



The Games, Songs, Bells, and Whistles of Food Safety

Jeanne Gleason, EdD
New Mexico State University



Our Roles in Food Safety Education

- Instructional designers
- History of food safety products, but rely on content specialists
- Our research and development addresses *effective* ways to use technology

Methods we've used successfully...

- Songs and animations
- Video (with several distribution approaches)
- Web-based and interactive learning
- Educational games

Songs and Animations

- We've used songs for variety of audiences
- Most recently: Carl Winter's Song Animations
 - He is the creative genius and the performance artist...
 - We're the animators

For Samples of Food Safety Songs Shown in this Presentation

Visit

<http://cahe.nmsu.edu/demos>

Video

- “Old” technology
- “New” distribution
 - DVD
 - iTunes, YouTube, Web



View

Search iTunes Store

barbarachamberlin@mac.com

- LIBRARY**
- Music
 - Movies
 - TV Shows
 - Podcasts
 - Audiobooks
 - iPod Games
 - Radio

- STORE**
- iTunes Store**
 - Purchased
- PLAYLISTS**
- Party Shuffle
 - UC Berkeley
 - Sports - Football
 - Music Videos
 - Recently Played
 - Top 25 Most Played
 - Alexander's Songs
 - Baby CD - lullaby
 - Big Band Favs-zippy
 - Car sing along
 - Christmas
 - Comedy
 - Selected Item



iTunes STORE

- Music
- Movies **NEW**
- TV Shows
- Music Videos
- Audiobooks
- Podcasts
- iPod Games **NEW**

NEW RELEASES

| Music | Movies | TV Shows | Alternative |
|---------------------------|--------------------------------|---|---------------------------------|
| 20 Y.O. Janet Jackson | Release Therapy Ludacris | Duets - An American ... Tony Bennett | See the Morning Chris Tomlin |
| Ta-Dah Scissor Sisters | Webstar Presents... Webstar | Like Red On a Rose Alan Jackson | Okonokos My Morning Jacket |

- TOP MOVIES**
- Stick It!
Drama
 - Pirates of the Caribbe...
Action & Adventure
 - Pirates of the Caribbe...
Action & Adventure
 - National Treasure
Action & Adventure
 - The Hitchhikers Guide...
Sci-Fi & Fantasy
 - Remember the Titans
Drama
 - Gone In 60 Seconds
Action & Adventure
 - The Great Raid

PEYTON'S PODCAST
a Brief History of Tree Hill

JUNIOR BOYS
FREE DOWNLOAD
SINGLE OF THE WEEK

New Season
Desperate Housewives

FRANK RICH
THE GREATEST STORY EVER SOLD

iPod nano
Completely remastered.

abc
Million Hit
Lowdown
Season Finales

- QUICK LINKS**
- Browse
 - Power Search
 - Account
 - Buy & Redeem
 - iTunes Music Cards
 - Support

- TOP SONGS**
- How to Save a Life
The Fray
 - Chasing Cars
Snow Patrol
 - Money Maker (Explicit...
Ludacris featuring Pharrell
 - SexyBack
Justin Timberlake
 - Lips of an Angel
Hinder
 - Chain Hang Low
Jibbs
 - Too Little, Too Late (R...
JoJo
 - Call Me When You're S...
Evanescence

Nothing Selected





Search iTunes Store

View

Search iTunes Store

barbarachamberlin@mac.com

TV Shows

TV SHOWS

Page 1 of 1

Sort by: **Featured**



Grey's Anatomy, Season 3
Grey's Anatomy
Released Sep 21, 2006
[View Season Pass](#)



Desperate Housewives, Season 3
Desperate Housewives
Released Sep 24, 2006
[View Season Pass](#)



The Office, Season 3
The Office
Released Sep 21, 2006
[View Season Pass](#)



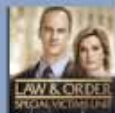
Law & Order, Season 17
Law & Order
Released Sep 22, 2006
[View Season Pass](#)



Jericho, Season 1
Jericho
Released Sep 20, 2006
Partial Season



CSI: Crime Scene Investigation, S...
CSI: Crime Scene Investigation
Released Sep 21, 2006
[View Season Pass](#)



Law & Order: Special Victims Unit...
Law & Order: SVU
Released Sep 19, 2006
[View Season Pass](#)



CSI: Miami, Season 5
CSI: Miami
Released Sep 18, 2006
[View Season Pass](#)



