

**American Competitiveness Initiative
Technical Service Workshop
White House Initiative on Tribal Colleges & Universities**

Online Training

**Jim O'Connor
U.S. Small Business Administration
Director, Small Business Training Network**

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About SBA - *OVERVIEW*

- Federal economic development agency
- Loan guaranty programs
- Government contracting assistance
- Management & technical assistance
- Advocacy
- Disaster assistance

Distribution Channels

- 69 Field offices
- 10,000 SCORE counselors
- 1,000+ Small Business Development Centers
- 99 Women's Business Centers
- Approved lenders - nationwide
- Electronic delivery

Electronic Delivery

- 300,000+ Web visitors weekly
- 40,000+ Web pages of content
- Online training and counseling
- PMA – Expand electronic government
- Primary “Google” search result

The Vision – *ONLINE TRAINING*

- Expand SBA's electronic dimension
- Serve more clients, more efficiently
- Save money
- One stop access to quality training
- Reduce redundancies and achieve economies of scale

The Present - *ONLINE TRAINING*

- 25 free online (registration-required) courses available 24/7
- 315,000+ annual client registrations
- Fastest growing SBA deliverable
- Courses developed from multiple sources

The Present - *ONLINE TRAINING*

The screenshot displays the Microsoft Internet Explorer browser window showing the SBA website. The address bar shows the URL <http://www.sba.gov/services/training/index.html>. The page features the SBA logo and the tagline "Your Small Business Resource". The main navigation menu includes Home, About SBA, Newsroom, Contact, and FAQ. The "SERVICES" menu is highlighted, and the "Online Training" section is active. The page content describes the Small Business Training Network (SBTN) as a virtual campus providing quality and targeted online training. A sidebar on the right lists various training options, including Financial Assistance, Contract Opportunities, Disaster Assistance, and Online Training. The Online Training section lists Free Online Courses, New Courses, Most Popular Courses, About SBTN, Online Universities & Colleges, Counseling & Assistance, Special Audiences, Laws/Regulations, and Compliance. The footer includes links to Business.gov, ExpectMore.gov, Strengthening Social Security, Medicare, and WABIZ for women. The browser's taskbar shows several open applications, including an email client and a document editor.

Small Business Administration - Microsoft Internet Explorer provided by SBA

File Edit View Favorites Tools Help

Address <http://www.sba.gov/services/training/index.html>

U.S. Small Business Administration
SBA
Your Small Business Resource

Programs and services to help you **start, grow and succeed**

En Español

Search SBA GO

Home SMALL BUSINESS PLANNER **SERVICES** TOOLS LOCAL RESOURCES

About SBA Home > Services > Online Training

Newsroom

Contact

FAQ

E-NEWSLETTERS

MARKETING AND OUTREACH

Online Training SBA Program Office SBA Programs

The Small Business Training Network (SBTN) is a virtual campus providing quality and targeted online training to meet the information needs of prospective and existing small business owners.

It is an E-Government initiative, powering a comprehensive menu of business courses, designed to serve more customers, more efficiently. The Training Network operates like an electronic umbrella under which many SBA and agency resource training programs are captured, aggregated, sorted by content and made available in multiple formats.

- > Financial Assistance
- > Contract Opportunities
- > Disaster Assistance
- > **Online Training**
 - > Free Online Courses
 - > New Courses
 - > Most Popular Courses
 - > About SBTN
 - > Online Universities & Colleges
 - > Counseling & Assistance
 - > Special Audiences
 - > Laws/Regulations
 - > Compliance

Business.gov ExpectMore.gov Strengthening Social Security Medicare WABIZ for women

> FirstGov > E-Gov > Regulations.gov > White House

Privacy & Security Information Quality FOIA No Fear Act ADA About Site Contact SBA Jobs Site Map

Done Local intranet

Start Inbox - Micr... Re: Primer ... Microsoft P... PBCP-job s... SBA Employ... Small Bu... 10:38 AM

The URL - *ONLINE TRAINING*

www.sba.gov/services/training

The Future - *ONLINE TRAINING*

- 10% growth anticipated in FY '07
- Greater variety of courses provided by resource partners
- Learning management system
- Greater delivery efficiencies & cost savings
- Blended learning with resource partners

Menu of Key Topic Areas

- Starting a Business
- Business Planning
- Business Management
- Government Contracting
- Financing
- Marketing & Advertising
- E-Commerce
- Risk Management

Most Popular Online Courses

- The Beginning: Developing a Successful Business Plan
- Managing the Digital Enterprise
- How to Write a Business Plan
- How to Find Start-up Capital
- Accounting 101
- Marketing 101
- Building Your Brand

How Can SBA Online Training Assist Tribal Colleges & Universities?

- Convenience – 24/7 access
- Self-paced learning
- Variety of course topics
- Blended learning
- Supports training & education efforts
- Direct access to SBA

Link to SBA Online Training

