

GENERAL VITAMIN CORP

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February 20, 2001

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FEB 23 2001

Office of Special Nutritionals
H FS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

Omega Max	Cold Water Fish Oil 1000mg EPA (eicosapentanoic acid) 180mg DHA (docosahexaenoic acid) 120mg Other ingredients: Gelatin, glycerin, methylparaben, propylparaben, vitamin E
Oyster Shell Calcium With Vitamin D	Vitamin D (as cholecalciferol) 400IU Calcium (from oyster shell) 250mg Other ingredients: Microcrystalline cellulose, croscarmellose sodium, stearic acid, magnesium stearate, pharmaceutical glaze.
Oyster Shell Calcium With Vitamin D	Vitamin D (as cholecalciferol) 400IU Calcium (from oyster shell) 500mg Other ingredients: Stearic acid, croscarmellose sodium, magnesium stearate, pharmaceutical glaze
Fresh Breath	Mint (leaf oil) 90 IU Other ingredients: Gelatin, glycerin

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The text of the statements that are being made in regards to the above stated product are listed below:

Omega Max

-considered so helpful to heart health and to cholesterol levels that are already in the normal range.

Oyster Shell Calcium with Vitamin D

-Ideal support in menopause

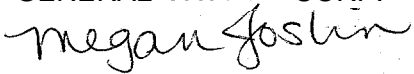
-Both tablet strengths supply 400 IU of vitamin D to help absorption

Fresh Breath

-Attach the cause of bad breath at its source

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin

Product Development Coordinator