

GENERAL VITAMIN CORP

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February 20, 2001

CERTIFIED MAIL
Return Receipt Requested

FEB 23 2001

Office of Special Nutritionals
H FS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

Maxi Flav

Vitamin A	10000 IU
(from natural marine algae: Dunaliella salina)	
Grape Seed Extract (95% polyphenols)	60mg
Red Grape Skin Extract (14-l 8% polyphenols)	80mg
Pycnogenol (45% proanthocyanidins)	10mg
Green Tea Extract (30%polyphenols)	200mg
Bilberry Extract (25% anthocyanidins)	70mg
Ginkgo Biloba Extract	80mg
(24% ginkgo Flavones/ 6% terpenes)	
Milk Thistle Extract (80% silymarin)	70mg
Elderberry Extract (30% anthocyanidins)	60mg
Kudzu extract (40% Isoflavones)	80mg
Citrus Bioflavonoid Complex (40% flavonoids)	100mg
Supplied as:	
Flavonone (hesperidin) 56%	
Favonones, Flavanols and Flavones 24%	
Mixed Carotenoids	8mg
(from natural Dunaliella Salina marine algae, Tomato Concentrate and Marigold Extract)	

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Supplying:	
Lutein	928mcg
Lycopene	1000mcg
Alpha Carotene	180mcg
Cryptoxanthin	44mcg
Zeaxanthin	36mcg

Other Ingredients: Vegetable Cellulose USP, Glycerin, Water and Colloidal Silica.

The text of the statements that are being made in regards to the above stated product are listed below:

- Superb antioxidant protection
- Introducing a powerhouse to help ward off antioxidants' harmful effects

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin
Product Development Coordinator