

California

1997

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EC97S51A-CA

1997 Economic Census

Information

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

| | |
|-------|--------------------------------|
| 21 | Mining |
| 22 | Utilities |
| 23 | Construction |
| 31-33 | Manufacturing |
| 42 | Wholesale Trade |
| 44-45 | Retail Trade |
| 48-49 | Transportation and Warehousing |
| 51 | Information |

| | |
|----|--|
| 52 | Finance and Insurance |
| 53 | Real Estate and Rental and Leasing |
| 54 | Professional, Scientific, and Technical Services |
| 55 | Management of Companies and Enterprises |
| 56 | Administrative and Support and Waste Management and Remediation Services |
| 61 | Educational Services |
| 62 | Health Care and Social Assistance |
| 71 | Arts, Entertainment, and Recreation |
| 72 | Accommodation and Foodservices |
| 81 | Other Services (except Public Administration) |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

| | |
|---|--|
| A | Standard error of 100 percent or more. |
| D | Withheld to avoid disclosing data of individual companies; data are included in higher level totals. |
| F | Exceeds 100 percent because data include establishments with payroll exceeding revenue. |
| N | Not available or not comparable. |
| Q | Revenue not collected at this level of detail for multiestablishment firms. |
| S | Withheld because estimates did not meet publication standards. |

| | |
|------|--|
| V | Represents less than 50 vehicles or .05 percent. |
| X | Not applicable. |
| Y | Disclosure withheld because of insufficient coverage of merchandise lines. |
| Z | Less than half the unit shown. |
| a | 0 to 19 employees. |
| b | 20 to 99 employees. |
| c | 100 to 249 employees. |
| e | 250 to 499 employees. |
| f | 500 to 999 employees. |
| g | 1,000 to 2,499 employees. |
| h | 2,500 to 4,999 employees. |
| i | 5,000 to 9,999 employees. |
| j | 10,000 to 24,999 employees. |
| k | 25,000 to 49,999 employees. |
| l | 50,000 to 99,999 employees. |
| m | 100,000 employees or more. |
| p | 10 to 19 percent estimated. |
| q | 20 to 29 percent estimated. |
| r | Revised. |
| s | Sampling error exceeds 40 percent. |
| nec | Not elsewhere classified. |
| nsk | Not specified by kind. |
| – | Represents zero (page image/print only). |
| (CC) | Consolidated city. |
| (IC) | Independent city. |

Information

SCOPE

The Information sector (sector 51) of the 1997 Economic Census comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, the motion picture and sound recording industries, the broadcasting and telecommunications industries, and the information services and data processing services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video

store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.

Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.

The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.

The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a database publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright

law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and database publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Data for this sector are shown for establishments of firms subject to Federal income tax.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Except in the telecommunications industry, the basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

GENERAL

A list of reports that provide statistics on sector 51 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax for detailed kind-of-business classifications.

Sources of receipts report. This report presents sources of receipts data for establishments with payroll by kind of business. Data are presented for the United States and states.

Establishment and firm size (including legal form of organization) report. This report presents receipts, payroll, and employment data for the United States by receipts size, by employment size, and by legal form of organization for establishments; and receipts size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

-
9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are

published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) and the Annual Survey of Communication Services (ASCS) each year. These surveys, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| CALIFORNIA | | | | | | | | |
| 51 | Information | 16 302 | 108 719 084 | 22 868 487 | N | 450 511 | 2.4 | 9.4 |
| 511 | Publishing industries | 4 799 | 31 125 660 | 8 823 096 | N | 154 837 | 1.9 | 13.8 |
| 5111 | Newspaper, periodical, book, & database publishers | 2 410 | 12 567 255 | 2 763 488 | N | 77 560 | — | 19.2 |
| 51111 | Newspaper publishers | 663 | 5 000 689 | 1 463 003 | N | 44 763 | — | 11.8 |
| 511110 | Newspaper publishers | 663 | 5 000 689 | 1 463 003 | N | 44 763 | — | 11.8 |
| 51112 | Periodical publishers | 831 | 3 455 058 | 663 485 | N | 15 689 | — | 26.6 |
| 511120 | Periodical publishers | 831 | 3 455 058 | 663 485 | N | 15 689 | — | 26.6 |
| 51113 | Book publishers | 380 | 1 769 358 | 306 385 | N | 7 500 | — | 20.9 |
| 511130 | Book publishers | 380 | 1 769 358 | 306 385 | N | 7 500 | — | 20.9 |
| 51114 | Database & directory publishers | 173 | 1 556 902 | 142 394 | N | 3 553 | — | 11.3 |
| 511140 | Database & directory publishers | 173 | 1 556 902 | 142 394 | N | 3 553 | — | 11.3 |
| 51119 | Other publishers | 363 | 785 248 | 188 221 | N | 6 055 | — | 46.0 |
| 511191 | Greeting card publishers | 13 | 55 672 | 8 622 | N | 231 | — | 13.4 |
| 511199 | All other publishers | 350 | 729 576 | 179 599 | N | 5 824 | — | 48.5 |
| 5112 | Software publishers | 2 389 | 18 558 405 | 6 059 608 | 1 431 598 | 77 277 | 3.2 | 10.2 |
| 51121 | Software publishers | 2 389 | 18 558 405 | 6 059 608 | 1 431 598 | 77 277 | 3.2 | 10.2 |
| 511210 | Software publishers | 2 389 | 18 558 405 | 6 059 608 | 1 431 598 | 77 277 | 3.2 | 10.2 |
| 512 | Motion picture & sound recording industries | 6 157 | 30 836 896 | 5 316 940 | 1 238 838 | 98 151 | 3.8 | 5.0 |
| 5121 | Motion picture & video industries | 5 540 | 26 095 679 | 4 900 908 | 1 145 597 | 91 605 | 4.0 | 4.5 |
| 51211 | Motion picture & video production | 3 321 | 14 256 232 | 3 408 881 | 790 730 | 49 762 | 5.5 | 5.1 |
| 512110 | Motion picture & video production | 3 321 | 14 256 232 | 3 408 881 | 790 730 | 49 762 | 5.5 | 5.1 |
| 5121101 | Motion picture production (except for television) | 1 499 | 7 927 183 | 1 836 049 | 409 919 | 33 643 | 3.7 | 3.6 |
| 5121102 | Motion picture & video production for television | 1 822 | 6 329 049 | 1 572 832 | 380 811 | 16 119 | 7.7 | 6.9 |
| 51212 | Motion picture & video distribution | 317 | 8 171 325 | 454 897 | 112 618 | 6 934 | 1.0 | 3.1 |
| 512120 | Motion picture & video distribution | 317 | 8 171 325 | 454 897 | 112 618 | 6 934 | 1.0 | 3.1 |
| 5121201 | Motion picture film exchanges | 187 | 5 392 876 | 247 396 | 61 428 | 3 611 | .7 | 3.0 |
| 5121202 | Film or tape distribution for television | 130 | 2 778 449 | 207 501 | 51 190 | 3 323 | 1.6 | 3.4 |
| 51213 | Motion picture & video exhibition | 770 | 1 297 474 | 153 740 | 35 207 | 19 554 | 1.8 | 4.8 |
| 512131 | Motion picture theaters (except drive-ins) | 728 | 1 262 479 | 146 531 | 33 898 | 18 639 | 1.7 | 4.3 |
| 512132 | Drive-in motion picture theaters | 42 | 34 995 | 7 209 | 1 309 | 915 | 3.6 | 22.5 |
| 51219 | Post production & other motion picture & video industries | 1 132 | 2 370 648 | 883 390 | 207 042 | 15 355 | 6.6 | 6.4 |
| 512191 | Teleproduction & other postproduction services | 997 | 1 716 344 | 752 529 | 176 453 | 13 195 | 8.0 | 8.1 |
| 512199 | Other motion picture & video industries | 135 | 654 304 | 130 861 | 30 589 | 2 160 | 3.0 | 1.8 |
| 5122 | Sound recording industries | 617 | 4 741 217 | 416 032 | 93 241 | 6 546 | 3.1 | 7.5 |
| 51221 | Record production | 78 | 56 445 | 15 534 | 3 093 | 341 | 38.6 | 14.6 |
| 512210 | Record production | 78 | 56 445 | 15 534 | 3 093 | 341 | 38.6 | 14.6 |
| 51222 | Integrated record production/distribution | 91 | 3 928 710 | 258 256 | 60 877 | 3 409 | 1.1 | 7.5 |
| 512220 | Integrated record production/distribution | 91 | 3 928 710 | 258 256 | 60 877 | 3 409 | 1.1 | 7.5 |
| 51223 | Music publishers | 140 | 496 765 | 66 074 | 13 860 | 920 | 8.5 | 3.6 |
| 512230 | Music publishers | 140 | 496 765 | 66 074 | 13 860 | 920 | 8.5 | 3.6 |
| 51224 | Sound recording studios | 242 | 162 305 | 49 177 | 9 668 | 1 328 | 11.4 | 15.7 |
| 512240 | Sound recording studios | 242 | 162 305 | 49 177 | 9 668 | 1 328 | 11.4 | 15.7 |
| 51229 | Other sound recording industries | 66 | 96 992 | 26 991 | 5 743 | 548 | 19.6 | 10.4 |
| 512290 | Other sound recording industries | 66 | 96 992 | 26 991 | 5 743 | 548 | 19.6 | 10.4 |
| 513 | Broadcasting & telecommunications | 3 545 | 42 321 450 | 7 302 462 | 1 927 610 | 163 482 | 1.2 | 8.3 |
| 5131 | Radio & television broadcasting | 717 | 5 634 664 | 1 363 585 | 331 519 | 26 986 | 1.9 | 9.7 |
| 51311 | Radio broadcasting | 516 | 1 341 085 | 431 591 | 106 548 | 11 010 | 3.6 | 13.1 |
| 513111 | Radio networks | 42 | 79 048 | 23 998 | 5 264 | 558 | .6 | 11.1 |
| 513112 | Radio stations | 474 | 1 262 037 | 407 593 | 101 284 | 10 452 | 3.8 | 13.2 |
| 51312 | Television broadcasting | 201 | 4 293 579 | 931 994 | 224 971 | 15 976 | 1.4 | 8.6 |
| 513120 | Television broadcasting | 201 | 4 293 579 | 931 994 | 224 971 | 15 976 | 1.4 | 8.6 |
| 5132 | Cable networks & program distribution | 405 | 6 031 526 | 792 832 | 192 839 | 20 243 | .6 | 14.4 |
| 51321 | Cable networks | 79 | 1 048 810 | 173 762 | 43 548 | 4 082 | .6 | 13.0 |
| 513210 | Cable networks | 79 | 1 048 810 | 173 762 | 43 548 | 4 082 | .6 | 13.0 |
| 51322 | Cable & other program distribution | 326 | 4 982 716 | 619 070 | 149 291 | 16 161 | .6 | 14.7 |
| 513220 | Cable & other program distribution | 326 | 4 982 716 | 619 070 | 149 291 | 16 161 | .6 | 14.7 |
| 5133 | Telecommunications | 2 423 | 30 655 260 | 5 146 045 | 1 403 252 | 116 253 | 1.2 | 6.8 |
| 51331 | Wired telecommunications carriers | 1 429 | 24 270 652 | 4 089 383 | 1 135 185 | 91 100 | .4 | 1.8 |
| 513310 | Wired telecommunications carriers | 1 429 | 24 270 652 | 4 089 383 | 1 135 185 | 91 100 | .4 | 1.8 |
| 51332 | Wireless telecommunications carriers (except satellite) | 638 | 4 491 526 | 800 069 | 206 832 | 19 015 | 1.8 | 31.1 |
| 513321 | Paging | 428 | 2 427 525 | 441 837 | 106 163 | 11 530 | 2.1 | 44.2 |
| 513322 | Cellular & other wireless telecommunications | 210 | 2 064 001 | 358 232 | 100 669 | 7 485 | 1.4 | 15.8 |
| 51333 | Telecommunications resellers | 200 | 832 331 | 126 344 | 31 130 | 3 532 | 17.6 | 17.3 |
| 513330 | Telecommunications resellers | 200 | 832 331 | 126 344 | 31 130 | 3 532 | 17.6 | 17.3 |
| 51334 | Satellite telecommunications | 76 | 942 575 | 102 086 | 24 307 | 2 062 | 1.3 | 6.1 |
| 513340 | Satellite telecommunications | 76 | 942 575 | 102 086 | 24 307 | 2 062 | 1.3 | 6.1 |
| 51339 | Other telecommunications | 80 | 118 176 | 28 163 | 5 798 | 544 | 15.3 | 44.6 |
| 513390 | Other telecommunications | 80 | 118 176 | 28 163 | 5 798 | 544 | 15.3 | 44.6 |

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| CALIFORNIA—Con. | | | | | | | | |
| 51 Information—Con. | | | | | | | | |
| 514 | Information services & data processing services | 1 801 | 4 435 078 | 1 425 989 | 343 050 | 34 041 | 6.9 | 18.6 |
| 5141 | Information services | 941 | 1 941 172 | 650 082 | 146 863 | 13 362 | 11.0 | 25.3 |
| 51411 | News syndicates | 85 | 171 713 | 67 495 | 19 359 | 1 069 | 2.6 | 30.4 |
| 514110 | News syndicates | 85 | 171 713 | 67 495 | 19 359 | 1 069 | 2.6 | 30.4 |
| 51412 | Libraries & archives | 84 | 75 714 | 24 578 | 5 523 | 912 | 7.2 | 3.2 |
| 514120 | Libraries & archives | 84 | 75 714 | 24 578 | 5 523 | 912 | 7.2 | 3.2 |
| 51419 | Other information services | 772 | 1 693 745 | 558 009 | 121 981 | 11 381 | 12.0 | 25.8 |
| 514191 | Online information services | 722 | 1 404 610 | 454 415 | 99 713 | 9 822 | 10.8 | 25.8 |
| 514199 | All other information services | 50 | 289 135 | 103 594 | 22 268 | 1 559 | 17.8 | 25.5 |
| 5142 | Data processing services | 860 | 2 493 906 | 775 907 | 196 187 | 20 679 | 3.8 | 13.4 |
| 51421 | Data processing services | 860 | 2 493 906 | 775 907 | 196 187 | 20 679 | 3.8 | 13.4 |
| 514210 | Data processing services | 860 | 2 493 906 | 775 907 | 196 187 | 20 679 | 3.8 | 13.4 |

