D	D	f	D	D
45211	Department stores	8	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
452112	Discount department stores	6	D	D	D	f	D	D
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	78	D	D	D	e	D	D
4531	Florists	20	D	D	D	b	D	D
45311	Florists	20	D	D	D	b	D	D
453110	Florists	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	31	25 444	2 341	556	188	10.6	3.8
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	26	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	26	D	D	D	c	D	D
4533	Used merchandise stores	11	D	D	D	b	D	D
45331	Used merchandise stores	11	D	D	D	b	D	D
453310	Used merchandise stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	D	D	D	b	D	D
453910	Pet and pet supplies stores	5	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	30	207 270	24 073	6 107	754	2.5	—
4541	Electronic shopping and mail-order houses	9	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	9	D	D	D	f	D	D
4543	Direct selling establishments	19	D	D	D	c	D	D
45431	Fuel dealers	16	D	D	D	c	D	D
454311	Heating oil dealers	13	55 724	6 431	1 834	193	4.5	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	HILLSBOROUGH							
44-45	Retail trade	1 703	6 182 948	596 242	141 716	27 247	10.1	3.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILLSBOROUGH—Con.								
44-45	Retail trade—Con.							
441	Motor vehicle and parts dealers	200	1 615 236	138 970	31 359	3 573	13.2	3.9
4411	Automobile dealers	88	1 377 916	107 563	24 097	2 382	12.9	2.6
44111	New car dealers	52	1 297 090	101 649	22 652	2 220	12.5	.8
441110	New car dealers	52	1 297 090	101 649	22 652	2 220	12.5	.8
44112	Used car dealers	36	80 826	5 914	1 445	162	19.1	31.1
441120	Used car dealers	36	80 826	5 914	1 445	162	19.1	31.1
4412	Other motor vehicle dealers	21	118 100	10 633	2 203	337	16.0	20.4
44121	Recreational vehicle dealers	4	39 563	2 785	566	106	11.6	—
441210	Recreational vehicle dealers	4	39 563	2 785	566	106	11.6	—
44122	Motorcycle, boat, and other motor vehicle dealers	17	78 537	7 848	1 637	231	18.2	30.7
441221	Motorcycle dealers	14	D	D	D	c	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	91	119 220	20 774	5 059	854	13.8	2.4
44131	Automotive parts and accessories stores	62	71 794	13 276	3 056	597	13.3	3.6
441310	Automotive parts and accessories stores	62	71 794	13 276	3 056	597	13.3	3.6
44132	Tire dealers	29	47 426	7 498	2 003	257	14.5	.6
441320	Tire dealers	29	47 426	7 498	2 003	257	14.5	.6
442	Furniture and home furnishings stores	111	212 070	29 816	6 523	1 015	13.9	13.0
4421	Furniture stores	41	121 700	17 348	3 780	482	13.0	16.1
44211	Furniture stores	41	121 700	17 348	3 780	482	13.0	16.1
442110	Furniture stores	41	121 700	17 348	3 780	482	13.0	16.1
4422	Home furnishings stores	70	90 370	12 468	2 743	533	15.0	8.9
44221	Floor covering stores	27	27 011	5 570	1 126	142	26.6	1.0
442210	Floor covering stores	27	27 011	5 570	1 126	142	26.6	1.0
44229	Other home furnishings stores	43	63 359	6 898	1 617	391	10.1	12.3
442299	All other home furnishings stores	41	D	D	D	e	D	D
443	Electronics and appliance stores	86	230 238	21 992	5 532	972	8.1	1.8
4431	Electronics and appliance stores	86	230 238	21 992	5 532	972	8.1	1.8
44311	Appliance, television, and other electronics stores	54	174 410	16 432	4 125	715	9.1	.7
443111	Household appliance stores	15	15 591	2 376	550	74	70.3	3.9
443112	Radio, television, and other electronics stores	39	158 819	14 056	3 575	641	3.1	.3
44312	Computer and software stores	23	48 462	4 378	1 104	204	5.5	6.3
443120	Computer and software stores	23	48 462	4 378	1 104	204	5.5	6.3
44313	Camera and photographic supplies stores	9	7 366	1 182	303	53	2.0	—
443130	Camera and photographic supplies stores	9	7 366	1 182	303	53	2.0	—
444	Building material and garden equipment and supplies dealers ...	140	498 026	61 497	14 202	1 991	5.8	1.2
4441	Building material and supplies dealers	112	470 301	57 245	13 300	1 817	5.1	1.2
44411	Home centers	10	D	D	D	f	D	D
444110	Home Centers	10	D	D	D	f	D	D
44412	Paint and wallpaper stores	8	D	D	D	b	D	D
444120	Paint and wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	23	21 760	4 357	1 169	199	21.9	—
444130	Hardware stores	23	21 760	4 357	1 169	199	21.9	—
44419	Other building material dealers	71	171 727	25 396	5 727	706	6.9	3.4
444190	Other building material dealers	71	171 727	25 396	5 727	706	6.9	3.4
4442	Lawn and garden equipment and supplies stores	28	27 725	4 252	902	174	16.6	.4
44421	Outdoor power equipment stores	8	7 899	1 094	263	37	21.4	—
444210	Outdoor power equipment stores	8	7 899	1 094	263	37	21.4	—
44422	Nursery, garden center, and farm supply stores	20	19 826	3 158	639	137	14.7	.6
444220	Nursery, garden center, and farm supply stores	20	19 826	3 158	639	137	14.7	.6
445	Food and beverage stores	201	894 586	79 243	19 457	5 370	10.4	5.3
4451	Grocery stores	163	834 298	76 448	18 764	5 170	10.6	5.6
44511	Supermarkets and other grocery (except convenience) stores	82	757 153	70 900	17 443	4 755	7.9	5.1
445110	Supermarkets and other grocery (except convenience) stores	82	757 153	70 900	17 443	4 755	7.9	5.1
44512	Convenience stores	81	77 145	5 548	1 321	415	36.8	11.0
445120	Convenience stores	81	77 145	5 548	1 321	415	36.8	11.0
4452	Specialty food stores	21	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	17	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	17	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	17	D	D	D	c	D	D
446	Health and personal care stores	110	264 589	28 240	6 438	1 632	7.5	1.4
4461	Health and personal care stores	110	264 589	28 240	6 438	1 632	7.5	1.4
44611	Pharmacies and drug stores	48	230 834	20 786	4 610	1 270	7.5	.9
446110	Pharmacies and drug stores	48	230 834	20 786	4 610	1 270	7.5	.9
4461101	Pharmacies and drug stores	45	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	14	9 065	1 212	336	131	5.8	2.2
446120	Cosmetics, beauty supplies, and perfume stores	14	9 065	1 212	336	131	5.8	2.2
44613	Optical goods stores	22	12 331	2 808	737	126	11.0	2.8
446130	Optical goods stores	22	12 331	2 808	737	126	11.0	2.8
44619	Other health and personal care stores	26	12 359	3 434	755	105	6.9	7.6
446191	Food (health) supplement stores	13	4 876	719	180	53	4.8	10.0
446199	All other health and personal care stores	13	7 483	2 715	575	52	8.2	6.0

