# A Word (or Two) on Imports ...

## AgImports Continue Nearly Four Decades of Expansion . . .

#### Long-term demand drivers

- □ population growth on average 2.7 million more consumers every year since 1980
- □ high disposable incomes which are growing rapidly for a "mature" economy
- □ changing consumer preferences (variety, luxury, healthful, ethnic)

#### Developments in 2007

- □ continuing well established trends horticultural products account for 50% of increase, and beef, snack foods and veg oils also show gains
- □ tropical products, esp coffee & rubber, show strong gains
- □ raw sugar imports fall from \$1.4 billion to \$900 million on lower vol and prices
- □ grain imports are up on higher unit values and volumes

### Fishery & Wood Products Imports.....

- □ fishery imports continue rising supported by same demand factors noted above
- □ wood imports down somewhat in 2007 due to US housing market slump