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| BAKERSFIELD, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 15 | 9 886 | 1 340 | 367 | 228 | — | 3.1 |
| 5121 | Motion picture & video industries | 15 | 9 886 | 1 340 | 367 | 228 | — | 3.1 |
| 51213 | Motion picture & video exhibition | 12 | 9 384 | 1 174 | 319 | 220 | — | — |
| 512131 | Motion picture theaters (except drive-ins) | 12 | 9 384 | 1 174 | 319 | 220 | — | — |
| 513 | Broadcasting & telecommunications | 71 | 302 118 | 57 055 | 14 872 | 1 745 | .4 | .2 |
| 5131 | Radio & television broadcasting | 25 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 20 | 31 931 | 9 279 | 1 949 | 375 | .3 | .8 |
| 513112 | Radio stations | 20 | 31 931 | 9 279 | 1 949 | 375 | .3 | .8 |
| 5132 | Cable networks & program distribution | 10 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| CHICO-PARADISE, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 11 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 9 | 4 934 | 748 | 202 | 109 | — | 16.4 |
| 51213 | Motion picture & video exhibition | 7 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 25 | 71 321 | 19 678 | 5 370 | 602 | .8 | 1.9 |
| 5131 | Radio & television broadcasting | 12 | D | D | D | c | D | D |
| FRESNO, CA MSA | | | | | | | | |
| 5112 | Software publishers | 20 | 58 087 | 22 465 | 5 142 | 460 | 9.6 | 69.3 |
| 51121 | Software publishers | 20 | 58 087 | 22 465 | 5 142 | 460 | 9.6 | 69.3 |
| 511210 | Software publishers | 20 | 58 087 | 22 465 | 5 142 | 460 | 9.6 | 69.3 |
| 512 | Motion picture & sound recording industries | 27 | 23 708 | 3 021 | 685 | 376 | 2.3 | 1.2 |
| 5121 | Motion picture & video industries | 26 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 16 | 21 624 | 2 420 | 570 | 339 | .6 | 1.1 |
| 512131 | Motion picture theaters (except drive-ins) | 14 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 98 | 497 152 | 113 662 | 29 851 | 3 276 | .2 | 4.2 |
| 5131 | Radio & television broadcasting | 30 | 83 159 | 30 061 | 7 051 | 973 | 1.1 | 20.4 |
| 51311 | Radio broadcasting | 22 | 26 689 | 10 608 | 2 256 | 398 | 3.4 | 46.5 |
| 513112 | Radio stations | 20 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 14 | 23 109 | 7 187 | 1 787 | 195 | 2.3 | 4.8 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA | | | | | | | | |
| 5112 | Software publishers | 774 | 3 087 743 | 903 592 | 211 187 | 15 180 | 4.2 | 16.0 |
| 51121 | Software publishers | 774 | 3 087 743 | 903 592 | 211 187 | 15 180 | 4.2 | 16.0 |
| 511210 | Software publishers | 774 | 3 087 743 | 903 592 | 211 187 | 15 180 | 4.2 | 16.0 |
| 512 | Motion picture & sound recording industries | 5 056 | 29 184 223 | 4 942 893 | 1 157 335 | 82 632 | 3.7 | 5.0 |
| 5121 | Motion picture & video industries | 4 577 | 24 534 187 | 4 554 263 | 1 069 512 | 76 832 | 4.0 | 4.6 |
| 51211 | Motion picture & video production | 2 945 | 13 632 552 | 3 257 356 | 759 336 | 47 118 | 5.4 | 5.0 |
| 512110 | Motion picture & video production | 2 945 | 13 632 552 | 3 257 356 | 759 336 | 47 118 | 5.4 | 5.0 |
| 5121101 | Motion picture production (except for television) | 1 249 | 7 477 550 | 1 747 228 | 388 828 | 31 828 | 3.6 | 3.6 |
| 5121102 | Motion picture & video production for television | 1 696 | 6 155 002 | 1 510 128 | 370 508 | 15 290 | 7.6 | 6.8 |
| 51212 | Motion picture & video distribution | 285 | 8 130 908 | 446 558 | 111 121 | 6 730 | 1.0 | 3.1 |
| 512120 | Motion picture & video distribution | 285 | 8 130 908 | 446 558 | 111 121 | 6 730 | 1.0 | 3.1 |
| 5121201 | Motion picture film exchanges | 165 | 5 365 629 | 241 891 | 60 568 | 3 488 | .7 | 2.9 |
| 5121202 | Film or tape distribution for television | 120 | 2 765 279 | 204 667 | 50 553 | 3 242 | 1.6 | 3.4 |
| 51213 | Motion picture & video exhibition | 364 | 684 554 | 82 441 | 18 470 | 9 752 | 2.6 | 5.6 |
| 512131 | Motion picture theaters (except drive-ins) | 349 | D | D | D | i | D | D |
| 512132 | Drive-in motion picture theaters | 15 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 983 | 2 086 173 | 767 908 | 180 585 | 13 232 | 7.2 | 7.0 |
| 512191 | Teleproduction & other postproduction services | 866 | 1 443 091 | 641 054 | 150 905 | 11 227 | 9.1 | 9.6 |
| 512199 | Other motion picture & video industries | 117 | 643 082 | 126 854 | 29 680 | 2 005 | 2.9 | 1.3 |
| 5122 | Sound recording industries | 479 | 4 650 036 | 388 630 | 87 823 | 5 800 | 2.3 | 7.2 |
| 51221 | Record production | 64 | D | D | D | e | D | D |
| 512210 | Record production | 64 | D | D | D | e | D | D |
| 51222 | Integrated record production/distribution | 76 | D | D | D | h | D | D |
| 512220 | Integrated record production/distribution | 76 | D | D | D | h | D | D |
| 51223 | Music publishers | 106 | 469 414 | 57 027 | 12 285 | 742 | 3.9 | 3.4 |
| 512230 | Music publishers | 106 | 469 414 | 57 027 | 12 285 | 742 | 3.9 | 3.4 |
| 51224 | Sound recording studios | 187 | 131 916 | 40 146 | 7 894 | 1 034 | 11.0 | 9.6 |
| 512240 | Sound recording studios | 187 | 131 916 | 40 146 | 7 894 | 1 034 | 11.0 | 9.6 |
| 51229 | Other sound recording industries | 46 | 84 650 | 23 076 | 4 855 | 427 | 18.3 | 5.9 |
| 512290 | Other sound recording industries | 46 | 84 650 | 23 076 | 4 855 | 427 | 18.3 | 5.9 |
| 513 | Broadcasting & telecommunications | 1 572 | D | D | D | i | D | D |
| 5131 | Radio & television broadcasting | 277 | D | D | D | j | D | D |
| 51311 | Radio broadcasting | 185 | D | D | D | h | D | D |
| 513111 | Radio networks | 16 | 65 362 | 17 064 | 3 769 | 331 | .5 | 6.8 |
| 513112 | Radio stations | 169 | D | D | D | h | D | D |
| 51312 | Television broadcasting | 92 | 3 137 074 | 633 545 | 151 760 | 9 769 | .7 | 8.8 |
| 513120 | Television broadcasting | 92 | 3 137 074 | 633 545 | 151 760 | 9 769 | .7 | 8.8 |
| 5132 | Cable networks & program distribution | 179 | D | D | D | j | D | D |
| 51321 | Cable networks | 46 | D | D | D | h | D | D |
| 513210 | Cable networks | 46 | D | D | D | h | D | D |
| 51322 | Cable & other program distribution | 133 | D | D | D | i | D | D |
| 513220 | Cable & other program distribution | 133 | D | D | D | i | D | D |
| 514 | Information services & data processing services | 792 | D | D | D | j | D | D |
| 5141 | Information services | 383 | D | D | D | i | D | D |
| 51411 | News syndicates | 47 | D | D | D | f | D | D |
| 514110 | News syndicates | 47 | D | D | D | f | D | D |
| 51419 | Other information services | 305 | D | D | D | h | D | D |
| 514191 | Online information services | 286 | D | D | D | h | D | D |
| 514199 | All other information services | 19 | D | D | D | f | D | D |
| 5142 | Data processing services | 409 | D | D | D | i | D | D |
| 51421 | Data processing services | 409 | D | D | D | i | D | D |
| 514210 | Data processing services | 409 | D | D | D | i | D | D |
| Los Angeles—Long Beach, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 429 | 1 526 514 | 457 724 | 107 292 | 7 595 | 5.0 | 11.5 |
| 51121 | Software publishers | 429 | 1 526 514 | 457 724 | 107 292 | 7 595 | 5.0 | 11.5 |
| 511210 | Software publishers | 429 | 1 526 514 | 457 724 | 107 292 | 7 595 | 5.0 | 11.5 |
| 512 | Motion picture & sound recording industries | 4 658 | 28 582 514 | 4 840 204 | 1 133 622 | 77 230 | 3.6 | 5.0 |
| 5121 | Motion picture & video industries | 4 230 | 23 990 867 | 4 463 375 | 1 048 774 | 71 741 | 4.0 | 4.6 |
| 51211 | Motion picture & video production | 2 825 | 13 418 697 | 3 215 163 | 749 867 | 46 202 | 5.4 | 5.0 |
| 512110 | Motion picture & video production | 2 825 | 13 418 697 | 3 215 163 | 749 867 | 46 202 | 5.4 | 5.0 |
| 5121101 | Motion picture production (except for television) | 1 173 | 7 309 026 | 1 718 851 | 382 273 | 31 242 | 3.6 | 3.6 |
| 5121102 | Motion picture & video production for television | 1 652 | 6 109 671 | 1 496 312 | 367 594 | 14 960 | 7.5 | 6.8 |
| 51212 | Motion picture & video distribution | 272 | 8 120 248 | 442 816 | 109 968 | 6 627 | .9 | 3.1 |
| 512120 | Motion picture & video distribution | 272 | 8 120 248 | 442 816 | 109 968 | 6 627 | .9 | 3.1 |
| 5121201 | Motion picture film exchanges | 159 | 5 357 457 | 238 886 | 59 781 | 3 402 | .6 | 2.9 |
| 5121202 | Film or tape distribution for television | 113 | 2 762 791 | 203 930 | 50 187 | 3 225 | 1.5 | 3.4 |
| 51213 | Motion picture & video exhibition | 217 | 425 538 | 53 061 | 11 744 | 6 051 | 3.4 | 7.5 |
| 512131 | Motion picture theaters (except drive-ins) | 209 | 414 657 | 50 730 | 11 364 | 5 705 | 3.5 | 7.1 |
| 512132 | Drive-in motion picture theaters | 8 | 10 881 | 2 331 | 380 | 346 | .7 | 20.6 |
| 51219 | Post production & other motion picture & video industries | 916 | 2 026 384 | 752 335 | 177 195 | 12 861 | 7.2 | 7.2 |
| 512191 | Teleproduction & other postproduction services | 804 | 1 391 707 | 629 494 | 148 408 | 10 959 | 9.3 | 9.9 |
| 512199 | Other motion picture & video industries | 112 | 634 677 | 122 841 | 28 787 | 1 902 | 2.6 | 1.3 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| | LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA—Con. | | | | | | | |
| | Los Angeles—Long Beach, CA PMSA—Con. | | | | | | | |
| 512 | Motion picture & sound recording industries—Con. | | | | | | | |
| 5122 | Sound recording industries | 428 | 4 591 647 | 376 829 | 84 848 | 5 489 | 1.6 | 7.1 |
| 51221 | Record production | 59 | D | D | D | c | D | D |
| 512210 | Record production | 59 | D | D | D | c | D | D |
| 51222 | Integrated record production/distribution | 69 | 3 893 195 | 251 493 | 59 326 | 3 202 | .7 | 7.5 |
| 512220 | Integrated record production/distribution | 69 | 3 893 195 | 251 493 | 59 326 | 3 202 | .7 | 7.5 |
| 51223 | Music publishers | 99 | 467 303 | 56 433 | 12 222 | 725 | 3.6 | 3.4 |
| 512230 | Music publishers | 99 | 467 303 | 56 433 | 12 222 | 725 | 3.6 | 3.4 |
| 51224 | Sound recording studios | 166 | 119 652 | 38 211 | 7 526 | 943 | 10.3 | 6.2 |
| 512240 | Sound recording studios | 166 | 119 652 | 38 211 | 7 526 | 943 | 10.3 | 6.2 |
| 51229 | Other sound recording industries | 35 | D | D | D | e | D | D |
| 512290 | Other sound recording industries | 35 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 936 | 11 653 664 | 2 127 437 | 541 707 | 43 132 | .9 | 5.7 |
| 5131 | Radio & television broadcasting | 181 | 3 685 243 | 782 400 | 187 993 | 12 107 | 1.0 | 7.7 |
| 51311 | Radio broadcasting | 112 | 609 615 | 170 721 | 41 192 | 3 066 | 3.1 | 3.0 |
| 513111 | Radio networks | 9 | 60 906 | 15 790 | 3 524 | 270 | — | 6.6 |
| 513112 | Radio stations | 103 | 548 709 | 154 931 | 37 668 | 2 796 | 3.5 | 2.6 |
| 51312 | Television broadcasting | 69 | 3 075 628 | 611 679 | 146 801 | 9 041 | .5 | 8.6 |
| 513120 | Television broadcasting | 69 | 3 075 628 | 611 679 | 146 801 | 9 041 | .5 | 8.6 |
| 5132 | Cable networks & program distribution | 114 | 2 620 656 | 306 515 | 76 341 | 6 846 | .6 | 8.1 |
| 51321 | Cable networks | 42 | 793 877 | 140 194 | 34 177 | 2 968 | .5 | 4.0 |
| 513210 | Cable networks | 42 | 793 877 | 140 194 | 34 177 | 2 968 | .5 | 4.0 |
| 51322 | Cable & other program distribution | 72 | 1 826 779 | 166 321 | 42 164 | 3 878 | .6 | 9.9 |
| 513220 | Cable & other program distribution | 72 | 1 826 779 | 166 321 | 42 164 | 3 878 | .6 | 9.9 |
| 514 | Information services & data processing services | 478 | 1 203 752 | 385 881 | 96 882 | 10 880 | 5.1 | 22.5 |
| 5141 | Information services | 256 | 502 375 | 172 731 | 41 291 | 4 769 | 7.3 | 28.1 |
| 51411 | News syndicates | 42 | 95 193 | 27 530 | 6 780 | 563 | 3.5 | 35.5 |
| 514110 | News syndicates | 42 | 95 193 | 27 530 | 6 780 | 563 | 3.5 | 35.5 |
| 51419 | Other information services | 195 | D | D | D | h | D | D |
| 514191 | Online information services | 179 | 267 430 | 100 744 | 24 865 | 2 952 | 10.5 | 17.7 |
| 514199 | All other information services | 16 | D | D | D | f | D | D |
| 5142 | Data processing services | 222 | 701 377 | 213 150 | 55 591 | 6 111 | 3.5 | 18.5 |
| 51421 | Data processing services | 222 | 701 377 | 213 150 | 55 591 | 6 111 | 3.5 | 18.5 |
| 514210 | Data processing services | 222 | 701 377 | 213 150 | 55 591 | 6 111 | 3.5 | 18.5 |
| | Orange County, CA PMSA | | | | | | | |
| 5112 | Software publishers | 271 | 1 320 079 | 362 303 | 84 336 | 5 857 | 3.0 | 23.7 |
| 51121 | Software publishers | 271 | 1 320 079 | 362 303 | 84 336 | 5 857 | 3.0 | 23.7 |
| 511210 | Software publishers | 271 | 1 320 079 | 362 303 | 84 336 | 5 857 | 3.0 | 23.7 |
| 512 | Motion picture & sound recording industries | 205 | 291 708 | 49 954 | 11 780 | 2 562 | 18.4 | 5.2 |
| 5121 | Motion picture & video industries | 174 | 241 762 | 40 567 | 9 286 | 2 337 | 8.9 | 3.4 |
| 51211 | Motion picture & video production | 64 | 67 163 | 15 212 | 3 551 | 408 | 20.2 | 10.5 |
| 512110 | Motion picture & video production | 64 | 67 163 | 15 212 | 3 551 | 408 | 20.2 | 10.5 |
| 5121101 | Motion picture production (except for television) | 46 | 38 246 | 7 829 | 1 881 | 239 | 19.9 | 12.2 |
| 5121102 | Motion picture & video production for television | 18 | 28 917 | 7 383 | 1 670 | 169 | 20.6 | 8.2 |
| 51213 | Motion picture & video exhibition | 65 | 131 794 | 13 786 | 3 145 | 1 601 | 1.4 | .7 |
| 512131 | Motion picture theaters (except drive-ins) | 65 | 131 794 | 13 786 | 3 145 | 1 601 | 1.4 | .7 |
| 51219 | Post production & other motion picture & video industries | 38 | 33 661 | 8 374 | 1 749 | 235 | 7.6 | .4 |
| 512191 | Teleproduction & other postproduction services | 35 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 31 | 49 946 | 9 387 | 2 494 | 225 | 64.0 | 13.9 |
| 51224 | Sound recording studios | 16 | 7 388 | 688 | 106 | 42 | 18.4 | 71.0 |
| 512240 | Sound recording studios | 16 | 7 388 | 688 | 106 | 42 | 18.4 | 71.0 |
| 51229 | Other sound recording industries | 5 | D | D | D | b | D | D |
| 512290 | Other sound recording industries | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 279 | 3 331 042 | 633 416 | 171 940 | 15 750 | 4.2 | 10.1 |
| 5131 | Radio & television broadcasting | 29 | 60 052 | 21 922 | 4 531 | 647 | 19.9 | 10.0 |
| 51311 | Radio broadcasting | 16 | 25 169 | 7 784 | 1 378 | 218 | 27.1 | 15.4 |
| 513112 | Radio stations | 13 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 28 | 384 337 | 58 577 | 14 549 | 1 602 | .6 | 24.8 |
| 51322 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 205 | 378 850 | 136 184 | 31 374 | 3 582 | 8.7 | 11.9 |
| 5141 | Information services | 81 | 101 470 | 42 219 | 7 789 | 831 | 21.9 | 28.6 |
| 51419 | Other information services | 73 | D | D | D | f | D | D |
| 514191 | Online information services | 72 | 94 606 | 40 633 | 7 473 | 749 | 20.8 | 30.5 |
| 5142 | Data processing services | 124 | 277 380 | 93 965 | 23 585 | 2 751 | 3.9 | 5.8 |
| 51421 | Data processing services | 124 | 277 380 | 93 965 | 23 585 | 2 751 | 3.9 | 5.8 |
| 514210 | Data processing services | 124 | 277 380 | 93 965 | 23 585 | 2 751 | 3.9 | 5.8 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA—Con. | | | | | | | | |
| Riverside—San Bernardino, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 33 | D | D | D | g | D | D |
| 51121 | Software publishers | 33 | D | D | D | g | D | D |
| 511210 | Software publishers | 33 | D | D | D | g | D | D |
| 512 | Motion picture & sound recording industries | 119 | 146 970 | 27 670 | 6 532 | 2 151 | 3.1 | 4.0 |
| 5121 | Motion picture & video industries | 106 | 140 348 | 25 762 | 6 175 | 2 076 | 2.5 | 4.2 |
| 51211 | Motion picture & video production | 26 | D | D | D | c | D | D |
| 512110 | Motion picture & video production | 26 | D | D | D | c | D | D |
| 5121101 | Motion picture production (except for television) | 18 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 66 | D | D | D | g | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 61 | 96 390 | 11 867 | 2 825 | 1 693 | .2 | 1.7 |
| 512132 | Drive-in motion picture theaters | 5 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 11 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 13 | 6 622 | 1 908 | 357 | 75 | 15.4 | .1 |
| 51224 | Sound recording studios | 4 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 253 | 1 286 133 | 231 727 | 57 719 | 5 984 | .8 | 3.8 |
| 5131 | Radio & television broadcasting | 50 | 58 280 | 20 250 | 4 829 | 837 | 1.6 | 24.0 |
| 51311 | Radio broadcasting | 44 | D | D | D | f | D | D |
| 513112 | Radio stations | 41 | D | D | D | f | D | D |
| 5132 | Cable networks & program distribution | 27 | 324 351 | 42 274 | 10 531 | 1 450 | 1.6 | 6.0 |
| 51322 | Cable & other program distribution | 26 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 26 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 72 | 80 555 | 16 153 | 3 912 | 627 | 6.3 | .8 |
| 5141 | Information services | 27 | 20 928 | 3 266 | 770 | 124 | 10.6 | 3.1 |
| 51419 | Other information services | 22 | 15 995 | 1 344 | 291 | 55 | 8.1 | 4.0 |
| 514191 | Online information services | 22 | 15 995 | 1 344 | 291 | 55 | 8.1 | 4.0 |
| 5142 | Data processing services | 45 | 59 627 | 12 887 | 3 142 | 503 | 4.8 | — |
| 51421 | Data processing services | 45 | 59 627 | 12 887 | 3 142 | 503 | 4.8 | — |
| 514210 | Data processing services | 45 | 59 627 | 12 887 | 3 142 | 503 | 4.8 | — |
| Ventura, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 41 | D | D | D | e | D | D |
| 51121 | Software publishers | 41 | D | D | D | e | D | D |
| 511210 | Software publishers | 41 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 74 | 163 031 | 25 065 | 5 401 | 689 | 2.2 | 1.6 |
| 5121 | Motion picture & video industries | 67 | 161 210 | 24 559 | 5 277 | 678 | 1.5 | 1.7 |
| 51211 | Motion picture & video production | 30 | D | D | D | e | D | D |
| 512110 | Motion picture & video production | 30 | D | D | D | e | D | D |
| 5121101 | Motion picture production (except for television) | 12 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 16 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 14 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 18 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 17 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 104 | D | D | D | h | D | D |
| 5131 | Radio & television broadcasting | 17 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 13 | D | D | D | c | D | D |
| 513112 | Radio stations | 12 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 10 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 37 | D | D | D | e | D | D |
| 5141 | Information services | 19 | D | D | D | b | D | D |
| MERCED, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 18 | 49 647 | 9 879 | 2 617 | 299 | 1.0 | .2 |
| MODESTO, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | 10 174 | 1 135 | 279 | 240 | 2.2 | 13.5 |
| 5121 | Motion picture & video industries | 8 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | 9 383 | 953 | 238 | 227 | — | 14.6 |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 36 | 136 703 | 32 174 | 8 621 | 804 | .4 | 15.8 |
| 5131 | Radio & television broadcasting | 12 | 18 997 | 7 490 | 1 510 | 223 | 1.3 | 17.0 |
| 51311 | Radio broadcasting | 10 | D | D | D | c | D | D |
| 513112 | Radio stations | 8 | 14 482 | 5 003 | 1 318 | 196 | 1.6 | 22.3 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| REDDING, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 31 | 97 349 | 21 153 | 5 712 | 695 | 2.3 | 7.6 |
| 5131 | Radio & television broadcasting | 12 | D | D | D | e | D | D |
| SACRAMENTO-YOLO, CA CMSA | | | | | | | | |
| 5112 | Software publishers | 59 | D | D | D | g | D | D |
| 51121 | Software publishers | 59 | D | D | D | g | D | D |
| 511210 | Software publishers | 59 | D | D | D | g | D | D |
| 512 | Motion picture & sound recording industries | 81 | D | D | D | g | D | D |
| 5121 | Motion picture & video industries | 70 | D | D | D | g | D | D |
| 51213 | Motion picture & video exhibition | 36 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 33 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 3 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 12 | 9 803 | 2 652 | 622 | 122 | 1.2 | .2 |
| 512191 | Teleproduction & other postproduction services | 11 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 11 | 5 383 | 1 886 | 426 | 63 | 56.8 | 34.0 |
| 513 | Broadcasting & telecommunications | 195 | 3 758 535 | 549 319 | 146 336 | 13 892 | .5 | 3.7 |
| 5131 | Radio & television broadcasting | 41 | D | D | D | g | D | D |
| 51311 | Radio broadcasting | 27 | D | D | D | f | D | D |
| 513112 | Radio stations | 25 | D | D | D | f | D | D |
| 51312 | Television broadcasting | 14 | D | D | D | f | D | D |
| 513120 | Television broadcasting | 14 | D | D | D | f | D | D |
| 5132 | Cable networks & program distribution | 18 | D | D | D | f | D | D |
| 51322 | Cable & other program distribution | 15 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 15 | D | D | D | f | D | D |
| 514 | Information services & data processing services | 116 | D | D | D | h | D | D |
| 5141 | Information services | 49 | D | D | D | f | D | D |
| 51419 | Other information services | 38 | D | D | D | f | D | D |
| 514191 | Online information services | 34 | D | D | D | e | D | D |
| 5142 | Data processing services | 67 | D | D | D | h | D | D |
| 51421 | Data processing services | 67 | D | D | D | h | D | D |
| 514210 | Data processing services | 67 | D | D | D | h | D | D |
| Sacramento, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 58 | 394 091 | 134 050 | 31 417 | 2 064 | 2.2 | 1.1 |
| 51121 | Software publishers | 58 | 394 091 | 134 050 | 31 417 | 2 064 | 2.2 | 1.1 |
| 511210 | Software publishers | 58 | 394 091 | 134 050 | 31 417 | 2 064 | 2.2 | 1.1 |
| 512 | Motion picture & sound recording industries | 73 | 77 000 | 12 665 | 2 968 | 1 076 | 10.5 | 4.0 |
| 5121 | Motion picture & video industries | 62 | 71 617 | 10 779 | 2 542 | 1 013 | 7.0 | 1.7 |
| 51213 | Motion picture & video exhibition | 32 | 49 774 | 5 942 | 1 398 | 780 | .9 | 1.6 |
| 512131 | Motion picture theaters (except drive-ins) | 29 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 3 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 11 | D | D | D | c | D | D |
| 512191 | Teleproduction & other postproduction services | 10 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 11 | 5 383 | 1 886 | 426 | 63 | 56.8 | 34.0 |
| 513 | Broadcasting & telecommunications | 179 | 3 621 827 | 522 776 | 138 914 | 13 219 | .5 | 3.5 |
| 5131 | Radio & television broadcasting | 36 | 231 115 | 58 092 | 17 502 | 1 543 | 6.3 | 30.7 |
| 51311 | Radio broadcasting | 23 | 59 482 | 20 377 | 7 517 | 705 | .5 | 43.2 |
| 513112 | Radio stations | 21 | D | D | D | f | D | D |
| 51312 | Television broadcasting | 13 | 171 633 | 37 715 | 9 985 | 838 | 8.4 | 26.3 |
| 513120 | Television broadcasting | 13 | 171 633 | 37 715 | 9 985 | 838 | 8.4 | 26.3 |
| 5132 | Cable networks & program distribution | 15 | 113 322 | 21 272 | 4 761 | 675 | — | 5.7 |
| 51322 | Cable & other program distribution | 12 | 103 151 | 20 021 | 4 560 | 625 | — | 3.8 |
| 513220 | Cable & other program distribution | 12 | 103 151 | 20 021 | 4 560 | 625 | — | 3.8 |
| 514 | Information services & data processing services | 104 | 472 546 | 112 356 | 28 179 | 3 904 | 3.7 | 4.6 |
| 5141 | Information services | 44 | 36 910 | 10 335 | 2 656 | 556 | 20.7 | 51.3 |
| 51419 | Other information services | 33 | D | D | D | e | D | D |
| 514191 | Online information services | 30 | 30 681 | 8 040 | 2 094 | 471 | 21.8 | 55.7 |
| 5142 | Data processing services | 60 | 435 636 | 102 021 | 25 523 | 3 348 | 2.2 | .7 |
| 51421 | Data processing services | 60 | 435 636 | 102 021 | 25 523 | 3 348 | 2.2 | .7 |
| 514210 | Data processing services | 60 | 435 636 | 102 021 | 25 523 | 3 348 | 2.2 | .7 |
| Yolo, CA PMSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 8 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 16 | 136 708 | 26 543 | 7 422 | 673 | — | 9.2 |
| 514 | Information services & data processing services | 12 | D | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SALINAS, CA MSA | | | | | | | | |
| 5112 | Software publishers | 17 | 97 030 | 15 526 | 3 882 | 278 | .2 | 13.4 |
| 51121 | Software publishers | 17 | 97 030 | 15 526 | 3 882 | 278 | .2 | 13.4 |
| 511210 | Software publishers | 17 | 97 030 | 15 526 | 3 882 | 278 | .2 | 13.4 |
| 512 | Motion picture & sound recording industries | 18 | 17 595 | 3 768 | 748 | 169 | 1.7 | 2.0 |
| 5121 | Motion picture & video industries | 15 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | 9 498 | 956 | 240 | 111 | — | — |
| 512131 | Motion picture theaters (except drive-ins) | 5 | 9 498 | 956 | 240 | 111 | — | — |
| 513 | Broadcasting & telecommunications | 50 | 308 132 | 48 283 | 13 517 | 1 412 | 1.8 | 8.6 |
| 5131 | Radio & television broadcasting | 22 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 18 | D | D | D | c | D | D |
| 513112 | Radio stations | 17 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 18 | 25 701 | 5 299 | 1 254 | 205 | 3.2 | 12.2 |
| SAN DIEGO, CA MSA | | | | | | | | |
| 5112 | Software publishers | 212 | 1 296 127 | 270 823 | 65 014 | 4 483 | 1.8 | 2.3 |
| 51121 | Software publishers | 212 | 1 296 127 | 270 823 | 65 014 | 4 483 | 1.8 | 2.3 |
| 511210 | Software publishers | 212 | 1 296 127 | 270 823 | 65 014 | 4 483 | 1.8 | 2.3 |
| 512 | Motion picture & sound recording industries | 156 | 235 056 | 49 467 | 9 550 | 2 587 | 10.5 | 2.2 |
| 5121 | Motion picture & video industries | 135 | 208 988 | 40 493 | 8 135 | 2 415 | 3.1 | 2.4 |
| 51211 | Motion picture & video production | 53 | 87 238 | 26 381 | 4 676 | 483 | 6.3 | 2.3 |
| 512110 | Motion picture & video production | 53 | 87 238 | 26 381 | 4 676 | 483 | 6.3 | 2.3 |
| 5121101 | Motion picture production (except for television) | 34 | 36 111 | 9 635 | 1 918 | 295 | 9.1 | 1.9 |
| 5121102 | Motion picture & video production for television | 19 | 51 127 | 16 746 | 2 758 | 188 | 4.3 | 2.7 |
| 51213 | Motion picture & video exhibition | 62 | 113 442 | 11 823 | 2 832 | 1 858 | .3 | 2.2 |
| 512131 | Motion picture theaters (except drive-ins) | 58 | 110 274 | 11 164 | 2 681 | 1 800 | .2 | .5 |
| 512132 | Drive-in motion picture theaters | 4 | 3 168 | 659 | 151 | 58 | 2.1 | 63.9 |
| 51219 | Post production & other motion picture & video industries | 17 | 7 325 | 2 152 | 600 | 66 | 2.9 | 3.0 |
| 512191 | Teleproduction & other postproduction services | 15 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 21 | 26 068 | 8 974 | 1 415 | 172 | 70.0 | .8 |
| 51223 | Music publishers | 5 | D | D | D | b | D | D |
| 512230 | Music publishers | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 273 | 2 428 310 | 610 906 | 154 822 | 15 714 | 2.4 | 11.2 |
| 5131 | Radio & television broadcasting | 45 | 346 958 | 109 687 | 24 684 | 2 175 | 3.3 | 17.7 |
| 51311 | Radio broadcasting | 33 | 126 012 | 50 555 | 11 148 | 1 107 | 9.0 | 26.2 |
| 513112 | Radio stations | 30 | 125 642 | 50 414 | 11 114 | 1 100 | 8.9 | 26.1 |
| 51312 | Television broadcasting | 12 | 220 946 | 59 132 | 13 536 | 1 068 | — | 12.9 |
| 513120 | Television broadcasting | 12 | 220 946 | 59 132 | 13 536 | 1 068 | — | 12.9 |
| 5132 | Cable networks & program distribution | 30 | 461 575 | 87 417 | 21 619 | 2 218 | .6 | 10.5 |
| 51322 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 147 | 345 555 | 123 713 | 30 750 | 3 199 | 6.3 | 33.2 |
| 5141 | Information services | 85 | 99 259 | 38 057 | 9 867 | 1 134 | 15.9 | 25.6 |
| 51419 | Other information services | 71 | D | D | D | f | D | D |
| 514191 | Online information services | 67 | 89 666 | 33 849 | 8 655 | 974 | 16.5 | 25.7 |
| 5142 | Data processing services | 62 | 246 296 | 85 656 | 20 883 | 2 065 | 2.4 | 36.3 |
| 51421 | Data processing services | 62 | 246 296 | 85 656 | 20 883 | 2 065 | 2.4 | 36.3 |
| 514210 | Data processing services | 62 | 246 296 | 85 656 | 20 883 | 2 065 | 2.4 | 36.3 |
| SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA | | | | | | | | |
| 5112 | Software publishers | 1 221 | 13 413 925 | 4 592 794 | 1 086 135 | 53 164 | 3.1 | 9.7 |
| 51121 | Software publishers | 1 221 | 13 413 925 | 4 592 794 | 1 086 135 | 53 164 | 3.1 | 9.7 |
| 511210 | Software publishers | 1 221 | 13 413 925 | 4 592 794 | 1 086 135 | 53 164 | 3.1 | 9.7 |
| 512 | Motion picture & sound recording industries | 621 | 1 167 317 | 282 251 | 62 135 | 8 840 | 4.6 | 6.0 |
| 5121 | Motion picture & video industries | 537 | 1 114 485 | 267 224 | 58 970 | 8 420 | 3.6 | 4.5 |
| 51211 | Motion picture & video production | 246 | 506 382 | 114 502 | 24 599 | 1 887 | 6.0 | 6.0 |
| 512110 | Motion picture & video production | 246 | 506 382 | 114 502 | 24 599 | 1 887 | 6.0 | 6.0 |
| 5121101 | Motion picture production (except for television) | 172 | 398 117 | 74 842 | 18 177 | 1 338 | 3.1 | 4.4 |
| 5121102 | Motion picture & video production for television | 74 | 108 265 | 39 660 | 6 422 | 549 | 16.7 | 11.5 |
| 51213 | Motion picture & video exhibition | 173 | 318 471 | 38 087 | 8 625 | 4 528 | 1.0 | 3.5 |
| 512131 | Motion picture theaters (except drive-ins) | 166 | D | D | D | h | D | D |
| 512132 | Drive-in motion picture theaters | 7 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 100 | 263 539 | 109 445 | 24 948 | 1 885 | 2.6 | 1.4 |
| 512191 | Teleproduction & other postproduction services | 90 | 254 412 | 105 897 | 24 155 | 1 755 | 2.6 | .2 |
| 5122 | Sound recording industries | 84 | 52 832 | 15 027 | 3 165 | 420 | 25.5 | 37.1 |
| 51224 | Sound recording studios | 40 | 26 727 | 7 932 | 1 513 | 252 | 12.2 | 44.4 |
| 512240 | Sound recording studios | 40 | 26 727 | 7 932 | 1 513 | 252 | 12.2 | 44.4 |
| 51229 | Other sound recording industries | 9 | 8 490 | 2 490 | 570 | 69 | 17.7 | 48.1 |
| 512290 | Other sound recording industries | 9 | 8 490 | 2 490 | 570 | 69 | 17.7 | 48.1 |
| 513 | Broadcasting & telecommunications | 822 | 14 375 082 | 2 457 185 | 673 413 | 49 254 | .5 | 12.8 |
| 5131 | Radio & television broadcasting | 127 | D | D | D | h | D | D |
| 51311 | Radio broadcasting | 88 | D | D | D | h | D | D |
| 513112 | Radio stations | 81 | D | D | D | g | D | D |
| 51312 | Television broadcasting | 39 | D | D | D | g | D | D |
| 513120 | Television broadcasting | 39 | D | D | D | g | D | D |
| 5132 | Cable networks & program distribution | 95 | D | D | D | h | D | D |
| 51322 | Cable & other program distribution | 78 | 1 447 859 | 188 641 | 42 595 | 4 638 | .1 | 25.4 |
| 513220 | Cable & other program distribution | 78 | 1 447 859 | 188 641 | 42 595 | 4 638 | .1 | 25.4 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con. | | | | | | | | |
| 514 | Information services & data processing services | 618 | 1 772 861 | 601 037 | 139 422 | 10 242 | 8.6 | 19.7 |
| 5141 | Information services | 353 | 1 131 942 | 370 838 | 81 899 | 5 447 | 10.4 | 23.0 |
| 51411 | News syndicates | 24 | 61 647 | 34 590 | 11 084 | 328 | 1.8 | 23.8 |
| 514110 | News syndicates | 24 | 61 647 | 34 590 | 11 084 | 328 | 1.8 | 23.8 |
| 51419 | Other information services | 296 | 1 064 121 | 333 868 | 70 306 | 5 009 | 10.8 | 22.9 |
| 514191 | Online information services | 273 | D | D | D | h | D | D |
| 514199 | All other information services | 23 | D | D | D | f | D | D |
| 5142 | Data processing services | 265 | 640 919 | 230 199 | 57 523 | 4 795 | 5.5 | 13.9 |
| 51421 | Data processing services | 265 | 640 919 | 230 199 | 57 523 | 4 795 | 5.5 | 13.9 |
| 514210 | Data processing services | 265 | 640 919 | 230 199 | 57 523 | 4 795 | 5.5 | 13.9 |
| Oakland, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 241 | 1 689 274 | 709 106 | 166 369 | 11 076 | 1.2 | 9.4 |
| 51121 | Software publishers | 241 | 1 689 274 | 709 106 | 166 369 | 11 076 | 1.2 | 9.4 |
| 511210 | Software publishers | 241 | 1 689 274 | 709 106 | 166 369 | 11 076 | 1.2 | 9.4 |
| 512 | Motion picture & sound recording industries | 132 | 163 711 | 41 147 | 6 784 | 1 651 | 2.5 | 5.9 |
| 5121 | Motion picture & video industries | 116 | 157 855 | 40 211 | 6 599 | 1 613 | .8 | 5.6 |
| 51211 | Motion picture & video production | 54 | 59 194 | 27 128 | 3 728 | 283 | 1.4 | 10.8 |
| 512110 | Motion picture & video production | 54 | 59 194 | 27 128 | 3 728 | 283 | 1.4 | 10.8 |
| 5121101 | Motion picture production (except for television) | 34 | D | D | D | b | D | D |
| 5121102 | Motion picture & video production for television | 20 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 42 | 89 115 | 10 032 | 2 178 | 1 206 | .3 | .3 |
| 512131 | Motion picture theaters (except drive-ins) | 39 | D | D | D | g | D | D |
| 512132 | Drive-in motion picture theaters | 3 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 19 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 16 | 5 856 | 936 | 185 | 38 | 48.4 | 12.1 |
| 513 | Broadcasting & telecommunications | 251 | 6 550 877 | 1 156 773 | 327 706 | 22 585 | .5 | 8.0 |
| 5131 | Radio & television broadcasting | 19 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 12 | D | D | D | c | D | D |
| 513112 | Radio stations | 10 | D | D | D | c | D | D |
| 51312 | Television broadcasting | 7 | D | D | D | e | D | D |
| 513120 | Television broadcasting | 7 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 32 | D | D | D | g | D | D |
| 51322 | Cable & other program distribution | 29 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 29 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 132 | 236 006 | 75 585 | 19 286 | 1 873 | 28.1 | 10.6 |
| 5141 | Information services | 64 | 80 848 | 36 346 | 8 532 | 713 | 64.4 | 20.4 |
| 51419 | Other information services | 49 | D | D | D | f | D | D |
| 514191 | Online information services | 46 | D | D | D | c | D | D |
| 514199 | All other information services | 3 | D | D | D | e | D | D |
| 5142 | Data processing services | 68 | 155 158 | 39 239 | 10 754 | 1 160 | 9.2 | 5.5 |
| 51421 | Data processing services | 68 | 155 158 | 39 239 | 10 754 | 1 160 | 9.2 | 5.5 |
| 514210 | Data processing services | 68 | 155 158 | 39 239 | 10 754 | 1 160 | 9.2 | 5.5 |
| San Francisco, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 410 | 5 642 859 | 1 464 845 | 338 359 | 17 128 | 2.0 | 4.3 |
| 51121 | Software publishers | 410 | 5 642 859 | 1 464 845 | 338 359 | 17 128 | 2.0 | 4.3 |
| 511210 | Software publishers | 410 | 5 642 859 | 1 464 845 | 338 359 | 17 128 | 2.0 | 4.3 |
| 512 | Motion picture & sound recording industries | 340 | 789 461 | 196 873 | 44 944 | 4 826 | 5.4 | 5.4 |
| 5121 | Motion picture & video industries | 295 | 751 580 | 184 396 | 42 252 | 4 518 | 4.8 | 3.6 |
| 51211 | Motion picture & video production | 151 | 384 024 | 62 424 | 14 654 | 1 108 | 7.4 | 3.2 |
| 512110 | Motion picture & video production | 151 | 384 024 | 62 424 | 14 654 | 1 108 | 7.4 | 3.2 |
| 5121101 | Motion picture production (except for television) | 106 | 322 146 | 44 440 | 11 234 | 783 | 3.4 | 1.7 |
| 5121102 | Motion picture & video production for television | 45 | 61 878 | 17 984 | 3 420 | 325 | 28.1 | 10.7 |
| 51213 | Motion picture & video exhibition | 65 | 96 500 | 12 727 | 3 054 | 1 615 | 1.4 | 9.3 |
| 512131 | Motion picture theaters (except drive-ins) | 63 | D | D | D | g | D | D |
| 51219 | Post production & other motion picture & video industries | 68 | 246 795 | 104 532 | 23 855 | 1 694 | 2.7 | .6 |
| 512191 | Teleproduction & other postproduction services | 63 | 242 018 | 102 511 | 23 382 | 1 635 | 2.6 | .1 |
| 5122 | Sound recording industries | 45 | 37 881 | 12 477 | 2 692 | 308 | 16.7 | 40.8 |
| 51224 | Sound recording studios | 23 | 21 019 | 6 615 | 1 288 | 190 | 7.2 | 42.0 |
| 512240 | Sound recording studios | 23 | 21 019 | 6 615 | 1 288 | 190 | 7.2 | 42.0 |
| 51229 | Other sound recording industries | 4 | D | D | D | b | D | D |
| 512290 | Other sound recording industries | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 272 | 5 451 674 | 848 633 | 228 191 | 15 973 | .3 | 17.1 |
| 5131 | Radio & television broadcasting | 60 | 652 091 | 181 176 | 46 916 | 3 204 | .1 | 4.2 |
| 51311 | Radio broadcasting | 36 | 234 950 | 73 962 | 19 703 | 1 491 | — | 7.8 |
| 513112 | Radio stations | 34 | D | D | D | g | D | D |
| 51312 | Television broadcasting | 24 | 417 141 | 107 214 | 27 213 | 1 713 | .1 | 2.2 |
| 513120 | Television broadcasting | 24 | 417 141 | 107 214 | 27 213 | 1 713 | .1 | 2.2 |
| 5132 | Cable networks & program distribution | 28 | 403 797 | 51 962 | 12 522 | 1 034 | .1 | 58.9 |
| 51322 | Cable & other program distribution | 22 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 22 | D | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con. | | | | | | | | |
| San Francisco, CA PMSA—Con. | | | | | | | | |
| 514 | Information services & data processing services | 243 | 668 598 | 253 085 | 60 402 | 4 306 | 5.9 | 27.5 |
| 5141 | Information services | 142 | 386 126 | 147 863 | 33 708 | 2 049 | 6.9 | 32.2 |
| 514111 | News syndicates | 10 | 48 453 | 32 277 | 10 656 | 257 | 2.2 | 15.3 |
| 514110 | News syndicates | 10 | 48 453 | 32 277 | 10 656 | 257 | 2.2 | 15.3 |
| 51419 | Other information services | 119 | D | D | D | g | D | D |
| 514191 | Online information services | 104 | 268 639 | 84 948 | 16 835 | 1 443 | 8.6 | 41.5 |
| 514199 | All other information services | 15 | D | D | D | e | D | D |
| 5142 | Data processing services | 101 | 282 472 | 105 222 | 26 694 | 2 257 | 4.5 | 21.0 |
| 51421 | Data processing services | 101 | 282 472 | 105 222 | 26 694 | 2 257 | 4.5 | 21.0 |
| 514210 | Data processing services | 101 | 282 472 | 105 222 | 26 694 | 2 257 | 4.5 | 21.0 |
| San Jose, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 486 | 5 764 350 | 2 251 040 | 534 325 | 22 708 | 4.8 | 14.8 |
| 51121 | Software publishers | 486 | 5 764 350 | 2 251 040 | 534 325 | 22 708 | 4.8 | 14.8 |
| 511210 | Software publishers | 486 | 5 764 350 | 2 251 040 | 534 325 | 22 708 | 4.8 | 14.8 |
| 512 | Motion picture & sound recording industries | 90 | 152 809 | 35 799 | 8 552 | 1 395 | 1.3 | 9.2 |
| 5121 | Motion picture & video industries | 79 | 149 971 | 35 217 | 8 439 | 1 376 | .8 | 8.5 |
| 51211 | Motion picture & video production | 35 | 60 122 | 24 318 | 6 086 | 456 | 1.4 | 17.7 |
| 512110 | Motion picture & video production | 35 | 60 122 | 24 318 | 6 086 | 456 | 1.4 | 17.7 |
| 5121101 | Motion picture production (except for television) | 29 | 59 348 | 24 134 | 6 057 | 450 | 1.1 | 17.4 |
| 51213 | Motion picture & video exhibition | 31 | 83 290 | 9 043 | 1 925 | 860 | .4 | 2.2 |
| 512131 | Motion picture theaters (except drive-ins) | 30 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 11 | 2 838 | 582 | 113 | 19 | 24.2 | 44.4 |
| 513 | Broadcasting & telecommunications | 191 | 1 985 184 | 353 072 | 90 792 | 8 135 | .9 | 14.7 |
| 5131 | Radio & television broadcasting | 27 | 100 911 | 30 589 | 7 868 | 894 | .6 | 18.7 |
| 51311 | Radio broadcasting | 22 | 48 733 | 15 627 | 3 915 | 491 | 1.2 | 38.7 |
| 513112 | Radio stations | 21 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 19 | 683 629 | 80 153 | 18 985 | 2 060 | .3 | 20.3 |
| 51322 | Cable & other program distribution | 15 | 682 003 | 79 766 | 18 929 | 2 044 | .1 | 20.3 |
| 513220 | Cable & other program distribution | 15 | 682 003 | 79 766 | 18 929 | 2 044 | .1 | 20.3 |
| 514 | Information services & data processing services | 197 | 842 710 | 264 596 | 58 161 | 3 768 | 5.1 | 15.9 |
| 5141 | Information services | 121 | 647 528 | 182 094 | 38 805 | 2 512 | 5.7 | 17.5 |
| 51419 | Other information services | 106 | D | D | D | g | D | D |
| 514191 | Online information services | 101 | 546 352 | 156 937 | 33 734 | 2 157 | 6.6 | 18.0 |
| 514199 | All other information services | 5 | D | D | D | e | D | D |
| 5142 | Data processing services | 76 | 195 182 | 82 502 | 19 356 | 1 256 | 3.2 | 10.8 |
| 51421 | Data processing services | 76 | 195 182 | 82 502 | 19 356 | 1 256 | 3.2 | 10.8 |
| 514210 | Data processing services | 76 | 195 182 | 82 502 | 19 356 | 1 256 | 3.2 | 10.8 |
| Santa Cruz—Watsonville, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 37 | 265 144 | 147 314 | 42 543 | 1 840 | 3.1 | 13.6 |
| 51121 | Software publishers | 37 | 265 144 | 147 314 | 42 543 | 1 840 | 3.1 | 13.6 |
| 511210 | Software publishers | 37 | 265 144 | 147 314 | 42 543 | 1 840 | 3.1 | 13.6 |
| 512 | Motion picture & sound recording industries | 17 | 14 092 | 1 912 | 423 | 208 | 11.1 | — |
| 5121 | Motion picture & video industries | 15 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 10 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 9 | D | D | D | c | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 17 | 57 636 | 13 961 | 3 824 | 341 | 1.4 | 14.7 |
| Santa Rosa, CA PMSA | | | | | | | | |
| 5112 | Software publishers | 37 | 45 999 | 17 111 | 3 685 | 347 | 4.4 | 28.8 |
| 51121 | Software publishers | 37 | 45 999 | 17 111 | 3 685 | 347 | 4.4 | 28.8 |
| 511210 | Software publishers | 37 | 45 999 | 17 111 | 3 685 | 347 | 4.4 | 28.8 |
| 512 | Motion picture & sound recording industries | 29 | 28 514 | 4 035 | 883 | 505 | 13.7 | 4.2 |
| 5121 | Motion picture & video industries | 21 | 25 369 | 3 758 | 848 | 497 | 3.7 | 4.0 |
| 51213 | Motion picture & video exhibition | 15 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 15 | D | D | D | e | D | D |
| 5122 | Sound recording industries | 8 | 3 145 | 277 | 35 | 8 | 94.1 | 5.9 |
| 513 | Broadcasting & telecommunications | 59 | 209 694 | 50 800 | 13 080 | 1 310 | 1.3 | 34.7 |
| 5131 | Radio & television broadcasting | 14 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 11 | D | D | D | c | D | D |
| 513112 | Radio stations | 9 | D | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con. | | | | | | | | |
| Vallejo—Fairfield—Napa, CA PMSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 13 | 18 730 | 2 485 | 549 | 255 | — | 10.7 |
| 5121 | Motion picture & video industries | 11 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 10 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 10 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 2 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 2 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 32 | 120 017 | 33 946 | 9 820 | 910 | .6 | 11.1 |
| 514 | Information services & data processing services | 20 | 16 367 | 4 445 | 849 | 166 | 11.1 | 36.2 |
| 5141 | Information services | 11 | 12 903 | 3 218 | 592 | 115 | 6.1 | 45.8 |
| 51419 | Other information services | 9 | D | D | D | c | D | D |
| SAN LUIS OBISPO—ATASCADERO—PASO ROBLES, CA MSA | | | | | | | | |
| 5112 | Software publishers | 15 | 25 857 | 22 399 | 5 153 | 341 | 24.0 | 2.3 |
| 51121 | Software publishers | 15 | 25 857 | 22 399 | 5 153 | 341 | 24.0 | 2.3 |
| 511210 | Software publishers | 15 | 25 857 | 22 399 | 5 153 | 341 | 24.0 | 2.3 |
| 512 | Motion picture & sound recording industries | 20 | 16 386 | 2 379 | 494 | 249 | 5.2 | 4.3 |
| 5121 | Motion picture & video industries | 20 | 16 386 | 2 379 | 494 | 249 | 5.2 | 4.3 |
| 51213 | Motion picture & video exhibition | 13 | 11 273 | 1 591 | 346 | 212 | 1.6 | 6.3 |
| 512131 | Motion picture theaters (except drive-ins) | 12 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 45 | 165 646 | 26 494 | 6 946 | 859 | 8.9 | 19.6 |
| 5131 | Radio & television broadcasting | 17 | D | D | D | c | D | D |
| SANTA BARBARA—SANTA MARIA—LOMPOC, CA MSA | | | | | | | | |
| 5112 | Software publishers | 29 | 143 763 | 79 864 | 20 075 | 871 | .9 | .2 |
| 51121 | Software publishers | 29 | 143 763 | 79 864 | 20 075 | 871 | .9 | .2 |
| 511210 | Software publishers | 29 | 143 763 | 79 864 | 20 075 | 871 | .9 | .2 |
| 512 | Motion picture & sound recording industries | 54 | 32 410 | 9 140 | 1 924 | 347 | 8.9 | 3.4 |
| 5121 | Motion picture & video industries | 48 | 31 451 | 8 736 | 1 819 | 336 | 7.9 | 3.5 |
| 51213 | Motion picture & video exhibition | 16 | 16 977 | 1 764 | 489 | 226 | — | 2.7 |
| 512131 | Motion picture theaters (except drive-ins) | 14 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 67 | 271 361 | 49 212 | 11 805 | 1 333 | .6 | 9.3 |
| 5131 | Radio & television broadcasting | 17 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 13 | D | D | D | c | D | D |
| 513112 | Radio stations | 12 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 3 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 18 | 36 141 | 15 710 | 4 538 | 255 | 6.0 | 17.9 |
| 5142 | Data processing services | 9 | 28 571 | 13 438 | 3 944 | 181 | 6.6 | 4.2 |
| 51421 | Data processing services | 9 | 28 571 | 13 438 | 3 944 | 181 | 6.6 | 4.2 |
| 514210 | Data processing services | 9 | 28 571 | 13 438 | 3 944 | 181 | 6.6 | 4.2 |
| STOCKTON—LODI, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | 7 734 | 913 | 227 | 188 | .4 | 9.9 |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 5 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 38 | 231 098 | 51 027 | 13 984 | 1 436 | 13.5 | .9 |
| VISALIA—TULARE—PORTERVILLE, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 34 | 81 600 | 18 667 | 4 707 | 548 | 1.3 | 3.5 |
| 5131 | Radio & television broadcasting | 13 | D | D | D | c | D | D |
| YUBA CITY, CA MSA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | 24 083 | 5 725 | 1 645 | 178 | .9 | — |
| 514 | Information services & data processing services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 2 | D | D | D | c | D | D |
| 51421 | Data processing services | 2 | D | D | D | c | D | D |
| 514210 | Data processing services | 2 | D | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| AREA OUTSIDE CALIFORNIA METROPOLITAN AREAS | | | | | | | | |
| 512 | Motion picture & sound recording industries | 57 | D | D | D | f | D | D |
| 5121 | Motion picture & video industries | 55 | D | D | D | f | D | D |
| 51213 | Motion picture & video exhibition | 40 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 36 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 2 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 162 | D | D | D | g | D | D |
| 5131 | Radio & television broadcasting | 50 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 41 | D | D | D | e | D | D |
| 513112 | Radio stations | 36 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 30 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 28 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 28 | D | D | D | e | D | D |

