

# Oregon

# 1997

Issued September 1999

EC97R44A-OR

## 1997 Economic Census

*Retail Trade*

Geographic Area Series



# U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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## CONTENTS

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|                                                          |     |
|----------------------------------------------------------|-----|
| Introduction to the Economic Census .....                | 1   |
| Retail Trade .....                                       | 5   |
| TABLES                                                   |     |
| 1. Summary Statistics for the State: 1997 .....          | 7   |
| 2. Summary Statistics for Metropolitan Areas: 1997 ..... | 10  |
| 3. Summary Statistics for Counties: 1997 .....           | 22  |
| 4. Summary Statistics for Places: 1997 .....             | 57  |
| APPENDIXES                                               |     |
| A. Explanation of Terms .....                            | A-1 |
| B. NAICS Codes, Titles, and Descriptions .....           | B-1 |
| C. Coverage and Methodology .....                        | C-1 |
| D. Geographic Notes .....                                | D-1 |
| E. Metropolitan Areas .....                              | E-1 |

# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

|       |                                |
|-------|--------------------------------|
| 21    | Mining                         |
| 22    | Utilities                      |
| 23    | Construction                   |
| 31-33 | Manufacturing                  |
| 42    | Wholesale Trade                |
| 44-45 | Retail Trade                   |
| 48-49 | Transportation and Warehousing |
| 51    | Information                    |

|    |                                                                          |
|----|--------------------------------------------------------------------------|
| 52 | Finance and Insurance                                                    |
| 53 | Real Estate and Rental and Leasing                                       |
| 54 | Professional, Scientific, and Technical Services                         |
| 55 | Management of Companies and Enterprises                                  |
| 56 | Administrative and Support and Waste Management and Remediation Services |
| 61 | Educational Services                                                     |
| 62 | Health Care and Social Assistance                                        |
| 71 | Arts, Entertainment, and Recreation                                      |
| 72 | Accommodation and Foodservices                                           |
| 81 | Other Services (except Public Administration)                            |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### **AVAILABILITY OF ADDITIONAL DATA**

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

|                                         |              |
|-----------------------------------------|--------------|
| Manufacturing and Construction Division | 301-457-4673 |
| Service Sector Statistics Division      | 301-457-2668 |

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

|   |                                                                                                      |
|---|------------------------------------------------------------------------------------------------------|
| A | Standard error of 100 percent or more.                                                               |
| D | Withheld to avoid disclosing data of individual companies; data are included in higher level totals. |
| F | Exceeds 100 percent because data include establishments with payroll exceeding revenue.              |
| N | Not available or not comparable.                                                                     |
| Q | Revenue not collected at this level of detail for multiestablishment firms.                          |
| S | Withheld because estimates did not meet publication standards.                                       |

|      |                                                                            |
|------|----------------------------------------------------------------------------|
| V    | Represents less than 50 vehicles or .05 percent.                           |
| X    | Not applicable.                                                            |
| Y    | Disclosure withheld because of insufficient coverage of merchandise lines. |
| Z    | Less than half the unit shown.                                             |
| a    | 0 to 19 employees.                                                         |
| b    | 20 to 99 employees.                                                        |
| c    | 100 to 249 employees.                                                      |
| e    | 250 to 499 employees.                                                      |
| f    | 500 to 999 employees.                                                      |
| g    | 1,000 to 2,499 employees.                                                  |
| h    | 2,500 to 4,999 employees.                                                  |
| i    | 5,000 to 9,999 employees.                                                  |
| j    | 10,000 to 24,999 employees.                                                |
| k    | 25,000 to 49,999 employees.                                                |
| l    | 50,000 to 99,999 employees.                                                |
| m    | 100,000 employees or more.                                                 |
| p    | 10 to 19 percent estimated.                                                |
| q    | 20 to 29 percent estimated.                                                |
| r    | Revised.                                                                   |
| s    | Sampling error exceeds 40 percent.                                         |
| nec  | Not elsewhere classified.                                                  |
| nsk  | Not specified by kind.                                                     |
| –    | Represents zero (page image/print only).                                   |
| (CC) | Consolidated city.                                                         |
| (IC) | Independent city.                                                          |



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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

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1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code    | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------|----------------------------------------------------------------|-------------------------|-------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|               |                                                                |                         |                   |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OREGON</b> |                                                                |                         |                   |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>  | <b>Retail trade .....</b>                                      | <b>14 467</b>           | <b>33 396 849</b> | <b>3 308 810</b>         | <b>764 165</b>                  | <b>178 349</b>                                            | <b>7.2</b>                               | <b>4.1</b>             |
| 441           | Motor vehicle & parts dealers .....                            | 1 705                   | 8 943 458         | 773 730                  | 180 111                         | 25 422                                                    | 7.4                                      | 3.3                    |
| 4411          | Automobile dealers .....                                       | 623                     | 7 253 860         | 527 025                  | 120 530                         | 15 721                                                    | 7.1                                      | 2.8                    |
| 44111         | New car dealers .....                                          | 338                     | 6 817 546         | 496 256                  | 113 511                         | 14 529                                                    | 5.4                                      | 2.6                    |
| 441110        | New car dealers .....                                          | 338                     | 6 817 546         | 496 256                  | 113 511                         | 14 529                                                    | 5.4                                      | 2.6                    |
| 44112         | Used car dealers .....                                         | 285                     | 436 314           | 30 769                   | 7 019                           | 1 192                                                     | 34.6                                     | 6.3                    |
| 441120        | Used car dealers .....                                         | 285                     | 436 314           | 30 769                   | 7 019                           | 1 192                                                     | 34.6                                     | 6.3                    |
| 4412          | Other motor vehicle dealers .....                              | 266                     | 673 149           | 62 244                   | 12 914                          | 2 332                                                     | 10.3                                     | 5.4                    |
| 44121         | Recreational vehicle dealers .....                             | 109                     | 410 886           | 34 464                   | 7 126                           | 1 190                                                     | 10.0                                     | 1.4                    |
| 441210        | Recreational vehicle dealers .....                             | 109                     | 410 886           | 34 464                   | 7 126                           | 1 190                                                     | 10.0                                     | 1.4                    |
| 44122         | Motorcycle, boat, & other motor vehicle dealers .....          | 157                     | 262 263           | 27 780                   | 5 788                           | 1 142                                                     | 10.8                                     | 11.7                   |
| 441221        | Motorcycle dealers .....                                       | 56                      | 110 426           | 10 975                   | 2 184                           | 471                                                       | 13.5                                     | 15.5                   |
| 441222        | Boat dealers .....                                             | 73                      | 114 173           | 13 397                   | 2 825                           | 530                                                       | 9.5                                      | 11.5                   |
| 441229        | All other motor vehicle dealers .....                          | 28                      | 37 664            | 3 408                    | 779                             | 141                                                       | 7.2                                      | 1.4                    |
| 4413          | Automotive parts, accessories, & tire stores .....             | 816                     | 1 016 449         | 184 461                  | 46 667                          | 7 369                                                     | 7.1                                      | 5.2                    |
| 44131         | Automotive parts & accessories stores .....                    | 527                     | 544 430           | 88 885                   | 20 717                          | 4 055                                                     | 8.0                                      | 6.8                    |
| 441310        | Automotive parts & accessories stores .....                    | 527                     | 544 430           | 88 885                   | 20 717                          | 4 055                                                     | 8.0                                      | 6.8                    |
| 44132         | Tire dealers .....                                             | 289                     | 472 019           | 95 576                   | 25 950                          | 3 314                                                     | 6.0                                      | 3.3                    |
| 441320        | Tire dealers .....                                             | 289                     | 472 019           | 95 576                   | 25 950                          | 3 314                                                     | 6.0                                      | 3.3                    |
| 442           | Furniture & home furnishings stores .....                      | 942                     | 928 449           | 132 638                  | 30 728                          | 6 349                                                     | 14.2                                     | 7.6                    |
| 4421          | Furniture stores .....                                         | 369                     | 483 708           | 69 293                   | 15 981                          | 2 941                                                     | 11.3                                     | 9.2                    |
| 44211         | Furniture stores .....                                         | 369                     | 483 708           | 69 293                   | 15 981                          | 2 941                                                     | 11.3                                     | 9.2                    |
| 442110        | Furniture stores .....                                         | 369                     | 483 708           | 69 293                   | 15 981                          | 2 941                                                     | 11.3                                     | 9.2                    |
| 4422          | Home furnishings stores .....                                  | 573                     | 444 741           | 63 345                   | 14 747                          | 3 408                                                     | 17.4                                     | 5.7                    |
| 44221         | Floor covering stores .....                                    | 266                     | 263 414           | 38 689                   | 9 162                           | 1 610                                                     | 22.6                                     | 3.6                    |
| 442210        | Floor covering stores .....                                    | 266                     | 263 414           | 38 689                   | 9 162                           | 1 610                                                     | 22.6                                     | 3.6                    |
| 44229         | Other home furnishings stores .....                            | 307                     | 181 327           | 24 656                   | 5 585                           | 1 798                                                     | 9.7                                      | 8.8                    |
| 442291        | Window treatment stores .....                                  | 24                      | 8 065             | 1 218                    | 294                             | 99                                                        | 40.1                                     | 1.5                    |
| 442299        | All other home furnishings stores .....                        | 283                     | 173 262           | 23 438                   | 5 291                           | 1 699                                                     | 8.3                                      | 9.1                    |
| 443           | Electronics & appliance stores .....                           | 672                     | 880 508           | 105 483                  | 23 426                          | 4 474                                                     | 9.5                                      | 7.6                    |
| 4431          | Electronics & appliance stores .....                           | 672                     | 880 508           | 105 483                  | 23 426                          | 4 474                                                     | 9.5                                      | 7.6                    |
| 44311         | Appliance, television, & other electronics stores .....        | 398                     | 498 719           | 61 538                   | 14 042                          | 2 884                                                     | 11.1                                     | 7.9                    |
| 443111        | Household appliance stores .....                               | 155                     | 182 472           | 25 732                   | 5 390                           | 1 118                                                     | 14.1                                     | 10.8                   |
| 443112        | Radio, television, & other electronics stores .....            | 243                     | 316 247           | 35 806                   | 8 652                           | 1 766                                                     | 9.3                                      | 6.2                    |
| 44312         | Computer & software stores .....                               | 221                     | 358 949           | 40 572                   | 8 530                           | 1 380                                                     | 7.4                                      | 7.0                    |
| 443120        | Computer & software stores .....                               | 221                     | 358 949           | 40 572                   | 8 530                           | 1 380                                                     | 7.4                                      | 7.0                    |
| 44313         | Camera & photographic supplies stores .....                    | 53                      | 22 840            | 3 373                    | 854                             | 210                                                       | 8.6                                      | 12.0                   |
| 443130        | Camera & photographic supplies stores .....                    | 53                      | 22 840            | 3 373                    | 854                             | 210                                                       | 8.6                                      | 12.0                   |
| 444           | Building material & garden equipment & supplies dealers .....  | 1 408                   | 3 788 736         | 419 124                  | 96 993                          | 16 669                                                    | 6.1                                      | 1.3                    |
| 4441          | Building material & supplies dealers .....                     | 1 067                   | 3 203 113         | 357 832                  | 83 180                          | 13 863                                                    | 6.3                                      | .9                     |
| 44411         | Home centers .....                                             | 44                      | 549 148           | 54 876                   | 12 858                          | 2 676                                                     | 3.0                                      | .4                     |
| 444110        | Home centers .....                                             | 44                      | 549 148           | 54 876                   | 12 858                          | 2 676                                                     | 3.0                                      | .4                     |
| 44412         | Paint & wallpaper stores .....                                 | 87                      | 105 244           | 13 157                   | 2 799                           | 502                                                       | 2.5                                      | —                      |
| 444120        | Paint & wallpaper stores .....                                 | 87                      | 105 244           | 13 157                   | 2 799                           | 502                                                       | 2.5                                      | —                      |
| 44413         | Hardware stores .....                                          | 210                     | 177 429           | 26 181                   | 5 812                           | 1 542                                                     | 22.4                                     | 4.7                    |
| 444130        | Hardware stores .....                                          | 210                     | 177 429           | 26 181                   | 5 812                           | 1 542                                                     | 22.4                                     | 4.7                    |
| 44419         | Other building material dealers .....                          | 726                     | 2 371 292         | 263 618                  | 61 711                          | 9 143                                                     | 6.0                                      | .8                     |
| 444190        | Other building material dealers .....                          | 726                     | 2 371 292         | 263 618                  | 61 711                          | 9 143                                                     | 6.0                                      | .8                     |
| 4442          | Lawn & garden equipment & supplies stores .....                | 341                     | 585 623           | 61 292                   | 13 813                          | 2 806                                                     | 5.3                                      | 3.4                    |
| 44421         | Outdoor power equipment stores .....                           | 69                      | 59 462            | 7 284                    | 1 674                           | 352                                                       | 17.2                                     | 6.7                    |
| 444210        | Outdoor power equipment stores .....                           | 69                      | 59 462            | 7 284                    | 1 674                           | 352                                                       | 17.2                                     | 6.7                    |
| 44422         | Nursery & garden centers .....                                 | 272                     | 526 161           | 54 008                   | 12 139                          | 2 454                                                     | 3.9                                      | 3.1                    |
| 444220        | Nursery & garden centers .....                                 | 272                     | 526 161           | 54 008                   | 12 139                          | 2 454                                                     | 3.9                                      | 3.1                    |
| 445           | Food & beverage stores .....                                   | 2 150                   | 5 100 655         | 522 421                  | 116 039                         | 33 345                                                    | 7.2                                      | 3.9                    |
| 4451          | Grocery stores .....                                           | 1 494                   | 4 722 086         | 491 605                  | 109 019                         | 31 211                                                    | 6.8                                      | 3.7                    |
| 44511         | Supermarkets & other grocery (except convenience) stores ..... | 862                     | 4 353 283         | 453 486                  | 100 127                         | 27 597                                                    | 5.2                                      | 3.1                    |
| 445110        | Supermarkets & other grocery (except convenience) stores ..... | 862                     | 4 353 283         | 453 486                  | 100 127                         | 27 597                                                    | 5.2                                      | 3.1                    |
| 44512         | Convenience stores .....                                       | 632                     | 368 803           | 38 119                   | 8 892                           | 3 614                                                     | 26.1                                     | 10.7                   |
| 445120        | Convenience stores .....                                       | 632                     | 368 803           | 38 119                   | 8 892                           | 3 614                                                     | 26.1                                     | 10.7                   |
| 4452          | Specialty food stores .....                                    | 262                     | 106 767           | 17 820                   | 4 061                           | 1 323                                                     | 16.9                                     | 6.4                    |
| 4453          | Beer, wine, & liquor stores .....                              | 394                     | 271 802           | 12 996                   | 2 959                           | 811                                                       | 9.3                                      | 5.0                    |
| 44531         | Beer, wine, & liquor stores .....                              | 394                     | 271 802           | 12 996                   | 2 959                           | 811                                                       | 9.3                                      | 5.0                    |
| 445310        | Beer, wine, & liquor stores .....                              | 394                     | 271 802           | 12 996                   | 2 959                           | 811                                                       | 9.3                                      | 5.0                    |
| 446           | Health & personal care stores .....                            | 821                     | 842 572           | 130 849                  | 28 491                          | 7 034                                                     | 16.7                                     | 18.5                   |
| 4461          | Health & personal care stores .....                            | 821                     | 842 572           | 130 849                  | 28 491                          | 7 034                                                     | 16.7                                     | 18.5                   |
| 44611         | Pharmacies & drug stores .....                                 | 347                     | 640 856           | 87 778                   | 19 160                          | 4 739                                                     | 17.1                                     | 22.4                   |
| 446110        | Pharmacies & drug stores .....                                 | 347                     | 640 856           | 87 778                   | 19 160                          | 4 739                                                     | 17.1                                     | 22.4                   |
| 4461101       | Pharmacies & drug stores .....                                 | 329                     | 629 754           | 86 216                   | 18 771                          | 4 614                                                     | 17.3                                     | 22.7                   |
| 4461102       | Proprietary stores .....                                       | 18                      | 11 102            | 1 562                    | 389                             | 125                                                       | 4.8                                      | —                      |
| 44612         | Cosmetics, beauty supplies, & perfume stores .....             | 102                     | 45 535            | 8 922                    | 1 531                           | 586                                                       | 11.2                                     | 2.1                    |
| 446120        | Cosmetics, beauty supplies, & perfume stores .....             | 102                     | 45 535            | 8 922                    | 1 531                           | 586                                                       | 11.2                                     | 2.1                    |
| 44613         | Optical goods stores .....                                     | 165                     | 64 887            | 14 182                   | 3 400                           | 697                                                       | 15.2                                     | 6.4                    |
| 446130        | Optical goods stores .....                                     | 165                     | 64 887            | 14 182                   | 3 400                           | 697                                                       | 15.2                                     | 6.4                    |
| 44619         | Other health & personal care stores .....                      | 207                     | 91 294            | 19 967                   | 4 400                           | 1 012                                                     | 17.9                                     | 7.9                    |
| 446191        | Food (health) supplement stores .....                          | 98                      | 30 448            | 4 693                    | 1 073                           | 433                                                       | 38.4                                     | 16.4                   |
| 446199        | All other health & personal care stores .....                  | 109                     | 60 846            | 15 274                   | 3 327                           | 579                                                       | 7.6                                      | 3.6                    |

