



1997 ECONOMIC CENSUS

MOTION PICTURE PRODUCTION AND DISTRIBUTION

OMB No. 0607-0834: Approval Expires 12/31/99

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

SV-7801

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes 2 No - Report current EIN below

(9 digits)

Item 4. LEGAL FORM OF ORGANIZATION
Which of the following best describes this establishment's legal form of organization during 1997?

Mark (X) only ONE box.

- 003 1 Individual owner (sole proprietorship)
- 2 Partnership - Mark (X) this box if you file a partnership Federal income tax form.
- 5 Government - Specify _____
- 0 Corporation - Mark (X) this box if you file a corporate Federal income tax form, including Subchapter S corporations.
- 9 Other - Specify _____

Item 2. PHYSICAL LOCATION
a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 Yes 2 No - Report physical location below

Number and street		
City, town, village, etc.	State	ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 3 No legal boundaries
2 No 4 Do not know

c. In what type of municipality is this establishment physically located?

- 096 1 City, village, or borough
- 2 Town or township
- 3 Other - Specify _____
- 4 Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

HOW TO REPORT DOLLAR FIGURES	Dollar figures should be rounded to thousands of dollars.	Mil-	Thou-	Dol-
	Example: If a figure is \$1,125,628.79	1	126	
	report	1	125	629
	• Preferred			
	Acceptable			

Item 5. DOLLAR VOLUME	Mil.	Thou.	Dol.
OPERATING RECEIPTS of this establishment in 1997	010		

Item 6. PAYROLL	Mil.	Thou.	Dol.
Payroll in 1997, BEFORE DEDUCTIONS	030		
a. Annual			
b. First quarter (January-March)	031		

Item 7. EMPLOYMENT	Number
Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)	032

Item 3. OPERATIONAL STATUS Number of months
002

a. How many months during 1997 was this establishment actively operated?

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

- 001 1 In operation
- 2 Temporarily or seasonally inactive
- 3 Ceased operation - Give date at right
- 4 Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only	
Month	Year

Name of new owner or operator		
Number and street		
City	State	ZIP Code

CONTINUE WITH ITEM 8 ON PAGE 2

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Item 8. KIND OF BUSINESS OR ACTIVITY

a. Mark (X) the ONE box which best describes the business or activity that accounted for the MAJOR portion of this establishment's receipts in 1997.

Motion picture, television film, and video distribution 070

- Video tape rental store 7841001
- Video cassette/disk wholesaler (buying and reselling cassettes/disks to other wholesalers, video rental stores, and retailers) 7822301
- Film and/or video distributor for television 7822201
- Motion picture film distributor or exchange 7822101
- Distributor of educational, industrial, religious, or other nontheatrical films 7822102

Motion picture, television film, and video production

- Producer of educational, industrial, religious, or other nontheatrical films and videos (including music videos) 7812101
- Producer of motion picture film or video for television (including commercials) 7812201
- Producer of motion pictures (including videos), other than for distribution to television 7812102

Services allied to film and video production

- Motion picture film processing laboratory 7819901
- Teleproduction services 7819101
- Post-production services, EXCEPT teleproduction 7819102
- Motion picture film library (providing stock footage) 7819902
- Video tape mass duplicating service (may also include packaging of cassettes) 7819801
- Actor or actress 7929911
- Film directors and other motion picture artists and technicians, INDEPENDENT 7819501
- Rental of motion picture equipment 7819401
- Wardrobe rental 7819301
- Casting bureau 7819201
- Talent payment service 7819701
- Other services allied to film and video production - Describe 7777775

Services allied to film and video distribution

- Film delivery 7829001
- Film booking agency 7829002
- Motion picture film library (except stock footage) 7829003
- Other services allied to film and video distribution - Describe 7777776

Other kind of business or activity - Describe 7777777

b. Was this establishment primarily engaged in providing management, administrative or support services to other establishments of the same company (rather than for the general public or other business firms) in 1997? 415

1 Yes
2 No

Item 9. SOURCES OF RECEIPTS

Report receipts by source either in dollar figures (see example for item 5) or as percentages (in whole percents) of the total - see example below.

Please do **not** combine data for two or more receipts lines.

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per-cent
	• Report whole percents				39
	Not acceptable				38.76

Sources of receipts	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
a. Distribution of commercial theater films	400	401			402
(1) To theaters	7301				
(2) To television networks and stations	7302				
(3) To cable networks and systems and direct broadcast satellite (DBS) systems	7303				
(4) To wholesalers, retailers, and rental chains or stores (i.e., video cassettes)	7304				
(5) To independent distributors and exchanges:					
(a) Foreign	7305				
(b) United States	7306				
(6) To other	7307				
b. Distribution of television programs (excluding commercials and music videos)					
(1) To television networks and stations (for television exhibition)	7321				
(2) To cable networks and systems and direct broadcast satellite (DBS) systems	7322				
(3) To independent distributors and syndicates	7323				
(4) To other (including video cassettes)	7324				
c. Distribution of commercials	7340				
d. Distribution of music videos	7360				
e. Distribution of other films and tapes (i.e., direct-to-video)					
(1) To independent distributors	7381				
(2) To wholesalers, retailers, and rental chains and stores (i.e., video cassettes)	7382				
(3) To other	7383				
f. Contract production, except teleproduction and post-production services					
(1) For other producers	7401				
(2) For television networks and stations	7402				
(3) For other	7403				

CONTINUE WITH ITEM 9 ON PAGE 3

CONTINUE ON PAGE 3

Census File Number

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Item 9. SOURCES OF RECEIPTS

Sources of receipts	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
g. Teleproduction and post-production services	400	401			402
(1) Video/audio editing	7421				
(2) Film to tape transfer	7422				
(3) Audio production for video	7423				
(4) Graphics and animation	7424				
(5) Visual and compositing effects	7425				
(6) Captioning	7426				
(7) Format conversion and compression	7427				
(8) All other teleproduction and post production services - Describe 076	7428				
h. Motion picture film processing	7440				
i. Other services allied to motion picture and video production and distribution - Describe 077	7460				
j. Sales of merchandise except motion pictures, video cassettes, films, tapes, commercials, and music videos	8642				
k. All other receipts - Describe if more than 10 percent of total receipts 078	8941				
l. TOTAL (Should equal item 5 if reporting in dollars)	8990				

Item 10. EXPORTS

NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, service) that is sold or transferred to a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Products provided to domestic subsidiaries of foreign firms are excluded.

Did the receipts reported in item 5 include any amounts received for exported services or products?

	Mil.	Thou.	Dol.
405 1 <input type="checkbox"/> Yes - Amount →	406		
2 <input type="checkbox"/> No			

Item 11. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?

- 1 Yes - Complete this item
- 2 No - Skip to item 12

b. Is this company owned or controlled by another company? Enter name, address, and EIN of the owning or controlling company

- 097 1 Yes
- 2 No

EIN (9 digits)

c. Does this company own or control any other company or companies? Enter name, address, and EIN of the owned or controlled company

- 098 1 Yes →
- 2 No

EIN (9 digits)

Item 11. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997? Number 079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

Name	1997 Receipts	Annual payroll	Paid employees for pay period including March 12		
			Mil.	Thou.	Dol.
1	081	082	083		
Census use 088					
2	081	082	083		
Census use 088					

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

Item 12. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report FROM: Mo. Year TO: Mo. Year

Name of person to contact regarding this report - Print or type

Title
Telephone Area code Number Extension

Signature of authorized person Date