

New Jersey

1997

Issued October 1999

EC97R44A-NJ

**1997 Economic Census**

*Retail Trade*

Geographic Area Series



**U S C E N S U S B U R E A U**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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**Economics**

**and Statistics**

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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

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1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW JERSEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>34 837</b>	<b>79 914 892</b>	<b>7 926 020</b>	<b>1 843 626</b>	<b>420 724</b>	<b>10.9</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	2 819	20 476 858	1 510 550	347 617	44 951	11.5	7.5
4411	Automobile dealers .....	1 241	18 273 249	1 180 760	270 344	31 392	11.3	7.4
44111	New car dealers .....	777	17 674 835	1 146 273	262 343	30 075	10.8	7.3
441110	New car dealers .....	777	17 674 835	1 146 273	262 343	30 075	10.8	7.3
44112	Used car dealers .....	464	598 414	34 487	8 001	1 317	26.4	10.1
441120	Used car dealers .....	464	598 414	34 487	8 001	1 317	26.4	10.1
4412	Other motor vehicle dealers .....	273	546 711	52 464	10 824	1 920	15.9	4.0
44121	Recreational vehicle dealers .....	34	89 728	8 147	1 751	279	17.2	.6
441210	Recreational vehicle dealers .....	34	89 728	8 147	1 751	279	17.2	.6
44122	Motorcycle, boat, & other motor vehicle dealers .....	239	456 983	44 317	9 073	1 641	15.6	4.7
441221	Motorcycle dealers .....	78	143 716	14 887	3 206	530	14.5	3.9
441222	Boat dealers .....	149	294 712	26 593	5 257	1 032	13.5	5.4
441229	All other motor vehicle dealers .....	12	18 555	2 837	610	79	56.5	—
4413	Automotive parts, accessories, & tire stores .....	1 305	1 656 898	277 326	66 449	11 639	11.9	10.3
44131	Automotive parts & accessories stores .....	924	1 194 403	200 191	48 001	8 782	12.1	12.3
441310	Automotive parts & accessories stores .....	924	1 194 403	200 191	48 001	8 782	12.1	12.3
44132	Tire dealers .....	381	462 495	77 135	18 448	2 857	11.3	5.3
441320	Tire dealers .....	381	462 495	77 135	18 448	2 857	11.3	5.3
442	Furniture & home furnishings stores .....	2 062	2 560 237	340 608	77 361	14 601	11.9	8.4
4421	Furniture stores .....	928	1 339 503	169 189	38 492	6 635	10.7	7.7
44211	Furniture stores .....	928	1 339 503	169 189	38 492	6 635	10.7	7.7
442110	Furniture stores .....	928	1 339 503	169 189	38 492	6 635	10.7	7.7
4422	Home furnishings stores .....	1 134	1 220 734	171 419	38 869	7 966	13.2	9.2
44221	Floor covering stores .....	523	538 967	82 020	18 805	2 695	17.4	7.2
442210	Floor covering stores .....	523	538 967	82 020	18 805	2 695	17.4	7.2
44229	Other home furnishings stores .....	611	681 767	89 399	20 064	5 271	9.9	10.8
442291	Window treatment stores .....	92	50 590	8 100	1 907	402	24.5	10.8
442299	All other home furnishings stores .....	519	631 177	81 299	18 157	4 869	8.7	10.8
443	Electronics & appliance stores .....	1 242	2 527 850	249 561	56 724	10 779	11.1	7.7
4431	Electronics & appliance stores .....	1 242	2 527 850	249 561	56 724	10 779	11.1	7.7
44311	Appliance, television, & other electronics stores .....	746	1 383 835	129 911	32 538	6 504	9.6	7.5
443111	Household appliance stores .....	272	562 668	48 601	11 501	2 161	10.6	4.6
443112	Radio, television, & other electronics stores .....	474	821 167	81 310	21 037	4 343	8.9	9.5
44312	Computer & software stores .....	378	1 066 709	107 374	21 436	3 676	12.6	7.7
443120	Computer & software stores .....	378	1 066 709	107 374	21 436	3 676	12.6	7.7
44313	Camera & photographic supplies stores .....	118	77 306	12 276	2 750	599	17.3	11.0
443130	Camera & photographic supplies stores .....	118	77 306	12 276	2 750	599	17.3	11.0
444	Building material & garden equipment & supplies dealers .....	2 342	6 031 878	746 810	165 231	26 974	7.0	3.3
4441	Building material & supplies dealers .....	1 912	5 641 440	689 450	154 642	24 385	6.2	3.1
44411	Home centers .....	101	D	D	D	i	D	D
444110	Home centers .....	101	D	D	D	i	D	D
44412	Paint & wallpaper stores .....	231	D	D	D	g	D	D
444120	Paint & wallpaper stores .....	231	D	D	D	g	D	D
44413	Hardware stores .....	412	309 882	48 531	10 345	2 597	20.9	5.2
444130	Hardware stores .....	412	309 882	48 531	10 345	2 597	20.9	5.2
44419	Other building material dealers .....	1 168	3 470 960	449 171	100 150	12 599	7.1	3.3
444190	Other building material dealers .....	1 168	3 470 960	449 171	100 150	12 599	7.1	3.3
4442	Lawn & garden equipment & supplies stores .....	430	390 438	57 360	10 589	2 589	18.6	6.4
44421	Outdoor power equipment stores .....	121	85 509	12 327	2 714	546	34.2	5.4
444210	Outdoor power equipment stores .....	121	85 509	12 327	2 714	546	34.2	5.4
44422	Nursery & garden centers .....	309	304 929	45 033	7 875	2 043	14.2	6.7
444220	Nursery & garden centers .....	309	304 929	45 033	7 875	2 043	14.2	6.7
445	Food & beverage stores .....	6 600	15 233 274	1 685 565	408 475	109 004	9.2	5.5
4451	Grocery stores .....	3 845	13 184 214	1 498 139	365 434	95 635	6.4	5.1
44511	Supermarkets & other grocery (except convenience) stores .....	2 402	12 015 313	1 365 484	335 044	84 263	5.3	4.8
445110	Supermarkets & other grocery (except convenience) stores .....	2 402	12 015 313	1 365 484	335 044	84 263	5.3	4.8
44512	Convenience stores .....	1 443	1 168 901	132 655	30 390	11 372	17.3	8.3
445120	Convenience stores .....	1 443	1 168 901	132 655	30 390	11 372	17.3	8.3
4452	Specialty food stores .....	1 089	545 255	69 129	15 770	5 071	34.8	11.9
4453	Beer, wine, & liquor stores .....	1 666	1 503 805	118 297	27 271	8 298	25.0	7.1
44531	Beer, wine, & liquor stores .....	1 666	1 503 805	118 297	27 271	8 298	25.0	7.1
445310	Beer, wine, & liquor stores .....	1 666	1 503 805	118 297	27 271	8 298	25.0	7.1
446	Health & personal care stores .....	3 016	4 747 913	610 081	133 005	34 225	15.5	9.2
4461	Health & personal care stores .....	3 016	4 747 913	610 081	133 005	34 225	15.5	9.2
44611	Pharmacies & drug stores .....	1 685	4 088 820	486 579	104 381	27 917	14.2	8.7
446110	Pharmacies & drug stores .....	1 685	4 088 820	486 579	104 381	27 917	14.2	8.7
4461101	Pharmacies & drug stores .....	1 599	3 930 744	470 376	100 524	26 643	14.6	9.0
4461102	Proprietary stores .....	86	158 076	16 203	3 857	1 274	5.0	2.0
44612	Cosmetics, beauty supplies, & perfume stores .....	252	120 505	16 100	4 020	1 317	17.2	9.3
446120	Cosmetics, beauty supplies, & perfume stores .....	252	120 505	16 100	4 020	1 317	17.2	9.3
44613	Optical goods stores .....	546	239 258	51 434	12 194	2 383	25.5	8.9
446130	Optical goods stores .....	546	239 258	51 434	12 194	2 383	25.5	8.9
44619	Other health & personal care stores .....	533	299 330	55 968	12 410	2 608	23.5	16.6
446191	Food (health) supplement stores .....	293	153 410	21 691	4 864	1 446	26.6	24.5
446199	All other health & personal care stores .....	240	145 920	34 277	7 546	1 162	20.3	8.4

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW JERSEY—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	3 155	4 618 409	255 043	60 220	17 358	29.8	11.8
4471	Gasoline stations .....	3 155	4 618 409	255 043	60 220	17 358	29.8	11.8
44711	Gasoline stations with convenience stores .....	551	999 903	46 288	10 711	3 748	22.2	12.8
447110	Gasoline stations with convenience stores .....	551	999 903	46 288	10 711	3 748	22.2	12.8
44719	Other gasoline stations .....	2 604	3 618 506	208 755	49 509	13 610	31.9	11.6
447190	Other gasoline stations .....	2 604	3 618 506	208 755	49 509	13 610	31.9	11.6
448	Clothing & clothing accessories stores .....	5 752	5 806 455	700 125	163 833	50 706	9.8	8.0
4481	Clothing stores .....	3 544	4 303 853	504 557	118 977	38 836	8.0	8.4
44811	Men's clothing stores .....	497	485 158	62 705	14 415	3 409	13.9	16.0
448110	Men's clothing stores .....	497	485 158	62 705	14 415	3 409	13.9	16.0
44812	Women's clothing stores .....	1 507	1 388 853	170 150	40 012	14 322	10.7	9.6
448120	Women's clothing stores .....	1 507	1 388 853	170 150	40 012	14 322	10.7	9.6
44813	Children's & infants' clothing stores .....	314	399 415	40 396	9 226	3 370	7.3	7.1
448130	Children's & infants' clothing stores .....	314	399 415	40 396	9 226	3 370	7.3	7.1
44814	Family clothing stores .....	574	1 642 508	179 246	43 001	13 960	3.6	5.3
448140	Family clothing stores .....	574	1 642 508	179 246	43 001	13 960	3.6	5.3
44815	Clothing accessories stores .....	230	67 107	11 440	2 695	935	15.8	25.8
448150	Clothing accessories stores .....	230	67 107	11 440	2 695	935	15.8	25.8
44819	Other clothing stores .....	422	320 812	40 620	9 628	2 840	8.6	5.7
448190	Other clothing stores .....	422	320 812	40 620	9 628	2 840	8.6	5.7
4482	Shoe stores .....	1 147	835 568	95 334	21 959	7 044	10.3	6.1
44821	Shoe stores .....	1 147	835 568	95 334	21 959	7 044	10.3	6.1
448210	Shoe stores .....	1 147	835 568	95 334	21 959	7 044	10.3	6.1
4482101	Men's shoe stores .....	97	53 687	7 089	1 622	375	6.8	7.7
4482102	Women's shoe stores .....	206	110 431	14 224	3 404	1 239	4.9	23.3
4482103	Children's & juveniles' shoe stores .....	65	30 813	4 447	1 129	327	8.9	6.2
4482104	Family shoe stores .....	571	394 378	43 245	10 067	3 129	14.7	3.9
4482105	Athletic footwear stores .....	208	246 259	26 329	5 737	1 974	6.6	1.5
4483	Jewelry, luggage, & leather goods stores .....	1 061	667 034	100 234	22 897	4 826	20.6	8.2
44831	Jewelry stores .....	994	621 074	94 941	21 725	4 500	21.5	8.7
448310	Jewelry stores .....	994	621 074	94 941	21 725	4 500	21.5	8.7
44832	Luggage & leather goods stores .....	67	45 960	5 293	1 172	326	8.7	2.5
448320	Luggage & leather goods stores .....	67	45 960	5 293	1 172	326	8.7	2.5
451	Sporting goods, hobby, book, & music stores .....	2 023	2 346 145	249 112	56 776	16 490	9.5	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	1 262	1 648 192	177 349	38 942	10 924	9.9	4.4
45111	Sporting goods stores .....	660	655 608	82 050	17 944	4 604	15.2	6.3
451110	Sporting goods stores .....	660	655 608	82 050	17 944	4 604	15.2	6.3
4511101	General-line sporting goods stores .....	208	333 630	39 271	8 373	2 337	15.6	6.2
4511102	Specialty-line sporting goods stores .....	452	321 978	42 779	9 571	2 267	14.9	6.3
45112	Hobby, toy, & game stores .....	365	781 644	64 682	13 849	4 807	4.9	2.7
451120	Hobby, toy, & game stores .....	365	781 644	64 682	13 849	4 807	4.9	2.7
45113	Sewing, needlework, & piece goods stores .....	138	67 788	11 289	2 762	764	14.3	8.2
451130	Sewing, needlework, & piece goods stores .....	138	67 788	11 289	2 762	764	14.3	8.2
45114	Musical instrument & supplies stores .....	99	143 152	19 328	4 387	749	10.8	3.6
451140	Musical instrument & supplies stores .....	99	143 152	19 328	4 387	749	10.8	3.6
4512	Book, periodical, & music stores .....	761	697 953	71 763	17 834	5 566	8.5	3.8
45121	Book stores & news dealers .....	481	457 609	50 260	12 252	3 833	8.0	4.0
451211	Book stores .....	310	399 427	41 884	10 385	3 194	5.3	3.6
4512111	Book stores, general .....	212	289 710	30 700	7 671	2 314	4.6	3.9
4512112	Specialty book stores .....	50	19 470	2 444	569	250	33.4	4.8
4512113	College book stores .....	48	90 247	8 740	2 145	630	1.2	2.3
451212	News dealers & newsstands .....	171	58 182	8 376	1 867	639	26.5	7.0
45122	Prerecorded tape, compact disc, & record stores ...	280	240 344	21 503	5 582	1 733	9.6	3.5
451220	Prerecorded tape, compact disc, & record stores ...	280	240 344	21 503	5 582	1 733	9.6	3.5
452	General merchandise stores .....	826	8 161 353	771 246	182 145	56 016	1.2	1.7
4521	Department stores (incl leased depts) ## .....	232	6 328 539	N	N	N	.2	1.1
45211	Department stores (incl leased depts) ## .....	232	6 328 539	N	N	N	.2	1.1
4521	Department stores (excl leased depts) .....	232	6 201 632	638 681	150 259	46 622	.2	1.1
45211	Department stores (excl leased depts) .....	232	6 201 632	638 681	150 259	46 622	.2	1.1
452110	Department stores (excl leased depts) .....	232	6 201 632	638 681	150 259	46 622	.2	1.1
4521101	Conventional department stores (excl leased depts) .....	52	D	D	D	j	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	143	2 649 076	234 436	53 541	21 437	.5	2.2
4521103	National chain department stores (excl leased depts) .....	37	D	D	D	j	D	D
4529	Other general merchandise stores .....	594	1 959 721	132 565	31 886	9 394	4.5	3.4
45291	Warehouse clubs & superstores .....	25	1 421 168	70 730	16 403	3 754	—	—
452910	Warehouse clubs & superstores .....	25	1 421 168	70 730	16 403	3 754	—	—
45299	All other general merchandise stores .....	569	538 553	61 835	15 483	5 640	16.2	12.3
452990	All other general merchandise stores .....	569	538 553	61 835	15 483	5 640	16.2	12.3
4529901	Variety stores .....	349	261 822	31 611	6 836	2 696	21.1	4.4
4529902	Catalog showrooms .....	13	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores ....	207	D	D	D	g	D	D

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW JERSEY—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	3 577	2 465 873	302 392	69 566	20 256	14.2	9.4
4531	Florists .....	897	250 780	53 421	12 700	3 894	27.3	12.0
45311	Florists .....	897	250 780	53 421	12 700	3 894	27.3	12.0
453110	Florists .....	897	250 780	53 421	12 700	3 894	27.3	12.0
4532	Office supplies, stationery, & gift stores .....	1 390	1 458 056	136 220	32 123	9 736	10.5	7.9
45321	Office supplies & stationery stores .....	236	953 025	70 488	17 749	3 614	2.6	8.1
453210	Office supplies & stationery stores .....	236	953 025	70 488	17 749	3 614	2.6	8.1
4532101	Stationery stores .....	58	20 332	2 782	575	184	40.3	7.1
4532102	Office supplies stores .....	178	932 693	67 706	17 174	3 430	1.8	8.2
45322	Gift, novelty, & souvenir stores .....	1 154	505 031	65 732	14 374	6 122	25.5	7.5
453220	Gift, novelty, & souvenir stores .....	1 154	505 031	65 732	14 374	6 122	25.5	7.5
4533	Used merchandise stores .....	284	90 649	16 987	3 613	1 159	18.5	16.1
45331	Used merchandise stores .....	284	90 649	16 987	3 613	1 159	18.5	16.1
453310	Used merchandise stores .....	284	90 649	16 987	3 613	1 159	18.5	16.1
4539	Other miscellaneous store retailers .....	1 006	666 388	95 764	21 130	5 467	16.8	10.8
45391	Pet & pet supplies stores .....	296	205 268	28 030	6 838	2 052	15.8	6.1
453910	Pet & pet supplies stores .....	296	205 268	28 030	6 838	2 052	15.8	6.1
45392	Art dealers .....	116	70 787	6 402	1 219	320	24.8	6.1
453920	Art dealers .....	116	70 787	6 402	1 219	320	24.8	6.1
45393	Manufactured (mobile) home dealers .....	8	3 166	599	134	22	19.5	—
453930	Manufactured (mobile) home dealers .....	8	3 166	599	134	22	19.5	—
45399	All other miscellaneous store retailers .....	586	387 167	60 733	12 939	3 073	15.8	14.3
454	Nonstore retailers .....	1 423	4 938 647	504 927	122 673	19 364	11.5	8.3
4541	Electronic shopping & mail-order houses .....	369	3 177 670	239 125	57 763	9 202	9.8	6.0
45411	Electronic shopping & mail-order houses .....	369	3 177 670	239 125	57 763	9 202	9.8	6.0
454110	Electronic shopping & mail-order houses .....	369	3 177 670	239 125	57 763	9 202	9.8	6.0
4542	Vending machine operators .....	181	149 142	31 458	7 180	1 297	19.9	9.4
45421	Vending machine operators .....	181	149 142	31 458	7 180	1 297	19.9	9.4
454210	Vending machine operators .....	181	149 142	31 458	7 180	1 297	19.9	9.4
4543	Direct selling establishments .....	873	1 611 835	234 344	57 730	8 865	14.3	12.7
45431	Fuel dealers .....	441	1 119 723	155 482	39 783	4 661	13.9	10.4
454311	Heating oil dealers .....	382	998 328	134 276	34 615	4 039	15.2	9.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	57	D	D	D	f	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	432	492 112	78 862	17 947	4 204	15.2	18.1
454390	Other direct selling establishments .....	432	492 112	78 862	17 947	4 204	15.2	18.1

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK–NORTHERN NEW JERSEY–LONG ISLAND, NY–NJ–CT–PA CMSA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>85 012</b>	<b>172 895 513</b>	<b>17 813 991</b>	<b>4 120 554</b>	<b>904 682</b>	<b>13.5</b>	<b>8.1</b>
441	Motor vehicle & parts dealers	5 415	36 418 779	2 717 732	616 783	79 508	15.1	8.2
4411	Automobile dealers	2 330	D	D	D	i	D	D
44111	New car dealers	1 447	31 566 404	2 083 068	468 920	53 269	14.6	7.6
441110	New car dealers	1 447	31 566 404	2 083 068	468 920	53 269	14.6	7.6
44112	Used car dealers	883	D	D	D	h	D	D
441120	Used car dealers	883	D	D	D	h	D	D
4412	Other motor vehicle dealers	468	D	D	D	h	D	D
44121	Recreational vehicle dealers	44	D	D	D	e	D	D
441210	Recreational vehicle dealers	44	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	424	721 376	70 920	14 633	2 635	20.3	6.2
441221	Motorcycle dealers	142	D	D	D	f	D	D
441222	Boat dealers	258	D	D	D	g	D	D
441229	All other motor vehicle dealers	24	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	2 617	2 869 042	487 024	116 138	20 659	11.9	13.2
44131	Automotive parts & accessories stores	1 963	2 134 579	349 050	83 876	15 553	11.9	14.1
441310	Automotive parts & accessories stores	1 963	2 134 579	349 050	83 876	15 553	11.9	14.1
44132	Tire dealers	654	734 463	137 974	32 262	5 106	11.9	10.6
441320	Tire dealers	654	734 463	137 974	32 262	5 106	11.9	10.6
442	Furniture & home furnishings stores	4 893	5 923 687	795 197	182 268	34 234	14.1	8.1
4421	Furniture stores	2 195	3 008 967	380 798	86 972	14 373	13.8	8.1
44211	Furniture stores	2 195	3 008 967	380 798	86 972	14 373	13.8	8.1
442110	Furniture stores	2 195	3 008 967	380 798	86 972	14 373	13.8	8.1
4422	Home furnishings stores	2 698	2 914 720	414 399	95 296	19 861	14.5	8.0
44221	Floor covering stores	1 123	D	D	D	i	D	D
442210	Floor covering stores	1 123	D	D	D	i	D	D
44229	Other home furnishings stores	1 575	D	D	D	j	D	D
442291	Window treatment stores	216	D	D	D	f	D	D
442299	All other home furnishings stores	1 359	1 646 607	216 944	49 268	12 906	9.6	8.3
443	Electronics & appliance stores	3 081	5 999 116	558 513	127 632	23 802	13.2	9.2
4431	Electronics & appliance stores	3 081	5 999 116	558 513	127 632	23 802	13.2	9.2
44311	Appliance, television, & other electronics stores	1 998	D	D	D	j	D	D
443111	Household appliance stores	620	D	D	D	h	D	D
443112	Radio, television, & other electronics stores	1 378	2 092 383	216 865	53 505	10 875	12.2	10.1
44312	Computer & software stores	775	D	D	D	i	D	D
443120	Computer & software stores	775	D	D	D	i	D	D
44313	Camera & photographic supplies stores	308	D	D	D	g	D	D
443130	Camera & photographic supplies stores	308	D	D	D	g	D	D
444	Building material & garden equipment & supplies dealers	5 272	12 945 320	1 622 305	356 863	57 296	7.9	4.6
4441	Building material & supplies dealers	4 451	12 161 174	1 497 534	333 434	51 763	7.3	4.5
44411	Home centers	210	D	D	D	j	D	D
444110	Home centers	210	D	D	D	j	D	D
44412	Paint & wallpaper stores	460	D	D	D	h	D	D
444120	Paint & wallpaper stores	460	D	D	D	h	D	D
44413	Hardware stores	1 125	D	D	D	i	D	D
444130	Hardware stores	1 125	D	D	D	i	D	D
44419	Other building material dealers	2 656	7 432 616	963 729	212 194	26 881	7.6	5.2
444190	Other building material dealers	2 656	7 432 616	963 729	212 194	26 881	7.6	5.2
4442	Lawn & garden equipment & supplies stores	821	784 146	124 771	23 429	5 533	17.2	5.5
44421	Outdoor power equipment stores	229	175 287	25 882	5 532	1 089	24.7	9.4
444210	Outdoor power equipment stores	229	175 287	25 882	5 532	1 089	24.7	9.4
44422	Nursery & garden centers	592	608 859	98 889	17 897	4 444	15.0	4.4
444220	Nursery & garden centers	592	608 859	98 889	17 897	4 444	15.0	4.4
445	Food & beverage stores	17 107	31 067 601	3 411 051	807 438	211 916	13.5	7.4
4451	Grocery stores	10 208	26 631 051	3 001 314	713 739	185 313	10.1	6.8
44511	Supermarkets & other grocery (except convenience) stores	7 820	25 185 201	2 856 272	680 254	173 429	8.9	6.2
445110	Supermarkets & other grocery (except convenience) stores	7 820	25 185 201	2 856 272	680 254	173 429	8.9	6.2
44512	Convenience stores	2 388	1 445 850	145 042	33 485	11 884	30.9	18.2
445120	Convenience stores	2 388	1 445 850	145 042	33 485	11 884	30.9	18.2
4452	Specialty food stores	3 792	1 831 147	215 884	49 659	14 776	41.5	15.4
4453	Beer, wine, & liquor stores	3 107	2 605 403	193 853	44 040	11 827	27.6	7.7
44531	Beer, wine, & liquor stores	3 107	2 605 403	193 853	44 040	11 827	27.6	7.7
445310	Beer, wine, & liquor stores	3 107	2 605 403	193 853	44 040	11 827	27.6	7.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	7 625	11 909 606	1 454 928	325 648	81 804	21.2	8.8
4461	Health & personal care stores .....	7 625	11 909 606	1 454 928	325 648	81 804	21.2	8.8
44611	Pharmacies & drug stores .....	4 249	9 978 564	1 078 886	238 890	64 303	20.2	8.1
446110	Pharmacies & drug stores .....	4 249	9 978 564	1 078 886	238 890	64 303	20.2	8.1
4461101	Pharmacies & drug stores .....	3 918	9 421 691	1 025 948	226 317	59 750	20.9	8.4
4461102	Proprietary stores .....	331	556 873	52 938	12 573	4 553	8.7	2.4
44612	Cosmetics, beauty supplies, & perfume stores .....	651	429 520	67 059	15 188	3 716	20.1	5.9
446120	Cosmetics, beauty supplies, & perfume stores .....	651	429 520	67 059	15 188	3 716	20.1	5.9
44613	Optical goods stores .....	1 408	675 584	164 048	38 837	6 972	28.3	10.4
446130	Optical goods stores .....	1 408	675 584	164 048	38 837	6 972	28.3	10.4
44619	Other health & personal care stores .....	1 317	825 938	144 935	32 733	6 813	27.0	18.6
446191	Food (health) supplement stores .....	759	437 427	57 599	13 350	3 930	33.0	28.7
446199	All other health & personal care stores .....	558	388 511	87 336	19 383	2 883	20.3	7.3
447	Gasoline stations .....	6 370	8 503 881	449 518	106 118	29 605	32.4	13.8
4471	Gasoline stations .....	6 370	8 503 881	449 518	106 118	29 605	32.4	13.8
44711	Gasoline stations with convenience stores .....	1 680	2 334 937	108 847	24 947	8 299	22.9	15.7
447110	Gasoline stations with convenience stores .....	1 680	2 334 937	108 847	24 947	8 299	22.9	15.7
44719	Other gasoline stations .....	4 690	6 168 944	340 671	81 171	21 306	36.0	13.0
447190	Other gasoline stations .....	4 690	6 168 944	340 671	81 171	21 306	36.0	13.0
448	Clothing & clothing accessories stores .....	15 293	D	D	D	m	D	D
4481	Clothing stores .....	9 530	12 666 410	1 509 895	346 923	100 203	10.8	11.9
44811	Men's clothing stores .....	1 481	D	D	D	i	D	D
448110	Men's clothing stores .....	1 481	D	D	D	i	D	D
44812	Women's clothing stores .....	4 063	4 139 332	511 214	117 658	36 746	13.0	15.2
448120	Women's clothing stores .....	4 063	4 139 332	511 214	117 658	36 746	13.0	15.2
44813	Children's & infants' clothing stores .....	756	D	D	D	i	D	D
448130	Children's & infants' clothing stores .....	756	D	D	D	i	D	D
44814	Family clothing stores .....	1 537	D	D	D	k	D	D
448140	Family clothing stores .....	1 537	D	D	D	k	D	D
44815	Clothing accessories stores .....	689	D	D	D	h	D	D
448150	Clothing accessories stores .....	689	D	D	D	h	D	D
44819	Other clothing stores .....	1 004	D	D	D	i	D	D
448190	Other clothing stores .....	1 004	D	D	D	i	D	D
4482	Shoe stores .....	2 866	2 218 961	264 146	59 487	17 596	12.0	8.8
44821	Shoe stores .....	2 866	2 218 961	264 146	59 487	17 596	12.0	8.8
448210	Shoe stores .....	2 866	2 218 961	264 146	59 487	17 596	12.0	8.8
4482101	Men's shoe stores .....	255	D	D	D	g	D	D
4482102	Women's shoe stores .....	660	D	D	D	h	D	D
4482103	Children's & juveniles' shoe stores .....	138	D	D	D	f	D	D
4482104	Family shoe stores .....	1 338	970 503	112 828	25 097	7 278	15.6	6.2
4482105	Athletic footwear stores .....	475	568 913	61 317	13 674	4 357	8.6	3.1
4483	Jewelry, luggage, & leather goods stores .....	2 897	D	D	D	j	D	D
44831	Jewelry stores .....	2 640	2 073 342	336 649	80 940	12 131	22.1	12.8
448310	Jewelry stores .....	2 640	2 073 342	336 649	80 940	12 131	22.1	12.8
44832	Luggage & leather goods stores .....	257	D	D	D	g	D	D
448320	Luggage & leather goods stores .....	257	D	D	D	g	D	D
451	Sporting goods, hobby, book, & music stores .....	5 142	D	D	D	k	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2 917	D	D	D	j	D	D
45111	Sporting goods stores .....	1 460	D	D	D	j	D	D
451110	Sporting goods stores .....	1 460	D	D	D	j	D	D
4511101	General-line sporting goods stores .....	440	799 667	91 544	20 893	5 671	12.1	8.3
4511102	Specialty-line sporting goods stores .....	1 020	D	D	D	i	D	D
45112	Hobby, toy, & game stores .....	769	1 699 884	137 190	29 604	9 356	5.4	3.7
451120	Hobby, toy, & game stores .....	769	1 699 884	137 190	29 604	9 356	5.4	3.7
45113	Sewing, needlework, & piece goods stores .....	451	D	D	D	g	D	D
451130	Sewing, needlework, & piece goods stores .....	451	D	D	D	g	D	D
45114	Musical instrument & supplies stores .....	237	D	D	D	g	D	D
451140	Musical instrument & supplies stores .....	237	D	D	D	g	D	D
4512	Book, periodical, & music stores .....	2 225	D	D	D	j	D	D
45121	Book stores & news dealers .....	1 514	D	D	D	D	D	D
451211	Book stores .....	782	D	D	D	i	D	D
4512111	Book stores, general .....	513	D	D	D	i	D	D
4512112	Specialty book stores .....	119	D	D	D	f	D	D
4512113	College book stores .....	150	260 286	24 721	5 923	1 930	7.0	2.7
451212	News dealers & newsstands .....	732	D	D	D	g	D	D
45122	Prerecorded tape, compact disc, & record stores ...	711	D	D	D	i	D	D
451220	Prerecorded tape, compact disc, & record stores ...	711	D	D	D	i	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	1 992	D	D	D	m	D	D
4521	Department stores (incl leased depts) ## .....	385	12 987 052	N	N	N	.1	4.5
45211	Department stores (incl leased depts) ## .....	385	12 987 052	N	N	N	.1	4.5
4521	Department stores (excl leased depts) .....	385	12 776 842	1 379 246	325 660	93 113	.1	4.5
45211	Department stores (excl leased depts) .....	385	12 776 842	1 379 246	325 660	93 113	.1	4.5
452110	Department stores (excl leased depts) .....	385	12 776 842	1 379 246	325 660	93 113	.1	4.5
4521101	Conventional department stores (excl leased depts) .....	97	D	D	D	k	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	219	D	D	D	k	D	D
4521103	National chain department stores (excl leased depts) .....	69	D	D	D	j	D	D
4529	Other general merchandise stores .....	1 607	D	D	D	j	D	D
45291	Warehouse clubs & superstores .....	50	3 174 572	165 360	38 371	8 769	—	.1
452910	Warehouse clubs & superstores .....	50	3 174 572	165 360	38 371	8 769	—	.1
45299	All other general merchandise stores .....	1 557	D	D	D	j	D	D
452990	All other general merchandise stores .....	1 557	D	D	D	j	D	D
4529901	Variety stores .....	835	D	D	D	i	D	D
4529902	Catalog showrooms .....	23	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores .....	699	803 435	112 723	27 044	7 283	11.8	19.3
453	Miscellaneous store retailers .....	9 183	D	D	D	k	D	D
4531	Florists .....	1 931	D	D	D	i	D	D
45311	Florists .....	1 931	D	D	D	i	D	D
453110	Florists .....	1 931	D	D	D	i	D	D
4532	Office supplies, stationery, & gift stores .....	3 402	D	D	D	j	D	D
45321	Office supplies & stationery stores .....	784	1 721 418	147 027	35 491	7 899	8.0	7.7
453210	Office supplies & stationery stores .....	784	1 721 418	147 027	35 491	7 899	8.0	7.7
4532101	Stationery stores .....	328	108 791	13 684	3 124	910	59.6	11.8
4532102	Office supplies stores .....	456	1 612 627	133 343	32 367	6 989	4.6	7.4
45322	Gift, novelty, & souvenir stores .....	2 618	D	D	D	j	D	D
453220	Gift, novelty, & souvenir stores .....	2 618	D	D	D	j	D	D
4533	Used merchandise stores .....	986	D	D	D	h	D	D
45331	Used merchandise stores .....	986	D	D	D	h	D	D
453310	Used merchandise stores .....	986	D	D	D	h	D	D
4539	Other miscellaneous store retailers .....	2 864	2 645 659	361 349	81 319	16 453	17.1	13.1
45391	Pet & pet supplies stores .....	672	D	D	D	h	D	D
453910	Pet & pet supplies stores .....	672	D	D	D	h	D	D
45392	Art dealers .....	652	D	D	D	g	D	D
453920	Art dealers .....	652	D	D	D	g	D	D
45399	All other miscellaneous store retailers .....	1 528	D	D	D	j	D	D
454	Nonstore retailers .....	3 639	12 666 698	1 380 282	339 674	47 215	12.9	7.3
4541	Electronic shopping & mail-order houses .....	1 043	7 840 126	605 925	149 109	22 264	11.0	6.1
45411	Electronic shopping & mail-order houses .....	1 043	7 840 126	605 925	149 109	22 264	11.0	6.1
454110	Electronic shopping & mail-order houses .....	1 043	7 840 126	605 925	149 109	22 264	11.0	6.1
4542	Vending machine operators .....	431	295 554	60 023	13 473	2 453	27.3	10.7
45421	Vending machine operators .....	431	295 554	60 023	13 473	2 453	27.3	10.7
454210	Vending machine operators .....	431	295 554	60 023	13 473	2 453	27.3	10.7
4543	Direct selling establishments .....	2 165	4 531 018	714 334	177 092	22 498	15.4	9.2
45431	Fuel dealers .....	1 143	D	D	D	j	D	D
454311	Heating oil dealers .....	1 001	D	D	D	j	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	137	D	D	D	g	D	D
454319	Other fuel dealers .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	1 022	D	D	D	i	D	D
454390	Other direct selling establishments .....	1 022	D	D	D	i	D	D
<b>Bergen—Passaic, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6 127</b>	<b>15 425 988</b>	<b>1 521 789</b>	<b>356 564</b>	<b>77 533</b>	<b>11.2</b>	<b>8.4</b>
441	Motor vehicle & parts dealers .....	457	3 966 757	283 512	65 185	7 615	15.4	11.7
4411	Automobile dealers .....	221	3 677 463	229 221	52 136	5 506	15.5	11.8
44111	New car dealers .....	139	3 579 979	224 372	51 063	5 325	14.8	11.9
441110	New car dealers .....	139	3 579 979	224 372	51 063	5 325	14.8	11.9
44112	Used car dealers .....	82	97 484	4 849	1 073	181	41.6	8.7
441120	Used car dealers .....	82	97 484	4 849	1 073	181	41.6	8.7
4412	Other motor vehicle dealers .....	23	36 618	4 275	908	135	28.5	4.1
44122	Motorcycle, boat, & other motor vehicle dealers .....	21	D	D	D	c	D	D
441221	Motorcycle dealers .....	11	14 748	1 342	268	49	8.6	10.1
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	213	252 676	50 016	12 141	1 974	11.6	11.3
44131	Automotive parts & accessories stores .....	152	183 198	36 810	8 984	1 498	10.6	15.0
441310	Automotive parts & accessories stores .....	152	183 198	36 810	8 984	1 498	10.6	15.0
44132	Tire dealers .....	61	69 478	13 206	3 157	476	14.1	1.7
441320	Tire dealers .....	61	69 478	13 206	3 157	476	14.1	1.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>							
	<b>Bergen—Passaic, NJ PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture & home furnishings stores .....	364	530 072	73 182	16 437	2 981	11.9	6.0
4421	Furniture stores .....	170	233 898	29 220	6 496	1 066	13.3	6.0
44211	Furniture stores .....	170	233 898	29 220	6 496	1 066	13.3	6.0
442110	Furniture stores .....	170	233 898	29 220	6 496	1 066	13.3	6.0
4422	Home furnishings stores .....	194	296 174	43 962	9 941	1 915	10.8	6.1
44221	Floor covering stores .....	91	97 679	17 067	3 809	478	14.7	3.6
442210	Floor covering stores .....	91	97 679	17 067	3 809	478	14.7	3.6
44229	Other home furnishings stores .....	103	198 495	26 895	6 132	1 437	8.9	7.3
442291	Window treatment stores .....	19	14 891	2 199	539	104	27.6	14.2
442299	All other home furnishings stores .....	84	183 604	24 696	5 593	1 333	7.3	6.7
443	Electronics & appliance stores .....	209	490 101	43 384	10 652	1 722	13.5	15.9
4431	Electronics & appliance stores .....	209	490 101	43 384	10 652	1 722	13.5	15.9
44311	Appliance, television, & other electronics stores .....	110	224 939	24 335	6 413	973	16.6	17.2
443111	Household appliance stores .....	36	83 366	8 368	2 100	280	11.3	5.2
443112	Radio, television, & other electronics stores .....	74	141 573	15 967	4 313	693	19.7	24.3
44312	Computer & software stores .....	72	243 575	15 700	3 453	605	10.2	14.9
443120	Computer & software stores .....	72	243 575	15 700	3 453	605	10.2	14.9
44313	Camera & photographic supplies stores .....	27	21 587	3 349	786	144	17.0	13.7
443130	Camera & photographic supplies stores .....	27	21 587	3 349	786	144	17.0	13.7
444	Building material & garden equipment & supplies dealers .....	369	984 016	124 285	27 505	4 262	8.8	4.0
4441	Building material & supplies dealers .....	309	935 364	115 167	26 016	3 857	8.1	4.1
44411	Home centers .....	14	D	D	D	g	D	D
444110	Home centers .....	14	D	D	D	g	D	D
44412	Paint & wallpaper stores .....	32	D	D	D	c	D	D
444120	Paint & wallpaper stores .....	32	D	D	D	c	D	D
44413	Hardware stores .....	70	51 165	8 734	1 833	387	19.6	6.3
444130	Hardware stores .....	70	51 165	8 734	1 833	387	19.6	6.3
44419	Other building material dealers .....	193	550 698	71 996	15 991	1 882	11.5	5.9
444190	Other building material dealers .....	193	550 698	71 996	15 991	1 882	11.5	5.9
4442	Lawn & garden equipment & supplies stores .....	60	48 652	9 118	1 489	405	21.8	3.1
44421	Outdoor power equipment stores .....	20	11 141	1 864	450	83	50.4	5.2
444210	Outdoor power equipment stores .....	20	11 141	1 864	450	83	50.4	5.2
44422	Nursery & garden centers .....	40	37 511	7 254	1 039	322	13.4	2.4
444220	Nursery & garden centers .....	40	37 511	7 254	1 039	322	13.4	2.4
445	Food & beverage stores .....	1 160	2 683 863	309 119	73 651	19 019	9.0	6.1
4451	Grocery stores .....	643	2 328 352	278 699	66 732	17 048	5.3	5.3
44511	Supermarkets & other grocery (except convenience) stores .....	459	2 232 664	269 116	64 632	16 361	4.1	4.8
445110	Supermarkets & other grocery (except convenience) stores .....	459	2 232 664	269 116	64 632	16 361	4.1	4.8
44512	Convenience stores .....	184	95 688	9 583	2 100	687	34.5	15.7
445120	Convenience stores .....	184	95 688	9 583	2 100	687	34.5	15.7
4452	Specialty food stores .....	220	121 910	12 927	2 871	885	49.1	11.6
4453	Beer, wine, & liquor stores .....	297	233 601	17 493	4 048	1 086	24.9	11.3
44531	Beer, wine, & liquor stores .....	297	233 601	17 493	4 048	1 086	24.9	11.3
445310	Beer, wine, & liquor stores .....	297	233 601	17 493	4 048	1 086	24.9	11.3
446	Health & personal care stores .....	517	839 809	113 052	25 367	6 163	17.4	10.7
4461	Health & personal care stores .....	517	839 809	113 052	25 367	6 163	17.4	10.7
44611	Pharmacies & drug stores .....	296	725 472	92 426	20 641	5 201	15.8	10.3
446110	Pharmacies & drug stores .....	296	725 472	92 426	20 641	5 201	15.8	10.3
4461101	Pharmacies & drug stores .....	283	702 321	90 318	20 107	5 024	16.1	10.5
4461102	Proprietary stores .....	13	23 151	2 108	534	177	6.1	3.8
44612	Cosmetics, beauty supplies, & perfume stores .....	38	18 324	2 341	557	160	14.9	11.1
446120	Cosmetics, beauty supplies, & perfume stores .....	38	18 324	2 341	557	160	14.9	11.1
44613	Optical goods stores .....	96	52 747	10 440	2 597	461	31.6	5.5
446130	Optical goods stores .....	96	52 747	10 440	2 597	461	31.6	5.5
44619	Other health & personal care stores .....	87	43 266	7 845	1 572	341	27.8	24.5
446191	Food (health) supplement stores .....	52	26 429	3 562	764	216	29.5	29.5
446199	All other health & personal care stores .....	35	16 837	4 283	808	125	25.2	16.6
447	Gasoline stations .....	581	798 538	41 589	9 785	2 653	27.6	14.7
4471	Gasoline stations .....	581	798 538	41 589	9 785	2 653	27.6	14.7
44711	Gasoline stations with convenience stores .....	92	168 610	7 239	1 624	557	19.8	21.1
447110	Gasoline stations with convenience stores .....	92	168 610	7 239	1 624	557	19.8	21.1
44719	Other gasoline stations .....	489	629 928	34 350	8 161	2 096	29.7	13.0
447190	Other gasoline stations .....	489	629 928	34 350	8 161	2 096	29.7	13.0

See footnotes at end of table.



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	<b>Bergen—Passaic, NJ PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	1 124	1 352 702	163 086	38 592	11 379	8.6	11.4
4481	Clothing stores .....	668	1 023 373	121 526	28 808	8 821	7.3	12.1
44811	Men's clothing stores .....	93	103 851	11 666	2 812	665	13.7	17.2
448110	Men's clothing stores .....	93	103 851	11 666	2 812	665	13.7	17.2
44812	Women's clothing stores .....	312	342 515	42 531	9 896	3 181	11.6	16.7
448120	Women's clothing stores .....	312	342 515	42 531	9 896	3 181	11.6	16.7
44813	Children's & infants' clothing stores .....	55	78 996	9 234	2 086	660	9.5	9.0
448130	Children's & infants' clothing stores .....	55	78 996	9 234	2 086	660	9.5	9.0
44814	Family clothing stores .....	100	428 476	48 032	11 712	3 624	1.4	8.4
448140	Family clothing stores .....	100	428 476	48 032	11 712	3 624	1.4	8.4
44815	Clothing accessories stores .....	46	15 244	2 630	664	216	13.9	20.4
448150	Clothing accessories stores .....	46	15 244	2 630	664	216	13.9	20.4
44819	Other clothing stores .....	62	54 291	7 433	1 638	475	8.6	4.5
448190	Other clothing stores .....	62	54 291	7 433	1 638	475	8.6	4.5
4482	Shoe stores .....	235	171 842	20 458	4 867	1 520	8.7	8.8
44821	Shoe stores .....	235	171 842	20 458	4 867	1 520	8.7	8.8
448210	Shoe stores .....	235	171 842	20 458	4 867	1 520	8.7	8.8
4482101	Men's shoe stores .....	20	8 725	1 193	269	62	.6	13.8
4482102	Women's shoe stores .....	49	26 494	3 585	875	303	2.5	22.8
4482103	Children's & juveniles' shoe stores .....	14	5 824	920	238	79	2.1	23.5
4482104	Family shoe stores .....	125	85 926	10 183	2 421	704	14.1	7.4
4482105	Athletic footwear stores .....	27	44 873	4 577	1 064	372	4.4	.1
4483	Jewelry, luggage, & leather goods stores .....	221	157 487	21 102	4 917	1 038	17.0	9.7
44831	Jewelry stores .....	204	147 500	19 879	4 645	951	17.7	10.3
448310	Jewelry stores .....	204	147 500	19 879	4 645	951	17.7	10.3
44832	Luggage & leather goods stores .....	17	9 987	1 223	272	87	6.4	.7
448320	Luggage & leather goods stores .....	17	9 987	1 223	272	87	6.4	.7
451	Sporting goods, hobby, book, & music stores .....	359	504 381	51 702	12 403	3 265	7.1	5.1
4511	Sporting goods, hobby, & musical instrument stores ..	238	353 192	35 557	7 960	2 184	7.6	6.5
45111	Sporting goods stores .....	114	148 366	16 786	4 024	997	11.2	6.6
451110	Sporting goods stores .....	114	148 366	16 786	4 024	997	11.2	6.6
4511101	General-line sporting goods stores .....	41	80 482	8 842	2 080	542	11.6	6.9
4511102	Specialty-line sporting goods stores .....	73	67 884	7 944	1 944	455	10.8	6.3
45112	Hobby, toy, & game stores .....	69	153 078	12 143	2 461	873	3.2	4.6
451120	Hobby, toy, & game stores .....	69	153 078	12 143	2 461	873	3.2	4.6
45113	Sewing, needlework, & piece goods stores .....	31	13 703	2 282	480	166	15.0	25.2
451130	Sewing, needlework, & piece goods stores .....	31	13 703	2 282	480	166	15.0	25.2
45114	Musical instrument & supplies stores .....	24	38 045	4 346	995	148	8.4	6.6
451140	Musical instrument & supplies stores .....	24	38 045	4 346	995	148	8.4	6.6
4512	Book, periodical, & music stores .....	121	151 189	16 145	4 443	1 081	6.0	2.0
45121	Book stores & news dealers .....	76	95 202	10 684	2 663	736	6.7	1.5
451211	Book stores .....	48	88 291	9 632	2 445	685	4.1	.9
4512111	Book stores, general .....	35	75 080	8 460	2 154	594	2.1	.9
4512112	Specialty book stores .....	8	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	28	6 911	1 052	218	51	40.3	8.1
45122	Prerecorded tape, compact disc, & record stores ..	45	55 987	5 461	1 780	345	4.8	2.9
451220	Prerecorded tape, compact disc, & record stores ..	45	55 987	5 461	1 780	345	4.8	2.9
452	General merchandise stores .....	120	1 702 497	160 429	39 271	10 137	.9	2.1
4521	Department stores (incl leased depts) ## .....	33	1 217 650	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	33	1 217 650	N	N	N	—	—
4521	Department stores (excl leased depts) .....	33	1 198 525	128 850	31 426	8 380	—	—
45211	Department stores (excl leased depts) .....	33	1 198 525	128 850	31 426	8 380	—	—
452110	Department stores (excl leased depts) .....	33	1 198 525	128 850	31 426	8 380	—	—
4521101	Conventional department stores (excl leased depts) .....	12	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	16	314 007	25 696	6 227	2 446	—	—
4521103	National chain department stores (excl leased depts) .....	5	D	D	D	g	D	D
4529	Other general merchandise stores .....	87	503 972	31 579	7 845	1 757	2.9	7.0
45291	Warehouse clubs & superstores .....	4	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	83	D	D	D	f	D	D
452990	All other general merchandise stores .....	83	D	D	D	f	D	D
4529901	Variety stores .....	42	D	D	D	e	D	D
4529902	Catalog showrooms .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	39	63 264	6 133	1 681	395	11.7	52.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Bergen—Passaic, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	614	695 558	62 169	14 110	3 822	9.1	4.8
4531	Florists .....	158	46 897	10 123	2 400	663	21.4	7.9
45311	Florists .....	158	46 897	10 123	2 400	663	21.4	7.9
453110	Florists .....	158	46 897	10 123	2 400	663	21.4	7.9
4532	Office supplies, stationery, & gift stores .....	235	473 936	29 216	6 841	1 908	5.8	4.3
45321	Office supplies & stationery stores .....	54	379 035	17 136	4 086	918	.7	4.3
453210	Office supplies & stationery stores .....	54	379 035	17 136	4 086	918	.7	4.3
4532101	Stationery stores .....	17	5 399	607	93	37	34.7	.6
4532102	Office supplies stores .....	37	373 636	16 529	3 993	881	.2	4.4
45322	Gift, novelty, & souvenir stores .....	181	94 901	12 080	2 755	990	26.0	4.1
453220	Gift, novelty, & souvenir stores .....	181	94 901	12 080	2 755	990	26.0	4.1
4533	Used merchandise stores .....	41	11 185	2 220	482	158	18.8	16.0
45331	Used merchandise stores .....	41	11 185	2 220	482	158	18.8	16.0
453310	Used merchandise stores .....	41	11 185	2 220	482	158	18.8	16.0
4539	Other miscellaneous store retailers .....	180	163 540	20 610	4 387	1 093	14.8	4.7
45391	Pet & pet supplies stores .....	46	35 972	4 849	1 205	345	9.6	8.0
453910	Pet & pet supplies stores .....	46	35 972	4 849	1 205	345	9.6	8.0
45392	Art dealers .....	24	40 583	1 867	261	71	18.1	1.6
453920	Art dealers .....	24	40 583	1 867	261	71	18.1	1.6
45399	All other miscellaneous store retailers .....	110	86 985	13 894	2 921	677	15.4	4.8
454	Nonstore retailers .....	253	877 694	96 280	23 606	4 515	7.8	7.1
4541	Electronic shopping & mail-order houses .....	78	647 535	53 276	13 108	2 639	3.0	6.7
45411	Electronic shopping & mail-order houses .....	78	647 535	53 276	13 108	2 639	3.0	6.7
454110	Electronic shopping & mail-order houses .....	78	647 535	53 276	13 108	2 639	3.0	6.7
4542	Vending machine operators .....	35	23 186	4 615	994	181	20.6	13.2
45421	Vending machine operators .....	35	23 186	4 615	994	181	20.6	13.2
454210	Vending machine operators .....	35	23 186	4 615	994	181	20.6	13.2
4543	Direct selling establishments .....	140	206 973	38 389	9 504	1 695	21.2	7.8
45431	Fuel dealers .....	51	135 002	21 882	5 421	565	21.9	5.8
454311	Heating oil dealers .....	48	D	D	D	f	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	89	71 971	16 507	4 083	1 130	20.0	11.5
454390	Other direct selling establishments .....	89	71 971	16 507	4 083	1 130	20.0	11.5
<b>Bridgeport, CT PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 668</b>	<b>4 293 722</b>	<b>458 455</b>	<b>106 907</b>	<b>23 723</b>	<b>8.3</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	152	1 071 450	90 722	20 570	2 674	9.0	4.5
4411	Automobile dealers .....	70	962 120	72 197	16 350	1 936	9.6	4.8
44111	New car dealers .....	42	899 485	67 496	15 268	1 805	8.0	5.0
441110	New car dealers .....	42	899 485	67 496	15 268	1 805	8.0	5.0
44112	Used car dealers .....	28	62 635	4 701	1 082	131	32.8	1.7
441120	Used car dealers .....	28	62 635	4 701	1 082	131	32.8	1.7
4412	Other motor vehicle dealers .....	11	31 292	2 808	632	101	2.6	—
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	9	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	71	78 038	15 717	3 588	637	4.3	3.6
44131	Automotive parts & accessories stores .....	49	53 637	11 046	2 500	449	4.6	3.0
441310	Automotive parts & accessories stores .....	49	53 637	11 046	2 500	449	4.6	3.0
44132	Tire dealers .....	22	24 401	4 671	1 088	188	3.8	4.9
441320	Tire dealers .....	22	24 401	4 671	1 088	188	3.8	4.9
442	Furniture & home furnishings stores .....	104	114 103	15 784	3 229	651	7.9	1.3
4421	Furniture stores .....	42	64 194	9 735	1 871	347	7.0	1.7
44211	Furniture stores .....	42	64 194	9 735	1 871	347	7.0	1.7
442110	Furniture stores .....	42	64 194	9 735	1 871	347	7.0	1.7
4422	Home furnishings stores .....	62	49 909	6 049	1 358	304	9.1	.9
44221	Floor covering stores .....	29	24 178	3 230	705	105	11.2	.7
442210	Floor covering stores .....	29	24 178	3 230	705	105	11.2	.7
44229	Other home furnishings stores .....	33	25 731	2 819	653	199	7.1	1.1
442299	All other home furnishings stores .....	27	24 919	2 649	623	189	5.4	1.0
443	Electronics & appliance stores .....	58	81 874	9 047	2 034	409	6.6	1.7
4431	Electronics & appliance stores .....	58	81 874	9 047	2 034	409	6.6	1.7
44311	Appliance, television, & other electronics stores .....	40	62 344	6 637	1 506	303	7.2	1.3
443111	Household appliance stores .....	14	15 305	1 854	410	60	14.0	1.5
443112	Radio, television, & other electronics stores .....	26	47 039	4 783	1 096	243	5.0	1.3
44312	Computer & software stores .....	12	14 779	1 796	370	67	4.9	3.6
443120	Computer & software stores .....	12	14 779	1 796	370	67	4.9	3.6
44313	Camera & photographic supplies stores .....	6	4 751	614	158	39	3.5	—
443130	Camera & photographic supplies stores .....	6	4 751	614	158	39	3.5	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Bridgeport, CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	135	395 956	57 013	13 165	1 990	4.2	.8
4441	Building material & supplies dealers .....	104	360 637	50 045	11 726	1 620	3.0	.7
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44419	Other building material dealers .....	65	241 386	35 377	8 529	1 025	2.6	.8
444190	Other building material dealers .....	65	241 386	35 377	8 529	1 025	2.6	.8
4442	Lawn & garden equipment & supplies stores .....	31	35 319	6 968	1 439	370	16.5	2.3
44422	Nursery & garden centers .....	19	29 012	6 051	1 232	326	16.9	2.8
444220	Nursery & garden centers .....	19	29 012	6 051	1 232	326	16.9	2.8
445	Food & beverage stores .....	253	735 328	71 074	16 094	4 874	6.7	5.1
4451	Grocery stores .....	140	654 272	63 748	14 491	4 373	3.7	4.6
44511	Supermarkets & other grocery (except convenience) stores .....	110	638 249	62 217	14 107	4 236	3.3	4.1
445110	Supermarkets & other grocery (except convenience) stores .....	110	638 249	62 217	14 107	4 236	3.3	4.1
4452	Specialty food stores .....	45	26 955	3 647	809	266	36.8	6.6
4453	Beer, wine, & liquor stores .....	68	54 101	3 679	794	235	27.9	9.6
44531	Beer, wine, & liquor stores .....	68	54 101	3 679	794	235	27.9	9.6
445310	Beer, wine, & liquor stores .....	68	54 101	3 679	794	235	27.9	9.6
446	Health & personal care stores .....	116	244 198	31 441	6 966	1 856	8.7	2.3
4461	Health & personal care stores .....	116	244 198	31 441	6 966	1 856	8.7	2.3
44611	Pharmacies & drug stores .....	62	214 515	25 026	5 476	1 500	7.1	1.4
446110	Pharmacies & drug stores .....	62	214 515	25 026	5 476	1 500	7.1	1.4
4461101	Pharmacies & drug stores .....	61	D	D	D	g	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	9	6 729	725	167	60	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	9	6 729	725	167	60	—	—
44613	Optical goods stores .....	24	11 579	2 919	674	143	13.2	10.1
446130	Optical goods stores .....	24	11 579	2 919	674	143	13.2	10.1
44619	Other health & personal care stores .....	21	11 375	2 771	649	153	38.6	13.0
446191	Food (health) supplement stores .....	9	7 018	1 103	294	88	48.1	19.5
447	Gasoline stations .....	162	254 697	14 709	3 587	946	29.5	12.1
4471	Gasoline stations .....	162	254 697	14 709	3 587	946	29.5	12.1
44711	Gasoline stations with convenience stores .....	54	99 159	5 357	1 226	362	24.5	4.8
447110	Gasoline stations with convenience stores .....	54	99 159	5 357	1 226	362	24.5	4.8
44719	Other gasoline stations .....	108	155 538	9 352	2 361	584	32.7	16.7
447190	Other gasoline stations .....	108	155 538	9 352	2 361	584	32.7	16.7
448	Clothing & clothing accessories stores .....	270	291 734	30 501	7 182	2 584	8.2	5.1
4481	Clothing stores .....	156	218 483	21 187	4 917	1 904	7.2	3.6
44811	Men's clothing stores .....	21	12 131	1 735	397	126	17.5	22.2
448110	Men's clothing stores .....	21	12 131	1 735	397	126	17.5	22.2
44812	Women's clothing stores .....	65	48 857	4 970	1 190	578	5.0	3.0
448120	Women's clothing stores .....	65	48 857	4 970	1 190	578	5.0	3.0
44813	Children's & infants' clothing stores .....	9	12 868	1 189	262	118	7.5	—
448130	Children's & infants' clothing stores .....	9	12 868	1 189	262	118	7.5	—
44814	Family clothing stores .....	33	119 351	10 133	2 340	881	1.2	3.0
448140	Family clothing stores .....	33	119 351	10 133	2 340	881	1.2	3.0
44815	Clothing accessories stores .....	6	9 708	1 188	288	51	81.5	—
448150	Clothing accessories stores .....	6	9 708	1 188	288	51	81.5	—
44819	Other clothing stores .....	22	15 568	1 972	440	150	5.5	.5
448190	Other clothing stores .....	22	15 568	1 972	440	150	5.5	.5
4482	Shoe stores .....	62	40 848	4 483	1 041	372	8.1	13.3
44821	Shoe stores .....	62	40 848	4 483	1 041	372	8.1	13.3
448210	Shoe stores .....	62	40 848	4 483	1 041	372	8.1	13.3
4482101	Men's shoe stores .....	5	D	D	D	b	D	D
4482102	Women's shoe stores .....	14	6 063	763	173	69	2.5	16.3
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	30	18 232	1 876	439	163	14.7	15.8
4482105	Athletic footwear stores .....	11	11 215	1 101	252	83	—	12.4
4483	Jewelry, luggage, & leather goods stores .....	52	32 403	4 831	1 224	308	14.8	5.1
44831	Jewelry stores .....	52	32 403	4 831	1 224	308	14.8	5.1
448310	Jewelry stores .....	52	32 403	4 831	1 224	308	14.8	5.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Bridgeport, CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	106	106 825	11 973	3 364	796	8.4	3.5
4511	Sporting goods, hobby, & musical instrument stores ..	64	66 784	7 379	1 790	476	4.3	5.5
45111	Sporting goods stores .....	36	28 794	3 502	816	210	5.2	6.3
451110	Sporting goods stores .....	36	28 794	3 502	816	210	5.2	6.3
4511101	General-line sporting goods stores .....	7	13 766	1 552	365	106	—	4.0
45112	Hobby, toy, & game stores .....	16	28 273	2 313	540	180	1.3	6.4
451120	Hobby, toy, & game stores .....	16	28 273	2 313	540	180	1.3	6.4
45113	Sewing, needlework, & piece goods stores .....	9	5 927	1 116	329	66	5.4	1.6
451130	Sewing, needlework, & piece goods stores .....	9	5 927	1 116	329	66	5.4	1.6
4512	Book, periodical, & music stores .....	42	40 041	4 594	1 574	320	15.2	—
45121	Book stores & news dealers .....	27	25 594	3 441	1 290	221	22.0	—
451211	Book stores .....	17	20 286	2 637	1 191	194	7.9	—
4512111	Book stores, general .....	11	13 217	2 147	1 048	148	4.4	—
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	10	5 308	804	99	27	76.0	.2
45122	Prerecorded tape, compact disc, & record stores ...	15	14 447	1 153	284	99	3.1	—
451220	Prerecorded tape, compact disc, & record stores ...	15	14 447	1 153	284	99	3.1	—
452	General merchandise stores .....	49	543 629	49 988	11 698	3 768	.7	.3
4521	Department stores (incl leased depts) ## .....	18	373 660	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	18	373 660	N	N	N	—	—
4521	Department stores (excl leased depts) .....	18	365 376	37 896	8 764	3 032	—	—
45211	Department stores (excl leased depts) .....	18	365 376	37 896	8 764	3 032	—	—
452110	Department stores (excl leased depts) .....	18	365 376	37 896	8 764	3 032	—	—
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	12	D	D	D	g	D	D
4529	Other general merchandise stores .....	31	178 253	12 092	2 934	736	2.2	.9
45299	All other general merchandise stores .....	29	D	D	D	e	D	D
452990	All other general merchandise stores .....	29	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores ....	8	D	D	D	c	D	D
453	Miscellaneous store retailers .....	164	87 231	13 573	2 936	980	22.5	10.2
4531	Florists .....	33	11 249	2 821	629	177	37.9	8.6
45311	Florists .....	33	11 249	2 821	629	177	37.9	8.6
453110	Florists .....	33	11 249	2 821	629	177	37.9	8.6
4532	Office supplies, stationery, & gift stores .....	67	45 312	5 977	1 284	453	9.5	9.8
45321	Office supplies & stationery stores .....	8	23 970	2 838	588	137	3.7	7.5
453210	Office supplies & stationery stores .....	8	23 970	2 838	588	137	3.7	7.5
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	59	21 342	3 139	696	316	16.1	12.3
453220	Gift, novelty, & souvenir stores .....	59	21 342	3 139	696	316	16.1	12.3
4533	Used merchandise stores .....	19	4 377	1 135	219	94	11.0	7.6
45331	Used merchandise stores .....	19	4 377	1 135	219	94	11.0	7.6
453310	Used merchandise stores .....	19	4 377	1 135	219	94	11.0	7.6
4539	Other miscellaneous store retailers .....	45	26 293	3 640	804	256	40.3	12.0
45391	Pet & pet supplies stores .....	14	7 984	1 242	316	113	22.1	9.5
453910	Pet & pet supplies stores .....	14	7 984	1 242	316	113	22.1	9.5
45399	All other miscellaneous store retailers .....	27	D	D	D	c	D	D
454	Nonstore retailers .....	99	366 697	62 630	16 082	2 195	7.8	1.8
4541	Electronic shopping & mail-order houses .....	22	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	22	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	22	D	D	D	c	D	D
4543	Direct selling establishments .....	72	254 036	56 022	14 198	1 933	8.3	1.9
45431	Fuel dealers .....	49	145 871	28 366	7 808	767	14.1	2.3
454311	Heating oil dealers .....	43	127 480	25 216	6 950	678	16.0	2.7
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	18 391	3 150	858	89	.8	—
45439	Other direct selling establishments .....	23	108 165	27 656	6 390	1 166	.6	1.4
454390	Other direct selling establishments .....	23	108 165	27 656	6 390	1 166	.6	1.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Danbury, CT PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 029</b>	<b>2 869 162</b>	<b>289 089</b>	<b>66 348</b>	<b>14 514</b>	<b>8.8</b>	<b>6.8</b>
441	Motor vehicle & parts dealers .....	87	610 619	50 149	11 741	1 555	17.2	23.7
4411	Automobile dealers .....	39	542 142	38 699	9 068	1 038	18.3	26.3
44111	New car dealers .....	26	488 624	34 745	8 167	916	10.7	29.2
441110	New car dealers .....	26	488 624	34 745	8 167	916	10.7	29.2
44112	Used car dealers .....	13	53 518	3 954	901	122	86.9	.7
441120	Used car dealers .....	13	53 518	3 954	901	122	86.9	.7
4412	Other motor vehicle dealers .....	11	20 671	2 031	401	58	9.3	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	15 471	1 540	289	43	12.5	—
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	37	47 806	9 419	2 272	459	8.6	3.5
44131	Automotive parts & accessories stores .....	23	31 442	6 432	1 585	334	8.5	4.6
441310	Automotive parts & accessories stores .....	23	31 442	6 432	1 585	334	8.5	4.6
44132	Tire dealers .....	14	16 364	2 987	687	125	8.9	1.5
441320	Tire dealers .....	14	16 364	2 987	687	125	8.9	1.5
442	Furniture & home furnishings stores .....	62	87 802	10 759	2 556	589	14.4	9.2
4421	Furniture stores .....	31	44 161	5 471	1 294	229	24.7	8.8
44211	Furniture stores .....	31	44 161	5 471	1 294	229	24.7	8.8
442110	Furniture stores .....	31	44 161	5 471	1 294	229	24.7	8.8
4422	Home furnishings stores .....	31	43 641	5 288	1 262	360	3.9	9.6
44229	Other home furnishings stores .....	23	34 091	3 711	857	304	5.0	11.2
442299	All other home furnishings stores .....	19	32 397	3 388	798	289	3.2	11.8
443	Electronics & appliance stores .....	50	78 849	9 377	2 228	336	3.8	4.6
4431	Electronics & appliance stores .....	50	78 849	9 377	2 228	336	3.8	4.6
44311	Appliance, television, & other electronics stores .....	28	58 340	5 661	1 262	227	2.5	1.0
443112	Radio, television, & other electronics stores .....	19	47 406	4 390	941	168	2.6	.9
44312	Computer & software stores .....	16	17 346	3 076	783	82	8.9	14.6
443120	Computer & software stores .....	16	17 346	3 076	783	82	8.9	14.6
44313	Camera & photographic supplies stores .....	6	3 163	640	183	27	—	14.9
443130	Camera & photographic supplies stores .....	6	3 163	640	183	27	—	14.9
444	Building material & garden equipment & supplies dealers .....	111	279 486	34 152	7 763	1 239	4.9	2.0
4441	Building material & supplies dealers .....	87	257 494	30 377	6 957	1 081	4.1	1.7
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44419	Other building material dealers .....	61	149 842	18 378	4 286	556	3.6	2.8
444190	Other building material dealers .....	61	149 842	18 378	4 286	556	3.6	2.8
4442	Lawn & garden equipment & supplies stores .....	24	21 992	3 775	806	158	14.1	6.1
44422	Nursery & garden centers .....	17	16 792	2 957	601	129	18.4	7.9
444220	Nursery & garden centers .....	17	16 792	2 957	601	129	18.4	7.9
445	Food & beverage stores .....	140	540 763	60 301	13 195	3 371	5.8	.6
4451	Grocery stores .....	78	433 573	53 080	11 850	3 112	3.5	.6
44511	Supermarkets & other grocery (except convenience) stores .....	57	421 219	51 921	11 592	2 998	2.4	.5
445110	Supermarkets & other grocery (except convenience) stores .....	57	421 219	51 921	11 592	2 998	2.4	.5
4452	Specialty food stores .....	19	5 195	800	155	61	27.9	3.5
4453	Beer, wine, & liquor stores .....	43	101 995	6 421	1 190	198	14.4	.8
44531	Beer, wine, & liquor stores .....	43	101 995	6 421	1 190	198	14.4	.8
445310	Beer, wine, & liquor stores .....	43	101 995	6 421	1 190	198	14.4	.8
446	Health & personal care stores .....	73	118 569	14 344	3 281	881	8.2	1.3
4461	Health & personal care stores .....	73	118 569	14 344	3 281	881	8.2	1.3
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	5 080	697	202	51	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	10	5 080	697	202	51	—	—
44613	Optical goods stores .....	16	8 731	1 674	426	93	14.6	2.5
446130	Optical goods stores .....	16	8 731	1 674	426	93	14.6	2.5
446191	Food (health) supplement stores .....	9	4 199	474	104	35	73.0	19.3
447	Gasoline stations .....	74	127 887	7 337	1 721	474	18.5	7.0
4471	Gasoline stations .....	74	127 887	7 337	1 721	474	18.5	7.0
44711	Gasoline stations with convenience stores .....	30	71 134	3 532	806	227	9.7	10.4
447110	Gasoline stations with convenience stores .....	30	71 134	3 532	806	227	9.7	10.4
44719	Other gasoline stations .....	44	56 753	3 805	915	247	29.5	2.8
447190	Other gasoline stations .....	44	56 753	3 805	915	247	29.5	2.8

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Danbury, CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	164	193 842	21 013	5 053	1 651	4.4	5.1
4481	Clothing stores .....	104	147 408	14 004	3 292	1 264	1.9	3.6
44812	Women's clothing stores .....	44	41 163	4 331	1 104	443	2.1	3.3
448120	Women's clothing stores .....	44	41 163	4 331	1 104	443	2.1	3.3
44813	Children's & infants' clothing stores .....	11	15 079	1 318	307	115	4.6	—
448130	Children's & infants' clothing stores .....	11	15 079	1 318	307	115	4.6	—
44814	Family clothing stores .....	22	71 552	5 699	1 299	524	1.0	1.4
448140	Family clothing stores .....	22	71 552	5 699	1 299	524	1.0	1.4
44819	Other clothing stores .....	9	6 869	569	134	47	—	—
448190	Other clothing stores .....	9	6 869	569	134	47	—	—
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	9	7 351	777	185	59	—	14.5
4483	Jewelry, luggage, & leather goods stores .....	32	27 447	4 689	1 238	217	20.7	11.0
44831	Jewelry stores .....	30	D	D	D	c	D	D
448310	Jewelry stores .....	30	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	88	92 784	9 284	2 131	690	3.7	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	64	67 348	7 040	1 585	517	2.5	2.9
45111	Sporting goods stores .....	30	26 965	2 862	680	177	2.2	6.4
451110	Sporting goods stores .....	30	26 965	2 862	680	177	2.2	6.4
4511101	General-line sporting goods stores .....	8	14 489	1 472	356	86	1.9	.3
45112	Hobby, toy, & game stores .....	21	32 647	3 107	626	223	2.5	—
451120	Hobby, toy, & game stores .....	21	32 647	3 107	626	223	2.5	—
45113	Sewing, needlework, & piece goods stores .....	8	3 319	434	125	77	—	7.3
451130	Sewing, needlework, & piece goods stores .....	8	3 319	434	125	77	—	7.3
45114	Musical instrument & supplies stores .....	5	4 417	637	154	40	5.2	—
451140	Musical instrument & supplies stores .....	5	4 417	637	154	40	5.2	—
4512	Book, periodical, & music stores .....	24	25 436	2 244	546	173	6.8	—
45121	Book stores & news dealers .....	13	15 829	1 545	376	127	10.1	—
451211	Book stores .....	13	15 829	1 545	376	127	10.1	—
4512111	Book stores, general .....	10	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	9 607	699	170	46	1.3	—
451220	Prerecorded tape, compact disc, & record stores .	11	9 607	699	170	46	1.3	—
452	General merchandise stores .....	20	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	117	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	39	48 665	5 126	1 140	389	26.0	1.5
45321	Office supplies & stationery stores .....	5	29 543	2 390	584	120	28.2	—
453210	Office supplies & stationery stores .....	5	29 543	2 390	584	120	28.2	—
4532102	Office supplies stores .....	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	34	19 122	2 736	556	269	22.5	3.9
453220	Gift, novelty, & souvenir stores .....	34	19 122	2 736	556	269	22.5	3.9
4539	Other miscellaneous store retailers .....	44	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	15	8 306	885	214	73	21.5	6.1
453910	Pet & pet supplies stores .....	15	8 306	885	214	73	21.5	6.1
45392	Art dealers .....	3	1 285	337	98	20	D	—
453920	Art dealers .....	3	1 285	337	98	20	D	—
45399	All other miscellaneous store retailers .....	26	D	D	D	c	D	D
454	Nonstore retailers .....	43	283 557	29 197	6 607	743	8.2	.7
4541	Electronic shopping & mail-order houses .....	13	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	13	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	13	D	D	D	b	D	D
4543	Direct selling establishments .....	28	259 176	25 411	6 006	656	2.2	.7
45431	Fuel dealers .....	17	D	D	D	c	D	D
454311	Heating oil dealers .....	14	37 034	5 691	1 520	162	14.5	.5
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	D	D	D	e	D	D
454390	Other direct selling establishments .....	11	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Dutchess County, NY PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 097</b>	<b>2 259 516</b>	<b>225 717</b>	<b>52 819</b>	<b>13 506</b>	<b>7.7</b>	<b>8.5</b>
441	Motor vehicle & parts dealers .....	103	511 282	40 470	9 152	1 234	11.6	15.4
4411	Automobile dealers .....	54	D	D	D	f	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	58	56 659	7 749	1 942	386	15.2	10.3
4421	Furniture stores .....	29	36 574	4 726	1 144	218	15.4	4.9
44211	Furniture stores .....	29	36 574	4 726	1 144	218	15.4	4.9
442110	Furniture stores .....	29	36 574	4 726	1 144	218	15.4	4.9
4422	Home furnishings stores .....	29	20 085	3 023	798	168	14.8	20.1
44229	Other home furnishings stores .....	15	9 518	1 132	291	89	12.0	32.7
443	Electronics & appliance stores .....	32	39 090	3 638	788	216	3.9	3.7
4431	Electronics & appliance stores .....	32	39 090	3 638	788	216	3.9	3.7
44311	Appliance, television, & other electronics stores .....	22	33 818	3 157	706	177	2.3	1.5
443112	Radio, television, & other electronics stores .....	14	30 671	2 718	618	155	1.1	1.3
444	Building material & garden equipment & supplies dealers .....	84	202 390	22 333	5 530	988	1.3	1.7
4441	Building material & supplies dealers .....	55	175 697	18 784	4 766	805	1.2	1.9
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44419	Other building material dealers .....	38	95 110	11 056	2 648	414	2.2	2.1
444190	Other building material dealers .....	38	95 110	11 056	2 648	414	2.2	2.1
4442	Lawn & garden equipment & supplies stores .....	29	26 693	3 549	764	183	2.1	.1
44422	Nursery & garden centers .....	23	22 761	2 902	622	152	2.5	—
444220	Nursery & garden centers .....	23	22 761	2 902	622	152	2.5	—
445	Food & beverage stores .....	199	486 334	54 070	12 800	3 610	5.2	9.1
4451	Grocery stores .....	133	452 585	50 701	12 056	3 370	3.8	9.4
44511	Supermarkets & other grocery (except convenience) stores .....	98	433 400	49 336	11 739	3 233	2.6	8.5
445110	Supermarkets & other grocery (except convenience) stores .....	98	433 400	49 336	11 739	3 233	2.6	8.5
4452	Specialty food stores .....	29	5 022	841	172	83	36.4	23.6
4453	Beer, wine, & liquor stores .....	37	28 727	2 528	572	157	21.6	1.9
44531	Beer, wine, & liquor stores .....	37	28 727	2 528	572	157	21.6	1.9
445310	Beer, wine, & liquor stores .....	37	28 727	2 528	572	157	21.6	1.9
446	Health & personal care stores .....	85	127 370	15 655	3 239	1 070	22.0	1.1
4461	Health & personal care stores .....	85	127 370	15 655	3 239	1 070	22.0	1.1
44611	Pharmacies & drug stores .....	51	112 561	13 430	2 722	912	23.0	.3
446110	Pharmacies & drug stores .....	51	112 561	13 430	2 722	912	23.0	.3
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	5	2 498	327	57	27	—	.5
446120	Cosmetics, beauty supplies, & perfume stores .....	5	2 498	327	57	27	—	.5
44619	Other health & personal care stores .....	17	6 723	988	243	75	30.2	11.7
446191	Food (health) supplement stores .....	9	5 361	656	163	52	25.0	14.7
447	Gasoline stations .....	99	150 122	8 180	1 888	548	13.6	23.8
4471	Gasoline stations .....	99	150 122	8 180	1 888	548	13.6	23.8
44711	Gasoline stations with convenience stores .....	63	93 082	4 794	1 087	353	7.7	8.4
447110	Gasoline stations with convenience stores .....	63	93 082	4 794	1 087	353	7.7	8.4
44719	Other gasoline stations .....	36	57 040	3 386	801	195	23.3	49.1
447190	Other gasoline stations .....	36	57 040	3 386	801	195	23.3	49.1
448	Clothing & clothing accessories stores .....	148	D	D	D	g	D	D
4481	Clothing stores .....	94	97 837	9 978	2 392	974	2.1	5.1
44813	Children's & infants' clothing stores .....	9	8 414	852	192	87	3.1	—
448130	Children's & infants' clothing stores .....	9	8 414	852	192	87	3.1	—
44814	Family clothing stores .....	18	48 806	4 014	943	364	1.4	.1
448140	Family clothing stores .....	18	48 806	4 014	943	364	1.4	.1
44819	Other clothing stores .....	10	D	D	D	b	D	D
448190	Other clothing stores .....	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	24	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	72	72 398	7 324	1 739	644	2.6	2.7
4511	Sporting goods, hobby, & musical instrument stores .....	44	43 263	4 520	1 070	391	4.3	1.5
45112	Hobby, toy, & game stores .....	11	20 894	1 896	380	155	2.8	—
451120	Hobby, toy, & game stores .....	11	20 894	1 896	380	155	2.8	—
4512	Book, periodical, & music stores .....	28	29 135	2 804	669	253	.1	4.3
45121	Book stores & news dealers .....	20	17 608	1 965	426	161	.2	2.0
451211	Book stores .....	16	17 147	1 856	402	155	.2	2.0
4512111	Book stores, general .....	13	D	D	D	c	D	D
45121113	College book stores .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores .....	8	11 527	839	243	92	—	7.8
451220	Prerecorded tape, compact disc, & record stores .....	8	11 527	839	243	92	—	7.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Dutchess County, NY PMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	29	328 500	29 173	6 967	2 456	—	.1
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	15	D	D	D	e	D	D
452990	All other general merchandise stores .....	15	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	c	D	D
453	Miscellaneous store retailers .....	113	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	40	27 233	2 712	615	286	6.2	7.9
45321	Office supplies & stationery stores .....	7	16 310	1 386	312	94	—	—
453210	Office supplies & stationery stores .....	7	16 310	1 386	312	94	—	—
4532102	Office supplies stores .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	38	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	11	3 878	369	91	41	22.9	14.5
453910	Pet & pet supplies stores .....	11	3 878	369	91	41	22.9	14.5
45392	Art dealers .....	6	2 324	462	57	10	8.6	8.9
453920	Art dealers .....	6	2 324	462	57	10	8.6	8.9
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	75	99 323	16 149	4 042	539	15.2	5.2
4543	Direct selling establishments .....	52	86 281	14 414	3 642	439	13.4	5.1
45431	Fuel dealers .....	36	77 536	13 378	3 422	380	14.9	.6
454311	Heating oil dealers .....	28	68 592	11 801	3 048	331	16.4	.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	8 944	1 577	374	49	3.1	—
<b>Jersey City, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 327</b>	<b>3 842 879</b>	<b>384 928</b>	<b>89 336</b>	<b>22 670</b>	<b>12.0</b>	<b>12.3</b>
441	Motor vehicle & parts dealers .....	125	629 184	47 860	10 893	1 479	8.3	13.3
4411	Automobile dealers .....	57	572 883	38 841	8 746	1 009	7.8	12.0
44111	New car dealers .....	30	537 663	36 903	8 295	940	7.5	12.4
441110	New car dealers .....	30	537 663	36 903	8 295	940	7.5	12.4
44112	Used car dealers .....	27	35 220	1 938	451	69	12.7	6.0
441120	Used car dealers .....	27	35 220	1 938	451	69	12.7	6.0
4413	Automotive parts, accessories, & tire stores .....	68	56 301	9 019	2 147	470	13.0	27.4
44131	Automotive parts & accessories stores .....	53	46 959	7 543	1 803	407	12.8	30.7
441310	Automotive parts & accessories stores .....	53	46 959	7 543	1 803	407	12.8	30.7
442	Furniture & home furnishings stores .....	130	98 989	12 343	2 877	692	17.6	21.1
4421	Furniture stores .....	67	48 943	5 845	1 376	283	17.3	9.5
44211	Furniture stores .....	67	48 943	5 845	1 376	283	17.3	9.5
442110	Furniture stores .....	67	48 943	5 845	1 376	283	17.3	9.5
4422	Home furnishings stores .....	63	50 046	6 498	1 501	409	17.9	32.5
44229	Other home furnishings stores .....	38	D	D	D	e	D	D
442299	All other home furnishings stores .....	32	D	D	D	e	D	D
443	Electronics & appliance stores .....	67	99 399	6 545	1 553	402	10.8	2.8
4431	Electronics & appliance stores .....	67	99 399	6 545	1 553	402	10.8	2.8
44311	Appliance, television, & other electronics stores .....	51	86 596	5 585	1 360	355	7.1	2.7
443111	Household appliance stores .....	16	59 781	3 051	712	187	3.8	.5
443112	Radio, television, & other electronics stores .....	35	26 815	2 534	648	168	14.6	7.5
44312	Computer & software stores .....	12	11 585	784	150	37	39.2	3.0
443120	Computer & software stores .....	12	11 585	784	150	37	39.2	3.0
444	Building material & garden equipment & supplies dealers .....	99	246 248	32 123	7 679	1 261	7.5	1.8
4441	Building material & supplies dealers .....	96	245 982	32 087	7 674	1 256	7.5	1.8
44411	Home centers .....	5	D	D	D	e	D	D
444110	Home centers .....	5	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	34	21 488	3 076	732	160	22.4	2.9
444130	Hardware stores .....	34	21 488	3 076	732	160	22.4	2.9
44419	Other building material dealers .....	47	107 424	18 698	4 423	604	10.7	3.2
444190	Other building material dealers .....	47	107 424	18 698	4 423	604	10.7	3.2
445	Food & beverage stores .....	597	788 486	81 269	19 717	5 853	13.2	13.0
4451	Grocery stores .....	358	676 109	72 229	17 570	5 206	9.0	13.2
44511	Supermarkets & other grocery (except convenience) stores .....	282	652 372	69 614	16 937	5 030	8.5	12.9
445110	Supermarkets & other grocery (except convenience) stores .....	282	652 372	69 614	16 937	5 030	8.5	12.9
44512	Convenience stores .....	76	23 737	2 615	633	176	22.8	19.8
445120	Convenience stores .....	76	23 737	2 615	633	176	22.8	19.8
4452	Specialty food stores .....	93	32 293	3 502	809	236	41.3	10.4
4453	Beer, wine, & liquor stores .....	146	80 084	5 538	1 338	411	36.9	13.0
44531	Beer, wine, & liquor stores .....	146	80 084	5 538	1 338	411	36.9	13.0
445310	Beer, wine, & liquor stores .....	146	80 084	5 538	1 338	411	36.9	13.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Jersey City, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	205	262 058	31 844	6 524	1 833	27.1	6.2
4461	Health & personal care stores .....	205	262 058	31 844	6 524	1 833	27.1	6.2
44611	Pharmacies & drug stores .....	129	227 005	25 779	5 153	1 526	27.3	5.9
446110	Pharmacies & drug stores .....	129	227 005	25 779	5 153	1 526	27.3	5.9
4461101	Pharmacies & drug stores .....	122	212 787	24 754	4 894	1 410	29.0	6.3
4461102	Proprietary stores .....	7	14 218	1 025	259	116	2.1	—
44612	Cosmetics, beauty supplies, & perfume stores .....	18	5 496	718	146	50	23.8	—
446120	Cosmetics, beauty supplies, & perfume stores .....	18	5 496	718	146	50	23.8	—
44613	Optical goods stores .....	30	12 773	2 840	655	134	34.7	8.2
446130	Optical goods stores .....	30	12 773	2 840	655	134	34.7	8.2
44619	Other health & personal care stores .....	28	16 784	2 507	570	123	19.6	11.4
446191	Food (health) supplement stores .....	15	7 589	1 073	265	65	38.2	25.1
447	Gasoline stations .....	165	232 288	11 245	2 781	753	32.6	11.0
4471	Gasoline stations .....	165	232 288	11 245	2 781	753	32.6	11.0
44711	Gasoline stations with convenience stores .....	33	52 681	2 011	515	156	24.7	7.0
447110	Gasoline stations with convenience stores .....	33	52 681	2 011	515	156	24.7	7.0
44719	Other gasoline stations .....	132	179 607	9 234	2 266	597	34.9	12.2
447190	Other gasoline stations .....	132	179 607	9 234	2 266	597	34.9	12.2
448	Clothing & clothing accessories stores .....	515	480 561	54 596	13 029	4 009	11.8	11.7
4481	Clothing stores .....	343	365 093	41 103	9 894	3 159	10.4	13.2
44811	Men's clothing stores .....	57	42 190	5 029	1 123	316	18.8	31.6
448110	Men's clothing stores .....	57	42 190	5 029	1 123	316	18.8	31.6
44812	Women's clothing stores .....	144	146 429	18 511	4 779	1 463	9.8	12.5
448120	Women's clothing stores .....	144	146 429	18 511	4 779	1 463	9.8	12.5
44813	Children's & infants' clothing stores .....	33	32 864	3 293	733	271	10.3	4.7
448130	Children's & infants' clothing stores .....	33	32 864	3 293	733	271	10.3	4.7
44814	Family clothing stores .....	61	92 244	9 233	2 051	722	9.4	7.7
448140	Family clothing stores .....	61	92 244	9 233	2 051	722	9.4	7.7
44815	Clothing accessories stores .....	16	7 205	992	252	78	16.0	51.2
448150	Clothing accessories stores .....	16	7 205	992	252	78	16.0	51.2
44819	Other clothing stores .....	32	44 161	4 045	956	309	5.2	9.5
448190	Other clothing stores .....	32	44 161	4 045	956	309	5.2	9.5
4482	Shoe stores .....	95	84 383	8 759	2 037	635	13.7	7.2
44821	Shoe stores .....	95	84 383	8 759	2 037	635	13.7	7.2
448210	Shoe stores .....	95	84 383	8 759	2 037	635	13.7	7.2
4482101	Men's shoe stores .....	8	8 461	983	234	48	20.2	8.8
4482102	Women's shoe stores .....	10	8 395	759	187	85	2.7	32.1
4482103	Children's & juveniles' shoe stores .....	3	2 171	231	61	15	D	—
4482104	Family shoe stores .....	60	45 778	4 802	1 097	354	20.4	5.7
4482105	Athletic footwear stores .....	14	1 984	1 984	458	133	—	—
4483	Jewelry, luggage, & leather goods stores .....	77	31 085	4 734	1 098	215	23.6	5.8
44831	Jewelry stores .....	71	D	D	D	c	D	D
448310	Jewelry stores .....	71	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	6	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	107	123 410	11 139	2 331	739	5.2	10.4
4511	Sporting goods, hobby, & musical instrument stores ..	47	85 139	7 714	1 587	468	2.9	12.5
45111	Sporting goods stores .....	20	30 975	3 575	700	184	5.2	10.9
451110	Sporting goods stores .....	20	30 975	3 575	700	184	5.2	10.9
4511101	General-line sporting goods stores .....	7	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	17	51 092	3 684	779	254	.4	13.7
451120	Hobby, toy, & game stores .....	17	51 092	3 684	779	254	.4	13.7
4512	Book, periodical, & music stores .....	60	38 271	3 425	744	271	10.2	5.7
45121	Book stores & news dealers .....	38	25 657	2 232	495	175	10.9	3.9
451211	Book stores .....	10	20 290	1 573	330	123	1.1	—
4512111	Book stores, general .....	6	16 800	1 336	281	101	.1	—
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	28	5 367	659	165	52	47.7	18.8
45122	Prerecorded tape, compact disc, & record stores ...	22	12 614	1 193	249	96	9.0	9.3
451220	Prerecorded tape, compact disc, & record stores ...	22	12 614	1 193	249	96	9.0	9.3
452	General merchandise stores .....	70	332 194	29 303	6 943	2 339	3.9	1.4
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	61	D	D	D	e	D	D
452990	All other general merchandise stores .....	61	D	D	D	e	D	D
4529901	Variety stores .....	35	21 376	2 607	637	237	45.3	6.4
4529903	Miscellaneous general merchandise stores .....	26	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Jersey City, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	166	85 342	10 397	2 484	765	18.2	23.4
4531	Florists .....	41	9 085	1 883	471	142	24.3	18.5
45311	Florists .....	41	9 085	1 883	471	142	24.3	18.5
453110	Florists .....	41	9 085	1 883	471	142	24.3	18.5
4532	Office supplies, stationery, & gift stores .....	75	61 246	6 071	1 441	461	13.6	26.0
45321	Office supplies & stationery stores .....	18	37 153	3 439	842	174	7.2	37.8
453210	Office supplies & stationery stores .....	18	37 153	3 439	842	174	7.2	37.8
4532101	Stationery stores .....	10	2 580	323	64	20	73.9	.8
4532102	Office supplies stores .....	8	34 573	3 116	778	154	2.3	40.6
45322	Gift, novelty, & souvenir stores .....	57	24 093	2 632	599	287	23.5	7.9
453220	Gift, novelty, & souvenir stores .....	57	24 093	2 632	599	287	23.5	7.9
4539	Other miscellaneous store retailers .....	41	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	13	4 928	756	190	49	23.1	9.4
453910	Pet & pet supplies stores .....	13	4 928	756	190	49	23.1	9.4
45399	All other miscellaneous store retailers .....	26	D	D	D	b	D	D
454	Nonstore retailers .....	81	464 720	56 264	12 525	2 545	4.4	26.3
4541	Electronic shopping & mail-order houses .....	20	355 584	36 087	7 425	1 626	1.5	21.8
45411	Electronic shopping & mail-order houses .....	20	355 584	36 087	7 425	1 626	1.5	21.8
454110	Electronic shopping & mail-order houses .....	20	355 584	36 087	7 425	1 626	1.5	21.8
4543	Direct selling establishments .....	49	105 227	19 178	4 830	864	13.4	41.6
45431	Fuel dealers .....	26	45 342	7 508	2 174	222	25.5	8.3
454311	Heating oil dealers .....	24	D	D	D	c	D	D
45439	Other direct selling establishments .....	23	59 885	11 670	2 656	642	4.1	66.7
454390	Other direct selling establishments .....	23	59 885	11 670	2 656	642	4.1	66.7
<b>Middlesex—Somerset—Hunterdon, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 563</b>	<b>12 124 293</b>	<b>1 171 176</b>	<b>273 726</b>	<b>61 187</b>	<b>12.1</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	362	3 047 691	217 771	49 918	6 566	16.2	7.9
4411	Automobile dealers .....	150	2 762 212	171 622	39 012	4 776	16.8	8.0
44111	New car dealers .....	109	2 681 381	167 279	37 917	4 646	17.0	7.8
441110	New car dealers .....	109	2 681 381	167 279	37 917	4 646	17.0	7.8
44112	Used car dealers .....	41	80 831	4 343	1 095	130	10.8	13.1
441120	Used car dealers .....	41	80 831	4 343	1 095	130	10.8	13.1
4412	Other motor vehicle dealers .....	23	43 906	4 874	1 103	166	5.6	2.6
44122	Motorcycle, boat, & other motor vehicle dealers .....	20	D	D	D	c	D	D
441221	Motorcycle dealers .....	7	19 175	2 245	577	71	2.0	—
441222	Boat dealers .....	9	19 118	1 735	320	60	1.4	5.9
441229	All other motor vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	189	241 573	41 275	9 803	1 624	11.4	8.4
44131	Automotive parts & accessories stores .....	133	154 906	27 054	6 355	1 119	10.4	12.0
441310	Automotive parts & accessories stores .....	133	154 906	27 054	6 355	1 119	10.4	12.0
44132	Tire dealers .....	56	86 667	14 221	3 448	505	13.2	1.9
441320	Tire dealers .....	56	86 667	14 221	3 448	505	13.2	1.9
442	Furniture & home furnishings stores .....	299	424 818	53 545	12 144	2 360	8.3	13.4
4421	Furniture stores .....	121	197 921	26 012	6 147	995	5.3	18.7
44211	Furniture stores .....	121	197 921	26 012	6 147	995	5.3	18.7
442110	Furniture stores .....	121	197 921	26 012	6 147	995	5.3	18.7
4422	Home furnishings stores .....	178	226 897	27 533	5 997	1 365	11.0	8.7
44221	Floor covering stores .....	73	90 382	10 543	2 369	347	14.3	3.7
442210	Floor covering stores .....	73	90 382	10 543	2 369	347	14.3	3.7
44229	Other home furnishings stores .....	105	136 515	16 990	3 628	1 018	8.9	12.0
442291	Window treatment stores .....	13	7 362	1 025	242	51	32.5	12.7
442299	All other home furnishings stores .....	92	129 153	15 965	3 386	967	7.5	12.0
443	Electronics & appliance stores .....	175	484 197	60 092	11 465	2 066	10.6	6.2
4431	Electronics & appliance stores .....	175	484 197	60 092	11 465	2 066	10.6	6.2
44311	Appliance, television, & other electronics stores .....	94	210 872	18 779	4 984	984	6.3	5.0
443111	Household appliance stores .....	39	89 663	6 556	1 571	324	5.1	5.5
443112	Radio, television, & other electronics stores .....	55	121 209	12 223	3 413	660	7.1	4.6
44312	Computer & software stores .....	70	263 851	39 612	6 081	1 004	13.4	6.7
443120	Computer & software stores .....	70	263 851	39 612	6 081	1 004	13.4	6.7
44313	Camera & photographic supplies stores .....	11	9 474	1 701	400	78	27.2	17.4
443130	Camera & photographic supplies stores .....	11	9 474	1 701	400	78	27.2	17.4

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

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<b>Middlesex—Somerset—Hunterdon, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	307	1 052 047	124 357	28 295	4 161	4.3	.7
4441	Building material & supplies dealers .....	237	998 308	116 536	26 841	3 848	3.9	.3
44411	Home centers .....	13	D	D	D	g	D	D
444110	Home centers .....	13	D	D	D	g	D	D
44412	Paint & wallpaper stores .....	23	D	D	D	c	D	D
444120	Paint & wallpaper stores .....	23	D	D	D	c	D	D
44413	Hardware stores .....	40	30 951	5 358	1 230	246	23.7	3.9
444130	Hardware stores .....	40	30 951	5 358	1 230	246	23.7	3.9
44419	Other building material dealers .....	161	665 723	81 447	18 489	2 159	3.9	.2
444190	Other building material dealers .....	161	665 723	81 447	18 489	2 159	3.9	.2
4442	Lawn & garden equipment & supplies stores .....	70	53 739	7 821	1 454	313	12.4	8.1
44421	Outdoor power equipment stores .....	21	15 323	2 648	566	105	10.3	1.8
444210	Outdoor power equipment stores .....	21	15 323	2 648	566	105	10.3	1.8
44422	Nursery & garden centers .....	49	38 416	5 173	888	208	13.3	10.6
444220	Nursery & garden centers .....	49	38 416	5 173	888	208	13.3	10.6
445	Food & beverage stores .....	828	2 095 766	226 566	56 392	14 371	11.8	4.2
4451	Grocery stores .....	510	1 866 977	205 198	51 455	12 848	9.9	3.8
44511	Supermarkets & other grocery (except convenience) stores .....	291	1 712 070	186 651	47 032	11 396	8.8	3.2
445110	Supermarkets & other grocery (except convenience) stores .....	291	1 712 070	186 651	47 032	11 396	8.8	3.2
44512	Convenience stores .....	219	154 907	18 547	4 423	1 452	22.4	10.2
445120	Convenience stores .....	219	154 907	18 547	4 423	1 452	22.4	10.2
4452	Specialty food stores .....	126	51 220	6 290	1 413	482	36.2	13.8
4453	Beer, wine, & liquor stores .....	192	177 569	15 078	3 524	1 041	24.6	6.0
44531	Beer, wine, & liquor stores .....	192	177 569	15 078	3 524	1 041	24.6	6.0
445310	Beer, wine, & liquor stores .....	192	177 569	15 078	3 524	1 041	24.6	6.0
446	Health & personal care stores .....	367	554 696	69 566	15 082	4 189	17.6	8.8
4461	Health & personal care stores .....	367	554 696	69 566	15 082	4 189	17.6	8.8
44611	Pharmacies & drug stores .....	190	455 359	52 520	10 893	3 189	17.4	7.8
446110	Pharmacies & drug stores .....	190	455 359	52 520	10 893	3 189	17.4	7.8
4461101	Pharmacies & drug stores .....	181	441 775	51 269	10 635	3 049	17.9	8.0
4461102	Proprietary stores .....	9	13 584	1 251	258	140	1.6	—
44612	Cosmetics, beauty supplies, & perfume stores .....	33	29 135	3 929	1 016	347	11.9	16.5
446120	Cosmetics, beauty supplies, & perfume stores .....	33	29 135	3 929	1 016	347	11.9	16.5
44613	Optical goods stores .....	70	33 837	6 604	1 583	324	20.3	3.4
446130	Optical goods stores .....	70	33 837	6 604	1 583	324	20.3	3.4
44619	Other health & personal care stores .....	74	36 365	6 513	1 590	329	22.1	20.4
446191	Food (health) supplement stores .....	48	23 194	3 250	672	234	29.0	16.1
446199	All other health & personal care stores .....	26	13 171	3 263	918	95	10.1	28.1
447	Gasoline stations .....	455	761 232	43 067	10 108	2 828	36.9	12.1
4471	Gasoline stations .....	455	761 232	43 067	10 108	2 828	36.9	12.1
44711	Gasoline stations with convenience stores .....	77	179 386	7 342	1 655	608	31.0	9.0
447110	Gasoline stations with convenience stores .....	77	179 386	7 342	1 655	608	31.0	9.0
44719	Other gasoline stations .....	378	581 846	35 725	8 453	2 220	38.7	13.1
447190	Other gasoline stations .....	378	581 846	35 725	8 453	2 220	38.7	13.1
448	Clothing & clothing accessories stores .....	745	871 872	104 541	24 936	7 740	7.3	5.4
4481	Clothing stores .....	444	653 453	77 576	18 801	6 003	5.4	4.7
44811	Men's clothing stores .....	52	86 368	12 723	2 817	523	4.8	17.6
448110	Men's clothing stores .....	52	86 368	12 723	2 817	523	4.8	17.6
44812	Women's clothing stores .....	196	188 991	21 121	4 879	1 906	8.4	3.9
448120	Women's clothing stores .....	196	188 991	21 121	4 879	1 906	8.4	3.9
44813	Children's & infants' clothing stores .....	36	69 016	6 189	1 458	535	1.1	4.4
448130	Children's & infants' clothing stores .....	36	69 016	6 189	1 458	535	1.1	4.4
44814	Family clothing stores .....	66	244 510	28 436	7 293	2 404	4.5	.6
448140	Family clothing stores .....	66	244 510	28 436	7 293	2 404	4.5	.6
44815	Clothing accessories stores .....	38	12 601	1 945	504	174	12.6	19.6
448150	Clothing accessories stores .....	38	12 601	1 945	504	174	12.6	19.6
44819	Other clothing stores .....	56	51 967	7 162	1 850	461	3.4	2.7
448190	Other clothing stores .....	56	51 967	7 162	1 850	461	3.4	2.7
4482	Shoe stores .....	150	115 189	11 890	2 741	977	7.4	5.3
44821	Shoe stores .....	150	115 189	11 890	2 741	977	7.4	5.3
448210	Shoe stores .....	150	115 189	11 890	2 741	977	7.4	5.3
4482101	Men's shoe stores .....	16	7 894	1 148	279	74	—	20.1
4482102	Women's shoe stores .....	33	19 121	2 314	546	251	—	19.3
4482103	Children's & juveniles' shoe stores .....	9	4 569	636	159	43	—	—
4482104	Family shoe stores .....	67	47 714	4 384	1 026	357	12.0	1.7
4482105	Athletic footwear stores .....	25	35 891	3 408	731	252	7.3	—
4483	Jewelry, luggage, & leather goods stores .....	151	103 230	15 075	3 394	760	19.2	9.5
44831	Jewelry stores .....	138	97 744	14 530	3 262	708	20.1	9.5
448310	Jewelry stores .....	138	97 744	14 530	3 262	708	20.1	9.5
44832	Luggage & leather goods stores .....	13	5 486	545	132	52	3.2	9.4
448320	Luggage & leather goods stores .....	13	5 486	545	132	52	3.2	9.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Middlesex—Somerset—Hunterdon, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	274	364 505	36 862	9 110	2 593	9.0	4.1
4511	Sporting goods, hobby, & musical instrument stores ..	173	248 086	26 029	6 250	1 745	10.2	2.9
45111	Sporting goods stores .....	86	86 281	11 476	2 769	691	13.2	6.3
451110	Sporting goods stores .....	86	86 281	11 476	2 769	691	13.2	6.3
4511101	General-line sporting goods stores .....	27	39 059	5 237	1 246	292	13.4	4.0
4511102	Specialty-line sporting goods stores .....	59	47 222	6 239	1 523	399	13.1	8.2
45112	Hobby, toy, & game stores .....	62	125 668	10 584	2 454	817	5.9	.9
451120	Hobby, toy, & game stores .....	62	125 668	10 584	2 454	817	5.9	.9
45113	Sewing, needlework, & piece goods stores .....	13	10 842	2 101	558	143	21.9	1.7
451130	Sewing, needlework, & piece goods stores .....	13	10 842	2 101	558	143	21.9	1.7
45114	Musical instrument & supplies stores .....	12	25 295	1 868	469	94	16.1	1.5
451140	Musical instrument & supplies stores .....	12	25 295	1 868	469	94	16.1	1.5
4512	Book, periodical, & music stores .....	101	116 419	10 833	2 860	848	6.4	6.9
45121	Book stores & news dealers .....	64	72 471	7 739	2 119	565	6.6	9.7
451211	Book stores .....	44	67 885	7 279	2 000	518	4.4	10.0
4512111	Book stores, general .....	34	44 215	4 985	1 423	326	5.0	15.4
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	8	D	D	D	c	D	D
451212	News dealers & newsstands .....	20	4 586	460	119	47	39.0	4.7
45122	Prerecorded tape, compact disc, & record stores. . .	37	43 948	3 094	741	283	6.2	2.2
451220	Prerecorded tape, compact disc, & record stores. . .	37	43 948	3 094	741	283	6.2	2.2
452	General merchandise stores .....	103	1 431 210	130 804	30 777	9 115	.5	4.5
4521	Department stores (incl leased depts) ## .....	35	1 119 511	N	N	N	—	5.2
45211	Department stores (incl leased depts) ## .....	35	1 119 511	N	N	N	—	5.2
4521	Department stores (excl leased depts) .....	35	1 099 411	111 182	26 216	7 922	—	5.3
45211	Department stores (excl leased depts) .....	35	1 099 411	111 182	26 216	7 922	—	5.3
452110	Department stores (excl leased depts) .....	35	1 099 411	111 182	26 216	7 922	—	5.3
4521101	Conventional department stores (excl leased depts) .....	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	23	486 982	45 676	10 470	3 935	—	12.0
4521103	National chain department stores (excl leased depts) .....	5	D	D	D	g	D	D
4529	Other general merchandise stores .....	68	331 799	19 622	4 561	1 193	2.0	1.8
45291	Warehouse clubs & superstores .....	6	279 249	14 094	3 291	693	—	—
452910	Warehouse clubs & superstores .....	6	279 249	14 094	3 291	693	—	—
45299	All other general merchandise stores .....	62	52 550	5 528	1 270	500	12.5	11.7
452990	All other general merchandise stores .....	62	52 550	5 528	1 270	500	12.5	11.7
4529901	Variety stores .....	38	24 063	2 805	615	260	20.4	10.6
4529903	Miscellaneous general merchandise stores. ....	23	D	D	D	c	D	D
453	Miscellaneous store retailers .....	476	347 634	44 141	10 981	2 912	10.6	9.4
4531	Florists .....	125	33 619	7 422	1 768	517	19.7	14.9
45311	Florists .....	125	33 619	7 422	1 768	517	19.7	14.9
453110	Florists .....	125	33 619	7 422	1 768	517	19.7	14.9
4532	Office supplies, stationery, & gift stores .....	179	207 667	20 683	5 068	1 437	7.1	3.4
45321	Office supplies & stationery stores .....	25	136 000	12 499	3 138	560	1.0	.6
453210	Office supplies & stationery stores .....	25	136 000	12 499	3 138	560	1.0	.6
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	23	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores .....	154	71 667	8 184	1 930	877	18.6	8.6
453220	Gift, novelty, & souvenir stores .....	154	71 667	8 184	1 930	877	18.6	8.6
4533	Used merchandise stores .....	43	14 873	2 775	533	108	23.4	8.2
45331	Used merchandise stores .....	43	14 873	2 775	533	108	23.4	8.2
453310	Used merchandise stores .....	43	14 873	2 775	533	108	23.4	8.2
4539	Other miscellaneous store retailers .....	129	91 475	13 261	3 612	850	13.2	21.4
45391	Pet & pet supplies stores .....	35	31 171	4 038	972	302	11.0	2.8
453910	Pet & pet supplies stores .....	35	31 171	4 038	972	302	11.0	2.8
45392	Art dealers .....	15	4 969	695	161	38	45.8	—
453920	Art dealers .....	15	4 969	695	161	38	45.8	—
45399	All other miscellaneous store retailers .....	79	55 335	8 528	2 479	510	11.5	33.7
454	Nonstore retailers .....	172	688 625	59 864	14 518	2 286	10.0	3.5
4541	Electronic shopping & mail-order houses .....	54	410 648	25 004	6 329	1 054	8.0	3.6
45411	Electronic shopping & mail-order houses .....	54	410 648	25 004	6 329	1 054	8.0	3.6
454110	Electronic shopping & mail-order houses .....	54	410 648	25 004	6 329	1 054	8.0	3.6
4542	Vending machine operators .....	29	40 908	9 934	2 039	372	13.5	2.0
45421	Vending machine operators .....	29	40 908	9 934	2 039	372	13.5	2.0
454210	Vending machine operators .....	29	40 908	9 934	2 039	372	13.5	2.0
4543	Direct selling establishments .....	89	237 069	24 926	6 150	860	12.9	3.5
45431	Fuel dealers .....	39	87 540	13 192	3 462	373	15.7	3.7
454311	Heating oil dealers .....	34	74 585	11 191	2 962	308	18.4	.9
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	12 955	2 001	500	65	—	20.2
45439	Other direct selling establishments .....	50	149 529	11 734	2 688	487	11.3	3.4
454390	Other direct selling establishments .....	50	149 529	11 734	2 688	487	11.3	3.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Monmouth—Ocean, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 793</b>	<b>11 128 822</b>	<b>1 059 127</b>	<b>243 597</b>	<b>58 270</b>	<b>8.8</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	423	2 786 802	203 100	45 806	6 100	8.9	7.8
4411	Automobile dealers .....	160	2 458 249	156 636	35 304	4 093	8.2	8.0
44111	New car dealers .....	108	2 400 505	153 496	34 544	3 948	7.4	7.9
441110	New car dealers .....	108	2 400 505	153 496	34 544	3 948	7.4	7.9
44112	Used car dealers .....	52	57 744	3 140	760	145	37.7	12.2
441120	Used car dealers .....	52	57 744	3 140	760	145	37.7	12.2
4412	Other motor vehicle dealers .....	83	146 596	14 617	3 019	535	17.9	4.0
44121	Recreational vehicle dealers .....	5	22 959	1 775	457	69	16.6	—
441210	Recreational vehicle dealers .....	5	22 959	1 775	457	69	16.6	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	78	123 637	12 842	2 562	466	18.1	4.7
441221	Motorcycle dealers .....	10	D	D	D	b	D	D
441222	Boat dealers .....	65	107 523	11 247	2 266	419	17.4	5.1
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	180	181 957	31 847	7 483	1 472	12.0	8.8
44131	Automotive parts & accessories stores .....	124	133 664	22 134	5 122	1 080	11.7	9.6
441310	Automotive parts & accessories stores .....	124	133 664	22 134	5 122	1 080	11.7	9.6
44132	Tire dealers .....	56	48 293	9 713	2 361	392	12.7	6.8
441320	Tire dealers .....	56	48 293	9 713	2 361	392	12.7	6.8
442	Furniture & home furnishings stores .....	340	305 622	42 114	9 118	1 798	16.5	8.5
4421	Furniture stores .....	141	167 770	22 998	5 039	837	13.8	7.0
44211	Furniture stores .....	141	167 770	22 998	5 039	837	13.8	7.0
442110	Furniture stores .....	141	167 770	22 998	5 039	837	13.8	7.0
4422	Home furnishings stores .....	199	137 852	19 116	4 079	961	19.8	10.3
44221	Floor covering stores .....	87	50 593	7 304	1 505	271	34.3	7.1
442210	Floor covering stores .....	87	50 593	7 304	1 505	271	34.3	7.1
44229	Other home furnishings stores .....	112	87 259	11 812	2 574	690	11.4	12.1
442291	Window treatment stores .....	26	11 253	1 741	371	93	22.0	12.6
442299	All other home furnishings stores .....	86	76 006	10 071	2 203	597	9.8	12.0
443	Electronics & appliance stores .....	178	300 447	25 109	5 863	1 205	13.1	8.1
4431	Electronics & appliance stores .....	178	300 447	25 109	5 863	1 205	13.1	8.1
44311	Appliance, television, & other electronics stores .....	109	148 570	14 500	3 786	824	12.3	8.8
443111	Household appliance stores .....	40	64 879	5 616	1 358	295	14.9	12.8
443112	Radio, television, & other electronics stores .....	69	83 691	8 884	2 428	529	10.3	5.8
44312	Computer & software stores .....	56	142 421	9 241	1 793	323	13.7	7.6
443120	Computer & software stores .....	56	142 421	9 241	1 793	323	13.7	7.6
44313	Camera & photographic supplies stores .....	13	9 456	1 368	284	58	18.1	4.3
443130	Camera & photographic supplies stores .....	13	9 456	1 368	284	58	18.1	4.3
444	Building material & garden equipment & supplies dealers .....	333	870 374	102 300	22 758	4 091	5.8	2.8
4441	Building material & supplies dealers .....	254	803 925	92 612	20 917	3 643	3.6	2.6
44411	Home centers .....	17	284 426	28 680	6 304	1 408	.1	2.9
444110	Home centers .....	17	284 426	28 680	6 304	1 408	.1	2.9
44412	Paint & wallpaper stores .....	33	30 534	5 469	1 293	180	7.7	5.1
444120	Paint & wallpaper stores .....	33	30 534	5 469	1 293	180	7.7	5.1
44413	Hardware stores .....	48	37 329	5 255	1 081	351	21.3	5.0
444130	Hardware stores .....	48	37 329	5 255	1 081	351	21.3	5.0
44419	Other building material dealers .....	156	451 636	53 208	12 239	1 704	4.1	2.1
444190	Other building material dealers .....	156	451 636	53 208	12 239	1 704	4.1	2.1
4442	Lawn & garden equipment & supplies stores .....	79	66 449	9 688	1 841	448	32.2	5.1
44421	Outdoor power equipment stores .....	23	15 790	2 108	440	109	65.9	3.0
444210	Outdoor power equipment stores .....	23	15 790	2 108	440	109	65.9	3.0
44422	Nursery & garden centers .....	56	50 659	7 580	1 401	339	21.7	5.7
444220	Nursery & garden centers .....	56	50 659	7 580	1 401	339	21.7	5.7
445	Food & beverage stores .....	824	2 267 796	251 486	60 355	16 274	6.1	4.1
4451	Grocery stores .....	480	1 981 715	221 755	53 696	14 040	4.0	4.0
44511	Supermarkets & other grocery (except convenience) stores .....	254	1 756 384	196 863	48 233	11 865	2.8	3.3
445110	Supermarkets & other grocery (except convenience) stores .....	254	1 756 384	196 863	48 233	11 865	2.8	3.3
44512	Convenience stores .....	226	225 331	24 892	5 463	2 175	13.9	9.1
445120	Convenience stores .....	226	225 331	24 892	5 463	2 175	13.9	9.1
4452	Specialty food stores .....	140	76 629	11 775	2 573	822	21.1	8.9
4453	Beer, wine, & liquor stores .....	204	209 452	17 956	4 086	1 412	20.6	3.6
44531	Beer, wine, & liquor stores .....	204	209 452	17 956	4 086	1 412	20.6	3.6
445310	Beer, wine, & liquor stores .....	204	209 452	17 956	4 086	1 412	20.6	3.6

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Monmouth—Ocean, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	431	630 940	81 587	17 298	4 681	13.8	6.0
4461	Health & personal care stores .....	431	630 940	81 587	17 298	4 681	13.8	6.0
44611	Pharmacies & drug stores .....	213	526 648	61 865	12 556	3 586	12.4	5.3
446110	Pharmacies & drug stores .....	213	526 648	61 865	12 556	3 586	12.4	5.3
4461101	Pharmacies & drug stores .....	198	488 147	58 975	11 928	3 328	13.4	5.3
4461102	Proprietary stores .....	15	38 501	2 890	628	258	—	5.0
44612	Cosmetics, beauty supplies, & perfume stores .....	37	12 835	1 733	440	152	13.2	7.8
446120	Cosmetics, beauty supplies, & perfume stores .....	37	12 835	1 733	440	152	13.2	7.8
44613	Optical goods stores .....	87	33 029	6 728	1 628	376	23.7	13.3
446130	Optical goods stores .....	87	33 029	6 728	1 628	376	23.7	13.3
44619	Other health & personal care stores .....	94	58 428	11 261	2 674	567	21.3	7.8
446191	Food (health) supplement stores .....	45	27 338	4 549	1 046	263	23.5	9.3
446199	All other health & personal care stores .....	49	31 090	6 712	1 628	304	19.3	6.5
447	Gasoline stations .....	390	571 563	31 161	7 181	2 326	29.4	11.5
4471	Gasoline stations .....	390	571 563	31 161	7 181	2 326	29.4	11.5
44711	Gasoline stations with convenience stores .....	74	99 996	4 950	1 083	428	31.5	14.6
447110	Gasoline stations with convenience stores .....	74	99 996	4 950	1 083	428	31.5	14.6
44719	Other gasoline stations .....	316	471 567	26 211	6 098	1 898	29.0	10.8
447190	Other gasoline stations .....	316	471 567	26 211	6 098	1 898	29.0	10.8
448	Clothing & clothing accessories stores .....	754	742 895	87 489	20 200	6 639	8.2	4.9
4481	Clothing stores .....	475	565 094	64 774	15 112	5 152	6.1	4.6
44811	Men's clothing stores .....	53	52 417	7 747	1 800	422	6.8	4.5
448110	Men's clothing stores .....	53	52 417	7 747	1 800	422	6.8	4.5
44812	Women's clothing stores .....	185	156 917	16 723	3 778	1 648	9.0	6.5
448120	Women's clothing stores .....	185	156 917	16 723	3 778	1 648	9.0	6.5
44813	Children's & infants' clothing stores .....	48	54 391	4 996	1 068	464	7.3	8.7
448130	Children's & infants' clothing stores .....	48	54 391	4 996	1 068	464	7.3	8.7
44814	Family clothing stores .....	87	252 940	29 003	7 061	2 111	3.1	2.0
448140	Family clothing stores .....	87	252 940	29 003	7 061	2 111	3.1	2.0
44815	Clothing accessories stores .....	35	7 888	2 003	421	137	19.8	15.7
448150	Clothing accessories stores .....	35	7 888	2 003	421	137	19.8	15.7
44819	Other clothing stores .....	67	40 541	4 302	984	370	8.9	5.3
448190	Other clothing stores .....	67	40 541	4 302	984	370	8.9	5.3
4482	Shoe stores .....	147	102 024	10 882	2 358	821	6.6	5.6
44821	Shoe stores .....	147	102 024	10 882	2 358	821	6.6	5.6
448210	Shoe stores .....	147	102 024	10 882	2 358	821	6.6	5.6
4482101	Men's shoe stores .....	10	4 743	513	85	20	6.1	1.3
4482102	Women's shoe stores .....	33	14 700	1 908	424	160	2.3	11.8
4482103	Children's & juveniles' shoe stores .....	10	3 543	574	142	41	3.3	2.1
4482104	Family shoe stores .....	60	41 953	3 752	854	284	10.4	5.9
4482105	Athletic footwear stores .....	34	37 085	4 135	853	316	4.4	3.7
4483	Jewelry, luggage, & leather goods stores .....	132	75 777	11 833	2 730	666	25.5	6.6
44831	Jewelry stores .....	122	71 177	11 087	2 570	610	27.2	6.4
448310	Jewelry stores .....	122	71 177	11 087	2 570	610	27.2	6.4
44832	Luggage & leather goods stores .....	10	4 600	746	160	56	—	9.7
448320	Luggage & leather goods stores .....	10	4 600	746	160	56	—	9.7
451	Sporting goods, hobby, book, & music stores .....	281	259 111	25 821	5 629	1 874	10.2	4.4
4511	Sporting goods, hobby, & musical instrument stores ..	195	192 970	19 656	4 268	1 368	10.7	4.6
45111	Sporting goods stores .....	114	71 022	8 830	1 710	491	19.6	7.6
451110	Sporting goods stores .....	114	71 022	8 830	1 710	491	19.6	7.6
4511101	General-line sporting goods stores .....	24	23 251	2 166	483	157	27.1	9.6
4511102	Specialty-line sporting goods stores .....	90	47 771	6 664	1 227	334	16.0	6.6
45112	Hobby, toy, & game stores .....	53	101 035	8 252	1 857	708	4.3	3.0
451120	Hobby, toy, & game stores .....	53	101 035	8 252	1 857	708	4.3	3.0
45113	Sewing, needlework, & piece goods stores .....	15	7 929	1 100	350	94	4.6	4.9
451130	Sewing, needlework, & piece goods stores .....	15	7 929	1 100	350	94	4.6	4.9
45114	Musical instrument & supplies stores .....	13	12 984	1 474	351	75	15.0	—
451140	Musical instrument & supplies stores .....	13	12 984	1 474	351	75	15.0	—
4512	Book, periodical, & music stores .....	86	66 141	6 165	1 361	506	8.7	4.1
45121	Book stores & news dealers .....	51	40 332	4 075	855	324	3.7	6.7
451211	Book stores .....	39	37 765	3 523	817	307	1.9	7.1
4512111	Book stores, general .....	27	34 776	3 201	737	269	1.1	4.7
4512112	Specialty book stores .....	8	D	D	D	b	D	D
451212	News dealers & newsstands .....	12	2 567	552	38	17	30.2	.8
45122	Prerecorded tape, compact disc, & record stores ...	35	25 809	2 090	506	182	16.4	.1
451220	Prerecorded tape, compact disc, & record stores ...	35	25 809	2 090	506	182	16.4	.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Monmouth—Ocean, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	121	1 223 815	110 117	26 469	8 642	.5	.1
4521	Department stores (incl leased depts) ## .....	38	933 186	N	N	N	—	.1
45211	Department stores (incl leased depts) ## .....	38	933 186	N	N	N	—	.1
4521	Department stores (excl leased depts) .....	38	910 891	89 587	21 513	7 166	—	.1
45211	Department stores (excl leased depts) .....	38	910 891	89 587	21 513	7 166	—	.1
452110	Department stores (excl leased depts) .....	38	910 891	89 587	21 513	7 166	—	.1
4521101	Conventional department stores (excl leased depts) .....	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	24	464 993	40 073	9 566	3 781	—	—
4521103	National chain department stores (excl leased depts) .....	7	D	D	D	g	D	D
4529	Other general merchandise stores .....	83	312 924	20 530	4 956	1 476	2.1	.2
45291	Warehouse clubs & superstores .....	4	247 211	12 666	2 918	664	—	—
452910	Warehouse clubs & superstores .....	4	247 211	12 666	2 918	664	—	—
45299	All other general merchandise stores .....	79	65 713	7 864	2 038	812	10.2	1.1
452990	All other general merchandise stores .....	79	65 713	7 864	2 038	812	10.2	1.1
4529901	Variety stores .....	52	28 818	3 367	690	331	18.2	1.3
4529903	Miscellaneous general merchandise stores .....	24	D	D	D	c	D	D
453	Miscellaneous store retailers .....	529	277 585	38 234	8 293	2 598	17.8	9.0
4531	Florists .....	127	32 491	6 588	1 583	521	35.1	10.0
45311	Florists .....	127	32 491	6 588	1 583	521	35.1	10.0
453110	Florists .....	127	32 491	6 588	1 583	521	35.1	10.0
4532	Office supplies, stationery, & gift stores .....	195	129 848	13 809	3 139	1 086	15.4	3.7
45321	Office supplies & stationery stores .....	31	66 674	6 036	1 533	357	6.9	1.6
453210	Office supplies & stationery stores .....	31	66 674	6 036	1 533	357	6.9	1.6
4532101	Stationery stores .....	6	1 456	224	48	19	28.8	—
4532102	Office supplies stores .....	25	65 218	5 812	1 485	338	6.4	1.6
45322	Gift, novelty, & souvenir stores .....	164	63 174	7 773	1 606	729	24.3	5.9
453220	Gift, novelty, & souvenir stores .....	164	63 174	7 773	1 606	729	24.3	5.9
4533	Used merchandise stores .....	45	13 861	2 026	451	143	9.2	14.1
45331	Used merchandise stores .....	45	13 861	2 026	451	143	9.2	14.1
453310	Used merchandise stores .....	45	13 861	2 026	451	143	9.2	14.1
4539	Other miscellaneous store retailers .....	162	101 385	15 811	3 120	848	16.4	14.9
45391	Pet & pet supplies stores .....	45	29 935	3 806	924	292	17.0	4.3
453910	Pet & pet supplies stores .....	45	29 935	3 806	924	292	17.0	4.3
45392	Art dealers .....	21	5 170	882	200	66	49.3	15.5
453920	Art dealers .....	21	5 170	882	200	66	49.3	15.5
45399	All other miscellaneous store retailers .....	94	D	D	D	e	D	D
454	Nonstore retailers .....	189	891 872	60 609	14 627	2 042	6.0	2.8
4541	Electronic shopping & mail-order houses .....	60	679 082	33 560	8 213	1 109	5.1	1.2
45411	Electronic shopping & mail-order houses .....	60	679 082	33 560	8 213	1 109	5.1	1.2
454110	Electronic shopping & mail-order houses .....	60	679 082	33 560	8 213	1 109	5.1	1.2
4543	Direct selling establishments .....	110	205 379	25 582	6 100	880	8.2	7.3
45431	Fuel dealers .....	52	173 738	19 198	4 799	603	5.4	4.9
454311	Heating oil dealers .....	37	148 187	15 465	3 828	485	5.2	4.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	13	D	D	D	a	D	D
454319	Other fuel dealers .....	2	D	D	D	c	D	D
45439	Other direct selling establishments .....	58	31 641	6 384	1 301	277	23.3	20.4
454390	Other direct selling establishments .....	58	31 641	6 384	1 301	277	23.3	20.4
<b>Nassau—Suffolk, NY PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13 144</b>	<b>29 993 265</b>	<b>2 968 663</b>	<b>692 489</b>	<b>149 961</b>	<b>13.6</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	1 011	7 103 870	510 106	116 283	14 321	17.9	8.2
4411	Automobile dealers .....	389	6 421 404	409 065	92 769	10 069	17.8	8.4
44111	New car dealers .....	252	6 251 805	397 832	90 334	9 633	17.6	8.0
441110	New car dealers .....	252	6 251 805	397 832	90 334	9 633	17.6	8.0
44112	Used car dealers .....	137	169 599	11 233	2 435	436	26.0	22.4
441120	Used car dealers .....	137	169 599	11 233	2 435	436	26.0	22.4
4412	Other motor vehicle dealers .....	141	219 573	19 862	4 109	805	29.7	7.2
44121	Recreational vehicle dealers .....	11	16 974	1 744	368	67	34.5	.7
441210	Recreational vehicle dealers .....	11	16 974	1 744	368	67	34.5	.7
44122	Motorcycle, boat, & other motor vehicle dealers .....	130	202 599	18 118	3 741	738	29.3	7.8
441221	Motorcycle dealers .....	29	52 325	4 797	1 117	180	33.9	9.3
441222	Boat dealers .....	95	136 925	12 946	2 550	544	30.5	7.9
441229	All other motor vehicle dealers .....	6	13 349	375	74	14	—	1.0
4413	Automotive parts, accessories, & tire stores .....	481	462 893	81 179	19 405	3 447	12.8	7.2
44131	Automotive parts & accessories stores .....	361	343 193	55 171	13 321	2 490	12.3	6.3
441310	Automotive parts & accessories stores .....	361	343 193	55 171	13 321	2 490	12.3	6.3
44132	Tire dealers .....	120	119 700	26 008	6 084	957	14.1	9.6
441320	Tire dealers .....	120	119 700	26 008	6 084	957	14.1	9.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>							
	<b>Nassau—Suffolk, NY PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture & home furnishings stores .....	709	1 002 825	129 195	30 410	5 881	11.1	7.0
4421	Furniture stores .....	302	498 647	57 789	13 759	2 230	8.4	10.2
44211	Furniture stores .....	302	498 647	57 789	13 759	2 230	8.4	10.2
442110	Furniture stores .....	302	498 647	57 789	13 759	2 230	8.4	10.2
4422	Home furnishings stores .....	407	504 178	71 406	16 651	3 651	13.8	3.8
44221	Floor covering stores .....	182	213 090	32 945	7 889	1 079	19.6	4.3
442210	Floor covering stores .....	182	213 090	32 945	7 889	1 079	19.6	4.3
44229	Other home furnishings stores .....	225	291 088	38 461	8 762	2 572	9.5	3.5
442291	Window treatment stores .....	37	14 417	2 014	468	113	49.2	13.3
442299	All other home furnishings stores .....	188	276 671	36 447	8 294	2 459	7.4	3.0
443	Electronics & appliance stores .....	473	1 005 947	86 459	20 738	3 654	10.8	8.9
4431	Electronics & appliance stores .....	473	1 005 947	86 459	20 738	3 654	10.8	8.9
44311	Appliance, television, & other electronics stores .....	316	669 420	59 072	14 760	2 613	9.7	8.8
443111	Household appliance stores .....	94	331 831	25 535	6 399	906	11.7	3.8
443112	Radio, television, & other electronics stores .....	222	337 589	33 537	8 361	1 707	7.6	13.7
44312	Computer & software stores .....	115	296 602	21 818	4 797	819	10.8	8.0
443120	Computer & software stores .....	115	296 602	21 818	4 797	819	10.8	8.0
44313	Camera & photographic supplies stores .....	42	39 925	5 569	1 181	222	28.6	17.0
443130	Camera & photographic supplies stores .....	42	39 925	5 569	1 181	222	28.6	17.0
444	Building material & garden equipment & supplies dealers .....	942	2 626 722	316 278	69 051	11 304	6.1	6.9
4441	Building material & supplies dealers .....	779	2 437 664	284 895	63 418	9 937	5.6	7.2
44411	Home centers .....	49	D	D	D	h	D	D
444110	Home centers .....	49	D	D	D	h	D	D
44412	Paint & wallpaper stores .....	75	93 689	13 129	2 316	458	13.5	13.1
444120	Paint & wallpaper stores .....	75	93 689	13 129	2 316	458	13.5	13.1
44413	Hardware stores .....	154	D	D	D	f	D	D
444130	Hardware stores .....	154	D	D	D	f	D	D
44419	Other building material dealers .....	501	1 321 029	162 030	35 636	4 579	6.4	9.0
444190	Other building material dealers .....	501	1 321 029	162 030	35 636	4 579	6.4	9.0
4442	Lawn & garden equipment & supplies stores .....	163	189 058	31 383	5 633	1 367	12.5	3.4
44421	Outdoor power equipment stores .....	41	28 573	3 542	757	176	16.7	19.0
444210	Outdoor power equipment stores .....	41	28 573	3 542	757	176	16.7	19.0
44422	Nursery & garden centers .....	122	160 485	27 841	4 876	1 191	11.7	.6
444220	Nursery & garden centers .....	122	160 485	27 841	4 876	1 191	11.7	.6
445	Food & beverage stores .....	2 266	4 785 464	565 499	134 030	34 522	10.3	4.5
4451	Grocery stores .....	1 295	4 185 441	509 992	121 996	31 055	6.7	3.7
44511	Supermarkets & other grocery (except convenience) stores .....	935	3 885 211	480 392	114 889	28 707	5.3	2.6
445110	Supermarkets & other grocery (except convenience) stores .....	935	3 885 211	480 392	114 889	28 707	5.3	2.6
44512	Convenience stores .....	360	300 230	29 600	7 107	2 348	24.6	18.2
445120	Convenience stores .....	360	300 230	29 600	7 107	2 348	24.6	18.2
4452	Specialty food stores .....	602	296 478	35 079	7 306	2 281	41.1	12.9
4453	Beer, wine, & liquor stores .....	369	303 545	20 428	4 728	1 186	29.9	7.6
44531	Beer, wine, & liquor stores .....	369	303 545	20 428	4 728	1 186	29.9	7.6
445310	Beer, wine, & liquor stores .....	369	303 545	20 428	4 728	1 186	29.9	7.6
446	Health & personal care stores .....	1 124	1 885 771	223 626	52 353	12 650	19.0	9.0
4461	Health & personal care stores .....	1 124	1 885 771	223 626	52 353	12 650	19.0	9.0
44611	Pharmacies & drug stores .....	560	1 553 934	154 017	35 305	9 281	17.2	8.4
446110	Pharmacies & drug stores .....	560	1 553 934	154 017	35 305	9 281	17.2	8.4
4461101	Pharmacies & drug stores .....	504	1 437 123	145 183	33 249	8 537	18.2	9.0
4461102	Proprietary stores .....	56	116 811	8 834	2 056	744	5.0	1.0
44612	Cosmetics, beauty supplies, & perfume stores .....	95	50 590	7 343	1 622	537	16.8	4.6
446120	Cosmetics, beauty supplies, & perfume stores .....	95	50 590	7 343	1 622	537	16.8	4.6
44613	Optical goods stores .....	264	133 107	39 250	10 159	1 742	36.2	13.0
446130	Optical goods stores .....	264	133 107	39 250	10 159	1 742	36.2	13.0
44619	Other health & personal care stores .....	205	148 140	23 016	5 267	1 090	23.1	13.6
446191	Food (health) supplement stores .....	112	68 723	8 286	1 764	596	35.2	24.6
446199	All other health & personal care stores .....	93	79 417	14 730	3 503	494	12.6	4.1
447	Gasoline stations .....	1 116	1 512 732	67 232	15 722	4 314	37.2	14.9
4471	Gasoline stations .....	1 116	1 512 732	67 232	15 722	4 314	37.2	14.9
44711	Gasoline stations with convenience stores .....	312	423 445	17 351	3 810	1 195	30.4	20.4
447110	Gasoline stations with convenience stores .....	312	423 445	17 351	3 810	1 195	30.4	20.4
44719	Other gasoline stations .....	804	1 089 287	49 881	11 912	3 119	39.8	12.8
447190	Other gasoline stations .....	804	1 089 287	49 881	11 912	3 119	39.8	12.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>							
	<b>Nassau—Suffolk, NY PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	2 104	2 330 899	258 693	58 747	17 965	10.7	10.3
4481	Clothing stores .....	1 353	1 768 396	187 870	42 461	13 827	8.6	11.1
44811	Men's clothing stores .....	201	198 316	25 575	6 072	1 247	17.6	11.9
448110	Men's clothing stores .....	201	198 316	25 575	6 072	1 247	17.6	11.9
44812	Women's clothing stores .....	582	544 681	62 509	13 967	4 935	13.4	12.8
448120	Women's clothing stores .....	582	544 681	62 509	13 967	4 935	13.4	12.8
44813	Children's & infants' clothing stores .....	114	168 151	15 760	3 513	1 347	8.1	4.7
448130	Children's & infants' clothing stores .....	114	168 151	15 760	3 513	1 347	8.1	4.7
44814	Family clothing stores .....	203	712 037	64 552	14 424	4 912	1.6	10.8
448140	Family clothing stores .....	203	712 037	64 552	14 424	4 912	1.6	10.8
44815	Clothing accessories stores .....	83	33 435	4 797	1 021	369	14.8	37.4
448150	Clothing accessories stores .....	83	33 435	4 797	1 021	369	14.8	37.4
44819	Other clothing stores .....	170	111 776	14 677	3 464	1 017	13.6	5.8
448190	Other clothing stores .....	170	111 776	14 677	3 464	1 017	13.6	5.8
4482	Shoe stores .....	387	291 736	33 413	7 345	2 392	13.1	8.0
44821	Shoe stores .....	387	291 736	33 413	7 345	2 392	13.1	8.0
448210	Shoe stores .....	387	291 736	33 413	7 345	2 392	13.1	8.0
4482101	Men's shoe stores .....	38	23 990	3 404	769	171	11.8	20.8
4482102	Women's shoe stores .....	98	63 868	8 167	1 928	681	11.3	18.6
4482103	Children's & juveniles' shoe stores .....	24	9 386	1 465	346	90	11.5	4.4
4482104	Family shoe stores .....	171	119 667	12 409	2 665	864	13.6	5.0
4482105	Athletic footwear stores .....	56	74 825	7 968	1 637	586	14.4	.1
4483	Jewelry, luggage, & leather goods stores .....	364	270 767	37 410	8 941	1 746	21.8	6.9
44831	Jewelry stores .....	322	251 480	34 707	8 290	1 571	21.9	7.1
448310	Jewelry stores .....	322	251 480	34 707	8 290	1 571	21.9	7.1
44832	Luggage & leather goods stores .....	42	19 287	2 703	651	175	20.0	3.4
448320	Luggage & leather goods stores .....	42	19 287	2 703	651	175	20.0	3.4
451	Sporting goods, hobby, book, & music stores .....	837	970 018	97 281	22 499	6 206	12.3	4.5
4511	Sporting goods, hobby, & musical instrument stores ..	553	684 232	68 224	15 433	4 099	12.3	4.0
45111	Sporting goods stores .....	296	289 975	33 117	7 580	1 889	16.9	3.9
451110	Sporting goods stores .....	296	289 975	33 117	7 580	1 889	16.9	3.9
4511101	General-line sporting goods stores .....	74	143 466	13 525	3 251	920	11.1	3.9
4511102	Specialty-line sporting goods stores .....	222	146 509	19 592	4 329	969	22.7	3.9
45112	Hobby, toy, & game stores .....	151	322 097	24 865	5 401	1 653	7.1	3.5
451120	Hobby, toy, & game stores .....	151	322 097	24 865	5 401	1 653	7.1	3.5
45113	Sewing, needlework, & piece goods stores .....	56	22 546	3 715	925	304	16.6	8.7
451130	Sewing, needlework, & piece goods stores .....	56	22 546	3 715	925	304	16.6	8.7
45114	Musical instrument & supplies stores .....	50	49 614	6 527	1 527	253	16.7	5.7
451140	Musical instrument & supplies stores .....	50	49 614	6 527	1 527	253	16.7	5.7
4512	Book, periodical, & music stores .....	284	285 786	29 057	7 066	2 107	12.2	5.6
45121	Book stores & news dealers .....	178	185 581	19 742	4 888	1 418	15.2	6.8
451211	Book stores .....	107	163 224	17 961	4 484	1 289	10.2	4.5
4512111	Book stores, general .....	70	124 852	14 495	3 639	977	10.4	4.0
4512112	Specialty book stores .....	16	D	D	D	b	D	D
4512113	College book stores .....	21	D	D	D	e	D	D
451212	News dealers & newsstands .....	71	22 357	1 781	404	129	51.8	23.3
45122	Prerecorded tape, compact disc, & record stores ..	106	100 205	9 315	2 178	689	6.8	3.4
451220	Prerecorded tape, compact disc, & record stores ..	106	100 205	9 315	2 178	689	6.8	3.4
452	General merchandise stores .....	204	3 211 403	297 506	69 713	21 148	.4	2.4
4521	Department stores (incl leased depts) ## .....	65	2 183 600	N	N	N	—	2.7
45211	Department stores (incl leased depts) ## .....	65	2 183 600	N	N	N	—	2.7
4521	Department stores (excl leased depts) .....	65	2 145 910	221 925	51 835	16 541	—	2.7
45211	Department stores (excl leased depts) .....	65	2 145 910	221 925	51 835	16 541	—	2.7
452110	Department stores (excl leased depts) .....	65	2 145 910	221 925	51 835	16 541	—	2.7
4521101	Conventional department stores (excl leased depts) .....	21	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	32	747 008	64 602	15 557	6 609	—	—
4521103	National chain department stores (excl leased depts) .....	12	D	D	D	h	D	D
4529	Other general merchandise stores .....	139	1 065 493	75 581	17 878	4 607	1.2	1.6
45291	Warehouse clubs & superstores .....	10	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	10	D	D	D	g	D	D
45299	All other general merchandise stores .....	129	D	D	D	h	D	D
452990	All other general merchandise stores .....	129	D	D	D	h	D	D
4529901	Variety stores .....	64	D	D	D	e	D	D
4529902	Catalog showrooms .....	6	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores .....	59	76 897	20 770	4 837	1 491	6.2	19.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Nassau—Suffolk, NY PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	1 565	914 937	125 558	28 542	7 873	21.9	8.8
4531	Florists .....	331	124 968	22 407	5 256	1 316	27.1	6.9
45311	Florists .....	331	124 968	22 407	5 256	1 316	27.1	6.9
453110	Florists .....	331	124 968	22 407	5 256	1 316	27.1	6.9
4532	Office supplies, stationery, & gift stores .....	622	432 104	45 443	10 568	3 463	18.8	7.2
45321	Office supplies & stationery stores .....	172	263 558	23 781	5 784	1 430	9.6	4.9
453210	Office supplies & stationery stores .....	172	263 558	23 781	5 784	1 430	9.6	4.9
4532101	Stationery stores .....	96	25 980	2 754	618	219	63.7	11.1
4532102	Office supplies stores .....	76	237 578	21 027	5 166	1 211	3.7	4.2
45322	Gift, novelty, & souvenir stores .....	450	168 546	21 662	4 784	2 033	33.2	10.7
453220	Gift, novelty, & souvenir stores .....	450	168 546	21 662	4 784	2 033	33.2	10.7
4533	Used merchandise stores .....	115	44 446	8 739	2 087	502	32.7	10.5
45331	Used merchandise stores .....	115	44 446	8 739	2 087	502	32.7	10.5
453310	Used merchandise stores .....	115	44 446	8 739	2 087	502	32.7	10.5
4539	Other miscellaneous store retailers .....	497	313 419	48 969	10 631	2 592	22.7	11.5
45391	Pet & pet supplies stores .....	133	76 989	12 923	3 203	841	22.2	3.6
453910	Pet & pet supplies stores .....	133	76 989	12 923	3 203	841	22.2	3.6
45392	Art dealers .....	55	22 886	5 038	969	188	44.4	14.8
453920	Art dealers .....	55	22 886	5 038	969	188	44.4	14.8
45399	All other miscellaneous store retailers .....	307	D	D	D	g	D	D
454	Nonstore retailers .....	793	2 642 677	291 230	74 401	10 123	16.2	6.1
4541	Electronic shopping & mail-order houses .....	193	1 748 668	117 879	32 194	4 683	11.6	2.5
45411	Electronic shopping & mail-order houses .....	193	1 748 668	117 879	32 194	4 683	11.6	2.5
454110	Electronic shopping & mail-order houses .....	193	1 748 668	117 879	32 194	4 683	11.6	2.5
4542	Vending machine operators .....	96	86 899	16 640	3 703	668	33.4	6.1
45421	Vending machine operators .....	96	86 899	16 640	3 703	668	33.4	6.1
454210	Vending machine operators .....	96	86 899	16 640	3 703	668	33.4	6.1
4543	Direct selling establishments .....	504	807 110	156 711	38 504	4 772	24.5	13.9
45431	Fuel dealers .....	308	660 673	131 744	33 362	3 598	23.7	14.6
454311	Heating oil dealers .....	264	592 944	116 869	30 115	3 196	24.7	15.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	42	D	D	D	e	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	196	146 437	24 967	5 142	1 174	28.1	11.0
454390	Other direct selling establishments .....	196	146 437	24 967	5 142	1 174	28.1	11.0
<b>New Haven—Meriden, CT PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 216</b>	<b>4 995 182</b>	<b>509 382</b>	<b>115 851</b>	<b>27 632</b>	<b>11.3</b>	<b>7.2</b>
441	Motor vehicle & parts dealers .....	214	1 037 937	90 030	20 165	2 892	18.0	4.4
4411	Automobile dealers .....	95	915 918	68 827	15 564	1 953	19.9	3.4
44111	New car dealers .....	56	858 762	64 039	14 527	1 772	20.1	2.9
441110	New car dealers .....	56	858 762	64 039	14 527	1 772	20.1	2.9
44112	Used car dealers .....	39	57 156	4 788	1 037	181	17.0	10.4
441120	Used car dealers .....	39	57 156	4 788	1 037	181	17.0	10.4
4412	Other motor vehicle dealers .....	19	29 732	4 579	712	127	2.1	.8
44122	Motorcycle, boat, & other motor vehicle dealers .....	19	29 732	4 579	712	127	2.1	.8
441221	Motorcycle dealers .....	9	18 942	3 004	405	58	1.3	1.2
441222	Boat dealers .....	9	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	100	92 287	16 624	3 889	812	4.6	15.1
44131	Automotive parts & accessories stores .....	79	65 529	11 875	2 750	595	5.3	17.8
441310	Automotive parts & accessories stores .....	79	65 529	11 875	2 750	595	5.3	17.8
44132	Tire dealers .....	21	26 758	4 749	1 139	217	2.8	8.4
441320	Tire dealers .....	21	26 758	4 749	1 139	217	2.8	8.4
442	Furniture & home furnishings stores .....	132	147 903	19 279	4 593	993	11.5	6.8
4421	Furniture stores .....	53	71 851	8 937	2 003	350	12.3	7.6
44211	Furniture stores .....	53	71 851	8 937	2 003	350	12.3	7.6
442110	Furniture stores .....	53	71 851	8 937	2 003	350	12.3	7.6
4422	Home furnishings stores .....	79	76 052	10 342	2 590	643	10.6	6.2
44221	Floor covering stores .....	32	22 564	4 783	1 148	167	19.7	4.1
442210	Floor covering stores .....	32	22 564	4 783	1 148	167	19.7	4.1
44229	Other home furnishings stores .....	47	53 488	5 559	1 442	476	6.8	7.0
442299	All other home furnishings stores .....	46	D	D	D	e	D	D
443	Electronics & appliance stores .....	84	177 198	16 650	3 976	765	4.1	7.7
4431	Electronics & appliance stores .....	84	177 198	16 650	3 976	765	4.1	7.7
44311	Appliance, television, & other electronics stores .....	58	D	D	D	f	D	D
443111	Household appliance stores .....	21	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	37	61 831	6 050	1 459	363	3.9	3.9
44312	Computer & software stores .....	19	78 329	6 962	1 671	238	2.7	7.8
443120	Computer & software stores .....	19	78 329	6 962	1 671	238	2.7	7.8
44313	Camera & photographic supplies stores .....	7	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>							
	<b>New Haven—Meriden, CT PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	160	531 098	67 845	14 031	2 067	3.4	16.9
4441	Building material & supplies dealers .....	134	504 031	63 038	13 156	1 850	3.0	17.7
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	20	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	20	D	D	D	b	D	D
44413	Hardware stores .....	25	18 959	2 907	658	170	12.9	4.5
444130	Hardware stores .....	25	18 959	2 907	658	170	12.9	4.5
44419	Other building material dealers .....	86	366 457	46 871	9 657	1 146	3.2	23.3
444190	Other building material dealers .....	86	366 457	46 871	9 657	1 146	3.2	23.3
4442	Lawn & garden equipment & supplies stores .....	26	27 067	4 807	875	217	11.8	1.0
44422	Nursery & garden centers .....	14	18 910	3 497	600	169	6.2	.2
444220	Nursery & garden centers .....	14	18 910	3 497	600	169	6.2	.2
445	Food & beverage stores .....	349	881 831	86 997	19 905	5 993	13.4	4.4
4451	Grocery stores .....	172	781 416	79 572	18 105	5 420	9.7	3.6
44511	Supermarkets & other grocery (except convenience) stores .....	117	757 063	77 342	17 528	5 173	9.1	2.8
445110	Supermarkets & other grocery (except convenience) stores .....	117	757 063	77 342	17 528	5 173	9.1	2.8
44512	Convenience stores .....	55	24 353	2 230	577	247	28.5	30.0
445120	Convenience stores .....	55	24 353	2 230	577	247	28.5	30.0
4452	Specialty food stores .....	67	22 493	2 378	698	228	43.1	14.5
4453	Beer, wine, & liquor stores .....	110	77 922	5 047	1 102	345	41.8	9.1
44531	Beer, wine, & liquor stores .....	110	77 922	5 047	1 102	345	41.8	9.1
445310	Beer, wine, & liquor stores .....	110	77 922	5 047	1 102	345	41.8	9.1
446	Health & personal care stores .....	174	301 593	38 320	8 757	2 569	11.6	2.0
4461	Health & personal care stores .....	174	301 593	38 320	8 757	2 569	11.6	2.0
44611	Pharmacies & drug stores .....	87	269 841	30 821	6 996	2 190	10.7	.7
446110	Pharmacies & drug stores .....	87	269 841	30 821	6 996	2 190	10.7	.7
4461101	Pharmacies & drug stores .....	84	D	D	D	g	D	D
4461102	Proprietary stores .....	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	5 531	634	152	47	13.2	3.2
446120	Cosmetics, beauty supplies, & perfume stores .....	10	5 531	634	152	47	13.2	3.2
44613	Optical goods stores .....	43	14 059	3 864	928	200	17.9	12.8
446130	Optical goods stores .....	43	14 059	3 864	928	200	17.9	12.8
44619	Other health & personal care stores .....	34	12 162	3 001	681	132	23.2	18.6
446191	Food (health) supplement stores .....	11	5 287	801	176	65	11.0	26.7
447	Gasoline stations .....	203	340 610	17 837	4 155	1 231	24.8	10.6
4471	Gasoline stations .....	203	340 610	17 837	4 155	1 231	24.8	10.6
44711	Gasoline stations with convenience stores .....	78	162 602	6 764	1 539	506	14.8	7.5
447110	Gasoline stations with convenience stores .....	78	162 602	6 764	1 539	506	14.8	7.5
44719	Other gasoline stations .....	125	178 008	11 073	2 616	725	33.8	13.4
447190	Other gasoline stations .....	125	178 008	11 073	2 616	725	33.8	13.4
448	Clothing & clothing accessories stores .....	342	353 072	37 861	8 716	3 002	7.0	14.4
4481	Clothing stores .....	236	286 337	29 148	6 688	2 417	6.4	15.5
44811	Men's clothing stores .....	39	51 373	5 238	1 314	508	9.3	11.3
448110	Men's clothing stores .....	39	51 373	5 238	1 314	508	9.3	11.3
44812	Women's clothing stores .....	95	65 524	7 518	1 799	683	11.0	11.8
448120	Women's clothing stores .....	95	65 524	7 518	1 799	683	11.0	11.8
44813	Children's & infants' clothing stores .....	11	10 371	1 209	243	87	6.5	—
448130	Children's & infants' clothing stores .....	11	10 371	1 209	243	87	6.5	—
44814	Family clothing stores .....	50	137 595	12 086	2 570	932	1.7	18.5
448140	Family clothing stores .....	50	137 595	12 086	2 570	932	1.7	18.5
44815	Clothing accessories stores .....	19	6 246	977	230	74	29.4	34.1
448150	Clothing accessories stores .....	19	6 246	977	230	74	29.4	34.1
44819	Other clothing stores .....	22	15 228	2 120	532	133	9.9	21.5
448190	Other clothing stores .....	22	15 228	2 120	532	133	9.9	21.5
4482	Shoe stores .....	55	40 677	4 394	948	340	4.9	7.7
44821	Shoe stores .....	55	40 677	4 394	948	340	4.9	7.7
448210	Shoe stores .....	55	40 677	4 394	948	340	4.9	7.7
4482102	Women's shoe stores .....	11	5 873	803	191	77	11.5	14.1
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	32	20 987	2 122	463	177	6.3	11.0
4482105	Athletic footwear stores .....	8	11 918	1 165	221	69	—	—
4483	Jewelry, luggage, & leather goods stores .....	51	26 058	4 319	1 080	245	16.8	13.2
44831	Jewelry stores .....	46	23 899	4 036	1 013	221	18.3	13.0
448310	Jewelry stores .....	46	23 899	4 036	1 013	221	18.3	13.0
44832	Luggage & leather goods stores .....	5	2 159	283	67	24	—	15.8
448320	Luggage & leather goods stores .....	5	2 159	283	67	24	—	15.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>New Haven—Meriden, CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	149	149 825	17 589	4 023	1 162	9.1	7.9
4511	Sporting goods, hobby, & musical instrument stores ..	100	90 732	11 608	2 562	722	7.1	4.4
45111	Sporting goods stores .....	51	37 841	4 512	1 088	340	8.1	4.4
451110	Sporting goods stores .....	51	37 841	4 512	1 088	340	8.1	4.4
4511101	General-line sporting goods stores .....	13	14 070	1 521	337	118	13.6	9.8
4511102	Specialty-line sporting goods stores .....	38	23 771	2 991	751	222	4.9	1.3
45112	Hobby, toy, & game stores .....	25	31 635	3 498	601	205	6.7	6.4
451120	Hobby, toy, & game stores .....	25	31 635	3 498	601	205	6.7	6.4
45113	Sewing, needlework, & piece goods stores .....	14	7 660	1 669	462	100	6.7	.6
451130	Sewing, needlework, & piece goods stores .....	14	7 660	1 669	462	100	6.7	.6
45114	Musical instrument & supplies stores .....	10	13 596	1 929	411	77	5.4	2.0
451140	Musical instrument & supplies stores .....	10	13 596	1 929	411	77	5.4	2.0
4512	Book, periodical, & music stores .....	49	59 093	5 981	1 461	440	12.2	13.4
45121	Book stores & news dealers .....	31	39 460	4 137	1 070	336	2.3	14.9
451211	Book stores .....	24	36 518	3 848	1 010	309	.9	13.2
4512111	Book stores, general .....	14	23 893	2 805	794	226	1.4	16.2
4512113	College book stores .....	8	D	D	D	b	D	D
451212	News dealers & newsstands .....	7	2 942	289	60	27	19.5	36.6
45122	Prerecorded tape, compact disc, & record stores ...	18	19 633	1 844	391	104	32.0	10.1
451220	Prerecorded tape, compact disc, & record stores .	18	19 633	1 844	391	104	32.0	10.1
452	General merchandise stores .....	47	470 376	47 052	10 412	3 675	2.0	3.5
4521	Department stores (excl leased depts) .....	15	290 851	29 868	6 437	2 266	—	—
45211	Department stores (excl leased depts) .....	15	290 851	29 868	6 437	2 266	—	—
452110	Department stores (excl leased depts) .....	15	290 851	29 868	6 437	2 266	—	—
4521103	National chain department stores (excl leased depts) .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	32	179 525	17 184	3 975	1 409	5.3	9.1
45299	All other general merchandise stores .....	28	59 953	6 121	1 679	536	15.8	27.4
452990	All other general merchandise stores .....	28	59 953	6 121	1 679	536	15.8	27.4
4529901	Variety stores .....	15	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	12	29 032	3 788	1 055	259	3.9	26.1
453	Miscellaneous store retailers .....	229	213 060	33 280	8 206	1 825	9.7	11.0
4531	Florists .....	53	15 354	3 264	748	234	33.2	17.2
45311	Florists .....	53	15 354	3 264	748	234	33.2	17.2
453110	Florists .....	53	15 354	3 264	748	234	33.2	17.2
4532	Office supplies, stationery, & gift stores .....	81	91 590	11 392	2 623	761	9.5	17.4
45321	Office supplies & stationery stores .....	18	62 101	7 086	1 715	346	4.4	21.5
453210	Office supplies & stationery stores .....	18	62 101	7 086	1 715	346	4.4	21.5
4532102	Office supplies stores .....	16	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	63	29 489	4 306	908	415	20.4	8.8
453220	Gift, novelty, & souvenir stores .....	63	29 489	4 306	908	415	20.4	8.8
4533	Used merchandise stores .....	41	11 224	2 194	507	214	26.1	13.5
45331	Used merchandise stores .....	41	11 224	2 194	507	214	26.1	13.5
453310	Used merchandise stores .....	41	11 224	2 194	507	214	26.1	13.5
4539	Other miscellaneous store retailers .....	54	94 892	16 430	4 328	616	4.1	3.6
45391	Pet & pet supplies stores .....	14	11 220	1 450	304	132	8.7	.1
453910	Pet & pet supplies stores .....	14	11 220	1 450	304	132	8.7	.1
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	36	D	D	D	e	D	D
454	Nonstore retailers .....	133	390 679	36 642	8 912	1 458	7.3	4.2
4541	Electronic shopping & mail-order houses .....	28	202 639	8 295	1 854	526	2.3	1.4
45411	Electronic shopping & mail-order houses .....	28	202 639	8 295	1 854	526	2.3	1.4
454110	Electronic shopping & mail-order houses .....	28	202 639	8 295	1 854	526	2.3	1.4
4542	Vending machine operators .....	13	10 608	2 157	437	75	13.7	1.2
45421	Vending machine operators .....	13	10 608	2 157	437	75	13.7	1.2
454210	Vending machine operators .....	13	10 608	2 157	437	75	13.7	1.2
4543	Direct selling establishments .....	92	177 432	26 190	6 621	857	12.7	7.5
45431	Fuel dealers .....	70	156 254	21 419	5 468	661	14.4	6.4
454311	Heating oil dealers .....	64	148 934	20 349	5 211	624	14.1	6.7
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	7 320	1 070	257	37	21.5	—
45439	Other direct selling establishments .....	22	21 178	4 771	1 153	196	.1	15.7
454390	Other direct selling establishments .....	22	21 178	4 771	1 153	196	.1	15.7