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							From admini- strative records ¹	Estimated ²
HILLSBOROUGH—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	133	317 126	17 769	4 317	1 008	23.6	3.6
4471	Gasoline stations	133	317 126	17 769	4 317	1 008	23.6	3.6
44711	Gasoline stations with convenience stores	89	235 196	11 450	2 858	719	12.4	3.7
447110	Gasoline stations with convenience stores	89	235 196	11 450	2 858	719	12.4	3.7
44719	Other gasoline stations	44	81 930	6 319	1 459	289	55.9	3.1
447190	Other gasoline stations	44	81 930	6 319	1 459	289	55.9	3.1
448	Clothing and clothing accessories stores	221	332 332	37 803	9 152	2 723	12.0	3.8
4481	Clothing stores	129	216 293	23 966	5 886	2 041	1.7	3.7
44811	Men's clothing stores	10	D	D	D	b	D	D
448110	Men's clothing stores	10	D	D	D	b	D	D
44812	Women's clothing stores	43	41 893	4 830	1 119	461	3.5	10.7
448120	Women's clothing stores	43	41 893	4 830	1 119	461	3.5	10.7
44813	Children's and infants' clothing stores	15	17 633	1 835	467	168	2.7	4.9
448130	Children's and infants' clothing stores	15	17 633	1 835	467	168	2.7	4.9
44814	Family clothing stores	40	129 627	11 565	2 831	1 118	.4	1.8
448140	Family clothing stores	40	129 627	11 565	2 831	1 118	.4	1.8
44815	Clothing accessories stores	9	D	D	D	b	D	D
448150	Clothing accessories stores	9	D	D	D	b	D	D
44819	Other clothing stores	12	13 318	2 537	624	159	7.8	3.5
448190	Other clothing stores	12	13 318	2 537	624	159	7.8	3.5
4482	Shoe stores	43	35 232	4 674	968	310	.6	11.4
44821	Shoe stores	43	35 232	4 674	968	310	.6	11.4
448210	Shoe stores	43	35 232	4 674	968	310	.6	11.4
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	29	26 810	3 528	695	216	—	14.9
4482105	Athletic footwear stores	7	6 238	649	154	65	—	—
4483	Jewelry, luggage, and leather goods stores	49	80 807	9 163	2 298	372	44.3	.8
44831	Jewelry stores	48	D	D	D	e	D	D
448310	Jewelry stores	48	D	D	D	e	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	123	209 836	24 686	6 034	1 616	4.7	2.7
4511	Sporting goods, hobby, and musical instrument stores	91	147 380	18 926	4 591	1 151	6.4	3.3
45111	Sporting goods stores	48	69 571	8 539	2 128	538	9.6	6.8
451110	Sporting goods stores	48	69 571	8 539	2 128	538	9.6	6.8
4511101	General-line sporting goods stores	12	27 346	3 066	742	227	13.5	—
4511102	Specialty-line sporting goods stores	36	42 225	5 473	1 386	311	7.2	11.2
45112	Hobby, toy, and game stores	30	62 416	6 446	1 509	488	7.3	.2
451120	Hobby, toy, and game stores	30	62 416	6 446	1 509	488	7.3	.2
45113	Sewing, needlework, and piece goods stores	9	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	32	62 456	5 760	1 443	465	.5	1.3
45121	Book stores and news dealers	22	45 649	4 507	1 109	368	.4	1.8
451211	Book stores	20	D	D	D	e	D	D
4512111	Book stores, general	11	D	D	D	e	D	D
4512113	College book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	10	16 807	1 253	334	97	.9	—
451220	Prerecorded tape, compact disc, and record stores	10	16 807	1 253	334	97	.9	—
452	General merchandise stores	60	896 424	80 791	19 423	4 452	.6	1.0
4521	Department stores	19	512 791	53 876	12 905	2 981	—	—
45210009	Department stores (incl. leased depts.) ³	19	526 088	53 876	12 905	2 981	—	—
45211	Department stores	19	512 791	53 876	12 905	2 981	—	—
452111	Department stores (except discount department stores) ..	8	258 372	29 957	7 323	1 776	—	—
452112	Discount department stores	11	254 419	23 919	5 582	1 205	—	—
4529	Other general merchandise stores	41	383 633	26 915	6 518	1 471	1.5	2.4
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	36	D	D	D	e	D	D
452990	All other general merchandise stores	36	D	D	D	e	D	D
4529901	Variety stores	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	17	21 252	3 208	980	261	10.6	15.4
453	Miscellaneous store retailers	218	178 370	23 947	5 467	1 486	18.8	6.7
4531	Florists	40	15 010	4 061	1 000	271	20.3	7.4
45311	Florists	40	15 010	4 061	1 000	271	20.3	7.4
453110	Florists	40	15 010	4 061	1 000	271	20.3	7.4
4532	Office supplies, stationery, and gift stores	69	66 786	7 358	1 670	501	12.6	8.3
45321	Office supplies and stationery stores	11	D	D	D	c	D	D
453210	Office supplies and stationery stores	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	58	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	58	D	D	D	e	D	D
4533	Used merchandise stores	27	14 689	1 796	428	144	8.4	6.3
45331	Used merchandise stores	27	14 689	1 796	428	144	8.4	6.3
453310	Used merchandise stores	27	14 689	1 796	428	144	8.4	6.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILLSBOROUGH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	82	81 885	10 732	2 369	570	25.6	5.3
45391	Pet and pet supplies stores	19	25 082	3 048	733	221	14.0	1.5
453910	Pet and pet supplies stores	19	25 082	3 048	733	221	14.0	1.5
45392	Art dealers	9	2 546	405	105	28	7.5	—
453920	Art dealers	9	2 546	405	105	28	7.5	—
45399	All other miscellaneous store retailers	52	D	D	D	e	D	D
454	Nonstore retailers	100	534 115	51 488	13 812	1 409	10.5	1.9
4541	Electronic shopping and mail-order houses	41	374 418	23 901	6 047	643	3.6	2.1
45411	Electronic shopping and mail-order houses	41	374 418	23 901	6 047	643	3.6	2.1
4543	Direct selling establishments	48	156 695	27 008	7 610	747	26.4	1.5
45431	Fuel dealers	24	134 482	22 139	6 471	576	18.1	1.5
454311	Heating oil dealers	18	113 802	18 902	5 568	487	21.4	.3
454312	Liquefied petroleum gas (bottled gas) dealers	6	20 680	3 237	903	89	—	7.9
45439	Other direct selling establishments	24	22 213	4 869	1 139	171	76.6	1.8
454390	Other direct selling establishments	24	22 213	4 869	1 139	171	76.6	1.8
MERRIMACK								
44-45	Retail trade	657	2 056 720	195 313	45 791	9 262	15.0	3.1
441	Motor vehicle and parts dealers	80	628 164	47 227	10 344	1 251	25.3	.5
4411	Automobile dealers	37	524 680	33 361	7 553	850	29.2	.4
44111	New car dealers	20	492 808	30 452	6 831	748	30.0	.2
441110	New car dealers	20	492 808	30 452	6 831	748	30.0	.2
44112	Used car dealers	17	31 872	2 909	722	102	15.9	3.5
441120	Used car dealers	17	31 872	2 909	722	102	15.9	3.5
4412	Other motor vehicle dealers	16	64 373	7 662	1 267	157	8.6	.8
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	10	25 730	2 838	538	64	21.5	1.9
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	27	39 111	6 204	1 524	244	1.6	—
44131	Automotive parts and accessories stores	20	D	D	D	c	D	D
441310	Automotive parts and accessories stores	20	D	D	D	c	D	D
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	31	36 417	4 695	1 046	201	19.0	7.0
4421	Furniture stores	9	11 576	1 973	392	67	46.8	5.9
44211	Furniture stores	9	11 576	1 973	392	67	46.8	5.9
442110	Furniture stores	9	11 576	1 973	392	67	46.8	5.9
4422	Home furnishings stores	22	24 841	2 722	654	134	6.1	7.6
44221	Floor covering stores	13	12 583	1 400	332	43	10.1	.1
442210	Floor covering stores	13	12 583	1 400	332	43	10.1	.1
44229	Other home furnishings stores	9	12 258	1 322	322	91	2.0	15.2
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	27	54 495	5 084	1 242	241	4.4	1.5
4431	Electronics and appliance stores	27	54 495	5 084	1 242	241	4.4	1.5
44311	Appliance, television, and other electronics stores	18	48 214	3 933	973	200	2.1	1.7
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	13	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	63	166 502	22 157	5 285	782	4.4	4.4
4441	Building material and supplies dealers	44	151 409	19 727	4 826	655	4.2	4.4
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	11	D	D	D	b	D	D
444130	Hardware stores	11	D	D	D	b	D	D
44419	Other building material dealers	29	73 258	11 897	2 864	326	7.2	5.0
444190	Other building material dealers	29	73 258	11 897	2 864	326	7.2	5.0
4442	Lawn and garden equipment and supplies stores	19	15 093	2 430	459	127	7.4	5.1
44421	Outdoor power equipment stores	6	D	D	D	b	D	D
444210	Outdoor power equipment stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MERRIMACK—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	75	324 845	29 753	7 271	1 929	8.5	2.7
4451	Grocery stores	49	285 674	27 968	6 844	1 782	8.6	2.8
44511	Supermarkets and other grocery (except convenience) stores	28	270 551	26 665	6 521	1 678	6.6	.6
445110	Supermarkets and other grocery (except convenience) stores	28	270 551	26 665	6 521	1 678	6.6	.6
44512	Convenience stores	21	15 123	1 303	323	104	43.5	41.5
445120	Convenience stores	21	15 123	1 303	323	104	43.5	41.5
4452	Specialty food stores	16	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	10	D	D	D	b	D	D
446	Health and personal care stores	45	111 768	13 907	3 122	655	19.2	13.4
4461	Health and personal care stores	45	111 768	13 907	3 122	655	19.2	13.4
44611	Pharmacies and drug stores	22	D	D	D	f	D	D
446110	Pharmacies and drug stores	22	D	D	D	f	D	D
4461101	Pharmacies and drug stores	20	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	15	8 657	2 249	536	82	11.4	21.1
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	72	188 926	10 901	2 654	592	11.9	4.4
4471	Gasoline stations	72	188 926	10 901	2 654	592	11.9	4.4
44711	Gasoline stations with convenience stores	58	130 682	7 535	1 857	480	15.7	5.1
447110	Gasoline stations with convenience stores	58	130 682	7 535	1 857	480	15.7	5.1
44719	Other gasoline stations	14	58 244	3 366	797	112	3.4	2.8
447190	Other gasoline stations	14	58 244	3 366	797	112	3.4	2.8
448	Clothing and clothing accessories stores	64	67 744	7 641	1 799	629	7.0	6.2
4481	Clothing stores	40	48 217	5 080	1 211	471	7.9	3.6
44813	Children's and infants' clothing stores	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores	3	D	D	D	a	D	D
44814	Family clothing stores	13	32 337	2 853	686	273	9.3	—
448140	Family clothing stores	13	32 337	2 853	686	273	9.3	—
44815	Clothing accessories stores	5	853	157	39	14	13.0	2.7
448150	Clothing accessories stores	5	853	157	39	14	13.0	2.7
44819	Other clothing stores	3	2 740	468	127	46	12.7	—
448190	Other clothing stores	3	2 740	468	127	46	12.7	—
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	49	57 978	7 388	1 676	475	19.2	1.2
4511	Sporting goods, hobby, and musical instrument stores	35	40 098	5 419	1 206	348	25.0	1.4
45111	Sporting goods stores	18	D	D	D	c	D	D
451110	Sporting goods stores	18	D	D	D	c	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	13	D	D	D	b	D	D
45112	Hobby, toy, and game stores	10	D	D	D	c	D	D
451120	Hobby, toy, and game stores	10	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	14	17 880	1 969	470	127	6.1	.9
45121	Book stores and news dealers	10	D	D	D	c	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	a	D	D
452	General merchandise stores	22	278 362	24 934	5 959	1 511	1.2	.5
4521	Department stores	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	8	D	D	D	g	D	D
45211	Department stores	8	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	14	D	D	D	c	D	D
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529901	Variety stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MERRIMACK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	80	42 818	6 931	1 644	531	25.8	11.8
4531	Florists	11	D	D	D	b	D	D
45311	Florists	11	D	D	D	b	D	D
453110	Florists	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	27	9 968	1 556	415	178	17.2	30.2
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	24	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	24	D	D	D	c	D	D
4533	Used merchandise stores	9	4 840	1 603	372	92	16.0	4.5
45331	Used merchandise stores	9	4 840	1 603	372	92	16.0	4.5
453310	Used merchandise stores	9	4 840	1 603	372	92	16.0	4.5
4539	Other miscellaneous store retailers	33	D	D	D	c	D	D
45391	Pet and pet supplies stores	7	6 655	851	199	72	6.4	.9
453910	Pet and pet supplies stores	7	6 655	851	199	72	6.4	.9
45392	Art dealers	4	1 295	234	55	12	13.8	10.4
453920	Art dealers	4	1 295	234	55	12	13.8	10.4
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	49	98 701	14 695	3 749	465	32.2	6.1
4541	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
4543	Direct selling establishments	34	89 771	12 880	3 288	385	33.6	5.4
45431	Fuel dealers	20	73 505	9 925	2 557	269	31.9	6.6
454311	Heating oil dealers	15	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	c	D	D
45439	Other direct selling establishments	14	16 266	2 955	731	116	41.5	—
454390	Other direct selling establishments	14	16 266	2 955	731	116	41.5	—
ROCKINGHAM								
44-45	Retail trade	1 685	5 463 618	539 378	124 263	25 357	10.2	2.6
441	Motor vehicle and parts dealers	205	1 355 495	108 258	24 500	2 822	17.1	.8
4411	Automobile dealers	105	1 182 318	82 517	18 979	1 962	18.0	.3
44111	New car dealers	48	1 047 311	70 079	16 023	1 662	14.5	—
441110	New car dealers	48	1 047 311	70 079	16 023	1 662	14.5	—
44112	Used car dealers	57	135 007	12 438	2 956	300	45.4	2.7
441120	Used car dealers	57	135 007	12 438	2 956	300	45.4	2.7
4412	Other motor vehicle dealers	28	94 398	11 254	1 979	275	11.8	3.3
44121	Recreational vehicle dealers	9	D	D	D	b	D	D
441210	Recreational vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	10	D	D	D	c	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	72	78 779	14 487	3 542	585	10.2	5.1
44131	Automotive parts and accessories stores	54	54 800	10 054	2 481	437	10.5	7.1
441310	Automotive parts and accessories stores	54	54 800	10 054	2 481	437	10.5	7.1
44132	Tire dealers	18	23 979	4 433	1 061	148	9.3	.8
441320	Tire dealers	18	23 979	4 433	1 061	148	9.3	.8
442	Furniture and home furnishings stores	118	161 834	22 887	5 321	832	18.9	21.9
4421	Furniture stores	50	74 661	10 506	2 353	334	16.1	34.7
44211	Furniture stores	50	74 661	10 506	2 353	334	16.1	34.7
442110	Furniture stores	50	74 661	10 506	2 353	334	16.1	34.7
4422	Home furnishings stores	68	87 173	12 381	2 968	498	21.3	10.9
44221	Floor covering stores	24	D	D	D	c	D	D
442210	Floor covering stores	24	D	D	D	c	D	D
44229	Other home furnishings stores	44	D	D	D	e	D	D
442291	Window treatment stores	6	3 793	522	128	22	9.9	54.5
442299	All other home furnishings stores	38	D	D	D	e	D	D
443	Electronics and appliance stores	84	250 210	28 151	6 238	1 030	6.1	1.4
4431	Electronics and appliance stores	84	250 210	28 151	6 238	1 030	6.1	1.4
44311	Appliance, television, and other electronics stores	54	206 972	24 089	5 214	839	3.9	1.0
443111	Household appliance stores	10	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	44	D	D	D	f	D	D
44312	Computer and software stores	24	D	D	D	c	D	D
443120	Computer and software stores	24	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	ROCKINGHAM—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	142	499 975	67 560	15 469	2 262	5.8	2.9
4441	Building material and supplies dealers	112	459 239	60 338	14 009	1 997	4.7	3.1
44411	Home centers	10	D	D	D	f	D	D
444110	Home Centers	10	D	D	D	f	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	20	D	D	D	c	D	D
444130	Hardware stores	20	D	D	D	c	D	D
44419	Other building material dealers	73	204 614	32 992	7 475	849	8.1	4.4
444190	Other building material dealers	73	204 614	32 992	7 475	849	8.1	4.4
4442	Lawn and garden equipment and supplies stores	30	40 736	7 222	1 460	265	19.0	.9
44421	Outdoor power equipment stores	6	6 607	926	174	36	18.5	—
444210	Outdoor power equipment stores	6	6 607	926	174	36	18.5	—
44422	Nursery, garden center, and farm supply stores	24	34 129	6 296	1 286	229	19.1	1.1
444220	Nursery, garden center, and farm supply stores	24	34 129	6 296	1 286	229	19.1	1.1
445	Food and beverage stores	163	910 285	76 324	18 276	4 912	4.7	.8
4451	Grocery stores	108	766 919	70 563	16 935	4 560	3.7	.9
44511	Supermarkets and other grocery (except convenience) stores	48	723 919	67 572	16 234	4 343	1.6	.1
445110	Supermarkets and other grocery (except convenience) stores	48	723 919	67 572	16 234	4 343	1.6	.1
44512	Convenience stores	60	43 000	2 991	701	217	38.8	14.9
445120	Convenience stores	60	43 000	2 991	701	217	38.8	14.9
4452	Specialty food stores	39	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	16	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	16	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	16	D	D	D	c	D	D
446	Health and personal care stores	95	214 173	22 887	5 126	1 334	5.8	2.5
4461	Health and personal care stores	95	214 173	22 887	5 126	1 334	5.8	2.5
44611	Pharmacies and drug stores	38	177 744	15 552	3 319	1 002	5.7	1.4
446110	Pharmacies and drug stores	38	177 744	15 552	3 319	1 002	5.7	1.4
4461101	Pharmacies and drug stores	36	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	13	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	13	D	D	D	b	D	D
44613	Optical goods stores	19	D	D	D	c	D	D
446130	Optical goods stores	19	D	D	D	c	D	D
44619	Other health and personal care stores	25	D	D	D	c	D	D
446191	Food (health) supplement stores	17	D	D	D	b	D	D
447	Gasoline stations	127	317 792	19 049	4 593	1 084	21.6	4.8
4471	Gasoline stations	127	317 792	19 049	4 593	1 084	21.6	4.8
44711	Gasoline stations with convenience stores	94	233 857	13 692	3 303	817	24.2	3.3
447110	Gasoline stations with convenience stores	94	233 857	13 692	3 303	817	24.2	3.3
44719	Other gasoline stations	33	83 935	5 357	1 290	267	14.2	9.1
447190	Other gasoline stations	33	83 935	5 357	1 290	267	14.2	9.1
448	Clothing and clothing accessories stores	244	288 203	32 747	7 595	2 414	7.1	5.7
4481	Clothing stores	139	193 276	20 877	4 913	1 770	4.8	3.0
44811	Men's clothing stores	9	D	D	D	b	D	D
448110	Men's clothing stores	9	D	D	D	b	D	D
44812	Women's clothing stores	59	D	D	D	e	D	D
448120	Women's clothing stores	59	D	D	D	e	D	D
44813	Children's and infants' clothing stores	14	9 558	1 248	281	93	4.2	9.7
448130	Children's and infants' clothing stores	14	9 558	1 248	281	93	4.2	9.7
44814	Family clothing stores	39	D	D	D	f	D	D
448140	Family clothing stores	39	D	D	D	f	D	D
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	13	D	D	D	c	D	D
448190	Other clothing stores	13	D	D	D	c	D	D
4482	Shoe stores	51	37 743	4 205	905	332	4.0	19.3
44821	Shoe stores	51	37 743	4 205	905	332	4.0	19.3
