

JULY 2007



WHITE HOUSE FELLOWS

Leadership & Public Service

Program Calendar

July 16–20

Placement Week for 2007-2008 Class of White House Fellows

July 18

Alumni Reception in White House Fellows Commission Office, 712 Jackson Place

July 23-27

Domestic Policy Trip to Colorado

September 1

Fellowship Year Begins

September 5–7

Orientation at Arlie House in Virginia

October 25–27

White House Fellows Alumni Association and Foundation Annual Meeting (see page 5 for details)

“It gives you a high to see the folks who are going to be running the country in the years ahead. At the same time, you feel terribly impressed by the responsibility of probing to find the very best people.”

—Lady Bird Johnson (1912-2007), on being a WHF Commissioner



President and Mrs. Johnson with the class of 1967-68. Mrs. Johnson, who passed away at her home in Texas on July 11, was a WHF Commissioner during the Carter administration.

WELCOME TO THE CLASS OF 2007-2008!

The President’s Commission on White House Fellowships has once again selected an outstanding class. Next week, the WHF community welcomes 15 new Fellows to Washington, DC, as they arrive for their placement interviews. As alumni and friends of the Fellows program, we invite you to meet the incoming class at a reception in their honor on Wednesday, July 18, from 5:30-7:00 pm in the Commission office at 712 Jackson Place, NW.

The incoming class (photos on page 2; listing of hometown and employment on page 3) brings a diverse range of backgrounds and expertise to the program. They are extraordinarily talented and all great Americans. I am sure that you will be very proud to welcome them to the White House Fellows community.

I want to thank you for the role that so many of you played in helping to bring this incoming class to fruition. Most were recruited and mentored by current and former Fellows and many of them attended recruitment events hosted by alumni and panelists in their homes and offices. The selection of this great class is a testament to your efforts to encourage the best and brightest Americans to take advantage of this unique opportunity to serve.

Even as we welcome the new class, please begin planning your recruitment events for the next class. Fellows who apply for the program next February will serve in the exciting transition year of 2008-2009. Potential applicants need to know how rewarding it can be to be a witness to two different administrations from the important vantage point of a White House Fellowship.

—Contributed by Janet Eissenstat

2007-2008 WHITE HOUSE FELLOWS



Jaime Areizaga



Louis Bremer



Patrick Conway



Bobbi Doorenbos



Dawn Dunlop



John Gallagher



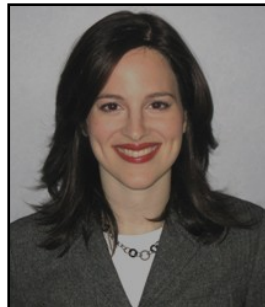
Stacey Hawkins



Julissa Marenco



Travis Matheson



Anne Neuberger



Eric Patterson



Jaewon Ryu



Kristine Singley



Andrew Smarick



Kathryn Spletstoser

LEADERSHIP IN ACTION

2007-2008 FELLOWS (continued)

Jaime Areizaga (San Juan, PR):
Global Project Finance Senior Associate, Clifford Chance US, LLP

Louis Bremer (Bossier City, LA):
Vice President, Investment Banking Division, Morgan Stanley

Patrick Conway (College Station, TX): Physician and Assistant Professor, Cincinnati Children's Hospital Medical Center

Bobbi Doorenbos (Carroll, IA):
Major, Air National Guard

Dawn Dunlop (Huntington, NY):
Lieutenant Colonel, United States Air Force

John Gallagher (San Jose, CA):
Major, United States Army

Stacey Hawkins (Bastrop, LA):
Lieutenant Colonel, United States Air Force

Julissa Marengo (North Bergen, NJ): General Manager, ZGS Communications

Travis Matheson (Olympia, WA):
Lieutenant, Washington State Patrol

Anne Neuberger (Brooklyn, NY):
Senior Vice President of Operations, American Stock Transfer and Trust Company

Eric Patterson (Fallbrook, CA):
Assistant Director, Berkley Center for Religion and World Affairs, Georgetown University

Jaewon Ryu (Chicago, IL):
Physician, Harbor-UCLA Medical Center

Kristine Singley (Celebration, PR):
Program Engineer, Walt Disney World Design and Engineering

Andrew Smarick (Arnold, MD):
Chief Operating Officer, National Alliance for Public Charter Schools

Kathryn Spletstoser (Eau Claire, WI): Major, United States Army

GEORGE HEILMEIER: A PROFILE

George Heilmeier (70-71) is best-known as one of the pioneers of the Liquid Crystal Display (LCD). While Head of Solid State Research at RCA in the 1960s, he led the team that developed the technology behind today's flat-panel displays. For this achievement, Heilmeier was awarded the 2005 Kyoto Prize in Advanced Technology, the Japanese equivalent of a Nobel Prize and one given only quadrennially in the subfield of electronics.

