



The Future in Natural Foods

3502 01 MAR 16 17 08

FEB 21 2001

February 6, 2001

Office of Special Nutritionals (HF-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

74659

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Beta Carotene 25,000 IU, a vitamin A supplement.

Statements being made in the labeling of Beta Carotene 25,000 IU

- (1) Beta Carotene is an antioxidant that can be converted into vitamin A. Vitamin A is essential for the maintenance of healthy organ tissues.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60 108

97s 0162

LET 7283