448210	Shoe stores	51	37 743	4 205	905	332	4.0	19.3
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	6	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	26	19 487	2 111	464	193	—	36.5
4482105	Athletic footwear stores	15	13 544	1 546	339	114	8.2	—
4483	Jewelry, luggage, and leather goods stores	54	57 184	7 665	1 777	312	16.7	5.7
44831	Jewelry stores	50	54 489	7 434	1 739	300	17.5	6.0
448310	Jewelry stores	50	54 489	7 434	1 739	300	17.5	6.0
44832	Luggage and leather goods stores	4	2 695	231	38	12	—	—
448320	Luggage and leather goods stores	4	2 695	231	38	12	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ROCKINGHAM—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	125	172 454	17 415	4 182	1 353	12.4	4.0
4511	Sporting goods, hobby, and musical instrument stores	97	125 632	13 540	3 194	997	15.6	4.2
45111	Sporting goods stores	44	49 705	5 833	1 483	398	15.6	—
451110	Sporting goods stores	44	49 705	5 833	1 483	398	15.6	—
4511101	General-line sporting goods stores	14	21 658	2 470	601	168	13.2	—
4511102	Specialty-line sporting goods stores	30	28 047	3 363	882	230	17.5	.1
45112	Hobby, toy, and game stores	34	D	D	D	e	D	D
451120	Hobby, toy, and game stores	34	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores	11	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	11	D	D	D	b	D	D
45114	Musical instrument and supplies stores	8	D	D	D	b	D	D
451140	Musical instrument and supplies stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	28	46 822	3 875	988	356	4.0	3.5
45121	Book stores and news dealers	14	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	14	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores	14	D	D	D	c	D	D
452	General merchandise stores	60	D	D	D	h	D	D
4521	Department stores	24	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) ³	24	D	D	D	h	D	D
45211	Department stores	24	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	8	186 881	26 114	6 395	1 694	—	—
452112	Discount department stores	16	D	D	D	g	D	D
4529	Other general merchandise stores	36	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	4	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	f	D	D
45299	All other general merchandise stores	32	D	D	D	f	D	D
452990	All other general merchandise stores	32	D	D	D	f	D	D
4529901	Variety stores	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	17	D	D	D	e	D	D
453	Miscellaneous store retailers	218	D	D	D	g	D	D
4531	Florists	28	9 422	2 468	570	246	39.0	7.1
45311	Florists	28	9 422	2 468	570	246	39.0	7.1
453110	Florists	28	9 422	2 468	570	246	39.0	7.1
4532	Office supplies, stationery, and gift stores	86	74 999	8 443	1 960	578	10.8	6.7
45321	Office supplies and stationery stores	12	D	D	D	c	D	D
453210	Office supplies and stationery stores	12	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	74	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	74	D	D	D	e	D	D
4533	Used merchandise stores	30	10 251	2 146	526	141	21.6	16.3
45331	Used merchandise stores	30	10 251	2 146	526	141	21.6	16.3
453310	Used merchandise stores	30	10 251	2 146	526	141	21.6	16.3
4539	Other miscellaneous store retailers	74	D	D	D	f	D	D
45391	Pet and pet supplies stores	18	D	D	D	e	D	D
453910	Pet and pet supplies stores	18	D	D	D	e	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	50	D	D	D	e	D	D
454	Nonstore retailers	104	191 184	32 867	7 970	1 048	23.0	5.4
4541	Electronic shopping and mail-order houses	37	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	37	D	D	D	e	D	D
4543	Direct selling establishments	64	105 937	18 422	4 427	558	8.9	2.7
45431	Fuel dealers	37	D	D	D	e	D	D
454311	Heating oil dealers	30	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	27	D	D	D	c	D	D
454390	Other direct selling establishments	27	D	D	D	c	D	D
STRAFFORD								
44-45	Retail trade	440	1 499 781	146 554	36 121	6 565	8.3	2.9
441	Motor vehicle and parts dealers	50	358 689	33 033	7 457	931	10.5	2.0
4411	Automobile dealers	20	297 481	24 992	5 614	605	8.7	2.3
44111	New car dealers	15	276 731	22 855	5 154	525	4.5	2.4
441110	New car dealers	15	276 731	22 855	5 154	525	4.5	2.4
44112	Used car dealers	5	20 750	2 137	460	80	64.8	—
441120	Used car dealers	5	20 750	2 137	460	80	64.8	—
4412	Other motor vehicle dealers	7	33 036	3 585	749	130	30.5	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
STRAFFORD—Con.								
Retail trade—Con.								
44-45	Motor vehicle and parts dealers—Con.							
441	Automotive parts, accessories, and tire stores	23	28 172	4 456	1 094	196	6.3	1.0
44131	Automotive parts and accessories stores	20	24 682	3 892	955	178	6.0	1.1
441310	Automotive parts and accessories stores	20	24 682	3 892	955	178	6.0	1.1
442	Furniture and home furnishings stores	20	23 326	3 218	756	138	44.2	20.0
4421	Furniture stores	12	19 049	2 655	624	113	31.6	24.5
44211	Furniture stores	12	19 049	2 655	624	113	31.6	24.5
442110	Furniture stores	12	19 049	2 655	624	113	31.6	24.5
4422	Home furnishings stores	8	4 277	563	132	25	100.0	—
443	Electronics and appliance stores	23	26 932	3 996	1 110	148	26.1	3.0
4431	Electronics and appliance stores	23	26 932	3 996	1 110	148	26.1	3.0
44311	Appliance, television, and other electronics stores	13	21 058	3 019	843	94	21.0	.8
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	51	162 775	20 857	5 266	712	8.1	.9
4441	Building material and supplies dealers	40	154 356	19 705	5 026	659	8.1	1.0
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	11	D	D	D	b	D	D
444130	Hardware stores	11	D	D	D	b	D	D
44419	Other building material dealers	24	97 505	14 258	3 688	395	7.7	—
444190	Other building material dealers	24	97 505	14 258	3 688	395	7.7	—
4442	Lawn and garden equipment and supplies stores	11	8 419	1 152	240	53	9.5	—
44422	Nursery, garden center, and farm supply stores	8	4 629	657	133	35	17.2	—
444220	Nursery, garden center, and farm supply stores	8	4 629	657	133	35	17.2	—
445	Food and beverage stores	55	287 413	26 732	6 725	1 787	5.5	2.1
4451	Grocery stores	44	270 676	25 031	6 320	1 684	5.1	2.2
44511	Supermarkets and other grocery (except convenience) stores	22	244 140	22 577	5 721	1 487	4.4	1.2
445110	Supermarkets and other grocery (except convenience) stores	22	244 140	22 577	5 721	1 487	4.4	1.2
44512	Convenience stores	22	26 536	2 454	599	197	12.1	11.4
445120	Convenience stores	22	26 536	2 454	599	197	12.1	11.4
4452	Specialty food stores	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	6	D	D	D	b	D	D
446	Health and personal care stores	30	73 180	8 268	1 829	430	12.8	.1
4461	Health and personal care stores	30	73 180	8 268	1 829	430	12.8	.1
44611	Pharmacies and drug stores	14	68 245	6 949	1 503	373	11.3	—
446110	Pharmacies and drug stores	14	68 245	6 949	1 503	373	11.3	—
4461101	Pharmacies and drug stores	14	68 245	6 949	1 503	373	11.3	—
44619	Other health and personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	57	108 533	6 319	1 657	438	11.9	13.2
4471	Gasoline stations	57	108 533	6 319	1 657	438	11.9	13.2
44711	Gasoline stations with convenience stores	41	89 808	4 724	1 224	340	10.5	6.9
447110	Gasoline stations with convenience stores	41	89 808	4 724	1 224	340	10.5	6.9
448	Clothing and clothing accessories stores	25	29 489	4 420	1 055	296	3.1	3.0
4481	Clothing stores	14	18 398	2 073	516	159	2.5	4.8
4482104	Family shoe stores	7	8 412	1 447	401	113	—	—
451	Sporting goods, hobby, book, and music stores	35	25 668	3 599	957	223	16.0	7.9
4511	Sporting goods, hobby, and musical instrument stores	27	14 742	2 188	514	131	24.5	9.3
45111	Sporting goods stores	16	11 092	1 595	404	93	19.6	12.0
451110	Sporting goods stores	16	11 092	1 595	404	93	19.6	12.0
4511101	General-line sporting goods stores	7	4 321	729	158	45	12.7	—
4511102	Specialty-line sporting goods stores	9	6 771	866	246	48	24.0	19.7
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	10 926	1 411	443	92	4.4	6.1
45121	Book stores and news dealers	7	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
STRAFFORD—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	15	D	D	D	f	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	48	D	D	D	e	D	D
4531	Florists	10	4 010	900	219	53	45.9	6.0
45311	Florists	10	4 010	900	219	53	45.9	6.0
453110	Florists	10	4 010	900	219	53	45.9	6.0
4532	Office supplies, stationery, and gift stores	16	15 132	2 308	503	120	3.5	2.8
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	8	2 356	613	154	43	27.9	32.0
45331	Used merchandise stores	8	2 356	613	154	43	27.9	32.0
453310	Used merchandise stores	8	2 356	613	154	43	27.9	32.0
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	31	200 668	15 846	4 411	383	1.7	1.0
4541	Electronic shopping and mail-order houses	13	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	13	D	D	D	c	D	D
4543	Direct selling establishments	15	59 353	10 218	2 909	215	5.1	1.3
45431	Fuel dealers	13	D	D	D	c	D	D
454311	Heating oil dealers	12	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
SULLIVAN								
44-45	Retail trade	198	454 795	53 756	12 692	2 439	12.2	4.7
441	Motor vehicle and parts dealers	37	112 703	11 396	2 536	336	16.0	3.7
4411	Automobile dealers	15	98 290	9 170	2 037	233	16.1	3.7
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441222	Boat dealers	4	3 588	429	94	18	23.9	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores	10	7 920	1 407	317	65	9.4	3.9
441310	Automotive parts and accessories stores	10	7 920	1 407	317	65	9.4	3.9
442	Furniture and home furnishings stores	10	D	D	D	b	D	D
443	Electronics and appliance stores	8	3 902	795	192	38	16.2	8.6
4431	Electronics and appliance stores	8	3 902	795	192	38	16.2	8.6
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	23	D	D	D	e	D	D
4441	Building material and supplies dealers	19	D	D	D	e	D	D
44419	Other building material dealers	13	55 709	10 799	2 347	256	11.5	18.5
444190	Other building material dealers	13	55 709	10 799	2 347	256	11.5	18.5
445	Food and beverage stores	18	68 542	6 075	1 558	432	9.1	1.0
4451	Grocery stores	14	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	8	19 351	2 436	580	97	19.4	1.0
4461	Health and personal care stores	8	19 351	2 436	580	97	19.4	1.0
447	Gasoline stations	28	44 504	3 489	863	221	10.3	4.6
44711	Gasoline stations with convenience stores	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	c	D	D
448	Clothing and clothing accessories stores	13	10 536	2 170	451	150	29.2	4.8
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	5 749	937	199	45	13.9	—
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	2 471	385	86	20	10.9	—
451130	Sewing, needlework, and piece goods stores	3	2 471	385	86	20	10.9	—
452	General merchandise stores	10	82 398	8 144	2 058	522	2.8	—
4529	Other general merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SULLIVAN—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	c	D	D
4543	Direct selling establishments	12	D	D	D	c	D	D
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	7	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AMHERST								
44-45	Retail trade	74	176 327	19 795	4 711	880	10.4	2.2
441	Motor vehicle and parts dealers	6	3 953	520	105	14	75.6	1.2
442	Furniture and home furnishings stores	12	6 970	805	205	44	44.8	16.0
4421	Furniture stores	3	3 348	292	70	14	14.7	8.9
44211	Furniture stores	3	3 348	292	70	14	14.7	8.9
442110	Furniture stores	3	3 348	292	70	14	14.7	8.9
4422	Home furnishings stores	9	3 622	513	135	30	72.6	22.6
44229	Other home furnishings stores	6	2 205	365	88	23	55.1	37.1
443	Electronics and appliance stores	3	803	118	24	4	19.9	80.1
444	Building material and garden equipment and supplies dealers	9	D	D	D	b	D	D
4441	Building material and supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	7	24 349	4 158	869	81	—	—
444190	Other building material dealers	7	24 349	4 158	869	81	—	—
445	Food and beverage stores	6	3 110	532	132	21	55.7	25.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	1 933	277	84	25	13.9	44.9
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	1 818	268	69	14	47.4	11.6
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	c	D	D
4533	Used merchandise stores	4	3 850	276	69	39	—	—
45331	Used merchandise stores	4	3 850	276	69	39	—	—
453310	Used merchandise stores	4	3 850	276	69	39	—	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	4	12 936	1 212	308	33	7.1	—
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
BEDFORD								
44-45	Retail trade	84	258 487	29 906	6 924	1 562	8.3	7.2
441	Motor vehicle and parts dealers	5	13 833	1 277	289	39	78.3	1.3
442	Furniture and home furnishings stores	11	27 977	4 896	1 035	177	2.4	5.6
4421	Furniture stores	3	7 643	2 016	393	41	—	20.3
44211	Furniture stores	3	7 643	2 016	393	41	—	20.3
442110	Furniture stores	3	7 643	2 016	393	41	—	20.3
4422	Home furnishings stores	8	20 334	2 880	642	136	3.3	—
44229	Other home furnishings stores	6	D	D	D	c	D	D
442299	All other home furnishings stores	6	D	D	D	c	D	D
443	Electronics and appliance stores	5	3 722	560	129	23	52.0	31.6
4431	Electronics and appliance stores	5	3 722	560	129	23	52.0	31.6
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	14 539	2 696	662	107	9.3	21.9
4441	Building material and supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	9	10 855	2 095	536	72	5.2	29.3
444190	Other building material dealers	9	10 855	2 095	536	72	5.2	29.3
445	Food and beverage stores	4	D	D	D	e	D	D
4451	Grocery stores	3	D	D	D	e	D	D
446	Health and personal care stores	7	11 799	1 349	312	75	16.9	1.3
4461	Health and personal care stores	7	11 799	1 349	312	75	16.9	1.3
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	25 523	2 167	513	181	4.3	6.5
4481	Clothing stores	6	D	D	D	c	D	D
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BEDFORD—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	4	6 870	1 217	272	73	—	4.7
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
451113	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) ³	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	8	8 842	952	222	38	19.4	—
4541	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
BERLIN								
44-45	Retail trade	47	52 433	6 085	1 487	356	19.3	4.6
441	Motor vehicle and parts dealers	5	3 937	811	203	37	20.5	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	8 831	1 219	276	47	—	—
445	Food and beverage stores	8	10 470	1 150	277	106	74.3	13.9
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	9 532	579	146	47	1.0	—
448	Clothing and clothing accessories stores	6	2 827	414	97	29	24.3	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	7 161	832	243	32	—	2.2
4543	Direct selling establishments	4	7 161	832	243	32	—	2.2
45431	Fuel dealers	4	7 161	832	243	32	—	2.2
454311	Heating oil dealers	3	D	D	D	b	D	D
CLAREMONT								
44-45	Retail trade	92	260 432	28 383	6 884	1 436	5.6	1.0
441	Motor vehicle and parts dealers	14	54 330	5 604	1 210	164	2.2	.3
442	Furniture and home furnishings stores	5	1 866	280	69	11	30.0	5.7
443	Electronics and appliance stores	6	D	D	D	b	D	D
4431	Electronics and appliance stores	6	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	17 106	2 436	577	103	11.3	4.2
4441	Building material and supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	7	13 810	1 899	451	72	8.0	—
444190	Other building material dealers	7	13 810	1 899	451	72	8.0	—
445	Food and beverage stores	5	51 548	4 565	1 197	298	5.9	—
4451	Grocery stores	3	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	11	16 920	1 455	350	84	17.0	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	4 421	534	112	36	50.5	—
451	Sporting goods, hobby, book, and music stores	4	2 280	276	61	20	29.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAREMONT—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	3 961	517	119	38	22.1	—
452990	All other general merchandise stores	3	3 961	517	119	38	22.1	—
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	7 682	1 128	255	106	4.3	7.2
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	2 410	573	117	64	—	—
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	11 932	2 406	654	65	.9	6.3
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
CONCORD								
44-45	Retail trade	324	1 276 470	117 253	27 686	5 896	12.1	2.7
441	Motor vehicle and parts dealers	31	354 977	25 349	5 471	663	26.6	.3
4411	Automobile dealers	16	310 170	18 967	4 036	451	28.8	.4
44111	New car dealers	12	303 741	18 385	3 894	433	29.3	.4
441110	New car dealers	12	303 741	18 385	3 894	433	29.3	.4
44112	Used car dealers	4	6 429	582	142	18	5.1	—
441120	Used car dealers	4	6 429	582	142	18	5.1	—
4412	Other motor vehicle dealers	5	22 997	2 820	561	61	22.2	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	22 997	2 820	561	61	22.2	—
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	21 810	3 562	874	151	—	—
44131	Automotive parts and accessories stores	5	12 281	1 836	464	76	—	—
441310	Automotive parts and accessories stores	5	12 281	1 836	464	76	—	—
44132	Tire dealers	5	9 529	1 726	410	75	—	—
441320	Tire dealers	5	9 529	1 726	410	75	—	—
442	Furniture and home furnishings stores	16	18 830	2 137	503	116	8.7	13.1
4421	Furniture stores	3	2 914	445	92	13	52.7	21.9
44211	Furniture stores	3	2 914	445	92	13	52.7	21.9
442110	Furniture stores	3	2 914	445	92	13	52.7	21.9
4422	Home furnishings stores	13	15 916	1 692	411	103	.7	11.5
44221	Floor covering stores	7	D	D	D	a	D	D
442210	Floor covering stores	7	D	D	D	a	D	D
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	5	11 093	1 192	282	81	—	13.7
443	Electronics and appliance stores	20	52 225	4 468	1 097	222	4.0	1.4
4431	Electronics and appliance stores	20	52 225	4 468	1 097	222	4.0	1.4
44311	Appliance, television, and other electronics stores	12	D	D	D	c	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	c	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	20	98 102	11 196	2 751	443	1.0	—
4441	Building material and supplies dealers	16	94 150	10 278	2 564	397	1.0	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	3 952	918	187	46	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CONCORD—Con.								
