

RESOLVING & PROMOTING PUBLIC HEALTH AND CONSUMER PROTECTION ISSUES

# A State Regulatory perspective on multi-jurisdictional outbreaks and recalls

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- State Regulatory Perspective
- Collaborative relationships
- Common challenges
- The Future-what can we do?





# State Regulatory Perspective

Often the 'funnel' for information flowing between locals and Federal investigators

Walking a fine line on being a good partner to all and being a 'choke point'

■ Most states asked felt multi-jurisdictional OBs → Recalls? Collaborative Relationships in Outbreaks Local Health State **Depts** Public Health, State Regulatory **Federal** Industry partners

## Other relationship-building efforts

- National Associations
- FIRSt / Epi-Ready
- Health Alert Networks
- MIFood
- Emergency Action Procedures
- State and National exercises (FDA 2007 pasta sauce exercise)
- Real Life experiences- lessons learned

## Success story

- 2006 Salmonella in Orange Juice
  - MI S. typhimurium cases linked via PFGE to other states'
  - Good epi provided association to orange juice
  - Rapid communication to MDA from PH
  - Rapid traceback of multiple brand names to single processor in Florida
  - Rapid linkage to other states who didn't know they were connected
  - Quick response in removal from commerce nationwide

# Common Challenges in Multijurisdictional OBs and recalls

- State Regulatory vs Public Health
  - HIPAA issues
  - Epi-X and other 'toys'
- State vs State
  - Not knowing who the players are
  - Lack of travel \$ is limiting networking opportunities
- State vs Feds
  - CDC links with Fed regulatory agencies – 'secret meetings'
  - Frustration during recalls
  - MOUs, jurisdictions, terminology
- "New Players"-terminology





## Communications and Info Sharing

- Speed of notification to regulators – often too slow to be effective
- Indecision-is somebody going to do something?
- Sources-media, etc.
- Rapidly changing situations affecting response
- Technology
- Confidentiality



Fast or Right-Which One Do You Want?

### Distribution lists



Are
State/Federal
MOUs a help
or a
hindrance?

- Speed is problematic
- California law
- State sharing with LHDs

#### **Future Efforts-**

Thinking Outside The Box

- Can we include non-government partners in OB or recalls?
  - Academia-
    - Surge capacity
    - ReportFoodPoisoning.com
  - Industry
    - building trust and strong relationships BEFORE the crisis
    - Include them in planning exercises, formulating protocols or policies
    - ■Include in SEOC
    - ■Outreach to 'little guys'-MI EAPs

## Future Efforts-Thinking Outside The Box

- Common systems and protocols
  - CIFOR
  - HAN
    - Some states' can link, others cannot
    - 'Traveler alerts'
    - Some states have added Industry representatives
  - EPI-X-consistent access for regulators?
  - FoodSHIELD- a "One Stop Shop"
    - Communication across jurisdictions-disciplines?
    - Capacity-links to FERN, eLexnet, HSIN
    - Training
    - Event management
      - Web reporting in real time
      - ICS