## **Printing Specifications**

Job Title	10-panel brochure (Spanish version of Gonorrhea brochure)
Size	$29.75 \times 6$ inches flat, folding to $6 \times 6$ inches. Inside panel widths: $1A = 5.875$ "; $1B = 5.9375$ "; $1C = 6$ "; $1D = 6$ "; $1E = 5.9375$ ". Outside panel widths: $2A = 5.9375$ "; $2B (BACK) = 6$ "; $2C(FRONT) = 6$ "; $2D = 5.9375$ "; $2E = 5.875$ ".
Pages	2 pages (one sheet). Fold lines indicated on lo-res dummy pdf.
Inks	4c process + 1 PMS (PMS 293C) plus flood satin aqueous coat (6/6).
Quantity	
Stock	65# bright white gloss cover. Please use gloss cover with satin aqueous for specific desired effect. If heavier stock is used, the fold lines will not be accurate.
Photos/Duotones	Yes
Bleeds	Yes
Traps/Screens	Yes. Trapping will be the sole responsibility of the print vendor. Purchaser will not be held liable if the printer fails to create good traps.
Binding	Fold (special fold—see printed sample to use as folding dummy) & trim. If heavier stock is used, the fold lines will not be accurate.
Instructions	See the bright pink fold instructions on the lo-res dummy pdf included in this package. See folding instructions attached to this pdf. The purchaser will also supply the printer with a printed sample to use as a dummy.
Final Files / Art	Print using the press-quality pdf (SP05_Gonorrhea_press.pdf). Included in this package are 3 pdfs:  1. Lo-res pdf dummy (SP05_Gonorrhea_dummy.pdf)  2. Press-quality pdf (SP05_Gonorrhea_press.pdf)  3. Print specs.
Proof	Send one set of color proofs to the contact person below. Please include composite proof and folded-to-size proof for each brochure.
Delivery	
Contact	If you have specific questions or concerns which the contact person listed above is not able to answer, please contact the designer:  Meryl Thomas , Palladian Partners, Inc.  Phone: 301-650-8660; email: mthomas@palladianpartners.com

## **Printing Specifications**

## General FOLDING INSTRUCTIONS for 10-Panel Brochures (Visuals on panels may not match specific brochure to be printed)