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>New York, NY PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34 081</b>	<b>53 828 675</b>	<b>5 967 739</b>	<b>1 371 612</b>	<b>293 786</b>	<b>18.3</b>	<b>10.9</b>
441	Motor vehicle & parts dealers .....	1 329	7 456 268	576 723	129 264	17 245	20.1	7.8
4411	Automobile dealers .....	558	6 575 943	446 928	99 109	11 841	21.0	6.1
44111	New car dealers .....	304	6 309 690	432 372	96 086	11 164	20.0	5.6
441110	New car dealers .....	304	6 309 690	432 372	96 086	11 164	20.0	5.6
44112	Used car dealers .....	254	266 253	14 556	3 023	677	44.2	17.8
441120	Used car dealers .....	254	266 253	14 556	3 023	677	44.2	17.8
4412	Other motor vehicle dealers .....	62	116 171	9 486	2 186	351	18.5	2.7
44121	Recreational vehicle dealers .....	5	11 402	1 052	262	31	.8	—
441210	Recreational vehicle dealers .....	5	11 402	1 052	262	31	.8	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	57	104 769	8 434	1 924	320	20.5	3.0
441221	Motorcycle dealers .....	31	51 425	3 702	811	153	33.9	5.8
441222	Boat dealers .....	26	53 344	4 732	1 113	167	7.5	.2
4413	Automotive parts, accessories, & tire stores .....	709	764 154	120 309	27 969	5 053	12.3	22.7
44131	Automotive parts & accessories stores .....	575	590 598	89 856	21 365	3 996	12.2	22.4
441310	Automotive parts & accessories stores .....	575	590 598	89 856	21 365	3 996	12.2	22.4
44132	Tire dealers .....	134	173 556	30 453	6 604	1 057	12.5	23.9
441320	Tire dealers .....	134	173 556	30 453	6 604	1 057	12.5	23.9
442	Furniture & home furnishings stores .....	1 802	2 025 527	280 733	64 626	11 467	18.4	8.8
4421	Furniture stores .....	849	1 042 662	135 586	30 975	4 844	19.4	8.8
44211	Furniture stores .....	849	1 042 662	135 586	30 975	4 844	19.4	8.8
442110	Furniture stores .....	849	1 042 662	135 586	30 975	4 844	19.4	8.8
4422	Home furnishings stores .....	953	982 865	145 147	33 651	6 623	17.4	8.8
44221	Floor covering stores .....	358	355 012	54 657	12 785	1 941	24.7	10.9
442210	Floor covering stores .....	358	355 012	54 657	12 785	1 941	24.7	10.9
44229	Other home furnishings stores .....	595	627 853	90 490	20 866	4 682	13.3	7.6
442291	Window treatment stores .....	74	51 932	10 244	2 220	426	23.7	2.4
442299	All other home furnishings stores .....	521	575 921	80 246	18 646	4 256	12.3	8.1
443	Electronics & appliance stores .....	1 239	2 162 527	195 213	44 230	8 371	18.7	11.8
4431	Electronics & appliance stores .....	1 239	2 162 527	195 213	44 230	8 371	18.7	11.8
44311	Appliance, television, & other electronics stores .....	843	1 277 595	124 322	29 411	5 755	16.9	10.1
443111	Household appliance stores .....	229	430 099	36 178	8 606	1 556	15.3	8.4
443112	Radio, television, & other electronics stores .....	614	847 496	88 144	20 805	4 199	17.6	11.0
44312	Computer & software stores .....	256	738 146	55 878	11 293	1 931	15.4	12.4
443120	Computer & software stores .....	256	738 146	55 878	11 293	1 931	15.4	12.4
44313	Camera & photographic supplies stores .....	140	146 786	15 013	3 526	685	51.8	22.5
443130	Camera & photographic supplies stores .....	140	146 786	15 013	3 526	685	51.8	22.5
444	Building material & garden equipment & supplies dealers .....	1 706	3 289 770	427 787	92 654	15 150	12.4	4.3
4441	Building material & supplies dealers .....	1 547	3 145 055	403 991	87 995	14 150	12.2	4.2
44411	Home centers .....	62	717 378	68 280	14 562	3 783	3.4	2.8
444110	Home centers .....	62	717 378	68 280	14 562	3 783	3.4	2.8
44412	Paint & wallpaper stores .....	132	170 182	24 313	5 537	812	23.8	2.7
444120	Paint & wallpaper stores .....	132	170 182	24 313	5 537	812	23.8	2.7
44413	Hardware stores .....	535	255 585	44 288	10 471	2 162	37.3	10.9
444130	Hardware stores .....	535	255 585	44 288	10 471	2 162	37.3	10.9
44419	Other building material dealers .....	818	2 001 910	267 110	57 425	7 393	11.1	4.0
444190	Other building material dealers .....	818	2 001 910	267 110	57 425	7 393	11.1	4.0
4442	Lawn & garden equipment & supplies stores .....	159	144 715	23 796	4 659	1 000	18.2	5.4
44421	Outdoor power equipment stores .....	32	31 646	5 405	1 058	191	17.2	15.3
444210	Outdoor power equipment stores .....	32	31 646	5 405	1 058	191	17.2	15.3
44422	Nursery & garden centers .....	127	113 069	18 391	3 601	809	18.5	2.7
444220	Nursery & garden centers .....	127	113 069	18 391	3 601	809	18.5	2.7
445	Food & beverage stores .....	8 089	9 889 226	1 068 696	248 474	64 216	22.8	12.4
4451	Grocery stores .....	5 052	8 128 028	895 165	207 851	53 422	19.4	12.1
44511	Supermarkets & other grocery (except convenience) stores .....	4 291	7 790 627	866 374	201 332	51 047	18.0	11.3
445110	Supermarkets & other grocery (except convenience) stores .....	4 291	7 790 627	866 374	201 332	51 047	18.0	11.3
44512	Convenience stores .....	761	337 401	28 791	6 519	2 375	51.1	31.5
445120	Convenience stores .....	761	337 401	28 791	6 519	2 375	51.1	31.5
4452	Specialty food stores .....	2 062	1 017 441	117 533	27 955	7 867	43.0	18.3
4453	Beer, wine, & liquor stores .....	975	743 757	55 998	12 668	2 927	32.3	7.7
44531	Beer, wine, & liquor stores .....	975	743 757	55 998	12 668	2 927	32.3	7.7
445310	Beer, wine, & liquor stores .....	975	743 757	55 998	12 668	2 927	32.3	7.7

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>							
	<b>New York, NY PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	3 353	4 980 392	582 472	130 456	31 704	27.2	9.5
4461	Health & personal care stores .....	3 353	4 980 392	582 472	130 456	31 704	27.2	9.5
44611	Pharmacies & drug stores .....	1 949	4 071 115	409 939	91 747	24 295	27.3	8.3
446110	Pharmacies & drug stores .....	1 949	4 071 115	409 939	91 747	24 295	27.3	8.3
4461101	Pharmacies & drug stores .....	1 764	3 818 519	384 826	85 712	22 004	28.2	8.6
4461102	Proprietary stores .....	185	252 596	25 113	6 035	2 291	13.9	3.2
44612	Cosmetics, beauty supplies, & perfume stores .....	290	247 977	42 268	9 303	1 840	23.4	5.0
446120	Cosmetics, beauty supplies, & perfume stores .....	290	247 977	42 268	9 303	1 840	23.4	5.0
44613	Optical goods stores .....	567	282 106	66 537	14 897	2 583	27.1	12.2
446130	Optical goods stores .....	567	282 106	66 537	14 897	2 583	27.1	12.2
44619	Other health & personal care stores .....	547	379 194	63 728	14 509	2 986	28.6	23.7
446191	Food (health) supplement stores .....	345	208 626	26 272	6 371	1 797	33.2	38.0
446199	All other health & personal care stores .....	202	170 568	37 456	8 138	1 189	22.9	6.2
447	Gasoline stations .....	1 772	1 953 195	100 525	23 878	6 606	34.7	16.7
4471	Gasoline stations .....	1 772	1 953 195	100 525	23 878	6 606	34.7	16.7
44711	Gasoline stations with convenience stores .....	539	471 643	22 175	5 153	1 770	25.0	28.7
447110	Gasoline stations with convenience stores .....	539	471 643	22 175	5 153	1 770	25.0	28.7
44719	Other gasoline stations .....	1 233	1 481 552	78 350	18 725	4 836	37.7	12.9
447190	Other gasoline stations .....	1 233	1 481 552	78 350	18 725	4 836	37.7	12.9
448	Clothing & clothing accessories stores .....	6 949	8 037 315	1 082 223	248 629	55 715	16.2	14.3
4481	Clothing stores .....	4 283	5 753 411	740 997	167 779	41 760	14.9	14.4
44811	Men's clothing stores .....	724	745 785	100 089	23 796	4 219	23.6	10.9
448110	Men's clothing stores .....	724	745 785	100 089	23 796	4 219	23.6	10.9
44812	Women's clothing stores .....	1 823	1 996 853	255 787	58 063	15 732	15.9	17.1
448120	Women's clothing stores .....	1 823	1 996 853	255 787	58 063	15 732	15.9	17.1
44813	Children's & infants' clothing stores .....	307	431 667	52 710	12 417	4 225	17.8	15.3
448130	Children's & infants' clothing stores .....	307	431 667	52 710	12 417	4 225	17.8	15.3
44814	Family clothing stores .....	679	1 908 061	232 835	51 388	12 468	9.8	9.2
448140	Family clothing stores .....	679	1 908 061	232 835	51 388	12 468	9.8	9.2
44815	Clothing accessories stores .....	355	273 099	38 685	8 938	1 873	18.7	33.2
448150	Clothing accessories stores .....	355	273 099	38 685	8 938	1 873	18.7	33.2
44819	Other clothing stores .....	395	397 946	60 891	13 177	3 243	12.8	17.7
448190	Other clothing stores .....	395	397 946	60 891	13 177	3 243	12.8	17.7
4482	Shoe stores .....	1 262	1 010 931	127 639	28 623	7 625	14.6	11.1
44821	Shoe stores .....	1 262	1 010 931	127 639	28 623	7 625	14.6	11.1
448210	Shoe stores .....	1 262	1 010 931	127 639	28 623	7 625	14.6	11.1
4482101	Men's shoe stores .....	109	89 805	11 507	2 872	474	8.1	8.2
4482102	Women's shoe stores .....	339	239 318	32 689	6 985	2 119	12.5	25.6
4482103	Children's & juveniles' shoe stores .....	50	20 028	2 731	664	171	29.3	4.3
4482104	Family shoe stores .....	554	423 448	53 879	11 776	3 040	17.7	7.9
4482105	Athletic footwear stores .....	210	238 332	26 833	6 326	1 821	12.3	4.0
4483	Jewelry, luggage, & leather goods stores .....	1 404	1 272 973	213 587	52 227	6 330	23.0	16.7
44831	Jewelry stores .....	1 279	1 146 893	197 030	48 592	5 619	23.5	16.9
448310	Jewelry stores .....	1 279	1 146 893	197 030	48 592	5 619	23.5	16.9
44832	Luggage & leather goods stores .....	125	126 080	16 557	3 635	711	17.8	14.6
448320	Luggage & leather goods stores .....	125	126 080	16 557	3 635	711	17.8	14.6
451	Sporting goods, hobby, book, & music stores .....	1 998	2 344 643	261 262	59 420	15 908	13.1	9.7
4511	Sporting goods, hobby, & musical instrument stores ..	914	1 333 941	141 338	32 088	8 098	12.0	12.0
45111	Sporting goods stores .....	410	546 179	65 971	15 475	3 913	15.7	20.4
451110	Sporting goods stores .....	410	546 179	65 971	15 475	3 913	15.7	20.4
4511101	General-line sporting goods stores .....	150	310 102	36 987	8 686	2 335	10.2	12.5
4511102	Specialty-line sporting goods stores .....	260	236 077	28 984	6 789	1 578	22.8	30.8
45112	Hobby, toy, & game stores .....	209	541 240	41 182	8 886	2 584	5.5	2.6
451120	Hobby, toy, & game stores .....	209	541 240	41 182	8 886	2 584	5.5	2.6
45113	Sewing, needlework, & piece goods stores .....	224	107 673	19 633	4 273	1 035	26.1	25.4
451130	Sewing, needlework, & piece goods stores .....	224	107 673	19 633	4 273	1 035	26.1	25.4
45114	Musical instrument & supplies stores .....	71	138 849	14 552	3 454	566	11.7	5.4
451140	Musical instrument & supplies stores .....	71	138 849	14 552	3 454	566	11.7	5.4
4512	Book, periodical, & music stores .....	1 084	1 010 702	119 924	27 332	7 810	14.7	6.6
45121	Book stores & news dealers .....	789	642 721	80 816	18 443	5 374	17.9	7.6
451211	Book stores .....	303	481 923	56 528	13 446	3 874	8.9	6.5
4512111	Book stores, general .....	185	335 456	40 479	9 620	2 740	6.8	5.6
4512112	Specialty book stores .....	49	25 164	4 092	1 022	230	22.6	32.8
4512113	College book stores .....	69	121 303	11 957	2 804	904	11.9	3.7
451212	News dealers & newsstands .....	486	160 798	24 288	4 997	1 500	44.8	10.9
45122	Prerecorded tape, compact disc, & record stores ...	295	367 981	39 108	8 889	2 436	9.1	4.7
451220	Prerecorded tape, compact disc, & record stores ...	295	367 981	39 108	8 889	2 436	9.1	4.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
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<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>New York, NY PMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	956	5 596 910	637 615	151 649	37 118	2.5	10.5
4521	Department stores (incl leased depts) ## .....	69	4 160 343	N	N	N	—	10.9
45211	Department stores (incl leased depts) ## .....	69	4 160 343	N	N	N	—	10.9
4521	Department stores (excl leased depts) .....	69	4 114 813	489 415	116 469	27 908	—	11.0
45211	Department stores (excl leased depts) .....	69	4 114 813	489 415	116 469	27 908	—	11.0
452110	Department stores (excl leased depts) .....	69	4 114 813	489 415	116 469	27 908	—	11.0
4521101	Conventional department stores (excl leased depts) .....	23	2 660 000	353 142	83 271	14 942	—	15.2
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	32	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts) .....	14	D	D	D	h	D	D
4529	Other general merchandise stores .....	887	1 482 097	148 200	35 180	9 210	9.3	9.1
45291	Warehouse clubs & superstores .....	9	543 833	28 966	7 002	1 767	—	.8
452910	Warehouse clubs & superstores .....	9	543 833	28 966	7 002	1 767	—	.8
45299	All other general merchandise stores .....	878	938 264	119 234	28 178	7 443	14.7	13.9
452990	All other general merchandise stores .....	878	938 264	119 234	28 178	7 443	14.7	13.9
4529901	Variety stores .....	443	D	D	D	h	D	D
4529902	Catalog showrooms .....	4	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	431	487 965	63 427	14 792	3 648	12.9	17.7
453	Miscellaneous store retailers .....	3 751	3 020 222	403 445	90 343	18 756	18.6	12.6
4531	Florists .....	665	211 164	41 721	9 684	2 347	30.6	10.5
45311	Florists .....	665	211 164	41 721	9 684	2 347	30.6	10.5
453110	Florists .....	665	211 164	41 721	9 684	2 347	30.6	10.5
4532	Office supplies, stationery, & gift stores .....	1 348	975 995	120 382	28 200	7 545	18.8	11.0
45321	Office supplies & stationery stores .....	334	488 184	49 425	11 878	2 605	13.4	10.9
453210	Office supplies & stationery stores .....	334	488 184	49 425	11 878	2 605	13.4	10.9
4532101	Stationery stores .....	165	55 364	6 940	1 666	453	64.8	13.2
4532102	Office supplies stores .....	169	432 820	42 485	10 212	2 152	6.9	10.6
45322	Gift, novelty, & souvenir stores .....	1 014	487 811	70 957	16 322	4 940	24.1	11.1
453220	Gift, novelty, & souvenir stores .....	1 014	487 811	70 957	16 322	4 940	24.1	11.1
4533	Used merchandise stores .....	480	321 458	52 510	10 420	1 773	22.2	11.6
45331	Used merchandise stores .....	480	321 458	52 510	10 420	1 773	22.2	11.6
453310	Used merchandise stores .....	480	321 458	52 510	10 420	1 773	22.2	11.6
4539	Other miscellaneous store retailers .....	1 258	1 511 605	188 832	42 039	7 091	16.1	14.1
45391	Pet & pet supplies stores .....	218	110 829	17 600	4 281	1 090	23.1	17.4
453910	Pet & pet supplies stores .....	218	110 829	17 600	4 281	1 090	23.1	17.4
45392	Art dealers .....	470	856 500	78 413	14 365	1 663	14.6	12.8
453920	Art dealers .....	470	856 500	78 413	14 365	1 663	14.6	12.8
45399	All other miscellaneous store retailers .....	569	D	D	D	h	D	D
454	Nonstore retailers .....	1 137	3 072 680	351 045	87 989	11 530	18.1	11.0
4541	Electronic shopping & mail-order houses .....	382	1 842 027	166 292	39 646	5 751	16.8	11.6
45411	Electronic shopping & mail-order houses .....	382	1 842 027	166 292	39 646	5 751	16.8	11.6
454110	Electronic shopping & mail-order houses .....	382	1 842 027	166 292	39 646	5 751	16.8	11.6
4542	Vending machine operators .....	143	59 499	12 552	2 890	561	36.4	24.3
45421	Vending machine operators .....	143	59 499	12 552	2 890	561	36.4	24.3
454210	Vending machine operators .....	143	59 499	12 552	2 890	561	36.4	24.3
4543	Direct selling establishments .....	612	1 171 154	172 201	45 453	5 218	19.2	9.3
45431	Fuel dealers .....	265	804 073	112 179	31 340	2 861	16.6	6.3
454311	Heating oil dealers .....	248	751 451	104 154	29 426	2 681	17.6	5.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	17	52 622	8 025	1 914	200	1.8	16.6
45439	Other direct selling establishments .....	347	367 081	60 022	14 113	2 357	25.0	15.9
454390	Other direct selling establishments .....	347	367 081	60 022	14 113	2 357	25.0	15.9
<b>Newark, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>8 128</b>	<b>17 642 906</b>	<b>1 796 084</b>	<b>421 014</b>	<b>90 246</b>	<b>12.6</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	684	4 801 409	350 502	81 657	10 482	9.2	6.9
4411	Automobile dealers .....	320	4 290 276	273 589	62 789	7 326	8.5	6.4
44111	New car dealers .....	186	4 136 410	263 846	60 552	6 982	7.9	6.2
441110	New car dealers .....	186	4 136 410	263 846	60 552	6 982	7.9	6.2
44112	Used car dealers .....	134	153 866	9 743	2 237	344	24.4	13.6
441120	Used car dealers .....	134	153 866	9 743	2 237	344	24.4	13.6
4412	Other motor vehicle dealers .....	40	66 374	7 198	1 386	282	17.9	7.6
44121	Recreational vehicle dealers .....	6	14 147	1 133	196	37	9.1	—
441210	Recreational vehicle dealers .....	6	14 147	1 133	196	37	9.1	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	34	52 227	6 065	1 190	245	20.3	9.6
441221	Motorcycle dealers .....	22	40 087	4 748	967	176	19.6	6.1
441222	Boat dealers .....	11	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	324	444 759	69 715	17 482	2 874	15.2	10.9
44131	Automotive parts & accessories stores .....	240	367 213	54 253	13 733	2 333	15.5	11.3
441310	Automotive parts & accessories stores .....	240	367 213	54 253	13 733	2 333	15.5	11.3
44132	Tire dealers .....	84	77 546	15 462	3 749	541	14.0	9.1
441320	Tire dealers .....	84	77 546	15 462	3 749	541	14.0	9.1

See footnotes at end of table.

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	<b>Newark, NJ PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture & home furnishings stores .....	465	702 264	89 958	21 109	3 759	11.2	5.5
4421	Furniture stores .....	223	428 423	49 661	11 402	2 015	9.5	3.7
44211	Furniture stores .....	223	428 423	49 661	11 402	2 015	9.5	3.7
442110	Furniture stores .....	223	428 423	49 661	11 402	2 015	9.5	3.7
4422	Home furnishings stores .....	242	273 841	40 297	9 707	1 744	13.9	8.4
44221	Floor covering stores .....	125	169 070	26 313	6 560	906	14.3	9.4
442210	Floor covering stores .....	125	169 070	26 313	6 560	906	14.3	9.4
44229	Other home furnishings stores .....	117	104 771	13 984	3 147	838	13.3	6.9
442291	Window treatment stores .....	15	7 103	1 316	335	74	20.1	7.4
442299	All other home furnishings stores .....	102	97 668	12 668	2 812	764	12.8	6.9
443	Electronics & appliance stores .....	295	543 436	56 666	13 723	2 722	11.1	3.7
4431	Electronics & appliance stores .....	295	543 436	56 666	13 723	2 722	11.1	3.7
44311	Appliance, television, & other electronics stores .....	188	328 744	34 102	8 474	1 654	10.0	3.2
443111	Household appliance stores .....	70	158 386	13 579	3 176	585	12.7	1.2
443112	Radio, television, & other electronics stores .....	118	170 358	20 523	5 298	1 069	7.6	5.0
44312	Computer & software stores .....	75	197 026	19 469	4 581	915	11.7	3.3
443120	Computer & software stores .....	75	197 026	19 469	4 581	915	11.7	3.3
44313	Camera & photographic supplies stores .....	32	17 666	3 095	668	153	23.6	17.9
443130	Camera & photographic supplies stores .....	32	17 666	3 095	668	153	23.6	17.9
444	Building material & garden equipment & supplies dealers .....	583	1 279 344	167 744	36 649	5 706	11.3	2.8
4441	Building material & supplies dealers .....	489	1 202 070	156 328	34 541	5 191	10.8	2.5
44411	Home centers .....	31	D	D	D	g	D	D
444110	Home centers .....	31	D	D	D	g	D	D
44412	Paint & wallpaper stores .....	60	D	D	D	e	D	D
444120	Paint & wallpaper stores .....	60	D	D	D	e	D	D
44413	Hardware stores .....	98	64 461	9 131	2 110	519	32.5	8.8
444130	Hardware stores .....	98	64 461	9 131	2 110	519	32.5	8.8
44419	Other building material dealers .....	300	791 606	109 139	23 731	2 829	11.3	1.9
444190	Other building material dealers .....	300	791 606	109 139	23 731	2 829	11.3	1.9
4442	Lawn & garden equipment & supplies stores .....	94	77 274	11 416	2 108	515	20.0	7.9
44421	Outdoor power equipment stores .....	29	23 120	3 362	771	142	21.4	11.5
444210	Outdoor power equipment stores .....	29	23 120	3 362	771	142	21.4	11.5
44422	Nursery & garden centers .....	65	54 154	8 054	1 337	373	19.4	6.4
444220	Nursery & garden centers .....	65	54 154	8 054	1 337	373	19.4	6.4
445	Food & beverage stores .....	1 530	3 549 538	373 757	91 527	23 778	8.5	6.4
4451	Grocery stores .....	842	3 051 497	331 803	81 619	20 906	5.0	5.7
44511	Supermarkets & other grocery (except convenience) stores .....	579	2 915 462	317 213	78 344	19 857	3.9	5.2
445110	Supermarkets & other grocery (except convenience) stores .....	579	2 915 462	317 213	78 344	19 857	3.9	5.2
44512	Convenience stores .....	263	136 035	14 590	3 275	1 049	27.8	15.7
445120	Convenience stores .....	263	136 035	14 590	3 275	1 049	27.8	15.7
4452	Specialty food stores .....	249	111 891	13 369	3 241	1 018	44.5	15.3
4453	Beer, wine, & liquor stores .....	439	386 150	28 585	6 667	1 854	25.9	9.1
44531	Beer, wine, & liquor stores .....	439	386 150	28 585	6 667	1 854	25.9	9.1
445310	Beer, wine, & liquor stores .....	439	386 150	28 585	6 667	1 854	25.9	9.1
446	Health & personal care stores .....	725	1 150 495	152 210	34 104	8 708	18.5	10.1
4461	Health & personal care stores .....	725	1 150 495	152 210	34 104	8 708	18.5	10.1
44611	Pharmacies & drug stores .....	418	1 012 814	121 929	27 582	7 389	16.8	10.2
446110	Pharmacies & drug stores .....	418	1 012 814	121 929	27 582	7 389	16.8	10.2
4461101	Pharmacies & drug stores .....	391	960 213	114 283	25 703	6 953	17.2	10.8
4461102	Proprietary stores .....	27	52 601	7 646	1 879	436	10.7	.4
44612	Cosmetics, beauty supplies, & perfume stores .....	69	26 344	3 676	933	272	36.3	8.5
446120	Cosmetics, beauty supplies, & perfume stores .....	69	26 344	3 676	933	272	36.3	8.5
44613	Optical goods stores .....	130	50 754	13 485	3 033	527	33.2	5.7
446130	Optical goods stores .....	130	50 754	13 485	3 033	527	33.2	5.7
44619	Other health & personal care stores .....	108	60 583	13 120	2 556	520	26.4	11.5
446191	Food (health) supplement stores .....	61	29 644	4 207	916	297	32.3	17.7
446199	All other health & personal care stores .....	47	30 939	8 913	1 640	223	20.8	5.6
447	Gasoline stations .....	802	996 379	56 840	13 419	3 683	35.4	11.5
4471	Gasoline stations .....	802	996 379	56 840	13 419	3 683	35.4	11.5
44711	Gasoline stations with convenience stores .....	122	178 835	8 519	1 947	654	29.7	5.0
447110	Gasoline stations with convenience stores .....	122	178 835	8 519	1 947	654	29.7	5.0
44719	Other gasoline stations .....	680	817 544	48 321	11 472	3 029	36.7	12.9
447190	Other gasoline stations .....	680	817 544	48 321	11 472	3 029	36.7	12.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Newark, NJ PMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	1 198	1 186 587	151 766	35 354	10 382	12.4	7.6
4481	Clothing stores .....	749	879 226	108 458	25 569	8 043	10.8	8.6
44811	Men's clothing stores .....	133	112 511	14 775	3 414	858	25.0	16.2
448110	Men's clothing stores .....	133	112 511	14 775	3 414	858	25.0	16.2
44812	Women's clothing stores .....	315	283 413	38 983	9 150	3 042	12.2	5.8
448120	Women's clothing stores .....	315	283 413	38 983	9 150	3 042	12.2	5.8
44813	Children's & infants' clothing stores .....	72	87 115	9 212	2 131	744	11.2	11.4
448130	Children's & infants' clothing stores .....	72	87 115	9 212	2 131	744	11.2	11.4
44814	Family clothing stores .....	108	334 368	36 678	8 767	2 784	4.1	8.0
448140	Family clothing stores .....	108	334 368	36 678	8 767	2 784	4.1	8.0
44815	Clothing accessories stores .....	38	7 887	1 552	349	102	30.4	17.8
448150	Clothing accessories stores .....	38	7 887	1 552	349	102	30.4	17.8
44819	Other clothing stores .....	83	53 932	7 258	1 758	513	12.3	5.1
448190	Other clothing stores .....	83	53 932	7 258	1 758	513	12.3	5.1
4482	Shoe stores .....	228	165 211	20 299	4 674	1 359	14.7	2.7
44821	Shoe stores .....	228	165 211	20 299	4 674	1 359	14.7	2.7
448210	Shoe stores .....	228	165 211	20 299	4 674	1 359	14.7	2.7
4482101	Men's shoe stores .....	23	15 682	2 013	463	105	10.0	3.2
4482102	Women's shoe stores .....	33	18 059	2 539	646	165	11.9	9.0
4482103	Children's & juveniles' shoe stores .....	14	6 101	917	231	61	33.6	3.8
4482104	Family shoe stores .....	118	86 472	10 429	2 395	698	19.4	.5
4482105	Athletic footwear stores .....	40	38 897	4 401	939	330	4.5	4.0
4483	Jewelry, luggage, & leather goods stores .....	221	142 150	23 009	5 111	980	19.2	7.4
44831	Jewelry stores .....	209	130 877	21 655	4 793	909	20.4	8.0
448310	Jewelry stores .....	209	130 877	21 655	4 793	909	20.4	8.0
44832	Luggage & leather goods stores .....	12	11 273	1 354	318	71	5.7	—
448320	Luggage & leather goods stores .....	12	11 273	1 354	318	71	5.7	—
451	Sporting goods, hobby, book, & music stores .....	501	540 943	66 222	14 400	3 755	12.4	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	292	377 405	48 978	10 285	2 358	13.7	3.8
45111	Sporting goods stores .....	150	167 173	23 700	4 868	997	18.1	5.8
451110	Sporting goods stores .....	150	167 173	23 700	4 868	997	18.1	5.8
4511101	General-line sporting goods stores .....	56	94 045	13 371	2 348	572	22.5	5.7
4511102	Specialty-line sporting goods stores .....	94	73 128	10 329	2 520	425	12.5	6.1
45112	Hobby, toy, & game stores .....	73	154 761	13 563	2 988	916	9.1	1.9
451120	Hobby, toy, & game stores .....	73	154 761	13 563	2 988	916	9.1	1.9
45113	Sewing, needlework, & piece goods stores .....	42	18 415	3 380	707	176	19.2	6.4
451130	Sewing, needlework, & piece goods stores .....	42	18 415	3 380	707	176	19.2	6.4
45114	Musical instrument & supplies stores .....	27	37 056	8 335	1 722	269	10.1	1.4
451140	Musical instrument & supplies stores .....	27	37 056	8 335	1 722	269	10.1	1.4
4512	Book, periodical, & music stores .....	209	163 538	17 244	4 115	1 397	9.4	5.3
45121	Book stores & news dealers .....	141	118 985	13 285	3 153	1 059	9.8	4.6
451211	Book stores .....	91	88 332	8 771	2 083	680	8.2	4.1
4512111	Book stores, general .....	57	55 109	5 648	1 330	450	10.5	3.5
4512112	Specialty book stores .....	17	5 961	735	168	67	22.3	2.9
4512113	College book stores .....	17	27 262	2 388	585	163	.4	5.6
451212	News dealers & newsstands .....	50	30 653	4 514	1 070	379	14.5	6.2
45122	Prerecorded tape, compact disc, & record stores ...	68	44 553	3 959	962	338	8.1	7.2
451220	Prerecorded tape, compact disc, & record stores .	68	44 553	3 959	962	338	8.1	7.2
452	General merchandise stores .....	150	1 230 601	124 352	28 918	8 340	3.2	1.5
4521	Department stores (incl leased depts) ## .....	38	978 317	N	N	N	1.4	1.1
45211	Department stores (incl leased depts) ## .....	38	978 317	N	N	N	1.4	1.1
4521	Department stores (excl leased depts) .....	38	959 779	103 137	24 052	6 827	1.5	1.1
45211	Department stores (excl leased depts) .....	38	959 779	103 137	24 052	6 827	1.5	1.1
452110	Department stores (excl leased depts) .....	38	959 779	103 137	24 052	6 827	1.5	1.1
4521101	Conventional department stores (excl leased depts) .....	10	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	22	357 441	31 967	6 931	2 699	4.0	—
4521103	National chain department stores (excl leased depts) .....	6	D	D	D	g	D	D
4529	Other general merchandise stores .....	112	270 822	21 215	4 866	1 513	9.3	2.6
45299	All other general merchandise stores .....	109	D	D	D	g	D	D
452990	All other general merchandise stores .....	109	D	D	D	g	D	D
4529901	Variety stores .....	59	60 847	7 831	1 712	611	28.6	2.1
4529903	Miscellaneous general merchandise stores ....	50	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Newark, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	821	455 825	64 556	14 988	4 182	20.9	10.3
4531	Florists .....	233	66 466	13 466	3 141	916	28.6	14.2
453110	Florists .....	233	66 466	13 466	3 141	916	28.6	14.2
4532	Office supplies, stationery, & gift stores .....	289	213 089	24 004	5 883	1 777	17.9	8.6
45321	Office supplies & stationery stores .....	63	118 941	11 541	2 990	621	9.0	7.2
453210	Office supplies & stationery stores .....	63	118 941	11 541	2 990	621	9.0	7.2
4532101	Stationery stores .....	17	8 704	1 396	304	72	25.9	14.5
4532102	Office supplies stores .....	46	110 237	10 145	2 686	549	7.7	6.6
45322	Gift, novelty, & souvenir stores .....	226	94 148	12 463	2 893	1 156	29.1	10.5
453220	Gift, novelty, & souvenir stores .....	226	94 148	12 463	2 893	1 156	29.1	10.5
4533	Used merchandise stores .....	74	22 542	3 190	651	251	28.8	17.5
45331	Used merchandise stores .....	74	22 542	3 190	651	251	28.8	17.5
453310	Used merchandise stores .....	74	22 542	3 190	651	251	28.8	17.5
4539	Other miscellaneous store retailers .....	225	153 728	23 896	5 313	1 238	20.6	10.0
45391	Pet & pet supplies stores .....	73	47 321	7 378	1 758	459	23.6	5.2
453910	Pet & pet supplies stores .....	73	47 321	7 378	1 758	459	23.6	5.2
45392	Art dealers .....	24	7 556	1 404	329	73	39.8	6.7
453920	Art dealers .....	24	7 556	1 404	329	73	39.8	6.7
45399	All other miscellaneous store retailers .....	127	D	D	D	f	D	D
454	Nonstore retailers .....	374	1 206 085	141 511	35 166	4 749	23.3	9.1
4541	Electronic shopping & mail-order houses .....	92	655 855	65 243	16 359	1 907	31.2	4.1
45411	Electronic shopping & mail-order houses .....	92	655 855	65 243	16 359	1 907	31.2	4.1
454110	Electronic shopping & mail-order houses .....	92	655 855	65 243	16 359	1 907	31.2	4.1
4542	Vending machine operators .....	46	35 443	7 254	1 782	303	23.5	11.1
45421	Vending machine operators .....	46	35 443	7 254	1 782	303	23.5	11.1
454210	Vending machine operators .....	46	35 443	7 254	1 782	303	23.5	11.1
4543	Direct selling establishments .....	236	514 787	69 014	17 025	2 539	13.3	15.3
45431	Fuel dealers .....	124	415 060	50 876	13 071	1 510	10.1	14.7
454311	Heating oil dealers .....	111	379 525	45 397	11 722	1 335	11.0	11.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	13	35 535	5 479	1 349	175	1.0	45.0
45439	Other direct selling establishments .....	112	99 727	18 138	3 954	1 029	26.2	18.0
454390	Other direct selling establishments .....	112	99 727	18 138	3 954	1 029	26.2	18.0
<b>Newburgh, NY—PA PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 545</b>	<b>3 230 268</b>	<b>307 332</b>	<b>70 289</b>	<b>18 334</b>	<b>13.0</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	145	781 684	57 173	13 231	1 857	29.9	.7
4411	Automobile dealers .....	64	D	D	D	g	D	D
44111	New car dealers .....	48	675 940	44 702	10 334	1 308	32.6	.4
441110	New car dealers .....	48	675 940	44 702	10 334	1 308	32.6	.4
44112	Used car dealers .....	16	D	D	D	b	D	D
441120	Used car dealers .....	16	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	16	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	12	24 865	1 894	397	82	12.1	—
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	65	50 527	9 095	2 190	394	14.2	5.6
44131	Automotive parts & accessories stores .....	44	34 166	5 561	1 314	263	15.1	8.0
441310	Automotive parts & accessories stores .....	44	34 166	5 561	1 314	263	15.1	8.0
44132	Tire dealers .....	21	16 361	3 534	876	131	12.2	.8
441320	Tire dealers .....	21	16 361	3 534	876	131	12.2	.8
442	Furniture & home furnishings stores .....	89	84 809	11 298	2 519	620	10.8	9.1
4421	Furniture stores .....	37	38 865	5 771	1 301	260	18.4	—
44211	Furniture stores .....	37	38 865	5 771	1 301	260	18.4	—
442110	Furniture stores .....	37	38 865	5 771	1 301	260	18.4	—
4422	Home furnishings stores .....	52	45 944	5 527	1 218	360	4.3	16.9
44221	Floor covering stores .....	18	15 586	1 924	425	74	6.3	5.1
442210	Floor covering stores .....	18	15 586	1 924	425	74	6.3	5.1
44229	Other home furnishings stores .....	34	30 358	3 603	793	286	3.2	22.9
442299	All other home furnishings stores .....	33	D	D	D	e	D	D
443	Electronics & appliance stores .....	51	60 535	5 930	1 307	311	8.3	10.1
4431	Electronics & appliance stores .....	51	60 535	5 930	1 307	311	8.3	10.1
44311	Appliance, television, & other electronics stores .....	39	45 440	4 429	949	234	9.2	11.7
443111	Household appliance stores .....	12	13 549	1 489	354	76	23.9	26.0
443112	Radio, television, & other electronics stores .....	27	31 891	2 940	595	158	3.0	5.6
44312	Computer & software stores .....	10	D	D	D	b	D	D
443120	Computer & software stores .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

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<b>Newburgh, NY—PA PMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	146	367 083	41 575	9 343	1 683	6.9	9.4
4441	Building material & supplies dealers .....	119	332 696	38 202	8 635	1 500	5.1	8.2
44411	Home centers .....	4	D	D	D	e	D	D
444110	Home centers .....	4	D	D	D	e	D	D
44413	Hardware stores .....	28	D	D	D	c	D	D
444130	Hardware stores .....	28	D	D	D	c	D	D
44419	Other building material dealers .....	80	228 874	26 942	5 922	880	5.0	11.1
444190	Other building material dealers .....	80	228 874	26 942	5 922	880	5.0	11.1
4442	Lawn & garden equipment & supplies stores .....	27	34 387	3 373	708	183	24.5	21.4
44422	Nursery & garden centers .....	18	27 758	2 499	546	145	17.9	23.8
444220	Nursery & garden centers .....	18	27 758	2 499	546	145	17.9	23.8
445	Food & beverage stores .....	239	532 995	55 818	13 426	3 698	9.6	3.1
4451	Grocery stores .....	153	487 506	52 090	12 588	3 415	8.0	2.9
44511	Supermarkets & other grocery (except convenience) stores .....	96	455 245	48 685	11 781	3 072	4.6	2.4
445110	Supermarkets & other grocery (except convenience) stores .....	96	455 245	48 685	11 781	3 072	4.6	2.4
44512	Convenience stores .....	57	32 261	3 405	807	343	55.8	10.3
445120	Convenience stores .....	57	32 261	3 405	807	343	55.8	10.3
4452	Specialty food stores .....	35	12 920	1 454	326	124	25.4	2.2
4453	Beer, wine, & liquor stores .....	51	32 569	2 274	512	159	28.2	6.0
44531	Beer, wine, & liquor stores .....	51	32 569	2 274	512	159	28.2	6.0
445310	Beer, wine, & liquor stores .....	51	32 569	2 274	512	159	28.2	6.0
446	Health & personal care stores .....	114	175 829	22 269	4 522	1 364	14.0	3.2
4461	Health & personal care stores .....	114	175 829	22 269	4 522	1 364	14.0	3.2
44611	Pharmacies & drug stores .....	65	157 275	18 660	3 743	1 187	14.2	2.6
446110	Pharmacies & drug stores .....	65	157 275	18 660	3 743	1 187	14.2	2.6
4461101	Pharmacies & drug stores .....	60	152 665	17 691	3 550	1 130	14.6	2.1
4461102	Proprietary stores .....	5	4 610	969	193	57	1.5	19.2
44612	Cosmetics, beauty supplies, & perfume stores .....	9	4 282	543	127	35	1.4	—
446120	Cosmetics, beauty supplies, & perfume stores .....	9	4 282	543	127	35	1.4	—
44619	Other health & personal care stores .....	23	7 371	1 400	321	65	21.0	12.1
446191	Food (health) supplement stores .....	9	3 223	382	88	27	36.5	27.6
447	Gasoline stations .....	174	202 732	13 105	3 123	1 079	17.6	11.4
4471	Gasoline stations .....	174	202 732	13 105	3 123	1 079	17.6	11.4
44711	Gasoline stations with convenience stores .....	102	130 905	7 920	1 876	723	11.6	10.8
447110	Gasoline stations with convenience stores .....	102	130 905	7 920	1 876	723	11.6	10.8
44719	Other gasoline stations .....	72	71 827	5 185	1 247	356	28.5	12.4
447190	Other gasoline stations .....	72	71 827	5 185	1 247	356	28.5	12.4
448	Clothing & clothing accessories stores .....	254	358 435	31 515	6 866	2 482	2.4	6.8
4481	Clothing stores .....	166	269 466	23 037	5 095	1 877	.7	8.1
44811	Men's clothing stores .....	23	63 356	4 228	921	328	1.9	1.2
448110	Men's clothing stores .....	23	63 356	4 228	921	328	1.9	1.2
44812	Women's clothing stores .....	67	78 324	7 892	1 753	671	.4	13.1
448120	Women's clothing stores .....	67	78 324	7 892	1 753	671	.4	13.1
44813	Children's & infants' clothing stores .....	6	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	6	D	D	D	c	D	D
44814	Family clothing stores .....	36	87 323	6 635	1 487	537	.4	4.7
448140	Family clothing stores .....	36	87 323	6 635	1 487	537	.4	4.7
44815	Clothing accessories stores .....	16	D	D	D	b	D	D
448150	Clothing accessories stores .....	16	D	D	D	b	D	D
44819	Other clothing stores .....	18	19 746	1 953	470	157	—	9.1
448190	Other clothing stores .....	18	19 746	1 953	470	157	—	9.1
4482	Shoe stores .....	47	64 792	5 597	1 140	422	5.5	.7
44821	Shoe stores .....	47	64 792	5 597	1 140	422	5.5	.7
448210	Shoe stores .....	47	64 792	5 597	1 140	422	5.5	.7
4482101	Men's shoe stores .....	5	10 287	651	149	70	6.5	—
4482102	Women's shoe stores .....	4	5 495	477	118	42	—	—
4482104	Family shoe stores .....	29	29 234	3 127	615	208	9.8	1.6
4482105	Athletic footwear stores .....	9	19 776	1 342	258	102	—	—
4483	Jewelry, luggage, & leather goods stores .....	41	24 177	2 881	631	183	12.7	8.6
44832	Luggage & leather goods stores .....	7	10 178	761	147	29	.2	9.1
448320	Luggage & leather goods stores .....	7	10 178	761	147	29	.2	9.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Newburgh, NY—PA PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	79	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	48	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	8	13 246	1 238	331	123	6.1	—
45112	Hobby, toy, & game stores .....	11	25 660	2 214	425	163	1.7	2.2
451120	Hobby, toy, & game stores .....	11	25 660	2 214	425	163	1.7	2.2
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	31	D	D	D	c	D	D
45121	Book stores & news dealers .....	18	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores...	13	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores...	13	D	D	D	c	D	D
452	General merchandise stores .....	38	430 506	39 587	9 334	3 435	.4	.1
4521	Department stores (incl leased depts) ## .....	17	362 723	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	17	362 723	N	N	N	—	—
4521	Department stores (excl leased depts) .....	17	356 955	34 470	8 114	2 958	—	—
452110	Department stores (excl leased depts) .....	17	356 955	34 470	8 114	2 958	—	—
4521102	Department stores (excl leased depts) .....	17	356 955	34 470	8 114	2 958	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	12	233 737	21 716	5 170	1 942	—	—
4521103	National chain department stores (excl leased depts) .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	20	D	D	D	e	D	D
452990	All other general merchandise stores .....	20	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	148	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	60	34 322	3 607	799	352	17.8	11.9
45321	Office supplies & stationery stores .....	13	16 646	1 303	302	90	17.9	9.9
453210	Office supplies & stationery stores .....	13	16 646	1 303	302	90	17.9	9.9
4532102	Office supplies stores .....	13	16 646	1 303	302	90	17.9	9.9
45322	Gift, novelty, & souvenir stores .....	47	17 676	2 304	497	262	17.7	13.7
453220	Gift, novelty, & souvenir stores .....	47	17 676	2 304	497	262	17.7	13.7
4539	Other miscellaneous store retailers .....	46	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	10	7 215	787	205	53	5.8	—
453910	Pet & pet supplies stores .....	10	7 215	787	205	53	5.8	—
45392	Art dealers .....	5	1 189	293	49	16	94.1	4.2
453920	Art dealers .....	5	1 189	293	49	16	94.1	4.2
45399	All other miscellaneous store retailers .....	28	D	D	D	c	D	D
454	Nonstore retailers .....	68	92 994	13 364	3 075	492	10.9	1.3
4541	Electronic shopping & mail-order houses .....	12	25 571	2 150	243	74	2.4	.3
45411	Electronic shopping & mail-order houses .....	12	25 571	2 150	243	74	2.4	.3
454110	Electronic shopping & mail-order houses .....	12	25 571	2 150	243	74	2.4	.3
4543	Direct selling establishments .....	49	62 714	10 347	2 621	381	14.4	1.8
45431	Fuel dealers .....	31	51 641	8 280	2 120	283	14.2	2.2
454311	Heating oil dealers .....	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	10	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	18	11 073	2 067	501	98	15.2	—
454390	Other direct selling establishments .....	18	11 073	2 067	501	98	15.2	—
<b>Stamford—Norwalk, CT PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 960</b>	<b>6 213 808</b>	<b>648 922</b>	<b>145 087</b>	<b>25 161</b>	<b>8.0</b>	<b>5.7</b>
441	Motor vehicle & parts dealers .....	117	1 344 248	98 468	20 836	2 348	9.6	5.1
4411	Automobile dealers .....	63	1 265 273	88 364	18 572	1 986	9.4	4.2
44111	New car dealers .....	53	1 255 105	87 684	18 417	1 957	9.4	4.2
441110	New car dealers .....	53	1 255 105	87 684	18 417	1 957	9.4	4.2
4412	Other motor vehicle dealers .....	19	41 893	3 919	776	126	8.3	28.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	19	41 893	3 919	776	126	8.3	28.4
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	15	33 262	2 706	513	101	2.9	31.7
4413	Automotive parts, accessories, & tire stores .....	35	37 082	6 185	1 488	236	18.6	6.1
442	Furniture & home furnishings stores .....	202	218 738	31 798	6 961	1 254	15.5	6.2
4421	Furniture stores .....	78	83 876	11 726	2 592	401	15.8	6.5
44211	Furniture stores .....	78	83 876	11 726	2 592	401	15.8	6.5
442110	Furniture stores .....	78	83 876	11 726	2 592	401	15.8	6.5
4422	Home furnishings stores .....	124	134 862	20 072	4 369	853	15.2	6.0
44221	Floor covering stores .....	42	41 559	7 148	1 583	203	24.8	8.4
442210	Floor covering stores .....	42	41 559	7 148	1 583	203	24.8	8.4
44229	Other home furnishings stores .....	82	93 303	12 924	2 786	650	10.9	4.9
442299	All other home furnishings stores .....	76	89 276	12 190	2 503	629	10.7	5.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Stamford—Norwalk, CT PMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	80	270 177	24 308	5 258	766	7.5	5.5
4431	Electronics & appliance stores .....	80	270 177	24 308	5 258	766	7.5	5.5
44311	Appliance, television, & other electronics stores .....	47	104 789	11 999	2 668	455	14.3	7.0
443111	Household appliance stores .....	14	43 969	4 481	875	118	10.4	3.6
443112	Radio, television, & other electronics stores .....	33	60 820	7 518	1 793	337	17.1	9.3
44312	Computer & software stores .....	25	157 050	10 965	2 293	257	3.0	4.1
443120	Computer & software stores .....	25	157 050	10 965	2 293	257	3.0	4.1
44313	Camera & photographic supplies stores .....	8	8 338	1 344	297	54	6.4	13.0
443130	Camera & photographic supplies stores .....	8	8 338	1 344	297	54	6.4	13.0
444	Building material & garden equipment & supplies dealers .....	135	408 351	54 480	11 697	1 607	4.5	3.8
4441	Building material & supplies dealers .....	111	373 592	49 134	10 684	1 406	3.8	3.2
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	13	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	13	D	D	D	b	D	D
44413	Hardware stores .....	23	47 181	9 026	1 930	259	7.4	8.9
444130	Hardware stores .....	23	47 181	9 026	1 930	259	7.4	8.9
44419	Other building material dealers .....	74	239 046	31 724	6 936	842	4.4	3.2
444190	Other building material dealers .....	74	239 046	31 724	6 936	842	4.4	3.2
4442	Lawn & garden equipment & supplies stores .....	24	34 759	5 346	1 013	201	11.7	10.7
44421	Outdoor power equipment stores .....	7	13 066	1 425	329	55	24.8	9.6
444210	Outdoor power equipment stores .....	7	13 066	1 425	329	55	24.8	9.6
44422	Nursery & garden centers .....	17	21 693	3 921	684	146	3.8	11.4
444220	Nursery & garden centers .....	17	21 693	3 921	684	146	3.8	11.4
445	Food & beverage stores .....	252	899 368	104 830	23 447	5 254	6.3	2.2
4451	Grocery stores .....	128	792 583	95 766	21 510	4 772	4.0	1.1
44511	Supermarkets & other grocery (except convenience) stores .....	103	783 151	94 995	21 313	4 706	3.5	1.0
445110	Supermarkets & other grocery (except convenience) stores .....	103	783 151	94 995	21 313	4 706	3.5	1.0
4452	Specialty food stores .....	52	24 712	3 082	627	193	32.4	2.1
4453	Beer, wine, & liquor stores .....	72	82 073	5 982	1 310	289	20.0	13.2
44531	Beer, wine, & liquor stores .....	72	82 073	5 982	1 310	289	20.0	13.2
445310	Beer, wine, & liquor stores .....	72	82 073	5 982	1 310	289	20.0	13.2
446	Health & personal care stores .....	121	242 057	30 295	6 987	1 436	13.2	3.5
4461	Health & personal care stores .....	121	242 057	30 295	6 987	1 436	13.2	3.5
44611	Pharmacies & drug stores .....	55	200 378	21 788	4 982	1 126	10.1	1.7
446110	Pharmacies & drug stores .....	55	200 378	21 788	4 982	1 126	10.1	1.7
4461101	Pharmacies & drug stores .....	53	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	14	7 833	1 158	242	57	1.8	1.8
446120	Cosmetics, beauty supplies, & perfume stores .....	14	7 833	1 158	242	57	1.8	1.8
44613	Optical goods stores .....	25	17 238	4 332	1 019	118	38.5	5.3
446130	Optical goods stores .....	25	17 238	4 332	1 019	118	38.5	5.3
44619	Other health & personal care stores .....	27	16 608	3 017	744	135	29.9	24.4
446191	Food (health) supplement stores .....	12	7 025	939	259	51	14.7	15.6
447	Gasoline stations .....	150	232 496	15 584	3 823	777	32.1	10.8
4471	Gasoline stations .....	150	232 496	15 584	3 823	777	32.1	10.8
44711	Gasoline stations with convenience stores .....	40	76 191	4 450	1 107	247	6.1	6.2
447110	Gasoline stations with convenience stores .....	40	76 191	4 450	1 107	247	6.1	6.2
44719	Other gasoline stations .....	110	156 305	11 134	2 716	530	44.7	13.0
447190	Other gasoline stations .....	110	156 305	11 134	2 716	530	44.7	13.0
448	Clothing & clothing accessories stores .....	339	521 145	61 038	13 662	3 564	6.0	17.7
4481	Clothing stores .....	219	415 917	45 641	10 415	2 878	5.1	20.1
44811	Men's clothing stores .....	29	91 265	8 688	1 783	411	1.4	9.1
448110	Men's clothing stores .....	29	91 265	8 688	1 783	411	1.4	9.1
44812	Women's clothing stores .....	91	147 904	18 782	4 436	1 278	8.9	46.0
448120	Women's clothing stores .....	91	147 904	18 782	4 436	1 278	8.9	46.0
44813	Children's & infants' clothing stores .....	25	23 415	2 421	554	196	4.5	.1
448130	Children's & infants' clothing stores .....	25	23 415	2 421	554	196	4.5	.1
44814	Family clothing stores .....	37	127 817	12 260	2 806	793	2.1	3.5
448140	Family clothing stores .....	37	127 817	12 260	2 806	793	2.1	3.5
44815	Clothing accessories stores .....	8	4 556	833	176	41	21.7	4.8
448150	Clothing accessories stores .....	8	4 556	833	176	41	21.7	4.8
44819	Other clothing stores .....	29	20 960	2 657	660	159	8.9	11.2
448190	Other clothing stores .....	29	20 960	2 657	660	159	8.9	11.2
4482	Shoe stores .....	65	45 520	5 969	1 387	381	7.9	7.6
44821	Shoe stores .....	65	45 520	5 969	1 387	381	7.9	7.6
448210	Shoe stores .....	65	45 520	5 969	1 387	381	7.9	7.6
4482101	Men's shoe stores .....	7	7 370	1 245	315	52	—	—
4482102	Women's shoe stores .....	16	13 340	1 733	396	101	1.8	2.5
4482103	Children's & juveniles' shoe stores .....	5	1 957	333	76	23	—	—
4482105	Athletic footwear stores .....	11	10 156	951	191	83	.2	27.2

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Stamford—Norwalk, CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores .....	55	59 708	9 428	1 860	305	11.2	8.9
44831	Jewelry stores .....	42	48 970	7 791	1 462	207	13.5	6.9
448310	Jewelry stores .....	42	48 970	7 791	1 462	207	13.5	6.9
44832	Luggage & leather goods stores .....	13	10 738	1 637	398	98	.7	18.4
448320	Luggage & leather goods stores .....	13	10 738	1 637	398	98	.7	18.4
451	Sporting goods, hobby, book, & music stores .....	146	176 799	20 995	4 587	1 138	7.9	11.7
4511	Sporting goods, hobby, & musical instrument stores ..	102	124 831	15 421	3 291	786	7.6	16.3
45111	Sporting goods stores .....	56	49 882	7 758	1 563	366	12.5	15.9
451110	Sporting goods stores .....	56	49 882	7 758	1 563	366	12.5	15.9
4511102	Specialty-line sporting goods stores .....	46	42 278	6 693	1 319	322	11.5	14.9
45112	Hobby, toy, & game stores .....	27	60 689	5 745	1 243	285	3.3	19.8
451120	Hobby, toy, & game stores .....	27	60 689	5 745	1 243	285	3.3	19.8
45113	Sewing, needlework, & piece goods stores .....	12	10 125	1 454	379	112	—	3.4
451130	Sewing, needlework, & piece goods stores .....	12	10 125	1 454	379	112	—	3.4
45114	Musical instrument & supplies stores .....	7	4 135	464	106	23	29.9	—
451140	Musical instrument & supplies stores .....	7	4 135	464	106	23	29.9	—
4512	Book, periodical, & music stores .....	44	51 968	5 574	1 296	352	8.7	.6
45121	Book stores & news dealers .....	30	39 904	4 421	1 031	249	8.9	.5
451211	Book stores .....	23	37 711	4 173	981	238	8.6	.5
4512111	Book stores, general .....	19	35 843	3 944	912	214	6.5	.5
451212	News dealers & newsstands .....	7	2 193	248	50	11	15.0	—
45122	Prerecorded tape, compact disc, & record stores ...	14	12 064	1 153	265	103	8.0	1.0
451220	Prerecorded tape, compact disc, & record stores ...	14	12 064	1 153	265	103	8.0	1.0
452	General merchandise stores .....	34	220 299	24 199	5 759	1 565	1.3	.8
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	26	14 549	1 840	442	114	19.5	12.4
452990	All other general merchandise stores .....	26	14 549	1 840	442	114	19.5	12.4
4529901	Variety stores .....	22	D	D	D	b	D	D
453	Miscellaneous store retailers .....	263	228 825	38 152	8 950	2 145	21.3	12.7
4531	Florists .....	42	24 235	5 855	1 341	281	18.3	13.3
45311	Florists .....	42	24 235	5 855	1 341	281	18.3	13.3
453110	Florists .....	42	24 235	5 855	1 341	281	18.3	13.3
4532	Office supplies, stationery, & gift stores .....	95	89 065	11 968	2 669	752	23.8	8.8
45321	Office supplies & stationery stores .....	24	51 854	5 630	1 247	320	15.6	10.0
453210	Office supplies & stationery stores .....	24	51 854	5 630	1 247	320	15.6	10.0
4532101	Stationery stores .....	9	5 890	1 030	222	53	57.6	21.3
4532102	Office supplies stores .....	15	45 964	4 600	1 025	267	10.2	8.6
45322	Gift, novelty, & souvenir stores .....	71	37 211	6 338	1 422	432	35.2	7.2
453220	Gift, novelty, & souvenir stores .....	71	37 211	6 338	1 422	432	35.2	7.2
4533	Used merchandise stores .....	49	40 750	6 015	1 077	248	11.1	1.0
45331	Used merchandise stores .....	49	40 750	6 015	1 077	248	11.1	1.0
453310	Used merchandise stores .....	49	40 750	6 015	1 077	248	11.1	1.0
4539	Other miscellaneous store retailers .....	77	74 775	14 314	3 863	864	24.9	23.6
45391	Pet & pet supplies stores .....	19	23 939	3 151	1 188	235	12.8	44.6
453910	Pet & pet supplies stores .....	19	23 939	3 151	1 188	235	12.8	44.6
45392	Art dealers .....	14	5 091	1 325	282	39	6.5	2.0
453920	Art dealers .....	14	5 091	1 325	282	39	6.5	2.0
45399	All other miscellaneous store retailers .....	43	D	D	D	f	D	D
454	Nonstore retailers .....	121	1 451 305	144 775	33 120	3 307	2.6	3.3
4541	Electronic shopping & mail-order houses .....	47	1 103 757	84 059	20 509	2 399	1.4	3.8
45411	Electronic shopping & mail-order houses .....	47	1 103 757	84 059	20 509	2 399	1.4	3.8
454110	Electronic shopping & mail-order houses .....	47	1 103 757	84 059	20 509	2 399	1.4	3.8
4543	Direct selling establishments .....	67	342 150	59 561	12 317	869	5.4	1.7
45431	Fuel dealers .....	32	133 346	27 582	7 032	532	10.5	1.7
454311	Heating oil dealers .....	28	119 639	24 732	6 378	473	8.5	1.3
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	13 707	2 850	654	59	27.6	4.5
45439	Other direct selling establishments .....	35	208 804	31 979	5 285	337	2.2	1.7
454390	Other direct selling establishments .....	35	208 804	31 979	5 285	337	2.2	1.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Trenton, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 442</b>	<b>3 183 067</b>	<b>326 081</b>	<b>75 773</b>	<b>18 217</b>	<b>7.3</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	108	769 435	61 234	13 360	1 853	4.5	6.9
4411	Automobile dealers .....	44	667 280	46 674	9 814	1 243	4.3	6.9
44111	New car dealers .....	30	612 098	45 178	9 449	1 184	4.1	7.1
441110	New car dealers .....	30	612 098	45 178	9 449	1 184	4.1	7.1
44112	Used car dealers .....	14	55 182	1 496	365	59	6.7	3.8
441120	Used car dealers .....	14	55 182	1 496	365	59	6.7	3.8
4412	Other motor vehicle dealers .....	8	19 627	1 412	409	70	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	19 627	1 412	409	70	—	—
441221	Motorcycle dealers .....	4	7 541	600	130	29	—	—
441222	Boat dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	56	82 528	13 148	3 137	540	6.6	9.2
44131	Automotive parts & accessories stores .....	39	55 125	9 034	2 114	388	5.3	11.2
441310	Automotive parts & accessories stores .....	39	55 125	9 034	2 114	388	5.3	11.2
44132	Tire dealers .....	17	27 403	4 114	1 023	152	9.3	5.3
441320	Tire dealers .....	17	27 403	4 114	1 023	152	9.3	5.3
442	Furniture & home furnishings stores .....	101	94 513	13 531	2 831	633	14.3	4.1
4421	Furniture stores .....	38	36 671	5 576	1 171	213	12.3	4.5
44211	Furniture stores .....	38	36 671	5 576	1 171	213	12.3	4.5
442110	Furniture stores .....	38	36 671	5 576	1 171	213	12.3	4.5
4422	Home furnishings stores .....	63	57 842	7 955	1 660	420	15.7	3.8
44221	Floor covering stores .....	26	23 559	3 544	683	119	25.5	7.5
442210	Floor covering stores .....	26	23 559	3 544	683	119	25.5	7.5
44229	Other home furnishings stores .....	37	34 283	4 411	977	301	8.9	1.3
442299	All other home furnishings stores .....	34	33 377	4 309	953	296	7.7	.1
443	Electronics & appliance stores .....	53	180 560	12 952	3 036	671	2.2	7.1
4431	Electronics & appliance stores .....	53	180 560	12 952	3 036	671	2.2	7.1
44311	Appliance, television, & other electronics stores .....	30	105 663	8 586	2 038	471	2.7	6.3
443111	Household appliance stores .....	10	28 309	3 109	603	111	6.3	9.5
443112	Radio, television, & other electronics stores .....	20	77 354	5 477	1 435	360	1.4	5.2
44312	Computer & software stores .....	19	68 346	3 753	875	173	1.1	9.0
443120	Computer & software stores .....	19	68 346	3 753	875	173	1.1	9.0
44313	Camera & photographic supplies stores .....	4	6 551	613	123	27	7.0	—
443130	Camera & photographic supplies stores .....	4	6 551	613	123	27	7.0	—
444	Building material & garden equipment & supplies dealers .....	92	225 001	27 115	6 213	1 004	3.6	1.8
4441	Building material & supplies dealers .....	73	211 476	25 132	5 879	916	1.9	1.9
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44419	Other building material dealers .....	41	112 367	15 409	3 649	465	2.2	.7
444190	Other building material dealers .....	41	112 367	15 409	3 649	465	2.2	.7
4442	Lawn & garden equipment & supplies stores .....	19	13 525	1 983	334	88	30.1	—
44422	Nursery & garden centers .....	15	10 337	1 565	244	73	37.0	—
444220	Nursery & garden centers .....	15	10 337	1 565	244	73	37.0	—
445	Food & beverage stores .....	246	552 898	64 335	15 900	4 331	7.1	2.4
4451	Grocery stores .....	146	467 791	56 845	14 240	3 773	4.8	2.6
44511	Supermarkets & other grocery (except convenience) stores .....	100	423 528	52 059	13 108	3 321	2.8	2.3
445110	Supermarkets & other grocery (except convenience) stores .....	100	423 528	52 059	13 108	3 321	2.8	2.3
44512	Convenience stores .....	46	44 263	4 786	1 132	452	23.3	5.8
445120	Convenience stores .....	46	44 263	4 786	1 132	452	23.3	5.8
4452	Specialty food stores .....	32	13 168	1 676	378	104	28.2	2.2
4453	Beer, wine, & liquor stores .....	68	71 939	5 814	1 282	454	18.6	.8
44531	Beer, wine, & liquor stores .....	68	71 939	5 814	1 282	454	18.6	.8
445310	Beer, wine, & liquor stores .....	68	71 939	5 814	1 282	454	18.6	.8
446	Health & personal care stores .....	140	276 986	32 847	7 471	1 815	7.9	24.1
4461	Health & personal care stores .....	140	276 986	32 847	7 471	1 815	7.9	24.1
44611	Pharmacies & drug stores .....	84	245 014	26 842	5 955	1 490	5.7	26.5
446110	Pharmacies & drug stores .....	84	245 014	26 842	5 955	1 490	5.7	26.5
4461101	Pharmacies & drug stores .....	82	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	5 355	780	187	64	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	10	5 355	780	187	64	—	—
44613	Optical goods stores .....	17	9 603	1 934	468	100	7.1	8.9
446130	Optical goods stores .....	17	9 603	1 934	468	100	7.1	8.9
44619	Other health & personal care stores .....	29	17 014	3 291	861	161	41.5	5.9
446191	Food (health) supplement stores .....	15	9 281	1 246	283	77	41.8	9.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Trenton, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	132	211 838	12 939	2 987	806	26.1	11.7
4471	Gasoline stations .....	132	211 838	12 939	2 987	806	26.1	11.7
44711	Gasoline stations with convenience stores .....	23	54 744	2 738	597	201	10.2	12.6
447110	Gasoline stations with convenience stores .....	23	54 744	2 738	597	201	10.2	12.6
44719	Other gasoline stations .....	109	157 094	10 201	2 390	605	31.7	11.5
447190	Other gasoline stations .....	109	157 094	10 201	2 390	605	31.7	11.5
448	Clothing & clothing accessories stores .....	258	240 224	30 378	7 164	2 198	7.7	8.5
4481	Clothing stores .....	163	161 558	18 267	4 387	1 588	6.5	8.7
44811	Men's clothing stores .....	25	18 186	2 330	518	139	12.1	13.2
448110	Men's clothing stores .....	25	18 186	2 330	518	139	12.1	13.2
44812	Women's clothing stores .....	71	55 054	6 681	1 698	651	7.6	18.4
448120	Women's clothing stores .....	71	55 054	6 681	1 698	651	7.6	18.4
44813	Children's & infants' clothing stores .....	16	17 997	1 773	419	179	.9	—
448130	Children's & infants' clothing stores .....	16	17 997	1 773	419	179	.9	—
44814	Family clothing stores .....	23	D	D	D	e	D	D
448140	Family clothing stores .....	23	D	D	D	e	D	D
44819	Other clothing stores .....	18	D	D	D	c	D	D
448190	Other clothing stores .....	18	D	D	D	c	D	D
4482	Shoe stores .....	48	39 333	5 063	1 138	357	4.9	14.8
44821	Shoe stores .....	48	39 333	5 063	1 138	357	4.9	14.8
448210	Shoe stores .....	48	39 333	5 063	1 138	357	4.9	14.8
4482101	Men's shoe stores .....	5	D	D	D	a	D	D
4482102	Women's shoe stores .....	9	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	b	D	D
4482105	Athletic footwear stores .....	9	12 765	1 778	379	94	.7	—
4483	Jewelry, luggage, & leather goods stores .....	47	39 333	7 048	1 639	253	15.1	1.2
44831	Jewelry stores .....	45	D	D	D	c	D	D
448310	Jewelry stores .....	45	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	101	140 050	16 771	3 896	1 232	5.7	3.2
4511	Sporting goods, hobby, & musical instrument stores ..	57	88 253	10 056	2 342	749	6.3	4.8
45111	Sporting goods stores .....	33	42 697	5 708	1 364	409	10.9	8.5
451110	Sporting goods stores .....	33	42 697	5 708	1 364	409	10.9	8.5
4511101	General-line sporting goods stores .....	9	19 681	1 945	538	161	10.8	16.3
4511102	Specialty-line sporting goods stores .....	24	23 016	3 763	826	248	11.1	1.9
45112	Hobby, toy, & game stores .....	13	33 491	2 710	611	237	2.7	—
451120	Hobby, toy, & game stores .....	13	33 491	2 710	611	237	2.7	—
45113	Sewing, needlework, & piece goods stores .....	6	5 340	729	156	53	—	—
451130	Sewing, needlework, & piece goods stores .....	6	5 340	729	156	53	—	—
45114	Musical instrument & supplies stores .....	5	6 725	909	211	50	—	9.1
451140	Musical instrument & supplies stores .....	5	6 725	909	211	50	—	9.1
4512	Book, periodical, & music stores .....	44	51 797	6 715	1 554	483	4.7	.6
45121	Book stores & news dealers .....	28	39 562	4 900	1 124	365	1.3	.7
451211	Book stores .....	22	37 693	4 747	1 086	352	.4	.4
4512111	Book stores, general .....	14	20 209	2 126	498	176	.5	.8
4512113	College book stores .....	5	16 864	2 533	568	165	—	—
451212	News dealers & newsstands .....	6	1 869	153	38	13	19.0	7.2
45122	Prerecorded tape, compact disc, & record stores ...	16	12 235	1 815	430	118	15.7	—
451220	Prerecorded tape, compact disc, & record stores .	16	12 235	1 815	430	118	15.7	—
452	General merchandise stores .....	26	332 086	30 716	7 219	2 337	.9	.1
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	16	D	D	D	e	D	D
452990	All other general merchandise stores .....	16	D	D	D	e	D	D
4529901	Variety stores .....	11	D	D	D	c	D	D
453	Miscellaneous store retailers .....	134	84 943	11 014	2 532	927	19.1	9.0
4531	Florists .....	33	9 857	2 001	498	163	19.0	14.1
45311	Florists .....	33	9 857	2 001	498	163	19.0	14.1
453110	Florists .....	33	9 857	2 001	498	163	19.0	14.1
4532	Office supplies, stationery, & gift stores .....	48	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	7	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	7	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	41	25 071	3 111	732	349	32.7	1.5
453220	Gift, novelty, & souvenir stores .....	41	25 071	3 111	732	349	32.7	1.5
4533	Used merchandise stores .....	15	6 446	1 603	328	117	—	42.3
45331	Used merchandise stores .....	15	6 446	1 603	328	117	—	42.3
453310	Used merchandise stores .....	15	6 446	1 603	328	117	—	42.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

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<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>								
<b>Trenton, NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	38	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	17	11 355	1 165	291	118	22.7	11.7
453910	Pet & pet supplies stores .....	17	11 355	1 165	291	118	22.7	11.7
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	17	D	D	D	b	D	D
454	Nonstore retailers .....	51	74 533	12 249	3 164	410	11.5	13.1
4543	Direct selling establishments .....	30	58 595	10 775	2 781	336	9.3	1.7
45431	Fuel dealers .....	18	40 260	7 179	1 888	207	9.9	2.4
454311	Heating oil dealers .....	17	D	D	D	c	D	D
45439	Other direct selling establishments .....	12	18 335	3 596	893	129	7.9	—
454390	Other direct selling establishments .....	12	18 335	3 596	893	129	7.9	—
<b>Waterbury, CT PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>892</b>	<b>1 863 960</b>	<b>179 507</b>	<b>39 142</b>	<b>9 942</b>	<b>8.5</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	98	500 143	39 912	8 722	1 287	6.1	7.2
4411	Automobile dealers .....	46	451 468	31 856	6 904	893	5.8	6.6
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	45	42 893	7 279	1 679	365	7.0	14.2
44131	Automotive parts & accessories stores .....	32	27 876	4 343	1 040	226	5.9	13.2
441310	Automotive parts & accessories stores .....	32	27 876	4 343	1 040	226	5.9	13.2
442	Furniture & home furnishings stores .....	36	29 043	3 929	916	170	7.4	19.0
4421	Furniture stores .....	14	14 511	1 745	402	85	6.9	3.7
44211	Furniture stores .....	14	14 511	1 745	402	85	6.9	3.7
442110	Furniture stores .....	14	14 511	1 745	402	85	6.9	3.7
4422	Home furnishings stores .....	22	14 532	2 184	514	85	7.9	34.2
443	Electronics & appliance stores .....	37	24 779	3 143	781	186	16.0	4.5
4431	Electronics & appliance stores .....	37	24 779	3 143	781	186	16.0	4.5
44311	Appliance, television, & other electronics stores .....	23	18 440	2 321	567	123	6.6	2.0
443111	Household appliance stores .....	8	11 800	1 144	265	57	7.3	3.1
444	Building material & garden equipment & supplies dealers .....	70	187 434	22 918	4 530	783	2.7	.1
4441	Building material & supplies dealers .....	57	177 183	21 206	4 229	703	2.1	.1
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	35	109 508	14 344	2 633	403	2.0	—
444190	Other building material dealers .....	35	109 508	14 344	2 633	403	2.0	—
4442	Lawn & garden equipment & supplies stores .....	13	10 251	1 712	301	80	12.9	—
445	Food & beverage stores .....	135	377 945	37 234	8 525	2 752	7.3	2.8
4451	Grocery stores .....	78	343 206	34 671	7 980	2 553	4.8	2.3
44511	Supermarkets & other grocery (except convenience) stores .....	48	328 556	33 494	7 687	2 427	3.8	1.9
445110	Supermarkets & other grocery (except convenience) stores .....	48	328 556	33 494	7 687	2 427	3.8	1.9
4452	Specialty food stores .....	21	12 820	1 531	326	126	34.1	6.5
446	Health & personal care stores .....	80	118 843	15 400	3 241	885	16.4	4.2
4461	Health & personal care stores .....	80	118 843	15 400	3 241	885	16.4	4.2
4461102	Proprietary stores .....	3	D	D	D	b	D	D
446191	Food (health) supplement stores .....	7	4 490	799	185	67	61.2	18.6
447	Gasoline stations .....	95	157 572	8 168	1 960	581	31.8	11.4
4471	Gasoline stations .....	95	157 572	8 168	1 960	581	31.8	11.4
44711	Gasoline stations with convenience stores .....	41	72 524	3 705	922	312	19.0	10.4
447110	Gasoline stations with convenience stores .....	41	72 524	3 705	922	312	19.0	10.4
44719	Other gasoline stations .....	54	85 048	4 463	1 038	269	42.7	12.3
447190	Other gasoline stations .....	54	85 048	4 463	1 038	269	42.7	12.3
448	Clothing & clothing accessories stores .....	129	81 804	9 145	1 982	738	4.1	5.5
4481	Clothing stores .....	77	61 358	6 329	1 313	536	1.8	5.5
44819	Other clothing stores .....	11	3 593	586	130	43	—	.2
448190	Other clothing stores .....	11	3 593	586	130	43	—	.2
4483	Jewelry, luggage, & leather goods stores .....	25	10 310	1 640	410	112	13.8	9.5
451	Sporting goods, hobby, book, & music stores .....	44	35 289	3 323	788	263	5.5	4.1
4511	Sporting goods, hobby, & musical instrument stores ..	26	23 813	2 210	534	159	4.4	.3
45112	Hobby, toy, & game stores .....	11	17 624	1 434	352	103	1.4	—
451120	Hobby, toy, & game stores .....	11	17 624	1 434	352	103	1.4	—
4512	Book, periodical, & music stores .....	18	11 476	1 113	254	104	7.9	12.0
45121	Book stores & news dealers .....	10	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D

See footnotes at end of table.

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<b>Waterbury, CT PMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	25	238 870	20 296	4 428	1 628	.1	.2
45299	All other general merchandise stores .....	13	D	D	D	c	D	D
452990	All other general merchandise stores .....	13	D	D	D	c	D	D
453	Miscellaneous store retailers .....	93	48 981	7 566	1 429	388	10.1	13.3
4532	Office supplies, stationery, & gift stores .....	29	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	5	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
4533	Used merchandise stores .....	14	10 373	1 889	402	67	.8	2.8
45331	Used merchandise stores .....	14	10 373	1 889	402	67	.8	2.8
453310	Used merchandise stores .....	14	10 373	1 889	402	67	.8	2.8
4539	Other miscellaneous store retailers .....	30	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	9	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	19	D	D	D	b	D	D
454	Nonstore retailers .....	50	63 257	8 473	1 840	281	14.2	1.8
4543	Direct selling establishments .....	35	42 935	5 613	1 340	199	20.8	1.2
45431	Fuel dealers .....	25	33 940	4 643	1 143	167	26.2	.9
454311	Heating oil dealers .....	21	27 979	3 596	881	131	31.8	1.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	5 961	1 047	262	36	—	—
<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24 437</b>	<b>58 373 525</b>	<b>5 869 497</b>	<b>1 363 165</b>	<b>320 158</b>	<b>9.8</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	2 005	14 831 082	1 144 167	264 194	36 372	10.6	8.0
4411	Automobile dealers .....	885	13 076 563	887 294	205 206	25 590	10.8	7.8
44111	New car dealers .....	554	12 594 623	854 451	197 673	24 318	9.9	7.8
441110	New car dealers .....	554	12 594 623	854 451	197 673	24 318	9.9	7.8
44112	Used car dealers .....	331	481 940	32 843	7 533	1 272	35.0	10.3
441120	Used car dealers .....	331	481 940	32 843	7 533	1 272	35.0	10.3
4412	Other motor vehicle dealers .....	186	433 523	42 640	8 450	1 559	11.7	5.1
44121	Recreational vehicle dealers .....	34	D	D	D	e	D	D
441210	Recreational vehicle dealers .....	34	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	152	D	D	D	g	D	D
441221	Motorcycle dealers .....	56	D	D	D	e	D	D
441222	Boat dealers .....	91	D	D	D	f	D	D
441229	All other motor vehicle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	934	1 320 996	214 233	50 538	9 223	8.6	11.0
44131	Automotive parts & accessories stores .....	635	956 413	152 679	35 832	6 808	8.8	11.4
441310	Automotive parts & accessories stores .....	635	956 413	152 679	35 832	6 808	8.8	11.4
44132	Tire dealers .....	299	364 583	61 554	14 706	2 415	8.3	9.7
441320	Tire dealers .....	299	364 583	61 554	14 706	2 415	8.3	9.7
442	Furniture & home furnishings stores .....	1 362	1 710 165	235 851	55 956	10 142	11.9	9.9
4421	Furniture stores .....	639	982 650	129 879	31 576	5 436	10.3	10.0
44211	Furniture stores .....	639	982 650	129 879	31 576	5 436	10.3	10.0
442110	Furniture stores .....	639	982 650	129 879	31 576	5 436	10.3	10.0
4422	Home furnishings stores .....	723	727 515	105 972	24 380	4 706	14.1	9.7
44221	Floor covering stores .....	335	D	D	D	g	D	D
442210	Floor covering stores .....	335	D	D	D	g	D	D
44229	Other home furnishings stores .....	388	D	D	D	h	D	D
442291	Window treatment stores .....	36	D	D	D	c	D	D
442299	All other home furnishings stores .....	352	D	D	D	g	D	D
443	Electronics & appliance stores .....	927	1 584 350	157 848	36 398	7 261	12.9	4.6
4431	Electronics & appliance stores .....	927	1 584 350	157 848	36 398	7 261	12.9	4.6
44311	Appliance, television, & other electronics stores .....	562	D	D	D	h	D	D
443111	Household appliance stores .....	209	D	D	D	g	D	D
443112	Radio, television, & other electronics stores .....	353	681 049	60 931	13 904	3 237	6.5	4.9
44312	Computer & software stores .....	242	D	D	D	g	D	D
443120	Computer & software stores .....	242	D	D	D	g	D	D
44313	Camera & photographic supplies stores .....	123	D	D	D	f	D	D
443130	Camera & photographic supplies stores .....	123	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	1 767	4 579 785	550 931	122 209	21 864	5.9	5.2
4441	Building material & supplies dealers .....	1 442	4 192 913	495 185	110 509	19 053	5.4	5.2
44411	Home centers .....	69	D	D	D	i	D	D
444110	Home centers .....	69	D	D	D	i	D	D
44412	Paint & wallpaper stores .....	221	D	D	D	f	D	D
444120	Paint & wallpaper stores .....	221	D	D	D	f	D	D
44413	Hardware stores .....	282	D	D	D	g	D	D
444130	Hardware stores .....	282	D	D	D	g	D	D
44419	Other building material dealers .....	870	2 658 797	327 016	72 746	9 594	6.1	5.3
444190	Other building material dealers .....	870	2 658 797	327 016	72 746	9 594	6.1	5.3
4442	Lawn & garden equipment & supplies stores .....	325	386 872	55 746	11 700	2 811	11.6	5.6
44421	Outdoor power equipment stores .....	97	85 335	12 090	2 746	500	19.9	3.6
444210	Outdoor power equipment stores .....	97	85 335	12 090	2 746	500	19.9	3.6
44422	Nursery & garden centers .....	228	301 537	43 656	8 954	2 311	9.2	6.2
444220	Nursery & garden centers .....	228	301 537	43 656	8 954	2 311	9.2	6.2
445	Food & beverage stores .....	4 200	10 515 726	1 195 578	288 397	79 177	8.7	4.0
4451	Grocery stores .....	2 472	9 004 805	1 053 915	255 597	69 394	6.5	3.7
44511	Supermarkets & other grocery (except convenience) stores .....	1 529	7 900 665	925 681	225 658	56 750	5.5	3.7
445110	Supermarkets & other grocery (except convenience) stores .....	1 529	7 900 665	925 681	225 658	56 750	5.5	3.7
44512	Convenience stores .....	943	1 104 140	128 234	29 939	12 644	13.4	3.9
445120	Convenience stores .....	943	1 104 140	128 234	29 939	12 644	13.4	3.9
4452	Specialty food stores .....	798	500 638	63 042	14 278	4 921	24.9	7.7
4453	Beer, wine, & liquor stores .....	930	1 010 283	78 621	18 522	4 862	20.3	4.4
44531	Beer, wine, & liquor stores .....	930	1 010 283	78 621	18 522	4 862	20.3	4.4
445310	Beer, wine, & liquor stores .....	930	1 010 283	78 621	18 522	4 862	20.3	4.4
446	Health & personal care stores .....	2 332	3 814 337	489 087	99 679	26 559	12.2	6.5
4461	Health & personal care stores .....	2 332	3 814 337	489 087	99 679	26 559	12.2	6.5
44611	Pharmacies & drug stores .....	1 364	3 327 252	397 592	78 503	21 651	11.4	4.9
446110	Pharmacies & drug stores .....	1 364	3 327 252	397 592	78 503	21 651	11.4	4.9
4461101	Pharmacies & drug stores .....	1 293	D	D	D	j	D	D
4461102	Proprietary stores .....	71	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	177	90 259	11 548	2 892	1 019	8.5	4.3
446120	Cosmetics, beauty supplies, & perfume stores .....	177	90 259	11 548	2 892	1 019	8.5	4.3
44613	Optical goods stores .....	419	177 512	37 189	8 764	1 937	26.3	13.4
446130	Optical goods stores .....	419	177 512	37 189	8 764	1 937	26.3	13.4
44619	Other health & personal care stores .....	372	219 314	42 758	9 520	1 952	15.5	26.9
446191	Food (health) supplement stores .....	218	92 377	13 014	3 066	1 023	22.4	35.3
446199	All other health & personal care stores .....	154	126 937	29 744	6 454	929	10.5	20.7
447	Gasoline stations .....	1 907	3 095 019	166 665	39 980	12 336	23.9	10.9
4471	Gasoline stations .....	1 907	3 095 019	166 665	39 980	12 336	23.9	10.9
44711	Gasoline stations with convenience stores .....	584	1 073 523	53 103	12 650	4 487	17.6	11.4
447110	Gasoline stations with convenience stores .....	584	1 073 523	53 103	12 650	4 487	17.6	11.4
44719	Other gasoline stations .....	1 323	2 021 496	113 562	27 330	7 849	27.2	10.7
447190	Other gasoline stations .....	1 323	2 021 496	113 562	27 330	7 849	27.2	10.7
448	Clothing & clothing accessories stores .....	3 969	3 670 997	445 834	104 132	32 878	10.4	9.2
4481	Clothing stores .....	2 341	2 630 617	304 642	71 466	24 174	8.0	9.9
44811	Men's clothing stores .....	297	311 650	48 103	11 787	2 384	11.4	10.6
448110	Men's clothing stores .....	297	311 650	48 103	11 787	2 384	11.4	10.6
44812	Women's clothing stores .....	969	839 533	98 053	22 616	8 678	11.5	13.5
448120	Women's clothing stores .....	969	839 533	98 053	22 616	8 678	11.5	13.5
44813	Children's & infants' clothing stores .....	190	D	D	D	g	D	D
448130	Children's & infants' clothing stores .....	190	D	D	D	g	D	D
44814	Family clothing stores .....	422	D	D	D	i	D	D
448140	Family clothing stores .....	422	D	D	D	i	D	D
44815	Clothing accessories stores .....	159	D	D	D	f	D	D
448150	Clothing accessories stores .....	159	D	D	D	f	D	D
44819	Other clothing stores .....	304	D	D	D	g	D	D
448190	Other clothing stores .....	304	D	D	D	g	D	D
4482	Shoe stores .....	852	572 484	67 583	15 511	5 039	11.5	6.2
44821	Shoe stores .....	852	572 484	67 583	15 511	5 039	11.5	6.2
448210	Shoe stores .....	852	572 484	67 583	15 511	5 039	11.5	6.2
4482101	Men's shoe stores .....	89	D	D	D	e	D	D
4482102	Women's shoe stores .....	144	D	D	D	f	D	D
4482103	Children's & juveniles' shoe stores .....	42	D	D	D	e	D	D
4482104	Family shoe stores .....	389	252 350	27 955	6 461	2 090	10.4	3.3
4482105	Athletic footwear stores .....	188	D	D	D	g	D	D
4483	Jewelry, luggage, & leather goods stores .....	776	467 896	73 609	17 155	3 665	22.5	9.5
44831	Jewelry stores .....	738	442 794	70 610	16 416	3 469	22.6	9.5
448310	Jewelry stores .....	738	442 794	70 610	16 416	3 469	22.6	9.5
44832	Luggage & leather goods stores .....	38	25 102	2 999	739	196	21.8	8.3
448320	Luggage & leather goods stores .....	38	25 102	2 999	739	196	21.8	8.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	1 521	1 664 384	171 576	40 227	12 762	9.8	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	929	1 115 858	114 676	26 212	8 195	10.1	5.6
45111	Sporting goods stores .....	483	450 567	51 285	11 893	3 627	15.6	8.1
451110	Sporting goods stores .....	483	450 567	51 285	11 893	3 627	15.6	8.1
4511101	General-line sporting goods stores .....	134	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores .....	349	D	D	D	g	D	D
45112	Hobby, toy, & game stores .....	259	519 240	42 454	9 120	3 260	3.9	1.8
451120	Hobby, toy, & game stores .....	259	519 240	42 454	9 120	3 260	3.9	1.8
45113	Sewing, needlework, & piece goods stores .....	113	D	D	D	f	D	D
451130	Sewing, needlework, & piece goods stores .....	113	D	D	D	f	D	D
45114	Musical instrument & supplies stores .....	74	D	D	D	e	D	D
451140	Musical instrument & supplies stores .....	74	D	D	D	e	D	D
4512	Book, periodical, & music stores .....	592	548 526	56 900	14 015	4 567	9.1	5.4
45121	Book stores & news dealers .....	390	373 092	41 966	10 406	3 165	9.0	5.9
451211	Book stores .....	282	D	D	D	h	D	D
4512111	Book stores, general .....	181	D	D	D	g	D	D
4512112	Specialty book stores .....	48	D	D	D	e	D	D
4512113	College book stores .....	53	D	D	D	e	D	D
451212	News dealers & newsstands .....	108	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, & record stores. . .	202	175 434	14 934	3 609	1 402	9.3	4.4
451220	Prerecorded tape, compact disc, & record stores. . .	202	175 434	14 934	3 609	1 402	9.3	4.4
452	General merchandise stores .....	718	5 992 653	580 257	136 524	48 104	1.0	2.0
4521	Department stores (incl leased depts) ## .....	207	4 905 406	N	N	N	—	.7
45211	Department stores (incl leased depts) ## .....	207	4 905 406	N	N	N	—	.7
4521	Department stores (excl leased depts) .....	207	4 800 957	487 291	112 670	39 754	—	.7
45211	Department stores (excl leased depts) .....	207	4 800 957	487 291	112 670	39 754	—	.7
452110	Department stores (excl leased depts) .....	207	4 800 957	487 291	112 670	39 754	—	.7
4521101	Conventional department stores (excl leased depts) .....	47	D	D	D	j	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	128	D	D	D	j	D	D
4521103	National chain department stores (excl leased depts) .....	32	D	D	D	i	D	D
4529	Other general merchandise stores .....	511	1 191 696	92 966	23 854	8 350	4.8	7.1
45291	Warehouse clubs & superstores .....	16	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	16	D	D	D	g	D	D
45299	All other general merchandise stores .....	495	D	D	D	i	D	D
452990	All other general merchandise stores .....	495	D	D	D	i	D	D
4529901	Variety stores .....	321	D	D	D	h	D	D
4529902	Catalog showrooms .....	21	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores. ....	153	D	D	D	g	D	D
453	Miscellaneous store retailers .....	2 719	1 612 163	227 255	52 155	16 697	16.8	9.4
4531	Florists .....	578	166 404	37 480	8 880	2 978	32.5	9.6
45311	Florists .....	578	166 404	37 480	8 880	2 978	32.5	9.6
453110	Florists .....	578	166 404	37 480	8 880	2 978	32.5	9.6
4532	Office supplies, stationery, & gift stores .....	1 029	D	D	D	i	D	D
45321	Office supplies & stationery stores .....	154	D	D	D	g	D	D
453210	Office supplies & stationery stores .....	154	D	D	D	g	D	D
4532101	Stationery stores .....	25	D	D	D	c	D	D
4532102	Office supplies stores .....	129	500 012	44 391	11 215	2 297	1.5	10.3
45322	Gift, novelty, & souvenir stores .....	875	360 448	51 456	10 976	5 199	23.5	8.2
453220	Gift, novelty, & souvenir stores .....	875	360 448	51 456	10 976	5 199	23.5	8.2
4533	Used merchandise stores .....	286	D	D	D	g	D	D
45331	Used merchandise stores .....	286	D	D	D	g	D	D
453310	Used merchandise stores .....	286	D	D	D	g	D	D
4539	Other miscellaneous store retailers .....	826	D	D	D	h	D	D
45391	Pet & pet supplies stores .....	231	157 539	22 356	5 572	1 791	13.4	11.1
453910	Pet & pet supplies stores .....	231	157 539	22 356	5 572	1 791	13.4	11.1
45392	Art dealers .....	111	45 081	7 790	1 616	416	38.4	8.0
453920	Art dealers .....	111	45 081	7 790	1 616	416	38.4	8.0
45393	Manufactured (mobile) home dealers .....	19	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	19	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	465	D	D	D	g	D	D
454	Nonstore retailers .....	1 010	5 302 864	504 448	123 314	16 006	9.3	4.1
4541	Electronic shopping & mail-order houses .....	216	D	D	D	i	D	D
45411	Electronic shopping & mail-order houses .....	216	D	D	D	i	D	D
454110	Electronic shopping & mail-order houses .....	216	D	D	D	i	D	D
4542	Vending machine operators .....	156	D	D	D	g	D	D
45421	Vending machine operators .....	156	D	D	D	g	D	D
454210	Vending machine operators .....	156	D	D	D	g	D	D
4543	Direct selling establishments .....	638	D	D	D	i	D	D
45431	Fuel dealers .....	353	D	D	D	h	D	D
454311	Heating oil dealers .....	295	640 346	97 940	25 084	3 332	17.7	11.7
454312	Liquefied petroleum gas (bottled gas) dealers . . .	55	D	D	D	f	D	D
454319	Other fuel dealers .....	3	615	77	28	5	D	—
45439	Other direct selling establishments .....	285	D	D	D	g	D	D
454390	Other direct selling establishments .....	285	D	D	D	g	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>								
<b>Atlantic—Cape May, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 042</b>	<b>3 474 240</b>	<b>356 461</b>	<b>77 819</b>	<b>19 298</b>	<b>8.9</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	139	846 860	66 233	14 952	2 219	7.5	1.7
4411	Automobile dealers .....	51	691 285	47 448	11 189	1 463	6.5	1.6
44111	New car dealers .....	36	683 825	46 784	11 055	1 424	6.1	1.6
441110	New car dealers .....	36	683 825	46 784	11 055	1 424	6.1	1.6
4412	Other motor vehicle dealers .....	40	110 449	9 566	1 707	300	15.4	—
44121	Recreational vehicle dealers .....	5	13 039	1 431	272	40	49.9	—
441210	Recreational vehicle dealers .....	5	13 039	1 431	272	40	49.9	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	35	97 410	8 135	1 435	260	10.8	—
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	30	88 700	6 822	1 187	220	11.8	—
4413	Automotive parts, accessories, & tire stores .....	48	45 126	9 219	2 056	456	2.8	8.2
44131	Automotive parts & accessories stores .....	34	36 505	7 287	1 677	360	1.8	5.1
441310	Automotive parts & accessories stores .....	34	36 505	7 287	1 677	360	1.8	5.1
442	Furniture & home furnishings stores .....	83	107 613	17 628	4 102	666	8.8	9.7
4421	Furniture stores .....	34	46 694	7 522	1 699	287	12.7	5.2
44211	Furniture stores .....	34	46 694	7 522	1 699	287	12.7	5.2
442110	Furniture stores .....	34	46 694	7 522	1 699	287	12.7	5.2
4422	Home furnishings stores .....	49	60 919	10 106	2 403	379	5.8	13.2
44221	Floor covering stores .....	17	28 702	6 126	1 514	147	2.6	14.2
442210	Floor covering stores .....	17	28 702	6 126	1 514	147	2.6	14.2
44229	Other home furnishings stores .....	32	32 217	3 980	889	232	8.7	12.2
442299	All other home furnishings stores .....	26	D	D	D	c	D	D
443	Electronics & appliance stores .....	49	81 546	7 080	1 610	366	5.0	2.2
4431	Electronics & appliance stores .....	49	81 546	7 080	1 610	366	5.0	2.2
44311	Appliance, television, & other electronics stores .....	33	68 782	5 431	1 238	295	2.2	1.6
443111	Household appliance stores .....	9	12 985	1 634	353	62	2.2	—
443112	Radio, television, & other electronics stores .....	24	55 797	3 797	885	233	2.2	2.0
44312	Computer & software stores .....	12	10 748	1 358	305	50	23.7	4.5
443120	Computer & software stores .....	12	10 748	1 358	305	50	23.7	4.5
444	Building material & garden equipment & supplies dealers .....	150	284 253	33 783	7 469	1 334	4.5	15.6
4441	Building material & supplies dealers .....	127	268 334	31 021	6 982	1 190	4.0	15.4
44411	Home centers .....	6	67 067	5 947	1 258	269	1.2	7.6
444110	Home centers .....	6	67 067	5 947	1 258	269	1.2	7.6
44412	Paint & wallpaper stores .....	15	13 171	1 359	327	52	—	56.9
444120	Paint & wallpaper stores .....	15	13 171	1 359	327	52	—	56.9
44413	Hardware stores .....	34	26 930	4 349	965	234	13.4	4
444130	Hardware stores .....	34	26 930	4 349	965	234	13.4	4
44419	Other building material dealers .....	72	161 166	19 366	4 432	635	4.0	17.8
444190	Other building material dealers .....	72	161 166	19 366	4 432	635	4.0	17.8
4442	Lawn & garden equipment & supplies stores .....	23	15 919	2 762	487	144	12.6	18.9
44422	Nursery & garden centers .....	18	14 399	2 619	464	133	8.4	19.4
444220	Nursery & garden centers .....	18	14 399	2 619	464	133	8.4	19.4
445	Food & beverage stores .....	410	809 272	89 237	19 351	5 451	8.0	5.9
4451	Grocery stores .....	221	676 621	73 595	16 653	4 572	4.8	5.3
44511	Supermarkets & other grocery (except convenience) stores .....	118	535 201	57 328	13 214	3 218	4.0	6.1
445110	Supermarkets & other grocery (except convenience) stores .....	118	535 201	57 328	13 214	3 218	4.0	6.1
44512	Convenience stores .....	103	141 420	16 267	3 439	1 354	7.8	2.1
445120	Convenience stores .....	103	141 420	16 267	3 439	1 354	7.8	2.1
4452	Specialty food stores .....	91	41 177	6 334	721	275	21.8	17.2
4453	Beer, wine, & liquor stores .....	98	91 474	9 308	1 977	604	25.0	5.9
44531	Beer, wine, & liquor stores .....	98	91 474	9 308	1 977	604	25.0	5.9
445310	Beer, wine, & liquor stores .....	98	91 474	9 308	1 977	604	25.0	5.9
446	Health & personal care stores .....	164	212 733	24 951	5 358	1 295	11.6	4.9
4461	Health & personal care stores .....	164	212 733	24 951	5 358	1 295	11.6	4.9
44611	Pharmacies & drug stores .....	85	185 649	20 220	4 309	1 032	10.8	2.8
446110	Pharmacies & drug stores .....	85	185 649	20 220	4 309	1 032	10.8	2.8
4461101	Pharmacies & drug stores .....	79	183 026	20 010	4 262	1 012	10.9	2.7
4461102	Proprietary stores .....	6	2 623	210	47	20	5.1	4.8
44612	Cosmetics, beauty supplies, & perfume stores .....	9	5 132	544	130	49	25.2	7.9
446120	Cosmetics, beauty supplies, & perfume stores .....	9	5 132	544	130	49	25.2	7.9
44613	Optical goods stores .....	38	12 306	2 354	532	118	14.4	30.4
446130	Optical goods stores .....	38	12 306	2 354	532	118	14.4	30.4
44619	Other health & personal care stores .....	32	9 646	1 833	387	96	15.6	12.3
446191	Food (health) supplement stores .....	15	4 824	630	121	50	5.5	24.6
447	Gasoline stations .....	150	200 000	11 209	2 569	867	20.2	8.9
4471	Gasoline stations .....	150	200 000	11 209	2 569	867	20.2	8.9
44719	Other gasoline stations .....	122	154 249	9 109	2 070	679	21.4	10.3
447190	Other gasoline stations .....	122	154 249	9 109	2 070	679	21.4	10.3

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>							
	<b>Atlantic—Cape May, NJ PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	405	254 571	31 120	6 336	2 146	14.1	7.2
4481	Clothing stores .....	269	177 126	21 454	4 119	1 501	13.3	7.0
44811	Men's clothing stores .....	23	14 251	2 370	480	112	14.3	4.6
448110	Men's clothing stores .....	23	14 251	2 370	480	112	14.3	4.6
44812	Women's clothing stores .....	107	62 577	8 043	1 564	669	18.0	4.0
448120	Women's clothing stores .....	107	62 577	8 043	1 564	669	18.0	4.0
44813	Children's & infants' clothing stores .....	18	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	18	D	D	D	b	D	D
44814	Family clothing stores .....	60	62 379	6 090	1 096	446	12.1	5.9
448140	Family clothing stores .....	60	62 379	6 090	1 096	446	12.1	5.9
44815	Clothing accessories stores .....	18	D	D	D	b	D	D
448150	Clothing accessories stores .....	18	D	D	D	b	D	D
44819	Other clothing stores .....	43	21 908	2 971	574	154	6.2	21.4
448190	Other clothing stores .....	43	21 908	2 971	574	154	6.2	21.4
4482	Shoe stores .....	64	40 016	4 902	1 116	363	8.6	6.5
44821	Shoe stores .....	64	40 016	4 902	1 116	363	8.6	6.5
448210	Shoe stores .....	64	40 016	4 902	1 116	363	8.6	6.5
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	17	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	29	16 546	1 628	348	129	18.7	6.2
4482105	Athletic footwear stores .....	12	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	72	37 429	4 764	1 101	282	24.1	8.6
44831	Jewelry stores .....	69	36 985	4 711	1 085	275	24.1	8.7
448310	Jewelry stores .....	69	36 985	4 711	1 085	275	24.1	8.7
451	Sporting goods, hobby, book, & music stores .....	105	74 476	7 457	1 524	599	10.4	.8
4511	Sporting goods, hobby, & musical instrument stores ..	77	55 483	5 883	1 139	439	11.9	.5
45111	Sporting goods stores .....	49	24 942	3 051	519	187	22.7	1.1
451110	Sporting goods stores .....	49	24 942	3 051	519	187	22.7	1.1
4511101	General-line sporting goods stores .....	14	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	21	28 149	2 468	517	224	.8	—
451120	Hobby, toy, & game stores .....	21	28 149	2 468	517	224	.8	—
4512	Book, periodical, & music stores .....	28	18 993	1 574	385	160	6.1	1.6
45121	Book stores & news dealers .....	17	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	11	D	D	D	b	D	D
452	General merchandise stores .....	70	416 019	40 140	8 851	2 858	2.0	.9
4521	Department stores (incl leased depts) ## .....	14	323 880	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	14	323 880	N	N	N	—	—
4521	Department stores (excl leased depts) .....	14	315 189	32 279	7 100	2 260	—	—
45211	Department stores (excl leased depts) .....	14	315 189	32 279	7 100	2 260	—	—
452110	Department stores (excl leased depts) .....	14	315 189	32 279	7 100	2 260	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	10	157 349	14 852	2 957	1 194	—	—
45299	All other general merchandise stores .....	54	D	D	D	e	D	D
452990	All other general merchandise stores .....	54	D	D	D	e	D	D
4529901	Variety stores .....	42	23 986	2 830	449	194	26.9	6.6
4529903	Miscellaneous general merchandise stores .....	11	D	D	D	b	D	D
453	Miscellaneous store retailers .....	259	109 733	16 800	3 183	1 125	22.0	11.6
4531	Florists .....	37	11 652	2 805	636	198	45.3	11.0
45311	Florists .....	37	11 652	2 805	636	198	45.3	11.0
453110	Florists .....	37	11 652	2 805	636	198	45.3	11.0
4532	Office supplies, stationery, & gift stores .....	154	D	D	D	f	D	D
45321	Office supplies & stationery stores .....	7	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	7	D	D	D	b	D	D
4532102	Office supplies stores .....	7	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	147	55 190	8 587	1 454	583	27.9	11.3
453220	Gift, novelty, & souvenir stores .....	147	55 190	8 587	1 454	583	27.9	11.3
4533	Used merchandise stores .....	16	3 792	709	152	59	—	35.0
45331	Used merchandise stores .....	16	3 792	709	152	59	—	35.0
453310	Used merchandise stores .....	16	3 792	709	152	59	—	35.0
4539	Other miscellaneous store retailers .....	52	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	13	4 967	586	140	49	26.5	15.0
453910	Pet & pet supplies stores .....	13	4 967	586	140	49	26.5	15.0
45392	Art dealers .....	12	4 854	738	117	33	5.5	29.7
453920	Art dealers .....	12	4 854	738	117	33	5.5	29.7
45399	All other miscellaneous store retailers .....	26	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>							
	<b>Atlantic—Cape May, NJ PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	58	77 164	10 823	2 514	372	17.9	22.0
4541	Electronic shopping & mail-order houses .....	6	16 151	2 704	575	81	22.5	—
45411	Electronic shopping & mail-order houses .....	6	16 151	2 704	575	81	22.5	—
454110	Electronic shopping & mail-order houses .....	6	16 151	2 704	575	81	22.5	—
4543	Direct selling establishments .....	43	53 244	6 914	1 667	227	18.2	25.3
45431	Fuel dealers .....	31	50 034	6 246	1 570	201	18.1	23.6
454311	Heating oil dealers .....	23	36 648	3 551	918	124	24.4	31.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	13 386	2 695	652	77	.9	1.4
	<b>Philadelphia, PA—NJ PMSA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>19 454</b>	<b>47 692 387</b>	<b>4 801 643</b>	<b>1 117 139</b>	<b>259 802</b>	<b>10.0</b>	<b>6.5</b>
441	Motor vehicle & parts dealers .....	1 583	12 175 403	936 282	215 943	29 249	10.7	9.3
4411	Automobile dealers .....	721	10 786 140	731 749	168 413	20 732	10.9	9.1
44111	New car dealers .....	452	10 357 511	704 091	162 004	19 687	9.8	9.0
441110	New car dealers .....	452	10 357 511	704 091	162 004	19 687	9.8	9.0
44112	Used car dealers .....	269	428 629	27 658	6 409	1 045	37.2	10.5
441120	Used car dealers .....	269	428 629	27 658	6 409	1 045	37.2	10.5
4412	Other motor vehicle dealers .....	105	244 488	24 902	5 051	912	12.4	8.5
44121	Recreational vehicle dealers .....	25	79 820	9 541	1 669	269	6.0	6.3
441210	Recreational vehicle dealers .....	25	79 820	9 541	1 669	269	6.0	6.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	80	164 668	15 361	3 382	643	15.5	9.6
441221	Motorcycle dealers .....	40	84 415	8 348	1 746	319	14.7	6.0
441222	Boat dealers .....	37	74 419	6 713	1 566	310	16.2	14.3
441229	All other motor vehicle dealers .....	3	5 834	300	70	14	D	—
4413	Automotive parts, accessories, & tire stores .....	757	1 144 775	179 631	42 479	7 605	8.7	11.7
44131	Automotive parts & accessories stores .....	512	835 996	129 500	30 437	5 650	8.9	12.1
441310	Automotive parts & accessories stores .....	512	835 996	129 500	30 437	5 650	8.9	12.1
44132	Tire dealers .....	245	308 779	50 131	12 042	1 955	8.3	10.3
441320	Tire dealers .....	245	308 779	50 131	12 042	1 955	8.3	10.3
442	Furniture & home furnishings stores .....	1 099	1 332 657	179 753	42 816	7 754	12.8	9.5
4421	Furniture stores .....	531	784 176	102 118	25 065	4 176	11.2	10.1
44211	Furniture stores .....	531	784 176	102 118	25 065	4 176	11.2	10.1
442110	Furniture stores .....	531	784 176	102 118	25 065	4 176	11.2	10.1
4422	Home furnishings stores .....	568	548 481	77 635	17 751	3 578	15.1	8.7
44221	Floor covering stores .....	257	327 884	46 277	10 630	1 509	15.9	9.1
442210	Floor covering stores .....	257	327 884	46 277	10 630	1 509	15.9	9.1
44229	Other home furnishings stores .....	311	220 597	31 358	7 121	2 069	14.1	8.2
442291	Window treatment stores .....	24	8 641	1 303	259	68	57.9	—
442299	All other home furnishings stores .....	287	211 956	30 055	6 862	2 001	12.3	8.5
443	Electronics & appliance stores .....	754	1 187 918	126 265	28 970	5 604	13.6	5.7
4431	Electronics & appliance stores .....	754	1 187 918	126 265	28 970	5 604	13.6	5.7
44311	Appliance, television, & other electronics stores .....	452	728 880	69 924	15 923	3 379	12.1	5.5
443111	Household appliance stores .....	171	210 264	21 082	4 864	896	26.3	4.7
443112	Radio, television, & other electronics stores .....	281	518 616	48 842	11 059	2 483	6.3	5.9
44312	Computer & software stores .....	199	397 115	47 621	11 059	1 716	15.5	6.0
443120	Computer & software stores .....	199	397 115	47 621	11 059	1 716	15.5	6.0
44313	Camera & photographic supplies stores .....	103	61 923	8 720	1 988	509	18.1	5.1
443130	Camera & photographic supplies stores .....	103	61 923	8 720	1 988	509	18.1	5.1
444	Building material & garden equipment & supplies dealers .....	1 392	3 623 713	437 772	95 982	17 162	6.3	4.7
4441	Building material & supplies dealers .....	1 141	3 306 465	391 916	86 136	14 899	5.8	4.7
44411	Home centers .....	54	918 860	92 320	20 606	5 242	1.5	1.4
444110	Home centers .....	54	918 860	92 320	20 606	5 242	1.5	1.4
44412	Paint & wallpaper stores .....	186	149 133	18 950	4 591	723	3.6	23.8
444120	Paint & wallpaper stores .....	186	149 133	18 950	4 591	723	3.6	23.8
44413	Hardware stores .....	218	179 270	26 742	5 744	1 684	20.8	5.4
444130	Hardware stores .....	218	179 270	26 742	5 744	1 684	20.8	5.4
44419	Other building material dealers .....	683	2 059 202	253 904	55 195	7 250	6.5	4.8
444190	Other building material dealers .....	683	2 059 202	253 904	55 195	7 250	6.5	4.8
4442	Lawn & garden equipment & supplies stores .....	251	317 248	45 856	9 846	2 263	11.9	4.5
44421	Outdoor power equipment stores .....	75	66 365	9 661	2 200	385	20.2	4.3
444210	Outdoor power equipment stores .....	75	66 365	9 661	2 200	385	20.2	4.3
44422	Nursery & garden centers .....	176	250 883	36 195	7 646	1 878	9.8	4.5
444220	Nursery & garden centers .....	176	250 883	36 195	7 646	1 878	9.8	4.5