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| ALAMEDA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 181 | 1 513 187 | 639 980 | 148 692 | 9 846 | 1.0 | 8.2 |
| 51121 | Software publishers | 181 | 1 513 187 | 639 980 | 148 692 | 9 846 | 1.0 | 8.2 |
| 511210 | Software publishers | 181 | 1 513 187 | 639 980 | 148 692 | 9 846 | 1.0 | 8.2 |
| 512 | Motion picture & sound recording industries | 92 | 121 951 | 35 303 | 5 656 | 1 157 | 2.8 | 7.5 |
| 5121 | Motion picture & video industries | 81 | 117 816 | 34 767 | 5 561 | 1 135 | .5 | 7.2 |
| 51211 | Motion picture & video production | 41 | 55 971 | 26 521 | 3 584 | 259 | 1.0 | 10.8 |
| 512110 | Motion picture & video production | 41 | 55 971 | 26 521 | 3 584 | 259 | 1.0 | 10.8 |
| 5121101 | Motion picture production (except for television) | 24 | D | D | D | b | D | D |
| 5121102 | Motion picture & video production for television | 17 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 27 | 54 914 | 6 176 | 1 436 | 766 | — | .5 |
| 512131 | Motion picture theaters (except drive-ins) | 25 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 2 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 12 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 11 | 4 135 | 536 | 95 | 22 | 67.1 | 15.8 |
| 513 | Broadcasting & telecommunications | 142 | 3 465 428 | 462 857 | 127 386 | 9 211 | .3 | 9.2 |
| 5131 | Radio & television broadcasting | 12 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 8 | D | D | D | c | D | D |
| 513112 | Radio stations | 7 | D | D | D | c | D | D |
| 51312 | Television broadcasting | 4 | D | D | D | e | D | D |
| 513120 | Television broadcasting | 4 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 16 | D | D | D | f | D | D |
| 51322 | Cable & other program distribution | 15 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 15 | D | D | D | f | D | D |
| 514 | Information services & data processing services | 76 | 73 482 | 26 383 | 6 969 | 989 | 26.1 | 13.1 |
| 5141 | Information services | 39 | 17 774 | 6 191 | 1 230 | 210 | 42.0 | 24.4 |
| 51419 | Other information services | 27 | D | D | D | c | D | D |
| 514191 | Online information services | 26 | 14 158 | 4 668 | 989 | 146 | 52.7 | 15.4 |
| 5142 | Data processing services | 37 | 55 708 | 20 192 | 5 739 | 779 | 21.0 | 9.5 |
| 51421 | Data processing services | 37 | 55 708 | 20 192 | 5 739 | 779 | 21.0 | 9.5 |
| 514210 | Data processing services | 37 | 55 708 | 20 192 | 5 739 | 779 | 21.0 | 9.5 |
| AMADOR COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | c | D | D |
| BUTTE COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 11 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 9 | 4 934 | 748 | 202 | 109 | — | 16.4 |
| 51213 | Motion picture & video exhibition | 7 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 25 | 71 321 | 19 678 | 5 370 | 602 | .8 | 1.9 |
| 5131 | Radio & television broadcasting | 12 | D | D | D | c | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| CALAVERAS COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | 8 880 | 2 230 | 563 | 61 | — | — |
| CONTRA COSTA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 60 | 176 087 | 69 126 | 17 677 | 1 230 | 2.8 | 19.7 |
| 51121 | Software publishers | 60 | 176 087 | 69 126 | 17 677 | 1 230 | 2.8 | 19.7 |
| 511210 | Software publishers | 60 | 176 087 | 69 126 | 17 677 | 1 230 | 2.8 | 19.7 |
| 512 | Motion picture & sound recording industries | 40 | 41 760 | 5 844 | 1 128 | 494 | 1.7 | 1.0 |
| 5121 | Motion picture & video industries | 35 | 40 039 | 5 444 | 1 038 | 478 | 1.6 | .9 |
| 51213 | Motion picture & video exhibition | 15 | 34 201 | 3 856 | 742 | 440 | .8 | — |
| 512131 | Motion picture theaters (except drive-ins) | 14 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 109 | 3 085 449 | 693 916 | 200 320 | 13 374 | .7 | 6.6 |
| 5131 | Radio & television broadcasting | 7 | D | D | D | b | D | D |
| 5132 | Cable networks & program distribution | 16 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 14 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 14 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 56 | 162 524 | 49 202 | 12 317 | 884 | 29.0 | 9.5 |
| 5141 | Information services | 25 | 63 074 | 30 155 | 7 302 | 503 | 70.8 | 19.2 |
| 51419 | Other information services | 22 | D | D | D | e | D | D |
| 514191 | Online information services | 20 | D | D | D | e | D | D |
| 514199 | All other information services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 31 | 99 450 | 19 047 | 5 015 | 381 | 2.5 | 3.3 |
| 51421 | Data processing services | 31 | 99 450 | 19 047 | 5 015 | 381 | 2.5 | 3.3 |
| 514210 | Data processing services | 31 | 99 450 | 19 047 | 5 015 | 381 | 2.5 | 3.3 |
| DEL NORTE COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | b | D | D |
| EL DORADO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 17 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 8 | D | D | D | g | D | D |
| 5142 | Data processing services | 6 | D | D | D | g | D | D |
| 51421 | Data processing services | 6 | D | D | D | g | D | D |
| 514210 | Data processing services | 6 | D | D | D | g | D | D |
| FRESNO COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 22 | D | D | D | e | D | D |
| 5121 | Motion picture & video industries | 21 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 13 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 12 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 86 | 432 116 | 99 918 | 26 660 | 2 939 | .2 | 4.9 |
| 5131 | Radio & television broadcasting | 28 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 20 | D | D | D | e | D | D |
| 513112 | Radio stations | 18 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 12 | D | D | D | c | D | D |
| HUMBOLDT COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | 5 047 | 862 | 312 | 83 | — | 16.9 |
| 5121 | Motion picture & video industries | 9 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 26 | 48 824 | 10 229 | 2 677 | 395 | 1.8 | 9.1 |
| 5131 | Radio & television broadcasting | 11 | D | D | D | c | D | D |
| IMPERIAL COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 16 | 32 125 | 6 012 | 1 586 | 202 | 10.1 | 31.2 |
| INYO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| KERN COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 15 | 9 886 | 1 340 | 367 | 228 | — | 3.1 |
| 5121 | Motion picture & video industries | 15 | 9 886 | 1 340 | 367 | 228 | — | 3.1 |
| 51213 | Motion picture & video exhibition | 12 | 9 384 | 1 174 | 319 | 220 | — | — |
| 512131 | Motion picture theaters (except drive-ins) | 12 | 9 384 | 1 174 | 319 | 220 | — | — |
| 513 | Broadcasting & telecommunications | 71 | 302 118 | 57 055 | 14 872 | 1 745 | .4 | .2 |
| 5131 | Radio & television broadcasting | 25 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 20 | 31 931 | 9 279 | 1 949 | 375 | .3 | .8 |
| 513112 | Radio stations | 20 | 31 931 | 9 279 | 1 949 | 375 | .3 | .8 |
| 5132 | Cable networks & program distribution | 10 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| KINGS COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | c | D | D |
| LAKE COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 8 | 14 087 | 3 901 | 1 110 | 109 | 4.0 | 1.6 |
| LASSEN COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | b | D | D |
| LOS ANGELES COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 429 | 1 526 514 | 457 724 | 107 292 | 7 595 | 5.0 | 11.5 |
| 51121 | Software publishers | 429 | 1 526 514 | 457 724 | 107 292 | 7 595 | 5.0 | 11.5 |
| 511210 | Software publishers | 429 | 1 526 514 | 457 724 | 107 292 | 7 595 | 5.0 | 11.5 |
| 512 | Motion picture & sound recording industries | 4 658 | 28 582 514 | 4 840 204 | 1 133 622 | 77 230 | 3.6 | 5.0 |
| 5121 | Motion picture & video industries | 4 230 | 23 990 867 | 4 463 375 | 1 048 774 | 71 741 | 4.0 | 4.6 |
| 51211 | Motion picture & video production | 2 825 | 13 418 697 | 3 215 163 | 749 867 | 46 202 | 5.4 | 5.0 |
| 512110 | Motion picture & video production | 2 825 | 13 418 697 | 3 215 163 | 749 867 | 46 202 | 5.4 | 5.0 |
| 5121101 | Motion picture production (except for television) | 1 173 | 7 309 026 | 1 718 851 | 382 273 | 31 242 | 3.6 | 3.6 |
| 5121102 | Motion picture & video production for television | 1 652 | 6 109 671 | 1 496 312 | 367 594 | 14 960 | 7.5 | 6.8 |
| 51212 | Motion picture & video distribution | 272 | 8 120 248 | 442 816 | 109 968 | 6 627 | .9 | 3.1 |
| 512120 | Motion picture & video distribution | 272 | 8 120 248 | 442 816 | 109 968 | 6 627 | .9 | 3.1 |
| 5121201 | Motion picture film exchanges | 159 | 5 357 457 | 238 886 | 59 781 | 3 402 | .6 | 2.9 |
| 5121202 | Film or tape distribution for television | 113 | 2 762 791 | 203 930 | 50 187 | 3 225 | 1.5 | 3.4 |
| 51213 | Motion picture & video exhibition | 217 | 425 538 | 53 061 | 11 744 | 6 051 | 3.4 | 7.5 |
| 512131 | Motion picture theaters (except drive-ins) | 209 | 414 657 | 50 730 | 11 364 | 5 705 | 3.5 | 7.1 |
| 512132 | Drive-in motion picture theaters | 8 | 10 881 | 2 331 | 380 | 346 | .7 | 20.6 |
| 51219 | Post production & other motion picture & video industries | 916 | 2 026 384 | 752 335 | 177 195 | 12 861 | 7.2 | 7.2 |
| 512191 | Teleproduction & other postproduction services | 804 | 1 391 707 | 629 494 | 148 408 | 10 959 | 9.3 | 9.9 |
| 512199 | Other motion picture & video industries | 112 | 634 677 | 122 841 | 28 787 | 1 902 | 2.6 | 1.3 |
| 5122 | Sound recording industries | 428 | 4 591 647 | 376 829 | 84 848 | 5 489 | 1.6 | 7.1 |
| 51221 | Record production | 59 | D | D | D | c | D | D |
| 512210 | Record production | 59 | D | D | D | c | D | D |
| 51222 | Integrated record production/distribution | 69 | 3 893 195 | 251 493 | 59 326 | 3 202 | .7 | 7.5 |
| 512220 | Integrated record production/distribution | 69 | 3 893 195 | 251 493 | 59 326 | 3 202 | .7 | 7.5 |
| 51223 | Music publishers | 99 | 467 303 | 56 433 | 12 222 | 725 | 3.6 | 3.4 |
| 512230 | Music publishers | 99 | 467 303 | 56 433 | 12 222 | 725 | 3.6 | 3.4 |
| 51224 | Sound recording studios | 166 | 119 652 | 38 211 | 7 526 | 943 | 10.3 | 6.2 |
| 512240 | Sound recording studios | 166 | 119 652 | 38 211 | 7 526 | 943 | 10.3 | 6.2 |
| 51229 | Other sound recording industries | 35 | D | D | D | e | D | D |
| 512290 | Other sound recording industries | 35 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 936 | 11 653 664 | 2 127 437 | 541 707 | 43 132 | .9 | 5.7 |
| 5131 | Radio & television broadcasting | 181 | 3 685 243 | 782 400 | 187 993 | 12 107 | 1.0 | 7.7 |
| 51311 | Radio broadcasting | 112 | 609 615 | 170 721 | 41 192 | 3 066 | 3.1 | 3.0 |
| 513111 | Radio networks | 9 | 60 906 | 15 790 | 3 524 | 270 | — | 6.6 |
| 513112 | Radio stations | 103 | 548 709 | 154 931 | 37 668 | 2 796 | 3.5 | 2.6 |
| 51312 | Television broadcasting | 69 | 3 075 628 | 611 679 | 146 801 | 9 041 | .5 | 8.6 |
| 513120 | Television broadcasting | 69 | 3 075 628 | 611 679 | 146 801 | 9 041 | .5 | 8.6 |
| 5132 | Cable networks & program distribution | 114 | 2 620 656 | 306 515 | 76 341 | 6 846 | .6 | 8.1 |
| 51321 | Cable networks | 42 | 793 877 | 140 194 | 34 177 | 2 968 | .5 | 4.0 |
| 513210 | Cable networks | 42 | 793 877 | 140 194 | 34 177 | 2 968 | .5 | 4.0 |
| 51322 | Cable & other program distribution | 72 | 1 826 779 | 166 321 | 42 164 | 3 878 | .6 | 9.9 |
| 513220 | Cable & other program distribution | 72 | 1 826 779 | 166 321 | 42 164 | 3 878 | .6 | 9.9 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LOS ANGELES COUNTY, CA—Con. | | | | | | | | |
| 514 | Information services & data processing services | 478 | 1 203 752 | 385 881 | 96 882 | 10 880 | 5.1 | 22.5 |
| 5141 | Information services | 256 | 502 375 | 172 731 | 41 291 | 4 769 | 7.3 | 28.1 |
| 51411 | News syndicates | 42 | 95 193 | 27 530 | 6 780 | 563 | 3.5 | 35.5 |
| 514110 | News syndicates | 42 | 95 193 | 27 530 | 6 780 | 563 | 3.5 | 35.5 |
| 51419 | Other information services | 195 | D | D | D | h | D | D |
| 514191 | Online information services | 179 | 267 430 | 100 744 | 24 865 | 2 952 | 10.5 | 17.7 |
| 514199 | All other information services | 16 | D | D | D | f | D | D |
| 5142 | Data processing services | 222 | 701 377 | 213 150 | 55 591 | 6 111 | 3.5 | 18.5 |
| 51421 | Data processing services | 222 | 701 377 | 213 150 | 55 591 | 6 111 | 3.5 | 18.5 |
| 514210 | Data processing services | 222 | 701 377 | 213 150 | 55 591 | 6 111 | 3.5 | 18.5 |
| MADERA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 3 | D | D | D | e | D | D |
| 51121 | Software publishers | 3 | D | D | D | e | D | D |
| 511210 | Software publishers | 3 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 12 | 65 036 | 13 744 | 3 191 | 337 | .3 | — |
| MARIN COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 80 | 1 288 598 | 300 230 | 66 654 | 3 862 | .4 | 2.9 |
| 51121 | Software publishers | 80 | 1 288 598 | 300 230 | 66 654 | 3 862 | .4 | 2.9 |
| 511210 | Software publishers | 80 | 1 288 598 | 300 230 | 66 654 | 3 862 | .4 | 2.9 |
| 512 | Motion picture & sound recording industries | 75 | 373 186 | 102 821 | 24 203 | 1 802 | 4.0 | 1.4 |
| 5121 | Motion picture & video industries | 64 | D | D | D | g | D | D |
| 51211 | Motion picture & video production | 38 | D | D | D | e | D | D |
| 512110 | Motion picture & video production | 38 | D | D | D | e | D | D |
| 5121101 | Motion picture production (except for television) | 27 | D | D | D | e | D | D |
| 5121102 | Motion picture & video production for television | 11 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 11 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 11 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 12 | D | D | D | f | D | D |
| 512191 | Teleproduction & other postproduction services | 12 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 11 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 3 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 31 | 313 799 | 41 653 | 10 387 | 842 | .4 | 70.2 |
| 514 | Information services & data processing services | 32 | 30 155 | 12 255 | 2 572 | 294 | 13.7 | 35.4 |
| 5141 | Information services | 22 | 9 490 | 3 112 | 487 | 75 | 35.4 | 40.5 |
| MARIPOSA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | a | D | D |
| MENDOCINO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 22 | 40 820 | 7 370 | 2 245 | 260 | .6 | 28.3 |
| MERCED COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 18 | 49 647 | 9 879 | 2 617 | 299 | 1.0 | .2 |
| MONTEREY COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 17 | 97 030 | 15 526 | 3 882 | 278 | .2 | 13.4 |
| 51121 | Software publishers | 17 | 97 030 | 15 526 | 3 882 | 278 | .2 | 13.4 |
| 511210 | Software publishers | 17 | 97 030 | 15 526 | 3 882 | 278 | .2 | 13.4 |
| 512 | Motion picture & sound recording industries | 18 | 17 595 | 3 768 | 748 | 169 | 1.7 | 2.0 |
| 5121 | Motion picture & video industries | 15 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | 9 498 | 956 | 240 | 111 | — | — |
| 512131 | Motion picture theaters (except drive-ins) | 5 | 9 498 | 956 | 240 | 111 | — | — |
| 513 | Broadcasting & telecommunications | 50 | 308 132 | 48 283 | 13 517 | 1 412 | 1.8 | 8.6 |
| 5131 | Radio & television broadcasting | 22 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 18 | D | D | D | c | D | D |
| 513112 | Radio stations | 17 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 18 | 25 701 | 5 299 | 1 254 | 205 | 3.2 | 12.2 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| NAPA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 10 | 44 628 | 14 036 | 4 048 | 420 | .8 | — |
| 514 | Information services & data processing services | 8 | D | D | D | b | D | D |
| 5141 | Information services | 8 | D | D | D | b | D | D |
| 51419 | Other information services | 7 | D | D | D | b | D | D |
| NEVADA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 7 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 12 | 22 658 | 6 086 | 1 675 | 176 | 5.0 | 7.8 |
| ORANGE COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 271 | 1 320 079 | 362 303 | 84 336 | 5 857 | 3.0 | 23.7 |
| 51121 | Software publishers | 271 | 1 320 079 | 362 303 | 84 336 | 5 857 | 3.0 | 23.7 |
| 511210 | Software publishers | 271 | 1 320 079 | 362 303 | 84 336 | 5 857 | 3.0 | 23.7 |
| 512 | Motion picture & sound recording industries | 205 | 291 708 | 49 954 | 11 780 | 2 562 | 18.4 | 5.2 |
| 5121 | Motion picture & video industries | 174 | 241 762 | 40 567 | 9 286 | 2 337 | 8.9 | 3.4 |
| 51211 | Motion picture & video production | 64 | 67 163 | 15 212 | 3 551 | 408 | 20.2 | 10.5 |
| 512110 | Motion picture & video production | 64 | 67 163 | 15 212 | 3 551 | 408 | 20.2 | 10.5 |
| 5121101 | Motion picture production (except for television) | 46 | 38 246 | 7 829 | 1 881 | 239 | 19.9 | 12.2 |
| 5121102 | Motion picture & video production for television | 18 | 28 917 | 7 383 | 1 670 | 169 | 20.6 | 8.2 |
| 51213 | Motion picture & video exhibition | 65 | 131 794 | 13 786 | 3 145 | 1 601 | 1.4 | .7 |
| 512131 | Motion picture theaters (except drive-ins) | 65 | 131 794 | 13 786 | 3 145 | 1 601 | 1.4 | .7 |
| 51219 | Post production & other motion picture & video industries | 38 | 33 661 | 8 374 | 1 749 | 235 | 7.6 | .4 |
| 512191 | Teleproduction & other postproduction services | 35 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 31 | 49 946 | 9 387 | 2 494 | 225 | 64.0 | 13.9 |
| 51224 | Sound recording studios | 16 | 7 388 | 688 | 106 | 42 | 18.4 | 71.0 |
| 512240 | Sound recording studios | 16 | 7 388 | 688 | 106 | 42 | 18.4 | 71.0 |
| 51229 | Other sound recording industries | 5 | D | D | D | b | D | D |
| 512290 | Other sound recording industries | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 279 | 3 331 042 | 633 416 | 171 940 | 15 750 | 4.2 | 10.1 |
| 5131 | Radio & television broadcasting | 29 | 60 052 | 21 922 | 4 531 | 647 | 19.9 | 10.0 |
| 51311 | Radio broadcasting | 16 | 25 169 | 7 784 | 1 378 | 218 | 27.1 | 15.4 |
| 513112 | Radio stations | 13 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 28 | 384 337 | 58 577 | 14 549 | 1 602 | .6 | 24.8 |
| 51322 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 205 | 378 850 | 136 184 | 31 374 | 3 582 | 8.7 | 11.9 |
| 5141 | Information services | 81 | 101 470 | 42 219 | 7 789 | 831 | 21.9 | 28.6 |
| 51419 | Other information services | 73 | D | D | D | f | D | D |
| 514191 | Online information services | 72 | 94 606 | 40 633 | 7 473 | 749 | 20.8 | 30.5 |
| 5142 | Data processing services | 124 | 277 380 | 93 965 | 23 585 | 2 751 | 3.9 | 5.8 |
| 51421 | Data processing services | 124 | 277 380 | 93 965 | 23 585 | 2 751 | 3.9 | 5.8 |
| 514210 | Data processing services | 124 | 277 380 | 93 965 | 23 585 | 2 751 | 3.9 | 5.8 |
| PLACER COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 17 | 7 055 | 1 513 | 329 | 81 | 5.6 | 16.6 |
| 5121 | Motion picture & video industries | 15 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 27 | D | D | D | f | D | D |
| RIVERSIDE COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 72 | 87 911 | 17 833 | 3 999 | 1 127 | 2.1 | 4.8 |
| 5121 | Motion picture & video industries | 66 | 83 130 | 16 455 | 3 760 | 1 071 | 1.9 | 5.0 |
| 51211 | Motion picture & video production | 18 | 28 285 | 7 586 | 1 793 | 197 | 4.4 | 2.3 |
| 512110 | Motion picture & video production | 18 | 28 285 | 7 586 | 1 793 | 197 | 4.4 | 2.3 |
| 5121101 | Motion picture production (except for television) | 13 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 39 | 52 196 | 7 263 | 1 550 | 845 | .6 | 6.8 |
| 512131 | Motion picture theaters (except drive-ins) | 35 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 4 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 6 | 4 781 | 1 378 | 239 | 56 | 5.1 | — |
| 51224 | Sound recording studios | 2 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 114 | 466 316 | 93 438 | 24 041 | 2 637 | 1.5 | 2.7 |
| 5131 | Radio & television broadcasting | 26 | 34 320 | 13 134 | 3 181 | 568 | 2.6 | 10.6 |
| 51311 | Radio broadcasting | 22 | 19 525 | 8 168 | 2 064 | 361 | 4.6 | 18.7 |
| 513112 | Radio stations | 21 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 14 | 154 005 | 20 242 | 5 241 | 715 | 3.4 | .1 |
| 51322 | Cable & other program distribution | 13 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 13 | D | D | D | f | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|----------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| RIVERSIDE COUNTY, CA—Con. | | | | | | | | |
| 514 | Information services & data processing services | 35 | 16 855 | 5 585 | 1 328 | 224 | 12.9 | 1.4 |
| SACRAMENTO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 39 | 379 246 | 127 604 | 29 871 | 1 921 | 1.2 | 1.0 |
| 51121 | Software publishers | 39 | 379 246 | 127 604 | 29 871 | 1 921 | 1.2 | 1.0 |
| 511210 | Software publishers | 39 | 379 246 | 127 604 | 29 871 | 1 921 | 1.2 | 1.0 |
| 512 | Motion picture & sound recording industries | 50 | D | D | D | f | D | D |
| 5121 | Motion picture & video industries | 41 | D | D | D | f | D | D |
| 51213 | Motion picture & video exhibition | 19 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 16 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 3 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 9 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 135 | 3 406 037 | 468 067 | 125 105 | 12 145 | .5 | 3.2 |
| 5131 | Radio & television broadcasting | 31 | D | D | D | g | D | D |
| 51311 | Radio broadcasting | 18 | D | D | D | f | D | D |
| 513112 | Radio stations | 16 | D | D | D | f | D | D |
| 51312 | Television broadcasting | 13 | 171 633 | 37 715 | 9 985 | 838 | 8.4 | 26.3 |
| 513120 | Television broadcasting | 13 | 171 633 | 37 715 | 9 985 | 838 | 8.4 | 26.3 |
| 5132 | Cable networks & program distribution | 6 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 4 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 4 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 81 | D | D | D | h | D | D |
| 5141 | Information services | 35 | D | D | D | f | D | D |
| 51419 | Other information services | 24 | D | D | D | e | D | D |
| 514191 | Online information services | 21 | D | D | D | e | D | D |
| 5142 | Data processing services | 46 | D | D | D | g | D | D |
| 51421 | Data processing services | 46 | D | D | D | g | D | D |
| 514210 | Data processing services | 46 | D | D | D | g | D | D |
| SAN BERNARDINO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 14 | D | D | D | g | D | D |
| 51121 | Software publishers | 14 | D | D | D | g | D | D |
| 511210 | Software publishers | 14 | D | D | D | g | D | D |
| 512 | Motion picture & sound recording industries | 47 | 59 059 | 9 837 | 2 533 | 1 024 | 4.4 | 2.9 |
| 5121 | Motion picture & video industries | 40 | 57 218 | 9 307 | 2 415 | 1 005 | 3.2 | 3.0 |
| 51213 | Motion picture & video exhibition | 27 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 26 | D | D | D | f | D | D |
| 51219 | Post production & other motion picture & video industries | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 139 | 819 817 | 138 289 | 33 678 | 3 347 | .4 | 4.5 |
| 5131 | Radio & television broadcasting | 24 | 23 960 | 7 116 | 1 648 | 269 | .3 | 43.1 |
| 51311 | Radio broadcasting | 22 | D | D | D | e | D | D |
| 513112 | Radio stations | 20 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 13 | 170 346 | 22 032 | 5 290 | 735 | — | 11.3 |
| 51322 | Cable & other program distribution | 13 | 170 346 | 22 032 | 5 290 | 735 | — | 11.3 |
| 513220 | Cable & other program distribution | 13 | 170 346 | 22 032 | 5 290 | 735 | — | 11.3 |
| 514 | Information services & data processing services | 37 | 63 700 | 10 568 | 2 584 | 403 | 4.6 | .7 |
| 5141 | Information services | 16 | D | D | D | b | D | D |
| 51419 | Other information services | 14 | 14 907 | 947 | 205 | 30 | 8.6 | 2.8 |
| 514191 | Online information services | 14 | 14 907 | 947 | 205 | 30 | 8.6 | 2.8 |
| 5142 | Data processing services | 21 | D | D | D | e | D | D |
| 51421 | Data processing services | 21 | D | D | D | e | D | D |
| 514210 | Data processing services | 21 | D | D | D | e | D | D |
| SAN DIEGO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 212 | 1 296 127 | 270 823 | 65 014 | 4 483 | 1.8 | 2.3 |
| 51121 | Software publishers | 212 | 1 296 127 | 270 823 | 65 014 | 4 483 | 1.8 | 2.3 |
| 511210 | Software publishers | 212 | 1 296 127 | 270 823 | 65 014 | 4 483 | 1.8 | 2.3 |
| 512 | Motion picture & sound recording industries | 156 | 235 056 | 49 467 | 9 550 | 2 587 | 10.5 | 2.2 |
| 5121 | Motion picture & video industries | 135 | 208 988 | 40 493 | 8 135 | 2 415 | 3.1 | 2.4 |
| 51211 | Motion picture & video production | 53 | 87 238 | 26 381 | 4 676 | 483 | 6.3 | 2.3 |
| 512110 | Motion picture & video production | 53 | 87 238 | 26 381 | 4 676 | 483 | 6.3 | 2.3 |
| 5121101 | Motion picture production (except for television) | 34 | 36 111 | 9 635 | 1 918 | 295 | 9.1 | 1.9 |
| 5121102 | Motion picture & video production for television | 19 | 51 127 | 16 746 | 2 758 | 188 | 4.3 | 2.7 |
| 51213 | Motion picture & video exhibition | 62 | 113 442 | 11 823 | 2 832 | 1 858 | .3 | 2.2 |
| 512131 | Motion picture theaters (except drive-ins) | 58 | 110 274 | 11 164 | 2 681 | 1 800 | .2 | .5 |
| 512132 | Drive-in motion picture theaters | 4 | 3 168 | 659 | 151 | 58 | 2.1 | 63.9 |
| 51219 | Post production & other motion picture & video industries | 17 | 7 325 | 2 152 | 600 | 66 | 2.9 | 3.0 |
| 512191 | Teleproduction & other postproduction services | 15 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 21 | 26 068 | 8 974 | 1 415 | 172 | 70.0 | .8 |
| 51223 | Music publishers | 5 | D | D | D | b | D | D |
| 512230 | Music publishers | 5 | D | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN DIEGO COUNTY, CA—Con. | | | | | | | | |
| 513 | Broadcasting & telecommunications | 273 | 2 428 310 | 610 906 | 154 822 | 15 714 | 2.4 | 11.2 |
| 5131 | Radio & television broadcasting | 45 | 346 958 | 109 687 | 24 684 | 2 175 | 3.3 | 17.7 |
| 51311 | Radio broadcasting | 33 | 126 012 | 50 555 | 11 148 | 1 107 | 9.0 | 26.2 |
| 513112 | Radio stations | 30 | 125 642 | 50 414 | 11 114 | 1 100 | 8.9 | 26.1 |
| 51312 | Television broadcasting | 12 | 220 946 | 59 132 | 13 536 | 1 068 | — | 12.9 |
| 513120 | Television broadcasting | 12 | 220 946 | 59 132 | 13 536 | 1 068 | — | 12.9 |
| 5132 | Cable networks & program distribution | 30 | 461 575 | 87 417 | 21 619 | 2 218 | .6 | 10.5 |
| 51322 | Cable & other program distribution | 25 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 25 | D | D | D | D | D | D |
| 514 | Information services & data processing services | 147 | 345 555 | 123 713 | 30 750 | 3 199 | 6.3 | 33.2 |
| 5141 | Information services | 85 | 99 259 | 38 057 | 9 867 | 1 134 | 15.9 | 25.6 |
| 51419 | Other information services | 71 | D | D | D | f | D | D |
| 514191 | Online information services | 67 | 89 666 | 33 849 | 8 655 | 974 | 16.5 | 25.7 |
| 5142 | Data processing services | 62 | 246 296 | 85 656 | 20 883 | 2 065 | 2.4 | 36.3 |
| 51421 | Data processing services | 62 | 246 296 | 85 656 | 20 883 | 2 065 | 2.4 | 36.3 |
| 514210 | Data processing services | 62 | 246 296 | 85 656 | 20 883 | 2 065 | 2.4 | 36.3 |
| SAN FRANCISCO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 148 | 426 571 | 151 996 | 33 290 | 2 122 | 5.8 | 19.5 |
| 51121 | Software publishers | 148 | 426 571 | 151 996 | 33 290 | 2 122 | 5.8 | 19.5 |
| 511210 | Software publishers | 148 | 426 571 | 151 996 | 33 290 | 2 122 | 5.8 | 19.5 |
| 512 | Motion picture & sound recording industries | 212 | 347 960 | 81 338 | 17 703 | 2 400 | 6.4 | 7.6 |
| 5121 | Motion picture & video industries | 184 | 326 192 | 74 328 | 16 317 | 2 201 | 6.1 | 5.7 |
| 51211 | Motion picture & video production | 96 | 175 834 | 30 395 | 6 782 | 652 | 8.4 | 3.4 |
| 512110 | Motion picture & video production | 96 | 175 834 | 30 395 | 6 782 | 652 | 8.4 | 3.4 |
| 5121101 | Motion picture production (except for television) | 67 | D | D | D | e | D | D |
| 5121102 | Motion picture & video production for television | 29 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 37 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 37 | D | D | D | f | D | D |
| 51219 | Post production & other motion picture & video industries | 45 | D | D | D | f | D | D |
| 512191 | Teleproduction & other postproduction services | 41 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 28 | 21 768 | 7 010 | 1 386 | 199 | 11.8 | 36.1 |
| 51224 | Sound recording studios | 17 | 14 205 | 4 744 | 868 | 138 | 4.3 | 44.3 |
| 512240 | Sound recording studios | 17 | 14 205 | 4 744 | 868 | 138 | 4.3 | 44.3 |
| 513 | Broadcasting & telecommunications | 147 | 4 061 926 | 630 381 | 174 112 | 11 383 | .2 | 6.8 |
| 5131 | Radio & television broadcasting | 47 | 633 873 | 175 714 | 45 949 | 3 025 | .1 | 3.7 |
| 51311 | Radio broadcasting | 30 | 229 572 | 72 136 | 19 538 | 1 466 | — | 6.4 |
| 513112 | Radio stations | 28 | D | D | D | g | D | D |
| 51312 | Television broadcasting | 17 | 404 301 | 103 578 | 26 411 | 1 559 | .1 | 2.1 |
| 513120 | Television broadcasting | 17 | 404 301 | 103 578 | 26 411 | 1 559 | .1 | 2.1 |
| 5132 | Cable networks & program distribution | 11 | 288 802 | 35 596 | 7 728 | 613 | .1 | 74.3 |
| 51322 | Cable & other program distribution | 7 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 7 | D | D | D | f | D | D |
| 514 | Information services & data processing services | 147 | 407 774 | 143 096 | 37 811 | 2 581 | 4.4 | 27.1 |
| 5141 | Information services | 87 | 230 073 | 75 220 | 19 972 | 1 198 | 4.1 | 34.9 |
| 51411 | News syndicates | 9 | D | D | D | e | D | D |
| 514110 | News syndicates | 9 | D | D | D | e | D | D |
| 51419 | Other information services | 70 | D | D | D | f | D | D |
| 514191 | Online information services | 63 | D | D | D | f | D | D |
| 514199 | All other information services | 7 | D | D | D | b | D | D |
| 5142 | Data processing services | 60 | 177 701 | 67 876 | 17 839 | 1 383 | 4.8 | 16.8 |
| 51421 | Data processing services | 60 | 177 701 | 67 876 | 17 839 | 1 383 | 4.8 | 16.8 |
| 514210 | Data processing services | 60 | 177 701 | 67 876 | 17 839 | 1 383 | 4.8 | 16.8 |
| SAN JOAQUIN COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | 7 734 | 913 | 227 | 188 | .4 | 9.9 |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 5 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 38 | 231 098 | 51 027 | 13 984 | 1 436 | 13.5 | .9 |
| SAN LUIS OBISPO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 15 | 25 857 | 22 399 | 5 153 | 341 | 24.0 | 2.3 |
| 51121 | Software publishers | 15 | 25 857 | 22 399 | 5 153 | 341 | 24.0 | 2.3 |
| 511210 | Software publishers | 15 | 25 857 | 22 399 | 5 153 | 341 | 24.0 | 2.3 |
| 512 | Motion picture & sound recording industries | 20 | 16 386 | 2 379 | 494 | 249 | 5.2 | 4.3 |
| 5121 | Motion picture & video industries | 20 | 16 386 | 2 379 | 494 | 249 | 5.2 | 4.3 |
| 51213 | Motion picture & video exhibition | 13 | 11 273 | 1 591 | 346 | 212 | 1.6 | 6.3 |
| 512131 | Motion picture theaters (except drive-ins) | 12 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 45 | 165 646 | 26 494 | 6 946 | 859 | 8.9 | 19.6 |
| 5131 | Radio & television broadcasting | 17 | D | D | D | c | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN MATEO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 182 | 3 927 690 | 1 012 619 | 238 415 | 11 144 | 2.1 | 3.1 |
| 51121 | Software publishers | 182 | 3 927 690 | 1 012 619 | 238 415 | 11 144 | 2.1 | 3.1 |
| 511210 | Software publishers | 182 | 3 927 690 | 1 012 619 | 238 415 | 11 144 | 2.1 | 3.1 |
| 512 | Motion picture & sound recording industries | 53 | 68 315 | 12 714 | 3 038 | 624 | 7.6 | 16.5 |
| 5121 | Motion picture & video industries | 47 | D | D | D | f | D | D |
| 51211 | Motion picture & video production | 17 | D | D | D | b | D | D |
| 512110 | Motion picture & video production | 17 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 17 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 15 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 11 | 8 837 | 2 055 | 419 | 77 | 31.0 | 2.2 |
| 512191 | Teleproduction & other postproduction services | 10 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 6 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 94 | 1 075 949 | 176 599 | 43 692 | 3 748 | 1.0 | 40.5 |
| 5131 | Radio & television broadcasting | 11 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 13 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 11 | D | D | D | c | D | D |
| 513220 | Cable & other program distribution | 11 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 64 | 230 669 | 97 734 | 20 019 | 1 431 | 7.4 | 27.3 |
| 5141 | Information services | 33 | 146 563 | 69 531 | 13 249 | 776 | 9.4 | 27.4 |
| 51419 | Other information services | 30 | D | D | D | f | D | D |
| 514191 | Online information services | 25 | D | D | D | f | D | D |
| 514199 | All other information services | 5 | D | D | D | c | D | D |
| 5142 | Data processing services | 31 | 84 106 | 28 203 | 6 770 | 655 | 3.9 | 27.0 |
| 51421 | Data processing services | 31 | 84 106 | 28 203 | 6 770 | 655 | 3.9 | 27.0 |
| 514210 | Data processing services | 31 | 84 106 | 28 203 | 6 770 | 655 | 3.9 | 27.0 |
| SANTA BARBARA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 29 | 143 763 | 79 864 | 20 075 | 871 | .9 | .2 |
| 51121 | Software publishers | 29 | 143 763 | 79 864 | 20 075 | 871 | .9 | .2 |
| 511210 | Software publishers | 29 | 143 763 | 79 864 | 20 075 | 871 | .9 | .2 |
| 512 | Motion picture & sound recording industries | 54 | 32 410 | 9 140 | 1 924 | 347 | 8.9 | 3.4 |
| 5121 | Motion picture & video industries | 48 | 31 451 | 8 736 | 1 819 | 336 | 7.9 | 3.5 |
| 51213 | Motion picture & video exhibition | 16 | 16 977 | 1 764 | 489 | 226 | — | 2.7 |
| 512131 | Motion picture theaters (except drive-ins) | 14 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 67 | 271 361 | 49 212 | 11 805 | 1 333 | .6 | 9.3 |
| 5131 | Radio & television broadcasting | 17 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 13 | D | D | D | c | D | D |
| 513112 | Radio stations | 12 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 3 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 18 | 36 141 | 15 710 | 4 538 | 255 | 6.0 | 17.9 |
| 5142 | Data processing services | 9 | 28 571 | 13 438 | 3 944 | 181 | 6.6 | 4.2 |
| 51421 | Data processing services | 9 | 28 571 | 13 438 | 3 944 | 181 | 6.6 | 4.2 |
| 514210 | Data processing services | 9 | 28 571 | 13 438 | 3 944 | 181 | 6.6 | 4.2 |
| SANTA CLARA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 486 | 5 764 350 | 2 251 040 | 534 325 | 22 708 | 4.8 | 14.8 |
| 51121 | Software publishers | 486 | 5 764 350 | 2 251 040 | 534 325 | 22 708 | 4.8 | 14.8 |
| 511210 | Software publishers | 486 | 5 764 350 | 2 251 040 | 534 325 | 22 708 | 4.8 | 14.8 |
| 512 | Motion picture & sound recording industries | 90 | 152 809 | 35 799 | 8 552 | 1 395 | 1.3 | 9.2 |
| 5121 | Motion picture & video industries | 79 | 149 971 | 35 217 | 8 439 | 1 376 | .8 | 8.5 |
| 51211 | Motion picture & video production | 35 | 60 122 | 24 318 | 6 086 | 456 | 1.4 | 17.7 |
| 512110 | Motion picture & video production | 35 | 60 122 | 24 318 | 6 086 | 456 | 1.4 | 17.7 |
| 5121101 | Motion picture production (except for television) | 29 | 59 348 | 24 134 | 6 057 | 450 | 1.1 | 17.4 |
| 51213 | Motion picture & video exhibition | 31 | 83 290 | 9 043 | 1 925 | 860 | .4 | 2.2 |
| 512131 | Motion picture theaters (except drive-ins) | 30 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 11 | 2 838 | 582 | 113 | 19 | 24.2 | 44.4 |
| 513 | Broadcasting & telecommunications | 191 | 1 985 184 | 353 072 | 90 792 | 8 135 | .9 | 14.7 |
| 5131 | Radio & television broadcasting | 27 | 100 911 | 30 589 | 7 868 | 894 | .6 | 18.7 |
| 51311 | Radio broadcasting | 22 | 48 733 | 15 627 | 3 915 | 491 | 1.2 | 38.7 |
| 513112 | Radio stations | 21 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 19 | 683 629 | 80 153 | 18 985 | 2 060 | .3 | 20.3 |
| 51322 | Cable & other program distribution | 15 | 682 003 | 79 766 | 18 929 | 2 044 | .1 | 20.3 |
| 513220 | Cable & other program distribution | 15 | 682 003 | 79 766 | 18 929 | 2 044 | .1 | 20.3 |
| 514 | Information services & data processing services | 197 | 842 710 | 264 596 | 58 161 | 3 768 | 5.1 | 15.9 |
| 5141 | Information services | 121 | 647 528 | 182 094 | 38 805 | 2 512 | 5.7 | 17.5 |
| 51419 | Other information services | 106 | D | D | D | g | D | D |
| 514191 | Online information services | 101 | 546 352 | 156 937 | 33 734 | 2 157 | 6.6 | 18.0 |
| 514199 | All other information services | 5 | D | D | D | e | D | D |
| 5142 | Data processing services | 76 | 195 182 | 82 502 | 19 356 | 1 256 | 3.2 | 10.8 |
| 51421 | Data processing services | 76 | 195 182 | 82 502 | 19 356 | 1 256 | 3.2 | 10.8 |
| 514210 | Data processing services | 76 | 195 182 | 82 502 | 19 356 | 1 256 | 3.2 | 10.8 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SANTA CRUZ COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 37 | 265 144 | 147 314 | 42 543 | 1 840 | 3.1 | 13.6 |
| 51121 | Software publishers | 37 | 265 144 | 147 314 | 42 543 | 1 840 | 3.1 | 13.6 |
| 511210 | Software publishers | 37 | 265 144 | 147 314 | 42 543 | 1 840 | 3.1 | 13.6 |
| 512 | Motion picture & sound recording industries | 17 | 14 092 | 1 912 | 423 | 208 | 11.1 | — |
| 5121 | Motion picture & video industries | 15 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 10 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 9 | D | D | D | c | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 17 | 57 636 | 13 961 | 3 824 | 341 | 1.4 | 14.7 |
| SHASTA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 31 | 97 349 | 21 153 | 5 712 | 695 | 2.3 | 7.6 |
| 5131 | Radio & television broadcasting | 12 | D | D | D | e | D | D |
| SISKIYOU COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 13 | 22 679 | 5 459 | 1 465 | 157 | 1.2 | 2.6 |
| SOLANO COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 8 | 12 949 | 1 360 | 325 | 172 | — | — |
| 51213 | Motion picture & video exhibition | 8 | 12 949 | 1 360 | 325 | 172 | — | — |
| 512131 | Motion picture theaters (except drive-ins) | 8 | 12 949 | 1 360 | 325 | 172 | — | — |
| 5122 | Sound recording industries | 2 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 2 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 22 | 75 389 | 19 910 | 5 772 | 490 | .5 | 17.7 |
| SONOMA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 37 | 45 999 | 17 111 | 3 685 | 347 | 4.4 | 28.8 |
| 51121 | Software publishers | 37 | 45 999 | 17 111 | 3 685 | 347 | 4.4 | 28.8 |
| 511210 | Software publishers | 37 | 45 999 | 17 111 | 3 685 | 347 | 4.4 | 28.8 |
| 512 | Motion picture & sound recording industries | 29 | 28 514 | 4 035 | 883 | 505 | 13.7 | 4.2 |
| 5121 | Motion picture & video industries | 21 | 25 369 | 3 758 | 848 | 497 | 3.7 | 4.0 |
| 51213 | Motion picture & video exhibition | 15 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 15 | D | D | D | e | D | D |
| 5122 | Sound recording industries | 8 | 3 145 | 277 | 35 | 8 | 94.1 | 5.9 |
| 513 | Broadcasting & telecommunications | 59 | 209 694 | 50 800 | 13 080 | 1 310 | 1.3 | 34.7 |
| 5131 | Radio & television broadcasting | 14 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 11 | D | D | D | c | D | D |
| 513112 | Radio stations | 9 | D | D | D | c | D | D |
| STANISLAUS COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | 10 174 | 1 135 | 279 | 240 | 2.2 | 13.5 |
| 5121 | Motion picture & video industries | 8 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | 9 383 | 953 | 238 | 227 | — | 14.6 |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 36 | 136 703 | 32 174 | 8 621 | 804 | .4 | 15.8 |
| 5131 | Radio & television broadcasting | 12 | 18 997 | 7 490 | 1 510 | 223 | 1.3 | 17.0 |
| 51311 | Radio broadcasting | 10 | D | D | D | c | D | D |
| 513112 | Radio stations | 8 | 14 482 | 5 003 | 1 318 | 196 | 1.6 | 22.3 |
| SUTTER COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | c | D | D |
| TEHAMA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| TULARE COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 34 | 81 600 | 18 667 | 4 707 | 548 | 1.3 | 3.5 |
| 5131 | Radio & television broadcasting | 13 | D | D | D | c | D | D |
| TUOLUMNE COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | 13 613 | 3 512 | 1 049 | 96 | — | — |
| VENTURA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 41 | D | D | D | e | D | D |
| 51121 | Software publishers | 41 | D | D | D | e | D | D |
| 511210 | Software publishers | 41 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 74 | 163 031 | 25 065 | 5 401 | 689 | 2.2 | 1.6 |
| 5121 | Motion picture & video industries | 67 | 161 210 | 24 559 | 5 277 | 678 | 1.5 | 1.7 |
| 51211 | Motion picture & video production | 30 | D | D | D | e | D | D |
| 512110 | Motion picture & video production | 30 | D | D | D | e | D | D |
| 5121101 | Motion picture production (except for television) | 12 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 16 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 14 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 18 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 17 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 104 | D | D | D | h | D | D |
| 5131 | Radio & television broadcasting | 17 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 13 | D | D | D | c | D | D |
| 513112 | Radio stations | 12 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 10 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 10 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 37 | D | D | D | e | D | D |
| 5141 | Information services | 19 | D | D | D | b | D | D |
| YOLO COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 8 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 16 | 136 708 | 26 543 | 7 422 | 673 | — | 9.2 |
| 514 | Information services & data processing services | 12 | D | D | D | c | D | D |
| YUBA COUNTY, CA | | | | | | | | |
| 514 | Information services & data processing services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 2 | D | D | D | c | D | D |
| 51421 | Data processing services | 2 | D | D | D | c | D | D |
| 514210 | Data processing services | 2 | D | D | D | c | D | D |

