

*Best Practices Expert Panel*  
December 6, 2006  
Emory Conference Center  
Salon III-IV  
8:00 AM 4:00 PM

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AGENDA

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- 8:00-8:30**    **Welcome and Introductions**  
Matthew McKenna, M.D., M.P.H., Director, Office on Smoking Health  
Todd Rogers, Ph.D., Public Health Institute
- 8:30-9:00**    **Overview of Best Practices**  
Doug Luke, Ph.D., Associate Professor of Community Health, Saint Louis  
University School of Public Health  
Terry Pechacek, Ph.D., Associate Director for Science, Office on Smoking  
and Health
- 9:00-9:20**    **Overview: Media Interventions and Cessation Programs**  
Todd Rogers, Ph.D., Public Health Institute
- 9:20-9:30**    **Break**
- 9:30-10:30**   **Breakout groups:**  
**Media Interventions**  
**Cessation Programs**
- 10:30-11:30**   **General discussion**
- 11:30-12:20**   **Working Lunch: Overview Youth Programs & Community  
Interventions**
- 12:20-1:20**    **Breakout groups:**  
**Youth Programs**  
**Community Interventions**
- 1:20-1:30**    **Break**
- 1:30-2:30**    **General Discussion**
- 2:30-3:30**    **Infrastructure**
- 3:30-4:00**    **General Discussion/Next Steps**