



World Markets and Trade

April 2008

Orange Juice

Summary

U.S. production is forecast to be higher this season which will increase U.S. orange juice exports and decrease U.S. orange juice imports. In addition, Brazil's orange juice production is forecast to be down, which may aid in increasing demand for U.S. orange juice.

Orange Juice Production in Select Countries

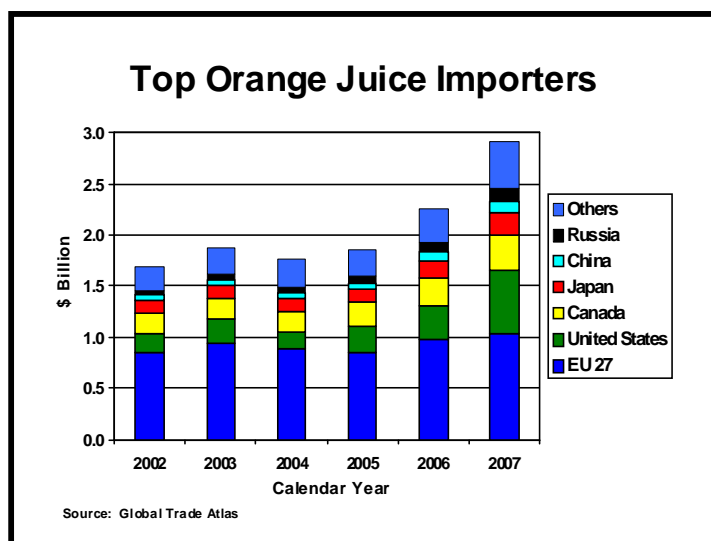
World orange juice production during marketing year (MY) 2007/08 in selected major-producing countries is estimated at 2.3 million metric tons (65 degrees brix), up 56,000 tons from 2006/07.

Brazil's production of orange juice during 2008/09 (Brazil's local MY July 2008-June 2009) is estimated at 1.32 million tons, down 7 percent from MY 2007/08, due to expected reduced availability of fruit for processing. Orange juice exports for 2007/08 from Brazil are estimated at 1.32 million tons (65 degrees brix).

U.S. orange juice production in 2007/08 (October-September) is estimated at 789,000 tons, up about 155,000 tons from 2006/07. With expected increased orange juice supplies along with the low value of the dollar on the international market, U.S. exports for 2007/08 are forecast at 100,000 tons (65 degrees brix), up 8 percent from the previous year. On average, 95 percent of Florida's oranges are processed each season. Because production is expected to be higher this season, imports are likely to decline.

Orange juice production in China is forecast to nearly double to 20,000 tons in 2007/08 compared to 11,000 tons the prior year. Local oranges for juicing are more readily available as a result of more fruit bearing trees from prior years plantings. Availability of domestic oranges for juicing in 2008/09 have been severely affected by a series of winter storms in January and February 2008, which reduced the prospects of an increase in orange production in 2008/09. The series of storms are estimated to have seriously damaged 1.7 million acres of citrus. Domestic processing companies have built several large juicing facilities, but they are not running at full capacity because of the lack of sufficient fresh oranges.

World imports of total orange juice for 2007 were valued at an estimated \$2.9 billion, with frozen-concentrated orange juice (FCOJ) valued at \$1.4 billion and not-from concentrate orange juice valued at \$1.5 billion. The EU-27 was the top market with imports valued at approximately \$1.0 billion in 2007. Over 93 percent of the EU-27 orange juice imports are not-from concentrate (NFC) orange juice. The U.S. is the second largest importer of orange juice with imports valued at \$627 million in 2007. U.S. orange juice imports are nearly 87 percent frozen-concentrated orange juice.



Additional Information

The FAS Attaché Report web search engine allows users to search for the citrus reports for various countries (<http://www.fas.usda.gov/scriptsw/AttacheRep/default.asp>).

The Production, Supply, & Demand database can be found at <http://www.fas.usda.gov/psdonline/psdHome.aspx>

For additional citrus charts, please go to our webpage at http://www.fas.usda.gov/htp/fruit_veg.asp

For more information, please contact Reed A. Blauer at (202) 720-0898 or Reed.Blauser@fas.usda.gov