



## Focus on-

- **Content**
- **Design and Navigation**
- **Features**



## **Content should:**

- **enable users to quickly identify new items and status of ongoing activities.**
- **enable new members of the STIP Community to feel as comfortable on the website as do long-time members.**
- **clearly demarcate old inactive data from high use, need-to-know content.**



## **Design and Navigation:**

- **liven up with a new color here and there**
- **make the navigation to begin to work for the user**
- **have fewer more content-filled pages and links that are up and down and sideways**



## Features:

- Give the site more interactivity to enhance the “community” type feeling.



## **STIP Home Page Re-Design Feedback Requested**

**We would like from you-**

- **a review of the current STIP home page and a ranking of what to keep, toss, or archive.**
- **feedback on suggestions presented today.**
- **additional suggestions of what you'd like to see on the home page.**