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**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
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	<b>Philadelphia, PA—NJ PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	3 257	8 390 058	962 219	234 240	64 191	8.0	4.0
4451	Grocery stores .....	1 979	7 244 481	854 547	208 139	56 784	5.9	3.9
44511	Supermarkets & other grocery (except convenience) stores .....	1 253	6 408 109	757 863	185 275	47 063	4.8	3.9
445110	Supermarkets & other grocery (except convenience) stores .....	1 253	6 408 109	757 863	185 275	47 063	4.8	3.9
44512	Convenience stores .....	726	836 372	96 684	22 864	9 721	14.3	3.4
445120	Convenience stores .....	726	836 372	96 684	22 864	9 721	14.3	3.4
4452	Specialty food stores .....	641	415 139	50 836	12 369	4 226	26.1	6.5
4453	Beer, wine, & liquor stores .....	637	730 438	56 836	13 732	3 181	18.2	3.9
44531	Beer, wine, & liquor stores .....	637	730 438	56 836	13 732	3 181	18.2	3.9
445310	Beer, wine, & liquor stores .....	637	730 438	56 836	13 732	3 181	18.2	3.9
446	Health & personal care stores .....	1 946	3 188 183	412 686	83 738	22 535	13.3	7.1
4461	Health & personal care stores .....	1 946	3 188 183	412 686	83 738	22 535	13.3	7.1
44611	Pharmacies & drug stores .....	1 160	2 779 798	334 774	65 727	18 405	12.4	5.5
446110	Pharmacies & drug stores .....	1 160	2 779 798	334 774	65 727	18 405	12.4	5.5
4461101	Pharmacies & drug stores .....	1 103	2 739 165	330 181	64 598	17 950	12.4	5.5
4461102	Proprietary stores .....	57	40 633	4 593	1 129	455	15.5	6.5
44612	Cosmetics, beauty supplies, & perfume stores .....	146	73 819	9 549	2 396	846	7.3	4.5
446120	Cosmetics, beauty supplies, & perfume stores .....	146	73 819	9 549	2 396	846	7.3	4.5
44613	Optical goods stores .....	334	147 199	31 121	7 380	1 614	28.8	13.2
446130	Optical goods stores .....	334	147 199	31 121	7 380	1 614	28.8	13.2
44619	Other health & personal care stores .....	306	187 367	37 242	8 235	1 670	15.8	27.5
446191	Food (health) supplement stores .....	183	76 733	10 905	2 642	875	24.8	35.2
446199	All other health & personal care stores .....	123	110 634	26 337	5 593	795	9.6	22.2
447	Gasoline stations .....	1 510	2 441 112	131 996	31 722	9 704	25.5	10.0
4471	Gasoline stations .....	1 510	2 441 112	131 996	31 722	9 704	25.5	10.0
44711	Gasoline stations with convenience stores .....	448	837 911	41 387	9 821	3 535	18.8	10.7
447110	Gasoline stations with convenience stores .....	448	837 911	41 387	9 821	3 535	18.8	10.7
44719	Other gasoline stations .....	1 062	1 603 201	90 609	21 901	6 169	29.0	9.7
447190	Other gasoline stations .....	1 062	1 603 201	90 609	21 901	6 169	29.0	9.7
448	Clothing & clothing accessories stores .....	3 200	3 071 008	376 155	88 823	27 482	10.8	10.1
4481	Clothing stores .....	1 864	2 228 115	260 065	61 961	20 415	8.0	10.9
44811	Men's clothing stores .....	252	277 811	43 334	10 732	2 119	11.5	10.7
448110	Men's clothing stores .....	252	277 811	43 334	10 732	2 119	11.5	10.7
44812	Women's clothing stores .....	784	708 235	82 898	19 360	7 225	11.4	15.5
448120	Women's clothing stores .....	784	708 235	82 898	19 360	7 225	11.4	15.5
44813	Children's & infants' clothing stores .....	155	190 203	18 680	4 447	1 836	11.6	6.6
448130	Children's & infants' clothing stores .....	155	190 203	18 680	4 447	1 836	11.6	6.6
44814	Family clothing stores .....	323	864 733	87 377	20 488	7 162	2.3	8.0
448140	Family clothing stores .....	323	864 733	87 377	20 488	7 162	2.3	8.0
44815	Clothing accessories stores .....	127	38 828	5 274	1 319	507	15.4	40.8
448150	Clothing accessories stores .....	127	38 828	5 274	1 319	507	15.4	40.8
44819	Other clothing stores .....	223	148 305	22 502	5 615	1 566	12.4	3.6
448190	Other clothing stores .....	223	148 305	22 502	5 615	1 566	12.4	3.6
4482	Shoe stores .....	705	468 870	55 732	12 768	4 125	12.9	6.2
44821	Shoe stores .....	705	468 870	55 732	12 768	4 125	12.9	6.2
448210	Shoe stores .....	705	468 870	55 732	12 768	4 125	12.9	6.2
4482101	Men's shoe stores .....	81	35 511	5 445	1 270	302	17.2	5.4
4482102	Women's shoe stores .....	114	55 710	7 138	1 702	669	22.6	22.0
4482103	Children's & juveniles' shoe stores .....	34	17 340	2 420	626	203	11.7	2.5
4482104	Family shoe stores .....	319	205 096	23 487	5 451	1 752	10.8	2.6
4482105	Athletic footwear stores .....	157	155 213	17 242	3 719	1 199	11.5	5.8
4483	Jewelry, luggage, & leather goods stores .....	631	374 023	60 358	14 094	2 942	24.2	10.3
44831	Jewelry stores .....	599	351 409	57 712	13 447	2 772	24.2	10.4
448310	Jewelry stores .....	599	351 409	57 712	13 447	2 772	24.2	10.4
44832	Luggage & leather goods stores .....	32	22 614	2 646	647	170	23.7	9.2
448320	Luggage & leather goods stores .....	32	22 614	2 646	647	170	23.7	9.2
451	Sporting goods, hobby, book, & music stores .....	1 213	1 366 493	142 688	33 798	10 427	10.4	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	724	909 108	94 016	21 836	6 626	10.9	5.8
45111	Sporting goods stores .....	367	362 726	41 355	9 927	2 912	16.8	8.0
451110	Sporting goods stores .....	367	362 726	41 355	9 927	2 912	16.8	8.0
4511101	General-line sporting goods stores .....	107	187 950	19 442	4 633	1 493	14.8	2.0
4511102	Specialty-line sporting goods stores .....	260	174 776	21 913	5 294	1 419	18.9	14.3
45112	Hobby, toy, & game stores .....	205	422 906	34 883	7 533	2 644	4.4	2.1
451120	Hobby, toy, & game stores .....	205	422 906	34 883	7 533	2 644	4.4	2.1
45113	Sewing, needlework, & piece goods stores .....	92	48 745	8 244	2 149	667	16.1	4.3
451130	Sewing, needlework, & piece goods stores .....	92	48 745	8 244	2 149	667	16.1	4.3
45114	Musical instrument & supplies stores .....	60	74 731	9 534	2 227	403	16.0	17.8
451140	Musical instrument & supplies stores .....	60	74 731	9 534	2 227	403	16.0	17.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>								
<b>Philadelphia, PA—NJ PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores—Con.							
4512	Book, periodical, & music stores .....	489	457 385	48 672	11 962	3 801	9.4	4.9
45121	Book stores & news dealers .....	319	310 821	35 822	8 866	2 638	8.7	5.1
451211	Book stores .....	232	278 504	31 512	7 820	2 276	5.5	5.1
4512111	Book stores, general .....	149	194 387	23 256	5 907	1 661	5.7	5.4
4512112	Specialty book stores .....	37	20 673	2 905	673	272	18.3	2.5
4512113	College book stores .....	46	63 444	5 351	1 240	343	.8	5.1
451212	News dealers & newsstands .....	87	32 317	4 310	1 046	362	36.4	5.1
45122	Prerecorded tape, compact disc, & record stores . . .	170	146 564	12 850	3 096	1 163	10.9	4.4
451220	Prerecorded tape, compact disc, & record stores . . .	170	146 564	12 850	3 096	1 163	10.9	4.4
452	General merchandise stores .....	555	4 679 521	456 473	107 204	38 214	1.0	2.4
4521	Department stores (incl leased depts) ## .....	162	3 816 695	N	N	N	—	.8
45211	Department stores (incl leased depts) ## .....	162	3 816 695	N	N	N	—	.8
4521	Department stores (excl leased depts) .....	162	3 738 375	382 818	88 587	31 676	—	.8
45211	Department stores (excl leased depts) .....	162	3 738 375	382 818	88 587	31 676	—	.8
452110	Department stores (excl leased depts) .....	162	3 738 375	382 818	88 587	31 676	—	.8
4521101	Conventional department stores (excl leased depts) .....	40	D	D	D	j	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	97	1 701 795	146 654	33 269	14 726	—	.2
4521103	National chain department stores (excl leased depts) .....	25	D	D	D	i	D	D
4529	Other general merchandise stores .....	393	941 146	73 655	18 617	6 538	4.8	8.5
45291	Warehouse clubs & superstores .....	13	D	D	D	g	D	D
452910	Warehouse clubs & superstores .....	13	D	D	D	g	D	D
45299	All other general merchandise stores .....	380	D	D	D	h	D	D
452990	All other general merchandise stores .....	380	D	D	D	h	D	D
4529901	Variety stores .....	240	194 154	22 560	5 032	2 142	12.7	5.3
4529902	Catalog showrooms .....	15	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores .....	125	133 160	16 546	3 994	1 193	15.6	8.0
453	Miscellaneous store retailers .....	2 128	1 317 817	183 880	42 813	13 331	16.3	9.6
4531	Florists .....	473	132 275	29 764	7 021	2 337	32.5	10.2
45311	Florists .....	473	132 275	29 764	7 021	2 337	32.5	10.2
453110	Florists .....	473	132 275	29 764	7 021	2 337	32.5	10.2
4532	Office supplies, stationery, & gift stores .....	767	720 378	78 451	18 653	6 081	9.6	9.8
45321	Office supplies & stationery stores .....	134	456 149	41 670	10 509	2 134	1.8	10.7
453210	Office supplies & stationery stores .....	134	456 149	41 670	10 509	2 134	1.8	10.7
4532101	Stationery stores .....	24	8 331	1 309	310	123	11.1	1.6
4532102	Office supplies stores .....	110	447 818	40 361	10 199	2 011	1.6	10.9
45322	Gift, novelty, & souvenir stores .....	633	264 229	36 781	8 144	3 947	23.1	8.3
453220	Gift, novelty, & souvenir stores .....	633	264 229	36 781	8 144	3 947	23.1	8.3
4533	Used merchandise stores .....	238	89 738	17 359	3 925	1 296	29.9	6.3
45331	Used merchandise stores .....	238	89 738	17 359	3 925	1 296	29.9	6.3
453310	Used merchandise stores .....	238	89 738	17 359	3 925	1 296	29.9	6.3
4539	Other miscellaneous store retailers .....	650	375 426	58 306	13 214	3 617	20.1	9.9
45391	Pet & pet supplies stores .....	187	134 172	19 263	4 819	1 533	12.4	11.9
453910	Pet & pet supplies stores .....	187	134 172	19 263	4 819	1 533	12.4	11.9
45392	Art dealers .....	85	34 279	6 307	1 342	338	44.6	5.6
453920	Art dealers .....	85	34 279	6 307	1 342	338	44.6	5.6
45393	Manufactured (mobile) home dealers .....	11	10 722	1 375	328	42	2.1	.7
453930	Manufactured (mobile) home dealers .....	11	10 722	1 375	328	42	2.1	.7
45399	All other miscellaneous store retailers .....	367	196 253	31 361	6 725	1 704	22.0	9.7
454	Nonstore retailers .....	817	4 918 504	455 474	111 090	14 149	9.4	3.3
4541	Electronic shopping & mail-order houses .....	190	3 989 537	288 886	71 550	7 932	7.7	2.0
45411	Electronic shopping & mail-order houses .....	190	3 989 537	288 886	71 550	7 932	7.7	2.0
454110	Electronic shopping & mail-order houses .....	190	3 989 537	288 886	71 550	7 932	7.7	2.0
4542	Vending machine operators .....	124	138 980	29 142	6 921	1 180	21.7	7.4
45421	Vending machine operators .....	124	138 980	29 142	6 921	1 180	21.7	7.4
454210	Vending machine operators .....	124	138 980	29 142	6 921	1 180	21.7	7.4
4543	Direct selling establishments .....	503	789 987	137 446	32 619	5 037	15.8	9.4
45431	Fuel dealers .....	275	555 506	90 069	22 877	2 999	17.8	8.2
454311	Heating oil dealers .....	239	487 974	78 765	20 165	2 674	19.3	8.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	33	66 917	11 227	2 684	320	7.0	4.7
454319	Other fuel dealers .....	3	615	77	28	5	D	—
45439	Other direct selling establishments .....	228	234 481	47 377	9 742	2 038	11.1	12.4
454390	Other direct selling establishments .....	228	234 481	47 377	9 742	2 038	11.1	12.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>								
<b>Vineland—Millville—Bridgeton, NJ PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>578</b>	<b>1 226 489</b>	<b>130 093</b>	<b>30 003</b>	<b>7 157</b>	<b>11.7</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	74	311 562	24 979	5 798	866	5.2	.8
4411	Automobile dealers .....	35	269 215	17 868	4 164	524	5.3	.5
4412	Other motor vehicle dealers .....	9	17 599	1 356	202	58	4.7	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	22	13 331	2 144	486	104	19.5	—
443	Electronics & appliance stores .....	20	15 324	1 860	447	100	1.3	2.2
4431	Electronics & appliance stores .....	20	15 324	1 860	447	100	1.3	2.2
44311	Appliance, television, & other electronics stores .....	11	12 242	1 456	360	76	—	2.5
444	Building material & garden equipment & supplies dealers .....	50	132 486	16 492	3 857	655	5.4	6.0
4441	Building material & supplies dealers .....	41	115 588	14 982	3 509	562	4.7	4.3
44419	Other building material dealers .....	26	99 211	12 731	2 950	438	4.5	2.9
444190	Other building material dealers .....	26	99 211	12 731	2 950	438	4.5	2.9
4442	Lawn & garden equipment & supplies stores .....	9	16 898	1 510	348	93	10.1	17.3
44422	Nursery & garden centers .....	5	12 420	925	229	61	—	23.5
444220	Nursery & garden centers .....	5	12 420	925	229	61	—	23.5
445	Food & beverage stores .....	114	290 062	34 198	8 068	2 211	30.1	2.9
4451	Grocery stores .....	68	257 987	31 076	7 415	1 953	30.9	1.9
44511	Supermarkets & other grocery (except convenience) stores .....	34	219 320	26 358	6 273	1 504	35.0	.8
445110	Supermarkets & other grocery (except convenience) stores .....	34	219 320	26 358	6 273	1 504	35.0	.8
44512	Convenience stores .....	34	38 667	4 718	1 142	449	8.0	8.7
445120	Convenience stores .....	34	38 667	4 718	1 142	449	8.0	8.7
4452	Specialty food stores .....	15	9 965	1 207	224	82	15.3	34.1
446	Health & personal care stores .....	46	90 087	11 837	2 087	507	6.8	2.7
4461	Health & personal care stores .....	46	90 087	11 837	2 087	507	6.8	2.7
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	8	9 305	1 581	368	62	12.5	4.0
447	Gasoline stations .....	46	91 886	4 322	1 097	381	12.0	9.3
44719	Other gasoline stations .....	31	71 055	3 037	738	254	12.5	4.3
447190	Other gasoline stations .....	31	71 055	3 037	738	254	12.5	4.3
448	Clothing & clothing accessories stores .....	64	40 579	5 048	1 161	373	4.9	2.1
4481	Clothing stores .....	29	23 150	2 740	660	231	3.8	.6
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	31	19 494	1 812	389	137	11.5	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	21	15 338	1 417	298	90	12.7	2.8
452	General merchandise stores .....	21	131 635	12 985	3 041	1 176	.5	—
453	Miscellaneous store retailers .....	61	20 152	3 099	692	268	13.2	3.7
4532	Office supplies, stationery, & gift stores .....	21	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	20	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	16	D	D	D	b	D	D
454	Nonstore retailers .....	29	69 891	11 317	2 880	379	7.8	.2
4543	Direct selling establishments .....	25	62 831	9 835	2 505	324	7.8	—
45431	Fuel dealers .....	16	43 472	6 857	1 788	203	10.8	—
454311	Heating oil dealers .....	13	39 044	5 999	1 543	176	12.0	—
45439	Other direct selling establishments .....	9	19 359	2 978	717	121	1.0	—
454390	Other direct selling establishments .....	9	19 359	2 978	717	121	1.0	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILADELPHIA–WILMINGTON–ATLANTIC CITY, PA–NJ–DE–MD CMSA—Con.</b>								
<b>Wilmington–Newark, DE–MD PMSA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>2 363</b>	<b>5 980 409</b>	<b>581 300</b>	<b>138 204</b>	<b>33 901</b>	<b>8.7</b>	<b>4.6</b>
441	Motor vehicle & parts dealers	209	1 497 257	116 673	27 501	4 038	13.2	2.9
4411	Automobile dealers	78	1 329 923	90 229	21 440	2 871	13.7	2.7
44111	New car dealers	50	1 298 615	87 080	20 770	2 753	13.8	2.4
441110	New car dealers	50	1 298 615	87 080	20 770	2 753	13.8	2.4
44112	Used car dealers	28	31 308	3 149	670	118	10.5	13.7
441120	Used car dealers	28	31 308	3 149	670	118	10.5	13.7
4412	Other motor vehicle dealers	32	60 987	6 816	1 490	289	4.5	2.4
44122	Motorcycle, boat, & other motor vehicle dealers	30	D	D	D	e	D	D
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	21	32 964	3 747	777	163	7.9	4.0
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	99	106 347	19 628	4 571	878	11.3	6.1
44131	Automotive parts & accessories stores	67	64 903	11 234	2 552	565	12.6	8.4
441310	Automotive parts & accessories stores	67	64 903	11 234	2 552	565	12.6	8.4
44132	Tire dealers	32	41 444	8 394	2 019	313	9.4	2.5
441320	Tire dealers	32	41 444	8 394	2 019	313	9.4	2.5
442	Furniture & home furnishings stores	158	256 564	36 326	8 552	1 618	8.1	12.1
4421	Furniture stores	63	141 671	18 546	4 437	898	4.1	11.6
44211	Furniture stores	63	141 671	18 546	4 437	898	4.1	11.6
442110	Furniture stores	63	141 671	18 546	4 437	898	4.1	11.6
4422	Home furnishings stores	95	114 893	17 780	4 115	720	13.1	12.8
44221	Floor covering stores	52	89 444	13 895	3 162	410	8.9	13.7
442210	Floor covering stores	52	89 444	13 895	3 162	410	8.9	13.7
44229	Other home furnishings stores	43	25 449	3 885	953	310	27.8	9.6
442299	All other home furnishings stores	37	D	D	D	e	D	D
443	Electronics & appliance stores	104	299 562	22 643	5 371	1 191	13.1	1.1
4431	Electronics & appliance stores	104	299 562	22 643	5 371	1 191	13.1	1.1
44311	Appliance, television, & other electronics stores	66	D	D	D	f	D	D
443111	Household appliance stores	23	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	43	104 213	7 791	1 837	491	9.7	1.4
44312	Computer & software stores	26	D	D	D	e	D	D
443120	Computer & software stores	26	D	D	D	e	D	D
44313	Camera & photographic supplies stores	12	D	D	D	b	D	D
443130	Camera & photographic supplies stores	12	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	175	539 333	62 884	14 901	2 713	4.2	2.8
4441	Building material & supplies dealers	133	502 526	57 266	13 882	2 402	3.8	2.7
44411	Home centers	8	129 839	11 139	2 544	836	.1	.6
444110	Home centers	8	129 839	11 139	2 544	836	.1	.6
44412	Paint & wallpaper stores	15	D	D	D	b	D	D
444120	Paint & wallpaper stores	15	D	D	D	b	D	D
44419	Other building material dealers	89	339 218	41 015	10 169	1 271	4.9	3.2
444190	Other building material dealers	89	339 218	41 015	10 169	1 271	4.9	3.2
4442	Lawn & garden equipment & supplies stores	42	36 807	5 618	1 019	311	8.7	4.0
44421	Outdoor power equipment stores	13	12 972	1 701	404	72	8.2	—
444210	Outdoor power equipment stores	13	12 972	1 701	404	72	8.2	—
44422	Nursery & garden centers	29	23 835	3 917	615	239	9.0	6.2
444220	Nursery & garden centers	29	23 835	3 917	615	239	9.0	6.2
445	Food & beverage stores	419	1 026 334	109 924	26 738	7 324	8.9	2.6
4451	Grocery stores	204	825 716	94 697	23 390	6 085	5.1	1.9
44511	Supermarkets & other grocery (except convenience) stores	124	738 035	84 132	20 896	4 965	3.7	1.0
445110	Supermarkets & other grocery (except convenience) stores	124	738 035	84 132	20 896	4 965	3.7	1.0
44512	Convenience stores	80	87 681	10 565	2 494	1 120	16.2	8.9
445120	Convenience stores	80	87 681	10 565	2 494	1 120	16.2	8.9
4452	Specialty food stores	51	34 357	4 665	964	338	15.9	2.8
4453	Beer, wine, & liquor stores	164	166 261	10 562	2 384	901	26.3	6.2
44531	Beer, wine, & liquor stores	164	166 261	10 562	2 384	901	26.3	6.2
445310	Beer, wine, & liquor stores	164	166 261	10 562	2 384	901	26.3	6.2
446	Health & personal care stores	176	323 334	39 613	8 496	2 222	3.9	2.7
4461	Health & personal care stores	176	323 334	39 613	8 496	2 222	3.9	2.7
44611	Pharmacies & drug stores	95	285 245	33 092	6 904	1 812	2.8	.8
446110	Pharmacies & drug stores	95	285 245	33 092	6 904	1 812	2.8	.8
4461101	Pharmacies & drug stores	88	D	D	D	g	D	D
4461102	Proprietary stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	19	9 955	1 273	325	108	9.0	1.2
446120	Cosmetics, beauty supplies, & perfume stores	19	9 955	1 273	325	108	9.0	1.2
44613	Optical goods stores	36	15 138	3 146	737	178	12.5	2.4
446130	Optical goods stores	36	15 138	3 146	737	178	12.5	2.4
44619	Other health & personal care stores	26	12 996	2 102	530	124	13.3	44.7
446191	Food (health) supplement stores	17	9 316	1 227	243	76	15.2	43.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>							
	<b>Wilmington—Newark, DE—MD PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	201	362 021	19 138	4 592	1 384	17.8	18.3
4471	Gasoline stations .....	201	362 021	19 138	4 592	1 384	17.8	18.3
44711	Gasoline stations with convenience stores .....	93	169 030	8 331	1 971	637	13.1	14.6
447110	Gasoline stations with convenience stores .....	93	169 030	8 331	1 971	637	13.1	14.6
44719	Other gasoline stations .....	108	192 991	10 807	2 621	747	21.9	21.6
447190	Other gasoline stations .....	108	192 991	10 807	2 621	747	21.9	21.6
448	Clothing & clothing accessories stores .....	300	304 839	33 511	7 812	2 877	4.8	3.4
4481	Clothing stores .....	179	202 226	20 383	4 726	2 027	3.9	2.2
44811	Men's clothing stores .....	17	17 554	2 032	487	126	6.5	14.9
448110	Men's clothing stores .....	17	17 554	2 032	487	126	6.5	14.9
44812	Women's clothing stores .....	65	61 041	6 242	1 470	687	7.3	1.5
448120	Women's clothing stores .....	65	61 041	6 242	1 470	687	7.3	1.5
44813	Children's & infants' clothing stores .....	15	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	15	D	D	D	c	D	D
44814	Family clothing stores .....	36	79 255	7 099	1 606	677	1.4	.2
448140	Family clothing stores .....	36	79 255	7 099	1 606	677	1.4	.2
44815	Clothing accessories stores .....	13	D	D	D	b	D	D
448150	Clothing accessories stores .....	13	D	D	D	b	D	D
44819	Other clothing stores .....	33	22 867	2 758	641	286	3.7	.1
448190	Other clothing stores .....	33	22 867	2 758	641	286	3.7	.1
4482	Shoe stores .....	62	52 376	5 720	1 355	465	2.6	6.9
44821	Shoe stores .....	62	52 376	5 720	1 355	465	2.6	6.9
448210	Shoe stores .....	62	52 376	5 720	1 355	465	2.6	6.9
4482101	Men's shoe stores .....	5	D	D	D	b	D	D
4482102	Women's shoe stores .....	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	5	D	D	D	b	D	D
4482104	Family shoe stores .....	27	22 665	1 939	453	145	3.8	7.4
4482105	Athletic footwear stores .....	14	19 470	2 308	546	195	.8	2.9
4483	Jewelry, luggage, & leather goods stores .....	59	50 237	7 408	1 731	385	10.7	4.5
44831	Jewelry stores .....	56	48 193	7 108	1 655	366	11.2	4.7
448310	Jewelry stores .....	56	48 193	7 108	1 655	366	11.2	4.7
44832	Luggage & leather goods stores .....	3	2 044	300	76	19	—	—
448320	Luggage & leather goods stores .....	3	2 044	300	76	19	—	—
451	Sporting goods, hobby, book, & music stores .....	172	203 921	19 619	4 516	1 599	5.1	7.5
4511	Sporting goods, hobby, & musical instrument stores ..	107	135 929	13 360	2 939	1 040	3.6	6.0
45111	Sporting goods stores .....	56	57 619	6 482	1 363	501	3.4	11.9
451110	Sporting goods stores .....	56	57 619	6 482	1 363	501	3.4	11.9
4511101	General-line sporting goods stores .....	11	23 870	2 435	496	219	3.6	3.5
4511102	Specialty-line sporting goods stores .....	45	33 749	4 047	867	282	3.2	17.8
45112	Hobby, toy, & game stores .....	27	59 881	4 334	918	341	2.4	.4
451120	Hobby, toy, & game stores .....	27	59 881	4 334	918	341	2.4	.4
45113	Sewing, needlework, & piece goods stores .....	14	9 311	1 238	373	144	—	1.1
451130	Sewing, needlework, & piece goods stores .....	14	9 311	1 238	373	144	—	1.1
45114	Musical instrument & supplies stores .....	10	9 118	1 306	285	54	16.9	10.3
451140	Musical instrument & supplies stores .....	10	9 118	1 306	285	54	16.9	10.3
4512	Book, periodical, & music stores .....	65	67 992	6 259	1 577	559	8.1	10.5
45121	Book stores & news dealers .....	46	49 182	4 965	1 259	402	11.2	12.2
451211	Book stores .....	30	38 315	3 408	906	280	3.1	3.0
4512111	Book stores, general .....	19	23 220	2 609	709	178	4.9	4.2
4512112	Specialty book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	16	10 867	1 557	353	122	39.7	44.5
45122	Prerecorded tape, compact disc, & record stores ...	19	18 810	1 294	318	157	—	5.9
451220	Prerecorded tape, compact disc, & record stores ...	19	18 810	1 294	318	157	—	5.9
452	General merchandise stores .....	72	765 478	70 659	17 428	5 856	.4	.6
4521	Department stores (incl leased depts) ## .....	24	638 106	N	N	N	—	.7
45211	Department stores (incl leased depts) ## .....	24	638 106	N	N	N	—	.7
4521	Department stores (excl leased depts) .....	24	623 411	60 053	14 137	4 720	—	.7
45211	Department stores (excl leased depts) .....	24	623 411	60 053	14 137	4 720	—	.7
452110	Department stores (excl leased depts) .....	24	623 411	60 053	14 137	4 720	—	.7
4521101	Conventional department stores (excl leased depts) .....	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	15	258 313	21 474	5 197	2 031	—	1.7
4521103	National chain department stores (excl leased depts) .....	4	D	D	D	g	D	D
4529	Other general merchandise stores .....	48	142 067	10 606	3 291	1 136	2.2	.4
45299	All other general merchandise stores .....	47	D	D	D	f	D	D
452990	All other general merchandise stores .....	47	D	D	D	f	D	D
4529901	Variety stores .....	31	D	D	D	e	D	D
4529902	Catalog showrooms .....	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores ....	11	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PHILADELPHIA–WILMINGTON–ATLANTIC CITY, PA–NJ–DE–MD CMSA—Con.</b>							
	<b>Wilmington–Newark, DE–MD PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	271	164 461	23 476	5 467	1 973	18.4	6.6
4531	Florists .....	53	18 303	4 073	1 013	368	28.2	5.5
45311	Florists .....	53	18 303	4 073	1 013	368	28.2	5.5
453110	Florists .....	53	18 303	4 073	1 013	368	28.2	5.5
4532	Office supplies, stationery, & gift stores .....	87	68 531	7 833	1 838	765	11.1	6.1
45321	Office supplies & stationery stores .....	12	31 845	2 538	647	184	1.2	8.5
453210	Office supplies & stationery stores .....	12	31 845	2 538	647	184	1.2	8.5
4532102	Office supplies stores .....	11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	75	36 686	5 295	1 191	581	19.7	4.0
453220	Gift, novelty, & souvenir stores .....	75	36 686	5 295	1 191	581	19.7	4.0
4533	Used merchandise stores .....	27	D	D	D	e	D	D
45331	Used merchandise stores .....	27	D	D	D	e	D	D
453310	Used merchandise stores .....	27	D	D	D	e	D	D
4539	Other miscellaneous store retailers .....	104	D	D	D	f	D	D
45391	Pet & pet supplies stores .....	27	17 530	2 346	574	192	17.9	4.0
453910	Pet & pet supplies stores .....	27	17 530	2 346	574	192	17.9	4.0
45392	Art dealers .....	14	5 948	745	157	45	29.7	4.0
453920	Art dealers .....	14	5 948	745	157	45	29.7	4.0
45399	All other miscellaneous store retailers .....	56	D	D	D	e	D	D
454	Nonstore retailers .....	106	237 305	26 834	6 830	1 106	5.8	15.4
4541	Electronic shopping & mail-order houses .....	18	102 823	6 123	1 615	282	1.0	12.0
45411	Electronic shopping & mail-order houses .....	18	102 823	6 123	1 615	282	1.0	12.0
454110	Electronic shopping & mail-order houses .....	18	102 823	6 123	1 615	282	1.0	12.0
4542	Vending machine operators .....	21	D	D	D	c	D	D
45421	Vending machine operators .....	21	D	D	D	c	D	D
454210	Vending machine operators .....	21	D	D	D	c	D	D
4543	Direct selling establishments .....	67	D	D	D	f	D	D
45431	Fuel dealers .....	31	D	D	D	e	D	D
454311	Heating oil dealers .....	20	76 680	9 625	2 458	358	7.5	27.3
454312	Liquefied petroleum gas (bottled gas) dealers ...	11	D	D	D	c	D	D
45439	Other direct selling establishments .....	36	D	D	D	c	D	D
454390	Other direct selling establishments .....	36	D	D	D	c	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATLANTIC COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 258</b>	<b>2 513 182</b>	<b>253 780</b>	<b>58 225</b>	<b>14 308</b>	<b>7.4</b>	<b>5.1</b>
441	Motor vehicle & parts dealers	97	594 014	47 295	10 957	1 640	7.6	1.2
4411	Automobile dealers	38	496 776	34 537	8 267	1 105	7.6	.7
44111	New car dealers	27	491 112	33 916	8 145	1 071	7.3	.7
441110	New car dealers	27	491 112	33 916	8 145	1 071	7.3	.7
4412	Other motor vehicle dealers	20	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	18	53 765	4 866	899	153	10.8	—
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	13	45 055	3 553	651	113	12.9	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	39	D	D	D	e	D	D
44131	Automotive parts & accessories stores	27	30 905	5 968	1 408	292	2.1	5.6
441310	Automotive parts & accessories stores	27	30 905	5 968	1 408	292	2.1	5.6
44132	Tire dealers	12	D	D	D	b	D	D
441320	Tire dealers	12	D	D	D	b	D	D
442	Furniture & home furnishings stores	51	84 432	15 284	3 593	521	5.1	5.2
4421	Furniture stores	23	38 817	6 504	1 479	232	9.0	4.3
44211	Furniture stores	23	38 817	6 504	1 479	232	9.0	4.3
442110	Furniture stores	23	38 817	6 504	1 479	232	9.0	4.3
4422	Home furnishings stores	28	45 615	8 780	2 114	289	1.8	6.0
44221	Floor covering stores	12	23 476	5 691	1 428	130	—	9.8
442210	Floor covering stores	12	23 476	5 691	1 428	130	—	9.8
44229	Other home furnishings stores	16	22 139	3 089	686	159	3.7	1.9
442291	Window treatment stores	3	4 885	1 094	248	39	—	—
442299	All other home furnishings stores	13	17 254	1 995	438	120	4.7	2.4
443	Electronics & appliance stores	35	73 490	6 199	1 431	320	4.6	1.9
4431	Electronics & appliance stores	35	73 490	6 199	1 431	320	4.6	1.9
44311	Appliance, television, & other electronics stores	20	D	D	D	e	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	17	D	D	D	c	D	D
44312	Computer & software stores	12	10 748	1 358	305	50	23.7	4.5
443120	Computer & software stores	12	10 748	1 358	305	50	23.7	4.5
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	88	212 846	25 169	5 765	963	2.2	11.0
4441	Building material & supplies dealers	75	201 413	22 799	5 349	849	2.0	11.3
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	19	10 728	1 937	459	110	21.4	—
444130	Hardware stores	19	10 728	1 937	459	110	21.4	—
44419	Other building material dealers	44	118 127	14 459	3 516	451	1.3	12.1
444190	Other building material dealers	44	118 127	14 459	3 516	451	1.3	12.1
4442	Lawn & garden equipment & supplies stores	13	11 433	2 370	416	114	5.4	5.8
44422	Nursery & garden centers	10	D	D	D	c	D	D
444220	Nursery & garden centers	10	D	D	D	c	D	D
445	Food & beverage stores	244	521 598	51 602	12 183	3 651	6.9	6.8
4451	Grocery stores	133	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	72	368 756	34 304	8 308	2 241	3.1	8.3
445110	Supermarkets & other grocery (except convenience) stores	72	368 756	34 304	8 308	2 241	3.1	8.3
44512	Convenience stores	61	D	D	D	f	D	D
445120	Convenience stores	61	D	D	D	f	D	D
4452	Specialty food stores	43	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	68	55 317	5 991	1 338	420	18.1	3.5
44531	Beer, wine, & liquor stores	68	55 317	5 991	1 338	420	18.1	3.5
445310	Beer, wine, & liquor stores	68	55 317	5 991	1 338	420	18.1	3.5
446	Health & personal care stores	114	141 731	17 205	3 826	943	10.2	4.7
4461	Health & personal care stores	114	141 731	17 205	3 826	943	10.2	4.7
44611	Pharmacies & drug stores	54	119 247	13 235	2 928	715	9.2	2.1
446110	Pharmacies & drug stores	54	119 247	13 235	2 928	715	9.2	2.1
4461101	Pharmacies & drug stores	50	D	D	D	f	D	D
4461102	Proprietary stores	4	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	5 132	544	130	49	25.2	7.9
446120	Cosmetics, beauty supplies, & perfume stores	9	5 132	544	130	49	25.2	7.9
44613	Optical goods stores	26	9 486	1 912	453	100	12.6	26.5
446130	Optical goods stores	26	9 486	1 912	453	100	12.6	26.5
44619	Other health & personal care stores	25	7 866	1 514	315	79	13.1	15.1
446191	Food (health) supplement stores	14	D	D	D	b	D	D
446199	All other health & personal care stores	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATLANTIC COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	96	152 295	7 819	1 858	624	18.5	9.3
4471	Gasoline stations .....	96	152 295	7 819	1 858	624	18.5	9.3
44711	Gasoline stations with convenience stores .....	23	43 398	1 925	468	176	17.4	3.3
447110	Gasoline stations with convenience stores .....	23	43 398	1 925	468	176	17.4	3.3
44719	Other gasoline stations .....	73	108 897	5 894	1 390	448	18.9	11.7
447190	Other gasoline stations .....	73	108 897	5 894	1 390	448	18.9	11.7
448	Clothing & clothing accessories stores .....	260	179 993	22 433	5 011	1 621	11.4	5.2
4481	Clothing stores .....	158	115 829	14 234	3 043	1 095	9.6	5.2
44811	Men's clothing stores .....	19	12 582	2 129	427	104	15.2	5.3
448110	Men's clothing stores .....	19	12 582	2 129	427	104	15.2	5.3
44812	Women's clothing stores .....	72	44 616	5 826	1 244	539	10.7	3.5
448120	Women's clothing stores .....	72	44 616	5 826	1 244	539	10.7	3.5
44813	Children's & infants' clothing stores .....	11	9 904	948	193	68	3.1	3.7
448130	Children's & infants' clothing stores .....	11	9 904	948	193	68	3.1	3.7
44814	Family clothing stores .....	30	35 158	3 423	737	259	10.4	3.6
448140	Family clothing stores .....	30	35 158	3 423	737	259	10.4	3.6
44815	Clothing accessories stores .....	11	2 966	547	122	30	11.3	17.3
448150	Clothing accessories stores .....	11	2 966	547	122	30	11.3	17.3
44819	Other clothing stores .....	15	10 603	1 361	320	95	.8	15.6
448190	Other clothing stores .....	15	10 603	1 361	320	95	.8	15.6
4482	Shoe stores .....	47	33 270	4 243	993	311	7.4	4.7
44821	Shoe stores .....	47	33 270	4 243	993	311	7.4	4.7
448210	Shoe stores .....	47	33 270	4 243	993	311	7.4	4.7
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	14	5 324	1 090	265	70	3.5	21.6
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	18	11 681	1 193	276	90	18.1	—
4482105	Athletic footwear stores .....	10	13 214	1 451	329	120	1.3	1.3
4483	Jewelry, luggage, & leather goods stores .....	55	30 894	3 956	975	215	22.6	5.6
44831	Jewelry stores .....	52	30 450	3 903	959	208	22.6	5.7
448310	Jewelry stores .....	52	30 450	3 903	959	208	22.6	5.7
44832	Luggage & leather goods stores .....	3	444	53	16	7	D	—
448320	Luggage & leather goods stores .....	3	444	53	16	7	D	—
451	Sporting goods, hobby, book, & music stores .....	54	59 921	5 613	1 271	448	6.5	.3
4511	Sporting goods, hobby, & musical instrument stores ..	34	43 494	4 267	935	323	7.5	.1
45111	Sporting goods stores .....	20	16 231	1 808	372	152	17.0	.2
451110	Sporting goods stores .....	20	16 231	1 808	372	152	17.0	.2
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	16	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	11	25 349	2 155	471	153	—	—
451120	Hobby, toy, & game stores .....	11	25 349	2 155	471	153	—	—
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	20	16 427	1 346	336	125	3.8	1.0
45121	Book stores & news dealers .....	10	8 681	706	177	62	2.2	—
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	10	7 746	640	159	63	5.7	2.1
451220	Prerecorded tape, compact disc, & record stores ..	10	7 746	640	159	63	5.7	2.1
452	General merchandise stores .....	44	362 440	35 646	7 989	2 494	.3	.5
4521	Department stores (incl leased depts) ## .....	12	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	12	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	12	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	8	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	32	D	D	D	e	D	D
45299	All other general merchandise stores .....	30	D	D	D	c	D	D
452990	All other general merchandise stores .....	30	D	D	D	c	D	D
4529901	Variety stores .....	23	10 695	1 294	239	95	8.4	12.9
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATLANTIC COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	136	65 241	10 881	2 347	786	18.1	11.8
4531	Florists .....	23	8 948	2 296	528	148	48.7	14.3
45311	Florists .....	23	8 948	2 296	528	148	48.7	14.3
453110	Florists .....	23	8 948	2 296	528	148	48.7	14.3
4532	Office supplies, stationery, & gift stores .....	75	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	69	28 174	4 991	1 025	391	18.3	7.0
453220	Gift, novelty, & souvenir stores .....	69	28 174	4 991	1 025	391	18.3	7.0
4533	Used merchandise stores .....	10	2 163	544	118	44	—	55.6
45331	Used merchandise stores .....	10	2 163	544	118	44	—	55.6
453310	Used merchandise stores .....	10	2 163	544	118	44	—	55.6
4539	Other miscellaneous store retailers .....	28	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	11	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	11	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	39	65 181	8 634	1 994	297	18.8	24.9
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
4542	Vending machine operators .....	5	D	D	D	b	D	D
45421	Vending machine operators .....	5	D	D	D	b	D	D
454210	Vending machine operators .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	30	43 368	4 966	1 206	171	19.1	31.1
45431	Fuel dealers .....	21	40 632	4 360	1 114	147	20.1	29.0
454311	Heating oil dealers .....	18	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	9	2 736	606	92	24	4.3	61.4
454390	Other direct selling establishments .....	9	2 736	606	92	24	4.3	61.4
<b>BERGEN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 284</b>	<b>10 766 061</b>	<b>1 052 771</b>	<b>248 541</b>	<b>52 065</b>	<b>11.1</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	318	3 064 801	217 506	50 015	5 662	13.6	9.4
4411	Automobile dealers .....	164	2 863 848	177 609	40 379	4 141	13.5	9.3
44111	New car dealers .....	111	2 789 677	174 234	39 625	4 019	12.8	9.3
441110	New car dealers .....	111	2 789 677	174 234	39 625	4 019	12.8	9.3
44112	Used car dealers .....	53	74 171	3 375	754	122	40.4	9.8
441120	Used car dealers .....	53	74 171	3 375	754	122	40.4	9.8
4412	Other motor vehicle dealers .....	16	27 673	3 383	710	107	36.8	5.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	15	D	D	D	c	D	D
441221	Motorcycle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	138	173 280	36 514	8 926	1 414	10.9	11.7
44131	Automotive parts & accessories stores .....	95	126 984	27 739	6 803	1 075	8.9	15.1
441310	Automotive parts & accessories stores .....	95	126 984	27 739	6 803	1 075	8.9	15.1
44132	Tire dealers .....	43	46 296	8 775	2 123	339	16.3	2.4
441320	Tire dealers .....	43	46 296	8 775	2 123	339	16.3	2.4
442	Furniture & home furnishings stores .....	256	334 621	44 707	10 357	1 715	13.7	6.6
4421	Furniture stores .....	106	157 236	18 325	4 203	600	11.0	8.2
44211	Furniture stores .....	106	157 236	18 325	4 203	600	11.0	8.2
442110	Furniture stores .....	106	157 236	18 325	4 203	600	11.0	8.2
4422	Home furnishings stores .....	150	177 385	26 382	6 154	1 115	16.0	5.3
44221	Floor covering stores .....	66	68 458	10 949	2 598	333	17.1	3.8
442210	Floor covering stores .....	66	68 458	10 949	2 598	333	17.1	3.8
44229	Other home furnishings stores .....	84	108 927	15 433	3 556	782	15.3	6.2
442291	Window treatment stores .....	14	11 555	1 852	441	79	34.0	8.5
442299	All other home furnishings stores .....	70	97 372	13 581	3 115	703	13.1	5.9
443	Electronics & appliance stores .....	161	366 969	31 362	7 505	1 213	14.9	19.8
4431	Electronics & appliance stores .....	161	366 969	31 362	7 505	1 213	14.9	19.8
44311	Appliance, television, & other electronics stores .....	78	157 606	16 590	4 316	650	18.1	22.0
443111	Household appliance stores .....	24	56 992	6 093	1 576	199	11.5	7.2
443112	Radio, television, & other electronics stores .....	54	100 614	10 497	2 740	451	21.8	30.4
44312	Computer & software stores .....	61	194 126	12 083	2 565	450	11.9	18.6
443120	Computer & software stores .....	61	194 126	12 083	2 565	450	11.9	18.6
44313	Camera & photographic supplies stores .....	22	15 237	2 689	624	113	20.8	11.4
443130	Camera & photographic supplies stores .....	22	15 237	2 689	624	113	20.8	11.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERGEN COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	250	543 330	69 842	15 400	2 337	5.9	5.9
4441	Building material & supplies dealers .....	206	512 099	64 417	14 564	2 129	5.2	6.0
44411	Home centers .....	9	D	D	D	f	D	D
444110	Home centers .....	9	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	23	D	D	D	c	D	D
444120	Paint & wallpaper stores .....	23	D	D	D	c	D	D
44413	Hardware stores .....	49	D	D	D	e	D	D
444130	Hardware stores .....	49	D	D	D	e	D	D
44419	Other building material dealers .....	125	323 926	40 515	9 217	1 077	5.9	7.6
444190	Other building material dealers .....	125	323 926	40 515	9 217	1 077	5.9	7.6
4442	Lawn & garden equipment & supplies stores .....	44	31 231	5 425	836	208	17.7	4.4
44421	Outdoor power equipment stores .....	15	6 286	981	210	38	44.0	9.2
444210	Outdoor power equipment stores .....	15	6 286	981	210	38	44.0	9.2
44422	Nursery & garden centers .....	29	24 945	4 444	626	170	11.0	3.2
444220	Nursery & garden centers .....	29	24 945	4 444	626	170	11.0	3.2
445	Food & beverage stores .....	769	1 931 518	224 325	53 061	13 053	9.1	5.6
4451	Grocery stores .....	439	1 679 246	202 690	48 141	11 718	5.4	5.4
44511	Supermarkets & other grocery (except convenience) stores .....	305	1 611 582	196 213	46 754	11 233	4.1	4.8
445110	Supermarkets & other grocery (except convenience) stores .....	305	1 611 582	196 213	46 754	11 233	4.1	4.8
44512	Convenience stores .....	134	67 664	6 477	1 387	485	36.3	19.3
445120	Convenience stores .....	134	67 664	6 477	1 387	485	36.3	19.3
4452	Specialty food stores .....	154	97 757	10 036	2 209	666	53.0	8.3
4453	Beer, wine, & liquor stores .....	176	154 515	11 599	2 711	669	21.9	6.5
44531	Beer, wine, & liquor stores .....	176	154 515	11 599	2 711	669	21.9	6.5
445310	Beer, wine, & liquor stores .....	176	154 515	11 599	2 711	669	21.9	6.5
446	Health & personal care stores .....	361	623 827	83 362	19 314	4 656	15.5	9.8
4461	Health & personal care stores .....	361	623 827	83 362	19 314	4 656	15.5	9.8
44611	Pharmacies & drug stores .....	194	538 840	67 702	15 755	3 920	13.2	9.6
446110	Pharmacies & drug stores .....	194	538 840	67 702	15 755	3 920	13.2	9.6
4461101	Pharmacies & drug stores .....	188	524 994	66 694	15 523	3 817	13.5	9.9
4461102	Proprietary stores .....	6	13 846	1 008	232	103	4.1	—
44612	Cosmetics, beauty supplies, & perfume stores .....	29	15 007	1 818	444	130	14.9	.5
446120	Cosmetics, beauty supplies, & perfume stores .....	29	15 007	1 818	444	130	14.9	.5
44613	Optical goods stores .....	72	36 059	7 886	1 860	336	33.6	7.4
446130	Optical goods stores .....	72	36 059	7 886	1 860	336	33.6	7.4
44619	Other health & personal care stores .....	66	33 921	5 956	1 255	270	33.2	18.8
446191	Food (health) supplement stores .....	41	20 438	2 729	559	168	36.3	23.8
446199	All other health & personal care stores .....	25	13 483	3 227	696	102	28.5	11.3
447	Gasoline stations .....	415	626 740	33 187	7 842	2 092	24.8	15.0
4471	Gasoline stations .....	415	626 740	33 187	7 842	2 092	24.8	15.0
44711	Gasoline stations with convenience stores .....	56	125 711	5 639	1 291	461	15.8	25.7
447110	Gasoline stations with convenience stores .....	56	125 711	5 639	1 291	461	15.8	25.7
44719	Other gasoline stations .....	359	501 029	27 548	6 551	1 631	27.1	12.3
447190	Other gasoline stations .....	359	501 029	27 548	6 551	1 631	27.1	12.3
448	Clothing & clothing accessories stores .....	781	967 591	120 918	29 062	8 208	8.7	10.9
4481	Clothing stores .....	471	746 198	93 012	22 382	6 518	7.4	11.4
44811	Men's clothing stores .....	67	74 318	8 786	2 122	496	14.9	17.2
448110	Men's clothing stores .....	67	74 318	8 786	2 122	496	14.9	17.2
44812	Women's clothing stores .....	221	251 950	32 883	7 708	2 333	11.7	19.0
448120	Women's clothing stores .....	221	251 950	32 883	7 708	2 333	11.7	19.0
44813	Children's & infants' clothing stores .....	41	44 100	4 490	1 104	371	9.7	6.9
448130	Children's & infants' clothing stores .....	41	44 100	4 490	1 104	371	9.7	6.9
44814	Family clothing stores .....	63	330 904	39 886	9 892	2 879	1.4	5.1
448140	Family clothing stores .....	63	330 904	39 886	9 892	2 879	1.4	5.1
44815	Clothing accessories stores .....	33	11 735	2 047	520	160	15.7	21.8
448150	Clothing accessories stores .....	33	11 735	2 047	520	160	15.7	21.8
44819	Other clothing stores .....	46	33 191	4 920	1 036	279	12.0	6.9
448190	Other clothing stores .....	46	33 191	4 920	1 036	279	12.0	6.9
4482	Shoe stores .....	165	114 442	14 380	3 425	1 056	9.7	9.2
44821	Shoe stores .....	165	114 442	14 380	3 425	1 056	9.7	9.2
448210	Shoe stores .....	165	114 442	14 380	3 425	1 056	9.7	9.2
4482101	Men's shoe stores .....	14	5 842	799	178	43	—	11.3
4482102	Women's shoe stores .....	37	18 934	2 467	609	212	1.3	24.0
4482103	Children's & juveniles' shoe stores .....	9	3 676	538	136	43	3.3	19.8
4482104	Family shoe stores .....	88	60 774	7 797	1 830	510	15.3	7.5
4482105	Athletic footwear stores .....	17	25 216	2 779	672	248	5.6	.2
4483	Jewelry, luggage, & leather goods stores .....	145	106 951	13 526	3 255	634	16.6	9.1
44831	Jewelry stores .....	132	99 103	12 620	3 055	584	17.8	9.7
448310	Jewelry stores .....	132	99 103	12 620	3 055	584	17.8	9.7
44832	Luggage & leather goods stores .....	13	7 848	906	200	50	1.7	.9
448320	Luggage & leather goods stores .....	13	7 848	906	200	50	1.7	.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERGEN COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	265	335 521	36 163	9 083	2 201	8.6	4.0
4511	Sporting goods, hobby, & musical instrument stores ..	179	230 412	24 246	5 718	1 420	9.4	5.0
45111	Sporting goods stores .....	88	104 058	12 558	2 929	671	13.1	2.4
451110	Sporting goods stores .....	88	104 058	12 558	2 929	671	13.1	2.4
4511101	General-line sporting goods stores .....	32	52 495	6 325	1 465	352	13.2	1.3
4511102	Specialty-line sporting goods stores .....	56	51 563	6 233	1 464	319	13.1	3.4
45112	Hobby, toy, & game stores .....	49	83 081	6 567	1 497	495	4.0	8.2
451120	Hobby, toy, & game stores .....	49	83 081	6 567	1 497	495	4.0	8.2
45113	Sewing, needlework, & piece goods stores .....	21	9 969	1 513	387	128	14.8	16.0
451130	Sewing, needlework, & piece goods stores .....	21	9 969	1 513	387	128	14.8	16.0
45114	Musical instrument & supplies stores .....	21	33 304	3 608	905	126	9.6	1.7
451140	Musical instrument & supplies stores .....	21	33 304	3 608	905	126	9.6	1.7
4512	Book, periodical, & music stores .....	86	105 109	11 917	3 365	781	6.9	1.7
45121	Book stores & news dealers .....	56	65 864	7 636	1 861	542	8.0	1.6
451211	Book stores .....	35	60 448	6 832	1 697	504	5.2	1.1
4512111	Book stores, general .....	24	D	D	D	e	D	D
4512112	Specialty book stores .....	7	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	21	5 416	804	164	38	39.4	6.6
45122	Prerecorded tape, compact disc, & record stores ...	30	39 245	4 281	1 504	239	4.9	2.0
451220	Prerecorded tape, compact disc, & record stores ...	30	39 245	4 281	1 504	239	4.9	2.0
452	General merchandise stores .....	71	1 027 845	100 183	24 940	6 236	.7	2.3
4521	Department stores (incl leased depts) ## .....	21	763 579	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	21	763 579	N	N	N	—	—
4521	Department stores (excl leased depts) .....	21	750 610	83 539	20 725	5 269	—	—
45211	Department stores (excl leased depts) .....	21	750 610	83 539	20 725	5 269	—	—
452110	Department stores (excl leased depts) .....	21	750 610	83 539	20 725	5 269	—	—
4521101	Conventional department stores (excl leased depts) .....	7	420 516	53 367	13 401	2 791	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	11	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	50	277 235	16 644	4 215	967	2.6	8.7
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	48	D	D	D	f	D	D
452990	All other general merchandise stores .....	48	D	D	D	f	D	D
4529901	Variety stores .....	24	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	23	43 552	3 952	1 068	237	9.5	54.5
453	Miscellaneous store retailers .....	451	578 445	46 296	10 535	2 813	8.5	4.2
4531	Florists .....	114	36 917	8 066	1 917	512	17.6	6.8
45311	Florists .....	114	36 917	8 066	1 917	512	17.6	6.8
453110	Florists .....	114	36 917	8 066	1 917	512	17.6	6.8
4532	Office supplies, stationery, & gift stores .....	176	408 055	22 745	5 271	1 416	5.4	4.0
45321	Office supplies & stationery stores .....	40	D	D	D	f	D	D
453210	Office supplies & stationery stores .....	40	D	D	D	f	D	D
4532101	Stationery stores .....	12	D	D	D	b	D	D
4532102	Office supplies stores .....	28	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores .....	136	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores .....	136	D	D	D	f	D	D
4533	Used merchandise stores .....	28	4 919	738	142	59	29.3	2.6
45331	Used merchandise stores .....	28	4 919	738	142	59	29.3	2.6
453310	Used merchandise stores .....	28	4 919	738	142	59	29.3	2.6
4539	Other miscellaneous store retailers .....	133	128 554	14 747	3 205	826	14.9	4.0
45391	Pet & pet supplies stores .....	30	24 259	3 059	778	223	6.2	11.3
453910	Pet & pet supplies stores .....	30	24 259	3 059	778	223	6.2	11.3
45392	Art dealers .....	19	D	D	D	b	D	D
453920	Art dealers .....	19	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	84	D	D	D	f	D	D
454	Nonstore retailers .....	186	364 853	44 920	11 427	1 879	13.9	14.5
4541	Electronic shopping & mail-order houses .....	64	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses .....	64	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses .....	64	D	D	D	g	D	D
4542	Vending machine operators .....	21	D	D	D	b	D	D
45421	Vending machine operators .....	21	D	D	D	b	D	D
454210	Vending machine operators .....	21	D	D	D	b	D	D
4543	Direct selling establishments .....	101	120 013	18 211	4 503	693	25.3	9.5
45431	Fuel dealers .....	33	72 496	9 979	2 571	294	23.4	4.7
454311	Heating oil dealers .....	31	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	68	47 517	8 232	1 932	399	28.2	16.7
454390	Other direct selling establishments .....	68	47 517	8 232	1 932	399	28.2	16.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 570</b>	<b>4 410 774</b>	<b>426 598</b>	<b>101 374</b>	<b>22 857</b>	<b>11.0</b>	<b>5.8</b>
441	Motor vehicle & parts dealers	163	1 564 418	116 625	27 813	3 485	15.5	4.5
4411	Automobile dealers	85	1 452 938	99 398	23 696	2 779	15.9	3.9
44111	New car dealers	56	1 421 989	97 409	23 248	2 694	15.6	3.5
441110	New car dealers	56	1 421 989	97 409	23 248	2 694	15.6	3.5
44112	Used car dealers	29	30 949	1 989	448	85	31.0	20.4
441120	Used car dealers	29	30 949	1 989	448	85	31.0	20.4
4412	Other motor vehicle dealers	19	43 510	3 068	811	132	8.3	15.7
44122	Motorcycle, boat, & other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	12	27 743	1 738	425	82	7.7	24.6
4413	Automotive parts, accessories, & tire stores	59	67 970	14 159	3 306	574	10.7	9.7
44131	Automotive parts & accessories stores	39	41 955	9 559	2 229	395	8.6	8.5
441310	Automotive parts & accessories stores	39	41 955	9 559	2 229	395	8.6	8.5
44132	Tire dealers	20	26 015	4 600	1 077	179	14.0	11.5
441320	Tire dealers	20	26 015	4 600	1 077	179	14.0	11.5
442	Furniture & home furnishings stores	77	101 017	11 380	2 657	515	7.9	9.8
4421	Furniture stores	41	61 957	6 848	1 595	270	8.3	11.4
44211	Furniture stores	41	61 957	6 848	1 595	270	8.3	11.4
442110	Furniture stores	41	61 957	6 848	1 595	270	8.3	11.4
4422	Home furnishings stores	36	39 060	4 532	1 062	245	7.2	7.3
44221	Floor covering stores	18	16 020	2 062	494	72	14.0	—
442210	Floor covering stores	18	16 020	2 062	494	72	14.0	—
44229	Other home furnishings stores	18	23 040	2 470	568	173	2.4	12.3
442299	All other home furnishings stores	17	D	D	D	c	D	D
443	Electronics & appliance stores	67	146 365	16 048	3 911	536	12.2	1.6
4431	Electronics & appliance stores	67	146 365	16 048	3 911	536	12.2	1.6
44311	Appliance, television, & other electronics stores	41	D	D	D	c	D	D
443111	Household appliance stores	16	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	25	D	D	D	c	D	D
44312	Computer & software stores	19	82 510	11 436	2 906	310	13.2	.1
443120	Computer & software stores	19	82 510	11 436	2 906	310	13.2	.1
44313	Camera & photographic supplies stores	7	D	D	D	b	D	D
443130	Camera & photographic supplies stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	119	273 887	33 431	6 957	1 343	6.5	6.6
4441	Building material & supplies dealers	86	243 195	27 795	5 892	1 091	5.3	6.9
44411	Home centers	6	D	D	D	e	D	D
444110	Home centers	6	D	D	D	e	D	D
44412	Paint & wallpaper stores	10	D	D	D	b	D	D
444120	Paint & wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	20	D	D	D	c	D	D
444130	Hardware stores	20	D	D	D	c	D	D
44419	Other building material dealers	50	121 507	14 679	3 096	408	5.8	11.9
444190	Other building material dealers	50	121 507	14 679	3 096	408	5.8	11.9
4442	Lawn & garden equipment & supplies stores	33	30 692	5 636	1 065	252	16.6	4.7
44421	Outdoor power equipment stores	7	3 321	367	71	15	81.6	2.1
444210	Outdoor power equipment stores	7	3 321	367	71	15	81.6	2.1
44422	Nursery & garden centers	26	27 371	5 269	994	237	8.7	5.1
444220	Nursery & garden centers	26	27 371	5 269	994	237	8.7	5.1
445	Food & beverage stores	273	741 079	84 633	21 279	5 855	8.0	3.6
4451	Grocery stores	171	628 514	73 070	17 672	4 804	4.8	3.4
44511	Supermarkets & other grocery (except convenience) stores	80	528 754	62 193	15 165	3 720	3.1	3.2
445110	Supermarkets & other grocery (except convenience) stores	80	528 754	62 193	15 165	3 720	3.1	3.2
44512	Convenience stores	91	99 760	10 877	2 507	1 084	13.7	4.6
445120	Convenience stores	91	99 760	10 877	2 507	1 084	13.7	4.6
4452	Specialty food stores	48	43 035	6 030	2 191	634	16.6	5.8
4453	Beer, wine, & liquor stores	54	69 530	5 533	1 416	417	31.6	3.9
44531	Beer, wine, & liquor stores	54	69 530	5 533	1 416	417	31.6	3.9
445310	Beer, wine, & liquor stores	54	69 530	5 533	1 416	417	31.6	3.9
446	Health & personal care stores	141	225 239	28 186	5 976	1 499	8.7	10.6
4461	Health & personal care stores	141	225 239	28 186	5 976	1 499	8.7	10.6
44611	Pharmacies & drug stores	82	201 946	24 144	5 054	1 275	8.1	9.6
446110	Pharmacies & drug stores	82	201 946	24 144	5 054	1 275	8.1	9.6
4461101	Pharmacies & drug stores	79	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	11	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	11	D	D	D	b	D	D
44613	Optical goods stores	20	8 043	1 697	370	75	16.6	1.5
446130	Optical goods stores	20	8 043	1 697	370	75	16.6	1.5
44619	Other health & personal care stores	28	D	D	D	b	D	D
446191	Food (health) supplement stores	16	D	D	D	b	D	D
446199	All other health & personal care stores	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	161	271 092	18 309	4 339	1 162	17.2	12.9
4471	Gasoline stations .....	161	271 092	18 309	4 339	1 162	17.2	12.9
44711	Gasoline stations with convenience stores .....	30	68 397	3 260	790	250	10.3	15.5
447110	Gasoline stations with convenience stores .....	30	68 397	3 260	790	250	10.3	15.5
44719	Other gasoline stations .....	131	202 695	15 049	3 549	912	19.6	12.1
447190	Other gasoline stations .....	131	202 695	15 049	3 549	912	19.6	12.1
448	Clothing & clothing accessories stores .....	186	168 767	21 469	5 058	1 648	11.5	7.3
4481	Clothing stores .....	110	115 408	13 861	3 201	1 222	8.4	6.3
44811	Men's clothing stores .....	10	3 613	572	144	37	30.1	23.4
448110	Men's clothing stores .....	10	3 613	572	144	37	30.1	23.4
44812	Women's clothing stores .....	45	31 205	4 140	949	433	12.8	5.8
448120	Women's clothing stores .....	45	31 205	4 140	949	433	12.8	5.8
44813	Children's & infants' clothing stores .....	5	4 020	623	137	49	36.9	—
448130	Children's & infants' clothing stores .....	5	4 020	623	137	49	36.9	—
44814	Family clothing stores .....	19	60 580	5 934	1 311	503	1.9	5.0
448140	Family clothing stores .....	19	60 580	5 934	1 311	503	1.9	5.0
44815	Clothing accessories stores .....	10	3 242	512	116	49	15.7	47.9
448150	Clothing accessories stores .....	10	3 242	512	116	49	15.7	47.9
44819	Other clothing stores .....	21	12 748	2 080	544	151	11.2	.7
448190	Other clothing stores .....	21	12 748	2 080	544	151	11.2	.7
4482	Shoe stores .....	42	D	D	D	c	D	D
44821	Shoe stores .....	42	D	D	D	c	D	D
448210	Shoe stores .....	42	D	D	D	c	D	D
4482101	Men's shoe stores .....	5	1 823	251	65	17	—	1.7
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	23	14 775	1 888	474	126	9.6	4.3
4482105	Athletic footwear stores .....	9	10 068	831	206	77	48.8	—
4483	Jewelry, luggage, & leather goods stores .....	34	D	D	D	c	D	D
44831	Jewelry stores .....	32	D	D	D	c	D	D
448310	Jewelry stores .....	32	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	83	107 447	10 774	2 612	857	12.9	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	49	68 140	6 398	1 545	516	11.4	4.2
45111	Sporting goods stores .....	28	D	D	D	e	D	D
451110	Sporting goods stores .....	28	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	7	19 941	1 604	460	152	6.9	9.1
4511102	Specialty-line sporting goods stores .....	21	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	16	29 127	2 583	566	228	4.1	.9
451120	Hobby, toy, & game stores .....	16	29 127	2 583	566	228	4.1	.9
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	34	39 307	4 376	1 067	341	15.4	.7
45121	Book stores & news dealers .....	20	29 503	3 398	858	247	9.9	1.0
451211	Book stores .....	12	28 076	3 092	790	228	8.3	.2
4512111	Book stores, general .....	9	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	8	1 427	306	68	19	40.5	15.3
45122	Prerecorded tape, compact disc, & record stores ...	14	9 804	978	209	94	31.9	—
451220	Prerecorded tape, compact disc, & record stores ...	14	9 804	978	209	94	31.9	—
452	General merchandise stores .....	44	502 035	44 109	10 415	3 841	.3	1.4
4521	Department stores (incl leased depts) ## .....	18	373 347	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	18	373 347	N	N	N	—	—
4521	Department stores (excl leased depts) .....	18	366 782	35 787	8 419	3 160	—	—
45211	Department stores (excl leased depts) .....	18	366 782	35 787	8 419	3 160	—	—
452110	Department stores (excl leased depts) .....	18	366 782	35 787	8 419	3 160	—	—
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	11	213 306	18 425	4 434	1 794	—	—
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	26	135 253	8 322	1 996	681	1.0	5.1
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	24	D	D	D	e	D	D
452990	All other general merchandise stores .....	24	D	D	D	e	D	D
4529901	Variety stores .....	15	19 713	1 865	390	182	4.7	6.5
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	180	211 091	23 992	6 006	1 467	8.5	19.5
4531	Florists .....	42	11 383	2 371	589	204	34.7	10.0
45311	Florists .....	42	11 383	2 371	589	204	34.7	10.0
453110	Florists .....	42	11 383	2 371	589	204	34.7	10.0
4532	Office supplies, stationery, & gift stores .....	66	165 476	16 620	4 257	886	5.0	22.6
45321	Office supplies & stationery stores .....	15	142 201	13 259	3 523	548	.3	25.1
453210	Office supplies & stationery stores .....	15	142 201	13 259	3 523	548	.3	25.1
4532101	Stationery stores .....	3	D	D	D	a	D	D
4532102	Office supplies stores .....	12	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores .....	51	23 275	3 361	734	338	33.8	7.3
453220	Gift, novelty, & souvenir stores .....	51	23 275	3 361	734	338	33.8	7.3
4533	Used merchandise stores .....	13	4 205	826	215	76	16.1	—
45331	Used merchandise stores .....	13	4 205	826	215	76	16.1	—
453310	Used merchandise stores .....	13	4 205	826	215	76	16.1	—
4539	Other miscellaneous store retailers .....	59	30 027	4 175	945	301	16.9	9.1
45391	Pet & pet supplies stores .....	22	15 677	2 329	570	170	17.6	8.0
453910	Pet & pet supplies stores .....	22	15 677	2 329	570	170	17.6	8.0
45392	Art dealers .....	6	D	D	D	a	D	D
453920	Art dealers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	29	D	D	D	c	D	D
454	Nonstore retailers .....	76	98 337	17 642	4 351	649	20.8	7.0
4541	Electronic shopping & mail-order houses .....	18	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	18	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	18	D	D	D	c	D	D
4542	Vending machine operators .....	9	D	D	D	b	D	D
45421	Vending machine operators .....	9	D	D	D	b	D	D
454210	Vending machine operators .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	49	68 286	11 514	2 754	438	22.5	6.6
45431	Fuel dealers .....	30	52 100	8 970	2 189	304	23.6	1.9
454311	Heating oil dealers .....	23	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	19	16 186	2 544	565	134	18.9	21.8
454390	Other direct selling establishments .....	19	16 186	2 544	565	134	18.9	21.8
<b>CAMDEN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 052</b>	<b>4 612 439</b>	<b>480 965</b>	<b>110 023</b>	<b>26 577</b>	<b>9.0</b>	<b>5.0</b>
441	Motor vehicle & parts dealers .....	152	942 074	79 497	18 162	2 439	5.6	2.5
4411	Automobile dealers .....	56	721 672	53 431	12 443	1 368	4.7	.6
44111	New car dealers .....	29	688 787	50 566	11 825	1 265	3.3	.4
441110	New car dealers .....	29	688 787	50 566	11 825	1 265	3.3	.4
44112	Used car dealers .....	27	32 885	2 865	618	103	35.4	4.6
441120	Used car dealers .....	27	32 885	2 865	618	103	35.4	4.6
4412	Other motor vehicle dealers .....	14	25 153	2 606	507	104	41.6	7.2
44121	Recreational vehicle dealers .....	5	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	9	D	D	D	b	D	D
441221	Motorcycle dealers .....	6	15 502	1 090	173	38	37.2	8.2
441222	Boat dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	82	195 249	23 460	5 212	967	4.2	8.9
44131	Automotive parts & accessories stores .....	54	110 223	15 712	3 362	678	6.5	13.9
441310	Automotive parts & accessories stores .....	54	110 223	15 712	3 362	678	6.5	13.9
44132	Tire dealers .....	28	85 026	7 748	1 850	289	1.1	2.4
441320	Tire dealers .....	28	85 026	7 748	1 850	289	1.1	2.4
442	Furniture & home furnishings stores .....	127	136 404	18 264	4 091	803	13.0	9.3
4421	Furniture stores .....	57	79 713	10 007	2 324	441	11.5	9.6
44211	Furniture stores .....	57	79 713	10 007	2 324	441	11.5	9.6
442110	Furniture stores .....	57	79 713	10 007	2 324	441	11.5	9.6
4422	Home furnishings stores .....	70	56 691	8 257	1 767	362	15.1	9.0
44221	Floor covering stores .....	36	36 686	4 944	960	157	17.1	10.9
442210	Floor covering stores .....	36	36 686	4 944	960	157	17.1	10.9
44229	Other home furnishings stores .....	34	20 005	3 313	807	205	11.4	5.6
442299	All other home furnishings stores .....	32	D	D	D	c	D	D
443	Electronics & appliance stores .....	84	104 457	11 892	2 622	560	16.4	6.5
4431	Electronics & appliance stores .....	84	104 457	11 892	2 622	560	16.4	6.5
44311	Appliance, television, & other electronics stores .....	50	65 400	6 818	1 572	348	11.5	5.4
443111	Household appliance stores .....	19	36 204	3 065	736	153	15.4	8.2
443112	Radio, television, & other electronics stores .....	31	29 196	3 753	836	195	6.7	2.0
44312	Computer & software stores .....	26	D	D	D	c	D	D
443120	Computer & software stores .....	26	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	8	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	8	D	D	D	b	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMDEN COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	137	407 794	54 896	11 168	1 722	4.7	2.0
4441	Building material & supplies dealers .....	119	388 194	51 598	10 594	1 585	4.2	2.1
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	17	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	17	D	D	D	b	D	D
44413	Hardware stores .....	23	32 342	6 170	919	253	6.4	2.9
444130	Hardware stores .....	23	32 342	6 170	919	253	6.4	2.9
44419	Other building material dealers .....	77	294 399	38 632	8 072	1 025	4.6	1.0
444190	Other building material dealers .....	77	294 399	38 632	8 072	1 025	4.6	1.0
4442	Lawn & garden equipment & supplies stores .....	18	19 600	3 298	574	137	15.0	.7
44421	Outdoor power equipment stores .....	4	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	a	D	D
44422	Nursery & garden centers .....	14	D	D	D	c	D	D
444220	Nursery & garden centers .....	14	D	D	D	c	D	D
445	Food & beverage stores .....	387	962 690	109 931	26 990	7 463	9.8	6.3
4451	Grocery stores .....	248	815 219	98 521	24 385	6 551	7.3	6.9
44511	Supermarkets & other grocery (except convenience) stores .....	138	702 933	84 819	21 122	5 274	6.3	7.6
445110	Supermarkets & other grocery (except convenience) stores .....	138	702 933	84 819	21 122	5 274	6.3	7.6
44512	Convenience stores .....	110	112 286	13 702	3 263	1 277	13.3	2.1
445120	Convenience stores .....	110	112 286	13 702	3 263	1 277	13.3	2.1
4452	Specialty food stores .....	47	29 088	3 870	917	326	23.8	3.4
4453	Beer, wine, & liquor stores .....	92	118 383	7 540	1 688	586	23.6	3.5
44531	Beer, wine, & liquor stores .....	92	118 383	7 540	1 688	586	23.6	3.5
445310	Beer, wine, & liquor stores .....	92	118 383	7 540	1 688	586	23.6	3.5
446	Health & personal care stores .....	192	331 016	43 770	9 187	2 364	10.3	4.3
4461	Health & personal care stores .....	192	331 016	43 770	9 187	2 364	10.3	4.3
44611	Pharmacies & drug stores .....	112	283 449	34 947	7 092	1 919	8.6	3.0
446110	Pharmacies & drug stores .....	112	283 449	34 947	7 092	1 919	8.6	3.0
4461101	Pharmacies & drug stores .....	109	280 690	34 742	7 044	1 892	8.6	3.1
4461102	Proprietary stores .....	3	2 759	205	48	27	D	—
44612	Cosmetics, beauty supplies, & perfume stores .....	15	7 139	1 008	245	86	4.5	.3
446120	Cosmetics, beauty supplies, & perfume stores .....	15	7 139	1 008	245	86	4.5	.3
44613	Optical goods stores .....	32	15 710	3 148	819	156	15.1	21.2
446130	Optical goods stores .....	32	15 710	3 148	819	156	15.1	21.2
44619	Other health & personal care stores .....	33	24 718	4 667	1 031	203	27.9	8.6
446191	Food (health) supplement stores .....	19	7 031	992	223	71	34.3	27.4
446199	All other health & personal care stores .....	14	17 687	3 675	808	132	25.3	1.1
447	Gasoline stations .....	164	286 741	13 482	3 282	973	28.7	12.7
4471	Gasoline stations .....	164	286 741	13 482	3 282	973	28.7	12.7
44711	Gasoline stations with convenience stores .....	31	63 043	3 071	733	229	16.9	33.5
447110	Gasoline stations with convenience stores .....	31	63 043	3 071	733	229	16.9	33.5
44719	Other gasoline stations .....	133	223 698	10 411	2 549	744	32.1	6.8
447190	Other gasoline stations .....	133	223 698	10 411	2 549	744	32.1	6.8
448	Clothing & clothing accessories stores .....	335	311 031	34 235	8 029	2 793	13.1	8.5
4481	Clothing stores .....	204	226 296	23 888	5 732	2 097	8.2	9.3
44811	Men's clothing stores .....	36	33 683	3 452	828	217	11.6	19.4
448110	Men's clothing stores .....	36	33 683	3 452	828	217	11.6	19.4
44812	Women's clothing stores .....	81	77 665	8 561	2 084	816	12.0	11.3
448120	Women's clothing stores .....	81	77 665	8 561	2 084	816	12.0	11.3
44813	Children's & infants' clothing stores .....	22	22 404	2 230	518	224	6.7	2.0
448130	Children's & infants' clothing stores .....	22	22 404	2 230	518	224	6.7	2.0
44814	Family clothing stores .....	30	74 121	6 952	1 622	603	1.2	3.2
448140	Family clothing stores .....	30	74 121	6 952	1 622	603	1.2	3.2
44815	Clothing accessories stores .....	14	4 667	453	123	94	4.3	58.0
448150	Clothing accessories stores .....	14	4 667	453	123	94	4.3	58.0
44819	Other clothing stores .....	21	13 756	2 240	557	143	20.1	1.4
448190	Other clothing stores .....	21	13 756	2 240	557	143	20.1	1.4
4482	Shoe stores .....	70	50 355	5 737	1 299	440	13.3	5.0
44821	Shoe stores .....	70	50 355	5 737	1 299	440	13.3	5.0
448210	Shoe stores .....	70	50 355	5 737	1 299	440	13.3	5.0
4482101	Men's shoe stores .....	4	1 405	230	48	7	—	—
4482102	Women's shoe stores .....	10	5 235	602	118	62	27.2	33.0
4482103	Children's & juveniles' shoe stores .....	4	2 260	291	79	20	—	—
4482104	Family shoe stores .....	31	21 749	2 386	591	192	11.4	2.4
4482105	Athletic footwear stores .....	21	19 706	2 228	463	159	14.3	1.5
4483	Jewelry, luggage, & leather goods stores .....	61	34 380	4 610	998	256	44.4	8.4
44831	Jewelry stores .....	59	D	D	D	e	D	D
448310	Jewelry stores .....	59	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMDEN COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	110	113 946	11 368	2 655	815	13.8	.4
4511	Sporting goods, hobby, & musical instrument stores . .	64	81 954	8 134	1 839	528	11.7	.2
45111	Sporting goods stores . . . . .	28	D	D	D	c	D	D
451110	Sporting goods stores . . . . .	28	D	D	D	c	D	D
4511101	General-line sporting goods stores . . . . .	10	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores . . . . .	18	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	22	40 502	3 268	711	237	8.0	.2
451120	Hobby, toy, & game stores . . . . .	22	40 502	3 268	711	237	8.0	.2
45113	Sewing, needlework, & piece goods stores . . . . .	8	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	8	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores . . . . .	6	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	46	31 992	3 234	816	287	19.2	.8
45121	Book stores & news dealers . . . . .	27	14 828	1 781	474	154	27.6	—
451211	Book stores . . . . .	17	12 532	1 479	413	127	16.1	—
4512111	Book stores, general . . . . .	14	D	D	D	c	D	D
4512113	College book stores . . . . .	3	D	D	D	a	D	D
451212	News dealers & newsstands . . . . .	10	2 296	302	61	27	90.2	—
45122	Prerecorded tape, compact disc, & record stores . . .	19	17 164	1 453	342	133	12.0	1.5
451220	Prerecorded tape, compact disc, & record stores . . .	19	17 164	1 453	342	133	12.0	1.5
452	General merchandise stores . . . . .	64	458 747	54 009	11 902	4 158	1.3	.2
4521	Department stores (incl leased depts) ## . . . . .	19	429 392	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	19	429 392	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	19	417 167	48 823	10 582	3 617	—	—
45211	Department stores (excl leased depts) . . . . .	19	417 167	48 823	10 582	3 617	—	—
452110	Department stores (excl leased depts) . . . . .	19	417 167	48 823	10 582	3 617	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	11	155 274	14 537	2 877	1 390	—	—
4521103	National chain department stores (excl leased depts) . . . . .	3	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	45	41 580	5 186	1 320	541	14.3	2.2
45299	All other general merchandise stores . . . . .	45	41 580	5 186	1 320	541	14.3	2.2
452990	All other general merchandise stores . . . . .	45	41 580	5 186	1 320	541	14.3	2.2
4529901	Variety stores . . . . .	29	24 092	2 784	610	251	8.8	2.5
4529902	Catalog showrooms . . . . .	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores . . . . .	14	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	212	106 436	16 867	3 912	1 322	17.6	8.1
4531	Florists . . . . .	54	17 803	4 474	1 059	335	28.6	11.5
45311	Florists . . . . .	54	17 803	4 474	1 059	335	28.6	11.5
453110	Florists . . . . .	54	17 803	4 474	1 059	335	28.6	11.5
4532	Office supplies, stationery, & gift stores . . . . .	80	D	D	D	f	D	D
45321	Office supplies & stationery stores . . . . .	11	D	D	D	c	D	D
453210	Office supplies & stationery stores . . . . .	11	D	D	D	c	D	D
4532101	Stationery stores . . . . .	2	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores . . . . .	69	28 866	3 946	866	420	20.7	9.7
453220	Gift, novelty, & souvenir stores . . . . .	69	28 866	3 946	866	420	20.7	9.7
4533	Used merchandise stores . . . . .	17	7 787	1 578	358	126	29.5	5.7
45331	Used merchandise stores . . . . .	17	7 787	1 578	358	126	29.5	5.7
453310	Used merchandise stores . . . . .	17	7 787	1 578	358	126	29.5	5.7
4539	Other miscellaneous store retailers . . . . .	61	D	D	D	e	D	D
45391	Pet & pet supplies stores . . . . .	16	13 737	1 889	486	154	1.2	8.9
453910	Pet & pet supplies stores . . . . .	16	13 737	1 889	486	154	1.2	8.9
45392	Art dealers . . . . .	6	2 289	400	62	11	11.6	26.4
453920	Art dealers . . . . .	6	2 289	400	62	11	11.6	26.4
45399	All other miscellaneous store retailers . . . . .	39	D	D	D	c	D	D
454	Nonstore retailers . . . . .	88	451 103	32 754	8 023	1 165	3.4	7.1
4541	Electronic shopping & mail-order houses . . . . .	20	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses . . . . .	20	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses . . . . .	20	D	D	D	f	D	D
4542	Vending machine operators . . . . .	6	D	D	D	b	D	D
45421	Vending machine operators . . . . .	6	D	D	D	b	D	D
454210	Vending machine operators . . . . .	6	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	62	D	D	D	f	D	D
45431	Fuel dealers . . . . .	29	52 097	10 297	2 637	347	19.0	34.4
454311	Heating oil dealers . . . . .	29	52 097	10 297	2 637	347	19.0	34.4
45439	Other direct selling establishments . . . . .	33	D	D	D	c	D	D
454390	Other direct selling establishments . . . . .	33	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE MAY COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>784</b>	<b>961 058</b>	<b>102 681</b>	<b>19 594</b>	<b>4 990</b>	<b>12.9</b>	<b>7.6</b>
441	Motor vehicle & parts dealers .....	42	252 846	18 938	3 995	579	7.3	3.0
4411	Automobile dealers .....	13	194 509	12 911	2 922	358	3.7	3.8
44111	New car dealers .....	9	192 713	12 868	2 910	353	3.2	3.8
441110	New car dealers .....	9	192 713	12 868	2 910	353	3.2	3.8
4412	Other motor vehicle dealers .....	20	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	17	43 645	3 269	536	107	10.7	—
441222	Boat dealers .....	17	43 645	3 269	536	107	10.7	—
44131	Automotive parts & accessories stores .....	7	5 600	1 319	269	68	—	2.4
441310	Automotive parts & accessories stores .....	7	5 600	1 319	269	68	—	2.4
442	Furniture & home furnishings stores .....	32	23 181	2 344	509	145	22.2	26.2
4421	Furniture stores .....	11	7 877	1 018	220	55	30.9	9.7
44211	Furniture stores .....	11	7 877	1 018	220	55	30.9	9.7
442110	Furniture stores .....	11	7 877	1 018	220	55	30.9	9.7
4422	Home furnishings stores .....	21	15 304	1 326	289	90	17.8	34.7
44221	Floor covering stores .....	5	5 226	435	86	17	14.0	34.2
442210	Floor covering stores .....	5	5 226	435	86	17	14.0	34.2
44229	Other home furnishings stores .....	16	10 078	891	203	73	19.7	34.9
442299	All other home furnishings stores .....	13	D	D	D	b	D	D
443	Electronics & appliance stores .....	14	8 056	881	179	46	8.4	4.4
4431	Electronics & appliance stores .....	14	8 056	881	179	46	8.4	4.4
44311	Appliance, television, & other electronics stores .....	13	D	D	D	b	D	D
443111	Household appliance stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	62	71 407	8 614	1 704	371	11.4	29.4
4441	Building material & supplies dealers .....	52	66 921	8 222	1 633	341	10.1	27.8
44412	Paint & wallpaper stores .....	7	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	7	D	D	D	b	D	D
44413	Hardware stores .....	15	16 202	2 412	506	124	8.1	.6
444130	Hardware stores .....	15	16 202	2 412	506	124	8.1	.6
44419	Other building material dealers .....	28	43 039	4 907	916	184	11.3	33.4
444190	Other building material dealers .....	28	43 039	4 907	916	184	11.3	33.4
4442	Lawn & garden equipment & supplies stores .....	10	4 486	392	71	30	30.9	52.2
44422	Nursery & garden centers .....	8	D	D	D	b	D	D
444220	Nursery & garden centers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	166	287 674	37 635	7 168	1 800	9.8	4.5
4451	Grocery stores .....	88	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	46	166 445	23 024	4 906	977	6.0	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	46	166 445	23 024	4 906	977	6.0	1.3
44512	Convenience stores .....	42	D	D	D	f	D	D
445120	Convenience stores .....	42	D	D	D	f	D	D
4452	Specialty food stores .....	48	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	30	36 157	3 317	639	184	35.5	9.7
44531	Beer, wine, & liquor stores .....	30	36 157	3 317	639	184	35.5	9.7
445310	Beer, wine, & liquor stores .....	30	36 157	3 317	639	184	35.5	9.7
446	Health & personal care stores .....	50	71 002	7 746	1 532	352	14.4	5.4
4461	Health & personal care stores .....	50	71 002	7 746	1 532	352	14.4	5.4
44611	Pharmacies & drug stores .....	31	66 402	6 985	1 381	317	13.8	4.0
446110	Pharmacies & drug stores .....	31	66 402	6 985	1 381	317	13.8	4.0
4461101	Pharmacies & drug stores .....	29	D	D	D	e	D	D
44613	Optical goods stores .....	12	2 820	442	79	18	20.2	43.3
446130	Optical goods stores .....	12	2 820	442	79	18	20.2	43.3
44619	Other health & personal care stores .....	7	1 780	319	72	17	26.3	—
447	Gasoline stations .....	54	47 705	3 390	711	243	25.8	7.7
4471	Gasoline stations .....	54	47 705	3 390	711	243	25.8	7.7
44719	Other gasoline stations .....	49	45 352	3 215	680	231	27.1	6.9
447190	Other gasoline stations .....	49	45 352	3 215	680	231	27.1	6.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE MAY COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	145	74 578	8 687	1 325	525	20.7	12.0
4481	Clothing stores .....	111	61 297	7 220	1 076	406	20.3	10.4
44812	Women's clothing stores .....	35	17 961	2 217	320	130	36.1	5.3
448120	Women's clothing stores .....	35	17 961	2 217	320	130	36.1	5.3
44813	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	30	27 221	2 667	359	187	14.3	8.8
448140	Family clothing stores .....	30	27 221	2 667	359	187	14.3	8.8
44815	Clothing accessories stores .....	7	D	D	D	a	D	D
448150	Clothing accessories stores .....	7	D	D	D	a	D	D
44819	Other clothing stores .....	28	11 305	1 610	254	59	11.3	26.9
448190	Other clothing stores .....	28	11 305	1 610	254	59	11.3	26.9
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	11	4 865	435	72	39	20.2	21.2
4483	Jewelry, luggage, & leather goods stores .....	17	6 535	808	126	67	31.0	23.0
44831	Jewelry stores .....	17	6 535	808	126	67	31.0	23.0
448310	Jewelry stores .....	17	6 535	808	126	67	31.0	23.0
451	Sporting goods, hobby, book, & music stores .....	51	14 555	1 844	253	151	26.4	2.7
4511	Sporting goods, hobby, & musical instrument stores ..	43	11 989	1 616	204	116	27.7	2.0
45111	Sporting goods stores .....	29	8 711	1 243	147	35	33.3	2.8
451110	Sporting goods stores .....	29	8 711	1 243	147	35	33.3	2.8
4511101	General-line sporting goods stores .....	10	3 560	485	103	23	14.9	6.8
45112	Hobby, toy, & game stores .....	10	2 800	313	46	71	8.0	—
451120	Hobby, toy, & game stores .....	10	2 800	313	46	71	8.0	—
4512	Book, periodical, & music stores .....	8	2 566	228	49	35	20.5	5.6
45121	Book stores & news dealers .....	7	D	D	D	b	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
452	General merchandise stores .....	26	53 579	4 494	862	364	13.7	4.2
45299	All other general merchandise stores .....	24	D	D	D	c	D	D
452990	All other general merchandise stores .....	24	D	D	D	c	D	D
4529901	Variety stores .....	19	13 291	1 536	210	99	41.8	1.6
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	a	D	D
453	Miscellaneous store retailers .....	123	44 492	5 919	836	339	27.8	11.4
4531	Florists .....	14	2 704	509	108	50	33.9	—
45311	Florists .....	14	2 704	509	108	50	33.9	—
453110	Florists .....	14	2 704	509	108	50	33.9	—
4532	Office supplies, stationery, & gift stores .....	79	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	78	27 016	3 596	429	192	37.9	15.9
453220	Gift, novelty, & souvenir stores .....	78	27 016	3 596	429	192	37.9	15.9
4533	Used merchandise stores .....	6	1 629	165	34	15	—	7.7
45331	Used merchandise stores .....	6	1 629	165	34	15	—	7.7
453310	Used merchandise stores .....	6	1 629	165	34	15	—	7.7
4539	Other miscellaneous store retailers .....	24	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	9	D	D	D	b	D	D
453920	Art dealers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	19	11 983	2 189	520	75	13.3	6.0
4543	Direct selling establishments .....	13	9 876	1 948	461	56	13.9	.2
45431	Fuel dealers .....	10	9 402	1 886	456	54	9.6	.2
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
<b>CUMBERLAND COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>578</b>	<b>1 226 489</b>	<b>130 093</b>	<b>30 003</b>	<b>7 157</b>	<b>11.7</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	74	311 562	24 979	5 798	866	5.2	.8
4411	Automobile dealers .....	35	269 215	17 868	4 164	524	5.3	.5
4412	Other motor vehicle dealers .....	9	17 599	1 356	202	58	4.7	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	7	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	22	13 331	2 144	486	104	19.5	—
443	Electronics & appliance stores .....	20	15 324	1 860	447	100	1.3	2.2
4431	Electronics & appliance stores .....	20	15 324	1 860	447	100	1.3	2.2
44311	Appliance, television, & other electronics stores ....	11	12 242	1 456	360	76	—	2.5
444	Building material & garden equipment & supplies dealers .....	50	132 486	16 492	3 857	655	5.4	6.0
4441	Building material & supplies dealers .....	41	115 588	14 982	3 509	562	4.7	4.3
44419	Other building material dealers .....	26	99 211	12 731	2 950	438	4.5	2.9
444190	Other building material dealers .....	26	99 211	12 731	2 950	438	4.5	2.9
4442	Lawn & garden equipment & supplies stores .....	9	16 898	1 510	348	93	10.1	17.3
44422	Nursery & garden centers .....	5	12 420	925	229	61	—	23.5
444220	Nursery & garden centers .....	5	12 420	925	229	61	—	23.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>CUMBERLAND COUNTY, NJ—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
445	Food & beverage stores .....	114	290 062	34 198	8 068	2 211	30.1	2.9	
4451	Grocery stores .....	68	257 987	31 076	7 415	1 953	30.9	1.9	
44511	Supermarkets & other grocery (except convenience) stores .....	34	219 320	26 358	6 273	1 504	35.0	.8	
445110	Supermarkets & other grocery (except convenience) stores .....	34	219 320	26 358	6 273	1 504	35.0	.8	
44512	Convenience stores .....	34	38 667	4 718	1 142	449	8.0	8.7	
445120	Convenience stores .....	34	38 667	4 718	1 142	449	8.0	8.7	
4452	Specialty food stores .....	15	9 965	1 207	224	82	15.3	34.1	
446	Health & personal care stores .....	46	90 087	11 837	2 087	507	6.8	2.7	
4461	Health & personal care stores .....	46	90 087	11 837	2 087	507	6.8	2.7	
4461102	Proprietary stores .....	1	D	D	D	a	D	D	
44619	Other health & personal care stores .....	8	9 305	1 581	368	62	12.5	4.0	
447	Gasoline stations .....	46	91 886	4 322	1 097	381	12.0	9.3	
44719	Other gasoline stations .....	31	71 055	3 037	738	254	12.5	4.3	
447190	Other gasoline stations .....	31	71 055	3 037	738	254	12.5	4.3	
448	Clothing & clothing accessories stores .....	64	40 579	5 048	1 161	373	4.9	2.1	
4481	Clothing stores .....	29	23 150	2 740	660	231	3.8	.6	
44819	Other clothing stores .....	5	D	D	D	b	D	D	
448190	Other clothing stores .....	5	D	D	D	b	D	D	
451	Sporting goods, hobby, book, & music stores .....	31	19 494	1 812	389	137	11.5	2.9	
4511	Sporting goods, hobby, & musical instrument stores ..	21	15 338	1 417	298	90	12.7	2.8	
452	General merchandise stores .....	21	131 635	12 985	3 041	1 176	.5	—	
453	Miscellaneous store retailers .....	61	20 152	3 099	692	268	13.2	3.7	
4532	Office supplies, stationery, & gift stores .....	21	D	D	D	c	D	D	
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D	
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D	
4532102	Office supplies stores .....	1	D	D	D	b	D	D	
4539	Other miscellaneous store retailers .....	20	D	D	D	b	D	D	
45399	All other miscellaneous store retailers .....	16	D	D	D	b	D	D	
454	Nonstore retailers .....	29	69 891	11 317	2 880	379	7.8	.2	
4543	Direct selling establishments .....	25	62 831	9 835	2 505	324	7.8	—	
45431	Fuel dealers .....	16	43 472	6 857	1 788	203	10.8	—	
454311	Heating oil dealers .....	13	39 044	5 999	1 543	176	12.0	—	
45439	Other direct selling establishments .....	9	19 359	2 978	717	121	1.0	—	
454390	Other direct selling establishments .....	9	19 359	2 978	717	121	1.0	—	
<b>ESSEX COUNTY, NJ</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 819</b>	<b>4 518 098</b>	<b>512 920</b>	<b>119 502</b>	<b>27 068</b>	<b>14.3</b>	<b>8.3</b>	
441	Motor vehicle & parts dealers .....	210	923 326	78 428	18 987	2 461	7.4	7.8	
4411	Automobile dealers .....	93	747 678	52 412	11 989	1 436	7.7	7.5	
44111	New car dealers .....	45	692 099	49 431	11 285	1 325	6.0	7.1	
441110	New car dealers .....	45	692 099	49 431	11 285	1 325	6.0	7.1	
44112	Used car dealers .....	48	55 579	2 981	704	111	28.7	11.9	
441120	Used car dealers .....	48	55 579	2 981	704	111	28.7	11.9	
4412	Other motor vehicle dealers .....	5	11 453	1 584	336	45	2.7	—	
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	11 453	1 584	336	45	2.7	—	
441221	Motorcycle dealers .....	5	11 453	1 584	336	45	2.7	—	
4413	Automotive parts, accessories, & tire stores .....	112	164 195	24 432	6 662	980	6.5	9.8	
44131	Automotive parts & accessories stores .....	83	137 307	18 981	5 348	806	5.8	10.5	
441310	Automotive parts & accessories stores .....	83	137 307	18 981	5 348	806	5.8	10.5	
44132	Tire dealers .....	29	26 888	5 451	1 314	174	9.8	6.2	
441320	Tire dealers .....	29	26 888	5 451	1 314	174	9.8	6.2	
442	Furniture & home furnishings stores .....	131	156 778	23 056	5 177	877	18.1	6.3	
4421	Furniture stores .....	75	97 306	15 260	3 589	627	19.9	4.9	
44211	Furniture stores .....	75	97 306	15 260	3 589	627	19.9	4.9	
442110	Furniture stores .....	75	97 306	15 260	3 589	627	19.9	4.9	
4422	Home furnishings stores .....	56	59 472	7 796	1 588	250	15.2	8.5	
44221	Floor covering stores .....	29	50 497	6 690	1 369	187	12.7	4.4	
442210	Floor covering stores .....	29	50 497	6 690	1 369	187	12.7	4.4	
44229	Other home furnishings stores .....	27	8 975	1 106	219	63	29.2	31.7	
442299	All other home furnishings stores .....	23	8 311	999	201	59	23.6	34.3	
443	Electronics & appliance stores .....	96	74 394	10 166	2 259	437	20.2	4.4	
4431	Electronics & appliance stores .....	96	74 394	10 166	2 259	437	20.2	4.4	
44311	Appliance, television, & other electronics stores .....	72	56 369	7 420	1 719	298	15.0	5.6	
443111	Household appliance stores .....	22	28 481	2 698	652	88	17.4	2.0	
443112	Radio, television, & other electronics stores .....	50	27 888	4 722	1 067	210	12.6	9.3	
44312	Computer & software stores .....	14	14 715	1 930	382	93	34.6	.5	
443120	Computer & software stores .....	14	14 715	1 930	382	93	34.6	.5	
44313	Camera & photographic supplies stores .....	10	3 310	816	158	46	44.0	—	
443130	Camera & photographic supplies stores .....	10	3 310	816	158	46	44.0	—	

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	174	335 395	50 708	10 282	1 474	15.2	3.1
4441	Building material & supplies dealers .....	155	323 247	48 668	9 941	1 411	14.5	3.2
44411	Home centers .....	7	D	D	D	c	D	D
444110	Home centers .....	7	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	18	26 206	3 546	790	142	20.7	21.1
444120	Paint & wallpaper stores .....	18	26 206	3 546	790	142	20.7	21.1
44413	Hardware stores .....	34	D	D	D	c	D	D
444130	Hardware stores .....	34	D	D	D	c	D	D
44419	Other building material dealers .....	96	263 975	40 254	8 027	937	12.6	1.0
444190	Other building material dealers .....	96	263 975	40 254	8 027	937	12.6	1.0
4442	Lawn & garden equipment & supplies stores .....	19	12 148	2 040	341	63	32.4	1.8
44421	Outdoor power equipment stores .....	7	4 345	620	137	27	25.8	4.2
444210	Outdoor power equipment stores .....	7	4 345	620	137	27	25.8	4.2
44422	Nursery & garden centers .....	12	7 803	1 420	204	36	36.0	.4
444220	Nursery & garden centers .....	12	7 803	1 420	204	36	36.0	.4
445	Food & beverage stores .....	627	1 091 479	121 059	29 846	8 147	13.4	9.7
4451	Grocery stores .....	343	919 074	105 811	26 163	7 073	8.7	8.9
44511	Supermarkets & other grocery (except convenience) stores .....	255	888 225	102 532	25 506	6 860	7.3	8.4
445110	Supermarkets & other grocery (except convenience) stores .....	255	888 225	102 532	25 506	6 860	7.3	8.4
44512	Convenience stores .....	88	30 849	3 279	657	213	49.6	25.5
445120	Convenience stores .....	88	30 849	3 279	657	213	49.6	25.5
4452	Specialty food stores .....	96	46 260	5 366	1 372	380	57.3	11.2
4453	Beer, wine, & liquor stores .....	188	126 145	9 882	2 311	694	31.3	14.9
44531	Beer, wine, & liquor stores .....	188	126 145	9 882	2 311	694	31.3	14.9
445310	Beer, wine, & liquor stores .....	188	126 145	9 882	2 311	694	31.3	14.9
446	Health & personal care stores .....	299	429 085	56 554	12 586	3 338	18.3	10.5
4461	Health & personal care stores .....	299	429 085	56 554	12 586	3 338	18.3	10.5
44611	Pharmacies & drug stores .....	186	385 955	46 497	10 210	2 880	16.6	9.9
446110	Pharmacies & drug stores .....	186	385 955	46 497	10 210	2 880	16.6	9.9
4461101	Pharmacies & drug stores .....	171	378 356	45 441	9 971	2 817	15.7	10.0
4461102	Proprietary stores .....	15	7 599	1 056	239	63	60.2	3.0
44612	Cosmetics, beauty supplies, & perfume stores .....	29	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	29	D	D	D	b	D	D
44613	Optical goods stores .....	46	19 372	5 851	1 347	221	32.6	9.3
446130	Optical goods stores .....	46	19 372	5 851	1 347	221	32.6	9.3
44619	Other health & personal care stores .....	38	D	D	D	c	D	D
446191	Food (health) supplement stores .....	22	D	D	D	b	D	D
446199	All other health & personal care stores .....	16	D	D	D	b	D	D
447	Gasoline stations .....	244	264 701	15 918	3 780	967	33.3	7.9
4471	Gasoline stations .....	244	264 701	15 918	3 780	967	33.3	7.9
44711	Gasoline stations with convenience stores .....	39	38 395	1 779	391	124	31.5	4.6
447110	Gasoline stations with convenience stores .....	39	38 395	1 779	391	124	31.5	4.6
44719	Other gasoline stations .....	205	226 306	14 139	3 389	843	33.6	8.4
447190	Other gasoline stations .....	205	226 306	14 139	3 389	843	33.6	8.4
448	Clothing & clothing accessories stores .....	491	452 137	56 881	12 714	3 882	16.7	9.0
4481	Clothing stores .....	322	318 765	38 958	8 845	2 975	15.4	10.8
44811	Men's clothing stores .....	61	41 523	6 100	1 249	356	41.3	16.3
448110	Men's clothing stores .....	61	41 523	6 100	1 249	356	41.3	16.3
44812	Women's clothing stores .....	145	121 665	14 996	3 477	1 311	14.9	5.1
448120	Women's clothing stores .....	145	121 665	14 996	3 477	1 311	14.9	5.1
44813	Children's & infants' clothing stores .....	31	42 172	4 981	1 216	384	12.2	16.8
448130	Children's & infants' clothing stores .....	31	42 172	4 981	1 216	384	12.2	16.8
44814	Family clothing stores .....	40	89 614	9 163	2 055	657	5.9	13.6
448140	Family clothing stores .....	40	89 614	9 163	2 055	657	5.9	13.6
44815	Clothing accessories stores .....	16	2 981	644	148	40	37.2	25.1
448150	Clothing accessories stores .....	16	2 981	644	148	40	37.2	25.1
44819	Other clothing stores .....	29	20 810	3 074	700	227	11.2	5.9
448190	Other clothing stores .....	29	20 810	3 074	700	227	11.2	5.9
4482	Shoe stores .....	87	73 300	8 678	1 928	552	20.6	3.2
44821	Shoe stores .....	87	73 300	8 678	1 928	552	20.6	3.2
448210	Shoe stores .....	87	73 300	8 678	1 928	552	20.6	3.2
4482101	Men's shoe stores .....	9	8 197	1 041	235	39	9.3	—
4482102	Women's shoe stores .....	10	7 503	951	235	66	20.7	15.2
4482103	Children's & juveniles' shoe stores .....	6	2 257	345	87	25	20.6	—
4482104	Family shoe stores .....	45	36 848	4 477	965	279	29.6	.7
4482105	Athletic footwear stores .....	17	18 495	1 864	406	143	7.4	5.2
4483	Jewelry, luggage, & leather goods stores .....	82	60 072	9 245	1 941	355	18.9	6.9
44831	Jewelry stores .....	81	D	D	D	e	D	D
448310	Jewelry stores .....	81	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	154	133 177	15 168	3 399	1 011	12.4	8.1
4511	Sporting goods, hobby, & musical instrument stores ..	77	66 325	7 358	1 550	433	15.7	7.5
45111	Sporting goods stores .....	36	28 967	3 227	721	204	16.7	13.1
451110	Sporting goods stores .....	36	28 967	3 227	721	204	16.7	13.1
4511101	General-line sporting goods stores .....	18	19 907	2 183	519	135	20.4	10.4
4511102	Specialty-line sporting goods stores .....	18	9 060	1 044	202	69	8.4	19.2
45112	Hobby, toy, & game stores .....	17	30 100	2 377	510	161	9.6	.4
451120	Hobby, toy, & game stores .....	17	30 100	2 377	510	161	9.6	.4
45113	Sewing, needlework, & piece goods stores .....	18	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	18	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	6	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	6	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	77	66 852	7 810	1 849	578	9.2	8.7
45121	Book stores & news dealers .....	56	56 889	6 693	1 582	486	7.8	6.8
451211	Book stores .....	32	37 783	3 707	876	238	8.7	5.6
4512111	Book stores, general .....	18	18 528	1 942	475	134	15.9	3.2
4512112	Specialty book stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	10	D	D	D	b	D	D
451212	News dealers & newsstands .....	24	19 106	2 986	706	248	6.0	9.2
45122	Prerecorded tape, compact disc, & record stores ...	21	9 963	1 117	267	92	17.6	19.7
451220	Prerecorded tape, compact disc, & record stores ...	21	9 963	1 117	267	92	17.6	19.7
452	General merchandise stores .....	54	353 713	40 761	9 589	2 478	4.9	.5
4521	Department stores (incl leased depts) ## .....	7	315 134	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	7	315 134	N	N	N	—	—
4521	Department stores (excl leased depts) .....	7	309 154	34 574	8 275	2 012	—	—
45211	Department stores (excl leased depts) .....	7	309 154	34 574	8 275	2 012	—	—
4521101	Department stores (excl leased depts) .....	7	309 154	34 574	8 275	2 012	—	—
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	47	44 559	6 187	1 314	466	38.6	4.1
45299	All other general merchandise stores .....	47	44 559	6 187	1 314	466	38.6	4.1
452990	All other general merchandise stores .....	47	44 559	6 187	1 314	466	38.6	4.1
4529901	Variety stores .....	29	34 857	4 520	925	332	37.8	1.8
4529903	Miscellaneous general merchandise stores ....	18	9 702	1 667	389	134	41.4	12.4
453	Miscellaneous store retailers .....	225	119 293	17 172	4 183	1 090	23.9	16.0
4531	Florists .....	58	19 777	4 345	1 035	255	24.5	16.2
45311	Florists .....	58	19 777	4 345	1 035	255	24.5	16.2
453110	Florists .....	58	19 777	4 345	1 035	255	24.5	16.2
4532	Office supplies, stationery, & gift stores .....	83	57 718	6 419	1 699	472	26.1	18.2
45321	Office supplies & stationery stores .....	22	32 219	3 054	873	152	23.9	21.6
453210	Office supplies & stationery stores .....	22	32 219	3 054	873	152	23.9	21.6
4532101	Stationery stores .....	6	D	D	D	a	D	D
4532102	Office supplies stores .....	16	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	61	25 499	3 365	826	320	28.9	13.8
453220	Gift, novelty, & souvenir stores .....	61	25 499	3 365	826	320	28.9	13.8
4533	Used merchandise stores .....	25	6 620	1 167	210	90	26.2	35.1
45331	Used merchandise stores .....	25	6 620	1 167	210	90	26.2	35.1
453310	Used merchandise stores .....	25	6 620	1 167	210	90	26.2	35.1
4539	Other miscellaneous store retailers .....	59	35 178	5 241	1 239	273	19.7	8.7
45391	Pet & pet supplies stores .....	18	9 173	1 629	388	123	23.8	6.1
453910	Pet & pet supplies stores .....	18	9 173	1 629	388	123	23.8	6.1
45392	Art dealers .....	10	2 780	417	81	18	66.0	5.3
453920	Art dealers .....	10	2 780	417	81	18	66.0	5.3
45399	All other miscellaneous store retailers .....	31	23 225	3 195	770	132	12.5	10.1
454	Nonstore retailers .....	114	184 620	27 049	6 700	906	16.3	19.2
4541	Electronic shopping & mail-order houses .....	21	43 953	10 270	2 536	288	8.9	38.4
45411	Electronic shopping & mail-order houses .....	21	43 953	10 270	2 536	288	8.9	38.4
454110	Electronic shopping & mail-order houses .....	21	43 953	10 270	2 536	288	8.9	38.4
4542	Vending machine operators .....	14	5 802	1 079	259	55	45.1	13.3
45421	Vending machine operators .....	14	5 802	1 079	259	55	45.1	13.3
454210	Vending machine operators .....	14	5 802	1 079	259	55	45.1	13.3
4543	Direct selling establishments .....	79	134 865	15 700	3 905	563	17.5	13.2
45431	Fuel dealers .....	36	100 496	10 500	2 680	308	11.3	8.9
454311	Heating oil dealers .....	36	100 496	10 500	2 680	308	11.3	8.9
45439	Other direct selling establishments .....	43	34 369	5 200	1 225	255	35.7	25.7
454390	Other direct selling establishments .....	43	34 369	5 200	1 225	255	35.7	25.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLOUCESTER COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>989</b>	<b>2 441 735</b>	<b>231 254</b>	<b>54 568</b>	<b>14 030</b>	<b>6.2</b>	<b>3.8</b>
441	Motor vehicle & parts dealers	101	718 339	51 965	12 410	1 588	6.1	5.1
4411	Automobile dealers	48	634 085	41 290	9 909	1 145	3.5	4.9
44111	New car dealers	27	602 328	39 252	9 424	1 058	1.4	5.0
441110	New car dealers	27	602 328	39 252	9 424	1 058	1.4	5.0
44112	Used car dealers	21	31 757	2 038	485	87	43.8	2.6
441120	Used car dealers	21	31 757	2 038	485	87	43.8	2.6
4412	Other motor vehicle dealers	11	33 822	3 168	709	122	9.1	—
44121	Recreational vehicle dealers	4	24 075	2 053	432	65	3.9	—
441210	Recreational vehicle dealers	4	24 075	2 053	432	65	3.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	9 747	1 115	277	57	22.0	—
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	42	50 432	7 507	1 792	321	36.8	11.0
44131	Automotive parts & accessories stores	27	40 877	5 376	1 305	252	35.6	10.1
441310	Automotive parts & accessories stores	27	40 877	5 376	1 305	252	35.6	10.1
44132	Tire dealers	15	9 555	2 131	487	69	42.3	15.0
441320	Tire dealers	15	9 555	2 131	487	69	42.3	15.0
442	Furniture & home furnishings stores	47	33 098	4 523	1 035	222	16.9	12.8
4421	Furniture stores	22	18 577	2 506	566	115	11.3	6.6
44211	Furniture stores	22	18 577	2 506	566	115	11.3	6.6
442110	Furniture stores	22	18 577	2 506	566	115	11.3	6.6
4422	Home furnishings stores	25	14 521	2 017	469	107	24.1	20.6
44221	Floor covering stores	14	D	D	D	b	D	D
442210	Floor covering stores	14	D	D	D	b	D	D
44229	Other home furnishings stores	11	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	41	79 293	7 678	1 776	409	9.6	16.6
4431	Electronics & appliance stores	41	79 293	7 678	1 776	409	9.6	16.6
44311	Appliance, television, & other electronics stores	26	68 256	5 971	1 354	311	6.9	18.7
443111	Household appliance stores	10	4 144	969	227	31	71.1	5.7
443112	Radio, television, & other electronics stores	16	64 112	5 002	1 127	280	2.7	19.6
44312	Computer & software stores	12	D	D	D	b	D	D
443120	Computer & software stores	12	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	79	238 703	26 150	5 590	1 238	3.1	1.6
4441	Building material & supplies dealers	64	211 367	23 658	5 145	1 111	2.5	1.6
44411	Home centers	3	84 013	8 427	1 798	552	—	—
444110	Home centers	3	84 013	8 427	1 798	552	—	—
44412	Paint & wallpaper stores	10	D	D	D	b	D	D
444120	Paint & wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	17	D	D	D	c	D	D
444130	Hardware stores	17	D	D	D	c	D	D
44419	Other building material dealers	34	100 083	11 675	2 504	350	4.8	1.3
444190	Other building material dealers	34	100 083	11 675	2 504	350	4.8	1.3
4442	Lawn & garden equipment & supplies stores	15	27 336	2 492	445	127	8.0	1.8
44422	Nursery & garden centers	14	D	D	D	c	D	D
444220	Nursery & garden centers	14	D	D	D	c	D	D
445	Food & beverage stores	178	404 104	50 098	12 513	3 609	4.3	2.3
4451	Grocery stores	126	355 872	45 642	11 566	3 238	2.6	1.3
44511	Supermarkets & other grocery (except convenience) stores	52	274 278	35 349	8 977	2 194	2.5	.2
445110	Supermarkets & other grocery (except convenience) stores	52	274 278	35 349	8 977	2 194	2.5	.2
44512	Convenience stores	74	81 594	10 293	2 589	1 044	3.0	4.8
445120	Convenience stores	74	81 594	10 293	2 589	1 044	3.0	4.8
4452	Specialty food stores	24	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	28	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	28	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	28	D	D	D	c	D	D
446	Health & personal care stores	74	D	D	D	f	D	D
4461	Health & personal care stores	74	D	D	D	f	D	D
44611	Pharmacies & drug stores	40	119 053	12 485	2 865	710	5.6	.5
446110	Pharmacies & drug stores	40	119 053	12 485	2 865	710	5.6	.5
4461101	Pharmacies & drug stores	40	119 053	12 485	2 865	710	5.6	.5
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	15	7 587	1 636	394	85	21.5	6.6
446130	Optical goods stores	15	7 587	1 636	394	85	21.5	6.6
44619	Other health & personal care stores	11	D	D	D	c	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	76	126 215	6 675	1 654	533	24.7	3.7
4471	Gasoline stations	76	126 215	6 675	1 654	533	24.7	3.7
44719	Other gasoline stations	64	108 052	5 453	1 355	430	28.8	3.4
447190	Other gasoline stations	64	108 052	5 453	1 355	430	28.8	3.4

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLOUCESTER COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	155	146 805	15 202	3 584	1 263	3.5	2.8
4481	Clothing stores .....	82	105 945	9 991	2 371	902	1.4	1.9
44811	Men's clothing stores .....	10	16 054	1 674	391	93	—	—
448110	Men's clothing stores .....	10	16 054	1 674	391	93	—	—
44812	Women's clothing stores .....	34	31 512	3 353	776	336	1.3	2.8
448120	Women's clothing stores .....	34	31 512	3 353	776	336	1.3	2.8
44813	Children's & infants' clothing stores .....	7	20 535	1 559	385	150	—	4.7
448130	Children's & infants' clothing stores .....	7	20 535	1 559	385	150	—	4.7
44814	Family clothing stores .....	13	26 549	2 121	490	213	—	—
448140	Family clothing stores .....	13	26 549	2 121	490	213	—	—
44815	Clothing accessories stores .....	4	1 440	241	51	16	18.0	—
448150	Clothing accessories stores .....	4	1 440	241	51	16	18.0	—
44819	Other clothing stores .....	14	9 855	1 043	278	94	7.9	1.1
448190	Other clothing stores .....	14	9 855	1 043	278	94	7.9	1.1
4482	Shoe stores .....	44	26 954	2 853	642	242	3.9	5.1
44821	Shoe stores .....	44	26 954	2 853	642	242	3.9	5.1
448210	Shoe stores .....	44	26 954	2 853	642	242	3.9	5.1
4482101	Men's shoe stores .....	3	1 295	189	42	10	—	—
4482102	Women's shoe stores .....	8	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	19	D	D	D	b	D	D
4482105	Athletic footwear stores .....	12	10 344	1 089	217	93	3.5	2.3
4483	Jewelry, luggage, & leather goods stores .....	29	13 906	2 358	571	119	18.7	6.0
44831	Jewelry stores .....	29	13 906	2 358	571	119	18.7	6.0
448310	Jewelry stores .....	29	13 906	2 358	571	119	18.7	6.0
451	Sporting goods, hobby, book, & music stores .....	64	96 700	8 901	1 763	605	6.2	2.5
4511	Sporting goods, hobby, & musical instrument stores ..	44	D	D	D	e	D	D
45111	Sporting goods stores .....	23	21 654	2 325	533	179	11.1	2.1
451110	Sporting goods stores .....	23	21 654	2 325	533	179	11.1	2.1
4511101	General-line sporting goods stores .....	8	15 759	1 504	362	129	12.8	—
4511102	Specialty-line sporting goods stores .....	15	5 895	821	171	50	6.8	7.9
45112	Hobby, toy, & game stores .....	13	56 437	4 658	753	262	2.8	—
451120	Hobby, toy, & game stores .....	13	56 437	4 658	753	262	2.8	—
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	4	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	20	D	D	D	c	D	D
45121	Book stores & news dealers .....	9	D	D	D	b	D	D
451211	Book stores .....	7	6 424	730	167	61	10.7	—
4512111	Book stores, general .....	3	3 815	376	92	29	D	—
4512112	Specialty book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	8 170	670	168	62	13.5	10.4
451220	Prerecorded tape, compact disc, & record stores ...	11	8 170	670	168	62	13.5	10.4
452	General merchandise stores .....	31	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## .....	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	11	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	11	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	11	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	20	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	18	D	D	D	e	D	D
452990	All other general merchandise stores .....	18	D	D	D	e	D	D
4529901	Variety stores .....	15	D	D	D	b	D	D
4529902	Catalog showrooms .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLOUCESTER COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	103	D	D	D	f	D	D
4531	Florists .....	23	4 709	844	189	88	37.8	21.2
45311	Florists .....	23	4 709	844	189	88	37.8	21.2
453110	Florists .....	23	4 709	844	189	88	37.8	21.2
4532	Office supplies, stationery, & gift stores .....	42	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	4	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	c	D	D
4532102	Office supplies stores .....	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	38	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	38	D	D	D	e	D	D
4533	Used merchandise stores .....	4	D	D	D	a	D	D
45331	Used merchandise stores .....	4	D	D	D	a	D	D
453310	Used merchandise stores .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	34	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	12	9 335	1 073	263	97	13.8	.7
453910	Pet & pet supplies stores .....	12	9 335	1 073	263	97	13.8	.7
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	40	30 808	4 401	1 006	188	29.2	1.4
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	34	D	D	D	c	D	D
45431	Fuel dealers .....	20	21 161	2 839	672	112	34.1	1.7
454311	Heating oil dealers .....	20	21 161	2 839	672	112	34.1	1.7
45439	Other direct selling establishments .....	14	D	D	D	b	D	D
454390	Other direct selling establishments .....	14	D	D	D	b	D	D
<b>HUDSON COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 327</b>	<b>3 842 879</b>	<b>384 928</b>	<b>89 336</b>	<b>22 670</b>	<b>12.0</b>	<b>12.3</b>
441	Motor vehicle & parts dealers .....	125	629 184	47 860	10 893	1 479	8.3	13.3
4411	Automobile dealers .....	57	572 883	38 841	8 746	1 009	7.8	12.0
44111	New car dealers .....	30	537 663	36 903	8 295	940	7.5	12.4
441110	New car dealers .....	30	537 663	36 903	8 295	940	7.5	12.4
44112	Used car dealers .....	27	35 220	1 938	451	69	12.7	6.0
441120	Used car dealers .....	27	35 220	1 938	451	69	12.7	6.0
4413	Automotive parts, accessories, & tire stores .....	68	56 301	9 019	2 147	470	13.0	27.4
44131	Automotive parts & accessories stores .....	53	46 959	7 543	1 803	407	12.8	30.7
441310	Automotive parts & accessories stores .....	53	46 959	7 543	1 803	407	12.8	30.7
442	Furniture & home furnishings stores .....	130	98 989	12 343	2 877	692	17.6	21.1
4421	Furniture stores .....	67	48 943	5 845	1 376	283	17.3	9.5
44211	Furniture stores .....	67	48 943	5 845	1 376	283	17.3	9.5
442110	Furniture stores .....	67	48 943	5 845	1 376	283	17.3	9.5
4422	Home furnishings stores .....	63	50 046	6 498	1 501	409	17.9	32.5
44229	Other home furnishings stores .....	38	D	D	D	e	D	D
442299	All other home furnishings stores .....	32	D	D	D	e	D	D
443	Electronics & appliance stores .....	67	99 399	6 545	1 553	402	10.8	2.8
4431	Electronics & appliance stores .....	67	99 399	6 545	1 553	402	10.8	2.8
44311	Appliance, television, & other electronics stores .....	51	86 596	5 585	1 360	355	7.1	2.7
443111	Household appliance stores .....	16	59 781	3 051	712	187	3.8	.5
443112	Radio, television, & other electronics stores .....	35	26 815	2 534	648	168	14.6	7.5
44312	Computer & software stores .....	12	11 585	784	150	37	39.2	3.0
443120	Computer & software stores .....	12	11 585	784	150	37	39.2	3.0
444	Building material & garden equipment & supplies dealers .....	99	246 248	32 123	7 679	1 261	7.5	1.8
4441	Building material & supplies dealers .....	96	245 982	32 087	7 674	1 256	7.5	1.8
44411	Home centers .....	5	D	D	D	e	D	D
444110	Home centers .....	5	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	34	21 488	3 076	732	160	22.4	2.9
444130	Hardware stores .....	34	21 488	3 076	732	160	22.4	2.9
44419	Other building material dealers .....	47	107 424	18 698	4 423	604	10.7	3.2
444190	Other building material dealers .....	47	107 424	18 698	4 423	604	10.7	3.2
445	Food & beverage stores .....	597	788 486	81 269	19 717	5 853	13.2	13.0
4451	Grocery stores .....	358	676 109	72 229	17 570	5 206	9.0	13.2
44511	Supermarkets & other grocery (except convenience) stores .....	282	652 372	69 614	16 937	5 030	8.5	12.9
445110	Supermarkets & other grocery (except convenience) stores .....	282	652 372	69 614	16 937	5 030	8.5	12.9
44512	Convenience stores .....	76	23 737	2 615	633	176	22.8	19.8
445120	Convenience stores .....	76	23 737	2 615	633	176	22.8	19.8
4452	Specialty food stores .....	93	32 293	3 502	809	236	41.3	10.4
4453	Beer, wine, & liquor stores .....	146	80 084	5 538	1 338	411	36.9	13.0
44531	Beer, wine, & liquor stores .....	146	80 084	5 538	1 338	411	36.9	13.0
445310	Beer, wine, & liquor stores .....	146	80 084	5 538	1 338	411	36.9	13.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUDSON COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	205	262 058	31 844	6 524	1 833	27.1	6.2
4461	Health & personal care stores .....	205	262 058	31 844	6 524	1 833	27.1	6.2
44611	Pharmacies & drug stores .....	129	227 005	25 779	5 153	1 526	27.3	5.9
446110	Pharmacies & drug stores .....	129	227 005	25 779	5 153	1 526	27.3	5.9
4461101	Pharmacies & drug stores .....	122	212 787	24 754	4 894	1 410	29.0	6.3
4461102	Proprietary stores .....	7	14 218	1 025	259	116	2.1	—
44612	Cosmetics, beauty supplies, & perfume stores .....	18	5 496	718	146	50	23.8	—
446120	Cosmetics, beauty supplies, & perfume stores .....	18	5 496	718	146	50	23.8	—
44613	Optical goods stores .....	30	12 773	2 840	655	134	34.7	8.2
446130	Optical goods stores .....	30	12 773	2 840	655	134	34.7	8.2
44619	Other health & personal care stores .....	28	16 784	2 507	570	123	19.6	11.4
446191	Food (health) supplement stores .....	15	7 589	1 073	265	65	38.2	25.1
447	Gasoline stations .....	165	232 288	11 245	2 781	753	32.6	11.0
4471	Gasoline stations .....	165	232 288	11 245	2 781	753	32.6	11.0
44711	Gasoline stations with convenience stores .....	33	52 681	2 011	515	156	24.7	7.0
447110	Gasoline stations with convenience stores .....	33	52 681	2 011	515	156	24.7	7.0
44719	Other gasoline stations .....	132	179 607	9 234	2 266	597	34.9	12.2
447190	Other gasoline stations .....	132	179 607	9 234	2 266	597	34.9	12.2
448	Clothing & clothing accessories stores .....	515	480 561	54 596	13 029	4 009	11.8	11.7
4481	Clothing stores .....	343	365 093	41 103	9 894	3 159	10.4	13.2
44811	Men's clothing stores .....	57	42 190	5 029	1 123	316	18.8	31.6
448110	Men's clothing stores .....	57	42 190	5 029	1 123	316	18.8	31.6
44812	Women's clothing stores .....	144	146 429	18 511	4 779	1 463	9.8	12.5
448120	Women's clothing stores .....	144	146 429	18 511	4 779	1 463	9.8	12.5
44813	Children's & infants' clothing stores .....	33	32 864	3 293	733	271	10.3	4.7
448130	Children's & infants' clothing stores .....	33	32 864	3 293	733	271	10.3	4.7
44814	Family clothing stores .....	61	92 244	9 233	2 051	722	9.4	7.7
448140	Family clothing stores .....	61	92 244	9 233	2 051	722	9.4	7.7
44815	Clothing accessories stores .....	16	7 205	992	252	78	16.0	51.2
448150	Clothing accessories stores .....	16	7 205	992	252	78	16.0	51.2
44819	Other clothing stores .....	32	44 161	4 045	956	309	5.2	9.5
448190	Other clothing stores .....	32	44 161	4 045	956	309	5.2	9.5
4482	Shoe stores .....	95	84 383	8 759	2 037	635	13.7	7.2
44821	Shoe stores .....	95	84 383	8 759	2 037	635	13.7	7.2
448210	Shoe stores .....	95	84 383	8 759	2 037	635	13.7	7.2
4482101	Men's shoe stores .....	8	8 461	983	234	48	20.2	8.8
4482102	Women's shoe stores .....	10	8 395	759	187	85	2.7	32.1
4482103	Children's & juveniles' shoe stores .....	3	2 171	231	61	15	D	—
4482104	Family shoe stores .....	60	45 778	4 802	1 097	354	20.4	5.7
4482105	Athletic footwear stores .....	14	19 578	1 984	458	133	—	—
4483	Jewelry, luggage, & leather goods stores .....	77	31 085	4 734	1 098	215	23.6	5.8
44831	Jewelry stores .....	71	D	D	D	c	D	D
448310	Jewelry stores .....	71	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	6	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	107	123 410	11 139	2 331	739	5.2	10.4
4511	Sporting goods, hobby, & musical instrument stores .....	47	85 139	7 714	1 587	468	2.9	12.5
45111	Sporting goods stores .....	20	30 975	3 575	700	184	5.2	10.9
451110	Sporting goods stores .....	20	30 975	3 575	700	184	5.2	10.9
4511101	General-line sporting goods stores .....	7	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	17	51 092	3 684	779	254	.4	13.7
451120	Hobby, toy, & game stores .....	17	51 092	3 684	779	254	.4	13.7
4512	Book, periodical, & music stores .....	60	38 271	3 425	744	271	10.2	5.7
45121	Book stores & news dealers .....	38	25 657	2 232	495	175	10.9	3.9
451211	Book stores .....	10	20 290	1 573	330	123	1.1	—
4512111	Book stores, general .....	6	16 800	1 336	281	101	.1	—
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	28	5 367	659	165	52	47.7	18.8
45122	Prerecorded tape, compact disc, & record stores .....	22	12 614	1 193	249	96	9.0	9.3
451220	Prerecorded tape, compact disc, & record stores .....	22	12 614	1 193	249	96	9.0	9.3
452	General merchandise stores .....	70	332 194	29 303	6 943	2 339	3.9	1.4
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	61	D	D	D	e	D	D
452990	All other general merchandise stores .....	61	D	D	D	e	D	D
4529901	Variety stores .....	35	21 376	2 607	637	237	45.3	6.4
4529903	Miscellaneous general merchandise stores .....	26	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUDSON COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	166	85 342	10 397	2 484	765	18.2	23.4
4531	Florists .....	41	9 085	1 883	471	142	24.3	18.5
45311	Florists .....	41	9 085	1 883	471	142	24.3	18.5
453110	Florists .....	41	9 085	1 883	471	142	24.3	18.5
4532	Office supplies, stationery, & gift stores .....	75	61 246	6 071	1 441	461	13.6	26.0
45321	Office supplies & stationery stores .....	18	37 153	3 439	842	174	7.2	37.8
453210	Office supplies & stationery stores .....	18	37 153	3 439	842	174	7.2	37.8
4532101	Stationery stores .....	10	2 580	323	64	20	73.9	.8
4532102	Office supplies stores .....	8	34 573	3 116	778	154	2.3	40.6
45322	Gift, novelty, & souvenir stores .....	57	24 093	2 632	599	287	23.5	7.9
453220	Gift, novelty, & souvenir stores .....	57	24 093	2 632	599	287	23.5	7.9
4539	Other miscellaneous store retailers .....	41	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	13	4 928	756	190	49	23.1	9.4
453910	Pet & pet supplies stores .....	13	4 928	756	190	49	23.1	9.4
45399	All other miscellaneous store retailers .....	26	D	D	D	b	D	D
454	Nonstore retailers .....	81	464 720	56 264	12 525	2 545	4.4	26.3
4541	Electronic shopping & mail-order houses .....	20	355 584	36 087	7 425	1 626	1.5	21.8
45411	Electronic shopping & mail-order houses .....	20	355 584	36 087	7 425	1 626	1.5	21.8
454110	Electronic shopping & mail-order houses .....	20	355 584	36 087	7 425	1 626	1.5	21.8
4543	Direct selling establishments .....	49	105 227	19 178	4 830	864	13.4	41.6
45431	Fuel dealers .....	26	45 342	7 508	2 174	222	25.5	8.3
454311	Heating oil dealers .....	24	D	D	D	c	D	D
45439	Other direct selling establishments .....	23	59 885	11 670	2 656	642	4.1	66.7
454390	Other direct selling establishments .....	23	59 885	11 670	2 656	642	4.1	66.7
<b>HUNTERDON COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>600</b>	<b>1 454 478</b>	<b>143 656</b>	<b>32 921</b>	<b>6 415</b>	<b>15.2</b>	<b>13.7</b>
441	Motor vehicle & parts dealers .....	47	510 944	33 961	8 273	1 075	6.0	29.4
4411	Automobile dealers .....	26	486 182	29 687	7 128	916	5.6	30.8
44111	New car dealers .....	20	478 736	29 144	6 988	896	5.5	31.3
441110	New car dealers .....	20	478 736	29 144	6 988	896	5.5	31.3
4412	Other motor vehicle dealers .....	4	4 293	710	262	24	—	3.7
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	17	20 469	3 564	883	135	15.8	—
44131	Automotive parts & accessories stores .....	12	12 742	2 300	569	96	21.0	—
441310	Automotive parts & accessories stores .....	12	12 742	2 300	569	96	21.0	—
44132	Tire dealers .....	5	7 727	1 264	314	39	7.2	—
441320	Tire dealers .....	5	7 727	1 264	314	39	7.2	—
442	Furniture & home furnishings stores .....	45	36 234	4 689	1 071	259	16.8	16.8
4421	Furniture stores .....	13	5 606	892	211	40	42.9	3.4
44211	Furniture stores .....	13	5 606	892	211	40	42.9	3.4
442110	Furniture stores .....	13	5 606	892	211	40	42.9	3.4
4422	Home furnishings stores .....	32	30 628	3 797	860	219	12.0	19.3
44221	Floor covering stores .....	6	5 992	1 017	204	34	11.0	—
442210	Floor covering stores .....	6	5 992	1 017	204	34	11.0	—
44229	Other home furnishings stores .....	26	24 636	2 780	656	185	12.2	24.0
442299	All other home furnishings stores .....	25	D	D	D	c	D	D
443	Electronics & appliance stores .....	17	14 521	2 133	478	102	18.7	13.5
4431	Electronics & appliance stores .....	17	14 521	2 133	478	102	18.7	13.5
44311	Appliance, television, & other electronics stores .....	12	D	D	D	b	D	D
443111	Household appliance stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	3 176	314	79	19	—	—
44312	Computer & software stores .....	4	2 364	282	52	9	4.6	82.9
443120	Computer & software stores .....	4	2 364	282	52	9	4.6	82.9
44313	Camera & photographic supplies stores .....	1	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	53	131 954	16 519	3 753	530	3.5	.7
4441	Building material & supplies dealers .....	37	117 454	14 480	3 305	455	2.9	—
44411	Paint & wallpaper stores .....	6	D	D	D	b	D	D
444110	Paint & wallpaper stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	24	103 893	12 672	2 869	346	.9	—
444190	Other building material dealers .....	24	103 893	12 672	2 869	346	.9	—
4442	Lawn & garden equipment & supplies stores .....	16	14 500	2 039	448	75	8.7	6.4
44421	Outdoor power equipment stores .....	5	4 239	876	193	33	6.4	6.5
444210	Outdoor power equipment stores .....	5	4 239	876	193	33	6.4	6.5
44422	Nursery & garden centers .....	11	10 261	1 163	255	42	9.6	6.4
444220	Nursery & garden centers .....	11	10 261	1 163	255	42	9.6	6.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUNTERDON COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	99	303 567	36 602	8 059	1 845	36.0	1.8
4451	Grocery stores .....	62	271 891	33 848	7 442	1 661	38.4	1.7
44511	Supermarkets & other grocery (except convenience) stores .....	39	258 856	31 823	6 945	1 452	39.1	1.4
445110	Supermarkets & other grocery (except convenience) stores .....	39	258 856	31 823	6 945	1 452	39.1	1.4
44512	Convenience stores .....	23	13 035	2 025	497	209	25.4	8.4
445120	Convenience stores .....	23	13 035	2 025	497	209	25.4	8.4
4452	Specialty food stores .....	15	4 570	374	64	28	53.9	15.4
4453	Beer, wine, & liquor stores .....	22	27 106	2 380	553	156	8.5	—
44531	Beer, wine, & liquor stores .....	22	27 106	2 380	553	156	8.5	—
445310	Beer, wine, & liquor stores .....	22	27 106	2 380	553	156	8.5	—
446	Health & personal care stores .....	33	53 645	6 377	1 032	251	30.7	31.4
4461	Health & personal care stores .....	33	53 645	6 377	1 032	251	30.7	31.4
44611	Pharmacies & drug stores .....	18	48 024	5 541	851	189	25.1	34.4
446110	Pharmacies & drug stores .....	18	48 024	5 541	851	189	25.1	34.4
4461101	Pharmacies & drug stores .....	18	48 024	5 541	851	189	25.1	34.4
44612	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D
44619	Other health & personal care stores .....	9	D	D	D	b	D	D
446191	Food (health) supplement stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	50	97 670	6 508	1 445	477	23.6	7.5
4471	Gasoline stations .....	50	97 670	6 508	1 445	477	23.6	7.5
44711	Gasoline stations with convenience stores .....	9	30 408	1 037	250	94	4.1	3.6
447110	Gasoline stations with convenience stores .....	9	30 408	1 037	250	94	4.1	3.6
44719	Other gasoline stations .....	41	67 262	5 471	1 195	383	32.5	9.2
447190	Other gasoline stations .....	41	67 262	5 471	1 195	383	32.5	9.2
448	Clothing & clothing accessories stores .....	88	78 690	9 196	2 172	591	9.1	5.5
4481	Clothing stores .....	60	54 044	6 522	1 578	410	10.7	.9
44811	Men's clothing stores .....	7	6 500	761	185	46	15.8	—
448110	Men's clothing stores .....	7	6 500	761	185	46	15.8	—
44812	Women's clothing stores .....	19	13 827	1 723	407	109	14.1	.6
448120	Women's clothing stores .....	19	13 827	1 723	407	109	14.1	.6
44813	Children's & infants' clothing stores .....	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	b	D	D
44814	Family clothing stores .....	12	15 765	1 314	314	117	12.0	—
448140	Family clothing stores .....	12	15 765	1 314	314	117	12.0	—
44815	Clothing accessories stores .....	5	D	D	D	b	D	D
448150	Clothing accessories stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	13	13 579	2 269	551	98	6.6	3.0
448190	Other clothing stores .....	13	13 579	2 269	551	98	6.6	3.0
4482	Shoe stores .....	15	14 921	1 329	303	121	—	3.8
44821	Shoe stores .....	15	14 921	1 329	303	121	—	3.8
448210	Shoe stores .....	15	14 921	1 329	303	121	—	3.8
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	5	5 768	466	104	32	—	—
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	13	9 725	1 345	291	60	14.1	33.6
44831	Jewelry stores .....	10	6 589	1 137	244	43	20.8	43.6
448310	Jewelry stores .....	10	6 589	1 137	244	43	20.8	43.6
44832	Luggage & leather goods stores .....	3	3 136	208	47	17	—	12.6
448320	Luggage & leather goods stores .....	3	3 136	208	47	17	—	12.6
451	Sporting goods, hobby, book, & music stores .....	54	28 627	3 687	929	256	27.1	7.4
4511	Sporting goods, hobby, & musical instrument stores ..	41	24 584	3 292	841	218	25.9	7.3
45111	Sporting goods stores .....	22	11 817	1 660	399	81	28.1	13.3
451110	Sporting goods stores .....	22	11 817	1 660	399	81	28.1	13.3
4511101	General-line sporting goods stores .....	8	2 608	343	76	21	58.7	—
4511102	Specialty-line sporting goods stores .....	14	9 209	1 317	323	60	19.5	17.0
45112	Hobby, toy, & game stores .....	12	8 754	1 009	271	86	7.6	.9
451120	Hobby, toy, & game stores .....	12	8 754	1 009	271	86	7.6	.9
45114	Musical instrument & supplies stores .....	3	3 030	473	124	32	D	—
451140	Musical instrument & supplies stores .....	3	3 030	473	124	32	D	—
4512	Book, periodical, & music stores .....	13	4 043	395	88	38	34.7	8.0
45121	Book stores & news dealers .....	9	2 944	265	63	29	29.6	10.9
4512111	Book stores, general .....	8	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	10	60 229	6 395	1 310	395	2.9	.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUNTERDON COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	80	95 806	10 911	2 591	462	7.1	2.8
4531	Florists .....	16	4 653	1 016	253	66	36.4	14.7
45311	Florists .....	16	4 653	1 016	253	66	36.4	14.7
453110	Florists .....	16	4 653	1 016	253	66	36.4	14.7
4532	Office supplies, stationery, & gift stores .....	24	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	3	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	c	D	D
4532102	Office supplies stores .....	3	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	21	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	21	D	D	D	b	D	D
4533	Used merchandise stores .....	18	6 042	993	216	44	18.2	2.1
45331	Used merchandise stores .....	18	6 042	993	216	44	18.2	2.1
453310	Used merchandise stores .....	18	6 042	993	216	44	18.2	2.1
4539	Other miscellaneous store retailers .....	22	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	5	1 063	118	25	10	53.9	—
453910	Pet & pet supplies stores .....	5	1 063	118	25	10	53.9	—
45392	Art dealers .....	4	1 196	76	15	6	56.7	—
453920	Art dealers .....	4	1 196	76	15	6	56.7	—
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	24	42 591	6 678	1 808	172	11.8	2.2
4543	Direct selling establishments .....	16	40 405	6 234	1 699	158	9.2	1.7
45431	Fuel dealers .....	10	38 773	6 112	1 674	148	8.4	1.7
454311	Heating oil dealers .....	8	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>MERCER COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 442</b>	<b>3 183 067</b>	<b>326 081</b>	<b>75 773</b>	<b>18 217</b>	<b>7.3</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	108	769 435	61 234	13 360	1 853	4.5	6.9
4411	Automobile dealers .....	44	667 280	46 674	9 814	1 243	4.3	6.9
44111	New car dealers .....	30	612 098	45 178	9 449	1 184	4.1	7.1
441110	New car dealers .....	30	612 098	45 178	9 449	1 184	4.1	7.1
44112	Used car dealers .....	14	55 182	1 496	365	59	6.7	3.8
441120	Used car dealers .....	14	55 182	1 496	365	59	6.7	3.8
4412	Other motor vehicle dealers .....	8	19 627	1 412	409	70	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	19 627	1 412	409	70	—	—
441221	Motorcycle dealers .....	4	7 541	600	130	29	—	—
441222	Boat dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	56	82 528	13 148	3 137	540	6.6	9.2
44131	Automotive parts & accessories stores .....	39	55 125	9 034	2 114	388	5.3	11.2
441310	Automotive parts & accessories stores .....	39	55 125	9 034	2 114	388	5.3	11.2
44132	Tire dealers .....	17	27 403	4 114	1 023	152	9.3	5.3
441320	Tire dealers .....	17	27 403	4 114	1 023	152	9.3	5.3
442	Furniture & home furnishings stores .....	101	94 513	13 531	2 831	633	14.3	4.1
4421	Furniture stores .....	38	36 671	5 576	1 171	213	12.3	4.5
44211	Furniture stores .....	38	36 671	5 576	1 171	213	12.3	4.5
442110	Furniture stores .....	38	36 671	5 576	1 171	213	12.3	4.5
4422	Home furnishings stores .....	63	57 842	7 955	1 660	420	15.7	3.8
44221	Floor covering stores .....	26	23 559	3 544	683	119	25.5	7.5
442210	Floor covering stores .....	26	23 559	3 544	683	119	25.5	7.5
44229	Other home furnishings stores .....	37	34 283	4 411	977	301	8.9	1.3
442299	All other home furnishings stores .....	34	33 377	4 309	953	296	7.7	.1
443	Electronics & appliance stores .....	53	180 560	12 952	3 036	671	2.2	7.1
4431	Electronics & appliance stores .....	53	180 560	12 952	3 036	671	2.2	7.1
44311	Appliance, television, & other electronics stores .....	30	105 663	8 586	2 038	471	2.7	6.3
443111	Household appliance stores .....	10	28 309	3 109	603	111	6.3	9.5
443112	Radio, television, & other electronics stores .....	20	77 354	5 477	1 435	360	1.4	5.2
44312	Computer & software stores .....	19	68 346	3 753	875	173	1.1	9.0
443120	Computer & software stores .....	19	68 346	3 753	875	173	1.1	9.0
44313	Camera & photographic supplies stores .....	4	6 551	613	123	27	7.0	—
443130	Camera & photographic supplies stores .....	4	6 551	613	123	27	7.0	—
444	Building material & garden equipment & supplies dealers .....	92	225 001	27 115	6 213	1 004	3.6	1.8
4441	Building material & supplies dealers .....	73	211 476	25 132	5 879	916	1.9	1.9
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	15	D	D	D	b	D	D
44419	Other building material dealers .....	41	112 367	15 409	3 649	465	2.2	.7
444190	Other building material dealers .....	41	112 367	15 409	3 649	465	2.2	.7
4442	Lawn & garden equipment & supplies stores .....	19	13 525	1 983	334	88	30.1	—
44422	Nursery & garden centers .....	15	10 337	1 565	244	73	37.0	—
444220	Nursery & garden centers .....	15	10 337	1 565	244	73	37.0	—

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**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MERCER COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	246	552 898	64 335	15 900	4 331	7.1	2.4
4451	Grocery stores .....	146	467 791	56 845	14 240	3 773	4.8	2.6
44511	Supermarkets & other grocery (except convenience) stores .....	100	423 528	52 059	13 108	3 321	2.8	2.3
445110	Supermarkets & other grocery (except convenience) stores .....	100	423 528	52 059	13 108	3 321	2.8	2.3
44512	Convenience stores .....	46	44 263	4 786	1 132	452	23.3	5.8
445120	Convenience stores .....	46	44 263	4 786	1 132	452	23.3	5.8
4452	Specialty food stores .....	32	13 168	1 676	378	104	28.2	2.2
4453	Beer, wine, & liquor stores .....	68	71 939	5 814	1 282	454	18.6	.8
44531	Beer, wine, & liquor stores .....	68	71 939	5 814	1 282	454	18.6	.8
445310	Beer, wine, & liquor stores .....	68	71 939	5 814	1 282	454	18.6	.8
446	Health & personal care stores .....	140	276 986	32 847	7 471	1 815	7.9	24.1
4461	Health & personal care stores .....	140	276 986	32 847	7 471	1 815	7.9	24.1
44611	Pharmacies & drug stores .....	84	245 014	26 842	5 955	1 490	5.7	26.5
446110	Pharmacies & drug stores .....	84	245 014	26 842	5 955	1 490	5.7	26.5
4461101	Pharmacies & drug stores .....	82	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	5 355	780	187	64	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	10	5 355	780	187	64	—	—
44613	Optical goods stores .....	17	9 603	1 934	468	100	7.1	8.9
446130	Optical goods stores .....	17	9 603	1 934	468	100	7.1	8.9
44619	Other health & personal care stores .....	29	17 014	3 291	861	161	41.5	5.9
446191	Food (health) supplement stores .....	15	9 281	1 246	283	77	41.8	9.2
447	Gasoline stations .....	132	211 838	12 939	2 987	806	26.1	11.7
4471	Gasoline stations .....	132	211 838	12 939	2 987	806	26.1	11.7
44711	Gasoline stations with convenience stores .....	23	54 744	2 738	597	201	10.2	12.6
447110	Gasoline stations with convenience stores .....	23	54 744	2 738	597	201	10.2	12.6
44719	Other gasoline stations .....	109	157 094	10 201	2 390	605	31.7	11.5
447190	Other gasoline stations .....	109	157 094	10 201	2 390	605	31.7	11.5
448	Clothing & clothing accessories stores .....	258	240 224	30 378	7 164	2 198	7.7	8.5
4481	Clothing stores .....	163	161 558	18 267	4 387	1 588	6.5	8.7
44811	Men's clothing stores .....	25	18 186	2 330	518	139	12.1	13.2
448110	Men's clothing stores .....	25	18 186	2 330	518	139	12.1	13.2
44812	Women's clothing stores .....	71	55 054	6 681	1 698	651	7.6	18.4
448120	Women's clothing stores .....	71	55 054	6 681	1 698	651	7.6	18.4
44813	Children's & infants' clothing stores .....	16	17 997	1 773	419	179	.9	—
448130	Children's & infants' clothing stores .....	16	17 997	1 773	419	179	.9	—
44814	Family clothing stores .....	23	D	D	D	e	D	D
448140	Family clothing stores .....	23	D	D	D	e	D	D
44819	Other clothing stores .....	18	D	D	D	c	D	D
448190	Other clothing stores .....	18	D	D	D	c	D	D
4482	Shoe stores .....	48	39 333	5 063	1 138	357	4.9	14.8
44821	Shoe stores .....	48	39 333	5 063	1 138	357	4.9	14.8
448210	Shoe stores .....	48	39 333	5 063	1 138	357	4.9	14.8
4482101	Men's shoe stores .....	5	D	D	D	a	D	D
4482102	Women's shoe stores .....	9	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	b	D	D
4482105	Athletic footwear stores .....	9	12 765	1 778	379	94	.7	—
4483	Jewelry, luggage, & leather goods stores .....	47	39 333	7 048	1 639	253	15.1	1.2
44831	Jewelry stores .....	45	D	D	D	c	D	D
448310	Jewelry stores .....	45	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	101	140 050	16 771	3 896	1 232	5.7	3.2
4511	Sporting goods, hobby, & musical instrument stores ..	57	88 253	10 056	2 342	749	6.3	4.8
45111	Sporting goods stores .....	33	42 697	5 708	1 364	409	10.9	8.5
451110	Sporting goods stores .....	33	42 697	5 708	1 364	409	10.9	8.5
4511101	General-line sporting goods stores .....	9	19 681	1 945	538	161	10.8	16.3
4511102	Specialty-line sporting goods stores .....	24	23 016	3 763	826	248	11.1	1.9
45112	Hobby, toy, & game stores .....	13	33 491	2 710	611	237	2.7	—
451120	Hobby, toy, & game stores .....	13	33 491	2 710	611	237	2.7	—
45113	Sewing, needlework, & piece goods stores .....	6	5 340	729	156	53	—	—
451130	Sewing, needlework, & piece goods stores .....	6	5 340	729	156	53	—	—
45114	Musical instrument & supplies stores .....	5	6 725	909	211	50	—	9.1
451140	Musical instrument & supplies stores .....	5	6 725	909	211	50	—	9.1
4512	Book, periodical, & music stores .....	44	51 797	6 715	1 554	483	4.7	.6
45121	Book stores & news dealers .....	28	39 562	4 900	1 124	365	1.3	.7
451211	Book stores .....	22	37 693	4 747	1 086	352	.4	.4
4512111	Book stores, general .....	14	20 209	2 126	498	176	.5	.8
4512113	College book stores .....	5	16 864	2 533	568	165	—	—
451212	News dealers & newsstands .....	6	1 869	153	38	13	19.0	7.2
45122	Prerecorded tape, compact disc, & record stores ...	16	12 235	1 815	430	118	15.7	—
451220	Prerecorded tape, compact disc, & record stores ...	16	12 235	1 815	430	118	15.7	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MERCER COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	26	332 086	30 716	7 219	2 337	.9	.1
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	16	D	D	D	e	D	D
452990	All other general merchandise stores .....	16	D	D	D	e	D	D
4529901	Variety stores .....	11	D	D	D	c	D	D
453	Miscellaneous store retailers .....	134	84 943	11 014	2 532	927	19.1	9.0
4531	Florists .....	33	9 857	2 001	498	163	19.0	14.1
45311	Florists .....	33	9 857	2 001	498	163	19.0	14.1
453110	Florists .....	33	9 857	2 001	498	163	19.0	14.1
4532	Office supplies, stationery, & gift stores .....	48	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	7	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	7	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	41	25 071	3 111	732	349	32.7	1.5
453220	Gift, novelty, & souvenir stores .....	41	25 071	3 111	732	349	32.7	1.5
4533	Used merchandise stores .....	15	6 446	1 603	328	117	—	42.3
45331	Used merchandise stores .....	15	6 446	1 603	328	117	—	42.3
453310	Used merchandise stores .....	15	6 446	1 603	328	117	—	42.3
4539	Other miscellaneous store retailers .....	38	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	17	11 355	1 165	291	118	22.7	11.7
453910	Pet & pet supplies stores .....	17	11 355	1 165	291	118	22.7	11.7
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	17	D	D	D	b	D	D
454	Nonstore retailers .....	51	74 533	12 249	3 164	410	11.5	13.1
4543	Direct selling establishments .....	30	58 595	10 775	2 781	336	9.3	1.7
45431	Fuel dealers .....	18	40 260	7 179	1 888	207	9.9	2.4
454311	Heating oil dealers .....	17	D	D	D	c	D	D
45439	Other direct selling establishments .....	12	18 335	3 596	893	129	7.9	—
454390	Other direct selling establishments .....	12	18 335	3 596	893	129	7.9	—
<b>MIDDLESEX COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 785</b>	<b>7 364 019</b>	<b>720 839</b>	<b>170 361</b>	<b>39 421</b>	<b>10.2</b>	<b>6.0</b>
441	Motor vehicle & parts dealers .....	224	1 579 563	116 209	26 155	3 431	15.9	4.0
4411	Automobile dealers .....	79	1 389 634	84 983	18 930	2 182	16.9	3.4
44111	New car dealers .....	49	1 331 674	82 437	18 334	2 101	17.2	2.8
441110	New car dealers .....	49	1 331 674	82 437	18 334	2 101	17.2	2.8
44112	Used car dealers .....	30	57 960	2 546	596	81	9.2	18.2
441120	Used car dealers .....	30	57 960	2 546	596	81	9.2	18.2
4412	Other motor vehicle dealers .....	11	16 832	1 821	374	64	10.8	5.8
44122	Motorcycle, boat, & other motor vehicle dealers .....	11	16 832	1 821	374	64	10.8	5.8
441221	Motorcycle dealers .....	3	10 909	1 161	234	38	—	—
441222	Boat dealers .....	5	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	134	173 097	29 405	6 851	1 185	8.9	8.5
44131	Automotive parts & accessories stores .....	98	121 764	20 882	4 844	872	10.3	11.6
441310	Automotive parts & accessories stores .....	98	121 764	20 882	4 844	872	10.3	11.6
44132	Tire dealers .....	36	51 333	8 523	2 007	313	5.4	1.2
441320	Tire dealers .....	36	51 333	8 523	2 007	313	5.4	1.2
442	Furniture & home furnishings stores .....	153	294 347	36 572	8 124	1 513	5.9	15.2
4421	Furniture stores .....	68	142 829	18 710	4 391	696	3.5	23.8
44211	Furniture stores .....	68	142 829	18 710	4 391	696	3.5	23.8
442110	Furniture stores .....	68	142 829	18 710	4 391	696	3.5	23.8
4422	Home furnishings stores .....	85	151 518	17 862	3 733	817	8.1	7.2
44221	Floor covering stores .....	43	69 736	7 209	1 587	216	11.4	2.6
442210	Floor covering stores .....	43	69 736	7 209	1 587	216	11.4	2.6
44229	Other home furnishings stores .....	42	81 782	10 653	2 146	601	5.2	11.1
442291	Window treatment stores .....	6	3 894	582	140	25	22.5	—
442299	All other home furnishings stores .....	36	77 888	10 071	2 006	576	4.3	11.6
443	Electronics & appliance stores .....	114	348 172	37 046	8 567	1 492	12.4	5.3
4431	Electronics & appliance stores .....	114	348 172	37 046	8 567	1 492	12.4	5.3
44311	Appliance, television, & other electronics stores .....	61	D	D	D	f	D	D
443111	Household appliance stores .....	24	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	37	83 813	9 144	2 538	483	10.0	6.3
44312	Computer & software stores .....	45	193 354	23 113	4 891	755	16.2	3.4
443120	Computer & software stores .....	45	193 354	23 113	4 891	755	16.2	3.4
44313	Camera & photographic supplies stores .....	8	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	8	D	D	D	b	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLESEX COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	175	731 851	81 863	18 945	2 776	3.1	.6
4441	Building material & supplies dealers .....	141	710 217	79 078	18 418	2 657	2.7	.4
44411	Home centers .....	9	D	D	D	g	D	D
444110	Home centers .....	9	D	D	D	g	D	D
44412	Paint & wallpaper stores .....	13	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	13	D	D	D	b	D	D
44413	Hardware stores .....	25	D	D	D	c	D	D
444130	Hardware stores .....	25	D	D	D	c	D	D
44419	Other building material dealers .....	94	422 130	50 826	11 692	1 323	3.0	.3
444190	Other building material dealers .....	94	422 130	50 826	11 692	1 323	3.0	.3
4442	Lawn & garden equipment & supplies stores .....	34	21 634	2 785	527	119	16.3	7.5
44421	Outdoor power equipment stores .....	9	5 179	753	155	34	24.2	—
444210	Outdoor power equipment stores .....	9	5 179	753	155	34	24.2	—
44422	Nursery & garden centers .....	25	16 455	2 032	372	85	13.8	9.8
444220	Nursery & garden centers .....	25	16 455	2 032	372	85	13.8	9.8
445	Food & beverage stores .....	550	1 218 562	131 754	33 560	8 975	8.3	5.6
4451	Grocery stores .....	341	1 098 216	120 289	30 940	8 131	5.7	5.5
44511	Supermarkets & other grocery (except convenience) stores .....	189	991 838	107 921	28 015	7 155	3.7	5.0
445110	Supermarkets & other grocery (except convenience) stores .....	189	991 838	107 921	28 015	7 155	3.7	5.0
44512	Convenience stores .....	152	106 378	12 368	2 925	976	24.8	10.5
445120	Convenience stores .....	152	106 378	12 368	2 925	976	24.8	10.5
4452	Specialty food stores .....	85	27 242	3 613	792	27	45.0	13.9
4453	Beer, wine, & liquor stores .....	124	93 104	7 852	1 828	574	27.9	4.1
44531	Beer, wine, & liquor stores .....	124	93 104	7 852	1 828	574	27.9	4.1
445310	Beer, wine, & liquor stores .....	124	93 104	7 852	1 828	574	27.9	4.1
446	Health & personal care stores .....	237	355 814	45 510	9 906	2 869	15.8	6.5
4461	Health & personal care stores .....	237	355 814	45 510	9 906	2 869	15.8	6.5
44611	Pharmacies & drug stores .....	121	290 034	34 488	7 164	2 173	16.1	4.7
446110	Pharmacies & drug stores .....	121	290 034	34 488	7 164	2 173	16.1	4.7
4461101	Pharmacies & drug stores .....	114	D	D	D	g	D	D
4461102	Proprietary stores .....	7	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	22	23 754	3 082	799	285	4.5	20.2
446120	Cosmetics, beauty supplies, & perfume stores .....	22	23 754	3 082	799	285	4.5	20.2
44613	Optical goods stores .....	52	21 851	4 350	1 007	226	20.9	4.5
446130	Optical goods stores .....	52	21 851	4 350	1 007	226	20.9	4.5
44619	Other health & personal care stores .....	42	20 175	3 590	936	185	18.8	17.9
446191	Food (health) supplement stores .....	25	12 046	1 687	430	134	21.8	25.4
446199	All other health & personal care stores .....	17	8 129	1 903	506	51	14.5	6.8
447	Gasoline stations .....	278	435 624	22 965	5 436	1 612	33.7	15.4
4471	Gasoline stations .....	278	435 624	22 965	5 436	1 612	33.7	15.4
44711	Gasoline stations with convenience stores .....	45	100 082	4 399	968	393	22.9	10.9
447110	Gasoline stations with convenience stores .....	45	100 082	4 399	968	393	22.9	10.9
44719	Other gasoline stations .....	233	335 542	18 566	4 468	1 219	37.0	16.7
447190	Other gasoline stations .....	233	335 542	18 566	4 468	1 219	37.0	16.7
448	Clothing & clothing accessories stores .....	479	612 228	75 555	18 055	5 605	7.4	6.0
4481	Clothing stores .....	280	472 520	58 353	14 120	4 462	5.4	5.7
44811	Men's clothing stores .....	34	67 359	10 456	2 279	385	3.8	21.0
448110	Men's clothing stores .....	34	67 359	10 456	2 279	385	3.8	21.0
44812	Women's clothing stores .....	131	125 663	14 134	3 215	1 291	10.1	5.7
448120	Women's clothing stores .....	131	125 663	14 134	3 215	1 291	10.1	5.7
44813	Children's & infants' clothing stores .....	19	41 147	3 885	891	304	—	6.6
448130	Children's & infants' clothing stores .....	19	41 147	3 885	891	304	—	6.6
44814	Family clothing stores .....	44	203 270	25 152	6 523	2 102	4.4	.3
448140	Family clothing stores .....	44	203 270	25 152	6 523	2 102	4.4	.3
44815	Clothing accessories stores .....	22	7 136	1 061	278	102	8.4	23.9
448150	Clothing accessories stores .....	22	7 136	1 061	278	102	8.4	23.9
44819	Other clothing stores .....	30	27 945	3 665	934	278	2.3	1.5
448190	Other clothing stores .....	30	27 945	3 665	934	278	2.3	1.5
4482	Shoe stores .....	96	71 236	7 465	1 698	609	6.6	6.1
44821	Shoe stores .....	96	71 236	7 465	1 698	609	6.6	6.1
448210	Shoe stores .....	96	71 236	7 465	1 698	609	6.6	6.1
4482101	Men's shoe stores .....	10	5 178	795	184	44	—	19.8
4482102	Women's shoe stores .....	21	11 310	1 443	339	160	—	26.1
4482103	Children's & juveniles' shoe stores .....	5	3 027	425	105	31	—	—
4482104	Family shoe stores .....	44	27 965	2 592	605	221	11.8	1.2
4482105	Athletic footwear stores .....	16	23 756	2 210	465	153	5.8	—
4483	Jewelry, luggage, & leather goods stores .....	103	68 472	9 737	2 237	534	21.9	8.5
44831	Jewelry stores .....	97	66 986	9 489	2 179	514	22.2	8.5
448310	Jewelry stores .....	97	66 986	9 489	2 179	514	22.2	8.5
44832	Luggage & leather goods stores .....	6	1 486	248	58	20	11.8	8.3
448320	Luggage & leather goods stores .....	6	1 486	248	58	20	11.8	8.3

