



# ANAHEIM *at a glance*

Centrally located within Southern California, Anaheim is the regional hub for economic activity in Orange County and fast becoming a world-class business center. The City is known worldwide as a center for entertainment, tourism and convention activities. This translates into a prestigious, high profile international address that balances business and residential growth.

## EMPLOYMENT PROFILE

### People Employed in Orange County (2007)

Professional, Engineering, Scientific & Business Services	21%
Wholesale & Retail Trade	19%
Manufacturing	14%
Leisure & Hospital Services	13%
Finance, Insurance & Real Estate Services	10%
Health Care & Social Assistance	9%
Construction, Agriculture, Mining & Fish	8%
Educational Services	2%
Other Services	4%

**County Unemployment Rate (2008)** 5.7%

### Top Private Employers (2008)

Walt Disney Resort	20,050
Kaiser Foundation	3,660
AT&T	2,650
Northgate Gonzalez Supermarkets	2,000
Anaheim Memorial Medical Centers	1,185
Honda Center	1,000
Hilton Anaheim	920
Alstyle Apparel	750
West Anaheim Medical Center	774

## ANAHEIM INCOME PROFILE 2007

<b>Median Household Income (family of 4)</b>	<b>\$57,488</b>
<b>Average Household Size</b>	<b>3.47</b>
<b>Median Age</b>	<b>32 years</b>

## POPULATION DISTRIBUTION

Anaheim is California's 10th largest city

**Population (2007)** 343,973

### Distribution by Ethnicity & Race

White	53.3%
Hispanic	49.0%
Other	23.2%
Asian	15.3%
Multi-race	5.0%
Black	2.3%
American Indian/Eskimo	0.6%
Hawaiian/Pacific Islander	0.4%

### Distribution by Age

Under 5 Years	8.7%	55 to 64 Years	9.0%
5 to 14 Years	16.7%	65 to 74 Years	5.2%
15 to 19 Years	7.3%	75 to 84 Years	3.0%
20 to 24 Years	7.4%	85 and Over	1.3%
25 to 34 Years	14.3%		
35 to 44 Years	14.8%		
45 to 54 Years	12.9%		

## HOUSING & REAL ESTATE

### Housing (2007)

Median Home Price	\$556,626
Average Monthly Rent (2 Br. Unit)	\$1,362
Total Housing Units (2007)	101,510

**Hotel Rooms** 19,912

### Development

Residential	101,510 Units
Commercial	9.03 million s.f.
Office	7.78 million s.f.
Industrial	44.47 million s.f.

### Industrial Real Estate (2007)

Industrial Vacancy Rate 2.5%

### Land Profile (Includes Spheres of Influence)

Square Miles	55 square miles
Population Density	6,305 people per square mile

## EDUCATION PROFILE

<b>Total Public Schools</b>	<b>84</b>
Elementary	46
Junior High	9
High School	14
Alternative Education	6

**Languages spoken at school** 53

### Colleges & Universities within 20 miles

California State University, Fullerton
Chapman University
University of California, Irvine

### Community Colleges

Fullerton College
Santiago Canyon College
Eight additional colleges

## KEY PHONE NUMBERS

Economic Development	(714) 765-4323
Anaheim Redevelopment Agency	(714) 765-4300
Anaheim Chamber of Commerce	(714) 758-0222
Anaheim Central Library	(714) 765-1880
Building Division	(714) 765-5153
Business License	(714) 765-5194
Code Enforcement	(714) 765-5158
Fire - Planning & Development	(714) 765-4040
Fire - Environmental Protection	(714) 765-4050
Job Training/Workforce Center	(714) 765-4350
Planning & Zoning	(714) 765-5139
Police Department	(714) 765-1900
Public Utilities - Business Development	(714) 765-4250
Public Works - Permits	(714) 765-4431
Traffic Engineering	(714) 765-5183

**TRANSPORTATION**

**Air**

Fullerton Airport	6 miles
John Wayne Airport	15 miles
Long Beach Airport	15 miles
Los Angeles International Airport (LAX)	30 miles
Ontario International Airport	35 miles

**Highways**

Interstate 5, State Routes 22, 55, 57, & 91

**Ports**

Long Beach	25 miles
Los Angeles	28 miles

**Public Transit**

- AMTRAK (Anaheim, Fullerton, Santa Ana)
- Metrolink (Stadium Area, Anaheim Hills Area)
- Orange County Transit Authority Bus System

