Food Safety and Inspection Service

Definition of the Term "Natural" Public Meeting USDA South Building Cafeteria December 12, 2006

8:30 a.m. Registration

9:00 a.m. Opening Remarks

Curt J. Mann, D.V.M.
Deputy Under Secretary
Office of Food Safety
U. S. Department of Agriculture

Barbara J. Masters, D.V.M.

Administrator

Food Safety and Inspection Service U. S. Department of Agriculture

9:20 a.m. History of the Policy Issue Regarding the "Natural" Labeling Claim

Robert C. Post. Ph.D.

Director, Labeling and Consumer Protection Staff
Office of Policy, Program and Employee Development

Food Safety and Inspection Service U.S. Department of Agriculture

9:40 a.m. Public Comment

Robert Tynan, Moderator

Deputy Assistant Administrator

Office of Public Affairs, Education and Outreach

Food Safety and Inspection Service U.S. Department of Agriculture

10:45 a.m. Break

11:00 a.m. Public Comment

12:30 p.m. Closing Remarks

Bryce Quick

Deputy Administrator

Food Safety and Inspection Service U.S. Department of Agriculture

12:45 p.m. Adjourn