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLESEX COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	145	222 764	20 220	4 992	1 555	5.1	5.0
4511	Sporting goods, hobby, & musical instrument stores ..	82	136 862	12 381	2 959	957	6.0	2.6
45111	Sporting goods stores .....	35	42 351	4 378	1 057	358	7.6	5.1
451110	Sporting goods stores .....	35	42 351	4 378	1 057	358	7.6	5.1
4511101	General-line sporting goods stores .....	13	28 782	2 636	625	181	8.7	.2
4511102	Specialty-line sporting goods stores .....	22	13 569	1 742	432	177	5.2	15.6
45112	Hobby, toy, & game stores .....	34	69 650	6 147	1 423	490	3.1	1.4
451120	Hobby, toy, & game stores .....	34	69 650	6 147	1 423	490	3.1	1.4
45113	Sewing, needlework, & piece goods stores .....	7	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	6	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	63	85 902	7 839	2 033	598	3.6	8.7
45121	Book stores & news dealers .....	40	52 055	5 475	1 496	394	4.9	12.5
451211	Book stores .....	25	49 115	5 118	1 401	358	3.1	12.8
4512111	Book stores, general .....	16	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	8	D	D	D	c	D	D
451212	News dealers & newsstands .....	15	2 940	357	95	36	34.6	7.4
45122	Prerecorded tape, compact disc, & record stores ...	23	33 847	2 364	537	204	1.4	2.9
451220	Prerecorded tape, compact disc, & record stores ...	23	33 847	2 364	537	204	1.4	2.9
452	General merchandise stores .....	72	D	D	D	i	D	D
4521	Department stores (incl leased depts) ## .....	24	740 361	N	N	N	—	7.9
45211	Department stores (incl leased depts) ## .....	24	740 361	N	N	N	—	7.9
4521	Department stores (excl leased depts) .....	24	726 848	74 159	17 483	5 304	—	8.1
45211	Department stores (excl leased depts) .....	24	726 848	74 159	17 483	5 304	—	8.1
452110	Department stores (excl leased depts) .....	24	726 848	74 159	17 483	5 304	—	8.1
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	16	340 295	32 014	7 381	2 716	—	17.2
4521103	National chain department stores (excl leased depts) .....	4	D	D	D	g	D	D
4529	Other general merchandise stores .....	48	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	4	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	44	D	D	D	e	D	D
452990	All other general merchandise stores .....	44	D	D	D	e	D	D
4529901	Variety stores .....	27	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	16	D	D	D	c	D	D
453	Miscellaneous store retailers .....	259	D	D	D	g	D	D
4531	Florists .....	74	18 326	3 926	912	269	20.3	14.8
45311	Florists .....	74	18 326	3 926	912	269	20.3	14.8
453110	Florists .....	74	18 326	3 926	912	269	20.3	14.8
4532	Office supplies, stationery, & gift stores .....	98	83 624	8 213	2 062	763	9.2	4.7
45321	Office supplies & stationery stores .....	15	42 480	3 664	947	258	2.3	1.6
453210	Office supplies & stationery stores .....	15	42 480	3 664	947	258	2.3	1.6
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	13	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	83	41 144	4 549	1 115	505	16.4	7.8
453220	Gift, novelty, & souvenir stores .....	83	41 144	4 549	1 115	505	16.4	7.8
4533	Used merchandise stores .....	16	3 352	597	124	48	47.6	23.7
45331	Used merchandise stores .....	16	3 352	597	124	48	47.6	23.7
453310	Used merchandise stores .....	16	3 352	597	124	48	47.6	23.7
4539	Other miscellaneous store retailers .....	71	D	D	D	f	D	D
45391	Pet & pet supplies stores .....	18	19 633	2 765	675	188	10.1	2.6
453910	Pet & pet supplies stores .....	18	19 633	2 765	675	188	10.1	2.6
45392	Art dealers .....	4	1 629	241	67	14	57.9	—
453920	Art dealers .....	4	1 629	241	67	14	57.9	—
45399	All other miscellaneous store retailers .....	49	D	D	D	e	D	D
454	Nonstore retailers .....	99	418 402	41 069	9 485	1 703	7.0	4.5
4541	Electronic shopping & mail-order houses .....	28	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	28	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	28	D	D	D	f	D	D
4542	Vending machine operators .....	19	D	D	D	e	D	D
45421	Vending machine operators .....	19	D	D	D	e	D	D
454210	Vending machine operators .....	19	D	D	D	e	D	D
4543	Direct selling establishments .....	52	172 469	14 055	3 322	540	11.3	3.4
45431	Fuel dealers .....	20	34 873	4 508	1 152	149	23.1	7.5
454311	Heating oil dealers .....	18	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	32	137 596	9 547	2 170	391	8.3	2.4
454390	Other direct selling establishments .....	32	137 596	9 547	2 170	391	8.3	2.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONMOUTH COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 870</b>	<b>6 400 501</b>	<b>627 677</b>	<b>146 460</b>	<b>34 839</b>	<b>9.2</b>	<b>5.1</b>
441	Motor vehicle & parts dealers .....	214	1 740 505	121 587	27 955	3 567	6.5	5.4
4411	Automobile dealers .....	90	1 599 066	99 331	22 622	2 564	6.0	5.5
441110	New car dealers .....	66	1 575 265	98 134	22 346	2 510	5.5	5.5
441110	New car dealers .....	66	1 575 265	98 134	22 346	2 510	5.5	5.5
44112	Used car dealers .....	24	23 801	1 197	276	54	43.2	8.2
441120	Used car dealers .....	24	23 801	1 197	276	54	43.2	8.2
4412	Other motor vehicle dealers .....	25	30 753	3 335	732	126	24.3	2.3
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	21	D	D	D	b	D	D
441221	Motorcycle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	13	12 563	1 497	358	70	25.8	2.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	99	110 686	18 921	4 601	877	8.3	5.6
44131	Automotive parts & accessories stores .....	67	78 905	13 202	3 181	641	9.3	5.7
441310	Automotive parts & accessories stores .....	67	78 905	13 202	3 181	641	9.3	5.7
44132	Tire dealers .....	32	31 781	5 719	1 420	236	5.7	5.3
441320	Tire dealers .....	32	31 781	5 719	1 420	236	5.7	5.3
442	Furniture & home furnishings stores .....	214	206 821	27 810	6 401	1 220	17.1	8.3
4421	Furniture stores .....	88	113 405	15 601	3 470	540	15.8	6.0
44211	Furniture stores .....	88	113 405	15 601	3 470	540	15.8	6.0
442110	Furniture stores .....	88	113 405	15 601	3 470	540	15.8	6.0
4422	Home furnishings stores .....	126	93 416	12 209	2 931	680	18.8	11.2
44221	Floor covering stores .....	50	31 418	4 346	965	167	31.7	4.6
442210	Floor covering stores .....	50	31 418	4 346	965	167	31.7	4.6
44229	Other home furnishings stores .....	76	61 998	7 863	1 966	513	12.3	14.5
442291	Window treatment stores .....	15	6 754	1 142	236	60	17.8	1.7
442299	All other home furnishings stores .....	61	55 244	6 721	1 730	453	11.6	16.0
443	Electronics & appliance stores .....	113	206 952	17 126	3 904	774	12.1	5.9
4431	Electronics & appliance stores .....	113	206 952	17 126	3 904	774	12.1	5.9
44311	Appliance, television, & other electronics stores .....	63	78 290	8 446	2 273	470	11.0	12.6
443111	Household appliance stores .....	19	18 071	2 192	555	101	22.9	31.6
443112	Radio, television, & other electronics stores .....	44	60 219	6 254	1 718	369	7.4	6.9
44312	Computer & software stores .....	40	123 382	7 991	1 480	269	12.2	1.6
443120	Computer & software stores .....	40	123 382	7 991	1 480	269	12.2	1.6
44313	Camera & photographic supplies stores .....	10	5 280	689	151	35	26.9	7.8
443130	Camera & photographic supplies stores .....	10	5 280	689	151	35	26.9	7.8
444	Building material & garden equipment & supplies dealers .....	197	431 032	55 274	12 682	2 202	7.2	1.7
4441	Building material & supplies dealers .....	141	377 723	47 273	11 093	1 854	4.6	1.6
44411	Home centers .....	8	D	D	D	f	D	D
444110	Home centers .....	8	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	19	D	D	D	c	D	D
444120	Paint & wallpaper stores .....	19	D	D	D	c	D	D
44413	Hardware stores .....	28	24 497	3 258	669	233	9.7	5.6
444130	Hardware stores .....	28	24 497	3 258	669	233	9.7	5.6
44419	Other building material dealers .....	86	191 044	25 902	6 253	745	6.6	2.4
444190	Other building material dealers .....	86	191 044	25 902	6 253	745	6.6	2.4
4442	Lawn & garden equipment & supplies stores .....	56	53 309	8 001	1 589	348	25.7	2.3
44421	Outdoor power equipment stores .....	16	10 824	1 549	340	79	50.2	4.3
444210	Outdoor power equipment stores .....	16	10 824	1 549	340	79	50.2	4.3
44422	Nursery & garden centers .....	40	42 485	6 452	1 249	269	19.4	1.8
444220	Nursery & garden centers .....	40	42 485	6 452	1 249	269	19.4	1.8
445	Food & beverage stores .....	476	1 242 389	140 986	34 373	9 273	7.4	5.3
4451	Grocery stores .....	269	1 077 692	123 241	30 258	7 990	5.0	5.4
44511	Supermarkets & other grocery (except convenience) stores .....	154	979 236	112 841	28 009	7 182	3.2	5.0
445110	Supermarkets & other grocery (except convenience) stores .....	154	979 236	112 841	28 009	7 182	3.2	5.0
44512	Convenience stores .....	115	98 456	10 400	2 249	808	22.7	9.0
445120	Convenience stores .....	115	98 456	10 400	2 249	808	22.7	9.0
4452	Specialty food stores .....	76	48 017	8 306	1 966	569	17.3	6.9
4453	Beer, wine, & liquor stores .....	131	116 680	9 439	2 149	714	25.8	4.1
44531	Beer, wine, & liquor stores .....	131	116 680	9 439	2 149	714	25.8	4.1
445310	Beer, wine, & liquor stores .....	131	116 680	9 439	2 149	714	25.8	4.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONMOUTH COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	245	382 304	48 852	10 844	2 961	13.6	7.9
4461	Health & personal care stores .....	245	382 304	48 852	10 844	2 961	13.6	7.9
44611	Pharmacies & drug stores .....	119	322 792	36 691	7 968	2 228	13.0	7.2
446110	Pharmacies & drug stores .....	119	322 792	36 691	7 968	2 228	13.0	7.2
4461101	Pharmacies & drug stores .....	109	D	D	D	g	D	D
4461102	Proprietary stores .....	10	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	28	9 859	1 485	374	131	7.0	10.2
446120	Cosmetics, beauty supplies, & perfume stores .....	28	9 859	1 485	374	131	7.0	10.2
44613	Optical goods stores .....	45	19 248	3 825	923	223	12.9	13.7
446130	Optical goods stores .....	45	19 248	3 825	923	223	12.9	13.7
44619	Other health & personal care stores .....	53	30 405	6 851	1 579	379	21.8	10.8
446191	Food (health) supplement stores .....	30	20 086	3 500	786	203	21.3	6.2
446199	All other health & personal care stores .....	23	10 319	3 351	793	176	22.7	19.6
447	Gasoline stations .....	227	319 088	16 636	3 805	1 216	37.1	11.4
4471	Gasoline stations .....	227	319 088	16 636	3 805	1 216	37.1	11.4
44711	Gasoline stations with convenience stores .....	45	67 460	3 192	695	264	36.9	11.6
447110	Gasoline stations with convenience stores .....	45	67 460	3 192	695	264	36.9	11.6
44719	Other gasoline stations .....	182	251 628	13 444	3 110	952	37.1	11.4
447190	Other gasoline stations .....	182	251 628	13 444	3 110	952	37.1	11.4
448	Clothing & clothing accessories stores .....	499	515 037	63 259	15 042	4 683	8.2	4.8
4481	Clothing stores .....	317	391 533	47 080	11 348	3 686	6.5	4.4
44811	Men's clothing stores .....	40	33 064	5 251	1 225	245	10.8	6.7
448110	Men's clothing stores .....	40	33 064	5 251	1 225	245	10.8	6.7
44812	Women's clothing stores .....	124	107 682	11 535	2 749	1 179	9.3	7.6
448120	Women's clothing stores .....	124	107 682	11 535	2 749	1 179	9.3	7.6
44813	Children's & infants' clothing stores .....	35	45 014	4 210	909	394	7.2	5.9
448130	Children's & infants' clothing stores .....	35	45 014	4 210	909	394	7.2	5.9
44814	Family clothing stores .....	55	173 438	22 018	5 488	1 537	3.2	1.1
448140	Family clothing stores .....	55	173 438	22 018	5 488	1 537	3.2	1.1
44815	Clothing accessories stores .....	22	5 412	1 130	257	85	5.0	20.2
448150	Clothing accessories stores .....	22	5 412	1 130	257	85	5.0	20.2
44819	Other clothing stores .....	41	26 923	2 936	720	246	10.0	4.5
448190	Other clothing stores .....	41	26 923	2 936	720	246	10.0	4.5
4482	Shoe stores .....	98	70 059	7 790	1 755	566	7.2	6.1
44821	Shoe stores .....	98	70 059	7 790	1 755	566	7.2	6.1
448210	Shoe stores .....	98	70 059	7 790	1 755	566	7.2	6.1
4482101	Men's shoe stores .....	7	D	D	D	a	D	D
4482102	Women's shoe stores .....	25	12 279	1 607	366	125	2.5	14.2
4482103	Children's & juveniles' shoe stores .....	6	D	D	D	b	D	D
4482104	Family shoe stores .....	38	28 959	2 628	628	189	9.4	8.6
4482105	Athletic footwear stores .....	22	23 808	2 796	577	204	6.9	—
4483	Jewelry, luggage, & leather goods stores .....	84	53 445	8 389	1 939	431	21.6	6.0
44831	Jewelry stores .....	77	50 050	7 818	1 804	386	23.1	6.4
448310	Jewelry stores .....	77	50 050	7 818	1 804	386	23.1	6.4
44832	Luggage & leather goods stores .....	7	3 395	571	135	45	—	—
448320	Luggage & leather goods stores .....	7	3 395	571	135	45	—	—
451	Sporting goods, hobby, book, & music stores .....	178	181 255	17 570	3 902	1 258	10.5	4.5
4511	Sporting goods, hobby, & musical instrument stores ..	127	135 655	13 743	2 999	927	11.0	5.0
45111	Sporting goods stores .....	74	52 788	6 668	1 319	365	18.7	6.6
451110	Sporting goods stores .....	74	52 788	6 668	1 319	365	18.7	6.6
4511101	General-line sporting goods stores .....	16	18 911	1 653	384	124	28.2	4.6
4511102	Specialty-line sporting goods stores .....	58	33 877	5 015	935	241	13.4	7.7
45112	Hobby, toy, & game stores .....	33	67 987	5 408	1 218	452	5.6	4.4
451120	Hobby, toy, & game stores .....	33	67 987	5 408	1 218	452	5.6	4.4
45113	Sewing, needlework, & piece goods stores .....	12	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	12	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	8	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	8	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	51	45 600	3 827	903	331	9.3	2.9
45121	Book stores & news dealers .....	31	28 368	2 535	584	220	.5	4.6
451211	Book stores .....	25	27 150	2 382	569	211	.2	4.8
4512111	Book stores, general .....	16	24 610	2 083	491	176	.3	1.2
4512112	Specialty book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	6	1 218	153	15	9	5.7	—
45122	Prerecorded tape, compact disc, & record stores ...	20	17 232	1 292	319	111	23.8	.1
451220	Prerecorded tape, compact disc, & record stores ...	20	17 232	1 292	319	111	23.8	.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONMOUTH COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	63	733 131	65 595	15 789	5 089	.5	.2
4521	Department stores (incl leased depts) ## .....	24	541 293	N	N	N	—	.2
45211	Department stores (incl leased depts) ## .....	24	541 293	N	N	N	—	.2
4521	Department stores (excl leased depts) .....	24	527 656	52 967	12 753	4 190	—	.2
452110	Department stores (excl leased depts) .....	24	527 656	52 967	12 753	4 190	—	.2
4521101	Department stores (excl leased depts) .....	24	527 656	52 967	12 753	4 190	—	.2
4521101	Conventional department stores (excl leased depts) .....	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	14	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	5	D	D	D	g	D	D
4529	Other general merchandise stores .....	39	205 475	12 628	3 036	899	1.9	.3
45291	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	36	D	D	D	e	D	D
452990	All other general merchandise stores .....	36	D	D	D	e	D	D
4529901	Variety stores .....	23	10 983	1 279	264	124	24.9	2.5
4529902	Catalog showrooms .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	11	D	D	D	c	D	D
453	Miscellaneous store retailers .....	314	181 747	25 527	5 539	1 680	16.4	7.5
4531	Florists .....	71	18 464	3 671	876	279	34.6	14.1
45311	Florists .....	71	18 464	3 671	876	279	34.6	14.1
453110	Florists .....	71	18 464	3 671	876	279	34.6	14.1
4532	Office supplies, stationery, & gift stores .....	114	84 972	9 497	2 193	739	15.1	3.8
45321	Office supplies & stationery stores .....	23	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	23	D	D	D	c	D	D
4532101	Stationery stores .....	5	D	D	D	a	D	D
4532102	Office supplies stores .....	18	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	91	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	91	D	D	D	e	D	D
4533	Used merchandise stores .....	28	6 676	1 352	315	91	16.6	21.3
45331	Used merchandise stores .....	28	6 676	1 352	315	91	16.6	21.3
453310	Used merchandise stores .....	28	6 676	1 352	315	91	16.6	21.3
4539	Other miscellaneous store retailers .....	101	71 635	11 007	2 155	571	13.3	9.0
45391	Pet & pet supplies stores .....	24	19 051	2 267	550	177	10.8	1.6
453910	Pet & pet supplies stores .....	24	19 051	2 267	550	177	10.8	1.6
45392	Art dealers .....	15	3 748	614	136	46	68.0	11.1
453920	Art dealers .....	15	3 748	614	136	46	68.0	11.1
45399	All other miscellaneous store retailers .....	62	48 836	8 126	1 469	348	10.1	11.7
454	Nonstore retailers .....	130	260 240	27 455	6 224	916	10.4	6.2
4541	Electronic shopping & mail-order houses .....	45	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	45	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	45	D	D	D	e	D	D
4542	Vending machine operators .....	10	4 122	1 053	235	38	32.9	1.4
45421	Vending machine operators .....	10	4 122	1 053	235	38	32.9	1.4
454210	Vending machine operators .....	10	4 122	1 053	235	38	32.9	1.4
4543	Direct selling establishments .....	75	D	D	D	f	D	D
45431	Fuel dealers .....	35	D	D	D	e	D	D
454311	Heating oil dealers .....	24	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	D	D	D	b	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	40	26 393	5 415	1 049	215	18.2	23.0
454390	Other direct selling establishments .....	40	26 393	5 415	1 049	215	18.2	23.0
<b>MORRIS COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 241</b>	<b>6 499 877</b>	<b>635 507</b>	<b>150 623</b>	<b>30 767</b>	<b>11.7</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	190	1 819 013	118 633	27 777	3 346	8.6	5.7
4411	Automobile dealers .....	82	1 700 496	101 461	23 723	2 626	8.1	5.1
44111	New car dealers .....	67	1 680 306	100 032	23 379	2 572	8.1	4.9
441110	New car dealers .....	67	1 680 306	100 032	23 379	2 572	8.1	4.9
44112	Used car dealers .....	15	20 190	1 429	344	54	11.6	19.6
441120	Used car dealers .....	15	20 190	1 429	344	54	11.6	19.6
4412	Other motor vehicle dealers .....	20	29 464	3 168	584	129	24.4	10.5
44122	Motorcycle, boat, & other motor vehicle dealers .....	18	D	D	D	c	D	D
441221	Motorcycle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	9	10 051	993	168	48	14.7	25.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	88	89 053	14 004	3 470	591	12.8	15.7
44131	Automotive parts & accessories stores .....	66	67 230	9 882	2 417	447	11.5	20.6
441310	Automotive parts & accessories stores .....	66	67 230	9 882	2 417	447	11.5	20.6
44132	Tire dealers .....	22	21 823	4 122	1 053	144	17.0	.9
441320	Tire dealers .....	22	21 823	4 122	1 053	144	17.0	.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORRIS COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	154	212 155	31 031	7 289	1 402	11.6	8.1
4421	Furniture stores .....	69	98 193	13 066	2 858	515	9.3	3.6
44211	Furniture stores .....	69	98 193	13 066	2 858	515	9.3	3.6
442110	Furniture stores .....	69	98 193	13 066	2 858	515	9.3	3.6
4422	Home furnishings stores .....	85	113 962	17 965	4 431	887	13.6	12.0
44221	Floor covering stores .....	41	63 126	11 398	2 965	465	15.6	16.2
442210	Floor covering stores .....	41	63 126	11 398	2 965	465	15.6	16.2
44229	Other home furnishings stores .....	44	50 836	6 567	1 466	422	11.1	6.9
442291	Window treatment stores .....	5	3 570	490	116	34	—	12.6
442299	All other home furnishings stores .....	39	47 266	6 077	1 350	388	11.9	6.5
443	Electronics & appliance stores .....	102	236 883	23 877	5 411	1 047	10.9	2.5
4431	Electronics & appliance stores .....	102	236 883	23 877	5 411	1 047	10.9	2.5
44311	Appliance, television, & other electronics stores .....	48	103 531	9 571	2 501	488	12.9	3.0
443111	Household appliance stores .....	24	66 140	5 632	1 399	257	14.8	.6
443112	Radio, television, & other electronics stores .....	24	37 391	3 939	1 102	231	9.6	7.3
44312	Computer & software stores .....	42	124 865	12 953	2 613	498	9.4	1.3
443120	Computer & software stores .....	42	124 865	12 953	2 613	498	9.4	1.3
44313	Camera & photographic supplies stores .....	12	8 487	1 353	297	61	9.2	15.0
443130	Camera & photographic supplies stores .....	12	8 487	1 353	297	61	9.2	15.0
444	Building material & garden equipment & supplies dealers .....	179	450 492	53 581	12 005	2 010	10.8	2.7
4441	Building material & supplies dealers .....	142	415 572	48 310	10 995	1 754	10.3	1.9
44411	Home centers .....	12	D	D	D	f	D	D
444110	Home centers .....	12	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	21	D	D	D	c	D	D
444120	Paint & wallpaper stores .....	21	D	D	D	c	D	D
44413	Hardware stores .....	26	17 962	2 526	612	124	27.5	5.5
444130	Hardware stores .....	26	17 962	2 526	612	124	27.5	5.5
44419	Other building material dealers .....	83	179 649	22 913	5 090	637	15.9	2.1
444190	Other building material dealers .....	83	179 649	22 913	5 090	637	15.9	2.1
4442	Lawn & garden equipment & supplies stores .....	37	34 920	5 271	1 010	256	16.6	11.5
44421	Outdoor power equipment stores .....	11	7 608	1 368	337	58	27.1	9.0
444210	Outdoor power equipment stores .....	11	7 608	1 368	337	58	27.1	9.0
44422	Nursery & garden centers .....	26	27 312	3 903	673	198	13.6	12.2
444220	Nursery & garden centers .....	26	27 312	3 903	673	198	13.6	12.2
445	Food & beverage stores .....	309	1 094 650	111 379	27 606	6 789	3.9	2.4
4451	Grocery stores .....	166	975 582	101 095	25 176	6 024	2.0	2.1
44511	Supermarkets & other grocery (except convenience) stores .....	117	937 593	97 182	24 292	5 713	1.5	1.9
445110	Supermarkets & other grocery (except convenience) stores .....	117	937 593	97 182	24 292	5 713	1.5	1.9
44512	Convenience stores .....	49	37 989	3 913	884	311	15.4	7.2
445120	Convenience stores .....	49	37 989	3 913	884	311	15.4	7.2
4452	Specialty food stores .....	58	21 937	3 091	720	264	37.8	11.6
4453	Beer, wine, & liquor stores .....	85	97 131	7 193	1 710	501	14.3	3.7
44531	Beer, wine, & liquor stores .....	85	97 131	7 193	1 710	501	14.3	3.7
445310	Beer, wine, & liquor stores .....	85	97 131	7 193	1 710	501	14.3	3.7
446	Health & personal care stores .....	165	314 474	45 318	10 642	2 470	18.3	16.6
4461	Health & personal care stores .....	165	314 474	45 318	10 642	2 470	18.3	16.6
44611	Pharmacies & drug stores .....	81	265 796	35 624	8 462	1 970	18.1	18.6
446110	Pharmacies & drug stores .....	81	265 796	35 624	8 462	1 970	18.1	18.6
4461101	Pharmacies & drug stores .....	73	D	D	D	g	D	D
4461102	Proprietary stores .....	8	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	19	9 361	1 431	366	131	25.8	3.8
446120	Cosmetics, beauty supplies, & perfume stores .....	19	9 361	1 431	366	131	25.8	3.8
44613	Optical goods stores .....	34	14 753	3 751	775	130	28.3	4.9
446130	Optical goods stores .....	34	14 753	3 751	775	130	28.3	4.9
44619	Other health & personal care stores .....	31	24 564	4 512	1 039	239	11.5	6.7
446191	Food (health) supplement stores .....	19	13 334	2 236	477	178	19.9	12.1
446199	All other health & personal care stores .....	12	11 230	2 276	562	61	1.6	.3
447	Gasoline stations .....	222	279 012	16 667	3 908	1 052	35.5	14.1
4471	Gasoline stations .....	222	279 012	16 667	3 908	1 052	35.5	14.1
44711	Gasoline stations with convenience stores .....	30	46 617	2 441	589	190	33.5	4.2
447110	Gasoline stations with convenience stores .....	30	46 617	2 441	589	190	33.5	4.2
44719	Other gasoline stations .....	192	232 395	14 226	3 319	862	35.9	16.1
447190	Other gasoline stations .....	192	232 395	14 226	3 319	862	35.9	16.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORRIS COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	332	458 273	59 493	14 430	4 058	6.5	6.8
4481	Clothing stores .....	209	371 257	47 004	11 506	3 352	5.1	7.0
44811	Men's clothing stores .....	32	40 157	4 769	1 162	256	9.6	14.3
448110	Men's clothing stores .....	32	40 157	4 769	1 162	256	9.6	14.3
44812	Women's clothing stores .....	83	96 939	14 786	3 584	978	6.9	4.2
448120	Women's clothing stores .....	83	96 939	14 786	3 584	978	6.9	4.2
44813	Children's & infants' clothing stores .....	20	23 125	2 200	486	195	3.9	6.7
448130	Children's & infants' clothing stores .....	20	23 125	2 200	486	195	3.9	6.7
44814	Family clothing stores .....	38	187 969	22 561	5 600	1 735	2.5	7.4
448140	Family clothing stores .....	38	187 969	22 561	5 600	1 735	2.5	7.4
44815	Clothing accessories stores .....	12	3 563	693	155	40	25.3	10.0
448150	Clothing accessories stores .....	12	3 563	693	155	40	25.3	10.0
44819	Other clothing stores .....	24	19 504	1 995	519	148	8.7	2.7
448190	Other clothing stores .....	24	19 504	1 995	519	148	8.7	2.7
4482	Shoe stores .....	65	44 257	5 523	1 300	385	8.2	2.6
44821	Shoe stores .....	65	44 257	5 523	1 300	385	8.2	2.6
448210	Shoe stores .....	65	44 257	5 523	1 300	385	8.2	2.6
4482101	Men's shoe stores .....	8	5 313	688	169	46	.7	—
4482102	Women's shoe stores .....	14	7 232	1 062	282	66	5.8	6.8
4482103	Children's & juveniles' shoe stores .....	6	D	D	D	b	D	D
4482104	Family shoe stores .....	23	D	D	D	c	D	D
4482105	Athletic footwear stores .....	14	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	58	42 759	6 966	1 624	321	17.2	8.9
44831	Jewelry stores .....	50	34 575	5 979	1 382	271	21.3	11.0
448310	Jewelry stores .....	50	34 575	5 979	1 382	271	21.3	11.0
44832	Luggage & leather goods stores .....	8	8 184	987	242	50	—	—
448320	Luggage & leather goods stores .....	8	8 184	987	242	50	—	—
451	Sporting goods, hobby, book, & music stores .....	158	216 432	26 811	5 478	1 421	15.3	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	101	165 279	22 006	4 303	979	17.3	2.4
45111	Sporting goods stores .....	57	86 251	14 740	2 815	511	20.4	.9
451110	Sporting goods stores .....	57	86 251	14 740	2 815	511	20.4	.9
4511101	General-line sporting goods stores .....	17	51 165	8 805	1 259	288	27.2	.6
4511102	Specialty-line sporting goods stores .....	40	35 086	5 935	1 556	223	10.4	1.3
45112	Hobby, toy, & game stores .....	31	63 796	5 101	998	374	13.4	4.4
451120	Hobby, toy, & game stores .....	31	63 796	5 101	998	374	13.4	4.4
45113	Sewing, needlework, & piece goods stores .....	8	6 187	870	209	58	17.5	.5
451130	Sewing, needlework, & piece goods stores .....	8	6 187	870	209	58	17.5	.5
45114	Musical instrument & supplies stores .....	5	9 045	1 295	281	36	15.9	3.6
451140	Musical instrument & supplies stores .....	5	9 045	1 295	281	36	15.9	3.6
4512	Book, periodical, & music stores .....	57	51 153	4 805	1 175	442	8.6	1.1
45121	Book stores & news dealers .....	38	31 295	3 382	835	320	11.7	.5
451211	Book stores .....	28	23 802	2 388	587	222	8.6	.6
4512111	Book stores, general .....	19	17 623	1 762	427	162	8.6	.9
4512112	Specialty book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	10	7 493	994	248	98	21.3	—
45122	Prerecorded tape, compact disc, & record stores ...	19	19 858	1 423	340	122	3.8	2.0
451220	Prerecorded tape, compact disc, & record stores ...	19	19 858	1 423	340	122	3.8	2.0
452	General merchandise stores .....	44	526 723	50 999	12 232	3 389	.4	.8
4521	Department stores (incl leased depts) ## .....	14	380 569	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	14	380 569	N	N	N	—	—
4521	Department stores (excl leased depts) .....	14	375 099	41 601	10 027	2 774	—	—
45211	Department stores (excl leased depts) .....	14	375 099	41 601	10 027	2 774	—	—
452110	Department stores (excl leased depts) .....	14	375 099	41 601	10 027	2 774	—	—
4521101	Conventional department stores (excl leased depts) .....	4	143 464	19 726	4 919	961	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	8	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	30	151 624	9 398	2 205	615	1.5	2.7
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	28	D	D	D	e	D	D
452990	All other general merchandise stores .....	28	D	D	D	e	D	D
4529901	Variety stores .....	15	16 909	1 841	429	162	11.8	1.0
4529903	Miscellaneous general merchandise stores ....	13	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORRIS COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	270	159 227	22 587	5 144	1 527	14.3	6.5
4531	Florists .....	70	17 946	3 788	888	276	34.7	7.8
45311	Florists .....	70	17 946	3 788	888	276	34.7	7.8
453110	Florists .....	70	17 946	3 788	888	276	34.7	7.8
4532	Office supplies, stationery, & gift stores .....	102	76 429	8 842	2 127	681	9.5	7.0
45321	Office supplies & stationery stores .....	17	35 565	3 202	818	186	1.4	4.4
453210	Office supplies & stationery stores .....	17	35 565	3 202	818	186	1.4	4.4
4532101	Stationery stores .....	4	1 979	228	57	16	.4	34.8
4532102	Office supplies stores .....	13	33 586	2 974	761	170	1.5	2.6
45322	Gift, novelty, & souvenir stores .....	85	40 864	5 640	1 309	495	16.5	9.3
453220	Gift, novelty, & souvenir stores .....	85	40 864	5 640	1 309	495	16.5	9.3
4533	Used merchandise stores .....	18	10 178	1 170	254	61	18.1	5.0
45331	Used merchandise stores .....	18	10 178	1 170	254	61	18.1	5.0
453310	Used merchandise stores .....	18	10 178	1 170	254	61	18.1	5.0
4539	Other miscellaneous store retailers .....	80	54 674	8 787	1 875	509	13.6	5.8
45391	Pet & pet supplies stores .....	28	22 117	3 125	724	207	11.2	8.1
453910	Pet & pet supplies stores .....	28	22 117	3 125	724	207	11.2	8.1
45392	Art dealers .....	7	2 937	639	154	31	10.6	6.3
453920	Art dealers .....	7	2 937	639	154	31	10.6	6.3
45399	All other miscellaneous store retailers .....	45	29 620	5 023	997	271	15.8	4.0
454	Nonstore retailers .....	116	732 543	75 131	18 701	2 256	29.5	4.8
4541	Electronic shopping & mail-order houses .....	39	583 442	50 878	12 831	1 424	33.4	.1
45411	Electronic shopping & mail-order houses .....	39	583 442	50 878	12 831	1 424	33.4	.1
454110	Electronic shopping & mail-order houses .....	39	583 442	50 878	12 831	1 424	33.4	.1
4542	Vending machine operators .....	18	13 013	1 884	467	101	34.6	13.7
45421	Vending machine operators .....	18	13 013	1 884	467	101	34.6	13.7
454210	Vending machine operators .....	18	13 013	1 884	467	101	34.6	13.7
4543	Direct selling establishments .....	59	136 088	22 369	5 403	731	11.9	24.1
45431	Fuel dealers .....	32	100 675	15 963	4 262	495	8.5	26.8
454311	Heating oil dealers .....	26	77 906	12 221	3 342	374	10.5	16.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	22 769	3 742	920	121	1.6	60.6
45439	Other direct selling establishments .....	27	35 413	6 406	1 141	236	21.5	16.5
454390	Other direct selling establishments .....	27	35 413	6 406	1 141	236	21.5	16.5
<b>OCEAN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 923</b>	<b>4 728 321</b>	<b>431 450</b>	<b>97 137</b>	<b>23 431</b>	<b>8.3</b>	<b>5.5</b>
441	Motor vehicle & parts dealers .....	209	1 046 297	81 513	17 851	2 533	12.9	11.8
4411	Automobile dealers .....	70	859 183	57 305	12 682	1 529	12.1	12.6
44111	New car dealers .....	42	825 240	55 362	12 198	1 438	11.2	12.5
441110	New car dealers .....	42	825 240	55 362	12 198	1 438	11.2	12.5
44112	Used car dealers .....	28	33 943	1 943	484	91	33.9	15.0
441120	Used car dealers .....	28	33 943	1 943	484	91	33.9	15.0
4412	Other motor vehicle dealers .....	58	115 843	11 282	2 287	409	16.1	4.4
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	57	D	D	D	e	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	52	94 960	9 750	1 908	349	16.2	5.4
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	81	71 271	12 926	2 882	595	17.8	13.9
44131	Automotive parts & accessories stores .....	57	54 759	8 932	1 941	439	15.2	15.3
441310	Automotive parts & accessories stores .....	57	54 759	8 932	1 941	439	15.2	15.3
44132	Tire dealers .....	24	16 512	3 994	941	156	26.4	9.5
441320	Tire dealers .....	24	16 512	3 994	941	156	26.4	9.5
442	Furniture & home furnishings stores .....	126	98 801	14 304	2 717	578	15.1	8.8
4421	Furniture stores .....	53	54 365	7 397	1 569	297	9.6	9.1
44211	Furniture stores .....	53	54 365	7 397	1 569	297	9.6	9.1
442110	Furniture stores .....	53	54 365	7 397	1 569	297	9.6	9.1
4422	Home furnishings stores .....	73	44 436	6 907	1 148	281	22.0	8.4
44221	Floor covering stores .....	37	19 175	2 958	540	104	38.7	11.2
442210	Floor covering stores .....	37	19 175	2 958	540	104	38.7	11.2
44229	Other home furnishings stores .....	36	25 261	3 949	608	177	9.3	6.2
442291	Window treatment stores .....	11	4 499	599	135	33	28.2	28.8
442299	All other home furnishings stores .....	25	20 762	3 350	473	144	5.2	1.3
443	Electronics & appliance stores .....	65	93 495	7 983	1 959	431	15.4	13.0
4431	Electronics & appliance stores .....	65	93 495	7 983	1 959	431	15.4	13.0
44311	Appliance, television, & other electronics stores .....	46	70 280	6 054	1 513	354	13.7	4.7
443111	Household appliance stores .....	21	46 808	3 424	803	194	11.7	5.6
443112	Radio, television, & other electronics stores .....	25	23 472	2 630	710	160	17.5	2.8
44312	Computer & software stores .....	16	19 039	1 250	313	54	23.8	46.9
443120	Computer & software stores .....	16	19 039	1 250	313	54	23.8	46.9
44313	Camera & photographic supplies stores .....	3	4 176	679	133	23	D	—
443130	Camera & photographic supplies stores .....	3	4 176	679	133	23	D	—

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCEAN COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	136	439 342	47 026	10 076	1 889	4.5	3.9
4441	Building material & supplies dealers .....	113	426 202	45 339	9 824	1 789	2.8	3.6
44411	Home centers .....	9	D	D	D	f	D	D
444110	Home centers .....	9	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	14	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	14	D	D	D	b	D	D
44413	Hardware stores .....	20	12 832	1 997	412	118	43.5	3.8
444130	Hardware stores .....	20	12 832	1 997	412	118	43.5	3.8
44419	Other building material dealers .....	70	260 592	27 306	5 986	959	2.3	1.8
444190	Other building material dealers .....	70	260 592	27 306	5 986	959	2.3	1.8
4442	Lawn & garden equipment & supplies stores .....	23	13 140	1 687	252	100	58.7	16.1
44421	Outdoor power equipment stores .....	7	4 966	559	100	30	100.0	—
444210	Outdoor power equipment stores .....	7	4 966	559	100	30	100.0	—
44422	Nursery & garden centers .....	16	8 174	1 128	152	70	33.5	25.9
444220	Nursery & garden centers .....	16	8 174	1 128	152	70	33.5	25.9
445	Food & beverage stores .....	348	1 025 407	110 500	25 982	7 001	4.6	2.6
4451	Grocery stores .....	211	904 023	98 514	23 438	6 050	2.9	2.3
44511	Supermarkets & other grocery (except convenience) stores .....	100	777 148	84 022	20 224	4 683	2.3	1.2
445110	Supermarkets & other grocery (except convenience) stores .....	100	777 148	84 022	20 224	4 683	2.3	1.2
44512	Convenience stores .....	111	126 875	14 492	3 214	1 367	7.1	9.2
445120	Convenience stores .....	111	126 875	14 492	3 214	1 367	7.1	9.2
4452	Specialty food stores .....	64	28 612	3 469	607	253	27.5	12.3
4453	Beer, wine, & liquor stores .....	73	92 772	8 517	1 937	698	14.0	2.9
44531	Beer, wine, & liquor stores .....	73	92 772	8 517	1 937	698	14.0	2.9
445310	Beer, wine, & liquor stores .....	73	92 772	8 517	1 937	698	14.0	2.9
446	Health & personal care stores .....	186	248 636	32 735	6 454	1 720	14.3	3.0
4461	Health & personal care stores .....	186	248 636	32 735	6 454	1 720	14.3	3.0
44611	Pharmacies & drug stores .....	94	203 856	25 174	4 588	1 358	11.4	2.2
446110	Pharmacies & drug stores .....	94	203 856	25 174	4 588	1 358	11.4	2.2
4461101	Pharmacies & drug stores .....	89	D	D	D	g	D	D
4461102	Proprietary stores .....	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	9	2 976	248	66	21	33.7	—
446120	Cosmetics, beauty supplies, & perfume stores .....	9	2 976	248	66	21	33.7	—
44613	Optical goods stores .....	42	13 781	2 903	705	153	38.8	12.6
446130	Optical goods stores .....	42	13 781	2 903	705	153	38.8	12.6
44619	Other health & personal care stores .....	41	28 023	4 410	1 095	188	20.7	4.6
446191	Food (health) supplement stores .....	15	7 252	1 049	260	60	29.5	17.7
446199	All other health & personal care stores .....	26	20 771	3 361	835	128	17.6	—
447	Gasoline stations .....	163	252 475	14 525	3 376	1 110	19.8	11.5
4471	Gasoline stations .....	163	252 475	14 525	3 376	1 110	19.8	11.5
44711	Gasoline stations with convenience stores .....	29	32 536	1 758	388	164	20.2	20.8
447110	Gasoline stations with convenience stores .....	29	32 536	1 758	388	164	20.2	20.8
44719	Other gasoline stations .....	134	219 939	12 767	2 988	946	19.7	10.2
447190	Other gasoline stations .....	134	219 939	12 767	2 988	946	19.7	10.2
448	Clothing & clothing accessories stores .....	255	227 858	24 230	5 158	1 956	8.3	5.1
4481	Clothing stores .....	158	173 561	17 694	3 764	1 466	5.4	4.9
44811	Men's clothing stores .....	13	19 353	2 496	575	177	—	.7
448110	Men's clothing stores .....	13	19 353	2 496	575	177	—	.7
44812	Women's clothing stores .....	61	49 235	5 188	1 029	469	8.4	4.1
448120	Women's clothing stores .....	61	49 235	5 188	1 029	469	8.4	4.1
44813	Children's & infants' clothing stores .....	13	9 377	786	159	70	7.9	22.6
448130	Children's & infants' clothing stores .....	13	9 377	786	159	70	7.9	22.6
44814	Family clothing stores .....	32	79 502	6 985	1 573	574	2.8	3.9
448140	Family clothing stores .....	32	79 502	6 985	1 573	574	2.8	3.9
44815	Clothing accessories stores .....	13	2 476	873	164	52	51.9	5.9
448150	Clothing accessories stores .....	13	2 476	873	164	52	51.9	5.9
44819	Other clothing stores .....	26	13 618	1 366	264	124	6.8	6.9
448190	Other clothing stores .....	26	13 618	1 366	264	124	6.8	6.9
4482	Shoe stores .....	49	31 965	3 092	603	255	5.3	4.5
44821	Shoe stores .....	49	31 965	3 092	603	255	5.3	4.5
448210	Shoe stores .....	49	31 965	3 092	603	255	5.3	4.5
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	2 421	301	58	35	1.6	—
4482103	Children's & juveniles' shoe stores .....	4	D	D	D	a	D	D
4482104	Family shoe stores .....	22	12 994	1 124	226	95	12.7	—
4482105	Athletic footwear stores .....	12	13 277	1 339	276	112	—	10.3
4483	Jewelry, luggage, & leather goods stores .....	48	22 332	3 444	791	235	34.9	8.0
44831	Jewelry stores .....	45	21 127	3 269	766	224	36.9	6.3
448310	Jewelry stores .....	45	21 127	3 269	766	224	36.9	6.3
44832	Luggage & leather goods stores .....	3	1 205	175	25	11	—	36.9
448320	Luggage & leather goods stores .....	3	1 205	175	25	11	—	36.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCEAN COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	103	77 856	8 251	1 727	616	9.3	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	68	57 315	5 913	1 269	441	10.0	3.4
45111	Sporting goods stores .....	40	18 234	2 162	391	126	22.4	10.6
451110	Sporting goods stores .....	40	18 234	2 162	391	126	22.4	10.6
4511101	General-line sporting goods stores .....	8	4 340	513	99	33	22.4	31.2
4511102	Specialty-line sporting goods stores .....	32	13 894	1 649	292	93	22.4	4.2
45112	Hobby, toy, & game stores .....	20	33 048	2 844	639	256	1.6	.1
451120	Hobby, toy, & game stores .....	20	33 048	2 844	639	256	1.6	.1
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	35	20 541	2 338	458	175	7.2	6.9
45121	Book stores & news dealers .....	20	11 964	1 540	271	104	11.4	11.6
451211	Book stores .....	14	10 615	1 141	248	96	6.2	12.9
4512111	Book stores, general .....	11	10 166	1 118	246	93	3.0	13.4
451212	News dealers & newsstands .....	6	1 349	399	23	8	52.3	1.5
45122	Prerecorded tape, compact disc, & record stores ...	15	8 577	798	187	71	1.5	.3
451220	Prerecorded tape, compact disc, & record stores ...	15	8 577	798	187	71	1.5	.3
452	General merchandise stores .....	58	490 684	44 522	10 680	3 553	.5	—
4521	Department stores (incl leased depts) ## .....	14	391 893	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	14	391 893	N	N	N	—	—
4521	Department stores (excl leased depts) .....	14	383 235	36 620	8 760	2 976	—	—
452110	Department stores (excl leased depts) .....	14	383 235	36 620	8 760	2 976	—	—
4521101	Department stores (excl leased depts) .....	14	383 235	36 620	8 760	2 976	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	10	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	44	107 449	7 902	1 920	577	2.5	.1
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	43	D	D	D	e	D	D
452990	All other general merchandise stores .....	43	D	D	D	e	D	D
4529901	Variety stores .....	29	17 835	2 088	426	207	14.0	.5
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	13	D	D	D	c	D	D
453	Miscellaneous store retailers .....	215	95 838	12 707	2 754	918	20.3	12.0
4531	Florists .....	56	14 027	2 917	707	242	35.6	4.7
45311	Florists .....	56	14 027	2 917	707	242	35.6	4.7
453110	Florists .....	56	14 027	2 917	707	242	35.6	4.7
4532	Office supplies, stationery, & gift stores .....	81	44 876	4 312	946	347	16.0	3.6
45321	Office supplies & stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	8	D	D	D	c	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	73	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	73	D	D	D	c	D	D
4533	Used merchandise stores .....	17	7 185	674	136	52	2.3	7.4
45331	Used merchandise stores .....	17	7 185	674	136	52	2.3	7.4
453310	Used merchandise stores .....	17	7 185	674	136	52	2.3	7.4
4539	Other miscellaneous store retailers .....	61	29 750	4 804	965	277	23.9	29.1
45391	Pet & pet supplies stores .....	21	10 884	1 539	374	115	27.8	8.9
453910	Pet & pet supplies stores .....	21	10 884	1 539	374	115	27.8	8.9
45392	Art dealers .....	6	1 422	268	64	20	—	27.1
453920	Art dealers .....	6	1 422	268	64	20	—	27.1
45399	All other miscellaneous store retailers .....	32	D	D	D	c	D	D
454	Nonstore retailers .....	59	631 632	33 154	8 403	1 126	4.2	1.4
4541	Electronic shopping & mail-order houses .....	15	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	15	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	15	D	D	D	f	D	D
4542	Vending machine operators .....	9	3 289	414	79	15	28.2	48.0
45421	Vending machine operators .....	9	3 289	414	79	15	28.2	48.0
454210	Vending machine operators .....	9	3 289	414	79	15	28.2	48.0
4543	Direct selling establishments .....	35	D	D	D	e	D	D
45431	Fuel dealers .....	17	D	D	D	e	D	D
454311	Heating oil dealers .....	13	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	18	5 248	969	252	62	49.2	7.6
454390	Other direct selling establishments .....	18	5 248	969	252	62	49.2	7.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASSAIC COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1 843</b>	<b>4 659 927</b>	<b>469 018</b>	<b>108 023</b>	<b>25 468</b>	<b>11.5</b>	<b>8.5</b>
441	Motor vehicle & parts dealers .....	139	901 956	66 006	15 170	1 953	21.4	19.5
4411	Automobile dealers .....	57	813 615	51 612	11 757	1 365	22.4	20.6
44111	New car dealers .....	28	790 302	50 138	11 438	1 306	21.8	21.1
441110	New car dealers .....	28	790 302	50 138	11 438	1 306	21.8	21.1
44112	Used car dealers .....	29	23 313	1 474	319	59	45.5	5.2
441120	Used car dealers .....	29	23 313	1 474	319	59	45.5	5.2
4412	Other motor vehicle dealers .....	7	8 945	892	198	28	2.7	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	a	D	D
441221	Motorcycle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	75	79 396	13 502	3 215	560	13.1	10.5
44131	Automotive parts & accessories stores .....	57	56 214	9 071	2 181	423	14.4	14.6
441310	Automotive parts & accessories stores .....	57	56 214	9 071	2 181	423	14.4	14.6
44132	Tire dealers .....	18	23 182	4 431	1 034	137	9.9	.4
441320	Tire dealers .....	18	23 182	4 431	1 034	137	9.9	.4
442	Furniture & home furnishings stores .....	108	195 451	28 475	6 080	1 266	8.9	5.0
4421	Furniture stores .....	64	76 662	10 895	2 293	466	17.9	1.4
44211	Furniture stores .....	64	76 662	10 895	2 293	466	17.9	1.4
442110	Furniture stores .....	64	76 662	10 895	2 293	466	17.9	1.4
4422	Home furnishings stores .....	44	118 789	17 580	3 787	800	3.0	7.3
44221	Floor covering stores .....	25	29 221	6 118	1 211	145	9.1	3.1
442210	Floor covering stores .....	25	29 221	6 118	1 211	145	9.1	3.1
44229	Other home furnishings stores .....	19	89 568	11 462	2 576	655	1.0	8.6
442291	Window treatment stores .....	5	3 336	347	98	25	5.4	34.2
442299	All other home furnishings stores .....	14	86 232	11 115	2 478	630	.8	7.6
443	Electronics & appliance stores .....	48	123 132	12 022	3 147	509	9.0	4.3
4431	Electronics & appliance stores .....	48	123 132	12 022	3 147	509	9.0	4.3
44311	Appliance, television, & other electronics stores .....	32	67 333	7 745	2 097	323	13.0	6.0
443111	Household appliance stores .....	12	26 374	2 275	524	81	10.9	1.0
443112	Radio, television, & other electronics stores .....	20	40 959	5 470	1 573	242	14.4	9.3
44312	Computer & software stores .....	11	49 449	3 617	888	155	3.7	—
443120	Computer & software stores .....	11	49 449	3 617	888	155	3.7	—
44313	Camera & photographic supplies stores .....	5	6 350	660	162	31	7.9	19.0
443130	Camera & photographic supplies stores .....	5	6 350	660	162	31	7.9	19.0
444	Building material & garden equipment & supplies dealers .....	119	440 686	54 443	12 105	1 925	12.4	1.8
4441	Building material & supplies dealers .....	103	423 265	50 750	11 452	1 728	11.8	1.8
44411	Home centers .....	5	D	D	D	f	D	D
444110	Home centers .....	5	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	9	D	D	D	b	D	D
44413	Hardware stores .....	21	D	D	D	c	D	D
444130	Hardware stores .....	21	D	D	D	c	D	D
44419	Other building material dealers .....	68	226 772	31 481	6 774	805	19.4	3.4
444190	Other building material dealers .....	68	226 772	31 481	6 774	805	19.4	3.4
4442	Lawn & garden equipment & supplies stores .....	16	17 421	3 693	653	197	29.4	.6
44421	Outdoor power equipment stores .....	5	4 855	883	240	45	58.7	—
444210	Outdoor power equipment stores .....	5	4 855	883	240	45	58.7	—
44422	Nursery & garden centers .....	11	12 566	2 810	413	152	18.0	.9
444220	Nursery & garden centers .....	11	12 566	2 810	413	152	18.0	.9
445	Food & beverage stores .....	391	752 345	84 794	20 590	5 966	8.8	7.3
4451	Grocery stores .....	204	649 106	76 009	18 591	5 330	5.2	5.0
44511	Supermarkets & other grocery (except convenience) stores .....	154	621 082	72 903	17 878	5 128	4.1	4.9
445110	Supermarkets & other grocery (except convenience) stores .....	154	621 082	72 903	17 878	5 128	4.1	4.9
44512	Convenience stores .....	50	28 024	3 106	713	202	30.2	7.1
445120	Convenience stores .....	50	28 024	3 106	713	202	30.2	7.1
4452	Specialty food stores .....	66	24 153	2 891	662	219	33.3	24.8
4453	Beer, wine, & liquor stores .....	121	79 086	5 894	1 337	417	30.8	20.6
44531	Beer, wine, & liquor stores .....	121	79 086	5 894	1 337	417	30.8	20.6
445310	Beer, wine, & liquor stores .....	121	79 086	5 894	1 337	417	30.8	20.6
446	Health & personal care stores .....	156	215 982	29 690	6 053	1 507	22.6	13.4
4461	Health & personal care stores .....	156	215 982	29 690	6 053	1 507	22.6	13.4
44611	Pharmacies & drug stores .....	102	186 632	24 724	4 886	1 281	23.0	12.1
446110	Pharmacies & drug stores .....	102	186 632	24 724	4 886	1 281	23.0	12.1
4461101	Pharmacies & drug stores .....	95	177 327	23 624	4 584	1 207	23.8	12.2
4461102	Proprietary stores .....	7	9 305	1 100	302	74	9.0	9.5
44612	Cosmetics, beauty supplies, & perfume stores .....	9	3 317	523	113	30	15.0	58.8
446120	Cosmetics, beauty supplies, & perfume stores .....	9	3 317	523	113	30	15.0	58.8
44613	Optical goods stores .....	24	16 688	2 554	737	125	27.4	1.5
446130	Optical goods stores .....	24	16 688	2 554	737	125	27.4	1.5
44619	Other health & personal care stores .....	21	9 345	1 889	317	71	8.6	45.0
446191	Food (health) supplement stores .....	11	5 991	833	205	48	6.6	49.0
446199	All other health & personal care stores .....	10	3 354	1 056	112	23	12.1	38.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASSAIC COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	166	171 798	8 402	1 943	561	37.7	13.7
4471	Gasoline stations .....	166	171 798	8 402	1 943	561	37.7	13.7
44711	Gasoline stations with convenience stores .....	36	42 899	1 600	333	96	31.4	7.7
447110	Gasoline stations with convenience stores .....	36	42 899	1 600	333	96	31.4	7.7
44719	Other gasoline stations .....	130	128 899	6 802	1 610	465	39.8	15.7
447190	Other gasoline stations .....	130	128 899	6 802	1 610	465	39.8	15.7
448	Clothing & clothing accessories stores .....	343	385 111	42 168	9 530	3 171	8.3	12.7
4481	Clothing stores .....	197	277 175	28 514	6 426	2 303	7.0	13.9
44811	Men's clothing stores .....	26	29 533	2 880	690	169	10.8	17.4
448110	Men's clothing stores .....	26	29 533	2 880	690	169	10.8	17.4
44812	Women's clothing stores .....	91	90 565	9 648	2 188	848	11.4	10.5
448120	Women's clothing stores .....	91	90 565	9 648	2 188	848	11.4	10.5
44813	Children's & infants' clothing stores .....	14	34 896	4 744	982	289	9.2	11.6
448130	Children's & infants' clothing stores .....	14	34 896	4 744	982	289	9.2	11.6
44814	Family clothing stores .....	37	97 572	8 146	1 820	745	1.7	19.7
448140	Family clothing stores .....	37	97 572	8 146	1 820	745	1.7	19.7
44815	Clothing accessories stores .....	13	3 509	583	144	56	7.8	15.7
448150	Clothing accessories stores .....	13	3 509	583	144	56	7.8	15.7
44819	Other clothing stores .....	16	21 100	2 513	602	196	3.2	.7
448190	Other clothing stores .....	16	21 100	2 513	602	196	3.2	.7
4482	Shoe stores .....	70	57 400	6 078	1 442	464	6.6	7.9
44821	Shoe stores .....	70	57 400	6 078	1 442	464	6.6	7.9
448210	Shoe stores .....	70	57 400	6 078	1 442	464	6.6	7.9
4482101	Men's shoe stores .....	6	2 883	394	91	19	1.7	19.0
4482102	Women's shoe stores .....	12	7 560	1 118	266	91	5.4	20.0
4482103	Children's & juveniles' shoe stores .....	5	2 148	382	102	36	—	30.0
4482104	Family shoe stores .....	37	25 152	2 386	591	194	11.0	7.3
4482105	Athletic footwear stores .....	10	19 657	1 798	392	124	2.9	—
4483	Jewelry, luggage, & leather goods stores .....	76	50 536	7 576	1 662	404	17.6	11.0
44831	Jewelry stores .....	72	48 397	7 259	1 590	367	17.3	11.5
448310	Jewelry stores .....	72	48 397	7 259	1 590	367	17.3	11.5
44832	Luggage & leather goods stores .....	4	2 139	317	72	37	23.7	—
448320	Luggage & leather goods stores .....	4	2 139	317	72	37	23.7	—
451	Sporting goods, hobby, book, & music stores .....	94	168 860	15 539	3 320	1 064	4.1	7.5
4511	Sporting goods, hobby, & musical instrument stores ..	59	122 780	11 311	2 242	764	4.2	9.3
45111	Sporting goods stores .....	26	44 308	4 228	1 095	326	6.8	16.6
451110	Sporting goods stores .....	26	44 308	4 228	1 095	326	6.8	16.6
4511101	General-line sporting goods stores .....	9	27 987	2 517	615	190	8.6	17.3
4511102	Specialty-line sporting goods stores .....	17	16 321	1 711	480	136	3.7	15.4
45112	Hobby, toy, & game stores .....	20	69 997	5 576	964	378	2.2	.4
451120	Hobby, toy, & game stores .....	20	69 997	5 576	964	378	2.2	.4
45113	Sewing, needlework, & piece goods stores .....	10	3 734	769	93	38	15.7	49.8
451130	Sewing, needlework, & piece goods stores .....	10	3 734	769	93	38	15.7	49.8
45114	Musical instrument & supplies stores .....	3	4 741	738	90	22	—	41.6
451140	Musical instrument & supplies stores .....	3	4 741	738	90	22	—	41.6
4512	Book, periodical, & music stores .....	35	46 080	4 228	1 078	300	4.0	2.6
45121	Book stores & news dealers .....	20	29 338	3 048	802	194	3.8	1.2
451211	Book stores .....	13	27 843	2 800	748	181	1.6	.5
4512111	Book stores, general .....	11	D	D	D	c	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	7	1 495	248	54	13	43.7	13.6
45122	Prerecorded tape, compact disc, & record stores ...	15	16 742	1 180	276	106	4.5	5.0
451220	Prerecorded tape, compact disc, & record stores ...	15	16 742	1 180	276	106	4.5	5.0
452	General merchandise stores .....	49	674 652	60 246	14 331	3 901	1.1	1.7
4521	Department stores (incl leased depts) ## .....	12	454 071	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	12	454 071	N	N	N	—	—
4521	Department stores (excl leased depts) .....	12	447 915	45 311	10 701	3 111	—	—
45211	Department stores (excl leased depts) .....	12	447 915	45 311	10 701	3 111	—	—
452110	Department stores (excl leased depts) .....	12	447 915	45 311	10 701	3 111	—	—
4521101	Conventional department stores (excl leased depts) .....	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	37	226 737	14 935	3 630	790	3.4	5.0
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	35	D	D	D	e	D	D
452990	All other general merchandise stores .....	35	D	D	D	e	D	D
4529901	Variety stores .....	18	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	16	19 712	2 181	613	158	16.5	47.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASSAIC COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	163	117 113	15 873	3 575	1 009	12.4	7.8
4531	Florists .....	44	9 980	2 057	483	151	35.5	11.8
45311	Florists .....	44	9 980	2 057	483	151	35.5	11.8
453110	Florists .....	44	9 980	2 057	483	151	35.5	11.8
4532	Office supplies, stationery, & gift stores .....	59	65 881	6 471	1 570	492	8.0	5.8
45321	Office supplies & stationery stores .....	14	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	14	D	D	D	c	D	D
4532101	Stationery stores .....	5	D	D	D	a	D	D
4532102	Office supplies stores .....	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	45	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	45	D	D	D	e	D	D
4533	Used merchandise stores .....	13	6 266	1 482	340	99	10.6	26.5
45331	Used merchandise stores .....	13	6 266	1 482	340	99	10.6	26.5
453310	Used merchandise stores .....	13	6 266	1 482	340	99	10.6	26.5
4539	Other miscellaneous store retailers .....	47	34 986	5 863	1 182	267	14.3	7.3
45391	Pet & pet supplies stores .....	16	11 713	1 790	427	122	16.6	1.1
453910	Pet & pet supplies stores .....	16	11 713	1 790	427	122	16.6	1.1
45392	Art dealers .....	5	D	D	D	a	D	D
453920	Art dealers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	26	D	D	D	c	D	D
454	Nonstore retailers .....	67	512 841	51 360	12 179	2 636	3.4	1.9
4541	Electronic shopping & mail-order houses .....	14	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses .....	14	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses .....	14	D	D	D	g	D	D
4542	Vending machine operators .....	14	D	D	D	c	D	D
45421	Vending machine operators .....	14	D	D	D	c	D	D
454210	Vending machine operators .....	14	D	D	D	c	D	D
4543	Direct selling establishments .....	39	86 960	20 178	5 001	1 002	15.6	5.5
45431	Fuel dealers .....	18	62 506	11 903	2 850	271	20.1	7.0
454311	Heating oil dealers .....	17	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	21	24 454	8 275	2 151	731	4.1	1.5
454390	Other direct selling establishments .....	21	24 454	8 275	2 151	731	4.1	1.5
<b>SALEM COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>226</b>	<b>401 260</b>	<b>41 464</b>	<b>9 829</b>	<b>2 682</b>	<b>21.1</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	31	92 327	7 272	1 663	259	48.8	.6
4412	Other motor vehicle dealers .....	3	3 057	324	63	16	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	3 057	324	63	16	D	—
4413	Automotive parts, accessories, & tire stores .....	14	13 579	2 206	458	83	9.0	1.7
44132	Tire dealers .....	7	8 810	1 435	307	44	11.0	.9
441320	Tire dealers .....	7	8 810	1 435	307	44	11.0	.9
442	Furniture & home furnishings stores .....	7	12 496	1 996	474	68	16.5	1.8
4421	Furniture stores .....	3	8 827	1 301	302	38	D	—
44211	Furniture stores .....	3	8 827	1 301	302	38	D	—
442110	Furniture stores .....	3	8 827	1 301	302	38	D	—
4422	Home furnishings stores .....	4	3 669	695	172	30	34.2	6.0
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	2 725	255	66	20	40.5	59.5
4431	Electronics & appliance stores .....	4	2 725	255	66	20	40.5	59.5
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	24	37 725	4 134	1 091	197	3.0	6.5
4441	Building material & supplies dealers .....	17	17 637	2 534	652	135	4.6	4.0
44419	Other building material dealers .....	11	15 140	2 191	574	100	—	4.7
444190	Other building material dealers .....	11	15 140	2 191	574	100	—	4.7
4442	Lawn & garden equipment & supplies stores .....	7	20 088	1 600	439	62	1.5	8.7
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	53	87 720	10 936	2 732	789	10.9	1.6
4451	Grocery stores .....	32	77 560	9 706	2 431	696	7.3	.3
44512	Convenience stores .....	17	15 213	1 785	424	173	26.9	1.5
445120	Convenience stores .....	17	15 213	1 785	424	173	26.9	1.5
4452	Specialty food stores .....	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	17	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	17	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	17	D	D	D	b	D	D
446	Health & personal care stores .....	14	D	D	D	c	D	D
4461	Health & personal care stores .....	14	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALEM COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	33	70 637	4 205	1 018	393	17.6	5.6
4471	Gasoline stations .....	33	70 637	4 205	1 018	393	17.6	5.6
447111	Gasoline stations with convenience stores .....	14	49 466	2 551	610	247	4.5	4.6
447110	Gasoline stations with convenience stores .....	14	49 466	2 551	610	247	4.5	4.6
44719	Other gasoline stations .....	19	21 171	1 654	408	146	48.1	8.0
447190	Other gasoline stations .....	19	21 171	1 654	408	146	48.1	8.0
448	Clothing & clothing accessories stores .....	13	9 861	1 195	390	136	10.5	9.7
4481	Clothing stores .....	8	8 131	919	323	117	10.8	5.2
451	Sporting goods, hobby, book, & music stores .....	7	1 682	283	64	19	33.3	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4531	Florists .....	9	2 644	606	156	72	20.0	—
453111	Florists .....	9	2 644	606	156	72	20.0	—
453110	Florists .....	9	2 644	606	156	72	20.0	—
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	12	7 815	1 213	293	64	62.8	—
4542	Vending machine operators .....	4	D	D	D	b	D	D
45421	Vending machine operators .....	4	D	D	D	b	D	D
454210	Vending machine operators .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
<b>SOMERSET COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 178</b>	<b>3 305 796</b>	<b>306 681</b>	<b>70 444</b>	<b>15 351</b>	<b>14.9</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	91	957 184	67 601	15 490	2 060	22.2	2.9
4411	Automobile dealers .....	45	886 396	56 952	12 954	1 678	22.8	2.6
441111	New car dealers .....	40	870 971	55 698	12 595	1 649	23.0	2.6
441110	New car dealers .....	40	870 971	55 698	12 595	1 649	23.0	2.6
44112	Used car dealers .....	5	15 425	1 254	359	29	14.5	—
441120	Used car dealers .....	5	15 425	1 254	359	29	14.5	—
4412	Other motor vehicle dealers .....	8	22 781	2 343	467	78	2.9	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	38	48 007	8 306	2 069	304	18.6	11.3
44131	Automotive parts & accessories stores .....	23	20 400	3 872	942	151	4.4	21.7
441310	Automotive parts & accessories stores .....	23	20 400	3 872	942	151	4.4	21.7
44132	Tire dealers .....	15	27 607	4 434	1 127	153	29.2	3.6
441320	Tire dealers .....	15	27 607	4 434	1 127	153	29.2	3.6
442	Furniture & home furnishings stores .....	101	94 237	12 284	2 949	588	12.9	6.2
4421	Furniture stores .....	40	49 486	6 410	1 545	259	6.1	5.8
44211	Furniture stores .....	40	49 486	6 410	1 545	259	6.1	5.8
442110	Furniture stores .....	40	49 486	6 410	1 545	259	6.1	5.8
4422	Home furnishings stores .....	61	44 751	5 874	1 404	329	20.4	6.7
44221	Floor covering stores .....	24	14 654	2 317	578	97	29.0	10.9
442210	Floor covering stores .....	24	14 654	2 317	578	97	29.0	10.9
44229	Other home furnishings stores .....	37	30 097	3 557	826	232	16.2	4.7
442291	Window treatment stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	31	D	D	D	c	D	D
443	Electronics & appliance stores .....	44	121 504	20 913	2 420	472	4.4	7.8
4431	Electronics & appliance stores .....	44	121 504	20 913	2 420	472	4.4	7.8
44311	Appliance, television, & other electronics stores .....	21	D	D	D	c	D	D
443111	Household appliance stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	14	34 220	2 765	796	158	.7	.9
44312	Computer & software stores .....	21	68 133	16 217	1 138	240	5.9	13.5
443120	Computer & software stores .....	21	68 133	16 217	1 138	240	5.9	13.5
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERSET COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	79	188 242	25 975	5 597	855	9.6	1.2
4441	Building material & supplies dealers .....	59	170 637	22 978	5 118	736	9.4	.3
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	b	D	D
44413	Hardware stores .....	9	D	D	D	c	D	D
444130	Hardware stores .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	43	139 700	17 949	3 928	490	8.6	.1
444190	Other building material dealers .....	43	139 700	17 949	3 928	490	8.6	.1
4442	Lawn & garden equipment & supplies stores .....	20	17 605	2 997	479	119	10.8	10.3
44421	Outdoor power equipment stores .....	7	5 905	1 019	218	38	.8	—
444210	Outdoor power equipment stores .....	7	5 905	1 019	218	38	.8	—
44422	Nursery & garden centers .....	13	11 700	1 978	261	81	15.8	15.5
444220	Nursery & garden centers .....	13	11 700	1 978	261	81	15.8	15.5
445	Food & beverage stores .....	179	573 637	58 210	14 773	3 551	6.6	2.7
4451	Grocery stores .....	107	496 870	51 061	13 073	3 056	3.7	1.2
44511	Supermarkets & other grocery (except convenience) stores .....	63	461 376	46 907	12 072	2 789	2.9	.5
445110	Supermarkets & other grocery (except convenience) stores .....	63	461 376	46 907	12 072	2 789	2.9	.5
44512	Convenience stores .....	44	35 494	4 154	1 001	267	14.0	10.1
445120	Convenience stores .....	44	35 494	4 154	1 001	267	14.0	10.1
4452	Specialty food stores .....	26	19 408	2 303	557	184	19.8	13.4
4453	Beer, wine, & liquor stores .....	46	57 359	4 846	1 143	311	26.8	11.8
44531	Beer, wine, & liquor stores .....	46	57 359	4 846	1 143	311	26.8	11.8
445310	Beer, wine, & liquor stores .....	46	57 359	4 846	1 143	311	26.8	11.8
446	Health & personal care stores .....	97	145 237	17 679	4 144	1 069	17.4	6.2
4461	Health & personal care stores .....	97	145 237	17 679	4 144	1 069	17.4	6.2
44611	Pharmacies & drug stores .....	51	117 301	12 491	2 878	827	17.7	4.5
446110	Pharmacies & drug stores .....	51	117 301	12 491	2 878	827	17.7	4.5
4461101	Pharmacies & drug stores .....	49	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	D	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	7	D	D	D	b	D	D
44613	Optical goods stores .....	16	D	D	D	b	D	D
446130	Optical goods stores .....	16	D	D	D	b	D	D
44619	Other health & personal care stores .....	23	D	D	D	c	D	D
446191	Food (health) supplement stores .....	14	D	D	D	b	D	D
446199	All other health & personal care stores .....	9	5 042	1 360	412	44	3.1	62.4
447	Gasoline stations .....	127	227 938	13 594	3 227	739	48.7	7.8
4471	Gasoline stations .....	127	227 938	13 594	3 227	739	48.7	7.8
44711	Gasoline stations with convenience stores .....	23	48 896	1 906	437	121	64.4	8.3
447110	Gasoline stations with convenience stores .....	23	48 896	1 906	437	121	64.4	8.3
44719	Other gasoline stations .....	104	179 042	11 688	2 790	618	44.4	7.6
447190	Other gasoline stations .....	104	179 042	11 688	2 790	618	44.4	7.6
448	Clothing & clothing accessories stores .....	178	180 954	19 790	4 709	1 544	6.2	3.2
4481	Clothing stores .....	104	126 889	12 701	3 103	1 131	3.1	2.9
44811	Men's clothing stores .....	11	12 509	1 506	353	92	4.5	8.6
448110	Men's clothing stores .....	11	12 509	1 506	353	92	4.5	8.6
44812	Women's clothing stores .....	46	49 501	5 264	1 257	506	2.4	.4
448120	Women's clothing stores .....	46	49 501	5 264	1 257	506	2.4	.4
44813	Children's & infants' clothing stores .....	13	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	13	D	D	D	c	D	D
44814	Family clothing stores .....	10	25 475	1 970	456	185	1.0	3.0
448140	Family clothing stores .....	10	25 475	1 970	456	185	1.0	3.0
44815	Clothing accessories stores .....	11	D	D	D	b	D	D
448150	Clothing accessories stores .....	11	D	D	D	b	D	D
44819	Other clothing stores .....	13	10 443	1 228	365	85	2.2	5.7
448190	Other clothing stores .....	13	10 443	1 228	365	85	2.2	5.7
4482	Shoe stores .....	39	29 032	3 096	740	247	13.1	4.2
44821	Shoe stores .....	39	29 032	3 096	740	247	13.1	4.2
448210	Shoe stores .....	39	29 032	3 096	740	247	13.1	4.2
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	4	1 542	211	54	12	9.4	—
4482104	Family shoe stores .....	18	13 981	1 326	317	104	17.3	3.4
4482105	Athletic footwear stores .....	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	35	25 033	3 993	866	166	13.7	3.1
44831	Jewelry stores .....	31	24 169	3 904	839	151	14.2	3.2
448310	Jewelry stores .....	31	24 169	3 904	839	151	14.2	3.2
44832	Luggage & leather goods stores .....	4	864	89	27	15	—	—
448320	Luggage & leather goods stores .....	4	864	89	27	15	—	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERSET COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	75	113 114	12 955	3 189	782	12.2	1.7
4511	Sporting goods, hobby, & musical instrument stores ..	50	86 640	10 356	2 450	570	12.4	2.0
45111	Sporting goods stores .....	29	32 113	5 438	1 313	252	15.3	5.3
451110	Sporting goods stores .....	29	32 113	5 438	1 313	252	15.3	5.3
4511101	General-line sporting goods stores .....	6	7 669	2 258	545	90	15.7	19.5
4511102	Specialty-line sporting goods stores .....	23	24 444	3 180	768	162	15.1	.9
45112	Hobby, toy, & game stores .....	16	47 264	3 428	760	241	9.8	—
451120	Hobby, toy, & game stores .....	16	47 264	3 428	760	241	9.8	—
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	25	26 474	2 599	739	212	11.4	.7
45121	Book stores & news dealers .....	15	17 472	1 999	560	142	7.6	1.0
451211	Book stores .....	11	D	D	D	c	D	D
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	10	9 002	600	179	70	18.9	—
451220	Prerecorded tape, compact disc, & record stores ...	10	9 002	600	179	70	18.9	—
452	General merchandise stores .....	21	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	9	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	9	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	9	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	f	D	D
4529	Other general merchandise stores .....	12	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	11	D	D	D	b	D	D
452990	All other general merchandise stores .....	11	D	D	D	b	D	D
453	Miscellaneous store retailers .....	137	D	D	D	f	D	D
4531	Florists .....	35	10 640	2 480	603	182	11.3	15.0
45311	Florists .....	35	10 640	2 480	603	182	11.3	15.0
453110	Florists .....	35	10 640	2 480	603	182	11.3	15.0
4532	Office supplies, stationery, & gift stores .....	57	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	7	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	7	D	D	D	c	D	D
4532102	Office supplies stores .....	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	50	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	50	D	D	D	e	D	D
4533	Used merchandise stores .....	9	5 479	1 185	193	16	14.2	5.4
45331	Used merchandise stores .....	9	5 479	1 185	193	16	14.2	5.4
453310	Used merchandise stores .....	9	5 479	1 185	193	16	14.2	5.4
4539	Other miscellaneous store retailers .....	36	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	12	10 475	1 155	272	104	8.4	3.6
453910	Pet & pet supplies stores .....	12	10 475	1 155	272	104	8.4	3.6
45392	Art dealers .....	7	2 144	378	79	18	30.6	—
453920	Art dealers .....	7	2 144	378	79	18	30.6	—
45399	All other miscellaneous store retailers .....	17	D	D	D	b	D	D
454	Nonstore retailers .....	49	227 632	12 117	3 225	411	15.2	1.8
4541	Electronic shopping & mail-order houses .....	19	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	19	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	19	D	D	D	c	D	D
4542	Vending machine operators .....	9	D	D	D	b	D	D
45421	Vending machine operators .....	9	D	D	D	b	D	D
454210	Vending machine operators .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	21	24 195	4 637	1 129	162	31.1	7.1
45431	Fuel dealers .....	9	13 894	2 572	636	76	17.6	—
454311	Heating oil dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	12	10 301	2 065	493	86	49.3	16.6
454390	Other direct selling establishments .....	12	10 301	2 065	493	86	49.3	16.6

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUSSEX COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>502</b>	<b>953 563</b>	<b>92 663</b>	<b>20 830</b>	<b>4 689</b>	<b>16.4</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	51	336 943	25 752	5 480	768	20.4	1.0
4411	Automobile dealers .....	20	301 535	21 361	4 535	581	19.9	.5
441111	New car dealers .....	13	295 044	20 356	4 417	557	19.8	.2
441110	New car dealers .....	13	295 044	20 356	4 417	557	19.8	.2
4412	Other motor vehicle dealers .....	6	13 745	1 031	164	32	8.4	—
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	25	21 663	3 360	781	155	34.6	9.1
44131	Automotive parts & accessories stores .....	19	16 471	2 071	474	116	43.0	6.7
441310	Automotive parts & accessories stores .....	19	16 471	2 071	474	116	43.0	6.7
442	Furniture & home furnishings stores .....	22	12 666	1 760	393	83	22.3	12.6
4421	Furniture stores .....	12	6 558	1 068	246	51	22.2	8.3
44211	Furniture stores .....	12	6 558	1 068	246	51	22.2	8.3
442110	Furniture stores .....	12	6 558	1 068	246	51	22.2	8.3
4422	Home furnishings stores .....	10	6 108	692	147	32	22.4	17.1
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	18	7 721	1 148	260	80	39.2	10.1
4431	Electronics & appliance stores .....	18	7 721	1 148	260	80	39.2	10.1
44311	Appliance, television, & other electronics stores .....	14	6 473	1 011	228	71	45.5	5.5
443112	Radio, television, & other electronics stores .....	9	4 644	769	172	57	61.4	.7
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	58	76 850	9 531	2 197	487	19.5	8.4
4441	Building material & supplies dealers .....	44	65 636	7 929	1 901	415	16.9	9.6
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	25	44 034	5 362	1 320	192	12.8	12.3
444190	Other building material dealers .....	25	44 034	5 362	1 320	192	12.8	12.3
4442	Lawn & garden equipment & supplies stores .....	14	11 214	1 602	296	72	34.6	1.1
44421	Outdoor power equipment stores .....	4	3 426	464	117	22	30.8	—
444210	Outdoor power equipment stores .....	4	3 426	464	117	22	30.8	—
44422	Nursery & garden centers .....	10	7 788	1 138	179	50	36.3	1.6
444220	Nursery & garden centers .....	10	7 788	1 138	179	50	36.3	1.6
445	Food & beverage stores .....	96	275 010	28 063	6 638	1 643	5.9	8.4
4451	Grocery stores .....	60	243 587	25 708	6 079	1 469	3.7	7.2
44511	Supermarkets & other grocery (except convenience) stores .....	37	230 187	24 192	5 724	1 356	2.4	6.8
445110	Supermarkets & other grocery (except convenience) stores .....	37	230 187	24 192	5 724	1 356	2.4	6.8
44512	Convenience stores .....	23	13 400	1 516	355	113	25.8	13.7
445120	Convenience stores .....	23	13 400	1 516	355	113	25.8	13.7
4452	Specialty food stores .....	16	13 361	1 179	281	101	28.3	37.8
4453	Beer, wine, & liquor stores .....	20	18 062	1 176	278	73	19.9	3.2
44531	Beer, wine, & liquor stores .....	20	18 062	1 176	278	73	19.9	3.2
445310	Beer, wine, & liquor stores .....	20	18 062	1 176	278	73	19.9	3.2
446	Health & personal care stores .....	33	47 288	7 956	1 424	327	25.0	5.8
4461	Health & personal care stores .....	33	47 288	7 956	1 424	327	25.0	5.8
44611	Pharmacies & drug stores .....	21	41 072	4 660	1 007	287	24.7	6.7
446110	Pharmacies & drug stores .....	21	41 072	4 660	1 007	287	24.7	6.7
4461101	Pharmacies & drug stores .....	21	41 072	4 660	1 007	287	24.7	6.7
44619	Other health & personal care stores .....	6	D	D	D	b	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
446199	All other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	57	74 555	4 213	1 024	317	20.7	7.3
4471	Gasoline stations .....	57	74 555	4 213	1 024	317	20.7	7.3
44711	Gasoline stations with convenience stores .....	14	28 534	1 410	330	114	5.5	4.5
447110	Gasoline stations with convenience stores .....	14	28 534	1 410	330	114	5.5	4.5
44719	Other gasoline stations .....	43	46 021	2 803	694	203	30.1	9.0
447190	Other gasoline stations .....	43	46 021	2 803	694	203	30.1	9.0
448	Clothing & clothing accessories stores .....	42	16 019	1 918	497	155	37.4	6.9
4481	Clothing stores .....	24	8 517	1 011	262	89	27.6	13.0
44813	Children's & infants' clothing stores .....	4	539	95	18	7	62.7	21.2
448130	Children's & infants' clothing stores .....	4	539	95	18	7	62.7	21.2
4482104	Family shoe stores .....	8	5 104	529	136	36	42.5	—
451	Sporting goods, hobby, book, & music stores .....	23	6 273	638	140	67	61.1	1.9
4511	Sporting goods, hobby, & musical instrument stores ..	15	3 996	354	81	34	55.6	3.0
4512	Book, periodical, & music stores .....	8	2 277	284	59	33	70.8	—
45121	Book stores & news dealers .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUSSEX COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	11	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	60	D	D	D	c	D	D
4531	Florists .....	20	2 653	460	109	51	53.8	12.6
45311	Florists .....	20	2 653	460	109	51	53.8	12.6
453110	Florists .....	20	2 653	460	109	51	53.8	12.6
4532	Office supplies, stationery, & gift stores .....	19	11 227	917	220	90	20.6	6.8
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	6	2 381	242	47	16	30.1	.3
453910	Pet & pet supplies stores .....	6	2 381	242	47	16	30.1	.3
45392	Art dealers .....	3	416	115	34	10	—	42.3
453920	Art dealers .....	3	416	115	34	10	—	42.3
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	31	40 586	5 544	1 348	247	14.4	5.8
4541	Electronic shopping & mail-order houses .....	8	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	8	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	18	33 748	4 233	1 049	161	11.1	4.2
45431	Fuel dealers .....	13	30 132	3 502	886	124	7.3	4.7
454311	Heating oil dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	3 616	731	163	37	42.8	—
454390	Other direct selling establishments .....	5	3 616	731	163	37	42.8	—
<b>UNION COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 100</b>	<b>4 809 175</b>	<b>464 942</b>	<b>108 980</b>	<b>22 616</b>	<b>11.4</b>	<b>7.6</b>
441	Motor vehicle & parts dealers .....	191	1 596 391	116 052	26 627	3 521	7.3	9.1
4411	Automobile dealers .....	110	1 435 693	90 183	20 503	2 443	5.6	9.1
44111	New car dealers .....	51	1 369 134	86 205	19 508	2 298	4.9	8.9
441110	New car dealers .....	51	1 369 134	86 205	19 508	2 298	4.9	8.9
44112	Used car dealers .....	59	66 559	3 978	995	145	20.2	13.3
441120	Used car dealers .....	59	66 559	3 978	995	145	20.2	13.3
4412	Other motor vehicle dealers .....	4	6 734	841	185	52	23.5	2.9
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	6 734	841	185	52	23.5	2.9
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	77	153 964	25 028	5 939	1 026	22.2	9.4
44131	Automotive parts & accessories stores .....	55	133 517	20 894	4 950	863	23.1	7.6
441310	Automotive parts & accessories stores .....	55	133 517	20 894	4 950	863	23.1	7.6
44132	Tire dealers .....	22	20 447	4 134	989	163	16.1	21.1
441320	Tire dealers .....	22	20 447	4 134	989	163	16.1	21.1
442	Furniture & home furnishings stores .....	143	312 064	32 889	7 956	1 331	6.1	3.3
4421	Furniture stores .....	63	223 682	19 875	4 615	801	4.1	3.1
44211	Furniture stores .....	63	223 682	19 875	4 615	801	4.1	3.1
442110	Furniture stores .....	63	223 682	19 875	4 615	801	4.1	3.1
4422	Home furnishings stores .....	80	88 382	13 014	3 341	530	11.3	3.7
44221	Floor covering stores .....	42	46 150	7 068	1 978	209	10.7	5.1
442210	Floor covering stores .....	42	46 150	7 068	1 978	209	10.7	5.1
44229	Other home furnishings stores .....	38	42 232	5 946	1 363	321	12.0	2.1
442291	Window treatment stores .....	6	2 869	719	201	36	26.7	2.7
442299	All other home furnishings stores .....	32	39 363	5 227	1 162	285	10.9	2.0
443	Electronics & appliance stores .....	63	209 748	19 445	5 342	1 062	7.3	3.1
4431	Electronics & appliance stores .....	63	209 748	19 445	5 342	1 062	7.3	3.1
44311	Appliance, television, & other electronics stores .....	42	152 672	14 470	3 657	722	4.7	1.7
443111	Household appliance stores .....	14	56 224	4 155	888	190	8.9	.1
443112	Radio, television, & other electronics stores .....	28	96 448	10 315	2 769	532	2.2	2.6
44312	Computer & software stores .....	14	52 657	4 351	1 535	309	11.7	3.7
443120	Computer & software stores .....	14	52 657	4 351	1 535	309	11.7	3.7
44313	Camera & photographic supplies stores .....	7	4 419	624	150	31	43.8	43.0
443130	Camera & photographic supplies stores .....	7	4 419	624	150	31	43.8	43.0

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	124	267 840	39 389	8 750	1 143	9.1	1.9
4441	Building material & supplies dealers .....	111	257 607	37 862	8 490	1 066	9.2	1.3
44411	Home centers .....	4	D	D	D	c	D	D
444110	Home centers .....	4	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	14	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	14	D	D	D	b	D	D
44413	Hardware stores .....	20	13 401	1 850	402	87	26.6	11.2
444130	Hardware stores .....	20	13 401	1 850	402	87	26.6	11.2
44419	Other building material dealers .....	73	216 019	32 477	7 214	787	8.7	.8
444190	Other building material dealers .....	73	216 019	32 477	7 214	787	8.7	.8
4442	Lawn & garden equipment & supplies stores .....	13	10 233	1 527	260	77	6.3	17.5
44422	Nursery & garden centers .....	9	D	D	D	b	D	D
444220	Nursery & garden centers .....	9	D	D	D	b	D	D
445	Food & beverage stores .....	418	889 476	90 836	21 928	5 849	8.8	7.3
4451	Grocery stores .....	222	737 559	78 912	19 225	5 126	4.7	7.0
44511	Supermarkets & other grocery (except convenience) stores .....	141	697 940	74 637	18 247	4 824	3.5	6.4
445110	Supermarkets & other grocery (except convenience) stores .....	141	697 940	74 637	18 247	4 824	3.5	6.4
44512	Convenience stores .....	81	39 619	4 275	978	302	26.3	17.7
445120	Convenience stores .....	81	39 619	4 275	978	302	26.3	17.7
4452	Specialty food stores .....	68	27 267	3 408	802	252	34.1	15.6
4453	Beer, wine, & liquor stores .....	128	124 650	8 516	1 901	471	27.7	7.3
44531	Beer, wine, & liquor stores .....	128	124 650	8 516	1 901	471	27.7	7.3
445310	Beer, wine, & liquor stores .....	128	124 650	8 516	1 901	471	27.7	7.3
446	Health & personal care stores .....	195	312 021	36 717	8 351	2 270	18.6	4.8
4461	Health & personal care stores .....	195	312 021	36 717	8 351	2 270	18.6	4.8
44611	Pharmacies & drug stores .....	110	275 830	30 176	6 974	1 983	15.4	4.5
446110	Pharmacies & drug stores .....	110	275 830	30 176	6 974	1 983	15.4	4.5
4461101	Pharmacies & drug stores .....	108	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	17	6 485	505	110	42	78.4	—
446120	Cosmetics, beauty supplies, & perfume stores .....	17	6 485	505	110	42	78.4	—
44613	Optical goods stores .....	39	13 172	3 133	733	147	42.2	2.8
446130	Optical goods stores .....	39	13 172	3 133	733	147	42.2	2.8
44619	Other health & personal care stores .....	29	16 534	2 903	534	98	28.9	13.1
446191	Food (health) supplement stores .....	14	6 178	902	152	34	12.5	28.0
446199	All other health & personal care stores .....	15	10 356	2 001	382	64	38.6	4.3
447	Gasoline stations .....	223	292 214	14 334	3 355	932	44.1	12.1
4471	Gasoline stations .....	223	292 214	14 334	3 355	932	44.1	12.1
44711	Gasoline stations with convenience stores .....	30	43 858	1 837	393	141	42.5	9.0
447110	Gasoline stations with convenience stores .....	30	43 858	1 837	393	141	42.5	9.0
44719	Other gasoline stations .....	193	248 356	12 497	2 962	791	44.4	12.7
447190	Other gasoline stations .....	193	248 356	12 497	2 962	791	44.4	12.7
448	Clothing & clothing accessories stores .....	286	227 100	29 870	6 856	1 962	14.4	7.3
4481	Clothing stores .....	171	159 201	19 390	4 468	1 408	14.3	8.6
44811	Men's clothing stores .....	31	27 354	3 444	859	205	19.4	20.6
448110	Men's clothing stores .....	31	27 354	3 444	859	205	19.4	20.6
44812	Women's clothing stores .....	68	53 331	7 932	1 796	606	15.6	11.1
448120	Women's clothing stores .....	68	53 331	7 932	1 796	606	15.6	11.1
44813	Children's & infants' clothing stores .....	17	21 279	1 936	411	158	16.0	5.6
448130	Children's & infants' clothing stores .....	17	21 279	1 936	411	158	16.0	5.6
44814	Family clothing stores .....	21	44 943	4 055	916	312	6.2	.6
448140	Family clothing stores .....	21	44 943	4 055	916	312	6.2	.6
44815	Clothing accessories stores .....	7	D	D	D	a	D	D
448150	Clothing accessories stores .....	7	D	D	D	a	D	D
44819	Other clothing stores .....	27	D	D	D	c	D	D
448190	Other clothing stores .....	27	D	D	D	c	D	D
4482	Shoe stores .....	51	35 297	4 847	1 142	323	9.0	2.5
44821	Shoe stores .....	51	35 297	4 847	1 142	323	9.0	2.5
448210	Shoe stores .....	51	35 297	4 847	1 142	323	9.0	2.5
4482101	Men's shoe stores .....	5	D	D	D	a	D	D
4482102	Women's shoe stores .....	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	34	21 355	3 035	759	204	10.5	1.0
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	64	32 602	5 633	1 246	231	20.5	6.5
44831	Jewelry stores .....	61	D	D	D	c	D	D
448310	Jewelry stores .....	61	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	132	166 604	21 439	4 968	1 119	6.7	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	79	131 081	17 864	4 119	843	6.3	3.8
45111	Sporting goods stores .....	38	46 121	5 221	1 207	234	10.2	10.5
451110	Sporting goods stores .....	38	46 121	5 221	1 207	234	10.2	10.5
4511101	General-line sporting goods stores .....	10	19 745	2 090	490	116	3.3	14.6
4511102	Specialty-line sporting goods stores .....	28	26 376	3 131	717	118	15.4	7.4
45112	Hobby, toy, & game stores .....	20	57 090	5 804	1 456	371	4.4	—
451120	Hobby, toy, & game stores .....	20	57 090	5 804	1 456	371	4.4	—
45113	Sewing, needlework, & piece goods stores .....	10	5 492	952	228	53	10.3	—
451130	Sewing, needlework, & piece goods stores .....	10	5 492	952	228	53	10.3	—
45114	Musical instrument & supplies stores .....	11	22 378	5 887	1 228	185	2.1	.9
451140	Musical instrument & supplies stores .....	11	22 378	5 887	1 228	185	2.1	.9
4512	Book, periodical, & music stores .....	53	35 523	3 575	849	276	8.0	6.2
45121	Book stores & news dealers .....	32	25 251	2 505	580	188	9.0	5.4
451211	Book stores .....	18	D	D	D	c	D	D
4512111	Book stores, general .....	12	14 854	1 404	302	104	3.3	7.9
4512112	Specialty book stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	14	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	21	10 272	1 070	269	88	5.6	8.1
451220	Prerecorded tape, compact disc, & record stores ...	21	10 272	1 070	269	88	5.6	8.1
452	General merchandise stores .....	29	219 907	19 134	4 177	1 353	8.2	5.3
4521	Department stores (incl leased depts) ## .....	8	162 938	N	N	N	8.7	6.7
45211	Department stores (incl leased depts) ## .....	8	162 938	N	N	N	8.7	6.7
4521	Department stores (excl leased depts) .....	8	159 186	15 531	3 348	1 097	8.9	6.8
45211	Department stores (excl leased depts) .....	8	159 186	15 531	3 348	1 097	8.9	6.8
452110	Department stores (excl leased depts) .....	8	159 186	15 531	3 348	1 097	8.9	6.8
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	21	60 721	3 603	829	256	6.5	1.3
45299	All other general merchandise stores .....	20	D	D	D	c	D	D
452990	All other general merchandise stores .....	20	D	D	D	c	D	D
4529901	Variety stores .....	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	12	D	D	D	b	D	D
453	Miscellaneous store retailers .....	211	129 969	19 655	4 465	1 095	22.2	11.5
4531	Florists .....	68	23 026	4 416	1 001	289	20.4	18.0
45311	Florists .....	68	23 026	4 416	1 001	289	20.4	18.0
453110	Florists .....	68	23 026	4 416	1 001	289	20.4	18.0
4532	Office supplies, stationery, & gift stores .....	64	49 945	6 124	1 403	358	17.9	2.8
45321	Office supplies & stationery stores .....	14	35 555	4 086	975	198	2.8	—
453210	Office supplies & stationery stores .....	14	35 555	4 086	975	198	2.8	—
4532101	Stationery stores .....	6	4 389	793	157	34	22.9	—
4532102	Office supplies stores .....	8	31 166	3 293	818	164	—	—
45322	Gift, novelty, & souvenir stores .....	50	14 390	2 038	428	160	55.1	9.6
453220	Gift, novelty, & souvenir stores .....	50	14 390	2 038	428	160	55.1	9.6
4533	Used merchandise stores .....	25	D	D	D	b	D	D
45331	Used merchandise stores .....	25	D	D	D	b	D	D
453310	Used merchandise stores .....	25	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	54	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	15	12 203	2 063	526	90	44.5	.1
453910	Pet & pet supplies stores .....	15	12 203	2 063	526	90	44.5	.1
45392	Art dealers .....	4	1 423	233	60	14	60.9	—
453920	Art dealers .....	4	1 423	233	60	14	60.9	—
45399	All other miscellaneous store retailers .....	35	D	D	D	e	D	D
454	Nonstore retailers .....	85	185 841	25 182	6 205	979	8.1	16.7
4541	Electronic shopping & mail-order houses .....	19	15 051	1 759	438	72	20.6	59.7
45411	Electronic shopping & mail-order houses .....	19	15 051	1 759	438	72	20.6	59.7
454110	Electronic shopping & mail-order houses .....	19	15 051	1 759	438	72	20.6	59.7
4542	Vending machine operators .....	7	15 497	4 070	1 004	131	3.4	5.8
45421	Vending machine operators .....	7	15 497	4 070	1 004	131	3.4	5.8
454210	Vending machine operators .....	7	15 497	4 070	1 004	131	3.4	5.8
4543	Direct selling establishments .....	59	155 293	19 353	4 763	776	7.3	13.6
45431	Fuel dealers .....	28	136 694	15 253	3 779	387	5.2	14.0
454311	Heating oil dealers .....	27	D	D	D	e	D	D
45439	Other direct selling establishments .....	31	18 599	4 100	984	389	23.3	10.5
454390	Other direct selling establishments .....	31	18 599	4 100	984	389	23.3	10.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARREN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>466</b>	<b>862 193</b>	<b>90 052</b>	<b>21 079</b>	<b>5 106</b>	<b>13.9</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	42	125 736	11 637	2 786	386	26.2	4.3
4411	Automobile dealers .....	15	104 874	8 172	2 039	240	26.1	1.5
4412	Other motor vehicle dealers .....	5	4 978	574	117	24	32.8	34.6
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	4 978	574	117	24	32.8	34.6
441221	Motorcycle dealers .....	5	4 978	574	117	24	32.8	34.6
4413	Automotive parts, accessories, & tire stores .....	22	15 884	2 891	630	122	25.3	12.9
44131	Automotive parts & accessories stores .....	17	12 688	2 425	544	101	25.6	16.1
441310	Automotive parts & accessories stores .....	17	12 688	2 425	544	101	25.6	16.1
442	Furniture & home furnishings stores .....	15	8 601	1 222	294	66	44.8	—
4422	Home furnishings stores .....	11	5 917	830	200	45	37.7	—
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	16	14 690	2 030	451	96	7.0	25.3
4431	Electronics & appliance stores .....	16	14 690	2 030	451	96	7.0	25.3
44311	Appliance, television, & other electronics stores .....	12	9 699	1 630	369	75	10.6	13.4
443111	Household appliance stores .....	5	5 712	852	181	36	3.7	10.1
443112	Radio, television, & other electronics stores .....	7	3 987	778	188	39	20.5	18.1
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	48	148 767	14 535	3 415	592	3.9	1.5
4441	Building material & supplies dealers .....	37	140 008	13 559	3 214	545	3.2	1.6
44411	Home centers .....	4	D	D	D	c	D	D
444110	Home centers .....	4	D	D	D	c	D	D
44419	Other building material dealers .....	23	87 929	8 133	2 080	276	3.8	1.7
444190	Other building material dealers .....	23	87 929	8 133	2 080	276	3.8	1.7
4442	Lawn & garden equipment & supplies stores .....	11	8 759	976	201	47	13.9	—
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	8	D	D	D	b	D	D
444220	Nursery & garden centers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	80	198 923	22 420	5 509	1 350	9.9	2.8
4451	Grocery stores .....	51	175 695	20 277	4 976	1 214	5.2	1.3
44511	Supermarkets & other grocery (except convenience) stores .....	29	161 517	18 670	4 575	1 104	3.9	.3
445110	Supermarkets & other grocery (except convenience) stores .....	29	161 517	18 670	4 575	1 104	3.9	.3
44512	Convenience stores .....	22	14 178	1 607	401	110	19.9	13.0
445120	Convenience stores .....	22	14 178	1 607	401	110	19.9	13.0
4452	Specialty food stores .....	11	3 066	325	66	21	61.8	3.8
4453	Beer, wine, & liquor stores .....	18	20 162	1 818	467	115	43.3	16.0
44531	Beer, wine, & liquor stores .....	18	20 162	1 818	467	115	43.3	16.0
445310	Beer, wine, & liquor stores .....	18	20 162	1 818	467	115	43.3	16.0
446	Health & personal care stores .....	33	47 627	5 665	1 101	303	14.7	1.8
4461	Health & personal care stores .....	33	47 627	5 665	1 101	303	14.7	1.8
44611	Pharmacies & drug stores .....	20	44 161	4 972	929	269	13.3	1.9
446110	Pharmacies & drug stores .....	20	44 161	4 972	929	269	13.3	1.9
4461101	Pharmacies & drug stores .....	18	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	56	85 897	5 708	1 352	415	24.9	15.3
4471	Gasoline stations .....	56	85 897	5 708	1 352	415	24.9	15.3
44711	Gasoline stations with convenience stores .....	9	21 431	1 052	244	85	24.5	—
447110	Gasoline stations with convenience stores .....	9	21 431	1 052	244	85	24.5	—
44719	Other gasoline stations .....	47	64 466	4 656	1 108	330	25.0	20.4
447190	Other gasoline stations .....	47	64 466	4 656	1 108	330	25.0	20.4
448	Clothing & clothing accessories stores .....	47	33 058	3 604	857	325	7.9	1.6
4481	Clothing stores .....	23	21 486	2 095	488	219	9.1	.5
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	5 306	885	227	53	12.5	8.2
44831	Jewelry stores .....	11	5 306	885	227	53	12.5	8.2
448310	Jewelry stores .....	11	5 306	885	227	53	12.5	8.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARREN COUNTY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	34	18 457	2 166	415	137	13.1	2.7
4511	Sporting goods, hobby, & musical instrument stores . .	20	10 724	1 396	232	69	19.6	3.5
45112	Hobby, toy, & game stores . . . . .	4	D	D	D	a	D	D
451120	Hobby, toy, & game stores . . . . .	4	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores . . . . .	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores . . . . .	3	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	14	7 733	770	183	68	4.1	1.5
45121	Book stores & news dealers . . . . .	9	D	D	D	b	D	D
451211	Book stores . . . . .	8	D	D	D	b	D	D
4512111	Book stores, general . . . . .	4	D	D	D	b	D	D
4512113	College book stores . . . . .	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores . . . . .	12	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	55	D	D	D	e	D	D
4531	Florists . . . . .	17	3 064	457	108	45	59.6	12.6
45311	Florists . . . . .	17	3 064	457	108	45	59.6	12.6
453110	Florists . . . . .	17	3 064	457	108	45	59.6	12.6
4532	Office supplies, stationery, & gift stores . . . . .	21	17 770	1 702	434	176	25.7	2.3
45321	Office supplies & stationery stores . . . . .	6	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	6	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	15	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores . . . . .	15	D	D	D	c	D	D
4539	Other miscellaneous store retailers . . . . .	14	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	6	1 447	319	73	23	26.2	7.1
453910	Pet & pet supplies stores . . . . .	6	1 447	319	73	23	26.2	7.1
45399	All other miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
454	Nonstore retailers . . . . .	28	62 495	8 605	2 212	361	22.6	9.9
4541	Electronic shopping & mail-order houses . . . . .	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses . . . . .	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses . . . . .	5	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	21	54 793	7 359	1 905	308	24.3	10.7
45431	Fuel dealers . . . . .	15	47 063	5 658	1 464	196	27.5	9.6
454311	Heating oil dealers . . . . .	15	47 063	5 658	1 464	196	27.5	9.6
45439	Other direct selling establishments . . . . .	6	7 730	1 701	441	112	4.7	17.4
454390	Other direct selling establishments . . . . .	6	7 730	1 701	441	112	4.7	17.4

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ABERDEEN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>69</b>	<b>59 226</b>	<b>5 915</b>	<b>1 433</b>	<b>423</b>	<b>26.0</b>	<b>9.9</b>
441	Motor vehicle & parts dealers	8	11 446	1 612	403	84	.9	18.1
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	7 449	1 357	323	65	—	27.8
441310	Automotive parts & accessories stores	4	7 449	1 357	323	65	—	27.8
442	Furniture & home furnishings stores	3	359	52	13	4	93.9	6.1
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 733	479	120	17	—	3.3
445	Food & beverage stores	13	6 405	506	118	51	26.8	8.1
446	Health & personal care stores	5	5 988	487	114	47	1.9	3.9
4461	Health & personal care stores	5	5 988	487	114	47	1.9	3.9
44619	Other health & personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	9	15 793	478	105	43	68.4	14.7
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	4 542	614	169	80	12.4	3.8
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	2 963	383	93	27	D	—
4511	Sporting goods, hobby, & musical instrument stores	3	2 963	383	93	27	D	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	2 205	303	67	24	20.6	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
<b>ABSECON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>67</b>	<b>134 185</b>	<b>12 849</b>	<b>3 001</b>	<b>722</b>	<b>2.3</b>	<b>3.3</b>
441	Motor vehicle & parts dealers	11	10 602	1 179	216	46	6.8	3.6
4412	Other motor vehicle dealers	3	4 076	351	27	16	D	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 325	559	110	32	13.1	—
445	Food & beverage stores	16	74 270	6 501	1 626	356	.4	.5
4451	Grocery stores	9	69 995	6 095	1 536	319	—	—
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
44512	Convenience stores	4	D	D	D	b	D	D
445120	Convenience stores	4	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	23 964	1 027	271	77	4.8	.4
4471	Gasoline stations	10	23 964	1 027	271	77	4.8	.4
44719	Other gasoline stations	8	D	D	D	b	D	D
447190	Other gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ABSECON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	9	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	9	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ALLENDALE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>65 104</b>	<b>6 527</b>	<b>1 293</b>	<b>260</b>	<b>4.8</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	899	109	13	1	D	—
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ALPHA, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>15</b>	<b>12 659</b>	<b>1 736</b>	<b>412</b>	<b>82</b>	<b>51.6</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	1 373	220	57	12	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	3 619	539	125	26	100.0	—
454311	Heating oil dealers .....	3	3 619	539	125	26	100.0	—
<b>ASBURY PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>71 753</b>	<b>6 173</b>	<b>1 315</b>	<b>303</b>	<b>14.4</b>	<b>5.5</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	7 959	996	205	38	—	16.7
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	15	9 509	861	208	85	63.8	7.4
44512	Convenience stores .....	5	5 187	454	109	49	67.2	5.6
445120	Convenience stores .....	5	5 187	454	109	49	67.2	5.6
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	6	1 447	200	46	18	76.5	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ASBURY PARK, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ATLANTIC CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>255</b>	<b>296 544</b>	<b>31 755</b>	<b>7 102</b>	<b>1 832</b>	<b>11.1</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	c	D	D
4411	Automobile dealers .....	3	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	5	1 613	338	77	15	24.3	—
443	Electronics & appliance stores .....	4	771	115	27	10	—	30.4
444	Building material & garden equipment & supplies dealers .....	6	10 059	1 652	392	51	—	10.6
4441	Building material & supplies dealers .....	6	10 059	1 652	392	51	—	10.6
44419	Other building material dealers .....	3	6 891	1 262	302	37	—	—
444190	Other building material dealers .....	3	6 891	1 262	302	37	—	—
445	Food & beverage stores .....	63	57 241	5 997	1 347	457	20.9	13.6
4451	Grocery stores .....	32	40 862	3 909	899	301	19.4	17.1
44512	Convenience stores .....	9	8 054	445	118	50	48.5	2.7
445120	Convenience stores .....	9	8 054	445	118	50	48.5	2.7
4452	Specialty food stores .....	12	4 663	849	167	63	14.1	4.5
4453	Beer, wine, & liquor stores .....	19	11 716	1 239	281	93	28.6	5.1
44531	Beer, wine, & liquor stores .....	19	11 716	1 239	281	93	28.6	5.1
445310	Beer, wine, & liquor stores .....	19	11 716	1 239	281	93	28.6	5.1
446	Health & personal care stores .....	17	26 710	3 202	736	168	15.2	2.5
4461	Health & personal care stores .....	17	26 710	3 202	736	168	15.2	2.5
44611	Pharmacies & drug stores .....	9	24 753	2 902	663	147	15.3	.3
446110	Pharmacies & drug stores .....	9	24 753	2 902	663	147	15.3	.3
4461101	Pharmacies & drug stores .....	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	13	9 231	637	164	49	42.4	20.4
448	Clothing & clothing accessories stores .....	89	50 517	7 678	1 743	489	18.4	9.7
4481	Clothing stores .....	56	30 506	5 156	1 067	337	17.2	8.1
44811	Men's clothing stores .....	10	6 011	1 329	288	54	23.7	—
448110	Men's clothing stores .....	10	6 011	1 329	288	54	23.7	—
44812	Women's clothing stores .....	22	12 509	2 126	420	166	6.8	7.5
448120	Women's clothing stores .....	22	12 509	2 126	420	166	6.8	7.5
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	5	3 892	595	132	38	—	27.9
448190	Other clothing stores .....	5	3 892	595	132	38	—	27.9
4482	Shoe stores .....	10	5 338	991	244	70	3.2	20.4
44821	Shoe stores .....	10	5 338	991	244	70	3.2	20.4
448210	Shoe stores .....	10	5 338	991	244	70	3.2	20.4
4482102	Women's shoe stores .....	6	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	23	14 673	1 531	432	82	26.5	9.2
44831	Jewelry stores .....	22	D	D	D	b	D	D
448310	Jewelry stores .....	22	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	3 864	337	73	24	—	—
4511	Sporting goods, hobby, & musical instrument stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	8	3 127	272	53	20	12.5	—
452990	All other general merchandise stores .....	8	3 127	272	53	20	12.5	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATLANTIC CITY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	36	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	28	9 532	1 752	306	88	12.5	2.3
45322	Gift, novelty, & souvenir stores .....	28	9 532	1 752	306	88	12.5	2.3
453220	Gift, novelty, & souvenir stores .....	28	9 532	1 752	306	88	12.5	2.3
4533	Used merchandise stores .....	3	857	252	54	21	—	45.2
45331	Used merchandise stores .....	3	857	252	54	21	—	45.2
453310	Used merchandise stores .....	3	857	252	54	21	—	45.2
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ATLANTIC HIGHLANDS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>30 678</b>	<b>3 726</b>	<b>959</b>	<b>182</b>	<b>8.7</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	3	1 158	199	38	5	—	11.7
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	3 404	158	37	13	—	8.2
451	Sporting goods, hobby, book, & music stores .....	4	1 024	119	18	5	32.2	13.3
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>AUDUBON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>95 386</b>	<b>12 763</b>	<b>3 180</b>	<b>795</b>	<b>4.8</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 742	219	96	20	D	29.9
445	Food & beverage stores .....	7	D	D	D	e	D	D
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	c	D	D
44512	Convenience stores .....	3	4 363	436	102	43	D	—
445120	Convenience stores .....	3	4 363	436	102	43	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	2 822	293	69	15	D	—
448	Clothing & clothing accessories stores .....	10	4 289	467	117	57	—	8.3
4481	Clothing stores .....	7	3 147	346	89	47	—	1.9
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	26 863	3 475	832	289	—	—
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AUDUBON, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>BARNEGAT TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>35 342</b>	<b>4 373</b>	<b>1 016</b>	<b>264</b>	<b>8.5</b>	<b>.3</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	10	17 910	1 994	421	129	1.2	.3
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	2 169	65	28	21	D	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>BARRINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>51 056</b>	<b>6 403</b>	<b>1 358</b>	<b>250</b>	<b>4.2</b>	<b>4.3</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BAYONNE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>224</b>	<b>232 060</b>	<b>31 766</b>	<b>6 818</b>	<b>1 588</b>	<b>17.9</b>	<b>10.4</b>
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	7	4 441	444	110	24	36.1	—
4431	Electronics & appliance stores	7	4 441	444	110	24	36.1	—
44311	Appliance, television, & other electronics stores	7	4 441	444	110	24	36.1	—
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	28 393	7 339	1 677	280	.5	5.1
4441	Building material & supplies dealers	10	28 393	7 339	1 677	280	.5	5.1
44419	Other building material dealers	6	D	D	D	e	D	D
444190	Other building material dealers	6	D	D	D	e	D	D
445	Food & beverage stores	57	92 402	9 551	1 935	458	5.1	15.2
4451	Grocery stores	38	79 959	8 362	1 642	376	3.9	16.0
44511	Supermarkets & other grocery (except convenience) stores	27	72 882	7 540	1 441	333	3.5	17.1
445110	Supermarkets & other grocery (except convenience) stores	27	72 882	7 540	1 441	333	3.5	17.1
44512	Convenience stores	11	7 077	822	201	43	8.1	4.5
445120	Convenience stores	11	7 077	822	201	43	8.1	4.5
4452	Specialty food stores	11	5 306	695	168	40	19.4	.8
4453	Beer, wine, & liquor stores	8	7 137	494	125	42	8.6	17.2
44531	Beer, wine, & liquor stores	8	7 137	494	125	42	8.6	17.2
445310	Beer, wine, & liquor stores	8	7 137	494	125	42	8.6	17.2
446	Health & personal care stores	20	27 681	4 311	752	218	28.6	5.1
4461	Health & personal care stores	20	27 681	4 311	752	218	28.6	5.1
44611	Pharmacies & drug stores	13	25 005	3 525	572	194	22.9	4.5
446110	Pharmacies & drug stores	13	25 005	3 525	572	194	22.9	4.5
4461101	Pharmacies & drug stores	12	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	24	20 925	1 240	333	86	50.2	22.8
4471	Gasoline stations	24	20 925	1 240	333	86	50.2	22.8
44719	Other gasoline stations	16	12 241	808	194	50	61.4	24.4
447190	Other gasoline stations	16	12 241	808	194	50	61.4	24.4
448	Clothing & clothing accessories stores	44	17 408	2 420	552	207	30.1	3.6
4481	Clothing stores	30	13 272	1 721	378	161	26.3	4.7
44813	Children's & infants' clothing stores	5	2 046	242	55	22	40.9	—
448130	Children's & infants' clothing stores	5	2 046	242	55	22	40.9	—
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
452	General merchandise stores	5	3 103	311	68	30	34.9	—
45299	All other general merchandise stores	5	3 103	311	68	30	34.9	—
452990	All other general merchandise stores	5	3 103	311	68	30	34.9	—
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4531	Florists	5	1 652	320	74	21	23.1	22.5
45311	Florists	5	1 652	320	74	21	23.1	22.5
453110	Florists	5	1 652	320	74	21	23.1	22.5
4532	Office supplies, stationery, & gift stores	9	4 092	626	134	46	39.3	4.3
45321	Office supplies & stationery stores	3	2 694	292	62	19	D	—
453210	Office supplies & stationery stores	3	2 694	292	62	19	D	—
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
4543	Direct selling establishments	9	9 579	2 385	594	65	30.2	—
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEACHWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>20</b>	<b>42 888</b>	<b>4 325</b>	<b>1 040</b>	<b>268</b>	<b>8.0</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	30 478	2 861	697	160	5.9	—
4451	Grocery stores .....	3	D	D	D	c	D	D
44512	Convenience stores .....	2	D	D	D	b	D	D
445120	Convenience stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	607	75	18	5	D	—
<b>BELLEVILLE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>105</b>	<b>252 342</b>	<b>25 882</b>	<b>6 062</b>	<b>1 790</b>	<b>11.2</b>	<b>3.4</b>
441	Motor vehicle & parts dealers .....	18	90 419	7 442	1 746	232	9.1	2.5
4411	Automobile dealers .....	7	58 248	3 821	879	112	13.2	.3
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	6	24 498	3 009	738	90	—	3.8
441310	Automotive parts & accessories stores .....	6	24 498	3 009	738	90	—	3.8
443	Electronics & appliance stores .....	5	3 010	307	81	20	—	6.0
4431	Electronics & appliance stores .....	5	3 010	307	81	20	—	6.0
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	21 607	3 020	632	111	7.2	—
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	6	17 646	2 509	515	65	3.0	—
444190	Other building material dealers .....	6	17 646	2 509	515	65	3.0	—
445	Food & beverage stores .....	25	62 385	7 563	1 828	884	8.9	.5
4451	Grocery stores .....	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	f	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	8	D	D	D	c	D	D
4461	Health & personal care stores .....	8	D	D	D	c	D	D
447	Gasoline stations .....	10	8 444	299	93	24	67.9	11.0
448	Clothing & clothing accessories stores .....	10	10 803	917	209	77	—	24.5
4481	Clothing stores .....	5	D	D	D	b	D	D
44811	Men's clothing stores .....	1	D	D	D	a	D	D
448110	Men's clothing stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELLMAWR, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>59 232</b>	<b>7 552</b>	<b>1 594</b>	<b>448</b>	<b>18.3</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	3	3 815	559	133	27	D	—
442	Furniture & home furnishings stores .....	8	10 658	1 323	180	56	9.3	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44221	Floor covering stores .....	4	D	D	D	a	D	D
442210	Floor covering stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	4 535	577	127	23	D	—
445	Food & beverage stores .....	13	27 541	3 522	821	251	9.6	.8
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 747	200	53	15	75.3	2.5
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BELMAR, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>84 671</b>	<b>8 410</b>	<b>1 896</b>	<b>349</b>	<b>11.9</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	4	41 186	2 344	573	57	4.0	—
442	Furniture & home furnishings stores .....	3	1 504	252	22	6	D	—
444	Building material & garden equipment & supplies dealers .....	3	5 861	775	193	29	D	—
445	Food & beverage stores .....	10	25 047	3 395	815	169	8.7	7.0
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	9	D	D	D	b	D	D
44819	Other clothing stores .....	3	674	33	—	—	—	7.9
448190	Other clothing stores .....	3	674	33	—	—	—	7.9
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELVIDERE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>22 212</b>	<b>3 274</b>	<b>658</b>	<b>202</b>	<b>13.6</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	1 230	163	43	11	14.2	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BERGENFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>117</b>	<b>241 650</b>	<b>21 358</b>	<b>4 750</b>	<b>904</b>	<b>14.6</b>	<b>1.3</b>
441	Motor vehicle & parts dealers .....	9	106 202	5 636	1 113	133	22.3	—
4411	Automobile dealers .....	5	104 432	5 345	1 046	120	22.5	—
44111	New car dealers .....	5	104 432	5 345	1 046	120	22.5	—
441110	New car dealers .....	5	104 432	5 345	1 046	120	22.5	—
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
4422	Home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	2 230	219	74	14	22.9	2.9
4431	Electronics & appliance stores .....	4	2 230	219	74	14	22.9	2.9
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	37 250	4 713	1 089	151	.9	1.1
4441	Building material & supplies dealers .....	11	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	7	29 640	3 678	847	88	.8	.1
444190	Other building material dealers .....	7	29 640	3 678	847	88	.8	.1
445	Food & beverage stores .....	21	49 941	4 793	1 203	263	4.3	.4
4451	Grocery stores .....	11	44 389	4 430	1 110	230	2.6	.4
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	c	D	D
4452	Specialty food stores .....	5	1 172	134	37	16	29.3	1.5
446	Health & personal care stores .....	8	D	D	D	b	D	D
4461	Health & personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	7	7 195	448	122	27	4.9	—
448	Clothing & clothing accessories stores .....	18	8 850	1 029	231	77	16.7	15.5
4481	Clothing stores .....	15	7 766	955	211	71	16.2	17.6
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	13	6 355	939	211	52	2.1	10.9
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	1 334	217	49	18	D	—
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4531	Florists .....	4	1 598	315	70	12	—	9.7
45311	Florists .....	4	1 598	315	70	12	—	9.7
453110	Florists .....	4	1 598	315	70	12	—	9.7
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 665	490	133	26	99.7	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERKELEY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>51</b>	<b>51 182</b>	<b>5 329</b>	<b>1 182</b>	<b>350</b>	<b>15.4</b>	<b>17.4</b>
441	Motor vehicle & parts dealers .....	4	5 362	755	125	21	3.5	—
4412	Other motor vehicle dealers .....	4	5 362	755	125	21	3.5	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	4	5 362	755	125	21	3.5	—
441222	Boat dealers .....	4	5 362	755	125	21	3.5	—
442	Furniture & home furnishings stores .....	6	4 693	750	194	47	22.0	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	3 567	393	79	15	15.7	78.7
445	Food & beverage stores .....	13	16 191	1 571	370	132	16.2	31.4
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	8 472	835	161	43	19.2	—
4461	Health & personal care stores .....	4	8 472	835	161	43	19.2	—
447	Gasoline stations .....	6	9 593	511	120	43	14.2	8.1
448	Clothing & clothing accessories stores .....	3	720	104	34	3	D	—
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	1 748	173	46	16	D	—
45299	All other general merchandise stores .....	3	1 748	173	46	16	D	—
452990	All other general merchandise stores .....	3	1 748	173	46	16	D	—
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BERKELEY HEIGHTS TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>43</b>	<b>77 723</b>	<b>12 141</b>	<b>2 826</b>	<b>609</b>	<b>6.4</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	7 755	1 713	367	50	3.4	—
445	Food & beverage stores .....	10	40 515	4 710	1 122	262	2.2	—
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	5	10 262	1 368	275	48	—	—
4461	Health & personal care stores .....	5	10 262	1 368	275	48	—	—
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 410	157	49	15	27.8	18.1
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERLIN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>101</b>	<b>209 049</b>	<b>20 426</b>	<b>5 039</b>	<b>1 222</b>	<b>12.7</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	10	40 742	3 606	780	124	17.0	1.8
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	9	6 853	896	218	35	71.4	—
4421	Furniture stores .....	4	5 456	711	167	21	66.8	—
44211	Furniture stores .....	4	5 456	711	167	21	66.8	—
442110	Furniture stores .....	4	5 456	711	167	21	66.8	—
443	Electronics & appliance stores .....	4	1 588	239	68	36	15.7	—
4431	Electronics & appliance stores .....	4	1 588	239	68	36	15.7	—
44311	Appliance, television, & other electronics stores .....	4	1 588	239	68	36	15.7	—
444	Building material & garden equipment & supplies dealers .....	8	10 660	1 023	231	71	10.5	10.9
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	15	74 414	7 125	1 853	460	1.8	1.2
4451	Grocery stores .....	9	65 370	6 565	1 719	417	.3	.6
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	7	10 524	1 342	396	63	.6	—
4461	Health & personal care stores .....	7	10 524	1 342	396	63	.6	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	24 907	1 030	261	65	28.9	—
4471	Gasoline stations .....	7	24 907	1 030	261	65	28.9	—
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	11	4 507	750	188	46	49.3	7.5
451	Sporting goods, hobby, book, & music stores .....	10	3 434	544	131	40	50.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	1 818	289	74	22	14.7	—
4512	Book, periodical, & music stores .....	4	1 616	255	57	18	89.7	—
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	2 781	376	88	17	—	—
452990	All other general merchandise stores .....	3	2 781	376	88	17	—	—
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERNARDS TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>43 327</b>	<b>4 508</b>	<b>1 073</b>	<b>230</b>	<b>20.8</b>	<b>4.9</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	14 753	878	216	45	30.3	10.3
44719	Other gasoline stations .....	7	14 753	878	216	45	30.3	10.3
447190	Other gasoline stations .....	7	14 753	878	216	45	30.3	10.3
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	322	104	—	—	100.0	—
<b>BERNARDSVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>105 745</b>	<b>9 598</b>	<b>2 404</b>	<b>520</b>	<b>46.8</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	3 284	473	108	18	26.6	—
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 586	415	110	14	—	—
4431	Electronics & appliance stores .....	3	2 586	415	110	14	—	—
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	3 097	468	89	22	D	—
445	Food & beverage stores .....	11	33 538	3 203	951	249	2.2	10.0
4451	Grocery stores .....	9	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 268	409	104	33	33.5	—
448	Clothing & clothing accessories stores .....	5	1 724	318	78	20	100.0	—
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	4 335	610	131	33	34.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	6 122	1 000	225	25	45.9	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>BEVERLY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>8</b>	<b>11 097</b>	<b>962</b>	<b>240</b>	<b>51</b>	<b>4.3</b>	<b>16.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BLOOMFIELD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>191</b>	<b>304 106</b>	<b>34 413</b>	<b>7 777</b>	<b>1 759</b>	<b>7.7</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	9	123 517	12 675	2 862	314	.1	3.6
4411	Automobile dealers .....	3	D	D	D	c	D	D
44111	New car dealers .....	3	D	D	D	c	D	D
441110	New car dealers .....	3	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	5 017	754	176	35	8.2	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	1 329	232	66	15	42.4	.7
4431	Electronics & appliance stores .....	7	1 329	232	66	15	42.4	.7
444	Building material & garden equipment & supplies dealers .....	14	15 399	2 121	482	101	2.7	.2
4441	Building material & supplies dealers .....	13	D	D	D	c	D	D
44419	Other building material dealers .....	9	8 498	1 347	295	38	2.0	.3
444190	Other building material dealers .....	9	8 498	1 347	295	38	2.0	.3
445	Food & beverage stores .....	56	74 180	9 666	2 084	590	10.7	.8
4451	Grocery stores .....	40	66 716	8 600	1 860	518	6.3	.3
44511	Supermarkets & other grocery (except convenience) stores .....	26	62 777	8 183	1 777	492	3.3	.2
445110	Supermarkets & other grocery (except convenience) stores .....	26	62 777	8 183	1 777	492	3.3	.2
4452	Specialty food stores .....	5	1 831	450	106	30	93.2	—
4453	Beer, wine, & liquor stores .....	11	5 633	616	118	42	35.5	7.2
44531	Beer, wine, & liquor stores .....	11	5 633	616	118	42	35.5	7.2
445310	Beer, wine, & liquor stores .....	11	5 633	616	118	42	35.5	7.2
446	Health & personal care stores .....	22	32 423	3 695	867	234	13.4	5.6
4461	Health & personal care stores .....	22	32 423	3 695	867	234	13.4	5.6
44611	Pharmacies & drug stores .....	11	26 382	2 668	630	201	9.0	—
446110	Pharmacies & drug stores .....	11	26 382	2 668	630	201	9.0	—
4461101	Pharmacies & drug stores .....	7	25 565	2 476	585	189	8.2	—
4461102	Proprietary stores .....	4	817	192	45	12	33.8	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	20	22 201	1 294	354	78	15.4	6.6
4471	Gasoline stations .....	20	22 201	1 294	354	78	15.4	6.6
44719	Other gasoline stations .....	18	D	D	D	b	D	D
447190	Other gasoline stations .....	18	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	30	21 176	2 826	636	298	16.5	—
4481	Clothing stores .....	20	16 153	2 215	491	262	17.6	—
44812	Women's clothing stores .....	11	10 208	1 241	275	173	16.9	—
448120	Women's clothing stores .....	11	10 208	1 241	275	173	16.9	—
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	2 025	298	69	19	28.0	19.7
4512	Book, periodical, & music stores .....	6	1 584	195	51	15	24.4	25.1
45121	Book stores & news dealers .....	6	1 584	195	51	15	24.4	25.1
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	5	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 756	318	58	20	41.9	—
4543	Direct selling establishments .....	4	2 756	318	58	20	41.9	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BLOOMINGDALE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	11	7 841	666	152	52	21.4	44.6
446	Health & personal care stores .....	3	4 293	416	108	23	—	41.6
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
<b>BOGOTA, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>26</b>	<b>36 663</b>	<b>3 579</b>	<b>771</b>	<b>132</b>	<b>14.9</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	12	4 498	699	184	44	35.3	11.0
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	4 420	281	63	11	12.3	19.3
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BOONTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>49</b>	<b>104 489</b>	<b>11 204</b>	<b>2 580</b>	<b>535</b>	<b>8.4</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	5	37 497	3 667	908	90	—	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	11	27 539	2 064	493	167	3.4	1.2
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	7	6 508	239	57	21	27.2	14.4
448	Clothing & clothing accessories stores .....	4	922	105	24	5	76.5	23.5
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOONTON, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses . . . . .	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses . . . . .	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses . . . . .	1	D	D	D	b	D	D
	<b>BORDENTOWN, NJ</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>40</b>	<b>171 351</b>	<b>16 314</b>	<b>3 944</b>	<b>807</b>	<b>4.4</b>	<b>4.8</b>
441	Motor vehicle & parts dealers . . . . .	5	D	D	D	c	D	D
4411	Automobile dealers . . . . .	4	79 426	6 526	1 576	208	—	8.6
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	3 473	592	149	21	5.7	—
445	Food & beverage stores . . . . .	7	46 265	4 840	1 167	274	3.0	—
4451	Grocery stores . . . . .	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	c	D	D
446	Health & personal care stores . . . . .	4	6 069	710	171	28	37.7	14.0
4461	Health & personal care stores . . . . .	4	6 069	710	171	28	37.7	14.0
447	Gasoline stations . . . . .	8	12 320	919	217	63	17.3	—
44719	Other gasoline stations . . . . .	8	12 320	919	217	63	17.3	—
447190	Other gasoline stations . . . . .	8	12 320	919	217	63	17.3	—
448	Clothing & clothing accessories stores . . . . .	3	2 210	223	60	21	—	27.3
451	Sporting goods, hobby, book, & music stores . . . . .	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . . . . .	2	D	D	D	b	D	D
45111	Sporting goods stores . . . . .	1	D	D	D	b	D	D
451110	Sporting goods stores . . . . .	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	1	D	D	D	b	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	1	D	D	D	a	D	D
452990	All other general merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
	<b>BOUND BROOK, NJ</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>38</b>	<b>64 110</b>	<b>7 968</b>	<b>1 694</b>	<b>309</b>	<b>28.6</b>	<b>9.9</b>
441	Motor vehicle & parts dealers . . . . .	6	28 434	2 566	482	68	17.6	13.9
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
441221	Motorcycle dealers . . . . .	1	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	3 451	749	71	21	52.8	40.6
445	Food & beverage stores . . . . .	5	D	D	D	a	D	D
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	6	8 062	446	109	30	63.9	—
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . . . . .	1	D	D	D	b	D	D
45111	Sporting goods stores . . . . .	1	D	D	D	b	D	D
451110	Sporting goods stores . . . . .	1	D	D	D	b	D	D
4511101	General-line sporting goods stores . . . . .	1	D	D	D	b	D	D
451212	News dealers & newsstands . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	1	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRADLEY BEACH, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>11 348</b>	<b>1 154</b>	<b>285</b>	<b>82</b>	<b>21.5</b>	<b>11.1</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	5 748	480	118	39	13.0	10.5
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BRANCHBURG TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>28 396</b>	<b>3 279</b>	<b>705</b>	<b>155</b>	<b>21.1</b>	<b>4.7</b>
442	Furniture & home furnishings stores .....	3	2 122	334	70	16	D	15.5
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	5	7 047	633	119	14	37.8	1.7
444190	Other building material dealers .....	5	7 047	633	119	14	37.8	1.7
445	Food & beverage stores .....	8	5 807	744	186	36	14.3	.6
44512	Convenience stores .....	4	4 358	557	132	24	16.9	—
445120	Convenience stores .....	4	4 358	557	132	24	16.9	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	9 482	999	217	56	16.6	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BRICK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>275</b>	<b>643 723</b>	<b>62 567</b>	<b>14 665</b>	<b>3 826</b>	<b>5.1</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	37	121 991	11 607	2 498	374	8.0	1.8
4411	Automobile dealers .....	12	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	9	43 790	4 269	912	150	7.2	.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	9	43 790	4 269	912	150	7.2	.3
441222	Boat dealers .....	9	43 790	4 269	912	150	7.2	.3
4413	Automotive parts, accessories, & tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	10	10 565	1 761	376	75	42.4	20.1
441310	Automotive parts & accessories stores .....	10	10 565	1 761	376	75	42.4	20.1
442	Furniture & home furnishings stores .....	20	18 066	3 013	673	137	10.6	8.6
4421	Furniture stores .....	11	13 144	2 013	443	79	8.2	10.1
44211	Furniture stores .....	11	13 144	2 013	443	79	8.2	10.1
442110	Furniture stores .....	11	13 144	2 013	443	79	8.2	10.1
4422	Home furnishings stores .....	9	4 922	1 000	230	58	17.1	4.5
44229	Other home furnishings stores .....	4	3 413	722	168	44	—	6.5
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	14 962	940	196	40	1.9	72.2
4431	Electronics & appliance stores .....	11	14 962	940	196	40	1.9	72.2
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	5	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	22	22 838	2 843	648	152	6.4	2.9
4441	Building material & supplies dealers .....	18	19 714	2 404	577	122	4.3	3.4
44412	Paint & wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	11	10 926	1 180	281	51	6.3	6.1
444190	Other building material dealers .....	11	10 926	1 180	281	51	6.3	6.1
4442	Lawn & garden equipment & supplies stores .....	4	3 124	439	71	30	19.8	—
44422	Nursery & garden centers .....	4	3 124	439	71	30	19.8	—
444220	Nursery & garden centers .....	4	3 124	439	71	30	19.8	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRICK TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	46	167 271	18 304	4 486	1 156	2.5	.8
4451	Grocery stores .....	28	154 790	16 915	4 174	1 036	1.1	.5
44511	Supermarkets & other grocery (except convenience) stores .....	13	141 752	15 601	3 856	898	.3	—
445110	Supermarkets & other grocery (except convenience) stores .....	13	141 752	15 601	3 856	898	.3	—
44512	Convenience stores .....	15	13 038	1 314	318	138	9.3	5.8
445120	Convenience stores .....	15	13 038	1 314	318	138	9.3	5.8
4452	Specialty food stores .....	10	2 940	301	56	18	59.8	19.3
4453	Beer, wine, & liquor stores .....	8	9 541	1 088	256	102	8.7	—
44531	Beer, wine, & liquor stores .....	8	9 541	1 088	256	102	8.7	—
445310	Beer, wine, & liquor stores .....	8	9 541	1 088	256	102	8.7	—
446	Health & personal care stores .....	26	29 489	3 505	690	213	17.2	6.6
4461	Health & personal care stores .....	26	29 489	3 505	690	213	17.2	6.6
44611	Pharmacies & drug stores .....	15	25 361	2 771	536	179	12.8	5.8
446110	Pharmacies & drug stores .....	15	25 361	2 771	536	179	12.8	5.8
4461101	Pharmacies & drug stores .....	15	25 361	2 771	536	179	12.8	5.8
44613	Optical goods stores .....	5	2 481	443	97	18	38.5	16.1
446130	Optical goods stores .....	5	2 481	443	97	18	38.5	16.1
44619	Other health & personal care stores .....	6	1 647	291	57	16	52.9	6.1
447	Gasoline stations .....	21	22 458	1 599	428	146	17.2	11.6
4471	Gasoline stations .....	21	22 458	1 599	428	146	17.2	11.6
44719	Other gasoline stations .....	18	17 247	1 338	365	119	13.5	15.0
447190	Other gasoline stations .....	18	17 247	1 338	365	119	13.5	15.0
448	Clothing & clothing accessories stores .....	32	52 640	5 243	1 240	495	2.5	1.2
4481	Clothing stores .....	18	46 507	4 616	1 096	440	1.0	1.3
44812	Women's clothing stores .....	9	10 957	1 216	297	101	—	—
448120	Women's clothing stores .....	9	10 957	1 216	297	101	—	—
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	5	34 514	3 210	743	317	1.3	—
448140	Family clothing stores .....	5	34 514	3 210	743	317	1.3	—
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	14	17 295	2 004	502	161	2.3	7.9
4511	Sporting goods, hobby, & musical instrument stores ..	9	11 009	1 281	359	106	3.5	—
45112	Hobby, toy, & game stores .....	4	8 122	933	258	83	4.8	—
451120	Hobby, toy, & game stores .....	4	8 122	933	258	83	4.8	—
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	6 286	723	143	55	—	21.7
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	81 532	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	81 532	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	79 238	6 428	1 571	583	—	—
45211	Department stores (excl leased depts) .....	3	79 238	6 428	1 571	583	—	—
452110	Department stores (excl leased depts) .....	3	79 238	6 428	1 571	583	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	79 238	6 428	1 571	583	—	—
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	a	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRIDGETON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>103</b>	<b>214 259</b>	<b>24 221</b>	<b>5 491</b>	<b>1 266</b>	<b>3.2</b>	<b>1.6</b>
441	Motor vehicle & parts dealers	13	72 711	5 261	1 146	144	.1	.4
4411	Automobile dealers	6	D	D	D	c	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 213	131	27	8	—	—
444	Building material & garden equipment & supplies dealers	10	13 941	2 286	471	122	1.0	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	17	55 674	6 483	1 511	440	3.5	4.0
4451	Grocery stores	10	48 612	5 882	1 391	380	4.1	4.3
44511	Supermarkets & other grocery (except convenience) stores	6	45 079	5 495	1 305	327	3.3	—
445110	Supermarkets & other grocery (except convenience) stores	6	45 079	5 495	1 305	327	3.3	—
4452	Specialty food stores	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	10	D	D	D	c	D	D
4461	Health & personal care stores	10	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	4 780	583	142	34	—	2.9
4481	Clothing stores	4	2 906	246	61	15	—	4.9
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	c	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	6	19 830	3 733	937	109	8.5	—
45431	Fuel dealers	6	19 830	3 733	937	109	8.5	—
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
<b>BRIDGEWATER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>227</b>	<b>668 574</b>	<b>65 303</b>	<b>14 817</b>	<b>3 691</b>	<b>6.3</b>	<b>5.0</b>
441	Motor vehicle & parts dealers	12	133 260	8 044	1 305	208	17.4	9.8
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	6	126 914	7 199	1 105	174	17.0	7.2
441110	New car dealers	6	126 914	7 199	1 105	174	17.0	7.2
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	26 417	3 026	757	194	7.0	7.6
4421	Furniture stores	7	7 930	1 088	312	52	2.7	25.4
44211	Furniture stores	7	7 930	1 088	312	52	2.7	25.4
442110	Furniture stores	7	7 930	1 088	312	52	2.7	25.4
4422	Home furnishings stores	9	18 487	1 938	445	142	8.9	—
44229	Other home furnishings stores	9	18 487	1 938	445	142	8.9	—
442299	All other home furnishings stores	9	18 487	1 938	445	142	8.9	—
443	Electronics & appliance stores	5	13 254	951	198	37	.6	68.2
4431	Electronics & appliance stores	5	13 254	951	198	37	.6	68.2
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	15	79 332	10 358	2 109	288	2.7	.1
4441	Building material & supplies dealers	11	D	D	D	e	D	D
44419	Other building material dealers	9	71 215	9 328	1 903	237	.5	.1
444190	Other building material dealers	9	71 215	9 328	1 903	237	.5	.1
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRIDGEWATER TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	19	28 009	3 279	806	236	7.4	1.9
44512	Convenience stores .....	5	5 044	641	160	39	12.6	—
445120	Convenience stores .....	5	5 044	641	160	39	12.6	—
4452	Specialty food stores .....	6	2 613	416	90	47	—	20.6
446	Health & personal care stores .....	15	24 606	2 709	691	211	28.5	.5
4461	Health & personal care stores .....	15	24 606	2 709	691	211	28.5	.5
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	b	D	D
44613	Optical goods stores .....	4	6 431	934	255	47	—	—
446130	Optical goods stores .....	4	6 431	934	255	47	—	—
44619	Other health & personal care stores .....	2	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	16 489	1 172	293	67	21.1	22.9
44719	Other gasoline stations .....	10	16 489	1 172	293	67	21.1	22.9
447190	Other gasoline stations .....	10	16 489	1 172	293	67	21.1	22.9
448	Clothing & clothing accessories stores .....	87	109 432	11 552	2 715	933	.6	2.9
4481	Clothing stores .....	51	79 506	7 686	1 858	698	—	3.0
44811	Men's clothing stores .....	5	7 901	892	211	54	—	13.7
448110	Men's clothing stores .....	5	7 901	892	211	54	—	13.7
44812	Women's clothing stores .....	20	27 981	2 941	701	267	—	—
448120	Women's clothing stores .....	20	27 981	2 941	701	267	—	—
44813	Children's & infants' clothing stores .....	9	18 896	1 612	392	167	—	—
448130	Children's & infants' clothing stores .....	9	18 896	1 612	392	167	—	—
44814	Family clothing stores .....	6	D	D	D	c	D	D
448140	Family clothing stores .....	6	D	D	D	c	D	D
44815	Clothing accessories stores .....	6	D	D	D	b	D	D
448150	Clothing accessories stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	5	7 130	603	160	52	—	8.1
448190	Other clothing stores .....	5	7 130	603	160	52	—	8.1
4482	Shoe stores .....	20	15 596	1 704	407	139	—	4.7
44821	Shoe stores .....	20	15 596	1 704	407	139	—	4.7
448210	Shoe stores .....	20	15 596	1 704	407	139	—	4.7
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	4	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	16	14 330	2 162	450	96	4.7	—
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	16	28 643	2 609	705	196	2.7	.5
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	10	D	D	D	c	D	D
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	4	187 031	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	187 031	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	183 428	18 767	4 549	1 093	—	—
45211	Department stores (excl leased depts) .....	4	183 428	18 767	4 549	1 093	—	—
452110	Department stores (excl leased depts) .....	4	183 428	18 767	4 549	1 093	—	—
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	17	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	16	10 036	1 166	262	125	4.3	7.3
453220	Gift, novelty, & souvenir stores .....	16	10 036	1 166	262	125	4.3	7.3
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRIDGEWATER TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BRIELLE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>39 700</b>	<b>5 472</b>	<b>1 420</b>	<b>238</b>	<b>4.3</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BRIGANTINE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>42 729</b>	<b>4 609</b>	<b>1 024</b>	<b>283</b>	<b>17.1</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	9	22 235	2 403	529	145	13.5	.9
446	Health & personal care stores .....	3	8 121	751	181	45	—	—
4461	Health & personal care stores .....	3	8 121	751	181	45	—	—
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	753	76	14	3	D	—
452	General merchandise stores .....	4	1 218	121	19	16	—	37.7
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BUENA, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>12 231</b>	<b>1 333</b>	<b>308</b>	<b>112</b>	<b>14.2</b>	<b>7.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	4 200	544	119	52	8.0	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 316	310	62	22	—	3.7
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>130</b>	<b>348 935</b>	<b>32 300</b>	<b>7 798</b>	<b>2 027</b>	<b>4.8</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	17	142 522	9 989	2 376	322	—	9.4
4411	Automobile dealers .....	9	126 929	8 267	1 979	246	—	9.8
44111	New car dealers .....	6	121 746	8 008	1 912	233	—	7.8
441110	New car dealers .....	6	121 746	8 008	1 912	233	—	7.8
44112	Used car dealers .....	3	5 183	259	67	13	—	55.3
441120	Used car dealers .....	3	5 183	259	67	13	—	55.3
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	2 214	426	114	24	—	47.7
443	Electronics & appliance stores .....	6	8 903	747	185	39	—	.9
4431	Electronics & appliance stores .....	6	8 903	747	185	39	—	.9
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	14 025	1 576	339	46	—	19.3
444190	Other building material dealers .....	4	14 025	1 576	339	46	—	19.3
445	Food & beverage stores .....	17	19 945	2 699	695	184	6.8	2.0
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	12	11 580	1 269	322	84	9.5	1.0
4461	Health & personal care stores .....	12	11 580	1 269	322	84	9.5	1.0
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	5	2 103	360	78	21	6.2	—
446130	Optical goods stores .....	5	2 103	360	78	21	6.2	—
447	Gasoline stations .....	13	14 854	1 027	246	87	76.2	15.1
44719	Other gasoline stations .....	11	D	D	D	b	D	D
447190	Other gasoline stations .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	33	25 158	3 475	844	307	.5	3.0
4481	Clothing stores .....	22	17 308	2 593	598	247	—	1.1
44815	Clothing accessories stores .....	3	672	138	36	13	—	—
448150	Clothing accessories stores .....	3	672	138	36	13	—	—
44819	Other clothing stores .....	4	1 488	230	63	26	—	5.7
448190	Other clothing stores .....	4	1 488	230	63	26	—	5.7
4482	Shoe stores .....	9	D	D	D	b	D	D
44821	Shoe stores .....	9	D	D	D	b	D	D
448210	Shoe stores .....	9	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	2 854	276	79	24	—	—
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	14 478	1 286	281	111	—	3.7
4511	Sporting goods, hobby, & musical instrument stores .....	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	9 611	668	141	54	—	—
451120	Hobby, toy, & game stores .....	3	9 611	668	141	54	—	—
4512	Book, periodical, & music stores .....	5	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	91 490	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	91 490	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	90 337	8 996	2 186	769	—	—
45211	Department stores (excl leased depts) .....	3	90 337	8 996	2 186	769	—	—
452110	Department stores (excl leased depts) .....	3	90 337	8 996	2 186	769	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>74</b>	<b>139 376</b>	<b>13 215</b>	<b>3 208</b>	<b>898</b>	<b>19.5</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	8	58 952	3 005	831	104	29.0	—
4411	Automobile dealers .....	5	57 022	2 634	750	87	27.0	—
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	7 667	1 045	250	43	20.9	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	15	D	D	D	c	D	D
44512	Convenience stores .....	8	5 932	617	126	67	51.2	—
445120	Convenience stores .....	8	5 932	617	126	67	51.2	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	9	7 001	1 082	214	71	13.6	15.2
4461	Health & personal care stores .....	9	7 001	1 082	214	71	13.6	15.2
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	8 142	390	99	36	—	2.5
448	Clothing & clothing accessories stores .....	15	7 921	1 401	380	93	11.2	42.1
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	3 846	648	213	39	—	86.8
44831	Jewelry stores .....	6	3 846	648	213	39	—	86.8
448310	Jewelry stores .....	6	3 846	648	213	39	—	86.8
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BUTLER, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>52</b>	<b>125 982</b>	<b>14 353</b>	<b>3 453</b>	<b>568</b>	<b>30.8</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	11	72 017	6 755	1 564	180	44.2	.4
4411	Automobile dealers .....	5	68 282	6 187	1 432	161	43.7	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	1 887	452	112	16	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	17 314	2 312	517	91	12.9	—
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	5	11 565	1 580	387	46	6.9	—
444190	Other building material dealers .....	5	11 565	1 580	387	46	6.9	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	7	22 002	2 960	761	205	4.8	—
446	Health & personal care stores .....	6	4 494	633	154	30	37.0	9.1
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUTLER, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	3 286	682	200	18	41.7	23.1
4543	Direct selling establishments .....	4	D	D	D	a	D	D
<b>BYRAM TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	3	450	39	4	2	100.0	—
445	Food & beverage stores .....	3	1 984	293	90	27	52.3	47.7
4452	Specialty food stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	422	84	9	4	69.4	30.6
<b>CAMDEN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>158</b>	<b>241 676</b>	<b>24 052</b>	<b>4 954</b>	<b>1 212</b>	<b>25.0</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	16	81 765	4 963	1 145	135	7.1	.8
44112	Used car dealers .....	6	D	D	D	b	D	D
441120	Used car dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	14 062	3 050	615	70	2.2	—
4441	Building material & supplies dealers .....	6	14 062	3 050	615	70	2.2	—
44419	Other building material dealers .....	6	14 062	3 050	615	70	2.2	—
444190	Other building material dealers .....	6	14 062	3 050	615	70	2.2	—
445	Food & beverage stores .....	63	72 688	7 202	1 399	546	44.4	4.9
4451	Grocery stores .....	39	52 406	6 000	1 120	452	37.4	3.0
44511	Supermarkets & other grocery (except convenience) stores .....	29	46 203	5 427	993	393	38.6	.3
445110	Supermarkets & other grocery (except convenience) stores .....	29	46 203	5 427	993	393	38.6	.3
44512	Convenience stores .....	10	6 203	573	127	59	28.1	23.0
445120	Convenience stores .....	10	6 203	573	127	59	28.1	23.0
4452	Specialty food stores .....	3	1 722	107	27	12	D	—
4453	Beer, wine, & liquor stores .....	21	18 560	1 095	252	82	66.0	10.5
44531	Beer, wine, & liquor stores .....	21	18 560	1 095	252	82	66.0	10.5
445310	Beer, wine, & liquor stores .....	21	18 560	1 095	252	82	66.0	10.5
446	Health & personal care stores .....	20	D	D	D	c	D	D
4461	Health & personal care stores .....	20	D	D	D	c	D	D
44611	Pharmacies & drug stores .....	17	28 227	4 167	717	197	17.9	6.3
446110	Pharmacies & drug stores .....	17	28 227	4 167	717	197	17.9	6.3
4461101	Pharmacies & drug stores .....	17	28 227	4 167	717	197	17.9	6.3
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	12	18 960	582	142	51	54.4	3.9
4471	Gasoline stations .....	12	18 960	582	142	51	54.4	3.9
44719	Other gasoline stations .....	8	14 341	431	107	41	69.2	5.2
447190	Other gasoline stations .....	8	14 341	431	107	41	69.2	5.2
448	Clothing & clothing accessories stores .....	14	4 330	785	161	48	65.9	9.2
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	7	1 387	167	38	19	56.5	9.2
4512	Book, periodical, & music stores .....	7	1 387	167	38	19	56.5	9.2
451212	News dealers & newsstands .....	3	799	72	15	9	D	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMDEN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	10	5 175	494	102	36	32.6	9.4
45299	All other general merchandise stores .....	10	5 175	494	102	36	32.6	9.4
452990	All other general merchandise stores .....	10	5 175	494	102	36	32.6	9.4
4529901	Variety stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	12 139	2 128	507	84	—	5.5
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>CAPE MAY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>94</b>	<b>119 005</b>	<b>11 944</b>	<b>2 028</b>	<b>516</b>	<b>9.6</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	8 119	615	150	58	5.7	41.8
4422	Home furnishings stores .....	6	8 119	615	150	58	5.7	41.8
44229	Other home furnishings stores .....	6	8 119	615	150	58	5.7	41.8
442299	All other home furnishings stores .....	6	8 119	615	150	58	5.7	41.8
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	15	34 911	4 622	776	214	.4	.1
4451	Grocery stores .....	6	28 478	3 495	706	181	—	—
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
4452	Specialty food stores .....	7	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	3 596	409	84	26	3.5	14.0
448	Clothing & clothing accessories stores .....	23	11 191	1 553	154	59	47.3	9.6
4481	Clothing stores .....	18	10 109	1 473	144	50	47.1	10.6
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	26	8 612	1 061	126	52	29.3	16.0
4532	Office supplies, stationery, & gift stores .....	21	7 456	945	102	42	28.0	16.8
45322	Gift, novelty, & souvenir stores .....	21	7 456	945	102	42	28.0	16.8
453220	Gift, novelty, & souvenir stores .....	21	7 456	945	102	42	28.0	16.8
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CARLSTADT, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>38 237</b>	<b>4 644</b>	<b>933</b>	<b>206</b>	<b>24.7</b>	<b>7.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4422	Home furnishings stores .....	1	D	D	D	b	D	D
44221	Floor covering stores .....	1	D	D	D	b	D	D
442210	Floor covering stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	3 973	874	210	59	D	—
4452	Specialty food stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	6 775	441	60	27	35.5	—
448	Clothing & clothing accessories stores .....	6	3 095	352	58	27	—	36.8
4481	Clothing stores .....	6	3 095	352	58	27	—	36.8
452	General merchandise stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARLSTADT, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 822	581	112	14	D	—
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>CARTERET, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>94 606</b>	<b>11 041</b>	<b>2 556</b>	<b>531</b>	<b>10.8</b>	<b>21.6</b>
441	Motor vehicle & parts dealers .....	9	19 726	2 173	594	96	13.4	76.6
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 567	1 101	254	51	4.0	16.1
445	Food & beverage stores .....	12	36 602	3 866	985	207	6.6	8.7
4451	Grocery stores .....	7	D	D	D	c	D	D
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	3	10 826	1 579	274	93	—	—
4461	Health & personal care stores .....	3	10 826	1 579	274	93	—	—
447	Gasoline stations .....	5	5 170	465	105	20	1.9	16.1
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	3	5 202	559	131	22	D	—
45431	Fuel dealers .....	3	5 202	559	131	22	D	—
454311	Heating oil dealers .....	3	5 202	559	131	22	D	—
<b>CEDAR GROVE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>53 152</b>	<b>6 887</b>	<b>1 636</b>	<b>382</b>	<b>17.2</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	5 127	579	180	33	D	—
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	c	D	D
4461	Health & personal care stores .....	6	D	D	D	c	D	D
447	Gasoline stations .....	6	4 415	193	40	13	77.3	—
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	2 167	221	50	27	36.3	14.3
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D