Retail trade—Con.								
44-45	Food and beverage stores	32	178 737	16 763	4 150	1 088	3.8	3.3
445	Food and beverage stores							
4451	Grocery stores	21	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	160 823	15 346	3 810	986	1.7	—
445110	Supermarkets and other grocery (except convenience) stores	10	160 823	15 346	3 810	986	1.7	—
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
4452	Specialty food stores	7	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	26	56 783	6 891	1 520	382	16.5	11.9
4461	Health and personal care stores	26	56 783	6 891	1 520	382	16.5	11.9
44611	Pharmacies and drug stores	12	48 047	5 334	1 132	292	19.5	13.6
446110	Pharmacies and drug stores	12	48 047	5 334	1 132	292	19.5	13.6
4461101	Pharmacies and drug stores	10	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	1 972	268	62	30	—	—
446120	Cosmetics, beauty supplies, and perfume stores	3	1 972	268	62	30	—	—
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	1 650	255	63	18	—	—
447	Gasoline stations	22	89 289	4 051	992	179	3.6	5.4
4471	Gasoline stations	22	89 289	4 051	992	179	3.6	5.4
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	53	62 694	6 872	1 627	569	3.0	6.7
4481	Clothing stores	32	44 509	4 442	1 068	417	3.1	3.9
44813	Children's and infants' clothing stores	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores	3	D	D	D	a	D	D
44814	Family clothing stores	11	D	D	D	e	D	D
448140	Family clothing stores	11	D	D	D	e	D	D
44815	Clothing accessories stores	5	853	157	39	14	13.0	2.7
448150	Clothing accessories stores	5	853	157	39	14	13.0	2.7
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	10	7 668	945	224	97	—	32.5
44821	Shoe stores	10	7 668	945	224	97	—	32.5
448210	Shoe stores	10	7 668	945	224	97	—	32.5
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	11	10 517	1 485	335	55	4.7	—
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	28	44 115	5 347	1 226	363	19.3	—
4511	Sporting goods, hobby, and musical instrument stores	19	28 480	3 718	833	254	27.3	—
45111	Sporting goods stores	8	13 502	2 134	445	125	50.0	—
451110	Sporting goods stores	8	13 502	2 134	445	125	50.0	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	7	11 728	1 191	288	113	5.9	—
451120	Hobby, toy, and game stores	7	11 728	1 191	288	113	5.9	—
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	9	15 635	1 629	393	109	4.7	—
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
CONCORD—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	11	235 965	20 867	5 025	1 251	.2	—
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores	3	135 043	12 557	2 971	666	—	—
4529	Other general merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	2 700	221	47	13	17.3	—
452990	All other general merchandise stores	4	2 700	221	47	13	17.3	—
453	Miscellaneous store retailers	47	28 727	4 959	1 145	347	9.4	12.2
4531	Florists	5	3 179	920	193	51	15.4	3.6
45311	Florists	5	3 179	920	193	51	15.4	3.6
453110	Florists	5	3 179	920	193	51	15.4	3.6
4532	Office supplies, stationery, and gift stores	17	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	15	6 005	906	252	98	8.5	25.3
453220	Gift, novelty, and souvenir stores	15	6 005	906	252	98	8.5	25.3
4533	Used merchandise stores	4	3 672	1 301	295	73	12.4	—
45331	Used merchandise stores	4	3 672	1 301	295	73	12.4	—
453310	Used merchandise stores	4	3 672	1 301	295	73	12.4	—
4539	Other miscellaneous store retailers	21	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	5 759	671	152	58	7.4	1.0
453910	Pet and pet supplies stores	4	5 759	671	152	58	7.4	1.0
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	18	56 026	8 353	2 179	273	38.9	8.9
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	13	51 857	7 630	1 996	234	42.0	7.4
45431	Fuel dealers	6	38 736	5 057	1 368	132	45.7	9.9
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	7	13 121	2 573	628	102	31.2	—
454390	Other direct selling establishments	7	13 121	2 573	628	102	31.2	—
DERRY								
44-45	Retail trade	99	313 838	31 256	6 834	1 341	5.0	3.7
441	Motor vehicle and parts dealers	15	91 908	8 099	1 785	197	2.8	1.6
4411	Automobile dealers	8	84 525	6 762	1 484	138	1.7	.9
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	1 599	330	75	33	55.4	—
443	Electronics and appliance stores	7	3 485	476	134	25	34.7	1.5
4431	Electronics and appliance stores	7	3 485	476	134	25	34.7	1.5
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	24 894	4 556	857	119	3.4	—
4441	Building material and supplies dealers	7	21 987	4 165	776	100	1.5	—
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	2 907	391	81	19	17.8	—
44422	Nursery, garden center, and farm supply stores	3	2 907	391	81	19	17.8	—
444220	Nursery, garden center, and farm supply stores	3	2 907	391	81	19	17.8	—
445	Food and beverage stores	12	72 006	6 892	1 655	392	4.9	.7
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health and personal care stores	5	21 691	1 744	380	95	—	4.0
4461	Health and personal care stores	5	21 691	1 744	380	95	—	4.0
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	13	31 759	2 255	534	126	7.5	17.4
4471	Gasoline stations	13	31 759	2 255	534	126	7.5	17.4
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DERRY—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	6	3 081	449	102	21	—	11.6
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	4 485	588	134	38	64.1	—
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	52 459	5 189	1 023	246	—	—
452112	Discount department stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
DOVER								
44-45	Retail trade	126	345 565	39 877	9 715	1 828	9.6	5.1
441	Motor vehicle and parts dealers	9	99 151	8 776	2 055	270	1.4	6.8
4411	Automobile dealers	3	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	9	7 429	1 372	339	60	48.4	8.6
4431	Electronics and appliance stores	9	7 429	1 372	339	60	48.4	8.6
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
44312	Computer and software stores	5	2 188	527	132	19	44.1	29.2
443120	Computer and software stores	5	2 188	527	132	19	44.1	29.2
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	15	33 165	4 725	1 345	162	5.7	4.5
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	8	23 463	3 411	1 047	95	.2	.1
444190	Other building material dealers	8	23 463	3 411	1 047	95	.2	.1
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
445	Food and beverage stores	14	91 527	9 152	2 230	513	7.7	2.5
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	74 931	7 010	1 727	384	5.9	—
445110	Supermarkets and other grocery (except convenience) stores	5	74 931	7 010	1 727	384	5.9	—
44512	Convenience stores	6	D	D	D	b	D	D
445120	Convenience stores	6	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	12	21 460	2 721	612	138	33.0	.2
4461	Health and personal care stores	12	21 460	2 721	612	138	33.0	.2
44619	Other health and personal care stores	5	1 537	381	93	19	80.8	—
447	Gasoline stations	14	24 920	1 735	445	128	13.9	7.2
4471	Gasoline stations	14	24 920	1 735	445	128	13.9	7.2
44711	Gasoline stations with convenience stores	8	17 434	1 022	271	89	7.2	—
447110	Gasoline stations with convenience stores	8	17 434	1 022	271	89	7.2	—
448	Clothing and clothing accessories stores	8	9 176	1 824	366	104	4.9	.2
4482104	Family shoe stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DOVER—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	13	5 758	893	210	76	29.9	.9
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	9 331	1 019	369	122	—	31.9
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	27 756	4 935	1 069	115	.4	2.3
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
DURHAM								
44-45	Retail trade	23	37 300	4 072	1 059	245	7.3	4.9
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	3	5 770	296	68	17	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	8 172	983	336	52	.6	—
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
EXETER								
44-45	Retail trade	81	209 456	21 221	4 420	850	13.7	2.2
441	Motor vehicle and parts dealers	12	127 429	10 926	1 984	272	11.7	.9
4411	Automobile dealers	10	D	D	D	e	D	D
44111	New car dealers	7	122 025	10 352	1 848	252	11.0	—
441110	New car dealers	7	122 025	10 352	1 848	252	11.0	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	15 312	2 447	539	83	19.2	14.9
4441	Building material and supplies dealers	7	12 200	1 987	464	65	4.4	18.7
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	3	5 920	782	233	24	9.1	—
444190	Other building material dealers	3	5 920	782	233	24	9.1	—
4442	Lawn and garden equipment and supplies stores	3	3 112	460	75	18	77.1	—
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	10	5 975	848	258	77	85.1	1.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
EXETER—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	5	15 903	1 650	352	141	4.0	—
4461	Health and personal care stores	5	15 903	1 650	352	141	4.0	—
447	Gasoline stations	8	24 266	1 550	400	69	.9	—
4471	Gasoline stations	8	24 266	1 550	400	69	.9	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	4 058	891	213	38	29.7	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	5 338	1 141	233	53	28.7	—
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
FRANKLIN								
44-45	Retail trade	36	70 500	7 217	1 688	350	7.5	5.1
441	Motor vehicle and parts dealers	5	19 088	2 030	472	64	2.3	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	527	64	8	3	57.5	17.8
444	Building material and garden equipment and supplies dealers ...	4	3 527	562	123	26	24.5	60.2
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	6 868	479	128	33	—	17.3
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
GOFFSTOWN								
44-45	Retail trade	42	124 801	13 687	3 117	741	17.7	2.7
441	Motor vehicle and parts dealers	6	16 664	1 972	437	70	15.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	6 875	1 601	402	67	42.5	—
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food and beverage stores	6	74 079	7 207	1 632	448	9.7	—
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	3	69 846	6 937	1 561	429	9.1	—
445110	Supermarkets and other grocery (except convenience) stores	3	69 846	6 937	1 561	429	9.1	—
446	Health and personal care stores	4	5 709	678	150	32	29.0	—
4461	Health and personal care stores	4	5 709	678	150	32	29.0	—
447	Gasoline stations	4	8 876	437	89	25	61.7	38.3
448	Clothing and clothing accessories stores	5	1 663	254	56	18	34.6	—
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	834	201	38	18	59.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GOFFSTOWN—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
HAMPTON								
44-45	Retail trade	90	143 248	12 735	2 995	655	9.9	2.3
441	Motor vehicle and parts dealers	9	18 969	1 824	439	54	12.3	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	2 708	348	86	12	100.0	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	17 365	2 801	685	81	7.5	—
4441	Building material and supplies dealers	5	17 365	2 801	685	81	7.5	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	19	70 546	4 288	1 029	288	1.2	1.6
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	b	D	D
446	Health and personal care stores	4	11 173	1 240	300	93	4.2	—
4461	Health and personal care stores	4	11 173	1 240	300	93	4.2	—
447	Gasoline stations	5	8 805	542	131	30	2.6	—
448	Clothing and clothing accessories stores	12	3 507	364	64	18	58.7	27.7
451	Sporting goods, hobby, book, and music stores	7	2 987	338	65	21	23.0	.3
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	12	2 269	309	45	18	48.7	24.4
4539	Other miscellaneous store retailers	4	2 337	302	58	18	71.5	—
45399	All other miscellaneous store retailers	4	2 337	302	58	18	71.5	—
454	Nonstore retailers	4	1 660	153	33	11	27.0	17.8
HANOVER								
44-45	Retail trade	48	89 902	13 160	3 079	648	19.0	5.9
442	Furniture and home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	4	5 086	530	127	28	78.0	—
44229	Other home furnishings stores	4	5 086	530	127	28	78.0	—
442299	All other home furnishings stores	4	5 086	530	127	28	78.0	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	3	D	D	D	e	D	D
446	Health and personal care stores	3	3 234	642	138	28	75.6	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	11	7 666	1 041	262	86	28.1	—
4481	Clothing stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	6	6 069	1 028	225	48	35.6	.2
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HOOKSETT								
44-45	Retail trade	75	194 781	20 014	4 548	988	10.1	2.3
441	Motor vehicle and parts dealers	16	43 675	4 447	967	131	12.2	2.6
44112	Used car dealers	6	17 213	1 669	400	57	8.1	6.4
441120	Used car dealers	6	17 213	1 669	400	57	8.1	6.4
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	a	D	D
441320	Tire dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	11 505	1 998	406	71	6.5	8.2
44419	Other building material dealers	6	7 279	1 327	308	29	10.3	5.8
444190	Other building material dealers	6	7 279	1 327	308	29	10.3	5.8
4442	Lawn and garden equipment and supplies stores	5	4 226	671	98	42	—	12.3
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	b	D	D
446	Health and personal care stores	5	9 559	1 824	384	58	—	16.7
4461	Health and personal care stores	5	9 559	1 824	384	58	—	16.7
44619	Other health and personal care stores	3	D	D	D	b	D	D
446199	All other health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	18 692	967	247	55	41.5	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	2 060	375	84	22	42.0	—
451	Sporting goods, hobby, book, and music stores	7	9 163	1 527	317	75	12.2	.6
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	4	37 666	3 643	836	222	2.2	—
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	1 043	315	92	35	27.9	—
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	3	2 956	596	144	22	42.2	—
HUDSON								
44-45	Retail trade	75	377 631	36 393	9 072	1 789	6.6	2.7
441	Motor vehicle and parts dealers	12	35 558	3 144	704	99	8.7	4.6
44112	Used car dealers	5	8 522	760	191	22	18.3	19.0
441120	Used car dealers	5	8 522	760	191	22	18.3	19.0
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	8 622	1 508	314	46	19.3	—
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	26 851	3 700	830	112	4.8	—
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HUDSON—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	9	87 065	6 977	1 854	543	15.7	—
4451	Grocery stores	8	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	81 115	6 521	1 736	507	15.0	—
445110	Supermarkets and other grocery (except convenience) stores	5	81 115	6 521	1 736	507	15.0	—
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	23 248	916	249	56	1.0	.3
4471	Gasoline stations	7	23 248	916	249	56	1.0	.3
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	10	4 334	927	191	46	22.2	.1
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	1 720	424	78	10	—	—
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	52 708	8 837	2 347	237	7.4	7.7
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	c	D	D
45431	Fuel dealers	2	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
KEENE								
44-45	Retail trade	189	683 613	57 586	13 092	2 620	10.6	1.5
441	Motor vehicle and parts dealers	19	164 684	12 513	2 745	364	26.4	.4
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	8	D	D	D	e	D	D
441110	New car dealers	8	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	11 273	1 560	374	66	—	4.3
44131	Automotive parts and accessories stores	6	6 489	991	242	49	—	7.5
441310	Automotive parts and accessories stores	6	6 489	991	242	49	—	7.5
44132	Tire dealers	3	4 784	569	132	17	—	—
441320	Tire dealers	3	4 784	569	132	17	—	—
442	Furniture and home furnishings stores	11	10 452	1 552	418	76	43.6	24.2
4421	Furniture stores	4	3 716	614	196	31	49.1	50.9
44211	Furniture stores	4	3 716	614	196	31	49.1	50.9
442110	Furniture stores	4	3 716	614	196	31	49.1	50.9
4422	Home furnishings stores	7	6 736	938	222	45	40.6	9.5
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	12	D	D	D	b	D	D
4431	Electronics and appliance stores	12	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
KEENE—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	19	40 230	4 872	1 221	188	7.3	—
4441	Building material and supplies dealers	15	33 667	4 108	1 046	161	3.4	—
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	6 563	764	175	27	27.5	—
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	17	94 632	7 622	1 859	586	9.9	.2
4451	Grocery stores	14	88 774	7 307	1 782	562	9.7	.3
44511	Supermarkets and other grocery (except convenience) stores	6	84 907	7 114	1 735	536	6.7	—
445110	Supermarkets and other grocery (except convenience) stores	6	84 907	7 114	1 735	536	6.7	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	12	D	D	D	c	D	D
4461	Health and personal care stores	12	D	D	D	c	D	D
44611	Pharmacies and drug stores	5	30 363	2 415	564	187	—	11.3
446110	Pharmacies and drug stores	5	30 363	2 415	564	187	—	11.3
4461101	Pharmacies and drug stores	5	30 363	2 415	564	187	—	11.3
44619	Other health and personal care stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	20 906	1 385	326	88	—	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	22	20 947	2 905	755	165	12.2	5.3
4481	Clothing stores	10	13 629	1 483	342	108	7.2	.6
4482104	Family shoe stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	20	21 161	2 532	606	161	16.9	.9
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	b	D	D
45111	Sporting goods stores	6	4 740	562	128	43	50.7	—
451110	Sporting goods stores	6	4 740	562	128	43	50.7	—
45112	Hobby, toy, and game stores	5	4 711	399	91	31	24.9	4.2
451120	Hobby, toy, and game stores	5	4 711	399	91	31	24.9	4.2
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
452111	Department stores (except discount department stores) . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	14 569	1 723	402	127	8.1	7.9
