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GENERAL VITAMIN CORP

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February 1, 2001

FEB - 5 2001

CERTIFIED MAIL
Return Receipt Requested

Office of Special Nutritionals
HFS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

KV-29	Thiamine (as thiamine HCL)	.75mg
	Niacin	2.5mg
	Biotin	25mcg
	MSM (methyl-sulfonylmethane)	125mg
	FoliPlex – proprietary complex of Equisetum arvense stem extract (standardized silicic acid and silica), Serenoa repens fruit extract (standardized Free fatty acids)	75mg
	Sulfoderm (a proprietary sulfur-rich Amino acid complex including cysteine, Methionine & glutathione)	25mg
	Flavogen-44 (active flavonoids from Citrus limon exocarp) (standardized 44% [5.5mg] flavonones, flavonols, flavones, pectin & naringen)	12.5mg
	Ginkgo Biloba leaf extract (standardized 24% [2.4mg] ginkgo flavone-glycosides, 6% [0.6mg] terpeno lactones)	10mg

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Other Ingredients: Di-calcium phosphate, microcrystalline cellulose, stearic acid, silica, magnesium stearate and pharmaceutical glaze.

The text of the statements that are being made in regards to the above stated product are listed below:

- Give new life to your hair
- the nutritional way to healthier looking hair
- KV-29 for your hair can help you have the healthy looking hair you want
- This all new formula provides nutrients vital to good hair health
- these tablets can help nutritionally support healthy looking hair from the inside-where strong, shiny hair begins.
- infuse new life into limp, problem hair...from the inside out
- New life for problem hair

Sincerely,

GENERAL VITAMIN CORP.

-Megan Joslin

Megan Joslin
Product Development Coordinator