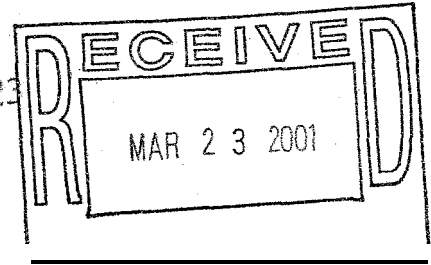




75 West Center . Provo, Utah 84601-4483  
tel 801-345-9800 • fax 801-345-9899  
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By Federal Express

March 21, 2001

Office of Special Nutritional Products Labeling and Dietary Supplements  
Center for Food Safety and Applied Nutrition  
U.S. Food and Drug Administration HFS 811  
200 c St. SW  
Washington, DC 20204

RE: Notification for Certain types of Statements on Dietary Supplements

Dear Sir or Madam:

As required by Section 403(r)(6)(c) of the Food, Drug and Cosmetic Act, Pharmanex, LLC, 75 West Center, Provo, Utah 84601, intends to market a dietary supplement product with the following label and marketing statements of nutritional support:

Product identified as CRAVE ease™ with the following label statements:

- Helps manage hunger feelings and food cravings
- This optimal and synergistic blend of ingredients can help you resist between meal snacking urges
- Glucosol helps maintain blood sugar already within normal limits, which helps manage your cravings for carbohydrates.

I certify that the information contained in this notice is complete and accurate and that Pharmanex, LLC has substantiation that these statements are truthful and not misleading.

Sincerely,

Win Duersch  
Sr Director of Global Technical Services

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