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
4533	Used merchandise stores	7	1 799	369	94	29	20.1	20.1
45331	Used merchandise stores	7	1 799	369	94	29	20.1	20.1
453310	Used merchandise stores	7	1 799	369	94	29	20.1	20.1
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
KEENE—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	12	180 244	10 265	2 382	244	.1	—
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
LACONIA								
44-45	Retail trade	120	295 752	33 815	7 663	1 135	8.9	3.3
441	Motor vehicle and parts dealers	23	143 073	14 990	3 146	381	4.5	—
4411	Automobile dealers	8	90 932	7 119	1 624	160	4.3	—
44112	Used car dealers	3	7 990	285	69	10	48.4	—
441120	Used car dealers	3	7 990	285	69	10	48.4	—
4412	Other motor vehicle dealers	5	36 105	4 908	816	131	6.5	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	36 105	4 908	816	131	6.5	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	16 036	2 963	706	90	1.9	—
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	3 965	710	176	22	23.6	—
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	5	7 657	1 618	348	38	—	3.4
4431	Electronics and appliance stores	5	7 657	1 618	348	38	—	3.4
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	12	39 644	4 186	936	124	1.1	5.3
4441	Building material and supplies dealers	9	36 876	3 911	877	115	—	5.7
44419	Other building material dealers	6	30 911	3 027	698	89	—	6.8
444190	Other building material dealers	6	30 911	3 027	698	89	—	6.8
4442	Lawn and garden equipment and supplies stores	3	2 768	275	59	9	15.8	—
445	Food and beverage stores	13	15 932	1 226	286	77	32.2	10.6
44512	Convenience stores	8	6 769	290	65	14	59.2	.9
445120	Convenience stores	8	6 769	290	65	14	59.2	.9
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	5	D	D	D	b	D	D
4461	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	12	18 502	1 448	377	71	12.2	—
44711	Gasoline stations with convenience stores	8	10 699	814	201	45	1.6	—
447110	Gasoline stations with convenience stores	8	10 699	814	201	45	1.6	—
448	Clothing and clothing accessories stores	9	5 886	917	193	41	5.7	78.0
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	8 788	1 588	389	40	20.4	6.4
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
452	General merchandise stores	4	2 518	497	130	38	53.2	—
45299	All other general merchandise stores	4	2 518	497	130	38	53.2	—
452990	All other general merchandise stores	4	2 518	497	130	38	53.2	—
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	8	2 556	594	129	42	67.6	—
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LACONIA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	7	30 572	3 822	1 004	147	2.9	—
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	c	D	D
45431	Fuel dealers	4	25 946	2 974	792	119	—	—
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
LEBANON								
44-45	Retail trade	188	620 014	63 693	15 210	2 955	7.6	2.7
441	Motor vehicle and parts dealers	21	152 149	13 213	2 897	360	12.9	—
4411	Automobile dealers	8	D	D	D	c	D	D
44111	New car dealers	6	122 181	9 092	2 010	230	16.0	—
441110	New car dealers	6	122 181	9 092	2 010	230	16.0	—
4412	Other motor vehicle dealers	3	15 498	1 798	362	49	—	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	15 498	1 798	362	49	—	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	5	7 427	1 335	296	37	—	—
441320	Tire dealers	5	7 427	1 335	296	37	—	—
442	Furniture and home furnishings stores	16	23 700	3 399	757	146	14.7	2.5
4421	Furniture stores	7	11 013	1 498	339	57	20.2	5.3
44211	Furniture stores	7	11 013	1 498	339	57	20.2	5.3
442110	Furniture stores	7	11 013	1 498	339	57	20.2	5.3
4422	Home furnishings stores	9	12 687	1 901	418	89	9.9	—
44221	Floor covering stores	5	7 066	1 213	252	43	7.3	—
442210	Floor covering stores	5	7 066	1 213	252	43	7.3	—
44229	Other home furnishings stores	4	5 621	688	166	46	13.2	—
442299	All other home furnishings stores	4	5 621	688	166	46	13.2	—
443	Electronics and appliance stores	9	12 186	1 766	419	53	6.4	1.5
4431	Electronics and appliance stores	9	12 186	1 766	419	53	6.4	1.5
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	3 742	435	117	18	14.6	—
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	42 202	5 385	1 261	171	9.2	2.0
4441	Building material and supplies dealers	18	38 095	4 752	1 120	145	10.2	.7
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	10	29 733	3 713	864	103	3.6	.5
444190	Other building material dealers	10	29 733	3 713	864	103	3.6	.5
4442	Lawn and garden equipment and supplies stores	3	4 107	633	141	26	—	14.1
445	Food and beverage stores	14	101 572	10 268	2 600	663	.7	12.4
4451	Grocery stores	9	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	87 989	9 749	2 468	625	.2	12.4
445110	Supermarkets and other grocery (except convenience) stores	6	87 989	9 749	2 468	625	.2	12.4
4452	Specialty food stores	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	b	D	D
446	Health and personal care stores	12	25 390	2 986	709	136	2.8	.1
4461	Health and personal care stores	12	25 390	2 986	709	136	2.8	.1
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	4	2 212	605	147	17	32.2	—
446130	Optical goods stores	4	2 212	605	147	17	32.2	—
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	13	31 056	2 676	614	145	7.6	—
4471	Gasoline stations	13	31 056	2 676	614	145	7.6	—
44711	Gasoline stations with convenience stores	9	22 425	2 227	503	117	8.5	—
447110	Gasoline stations with convenience stores	9	22 425	2 227	503	117	8.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEBANON—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	21	26 993	3 228	755	202	31.8	1.7
4481	Clothing stores	11	21 053	2 361	565	158	32.8	—
44814	Family clothing stores	4	15 187	1 545	370	89	16.7	—
448140	Family clothing stores	4	15 187	1 545	370	89	16.7	—
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	20	33 605	4 157	1 263	227	9.8	2.5
4511	Sporting goods, hobby, and musical instrument stores	11	18 058	2 753	895	115	18.0	—
45111	Sporting goods stores	6	13 731	2 308	788	74	23.7	—
451110	Sporting goods stores	6	13 731	2 308	788	74	23.7	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	9	15 547	1 404	368	112	.3	5.4
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	9	127 231	11 329	2 569	609	.1	.6
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
452112	Discount department stores	3	74 501	6 651	1 515	383	—	—
453	Miscellaneous store retailers	26	18 982	2 521	578	162	12.2	2.1
4532	Office supplies, stationery, and gift stores	10	13 662	1 153	274	84	1.7	2.9
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	996	232	48	22	71.5	—
45331	Used merchandise stores	4	996	232	48	22	71.5	—
453310	Used merchandise stores	4	996	232	48	22	71.5	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	24 948	2 765	788	81	5.5	—
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
LONDONDERRY								
44-45	Retail trade	77	288 011	34 837	7 776	1 745	25.9	1.5
441	Motor vehicle and parts dealers	9	62 007	7 224	1 616	173	76.5	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	4	4 115	896	163	42	—	7.1
4431	Electronics and appliance stores	4	4 115	896	163	42	—	7.1
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home Centers	2	D	D	D	b	D	D
445	Food and beverage stores	8	80 643	6 712	1 668	576	1.3	1.6
4451	Grocery stores	5	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	2	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	2	D	D	D	f	D	D
4452	Specialty food stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LONDONDERRY—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	5	24 440	3 001	658	144	—	—
4461	Health and personal care stores	5	24 440	3 001	658	144	—	—
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	17 857	1 178	284	70	62.1	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	12 765	1 371	287	106	.4	12.6
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	2 140	302	65	29	61.8	2.1
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	2 248	228	57	23	3.5	45.6
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	9	43 606	9 069	1 970	339	30.1	—
4541	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
MANCHESTER								
44-45	Retail trade	509	1 738 832	167 599	39 729	7 866	6.1	5.1
441	Motor vehicle and parts dealers	65	609 910	48 270	10 726	1 287	2.9	4.6
4411	Automobile dealers	31	514 360	35 660	7 950	852	.9	2.8
44111	New car dealers	19	490 451	33 341	7 419	792	.4	2.2
441110	New car dealers	19	490 451	33 341	7 419	792	.4	2.2
44112	Used car dealers	12	23 909	2 319	531	60	10.7	16.7
441120	Used car dealers	12	23 909	2 319	531	60	10.7	16.7
4412	Other motor vehicle dealers	7	59 787	6 304	1 239	171	16.6	20.3
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	c	D	D
441221	Motorcycle dealers	4	36 665	4 039	766	100	—	33.1
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	27	35 763	6 306	1 537	264	9.6	4.0
44131	Automotive parts and accessories stores	17	22 109	3 984	944	181	5.6	5.1
441310	Automotive parts and accessories stores	17	22 109	3 984	944	181	5.6	5.1
44132	Tire dealers	10	13 654	2 322	593	83	16.0	2.2
441320	Tire dealers	10	13 654	2 322	593	83	16.0	2.2
442	Furniture and home furnishings stores	27	41 421	7 136	1 455	188	34.5	9.8
4421	Furniture stores	14	27 158	4 848	942	98	37.7	14.4
44211	Furniture stores	14	27 158	4 848	942	98	37.7	14.4
442110	Furniture stores	14	27 158	4 848	942	98	37.7	14.4
4422	Home furnishings stores	13	14 263	2 288	513	90	28.2	.8
44221	Floor covering stores	5	5 141	1 147	251	26	33.0	2.3
442210	Floor covering stores	5	5 141	1 147	251	26	33.0	2.3
44229	Other home furnishings stores	8	9 122	1 141	262	64	25.5	—
442299	All other home furnishings stores	8	9 122	1 141	262	64	25.5	—
443	Electronics and appliance stores	27	81 961	7 651	1 927	336	9.2	1.3
4431	Electronics and appliance stores	27	81 961	7 651	1 927	336	9.2	1.3
44311	Appliance, television, and other electronics stores	18	70 532	6 381	1 578	265	10.7	—
443111	Household appliance stores	5	3 782	417	97	17	92.1	—
443112	Radio, television, and other electronics stores	13	66 750	5 964	1 481	248	6.1	—
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	D	D	D	a	D	D
443130	Camera and photographic supplies stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	30	137 305	13 571	3 218	481	.4	1.3
4441	Building material and supplies dealers	24	135 325	13 248	3 147	462	.2	1.3
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	17	D	D	D	c	D	D
444190	Other building material dealers	17	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MANCHESTER—Con.								
Retail trade—Con.								
44-45	Food and beverage stores	63	206 314	19 163	4 567	1 283	14.6	14.6
445	Food and beverage stores	63	206 314	19 163	4 567	1 283	14.6	14.6
4451	Grocery stores	53	191 928	18 352	4 375	1 227	14.8	15.7
44511	Supermarkets and other grocery (except convenience) stores	27	176 192	16 927	4 035	1 134	12.2	13.6
445110	Supermarkets and other grocery (except convenience) stores	27	176 192	16 927	4 035	1 134	12.2	13.6
44512	Convenience stores	26	15 736	1 425	340	93	43.0	39.3
445120	Convenience stores	26	15 736	1 425	340	93	43.0	39.3
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	39	87 978	11 465	2 542	640	7.3	.9
4461	Health and personal care stores	39	87 978	11 465	2 542	640	7.3	.9
44611	Pharmacies and drug stores	17	73 040	7 492	1 640	468	7.2	—
446110	Pharmacies and drug stores	17	73 040	7 492	1 640	468	7.2	—
4461101	Pharmacies and drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	8	5 350	1 277	328	60	15.5	2.9
446130	Optical goods stores	8	5 350	1 277	328	60	15.5	2.9
44619	Other health and personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	37	92 774	4 284	1 066	254	12.2	6.7
4471	Gasoline stations	37	92 774	4 284	1 066	254	12.2	6.7
44711	Gasoline stations with convenience stores	28	79 721	3 584	894	218	4.9	6.6
447110	Gasoline stations with convenience stores	28	79 721	3 584	894	218	4.9	6.6
448	Clothing and clothing accessories stores	88	98 684	12 647	3 103	902	3.2	3.0
4481	Clothing stores	51	64 168	7 988	1 958	655	2.0	1.1
44811	Men's clothing stores	6	6 419	1 646	419	63	—	—
448110	Men's clothing stores	6	6 419	1 646	419	63	—	—
44812	Women's clothing stores	15	12 945	1 419	332	126	3.2	—
448120	Women's clothing stores	15	12 945	1 419	332	126	3.2	—
44813	Children's and infants' clothing stores	5	6 405	664	165	64	—	—
448130	Children's and infants' clothing stores	5	6 405	664	165	64	—	—
44814	Family clothing stores	16	32 167	2 946	713	327	.8	.7
448140	Family clothing stores	16	32 167	2 946	713	327	.8	.7
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	16	13 014	1 489	365	135	—	12.3
44821	Shoe stores	16	13 014	1 489	365	135	—	12.3
448210	Shoe stores	16	13 014	1 489	365	135	—	12.3
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	21	21 502	3 170	780	112	8.6	3.0
44831	Jewelry stores	20	D	D	D	c	D	D
448310	Jewelry stores	20	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	43	77 931	9 748	2 449	655	4.0	2.5
4511	Sporting goods, hobby, and musical instrument stores	31	51 021	7 458	1 851	436	6.2	3.6
45111	Sporting goods stores	17	D	D	D	c	D	D
451110	Sporting goods stores	17	D	D	D	c	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	13	13 015	1 697	475	114	11.2	13.6
45112	Hobby, toy, and game stores	11	23 668	2 161	520	192	2.8	.4
451120	Hobby, toy, and game stores	11	23 668	2 161	520	192	2.8	.4
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	12	26 910	2 290	598	219	—	.2
45121	Book stores and news dealers	8	D	D	D	c	D	D
451211	Book stores	7	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MANCHESTER—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	16	D	D	D	g	D	D
4521	Department stores	6	155 664	16 411	4 048	990	—	—
45210009	Department stores (incl. leased depts.) ³	6	159 637	16 411	4 048	990	—	—
45211	Department stores	6	155 664	16 411	4 048	990	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	10	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	55	D	D	D	e	D	D
4531	Florists	10	5 611	1 708	406	107	3.5	2.9
45311	Florists	10	5 611	1 708	406	107	3.5	2.9
453110	Florists	10	5 611	1 708	406	107	3.5	2.9
4532	Office supplies, stationery, and gift stores	18	20 358	2 391	536	144	6.7	19.1
45321	Office supplies and stationery stores	4	12 283	1 202	302	67	.9	—
453210	Office supplies and stationery stores	4	12 283	1 202	302	67	.9	—
45322	Gift, novelty, and souvenir stores	14	8 075	1 189	234	77	15.5	48.3
453220	Gift, novelty, and souvenir stores	14	8 075	1 189	234	77	15.5	48.3
4533	Used merchandise stores	6	2 352	747	187	44	3.0	25.7
45331	Used merchandise stores	6	2 352	747	187	44	3.0	25.7
453310	Used merchandise stores	6	2 352	747	187	44	3.0	25.7
4539	Other miscellaneous store retailers	21	D	D	D	c	D	D
45391	Pet and pet supplies stores	6	8 890	1 031	249	75	15.8	.4
453910	Pet and pet supplies stores	6	8 890	1 031	249	75	15.8	.4
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	19	36 015	6 411	1 994	177	14.4	6.6
4543	Direct selling establishments	13	32 673	5 941	1 895	160	12.6	5.0
45431	Fuel dealers	7	27 367	5 364	1 734	119	—	6.0
454311	Heating oil dealers	6	D	D	D	c	D	D
45439	Other direct selling establishments	6	5 306	577	161	41	77.6	—
454390	Other direct selling establishments	6	5 306	577	161	41	77.6	—
MERRIMACK								
44-45	Retail trade	83	511 213	33 341	8 408	1 173	4.8	7.3
441	Motor vehicle and parts dealers	16	78 841	6 220	1 521	174	8.6	39.8
4411	Automobile dealers	9	D	D	D	b	D	D
44112	Used car dealers	7	33 504	1 848	462	49	1.2	58.4
441120	Used car dealers	7	33 504	1 848	462	49	1.2	58.4
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	5 419	839	158	23	43.6	—
4422	Home furnishings stores	6	D	D	D	a	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	5	988	187	44	12	6.7	—
444	Building material and garden equipment and supplies dealers ...	6	75 617	7 905	2 033	265	.5	—
4441	Building material and supplies dealers	5	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	14	39 384	3 523	891	239	13.2	.2
4451	Grocery stores	12	D	D	D	c	D	D
44512	Convenience stores	9	D	D	D	b	D	D
445120	Convenience stores	9	D	D	D	b	D	D
446	Health and personal care stores	5	D	D	D	b	D	D
4461	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	8	14 870	728	177	40	1.7	.1
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	4 824	790	204	27	9.6	47.7
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MERRIMACK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
MILFORD								
44-45	Retail trade	84	243 853	26 520	6 360	1 164	9.9	.6
441	Motor vehicle and parts dealers	14	70 841	7 065	1 601	199	15.9	—
4412	Other motor vehicle dealers	3	6 204	688	143	27	87.7	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	6 204	688	143	27	87.7	—
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	5 270	856	195	40	—	—
441310	Automotive parts and accessories stores	4	5 270	856	195	40	—	—
442	Furniture and home furnishings stores	7	3 355	534	101	24	35.9	2.3
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	6	5 617	716	159	25	27.7	10.9
4431	Electronics and appliance stores	6	5 617	716	159	25	27.7	10.9
44311	Appliance, television, and other electronics stores	6	5 617	716	159	25	27.7	10.9
443111	Household appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	14 464	3 367	923	92	12.7	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	2	D	D	D	e	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	12	20 592	2 059	514	96	22.3	—
44711	Gasoline stations with convenience stores	6	12 171	819	215	52	13.6	—
447110	Gasoline stations with convenience stores	6	12 171	819	215	52	13.6	—
448	Clothing and clothing accessories stores	4	846	39	8	5	55.3	44.7
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	10	9 482	1 117	248	60	6.5	1.1
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	5	17 777	2 422	593	78	4.9	—
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
NASHUA								
