

Clean Hands Coalition



Establishing Priorities: The Ongoing *Momentum* of the Clean Hands Coalition

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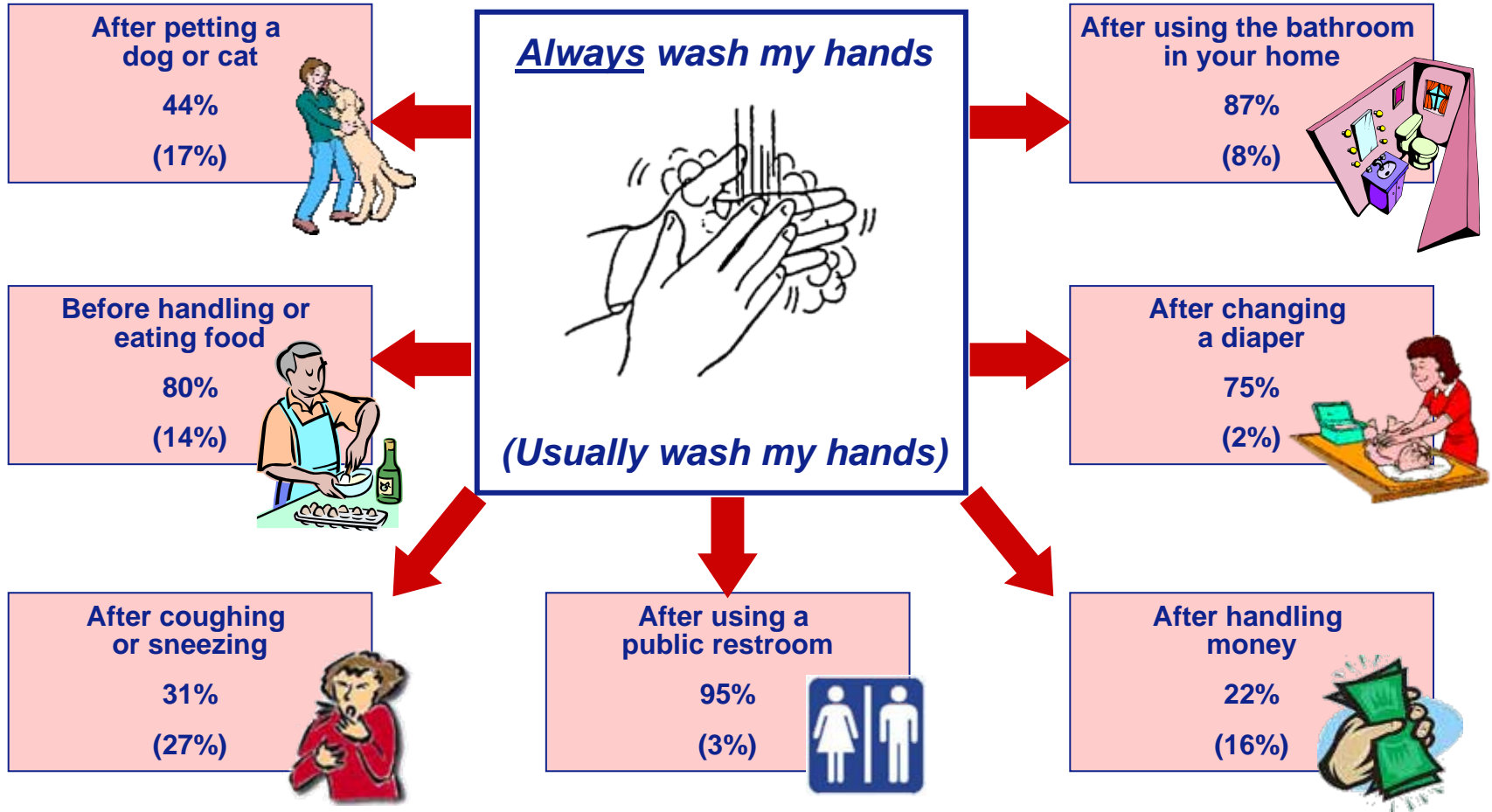
So Why All the Fuss About
Hand Hygiene?