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OREGON—Con.</b>             |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                            | Gasoline stations .....                                              | 1 219                   | 2 331 328       | 151 448                  | 34 409                          | 12 282                                                    | 12.1                                     | 10.4                   |
| 4471                           | Gasoline stations .....                                              | 1 219                   | 2 331 328       | 151 448                  | 34 409                          | 12 282                                                    | 12.1                                     | 10.4                   |
| 44711                          | Gasoline stations with convenience stores .....                      | 370                     | 570 420         | 39 601                   | 8 877                           | 3 655                                                     | 13.6                                     | 8.7                    |
| 447110                         | Gasoline stations with convenience stores .....                      | 370                     | 570 420         | 39 601                   | 8 877                           | 3 655                                                     | 13.6                                     | 8.7                    |
| 44719                          | Other gasoline stations .....                                        | 849                     | 1 760 908       | 111 847                  | 25 532                          | 8 627                                                     | 11.6                                     | 11.0                   |
| 447190                         | Other gasoline stations .....                                        | 849                     | 1 760 908       | 111 847                  | 25 532                          | 8 627                                                     | 11.6                                     | 11.0                   |
| 448                            | Clothing & clothing accessories stores .....                         | 1 543                   | 1 515 410       | 193 759                  | 47 364                          | 14 650                                                    | 6.4                                      | 4.3                    |
| 4481                           | Clothing stores .....                                                | 913                     | 1 113 270       | 138 416                  | 34 353                          | 11 314                                                    | 4.8                                      | 3.6                    |
| 44811                          | Men's clothing stores .....                                          | 82                      | 62 744          | 8 185                    | 2 005                           | 480                                                       | 8.5                                      | 6.0                    |
| 448110                         | Men's clothing stores .....                                          | 82                      | 62 744          | 8 185                    | 2 005                           | 480                                                       | 8.5                                      | 6.0                    |
| 44812                          | Women's clothing stores .....                                        | 349                     | 189 425         | 26 050                   | 6 181                           | 2 364                                                     | 13.4                                     | 11.4                   |
| 448120                         | Women's clothing stores .....                                        | 349                     | 189 425         | 26 050                   | 6 181                           | 2 364                                                     | 13.4                                     | 11.4                   |
| 44813                          | Children's & infants' clothing stores .....                          | 41                      | 25 365          | 2 789                    | 635                             | 310                                                       | 5.5                                      | 2.4                    |
| 448130                         | Children's & infants' clothing stores .....                          | 41                      | 25 365          | 2 789                    | 635                             | 310                                                       | 5.5                                      | 2.4                    |
| 44814                          | Family clothing stores .....                                         | 276                     | 754 732         | 91 462                   | 23 190                          | 7 279                                                     | 2.1                                      | 1.3                    |
| 448140                         | Family clothing stores .....                                         | 276                     | 754 732         | 91 462                   | 23 190                          | 7 279                                                     | 2.1                                      | 1.3                    |
| 44815                          | Clothing accessories stores .....                                    | 52                      | 14 203          | 2 338                    | 578                             | 234                                                       | 10.7                                     | 14.8                   |
| 448150                         | Clothing accessories stores .....                                    | 52                      | 14 203          | 2 338                    | 578                             | 234                                                       | 10.7                                     | 14.8                   |
| 44819                          | Other clothing stores .....                                          | 113                     | 66 801          | 7 592                    | 1 764                           | 647                                                       | 5.5                                      | 2.6                    |
| 448190                         | Other clothing stores .....                                          | 113                     | 66 801          | 7 592                    | 1 764                           | 647                                                       | 5.5                                      | 2.6                    |
| 4482                           | Shoe stores .....                                                    | 330                     | 193 817         | 22 040                   | 4 991                           | 1 643                                                     | 5.5                                      | 3.2                    |
| 44821                          | Shoe stores .....                                                    | 330                     | 193 817         | 22 040                   | 4 991                           | 1 643                                                     | 5.5                                      | 3.2                    |
| 448210                         | Shoe stores .....                                                    | 330                     | 193 817         | 22 040                   | 4 991                           | 1 643                                                     | 5.5                                      | 3.2                    |
| 4482101                        | Men's shoe stores .....                                              | 13                      | 5 908           | 1 008                    | 219                             | 49                                                        | —                                        | —                      |
| 4482102                        | Women's shoe stores .....                                            | 35                      | 15 399          | 2 107                    | 455                             | 161                                                       | 13.9                                     | 10.7                   |
| 4482103                        | Children's & juveniles' shoe stores .....                            | 4                       | 1 344           | 205                      | 50                              | 18                                                        | —                                        | —                      |
| 4482104                        | Family shoe stores .....                                             | 232                     | 92 021          | 10 949                   | 2 484                           | 885                                                       | 9.3                                      | .9                     |
| 4482105                        | Athletic footwear stores .....                                       | 46                      | 79 145          | 7 771                    | 1 783                           | 530                                                       | —                                        | 4.6                    |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 300                     | 208 323         | 33 303                   | 8 020                           | 1 693                                                     | 16.2                                     | 9.3                    |
| 44831                          | Jewelry stores .....                                                 | 274                     | 192 454         | 30 771                   | 7 489                           | 1 579                                                     | 16.9                                     | 8.1                    |
| 448310                         | Jewelry stores .....                                                 | 274                     | 192 454         | 30 771                   | 7 489                           | 1 579                                                     | 16.9                                     | 8.1                    |
| 44832                          | Luggage & leather goods stores .....                                 | 26                      | 15 869          | 2 532                    | 531                             | 114                                                       | 8.2                                      | 23.9                   |
| 448320                         | Luggage & leather goods stores .....                                 | 26                      | 15 869          | 2 532                    | 531                             | 114                                                       | 8.2                                      | 23.9                   |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 1 134                   | 926 149         | 120 354                  | 27 369                          | 9 027                                                     | 8.8                                      | 7.2                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..                | 802                     | 652 155         | 84 495                   | 18 780                          | 6 226                                                     | 9.8                                      | 8.2                    |
| 45111                          | Sporting goods stores .....                                          | 421                     | 327 370         | 42 856                   | 9 410                           | 2 928                                                     | 11.5                                     | 7.6                    |
| 451110                         | Sporting goods stores .....                                          | 421                     | 327 370         | 42 856                   | 9 410                           | 2 928                                                     | 11.5                                     | 7.6                    |
| 4511101                        | General-line sporting goods stores .....                             | 107                     | 90 908          | 10 508                   | 2 406                           | 845                                                       | 16.7                                     | 6.9                    |
| 4511102                        | Specialty-line sporting goods stores .....                           | 314                     | 236 462         | 32 348                   | 7 004                           | 2 083                                                     | 9.5                                      | 7.8                    |
| 45112                          | Hobby, toy, & game stores .....                                      | 177                     | 199 325         | 21 541                   | 4 715                           | 1 613                                                     | 6.1                                      | 9.9                    |
| 451120                         | Hobby, toy, & game stores .....                                      | 177                     | 199 325         | 21 541                   | 4 715                           | 1 613                                                     | 6.1                                      | 9.9                    |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 125                     | 69 857          | 10 739                   | 2 741                           | 1 279                                                     | 9.7                                      | 6.0                    |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 125                     | 69 857          | 10 739                   | 2 741                           | 1 279                                                     | 9.7                                      | 6.0                    |
| 45114                          | Musical instrument & supplies stores .....                           | 79                      | 55 603          | 9 359                    | 1 914                           | 406                                                       | 12.7                                     | 8.6                    |
| 451140                         | Musical instrument & supplies stores .....                           | 79                      | 55 603          | 9 359                    | 1 914                           | 406                                                       | 12.7                                     | 8.6                    |
| 4512                           | Book, periodical, & music stores .....                               | 332                     | 273 994         | 35 859                   | 8 589                           | 2 801                                                     | 6.5                                      | 4.8                    |
| 45121                          | Book stores & news dealers .....                                     | 236                     | 194 898         | 26 752                   | 6 414                           | 2 082                                                     | 7.6                                      | 4.1                    |
| 451211                         | Book stores .....                                                    | 223                     | 190 365         | 26 240                   | 6 277                           | 2 040                                                     | 7.2                                      | 4.1                    |
| 4512111                        | Book stores, general .....                                           | 146                     | 120 881         | 16 013                   | 3 892                           | 1 255                                                     | 7.0                                      | 6.0                    |
| 4512112                        | Specialty book stores .....                                          | 61                      | 27 134          | 4 259                    | 942                             | 355                                                       | 16.2                                     | 2.0                    |
| 4512113                        | College book stores .....                                            | 16                      | 42 350          | 5 968                    | 1 443                           | 430                                                       | 2.0                                      | .2                     |
| 451212                         | News dealers & newsstands .....                                      | 13                      | 4 533           | 512                      | 137                             | 42                                                        | 27.2                                     | 1.9                    |
| 45122                          | Prerecorded tape, compact disc, & record stores ...                  | 96                      | 79 096          | 9 107                    | 2 175                           | 719                                                       | 3.7                                      | 6.6                    |
| 451220                         | Prerecorded tape, compact disc, & record stores ...                  | 96                      | 79 096          | 9 107                    | 2 175                           | 719                                                       | 3.7                                      | 6.6                    |
| 452                            | General merchandise stores .....                                     | 354                     | 5 612 818       | 499 961                  | 120 451                         | 33 171                                                    | .2                                       | .4                     |
| 4521                           | Department stores (incl leased depts) ## .....                       | 103                     | 2 257 282       | N                        | N                               | N                                                         | —                                        | .7                     |
| 45211                          | Department stores (incl leased depts) ## .....                       | 103                     | 2 257 282       | N                        | N                               | N                                                         | —                                        | .7                     |
| 4521                           | Department stores (excl leased depts) .....                          | 103                     | 2 224 849       | 208 651                  | 47 326                          | 15 373                                                    | —                                        | .7                     |
| 45211                          | Department stores (excl leased depts) .....                          | 103                     | 2 224 849       | 208 651                  | 47 326                          | 15 373                                                    | —                                        | .7                     |
| 4521101                        | Department stores (excl leased depts) .....                          | 103                     | 2 224 849       | 208 651                  | 47 326                          | 15 373                                                    | —                                        | .7                     |
| 4521101                        | Conventional department stores (excl leased depts) .....             | 20                      | 525 171         | 48 365                   | 10 903                          | 2 961                                                     | —                                        | —                      |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 58                      | 1 190 540       | 104 766                  | 23 174                          | 8 904                                                     | —                                        | —                      |
| 4521103                        | National chain department stores (excl leased depts) .....           | 25                      | 509 138         | 55 520                   | 13 249                          | 3 508                                                     | —                                        | 3.2                    |
| 4529                           | Other general merchandise stores .....                               | 251                     | 3 387 969       | 291 310                  | 73 125                          | 17 798                                                    | .3                                       | .1                     |
| 45291                          | Warehouse clubs & superstores .....                                  | 55                      | D               | D                        | D                               | j                                                         | D                                        | D                      |
| 452910                         | Warehouse clubs & superstores .....                                  | 55                      | D               | D                        | D                               | j                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                           | 196                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                           | 196                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4529901                        | Variety stores .....                                                 | 47                      | 27 086          | 3 629                    | 786                             | 344                                                       | 10.1                                     | 9.4                    |
| 4529902                        | Catalog showrooms .....                                              | 7                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores ....                        | 142                     | D               | D                        | D                               | h                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code         | Geographic area and kind of business                | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|-----------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                    |                                                     |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OREGON—Con.</b> |                                                     |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>       | <b>Retail trade—Con.</b>                            |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                | Miscellaneous store retailers .....                 | 1 978                   | 1 238 093       | 150 132                  | 34 675                          | 11 392                                                    | 12.3                                     | 5.7                    |
| 4531               | Florists .....                                      | 330                     | 71 874          | 15 123                   | 3 722                           | 1 631                                                     | 24.8                                     | 13.3                   |
| 45311              | Florists .....                                      | 330                     | 71 874          | 15 123                   | 3 722                           | 1 631                                                     | 24.8                                     | 13.3                   |
| 453110             | Florists .....                                      | 330                     | 71 874          | 15 123                   | 3 722                           | 1 631                                                     | 24.8                                     | 13.3                   |
| 4532               | Office supplies, stationery, & gift stores .....    | 609                     | 394 405         | 42 926                   | 10 256                          | 3 613                                                     | 11.7                                     | 4.0                    |
| 45321              | Office supplies & stationery stores .....           | 99                      | 204 106         | 16 149                   | 4 075                           | 1 074                                                     | 1.7                                      | 1.3                    |
| 453210             | Office supplies & stationery stores .....           | 99                      | 204 106         | 16 149                   | 4 075                           | 1 074                                                     | 1.7                                      | 1.3                    |
| 4532101            | Stationery stores .....                             | 20                      | 7 792           | 1 051                    | 278                             | 95                                                        | 13.2                                     | 16.8                   |
| 4532102            | Office supplies stores .....                        | 79                      | 196 314         | 15 098                   | 3 797                           | 979                                                       | 1.2                                      | .7                     |
| 45322              | Gift, novelty, & souvenir stores .....              | 510                     | 190 299         | 26 777                   | 6 181                           | 2 539                                                     | 22.5                                     | 6.8                    |
| 453220             | Gift, novelty, & souvenir stores .....              | 510                     | 190 299         | 26 777                   | 6 181                           | 2 539                                                     | 22.5                                     | 6.8                    |
| 4533               | Used merchandise stores .....                       | 398                     | 148 723         | 31 379                   | 7 153                           | 2 584                                                     | 14.4                                     | 12.3                   |
| 45331              | Used merchandise stores .....                       | 398                     | 148 723         | 31 379                   | 7 153                           | 2 584                                                     | 14.4                                     | 12.3                   |
| 453310             | Used merchandise stores .....                       | 398                     | 148 723         | 31 379                   | 7 153                           | 2 584                                                     | 14.4                                     | 12.3                   |
| 4539               | Other miscellaneous store retailers .....           | 641                     | 623 091         | 60 704                   | 13 544                          | 3 564                                                     | 10.7                                     | 4.3                    |
| 45391              | Pet & pet supplies stores .....                     | 143                     | 81 458          | 10 071                   | 2 433                           | 875                                                       | 10.8                                     | 5.3                    |
| 453910             | Pet & pet supplies stores .....                     | 143                     | 81 458          | 10 071                   | 2 433                           | 875                                                       | 10.8                                     | 5.3                    |
| 45392              | Art dealers .....                                   | 88                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453920             | Art dealers .....                                   | 88                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45393              | Manufactured (mobile) home dealers .....            | 110                     | 315 187         | 23 980                   | 5 185                           | 847                                                       | 8.3                                      | 3.7                    |
| 453930             | Manufactured (mobile) home dealers .....            | 110                     | 315 187         | 23 980                   | 5 185                           | 847                                                       | 8.3                                      | 3.7                    |
| 45399              | All other miscellaneous store retailers .....       | 300                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 454                | Nonstore retailers .....                            | 541                     | 1 288 673       | 108 911                  | 24 109                          | 4 534                                                     | 12.2                                     | 6.3                    |
| 4541               | Electronic shopping & mail-order houses .....       | 168                     | 874 802         | 50 374                   | 10 763                          | 1 870                                                     | 13.1                                     | 7.7                    |
| 45411              | Electronic shopping & mail-order houses .....       | 168                     | 874 802         | 50 374                   | 10 763                          | 1 870                                                     | 13.1                                     | 7.7                    |
| 454110             | Electronic shopping & mail-order houses .....       | 168                     | 874 802         | 50 374                   | 10 763                          | 1 870                                                     | 13.1                                     | 7.7                    |
| 4542               | Vending machine operators .....                     | 72                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45421              | Vending machine operators .....                     | 72                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 454210             | Vending machine operators .....                     | 72                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4543               | Direct selling establishments .....                 | 301                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45431              | Fuel dealers .....                                  | 78                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 454311             | Heating oil dealers .....                           | 28                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454312             | Liquefied petroleum gas (bottled gas) dealers ..... | 43                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454319             | Other fuel dealers .....                            | 7                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439              | Other direct selling establishments .....           | 223                     | 174 532         | 25 504                   | 5 516                           | 1 287                                                     | 14.7                                     | 6.1                    |
| 454390             | Other direct selling establishments .....           | 223                     | 174 532         | 25 504                   | 5 516                           | 1 287                                                     | 14.7                                     | 6.1                    |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                        | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|----------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                   |                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EUGENE—SPRINGFIELD, OR MSA</b> |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                      | <b>Retail trade</b>                                      | <b>1 462</b>            | <b>3 322 611</b> | <b>328 347</b>           | <b>76 886</b>                   | <b>18 145</b>                                             | <b>6.2</b>                               | <b>5.8</b>             |
| 441                               | Motor vehicle & parts dealers                            | 170                     | 998 631          | 80 250                   | 18 721                          | 2 755                                                     | 9.0                                      | 7.2                    |
| 4411                              | Automobile dealers                                       | 60                      | 776 478          | 53 571                   | 12 705                          | 1 674                                                     | 9.4                                      | 9.1                    |
| 44111                             | New car dealers                                          | 30                      | 744 740          | 51 921                   | 12 332                          | 1 592                                                     | 8.4                                      | 9.0                    |
| 441110                            | New car dealers                                          | 30                      | 744 740          | 51 921                   | 12 332                          | 1 592                                                     | 8.4                                      | 9.0                    |
| 44112                             | Used car dealers                                         | 30                      | 31 738           | 1 650                    | 373                             | 82                                                        | 33.4                                     | 12.1                   |
| 441120                            | Used car dealers                                         | 30                      | 31 738           | 1 650                    | 373                             | 82                                                        | 33.4                                     | 12.1                   |
| 4412                              | Other motor vehicle dealers                              | 35                      | 119 812          | 8 611                    | 1 505                           | 310                                                       | 11.5                                     | .3                     |
| 44121                             | Recreational vehicle dealers                             | 17                      | 98 036           | 6 530                    | 1 061                           | 218                                                       | 10.3                                     | .2                     |
| 441210                            | Recreational vehicle dealers                             | 17                      | 98 036           | 6 530                    | 1 061                           | 218                                                       | 10.3                                     | .2                     |
| 44122                             | Motorcycle, boat, & other motor vehicle dealers          | 18                      | 21 776           | 2 081                    | 444                             | 92                                                        | 16.5                                     | .5                     |
| 441221                            | Motorcycle dealers                                       | 7                       | 10 583           | 759                      | 171                             | 38                                                        | 24.7                                     | —                      |
| 441222                            | Boat dealers                                             | 6                       | 9 390            | 1 149                    | 234                             | 44                                                        | —                                        | —                      |
| 441229                            | All other motor vehicle dealers                          | 5                       | 1 803            | 173                      | 39                              | 10                                                        | 54.2                                     | 6.5                    |
| 4413                              | Automotive parts, accessories, & tire stores             | 75                      | 102 341          | 18 068                   | 4 511                           | 771                                                       | 3.3                                      | 1.1                    |
| 44131                             | Automotive parts & accessories stores                    | 49                      | 58 690           | 9 930                    | 2 237                           | 468                                                       | 4.6                                      | —                      |
| 441310                            | Automotive parts & accessories stores                    | 49                      | 58 690           | 9 930                    | 2 237                           | 468                                                       | 4.6                                      | —                      |
| 44132                             | Tire dealers                                             | 26                      | 43 651           | 8 138                    | 2 274                           | 303                                                       | 1.6                                      | 2.7                    |
| 441320                            | Tire dealers                                             | 26                      | 43 651           | 8 138                    | 2 274                           | 303                                                       | 1.6                                      | 2.7                    |
| 442                               | Furniture & home furnishings stores                      | 88                      | 75 739           | 11 246                   | 2 510                           | 562                                                       | 12.1                                     | 4.1                    |
| 4421                              | Furniture stores                                         | 34                      | 38 169           | 5 608                    | 1 204                           | 254                                                       | 7.4                                      | 5.2                    |
| 44211                             | Furniture stores                                         | 34                      | 38 169           | 5 608                    | 1 204                           | 254                                                       | 7.4                                      | 5.2                    |
| 442110                            | Furniture stores                                         | 34                      | 38 169           | 5 608                    | 1 204                           | 254                                                       | 7.4                                      | 5.2                    |
| 4422                              | Home furnishings stores                                  | 54                      | 37 570           | 5 638                    | 1 306                           | 308                                                       | 16.8                                     | 2.9                    |
| 44221                             | Floor covering stores                                    | 27                      | 28 139           | 4 138                    | 955                             | 156                                                       | 17.4                                     | 1.7                    |
| 442210                            | Floor covering stores                                    | 27                      | 28 139           | 4 138                    | 955                             | 156                                                       | 17.4                                     | 1.7                    |
| 44229                             | Other home furnishings stores                            | 27                      | 9 431            | 1 500                    | 351                             | 152                                                       | 15.1                                     | 6.6                    |
| 443                               | Electronics & appliance stores                           | 76                      | 80 320           | 8 620                    | 2 084                           | 431                                                       | 7.6                                      | 11.7                   |
| 4431                              | Electronics & appliance stores                           | 76                      | 80 320           | 8 620                    | 2 084                           | 431                                                       | 7.6                                      | 11.7                   |
| 44311                             | Appliance, television, & other electronics stores        | 49                      | 52 304           | 6 138                    | 1 514                           | 318                                                       | 9.1                                      | 12.2                   |
| 443111                            | Household appliance stores                               | 15                      | 14 795           | 1 956                    | 426                             | 88                                                        | 14.3                                     | 14.2                   |
| 443112                            | Radio, television, & other electronics stores            | 34                      | 37 509           | 4 182                    | 1 088                           | 230                                                       | 7.0                                      | 11.4                   |
| 44312                             | Computer & software stores                               | 21                      | 25 711           | 2 208                    | 504                             | 93                                                        | 5.3                                      | 9.6                    |
| 443120                            | Computer & software stores                               | 21                      | 25 711           | 2 208                    | 504                             | 93                                                        | 5.3                                      | 9.6                    |
| 444                               | Building material & garden equipment & supplies dealers  | 116                     | 362 209          | 41 752                   | 10 038                          | 1 634                                                     | 6.0                                      | 1.2                    |
| 4441                              | Building material & supplies dealers                     | 84                      | 325 883          | 37 770                   | 9 157                           | 1 425                                                     | 6.5                                      | 1.0                    |
| 44411                             | Home centers                                             | 7                       | 107 928          | 12 051                   | 2 709                           | 551                                                       | —                                        | .8                     |
| 444110                            | Home centers                                             | 7                       | 107 928          | 12 051                   | 2 709                           | 551                                                       | —                                        | .8                     |
| 44419                             | Other building material dealers                          | 57                      | 201 770          | 23 311                   | 5 952                           | 752                                                       | 9.9                                      | 1.0                    |
| 444190                            | Other building material dealers                          | 57                      | 201 770          | 23 311                   | 5 952                           | 752                                                       | 9.9                                      | 1.0                    |
| 4442                              | Lawn & garden equipment & supplies stores                | 32                      | 36 326           | 3 982                    | 881                             | 209                                                       | 2.2                                      | 3.2                    |
| 44422                             | Nursery & garden centers                                 | 25                      | 27 497           | 2 784                    | 633                             | 167                                                       | 2.9                                      | .2                     |
| 444220                            | Nursery & garden centers                                 | 25                      | 27 497           | 2 784                    | 633                             | 167                                                       | 2.9                                      | .2                     |
| 445                               | Food & beverage stores                                   | 230                     | 561 298          | 56 804                   | 13 272                          | 3 653                                                     | 5.3                                      | 4.8                    |
| 4451                              | Grocery stores                                           | 181                     | 525 842          | 54 036                   | 12 661                          | 3 471                                                     | 4.9                                      | 4.8                    |
| 44511                             | Supermarkets & other grocery (except convenience) stores | 83                      | 483 680          | 49 295                   | 11 450                          | 2 969                                                     | 3.1                                      | 4.4                    |
| 445110                            | Supermarkets & other grocery (except convenience) stores | 83                      | 483 680          | 49 295                   | 11 450                          | 2 969                                                     | 3.1                                      | 4.4                    |
| 44512                             | Convenience stores                                       | 98                      | 42 162           | 4 741                    | 1 211                           | 502                                                       | 26.4                                     | 9.8                    |
| 445120                            | Convenience stores                                       | 98                      | 42 162           | 4 741                    | 1 211                           | 502                                                       | 26.4                                     | 9.8                    |
| 4452                              | Specialty food stores                                    | 21                      | 9 756            | 1 683                    | 371                             | 119                                                       | 11.6                                     | 6.0                    |
| 446                               | Health & personal care stores                            | 82                      | 73 098           | 12 449                   | 2 975                           | 713                                                       | 14.0                                     | 18.1                   |
| 4461                              | Health & personal care stores                            | 82                      | 73 098           | 12 449                   | 2 975                           | 713                                                       | 14.0                                     | 18.1                   |
| 4461102                           | Proprietary stores                                       | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44612                             | Cosmetics, beauty supplies, & perfume stores             | 11                      | 3 865            | 615                      | 146                             | 56                                                        | .9                                       | .2                     |
| 446120                            | Cosmetics, beauty supplies, & perfume stores             | 11                      | 3 865            | 615                      | 146                             | 56                                                        | .9                                       | .2                     |
| 44613                             | Optical goods stores                                     | 18                      | 8 717            | 2 597                    | 665                             | 118                                                       | 11.1                                     | 8.9                    |
| 446130                            | Optical goods stores                                     | 18                      | 8 717            | 2 597                    | 665                             | 118                                                       | 11.1                                     | 8.9                    |
| 44619                             | Other health & personal care stores                      | 19                      | 10 685           | 2 339                    | 585                             | 127                                                       | 26.0                                     | 4.6                    |
| 446191                            | Food (health) supplement stores                          | 10                      | 4 780            | 662                      | 150                             | 47                                                        | 55.6                                     | 9.6                    |
| 447                               | Gasoline stations                                        | 104                     | 225 154          | 14 088                   | 3 322                           | 1 170                                                     | 5.6                                      | 18.6                   |
| 4471                              | Gasoline stations                                        | 104                     | 225 154          | 14 088                   | 3 322                           | 1 170                                                     | 5.6                                      | 18.6                   |
| 44711                             | Gasoline stations with convenience stores                | 32                      | 57 770           | 4 101                    | 868                             | 390                                                       | 3.8                                      | 20.5                   |
| 447110                            | Gasoline stations with convenience stores                | 32                      | 57 770           | 4 101                    | 868                             | 390                                                       | 3.8                                      | 20.5                   |
| 44719                             | Other gasoline stations                                  | 72                      | 167 384          | 9 987                    | 2 454                           | 780                                                       | 6.3                                      | 18.0                   |
| 447190                            | Other gasoline stations                                  | 72                      | 167 384          | 9 987                    | 2 454                           | 780                                                       | 6.3                                      | 18.0                   |
| 448                               | Clothing & clothing accessories stores                   | 158                     | 112 625          | 14 075                   | 3 482                           | 1 153                                                     | 6.0                                      | 4.8                    |
| 4481                              | Clothing stores                                          | 93                      | 81 303           | 9 407                    | 2 199                           | 842                                                       | 5.3                                      | 5.8                    |
| 44814                             | Family clothing stores                                   | 24                      | 46 305           | 4 813                    | 1 086                           | 381                                                       | 1.9                                      | 9.7                    |
| 448140                            | Family clothing stores                                   | 24                      | 46 305           | 4 813                    | 1 086                           | 381                                                       | 1.9                                      | 9.7                    |
| 44819                             | Other clothing stores                                    | 11                      | 7 378            | 704                      | 159                             | 66                                                        | —                                        | 1.4                    |
| 448190                            | Other clothing stores                                    | 11                      | 7 378            | 704                      | 159                             | 66                                                        | —                                        | 1.4                    |
| 4483                              | Jewelry, luggage, & leather goods stores                 | 32                      | 16 698           | 2 786                    | 855                             | 160                                                       | 10.9                                     | 2.5                    |
| 44832                             | Luggage & leather goods stores                           | 3                       | 895              | 96                       | 21                              | 7                                                         | D                                        | —                      |
| 448320                            | Luggage & leather goods stores                           | 3                       | 895              | 96                       | 21                              | 7                                                         | D                                        | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                             | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                         |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EUGENE—SPRINGFIELD, OR MSA—Con.</b> |                                                         |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade—Con.</b>                                |                         |                  |                          |                                 |                                                           |                                          |                        |
| 451                                    | Sporting goods, hobby, book, & music stores . . . . .   | 126                     | 115 107          | 15 268                   | 3 469                           | 1 088                                                     | 3.7                                      | 7.6                    |
| 4511                                   | Sporting goods, hobby, & musical instrument stores . .  | 87                      | 72 425           | 9 934                    | 2 263                           | 701                                                       | 3.8                                      | 6.3                    |
| 45111                                  | Sporting goods stores . . . . .                         | 42                      | 40 358           | 5 200                    | 1 108                           | 302                                                       | 4.3                                      | 6.3                    |
| 451110                                 | Sporting goods stores . . . . .                         | 42                      | 40 358           | 5 200                    | 1 108                           | 302                                                       | 4.3                                      | 6.3                    |
| 4511101                                | General-line sporting goods stores . . . . .            | 12                      | 10 341           | 1 198                    | 209                             | 55                                                        | 9.1                                      | 23.4                   |
| 4511102                                | Specialty-line sporting goods stores . . . . .          | 30                      | 30 017           | 4 002                    | 899                             | 247                                                       | 2.6                                      | .4                     |
| 45112                                  | Hobby, toy, & game stores . . . . .                     | 21                      | 21 565           | 2 853                    | 660                             | 226                                                       | 1.3                                      | 3.2                    |
| 451120                                 | Hobby, toy, & game stores . . . . .                     | 21                      | 21 565           | 2 853                    | 660                             | 226                                                       | 1.3                                      | 3.2                    |
| 45113                                  | Sewing, needlework, & piece goods stores . . . . .      | 17                      | 6 972            | 1 169                    | 318                             | 132                                                       | 10.6                                     | 12.1                   |
| 451130                                 | Sewing, needlework, & piece goods stores . . . . .      | 17                      | 6 972            | 1 169                    | 318                             | 132                                                       | 10.6                                     | 12.1                   |
| 4512                                   | Book, periodical, & music stores . . . . .              | 39                      | 42 682           | 5 334                    | 1 206                           | 387                                                       | 3.4                                      | 9.8                    |
| 45121                                  | Book stores & news dealers . . . . .                    | 26                      | 32 972           | 4 314                    | 967                             | 295                                                       | 3.3                                      | 7.4                    |
| 451211                                 | Book stores . . . . .                                   | 26                      | 32 972           | 4 314                    | 967                             | 295                                                       | 3.3                                      | 7.4                    |
| 4512111                                | Book stores, general . . . . .                          | 17                      | 12 609           | 1 370                    | 296                             | 118                                                       | 4.9                                      | 19.5                   |
| 4512112                                | Specialty book stores . . . . .                         | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4512113                                | College book stores . . . . .                           | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 45122                                  | Prerecorded tape, compact disc, & record stores . . .   | 13                      | 9 710            | 1 020                    | 239                             | 92                                                        | 3.8                                      | 17.9                   |
| 451220                                 | Prerecorded tape, compact disc, & record stores . .     | 13                      | 9 710            | 1 020                    | 239                             | 92                                                        | 3.8                                      | 17.9                   |
| 452                                    | General merchandise stores . . . . .                    | 37                      | 533 100          | 48 636                   | 11 178                          | 3 170                                                     | —                                        | —                      |
| 4529                                   | Other general merchandise stores . . . . .              | 25                      | 307 045          | 24 747                   | 6 110                           | 1 621                                                     | D                                        | —                      |
| 45299                                  | All other general merchandise stores . . . . .          | 21                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 452990                                 | All other general merchandise stores . . . . .          | 21                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 4529903                                | Miscellaneous general merchandise stores . . . . .      | 13                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers . . . . .                 | 216                     | 137 325          | 17 699                   | 3 979                           | 1 433                                                     | 8.3                                      | 3.2                    |
| 4532                                   | Office supplies, stationery, & gift stores . . . . .    | 58                      | 41 532           | 5 026                    | 1 221                           | 441                                                       | 5.5                                      | 2.0                    |
| 45321                                  | Office supplies & stationery stores . . . . .           | 10                      | 20 612           | 1 485                    | 373                             | 106                                                       | .6                                       | —                      |
| 453210                                 | Office supplies & stationery stores . . . . .           | 10                      | 20 612           | 1 485                    | 373                             | 106                                                       | .6                                       | —                      |
| 4532102                                | Office supplies stores . . . . .                        | 10                      | 20 612           | 1 485                    | 373                             | 106                                                       | .6                                       | —                      |
| 45322                                  | Gift, novelty, & souvenir stores . . . . .              | 48                      | 20 920           | 3 541                    | 848                             | 335                                                       | 10.2                                     | 4.0                    |
| 453220                                 | Gift, novelty, & souvenir stores . . . . .              | 48                      | 20 920           | 3 541                    | 848                             | 335                                                       | 10.2                                     | 4.0                    |
| 4533                                   | Used merchandise stores . . . . .                       | 57                      | 20 697           | 4 582                    | 994                             | 440                                                       | 3.1                                      | 6.5                    |
| 45331                                  | Used merchandise stores . . . . .                       | 57                      | 20 697           | 4 582                    | 994                             | 440                                                       | 3.1                                      | 6.5                    |
| 453310                                 | Used merchandise stores . . . . .                       | 57                      | 20 697           | 4 582                    | 994                             | 440                                                       | 3.1                                      | 6.5                    |
| 4539                                   | Other miscellaneous store retailers . . . . .           | 67                      | 69 003           | 6 686                    | 1 415                           | 385                                                       | 10.7                                     | 2.8                    |
| 45391                                  | Pet & pet supplies stores . . . . .                     | 19                      | 9 711            | 1 118                    | 267                             | 91                                                        | 8.7                                      | 8.7                    |
| 453910                                 | Pet & pet supplies stores . . . . .                     | 19                      | 9 711            | 1 118                    | 267                             | 91                                                        | 8.7                                      | 8.7                    |
| 45392                                  | Art dealers . . . . .                                   | 8                       | 1 822            | 273                      | 71                              | 32                                                        | 29.4                                     | 5.0                    |
| 453920                                 | Art dealers . . . . .                                   | 8                       | 1 822            | 273                      | 71                              | 32                                                        | 29.4                                     | 5.0                    |
| 45393                                  | Manufactured (mobile) home dealers . . . . .            | 15                      | 34 817           | 2 458                    | 505                             | 106                                                       | 7.3                                      | .7                     |
| 453930                                 | Manufactured (mobile) home dealers . . . . .            | 15                      | 34 817           | 2 458                    | 505                             | 106                                                       | 7.3                                      | .7                     |
| 45399                                  | All other miscellaneous store retailers . . . . .       | 25                      | 22 653           | 2 837                    | 572                             | 156                                                       | 15.2                                     | 3.2                    |
| 454                                    | Nonstore retailers . . . . .                            | 59                      | 48 005           | 7 460                    | 1 856                           | 383                                                       | 8.5                                      | 6.7                    |
| 4543                                   | Direct selling establishments . . . . .                 | 31                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 45439                                  | Other direct selling establishments . . . . .           | 27                      | 26 783           | 4 114                    | 1 018                           | 206                                                       | 4.1                                      | 6.9                    |
| 454390                                 | Other direct selling establishments . . . . .           | 27                      | 26 783           | 4 114                    | 1 018                           | 206                                                       | 4.1                                      | 6.9                    |
| <b>MEDFORD—ASHLAND, OR MSA</b>         |                                                         |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade . . . . .</b>                           | <b>835</b>              | <b>2 075 344</b> | <b>172 216</b>           | <b>39 410</b>                   | <b>9 564</b>                                              | <b>3.4</b>                               | <b>4.0</b>             |
| 441                                    | Motor vehicle & parts dealers . . . . .                 | 97                      | 451 991          | 40 071                   | 9 023                           | 1 388                                                     | 2.1                                      | 8.2                    |
| 4411                                   | Automobile dealers . . . . .                            | 36                      | 364 483          | 26 656                   | 5 935                           | 844                                                       | 1.7                                      | 9.1                    |
| 44112                                  | Used car dealers . . . . .                              | 22                      | 30 461           | 2 828                    | 680                             | 122                                                       | 19.8                                     | 4.6                    |
| 441120                                 | Used car dealers . . . . .                              | 22                      | 30 461           | 2 828                    | 680                             | 122                                                       | 19.8                                     | 4.6                    |
| 4412                                   | Other motor vehicle dealers . . . . .                   | 17                      | 41 182           | 4 769                    | 918                             | 169                                                       | 4.5                                      | .6                     |
| 44121                                  | Recreational vehicle dealers . . . . .                  | 4                       | 16 636           | 1 726                    | 312                             | 43                                                        | —                                        | 1.0                    |
| 441210                                 | Recreational vehicle dealers . . . . .                  | 4                       | 16 636           | 1 726                    | 312                             | 43                                                        | —                                        | 1.0                    |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers . . .   | 13                      | 24 546           | 3 043                    | 606                             | 126                                                       | 7.6                                      | .3                     |
| 441221                                 | Motorcycle dealers . . . . .                            | 3                       | 8 965            | 864                      | 180                             | 46                                                        | —                                        | —                      |
| 441222                                 | Boat dealers . . . . .                                  | 6                       | 12 807           | 1 891                    | 359                             | 66                                                        | 1.4                                      | .7                     |
| 441229                                 | All other motor vehicle dealers . . . . .               | 4                       | 2 774            | 288                      | 67                              | 14                                                        | 60.3                                     | —                      |
| 4413                                   | Automotive parts, accessories, & tire stores . . . . .  | 44                      | 46 326           | 8 646                    | 2 170                           | 375                                                       | 3.6                                      | 7.9                    |
| 44132                                  | Tire dealers . . . . .                                  | 16                      | 23 254           | 4 898                    | 1 338                           | 191                                                       | .9                                       | 6.5                    |
| 441320                                 | Tire dealers . . . . .                                  | 16                      | 23 254           | 4 898                    | 1 338                           | 191                                                       | .9                                       | 6.5                    |
| 442                                    | Furniture & home furnishings stores . . . . .           | 56                      | 42 375           | 5 958                    | 1 281                           | 309                                                       | 20.6                                     | 3.6                    |
| 4421                                   | Furniture stores . . . . .                              | 16                      | 19 065           | 2 783                    | 664                             | 148                                                       | 29.8                                     | 4.6                    |
| 44211                                  | Furniture stores . . . . .                              | 16                      | 19 065           | 2 783                    | 664                             | 148                                                       | 29.8                                     | 4.6                    |
| 442110                                 | Furniture stores . . . . .                              | 16                      | 19 065           | 2 783                    | 664                             | 148                                                       | 29.8                                     | 4.6                    |
| 4422                                   | Home furnishings stores . . . . .                       | 40                      | 23 310           | 3 175                    | 617                             | 161                                                       | 13.1                                     | 2.8                    |
| 44221                                  | Floor covering stores . . . . .                         | 17                      | 16 531           | 2 256                    | 418                             | 78                                                        | 14.7                                     | 2.8                    |
| 442210                                 | Floor covering stores . . . . .                         | 17                      | 16 531           | 2 256                    | 418                             | 78                                                        | 14.7                                     | 2.8                    |
| 44229                                  | Other home furnishings stores . . . . .                 | 23                      | 6 779            | 919                      | 199                             | 83                                                        | 9.2                                      | 2.9                    |
| 443                                    | Electronics & appliance stores . . . . .                | 35                      | 42 402           | 5 780                    | 1 240                           | 232                                                       | 8.2                                      | 12.4                   |
| 4431                                   | Electronics & appliance stores . . . . .                | 35                      | 42 402           | 5 780                    | 1 240                           | 232                                                       | 8.2                                      | 12.4                   |
| 44311                                  | Appliance, television, & other electronics stores . . . | 20                      | 28 149           | 3 931                    | 799                             | 157                                                       | 12.4                                     | 16.3                   |
| 443111                                 | Household appliance stores . . . . .                    | 9                       | 16 686           | 2 338                    | 575                             | 118                                                       | 20.6                                     | 25.6                   |
| 443112                                 | Radio, television, & other electronics stores . . . . . | 11                      | 11 463           | 1 593                    | 224                             | 39                                                        | .4                                       | 2.8                    |