Law & Order: Criminal Intent, Seas...
Law & Order: CI
Released Sep 16, 2006
[View Season Pass](#)



NCIS, Season 4
NCIS
Released Sep 19, 2006
[View Season Pass](#)



CSI: NY, Season 3
CSI: NY
Released Sep 20, 2006
[View Season Pass](#)



2006 NFL GameDay
NFL 2006
Released Sep 11, 2006
[View Season Pass](#)



Survivor, Season 13
Survivor
Released Sep 14, 2006
[View Season Pass](#)



Handy Manny, Season 1
Handy Manny
Released Sep 21, 2006
Partial Season



NOPI TunerVision, Season 3
NOPI TunerVision
Released Jun 27, 2006
Partial Season

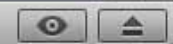


Yin Yang Yo!, Season 1
Yin Yang Yo!
Released Sep 09, 2006
Partial Season



Celebrity Deathmatch, Knockout C...
Celebrity Deathmatch
Released Jan 01, 2000
Partial Season

Nothing Selected





FOOD SAFETY

View

Search iTunes Store

barbarachamberlin@mac.com

Search Results

ALL MUSIC MOVIES TV SHOWS AUDIOBOOKS PODCASTS

PODCASTS See All

 **Folsom Lake College Podcast: Nutri...**
Nancy Porter - Folsom Lake College
Category: Higher Education
Free SUBSCRIBE

 **Food Stuff**
New Mexico State University Cooperati...
Category: Education
Free SUBSCRIBE

 **WFIU: Congressional Moments**
WFIU-FM (Bloomington, IN)
Category: News & Politics
Free SUBSCRIBE

POWER SEARCH

TV SEASONS See All

 **Survivor, Season 12**
Survivor
Category: Reality TV
By Episode Only

| Name | Time | Artist | Album | Relev | Popularity |
|--|-------|---|----------------------------|-------|------------|
| Salvation and Desertion | 42:27 | Survivor | Survivor, Season 12 | | |
| WFIU: Congressional Moments | | WFIU-FM (Bloomington, IN) | WFIU: Congressional Mo... | | |
| Food Stuff | | New Mexico State University Cooperative Extensio... | Food Stuff | | |
| Folsom Lake College Podcast: Nutritio... | | Nancy Porter - Folsom Lake College | Folsom Lake College Pod... | | |



Search Modifiers

Search In

- » Videos
Channels
Groups
Playlists

Sort By

- Relevance
Date Added
View Count
Rating

Refine by Category

- » All
Arts & Animation
Autos & Vehicles
Comedy
Entertainment
Music
News & Blogs
People
Pets & Animals
Science & Technology
Sports
Travel & Places

Video results for 'food safety'

Results 1-20 of 24



Public Speaking About Food Safety

05:23
Interviews of American Public about their attitudes toward using a food thermometer when cooking meat.
Tags: food safety
Added: 3 months ago in Category: People
From: TRACKGroup
Views: 72



The McDonald's You Don't Know: Food Safety

02:12
Find out about how McDonald's works with chicken farmers to insure high safety standards and high quality chicken products.
Tags: mcdonald's mcdonalds fast food chicken safety treatment eggs mcnuggets sandwich
Added: 3 months ago in Category: Pets & Animals
From: mcdonaldscorp
Views: 781
4 ratings



Super Safety

05:10
Mockumentary: Local activist organizes efforts to make fast food restaurants safe after getting burned.

Advertisement for pink MASCARA featuring 'FREE SHIPPING' and 'Women's Designer Fashion Apparel, Handbags, Shoes & Jewelry'.

[Travel & Places](#)
[Video Games](#)

Join The Underground



restaurants sale after getting burned.
 Tags: [fast food](#) [safety](#) [restaurant](#) [activist](#) [community](#)
 Added: 1 week ago in Category: [Comedy](#)
 From: [tjevans](#)
 Views: 47
 ★★★★★
 1 rating



[Shig Happens Video](#)
 00:50
 "Shig Happens" opening montage. "Shig Happens" is a 30 min TV show on Food Safety. For more information goto [www.shighappens.com](#)
 Tags: [Food](#) [Safety](#) [Instructional](#)
 Added: 4 days ago in Category: [Entertainment](#)
 From: [shighappens](#)
 Views: 7