*The most common mode of
transmission of pathogens is via
hands!*

Hand Washing Habits

How Often Are Americans Washing Their Hands?

– Total Sample –



Building Measurable Value

Q: I am going to read you a list of activities, and I'd like you to tell me how often you make it a practice of washing your hands. How often do you wash your hands after...

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World War II Poster: Wash Your Hands Often



Promoting clean hands is not new...

"Wash Your Hands Often" (1941-1945)

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**"Handwashing is the
single most important
means of preventing the
spread of infection." –**

**Centers for Disease Control
and Prevention**

Top 3 Identified Challenges:

Training of Food Service
Workers and Managers

Promoting Handwashing

Educating Children in Food
Safety



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Clean Hands Coalition (CHC)

- ▶ Handwashing ranked as top priority by educators
- ▶ Handwashing educators are employed government, industry, professional associations and academic institutions
- ▶ First CHC conference call – May 1, 2003
- ▶ First CHC face-to-face strategic planning meeting August 25-26, 2003

Clean Hands Coalition



Vision:

Clean hands prevent illness and save lives

Mission:

The Clean hands Coalition is a unified alliance of public and private partners working together to create and support coordinated, sustained initiatives to significantly improve health and save lives through clean hands

SOCO*: Clean Hands Save Lives

Clean Hands Coalition



Getting Involved

- ▶ Network and share information
- ▶ Coordinate existing programs
- ▶ Generate new collaborations
- ▶ Motivate appropriate handwashing behavior
- ▶ Monthly conference call – first Thursday of each month
- ▶ Sub committees meet as needed
- ▶ Face to Face meetings in various locations in US

Clean Hands Coalition



Examples of Membership

American Medical Association

American Society for Microbiology

Canadian Food Inspection Agency

Churches Chicken

Disney

FDA

USDA

Georgia-Pacific

Handwashing Leadership Forum

Head Start

Jack in the Box

**National Environmental Health
Association**

Soap and Detergent Association



"Handwashing is the single most important means of preventing the spread of infection." - Center for Disease Control and Prevention (CDC)

CLEAN HANDS COALITION (CHC)

Spread the word & encourage others to celebrate National "Clean Hands" Week

September 17-23, 2006

Send a free e-card

The Current
Clean Hands
Coalition
Website!

[Please
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Clean Hands Coalition

Thanks Clean Hands Coalition members for your contribution to hurricane recovery efforts!

Clean Hands Save Lives!

Who we are:

The Clean Hands Coalition (CHC) is a unified alliance of public and private partners working together to create and support coordinated, sustained initiatives to significantly improve health and save lives through clean hands. The CHC is facilitated by the Centers for Disease Control and Prevention.

Our Vision:

Clean Hands, Prevent Illness, Save Lives

Our Members [\[link to list of CHC members\]](#):

Professional associations, government agencies, academic institutions, industry, community organizations, public and private health professionals.

Get involved:

[Celebrate National Clean Hands Week 2006](#) [\[link to ...\]](#)

[Learn more about Coalition member](#)

[Tell the Coalition about your hand](#)

[\[link to http://www.cleanhan](#)

[Email the Coalition](#)

[\[link to cleanhandscoalition](#)



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National Clean Hands Week – Sept 17-23, 2006

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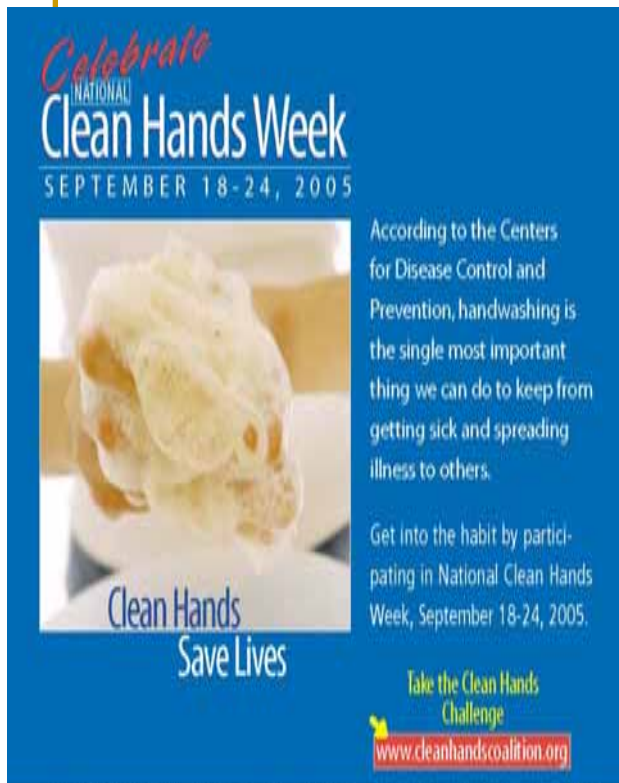
CHC Featured Program...




