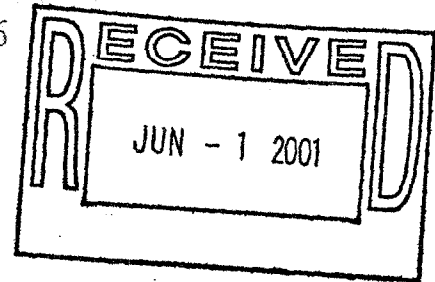




Innovative Nutrition Solutions

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May 31, 2001

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed dietary supplements bearing the following statement(s) on the labels and/or in the labeling:

ArginMax® Women: [It] enhances sexual satisfaction.

ArginMax® Men: For male sexual fitness.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker, Esq.
Senior Vice President
Regulatory Affairs

Enclosure

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6111 BROKEN SOUND PARKWAY, NW • BOCA RATON, FL 33487
561-241-9400 • 800-327-0908 • FAX 561-995-5188