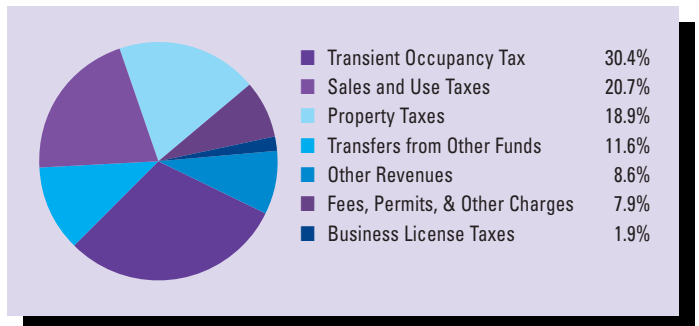
**TAX PROFILE**

Property Tax Rate	1.0%
Utility Tax	None
State Sales Tax	7.75%
Transient Occupancy Tax	15%

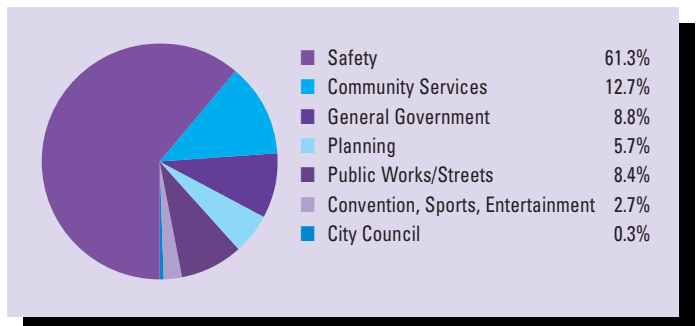
**CITY BUDGET 2008/2009**

Total Budget (all funds):	\$1,325,844,248
Total General Fund Budget:	\$268,647,183

**FY 08/09 GENERAL FUND REVENUES**



**FY 08/09 GENERAL FUND EXPENDITURES**



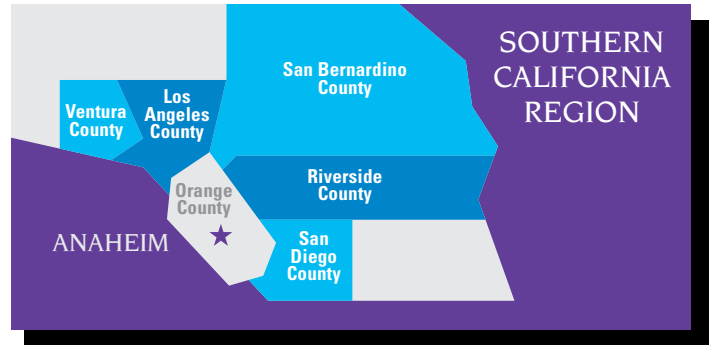
**FOR ADDITIONAL INFORMATION**

**Please contact**

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 Economic Development  
 200 S. Anaheim Blvd., Suite 162  
 Anaheim, California 92805  
 (714) 765-4323 jcoe@anaheim.net

**For demographic information contact**

Tracy Sato (714) 765-4942



**ENTERTAINMENT, RECREATION & TOURISM**

**Annual Visitors** 18+ million

**The Anaheim Resort™**

1,100 acre district that includes the Anaheim Convention Center, the Disneyland Resort, major hotels, restaurants and retail

**Anaheim Convention Center**

800,000 + s.f. of exhibit space; 1.6 million s.f. in total  
 Largest convention center on West Coast  
 Home of NBA D-League Anaheim Arsenal

**Anaheim Garden Walk**

440,000 s.f. of retail, dining and entertainment located in the Anaheim Resort

**Honda Center**

Home of NHL Anaheim Ducks

**Angel Stadium of Anaheim**

Home of MLB Angels Baseball

**Anaheim ICE**

Practice ice rink for NHL Anaheim Ducks  
 Public rink for 6,000+ skaters per week

**American Sports Centers**

Home of U.S. Men's National Volleyball Team

**The Disneyland® Resort**

Disneyland® Park  
 Disney's California Adventure™  
 Downtown Disney® District

**Golf Courses**

Anaheim Hills Golf Course – City owned. 18 Holes/par 71  
 Dad Miller Golf Course – City owned. 18 Holes/par 71

**Libraries**

6

**Parks**

44

**Oak Canyon Nature Center**

**Anaheim Tennis Center**

**MUZEUM**

Southern California's newest museum for art, knowledge, entertainment and culture

**LEGISLATIVE DISTRICTS**

Registered Voters (2008)	138,661
Democrats	36%
Republicans	42%
Nonpartisan/decline to state	18%
Other	4%

Orange County Board of Supervisors - Districts 3 & 4