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Become a part of the *today!*

CDC is a proud member of the Clean Hands Coalition and supports National Clean Hands Week 2006



Celebrate
NATIONAL
Clean Hands Week
SEPTEMBER 18-24, 2005



According to the Centers for Disease Control and Prevention, handwashing is the single most important thing we can do to keep from getting sick and spreading illness to others.

Get into the habit by participating in National Clean Hands Week, September 18-24, 2005.

Clean Hands
Save Lives

Take the Clean Hands Challenge
www.cleanhandscoalition.org

Sponsored by the Clean Hands Coalition. A unified alliance of public and private partners working together to create and support coordinated, sustained initiatives to significantly improve health and save lives through clean hands.

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Our Vision: Clean Hands, Prevent Illness, Save Lives

Our Members: professional associations, government agencies, academic institutions, industry, consumer organizations, public and private health professionals

Get involved: Join us in celebrating National Clean Hands Week, September 17-23, 2006. Learn more at www.cleanhandscoalition.org.

Join us for Clean Hands
September 16th -22nd, 2007

September 17-23-2006!

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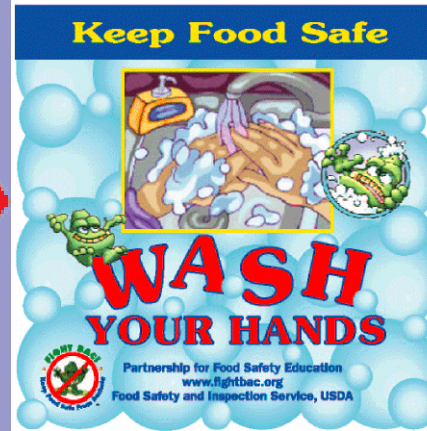


Member Handwashing Activities
are many and varied....



**How do you promote
clean hands???**

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 www.scrubclub.org 



Each year, U.S. children have over 164 million school sick days.

Yet the simple act of handwashing, according to the Centers for Disease Control and Prevention (CDC), could eliminate up to 50% of all foodborne illnesses. And we believe that we've found an unprecedented way to make this essential task cool for kids.

Introducing the Scrub Club™ – seven cartoon kids who join forces to fight off harmful germs and bacteria, teaching kids ages 3 to 8 the six critical steps required to wash their hands. We think these “Soapheroes” are going to help greatly wash away the number of school sick days by teaching kids the importance of regular and proper handwashing.

The Scrub Club™ Web site (www.scrubclub.org) is the ultimate expression of educational entertainment, where kids, parents and teachers alike can play games, download activities and educational materials, and receive program information. And best of all, kids will be able to view the first Scrub Club™ Webisode: *The Good, the BAC and the Ugly*.

To reach our goal of improving the health of children everywhere, we need everyone's help. Please visit the Web site (www.scrubclub.org) and share it with your family, your friends, your children's teachers and anyone else you think might benefit from it. Your support will help make this initiative a successful one.

It's a great way for us all to Live safer together.



SNAP To It!

- Integrate standards-based hand cleaning activities into your curriculum
- Have students create clean hands awareness projects/campaigns
- Submit projects for national recognition

About the SNAP Program

A Healthier School Is in Your Hands

Clean hands are all about good health for students, teachers, administrators and the entire school community! But until now, the idea of teaching about clean hands meant finding room for yet another topic within an already busy day.

It's all about incorporating hand hygiene into your *existing* curriculum . . . and it's a snap with SNAP – the School Network for Absenteeism Prevention!