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<b>CEDAR GROVE TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 623	562	182	18	D	—
<b>CHATHAM, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>113 426</b>	<b>10 608</b>	<b>2 525</b>	<b>504</b>	<b>11.0</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	3 023	619	104	25	D	—
4422	Home furnishings stores .....	3	3 023	619	104	25	D	—
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 452	377	72	12	D	—
4431	Electronics & appliance stores .....	3	2 452	377	72	12	D	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	13 709	1 509	329	43	9.2	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
4451	Grocery stores .....	2	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	9	4 264	622	124	37	29.8	—
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>CHERRY HILL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>514</b>	<b>1 416 102</b>	<b>149 199</b>	<b>34 221</b>	<b>8 157</b>	<b>6.4</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	24	378 691	28 238	6 566	754	4.1	3.5
4411	Automobile dealers .....	12	D	D	D	f	D	D
44111	New car dealers .....	11	355 708	25 555	5 996	629	2.4	.7
441110	New car dealers .....	11	355 708	25 555	5 996	629	2.4	.7
4412	Other motor vehicle dealers .....	3	7 040	412	66	20	81.9	18.1
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	7 040	412	66	20	81.9	18.1
441221	Motorcycle dealers .....	3	7 040	412	66	20	81.9	18.1
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	a	D	D
441320	Tire dealers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHERRY HILL TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	33	55 974	6 625	1 603	298	4.6	4.2
4421	Furniture stores .....	15	32 277	3 545	911	159	5.4	5.7
44211	Furniture stores .....	15	32 277	3 545	911	159	5.4	5.7
442110	Furniture stores .....	15	32 277	3 545	911	159	5.4	5.7
4422	Home furnishings stores .....	18	23 697	3 080	692	139	3.6	2.3
44221	Floor covering stores .....	11	13 334	1 814	389	50	5.0	4.0
442210	Floor covering stores .....	11	13 334	1 814	389	50	5.0	4.0
44229	Other home furnishings stores .....	7	10 363	1 266	303	89	1.7	—
442299	All other home furnishings stores .....	7	10 363	1 266	303	89	1.7	—
443	Electronics & appliance stores .....	27	47 337	5 671	1 172	234	8.3	3.4
4431	Electronics & appliance stores .....	27	47 337	5 671	1 172	234	8.3	3.4
44311	Appliance, television, & other electronics stores .....	11	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	8	20 901	2 101	461	106	1.0	.6
44312	Computer & software stores .....	13	23 033	3 109	607	98	13.4	6.3
443120	Computer & software stores .....	13	23 033	3 109	607	98	13.4	6.3
44313	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	27	115 923	11 110	2 649	405	3.6	1.5
4441	Building material & supplies dealers .....	22	108 352	9 418	2 322	338	3.9	1.4
44412	Paint & wallpaper stores .....	6	4 207	773	163	31	2.0	17.6
444120	Paint & wallpaper stores .....	6	4 207	773	163	31	2.0	17.6
44413	Hardware stores .....	5	5 626	700	161	54	13.9	14.7
444130	Hardware stores .....	5	5 626	700	161	54	13.9	14.7
44419	Other building material dealers .....	11	98 519	7 945	1 998	253	3.4	—
444190	Other building material dealers .....	11	98 519	7 945	1 998	253	3.4	—
4442	Lawn & garden equipment & supplies stores .....	5	7 571	1 692	327	67	—	1.7
44422	Nursery & garden centers .....	5	7 571	1 692	327	67	—	1.7
444220	Nursery & garden centers .....	5	7 571	1 692	327	67	—	1.7
445	Food & beverage stores .....	54	185 889	23 990	6 125	1 614	8.5	5.8
4451	Grocery stores .....	35	162 694	22 022	5 667	1 431	7.8	6.7
44511	Supermarkets & other grocery (except convenience) stores .....	21	147 723	20 346	5 281	1 289	6.9	7.3
445110	Supermarkets & other grocery (except convenience) stores .....	21	147 723	20 346	5 281	1 289	6.9	7.3
44512	Convenience stores .....	14	14 971	1 676	386	142	17.5	—
445120	Convenience stores .....	14	14 971	1 676	386	142	17.5	—
4452	Specialty food stores .....	12	4 197	812	199	91	11.7	—
4453	Beer, wine, & liquor stores .....	7	18 998	1 156	259	92	12.9	—
44531	Beer, wine, & liquor stores .....	7	18 998	1 156	259	92	12.9	—
445310	Beer, wine, & liquor stores .....	7	18 998	1 156	259	92	12.9	—
446	Health & personal care stores .....	56	82 862	11 869	2 371	541	15.2	4.5
4461	Health & personal care stores .....	56	82 862	11 869	2 371	541	15.2	4.5
44611	Pharmacies & drug stores .....	18	54 527	6 553	1 182	308	12.7	.4
446110	Pharmacies & drug stores .....	18	54 527	6 553	1 182	308	12.7	.4
4461101	Pharmacies & drug stores .....	18	54 527	6 553	1 182	308	12.7	.4
44612	Cosmetics, beauty supplies, & perfume stores .....	9	5 181	779	184	63	1.8	.2
446120	Cosmetics, beauty supplies, & perfume stores .....	9	5 181	779	184	63	1.8	.2
44613	Optical goods stores .....	16	8 724	1 893	472	87	23.2	27.6
446130	Optical goods stores .....	16	8 724	1 893	472	87	23.2	27.6
44619	Other health & personal care stores .....	13	14 430	2 644	533	83	25.0	7.5
446191	Food (health) supplement stores .....	7	2 742	430	82	17	18.1	39.3
446199	All other health & personal care stores .....	6	11 688	2 214	451	66	26.7	—
447	Gasoline stations .....	27	45 553	2 402	569	183	19.0	13.6
4471	Gasoline stations .....	27	45 553	2 402	569	183	19.0	13.6
44711	Gasoline stations with convenience stores .....	7	20 713	1 091	256	86	6.9	14.4
447110	Gasoline stations with convenience stores .....	7	20 713	1 091	256	86	6.9	14.4
44719	Other gasoline stations .....	20	24 840	1 311	313	97	29.1	12.9
447190	Other gasoline stations .....	20	24 840	1 311	313	97	29.1	12.9
448	Clothing & clothing accessories stores .....	143	194 325	19 809	4 719	1 632	7.6	9.8
4481	Clothing stores .....	98	147 970	14 748	3 657	1 291	3.9	11.1
44811	Men's clothing stores .....	19	26 853	2 603	645	167	4.4	22.2
448110	Men's clothing stores .....	19	26 853	2 603	645	167	4.4	22.2
44812	Women's clothing stores .....	38	42 621	4 836	1 214	408	6.1	17.8
448120	Women's clothing stores .....	38	42 621	4 836	1 214	408	6.1	17.8
44813	Children's & infants' clothing stores .....	11	16 446	1 598	380	137	1.6	—
448130	Children's & infants' clothing stores .....	11	16 446	1 598	380	137	1.6	—
44814	Family clothing stores .....	15	51 342	4 653	1 133	436	1.7	—
448140	Family clothing stores .....	15	51 342	4 653	1 133	436	1.7	—
44815	Clothing accessories stores .....	7	4 114	362	100	83	4.9	64.8
448150	Clothing accessories stores .....	7	4 114	362	100	83	4.9	64.8
44819	Other clothing stores .....	8	6 594	696	185	60	10.3	2.9
448190	Other clothing stores .....	8	6 594	696	185	60	10.3	2.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHERRY HILL TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores . . . . .	26	27 697	2 907	632	220	5.3	4.2
44821	Shoe stores . . . . .	26	27 697	2 907	632	220	5.3	4.2
448210	Shoe stores . . . . .	26	27 697	2 907	632	220	5.3	4.2
4482101	Men's shoe stores . . . . .	3	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores . . . . .	3	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	8	9 569	805	184	63	—	—
4482105	Athletic footwear stores . . . . .	7	10 857	1 198	240	81	3.5	—
4483	Jewelry, luggage, & leather goods stores . . . . .	19	18 658	2 154	430	121	39.7	7.9
44831	Jewelry stores . . . . .	17	D	D	D	c	D	D
448310	Jewelry stores . . . . .	17	D	D	D	c	D	D
44832	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	29	67 005	6 222	1 390	421	1.5	.2
4511	Sporting goods, hobby, & musical instrument stores . . . . .	21	55 130	5 287	1 156	326	1.1	—
45111	Sporting goods stores . . . . .	9	D	D	D	c	D	D
451110	Sporting goods stores . . . . .	9	D	D	D	c	D	D
4511101	General-line sporting goods stores . . . . .	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	8	25 239	1 913	407	148	2.5	—
451120	Hobby, toy, & game stores . . . . .	8	25 239	1 913	407	148	2.5	—
45113	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores . . . . .	3	15 588	1 415	366	46	—	—
451140	Musical instrument & supplies stores . . . . .	3	15 588	1 415	366	46	—	—
4512	Book, periodical, & music stores . . . . .	8	11 875	935	234	95	3.0	1.1
45121	Book stores & news dealers . . . . .	3	2 186	181	44	21	D	—
451211	Book stores . . . . .	3	2 186	181	44	21	D	—
4512111	Book stores, general . . . . .	3	2 186	181	44	21	D	—
45122	Prerecorded tape, compact disc, & record stores . . . . .	5	9 689	754	190	74	—	1.3
451220	Prerecorded tape, compact disc, & record stores . . . . .	5	9 689	754	190	74	—	1.3
452	General merchandise stores . . . . .	14	192 829	26 748	5 542	1 635	.4	—
4521	Department stores (incl leased depts) ## . . . . .	7	189 267	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	7	189 267	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	7	183 374	25 337	5 126	1 434	—	—
45211	Department stores (excl leased depts) . . . . .	7	183 374	25 337	5 126	1 434	—	—
452110	Department stores (excl leased depts) . . . . .	7	183 374	25 337	5 126	1 434	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	3	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) . . . . .	1	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	7	9 455	1 411	416	201	7.4	—
452990	All other general merchandise stores . . . . .	7	9 455	1 411	416	201	7.4	—
4529901	Variety stores . . . . .	4	D	D	D	b	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	61	D	D	D	e	D	D
4531	Florists . . . . .	14	3 112	633	140	46	40.0	13.4
45311	Florists . . . . .	14	3 112	633	140	46	40.0	13.4
453110	Florists . . . . .	14	3 112	633	140	46	40.0	13.4
4532	Office supplies, stationery, & gift stores . . . . .	24	20 703	2 218	478	204	5.0	3.7
45321	Office supplies & stationery stores . . . . .	4	7 323	657	152	42	—	—
453210	Office supplies & stationery stores . . . . .	4	7 323	657	152	42	—	—
4532101	Stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	20	13 380	1 561	326	162	7.8	5.7
453220	Gift, novelty, & souvenir stores . . . . .	20	13 380	1 561	326	162	7.8	5.7
4533	Used merchandise stores . . . . .	2	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	2	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	21	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	3	1 592	277	77	21	—	—
453910	Pet & pet supplies stores . . . . .	3	1 592	277	77	21	—	—
45392	Art dealers . . . . .	4	D	D	D	a	D	D
453920	Art dealers . . . . .	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	14	D	D	D	b	D	D
454	Nonstore retailers . . . . .	19	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses . . . . .	5	2 933	472	107	12	.9	—
45411	Electronic shopping & mail-order houses . . . . .	5	2 933	472	107	12	.9	—
454110	Electronic shopping & mail-order houses . . . . .	5	2 933	472	107	12	.9	—
4542	Vending machine operators . . . . .	1	D	D	D	a	D	D
45421	Vending machine operators . . . . .	1	D	D	D	a	D	D
454210	Vending machine operators . . . . .	1	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	13	6 567	844	248	62	67.0	19.1
45431	Fuel dealers . . . . .	4	4 282	480	177	43	89.0	11.0
454311	Heating oil dealers . . . . .	4	4 282	480	177	43	89.0	11.0
45439	Other direct selling establishments . . . . .	9	2 285	364	71	19	25.8	34.4
454390	Other direct selling establishments . . . . .	9	2 285	364	71	19	25.8	34.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CINNAMINSON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>63</b>	<b>137 129</b>	<b>14 518</b>	<b>3 329</b>	<b>955</b>	<b>23.8</b>	<b>14.0</b>
441	Motor vehicle & parts dealers .....	9	52 098	6 306	1 495	188	20.2	.1
4413	Automotive parts, accessories, & tire stores .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	4 470	355	99	21	90.4	—
4431	Electronics & appliance stores .....	5	4 470	355	99	21	90.4	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	11	30 420	2 454	651	311	26.2	50.7
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	6	10 792	1 617	236	64	22.9	—
4461	Health & personal care stores .....	6	10 792	1 617	236	64	22.9	—
447	Gasoline stations .....	8	10 845	397	101	30	45.7	18.2
448	Clothing & clothing accessories stores .....	5	4 138	555	107	78	—	—
4481	Clothing stores .....	5	4 138	555	107	78	—	—
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	3	2 890	402	85	22	D	11.1
<b>CITY OF ORANGE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>122</b>	<b>141 899</b>	<b>18 206</b>	<b>4 165</b>	<b>964</b>	<b>14.5</b>	<b>13.8</b>
441	Motor vehicle & parts dealers .....	8	15 800	2 617	599	105	—	56.0
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	4 548	953	164	43	—	—
441310	Automotive parts & accessories stores .....	3	4 548	953	164	43	—	—
442	Furniture & home furnishings stores .....	5	2 167	559	137	20	5.2	10.9
443	Electronics & appliance stores .....	6	1 614	115	21	11	17.3	45.0
4431	Electronics & appliance stores .....	6	1 614	115	21	11	17.3	45.0
44311	Appliance, television, & other electronics stores .....	6	1 614	115	21	11	17.3	45.0
444	Building material & garden equipment & supplies dealers .....	8	15 509	1 955	376	62	—	1.2
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	22	27 248	2 294	528	144	32.2	7.5
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
446	Health & personal care stores .....	13	16 206	3 000	682	225	5.5	19.2
4461	Health & personal care stores .....	13	16 206	3 000	682	225	5.5	19.2
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	16	11 110	673	172	56	28.5	5.4
448	Clothing & clothing accessories stores .....	25	16 544	2 323	451	150	27.5	14.1
4481	Clothing stores .....	17	11 901	1 507	316	112	15.1	15.0
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CITY OF ORANGE TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	6	5 429	548	130	53	33.6	2.1
45299	All other general merchandise stores .....	6	5 429	548	130	53	33.6	2.1
452990	All other general merchandise stores .....	6	5 429	548	130	53	33.6	2.1
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>CLARK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>182 361</b>	<b>19 287</b>	<b>4 603</b>	<b>1 103</b>	<b>8.3</b>	<b>4.2</b>
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	71 697	7 809	1 886	606	1.5	.1
4451	Grocery stores .....	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	64 007	7 143	1 738	561	.3	.1
445110	Supermarkets & other grocery (except convenience) stores .....	5	64 007	7 143	1 738	561	.3	.1
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	6	5 391	655	153	29	56.9	1.1
4461	Health & personal care stores .....	6	5 391	655	153	29	56.9	1.1
447	Gasoline stations .....	8	12 674	514	93	26	62.7	—
44719	Other gasoline stations .....	8	12 674	514	93	26	62.7	—
447190	Other gasoline stations .....	8	12 674	514	93	26	62.7	—
448	Clothing & clothing accessories stores .....	10	11 726	962	223	76	7.4	3.6
4481	Clothing stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4531	Florists .....	4	1 711	191	47	14	33.3	—
45311	Florists .....	4	1 711	191	47	14	33.3	—
453110	Florists .....	4	1 711	191	47	14	33.3	—
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	c	D	D
4543	Direct selling establishments .....	4	D	D	D	c	D	D
45431	Fuel dealers .....	2	D	D	D	c	D	D
454311	Heating oil dealers .....	2	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAYTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>22 329</b>	<b>3 128</b>	<b>662</b>	<b>167</b>	<b>6.0</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	8 055	1 057	302	78	—	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
<b>CLEMENTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>34</b>	<b>67 506</b>	<b>9 127</b>	<b>1 941</b>	<b>504</b>	<b>7.4</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	4	3 351	656	159	26	4.5	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	8 123	3 187	525	42	9.8	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	6	17 651	2 192	510	134	4.8	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	3 177	186	42	17	38.9	61.1
448	Clothing & clothing accessories stores .....	4	3 438	399	98	28	—	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
<b>CLIFFSIDE PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>62</b>	<b>55 314</b>	<b>5 367</b>	<b>1 261</b>	<b>280</b>	<b>12.2</b>	<b>13.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	332	53	13	3	100.0	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	16	10 344	946	212	62	13.5	40.5
446	Health & personal care stores .....	6	5 883	889	151	46	31.2	—
4461	Health & personal care stores .....	6	5 883	889	151	46	31.2	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 273	392	104	17	—	22.9
448	Clothing & clothing accessories stores .....	19	10 289	1 339	331	77	9.8	15.8
4481	Clothing stores .....	9	D	D	D	b	D	D
44819	Other clothing stores .....	4	455	116	33	8	25.7	28.1
448190	Other clothing stores .....	4	455	116	33	8	25.7	28.1
4483	Jewelry, luggage, & leather goods stores .....	7	4 908	444	106	14	9.4	12.5
44831	Jewelry stores .....	7	4 908	444	106	14	9.4	12.5
448310	Jewelry stores .....	7	4 908	444	106	14	9.4	12.5
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLIFFSIDE PARK, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CLIFTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>286</b>	<b>767 762</b>	<b>78 976</b>	<b>17 748</b>	<b>4 075</b>	<b>6.4</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	21	167 701	12 986	2 968	355	1.0	.1
4411	Automobile dealers .....	9	D	D	D	e	D	D
44111	New car dealers .....	7	152 213	10 708	2 437	264	—	—
441110	New car dealers .....	7	152 213	10 708	2 437	264	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	10 125	1 645	396	67	8.7	—
441310	Automotive parts & accessories stores .....	8	10 125	1 645	396	67	8.7	—
442	Furniture & home furnishings stores .....	17	19 055	2 490	518	112	8.9	40.5
4421	Furniture stores .....	7	6 839	889	202	42	16.8	—
44211	Furniture stores .....	7	6 839	889	202	42	16.8	—
442110	Furniture stores .....	7	6 839	889	202	42	16.8	—
4422	Home furnishings stores .....	10	12 216	1 601	316	70	4.4	63.1
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	5 728	619	145	31	52.8	1.1
4431	Electronics & appliance stores .....	10	5 728	619	145	31	52.8	1.1
44311	Appliance, television, & other electronics stores .....	5	D	D	D	a	D	D
44312	Computer & software stores .....	4	2 960	350	92	16	52.9	—
443120	Computer & software stores .....	4	2 960	350	92	16	52.9	—
444	Building material & garden equipment & supplies dealers .....	30	156 693	17 235	3 936	645	3.2	2.6
4441	Building material & supplies dealers .....	26	149 376	15 806	3 679	596	1.8	2.8
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44419	Other building material dealers .....	20	D	D	D	c	D	D
444190	Other building material dealers .....	20	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	4	7 317	1 429	257	49	31.5	—
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	64	154 183	18 277	4 366	1 480	6.0	6.9
4451	Grocery stores .....	39	139 227	16 911	4 094	1 401	3.7	7.1
44511	Supermarkets & other grocery (except convenience) stores .....	26	134 302	16 311	3 974	1 359	2.1	7.1
445110	Supermarkets & other grocery (except convenience) stores .....	26	134 302	16 311	3 974	1 359	2.1	7.1
44512	Convenience stores .....	13	4 925	600	120	42	46.2	8.4
445120	Convenience stores .....	13	4 925	600	120	42	46.2	8.4
4452	Specialty food stores .....	5	987	240	43	13	86.3	3.5
4453	Beer, wine, & liquor stores .....	20	13 969	1 126	229	66	24.1	5.4
44531	Beer, wine, & liquor stores .....	20	13 969	1 126	229	66	24.1	5.4
445310	Beer, wine, & liquor stores .....	20	13 969	1 126	229	66	24.1	5.4
446	Health & personal care stores .....	23	38 485	5 536	960	236	14.8	8.5
4461	Health & personal care stores .....	23	38 485	5 536	960	236	14.8	8.5
44611	Pharmacies & drug stores .....	16	36 527	5 174	876	218	14.1	5.5
446110	Pharmacies & drug stores .....	16	36 527	5 174	876	218	14.1	5.5
4461101	Pharmacies & drug stores .....	15	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	43	44 346	2 082	477	126	38.8	21.6
4471	Gasoline stations .....	43	44 346	2 082	477	126	38.8	21.6
44719	Other gasoline stations .....	35	36 879	1 812	441	116	35.0	17.5
447190	Other gasoline stations .....	35	36 879	1 812	441	116	35.0	17.5

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLIFTON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	27	33 422	5 718	1 211	323	9.0	1.3
4481	Clothing stores .....	16	24 756	4 317	888	257	9.8	1.2
44812	Women's clothing stores .....	10	9 402	995	247	82	21.7	.9
448120	Women's clothing stores .....	10	9 402	995	247	82	21.7	.9
44813	Children's & infants' clothing stores .....	2	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	c	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	4 570	787	183	35	7.5	2.7
44831	Jewelry stores .....	6	4 570	787	183	35	7.5	2.7
448310	Jewelry stores .....	6	4 570	787	183	35	7.5	2.7
451	Sporting goods, hobby, book, & music stores .....	17	19 310	2 054	334	100	3.8	25.3
4511	Sporting goods, hobby, & musical instrument stores ..	13	17 259	1 893	294	82	2.5	27.1
45111	Sporting goods stores .....	6	11 277	788	229	62	3.8	9.5
451110	Sporting goods stores .....	6	11 277	788	229	62	3.8	9.5
4511102	Specialty-line sporting goods stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	2 051	161	40	18	14.6	9.9
451212	News dealers & newsstands .....	3	D	D	D	a	D	D
452	General merchandise stores .....	4	107 299	8 307	1 932	494	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	22	9 027	1 451	352	111	12.6	36.9
4531	Florists .....	10	2 001	416	113	36	40.0	3.8
45311	Florists .....	10	2 001	416	113	36	40.0	3.8
453110	Florists .....	10	2 001	416	113	36	40.0	3.8
4532	Office supplies, stationery, & gift stores .....	6	4 999	657	170	50	4.4	55.7
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	12 513	2 221	549	62	7.7	—
4543	Direct selling establishments .....	5	11 046	2 002	498	47	—	—
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>CLINTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>54</b>	<b>179 162</b>	<b>14 829</b>	<b>3 587</b>	<b>748</b>	<b>40.7</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	c	D	D
4411	Automobile dealers .....	5	68 844	3 174	671	95	35.9	9.4
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	16 458	1 798	362	51	—	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	11	58 692	6 457	1 739	386	62.4	.7
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	18 120	956	236	69	19.4	—
44719	Other gasoline stations .....	6	18 120	956	236	69	19.4	—
447190	Other gasoline stations .....	6	18 120	956	236	69	19.4	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLINTON TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	7	D	D	D	b	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	6	1 353	185	44	17	38.9	—
454	Nonstore retailers . . . . .	2	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	2	D	D	D	b	D	D
45431	Fuel dealers . . . . .	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
<b>CLOSTER, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>67</b>	<b>104 036</b>	<b>12 605</b>	<b>2 791</b>	<b>678</b>	<b>15.1</b>	<b>4.3</b>
442	Furniture & home furnishings stores . . . . .	5	D	D	D	a	D	D
4421	Furniture stores . . . . .	3	2 164	406	99	11	—	53.8
44211	Furniture stores . . . . .	3	2 164	406	99	11	—	53.8
442110	Furniture stores . . . . .	3	2 164	406	99	11	—	53.8
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	19 505	3 149	597	66	5.0	—
4441	Building material & supplies dealers . . . . .	3	D	D	D	b	D	D
44419	Other building material dealers . . . . .	3	D	D	D	b	D	D
444190	Other building material dealers . . . . .	3	D	D	D	b	D	D
445	Food & beverage stores . . . . .	7	24 910	3 389	813	181	3.0	1.8
446	Health & personal care stores . . . . .	5	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	6	12 234	670	163	35	74.7	—
44719	Other gasoline stations . . . . .	5	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	16	11 303	1 371	262	90	17.7	9.3
4481	Clothing stores . . . . .	8	7 457	716	147	62	11.4	—
44813	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	6	2 394	224	51	28	45.6	13.2
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	12	D	D	D	b	D	D
4532101	Stationery stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
<b>COLLINGSWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>70</b>	<b>89 569</b>	<b>12 342</b>	<b>2 673</b>	<b>579</b>	<b>17.8</b>	<b>1.1</b>
441	Motor vehicle & parts dealers . . . . .	9	19 342	2 969	724	108	3.2	—
4412	Other motor vehicle dealers . . . . .	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	1	D	D	D	b	D	D
441222	Boat dealers . . . . .	1	D	D	D	b	D	D
44131	Automotive parts & accessories stores . . . . .	4	4 381	909	212	33	—	—
441310	Automotive parts & accessories stores . . . . .	4	4 381	909	212	33	—	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	11 362	2 120	196	37	9.0	.8
4441	Building material & supplies dealers . . . . .	5	11 362	2 120	196	37	9.0	.8
44419	Other building material dealers . . . . .	3	D	D	D	b	D	D
444190	Other building material dealers . . . . .	3	D	D	D	b	D	D
445	Food & beverage stores . . . . .	10	8 407	881	226	88	7.0	1.8
446	Health & personal care stores . . . . .	8	D	D	D	c	D	D
4461	Health & personal care stores . . . . .	8	D	D	D	c	D	D
44611	Pharmacies & drug stores . . . . .	7	25 103	3 485	888	187	6.7	1.0
446110	Pharmacies & drug stores . . . . .	7	25 103	3 485	888	187	6.7	1.0
4461101	Pharmacies & drug stores . . . . .	7	25 103	3 485	888	187	6.7	1.0
447	Gasoline stations . . . . .	10	13 874	424	90	33	63.1	—
44719	Other gasoline stations . . . . .	9	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	9	D	D	D	b	D	D

See footnotes at end of table.



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<b>COLLINGSWOOD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	7	2 435	378	97	26	24.0	7.7
451	Sporting goods, hobby, book, & music stores . . . . .	3	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	5	3 259	1 009	277	40	—	7.8
4543	Direct selling establishments . . . . .	5	3 259	1 009	277	40	—	7.8
454311	Heating oil dealers . . . . .	2	D	D	D	b	D	D
<b>CRANFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>80</b>	<b>61 881</b>	<b>6 661</b>	<b>1 553</b>	<b>340</b>	<b>39.5</b>	<b>5.9</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	9 654	605	102	11	52.7	10.4
4431	Electronics & appliance stores . . . . .	4	9 654	605	102	11	52.7	10.4
44311	Appliance, television, & other electronics stores . . . . .	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores . . . . .	1	D	D	D	a	D	D
44312	Computer & software stores . . . . .	2	D	D	D	a	D	D
443120	Computer & software stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	9	7 978	1 021	257	39	25.9	7.9
44419	Other building material dealers . . . . .	3	6 286	761	212	24	D	10.0
444190	Other building material dealers . . . . .	3	6 286	761	212	24	D	10.0
445	Food & beverage stores . . . . .	14	2 914	283	65	23	57.9	19.8
4452	Specialty food stores . . . . .	1	D	D	D	a	D	D
446	Health & personal care stores . . . . .	7	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	7	D	D	D	b	D	D
447	Gasoline stations . . . . .	13	12 624	852	205	60	49.5	—
44719	Other gasoline stations . . . . .	11	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	6	4 197	626	121	36	22.6	—
4483	Jewelry, luggage, & leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	7	3 322	309	95	37	14.3	12.3
4512	Book, periodical, & music stores . . . . .	5	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	4	D	D	D	b	D	D
451211	Book stores . . . . .	3	D	D	D	b	D	D
4512113	College book stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	14	D	D	D	b	D	D
4531	Florists . . . . .	5	1 534	232	48	14	34.3	65.7
45311	Florists . . . . .	5	1 534	232	48	14	34.3	65.7
453110	Florists . . . . .	5	1 534	232	48	14	34.3	65.7
454	Nonstore retailers . . . . .	4	7 374	1 232	304	24	18.9	—
4543	Direct selling establishments . . . . .	3	D	D	D	b	D	D
45431	Fuel dealers . . . . .	2	D	D	D	a	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	1	D	D	D	a	D	D
454390	Other direct selling establishments . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRESSKILL, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>43 253</b>	<b>4 992</b>	<b>1 190</b>	<b>270</b>	<b>15.1</b>	<b>.7</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	4 339	255	62	18	D	—
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	4	4 875	1 030	200	30	21.9	5.0
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>DELRAN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>62</b>	<b>233 476</b>	<b>19 536</b>	<b>4 555</b>	<b>1 116</b>	<b>4.7</b>	<b>12.3</b>
441	Motor vehicle & parts dealers .....	9	75 933	5 815	1 349	174	—	6.2
4411	Automobile dealers .....	4	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	2 413	374	97	15	D	—
443	Electronics & appliance stores .....	3	1 093	253	64	23	D	—
444	Building material & garden equipment & supplies dealers .....	5	4 189	554	89	32	51.6	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	9	38 287	4 148	977	258	.5	—
4451	Grocery stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	7	7 473	1 023	166	49	2.0	—
4461	Health & personal care stores .....	7	7 473	1 023	166	49	2.0	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	13 067	453	115	33	14.8	25.2
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4482	Shoe stores .....	4	5 166	351	75	35	69.4	—
44821	Shoe stores .....	4	5 166	351	75	35	69.4	—
448210	Shoe stores .....	4	5 166	351	75	35	69.4	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	3	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	c	D	D
4532102	Office supplies stores .....	3	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 190	566	155	23	37.3	—
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEMAREST, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>1 362</b>	<b>245</b>	<b>82</b>	<b>18</b>	<b>38.5</b>	<b>46.8</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>DENVILLE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>96</b>	<b>344 240</b>	<b>31 746</b>	<b>6 719</b>	<b>1 074</b>	<b>9.6</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	15	253 004	17 131	3 832	413	5.6	—
4411	Automobile dealers .....	10	247 097	16 195	3 612	383	5.3	—
44111	New car dealers .....	10	247 097	16 195	3 612	383	5.3	—
441110	New car dealers .....	10	247 097	16 195	3 612	383	5.3	—
4413	Automotive parts, accessories, & tire stores .....	5	5 907	936	220	30	19.6	—
44132	Tire dealers .....	2	D	D	D	a	D	D
441320	Tire dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	8	13 862	4 649	610	116	40.6	—
4431	Electronics & appliance stores .....	8	13 862	4 649	610	116	40.6	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	4	11 009	4 038	480	93	46.2	—
443120	Computer & software stores .....	4	11 009	4 038	480	93	46.2	—
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	11 200	1 856	455	54	3.1	—
4441	Building material & supplies dealers .....	6	11 200	1 856	455	54	3.1	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	10	27 493	3 333	781	176	6.0	.4
4452	Specialty food stores .....	4	1 561	286	57	21	92.1	7.9
446	Health & personal care stores .....	8	15 326	2 458	496	119	17.6	2.3
4461	Health & personal care stores .....	8	15 326	2 458	496	119	17.6	2.3
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	2 440	506	126	37	15.2	14.3
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	10	10 360	630	157	48	13.6	5.9
448	Clothing & clothing accessories stores .....	11	2 959	409	93	28	76.1	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	3 855	355	80	37	47.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4531	Florists .....	8	1 969	359	86	27	55.4	—
45311	Florists .....	8	1 969	359	86	27	55.4	—
453110	Florists .....	8	1 969	359	86	27	55.4	—
4532	Office supplies, stationery, & gift stores .....	6	2 232	201	47	18	42.5	—
45321	Office supplies & stationery stores .....	3	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	a	D	D
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEPTFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>232</b>	<b>614 220</b>	<b>60 791</b>	<b>13 966</b>	<b>4 309</b>	<b>2.1</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	13	13 906	1 399	337	63	46.2	10.4
44112	Used car dealers .....	5	D	D	D	b	D	D
441120	Used car dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	13	10 984	1 381	349	74	7.3	9.7
4421	Furniture stores .....	6	6 428	783	166	30	—	—
44211	Furniture stores .....	6	6 428	783	166	30	—	—
442110	Furniture stores .....	6	6 428	783	166	30	—	—
4422	Home furnishings stores .....	7	4 556	598	183	44	17.6	23.4
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	53 037	3 712	868	268	.4	2.9
4431	Electronics & appliance stores .....	11	53 037	3 712	868	268	.4	2.9
44311	Appliance, television, & other electronics stores .....	4	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	c	D	D
44312	Computer & software stores .....	6	D	D	D	b	D	D
443120	Computer & software stores .....	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	9	82 610	8 630	1 791	493	1.1	—
4441	Building material & supplies dealers .....	7	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	3	2 223	205	47	12	—	—
444120	Paint & wallpaper stores .....	3	2 223	205	47	12	—	—
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	17	40 169	5 932	1 257	340	—	3.0
4451	Grocery stores .....	11	37 541	5 653	1 165	304	—	2.7
44512	Convenience stores .....	7	D	D	D	c	D	D
445120	Convenience stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	14	18 881	2 348	589	154	—	6.4
4461	Health & personal care stores .....	14	18 881	2 348	589	154	—	6.4
44612	Cosmetics, beauty supplies, & perfume stores .....	4	3 857	425	99	45	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	3 857	425	99	45	—	—
44613	Optical goods stores .....	5	4 764	795	216	48	—	5.8
446130	Optical goods stores .....	5	4 764	795	216	48	—	5.8
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	6 180	283	70	24	31.7	6.0
448	Clothing & clothing accessories stores .....	92	109 749	11 366	2 640	924	.9	3.3
4481	Clothing stores .....	51	79 084	7 224	1 725	651	.5	2.1
44811	Men's clothing stores .....	6	12 353	1 174	296	67	—	—
448110	Men's clothing stores .....	6	12 353	1 174	296	67	—	—
44812	Women's clothing stores .....	18	19 123	2 026	477	198	—	3.6
448120	Women's clothing stores .....	18	19 123	2 026	477	198	—	3.6
44813	Children's & infants' clothing stores .....	5	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	5	D	D	D	c	D	D
44814	Family clothing stores .....	12	D	D	D	c	D	D
448140	Family clothing stores .....	12	D	D	D	c	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	7	6 951	608	152	60	5.1	—
448190	Other clothing stores .....	7	6 951	608	152	60	5.1	—
4482	Shoe stores .....	25	18 929	2 107	470	176	—	5.9
44821	Shoe stores .....	25	18 929	2 107	470	176	—	5.9
448210	Shoe stores .....	25	18 929	2 107	470	176	—	5.9
4482101	Men's shoe stores .....	3	1 295	189	42	10	—	—
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	8	5 121	495	108	43	—	—
4482105	Athletic footwear stores .....	7	8 329	907	175	76	—	—
4483	Jewelry, luggage, & leather goods stores .....	16	11 736	2 035	445	97	5.7	6.8
44831	Jewelry stores .....	16	11 736	2 035	445	97	5.7	6.8
448310	Jewelry stores .....	16	11 736	2 035	445	97	5.7	6.8

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<b>DEPTFORD TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	17	36 770	3 773	875	308	—	1.5
4511	Sporting goods, hobby, & musical instrument stores . .	10	27 047	3 016	691	244	—	—
45111	Sporting goods stores . . . . .	4	14 850	1 454	326	113	—	—
451110	Sporting goods stores . . . . .	4	14 850	1 454	326	113	—	—
4511101	General-line sporting goods stores . . . . .	2	D	D	D	c	D	D
45112	Hobby, toy, & game stores . . . . .	5	D	D	D	c	D	D
451120	Hobby, toy, & game stores . . . . .	5	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	7	9 723	757	184	64	—	5.6
45121	Book stores & news dealers . . . . .	2	D	D	D	b	D	D
451211	Book stores . . . . .	2	D	D	D	b	D	D
4512111	Book stores, general . . . . .	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores . . . . .	9	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## . . . . .	4	130 640	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	4	130 640	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	4	128 990	13 043	3 077	950	—	—
45211	Department stores (excl leased depts) . . . . .	4	128 990	13 043	3 077	950	—	—
452110	Department stores (excl leased depts) . . . . .	4	128 990	13 043	3 077	950	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) . . . . .	1	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores . . . . .	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores . . . . .	2	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	26	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores . . . . .	17	D	D	D	c	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	15	10 790	1 470	262	135	4.8	4.1
453220	Gift, novelty, & souvenir stores . . . . .	15	10 790	1 470	262	135	4.8	4.1
4539	Other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	2	D	D	D	b	D	D
453910	Pet & pet supplies stores . . . . .	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
454	Nonstore retailers . . . . .	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses . . . . .	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses . . . . .	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses . . . . .	1	D	D	D	b	D	D
<b>DOVER, NJ (MORRIS COUNTY)</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>87</b>	<b>279 479</b>	<b>30 210</b>	<b>7 445</b>	<b>1 641</b>	<b>6.9</b>	<b>3.2</b>
441	Motor vehicle & parts dealers . . . . .	13	36 622	2 364	591	107	4.6	15.4
44112	Used car dealers . . . . .	4	D	D	D	a	D	D
441120	Used car dealers . . . . .	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	7	7 709	1 104	271	43	16.7	31.7
44131	Automotive parts & accessories stores . . . . .	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores . . . . .	6	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	5	D	D	D	b	D	D
4421	Furniture stores . . . . .	3	3 552	601	154	27	D	—
44211	Furniture stores . . . . .	3	3 552	601	154	27	D	—
442110	Furniture stores . . . . .	3	3 552	601	154	27	D	—
443	Electronics & appliance stores . . . . .	5	3 695	614	174	32	19.0	—
4431	Electronics & appliance stores . . . . .	5	3 695	614	174	32	19.0	—
44311	Appliance, television, & other electronics stores . . .	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	8	57 842	6 301	1 477	257	—	.6
4441	Building material & supplies dealers . . . . .	7	D	D	D	e	D	D
44411	Home centers . . . . .	1	D	D	D	c	D	D
444110	Home centers . . . . .	1	D	D	D	c	D	D
44412	Paint & wallpaper stores . . . . .	1	D	D	D	a	D	D
444120	Paint & wallpaper stores . . . . .	1	D	D	D	a	D	D
44419	Other building material dealers . . . . .	4	D	D	D	b	D	D
444190	Other building material dealers . . . . .	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DOVER, NJ (MORRIS COUNTY)—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	18	D	D	D	f	D	D
4451	Grocery stores .....	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	f	D	D
446	Health & personal care stores .....	3	3 884	836	208	29	D	—
447	Gasoline stations .....	7	7 135	204	44	14	93.4	—
448	Clothing & clothing accessories stores .....	9	5 638	784	156	54	24.1	—
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	14 111	1 532	374	107	5.0	.3
4532	Office supplies, stationery, & gift stores .....	4	7 623	677	161	59	.2	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	22 735	4 148	1 148	129	—	10.3
4543	Direct selling establishments .....	3	22 735	4 148	1 148	129	—	10.3
45431	Fuel dealers .....	3	22 735	4 148	1 148	129	—	10.3
454311	Heating oil dealers .....	3	22 735	4 148	1 148	129	—	10.3
<b>DOVER, NJ (OCEAN COUNTY)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>496</b>	<b>1 248 674</b>	<b>122 814</b>	<b>28 002</b>	<b>6 446</b>	<b>7.3</b>	<b>8.8</b>
441	Motor vehicle & parts dealers .....	51	431 546	32 364	6 977	876	7.1	16.8
4411	Automobile dealers .....	23	401 860	28 046	6 079	688	5.6	16.5
44111	New car dealers .....	13	391 406	27 630	5 962	666	4.6	16.1
441110	New car dealers .....	13	391 406	27 630	5 962	666	4.6	16.1
44112	Used car dealers .....	10	10 454	416	117	22	42.8	31.7
441120	Used car dealers .....	10	10 454	416	117	22	42.8	31.7
4412	Other motor vehicle dealers .....	12	12 538	1 447	250	55	51.8	14.7
44122	Motorcycle, boat, & other motor vehicle dealers .....	12	12 538	1 447	250	55	51.8	14.7
441222	Boat dealers .....	10	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	17 148	2 871	648	133	10.9	25.3
44131	Automotive parts & accessories stores .....	13	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	13	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	43	40 418	6 121	1 033	221	14.9	8.7
4421	Furniture stores .....	15	20 031	2 921	611	100	13.1	7.6
44211	Furniture stores .....	15	20 031	2 921	611	100	13.1	7.6
442110	Furniture stores .....	15	20 031	2 921	611	100	13.1	7.6
4422	Home furnishings stores .....	28	20 387	3 200	422	121	16.6	9.8
44221	Floor covering stores .....	12	5 663	816	111	26	35.4	12.7
442210	Floor covering stores .....	12	5 663	816	111	26	35.4	12.7
44229	Other home furnishings stores .....	16	14 724	2 384	311	95	9.4	8.7
442291	Window treatment stores .....	5	2 925	371	84	19	30.5	43.9
442299	All other home furnishings stores .....	11	11 799	2 013	227	76	4.1	—
443	Electronics & appliance stores .....	24	32 716	3 468	920	189	12.5	.7
4431	Electronics & appliance stores .....	24	32 716	3 468	920	189	12.5	.7
44311	Appliance, television, & other electronics stores .....	13	23 966	2 368	630	141	1.3	.2
443111	Household appliance stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
44312	Computer & software stores .....	9	D	D	D	b	D	D
443120	Computer & software stores .....	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	24	119 171	12 658	2 928	485	2.7	—
4441	Building material & supplies dealers .....	20	117 244	12 277	2 863	460	1.6	—
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	3	3 574	569	125	20	—	—
444120	Paint & wallpaper stores .....	3	3 574	569	125	20	—	—
44419	Other building material dealers .....	14	D	D	D	c	D	D
444190	Other building material dealers .....	14	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>DOVER, NJ (OCEAN COUNTY)—Con.</b>									
<b>44-45 Retail trade—Con.</b>									
445	Food & beverage stores .....	71	218 739	24 185	5 534	1 562	3.5	4.5	
4451	Grocery stores .....	46	186 510	20 719	4 718	1 246	2.5	3.8	
44511	Supermarkets & other grocery (except convenience) stores .....	22	161 537	17 683	4 083	973	1.6	.9	
445110	Supermarkets & other grocery (except convenience) stores .....	22	161 537	17 683	4 083	973	1.6	.9	
44512	Convenience stores .....	24	24 973	3 036	635	273	8.5	22.3	
445120	Convenience stores .....	24	24 973	3 036	635	273	8.5	22.3	
4452	Specialty food stores .....	10	9 587	1 100	260	102	—	28.8	
4453	Beer, wine, & liquor stores .....	15	22 642	2 366	556	214	13.2	—	
44531	Beer, wine, & liquor stores .....	15	22 642	2 366	556	214	13.2	—	
445310	Beer, wine, & liquor stores .....	15	22 642	2 366	556	214	13.2	—	
446	Health & personal care stores .....	48	56 907	7 858	1 856	418	13.4	3.5	
4461	Health & personal care stores .....	48	56 907	7 858	1 856	418	13.4	3.5	
44611	Pharmacies & drug stores .....	13	36 656	3 999	881	239	9.1	1.3	
446110	Pharmacies & drug stores .....	13	36 656	3 999	881	239	9.1	1.3	
4461101	Pharmacies & drug stores .....	11	D	D	D	c	D	D	
4461102	Proprietary stores .....	2	D	D	D	b	D	D	
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 614	162	56	15	—	—	
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 614	162	56	15	—	—	
44613	Optical goods stores .....	17	6 320	1 439	372	74	28.5	8.9	
446130	Optical goods stores .....	17	6 320	1 439	372	74	28.5	8.9	
44619	Other health & personal care stores .....	15	12 317	2 258	547	90	20.4	7.8	
446191	Food (health) supplement stores .....	6	4 401	636	163	36	29.4	21.7	
446199	All other health & personal care stores .....	9	7 916	1 622	384	54	15.4	—	
447	Gasoline stations .....	39	61 574	3 105	793	232	23.2	13.5	
4471	Gasoline stations .....	39	61 574	3 105	793	232	23.2	13.5	
44719	Other gasoline stations .....	33	55 647	2 749	686	199	25.3	11.2	
447190	Other gasoline stations .....	33	55 647	2 749	686	199	25.3	11.2	
448	Clothing & clothing accessories stores .....	87	85 156	9 499	2 212	820	6.2	5.0	
4481	Clothing stores .....	48	57 883	5 630	1 286	533	1.9	3.2	
44811	Men's clothing stores .....	6	5 969	898	202	51	—	—	
448110	Men's clothing stores .....	6	5 969	898	202	51	—	—	
44812	Women's clothing stores .....	22	19 271	1 966	443	204	4.6	8.8	
448120	Women's clothing stores .....	22	19 271	1 966	443	204	4.6	8.8	
44813	Children's & infants' clothing stores .....	3	6 118	447	99	38	—	—	
448130	Children's & infants' clothing stores .....	3	6 118	447	99	38	—	—	
44814	Family clothing stores .....	5	19 639	1 547	362	152	—	—	
448140	Family clothing stores .....	5	19 639	1 547	362	152	—	—	
44815	Clothing accessories stores .....	4	632	122	27	10	—	—	
448150	Clothing accessories stores .....	4	632	122	27	10	—	—	
44819	Other clothing stores .....	8	6 254	650	153	78	3.6	2.0	
448190	Other clothing stores .....	8	6 254	650	153	78	3.6	2.0	
4482	Shoe stores .....	18	11 508	1 364	314	111	2.7	11.9	
44821	Shoe stores .....	18	11 508	1 364	314	111	2.7	11.9	
448210	Shoe stores .....	18	11 508	1 364	314	111	2.7	11.9	
4482101	Men's shoe stores .....	1	D	D	D	a	D	D	
4482102	Women's shoe stores .....	4	D	D	D	b	D	D	
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D	
4482105	Athletic footwear stores .....	7	7 865	857	187	62	—	17.4	
4483	Jewelry, luggage, & leather goods stores .....	21	15 765	2 505	612	176	24.4	6.7	
44831	Jewelry stores .....	20	D	D	D	c	D	D	
448310	Jewelry stores .....	20	D	D	D	c	D	D	
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D	
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D	
451	Sporting goods, hobby, book, & music stores .....	31	42 200	3 918	862	303	7.1	.7	
4511	Sporting goods, hobby, & musical instrument stores ..	18	32 015	2 920	620	215	8.4	.9	
45111	Sporting goods stores .....	10	6 874	997	223	63	22.9	4.2	
451110	Sporting goods stores .....	10	6 874	997	223	63	22.9	4.2	
4511101	General-line sporting goods stores .....	3	2 433	322	87	27	D	11.8	
4511102	Specialty-line sporting goods stores .....	7	4 441	675	136	36	20.5	—	
45112	Hobby, toy, & game stores .....	3	D	D	D	c	D	D	
451120	Hobby, toy, & game stores .....	3	D	D	D	c	D	D	
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D	
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D	
4512	Book, periodical, & music stores .....	13	10 185	998	242	88	3.3	.2	
45121	Book stores & news dealers .....	6	3 268	352	91	33	6.9	.6	
451211	Book stores .....	5	D	D	D	b	D	D	
4512111	Book stores, general .....	5	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, & record stores ...	7	6 917	646	151	55	1.6	—	
451220	Prerecorded tape, compact disc, & record stores ...	7	6 917	646	151	55	1.6	—	

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DOVER, NJ (OCEAN COUNTY)—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	13	93 153	10 542	2 781	867	—	—
4521	Department stores (incl leased depts) ## .....	4	86 445	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	86 445	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	84 993	9 470	2 360	700	—	—
45211	Department stores (excl leased depts) .....	4	84 993	9 470	2 360	700	—	—
452110	Department stores (excl leased depts) .....	4	84 993	9 470	2 360	700	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	8 160	1 072	421	167	.5	—
452990	All other general merchandise stores .....	9	8 160	1 072	421	167	.5	—
4529901	Variety stores .....	5	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	51	34 300	4 879	992	321	14.3	25.2
4531	Florists .....	9	3 927	1 027	263	75	16.6	—
45311	Florists .....	9	3 927	1 027	263	75	16.6	—
453110	Florists .....	9	3 927	1 027	263	75	16.6	—
4532	Office supplies, stationery, & gift stores .....	22	18 161	1 527	345	134	12.3	2.8
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	20	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	20	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	6	2 777	321	88	38	44.8	34.8
453910	Pet & pet supplies stores .....	6	2 777	321	88	38	44.8	34.8
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	14	32 794	4 217	1 114	152	10.8	1.6
4543	Direct selling establishments .....	9	29 963	3 945	1 045	133	6.5	—
45431	Fuel dealers .....	3	D	D	D	c	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D
<b>DUMONT, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>52 484</b>	<b>6 483</b>	<b>923</b>	<b>302</b>	<b>8.8</b>	<b>19.0</b>
441	Motor vehicle & parts dealers .....	3	2 648	366	88	13	—	56.3
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	31 722	4 206	391	146	1.6	23.4
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	4	2 472	224	59	15	3.2	20.1
451	Sporting goods, hobby, book, & music stores .....	4	990	91	15	6	70.2	29.8
453	Miscellaneous store retailers .....	4	616	148	27	8	14.0	26.8
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUNELLEN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>20 390</b>	<b>2 595</b>	<b>680</b>	<b>209</b>	<b>30.8</b>	<b>1.1</b>
441	Motor vehicle & parts dealers .....	3	764	122	30	8	D	—
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	3 963	562	141	45	41.5	2.8
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	2 609	319	88	34	63.5	4.6
4511	Sporting goods, hobby, & musical instrument stores ..	4	2 609	319	88	34	63.5	4.6
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	b	D	D
<b>EAST BRUNSWICK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>297</b>	<b>755 347</b>	<b>85 580</b>	<b>19 996</b>	<b>5 061</b>	<b>8.3</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	17	103 088	8 605	1 448	215	14.4	3.0
4411	Automobile dealers .....	9	92 636	5 868	842	122	15.0	.2
4413	Automotive parts, accessories, & tire stores .....	8	10 452	2 737	606	93	8.7	28.2
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	31	56 525	8 216	1 966	331	5.3	8.9
4421	Furniture stores .....	18	43 626	6 345	1 492	226	2.3	8.2
44211	Furniture stores .....	18	43 626	6 345	1 492	226	2.3	8.2
442110	Furniture stores .....	18	43 626	6 345	1 492	226	2.3	8.2
4422	Home furnishings stores .....	13	12 899	1 871	474	105	15.6	11.3
44221	Floor covering stores .....	5	7 240	1 101	288	49	21.1	—
442210	Floor covering stores .....	5	7 240	1 101	288	49	21.1	—
44229	Other home furnishings stores .....	8	5 659	770	186	56	8.6	25.8
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	15	36 030	6 215	1 569	259	15.2	8.6
4431	Electronics & appliance stores .....	15	36 030	6 215	1 569	259	15.2	8.6
44311	Appliance, television, & other electronics stores ..	5	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	c	D	D
44312	Computer & software stores .....	8	18 592	4 682	1 096	136	25.8	9.4
443120	Computer & software stores .....	8	18 592	4 682	1 096	136	25.8	9.4
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	59 280	10 523	2 315	258	4.0	1.1
4441	Building material & supplies dealers .....	13	58 061	10 352	2 293	250	3.2	—
44412	Paint & wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	10	D	D	D	c	D	D
444190	Other building material dealers .....	10	D	D	D	c	D	D
445	Food & beverage stores .....	39	114 897	14 006	3 597	1 032	3.6	1.1
4451	Grocery stores .....	24	105 986	12 991	3 400	957	2.3	.7
44511	Supermarkets & other grocery (except convenience) stores .....	15	100 586	12 225	3 223	888	.3	.6
445110	Supermarkets & other grocery (except convenience) stores .....	15	100 586	12 225	3 223	888	.3	.6
44512	Convenience stores .....	9	5 400	766	177	69	40.5	2.3
445120	Convenience stores .....	9	5 400	766	177	69	40.5	2.3
4452	Specialty food stores .....	10	4 753	664	130	38	19.3	11.0
446	Health & personal care stores .....	24	32 672	3 874	890	286	16.1	3.6
4461	Health & personal care stores .....	24	32 672	3 874	890	286	16.1	3.6
44611	Pharmacies & drug stores .....	8	21 368	2 343	497	185	17.7	.2
446110	Pharmacies & drug stores .....	8	21 368	2 343	497	185	17.7	.2
4461101	Pharmacies & drug stores .....	7	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 188	89	30	7	D	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 188	89	30	7	D	—
44613	Optical goods stores .....	8	6 176	1 130	286	75	8.3	2.6
446130	Optical goods stores .....	8	6 176	1 130	286	75	8.3	2.6
44619	Other health & personal care stores .....	5	3 940	312	77	19	17.6	24.1
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST BRUNSWICK TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	26	49 668	2 396	570	176	30.4	8.9
4471	Gasoline stations .....	26	49 668	2 396	570	176	30.4	8.9
44711	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
44719	Other gasoline stations .....	23	D	D	D	c	D	D
447190	Other gasoline stations .....	23	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	68	84 306	9 688	2 204	775	10.1	.9
4481	Clothing stores .....	40	63 222	6 828	1 601	596	11.6	.5
44811	Men's clothing stores .....	7	7 348	1 186	275	68	—	.8
448110	Men's clothing stores .....	7	7 348	1 186	275	68	—	.8
44812	Women's clothing stores .....	14	18 436	1 643	379	203	.9	—
448120	Women's clothing stores .....	14	18 436	1 643	379	203	.9	—
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	7	24 442	2 480	564	203	28.5	1.1
448140	Family clothing stores .....	7	24 442	2 480	564	203	28.5	1.1
44819	Other clothing stores .....	9	7 119	1 069	274	76	3.0	—
448190	Other clothing stores .....	9	7 119	1 069	274	76	3.0	—
4482	Shoe stores .....	16	11 993	1 481	313	104	5.2	3.5
44821	Shoe stores .....	16	11 993	1 481	313	104	5.2	3.5
448210	Shoe stores .....	16	11 993	1 481	313	104	5.2	3.5
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	5 587	669	152	47	11.1	6.0
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	9 091	1 379	290	75	6.1	—
44831	Jewelry stores .....	10	D	D	D	b	D	D
448310	Jewelry stores .....	10	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	19	54 212	5 116	1 402	447	1.8	.9
4511	Sporting goods, hobby, & musical instrument stores ..	11	38 849	3 451	916	321	.6	.5
45111	Sporting goods stores .....	4	D	D	D	c	D	D
451110	Sporting goods stores .....	4	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	6	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	8	15 363	1 665	486	126	4.9	2.1
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores .....	11	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	4	102 912	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	102 912	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	100 479	11 333	2 710	845	—	—
452110	Department stores (excl leased depts) .....	4	100 479	11 333	2 710	845	—	—
4521101	Department stores (excl leased depts) .....	4	100 479	11 333	2 710	845	—	—
45211010	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	10 264	1 207	338	112	10.2	3.6
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	3	734	83	18	3	D	—
45331	Used merchandise stores .....	3	734	83	18	3	D	—
453310	Used merchandise stores .....	3	734	83	18	3	D	—
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST BRUNSWICK TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	4	1 130	213	51	15	1.2	—
<b>EAST HANOVER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>359 002</b>	<b>29 286</b>	<b>6 905</b>	<b>1 237</b>	<b>54.1</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	4 918	622	147	24	—	51.0
441310	Automotive parts & accessories stores .....	3	4 918	622	147	24	—	51.0
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	3	7 648	937	194	41	D	—
44211	Furniture stores .....	3	7 648	937	194	41	D	—
442110	Furniture stores .....	3	7 648	937	194	41	D	—
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	e	D	D
4441	Building material & supplies dealers .....	5	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	4 089	220	41	22	65.2	34.8
448	Clothing & clothing accessories stores .....	13	29 156	2 799	633	202	2.5	—
4481	Clothing stores .....	6	25 922	2 365	529	159	1.1	—
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	5 486	629	152	48	2.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	5 486	629	152	48	2.3	—
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4531	Florists .....	3	D	D	D	b	D	D
45311	Florists .....	3	D	D	D	b	D	D
453110	Florists .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	e	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST ORANGE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>131</b>	<b>149 114</b>	<b>16 961</b>	<b>3 888</b>	<b>939</b>	<b>22.7</b>	<b>22.0</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	7	9 485	1 581	383	77	—	52.8
44131	Automotive parts & accessories stores .....	7	9 485	1 581	383	77	—	52.8
441310	Automotive parts & accessories stores .....	7	9 485	1 581	383	77	—	52.8
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	42	45 796	5 830	1 349	323	15.6	33.6
4451	Grocery stores .....	24	39 433	5 266	1 218	278	11.1	36.9
4453	Beer, wine, & liquor stores .....	14	5 962	503	119	41	42.1	11.9
44531	Beer, wine, & liquor stores .....	14	5 962	503	119	41	42.1	11.9
445310	Beer, wine, & liquor stores .....	14	5 962	503	119	41	42.1	11.9
446	Health & personal care stores .....	21	24 173	3 114	669	216	48.7	5.2
4461	Health & personal care stores .....	21	24 173	3 114	669	216	48.7	5.2
44611	Pharmacies & drug stores .....	14	21 272	2 499	517	188	50.1	2.2
446110	Pharmacies & drug stores .....	14	21 272	2 499	517	188	50.1	2.2
4461101	Pharmacies & drug stores .....	14	21 272	2 499	517	188	50.1	2.2
44619	Other health & personal care stores .....	4	2 429	505	114	19	45.8	25.9
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	19 300	894	210	48	25.6	5.8
4471	Gasoline stations .....	14	19 300	894	210	48	25.6	5.8
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	17	10 636	1 664	362	79	39.2	5.3
4481	Clothing stores .....	9	4 711	703	140	40	39.0	7.3
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	3	2 816	220	57	21	100.0	—
45299	All other general merchandise stores .....	3	2 816	220	57	21	100.0	—
452990	All other general merchandise stores .....	3	2 816	220	57	21	100.0	—
4529901	Variety stores .....	3	2 816	220	57	21	100.0	—
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 054	193	35	14	D	36.7
45331	Used merchandise stores .....	3	1 054	193	35	14	D	36.7
453310	Used merchandise stores .....	3	1 054	193	35	14	D	36.7
454	Nonstore retailers .....	6	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>EAST RUTHERFORD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>60</b>	<b>271 933</b>	<b>19 853</b>	<b>4 599</b>	<b>899</b>	<b>5.2</b>	<b>6.9</b>
441	Motor vehicle & parts dealers .....	11	48 772	4 156	1 005	149	7.2	4.6
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	5 165	970	230	35	59.2	—
4431	Electronics & appliance stores .....	5	5 165	970	230	35	59.2	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	51 877	4 073	985	100	—	13.1
4441	Building material & supplies dealers .....	4	51 877	4 073	985	100	—	13.1
44419	Other building material dealers .....	4	51 877	4 073	985	100	—	13.1
444190	Other building material dealers .....	4	51 877	4 073	985	100	—	13.1

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST RUTHERFORD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	14	14 605	1 870	447	119	5.5	12.3
4452	Specialty food stores .....	4	2 276	433	97	14	22.0	3.6
446	Health & personal care stores .....	5	3 185	287	76	27	87.1	3.6
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	7	15 733	2 028	445	112	.8	.2
45322	Gift, novelty, & souvenir stores .....	7	15 733	2 028	445	112	.8	.2
453220	Gift, novelty, & souvenir stores .....	7	15 733	2 028	445	112	.8	.2
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
<b>EAST WINDSOR TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>77 482</b>	<b>7 247</b>	<b>1 642</b>	<b>419</b>	<b>17.4</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	2 805	660	124	23	16.5	27.5
4422	Home furnishings stores .....	6	2 805	660	124	23	16.5	27.5
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	11	9 435	956	236	79	30.7	13.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	7	D	D	D	c	D	D
4461	Health & personal care stores .....	7	D	D	D	c	D	D
447	Gasoline stations .....	6	21 201	1 274	301	87	4.6	11.4
4471	Gasoline stations .....	6	21 201	1 274	301	87	4.6	11.4
44711	Gasoline stations with convenience stores .....	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	3 864	549	131	39	22.4	—
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 079	115	27	16	D	—
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>EATONTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>196</b>	<b>550 136</b>	<b>57 003</b>	<b>13 768</b>	<b>3 538</b>	<b>5.6</b>	<b>9.7</b>
441	Motor vehicle & parts dealers .....	12	134 225	10 817	2 609	343	13.7	27.4
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	6	126 627	9 591	2 315	284	14.6	29.0
441110	New car dealers .....	6	126 627	9 591	2 315	284	14.6	29.0
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	11	17 510	1 909	472	78	.9	.2
4421	Furniture stores .....	8	16 867	1 820	443	65	—	.2
44211	Furniture stores .....	8	16 867	1 820	443	65	—	.2
442110	Furniture stores .....	8	16 867	1 820	443	65	—	.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EATONTOWN, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	11	33 818	2 951	822	171	4.1	7.5
4431	Electronics & appliance stores .....	11	33 818	2 951	822	171	4.1	7.5
44311	Appliance, television, & other electronics stores .....	4	23 757	2 254	616	118	—	10.6
443111	Household appliance stores .....	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	6	D	D	D	b	D	D
443120	Computer & software stores .....	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4441	Building material & supplies dealers .....	3	8 904	1 316	360	60	D	49.2
44419	Other building material dealers .....	3	8 904	1 316	360	60	D	49.2
444190	Other building material dealers .....	3	8 904	1 316	360	60	D	49.2
445	Food & beverage stores .....	15	32 120	4 363	1 125	499	1.2	3.4
4451	Grocery stores .....	9	28 802	3 865	998	459	.6	1.8
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	15	10 573	1 582	371	135	8.2	4.9
4461	Health & personal care stores .....	15	10 573	1 582	371	135	8.2	4.9
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	4	2 376	340	76	26	—	11.7
446120	Cosmetics, beauty supplies, & perfume stores .....	4	2 376	340	76	26	—	11.7
44613	Optical goods stores .....	6	4 346	635	158	57	10.6	—
446130	Optical goods stores .....	6	4 346	635	158	57	10.6	—
44619	Other health & personal care stores .....	4	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	10	12 875	425	97	40	40.9	35.3
44719	Other gasoline stations .....	10	12 875	425	97	40	40.9	35.3
447190	Other gasoline stations .....	10	12 875	425	97	40	40.9	35.3
448	Clothing & clothing accessories stores .....	76	100 420	11 928	2 682	870	.8	3.2
4481	Clothing stores .....	46	70 981	7 061	1 690	616	—	3.8
44811	Men's clothing stores .....	6	9 762	1 498	333	64	—	—
448110	Men's clothing stores .....	6	9 762	1 498	333	64	—	—
44812	Women's clothing stores .....	15	16 143	1 545	398	214	—	12.8
448120	Women's clothing stores .....	15	16 143	1 545	398	214	—	12.8
44813	Children's & infants' clothing stores .....	6	14 722	1 299	312	118	—	—
448130	Children's & infants' clothing stores .....	6	14 722	1 299	312	118	—	—
44814	Family clothing stores .....	8	23 203	1 958	463	157	—	—
448140	Family clothing stores .....	8	23 203	1 958	463	157	—	—
44815	Clothing accessories stores .....	5	1 143	242	48	16	—	—
448150	Clothing accessories stores .....	5	1 143	242	48	16	—	—
44819	Other clothing stores .....	6	6 008	519	136	47	—	10.0
448190	Other clothing stores .....	6	6 008	519	136	47	—	10.0
4482	Shoe stores .....	15	14 828	1 913	359	134	1.9	—
44821	Shoe stores .....	15	14 828	1 913	359	134	1.9	—
448210	Shoe stores .....	15	14 828	1 913	359	134	1.9	—
4482101	Men's shoe stores .....	4	1 205	197	42	11	23.8	—
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	7	10 438	1 336	231	94	—	—
4483	Jewelry, luggage, & leather goods stores .....	15	14 611	2 954	633	120	3.4	4.0
44831	Jewelry stores .....	13	D	D	D	c	D	D
448310	Jewelry stores .....	13	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	13	27 358	2 101	466	159	—	.8
4511	Sporting goods, hobby, & musical instrument stores ..	9	21 058	1 630	349	119	—	1.0
45112	Hobby, toy, & game stores .....	3	19 477	1 304	265	93	—	—
451120	Hobby, toy, & game stores .....	3	19 477	1 304	265	93	—	—
4512	Book, periodical, & music stores .....	4	6 300	471	117	40	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451211	Book stores .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	7	153 078	17 391	4 332	1 039	.4	.2
4521	Department stores (incl leased depts) ## .....	4	154 273	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	154 273	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	151 449	17 098	4 150	970	—	—
452110	Department stores (excl leased depts) .....	4	151 449	17 098	4 150	970	—	—
4521101	Department stores (excl leased depts) .....	4	151 449	17 098	4 150	970	—	—
45211011	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EATONTOWN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	14	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	7 633	1 015	190	75	5.8	.3
453220	Gift, novelty, & souvenir stores .....	12	7 633	1 015	190	75	5.8	.3
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 963	229	21	11	40.7	—
<b>EDGEWATER, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>58</b>	<b>142 437</b>	<b>13 606</b>	<b>3 101</b>	<b>1 194</b>	<b>5.2</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	D	D	D	f	D	D
4451	Grocery stores .....	7	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	f	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	4	1 684	100	23	6	100.0	—
448	Clothing & clothing accessories stores .....	12	21 476	1 739	394	137	3.9	.3
4481	Clothing stores .....	5	19 849	1 510	341	122	1.9	—
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	16 225	1 627	372	120	5.7	.5
4511	Sporting goods, hobby, & musical instrument stores ..	6	7 621	708	153	63	12.2	1.2
45111	Sporting goods stores .....	2	D	D	D	b	D	D
451110	Sporting goods stores .....	2	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	8 604	919	219	57	—	—
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	4	2 146	276	57	10	42.2	6.5

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EDISON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>487</b>	<b>1 752 864</b>	<b>152 920</b>	<b>36 394</b>	<b>8 381</b>	<b>7.0</b>	<b>6.9</b>
441	Motor vehicle & parts dealers .....	31	285 668	18 963	4 041	588	10.1	.5
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	7	243 376	12 160	2 610	328	10.7	—
441110	New car dealers .....	7	243 376	12 160	2 610	328	10.7	—
4413	Automotive parts, accessories, & tire stores .....	22	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	19	37 110	5 845	1 215	228	4.4	1.6
441310	Automotive parts & accessories stores .....	19	37 110	5 845	1 215	228	4.4	1.6
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	26	34 645	3 997	917	195	9.9	1.3
4421	Furniture stores .....	7	6 949	620	164	33	11.2	6.6
44211	Furniture stores .....	7	6 949	620	164	33	11.2	6.6
442110	Furniture stores .....	7	6 949	620	164	33	11.2	6.6
4422	Home furnishings stores .....	19	27 696	3 377	753	162	9.6	—
44221	Floor covering stores .....	8	16 052	2 021	446	50	3.1	—
442210	Floor covering stores .....	8	16 052	2 021	446	50	3.1	—
44229	Other home furnishings stores .....	11	11 644	1 356	307	112	18.7	—
442299	All other home furnishings stores .....	10	D	D	D	c	D	D
443	Electronics & appliance stores .....	30	199 137	10 488	2 711	613	11.0	3.6
4431	Electronics & appliance stores .....	30	199 137	10 488	2 711	613	11.0	3.6
44311	Appliance, television, & other electronics stores .....	12	73 216	4 390	1 164	272	.3	6.0
443111	Household appliance stores .....	6	50 431	2 730	643	156	.4	8.8
443112	Radio, television, & other electronics stores .....	6	22 785	1 660	521	116	—	—
44312	Computer & software stores .....	18	125 921	6 098	1 547	341	17.2	2.2
443120	Computer & software stores .....	18	125 921	6 098	1 547	341	17.2	2.2
444	Building material & garden equipment & supplies dealers .....	19	62 871	7 305	1 770	199	1.1	1.0
4441	Building material & supplies dealers .....	14	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	9	D	D	D	c	D	D
444190	Other building material dealers .....	9	D	D	D	c	D	D
445	Food & beverage stores .....	71	171 081	16 475	4 270	997	8.1	6.0
4451	Grocery stores .....	45	151 953	15 013	3 909	884	3.9	6.1
44511	Supermarkets & other grocery (except convenience) stores .....	22	141 148	13 788	3 619	788	2.1	6.1
445110	Supermarkets & other grocery (except convenience) stores .....	22	141 148	13 788	3 619	788	2.1	6.1
44512	Convenience stores .....	23	10 805	1 225	290	96	27.6	5.4
445120	Convenience stores .....	23	10 805	1 225	290	96	27.6	5.4
4452	Specialty food stores .....	13	5 254	474	117	48	66.8	7.5
4453	Beer, wine, & liquor stores .....	13	13 874	988	244	65	31.0	4.7
44531	Beer, wine, & liquor stores .....	13	13 874	988	244	65	31.0	4.7
445310	Beer, wine, & liquor stores .....	13	13 874	988	244	65	31.0	4.7
446	Health & personal care stores .....	52	85 236	11 305	2 406	567	7.2	13.1
4461	Health & personal care stores .....	52	85 236	11 305	2 406	567	7.2	13.1
44611	Pharmacies & drug stores .....	21	65 098	8 029	1 661	429	6.8	14.3
446110	Pharmacies & drug stores .....	21	65 098	8 029	1 661	429	6.8	14.3
4461101	Pharmacies & drug stores .....	20	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	8	13 145	1 583	367	59	.3	2.2
446120	Cosmetics, beauty supplies, & perfume stores .....	8	13 145	1 583	367	59	.3	2.2
44613	Optical goods stores .....	12	3 189	888	178	37	26.7	6.6
446130	Optical goods stores .....	12	3 189	888	178	37	26.7	6.6
44619	Other health & personal care stores .....	11	3 804	805	200	42	20.1	35.5
446191	Food (health) supplement stores .....	7	2 573	382	109	35	29.8	38.4
447	Gasoline stations .....	39	63 191	2 593	629	183	49.0	16.9
4471	Gasoline stations .....	39	63 191	2 593	629	183	49.0	16.9
44719	Other gasoline stations .....	35	56 486	2 422	588	166	52.1	18.9
447190	Other gasoline stations .....	35	56 486	2 422	588	166	52.1	18.9

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EDISON TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	111	196 782	26 191	6 526	2 029	2.8	2.8
4481	Clothing stores .....	75	171 391	22 993	5 771	1 809	1.6	2.1
44811	Men's clothing stores .....	6	9 356	842	212	62	2.4	8.8
448110	Men's clothing stores .....	6	9 356	842	212	62	2.4	8.8
44812	Women's clothing stores .....	37	40 597	4 722	977	381	5.9	3.0
448120	Women's clothing stores .....	37	40 597	4 722	977	381	5.9	3.0
44813	Children's & infants' clothing stores .....	4	7 203	890	220	46	—	—
448130	Children's & infants' clothing stores .....	4	7 203	890	220	46	—	—
44814	Family clothing stores .....	12	100 525	14 659	3 908	1 170	—	—
448140	Family clothing stores .....	12	100 525	14 659	3 908	1 170	—	—
44815	Clothing accessories stores .....	9	3 849	555	145	60	1.3	38.6
448150	Clothing accessories stores .....	9	3 849	555	145	60	1.3	38.6
44819	Other clothing stores .....	7	9 861	1 325	309	90	—	—
448190	Other clothing stores .....	7	9 861	1 325	309	90	—	—
4482	Shoe stores .....	24	17 853	1 975	455	148	6.2	7.1
44821	Shoe stores .....	24	17 853	1 975	455	148	6.2	7.1
448210	Shoe stores .....	24	17 853	1 975	455	148	6.2	7.1
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	6	5 421	504	114	34	20.4	—
4482105	Athletic footwear stores .....	5	6 195	612	139	41	—	—
4483	Jewelry, luggage, & leather goods stores .....	12	7 538	1 223	300	72	23.6	9.3
44831	Jewelry stores .....	10	D	D	D	b	D	D
448310	Jewelry stores .....	10	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	32	63 351	4 975	1 159	337	2.3	1.0
4511	Sporting goods, hobby, & musical instrument stores ..	20	39 035	3 339	770	214	2.1	1.6
45111	Sporting goods stores .....	7	D	D	D	b	D	D
451110	Sporting goods stores .....	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	10	14 801	1 656	376	144	—	1.5
451120	Hobby, toy, & game stores .....	10	14 801	1 656	376	144	—	1.5
45114	Musical instrument & supplies stores .....	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	12	24 316	1 636	389	123	2.8	—
45121	Book stores & news dealers .....	6	7 297	700	166	47	5.7	—
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	17 019	936	223	76	1.5	—
451220	Prerecorded tape, compact disc, & record stores .	6	17 019	936	223	76	1.5	—
452	General merchandise stores .....	17	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	3	188 382	N	N	N	—	31.1
45211	Department stores (incl leased depts) ## .....	3	188 382	N	N	N	—	31.1
4521	Department stores (excl leased depts) .....	3	188 382	19 829	4 496	1 157	—	31.1
45211	Department stores (excl leased depts) .....	3	188 382	19 829	4 496	1 157	—	31.1
4521101	Department stores (excl leased depts) .....	3	188 382	19 829	4 496	1 157	—	31.1
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	14	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	11	D	D	D	b	D	D
452990	All other general merchandise stores .....	11	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	40	D	D	D	c	D	D
4531	Florists .....	10	2 289	364	84	31	22.2	13.4
45311	Florists .....	10	2 289	364	84	31	22.2	13.4
453110	Florists .....	10	2 289	364	84	31	22.2	13.4
4532	Office supplies, stationery, & gift stores .....	18	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	16	9 624	1 096	300	121	6.7	5.6
453220	Gift, novelty, & souvenir stores .....	16	9 624	1 096	300	121	6.7	5.6
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	6	4 165	806	181	40	40.5	—
453910	Pet & pet supplies stores .....	6	4 165	806	181	40	40.5	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EDISON TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	19	205 192	18 153	4 422	839	1.7	5.8
4541	Electronic shopping & mail-order houses .....	11	195 230	16 480	4 055	775	—	4.7
45411	Electronic shopping & mail-order houses .....	11	195 230	16 480	4 055	775	—	4.7
454110	Electronic shopping & mail-order houses .....	11	195 230	16 480	4 055	775	—	4.7
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>EGG HARBOR TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>398 925</b>	<b>37 822</b>	<b>8 459</b>	<b>1 916</b>	<b>5.7</b>	<b>.9</b>
441	Motor vehicle & parts dealers .....	17	175 035	13 799	3 258	396	8.6	—
4411	Automobile dealers .....	10	D	D	D	e	D	D
44111	New car dealers .....	8	163 924	12 304	2 948	338	7.1	—
441110	New car dealers .....	8	163 924	12 304	2 948	338	7.1	—
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	24 243	1 883	441	103	—	1.3
4431	Electronics & appliance stores .....	5	24 243	1 883	441	103	—	1.3
44311	Appliance, television, & other electronics stores ....	4	D	D	D	c	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores ....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	6	9 456	1 098	297	30	—	1.0
444190	Other building material dealers .....	6	9 456	1 098	297	30	—	1.0
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	14	79 299	6 207	1 494	615	.6	.7
4451	Grocery stores .....	11	74 857	5 700	1 375	568	.6	.7
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	11	10 882	1 209	297	78	6.4	2.2
4461	Health & personal care stores .....	11	10 882	1 209	297	78	6.4	2.2
447	Gasoline stations .....	13	23 020	1 163	263	92	9.2	9.3
4471	Gasoline stations .....	13	23 020	1 163	263	92	9.2	9.3
44711	Gasoline stations with convenience stores .....	3	9 212	330	84	31	—	—
447110	Gasoline stations with convenience stores .....	3	9 212	330	84	31	—	—
44719	Other gasoline stations .....	10	13 808	833	179	61	15.3	15.5
447190	Other gasoline stations .....	10	13 808	833	179	61	15.3	15.5
448	Clothing & clothing accessories stores .....	24	19 860	2 275	537	157	15.8	.3
4481	Clothing stores .....	8	9 114	935	218	76	—	—
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482	Shoe stores .....	9	8 799	1 135	268	62	24.0	—
44821	Shoe stores .....	9	8 799	1 135	268	62	24.0	—
448210	Shoe stores .....	9	8 799	1 135	268	62	24.0	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	5	5 372	473	107	29	39.4	—
4483	Jewelry, luggage, & leather goods stores .....	7	1 947	205	51	19	52.5	3.0
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	10 498	1 369	349	99	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EGG HARBOR TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	6 693	966	206	62	9.7	.6
45391	Pet & pet supplies stores .....	4	2 616	254	61	15	24.7	—
453910	Pet & pet supplies stores .....	4	2 616	254	61	15	24.7	—
45399	All other miscellaneous store retailers .....	4	4 077	712	145	47	—	1.0
454	Nonstore retailers .....	3	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
<b>EGG HARBOR CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>40 810</b>	<b>6 086</b>	<b>1 218</b>	<b>346</b>	<b>10.4</b>	<b>20.3</b>
441	Motor vehicle & parts dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	7 067	888	202	41	4.0	63.9
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	9	14 743	1 762	440	135	12.7	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
<b>ELIZABETH, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>396</b>	<b>723 755</b>	<b>65 121</b>	<b>16 278</b>	<b>3 947</b>	<b>14.1</b>	<b>6.0</b>
441	Motor vehicle & parts dealers .....	43	119 825	10 361	2 713	351	7.1	7.8
4411	Automobile dealers .....	23	95 274	5 861	1 695	187	4.4	8.2
44112	Used car dealers .....	18	24 783	1 459	381	60	16.8	28.4
441120	Used car dealers .....	18	24 783	1 459	381	60	16.8	28.4
4413	Automotive parts, accessories, & tire stores .....	19	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	13	19 711	3 558	793	124	16.2	7.1
441310	Automotive parts & accessories stores .....	13	19 711	3 558	793	124	16.2	7.1
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	19	D	D	D	f	D	D
4421	Furniture stores .....	11	D	D	D	e	D	D
44211	Furniture stores .....	11	D	D	D	e	D	D
442110	Furniture stores .....	11	D	D	D	e	D	D
4422	Home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	22 167	2 806	1 734	381	9.1	—
4431	Electronics & appliance stores .....	9	22 167	2 806	1 734	381	9.1	—
44311	Appliance, television, & other electronics stores .....	7	D	D	D	c	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	c	D	D
44312	Computer & software stores .....	1	D	D	D	c	D	D
443120	Computer & software stores .....	1	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	20	18 753	2 829	665	124	44.6	1.5
4441	Building material & supplies dealers .....	19	D	D	D	c	D	D
44419	Other building material dealers .....	11	12 187	1 966	460	67	57.3	—
444190	Other building material dealers .....	11	12 187	1 966	460	67	57.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>ELIZABETH, NJ—Con.</b>									
<b>44-45 Retail trade—Con.</b>									
445	Food & beverage stores .....	118	204 747	17 237	4 039	1 173	11.5	6.9	
4451	Grocery stores .....	62	150 038	13 668	3 243	993	7.5	5.3	
44511	Supermarkets & other grocery (except convenience) stores .....	45	144 425	13 106	3 158	960	5.9	3.4	
445110	Supermarkets & other grocery (except convenience) stores .....	45	144 425	13 106	3 158	960	5.9	3.4	
44512	Convenience stores .....	17	5 613	562	85	33	47.4	52.6	
445120	Convenience stores .....	17	5 613	562	85	33	47.4	52.6	
4452	Specialty food stores .....	19	7 867	836	168	66	25.5	6.1	
4453	Beer, wine, & liquor stores .....	37	46 842	2 733	628	114	21.9	12.2	
44531	Beer, wine, & liquor stores .....	37	46 842	2 733	628	114	21.9	12.2	
445310	Beer, wine, & liquor stores .....	37	46 842	2 733	628	114	21.9	12.2	
446	Health & personal care stores .....	39	50 047	6 701	1 396	372	20.7	3.5	
4461	Health & personal care stores .....	39	50 047	6 701	1 396	372	20.7	3.5	
44611	Pharmacies & drug stores .....	24	45 160	6 071	1 244	345	17.2	2.0	
446110	Pharmacies & drug stores .....	24	45 160	6 071	1 244	345	17.2	2.0	
4461101	Pharmacies & drug stores .....	24	45 160	6 071	1 244	345	17.2	2.0	
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 582	62	14	4	100.0	—	
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 582	62	14	4	100.0	—	
44619	Other health & personal care stores .....	5	2 202	306	78	12	12.0	24.1	
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D	
447	Gasoline stations .....	39	64 989	2 400	539	175	25.3	11.1	
4471	Gasoline stations .....	39	64 989	2 400	539	175	25.3	11.1	
44711	Gasoline stations with convenience stores .....	10	18 343	684	146	54	20.3	4.2	
447110	Gasoline stations with convenience stores .....	10	18 343	684	146	54	20.3	4.2	
44719	Other gasoline stations .....	29	46 646	1 716	393	121	27.3	13.9	
447190	Other gasoline stations .....	29	46 646	1 716	393	121	27.3	13.9	
448	Clothing & clothing accessories stores .....	58	41 300	5 305	1 183	388	17.0	4.6	
4481	Clothing stores .....	33	30 844	3 822	842	287	17.4	5.3	
44811	Men's clothing stores .....	9	6 196	805	219	56	55.3	1.8	
448110	Men's clothing stores .....	9	6 196	805	219	56	55.3	1.8	
44813	Children's & infants' clothing stores .....	4	D	D	D	b	D	D	
448130	Children's & infants' clothing stores .....	4	D	D	D	b	D	D	
44814	Family clothing stores .....	5	D	D	D	c	D	D	
448140	Family clothing stores .....	5	D	D	D	c	D	D	
44819	Other clothing stores .....	3	415	106	25	10	D	—	
448190	Other clothing stores .....	3	415	106	25	10	D	—	
4482	Shoe stores .....	11	7 217	913	231	69	14.7	1.8	
44821	Shoe stores .....	11	7 217	913	231	69	14.7	1.8	
448210	Shoe stores .....	11	7 217	913	231	69	14.7	1.8	
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D	
4482104	Family shoe stores .....	8	5 394	734	186	56	19.7	2.4	
4483	Jewelry, luggage, & leather goods stores .....	14	3 239	570	110	32	18.8	4.4	
451	Sporting goods, hobby, book, & music stores .....	15	32 898	2 975	770	180	4.5	.1	
4511	Sporting goods, hobby, & musical instrument stores ..	9	30 534	2 679	699	157	4.5	—	
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D	
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D	
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D	
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D	
45114	Musical instrument & supplies stores .....	2	D	D	D	b	D	D	
451140	Musical instrument & supplies stores .....	2	D	D	D	b	D	D	
4512	Book, periodical, & music stores .....	6	2 364	296	71	23	4.6	.9	
45122	Prerecorded tape, compact disc, & record stores ..	6	2 364	296	71	23	4.6	.9	
451220	Prerecorded tape, compact disc, & record stores ..	6	2 364	296	71	23	4.6	.9	
452	General merchandise stores .....	7	D	D	D	c	D	D	
45299	All other general merchandise stores .....	6	7 002	547	127	43	32.0	4.6	
452990	All other general merchandise stores .....	6	7 002	547	127	43	32.0	4.6	
4529903	Miscellaneous general merchandise stores .....	6	7 002	547	127	43	32.0	4.6	
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D	
4532	Office supplies, stationery, & gift stores .....	11	D	D	D	b	D	D	
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D	
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D	
4532102	Office supplies stores .....	1	D	D	D	a	D	D	
45322	Gift, novelty, & souvenir stores .....	10	2 907	452	57	16	69.0	31.0	
453220	Gift, novelty, & souvenir stores .....	10	2 907	452	57	16	69.0	31.0	
4533	Used merchandise stores .....	2	D	D	D	a	D	D	
45331	Used merchandise stores .....	2	D	D	D	a	D	D	
453310	Used merchandise stores .....	2	D	D	D	a	D	D	
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D	
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D	
454	Nonstore retailers .....	9	D	D	D	b	D	D	
4543	Direct selling establishments .....	5	3 579	465	133	19	13.9	22.3	

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ELMWOOD PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>69</b>	<b>167 128</b>	<b>16 018</b>	<b>3 928</b>	<b>753</b>	<b>6.4</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	3	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	2 335	400	102	18	2.2	7.2
4422	Home furnishings stores .....	4	2 335	400	102	18	2.2	7.2
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	11	14 796	1 986	472	98	21.3	1.3
446	Health & personal care stores .....	11	17 911	1 985	470	148	4.4	5.5
4461	Health & personal care stores .....	11	17 911	1 985	470	148	4.4	5.5
447	Gasoline stations .....	10	12 224	765	187	43	34.2	—
44719	Other gasoline stations .....	10	12 224	765	187	43	34.2	—
447190	Other gasoline stations .....	10	12 224	765	187	43	34.2	—
448	Clothing & clothing accessories stores .....	8	8 071	1 107	225	71	—	1.6
4481	Clothing stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	496	78	26	8	D	—
<b>EMERSON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>39</b>	<b>143 787</b>	<b>12 561</b>	<b>3 521</b>	<b>475</b>	<b>2.9</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
4411	Automobile dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	882	100	28	10	D	18.5
444	Building material & garden equipment & supplies dealers .....	5	16 321	1 534	336	59	5.5	—
4441	Building material & supplies dealers .....	5	16 321	1 534	336	59	5.5	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
4451	Grocery stores .....	4	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
4481	Clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	334	25	5	3	100.0	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ENGLEWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>169</b>	<b>528 888</b>	<b>41 188</b>	<b>9 022</b>	<b>1 593</b>	<b>35.4</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	20	349 072	22 130	4 641	540	43.7	.9
4411	Automobile dealers .....	15	D	D	D	f	D	D
44111	New car dealers .....	14	335 984	20 759	4 296	496	43.2	.9
441110	New car dealers .....	14	335 984	20 759	4 296	496	43.2	.9
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	13	7 067	1 078	248	53	56.4	9.5
4421	Furniture stores .....	4	3 828	448	91	16	74.7	4.2
44211	Furniture stores .....	4	3 828	448	91	16	74.7	4.2
442110	Furniture stores .....	4	3 828	448	91	16	74.7	4.2
4422	Home furnishings stores .....	9	3 239	630	157	37	34.9	15.7
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	3 190	523	129	22	—	76.3
4431	Electronics & appliance stores .....	4	3 190	523	129	22	—	76.3
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	14 157	2 905	633	78	—	.4
4441	Building material & supplies dealers .....	10	14 157	2 905	633	78	—	.4
44412	Paint & wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	b	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	4	5 537	1 109	228	20	—	—
444190	Other building material dealers .....	4	5 537	1 109	228	20	—	—
445	Food & beverage stores .....	22	71 055	5 743	1 408	360	4.4	.2
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	66 713	5 293	1 293	325	.6	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	66 713	5 293	1 293	325	.6	—
4452	Specialty food stores .....	6	D	D	D	a	D	D
446	Health & personal care stores .....	11	13 297	1 618	384	98	29.5	—
4461	Health & personal care stores .....	11	13 297	1 618	384	98	29.5	—
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	15	30 358	1 072	252	66	30.1	19.6
4471	Gasoline stations .....	15	30 358	1 072	252	66	30.1	19.6
44719	Other gasoline stations .....	11	23 675	907	214	55	24.0	16.6
447190	Other gasoline stations .....	11	23 675	907	214	55	24.0	16.6
448	Clothing & clothing accessories stores .....	36	18 339	2 778	567	159	53.4	9.2
4481	Clothing stores .....	24	14 725	2 252	460	127	56.6	10.9
44812	Women's clothing stores .....	14	9 435	1 466	301	84	47.9	1.5
448120	Women's clothing stores .....	14	9 435	1 466	301	84	47.9	1.5
44813	Children's & infants' clothing stores .....	3	2 100	189	40	15	74.9	25.1
448130	Children's & infants' clothing stores .....	3	2 100	189	40	15	74.9	25.1
44819	Other clothing stores .....	3	1 713	305	54	9	45.2	54.8
448190	Other clothing stores .....	3	1 713	305	54	9	45.2	54.8
4483	Jewelry, luggage, & leather goods stores .....	6	1 949	291	51	16	20.8	4.5
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	6 789	857	203	52	25.2	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	4 486	603	143	33	22.7	—
45112	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	2 303	254	60	19	30.1	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	4	3 191	760	157	43	24.0	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ENGLEWOOD CLIFFS, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>24</b>	<b>139 035</b>	<b>8 476</b>	<b>2 053</b>	<b>244</b>	<b>31.4</b>	<b>5.0</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	3	124 917	7 224	1 774	185	D	—
44111	New car dealers .....	3	124 917	7 224	1 774	185	D	—
441110	New car dealers .....	3	124 917	7 224	1 774	185	D	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	923	147	35	17	100.0	—
446	Health & personal care stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 034	363	94	18	53.2	41.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>EVESHAM TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>180</b>	<b>814 981</b>	<b>69 217</b>	<b>17 576</b>	<b>3 703</b>	<b>13.6</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	16	430 509	28 140	7 135	823	19.8	—
4411	Automobile dealers .....	13	D	D	D	f	D	D
44111	New car dealers .....	11	423 382	26 736	6 783	762	20.0	—
441110	New car dealers .....	11	423 382	26 736	6 783	762	20.0	—
4413	Automotive parts, accessories, & tire stores .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	17	30 995	2 850	700	160	2.8	16.2
4421	Furniture stores .....	11	19 353	1 530	375	72	3.5	26.0
44211	Furniture stores .....	11	19 353	1 530	375	72	3.5	26.0
442110	Furniture stores .....	11	19 353	1 530	375	72	3.5	26.0
4422	Home furnishings stores .....	6	11 642	1 320	325	88	1.7	—
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	8	6 584	809	180	31	5.0	—
4431	Electronics & appliance stores .....	8	6 584	809	180	31	5.0	—
44311	Appliance, television, & other electronics stores .....	5	4 341	364	91	20	—	—
443111	Household appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	16 678	2 796	583	108	—	2.7
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	29	110 796	12 906	3 859	1 040	9.2	.6
4451	Grocery stores .....	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	9	70 035	8 368	2 018	491	.3	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	70 035	8 368	2 018	491	.3	—
44512	Convenience stores .....	8	D	D	D	c	D	D
445120	Convenience stores .....	8	D	D	D	c	D	D
4452	Specialty food stores .....	8	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	4	20 182	984	219	79	45.9	.5
44531	Beer, wine, & liquor stores .....	4	20 182	984	219	79	45.9	.5
445310	Beer, wine, & liquor stores .....	4	20 182	984	219	79	45.9	.5

See footnotes at end of table.

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	<b>EVESHAM TOWNSHIP, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	13	23 425	2 199	557	163	6.5	7.0
4461	Health & personal care stores .....	13	23 425	2 199	557	163	6.5	7.0
44611	Pharmacies & drug stores .....	7	21 155	1 822	461	138	7.2	6.6
446110	Pharmacies & drug stores .....	7	21 155	1 822	461	138	7.2	6.6
4461101	Pharmacies & drug stores .....	7	21 155	1 822	461	138	7.2	6.6
44612	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	21	38 241	2 910	694	168	.2	21.5
4471	Gasoline stations .....	21	38 241	2 910	694	168	.2	21.5
44711	Gasoline stations with convenience stores .....	9	12 013	649	196	65	.6	33.6
447110	Gasoline stations with convenience stores .....	9	12 013	649	196	65	.6	33.6
44719	Other gasoline stations .....	12	26 228	2 261	498	103	—	16.0
447190	Other gasoline stations .....	12	26 228	2 261	498	103	—	16.0
448	Clothing & clothing accessories stores .....	30	40 575	5 199	1 137	352	14.8	2.9
4481	Clothing stores .....	22	30 214	3 457	781	303	13.7	3.9
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
44819	Other clothing stores .....	5	2 468	445	101	29	7.8	—
448190	Other clothing stores .....	5	2 468	445	101	29	7.8	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	8 441	1 490	297	33	20.8	—
44831	Jewelry stores .....	4	8 441	1 490	297	33	20.8	—
448310	Jewelry stores .....	4	8 441	1 490	297	33	20.8	—
451	Sporting goods, hobby, book, & music stores .....	9	24 518	2 427	694	173	12.7	1.0
4511	Sporting goods, hobby, & musical instrument stores ..	6	5 049	445	128	44	12.9	4.7
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	19 469	1 982	566	129	D	—
45121	Book stores & news dealers .....	2	D	D	D	c	D	D
451211	Book stores .....	2	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4521	Department stores (incl leased depts) ## .....	3	70 165	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	70 165	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	68 174	5 572	1 225	474	—	—
45211	Department stores (excl leased depts) .....	3	68 174	5 572	1 225	474	—	—
452110	Department stores (excl leased depts) .....	3	68 174	5 572	1 225	474	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	8	12 066	1 055	263	86	3.7	.8
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	1 623	331	79	25	21.9	—
453910	Pet & pet supplies stores .....	4	1 623	331	79	25	21.9	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	7 634	1 501	362	62	16.3	—
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EWING TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>139</b>	<b>228 051</b>	<b>25 361</b>	<b>6 438</b>	<b>1 458</b>	<b>13.0</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	18	68 945	5 738	1 173	168	3.2	5.8
4411	Automobile dealers .....	6	D	D	D	b	D	D
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	11	7 736	1 252	227	36	27.7	1.3
4421	Furniture stores .....	5	6 276	1 105	194	28	12.5	—
44211	Furniture stores .....	5	6 276	1 105	194	28	12.5	—
442110	Furniture stores .....	5	6 276	1 105	194	28	12.5	—
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	20 245	2 431	578	80	5.1	—
4441	Building material & supplies dealers .....	9	20 245	2 431	578	80	5.1	—
44419	Other building material dealers .....	4	16 529	2 089	509	61	—	—
444190	Other building material dealers .....	4	16 529	2 089	509	61	—	—
445	Food & beverage stores .....	24	61 000	8 091	2 460	662	5.6	5.4
4451	Grocery stores .....	13	48 884	7 324	2 273	584	5.1	6.7
44511	Supermarkets & other grocery (except convenience) stores .....	10	44 751	7 020	2 201	564	3.1	7.3
445110	Supermarkets & other grocery (except convenience) stores .....	10	44 751	7 020	2 201	564	3.1	7.3
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	15	26 628	3 336	865	170	12.2	.4
4461	Health & personal care stores .....	15	26 628	3 336	865	170	12.2	.4
44611	Pharmacies & drug stores .....	12	25 065	3 042	804	150	13.0	.4
446110	Pharmacies & drug stores .....	12	25 065	3 042	804	150	13.0	.4
4461101	Pharmacies & drug stores .....	12	25 065	3 042	804	150	13.0	.4
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	17	22 295	1 462	364	94	51.8	4.7
4471	Gasoline stations .....	17	22 295	1 462	364	94	51.8	4.7
44719	Other gasoline stations .....	17	22 295	1 462	364	94	51.8	4.7
447190	Other gasoline stations .....	17	22 295	1 462	364	94	51.8	4.7
448	Clothing & clothing accessories stores .....	15	8 903	1 151	288	100	41.9	3.6
4481	Clothing stores .....	12	7 545	921	228	78	31.4	4.2
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	8	2 145	416	109	41	27.1	42.8
4511	Sporting goods, hobby, & musical instrument stores .....	6	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 542	550	140	24	41.0	—

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<b>FAIR HAVEN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>20 034</b>	<b>2 402</b>	<b>561</b>	<b>141</b>	<b>22.3</b>	<b>5.8</b>
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	6	1 232	169	41	17	100.0	—
451	Sporting goods, hobby, book, & music stores .....	5	862	110	29	13	22.9	55.9
453	Miscellaneous store retailers .....	4	1 627	249	62	18	76.0	3.0
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>FAIR LAWN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>116</b>	<b>241 669</b>	<b>24 068</b>	<b>5 354</b>	<b>1 199</b>	<b>15.6</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	8	102 517	8 040	1 506	160	14.8	—
4411	Automobile dealers .....	3	100 021	7 533	1 378	136	D	—
44111	New car dealers .....	3	100 021	7 533	1 378	136	D	—
441110	New car dealers .....	3	100 021	7 533	1 378	136	D	—
442	Furniture & home furnishings stores .....	7	5 807	721	171	27	14.4	60.6
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	10	6 722	925	221	45	34.7	20.4
4431	Electronics & appliance stores .....	10	6 722	925	221	45	34.7	20.4
44311	Appliance, television, & other electronics stores .....	5	1 605	296	85	22	41.2	—
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	5	5 117	629	136	23	32.6	26.8
443120	Computer & software stores .....	5	5 117	629	136	23	32.6	26.8
444	Building material & garden equipment & supplies dealers .....	6	10 570	1 577	398	54	6.8	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	23	56 933	5 427	1 304	463	8.7	.8
4451	Grocery stores .....	11	52 220	5 011	1 219	433	3.6	—
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
4452	Specialty food stores .....	7	1 413	210	37	11	40.3	11.6
446	Health & personal care stores .....	10	22 934	2 806	671	199	17.6	3.2
4461	Health & personal care stores .....	10	22 934	2 806	671	199	17.6	3.2
44611	Pharmacies & drug stores .....	5	19 908	2 016	485	185	11.1	3.6
446110	Pharmacies & drug stores .....	5	19 908	2 016	485	185	11.1	3.6
4461101	Pharmacies & drug stores .....	5	19 908	2 016	485	185	11.1	3.6
44613	Optical goods stores .....	2	D	D	D	a	D	D
446130	Optical goods stores .....	2	D	D	D	a	D	D
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	12	15 557	1 286	284	60	19.9	5.3
44719	Other gasoline stations .....	10	D	D	D	b	D	D
447190	Other gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	19	4 638	820	237	81	50.5	20.4
4481	Clothing stores .....	14	3 089	667	203	71	51.2	26.1
451	Sporting goods, hobby, book, & music stores .....	7	2 544	335	71	16	11.5	31.6
4511	Sporting goods, hobby, & musical instrument stores .....	6	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	5 627	745	163	51	68.5	2.0
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAIR LAWN, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	4	7 820	1 386	328	43	—	22.8
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
<b>FAIRVIEW, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>73 746</b>	<b>8 804</b>	<b>2 046</b>	<b>534</b>	<b>29.8</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	5	4 114	755	182	26	—	25.4
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	23	51 626	5 136	1 256	368	31.3	.9
4451	Grocery stores .....	13	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	e	D	D
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	4	3 651	468	55	13	91.0	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
<b>FANWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>34 344</b>	<b>4 378</b>	<b>998</b>	<b>224</b>	<b>22.6</b>	<b>3.7</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	20 845	2 454	564	115	10.9	1.3
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	6 615	843	186	37	51.1	12.8
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLEMINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>196</b>	<b>567 637</b>	<b>51 045</b>	<b>12 598</b>	<b>2 399</b>	<b>15.2</b>	<b>16.3</b>
441	Motor vehicle & parts dealers .....	15	301 304	19 741	5 319	707	.2	27.0
4411	Automobile dealers .....	9	293 461	18 208	4 928	645	—	27.7
44111	New car dealers .....	9	293 461	18 208	4 928	645	—	27.7
441110	New car dealers .....	9	293 461	18 208	4 928	645	—	27.7
4413	Automotive parts, accessories, & tire stores .....	6	7 843	1 533	391	62	6.5	—
44131	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	24	26 815	3 189	732	184	5.8	22.1
4422	Home furnishings stores .....	23	D	D	D	c	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	18	D	D	D	c	D	D
442299	All other home furnishings stores .....	18	D	D	D	c	D	D
443	Electronics & appliance stores .....	6	4 354	455	133	26	7.5	14.8
4431	Electronics & appliance stores .....	6	4 354	455	133	26	7.5	14.8
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	16 545	1 861	434	83	6.1	4.0
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	3	2 486	386	93	15	D	—
444120	Paint & wallpaper stores .....	3	2 486	386	93	15	D	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	16	94 177	12 174	2 710	523	67.6	.6
4451	Grocery stores .....	9	86 052	11 508	2 542	488	73.4	.1
44511	Supermarkets & other grocery (except convenience) stores .....	3	82 315	10 943	2 381	417	D	—
445110	Supermarkets & other grocery (except convenience) stores .....	3	82 315	10 943	2 381	417	D	—
4452	Specialty food stores .....	3	952	124	28	9	47.0	53.0
4453	Beer, wine, & liquor stores .....	4	7 173	542	140	26	—	—
44531	Beer, wine, & liquor stores .....	4	7 173	542	140	26	—	—
445310	Beer, wine, & liquor stores .....	4	7 173	542	140	26	—	—
446	Health & personal care stores .....	10	14 885	1 738	381	91	40.6	—
4461	Health & personal care stores .....	10	14 885	1 738	381	91	40.6	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	9	10 880	641	148	73	33.0	.2
448	Clothing & clothing accessories stores .....	62	62 925	7 527	1 815	467	6.1	3.4
4481	Clothing stores .....	43	46 686	5 470	1 338	331	5.3	1.0
44811	Men's clothing stores .....	5	D	D	D	b	D	D
448110	Men's clothing stores .....	5	D	D	D	b	D	D
44812	Women's clothing stores .....	16	D	D	D	c	D	D
448120	Women's clothing stores .....	16	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	7	12 275	867	209	75	—	—
448140	Family clothing stores .....	7	12 275	867	209	75	—	—
44815	Clothing accessories stores .....	5	D	D	D	b	D	D
448150	Clothing accessories stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	8	12 069	2 004	502	77	.6	3.4
448190	Other clothing stores .....	8	12 069	2 004	502	77	.6	3.4
4482	Shoe stores .....	10	D	D	D	b	D	D
44821	Shoe stores .....	10	D	D	D	b	D	D
448210	Shoe stores .....	10	D	D	D	b	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	4	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	9	D	D	D	b	D	D
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	22	15 945	1 787	445	123	19.3	2.0
4511	Sporting goods, hobby, & musical instrument stores ..	14	13 360	1 510	387	101	21.8	—
45112	Hobby, toy, & game stores .....	5	7 587	877	236	69	—	—
451120	Hobby, toy, & game stores .....	5	7 587	877	236	69	—	—
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	8	2 585	277	58	22	6.7	12.5
45121	Book stores & news dealers .....	6	D	D	D	a	D	D
4512111	Book stores, general .....	5	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLEMINGTON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
4531	Florists .....	4	1 496	336	83	23	81.9	18.1
45311	Florists .....	4	1 496	336	83	23	81.9	18.1
453110	Florists .....	4	1 496	336	83	23	81.9	18.1
4532	Office supplies, stationery, & gift stores .....	7	10 292	743	192	58	7.7	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>FLORENCE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>70 052</b>	<b>8 711</b>	<b>1 406</b>	<b>227</b>	<b>66.3</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	c	D	D
4411	Automobile dealers .....	2	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 878	141	32	9	100.0	—
445	Food & beverage stores .....	9	9 060	1 214	270	75	16.6	9.1
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>FLORHAM PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>66 042</b>	<b>5 734</b>	<b>1 243</b>	<b>268</b>	<b>14.7</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	4	3 135	265	53	9	15.0	8.8
446	Health & personal care stores .....	5	8 453	917	229	63	32.7	—
4461	Health & personal care stores .....	5	8 453	917	229	63	32.7	—
447	Gasoline stations .....	6	4 990	340	78	10	93.7	—
448	Clothing & clothing accessories stores .....	7	D	D	D	b	D	D
4481	Clothing stores .....	5	D	D	D	b	D	D
44812	Women's clothing stores .....	4	8 637	749	126	58	—	—
448120	Women's clothing stores .....	4	8 637	749	126	58	—	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT LEE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>158</b>	<b>300 728</b>	<b>28 868</b>	<b>6 405</b>	<b>1 588</b>	<b>12.1</b>	<b>11.6</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	2 931	402	104	20	54.1	16.6
4422	Home furnishings stores .....	6	D	D	D	a	D	D
44229	Other home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	3 101	532	119	29	55.6	10.7
4431	Electronics & appliance stores .....	5	3 101	532	119	29	55.6	10.7
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 258	672	54	43	39.6	—
445	Food & beverage stores .....	35	122 635	13 741	3 037	655	5.0	4.3
4451	Grocery stores .....	22	106 694	12 671	2 766	601	4.9	2.7
44511	Supermarkets & other grocery (except convenience) stores .....	17	104 925	12 577	2 750	593	3.7	2.7
445110	Supermarkets & other grocery (except convenience) stores .....	17	104 925	12 577	2 750	593	3.7	2.7
4452	Specialty food stores .....	7	2 937	258	56	12	17.1	21.7
4453	Beer, wine, & liquor stores .....	6	13 004	812	215	42	2.5	13.3
44531	Beer, wine, & liquor stores .....	6	13 004	812	215	42	2.5	13.3
445310	Beer, wine, & liquor stores .....	6	13 004	812	215	42	2.5	13.3
446	Health & personal care stores .....	17	38 943	4 069	984	284	10.7	14.2
4461	Health & personal care stores .....	17	38 943	4 069	984	284	10.7	14.2
44611	Pharmacies & drug stores .....	10	35 608	3 619	870	262	10.6	9.6
446110	Pharmacies & drug stores .....	10	35 608	3 619	870	262	10.6	9.6
4461101	Pharmacies & drug stores .....	10	35 608	3 619	870	262	10.6	9.6
44613	Optical goods stores .....	3	1 949	335	87	12	—	63.2
446130	Optical goods stores .....	3	1 949	335	87	12	—	63.2
44619	Other health & personal care stores .....	4	1 386	115	27	10	29.4	63.7
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	23	65 698	2 364	541	174	13.6	8.1
4471	Gasoline stations .....	23	65 698	2 364	541	174	13.6	8.1
44711	Gasoline stations with convenience stores .....	7	32 641	1 017	220	82	3.8	7.2
447110	Gasoline stations with convenience stores .....	7	32 641	1 017	220	82	3.8	7.2
44719	Other gasoline stations .....	16	33 057	1 347	321	92	23.4	8.9
447190	Other gasoline stations .....	16	33 057	1 347	321	92	23.4	8.9
448	Clothing & clothing accessories stores .....	26	17 433	2 357	550	124	29.4	7.7
4481	Clothing stores .....	17	9 071	1 090	263	70	44.7	8.2
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	D	D	D	b	D	D
44831	Jewelry stores .....	6	D	D	D	b	D	D
448310	Jewelry stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	6 712	763	174	45	6.6	34.8
4511	Sporting goods, hobby, & musical instrument stores ..	6	5 015	549	129	29	7.8	46.6
4512	Book, periodical, & music stores .....	4	1 697	214	45	16	2.8	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	15 379	1 949	438	131	21.4	7.5
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	10 121	648	167	56	26.7	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	5	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	11	20 454	1 627	303	63	1.1	63.0
4541	Electronic shopping & mail-order houses .....	6	12 427	1 119	216	47	1.8	96.6
45411	Electronic shopping & mail-order houses .....	6	12 427	1 119	216	47	1.8	96.6
454110	Electronic shopping & mail-order houses .....	6	12 427	1 119	216	47	1.8	96.6
4543	Direct selling establishments .....	5	8 027	508	87	16	—	11.1
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	4	D	D	D	a	D	D
454390	Other direct selling establishments .....	4	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN TOWNSHIP, NJ (GLOUCESTER COUNTY)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>39 507</b>	<b>4 748</b>	<b>1 022</b>	<b>307</b>	<b>24.6</b>	<b>7.2</b>
441	Motor vehicle & parts dealers .....	4	1 912	370	85	19	71.3	28.7
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 557	252	59	17	D	—
4431	Electronics & appliance stores .....	3	1 557	252	59	17	D	—
444	Building material & garden equipment & supplies dealers .....	7	12 151	1 157	267	49	15.3	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	13	10 939	1 509	294	130	9.0	6.3
44512	Convenience stores .....	6	D	D	D	c	D	D
445120	Convenience stores .....	6	D	D	D	c	D	D
4452	Specialty food stores .....	4	1 223	134	30	11	44.0	56.0
447	Gasoline stations .....	7	6 086	265	59	24	40.0	13.6
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 130	180	47	8	—	15.9
<b>FRANKLIN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>64 304</b>	<b>6 469</b>	<b>1 620</b>	<b>413</b>	<b>13.5</b>	<b>6.8</b>
441	Motor vehicle & parts dealers .....	4	3 252	461	111	21	58.6	16.7
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	4 853	591	163	55	D	—
445	Food & beverage stores .....	9	D	D	D	c	D	D
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	3	4 683	302	73	17	D	20.3
447	Gasoline stations .....	5	4 094	289	75	26	17.4	8.3
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	940	122	29	11	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	4 285	644	156	26	6.8	33.1
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN TOWNSHIP, NJ (SOMERSET COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>153</b>	<b>485 846</b>	<b>44 901</b>	<b>8 552</b>	<b>1 832</b>	<b>7.2</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	11	66 557	6 725	1 635	184	10.9	1.4
4411	Automobile dealers .....	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	12 651	1 129	342	50	2.9	—
4421	Furniture stores .....	3	9 330	668	162	30	—	—
44211	Furniture stores .....	3	9 330	668	162	30	—	—
442110	Furniture stores .....	3	9 330	668	162	30	—	—
4422	Home furnishings stores .....	4	3 321	461	180	20	11.0	—
443	Electronics & appliance stores .....	6	37 673	12 580	374	133	4.9	—
4431	Electronics & appliance stores .....	6	37 673	12 580	374	133	4.9	—
44312	Computer & software stores .....	4	D	D	D	c	D	D
443120	Computer & software stores .....	4	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	34	102 194	10 570	2 677	609	10.3	2.0
4451	Grocery stores .....	23	87 858	9 448	2 429	530	7.2	2.3
44511	Supermarkets & other grocery (except convenience) stores .....	14	84 175	9 171	2 362	504	5.5	.1
445110	Supermarkets & other grocery (except convenience) stores .....	14	84 175	9 171	2 362	504	5.5	.1
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	22	29 432	3 330	714	212	20.4	.7
4461	Health & personal care stores .....	22	29 432	3 330	714	212	20.4	.7
44611	Pharmacies & drug stores .....	13	25 886	2 963	647	186	19.7	.2
446110	Pharmacies & drug stores .....	13	25 886	2 963	647	186	19.7	.2
4461101	Pharmacies & drug stores .....	13	25 886	2 963	647	186	19.7	.2
44619	Other health & personal care stores .....	6	3 036	305	50	21	17.6	—
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	12	19 349	1 248	265	69	11.4	11.6
4471	Gasoline stations .....	12	19 349	1 248	265	69	11.4	11.6
448	Clothing & clothing accessories stores .....	15	12 112	1 349	330	103	11.0	10.1
4481	Clothing stores .....	7	6 148	707	173	61	2.7	12.2
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4531	Florists .....	11	2 981	620	140	54	16.1	17.9
45311	Florists .....	11	2 981	620	140	54	16.1	17.9
453110	Florists .....	11	2 981	620	140	54	16.1	17.9
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	7	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	2 607	357	88	19	—	65.7
454390	Other direct selling establishments .....	3	2 607	357	88	19	—	65.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN LAKES, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>42 755</b>	<b>8 661</b>	<b>1 419</b>	<b>371</b>	<b>12.2</b>	<b>21.8</b>
444	Building material & garden equipment & supplies dealers .....	5	1 976	299	34	4	39.9	36.5
445	Food & beverage stores .....	9	29 290	7 046	1 041	283	1.9	29.3
4451	Grocery stores .....	4	D	D	D	e	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	5 532	246	61	20	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FREEHOLD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>126</b>	<b>313 048</b>	<b>37 930</b>	<b>9 441</b>	<b>2 431</b>	<b>3.1</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	9	25 606	2 257	562	73	11.8	—
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	6	5 037	646	182	31	—	18.9
44211	Furniture stores .....	6	5 037	646	182	31	—	18.9
442110	Furniture stores .....	6	5 037	646	182	31	—	18.9
443	Electronics & appliance stores .....	4	4 520	444	137	26	31.1	—
4431	Electronics & appliance stores .....	4	4 520	444	137	26	31.1	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 633	523	96	22	23.1	—
445	Food & beverage stores .....	12	19 861	2 059	505	139	9.4	2.0
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	14	16 017	2 173	603	173	1.3	—
4461	Health & personal care stores .....	14	16 017	2 173	603	173	1.3	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 369	294	80	23	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 369	294	80	23	—	—
44613	Optical goods stores .....	3	D	D	D	b	D	D
446130	Optical goods stores .....	3	D	D	D	b	D	D
44619	Other health & personal care stores .....	3	1 886	289	59	17	—	—
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 128	296	76	18	15.5	19.7
448	Clothing & clothing accessories stores .....	38	84 755	15 643	4 075	992	1.2	2.3
4481	Clothing stores .....	27	76 882	14 600	3 823	923	1.3	1.0
44811	Men's clothing stores .....	5	4 948	596	142	41	17.6	15.7
448110	Men's clothing stores .....	5	4 948	596	142	41	17.6	15.7
44812	Women's clothing stores .....	10	10 712	1 246	290	138	1.3	—
448120	Women's clothing stores .....	10	10 712	1 246	290	138	1.3	—
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	7	55 632	12 125	3 234	690	—	—
448140	Family clothing stores .....	7	55 632	12 125	3 234	690	—	—
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	5	3 629	519	131	34	—	30.1
44831	Jewelry stores .....	5	3 629	519	131	34	—	30.1
448310	Jewelry stores .....	5	3 629	519	131	34	—	30.1
451	Sporting goods, hobby, book, & music stores .....	6	5 465	412	93	37	—	6.9
4512	Book, periodical, & music stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FREEHOLD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	4	130 295	10 599	2 449	767	—	—
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	4	3 278	367	77	30	—	—
453220	Gift, novelty, & souvenir stores .....	4	3 278	367	77	30	—	—
4539	Other miscellaneous store retailers .....	3	1 158	145	46	11	D	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	6 112	1 184	245	51	4.8	5.0
4543	Direct selling establishments .....	4	4 318	1 023	211	35	—	7.0
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>FREEHOLD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>248</b>	<b>921 778</b>	<b>75 623</b>	<b>17 215</b>	<b>3 807</b>	<b>3.7</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	19	485 407	30 706	6 670	798	.8	.3
4411	Automobile dealers .....	14	D	D	D	f	D	D
44111	New car dealers .....	13	475 426	29 215	6 308	725	—	.3
441110	New car dealers .....	13	475 426	29 215	6 308	725	—	.3
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	5 586	1 392	337	68	—	—
441310	Automotive parts & accessories stores .....	3	5 586	1 392	337	68	—	—
442	Furniture & home furnishings stores .....	20	D	D	D	c	D	D
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	17	17 490	1 735	379	124	17.1	4.9
44221	Floor covering stores .....	7	4 044	389	88	19	72.1	—
442210	Floor covering stores .....	7	4 044	389	88	19	72.1	—
44229	Other home furnishings stores .....	10	13 446	1 346	291	105	.5	6.4
442299	All other home furnishings stores .....	8	D	D	D	c	D	D
443	Electronics & appliance stores .....	13	33 645	1 984	525	107	6.6	3.6
4431	Electronics & appliance stores .....	13	33 645	1 984	525	107	6.6	3.6
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	6	11 664	787	234	35	12.4	5.8
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	41 431	5 234	1 360	267	.9	.3
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	26	101 063	11 676	2 881	787	3.8	.3
4451	Grocery stores .....	14	89 188	10 422	2 602	682	3.3	.4
44511	Supermarkets & other grocery (except convenience) stores .....	9	87 369	10 238	2 564	671	1.6	.1
445110	Supermarkets & other grocery (except convenience) stores .....	9	87 369	10 238	2 564	671	1.6	.1
4452	Specialty food stores .....	8	3 854	725	145	62	24.0	—
4453	Beer, wine, & liquor stores .....	4	8 021	529	134	43	—	—
44531	Beer, wine, & liquor stores .....	4	8 021	529	134	43	—	—
445310	Beer, wine, & liquor stores .....	4	8 021	529	134	43	—	—