44-45	Retail trade	501	2 335 877	222 508	52 225	10 058	10.2	1.7
441	Motor vehicle and parts dealers	45	708 083	63 848	14 345	1 491	18.0	—
4411	Automobile dealers	16	627 186	53 981	12 013	1 086	19.1	—
44111	New car dealers	16	627 186	53 981	12 013	1 086	19.1	—
441110	New car dealers	16	627 186	53 981	12 013	1 086	19.1	—
4412	Other motor vehicle dealers	7	32 268	1 591	354	80	6.9	.3
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	22	48 629	8 276	1 978	325	11.0	.1
44131	Automotive parts and accessories stores	15	25 166	4 647	1 034	210	17.1	.2
441310	Automotive parts and accessories stores	15	25 166	4 647	1 034	210	17.1	.2
44132	Tire dealers	7	23 463	3 629	944	115	4.4	—
441320	Tire dealers	7	23 463	3 629	944	115	4.4	—
442	Furniture and home furnishings stores	36	115 077	13 717	3 139	485	3.4	17.7
4421	Furniture stores	14	75 619	9 272	2 143	274	2.7	18.3
44211	Furniture stores	14	75 619	9 272	2 143	274	2.7	18.3
442110	Furniture stores	14	75 619	9 272	2 143	274	2.7	18.3
4422	Home furnishings stores	22	39 458	4 445	996	211	4.9	16.5
44221	Floor covering stores	8	8 335	1 442	324	45	15.1	.8
442210	Floor covering stores	8	8 335	1 442	324	45	15.1	.8
44229	Other home furnishings stores	14	31 123	3 003	672	166	2.1	20.7
442299	All other home furnishings stores	14	31 123	3 003	672	166	2.1	20.7
443	Electronics and appliance stores	26	127 862	11 239	2 915	499	5.3	.4
4431	Electronics and appliance stores	26	127 862	11 239	2 915	499	5.3	.4
44311	Appliance, television, and other electronics stores	14	90 586	8 107	2 119	365	5.8	—
443111	Household appliance stores	5	6 525	1 333	316	35	76.4	—
443112	Radio, television, and other electronics stores	9	84 061	6 774	1 803	330	.4	—
44312	Computer and software stores	10	D	D	D	c	D	D
443120	Computer and software stores	10	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	33	155 261	17 720	3 789	556	4.1	.6
4441	Building material and supplies dealers	28	146 802	16 225	3 500	495	3.7	.6
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	20	36 459	5 364	1 157	193	14.7	2.5
444190	Other building material dealers	20	36 459	5 364	1 157	193	14.7	2.5
4442	Lawn and garden equipment and supplies stores	5	8 459	1 495	289	61	12.4	—
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	49	274 395	23 497	6 040	1 580	6.8	.4
4451	Grocery stores	34	243 923	22 226	5 719	1 495	7.0	.4
44511	Supermarkets and other grocery (except convenience) stores	20	232 655	21 211	5 479	1 419	3.9	.4
445110	Supermarkets and other grocery (except convenience) stores	20	232 655	21 211	5 479	1 419	3.9	.4
44512	Convenience stores	14	11 268	1 015	240	76	70.2	—
445120	Convenience stores	14	11 268	1 015	240	76	70.2	—
4452	Specialty food stores	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D
446	Health and personal care stores	38	87 310	8 804	2 145	565	9.2	2.7
4461	Health and personal care stores	38	87 310	8 804	2 145	565	9.2	2.7
44611	Pharmacies and drug stores	12	72 051	6 140	1 428	413	10.0	3.0
446110	Pharmacies and drug stores	12	72 051	6 140	1 428	413	10.0	3.0
4461101	Pharmacies and drug stores	11	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	4 919	544	162	63	—	—
446120	Cosmetics, beauty supplies, and perfume stores	7	4 919	544	162	63	—	—
44613	Optical goods stores	10	5 895	1 337	359	55	4.2	.6
446130	Optical goods stores	10	5 895	1 337	359	55	4.2	.6
44619	Other health and personal care stores	9	4 445	783	196	34	13.8	3.6
446191	Food (health) supplement stores	6	2 624	327	82	22	—	6.1
447	Gasoline stations	32	74 332	4 186	1 048	234	21.0	.8
4471	Gasoline stations	32	74 332	4 186	1 048	234	21.0	.8
44711	Gasoline stations with convenience stores	23	65 268	3 298	832	193	18.3	—
447110	Gasoline stations with convenience stores	23	65 268	3 298	832	193	18.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NASHUA—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	96	187 342	20 201	4 829	1 488	17.4	2.1
4481	Clothing stores	54	112 351	12 153	3 025	1 114	.1	2.1
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
44812	Women's clothing stores	18	20 314	2 442	564	261	.5	10.7
448120	Women's clothing stores	18	20 314	2 442	564	261	.5	10.7
44813	Children's and infants' clothing stores	6	9 572	1 027	271	89	—	—
448130	Children's and infants' clothing stores	6	9 572	1 027	271	89	—	—
44814	Family clothing stores	18	68 904	6 027	1 491	615	—	.3
448140	Family clothing stores	18	68 904	6 027	1 491	615	—	.3
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	5	8 049	1 667	416	102	—	—
448190	Other clothing stores	5	8 049	1 667	416	102	—	—
4482	Shoe stores	22	20 301	2 993	556	162	1.1	8.0
44821	Shoe stores	22	20 301	2 993	556	162	1.1	8.0
448210	Shoe stores	22	20 301	2 993	556	162	1.1	8.0
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	15	15 939	2 392	418	115	—	10.1
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	20	54 690	5 055	1 248	212	59.2	—
44831	Jewelry stores	20	54 690	5 055	1 248	212	59.2	—
448310	Jewelry stores	20	54 690	5 055	1 248	212	59.2	—
451	Sporting goods, hobby, book, and music stores	46	106 699	11 498	2 790	780	3.2	2.7
4511	Sporting goods, hobby, and musical instrument stores	32	74 959	8 514	2 054	565	4.2	3.3
45111	Sporting goods stores	16	32 785	4 398	1 081	273	3.6	7.6
451110	Sporting goods stores	16	32 785	4 398	1 081	273	3.6	7.6
4511101	General-line sporting goods stores	4	14 418	1 544	385	121	8.1	—
4511102	Specialty-line sporting goods stores	12	18 367	2 854	696	152	.1	13.5
45112	Hobby, toy, and game stores	11	35 206	3 368	778	259	5.5	—
451120	Hobby, toy, and game stores	11	35 206	3 368	778	259	5.5	—
45113	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	14	31 740	2 984	736	215	.6	1.3
45121	Book stores and news dealers	9	21 542	2 285	548	160	.9	1.8
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	c	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	10 198	699	188	55	—	—
451220	Prerecorded tape, compact disc, and record stores	5	10 198	699	188	55	—	—
452	General merchandise stores	21	359 292	32 158	7 393	1 636	1.0	.6
4521	Department stores	8	209 776	22 978	5 319	1 231	—	—
45210009	Department stores (incl. leased depts.) ³	8	217 543	22 978	5 319	1 231	—	—
45211	Department stores	8	209 776	22 978	5 319	1 231	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	13	149 516	9 180	2 074	405	2.4	1.4
45291	Warehouse clubs and supercenters	2	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	55	60 082	6 917	1 660	498	10.4	8.0
4531	Florists	9	3 702	939	284	76	29.3	8.5
45311	Florists	9	3 702	939	284	76	29.3	8.5
453110	Florists	9	3 702	939	284	76	29.3	8.5
4532	Office supplies, stationery, and gift stores	21	32 973	3 202	735	210	8.1	3.1
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	17	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	17	D	D	D	c	D	D
4533	Used merchandise stores	4	1 657	199	42	20	47.1	9.5
45331	Used merchandise stores	4	1 657	199	42	20	47.1	9.5
453310	Used merchandise stores	4	1 657	199	42	20	47.1	9.5
4539	Other miscellaneous store retailers	21	21 750	2 577	599	192	8.0	15.2
45391	Pet and pet supplies stores	7	11 986	1 389	336	113	8.4	2.9
453910	Pet and pet supplies stores	7	11 986	1 389	336	113	8.4	2.9
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	24	80 142	8 723	2 132	246	5.5	.3
4541	Electronic shopping and mail-order houses	10	76 128	7 643	1 870	202	3.8	.3
45411	Electronic shopping and mail-order houses	10	76 128	7 643	1 870	202	3.8	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PELHAM								
44-45	Retail trade	41	70 637	7 691	1 762	312	16.1	3.7
441	Motor vehicle and parts dealers	7	10 022	1 037	267	32	50.2	10.1
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	6	27 209	2 176	513	120	13.7	.3
44512	Convenience stores	4	D	D	D	b	D	D
445120	Convenience stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	2 752	81	34	6	—	20.1
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	7 050	1 099	238	54	7.0	5.4
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	4	1 420	276	67	7	100.0	—
PORTSMOUTH								
44-45	Retail trade	283	1 152 634	103 351	24 992	3 953	8.1	1.7
441	Motor vehicle and parts dealers	27	445 295	25 522	6 290	625	3.5	—
4411	Automobile dealers	13	D	D	D	e	D	D
44111	New car dealers	11	410 470	21 421	5 337	468	.1	—
441110	New car dealers	11	410 470	21 421	5 337	468	.1	—
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	14 675	2 571	636	99	11.5	—
44131	Automotive parts and accessories stores	6	10 079	1 731	410	70	2.8	—
441310	Automotive parts and accessories stores	6	10 079	1 731	410	70	2.8	—
44132	Tire dealers	4	4 596	840	226	29	30.5	—
441320	Tire dealers	4	4 596	840	226	29	30.5	—
442	Furniture and home furnishings stores	26	32 497	4 767	1 278	142	13.5	11.3
4421	Furniture stores	14	20 616	2 684	650	84	3.1	12.8
44211	Furniture stores	14	20 616	2 684	650	84	3.1	12.8
442110	Furniture stores	14	20 616	2 684	650	84	3.1	12.8
4422	Home furnishings stores	12	11 881	2 083	628	58	31.7	8.6
44221	Floor covering stores	4	4 950	661	137	19	70.2	—
442210	Floor covering stores	4	4 950	661	137	19	70.2	—
44229	Other home furnishings stores	8	6 931	1 422	491	39	4.2	14.7
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	15	54 733	8 477	1 547	181	3.5	3.9
4431	Electronics and appliance stores	15	54 733	8 477	1 547	181	3.5	3.9
44311	Appliance, television, and other electronics stores	9	51 454	7 684	1 352	157	2.2	1.9
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	a	D	D
443120	Computer and software stores	5	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	20	117 635	15 996	4 086	452	1.8	.7
4441	Building material and supplies dealers	19	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PORTSMOUTH—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	22	145 053	12 726	3 198	743	6.9	.5
4451	Grocery stores	12	112 732	11 706	2 964	681	1.4	.7
44511	Supermarkets and other grocery (except convenience) stores	6	108 599	11 345	2 889	662	.7	—
445110	Supermarkets and other grocery (except convenience) stores	6	108 599	11 345	2 889	662	.7	—
4452	Specialty food stores	6	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	22	34 341	4 190	838	177	13.2	7.4
4461	Health and personal care stores	22	34 341	4 190	838	177	13.2	7.4
44611	Pharmacies and drug stores	9	28 654	2 895	536	117	11.9	8.9
446110	Pharmacies and drug stores	9	28 654	2 895	536	117	11.9	8.9
4461101	Pharmacies and drug stores	9	28 654	2 895	536	117	11.9	8.9
44612	Cosmetics, beauty supplies, and perfume stores	3	658	86	17	7	21.1	—
446120	Cosmetics, beauty supplies, and perfume stores	3	658	86	17	7	21.1	—
44619	Other health and personal care stores	6	3 877	915	217	42	13.0	—
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	15	49 524	2 460	594	115	31.7	—
4471	Gasoline stations	15	49 524	2 460	594	115	31.7	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	43	41 590	4 847	1 169	326	21.6	13.0
4481	Clothing stores	25	29 297	3 344	800	242	17.6	9.7
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	7	19 917	1 803	424	147	6.6	—
448140	Family clothing stores	7	19 917	1 803	424	147	6.6	—
44819	Other clothing stores	4	836	191	45	15	31.8	17.8
448190	Other clothing stores	4	836	191	45	15	31.8	17.8
4482102	Women's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	11	8 705	1 129	292	62	27.1	15.3
44831	Jewelry stores	11	8 705	1 129	292	62	27.1	15.3
448310	Jewelry stores	11	8 705	1 129	292	62	27.1	15.3
451	Sporting goods, hobby, book, and music stores	21	16 510	2 064	472	140	45.1	6.7
4511	Sporting goods, hobby, and musical instrument stores	14	12 276	1 779	402	119	55.0	8.8
45112	Hobby, toy, and game stores	5	3 487	672	135	47	69.2	30.8
451120	Hobby, toy, and game stores	5	3 487	672	135	47	69.2	30.8
45113	Sewing, needlework, and piece goods stores	3	1 768	249	39	26	85.8	—
451130	Sewing, needlework, and piece goods stores	3	1 768	249	39	26	85.8	—
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	4 234	285	70	21	16.2	.6
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	7	141 131	11 790	2 664	603	—	—
4521	Department stores	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) ³	3	D	D	D	e	D	D
45211	Department stores	3	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	b	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	45	31 764	3 898	950	253	15.5	6.4
4532	Office supplies, stationery, and gift stores	21	17 366	1 637	391	115	11.3	5.6
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
4533	Used merchandise stores	9	3 587	886	243	55	25.3	26.6
45331	Used merchandise stores	9	3 587	886	243	55	25.3	26.6
453310	Used merchandise stores	9	3 587	886	243	55	25.3	26.6
4539	Other miscellaneous store retailers	12	9 290	1 027	242	64	21.9	1.0
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PORTSMOUTH—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	20	42 561	6 614	1 906	196	42.6	2.5
4541	Electronic shopping and mail-order houses	9	24 799	3 392	1 091	67	71.1	4.3
45411	Electronic shopping and mail-order houses	9	24 799	3 392	1 091	67	71.1	4.3
4543	Direct selling establishments	10	D	D	D	c	D	D
45431	Fuel dealers	4	13 309	2 176	596	65	—	—
454311	Heating oil dealers	4	13 309	2 176	596	65	—	—
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
ROCHESTER								
44-45	Retail trade	135	503 094	48 417	12 127	2 185	5.1	2.9
441	Motor vehicle and parts dealers	16	115 720	10 358	2 332	280	8.0	—
4411	Automobile dealers	7	94 201	7 730	1 768	187	—	—
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	4	6 214	797	192	36	—	75.2
44211	Furniture stores	4	6 214	797	192	36	—	75.2
442110	Furniture stores	4	6 214	797	192	36	—	75.2
443	Electronics and appliance stores	6	2 877	522	141	30	10.6	5.6
4431	Electronics and appliance stores	6	2 877	522	141	30	10.6	5.6
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	16	92 403	8 263	2 067	302	1.6	—
4441	Building material and supplies dealers	11	88 691	7 754	1 960	283	1.2	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	5	3 712	509	107	19	12.6	—
44422	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
445	Food and beverage stores	13	96 360	8 194	2 057	577	3.5	1.0
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
44512	Convenience stores	5	D	D	D	b	D	D
445120	Convenience stores	5	D	D	D	b	D	D
446	Health and personal care stores	9	26 507	2 760	610	163	8.6	.1
4461	Health and personal care stores	9	26 507	2 760	610	163	8.6	.1
44611	Pharmacies and drug stores	5	25 613	2 568	561	151	8.5	—
446110	Pharmacies and drug stores	5	25 613	2 568	561	151	8.5	—
4461101	Pharmacies and drug stores	5	25 613	2 568	561	151	8.5	—
447	Gasoline stations	19	37 129	2 307	597	152	5.4	18.5
4471	Gasoline stations	19	37 129	2 307	597	152	5.4	18.5
44711	Gasoline stations with convenience stores	14	30 841	1 854	465	115	3.1	14.6
447110	Gasoline stations with convenience stores	14	30 841	1 854	465	115	3.1	14.6
448	Clothing and clothing accessories stores	10	9 777	1 570	450	113	4.7	4.3
4481	Clothing stores	5	7 160	1 029	273	74	—	5.9
451	Sporting goods, hobby, book, and music stores	8	6 259	927	197	47	6.1	10.0
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
45111	Sporting goods stores	5	4 832	736	151	36	5.9	—
451110	Sporting goods stores	5	4 832	736	151	36	5.9	—
452	General merchandise stores	5	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	4 190	364	73	22	67.9	—
452990	All other general merchandise stores	3	4 190	364	73	22	67.9	—
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
ROCHESTER—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4531	Florists	4	1 763	519	120	22	8.5	—
45311	Florists	4	1 763	519	120	22	8.5	—
453110	Florists	4	1 763	519	120	22	8.5	—
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	5	1 337	294	68	19	42.5	—
45331	Used merchandise stores	5	1 337	294	68	19	42.5	—
453310	Used merchandise stores	5	1 337	294	68	19	42.5	—
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	26 386	4 505	1 662	88	5.6	2.9
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
SALEM								
44-45	Retail trade	327	1 234 922	124 933	29 169	6 806	5.2	3.9
441	Motor vehicle and parts dealers	26	130 121	13 502	3 089	420	20.9	2.7
4411	Automobile dealers	9	106 573	9 411	2 078	242	23.1	.8
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	14	16 274	3 012	771	142	—	16.6
441310	Automotive parts and accessories stores	14	16 274	3 012	771	142	—	16.6
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	21	44 514	5 284	1 143	195	3.0	37.6
4421	Furniture stores	7	19 527	2 324	477	63	4.3	85.8
44211	Furniture stores	7	19 527	2 324	477	63	4.3	85.8
442110	Furniture stores	7	19 527	2 324	477	63	4.3	85.8
4422	Home furnishings stores	14	24 987	2 960	666	132	1.9	—
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	12	D	D	D	c	D	D
442299	All other home furnishings stores	10	19 660	2 187	471	112	.9	—
443	Electronics and appliance stores	20	106 700	8 790	1 979	413	6.3	—
4431	Electronics and appliance stores	20	106 700	8 790	1 979	413	6.3	—
44311	Appliance, television, and other electronics stores	12	81 303	7 017	1 550	323	6.4	—
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	e	D	D
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	90 336	8 955	2 297	326	1.3	3.9
4441	Building material and supplies dealers	11	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	a	D	D
444130	Hardware stores	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	SALEM—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
445	Food and beverage stores	20	157 860	12 245	3 034	779	4.0	1.3
4451	Grocery stores	12	124 610	11 025	2 752	721	1.5	1.6
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	2	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	2	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	2	D	D	D	b	D	D
446	Health and personal care stores	23	40 168	4 607	1 131	287	4.3	1.4
4461	Health and personal care stores	23	40 168	4 607	1 131	287	4.3	1.4
44611	Pharmacies and drug stores	7	28 478	2 518	597	171	6.0	—
