



FDA Current Thinking on Foodborne Outbreak Investigations

Jack Guzewich
FDA/CFSAN

FDA Policies & Procedures

- FDA Crisis Management Plan
- FDA Chemical & Biological Emergency Response Plan
- CFSAN Emergency Response Plan
- These include:
 - Coordination
 - Roles & responsibilities
 - Communications



FDA Roles & Responsibilities

- Office of Crisis Management
 - Office of Emergency Operations
- Office of Regulatory Affairs
 - District Offices
 - Field laboratories
- Center for Food Safety & Applied Nutrition
 - Emergency Coordination & Response Team
 - Scientific & policy experts



Anatomy of an Outbreak Investigation

- Surveillance
- Epidemiological investigation
- Laboratory analysis
- Environmental investigation
- Response/recall
- Traceback/traceforward
- Farm investigation



Surveillance

- Local & State Health Departments
 - Surveillance & detection
- Laboratory surveillance
- Consumer complaints
- CDC consultation
- Regulatory Surveillance
 - Inspections
 - Samples



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Epidemiologic Investigation

- Conducted by state and local public health agencies,
- FDA relies on CDC vetting of epi & lab investigation data & CDC's recommendations
- FDA reviews the epi and lab investigation data before we act



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Laboratory Investigation

- Clinical
- Food
- Environmental
- PulseNet



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Environmental Investigation

- Environmental investigation:
 - Point of service
 - Along the chain of distribution
 - i.e. distributor, manufacturer, re-packer, farm
 - Identify possible sources of contamination
 - not your normal inspection



Environmental Investigation

- Critical to identifying where the contamination occurred and at which point(s) in the distribution chain
- FDA won't be involved if contamination occurred at point of service; that's within a state's jurisdiction
- Usually involves sample collection



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Response/Recall

- Response
 - Criteria:
 - Epidemiological association
 - Laboratory association
 - Negative environmental at point of service
 - Population still at risk?
- Recall
- Press

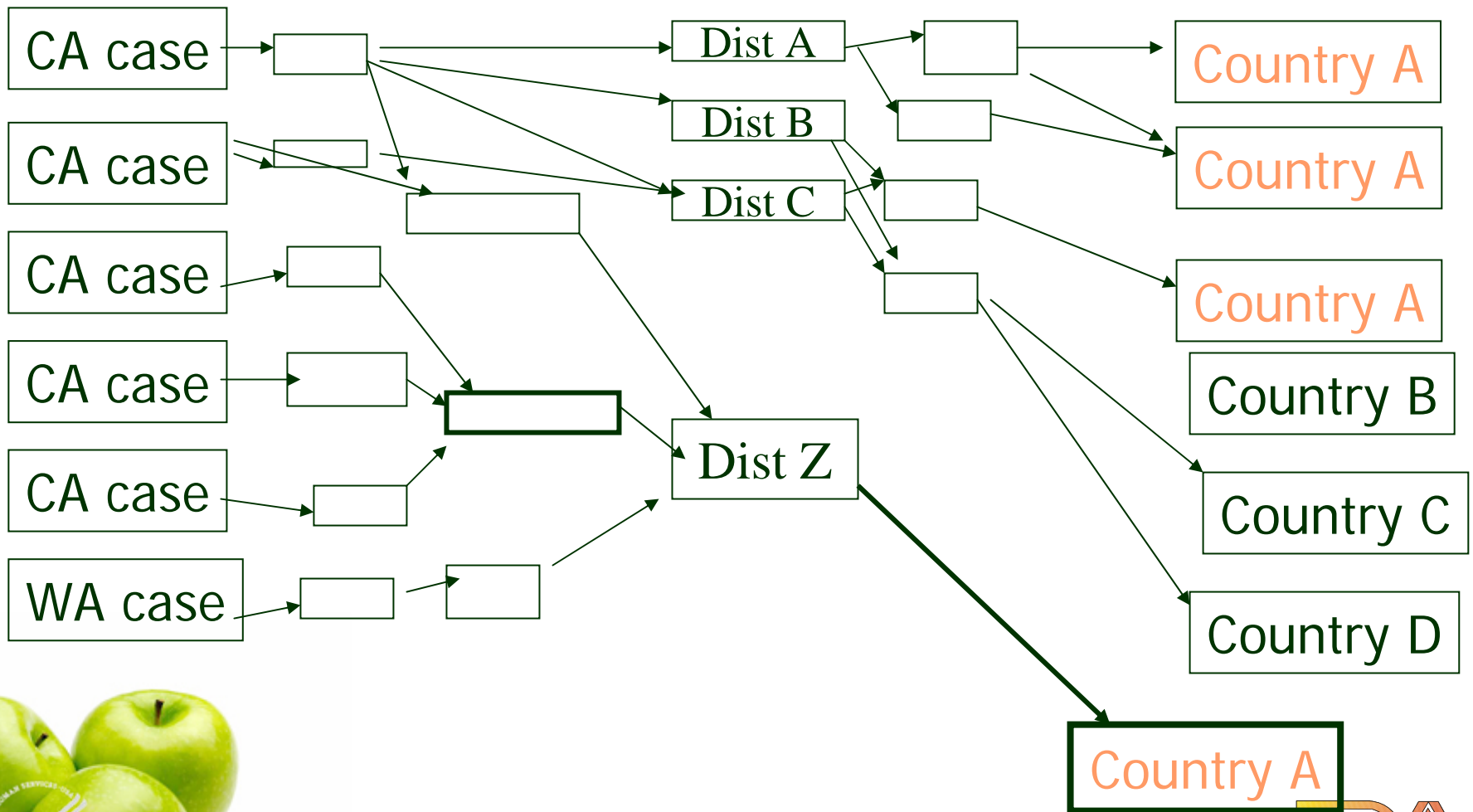


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Traceback Diagram



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Farm Investigations

- What we look for:
 - *Note*: Not your typical inspection
 - Sources of Microbial Contamination
- What we've found:
 - Team approach is critical (investigator, sanitarian [water], microbiologist, wildlife biologist, epidemiologist)
 - Planning and Coordination is key