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FREEHOLD TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	22	31 435	3 908	864	227	11.7	2.3
4461	Health & personal care stores .....	22	31 435	3 908	864	227	11.7	2.3
446110	Pharmacies & drug stores .....	7	23 823	2 560	567	166	6.0	—
4461101	Pharmacies & drug stores .....	7	23 823	2 560	567	166	6.0	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	2 038	210	43	16	D	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	2 038	210	43	16	D	—
44613	Optical goods stores .....	7	3 324	731	174	31	19.8	22.0
446130	Optical goods stores .....	7	3 324	731	174	31	19.8	22.0
44619	Other health & personal care stores .....	5	2 250	407	80	14	64.1	—
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	11	20 043	1 142	245	98	36.5	16.8
4471	Gasoline stations .....	11	20 043	1 142	245	98	36.5	16.8
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	68	78 979	8 190	1 968	704	1.8	3.7
4481	Clothing stores .....	43	60 246	5 707	1 346	532	1.2	3.9
44811	Men's clothing stores .....	6	D	D	D	b	D	D
448110	Men's clothing stores .....	6	D	D	D	b	D	D
44812	Women's clothing stores .....	16	16 184	1 748	405	168	—	5.4
448120	Women's clothing stores .....	16	16 184	1 748	405	168	—	5.4
44813	Children's & infants' clothing stores .....	7	12 591	1 162	261	118	1.3	9.6
448130	Children's & infants' clothing stores .....	7	12 591	1 162	261	118	1.3	9.6
44814	Family clothing stores .....	7	23 184	1 763	414	167	—	—
448140	Family clothing stores .....	7	23 184	1 763	414	167	—	—
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	15	11 335	1 275	320	112	—	4.8
44821	Shoe stores .....	15	11 335	1 275	320	112	—	4.8
448210	Shoe stores .....	15	11 335	1 275	320	112	—	4.8
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	3 143	391	99	41	—	17.2
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	7 398	1 208	302	60	9.7	—
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	20	39 685	3 117	699	241	2.2	1.7
4511	Sporting goods, hobby, & musical instrument stores ..	13	27 490	2 116	459	158	2.7	1.1
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	7	12 195	1 001	240	83	.9	3.1
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	14	15 962	1 585	353	127	—	1.4
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FREEHOLD TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	8	15 789	1 481	298	64	44.2	30.3
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>GALLOWAY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>58</b>	<b>67 051</b>	<b>7 064</b>	<b>1 667</b>	<b>390</b>	<b>23.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	6 569	923	209	26	30.6	7.0
4431	Electronics & appliance stores .....	5	6 569	923	209	26	30.6	7.0
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	10	12 096	1 326	324	107	11.6	7.2
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	4	7 223	758	170	37	32.6	.7
4461	Health & personal care stores .....	4	7 223	758	170	37	32.6	.7
447	Gasoline stations .....	5	7 680	358	92	43	39.4	1.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	7	14 231	1 670	393	63	37.9	—
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	9 969	978	237	32	D	—
454311	Heating oil dealers .....	3	9 969	978	237	32	D	—
<b>GARFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>137 545</b>	<b>17 356</b>	<b>4 053</b>	<b>817</b>	<b>21.0</b>	<b>8.1</b>
441	Motor vehicle & parts dealers .....	9	34 591	4 389	1 169	194	2.0	10.8
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	3	1 061	312	97	15	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	19 977	2 353	524	73	44.3	—
4441	Building material & supplies dealers .....	8	19 977	2 353	524	73	44.3	—
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	26	48 528	6 546	1 521	378	29.4	3.2
4451	Grocery stores .....	16	42 389	5 407	1 297	311	27.6	.5
44511	Supermarkets & other grocery (except convenience) stores .....	9	39 922	5 110	1 225	289	27.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	39 922	5 110	1 225	289	27.1	—
4452	Specialty food stores .....	6	4 171	805	184	57	46.6	—
446	Health & personal care stores .....	8	D	D	D	b	D	D
4461	Health & personal care stores .....	8	D	D	D	b	D	D

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<b>GARFIELD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	10	11 649	627	148	38	11.5	17.6
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	5 411	957	221	38	49.0	—
4543	Direct selling establishments .....	6	5 411	957	221	38	49.0	—
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
<b>GARWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>104 227</b>	<b>11 088</b>	<b>2 787</b>	<b>798</b>	<b>2.7</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	6	15 839	975	246	41	—	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	3 408	652	120	22	33.3	36.2
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	3 120	502	137	18	D	—
445	Food & beverage stores .....	8	D	D	D	f	D	D
4451	Grocery stores .....	5	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	f	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
4461	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	6	1 935	208	51	21	5.4	.5
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	1	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLASSBORO, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>85</b>	<b>201 564</b>	<b>21 272</b>	<b>5 339</b>	<b>1 363</b>	<b>6.6</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	11	52 173	5 225	1 286	167	2.2	5.4
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	6 402	1 173	293	63	—	43.8
441310	Automotive parts & accessories stores .....	4	6 402	1 173	293	63	—	43.8
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	9	5 330	1 094	261	46	45.0	.7
4431	Electronics & appliance stores .....	9	5 330	1 094	261	46	45.0	.7
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	16 730	1 518	333	73	.6	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	16	D	D	D	f	D	D
4451	Grocery stores .....	13	70 417	8 172	2 187	605	.7	—
44511	Supermarkets & other grocery (except convenience) stores .....	6	64 178	7 269	1 894	505	.4	—
445110	Supermarkets & other grocery (except convenience) stores .....	6	64 178	7 269	1 894	505	.4	—
44512	Convenience stores .....	7	6 239	903	293	100	3.1	—
445120	Convenience stores .....	7	6 239	903	293	100	3.1	—
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	8	12 926	1 354	339	81	8.6	.9
4461	Health & personal care stores .....	8	12 926	1 354	339	81	8.6	.9
447	Gasoline stations .....	5	4 923	315	87	35	25.3	.3
448	Clothing & clothing accessories stores .....	12	5 801	528	102	45	13.8	1.8
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	7	3 582	516	124	51	87.0	—
4511	Sporting goods, hobby, & musical instrument stores .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>GLEN RIDGE, NJ *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4</b>	<b>5 045</b>	<b>588</b>	<b>93</b>	<b>19</b>	<b>3.9</b>	<b>19.6</b>
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLEN ROCK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>52</b>	<b>65 676</b>	<b>7 888</b>	<b>1 785</b>	<b>443</b>	<b>15.5</b>	<b>8.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	15	30 637	3 563	804	209	2.9	—
4452	Specialty food stores .....	5	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	3	7 579	389	85	27	—	—
44531	Beer, wine, & liquor stores .....	3	7 579	389	85	27	—	—
445310	Beer, wine, & liquor stores .....	3	7 579	389	85	27	—	—
446	Health & personal care stores .....	7	10 703	1 049	247	90	27.6	—
4461	Health & personal care stores .....	7	10 703	1 049	247	90	27.6	—
447	Gasoline stations .....	4	4 818	475	111	20	20.4	—
448	Clothing & clothing accessories stores .....	7	8 185	1 143	206	52	4.2	70.0
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	837	96	20	11	27.8	—
451212	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>GLOUCESTER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>144</b>	<b>219 283</b>	<b>24 919</b>	<b>5 646</b>	<b>1 421</b>	<b>11.9</b>	<b>17.5</b>
441	Motor vehicle & parts dealers .....	11	7 579	1 383	374	101	10.4	27.1
4413	Automotive parts, accessories, & tire stores .....	8	6 317	1 198	334	94	12.4	32.5
44132	Tire dealers .....	4	4 601	830	249	76	—	44.6
441320	Tire dealers .....	4	4 601	830	249	76	—	44.6
442	Furniture & home furnishings stores .....	9	6 276	866	160	29	16.0	27.8
4421	Furniture stores .....	4	2 320	252	39	9	18.1	—
44211	Furniture stores .....	4	2 320	252	39	9	18.1	—
442110	Furniture stores .....	4	2 320	252	39	9	18.1	—
4422	Home furnishings stores .....	5	3 956	614	121	20	14.9	44.1
44221	Floor covering stores .....	4	D	D	D	a	D	D
442210	Floor covering stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	6 159	947	193	53	68.1	—
4431	Electronics & appliance stores .....	7	6 159	947	193	53	68.1	—
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	12	12 336	2 007	428	89	23.8	—
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	8	7 791	1 429	311	47	30.3	—
444190	Other building material dealers .....	8	7 791	1 429	311	47	30.3	—
445	Food & beverage stores .....	42	134 871	14 783	3 431	851	2.4	23.1
4451	Grocery stores .....	29	122 987	13 964	3 234	767	1.3	25.3
44511	Supermarkets & other grocery (except convenience) stores .....	13	107 414	11 900	2 742	588	1.3	28.7
445110	Supermarkets & other grocery (except convenience) stores .....	13	107 414	11 900	2 742	588	1.3	28.7
44512	Convenience stores .....	16	15 573	2 064	492	179	1.3	1.5
445120	Convenience stores .....	16	15 573	2 064	492	179	1.3	1.5
4452	Specialty food stores .....	5	1 225	163	38	17	35.8	—
4453	Beer, wine, & liquor stores .....	8	10 659	656	159	67	11.0	—
44531	Beer, wine, & liquor stores .....	8	10 659	656	159	67	11.0	—
445310	Beer, wine, & liquor stores .....	8	10 659	656	159	67	11.0	—
446	Health & personal care stores .....	11	13 202	1 856	323	85	15.7	2.4
4461	Health & personal care stores .....	11	13 202	1 856	323	85	15.7	2.4
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLOUCESTER TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	18	24 544	1 145	295	75	32.4	12.3
4471	Gasoline stations .....	18	24 544	1 145	295	75	32.4	12.3
44719	Other gasoline stations .....	16	D	D	D	b	D	D
447190	Other gasoline stations .....	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	6	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	6 171	593	166	38	28.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	D	D	D	a	D	D
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
451211	Book stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	10	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	5	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	5	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	5	D	D	D	a	D	D
<b>GLOUCESTER CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>31 957</b>	<b>3 273</b>	<b>789</b>	<b>207</b>	<b>8.8</b>	<b>12.0</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	12	12 118	1 421	332	97	12.6	5.8
446	Health & personal care stores .....	4	6 509	709	174	51	9.2	2.6
4461	Health & personal care stores .....	4	6 509	709	174	51	9.2	2.6
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	811	148	38	12	13.9	57.7
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>GUTTENBERG, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>14 164</b>	<b>1 465</b>	<b>336</b>	<b>95</b>	<b>66.9</b>	<b>13.9</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	5 005	418	104	33	66.1	33.9
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HACKENSACK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>284</b>	<b>719 764</b>	<b>82 094</b>	<b>19 978</b>	<b>3 895</b>	<b>6.1</b>	<b>10.0</b>
441	Motor vehicle & parts dealers .....	22	181 480	12 929	3 366	417	6.0	13.7
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	7	157 068	9 026	2 412	257	6.5	13.0
441110	New car dealers .....	7	157 068	9 026	2 412	257	6.5	13.0
4413	Automotive parts, accessories, & tire stores .....	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	11	19 060	2 861	685	119	3.8	23.3
441310	Automotive parts & accessories stores .....	11	19 060	2 861	685	119	3.8	23.3
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	22	23 255	2 911	650	150	11.2	5.3
4421	Furniture stores .....	11	12 422	1 321	284	43	13.9	1.3
44211	Furniture stores .....	11	12 422	1 321	284	43	13.9	1.3
442110	Furniture stores .....	11	12 422	1 321	284	43	13.9	1.3
4422	Home furnishings stores .....	11	10 833	1 590	366	107	8.2	9.9
44221	Floor covering stores .....	6	D	D	D	a	D	D
442210	Floor covering stores .....	6	D	D	D	a	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	5 776	958	232	41	7.2	12.1
4431	Electronics & appliance stores .....	7	5 776	958	232	41	7.2	12.1
44313	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	18	25 123	3 642	908	119	—	2.5
4441	Building material & supplies dealers .....	15	D	D	D	c	D	D
44419	Other building material dealers .....	11	16 844	2 616	640	56	—	1.9
444190	Other building material dealers .....	11	16 844	2 616	640	56	—	1.9
445	Food & beverage stores .....	40	60 960	7 280	1 636	417	9.1	4.3
4451	Grocery stores .....	25	49 967	6 482	1 454	362	6.9	3.6
44511	Supermarkets & other grocery (except convenience) stores .....	17	43 695	5 477	1 250	309	5.4	2.8
445110	Supermarkets & other grocery (except convenience) stores .....	17	43 695	5 477	1 250	309	5.4	2.8
44512	Convenience stores .....	8	6 272	1 005	204	53	16.9	9.1
445120	Convenience stores .....	8	6 272	1 005	204	53	16.9	9.1
4452	Specialty food stores .....	5	1 966	246	44	19	2.5	13.7
4453	Beer, wine, & liquor stores .....	10	9 027	552	138	36	23.1	6.5
44531	Beer, wine, & liquor stores .....	10	9 027	552	138	36	23.1	6.5
445310	Beer, wine, & liquor stores .....	10	9 027	552	138	36	23.1	6.5
446	Health & personal care stores .....	26	70 154	14 738	3 424	534	8.0	6.4
4461	Health & personal care stores .....	26	70 154	14 738	3 424	534	8.0	6.4
44611	Pharmacies & drug stores .....	10	60 003	13 089	3 085	462	4.5	7.5
446110	Pharmacies & drug stores .....	10	60 003	13 089	3 085	462	4.5	7.5
4461101	Pharmacies & drug stores .....	10	60 003	13 089	3 085	462	4.5	7.5
44612	Cosmetics, beauty supplies, & perfume stores .....	6	4 682	552	127	31	13.3	—
446120	Cosmetics, beauty supplies, & perfume stores .....	6	4 682	552	127	31	13.3	—
44619	Other health & personal care stores .....	7	4 368	862	158	30	45.8	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	18	20 981	1 156	269	75	43.6	15.6
4471	Gasoline stations .....	18	20 981	1 156	269	75	43.6	15.6
44719	Other gasoline stations .....	16	D	D	D	b	D	D
447190	Other gasoline stations .....	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	70	82 535	12 007	2 983	612	5.8	40.5
4481	Clothing stores .....	45	61 163	9 185	2 219	469	5.8	52.0
44811	Men's clothing stores .....	9	6 776	708	192	43	35.6	31.6
448110	Men's clothing stores .....	9	6 776	708	192	43	35.6	31.6
44812	Women's clothing stores .....	18	40 421	6 683	1 593	294	.8	70.0
448120	Women's clothing stores .....	18	40 421	6 683	1 593	294	.8	70.0
44813	Children's & infants' clothing stores .....	5	3 562	494	117	39	.9	—
448130	Children's & infants' clothing stores .....	5	3 562	494	117	39	.9	—
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
4482	Shoe stores .....	14	8 845	925	233	67	13.8	11.0
44821	Shoe stores .....	14	8 845	925	233	67	13.8	11.0
448210	Shoe stores .....	14	8 845	925	233	67	13.8	11.0
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	a	D	D
4482104	Family shoe stores .....	7	5 182	416	91	34	23.6	—
4483	Jewelry, luggage, & leather goods stores .....	11	12 527	1 897	531	76	—	5.5
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HACKENSACK, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	9	4 633	700	174	52	21.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	1 827	306	72	18	53.5	—
4512	Book, periodical, & music stores .....	3	2 806	394	102	34	—	—
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	9	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	3	132 117	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	132 117	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	131 413	16 293	4 002	1 050	—	—
45211	Department stores (excl leased depts) .....	3	131 413	16 293	4 002	1 050	—	—
452110	Department stores (excl leased depts) .....	3	131 413	16 293	4 002	1 050	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	12	8 765	2 146	462	72	2.8	—
45321	Office supplies & stationery stores .....	5	3 830	1 610	324	34	1.1	—
453210	Office supplies & stationery stores .....	5	3 830	1 610	324	34	1.1	—
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	7	4 935	536	138	38	4.1	—
453220	Gift, novelty, & souvenir stores .....	7	4 935	536	138	38	4.1	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	12	7 384	1 126	265	52	23.0	3.5
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45439	Other direct selling establishments .....	8	2 431	263	61	23	69.2	10.7
454390	Other direct selling establishments .....	8	2 431	263	61	23	69.2	10.7
<b>HACKETTSTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>95</b>	<b>180 747</b>	<b>17 894</b>	<b>4 367</b>	<b>1 079</b>	<b>7.8</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	6	13 662	1 274	324	45	1.8	7.7
442	Furniture & home furnishings stores .....	5	3 507	579	144	25	28.1	—
4422	Home furnishings stores .....	5	3 507	579	144	25	28.1	—
443	Electronics & appliance stores .....	4	7 161	747	156	31	—	43.8
4431	Electronics & appliance stores .....	4	7 161	747	156	31	—	43.8
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	19 056	2 032	480	86	—	—
4441	Building material & supplies dealers .....	9	19 056	2 032	480	86	—	—
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	13	71 830	7 165	1 789	387	1.5	1.3
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	7	12 657	1 138	259	67	5.1	6.6
4461	Health & personal care stores .....	7	12 657	1 138	259	67	5.1	6.6
447	Gasoline stations .....	9	11 180	895	237	61	43.9	—
448	Clothing & clothing accessories stores .....	16	15 399	1 427	319	127	11.2	2.8
4481	Clothing stores .....	8	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HACKETTSTOWN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	7	5 036	542	126	35	10.3	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	4	2 193	279	60	15	23.7	8.8
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	2 843	263	66	20	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	2 580	241	58	38	44.8	.8
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 735	636	162	31	48.0	—
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>HADDON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>62 134</b>	<b>6 900</b>	<b>1 545</b>	<b>405</b>	<b>15.3</b>	<b>10.6</b>
441	Motor vehicle & parts dealers .....	6	9 278	1 316	269	51	3.3	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 887	244	61	9	20.1	79.9
445	Food & beverage stores .....	9	23 153	3 127	704	196	17.4	.6
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	16 715	842	217	50	11.6	29.1
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 867	263	67	24	99.8	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 226	177	43	16	41.9	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HADDONFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>51 264</b>	<b>6 441</b>	<b>1 467</b>	<b>430</b>	<b>27.1</b>	<b>6.7</b>
442	Furniture & home furnishings stores .....	7	3 456	482	98	24	96.9	3.1
4422	Home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	15 200	1 837	483	140	10.3	12.9
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	20	7 904	944	176	55	61.1	2.0
4481	Clothing stores .....	12	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	4 410	501	111	23	72.4	—
44831	Jewelry stores .....	7	4 410	501	111	23	72.4	—
448310	Jewelry stores .....	7	4 410	501	111	23	72.4	—
451	Sporting goods, hobby, book, & music stores .....	7	1 502	152	28	22	61.1	5.3

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<b>HADDONFIELD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	9	2 445	260	60	34	55.2	36.6
4533	Used merchandise stores .....	7	1 220	327	75	22	13.9	2.0
45331	Used merchandise stores .....	7	1 220	327	75	22	13.9	2.0
453310	Used merchandise stores .....	7	1 220	327	75	22	13.9	2.0
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HADDON HEIGHTS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>29 501</b>	<b>4 636</b>	<b>1 010</b>	<b>182</b>	<b>17.5</b>	<b>9.4</b>
442	Furniture & home furnishings stores .....	4	1 140	209	51	13	69.9	10.8
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	6 590	706	174	40	—	22.9
446	Health & personal care stores .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
<b>HALEDON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>35 793</b>	<b>6 323</b>	<b>1 241</b>	<b>258</b>	<b>12.3</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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<b>HAMBURG, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>26</b>	<b>22 978</b>	<b>2 481</b>	<b>621</b>	<b>149</b>	<b>19.5</b>	<b>9.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	2 799	388	94	41	39.0	61.0
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HAMILTON TOWNSHIP, NJ (ATLANTIC COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>169</b>	<b>424 634</b>	<b>42 798</b>	<b>9 623</b>	<b>2 945</b>	<b>1.0</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	8	4 751	638	141	44	14.5	—
4422	Home furnishings stores .....	4	3 339	491	111	35	20.6	—
44229	Other home furnishings stores .....	4	3 339	491	111	35	20.6	—
442299	All other home furnishings stores .....	4	3 339	491	111	35	20.6	—
443	Electronics & appliance stores .....	7	D	D	D	c	D	D
4431	Electronics & appliance stores .....	7	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 069	938	177	40	6.1	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	15	30 810	3 402	849	199	—	.6
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	5	D	D	D	a	D	D
446	Health & personal care stores .....	19	19 378	2 482	592	165	1.9	7.5
4461	Health & personal care stores .....	19	19 378	2 482	592	165	1.9	7.5
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
44613	Optical goods stores .....	8	5 551	1 033	259	54	6.6	14.0
446130	Optical goods stores .....	8	5 551	1 033	259	54	6.6	14.0
44619	Other health & personal care stores .....	4	2 063	416	86	23	—	33.0
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	7	9 825	539	121	37	9.2	6.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HAMILTON TOWNSHIP, NJ (ATLANTIC COUNTY)—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	65	66 152	7 287	1 605	618	.6	4.7
4481	Clothing stores .....	40	46 539	4 683	1 039	421	—	6.2
44811	Men's clothing stores .....	4	4 237	425	76	29	—	15.6
448110	Men's clothing stores .....	4	4 237	425	76	29	—	15.6
44812	Women's clothing stores .....	14	12 768	1 444	322	176	—	3.6
448120	Women's clothing stores .....	14	12 768	1 444	322	176	—	3.6
44813	Children's & infants' clothing stores .....	5	6 888	699	130	41	—	—
448130	Children's & infants' clothing stores .....	5	6 888	699	130	41	—	—
44814	Family clothing stores .....	9	16 732	1 414	332	120	—	7.1
448140	Family clothing stores .....	9	16 732	1 414	332	120	—	7.1
44815	Clothing accessories stores .....	4	1 034	185	38	11	—	—
448150	Clothing accessories stores .....	4	1 034	185	38	11	—	—
44819	Other clothing stores .....	4	4 880	516	141	44	—	11.3
448190	Other clothing stores .....	4	4 880	516	141	44	—	11.3
4482	Shoe stores .....	14	13 332	1 538	347	129	—	1.8
44821	Shoe stores .....	14	13 332	1 538	347	129	—	1.8
448210	Shoe stores .....	14	13 332	1 538	347	129	—	1.8
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	5	9 147	1 035	222	83	—	—
4483	Jewelry, luggage, & leather goods stores .....	11	6 281	1 066	219	68	6.6	—
44831	Jewelry stores .....	11	6 281	1 066	219	68	6.6	—
448310	Jewelry stores .....	11	6 281	1 066	219	68	6.6	—
451	Sporting goods, hobby, book, & music stores .....	12	29 939	2 174	458	210	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	21 346	1 501	289	153	—	—
45111	Sporting goods stores .....	1	D	D	D	b	D	D
451110	Sporting goods stores .....	1	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	7	8 593	673	169	57	—	—
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	6	171 365	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	6	171 365	N	N	N	—	—
4521	Department stores (excl leased depts) .....	6	169 676	18 781	3 988	1 139	—	—
452110	Department stores (excl leased depts) .....	6	169 676	18 781	3 988	1 139	—	—
4521101	Department stores (excl leased depts) .....	6	169 676	18 781	3 988	1 139	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	53 047	5 417	770	326	—	—
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	c	D	D
452990	All other general merchandise stores .....	3	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	11	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	10	5 620	733	182	105	—	—
453220	Gift, novelty, & souvenir stores .....	10	5 620	733	182	105	—	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMILTON TOWNSHIP, NJ (MERCER COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>327</b>	<b>709 037</b>	<b>69 439</b>	<b>16 367</b>	<b>4 005</b>	<b>8.9</b>	<b>6.1</b>
441	Motor vehicle & parts dealers	31	172 862	13 398	3 196	539	5.6	12.7
4411	Automobile dealers	9	D	D	D	e	D	D
44111	New car dealers	7	148 461	9 796	2 195	338	6.1	12.0
441110	New car dealers	7	148 461	9 796	2 195	338	6.1	12.0
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	17 531	3 005	741	158	3.8	12.5
44131	Automotive parts & accessories stores	13	10 213	2 124	490	116	6.5	21.5
441310	Automotive parts & accessories stores	13	10 213	2 124	490	116	6.5	21.5
44132	Tire dealers	5	7 318	881	251	42	—	—
441320	Tire dealers	5	7 318	881	251	42	—	—
442	Furniture & home furnishings stores	17	14 442	1 868	347	64	36.6	6.8
4421	Furniture stores	6	5 137	646	125	19	31.0	—
44211	Furniture stores	6	5 137	646	125	19	31.0	—
442110	Furniture stores	6	5 137	646	125	19	31.0	—
4422	Home furnishings stores	11	9 305	1 222	222	45	39.7	10.5
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	10	26 744	1 001	249	53	7.2	1.0
4431	Electronics & appliance stores	10	26 744	1 001	249	53	7.2	1.0
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	23	45 143	6 162	1 444	217	4.5	4.6
4441	Building material & supplies dealers	18	41 612	5 690	1 372	182	1.6	5.0
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	10	33 597	4 774	1 155	148	2.0	—
444190	Other building material dealers	10	33 597	4 774	1 155	148	2.0	—
4442	Lawn & garden equipment & supplies stores	5	3 531	472	72	35	38.6	—
44422	Nursery & garden centers	5	3 531	472	72	35	38.6	—
444220	Nursery & garden centers	5	3 531	472	72	35	38.6	—
445	Food & beverage stores	53	160 285	16 839	4 191	1 146	3.2	3.3
4451	Grocery stores	39	143 178	15 484	3 923	994	2.5	3.7
44511	Supermarkets & other grocery (except convenience) stores	22	125 484	13 539	3 448	787	.8	2.7
445110	Supermarkets & other grocery (except convenience) stores	22	125 484	13 539	3 448	787	.8	2.7
44512	Convenience stores	17	17 694	1 945	475	207	14.3	10.1
445120	Convenience stores	17	17 694	1 945	475	207	14.3	10.1
4453	Beer, wine, & liquor stores	13	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	13	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	13	D	D	D	c	D	D
446	Health & personal care stores	31	61 071	6 597	1 547	407	8.0	1.0
4461	Health & personal care stores	31	61 071	6 597	1 547	407	8.0	1.0
44611	Pharmacies & drug stores	20	54 374	5 529	1 297	351	2.5	1.2
446110	Pharmacies & drug stores	20	54 374	5 529	1 297	351	2.5	1.2
4461101	Pharmacies & drug stores	19	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	7	5 133	671	148	40	68.9	—
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	48	86 433	4 422	1 051	309	27.7	5.9
4471	Gasoline stations	48	86 433	4 422	1 051	309	27.7	5.9
44711	Gasoline stations with convenience stores	7	23 016	1 201	256	87	8.7	11.4
447110	Gasoline stations with convenience stores	7	23 016	1 201	256	87	8.7	11.4
44719	Other gasoline stations	41	63 417	3 221	795	222	34.6	4.0
447190	Other gasoline stations	41	63 417	3 221	795	222	34.6	4.0
448	Clothing & clothing accessories stores	35	26 659	3 559	908	249	13.8	19.5
4481	Clothing stores	17	12 069	1 810	509	136	7.4	.9
44811	Men's clothing stores	2	D	D	D	a	D	D
448110	Men's clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	7	7 961	775	176	60	—	64.1
44821	Shoe stores	7	7 961	775	176	60	—	64.1
448210	Shoe stores	7	7 961	775	176	60	—	64.1
4482102	Women's shoe stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	11	6 629	974	223	53	42.1	—
44831	Jewelry stores	11	6 629	974	223	53	42.1	—
448310	Jewelry stores	11	6 629	974	223	53	42.1	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMILTON TOWNSHIP, NJ (MERCER COUNTY)—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	23	28 342	4 030	895	269	12.5	.5
4511	Sporting goods, hobby, & musical instrument stores ..	14	26 278	3 776	832	241	11.8	—
45111	Sporting goods stores .....	9	13 260	2 298	471	138	23.4	—
451110	Sporting goods stores .....	9	13 260	2 298	471	138	23.4	—
4511101	General-line sporting goods stores .....	3	2 944	453	141	45	D	—
4511102	Specialty-line sporting goods stores .....	6	10 316	1 845	330	93	16.2	—
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	9	2 064	254	63	28	20.8	7.4
45121	Book stores & news dealers .....	5	D	D	D	a	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4531	Florists .....	10	3 199	641	158	58	6.4	7.0
45311	Florists .....	10	3 199	641	158	58	6.4	7.0
453110	Florists .....	10	3 199	641	158	58	6.4	7.0
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	9	3 402	554	146	49	13.0	—
453220	Gift, novelty, & souvenir stores .....	9	3 402	554	146	49	13.0	—
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	828	158	31	14	62.3	13.2
453910	Pet & pet supplies stores .....	4	828	158	31	14	62.3	13.2
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	16	20 875	3 984	1 001	151	7.3	—
4542	Vending machine operators .....	4	1 946	396	89	13	42.1	—
45421	Vending machine operators .....	4	1 946	396	89	13	42.1	—
454210	Vending machine operators .....	4	1 946	396	89	13	42.1	—
4543	Direct selling establishments .....	8	17 514	3 427	872	117	2.6	—
454311	Heating oil dealers .....	3	3 149	684	176	20	D	—
45439	Other direct selling establishments .....	5	14 365	2 743	696	97	—	—
454390	Other direct selling establishments .....	5	14 365	2 743	696	97	—	—
<b>HAMMONTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>86</b>	<b>150 172</b>	<b>15 451</b>	<b>3 661</b>	<b>1 063</b>	<b>15.1</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	12	34 223	4 383	1 047	174	52.5	4.1
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	4 700	525	118	32	—	9.6
445	Food & beverage stores .....	24	38 661	4 583	1 098	384	8.7	1.2
4451	Grocery stores .....	13	33 349	4 124	999	342	5.2	—
44512	Convenience stores .....	6	6 491	862	189	75	—	—
445120	Convenience stores .....	6	6 491	862	189	75	—	—
4452	Specialty food stores .....	4	1 111	113	25	13	28.8	4.5
446	Health & personal care stores .....	7	9 103	1 067	286	62	2.6	3.6
4461	Health & personal care stores .....	7	9 103	1 067	286	62	2.6	3.6
447	Gasoline stations .....	12	22 579	1 095	267	129	2.5	15.3
4471	Gasoline stations .....	12	22 579	1 095	267	129	2.5	15.3
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	2 214	301	72	17	—	2.9
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMMONTON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	14 593	911	222	28	—	42.7
4543	Direct selling establishments .....	8	14 593	911	222	28	—	42.7
45431	Fuel dealers .....	7	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>HANOVER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>94</b>	<b>509 547</b>	<b>42 650</b>	<b>10 436</b>	<b>1 965</b>	<b>2.9</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	12	227 160	12 950	2 937	391	.8	6.4
4411	Automobile dealers .....	6	218 758	11 580	2 617	319	—	6.7
44111	New car dealers .....	6	218 758	11 580	2 617	319	—	6.7
441110	New car dealers .....	6	218 758	11 580	2 617	319	—	6.7
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	16	27 616	3 495	758	113	5.6	1.0
4421	Furniture stores .....	10	15 667	1 827	456	60	9.9	—
44211	Furniture stores .....	10	15 667	1 827	456	60	9.9	—
442110	Furniture stores .....	10	15 667	1 827	456	60	9.9	—
4422	Home furnishings stores .....	6	11 949	1 668	302	53	—	2.2
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	62 908	3 625	867	216	.8	—
4431	Electronics & appliance stores .....	6	62 908	3 625	867	216	.8	—
44311	Appliance, television, & other electronics stores ...	4	D	D	D	c	D	D
443111	Household appliance stores .....	3	D	D	D	c	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	3	8 927	1 165	265	37	D	—
4441	Building material & supplies dealers .....	3	8 927	1 165	265	37	D	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	9	62 663	8 035	2 078	446	—	5.5
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
446	Health & personal care stores .....	7	15 841	1 923	479	116	—	—
4461	Health & personal care stores .....	7	15 841	1 923	479	116	—	—
44613	Optical goods stores .....	3	1 593	415	105	19	—	—
446130	Optical goods stores .....	3	1 593	415	105	19	—	—
447	Gasoline stations .....	9	11 653	455	106	28	44.5	3.3
44719	Other gasoline stations .....	9	11 653	455	106	28	44.5	3.3
447190	Other gasoline stations .....	9	11 653	455	106	28	44.5	3.3
448	Clothing & clothing accessories stores .....	10	16 335	1 709	517	158	5.8	7.6
4481	Clothing stores .....	7	15 163	1 525	466	144	4.2	8.2
44811	Men's clothing stores .....	2	D	D	D	b	D	D
448110	Men's clothing stores .....	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	16 667	1 686	432	107	8.6	—
4511	Sporting goods, hobby, & musical instrument stores ...	4	D	D	D	b	D	D
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANOVER TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	9	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	5 702	684	145	56	D	—
453910	Pet & pet supplies stores .....	3	5 702	684	145	56	D	—
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	5	23 444	3 878	1 067	99	—	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>HARRINGTON PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>7 038</b>	<b>703</b>	<b>151</b>	<b>29</b>	<b>22.2</b>	<b>8.2</b>
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>HARRISON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>35 256</b>	<b>3 834</b>	<b>914</b>	<b>242</b>	<b>22.8</b>	<b>9.0</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	a	D	D
444130	Hardware stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	15	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	4 609	329	84	23	1.6	—
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HASBROUCK HEIGHTS, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>56</b>	<b>187 986</b>	<b>16 418</b>	<b>3 975</b>	<b>928</b>	<b>16.3</b>	<b>9.9</b>
441	Motor vehicle & parts dealers .....	9	64 239	3 201	695	93	13.7	2.7
4411	Automobile dealers .....	9	64 239	3 201	695	93	13.7	2.7
44112	Used car dealers .....	4	8 431	109	21	5	22.8	9.3
441120	Used car dealers .....	4	8 431	109	21	5	22.8	9.3
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	16 029	2 087	476	37	5.0	89.5
4441	Building material & supplies dealers .....	4	16 029	2 087	476	37	5.0	89.5
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	71 467	7 815	2 067	579	8.7	.5
4451	Grocery stores .....	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	f	D	D
4453	Beer, wine, & liquor stores .....	2	D	D	D	a	D	D
44531	Beer, wine, & liquor stores .....	2	D	D	D	a	D	D
445310	Beer, wine, & liquor stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	10	21 845	876	171	41	53.5	5.4
4471	Gasoline stations .....	10	21 845	876	171	41	53.5	5.4
44711	Gasoline stations with convenience stores .....	2	D	D	D	a	D	D
447110	Gasoline stations with convenience stores .....	2	D	D	D	a	D	D
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	3 349	682	180	58	22.7	4.1
4481	Clothing stores .....	6	2 761	608	163	51	13.7	4.9
44813	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	681	102	30	13	70.8	29.2
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HAWORTH, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>5 114</b>	<b>651</b>	<b>151</b>	<b>57</b>	<b>49.7</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAWTHORNE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>76</b>	<b>210 356</b>	<b>20 741</b>	<b>4 746</b>	<b>694</b>	<b>47.2</b>	<b>.6</b>
441	Motor vehicle & parts dealers .....	10	132 350	9 811	2 302	216	68.8	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
44111	New car dealers .....	4	121 011	8 297	1 936	171	74.2	—
441110	New car dealers .....	4	121 011	8 297	1 936	171	74.2	—
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	10 324	2 109	488	53	15.3	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	10	26 677	3 211	730	86	5.0	—
4441	Building material & supplies dealers .....	10	26 677	3 211	730	86	5.0	—
44419	Other building material dealers .....	6	23 385	2 701	612	60	.9	—
444190	Other building material dealers .....	6	23 385	2 701	612	60	.9	—
445	Food & beverage stores .....	13	6 928	945	223	58	19.1	11.7
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	6	5 176	487	119	26	30.8	1.8
448	Clothing & clothing accessories stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	3	7 422	947	248	31	—	—
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>HAZLET TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>97</b>	<b>370 359</b>	<b>31 801</b>	<b>7 524</b>	<b>1 993</b>	<b>3.5</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	7	65 945	4 673	1 123	134	1.4	3.8
4411	Automobile dealers .....	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	2	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	3 226	434	77	26	12.3	13.9
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	2 456	183	53	11	—	39.3
4431	Electronics & appliance stores .....	4	2 456	183	53	11	—	39.3
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	54 464	5 448	1 159	288	.1	.3
4441	Building material & supplies dealers .....	4	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	21	72 950	7 640	1 950	638	2.3	.8
4451	Grocery stores .....	14	70 519	7 422	1 889	615	1.6	.2
44511	Supermarkets & other grocery (except convenience) stores .....	7	65 016	6 924	1 782	575	.7	.1
445110	Supermarkets & other grocery (except convenience) stores .....	7	65 016	6 924	1 782	575	.7	.1
44512	Convenience stores .....	7	5 503	498	107	40	11.8	.5
445120	Convenience stores .....	7	5 503	498	107	40	11.8	.5
4452	Specialty food stores .....	4	655	59	25	11	33.3	66.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAZLET TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	7	13 023	1 882	374	71	8.5	2.6
4461	Health & personal care stores .....	7	13 023	1 882	374	71	8.5	2.6
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	15 338	850	236	76	29.9	1.1
448	Clothing & clothing accessories stores .....	9	8 430	800	184	59	24.3	—
4481	Clothing stores .....	4	5 703	514	116	41	14.2	—
451	Sporting goods, hobby, book, & music stores .....	6	16 191	1 113	231	86	7.3	3.6
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	4	106 241	7 075	1 749	511	—	—
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	c	D	D
452990	All other general merchandise stores .....	1	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	8 688	1 241	274	84	8.1	1.0
4532	Office supplies, stationery, & gift stores .....	4	5 687	534	141	46	9.3	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	1 481	327	77	16	—	5.9
453910	Pet & pet supplies stores .....	3	1 481	327	77	16	—	5.9
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	3	3 407	462	114	9	D	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
<b>HIGH BRIDGE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7</b>	<b>4 332</b>	<b>318</b>	<b>74</b>	<b>28</b>	<b>49.7</b>	<b>14.8</b>
445	Food & beverage stores .....	3	1 992	203	47	21	D	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HIGHLAND PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>58 962</b>	<b>6 623</b>	<b>1 630</b>	<b>365</b>	<b>20.4</b>	<b>10.1</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
44112	Used car dealers .....	3	5 575	274	63	10	—	50.2
441120	Used car dealers .....	3	5 575	274	63	10	—	50.2
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	6 152	362	87	25	42.2	26.3
448	Clothing & clothing accessories stores .....	5	7 073	805	201	66	71.4	5.2
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIGHLAND PARK, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	4	3 131	694	199	19	29.8	—
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>HIGHLANDS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>12 389</b>	<b>1 361</b>	<b>332</b>	<b>93</b>	<b>8.6</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	2 666	155	31	10	31.9	23.7
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
<b>HIGHTSTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>84 038</b>	<b>7 614</b>	<b>1 948</b>	<b>337</b>	<b>5.8</b>	<b>6.5</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	5	5 503	962	234	44	.8	13.3
4461	Health & personal care stores .....	5	5 503	962	234	44	.8	13.3
447	Gasoline stations .....	4	4 836	254	65	19	9.3	49.3
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HILLSBOROUGH TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>108</b>	<b>217 752</b>	<b>18 662</b>	<b>4 341</b>	<b>911</b>	<b>39.4</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	5	6 188	1 221	290	39	21.2	—
4413	Automotive parts, accessories, & tire stores .....	5	6 188	1 221	290	39	21.2	—
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	2 510	332	70	15	48.3	51.7
4422	Home furnishings stores .....	7	D	D	D	a	D	D
44229	Other home furnishings stores .....	6	D	D	D	a	D	D
442291	Window treatment stores .....	4	2 028	218	51	11	53.9	46.1
443	Electronics & appliance stores .....	7	12 013	2 080	468	54	15.9	—
4431	Electronics & appliance stores .....	7	12 013	2 080	468	54	15.9	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	10	12 731	2 408	536	94	18.6	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	2 962	622	96	24	D	—
444220	Nursery & garden centers .....	3	2 962	622	96	24	D	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HILLSBOROUGH TOWNSHIP, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	12	77 127	5 614	1 412	338	2.8	5.4
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	10	15 388	1 573	349	78	3.5	1.2
4461	Health & personal care stores .....	10	15 388	1 573	349	78	3.5	1.2
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	31	82 253	3 458	776	177	88.2	6.1
4471	Gasoline stations .....	31	82 253	3 458	776	177	88.2	6.1
44711	Gasoline stations with convenience stores .....	10	23 544	808	187	44	98.2	1.8
447110	Gasoline stations with convenience stores .....	10	23 544	808	187	44	98.2	1.8
44719	Other gasoline stations .....	21	58 709	2 650	589	133	84.2	7.9
447190	Other gasoline stations .....	21	58 709	2 650	589	133	84.2	7.9
448	Clothing & clothing accessories stores .....	5	2 023	249	50	11	58.1	6.9
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	1 287	224	46	13	94.6	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
	<b>HILLSDALE, NJ</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>79 000</b>	<b>8 324</b>	<b>2 040</b>	<b>433</b>	<b>8.2</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 653	368	75	20	86.4	—
445	Food & beverage stores .....	13	59 879	5 965	1 480	294	1.8	.2
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	3 758	295	64	12	—	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HILLSIDE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>78</b>	<b>345 322</b>	<b>24 156</b>	<b>5 806</b>	<b>899</b>	<b>4.5</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	11	261 907	15 512	3 611	439	.5	5.2
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	6	257 022	14 854	3 451	404	—	4.1
441110	New car dealers .....	6	257 022	14 854	3 451	404	—	4.1
442	Furniture & home furnishings stores .....	8	7 754	1 177	291	50	2.3	—
4421	Furniture stores .....	8	7 754	1 177	291	50	2.3	—
44211	Furniture stores .....	8	7 754	1 177	291	50	2.3	—
442110	Furniture stores .....	8	7 754	1 177	291	50	2.3	—
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	12 127	1 331	301	40	16.9	—
4441	Building material & supplies dealers .....	4	12 127	1 331	301	40	16.9	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	17	30 664	3 241	817	200	7.1	7.4
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	10	9 494	975	230	57	33.5	21.0
4461	Health & personal care stores .....	10	9 494	975	230	57	33.5	21.0
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	12	15 634	722	194	44	32.2	8.8
44719	Other gasoline stations .....	11	D	D	D	b	D	D
447190	Other gasoline stations .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	6	3 258	471	136	32	.3	21.6
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	919	184	43	10	8.3	15.3
<b>HOBOKEN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>152</b>	<b>129 982</b>	<b>12 678</b>	<b>2 966</b>	<b>974</b>	<b>20.2</b>	<b>21.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	13	3 745	293	73	32	43.2	6.4
4422	Home furnishings stores .....	7	2 017	189	49	26	55.2	—
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	D	D	D	a	D	D
4431	Electronics & appliance stores .....	6	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	7 580	778	185	33	19.5	—
44419	Other building material dealers .....	3	5 102	557	131	16	—	—
444190	Other building material dealers .....	3	5 102	557	131	16	—	—
445	Food & beverage stores .....	54	53 908	4 478	1 170	449	12.4	47.9
4451	Grocery stores .....	31	37 937	3 271	896	379	9.5	61.7
4452	Specialty food stores .....	12	6 843	500	114	29	26.3	15.0
4453	Beer, wine, & liquor stores .....	11	9 128	707	160	41	13.8	15.6
44531	Beer, wine, & liquor stores .....	11	9 128	707	160	41	13.8	15.6
445310	Beer, wine, & liquor stores .....	11	9 128	707	160	41	13.8	15.6
446	Health & personal care stores .....	16	26 765	3 322	645	186	25.7	.8
4461	Health & personal care stores .....	16	26 765	3 322	645	186	25.7	.8
44611	Pharmacies & drug stores .....	12	24 895	2 928	553	166	21.8	.9
446110	Pharmacies & drug stores .....	12	24 895	2 928	553	166	21.8	.9
4461101	Pharmacies & drug stores .....	12	24 895	2 928	553	166	21.8	.9
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	8 411	611	179	44	45.5	5.6
448	Clothing & clothing accessories stores .....	18	8 695	1 028	222	81	14.9	4.8
4481	Clothing stores .....	15	8 458	960	206	76	13.8	4.9
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOBOKEN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	12	8 401	817	176	58	16.4	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	8	D	D	D	b	D	D
45121	Book stores & news dealers .....	6	3 934	431	106	34	18.1	7.9
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	5	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	4	2 873	354	102	29	4.6	8.5
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>HO-HO-KUS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>20</b>	<b>17 670</b>	<b>2 059</b>	<b>657</b>	<b>160</b>	<b>28.3</b>	<b>37.3</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	3 399	255	60	21	59.3	1.5
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	3 675	536	115	21	D	14.9
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	a	D	D
45311	Florists .....	2	D	D	D	a	D	D
453110	Florists .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>HOLMDEL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>57</b>	<b>235 365</b>	<b>16 809</b>	<b>3 849</b>	<b>950</b>	<b>9.5</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4411	Automobile dealers .....	2	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	2 316	387	81	18	12.9	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	c	D	D
4431	Electronics & appliance stores .....	2	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	2 760	346	17	13	—	—
44422	Nursery & garden centers .....	3	2 760	346	17	13	—	—
444220	Nursery & garden centers .....	3	2 760	346	17	13	—	—
445	Food & beverage stores .....	5	12 454	2 164	420	127	5.0	8.8
446	Health & personal care stores .....	4	7 911	894	209	62	19.9	6.4
4461	Health & personal care stores .....	4	7 911	894	209	62	19.9	6.4
447	Gasoline stations .....	6	13 968	841	125	35	46.5	—
448	Clothing & clothing accessories stores .....	13	20 674	1 750	372	138	.8	2.7
4481	Clothing stores .....	6	15 673	1 264	278	109	—	—
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D

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<b>HOLMDEL TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	1	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	1	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	1	D	D	D	b	D	D
451211	Book stores . . . . .	1	D	D	D	b	D	D
4512111	Book stores, general . . . . .	1	D	D	D	b	D	D
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	3	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	2	D	D	D	b	D	D
453910	Pet & pet supplies stores . . . . .	2	D	D	D	b	D	D
454	Nonstore retailers . . . . .	4	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses . . . . .	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses . . . . .	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses . . . . .	1	D	D	D	c	D	D
454319	Other fuel dealers . . . . .	1	D	D	D	a	D	D
<b>HOPATCONG, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>20</b>	<b>18 565</b>	<b>2 228</b>	<b>464</b>	<b>120</b>	<b>28.9</b>	<b>.9</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
445	Food & beverage stores . . . . .	5	4 724	473	109	27	39.7	—
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	5	1 970	199	55	11	77.8	—
<b>HOPEWELL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>20</b>	<b>43 736</b>	<b>4 498</b>	<b>1 030</b>	<b>226</b>	<b>7.1</b>	<b>.5</b>
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	1 340	253	53	12	18.5	—
445	Food & beverage stores . . . . .	5	D	D	D	c	D	D
4451	Grocery stores . . . . .	3	D	D	D	c	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	4	3 838	280	66	22	34.4	—
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	2	D	D	D	a	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOWELL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>127</b>	<b>206 912</b>	<b>22 388</b>	<b>5 077</b>	<b>1 657</b>	<b>15.0</b>	<b>4.5</b>
441	Motor vehicle & parts dealers	14	19 622	1 234	263	60	56.5	8.1
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
44132	Tire dealers	3	3 365	352	86	20	D	34.8
441320	Tire dealers	3	3 365	352	86	20	D	34.8
442	Furniture & home furnishings stores	20	15 104	2 173	498	92	44.0	7.2
4421	Furniture stores	12	11 472	1 502	357	62	55.4	1.8
44211	Furniture stores	12	11 472	1 502	357	62	55.4	1.8
442110	Furniture stores	12	11 472	1 502	357	62	55.4	1.8
4422	Home furnishings stores	8	3 632	671	141	30	7.9	24.3
44229	Other home furnishings stores	3	1 318	197	47	16	D	66.8
443	Electronics & appliance stores	9	2 853	479	109	33	1.9	8.1
4431	Electronics & appliance stores	9	2 853	479	109	33	1.9	8.1
44311	Appliance, television, & other electronics stores	5	1 840	358	79	25	3.0	—
444	Building material & garden equipment & supplies dealers	14	11 680	1 476	351	77	16.9	—
4441	Building material & supplies dealers	10	9 158	1 148	258	63	18.7	—
4442	Lawn & garden equipment & supplies stores	4	2 522	328	93	14	10.0	—
445	Food & beverage stores	21	59 365	7 397	1 763	653	3.8	1.4
4451	Grocery stores	16	56 744	7 116	1 705	640	2.9	.5
44511	Supermarkets & other grocery (except convenience) stores	8	46 586	5 990	1 457	537	2.9	.6
445110	Supermarkets & other grocery (except convenience) stores	8	46 586	5 990	1 457	537	2.9	.6
44512	Convenience stores	8	10 158	1 126	248	103	3.3	—
445120	Convenience stores	8	10 158	1 126	248	103	3.3	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	5	5 035	474	116	38	46.4	34.5
4461	Health & personal care stores	5	5 035	474	116	38	46.4	34.5
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 990	352	89	28	18.4	33.1
448	Clothing & clothing accessories stores	9	4 856	501	123	41	10.0	—
451	Sporting goods, hobby, book, & music stores	6	4 634	577	137	45	64.8	9.6
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	11	D	D	D	c	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	8	4 585	873	194	36	32.8	—
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
<b>IRVINGTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>171</b>	<b>154 427</b>	<b>18 887</b>	<b>4 078</b>	<b>1 060</b>	<b>22.7</b>	<b>23.7</b>
441	Motor vehicle & parts dealers	17	18 090	2 881	677	108	8.6	19.1
44112	Used car dealers	7	D	D	D	a	D	D
441120	Used car dealers	7	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	11 266	2 115	502	84	3.2	12.7
44131	Automotive parts & accessories stores	6	11 266	2 115	502	84	3.2	12.7
441310	Automotive parts & accessories stores	6	11 266	2 115	502	84	3.2	12.7
442	Furniture & home furnishings stores	5	8 272	1 392	270	46	—	8.4
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	4	877	92	24	7	76.3	23.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>IRVINGTON TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	4	3 964	515	102	14	—	19.2
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	46	40 644	3 136	756	295	37.1	52.1
4451	Grocery stores .....	26	28 944	2 380	586	230	41.2	57.6
4452	Specialty food stores .....	6	1 432	130	29	11	18.3	12.1
4453	Beer, wine, & liquor stores .....	14	10 268	626	141	54	28.3	42.3
44531	Beer, wine, & liquor stores .....	14	10 268	626	141	54	28.3	42.3
445310	Beer, wine, & liquor stores .....	14	10 268	626	141	54	28.3	42.3
446	Health & personal care stores .....	20	24 161	3 987	767	170	14.9	30.9
4461	Health & personal care stores .....	20	24 161	3 987	767	170	14.9	30.9
44611	Pharmacies & drug stores .....	14	23 224	3 783	734	158	14.8	30.3
446110	Pharmacies & drug stores .....	14	23 224	3 783	734	158	14.8	30.3
4461101	Pharmacies & drug stores .....	14	23 224	3 783	734	158	14.8	30.3
447	Gasoline stations .....	20	23 539	1 694	300	77	19.6	1.5
4471	Gasoline stations .....	20	23 539	1 694	300	77	19.6	1.5
44719	Other gasoline stations .....	16	D	D	D	b	D	D
447190	Other gasoline stations .....	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	37	24 200	3 762	842	241	32.7	7.4
4481	Clothing stores .....	28	16 980	2 874	638	182	30.4	10.5
44811	Men's clothing stores .....	5	4 225	541	108	28	57.1	.2
448110	Men's clothing stores .....	5	4 225	541	108	28	57.1	.2
44813	Children's & infants' clothing stores .....	4	3 190	846	191	37	24.7	—
448130	Children's & infants' clothing stores .....	4	3 190	846	191	37	24.7	—
4482	Shoe stores .....	6	6 350	699	166	46	35.5	—
44821	Shoe stores .....	6	6 350	699	166	46	35.5	—
448210	Shoe stores .....	6	6 350	699	166	46	35.5	—
4482104	Family shoe stores .....	6	6 350	699	166	46	35.5	—
451	Sporting goods, hobby, book, & music stores .....	6	4 775	486	109	23	27.0	1.2
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	4 109	473	103	41	5.3	4.0
45299	All other general merchandise stores .....	5	4 109	473	103	41	5.3	4.0
452990	All other general merchandise stores .....	5	4 109	473	103	41	5.3	4.0
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	1 796	469	128	38	2.1	21.5
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
<b>JACKSON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>90</b>	<b>128 849</b>	<b>12 291</b>	<b>2 396</b>	<b>701</b>	<b>31.1</b>	<b>5.7</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	20	48 866	5 097	1 244	337	12.6	7.4
4451	Grocery stores .....	16	45 884	4 801	1 172	307	12.5	6.4
44512	Convenience stores .....	11	D	D	D	b	D	D
445120	Convenience stores .....	11	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	9	12 286	691	129	44	42.3	4.8
44719	Other gasoline stations .....	7	D	D	D	b	D	D
447190	Other gasoline stations .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSON TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	19	15 323	1 293	110	73	1.1	3.2
4481	Clothing stores .....	12	D	D	D	b	D	D
44819	Other clothing stores .....	4	2 756	250	18	11	—	—
448190	Other clothing stores .....	4	2 756	250	18	11	—	—
4482	Shoe stores .....	6	7 150	539	41	44	—	—
44821	Shoe stores .....	6	7 150	539	41	44	—	—
448210	Shoe stores .....	6	7 150	539	41	44	—	—
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
<b>JAMESBURG, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>31 773</b>	<b>2 755</b>	<b>568</b>	<b>171</b>	<b>31.9</b>	<b>9.5</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	12 307	1 144	211	51	11.9	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	6 639	660	141	61	16.3	43.9
44512	Convenience stores .....	4	4 655	486	117	46	9.7	62.6
445120	Convenience stores .....	4	4 655	486	117	46	9.7	62.6
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	258	36	11	5	63.2	36.8
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>JEFFERSON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>57</b>	<b>80 025</b>	<b>10 728</b>	<b>2 192</b>	<b>572</b>	<b>17.0</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	4	5 369	509	80	23	27.6	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	5 369	509	80	23	27.6	—
441222	Boat dealers .....	4	5 369	509	80	23	27.6	—
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 982	1 002	144	19	8.4	31.4
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	13	42 181	5 505	1 355	375	4.1	.9
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	4	4 484	679	163	38	59.7	—
447	Gasoline stations .....	10	11 261	602	159	54	40.1	14.1
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	3 487	436	46	6	11.5	1.9
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>JERSEY CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>809</b>	<b>1 535 952</b>	<b>144 562</b>	<b>34 265</b>	<b>8 787</b>	<b>10.8</b>	<b>13.1</b>
441	Motor vehicle & parts dealers .....	47	420 754	30 385	7 236	863	6.6	15.8
4411	Automobile dealers .....	24	397 881	26 301	6 248	660	5.9	15.4
44111	New car dealers .....	15	377 286	24 985	5 946	623	5.6	16.2
441110	New car dealers .....	15	377 286	24 985	5 946	623	5.6	16.2
44112	Used car dealers .....	9	20 595	1 316	302	37	12.0	—
441120	Used car dealers .....	9	20 595	1 316	302	37	12.0	—
4413	Automotive parts, accessories, & tire stores .....	23	22 873	4 084	988	203	19.3	22.3
44131	Automotive parts & accessories stores .....	17	20 381	3 535	868	186	18.9	23.6
441310	Automotive parts & accessories stores .....	17	20 381	3 535	868	186	18.9	23.6
442	Furniture & home furnishings stores .....	42	27 043	3 704	859	197	16.2	7.9
4421	Furniture stores .....	27	18 786	2 212	524	116	17.6	8.6
44211	Furniture stores .....	27	18 786	2 212	524	116	17.6	8.6
442110	Furniture stores .....	27	18 786	2 212	524	116	17.6	8.6
4422	Home furnishings stores .....	15	8 257	1 492	335	81	13.1	6.1
44221	Floor covering stores .....	7	3 710	727	160	37	29.1	—
442210	Floor covering stores .....	7	3 710	727	160	37	29.1	—
44229	Other home furnishings stores .....	8	4 547	765	175	44	—	11.1
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	18	9 171	849	199	63	4.3	10.1
4431	Electronics & appliance stores .....	18	9 171	849	199	63	4.3	10.1
44311	Appliance, television, & other electronics stores .....	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	9	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	4	1 218	176	43	10	—	11.3
443130	Camera & photographic supplies stores .....	4	1 218	176	43	10	—	11.3
444	Building material & garden equipment & supplies dealers .....	28	47 209	6 639	1 564	247	26.3	.7
4441	Building material & supplies dealers .....	27	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	7	D	D	D	b	D	D
444130	Hardware stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	16	33 189	4 275	1 010	127	31.5	.5
444190	Other building material dealers .....	16	33 189	4 275	1 010	127	31.5	.5
445	Food & beverage stores .....	239	283 848	28 055	7 055	2 382	13.6	9.0
4451	Grocery stores .....	150	244 752	24 788	6 260	2 136	8.6	9.4
44511	Supermarkets & other grocery (except convenience) stores .....	118	237 424	24 100	6 089	2 086	7.7	8.2
445110	Supermarkets & other grocery (except convenience) stores .....	118	237 424	24 100	6 089	2 086	7.7	8.2
44512	Convenience stores .....	32	7 328	688	171	50	35.5	50.4
445120	Convenience stores .....	32	7 328	688	171	50	35.5	50.4
4452	Specialty food stores .....	38	12 611	1 405	335	104	49.8	6.1
4453	Beer, wine, & liquor stores .....	51	26 485	1 862	460	142	43.1	6.4
44531	Beer, wine, & liquor stores .....	51	26 485	1 862	460	142	43.1	6.4
445310	Beer, wine, & liquor stores .....	51	26 485	1 862	460	142	43.1	6.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JERSEY CITY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	75	87 484	10 551	2 223	612	26.3	8.1
4461	Health & personal care stores .....	75	87 484	10 551	2 223	612	26.3	8.1
446110	Pharmacies & drug stores .....	49	76 358	8 408	1 733	492	28.0	7.2
4461101	Pharmacies & drug stores .....	49	76 358	8 408	1 733	492	28.0	7.2
4461102	Proprietary stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	6	2 254	325	76	24	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	6	2 254	325	76	24	—	—
446130	Optical goods stores .....	12	6 508	1 230	277	71	19.6	9.1
446130	Optical goods stores .....	12	6 508	1 230	277	71	19.6	9.1
446190	Other health & personal care stores .....	8	2 364	588	137	25	12.8	44.4
446190	Food (health) supplement stores .....	5	1 292	206	54	17	15.9	81.3
447	Gasoline stations .....	61	97 252	4 050	948	262	21.7	15.0
4471	Gasoline stations .....	61	97 252	4 050	948	262	21.7	15.0
447110	Gasoline stations with convenience stores .....	15	25 398	664	155	48	28.2	1.4
447110	Gasoline stations with convenience stores .....	15	25 398	664	155	48	28.2	1.4
447190	Other gasoline stations .....	46	71 854	3 386	793	214	19.5	19.8
447190	Other gasoline stations .....	46	71 854	3 386	793	214	19.5	19.8
448	Clothing & clothing accessories stores .....	153	154 295	17 775	4 096	1 361	9.1	18.1
4481	Clothing stores .....	97	116 869	12 513	2 856	1 050	9.8	21.5
448110	Men's clothing stores .....	16	16 439	1 724	414	123	15.6	58.3
448110	Men's clothing stores .....	16	16 439	1 724	414	123	15.6	58.3
448120	Women's clothing stores .....	36	42 467	4 695	1 046	454	7.5	23.4
448120	Women's clothing stores .....	36	42 467	4 695	1 046	454	7.5	23.4
448130	Children's & infants' clothing stores .....	14	16 162	1 610	366	129	8.0	1.5
448130	Children's & infants' clothing stores .....	14	16 162	1 610	366	129	8.0	1.5
448140	Family clothing stores .....	15	25 186	2 407	547	212	12.6	20.2
448140	Family clothing stores .....	15	25 186	2 407	547	212	12.6	20.2
448150	Clothing accessories stores .....	6	1 393	355	81	22	20.2	—
448150	Clothing accessories stores .....	6	1 393	355	81	22	20.2	—
448190	Other clothing stores .....	10	15 222	1 722	402	110	6.4	2.3
448190	Other clothing stores .....	10	15 222	1 722	402	110	6.4	2.3
4482	Shoe stores .....	35	25 451	2 789	676	218	4.9	8.9
448210	Shoe stores .....	35	25 451	2 789	676	218	4.9	8.9
4482101	Men's shoe stores .....	4	2 456	301	72	15	—	2.4
4482102	Women's shoe stores .....	D	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	18	9 736	1 286	310	99	12.8	—
4482105	Athletic footwear stores .....	7	8 699	721	174	60	—	—
4483	Jewelry, luggage, & leather goods stores .....	21	11 975	2 473	564	93	11.1	4.0
448310	Jewelry stores .....	21	11 975	2 473	564	93	11.1	4.0
448310	Jewelry stores .....	21	11 975	2 473	564	93	11.1	4.0
451	Sporting goods, hobby, book, & music stores .....	41	46 636	3 710	798	267	3.6	4.1
4511	Sporting goods, hobby, & musical instrument stores ..	16	22 669	1 826	402	118	1.2	5.8
451120	Hobby, toy, & game stores .....	6	20 629	1 515	338	96	—	1.3
451120	Hobby, toy, & game stores .....	6	20 629	1 515	338	96	—	1.3
4512	Book, periodical, & music stores .....	25	23 967	1 884	396	149	5.9	2.6
45121	Book stores & news dealers .....	17	18 271	1 381	285	111	5.6	3.4
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	12	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	8	5 696	503	111	38	6.8	—
451220	Prerecorded tape, compact disc, & record stores ...	8	5 696	503	111	38	6.8	—
452	General merchandise stores .....	35	246 309	21 871	5 169	1 561	3.5	1.5
4521	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D
45211	Department stores (excl leased depts) .....	5	D	D	D	g	D	D
452111	Department stores (excl leased depts) .....	5	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	5	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	30	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452990	All other general merchandise stores .....	29	D	D	D	c	D	D
4529901	All other general merchandise stores .....	29	D	D	D	c	D	D
4529901	Variety stores .....	21	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	8	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JERSEY CITY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	44	28 013	3 295	782	299	9.1	4.2
4531	Florists .....	7	2 722	778	221	60	—	14.2
45311	Florists .....	7	2 722	778	221	60	—	14.2
453110	Florists .....	7	2 722	778	221	60	—	14.2
4532	Office supplies, stationery, & gift stores .....	25	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532101	Stationery stores .....	4	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	19	11 200	1 011	230	141	13.0	—
453220	Gift, novelty, & souvenir stores .....	19	11 200	1 011	230	141	13.0	—
4533	Used merchandise stores .....	5	1 052	254	52	20	—	36.8
45331	Used merchandise stores .....	5	1 052	254	52	20	—	36.8
453310	Used merchandise stores .....	5	1 052	254	52	20	—	36.8
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	2 539	425	106	24	6.5	12.0
453910	Pet & pet supplies stores .....	4	2 539	425	106	24	6.5	12.0
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	26	87 938	13 678	3 336	673	12.3	56.1
4541	Electronic shopping & mail-order houses .....	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	15	D	D	D	f	D	D
45431	Fuel dealers .....	10	28 685	3 802	1 124	112	22.5	4.8
454311	Heating oil dealers .....	10	28 685	3 802	1 124	112	22.5	4.8
45439	Other direct selling establishments .....	5	D	D	D	f	D	D
454390	Other direct selling establishments .....	5	D	D	D	f	D	D
<b>KEANSBURG, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>15 857</b>	<b>1 494</b>	<b>365</b>	<b>98</b>	<b>50.8</b>	<b>31.0</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	2 704	193	41	18	20.7	22.3
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>KEARNY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>131</b>	<b>237 337</b>	<b>28 468</b>	<b>6 927</b>	<b>1 550</b>	<b>11.6</b>	<b>10.3</b>
441	Motor vehicle & parts dealers .....	12	56 977	4 407	1 081	162	11.2	5.0
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	7 625	1 136	273	54	21.9	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	1 962	394	100	22	D	—
443	Electronics & appliance stores .....	4	2 923	242	60	15	100.0	—
4431	Electronics & appliance stores .....	4	2 923	242	60	15	100.0	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	15 337	2 608	591	105	2.4	—
4441	Building material & supplies dealers .....	9	15 337	2 608	591	105	2.4	—
44419	Other building material dealers .....	4	10 966	2 015	441	53	3.3	—
444190	Other building material dealers .....	4	10 966	2 015	441	53	3.3	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEARNY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	39	74 626	11 675	2 835	594	10.2	22.2
4451	Grocery stores .....	20	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	15	63 565	10 537	2 593	518	4.4	24.6
445110	Supermarkets & other grocery (except convenience) stores .....	15	63 565	10 537	2 593	518	4.4	24.6
4452	Specialty food stores .....	7	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	12	5 446	518	109	36	78.4	8.1
44531	Beer, wine, & liquor stores .....	12	5 446	518	109	36	78.4	8.1
445310	Beer, wine, & liquor stores .....	12	5 446	518	109	36	78.4	8.1
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	13	17 944	964	234	51	16.6	22.0
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	17	12 123	1 274	316	120	17.1	4.9
4481	Clothing stores .....	13	8 464	975	237	95	20.5	7.0
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	310	37	9	4	D	—
452	General merchandise stores .....	4	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	4	3 965	1 357	379	51	27.8	—
<b>KENILWORTH, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>61 830</b>	<b>8 180</b>	<b>1 873</b>	<b>328</b>	<b>9.5</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
44419	Other building material dealers .....	3	5 338	812	160	14	—	—
444190	Other building material dealers .....	3	5 338	812	160	14	—	—
445	Food & beverage stores .....	2	D	D	D	c	D	D
4451	Grocery stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 944	211	67	14	77.4	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEYPORT, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>162 805</b>	<b>9 563</b>	<b>2 673</b>	<b>394</b>	<b>5.8</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	13	139 462	6 899	2 112	271	.7	.6
4411	Automobile dealers .....	7	D	D	D	c	D	D
44111	New car dealers .....	5	133 343	6 064	1 888	225	.3	—
441110	New car dealers .....	5	133 343	6 064	1 888	225	.3	—
442	Furniture & home furnishings stores .....	3	1 739	254	61	14	—	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 813	398	48	12	D	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	7 351	694	153	37	3.9	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	1 379	164	41	8	48.5	51.5
447	Gasoline stations .....	4	4 254	117	23	7	100.0	—
448	Clothing & clothing accessories stores .....	6	1 122	150	35	12	20.9	5.5
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	721	154	41	11	72.3	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>KINNELON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>35 755</b>	<b>4 314</b>	<b>1 149</b>	<b>356</b>	<b>2.0</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LACEY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>117 310</b>	<b>11 388</b>	<b>2 699</b>	<b>825</b>	<b>3.6</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	6	2 705	717	134	23	12.9	4.6
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	6 803	623	134	24	—	—
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	11	68 663	6 474	1 638	490	.9	—
4451	Grocery stores .....	7	62 131	5 808	1 470	431	1.0	—
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	6	3 898	448	113	29	7.3	5.3
447	Gasoline stations .....	8	19 363	1 474	331	112	5.1	10.2
4471	Gasoline stations .....	8	19 363	1 474	331	112	5.1	10.2
44719	Other gasoline stations .....	5	17 086	1 296	323	104	4.9	5.0
447190	Other gasoline stations .....	5	17 086	1 296	323	104	4.9	5.0
448	Clothing & clothing accessories stores .....	6	3 752	405	74	35	7.6	1.4
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>LAKEHURST, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>65 210</b>	<b>7 437</b>	<b>1 634</b>	<b>450</b>	<b>1.8</b>	<b>.4</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	1	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	1	D	D	D	e	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKEWOOD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>196</b>	<b>1 257 264</b>	<b>83 729</b>	<b>19 153</b>	<b>3 429</b>	<b>6.6</b>	<b>3.2</b>
441	Motor vehicle & parts dealers	32	259 877	17 275	3 826	532	21.9	12.1
4411	Automobile dealers	15	228 746	13 486	2 884	365	23.2	12.2
44111	New car dealers	9	214 528	12 612	2 684	328	23.7	12.3
441110	New car dealers	9	214 528	12 612	2 684	328	23.7	12.3
44112	Used car dealers	6	14 218	874	200	37	15.5	11.7
441120	Used car dealers	6	14 218	874	200	37	15.5	11.7
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	11 339	1 618	392	88	—	20.4
441310	Automotive parts & accessories stores	9	11 339	1 618	392	88	—	20.4
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	3	3 841	768	183	27	D	—
442210	Floor covering stores	3	3 841	768	183	27	D	—
443	Electronics & appliance stores	6	D	D	D	c	D	D
4431	Electronics & appliance stores	6	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	20	213 264	21 043	4 134	792	1.1	1.3
4441	Building material & supplies dealers	19	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	17	D	D	D	f	D	D
444190	Other building material dealers	17	D	D	D	f	D	D
445	Food & beverage stores	31	96 873	9 885	2 553	563	7.9	.9
4451	Grocery stores	15	83 625	8 923	2 312	489	4.2	—
44511	Supermarkets & other grocery (except convenience) stores	10	78 554	8 257	2 204	436	3.8	—
445110	Supermarkets & other grocery (except convenience) stores	10	78 554	8 257	2 204	436	3.8	—
44512	Convenience stores	5	5 071	666	108	53	11.6	—
445120	Convenience stores	5	5 071	666	108	53	11.6	—
4452	Specialty food stores	6	2 610	178	37	10	54.0	—
4453	Beer, wine, & liquor stores	10	10 638	784	204	64	24.9	8.4
44531	Beer, wine, & liquor stores	10	10 638	784	204	64	24.9	8.4
445310	Beer, wine, & liquor stores	10	10 638	784	204	64	24.9	8.4
446	Health & personal care stores	28	40 165	4 718	1 033	251	12.0	2.2
4461	Health & personal care stores	28	40 165	4 718	1 033	251	12.0	2.2
44611	Pharmacies & drug stores	12	27 444	3 105	624	175	4.8	2.4
446110	Pharmacies & drug stores	12	27 444	3 105	624	175	4.8	2.4
4461101	Pharmacies & drug stores	11	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	8	10 229	1 223	327	52	10.0	2.2
446191	Food (health) supplement stores	3	946	139	30	8	D	24.0
446199	All other health & personal care stores	5	9 283	1 084	297	44	9.0	—
447	Gasoline stations	15	33 012	1 421	339	126	16.4	4.2
4471	Gasoline stations	15	33 012	1 421	339	126	16.4	4.2
44719	Other gasoline stations	12	29 586	1 214	320	108	12.7	4.7
447190	Other gasoline stations	12	29 586	1 214	320	108	12.7	4.7
448	Clothing & clothing accessories stores	14	D	D	D	b	D	D
4481	Clothing stores	8	D	D	D	b	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	1 441	104	22	7	D	—
448190	Other clothing stores	3	1 441	104	22	7	D	—
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>LAKEWOOD TOWNSHIP, NJ—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
452	General merchandise stores .....	6	5 331	593	97	57	3.5	1.8	
45299	All other general merchandise stores .....	6	5 331	593	97	57	3.5	1.8	
452990	All other general merchandise stores .....	6	5 331	593	97	57	3.5	1.8	
4529903	Miscellaneous general merchandise stores ....	3	D	D	D	b	D	D	
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D	
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D	
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D	
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D	
4532102	Office supplies stores .....	3	D	D	D	b	D	D	
4533	Used merchandise stores .....	1	D	D	D	a	D	D	
45331	Used merchandise stores .....	1	D	D	D	a	D	D	
453310	Used merchandise stores .....	1	D	D	D	a	D	D	
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D	
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D	
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D	
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D	
454	Nonstore retailers .....	10	D	D	D	f	D	D	
4541	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D	
45411	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D	
454110	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D	
4543	Direct selling establishments .....	4	D	D	D	b	D	D	
45431	Fuel dealers .....	3	D	D	D	b	D	D	
454311	Heating oil dealers .....	2	D	D	D	b	D	D	
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D	
<b>LAMBERTVILLE, NJ</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>48 528</b>	<b>6 334</b>	<b>1 517</b>	<b>304</b>	<b>22.7</b>	<b>3.3</b>	
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D	
442	Furniture & home furnishings stores .....	7	3 485	604	117	32	60.3	—	
4422	Home furnishings stores .....	4	D	D	D	b	D	D	
44229	Other home furnishings stores .....	3	1 436	239	54	17	100.0	—	
444	Building material & garden equipment & supplies dealers .....	7	20 158	2 571	655	87	4.5	—	
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D	
44419	Other building material dealers .....	5	D	D	D	b	D	D	
444190	Other building material dealers .....	5	D	D	D	b	D	D	
445	Food & beverage stores .....	11	4 021	400	109	44	25.6	6.3	
446	Health & personal care stores .....	3	D	D	D	b	D	D	
44612	Cosmetics, beauty supplies, & perfume stores ....	1	D	D	D	a	D	D	
446120	Cosmetics, beauty supplies, & perfume stores ...	1	D	D	D	a	D	D	
447	Gasoline stations .....	3	3 425	338	89	27	D	—	
448	Clothing & clothing accessories stores .....	4	2 236	181	34	14	14.0	54.0	
451	Sporting goods, hobby, book, & music stores .....	5	1 112	103	24	10	10.1	—	
452	General merchandise stores .....	1	D	D	D	a	D	D	
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D	
4533	Used merchandise stores .....	12	4 698	818	176	33	19.5	2.7	
45331	Used merchandise stores .....	12	4 698	818	176	33	19.5	2.7	
453310	Used merchandise stores .....	12	4 698	818	176	33	19.5	2.7	
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D	
45392	Art dealers .....	2	D	D	D	a	D	D	
453920	Art dealers .....	2	D	D	D	a	D	D	
454	Nonstore retailers .....	1	D	D	D	a	D	D	
<b>LAWNSIDE, NJ</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>8</b>	<b>82 286</b>	<b>9 961</b>	<b>2 370</b>	<b>575</b>	<b>.5</b>	<b>1.8</b>	
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	c	D	D	
4441	Building material & supplies dealers .....	1	D	D	D	c	D	D	
44411	Home centers .....	1	D	D	D	c	D	D	
444110	Home centers .....	1	D	D	D	c	D	D	
445	Food & beverage stores .....	3	D	D	D	e	D	D	
446	Health & personal care stores .....	1	D	D	D	b	D	D	
4461	Health & personal care stores .....	1	D	D	D	b	D	D	
447	Gasoline stations .....	2	D	D	D	a	D	D	
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D	

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>248</b>	<b>862 405</b>	<b>81 937</b>	<b>18 855</b>	<b>4 538</b>	<b>2.5</b>	<b>2.9</b>
441	Motor vehicle & parts dealers	16	317 941	23 308	4 718	574	2.8	—
4411	Automobile dealers	13	D	D	D	f	D	D
44111	New car dealers	10	295 106	21 440	4 295	517	3.0	—
441110	New car dealers	10	295 106	21 440	4 295	517	3.0	—
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	21	31 645	4 548	1 113	247	3.3	—
4421	Furniture stores	9	14 199	2 088	512	104	—	—
44211	Furniture stores	9	14 199	2 088	512	104	—	—
442110	Furniture stores	9	14 199	2 088	512	104	—	—
4422	Home furnishings stores	12	17 446	2 460	601	143	6.0	—
44221	Floor covering stores	7	5 954	926	242	38	17.6	—
442210	Floor covering stores	7	5 954	926	242	38	17.6	—
44229	Other home furnishings stores	5	11 492	1 534	359	105	—	—
442299	All other home furnishings stores	5	11 492	1 534	359	105	—	—
443	Electronics & appliance stores	17	67 800	5 074	1 346	295	—	12.2
4431	Electronics & appliance stores	17	67 800	5 074	1 346	295	—	12.2
44311	Appliance, television, & other electronics stores	9	52 795	4 129	1 120	245	—	5.0
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	c	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 468	969	217	57	—	—
445	Food & beverage stores	30	38 476	5 058	1 147	255	13.6	.5
4451	Grocery stores	15	D	D	D	c	D	D
4452	Specialty food stores	11	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	5 672	338	79	18	26.0	—
44531	Beer, wine, & liquor stores	4	5 672	338	79	18	26.0	—
445310	Beer, wine, & liquor stores	4	5 672	338	79	18	26.0	—
446	Health & personal care stores	17	26 206	2 853	658	156	.7	5.9
4461	Health & personal care stores	17	26 206	2 853	658	156	.7	5.9
44611	Pharmacies & drug stores	5	19 899	1 820	421	99	—	4.0
446110	Pharmacies & drug stores	5	19 899	1 820	421	99	—	4.0
4461101	Pharmacies & drug stores	5	19 899	1 820	421	99	—	4.0
44612	Cosmetics, beauty supplies, & perfume stores	3	2 482	328	83	23	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	2 482	328	83	23	—	—
44613	Optical goods stores	6	2 621	550	118	26	6.8	—
446130	Optical goods stores	6	2 621	550	118	26	6.8	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	11	18 146	1 052	229	64	32.2	17.1
44719	Other gasoline stations	9	D	D	D	b	D	D
447190	Other gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	78	109 187	13 468	3 191	985	.1	9.2
4481	Clothing stores	46	74 115	8 197	1 931	725	—	12.4
44811	Men's clothing stores	5	5 776	587	125	47	—	41.1
448110	Men's clothing stores	5	5 776	587	125	47	—	41.1
44812	Women's clothing stores	19	17 755	2 148	534	213	—	38.1
448120	Women's clothing stores	19	17 755	2 148	534	213	—	38.1
44813	Children's & infants' clothing stores	5	10 030	879	199	85	—	—
448130	Children's & infants' clothing stores	5	10 030	879	199	85	—	—
44814	Family clothing stores	8	33 298	3 673	853	302	—	—
448140	Family clothing stores	8	33 298	3 673	853	302	—	—
44815	Clothing accessories stores	4	1 095	184	41	14	—	2.5
448150	Clothing accessories stores	4	1 095	184	41	14	—	2.5
44819	Other clothing stores	5	6 161	726	179	64	—	—
448190	Other clothing stores	5	6 161	726	179	64	—	—
4482	Shoe stores	20	14 541	1 674	376	140	—	5.0
44821	Shoe stores	20	14 541	1 674	376	140	—	5.0
448210	Shoe stores	20	14 541	1 674	376	140	—	5.0
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	4	5 591	520	100	32	—	—
4483	Jewelry, luggage, & leather goods stores	12	20 531	3 597	884	120	.6	.9
44831	Jewelry stores	12	20 531	3 597	884	120	.6	.9
448310	Jewelry stores	12	20 531	3 597	884	120	.6	.9

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	21	48 734	4 004	891	291	—	.3
4511	Sporting goods, hobby, & musical instrument stores ..	11	37 528	2 958	648	207	—	—
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	21 217	1 388	293	104	—	—
451120	Hobby, toy, & game stores .....	4	21 217	1 388	293	104	—	—
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	10	11 206	1 046	243	84	—	1.2
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	4	5 547	639	145	39	—	—
4512111	Book stores, general .....	2	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	5	173 667	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	173 667	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	171 183	18 045	4 262	1 217	—	—
45211	Department stores (excl leased depts) .....	5	171 183	18 045	4 262	1 217	—	—
452110	Department stores (excl leased depts) .....	5	171 183	18 045	4 262	1 217	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529901	Variety stores .....	1	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	21 531	2 214	567	239	1.6	7.2
4531	Florists .....	5	1 961	535	146	55	17.5	4.2
45311	Florists .....	5	1 961	535	146	55	17.5	4.2
453110	Florists .....	5	1 961	535	146	55	17.5	4.2
4532	Office supplies, stationery, & gift stores .....	14	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	9 297	964	230	134	—	—
453220	Gift, novelty, & souvenir stores .....	12	9 297	964	230	134	—	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>LEONIA, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>19 017</b>	<b>2 866</b>	<b>619</b>	<b>138</b>	<b>29.3</b>	<b>21.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	511	143	37	11	28.4	71.6
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	8 637	942	225	60	28.2	—
446	Health & personal care stores .....	3	2 168	403	100	18	D	11.7
447	Gasoline stations .....	4	1 079	161	40	11	100.0	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
4481	Clothing stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>96 868</b>	<b>10 373</b>	<b>2 520</b>	<b>489</b>	<b>8.6</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 204	90	24	11	D	—
445	Food & beverage stores .....	7	D	D	D	e	D	D
4451	Grocery stores .....	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	4	10 378	1 467	349	60	26.5	—
4461	Health & personal care stores .....	4	10 378	1 467	349	60	26.5	—
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	3 298	296	70	24	7.1	—
448	Clothing & clothing accessories stores .....	3	520	70	17	8	D	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	320	29	7	4	74.7	—
<b>LINDEN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>195</b>	<b>502 364</b>	<b>50 339</b>	<b>11 494</b>	<b>2 303</b>	<b>8.8</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	29	76 383	8 292	1 897	246	8.7	4.2
44112	Used car dealers .....	18	D	D	D	b	D	D
441120	Used car dealers .....	18	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	7	21 595	4 329	986	128	2.3	11.9
441310	Automotive parts & accessories stores .....	7	21 595	4 329	986	128	2.3	11.9
442	Furniture & home furnishings stores .....	12	6 286	1 087	219	38	31.0	20.8
4421	Furniture stores .....	5	2 479	446	96	18	62.0	38.0
44211	Furniture stores .....	5	2 479	446	96	18	62.0	38.0
442110	Furniture stores .....	5	2 479	446	96	18	62.0	38.0
4422	Home furnishings stores .....	7	3 807	641	123	20	10.8	9.6
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	2 592	336	81	17	22.3	21.5
4431	Electronics & appliance stores .....	5	2 592	336	81	17	22.3	21.5
44311	Appliance, television, & other electronics stores .....	5	2 592	336	81	17	22.3	21.5
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	96 550	13 470	2 778	279	—	.2
4441	Building material & supplies dealers .....	12	96 550	13 470	2 778	279	—	.2
44419	Other building material dealers .....	10	D	D	D	e	D	D
444190	Other building material dealers .....	10	D	D	D	e	D	D
445	Food & beverage stores .....	29	71 881	8 535	2 060	410	9.1	4.8
4451	Grocery stores .....	11	60 230	7 100	1 752	323	1.1	4.3
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
4452	Specialty food stores .....	8	3 964	567	156	52	62.7	1.3
4453	Beer, wine, & liquor stores .....	10	7 687	868	152	35	43.7	11.0
44531	Beer, wine, & liquor stores .....	10	7 687	868	152	35	43.7	11.0
445310	Beer, wine, & liquor stores .....	10	7 687	868	152	35	43.7	11.0

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINDEN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	18	26 675	3 435	902	241	8.7	7.1
4461	Health & personal care stores .....	18	26 675	3 435	902	241	8.7	7.1
44611	Pharmacies & drug stores .....	8	20 428	2 436	689	201	6.1	7.0
446110	Pharmacies & drug stores .....	8	20 428	2 436	689	201	6.1	7.0
4461101	Pharmacies & drug stores .....	8	20 428	2 436	689	201	6.1	7.0
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44619	Other health & personal care stores .....	6	4 802	740	149	21	7.1	9.2
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	20	32 534	1 160	272	92	63.7	17.8
4471	Gasoline stations .....	20	32 534	1 160	272	92	63.7	17.8
44719	Other gasoline stations .....	17	26 144	893	214	67	64.5	22.1
447190	Other gasoline stations .....	17	26 144	893	214	67	64.5	22.1
448	Clothing & clothing accessories stores .....	27	24 286	3 818	858	218	12.2	18.1
4481	Clothing stores .....	20	20 647	3 189	705	170	13.0	19.5
44811	Men's clothing stores .....	5	6 372	534	122	34	7.2	63.1
448110	Men's clothing stores .....	5	6 372	534	122	34	7.2	63.1
44812	Women's clothing stores .....	8	9 291	2 094	430	105	17.3	—
448120	Women's clothing stores .....	8	9 291	2 094	430	105	17.3	—
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	10 372	1 264	306	92	6.3	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	84 352	5 765	1 372	500	.1	—
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	c	D	D
4531	Florists .....	7	1 572	252	54	22	6.1	33.7
45311	Florists .....	7	1 572	252	54	22	6.1	33.7
453110	Florists .....	7	1 572	252	54	22	6.1	33.7
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
<b>LINDENWOLD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>71 908</b>	<b>5 733</b>	<b>1 156</b>	<b>334</b>	<b>8.5</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	20 547	1 831	413	116	3.8	—
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	c	D	D
4461	Health & personal care stores .....	6	D	D	D	c	D	D
447	Gasoline stations .....	6	11 401	457	94	37	15.7	20.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LINDENWOLD, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
	<b>LINWOOD, NJ</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>73 231</b>	<b>6 788</b>	<b>1 472</b>	<b>352</b>	<b>8.3</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	c	D	D
4441	Building material & supplies dealers .....	2	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	3	5 183	322	78	25	D	23.8
448	Clothing & clothing accessories stores .....	9	3 442	410	96	34	45.9	—
4481	Clothing stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4531	Florists .....	3	2 542	770	184	48	D	—
45311	Florists .....	3	2 542	770	184	48	D	—
453110	Florists .....	3	2 542	770	184	48	D	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
	<b>LITTLE EGG HARBOR TOWNSHIP, NJ</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>21 553</b>	<b>2 355</b>	<b>517</b>	<b>151</b>	<b>13.4</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 558	317	71	19	33.8	—
445	Food & beverage stores .....	6	10 787	1 117	269	77	3.8	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	754	149	24	10	D	14.9
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE FALLS TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>57</b>	<b>253 880</b>	<b>22 235</b>	<b>4 971</b>	<b>916</b>	<b>9.0</b>	<b>56.7</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	e	D	D
4411	Automobile dealers .....	4	D	D	D	e	D	D
44111	New car dealers .....	3	D	D	D	e	D	D
441110	New car dealers .....	3	D	D	D	e	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	11	58 985	5 809	1 429	357	2.8	.6
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	5	7 434	1 627	271	51	—	11.9
4461	Health & personal care stores .....	5	7 434	1 627	271	51	—	11.9
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	16 267	539	126	42	42.6	—
44711	Gasoline stations with convenience stores .....	4	11 014	264	64	21	34.1	—
447110	Gasoline stations with convenience stores .....	4	11 014	264	64	21	34.1	—
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>LITTLE FERRY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>68</b>	<b>161 298</b>	<b>14 383</b>	<b>3 073</b>	<b>510</b>	<b>13.3</b>	<b>4.5</b>
441	Motor vehicle & parts dealers .....	20	99 545	7 213	1 374	150	6.6	.9
4411	Automobile dealers .....	14	95 390	6 758	1 254	128	6.0	—
44112	Used car dealers .....	12	D	D	D	b	D	D
441120	Used car dealers .....	12	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	2 834	461	101	22	42.6	—
4422	Home furnishings stores .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	14	23 943	4 170	1 071	225	6.8	2.6
446	Health & personal care stores .....	3	1 814	215	53	8	—	83.7
447	Gasoline stations .....	9	9 537	462	106	29	54.6	10.9
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	2 409	170	22	7	7.5	29.8
4511	Sporting goods, hobby, & musical instrument stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE FERRY, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>LITTLE SILVER, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>101 498</b>	<b>9 632</b>	<b>1 910</b>	<b>396</b>	<b>6.0</b>	<b>1.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
4411	Automobile dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	2 480	451	92	20	16.3	6.6
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	17 520	2 029	458	101	10.2	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	5	D	D	D	c	D	D
4461	Health & personal care stores .....	5	D	D	D	c	D	D
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	3 576	193	46	15	D	—
448	Clothing & clothing accessories stores .....	6	3 654	478	118	35	17.8	19.3
4481	Clothing stores .....	3	2 872	298	73	24	D	17.8
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
<b>LIVINGSTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>251</b>	<b>508 352</b>	<b>56 497</b>	<b>13 417</b>	<b>3 220</b>	<b>7.1</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	11	103 792	6 349	1 455	175	.4	1.4
4411	Automobile dealers .....	6	D	D	D	c	D	D
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	9	7 090	773	156	29	30.7	2.8
4421	Furniture stores .....	4	4 118	407	111	16	47.5	—
44211	Furniture stores .....	4	4 118	407	111	16	47.5	—
442110	Furniture stores .....	4	4 118	407	111	16	47.5	—
4422	Home furnishings stores .....	5	2 972	366	45	13	7.4	6.7
44229	Other home furnishings stores .....	5	2 972	366	45	13	7.4	6.7
442299	All other home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	9	10 977	1 378	203	46	19.3	—
4431	Electronics & appliance stores .....	9	10 977	1 378	203	46	19.3	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	3	3 503	239	57	11	D	—
443120	Computer & software stores .....	3	3 503	239	57	11	D	—
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	5 418	1 100	277	38	13.2	12.4
445	Food & beverage stores .....	24	58 117	9 798	2 412	460	2.6	7.6
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	41 061	7 906	1 942	342	.6	2.9
445110	Supermarkets & other grocery (except convenience) stores .....	7	41 061	7 906	1 942	342	.6	2.9
4452	Specialty food stores .....	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	6	11 739	880	207	44	3.9	—
44531	Beer, wine, & liquor stores .....	6	11 739	880	207	44	3.9	—
445310	Beer, wine, & liquor stores .....	6	11 739	880	207	44	3.9	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LIVINGSTON TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	28	31 961	5 681	1 454	308	13.3	3.7
4461	Health & personal care stores .....	28	31 961	5 681	1 454	308	13.3	3.7
44611	Pharmacies & drug stores .....	12	22 502	2 999	748	185	16.2	.3
446110	Pharmacies & drug stores .....	12	22 502	2 999	748	185	16.2	.3
4461101	Pharmacies & drug stores .....	10	D	D	D	c	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	5	2 837	690	205	29	—	2.1
446120	Cosmetics, beauty supplies, & perfume stores .....	5	2 837	690	205	29	—	2.1
44613	Optical goods stores .....	7	4 922	1 747	406	61	6.2	4.7
446130	Optical goods stores .....	7	4 922	1 747	406	61	6.2	4.7
44619	Other health & personal care stores .....	4	1 700	245	95	33	18.2	48.3
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	14	15 528	1 054	263	79	43.1	3.7
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	83	82 492	9 698	2 301	754	17.5	5.2
4481	Clothing stores .....	55	56 698	6 507	1 579	549	21.1	5.0
44811	Men's clothing stores .....	9	9 184	1 615	320	77	52.6	5.8
448110	Men's clothing stores .....	9	9 184	1 615	320	77	52.6	5.8
44812	Women's clothing stores .....	21	18 778	1 973	488	192	30.4	5.3
448120	Women's clothing stores .....	21	18 778	1 973	488	192	30.4	5.3
44813	Children's & infants' clothing stores .....	7	13 258	1 132	281	112	4.6	—
448130	Children's & infants' clothing stores .....	7	13 258	1 132	281	112	4.6	—
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	10	D	D	D	b	D	D
448190	Other clothing stores .....	10	D	D	D	b	D	D
4482	Shoe stores .....	18	15 485	1 900	428	151	9.9	—
44821	Shoe stores .....	18	15 485	1 900	428	151	9.9	—
448210	Shoe stores .....	18	15 485	1 900	428	151	9.9	—
4482101	Men's shoe stores .....	3	1 348	222	45	11	—	—
4482102	Women's shoe stores .....	4	2 246	248	57	25	18.4	—
4482103	Children's & juveniles' shoe stores .....	3	1 017	232	75	20	—	—
4482105	Athletic footwear stores .....	4	8 333	873	179	62	—	—
4483	Jewelry, luggage, & leather goods stores .....	10	10 309	1 291	294	54	9.0	14.0
44831	Jewelry stores .....	10	10 309	1 291	294	54	9.0	14.0
448310	Jewelry stores .....	10	10 309	1 291	294	54	9.0	14.0
451	Sporting goods, hobby, book, & music stores .....	20	42 924	3 586	831	234	1.3	.7
4511	Sporting goods, hobby, & musical instrument stores ..	11	28 144	2 302	520	137	2.0	.4
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	14 780	1 284	311	97	—	1.3
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	6	D	D	D	b	D	D
452	General merchandise stores .....	3	124 917	13 808	3 228	844	—	—
4521	Department stores (incl leased depts) ## .....	3	126 181	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	126 181	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	124 917	13 808	3 228	844	—	—
45211	Department stores (excl leased depts) .....	3	124 917	13 808	3 228	844	—	—
452110	Department stores (excl leased depts) .....	3	124 917	13 808	3 228	844	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	27	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	23	13 077	1 849	493	177	13.7	9.6
453220	Gift, novelty, & souvenir stores .....	23	13 077	1 849	493	177	13.7	9.6
454	Nonstore retailers .....	6	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LODI, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>96</b>	<b>131 998</b>	<b>12 428</b>	<b>2 924</b>	<b>743</b>	<b>15.6</b>	<b>13.2</b>
441	Motor vehicle & parts dealers .....	27	41 410	2 725	659	129	12.7	19.9
44112	Used car dealers .....	10	20 678	518	119	22	16.0	21.2
441120	Used car dealers .....	10	20 678	518	119	22	16.0	21.2
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	9 087	1 223	315	66	8.9	15.4
441310	Automotive parts & accessories stores .....	9	9 087	1 223	315	66	8.9	15.4
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	3	4 098	611	147	12	—	—
44211	Furniture stores .....	3	4 098	611	147	12	—	—
442110	Furniture stores .....	3	4 098	611	147	12	—	—
443	Electronics & appliance stores .....	4	1 842	135	34	10	56.6	—
4431	Electronics & appliance stores .....	4	1 842	135	34	10	56.6	—
444	Building material & garden equipment & supplies dealers .....	11	12 085	2 013	447	75	5.9	17.4
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	12	14 331	1 593	397	100	12.6	3.9
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	15 680	634	150	36	38.8	36.7
44719	Other gasoline stations .....	9	D	D	D	a	D	D
447190	Other gasoline stations .....	9	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	8	3 198	322	81	27	10.1	7.0
451	Sporting goods, hobby, book, & music stores .....	3	953	72	16	7	D	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>LONG BRANCH, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>73</b>	<b>147 487</b>	<b>15 131</b>	<b>3 538</b>	<b>785</b>	<b>10.7</b>	<b>1.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	336	42	11	5	D	—
444	Building material & garden equipment & supplies dealers .....	5	7 971	1 845	440	59	14.8	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	22	80 493	8 891	2 239	509	5.5	.3
4451	Grocery stores .....	10	74 671	8 271	2 071	444	1.9	.3
44511	Supermarkets & other grocery (except convenience) stores .....	6	73 285	8 050	2 024	432	.8	.3
445110	Supermarkets & other grocery (except convenience) stores .....	6	73 285	8 050	2 024	432	.8	.3
4452	Specialty food stores .....	5	1 028	198	58	34	38.0	—
446	Health & personal care stores .....	7	D	D	D	b	D	D
4461	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	7	9 776	556	132	35	40.9	10.6
448	Clothing & clothing accessories stores .....	3	234	32	9	4	79.5	20.5
451	Sporting goods, hobby, book, & music stores .....	4	1 451	168	41	10	13.0	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONG BRANCH, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	1 726	382	90	21	—	20.0
4532101	Stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>LOWER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>63</b>	<b>79 847</b>	<b>8 838</b>	<b>1 897</b>	<b>485</b>	<b>15.4</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 017	761	172	44	30.3	18.8
445	Food & beverage stores .....	16	40 959	4 439	1 033	248	11.4	.2
4451	Grocery stores .....	9	34 644	3 839	923	212	6.5	—
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	5	6 567	402	85	29	29.1	—
448	Clothing & clothing accessories stores .....	9	3 782	263	41	20	13.5	38.1
4481	Clothing stores .....	6	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	828	55	12	7	27.2	—
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>LYNDHURST TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>76</b>	<b>155 868</b>	<b>15 760</b>	<b>3 778</b>	<b>811</b>	<b>18.1</b>	<b>9.3</b>
441	Motor vehicle & parts dealers .....	7	32 185	2 876	644	98	28.7	—
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	21	67 151	6 847	1 745	371	6.2	1.0
4451	Grocery stores .....	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	8	11 455	1 685	302	100	10.0	1.3
4461	Health & personal care stores .....	8	11 455	1 685	302	100	10.0	1.3
447	Gasoline stations .....	9	9 213	553	131	31	32.4	5.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LYNDHURST TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	12	15 712	1 336	302	120	56.9	.5
4481	Clothing stores . . . . .	10	D	D	D	c	D	D
44811	Men's clothing stores . . . . .	2	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	2	D	D	D	b	D	D
44812	Women's clothing stores . . . . .	7	D	D	D	b	D	D
448120	Women's clothing stores . . . . .	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	3	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D
<b>MADISON, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>97</b>	<b>193 410</b>	<b>20 367</b>	<b>5 369</b>	<b>948</b>	<b>12.2</b>	<b>4.5</b>
441	Motor vehicle & parts dealers . . . . .	7	67 516	4 861	1 672	121	—	5.0
4411	Automobile dealers . . . . .	3	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	6	D	D	D	b	D	D
4422	Home furnishings stores . . . . .	4	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	7	7 875	1 330	277	56	63.1	6.3
4431	Electronics & appliance stores . . . . .	7	7 875	1 330	277	56	63.1	6.3
44311	Appliance, television, & other electronics stores . . . . .	4	5 902	840	196	42	78.3	—
443111	Household appliance stores . . . . .	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores . . . . .	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	13 608	1 651	395	72	1.2	—
4441	Building material & supplies dealers . . . . .	3	D	D	D	b	D	D
44419	Other building material dealers . . . . .	1	D	D	D	b	D	D
444190	Other building material dealers . . . . .	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	1	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	1	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	1	D	D	D	b	D	D
445	Food & beverage stores . . . . .	14	57 602	5 888	1 487	348	2.5	.6
4451	Grocery stores . . . . .	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores . . . . .	5	D	D	D	e	D	D
4452	Specialty food stores . . . . .	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores . . . . .	5	12 571	854	221	47	8.7	3.0
44531	Beer, wine, & liquor stores . . . . .	5	12 571	854	221	47	8.7	3.0
445310	Beer, wine, & liquor stores . . . . .	5	12 571	854	221	47	8.7	3.0
446	Health & personal care stores . . . . .	6	5 898	769	178	56	41.2	35.1
4461	Health & personal care stores . . . . .	6	5 898	769	178	56	41.2	35.1
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	9	12 837	1 047	254	43	51.0	—
44719	Other gasoline stations . . . . .	9	12 837	1 047	254	43	51.0	—
447190	Other gasoline stations . . . . .	9	12 837	1 047	254	43	51.0	—
448	Clothing & clothing accessories stores . . . . .	16	5 660	947	220	57	66.1	10.5
4481	Clothing stores . . . . .	8	D	D	D	b	D	D
44813	Children's & infants' clothing stores . . . . .	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	2	D	D	D	a	D	D
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	9	5 948	843	220	50	3.9	—
4511	Sporting goods, hobby, & musical instrument stores . . . . .	3	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	6	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	3	D	D	D	b	D	D
451211	Book stores . . . . .	3	D	D	D	b	D	D
4512113	College book stores . . . . .	2	D	D	D	b	D	D
452	General merchandise stores . . . . .	2	D	D	D	a	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	a	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	a	D	D
4529901	Variety stores . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MADISON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	4 155	820	215	38	D	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	1 498	220	54	20	D	—
453910	Pet & pet supplies stores .....	3	1 498	220	54	20	D	—
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	3	3 244	552	43	8	D	9.1
45411	Electronic shopping & mail-order houses .....	3	3 244	552	43	8	D	9.1
454110	Electronic shopping & mail-order houses .....	3	3 244	552	43	8	D	9.1
<b>MAGNOLIA, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>17 369</b>	<b>2 404</b>	<b>548</b>	<b>110</b>	<b>20.1</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	5	4 361	619	151	28	28.4	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>MAHWAH TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>97</b>	<b>283 558</b>	<b>24 365</b>	<b>5 594</b>	<b>1 070</b>	<b>4.8</b>	<b>11.8</b>
441	Motor vehicle & parts dealers .....	11	91 412	8 088	1 658	171	.2	—
4411	Automobile dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	4	6 169	1 125	271	50	—	—
441320	Tire dealers .....	4	6 169	1 125	271	50	—	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	c	D	D
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	3	999	153	27	3	47.8	52.2
447	Gasoline stations .....	13	40 174	1 795	432	106	8.1	17.0
4471	Gasoline stations .....	13	40 174	1 795	432	106	8.1	17.0
44719	Other gasoline stations .....	13	40 174	1 795	432	106	8.1	17.0
447190	Other gasoline stations .....	13	40 174	1 795	432	106	8.1	17.0
448	Clothing & clothing accessories stores .....	30	7 579	770	271	132	38.3	55.2
4482	Shoe stores .....	27	6 894	653	240	123	40.1	59.9
44821	Shoe stores .....	27	6 894	653	240	123	40.1	59.9
448210	Shoe stores .....	27	6 894	653	240	123	40.1	59.9
4482104	Family shoe stores .....	25	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	4	4 681	500	139	53	—	12.7
4511	Sporting goods, hobby, & musical instrument stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAHWAH TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4531	Florists .....	5	1 518	332	91	17	9.7	—
45311	Florists .....	5	1 518	332	91	17	9.7	—
453110	Florists .....	5	1 518	332	91	17	9.7	—
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	11	82 471	7 167	1 703	292	4.6	25.1
4541	Electronic shopping & mail-order houses .....	8	72 188	5 601	1 331	251	3.7	28.7
45411	Electronic shopping & mail-order houses .....	8	72 188	5 601	1 331	251	3.7	28.7
454110	Electronic shopping & mail-order houses .....	8	72 188	5 601	1 331	251	3.7	28.7
4543	Direct selling establishments .....	3	10 283	1 566	372	41	D	—
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>MANALAPAN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>134</b>	<b>238 948</b>	<b>23 744</b>	<b>5 790</b>	<b>1 489</b>	<b>14.3</b>	<b>5.0</b>
441	Motor vehicle & parts dealers .....	4	4 815	870	230	41	15.2	—
442	Furniture & home furnishings stores .....	16	16 205	2 321	565	79	19.5	12.9
4421	Furniture stores .....	8	10 809	1 744	410	55	15.8	19.4
44211	Furniture stores .....	8	10 809	1 744	410	55	15.8	19.4
442110	Furniture stores .....	8	10 809	1 744	410	55	15.8	19.4
4422	Home furnishings stores .....	8	5 396	577	155	24	26.8	—
44229	Other home furnishings stores .....	5	3 372	323	102	17	33.7	—
442299	All other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	6	7 168	457	114	21	1.4	—
4431	Electronics & appliance stores .....	6	7 168	457	114	21	1.4	—
44311	Appliance, television, & other electronics stores ...	3	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	14 416	2 630	571	122	.8	—
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	6	7 335	1 160	258	47	1.6	—
444190	Other building material dealers .....	6	7 335	1 160	258	47	1.6	—
445	Food & beverage stores .....	13	84 330	8 978	2 290	536	4.7	.3
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	76 118	8 192	2 092	461	2.1	.2
445110	Supermarkets & other grocery (except convenience) stores .....	6	76 118	8 192	2 092	461	2.1	.2
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	16	17 456	1 847	440	157	32.9	22.0
4461	Health & personal care stores .....	16	17 456	1 847	440	157	32.9	22.0
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44613	Optical goods stores .....	8	D	D	D	b	D	D
446130	Optical goods stores .....	8	D	D	D	b	D	D
44619	Other health & personal care stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	13 450	271	56	18	87.5	—
44719	Other gasoline stations .....	5	13 450	271	56	18	87.5	—
447190	Other gasoline stations .....	5	13 450	271	56	18	87.5	—
448	Clothing & clothing accessories stores .....	25	13 381	1 409	327	126	26.6	18.7
4481	Clothing stores .....	11	9 705	1 000	228	95	27.2	25.0
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	3 990	514	97	37	57.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	10	3 990	514	97	37	57.5	—
452	General merchandise stores .....	4	28 329	2 753	695	282	—	—
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D

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<b>MANALAPAN TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	2 133	293	85	17	2.3	—
4539	Other miscellaneous store retailers .....	9	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>MANASQUAN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>57</b>	<b>46 379</b>	<b>5 719</b>	<b>1 415</b>	<b>346</b>	<b>19.9</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	2 945	544	170	21	58.1	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	8	11 539	1 303	269	82	2.1	—
446	Health & personal care stores .....	5	9 496	1 219	286	69	—	3.5
4461	Health & personal care stores .....	5	9 496	1 219	286	69	—	3.5
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	9 185	543	124	44	45.9	5.6
448	Clothing & clothing accessories stores .....	12	5 495	628	150	39	22.7	8.4
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 041	68	13	6	D	—
453	Miscellaneous store retailers .....	6	2 171	444	106	31	19.2	2.8
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
<b>MANCHESTER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>45 048</b>	<b>5 081</b>	<b>1 178</b>	<b>361</b>	<b>6.2</b>	<b>8.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	24 100	2 948	773	231	—	.2
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	9	11 965	1 293	220	62	2.0	14.6
4461	Health & personal care stores .....	9	11 965	1 293	220	62	2.0	14.6
447	Gasoline stations .....	5	5 288	223	53	24	26.1	9.8
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANTUA TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>118 838</b>	<b>11 131</b>	<b>2 467</b>	<b>722</b>	<b>7.7</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	3	779	89	21	6	86.6	13.4
443	Electronics & appliance stores .....	3	209	47	7	2	D	28.2
444	Building material & garden equipment & supplies dealers .....	4	4 740	408	123	24	—	31.2
445	Food & beverage stores .....	13	31 570	3 751	993	254	1.7	1.4
4451	Grocery stores .....	10	30 008	3 649	971	247	.9	—
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	6	15 720	1 388	323	84	—	—
4461	Health & personal care stores .....	6	15 720	1 388	323	84	—	—
447	Gasoline stations .....	6	8 460	432	99	41	76.9	23.1
448	Clothing & clothing accessories stores .....	7	2 165	278	73	28	56.7	.6
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>MANVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>34 402</b>	<b>4 136</b>	<b>987</b>	<b>210</b>	<b>14.6</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	17 755	2 127	540	101	6.6	—
446	Health & personal care stores .....	3	9 833	963	236	58	D	—
4461	Health & personal care stores .....	3	9 833	963	236	58	D	—
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAPLE SHADE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>98</b>	<b>526 173</b>	<b>39 250</b>	<b>9 583</b>	<b>1 883</b>	<b>2.6</b>	<b>3.1</b>
441	Motor vehicle & parts dealers	15	284 485	18 101	4 553	547	.1	4.3
4411	Automobile dealers	11	278 712	17 302	4 355	508	—	4.4
441111	New car dealers	7	271 560	16 702	4 199	483	—	4.5
441110	New car dealers	7	271 560	16 702	4 199	483	—	4.5
44112	Used car dealers	4	7 152	600	156	25	.8	—
441120	Used car dealers	4	7 152	600	156	25	.8	—
4413	Automotive parts, accessories, & tire stores	4	5 773	799	198	39	1.6	—
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	12 138	1 951	468	70	.9	3.8
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	22 871	1 578	262	59	22.4	.3
4431	Electronics & appliance stores	7	22 871	1 578	262	59	22.4	.3
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	17 780	2 141	378	181	1.2	2.3
4441	Building material & supplies dealers	5	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
445	Food & beverage stores	16	41 930	4 431	1 068	254	6.1	2.2
4451	Grocery stores	11	32 563	3 458	856	199	4.3	—
44512	Convenience stores	6	D	D	D	b	D	D
445120	Convenience stores	6	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	8 338	747	154	45	—	—
4461	Health & personal care stores	4	8 338	747	154	45	—	—
447	Gasoline stations	9	24 347	1 253	289	78	6.4	5.9
4471	Gasoline stations	9	24 347	1 253	289	78	6.4	5.9
44711	Gasoline stations with convenience stores	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	2	D	D	D	b	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	8 580	1 672	445	74	7.5	6.2
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	14 457	1 217	350	96	5.4	—
4511	Sporting goods, hobby, & musical instrument stores	6	D	D	D	b	D	D
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAPLEWOOD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>83</b>	<b>132 255</b>	<b>15 246</b>	<b>3 519</b>	<b>638</b>	<b>18.1</b>	<b>7.3</b>
441	Motor vehicle & parts dealers .....	8	54 067	3 837	949	120	16.0	1.0
4411	Automobile dealers .....	5	51 032	3 131	776	93	15.7	—
44112	Used car dealers .....	1	D	D	D	b	D	D
441120	Used car dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	829	159	34	6	D	45.1
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	26 095	4 139	885	117	17.5	21.9
4441	Building material & supplies dealers .....	11	24 967	3 929	851	108	13.8	22.8
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	5	12 889	2 284	512	46	—	2.3
444190	Other building material dealers .....	5	12 889	2 284	512	46	—	2.3
445	Food & beverage stores .....	15	27 283	2 987	721	177	6.8	1.3
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	11	7 365	748	173	43	52.8	17.3
448	Clothing & clothing accessories stores .....	7	1 340	257	70	19	50.7	—
451	Sporting goods, hobby, book, & music stores .....	6	2 140	348	83	25	35.4	—
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>MARGATE CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>38 656</b>	<b>5 032</b>	<b>936</b>	<b>329</b>	<b>24.7</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	12	19 625	2 710	556	214	19.5	1.4
4452	Specialty food stores .....	3	3 017	419	100	38	D	—
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	3	3 305	295	70	16	D	—
448	Clothing & clothing accessories stores .....	13	4 171	533	96	24	46.2	—
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARLBORO TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>51</b>	<b>68 852</b>	<b>6 541</b>	<b>1 496</b>	<b>378</b>	<b>30.8</b>	<b>17.1</b>
441	Motor vehicle & parts dealers .....	4	11 284	947	227	48	71.8	—
442	Furniture & home furnishings stores .....	4	8 735	1 324	363	49	2.4	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	17 131	1 957	407	96	12.4	—
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	12	11 042	440	108	38	39.4	37.9
448	Clothing & clothing accessories stores .....	4	2 621	261	61	20	67.5	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	3	2 770	277	55	11	100.0	—
45411	Electronic shopping & mail-order houses .....	3	2 770	277	55	11	100.0	—
454110	Electronic shopping & mail-order houses .....	3	2 770	277	55	11	100.0	—
<b>MATAWAN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>68</b>	<b>97 310</b>	<b>11 316</b>	<b>2 888</b>	<b>733</b>	<b>18.4</b>	<b>25.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	1 774	190	42	13	49.3	32.6
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	7 806	1 274	328	51	10.2	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	14	D	D	D	e	D	D
4451	Grocery stores .....	11	53 609	5 773	1 517	356	12.9	39.2
44511	Supermarkets & other grocery (except convenience) stores .....	7	49 832	5 352	1 415	325	11.7	41.8
445110	Supermarkets & other grocery (except convenience) stores .....	7	49 832	5 352	1 415	325	11.7	41.8
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	8	7 606	584	134	63	36.9	18.7
448	Clothing & clothing accessories stores .....	12	8 378	1 081	262	101	9.9	7.2
4481	Clothing stores .....	11	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44815	Clothing accessories stores .....	2	D	D	D	b	D	D
448150	Clothing accessories stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAYWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>25</b>	<b>79 564</b>	<b>4 333</b>	<b>977</b>	<b>154</b>	<b>6.6</b>	<b>1.7</b>
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
4411	Automobile dealers	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	6 446	420	99	27	16.5	13.9
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
<b>MEDFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>109</b>	<b>188 885</b>	<b>22 737</b>	<b>5 397</b>	<b>1 179</b>	<b>10.5</b>	<b>3.6</b>
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	2 341	238	58	13	43.8	—
4422	Home furnishings stores	4	2 341	238	58	13	43.8	—
443	Electronics & appliance stores	5	6 283	777	195	36	—	.7
4431	Electronics & appliance stores	5	6 283	777	195	36	—	.7
44311	Appliance, television, & other electronics stores	5	6 283	777	195	36	—	.7
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	18 017	4 054	882	116	—	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	5	12 288	2 610	613	77	—	—
444190	Other building material dealers	5	12 288	2 610	613	77	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	18	71 837	8 177	2 024	492	4.1	.3
4451	Grocery stores	13	68 323	7 707	1 914	454	2.1	.3
44511	Supermarkets & other grocery (except convenience) stores	7	62 141	7 010	1 752	383	1.2	—
445110	Supermarkets & other grocery (except convenience) stores	7	62 141	7 010	1 752	383	1.2	—
44512	Convenience stores	6	6 182	697	162	71	10.9	3.3
445120	Convenience stores	6	6 182	697	162	71	10.9	3.3
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	15	25 591	2 540	579	136	9.8	10.5
4461	Health & personal care stores	15	25 591	2 540	579	136	9.8	10.5
44611	Pharmacies & drug stores	10	24 656	2 428	557	127	6.9	10.4
446110	Pharmacies & drug stores	10	24 656	2 428	557	127	6.9	10.4
4461101	Pharmacies & drug stores	10	24 656	2 428	557	127	6.9	10.4
447	Gasoline stations	7	10 957	888	200	54	20.6	—
448	Clothing & clothing accessories stores	11	4 350	689	146	41	21.7	9.9
4481	Clothing stores	7	D	D	D	b	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	4 300	393	112	53	28.4	43.6
4511	Sporting goods, hobby, & musical instrument stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	7	3 497	387	89	49	43.0	39.0
453220	Gift, novelty, & souvenir stores	7	3 497	387	89	49	43.0	39.0
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDFORD TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	7	10 966	2 505	589	92	53.2	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	10 016	2 411	570	86	D	—
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>MEDFORD LAKES, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>5</b>	<b>4 011</b>	<b>572</b>	<b>131</b>	<b>25</b>	<b>45.2</b>	<b>36.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>MENDHAM, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>121 511</b>	<b>18 752</b>	<b>4 615</b>	<b>757</b>	<b>9.3</b>	<b>41.0</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	812	85	18	8	D	—
444	Building material & garden equipment & supplies dealers .....	4	2 670	491	106	21	29.4	—
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	f	D	D
4461	Health & personal care stores .....	4	D	D	D	f	D	D
44611	Pharmacies & drug stores .....	4	D	D	D	f	D	D
446110	Pharmacies & drug stores .....	4	D	D	D	f	D	D
4461101	Pharmacies & drug stores .....	3	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	3	3 091	292	73	18	D	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	1 071	157	36	11	67.8	7.1
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>MERCHANTVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>21 000</b>	<b>2 073</b>	<b>471</b>	<b>182</b>	<b>15.2</b>	<b>15.0</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	4 448	568	167	60	56.6	4.1
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	3	10 568	878	168	71	—	—
4461	Health & personal care stores .....	3	10 568	878	168	71	—	—
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>METUCHEN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>68</b>	<b>89 441</b>	<b>10 568</b>	<b>2 164</b>	<b>440</b>	<b>12.8</b>	<b>10.0</b>
441	Motor vehicle & parts dealers	5	24 637	2 043	366	47	—	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	9 929	1 208	60	16	1.6	71.3
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
4431	Electronics & appliance stores	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	4 366	808	205	34	2.2	11.6
445	Food & beverage stores	14	19 922	2 249	565	124	12.6	.4
4452	Specialty food stores	4	928	116	22	9	100.0	—
446	Health & personal care stores	6	6 896	1 261	279	53	53.3	—
4461	Health & personal care stores	6	6 896	1 261	279	53	53.3	—
447	Gasoline stations	7	5 803	481	112	24	61.6	—
448	Clothing & clothing accessories stores	4	410	73	18	6	41.2	58.8
451	Sporting goods, hobby, book, & music stores	3	204	29	4	3	—	65.2
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	8 849	645	145	42	—	2.8
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	4	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	4	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
<b>MIDDLE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>141</b>	<b>279 935</b>	<b>30 484</b>	<b>6 845</b>	<b>1 695</b>	<b>6.3</b>	<b>8.8</b>
441	Motor vehicle & parts dealers	12	68 342	5 717	1 235	194	1.3	—
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	5 153	606	134	41	47.9	—
4421	Furniture stores	4	4 571	550	126	34	43.1	—
44211	Furniture stores	4	4 571	550	126	34	43.1	—
442110	Furniture stores	4	4 571	550	126	34	43.1	—
443	Electronics & appliance stores	6	1 952	210	46	13	11.6	—
4431	Electronics & appliance stores	6	1 952	210	46	13	11.6	—
44311	Appliance, television, & other electronics stores	6	1 952	210	46	13	11.6	—
444	Building material & garden equipment & supplies dealers	21	36 334	3 160	520	146	6.2	46.8
4441	Building material & supplies dealers	14	33 140	2 917	473	132	3.7	46.6
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	8	24 140	2 080	297	75	—	59.5
444190	Other building material dealers	8	24 140	2 080	297	75	—	59.5
4442	Lawn & garden equipment & supplies stores	7	3 194	243	47	14	32.5	49.6
44422	Nursery & garden centers	6	D	D	D	a	D	D
444220	Nursery & garden centers	6	D	D	D	a	D	D
445	Food & beverage stores	20	66 479	11 512	2 821	560	3.3	4.1
4451	Grocery stores	14	61 914	10 923	2 687	514	—	4.1
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
44512	Convenience stores	7	D	D	D	b	D	D
445120	Convenience stores	7	D	D	D	b	D	D
446	Health & personal care stores	14	19 421	2 168	516	107	12.9	7.7
4461	Health & personal care stores	14	19 421	2 168	516	107	12.9	7.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLE TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	13	11 884	784	182	64	34.6	13.3
448	Clothing & clothing accessories stores .....	19	19 595	1 814	459	212	2.1	5.3
4481	Clothing stores .....	10	15 008	1 376	363	177	.9	1.8
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	2 477	241	51	23	5.2	4.9
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	6 550	795	134	41	—	8.3
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MIDDLESEX, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>61</b>	<b>118 317</b>	<b>12 466</b>	<b>3 019</b>	<b>648</b>	<b>13.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	7	5 850	619	154	28	1.4	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
4422	Home furnishings stores .....	4	3 631	650	118	13	67.2	—
44221	Floor covering stores .....	4	3 631	650	118	13	67.2	—
442210	Floor covering stores .....	4	3 631	650	118	13	67.2	—
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	8 566	985	253	27	D	—
444190	Other building material dealers .....	3	8 566	985	253	27	D	—
445	Food & beverage stores .....	16	64 940	7 519	1 875	418	1.0	.8
4451	Grocery stores .....	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	57 789	6 647	1 679	347	.4	—
445110	Supermarkets & other grocery (except convenience) stores .....	7	57 789	6 647	1 679	347	.4	—
446	Health & personal care stores .....	6	9 233	852	183	52	.5	3.2
4461	Health & personal care stores .....	6	9 233	852	183	52	.5	3.2
447	Gasoline stations .....	10	11 736	521	157	40	71.5	18.0
44719	Other gasoline stations .....	10	11 736	521	157	40	71.5	18.0
447190	Other gasoline stations .....	10	11 736	521	157	40	71.5	18.0
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLETOWN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>225</b>	<b>463 066</b>	<b>52 691</b>	<b>12 274</b>	<b>3 056</b>	<b>9.0</b>	<b>2.9</b>
441	Motor vehicle & parts dealers	15	63 101	6 527	1 562	201	1.7	3.3
4412	Other motor vehicle dealers	4	6 484	801	170	26	—	1.7
44122	Motorcycle, boat, & other motor vehicle dealers	4	6 484	801	170	26	—	1.7
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	8 064	1 469	358	60	13.3	24.6
44132	Tire dealers	5	5 189	925	222	34	—	3.6
441320	Tire dealers	5	5 189	925	222	34	—	3.6
442	Furniture & home furnishings stores	18	22 040	3 067	678	142	7.4	8.7
4421	Furniture stores	8	12 736	1 860	379	70	—	15.1
44211	Furniture stores	8	12 736	1 860	379	70	—	15.1
442110	Furniture stores	8	12 736	1 860	379	70	—	15.1
4422	Home furnishings stores	10	9 304	1 207	299	72	17.5	—
44221	Floor covering stores	6	5 053	677	170	29	32.3	—
442210	Floor covering stores	6	5 053	677	170	29	32.3	—
44229	Other home furnishings stores	4	4 251	530	129	43	—	—
442291	Window treatment stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	8	7 114	809	197	28	33.5	53.3
4431	Electronics & appliance stores	8	7 114	809	197	28	33.5	53.3
44311	Appliance, television, & other electronics stores	4	5 944	554	136	21	36.2	63.8
443111	Household appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	4	1 170	255	61	7	19.7	—
443120	Computer & software stores	4	1 170	255	61	7	19.7	—
444	Building material & garden equipment & supplies dealers	15	47 281	5 081	1 128	165	8.8	—
4441	Building material & supplies dealers	12	44 878	4 620	1 045	146	6.1	—
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	6	36 178	3 216	728	83	3.5	—
444190	Other building material dealers	6	36 178	3 216	728	83	3.5	—
4442	Lawn & garden equipment & supplies stores	3	2 403	461	83	19	D	—
445	Food & beverage stores	52	161 585	18 648	4 499	1 263	4.5	.5
4451	Grocery stores	33	146 441	17 235	4 156	1 134	2.9	.2
44511	Supermarkets & other grocery (except convenience) stores	23	139 202	16 334	3 955	1 057	1.9	.1
445110	Supermarkets & other grocery (except convenience) stores	23	139 202	16 334	3 955	1 057	1.9	.1
44512	Convenience stores	10	7 239	901	201	77	23.2	2.0
445120	Convenience stores	10	7 239	901	201	77	23.2	2.0
4452	Specialty food stores	9	4 457	552	128	51	44.1	11.8
4453	Beer, wine, & liquor stores	10	10 687	861	215	78	9.2	—
44531	Beer, wine, & liquor stores	10	10 687	861	215	78	9.2	—
445310	Beer, wine, & liquor stores	10	10 687	861	215	78	9.2	—
446	Health & personal care stores	23	35 261	5 276	1 222	295	22.9	1.7
4461	Health & personal care stores	23	35 261	5 276	1 222	295	22.9	1.7
44611	Pharmacies & drug stores	10	28 717	3 227	749	213	24.7	—
446110	Pharmacies & drug stores	10	28 717	3 227	749	213	24.7	—
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	b	D	D
44613	Optical goods stores	5	2 285	500	108	26	—	4.0
446130	Optical goods stores	5	2 285	500	108	26	—	4.0
44619	Other health & personal care stores	6	D	D	D	b	D	D
446199	All other health & personal care stores	5	3 343	1 386	326	32	29.3	—
447	Gasoline stations	22	24 503	1 364	317	99	50.6	2.3
4471	Gasoline stations	22	24 503	1 364	317	99	50.6	2.3
44719	Other gasoline stations	18	18 948	1 184	278	78	51.4	1.6
447190	Other gasoline stations	18	18 948	1 184	278	78	51.4	1.6
448	Clothing & clothing accessories stores	24	22 926	2 267	440	186	4.8	7.8
4481	Clothing stores	17	19 783	1 935	353	161	1.3	8.3
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	13	6 260	1 009	278	64	11.4	.9
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
45111	Sporting goods stores	7	4 103	732	171	43	1.6	1.3
451110	Sporting goods stores	7	4 103	732	171	43	1.6	1.3
4511102	Specialty-line sporting goods stores	7	4 103	732	171	43	1.6	1.3
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLETOWN TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	24	D	D	D	b	D	D
4531	Florists .....	5	1 864	379	82	20	7.3	31.9
45311	Florists .....	5	1 864	379	82	20	7.3	31.9
453110	Florists .....	5	1 864	379	82	20	7.3	31.9
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	7	9 869	1 593	317	46	11.6	.7
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>MIDLAND PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>55 703</b>	<b>6 760</b>	<b>1 283</b>	<b>316</b>	<b>11.1</b>	<b>16.4</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	1 163	47	7	3	100.0	—
443	Electronics & appliance stores .....	6	3 992	654	125	27	12.3	12.7
4431	Electronics & appliance stores .....	6	3 992	654	125	27	12.3	12.7
44312	Computer & software stores .....	3	1 034	69	8	5	D	48.9
443120	Computer & software stores .....	3	1 034	69	8	5	D	48.9
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 668	407	97	15	12.1	—
445	Food & beverage stores .....	9	25 790	3 126	473	126	.4	8.3
446	Health & personal care stores .....	3	5 845	872	200	34	—	—
4461	Health & personal care stores .....	3	5 845	872	200	34	—	—
447	Gasoline stations .....	6	8 972	535	139	52	27.8	72.2
448	Clothing & clothing accessories stores .....	4	3 509	398	93	20	.5	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MILLBURN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>132</b>	<b>347 574</b>	<b>43 141</b>	<b>10 313</b>	<b>2 110</b>	<b>7.8</b>	<b>3.9</b>
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	5	2 342	354	94	16	73.8	—
44211	Furniture stores .....	5	2 342	354	94	16	73.8	—
442110	Furniture stores .....	5	2 342	354	94	16	73.8	—
4422	Home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 455	622	131	21	—	—
4431	Electronics & appliance stores .....	3	2 455	622	131	21	—	—
44311	Appliance, television, & other electronics stores .....	3	2 455	622	131	21	—	—
443112	Radio, television, & other electronics stores .....	3	2 455	622	131	21	—	—
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	11	64 127	7 311	2 020	473	2.4	2.4
4451	Grocery stores .....	4	59 720	6 862	1 903	446	1.5	—
44511	Supermarkets & other grocery (except convenience) stores .....	4	59 720	6 862	1 903	446	1.5	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	59 720	6 862	1 903	446	1.5	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	12	19 269	3 120	733	159	8.1	—
4461	Health & personal care stores .....	12	19 269	3 120	733	159	8.1	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	7	3 812	1 392	323	41	25.7	—
446130	Optical goods stores .....	7	3 812	1 392	323	41	25.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILLBURN TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	9	15 029	920	224	40	46.7	2.7
44719	Other gasoline stations .....	9	15 029	920	224	40	46.7	2.7
447190	Other gasoline stations .....	9	15 029	920	224	40	46.7	2.7
448	Clothing & clothing accessories stores .....	58	100 750	12 169	2 599	598	7.5	8.6
4481	Clothing stores .....	35	60 413	6 508	1 450	418	7.3	11.4
44812	Women's clothing stores .....	18	24 241	3 049	682	187	7.8	3.1
448120	Women's clothing stores .....	18	24 241	3 049	682	187	7.8	3.1
44813	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
44814	Family clothing stores .....	7	24 852	2 132	429	136	3.6	24.6
448140	Family clothing stores .....	7	24 852	2 132	429	136	3.6	24.6
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	4	2 193	225	72	15	41.6	—
448190	Other clothing stores .....	4	2 193	225	72	15	41.6	—
4482	Shoe stores .....	13	13 034	1 534	368	87	.9	8.7
44821	Shoe stores .....	13	13 034	1 534	368	87	.9	8.7
448210	Shoe stores .....	13	13 034	1 534	368	87	.9	8.7
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	27 303	4 127	781	93	10.9	2.2
44831	Jewelry stores .....	10	27 303	4 127	781	93	10.9	2.2
448310	Jewelry stores .....	10	27 303	4 127	781	93	10.9	2.2
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4531	Florists .....	4	D	D	D	b	D	D
45311	Florists .....	4	D	D	D	b	D	D
453110	Florists .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	5	D	D	D	a	D	D
453920	Art dealers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>MILLTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>66 517</b>	<b>6 622</b>	<b>1 462</b>	<b>344</b>	<b>7.4</b>	<b>2.6</b>
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	c	D	D
4441	Building material & supplies dealers .....	2	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food & beverage stores .....	7	D	D	D	a	D	D
446	Health & personal care stores .....	3	6 716	689	166	59	D	—
4461	Health & personal care stores .....	3	6 716	689	166	59	D	—
447	Gasoline stations .....	4	4 706	589	152	38	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILLVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>100</b>	<b>257 659</b>	<b>26 438</b>	<b>5 939</b>	<b>1 621</b>	<b>3.5</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	13	83 991	5 792	1 518	190	2.5	—
4411	Automobile dealers .....	7	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	24	59 702	7 377	1 738	624	7.8	.1
4451	Grocery stores .....	17	56 109	7 087	1 667	595	7.8	.1
44511	Supermarkets & other grocery (except convenience) stores .....	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	9	D	D	D	e	D	D
44512	Convenience stores .....	8	D	D	D	c	D	D
445120	Convenience stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	8	20 647	4 120	479	133	—	1.3
4461	Health & personal care stores .....	8	20 647	4 120	479	133	—	1.3
4461101	Pharmacies & drug stores .....	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	18 090	856	196	61	2.1	26.8
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	D	D	D	b	D	D
4481	Clothing stores .....	7	3 252	485	124	47	10.7	—
451	Sporting goods, hobby, book, & music stores .....	6	1 199	224	54	11	8.2	4.7
452	General merchandise stores .....	5	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	a	D	D
452990	All other general merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>MONMOUTH BEACH, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE TOWNSHIP, NJ (GLOUCESTER COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>85</b>	<b>230 098</b>	<b>16 297</b>	<b>3 892</b>	<b>863</b>	<b>6.4</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	9	122 188	5 689	1 389	183	1.8	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
44111	New car dealers .....	3	111 534	4 868	1 192	152	—	—
441110	New car dealers .....	3	111 534	4 868	1 192	152	—	—
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	9	5 490	629	137	23	6.4	21.5
4421	Furniture stores .....	6	2 769	293	70	11	3.4	22.4
44211	Furniture stores .....	6	2 769	293	70	11	3.4	22.4
442110	Furniture stores .....	6	2 769	293	70	11	3.4	22.4
4422	Home furnishings stores .....	3	2 721	336	67	12	D	20.6
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	41 860	5 186	1 177	251	2.1	1.8
4441	Building material & supplies dealers .....	11	41 860	5 186	1 177	251	2.1	1.8
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	15	20 103	1 681	394	154	8.4	2.6
44512	Convenience stores .....	8	7 723	976	231	97	7.7	1.2
445120	Convenience stores .....	8	7 723	976	231	97	7.7	1.2
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	8	17 365	721	188	55	18.6	—
44719	Other gasoline stations .....	7	D	D	D	b	D	D
447190	Other gasoline stations .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	6	3 319	336	85	39	4.7	—
4481	Clothing stores .....	4	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	2 546	298	70	22	43.8	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	3 116	355	100	38	73.7	—
4532	Office supplies, stationery, & gift stores .....	3	1 915	223	69	20	D	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MONROE TOWNSHIP, NJ (MIDDLESEX COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>43</b>	<b>41 814</b>	<b>5 691</b>	<b>1 333</b>	<b>360</b>	<b>26.4</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	4 727	735	142	29	34.2	11.5
4442	Lawn & garden equipment & supplies stores .....	3	2 261	410	78	17	D	—
44421	Outdoor power equipment stores .....	3	2 261	410	78	17	D	—
444210	Outdoor power equipment stores .....	3	2 261	410	78	17	D	—
445	Food & beverage stores .....	10	5 824	686	164	64	41.4	2.1
446	Health & personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 903	316	76	16	65.2	7.8
448	Clothing & clothing accessories stores .....	5	3 108	292	76	21	42.9	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE TOWNSHIP, NJ (MIDDLESEX COUNTY)—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>MONTCLAIR TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>171</b>	<b>272 467</b>	<b>29 422</b>	<b>6 790</b>	<b>1 672</b>	<b>16.0</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	16	96 788	7 050	1 588	204	9.2	4.8
4411	Automobile dealers .....	10	91 739	5 745	1 270	156	9.2	5.1
442	Furniture & home furnishings stores .....	9	3 027	438	104	27	57.6	9.4
443	Electronics & appliance stores .....	9	7 381	1 042	186	30	34.4	2.1
4431	Electronics & appliance stores .....	9	7 381	1 042	186	30	34.4	2.1
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	4	4 119	734	119	18	27.2	—
443120	Computer & software stores .....	4	4 119	734	119	18	27.2	—
444	Building material & garden equipment & supplies dealers .....	7	3 340	636	140	31	96.8	3.2
445	Food & beverage stores .....	30	84 173	10 311	2 518	797	6.0	1.1
4451	Grocery stores .....	21	77 426	9 623	2 348	746	3.9	.2
44511	Supermarkets & other grocery (except convenience) stores .....	14	75 229	9 454	2 311	730	1.2	.1
445110	Supermarkets & other grocery (except convenience) stores .....	14	75 229	9 454	2 311	730	1.2	.1
4453	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	16	25 647	3 054	643	154	19.0	3.1
4461	Health & personal care stores .....	16	25 647	3 054	643	154	19.0	3.1
44611	Pharmacies & drug stores .....	5	22 110	2 385	495	127	10.0	—
446110	Pharmacies & drug stores .....	5	22 110	2 385	495	127	10.0	—
4461101	Pharmacies & drug stores .....	5	22 110	2 385	495	127	10.0	—
44613	Optical goods stores .....	5	1 486	404	95	13	55.2	44.8
446130	Optical goods stores .....	5	1 486	404	95	13	55.2	44.8
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	8 848	671	166	37	74.8	—
448	Clothing & clothing accessories stores .....	29	19 416	2 549	600	191	11.7	5.4
4481	Clothing stores .....	19	15 027	2 052	475	156	11.2	—
44813	Children's & infants' clothing stores .....	3	2 077	451	104	28	D	—
448130	Children's & infants' clothing stores .....	3	2 077	451	104	28	D	—
4483	Jewelry, luggage, & leather goods stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	14	12 760	1 738	341	87	32.9	21.7
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	8	D	D	D	b	D	D
45121	Book stores & news dealers .....	7	D	D	D	b	D	D
451211	Book stores .....	6	8 403	909	186	44	21.9	18.2
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4531	Florists .....	7	2 207	632	146	42	34.0	22.9
45311	Florists .....	7	2 207	632	146	42	34.0	22.9
453110	Florists .....	7	2 207	632	146	42	34.0	22.9
45321	Office supplies & stationery stores .....	3	529	93	24	6	D	—
453210	Office supplies & stationery stores .....	3	529	93	24	6	D	—
4532101	Stationery stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	8	1 843	147	32	14	60.2	—
45331	Used merchandise stores .....	8	1 843	147	32	14	60.2	—
453310	Used merchandise stores .....	8	1 843	147	32	14	60.2	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	4 241	740	221	31	14.1	36.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONTGOMERY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>24</b>	<b>57 312</b>	<b>5 503</b>	<b>1 368</b>	<b>285</b>	<b>4.2</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	958	150	31	16	67.8	12.8
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MONTVALE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>50</b>	<b>154 937</b>	<b>16 749</b>	<b>5 534</b>	<b>838</b>	<b>6.2</b>	<b>13.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 440	109	23	8	D	—
445	Food & beverage stores .....	14	54 341	7 296	1 643	417	5.1	.4
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	5	29 990	3 538	1 451	141	—	67.5
4461	Health & personal care stores .....	5	29 990	3 538	1 451	141	—	67.5
44611	Pharmacies & drug stores .....	3	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	3	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	3	D	D	D	c	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	37 544	1 771	443	94	11.0	—
4471	Gasoline stations .....	11	37 544	1 771	443	94	11.0	—
44719	Other gasoline stations .....	10	D	D	D	b	D	D
447190	Other gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
4481	Clothing stores .....	2	D	D	D	b	D	D
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	17 632	2 317	1 505	89	2.7	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONTVILLE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>85 779</b>	<b>11 005</b>	<b>2 623</b>	<b>523</b>	<b>14.2</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	3	15 620	835	220	35	—	13.7
44132	Tire dealers .....	1	D	D	D	b	D	D
441320	Tire dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	11 936	2 360	525	75	15.0	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	8	9 321	1 942	451	52	16.3	4.9
4431	Electronics & appliance stores .....	8	9 321	1 942	451	52	16.3	4.9
44312	Computer & software stores .....	5	7 975	1 522	349	42	15.6	.2
443120	Computer & software stores .....	5	7 975	1 522	349	42	15.6	.2
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	3 560	312	78	26	26.9	8.5
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	13	9 603	752	172	36	41.0	12.9
448	Clothing & clothing accessories stores .....	6	15 231	1 667	415	147	18.1	—
4481	Clothing stores .....	5	D	D	D	c	D	D
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	10 531	1 398	360	49	7.6	.7
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
<b>MOONACHIE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>14 183</b>	<b>1 448</b>	<b>302</b>	<b>49</b>	<b>24.7</b>	<b>.2</b>
444	Building material & garden equipment & supplies dealers .....	3	7 332	646	134	19	D	—
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	4 634	543	122	20	15.9	.5
446	Health & personal care stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOORESTOWN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>143</b>	<b>331 603</b>	<b>35 455</b>	<b>7 985</b>	<b>2 395</b>	<b>12.5</b>	<b>14.2</b>
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	5 797	800	190	45	4.6	32.2
4421	Furniture stores	3	2 173	215	42	15	—	—
44211	Furniture stores	3	2 173	215	42	15	—	—
442110	Furniture stores	3	2 173	215	42	15	—	—
4422	Home furnishings stores	5	3 624	585	148	30	7.4	51.5
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	2 764	407	95	30	.7	3.9
4431	Electronics & appliance stores	7	2 764	407	95	30	.7	3.9
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 110	389	81	26	7.9	19.8
445	Food & beverage stores	9	11 692	1 383	330	116	8.6	6.1
446	Health & personal care stores	17	37 905	4 369	872	203	1.6	30.2
4461	Health & personal care stores	17	37 905	4 369	872	203	1.6	30.2
44611	Pharmacies & drug stores	7	33 897	3 627	701	164	—	32.2
446110	Pharmacies & drug stores	7	33 897	3 627	701	164	—	32.2
4461101	Pharmacies & drug stores	6	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	7	6 277	607	140	39	33.7	—
448	Clothing & clothing accessories stores	40	47 391	5 263	1 246	448	.1	6.5
4481	Clothing stores	22	36 211	3 365	767	329	.2	8.5
44812	Women's clothing stores	9	9 059	1 031	236	130	—	—
448120	Women's clothing stores	9	9 059	1 031	236	130	—	—
44814	Family clothing stores	5	22 468	1 814	406	139	—	12.8
448140	Family clothing stores	5	22 468	1 814	406	139	—	12.8
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	4	2 964	279	66	35	2.1	—
448190	Other clothing stores	4	2 964	279	66	35	2.1	—
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	6 134	1 091	253	55	—	—
44831	Jewelry stores	9	6 134	1 091	253	55	—	—
448310	Jewelry stores	9	6 134	1 091	253	55	—	—
451	Sporting goods, hobby, book, & music stores	13	19 976	2 199	399	155	7.3	.1
4511	Sporting goods, hobby, & musical instrument stores	6	10 621	1 247	237	84	—	.3
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	7	9 355	952	162	71	15.7	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	4	109 078	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	109 078	N	N	N	—	—
4521	Department stores (excl leased depts)	4	107 867	11 529	2 684	920	—	—
45211	Department stores (excl leased depts)	4	107 867	11 529	2 684	920	—	—
4521101	Department stores (excl leased depts)	4	107 867	11 529	2 684	920	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	c	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOORESTOWN TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	13	21 696	2 160	524	115	11.5	69.5
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 159	210	46	12	44.1	—
<b>MORRIS TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>50</b>	<b>274 222</b>	<b>15 696</b>	<b>3 692</b>	<b>475</b>	<b>6.4</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	e	D	D
4411	Automobile dealers .....	2	D	D	D	c	D	D
44111	New car dealers .....	2	D	D	D	c	D	D
441110	New car dealers .....	2	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	5 759	1 524	376	27	8.0	—
4422	Home furnishings stores .....	4	5 759	1 524	376	27	8.0	—
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	19 405	2 686	603	78	47.6	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	13 557	520	80	22	18.0	41.2
44719	Other gasoline stations .....	6	13 557	520	80	22	18.0	41.2
447190	Other gasoline stations .....	6	13 557	520	80	22	18.0	41.2
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4531	Florists .....	5	D	D	D	a	D	D
45311	Florists .....	5	D	D	D	a	D	D
453110	Florists .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>MORRIS PLAINS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>147 345</b>	<b>13 419</b>	<b>3 481</b>	<b>731</b>	<b>4.8</b>	<b>.6</b>
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 470	168	41	9	D	—
4431	Electronics & appliance stores .....	3	1 470	168	41	9	D	—
444	Building material & garden equipment & supplies dealers .....	6	5 996	940	226	39	22.7	—
445	Food & beverage stores .....	10	77 884	5 919	1 417	312	1.6	.2
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	1	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	1	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORRIS PLAINS, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	7	9 025	647	157	32	16.5	2.9
448	Clothing & clothing accessories stores .....	6	4 779	640	161	45	16.4	—
451	Sporting goods, hobby, book, & music stores .....	5	11 464	1 995	726	67	12.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45111	Sporting goods stores .....	1	D	D	D	b	D	D
451110	Sporting goods stores .....	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MORRISTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>141</b>	<b>325 652</b>	<b>33 103</b>	<b>7 971</b>	<b>1 494</b>	<b>11.3</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	16	163 020	10 245	2 453	265	5.2	3.3
4411	Automobile dealers .....	11	D	D	D	c	D	D
44111	New car dealers .....	9	157 250	9 398	2 242	224	4.4	3.4
441110	New car dealers .....	9	157 250	9 398	2 242	224	4.4	3.4
442	Furniture & home furnishings stores .....	14	12 703	2 591	598	81	39.6	2.1
4421	Furniture stores .....	7	5 196	918	229	32	4.6	—
44211	Furniture stores .....	7	5 196	918	229	32	4.6	—
442110	Furniture stores .....	7	5 196	918	229	32	4.6	—
4422	Home furnishings stores .....	7	7 507	1 673	369	49	63.8	3.6
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	4 452	1 286	327	48	—	13.1
4431	Electronics & appliance stores .....	5	4 452	1 286	327	48	—	13.1
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	19	46 527	4 957	1 252	242	9.9	.8
4451	Grocery stores .....	7	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	c	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	13	19 097	2 768	623	189	37.1	—
4461	Health & personal care stores .....	13	19 097	2 768	623	189	37.1	—
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	14	24 554	1 620	407	100	20.9	26.4
4471	Gasoline stations .....	14	24 554	1 620	407	100	20.9	26.4
44719	Other gasoline stations .....	13	D	D	D	b	D	D
447190	Other gasoline stations .....	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	15	18 885	2 564	582	125	5.8	3.7
4481	Clothing stores .....	9	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	7 549	1 580	348	32	—	6.7
44831	Jewelry stores .....	4	7 549	1 580	348	32	—	6.7
448310	Jewelry stores .....	4	7 549	1 580	348	32	—	6.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORRISTOWN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	12	5 337	688	160	52	38.7	6.2
4511	Sporting goods, hobby, & musical instrument stores ..	4	2 860	368	86	15	43.7	11.5
4512	Book, periodical, & music stores .....	8	2 477	320	74	37	32.9	—
45121	Book stores & news dealers .....	6	D	D	D	b	D	D
451212	News dealers & newsstands .....	4	1 277	174	41	17	63.7	—
452	General merchandise stores .....	2	D	D	D	c	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4531	Florists .....	4	1 403	318	77	33	19.7	—
45311	Florists .....	4	1 403	318	77	33	19.7	—
453110	Florists .....	4	1 403	318	77	33	19.7	—
4532	Office supplies, stationery, & gift stores .....	9	4 903	652	156	46	13.5	—
45322	Gift, novelty, & souvenir stores .....	9	4 903	652	156	46	13.5	—
453220	Gift, novelty, & souvenir stores .....	9	4 903	652	156	46	13.5	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	5	3 838	813	192	22	27.8	—
<b>MOUNTAIN LAKES, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>10</b>	<b>12 728</b>	<b>1 379</b>	<b>298</b>	<b>75</b>	<b>30.4</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>MOUNTAINSIDE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>39 981</b>	<b>6 936</b>	<b>1 515</b>	<b>289</b>	<b>7.4</b>	<b>37.2</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	2 918	292	73	15	D	26.3
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNT ARLINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>6</b>	<b>7 029</b>	<b>948</b>	<b>158</b>	<b>37</b>	<b>31.0</b>	<b>34.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
<b>MOUNT EPHRAIM, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>66 014</b>	<b>6 389</b>	<b>1 698</b>	<b>304</b>	<b>3.0</b>	<b>-</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4422	Home furnishings stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	4 627	408	88	33	25.5	-
446	Health & personal care stores .....	1	D	D	D	b	D	D
4461	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>MOUNT HOLLY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>90</b>	<b>251 778</b>	<b>24 279</b>	<b>5 029</b>	<b>1 070</b>	<b>18.1</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	13	104 664	7 392	1 628	242	34.8	-
4411	Automobile dealers .....	5	D	D	D	c	D	D
44111	New car dealers .....	4	94 862	5 776	1 298	183	36.2	-
441110	New car dealers .....	4	94 862	5 776	1 298	183	36.2	-
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	4	3 603	439	108	20	-	18.4
44211	Furniture stores .....	4	3 603	439	108	20	-	18.4
442110	Furniture stores .....	4	3 603	439	108	20	-	18.4
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	46 736	4 338	684	126	2.6	17.0
4441	Building material & supplies dealers .....	10	D	D	D	c	D	D
44419	Other building material dealers .....	6	41 501	3 537	505	73	-	17.9
444190	Other building material dealers .....	6	41 501	3 537	505	73	-	17.9
445	Food & beverage stores .....	16	58 245	7 041	1 754	430	2.2	-
4451	Grocery stores .....	10	52 242	6 464	1 613	391	1.6	-
44511	Supermarkets & other grocery (except convenience) stores .....	4	45 494	5 598	1 413	296	-	-
445110	Supermarkets & other grocery (except convenience) stores .....	4	45 494	5 598	1 413	296	-	-
44512	Convenience stores .....	6	6 748	866	200	95	12.5	-
445120	Convenience stores .....	6	6 748	866	200	95	12.5	-
4453	Beer, wine, & liquor stores .....	6	6 003	577	141	39	7.1	-
44531	Beer, wine, & liquor stores .....	6	6 003	577	141	39	7.1	-
445310	Beer, wine, & liquor stores .....	6	6 003	577	141	39	7.1	-
446	Health & personal care stores .....	12	15 945	2 657	401	131	9.3	1.5
4461	Health & personal care stores .....	12	15 945	2 657	401	131	9.3	1.5
447	Gasoline stations .....	4	8 710	232	41	16	36.7	-
448	Clothing & clothing accessories stores .....	7	1 794	308	63	20	23.4	-

