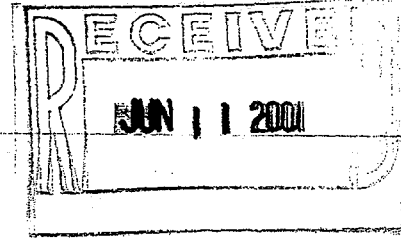




The Future in Natural Foods



March 7, 2001

Office of Special Nutritionals (HF-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Colostrum Powder & Caps, dietary supplements.

Statements being made in the labeling of Colostrum Powder & Caps

- (1) Bovine Colostrum is the pre-milk fluid produced by the mammary glands during the first 24-48 hours after birth. It is rich in immunoglobulins, which provide essential growth and immune factors that may aid overall health. Each serving contains an average of 25% IgG antibodies and a minimum of 0.6% Lactoferrin.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

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