American Competitiveness Initiative Technical Service Workshop White House Initiative on Tribal Colleges & Universities

Online Training

Jim O'Connor

U.S. Small Business Administration Director, Small Business Training Network

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About SBA - OVERVIEW

- Federal economic development agency
- Loan guaranty programs
- Government contracting assistance
- Management & technical assistance
- Advocacy
- Disaster assistance

Distribution Channels

- 69 Field offices
- 10,000 SCORE counselors
- 1,000+ Small Business Development Centers
- 99 Women's Business Centers
- Approved lenders nationwide
- Electronic delivery

Electronic Delivery

- 300,000+ Web visitors weekly
- 40,000+ Web pages of content
- Online training and counseling
- PMA Expand electronic government
- Primary "Google" search result

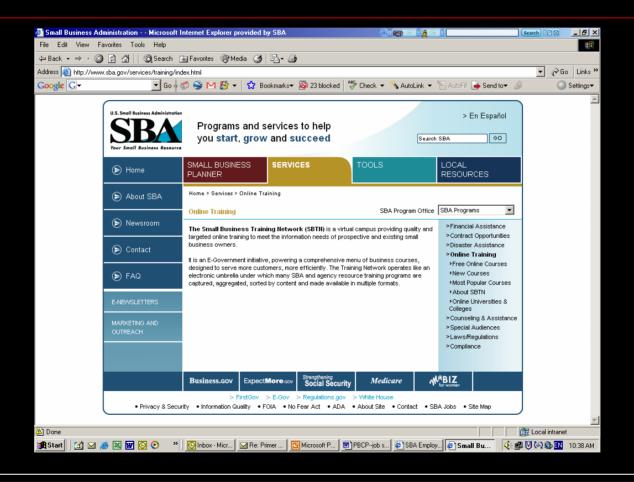
The Vision – ONLINE TRAINING

- Expand SBA's electronic dimension
- Serve more clients, more efficiently
- Save money
- One stop access to quality training
- Reduce redundancies and achieve economies of scale

The Present - ONLINE TRAINING

- 25 free online (registration-required) courses available 24/7
- 315,000+ annual client registrations
- Fastest growing SBA deliverable
- Courses developed from multiple sources

The Present - ONLINE TRAINING



The URL - ONLINE TRAINING

www.sba.gov/services/training

The Future - ONLINE TRAINING

- 10% growth anticipated in FY '07
- Greater variety of courses provided by resource partners
- Learning management system
- Greater delivery efficiencies & cost savings
- Blended learning with resource partners

Menu of Key Topic Areas

- Starting a Business
- Business Planning
- Business Management
- Government Contracting
- Financing
- Marketing & Advertising
- E-Commerce
- Risk Management

Most Popular Online Courses

- The Beginning: Developing a Successful Business Plan
- Managing the Digital Enterprise
- How to Write a Business Plan
- How to Find Start-up Capital
- Accounting 101
- Marketing 101
- Building Your Brand

How Can SBA Online Training Assist Tribal Colleges & Universities?

- Convenience 24/7 access
- Self-paced learning
- Variety of course topics
- Blended learning
- Supports training & education efforts
- Direct access to SBA

Link to SBA Online Training