| 44312                                  | Computer & software stores . . . . .                    | 11                      | 13 095           | 1 750                    | 416                             | 63                                                        | —                                        | 5.1                    |
| 443120                                 | Computer & software stores . . . . .                    | 11                      | 13 095           | 1 750                    | 416                             | 63                                                        | —                                        | 5.1                    |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                          | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------|---------------------------------------------------------------|-------------------------|-------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                     |                                                               |                         |                   |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MEDFORD—ASHLAND, OR MSA—Con.</b> |                                                               |                         |                   |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                        | <b>Retail trade—Con.</b>                                      |                         |                   |                          |                                 |                                                           |                                          |                        |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 87                      | 167 018           | 17 723                   | 4 309                           | 787                                                       | 1.2                                      | 1.0                    |
| 4441                                | Building material & supplies dealers .....                    | 72                      | 147 371           | 16 245                   | 3 965                           | 708                                                       | .8                                       | 1.1                    |
| 44419                               | Other building material dealers .....                         | 49                      | 93 910            | 10 360                   | 2 536                           | 392                                                       | .8                                       | 1.5                    |
| 444190                              | Other building material dealers .....                         | 49                      | 93 910            | 10 360                   | 2 536                           | 392                                                       | .8                                       | 1.5                    |
| 4442                                | Lawn & garden equipment & supplies stores .....               | 15                      | 19 647            | 1 478                    | 344                             | 79                                                        | 4.2                                      | .2                     |
| 44422                               | Nursery & garden centers .....                                | 11                      | 11 693            | 821                      | 175                             | 48                                                        | 7.1                                      | .3                     |
| 444220                              | Nursery & garden centers .....                                | 11                      | 11 693            | 821                      | 175                             | 48                                                        | 7.1                                      | .3                     |
| 445                                 | Food & beverage stores .....                                  | 110                     | 246 706           | 24 875                   | 5 532                           | 1 598                                                     | 5.4                                      | 3.7                    |
| 4451                                | Grocery stores .....                                          | 77                      | 228 604           | 23 326                   | 5 206                           | 1 510                                                     | 5.7                                      | 3.9                    |
| 4452                                | Specialty food stores .....                                   | 14                      | 5 347             | 985                      | 197                             | 55                                                        | .4                                       | 2.5                    |
| 446                                 | Health & personal care stores .....                           | 47                      | 43 267            | 6 114                    | 1 452                           | 347                                                       | 13.3                                     | 30.5                   |
| 4461                                | Health & personal care stores .....                           | 47                      | 43 267            | 6 114                    | 1 452                           | 347                                                       | 13.3                                     | 30.5                   |
| 447                                 | Gasoline stations .....                                       | 66                      | 147 516           | 8 376                    | 1 952                           | 769                                                       | 5.1                                      | 7.6                    |
| 4471                                | Gasoline stations .....                                       | 66                      | 147 516           | 8 376                    | 1 952                           | 769                                                       | 5.1                                      | 7.6                    |
| 44719                               | Other gasoline stations .....                                 | 44                      | 113 076           | 6 301                    | 1 479                           | 584                                                       | 6.1                                      | 9.1                    |
| 447190                              | Other gasoline stations .....                                 | 44                      | 113 076           | 6 301                    | 1 479                           | 584                                                       | 6.1                                      | 9.1                    |
| 448                                 | Clothing & clothing accessories stores .....                  | 100                     | 57 581            | 7 130                    | 1 727                           | 624                                                       | 9.0                                      | 1.6                    |
| 4481                                | Clothing stores .....                                         | 61                      | 37 925            | 4 357                    | 1 072                           | 435                                                       | 5.1                                      | 2.4                    |
| 44819                               | Other clothing stores .....                                   | 10                      | 3 945             | 554                      | 127                             | 54                                                        | 4.7                                      | 11.4                   |
| 448190                              | Other clothing stores .....                                   | 10                      | 3 945             | 554                      | 127                             | 54                                                        | 4.7                                      | 11.4                   |
| 4483                                | Jewelry, luggage, & leather goods stores .....                | 21                      | 10 822            | 1 719                    | 417                             | 114                                                       | 27.6                                     | —                      |
| 451                                 | Sporting goods, hobby, book, & music stores .....             | 76                      | 42 761            | 5 528                    | 1 288                           | 472                                                       | 7.0                                      | 2.0                    |
| 4511                                | Sporting goods, hobby, & musical instrument stores ..         | 56                      | 30 328            | 4 012                    | 974                             | 350                                                       | 8.3                                      | 2.8                    |
| 4512                                | Book, periodical, & music stores .....                        | 20                      | 12 433            | 1 516                    | 314                             | 122                                                       | 3.8                                      | —                      |
| 45121                               | Book stores & news dealers .....                              | 13                      | 9 839             | 1 266                    | 259                             | 98                                                        | 4.6                                      | —                      |
| 451211                              | Book stores, general .....                                    | 7                       | 6 976             | 718                      | 156                             | 67                                                        | 4.4                                      | —                      |
| 4512112                             | Specialty book stores .....                                   | 5                       | D                 | D                        | D                               | b                                                         | D                                        | D                      |
| 452                                 | General merchandise stores .....                              | 23                      | 354 007           | 31 678                   | 7 459                           | 2 006                                                     | .1                                       | —                      |
| 4529                                | Other general merchandise stores .....                        | 15                      | 193 701           | 16 572                   | 4 042                           | 934                                                       | .3                                       | —                      |
| 45299                               | All other general merchandise stores .....                    | 12                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                              | All other general merchandise stores .....                    | 12                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 4529903                             | Miscellaneous general merchandise stores .....                | 10                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 453                                 | Miscellaneous store retailers .....                           | 102                     | 65 888            | 6 800                    | 1 619                           | 503                                                       | 12.6                                     | 3.1                    |
| 4532                                | Office supplies, stationery, & gift stores .....              | 39                      | 25 004            | 2 550                    | 594                             | 183                                                       | 10.2                                     | 2.2                    |
| 45321                               | Office supplies & stationery stores .....                     | 6                       | 12 769            | 961                      | 236                             | 64                                                        | 4.4                                      | —                      |
| 453210                              | Office supplies & stationery stores .....                     | 6                       | 12 769            | 961                      | 236                             | 64                                                        | 4.4                                      | —                      |
| 4532102                             | Office supplies stores .....                                  | 5                       | D                 | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                                | Used merchandise stores .....                                 | 20                      | 6 347             | 1 205                    | 301                             | 119                                                       | 6.8                                      | 11.0                   |
| 45331                               | Used merchandise stores .....                                 | 20                      | 6 347             | 1 205                    | 301                             | 119                                                       | 6.8                                      | 11.0                   |
| 453310                              | Used merchandise stores .....                                 | 20                      | 6 347             | 1 205                    | 301                             | 119                                                       | 6.8                                      | 11.0                   |
| 4539                                | Other miscellaneous store retailers .....                     | 28                      | 31 679            | 2 700                    | 633                             | 161                                                       | 15.0                                     | 2.4                    |
| 45391                               | Pet & pet supplies stores .....                               | 3                       | 5 580             | 816                      | 206                             | 62                                                        | —                                        | 8.4                    |
| 453910                              | Pet & pet supplies stores .....                               | 3                       | 5 580             | 816                      | 206                             | 62                                                        | —                                        | 8.4                    |
| 45393                               | Manufactured (mobile) home dealers .....                      | 7                       | 15 019            | 961                      | 219                             | 40                                                        | —                                        | .6                     |
| 453930                              | Manufactured (mobile) home dealers .....                      | 7                       | 15 019            | 961                      | 219                             | 40                                                        | —                                        | .6                     |
| 45399                               | All other miscellaneous store retailers .....                 | 16                      | D                 | D                        | D                               | b                                                         | D                                        | D                      |
| 454                                 | Nonstore retailers .....                                      | 36                      | 413 832           | 12 183                   | 2 528                           | 529                                                       | .6                                       | .2                     |
| 4541                                | Electronic shopping & mail-order houses .....                 | 16                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 45411                               | Electronic shopping & mail-order houses .....                 | 16                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 454110                              | Electronic shopping & mail-order houses .....                 | 16                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 4543                                | Direct selling establishments .....                           | 18                      | D                 | D                        | D                               | c                                                         | D                                        | D                      |
| 45439                               | Other direct selling establishments .....                     | 15                      | D                 | D                        | D                               | c                                                         | D                                        | D                      |
| 454390                              | Other direct selling establishments .....                     | 15                      | D                 | D                        | D                               | c                                                         | D                                        | D                      |
| <b>PORTLAND—SALEM, OR—WA CMSA</b>   |                                                               |                         |                   |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                        | <b>Retail trade</b>                                           | <b>8 114</b>            | <b>22 182 897</b> | <b>2 217 837</b>         | <b>513 734</b>                  | <b>114 249</b>                                            | <b>6.2</b>                               | <b>3.7</b>             |
| 441                                 | Motor vehicle & parts dealers .....                           | 934                     | 5 996 640         | 508 301                  | 117 733                         | 15 709                                                    | 6.3                                      | 2.5                    |
| 4411                                | Automobile dealers .....                                      | 344                     | 5 058 668         | 363 524                  | 82 645                          | 10 215                                                    | 6.1                                      | 1.4                    |
| 44111                               | New car dealers .....                                         | 192                     | 4 787 037         | 342 274                  | 77 877                          | 9 500                                                     | 4.0                                      | 1.1                    |
| 441110                              | New car dealers .....                                         | 192                     | 4 787 037         | 342 274                  | 77 877                          | 9 500                                                     | 4.0                                      | 1.1                    |
| 44112                               | Used car dealers .....                                        | 152                     | 271 631           | 21 250                   | 4 768                           | 715                                                       | 43.0                                     | 6.8                    |
| 441120                              | Used car dealers .....                                        | 152                     | 271 631           | 21 250                   | 4 768                           | 715                                                       | 43.0                                     | 6.8                    |
| 4412                                | Other motor vehicle dealers .....                             | 134                     | 338 427           | 33 698                   | 6 997                           | 1 246                                                     | 7.7                                      | 9.9                    |
| 44121                               | Recreational vehicle dealers .....                            | 45                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 441210                              | Recreational vehicle dealers .....                            | 45                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 44122                               | Motorcycle, boat, & other motor vehicle dealers ....          | 89                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 441221                              | Motorcycle dealers .....                                      | 33                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 441222                              | Boat dealers .....                                            | 43                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 441229                              | All other motor vehicle dealers .....                         | 13                      | D                 | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                                | Automotive parts, accessories, & tire stores .....            | 456                     | 599 545           | 111 079                  | 28 091                          | 4 248                                                     | 6.4                                      | 7.5                    |
| 44131                               | Automotive parts & accessories stores .....                   | 297                     | 354 037           | 57 131                   | 13 543                          | 2 469                                                     | 6.7                                      | 9.7                    |
| 441310                              | Automotive parts & accessories stores .....                   | 297                     | 354 037           | 57 131                   | 13 543                          | 2 469                                                     | 6.7                                      | 9.7                    |
| 44132                               | Tire dealers .....                                            | 159                     | 245 508           | 53 948                   | 14 548                          | 1 779                                                     | 6.1                                      | 4.2                    |
| 441320                              | Tire dealers .....                                            | 159                     | 245 508           | 53 948                   | 14 548                          | 1 779                                                     | 6.1                                      | 4.2                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                             | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND—SALEM, OR—WA CMSA—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>         |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 442                                    | Furniture & home furnishings stores .....                      | 591                     | 666 267         | 93 106                   | 21 985                          | 4 242                                                     | 11.5                                     | 8.1                    |
| 4421                                   | Furniture stores .....                                         | 229                     | 348 593         | 47 919                   | 11 241                          | 1 946                                                     | 8.4                                      | 10.8                   |
| 44211                                  | Furniture stores .....                                         | 229                     | 348 593         | 47 919                   | 11 241                          | 1 946                                                     | 8.4                                      | 10.8                   |
| 442110                                 | Furniture stores .....                                         | 229                     | 348 593         | 47 919                   | 11 241                          | 1 946                                                     | 8.4                                      | 10.8                   |
| 4422                                   | Home furnishings stores .....                                  | 362                     | 317 674         | 45 187                   | 10 744                          | 2 296                                                     | 15.0                                     | 5.1                    |
| 44221                                  | Floor covering stores .....                                    | 154                     | 176 304         | 25 941                   | 6 348                           | 951                                                       | 20.7                                     | 3.0                    |
| 442210                                 | Floor covering stores .....                                    | 154                     | 176 304         | 25 941                   | 6 348                           | 951                                                       | 20.7                                     | 3.0                    |
| 44229                                  | Other home furnishings stores .....                            | 208                     | 141 370         | 19 246                   | 4 396                           | 1 345                                                     | 7.8                                      | 7.8                    |
| 442299                                 | All other home furnishings stores .....                        | 194                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                           | 384                     | 679 429         | 82 551                   | 17 905                          | 3 125                                                     | 7.6                                      | 7.2                    |
| 4431                                   | Electronics & appliance stores .....                           | 384                     | 679 429         | 82 551                   | 17 905                          | 3 125                                                     | 7.6                                      | 7.2                    |
| 44311                                  | Appliance, television, & other electronics stores .....        | 215                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 443111                                 | Household appliance stores .....                               | 77                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 443112                                 | Radio, television, & other electronics stores .....            | 138                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 44312                                  | Computer & software stores .....                               | 140                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 443120                                 | Computer & software stores .....                               | 140                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 44313                                  | Camera & photographic supplies stores .....                    | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 443130                                 | Camera & photographic supplies stores .....                    | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers .....  | 746                     | 2 583 778       | 281 448                  | 64 312                          | 10 641                                                    | 5.0                                      | 1.5                    |
| 4441                                   | Building material & supplies dealers .....                     | 575                     | 2 292 733       | 248 514                  | 56 740                          | 9 048                                                     | 4.8                                      | 1.2                    |
| 44411                                  | Home centers .....                                             | 22                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 444110                                 | Home centers .....                                             | 22                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 44412                                  | Paint & wallpaper stores .....                                 | 57                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 444120                                 | Paint & wallpaper stores .....                                 | 57                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44413                                  | Hardware stores .....                                          | 83                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 444130                                 | Hardware stores .....                                          | 83                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                          | 413                     | 1 723 094       | 187 684                  | 42 889                          | 6 073                                                     | 4.6                                      | 1.4                    |
| 444190                                 | Other building material dealers .....                          | 413                     | 1 723 094       | 187 684                  | 42 889                          | 6 073                                                     | 4.6                                      | 1.4                    |
| 4442                                   | Lawn & garden equipment & supplies stores .....                | 171                     | 291 045         | 32 934                   | 7 572                           | 1 593                                                     | 6.6                                      | 4.0                    |
| 44421                                  | Outdoor power equipment stores .....                           | 27                      | 28 797          | 3 813                    | 901                             | 175                                                       | 11.1                                     | 1.3                    |
| 444210                                 | Outdoor power equipment stores .....                           | 27                      | 28 797          | 3 813                    | 901                             | 175                                                       | 11.1                                     | 1.3                    |
| 44422                                  | Nursery & garden centers .....                                 | 144                     | 262 248         | 29 121                   | 6 671                           | 1 418                                                     | 6.1                                      | 4.2                    |
| 444220                                 | Nursery & garden centers .....                                 | 144                     | 262 248         | 29 121                   | 6 671                           | 1 418                                                     | 6.1                                      | 4.2                    |
| 445                                    | Food & beverage stores .....                                   | 1 111                   | 3 169 050       | 325 429                  | 72 261                          | 20 003                                                    | 5.4                                      | 2.5                    |
| 4451                                   | Grocery stores .....                                           | 777                     | 2 925 311       | 306 665                  | 67 823                          | 18 638                                                    | 5.1                                      | 2.4                    |
| 44511                                  | Supermarkets & other grocery (except convenience) stores ..... | 452                     | 2 708 247       | 285 002                  | 62 859                          | 16 754                                                    | 3.7                                      | 1.6                    |
| 445110                                 | Supermarkets & other grocery (except convenience) stores ..... | 452                     | 2 708 247       | 285 002                  | 62 859                          | 16 754                                                    | 3.7                                      | 1.6                    |
| 44512                                  | Convenience stores .....                                       | 325                     | 217 064         | 21 663                   | 4 964                           | 1 884                                                     | 22.4                                     | 11.4                   |
| 445120                                 | Convenience stores .....                                       | 325                     | 217 064         | 21 663                   | 4 964                           | 1 884                                                     | 22.4                                     | 11.4                   |
| 4452                                   | Specialty food stores .....                                    | 149                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4453                                   | Beer, wine, & liquor stores .....                              | 185                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44531                                  | Beer, wine, & liquor stores .....                              | 185                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 445310                                 | Beer, wine, & liquor stores .....                              | 185                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores .....                            | 495                     | 573 394         | 95 114                   | 20 762                          | 4 676                                                     | 11.0                                     | 10.3                   |
| 4461                                   | Health & personal care stores .....                            | 495                     | 573 394         | 95 114                   | 20 762                          | 4 676                                                     | 11.0                                     | 10.3                   |
| 44611                                  | Pharmacies & drug stores .....                                 | 178                     | 410 242         | 56 396                   | 12 904                          | 2 963                                                     | 10.7                                     | 11.7                   |
| 446110                                 | Pharmacies & drug stores .....                                 | 178                     | 410 242         | 56 396                   | 12 904                          | 2 963                                                     | 10.7                                     | 11.7                   |
| 4461101                                | Pharmacies & drug stores .....                                 | 172                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4461102                                | Proprietary stores .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44612                                  | Cosmetics, beauty supplies, & perfume stores .....             | 77                      | 38 938          | 7 890                    | 1 277                           | 477                                                       | 11.3                                     | 3.7                    |
| 446120                                 | Cosmetics, beauty supplies, & perfume stores .....             | 77                      | 38 938          | 7 890                    | 1 277                           | 477                                                       | 11.3                                     | 3.7                    |
| 44613                                  | Optical goods stores .....                                     | 116                     | 46 240          | 9 448                    | 2 229                           | 460                                                       | 16.0                                     | 7.1                    |
| 446130                                 | Optical goods stores .....                                     | 116                     | 46 240          | 9 448                    | 2 229                           | 460                                                       | 16.0                                     | 7.1                    |
| 44619                                  | Other health & personal care stores .....                      | 124                     | 77 974          | 21 380                   | 4 352                           | 776                                                       | 9.3                                      | 7.6                    |
| 446191                                 | Food (health) supplement stores .....                          | 51                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446199                                 | All other health & personal care stores .....                  | 73                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                        | 647                     | 1 429 988       | 89 474                   | 20 562                          | 6 901                                                     | 12.4                                     | 11.4                   |
| 4471                                   | Gasoline stations .....                                        | 647                     | 1 429 988       | 89 474                   | 20 562                          | 6 901                                                     | 12.4                                     | 11.4                   |
| 44711                                  | Gasoline stations with convenience stores .....                | 221                     | 413 797         | 25 790                   | 5 806                           | 2 232                                                     | 16.1                                     | 5.8                    |
| 447110                                 | Gasoline stations with convenience stores .....                | 221                     | 413 797         | 25 790                   | 5 806                           | 2 232                                                     | 16.1                                     | 5.8                    |
| 44719                                  | Other gasoline stations .....                                  | 426                     | 1 016 191       | 63 684                   | 14 756                          | 4 669                                                     | 11.0                                     | 13.7                   |
| 447190                                 | Other gasoline stations .....                                  | 426                     | 1 016 191       | 63 684                   | 14 756                          | 4 669                                                     | 11.0                                     | 13.7                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                             | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND–SALEM, OR—WA CMSA—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448                                    | Clothing & clothing accessories stores .....                         | 883                     | 1 128 503       | 146 578                  | 36 339                          | 10 746                                                    | 4.9                                      | 4.3                    |
| 4481                                   | Clothing stores .....                                                | 527                     | 841 951         | 108 018                  | 27 432                          | 8 601                                                     | 3.8                                      | 3.5                    |
| 44811                                  | Men's clothing stores .....                                          | 56                      | 46 037          | 5 826                    | 1 444                           | 315                                                       | 8.0                                      | 5.5                    |
| 448110                                 | Men's clothing stores .....                                          | 56                      | 46 037          | 5 826                    | 1 444                           | 315                                                       | 8.0                                      | 5.5                    |
| 44812                                  | Women's clothing stores .....                                        | 193                     | 131 283         | 18 149                   | 4 356                           | 1 490                                                     | 10.8                                     | 15.3                   |
| 448120                                 | Women's clothing stores .....                                        | 193                     | 131 283         | 18 149                   | 4 356                           | 1 490                                                     | 10.8                                     | 15.3                   |
| 44813                                  | Children's & infants' clothing stores .....                          | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448130                                 | Children's & infants' clothing stores .....                          | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814                                  | Family clothing stores .....                                         | 141                     | 584 941         | 74 400                   | 19 348                          | 5 922                                                     | 1.6                                      | .5                     |
| 448140                                 | Family clothing stores .....                                         | 141                     | 584 941         | 74 400                   | 19 348                          | 5 922                                                     | 1.6                                      | .5                     |
| 44815                                  | Clothing accessories stores .....                                    | 41                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448150                                 | Clothing accessories stores .....                                    | 41                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44819                                  | Other clothing stores .....                                          | 70                      | 48 361          | 5 544                    | 1 309                           | 457                                                       | 5.4                                      | 1.7                    |
| 448190                                 | Other clothing stores .....                                          | 70                      | 48 361          | 5 544                    | 1 309                           | 457                                                       | 5.4                                      | 1.7                    |
| 4482                                   | Shoe stores .....                                                    | 181                     | 133 435         | 14 623                   | 3 295                           | 1 049                                                     | 4.2                                      | 3.9                    |
| 44821                                  | Shoe stores .....                                                    | 181                     | 133 435         | 14 623                   | 3 295                           | 1 049                                                     | 4.2                                      | 3.9                    |
| 448210                                 | Shoe stores .....                                                    | 181                     | 133 435         | 14 623                   | 3 295                           | 1 049                                                     | 4.2                                      | 3.9                    |
| 4482101                                | Men's shoe stores .....                                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102                                | Women's shoe stores .....                                            | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4482103                                | Children's & juveniles' shoe stores .....                            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                                | Family shoe stores .....                                             | 117                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4482105                                | Athletic footwear stores .....                                       | 29                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4483                                   | Jewelry, luggage, & leather goods stores .....                       | 175                     | 153 117         | 23 937                   | 5 612                           | 1 096                                                     | 11.4                                     | 9.0                    |
| 44831                                  | Jewelry stores .....                                                 | 160                     | 142 424         | 22 164                   | 5 205                           | 1 019                                                     | 11.8                                     | 8.7                    |
| 448310                                 | Jewelry stores .....                                                 | 160                     | 142 424         | 22 164                   | 5 205                           | 1 019                                                     | 11.8                                     | 8.7                    |
| 44832                                  | Luggage & leather goods stores .....                                 | 15                      | 10 693          | 1 773                    | 407                             | 77                                                        | 6.3                                      | 13.0                   |
| 448320                                 | Luggage & leather goods stores .....                                 | 15                      | 10 693          | 1 773                    | 407                             | 77                                                        | 6.3                                      | 13.0                   |
| 451                                    | Sporting goods, hobby, book, & music stores .....                    | 633                     | 666 779         | 85 066                   | 19 618                          | 6 098                                                     | 6.7                                      | 7.8                    |
| 4511                                   | Sporting goods, hobby, & musical instrument stores ..                | 438                     | 464 474         | 59 063                   | 13 206                          | 4 136                                                     | 7.2                                      | 9.6                    |
| 45111                                  | Sporting goods stores .....                                          | 209                     | 216 499         | 27 631                   | 6 112                           | 1 844                                                     | 6.6                                      | 9.2                    |
| 451110                                 | Sporting goods stores .....                                          | 209                     | 216 499         | 27 631                   | 6 112                           | 1 844                                                     | 6.6                                      | 9.2                    |
| 4511101                                | General-line sporting goods stores .....                             | 42                      | 54 892          | 5 819                    | 1 386                           | 506                                                       | 8.5                                      | 1.4                    |
| 4511102                                | Specialty-line sporting goods stores .....                           | 167                     | 161 607         | 21 812                   | 4 726                           | 1 338                                                     | 6.0                                      | 11.9                   |
| 45112                                  | Hobby, toy, & game stores .....                                      | 109                     | 154 677         | 15 848                   | 3 419                           | 1 126                                                     | 5.4                                      | 12.8                   |
| 451120                                 | Hobby, toy, & game stores .....                                      | 109                     | 154 677         | 15 848                   | 3 419                           | 1 126                                                     | 5.4                                      | 12.8                   |
| 45113                                  | Sewing, needlework, & piece goods stores .....                       | 66                      | 46 675          | 7 399                    | 1 935                           | 850                                                       | 7.7                                      | 3.1                    |
| 451130                                 | Sewing, needlework, & piece goods stores .....                       | 66                      | 46 675          | 7 399                    | 1 935                           | 850                                                       | 7.7                                      | 3.1                    |
| 45114                                  | Musical instrument & supplies stores .....                           | 54                      | 46 623          | 8 185                    | 1 740                           | 316                                                       | 14.9                                     | 7.0                    |
| 451140                                 | Musical instrument & supplies stores .....                           | 54                      | 46 623          | 8 185                    | 1 740                           | 316                                                       | 14.9                                     | 7.0                    |
| 4512                                   | Book, periodical, & music stores .....                               | 195                     | 202 305         | 26 003                   | 6 412                           | 1 962                                                     | 5.5                                      | 3.6                    |
| 45121                                  | Book stores & news dealers .....                                     | 128                     | 135 636         | 18 175                   | 4 503                           | 1 300                                                     | 6.6                                      | 3.3                    |
| 451211                                 | Book stores .....                                                    | 118                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4512111                                | Book stores, general .....                                           | 72                      | 100 225         | 13 406                   | 3 367                           | 907                                                       | 4.0                                      | 4.2                    |
| 4512112                                | Specialty book stores .....                                          | 34                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512113                                | College book stores .....                                            | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451212                                 | News dealers & newsstands .....                                      | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45122                                  | Prerecorded tape, compact disc, & record stores ...                  | 67                      | 66 669          | 7 828                    | 1 909                           | 662                                                       | 3.4                                      | 4.4                    |
| 451220                                 | Prerecorded tape, compact disc, & record stores ...                  | 67                      | 66 669          | 7 828                    | 1 909                           | 662                                                       | 3.4                                      | 4.4                    |
| 452                                    | General merchandise stores .....                                     | 183                     | D               | D                        | D                               | j                                                         | D                                        | D                      |
| 4521                                   | Department stores (incl leased depts) ## .....                       | 54                      | 1 389 870       | N                        | N                               | N                                                         | —                                        | 1.2                    |
| 45211                                  | Department stores (incl leased depts) ## .....                       | 54                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                                   | Department stores (excl leased depts) .....                          | 54                      | D               | D                        | D                               | i                                                         | D                                        | D                      |
| 45211                                  | Department stores (excl leased depts) .....                          | 54                      | D               | D                        | D                               | i                                                         | D                                        | D                      |
| 452110                                 | Department stores (excl leased depts) .....                          | 54                      | D               | D                        | D                               | i                                                         | D                                        | D                      |
| 4521101                                | Conventional department stores (excl leased depts) .....             | 13                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521102                                | Discount or mass merchandising dept stores (excl leased depts) ..... | 25                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4521103                                | National chain department stores (excl leased depts) .....           | 16                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4529                                   | Other general merchandise stores .....                               | 129                     | D               | D                        | D                               | j                                                         | D                                        | D                      |
| 45291                                  | Warehouse clubs & superstores .....                                  | 39                      | D               | D                        | D                               | j                                                         | D                                        | D                      |
| 452910                                 | Warehouse clubs & superstores .....                                  | 39                      | D               | D                        | D                               | j                                                         | D                                        | D                      |
| 45299                                  | All other general merchandise stores .....                           | 90                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452990                                 | All other general merchandise stores .....                           | 90                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4529901                                | Variety stores .....                                                 | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                                | Miscellaneous general merchandise stores .....                       | 62                      | D               | D                        | D                               | g                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                             | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------|-------------------------|-------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                         |                         |                   |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND–SALEM, OR—WA CMSA—Con.</b> |                                                         |                         |                   |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade—Con.</b>                                |                         |                   |                          |                                 |                                                           |                                          |                        |
| 453                                    | Miscellaneous store retailers .....                     | 1 148                   | D                 | D                        | D                               | i                                                         | D                                        | D                      |
| 4531                                   | Florists .....                                          | 194                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 45311                                  | Florists .....                                          | 194                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 453110                                 | Florists .....                                          | 194                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 4532                                   | Office supplies, stationery, & gift stores .....        | 346                     | 289 405           | 29 647                   | 7 245                           | 2 500                                                     | 8.8                                      | 4.2                    |
| 45321                                  | Office supplies & stationery stores .....               | 62                      | 169 778           | 12 777                   | 3 263                           | 832                                                       | 1.5                                      | 1.5                    |
| 453210                                 | Office supplies & stationery stores .....               | 62                      | 169 778           | 12 777                   | 3 263                           | 832                                                       | 1.5                                      | 1.5                    |
| 4532101                                | Stationery stores .....                                 | 16                      | D                 | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                                | Office supplies stores .....                            | 46                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 45322                                  | Gift, novelty, & souvenir stores .....                  | 284                     | 119 627           | 16 870                   | 3 982                           | 1 668                                                     | 19.1                                     | 8.0                    |
| 453220                                 | Gift, novelty, & souvenir stores .....                  | 284                     | 119 627           | 16 870                   | 3 982                           | 1 668                                                     | 19.1                                     | 8.0                    |
| 4533                                   | Used merchandise stores .....                           | 228                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 45331                                  | Used merchandise stores .....                           | 228                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 453310                                 | Used merchandise stores .....                           | 228                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 4539                                   | Other miscellaneous store retailers .....               | 380                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 45391                                  | Pet & pet supplies stores .....                         | 103                     | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 453910                                 | Pet & pet supplies stores .....                         | 103                     | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 45392                                  | Art dealers .....                                       | 42                      | D                 | D                        | D                               | c                                                         | D                                        | D                      |
| 453920                                 | Art dealers .....                                       | 42                      | D                 | D                        | D                               | c                                                         | D                                        | D                      |
| 45393                                  | Manufactured (mobile) home dealers .....                | 41                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 453930                                 | Manufactured (mobile) home dealers .....                | 41                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 45399                                  | All other miscellaneous store retailers .....           | 194                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 454                                    | Nonstore retailers .....                                | 359                     | D                 | D                        | D                               | h                                                         | D                                        | D                      |
| 4541                                   | Electronic shopping & mail-order houses .....           | 114                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 45411                                  | Electronic shopping & mail-order houses .....           | 114                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 454110                                 | Electronic shopping & mail-order houses .....           | 114                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 4542                                   | Vending machine operators .....                         | 50                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 45421                                  | Vending machine operators .....                         | 50                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 454210                                 | Vending machine operators .....                         | 50                      | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 4543                                   | Direct selling establishments .....                     | 195                     | D                 | D                        | D                               | g                                                         | D                                        | D                      |
| 45431                                  | Fuel dealers .....                                      | 37                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 454311                                 | Heating oil dealers .....                               | 17                      | D                 | D                        | D                               | e                                                         | D                                        | D                      |
| 454312                                 | Liquefied petroleum gas (bottled gas) dealers .....     | 16                      | D                 | D                        | D                               | c                                                         | D                                        | D                      |
| 454319                                 | Other fuel dealers .....                                | 4                       | D                 | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                  | Other direct selling establishments .....               | 158                     | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| 454390                                 | Other direct selling establishments .....               | 158                     | D                 | D                        | D                               | f                                                         | D                                        | D                      |
| <b>Portland–Vancouver, OR—WA PMSA</b>  |                                                         |                         |                   |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade .....</b>                               | <b>6 890</b>            | <b>19 277 990</b> | <b>1 927 323</b>         | <b>446 420</b>                  | <b>98 020</b>                                             | <b>6.5</b>                               | <b>3.9</b>             |
| 441                                    | Motor vehicle & parts dealers .....                     | 782                     | 5 278 295         | 444 996                  | 102 625                         | 13 642                                                    | 6.5                                      | 2.5                    |
| 4411                                   | Automobile dealers .....                                | 278                     | 4 465 681         | 320 761                  | 72 564                          | 8 950                                                     | 6.3                                      | 1.5                    |
| 44111                                  | New car dealers .....                                   | 164                     | 4 236 975         | 302 408                  | 68 455                          | 8 347                                                     | 4.2                                      | 1.3                    |
| 441110                                 | New car dealers .....                                   | 164                     | 4 236 975         | 302 408                  | 68 455                          | 8 347                                                     | 4.2                                      | 1.3                    |
| 44112                                  | Used car dealers .....                                  | 114                     | 228 706           | 18 353                   | 4 109                           | 603                                                       | 44.9                                     | 6.2                    |
| 441120                                 | Used car dealers .....                                  | 114                     | 228 706           | 18 353                   | 4 109                           | 603                                                       | 44.9                                     | 6.2                    |
| 4412                                   | Other motor vehicle dealers .....                       | 112                     | 285 302           | 28 644                   | 5 924                           | 1 051                                                     | 8.7                                      | 6.3                    |
| 44121                                  | Recreational vehicle dealers .....                      | 36                      | 159 823           | 14 677                   | 3 040                           | 527                                                       | 6.2                                      | 2.8                    |
| 441210                                 | Recreational vehicle dealers .....                      | 36                      | 159 823           | 14 677                   | 3 040                           | 527                                                       | 6.2                                      | 2.8                    |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers .....   | 76                      | 125 479           | 13 967                   | 2 884                           | 524                                                       | 12.0                                     | 10.7                   |
| 441221                                 | Motorcycle dealers .....                                | 25                      | 45 793            | 4 720                    | 933                             | 190                                                       | 17.9                                     | 4.1                    |
| 441222                                 | Boat dealers .....                                      | 41                      | 69 473            | 7 942                    | 1 638                           | 276                                                       | 9.8                                      | 16.6                   |
| 441229                                 | All other motor vehicle dealers .....                   | 10                      | 10 213            | 1 305                    | 313                             | 58                                                        | —                                        | .4                     |
| 4413                                   | Automotive parts, accessories, & tire stores .....      | 392                     | 527 312           | 95 591                   | 24 137                          | 3 641                                                     | 6.4                                      | 8.3                    |
| 44131                                  | Automotive parts & accessories stores .....             | 259                     | 323 493           | 51 194                   | 12 115                          | 2 184                                                     | 7.2                                      | 10.4                   |
| 441310                                 | Automotive parts & accessories stores .....             | 259                     | 323 493           | 51 194                   | 12 115                          | 2 184                                                     | 7.2                                      | 10.4                   |
| 44132                                  | Tire dealers .....                                      | 133                     | 203 819           | 44 397                   | 12 022                          | 1 457                                                     | 5.1                                      | 5.1                    |
| 441320                                 | Tire dealers .....                                      | 133                     | 203 819           | 44 397                   | 12 022                          | 1 457                                                     | 5.1                                      | 5.1                    |
| 442                                    | Furniture & home furnishings stores .....               | 512                     | 595 284           | 82 415                   | 19 092                          | 3 793                                                     | 11.4                                     | 8.1                    |
| 4421                                   | Furniture stores .....                                  | 197                     | 318 822           | 43 696                   | 10 254                          | 1 743                                                     | 8.2                                      | 10.8                   |
| 44211                                  | Furniture stores .....                                  | 197                     | 318 822           | 43 696                   | 10 254                          | 1 743                                                     | 8.2                                      | 10.8                   |
| 442110                                 | Furniture stores .....                                  | 197                     | 318 822           | 43 696                   | 10 254                          | 1 743                                                     | 8.2                                      | 10.8                   |
| 4422                                   | Home furnishings stores .....                           | 315                     | 276 462           | 38 719                   | 8 838                           | 2 050                                                     | 15.1                                     | 4.9                    |
| 44221                                  | Floor covering stores .....                             | 127                     | 143 290           | 21 141                   | 4 846                           | 809                                                       | 22.1                                     | 2.6                    |
| 442210                                 | Floor covering stores .....                             | 127                     | 143 290           | 21 141                   | 4 846                           | 809                                                       | 22.1                                     | 2.6                    |
| 44229                                  | Other home furnishings stores .....                     | 188                     | 133 172           | 17 578                   | 3 992                           | 1 241                                                     | 7.6                                      | 7.2                    |
| 442299                                 | All other home furnishings stores .....                 | 178                     | 128 473           | 16 737                   | 3 800                           | 1 177                                                     | 6.2                                      | 7.5                    |
| 443                                    | Electronics & appliance stores .....                    | 325                     | 618 006           | 73 050                   | 16 245                          | 2 711                                                     | 7.1                                      | 7.6                    |
| 4431                                   | Electronics & appliance stores .....                    | 325                     | 618 006           | 73 050                   | 16 245                          | 2 711                                                     | 7.1                                      | 7.6                    |
| 44311                                  | Appliance, television, & other electronics stores ..... | 184                     | 316 551           | 36 446                   | 8 745                           | 1 614                                                     | 7.2                                      | 7.1                    |
| 443111                                 | Household appliance stores .....                        | 65                      | 103 303           | 13 774                   | 3 082                           | 585                                                       | 7.6                                      | 12.0                   |
| 443112                                 | Radio, television, & other electronics stores .....     | 119                     | 213 248           | 22 672                   | 5 663                           | 1 029                                                     | 7.1                                      | 4.6                    |
| 44312                                  | Computer & software stores .....                        | 117                     | 287 831           | 34 219                   | 6 885                           | 963                                                       | 6.9                                      | 8.0                    |
| 443120                                 | Computer & software stores .....                        | 117                     | 287 831           | 34 219                   | 6 885                           | 963                                                       | 6.9                                      | 8.0                    |
| 44313                                  | Camera & photographic supplies stores .....             | 24                      | 13 624            | 2 385                    | 615                             | 134                                                       | 8.0                                      | 12.4                   |