For White House Fellows classmate J. Keith Crisco (70-71), however, the first things that come to mind about the "down-to-earth" Heilmeier are his sensitivity, savvy, and his devotion to his family. It is the rare combination of these qualities, on top of the manifest genius not uncommon to engineers, that Crisco believes make his classmate most stand out. Heilmeier's multi-talented and multi-faceted nature was apparent on his class's international trip to the Soviet Union, where he had an instant rapport with children the Fellows encountered but also made a practice of identifying Soviet signal towers by sight. The Soviets, Crisco recalls, had banned the military Fellows from the trip for security reasons, only to let the most dangerous American (in their view at least) slip by.

Heilmeier came to the fellowship from RCA laboratories, where, despite being named the most outstanding young electrical engineer in the United States, he had grown frustrated by the lack of marketing support for his team's groundbreaking inventions. As his astuteness on the international trip suggests, Heilmeier's engineering acumen had military applications and, following a placement at the Department of Defense, Heilmeier became the Assistant Director of Defense Research and Engineering and, later, the Director of the Defense Advanced Research Projects Agency.

Following seven years in government and two Department of Defense Distinguish Civilian Service Medals, Heilmeier became a Vice President at Texas Instruments in 1977 and, later, President of Bellcore. (Bellcore is now called Telecordia; Heilmeier is its Chairman Emeritus.) Along the way, through many distinct careers in and out of government, Heilmeier has achieved almost every award and honor an engineer could ever hope to accumulate.

As Crisco relates, however, his initial choice of career was something of an accident. Heilmeier wanted to be a physical education major but could only afford to attend the University of Pennsylvania, which offered a full scholarship and the chance to live at home but not his preferred major. Unsure what to study, Heilmeier asked his dad for advice: "Well," said the elder Heilmeier, a longtime factory worker, "I've never seen an engineer without a clean shirt and food on the table."

The rest, as they say, is history, but Crisco will always remember Heilmeier as a dear friend with a passion for his beloved Golden-Era Philadelphia Phillies.



Dr. Heilmeier (70-71) with a then-secret LCD in 1966

BREAKING NEW GROUND: A FIRST FELLOW'S PERSPECTIVE

The Millennium Challenge Corporation (MCC) was established by President Bush to administer the Millennium Challenge Account (MCA), an innovative foreign assistance program designed to “reduce poverty through sustainable economic growth” in some of the world’s poorest countries. Although two WHF alumni have worked at the MCC (former Chief Executive Officer Paul Applegarth 80-81 and Tim Docking 03-04), Miguel Howe is the first Fellow to be placed at the Corporation.



*Miguel Howe (06-07),
Lieutenant Colonel, USA*

The committed and talented people I met on my first day at MCC indicated that my placement would provide a unique vantage point from which to study leadership, service and public policy. Although only 300 people serve at MCC, the staff is a terrifically diverse and committed group of professionals: civil servants and political appointees from government; bankers, lawyers, and economists from the private sector; and academics and agency/NGO alumni from the non-profit development world. All are united by a common passion to reduce poverty in the world’s poorest countries through an innovative and promising program that rewards good policy, empowers country partners, and focuses on results.

I also discovered a mission and business model with real impact. At my first senior staff meeting, I learned that Lesotho’s leadership had expressed profound reservations that spending the political capital necessary to pass an MCC-required woman’s property rights law could cost the President his re-election. That an African government would risk re-election to give basic human rights to women for the *potential* of a future aid grant spoke volumes about MCC. Today, Lesotho’s women have those property rights and Lesotho is proposing a \$350M development grant.

This year, MCC empowered me to lead a complete review of the organization’s strategy, structure, systems, policies and procedures to implement its large overseas development grants. I have also had the privilege to serve as the MCC lead on a number of other projects, including developing and implementing updated decision-making and capacity-assessment tools; piloting new organizational risk assessment and management systems; and initiating a professional development and training program for MCC staff.

I have also traveled to Honduras, Switzerland, Kenya, Tanzania, Zanzibar, Madagascar, El Salvador and Nicaragua. I have participated in sessions with heads of state, ambassadors, and numerous senior officials from each country’s public, private and non-profit sectors. More importantly, I have witnessed firsthand the direct impact of U.S. assistance on people’s lives. This impact includes marked increases in prosperity, health, and education, as well as enhanced government systems and policies, increased country capacity, and a united civil society leading communities out of poverty.