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| AGOURA HILLS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 21 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 20 | D | D | D | b | D | D |
| 51211 | Motion picture & video production | 17 | D | D | D | b | D | D |
| 512110 | Motion picture & video production | 17 | D | D | D | b | D | D |
| 5121102 | Motion picture & video production for television | 11 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| ALAMEDA, CA | | | | | | | | |
| 5112 | Software publishers | 19 | D | D | D | g | D | D |
| 51121 | Software publishers | 19 | D | D | D | g | D | D |
| 511210 | Software publishers | 19 | D | D | D | g | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| ALHAMBRA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 11 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 9 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | g | D | D |
| 5132 | Cable networks & program distribution | 1 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 1 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 1 | D | D | D | e | D | D |
| ANAHEIM, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 18 | 34 690 | 4 861 | 1 086 | 293 | 14.4 | .4 |
| 5121 | Motion picture & video industries | 13 | 33 154 | 4 561 | 1 013 | 275 | 12.4 | — |
| 51213 | Motion picture & video exhibition | 5 | 17 779 | 1 801 | 427 | 211 | 4.7 | — |
| 512131 | Motion picture theaters (except drive-ins) | 5 | 17 779 | 1 801 | 427 | 211 | 4.7 | — |
| 51219 | Post production & other motion picture & video industries | 3 | D | D | D | a | D | D |
| 512191 | Teleproduction & other postproduction services | 3 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 30 | 455 072 | 127 061 | 33 581 | 3 462 | .9 | .7 |
| 514 | Information services & data processing services | 14 | 22 484 | 9 396 | 2 188 | 303 | 7.3 | 4.7 |
| ARCADIA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | e | D | D |
| ARROYO GRANDE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | 3 341 | 389 | 93 | 68 | — | 21.3 |
| 5121 | Motion picture & video industries | 3 | 3 341 | 389 | 93 | 68 | — | 21.3 |
| 51213 | Motion picture & video exhibition | 3 | 3 341 | 389 | 93 | 68 | — | 21.3 |
| ATASCADERO, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | 9 682 | 1 263 | 310 | 40 | — | 20.4 |
| AUBURN, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 5 | 21 453 | 6 751 | 1 891 | 162 | — | 18.8 |
| AZUSA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| BAKERSFIELD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 38 | 233 095 | 40 718 | 10 387 | 1 325 | .2 | .3 |
| 5131 | Radio & television broadcasting | 16 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 11 | 27 967 | 7 358 | 1 490 | 266 | — | .8 |
| 513112 | Radio stations | 11 | 27 967 | 7 358 | 1 490 | 266 | — | .8 |
| 5132 | Cable networks & program distribution | 4 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 4 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 4 | D | D | D | e | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| BARSTOW, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| BELL, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 1 | D | D | D | b | D | D |
| BERKELEY, CA | | | | | | | | |
| 5112 | Software publishers | 32 | 56 823 | 27 216 | 7 818 | 368 | 8.4 | 16.2 |
| 51121 | Software publishers | 32 | 56 823 | 27 216 | 7 818 | 368 | 8.4 | 16.2 |
| 511210 | Software publishers | 32 | 56 823 | 27 216 | 7 818 | 368 | 8.4 | 16.2 |
| 512 | Motion picture & sound recording industries | 28 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 24 | D | D | D | c | D | D |
| 51211 | Motion picture & video production | 15 | 11 278 | 4 887 | 587 | 61 | 4.3 | 5.3 |
| 512110 | Motion picture & video production | 15 | 11 278 | 4 887 | 587 | 61 | 4.3 | 5.3 |
| 51213 | Motion picture & video exhibition | 7 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 7 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | c | D | D |
| BEVERLY HILLS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 281 | 1 434 145 | 299 842 | 59 838 | 2 236 | 11.2 | 9.2 |
| 5121 | Motion picture & video industries | 252 | 1 258 278 | 262 722 | 52 169 | 1 810 | 11.1 | 9.6 |
| 51211 | Motion picture & video production | 184 | 764 304 | 172 018 | 28 869 | 1 172 | 17.3 | 13.9 |
| 512110 | Motion picture & video production | 184 | 764 304 | 172 018 | 28 869 | 1 172 | 17.3 | 13.9 |
| 5121101 | Motion picture production (except for television) | 82 | 468 242 | 77 352 | 17 285 | 644 | 2.1 | 6.1 |
| 5121102 | Motion picture & video production for television | 102 | 296 062 | 94 666 | 11 584 | 528 | 41.5 | 26.1 |
| 51212 | Motion picture & video distribution | 30 | D | D | D | e | D | D |
| 512120 | Motion picture & video distribution | 30 | D | D | D | e | D | D |
| 5121201 | Motion picture film exchanges | 18 | D | D | D | e | D | D |
| 5121202 | Film or tape distribution for television | 12 | 85 275 | 50 153 | 12 388 | 226 | .9 | .2 |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 6 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 32 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 25 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 29 | 175 867 | 37 120 | 7 669 | 426 | 12.0 | 6.2 |
| 51223 | Music publishers | 11 | D | D | D | c | D | D |
| 512230 | Music publishers | 11 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 21 | 200 791 | 32 401 | 6 834 | 667 | .3 | 10.2 |
| 5131 | Radio & television broadcasting | 5 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 5 | D | D | D | c | D | D |
| BIG BEAR LAKE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| BISHOP, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| BLYTHE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | 12 951 | 1 533 | 364 | 35 | — | — |
| BRAWLEY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| BREA, CA | | | | | | | | |
| 5112 | Software publishers | 8 | D | D | D | c | D | D |
| 51121 | Software publishers | 8 | D | D | D | c | D | D |
| 511210 | Software publishers | 8 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 5 | 5 893 | 927 | 245 | 59 | 28.1 | — |
| 5121 | Motion picture & video industries | 5 | 5 893 | 927 | 245 | 59 | 28.1 | — |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| BRENTWOOD, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| BRISBANE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | c | D | D |
| 5131 | Radio & television broadcasting | 3 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 1 | D | D | D | c | D | D |
| BUENA PARK, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | c | D | D |
| BURBANK, CA | | | | | | | | |
| 5112 | Software publishers | 11 | D | D | D | c | D | D |
| 51121 | Software publishers | 11 | D | D | D | c | D | D |
| 511210 | Software publishers | 11 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 248 | 4 596 975 | 796 450 | 207 240 | 10 796 | 1.1 | 6.4 |
| 5121 | Motion picture & video industries | 220 | D | D | D | j | D | D |
| 51211 | Motion picture & video production | 112 | 624 552 | 505 026 | 134 437 | 5 535 | 5.1 | 7.4 |
| 512110 | Motion picture & video production | 112 | 624 552 | 505 026 | 134 437 | 5 535 | 5.1 | 7.4 |
| 5121101 | Motion picture production (except for television) | 48 | 161 878 | 301 212 | 85 536 | 3 391 | 1.1 | 18.4 |
| 5121102 | Motion picture & video production for television | 64 | 462 674 | 203 814 | 48 901 | 2 144 | 6.5 | 3.5 |
| 51212 | Motion picture & video distribution | 16 | D | D | D | f | D | D |
| 512120 | Motion picture & video distribution | 16 | D | D | D | f | D | D |
| 5121201 | Motion picture film exchanges | 7 | D | D | D | e | D | D |
| 5121202 | Film or tape distribution for television | 9 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 51219 | Post production & other motion picture & video industries | 89 | D | D | D | h | D | D |
| 512191 | Teleproduction & other postproduction services | 78 | D | D | D | h | D | D |
| 512199 | Other motion picture & video industries | 11 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 28 | D | D | D | f | D | D |
| 51222 | Integrated record production/distribution | 4 | D | D | D | f | D | D |
| 512220 | Integrated record production/distribution | 4 | D | D | D | f | D | D |
| 51223 | Music publishers | 6 | D | D | D | b | D | D |
| 512230 | Music publishers | 6 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 15 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 15 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 28 | 1 190 619 | 245 158 | 60 871 | 3 215 | — | .9 |
| 5131 | Radio & television broadcasting | 12 | 673 932 | 203 223 | 49 402 | 2 337 | — | .2 |
| 51311 | Radio broadcasting | 8 | D | D | D | e | D | D |
| 513112 | Radio stations | 7 | D | D | D | e | D | D |
| 51312 | Television broadcasting | 4 | D | D | D | g | D | D |
| 513120 | Television broadcasting | 4 | D | D | D | g | D | D |
| 5132 | Cable networks & program distribution | 6 | D | D | D | f | D | D |
| 51321 | Cable networks | 3 | D | D | D | e | D | D |
| 513210 | Cable networks | 3 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 10 | 21 527 | 6 599 | 1 659 | 214 | 3.8 | .1 |
| BURLINGAME, CA | | | | | | | | |
| 5112 | Software publishers | 14 | 41 723 | 15 084 | 4 534 | 146 | 78.8 | 13.3 |
| 51121 | Software publishers | 14 | 41 723 | 15 084 | 4 534 | 146 | 78.8 | 13.3 |
| 511210 | Software publishers | 14 | 41 723 | 15 084 | 4 534 | 146 | 78.8 | 13.3 |
| 512 | Motion picture & sound recording industries | 8 | 12 058 | 3 572 | 950 | 107 | — | 19.6 |
| 5121 | Motion picture & video industries | 8 | 12 058 | 3 572 | 950 | 107 | — | 19.6 |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 15 | 202 221 | 17 470 | 4 051 | 256 | .1 | .4 |
| CALABASAS, CA * | | | | | | | | |
| 512 | Motion picture & sound recording industries | 26 | 11 698 | 4 893 | 1 250 | 141 | 17.9 | 9.6 |
| 5121 | Motion picture & video industries | 24 | D | D | D | c | D | D |
| CAMARILLO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 15 | D | D | D | e | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| CAMPBELL, CA | | | | | | | | |
| 5112 | Software publishers | 19 | 51 628 | 22 445 | 6 579 | 335 | 3.1 | 28.0 |
| 51121 | Software publishers | 19 | 51 628 | 22 445 | 6 579 | 335 | 3.1 | 28.0 |
| 511210 | Software publishers | 19 | 51 628 | 22 445 | 6 579 | 335 | 3.1 | 28.0 |
| 512 | Motion picture & sound recording industries | 5 | 2 125 | 341 | 69 | 59 | — | 6.9 |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 6 | 10 710 | 2 229 | 451 | 39 | 15.7 | 7.1 |
| CARLSBAD, CA | | | | | | | | |
| 5112 | Software publishers | 19 | 43 439 | 18 817 | 4 250 | 470 | 4.7 | 7.2 |
| 51121 | Software publishers | 19 | 43 439 | 18 817 | 4 250 | 470 | 4.7 | 7.2 |
| 511210 | Software publishers | 19 | 43 439 | 18 817 | 4 250 | 470 | 4.7 | 7.2 |
| 512 | Motion picture & sound recording industries | 7 | 13 533 | 3 020 | 678 | 94 | 1.7 | .3 |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 11 | 106 080 | 18 946 | 6 601 | 522 | .3 | .2 |
| 5132 | Cable networks & program distribution | 3 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| CARPINTERIA, CA | | | | | | | | |
| 5112 | Software publishers | 1 | D | D | D | e | D | D |
| 51121 | Software publishers | 1 | D | D | D | e | D | D |
| 511210 | Software publishers | 1 | D | D | D | e | D | D |
| CARSON, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | e | D | D |
| CATHEDRAL CITY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | 3 111 | 601 | 141 | 78 | D | — |
| 5121 | Motion picture & video industries | 3 | 3 111 | 601 | 141 | 78 | D | — |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| CERRITOS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | b | D | D |
| CHICO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 15 | 55 768 | 15 742 | 4 391 | 462 | 1.1 | 2.4 |
| 5131 | Radio & television broadcasting | 7 | 7 881 | 3 352 | 795 | 145 | — | 10.5 |
| CHINO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 1 | D | D | D | c | D | D |
| 51421 | Data processing services | 1 | D | D | D | c | D | D |
| 514210 | Data processing services | 1 | D | D | D | c | D | D |
| CHULA VISTA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 11 | 41 654 | 12 876 | 3 362 | 297 | 9.8 | 31.4 |
| 5131 | Radio & television broadcasting | 5 | D | D | D | b | D | D |
| CLAREMONT, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| CLOVIS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| COLTON, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| COMMERCE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 6 | 60 827 | 14 447 | 3 668 | 427 | 3.1 | 14.3 |
| 514 | Information services & data processing services | 3 | D | D | D | c | D | D |
| COMPTON, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | c | D | D |
| CONCORD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 7 | 4 430 | 715 | 182 | 83 | 3.7 | 8.1 |
| 5121 | Motion picture & video industries | 7 | 4 430 | 715 | 182 | 83 | 3.7 | 8.1 |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 14 | 109 641 | 33 048 | 9 250 | 663 | .2 | 17.4 |
| 514 | Information services & data processing services | 8 | 24 908 | 7 429 | 1 893 | 302 | — | 41.7 |
| 5141 | Information services | 3 | D | D | D | c | D | D |
| 51419 | Other information services | 3 | D | D | D | c | D | D |
| CORONA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | 13 432 | 1 732 | 297 | 103 | .2 | — |
| 5121 | Motion picture & video industries | 5 | 13 432 | 1 732 | 297 | 103 | .2 | — |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 2 | D | D | D | b | D | D |
| CORTE MADERA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| COSTA MESA, CA | | | | | | | | |
| 5112 | Software publishers | 12 | 125 640 | 41 847 | 8 719 | 533 | 1.6 | 26.6 |
| 51121 | Software publishers | 12 | 125 640 | 41 847 | 8 719 | 533 | 1.6 | 26.6 |
| 511210 | Software publishers | 12 | 125 640 | 41 847 | 8 719 | 533 | 1.6 | 26.6 |
| 512 | Motion picture & sound recording industries | 16 | 32 099 | 5 020 | 1 162 | 323 | 49.6 | — |
| 5121 | Motion picture & video industries | 15 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 9 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 9 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 20 | 112 993 | 22 215 | 6 322 | 414 | .4 | 27.0 |
| 514 | Information services & data processing services | 14 | 36 336 | 8 317 | 1 761 | 186 | .5 | 1.9 |
| 5141 | Information services | 3 | D | D | D | a | D | D |
| 51419 | Other information services | 3 | D | D | D | a | D | D |
| 5142 | Data processing services | 11 | D | D | D | c | D | D |
| 51421 | Data processing services | 11 | D | D | D | c | D | D |
| 514210 | Data processing services | 11 | D | D | D | c | D | D |
| COVINA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 4 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| CULVER CITY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 87 | D | D | D | h | D | D |
| 5121 | Motion picture & video industries | 83 | D | D | D | h | D | D |
| 51211 | Motion picture & video production | 61 | D | D | D | g | D | D |
| 512110 | Motion picture & video production | 61 | D | D | D | g | D | D |
| 5121101 | Motion picture production (except for television) | 28 | D | D | D | e | D | D |
| 5121102 | Motion picture & video production for television | 33 | D | D | D | g | D | D |
| 51212 | Motion picture & video distribution | 5 | D | D | D | g | D | D |
| 512120 | Motion picture & video distribution | 5 | D | D | D | g | D | D |
| 5121201 | Motion picture film exchanges | 3 | D | D | D | g | D | D |
| 5121202 | Film or tape distribution for television | 2 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 16 | D | D | D | g | D | D |
| 512191 | Teleproduction & other postproduction services | 12 | D | D | D | g | D | D |
| 5122 | Sound recording industries | 4 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 14 | D | D | D | f | D | D |
| 5131 | Radio & television broadcasting | 2 | D | D | D | c | D | D |
| 51311 | Radio broadcasting | 2 | D | D | D | c | D | D |
| 513111 | Radio networks | 1 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 6 | D | D | D | e | D | D |
| 5142 | Data processing services | 5 | D | D | D | e | D | D |
| 51421 | Data processing services | 5 | D | D | D | e | D | D |
| 514210 | Data processing services | 5 | D | D | D | e | D | D |
| CUPERTINO, CA | | | | | | | | |
| 5112 | Software publishers | 34 | 706 322 | 133 484 | 30 399 | 1 313 | 1.7 | 5.8 |
| 51121 | Software publishers | 34 | 706 322 | 133 484 | 30 399 | 1 313 | 1.7 | 5.8 |
| 511210 | Software publishers | 34 | 706 322 | 133 484 | 30 399 | 1 313 | 1.7 | 5.8 |
| 512 | Motion picture & sound recording industries | 4 | 11 700 | 2 760 | 581 | 54 | — | 91.5 |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 6 | 14 959 | 2 873 | 305 | 27 | .7 | 14.4 |
| 514 | Information services & data processing services | 7 | 20 027 | 10 589 | 2 070 | 105 | 2.3 | 33.4 |
| 5141 | Information services | 7 | 20 027 | 10 589 | 2 070 | 105 | 2.3 | 33.4 |
| 51419 | Other information services | 6 | D | D | D | c | D | D |
| 514191 | Online information services | 6 | D | D | D | c | D | D |
| CYPRESS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | a | D | D |
| 514 | Information services & data processing services | 4 | D | D | D | e | D | D |
| 5142 | Data processing services | 4 | D | D | D | e | D | D |
| 51421 | Data processing services | 4 | D | D | D | e | D | D |
| 514210 | Data processing services | 4 | D | D | D | e | D | D |
| DALY CITY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | c | D | D |
| DANA POINT, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| DANVILLE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | b | D | D |
| DAVIS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| DIAMOND BAR, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| DOWNNEY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| DUBLIN, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | f | D | D |
| EL CAJON, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | c | D | D |
| EL CENTRO, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | c | D | D |
| EL MONTE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 4 | D | D | D | b | D | D |
| EL SEGUNDO, CA | | | | | | | | |
| 5112 | Software publishers | 17 | 141 736 | 45 850 | 10 052 | 472 | .1 | 18.6 |
| 51121 | Software publishers | 17 | 141 736 | 45 850 | 10 052 | 472 | .1 | 18.6 |
| 511210 | Software publishers | 17 | 141 736 | 45 850 | 10 052 | 472 | .1 | 18.6 |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 17 | D | D | D | h | D | D |
| 5132 | Cable networks & program distribution | 7 | D | D | D | g | D | D |
| 51321 | Cable networks | 4 | D | D | D | g | D | D |
| 513210 | Cable networks | 4 | D | D | D | g | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | f | D | D |
| 514 | Information services & data processing services | 17 | D | D | D | f | D | D |
| 5141 | Information services | 4 | D | D | D | b | D | D |
| 51419 | Other information services | 4 | D | D | D | b | D | D |
| 5142 | Data processing services | 13 | D | D | D | f | D | D |
| 51421 | Data processing services | 13 | D | D | D | f | D | D |
| 514210 | Data processing services | 13 | D | D | D | f | D | D |
| EMERYVILLE, CA | | | | | | | | |
| 5112 | Software publishers | 21 | 143 636 | 62 480 | 17 451 | 1 114 | 1.7 | 13.3 |
| 51121 | Software publishers | 21 | 143 636 | 62 480 | 17 451 | 1 114 | 1.7 | 13.3 |
| 511210 | Software publishers | 21 | 143 636 | 62 480 | 17 451 | 1 114 | 1.7 | 13.3 |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 1 | D | D | D | b | D | D |
| ENCINITAS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 7 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 5 | D | D | D | c | D | D |
| 5141 | Information services | 3 | D | D | D | c | D | D |
| 51419 | Other information services | 3 | D | D | D | c | D | D |
| ESCONDIDO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 12 | 68 841 | 25 213 | 7 247 | 549 | 7.2 | 1.4 |
| 514 | Information services & data processing services | 5 | D | D | D | c | D | D |
| 5141 | Information services | 1 | D | D | D | c | D | D |
| 51419 | Other information services | 1 | D | D | D | c | D | D |
| EUREKA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 10 | 35 652 | 6 681 | 1 808 | 250 | 2.4 | 11.5 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|----------------------------|--|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| FAIRFIELD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | 40 909 | 13 168 | 4 020 | 294 | .1 | 20.7 |
| FOLSOM, CA | | | | | | | | |
| 5112 | Software publishers | 6 | D | D | D | e | D | D |
| 51121 | Software publishers | 6 | D | D | D | e | D | D |
| 511210 | Software publishers | 6 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 1 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 6 | D | D | D | c | D | D |
| FONTANA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| FOSTER CITY, CA | | | | | | | | |
| 5112 | Software publishers | 20 | D | D | D | g | D | D |
| 51121 | Software publishers | 20 | D | D | D | g | D | D |
| 511210 | Software publishers | 20 | D | D | D | g | D | D |
| 513 | Broadcasting & telecommunications | 8 | 165 384 | 25 784 | 6 424 | 593 | — | — |
| 514 | Information services & data processing services | 8 | D | D | D | b | D | D |
| FOUNTAIN VALLEY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | 1 948 | 438 | 131 | 46 | 4.6 | 1.4 |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| FREMONT, CA | | | | | | | | |
| 5112 | Software publishers | 36 | 276 297 | 109 787 | 27 361 | 1 028 | 1.5 | 17.1 |
| 51121 | Software publishers | 36 | 276 297 | 109 787 | 27 361 | 1 028 | 1.5 | 17.1 |
| 511210 | Software publishers | 36 | 276 297 | 109 787 | 27 361 | 1 028 | 1.5 | 17.1 |
| 512 | Motion picture & sound recording industries | 5 | 41 944 | 19 239 | 2 540 | 244 | — | — |
| 5121 | Motion picture & video industries | 5 | 41 944 | 19 239 | 2 540 | 244 | — | — |
| 51211 | Motion picture & video production | 2 | D | D | D | c | D | D |
| 512110 | Motion picture & video production | 2 | D | D | D | c | D | D |
| 5121102 | Motion picture & video production for television | 1 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 17 | 77 389 | 20 341 | 5 012 | 481 | 1.7 | 1.1 |
| 514 | Information services & data processing services | 12 | 14 253 | 3 449 | 803 | 112 | 76.1 | 11.3 |
| FRESNO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 13 | 13 379 | 1 764 | 389 | 197 | 1.7 | — |
| 5121 | Motion picture & video industries | 12 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 6 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 67 | 394 876 | 89 374 | 23 880 | 2 659 | .1 | 5.3 |
| 5131 | Radio & television broadcasting | 24 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 17 | D | D | D | e | D | D |
| 513112 | Radio stations | 15 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 11 | 22 612 | 7 080 | 1 767 | 189 | 1.2 | 4.9 |
| FULLERTON, CA | | | | | | | | |
| 514 | Information services & data processing services | 7 | 13 188 | 5 415 | 1 279 | 166 | 4.6 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| GARDENA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| GARDEN GROVE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | 9 475 | 984 | 197 | 50 | 3.4 | 52.5 |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 2 | D | D | D | a | D | D |
| 51224 | Sound recording studios | 2 | D | D | D | a | D | D |
| 512240 | Sound recording studios | 2 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 14 | 131 030 | 22 722 | 6 399 | 566 | .5 | .8 |
| 5132 | Cable networks & program distribution | 2 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 1 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 1 | D | D | D | e | D | D |
| GILROY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| GLENDALE, CA | | | | | | | | |
| 5112 | Software publishers | 11 | 72 998 | 19 656 | 4 330 | 367 | .9 | 1.4 |
| 51121 | Software publishers | 11 | 72 998 | 19 656 | 4 330 | 367 | .9 | 1.4 |
| 511210 | Software publishers | 11 | 72 998 | 19 656 | 4 330 | 367 | .9 | 1.4 |
| 512 | Motion picture & sound recording industries | 57 | 145 216 | 40 171 | 7 076 | 720 | 2.6 | 13.6 |
| 5121 | Motion picture & video industries | 52 | 143 721 | 39 094 | 7 039 | 713 | 2.1 | 13.7 |
| 51211 | Motion picture & video production | 18 | D | D | D | b | D | D |
| 512110 | Motion picture & video production | 18 | D | D | D | b | D | D |
| 5121101 | Motion picture production (except for television) | 10 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 29 | D | D | D | f | D | D |
| 512191 | Teleproduction & other postproduction services | 26 | D | D | D | f | D | D |
| 513 | Broadcasting & telecommunications | 25 | 101 907 | 30 716 | 7 452 | 995 | .8 | 7.0 |
| 5131 | Radio & television broadcasting | 11 | 62 752 | 16 621 | 3 468 | 698 | .9 | 6.8 |
| 51311 | Radio broadcasting | 7 | D | D | D | e | D | D |
| 513112 | Radio stations | 7 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 10 | 12 976 | 4 294 | 789 | 79 | 10.8 | 6.9 |
| GLENDORA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | b | D | D |
| GRASS VALLEY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | 11 727 | 3 434 | 985 | 90 | — | .1 |
| HANFORD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| HAWTHORNE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| HAYWARD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 20 | 351 375 | 65 007 | 17 020 | 1 430 | — | .4 |
| 5132 | Cable networks & program distribution | 2 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 2 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 2 | D | D | D | e | D | D |
| HEMET, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | c | D | D |

