

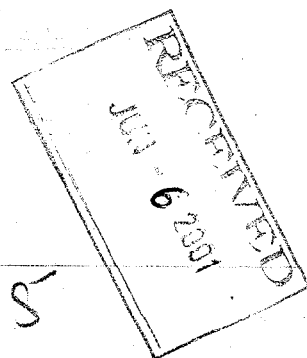
# GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill NC 27516  
919-929-5785 fax 919-929-2458

May 29, 2001

**CERTIFIED MAIL**  
**Return Receipt Requested**

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Office of Nutritional Products, Labeling and Dietary Supplements  
HFS-800  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

**Veromax**

Jujube Dates (Zizyphi Fructus) fruit	100mg
Proprietary Amino Potency Power Blend: L-Arginine, L-Alanine, Glutamic Acid, L-Lysine (as L-Lysine hydrochloride)	213mg
Proprietary Veromax Herbal Blend: Korean Ginseng Root powder, Ginkgo Biloba Leaf powder, Saw Palmetto Berry Powder	238mg

Other ingredients: Calcium carbonate, microcrystalline cellulose, croscarmellose sodium, stearic acid, silica, magnesium stearate, hydroxypropyl methylcellulose.

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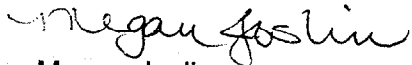
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The text of the statements that are being made in regards to the above stated product are listed below:

- Natural male sexual enhancer
- support sexual function and feeling
- superior nutritional support for men- of all ages and at all levels of sexual function- who want to maximize their sexual health
- works with the body to ensure optimal sexual health and well being
- enhanced nitric oxide production
- modulate peripheral blood flow
- help maintain prostate health
- works with the body to enhance the body's own natural sexual health
- enjoy spontaneous, reliable, intense sexual vitality- naturally
- maximize the body's own production, use and regulation of nitric oxide

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin  
Product Development Coordinator