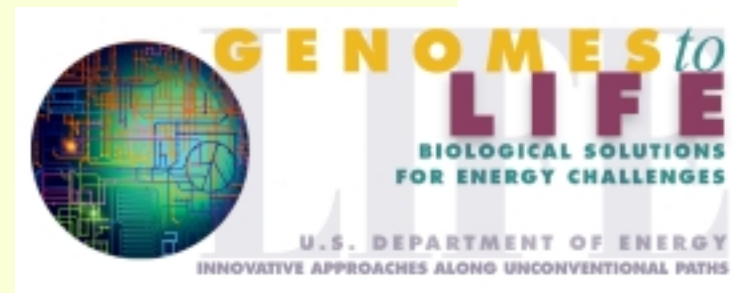


“Genome 101” Education Activities

Contact: Betty Mansfield, 574-6669, mansfieldbk@ornl.gov
Funding Source: DOE-OBBER

- **“Genome 101” presented to ~460 staffers and House and Senate members on June 9 and 13, 2003, sponsored by Senators Tom Daschle and Michael Enzi and underwritten by Pfizer, Inc.**
- **Covered basics of genome projects and presented DOE Genomes to Life exhibit**
- **Educational wall poster developed by Life Sciences Division’s Bioinformation Systems Group will be distributed at Pfizer’s new Smithsonian exhibit, “Genome: The Secret of How Life Works”; expected to reach tens of thousands of people**



“Genome 101” Education Activities (cont’d)

Denise Casey presented "Genome 101" education sessions at the Hart Senate Office Building and the Cannon House Office Building in Washington, D.C. on June 9th and 13th, 2003. During these sessions, Casey explained the basics of genome projects and presented the DOE Genomes to Life exhibit to some 460 staffers and members. Sponsors of these activities were Senators Tom Daschle (D-SD) and Michael Enzi (R-WY) and several members of the House Biotechnology Caucus. The activities were underwritten by Pfizer, Inc, who set up several modules on genetics basics from its new Smithsonian exhibit, Genome: The Secret of How Life Works. Casey, with colleagues Judy Wyrick and Marissa Mills of the Human Genome Management Information System (HGMIS) in Life Sciences Division's Bioinformation Systems Group, developed an educational wall poster as a handout for the exhibit. Pfizer sponsored a first printing of some 180,000 copies, which are being distributed at the exhibit (underneath a mounted copy of the poster) and by HGMIS to numerous groups. This poster is expected to reach many tens of thousands of people who go through the Smithsonian Arts and Industries Building in Washington, D.C., and may accompany the exhibit when it begins a 5-year tour of science museums around the country next January.