Lessons Learned From Past Investigations

- Detection
 - Variable capacity in different state and local public health agencies
 - Some states and locals do not notify FDA or CDC
- Epidemiologic Investigation
 - How good is the epi data and who decides?
 - What if CDC is not involved?
 - How do we use local investigations in enforcement?
 - Locals need to keep data. We may need it years later.



Lessons Learned From Past Investigations

- Traceback
 - Poor and incomplete record keeping
 - Slow response in providing records
 - Multiple sources of the same product at the same time at various steps in the system
 - Records from one point do not line up with records from the next point
 - Processors can not match finished product with incoming raw ingredients
 - Tracebacks often require huge amounts of resources



Lessons Learned From Past Investigations

- Response
 - Need to be fast and right
 - Legal review requirements
 - Use of Incident Command/NIMS
- Information Technology
 - Servers crash, Blackberries fail
 - Communicating with field investigation teams
 - Information management
 - eRoom
 - Emergency Operations Network



Lessons Learned From Past Investigations

- Communication
 - Information overload (phone, e-mail)
 - Need for early notification of consumers
 - How to keep everyone informed inside and outside government, domestic and international?
 - Secondary and tertiary distribution, how to keep everyone informed?
 - Need for clarity on roles and responsibilities
 - Coordinating public statements within and among agencies
 - Restrictions in what can be shared



Lessons Learned From Past Investigations

- Decision Making
 - Criteria for FDA to get involved
 - Criteria to initiate traceback, recall, press
 - When is perishable product out of distribution so press is not warranted?



Lessons Learned From Past Investigations

- Environmental/Regulatory Investigation
 - Standardized protocols and forms
 - Investigation VS Inspection
 - Multi-organization coordination
 - CalFERT
- Recalls
 - Effectiveness checks show that some products remain in the system e.g., food pantries
 - How to coordinate with industry, states and locals?



Lessons Learned From Past Investigations

- General Comments
 - Staff burn out
 - Staff does best in emergencies those things that they are familiar with
 - Exercises and training are always needed
 - Tracebacks do take time
 - Environmental investigations take time
 - Laboratory analysis does take time



Questions?



**U.S. Food and Drug
Administration**

Food Protection Plan



FDA

Department of Health and Human Services
U.S. Food and Drug Administration

Food Protection Plan

An integrated strategy for protecting the nation's food supply

NOVEMBER 2007

PREVENTION · INTERVENTION · RESPONSE

Changes and Challenges

New Foodborne Pathogens Since 1977

- *Campylobacter jejuni*
- *Cryptosporidium parvum*
- Shiga toxin-producing *E. coli*
- Noroviruses
- *Vibrio cholerae* O139
- *Vibrio parahaemolyticus*
- *Campylobacter fetus*
- *Cyclospora cayentanesis*
- *Listeria monocytogenes*
- *Salmonella* Enteritidis
- *Vibrio vulnificus*
- *Yersinia enterocolitica*
- *Enterobacter sakazakii*
- *Salmonella* Typhimurium DT104



The Food Protection Plan

FOOD PROTECTION

- ▶ **PREVENTION:** *Build safety in from the start*
- ▶ **INTERVENTION:** *Risk based inspections and testing*
- ▶ **RESPONSE:** *Rapid reaction, effective communication*

**FOOD
SAFETY**

**FOOD
DEFENSE**



Food Protection

Cross-Cutting Themes

- Focus on risks over a Product's life cycle –
- Target resources to achieve maximum risk reduction
 - Gather the science
 - Rank products based on risk
 - Focus prevention and intervention
- Integration of food safety and food defense
- Use science and modern technology systems



Food Protection Plan

- Three core elements:
 - Prevention
 - Intervention
 - Response
- Under each element
 - Key steps
 - FDA actions
 - Legislative proposals



Response

Core Element No. 3

- Improve Immediate Response
- Improve Risk Communication to the Public, Industry, and Other Stakeholders



Response

Immediate Response

Agency Actions:

- Enhance capabilities of FDA's Emergency Operations Network Incident Management System
- With stakeholders, develop an action plan for more effective traceback (process/technologies) of contaminated food and feed
- Enhance IT networking for real-time lab communication



Response

Immediate Response

Legislative Proposals:

- Mandatory Recall of Food Products
 - Reasonable belief the food is adulterated and presents a risk of serious illness or death
 - Used only when firm refuses or delays a voluntary recall
- Enhanced Access to Food Records during Emergencies
 - Current access requires reasonable belief that a food is adulterated AND presents a risk of serious illness or death
 - Would allow access when specific adulterant has not been identified
 - Expand access to records for *related* foods, such as food produced on the same production line



Response

Risk Communication to Stakeholders

Agency Actions:

- Design and conduct consumer communications and behavior response studies
- Use study information to update Food Protection Risk Communication Plan with strategies to effectively communicate with consumers
- Website for food protection information
- In a food emergency, implement Food Protection Risk Communication Plan to get appropriate information to consumers, retailers, industry, healthcare community, public health officials, and other stakeholders