| 443130                                 | Camera & photographic supplies stores .....             | 24                      | 13 624            | 2 385                    | 615                             | 134                                                       | 8.0                                      | 12.4                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>PORTLAND–SALEM, OR—WA CMSA—Con.</b>                         |                         |                 |                          |                                 |                                                           |                                          |                        |
|              | <b>Portland–Vancouver, OR—WA PMSA—Con.</b>                     |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444          | Building material & garden equipment & supplies dealers .....  | 599                     | 2 200 383       | 241 791                  | 55 132                          | 8 976                                                     | 5.6                                      | 1.6                    |
| 4441         | Building material & supplies dealers .....                     | 480                     | 2 016 362       | 219 589                  | 49 935                          | 7 796                                                     | 5.2                                      | 1.2                    |
| 44411        | Home centers .....                                             | 17                      | 347 807         | 32 700                   | 7 659                           | 1 634                                                     | 2.0                                      | .3                     |
| 444110       | Home centers .....                                             | 17                      | 347 807         | 32 700                   | 7 659                           | 1 634                                                     | 2.0                                      | .3                     |
| 44412        | Paint & wallpaper stores .....                                 | 48                      | 66 361          | 7 620                    | 1 624                           | 283                                                       | 2.2                                      | —                      |
| 444120       | Paint & wallpaper stores .....                                 | 48                      | 66 361          | 7 620                    | 1 624                           | 283                                                       | 2.2                                      | —                      |
| 44413        | Hardware stores .....                                          | 65                      | 66 747          | 10 563                   | 2 268                           | 546                                                       | 26.0                                     | 1.2                    |
| 444130       | Hardware stores .....                                          | 65                      | 66 747          | 10 563                   | 2 268                           | 546                                                       | 26.0                                     | 1.2                    |
| 44419        | Other building material dealers .....                          | 350                     | 1 535 447       | 168 706                  | 38 384                          | 5 333                                                     | 5.1                                      | 1.5                    |
| 444190       | Other building material dealers .....                          | 350                     | 1 535 447       | 168 706                  | 38 384                          | 5 333                                                     | 5.1                                      | 1.5                    |
| 4442         | Lawn & garden equipment & supplies stores .....                | 119                     | 184 021         | 22 202                   | 5 197                           | 1 180                                                     | 9.7                                      | 5.2                    |
| 44421        | Outdoor power equipment stores .....                           | 19                      | 24 706          | 3 214                    | 772                             | 144                                                       | 10.1                                     | —                      |
| 444210       | Outdoor power equipment stores .....                           | 19                      | 24 706          | 3 214                    | 772                             | 144                                                       | 10.1                                     | —                      |
| 44422        | Nursery & garden centers .....                                 | 100                     | 159 315         | 18 988                   | 4 425                           | 1 036                                                     | 9.6                                      | 6.0                    |
| 444220       | Nursery & garden centers .....                                 | 100                     | 159 315         | 18 988                   | 4 425                           | 1 036                                                     | 9.6                                      | 6.0                    |
| 445          | Food & beverage stores .....                                   | 952                     | 2 687 913       | 276 159                  | 61 521                          | 16 921                                                    | 5.8                                      | 2.2                    |
| 4451         | Grocery stores .....                                           | 663                     | 2 475 323       | 259 415                  | 57 519                          | 15 684                                                    | 5.6                                      | 2.1                    |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 386                     | 2 290 099       | 241 206                  | 53 340                          | 14 105                                                    | 4.1                                      | 1.3                    |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 386                     | 2 290 099       | 241 206                  | 53 340                          | 14 105                                                    | 4.1                                      | 1.3                    |
| 44512        | Convenience stores .....                                       | 277                     | 185 224         | 18 209                   | 4 179                           | 1 579                                                     | 23.6                                     | 11.6                   |
| 445120       | Convenience stores .....                                       | 277                     | 185 224         | 18 209                   | 4 179                           | 1 579                                                     | 23.6                                     | 11.6                   |
| 4452         | Specialty food stores .....                                    | 130                     | 62 180          | 9 930                    | 2 434                           | 604                                                       | 12.1                                     | 7.0                    |
| 4453         | Beer, wine, & liquor stores .....                              | 159                     | 150 410         | 6 814                    | 1 568                           | 433                                                       | 7.8                                      | 2.7                    |
| 44531        | Beer, wine, & liquor stores .....                              | 159                     | 150 410         | 6 814                    | 1 568                           | 433                                                       | 7.8                                      | 2.7                    |
| 445310       | Beer, wine, & liquor stores .....                              | 159                     | 150 410         | 6 814                    | 1 568                           | 433                                                       | 7.8                                      | 2.7                    |
| 446          | Health & personal care stores .....                            | 416                     | 494 185         | 81 761                   | 18 086                          | 4 016                                                     | 10.3                                     | 11.6                   |
| 4461         | Health & personal care stores .....                            | 416                     | 494 185         | 81 761                   | 18 086                          | 4 016                                                     | 10.3                                     | 11.6                   |
| 44611        | Pharmacies & drug stores .....                                 | 146                     | 352 705         | 47 823                   | 11 191                          | 2 547                                                     | 9.7                                      | 13.7                   |
| 446110       | Pharmacies & drug stores .....                                 | 146                     | 352 705         | 47 823                   | 11 191                          | 2 547                                                     | 9.7                                      | 13.7                   |
| 4461101      | Pharmacies & drug stores .....                                 | 142                     | 351 295         | 47 609                   | 11 136                          | 2 529                                                     | 9.6                                      | 13.7                   |
| 4461102      | Proprietary stores .....                                       | 4                       | 1 410           | 214                      | 55                              | 18                                                        | 20.6                                     | —                      |
| 44612        | Cosmetics, beauty supplies, & perfume stores .....             | 65                      | 34 314          | 7 355                    | 1 129                           | 414                                                       | 8.4                                      | 2.9                    |
| 446120       | Cosmetics, beauty supplies, & perfume stores .....             | 65                      | 34 314          | 7 355                    | 1 129                           | 414                                                       | 8.4                                      | 2.9                    |
| 44613        | Optical goods stores .....                                     | 103                     | 40 450          | 8 307                    | 1 932                           | 401                                                       | 18.3                                     | 7.0                    |
| 446130       | Optical goods stores .....                                     | 103                     | 40 450          | 8 307                    | 1 932                           | 401                                                       | 18.3                                     | 7.0                    |
| 44619        | Other health & personal care stores .....                      | 102                     | 66 716          | 18 276                   | 3 834                           | 654                                                       | 9.8                                      | 8.2                    |
| 446191       | Food (health) supplement stores .....                          | 43                      | 11 661          | 1 840                    | 426                             | 175                                                       | 36.2                                     | 34.7                   |
| 446199       | All other health & personal care stores .....                  | 59                      | 55 055          | 16 436                   | 3 408                           | 479                                                       | 4.2                                      | 2.6                    |
| 447          | Gasoline stations .....                                        | 537                     | 1 187 163       | 73 192                   | 17 046                          | 5 718                                                     | 13.7                                     | 11.5                   |
| 4471         | Gasoline stations .....                                        | 537                     | 1 187 163       | 73 192                   | 17 046                          | 5 718                                                     | 13.7                                     | 11.5                   |
| 44711        | Gasoline stations with convenience stores .....                | 195                     | 366 468         | 22 476                   | 5 101                           | 1 969                                                     | 16.8                                     | 5.2                    |
| 447110       | Gasoline stations with convenience stores .....                | 195                     | 366 468         | 22 476                   | 5 101                           | 1 969                                                     | 16.8                                     | 5.2                    |
| 44719        | Other gasoline stations .....                                  | 342                     | 820 695         | 50 716                   | 11 945                          | 3 749                                                     | 12.4                                     | 14.4                   |
| 447190       | Other gasoline stations .....                                  | 342                     | 820 695         | 50 716                   | 11 945                          | 3 749                                                     | 12.4                                     | 14.4                   |
| 448          | Clothing & clothing accessories stores .....                   | 774                     | 1 033 501       | 132 494                  | 32 397                          | 9 484                                                     | 5.0                                      | 4.6                    |
| 4481         | Clothing stores .....                                          | 467                     | 770 952         | 98 428                   | 24 529                          | 7 604                                                     | 3.8                                      | 3.7                    |
| 44811        | Men's clothing stores .....                                    | 51                      | 43 008          | 5 316                    | 1 309                           | 293                                                       | 8.6                                      | 5.9                    |
| 448110       | Men's clothing stores .....                                    | 51                      | 43 008          | 5 316                    | 1 309                           | 293                                                       | 8.6                                      | 5.9                    |
| 44812        | Women's clothing stores .....                                  | 171                     | 123 091         | 16 936                   | 4 084                           | 1 356                                                     | 10.7                                     | 16.2                   |
| 448120       | Women's clothing stores .....                                  | 171                     | 123 091         | 16 936                   | 4 084                           | 1 356                                                     | 10.7                                     | 16.2                   |
| 44813        | Children's & infants' clothing stores .....                    | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448130       | Children's & infants' clothing stores .....                    | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814        | Family clothing stores .....                                   | 123                     | 529 906         | 67 219                   | 17 006                          | 5 153                                                     | 1.5                                      | .6                     |
| 448140       | Family clothing stores .....                                   | 123                     | 529 906         | 67 219                   | 17 006                          | 5 153                                                     | 1.5                                      | .6                     |
| 44815        | Clothing accessories stores .....                              | 35                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448150       | Clothing accessories stores .....                              | 35                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44819        | Other clothing stores .....                                    | 61                      | 44 737          | 5 069                    | 1 210                           | 410                                                       | 5.0                                      | 1.8                    |
| 448190       | Other clothing stores .....                                    | 61                      | 44 737          | 5 069                    | 1 210                           | 410                                                       | 5.0                                      | 1.8                    |
| 4482         | Shoe stores .....                                              | 155                     | 122 912         | 12 908                   | 2 864                           | 921                                                       | 4.2                                      | 4.2                    |
| 44821        | Shoe stores .....                                              | 155                     | 122 912         | 12 908                   | 2 864                           | 921                                                       | 4.2                                      | 4.2                    |
| 448210       | Shoe stores .....                                              | 155                     | 122 912         | 12 908                   | 2 864                           | 921                                                       | 4.2                                      | 4.2                    |
| 4482101      | Men's shoe stores .....                                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102      | Women's shoe stores .....                                      | 21                      | 10 621          | 1 560                    | 335                             | 106                                                       | 14.5                                     | 15.3                   |
| 4482103      | Children's & juveniles' shoe stores .....                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104      | Family shoe stores .....                                       | 97                      | 42 329          | 4 494                    | 987                             | 378                                                       | 8.7                                      | .2                     |
| 4482105      | Athletic footwear stores .....                                 | 24                      | 63 731          | 5 803                    | 1 301                           | 378                                                       | —                                        | 5.4                    |
| 4483         | Jewelry, luggage, & leather goods stores .....                 | 152                     | 139 637         | 21 158                   | 5 004                           | 959                                                       | 11.9                                     | 9.6                    |
| 44831        | Jewelry stores .....                                           | 137                     | 128 944         | 19 385                   | 4 597                           | 882                                                       | 12.3                                     | 9.3                    |
| 448310       | Jewelry stores .....                                           | 137                     | 128 944         | 19 385                   | 4 597                           | 882                                                       | 12.3                                     | 9.3                    |
| 44832        | Luggage & leather goods stores .....                           | 15                      | 10 693          | 1 773                    | 407                             | 77                                                        | 6.3                                      | 13.0                   |
| 448320       | Luggage & leather goods stores .....                           | 15                      | 10 693          | 1 773                    | 407                             | 77                                                        | 6.3                                      | 13.0                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code   | Geographic area and kind of business                                     | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--------------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                          |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>PORTLAND–SALEM, OR—WA CMSA—Con.</b>                                   |                         |                 |                          |                                 |                                                           |                                          |                        |
|              | <b>Portland–Vancouver, OR—WA PMSA—Con.</b>                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451          | Sporting goods, hobby, book, & music stores . . . . .                    | 540                     | 609 753         | 77 972                   | 17 894                          | 5 467                                                     | 6.2                                      | 8.3                    |
| 4511         | Sporting goods, hobby, & musical instrument stores . .                   | 374                     | 424 212         | 54 046                   | 12 038                          | 3 712                                                     | 6.9                                      | 10.4                   |
| 45111        | Sporting goods stores . . . . .                                          | 181                     | 203 251         | 25 818                   | 5 693                           | 1 713                                                     | 6.4                                      | 9.8                    |
| 451110       | Sporting goods stores . . . . .                                          | 181                     | 203 251         | 25 818                   | 5 693                           | 1 713                                                     | 6.4                                      | 9.8                    |
| 4511101      | General-line sporting goods stores . . . . .                             | 35                      | 48 819          | 4 845                    | 1 146                           | 438                                                       | 8.8                                      | 1.5                    |
| 4511102      | Specialty-line sporting goods stores . . . . .                           | 146                     | 154 432         | 20 973                   | 4 547                           | 1 275                                                     | 5.7                                      | 12.4                   |
| 45112        | Hobby, toy, & game stores . . . . .                                      | 94                      | 138 461         | 14 364                   | 3 098                           | 1 001                                                     | 5.4                                      | 14.3                   |
| 451120       | Hobby, toy, & game stores . . . . .                                      | 94                      | 138 461         | 14 364                   | 3 098                           | 1 001                                                     | 5.4                                      | 14.3                   |
| 45113        | Sewing, needlework, & piece goods stores . . . . .                       | 52                      | 40 924          | 6 598                    | 1 704                           | 730                                                       | 6.7                                      | 2.8                    |
| 451130       | Sewing, needlework, & piece goods stores . . . . .                       | 52                      | 40 924          | 6 598                    | 1 704                           | 730                                                       | 6.7                                      | 2.8                    |
| 45114        | Musical instrument & supplies stores . . . . .                           | 47                      | 41 576          | 7 266                    | 1 543                           | 268                                                       | 14.1                                     | 7.5                    |
| 451140       | Musical instrument & supplies stores . . . . .                           | 47                      | 41 576          | 7 266                    | 1 543                           | 268                                                       | 14.1                                     | 7.5                    |
| 4512         | Book, periodical, & music stores . . . . .                               | 166                     | 185 541         | 23 926                   | 5 856                           | 1 755                                                     | 4.5                                      | 3.7                    |
| 45121        | Book stores & news dealers . . . . .                                     | 109                     | 125 527         | 16 925                   | 4 176                           | 1 174                                                     | 4.9                                      | 3.5                    |
| 451211       | Book stores . . . . .                                                    | 100                     | 122 899         | 16 553                   | 4 076                           | 1 147                                                     | 4.7                                      | 3.5                    |
| 4512111      | Book stores, general . . . . .                                           | 63                      | 94 870          | 12 747                   | 3 202                           | 850                                                       | 4.2                                      | 4.5                    |
| 4512112      | Specialty book stores . . . . .                                          | 27                      | 15 140          | 2 344                    | 513                             | 184                                                       | 10.6                                     | —                      |
| 4512113      | College book stores . . . . .                                            | 10                      | 12 889          | 1 462                    | 361                             | 113                                                       | 1.2                                      | .6                     |
| 451212       | News dealers & newsstands . . . . .                                      | 9                       | 2 628           | 372                      | 100                             | 27                                                        | 17.4                                     | 3.3                    |
| 45122        | Prerecorded tape, compact disc, & record stores . .                      | 57                      | 60 014          | 7 001                    | 1 680                           | 581                                                       | 3.8                                      | 3.9                    |
| 451220       | Prerecorded tape, compact disc, & record stores . .                      | 57                      | 60 014          | 7 001                    | 1 680                           | 581                                                       | 3.8                                      | 3.9                    |
| 452          | General merchandise stores . . . . .                                     | 148                     | 3 159 516       | 279 084                  | 68 588                          | 17 737                                                    | .1                                       | .6                     |
| 4521         | Department stores (incl leased depts) ## . . . . .                       | 40                      | 1 102 100       | N                        | N                               | N                                                         | —                                        | 1.5                    |
| 45211        | Department stores (incl leased depts) ## . . . . .                       | 40                      | 1 102 100       | N                        | N                               | N                                                         | —                                        | 1.5                    |
| 4521         | Department stores (excl leased depts) . . . . .                          | 40                      | 1 085 309       | 99 130                   | 22 529                          | 6 748                                                     | —                                        | 1.5                    |
| 45211        | Department stores (excl leased depts) . . . . .                          | 40                      | 1 085 309       | 99 130                   | 22 529                          | 6 748                                                     | —                                        | 1.5                    |
| 452110       | Department stores (excl leased depts) . . . . .                          | 40                      | 1 085 309       | 99 130                   | 22 529                          | 6 748                                                     | —                                        | 1.5                    |
| 4521101      | Conventional department stores (excl leased depts) . . . . .             | 10                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521102      | Discount or mass merchandising dept stores (excl leased depts) . . . . . | 17                      | 376 260         | 29 682                   | 6 532                           | 2 642                                                     | —                                        | —                      |
| 4521103      | National chain department stores (excl leased depts) . . . . .           | 13                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4529         | Other general merchandise stores . . . . .                               | 108                     | 2 074 207       | 179 954                  | 46 059                          | 10 989                                                    | .2                                       | .1                     |
| 45291        | Warehouse clubs & superstores . . . . .                                  | 35                      | D               | D                        | D                               | i                                                         | D                                        | D                      |
| 452910       | Warehouse clubs & superstores . . . . .                                  | 35                      | D               | D                        | D                               | i                                                         | D                                        | D                      |
| 45299        | All other general merchandise stores . . . . .                           | 73                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452990       | All other general merchandise stores . . . . .                           | 73                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4529901      | Variety stores . . . . .                                                 | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903      | Miscellaneous general merchandise stores . . . . .                       | 49                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers . . . . .                                  | 988                     | 697 764         | 87 491                   | 20 763                          | 6 565                                                     | 10.3                                     | 5.4                    |
| 4531         | Florists . . . . .                                                       | 166                     | 41 707          | 9 276                    | 2 254                           | 885                                                       | 23.0                                     | 13.7                   |
| 45311        | Florists . . . . .                                                       | 166                     | 41 707          | 9 276                    | 2 254                           | 885                                                       | 23.0                                     | 13.7                   |
| 453110       | Florists . . . . .                                                       | 166                     | 41 707          | 9 276                    | 2 254                           | 885                                                       | 23.0                                     | 13.7                   |
| 4532         | Office supplies, stationery, & gift stores . . . . .                     | 302                     | 259 407         | 27 039                   | 6 613                           | 2 226                                                     | 8.9                                      | 4.5                    |
| 45321        | Office supplies & stationery stores . . . . .                            | 56                      | 150 260         | 11 499                   | 2 943                           | 734                                                       | 1.7                                      | 1.6                    |
| 453210       | Office supplies & stationery stores . . . . .                            | 56                      | 150 260         | 11 499                   | 2 943                           | 734                                                       | 1.7                                      | 1.6                    |
| 4532101      | Stationery stores . . . . .                                              | 14                      | 5 731           | 827                      | 209                             | 71                                                        | 14.7                                     | 22.1                   |
| 4532102      | Office supplies stores . . . . .                                         | 42                      | 144 529         | 10 672                   | 2 734                           | 663                                                       | 1.1                                      | .8                     |
| 45322        | Gift, novelty, & souvenir stores . . . . .                               | 246                     | 109 147         | 15 540                   | 3 670                           | 1 492                                                     | 18.9                                     | 8.5                    |
| 453220       | Gift, novelty, & souvenir stores . . . . .                               | 246                     | 109 147         | 15 540                   | 3 670                           | 1 492                                                     | 18.9                                     | 8.5                    |
| 4533         | Used merchandise stores . . . . .                                        | 196                     | 91 400          | 19 707                   | 4 445                           | 1 437                                                     | 16.2                                     | 11.8                   |
| 45331        | Used merchandise stores . . . . .                                        | 196                     | 91 400          | 19 707                   | 4 445                           | 1 437                                                     | 16.2                                     | 11.8                   |
| 453310       | Used merchandise stores . . . . .                                        | 196                     | 91 400          | 19 707                   | 4 445                           | 1 437                                                     | 16.2                                     | 11.8                   |
| 4539         | Other miscellaneous store retailers . . . . .                            | 324                     | 305 250         | 31 469                   | 7 451                           | 2 017                                                     | 8.1                                      | 3.0                    |
| 45391        | Pet & pet supplies stores . . . . .                                      | 89                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 453910       | Pet & pet supplies stores . . . . .                                      | 89                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45392        | Art dealers . . . . .                                                    | 39                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453920       | Art dealers . . . . .                                                    | 39                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45393        | Manufactured (mobile) home dealers . . . . .                             | 30                      | 118 668         | 9 390                    | 2 267                           | 327                                                       | 4.9                                      | .4                     |
| 453930       | Manufactured (mobile) home dealers . . . . .                             | 30                      | 118 668         | 9 390                    | 2 267                           | 327                                                       | 4.9                                      | .4                     |
| 45399        | All other miscellaneous store retailers . . . . .                        | 166                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 454          | Nonstore retailers . . . . .                                             | 317                     | 716 227         | 76 918                   | 17 031                          | 2 990                                                     | 20.4                                     | 10.5                   |
| 4541         | Electronic shopping & mail-order houses . . . . .                        | 107                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses . . . . .                        | 107                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses . . . . .                        | 107                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4542         | Vending machine operators . . . . .                                      | 45                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45421        | Vending machine operators . . . . .                                      | 45                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454210       | Vending machine operators . . . . .                                      | 45                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4543         | Direct selling establishments . . . . .                                  | 165                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45431        | Fuel dealers . . . . .                                                   | 30                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454311       | Heating oil dealers . . . . .                                            | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers . . .                      | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454319       | Other fuel dealers . . . . .                                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439        | Other direct selling establishments . . . . .                            | 135                     | 101 640         | 17 362                   | 3 746                           | 785                                                       | 22.3                                     | 8.1                    |
| 454390       | Other direct selling establishments . . . . .                            | 135                     | 101 640         | 17 362                   | 3 746                           | 785                                                       | 22.3                                     | 8.1                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                             | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|----------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND–SALEM, OR—WA CMSA—Con.</b> |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>Salem, OR PMSA</b>                  |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b>                                      | <b>1 224</b>            | <b>2 904 907</b> | <b>290 514</b>           | <b>67 314</b>                   | <b>16 229</b>                                             | <b>4.2</b>                               | <b>2.9</b>             |
| 441                                    | Motor vehicle & parts dealers                            | 152                     | 718 345          | 63 305                   | 15 108                          | 2 067                                                     | 4.7                                      | 2.9                    |
| 4411                                   | Automobile dealers                                       | 66                      | 592 987          | 42 763                   | 10 081                          | 1 265                                                     | 4.7                                      | .7                     |
| 44111                                  | New car dealers                                          | 28                      | 550 062          | 39 866                   | 9 422                           | 1 153                                                     | 2.5                                      | —                      |
| 441110                                 | New car dealers                                          | 28                      | 550 062          | 39 866                   | 9 422                           | 1 153                                                     | 2.5                                      | —                      |
| 44112                                  | Used car dealers                                         | 38                      | 42 925           | 2 897                    | 659                             | 112                                                       | 32.5                                     | 10.1                   |
| 441120                                 | Used car dealers                                         | 38                      | 42 925           | 2 897                    | 659                             | 112                                                       | 32.5                                     | 10.1                   |
| 4412                                   | Other motor vehicle dealers                              | 22                      | 53 125           | 5 054                    | 1 073                           | 195                                                       | 2.5                                      | 29.1                   |
| 44121                                  | Recreational vehicle dealers                             | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                                 | Recreational vehicle dealers                             | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers          | 13                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441221                                 | Motorcycle dealers                                       | 8                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441229                                 | All other motor vehicle dealers                          | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                   | Automotive parts, accessories, & tire stores             | 64                      | 72 233           | 15 488                   | 3 954                           | 607                                                       | 6.7                                      | 1.0                    |
| 44131                                  | Automotive parts & accessories stores                    | 38                      | 30 544           | 5 937                    | 1 428                           | 285                                                       | 1.2                                      | 2.3                    |
| 441310                                 | Automotive parts & accessories stores                    | 38                      | 30 544           | 5 937                    | 1 428                           | 285                                                       | 1.2                                      | 2.3                    |
| 44132                                  | Tire dealers                                             | 26                      | 41 689           | 9 551                    | 2 526                           | 322                                                       | 10.8                                     | —                      |
| 441320                                 | Tire dealers                                             | 26                      | 41 689           | 9 551                    | 2 526                           | 322                                                       | 10.8                                     | —                      |
| 442                                    | Furniture & home furnishings stores                      | 79                      | 70 983           | 10 691                   | 2 893                           | 449                                                       | 12.2                                     | 8.2                    |
| 4421                                   | Furniture stores                                         | 32                      | 29 771           | 4 223                    | 987                             | 203                                                       | 9.8                                      | 10.3                   |
| 44211                                  | Furniture stores                                         | 32                      | 29 771           | 4 223                    | 987                             | 203                                                       | 9.8                                      | 10.3                   |
| 442110                                 | Furniture stores                                         | 32                      | 29 771           | 4 223                    | 987                             | 203                                                       | 9.8                                      | 10.3                   |
| 4422                                   | Home furnishings stores                                  | 47                      | 41 212           | 6 468                    | 1 906                           | 246                                                       | 13.9                                     | 6.8                    |
| 44221                                  | Floor covering stores                                    | 27                      | 33 014           | 4 800                    | 1 502                           | 142                                                       | 14.6                                     | 4.5                    |
| 442210                                 | Floor covering stores                                    | 27                      | 33 014           | 4 800                    | 1 502                           | 142                                                       | 14.6                                     | 4.5                    |
| 44229                                  | Other home furnishings stores                            | 20                      | 8 198            | 1 668                    | 404                             | 104                                                       | 10.9                                     | 16.0                   |
| 443                                    | Electronics & appliance stores                           | 59                      | 61 423           | 9 501                    | 1 660                           | 414                                                       | 12.8                                     | 3.4                    |
| 4431                                   | Electronics & appliance stores                           | 59                      | 61 423           | 9 501                    | 1 660                           | 414                                                       | 12.8                                     | 3.4                    |
| 44311                                  | Appliance, television, & other electronics stores        | 31                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 443111                                 | Household appliance stores                               | 12                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443112                                 | Radio, television, & other electronics stores            | 19                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44312                                  | Computer & software stores                               | 23                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                                 | Computer & software stores                               | 23                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                                  | Camera & photographic supplies stores                    | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443130                                 | Camera & photographic supplies stores                    | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers  | 147                     | 383 395          | 39 657                   | 9 180                           | 1 665                                                     | 1.7                                      | 1.2                    |
| 4441                                   | Building material & supplies dealers                     | 95                      | 276 371          | 28 925                   | 6 805                           | 1 252                                                     | 1.8                                      | 1.0                    |
| 44411                                  | Home centers                                             | 5                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                                 | Home centers                                             | 5                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44412                                  | Paint & wallpaper stores                                 | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                                 | Paint & wallpaper stores                                 | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers                          | 63                      | 187 647          | 18 978                   | 4 505                           | 740                                                       | .8                                       | 1.1                    |
| 444190                                 | Other building material dealers                          | 63                      | 187 647          | 18 978                   | 4 505                           | 740                                                       | .8                                       | 1.1                    |
| 4442                                   | Lawn & garden equipment & supplies stores                | 52                      | 107 024          | 10 732                   | 2 375                           | 413                                                       | 1.3                                      | 1.8                    |
| 44422                                  | Nursery & garden centers                                 | 44                      | 102 933          | 10 133                   | 2 246                           | 382                                                       | .7                                       | 1.5                    |
| 444220                                 | Nursery & garden centers                                 | 44                      | 102 933          | 10 133                   | 2 246                           | 382                                                       | .7                                       | 1.5                    |
| 445                                    | Food & beverage stores                                   | 159                     | 481 137          | 49 270                   | 10 740                          | 3 082                                                     | 3.3                                      | 3.8                    |
| 4451                                   | Grocery stores                                           | 114                     | 449 988          | 47 250                   | 10 304                          | 2 954                                                     | 2.7                                      | 4.0                    |
| 44511                                  | Supermarkets & other grocery (except convenience) stores | 66                      | 418 148          | 43 796                   | 9 519                           | 2 649                                                     | 1.7                                      | 3.5                    |
| 445110                                 | Supermarkets & other grocery (except convenience) stores | 66                      | 418 148          | 43 796                   | 9 519                           | 2 649                                                     | 1.7                                      | 3.5                    |
| 44512                                  | Convenience stores                                       | 48                      | 31 840           | 3 454                    | 785                             | 305                                                       | 15.4                                     | 10.1                   |
| 445120                                 | Convenience stores                                       | 48                      | 31 840           | 3 454                    | 785                             | 305                                                       | 15.4                                     | 10.1                   |
| 4452                                   | Specialty food stores                                    | 19                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores                            | 79                      | 79 209           | 13 353                   | 2 676                           | 660                                                       | 15.3                                     | 1.7                    |
| 4461                                   | Health & personal care stores                            | 79                      | 79 209           | 13 353                   | 2 676                           | 660                                                       | 15.3                                     | 1.7                    |
| 44612                                  | Cosmetics, beauty supplies, & perfume stores             | 12                      | 4 624            | 535                      | 148                             | 63                                                        | 32.1                                     | 9.8                    |
| 446120                                 | Cosmetics, beauty supplies, & perfume stores             | 12                      | 4 624            | 535                      | 148                             | 63                                                        | 32.1                                     | 9.8                    |
| 44619                                  | Other health & personal care stores                      | 22                      | 11 258           | 3 104                    | 518                             | 122                                                       | 6.2                                      | 3.7                    |
| 447                                    | Gasoline stations                                        | 110                     | 242 825          | 16 282                   | 3 516                           | 1 183                                                     | 6.2                                      | 10.8                   |
| 4471                                   | Gasoline stations                                        | 110                     | 242 825          | 16 282                   | 3 516                           | 1 183                                                     | 6.2                                      | 10.8                   |
| 44719                                  | Other gasoline stations                                  | 84                      | 195 496          | 12 968                   | 2 811                           | 920                                                       | 5.1                                      | 10.9                   |
| 447190                                 | Other gasoline stations                                  | 84                      | 195 496          | 12 968                   | 2 811                           | 920                                                       | 5.1                                      | 10.9                   |
| 448                                    | Clothing & clothing accessories stores                   | 109                     | 95 002           | 14 084                   | 3 942                           | 1 262                                                     | 3.9                                      | 1.0                    |
| 4481                                   | Clothing stores                                          | 60                      | 70 999           | 9 590                    | 2 903                           | 997                                                       | 3.6                                      | .7                     |
| 44814                                  | Family clothing stores                                   | 18                      | 55 035           | 7 181                    | 2 342                           | 769                                                       | 2.1                                      | .5                     |
| 448140                                 | Family clothing stores                                   | 18                      | 55 035           | 7 181                    | 2 342                           | 769                                                       | 2.1                                      | .5                     |
| 44819                                  | Other clothing stores                                    | 9                       | 3 624            | 475                      | 99                              | 47                                                        | 10.3                                     | —                      |
| 448190                                 | Other clothing stores                                    | 9                       | 3 624            | 475                      | 99                              | 47                                                        | 10.3                                     | —                      |
| 4483                                   | Jewelry, luggage, & leather goods stores                 | 23                      | 13 480           | 2 779                    | 608                             | 137                                                       | 6.1                                      | 3.4                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                                    | Geographic area and kind of business                                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------------------|--------------------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                               |                                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND–SALEM, OR—WA CMSA—Con.</b>        |                                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>Salem, OR PMSA—Con.</b>                    |                                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                  | <b>Retail trade—Con.</b>                                                 |                         |                  |                          |                                 |                                                           |                                          |                        |
| 451                                           | Sporting goods, hobby, book, & music stores . . . . .                    | 93                      | 57 026           | 7 094                    | 1 724                           | 631                                                       | 12.3                                     | 1.8                    |
| 4511                                          | Sporting goods, hobby, & musical instrument stores . .                   | 64                      | 40 262           | 5 017                    | 1 168                           | 424                                                       | 10.5                                     | 1.2                    |
| 45113                                         | Sewing, needlework, & piece goods stores . . . . .                       | 14                      | 5 751            | 801                      | 231                             | 120                                                       | 14.2                                     | 5.5                    |
| 451130                                        | Sewing, needlework, & piece goods stores . . . . .                       | 14                      | 5 751            | 801                      | 231                             | 120                                                       | 14.2                                     | 5.5                    |
| 45114                                         | Musical instrument & supplies stores . . . . .                           | 7                       | 5 047            | 919                      | 197                             | 48                                                        | 22.0                                     | 2.7                    |
| 451140                                        | Musical instrument & supplies stores . . . . .                           | 7                       | 5 047            | 919                      | 197                             | 48                                                        | 22.0                                     | 2.7                    |
| 4512                                          | Book, periodical, & music stores . . . . .                               | 29                      | 16 764           | 2 077                    | 556                             | 207                                                       | 16.5                                     | 3.4                    |
| 45121                                         | Book stores & news dealers . . . . .                                     | 19                      | 10 109           | 1 250                    | 327                             | 126                                                       | 27.4                                     | —                      |
| 451212                                        | Specialty book stores . . . . .                                          | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 452                                           | General merchandise stores . . . . .                                     | 35                      | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 4521101                                       | Conventional department stores (excl leased depts) . . . . .             | 3                       | 64 423           | 5 888                    | 1 355                           | 378                                                       | —                                        | —                      |
| 4521102                                       | Discount or mass merchandising dept stores (excl leased depts) . . . . . | 8                       | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 4529                                          | Other general merchandise stores . . . . .                               | 21                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 45299                                         | All other general merchandise stores . . . . .                           | 17                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                                        | All other general merchandise stores . . . . .                           | 17                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4529903                                       | Miscellaneous general merchandise stores . . . . .                       | 13                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 453                                           | Miscellaneous store retailers . . . . .                                  | 160                     | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 4532                                          | Office supplies, stationery, & gift stores . . . . .                     | 44                      | 29 998           | 2 608                    | 632                             | 274                                                       | 7.6                                      | 1.6                    |
| 45321                                         | Office supplies & stationery stores . . . . .                            | 6                       | 19 518           | 1 278                    | 320                             | 98                                                        | —                                        | 1.2                    |
| 453210                                        | Office supplies & stationery stores . . . . .                            | 6                       | 19 518           | 1 278                    | 320                             | 98                                                        | —                                        | 1.2                    |
| 4532101                                       | Stationery stores . . . . .                                              | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                                       | Office supplies stores . . . . .                                         | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                                          | Used merchandise stores . . . . .                                        | 32                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 45331                                         | Used merchandise stores . . . . .                                        | 32                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 453310                                        | Used merchandise stores . . . . .                                        | 32                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4539                                          | Other miscellaneous store retailers . . . . .                            | 56                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 45391                                         | Pet & pet supplies stores . . . . .                                      | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                                        | Pet & pet supplies stores . . . . .                                      | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                         | Manufactured (mobile) home dealers . . . . .                             | 11                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 453930                                        | Manufactured (mobile) home dealers . . . . .                             | 11                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 45399                                         | All other miscellaneous store retailers . . . . .                        | 28                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 454                                           | Nonstore retailers . . . . .                                             | 42                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                                          | Direct selling establishments . . . . .                                  | 30                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 45431                                         | Fuel dealers . . . . .                                                   | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 454311                                        | Heating oil dealers . . . . .                                            | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 454319                                        | Other fuel dealers . . . . .                                             | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>AREA OUTSIDE OREGON METROPOLITAN AREAS</b> |                                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                  | <b>Retail trade . . . . .</b>                                            | <b>4 924</b>            | <b>8 030 705</b> | <b>821 296</b>           | <b>187 532</b>                  | <b>48 675</b>                                             | <b>10.5</b>                              | <b>4.3</b>             |
| 441                                           | Motor vehicle & parts dealers . . . . .                                  | 592                     | 2 010 059        | 195 571                  | 46 533                          | 7 120                                                     | 9.8                                      | 2.0                    |
| 4411                                          | Automobile dealers . . . . .                                             | 212                     | 1 494 844        | 120 109                  | 27 620                          | 3 964                                                     | 9.3                                      | 2.0                    |
| 44111                                         | New car dealers . . . . .                                                | 118                     | 1 371 760        | 113 183                  | 25 940                          | 3 625                                                     | 8.2                                      | 1.9                    |
| 441110                                        | New car dealers . . . . .                                                | 118                     | 1 371 760        | 113 183                  | 25 940                          | 3 625                                                     | 8.2                                      | 1.9                    |
| 44112                                         | Used car dealers . . . . .                                               | 94                      | 123 084          | 6 926                    | 1 680                           | 339                                                       | 21.4                                     | 3.6                    |
| 441120                                        | Used car dealers . . . . .                                               | 94                      | 123 084          | 6 926                    | 1 680                           | 339                                                       | 21.4                                     | 3.6                    |
| 4412                                          | Other motor vehicle dealers . . . . .                                    | 90                      | 190 318          | 17 141                   | 3 935                           | 690                                                       | 14.5                                     | 1.5                    |
| 44121                                         | Recreational vehicle dealers . . . . .                                   | 46                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441210                                        | Recreational vehicle dealers . . . . .                                   | 46                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44122                                         | Motorcycle, boat, & other motor vehicle dealers . . . .                  | 44                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441221                                        | Motorcycle dealers . . . . .                                             | 15                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                                        | Boat dealers . . . . .                                                   | 21                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441229                                        | All other motor vehicle dealers . . . . .                                | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                                          | Automotive parts, accessories, & tire stores . . . . .                   | 290                     | 324 897          | 58 321                   | 14 978                          | 2 466                                                     | 9.4                                      | 2.4                    |
| 44131                                         | Automotive parts & accessories stores . . . . .                          | 185                     | 138 493          | 23 509                   | 5 449                           | 1 208                                                     | 13.1                                     | 2.5                    |
| 441310                                        | Automotive parts & accessories stores . . . . .                          | 185                     | 138 493          | 23 509                   | 5 449                           | 1 208                                                     | 13.1                                     | 2.5                    |
| 44132                                         | Tire dealers . . . . .                                                   | 105                     | 186 404          | 34 812                   | 9 529                           | 1 258                                                     | 6.8                                      | 2.4                    |
| 441320                                        | Tire dealers . . . . .                                                   | 105                     | 186 404          | 34 812                   | 9 529                           | 1 258                                                     | 6.8                                      | 2.4                    |
| 442                                           | Furniture & home furnishings stores . . . . .                            | 257                     | 178 070          | 27 736                   | 6 307                           | 1 564                                                     | 23.2                                     | 6.9                    |
| 4421                                          | Furniture stores . . . . .                                               | 114                     | 99 589           | 16 402                   | 3 753                           | 783                                                       | 19.9                                     | 4.5                    |
| 44211                                         | Furniture stores . . . . .                                               | 114                     | 99 589           | 16 402                   | 3 753                           | 783                                                       | 19.9                                     | 4.5                    |
| 442110                                        | Furniture stores . . . . .                                               | 114                     | 99 589           | 16 402                   | 3 753                           | 783                                                       | 19.9                                     | 4.5                    |
| 4422                                          | Home furnishings stores . . . . .                                        | 143                     | 78 481           | 11 334                   | 2 554                           | 781                                                       | 27.3                                     | 10.0                   |
| 44221                                         | Floor covering stores . . . . .                                          | 79                      | 50 280           | 7 585                    | 1 744                           | 499                                                       | 31.4                                     | 7.4                    |
| 442210                                        | Floor covering stores . . . . .                                          | 79                      | 50 280           | 7 585                    | 1 744                           | 499                                                       | 31.4                                     | 7.4                    |
| 44229                                         | Other home furnishings stores . . . . .                                  | 64                      | 28 201           | 3 749                    | 810                             | 282                                                       | 20.0                                     | 14.6                   |