446110	Pharmacies and drug stores	7	28 478	2 518	597	171	6.0	—
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	7	6 223	1 315	342	67	—	8.3
446130	Optical goods stores	7	6 223	1 315	342	67	—	8.3
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	4	2 541	329	86	17	—	1.9
447	Gasoline stations	9	31 394	2 158	380	88	22.7	5.3
4471	Gasoline stations	9	31 394	2 158	380	88	22.7	5.3
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	86	123 911	14 654	3 383	1 042	4.5	2.7
4481	Clothing stores	54	86 956	9 862	2 323	811	.4	2.2
44811	Men's clothing stores	5	4 843	753	181	33	—	—
448110	Men's clothing stores	5	4 843	753	181	33	—	—
44812	Women's clothing stores	22	19 932	2 392	519	206	1.9	4.5
448120	Women's clothing stores	22	19 932	2 392	519	206	1.9	4.5
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	15	50 460	4 617	1 167	437	—	.5
448140	Family clothing stores	15	50 460	4 617	1 167	437	—	.5
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	6 349	1 173	270	91	—	11.5
448190	Other clothing stores	5	6 349	1 173	270	91	—	11.5
4482	Shoe stores	15	12 230	1 325	272	97	—	5.6
44821	Shoe stores	15	12 230	1 325	272	97	—	5.6
448210	Shoe stores	15	12 230	1 325	272	97	—	5.6
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	17	24 725	3 467	788	134	20.9	3.1
44831	Jewelry stores	16	D	D	D	c	D	D
448310	Jewelry stores	16	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	37	67 206	6 827	1 671	543	1.1	8.7
4511	Sporting goods, hobby, and musical instrument stores	29	49 765	5 347	1 273	378	1.5	8.4
45111	Sporting goods stores	11	17 806	2 295	593	164	1.9	.1
451110	Sporting goods stores	11	17 806	2 295	593	164	1.9	.1
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	c	D	D
45112	Hobby, toy, and game stores	13	28 039	2 620	578	196	1.4	11.9
451120	Hobby, toy, and game stores	13	28 039	2 620	578	196	1.4	11.9
45114	Musical instrument and supplies stores	4	D	D	D	a	D	D
451140	Musical instrument and supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	17 441	1 480	398	165	—	9.3
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SALEM—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	14	360 841	37 692	8 602	2 176	—	.4
4521	Department stores	8	176 209	22 638	5 168	1 376	—	—
45210009	Department stores (incl. leased depts.) ³	8	186 239	22 638	5 168	1 376	—	—
45211	Department stores	8	176 209	22 638	5 168	1 376	—	—
452111	Department stores (except discount department stores) ..	4	96 739	15 580	3 755	1 046	—	—
452112	Discount department stores	4	79 470	7 058	1 413	330	—	—
4529	Other general merchandise stores	6	184 632	15 054	3 434	800	—	.8
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	44	62 916	8 236	1 972	452	6.8	3.1
4531	Florists	3	D	D	D	b	D	D
45311	Florists	3	D	D	D	b	D	D
453110	Florists	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	20	26 693	3 276	739	201	5.2	4.2
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	18	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	18	D	D	D	c	D	D
4533	Used merchandise stores	4	921	251	59	19	69.4	—
45331	Used merchandise stores	4	921	251	59	19	69.4	—
453310	Used merchandise stores	4	921	251	59	19	69.4	—
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	8 513	1 576	437	97	—	.4
453910	Pet and pet supplies stores	4	8 513	1 576	437	97	—	.4
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	13	18 955	1 983	488	85	9.3	40.5
4541	Electronic shopping and mail-order houses	6	15 568	1 433	349	47	5.2	38.7
45411	Electronic shopping and mail-order houses	6	15 568	1 433	349	47	5.2	38.7
SOMERSWORTH								
44-45	Retail trade	65	313 809	30 611	7 297	1 266	9.0	.6
441	Motor vehicle and parts dealers	15	113 016	10 537	2 284	279	15.3	—
4411	Automobile dealers	9	105 359	9 264	1 976	220	16.2	—
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	6	7 657	1 273	308	59	3.7	—
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
4431	Electronics and appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	21 261	3 312	808	92	27.0	—
4441	Building material and supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	19 798	3 047	745	77	28.2	—
444190	Other building material dealers	4	19 798	3 047	745	77	28.2	—
445	Food and beverage stores	8	35 184	3 090	860	244	.1	—
4451	Grocery stores	6	D	D	D	c	D	D
44512	Convenience stores	5	D	D	D	b	D	D
445120	Convenience stores	5	D	D	D	b	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D
44619	Other health and personal care stores	3	1 526	444	108	10	—	—
447	Gasoline stations	8	14 395	606	158	41	1.4	14.1
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SOMERSWORTH—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
WINDHAM								
44-45	Retail trade	35	67 540	8 774	1 804	341	26.3	5.2
441	Motor vehicle and parts dealers	4	16 645	1 631	347	52	27.5	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	6 908	1 116	241	30	29.6	27.1
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	924	152	14	2	—	—
444	Building material and garden equipment and supplies dealers	5	D	D	D	c	D	D
4441	Building material and supplies dealers	3	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	c	D	D
444190	Other building material dealers	3	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	6	3 686	658	158	32	21.5	7.9
4452	Specialty food stores	3	1 485	259	56	13	—	7.5
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	12 393	819	190	53	40.6	8.3
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BELKNAP COUNTY								
44-45	Retail trade	271	941 032	86 095	17 980	3 552	7.5	1.9
441	Motor vehicle and parts dealers	38	169 532	13 850	2 979	393	23.5	2.8
4411	Automobile dealers	19	118 137	9 187	2 045	245	30.0	3.2
44112	Used car dealers	7	14 890	501	97	15	70.7	—
441120	Used car dealers	7	14 890	501	97	15	70.7	—
4412	Other motor vehicle dealers	13	45 936	3 829	743	113	6.8	—
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	c	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	13	19 751	3 545	807	143	3.6	4.1
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	c	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF BELKNAP COUNTY—Con.								
44-45	Retail trade—Con.							
443	Electronics and appliance stores	9	3 970	743	155	28	9.1	25.3
4431	Electronics and appliance stores	9	3 970	743	155	28	9.1	25.3
44311	Appliance, television, and other electronics stores	7	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	27	90 591	12 905	3 023	481	3.8	.3
4441	Building material and supplies dealers	19	83 655	11 893	2 770	432	2.8	.1
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	8	D	D	D	b	D	D
444130	Hardware stores	8	D	D	D	b	D	D
44419	Other building material dealers	9	27 949	7 108	1 676	189	3.0	—
444190	Other building material dealers	9	27 949	7 108	1 676	189	3.0	—
4442	Lawn and garden equipment and supplies stores	8	6 936	1 012	253	49	16.2	2.4
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	24	140 086	13 886	3 102	748	5.7	.8
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	13	124 572	12 984	2 902	699	6.0	—
445110	Supermarkets and other grocery (except convenience) stores	13	124 572	12 984	2 902	699	6.0	—
44512	Convenience stores	3	D	D	D	b	D	D
445120	Convenience stores	3	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	a	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	a	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	a	D	D
446	Health and personal care stores	10	D	D	D	b	D	D
4461	Health and personal care stores	10	D	D	D	b	D	D
44619	Other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	29	67 303	3 906	996	261	14.2	11.6
4471	Gasoline stations	29	67 303	3 906	996	261	14.2	11.6
44711	Gasoline stations with convenience stores	23	63 730	3 539	906	235	9.4	12.2
447110	Gasoline stations with convenience stores	23	63 730	3 539	906	235	9.4	12.2
448	Clothing and clothing accessories stores	47	62 613	6 016	1 308	435	1.9	.6
4481	Clothing stores	30	D	D	D	e	D	D
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	12	34 590	2 899	648	200	—	—
448140	Family clothing stores	12	34 590	2 899	648	200	—	—
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	12	9 534	912	192	81	—	.3
44821	Shoe stores	12	9 534	912	192	81	—	.3
448210	Shoe stores	12	9 534	912	192	81	—	.3
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	12 509	1 943	431	183	12.6	1.3
4511	Sporting goods, hobby, and musical instrument stores	12	D	D	D	c	D	D
45111	Sporting goods stores	6	D	D	D	c	D	D
451110	Sporting goods stores	6	D	D	D	c	D	D
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
452	General merchandise stores	14	108 415	9 068	2 148	539	.5	.1
4521	Department stores	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) ³	3	D	D	D	e	D	D
45211	Department stores	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	11	D	D	D	b	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF BELKNAP COUNTY—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	36	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	21	12 956	1 477	322	94	12.5	5.1
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	19	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	19	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	a	D	D
45331	Used merchandise stores	6	D	D	D	a	D	D
453310	Used merchandise stores	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
BALANCE OF CARROLL COUNTY								
44-45	Retail trade	427	736 155	81 841	18 604	3 718	10.0	4.3
441	Motor vehicle and parts dealers	34	127 885	11 689	2 632	356	10.4	9.8
4411	Automobile dealers	12	D	D	D	c	D	D
44112	Used car dealers	7	14 931	668	161	24	7.6	42.2
441120	Used car dealers	7	14 931	668	161	24	7.6	42.2
4412	Other motor vehicle dealers	12	26 923	3 094	611	92	29.8	19.5
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	10	D	D	D	b	D	D
441222	Boat dealers	7	18 276	2 512	464	67	36.0	17.1
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	8 926	1 750	429	60	24.6	—
441310	Automotive parts and accessories stores	8	8 926	1 750	429	60	24.6	—
442	Furniture and home furnishings stores	33	26 682	4 665	1 006	191	14.4	3.2
4421	Furniture stores	9	D	D	D	b	D	D
44211	Furniture stores	9	D	D	D	b	D	D
442110	Furniture stores	9	D	D	D	b	D	D
4422	Home furnishings stores	24	D	D	D	c	D	D
44221	Floor covering stores	6	D	D	D	a	D	D
442210	Floor covering stores	6	D	D	D	a	D	D
44229	Other home furnishings stores	18	D	D	D	c	D	D
442299	All other home furnishings stores	17	D	D	D	c	D	D
443	Electronics and appliance stores	11	11 396	1 344	314	55	3.6	—
4431	Electronics and appliance stores	11	11 396	1 344	314	55	3.6	—
44311	Appliance, television, and other electronics stores	7	9 688	925	217	39	4.1	—
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	36	69 444	9 025	1 889	268	6.9	1.5
4441	Building material and supplies dealers	28	D	D	D	c	D	D
44413	Hardware stores	11	10 379	1 569	384	69	.2	5.9
444130	Hardware stores	11	10 379	1 569	384	69	.2	5.9
44419	Other building material dealers	13	44 787	5 726	1 147	133	.3	.8
444190	Other building material dealers	13	44 787	5 726	1 147	133	.3	.8
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	a	D	D
445	Food and beverage stores	48	137 969	14 281	3 287	760	11.9	2.2
4451	Grocery stores	36	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	21	115 610	13 008	2 982	671	10.8	1.5
445110	Supermarkets and other grocery (except convenience) stores	21	115 610	13 008	2 982	671	10.8	1.5
44512	Convenience stores	15	D	D	D	b	D	D
445120	Convenience stores	15	D	D	D	b	D	D
4452	Specialty food stores	7	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CARROLL COUNTY—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	13	22 267	2 091	439	93	7.2	—
4461	Health and personal care stores	13	22 267	2 091	439	93	7.2	—
447	Gasoline stations	40	62 839	5 475	1 410	308	15.6	11.4
4471	Gasoline stations	40	62 839	5 475	1 410	308	15.6	11.4
44711	Gasoline stations with convenience stores	30	53 481	4 310	1 082	269	14.2	11.6
447110	Gasoline stations with convenience stores	30	53 481	4 310	1 082	269	14.2	11.6
448	Clothing and clothing accessories stores	84	85 558	9 606	2 276	622	2.0	3.9
4481	Clothing stores	58	63 680	7 275	1 664	476	2.7	3.0
44811	Men's clothing stores	5	3 111	433	102	32	9.6	28.9
448110	Men's clothing stores	5	3 111	433	102	32	9.6	28.9
44813	Children's and infants' clothing stores	4	4 973	416	97	27	—	17.6
448130	Children's and infants' clothing stores	4	4 973	416	97	27	—	17.6
44814	Family clothing stores	28	45 290	5 053	1 144	319	2.1	.3
448140	Family clothing stores	28	45 290	5 053	1 144	319	2.1	.3
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	7	3 266	433	101	31	4.7	—
448190	Other clothing stores	7	3 266	433	101	31	4.7	—
4482	Shoe stores	18	17 402	1 743	455	111	—	5.2
44821	Shoe stores	18	17 402	1 743	455	111	—	5.2
448210	Shoe stores	18	17 402	1 743	455	111	—	5.2
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	11	6 939	668	160	43	—	13.0
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	4 476	588	157	35	—	11.6
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	36	23 737	3 582	875	203	21.8	4.1
4511	Sporting goods, hobby, and musical instrument stores	28	19 689	3 004	739	161	23.4	4.9
45111	Sporting goods stores	22	17 148	2 722	676	140	24.0	5.6
451110	Sporting goods stores	22	17 148	2 722	676	140	24.0	5.6
4511101	General-line sporting goods stores	8	6 619	1 195	311	59	26.8	3.5
4511102	Specialty-line sporting goods stores	14	10 529	1 527	365	81	22.2	7.0
4512	Book, periodical, and music stores	8	4 048	578	136	42	14.2	—
45121	Book stores and news dealers	5	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
452	General merchandise stores	14	54 940	4 901	973	259	1.8	.2
452112	Discount department stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	a	D	D
453	Miscellaneous store retailers	52	26 522	3 222	654	193	26.9	9.2
4532	Office supplies, stationery, and gift stores	28	15 458	2 095	413	118	32.2	7.9
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	26	86 916	11 960	2 849	410	9.3	.6
4541	Electronic shopping and mail-order houses	13	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	13	D	D	D	e	D	D
4543	Direct selling establishments	12	D	D	D	c	D	D
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	5	13 374	1 872	454	48	27.4	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
BALANCE OF CHESHIRE COUNTY								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CHESHIRE COUNTY—Con.								
44-45	Retail trade	199	534 590	50 407	11 605	2 562	9.2	2.0
441	Motor vehicle and parts dealers	33	137 843	10 989	2 418	370	8.3	.9
4411	Automobile dealers	13	D	D	D	e	D	D
44112	Used car dealers	9	14 547	2 407	409	86	20.9	1.9
441120	Used car dealers	9	14 547	2 407	409	86	20.9	1.9
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	8 326	1 432	318	56	51.5	11.8
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	6 841	1 392	311	55	15.6	4.5
4421	Furniture stores	6	3 692	583	144	30	—	8.3
44211	Furniture stores	6	3 692	583	144	30	—	8.3
442110	Furniture stores	6	3 692	583	144	30	—	8.3
4422	Home furnishings stores	4	3 149	809	167	25	33.9	—
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	53 633	8 829	1 750	262	6.2	.8
4441	Building material and supplies dealers	13	48 207	7 977	1 570	230	3.3	.9
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	8	5 426	852	180	32	31.8	—
44422	Nursery, garden center, and farm supply stores	5	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	a	D	D
445	Food and beverage stores	37	125 449	9 488	2 425	744	12.3	2.0
4451	Grocery stores	27	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	12	D	D	D	f	D	D
44512	Convenience stores	15	D	D	D	b	D	D
445120	Convenience stores	15	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	8	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	23	50 766	2 527	602	191	8.9	1.9
4471	Gasoline stations	23	50 766	2 527	602	191	8.9	1.9
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	9	6 005	831	181	59	13.9	7.2
4481	Clothing stores	5	4 578	625	138	46	9.7	.9
451	Sporting goods, hobby, book, and music stores	11	6 377	899	209	61	.3	17.5
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) ³	3	D	D	D	e	D	D
45211	Department stores	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4533	Used merchandise stores	6	2 644	122	31	10	—	—
45331	Used merchandise stores	6	2 644	122	31	10	—	—
453310	Used merchandise stores	6	2 644	122	31	10	—	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF CHESHIRE COUNTY—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	24	33 268	4 539	1 089	176	24.8	9.4
4541	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	8	5 396	844	228	41	55.2	20.1
454390	Other direct selling establishments	8	5 396	844	228	41	55.2	20.1
BALANCE OF COOS COUNTY								
44-45	Retail trade	174	486 578	37 023	8 850	1 894	17.7	5.7
441	Motor vehicle and parts dealers	29	267 706	15 065	3 573	557	16.7	—
4411	Automobile dealers	13	D	D	D	e	D	D
44111	New car dealers	11	D	D	D	e	D	D
441110	New car dealers	11	D	D	D	e	D	D
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	8	D	D	D	b	D	D
4431	Electronics and appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	19	D	D	D	b	D	D
4441	Building material and supplies dealers	13	D	D	D	b	D	D
44413	Hardware stores	6	5 419	777	171	27	18.5	—
444130	Hardware stores	6	5 419	777	171	27	18.5	—
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	a	D	D
445	Food and beverage stores	27	61 932	6 069	1 482	452	23.5	1.7
4451	Grocery stores	22	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	13	55 587	5 529	1 353	407	23.2	1.7
445110	Supermarkets and other grocery (except convenience) stores	13	55 587	5 529	1 353	407	23.2	1.7
446	Health and personal care stores	7	D	D	D	b	D	D
4461	Health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	27	34 923	2 537	631	174	35.7	16.6
4471	Gasoline stations	27	34 923	2 537	631	174	35.7	16.6
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
448	Clothing and clothing accessories stores	7	2 643	368	63	22	23.9	19.9