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|-----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| HERMOSA BEACH, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 11 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 10 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| HESPERIA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| HUNTINGTON BEACH, CA | | | | | | | | |
| 5112 | Software publishers | 7 | D | D | D | c | D | D |
| 51121 | Software publishers | 7 | D | D | D | c | D | D |
| 511210 | Software publishers | 7 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 11 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 10 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 17 | D | D | D | f | D | D |
| HUNTINGTON PARK, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| INDIO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | c | D | D |
| INDUSTRY, CA * | | | | | | | | |
| 512 | Motion picture & sound recording industries | 7 | 16 195 | 1 959 | 292 | 288 | 3.1 | .4 |
| 5121 | Motion picture & video industries | 7 | 16 195 | 1 959 | 292 | 288 | 3.1 | .4 |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 4 | D | D | D | c | D | D |
| INGLEWOOD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | a | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | a | D | D |
| IRVINE, CA | | | | | | | | |
| 5112 | Software publishers | 89 | 885 004 | 218 242 | 51 967 | 3 239 | 2.3 | 24.4 |
| 51121 | Software publishers | 89 | 885 004 | 218 242 | 51 967 | 3 239 | 2.3 | 24.4 |
| 511210 | Software publishers | 89 | 885 004 | 218 242 | 51 967 | 3 239 | 2.3 | 24.4 |
| 512 | Motion picture & sound recording industries | 28 | 55 035 | 8 004 | 1 714 | 346 | 2.6 | .8 |
| 5121 | Motion picture & video industries | 26 | D | D | D | e | D | D |
| 51211 | Motion picture & video production | 9 | 13 995 | 2 523 | 473 | 54 | 9.6 | — |
| 512110 | Motion picture & video production | 9 | 13 995 | 2 523 | 473 | 54 | 9.6 | — |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 6 | D | D | D | c | D | D |
| 51219 | Post production & other motion picture & video industries | 11 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 10 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 51 | 1 326 650 | 183 905 | 55 006 | 4 518 | 1.4 | 14.6 |
| 5131 | Radio & television broadcasting | 3 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 38 | 124 803 | 42 502 | 8 754 | 973 | 16.1 | 17.8 |
| 5141 | Information services | 16 | 56 637 | 27 705 | 4 690 | 444 | 33.4 | 33.7 |
| 51419 | Other information services | 16 | 56 637 | 27 705 | 4 690 | 444 | 33.4 | 33.7 |
| 514191 | Online information services | 15 | D | D | D | e | D | D |
| 5142 | Data processing services | 22 | 68 166 | 14 797 | 4 064 | 529 | 1.7 | 4.6 |
| 51421 | Data processing services | 22 | 68 166 | 14 797 | 4 064 | 529 | 1.7 | 4.6 |
| 514210 | Data processing services | 22 | 68 166 | 14 797 | 4 064 | 529 | 1.7 | 4.6 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LA CANADA FLINTRIDGE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | 9 029 | 1 621 | 709 | 61 | 3.9 | 5.5 |
| 5121 | Motion picture & video industries | 8 | 9 029 | 1 621 | 709 | 61 | 3.9 | 5.5 |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| LAFAYETTE, CA | | | | | | | | |
| 514 | Information services & data processing services | 1 | D | D | D | c | D | D |
| 5141 | Information services | 1 | D | D | D | c | D | D |
| 51419 | Other information services | 1 | D | D | D | c | D | D |
| 514199 | All other information services | 1 | D | D | D | c | D | D |
| LAGUNA BEACH, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| LAGUNA HILLS, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | 9 818 | 2 102 | 506 | 45 | 9.5 | 57.3 |
| LAGUNA NIGUEL, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 6 | 16 356 | 12 093 | 2 824 | 392 | .2 | .7 |
| LAKE ELSINORE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| LAKE FOREST, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 5 | 10 922 | 3 483 | 679 | 79 | 2.6 | — |
| LAKEWOOD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | e | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | c | D | D |
| LA MESA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 2 | D | D | D | c | D | D |
| LANCASTER, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | c | D | D |
| LARKSPUR, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 7 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| LA VERNE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 1 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LIVERMORE, CA | | | | | | | | |
| 5112 | Software publishers | 6 | D | D | D | g | D | D |
| 51121 | Software publishers | 6 | D | D | D | g | D | D |
| 511210 | Software publishers | 6 | D | D | D | g | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | c | D | D |
| LODI, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 7 | 22 392 | 3 115 | 842 | 75 | 3.4 | — |
| LOMPOC, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| LONG BEACH, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 12 | 15 737 | 1 438 | 350 | 172 | 1.0 | 1.2 |
| 5121 | Motion picture & video industries | 11 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 5 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 39 | 299 631 | 66 186 | 14 395 | 1 712 | .5 | .3 |
| 514 | Information services & data processing services | 10 | 12 643 | 4 735 | 1 198 | 180 | 8.3 | 81.5 |
| LOS ALTOS, CA | | | | | | | | |
| 5112 | Software publishers | 22 | D | D | D | c | D | D |
| 51121 | Software publishers | 22 | D | D | D | c | D | D |
| 511210 | Software publishers | 22 | D | D | D | c | D | D |
| LOS ANGELES, CA | | | | | | | | |
| 5112 | Software publishers | 160 | 371 628 | 139 994 | 32 808 | 2 085 | 10.2 | 7.7 |
| 51121 | Software publishers | 160 | 371 628 | 139 994 | 32 808 | 2 085 | 10.2 | 7.7 |
| 511210 | Software publishers | 160 | 371 628 | 139 994 | 32 808 | 2 085 | 10.2 | 7.7 |
| 512 | Motion picture & sound recording industries | 2 973 | 15 616 795 | 2 729 573 | 637 621 | 49 777 | 3.8 | 4.0 |
| 5121 | Motion picture & video industries | 2 704 | 13 147 705 | 2 543 245 | 596 547 | 46 656 | 4.3 | 4.6 |
| 51211 | Motion picture & video production | 1 872 | 8 892 566 | 1 928 451 | 449 199 | 34 902 | 4.7 | 3.6 |
| 512110 | Motion picture & video production | 1 872 | 8 892 566 | 1 928 451 | 449 199 | 34 902 | 4.7 | 3.6 |
| 5121101 | Motion picture production (except for television) | 720 | 5 170 700 | 1 069 008 | 224 038 | 24 743 | 3.0 | 1.7 |
| 5121102 | Motion picture & video production for television | 1 152 | 3 721 866 | 859 443 | 225 161 | 10 159 | 7.0 | 6.1 |
| 51212 | Motion picture & video distribution | 178 | 3 019 073 | 169 198 | 41 184 | 3 377 | 1.6 | 6.7 |
| 512120 | Motion picture & video distribution | 178 | 3 019 073 | 169 198 | 41 184 | 3 377 | 1.6 | 6.7 |
| 5121201 | Motion picture film exchanges | 101 | 1 042 674 | 60 586 | 14 110 | 1 054 | .8 | 11.2 |
| 5121202 | Film or tape distribution for television | 77 | 1 976 399 | 108 612 | 27 074 | 2 323 | 2.0 | 4.4 |
| 51213 | Motion picture & video exhibition | 97 | 161 069 | 22 894 | 4 907 | 2 114 | 3.2 | 8.9 |
| 512131 | Motion picture theaters (except drive-ins) | 97 | 161 069 | 22 894 | 4 907 | 2 114 | 3.2 | 8.9 |
| 51219 | Post production & other motion picture & video industries | 557 | 1 074 997 | 422 702 | 101 257 | 6 263 | 8.5 | 6.2 |
| 512191 | Teleproduction & other postproduction services | 489 | 816 079 | 367 204 | 86 928 | 5 417 | 10.2 | 7.2 |
| 512199 | Other motion picture & video industries | 68 | 258 918 | 55 498 | 14 329 | 846 | 3.2 | 3.0 |
| 5122 | Sound recording industries | 269 | 2 469 090 | 186 328 | 41 074 | 3 121 | 1.4 | .9 |
| 51221 | Record production | 39 | D | D | D | c | D | D |
| 512210 | Record production | 39 | D | D | D | c | D | D |
| 51222 | Integrated record production/distribution | 34 | 1 940 863 | 100 212 | 23 386 | 1 586 | .1 | .4 |
| 512220 | Integrated record production/distribution | 34 | 1 940 863 | 100 212 | 23 386 | 1 586 | .1 | .4 |
| 51223 | Music publishers | 59 | 355 018 | 34 981 | 7 680 | 449 | 2.7 | .7 |
| 512230 | Music publishers | 59 | 355 018 | 34 981 | 7 680 | 449 | 2.7 | .7 |
| 51224 | Sound recording studios | 117 | D | D | D | f | D | D |
| 512240 | Sound recording studios | 117 | D | D | D | f | D | D |
| 51229 | Other sound recording industries | 20 | D | D | D | e | D | D |
| 512290 | Other sound recording industries | 20 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 390 | 5 173 949 | 995 166 | 253 649 | 18 573 | 1.0 | 7.9 |
| 5131 | Radio & television broadcasting | 97 | 2 835 305 | 532 097 | 128 332 | 8 172 | .8 | 9.4 |
| 51311 | Radio broadcasting | 53 | 437 232 | 119 740 | 28 410 | 1 866 | 1.9 | 3.4 |
| 513111 | Radio networks | 4 | D | D | D | c | D | D |
| 513112 | Radio stations | 49 | D | D | D | g | D | D |
| 51312 | Television broadcasting | 44 | 2 398 073 | 412 357 | 99 922 | 6 306 | .6 | 10.5 |
| 513120 | Television broadcasting | 44 | 2 398 073 | 412 357 | 99 922 | 6 306 | .6 | 10.5 |
| 5132 | Cable networks & program distribution | 48 | 439 349 | 94 212 | 21 290 | 2 171 | 1.1 | 25.5 |
| 51321 | Cable networks | 23 | 164 819 | 56 845 | 12 721 | 1 037 | .7 | 14.7 |
| 513210 | Cable networks | 23 | 164 819 | 56 845 | 12 721 | 1 037 | .7 | 14.7 |
| 51322 | Cable & other program distribution | 25 | 274 530 | 37 367 | 8 569 | 1 134 | 1.4 | 31.9 |
| 513220 | Cable & other program distribution | 25 | 274 530 | 37 367 | 8 569 | 1 134 | 1.4 | 31.9 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LOS ANGELES, CA—Con. | | | | | | | | |
| 514 | Information services & data processing services | 213 | 506 000 | 161 427 | 41 507 | 4 725 | 5.2 | 26.1 |
| 5141 | Information services | 132 | 229 539 | 89 517 | 22 326 | 2 736 | 9.7 | 17.9 |
| 51411 | News syndicates | 28 | 85 925 | 23 784 | 6 018 | 482 | 3.0 | 35.4 |
| 514110 | News syndicates | 28 | 85 925 | 23 784 | 6 018 | 482 | 3.0 | 35.4 |
| 51419 | Other information services | 93 | D | D | D | g | D | D |
| 514191 | Online information services | 84 | 112 617 | 51 731 | 13 017 | 1 847 | 14.2 | 9.3 |
| 514199 | All other information services | 9 | D | D | D | c | D | D |
| 5142 | Data processing services | 81 | 276 461 | 71 910 | 19 181 | 1 989 | 1.5 | 32.9 |
| 51421 | Data processing services | 81 | 276 461 | 71 910 | 19 181 | 1 989 | 1.5 | 32.9 |
| 514210 | Data processing services | 81 | 276 461 | 71 910 | 19 181 | 1 989 | 1.5 | 32.9 |
| LOS GATOS, CA | | | | | | | | |
| 5112 | Software publishers | 13 | D | D | D | f | D | D |
| 51121 | Software publishers | 13 | D | D | D | f | D | D |
| 511210 | Software publishers | 13 | D | D | D | f | D | D |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 7 | D | D | D | c | D | D |
| 5141 | Information services | 4 | D | D | D | b | D | D |
| 51419 | Other information services | 3 | D | D | D | b | D | D |
| 514191 | Online information services | 3 | D | D | D | b | D | D |
| MADERA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| MALIBU, CA * | | | | | | | | |
| 512 | Motion picture & sound recording industries | 42 | 24 444 | 12 582 | 1 245 | 54 | 32.8 | 13.0 |
| 5121 | Motion picture & video industries | 39 | D | D | D | b | D | D |
| 51211 | Motion picture & video production | 31 | 15 113 | 9 565 | 760 | 30 | 45.4 | 18.0 |
| 512110 | Motion picture & video production | 31 | 15 113 | 9 565 | 760 | 30 | 45.4 | 18.0 |
| 513 | Broadcasting & telecommunications | 9 | 15 316 | 2 317 | 450 | 50 | — | 9.6 |
| MANHATTAN BEACH, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| MANTECA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| MARTINEZ, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| MARYSVILLE, CA | | | | | | | | |
| 514 | Information services & data processing services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 2 | D | D | D | c | D | D |
| 51421 | Data processing services | 2 | D | D | D | c | D | D |
| 514210 | Data processing services | 2 | D | D | D | c | D | D |
| MENLO PARK, CA | | | | | | | | |
| 5112 | Software publishers | 20 | 389 691 | 95 279 | 24 133 | 986 | 1.0 | 9.7 |
| 51121 | Software publishers | 20 | 389 691 | 95 279 | 24 133 | 986 | 1.0 | 9.7 |
| 511210 | Software publishers | 20 | 389 691 | 95 279 | 24 133 | 986 | 1.0 | 9.7 |
| 512 | Motion picture & sound recording industries | 5 | 5 255 | 1 437 | 275 | 45 | — | 37.9 |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 6 | 95 283 | 14 756 | 4 375 | 358 | — | 24.9 |
| MERCED, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| MILL VALLEY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 10 | D | D | D | b | D | D |
| MILPITAS, CA | | | | | | | | |
| 5112 | Software publishers | 9 | D | D | D | g | D | D |
| 51121 | Software publishers | 9 | D | D | D | g | D | D |
| 511210 | Software publishers | 9 | D | D | D | g | D | D |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| MISSION VIEJO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 7 | 5 275 | 1 110 | 521 | 42 | 28.7 | .9 |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| MODESTO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 22 | 96 275 | 22 846 | 6 581 | 598 | .3 | .2 |
| 5131 | Radio & television broadcasting | 7 | D | D | D | c | D | D |
| 51311 | Radio broadcasting | 6 | D | D | D | c | D | D |
| 513112 | Radio stations | 4 | D | D | D | c | D | D |
| MONROVIA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | b | D | D |
| MONTEBELLO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | c | D | D |
| MONTEREY, CA | | | | | | | | |
| 5112 | Software publishers | 4 | D | D | D | c | D | D |
| 51121 | Software publishers | 4 | D | D | D | c | D | D |
| 511210 | Software publishers | 4 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 7 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 15 | 232 931 | 28 245 | 8 365 | 856 | 1.7 | 1.8 |
| 5131 | Radio & television broadcasting | 6 | D | D | D | c | D | D |
| MONTEREY PARK, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | 3 255 | 413 | 110 | 27 | 9.0 | — |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 2 | D | D | D | e | D | D |
| MORENO VALLEY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | 3 683 | 701 | 179 | 90 | — | — |
| 5121 | Motion picture & video industries | 4 | 3 683 | 701 | 179 | 90 | — | — |
| 51213 | Motion picture & video exhibition | 4 | 3 683 | 701 | 179 | 90 | — | — |
| MORGAN HILL, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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|--------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| MOUNTAIN VIEW, CA | | | | | | | | |
| 5112 | Software publishers | 64 | 1 538 929 | 598 633 | 127 923 | 5 940 | 1.1 | 11.6 |
| 51121 | Software publishers | 64 | 1 538 929 | 598 633 | 127 923 | 5 940 | 1.1 | 11.6 |
| 511210 | Software publishers | 64 | 1 538 929 | 598 633 | 127 923 | 5 940 | 1.1 | 11.6 |
| 512 | Motion picture & sound recording industries | 6 | 24 361 | 3 991 | 1 031 | 191 | — | — |
| 5121 | Motion picture & video industries | 6 | 24 361 | 3 991 | 1 031 | 191 | — | — |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 20 | 46 322 | 13 024 | 3 313 | 354 | 12.5 | 16.8 |
| 514 | Information services & data processing services | 13 | 76 184 | 34 397 | 6 847 | 274 | 1.1 | 3.8 |
| 5142 | Data processing services | 8 | D | D | D | c | D | D |
| 51421 | Data processing services | 8 | D | D | D | c | D | D |
| 514210 | Data processing services | 8 | D | D | D | c | D | D |
| MURRIETA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | a | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | a | D | D |
| NAPA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | e | D | D |
| NATIONAL CITY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | 8 454 | 1 603 | 150 | 195 | — | — |
| 5121 | Motion picture & video industries | 4 | 8 454 | 1 603 | 150 | 195 | — | — |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| NEWARK, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| NEWPORT BEACH, CA | | | | | | | | |
| 5112 | Software publishers | 18 | 60 344 | 12 049 | 1 555 | 148 | 2.9 | .6 |
| 51121 | Software publishers | 18 | 60 344 | 12 049 | 1 555 | 148 | 2.9 | .6 |
| 511210 | Software publishers | 18 | 60 344 | 12 049 | 1 555 | 148 | 2.9 | .6 |
| 512 | Motion picture & sound recording industries | 18 | 27 661 | 5 593 | 1 535 | 213 | 21.6 | 2.4 |
| 5121 | Motion picture & video industries | 13 | 13 842 | 3 019 | 652 | 194 | .5 | 4.7 |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 5 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 5 | 13 819 | 2 574 | 883 | 19 | 42.6 | — |
| 51229 | Other sound recording industries | 2 | D | D | D | a | D | D |
| 512290 | Other sound recording industries | 2 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 20 | 158 799 | 6 485 | 1 514 | 171 | 58.4 | 18.8 |
| 514 | Information services & data processing services | 21 | 18 646 | 7 237 | 1 290 | 191 | 4.4 | 27.0 |
| 5141 | Information services | 13 | 10 100 | 3 680 | 657 | 60 | .9 | 36.2 |
| NORWALK, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 2 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | c | D | D |
| NOVATO, CA | | | | | | | | |
| 5112 | Software publishers | 11 | 390 661 | 75 147 | 16 821 | 984 | .4 | 1.7 |
| 51121 | Software publishers | 11 | 390 661 | 75 147 | 16 821 | 984 | .4 | 1.7 |
| 511210 | Software publishers | 11 | 390 661 | 75 147 | 16 821 | 984 | .4 | 1.7 |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 6 | D | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|----------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| OAKLAND, CA | | | | | | | | |
| 5112 | Software publishers | 18 | 163 134 | 88 090 | 21 621 | 753 | .4 | .3 |
| 51121 | Software publishers | 18 | 163 134 | 88 090 | 21 621 | 753 | .4 | .3 |
| 511210 | Software publishers | 18 | 163 134 | 88 090 | 21 621 | 753 | .4 | .3 |
| 512 | Motion picture & sound recording industries | 28 | 19 156 | 4 373 | 901 | 205 | 12.8 | 26.0 |
| 5121 | Motion picture & video industries | 23 | 16 456 | 4 034 | 847 | 198 | .5 | 29.9 |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | c | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 5 | 2 700 | 339 | 54 | 7 | 88.3 | 2.7 |
| 513 | Broadcasting & telecommunications | 33 | 525 742 | 123 357 | 32 124 | 2 471 | .9 | 2.8 |
| 5131 | Radio & television broadcasting | 5 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 3 | D | D | D | b | D | D |
| 513112 | Radio stations | 3 | D | D | D | b | D | D |
| 51312 | Television broadcasting | 2 | D | D | D | c | D | D |
| 513120 | Television broadcasting | 2 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 3 | D | D | D | c | D | D |
| 51322 | Cable & other program distribution | 2 | D | D | D | c | D | D |
| 513220 | Cable & other program distribution | 2 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 18 | 9 691 | 3 454 | 695 | 143 | 21.0 | 53.8 |
| OCEANSIDE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | 9 039 | 893 | 206 | 147 | — | .6 |
| 5121 | Motion picture & video industries | 8 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | 8 534 | 843 | 198 | 139 | — | — |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | c | D | D |
| ONTARIO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | 23 633 | 4 818 | 1 315 | 365 | .6 | 3.9 |
| 5121 | Motion picture & video industries | 4 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 2 | D | D | D | e | D | D |
| 51219 | Post production & other motion picture & video industries | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 25 | 223 839 | 35 777 | 8 485 | 883 | .7 | 3.2 |
| 5132 | Cable networks & program distribution | 3 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| ORANGE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | 11 109 | 1 463 | 384 | 133 | 4.6 | — |
| 5121 | Motion picture & video industries | 8 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 19 | 112 698 | 27 725 | 7 187 | 837 | .4 | 4.6 |
| 514 | Information services & data processing services | 15 | 12 145 | 3 946 | 884 | 147 | 10.8 | 56.0 |
| ORINDA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | a | D | D |
| OROVILLE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| OXNARD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 20 | D | D | D | g | D | D |
| PALMDALE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| PALM DESERT, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 15 | 54 117 | 11 976 | 3 246 | 431 | .4 | 5.6 |
| 5131 | Radio & television broadcasting | 8 | D | D | D | e | D | D |
| PALM SPRINGS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | 6 667 | 1 026 | 219 | 89 | 3.0 | 1.9 |
| 5121 | Motion picture & video industries | 8 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 6 | 5 488 | 824 | 170 | 67 | 1.9 | 2.3 |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | e | D | D |
| PALO ALTO, CA | | | | | | | | |
| 5112 | Software publishers | 57 | 296 010 | 121 993 | 25 223 | 1 504 | 2.8 | 10.2 |
| 51121 | Software publishers | 57 | 296 010 | 121 993 | 25 223 | 1 504 | 2.8 | 10.2 |
| 511210 | Software publishers | 57 | 296 010 | 121 993 | 25 223 | 1 504 | 2.8 | 10.2 |
| 512 | Motion picture & sound recording industries | 12 | 30 745 | 14 245 | 3 266 | 237 | .2 | .4 |
| 5121 | Motion picture & video industries | 10 | D | D | D | c | D | D |
| 51211 | Motion picture & video production | 6 | D | D | D | c | D | D |
| 512110 | Motion picture & video production | 6 | D | D | D | c | D | D |
| 5121101 | Motion picture production (except for television) | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 10 | 49 927 | 9 817 | 1 785 | 163 | — | 64.4 |
| 514 | Information services & data processing services | 30 | 127 775 | 43 536 | 8 077 | 507 | 22.4 | 23.7 |
| 5141 | Information services | 19 | 120 516 | 39 489 | 7 180 | 440 | 21.4 | 25.1 |
| 51419 | Other information services | 18 | D | D | D | e | D | D |
| 514191 | Online information services | 17 | D | D | D | e | D | D |
| 514199 | All other information services | 1 | D | D | D | b | D | D |
| PASADENA, CA | | | | | | | | |
| 5112 | Software publishers | 17 | 39 190 | 12 563 | 3 020 | 251 | 3.7 | 13.0 |
| 51121 | Software publishers | 17 | 39 190 | 12 563 | 3 020 | 251 | 3.7 | 13.0 |
| 511210 | Software publishers | 17 | 39 190 | 12 563 | 3 020 | 251 | 3.7 | 13.0 |
| 512 | Motion picture & sound recording industries | 40 | D | D | D | e | D | D |
| 5121 | Motion picture & video industries | 38 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 8 | 14 359 | 1 532 | 387 | 262 | — | 8.5 |
| 512131 | Motion picture theaters (except drive-ins) | 8 | 14 359 | 1 532 | 387 | 262 | — | 8.5 |
| 513 | Broadcasting & telecommunications | 18 | D | D | D | h | D | D |
| 5131 | Radio & television broadcasting | 3 | D | D | D | c | D | D |
| 51311 | Radio broadcasting | 3 | D | D | D | c | D | D |
| 513112 | Radio stations | 3 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 14 | 134 675 | 47 265 | 12 166 | 1 005 | .8 | 49.8 |
| 5141 | Information services | 8 | 133 538 | 46 743 | 11 987 | 983 | .5 | 50.2 |
| 51419 | Other information services | 7 | D | D | D | f | D | D |
| 514191 | Online information services | 6 | D | D | D | f | D | D |
| 514199 | All other information services | 1 | D | D | D | e | D | D |
| PERRIS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| PETALUMA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 9 | 56 214 | 10 217 | 2 023 | 150 | 1.0 | 75.5 |
| PICO RIVERA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| PINOLE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| PITTSBURG, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| PLACENTIA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | a | D | D |
| PLACERVILLE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | c | D | D |
| PLEASANT HILL, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| PLEASANTON, CA | | | | | | | | |
| 5112 | Software publishers | 22 | D | D | D | h | D | D |
| 51121 | Software publishers | 22 | D | D | D | h | D | D |
| 511210 | Software publishers | 22 | D | D | D | h | D | D |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 29 | D | D | D | h | D | D |
| 514 | Information services & data processing services | 6 | D | D | D | c | D | D |
| POMONA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 12 | D | D | D | f | D | D |
| PORTERVILLE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| POWAY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| RANCHO CUCAMONGA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 5 | D | D | D | b | D | D |
| 5141 | Information services | 3 | D | D | D | a | D | D |
| 51419 | Other information services | 3 | D | D | D | a | D | D |
| RANCHO MIRAGE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| RED BLUFF, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |

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|--------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| REDDING, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 22 | 72 607 | 18 669 | 5 061 | 627 | 3.1 | 9.1 |
| 5131 | Radio & television broadcasting | 12 | D | D | D | e | D | D |
| REDLANDS, CA | | | | | | | | |
| 5112 | Software publishers | 2 | D | D | D | g | D | D |
| 51121 | Software publishers | 2 | D | D | D | g | D | D |
| 511210 | Software publishers | 2 | D | D | D | g | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | e | D | D |
| REDONDO BEACH, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | 5 796 | 1 955 | 272 | 172 | 5.5 | — |
| 5121 | Motion picture & video industries | 10 | 5 796 | 1 955 | 272 | 172 | 5.5 | — |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | 49 201 | 8 437 | 1 866 | 185 | — | 20.6 |
| 514 | Information services & data processing services | 5 | D | D | D | c | D | D |
| REDWOOD CITY, CA | | | | | | | | |
| 5112 | Software publishers | 42 | 1 074 553 | 459 401 | 106 224 | 5 007 | 2.2 | 3.0 |
| 51121 | Software publishers | 42 | 1 074 553 | 459 401 | 106 224 | 5 007 | 2.2 | 3.0 |
| 511210 | Software publishers | 42 | 1 074 553 | 459 401 | 106 224 | 5 007 | 2.2 | 3.0 |
| 512 | Motion picture & sound recording industries | 5 | 16 428 | 1 591 | 346 | 111 | 7.0 | — |
| 5121 | Motion picture & video industries | 5 | 16 428 | 1 591 | 346 | 111 | 7.0 | — |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 2 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 6 | 37 282 | 7 291 | 2 068 | 127 | — | 26.1 |
| 514 | Information services & data processing services | 7 | 86 856 | 47 842 | 9 513 | 482 | — | 3.6 |
| 5141 | Information services | 7 | 86 856 | 47 842 | 9 513 | 482 | — | 3.6 |
| 51419 | Other information services | 5 | D | D | D | e | D | D |
| 514191 | Online information services | 4 | D | D | D | e | D | D |
| 514199 | All other information services | 1 | D | D | D | c | D | D |
| REEDLEY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| RIALTO, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| RICHMOND, CA | | | | | | | | |
| 5112 | Software publishers | 2 | D | D | D | c | D | D |
| 51121 | Software publishers | 2 | D | D | D | c | D | D |
| 511210 | Software publishers | 2 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 6 | 2 068 | 507 | 122 | 41 | — | .4 |
| 513 | Broadcasting & telecommunications | 7 | 33 487 | 6 712 | 1 588 | 158 | 19.3 | 17.5 |
| 514 | Information services & data processing services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 2 | D | D | D | c | D | D |
| 51421 | Data processing services | 2 | D | D | D | c | D | D |
| 514210 | Data processing services | 2 | D | D | D | c | D | D |
| RIDGECREST, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |

