

**Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)**

Energy Information Administration/Short-Term Energy Outlook - October 2008

	2007				2008				2009				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2007	2008	2009
<b>Residential Sector</b>															
New England .....	142	115	140	127	140	112	143	128	141	114	140	125	131	131	130
Middle Atlantic .....	389	330	416	344	387	320	418	346	389	315	419	336	370	368	365
E. N. Central .....	564	467	613	493	575	439	588	499	564	448	600	486	534	525	524
W. N. Central .....	300	245	344	258	316	237	323	261	297	242	337	258	287	284	283
S. Atlantic .....	966	843	1,171	856	949	858	1,125	863	984	839	1,145	857	959	949	956
E. S. Central .....	348	286	418	285	354	280	398	287	354	284	406	289	334	330	333
W. S. Central .....	505	462	684	463	528	524	730	463	498	505	733	474	529	561	553
Mountain .....	243	234	336	225	249	227	332	236	249	242	341	242	260	261	269
Pacific contiguous .....	442	346	411	381	447	362	420	396	440	356	416	392	395	406	401
AK and HI .....	16	14	14	15	16	13	14	15	16	14	14	15	15	15	15
Total .....	3,916	3,341	4,548	3,446	3,960	3,372	4,491	3,495	3,931	3,360	4,552	3,473	3,813	3,831	3,830
<b>Commercial Sector</b>															
New England .....	151	150	166	151	154	150	168	152	158	153	172	153	155	156	159
Middle Atlantic .....	454	443	499	446	452	436	510	454	467	452	518	452	461	463	472
E. N. Central .....	503	513	563	500	501	532	566	494	513	515	574	506	520	523	527
W. N. Central .....	256	261	300	258	261	259	298	255	251	256	292	255	269	268	264
S. Atlantic .....	778	829	944	812	781	840	951	820	807	861	986	842	841	848	875
E. S. Central .....	215	231	271	220	217	228	267	218	215	229	268	221	234	233	233
W. S. Central .....	421	453	526	436	432	488	554	445	431	485	570	465	459	480	488
Mountain .....	236	256	292	248	239	256	292	244	230	251	284	244	258	258	252
Pacific contiguous .....	442	454	506	456	445	456	515	458	437	447	503	460	464	469	462
AK and HI .....	18	17	18	17	17	17	18	18	17	17	18	18	17	17	18
Total .....	3,472	3,606	4,086	3,544	3,500	3,663	4,139	3,557	3,527	3,665	4,185	3,616	3,679	3,715	3,750
<b>Industrial Sector</b>															
New England .....	61	64	64	63	60	63	66	62	62	63	66	63	63	63	64
Middle Atlantic .....	195	202	208	204	198	203	211	200	196	200	207	196	203	203	200
E. N. Central .....	578	595	598	575	580	564	602	579	581	599	603	580	586	581	591
W. N. Central .....	225	235	248	239	230	235	253	240	229	240	252	240	237	240	240
S. Atlantic .....	416	438	443	423	410	436	447	422	408	431	440	415	430	429	424
E. S. Central .....	351	354	360	376	370	363	365	374	372	376	371	380	360	368	375
W. S. Central .....	407	428	450	429	458	500	477	449	442	461	476	447	428	471	457
Mountain .....	192	217	228	203	200	221	232	206	203	223	238	211	210	215	219
Pacific contiguous .....	210	224	242	218	213	229	244	220	214	223	240	216	224	227	223
AK and HI .....	14	14	15	14	14	14	15	15	14	14	15	15	14	14	15
Total .....	2,650	2,770	2,855	2,745	2,732	2,828	2,912	2,767	2,722	2,831	2,907	2,763	2,756	2,810	2,806
<b>Total All Sectors (a)</b>															
New England .....	356	330	371	343	355	328	379	344	363	332	380	342	350	351	354
Middle Atlantic .....	1,051	986	1,134	1,005	1,048	970	1,150	1,010	1,062	978	1,155	994	1,044	1,045	1,047
E. N. Central .....	1,648	1,576	1,776	1,569	1,658	1,536	1,757	1,573	1,660	1,563	1,778	1,574	1,642	1,631	1,644
W. N. Central .....	782	740	893	755	807	731	874	757	778	738	881	753	792	793	788
S. Atlantic .....	2,164	2,114	2,562	2,095	2,144	2,137	2,527	2,108	2,203	2,135	2,574	2,117	2,234	2,229	2,258
E. S. Central .....	914	871	1,049	881	941	871	1,030	879	941	889	1,045	890	929	930	941
W. S. Central .....	1,333	1,343	1,660	1,328	1,418	1,512	1,762	1,357	1,372	1,452	1,779	1,386	1,417	1,513	1,498
Mountain .....	671	706	857	677	688	705	856	687	682	716	863	697	728	734	740
Pacific contiguous .....	1,096	1,026	1,162	1,057	1,107	1,050	1,182	1,077	1,093	1,028	1,162	1,071	1,085	1,104	1,089
AK and HI .....	47	45	46	47	47	44	47	47	47	45	47	48	46	46	47
Total .....	10,061	9,738	11,511	9,756	10,214	9,883	11,563	9,839	10,201	9,876	11,665	9,872	10,269	10,377	10,406

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

**Notes:** The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

**Projections:** Generated by simulation of the EIA Regional Short-Term Energy Model.