451	Sporting goods, hobby, book, and music stores	14	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	11	D	D	D	b	D	D
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	8	35 863	3 255	812	139	3.5	50.6
4543	Direct selling establishments	7	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	c	D	D
454311	Heating oil dealers	6	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF GRAFTON COUNTY								
44-45	Retail trade	356	732 126	76 603	18 003	3 494	16.3	2.8
441	Motor vehicle and parts dealers	48	118 191	10 427	2 513	344	31.7	3.8
4411	Automobile dealers	15	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	11	13 462	1 268	268	39	24.1	.9
44121	Recreational vehicle dealers	3	4 392	342	71	12	23.6	—
441210	Recreational vehicle dealers	3	4 392	342	71	12	23.6	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	9 070	926	197	27	24.3	1.4
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	D	D	D	b	D	D
44131	Automotive parts and accessories stores	18	D	D	D	b	D	D
441310	Automotive parts and accessories stores	18	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	12	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	8	D	D	D	b	D	D
4431	Electronics and appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	47	D	D	D	e	D	D
4441	Building material and supplies dealers	34	D	D	D	c	D	D
44413	Hardware stores	12	D	D	D	b	D	D
444130	Hardware stores	12	D	D	D	b	D	D
44419	Other building material dealers	17	30 372	4 920	1 206	119	23.7	2.2
444190	Other building material dealers	17	30 372	4 920	1 206	119	23.7	2.2
4442	Lawn and garden equipment and supplies stores	13	7 467	1 119	240	56	46.7	—
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
445	Food and beverage stores	46	D	D	D	f	D	D
4451	Grocery stores	36	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	26	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	26	D	D	D	f	D	D
44512	Convenience stores	10	D	D	D	b	D	D
445120	Convenience stores	10	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	7	D	D	D	b	D	D
446	Health and personal care stores	14	28 735	3 141	679	119	12.4	.8
4461	Health and personal care stores	14	28 735	3 141	679	119	12.4	.8
44611	Pharmacies and drug stores	10	27 687	2 979	641	109	12.8	—
446110	Pharmacies and drug stores	10	27 687	2 979	641	109	12.8	—
4461101	Pharmacies and drug stores	10	27 687	2 979	641	109	12.8	—
447	Gasoline stations	45	D	D	D	e	D	D
4471	Gasoline stations	45	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	32	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	e	D	D
44719	Other gasoline stations	13	15 500	999	235	62	48.5	8.7
447190	Other gasoline stations	13	15 500	999	235	62	48.5	8.7
448	Clothing and clothing accessories stores	23	12 931	1 588	393	115	15.7	14.3
4481	Clothing stores	12	D	D	D	b	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF GRAFTON COUNTY—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	30	18 251	2 511	739	161	24.6	1.3
4511	Sporting goods, hobby, and musical instrument stores	22	D	D	D	c	D	D
45111	Sporting goods stores	17	D	D	D	c	D	D
451110	Sporting goods stores	17	D	D	D	c	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	13	D	D	D	b	D	D
4512	Book, periodical, and music stores	8	D	D	D	b	D	D
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	14	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	43	18 563	1 963	463	152	21.9	.7
4531	Florists	13	D	D	D	b	D	D
45311	Florists	13	D	D	D	b	D	D
453110	Florists	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	16	10 369	976	240	76	19.6	.1
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	a	D	D
454	Nonstore retailers	22	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	f	D	D
4543	Direct selling establishments	17	D	D	D	c	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454311	Heating oil dealers	12	D	D	D	c	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
BALANCE OF HILLSBOROUGH COUNTY								
44-45	Retail trade	210	345 290	38 802	9 408	1 702	38.8	2.2
441	Motor vehicle and parts dealers	24	67 531	5 617	1 364	168	37.3	.3
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	9 791	1 527	459	62	19.4	1.8
44131	Automotive parts and accessories stores	9	5 972	988	235	36	23.6	3.0
441310	Automotive parts and accessories stores	9	5 972	988	235	36	23.6	3.0
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	10	D	D	D	b	D	D
4431	Electronics and appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	23	D	D	D	c	D	D
4441	Building material and supplies dealers	16	D	D	D	c	D	D
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	6 167	993	247	33	—	—
444220	Nursery, garden center, and farm supply stores	5	6 167	993	247	33	—	—
445	Food and beverage stores	37	63 124	5 609	1 325	412	18.0	7.8
4451	Grocery stores	33	D	D	D	e	D	D
44512	Convenience stores	18	D	D	D	c	D	D
445120	Convenience stores	18	D	D	D	c	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF HILLSBOROUGH COUNTY—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	23	67 325	4 215	930	229	53.9	.6
4471	Gasoline stations	23	67 325	4 215	930	229	53.9	.6
44711	Gasoline stations with convenience stores	13	26 853	1 350	305	108	19.2	—
447110	Gasoline stations with convenience stores	13	26 853	1 350	305	108	19.2	—
44719	Other gasoline stations	10	40 472	2 865	625	121	77.0	1.1
447190	Other gasoline stations	10	40 472	2 865	625	121	77.0	1.1
448	Clothing and clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	39	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	2 605	398	87	39	73.5	19.6
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	7	1 340	125	29	11	26.5	12.6
45331	Used merchandise stores	7	1 340	125	29	11	26.5	12.6
453310	Used merchandise stores	7	1 340	125	29	11	26.5	12.6
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	20	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	e	D	D
45431	Fuel dealers	6	D	D	D	c	D	D
454311	Heating oil dealers	5	D	D	D	c	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
BALANCE OF MERRIMACK COUNTY								
44-45	Retail trade	222	514 969	50 829	11 869	2 028	25.4	4.0
441	Motor vehicle and parts dealers	28	210 424	15 401	3 434	393	28.1	.2
4411	Automobile dealers	12	D	D	D	e	D	D
44111	New car dealers	6	D	D	D	e	D	D
441110	New car dealers	6	D	D	D	e	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MERRIMACK COUNTY—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	28	53 368	8 401	2 005	242	9.1	8.1
4441	Building material and supplies dealers	18	46 453	7 560	1 831	203	8.0	8.8
44413	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	10	6 915	841	174	39	16.2	3.6
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	33	63 458	6 969	1 669	461	30.1	4.7
4451	Grocery stores	25	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	16	D	D	D	e	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health and personal care stores	11	D	D	D	c	D	D
4461	Health and personal care stores	11	D	D	D	c	D	D
44611	Pharmacies and drug stores	7	D	D	D	c	D	D
446110	Pharmacies and drug stores	7	D	D	D	c	D	D
4461101	Pharmacies and drug stores	7	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	36	74 077	5 404	1 287	325	15.6	3.1
4471	Gasoline stations	36	74 077	5 404	1 287	325	15.6	3.1
44711	Gasoline stations with convenience stores	28	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	e	D	D
448	Clothing and clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	a	D	D
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	25	D	D	D	c	D	D
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	12	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF ROCKINGHAM COUNTY								
44-45	Retail trade	693	2 053 969	202 271	46 273	9 666	12.1	2.3
441	Motor vehicle and parts dealers	103	463 121	39 530	8 950	1 029	25.3	1.0
4411	Automobile dealers	56	368 415	25 674	6 236	648	28.5	.2
44111	New car dealers	19	289 089	18 583	4 493	468	23.8	—
441110	New car dealers	19	289 089	18 583	4 493	468	23.8	—
44112	Used car dealers	37	79 326	7 091	1 743	180	45.7	1.0
441120	Used car dealers	37	79 326	7 091	1 743	180	45.7	1.0
4412	Other motor vehicle dealers	17	68 476	8 907	1 507	195	11.4	3.5
44121	Recreational vehicle dealers	6	D	D	D	b	D	D
441210	Recreational vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	11	D	D	D	c	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	30	26 230	4 949	1 207	186	16.2	5.1
44131	Automotive parts and accessories stores	21	15 061	2 961	738	118	28.3	7.7
441310	Automotive parts and accessories stores	21	15 061	2 961	738	118	28.3	7.7
44132	Tire dealers	9	11 169	1 988	469	68	—	1.7
441320	Tire dealers	9	11 169	1 988	469	68	—	1.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ROCKINGHAM COUNTY—Con.								
44-45	Retail trade—Con.							
442	Furniture and home furnishings stores	53	D	D	D	e	D	D
4421	Furniture stores	22	27 922	4 455	974	152	31.8	16.6
44211	Furniture stores	22	27 922	4 455	974	152	31.8	16.6
442110	Furniture stores	22	27 922	4 455	974	152	31.8	16.6
4422	Home furnishings stores	31	D	D	D	c	D	D
44221	Floor covering stores	14	D	D	D	b	D	D
442210	Floor covering stores	14	D	D	D	b	D	D
44229	Other home furnishings stores	17	D	D	D	c	D	D
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	15	D	D	D	c	D	D
443	Electronics and appliance stores	32	77 738	8 957	2 293	349	5.9	1.4
4431	Electronics and appliance stores	32	77 738	8 957	2 293	349	5.9	1.4
44311	Appliance, television, and other electronics stores	24	67 039	8 013	2 050	300	2.1	1.1
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	21	D	D	D	e	D	D
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	75	201 643	27 753	6 141	1 003	10.0	3.9
4441	Building material and supplies dealers	57	178 795	23 410	5 274	840	8.6	4.2
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	3 142	374	81	16	—	—
444120	Paint and wallpaper stores	3	3 142	374	81	16	—	—
44413	Hardware stores	11	D	D	D	c	D	D
444130	Hardware stores	11	D	D	D	c	D	D
44419	Other building material dealers	39	108 207	15 854	3 516	389	12.0	5.9
444190	Other building material dealers	39	108 207	15 854	3 516	389	12.0	5.9
4442	Lawn and garden equipment and supplies stores	18	22 848	4 343	867	163	21.0	1.7
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	15	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	15	D	D	D	c	D	D
445	Food and beverage stores	66	374 516	31 955	7 276	2 025	4.0	.3
4451	Grocery stores	47	348 411	30 410	6 941	1 944	4.0	.3
44511	Supermarkets and other grocery (except convenience) stores	21	326 150	29 347	6 684	1 854	1.5	.1
445110	Supermarkets and other grocery (except convenience) stores	21	326 150	29 347	6 684	1 854	1.5	.1
44512	Convenience stores	26	22 261	1 063	257	90	40.2	4.0
445120	Convenience stores	26	22 261	1 063	257	90	40.2	4.0
4452	Specialty food stores	14	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D
446	Health and personal care stores	30	D	D	D	e	D	D
4461	Health and personal care stores	30	D	D	D	e	D	D
44611	Pharmacies and drug stores	11	55 731	4 454	973	278	8.4	—
446110	Pharmacies and drug stores	11	55 731	4 454	973	278	8.4	—
4461101	Pharmacies and drug stores	10	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	64	141 794	8 087	2 080	533	18.9	5.0
4471	Gasoline stations	64	141 794	8 087	2 080	533	18.9	5.0
44711	Gasoline stations with convenience stores	49	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	49	D	D	D	e	D	D
44719	Other gasoline stations	15	D	D	D	c	D	D
447190	Other gasoline stations	15	D	D	D	c	D	D
448	Clothing and clothing accessories stores	81	99 291	10 171	2 377	863	2.5	4.7
4481	Clothing stores	44	62 085	6 111	1 454	592	1.9	.2
44812	Women's clothing stores	20	D	D	D	c	D	D
448120	Women's clothing stores	20	D	D	D	c	D	D
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	12	D	D	D	e	D	D
448140	Family clothing stores	12	D	D	D	e	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ROCKINGHAM COUNTY—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	18	16 677	1 766	397	176	—	25.4
44821	Shoe stores	18	16 677	1 766	397	176	—	25.4
448210	Shoe stores	18	16 677	1 766	397	176	—	25.4
4482104	Family shoe stores	12	11 443	1 237	290	130	—	35.7
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	19	20 529	2 294	526	95	6.4	1.6
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
44832	Luggage and leather goods stores	3	D	D	D	a	D	D
448320	Luggage and leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	36	D	D	D	f	D	D
4511	Sporting goods, hobby, and musical instrument stores	28	D	D	D	e	D	D
45111	Sporting goods stores	17	22 689	2 288	596	170	14.4	—
451110	Sporting goods stores	17	22 689	2 288	596	170	14.4	—
4511101	General-line sporting goods stores	9	13 463	1 534	377	111	19.1	—
4511102	Specialty-line sporting goods stores	8	9 226	754	219	59	7.6	—
45112	Hobby, toy, and game stores	7	D	D	D	c	D	D
451120	Hobby, toy, and game stores	7	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	8	D	D	D	c	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	30	332 291	30 924	6 692	1 577	3.4	.7
4521	Department stores	10	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	10	D	D	D	g	D	D
45211	Department stores	10	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	20	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	19	D	D	D	c	D	D
452990	All other general merchandise stores	19	D	D	D	c	D	D
4529901	Variety stores	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	c	D	D
453	Miscellaneous store retailers	74	79 524	7 936	1 843	602	13.0	5.4
4531	Florists	9	2 520	727	163	140	29.8	9.9
45311	Florists	9	2 520	727	163	140	29.8	9.9
453110	Florists	9	2 520	727	163	140	29.8	9.9
4532	Office supplies, stationery, and gift stores	20	23 930	2 514	623	176	9.4	3.3
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	16	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	16	D	D	D	c	D	D
4533	Used merchandise stores	11	3 672	570	119	40	14.2	12.1
45331	Used merchandise stores	11	3 672	570	119	40	14.2	12.1
453310	Used merchandise stores	11	3 672	570	119	40	14.2	12.1
4539	Other miscellaneous store retailers	34	49 402	4 125	938	246	13.8	5.7
45391	Pet and pet supplies stores	11	D	D	D	c	D	D
453910	Pet and pet supplies stores	11	D	D	D	c	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	22	36 958	2 375	552	111	11.7	7.5
454	Nonstore retailers	49	79 433	14 432	3 399	394	12.0	.8
4541	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
4543	Direct selling establishments	37	D	D	D	e	D	D
45431	Fuel dealers	26	68 449	11 972	2 870	305	7.2	.9
454311	Heating oil dealers	21	48 567	8 103	1 984	212	10.1	1.3
454312	Liquefied petroleum gas (bottled gas) dealers	5	19 882	3 869	886	93	—	—
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF STRAFFORD COUNTY								
44-45	Retail trade	91	300 013	23 577	5 923	1 041	11.4	2.6
441	Motor vehicle and parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	D	D	D	c	D	D
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	c	D	D
444190	Other building material dealers	5	D	D	D	c	D	D
445	Food and beverage stores	15	D	D	D	e	D	D
4451	Grocery stores	13	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	13	26 319	1 375	389	100	27.7	13.7
4471	Gasoline stations	13	26 319	1 375	389	100	27.7	13.7
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
BALANCE OF SULLIVAN COUNTY								
44-45	Retail trade	106	194 363	25 373	5 808	1 003	21.0	9.7
441	Motor vehicle and parts dealers	23	58 373	5 792	1 326	172	28.9	7.0
44112	Used car dealers	8	9 539	1 074	221	35	61.7	38.3
441120	Used car dealers	8	9 539	1 074	221	35	61.7	38.3
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	4	3 588	429	94	18	23.9	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	D	D	D	c	D	D
4441	Building material and supplies dealers	8	D	D	D	c	D	D
44419	Other building material dealers	6	41 899	8 900	1 896	184	12.6	24.6
444190	Other building material dealers	6	41 899	8 900	1 896	184	12.6	24.6
445	Food and beverage stores	13	16 994	1 510	361	134	18.8	4.1
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SULLIVAN COUNTY—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	17	27 584	2 034	513	137	6.2	7.5
4471	Gasoline stations	17	27 584	2 034	513	137	6.2	7.5
44711	Gasoline stations with convenience stores	17	27 584	2 034	513	137	6.2	7.5
447110	Gasoline stations with convenience stores	17	27 584	2 034	513	137	6.2	7.5
448	Clothing and clothing accessories stores	6	6 115	1 636	339	114	13.9	8.3
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	3 469	661	138	25	3.4	—
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEW HAMPSHIRE

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

Amherst is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Hanover is now tabulated separately due to a population increase. This change deletes territory from the Balance of Grafton County.

Hooksett is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Windham is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Balance of Grafton County no longer includes Hanover, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA

Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area

Boston-Quincy, MA Metropolitan Division

Norfolk County, MA

Plymouth County, MA

Suffolk County, MA

Cambridge-Newton-Framingham, MA Metropolitan Division

Middlesex County, MA

Essex County, MA Metropolitan Division

Essex County, MA

Rockingham County-Strafford County, NH Metropolitan Division

Rockingham County, NH

Strafford County, NH

Concord, NH Micropolitan Statistical Area

Merrimack County, NH

Laconia, NH Micropolitan Statistical Area

Belknap County, NH

Manchester-Nashua, NH Metropolitan Statistical Area

Hillsborough County, NH

Worcester, MA Metropolitan Statistical Area

Worcester County, MA

BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA

Coos County, NH

Essex County, VT

KEENE, NH MICROPOLITAN STATISTICAL AREA

Cheshire County, NH

LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA

Grafton County, NH

Orange County, VT

Windsor County, VT

