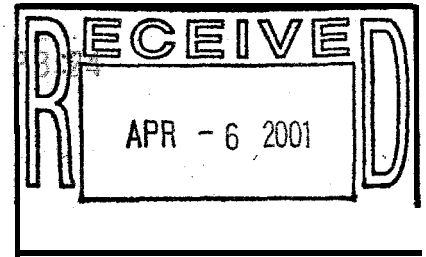


NATURAL ORGANICS INC.

548 Broadhollow Road, Melville, NY 11747-3708, USA

March 23, 2001

3936 01 MAY 10



CERTIFIED MAIL
Return Receipt Requested

Office of Special Nutritionals
HFS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW.
Washington, D.C. 20204

Dear Sir/Madam:

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements which are being distributed by this company.

The text of the statement that is being made is as follows:

Nutritional Support for Healthy Bones, Natural Energy Production and Overall Well-Being.

The names of the products are as follows:

Magnesium 200 mg
Chewable Calcium Milk Free
Chewable Nutrical Hearts
Chewable Calcium Malted Milk Balls
Liquid Calcium Magnesium & Vitamin D
Bone Power with Boron
Calcium 250 mg
Mega-Mins Hold the Iron
Mega-Mins
Ultra-Mins
Cal/Mag Zinc
Source of Life Cal/Mag
Cal/Mag Caps
Cal/Mag 500/250 mg
Cal/Mag 200/100 mg
Cal/Mag Citrate
Calcitron

The dietary ingredients for which this statement is being made are:

Calcium, Magnesium

It is certified that the information contained in this notice is complete and accurate and that the firm has substantiation that the statements are truthful and not misleading.

Sincerely,

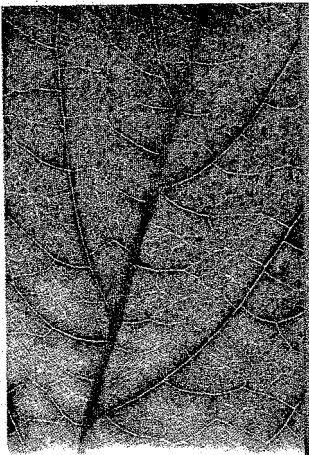
NATURAL ORGANICS, INC.

James Gibbons
Vice President of Research and Development

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Nature's Plus.
The Energy Supplements.

HERBALACTIVES

NATURAL ORGANICS
LABORATORIES INC.