



Automechanika Istanbul 2009

Istanbul, April 16th – 19th, 2009

Explore Opportunities to Supply to the Automotive OE and Aftermarket Industries In Turkey and Other Regional Markets

The "Automechanika Istanbul" Show has become one of Euroasia's major shows for the automotive industry. Istanbul, the historic crossroads of the East and West is ideally located to present your firm with an outstanding window to the markets of North Africa, Europe, Middle East, Russia, and the central Asia countries. The show presents an ideal platform for U.S. manufacturers to approach major OEs, Tier 1 and 2 suppliers, and aftermarket contacts. Drawing over 25,000 professionals in the automotive industry from 72 countries, the show provides excellent exposure for all participants.

Who Should Participate? U.S. suppliers of aftermarket and replacement parts and systems, tuning and customizing products; repair and maintenance equipment, parts and systems; service station equipment and parts; car wash equipment and parts; original parts/systems and equipment (OE).

Booths at Automechanika Istanbul 2009 in the U.S. Pavillion are now available for \$305 (€10) plus 18% VAT per m² (min. size is 9 sq meters).

The Deadline for registration is January 16, 2009.

Includes:

- Exhibit space in the U.S. Pavillion
- Standard utilities and furniture
- Service manual with detailed information about the fair
- Entry in the bilingual fair catalogue

Additionally, you will also benefit from the following:

- Maximum exposure at fair grounds.
- Translation services can be arranged at an extra fee.
- Market Counseling by Commercial Service staff.
- After-show support from Commercial Service staff.
- U.S. Consulate General Networking Reception on April 15, where you will be able to meet with Turkish automotive officials, automotive manufacturers, and potential buyers.
- Participation in the U.S. Commercial Service's Global Industry Focused Promotion Trade Lead program, which promotes your presence at the show to buyers within our network of offices worldwide.



For more information please contact:

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