| 442299                                        | All other home furnishings stores . . . . .                              | 59                      | D                | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>AREA OUTSIDE OREGON METROPOLITAN AREAS—Con.</b>             |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 443          | Electronics & appliance stores .....                           | 212                     | 110 760         | 15 118                   | 3 468                           | 926                                                       | 22.7                                     | 9.6                    |
| 4431         | Electronics & appliance stores .....                           | 212                     | 110 760         | 15 118                   | 3 468                           | 926                                                       | 22.7                                     | 9.6                    |
| 44311        | Appliance, television, & other electronics stores .....        | 135                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 443111       | Household appliance stores .....                               | 62                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 443112       | Radio, television, & other electronics stores .....            | 73                      | 33 073          | 4 575                    | 1 086                           | 312                                                       | 29.2                                     | 16.3                   |
| 44312        | Computer & software stores .....                               | 61                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 443120       | Computer & software stores .....                               | 61                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44313        | Camera & photographic supplies stores .....                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443130       | Camera & photographic supplies stores .....                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers .....  | 553                     | 959 279         | 104 816                  | 24 006                          | 4 689                                                     | 9.7                                      | 1.8                    |
| 4441         | Building material & supplies dealers .....                     | 408                     | 698 004         | 79 346                   | 18 490                          | 3 622                                                     | 11.2                                     | 1.4                    |
| 44412        | Paint & wallpaper stores .....                                 | 25                      | 25 503          | 3 423                    | 732                             | 130                                                       | 4.6                                      | —                      |
| 444120       | Paint & wallpaper stores .....                                 | 25                      | 25 503          | 3 423                    | 732                             | 130                                                       | 4.6                                      | —                      |
| 44413        | Hardware stores .....                                          | 105                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 444130       | Hardware stores .....                                          | 105                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44419        | Other building material dealers .....                          | 264                     | 574 058         | 62 282                   | 14 621                          | 2 630                                                     | 8.1                                      | .6                     |
| 444190       | Other building material dealers .....                          | 264                     | 574 058         | 62 282                   | 14 621                          | 2 630                                                     | 8.1                                      | .6                     |
| 4442         | Lawn & garden equipment & supplies stores .....                | 145                     | 261 275         | 25 470                   | 5 516                           | 1 067                                                     | 5.5                                      | 2.9                    |
| 44421        | Outdoor power equipment stores .....                           | 35                      | 17 523          | 1 963                    | 431                             | 119                                                       | 42.9                                     | 14.1                   |
| 444210       | Outdoor power equipment stores .....                           | 35                      | 17 523          | 1 963                    | 431                             | 119                                                       | 42.9                                     | 14.1                   |
| 44422        | Nursery & garden centers .....                                 | 110                     | 243 752         | 23 507                   | 5 085                           | 948                                                       | 2.9                                      | 2.1                    |
| 444220       | Nursery & garden centers .....                                 | 110                     | 243 752         | 23 507                   | 5 085                           | 948                                                       | 2.9                                      | 2.1                    |
| 445          | Food & beverage stores .....                                   | 812                     | 1 562 544       | 158 125                  | 34 712                          | 10 504                                                    | 10.5                                     | 5.6                    |
| 4451         | Grocery stores .....                                           | 546                     | 1 459 462       | 148 571                  | 32 564                          | 9 890                                                     | 10.2                                     | 5.3                    |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 342                     | 1 353 129       | 137 668                  | 30 049                          | 8 743                                                     | 8.0                                      | 4.8                    |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 342                     | 1 353 129       | 137 668                  | 30 049                          | 8 743                                                     | 8.0                                      | 4.8                    |
| 44512        | Convenience stores .....                                       | 204                     | 106 333         | 10 903                   | 2 515                           | 1 147                                                     | 37.4                                     | 11.5                   |
| 445120       | Convenience stores .....                                       | 204                     | 106 333         | 10 903                   | 2 515                           | 1 147                                                     | 37.4                                     | 11.5                   |
| 4452         | Specialty food stores .....                                    | 92                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4453         | Beer, wine, & liquor stores .....                              | 174                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44531        | Beer, wine, & liquor stores .....                              | 174                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 445310       | Beer, wine, & liquor stores .....                              | 174                     | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                            | 254                     | 264 386         | 38 255                   | 8 115                           | 2 207                                                     | 25.1                                     | 27.1                   |
| 4461         | Health & personal care stores .....                            | 254                     | 264 386         | 38 255                   | 8 115                           | 2 207                                                     | 25.1                                     | 27.1                   |
| 44611        | Pharmacies & drug stores .....                                 | 139                     | 229 506         | 31 201                   | 6 455                           | 1 740                                                     | 24.9                                     | 30.6                   |
| 446110       | Pharmacies & drug stores .....                                 | 139                     | 229 506         | 31 201                   | 6 455                           | 1 740                                                     | 24.9                                     | 30.6                   |
| 4461101      | Pharmacies & drug stores .....                                 | 133                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4461102      | Proprietary stores .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44612        | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | 3 504           | 583                      | 137                             | 66                                                        | 17.6                                     | .6                     |
| 446120       | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | 3 504           | 583                      | 137                             | 66                                                        | 17.6                                     | .6                     |
| 44613        | Optical goods stores .....                                     | 34                      | 10 929          | 2 419                    | 548                             | 128                                                       | 13.4                                     | .7                     |
| 446130       | Optical goods stores .....                                     | 34                      | 10 929          | 2 419                    | 548                             | 128                                                       | 13.4                                     | .7                     |
| 44619        | Other health & personal care stores .....                      | 65                      | 20 447          | 4 052                    | 975                             | 273                                                       | 34.9                                     | 6.0                    |
| 446191       | Food (health) supplement stores .....                          | 32                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446199       | All other health & personal care stores .....                  | 33                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                        | 511                     | 741 090         | 50 304                   | 11 059                          | 4 288                                                     | 15.8                                     | 7.0                    |
| 4471         | Gasoline stations .....                                        | 511                     | 741 090         | 50 304                   | 11 059                          | 4 288                                                     | 15.8                                     | 7.0                    |
| 44711        | Gasoline stations with convenience stores .....                | 181                     | 224 411         | 15 961                   | 3 610                           | 1 539                                                     | 16.8                                     | 9.4                    |
| 447110       | Gasoline stations with convenience stores .....                | 181                     | 224 411         | 15 961                   | 3 610                           | 1 539                                                     | 16.8                                     | 9.4                    |
| 44719        | Other gasoline stations .....                                  | 330                     | 516 679         | 34 343                   | 7 449                           | 2 749                                                     | 15.4                                     | 6.0                    |
| 447190       | Other gasoline stations .....                                  | 330                     | 516 679         | 34 343                   | 7 449                           | 2 749                                                     | 15.4                                     | 6.0                    |
| 448          | Clothing & clothing accessories stores .....                   | 473                     | 283 195         | 35 741                   | 8 154                           | 2 936                                                     | 12.2                                     | 4.3                    |
| 4481         | Clothing stores .....                                          | 271                     | 203 263         | 23 752                   | 5 438                           | 2 053                                                     | 8.8                                      | 2.8                    |
| 44811        | Men's clothing stores .....                                    | 17                      | 12 970          | 1 828                    | 405                             | 121                                                       | 9.0                                      | 9.6                    |
| 448110       | Men's clothing stores .....                                    | 17                      | 12 970          | 1 828                    | 405                             | 121                                                       | 9.0                                      | 9.6                    |
| 44814        | Family clothing stores .....                                   | 111                     | 141 953         | 15 724                   | 3 640                           | 1 255                                                     | 5.8                                      | 1.5                    |
| 448140       | Family clothing stores .....                                   | 111                     | 141 953         | 15 724                   | 3 640                           | 1 255                                                     | 5.8                                      | 1.5                    |
| 44819        | Other clothing stores .....                                    | 28                      | 9 403           | 1 053                    | 234                             | 95                                                        | 9.5                                      | 5.4                    |
| 448190       | Other clothing stores .....                                    | 28                      | 9 403           | 1 053                    | 234                             | 95                                                        | 9.5                                      | 5.4                    |
| 4482         | Shoe stores .....                                              | 109                     | 42 089          | 5 055                    | 1 163                           | 421                                                       | 10.1                                     | 1.8                    |
| 44821        | Shoe stores .....                                              | 109                     | 42 089          | 5 055                    | 1 163                           | 421                                                       | 10.1                                     | 1.8                    |
| 448210       | Shoe stores .....                                              | 109                     | 42 089          | 5 055                    | 1 163                           | 421                                                       | 10.1                                     | 1.8                    |
| 4482104      | Family shoe stores .....                                       | 89                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4482105      | Athletic footwear stores .....                                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                 | 93                      | 37 843          | 6 934                    | 1 553                           | 462                                                       | 32.4                                     | 14.6                   |
| 44831        | Jewelry stores .....                                           | 87                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 448310       | Jewelry stores .....                                           | 87                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44832        | Luggage & leather goods stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448320       | Luggage & leather goods stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                                         | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                                    |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AREA OUTSIDE OREGON METROPOLITAN AREAS—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>                     |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                                                | Sporting goods, hobby, book, & music stores .....                    | 364                     | 153 726         | 21 032                   | 4 735                           | 1 874                                                     | 20.2                                     | 6.2                    |
| 4511                                               | Sporting goods, hobby, & musical instrument stores ..                | 265                     | 112 098         | 15 142                   | 3 326                           | 1 314                                                     | 23.3                                     | 6.9                    |
| 45111                                              | Sporting goods stores .....                                          | 159                     | 67 164          | 9 212                    | 1 980                           | 710                                                       | 29.2                                     | 6.2                    |
| 451110                                             | Sporting goods stores .....                                          | 159                     | 67 164          | 9 212                    | 1 980                           | 710                                                       | 29.2                                     | 6.2                    |
| 4511101                                            | General-line sporting goods stores .....                             | 52                      | 24 429          | 3 281                    | 755                             | 274                                                       | 36.6                                     | 11.1                   |
| 4511102                                            | Specialty-line sporting goods stores .....                           | 107                     | 42 735          | 5 931                    | 1 225                           | 436                                                       | 25.0                                     | 3.4                    |
| 45112                                              | Hobby, toy, & game stores .....                                      | 49                      | 20 295          | 2 575                    | 563                             | 234                                                       | 17.3                                     | 4.6                    |
| 451120                                             | Hobby, toy, & game stores .....                                      | 49                      | 20 295          | 2 575                    | 563                             | 234                                                       | 17.3                                     | 4.6                    |
| 45113                                              | Sewing, needlework, & piece goods stores .....                       | 42                      | 17 827          | 2 352                    | 556                             | 311                                                       | 12.6                                     | 10.6                   |
| 451130                                             | Sewing, needlework, & piece goods stores .....                       | 42                      | 17 827          | 2 352                    | 556                             | 311                                                       | 12.6                                     | 10.6                   |
| 45114                                              | Musical instrument & supplies stores .....                           | 15                      | 6 812           | 1 003                    | 227                             | 59                                                        | 12.0                                     | 11.2                   |
| 451140                                             | Musical instrument & supplies stores .....                           | 15                      | 6 812           | 1 003                    | 227                             | 59                                                        | 12.0                                     | 11.2                   |
| 4512                                               | Book, periodical, & music stores .....                               | 99                      | 41 628          | 5 890                    | 1 409                           | 560                                                       | 11.7                                     | 4.1                    |
| 45121                                              | Book stores & news dealers .....                                     | 82                      | 34 515          | 5 068                    | 1 232                           | 506                                                       | 13.3                                     | 3.1                    |
| 451211                                             | Book stores .....                                                    | 80                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4512111                                            | Book stores, general .....                                           | 58                      | 17 802          | 2 478                    | 593                             | 265                                                       | 19.9                                     | 3.0                    |
| 451212                                             | Specialty book stores .....                                          | 18                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451213                                             | College book stores .....                                            | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451213                                             | College book stores .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212                                             | News dealers & newsstands .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                                | General merchandise stores .....                                     | 135                     | 1 365 958       | 127 412                  | 30 052                          | 9 145                                                     | .6                                       | .2                     |
| 4521                                               | Department stores (incl leased depts) ## .....                       | 35                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                                              | Department stores (incl leased depts) ## .....                       | 35                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                                               | Department stores (excl leased depts) .....                          | 35                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45211                                              | Department stores (excl leased depts) .....                          | 35                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452110                                             | Department stores (excl leased depts) .....                          | 35                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4521102                                            | Discount or mass merchandising dept stores (excl leased depts) ..... | 25                      | 515 604         | 45 775                   | 10 668                          | 4 036                                                     | -                                        | -                      |
| 4529                                               | Other general merchandise stores .....                               | 100                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45291                                              | Warehouse clubs & superstores .....                                  | 14                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452910                                             | Warehouse clubs & superstores .....                                  | 14                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45299                                              | All other general merchandise stores .....                           | 86                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452990                                             | All other general merchandise stores .....                           | 86                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4529903                                            | Miscellaneous general merchandise stores ....                        | 62                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 453                                                | Miscellaneous store retailers .....                                  | 626                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4531                                               | Florists .....                                                       | 106                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45311                                              | Florists .....                                                       | 106                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 453110                                             | Florists .....                                                       | 106                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4532                                               | Office supplies, stationery, & gift stores .....                     | 197                     | 54 147          | 7 727                    | 1 640                           | 732                                                       | 33.4                                     | 5.4                    |
| 45321                                              | Office supplies & stationery stores .....                            | 28                      | 9 307           | 1 640                    | 376                             | 126                                                       | 13.8                                     | 3.9                    |
| 453210                                             | Office supplies & stationery stores .....                            | 28                      | 9 307           | 1 640                    | 376                             | 126                                                       | 13.8                                     | 3.9                    |
| 4532101                                            | Stationery stores .....                                              | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                                            | Office supplies stores .....                                         | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45322                                              | Gift, novelty, & souvenir stores .....                               | 169                     | 44 840          | 6 087                    | 1 264                           | 606                                                       | 37.5                                     | 5.7                    |
| 453220                                             | Gift, novelty, & souvenir stores .....                               | 169                     | 44 840          | 6 087                    | 1 264                           | 606                                                       | 37.5                                     | 5.7                    |
| 4533                                               | Used merchandise stores .....                                        | 117                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45331                                              | Used merchandise stores .....                                        | 117                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 453310                                             | Used merchandise stores .....                                        | 117                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4539                                               | Other miscellaneous store retailers .....                            | 206                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45391                                              | Pet & pet supplies stores .....                                      | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453910                                             | Pet & pet supplies stores .....                                      | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45392                                              | Art dealers .....                                                    | 37                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453920                                             | Art dealers .....                                                    | 37                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45393                                              | Manufactured (mobile) home dealers .....                             | 54                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453930                                             | Manufactured (mobile) home dealers .....                             | 54                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45399                                              | All other miscellaneous store retailers .....                        | 85                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454                                                | Nonstore retailers .....                                             | 135                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4541                                               | Electronic shopping & mail-order houses .....                        | 34                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411                                              | Electronic shopping & mail-order houses .....                        | 34                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110                                             | Electronic shopping & mail-order houses .....                        | 34                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4542                                               | Vending machine operators .....                                      | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                                              | Vending machine operators .....                                      | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                                             | Vending machine operators .....                                      | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                                               | Direct selling establishments .....                                  | 85                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45431                                              | Fuel dealers .....                                                   | 38                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454311                                             | Heating oil dealers .....                                            | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454312                                             | Liquefied petroleum gas (bottled gas) dealers ...                    | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454319                                             | Other fuel dealers .....                                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                              | Other direct selling establishments .....                            | 47                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454390                                             | Other direct selling establishments .....                            | 47                      | D               | D                        | D                               | c                                                         | D                                        | D                      |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                               | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|--------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                          |                                                                    |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BAKER COUNTY, OR</b>  |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade . . . . .</b>                                      | <b>93</b>               | <b>121 304</b>  | <b>11 678</b>            | <b>2 668</b>                    | <b>805</b>                                                | <b>26.1</b>                              | <b>3.7</b>             |
| 441                      | Motor vehicle & parts dealers . . . . .                            | 14                      | 32 090          | 3 076                    | 702                             | 166                                                       | 45.7                                     | 5.6                    |
| 4412                     | Other motor vehicle dealers . . . . .                              | 3                       | 2 655           | 189                      | 46                              | 13                                                        | 95.6                                     | 4.4                    |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers . . . . .          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                      | Furniture & home furnishings stores . . . . .                      | 7                       | 3 495           | 343                      | 78                              | 27                                                        | 53.9                                     | 26.9                   |
| 444                      | Building material & garden equipment & supplies dealers . . . . .  | 9                       | 13 049          | 1 340                    | 333                             | 76                                                        | 43.1                                     | 2.0                    |
| 4441                     | Building material & supplies dealers . . . . .                     | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                      | Food & beverage stores . . . . .                                   | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                      | Health & personal care stores . . . . .                            | 4                       | 6 210           | 643                      | 138                             | 40                                                        | 4.4                                      | —                      |
| 447                      | Gasoline stations . . . . .                                        | 9                       | 25 684          | 2 166                    | 523                             | 192                                                       | .1                                       | 3.3                    |
| 448                      | Clothing & clothing accessories stores . . . . .                   | 7                       | 1 257           | 168                      | 46                              | 22                                                        | 26.7                                     | —                      |
| 451                      | Sporting goods, hobby, book, & music stores . . . . .              | 7                       | 1 124           | 104                      | 19                              | 13                                                        | 34.2                                     | —                      |
| 452                      | General merchandise stores . . . . .                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                    | All other general merchandise stores . . . . .                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                   | All other general merchandise stores . . . . .                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers . . . . .                            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                    | Office supplies & stationery stores . . . . .                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                   | Office supplies & stationery stores . . . . .                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                  | Office supplies stores . . . . .                                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                      | Nonstore retailers . . . . .                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BENTON COUNTY, OR</b> |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade . . . . .</b>                                      | <b>294</b>              | <b>473 892</b>  | <b>53 231</b>            | <b>12 144</b>                   | <b>3 175</b>                                              | <b>6.7</b>                               | <b>4.6</b>             |
| 441                      | Motor vehicle & parts dealers . . . . .                            | 28                      | 125 038         | 12 634                   | 2 758                           | 385                                                       | 1.6                                      | .6                     |
| 4411                     | Automobile dealers . . . . .                                       | 11                      | 108 673         | 9 502                    | 1 951                           | 249                                                       | .2                                       | .4                     |
| 4412                     | Other motor vehicle dealers . . . . .                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers . . . . .          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                   | All other motor vehicle dealers . . . . .                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                     | Automotive parts, accessories, & tire stores . . . . .             | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44132                    | Tire dealers . . . . .                                             | 8                       | 10 534          | 2 321                    | 615                             | 93                                                        | 15.4                                     | 2.4                    |
| 441320                   | Tire dealers . . . . .                                             | 8                       | 10 534          | 2 321                    | 615                             | 93                                                        | 15.4                                     | 2.4                    |
| 442                      | Furniture & home furnishings stores . . . . .                      | 17                      | 11 363          | 2 584                    | 483                             | 134                                                       | 12.4                                     | 10.1                   |
| 4421                     | Furniture stores . . . . .                                         | 6                       | 5 937           | 1 464                    | 233                             | 63                                                        | 16.6                                     | 3.3                    |
| 44211                    | Furniture stores . . . . .                                         | 6                       | 5 937           | 1 464                    | 233                             | 63                                                        | 16.6                                     | 3.3                    |
| 442110                   | Furniture stores . . . . .                                         | 6                       | 5 937           | 1 464                    | 233                             | 63                                                        | 16.6                                     | 3.3                    |
| 4422                     | Home furnishings stores . . . . .                                  | 11                      | 5 426           | 1 120                    | 250                             | 71                                                        | 7.9                                      | 17.5                   |
| 44229                    | Other home furnishings stores . . . . .                            | 6                       | 2 494           | 462                      | 95                              | 35                                                        | 13.4                                     | 26.4                   |
| 443                      | Electronics & appliance stores . . . . .                           | 20                      | 16 848          | 2 092                    | 479                             | 102                                                       | 12.7                                     | 1.1                    |
| 4431                     | Electronics & appliance stores . . . . .                           | 20                      | 16 848          | 2 092                    | 479                             | 102                                                       | 12.7                                     | 1.1                    |
| 44311                    | Appliance, television, & other electronics stores . . . . .        | 7                       | 5 532           | 907                      | 245                             | 47                                                        | 30.8                                     | —                      |
| 443112                   | Radio, television, & other electronics stores . . . . .            | 4                       | 2 613           | 390                      | 97                              | 25                                                        | 65.1                                     | —                      |
| 44312                    | Computer & software stores . . . . .                               | 10                      | 10 714          | 1 122                    | 227                             | 53                                                        | 2.4                                      | —                      |
| 443120                   | Computer & software stores . . . . .                               | 10                      | 10 714          | 1 122                    | 227                             | 53                                                        | 2.4                                      | —                      |
| 44313                    | Camera & photographic supplies stores . . . . .                    | 3                       | 602             | 63                       | 7                               | 2                                                         | D                                        | 29.4                   |
| 443130                   | Camera & photographic supplies stores . . . . .                    | 3                       | 602             | 63                       | 7                               | 2                                                         | D                                        | 29.4                   |
| 444                      | Building material & garden equipment & supplies dealers . . . . .  | 28                      | 45 480          | 5 451                    | 1 169                           | 258                                                       | 6.7                                      | —                      |
| 4441                     | Building material & supplies dealers . . . . .                     | 20                      | 37 645          | 4 448                    | 1 017                           | 201                                                       | 2.1                                      | —                      |
| 44412                    | Paint & wallpaper stores . . . . .                                 | 3                       | 3 161           | 575                      | 131                             | 22                                                        | —                                        | —                      |
| 444120                   | Paint & wallpaper stores . . . . .                                 | 3                       | 3 161           | 575                      | 131                             | 22                                                        | —                                        | —                      |
| 44419                    | Other building material dealers . . . . .                          | 11                      | 29 956          | 3 136                    | 714                             | 120                                                       | .8                                       | —                      |
| 444190                   | Other building material dealers . . . . .                          | 11                      | 29 956          | 3 136                    | 714                             | 120                                                       | .8                                       | —                      |
| 4442                     | Lawn & garden equipment & supplies stores . . . . .                | 8                       | 7 835           | 1 003                    | 152                             | 57                                                        | 28.4                                     | —                      |
| 44422                    | Nursery & garden centers . . . . .                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                   | Nursery & garden centers . . . . .                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                      | Food & beverage stores . . . . .                                   | 42                      | 111 375         | 10 889                   | 2 575                           | 687                                                       | 7.7                                      | 3.5                    |
| 4451                     | Grocery stores . . . . .                                           | 29                      | 102 667         | 10 298                   | 2 426                           | 645                                                       | 7.0                                      | 2.4                    |
| 44511                    | Supermarkets & other grocery (except convenience) stores . . . . . | 14                      | 92 424          | 8 918                    | 2 096                           | 520                                                       | 5.3                                      | 1.4                    |
| 445110                   | Supermarkets & other grocery (except convenience) stores . . . . . | 14                      | 92 424          | 8 918                    | 2 096                           | 520                                                       | 5.3                                      | 1.4                    |
| 44512                    | Convenience stores . . . . .                                       | 15                      | 10 243          | 1 380                    | 330                             | 125                                                       | 22.4                                     | 11.5                   |
| 445120                   | Convenience stores . . . . .                                       | 15                      | 10 243          | 1 380                    | 330                             | 125                                                       | 22.4                                     | 11.5                   |
| 4452                     | Specialty food stores . . . . .                                    | 7                       | 2 320           | 426                      | 109                             | 27                                                        | 31.2                                     | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                  | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------|-------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                               |                                                       |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BENTON COUNTY, OR—Con.</b> |                                                       |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade—Con.</b>                              |                         |                  |                          |                                 |                                                           |                                          |                        |
| 446                           | Health & personal care stores .....                   | 20                      | 19 829           | 2 589                    | 573                             | 168                                                       | 7.7                                      | 69.6                   |
| 4461                          | Health & personal care stores .....                   | 20                      | 19 829           | 2 589                    | 573                             | 168                                                       | 7.7                                      | 69.6                   |
| 44612                         | Cosmetics, beauty supplies, & perfume stores .....    | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                        | Cosmetics, beauty supplies, & perfume stores ...      | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44619                         | Other health & personal care stores .....             | 6                       | 1 786            | 501                      | 115                             | 33                                                        | 8.5                                      | 14.2                   |
| 447                           | Gasoline stations .....                               | 16                      | 23 081           | 1 238                    | 301                             | 110                                                       | 9.0                                      | 1.2                    |
| 44719                         | Other gasoline stations .....                         | 13                      | 21 025           | 1 087                    | 272                             | 101                                                       | 6.8                                      | —                      |
| 447190                        | Other gasoline stations .....                         | 13                      | 21 025           | 1 087                    | 272                             | 101                                                       | 6.8                                      | —                      |
| 448                           | Clothing & clothing accessories stores .....          | 37                      | 21 412           | 3 171                    | 741                             | 279                                                       | 21.4                                     | 3.2                    |
| 4481                          | Clothing stores .....                                 | 20                      | 15 114           | 1 837                    | 448                             | 190                                                       | 19.4                                     | 1.3                    |
| 451                           | Sporting goods, hobby, book, & music stores .....     | 34                      | 27 877           | 4 609                    | 1 102                           | 392                                                       | 10.2                                     | 1.8                    |
| 4511                          | Sporting goods, hobby, & musical instrument stores .. | 24                      | 12 343           | 2 067                    | 496                             | 181                                                       | 18.4                                     | 4.0                    |
| 451111                        | Sporting goods stores .....                           | 14                      | 6 774            | 1 147                    | 274                             | 93                                                        | 10.8                                     | .4                     |
| 4511110                       | Sporting goods stores .....                           | 14                      | 6 774            | 1 147                    | 274                             | 93                                                        | 10.8                                     | .4                     |
| 45111101                      | General-line sporting goods stores .....              | 7                       | 4 570            | 788                      | 188                             | 66                                                        | 10.4                                     | .6                     |
| 45112                         | Hobby, toy, & game stores .....                       | 5                       | 2 656            | 448                      | 111                             | 35                                                        | 36.7                                     | —                      |
| 451120                        | Hobby, toy, & game stores .....                       | 5                       | 2 656            | 448                      | 111                             | 35                                                        | 36.7                                     | —                      |
| 45113                         | Sewing, needlework, & piece goods stores .....        | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                        | Sewing, needlework, & piece goods stores .....        | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                         | Musical instrument & supplies stores .....            | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                        | Musical instrument & supplies stores .....            | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                          | Book, periodical, & music stores .....                | 10                      | 15 534           | 2 542                    | 606                             | 211                                                       | 3.7                                      | —                      |
| 45121                         | Book stores & news dealers .....                      | 8                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 451211                        | Book stores .....                                     | 8                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4512111                       | Book stores, general .....                            | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4512113                       | College book stores .....                             | 2                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 452                           | General merchandise stores .....                      | 4                       | 55 779           | 5 046                    | 1 239                           | 382                                                       | —                                        | —                      |
| 4529                          | Other general merchandise stores .....                | 3                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                         | All other general merchandise stores .....            | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                        | All other general merchandise stores .....            | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                       | Miscellaneous general merchandise stores .....        | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 453                           | Miscellaneous store retailers .....                   | 41                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4532                          | Office supplies, stationery, & gift stores .....      | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                       | Office supplies stores .....                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                          | Used merchandise stores .....                         | 11                      | 4 201            | 922                      | 261                             | 94                                                        | 17.4                                     | 6.3                    |
| 45331                         | Used merchandise stores .....                         | 11                      | 4 201            | 922                      | 261                             | 94                                                        | 17.4                                     | 6.3                    |
| 453310                        | Used merchandise stores .....                         | 11                      | 4 201            | 922                      | 261                             | 94                                                        | 17.4                                     | 6.3                    |
| 4539                          | Other miscellaneous store retailers .....             | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                         | Pet & pet supplies stores .....                       | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                        | Pet & pet supplies stores .....                       | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                         | Art dealers .....                                     | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                        | Art dealers .....                                     | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                         | All other miscellaneous store retailers .....         | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 454                           | Nonstore retailers .....                              | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| <b>CLACKAMAS COUNTY, OR</b>   |                                                       |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade</b> .....                             | <b>1 092</b>            | <b>3 448 259</b> | <b>312 311</b>           | <b>73 552</b>                   | <b>16 098</b>                                             | <b>7.7</b>                               | <b>2.4</b>             |
| 441                           | Motor vehicle & parts dealers .....                   | 136                     | 1 162 721        | 84 906                   | 19 501                          | 2 483                                                     | 8.0                                      | 1.5                    |
| 4411                          | Automobile dealers .....                              | 54                      | 1 026 597        | 63 525                   | 14 366                          | 1 739                                                     | 8.2                                      | .5                     |
| 44111                         | New car dealers .....                                 | 34                      | 985 170          | 59 881                   | 13 560                          | 1 619                                                     | 8.1                                      | .3                     |
| 441110                        | New car dealers .....                                 | 34                      | 985 170          | 59 881                   | 13 560                          | 1 619                                                     | 8.1                                      | .3                     |
| 44112                         | Used car dealers .....                                | 20                      | 41 427           | 3 644                    | 806                             | 120                                                       | 10.5                                     | 6.0                    |
| 441120                        | Used car dealers .....                                | 20                      | 41 427           | 3 644                    | 806                             | 120                                                       | 10.5                                     | 6.0                    |
| 4412                          | Other motor vehicle dealers .....                     | 22                      | 54 369           | 5 733                    | 1 157                           | 208                                                       | 4.4                                      | 7.1                    |
| 44121                         | Recreational vehicle dealers .....                    | 7                       | 34 402           | 3 157                    | 574                             | 98                                                        | 6.9                                      | —                      |
| 441210                        | Recreational vehicle dealers .....                    | 7                       | 34 402           | 3 157                    | 574                             | 98                                                        | 6.9                                      | —                      |
| 44122                         | Motorcycle, boat, & other motor vehicle dealers ....  | 15                      | 19 967           | 2 576                    | 583                             | 110                                                       | .2                                       | 19.4                   |
| 441221                        | Motorcycle dealers .....                              | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                        | Boat dealers .....                                    | 12                      | 15 114           | 1 947                    | 443                             | 82                                                        | .2                                       | 24.1                   |
| 441229                        | All other motor vehicle dealers .....                 | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                          | Automotive parts, accessories, & tire stores .....    | 60                      | 81 755           | 15 648                   | 3 978                           | 536                                                       | 7.4                                      | 10.0                   |
| 44131                         | Automotive parts & accessories stores .....           | 36                      | 38 301           | 5 706                    | 1 254                           | 236                                                       | 9.2                                      | 20.2                   |
| 441310                        | Automotive parts & accessories stores .....           | 36                      | 38 301           | 5 706                    | 1 254                           | 236                                                       | 9.2                                      | 20.2                   |
| 44132                         | Tire dealers .....                                    | 24                      | 43 454           | 9 942                    | 2 724                           | 300                                                       | 5.9                                      | .9                     |
| 441320                        | Tire dealers .....                                    | 24                      | 43 454           | 9 942                    | 2 724                           | 300                                                       | 5.9                                      | .9                     |
| 442                           | Furniture & home furnishings stores .....             | 66                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4421                          | Furniture stores .....                                | 23                      | 40 461           | 5 620                    | 1 355                           | 206                                                       | 8.4                                      | 12.3                   |
| 44211                         | Furniture stores .....                                | 23                      | 40 461           | 5 620                    | 1 355                           | 206                                                       | 8.4                                      | 12.3                   |
| 442110                        | Furniture stores .....                                | 23                      | 40 461           | 5 620                    | 1 355                           | 206                                                       | 8.4                                      | 12.3                   |
| 4422                          | Home furnishings stores .....                         | 43                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44221                         | Floor covering stores .....                           | 18                      | 14 595           | 2 252                    | 515                             | 72                                                        | 12.4                                     | 2.6                    |
| 442210                        | Floor covering stores .....                           | 18                      | 14 595           | 2 252                    | 515                             | 72                                                        | 12.4                                     | 2.6                    |
| 44229                         | Other home furnishings stores .....                   | 25                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 442299                        | All other home furnishings stores .....               | 23                      | D                | D                        | D                               | c                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                  |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CLACKAMAS COUNTY, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>   |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 443                              | Electronics & appliance stores .....                           | 42                      | 111 466         | 10 252                   | 1 749                           | 317                                                       | 2.9                                      | 2.7                    |
| 4431                             | Electronics & appliance stores .....                           | 42                      | 111 466         | 10 252                   | 1 749                           | 317                                                       | 2.9                                      | 2.7                    |
| 44311                            | Appliance, television, & other electronics stores .....        | 29                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 443111                           | Household appliance stores .....                               | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                           | Radio, television, & other electronics stores .....            | 18                      | 41 178          | 4 099                    | 1 046                           | 206                                                       | 4.0                                      | 1.8                    |
| 44312                            | Computer & software stores .....                               | 11                      | 61 597          | 4 972                    | 368                             | 50                                                        | .7                                       | .2                     |
| 443120                           | Computer & software stores .....                               | 11                      | 61 597          | 4 972                    | 368                             | 50                                                        | .7                                       | .2                     |
| 44313                            | Camera & photographic supplies stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443130                           | Camera & photographic supplies stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                              | Building material & garden equipment & supplies dealers .....  | 116                     | 327 648         | 34 391                   | 7 969                           | 1 349                                                     | 13.6                                     | 2.7                    |
| 4441                             | Building material & supplies dealers .....                     | 83                      | 292 298         | 29 862                   | 6 738                           | 1 110                                                     | 12.8                                     | 1.2                    |
| 44411                            | Home centers .....                                             | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                           | Home centers .....                                             | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44412                            | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                           | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                            | Hardware stores .....                                          | 13                      | 12 660          | 1 850                    | 422                             | 111                                                       | 31.1                                     | —                      |
| 444130                           | Hardware stores .....                                          | 13                      | 12 660          | 1 850                    | 422                             | 111                                                       | 31.1                                     | —                      |
| 44419                            | Other building material dealers .....                          | 60                      | 206 152         | 21 142                   | 4 780                           | 667                                                       | 16.3                                     | 1.4                    |
| 444190                           | Other building material dealers .....                          | 60                      | 206 152         | 21 142                   | 4 780                           | 667                                                       | 16.3                                     | 1.4                    |
| 4442                             | Lawn & garden equipment & supplies stores .....                | 33                      | 35 350          | 4 529                    | 1 231                           | 239                                                       | 20.2                                     | 14.9                   |
| 44422                            | Nursery & garden centers .....                                 | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444220                           | Nursery & garden centers .....                                 | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445                              | Food & beverage stores .....                                   | 152                     | 498 105         | 52 415                   | 11 724                          | 3 233                                                     | 5.5                                      | 1.3                    |
| 4451                             | Grocery stores .....                                           | 104                     | 462 646         | 49 832                   | 11 172                          | 3 080                                                     | 5.1                                      | 1.2                    |
| 44511                            | Supermarkets & other grocery (except convenience) stores ..... | 61                      | 433 870         | 47 039                   | 10 530                          | 2 853                                                     | 3.9                                      | .6                     |
| 445110                           | Supermarkets & other grocery (except convenience) stores ..... | 61                      | 433 870         | 47 039                   | 10 530                          | 2 853                                                     | 3.9                                      | .6                     |
| 44512                            | Convenience stores .....                                       | 43                      | 28 776          | 2 793                    | 642                             | 227                                                       | 22.9                                     | 10.0                   |
| 445120                           | Convenience stores .....                                       | 43                      | 28 776          | 2 793                    | 642                             | 227                                                       | 22.9                                     | 10.0                   |
| 4452                             | Specialty food stores .....                                    | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4453                             | Beer, wine, & liquor stores .....                              | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44531                            | Beer, wine, & liquor stores .....                              | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445310                           | Beer, wine, & liquor stores .....                              | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                              | Health & personal care stores .....                            | 71                      | 72 674          | 9 638                    | 2 186                           | 566                                                       | 16.5                                     | 6.5                    |
| 4461                             | Health & personal care stores .....                            | 71                      | 72 674          | 9 638                    | 2 186                           | 566                                                       | 16.5                                     | 6.5                    |
| 44611                            | Pharmacies & drug stores .....                                 | 22                      | 56 173          | 6 715                    | 1 469                           | 388                                                       | 12.9                                     | 5.6                    |
| 446110                           | Pharmacies & drug stores .....                                 | 22                      | 56 173          | 6 715                    | 1 469                           | 388                                                       | 12.9                                     | 5.6                    |
| 4461101                          | Pharmacies & drug stores .....                                 | 20                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4461102                          | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                            | Cosmetics, beauty supplies, & perfume stores .....             | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446120                           | Cosmetics, beauty supplies, & perfume stores .....             | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44613                            | Optical goods stores .....                                     | 22                      | 8 893           | 1 610                    | 416                             | 72                                                        | 25.0                                     | 7.8                    |
| 446130                           | Optical goods stores .....                                     | 22                      | 8 893           | 1 610                    | 416                             | 72                                                        | 25.0                                     | 7.8                    |
| 44619                            | Other health & personal care stores .....                      | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446191                           | Food (health) supplement stores .....                          | 11                      | 3 554           | 611                      | 135                             | 42                                                        | 34.6                                     | 24.3                   |
| 447                              | Gasoline stations .....                                        | 94                      | 199 665         | 12 877                   | 2 914                           | 972                                                       | 14.5                                     | 11.3                   |
