

4 letter attached

GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill NC 27516
919-929-5785 fax 919-929-2458

MAY 10 P3 26

75555

April 10, 2001

CERTIFIED MAIL
Return Receipt Requested

APR 18 2001

Office of Nutritional Products, Labeling and Dietary Supplements
HFS-810
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

| | | |
|-----------------|--|-------|
| Ladie's Formula | Vitamin C (as ascorbic acid) | 75mg |
| | Thiamin (Vitamin B1) (as thiamin Hydrochloride) | 5mg |
| | Riboflavin (vitamin B2) | 5mg |
| | Niacin (as niacinamide) | 30mg |
| | Vitamin B6 (as pyridoxine hydrochloride) | 0.5mg |
| | Vitamin B12 (as cyanocobalamin) | 3mcg |
| | Pantothenic acid (as d-calcium Pantothenate) | 2mg |
| | Calcium (as dicalcium phosphate) | 104mg |
| | Iron (as ferrous sulfate) | 29mg |
| | Brewer's yeast | 50mg |
| | Choline (as choline bitartrate) | 25mg |
| | Inositol | 20mg |
| | Other ingredients: Hydroxypropyl methylcellulose, stearic acid, titanium dioxide, croscarmellose sodium, magnesium stearate, silicon dioxide, red #40 lake, blue #1 lake | |

97S 0162 L E T *7587*

Bilberry Calcium (as dicalcium phosphate) 150mg
Bilberry extract (seed) 40mg
Other ingredients: Gelatin, beet root, silicon dioxide, magnesium stearate

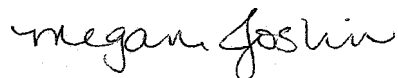
The text of the statements that are being made in regards to the above stated product are listed below:

Ladie's Formula
-super nutritional support

Bilberry
-Powerful nutritional support for blood vessels
-protect blood vessels of the eyes as well as veins and arteries throughout the body

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin
Product Development Coordinator