



Increase your Sales to Mexico's Auto Clusters

2007 Automotive Supply Chain Trade Mission to Mexico

U.S. Department of Commerce
Commercial Service
AUTOMOTIVE TEAM

Participate in Our **FREE** On-line Seminar –
February 14, 2007

Join the U.S. Commercial Service Automotive Team and FirstEnergy for a FREE one-hour web based seminar to explore auto industry sales opportunities in N.E. and Central Mexico.

Learn about the Mexican automotive manufacturing industry and important implications to U.S. exporters.

Also, find out how to enter or expand your business in Mexico with the support of the U.S. Government, specifically by participating in the 2007 Automotive Supply Chain Trade Mission to Mexico.

WHEN: Wednesday, February 14, 2007

COST: FREE

WHERE: From your personal computer

TO REGISTER:

http://www.buyusa.gov/auto/mexico_webinar.html

Speakers include:

- Daniel Crocker, Commercial Officer, US Consulate General Monterrey, Mexico
- Ernesto de Keratry, Senior Commercial Specialist, American Consulate General Monterrey
- Alicia Zayas, Commercial Specialist, American Consulate General Guadalajara
- Kristian Richardson, International Trade Specialist, US Commercial Service Auto Team

Who Should Participate?

Exporters of U.S. automotive products, high-value services, and suppliers of:

- Process engineering design
- Sub-assemblies
- Stampings
- Tool and die maintenance and fabrication
- Plastic component parts
- Progressive stamping dies
- Cutting tools and lubricants
- Industrial safety equipment
- Process controls and testing equipment
- General industrial supplies

Only a phone line and a computer with Internet access are necessary to participate. Dial-in/log-in instructions will be e-mailed to you once you have registered.

~ www.usautoteam.org ~