[Food Safety](#)
 00:33
 stop-motion
 Tags: [stop-motion](#) [fly](#) [food](#) [toys](#)
 Added: 1 month ago in Category: [Arts & Animation](#)
 From: [TPsynth](#)
 Views: 242
 ★★★★★
 1 rating



[Food Safety](#)
 02:02
 Stephen Linn and Chef Michael Gilbert talk about how to properly store and handle food so no one at your tailgate party goes home sick.
 Tags: [Tailgating](#) [Grilling](#) [Pre-game](#)
 Added: 2 months ago in Category: [Sports](#)
 From: [ultimatetailgater](#)
 Views: 53



[Official Dog Food Inspector No. 2](#)
 01:01
 Winnie checks the dog food packaging to ensure all safety protocols are met, and no kibbles are left inadvertently unattended.
 Tags: [Pug](#)
 Added: 6 months ago in Category: [People](#)
 From: [Pugs123](#)

WITH YOUR PURCHASE OF \$100 OR MORE USE CODE SHIPFREE

SHOP NOW ▶

New on YouTube

Cingular presents [YouTube Underground](#).

Is it Monday yet? Check out the [Monday Night Football Channel](#).

Are you the new face of horror? Check out the [Miss Horrorfest contest!](#)

Dane Cook wants to know, are you the [Employee of the Month?](#)



US Farmer Al Skogen

02:38

GM crops have been a catalyst for reduced tillage practices - reducing soil erosion by one billion tons annually. Al Skogen, a U.S. corn and soybean grower, enjoys the additional choices and greater efficiency provided by biotech crops. H ([more](#))

Tags: [biotechnology](#) [genetically modified food organisms](#) [monsanto](#) [USA](#)

Added: 1 week ago in Category: [Science & Technology](#)

From: [Sidewinder77](#)

Views: 5



Hilarious Renault TV-Commercial

01:07

The french vehicle company Renault released a commercial, which advertises the safety of their cars. Side effect: It's hilarious. If you know some cliché's about food from around the world and cars from around the world, you will find this ([more](#))

Tags: [Renault](#) [Hilarious](#) [Funny](#) [Car](#) [Commercial](#) [Advertise](#) [Food](#) [Crash test](#)

Added: 3 months ago in Category: [Entertainment](#)

From: [drivethehive](#)

Views: 4,058



14 ratings



chef ty

00:12

ty ty makin eggs with safety supervision by jordan

Tags: [food](#) [eggs](#) [school](#)

Added: 6 months ago in Category: [People](#)

From: [stolenpearl](#)

Views: 30



2 ratings



Crash Test | Renault

01:02

Agency: Nordpol Hamburg

| [WWW.BRAINSTORM9.COM.BR](#) |

Tags: [renault](#) [car](#) [crash test](#) [food](#) [nonsense](#) [safety](#) [ad](#) [advertising](#) [spot](#)

Matilde: Food Safety for Home Child Care Providers

- Spanish and English
- Website and DVD video delivery



TOPICS

[introduction](#)[clean](#)[separate](#)[cook](#)[chill](#)[babies](#)[review](#)

clean

NEXT →

Wash Hands and Surfaces Often

Why Is Handwashing Important?

Children in diapers present special health challenges for other children and for child care providers. According to some studies, diarrhea is 30 percent more common in day care children than in children cared for at home, and day care workers have higher rates of diarrheal illness.

Remember these handwashing instructions:

- Wash with soap and warm, running water
- Scrub for 20 seconds
- Rinse
- Dry with a paper towel

View the short [video clip](#) about the importance of handwashing.

TOPICS

introduction

clean

separate

cook

chill

babies

review

review sections: [clean](#) [separate](#) [cook](#) [chill](#) [babies](#)

Review Questions

Section 1: Clean

1. When should you wash your hands?

Wash your hands before fixing or eating food; after touching raw meat, raw poultry, raw fish, or raw eggs; after meals and snacks; after using the toilet; after changing diapers (remember to wash the hands of the diapered child too!); after helping a child at the toilet; whenever hands come in contact with body fluids including vomit, saliva, and runny noses; and after playing outside or touching animals. Basically, wash your hands as often as possible to avoid spreading bacteria.

2. How should you wash your hands?

Wash your hands with soap and warm, running water. Scrub for 20 seconds and then rinse. Use paper towels to dry your hands.

3. How long should you scrub your hands?

Scrub your hands for 20 seconds. Then rinse.

