



1997 ECONOMIC CENSUS

ANTIQUES, USED MERCHANDISE STORES

OMB No. 0607-0826: Approval Expires 08/31/99

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

RT-5903

RT

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes 2 No - Report current EIN below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 Yes 2 No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 3 No legal boundaries
2 No 4 Do not know

c. In what type of municipality is this establishment physically located?

096 1 City, village, or borough
2 Town or township
3 Other - Specify
4 Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS Number of months

a. How many months during 1997 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation - Give date at right
4 Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.
Example: If a figure is \$1,125,628.79 report **1 126** (Preferred) or **1 125 629** (Acceptable)

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Sales of merchandise and other operating receipts for 1997 (Exclude sales or other taxes collected)

Mil. Thou. Dol.

010

Item 5. PAYROLL
Payroll in 1997, BEFORE DEDUCTIONS

Mil. Thou. Dol.

030

a. Annual

031

b. First quarter (January-March)

Item 6. EMPLOYMENT

Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)

Number

032

Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS

a. Kind of business

What was this establishment's PRINCIPAL kind of business in 1997? Mark (X) only ONE box.

- Antique store (including rare books and manuscripts) 5932101
- Used furniture store 5932214
- Pawn shop 5932221
- Book store, secondhand 5932211
- Flea market 5932215
- Thrift store 5932216
- Jewelry store, secondhand 5932217
- Consignment shop 5932218
- Auction house/auctioneer 5999921
- Trading cards or sports memorabilia store 5999601
- Other secondhand merchandise store 5932219
- Art dealer 5999401
- Collectors' items and supplies store (philatelist, numismatist, etc.) 5999602
- Used automobile parts dealer 5015001
- Other kind of business - Describe 7777777

ITEM 7 CONTINUED ON PAGE 2

Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS – Continued

b. Selling characteristics

1. In what format did this establishment PRIMARILY sell in 1997? Mark (X) only ONE box.

068

From physical displays of priced merchandise . . . 1

From a counter (little or no display) 2

From a warehouse or office 3

Other – Describe 4

2. How did this establishment PRIMARILY attract new customers in 1997? Mark (X) only ONE box.

069

Location and store attractiveness 1

Advertising to the general public, including direct mail advertising 2

Advertising to the trade or calls directly to customers 3

Other – Describe 4

Item 8. METHOD OF SELLING

What was this establishment's PRINCIPAL method of selling in 1997? Mark (X) only ONE box.

235

Selling at this establishment 1

Mail order (include catalog selling and home shopping via television or computer) 2

Telemarketing 3

Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4

Operating merchandise vending machines 5

Item 9. CLASS OF CUSTOMER

Report the percentage of this establishment's total sales in 1997 (item 4) to each class of customer.

Whole percent of sales

a. General public (household consumers and individuals) 237

b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government 239

Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

- Report whole percents → 39
- Not acceptable → 38.76

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
1. Jewelry (Include watches, watch attachments, novelty jewelry, etc. Report flatware and holloware on line 12 and receipts from watch, clock, and jewelry repair and engraving on line 36.)	230	231			232
2. Women's, juniors', and misses' wear (Report girls' and infants' and toddlers' wear on line 4 and footwear on line 5)	0400				
3. Men's wear (Report boys' wear on line 4 and footwear on line 5)	0220				
4. Children's wear (Include boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories. Report footwear on line 5.)	0200				

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
5. Footwear (include accessories)	0260				
6. Furniture, sleep equipment (Report repair and rental receipts on line 36)	0340				
7. Antiques (items over 100 years old)	0861				
8. Collectibles (items which are old, but less than 100 years old, and limited in supply)	0862				
9. Art goods (Include original pictures and sculptures. Report artists' supplies on line 35 and reproductions on line 12.)	0863				
10. Coins, medals, and other numismatic items	0867				
11. Stamps, autographs, and other philatelic materials and supplies	0868				
12. Kitchenware and homefurnishings (include cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.)	0380				
13. Major household appliances (Include vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc. Report parts installed in repair on line 36.)	0300				
14. Small electric appliances (include mixers, toasters, coffee makers, personal care appliances, etc.)	0310				
15. TV's, video recorders, video cameras, video tapes, etc. (include parts and accessories)	0320				
16. Audio equipment, musical instruments, and supplies (Include radios, stereos, compact discs, records, tapes, sheet music, accessories. Report parts installed in repair and rental receipts on line 36.)	0330				
17. Computer hardware, software, and supplies (Report computer-related furniture on line 6)	0370				
18. Books (Report audio tape books on line 16 and comic books on line 19)	0420				
19. Magazines and newspapers	0856				
20. Photographic equipment and supplies	0440				
21. Toys, hobby goods, and games (Include video and electronic games, and wheel goods, except bicycles. Report bicycles on line 26.)	0460				
22. Greeting cards	0855				
23. Souvenirs and novelty items	0877				
24. Seasonal decorations (include decorative plates, napkins, and cups)	0878				
25. Curtains, draperies, blinds, slipcovers, bed and table coverings	0280				
26. Sporting goods	0500				

ITEM 10 CONTINUED ON PAGE 3

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

Item 10. MERCHANDISE LINES - Continued

Table with columns: Merchandise lines, Cen-sus use, ESTIMATES are acceptable. Report dollars OR percents. Mil., Thou., Dol., Per-cent. Rows include hardware, lawn/garden supplies, lumber, flooring, vehicles, sewing materials, tires, optical goods, and nonmerchandise receipts.

Item 11. SPECIAL INQUIRIES
Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than 75 percent of the sales and receipts (item 4) of this establishment in 1997?

Item 12. Not applicable to this report
Item 13. LEGAL FORM OF ORGANIZATION
Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE box.

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION
a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?
b. Is this company owned or controlled by another company?

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued

c. Does this company own or control any other company or companies?
d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?

Table for Item 14 continuation with columns: Name, Number and street, City, State, ZIP Code, 1997, Mil., Thou., Dol., Sales, Annual payroll, Paid employees for pay period including March 12, Census use. Includes sections for 1, 2, and 3 establishments.

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

Item 15. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.
Period covered by this report FROM: Mo. Year TO: Mo. Year
Name of person to contact regarding this report - Print or type
Title
Telephone Area code Number Extension
Signature of authorized person Date

RT