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| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| RIVERSIDE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 16 | 19 030 | 3 106 | 675 | 293 | 2.1 | 9.5 |
| 5121 | Motion picture & video industries | 13 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 8 | 14 296 | 1 814 | 430 | 252 | — | 12.0 |
| 512131 | Motion picture theaters (except drive-ins) | 7 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 3 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 1 | D | D | D | b | D | D |
| 512240 | Sound recording studios | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 24 | 123 258 | 30 292 | 9 169 | 923 | .1 | .1 |
| 5131 | Radio & television broadcasting | 5 | D | D | D | c | D | D |
| 51311 | Radio broadcasting | 5 | D | D | D | c | D | D |
| 513112 | Radio stations | 5 | D | D | D | c | D | D |
| 5132 | Cable networks & program distribution | 3 | D | D | D | c | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | c | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | c | D | D |
| ROCKLIN, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | b | D | D |
| ROHNERT PARK, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | 28 122 | 9 785 | 2 493 | 358 | 4.3 | — |
| ROSEMEAD, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | 17 332 | 5 171 | 1 465 | 134 | 11.2 | .7 |
| ROSEVILLE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 11 | D | D | D | f | D | D |
| SACRAMENTO, CA | | | | | | | | |
| 5112 | Software publishers | 13 | D | D | D | e | D | D |
| 51121 | Software publishers | 13 | D | D | D | e | D | D |
| 511210 | Software publishers | 13 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 27 | 36 451 | 5 060 | 1 198 | 380 | 5.9 | 3.5 |
| 5121 | Motion picture & video industries | 22 | 34 481 | 4 536 | 1 098 | 354 | 4.4 | 1.0 |
| 51213 | Motion picture & video exhibition | 10 | 26 639 | 3 062 | 710 | 308 | 1.0 | — |
| 512131 | Motion picture theaters (except drive-ins) | 8 | D | D | D | e | D | D |
| 512132 | Drive-in motion picture theaters | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 67 | 1 180 597 | 203 196 | 52 082 | 4 777 | 1.3 | 5.3 |
| 5131 | Radio & television broadcasting | 21 | D | D | D | g | D | D |
| 51311 | Radio broadcasting | 10 | D | D | D | e | D | D |
| 513112 | Radio stations | 8 | D | D | D | e | D | D |
| 51312 | Television broadcasting | 11 | D | D | D | f | D | D |
| 513120 | Television broadcasting | 11 | D | D | D | f | D | D |
| 5132 | Cable networks & program distribution | 4 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 36 | 49 231 | 17 469 | 3 816 | 825 | 3.2 | 36.2 |
| 5141 | Information services | 22 | 27 142 | 7 302 | 1 887 | 397 | 4.2 | 65.7 |
| 51419 | Other information services | 14 | D | D | D | e | D | D |
| 514191 | Online information services | 12 | 22 730 | 5 953 | 1 565 | 356 | 1.9 | 74.4 |
| 5142 | Data processing services | 14 | 22 089 | 10 167 | 1 929 | 428 | 1.9 | — |
| 51421 | Data processing services | 14 | 22 089 | 10 167 | 1 929 | 428 | 1.9 | — |
| 514210 | Data processing services | 14 | 22 089 | 10 167 | 1 929 | 428 | 1.9 | — |
| SALINAS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 19 | 60 899 | 17 524 | 4 446 | 482 | .5 | 35.4 |
| 5131 | Radio & television broadcasting | 10 | D | D | D | c | D | D |
| 51311 | Radio broadcasting | 9 | D | D | D | c | D | D |
| 513112 | Radio stations | 9 | D | D | D | c | D | D |
| SAN ANSELMO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---------------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN BERNARDINO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 15 | 132 453 | 17 692 | 4 606 | 385 | — | 1.5 |
| SAN BRUNO, CA | | | | | | | | |
| 5112 | Software publishers | 10 | D | D | D | e | D | D |
| 51121 | Software publishers | 10 | D | D | D | e | D | D |
| 511210 | Software publishers | 10 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| SAN BUENAVENTURA (VENTURA), CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | 5 904 | 664 | 150 | 73 | 4.2 | — |
| 5121 | Motion picture & video industries | 5 | 5 904 | 664 | 150 | 73 | 4.2 | — |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 20 | D | D | D | e | D | D |
| SAN CARLOS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 8 | 199 085 | 35 788 | 8 254 | 536 | — | 82.9 |
| 514 | Information services & data processing services | 4 | D | D | D | c | D | D |
| SAN CLEMENTE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | 4 182 | 940 | 227 | 20 | 3.3 | — |
| 5121 | Motion picture & video industries | 4 | 4 182 | 940 | 227 | 20 | 3.3 | — |
| SAN DIEGO, CA | | | | | | | | |
| 5112 | Software publishers | 144 | 1 202 391 | 235 303 | 56 927 | 3 593 | 1.1 | 1.6 |
| 51121 | Software publishers | 144 | 1 202 391 | 235 303 | 56 927 | 3 593 | 1.1 | 1.6 |
| 511210 | Software publishers | 144 | 1 202 391 | 235 303 | 56 927 | 3 593 | 1.1 | 1.6 |
| 512 | Motion picture & sound recording industries | 91 | 165 901 | 39 204 | 7 397 | 1 473 | 13.6 | 2.8 |
| 5121 | Motion picture & video industries | 80 | 142 344 | 30 955 | 6 185 | 1 318 | 3.6 | 3.2 |
| 51211 | Motion picture & video production | 28 | 70 897 | 22 297 | 3 975 | 299 | 6.0 | 2.4 |
| 512110 | Motion picture & video production | 28 | 70 897 | 22 297 | 3 975 | 299 | 6.0 | 2.4 |
| 5121101 | Motion picture production (except for television) | 17 | D | D | D | c | D | D |
| 5121102 | Motion picture & video production for television | 11 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 34 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 32 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 2 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 16 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 14 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 11 | 23 557 | 8 249 | 1 212 | 155 | 74.1 | .5 |
| 51223 | Music publishers | 2 | D | D | D | b | D | D |
| 512230 | Music publishers | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 164 | 2 085 046 | 516 343 | 127 546 | 13 325 | 2.1 | 10.7 |
| 5131 | Radio & television broadcasting | 28 | D | D | D | g | D | D |
| 51311 | Radio broadcasting | 18 | D | D | D | f | D | D |
| 513112 | Radio stations | 17 | D | D | D | f | D | D |
| 51312 | Television broadcasting | 10 | D | D | D | g | D | D |
| 513120 | Television broadcasting | 10 | D | D | D | g | D | D |
| 5132 | Cable networks & program distribution | 10 | D | D | D | g | D | D |
| 51322 | Cable & other program distribution | 9 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 9 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 100 | 301 884 | 105 602 | 25 434 | 2 588 | 1.7 | 37.9 |
| 5141 | Information services | 59 | 69 244 | 24 218 | 5 539 | 736 | 4.9 | 36.4 |
| 51419 | Other information services | 51 | D | D | D | f | D | D |
| 514191 | Online information services | 48 | 60 517 | 20 303 | 4 374 | 596 | 4.9 | 37.8 |
| 5142 | Data processing services | 41 | 232 640 | 81 384 | 19 895 | 1 852 | .7 | 38.3 |
| 51421 | Data processing services | 41 | 232 640 | 81 384 | 19 895 | 1 852 | .7 | 38.3 |
| 514210 | Data processing services | 41 | 232 640 | 81 384 | 19 895 | 1 852 | .7 | 38.3 |
| SAN DIMAS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | e | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN FERNANDO, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | c | D | D |
| SAN FRANCISCO, CA | | | | | | | | |
| 5112 | Software publishers | 148 | 426 571 | 151 996 | 33 290 | 2 122 | 5.8 | 19.5 |
| 51121 | Software publishers | 148 | 426 571 | 151 996 | 33 290 | 2 122 | 5.8 | 19.5 |
| 511210 | Software publishers | 148 | 426 571 | 151 996 | 33 290 | 2 122 | 5.8 | 19.5 |
| 512 | Motion picture & sound recording industries | 212 | 347 960 | 81 338 | 17 703 | 2 400 | 6.4 | 7.6 |
| 5121 | Motion picture & video industries | 184 | 326 192 | 74 328 | 16 317 | 2 201 | 6.1 | 5.7 |
| 51211 | Motion picture & video production | 96 | 175 834 | 30 395 | 6 782 | 652 | 8.4 | 3.4 |
| 512110 | Motion picture & video production | 96 | 175 834 | 30 395 | 6 782 | 652 | 8.4 | 3.4 |
| 5121101 | Motion picture production (except for television) | 67 | D | D | D | e | D | D |
| 5121102 | Motion picture & video production for television | 29 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 37 | D | D | D | f | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 37 | D | D | D | f | D | D |
| 51219 | Post production & other motion picture & video industries | 45 | D | D | D | f | D | D |
| 512191 | Teleproduction & other postproduction services | 41 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 28 | 21 768 | 7 010 | 1 386 | 199 | 11.8 | 36.1 |
| 51224 | Sound recording studios | 17 | 14 205 | 4 744 | 868 | 138 | 4.3 | 44.3 |
| 512240 | Sound recording studios | 17 | 14 205 | 4 744 | 868 | 138 | 4.3 | 44.3 |
| 513 | Broadcasting & telecommunications | 147 | 4 061 926 | 630 381 | 174 112 | 11 383 | .2 | 6.8 |
| 5131 | Radio & television broadcasting | 47 | 633 873 | 175 714 | 45 949 | 3 025 | .1 | 3.7 |
| 51311 | Radio broadcasting | 30 | 229 572 | 72 136 | 19 538 | 1 466 | — | 6.4 |
| 513112 | Radio stations | 28 | D | D | D | g | D | D |
| 51312 | Television broadcasting | 17 | 404 301 | 103 578 | 26 411 | 1 559 | .1 | 2.1 |
| 513120 | Television broadcasting | 17 | 404 301 | 103 578 | 26 411 | 1 559 | .1 | 2.1 |
| 5132 | Cable networks & program distribution | 11 | 288 802 | 35 596 | 7 728 | 613 | .1 | 74.3 |
| 51322 | Cable & other program distribution | 7 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 7 | D | D | D | f | D | D |
| 514 | Information services & data processing services | 147 | 407 774 | 143 096 | 37 811 | 2 581 | 4.4 | 27.1 |
| 5141 | Information services | 87 | 230 073 | 75 220 | 19 972 | 1 198 | 4.1 | 34.9 |
| 51411 | News syndicates | 9 | D | D | D | e | D | D |
| 514110 | News syndicates | 9 | D | D | D | e | D | D |
| 51419 | Other information services | 70 | D | D | D | f | D | D |
| 514191 | Online information services | 63 | D | D | D | f | D | D |
| 514199 | All other information services | 7 | D | D | D | b | D | D |
| 5142 | Data processing services | 60 | 177 701 | 67 876 | 17 839 | 1 383 | 4.8 | 16.8 |
| 51421 | Data processing services | 60 | 177 701 | 67 876 | 17 839 | 1 383 | 4.8 | 16.8 |
| 514210 | Data processing services | 60 | 177 701 | 67 876 | 17 839 | 1 383 | 4.8 | 16.8 |
| SAN GABRIEL, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | 8 751 | 804 | 191 | 22 | 71.1 | — |
| SAN JOSE, CA | | | | | | | | |
| 5112 | Software publishers | 123 | 1 145 736 | 407 771 | 114 517 | 4 132 | 4.1 | 31.4 |
| 51121 | Software publishers | 123 | 1 145 736 | 407 771 | 114 517 | 4 132 | 4.1 | 31.4 |
| 511210 | Software publishers | 123 | 1 145 736 | 407 771 | 114 517 | 4 132 | 4.1 | 31.4 |
| 512 | Motion picture & sound recording industries | 35 | 56 640 | 8 499 | 1 975 | 619 | 1.4 | 4.5 |
| 5121 | Motion picture & video industries | 32 | 56 175 | 8 422 | 1 969 | 617 | 1.1 | 4.1 |
| 51213 | Motion picture & video exhibition | 18 | 49 853 | 5 651 | 1 245 | 548 | .7 | 3.8 |
| 512131 | Motion picture theaters (except drive-ins) | 17 | D | D | D | e | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 93 | 1 494 265 | 258 822 | 68 441 | 6 134 | .2 | 13.4 |
| 5131 | Radio & television broadcasting | 20 | D | D | D | f | D | D |
| 51311 | Radio broadcasting | 16 | D | D | D | e | D | D |
| 513112 | Radio stations | 15 | D | D | D | e | D | D |
| 5132 | Cable networks & program distribution | 8 | D | D | D | g | D | D |
| 51322 | Cable & other program distribution | 5 | D | D | D | g | D | D |
| 513220 | Cable & other program distribution | 5 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 74 | 332 581 | 73 938 | 18 649 | 1 325 | 1.4 | 9.0 |
| 5141 | Information services | 46 | 297 098 | 60 318 | 15 193 | 1 028 | 1.0 | 8.2 |
| 51419 | Other information services | 37 | 291 295 | 59 376 | 14 944 | 988 | .9 | 8.2 |
| 514191 | Online information services | 37 | 291 295 | 59 376 | 14 944 | 988 | .9 | 8.2 |
| 5142 | Data processing services | 28 | 35 483 | 13 620 | 3 456 | 297 | 5.1 | 15.4 |
| 51421 | Data processing services | 28 | 35 483 | 13 620 | 3 456 | 297 | 5.1 | 15.4 |
| 514210 | Data processing services | 28 | 35 483 | 13 620 | 3 456 | 297 | 5.1 | 15.4 |
| SAN JUAN CAPISTRANO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | f | D | D |
| 5132 | Cable networks & program distribution | 1 | D | D | D | f | D | D |
| 51322 | Cable & other program distribution | 1 | D | D | D | f | D | D |
| 513220 | Cable & other program distribution | 1 | D | D | D | f | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SAN LEANDRO, CA | | | | | | | | |
| 5112 | Software publishers | 6 | D | D | D | e | D | D |
| 51121 | Software publishers | 6 | D | D | D | e | D | D |
| 511210 | Software publishers | 6 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | f | D | D |
| 514 | Information services & data processing services | 3 | 20 312 | 6 775 | 1 442 | 366 | — | — |
| SAN LUIS OBISPO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | 5 114 | 576 | 128 | 86 | 3.1 | — |
| 5121 | Motion picture & video industries | 6 | 5 114 | 576 | 128 | 86 | 3.1 | — |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 19 | 120 170 | 16 281 | 4 347 | 449 | 11.2 | 24.6 |
| 5131 | Radio & television broadcasting | 8 | D | D | D | c | D | D |
| SAN MARCOS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| SAN MARINO, CA | | | | | | | | |
| 514 | Information services & data processing services | 2 | D | D | D | e | D | D |
| 5141 | Information services | 2 | D | D | D | e | D | D |
| SAN MATEO, CA | | | | | | | | |
| 5112 | Software publishers | 33 | 903 775 | 144 135 | 33 903 | 1 527 | .9 | 1.0 |
| 51121 | Software publishers | 33 | 903 775 | 144 135 | 33 903 | 1 527 | .9 | 1.0 |
| 511210 | Software publishers | 33 | 903 775 | 144 135 | 33 903 | 1 527 | .9 | 1.0 |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 12 | D | D | D | e | D | D |
| 5141 | Information services | 6 | 14 989 | 5 074 | 886 | 90 | 77.2 | 4.3 |
| 51419 | Other information services | 6 | 14 989 | 5 074 | 886 | 90 | 77.2 | 4.3 |
| 514191 | Online information services | 6 | 14 989 | 5 074 | 886 | 90 | 77.2 | 4.3 |
| 5142 | Data processing services | 6 | D | D | D | c | D | D |
| 51421 | Data processing services | 6 | D | D | D | c | D | D |
| 514210 | Data processing services | 6 | D | D | D | c | D | D |
| SAN RAFAEL, CA | | | | | | | | |
| 5112 | Software publishers | 27 | 842 711 | 204 762 | 44 367 | 2 570 | .1 | 1.7 |
| 51121 | Software publishers | 27 | 842 711 | 204 762 | 44 367 | 2 570 | .1 | 1.7 |
| 511210 | Software publishers | 27 | 842 711 | 204 762 | 44 367 | 2 570 | .1 | 1.7 |
| 512 | Motion picture & sound recording industries | 13 | D | D | D | g | D | D |
| 5121 | Motion picture & video industries | 11 | D | D | D | f | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 51219 | Post production & other motion picture & video industries | 2 | D | D | D | f | D | D |
| 512191 | Teleproduction & other postproduction services | 2 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 2 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 1 | D | D | D | a | D | D |
| 512240 | Sound recording studios | 1 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | e | D | D |
| SAN RAMON, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 18 | D | D | D | j | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SANTA ANA, CA | | | | | | | | |
| 5112 | Software publishers | 14 | 25 950 | 10 652 | 2 874 | 406 | — | 5.4 |
| 51121 | Software publishers | 14 | 25 950 | 10 652 | 2 874 | 406 | — | 5.4 |
| 511210 | Software publishers | 14 | 25 950 | 10 652 | 2 874 | 406 | — | 5.4 |
| 512 | Motion picture & sound recording industries | 23 | 25 852 | 5 011 | 1 063 | 203 | 8.2 | 10.7 |
| 5121 | Motion picture & video industries | 19 | 25 411 | 4 939 | 1 042 | 192 | 8.1 | 10.9 |
| 51211 | Motion picture & video production | 6 | 11 703 | 2 090 | 444 | 39 | 9.1 | 22.1 |
| 512110 | Motion picture & video production | 6 | 11 703 | 2 090 | 444 | 39 | 9.1 | 22.1 |
| 51213 | Motion picture & video exhibition | 4 | 6 070 | 699 | 191 | 88 | — | — |
| 51219 | Post production & other motion picture & video industries | 8 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 7 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 23 | 212 455 | 39 354 | 9 635 | 865 | 1.5 | 17.7 |
| 5131 | Radio & television broadcasting | 3 | D | D | D | b | D | D |
| 51311 | Radio broadcasting | 3 | D | D | D | b | D | D |
| 5132 | Cable networks & program distribution | 2 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 2 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 2 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 16 | 20 466 | 5 432 | 1 480 | 226 | 4.4 | 7.4 |
| SANTA BARBARA, CA | | | | | | | | |
| 5112 | Software publishers | 17 | D | D | D | e | D | D |
| 51121 | Software publishers | 17 | D | D | D | e | D | D |
| 511210 | Software publishers | 17 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 28 | 19 273 | 3 951 | 1 000 | 214 | 5.6 | 2.9 |
| 5121 | Motion picture & video industries | 24 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 7 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 7 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 28 | 95 846 | 17 828 | 4 229 | 476 | — | 14.2 |
| 5131 | Radio & television broadcasting | 8 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 10 | 21 110 | 11 623 | 3 332 | 147 | 9.0 | 25.7 |
| SANTA CLARA, CA | | | | | | | | |
| 5112 | Software publishers | 68 | 505 419 | 274 878 | 63 786 | 2 800 | 13.5 | 16.1 |
| 51121 | Software publishers | 68 | 505 419 | 274 878 | 63 786 | 2 800 | 13.5 | 16.1 |
| 511210 | Software publishers | 68 | 505 419 | 274 878 | 63 786 | 2 800 | 13.5 | 16.1 |
| 512 | Motion picture & sound recording industries | 9 | 11 179 | 2 361 | 377 | 40 | 8.4 | — |
| 5121 | Motion picture & video industries | 8 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 24 | 247 325 | 37 835 | 9 629 | 796 | .3 | 19.0 |
| 5132 | Cable networks & program distribution | 2 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 2 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 2 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 24 | 155 932 | 43 530 | 9 982 | 691 | 2.5 | 23.2 |
| 5141 | Information services | 15 | 112 907 | 25 421 | 5 074 | 392 | 3.4 | 24.4 |
| 51419 | Other information services | 14 | D | D | D | e | D | D |
| 514191 | Online information services | 12 | D | D | D | d | D | D |
| 514199 | All other information services | 2 | D | D | D | c | D | D |
| 5142 | Data processing services | 9 | 43 025 | 18 109 | 4 908 | 299 | — | 20.1 |
| 51421 | Data processing services | 9 | 43 025 | 18 109 | 4 908 | 299 | — | 20.1 |
| 514210 | Data processing services | 9 | 43 025 | 18 109 | 4 908 | 299 | — | 20.1 |
| SANTA CLARITA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 23 | 10 734 | 3 641 | 530 | 116 | 6.9 | 13.8 |
| 5121 | Motion picture & video industries | 20 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 10 | 67 660 | 8 715 | 2 355 | 190 | .7 | — |
| SANTA CRUZ, CA | | | | | | | | |
| 5112 | Software publishers | 14 | 112 970 | 62 406 | 16 452 | 761 | 2.1 | — |
| 51121 | Software publishers | 14 | 112 970 | 62 406 | 16 452 | 761 | 2.1 | — |
| 511210 | Software publishers | 14 | 112 970 | 62 406 | 16 452 | 761 | 2.1 | — |
| 512 | Motion picture & sound recording industries | 7 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 7 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| SANTA FE SPRINGS, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 15 | 120 415 | 24 941 | 5 765 | 739 | — | 1.8 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SANTA MARIA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 20 | D | D | D | e | D | D |
| 5131 | Radio & television broadcasting | 7 | D | D | D | c | D | D |
| SANTA MONICA, CA | | | | | | | | |
| 5112 | Software publishers | 40 | 472 394 | 98 084 | 20 930 | 1 290 | 1.7 | 11.2 |
| 51121 | Software publishers | 40 | 472 394 | 98 084 | 20 930 | 1 290 | 1.7 | 11.2 |
| 511210 | Software publishers | 40 | 472 394 | 98 084 | 20 930 | 1 290 | 1.7 | 11.2 |
| 512 | Motion picture & sound recording industries | 380 | 2 413 797 | 313 206 | 69 322 | 3 154 | 3.4 | 9.0 |
| 5121 | Motion picture & video industries | 356 | D | D | D | h | D | D |
| 51211 | Motion picture & video production | 240 | 1 304 092 | 203 061 | 46 023 | 1 745 | 4.4 | 7.9 |
| 512110 | Motion picture & video production | 240 | 1 304 092 | 203 061 | 46 023 | 1 745 | 4.4 | 7.9 |
| 5121101 | Motion picture production (except for television) | 116 | 1 035 056 | 150 982 | 33 549 | 1 301 | 3.8 | 3.2 |
| 5121102 | Motion picture & video production for television | 124 | 269 036 | 52 079 | 12 474 | 444 | 6.6 | 26.0 |
| 51213 | Motion picture & video exhibition | 13 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 12 | 18 724 | 2 325 | 359 | 171 | 3.9 | .8 |
| 51219 | Post production & other motion picture & video industries | 89 | D | D | D | f | D | D |
| 512191 | Teleproduction & other postproduction services | 84 | D | D | D | f | D | D |
| 5122 | Sound recording industries | 24 | D | D | D | e | D | D |
| 51222 | Integrated record production/distribution | 5 | D | D | D | e | D | D |
| 512220 | Integrated record production/distribution | 5 | D | D | D | e | D | D |
| 51223 | Music publishers | 6 | D | D | D | b | D | D |
| 512230 | Music publishers | 6 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 30 | 226 432 | 41 441 | 9 524 | 1 005 | .3 | 22.4 |
| 5132 | Cable networks & program distribution | 7 | D | D | D | c | D | D |
| 51322 | Cable & other program distribution | 4 | D | D | D | c | D | D |
| 513220 | Cable & other program distribution | 4 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 27 | 38 714 | 13 442 | 2 510 | 281 | 3.5 | 31.6 |
| 5141 | Information services | 19 | 31 877 | 10 220 | 1 709 | 218 | 4.3 | 36.5 |
| 51419 | Other information services | 13 | D | D | D | c | D | D |
| 514191 | Online information services | 11 | D | D | D | b | D | D |
| SANTA ROSA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | 12 100 | 1 880 | 406 | 247 | 7.5 | 8.3 |
| 5121 | Motion picture & video industries | 9 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 8 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 8 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 23 | 106 341 | 26 785 | 7 523 | 691 | .1 | 25.6 |
| 5131 | Radio & television broadcasting | 6 | D | D | D | c | D | D |
| SANTEE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| SAUSALITO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 11 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 8 | D | D | D | b | D | D |
| SCOTTS VALLEY, CA | | | | | | | | |
| 5112 | Software publishers | 12 | 112 996 | 72 354 | 23 482 | 860 | .5 | 12.0 |
| 51121 | Software publishers | 12 | 112 996 | 72 354 | 23 482 | 860 | .5 | 12.0 |
| 511210 | Software publishers | 12 | 112 996 | 72 354 | 23 482 | 860 | .5 | 12.0 |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | c | D | D |
| SEAL BEACH, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--------------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| SIMI VALLEY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | D | D | D | e | D | D |
| 5121 | Motion picture & video industries | 8 | D | D | D | e | D | D |
| 51211 | Motion picture & video production | 2 | D | D | D | c | D | D |
| 512110 | Motion picture & video production | 2 | D | D | D | c | D | D |
| 5121101 | Motion picture production (except for television) | 2 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 6 | D | D | D | b | D | D |
| SOUTH SAN FRANCISCO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | 18 651 | 2 848 | 671 | 147 | 13.3 | 29.8 |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 2 | D | D | D | b | D | D |
| 5122 | Sound recording industries | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 13 | 267 370 | 40 703 | 9 915 | 908 | 2.6 | 81.1 |
| 514 | Information services & data processing services | 7 | 26 551 | 8 279 | 1 585 | 105 | — | 90.0 |
| 5141 | Information services | 4 | D | D | D | b | D | D |
| 51419 | Other information services | 4 | D | D | D | b | D | D |
| 514191 | Online information services | 3 | D | D | D | b | D | D |
| STANTON, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| STOCKTON, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 22 | 177 107 | 41 965 | 11 666 | 1 208 | 17.1 | 1.2 |
| SUNNYVALE, CA | | | | | | | | |
| 5112 | Software publishers | 54 | 832 933 | 342 671 | 81 063 | 3 483 | 10.7 | 16.3 |
| 51121 | Software publishers | 54 | 832 933 | 342 671 | 81 063 | 3 483 | 10.7 | 16.3 |
| 511210 | Software publishers | 54 | 832 933 | 342 671 | 81 063 | 3 483 | 10.7 | 16.3 |
| 512 | Motion picture & sound recording industries | 4 | 2 309 | 359 | 87 | 36 | — | 9.4 |
| 5121 | Motion picture & video industries | 4 | 2 309 | 359 | 87 | 36 | — | 9.4 |
| 513 | Broadcasting & telecommunications | 10 | 53 140 | 13 416 | 3 845 | 297 | 4.4 | 1.1 |
| 514 | Information services & data processing services | 21 | 81 292 | 40 505 | 8 973 | 529 | 2.8 | 15.9 |
| 5141 | Information services | 11 | 55 483 | 31 641 | 6 610 | 323 | 2.4 | 22.0 |
| 51419 | Other information services | 11 | 55 483 | 31 641 | 6 610 | 323 | 2.4 | 22.0 |
| 514191 | Online information services | 9 | D | D | D | e | D | D |
| 514199 | All other information services | 2 | D | D | D | b | D | D |
| 5142 | Data processing services | 10 | 25 809 | 8 864 | 2 363 | 206 | 3.8 | 2.7 |
| 51421 | Data processing services | 10 | 25 809 | 8 864 | 2 363 | 206 | 3.8 | 2.7 |
| 514210 | Data processing services | 10 | 25 809 | 8 864 | 2 363 | 206 | 3.8 | 2.7 |
| SUSANVILLE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| TEMECULA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | 5 706 | 956 | 241 | 66 | — | 9.5 |
| 5121 | Motion picture & video industries | 5 | 5 706 | 956 | 241 | 66 | — | 9.5 |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| THOUSAND OAKS, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 35 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 32 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 11 | D | D | D | a | D | D |
| 512191 | Teleproduction & other postproduction services | 11 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 29 | D | D | D | g | D | D |
| 5132 | Cable networks & program distribution | 3 | D | D | D | e | D | D |
| 51322 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 513220 | Cable & other program distribution | 3 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 16 | D | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------|--|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| TIBURON, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | a | D | D |
| TORRANCE, CA | | | | | | | | |
| 5112 | Software publishers | 18 | 112 796 | 25 704 | 7 637 | 993 | 2.2 | .9 |
| 51121 | Software publishers | 18 | 112 796 | 25 704 | 7 637 | 993 | 2.2 | .9 |
| 511210 | Software publishers | 18 | 112 796 | 25 704 | 7 637 | 993 | 2.2 | .9 |
| 512 | Motion picture & sound recording industries | 16 | 32 564 | 6 208 | 1 342 | 317 | .7 | 42.4 |
| 5121 | Motion picture & video industries | 14 | D | D | D | e | D | D |
| 51211 | Motion picture & video production | 6 | D | D | D | b | D | D |
| 512110 | Motion picture & video production | 6 | D | D | D | b | D | D |
| 5121102 | Motion picture & video production for television | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 6 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 6 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 21 | 156 206 | 33 129 | 9 461 | 864 | 1.0 | .9 |
| 5132 | Cable networks & program distribution | 3 | D | D | D | c | D | D |
| 51322 | Cable & other program distribution | 2 | D | D | D | c | D | D |
| 513220 | Cable & other program distribution | 2 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 6 | 18 600 | 8 064 | 2 126 | 486 | 2.3 | — |
| TRACY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | c | D | D |
| TRUCKEE, CA * | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| TULARE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | c | D | D |
| TURLOCK, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| TUSTIN, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 11 | D | D | D | g | D | D |
| 5131 | Radio & television broadcasting | 2 | D | D | D | e | D | D |
| UKIAH, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | 23 232 | 4 464 | 1 377 | 135 | — | 32.0 |
| UNION CITY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| UPLAND, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| VACAVILLE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 2 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | c | D | D |
| VALLEJO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 2 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-----------------------------|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| VICTORVILLE, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | f | D | D |
| VISALIA, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 5 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 5 | D | D | D | c | D | D |
| 513 | Broadcasting & telecommunications | 14 | 29 444 | 8 264 | 2 157 | 272 | 3.7 | 1.2 |
| 5131 | Radio & television broadcasting | 7 | 7 888 | 2 968 | 680 | 115 | 3.7 | 4.5 |
| VISTA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | e | D | D |
| WALNUT CREEK, CA | | | | | | | | |
| 5112 | Software publishers | 18 | D | D | D | e | D | D |
| 51121 | Software publishers | 18 | D | D | D | e | D | D |
| 511210 | Software publishers | 18 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 23 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 10 | 12 794 | 4 792 | 1 254 | 87 | 6.9 | 7.8 |
| WATSONVILLE, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |
| WEST HOLLYWOOD, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 178 | 908 988 | 117 822 | 32 212 | 1 443 | 5.4 | 11.3 |
| 5121 | Motion picture & video industries | 152 | D | D | D | f | D | D |
| 51211 | Motion picture & video production | 116 | 172 052 | 60 935 | 17 809 | 520 | 9.2 | 32.6 |
| 512110 | Motion picture & video production | 116 | 172 052 | 60 935 | 17 809 | 520 | 9.2 | 32.6 |
| 5121101 | Motion picture production (except for television) | 51 | D | D | D | e | D | D |
| 5121102 | Motion picture & video production for television | 65 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 6 | 8 882 | 1 188 | 239 | 112 | 74.8 | 16.2 |
| 512131 | Motion picture theaters (except drive-ins) | 5 | D | D | D | c | D | D |
| 51219 | Post production & other motion picture & video industries | 21 | D | D | D | c | D | D |
| 512191 | Teleproduction & other postproduction services | 19 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 26 | D | D | D | f | D | D |
| 51222 | Integrated record production/distribution | 8 | 614 361 | 30 252 | 7 913 | 319 | .1 | 6.8 |
| 512220 | Integrated record production/distribution | 8 | 614 361 | 30 252 | 7 913 | 319 | .1 | 6.8 |
| 51223 | Music publishers | 6 | D | D | D | b | D | D |
| 512230 | Music publishers | 6 | D | D | D | b | D | D |
| 51224 | Sound recording studios | 7 | D | D | D | c | D | D |
| 512240 | Sound recording studios | 7 | D | D | D | c | D | D |
| WESTLAKE VILLAGE, CA | | | | | | | | |
| 5112 | Software publishers | 12 | D | D | D | c | D | D |
| 51121 | Software publishers | 12 | D | D | D | c | D | D |
| 511210 | Software publishers | 12 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 18 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 17 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 8 | 17 514 | 7 495 | 1 812 | 106 | 3.1 | 93.9 |
| 5141 | Information services | 5 | D | D | D | b | D | D |
| 51419 | Other information services | 5 | D | D | D | b | D | D |
| WESTMINSTER, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | 7 970 | 1 131 | 276 | 78 | 15.4 | — |
| 5121 | Motion picture & video industries | 5 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | 8 670 | 1 636 | 331 | 45 | 21.8 | 4.9 |

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Table 4. Summary Statistics for Places: 1997—Con.