Web and Interactive Learning

- Powerful for distribution and interactive learning
- Chinese Food Safety Project
 - All web delivery
 - Animations, songs, interactive programs, downloadable files, other content

Program and games for Chinese Food Service Workers

- PowerPoint Presentations and resources for instructors
- Songs
- Animations
- Games for participants
- English, Chinese, Mandarin



For Samples of the Chinese Food Safety Songs Shown in this Presentation

Visit

<http://cahe.nmsu.edu/demos>

Games

- Food Detectives Fight BAC!®
 - Addresses Fight BAC!® recommendations
 - Online games for 3rd-5th grades
 - Available in English and Spanish
 - Kids *would* recommend to friends and *do* play voluntarily



Kids,

We need your help to fight an enemy...

Bacteria

Bacteria lives on the food you eat if it isn't cooked and handled properly. It also lives on dirty hands. Eeeww!

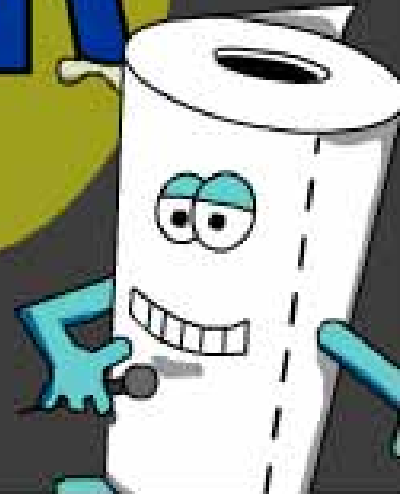
Come with us, and we'll show you how to fight this disgusting enemy.

You should have a recent web browser (version 4 or later of Netscape Communicator or Internet Explorer). Your computer also needs the Flash 6 plug-in. Click the button on the right to download, then come back to this page.



EXIT

ON THE STREET



I'm here on the street with BAC! TV.
Choose one of the music videos below.

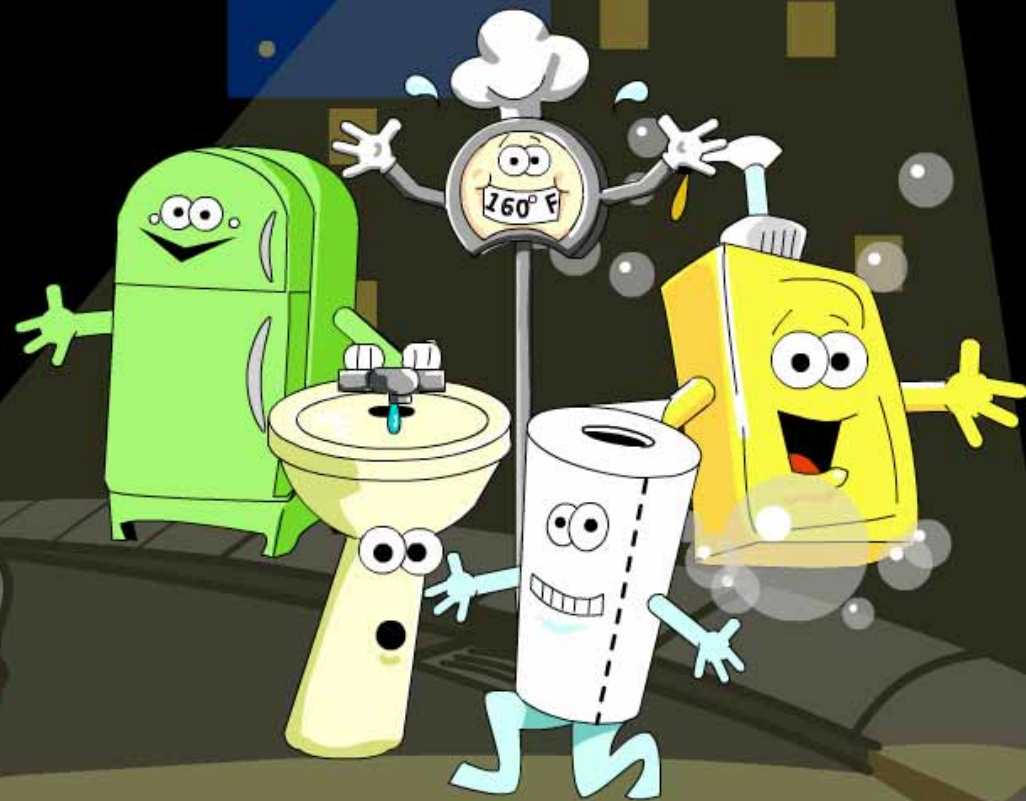
THE FOOD DETECTIVES **CHILL THE FOOD** **WASH 'EM** **FIGHT BAC!** **COOK IT**