| 4471                             | Gasoline stations .....                                        | 94                      | 199 665         | 12 877                   | 2 914                           | 972                                                       | 14.5                                     | 11.3                   |
| 44711                            | Gasoline stations with convenience stores .....                | 27                      | 42 411          | 3 262                    | 717                             | 241                                                       | 22.4                                     | 4.6                    |
| 447110                           | Gasoline stations with convenience stores .....                | 27                      | 42 411          | 3 262                    | 717                             | 241                                                       | 22.4                                     | 4.6                    |
| 44719                            | Other gasoline stations .....                                  | 67                      | 157 254         | 9 615                    | 2 197                           | 731                                                       | 12.3                                     | 13.1                   |
| 447190                           | Other gasoline stations .....                                  | 67                      | 157 254         | 9 615                    | 2 197                           | 731                                                       | 12.3                                     | 13.1                   |
| 448                              | Clothing & clothing accessories stores .....                   | 101                     | 136 015         | 16 870                   | 4 292                           | 1 371                                                     | 4.3                                      | 2.1                    |
| 4481                             | Clothing stores .....                                          | 60                      | 114 112         | 13 824                   | 3 611                           | 1 189                                                     | 3.3                                      | 1.7                    |
| 44811                            | Men's clothing stores .....                                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448110                           | Men's clothing stores .....                                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44813                            | Children's & infants' clothing stores .....                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130                           | Children's & infants' clothing stores .....                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44814                            | Family clothing stores .....                                   | 16                      | 89 594          | 10 734                   | 2 843                           | 925                                                       | .6                                       | .7                     |
| 448140                           | Family clothing stores .....                                   | 16                      | 89 594          | 10 734                   | 2 843                           | 925                                                       | .6                                       | .7                     |
| 44819                            | Other clothing stores .....                                    | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448190                           | Other clothing stores .....                                    | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482                             | Shoe stores .....                                              | 26                      | 11 411          | 1 292                    | 303                             | 99                                                        | —                                        | 7.4                    |
| 44821                            | Shoe stores .....                                              | 26                      | 11 411          | 1 292                    | 303                             | 99                                                        | —                                        | 7.4                    |
| 448210                           | Shoe stores .....                                              | 26                      | 11 411          | 1 292                    | 303                             | 99                                                        | —                                        | 7.4                    |
| 4482101                          | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482102                          | Women's shoe stores .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482103                          | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                          | Family shoe stores .....                                       | 18                      | 6 251           | 661                      | 157                             | 60                                                        | —                                        | .3                     |
| 4482105                          | Athletic footwear stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                             | Jewelry, luggage, & leather goods stores .....                 | 15                      | 10 492          | 1 754                    | 378                             | 83                                                        | 19.4                                     | —                      |
| 44831                            | Jewelry stores .....                                           | 15                      | 10 492          | 1 754                    | 378                             | 83                                                        | 19.4                                     | —                      |
| 448310                           | Jewelry stores .....                                           | 15                      | 10 492          | 1 754                    | 378                             | 83                                                        | 19.4                                     | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                  |                                                            |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CLACKAMAS COUNTY, OR—Con.</b> |                                                            |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>   |                                                            |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                              | Sporting goods, hobby, book, & music stores .....          | 87                      | 93 348          | 10 753                   | 2 273                           | 711                                                       | 11.9                                     | 2.3                    |
| 4511                             | Sporting goods, hobby, & musical instrument stores ..      | 66                      | 80 826          | 9 509                    | 1 977                           | 602                                                       | 11.5                                     | 2.4                    |
| 451111                           | Sporting goods stores .....                                | 37                      | 45 451          | 5 225                    | 1 129                           | 304                                                       | 7.0                                      | 1.3                    |
| 4511110                          | Sporting goods stores .....                                | 37                      | 45 451          | 5 225                    | 1 129                           | 304                                                       | 7.0                                      | 1.3                    |
| 4511101                          | General-line sporting goods stores .....                   | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102                          | Specialty-line sporting goods stores .....                 | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45112                            | Hobby, toy, & game stores .....                            | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451120                           | Hobby, toy, & game stores .....                            | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45113                            | Sewing, needlework, & piece goods stores .....             | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                           | Sewing, needlework, & piece goods stores .....             | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                            | Musical instrument & supplies stores .....                 | 4                       | 1 799           | 293                      | 69                              | 23                                                        | 61.0                                     | 5.6                    |
| 451140                           | Musical instrument & supplies stores .....                 | 4                       | 1 799           | 293                      | 69                              | 23                                                        | 61.0                                     | 5.6                    |
| 4512                             | Book, periodical, & music stores .....                     | 21                      | 12 522          | 1 244                    | 296                             | 109                                                       | 14.4                                     | 1.3                    |
| 45121                            | Book stores & news dealers .....                           | 16                      | 9 534           | 1 021                    | 241                             | 83                                                        | 17.6                                     | —                      |
| 451211                           | Book stores .....                                          | 12                      | 8 133           | 815                      | 190                             | 71                                                        | 15.5                                     | —                      |
| 4512111                          | Book stores, general .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                          | Specialty book stores .....                                | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512113                          | College book stores .....                                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212                           | News dealers & newsstands .....                            | 4                       | 1 401           | 206                      | 51                              | 12                                                        | 29.8                                     | —                      |
| 45122                            | Prerecorded tape, compact disc, & record stores ...        | 5                       | 2 988           | 223                      | 55                              | 26                                                        | 4.2                                      | 5.3                    |
| 451220                           | Prerecorded tape, compact disc, & record stores .          | 5                       | 2 988           | 223                      | 55                              | 26                                                        | 4.2                                      | 5.3                    |
| 452                              | General merchandise stores .....                           | 23                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4521                             | Department stores (incl leased depts) ## .....             | 8                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                            | Department stores (incl leased depts) ## .....             | 8                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                             | Department stores (excl leased depts) .....                | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45211                            | Department stores (excl leased depts) .....                | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452110                           | Department stores (excl leased depts) .....                | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521101                          | Conventional department stores (excl leased depts) .....   | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521103                          | National chain department stores (excl leased depts) ..... | 3                       | 105 069         | 11 016                   | 2 626                           | 660                                                       | —                                        | —                      |
| 4529                             | Other general merchandise stores .....                     | 15                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45291                            | Warehouse clubs & superstores .....                        | 6                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452910                           | Warehouse clubs & superstores .....                        | 6                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45299                            | All other general merchandise stores .....                 | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                           | All other general merchandise stores .....                 | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529902                          | Catalog showrooms .....                                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                          | Miscellaneous general merchandise stores ....              | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                              | Miscellaneous store retailers .....                        | 149                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4531                             | Florists .....                                             | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45311                            | Florists .....                                             | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453110                           | Florists .....                                             | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                             | Office supplies, stationery, & gift stores .....           | 43                      | 35 580          | 3 751                    | 876                             | 378                                                       | 9.7                                      | 3.6                    |
| 45321                            | Office supplies & stationery stores .....                  | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453210                           | Office supplies & stationery stores .....                  | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532101                          | Stationery stores .....                                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                          | Office supplies stores .....                               | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45322                            | Gift, novelty, & souvenir stores .....                     | 32                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453220                           | Gift, novelty, & souvenir stores .....                     | 32                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533                             | Used merchandise stores .....                              | 23                      | 9 899           | 2 325                    | 574                             | 180                                                       | 25.2                                     | 1.1                    |
| 45331                            | Used merchandise stores .....                              | 23                      | 9 899           | 2 325                    | 574                             | 180                                                       | 25.2                                     | 1.1                    |
| 453310                           | Used merchandise stores .....                              | 23                      | 9 899           | 2 325                    | 574                             | 180                                                       | 25.2                                     | 1.1                    |
| 4539                             | Other miscellaneous store retailers .....                  | 52                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45391                            | Pet & pet supplies stores .....                            | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                           | Pet & pet supplies stores .....                            | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                            | Art dealers .....                                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                           | Art dealers .....                                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                            | Manufactured (mobile) home dealers .....                   | 9                       | 28 667          | 1 506                    | 327                             | 65                                                        | 15.9                                     | 1.5                    |
| 453930                           | Manufactured (mobile) home dealers .....                   | 9                       | 28 667          | 1 506                    | 327                             | 65                                                        | 15.9                                     | 1.5                    |
| 45399                            | All other miscellaneous store retailers .....              | 25                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454                              | Nonstore retailers .....                                   | 55                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4541                             | Electronic shopping & mail-order houses .....              | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411                            | Electronic shopping & mail-order houses .....              | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110                           | Electronic shopping & mail-order houses .....              | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4542                             | Vending machine operators .....                            | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45421                            | Vending machine operators .....                            | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454210                           | Vending machine operators .....                            | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                             | Direct selling establishments .....                        | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45431                            | Fuel dealers .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454311                           | Heating oil dealers .....                                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                            | Other direct selling establishments .....                  | 26                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                           | Other direct selling establishments .....                  | 26                      | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                 | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------|---------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                            |                                                         |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CLATSOP COUNTY, OR</b>  |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>               | <b>Retail trade</b>                                     | <b>274</b>              | <b>332 365</b>  | <b>36 785</b>            | <b>8 190</b>                    | <b>2 173</b>                                              | <b>12.5</b>                              | <b>4.2</b>             |
| 441                        | Motor vehicle & parts dealers                           | 19                      | 55 668          | 7 500                    | 1 864                           | 262                                                       | 3.0                                      | —                      |
| 4412                       | Other motor vehicle dealers                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                      | Motorcycle, boat, & other motor vehicle dealers         | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                     | Boat dealers                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                       | Automotive parts, accessories, & tire stores            | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                      | Automotive parts & accessories stores                   | 8                       | 6 766           | 1 134                    | 275                             | 57                                                        | 21.2                                     | —                      |
| 441310                     | Automotive parts & accessories stores                   | 8                       | 6 766           | 1 134                    | 275                             | 57                                                        | 21.2                                     | —                      |
| 442                        | Furniture & home furnishings stores                     | 14                      | 10 210          | 1 579                    | 368                             | 86                                                        | 17.5                                     | —                      |
| 4421                       | Furniture stores                                        | 5                       | 6 684           | 975                      | 233                             | 48                                                        | 18.3                                     | —                      |
| 44211                      | Furniture stores                                        | 5                       | 6 684           | 975                      | 233                             | 48                                                        | 18.3                                     | —                      |
| 442110                     | Furniture stores                                        | 5                       | 6 684           | 975                      | 233                             | 48                                                        | 18.3                                     | —                      |
| 4422                       | Home furnishings stores                                 | 9                       | 3 526           | 604                      | 135                             | 38                                                        | 16.1                                     | —                      |
| 44229                      | Other home furnishings stores                           | 5                       | 1 835           | 287                      | 45                              | 12                                                        | 4.0                                      | —                      |
| 443                        | Electronics & appliance stores                          | 7                       | 1 778           | 435                      | 105                             | 37                                                        | 66.3                                     | —                      |
| 4431                       | Electronics & appliance stores                          | 7                       | 1 778           | 435                      | 105                             | 37                                                        | 66.3                                     | —                      |
| 444                        | Building material & garden equipment & supplies dealers | 19                      | 33 811          | 3 776                    | 796                             | 160                                                       | 26.0                                     | —                      |
| 4441                       | Building material & supplies dealers                    | 13                      | 29 848          | 3 303                    | 683                             | 133                                                       | 25.8                                     | —                      |
| 44419                      | Other building material dealers                         | 7                       | 24 806          | 2 634                    | 530                             | 92                                                        | 21.6                                     | —                      |
| 444190                     | Other building material dealers                         | 7                       | 24 806          | 2 634                    | 530                             | 92                                                        | 21.6                                     | —                      |
| 4442                       | Lawn & garden equipment & supplies stores               | 6                       | 3 963           | 473                      | 113                             | 27                                                        | 27.2                                     | —                      |
| 445                        | Food & beverage stores                                  | 44                      | 58 903          | 6 471                    | 1 340                           | 456                                                       | 15.5                                     | 2.3                    |
| 4451                       | Grocery stores                                          | 23                      | 52 533          | 5 997                    | 1 252                           | 419                                                       | 14.7                                     | 2.0                    |
| 4452                       | Specialty food stores                                   | 9                       | 1 569           | 198                      | 30                              | 21                                                        | 37.9                                     | 22.7                   |
| 446                        | Health & personal care stores                           | 12                      | 12 853          | 1 699                    | 335                             | 96                                                        | 7.1                                      | 50.2                   |
| 4461                       | Health & personal care stores                           | 12                      | 12 853          | 1 699                    | 335                             | 96                                                        | 7.1                                      | 50.2                   |
| 447                        | Gasoline stations                                       | 25                      | 26 417          | 2 202                    | 510                             | 220                                                       | 30.0                                     | 10.5                   |
| 448                        | Clothing & clothing accessories stores                  | 45                      | 20 226          | 3 186                    | 680                             | 234                                                       | 15.9                                     | 3.4                    |
| 4481                       | Clothing stores                                         | 31                      | 14 942          | 2 299                    | 501                             | 183                                                       | 13.9                                     | 4.0                    |
| 44815                      | Clothing accessories stores                             | 3                       | 954             | 110                      | 16                              | 10                                                        | D                                        | 6.7                    |
| 448150                     | Clothing accessories stores                             | 3                       | 954             | 110                      | 16                              | 10                                                        | D                                        | 6.7                    |
| 451                        | Sporting goods, hobby, book, & music stores             | 26                      | 8 424           | 1 095                    | 206                             | 99                                                        | 27.1                                     | 11.8                   |
| 4511                       | Sporting goods, hobby, & musical instrument stores      | 20                      | 7 258           | 925                      | 166                             | 82                                                        | 28.4                                     | 7.1                    |
| 45113                      | Sewing, needlework, & piece goods stores                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                     | Sewing, needlework, & piece goods stores                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                    | Specialty book stores                                   | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212                     | News dealers & newsstands                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                        | General merchandise stores                              | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                       | Other general merchandise stores                        | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                      | Warehouse clubs & superstores                           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910                     | Warehouse clubs & superstores                           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                        | Miscellaneous store retailers                           | 52                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                       | Office supplies, stationery, & gift stores              | 22                      | 6 461           | 1 102                    | 207                             | 89                                                        | 50.4                                     | 3.8                    |
| 45322                      | Gift, novelty, & souvenir stores                        | 22                      | 6 461           | 1 102                    | 207                             | 89                                                        | 50.4                                     | 3.8                    |
| 453220                     | Gift, novelty, & souvenir stores                        | 22                      | 6 461           | 1 102                    | 207                             | 89                                                        | 50.4                                     | 3.8                    |
| 4539                       | Other miscellaneous store retailers                     | 19                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                      | Art dealers                                             | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920                     | Art dealers                                             | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                      | All other miscellaneous store retailers                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                        | Nonstore retailers                                      | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>COLUMBIA COUNTY, OR</b> |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>               | <b>Retail trade</b>                                     | <b>137</b>              | <b>199 808</b>  | <b>22 090</b>            | <b>4 885</b>                    | <b>1 360</b>                                              | <b>10.2</b>                              | <b>7.7</b>             |
| 441                        | Motor vehicle & parts dealers                           | 22                      | 36 941          | 5 298                    | 1 025                           | 155                                                       | 13.3                                     | 8.2                    |
| 4412                       | Other motor vehicle dealers                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                      | Motorcycle, boat, & other motor vehicle dealers         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                        | Furniture & home furnishings stores                     | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                       | Furniture stores                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                      | Furniture stores                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                     | Furniture stores                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                        | Electronics & appliance stores                          | 8                       | 2 790           | 411                      | 116                             | 49                                                        | 42.7                                     | 12.4                   |
| 4431                       | Electronics & appliance stores                          | 8                       | 2 790           | 411                      | 116                             | 49                                                        | 42.7                                     | 12.4                   |
| 44312                      | Computer & software stores                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                     | Computer & software stores                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                        | Building material & garden equipment & supplies dealers | 12                      | 13 933          | 1 425                    | 334                             | 80                                                        | 28.4                                     | 3.8                    |
| 4441                       | Building material & supplies dealers                    | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                        | Food & beverage stores                                  | 32                      | D               | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                      | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                 |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLUMBIA COUNTY, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                    | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 446                             | Health & personal care stores .....                            | 5                       | 16 924          | 1 891                    | 460                             | 116                                                       | 9.0                                      | 45.5                   |
| 4461                            | Health & personal care stores .....                            | 5                       | 16 924          | 1 891                    | 460                             | 116                                                       | 9.0                                      | 45.5                   |
| 447                             | Gasoline stations .....                                        | 17                      | 34 731          | 2 079                    | 494                             | 171                                                       | 3.0                                      | .8                     |
| 44711                           | Gasoline stations with convenience stores .....                | 11                      | 22 205          | 1 506                    | 356                             | 126                                                       | 4.7                                      | 1.3                    |
| 447110                          | Gasoline stations with convenience stores .....                | 11                      | 22 205          | 1 506                    | 356                             | 126                                                       | 4.7                                      | 1.3                    |
| 448                             | Clothing & clothing accessories stores .....                   | 9                       | 2 860           | 464                      | 106                             | 34                                                        | 31.5                                     | 9.5                    |
| 451                             | Sporting goods, hobby, book, & music stores .....              | 4                       | 938             | 81                       | 16                              | 10                                                        | 80.6                                     | 19.4                   |
| 452                             | General merchandise stores .....                               | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                             | Miscellaneous store retailers .....                            | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                            | Other miscellaneous store retailers .....                      | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                           | All other miscellaneous store retailers .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                             | Nonstore retailers .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>COOS COUNTY, OR</b>          |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                    | <b>Retail trade .....</b>                                      | <b>289</b>              | <b>505 188</b>  | <b>52 126</b>            | <b>12 150</b>                   | <b>3 040</b>                                              | <b>11.7</b>                              | <b>1.5</b>             |
| 441                             | Motor vehicle & parts dealers .....                            | 42                      | 140 097         | 13 157                   | 3 191                           | 502                                                       | 19.8                                     | .5                     |
| 4411                            | Automobile dealers .....                                       | 12                      | 102 769         | 7 934                    | 1 971                           | 260                                                       | 23.9                                     | —                      |
| 4412                            | Other motor vehicle dealers .....                              | 6                       | 18 756          | 2 060                    | 475                             | 91                                                        | 8.6                                      | 4.1                    |
| 44121                           | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                          | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                           | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                          | Boat dealers .....                                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                            | Automotive parts, accessories, & tire stores .....             | 24                      | 18 572          | 3 163                    | 745                             | 151                                                       | 8.8                                      | —                      |
| 44131                           | Automotive parts & accessories stores .....                    | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 441310                          | Automotive parts & accessories stores .....                    | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44132                           | Tire dealers .....                                             | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                          | Tire dealers .....                                             | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                             | Furniture & home furnishings stores .....                      | 16                      | 13 343          | 1 966                    | 464                             | 102                                                       | 5.1                                      | 1.4                    |
| 4421                            | Furniture stores .....                                         | 8                       | 8 744           | 1 283                    | 296                             | 62                                                        | —                                        | 1.3                    |
| 44211                           | Furniture stores .....                                         | 8                       | 8 744           | 1 283                    | 296                             | 62                                                        | —                                        | 1.3                    |
| 442110                          | Furniture stores .....                                         | 8                       | 8 744           | 1 283                    | 296                             | 62                                                        | —                                        | 1.3                    |
| 4422                            | Home furnishings stores .....                                  | 8                       | 4 599           | 683                      | 168                             | 40                                                        | 14.7                                     | 1.5                    |
| 443                             | Electronics & appliance stores .....                           | 15                      | 7 566           | 1 050                    | 242                             | 80                                                        | 22.6                                     | 18.2                   |
| 4431                            | Electronics & appliance stores .....                           | 15                      | 7 566           | 1 050                    | 242                             | 80                                                        | 22.6                                     | 18.2                   |
| 44311                           | Appliance, television, & other electronics stores .....        | 10                      | 6 343           | 815                      | 189                             | 56                                                        | 17.5                                     | 18.5                   |
| 443111                          | Household appliance stores .....                               | 5                       | 4 698           | 574                      | 120                             | 35                                                        | 20.5                                     | 12.3                   |
| 44312                           | Computer & software stores .....                               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                          | Computer & software stores .....                               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                             | Building material & garden equipment & supplies dealers .....  | 30                      | 42 301          | 5 396                    | 1 354                           | 251                                                       | 14.2                                     | 1.4                    |
| 4441                            | Building material & supplies dealers .....                     | 26                      | 39 135          | 5 018                    | 1 264                           | 231                                                       | 15.4                                     | 1.5                    |
| 44413                           | Hardware stores .....                                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                          | Hardware stores .....                                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                           | Other building material dealers .....                          | 14                      | 29 480          | 3 790                    | 978                             | 155                                                       | 4.0                                      | 1.5                    |
| 444190                          | Other building material dealers .....                          | 14                      | 29 480          | 3 790                    | 978                             | 155                                                       | 4.0                                      | 1.5                    |
| 445                             | Food & beverage stores .....                                   | 56                      | 100 608         | 10 487                   | 2 260                           | 623                                                       | 5.1                                      | .6                     |
| 4451                            | Grocery stores .....                                           | 39                      | 95 975          | 10 105                   | 2 175                           | 591                                                       | 5.1                                      | .6                     |
| 44511                           | Supermarkets & other grocery (except convenience) stores ..... | 29                      | 91 366          | 9 711                    | 2 080                           | 540                                                       | 3.3                                      | .4                     |
| 445110                          | Supermarkets & other grocery (except convenience) stores ..... | 29                      | 91 366          | 9 711                    | 2 080                           | 540                                                       | 3.3                                      | .4                     |
| 4452                            | Specialty food stores .....                                    | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                             | Health & personal care stores .....                            | 19                      | 16 955          | 2 478                    | 518                             | 155                                                       | 50.9                                     | 12.2                   |
| 4461                            | Health & personal care stores .....                            | 19                      | 16 955          | 2 478                    | 518                             | 155                                                       | 50.9                                     | 12.2                   |
| 447                             | Gasoline stations .....                                        | 25                      | 29 123          | 1 589                    | 368                             | 143                                                       | 8.4                                      | 2.6                    |
| 44719                           | Other gasoline stations .....                                  | 14                      | 22 305          | 1 119                    | 265                             | 80                                                        | .7                                       | —                      |
| 447190                          | Other gasoline stations .....                                  | 14                      | 22 305          | 1 119                    | 265                             | 80                                                        | .7                                       | —                      |
| 448                             | Clothing & clothing accessories stores .....                   | 17                      | 13 123          | 1 814                    | 436                             | 123                                                       | 4.0                                      | 2.2                    |
| 4481                            | Clothing stores .....                                          | 9                       | 10 054          | 1 320                    | 321                             | 96                                                        | 2.4                                      | 1.5                    |
| 451                             | Sporting goods, hobby, book, & music stores .....              | 23                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                            | Sporting goods, hobby, & musical instrument stores .....       | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45111                           | Sporting goods stores .....                                    | 10                      | 5 830           | 620                      | 161                             | 44                                                        | 44.7                                     | —                      |
| 451110                          | Sporting goods stores .....                                    | 10                      | 5 830           | 620                      | 161                             | 44                                                        | 44.7                                     | —                      |
| 45113                           | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                          | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COOS COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 452                         | General merchandise stores .....                              | 10                      | 91 587          | 8 918                    | 2 126                           | 655                                                       | .5                                       | —                      |
| 4529                        | Other general merchandise stores .....                        | 7                       | 44 806          | 4 734                    | 1 136                           | 285                                                       | 1.1                                      | —                      |
| 45299                       | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                      | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                     | Miscellaneous general merchandise stores .....                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                           | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                        | Office supplies, stationery, & gift stores .....              | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                     | Office supplies stores .....                                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                      | 3                       | 5 990           | 737                      | 153                             | 34                                                        | D                                        | —                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 3                       | 5 990           | 737                      | 153                             | 34                                                        | D                                        | —                      |
| 45399                       | All other miscellaneous store retailers .....                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                         | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                        | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45431                       | Fuel dealers .....                                            | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454311                      | Heating oil dealers .....                                     | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| <b>CROOK COUNTY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>57</b>               | <b>89 297</b>   | <b>8 380</b>             | <b>2 142</b>                    | <b>494</b>                                                | <b>17.1</b>                              | <b>13.2</b>            |
| 441                         | Motor vehicle & parts dealers .....                           | 10                      | 32 678          | 3 078                    | 925                             | 107                                                       | 12.7                                     | —                      |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 6                       | 29 229          | 2 713                    | 832                             | 90                                                        | 4.2                                      | —                      |
| 44132                       | Tire dealers .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                      | Tire dealers .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                         | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 7                       | 7 892           | 780                      | 180                             | 49                                                        | 10.5                                     | 6.3                    |
| 4441                        | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                         | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                         | Health & personal care stores .....                           | 4                       | 9 715           | 1 029                    | 229                             | 66                                                        | 27.0                                     | 67.8                   |
| 4461                        | Health & personal care stores .....                           | 4                       | 9 715           | 1 029                    | 229                             | 66                                                        | 27.0                                     | 67.8                   |
| 447                         | Gasoline stations .....                                       | 7                       | 9 398           | 556                      | 117                             | 45                                                        | 11.8                                     | 15.9                   |
| 448                         | Clothing & clothing accessories stores .....                  | 3                       | 1 231           | 205                      | 47                              | 16                                                        | D                                        | —                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 3                       | 131             | 12                       | 2                               | 2                                                         | D                                        | —                      |
| 453                         | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                         | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>CURRY COUNTY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>121</b>              | <b>148 422</b>  | <b>16 757</b>            | <b>3 926</b>                    | <b>1 041</b>                                              | <b>19.6</b>                              | <b>3.8</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 13                      | 28 186          | 3 441                    | 821                             | 137                                                       | 5.6                                      | 8.5                    |
| 442                         | Furniture & home furnishings stores .....                     | 6                       | 3 871           | 557                      | 129                             | 36                                                        | 20.2                                     | —                      |
| 443                         | Electronics & appliance stores .....                          | 8                       | 3 153           | 317                      | 62                              | 27                                                        | 32.0                                     | 16.5                   |
| 4431                        | Electronics & appliance stores .....                          | 8                       | 3 153           | 317                      | 62                              | 27                                                        | 32.0                                     | 16.5                   |
| 44311                       | Appliance, television, & other electronics stores .....       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 12                      | 15 403          | 1 637                    | 358                             | 91                                                        | 66.7                                     | .4                     |
| 4441                        | Building material & supplies dealers .....                    | 7                       | 11 458          | 1 170                    | 261                             | 63                                                        | 87.9                                     | —                      |
| 4442                        | Lawn & garden equipment & supplies stores .....               | 5                       | 3 945           | 467                      | 97                              | 28                                                        | 4.9                                      | 1.5                    |
| 445                         | Food & beverage stores .....                                  | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                         | Health & personal care stores .....                           | 9                       | 10 448          | 1 162                    | 290                             | 73                                                        | 41.9                                     | —                      |
| 4461                        | Health & personal care stores .....                           | 9                       | 10 448          | 1 162                    | 290                             | 73                                                        | 41.9                                     | —                      |
| 447                         | Gasoline stations .....                                       | 13                      | 12 375          | 906                      | 215                             | 82                                                        | 36.9                                     | 4.8                    |
| 448                         | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                        | Sporting goods, hobby, & musical instrument stores ..         | 11                      | 3 431           | 458                      | 97                              | 43                                                        | 37.8                                     | 17.2                   |
| 452                         | General merchandise stores .....                              | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                         | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|----------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DESCHUTES COUNTY, OR</b> |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade</b>                                      | <b>687</b>              | <b>1 297 051</b> | <b>128 660</b>           | <b>28 745</b>                   | <b>7 130</b>                                              | <b>7.1</b>                               | <b>4.2</b>             |
| 441                         | Motor vehicle & parts dealers                            | 74                      | 319 936          | 28 386                   | 6 590                           | 901                                                       | 6.0                                      | .8                     |
| 4411                        | Automobile dealers                                       | 26                      | 224 258          | 16 841                   | 3 822                           | 491                                                       | 3.2                                      | —                      |
| 44111                       | New car dealers                                          | 11                      | 186 865          | 15 109                   | 3 424                           | 433                                                       | —                                        | —                      |
| 441110                      | New car dealers                                          | 11                      | 186 865          | 15 109                   | 3 424                           | 433                                                       | —                                        | —                      |
| 44112                       | Used car dealers                                         | 15                      | 37 393           | 1 732                    | 398                             | 58                                                        | 19.4                                     | .2                     |
| 441120                      | Used car dealers                                         | 15                      | 37 393           | 1 732                    | 398                             | 58                                                        | 19.4                                     | .2                     |
| 4412                        | Other motor vehicle dealers                              | 14                      | 57 232           | 4 142                    | 895                             | 111                                                       | 12.2                                     | 1.9                    |
| 44121                       | Recreational vehicle dealers                             | 9                       | 50 136           | 3 305                    | 744                             | 80                                                        | 13.4                                     | .8                     |
| 441210                      | Recreational vehicle dealers                             | 9                       | 50 136           | 3 305                    | 744                             | 80                                                        | 13.4                                     | .8                     |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers          | 5                       | 7 096            | 837                      | 151                             | 31                                                        | 3.6                                      | 10.1                   |
| 441221                      | Motorcycle dealers                                       | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                      | All other motor vehicle dealers                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                        | Automotive parts, accessories, & tire stores             | 34                      | 38 446           | 7 403                    | 1 873                           | 299                                                       | 12.5                                     | 3.3                    |
| 44131                       | Automotive parts & accessories stores                    | 25                      | 21 010           | 3 786                    | 839                             | 176                                                       | 16.7                                     | 2.9                    |
| 441310                      | Automotive parts & accessories stores                    | 25                      | 21 010           | 3 786                    | 839                             | 176                                                       | 16.7                                     | 2.9                    |
| 44132                       | Tire dealers                                             | 9                       | 17 436           | 3 617                    | 1 034                           | 123                                                       | 7.4                                      | 3.8                    |
| 441320                      | Tire dealers                                             | 9                       | 17 436           | 3 617                    | 1 034                           | 123                                                       | 7.4                                      | 3.8                    |
| 442                         | Furniture & home furnishings stores                      | 50                      | 34 974           | 5 071                    | 1 058                           | 252                                                       | 21.1                                     | 4.6                    |
| 4421                        | Furniture stores                                         | 16                      | 15 416           | 2 736                    | 578                             | 122                                                       | 21.9                                     | 8.3                    |
| 44211                       | Furniture stores                                         | 16                      | 15 416           | 2 736                    | 578                             | 122                                                       | 21.9                                     | 8.3                    |
| 442110                      | Furniture stores                                         | 16                      | 15 416           | 2 736                    | 578                             | 122                                                       | 21.9                                     | 8.3                    |
| 4422                        | Home furnishings stores                                  | 34                      | 19 558           | 2 335                    | 480                             | 130                                                       | 20.5                                     | 1.6                    |
| 44221                       | Floor covering stores                                    | 15                      | 11 055           | 1 323                    | 258                             | 50                                                        | 11.1                                     | .8                     |
| 442210                      | Floor covering stores                                    | 15                      | 11 055           | 1 323                    | 258                             | 50                                                        | 11.1                                     | .8                     |
| 44229                       | Other home furnishings stores                            | 19                      | 8 503            | 1 012                    | 222                             | 80                                                        | 32.7                                     | 2.7                    |
| 442299                      | All other home furnishings stores                        | 16                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                         | Electronics & appliance stores                           | 33                      | 18 695           | 2 759                    | 512                             | 130                                                       | 16.4                                     | 12.7                   |
| 4431                        | Electronics & appliance stores                           | 33                      | 18 695           | 2 759                    | 512                             | 130                                                       | 16.4                                     | 12.7                   |
| 44311                       | Appliance, television, & other electronics stores        | 20                      | 10 250           | 1 341                    | 234                             | 58                                                        | 28.9                                     | 1.9                    |
| 443111                      | Household appliance stores                               | 8                       | 6 159            | 715                      | 140                             | 30                                                        | 22.5                                     | 3.1                    |
| 443112                      | Radio, television, & other electronics stores            | 12                      | 4 091            | 626                      | 94                              | 28                                                        | 38.5                                     | —                      |
| 44312                       | Computer & software stores                               | 10                      | 7 204            | 1 236                    | 232                             | 57                                                        | 1.5                                      | 24.4                   |
| 443120                      | Computer & software stores                               | 10                      | 7 204            | 1 236                    | 232                             | 57                                                        | 1.5                                      | 24.4                   |
| 44313                       | Camera & photographic supplies stores                    | 3                       | 1 241            | 182                      | 46                              | 15                                                        | —                                        | 33.3                   |
| 443130                      | Camera & photographic supplies stores                    | 3                       | 1 241            | 182                      | 46                              | 15                                                        | —                                        | 33.3                   |
| 444                         | Building material & garden equipment & supplies dealers  | 84                      | 176 769          | 18 555                   | 4 137                           | 797                                                       | 3.7                                      | 1.2                    |
| 4441                        | Building material & supplies dealers                     | 73                      | 165 068          | 16 410                   | 3 851                           | 710                                                       | 3.3                                      | .7                     |
| 44412                       | Paint & wallpaper stores                                 | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                      | Paint & wallpaper stores                                 | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                       | Hardware stores                                          | 13                      | 8 675            | 1 188                    | 293                             | 60                                                        | 16.4                                     | 5.8                    |
| 444130                      | Hardware stores                                          | 13                      | 8 675            | 1 188                    | 293                             | 60                                                        | 16.4                                     | 5.8                    |
| 44419                       | Other building material dealers                          | 54                      | 143 141          | 13 437                   | 3 193                           | 585                                                       | 2.8                                      | .5                     |
| 444190                      | Other building material dealers                          | 54                      | 143 141          | 13 437                   | 3 193                           | 585                                                       | 2.8                                      | .5                     |
| 4442                        | Lawn & garden equipment & supplies stores                | 11                      | 11 701           | 2 145                    | 286                             | 87                                                        | 9.2                                      | 8.4                    |
| 44422                       | Nursery & garden centers                                 | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                      | Nursery & garden centers                                 | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445                         | Food & beverage stores                                   | 62                      | 199 699          | 19 757                   | 4 301                           | 1 247                                                     | 3.2                                      | 11.3                   |
| 4451                        | Grocery stores                                           | 40                      | 188 804          | 19 104                   | 4 155                           | 1 187                                                     | 2.9                                      | 11.7                   |
| 44511                       | Supermarkets & other grocery (except convenience) stores | 29                      | 178 506          | 18 141                   | 3 935                           | 1 096                                                     | 1.0                                      | 12.0                   |
| 445110                      | Supermarkets & other grocery (except convenience) stores | 29                      | 178 506          | 18 141                   | 3 935                           | 1 096                                                     | 1.0                                      | 12.0                   |
| 44512                       | Convenience stores                                       | 11                      | 10 298           | 963                      | 220                             | 91                                                        | 36.4                                     | 7.4                    |
| 445120                      | Convenience stores                                       | 11                      | 10 298           | 963                      | 220                             | 91                                                        | 36.4                                     | 7.4                    |
| 4452                        | Specialty food stores                                    | 10                      | 1 698            | 298                      | 69                              | 38                                                        | 15.6                                     | —                      |
| 4453                        | Beer, wine, & liquor stores                              | 12                      | 9 197            | 355                      | 77                              | 22                                                        | 6.7                                      | 4.2                    |
| 44531                       | Beer, wine, & liquor stores                              | 12                      | 9 197            | 355                      | 77                              | 22                                                        | 6.7                                      | 4.2                    |
| 445310                      | Beer, wine, & liquor stores                              | 12                      | 9 197            | 355                      | 77                              | 22                                                        | 6.7                                      | 4.2                    |
| 446                         | Health & personal care stores                            | 32                      | 25 962           | 4 268                    | 877                             | 237                                                       | 21.0                                     | 25.9                   |
| 4461                        | Health & personal care stores                            | 32                      | 25 962           | 4 268                    | 877                             | 237                                                       | 21.0                                     | 25.9                   |
| 4461102                     | Proprietary stores                                       | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                       | Cosmetics, beauty supplies, & perfume stores             | 4                       | 953              | 141                      | 28                              | 14                                                        | 43.7                                     | —                      |