Currently, eleven countries have active compacts with MCC worth \$3 billion. Within nine months, we expect to sign seven new compacts, doubling the amount of committed aid to over \$6 billion. This represents a tremendous amount of assistance to the world’s citizens, all tied to tangible results. Benefits for the U.S including not only boosting soft power, global development, and international good will, but also tempering the very causes of instability and conflict that cost our nation so much.

I prepare to conclude my fellowship inspired by a country and a government that would foster such a program. I am awed by the service, commitment and passion of the U.S. citizens who serve at MCC and the global citizens who own and implement its programs. I have learned a valuable set of business, economic, policy, and international development skills that will serve me well as I return to my own national service in the Army, and beyond.



Miguel Howe, MCC CEO Ambassador Danilovich and members of the Fiavofana (“to Overcome”) Cooperative. With MCC assistance, this Malagasy co-op has increased annual income from \$200 to \$3000.

—Contributed by Miguel Howe (06-07)

WHERE ARE THEY NOW

Amy Alving (97-98) has been named Chief Scientist for SAIC.

Jim Bostic (72-73) has been named as a partner in Coleman Lew & Associates, which is headquartered in Charlotte, NC.

John Burchett (97-98) has left his job as Chief of Staff to the Governor of Michigan and returned to Washington, DC, where he will become the Head of State Public Policy for Google.

Audrey Choi (96-07) is a Talent Officer for Morgan Stanley in New York City.

Patricia Davis (75-76) has been named the Deputy Chief Financial Officer for the District of Columbia's public school system.

John Fenzel (00-01) has been promoted to Colonel, U.S. Army, and is now the Commander of the Accessions Support Brigade at Ft Knox, KY.

James Fletcher (73-74) has left his position as Vice Chancellor of Texas A&M to become the Vice President for Finance and Administration at Idaho State University.

Martin Jischke (75-76) is retiring as President of Purdue University and has been named Chairman of the Board of Wabash National Corporation.

Kristine Langdon (86-87) is now a Senior Client Partner with Korn/Ferry International in Boston.

Tom Leppert (84-85) retired as CEO of the Turner Group and has been elected Mayor of Dallas, TX.

David Moore (96-97) retired from the United States Air Force on July 6, 2007.

Wilson K. Talley (69-70) has been honored by the Fannie and John Hertz Foundation with the establishment of the Wilson K. Talley Fellowship for graduate science education.

John Tien (98-99) has returned from commanding the 2-37 Armor Battalion to serve as an Army Senior Service College Fellow at Harvard University. He will be promoted to Colonel in October.

Save the Date — October 25-27, 2007! 2007 Annual Meeting and Seminar

Hotel rooms at special WHF Rates are available at the Hotel Washington (202-638-5900) and the Capital Hilton Hotel (202-393-1000). Book now as Washington, DC, is sold out for a major convention during our reunion and both hotels have gone to extraordinary measures to reserve a block of rooms for us.

UPCOMING SPEAKERS

George W. Bush
President of the United States

Clay Johnson
Deputy Director,
Office of
Management and
Budget

Samuel Bodman,
Secretary of Energy

David Paulison,
Under Secretary of
Homeland Security for
Federal Emergency
Management

John Castellani,
President, Business
Roundtable

David Walker,
Comptroller General

Dirk Kempthorne
Secretary of the
Interior

Antonin Scalia
Associate Justice of the
Supreme Court

Judy Woodruff,
Journalist and Anchor

Patrick Harker
President of the Univer-
sity of Delaware

Rick Hess
American Enterprise
Institute

Brent Scowcroft
The Scowcroft Group



Mark Vlasic (06-07) with Secretary of Defense Robert Gates and Chairman of the Joint Chiefs of Staff General Peter Pace at Bagram Air Force Base, Afghanistan (Photo by Cherie Thurlby)

ABOUT THE WHITE HOUSE FELLOWS PROGRAM

The White House Fellows Program is a non-partisan program that offers exceptional young leaders firsthand experience working at the highest levels of the Federal government.

Fellowship Selection Criteria:

- A record of remarkable professional achievement early in one's career.
- Evidence of strong leadership skills and the potential for further growth.
- A demonstrated commitment to public service.
- The knowledge and skills necessary to contribute successfully at the highest levels of the Federal government.

For more information, please visit our webpage at <http://www.whitehouse.gov/fellows>.

The President's Commission on White House Fellowships

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Please send any comments, submissions or other newsletter-related communication to Scott Glabe at sglabe@whf.eop.gov