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|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| WEST SACRAMENTO, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | f | D | D |
| WHITTIER, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 5 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | b | D | D |
| YORBA LINDA, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| YUBA CITY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 4 | 22 194 | 4 837 | 1 437 | 121 | — | — |
| YUCCA VALLEY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | b | D | D |
| BALANCE OF AMADOR COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| BALANCE OF CONTRA COSTA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 10 | D | D | D | e | D | D |
| 51121 | Software publishers | 10 | D | D | D | e | D | D |
| 511210 | Software publishers | 10 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 15 | D | D | D | c | D | D |
| 5131 | Radio & television broadcasting | 1 | D | D | D | a | D | D |
| BALANCE OF EL DORADO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 11 | D | D | D | b | D | D |
| 514 | Information services & data processing services | 8 | D | D | D | g | D | D |
| 5142 | Data processing services | 6 | D | D | D | g | D | D |
| 51421 | Data processing services | 6 | D | D | D | g | D | D |
| 514210 | Data processing services | 6 | D | D | D | g | D | D |
| BALANCE OF FRESNO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | c | D | D |
| BALANCE OF HUMBOLDT COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 3 | D | D | D | a | D | D |
| 5122 | Sound recording industries | 1 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 12 | D | D | D | c | D | D |
| BALANCE OF KERN COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 4 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 22 | D | D | D | e | D | D |
| BALANCE OF LAKE COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| BALANCE OF LASSEN COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 2 | D | D | D | b | D | D |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| BALANCE OF LOS ANGELES COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 20 | D | D | D | e | D | D |
| 51121 | Software publishers | 20 | D | D | D | e | D | D |
| 511210 | Software publishers | 20 | D | D | D | e | D | D |
| 512 | Motion picture & sound recording industries | 95 | D | D | D | f | D | D |
| 5121 | Motion picture & video industries | 86 | D | D | D | f | D | D |
| 51211 | Motion picture & video production | 58 | D | D | D | c | D | D |
| 512110 | Motion picture & video production | 58 | D | D | D | c | D | D |
| 5121101 | Motion picture production (except for television) | 34 | D | D | D | b | D | D |
| 5121102 | Motion picture & video production for television | 24 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 22 | D | D | D | e | D | D |
| 512191 | Teleproduction & other postproduction services | 20 | D | D | D | b | D | D |
| 512199 | Other motion picture & video industries | 2 | D | D | D | e | D | D |
| 5122 | Sound recording industries | 9 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 48 | D | D | D | g | D | D |
| 514 | Information services & data processing services | 24 | D | D | D | e | D | D |
| 5142 | Data processing services | 14 | D | D | D | c | D | D |
| 51421 | Data processing services | 14 | D | D | D | c | D | D |
| 514210 | Data processing services | 14 | D | D | D | c | D | D |
| BALANCE OF MADERA COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 3 | D | D | D | e | D | D |
| 51121 | Software publishers | 3 | D | D | D | e | D | D |
| 511210 | Software publishers | 3 | D | D | D | e | D | D |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | e | D | D |
| BALANCE OF MARIN COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 20 | D | D | D | e | D | D |
| 5121 | Motion picture & video industries | 17 | D | D | D | e | D | D |
| 51211 | Motion picture & video production | 12 | D | D | D | e | D | D |
| 512110 | Motion picture & video production | 12 | D | D | D | e | D | D |
| 5121101 | Motion picture production (except for television) | 10 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 1 | D | D | D | b | D | D |
| 51219 | Post production & other motion picture & video industries | 4 | D | D | D | b | D | D |
| 512191 | Teleproduction & other postproduction services | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | e | D | D |
| BALANCE OF MARIPOSA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 1 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 1 | D | D | D | a | D | D |
| BALANCE OF MENDOCINO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 11 | D | D | D | b | D | D |
| BALANCE OF MONTEREY COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | a | D | D |
| 514 | Information services & data processing services | 3 | D | D | D | c | D | D |
| BALANCE OF ORANGE COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 12 | D | D | D | c | D | D |
| 51121 | Software publishers | 12 | D | D | D | c | D | D |
| 511210 | Software publishers | 12 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 15 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 11 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 4 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 4 | D | D | D | c | D | D |
| 5122 | Sound recording industries | 4 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 10 | D | D | D | e | D | D |
| 5131 | Radio & television broadcasting | 2 | D | D | D | b | D | D |
| BALANCE OF PLACER COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 9 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 5 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| BALANCE OF RIVERSIDE COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 8 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 18 | D | D | D | c | D | D |
| BALANCE OF SACRAMENTO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 20 | D | D | D | g | D | D |
| 51121 | Software publishers | 20 | D | D | D | g | D | D |
| 511210 | Software publishers | 20 | D | D | D | g | D | D |
| 512 | Motion picture & sound recording industries | 22 | D | D | D | e | D | D |
| 5121 | Motion picture & video industries | 18 | D | D | D | e | D | D |
| 51213 | Motion picture & video exhibition | 8 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 7 | D | D | D | e | D | D |
| 5122 | Sound recording industries | 4 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 66 | D | D | D | i | D | D |
| 5131 | Radio & television broadcasting | 10 | D | D | D | e | D | D |
| 51311 | Radio broadcasting | 8 | D | D | D | c | D | D |
| 513112 | Radio stations | 8 | D | D | D | c | D | D |
| 514 | Information services & data processing services | 39 | 225 740 | 49 409 | 12 878 | 1 597 | 5.8 | 1.1 |
| 5142 | Data processing services | 26 | D | D | D | g | D | D |
| 51421 | Data processing services | 26 | D | D | D | g | D | D |
| 514210 | Data processing services | 26 | D | D | D | g | D | D |
| BALANCE OF SAN BERNARDINO COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 8 | 2 158 | 405 | 111 | 35 | 28.8 | 6.2 |
| 513 | Broadcasting & telecommunications | 24 | D | D | D | c | D | D |
| BALANCE OF SAN DIEGO COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 11 | 2 066 | 486 | 150 | 32 | 4.7 | 5.0 |
| 513 | Broadcasting & telecommunications | 23 | D | D | D | c | D | D |
| BALANCE OF SAN LUIS OBISPO COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 6 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | e | D | D |
| BALANCE OF SAN MATEO COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 19 | D | D | D | g | D | D |
| 51121 | Software publishers | 19 | D | D | D | g | D | D |
| 511210 | Software publishers | 19 | D | D | D | g | D | D |
| 512 | Motion picture & sound recording industries | 10 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 9 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 3 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | b | D | D |
| BALANCE OF SANTA BARBARA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 18 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 16 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 12 | D | D | D | e | D | D |
| 514 | Information services & data processing services | 5 | D | D | D | b | D | D |
| BALANCE OF SANTA CLARA COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 3 | D | D | D | c | D | D |
| BALANCE OF SANTA CRUZ COUNTY, CA | | | | | | | | |
| 5112 | Software publishers | 8 | D | D | D | c | D | D |
| 51121 | Software publishers | 8 | D | D | D | c | D | D |
| 511210 | Software publishers | 8 | D | D | D | c | D | D |
| 512 | Motion picture & sound recording industries | 6 | D | D | D | b | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | b | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 512132 | Drive-in motion picture theaters | 1 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 9 | D | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

| NAICS code | Geographic area and kind of business | Establishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|---|-------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| BALANCE OF SHASTA COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 6 | D | D | D | b | D | D |
| BALANCE OF SISKIYOU COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 4 | D | D | D | b | D | D |
| BALANCE OF SONOMA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 9 | D | D | D | c | D | D |
| 5121 | Motion picture & video industries | 4 | D | D | D | c | D | D |
| 51213 | Motion picture & video exhibition | 2 | D | D | D | b | D | D |
| 513 | Broadcasting & telecommunications | 12 | D | D | D | b | D | D |
| BALANCE OF STANISLAUS COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 7 | D | D | D | c | D | D |
| 5131 | Radio & television broadcasting | 5 | D | D | D | b | D | D |
| BALANCE OF VENTURA COUNTY, CA | | | | | | | | |
| 512 | Motion picture & sound recording industries | 10 | D | D | D | a | D | D |
| 5121 | Motion picture & video industries | 9 | D | D | D | a | D | D |
| 513 | Broadcasting & telecommunications | 8 | D | D | D | b | D | D |
| BALANCE OF YOLO COUNTY, CA | | | | | | | | |
| 513 | Broadcasting & telecommunications | 1 | D | D | D | a | D | D |

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The

entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located a hotel) are considered separate retail establishments.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

RECEIPTS (\$1,000)

Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997, whether or not payment was received in 1997. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted

to others; dues and assessments for members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Receipts from services provided to foreign customers from U.S. locations, including services performed for foreign parent firms, subsidiaries, and branches are included. Public broadcast stations and libraries include receipts from contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes collected directly from customers of clients and paid directly to a local, state, or Federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts or departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for

resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign subsidiaries; and other non-operating income.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, the motion picture and sound recording industries, the broadcasting and telecommunications industries, and the information services and data processing services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.

Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.

The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.

The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a database publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and database publishing industries, and film and sound industries.

Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 Publishing Industries

Industries in the Publishing Industries subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as database and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or on-line. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing, the reporting, writing, editing, and other processes that are required to create an edition of a newspaper, is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas, printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of prepackaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Information sector does not include products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Manufacturing Subsector 323, Printing and Related Support Activities.

5111 Newspaper, Periodical, Book, and Database Publishers

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, databases, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their

development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including on-line. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others the carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 Newspaper Publishers

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 Newspaper Publishers

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

The data published with NAICS code 511110 include the following SIC industry:

2711 Newspapers

51112 Periodical Publishers

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 Periodical Publishers

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

The data published with NAICS code 511120 include the following SIC industry:

2721 Periodicals

This definition comes from the 1997 NAICS manual. However, for this industry, the 1997 Economic Census — Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511120 do not include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

51113 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

The data published with NAICS code 511130 include the following SIC industry:

2731 Book publishing (pt)

51114 Database and Directory Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

511140 Database and Directory Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

The data published with NAICS code 511140 include the following SIC industries:

2741 Miscellaneous publishing (pt)

7331 Direct mail advertising services (pt)

51119 Other Publishers

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, database, and music publishers). These establishments may publish works in print or electronic form.

511191 Greeting Card Publishers

This U.S. industry comprises establishments primarily engaged in publishing greeting cards.

The data published with NAICS code 511191 include the following SIC industry:

2771 Greeting cards (pt)

511199 All Other Publishers

This U.S. industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

The data published with NAICS code 511199 include the following SIC industry:

2741 Miscellaneous publishing (pt)

This definition comes from the 1997 NAICS manual. However, for this industry, the 1997 Economic Census Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511199 include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

5112 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out

operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

The data published with NAICS code 511210 are comprised of the following SIC industry:

7372 Software Publishers

512 Motion Picture and Sound Recording Industries

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 Motion Picture and Video Industries

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 Motion Picture and Video Production

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

512110 Motion Picture and Video Production

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

The data published with NAICS code 512110 are comprised of the following SIC industry:

7812 Motion Picture and Video Tape Production

5121101 Motion Picture Production (Except for Television)

Establishments primarily engaged in the production (or production and distribution combined) of motion pictures and tapes (including videos) for exhibition other than for television.

5121102 Motion Picture and Video Production for Television

Establishments primarily engaged in the production (or production and distribution combined) of motion pictures and video tapes for television exhibition.

51212 Motion Picture and Video Distribution

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 Motion Picture and Video Distribution

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

The data published with NAICS code 512120 are comprised of these parts of the following SIC industries:

7822 (pt) Motion Picture Film Exchanges

7822 (pt) Film or Tape Distribution for Television

5121201 Motion Picture Film Exchanges

Establishments primarily engaged in distributing films to exhibitors other than in the field of television. Establishments which distribute movies to airlines are classified here.

5121202 Film or Tape Distribution for Television

Establishments primarily engaged in distributing film or tape to exhibitors in the field of television.

51213 Motion Picture and Video Exhibition

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 Motion Picture Theaters (Except Drive-Ins)

This U.S. industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

The data published with NAICS code 512131 are comprised of the following SIC industry:

7832 Motion Picture Theaters (Except Drive-Ins)

512132 Drive-In Motion Picture Theaters

This U.S. industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

The data published with NAICS code 512132 are comprised of the following SIC industry:

7833 Drive-In Motion Picture Theaters

51219 Postproduction Services and Other Motion Picture and Video Industries

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 Teleproduction and Other Postproduction Services

This U.S. industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

The data published with NAICS code 512191 are comprised of this part of the following SIC industry:

7819 (pt) Teleproduction and Other Postproduction Services

512199 Other Motion Picture and Video Industries

This U.S. industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

The data published with NAICS code 512199 are comprised of these parts of the following SIC industries:

7819 (pt) All Other Services Allied to Motion Picture Production

7829 Services Allied to Film and Video Distribution

5121991 Services Allied to Motion Picture Production

Establishments primarily engaged in providing services allied to motion picture and video production.

5121992 Services Allied to Film and Video Distribution

Establishments primarily engaged in performing allied services to motion picture distribution, such as film delivery services and film purchasing and booking agencies.

5122 Sound Recording Industries

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 Record Production

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 Record Production

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

The data published with NAICS code 512210 are comprised of this part of the following SIC industry:

8999 (pt) Record Production

51222 Integrated Record Production/Distribution

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 Integrated Record Production/Distribution

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange

for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

The data published with NAICS code 512220 are comprised of this part of the following SIC industry:

8999 (pt) Integrated Record Production and Distribution

51223 Music Publishers

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

512230 Music Publishers

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

The data published with NAICS code 512230 are comprised of these parts of the following SIC industries:

2731 (pt) Music Books: Publishing or Printing and Publishing

2741 (pt) Sheet Music Publishing

8999 (pt) Music Publishing (Except Sheet Music and Music Book Publishing)

5122301 Sheet Music Publishing

Establishments primarily engaged in publishing sheet music.

5122302 Music Book Publishing

Establishments primarily engaged in publishing music books.

5122309 Music Publishing (Except Sheet Music and Music Book Publishing)

Establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media generally through licensing agreements. These establishments may own the copyright or act as administrators of the music copyrights on behalf of copyright owners.

51224 Sound Recording Studios

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

512240 Sound Recording Studios

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

The data published with NAICS code 512240 are comprised of this part of the following SIC industry:

7389 (pt) Sound Recording Studios

51229 Other Sound Recording Industries

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 Other Sound Recording Industries

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

The data published with NAICS code 512290 are comprised of these parts of the following SIC industries:

7389 (pt) Audio Taping Services

7922 (pt) Producers of Taped Radio Programs

5122901 Audio Taping Services

Establishments primarily engaged in providing audio taping of meetings and conferences or providing services, such as recording books onto tape, maintaining stock music for the media and other commercial users, and other services allied to the sound recording industries.

5122902 Producers of Taped Radio Programs

Establishments primarily engaged in producing taped radio shows.

513 Broadcasting and Telecommunications

Industries in the Broadcasting and Telecommunications subsector include establishments providing point-to-point communications and the services related to that activity. The industry groups (Radio and Television Broadcasting, Cable Networks and Program Distribution, and Telecommunications) are based on differences in the methods of communication and in the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in the production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable Networks and Program Distribution industry group includes two types of establishments. Those in the Cable Networks industry operate studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming). The services of these establishments are typically sold on a subscription or fee basis. Delivery of the programs to customers is handled by other establishments, in the Cable and Other Program Distribution industry, that operate cable systems, direct-to-home satellite systems, or other similar systems. The Telecommunications industry group is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and full motion picture video between network termination points. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5131 Radio and Television Broadcasting

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the

production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51311 Radio Broadcasting

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

513111 Radio Networks

This U.S. industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

The data published with NAICS code 513111 are comprised of this part of the following SIC industry:

4832 (pt) Radio Networks

513112 Radio Stations

This U.S. industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studios, from an affiliated network, or from external sources.

The data published with NAICS code 513112 are comprised of this part of the following SIC industry:

4832 (pt) Radio Stations

51312 Television Broadcasting

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

513120 Television Broadcasting

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

The data published with NAICS code 513120 are comprised of the following SIC industry:

4833 Television Broadcasting

5132 Cable Networks and Program Distribution

This industry group comprises establishments that primarily assemble program material and transmit television programs for cable and satellite systems, or that operate these systems.

51321 Cable Networks

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

513210 Cable Networks

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

The data published with NAICS code 513210 are comprised of this part of the following SIC industry:

4841 (pt) Cable Networks

51322 Cable and Other Program Distribution

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

513220 Cable and Other Program Distribution

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to

consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

The data published with NAICS code 513220 are comprised of this part of the following SIC industry:

4841 (pt) Cable and Other Program Distributor

5133 Telecommunications

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, and full motion picture video between network termination points and telecommunications reselling. Transmission facilities may be based on a single technology or a combination of technologies.

51331 Wired Telecommunications Carriers

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

513310 Wired Telecommunications Carriers

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

The data published with NAICS code 513310 are comprised of these parts of the following SIC industries:

4813 (pt) Local and Long-Distance Telephone Service

4822 Wired Telecommunications (Except Resellers) - Telegraph Service

5133101 Wired Telecommunications Carriers - Local and Long Distance

Establishments primarily engaged in operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or combination of landlines and satellite linkups. Also included are establishments primarily supporting the operation, maintenance, and access to the communication system.

5133102 Wired Telecommunications Carriers - Telegraph Services

Establishments primarily engaged in furnishing telegraph carrier services and other nonvocal message communication services.

51332 Wireless Telecommunications Carriers (Except Satellite)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide direct communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

513321 Paging

This U.S. industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

The data published with NAICS code 513321 are comprised of this part of the following SIC industry:

4812 (pt) Paging Service

513322 Cellular and Other Wireless Telecommunications

This U.S. industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

The data published with NAICS code 513322 are comprised of these parts of the following SIC industries:

4812 (pt) Cellular Telephone Services
4812 (pt) Other Mobile Radio Services
4899 (pt) Radio Dispatch Services

5133221 Cellular Telephone Services

Establishments primarily engaged in providing wireless cellular networks using wireless cellular telephones and other telecommunications services. The establishments of this industry may also supply and maintain equipment used to receive signals in addition to providing the network.

5133222 Specialized (SMR) and Other Mobile Radio Services

Establishments primarily engaged in providing wireless telecommunications services (except cellular, paging, and radio dispatch).

5133223 Radio Dispatch Services

Establishments primarily engaged in providing radio dispatch services.

51333 Telecommunications Resellers

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses

and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

513330 Telecommunications Resellers

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

The data published with NAICS code 513330 are comprised of these parts of the following SIC industries:

4812 (pt) Cellular and Paging Resellers
4813 (pt) Telephone Communications (Except Radiophone) Resellers

5133301 Resellers - Cellular or Other Wireless Services

Establishments primarily engaged in purchasing access and network capacity from owners and operators of networks and then reselling wireless communications services to businesses and households. These establishments do not operate or maintain a network.

5133302 Resellers - Wired Telephone Services

Establishment primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired telecommunication services to businesses and households. These establishments do not operate or maintain a network.

51334 Satellite Telecommunications

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

513340 Satellite Telecommunications

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

The data published with NAICS code 513340 are comprised of this part of the following SIC industry:

4899 (pt) Satellite Telecommunications

51339 Other Telecommunications

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

513390 Other Telecommunications

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

The data published with NAICS code 513390 are comprised of this part of the following SIC industry:

4899 (pt) Other Telecommunications

514 Information Services and Data Processing Services

Industries in the Information Services and Data Processing Services subsector group establishments providing information, storing information, providing access to information, and processing information. The main components of the subsector are news syndicates, libraries, archives, on-line information service providers, and data processors.

5141 Information Services

This industry group comprises establishments primarily engaged in providing information, storing information, and/or providing access to information.

51411 News Syndicates

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

514110 News Syndicates

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

The data published with NAICS code 514110 are comprised of the following SIC industry:

7383 News Syndicates

51412 Libraries and Archives

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

514120 Libraries and Archives

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

The data published with NAICS code 514120 are comprised of the following SIC industry:

8231 Libraries and Archives

51419 Other Information Services

This industry comprises establishments primarily engaged in providing information services (except news syndicates, libraries, and archives). Included in this industry are Internet service providers, on-line information access services, and telephone-based (i.e., toll call) information services. On-line information services establishments are engaged in the provision of direct access to computer-held information published by others via telecommunications networks. These establishments often provide electronic mail services, bulletin boards, browsers, and search routines.

514191 Online Information Services

This U.S. industry comprises Internet access providers, Internet service providers, and similar establishments primarily engaged in providing direct access through telecommunications networks to computer-held information compiled or published by others.

The data published with NAICS code 514191 are comprised of the following SIC industry:

7375 Online Information Services

514199 All Other Information Services

This U.S. industry comprises establishments primarily engaged in providing information services (except news syndicates, libraries, archives, and online information access). Activities performed by establishments in this industry include telephone-based information recordings and information search services on a contract basis.

The data published with NAICS code 514199 are comprised of this part of the following SIC industry:

8999 (pt) All Other Information Services, NEC

5142 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

51421 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

514210 Data Processing Services

This industry comprises establishments primarily engaged in providing electronic data processing services. These establishments may provide complete processing and preparation of reports from data supplied by customers; specialized services, such as automated data entry services; or may make data processing resources available to clients on an hourly or timesharing basis.

The data published with NAICS code 514210 are comprised of the following SIC industry:

7374 Data Processing Services

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
2. The nonmail universe.
 - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual

universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipts reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or

operation, receipts, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases expansion on the basis of the receipts item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

CALIFORNIA

Buellton was incorporated in February 1992.

Calabasas was incorporated in April 1991, but this change was not submitted to the Census Bureau until November 1992.

Grover Beach name was changed from Grover City in December 1992.

Industry does not qualify as a “place” for the economic census based on its 1990 population but is included because of its dense concentration of economic activity.

Malibu was incorporated in March 1991, but this change was not submitted to the Census Bureau until January 1993.

Shasta Lake was incorporated in July 1993.

Truckee was incorporated in March 1993.

Vernon does not qualify as a “place” for the economic census based on its 1990 population but is included because of its dense concentration of economic activity.

Windsor was incorporated in July 1992.

Appendix E. Metropolitan Areas

CALIFORNIA

Bakersfield, CA MSA

Kern County, CA

Chico—Paradise, CA MSA

Butte County, CA

Fresno, CA MSA

Fresno County, CA

Madera County, CA

Los Angeles—Riverside—Orange County, CA CMSA

Los Angeles—Long Beach, CA PMSA

Los Angeles County, CA

Orange County, CA PMSA

Orange County, CA

Riverside—San Bernardino, CA PMSA

Riverside County, CA

San Bernardino County, CA

Ventura, CA PMSA

Ventura County, CA

Los Angeles—Long Beach, CA PMSA

Los Angeles County, CA

Merced, CA MSA

Merced County, CA

Modesto, CA MSA

Stanislaus County, CA

Oakland, CA PMSA

Alameda County, CA

Contra Costa County, CA

Orange County, CA PMSA

Orange County, CA

Redding, CA MSA

Shasta County, CA

Riverside—San Bernardino, CA PMSA

Riverside County, CA

San Bernardino County, CA

Sacramento, CA PMSA

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Sacramento—Yolo, CA CMSA

Sacramento, CA PMSA

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo, CA PMSA

Yolo County, CA

Salinas, CA MSA

Monterey County, CA

San Diego, CA MSA

San Diego County, CA

San Francisco, CA PMSA

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Francisco—Oakland—San Jose, CA CMSA

Oakland, CA PMSA

Alameda County, CA

Contra Costa County, CA

San Francisco, CA PMSA

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Jose, CA PMSA

Santa Clara County, CA

San Francisco—Oakland—San Jose, CA CMSA—Con.

Santa Cruz—Watsonville, CA PMSA

Santa Cruz County, CA

Santa Rosa, CA PMSA

Sonoma County, CA

Vallejo—Fairfield—Napa, CA PMSA

Napa County, CA

Solano County, CA

San Jose, CA PMSA

Santa Clara County, CA

San Luis Obispo—Atascadero—Paso Robles, CA MSA

San Luis Obispo County, CA

Santa Barbara—Santa Maria—Lompoc, CA MSA

Santa Barbara County, CA

Santa Cruz—Watsonville, CA PMSA

Santa Cruz County, CA

Santa Rosa, CA PMSA

Sonoma County, CA

Stockton—Lodi, CA MSA

San Joaquin County, CA

Vallejo—Fairfield—Napa, CA PMSA

Napa County, CA

Solano County, CA

Ventura, CA PMSA

Ventura County, CA

Visalia—Tulare—Porterville, CA MSA

Tulare County, CA

Yolo, CA PMSA

Yolo County, CA

Yuba City, CA MSA

Sutter County, CA

Yuba County, CA