| 446120                      | Cosmetics, beauty supplies, & perfume stores             | 4                       | 953              | 141                      | 28                              | 14                                                        | 43.7                                     | —                      |
| 44619                       | Other health & personal care stores                      | 10                      | 4 086            | 879                      | 183                             | 40                                                        | 22.7                                     | —                      |
| 446191                      | Food (health) supplement stores                          | 4                       | 2 679            | 593                      | 116                             | 26                                                        | 17.9                                     | —                      |
| 447                         | Gasoline stations                                        | 66                      | 99 667           | 7 444                    | 1 622                           | 612                                                       | 18.1                                     | 9.9                    |
| 4471                        | Gasoline stations                                        | 66                      | 99 667           | 7 444                    | 1 622                           | 612                                                       | 18.1                                     | 9.9                    |
| 44711                       | Gasoline stations with convenience stores                | 21                      | 30 702           | 2 171                    | 543                             | 212                                                       | 33.9                                     | 9.1                    |
| 447110                      | Gasoline stations with convenience stores                | 21                      | 30 702           | 2 171                    | 543                             | 212                                                       | 33.9                                     | 9.1                    |
| 44719                       | Other gasoline stations                                  | 45                      | 68 965           | 5 273                    | 1 079                           | 400                                                       | 11.0                                     | 10.3                   |
| 447190                      | Other gasoline stations                                  | 45                      | 68 965           | 5 273                    | 1 079                           | 400                                                       | 11.0                                     | 10.3                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                                     | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|--------------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                  |                                                                          |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DESCHUTES COUNTY, OR—Con.</b> |                                                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                     | <b>Retail trade—Con.</b>                                                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448                              | Clothing & clothing accessories stores . . . . .                         | 81                      | 45 880          | 5 398                    | 1 130                           | 457                                                       | 16.1                                     | 4.4                    |
| 4481                             | Clothing stores . . . . .                                                | 48                      | 31 748          | 3 750                    | 758                             | 324                                                       | 11.1                                     | 2.4                    |
| 44813                            | Children's & infants' clothing stores . . . . .                          | 4                       | 1 299           | 157                      | 35                              | 17                                                        | —                                        | 2.2                    |
| 448130                           | Children's & infants' clothing stores . . . . .                          | 4                       | 1 299           | 157                      | 35                              | 17                                                        | —                                        | 2.2                    |
| 44814                            | Family clothing stores . . . . .                                         | 18                      | 19 862          | 2 169                    | 435                             | 160                                                       | 10.0                                     | 2.8                    |
| 448140                           | Family clothing stores . . . . .                                         | 18                      | 19 862          | 2 169                    | 435                             | 160                                                       | 10.0                                     | 2.8                    |
| 44819                            | Other clothing stores . . . . .                                          | 7                       | 2 704           | 308                      | 63                              | 34                                                        | 12.7                                     | 6.8                    |
| 448190                           | Other clothing stores . . . . .                                          | 7                       | 2 704           | 308                      | 63                              | 34                                                        | 12.7                                     | 6.8                    |
| 4482105                          | Athletic footwear stores . . . . .                                       | 3                       | 2 047           | 249                      | 61                              | 24                                                        | —                                        | —                      |
| 4483                             | Jewelry, luggage, & leather goods stores . . . . .                       | 14                      | 6 911           | 798                      | 177                             | 52                                                        | 47.1                                     | 18.1                   |
| 44831                            | Jewelry stores . . . . .                                                 | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448310                           | Jewelry stores . . . . .                                                 | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44832                            | Luggage & leather goods stores . . . . .                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                           | Luggage & leather goods stores . . . . .                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                              | Sporting goods, hobby, book, & music stores . . . . .                    | 69                      | 33 427          | 4 557                    | 1 014                           | 395                                                       | 23.1                                     | 4.7                    |
| 4511                             | Sporting goods, hobby, & musical instrument stores . . . . .             | 52                      | 25 853          | 3 694                    | 821                             | 321                                                       | 26.2                                     | 6.0                    |
| 45111                            | Sporting goods stores . . . . .                                          | 36                      | 18 467          | 2 676                    | 587                             | 187                                                       | 29.7                                     | 6.7                    |
| 451110                           | Sporting goods stores . . . . .                                          | 36                      | 18 467          | 2 676                    | 587                             | 187                                                       | 29.7                                     | 6.7                    |
| 4511101                          | General-line sporting goods stores . . . . .                             | 9                       | 4 467           | 557                      | 132                             | 47                                                        | 43.6                                     | 1.8                    |
| 4511102                          | Specialty-line sporting goods stores . . . . .                           | 27                      | 14 000          | 2 119                    | 455                             | 140                                                       | 25.2                                     | 8.2                    |
| 45112                            | Hobby, toy, & game stores . . . . .                                      | 6                       | 2 794           | 344                      | 83                              | 37                                                        | 13.6                                     | —                      |
| 451120                           | Hobby, toy, & game stores . . . . .                                      | 6                       | 2 794           | 344                      | 83                              | 37                                                        | 13.6                                     | —                      |
| 45113                            | Sewing, needlework, & piece goods stores . . . . .                       | 6                       | 3 772           | 543                      | 118                             | 84                                                        | 24.4                                     | 6.8                    |
| 451130                           | Sewing, needlework, & piece goods stores . . . . .                       | 6                       | 3 772           | 543                      | 118                             | 84                                                        | 24.4                                     | 6.8                    |
| 4512                             | Book, periodical, & music stores . . . . .                               | 17                      | 7 574           | 863                      | 193                             | 74                                                        | 12.5                                     | —                      |
| 45121                            | Book stores & news dealers . . . . .                                     | 13                      | 5 583           | 707                      | 159                             | 62                                                        | 14.2                                     | —                      |
| 451211                           | Book stores . . . . .                                                    | 13                      | 5 583           | 707                      | 159                             | 62                                                        | 14.2                                     | —                      |
| 4512111                          | Book stores, general . . . . .                                           | 8                       | 3 960           | 485                      | 102                             | 39                                                        | 16.3                                     | —                      |
| 4512112                          | Specialty book stores . . . . .                                          | 5                       | 1 623           | 222                      | 57                              | 23                                                        | 8.9                                      | —                      |
| 452                              | General merchandise stores . . . . .                                     | 20                      | 274 743         | 24 714                   | 5 736                           | 1 607                                                     | .1                                       | .1                     |
| 4521                             | Department stores (incl leased depts) ## . . . . .                       | 8                       | 126 272         | N                        | N                               | N                                                         | —                                        | —                      |
| 45211                            | Department stores (incl leased depts) ## . . . . .                       | 8                       | 126 272         | N                        | N                               | N                                                         | —                                        | —                      |
| 4521                             | Department stores (excl leased depts) . . . . .                          | 8                       | 124 295         | 12 347                   | 2 807                           | 1 000                                                     | —                                        | —                      |
| 452110                           | Department stores (excl leased depts) . . . . .                          | 8                       | 124 295         | 12 347                   | 2 807                           | 1 000                                                     | —                                        | —                      |
| 4521102                          | Department stores (excl leased depts) . . . . .                          | 8                       | 124 295         | 12 347                   | 2 807                           | 1 000                                                     | —                                        | —                      |
| 4521102                          | Discount or mass merchandising dept stores (excl leased depts) . . . . . | 5                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103                          | National chain department stores (excl leased depts) . . . . .           | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                             | Other general merchandise stores . . . . .                               | 12                      | 150 448         | 12 367                   | 2 929                           | 607                                                       | .1                                       | .2                     |
| 45291                            | Warehouse clubs & superstores . . . . .                                  | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910                           | Warehouse clubs & superstores . . . . .                                  | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                            | All other general merchandise stores . . . . .                           | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                           | All other general merchandise stores . . . . .                           | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                          | Miscellaneous general merchandise stores . . . . .                       | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                              | Miscellaneous store retailers . . . . .                                  | 97                      | 51 525          | 5 333                    | 1 210                           | 378                                                       | 13.6                                     | 5.1                    |
| 4532                             | Office supplies, stationery, & gift stores . . . . .                     | 31                      | 14 596          | 1 769                    | 346                             | 124                                                       | 27.8                                     | .8                     |
| 45321                            | Office supplies & stationery stores . . . . .                            | 3                       | 842             | 80                       | 20                              | 6                                                         | D                                        | —                      |
| 453210                           | Office supplies & stationery stores . . . . .                            | 3                       | 842             | 80                       | 20                              | 6                                                         | D                                        | —                      |
| 4532102                          | Office supplies stores . . . . .                                         | 3                       | 842             | 80                       | 20                              | 6                                                         | D                                        | —                      |
| 45322                            | Gift, novelty, & souvenir stores . . . . .                               | 28                      | 13 754          | 1 689                    | 326                             | 118                                                       | 26.6                                     | .8                     |
| 453220                           | Gift, novelty, & souvenir stores . . . . .                               | 28                      | 13 754          | 1 689                    | 326                             | 118                                                       | 26.6                                     | .8                     |
| 4533                             | Used merchandise stores . . . . .                                        | 19                      | 3 728           | 733                      | 173                             | 66                                                        | 22.2                                     | 13.8                   |
| 45331                            | Used merchandise stores . . . . .                                        | 19                      | 3 728           | 733                      | 173                             | 66                                                        | 22.2                                     | 13.8                   |
| 453310                           | Used merchandise stores . . . . .                                        | 19                      | 3 728           | 733                      | 173                             | 66                                                        | 22.2                                     | 13.8                   |
| 4539                             | Other miscellaneous store retailers . . . . .                            | 36                      | 31 323          | 2 470                    | 584                             | 136                                                       | 5.0                                      | 4.7                    |
| 45391                            | Pet & pet supplies stores . . . . .                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                           | Pet & pet supplies stores . . . . .                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45392                            | Art dealers . . . . .                                                    | 9                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                           | Art dealers . . . . .                                                    | 9                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                            | Manufactured (mobile) home dealers . . . . .                             | 12                      | 22 647          | 1 361                    | 288                             | 54                                                        | 4.6                                      | 3.4                    |
| 453930                           | Manufactured (mobile) home dealers . . . . .                             | 12                      | 22 647          | 1 361                    | 288                             | 54                                                        | 4.6                                      | 3.4                    |
| 45399                            | All other miscellaneous store retailers . . . . .                        | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                              | Nonstore retailers . . . . .                                             | 19                      | 15 774          | 2 418                    | 558                             | 117                                                       | 23.0                                     | 4.6                    |
| 4541                             | Electronic shopping & mail-order houses . . . . .                        | 7                       | 6 546           | 1 107                    | 230                             | 53                                                        | 43.8                                     | —                      |
| 45411                            | Electronic shopping & mail-order houses . . . . .                        | 7                       | 6 546           | 1 107                    | 230                             | 53                                                        | 43.8                                     | —                      |
| 454110                           | Electronic shopping & mail-order houses . . . . .                        | 7                       | 6 546           | 1 107                    | 230                             | 53                                                        | 43.8                                     | —                      |
| 4542                             | Vending machine operators . . . . .                                      | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                            | Vending machine operators . . . . .                                      | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                           | Vending machine operators . . . . .                                      | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                             | Direct selling establishments . . . . .                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                           | Liquefied petroleum gas (bottled gas) dealers . . . . .                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                           | Other fuel dealers . . . . .                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                            | Other direct selling establishments . . . . .                            | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                           | Other direct selling establishments . . . . .                            | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|----------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                          |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DOUGLAS COUNTY, OR</b> |                                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade</b>                                      | <b>457</b>              | <b>669 031</b>  | <b>71 194</b>            | <b>16 390</b>                   | <b>4 416</b>                                              | <b>14.1</b>                              | <b>4.6</b>             |
| 441                       | Motor vehicle & parts dealers                            | 55                      | 146 217         | 13 696                   | 3 339                           | 586                                                       | 18.1                                     | 2.9                    |
| 4411                      | Automobile dealers                                       | 18                      | 109 726         | 8 775                    | 2 291                           | 328                                                       | 18.0                                     | .3                     |
| 4412                      | Other motor vehicle dealers                              | 10                      | 12 056          | 1 152                    | 182                             | 51                                                        | 19.4                                     | —                      |
| 44121                     | Recreational vehicle dealers                             | 4                       | 4 414           | 386                      | 86                              | 21                                                        | 42.4                                     | —                      |
| 441210                    | Recreational vehicle dealers                             | 4                       | 4 414           | 386                      | 86                              | 21                                                        | 42.4                                     | —                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers          | 6                       | 7 642           | 766                      | 96                              | 30                                                        | 6.2                                      | —                      |
| 441221                    | Motorcycle dealers                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                    | All other motor vehicle dealers                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                      | Automotive parts, accessories, & tire stores             | 27                      | 24 435          | 3 769                    | 866                             | 207                                                       | 17.7                                     | 15.9                   |
| 44131                     | Automotive parts & accessories stores                    | 17                      | 12 748          | 1 720                    | 443                             | 116                                                       | 19.9                                     | 18.9                   |
| 441310                    | Automotive parts & accessories stores                    | 17                      | 12 748          | 1 720                    | 443                             | 116                                                       | 19.9                                     | 18.9                   |
| 44132                     | Tire dealers                                             | 10                      | 11 687          | 2 049                    | 423                             | 91                                                        | 15.4                                     | 12.8                   |
| 441320                    | Tire dealers                                             | 10                      | 11 687          | 2 049                    | 423                             | 91                                                        | 15.4                                     | 12.8                   |
| 442                       | Furniture & home furnishings stores                      | 21                      | 12 170          | 2 091                    | 467                             | 103                                                       | 16.3                                     | 11.3                   |
| 4421                      | Furniture stores                                         | 9                       | 6 606           | 1 330                    | 284                             | 61                                                        | 2.0                                      | —                      |
| 44211                     | Furniture stores                                         | 9                       | 6 606           | 1 330                    | 284                             | 61                                                        | 2.0                                      | —                      |
| 442110                    | Furniture stores                                         | 9                       | 6 606           | 1 330                    | 284                             | 61                                                        | 2.0                                      | —                      |
| 4422                      | Home furnishings stores                                  | 12                      | 5 564           | 761                      | 183                             | 42                                                        | 33.2                                     | 24.8                   |
| 44221                     | Floor covering stores                                    | 9                       | 5 220           | 704                      | 173                             | 39                                                        | 28.8                                     | 26.5                   |
| 442210                    | Floor covering stores                                    | 9                       | 5 220           | 704                      | 173                             | 39                                                        | 28.8                                     | 26.5                   |
| 443                       | Electronics & appliance stores                           | 18                      | 8 561           | 1 152                    | 292                             | 89                                                        | 28.9                                     | —                      |
| 4431                      | Electronics & appliance stores                           | 18                      | 8 561           | 1 152                    | 292                             | 89                                                        | 28.9                                     | —                      |
| 44311                     | Appliance, television, & other electronics stores        | 11                      | 6 414           | 704                      | 193                             | 54                                                        | 36.0                                     | —                      |
| 443111                    | Household appliance stores                               | 5                       | 4 230           | 358                      | 103                             | 22                                                        | 47.4                                     | —                      |
| 443112                    | Radio, television, & other electronics stores            | 6                       | 2 184           | 346                      | 90                              | 32                                                        | 13.9                                     | —                      |
| 44312                     | Computer & software stores                               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                    | Computer & software stores                               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers  | 56                      | 76 340          | 10 116                   | 2 281                           | 470                                                       | 7.8                                      | 3.6                    |
| 4441                      | Building material & supplies dealers                     | 39                      | 55 571          | 8 065                    | 1 814                           | 327                                                       | 9.6                                      | 2.9                    |
| 44413                     | Hardware stores                                          | 11                      | 8 576           | 1 163                    | 274                             | 90                                                        | 6.7                                      | 18.6                   |
| 444130                    | Hardware stores                                          | 11                      | 8 576           | 1 163                    | 274                             | 90                                                        | 6.7                                      | 18.6                   |
| 44419                     | Other building material dealers                          | 25                      | 44 267          | 6 623                    | 1 477                           | 223                                                       | 10.7                                     | —                      |
| 444190                    | Other building material dealers                          | 25                      | 44 267          | 6 623                    | 1 477                           | 223                                                       | 10.7                                     | —                      |
| 4442                      | Lawn & garden equipment & supplies stores                | 17                      | 20 769          | 2 051                    | 467                             | 143                                                       | 3.3                                      | 5.4                    |
| 44422                     | Nursery & garden centers                                 | 11                      | 18 646          | 1 714                    | 392                             | 117                                                       | .5                                       | 3.8                    |
| 444220                    | Nursery & garden centers                                 | 11                      | 18 646          | 1 714                    | 392                             | 117                                                       | .5                                       | 3.8                    |
| 445                       | Food & beverage stores                                   | 90                      | 142 208         | 14 253                   | 3 296                           | 967                                                       | 17.5                                     | 2.2                    |
| 4451                      | Grocery stores                                           | 66                      | 135 402         | 13 400                   | 3 103                           | 923                                                       | 17.7                                     | 1.6                    |
| 44511                     | Supermarkets & other grocery (except convenience) stores | 35                      | 122 453         | 12 024                   | 2 772                           | 752                                                       | 14.2                                     | .5                     |
| 445110                    | Supermarkets & other grocery (except convenience) stores | 35                      | 122 453         | 12 024                   | 2 772                           | 752                                                       | 14.2                                     | .5                     |
| 44512                     | Convenience stores                                       | 31                      | 12 949          | 1 376                    | 331                             | 171                                                       | 51.3                                     | 12.5                   |
| 445120                    | Convenience stores                                       | 31                      | 12 949          | 1 376                    | 331                             | 171                                                       | 51.3                                     | 12.5                   |
| 4452                      | Specialty food stores                                    | 6                       | 1 392           | 422                      | 95                              | 17                                                        | 15.4                                     | 45.5                   |
| 446                       | Health & personal care stores                            | 27                      | 29 555          | 4 858                    | 952                             | 225                                                       | 32.7                                     | 41.4                   |
| 4461                      | Health & personal care stores                            | 27                      | 29 555          | 4 858                    | 952                             | 225                                                       | 32.7                                     | 41.4                   |
| 4461102                   | Proprietary stores                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                       | Gasoline stations                                        | 60                      | 64 178          | 4 317                    | 1 016                           | 383                                                       | 19.7                                     | 3.9                    |
| 4471                      | Gasoline stations                                        | 60                      | 64 178          | 4 317                    | 1 016                           | 383                                                       | 19.7                                     | 3.9                    |
| 44719                     | Other gasoline stations                                  | 41                      | 48 359          | 3 367                    | 812                             | 281                                                       | 20.5                                     | 4.2                    |
| 447190                    | Other gasoline stations                                  | 41                      | 48 359          | 3 367                    | 812                             | 281                                                       | 20.5                                     | 4.2                    |
| 448                       | Clothing & clothing accessories stores                   | 32                      | 19 269          | 2 502                    | 598                             | 209                                                       | 9.5                                      | 5.0                    |
| 4481                      | Clothing stores                                          | 14                      | 12 556          | 1 556                    | 365                             | 137                                                       | 5.0                                      | —                      |
| 4483                      | Jewelry, luggage, & leather goods stores                 | 9                       | 3 902           | 670                      | 171                             | 40                                                        | 23.0                                     | 20.5                   |
| 451                       | Sporting goods, hobby, book, & music stores              | 30                      | 12 684          | 1 796                    | 430                             | 168                                                       | 13.7                                     | 7.7                    |
| 4511                      | Sporting goods, hobby, & musical instrument stores       | 25                      | 10 331          | 1 504                    | 352                             | 140                                                       | 13.5                                     | 9.4                    |
| 45111                     | Sporting goods stores                                    | 14                      | 6 313           | 940                      | 208                             | 76                                                        | 16.1                                     | —                      |
| 451110                    | Sporting goods stores                                    | 14                      | 6 313           | 940                      | 208                             | 76                                                        | 16.1                                     | —                      |
| 45113                     | Sewing, needlework, & piece goods stores                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                    | Sewing, needlework, & piece goods stores                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                     | Musical instrument & supplies stores                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                    | Musical instrument & supplies stores                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                      | Book, periodical, & music stores                         | 5                       | 2 353           | 292                      | 78                              | 28                                                        | 15.0                                     | —                      |
| 45121                     | Book stores & news dealers                               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                       | General merchandise stores                               | 14                      | 123 944         | 12 131                   | 2 812                           | 940                                                       | 1.2                                      | .6                     |
| 4529                      | Other general merchandise stores                         | 10                      | 61 097          | 5 949                    | 1 405                           | 405                                                       | 2.4                                      | 1.2                    |
| 45299                     | All other general merchandise stores                     | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                    | All other general merchandise stores                     | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                   | Miscellaneous general merchandise stores                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DOUGLAS COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                            | Miscellaneous store retailers .....                           | 46                      | 28 125          | 3 292                    | 661                             | 237                                                       | 15.3                                     | 7.9                    |
| 4532102                        | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                 | 12                      | 2 941           | 627                      | 152                             | 63                                                        | 14.7                                     | 26.3                   |
| 45331                          | Used merchandise stores .....                                 | 12                      | 2 941           | 627                      | 152                             | 63                                                        | 14.7                                     | 26.3                   |
| 453310                         | Used merchandise stores .....                                 | 12                      | 2 941           | 627                      | 152                             | 63                                                        | 14.7                                     | 26.3                   |
| 4539                           | Other miscellaneous store retailers .....                     | 20                      | 22 388          | 2 079                    | 357                             | 100                                                       | 12.2                                     | 6.5                    |
| 45393                          | Manufactured (mobile) home dealers .....                      | 10                      | 16 821          | 1 431                    | 211                             | 54                                                        | 11.4                                     | 6.7                    |
| 453930                         | Manufactured (mobile) home dealers .....                      | 10                      | 16 821          | 1 431                    | 211                             | 54                                                        | 11.4                                     | 6.7                    |
| 45399                          | All other miscellaneous store retailers .....                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                      | 8                       | 5 780           | 990                      | 246                             | 39                                                        | 16.3                                     | —                      |
| 4543                           | Direct selling establishments .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45439                          | Other direct selling establishments .....                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                         | Other direct selling establishments .....                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>GILLIAM COUNTY, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>13</b>               | <b>8 715</b>    | <b>1 090</b>             | <b>240</b>                      | <b>72</b>                                                 | <b>22.5</b>                              | <b>14.9</b>            |
| 441                            | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                            | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>GRANT COUNTY, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>45</b>               | <b>42 378</b>   | <b>4 438</b>             | <b>1 086</b>                    | <b>316</b>                                                | <b>7.8</b>                               | <b>8.0</b>             |
| 441                            | Motor vehicle & parts dealers .....                           | 4                       | 4 883           | 932                      | 259                             | 33                                                        | 4.1                                      | —                      |
| 442                            | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                            | Building material & garden equipment & supplies dealers ..... | 3                       | 3 091           | 245                      | 54                              | 15                                                        | —                                        | 26.7                   |
| 4441                           | Building material & supplies dealers .....                    | 3                       | 3 091           | 245                      | 54                              | 15                                                        | —                                        | 26.7                   |
| 445                            | Food & beverage stores .....                                  | 14                      | 15 574          | 1 803                    | 441                             | 129                                                       | 6.4                                      | 10.8                   |
| 446                            | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                       | 5                       | 10 217          | 488                      | 116                             | 51                                                        | 2.6                                      | 2.9                    |
| 448                            | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARNEY COUNTY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade</b> .....                                     | <b>41</b>               | <b>51 482</b>   | <b>5 416</b>             | <b>924</b>                      | <b>299</b>                                                | <b>16.9</b>                              | <b>1.6</b>             |
| 441                          | Motor vehicle & parts dealers .....                           | 5                       | 16 310          | 1 708                    | 293                             | 80                                                        | —                                        | —                      |
| 442                          | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                          | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 6                       | 5 205           | 785                      | 149                             | 45                                                        | 7.6                                      | 2.0                    |
| 4441                         | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                          | Food & beverage stores .....                                  | 6                       | 15 678          | 1 517                    | 239                             | 99                                                        | —                                        | 1.6                    |
| 446                          | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                          | Gasoline stations .....                                       | 8                       | 9 410           | 799                      | 101                             | 33                                                        | 73.6                                     | —                      |
| 448                          | Clothing & clothing accessories stores .....                  | 5                       | 935             | 109                      | 29                              | 13                                                        | 21.4                                     | —                      |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                          | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                          | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>HOOD RIVER COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade</b> .....                                     | <b>129</b>              | <b>170 254</b>  | <b>19 755</b>            | <b>4 147</b>                    | <b>1 286</b>                                              | <b>11.8</b>                              | <b>2.3</b>             |
| 441                          | Motor vehicle & parts dealers .....                           | 10                      | 32 122          | 3 427                    | 813                             | 163                                                       | 2.9                                      | —                      |
| 4412                         | Other motor vehicle dealers .....                             | 3                       | 2 734           | 291                      | 46                              | 50                                                        | —                                        | —                      |
| 44122                        | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | 2 734           | 291                      | 46                              | 50                                                        | —                                        | —                      |
| 441222                       | Boat dealers .....                                            | 3                       | 2 734           | 291                      | 46                              | 50                                                        | —                                        | —                      |
| 442                          | Furniture & home furnishings stores .....                     | 5                       | 4 550           | 923                      | 218                             | 44                                                        | 5.4                                      | —                      |
| 4421                         | Furniture stores .....                                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                        | Furniture stores .....                                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                       | Furniture stores .....                                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                          | Electronics & appliance stores .....                          | 5                       | 1 981           | 409                      | 89                              | 26                                                        | 32.7                                     | —                      |
| 4431                         | Electronics & appliance stores .....                          | 5                       | 1 981           | 409                      | 89                              | 26                                                        | 32.7                                     | —                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 18                      | 22 258          | 3 073                    | 679                             | 145                                                       | 12.0                                     | .5                     |
| 4441                         | Building material & supplies dealers .....                    | 10                      | 11 765          | 1 805                    | 391                             | 74                                                        | 10.7                                     | .9                     |
| 44419                        | Other building material dealers .....                         | 4                       | 10 400          | 1 521                    | 337                             | 52                                                        | —                                        | —                      |
| 444190                       | Other building material dealers .....                         | 4                       | 10 400          | 1 521                    | 337                             | 52                                                        | —                                        | —                      |
| 4442                         | Lawn & garden equipment & supplies stores .....               | 8                       | 10 493          | 1 268                    | 288                             | 71                                                        | 13.4                                     | —                      |
| 44422                        | Nursery & garden centers .....                                | 5                       | 9 413           | 1 139                    | 259                             | 60                                                        | 10.6                                     | —                      |
| 444220                       | Nursery & garden centers .....                                | 5                       | 9 413           | 1 139                    | 259                             | 60                                                        | 10.6                                     | —                      |
| 445                          | Food & beverage stores .....                                  | 18                      | 47 399          | 4 655                    | 952                             | 330                                                       | 12.4                                     | 1.4                    |
| 446                          | Health & personal care stores .....                           | 6                       | 7 102           | 1 196                    | 263                             | 69                                                        | 25.6                                     | —                      |
| 447                          | Gasoline stations .....                                       | 13                      | 9 409           | 736                      | 175                             | 71                                                        | 18.9                                     | 8.9                    |
| 448                          | Clothing & clothing accessories stores .....                  | 9                       | 4 840           | 695                      | 141                             | 99                                                        | 15.4                                     | —                      |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 18                      | 7 612           | 986                      | 184                             | 71                                                        | 40.5                                     | 23.0                   |
| 4511                         | Sporting goods, hobby, & musical instrument stores ..         | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45111                        | Sporting goods stores .....                                   | 14                      | 6 981           | 882                      | 163                             | 59                                                        | 43.5                                     | 25.1                   |
| 451110                       | Sporting goods stores .....                                   | 14                      | 6 981           | 882                      | 163                             | 59                                                        | 43.5                                     | 25.1                   |
| 4511101                      | General-line sporting goods stores .....                      | 6                       | 2 649           | 260                      | 47                              | 20                                                        | 34.0                                     | 66.0                   |
| 452                          | General merchandise stores .....                              | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                          | Miscellaneous store retailers .....                           | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                        | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                       | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532101                      | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                         | Used merchandise stores .....                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                        | Used merchandise stores .....                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                       | Used merchandise stores .....                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                         | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45391                        | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                       | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                          | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|-------------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                                   |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JACKSON COUNTY, OR</b> |                                                                   |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade . . . . .</b>                                     | <b>835</b>              | <b>2 075 344</b> | <b>172 216</b>           | <b>39 410</b>                   | <b>9 564</b>                                              | <b>3.4</b>                               | <b>4.0</b>             |
| 441                       | Motor vehicle & parts dealers . . . . .                           | 97                      | 451 991          | 40 071                   | 9 023                           | 1 388                                                     | 2.1                                      | 8.2                    |
| 4411                      | Automobile dealers . . . . .                                      | 36                      | 364 483          | 26 656                   | 5 935                           | 844                                                       | 1.7                                      | 9.1                    |
| 44112                     | Used car dealers . . . . .                                        | 22                      | 30 461           | 2 828                    | 680                             | 122                                                       | 19.8                                     | 4.6                    |
| 441120                    | Used car dealers . . . . .                                        | 22                      | 30 461           | 2 828                    | 680                             | 122                                                       | 19.8                                     | 4.6                    |
| 4412                      | Other motor vehicle dealers . . . . .                             | 17                      | 41 182           | 4 769                    | 918                             | 169                                                       | 4.5                                      | .6                     |
| 44121                     | Recreational vehicle dealers . . . . .                            | 4                       | 16 636           | 1 726                    | 312                             | 43                                                        | —                                        | 1.0                    |
| 441210                    | Recreational vehicle dealers . . . . .                            | 4                       | 16 636           | 1 726                    | 312                             | 43                                                        | —                                        | 1.0                    |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers . . . . .         | 13                      | 24 546           | 3 043                    | 606                             | 126                                                       | 7.6                                      | .3                     |
| 441221                    | Motorcycle dealers . . . . .                                      | 3                       | 8 965            | 864                      | 180                             | 46                                                        | —                                        | —                      |
| 441222                    | Boat dealers . . . . .                                            | 6                       | 12 807           | 1 891                    | 359                             | 66                                                        | 1.4                                      | .7                     |
| 441229                    | All other motor vehicle dealers . . . . .                         | 4                       | 2 774            | 288                      | 67                              | 14                                                        | 60.3                                     | —                      |
| 4413                      | Automotive parts, accessories, & tire stores . . . . .            | 44                      | 46 326           | 8 646                    | 2 170                           | 375                                                       | 3.6                                      | 7.9                    |
| 44132                     | Tire dealers . . . . .                                            | 16                      | 23 254           | 4 898                    | 1 338                           | 191                                                       | .9                                       | 6.5                    |
| 441320                    | Tire dealers . . . . .                                            | 16                      | 23 254           | 4 898                    | 1 338                           | 191                                                       | .9                                       | 6.5                    |
| 442                       | Furniture & home furnishings stores . . . . .                     | 56                      | 42 375           | 5 958                    | 1 281                           | 309                                                       | 20.6                                     | 3.6                    |
| 4421                      | Furniture stores . . . . .                                        | 16                      | 19 065           | 2 783                    | 664                             | 148                                                       | 29.8                                     | 4.6                    |
| 44211                     | Furniture stores . . . . .                                        | 16                      | 19 065           | 2 783                    | 664                             | 148                                                       | 29.8                                     | 4.6                    |
| 442110                    | Furniture stores . . . . .                                        | 16                      | 19 065           | 2 783                    | 664                             | 148                                                       | 29.8                                     | 4.6                    |
| 4422                      | Home furnishings stores . . . . .                                 | 40                      | 23 310           | 3 175                    | 617                             | 161                                                       | 13.1                                     | 2.8                    |
| 44221                     | Floor covering stores . . . . .                                   | 17                      | 16 531           | 2 256                    | 418                             | 78                                                        | 14.7                                     | 2.8                    |
| 442210                    | Floor covering stores . . . . .                                   | 17                      | 16 531           | 2 256                    | 418                             | 78                                                        | 14.7                                     | 2.8                    |
| 44229                     | Other home furnishings stores . . . . .                           | 23                      | 6 779            | 919                      | 199                             | 83                                                        | 9.2                                      | 2.9                    |
| 443                       | Electronics & appliance stores . . . . .                          | 35                      | 42 402           | 5 780                    | 1 240                           | 232                                                       | 8.2                                      | 12.4                   |
| 4431                      | Electronics & appliance stores . . . . .                          | 35                      | 42 402           | 5 780                    | 1 240                           | 232                                                       | 8.2                                      | 12.4                   |
| 44311                     | Appliance, television, & other electronics stores . . . . .       | 20                      | 28 149           | 3 931                    | 799                             | 157                                                       | 12.4                                     | 16.3                   |
| 443111                    | Household appliance stores . . . . .                              | 9                       | 16 686           | 2 338                    | 575                             | 118                                                       | 20.6                                     | 25.6                   |
| 443112                    | Radio, television, & other electronics stores . . . . .           | 11                      | 11 463           | 1 593                    | 224                             | 39                                                        | .4                                       | 2.8                    |
| 44312                     | Computer & software stores . . . . .                              | 11                      | 13 095           | 1 750                    | 416                             | 63                                                        | —                                        | 5.1                    |
| 443120                    | Computer & software stores . . . . .                              | 11                      | 13 095           | 1 750                    | 416                             | 63                                                        | —                                        | 5.1                    |
| 444                       | Building material & garden equipment & supplies dealers . . . . . | 87                      | 167 018          | 17 723                   | 4 309                           | 787                                                       | 1.2                                      | 1.0                    |
| 4441                      | Building material & supplies dealers . . . . .                    | 72                      | 147 371          | 16 245                   | 3 965                           | 708                                                       | .8                                       | 1.1                    |
| 44419                     | Other building material dealers . . . . .                         | 49                      | 93 910           | 10 360                   | 2 536                           | 392                                                       | .8                                       | 1.5                    |
| 444190                    | Other building material dealers . . . . .                         | 49                      | 93 910           | 10 360                   | 2 536                           | 392                                                       | .8                                       | 1.5                    |
| 4442                      | Lawn & garden equipment & supplies stores . . . . .               | 15                      | 19 647           | 1 478                    | 344                             | 79                                                        | 4.2                                      | .2                     |
| 44422                     | Nursery & garden centers . . . . .                                | 11                      | 11 693           | 821                      | 175                             | 48                                                        | 7.1                                      | .3                     |
| 444220                    | Nursery & garden centers . . . . .                                | 11                      | 11 693           | 821                      | 175                             | 48                                                        | 7.1                                      | .3                     |
| 445                       | Food & beverage stores . . . . .                                  | 110                     | 246 706          | 24 875                   | 5 532                           | 1 598                                                     | 5.4                                      | 3.7                    |
| 4451                      | Grocery stores . . . . .                                          | 77                      | 228 604          | 23 326                   | 5 206                           | 1 510                                                     | 5.7                                      | 3.9                    |
| 4452                      | Specialty food stores . . . . .                                   | 14                      | 5 347            | 985                      | 197                             | 55                                                        | .4                                       | 2.5                    |
| 446                       | Health & personal care stores . . . . .                           | 47                      | 43 267           | 6 114                    | 1 452                           | 347                                                       | 13.3                                     | 30.5                   |
| 4461                      | Health & personal care stores . . . . .                           | 47                      | 43 267           | 6 114                    | 1 452                           | 347                                                       | 13.3                                     | 30.5                   |
| 447                       | Gasoline stations . . . . .                                       | 66                      | 147 516          | 8 376                    | 1 952                           | 769                                                       | 5.1                                      | 7.6                    |
| 4471                      | Gasoline stations . . . . .                                       | 66                      | 147 516          | 8 376                    | 1 952                           | 769                                                       | 5.1                                      | 7.6                    |
| 44719                     | Other gasoline stations . . . . .                                 | 44                      | 113 076          | 6 301                    | 1 479                           | 584                                                       | 6.1                                      | 9.1                    |
| 447190                    | Other gasoline stations . . . . .                                 | 44                      | 113 076          | 6 301                    | 1 479                           | 584                                                       | 6.1                                      | 9.1                    |
| 448                       | Clothing & clothing accessories stores . . . . .                  | 100                     | 57 581           | 7 130                    | 1 727                           | 624                                                       | 9.0                                      | 1.6                    |
| 4481                      | Clothing stores . . . . .                                         | 61                      | 37 925           | 4 357                    | 1 072                           | 435                                                       | 5.1                                      | 2.4                    |
| 44819                     | Other clothing stores . . . . .                                   | 10                      | 3 945            | 554                      | 127                             | 54                                                        | 4.7                                      | 11.4                   |
| 448190                    | Other clothing stores . . . . .                                   | 10                      | 3 945            | 554                      | 127                             | 54                                                        | 4.7                                      | 11.4                   |
| 4483                      | Jewelry, luggage, & leather goods stores . . . . .                | 21                      | 10 822           | 1 719                    | 417                             | 114                                                       | 27.6                                     | —                      |
| 451                       | Sporting goods, hobby, book, & music stores . . . . .             | 76                      | 42 761           | 5 528                    | 1 288                           | 472                                                       | 7.0                                      | 2.0                    |
| 4511                      | Sporting goods, hobby, & musical instrument stores . . . . .      | 56                      | 30 328           | 4 012                    | 974                             | 350                                                       | 8.3                                      | 2.8                    |
| 4512                      | Book, periodical, & music stores . . . . .                        | 20                      | 12 433           | 1 516                    | 314                             | 122                                                       | 3.8                                      | —                      |
| 45121                     | Book stores & news dealers . . . . .                              | 13                      | 9 839            | 1 266                    | 259                             | 98                                                        | 4.6                                      | —                      |
| 4512111                   | Book stores, general . . . . .                                    | 7                       | 6 976            | 718                      | 156                             | 67                                                        | 4.4                                      | —                      |
| 4512112                   | Specialty book stores . . . . .                                   | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 452                       | General merchandise stores . . . . .                              | 23                      | 354 007          | 31 678                   | 7 459                           | 2 006                                                     | .1                                       | —                      |
| 4529                      | Other general merchandise stores . . . . .                        | 15                      | 193 701          | 16 572                   | 4 042                           | 934                                                       | .3                                       | —                      |
| 45299                     | All other general merchandise stores . . . . .                    | 12                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                    | All other general merchandise stores . . . . .                    | 12                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4529903                   | Miscellaneous general merchandise stores . . . . .                | 10                      | D                | D                        | D                               | e                                                         | D                                        | D                      |