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNT HOLLY TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	3	534	97	16	7	D	30.5
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	6 907	1 075	213	30	9.6	—
4543	Direct selling establishments .....	6	6 907	1 075	213	30	9.6	—
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>MOUNT LAUREL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>112</b>	<b>400 100</b>	<b>43 991</b>	<b>10 732</b>	<b>2 036</b>	<b>5.7</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	2 678	268	59	24	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	2 678	268	59	24	D	—
441222	Boat dealers .....	3	2 678	268	59	24	D	—
442	Furniture & home furnishings stores .....	8	14 232	1 126	241	60	1.4	4.4
4421	Furniture stores .....	5	D	D	D	a	D	D
44211	Furniture stores .....	5	D	D	D	a	D	D
442110	Furniture stores .....	5	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	89 056	10 339	2 661	258	6.5	1.9
4431	Electronics & appliance stores .....	10	89 056	10 339	2 661	258	6.5	1.9
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	5	D	D	D	c	D	D
443120	Computer & software stores .....	5	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	12	93 669	9 529	2 066	395	4.1	—
4441	Building material & supplies dealers .....	8	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	14	90 373	9 858	2 586	565	2.6	—
4451	Grocery stores .....	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	78 093	8 308	2 000	456	1.5	—
445110	Supermarkets & other grocery (except convenience) stores .....	6	78 093	8 308	2 000	456	1.5	—
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	10	17 102	2 067	443	140	7.6	4.0
4461	Health & personal care stores .....	10	17 102	2 067	443	140	7.6	4.0
44619	Other health & personal care stores .....	3	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	10	30 942	1 811	422	121	.9	2.7
4471	Gasoline stations .....	10	30 942	1 811	422	121	.9	2.7
44711	Gasoline stations with convenience stores .....	5	25 816	1 272	302	83	—	3.2
447110	Gasoline stations with convenience stores .....	5	25 816	1 272	302	83	—	3.2
448	Clothing & clothing accessories stores .....	9	12 559	1 297	302	92	21.7	10.6
4481	Clothing stores .....	6	D	D	D	b	D	D
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNT LAUREL TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	9	13 138	1 169	300	117	8.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	c	D	D
45111	Sporting goods stores .....	5	8 779	744	220	86	12.0	—
451110	Sporting goods stores .....	5	8 779	744	220	86	12.0	—
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4531	Florists .....	3	1 912	272	68	20	D	—
45311	Florists .....	3	1 912	272	68	20	D	—
453110	Florists .....	3	1 912	272	68	20	D	—
4532	Office supplies, stationery, & gift stores .....	8	9 025	842	209	75	12.9	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	11	22 969	4 747	1 222	146	9.4	14.7
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	6	9 720	1 278	288	62	14.2	32.8
45439	Other direct selling establishments .....	6	9 720	1 278	288	62	14.2	32.8
454390	Other direct selling establishments .....	6	9 720	1 278	288	62	14.2	32.8
<b>MOUNT OLIVE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>68</b>	<b>158 208</b>	<b>14 453</b>	<b>3 281</b>	<b>722</b>	<b>18.7</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	8	73 714	5 227	1 231	133	7.6	1.8
4411	Automobile dealers .....	5	D	D	D	c	D	D
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	7 505	780	140	41	19.7	55.0
44412	Paint & wallpaper stores .....	1	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	19	32 634	4 442	995	253	19.5	8.1
4452	Specialty food stores .....	5	1 580	279	65	24	100.0	—
446	Health & personal care stores .....	3	6 758	653	159	42	D	—
4461	Health & personal care stores .....	3	6 758	653	159	42	D	—
447	Gasoline stations .....	10	18 568	951	218	69	55.3	20.7
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>NATIONAL PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>3 994</b>	<b>341</b>	<b>92</b>	<b>31</b>	<b>58.9</b>	<b>—</b>
445	Food & beverage stores .....	3	2 638	300	81	24	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEPTUNE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>78</b>	<b>202 395</b>	<b>18 681</b>	<b>4 407</b>	<b>1 010</b>	<b>5.3</b>	<b>7.2</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
4411	Automobile dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	5	11 325	1 815	355	54	8.8	—
44211	Furniture stores .....	5	11 325	1 815	355	54	8.8	—
442110	Furniture stores .....	5	11 325	1 815	355	54	8.8	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 854	444	90	16	9.1	—
445	Food & beverage stores .....	17	58 775	5 782	1 484	335	6.4	7.0
4451	Grocery stores .....	10	53 583	5 443	1 383	300	3.2	7.6
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	e	D	D
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	9	19 691	3 034	761	205	—	32.9
4461	Health & personal care stores .....	9	19 691	3 034	761	205	—	32.9
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44619	Other health & personal care stores .....	4	6 591	1 836	491	133	—	30.7
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
446199	All other health & personal care stores .....	3	D	D	D	c	D	D
447	Gasoline stations .....	9	13 202	404	105	31	21.4	12.9
448	Clothing & clothing accessories stores .....	3	1 246	191	43	13	—	32.3
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	3 476	271	52	26	4.3	—
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451211	Book stores, general .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	2 564	311	63	21	42.8	36.0
454	Nonstore retailers .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
<b>NEPTUNE CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>74 211</b>	<b>8 075</b>	<b>1 894</b>	<b>478</b>	<b>17.4</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	7	7 208	1 047	227	44	29.5	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	6	1 499	219	51	13	51.8	15.4
4431	Electronics & appliance stores .....	6	1 499	219	51	13	51.8	15.4
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	11	45 602	4 722	1 174	288	17.9	1.9
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	39 750	4 159	1 048	244	20.0	.5
445110	Supermarkets & other grocery (except convenience) stores .....	6	39 750	4 159	1 048	244	20.0	.5
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	5 398	263	60	23	D	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	844	138	30	10	D	42.4
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEPTUNE CITY, NJ—Con.</b>								
<b>Retail trade—Con.</b>								
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NETCONG, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>62 618</b>	<b>5 819</b>	<b>1 555</b>	<b>275</b>	<b>8.6</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>NEWARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>832</b>	<b>912 814</b>	<b>101 539</b>	<b>23 922</b>	<b>5 920</b>	<b>24.9</b>	<b>11.8</b>
441	Motor vehicle & parts dealers .....	69	95 930	9 450	3 086	417	19.4	9.2
44112	Used car dealers .....	25	23 264	984	221	50	46.5	14.9
441120	Used car dealers .....	25	23 264	984	221	50	46.5	14.9
4413	Automotive parts, accessories, & tire stores .....	38	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	30	60 838	7 008	2 503	321	7.7	3.4
441310	Automotive parts & accessories stores .....	30	60 838	7 008	2 503	321	7.7	3.4
44132	Tire dealers .....	8	D	D	D	b	D	D
441320	Tire dealers .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	40	38 067	8 433	1 941	351	27.0	10.1
4421	Furniture stores .....	29	29 976	7 330	1 711	314	29.4	6.8
44211	Furniture stores .....	29	29 976	7 330	1 711	314	29.4	6.8
442110	Furniture stores .....	29	29 976	7 330	1 711	314	29.4	6.8
4422	Home furnishings stores .....	11	8 091	1 103	230	37	18.2	22.3
44221	Floor covering stores .....	7	6 843	995	209	30	16.7	12.9
442210	Floor covering stores .....	7	6 843	995	209	30	16.7	12.9
443	Electronics & appliance stores .....	24	13 369	1 849	461	92	35.0	6.8
4431	Electronics & appliance stores .....	24	13 369	1 849	461	92	35.0	6.8
44311	Appliance, television, & other electronics stores .....	24	13 369	1 849	461	92	35.0	6.8
443111	Household appliance stores .....	7	6 868	517	130	23	42.4	2.0
443112	Radio, television, & other electronics stores .....	17	6 501	1 332	331	69	27.2	11.9
444	Building material & garden equipment & supplies dealers .....	41	85 568	12 090	2 251	347	30.3	2.2
4441	Building material & supplies dealers .....	41	85 568	12 090	2 251	347	30.3	2.2
44413	Hardware stores .....	12	D	D	D	b	D	D
444130	Hardware stores .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	27	78 622	11 006	1 994	286	28.4	1.5
444190	Other building material dealers .....	27	78 622	11 006	1 994	286	28.4	1.5
445	Food & beverage stores .....	256	276 678	24 206	5 978	1 812	26.9	9.6
4451	Grocery stores .....	130	202 625	18 755	4 629	1 381	20.3	7.2
44511	Supermarkets & other grocery (except convenience) stores .....	111	195 715	18 203	4 509	1 348	19.4	5.5
445110	Supermarkets & other grocery (except convenience) stores .....	111	195 715	18 203	4 509	1 348	19.4	5.5
44512	Convenience stores .....	19	6 910	552	120	33	44.7	55.3
445120	Convenience stores .....	19	6 910	552	120	33	44.7	55.3
4452	Specialty food stores .....	42	24 264	1 962	541	162	53.2	10.4
4453	Beer, wine, & liquor stores .....	84	49 789	3 489	808	269	40.8	18.9
44531	Beer, wine, & liquor stores .....	84	49 789	3 489	808	269	40.8	18.9
445310	Beer, wine, & liquor stores .....	84	49 789	3 489	808	269	40.8	18.9
446	Health & personal care stores .....	85	108 657	14 262	2 945	836	19.2	17.5
4461	Health & personal care stores .....	85	108 657	14 262	2 945	836	19.2	17.5
44611	Pharmacies & drug stores .....	64	101 001	12 857	2 629	754	17.8	18.2
446110	Pharmacies & drug stores .....	64	101 001	12 857	2 629	754	17.8	18.2
4461101	Pharmacies & drug stores .....	61	100 387	12 763	2 611	747	17.8	18.1
4461102	Proprietary stores .....	3	614	94	18	7	D	37.0
44612	Cosmetics, beauty supplies, & perfume stores .....	7	1 506	213	53	15	58.0	8.0
446120	Cosmetics, beauty supplies, & perfume stores .....	7	1 506	213	53	15	58.0	8.0
44613	Optical goods stores .....	6	3 620	704	156	35	29.6	—
446130	Optical goods stores .....	6	3 620	704	156	35	29.6	—
44619	Other health & personal care stores .....	8	2 530	488	107	32	36.5	20.4
446191	Food (health) supplement stores .....	4	737	97	22	8	70.1	29.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWARK, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	55	62 985	3 329	805	231	28.6	12.5
4471	Gasoline stations .....	55	62 985	3 329	805	231	28.6	12.5
44711	Gasoline stations with convenience stores .....	10	12 893	394	81	32	35.6	1.8
447110	Gasoline stations with convenience stores .....	10	12 893	394	81	32	35.6	1.8
44719	Other gasoline stations .....	45	50 092	2 935	724	199	26.9	15.3
447190	Other gasoline stations .....	45	50 092	2 935	724	199	26.9	15.3
448	Clothing & clothing accessories stores .....	127	86 831	10 775	2 376	793	26.6	18.2
4481	Clothing stores .....	90	67 212	8 578	1 871	657	23.1	22.5
44811	Men's clothing stores .....	27	14 703	2 295	444	162	37.8	16.0
448110	Men's clothing stores .....	27	14 703	2 295	444	162	37.8	16.0
44812	Women's clothing stores .....	33	23 165	2 588	585	214	17.8	6.1
448120	Women's clothing stores .....	33	23 165	2 588	585	214	17.8	6.1
44813	Children's & infants' clothing stores .....	8	11 226	1 103	305	90	24.9	62.3
448130	Children's & infants' clothing stores .....	8	11 226	1 103	305	90	24.9	62.3
44814	Family clothing stores .....	11	9 410	1 325	291	74	26.3	30.2
448140	Family clothing stores .....	11	9 410	1 325	291	74	26.3	30.2
44815	Clothing accessories stores .....	5	646	74	19	7	27.1	64.9
448150	Clothing accessories stores .....	5	646	74	19	7	27.1	64.9
44819	Other clothing stores .....	6	8 062	1 193	227	110	4.8	13.7
448190	Other clothing stores .....	6	8 062	1 193	227	110	4.8	13.7
4482	Shoe stores .....	20	14 227	1 505	340	99	39.7	1.0
44821	Shoe stores .....	20	14 227	1 505	340	99	39.7	1.0
448210	Shoe stores .....	20	14 227	1 505	340	99	39.7	1.0
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	14	9 874	1 098	250	63	35.1	1.5
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	17	5 392	692	165	37	34.8	10.2
44831	Jewelry stores .....	17	5 392	692	165	37	34.8	10.2
448310	Jewelry stores .....	17	5 392	692	165	37	34.8	10.2
451	Sporting goods, hobby, book, & music stores .....	42	38 443	5 186	1 235	387	8.3	5.0
4511	Sporting goods, hobby, & musical instrument stores ..	14	10 874	1 427	347	94	12.0	4.8
45111	Sporting goods stores .....	6	9 458	1 092	263	72	10.8	5.5
451110	Sporting goods stores .....	6	9 458	1 092	263	72	10.8	5.5
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	7	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	7	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	28	27 569	3 759	888	293	6.9	5.1
45121	Book stores & news dealers .....	22	26 372	3 634	859	285	4.0	4.0
451211	Book stores .....	11	9 788	943	235	64	10.5	3.2
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	11	16 584	2 691	624	221	.1	4.4
452	General merchandise stores .....	25	28 405	4 498	911	310	42.7	4.1
4529	Other general merchandise stores .....	25	28 405	4 498	911	310	42.7	4.1
45299	All other general merchandise stores .....	25	28 405	4 498	911	310	42.7	4.1
452990	All other general merchandise stores .....	25	28 405	4 498	911	310	42.7	4.1
4529901	Variety stores .....	12	20 723	3 096	591	196	46.2	1.7
4529903	Miscellaneous general merchandise stores .....	13	7 682	1 402	320	114	33.2	10.7
453	Miscellaneous store retailers .....	38	D	D	D	c	D	D
4531	Florists .....	10	2 334	525	133	30	38.7	27.8
45311	Florists .....	10	2 334	525	133	30	38.7	27.8
453110	Florists .....	10	2 334	525	133	30	38.7	27.8
4532	Office supplies, stationery, & gift stores .....	10	15 436	1 440	492	58	50.6	38.9
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	7	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	7	D	D	D	b	D	D
4533	Used merchandise stores .....	4	D	D	D	b	D	D
45331	Used merchandise stores .....	4	D	D	D	b	D	D
453310	Used merchandise stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	30	D	D	D	c	D	D
4543	Direct selling establishments .....	26	50 602	3 926	965	148	10.6	17.2
45431	Fuel dealers .....	15	45 949	3 187	795	116	10.7	16.3
454311	Heating oil dealers .....	15	45 949	3 187	795	116	10.7	16.3
45439	Other direct selling establishments .....	11	4 653	739	170	32	10.6	25.1
454390	Other direct selling establishments .....	11	4 653	739	170	32	10.6	25.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW BRUNSWICK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>136</b>	<b>149 717</b>	<b>18 540</b>	<b>4 446</b>	<b>1 208</b>	<b>9.4</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	5	8 653	1 051	274	46	.6	13.8
4413	Automotive parts, accessories, & tire stores .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	a	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	D	D	D	b	D	D
4431	Electronics & appliance stores .....	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	13 813	2 147	706	52	2.2	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	38	20 631	2 548	598	163	19.6	5.6
4452	Specialty food stores .....	4	787	127	28	7	6.2	18.3
4453	Beer, wine, & liquor stores .....	10	6 342	827	185	51	30.2	—
44531	Beer, wine, & liquor stores .....	10	6 342	827	185	51	30.2	—
445310	Beer, wine, & liquor stores .....	10	6 342	827	185	51	30.2	—
446	Health & personal care stores .....	16	11 981	2 496	400	118	24.0	3.2
4461	Health & personal care stores .....	16	11 981	2 496	400	118	24.0	3.2
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	5	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	13 109	767	177	52	—	28.9
448	Clothing & clothing accessories stores .....	21	13 410	2 045	529	166	28.8	1.3
4481	Clothing stores .....	12	9 421	1 628	435	128	21.8	—
44811	Men's clothing stores .....	1	D	D	D	a	D	D
448110	Men's clothing stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	15 912	1 490	374	125	—	1.2
4512	Book, periodical, & music stores .....	8	D	D	D	c	D	D
45121	Book stores & news dealers .....	5	D	D	D	c	D	D
451211	Book stores .....	3	14 003	1 271	322	99	—	—
4512113	College book stores .....	3	14 003	1 271	322	99	—	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>NEW MILFORD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>62 100</b>	<b>7 168</b>	<b>1 787</b>	<b>363</b>	<b>7.9</b>	<b>5.3</b>
443	Electronics & appliance stores .....	3	939	187	40	6	49.6	50.4
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	43 702	4 907	1 245	264	7.1	.1
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	5 748	203	51	11	—	46.9
448	Clothing & clothing accessories stores .....	3	457	66	24	7	79.9	20.1
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW MILFORD, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4531	Florists .....	1	D	D	D	a	D	D
45311	Florists .....	1	D	D	D	a	D	D
453110	Florists .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NEW PROVIDENCE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>83 354</b>	<b>10 096</b>	<b>2 515</b>	<b>436</b>	<b>7.8</b>	<b>3.0</b>
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	19 573	2 570	622	164	3.8	2.3
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	6 618	433	109	37	14.1	22.2
448	Clothing & clothing accessories stores .....	6	6 359	1 353	283	58	2.8	—
4481	Clothing stores .....	3	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	789	125	19	9	100.0	—
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
<b>NEWTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>107</b>	<b>358 311</b>	<b>35 026</b>	<b>7 677</b>	<b>1 542</b>	<b>9.8</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	14	181 771	14 210	3 091	396	13.9	.9
4411	Automobile dealers .....	6	176 939	13 361	2 872	364	13.7	—
44111	New car dealers .....	6	176 939	13 361	2 872	364	13.7	—
441110	New car dealers .....	6	176 939	13 361	2 872	364	13.7	—
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	4	2 775	591	133	26	—	—
44211	Furniture stores .....	4	2 775	591	133	26	—	—
442110	Furniture stores .....	4	2 775	591	133	26	—	—
443	Electronics & appliance stores .....	5	2 436	282	63	20	4.0	—
4431	Electronics & appliance stores .....	5	2 436	282	63	20	4.0	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	15 200	1 680	374	140	6.6	6.6
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44413	Hardware stores .....	3	7 494	550	116	69	D	12.2
444130	Hardware stores .....	3	7 494	550	116	69	D	12.2
445	Food & beverage stores .....	14	82 339	8 369	1 979	510	2.8	2.5
4451	Grocery stores .....	9	74 630	7 754	1 837	462	.9	—
44511	Supermarkets & other grocery (except convenience) stores .....	5	72 163	7 449	1 760	430	.5	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	72 163	7 449	1 760	430	.5	—
4452	Specialty food stores .....	1	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	11	13 931	4 183	632	92	12.2	—
4461	Health & personal care stores .....	11	13 931	4 183	632	92	12.2	—
44613	Optical goods stores .....	3	D	D	D	a	D	D
446130	Optical goods stores .....	3	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	D	D	D	b	D	D
446199	All other health & personal care stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	9	9 551	609	151	43	1.6	14.2
448	Clothing & clothing accessories stores .....	13	4 148	553	137	47	38.6	5.2
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	17 153	2 068	537	79	—	—
4543	Direct selling establishments .....	4	17 153	2 068	537	79	—	—
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	b	D	D
<b>NORTH ARLINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>38 484</b>	<b>4 589</b>	<b>1 065</b>	<b>315</b>	<b>41.1</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	3	1 219	121	26	5	—	80.1
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 772	339	86	11	D	—
445	Food & beverage stores .....	12	7 142	825	208	80	56.0	2.4
4452	Specialty food stores .....	3	1 130	100	24	8	D	—
446	Health & personal care stores .....	6	D	D	D	c	D	D
4461	Health & personal care stores .....	6	D	D	D	c	D	D
447	Gasoline stations .....	6	4 834	436	108	28	30.0	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	2 017	229	46	9	47.3	1.2
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	1 311	246	42	9	100.0	—
45399	All other miscellaneous store retailers .....	4	1 311	246	42	9	100.0	—
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH BERGEN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>154</b>	<b>289 448</b>	<b>28 349</b>	<b>6 745</b>	<b>1 984</b>	<b>15.6</b>	<b>7.6</b>
441	Motor vehicle & parts dealers .....	15	33 574	3 314	807	157	35.5	15.5
44112	Used car dealers .....	5	D	D	D	a	D	D
441120	Used car dealers .....	5	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	8 032	1 321	341	92	1.3	41.6
44131	Automotive parts & accessories stores .....	8	8 032	1 321	341	92	1.3	41.6
441310	Automotive parts & accessories stores .....	8	8 032	1 321	341	92	1.3	41.6
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	5	4 295	546	116	16	—	38.8
44211	Furniture stores .....	5	4 295	546	116	16	—	38.8
442110	Furniture stores .....	5	4 295	546	116	16	—	38.8
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	17 500	1 896	494	65	4.2	.1
4441	Building material & supplies dealers .....	9	17 500	1 896	494	65	4.2	.1
44419	Other building material dealers .....	4	14 067	1 611	430	51	1.7	—
444190	Other building material dealers .....	4	14 067	1 611	430	51	1.7	—
445	Food & beverage stores .....	41	118 549	13 120	3 181	1 051	3.2	2.0
4451	Grocery stores .....	29	109 513	12 638	3 069	1 008	1.4	1.9
44511	Supermarkets & other grocery (except convenience) stores .....	23	107 434	12 368	3 003	985	1.2	1.9
445110	Supermarkets & other grocery (except convenience) stores .....	23	107 434	12 368	3 003	985	1.2	1.9
4452	Specialty food stores .....	3	630	65	14	6	100.0	—
4453	Beer, wine, & liquor stores .....	9	8 406	417	98	37	19.2	3.4
44531	Beer, wine, & liquor stores .....	9	8 406	417	98	37	19.2	3.4
445310	Beer, wine, & liquor stores .....	9	8 406	417	98	37	19.2	3.4
446	Health & personal care stores .....	12	17 633	1 789	405	134	17.6	10.8
4461	Health & personal care stores .....	12	17 633	1 789	405	134	17.6	10.8
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	25	33 816	1 564	398	104	65.7	2.9
4471	Gasoline stations .....	25	33 816	1 564	398	104	65.7	2.9
44719	Other gasoline stations .....	24	D	D	D	b	D	D
447190	Other gasoline stations .....	24	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	13	D	D	D	b	D	D
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	12	29 441	2 090	420	144	4.9	23.0
4511	Sporting goods, hobby, & musical instrument stores .....	8	28 748	2 025	408	140	3.1	23.6
45112	Hobby, toy, & game stores .....	5	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	c	D	D
451212	News dealers & newsstands .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	3	1 483	265	71	17	D	—
453910	Pet & pet supplies stores .....	3	1 483	265	71	17	D	—
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>NORTH BRUNSWICK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>124</b>	<b>499 156</b>	<b>43 061</b>	<b>10 491</b>	<b>2 117</b>	<b>8.0</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	17	241 287	15 467	4 017	460	9.6	.2
4411	Automobile dealers .....	7	227 019	11 940	3 146	321	9.8	.2
44111	New car dealers .....	7	227 019	11 940	3 146	321	9.8	.2
441110	New car dealers .....	7	227 019	11 940	3 146	321	9.8	.2
4413	Automotive parts, accessories, & tire stores .....	10	14 268	3 527	871	139	6.3	.8
44131	Automotive parts & accessories stores .....	7	10 286	2 737	678	115	8.8	1.1
441310	Automotive parts & accessories stores .....	7	10 286	2 737	678	115	8.8	1.1
44132	Tire dealers .....	3	3 982	790	193	24	—	—
441320	Tire dealers .....	3	3 982	790	193	24	—	—
442	Furniture & home furnishings stores .....	8	D	D	D	c	D	D
4421	Furniture stores .....	6	12 955	2 338	590	98	—	2.9
44211	Furniture stores .....	6	12 955	2 338	590	98	—	2.9
442110	Furniture stores .....	6	12 955	2 338	590	98	—	2.9
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	896	160	43	12	47.7	44.0

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH BRUNSWICK TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	3	20 236	3 099	723	67	—	—
444190	Other building material dealers .....	3	20 236	3 099	723	67	—	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	28	56 523	6 645	1 618	363	6.4	3.9
4451	Grocery stores .....	18	50 413	5 990	1 458	317	6.6	2.7
44511	Supermarkets & other grocery (except convenience) stores .....	11	46 989	5 619	1 375	281	4.3	2.9
445110	Supermarkets & other grocery (except convenience) stores .....	11	46 989	5 619	1 375	281	4.3	2.9
4452	Specialty food stores .....	5	990	179	41	15	30.7	40.0
446	Health & personal care stores .....	7	11 410	1 394	283	91	9.2	—
4461	Health & personal care stores .....	7	11 410	1 394	283	91	9.2	—
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	16	18 508	841	196	61	44.8	48.5
44719	Other gasoline stations .....	14	D	D	D	b	D	D
447190	Other gasoline stations .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	10	26 303	2 731	600	230	1.5	.8
4481	Clothing stores .....	6	25 579	2 642	588	220	.4	.9
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	5	4 973	539	109	46	12.2	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	4 973	539	109	46	12.2	—
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>NORTH CALDWELL, NJ *</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>4 805</b>	<b>974</b>	<b>105</b>	<b>21</b>	<b>28.0</b>	<b>26.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>60</b>	<b>88 137</b>	<b>12 069</b>	<b>2 748</b>	<b>536</b>	<b>12.8</b>	<b>5.1</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	c	D	D
4421	Furniture stores .....	3	D	D	D	c	D	D
44211	Furniture stores .....	3	D	D	D	c	D	D
442110	Furniture stores .....	3	D	D	D	c	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	1 256	182	48	12	—	—
444	Building material & garden equipment & supplies dealers .....	5	5 391	728	145	24	—	42.2
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	19 930	2 673	584	154	7.7	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	13	7 769	1 008	238	56	43.6	11.0
4461	Health & personal care stores .....	13	7 769	1 008	238	56	43.6	11.0
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
44719	Other gasoline stations .....	3	D	D	D	a	D	D
447190	Other gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	7	3 643	603	103	26	38.5	5.5
4481	Clothing stores .....	4	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>NORTH HALEDON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH HANOVER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>9</b>	<b>8 154</b>	<b>1 175</b>	<b>220</b>	<b>66</b>	<b>6.7</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	3 092	471	110	16	—	—
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>NORTH PLAINFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>65</b>	<b>273 496</b>	<b>25 641</b>	<b>6 272</b>	<b>1 345</b>	<b>2.9</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	9	157 561	11 760	2 940	283	.1	—
4411	Automobile dealers .....	6	D	D	D	e	D	D
44111	New car dealers .....	4	140 902	10 088	2 495	237	—	—
441110	New car dealers .....	4	140 902	10 088	2 495	237	—	—
44112	Used car dealers .....	2	D	D	D	b	D	D
441120	Used car dealers .....	2	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4421	Furniture stores .....	4	3 683	451	94	19	4.0	—
44211	Furniture stores .....	4	3 683	451	94	19	4.0	—
442110	Furniture stores .....	4	3 683	451	94	19	4.0	—
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	8 501	1 785	414	59	—	—
4441	Building material & supplies dealers .....	4	8 501	1 785	414	59	—	—
44412	Paint & wallpaper stores .....	1	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	12	40 166	4 885	1 186	492	3.9	6.7
4451	Grocery stores .....	6	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	11	11 736	602	126	30	24.9	16.9
448	Clothing & clothing accessories stores .....	6	2 562	225	63	25	10.6	.4
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	1	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHVALE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>82 953</b>	<b>5 558</b>	<b>1 371</b>	<b>255</b>	<b>43.3</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	67 315	3 914	1 021	163	46.9	—
4451	Grocery stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	4	2 927	345	86	25	44.7	—
44619	Other health & personal care stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	7 971	401	91	34	—	15.0
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NORTH WILDWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>35 055</b>	<b>3 862</b>	<b>627</b>	<b>173</b>	<b>18.1</b>	<b>.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	13	20 416	2 502	371	101	17.6	—
4452	Specialty food stores .....	4	1 115	179	7	5	27.5	—
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	289	51	5	4	66.8	33.2
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	496	51	—	—	—	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	2 248	191	31	11	12.3	—
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
<b>NORWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>28 583</b>	<b>2 443</b>	<b>566</b>	<b>135</b>	<b>17.1</b>	<b>13.1</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	3 633	240	65	18	42.3	27.2
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	3 447	105	24	8	20.1	79.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NUTLEY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>98</b>	<b>154 088</b>	<b>16 951</b>	<b>4 218</b>	<b>962</b>	<b>12.2</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 004	172	41	10	D	—
444	Building material & garden equipment & supplies dealers .....	8	6 115	918	177	39	38.8	9.2
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	19	82 468	8 727	2 285	442	2.5	1.8
4451	Grocery stores .....	12	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D
4452	Specialty food stores .....	6	D	D	D	a	D	D
446	Health & personal care stores .....	15	14 166	1 763	350	95	32.5	7.4
4461	Health & personal care stores .....	15	14 166	1 763	350	95	32.5	7.4
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	1 316	229	77	9	8.7	63.4
447	Gasoline stations .....	15	11 547	963	239	57	17.1	8.1
44719	Other gasoline stations .....	14	D	D	D	b	D	D
447190	Other gasoline stations .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	7	7 279	1 163	290	127	19.5	—
4481	Clothing stores .....	3	5 709	892	219	101	D	—
451	Sporting goods, hobby, book, & music stores .....	5	860	114	28	10	95.3	—
453	Miscellaneous store retailers .....	9	1 488	263	74	25	40.1	18.1
4532102	Office supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	9	6 395	1 177	303	84	57.0	—
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	6	2 854	589	170	54	83.9	—
<b>OAKLAND, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>103 140</b>	<b>12 384</b>	<b>2 869</b>	<b>647</b>	<b>4.3</b>	<b>5.7</b>
441	Motor vehicle & parts dealers .....	4	4 749	374	89	19	10.9	67.8
442	Furniture & home furnishings stores .....	4	1 262	194	38	7	29.8	—
443	Electronics & appliance stores .....	5	3 937	475	105	20	—	11.9
4431	Electronics & appliance stores .....	5	3 937	475	105	20	—	11.9
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	7 121	574	126	19	—	3.3
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	52 844	7 330	1 688	361	.7	2.2
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	3	9 207	1 178	266	88	—	—
4461	Health & personal care stores .....	3	9 207	1 178	266	88	—	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	10 313	640	174	37	21.3	6.3
448	Clothing & clothing accessories stores .....	5	2 513	265	72	28	—	4.6
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	533	66	3	1	100.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OAKLAND, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
<b>OAKLYN, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>17</b>	<b>31 924</b>	<b>3 263</b>	<b>563</b>	<b>136</b>	<b>43.3</b>	<b>2.8</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	2	D	D	D	a	D	D
4421	Furniture stores . . . . .	2	D	D	D	a	D	D
44211	Furniture stores . . . . .	2	D	D	D	a	D	D
442110	Furniture stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	2	D	D	D	b	D	D
446	Health & personal care stores . . . . .	4	4 999	743	133	40	—	3.6
4461	Health & personal care stores . . . . .	4	4 999	743	133	40	—	3.6
447	Gasoline stations . . . . .	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
<b>OCEAN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>162</b>	<b>226 707</b>	<b>27 169</b>	<b>6 263</b>	<b>1 670</b>	<b>9.7</b>	<b>5.0</b>
441	Motor vehicle & parts dealers . . . . .	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores . . . . .	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores . . . . .	2	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	9	9 318	912	160	45	13.2	—
4421	Furniture stores . . . . .	6	5 782	535	103	21	10.8	—
44211	Furniture stores . . . . .	6	5 782	535	103	21	10.8	—
442110	Furniture stores . . . . .	6	5 782	535	103	21	10.8	—
4422	Home furnishings stores . . . . .	3	3 536	377	57	24	D	—
44229	Other home furnishings stores . . . . .	1	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	8	1 722	233	45	13	64.8	10.4
4431	Electronics & appliance stores . . . . .	8	1 722	233	45	13	64.8	10.4
44313	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	13	8 879	1 281	356	63	39.6	.2
445	Food & beverage stores . . . . .	24	46 407	6 085	1 317	315	6.5	1.2
4451	Grocery stores . . . . .	13	40 368	5 577	1 210	276	4.3	1.2
4452	Specialty food stores . . . . .	5	1 130	140	36	8	40.1	—
446	Health & personal care stores . . . . .	19	46 075	5 422	1 334	222	9.2	6.3
4461	Health & personal care stores . . . . .	19	46 075	5 422	1 334	222	9.2	6.3
44611	Pharmacies & drug stores . . . . .	6	42 299	4 817	1 196	183	7.7	6.2
446110	Pharmacies & drug stores . . . . .	6	42 299	4 817	1 196	183	7.7	6.2
4461101	Pharmacies & drug stores . . . . .	5	D	D	D	c	D	D
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	4	D	D	D	a	D	D
44619	Other health & personal care stores . . . . .	7	2 541	368	73	23	31.6	11.1
446191	Food (health) supplement stores . . . . .	3	1 680	199	35	15	D	16.8
447	Gasoline stations . . . . .	10	15 387	1 002	206	61	—	23.1
44719	Other gasoline stations . . . . .	9	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	23	11 755	2 503	620	154	8.5	25.6
4481	Clothing stores . . . . .	15	D	D	D	c	D	D
44811	Men's clothing stores . . . . .	2	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	2	D	D	D	b	D	D
44815	Clothing accessories stores . . . . .	4	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCEAN TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	15	10 806	1 605	384	106	4.1	.1
4511	Sporting goods, hobby, & musical instrument stores ..	9	9 210	1 383	329	79	3.0	—
45111	Sporting goods stores .....	6	6 293	980	212	41	4.4	—
451110	Sporting goods stores .....	6	6 293	980	212	41	4.4	—
4511102	Specialty-line sporting goods stores .....	6	6 293	980	212	41	4.4	—
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	1 596	222	55	27	10.5	.6
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	22	6 515	963	191	104	52.6	3.0
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	1 904	210	57	21	D	—
453910	Pet & pet supplies stores .....	3	1 904	210	57	21	D	—
45399	All other miscellaneous store retailers .....	5	1 502	291	29	17	50.7	13.1
454	Nonstore retailers .....	9	4 489	821	208	34	67.1	—
4543	Direct selling establishments .....	5	3 762	756	197	31	60.7	—
<b>OCEAN CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>146</b>	<b>146 379</b>	<b>16 354</b>	<b>2 863</b>	<b>796</b>	<b>12.2</b>	<b>12.4</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	2 276	186	39	7	9.1	—
443	Electronics & appliance stores .....	4	4 657	510	105	25	3.7	4.3
4431	Electronics & appliance stores .....	4	4 657	510	105	25	3.7	4.3
44311	Appliance, television, & other electronics stores ....	3	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	14 109	2 020	450	71	1.0	12.6
4441	Building material & supplies dealers .....	11	14 109	2 020	450	71	1.0	12.6
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	6	10 588	1 576	348	51	—	—
444190	Other building material dealers .....	6	10 588	1 576	348	51	—	—
445	Food & beverage stores .....	28	40 656	5 138	760	226	6.2	6.3
4451	Grocery stores .....	17	D	D	D	c	D	D
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	10	D	D	D	a	D	D
446	Health & personal care stores .....	11	16 889	1 492	293	80	10.5	—
4461	Health & personal care stores .....	11	16 889	1 492	293	80	10.5	—
447	Gasoline stations .....	7	5 097	467	85	27	36.8	29.4
448	Clothing & clothing accessories stores .....	34	18 215	2 411	439	119	21.5	17.2
4481	Clothing stores .....	29	15 921	2 105	390	102	24.3	16.3
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	7	4 914	703	167	36	12.5	29.1
448190	Other clothing stores .....	7	4 914	703	167	36	12.5	29.1
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	12	2 822	461	54	75	10.5	9.4
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D
452	General merchandise stores .....	5	3 704	423	76	39	37.6	—
45299	All other general merchandise stores .....	5	3 704	423	76	39	37.6	—
452990	All other general merchandise stores .....	5	3 704	423	76	39	37.6	—
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	16	6 394	765	76	41	56.0	9.5
45322	Gift, novelty, & souvenir stores .....	16	6 394	765	76	41	56.0	9.5
453220	Gift, novelty, & souvenir stores .....	16	6 394	765	76	41	56.0	9.5
4539	Other miscellaneous store retailers .....	7	1 695	193	25	12	18.9	40.4
45392	Art dealers .....	4	1 419	175	21	7	12.2	47.0
453920	Art dealers .....	4	1 419	175	21	7	12.2	47.0
454	Nonstore retailers .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCEANPORT, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>7 284</b>	<b>749</b>	<b>151</b>	<b>73</b>	<b>54.4</b>	<b>9.9</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	2 801	244	50	12	21.8	9.6
446	Health & personal care stores .....	3	982	198	25	28	D	46.4
447	Gasoline stations .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
<b>OGDENSBURG, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>5 533</b>	<b>478</b>	<b>108</b>	<b>23</b>	<b>9.3</b>	<b>-</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
<b>OLD BRIDGE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>130</b>	<b>371 237</b>	<b>30 220</b>	<b>6 862</b>	<b>1 458</b>	<b>9.3</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	12	190 346	12 713	2 787	262	1.2	-
4411	Automobile dealers .....	3	183 967	11 620	2 505	193	-	-
44111	New car dealers .....	3	183 967	11 620	2 505	219	-	-
441110	New car dealers .....	3	183 967	11 620	2 505	219	-	-
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	27 486	2 867	637	116	8.4	-
4441	Building material & supplies dealers .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	c	D	D
444190	Other building material dealers .....	9	D	D	D	c	D	D
445	Food & beverage stores .....	36	62 955	7 588	1 758	498	3.7	9.5
4451	Grocery stores .....	21	54 977	6 802	1 560	442	2.6	9.9
44511	Supermarkets & other grocery (except convenience) stores .....	11	50 480	6 227	1 415	399	.9	8.5
445110	Supermarkets & other grocery (except convenience) stores .....	11	50 480	6 227	1 415	399	.9	8.5
44512	Convenience stores .....	10	4 497	575	145	43	21.5	25.5
445120	Convenience stores .....	10	4 497	575	145	43	21.5	25.5
4452	Specialty food stores .....	5	1 076	156	39	11	10.7	-
4453	Beer, wine, & liquor stores .....	10	6 902	630	159	45	11.3	7.7
44531	Beer, wine, & liquor stores .....	10	6 902	630	159	45	11.3	7.7
445310	Beer, wine, & liquor stores .....	10	6 902	630	159	45	11.3	7.7
446	Health & personal care stores .....	10	D	D	D	c	D	D
4461	Health & personal care stores .....	10	D	D	D	c	D	D
447	Gasoline stations .....	21	32 468	1 376	309	120	44.0	14.7
4471	Gasoline stations .....	21	32 468	1 376	309	120	44.0	14.7
44711	Gasoline stations with convenience stores .....	7	16 550	492	113	60	41.3	13.4
447110	Gasoline stations with convenience stores .....	7	16 550	492	113	60	41.3	13.4
44719	Other gasoline stations .....	14	15 918	884	196	60	46.8	16.0
447190	Other gasoline stations .....	14	15 918	884	196	60	46.8	16.0
448	Clothing & clothing accessories stores .....	9	4 084	460	135	50	23.6	-
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	6	3 372	417	78	31	45.0	-
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	2 356	234	44	16	30.5	60.1
452990	All other general merchandise stores .....	4	2 356	234	44	16	30.5	60.1
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	5 627	492	129	41	D	-
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D

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<b>OLD BRIDGE TOWNSHIP, NJ—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Nonstore retailers .....	4	6 462	757	170	32	73.7	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>OLD TAPPAN, NJ</b>								
44-45	<b>Retail trade .....</b>	<b>17</b>	<b>26 443</b>	<b>2 511</b>	<b>596</b>	<b>166</b>	<b>6.1</b>	<b>65.8</b>
445	Food & beverage stores .....	9	18 468	1 474	363	115	4.4	94.2
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	393	66	9	5	100.0	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>ORADELL, NJ</b>								
44-45	<b>Retail trade .....</b>	<b>27</b>	<b>40 455</b>	<b>3 238</b>	<b>717</b>	<b>124</b>	<b>84.2</b>	<b>.6</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	1 800	284	69	16	29.6	12.5
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	4 813	747	124	33	D	—
4461	Health & personal care stores .....	3	4 813	747	124	33	D	—
447	Gasoline stations .....	4	4 104	345	82	16	100.0	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>PALISADES PARK, NJ</b>								
44-45	<b>Retail trade .....</b>	<b>62</b>	<b>38 080</b>	<b>3 530</b>	<b>841</b>	<b>187</b>	<b>36.2</b>	<b>5.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	5 727	389	101	16	30.9	—
4431	Electronics & appliance stores .....	5	5 727	389	101	16	30.9	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 095	365	71	11	24.2	—
445	Food & beverage stores .....	15	5 537	556	137	40	49.5	20.0
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	7	6 960	1 110	262	53	48.9	—
4461	Health & personal care stores .....	7	6 960	1 110	262	53	48.9	—
447	Gasoline stations .....	6	11 986	454	119	30	29.9	3.1
44719	Other gasoline stations .....	6	11 986	454	119	30	29.9	3.1
447190	Other gasoline stations .....	6	11 986	454	119	30	29.9	3.1
448	Clothing & clothing accessories stores .....	8	1 112	154	30	10	28.1	43.9
451	Sporting goods, hobby, book, & music stores .....	4	1 100	83	15	4	63.8	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALISADES PARK, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PALMYRA, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>109 011</b>	<b>9 377</b>	<b>2 067</b>	<b>282</b>	<b>6.4</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	c	D	D
4411	Automobile dealers .....	7	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	8 256	933	159	50	—	—
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	2 573	169	46	18	9.0	25.0
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 329	375	81	22	D	—
<b>PARAMUS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>623</b>	<b>2 438 341</b>	<b>249 347</b>	<b>60 538</b>	<b>13 648</b>	<b>2.6</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	16	436 979	29 259	6 606	644	1.4	—
4411	Automobile dealers .....	11	D	D	D	f	D	D
44111	New car dealers .....	10	427 196	27 945	6 313	568	—	—
441110	New car dealers .....	10	427 196	27 945	6 313	568	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	72	168 694	21 941	5 086	833	5.5	2.6
4421	Furniture stores .....	42	85 152	9 577	2 198	331	1.5	4.7
44211	Furniture stores .....	42	85 152	9 577	2 198	331	1.5	4.7
442110	Furniture stores .....	42	85 152	9 577	2 198	331	1.5	4.7
4422	Home furnishings stores .....	30	83 542	12 364	2 888	502	9.6	.5
44221	Floor covering stores .....	11	18 555	3 469	817	89	8.0	—
442210	Floor covering stores .....	11	18 555	3 469	817	89	8.0	—
44229	Other home furnishings stores .....	19	64 987	8 895	2 071	413	10.0	.7
442291	Window treatment stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	17	D	D	D	e	D	D
443	Electronics & appliance stores .....	20	168 029	9 766	2 789	488	2.0	16.9
4431	Electronics & appliance stores .....	20	168 029	9 766	2 789	488	2.0	16.9
44311	Appliance, television, & other electronics stores .....	12	D	D	D	e	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	10	D	D	D	c	D	D
44312	Computer & software stores .....	7	84 904	2 990	875	226	.7	1.7
443120	Computer & software stores .....	7	84 904	2 990	875	226	.7	1.7
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	138 101	15 989	3 501	584	.2	.6
4441	Building material & supplies dealers .....	15	134 751	15 493	3 438	539	—	.2
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	11	D	D	D	c	D	D
444190	Other building material dealers .....	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	3	3 350	496	63	45	D	17.3
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARAMUS, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	26	72 809	8 700	2 106	476	3.3	6.7
4451	Grocery stores .....	15	69 613	7 799	1 902	441	2.4	7.0
44511	Supermarkets & other grocery (except convenience) stores .....	7	64 448	7 484	1 821	410	1.3	1.0
445110	Supermarkets & other grocery (except convenience) stores .....	7	64 448	7 484	1 821	410	1.3	1.0
44512	Convenience stores .....	8	5 165	315	81	31	15.6	81.6
445120	Convenience stores .....	8	5 165	315	81	31	15.6	81.6
4452	Specialty food stores .....	9	D	D	D	a	D	D
446	Health & personal care stores .....	47	52 815	6 897	1 645	461	14.2	20.9
4461	Health & personal care stores .....	47	52 815	6 897	1 645	461	14.2	20.9
44611	Pharmacies & drug stores .....	9	23 093	1 901	453	173	21.2	31.8
446110	Pharmacies & drug stores .....	9	23 093	1 901	453	173	21.2	31.8
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	8	6 115	753	207	67	7.2	—
446120	Cosmetics, beauty supplies, & perfume stores .....	8	6 115	753	207	67	7.2	—
44613	Optical goods stores .....	21	18 108	3 462	813	183	12.0	3.4
446130	Optical goods stores .....	21	18 108	3 462	813	183	12.0	3.4
44619	Other health & personal care stores .....	9	5 499	781	172	38	—	55.9
446191	Food (health) supplement stores .....	6	4 425	509	111	31	—	69.5
447	Gasoline stations .....	29	36 812	2 054	526	165	44.7	13.2
4471	Gasoline stations .....	29	36 812	2 054	526	165	44.7	13.2
44719	Other gasoline stations .....	28	D	D	D	c	D	D
447190	Other gasoline stations .....	28	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	258	532 585	66 166	16 168	4 740	2.1	7.4
4481	Clothing stores .....	150	417 986	51 172	12 699	3 820	.8	6.9
44811	Men's clothing stores .....	23	40 419	4 111	1 055	243	5.5	15.1
448110	Men's clothing stores .....	23	40 419	4 111	1 055	243	5.5	15.1
44812	Women's clothing stores .....	59	73 642	8 889	2 200	766	.5	8.9
448120	Women's clothing stores .....	59	73 642	8 889	2 200	766	.5	8.9
44813	Children's & infants' clothing stores .....	12	30 704	2 616	649	232	—	4.6
448130	Children's & infants' clothing stores .....	12	30 704	2 616	649	232	—	4.6
44814	Family clothing stores .....	29	247 735	32 070	8 010	2 339	—	5.4
448140	Family clothing stores .....	29	247 735	32 070	8 010	2 339	—	5.4
44815	Clothing accessories stores .....	12	5 188	847	212	76	3.9	25.9
448150	Clothing accessories stores .....	12	5 188	847	212	76	3.9	25.9
44819	Other clothing stores .....	15	20 298	2 639	573	164	2.5	—
448190	Other clothing stores .....	15	20 298	2 639	573	164	2.5	—
4482	Shoe stores .....	59	67 654	8 892	2 061	618	2.0	5.5
44821	Shoe stores .....	59	67 654	8 892	2 061	618	2.0	5.5
448210	Shoe stores .....	59	67 654	8 892	2 061	618	2.0	5.5
4482101	Men's shoe stores .....	8	3 954	541	118	25	—	—
4482102	Women's shoe stores .....	19	11 867	1 570	368	147	—	25.4
4482103	Children's & juveniles' shoe stores .....	5	2 651	388	98	30	—	27.4
4482104	Family shoe stores .....	15	25 688	3 799	853	179	2.5	—
4482105	Athletic footwear stores .....	12	23 494	2 594	624	237	3.2	—
4483	Jewelry, luggage, & leather goods stores .....	49	46 945	6 102	1 408	302	14.0	14.1
44831	Jewelry stores .....	43	D	D	D	e	D	D
448310	Jewelry stores .....	43	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	6	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	51	187 042	17 179	4 219	1 105	.8	1.8
4511	Sporting goods, hobby, & musical instrument stores ..	32	127 403	11 554	2 813	696	1.2	2.6
45111	Sporting goods stores .....	13	49 360	5 864	1 470	334	.7	—
451110	Sporting goods stores .....	13	49 360	5 864	1 470	334	.7	—
4511101	General-line sporting goods stores .....	3	31 738	3 519	885	200	—	—
4511102	Specialty-line sporting goods stores .....	10	17 622	2 345	585	134	1.9	—
45112	Hobby, toy, & game stores .....	13	59 900	4 095	934	305	—	5.5
451120	Hobby, toy, & game stores .....	13	59 900	4 095	934	305	—	5.5
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	19	59 639	5 625	1 406	409	—	—
45121	Book stores & news dealers .....	8	38 399	4 117	1 033	279	—	—
451211	Book stores .....	8	38 399	4 117	1 033	279	—	—
4512111	Book stores, general .....	6	D	D	D	e	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	21 240	1 508	373	130	—	.1
451220	Prerecorded tape, compact disc, & record stores ...	11	21 240	1 508	373	130	—	.1

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARAMUS, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	15	526 371	60 389	15 300	3 424	—	2.7
4521	Department stores (incl leased depts) ## .....	11	497 483	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	11	497 483	N	N	N	—	—
4521	Department stores (excl leased depts) .....	11	490 687	57 225	14 317	3 247	—	—
45211	Department stores (excl leased depts) .....	11	490 687	57 225	14 317	3 247	—	—
452110	Department stores (excl leased depts) .....	11	490 687	57 225	14 317	3 247	—	—
4521101	Conventional department stores (excl leased depts) .....	6	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	35 684	3 164	983	177	—	39.4
45299	All other general merchandise stores .....	4	35 684	3 164	983	177	—	39.4
452990	All other general merchandise stores .....	4	35 684	3 164	983	177	—	39.4
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	60	89 789	9 322	2 105	665	3.2	1.2
4531	Florists .....	2	D	D	D	a	D	D
45311	Florists .....	2	D	D	D	a	D	D
453110	Florists .....	2	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores .....	36	55 047	5 076	1 190	392	1.2	1.8
45321	Office supplies & stationery stores .....	6	32 000	2 208	480	133	.3	2.1
453210	Office supplies & stationery stores .....	6	32 000	2 208	480	133	.3	2.1
4532102	Office supplies stores .....	6	32 000	2 208	480	133	.3	2.1
45322	Gift, novelty, & souvenir stores .....	30	23 047	2 868	710	259	2.5	1.4
453220	Gift, novelty, & souvenir stores .....	30	23 047	2 868	710	259	2.5	1.4
4539	Other miscellaneous store retailers .....	21	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	5	11 009	1 059	282	84	—	—
453910	Pet & pet supplies stores .....	5	11 009	1 059	282	84	—	—
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	14	21 138	2 845	556	165	7.9	—
454	Nonstore retailers .....	11	28 315	1 685	487	63	4.8	—
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	b	D	D
<b>PARK RIDGE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>41 938</b>	<b>5 414</b>	<b>1 273</b>	<b>267</b>	<b>31.6</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	3	1 775	371	85	20	D	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	6 584	459	94	13	50.7	39.5
4431	Electronics & appliance stores .....	4	6 584	459	94	13	50.7	39.5
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	8 186	1 381	369	69	4.9	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	14 342	1 883	429	93	10.0	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	4 608	191	41	18	86.6	13.4
448	Clothing & clothing accessories stores .....	4	890	134	28	3	88.1	11.9
451	Sporting goods, hobby, book, & music stores .....	3	1 826	255	69	10	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	1 826	255	69	10	D	—
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

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<b>PARSIPPANY-TROY HILLS TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>202</b>	<b>848 567</b>	<b>77 271</b>	<b>18 840</b>	<b>3 223</b>	<b>5.3</b>	<b>2.0</b>
441	Motor vehicle & parts dealers	13	157 545	9 181	2 082	288	7.5	2.1
4411	Automobile dealers	6	D	D	D	c	D	D
44111	New car dealers	4	146 040	7 356	1 657	224	7.7	—
441110	New car dealers	4	146 040	7 356	1 657	224	7.7	—
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	5 267	870	197	37	12.5	61.9
441310	Automotive parts & accessories stores	4	5 267	870	197	37	12.5	61.9
442	Furniture & home furnishings stores	13	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	6	13 867	1 771	452	62	7.0	1.5
442210	Floor covering stores	6	13 867	1 771	452	62	7.0	1.5
443	Electronics & appliance stores	14	64 732	3 537	928	191	3.8	3.8
4431	Electronics & appliance stores	14	64 732	3 537	928	191	3.8	3.8
44311	Appliance, television, & other electronics stores	4	4 078	371	110	17	36.1	42.6
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	8	D	D	D	c	D	D
443120	Computer & software stores	8	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	D	D	D	c	D	D
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	8	8 103	1 422	315	47	24.4	—
444190	Other building material dealers	8	8 103	1 422	315	47	24.4	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	39	78 360	9 442	2 320	567	3.7	1.7
4451	Grocery stores	24	69 134	8 468	2 090	469	2.2	.9
44511	Supermarkets & other grocery (except convenience) stores	15	62 405	7 594	1 899	399	1.4	.8
445110	Supermarkets & other grocery (except convenience) stores	15	62 405	7 594	1 899	399	1.4	.8
44512	Convenience stores	9	6 729	874	191	70	9.5	1.6
445120	Convenience stores	9	6 729	874	191	70	9.5	1.6
4452	Specialty food stores	7	1 927	427	108	55	39.9	38.9
4453	Beer, wine, & liquor stores	8	7 299	547	122	43	8.3	—
44531	Beer, wine, & liquor stores	8	7 299	547	122	43	8.3	—
445310	Beer, wine, & liquor stores	8	7 299	547	122	43	8.3	—
446	Health & personal care stores	10	19 764	2 208	460	162	30.8	.8
4461	Health & personal care stores	10	19 764	2 208	460	162	30.8	.8
447	Gasoline stations	22	31 738	1 653	392	94	25.1	7.2
4471	Gasoline stations	22	31 738	1 653	392	94	25.1	7.2
44711	Gasoline stations with convenience stores	6	10 102	346	82	21	38.6	8.2
447110	Gasoline stations with convenience stores	6	10 102	346	82	21	38.6	8.2
44719	Other gasoline stations	16	21 636	1 307	310	73	18.8	6.8
447190	Other gasoline stations	16	21 636	1 307	310	73	18.8	6.8
448	Clothing & clothing accessories stores	19	D	D	D	c	D	D
4481	Clothing stores	13	D	D	D	c	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	14	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	10	16 658	1 401	220	78	2.7	16.0
45112	Hobby, toy, & game stores	6	11 951	1 004	127	60	1.2	22.3
451120	Hobby, toy, & game stores	6	11 951	1 004	127	60	1.2	22.3
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	10	43 047	4 047	1 040	405	.6	.6
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	3	5 335	591	130	52	—	—
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARSIPPANY-TROY HILLS TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	12	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>PASSAIC, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>218</b>	<b>440 088</b>	<b>38 497</b>	<b>8 768</b>	<b>1 961</b>	<b>16.7</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	16	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	8	5 780	858	202	55	26.3	56.6
441310	Automotive parts & accessories stores .....	8	5 780	858	202	55	26.3	56.6
442	Furniture & home furnishings stores .....	11	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	D	D	D	b	D	D
4431	Electronics & appliance stores .....	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores ...	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	12	24 700	3 184	636	77	2.0	9.4
4441	Building material & supplies dealers .....	12	24 700	3 184	636	77	2.0	9.4
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	57	93 977	10 050	2 514	581	7.6	8.2
4451	Grocery stores .....	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	22	77 728	8 521	2 139	485	2.6	6.6
445110	Supermarkets & other grocery (except convenience) stores .....	22	77 728	8 521	2 139	485	2.6	6.6
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	11	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	19	9 563	721	172	50	28.6	24.7
44531	Beer, wine, & liquor stores .....	19	9 563	721	172	50	28.6	24.7
445310	Beer, wine, & liquor stores .....	19	9 563	721	172	50	28.6	24.7
446	Health & personal care stores .....	19	20 531	3 522	535	153	27.0	.7
4461	Health & personal care stores .....	19	20 531	3 522	535	153	27.0	.7
44611	Pharmacies & drug stores .....	14	19 537	3 282	479	140	27.2	.5
446110	Pharmacies & drug stores .....	14	19 537	3 282	479	140	27.2	.5
4461102	Proprietary stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	17	13 406	954	203	44	27.5	6.1
44719	Other gasoline stations .....	13	12 824	910	197	42	24.3	6.4
447190	Other gasoline stations .....	13	12 824	910	197	42	24.3	6.4
448	Clothing & clothing accessories stores .....	43	19 553	2 304	566	173	29.3	18.2
4481	Clothing stores .....	27	11 949	1 527	380	119	43.1	20.4
44811	Men's clothing stores .....	6	2 575	204	43	14	76.2	23.8
448110	Men's clothing stores .....	6	2 575	204	43	14	76.2	23.8
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
4482	Shoe stores .....	6	5 981	525	126	36	2.8	—
44821	Shoe stores .....	6	5 981	525	126	36	2.8	—
448210	Shoe stores .....	6	5 981	525	126	36	2.8	—
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASSAIC, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	8	D	D	D	b	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	3	3 592	201	49	13	D	15.1
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>PATERSON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>382</b>	<b>409 303</b>	<b>48 108</b>	<b>11 584</b>	<b>2 513</b>	<b>31.5</b>	<b>17.6</b>
441	Motor vehicle & parts dealers .....	32	32 680	4 747	1 046	200	22.0	18.5
44112	Used car dealers .....	9	D	D	D	a	D	D
441120	Used car dealers .....	9	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	23	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	19	21 613	3 062	708	144	14.2	22.9
441310	Automotive parts & accessories stores .....	19	21 613	3 062	708	144	14.2	22.9
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	13	D	D	D	c	D	D
4421	Furniture stores .....	12	17 015	3 577	683	136	23.1	1.5
44211	Furniture stores .....	12	17 015	3 577	683	136	23.1	1.5
442110	Furniture stores .....	12	17 015	3 577	683	136	23.1	1.5
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	21	73 984	10 760	2 725	262	54.2	.6
4441	Building material & supplies dealers .....	21	73 984	10 760	2 725	262	54.2	.6
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	14	68 795	9 899	2 513	223	55.6	.7
444190	Other building material dealers .....	14	68 795	9 899	2 513	223	55.6	.7
445	Food & beverage stores .....	123	135 200	11 917	3 016	998	22.1	16.2
4451	Grocery stores .....	59	98 330	9 286	2 380	794	16.6	10.6
44511	Supermarkets & other grocery (except convenience) stores .....	55	97 809	9 238	2 369	790	16.2	10.6
445110	Supermarkets & other grocery (except convenience) stores .....	55	97 809	9 238	2 369	790	16.2	10.6
4452	Specialty food stores .....	18	11 411	1 062	256	80	19.3	33.1
4453	Beer, wine, & liquor stores .....	46	25 459	1 569	380	124	44.6	30.1
44531	Beer, wine, & liquor stores .....	46	25 459	1 569	380	124	44.6	30.1
445310	Beer, wine, & liquor stores .....	46	25 459	1 569	380	124	44.6	30.1
446	Health & personal care stores .....	37	40 940	4 753	1 112	227	48.5	22.4
4461	Health & personal care stores .....	37	40 940	4 753	1 112	227	48.5	22.4
44611	Pharmacies & drug stores .....	32	39 318	4 466	1 022	212	48.8	22.1
446110	Pharmacies & drug stores .....	32	39 318	4 466	1 022	212	48.8	22.1
4461101	Pharmacies & drug stores .....	31	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	30	24 483	1 338	310	103	29.4	18.7
4471	Gasoline stations .....	30	24 483	1 338	310	103	29.4	18.7
44719	Other gasoline stations .....	23	19 232	981	238	85	34.7	23.8
447190	Other gasoline stations .....	23	19 232	981	238	85	34.7	23.8

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PATERSON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	62	28 703	3 005	683	205	30.6	26.8
4481	Clothing stores .....	37	19 775	2 118	461	145	29.4	32.7
44811	Men's clothing stores .....	7	2 677	340	83	16	23.0	23.9
448110	Men's clothing stores .....	7	2 677	340	83	16	23.0	23.9
44812	Women's clothing stores .....	17	9 218	898	185	75	26.9	9.5
448120	Women's clothing stores .....	17	9 218	898	185	75	26.9	9.5
44813	Children's & infants' clothing stores .....	5	6 005	638	139	38	32.6	67.4
448130	Children's & infants' clothing stores .....	5	6 005	638	139	38	32.6	67.4
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482	Shoe stores .....	12	7 089	603	155	39	30.5	2.4
44821	Shoe stores .....	12	7 089	603	155	39	30.5	2.4
448210	Shoe stores .....	12	7 089	603	155	39	30.5	2.4
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	3 447	312	82	24	44.9	—
4482105	Athletic footwear stores .....	4	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	13	1 839	284	67	21	43.1	56.9
451	Sporting goods, hobby, book, & music stores .....	9	D	D	D	b	D	D
452	General merchandise stores .....	19	19 252	2 055	586	124	21.0	52.8
45299	All other general merchandise stores .....	19	19 252	2 055	586	124	21.0	52.8
452990	All other general merchandise stores .....	19	19 252	2 055	586	124	21.0	52.8
4529901	Variety stores .....	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	10	D	D	D	b	D	D
453	Miscellaneous store retailers .....	19	13 532	2 204	506	126	21.9	7.7
4533	Used merchandise stores .....	4	4 400	1 138	273	72	—	19.4
45331	Used merchandise stores .....	4	4 400	1 138	273	72	—	19.4
453310	Used merchandise stores .....	4	4 400	1 138	273	72	—	19.4
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	15	20 235	3 319	802	93	21.1	44.2
4542	Vending machine operators .....	4	D	D	D	a	D	D
45421	Vending machine operators .....	4	D	D	D	a	D	D
454210	Vending machine operators .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	9	15 567	2 687	667	76	27.5	30.6
45431	Fuel dealers .....	5	14 204	2 503	627	65	29.8	31.0
454311	Heating oil dealers .....	5	14 204	2 503	627	65	29.8	31.0
<b>PAULSBORO, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>29 415</b>	<b>2 466</b>	<b>601</b>	<b>171</b>	<b>35.4</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	4	1 192	154	38	10	41.9	16.0
444	Building material & garden equipment & supplies dealers .....	3	2 304	288	73	21	—	—
445	Food & beverage stores .....	8	3 940	338	79	32	56.1	19.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBERTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>51 166</b>	<b>6 852</b>	<b>1 527</b>	<b>364</b>	<b>7.8</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	3	1 174	157	44	9	D	—
444	Building material & garden equipment & supplies dealers .....	4	2 351	391	96	24	57.3	42.7
445	Food & beverage stores .....	13	31 835	3 646	890	211	3.0	3.4
4451	Grocery stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	9 360	1 556	225	61	—	—
4461	Health & personal care stores .....	3	9 360	1 556	225	61	—	—
447	Gasoline stations .....	4	2 709	254	57	13	10.3	19.6
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PENNINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>62 147</b>	<b>7 433</b>	<b>1 703</b>	<b>429</b>	<b>9.1</b>	<b>.4</b>
442	Furniture & home furnishings stores .....	5	3 823	729	132	34	17.9	—
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	8 383	1 054	211	41	—	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
4451	Grocery stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	5	6 435	423	113	35	17.7	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PENNSAUKEN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>179</b>	<b>397 911</b>	<b>50 421</b>	<b>10 855</b>	<b>2 375</b>	<b>7.4</b>	<b>8.2</b>
441	Motor vehicle & parts dealers .....	19	66 367	7 934	1 661	299	1.0	—
4412	Other motor vehicle dealers .....	3	1 732	167	39	8	—	—
4413	Automotive parts, accessories, & tire stores .....	16	64 635	7 767	1 622	291	1.0	—
44131	Automotive parts & accessories stores .....	12	58 826	6 991	1 457	263	1.1	—
441310	Automotive parts & accessories stores .....	12	58 826	6 991	1 457	263	1.1	—
44132	Tire dealers .....	4	5 809	776	165	28	—	—
441320	Tire dealers .....	4	5 809	776	165	28	—	—
442	Furniture & home furnishings stores .....	23	26 941	4 090	1 017	191	6.6	2.9
4421	Furniture stores .....	11	19 352	2 551	653	124	4.1	—
44211	Furniture stores .....	11	19 352	2 551	653	124	4.1	—
442110	Furniture stores .....	11	19 352	2 551	653	124	4.1	—
4422	Home furnishings stores .....	12	7 589	1 539	364	67	12.8	10.2
44221	Floor covering stores .....	3	D	D	D	a	D	D
442210	Floor covering stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	12 829	1 204	283	56	4.6	9.2
4431	Electronics & appliance stores .....	7	12 829	1 204	283	56	4.6	9.2
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PENNSAUKEN TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	11	85 686	13 676	2 214	279	.1	—
4441	Building material & supplies dealers .....	10	D	D	D	e	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	c	D	D
444190	Other building material dealers .....	8	D	D	D	c	D	D
445	Food & beverage stores .....	33	73 010	6 976	1 646	511	7.0	7.9
4451	Grocery stores .....	16	D	D	D	e	D	D
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
4452	Specialty food stores .....	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	11	28 014	1 641	329	99	10.7	1.0
44531	Beer, wine, & liquor stores .....	11	28 014	1 641	329	99	10.7	1.0
445310	Beer, wine, & liquor stores .....	11	28 014	1 641	329	99	10.7	1.0
446	Health & personal care stores .....	10	19 411	3 194	835	202	16.7	21.9
4461	Health & personal care stores .....	10	19 411	3 194	835	202	16.7	21.9
44619	Other health & personal care stores .....	1	D	D	D	b	D	D
446199	All other health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	17	31 207	1 225	291	99	28.5	11.4
4471	Gasoline stations .....	17	31 207	1 225	291	99	28.5	11.4
44719	Other gasoline stations .....	15	D	D	D	b	D	D
447190	Other gasoline stations .....	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	15	13 019	1 754	409	108	20.5	6.4
4481	Clothing stores .....	9	11 491	1 588	365	92	16.1	7.3
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	9	11 292	964	226	68	7.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	13 349	1 368	323	150	—	—
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529901	Variety stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	18	16 050	2 768	682	229	14.0	1.3
4531	Florists .....	5	3 875	1 051	268	79	19.6	3.0
45311	Florists .....	5	3 875	1 051	268	79	19.6	3.0
453110	Florists .....	5	3 875	1 051	268	79	19.6	3.0
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	13	28 750	5 268	1 268	183	11.9	55.9
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	3	D	D	D	b	D	D
45421	Vending machine operators .....	3	D	D	D	b	D	D
454210	Vending machine operators .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	8	14 870	4 003	957	125	10.6	55.4
45431	Fuel dealers .....	4	10 554	2 525	623	84	10.6	72.7
454311	Heating oil dealers .....	4	10 554	2 525	623	84	10.6	72.7
45439	Other direct selling establishments .....	4	4 316	1 478	334	41	10.7	13.2
454390	Other direct selling establishments .....	4	4 316	1 478	334	41	10.7	13.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PENNS GROVE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>56 326</b>	<b>6 296</b>	<b>1 310</b>	<b>348</b>	<b>34.9</b>	<b>1.3</b>
441	Motor vehicle & parts dealers .....	6	13 737	1 188	258	42	86.5	1.5
444	Building material & garden equipment & supplies dealers .....	3	1 712	193	46	15	D	10.3
445	Food & beverage stores .....	8	13 274	1 905	454	109	20.2	2.7
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D
<b>PENNSVILLE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>50</b>	<b>116 257</b>	<b>12 074</b>	<b>2 933</b>	<b>953</b>	<b>8.3</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	5	18 626	1 519	366	50	11.1	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	12	36 371	4 664	1 218	350	7.0	1.8
4451	Grocery stores .....	7	34 212	4 561	1 193	339	3.1	—
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 295	252	56	16	D	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEQUANNOCK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>81</b>	<b>193 355</b>	<b>19 064</b>	<b>4 406</b>	<b>865</b>	<b>26.0</b>	<b>10.0</b>
441	Motor vehicle & parts dealers .....	12	95 152	8 160	1 671	196	28.4	2.3
4411	Automobile dealers .....	3	82 627	6 416	1 337	138	D	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	3 139	312	74	14	D	—
4431	Electronics & appliance stores .....	3	3 139	312	74	14	D	—
44311	Appliance, television, & other electronics stores .....	3	3 139	312	74	14	D	—
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	14 920	2 295	532	92	30.9	12.3
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	6	10 590	1 717	388	48	39.4	8.6
444190	Other building material dealers .....	6	10 590	1 717	388	48	39.4	8.6
445	Food & beverage stores .....	14	38 302	3 981	1 107	309	5.6	30.4
4451	Grocery stores .....	9	D	D	D	e	D	D
446	Health & personal care stores .....	7	9 160	1 189	284	66	39.1	—
4461	Health & personal care stores .....	7	9 160	1 189	284	66	39.1	—
447	Gasoline stations .....	8	10 696	643	164	41	41.5	—
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	8	5 395	587	142	53	69.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	4 060	433	101	41	82.1	—
4512	Book, periodical, & music stores .....	3	1 335	154	41	12	D	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	2 384	241	55	17	40.9	—
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
<b>PERTH AMBOY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>152</b>	<b>215 462</b>	<b>21 753</b>	<b>4 922</b>	<b>1 302</b>	<b>16.7</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	11	35 533	1 841	409	92	10.6	1.4
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	11	6 766	927	233	51	45.3	12.8
4421	Furniture stores .....	6	3 853	576	144	34	34.3	22.5
44211	Furniture stores .....	6	3 853	576	144	34	34.3	22.5
442110	Furniture stores .....	6	3 853	576	144	34	34.3	22.5
4422	Home furnishings stores .....	5	2 913	351	89	17	59.8	—
443	Electronics & appliance stores .....	6	6 076	578	142	25	2.6	2.3
4431	Electronics & appliance stores .....	6	6 076	578	142	25	2.6	2.3
44311	Appliance, television, & other electronics stores .....	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PERTH AMBOY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	14	42 288	5 459	1 092	145	6.0	.3
4441	Building material & supplies dealers .....	13	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	8	D	D	D	c	D	D
444190	Other building material dealers .....	8	D	D	D	c	D	D
445	Food & beverage stores .....	37	72 768	7 483	1 796	608	16.7	.6
4451	Grocery stores .....	26	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	22	61 219	6 770	1 648	563	11.8	.6
445110	Supermarkets & other grocery (except convenience) stores .....	22	61 219	6 770	1 648	563	11.8	.6
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	8	7 379	452	98	32	19.2	.6
44531	Beer, wine, & liquor stores .....	8	7 379	452	98	32	19.2	.6
445310	Beer, wine, & liquor stores .....	8	7 379	452	98	32	19.2	.6
446	Health & personal care stores .....	11	11 774	1 793	446	121	21.0	8.1
4461	Health & personal care stores .....	11	11 774	1 793	446	121	21.0	8.1
447	Gasoline stations .....	13	20 093	867	209	74	15.1	27.2
4471	Gasoline stations .....	13	20 093	867	209	74	15.1	27.2
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	27	11 377	1 249	301	100	29.6	4.6
4481	Clothing stores .....	17	7 569	944	230	77	20.0	3.9
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	1 894	147	39	12	—	32.3
45299	All other general merchandise stores .....	5	1 894	147	39	12	—	32.3
452990	All other general merchandise stores .....	5	1 894	147	39	12	—	32.3
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	6	5 060	1 057	175	32	99.2	.8
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>PHILLIPSBURG, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>138</b>	<b>231 447</b>	<b>23 298</b>	<b>5 520</b>	<b>1 695</b>	<b>14.2</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	7	13 711	1 094	232	58	15.5	7.2
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	2 075	234	53	18	42.8	—
443	Electronics & appliance stores .....	7	4 667	571	108	36	13.1	—
4431	Electronics & appliance stores .....	7	4 667	571	108	36	13.1	—
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	1 845	267	55	20	33.1	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	15 466	1 631	318	59	22.6	2.3
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	4	13 584	1 369	258	46	21.8	—
444190	Other building material dealers .....	4	13 584	1 369	258	46	21.8	—
445	Food & beverage stores .....	23	57 650	6 097	1 532	381	11.8	5.6
4451	Grocery stores .....	13	45 320	4 996	1 244	309	2.0	—
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	e	D	D
4452	Specialty food stores .....	3	1 262	106	27	11	D	—
4453	Beer, wine, & liquor stores .....	7	11 068	995	261	61	46.1	29.1
44531	Beer, wine, & liquor stores .....	7	11 068	995	261	61	46.1	29.1
445310	Beer, wine, & liquor stores .....	7	11 068	995	261	61	46.1	29.1
446	Health & personal care stores .....	11	11 103	1 212	294	76	22.1	—
4461	Health & personal care stores .....	11	11 103	1 212	294	76	22.1	—
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHILLIPSBURG, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	12	24 502	815	201	75	45.1	.4
4471	Gasoline stations .....	12	24 502	815	201	75	45.1	.4
44711	Gasoline stations with convenience stores .....	5	15 117	571	137	53	13.7	—
447110	Gasoline stations with convenience stores .....	5	15 117	571	137	53	13.7	—
448	Clothing & clothing accessories stores .....	25	15 261	1 845	453	170	.9	—
4481	Clothing stores .....	11	7 671	908	223	101	1.8	—
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	3 382	521	138	35	—	—
451	Sporting goods, hobby, book, & music stores .....	10	10 237	1 255	216	70	3.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	6 081	881	117	30	—	—
45112	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	6	4 156	374	99	40	7.7	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	4	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	11	9 951	1 043	265	101	3.5	2.1
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>PINE HILL, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>5 327</b>	<b>730</b>	<b>166</b>	<b>67</b>	<b>26.6</b>	<b>.7</b>
445	Food & beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PISCATAWAY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>75</b>	<b>130 270</b>	<b>12 237</b>	<b>3 004</b>	<b>661</b>	<b>10.0</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	6	4 285	969	191	28	16.5	12.3
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	4	8 051	964	248	32	1.0	—
444190	Other building material dealers .....	4	8 051	964	248	32	1.0	—
445	Food & beverage stores .....	23	56 254	5 538	1 407	333	4.1	.8
4451	Grocery stores .....	14	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	5	D	D	D	c	D	D
44512	Convenience stores .....	9	D	D	D	b	D	D
445120	Convenience stores .....	9	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	6	5 529	461	91	34	7.0	7.5
44531	Beer, wine, & liquor stores .....	6	5 529	461	91	34	7.0	7.5
445310	Beer, wine, & liquor stores .....	6	5 529	461	91	34	7.0	7.5
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	15	21 837	1 267	309	97	30.2	8.4
4471	Gasoline stations .....	15	21 837	1 267	309	97	30.2	8.4
44719	Other gasoline stations .....	11	13 596	920	224	49	19.1	13.5
447190	Other gasoline stations .....	11	13 596	920	224	49	19.1	13.5
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	3 617	339	83	41	—	—
45121	Book stores & news dealers .....	4	3 617	339	83	41	—	—
451211	Book stores .....	4	3 617	339	83	41	—	—
4512113	College book stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	7 560	306	69	19	10.2	.7
4539	Other miscellaneous store retailers .....	4	7 045	226	40	10	4.4	—
45399	All other miscellaneous store retailers .....	4	7 045	226	40	10	4.4	—
454	Nonstore retailers .....	5	3 885	610	148	30	16.1	5.3
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>PITMAN, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>51 902</b>	<b>6 018</b>	<b>1 399</b>	<b>287</b>	<b>13.0</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 620	317	74	11	D	—
4431	Electronics & appliance stores .....	3	2 620	317	74	11	D	—
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	4 266	720	115	35	3.0	—
445	Food & beverage stores .....	3	4 349	780	155	42	—	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	4	5 038	258	61	32	3.8	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	978	132	32	19	55.5	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PITMAN, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>PLAINFIELD, NJ</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>136 265</b>	<b>15 987</b>	<b>3 614</b>	<b>813</b>	<b>19.5</b>	<b>6.9</b>
441	Motor vehicle & parts dealers .....	13	28 765	4 619	1 134	193	11.7	.2
4413	Automotive parts, accessories, & tire stores .....	6	19 097	3 244	804	151	—	—
44131	Automotive parts & accessories stores .....	4	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	5	7 847	876	131	23	2.4	9.1
444190	Other building material dealers .....	5	7 847	876	131	23	2.4	9.1
445	Food & beverage stores .....	31	24 128	2 265	556	147	17.7	7.1
4452	Specialty food stores .....	4	1 357	129	40	14	1.0	18.0
4453	Beer, wine, & liquor stores .....	13	6 290	598	140	43	33.5	14.7
44531	Beer, wine, & liquor stores .....	13	6 290	598	140	43	33.5	14.7
445310	Beer, wine, & liquor stores .....	13	6 290	598	140	43	33.5	14.7
446	Health & personal care stores .....	9	D	D	D	c	D	D
4461	Health & personal care stores .....	9	D	D	D	c	D	D
44611	Pharmacies & drug stores .....	8	23 518	2 389	564	185	18.8	1.3
446110	Pharmacies & drug stores .....	8	23 518	2 389	564	185	18.8	1.3
4461101	Pharmacies & drug stores .....	8	23 518	2 389	564	185	18.8	1.3
447	Gasoline stations .....	7	6 989	291	71	21	100.0	—
448	Clothing & clothing accessories stores .....	17	7 260	950	212	62	44.0	7.4
4481	Clothing stores .....	9	4 672	576	128	42	59.1	.6
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	12	18 147	1 975	463	73	4.9	9.2
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	7	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	1 514	197	42	9	D	16.7
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 139	179	29	14	59.1	34.0
45331	Used merchandise stores .....	5	1 139	179	29	14	59.1	34.0
453310	Used merchandise stores .....	5	1 139	179	29	14	59.1	34.0
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	4 397	455	110	21	3.4	65.4
4543	Direct selling establishments .....	6	4 397	455	110	21	3.4	65.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLAINSBORO TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>60 054</b>	<b>11 789</b>	<b>2 249</b>	<b>399</b>	<b>4.8</b>	<b>.7</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	b	D	D
4431	Electronics & appliance stores .....	1	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	b	D	D
443120	Computer & software stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	24 842	2 935	717	164	2.8	—
446	Health & personal care stores .....	4	7 811	802	199	42	—	—
4461	Health & personal care stores .....	4	7 811	802	199	42	—	—
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PLEASANTVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>136</b>	<b>463 488</b>	<b>41 497</b>	<b>9 898</b>	<b>1 984</b>	<b>4.1</b>	<b>5.1</b>
441	Motor vehicle & parts dealers .....	13	199 171	12 747	3 019	471	3.1	.9
4411	Automobile dealers .....	10	D	D	D	e	D	D
44111	New car dealers .....	8	190 587	11 240	2 732	394	3.2	—
441110	New car dealers .....	8	190 587	11 240	2 732	394	3.2	—
4413	Automotive parts, accessories, & tire stores .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	15 593	2 560	615	98	—	12.8
4421	Furniture stores .....	6	9 481	1 666	412	64	—	—
44211	Furniture stores .....	6	9 481	1 666	412	64	—	—
442110	Furniture stores .....	6	9 481	1 666	412	64	—	—
4422	Home furnishings stores .....	6	6 112	894	203	34	—	32.6
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	4 966	1 020	226	41	10.9	—
4431	Electronics & appliance stores .....	6	4 966	1 020	226	41	10.9	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	19	86 642	10 235	2 451	338	.4	17.1
4441	Building material & supplies dealers .....	19	86 642	10 235	2 451	338	.4	17.1
44411	Home centers .....	2	D	D	D	b	D	D
444110	Home centers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	13	73 541	8 760	2 131	253	—	13.2
444190	Other building material dealers .....	13	73 541	8 760	2 131	253	—	13.2
445	Food & beverage stores .....	15	15 829	1 626	393	132	13.1	—
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	13	12 064	1 846	453	99	6.9	23.2
4461	Health & personal care stores .....	13	12 064	1 846	453	99	6.9	23.2
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 161	242	59	25	39.1	13.2
448	Clothing & clothing accessories stores .....	23	17 403	1 875	426	157	5.6	1.3
4481	Clothing stores .....	15	13 121	1 346	298	113	.7	.5
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLEASANTVILLE, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	7	8 272	1 090	262	65	28.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	8	76 130	5 531	1 355	423	.2	—
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	2 292	305	64	21	5.4	—
452990	All other general merchandise stores .....	5	2 292	305	64	21	5.4	—
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4531	Florists .....	3	D	D	D	a	D	D
45311	Florists .....	3	D	D	D	a	D	D
453110	Florists .....	3	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	3	6 117	694	178	25	D	—
45431	Fuel dealers .....	3	6 117	694	178	25	D	—
454311	Heating oil dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>POINT PLEASANT, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>127 789</b>	<b>13 020</b>	<b>2 856</b>	<b>640</b>	<b>23.8</b>	<b>7.8</b>
441	Motor vehicle & parts dealers .....	15	56 932	3 794	872	138	41.1	11.4
4411	Automobile dealers .....	6	51 624	3 139	744	107	44.5	11.6
4412	Other motor vehicle dealers .....	5	3 094	367	67	13	14.3	14.5
44122	Motorcycle, boat, & other motor vehicle dealers ....	5	3 094	367	67	13	14.3	14.5
441222	Boat dealers .....	5	3 094	367	67	13	14.3	14.5
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
4421	Furniture stores .....	4	4 046	567	94	12	16.4	—
44211	Furniture stores .....	4	4 046	567	94	12	16.4	—
442110	Furniture stores .....	4	4 046	567	94	12	16.4	—
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	3 650	772	125	40	34.6	—
445	Food & beverage stores .....	18	37 973	4 397	960	253	6.1	5.8
4451	Grocery stores .....	9	29 691	3 625	833	194	.4	7.0
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	7	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	5	4 958	352	93	25	21.4	12.4
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4531	Florists .....	4	D	D	D	b	D	D
45311	Florists .....	4	D	D	D	b	D	D
453110	Florists .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POINT PLEASANT BEACH, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>79</b>	<b>90 244</b>	<b>9 706</b>	<b>2 364</b>	<b>493</b>	<b>13.3</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	9	15 377	1 418	377	60	10.0	3.2
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441222	Boat dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	4 255	377	69	18	13.3	—
4421	Furniture stores .....	3	2 805	231	44	11	D	—
44211	Furniture stores .....	3	2 805	231	44	11	D	—
442110	Furniture stores .....	3	2 805	231	44	11	D	—
443	Electronics & appliance stores .....	3	4 726	528	127	20	D	—
4431	Electronics & appliance stores .....	3	4 726	528	127	20	D	—
44311	Appliance, television, & other electronics stores .....	3	4 726	528	127	20	D	—
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	11 763	1 553	449	49	5.6	—
4441	Building material & supplies dealers .....	4	11 763	1 553	449	49	5.6	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	21 457	2 196	531	110	—	3.9
4452	Specialty food stores .....	3	1 504	242	32	7	—	—
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	7 242	677	139	38	25.5	—
448	Clothing & clothing accessories stores .....	13	13 785	1 629	397	99	20.3	5.1
4481	Clothing stores .....	10	12 813	1 485	361	88	14.3	5.5
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
<b>POMPTON LAKES, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>51</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
442	Furniture & home furnishings stores .....	3	3 076	402	78	12	100.0	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	15	9 681	1 086	300	94	35.3	.5
4452	Specialty food stores .....	4	1 613	164	45	15	75.3	3.0
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	4 626	286	67	24	48.5	—
448	Clothing & clothing accessories stores .....	8	1 320	203	46	10	99.1	.9
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PRINCETON, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>123</b>	<b>267 228</b>	<b>28 021</b>	<b>6 503</b>	<b>1 796</b>	<b>4.3</b>	<b>2.3</b>
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	7	9 396	902	205	64	3.8	3.3
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	c	D	D
4431	Electronics & appliance stores	4	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 332	812	171	18	8.7	25.2
445	Food & beverage stores	16	24 312	3 669	974	257	4.3	3.8
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	14	23 105	3 120	714	174	6.4	.6
4461	Health & personal care stores	14	23 105	3 120	714	174	6.4	.6
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	3	3 498	301	82	12	D	—
448	Clothing & clothing accessories stores	38	41 798	5 516	1 224	315	9.7	5.2
4481	Clothing stores	26	31 408	3 251	723	252	11.1	6.5
44812	Women's clothing stores	11	11 320	1 361	299	103	18.8	12.4
448120	Women's clothing stores	11	11 320	1 361	299	103	18.8	12.4
44813	Children's & infants' clothing stores	3	3 163	367	78	33	—	—
448130	Children's & infants' clothing stores	3	3 163	367	78	33	—	—
44814	Family clothing stores	6	14 490	1 069	243	85	5.5	—
448140	Family clothing stores	6	14 490	1 069	243	85	5.5	—
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	8 321	1 899	407	41	6.7	1.4
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	21 330	3 891	923	210	.4	—
4511	Sporting goods, hobby, & musical instrument stores	7	5 906	985	269	69	—	—
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	15 424	2 906	654	141	.6	—
45121	Book stores & news dealers	6	D	D	D	c	D	D
451211	Book stores	4	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	b	D	D
453910	Pet & pet supplies stores	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PRINCETON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>94</b>	<b>231 008</b>	<b>23 240</b>	<b>5 451</b>	<b>1 166</b>	<b>2.7</b>	<b>13.5</b>
441	Motor vehicle & parts dealers .....	4	82 475	6 849	1 452	165	—	26.9
4411	Automobile dealers .....	4	82 475	6 849	1 452	165	—	26.9
442	Furniture & home furnishings stores .....	12	8 145	975	236	72	18.7	—
4422	Home furnishings stores .....	9	6 513	759	183	63	18.7	—
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	35 583	2 313	563	118	—	9.6
4431	Electronics & appliance stores .....	7	35 583	2 313	563	118	—	9.6
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	4	D	D	D	c	D	D
443120	Computer & software stores .....	4	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	5	8 658	813	193	29	—	—
4441	Building material & supplies dealers .....	5	8 658	813	193	29	—	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	15 735	2 240	546	209	17.9	.6
446	Health & personal care stores .....	6	1 657	329	73	24	—	17.8
447	Gasoline stations .....	7	11 718	1 572	299	54	.9	—
448	Clothing & clothing accessories stores .....	26	19 284	2 226	493	202	4.4	1.8
4481	Clothing stores .....	19	13 319	1 352	334	145	1.3	2.7
44813	Children's & infants' clothing stores .....	4	3 010	287	80	32	—	—
448130	Children's & infants' clothing stores .....	4	3 010	287	80	32	—	—
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	11 970	1 220	304	126	7.4	26.1
4511	Sporting goods, hobby, & musical instrument stores ..	5	8 647	862	212	82	10.3	36.1
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	3 323	358	92	44	—	—
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	c	D	D
4543	Direct selling establishments .....	3	D	D	D	c	D	D
45431	Fuel dealers .....	2	D	D	D	c	D	D
454311	Heating oil dealers .....	2	D	D	D	c	D	D
<b>PROSPECT PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	f	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAHWAY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>86</b>	<b>166 144</b>	<b>13 319</b>	<b>3 126</b>	<b>609</b>	<b>28.5</b>	<b>7.7</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	c	D	D
4411	Automobile dealers .....	7	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	2 391	304	80	16	51.0	—
4421	Furniture stores .....	4	2 391	304	80	16	51.0	—
44211	Furniture stores .....	4	2 391	304	80	16	51.0	—
442110	Furniture stores .....	4	2 391	304	80	16	51.0	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	11 799	1 925	498	55	1.4	—
4441	Building material & supplies dealers .....	5	11 799	1 925	498	55	1.4	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	21	23 935	1 975	490	137	22.7	37.1
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	6	8 990	466	103	32	14.0	—
44531	Beer, wine, & liquor stores .....	6	8 990	466	103	32	14.0	—
445310	Beer, wine, & liquor stores .....	6	8 990	466	103	32	14.0	—
446	Health & personal care stores .....	5	14 977	1 336	316	93	1.8	6.2
4461	Health & personal care stores .....	5	14 977	1 336	316	93	1.8	6.2
447	Gasoline stations .....	11	18 525	586	137	46	85.9	8.6
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	10	1 450	159	37	11	52.3	12.4
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	2 857	456	89	16	62.9	37.1
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>RAMSEY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>110</b>	<b>733 234</b>	<b>61 274</b>	<b>13 839</b>	<b>2 428</b>	<b>6.9</b>	<b>30.6</b>
441	Motor vehicle & parts dealers .....	13	D	D	D	f	D	D
4411	Automobile dealers .....	10	D	D	D	f	D	D
44111	New car dealers .....	9	441 189	25 478	5 417	569	7.8	49.7
441110	New car dealers .....	9	441 189	25 478	5 417	569	7.8	49.7
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	2	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	1	D	D	D	e	D	D
441310	Automotive parts & accessories stores .....	1	D	D	D	e	D	D
442	Furniture & home furnishings stores .....	9	6 627	1 111	249	36	27.8	—
4422	Home furnishings stores .....	9	6 627	1 111	249	36	27.8	—
44221	Floor covering stores .....	3	4 272	810	196	24	D	—
442210	Floor covering stores .....	3	4 272	810	196	24	D	—
44229	Other home furnishings stores .....	6	2 355	301	53	12	58.5	—
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	b	D	D
443120	Computer & software stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	10	23 042	2 802	635	97	6.8	—
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	6	15 499	2 013	449	53	—	—
444190	Other building material dealers .....	6	15 499	2 013	449	53	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAMSEY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	15	88 883	9 335	2 363	651	2.7	2.7
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	77 452	8 613	2 205	618	2.1	2.5
445110	Supermarkets & other grocery (except convenience) stores .....	8	77 452	8 613	2 205	618	2.1	2.5
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	14	22 383	2 608	577	170	21.9	.6
4461	Health & personal care stores .....	14	22 383	2 608	577	170	21.9	.6
4461101	Pharmacies & drug stores .....	5	19 108	2 018	478	137	9.3	—
44619	Other health & personal care stores .....	5	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	8	15 531	735	149	47	1.8	5.3
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	13	16 676	1 642	388	128	18.9	3.3
4481	Clothing stores .....	10	14 669	1 364	320	115	14.2	1.4
451	Sporting goods, hobby, book, & music stores .....	13	18 872	2 286	582	174	9.5	.2
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	c	D	D
45111	Sporting goods stores .....	5	D	D	D	b	D	D
451110	Sporting goods stores .....	5	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	3 878	509	151	38	D	—
451130	Sewing, needlework, & piece goods stores .....	3	3 878	509	151	38	D	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>RANDOLPH TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>92</b>	<b>220 310</b>	<b>19 534</b>	<b>4 413</b>	<b>915</b>	<b>29.6</b>	<b>23.2</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	c	D	D
4411	Automobile dealers .....	3	113 659	6 754	1 496	202	D	36.2
44111	New car dealers .....	3	113 659	6 754	1 496	202	D	36.2
441110	New car dealers .....	3	113 659	6 754	1 496	202	D	36.2
442	Furniture & home furnishings stores .....	10	8 317	1 030	183	51	3.5	—
4421	Furniture stores .....	4	3 070	319	36	10	—	—
44211	Furniture stores .....	4	3 070	319	36	10	—	—
442110	Furniture stores .....	4	3 070	319	36	10	—	—
4422	Home furnishings stores .....	6	5 247	711	147	41	5.6	—
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	4 558	486	112	19	D	21.4
4431	Electronics & appliance stores .....	3	4 558	486	112	19	D	21.4
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	25 585	3 203	648	90	38.7	—
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	8	18 520	2 047	452	47	31.4	—
444190	Other building material dealers .....	8	18 520	2 047	452	47	31.4	—
445	Food & beverage stores .....	14	17 871	2 003	441	139	3.1	4.4
446	Health & personal care stores .....	10	17 904	2 323	563	143	26.4	14.6
4461	Health & personal care stores .....	10	17 904	2 323	563	143	26.4	14.6
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	9 810	650	168	48	47.1	6.7

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RANDOLPH TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	6	3 464	309	68	24	8.9	—
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	15	D	D	D	c	D	D
4539	Other miscellaneous store retailers . . . . .	8	4 738	1 018	310	99	17.7	2.5
453910	Pet & pet supplies stores . . . . .	2	D	D	D	a	D	D
453910	Pet & pet supplies stores . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
454	Nonstore retailers . . . . .	6	D	D	D	b	D	D
4542	Vending machine operators . . . . .	1	D	D	D	b	D	D
45421	Vending machine operators . . . . .	1	D	D	D	b	D	D
454210	Vending machine operators . . . . .	1	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	3	6 761	579	151	30	—	43.8
45439	Other direct selling establishments . . . . .	3	6 761	579	151	30	—	43.8
454390	Other direct selling establishments . . . . .	3	6 761	579	151	30	—	43.8
<b>RARITAN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>38</b>	<b>144 767</b>	<b>13 928</b>	<b>2 033</b>	<b>332</b>	<b>2.7</b>	<b>43.6</b>
441	Motor vehicle & parts dealers . . . . .	5	D	D	D	b	D	D
4411	Automobile dealers . . . . .	5	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	D	D	D	b	D	D
4441	Building material & supplies dealers . . . . .	2	D	D	D	b	D	D
44419	Other building material dealers . . . . .	2	D	D	D	b	D	D
444190	Other building material dealers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	6	11 603	2 275	37	12	9.5	3.8
446	Health & personal care stores . . . . .	3	1 192	261	61	15	D	—
447	Gasoline stations . . . . .	3	5 685	253	68	17	D	—
448	Clothing & clothing accessories stores . . . . .	5	5 295	604	107	36	—	10.6
44819	Other clothing stores . . . . .	1	D	D	D	a	D	D
448190	Other clothing stores . . . . .	1	D	D	D	a	D	D
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
4482105	Athletic footwear stores . . . . .	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	6	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
<b>RARITAN, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>48</b>	<b>130 493</b>	<b>13 112</b>	<b>3 367</b>	<b>690</b>	<b>7.3</b>	<b>1.1</b>
441	Motor vehicle & parts dealers . . . . .	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores . . . . .	4	4 519	633	147	25	3.1	—
441310	Automotive parts & accessories stores . . . . .	4	4 519	633	147	25	3.1	—
442	Furniture & home furnishings stores . . . . .	3	1 820	218	55	12	D	—
4422	Home furnishings stores . . . . .	3	1 820	218	55	12	D	—
443	Electronics & appliance stores . . . . .	6	36 850	3 195	886	149	.2	—
4431	Electronics & appliance stores . . . . .	6	36 850	3 195	886	149	.2	—
44311	Appliance, television, & other electronics stores . . . . .	5	D	D	D	c	D	D
443111	Household appliance stores . . . . .	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores . . . . .	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	10 193	1 033	220	67	19.5	—
445	Food & beverage stores . . . . .	7	43 327	3 984	1 064	201	3.8	—
4451	Grocery stores . . . . .	3	D	D	D	c	D	D
446	Health & personal care stores . . . . .	3	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	3	D	D	D	b	D	D
447	Gasoline stations . . . . .	3	7 584	464	105	31	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RARITAN, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	4	4 285	614	132	35	1.8	—
4483	Jewelry, luggage, & leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	3	1 453	238	63	19	D	—
453	Miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	8 031	1 065	287	42	14.0	—
4543	Direct selling establishments . . . . .	1	D	D	D	b	D	D
45431	Fuel dealers . . . . .	1	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	1	D	D	D	b	D	D
<b>READINGTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>52</b>	<b>120 716</b>	<b>16 015</b>	<b>3 310</b>	<b>582</b>	<b>5.8</b>	<b>14.4</b>
441	Motor vehicle & parts dealers . . . . .	3	4 635	795	287	24	D	—
4412	Other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
441221	Motorcycle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	6 288	1 085	209	47	15.1	—
4442	Lawn & garden equipment & supplies stores . . . . .	2	D	D	D	b	D	D
44421	Outdoor power equipment stores . . . . .	1	D	D	D	b	D	D
444210	Outdoor power equipment stores . . . . .	1	D	D	D	b	D	D
445	Food & beverage stores . . . . .	9	53 425	6 097	1 177	286	.5	—
4451	Grocery stores . . . . .	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	4	47 845	5 409	1 019	210	—	—
445110	Supermarkets & other grocery (except convenience) stores . . . . .	4	47 845	5 409	1 019	210	—	—
446	Health & personal care stores . . . . .	3	D	D	D	a	D	D
4461	Health & personal care stores . . . . .	3	D	D	D	a	D	D
44611	Pharmacies & drug stores . . . . .	3	D	D	D	a	D	D
446110	Pharmacies & drug stores . . . . .	3	D	D	D	a	D	D
4461101	Pharmacies & drug stores . . . . .	3	D	D	D	a	D	D
447	Gasoline stations . . . . .	8	11 010	675	158	54	26.0	3.7
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	3	4 418	774	204	36	D	—
4511	Sporting goods, hobby, & musical instrument stores . . . . .	3	4 418	774	204	36	D	—
45111	Sporting goods stores . . . . .	3	4 418	774	204	36	D	—
451110	Sporting goods stores . . . . .	3	4 418	774	204	36	D	—
4511102	Specialty-line sporting goods stores . . . . .	3	4 418	774	204	36	D	—
452	General merchandise stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	9	17 717	3 750	1 057	80	6.0	.5
4543	Direct selling establishments . . . . .	5	16 214	3 429	974	70	.3	.4
45431	Fuel dealers . . . . .	3	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
<b>RED BANK, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>147</b>	<b>224 643</b>	<b>23 575</b>	<b>5 764</b>	<b>1 133</b>	<b>21.9</b>	<b>12.3</b>
441	Motor vehicle & parts dealers . . . . .	11	85 882	8 718	2 177	253	28.1	16.3
4411	Automobile dealers . . . . .	5	80 209	7 719	1 941	208	30.1	17.2
4413	Automotive parts, accessories, & tire stores . . . . .	6	5 673	999	236	45	—	4.3
44131	Automotive parts & accessories stores . . . . .	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores . . . . .	5	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	9	2 734	315	80	23	65.4	9.9
4422	Home furnishings stores . . . . .	7	D	D	D	b	D	D
44229	Other home furnishings stores . . . . .	6	1 888	201	39	19	85.6	14.4
443	Electronics & appliance stores . . . . .	8	5 112	784	186	36	—	58.7
4431	Electronics & appliance stores . . . . .	8	5 112	784	186	36	—	58.7
44311	Appliance, television, & other electronics stores . . . . .	4	D	D	D	b	D	D
44312	Computer & software stores . . . . .	3	2 019	223	40	6	—	69.1
443120	Computer & software stores . . . . .	3	2 019	223	40	6	—	69.1
44313	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RED BANK, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	4	2 156	300	59	13	3.0	—
445	Food & beverage stores .....	26	56 217	5 089	1 295	320	9.4	12.1
4451	Grocery stores .....	13	46 500	4 352	1 119	265	2.3	14.6
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	c	D	D
4452	Specialty food stores .....	6	1 706	326	76	26	31.9	—
4453	Beer, wine, & liquor stores .....	7	8 011	411	100	29	46.1	—
44531	Beer, wine, & liquor stores .....	7	8 011	411	100	29	46.1	—
445310	Beer, wine, & liquor stores .....	7	8 011	411	100	29	46.1	—
446	Health & personal care stores .....	6	6 686	719	166	52	11.8	2.8
4461	Health & personal care stores .....	6	6 686	719	166	52	11.8	2.8
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	14 703	565	123	38	27.6	1.6
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	31	19 676	3 082	702	196	29.5	6.9
4481	Clothing stores .....	17	13 384	1 853	436	137	38.1	5.6
44819	Other clothing stores .....	4	1 543	259	55	17	41.8	—
448190	Other clothing stores .....	4	1 543	259	55	17	41.8	—
4483	Jewelry, luggage, & leather goods stores .....	10	D	D	D	b	D	D
44831	Jewelry stores .....	9	4 773	922	192	37	7.3	11.5
448310	Jewelry stores .....	9	4 773	922	192	37	7.3	11.5
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	13	5 964	582	141	41	64.6	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	24	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 250	176	37	18	3.4	59.5
45331	Used merchandise stores .....	5	1 250	176	37	18	3.4	59.5
453310	Used merchandise stores .....	5	1 250	176	37	18	3.4	59.5
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	3	1 286	155	38	11	100.0	—
453920	Art dealers .....	3	1 286	155	38	11	100.0	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	15 990	1 669	419	51	2.2	3.7
4543	Direct selling establishments .....	6	15 990	1 669	419	51	2.2	3.7
45431	Fuel dealers .....	3	14 754	1 476	370	42	—	—
454311	Heating oil dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	1	D	D	D	a	D	D
<b>RIDGEFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>55</b>	<b>90 620</b>	<b>10 867</b>	<b>3 331</b>	<b>499</b>	<b>10.8</b>	<b>8.8</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	5 372	685	180	34	25.7	15.2
4421	Furniture stores .....	4	2 475	218	60	14	55.8	28.1
44211	Furniture stores .....	4	2 475	218	60	14	55.8	28.1
442110	Furniture stores .....	4	2 475	218	60	14	55.8	28.1
4422	Home furnishings stores .....	4	2 897	467	120	20	—	4.2
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	10 968	917	219	54	—	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	11	16 013	1 902	705	155	10.3	9.7
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RIDGEFIELD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	6	17 027	656	153	43	3.7	27.8
44711	Gasoline stations with convenience stores .....	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	14 880	2 301	998	38	1.9	2.4
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
45111	Sporting goods stores .....	1	D	D	D	a	D	D
451110	Sporting goods stores .....	1	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores .	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	c	D	D
4543	Direct selling establishments .....	3	D	D	D	c	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>RIDGEFIELD PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>48 001</b>	<b>3 898</b>	<b>957</b>	<b>235</b>	<b>9.4</b>	<b>21.7</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	7 241	927	215	68	2.4	14.7
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	5 932	196	40	19	2.0	73.3
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	3 447	489	117	23	19.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>RIDGEWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>133</b>	<b>281 397</b>	<b>30 299</b>	<b>7 231</b>	<b>1 407</b>	<b>10.4</b>	<b>4.5</b>
441	Motor vehicle & parts dealers .....	12	124 179	8 215	1 982	214	6.6	1.3
4411	Automobile dealers .....	9	D	D	D	c	D	D
44111	New car dealers .....	7	121 653	7 915	1 899	203	6.6	.1
441110	New car dealers .....	7	121 653	7 915	1 899	203	6.6	.1
442	Furniture & home furnishings stores .....	13	D	D	D	c	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	11	12 019	1 990	455	99	24.3	5.7
44221	Floor covering stores .....	4	5 465	906	212	29	33.8	—
442210	Floor covering stores .....	4	5 465	906	212	29	33.8	—
44229	Other home furnishings stores .....	7	6 554	1 084	243	70	16.4	10.4
442291	Window treatment stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	4 462	672	161	28	49.0	51.0
4431	Electronics & appliance stores .....	6	4 462	672	161	28	49.0	51.0
44311	Appliance, television, & other electronics stores ...	4	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>RIDGEWOOD, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	6	7 401	1 565	455	32	—	—
44419	Other building material dealers .....	3	4 929	1 105	387	25	—	—
444190	Other building material dealers .....	3	4 929	1 105	387	25	—	—
445	Food & beverage stores .....	18	49 710	5 740	1 446	353	3.9	6.6
4451	Grocery stores .....	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	44 071	5 097	1 281	300	.3	3.6
445110	Supermarkets & other grocery (except convenience) stores .....	8	44 071	5 097	1 281	300	.3	3.6
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	13	18 306	3 234	753	115	19.8	2.0
4461	Health & personal care stores .....	13	18 306	3 234	753	115	19.8	2.0
447	Gasoline stations .....	4	9 182	522	124	33	—	—
448	Clothing & clothing accessories stores .....	36	35 826	5 512	1 196	348	16.1	1.9
4481	Clothing stores .....	21	27 295	4 385	954	280	10.9	.9
44811	Men's clothing stores .....	2	D	D	D	b	D	D
448110	Men's clothing stores .....	2	D	D	D	b	D	D
44812	Women's clothing stores .....	12	15 821	2 148	509	168	10.3	1.3
448120	Women's clothing stores .....	12	15 821	2 148	509	168	10.3	1.3
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	4	1 411	297	29	13	79.9	2.4
448190	Other clothing stores .....	4	1 411	297	29	13	79.9	2.4
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	D	D	D	b	D	D
44831	Jewelry stores .....	10	6 660	829	176	46	39.1	4.5
448310	Jewelry stores .....	10	6 660	829	176	46	39.1	4.5
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	8 287	1 406	361	64	19.4	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	7 114	1 277	331	51	6.1	—
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
45121	Book stores & news dealers .....	3	1 173	129	30	13	100.0	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 085	300	61	21	45.1	14.1
	<b>RINGWOOD, NJ</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>34 500</b>	<b>3 955</b>	<b>820</b>	<b>244</b>	<b>11.9</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	1 230	113	24	12	56.3	43.7
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	8	18 715	2 153	500	133	2.7	6.0
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	4 790	218	47	11	18.2	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 755	279	70	13	D	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RIVER EDGE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>99 489</b>	<b>11 981</b>	<b>2 996</b>	<b>792</b>	<b>10.3</b>	<b>17.2</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	21 466	2 583	636	51	4.6	30.1
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	13	38 563	4 028	1 012	459	9.3	8.7
4451	Grocery stores .....	9	36 164	3 912	983	445	8.9	4.2
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	9 195	492	141	49	—	61.8
448	Clothing & clothing accessories stores .....	4	2 547	210	44	13	70.5	11.7
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	4 541	624	136	41	20.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
<b>RIVERTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>18 042</b>	<b>1 782</b>	<b>372</b>	<b>77</b>	<b>16.6</b>	<b>3.0</b>
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKAWAY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>94</b>	<b>156 023</b>	<b>14 081</b>	<b>3 260</b>	<b>775</b>	<b>6.4</b>	<b>16.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	4 955	686	168	27	15.0	16.0
4421	Furniture stores .....	6	3 075	450	108	17	13.3	—
44211	Furniture stores .....	6	3 075	450	108	17	13.3	—
442110	Furniture stores .....	6	3 075	450	108	17	13.3	—
4422	Home furnishings stores .....	3	1 880	236	60	10	D	42.2
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	6 460	678	174	26	29.9	—
445	Food & beverage stores .....	10	21 118	2 339	569	137	2.5	.1
4452	Specialty food stores .....	5	792	51	9	2	66.9	1.9
446	Health & personal care stores .....	7	11 410	1 203	251	86	22.6	—
4461	Health & personal care stores .....	7	11 410	1 203	251	86	22.6	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	2 249	168	42	8	—	50.2
448	Clothing & clothing accessories stores .....	25	25 848	2 737	635	225	5.7	3.0
4481	Clothing stores .....	17	18 802	1 892	432	171	1.5	1.5
44811	Men's clothing stores .....	2	D	D	D	b	D	D
448110	Men's clothing stores .....	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
4482	Shoe stores .....	6	D	D	D	b	D	D
44821	Shoe stores .....	6	D	D	D	b	D	D
448210	Shoe stores .....	6	D	D	D	b	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	11 497	1 199	291	66	.6	1.3
4511	Sporting goods, hobby, & musical instrument stores ..	4	3 842	795	196	30	1.8	—
4512	Book, periodical, & music stores .....	4	7 655	404	95	36	—	2.0
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	18 234	2 127	461	94	7.9	63.2
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	4	15 448	1 939	422	73	2.4	63.5
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>ROCKAWAY TOWNSHIP, NJ</b>								

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKAWAY TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>121</b>	<b>361 807</b>	<b>36 470</b>	<b>8 568</b>	<b>2 528</b>	<b>2.4</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	15 922	2 004	820	209	—	57.2
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	c	D	D
44221	Floor covering stores .....	3	11 576	1 617	733	186	—	78.7
442210	Floor covering stores .....	3	11 576	1 617	733	186	—	78.7
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	3 459	294	77	22	7.0	11.4
4431	Electronics & appliance stores .....	4	3 459	294	77	22	7.0	11.4
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	3 340	346	43	15	25.0	31.2
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	8	1 963	285	61	19	42.4	10.8
4452	Specialty food stores .....	4	848	128	22	7	—	21.1
446	Health & personal care stores .....	9	8 023	1 440	295	80	11.2	42.5
4461	Health & personal care stores .....	9	8 023	1 440	295	80	11.2	42.5
44613	Optical goods stores .....	4	4 059	932	175	30	22.1	—
446130	Optical goods stores .....	4	4 059	932	175	30	22.1	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	11 840	647	155	60	26.7	.6
448	Clothing & clothing accessories stores .....	52	56 982	5 873	1 364	483	3.3	8.5
4481	Clothing stores .....	27	38 332	3 361	778	324	2.5	9.1
44811	Men's clothing stores .....	5	4 778	625	126	36	18.3	63.5
448110	Men's clothing stores .....	5	4 778	625	126	36	18.3	63.5
44812	Women's clothing stores .....	8	10 750	879	206	101	—	4.4
448120	Women's clothing stores .....	8	10 750	879	206	101	—	4.4
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	4	10 742	844	194	86	—	—
448140	Family clothing stores .....	4	10 742	844	194	86	—	—
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	4	5 432	437	113	43	—	—
448190	Other clothing stores .....	4	5 432	437	113	43	—	—
4482	Shoe stores .....	13	7 958	939	242	77	—	5.5
44821	Shoe stores .....	13	7 958	939	242	77	—	5.5
448210	Shoe stores .....	13	7 958	939	242	77	—	5.5
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	1 718	197	60	19	—	—
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	10 692	1 573	344	82	8.6	8.7
44831	Jewelry stores .....	12	10 692	1 573	344	82	8.6	8.7
448310	Jewelry stores .....	12	10 692	1 573	344	82	8.6	8.7
451	Sporting goods, hobby, book, & music stores .....	7	35 458	2 485	567	159	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	193 686	19 955	4 600	1 346	—	—
4521	Department stores (incl leased depts) ## .....	4	195 234	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	195 234	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	193 686	19 955	4 600	1 346	—	—
45211	Department stores (excl leased depts) .....	4	193 686	19 955	4 600	1 346	—	—
452110	Department stores (excl leased depts) .....	4	193 686	19 955	4 600	1 346	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKAWAY TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	4 906	683	177	68	8.9	—
45322	Gift, novelty, & souvenir stores .....	8	4 906	683	177	68	8.9	—
453220	Gift, novelty, & souvenir stores .....	8	4 906	683	177	68	8.9	—
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ROSELAND, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>15 929</b>	<b>2 016</b>	<b>389</b>	<b>85</b>	<b>22.8</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	4	2 024	370	58	33	40.7	—
446	Health & personal care stores .....	3	781	267	61	7	D	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	7 205	261	59	17	27.3	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>ROSELLE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>55 014</b>	<b>5 426</b>	<b>1 256</b>	<b>304</b>	<b>16.3</b>	<b>19.7</b>
441	Motor vehicle & parts dealers .....	7	3 308	482	107	24	28.1	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	5 918	907	218	33	—	—
445	Food & beverage stores .....	16	20 332	1 609	357	95	12.4	5.3
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	2 444	248	61	12	53.9	19.6
448	Clothing & clothing accessories stores .....	4	671	148	31	13	38.0	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROSELLE PARK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>63 348</b>	<b>5 862</b>	<b>1 283</b>	<b>253</b>	<b>52.9</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	1	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	4 953	575	118	22	26.2	16.6
4422	Home furnishings stores .....	4	D	D	D	a	D	D
44221	Floor covering stores .....	3	3 091	383	59	9	D	—
442210	Floor covering stores .....	3	3 091	383	59	9	D	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 991	835	173	25	16.1	—
445	Food & beverage stores .....	9	7 357	656	160	37	77.4	4.1
446	Health & personal care stores .....	3	3 142	404	61	21	D	—
447	Gasoline stations .....	4	3 281	201	48	13	—	21.3
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 065	238	40	8	D	—
<b>ROXBURY TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>273</b>	<b>770 135</b>	<b>88 691</b>	<b>21 679</b>	<b>5 070</b>	<b>4.3</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	18	60 744	4 905	1 203	191	1.8	4.8
4411	Automobile dealers .....	6	50 479	3 262	786	92	.8	1.5
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	7	6 664	1 141	296	68	10.6	21.5
441310	Automotive parts & accessories stores .....	7	6 664	1 141	296	68	10.6	21.5
442	Furniture & home furnishings stores .....	21	42 780	4 637	1 168	318	6.6	10.2
4421	Furniture stores .....	9	21 154	1 966	513	121	—	11.6
44211	Furniture stores .....	9	21 154	1 966	513	121	—	11.6
442110	Furniture stores .....	9	21 154	1 966	513	121	—	11.6
4422	Home furnishings stores .....	12	21 626	2 671	655	197	13.1	8.9
44221	Floor covering stores .....	4	3 319	562	125	21	53.1	—
442210	Floor covering stores .....	4	3 319	562	125	21	53.1	—
44229	Other home furnishings stores .....	8	18 307	2 109	530	176	5.9	10.5
442299	All other home furnishings stores .....	8	18 307	2 109	530	176	5.9	10.5
443	Electronics & appliance stores .....	6	34 887	2 729	809	150	1.3	1.4
4431	Electronics & appliance stores .....	6	34 887	2 729	809	150	1.3	1.4
44311	Appliance, television, & other electronics stores .....	4	D	D	D	c	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	94 981	9 828	2 138	369	1.6	1.1
4441	Building material & supplies dealers .....	15	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	22	98 745	10 089	2 487	620	1.7	.9
4451	Grocery stores .....	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	84 785	8 742	2 171	508	.5	.8
445110	Supermarkets & other grocery (except convenience) stores .....	8	84 785	8 742	2 171	508	.5	.8
4452	Specialty food stores .....	5	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	7	11 095	923	212	64	9.8	—
44531	Beer, wine, & liquor stores .....	7	11 095	923	212	64	9.8	—
445310	Beer, wine, & liquor stores .....	7	11 095	923	212	64	9.8	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROXBURY TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	20	16 087	2 468	618	166	15.9	5.2
4461	Health & personal care stores .....	20	16 087	2 468	618	166	15.9	5.2
44612	Cosmetics, beauty supplies, & perfume stores .....	8	3 170	532	149	62	9.0	6.3
446120	Cosmetics, beauty supplies, & perfume stores .....	8	3 170	532	149	62	9.0	6.3
44613	Optical goods stores .....	5	2 873	492	109	24	31.5	20.6
446130	Optical goods stores .....	5	2 873	492	109	24	31.5	20.6
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	19	20 537	1 205	228	68	56.5	.7
4471	Gasoline stations .....	19	20 537	1 205	228	68	56.5	.7
44719	Other gasoline stations .....	16	18 150	1 034	186	59	51.6	—
447190	Other gasoline stations .....	16	18 150	1 034	186	59	51.6	—
448	Clothing & clothing accessories stores .....	90	207 944	32 598	8 136	2 025	1.7	10.4
4481	Clothing stores .....	64	179 343	28 814	7 220	1 809	1.9	11.0
44811	Men's clothing stores .....	14	22 118	2 871	694	135	9.2	10.8
448110	Men's clothing stores .....	14	22 118	2 871	694	135	9.2	10.8
44812	Women's clothing stores .....	26	38 993	9 260	2 335	440	—	7.4
448120	Women's clothing stores .....	26	38 993	9 260	2 335	440	—	7.4
44813	Children's & infants' clothing stores .....	5	5 590	520	132	59	—	—
448130	Children's & infants' clothing stores .....	5	5 590	520	132	59	—	—
44814	Family clothing stores .....	11	106 313	15 395	3 859	1 123	.9	13.0
448140	Family clothing stores .....	11	106 313	15 395	3 859	1 123	.9	13.0
44815	Clothing accessories stores .....	3	1 082	296	71	14	—	—
448150	Clothing accessories stores .....	3	1 082	296	71	14	—	—
44819	Other clothing stores .....	5	5 247	472	129	38	9.9	10.2
448190	Other clothing stores .....	5	5 247	472	129	38	9.9	10.2
4482	Shoe stores .....	16	15 937	2 183	491	129	.8	1.5
44821	Shoe stores .....	16	15 937	2 183	491	129	.8	1.5
448210	Shoe stores .....	16	15 937	2 183	491	129	.8	1.5
4482101	Men's shoe stores .....	3	D	D	D	b	D	D
4482102	Women's shoe stores .....	4	2 176	464	124	16	5.5	—
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	6 657	774	158	47	—	—
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	12 664	1 601	425	87	—	14.3
44831	Jewelry stores .....	6	D	D	D	b	D	D
448310	Jewelry stores .....	6	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	4	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	24	41 178	4 194	998	313	2.3	.8
4511	Sporting goods, hobby, & musical instrument stores ..	16	28 474	3 224	760	228	1.3	1.1
45111	Sporting goods stores .....	7	18 413	2 074	497	135	—	1.7
451110	Sporting goods stores .....	7	18 413	2 074	497	135	—	1.7
4511101	General-line sporting goods stores .....	3	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	8	12 704	970	238	85	4.3	—
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	4	7 590	661	157	55	—	—
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores .....	7	120 801	11 979	2 992	590	—	.1
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	7 101	681	166	66	—	2.4
452990	All other general merchandise stores .....	4	7 101	681	166	66	—	2.4
4529901	Variety stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D

