Genetic Testing: Building the Evidence Base for Population Health Benefits

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My Personal Odyssey into Genomics

- Retired from CDC in 1997 after a career in parasitic disease, kidney disease, diabetes, surveillance, and prevention effectiveness
- Worked on evidence-based projects USPSTF, Community Guide, IDSA guidelines
- Muin roped me into writing a chapter for his book
- Work on Guidelines for Genomics (EGAPP)
- Sec's Advisory Committee on Genetics Health and Society
- AHIC Personalized Health Care Work Group
- IOM Roundtable on Genomics

So Why's an Epidemiologist Working for Big Pharma Talking to You About This?

We need to deliver cost-efficient, evidence-based care into practice How do we do evidence-based reviews of genomic applications? How do we translate that information into public health and clinical practice? How do we know if any of this matters?

So What's Going On?

Human Genome Project
Incredible hype
Great potential
Major concerns
Enormous challenges

The Challenge

- About common conditions: Not just rare, single gene mutations
- Complex gene/ environmental interactions
 Pharmacogenomics
- Explosion of information and easy availability
- How do we extract meaningful, actionable information
- Will this yield effective, efficient health care?
- Will it improve population health?

The Translational Process



The Translational Process and Public Health Roles



Primary Research and Systems

- Information systems and biobanks
- Natural history studies
- Genome-wide association studies (GWAS)
- Intervention development

Public Health Surveillance

Risk Factors

Understanding and knowledge
Testing (appropriateness)
Interventions (use)
Health care system (process, structure, function, incentives)
Impact (health, utilization, cost)

From Evidence Base to Practice: Evolving the Laboratory and use of its Services

Translating Science to Practice





Access to Quality Testing for Rare Diseases: A National Conference

September 26-27, 2005 • Rockville, Maryland Doubletree Executive Meeting Center and Hotel



Promoting Professional Competency and Best Practices

COMMUNICATION:

Key to Appropriate Genetic Test Referral, Result Reporting and Interpretation Genetics in Clinical Practice: A Team Approach



GeT-EQuIP

Promoting a Framework for Quality in Genetic Testing







International Organization for Standardization ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT



Translating Science to Practice: Creating Access to Quality Laboratory Testing



Facilitate partnerships to identify reference materials needs



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Promote access to rare disease testing

Promoting Professional Competency and Best Practices



Helping laboratories to report results in terms useful for clinical decision making

Genetics in Clinical Practice: A Team Approach



CD ROM for training clinicians



Genetic Testing Electronic Information Portal

Laboratory Standards and Quality







International Organization for Standardization





Developing standards
Analytic validity
Proficiency testing
CLIA

The Emerging Evidence-Based **Decision Making Paradigm in Health Care**

Biomedical Model **Basic Science Clinical Research** EBM / HECON Model **EBM Literature Synthesis** Policy Decisions

Comparative Effectiveness Inform R&D Strategy **Relative Value (Cost Effectiveness)**

Evidence-based Guidelines

Reimbursement and Coverage Quality Improvement Performance Measurement Incentives

Determines Appropriate Use

Determines Access

Influences Use and Impact

The Translational Process



How High Should the Evidence Bar Be?

Lowering the Threshold for Translation into Practice



Stimulate innovation

Raising the Evidentiary Threshold for Translation into Practice



Evaluation of Genomic Applications in Practice and Prevention (EGAPP)

- Developing and testing an evidence-based process for evaluating genetic tests and other genomic applications
- Work Group: A 13-member independent, nonfederal panel

Working Group Roles

- Establish methods and process
- Select topics for review
- Participate in technical expert panels for commissioned evidence reviews
- Develop conclusions or recommendations based on the evidence
- Provide guidance and feedback on other project activities.

Evidence-based Approach

Adapting methods of the US Preventive Services Task Force

Assessing balance of benefits and harms

Systematic reviews of the Evidence

Make evidence-based recommendations

Topics Under Review

| | Test to be Assessed* | Clinical Scenario | |
|--|-----------------------------------|---|--|
| Disorder/Effect | | Target Population | Intended Use |
| Breast Cancer | Gene expression profile | Women diagnosed with breast cancer | Treatment and recurrence risk |
| Cardiovascular Disease | Multigene panel | General population | Risk prediction or nutritional/lifestyle management |
| Colorectal Cancer (CRC) | UGT1A1 | Individuals diagnosed with CRC | Treatment with irinotecan |
| Depression | CYP450 | Individuals diagnosed with depression | Treatment with SSRI drugs |
| Hereditary Nonpolyposis Colon Cancer (HNPCC) | Mismatch repair gene mutations | Individuals diagnosed with CRC and their family members | Management of individuals and early detection/prevention for family members |
| Ovarian Cancer | Genomic Tests | General pop. of women; women at increased risk for ovarian ca | 1) and 2) Detection and management |

EGAPP Assessing Effectiveness

Methods to assess diagnostic tests

- What are outcomes
- Bridging two cultures
 – genetic and evidence- based communities
- Differing framework
 - analytic validity
 - clinical validity
 - clinical utility
 - (clinical value)

Methodologic Challenges

Titrating evidence to the problem
How certain do we need to be for

- Risk assessment (prediction)
- Diagnosis
- Treatment



SACGHS

Oversight of genetic tests Pharmacogenomics Economics Workforce Reimbursement GINA

Public Health Opportunities

Empower patients and communities More effective risk management • Threat: Perception of lower risk More effective / efficient care • Threat: More costly care, more disparities New tools for unmet needs • Mental health, neurological disease, cancer Monitor impact (surveillance!)

Translation into Practice

- Delivering the right test to the right person at the right time
 - EHRs
 - Decision support systems
 - Performance metrics
 - Assure access



The cost of genetic testing will be low
 The overall economics remains to be evaluated:

- Will drug development become cheaper?
- Will smaller target pops make drugs more costly?
- Will there be more/ more costly management strategies
- Consequences for managing populations

Economics of Genomics in the Health Care System

Need to assess the value of tests and their consequences

Use to set priorities and policies

Technology contributes to rising cost

Genetics

- Drive towards tailoring and individualization
 Challenge to integrate with module
- Challenge to integrate with models of population health
- Important role for public health to assure that this leads to better health for the population

Kudos to CDC Congratulations!

The next decade should be an exciting one!