



February 14, 2001

AL ROWLAND
President
Chief Executive Officer

Ms. Amy Buringrud
P. O. Box 65
Otis, Oregon 97368

Dear Ms. Stampler:

Let me assure you that we at Winn-Dixie are committed to providing foods that are of the finest quality and pose no health threat to our customers. As you may realize, all of us at Winn-Dixie are customers as well. We rely on the decisions of appropriate government agencies in determining the safety and labeling of food products. Then customers will have the opportunity to decide whether or not they want to buy a particular product.

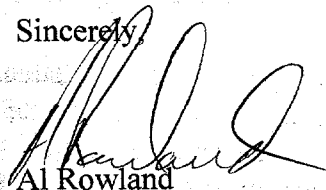
Although we do not sell any irradiated produce, poultry or meat at this time, which are required to carry identification of irradiation, Winn-Dixie continues to keep a close watch on food safety and the technologies that protect us from food-borne illness. In addition to our own scrutiny, we rely on the expertise of responsible government professionals and the scientific community to make the best decisions concerning the safety and labeling of our food supply. Then customers will have the opportunity to decide whether or not they want to buy a particular product.

"Organically grown" fruits and vegetables are available in some markets. When available it will be identified with an "organically grown" sign. However, not enough organically grown produce is grown to stock today's supermarkets and when available, the price is usually substantially higher than conventionally grown produce.

It is our intent to offer the finest quality, safest products available. We continually re-evaluate basic merchandising decisions in light of the latest information regarding customer preferences.

We appreciate your patronage and will strive to earn the privilege of serving your supermarket shopping needs.

Sincerely,



Al Rowland

AR/bv

000-1598

C 2351