Conozca a los Detectives de Alimentos

Los Detectives de Alimentos ¡Combaten a BAC!® al hacer cosas importantes para prevenir que usted se enferme:

- **Cocinar** la comida a temperaturas seguras
- **Lavar** las manos, superficies de cocina, y platos
- Mantener los alimentos crudos y la carne cruda **separados** de la carne cocida y las verduras cocidas y
- Mantener la comida **fría**.

Seleccione un detective para aprender más.





Congratulations on solving the cases!
Now you can design your own
certificate!

Type your name in the box below and
hit "OK".

Barbara

OK

The Case of the FILTHY Fingers

in fact

fingers don't even have to **look** dirty to have bacteria...

That is why you should always



your hands...



after

going to the bathroom &



before



eating or touching food.

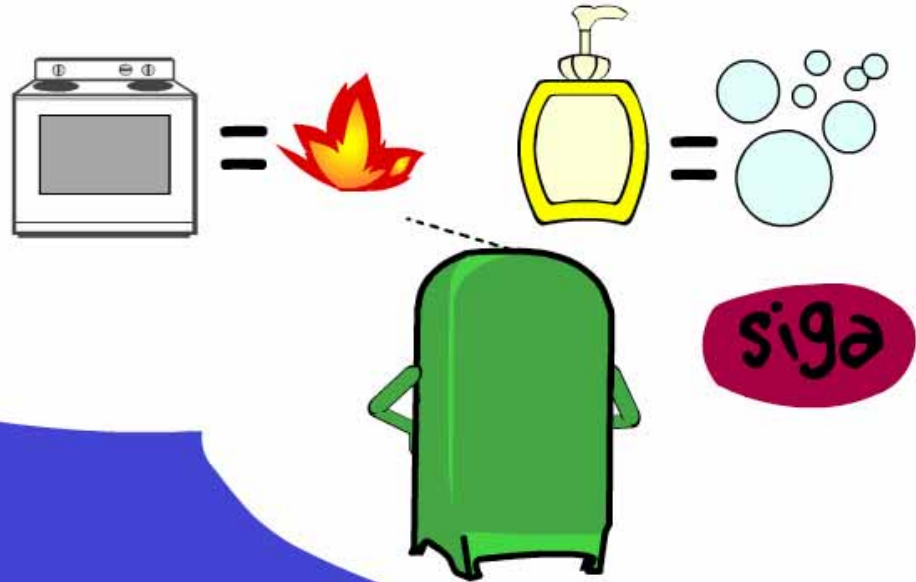
next

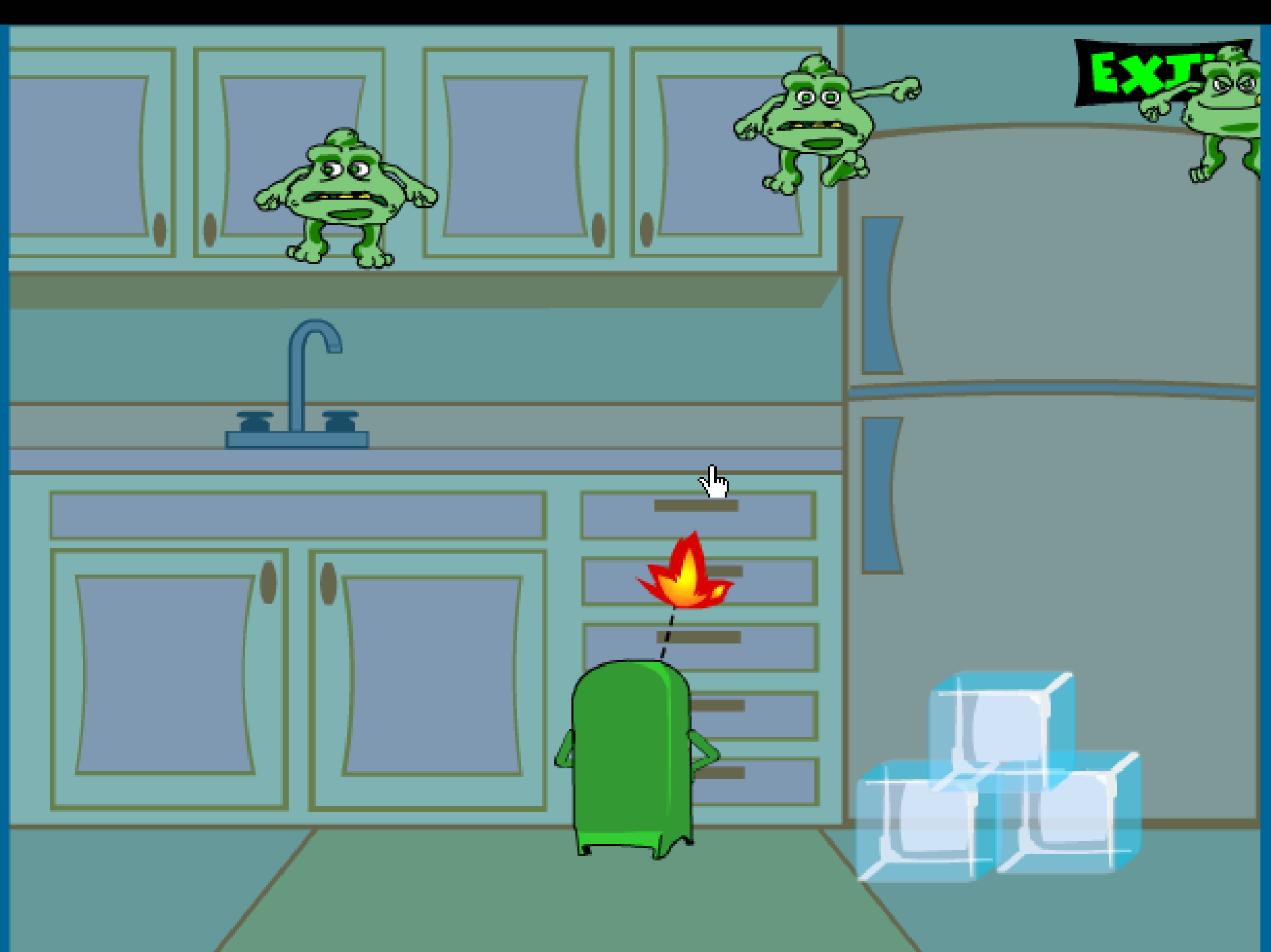


El Caso del ¡BACI! que seguía creciendo



Para cambiar de arma,
dispare al horno o a la bomba de jabón.





Detectives

Backgrounds

Pictures

Words

Borders

The Case of the Kid Who Knew Enough

The Food Detectives know kids are learning how to Fight BAC!®, but other people who live with them may not know enough.

Solve this case by making signs and stickers for your house.



This One

This One

One



Games

- Food Detectives Fight BAC!®
 - <http://www.fooddetectives.org>
 - Available on free CD-ROM
 - Free promotional posters also available
