

Frequently Asked Questions – U.S. Industry 2008 IAEA GC Participation

1. Why is the U.S. Government organizing these activities and why should my company participate?

The Department of Commerce's primary goal is to facilitate a program that will allow for U.S. nuclear industry representatives to promote their services and technologies and to meet with senior energy policy decision-makers from current and emerging international markets. The Department of Commerce supports the involvement of U.S. companies in the global expansion of nuclear energy, and wants to ensure that U.S. industry is well-positioned to take advantage of the growing business opportunities, while ensuring a fair playing field for U.S. companies. We are organizing these activities together with the U.S. Departments' of State and Energy. This event further advances the U.S. Government's objective to support the development of civil nuclear programs worldwide that are clean, safe and proliferation resistant.

The mission of the Department of Commerce's International Trade Administration is to create prosperity by strengthening the competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements. The Department of Commerce recognizes the significant and unique contribution the nuclear industry plays in the U.S. economy, and the great potential it has in terms of spurring innovation, increasing high-value exports, creating new jobs, and assuring the retention of high-skilled manufacturing capacity in the United States.

2. How can my company register to participate?

If you are interested in participating, please register as soon as possible at http://www.buyusa.gov/austria/en/iaea_registration.html. Note that the deadline for registration is August 22, 2008 – *This deadline has been extended.*

3. How much will it cost and how do I pay?

The cost for full participation is \$2,500. The cost to be included in the U.S. Nuclear Industry directory only is \$500. We prefer to take payment using a major credit card. However, we can also accept payment by check. Please email Robee Sallegue at robee.sallegue@mail.doc.gov to discuss specific payment instructions.

4. Will I get a receipt?

You will receive a Participation Agreement electronically, which you will be asked to sign and return. Upon processing of your payment in full, you will be sent an electronic receipt.

5. Who gets my participation fee and is this for profit?

The U.S. Department of Commerce is mandated by Congress to recover costs associated with organizing industry trade promotion events. The fees paid by participants are collected by the U.S. Department of Commerce and will be used to offset the costs associated with organizing this event, including developing the exhibit, catering charges for the reception, design and printing of the directory and other overhead charges.

6. What does full participation in this event mean?

Full participation includes a listing in the U.S. nuclear industry directory, as well as the opportunity to attend the U.S. industry reception on September 30th at 6:00 p.m., participate in the U.S. policymaker roundtable that is tentatively scheduled for Monday, September 29 at 8:30 a.m., and to exhibit your firm's technology/products at our exhibit adjacent to the main conference hall. Industry access to meetings being held during the General Conference is currently being determined.

7. Why would my company participate in the directory only?

Certain companies may be unable to send company representatives to attend the program in Vienna. Participation in the Directory allows these companies an opportunity to include basic product and service information, as well as contact information for further inquiries, into a U.S. nuclear industry directory. The Directory will be provided to all attendees at the September 30th reception, and will also be available for distribution at the U.S. nuclear technology exhibition space, from September 29th-October 3rd.

8. What is the deadline for registration?

August 22, 2008 – *This deadline has been extended.*

9. How many company representatives may attend the reception, under full participation?

Under full participation, each contributing company is permitted three representatives.

10. How do I incorporate my company's materials into the U.S. nuclear technology exhibition spaces?

The United States' exhibit will showcase the future of U.S. nuclear technology in keeping with the IAEA's theme for this year's General Conference: "20/20 A Vision for the Future." We plan to identify and incorporate appropriate technology from all of the participating U.S. firms. We would like to work with participating firms to incorporate any models/posters or other material available into our overall showcase of U.S. technology. Upon registration, we ask that participating firms submit the dimensions of any proposed models, and previews (via jpeg or adobe) of any proposed posters or pull-ups, to the following address: petra.cazedessus@mail.doc.gov. This will enable us to consider these items when completing our overall exhibit design. You will be responsible for transporting your models, samples, and other promotional material to the Austria Center, as well as arranging for them to be removed. We will be able to provide further guidance once we have had a chance to discuss your proposed exhibits with you.

11. What sort of on-site assistance can I expect?

This exhibit will be fully supported by the U.S. Department of Commerce. The exhibit will include a booth where industry participants can supply promotional materials. U.S. Department of Commerce representatives will staff the exhibit and will be happy to assist industry participants with arranging meetings and providing general assistance. The exhibit booth will serve as a meeting place to which interested persons can be referred for more information and/or for follow-up discussions.

12. Who will be invited to the industry reception and can I provide recommendations?

The Reception on September 30th at 6:00 p.m. will showcase the importance the U.S. Government places on the expansion of its nuclear industry in developing nuclear power globally and on the advances of the U.S. nuclear industry. In addition to a senior U.S. Government official, who will deliver brief remarks, participating U.S. industry representatives will be asked to introduce themselves to the key energy policy decision makers from current and emerging overseas markets. Many of the senior foreign officials already attending the IAEA's General Conference will receive invitations to this event. In addition, industry participants are encouraged to provide recommendations for those countries where they would like to pursue business, so that we can ensure a representative is in attendance. Please provide your recommendations by September 5, 2008 to Petra Cazedessus at petra.cazedessus@mail.doc.gov.

13. How do I incorporate my company's materials into the Directory?

The Directory will include a complete listing of all of the U.S. nuclear technology firms that have submitted information, either as full participants or as contributors to the directory only. Upon registration, we ask

that all firms (both full participants and those merely seeking a directory listing) immediately submit any proposed pictures, graphs, diagrams and contact information (via MSWord, jpeg or adobe) to the following address: petra.cazedessus@mail.doc.gov. We will provide attendees with a preview of their Directory listing prior to publication.

14. Is there a limit on the number of company representatives allowed?

We are able to allow three (3) representatives of each participating firm.

15. When should I arrive in Vienna and how long should I stay?

We recommend that you arrive in Vienna no later than Sunday, September 28th and stay at least through the industry reception Tuesday, September 30th at 6:00 pm. The exhibit will remain open until October 3rd.

16. Will the U.S. Government help me find lodging?

Participating firms are responsible for making all travel and lodging arrangements. However, we have arranged for a limited block of rooms to be set aside at the Hilton Vienna Danube at the special rate of 165 Euro for single occupancy or 185 Euro double occupancy, including breakfast. (Rates also include VAT and Service Charge). The hotel is located on the bank of the Danube River. (These special rates are available from September 28 to October 4, 2008 and must be booked and paid by September 12, 2008. Interested participants should contact Verena Nier at Verena.Nier@hilton.com or +43 1-727-770. Please mention that you are part of the U.S. Commercial Service delegation in order to receive this rate. http://www1.hilton.com/en_US/hi/hotel/VIEHAHI-Hilton-Vienna-Danube/index.do)

17. Is there somewhere else that I can search for assistance with lodging and travel arrangements?

Yes. Please review the below list of relevant links:

Austria Center's hotel link page:

http://www.acv.at/evo/web/acv/2437_EN-ACV-Vienna

Austria Center homepage

http://www.acv.at/evo/web/acv/2268_DE

Vienna Convention Bureau FAQs

<http://www1.vienna.convention.at/meeting/faq.asp?smid=7&lang=2#18>

Restaurants, Events, and Sightseeing Links

<http://www1.vienna.convention.at/links/default.asp?smid=3&lang=2>