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educate next-generation innovators deepen science and engineering skills explore knowledge intersections equip workers for change support collaborative creativity energize entrepreneurship reward long-term strategy build world-class infrastructure invest in frontier research attract global talent create high-wage jobs

INNOVATEAMERICA



INTRODUCTION 11

National Innovation Agenda

Talent

Build a **National Innovation Education Strategy** for a diverse, innovative and technically-trained workforce

- Establish tax-deductible private-sector "Invest in the Future" scholarships for American S&E undergraduates
- Empower young American innovators by creating 5,000 new portable graduate fellowships funded by federal R&D agencies
- Expand university-based Professional Science Masters and traineeships to all state university systems
- Reform immigration to attract the best and brightest S&E students from around the world and provide work permits to foreign S&E graduates of U.S. institutions

Catalyze the **Next Generation of American Innovators**

- Stimulate creative thinking and innovation skills through problem-based learning in K-12, community colleges and universities
- Create innovation learning opportunities for students to bridge the gap between research and application
- Establish innovation curricula for entrepreneurs and small business managers

Empower Workers to Succeed in the Global Economy

- Stimulate workforce flexibility and skills through lifelong learning opportunities
- Accelerate portability of healthcare and pension benefits
- Align federal and state skills needs more tightly to training resources
- Expand assistance to those dislocated by technology and trade

Investment

Revitalize Frontier and Multidisciplinary Research

- Stimulate high-risk research through "Innovation Acceleration" grants that reallocate 3 percent of agency R&D budgets
- Restore DoD's historic commitment to basic research by directing 20 percent of the S&T budget to long-term research
- Intensify support for physical sciences and engineering to achieve a robust national R&D portfolio
- Enact a permanent, restructured R&E tax credit and extend the credit to research conducted in university-industry consortia

Energize the **Entrepreneurial Economy**

- Build 10 Innovation Hot Spots over the next 5 years to capitalize on regional assets and leverage public-private investments
- Designate a lead agency and an inter-agency council to coordinate federal economic development policies and programs to accelerate innovation-based growth
- Increase the availability of early-stage risk capital with tax incentives, expanded angel networks, and state and private seed capital funds

Reinforce Risk-Taking and Long-Term Investment

- Align private-sector incentives and compensation structures to reward longterm value creation
- Create safe-harbor provisions to promote voluntary disclosure of intangible assets
- Reduce the cost of tort litigation from 2 percent to 1 percent of GDP
- Convene a Financial Markets Intermediary Committee to evaluate the impact of new regulations on risk-taking

Infrastructure

Create National Consensus for Innovation Growth Strategies

- Enact a federal innovation strategy through the Executive Office of the President
- Catalyze national and regional alliances to implement innovation policies and innovation-led growth
- Develop new metrics to understand and manage innovation more effectively
- Establish National Innovation prizes to recognize excellence in innovation performance

Create a 21st Century Intellectual Property Regime

- Build quality in all phases of the patent process
- Leverage patent databases into innovation tools
- Create best practices for collaborative standards setting

Strengthen America's Manufacturing Capacity

- Create centers for production excellence including shared facilities and consortia
- Foster development of industry-led standards for interoperable manufacturing and logistics
- Create Innovation Extension Centers to enable SMEs to become first-tier manufacturing partners
- Expand industry-led roadmaps for R&D priorities

Build 21st Century Innovation Infrastructures - the health care test bed

- Expand electronic health reporting
- Establish and promote standards for an integrated health data system
- Establish pilot programs for international electronic exchanges on healthcare research and delivery
- Expand use of performance-based purchasing agreements