



Automechanica Istanbul Show in Turkey

Istanbul, April 19th – 22nd, 2007

U.S. Department of Commerce
Commercial Service
AUTOMOTIVE TEAM

Explore Opportunities To Supply The Automotive OE And Aftermarket Industries In Turkey, Europe, The Middle East and Africa

Istanbul, the historic crossroads of the East and West is ideally located to present your firm with an outstanding window to the markets of North Africa, Europe, Middle East, Russia, Eastern Europe and the central Asia countries. The show draws over 25,000 automotive professionals from more than 70 countries.

The U.S. Commercial Service in Turkey is offering a low-cost booth in the USA Pavilion, for a participation fee starting at **only \$1232 for a 4m² booth. 18% VAT is additional. Basic turn-key services are included in this price.**

In addition to a booth, exhibitors will also receive the following at the event:

- On –site support from U.S. Commercial Service staff (automotive specific) to help with counseling/translations.
- Support of our Showcase Global Program, whereby we enlist the assistance of our Commercial Service colleagues in other countries to promote your presence at the show to buyers in their countries before the show.
- After-show support, from our U.S. and European automotive teams.

If you are interested in participating in the Automechanica Istanbul 2007 U.S. pavilion, please download an application at www.autoteam.org **Fax the completed form to either Mr. Dunn or Mr. Hope.** Additional show information can be obtained from Ms. Berrin Erturk. <http://www.buyusa.gov/turkey/en/automechanica.html> *Questions? Email Berrin at berrin.erturk@mail.doc.gov.*

We are eager to work with you to promote your products and services in Turkey and look forward to hearing from you by *January 30, 2007.*



automechanika
ISTANBUL

WHERE: Istanbul, Turkey

WHEN: **April 19-22, 2007**

For more information, please contact:

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