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<b>ROXBURY TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	23	22 868	2 668	631	201	3.6	11.7
4532	Office supplies, stationery, & gift stores .....	15	16 167	1 642	377	148	3.3	11.2
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	12	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	8 583	1 391	271	59	70.8	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>RUMSON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13</b>	<b>12 421</b>	<b>1 926</b>	<b>393</b>	<b>96</b>	<b>33.0</b>	<b>1.2</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>RUNNEMEDE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>109 981</b>	<b>11 006</b>	<b>2 874</b>	<b>506</b>	<b>8.4</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	5	54 165	4 037	1 086	118	1.1	—
4411	Automobile dealers .....	4	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	5	8 577	844	209	64	18.8	—
4461	Health & personal care stores .....	5	8 577	844	209	64	18.8	—
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RUNNEMEDE, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	4	2 562	651	153	22	29.8	63.6
<b>RUTHERFORD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>128 206</b>	<b>14 381</b>	<b>2 942</b>	<b>591</b>	<b>8.5</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	c	D	D
4411	Automobile dealers .....	1	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	6	4 453	444	63	18	61.4	—
4431	Electronics & appliance stores .....	6	4 453	444	63	18	61.4	—
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	8	13 216	1 658	415	86	10.4	.8
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	10	12 797	665	163	31	7.0	13.3
448	Clothing & clothing accessories stores .....	17	31 842	3 374	808	196	8.5	3.3
4481	Clothing stores .....	9	29 362	3 070	733	180	5.8	3.6
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	a	D	D
4532102	Office supplies stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SADDLE BROOK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>100 502</b>	<b>13 574</b>	<b>3 199</b>	<b>686</b>	<b>11.0</b>	<b>23.2</b>
441	Motor vehicle & parts dealers .....	5	2 139	450	105	17	14.5	26.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	12 482	1 588	357	73	4.3	2.7
4441	Building material & supplies dealers .....	5	12 482	1 588	357	73	4.3	2.7
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	10	D	D	D	c	D	D
4451	Grocery stores .....	8	33 516	6 367	1 519	225	4.2	57.7
446	Health & personal care stores .....	3	5 193	769	196	47	D	—
4461	Health & personal care stores .....	3	5 193	769	196	47	D	—
447	Gasoline stations .....	7	7 227	297	68	20	33.7	38.4
448	Clothing & clothing accessories stores .....	8	4 030	562	146	55	14.6	—
4481	Clothing stores .....	5	2 753	438	119	44	15.1	—
451	Sporting goods, hobby, book, & music stores .....	5	1 137	262	56	13	54.2	25.0
452	General merchandise stores .....	2	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SADDLE BROOK TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4531	Florists .....	1	D	D	D	b	D	D
45311	Florists .....	1	D	D	D	b	D	D
453110	Florists .....	1	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>SADDLE RIVER, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>4 176</b>	<b>1 018</b>	<b>227</b>	<b>49</b>	<b>38.5</b>	<b>7.8</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>SALEM, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>34 303</b>	<b>3 821</b>	<b>868</b>	<b>268</b>	<b>26.8</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 205	297	76	19	D	—
445	Food & beverage stores .....	6	11 428	1 132	278	90	2.6	1.2
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
<b>SAYREVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>104</b>	<b>243 006</b>	<b>24 758</b>	<b>6 537</b>	<b>1 673</b>	<b>7.5</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	14	11 061	1 653	483	74	29.0	36.9
4413	Automotive parts, accessories, & tire stores .....	9	8 248	1 302	407	61	7.1	48.6
44131	Automotive parts & accessories stores .....	4	4 614	682	170	27	8.7	84.4
441310	Automotive parts & accessories stores .....	4	4 614	682	170	27	8.7	84.4
44132	Tire dealers .....	5	3 634	620	237	34	5.0	3.1
441320	Tire dealers .....	5	3 634	620	237	34	5.0	3.1
442	Furniture & home furnishings stores .....	3	2 045	205	60	9	D	18.1
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	c	D	D
4441	Building material & supplies dealers .....	3	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAYREVILLE, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	25	106 749	10 629	3 102	908	3.4	13.5
4451	Grocery stores .....	15	101 518	10 037	2 953	865	1.2	14.1
44511	Supermarkets & other grocery (except convenience) stores .....	6	94 065	9 142	2 742	804	.3	15.2
445110	Supermarkets & other grocery (except convenience) stores .....	6	94 065	9 142	2 742	804	.3	15.2
44512	Convenience stores .....	9	7 453	895	211	61	11.5	—
445120	Convenience stores .....	9	7 453	895	211	61	11.5	—
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	26 531	1 359	307	83	14.9	1.3
4471	Gasoline stations .....	13	26 531	1 359	307	83	14.9	1.3
44719	Other gasoline stations .....	9	20 422	1 203	288	69	15.4	1.7
447190	Other gasoline stations .....	9	20 422	1 203	288	69	15.4	1.7
448	Clothing & clothing accessories stores .....	12	16 655	1 558	359	133	1.2	3.4
4481	Clothing stores .....	6	13 999	1 270	309	107	—	4.1
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	3	4 357	375	87	14	D	—
45411	Electronic shopping & mail-order houses .....	3	4 357	375	87	14	D	—
454110	Electronic shopping & mail-order houses .....	3	4 357	375	87	14	D	—
<b>SCOTCH PLAINS TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>54 924</b>	<b>6 203</b>	<b>1 391</b>	<b>305</b>	<b>21.8</b>	<b>9.7</b>
441	Motor vehicle & parts dealers .....	5	16 588	1 732	381	59	7.5	—
44131	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	1 071	104	12	9	44.0	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	6 425	958	222	47	11.0	12.6
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	6	10 868	1 231	289	79	36.4	4.8
4461	Health & personal care stores .....	6	10 868	1 231	289	79	36.4	4.8
447	Gasoline stations .....	12	11 743	442	110	31	32.3	28.2
448	Clothing & clothing accessories stores .....	4	1 073	131	25	14	61.4	15.3
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	1 110	157	29	10	45.0	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEA ISLE CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>25 123</b>	<b>2 421</b>	<b>302</b>	<b>110</b>	<b>10.8</b>	<b>11.2</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	15	16 018	1 495	163	61	10.4	16.0
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	7	1 530	192	29	10	1.2	2.3
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	419	37	12	5	D	—
452	General merchandise stores .....	3	753	102	6	4	D	28.0
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>SECAUCUS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>221</b>	<b>726 501</b>	<b>70 105</b>	<b>15 916</b>	<b>4 391</b>	<b>2.6</b>	<b>15.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	17	36 897	3 984	928	222	.7	42.6
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	12	D	D	D	c	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	10	27 210	2 731	632	179	.9	57.5
442299	All other home furnishings stores .....	10	27 210	2 731	632	179	.9	57.5
443	Electronics & appliance stores .....	5	D	D	D	c	D	D
4431	Electronics & appliance stores .....	5	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	4	D	D	D	c	D	D
443111	Household appliance stores .....	1	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	e	D	D
4441	Building material & supplies dealers .....	3	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
445	Food & beverage stores .....	13	34 019	4 104	1 031	240	1.6	3.8
4451	Grocery stores .....	6	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	9	12 291	1 209	270	62	14.1	3.7
4461	Health & personal care stores .....	9	12 291	1 209	270	62	14.1	3.7
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 046	148	16	3	100.0	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 046	148	16	3	100.0	—
447	Gasoline stations .....	9	22 440	975	238	74	35.9	—
4471	Gasoline stations .....	9	22 440	975	238	74	35.9	—
44711	Gasoline stations with convenience stores .....	3	11 893	634	156	47	—	—
447110	Gasoline stations with convenience stores .....	3	11 893	634	156	47	—	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SECAUCUS, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	124	208 610	21 555	5 460	1 447	2.5	9.7
4481	Clothing stores . . . . .	86	163 196	17 431	4 550	1 211	1.9	9.4
44811	Men's clothing stores . . . . .	11	14 539	1 362	255	74	8.6	6.1
448110	Men's clothing stores . . . . .	11	14 539	1 362	255	74	8.6	6.1
44812	Women's clothing stores . . . . .	38	70 426	9 939	2 840	658	.7	10.5
448120	Women's clothing stores . . . . .	38	70 426	9 939	2 840	658	.7	10.5
44813	Children's & infants' clothing stores . . . . .	3	5 903	503	112	39	—	—
448130	Children's & infants' clothing stores . . . . .	3	5 903	503	112	39	—	—
44814	Family clothing stores . . . . .	18	44 935	3 779	881	297	—	1.3
448140	Family clothing stores . . . . .	18	44 935	3 779	881	297	—	1.3
44815	Clothing accessories stores . . . . .	6	4 271	465	120	36	9.6	83.6
448150	Clothing accessories stores . . . . .	6	4 271	465	120	36	9.6	83.6
44819	Other clothing stores . . . . .	10	23 122	1 383	342	107	4.2	12.2
448190	Other clothing stores . . . . .	10	23 122	1 383	342	107	4.2	12.2
4482	Shoe stores . . . . .	22	33 002	3 053	663	185	.7	11.2
44821	Shoe stores . . . . .	22	33 002	3 053	663	185	.7	11.2
448210	Shoe stores . . . . .	22	33 002	3 053	663	185	.7	11.2
4482101	Men's shoe stores . . . . .	2	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	6	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	11	15 265	1 147	222	72	—	16.7
4482105	Athletic footwear stores . . . . .	3	8 486	1 024	231	47	—	—
4483	Jewelry, luggage, & leather goods stores . . . . .	16	12 412	1 071	247	51	14.6	9.6
44832	Luggage & leather goods stores . . . . .	6	D	D	D	b	D	D
448320	Luggage & leather goods stores . . . . .	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	10	21 103	2 494	508	137	.3	11.1
4511	Sporting goods, hobby, & musical instrument stores . . . . .	6	D	D	D	c	D	D
45111	Sporting goods stores . . . . .	3	14 955	1 947	373	84	—	15.7
451110	Sporting goods stores . . . . .	3	14 955	1 947	373	84	—	15.7
4511101	General-line sporting goods stores . . . . .	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	2	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	4	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	1	D	D	D	a	D	D
4512111	Book stores, general . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . . . .	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . . . . .	3	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	10	25 403	2 075	527	106	3.2	56.3
45321	Office supplies & stationery stores . . . . .	4	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	4	D	D	D	b	D	D
4532101	Stationery stores . . . . .	2	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores . . . . .	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	6	D	D	D	a	D	D
45392	Art dealers . . . . .	2	D	D	D	a	D	D
453920	Art dealers . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	8	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses . . . . .	6	165 953	19 792	3 589	1 318	—	34.2
45411	Electronic shopping & mail-order houses . . . . .	6	165 953	19 792	3 589	1 318	—	34.2
454110	Electronic shopping & mail-order houses . . . . .	6	165 953	19 792	3 589	1 318	—	34.2
<b>SHREWSBURY, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>81</b>	<b>321 114</b>	<b>28 654</b>	<b>6 193</b>	<b>1 106</b>	<b>2.2</b>	<b>2.0</b>
441	Motor vehicle & parts dealers . . . . .	8	D	D	D	c	D	D
4411	Automobile dealers . . . . .	7	144 728	10 945	2 395	231	—	—
44111	New car dealers . . . . .	7	144 728	10 945	2 395	231	—	—
441110	New car dealers . . . . .	7	144 728	10 945	2 395	231	—	—
442	Furniture & home furnishings stores . . . . .	11	14 952	1 525	358	103	4.3	10.3
4422	Home furnishings stores . . . . .	9	D	D	D	b	D	D
44229	Other home furnishings stores . . . . .	8	12 163	1 129	259	86	5.2	7.0
442299	All other home furnishings stores . . . . .	7	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	5	D	D	D	b	D	D
4431	Electronics & appliance stores . . . . .	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores . . . . .	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores . . . . .	2	D	D	D	a	D	D
44312	Computer & software stores . . . . .	3	D	D	D	b	D	D
443120	Computer & software stores . . . . .	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	9 377	1 362	316	94	1.6	—
4441	Building material & supplies dealers . . . . .	4	9 377	1 362	316	94	1.6	—
445	Food & beverage stores . . . . .	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHREWSBURY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	7	12 101	1 204	285	88	3.8	20.8
4461	Health & personal care stores .....	7	12 101	1 204	285	88	3.8	20.8
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
447	Gasoline stations .....	3	2 967	229	54	16	D	—
448	Clothing & clothing accessories stores .....	20	34 521	2 965	682	223	3.2	4.3
4481	Clothing stores .....	13	31 112	2 537	577	195	3.6	4.7
44811	Men's clothing stores .....	2	D	D	D	a	D	D
448110	Men's clothing stores .....	2	D	D	D	a	D	D
44812	Women's clothing stores .....	7	9 074	844	181	70	5.6	3.6
448120	Women's clothing stores .....	7	9 074	844	181	70	5.6	3.6
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	1	D	D	D	b	D	D
448140	Family clothing stores .....	1	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	6 506	916	215	42	25.6	2.5
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	3	4 075	414	100	42	—	—
453220	Gift, novelty, & souvenir stores .....	3	4 075	414	100	42	—	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>SOMERDALE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>62 064</b>	<b>6 522</b>	<b>1 480</b>	<b>500</b>	<b>12.6</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	3 704	421	75	21	2.1	21.7
445	Food & beverage stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	4	3 384	446	117	37	—	5.9
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	1	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERS POINT, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>63</b>	<b>197 608</b>	<b>19 382</b>	<b>4 383</b>	<b>888</b>	<b>7.2</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	6	39 183	3 026	631	88	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	39 183	3 026	631	88	—	—
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	2	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	4	5 967	1 183	224	39	54.1	4.0
44211	Furniture stores .....	4	5 967	1 183	224	39	54.1	4.0
442110	Furniture stores .....	4	5 967	1 183	224	39	54.1	4.0
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	12 475	1 811	417	69	—	—
4441	Building material & supplies dealers .....	7	12 475	1 811	417	69	—	—
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	12	90 093	7 513	1 805	410	.4	.4
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	6	7 309	693	171	38	8.2	—
4461	Health & personal care stores .....	6	7 309	693	171	38	8.2	—
447	Gasoline stations .....	6	14 188	712	148	40	59.4	17.3
448	Clothing & clothing accessories stores .....	6	5 250	448	96	37	11.6	—
4483	Jewelry, luggage, & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	697	81	16	8	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>SOMERVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>107</b>	<b>376 113</b>	<b>30 729</b>	<b>7 297</b>	<b>1 524</b>	<b>27.4</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	14	231 118	13 909	3 149	580	37.2	2.8
4411	Automobile dealers .....	9	226 988	12 850	2 882	538	37.1	2.8
44111	New car dealers .....	9	226 988	12 850	2 882	538	37.1	2.8
441110	New car dealers .....	9	226 988	12 850	2 882	538	37.1	2.8
442	Furniture & home furnishings stores .....	10	7 263	974	220	45	10.2	—
4421	Furniture stores .....	5	5 725	792	175	36	—	—
44211	Furniture stores .....	5	5 725	792	175	36	—	—
442110	Furniture stores .....	5	5 725	792	175	36	—	—
443	Electronics & appliance stores .....	7	7 590	868	189	33	2.9	4.2
4431	Electronics & appliance stores .....	7	7 590	868	189	33	2.9	4.2
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	11	45 056	5 518	1 446	311	2.7	—
4451	Grocery stores .....	7	36 756	4 680	1 236	263	.7	—
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERVILLE, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	13	9 888	2 017	523	61	34.1	28.1
4461	Health & personal care stores .....	13	9 888	2 017	523	61	34.1	28.1
44619	Other health & personal care stores .....	7	4 140	1 138	359	35	13.9	67.2
446199	All other health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	11	16 629	1 036	279	64	25.0	16.8
44719	Other gasoline stations .....	8	11 957	831	229	46	31.7	9.3
447190	Other gasoline stations .....	8	11 957	831	229	46	31.7	9.3
448	Clothing & clothing accessories stores .....	14	7 090	751	184	81	19.9	4.6
4481	Clothing stores .....	9	5 392	575	142	58	19.2	3.7
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	5	3 764	1 207	285	34	33.4	21.3
4543	Direct selling establishments .....	4	D	D	D	b	D	D
<b>SOUTH AMBOY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>44 264</b>	<b>5 413</b>	<b>1 276</b>	<b>229</b>	<b>17.0</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	5	10 746	1 033	266	30	—	13.0
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	780	121	35	8	D	6.4
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	6 067	866	157	22	7.1	—
444190	Other building material dealers .....	4	6 067	866	157	22	7.1	—
445	Food & beverage stores .....	7	11 977	1 572	383	72	15.0	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	6	5 245	723	179	40	66.7	—
4461	Health & personal care stores .....	6	5 245	723	179	40	66.7	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	5 133	360	77	29	27.8	33.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SOUTHAMPTON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>33 043</b>	<b>3 571</b>	<b>959</b>	<b>229</b>	<b>22.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	5	4 810	518	243	23	36.3	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	4 798	766	143	32	13.2	7.3
4442	Lawn & garden equipment & supplies stores .....	4	2 568	397	54	15	24.6	13.6
44422	Nursery & garden centers .....	4	2 568	397	54	15	24.6	13.6
444220	Nursery & garden centers .....	4	2 568	397	54	15	24.6	13.6
445	Food & beverage stores .....	13	9 830	1 057	247	103	19.6	.8
44512	Convenience stores .....	7	7 619	882	218	93	6.7	—
445120	Convenience stores .....	7	7 619	882	218	93	6.7	—
4452	Specialty food stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	5 503	262	54	22	17.8	16.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTHAMPTON TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>SOUTH BOUND BROOK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>21 610</b>	<b>1 969</b>	<b>426</b>	<b>75</b>	<b>13.1</b>	<b>.1</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	6	990	132	23	10	66.4	2.9
446	Health & personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>SOUTH BRUNSWICK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>493 100</b>	<b>34 717</b>	<b>7 817</b>	<b>1 321</b>	<b>12.8</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	9	219 723	13 845	2 937	378	21.6	—
4411	Automobile dealers .....	6	217 262	13 423	2 848	355	21.4	—
44111	New car dealers .....	6	217 262	13 423	2 848	355	21.4	—
441110	New car dealers .....	6	217 262	13 423	2 848	355	21.4	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	5 131	943	280	22	—	78.3
4431	Electronics & appliance stores .....	4	5 131	943	280	22	—	78.3
44311	Appliance, television, & other electronics stores .....	4	5 131	943	280	22	—	78.3
443112	Radio, television, & other electronics stores .....	4	5 131	943	280	22	—	78.3
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	c	D	D
4441	Building material & supplies dealers .....	6	D	D	D	c	D	D
44419	Other building material dealers .....	5	D	D	D	c	D	D
444190	Other building material dealers .....	5	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	3	2 528	319	29	13	D	—
44422	Nursery & garden centers .....	3	2 528	319	29	13	D	—
444220	Nursery & garden centers .....	3	2 528	319	29	13	D	—
445	Food & beverage stores .....	15	39 116	3 929	937	268	21.9	7.4
4451	Grocery stores .....	9	31 845	3 698	884	247	24.2	9.0
44512	Convenience stores .....	5	4 380	526	102	55	4.4	—
445120	Convenience stores .....	5	4 380	526	102	55	4.4	—
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	3	D	D	D	a	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	a	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	6	11 359	1 636	457	239	12.5	39.2
4461	Health & personal care stores .....	6	11 359	1 636	457	239	12.5	39.2
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	c	D	D
447	Gasoline stations .....	7	14 228	669	157	53	18.4	3.5
448	Clothing & clothing accessories stores .....	7	13 054	3 667	813	45	7.9	84.6
4481	Clothing stores .....	3	D	D	D	b	D	D
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 004	133	25	5	—	56.7
452	General merchandise stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH BRUNSWICK TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>SOUTH ORANGE VILLAGE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>55</b>	<b>99 118</b>	<b>10 937</b>	<b>3 043</b>	<b>622</b>	<b>19.8</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	6	33 980	2 976	974	125	22.5	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	39 029	4 757	1 288	322	6.6	—
4451	Grocery stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	4	2 946	318	77	12	82.8	5.3
448	Clothing & clothing accessories stores .....	7	1 533	162	44	14	82.7	10.4
451	Sporting goods, hobby, book, & music stores .....	7	5 435	525	129	39	14.2	16.5
4512	Book, periodical, & music stores .....	5	D	D	D	b	D	D
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	3 335	548	142	33	36.6	6.8
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SOUTH PLAINFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>138</b>	<b>398 006</b>	<b>41 534</b>	<b>9 934</b>	<b>2 627</b>	<b>8.5</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	11	30 187	3 764	944	139	1.7	.8
4413	Automotive parts, accessories, & tire stores .....	11	30 187	3 764	944	139	1.7	.8
44131	Automotive parts & accessories stores .....	10	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	10	D	D	D	c	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	13 465	1 209	290	49	50.4	3.2
4431	Electronics & appliance stores .....	7	13 465	1 209	290	49	50.4	3.2
44311	Appliance, television, & other electronics stores .....	3	11 121	1 033	259	42	D	—
443112	Radio, television, & other electronics stores .....	3	11 121	1 033	259	42	D	—
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	118 804	11 353	2 614	446	2.0	—
4441	Building material & supplies dealers .....	11	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH PLAINFIELD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	27	78 750	9 416	2 386	806	8.2	2.3
4451	Grocery stores .....	15	72 315	8 575	2 215	740	2.8	.3
44511	Supermarkets & other grocery (except convenience) stores .....	10	68 073	8 044	2 084	697	2.0	.4
445110	Supermarkets & other grocery (except convenience) stores .....	10	68 073	8 044	2 084	697	2.0	.4
4452	Specialty food stores .....	6	2 848	530	120	45	40.0	44.2
446	Health & personal care stores .....	15	22 205	2 366	584	177	21.9	5.6
4461	Health & personal care stores .....	15	22 205	2 366	584	177	21.9	5.6
44619	Other health & personal care stores .....	3	2 785	429	125	38	D	—
446191	Food (health) supplement stores .....	3	2 785	429	125	38	D	—
447	Gasoline stations .....	15	18 267	881	197	65	62.1	13.6
44719	Other gasoline stations .....	11	12 583	615	153	45	54.7	19.8
447190	Other gasoline stations .....	11	12 583	615	153	45	54.7	19.8
448	Clothing & clothing accessories stores .....	20	27 336	3 430	819	252	.7	5.2
4481	Clothing stores .....	12	23 309	3 086	737	223	—	5.9
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	1	D	D	D	c	D	D
448140	Family clothing stores .....	1	D	D	D	c	D	D
44819	Other clothing stores .....	3	1 143	252	75	19	—	—
448190	Other clothing stores .....	3	1 143	252	75	19	—	—
451	Sporting goods, hobby, book, & music stores .....	7	6 709	659	145	50	4.1	18.3
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	44 769	3 980	943	397	—	—
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	4 204	404	42	20	19.9	—
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	c	D	D
4543	Direct selling establishments .....	3	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	c	D	D
454390	Other direct selling establishments .....	2	D	D	D	c	D	D
<b>SOUTH RIVER, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>58 001</b>	<b>6 901</b>	<b>1 509</b>	<b>268</b>	<b>10.0</b>	<b>17.2</b>
441	Motor vehicle & parts dealers .....	6	23 516	2 543	580	71	—	13.5
442	Furniture & home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	12	5 948	635	132	37	28.6	15.5
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	3	1 136	235	48	11	61.9	38.1
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH RIVER, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4542	Vending machine operators . . . . .	2	D	D	D	b	D	D
45421	Vending machine operators . . . . .	2	D	D	D	b	D	D
454210	Vending machine operators . . . . .	2	D	D	D	b	D	D
<b>SOUTH TOMS RIVER, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>38</b>	<b>208 341</b>	<b>23 076</b>	<b>5 099</b>	<b>1 488</b>	<b>1.8</b>	<b>1.2</b>
441	Motor vehicle & parts dealers . . . . .	5	3 501	822	171	29	36.4	35.0
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
44312	Computer & software stores . . . . .	1	D	D	D	a	D	D
443120	Computer & software stores . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	8	D	D	D	c	D	D
4451	Grocery stores . . . . .	6	D	D	D	c	D	D
446	Health & personal care stores . . . . .	7	11 519	1 957	244	80	6.2	—
4461	Health & personal care stores . . . . .	7	11 519	1 957	244	80	6.2	—
4461102	Proprietary stores . . . . .	1	D	D	D	b	D	D
447	Gasoline stations . . . . .	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores . . . . .	7	4 847	425	107	52	—	—
4482104	Family shoe stores . . . . .	4	D	D	D	a	D	D
452	General merchandise stores . . . . .	4	144 932	14 250	3 284	1 080	—	—
4521	Department stores (incl leased depts) ## . . . . .	4	147 855	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	4	147 855	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	4	144 932	14 250	3 284	1 080	—	—
45211	Department stores (excl leased depts) . . . . .	4	144 932	14 250	3 284	1 080	—	—
452110	Department stores (excl leased depts) . . . . .	4	144 932	14 250	3 284	1 080	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) . . . . .	2	D	D	D	f	D	D
453	Miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	2	D	D	D	b	D	D
45431	Fuel dealers . . . . .	1	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	1	D	D	D	b	D	D
<b>SPARTA TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>59</b>	<b>72 705</b>	<b>7 845</b>	<b>1 873</b>	<b>466</b>	<b>11.4</b>	<b>6.0</b>
441	Motor vehicle & parts dealers . . . . .	3	4 051	588	129	18	—	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	1 904	268	75	17	32.2	29.7
4431	Electronics & appliance stores . . . . .	4	1 904	268	75	17	32.2	29.7
444	Building material & garden equipment & supplies dealers . . . . .	8	8 194	1 117	220	39	39.4	.5
44419	Other building material dealers . . . . .	4	5 817	590	139	22	35.8	.7
444190	Other building material dealers . . . . .	4	5 817	590	139	22	35.8	.7
445	Food & beverage stores . . . . .	15	37 857	3 849	933	221	3.9	1.0
4451	Grocery stores . . . . .	8	D	D	D	c	D	D
4452	Specialty food stores . . . . .	5	1 241	87	4	1	65.8	—
446	Health & personal care stores . . . . .	4	D	D	D	a	D	D
447	Gasoline stations . . . . .	7	10 129	713	176	56	—	27.5
448	Clothing & clothing accessories stores . . . . .	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	4	969	123	23	17	89.9	10.1
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532101	Stationery stores . . . . .	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPOTSWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>72 252</b>	<b>6 581</b>	<b>1 574</b>	<b>401</b>	<b>3.7</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
446	Health & personal care stores .....	3	6 867	860	146	46	D	—
4461	Health & personal care stores .....	3	6 867	860	146	46	D	—
447	Gasoline stations .....	3	2 898	160	32	15	D	10.2
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	368	63	18	7	D	49.2
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>SPRINGFIELD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>113</b>	<b>682 906</b>	<b>53 124</b>	<b>12 197</b>	<b>2 257</b>	<b>3.0</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	12	390 997	20 923	4 885	563	.3	.1
4411	Automobile dealers .....	7	D	D	D	f	—	D
44111	New car dealers .....	5	385 588	19 944	4 667	534	—	.1
441110	New car dealers .....	5	385 588	19 944	4 667	534	—	.1
442	Furniture & home furnishings stores .....	15	48 131	5 463	1 226	239	1.5	1.8
4421	Furniture stores .....	6	13 723	1 454	319	41	—	—
44211	Furniture stores .....	6	13 723	1 454	319	41	—	—
442110	Furniture stores .....	6	13 723	1 454	319	41	—	—
4422	Home furnishings stores .....	9	34 408	4 009	907	198	2.1	2.5
44221	Floor covering stores .....	4	4 903	483	54	13	12.9	17.3
442210	Floor covering stores .....	4	4 903	483	54	13	12.9	17.3
44229	Other home furnishings stores .....	5	29 505	3 526	853	185	.3	—
442299	All other home furnishings stores .....	4	D	D	D	c	D	D
443	Electronics & appliance stores .....	6	75 586	6 097	1 343	229	.8	.5
4431	Electronics & appliance stores .....	6	75 586	6 097	1 343	229	.8	.5
44311	Appliance, television, & other electronics stores .....	4	D	D	D	c	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	c	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	16	55 299	5 670	1 366	313	3.1	48.8
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	42 648	4 627	1 107	243	.8	62.7
445110	Supermarkets & other grocery (except convenience) stores .....	6	42 648	4 627	1 107	243	.8	62.7
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	4	8 256	452	120	22	16.3	—
44531	Beer, wine, & liquor stores .....	4	8 256	452	120	22	16.3	—
445310	Beer, wine, & liquor stores .....	4	8 256	452	120	22	16.3	—
446	Health & personal care stores .....	12	18 827	2 267	471	157	24.9	17.4
4461	Health & personal care stores .....	12	18 827	2 267	471	157	24.9	17.4
44613	Optical goods stores .....	4	D	D	D	b	D	D
446130	Optical goods stores .....	4	D	D	D	b	D	D
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446199	All other health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	4 269	226	49	10	33.9	—
448	Clothing & clothing accessories stores .....	17	20 981	2 213	467	152	14.0	2.7
4481	Clothing stores .....	12	13 858	1 290	293	89	13.7	4.1
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	2	D	D	D	b	D	D
44821	Shoe stores .....	2	D	D	D	b	D	D
448210	Shoe stores .....	2	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D

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<b>SPRINGFIELD TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	8	29 179	2 619	584	161	1.6	2.9
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	c	D	D
4531	Florists .....	4	D	D	D	a	D	D
45311	Florists .....	4	D	D	D	a	D	D
453110	Florists .....	4	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	2 205	330	69	18	D	—
454	Nonstore retailers .....	6	12 901	3 746	887	273	9.3	—
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	c	D	D
45439	Other direct selling establishments .....	3	D	D	D	c	D	D
454390	Other direct selling establishments .....	3	D	D	D	c	D	D
<b>SPRING LAKE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>13 779</b>	<b>1 726</b>	<b>352</b>	<b>123</b>	<b>31.5</b>	<b>1.5</b>
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	3 875	374	70	20	21.8	—
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	10	3 425	449	104	36	44.3	4.0
4481	Clothing stores .....	8	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>SPRING LAKE HEIGHTS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>13 052</b>	<b>1 164</b>	<b>274</b>	<b>128</b>	<b>19.9</b>	<b>17.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	4 030	340	73	29	4.6	34.2
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	4 980	292	62	27	39.0	17.7
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D

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<b>STAFFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>112</b>	<b>332 989</b>	<b>31 814</b>	<b>7 313</b>	<b>1 981</b>	<b>5.8</b>	<b>6.4</b>
441	Motor vehicle & parts dealers .....	13	106 312	8 371	1 940	298	3.9	5.8
4411	Automobile dealers .....	6	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	3	7 023	694	119	26	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	7 023	694	119	26	—	—
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	4	2 501	266	53	13	—	7.6
44211	Furniture stores .....	4	2 501	266	53	13	—	7.6
442110	Furniture stores .....	4	2 501	266	53	13	—	7.6
443	Electronics & appliance stores .....	5	D	D	D	a	D	D
4431	Electronics & appliance stores .....	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	a	D	D
443111	Household appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	15 204	1 575	332	64	8.6	—
4441	Building material & supplies dealers .....	9	13 963	1 382	308	52	1.8	—
44419	Other building material dealers .....	5	11 559	1 100	249	38	—	—
444190	Other building material dealers .....	5	11 559	1 100	249	38	—	—
445	Food & beverage stores .....	16	85 847	9 574	2 284	622	.5	1.8
4451	Grocery stores .....	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	72 702	8 256	2 005	467	.4	.4
445110	Supermarkets & other grocery (except convenience) stores .....	6	72 702	8 256	2 005	467	.4	.4
44512	Convenience stores .....	6	D	D	D	c	D	D
445120	Convenience stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	12	9 744	1 454	267	87	20.1	3.2
4461	Health & personal care stores .....	12	9 744	1 454	267	87	20.1	3.2
44619	Other health & personal care stores .....	4	1 279	170	33	6	58.1	—
447	Gasoline stations .....	11	14 176	1 167	247	85	38.8	47.1
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	11	8 754	861	193	87	5.0	2.2
4481	Clothing stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	76 061	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	76 061	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	74 072	6 472	1 545	613	—	—
45211	Department stores (excl leased depts) .....	3	74 072	6 472	1 545	613	—	—
452110	Department stores (excl leased depts) .....	3	74 072	6 472	1 545	613	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	74 072	6 472	1 545	613	—	—
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	7 303	1 091	233	35	26.8	57.9
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	b	D	D

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<b>STANHOPE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>18 382</b>	<b>1 818</b>	<b>406</b>	<b>125</b>	<b>8.0</b>	<b>.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 690	234	42	10	51.7	—
445	Food & beverage stores .....	4	3 373	374	90	22	5.5	.9
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	6 063	306	75	26	—	—
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>STRATFORD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>112 146</b>	<b>11 234</b>	<b>2 548</b>	<b>507</b>	<b>11.4</b>	<b>7.7</b>
441	Motor vehicle & parts dealers .....	6	67 958	6 818	1 446	168	3.1	7.6
4411	Automobile dealers .....	2	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	808	88	22	4	D	—
445	Food & beverage stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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<b>SUMMIT, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>127</b>	<b>346 664</b>	<b>32 670</b>	<b>7 126</b>	<b>1 152</b>	<b>13.1</b>	<b>1.5</b>
441	Motor vehicle & parts dealers .....	13	D	D	D	e	D	D
4411	Automobile dealers .....	11	243 519	17 688	3 637	397	10.0	—
44111	New car dealers .....	11	243 519	17 688	3 637	397	10.0	—
441110	New car dealers .....	11	243 519	17 688	3 637	397	10.0	—
442	Furniture & home furnishings stores .....	16	14 089	2 142	489	90	19.0	1.2
4422	Home furnishings stores .....	13	12 786	1 961	454	81	19.2	1.4
44221	Floor covering stores .....	3	8 389	1 156	292	37	—	—
442210	Floor covering stores .....	3	8 389	1 156	292	37	—	—
44229	Other home furnishings stores .....	10	4 397	805	162	44	55.9	4.0
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	8 098	1 180	212	43	22.2	37.3
445	Food & beverage stores .....	10	15 020	1 654	409	93	14.5	1.6
446	Health & personal care stores .....	11	15 815	2 729	612	128	18.7	—
4461	Health & personal care stores .....	11	15 815	2 729	612	128	18.7	—
447	Gasoline stations .....	8	11 559	923	189	55	20.9	.7
44719	Other gasoline stations .....	8	11 559	923	189	55	20.9	.7
447190	Other gasoline stations .....	8	11 559	923	189	55	20.9	.7
448	Clothing & clothing accessories stores .....	26	20 325	3 202	767	159	15.8	2.6
4481	Clothing stores .....	17	13 999	2 138	521	124	16.5	3.7
44811	Men's clothing stores .....	3	5 117	619	156	24	—	8.1
448110	Men's clothing stores .....	3	5 117	619	156	24	—	8.1
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	3 372	547	128	25	33.8	17.5
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	4 807	756	201	49	35.4	—
45321	Office supplies & stationery stores .....	3	2 808	528	136	25	D	—
453210	Office supplies & stationery stores .....	3	2 808	528	136	25	D	—
4532101	Stationery stores .....	3	2 808	528	136	25	D	—
4533	Used merchandise stores .....	3	654	81	21	15	D	—
45331	Used merchandise stores .....	3	654	81	21	15	D	—
453310	Used merchandise stores .....	3	654	81	21	15	D	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 547	381	97	20	50.2	—
<b>TEANECK TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>132</b>	<b>149 051</b>	<b>19 279</b>	<b>4 262</b>	<b>964</b>	<b>17.5</b>	<b>21.4</b>
441	Motor vehicle & parts dealers .....	6	2 762	348	75	16	15.5	31.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	8	31 326	2 873	462	45	1.0	82.2
4431	Electronics & appliance stores .....	8	31 326	2 873	462	45	1.0	82.2
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
44312	Computer & software stores .....	4	D	D	D	a	D	D
443120	Computer & software stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 806	465	98	15	15.5	13.5
445	Food & beverage stores .....	36	33 858	4 111	959	232	18.6	9.1
4452	Specialty food stores .....	12	6 843	935	216	64	60.3	23.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TEANECK TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	16	40 541	5 079	1 241	272	14.5	—
4461	Health & personal care stores .....	16	40 541	5 079	1 241	272	14.5	—
44611	Pharmacies & drug stores .....	10	38 006	4 368	1 087	257	13.2	—
446110	Pharmacies & drug stores .....	10	38 006	4 368	1 087	257	13.2	—
4461101	Pharmacies & drug stores .....	10	38 006	4 368	1 087	257	13.2	—
44619	Other health & personal care stores .....	3	1 784	421	89	11	D	—
447	Gasoline stations .....	17	13 873	797	185	51	36.8	4.4
44719	Other gasoline stations .....	16	D	D	D	b	D	D
447190	Other gasoline stations .....	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	2 653	405	106	32	23.0	15.6
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	3 211	427	111	30	15.7	—
4512	Book, periodical, & music stores .....	5	3 211	427	111	30	15.7	—
45121	Book stores & news dealers .....	5	3 211	427	111	30	15.7	—
451211	Book stores .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	770	171	41	8	20.8	—
454	Nonstore retailers .....	7	14 622	4 136	879	236	30.4	4.8
4541	Electronic shopping & mail-order houses .....	4	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	c	D	D
<b>TENAFLY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>193 177</b>	<b>16 965</b>	<b>3 943</b>	<b>661</b>	<b>7.7</b>	<b>3.4</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	c	D	D
4411	Automobile dealers .....	4	129 860	8 494	2 021	194	—	—
44111	New car dealers .....	4	129 860	8 494	2 021	194	—	—
441110	New car dealers .....	4	129 860	8 494	2 021	194	—	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	926	155	35	7	D	27.1
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 739	1 253	212	32	7.6	—
445	Food & beverage stores .....	13	27 416	3 830	886	210	13.3	5.2
4452	Specialty food stores .....	4	3 331	734	134	28	4.7	16.0
446	Health & personal care stores .....	9	10 866	1 040	257	81	19.5	3.0
4461	Health & personal care stores .....	9	10 866	1 040	257	81	19.5	3.0
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	8 083	403	91	28	48.6	44.3
448	Clothing & clothing accessories stores .....	5	1 356	143	32	10	53.8	26.2
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	1 634	178	48	17	14.9	40.1
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	4	2 829	755	154	21	68.5	—

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TINTON FALLS, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>28</b>	<b>127 728</b>	<b>13 938</b>	<b>3 146</b>	<b>470</b>	<b>13.9</b>	<b>1.3</b>
441	Motor vehicle & parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	3	57 652	3 606	867	102	D	—
444	Building material & garden equipment & supplies dealers	4	46 022	6 579	1 710	125	—	—
4441	Building material & supplies dealers	4	46 022	6 579	1 710	125	—	—
44419	Other building material dealers	4	46 022	6 579	1 710	125	—	—
444190	Other building material dealers	4	46 022	6 579	1 710	125	—	—
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	3	3 249	325	65	17	—	9.7
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
4481	Clothing stores	1	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
<b>TOTOWA, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>94</b>	<b>386 413</b>	<b>40 028</b>	<b>8 942</b>	<b>2 208</b>	<b>2.3</b>	<b>9.1</b>
441	Motor vehicle & parts dealers	10	78 093	6 359	1 418	177	.6	34.7
4411	Automobile dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	24 443	2 795	583	141	.7	1.1
4421	Furniture stores	5	4 598	361	57	12	—	4.3
44211	Furniture stores	5	4 598	361	57	12	—	4.3
442110	Furniture stores	5	4 598	361	57	12	—	4.3
4422	Home furnishings stores	5	19 845	2 434	526	129	.9	.4
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	c	D	D
442299	All other home furnishings stores	2	D	D	D	c	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	e	D	D
4441	Building material & supplies dealers	5	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	13	7 260	989	247	75	23.6	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	6	14 233	1 887	485	115	—	23.9
4461	Health & personal care stores	6	14 233	1 887	485	115	—	23.9
44613	Optical goods stores	2	D	D	D	b	D	D
446130	Optical goods stores	2	D	D	D	b	D	D
447	Gasoline stations	6	8 353	322	78	20	34.1	—
448	Clothing & clothing accessories stores	19	45 978	3 543	832	269	4.4	8.3
4481	Clothing stores	12	40 374	2 923	655	232	.8	3.6
44813	Children's & infants' clothing stores	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	2	D	D	D	c	D	D
448140	Family clothing stores	2	D	D	D	c	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TOTOWA, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	3	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	2	D	D	D	c	D	D
45112	Hobby, toy, & game stores . . . . .	2	D	D	D	c	D	D
451120	Hobby, toy, & game stores . . . . .	2	D	D	D	c	D	D
4512	Book, periodical, & music stores . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	15	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	7	32 311	2 374	653	135	.2	.5
45321	Office supplies & stationery stores . . . . .	3	29 673	1 860	540	117	—	—
453210	Office supplies & stationery stores . . . . .	3	29 673	1 860	540	117	—	—
4532102	Office supplies stores . . . . .	3	29 673	1 860	540	117	—	—
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	3	6 379	677	166	52	D	—
453910	Pet & pet supplies stores . . . . .	3	6 379	677	166	52	D	—
45399	All other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	f	D	D
4543	Direct selling establishments . . . . .	1	D	D	D	f	D	D
45439	Other direct selling establishments . . . . .	1	D	D	D	f	D	D
454390	Other direct selling establishments . . . . .	1	D	D	D	f	D	D
<b>TRENTON, NJ</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>240</b>	<b>353 873</b>	<b>41 104</b>	<b>9 231</b>	<b>2 039</b>	<b>9.8</b>	<b>23.4</b>
441	Motor vehicle & parts dealers . . . . .	17	55 235	5 298	1 237	191	6.8	3.2
44112	Used car dealers . . . . .	4	D	D	D	a	D	D
441120	Used car dealers . . . . .	4	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . .	2	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	1	D	D	D	a	D	D
441222	Boat dealers . . . . .	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	10	D	D	D	c	D	D
44131	Automotive parts & accessories stores . . . . .	9	28 813	4 334	1 043	149	—	5.8
441310	Automotive parts & accessories stores . . . . .	9	28 813	4 334	1 043	149	—	5.8
442	Furniture & home furnishings stores . . . . .	15	D	D	D	b	D	D
4421	Furniture stores . . . . .	11	7 569	1 290	242	44	1.9	21.7
44211	Furniture stores . . . . .	11	7 569	1 290	242	44	1.9	21.7
442110	Furniture stores . . . . .	11	7 569	1 290	242	44	1.9	21.7
4422	Home furnishings stores . . . . .	4	D	D	D	a	D	D
44221	Floor covering stores . . . . .	3	D	D	D	a	D	D
442210	Floor covering stores . . . . .	3	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	5	1 916	264	61	13	58.9	—
4431	Electronics & appliance stores . . . . .	5	1 916	264	61	13	58.9	—
444	Building material & garden equipment & supplies dealers . . . . .	17	48 322	6 716	1 580	223	—	1.2
4441	Building material & supplies dealers . . . . .	17	48 322	6 716	1 580	223	—	1.2
44412	Paint & wallpaper stores . . . . .	3	D	D	D	a	D	D
444120	Paint & wallpaper stores . . . . .	3	D	D	D	a	D	D
44419	Other building material dealers . . . . .	11	38 925	5 488	1 276	155	—	—
444190	Other building material dealers . . . . .	11	38 925	5 488	1 276	155	—	—
445	Food & beverage stores . . . . .	71	86 181	8 999	2 187	553	14.7	1.7
4451	Grocery stores . . . . .	40	69 058	7 662	1 890	453	9.3	1.5
44511	Supermarkets & other grocery (except convenience) stores . . . . .	28	58 683	6 544	1 606	352	6.1	1.7
445110	Supermarkets & other grocery (except convenience) stores . . . . .	28	58 683	6 544	1 606	352	6.1	1.7
44512	Convenience stores . . . . .	12	10 375	1 118	284	101	27.0	.9
445120	Convenience stores . . . . .	12	10 375	1 118	284	101	27.0	.9
4452	Specialty food stores . . . . .	8	1 995	116	32	14	25.7	7.4
4453	Beer, wine, & liquor stores . . . . .	23	15 128	1 221	265	86	37.9	1.8
44531	Beer, wine, & liquor stores . . . . .	23	15 128	1 221	265	86	37.9	1.8
445310	Beer, wine, & liquor stores . . . . .	23	15 128	1 221	265	86	37.9	1.8
446	Health & personal care stores . . . . .	28	93 800	11 851	2 491	606	4.4	65.4
4461	Health & personal care stores . . . . .	28	93 800	11 851	2 491	606	4.4	65.4
44611	Pharmacies & drug stores . . . . .	22	92 002	11 161	2 207	582	4.3	66.5
446110	Pharmacies & drug stores . . . . .	22	92 002	11 161	2 207	582	4.3	66.5
4461101	Pharmacies & drug stores . . . . .	22	92 002	11 161	2 207	582	4.3	66.5
44619	Other health & personal care stores . . . . .	4	D	D	D	b	D	D
447	Gasoline stations . . . . .	15	11 803	486	97	35	51.7	38.9

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<b>TRENTON, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	39	17 073	2 147	518	165	18.7	13.0
4481	Clothing stores .....	24	9 918	1 008	242	103	21.4	20.6
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4482	Shoe stores .....	8	5 368	932	237	47	.3	—
44821	Shoe stores .....	8	5 368	932	237	47	.3	—
448210	Shoe stores .....	8	5 368	932	237	47	.3	—
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	4 980	454	109	58	13.7	—
4512	Book, periodical, & music stores .....	4	D	D	D	b	D	D
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	4	D	D	D	b	D	D
45331	Used merchandise stores .....	4	D	D	D	b	D	D
453310	Used merchandise stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	13 456	1 424	308	45	9.7	58.1
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
<b>TUCKERTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>47 223</b>	<b>4 910</b>	<b>1 014</b>	<b>262</b>	<b>8.1</b>	<b>20.0</b>
441	Motor vehicle & parts dealers .....	4	4 386	290	38	13	10.4	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	20 519	2 417	575	148	5.9	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	9 569	1 077	188	45	D	—
4461	Health & personal care stores .....	3	9 569	1 077	188	45	D	—
447	Gasoline stations .....	4	6 581	272	47	19	—	69.7
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>318</b>	<b>846 611</b>	<b>87 391</b>	<b>20 678</b>	<b>4 255</b>	<b>9.3</b>	<b>18.3</b>
441	Motor vehicle & parts dealers .....	21	256 180	20 676	4 754	726	7.6	45.5
4411	Automobile dealers .....	10	219 930	15 396	3 469	492	8.2	49.7
44111	New car dealers .....	7	217 038	15 209	3 424	486	8.2	49.8
441110	New car dealers .....	7	217 038	15 209	3 424	486	8.2	49.8
4413	Automotive parts, accessories, & tire stores .....	11	36 250	5 280	1 285	234	3.6	20.4
44131	Automotive parts & accessories stores .....	8	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	c	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	28	31 468	5 043	1 694	164	7.4	.9
4421	Furniture stores .....	14	12 207	1 372	354	52	16.7	2.4
44211	Furniture stores .....	14	12 207	1 372	354	52	16.7	2.4
442110	Furniture stores .....	14	12 207	1 372	354	52	16.7	2.4
4422	Home furnishings stores .....	14	19 261	3 671	1 340	112	1.6	—
44221	Floor covering stores .....	10	16 691	3 074	1 175	79	1.8	—
442210	Floor covering stores .....	10	16 691	3 074	1 175	79	1.8	—
44229	Other home furnishings stores .....	4	2 570	597	165	33	—	—
443	Electronics & appliance stores .....	13	66 860	5 476	1 141	273	1.6	5.2
4431	Electronics & appliance stores .....	13	66 860	5 476	1 141	273	1.6	5.2
44311	Appliance, television, & other electronics stores .....	9	62 387	4 684	983	251	—	1.2
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	c	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	53 652	8 159	2 037	260	4.1	—
4441	Building material & supplies dealers .....	16	D	D	D	e	D	D
44411	Home centers .....	3	D	D	D	b	D	D
444110	Home centers .....	3	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	10	37 031	6 262	1 566	145	5.1	—
444190	Other building material dealers .....	10	37 031	6 262	1 566	145	5.1	—
445	Food & beverage stores .....	49	131 963	13 553	3 299	971	6.3	.6
4451	Grocery stores .....	27	119 949	12 602	3 088	896	2.2	.4
44511	Supermarkets & other grocery (except convenience) stores .....	16	113 428	11 809	2 925	836	1.2	—
445110	Supermarkets & other grocery (except convenience) stores .....	16	113 428	11 809	2 925	836	1.2	—
44512	Convenience stores .....	11	6 521	793	163	60	19.1	7.1
445120	Convenience stores .....	11	6 521	793	163	60	19.1	7.1
4452	Specialty food stores .....	7	2 052	331	85	25	51.9	—
4453	Beer, wine, & liquor stores .....	15	9 962	620	126	50	46.7	2.9
44531	Beer, wine, & liquor stores .....	15	9 962	620	126	50	46.7	2.9
445310	Beer, wine, & liquor stores .....	15	9 962	620	126	50	46.7	2.9
446	Health & personal care stores .....	26	56 722	5 901	1 390	397	10.4	4.0
4461	Health & personal care stores .....	26	56 722	5 901	1 390	397	10.4	4.0
44611	Pharmacies & drug stores .....	14	53 615	5 099	1 213	366	9.0	4.2
446110	Pharmacies & drug stores .....	14	53 615	5 099	1 213	366	9.0	4.2
4461101	Pharmacies & drug stores .....	13	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	8	2 014	578	131	23	37.8	1.5
446130	Optical goods stores .....	8	2 014	578	131	23	37.8	1.5
447	Gasoline stations .....	41	59 097	3 041	728	168	50.7	15.2
4471	Gasoline stations .....	41	59 097	3 041	728	168	50.7	15.2
44719	Other gasoline stations .....	36	53 903	2 675	654	154	53.6	13.7
447190	Other gasoline stations .....	36	53 903	2 675	654	154	53.6	13.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	52	52 067	6 290	1 499	417	7.8	10.0
4481	Clothing stores .....	28	33 975	3 575	815	284	10.1	14.3
44811	Men's clothing stores .....	4	3 587	481	129	34	—	21.9
448110	Men's clothing stores .....	4	3 587	481	129	34	—	21.9
44812	Women's clothing stores .....	13	14 793	1 667	383	172	3.8	26.6
448120	Women's clothing stores .....	13	14 793	1 667	383	172	3.8	26.6
44813	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	3	2 896	522	127	28	D	—
448190	Other clothing stores .....	3	2 896	522	127	28	D	—
4482	Shoe stores .....	12	7 469	763	193	59	3.3	1.1
44821	Shoe stores .....	12	7 469	763	193	59	3.3	1.1
448210	Shoe stores .....	12	7 469	763	193	59	3.3	1.1
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	8	4 396	468	126	39	5.7	1.9
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	10 623	1 952	491	74	3.6	2.2
44831	Jewelry stores .....	10	D	D	D	b	D	D
448310	Jewelry stores .....	10	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	24	36 117	2 779	651	196	2.2	1.0
4511	Sporting goods, hobby, & musical instrument stores ..	12	27 612	2 052	477	144	.1	—
45112	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	12	8 505	727	174	52	9.3	4.2
45121	Book stores & news dealers .....	9	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	5	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	30	D	D	D	c	D	D
4531	Florists .....	9	3 008	556	116	32	19.1	8.1
45311	Florists .....	9	3 008	556	116	32	19.1	8.1
453110	Florists .....	9	3 008	556	116	32	19.1	8.1
4532	Office supplies, stationery, & gift stores .....	8	7 902	769	194	52	9.1	4.2
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	8	17 453	2 624	603	80	4.0	4.9
454	Nonstore retailers .....	12	28 928	8 360	1 988	287	7.9	54.7
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	c	D	D
45431	Fuel dealers .....	4	20 474	5 910	1 354	121	2.3	76.8
454311	Heating oil dealers .....	4	20 474	5 910	1 354	121	2.3	76.8
<b>UNION BEACH, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>3 156</b>	<b>297</b>	<b>84</b>	<b>38</b>	<b>29.8</b>	<b>45.6</b>
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>319</b>	<b>264 986</b>	<b>25 542</b>	<b>5 532</b>	<b>1 504</b>	<b>26.2</b>	<b>9.0</b>
441	Motor vehicle & parts dealers .....	21	70 227	4 862	751	139	3.3	1.9
4411	Automobile dealers .....	12	66 387	4 369	633	107	.8	2.0
442	Furniture & home furnishings stores .....	15	5 916	684	170	31	24.4	16.2
4421	Furniture stores .....	8	4 323	497	131	22	7.7	22.2
44211	Furniture stores .....	8	4 323	497	131	22	7.7	22.2
442110	Furniture stores .....	8	4 323	497	131	22	7.7	22.2
443	Electronics & appliance stores .....	10	2 452	341	76	22	31.4	31.3
4431	Electronics & appliance stores .....	10	2 452	341	76	22	31.4	31.3
44311	Appliance, television, & other electronics stores .....	9	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	6	1 860	221	60	17	12.0	38.7
444	Building material & garden equipment & supplies dealers .....	18	11 918	1 523	376	85	15.7	14.4
4441	Building material & supplies dealers .....	18	11 918	1 523	376	85	15.7	14.4
44413	Hardware stores .....	10	4 077	528	143	36	41.7	11.7
444130	Hardware stores .....	10	4 077	528	143	36	41.7	11.7
44419	Other building material dealers .....	8	7 841	995	233	49	2.1	15.8
444190	Other building material dealers .....	8	7 841	995	233	49	2.1	15.8
445	Food & beverage stores .....	81	49 328	3 390	777	247	42.3	16.8
4451	Grocery stores .....	45	35 157	2 460	553	170	37.5	12.7
4452	Specialty food stores .....	11	1 914	279	61	23	50.1	20.2
4453	Beer, wine, & liquor stores .....	25	12 257	651	163	54	54.9	28.0
44531	Beer, wine, & liquor stores .....	25	12 257	651	163	54	54.9	28.0
445310	Beer, wine, & liquor stores .....	25	12 257	651	163	54	54.9	28.0
446	Health & personal care stores .....	30	43 226	4 893	987	274	37.7	9.5
4461	Health & personal care stores .....	30	43 226	4 893	987	274	37.7	9.5
44611	Pharmacies & drug stores .....	20	38 300	3 997	792	231	40.4	9.3
446110	Pharmacies & drug stores .....	20	38 300	3 997	792	231	40.4	9.3
4461101	Pharmacies & drug stores .....	19	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	5	3 704	707	146	31	—	15.3
446199	All other health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	14	17 161	1 046	252	76	11.6	2.6
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	67	37 650	4 569	1 086	361	46.7	3.6
4481	Clothing stores .....	44	25 408	3 218	758	259	37.7	5.0
44811	Men's clothing stores .....	6	3 150	730	170	36	41.6	—
448110	Men's clothing stores .....	6	3 150	730	170	36	41.6	—
44812	Women's clothing stores .....	22	9 519	1 016	245	99	44.0	1.7
448120	Women's clothing stores .....	22	9 519	1 016	245	99	44.0	1.7
44813	Children's & infants' clothing stores .....	5	6 716	691	149	57	2.2	5.6
448130	Children's & infants' clothing stores .....	5	6 716	691	149	57	2.2	5.6
44819	Other clothing stores .....	5	1 618	238	60	22	21.4	—
448190	Other clothing stores .....	5	1 618	238	60	22	21.4	—
4482	Shoe stores .....	12	9 928	1 048	257	84	71.8	.7
44821	Shoe stores .....	12	9 928	1 048	257	84	71.8	.7
448210	Shoe stores .....	12	9 928	1 048	257	84	71.8	.7
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	2 314	303	71	18	37.7	—
451	Sporting goods, hobby, book, & music stores .....	13	8 767	994	221	67	9.7	13.4
4511	Sporting goods, hobby, & musical instrument stores ..	4	5 807	694	158	45	10.1	—
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	2 960	300	63	22	9.0	39.6
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	2 542	246	50	17	7.8	46.1
451220	Prerecorded tape, compact disc, & record stores .	6	2 542	246	50	17	7.8	46.1
452	General merchandise stores .....	10	2 553	299	87	32	32.2	16.6
45299	All other general merchandise stores .....	10	2 553	299	87	32	32.2	16.6
452990	All other general merchandise stores .....	10	2 553	299	87	32	32.2	16.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UNION CITY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4531	Florists .....	10	1 921	283	54	18	42.1	28.1
45311	Florists .....	10	1 921	283	54	18	42.1	28.1
453110	Florists .....	10	1 921	283	54	18	42.1	28.1
4532	Office supplies, stationery, & gift stores .....	16	5 687	1 050	254	72	20.3	3.4
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	4 365	796	252	23	D	54.5
454311	Heating oil dealers .....	3	4 365	796	252	23	D	54.5
<b>UPPER TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>94 104</b>	<b>8 072</b>	<b>1 700</b>	<b>296</b>	<b>20.5</b>	<b>6.8</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	c	D	D
4411	Automobile dealers .....	1	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	9 872	1 221	179	35	63.6	—
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	a	D	D
441222	Boat dealers .....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 639	204	45	13	43.6	—
445	Food & beverage stores .....	5	10 875	1 215	241	59	36.2	38.9
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	6 118	384	91	27	50.6	—
448	Clothing & clothing accessories stores .....	3	1 057	160	33	6	100.0	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>UPPER SADDLE RIVER, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>78 791</b>	<b>7 102</b>	<b>1 543</b>	<b>283</b>	<b>3.2</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	904	53	11	3	100.0	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UPPER SADDLE RIVER, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	4	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
<b>VENTNOR CITY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>56 284</b>	<b>5 965</b>	<b>1 428</b>	<b>427</b>	<b>10.5</b>	<b>43.5</b>
441	Motor vehicle & parts dealers .....	3	2 541	181	36	6	D	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 195	202	48	10	D	—
445	Food & beverage stores .....	16	33 661	3 489	802	205	5.7	69.2
4451	Grocery stores .....	8	D	D	D	c	D	D
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	8	2 206	367	92	29	30.1	5.2
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	551	143	35	18	D	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>VERNON TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>49 572</b>	<b>5 773</b>	<b>1 352</b>	<b>300</b>	<b>26.6</b>	<b>12.9</b>
441	Motor vehicle & parts dealers .....	3	1 274	200	46	10	D	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	12 310	1 759	417	55	14.8	43.5
4441	Building material & supplies dealers .....	6	12 310	1 759	417	55	14.8	43.5
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	7	20 425	2 556	605	141	8.6	2.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	4 045	321	71	23	100.0	—
447	Gasoline stations .....	6	6 327	230	60	14	61.6	1.0
448	Clothing & clothing accessories stores .....	3	213	19	8	4	D	44.1
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VERONA TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>106 960</b>	<b>10 185</b>	<b>2 474</b>	<b>513</b>	<b>10.8</b>	<b>30.9</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	3 355	475	135	28	56.9	35.3
4422	Home furnishings stores .....	6	2 188	367	96	21	34.0	54.1
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	18 184	2 717	663	96	3.0	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	26 648	2 749	675	165	10.3	.2
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	5	5 224	373	88	18	59.4	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	761	94	21	8	100.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
<b>VINELAND, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>308</b>	<b>643 751</b>	<b>69 585</b>	<b>16 315</b>	<b>3 680</b>	<b>17.9</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	37	138 181	12 217	2 837	455	9.6	1.6
4411	Automobile dealers .....	20	121 363	8 209	1 860	260	10.8	.9
44111	New car dealers .....	8	111 956	7 221	1 636	212	9.6	1.0
441110	New car dealers .....	8	111 956	7 221	1 636	212	9.6	1.0
44112	Used car dealers .....	12	9 407	988	224	48	25.2	—
441120	Used car dealers .....	12	9 407	988	224	48	25.2	—
4413	Automotive parts, accessories, & tire stores .....	17	16 818	4 008	977	195	.7	6.2
44131	Automotive parts & accessories stores .....	12	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	12	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	10 056	1 554	345	72	20.9	—
4421	Furniture stores .....	8	8 133	1 361	300	59	14.3	—
44211	Furniture stores .....	8	8 133	1 361	300	59	14.3	—
442110	Furniture stores .....	8	8 133	1 361	300	59	14.3	—
4422	Home furnishings stores .....	4	1 923	193	45	13	49.1	—
443	Electronics & appliance stores .....	12	13 536	1 558	374	81	—	—
4431	Electronics & appliance stores .....	12	13 536	1 558	374	81	—	—
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443111	Household appliance stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	32	103 504	12 764	3 035	451	6.4	7.5
4441	Building material & supplies dealers .....	28	97 957	12 341	2 933	435	5.1	5.0
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	19	83 921	10 365	2 438	334	5.3	3.5
444190	Other building material dealers .....	19	83 921	10 365	2 438	334	5.3	3.5
4442	Lawn & garden equipment & supplies stores .....	4	5 547	423	102	16	30.6	52.6
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VINELAND, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	51	132 478	15 390	3 687	867	58.2	2.0
4451	Grocery stores .....	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	13	100 599	11 795	2 836	550	70.3	1.6
445110	Supermarkets & other grocery (except convenience) stores .....	13	100 599	11 795	2 836	550	70.3	1.6
44512	Convenience stores .....	14	D	D	D	c	D	D
445120	Convenience stores .....	14	D	D	D	c	D	D
4452	Specialty food stores .....	7	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	17	10 772	860	204	77	44.1	—
44531	Beer, wine, & liquor stores .....	17	10 772	860	204	77	44.1	—
445310	Beer, wine, & liquor stores .....	17	10 772	860	204	77	44.1	—
446	Health & personal care stores .....	25	46 443	5 099	1 113	253	3.7	4.7
4461	Health & personal care stores .....	25	46 443	5 099	1 113	253	3.7	4.7
44611	Pharmacies & drug stores .....	11	35 670	3 255	691	176	—	5.0
446110	Pharmacies & drug stores .....	11	35 670	3 255	691	176	—	5.0
4461101	Pharmacies & drug stores .....	10	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	7	1 678	376	80	18	33.6	—
446130	Optical goods stores .....	7	1 678	376	80	18	33.6	—
44619	Other health & personal care stores .....	6	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	19	26 317	1 125	267	99	31.9	11.2
4471	Gasoline stations .....	19	26 317	1 125	267	99	31.9	11.2
44719	Other gasoline stations .....	14	19 199	698	181	63	33.7	9.8
447190	Other gasoline stations .....	14	19 199	698	181	63	33.7	9.8
448	Clothing & clothing accessories stores .....	46	31 728	3 840	864	283	4.4	2.3
4481	Clothing stores .....	18	16 992	2 009	475	169	3.2	—
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
4482	Shoe stores .....	18	9 715	959	212	70	6.4	4.2
44821	Shoe stores .....	18	9 715	959	212	70	6.4	4.2
448210	Shoe stores .....	18	9 715	959	212	70	6.4	4.2
4482104	Family shoe stores .....	11	6 536	631	149	48	4.9	2.2
4482105	Athletic footwear stores .....	5	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	5 021	872	177	44	5.0	6.2
44831	Jewelry stores .....	10	5 021	872	177	44	5.0	6.2
448310	Jewelry stores .....	10	5 021	872	177	44	5.0	6.2
451	Sporting goods, hobby, book, & music stores .....	19	17 294	1 445	304	110	9.9	2.3
4511	Sporting goods, hobby, & musical instrument stores ..	13	13 716	1 136	236	75	12.5	2.7
45111	Sporting goods stores .....	7	4 823	354	82	26	35.4	7.8
451110	Sporting goods stores .....	7	4 823	354	82	26	35.4	7.8
4511102	Specialty-line sporting goods stores .....	7	4 823	354	82	26	35.4	7.8
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	3 578	309	68	35	—	.6
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
452	General merchandise stores .....	12	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	5	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	5	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	53 033	4 902	1 230	445	—	—
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D

See footnotes at end of table.



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<b>VINELAND, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4531	Florists .....	9	2 529	536	129	48	18.7	—
45311	Florists .....	9	2 529	536	129	48	18.7	—
453110	Florists .....	9	2 529	536	129	48	18.7	—
4532	Office supplies, stationery, & gift stores .....	11	3 353	592	135	67	28.5	—
45322	Gift, novelty, & souvenir stores .....	11	3 353	592	135	67	28.5	—
453220	Gift, novelty, & souvenir stores .....	11	3 353	592	135	67	28.5	—
4533	Used merchandise stores .....	4	D	D	D	b	D	D
45331	Used merchandise stores .....	4	D	D	D	b	D	D
453310	Used merchandise stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	12	33 877	4 609	1 107	153	2.1	.4
4543	Direct selling establishments .....	11	D	D	D	c	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	D	D	D	b	D	D
454390	Other direct selling establishments .....	7	D	D	D	b	D	D
<b>VOORHEES TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>177</b>	<b>325 551</b>	<b>33 965</b>	<b>8 463</b>	<b>2 377</b>	<b>5.2</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	c	D	D
4411	Automobile dealers .....	1	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	12	6 266	897	230	58	15.0	45.0
4421	Furniture stores .....	6	3 985	541	131	35	—	66.8
44211	Furniture stores .....	6	3 985	541	131	35	—	66.8
442110	Furniture stores .....	6	3 985	541	131	35	—	66.8
4422	Home furnishings stores .....	6	2 281	356	99	23	41.1	7.1
44229	Other home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	11	9 013	690	166	52	49.1	—
4431	Electronics & appliance stores .....	11	9 013	690	166	52	49.1	—
44311	Appliance, television, & other electronics stores .....	5	5 680	304	80	23	77.6	—
443111	Household appliance stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	22	16 729	2 954	1 153	256	26.6	1.1
44512	Convenience stores .....	7	6 723	896	197	75	42.5	—
445120	Convenience stores .....	7	6 723	896	197	75	42.5	—
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	19	20 604	2 953	688	189	1.8	2.8
4461	Health & personal care stores .....	19	20 604	2 953	688	189	1.8	2.8
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	4	4 369	814	219	44	—	—
446130	Optical goods stores .....	4	4 369	814	219	44	—	—
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	6	6 011	280	61	33	9.9	8.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VOORHEES TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	60	53 852	5 877	1 336	516	9.0	6.0
4481	Clothing stores .....	36	40 805	4 171	965	400	9.3	5.9
44812	Women's clothing stores .....	19	20 451	2 271	530	237	16.2	—
448120	Women's clothing stores .....	19	20 451	2 271	530	237	16.2	—
44813	Children's & infants' clothing stores .....	3	2 586	230	47	27	—	—
448130	Children's & infants' clothing stores .....	3	2 586	230	47	27	—	—
44814	Family clothing stores .....	6	12 548	1 151	271	93	—	18.9
448140	Family clothing stores .....	6	12 548	1 151	271	93	—	18.9
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	15	9 049	1 118	227	77	9.1	4.4
44821	Shoe stores .....	15	9 049	1 118	227	77	9.1	4.4
448210	Shoe stores .....	15	9 049	1 118	227	77	9.1	4.4
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	7	5 398	625	129	41	9.2	—
4483	Jewelry, luggage, & leather goods stores .....	9	3 998	588	144	39	5.5	10.4
44831	Jewelry stores .....	9	3 998	588	144	39	5.5	10.4
448310	Jewelry stores .....	9	3 998	588	144	39	5.5	10.4
451	Sporting goods, hobby, book, & music stores .....	11	10 456	856	202	71	5.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	4 488	386	80	25	12.3	—
45112	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	5 968	470	122	46	.9	—
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores, general .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores...	3	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	94 707	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	94 707	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	92 492	9 951	2 320	751	—	—
45211	Department stores (excl leased depts) .....	3	92 492	9 951	2 320	751	—	—
452110	Department stores (excl leased depts) .....	3	92 492	9 951	2 320	751	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	14	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	12	6 751	838	191	124	—	8.7
453220	Gift, novelty, & souvenir stores .....	12	6 751	838	191	124	—	8.7
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>WALDWICK, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>38 685</b>	<b>3 764</b>	<b>880</b>	<b>205</b>	<b>12.1</b>	<b>1.6</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	8 202	670	147	25	—	—
445	Food & beverage stores .....	11	14 723	1 495	373	99	16.7	2.5
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	6 224	438	95	29	19.5	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>166</b>	<b>426 570</b>	<b>41 342</b>	<b>9 423</b>	<b>1 945</b>	<b>7.0</b>	<b>2.7</b>
441	Motor vehicle & parts dealers	16	100 974	7 131	1 647	202	2.0	.2
4411	Automobile dealers	6	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	22 390	3 289	746	125	7.6	31.4
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	12	D	D	D	b	D	D
44229	Other home furnishings stores	9	9 041	1 061	246	59	2.4	66.6
442299	All other home furnishings stores	5	7 736	897	205	47	1.5	76.3
443	Electronics & appliance stores	6	7 065	1 145	283	51	8.3	—
4431	Electronics & appliance stores	6	7 065	1 145	283	51	8.3	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	31 967	5 298	1 216	156	10.0	—
4441	Building material & supplies dealers	15	29 018	4 911	1 145	138	7.4	—
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	11	23 556	3 648	859	84	9.1	—
444190	Other building material dealers	11	23 556	3 648	859	84	9.1	—
4442	Lawn & garden equipment & supplies stores	5	2 949	387	71	18	35.7	—
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	19	70 546	8 328	1 982	397	7.9	1.1
4451	Grocery stores	14	65 597	7 981	1 907	373	6.6	1.2
44511	Supermarkets & other grocery (except convenience) stores	6	57 563	7 126	1 740	329	—	.2
445110	Supermarkets & other grocery (except convenience) stores	6	57 563	7 126	1 740	329	—	.2
44512	Convenience stores	8	8 034	855	167	44	54.0	8.2
445120	Convenience stores	8	8 034	855	167	44	54.0	8.2
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	10	16 415	1 576	365	107	1.4	3.9
4461	Health & personal care stores	10	16 415	1 576	365	107	1.4	3.9
4461102	Proprietary stores	2	D	D	D	b	D	D
447	Gasoline stations	14	30 394	1 796	422	134	20.1	3.3
4471	Gasoline stations	14	30 394	1 796	422	134	20.1	3.3
44719	Other gasoline stations	12	D	D	D	c	D	D
447190	Other gasoline stations	12	D	D	D	c	D	D
448	Clothing & clothing accessories stores	35	36 490	3 548	800	269	13.3	3.0
4481	Clothing stores	23	26 391	2 635	590	214	2.9	2.3
44811	Men's clothing stores	4	4 101	530	128	38	18.9	—
448110	Men's clothing stores	4	4 101	530	128	38	18.9	—
44812	Women's clothing stores	9	9 570	870	198	85	—	.9
448120	Women's clothing stores	9	9 570	870	198	85	—	.9
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	10	D	D	D	b	D	D
44821	Shoe stores	10	D	D	D	b	D	D
448210	Shoe stores	10	D	D	D	b	D	D
4482104	Family shoe stores	7	6 366	460	110	31	7.0	7.7
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	3 182	335	70	28	36.0	—
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	1 868	189	41	13	D	—
452990	All other general merchandise stores	3	1 868	189	41	13	D	—

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALL TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	4 790	286	58	29	70.5	—
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	5	28 279	3 709	850	111	.3	1.5
45411	Electronic shopping & mail-order houses .....	5	28 279	3 709	850	111	.3	1.5
454110	Electronic shopping & mail-order houses .....	5	28 279	3 709	850	111	.3	1.5
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>WALLINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>40 646</b>	<b>4 837</b>	<b>1 141</b>	<b>249</b>	<b>14.0</b>	<b>1.5</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	12	16 276	2 140	525	102	3.6	3.7
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	4 927	387	73	26	30.0	—
448	Clothing & clothing accessories stores .....	3	1 667	193	45	22	D	—
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WANAQUE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>37 731</b>	<b>4 835</b>	<b>998</b>	<b>240</b>	<b>16.8</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	6 476	182	45	15	D	38.4
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	1 880	102	15	9	79.3	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>WANTAGE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WARREN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>64 891</b>	<b>7 794</b>	<b>1 793</b>	<b>344</b>	<b>15.9</b>	<b>1.5</b>
442	Furniture & home furnishings stores .....	3	930	194	37	5	—	25.5
444	Building material & garden equipment & supplies dealers .....	3	7 982	872	207	27	D	—
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	11	34 851	4 128	969	177	10.1	—
4451	Grocery stores .....	5	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	3	9 759	1 172	237	47	D	—
4461	Health & personal care stores .....	3	9 759	1 172	237	47	D	—
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 582	418	125	19	—	7.8
448	Clothing & clothing accessories stores .....	6	2 932	439	89	33	32.1	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WASHINGTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>54</b>	<b>138 952</b>	<b>14 892</b>	<b>3 545</b>	<b>743</b>	<b>6.4</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	12	45 239	4 122	1 023	130	13.2	1.1
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	7	25 459	3 550	883	199	4.5	2.5
44512	Convenience stores .....	4	D	D	D	b	D	D
445120	Convenience stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	11 349	937	219	52	—	41.9
448	Clothing & clothing accessories stores .....	3	1 448	241	64	14	D	—
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	c	D	D
4543	Direct selling establishments .....	2	D	D	D	c	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON TOWNSHIP, NJ (GLOUCESTER COUNTY)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>162</b>	<b>570 294</b>	<b>50 710</b>	<b>12 398</b>	<b>2 940</b>	<b>5.1</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	24	285 690	19 413	4 546	535	4.6	4.3
4411	Automobile dealers .....	13	261 545	16 217	3 848	418	4.2	4.7
44111	New car dealers .....	9	256 335	15 904	3 769	405	3.2	4.8
441110	New car dealers .....	9	256 335	15 904	3 769	405	3.2	4.8
44112	Used car dealers .....	4	5 210	313	79	13	51.9	—
441120	Used car dealers .....	4	5 210	313	79	13	51.9	—
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	6 211	1 153	271	57	—	—
441310	Automotive parts & accessories stores .....	4	6 211	1 153	271	57	—	—
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	4 015	514	97	25	3.2	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	858	142	29	9	—	20.6
444	Building material & garden equipment & supplies dealers .....	10	10 852	1 446	301	106	19.6	4.9
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	27	87 344	12 204	3 245	900	6.7	1.1
4451	Grocery stores .....	19	80 104	11 194	3 059	794	2.0	—
44511	Supermarkets & other grocery (except convenience) stores .....	11	71 409	10 187	2 819	675	1.0	—
445110	Supermarkets & other grocery (except convenience) stores .....	11	71 409	10 187	2 819	675	1.0	—
44512	Convenience stores .....	8	8 695	1 007	240	119	9.9	—
445120	Convenience stores .....	8	8 695	1 007	240	119	9.9	—
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	18	36 137	4 736	1 093	294	1.9	25.2
4461	Health & personal care stores .....	18	36 137	4 736	1 093	294	1.9	25.2
44611	Pharmacies & drug stores .....	8	24 933	3 322	675	179	—	—
446110	Pharmacies & drug stores .....	8	24 933	3 322	675	179	—	—
4461101	Pharmacies & drug stores .....	8	24 933	3 322	675	179	—	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	12	24 591	1 335	322	89	14.2	1.9
4471	Gasoline stations .....	12	24 591	1 335	322	89	14.2	1.9
44719	Other gasoline stations .....	10	D	D	D	b	D	D
447190	Other gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	21	13 377	1 547	387	114	3.6	1.7
4481	Clothing stores .....	11	9 249	1 075	229	80	.3	2.1
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	10	8 288	582	128	56	7.0	13.5
4511	Sporting goods, hobby, & musical instrument stores ..	7	7 330	495	102	47	3.1	11.1
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	78 684	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	78 684	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	77 935	6 667	1 727	605	—	—
45211	Department stores (excl leased depts) .....	3	77 935	6 667	1 727	605	—	—
452110	Department stores (excl leased depts) .....	3	77 935	6 667	1 727	605	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	77 935	6 667	1 727	605	—	—
45299	All other general merchandise stores .....	6	D	D	D	c	D	D
452990	All other general merchandise stores .....	6	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON TOWNSHIP, NJ (GLOUCESTER COUNTY)—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	4	1 057	196	49	12	75.8	—
453910	Pet & pet supplies stores .....	4	1 057	196	49	12	75.8	—
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>WASHINGTON TOWNSHIP, NJ (MORRIS COUNTY)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13</b>	<b>10 608</b>	<b>1 686</b>	<b>323</b>	<b>92</b>	<b>17.3</b>	<b>24.3</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	1 979	346	81	18	—	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WATCHUNG, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>348 173</b>	<b>26 997</b>	<b>6 394</b>	<b>1 726</b>	<b>15.7</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	c	D	D
4411	Automobile dealers .....	2	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	5	5 868	1 022	221	40	—	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	6	3 866	652	156	37	43.4	—
44613	Optical goods stores .....	3	D	D	D	a	D	D
446130	Optical goods stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	4	4 977	164	47	11	45.9	—
448	Clothing & clothing accessories stores .....	15	26 207	2 321	547	210	4.7	1.2
4481	Clothing stores .....	11	23 103	1 897	452	180	—	1.4
44812	Women's clothing stores .....	8	D	D	D	c	D	D
448120	Women's clothing stores .....	8	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	1	D	D	D	b	D	D
448140	Family clothing stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	17 086	1 247	306	76	5.7	8.8
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WATCHUNG, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	4	157 496	11 269	2 626	889	.3	—
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	f	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	5 689	762	170	49	—	1.2
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WATERFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>35 672</b>	<b>4 579</b>	<b>964</b>	<b>275</b>	<b>15.1</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	11 237	1 182	284	121	9.3	6.8
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	5 753	401	101	26	D	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>WAYNE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>427</b>	<b>1 529 416</b>	<b>149 756</b>	<b>35 096</b>	<b>8 961</b>	<b>5.9</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	17	275 412	15 719	3 745	472	12.6	—
4411	Automobile dealers .....	10	D	D	D	e	D	D
44111	New car dealers .....	8	258 660	13 439	3 157	398	13.2	—
441110	New car dealers .....	8	258 660	13 439	3 157	398	13.2	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	34	108 265	15 114	3 294	728	3.2	.4
4421	Furniture stores .....	21	35 676	4 235	977	205	8.2	.4
44211	Furniture stores .....	21	35 676	4 235	977	205	8.2	.4
442110	Furniture stores .....	21	35 676	4 235	977	205	8.2	.4
4422	Home furnishings stores .....	13	72 589	10 879	2 317	523	.7	.4
44221	Floor covering stores .....	5	7 954	2 123	285	29	4.8	3.8
442210	Floor covering stores .....	5	7 954	2 123	285	29	4.8	3.8
44229	Other home furnishings stores .....	8	64 635	8 756	2 032	494	.2	—
442299	All other home furnishings stores .....	7	D	D	D	e	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAYNE TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	14	83 311	8 740	2 371	325	7.8	1.7
4431	Electronics & appliance stores .....	14	83 311	8 740	2 371	325	7.8	1.7
44311	Appliance, television, & other electronics stores .....	9	D	D	D	e	D	D
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	6	34 556	4 900	1 443	198	14.4	4.2
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	34 403	5 146	1 028	278	10.2	.4
4441	Building material & supplies dealers .....	11	26 967	3 589	801	160	4.1	.5
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	7	18 212	2 668	566	84	—	.7
444190	Other building material dealers .....	7	18 212	2 668	566	84	—	.7
4442	Lawn & garden equipment & supplies stores .....	5	7 436	1 557	227	118	32.3	—
44422	Nursery & garden centers .....	4	D	D	D	c	D	D
444220	Nursery & garden centers .....	4	D	D	D	c	D	D
445	Food & beverage stores .....	34	103 610	12 888	3 224	877	3.8	1.7
4451	Grocery stores .....	13	92 392	11 731	2 981	796	1.3	.5
44511	Supermarkets & other grocery (except convenience) stores .....	10	91 327	11 641	2 969	792	.8	.2
445110	Supermarkets & other grocery (except convenience) stores .....	10	91 327	11 641	2 969	792	.8	.2
4452	Specialty food stores .....	15	4 712	697	141	51	23.2	28.3
4453	Beer, wine, & liquor stores .....	6	6 506	460	102	30	24.9	—
44531	Beer, wine, & liquor stores .....	6	6 506	460	102	30	24.9	—
445310	Beer, wine, & liquor stores .....	6	6 506	460	102	30	24.9	—
446	Health & personal care stores .....	37	53 491	6 197	1 547	431	14.4	18.8
4461	Health & personal care stores .....	37	53 491	6 197	1 547	431	14.4	18.8
44611	Pharmacies & drug stores .....	15	40 952	4 060	962	316	11.1	16.1
446110	Pharmacies & drug stores .....	15	40 952	4 060	962	316	11.1	16.1
4461101	Pharmacies & drug stores .....	13	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	2 202	446	103	25	—	65.6
446120	Cosmetics, beauty supplies, & perfume stores .....	3	2 202	446	103	25	—	65.6
44613	Optical goods stores .....	11	6 937	1 219	370	60	41.5	3.6
446130	Optical goods stores .....	11	6 937	1 219	370	60	41.5	3.6
44619	Other health & personal care stores .....	8	3 400	472	112	30	8.7	52.0
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	19	22 217	1 010	240	61	44.4	16.7
4471	Gasoline stations .....	19	22 217	1 010	240	61	44.4	16.7
44719	Other gasoline stations .....	17	D	D	D	b	D	D
447190	Other gasoline stations .....	17	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	154	230 088	23 801	5 397	1 891	3.6	11.9
4481	Clothing stores .....	81	162 268	15 145	3 459	1 321	2.3	14.3
44811	Men's clothing stores .....	10	22 003	2 061	511	122	2.8	10.0
448110	Men's clothing stores .....	10	22 003	2 061	511	122	2.8	10.0
44812	Women's clothing stores .....	35	46 970	4 448	987	383	5.8	7.4
448120	Women's clothing stores .....	35	46 970	4 448	987	383	5.8	7.4
44813	Children's & infants' clothing stores .....	5	8 222	1 086	223	81	—	—
448130	Children's & infants' clothing stores .....	5	8 222	1 086	223	81	—	—
44814	Family clothing stores .....	18	69 252	6 007	1 339	596	—	24.7
448140	Family clothing stores .....	18	69 252	6 007	1 339	596	—	24.7
44815	Clothing accessories stores .....	5	1 473	278	70	31	—	15.9
448150	Clothing accessories stores .....	5	1 473	278	70	31	—	15.9
44819	Other clothing stores .....	8	14 348	1 265	329	108	3.0	1.0
448190	Other clothing stores .....	8	14 348	1 265	329	108	3.0	1.0
4482	Shoe stores .....	37	30 798	3 179	768	279	1.9	6.4
44821	Shoe stores .....	37	30 798	3 179	768	279	1.9	6.4
448210	Shoe stores .....	37	30 798	3 179	768	279	1.9	6.4
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	9	5 950	708	176	76	—	25.4
4482103	Children's & juveniles' shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	16	12 055	1 103	268	96	4.8	—
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	36	37 022	5 477	1 170	291	10.8	6.2
44831	Jewelry stores .....	34	D	D	D	e	D	D
448310	Jewelry stores .....	34	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAYNE TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	34	86 688	8 417	1 799	547	1.8	5.9
4511	Sporting goods, hobby, & musical instrument stores . .	21	59 012	5 853	1 112	376	1.6	8.6
45111	Sporting goods stores . . . . .	6	D	D	D	c	D	D
451110	Sporting goods stores . . . . .	6	D	D	D	c	D	D
4511101	General-line sporting goods stores . . . . .	3	D	D	D	c	D	D
45112	Hobby, toy, & game stores . . . . .	13	33 848	3 336	509	201	2.2	.7
451120	Hobby, toy, & game stores . . . . .	13	33 848	3 336	509	201	2.2	.7
45114	Musical instrument & supplies stores . . . . .	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores . . . . .	2	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	13	27 676	2 564	687	171	2.3	—
45121	Book stores & news dealers . . . . .	7	D	D	D	c	D	D
451211	Book stores . . . . .	6	D	D	D	c	D	D
4512111	Book stores, general . . . . .	5	D	D	D	b	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	6	D	D	D	b	D	D
452	General merchandise stores . . . . .	12	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## . . . . .	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## . . . . .	8	D	N	N	N	D	D
4521	Department stores (excl leased depts) . . . . .	8	D	D	D	g	D	D
45211	Department stores (excl leased depts) . . . . .	8	D	D	D	g	D	D
452110	Department stores (excl leased depts) . . . . .	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) . . . . .	4	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) . . . . .	2	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores . . . . .	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores . . . . .	1	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
4529901	Variety stores . . . . .	2	D	D	D	b	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	44	D	D	D	e	D	D
4531	Florists . . . . .	5	D	D	D	b	D	D
45311	Florists . . . . .	5	D	D	D	b	D	D
453110	Florists . . . . .	5	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	24	D	D	D	c	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
4532101	Stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	22	13 765	1 780	388	182	8.9	4.7
453220	Gift, novelty, & souvenir stores . . . . .	22	13 765	1 780	388	182	8.9	4.7
4539	Other miscellaneous store retailers . . . . .	15	D	D	D	c	D	D
45391	Pet & pet supplies stores . . . . .	5	D	D	D	b	D	D
453910	Pet & pet supplies stores . . . . .	5	D	D	D	b	D	D
45392	Art dealers . . . . .	3	D	D	D	a	D	D
453920	Art dealers . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	12	18 922	4 617	864	250	36.8	1.0
4541	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
4542	Vending machine operators . . . . .	4	D	D	D	b	D	D
45421	Vending machine operators . . . . .	4	D	D	D	b	D	D
454210	Vending machine operators . . . . .	4	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	5	D	D	D	c	D	D
45431	Fuel dealers . . . . .	2	D	D	D	a	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	3	3 323	1 204	292	162	—	—
454390	Other direct selling establishments . . . . .	3	3 323	1 204	292	162	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEEHAWKEN TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>224 950</b>	<b>20 890</b>	<b>5 087</b>	<b>517</b>	<b>2.6</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	c	D	D
4451	Grocery stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
<b>WEST CALDWELL TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>61</b>	<b>326 112</b>	<b>34 436</b>	<b>8 132</b>	<b>1 171</b>	<b>5.1</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	8	126 964	9 534	2 233	237	8.4	.3
4411	Automobile dealers .....	6	D	D	D	c	D	D
44111	New car dealers .....	5	124 513	8 947	2 044	212	7.8	—
441110	New car dealers .....	5	124 513	8 947	2 044	212	7.8	—
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	9	35 877	7 293	1 505	156	1.5	.3
4441	Building material & supplies dealers .....	7	D	D	D	c	D	D
44419	Other building material dealers .....	5	33 721	7 032	1 480	151	1.6	—
444190	Other building material dealers .....	5	33 721	7 032	1 480	151	1.6	—
445	Food & beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
446	Health & personal care stores .....	6	34 380	2 916	664	125	3.3	—
4461	Health & personal care stores .....	6	34 380	2 916	664	125	3.3	—
44611	Pharmacies & drug stores .....	3	33 260	2 791	638	118	—	—
446110	Pharmacies & drug stores .....	3	33 260	2 791	638	118	—	—
4461101	Pharmacies & drug stores .....	3	33 260	2 791	638	118	—	—
447	Gasoline stations .....	4	6 376	428	88	22	5.5	—
448	Clothing & clothing accessories stores .....	12	25 961	2 345	528	150	5.3	2.0
4481	Clothing stores .....	7	D	D	D	c	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	2 135	307	73	16	17.2	24.9
451	Sporting goods, hobby, book, & music stores .....	3	1 393	225	54	17	—	—
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	3	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	3	1 117	221	44	11	D	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST DEPTFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>31 643</b>	<b>2 304</b>	<b>546</b>	<b>142</b>	<b>5.9</b>	<b>.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
44512	Convenience stores .....	4	4 877	556	127	52	6.3	—
445120	Convenience stores .....	4	4 877	556	127	52	6.3	—
447	Gasoline stations .....	3	15 548	588	145	29	—	—
44719	Other gasoline stations .....	2	D	D	D	a	D	D
447190	Other gasoline stations .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WESTFIELD, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>170</b>	<b>234 291</b>	<b>25 793</b>	<b>5 871</b>	<b>1 338</b>	<b>17.1</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	10	52 392	4 550	909	106	9.9	1.4
4411	Automobile dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	5 458	637	93	35	73.5	9.0
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	2 399	418	56	24	53.4	7.0
443	Electronics & appliance stores .....	3	3 350	635	148	22	—	—
4431	Electronics & appliance stores .....	3	3 350	635	148	22	—	—
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	11 941	1 636	354	67	41.8	—
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	6	9 119	1 226	273	34	50.2	—
444190	Other building material dealers .....	6	9 119	1 226	273	34	50.2	—
445	Food & beverage stores .....	27	43 187	4 459	1 117	256	17.2	5.2
4451	Grocery stores .....	15	33 063	3 764	943	209	17.6	4.4
4452	Specialty food stores .....	5	2 161	251	65	21	16.1	33.0
4453	Beer, wine, & liquor stores .....	7	7 963	444	109	26	15.7	1.0
44531	Beer, wine, & liquor stores .....	7	7 963	444	109	26	15.7	1.0
445310	Beer, wine, & liquor stores .....	7	7 963	444	109	26	15.7	1.0
446	Health & personal care stores .....	26	27 231	3 288	743	188	24.4	7.6
4461	Health & personal care stores .....	26	27 231	3 288	743	188	24.4	7.6
44611	Pharmacies & drug stores .....	11	23 247	2 203	535	149	20.8	8.3
446110	Pharmacies & drug stores .....	11	23 247	2 203	535	149	20.8	8.3
4461101	Pharmacies & drug stores .....	10	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	8	1 850	562	123	21	61.9	—
446130	Optical goods stores .....	8	1 850	562	123	21	61.9	—
44619	Other health & personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	9	8 051	674	142	39	24.2	—
448	Clothing & clothing accessories stores .....	32	24 363	3 313	795	257	13.1	7.5
4481	Clothing stores .....	19	16 914	2 133	518	200	7.6	3.1
44812	Women's clothing stores .....	11	8 263	1 184	278	105	11.8	3.1
448120	Women's clothing stores .....	11	8 263	1 184	278	105	11.8	3.1
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	4 280	590	133	26	15.4	18.8
44831	Jewelry stores .....	8	4 280	590	133	26	15.4	18.8
448310	Jewelry stores .....	8	4 280	590	133	26	15.4	18.8

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTFIELD, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	11	5 414	544	121	46	15.6	21.1
4511	Sporting goods, hobby, & musical instrument stores ..	5	3 019	326	69	23	20.3	6.6
4512	Book, periodical, & music stores .....	6	2 395	218	52	23	9.6	39.5
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4531	Florists .....	5	1 873	371	98	29	23.7	—
45311	Florists .....	5	1 873	371	98	29	23.7	—
453110	Florists .....	5	1 873	371	98	29	23.7	—
4532	Office supplies, stationery, & gift stores .....	7	2 405	392	81	27	71.6	4.7
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	a	D	D
<b>WEST LONG BRANCH, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>58</b>	<b>243 233</b>	<b>19 394</b>	<b>4 421</b>	<b>1 010</b>	<b>4.0</b>	<b>20.8</b>
441	Motor vehicle & parts dealers .....	5	65 327	3 188	722	96	1.1	47.8
4411	Automobile dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	3 040	299	79	14	11.6	—
443	Electronics & appliance stores .....	3	1 548	222	51	7	D	—
4431	Electronics & appliance stores .....	3	1 548	222	51	7	D	—
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	e	D	D
4441	Building material & supplies dealers .....	2	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	17 536	1 230	304	68	—	79.8
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	10 230	756	173	47	22.4	—
448	Clothing & clothing accessories stores .....	11	7 804	684	168	71	10.6	—
4481	Clothing stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	17 731	1 521	359	108	1.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	9 222	651	164	47	.9	—
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST MILFORD TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>73</b>	<b>110 232</b>	<b>13 566</b>	<b>3 313</b>	<b>613</b>	<b>15.8</b>	<b>7.4</b>
441	Motor vehicle & parts dealers .....	7	7 611	1 047	254	37	12.4	—
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 173	243	49	17	D	11.6
4431	Electronics & appliance stores .....	3	2 173	243	49	17	D	11.6
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	5 910	523	99	26	56.6	—
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	17	45 736	4 351	1 143	227	1.9	9.6
4451	Grocery stores .....	12	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	5	9 690	1 075	269	59	37.3	2.3
4461	Health & personal care stores .....	5	9 690	1 075	269	59	37.3	2.3
447	Gasoline stations .....	9	9 654	480	109	50	49.2	23.7
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	7	21 298	4 689	1 105	105	3.1	1.3
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>WEST NEW YORK, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>217</b>	<b>150 398</b>	<b>17 029</b>	<b>3 774</b>	<b>1 028</b>	<b>28.9</b>	<b>9.7</b>
441	Motor vehicle & parts dealers .....	11	24 465	2 689	536	66	8.8	8.2
442	Furniture & home furnishings stores .....	15	6 368	946	221	66	58.7	—
4421	Furniture stores .....	10	4 979	725	171	53	47.1	—
44211	Furniture stores .....	10	4 979	725	171	53	47.1	—
442110	Furniture stores .....	10	4 979	725	171	53	47.1	—
443	Electronics & appliance stores .....	10	5 176	485	118	27	44.1	15.1
4431	Electronics & appliance stores .....	10	5 176	485	118	27	44.1	15.1
44311	Appliance, television, & other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	40	37 273	2 456	595	185	34.6	17.9
4451	Grocery stores .....	23	30 671	1 936	469	152	34.2	18.0
4452	Specialty food stores .....	6	2 205	161	42	11	58.5	26.0
446	Health & personal care stores .....	25	22 732	3 091	629	161	29.5	3.8
4461	Health & personal care stores .....	25	22 732	3 091	629	161	29.5	3.8
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 034	129	30	13	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 034	129	30	13	—	—
44613	Optical goods stores .....	5	1 699	538	130	20	47.9	—
446130	Optical goods stores .....	5	1 699	538	130	20	47.9	—
44619	Other health & personal care stores .....	5	6 409	510	128	23	—	—
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
446199	All other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST NEW YORK, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	71	29 626	4 453	994	325	24.0	9.7
4481	Clothing stores .....	43	19 661	3 006	666	219	16.1	14.1
44811	Men's clothing stores .....	9	3 021	538	110	25	5.0	37.6
448110	Men's clothing stores .....	9	3 021	538	110	25	5.0	37.6
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4482	Shoe stores .....	12	7 877	983	217	79	29.4	—
44821	Shoe stores .....	12	7 877	983	217	79	29.4	—
448210	Shoe stores .....	12	7 877	983	217	79	29.4	—
4482104	Family shoe stores .....	10	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	16	2 088	464	111	27	77.7	5.0
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45111	Sporting goods stores .....	1	D	D	D	b	D	D
451110	Sporting goods stores .....	1	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	5 210	641	163	60	41.5	7.6
45299	All other general merchandise stores .....	9	5 210	641	163	60	41.5	7.6
452990	All other general merchandise stores .....	9	5 210	641	163	60	41.5	7.6
4529903	Miscellaneous general merchandise stores .....	6	3 188	445	110	35	55.5	7.8
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	2 175	198	41	15	95.4	3.9
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
<b>WEST ORANGE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>125</b>	<b>225 308</b>	<b>25 084</b>	<b>5 716</b>	<b>1 690</b>	<b>9.2</b>	<b>17.3</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	24 527	2 381	433	61	15.8	1.4
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	6	21 923	1 867	329	43	14.1	1.6
444190	Other building material dealers .....	6	21 923	1 867	329	43	14.1	1.6
445	Food & beverage stores .....	30	67 827	8 345	1 957	628	5.3	45.5
4451	Grocery stores .....	20	63 324	7 893	1 852	596	2.2	47.6
44511	Supermarkets & other grocery (except convenience) stores .....	11	59 765	7 526	1 781	572	1.5	49.6
445110	Supermarkets & other grocery (except convenience) stores .....	11	59 765	7 526	1 781	572	1.5	49.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	12	22 851	2 441	615	196	17.8	—
4461	Health & personal care stores .....	12	22 851	2 441	615	196	17.8	—
44611	Pharmacies & drug stores .....	7	21 523	2 070	531	183	15.5	—
446110	Pharmacies & drug stores .....	7	21 523	2 070	531	183	15.5	—
4461101	Pharmacies & drug stores .....	7	21 523	2 070	531	183	15.5	—
447	Gasoline stations .....	15	15 904	794	188	50	21.2	30.1
44719	Other gasoline stations .....	13	D	D	D	b	D	D
447190	Other gasoline stations .....	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	16	26 608	3 801	899	241	3.5	5.2
4481	Clothing stores .....	11	D	D	D	c	D	D
44814	Family clothing stores .....	1	D	D	D	c	D	D
448140	Family clothing stores .....	1	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	5	D	D	D	b	D	D
44831	Jewelry stores .....	5	D	D	D	b	D	D
448310	Jewelry stores .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST ORANGE TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	6	7 843	1 115	193	53	8.3	9.4
4511101	General-line sporting goods stores .....	3	1 874	276	49	12	D	—
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	D	D	D	a	D	D
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4531	Florists .....	4	4 127	898	199	46	.8	13.7
45311	Florists .....	4	4 127	898	199	46	.8	13.7
453110	Florists .....	4	4 127	898	199	46	.8	13.7
4532	Office supplies, stationery, & gift stores .....	5	9 933	862	204	70	3.0	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	2 419	701	176	19	15.8	3.7
454390	Other direct selling establishments .....	4	2 419	701	176	19	15.8	3.7
<b>WEST PATERSON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>157 307</b>	<b>16 932</b>	<b>4 010</b>	<b>1 369</b>	<b>5.0</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	23 693	1 578	394	82	—	5.6
4431	Electronics & appliance stores .....	6	23 693	1 578	394	82	—	5.6
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	b	D	D
443120	Computer & software stores .....	1	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	f	D	D
4451	Grocery stores .....	4	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	f	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	6 700	283	69	23	45.2	—
448	Clothing & clothing accessories stores .....	10	18 348	2 465	551	212	—	24.7
4481	Clothing stores .....	7	D	D	D	c	D	D
44812	Women's clothing stores .....	5	11 694	1 563	343	138	—	38.7
448120	Women's clothing stores .....	5	11 694	1 563	343	138	—	38.7
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D
45111	Sporting goods stores .....	1	D	D	D	b	D	D
451110	Sporting goods stores .....	1	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTVILLE, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>69 147</b>	<b>6 623</b>	<b>1 407</b>	<b>311</b>	<b>1.5</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	4	5 522	512	112	72	8.0	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	b	D	D
4481	Clothing stores .....	1	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>WEST WINDSOR TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>72</b>	<b>168 887</b>	<b>17 801</b>	<b>4 148</b>	<b>1 064</b>	<b>12.9</b>	<b>5.7</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	1 983	254	60	23	D	—
4422	Home furnishings stores .....	3	1 983	254	60	23	D	—
44229	Other home furnishings stores .....	3	1 983	254	60	23	D	—
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	e	D	D
4441	Building material & supplies dealers .....	5	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	7	8 885	1 055	215	69	33.3	20.8
4461	Health & personal care stores .....	7	8 885	1 055	215	69	33.3	20.8
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
446199	All other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	13 953	1 004	220	49	13.2	44.4
44719	Other gasoline stations .....	7	13 953	1 004	220	49	13.2	44.4
447190	Other gasoline stations .....	7	13 953	1 004	220	49	13.2	44.4
448	Clothing & clothing accessories stores .....	14	10 498	1 338	305	118	1.1	.2
4481	Clothing stores .....	12	D	D	D	c	D	D
44811	Men's clothing stores .....	3	3 891	579	115	28	—	—
448110	Men's clothing stores .....	3	3 891	579	115	28	—	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	19 513	2 435	591	192	7.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	4 888	751	204	75	—	—
45111	Sporting goods stores .....	3	4 888	751	204	75	—	—
451110	Sporting goods stores .....	3	4 888	751	204	75	—	—
4511102	Specialty-line sporting goods stores .....	3	4 888	751	204	75	—	—
4512	Book, periodical, & music stores .....	6	14 625	1 684	387	117	10.3	—
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST WINDSOR TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	12	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	7	7 820	922	220	103	91.8	2.8
453220	Gift, novelty, & souvenir stores .....	7	7 820	922	220	103	91.8	2.8
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 546	400	158	11	56.6	35.0
<b>WESTWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>93</b>	<b>174 991</b>	<b>18 561</b>	<b>4 695</b>	<b>925</b>	<b>21.1</b>	<b>4.1</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	3	63 055	4 654	1 254	100	D	—
442	Furniture & home furnishings stores .....	9	8 426	1 271	286	39	16.5	—
4421	Furniture stores .....	3	5 776	717	172	23	—	—
44211	Furniture stores .....	3	5 776	717	172	23	—	—
442110	Furniture stores .....	3	5 776	717	172	23	—	—
4422	Home furnishings stores .....	6	2 650	554	114	16	52.4	—
44229	Other home furnishings stores .....	6	2 650	554	114	16	52.4	—
443	Electronics & appliance stores .....	4	D	D	D	b	D	D
4431	Electronics & appliance stores .....	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	16 544	2 023	486	111	4.5	5.4
446	Health & personal care stores .....	9	11 652	1 617	414	107	11.9	26.3
4461	Health & personal care stores .....	9	11 652	1 617	414	107	11.9	26.3
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	27	29 151	3 354	858	224	11.6	8.0
4481	Clothing stores .....	17	14 920	2 032	487	166	19.3	15.6
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	4	3 825	326	79	21	7.3	—
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	b	D	D
44831	Jewelry stores .....	3	D	D	D	b	D	D
448310	Jewelry stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	9	5 030	712	153	42	15.2	8.0
4511	Sporting goods, hobby, & musical instrument stores ..	5	3 871	592	117	28	19.7	9.8
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4531	Florists .....	4	2 066	573	142	31	39.5	7.1
45311	Florists .....	4	2 066	573	142	31	39.5	7.1
453110	Florists .....	4	2 066	573	142	31	39.5	7.1
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHARTON, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>12</b>	<b>80 993</b>	<b>5 205</b>	<b>1 105</b>	<b>210</b>	<b>2.8</b>	<b>3.7</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
4461	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	5 064	248	58	16	21.7	52.1
452	General merchandise stores .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WILDWOOD, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>94</b>	<b>55 210</b>	<b>6 187</b>	<b>836</b>	<b>225</b>	<b>16.6</b>	<b>10.1</b>
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	3 868	391	90	17	14.6	33.9
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	24	26 716	2 902	436	129	11.3	2.8
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
4452	Specialty food stores .....	6	5 208	641	33	7	2.6	.6
4453	Beer, wine, & liquor stores .....	10	7 126	685	123	34	9.0	9.9
44531	Beer, wine, & liquor stores .....	10	7 126	685	123	34	9.0	9.9
445310	Beer, wine, & liquor stores .....	10	7 126	685	123	34	9.0	9.9
446	Health & personal care stores .....	4	3 767	680	93	23	—	21.9
447	Gasoline stations .....	5	4 098	286	51	17	—	—
448	Clothing & clothing accessories stores .....	29	7 050	777	38	8	37.0	12.3
4481	Clothing stores .....	24	5 675	573	—	—	26.8	15.3
44815	Clothing accessories stores .....	6	D	D	D	a	D	D
448150	Clothing accessories stores .....	6	D	D	D	a	D	D
44819	Other clothing stores .....	11	2 563	274	—	—	24.9	33.9
448190	Other clothing stores .....	11	2 563	274	—	—	24.9	33.9
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	1 676	141	—	—	87.6	12.4
45299	All other general merchandise stores .....	4	1 676	141	—	—	87.6	12.4
452990	All other general merchandise stores .....	4	1 676	141	—	—	87.6	12.4
453	Miscellaneous store retailers .....	14	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores .....	12	2 149	245	3	4	42.5	7.1
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WILDWOOD CREST, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>7 327</b>	<b>967</b>	<b>116</b>	<b>43</b>	<b>59.5</b>	<b>—</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	2 916	342	40	13	19.3	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WILLINGBORO TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>48</b>	<b>99 331</b>	<b>12 229</b>	<b>2 810</b>	<b>775</b>	<b>13.0</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	3	5 082	1 043	223	51	—	53.8
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	2 994	370	86	19	D	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	12	50 473	6 104	1 491	345	4.0	2.1
4451	Grocery stores .....	8	44 130	5 436	1 350	304	3.3	2.3
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	4	6 343	668	141	41	9.4	—
446	Health & personal care stores .....	7	D	D	D	c	D	D
4461	Health & personal care stores .....	7	D	D	D	c	D	D
447	Gasoline stations .....	6	8 251	418	113	41	77.5	—
448	Clothing & clothing accessories stores .....	5	1 967	202	52	20	88.9	11.1
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	713	92	21	7	D	—
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
<b>WINSLOW TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>66</b>	<b>157 251</b>	<b>15 741</b>	<b>3 670</b>	<b>942</b>	<b>10.0</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	20 012	1 828	456	91	2.0	—
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	5	16 847	1 233	365	69	—	—
444190	Other building material dealers .....	5	16 847	1 233	365	69	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINSLOW TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	20	82 650	9 081	2 254	607	9.0	1.1
4451	Grocery stores .....	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	68 882	7 285	1 811	438	8.3	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	68 882	7 285	1 811	438	8.3	—
44512	Convenience stores .....	9	D	D	D	c	D	D
445120	Convenience stores .....	9	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	9	14 756	913	235	58	24.6	4.6
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WOODBINE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>38 481</b>	<b>3 501</b>	<b>873</b>	<b>137</b>	<b>22.2</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	3 685	489	126	44	100.0	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>WOODBRIIDGE TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>551</b>	<b>1 522 101</b>	<b>158 306</b>	<b>38 038</b>	<b>8 891</b>	<b>13.4</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	39	326 276	24 689	5 812	747	37.9	8.9
4411	Automobile dealers .....	22	314 436	22 048	5 215	626	39.0	8.1
44111	New car dealers .....	13	297 554	21 493	5 095	608	40.3	6.5
441110	New car dealers .....	13	297 554	21 493	5 095	608	40.3	6.5
44112	Used car dealers .....	9	16 882	555	120	18	16.8	36.0
441120	Used car dealers .....	9	16 882	555	120	18	16.8	36.0
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	13	8 791	1 796	391	96	11.2	39.4
441310	Automotive parts & accessories stores .....	13	8 791	1 796	391	96	11.2	39.4
442	Furniture & home furnishings stores .....	33	119 489	14 859	3 343	664	.7	21.3
4421	Furniture stores .....	17	65 161	7 592	1 760	260	—	38.7
44211	Furniture stores .....	17	65 161	7 592	1 760	260	—	38.7
442110	Furniture stores .....	17	65 161	7 592	1 760	260	—	38.7
4422	Home furnishings stores .....	16	54 328	7 267	1 583	404	1.6	.4
44229	Other home furnishings stores .....	11	51 771	6 822	1 466	385	1.1	.4
442299	All other home furnishings stores .....	11	51 771	6 822	1 466	385	1.1	.4
443	Electronics & appliance stores .....	25	42 137	6 904	1 488	257	14.2	5.6
4431	Electronics & appliance stores .....	25	42 137	6 904	1 488	257	14.2	5.6
44311	Appliance, television, & other electronics stores .....	14	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	8	10 189	1 833	445	68	6.6	7.4
44312	Computer & software stores .....	10	29 220	4 742	977	169	16.2	5.4
443120	Computer & software stores .....	10	29 220	4 742	977	169	16.2	5.4
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	131 223	13 002	3 279	540	3.1	—
4441	Building material & supplies dealers .....	14	D	D	D	f	D	D
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44419	Other building material dealers .....	10	D	D	D	c	D	D
444190	Other building material dealers .....	10	D	D	D	c	D	D

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<b>WOODBRIIDGE TOWNSHIP, NJ—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	91	156 397	16 786	4 428	1 201	14.1	11.4
4451	Grocery stores .....	56	146 245	15 607	4 127	1 100	11.2	11.4
44511	Supermarkets & other grocery (except convenience) stores .....	27	121 017	12 698	3 404	881	7.8	11.7
445110	Supermarkets & other grocery (except convenience) stores .....	27	121 017	12 698	3 404	881	7.8	11.7
44512	Convenience stores .....	29	25 228	2 909	723	219	27.3	10.3
445120	Convenience stores .....	29	25 228	2 909	723	219	27.3	10.3
4452	Specialty food stores .....	18	3 829	581	150	48	58.7	16.2
4453	Beer, wine, & liquor stores .....	17	6 323	598	151	53	54.4	8.6
44531	Beer, wine, & liquor stores .....	17	6 323	598	151	53	54.4	8.6
445310	Beer, wine, & liquor stores .....	17	6 323	598	151	53	54.4	8.6
446	Health & personal care stores .....	39	56 661	7 400	1 596	482	14.0	3.7
4461	Health & personal care stores .....	39	56 661	7 400	1 596	482	14.0	3.7
44611	Pharmacies & drug stores .....	15	43 558	5 155	1 068	364	13.8	1.9
446110	Pharmacies & drug stores .....	15	43 558	5 155	1 068	364	13.8	1.9
4461101	Pharmacies & drug stores .....	14	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	4	2 989	412	105	23	14.0	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	2 989	412	105	23	14.0	—
44613	Optical goods stores .....	14	7 189	1 380	320	76	19.1	1.6
446130	Optical goods stores .....	14	7 189	1 380	320	76	19.1	1.6
44619	Other health & personal care stores .....	6	2 925	453	103	19	3.8	38.3
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	50	87 708	5 434	1 270	384	21.6	12.6
4471	Gasoline stations .....	50	87 708	5 434	1 270	384	21.6	12.6
44711	Gasoline stations with convenience stores .....	6	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	c	D	D
44719	Other gasoline stations .....	44	D	D	D	e	D	D
447190	Other gasoline stations .....	44	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	159	200 318	22 239	5 186	1 652	6.3	7.0
4481	Clothing stores .....	86	129 948	13 449	3 151	1 099	3.6	6.0
44811	Men's clothing stores .....	13	31 329	3 884	711	186	4.0	5.4
448110	Men's clothing stores .....	13	31 329	3 884	711	186	4.0	5.4
44812	Women's clothing stores .....	43	37 921	4 160	991	384	6.1	13.0
448120	Women's clothing stores .....	43	37 921	4 160	991	384	6.1	13.0
44813	Children's & infants' clothing stores .....	6	12 915	1 080	251	115	—	6.1
448130	Children's & infants' clothing stores .....	6	12 915	1 080	251	115	—	6.1
44814	Family clothing stores .....	12	36 611	3 065	854	306	2.1	—
448140	Family clothing stores .....	12	36 611	3 065	854	306	2.1	—
44815	Clothing accessories stores .....	5	1 755	311	81	27	—	—
448150	Clothing accessories stores .....	5	1 755	311	81	27	—	—
44819	Other clothing stores .....	7	9 417	949	263	81	3.4	4.1
448190	Other clothing stores .....	7	9 417	949	263	81	3.4	4.1
4482	Shoe stores .....	31	26 036	2 847	682	252	—	10.1
44821	Shoe stores .....	31	26 036	2 847	682	252	—	10.1
448210	Shoe stores .....	31	26 036	2 847	682	252	—	10.1
4482101	Men's shoe stores .....	5	D	D	D	b	D	D
4482102	Women's shoe stores .....	10	5 953	783	184	93	—	31.8
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	9	5 969	539	141	63	—	—
4482105	Athletic footwear stores .....	5	9 034	780	179	57	—	—
4483	Jewelry, luggage, & leather goods stores .....	42	44 334	5 943	1 353	301	18.1	8.1
44831	Jewelry stores .....	41	D	D	D	e	D	D
448310	Jewelry stores .....	41	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	28	54 041	4 816	1 147	341	4.8	.1
4511	Sporting goods, hobby, & musical instrument stores .....	17	40 444	3 508	835	250	6.2	.1
45111	Sporting goods stores .....	6	D	D	D	c	D	D
451110	Sporting goods stores .....	6	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	8	23 925	1 703	384	117	6.1	—
451120	Hobby, toy, & game stores .....	8	23 925	1 703	384	117	6.1	—
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	11	13 597	1 308	312	91	.9	.1
45121	Book stores & news dealers .....	6	5 153	573	149	42	2.4	.4
451211	Book stores .....	3	4 850	544	142	39	—	—
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	3	303	29	7	3	D	6.6
45122	Prerecorded tape, compact disc, & record stores .....	5	8 444	735	163	49	—	—
451220	Prerecorded tape, compact disc, & record stores .....	5	8 444	735	163	49	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOODBURGH TOWNSHIP, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	11	259 340	25 851	6 195	1 773	—	.5
4521	Department stores (incl leased depts) ## .....	8	248 763	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	8	248 763	N	N	N	—	—
4521	Department stores (excl leased depts) .....	8	244 153	24 525	5 855	1 648	—	—
45211	Department stores (excl leased depts) .....	8	244 153	24 525	5 855	1 648	—	—
452110	Department stores (excl leased depts) .....	8	244 153	24 525	5 855	1 648	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	62 242	5 774	1 387	549	—	—
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	15 187	1 326	340	125	—	8.9
452990	All other general merchandise stores .....	3	15 187	1 326	340	125	—	8.9
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	49	57 288	8 395	2 658	584	5.3	28.6
4531	Florists .....	10	3 313	885	189	56	18.2	9.9
45311	Florists .....	10	3 313	885	189	56	18.2	9.9
453110	Florists .....	10	3 313	885	189	56	18.2	9.9
4532	Office supplies, stationery, & gift stores .....	23	22 120	2 072	534	220	5.8	5.7
45321	Office supplies & stationery stores .....	3	12 067	926	262	74	—	—
453210	Office supplies & stationery stores .....	3	12 067	926	262	74	—	—
4532102	Office supplies stores .....	3	12 067	926	262	74	—	—
45322	Gift, novelty, & souvenir stores .....	20	10 053	1 146	272	146	12.9	12.5
453220	Gift, novelty, & souvenir stores .....	20	10 053	1 146	272	146	12.9	12.5
4539	Other miscellaneous store retailers .....	15	D	D	D	e	D	D
45391	Pet & pet supplies stores .....	3	7 378	1 004	246	69	—	—
453910	Pet & pet supplies stores .....	3	7 378	1 004	246	69	—	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	c	D	D
454	Nonstore retailers .....	11	31 223	7 931	1 636	266	5.5	.1
4542	Vending machine operators .....	2	D	D	D	c	D	D
45421	Vending machine operators .....	2	D	D	D	c	D	D
454210	Vending machine operators .....	2	D	D	D	c	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
<b>WOODBURY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>89</b>	<b>276 062</b>	<b>25 247</b>	<b>5 956</b>	<b>1 250</b>	<b>8.7</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	13	149 799	11 313	2 615	292	10.9	7.2
4411	Automobile dealers .....	8	D	D	D	c	D	D
44111	New car dealers .....	6	127 138	9 975	2 329	229	—	8.0
441110	New car dealers .....	6	127 138	9 975	2 329	229	—	8.0
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	4	16 346	1 063	213	39	73.2	3.3
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	901	115	27	11	63.8	20.6
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	12 922	1 425	343	56	—	4.2
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	3	9 819	1 052	252	34	—	—
444190	Other building material dealers .....	3	9 819	1 052	252	34	—	—
445	Food & beverage stores .....	16	55 897	5 957	1 471	374	.5	2.0
4451	Grocery stores .....	13	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	8	21 160	2 164	485	131	3.5	2.9
4461	Health & personal care stores .....	8	21 160	2 164	485	131	3.5	2.9
44611	Pharmacies & drug stores .....	5	19 825	1 827	409	115	—	3.1
446110	Pharmacies & drug stores .....	5	19 825	1 827	409	115	—	3.1
4461101	Pharmacies & drug stores .....	5	19 825	1 827	409	115	—	3.1
447	Gasoline stations .....	6	11 941	1 015	246	92	22.4	—
448	Clothing & clothing accessories stores .....	11	3 665	549	160	54	8.0	6.5
4481	Clothing stores .....	6	2 826	464	140	47	5.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOODBURY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	5	1 630	230	46	18	23.7	8.2
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451212	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	4	1 153	279	39	13	73.4	—
<b>WOODBURY HEIGHTS, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>46 737</b>	<b>4 183</b>	<b>1 102</b>	<b>289</b>	<b>2.8</b>	<b>5.6</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WOODCLIFF LAKE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>13 294</b>	<b>1 433</b>	<b>339</b>	<b>102</b>	<b>47.0</b>	<b>23.1</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	1 493	303	63	30	78.0	22.0
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	8 213	460	110	33	44.3	26.4
448	Clothing & clothing accessories stores .....	4	2 390	519	123	28	57.1	17.7
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WOODLYNNE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>5</b>	<b>13 479</b>	<b>1 229</b>	<b>306</b>	<b>82</b>	<b>—</b>	<b>.9</b>
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOOD-RIDGE, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>91 796</b>	<b>4 369</b>	<b>1 194</b>	<b>187</b>	<b>3.4</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
4411	Automobile dealers .....	1	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>WOODSTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>18</b>	<b>35 159</b>	<b>3 402</b>	<b>873</b>	<b>186</b>	<b>7.4</b>	<b>2.3</b>
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	15 104	1 087	306	37	—	—
44422	Nursery & garden centers .....	3	15 104	1 087	306	37	—	—
444220	Nursery & garden centers .....	3	15 104	1 087	306	37	—	—
445	Food & beverage stores .....	6	11 946	1 553	379	87	.7	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>WRIGHTSTOWN, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>20</b>	<b>23 835</b>	<b>2 508</b>	<b>567</b>	<b>188</b>	<b>21.1</b>	<b>8.2</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	3 665	334	81	38	67.3	32.7
447	Gasoline stations .....	4	2 755	366	70	25	40.3	17.2
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	366	69	16	6	100.0	—
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WYCKOFF TOWNSHIP, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>85</b>	<b>139 879</b>	<b>16 695</b>	<b>3 936</b>	<b>821</b>	<b>20.5</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	4	30 350	1 969	476	63	48.2	—
442	Furniture & home furnishings stores .....	4	1 655	273	61	12	69.4	30.6
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	13 056	1 815	344	58	4.7	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	4	8 897	1 306	300	41	—	—
444190	Other building material dealers .....	4	8 897	1 306	300	41	—	—
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	15	41 965	4 967	1 277	305	5.8	.1
4451	Grocery stores .....	8	D	D	D	e	D	D
4452	Specialty food stores .....	5	1 391	156	13	9	63.1	—
446	Health & personal care stores .....	8	D	D	D	c	D	D
4461	Health & personal care stores .....	8	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	5	19 150	2 392	616	142	8.5	—
447	Gasoline stations .....	5	4 654	830	175	34	9.8	26.8
448	Clothing & clothing accessories stores .....	12	10 329	1 380	329	53	15.8	—
4481	Clothing stores .....	7	3 886	696	174	33	17.0	—
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	D	D	D	a	D	D
44831	Jewelry stores .....	4	D	D	D	a	D	D
448310	Jewelry stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	3 754	416	98	24	53.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	4 270	729	158	62	44.1	15.0
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	3	2 856	610	88	13	—	—
45411	Electronic shopping & mail-order houses .....	3	2 856	610	88	13	—	—
454110	Electronic shopping & mail-order houses .....	3	2 856	610	88	13	—	—
<b>BALANCE OF ATLANTIC COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>28 497</b>	<b>3 280</b>	<b>1 297</b>	<b>183</b>	<b>19.3</b>	<b>10.1</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	14	D	D	D	b	D	D
447	Gasoline stations .....	8	6 517	520	130	34	8.9	10.0
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BERGEN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>111</b>	<b>493 481</b>	<b>33 804</b>	<b>7 947</b>	<b>1 583</b>	<b>10.1</b>	<b>5.5</b>
441	Motor vehicle & parts dealers .....	13	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D
44312	Computer & software stores .....	7	D	D	D	b	D	D
443120	Computer & software stores .....	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	18	D	D	D	f	D	D
4451	Grocery stores .....	12	82 515	11 182	3 018	557	.8	5.7
44511	Supermarkets & other grocery (except convenience) stores .....	9	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	9	D	D	D	f	D	D
4453	Beer, wine, & liquor stores .....	3	8 310	493	106	32	D	—
44531	Beer, wine, & liquor stores .....	3	8 310	493	106	32	D	—
445310	Beer, wine, & liquor stores .....	3	8 310	493	106	32	D	—
446	Health & personal care stores .....	7	D	D	D	b	D	D
4461	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	13	D	D	D	c	D	D
4471	Gasoline stations .....	13	D	D	D	c	D	D
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	13	D	D	D	c	D	D
4481	Clothing stores .....	11	D	D	D	c	D	D
44812	Women's clothing stores .....	8	D	D	D	c	D	D
448120	Women's clothing stores .....	8	D	D	D	c	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	e	D	D
4531	Florists .....	5	D	D	D	a	D	D
45311	Florists .....	5	D	D	D	a	D	D
453110	Florists .....	5	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	e	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	e	D	D
4532102	Office supplies stores .....	2	D	D	D	e	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BURLINGTON COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>233</b>	<b>439 245</b>	<b>48 047</b>	<b>11 939</b>	<b>2 504</b>	<b>10.7</b>	<b>9.6</b>
441	Motor vehicle & parts dealers	28	95 770	8 567	2 077	318	13.3	11.6
4411	Automobile dealers	11	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	18 347	3 040	719	143	5.6	14.5
44131	Automotive parts & accessories stores	10	11 836	2 233	534	117	8.7	22.5
441310	Automotive parts & accessories stores	10	11 836	2 233	534	117	8.7	22.5
44132	Tire dealers	3	6 511	807	185	26	—	—
441320	Tire dealers	3	6 511	807	185	26	—	—
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	6	D	D	D	a	D	D
4431	Electronics & appliance stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	D	D	D	c	D	D
4441	Building material & supplies dealers	18	D	D	D	c	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	48	86 247	10 765	2 448	880	10.3	3.6
4451	Grocery stores	28	69 452	9 408	2 147	731	4.9	2.8
44511	Supermarkets & other grocery (except convenience) stores	12	46 699	7 141	1 622	509	3.5	.9
445110	Supermarkets & other grocery (except convenience) stores	12	46 699	7 141	1 622	509	3.5	.9
44512	Convenience stores	16	22 753	2 267	525	222	7.6	6.8
445120	Convenience stores	16	22 753	2 267	525	222	7.6	6.8
4452	Specialty food stores	7	2 609	402	76	52	73.7	1.7
4453	Beer, wine, & liquor stores	13	14 186	955	225	97	25.4	7.9
44531	Beer, wine, & liquor stores	13	14 186	955	225	97	25.4	7.9
445310	Beer, wine, & liquor stores	13	14 186	955	225	97	25.4	7.9
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
44619	Other health & personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	35	65 005	5 498	1 338	282	11.3	19.8
4471	Gasoline stations	35	65 005	5 498	1 338	282	11.3	19.8
44719	Other gasoline stations	28	56 925	5 099	1 237	244	11.2	18.1
447190	Other gasoline stations	28	56 925	5 099	1 237	244	11.2	18.1
448	Clothing & clothing accessories stores	10	3 610	447	111	43	24.0	22.4
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	5 502	385	87	18	71.0	3.6
45111	Sporting goods stores	5	5 502	385	87	18	71.0	3.6
451110	Sporting goods stores	5	5 502	385	87	18	71.0	3.6
4511102	Specialty-line sporting goods stores	5	5 502	385	87	18	71.0	3.6
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	e	D	D
4531	Florists	8	D	D	D	b	D	D
45311	Florists	8	D	D	D	b	D	D
453110	Florists	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	D	D	D	e	D	D
45321	Office supplies & stationery stores	2	D	D	D	e	D	D
453210	Office supplies & stationery stores	2	D	D	D	e	D	D
4532102	Office supplies stores	2	D	D	D	e	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF BURLINGTON COUNTY, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	18	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	13	D	D	D	c	D	D
45431	Fuel dealers .....	10	D	D	D	b	D	D
454311	Heating oil dealers .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
	<b>BALANCE OF CAMDEN COUNTY, NJ</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>88</b>	<b>478 841</b>	<b>27 682</b>	<b>6 474</b>	<b>1 493</b>	<b>2.5</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	8 032	923	195	35	10.9	—
4431	Electronics & appliance stores .....	7	8 032	923	195	35	10.9	—
44311	Appliance, television, & other electronics stores ...	6	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	b	D	D
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	10	D	D	D	c	D	D
4451	Grocery stores .....	5	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	19 675	1 068	272	74	12.5	5.7
4471	Gasoline stations .....	10	19 675	1 068	272	74	12.5	5.7
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	12	D	D	D	b	D	D
4481	Clothing stores .....	6	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CAPE MAY COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>109</b>	<b>80 592</b>	<b>10 051</b>	<b>1 507</b>	<b>514</b>	<b>17.7</b>	<b>3.9</b>
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	a	D	D
4422	Home furnishings stores	7	D	D	D	a	D	D
44229	Other home furnishings stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	22	24 043	2 979	401	145	9.2	—
44512	Convenience stores	8	D	D	D	c	D	D
445120	Convenience stores	8	D	D	D	c	D	D
4452	Specialty food stores	8	D	D	D	a	D	D
446	Health & personal care stores	5	1 798	225	12	7	33.5	2.4
447	Gasoline stations	6	8 019	436	95	37	—	—
448	Clothing & clothing accessories stores	18	D	D	D	b	D	D
4481	Clothing stores	15	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	9	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	4 552	625	123	51	27.1	36.6
45322	Gift, novelty, & souvenir stores	11	4 552	625	123	51	27.1	36.6
453220	Gift, novelty, & souvenir stores	11	4 552	625	123	51	27.1	36.6
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	2 065	381	83	14	6.8	1.0
<b>BALANCE OF CUMBERLAND COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>67</b>	<b>110 820</b>	<b>9 849</b>	<b>2 258</b>	<b>590</b>	<b>11.6</b>	<b>3.5</b>
441	Motor vehicle & parts dealers	11	16 679	1 709	297	77	5.5	.3
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	22	42 208	4 948	1 132	280	8.6	8.6
4451	Grocery stores	14	D	D	D	c	D	D
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	c	D	D
4471	Gasoline stations	9	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	c	D	D
447190	Other gasoline stations	7	D	D	D	c	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	a	D	D
454311	Heating oil dealers	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ESSEX COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>157</b>	<b>352 231</b>	<b>44 668</b>	<b>9 765</b>	<b>1 531</b>	<b>12.5</b>	<b>7.4</b>
441	Motor vehicle & parts dealers .....	14	D	D	D	c	D	D
4411	Automobile dealers .....	2	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	22	D	D	D	c	D	D
4421	Furniture stores .....	15	44 121	4 907	1 132	176	6.9	3.2
44211	Furniture stores .....	15	44 121	4 907	1 132	176	6.9	3.2
442110	Furniture stores .....	15	44 121	4 907	1 132	176	6.9	3.2
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	D	D	D	c	D	D
4431	Electronics & appliance stores .....	9	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D
44312	Computer & software stores .....	3	5 722	729	156	57	D	—
443120	Computer & software stores .....	3	5 722	729	156	57	D	—
444	Building material & garden equipment & supplies dealers .....	19	D	D	D	c	D	D
4441	Building material & supplies dealers .....	17	D	D	D	c	D	D
44419	Other building material dealers .....	13	D	D	D	c	D	D
444190	Other building material dealers .....	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	16	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	11	18 698	2 016	489	147	20.3	24.1
4461	Health & personal care stores .....	11	18 698	2 016	489	147	20.3	24.1
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	16 735	1 012	241	65	44.4	2.1
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	15	D	D	D	b	D	D
4481	Clothing stores .....	7	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	4 253	230	38	19	3.7	67.6
45111	Sporting goods stores .....	5	4 253	230	38	19	3.7	67.6
451110	Sporting goods stores .....	5	4 253	230	38	19	3.7	67.6
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	2 967	390	98	41	D	—
453910	Pet & pet supplies stores .....	3	2 967	390	98	41	D	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	21	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	8	D	D	D	c	D	D
4542	Vending machine operators .....	3	1 698	300	84	13	D	38.0
45421	Vending machine operators .....	3	1 698	300	84	13	D	38.0
454210	Vending machine operators .....	3	1 698	300	84	13	D	38.0
4543	Direct selling establishments .....	10	D	D	D	c	D	D
45439	Other direct selling establishments .....	9	D	D	D	c	D	D
454390	Other direct selling establishments .....	9	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GLOUCESTER COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>95</b>	<b>135 985</b>	<b>15 995</b>	<b>3 719</b>	<b>878</b>	<b>10.1</b>	<b>16.9</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	30	48 301	6 475	1 504	474	7.8	4.8
4451	Grocery stores .....	22	43 062	5 909	1 407	433	6.8	5.4
44512	Convenience stores .....	12	15 306	2 006	476	186	.9	14.3
445120	Convenience stores .....	12	15 306	2 006	476	186	.9	14.3
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	5	9 514	972	193	45	17.8	—
4461	Health & personal care stores .....	5	9 514	972	193	45	17.8	—
447	Gasoline stations .....	6	3 460	369	96	27	21.3	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	2 786	532	113	54	22.6	32.2
4539	Other miscellaneous store retailers .....	5	744	249	46	21	16.3	—
45399	All other miscellaneous store retailers .....	5	744	249	46	21	16.3	—
454	Nonstore retailers .....	13	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	8	8 340	1 302	286	43	43.8	—
454311	Heating oil dealers .....	8	8 340	1 302	286	43	43.8	—
<b>BALANCE OF HUDSON COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3</b>	<b>1 845</b>	<b>240</b>	<b>56</b>	<b>10</b>	<b>D</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF HUNTERDON COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>189</b>	<b>389 336</b>	<b>41 187</b>	<b>9 802</b>	<b>2 022</b>	<b>9.7</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	16	D	D	D	c	D	D
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	D	D	D	b	D	D
4431	Electronics & appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF HUNTERDON COUNTY, NJ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	24	D	D	D	c	D	D
4441	Building material & supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	12	52 222	6 667	1 542	178	.4	—
444190	Other building material dealers .....	12	52 222	6 667	1 542	178	.4	—
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	43	79 657	8 996	2 240	573	7.8	4.7
4451	Grocery stores .....	26	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	17	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	17	D	D	D	e	D	D
44512	Convenience stores .....	9	D	D	D	b	D	D
445120	Convenience stores .....	9	D	D	D	b	D	D
4452	Specialty food stores .....	7	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	10	10 514	1 032	236	68	20.1	—
44531	Beer, wine, & liquor stores .....	10	10 514	1 032	236	68	20.1	—
445310	Beer, wine, & liquor stores .....	10	10 514	1 032	236	68	20.1	—
446	Health & personal care stores .....	12	D	D	D	b	D	D
4461	Health & personal care stores .....	12	D	D	D	b	D	D
44619	Other health & personal care stores .....	7	D	D	D	b	D	D
446191	Food (health) supplement stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	20	D	D	D	c	D	D
4471	Gasoline stations .....	20	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
44719	Other gasoline stations .....	15	D	D	D	c	D	D
447190	Other gasoline stations .....	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	11	D	D	D	b	D	D
4481	Clothing stores .....	7	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	e	D	D
4531	Florists .....	7	D	D	D	b	D	D
45311	Florists .....	7	D	D	D	b	D	D
453110	Florists .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	9	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	c	D	D
4532102	Office supplies stores .....	2	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MERCER COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>56</b>	<b>95 175</b>	<b>12 386</b>	<b>2 457</b>	<b>740</b>	<b>16.0</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	11	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	13	D	D	D	f	D	D
4451	Grocery stores .....	6	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	5	7 682	409	100	26	13.4	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF MIDDLESEX COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>77 362</b>	<b>8 168</b>	<b>1 900</b>	<b>356</b>	<b>7.6</b>	<b>16.7</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	3	D	D	D	a	D	D
444220	Nursery & garden centers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	5	11 635	893	229	39	27.0	24.6
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MONMOUTH COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>195</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	4	7 943	989	138	16	80.9	—
44211	Furniture stores	4	7 943	989	138	16	80.9	—
442110	Furniture stores	4	7 943	989	138	16	80.9	—
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	27	D	D	D	c	D	D
4441	Building material & supplies dealers	14	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	13	D	D	D	b	D	D
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	49	87 482	12 538	3 052	871	9.4	5.9
4451	Grocery stores	24	53 672	6 414	1 563	516	9.6	8.2
44511	Supermarkets & other grocery (except convenience) stores	13	44 029	5 538	1 470	471	6.1	9.7
445110	Supermarkets & other grocery (except convenience) stores	13	44 029	5 538	1 470	471	6.1	9.7
44512	Convenience stores	11	9 643	876	93	45	25.4	1.4
445120	Convenience stores	11	9 643	876	93	45	25.4	1.4
4452	Specialty food stores	6	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	19	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	19	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	19	D	D	D	b	D	D
446	Health & personal care stores	15	16 059	2 392	406	109	34.0	8.5
4461	Health & personal care stores	15	16 059	2 392	406	109	34.0	8.5
447	Gasoline stations	17	18 851	956	226	56	48.8	.8
4471	Gasoline stations	17	18 851	956	226	56	48.8	.8
44719	Other gasoline stations	14	17 089	888	213	52	43.5	.9
447190	Other gasoline stations	14	17 089	888	213	52	43.5	.9
448	Clothing & clothing accessories stores	21	D	D	D	c	D	D
4481	Clothing stores	17	19 297	2 050	477	153	26.4	.6
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
44819	Other clothing stores	4	962	110	26	10	42.6	—
448190	Other clothing stores	4	962	110	26	10	42.6	—
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
44831	Jewelry stores	2	D	D	D	a	D	D
448310	Jewelry stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MORRIS COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>186</b>	<b>354 722</b>	<b>37 358</b>	<b>7 819</b>	<b>1 843</b>	<b>11.0</b>	<b>3.8</b>
441	Motor vehicle & parts dealers	15	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	13	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	4 922	755	173	35	7.0	14.3
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 624	286	84	20	47.3	—
4431	Electronics & appliance stores	4	2 624	286	84	20	47.3	—
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	5	4 813	751	126	44	—	17.6
444220	Nursery & garden centers	5	4 813	751	126	44	—	17.6
445	Food & beverage stores	24	D	D	D	f	D	D
4451	Grocery stores	11	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
4452	Specialty food stores	5	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D
44611	Pharmacies & drug stores	8	D	D	D	c	D	D
446110	Pharmacies & drug stores	8	D	D	D	c	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44619	Other health & personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	18	25 861	1 794	423	128	20.0	34.4
4471	Gasoline stations	18	25 861	1 794	423	128	20.0	34.4
44719	Other gasoline stations	14	D	D	D	b	D	D
447190	Other gasoline stations	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	18	D	D	D	c	D	D
4481	Clothing stores	14	D	D	D	c	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	16	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	12	D	D	D	c	D	D
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MORRIS COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	15	5 522	717	139	84	41.5	7.1
453220	Gift, novelty, & souvenir stores .....	15	5 522	717	139	84	41.5	7.1
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	5	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	13	D	D	D	b	D	D
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45431	Fuel dealers .....	9	D	D	D	b	D	D
454311	Heating oil dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
<b>BALANCE OF OCEAN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>296</b>	<b>264 692</b>	<b>27 235</b>	<b>5 009</b>	<b>1 496</b>	<b>19.3</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	25	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	13	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	13	D	D	D	b	D	D
441222	Boat dealers .....	12	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	15	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	11	2 561	409	100	19	36.6	2.6
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	D	D	D	c	D	D
4441	Building material & supplies dealers .....	16	D	D	D	c	D	D
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	65	D	D	D	e	D	D
4451	Grocery stores .....	34	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	19	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	19	D	D	D	c	D	D
44512	Convenience stores .....	15	D	D	D	c	D	D
445120	Convenience stores .....	15	D	D	D	c	D	D
4452	Specialty food stores .....	16	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	15	D	D	D	b	D	D
446	Health & personal care stores .....	17	21 902	2 511	492	140	22.9	.3
4461	Health & personal care stores .....	17	21 902	2 511	492	140	22.9	.3
44611	Pharmacies & drug stores .....	11	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	11	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	11	D	D	D	c	D	D
447	Gasoline stations .....	23	44 600	2 073	423	140	16.1	1.6
4471	Gasoline stations .....	23	44 600	2 073	423	140	16.1	1.6
44719	Other gasoline stations .....	20	40 618	1 827	369	117	11.4	1.7
447190	Other gasoline stations .....	20	40 618	1 827	369	117	11.4	1.7
448	Clothing & clothing accessories stores .....	58	D	D	D	c	D	D
4481	Clothing stores .....	48	D	D	D	c	D	D
44812	Women's clothing stores .....	14	D	D	D	b	D	D
448120	Women's clothing stores .....	14	D	D	D	b	D	D
44814	Family clothing stores .....	17	20 309	1 820	389	74	6.1	13.0
448140	Family clothing stores .....	17	20 309	1 820	389	74	6.1	13.0
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	7	2 162	191	23	10	3.1	37.5
448190	Other clothing stores .....	7	2 162	191	23	10	3.1	37.5
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OCEAN COUNTY, NJ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	24	6 263	639	70	30	37.2	17.9
4511	Sporting goods, hobby, & musical instrument stores ..	19	D	D	D	b	D	D
45111	Sporting goods stores .....	13	D	D	D	b	D	D
451110	Sporting goods stores .....	13	D	D	D	b	D	D
452	General merchandise stores .....	8	D	D	D	b	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	37	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	21	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	21	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	21	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	795	139	12	7	35.6	—
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF SALEM COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>101</b>	<b>159 215</b>	<b>15 871</b>	<b>3 845</b>	<b>927</b>	<b>27.2</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	17	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	16 786	2 183	585	97	2.6	13.5
4441	Building material & supplies dealers .....	8	11 802	1 670	452	72	1.1	4.5
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	4 984	513	133	25	6.1	34.9
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	21	14 701	1 682	403	153	26.9	1.8
44512	Convenience stores .....	9	6 818	749	179	82	35.3	3.4
445120	Convenience stores .....	9	6 818	749	179	82	35.3	3.4
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	18	42 684	2 245	545	201	20.9	9.3
4471	Gasoline stations .....	18	42 684	2 245	545	201	20.9	9.3
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
44719	Other gasoline stations .....	13	D	D	D	c	D	D
447190	Other gasoline stations .....	13	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	4	D	D	D	b	D	D
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	4 983	1 844	379	117	23.0	—
4533	Used merchandise stores .....	1	D	D	D	b	D	D
45331	Used merchandise stores .....	1	D	D	D	b	D	D
453310	Used merchandise stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SOMERSET COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>151</b>	<b>385 556</b>	<b>36 581</b>	<b>8 954</b>	<b>1 504</b>	<b>13.3</b>	<b>2.9</b>
441	Motor vehicle & parts dealers	19	196 973	13 817	3 517	433	1.1	1.6
4411	Automobile dealers	8	171 847	10 635	2 764	319	—	1.8
44111	New car dealers	8	171 847	10 635	2 764	319	—	1.8
441110	New car dealers	8	171 847	10 635	2 764	319	—	1.8
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	26	18 516	2 668	634	110	19.3	10.8
4421	Furniture stores	11	10 081	1 430	358	52	16.0	8.5
44211	Furniture stores	11	10 081	1 430	358	52	16.0	8.5
442110	Furniture stores	11	10 081	1 430	358	52	16.0	8.5
4422	Home furnishings stores	15	8 435	1 238	276	58	23.3	13.6
44221	Floor covering stores	6	3 429	432	89	18	25.5	28.9
442210	Floor covering stores	6	3 429	432	89	18	25.5	28.9
44229	Other home furnishings stores	9	5 006	806	187	40	21.8	3.1
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	4	5 302	412	86	25	14.6	—
4431	Electronics & appliance stores	4	5 302	412	86	25	14.6	—
44312	Computer & software stores	4	5 302	412	86	25	14.6	—
443120	Computer & software stores	4	5 302	412	86	25	14.6	—
444	Building material & garden equipment & supplies dealers	10	20 083	2 908	682	85	6.3	1.5
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	7	19 253	2 726	630	79	5.3	—
444190	Other building material dealers	7	19 253	2 726	630	79	5.3	—
445	Food & beverage stores	19	52 709	5 918	1 437	314	9.3	3.4
4451	Grocery stores	12	39 525	4 516	1 085	225	8.2	.4
44512	Convenience stores	6	4 541	650	158	41	22.0	3.4
445120	Convenience stores	6	4 541	650	158	41	22.0	3.4
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	7	10 816	1 468	351	100	5.3	35.9
4461	Health & personal care stores	7	10 816	1 468	351	100	5.3	35.9
447	Gasoline stations	11	21 295	1 746	436	80	40.4	—
4471	Gasoline stations	11	21 295	1 746	436	80	40.4	—
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
44719	Other gasoline stations	8	D	D	D	b	D	D
447190	Other gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	12	9 854	1 491	410	66	4.4	—
4481	Clothing stores	6	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	17	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	13	D	D	D	c	D	D
45111	Sporting goods stores	8	D	D	D	b	D	D
451110	Sporting goods stores	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SUSSEX COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>168</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers	19	D	D	D	c	D	D
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	c	D	D
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	5	7 673	918	207	31	25.4	—
444190	Other building material dealers	5	7 673	918	207	31	25.4	—
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	33	D	D	D	e	D	D
4451	Grocery stores	21	71 381	7 555	1 697	379	5.2	18.9
44511	Supermarkets & other grocery (except convenience) stores	18	69 300	7 423	1 666	369	4.3	19.5
445110	Supermarkets & other grocery (except convenience) stores	18	69 300	7 423	1 666	369	4.3	19.5
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	7	11 420	1 688	370	109	31.8	15.6
4461	Health & personal care stores	7	11 420	1 688	370	109	31.8	15.6
447	Gasoline stations	19	32 928	1 732	403	130	26.4	2.3
4471	Gasoline stations	19	32 928	1 732	403	130	26.4	2.3
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	12	D	D	D	b	D	D
447190	Other gasoline stations	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	16	D	D	D	b	D	D
4481	Clothing stores	9	D	D	D	b	D	D
4482104	Family shoe stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	2 362	164	35	13	47.5	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	2 374	247	50	29	30.9	32.1
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	13	15 450	2 333	532	103	18.8	6.1
4541	Electronic shopping & mail-order houses	5	4 953	1 007	229	52	13.5	12.4
45411	Electronic shopping & mail-order houses	5	4 953	1 007	229	52	13.5	12.4
454110	Electronic shopping & mail-order houses	5	4 953	1 007	229	52	13.5	12.4
4543	Direct selling establishments	5	9 983	1 267	289	46	20.6	—
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
<b>BALANCE OF UNION COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>5</b>	<b>5 866</b>	<b>784</b>	<b>190</b>	<b>54</b>	<b>9.4</b>	<b>—</b>
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WARREN COUNTY, NJ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>141</b>	<b>276 176</b>	<b>28 958</b>	<b>6 577</b>	<b>1 305</b>	<b>19.7</b>	<b>6.8</b>
441	Motor vehicle & parts dealers .....	14	50 645	4 530	1 059	128	48.7	5.5
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	19	D	D	D	e	D	D
4441	Building material & supplies dealers .....	11	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	c	D	D
444190	Other building material dealers .....	7	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	8	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	6	D	D	D	a	D	D
444220	Nursery & garden centers .....	6	D	D	D	a	D	D
445	Food & beverage stores .....	29	D	D	D	e	D	D
4452	Specialty food stores .....	6	D	D	D	a	D	D
446	Health & personal care stores .....	8	D	D	D	b	D	D
4461	Health & personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	22	D	D	D	c	D	D
4471	Gasoline stations .....	22	D	D	D	c	D	D
44719	Other gasoline stations .....	20	D	D	D	c	D	D
447190	Other gasoline stations .....	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	15	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454311	Heating oil dealers .....	7	D	D	D	b	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **RETAIL TRADE**

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### 441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

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vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.



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## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

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#### **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

#### **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

#### **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

#### **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

#### **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

#### **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

#### **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

#### **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

#### **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.



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### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

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and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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### **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

### **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.



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The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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### **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

#### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

### **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

### **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

#### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

#### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

### **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops



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### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

#### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

#### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

#### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

### **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

### **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

### **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

### **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

### **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

### **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

### **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

### **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

### **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

### **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

### **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

### **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

### **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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#### **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

#### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

#### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

#### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

#### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

#### **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

#### **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

#### **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

#### **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

#### **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

#### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

#### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

#### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

#### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

#### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

#### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).



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**45211 Department Stores  
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores  
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores  
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising  
Department Stores (Excluding Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising  
Department Stores (Including Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

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goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

#### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

#### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

#### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and



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folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

#### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

#### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

#### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

#### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

### **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

#### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

#### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

#### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

#### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

#### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.



# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

# Appendix D. Geographic Notes

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## **NEW JERSEY**

**Glen Ridge** was incorporated in May 1993.

**North Caldwell** was incorporated in January 1992.



# Appendix E. Metropolitan Areas

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## **NEW JERSEY**

### **Atlantic—Cape May, NJ PMSA**

Atlantic County, NJ

Cape May County, NJ

### **Bergen—Passaic, NJ PMSA**

Bergen County, NJ

Passaic County, NJ

### **Jersey City, NJ PMSA**

Hudson County, NJ

### **Middlesex—Somerset—Hunterdon, NJ PMSA**

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

### **Monmouth—Ocean, NJ PMSA**

Monmouth County, NJ

Ocean County, NJ

### **New York—Northern New Jersey—Long Island, NY—NJ—CT—PA CMSA**

Bergen—Passaic, NJ PMSA

Bergen County, NJ

Passaic County, NJ

Bridgeport, CT PMSA

Fairfield County, CT (Part)

Bridgeport city, CT

Fairfield town, CT

Monroe town, CT

Shelton city, CT

Stratford town, CT

Trumbull town, CT

New Haven County, CT (Part)

Ansonia city, CT

Derby city, CT

Milford city, CT

Seymour town, CT

### **New York—Northern New Jersey—Long Island, NY—NJ—CT—PA CMSA—Con.**

Danbury, CT PMSA

Fairfield County, CT (Part)

Bethel town, CT

Brookfield town, CT

Danbury city, CT

New Fairfield town, CT

Newtown town, CT

Ridgefield town, CT

Litchfield County, CT (Part)

New Milford town, CT

Dutchess County, NY PMSA

Dutchess County, NY

Jersey City, NJ PMSA

Hudson County, NJ

Middlesex—Somerset—Hunterdon, NJ PMSA

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

Monmouth—Ocean, NJ PMSA

Monmouth County, NJ

Ocean County, NJ

Nassau—Suffolk, NY PMSA

Nassau County, NY

Suffolk County, NY

New Haven—Meriden, CT PMSA

Middlesex County, CT (Part)

Clinton town, CT

New Haven County, CT (Part)

Branford town, CT

Cheshire town, CT

East Haven town, CT

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**New York—Northern New Jersey—Long Island,  
NY—NJ—CT—PA CMSA—Con.**

New Haven—Meriden, CT PMSA—Con.

New Haven County, CT (Part)—Con.

Guilford town, CT

Hamden town, CT

Madison town, CT

Meriden city, CT

New Haven city, CT

North Branford town, CT

North Haven town, CT

Orange town, CT

Wallingford town, CT

West Haven city, CT

New York, NY PMSA

Bronx County, NY

Kings County, NY

New York County, NY

Putnam County, NY

Queens County, NY

Richmond County, NY

Rockland County, NY

Westchester County, NY

Newark, NJ PMSA

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

Newburgh, NY—PA PMSA

Orange County, NY

Pike County, PA

Stamford—Norwalk, CT PMSA

Fairfield County, CT (Part)

Darien town, CT

Greenwich town, CT

New Canaan town, CT

Norwalk city, CT

**New York—Northern New Jersey—Long Island,  
NY—NJ—CT—PA CMSA—Con.**

Stamford—Norwalk, CT PMSA—Con.

Fairfield County, CT (Part)—Con.

Stamford city, CT

Westport town, CT

Wilton town, CT

Trenton, NJ PMSA

Mercer County, NJ

Waterbury, CT PMSA

Litchfield County, CT (Part)

Watertown town, CT

New Haven County, CT (Part)

Naugatuck, CT

Southbury town, CT

Waterbury city, CT

Wolcott town, CT

**Newark, NJ PMSA**

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

**Philadelphia, PA—NJ PMSA**

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

**Philadelphia—Wilmington—Atlantic City,  
PA—NJ—DE—MD CMSA**

Atlantic—Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

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**Philadelphia—Wilmington—Atlantic City,  
PA—NJ—DE—MD CMSA—Con.**

Philadelphia, PA—NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

**Philadelphia—Wilmington—Atlantic City,  
PA—NJ—DE—MD CMSA—Con.**

Vineland—Millville—Bridgeton, NJ PMSA

Cumberland County, NJ

Wilmington—Newark, DE—MD PMSA

New Castle County, DE

Cecil County, MD

**Trenton, NJ PMSA**

Mercer County, NJ

**Vineland—Millville—Bridgeton, NJ PMSA**

Cumberland County, NJ

