



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

May 19, 2006

PERFORMANCE AND MANAGEMENT DATA REQUEST NO. 2006-01

TO: OMB PROGRAM ASSOCIATE DIRECTORS
OMB PROGRAM DEPUTY ASSOCIATE DIRECTORS
AGENCY BUDGET AND PERFORMANCE INTEGRATION LEADS
AGENCY PROGRAM ASSESSMENT RATING TOOL CONTACTS

FROM: Diana Espinosa 
Deputy Assistant Director for Management

SUBJECT: Updating Exemplary Performance Measures Resource

1. Purpose. This request is to solicit examples of good performance measures that can be shared with agencies and OMB examiners to help them as they complete PARTs and serve as a general resource on performance measurement. The best-regarded examples will be posted to OMB's website (www.omb.gov/PART).

2. Background. The Performance Evaluation Team (PET) is expanding the list of exemplary performance measures posted on OMB's website as a resource for agencies and OMB Resource Management Offices (RMOs) alike. The 2006 PART guidance (pages 7-11) includes definitions of the various types of performance measures, and can be found online at http://www.whitehouse.gov/omb/part/fy2006/2006_guidance_final.pdf. The current list of exemplary measures includes examples from PARTs completed in 2002 and 2003 and is available at http://www.whitehouse.gov/omb/part/performance_measure_examples.pdf. Measures will be categorized to facilitate use for reference.

3. Actions required.

By June 16, agencies should complete the following and submit their response to performance@omb.eop.gov. **Please provide one response per agency.**

1. Review the performance measures included in PARTs (either completed or underway) and identify those they believe are exemplary. For each exemplary measure, please provide the information requested in Attachment A (i.e., agency, program title, PART code, measure text, measure type, measure term, and a brief explanation).

Explanations should address:

Why the measure is meaningful in the context of its program.

- Does the measure capture the purpose or need of the program?
- Does the measure indicate whether the program is effective and achieving its performance goals?
- Does the measure contribute to the agency's mission?

Why the measurement methodology is considered sound.

- How is performance measured?
 - formula (e.g., economic analysis or statistical sampling)
 - direct reporting from program participants or intermediaries
 - direct collections of information by agency employees
 - other methodology?
- Is the way the data is collected reasonable and credible in light of program purpose or design?
 - For example, a business loan program that asks its borrowers to report on the number of jobs created may be better measurement than a program that estimates jobs by multiplying BA by a "job creation factor."

If the measure is an output, the explanation should explain why it is a good proxy for a hard-to-measure outcome.

2. Review the list of exemplary performance measures currently posted at http://www.whitehouse.gov/omb/part/performance_measure_examples.pdf. Submit proposed changes and updates along with Attachment A to performance@omb.eop.gov.

Scope of the request. Each agency should aim to submit 10-20 performance measures. Please include examples of all measure types – outcomes, outputs, and efficiency measures – and try to cover a good sampling of the activities the agency undertakes. Additional examples of outcome and efficiency measures are appreciated.

The PET, in consultation with OMB RMOs, will review agency submissions and come to agreement on the final list of exemplary measures. If necessary, the PET may request additional examples from an agency so that the resulting list of measures is representative of all agencies and program types (e.g. credit, R&D, etc.). The final document will be posted online at http://www.whitehouse.gov/omb/part/performance_measure_examples.pdf.

4. Contact. James Hurban (James.C.Hurban@omb.eop.gov, 202-395-6833). All submissions should be sent to performance@omb.eop.gov.

[Attachment A: Spreadsheet to submit exemplary performance measures](#)