What is the SNAP Initiative?

SNAP is a grassroots, education-based effort to improve health by making handwashing an integral part of the school day. It's capped off by a National Recognition Program that your students can enter for exciting awards!

Despite its simplicity, handwashing is no laughing matter. The notion of handwashing is something most people learn about at a very young age . . . and yet many people just don't do it. By not cleaning hands, people can get sick and spread their illness to others. Yuck!

The problem is that for many people, especially young people, handwashing just isn't a priority. So here are the tools you need to *make* it newsworthy!

See pages 6 - 7 for curricular ideas and more!

Education Initiative + National Recognition Program =



About the SNAP National Recognition Program

Getting everyone excited, especially the students, is key. As you work through the curricular ideas within this guide (see pages 6 - 7), you'll find lots of innovative, standards-based activities that integrate hand cleaning into your existing curriculum.

To extend these classroom activities, we've developed the SNAP National Recognition Program. This program challenges school teams to create their own clean hands awareness projects. Once the projects are complete, your students can apply for the SNAP National Recognition Program, a prestigious, high-profile opportunity to acknowledge their accomplishments while improving health and reducing absenteeism. (See page 9 for more information.)

SNAP To It — It's as easy as 1-2-3!



Integrate standards-based hand cleaning activities into your curriculum
(see pages 6 - 7)



Have students create clean hands awareness campaigns/projects
(see page 9)



Submit projects for national recognition by March 1, 2003
(see page 10)

Award recipients will be announced in April 2003. In the meantime, keep up the good work!

Be sure to visit www.itsasnap.org for program updates.

Take Charge!

Ideally, this is a team-teaching endeavor, spanning a variety of classes and disciplines – the more participants, the better. Take charge and make a difference. Invite staff people with interest, motivation and enthusiasm for this topic to meet and discuss the SNAP Campaign. Think of including:

- School Nurse
- Health Teacher
- Science Teacher
- PE Teacher
- Teacher Aides
- Food Service Staff
- Administrators
- Family and Consumer Sciences Teacher
- Student Council or Other Student Group(s)
- PTA/PTO or Other Parent Organization Leaders
- Community Groups - Chamber of Commerce, etc.
- State or Local Health Departments
- Cooperative Extension Agents
- Custodial/Maintenance Staff

Inspire Your Team

Use these topics for a kick-off discussion:

- How the absenteeism rates among teachers and students in your school affect learning.
- How handwashing can make an impact on health and absenteeism.
- How the SNAP Campaign can supplement the school curriculum, address education standards, and excite staff and students about the health benefits of clean hands.

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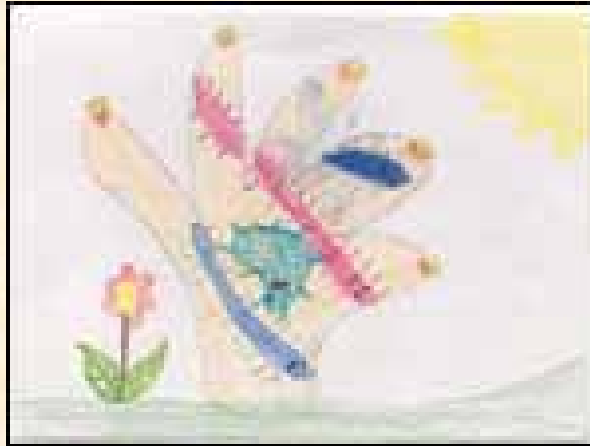


2005 Clean Hands Week Preparation Meeting

Washington, DC



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HENRY THE HAND'S HAND WASHING GUIDE

REMEMBER
to turn off the water
USING A PAPER TOWEL
INSTEAD OF
YOUR HANDS

5

TOWEL DRY



4

RINSE
OFF



www.henrythehand.com



1

WET
HANDS

2

Use SOAP
and
WARM
WATER



SOAP
UP

WASH
Between Fingers
Wrists
Under Fingernails
Backs of hands

3

SCRUB
UP



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Clean Hands Save Lives
Become involved...

Join us for

National Clean Hands Week

2007

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www.cleanhandscoalition.org