- We wanted to do more...

Science Pirates: The Curse of Captain Brownbeard

- Teaches scientific understanding
- Tremendous potential for classroom use
- Cutting edge gaming
- High-end graphics and musical score



Science Pirates: The Curse of Captain Brownbeard

For samples of the video demonstration shown during this presentation, visit:

<http://sciencepirates.com/>



Games

- Science Pirates: The Curse of Captain Brownbeard
 - Available Spring, 07
 - In players, we anticipate increased science knowledge, completion of successful food-safety-related simulated experiment, and increased appreciation of all USDA recommendations

How can we work together?

- Our interests:
 - Finding the right educational approach for the audience
 - Innovative practices
- Possible projects
 - Interested in museum and public education pieces
 - Strengths in multi-lingual and multi-cultural approaches

How to contact me...

Jeanne Gleason, EdD

New Mexico State University

505/646-5659

jgleason@nmsu.edu

New Mexico State University is an equal opportunity/affirmative action employer and educator. NMSU and the U.S. Department of Agriculture cooperating. This material is based upon work supported by the Cooperative State Research, Education, and Extension Service, U.S. Department of Agriculture, under Agreements No. 00-51110-9720, 2003-51110-01715, 2001-5110-11425, 99-41560-0774, 2003-5110-01718, and CD-D-FST-7057-CG.