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**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JACKSON COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                            | Miscellaneous store retailers .....                           | 102                     | 65 888          | 6 800                    | 1 619                           | 503                                                       | 12.6                                     | 3.1                    |
| 4532                           | Office supplies, stationery, & gift stores .....              | 39                      | 25 004          | 2 550                    | 594                             | 183                                                       | 10.2                                     | 2.2                    |
| 45321                          | Office supplies & stationery stores .....                     | 6                       | 12 769          | 961                      | 236                             | 64                                                        | 4.4                                      | —                      |
| 453210                         | Office supplies & stationery stores .....                     | 6                       | 12 769          | 961                      | 236                             | 64                                                        | 4.4                                      | —                      |
| 4532102                        | Office supplies stores .....                                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                 | 20                      | 6 347           | 1 205                    | 301                             | 119                                                       | 6.8                                      | 11.0                   |
| 45331                          | Used merchandise stores .....                                 | 20                      | 6 347           | 1 205                    | 301                             | 119                                                       | 6.8                                      | 11.0                   |
| 453310                         | Used merchandise stores .....                                 | 20                      | 6 347           | 1 205                    | 301                             | 119                                                       | 6.8                                      | 11.0                   |
| 4539                           | Other miscellaneous store retailers .....                     | 28                      | 31 679          | 2 700                    | 633                             | 161                                                       | 15.0                                     | 2.4                    |
| 45391                          | Pet & pet supplies stores .....                               | 3                       | 5 580           | 816                      | 206                             | 62                                                        | —                                        | 8.4                    |
| 453910                         | Pet & pet supplies stores .....                               | 3                       | 5 580           | 816                      | 206                             | 62                                                        | —                                        | 8.4                    |
| 45393                          | Manufactured (mobile) home dealers .....                      | 7                       | 15 019          | 961                      | 219                             | 40                                                        | —                                        | .6                     |
| 453930                         | Manufactured (mobile) home dealers .....                      | 7                       | 15 019          | 961                      | 219                             | 40                                                        | —                                        | .6                     |
| 45399                          | All other miscellaneous store retailers .....                 | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                      | 36                      | 413 832         | 12 183                   | 2 528                           | 529                                                       | .6                                       | .2                     |
| 4541                           | Electronic shopping & mail-order houses .....                 | 16                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45411                          | Electronic shopping & mail-order houses .....                 | 16                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454110                         | Electronic shopping & mail-order houses .....                 | 16                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4543                           | Direct selling establishments .....                           | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45439                          | Other direct selling establishments .....                     | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454390                         | Other direct selling establishments .....                     | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| <b>JEFFERSON COUNTY, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>57</b>               | <b>109 928</b>  | <b>11 367</b>            | <b>2 569</b>                    | <b>647</b>                                                | <b>12.0</b>                              | <b>2.2</b>             |
| 441                            | Motor vehicle & parts dealers .....                           | 10                      | 24 275          | 2 700                    | 657                             | 102                                                       | 2.2                                      | .5                     |
| 442                            | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                            | Building material & garden equipment & supplies dealers ..... | 8                       | 30 983          | 3 079                    | 664                             | 110                                                       | —                                        | —                      |
| 4441                           | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                         | 5                       | 14 711          | 1 138                    | 239                             | 42                                                        | —                                        | —                      |
| 444190                         | Other building material dealers .....                         | 5                       | 14 711          | 1 138                    | 239                             | 42                                                        | —                                        | —                      |
| 4442                           | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                          | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                           | 3                       | 2 049           | 295                      | 76                              | 24                                                        | 100.0                                    | —                      |
| 447                            | Gasoline stations .....                                       | 9                       | 15 518          | 1 069                    | 223                             | 95                                                        | 33.9                                     | 5.2                    |
| 448                            | Clothing & clothing accessories stores .....                  | 3                       | 2 616           | 423                      | 104                             | 52                                                        | D                                        | —                      |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 3                       | 576             | 139                      | 26                              | 10                                                        | —                                        | —                      |
| 452                            | General merchandise stores .....                              | 3                       | 2 072           | 322                      | 78                              | 20                                                        | —                                        | —                      |
| 453                            | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>JOSEPHINE COUNTY, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>326</b>              | <b>590 258</b>  | <b>57 894</b>            | <b>13 521</b>                   | <b>3 322</b>                                              | <b>8.7</b>                               | <b>3.4</b>             |
| 441                            | Motor vehicle & parts dealers .....                           | 53                      | 196 472         | 17 772                   | 4 173                           | 643                                                       | 5.6                                      | 4.6                    |
| 4411                           | Automobile dealers .....                                      | 16                      | 124 529         | 9 774                    | 2 060                           | 313                                                       | 2.8                                      | 6.1                    |
| 44112                          | Used car dealers .....                                        | 10                      | 13 555          | 553                      | 127                             | 41                                                        | 25.9                                     | 2.4                    |
| 441120                         | Used car dealers .....                                        | 10                      | 13 555          | 553                      | 127                             | 41                                                        | 25.9                                     | 2.4                    |
| 4412                           | Other motor vehicle dealers .....                             | 13                      | 50 246          | 4 365                    | 1 195                           | 172                                                       | 7.0                                      | .5                     |
| 44121                          | Recreational vehicle dealers .....                            | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 441210                         | Recreational vehicle dealers .....                            | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                         | All other motor vehicle dealers .....                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                           | Automotive parts, accessories, & tire stores .....            | 24                      | 21 697          | 3 633                    | 918                             | 158                                                       | 18.3                                     | 5.6                    |
| 44131                          | Automotive parts & accessories stores .....                   | 16                      | 10 836          | 1 421                    | 328                             | 76                                                        | 23.7                                     | 1.4                    |
| 441310                         | Automotive parts & accessories stores .....                   | 16                      | 10 836          | 1 421                    | 328                             | 76                                                        | 23.7                                     | 1.4                    |
| 44132                          | Tire dealers .....                                            | 8                       | 10 861          | 2 212                    | 590                             | 82                                                        | 12.8                                     | 9.9                    |
| 441320                         | Tire dealers .....                                            | 8                       | 10 861          | 2 212                    | 590                             | 82                                                        | 12.8                                     | 9.9                    |
| 442                            | Furniture & home furnishings stores .....                     | 10                      | 7 547           | 1 679                    | 466                             | 73                                                        | 60.7                                     | 2.9                    |
| 4421                           | Furniture stores .....                                        | 6                       | 5 024           | 1 130                    | 323                             | 49                                                        | 81.3                                     | 4.4                    |
| 44211                          | Furniture stores .....                                        | 6                       | 5 024           | 1 130                    | 323                             | 49                                                        | 81.3                                     | 4.4                    |
| 442110                         | Furniture stores .....                                        | 6                       | 5 024           | 1 130                    | 323                             | 49                                                        | 81.3                                     | 4.4                    |
| 4422                           | Home furnishings stores .....                                 | 4                       | 2 523           | 549                      | 143                             | 24                                                        | 19.7                                     | —                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                               | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|--------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                  |                                                                    |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JOSEPHINE COUNTY, OR—Con.</b> |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>   |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| 443                              | Electronics & appliance stores . . . . .                           | 13                      | 6 551           | 863                      | 220                             | 59                                                        | 29.1                                     | 5.8                    |
| 4431                             | Electronics & appliance stores . . . . .                           | 13                      | 6 551           | 863                      | 220                             | 59                                                        | 29.1                                     | 5.8                    |
| 44311                            | Appliance, television, & other electronics stores . . . . .        | 8                       | 5 071           | 705                      | 184                             | 46                                                        | 22.9                                     | 7.4                    |
| 443112                           | Radio, television, & other electronics stores . . . . .            | 5                       | 2 924           | 330                      | 94                              | 25                                                        | —                                        | 12.8                   |
| 44312                            | Computer & software stores . . . . .                               | 5                       | 1 480           | 158                      | 36                              | 13                                                        | 50.5                                     | .5                     |
| 443120                           | Computer & software stores . . . . .                               | 5                       | 1 480           | 158                      | 36                              | 13                                                        | 50.5                                     | .5                     |
| 444                              | Building material & garden equipment & supplies dealers . . . . .  | 45                      | 58 050          | 6 758                    | 1 581                           | 310                                                       | 7.9                                      | 6.4                    |
| 4441                             | Building material & supplies dealers . . . . .                     | 32                      | 48 146          | 5 484                    | 1 253                           | 239                                                       | 9.2                                      | 5.0                    |
| 44419                            | Other building material dealers . . . . .                          | 24                      | 44 508          | 4 987                    | 1 135                           | 213                                                       | 8.0                                      | 3.0                    |
| 444190                           | Other building material dealers . . . . .                          | 24                      | 44 508          | 4 987                    | 1 135                           | 213                                                       | 8.0                                      | 3.0                    |
| 4442                             | Lawn & garden equipment & supplies stores . . . . .                | 13                      | 9 904           | 1 274                    | 328                             | 71                                                        | 1.9                                      | 13.5                   |
| 44422                            | Nursery & garden centers . . . . .                                 | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                           | Nursery & garden centers . . . . .                                 | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                              | Food & beverage stores . . . . .                                   | 56                      | 96 910          | 9 026                    | 2 118                           | 715                                                       | 11.7                                     | 2.6                    |
| 4451                             | Grocery stores . . . . .                                           | 44                      | 86 720          | 8 045                    | 1 918                           | 671                                                       | 12.0                                     | 2.9                    |
| 44511                            | Supermarkets & other grocery (except convenience) stores . . . . . | 23                      | 76 492          | 6 935                    | 1 663                           | 563                                                       | 10.3                                     | .6                     |
| 445110                           | Supermarkets & other grocery (except convenience) stores . . . . . | 23                      | 76 492          | 6 935                    | 1 663                           | 563                                                       | 10.3                                     | .6                     |
| 44512                            | Convenience stores . . . . .                                       | 21                      | 10 228          | 1 110                    | 255                             | 108                                                       | 24.9                                     | 19.4                   |
| 445120                           | Convenience stores . . . . .                                       | 21                      | 10 228          | 1 110                    | 255                             | 108                                                       | 24.9                                     | 19.4                   |
| 4452                             | Specialty food stores . . . . .                                    | 6                       | 4 201           | 805                      | 160                             | 33                                                        | 17.2                                     | —                      |
| 446                              | Health & personal care stores . . . . .                            | 14                      | 18 463          | 2 577                    | 597                             | 142                                                       | 8.9                                      | 9.7                    |
| 4461                             | Health & personal care stores . . . . .                            | 14                      | 18 463          | 2 577                    | 597                             | 142                                                       | 8.9                                      | 9.7                    |
| 447                              | Gasoline stations . . . . .                                        | 38                      | 53 069          | 3 475                    | 710                             | 251                                                       | 16.2                                     | .7                     |
| 4471                             | Gasoline stations . . . . .                                        | 38                      | 53 069          | 3 475                    | 710                             | 251                                                       | 16.2                                     | .7                     |
| 44719                            | Other gasoline stations . . . . .                                  | 30                      | 45 379          | 3 006                    | 598                             | 203                                                       | 15.7                                     | .8                     |
| 447190                           | Other gasoline stations . . . . .                                  | 30                      | 45 379          | 3 006                    | 598                             | 203                                                       | 15.7                                     | .8                     |
| 448                              | Clothing & clothing accessories stores . . . . .                   | 22                      | 11 245          | 1 483                    | 338                             | 109                                                       | 15.1                                     | .6                     |
| 4481                             | Clothing stores . . . . .                                          | 10                      | 7 410           | 797                      | 189                             | 64                                                        | 12.7                                     | .9                     |
| 451                              | Sporting goods, hobby, book, & music stores . . . . .              | 14                      | 3 559           | 384                      | 78                              | 41                                                        | 22.1                                     | 8.5                    |
| 4512                             | Book, periodical, & music stores . . . . .                         | 4                       | 1 902           | 174                      | 41                              | 19                                                        | 24.5                                     | —                      |
| 45121                            | Book stores & news dealers . . . . .                               | 4                       | 1 902           | 174                      | 41                              | 19                                                        | 24.5                                     | —                      |
| 451212                           | News dealers & newsstands . . . . .                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                              | General merchandise stores . . . . .                               | 9                       | 104 095         | 9 543                    | 2 348                           | 670                                                       | 2.0                                      | .6                     |
| 4529                             | Other general merchandise stores . . . . .                         | 7                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                            | All other general merchandise stores . . . . .                     | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                           | All other general merchandise stores . . . . .                     | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                          | Miscellaneous general merchandise stores . . . . .                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                              | Miscellaneous store retailers . . . . .                            | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45321                            | Office supplies & stationery stores . . . . .                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                           | Office supplies & stationery stores . . . . .                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                          | Office supplies stores . . . . .                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                             | Used merchandise stores . . . . .                                  | 10                      | 3 803           | 453                      | 115                             | 53                                                        | 1.1                                      | 12.4                   |
| 45331                            | Used merchandise stores . . . . .                                  | 10                      | 3 803           | 453                      | 115                             | 53                                                        | 1.1                                      | 12.4                   |
| 453310                           | Used merchandise stores . . . . .                                  | 10                      | 3 803           | 453                      | 115                             | 53                                                        | 1.1                                      | 12.4                   |
| 4539                             | Other miscellaneous store retailers . . . . .                      | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                            | Pet & pet supplies stores . . . . .                                | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                           | Pet & pet supplies stores . . . . .                                | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                            | All other miscellaneous store retailers . . . . .                  | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                              | Nonstore retailers . . . . .                                       | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4541                             | Electronic shopping & mail-order houses . . . . .                  | 6                       | 9 807           | 1 654                    | 310                             | 102                                                       | .6                                       | —                      |
| 45411                            | Electronic shopping & mail-order houses . . . . .                  | 6                       | 9 807           | 1 654                    | 310                             | 102                                                       | .6                                       | —                      |
| 454110                           | Electronic shopping & mail-order houses . . . . .                  | 6                       | 9 807           | 1 654                    | 310                             | 102                                                       | .6                                       | —                      |
| 4543                             | Direct selling establishments . . . . .                            | 17                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                           | Liquefied petroleum gas (bottled gas) dealers . . . . .            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                           | Other fuel dealers . . . . .                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                            | Other direct selling establishments . . . . .                      | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                           | Other direct selling establishments . . . . .                      | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KLAMATH COUNTY, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade</b> .....                                      | <b>290</b>              | <b>544 823</b>  | <b>55 480</b>            | <b>13 360</b>                   | <b>3 116</b>                                              | <b>9.0</b>                               | <b>4.4</b>             |
| 441                       | Motor vehicle & parts dealers .....                            | 34                      | 151 389         | 15 145                   | 3 746                           | 534                                                       | 6.4                                      | —                      |
| 4411                      | Automobile dealers .....                                       | 12                      | 121 582         | 9 872                    | 2 449                           | 318                                                       | 5.8                                      | —                      |
| 44112                     | Used car dealers .....                                         | 6                       | 25 985          | 1 410                    | 359                             | 58                                                        | 3.0                                      | —                      |
| 441120                    | Used car dealers .....                                         | 6                       | 25 985          | 1 410                    | 359                             | 58                                                        | 3.0                                      | —                      |
| 4412                      | Other motor vehicle dealers .....                              | 5                       | 3 777           | 306                      | 57                              | 17                                                        | 20.9                                     | —                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....             | 17                      | 26 030          | 4 967                    | 1 240                           | 199                                                       | 6.9                                      | .2                     |
| 44131                     | Automotive parts & accessories stores .....                    | 8                       | 12 184          | 2 287                    | 486                             | 94                                                        | —                                        | .4                     |
| 441310                    | Automotive parts & accessories stores .....                    | 8                       | 12 184          | 2 287                    | 486                             | 94                                                        | —                                        | .4                     |
| 44132                     | Tire dealers .....                                             | 9                       | 13 846          | 2 680                    | 754                             | 105                                                       | 13.0                                     | —                      |
| 441320                    | Tire dealers .....                                             | 9                       | 13 846          | 2 680                    | 754                             | 105                                                       | 13.0                                     | —                      |
| 442                       | Furniture & home furnishings stores .....                      | 17                      | 9 884           | 1 670                    | 396                             | 63                                                        | 35.7                                     | 5.3                    |
| 4421                      | Furniture stores .....                                         | 7                       | 6 074           | 1 051                    | 241                             | 34                                                        | 28.5                                     | 5.4                    |
| 44211                     | Furniture stores .....                                         | 7                       | 6 074           | 1 051                    | 241                             | 34                                                        | 28.5                                     | 5.4                    |
| 442110                    | Furniture stores .....                                         | 7                       | 6 074           | 1 051                    | 241                             | 34                                                        | 28.5                                     | 5.4                    |
| 4422                      | Home furnishings stores .....                                  | 10                      | 3 810           | 619                      | 155                             | 29                                                        | 47.2                                     | 5.2                    |
| 443                       | Electronics & appliance stores .....                           | 19                      | 12 285          | 1 731                    | 442                             | 102                                                       | 19.7                                     | 27.2                   |
| 4431                      | Electronics & appliance stores .....                           | 19                      | 12 285          | 1 731                    | 442                             | 102                                                       | 19.7                                     | 27.2                   |
| 44311                     | Appliance, television, & other electronics stores .....        | 13                      | 8 390           | 1 334                    | 352                             | 72                                                        | 18.7                                     | 39.8                   |
| 443112                    | Radio, television, & other electronics stores .....            | 7                       | 6 514           | 1 008                    | 274                             | 52                                                        | 14.8                                     | 51.3                   |
| 44312                     | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                    | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers .....  | 32                      | 59 827          | 6 865                    | 1 791                           | 258                                                       | 12.6                                     | 1.6                    |
| 4441                      | Building material & supplies dealers .....                     | 24                      | 40 845          | 4 659                    | 1 190                           | 204                                                       | 16.2                                     | 2.3                    |
| 44419                     | Other building material dealers .....                          | 18                      | 37 841          | 4 259                    | 1 100                           | 182                                                       | 15.0                                     | 2.5                    |
| 444190                    | Other building material dealers .....                          | 18                      | 37 841          | 4 259                    | 1 100                           | 182                                                       | 15.0                                     | 2.5                    |
| 4442                      | Lawn & garden equipment & supplies stores .....                | 8                       | 18 982          | 2 206                    | 601                             | 54                                                        | 4.9                                      | —                      |
| 44422                     | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                    | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                       | Food & beverage stores .....                                   | 52                      | 99 243          | 9 386                    | 2 086                           | 595                                                       | 8.8                                      | 10.1                   |
| 4451                      | Grocery stores .....                                           | 32                      | 91 202          | 8 677                    | 1 916                           | 553                                                       | 8.7                                      | 7.7                    |
| 44511                     | Supermarkets & other grocery (except convenience) stores ..... | 20                      | 86 130          | 8 168                    | 1 796                           | 483                                                       | 6.8                                      | 8.0                    |
| 445110                    | Supermarkets & other grocery (except convenience) stores ..... | 20                      | 86 130          | 8 168                    | 1 796                           | 483                                                       | 6.8                                      | 8.0                    |
| 4452                      | Specialty food stores .....                                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                       | Health & personal care stores .....                            | 14                      | 12 504          | 2 078                    | 524                             | 121                                                       | 31.9                                     | 3.6                    |
| 4461                      | Health & personal care stores .....                            | 14                      | 12 504          | 2 078                    | 524                             | 121                                                       | 31.9                                     | 3.6                    |
| 44619                     | Other health & personal care stores .....                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                       | Gasoline stations .....                                        | 39                      | 56 256          | 3 110                    | 666                             | 270                                                       | 11.8                                     | 10.4                   |
| 4471                      | Gasoline stations .....                                        | 39                      | 56 256          | 3 110                    | 666                             | 270                                                       | 11.8                                     | 10.4                   |
| 44719                     | Other gasoline stations .....                                  | 23                      | 42 139          | 2 390                    | 528                             | 196                                                       | 9.5                                      | 12.9                   |
| 447190                    | Other gasoline stations .....                                  | 23                      | 42 139          | 2 390                    | 528                             | 196                                                       | 9.5                                      | 12.9                   |
| 448                       | Clothing & clothing accessories stores .....                   | 21                      | 10 753          | 1 871                    | 427                             | 133                                                       | 14.7                                     | .3                     |
| 4481                      | Clothing stores .....                                          | 9                       | 6 308           | 919                      | 203                             | 70                                                        | 4.1                                      | .4                     |
| 451                       | Sporting goods, hobby, book, & music stores .....              | 14                      | 5 270           | 717                      | 189                             | 59                                                        | 16.1                                     | 9.6                    |
| 4511                      | Sporting goods, hobby, & musical instrument stores .....       | 10                      | 3 637           | 551                      | 143                             | 44                                                        | 23.4                                     | 3.4                    |
| 45113                     | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                    | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512112                   | Specialty book stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                       | General merchandise stores .....                               | 8                       | 106 113         | 10 645                   | 2 565                           | 797                                                       | —                                        | —                      |
| 4529                      | Other general merchandise stores .....                         | 5                       | 55 134          | 5 991                    | 1 412                           | 368                                                       | —                                        | —                      |
| 45299                     | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                    | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                   | Miscellaneous general merchandise stores .....                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                            | 32                      | 14 159          | 1 537                    | 331                             | 126                                                       | 25.5                                     | 14.2                   |
| 4532101                   | Stationery stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                      | Used merchandise stores .....                                  | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                     | Used merchandise stores .....                                  | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                    | Used merchandise stores .....                                  | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                      | Other miscellaneous store retailers .....                      | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                       | 5                       | 8 728           | 665                      | 112                             | 25                                                        | 20.3                                     | 10.8                   |
| 453930                    | Manufactured (mobile) home dealers .....                       | 5                       | 8 728           | 665                      | 112                             | 25                                                        | 20.3                                     | 10.8                   |
| 45399                     | All other miscellaneous store retailers .....                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                       | Nonstore retailers .....                                       | 8                       | 7 140           | 725                      | 197                             | 58                                                        | 4.1                                      | —                      |
| 4543                      | Direct selling establishments .....                            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45439                     | Other direct selling establishments .....                      | 4                       | 3 126           | 219                      | 58                              | 30                                                        | 9.5                                      | —                      |
| 454390                    | Other direct selling establishments .....                      | 4                       | 3 126           | 219                      | 58                              | 30                                                        | 9.5                                      | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                        |                                                               |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LAKE COUNTY, OR</b> |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>48</b>               | <b>39 417</b>    | <b>4 320</b>             | <b>1 006</b>                    | <b>266</b>                                                | <b>34.1</b>                              | <b>2.6</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 7                       | 13 822           | 1 079                    | 283                             | 49                                                        | 52.7                                     | —                      |
| 442                    | Furniture & home furnishings stores .....                     | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443                    | Electronics & appliance stores .....                          | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 5                       | 5 600            | 1 093                    | 242                             | 48                                                        | —                                        | —                      |
| 4441                   | Building material & supplies dealers .....                    | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445                    | Food & beverage stores .....                                  | 12                      | 12 251           | 1 196                    | 241                             | 73                                                        | 5.6                                      | 1.8                    |
| 446                    | Health & personal care stores .....                           | 4                       | 2 859            | 445                      | 107                             | 25                                                        | 91.2                                     | 8.8                    |
| 447                    | Gasoline stations .....                                       | 7                       | 2 435            | 206                      | 46                              | 41                                                        | 56.8                                     | —                      |
| 448                    | Clothing & clothing accessories stores .....                  | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 452                    | General merchandise stores .....                              | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                           | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454                    | Nonstore retailers .....                                      | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LANE COUNTY, OR</b> |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>1 462</b>            | <b>3 322 611</b> | <b>328 347</b>           | <b>76 886</b>                   | <b>18 145</b>                                             | <b>6.2</b>                               | <b>5.8</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 170                     | 998 631          | 80 250                   | 18 721                          | 2 755                                                     | 9.0                                      | 7.2                    |
| 4411                   | Automobile dealers .....                                      | 60                      | 776 478          | 53 571                   | 12 705                          | 1 674                                                     | 9.4                                      | 9.1                    |
| 44111                  | New car dealers .....                                         | 30                      | 744 740          | 51 921                   | 12 332                          | 1 592                                                     | 8.4                                      | 9.0                    |
| 441110                 | New car dealers .....                                         | 30                      | 744 740          | 51 921                   | 12 332                          | 1 592                                                     | 8.4                                      | 9.0                    |
| 44112                  | Used car dealers .....                                        | 30                      | 31 738           | 1 650                    | 373                             | 82                                                        | 33.4                                     | 12.1                   |
| 441120                 | Used car dealers .....                                        | 30                      | 31 738           | 1 650                    | 373                             | 82                                                        | 33.4                                     | 12.1                   |
| 4412                   | Other motor vehicle dealers .....                             | 35                      | 119 812          | 8 611                    | 1 505                           | 310                                                       | 11.5                                     | .3                     |
| 44121                  | Recreational vehicle dealers .....                            | 17                      | 98 036           | 6 530                    | 1 061                           | 218                                                       | 10.3                                     | .2                     |
| 441210                 | Recreational vehicle dealers .....                            | 17                      | 98 036           | 6 530                    | 1 061                           | 218                                                       | 10.3                                     | .2                     |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 18                      | 21 776           | 2 081                    | 444                             | 92                                                        | 16.5                                     | .5                     |
| 441221                 | Motorcycle dealers .....                                      | 7                       | 10 583           | 759                      | 171                             | 38                                                        | 24.7                                     | —                      |
| 441222                 | Boat dealers .....                                            | 6                       | 9 390            | 1 149                    | 234                             | 44                                                        | —                                        | —                      |
| 441229                 | All other motor vehicle dealers .....                         | 5                       | 1 803            | 173                      | 39                              | 10                                                        | 54.2                                     | 6.5                    |
| 4413                   | Automotive parts, accessories, & tire stores .....            | 75                      | 102 341          | 18 068                   | 4 511                           | 771                                                       | 3.3                                      | 1.1                    |
| 44131                  | Automotive parts & accessories stores .....                   | 49                      | 58 690           | 9 930                    | 2 237                           | 468                                                       | 4.6                                      | —                      |
| 441310                 | Automotive parts & accessories stores .....                   | 49                      | 58 690           | 9 930                    | 2 237                           | 468                                                       | 4.6                                      | —                      |
| 44132                  | Tire dealers .....                                            | 26                      | 43 651           | 8 138                    | 2 274                           | 303                                                       | 1.6                                      | 2.7                    |
| 441320                 | Tire dealers .....                                            | 26                      | 43 651           | 8 138                    | 2 274                           | 303                                                       | 1.6                                      | 2.7                    |
| 442                    | Furniture & home furnishings stores .....                     | 88                      | 75 739           | 11 246                   | 2 510                           | 562                                                       | 12.1                                     | 4.1                    |
| 4421                   | Furniture stores .....                                        | 34                      | 38 169           | 5 608                    | 1 204                           | 254                                                       | 7.4                                      | 5.2                    |
| 44211                  | Furniture stores .....                                        | 34                      | 38 169           | 5 608                    | 1 204                           | 254                                                       | 7.4                                      | 5.2                    |
| 442110                 | Furniture stores .....                                        | 34                      | 38 169           | 5 608                    | 1 204                           | 254                                                       | 7.4                                      | 5.2                    |
| 4422                   | Home furnishings stores .....                                 | 54                      | 37 570           | 5 638                    | 1 306                           | 308                                                       | 16.8                                     | 2.9                    |
| 44221                  | Floor covering stores .....                                   | 27                      | 28 139           | 4 138                    | 955                             | 156                                                       | 17.4                                     | 1.7                    |
| 442210                 | Floor covering stores .....                                   | 27                      | 28 139           | 4 138                    | 955                             | 156                                                       | 17.4                                     | 1.7                    |
| 44229                  | Other home furnishings stores .....                           | 27                      | 9 431            | 1 500                    | 351                             | 152                                                       | 15.1                                     | 6.6                    |
| 443                    | Electronics & appliance stores .....                          | 76                      | 80 320           | 8 620                    | 2 084                           | 431                                                       | 7.6                                      | 11.7                   |
| 4431                   | Electronics & appliance stores .....                          | 76                      | 80 320           | 8 620                    | 2 084                           | 431                                                       | 7.6                                      | 11.7                   |
| 44311                  | Appliance, television, & other electronics stores .....       | 49                      | 52 304           | 6 138                    | 1 514                           | 318                                                       | 9.1                                      | 12.2                   |
| 443111                 | Household appliance stores .....                              | 15                      | 14 795           | 1 956                    | 426                             | 88                                                        | 14.3                                     | 14.2                   |
| 443112                 | Radio, television, & other electronics stores .....           | 34                      | 37 509           | 4 182                    | 1 088                           | 230                                                       | 7.0                                      | 11.4                   |
| 44312                  | Computer & software stores .....                              | 21                      | 25 711           | 2 208                    | 504                             | 93                                                        | 5.3                                      | 9.6                    |
| 443120                 | Computer & software stores .....                              | 21                      | 25 711           | 2 208                    | 504                             | 93                                                        | 5.3                                      | 9.6                    |
| 444                    | Building material & garden equipment & supplies dealers ..... | 116                     | 362 209          | 41 752                   | 10 038                          | 1 634                                                     | 6.0                                      | 1.2                    |
| 4441                   | Building material & supplies dealers .....                    | 84                      | 325 883          | 37 770                   | 9 157                           | 1 425                                                     | 6.5                                      | 1.0                    |
| 44411                  | Home centers .....                                            | 7                       | 107 928          | 12 051                   | 2 709                           | 551                                                       | —                                        | .8                     |
| 444110                 | Home centers .....                                            | 7                       | 107 928          | 12 051                   | 2 709                           | 551                                                       | —                                        | .8                     |
| 44419                  | Other building material dealers .....                         | 57                      | 201 770          | 23 311                   | 5 952                           | 752                                                       | 9.9                                      | 1.0                    |
| 444190                 | Other building material dealers .....                         | 57                      | 201 770          | 23 311                   | 5 952                           | 752                                                       | 9.9                                      | 1.0                    |
| 4442                   | Lawn & garden equipment & supplies stores .....               | 32                      | 36 326           | 3 982                    | 881                             | 209                                                       | 2.2                                      | 3.2                    |
| 44422                  | Nursery & garden centers .....                                | 25                      | 27 497           | 2 784                    | 633                             | 167                                                       | 2.9                                      | .2                     |
| 444220                 | Nursery & garden centers .....                                | 25                      | 27 497           | 2 784                    | 633                             | 167                                                       | 2.9                                      | .2                     |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LANE COUNTY, OR—Con.</b>    |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 445                            | Food & beverage stores .....                                   | 230                     | 561 298         | 56 804                   | 13 272                          | 3 653                                                     | 5.3                                      | 4.8                    |
| 4451                           | Grocery stores .....                                           | 181                     | 525 842         | 54 036                   | 12 661                          | 3 471                                                     | 4.9                                      | 4.8                    |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 83                      | 483 680         | 49 295                   | 11 450                          | 2 969                                                     | 3.1                                      | 4.4                    |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 83                      | 483 680         | 49 295                   | 11 450                          | 2 969                                                     | 3.1                                      | 4.4                    |
| 44512                          | Convenience stores .....                                       | 98                      | 42 162          | 4 741                    | 1 211                           | 502                                                       | 26.4                                     | 9.8                    |
| 445120                         | Convenience stores .....                                       | 98                      | 42 162          | 4 741                    | 1 211                           | 502                                                       | 26.4                                     | 9.8                    |
| 4452                           | Specialty food stores .....                                    | 21                      | 9 756           | 1 683                    | 371                             | 119                                                       | 11.6                                     | 6.0                    |
| 446                            | Health & personal care stores .....                            | 82                      | 73 098          | 12 449                   | 2 975                           | 713                                                       | 14.0                                     | 18.1                   |
| 4461                           | Health & personal care stores .....                            | 82                      | 73 098          | 12 449                   | 2 975                           | 713                                                       | 14.0                                     | 18.1                   |
| 4461102                        | Proprietary stores .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 11                      | 3 865           | 615                      | 146                             | 56                                                        | .9                                       | .2                     |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 11                      | 3 865           | 615                      | 146                             | 56                                                        | .9                                       | .2                     |
| 44613                          | Optical goods stores .....                                     | 18                      | 8 717           | 2 597                    | 665                             | 118                                                       | 11.1                                     | 8.9                    |
| 446130                         | Optical goods stores .....                                     | 18                      | 8 717           | 2 597                    | 665                             | 118                                                       | 11.1                                     | 8.9                    |
| 44619                          | Other health & personal care stores .....                      | 19                      | 10 685          | 2 339                    | 585                             | 127                                                       | 26.0                                     | 4.6                    |
| 446191                         | Food (health) supplement stores .....                          | 10                      | 4 780           | 662                      | 150                             | 47                                                        | 55.6                                     | 9.6                    |
| 447                            | Gasoline stations .....                                        | 104                     | 225 154         | 14 088                   | 3 322                           | 1 170                                                     | 5.6                                      | 18.6                   |
| 4471                           | Gasoline stations .....                                        | 104                     | 225 154         | 14 088                   | 3 322                           | 1 170                                                     | 5.6                                      | 18.6                   |
| 44711                          | Gasoline stations with convenience stores .....                | 32                      | 57 770          | 4 101                    | 868                             | 390                                                       | 3.8                                      | 20.5                   |
| 447110                         | Gasoline stations with convenience stores .....                | 32                      | 57 770          | 4 101                    | 868                             | 390                                                       | 3.8                                      | 20.5                   |
| 44719                          | Other gasoline stations .....                                  | 72                      | 167 384         | 9 987                    | 2 454                           | 780                                                       | 6.3                                      | 18.0                   |
| 447190                         | Other gasoline stations .....                                  | 72                      | 167 384         | 9 987                    | 2 454                           | 780                                                       | 6.3                                      | 18.0                   |
| 448                            | Clothing & clothing accessories stores .....                   | 158                     | 112 625         | 14 075                   | 3 482                           | 1 153                                                     | 6.0                                      | 4.8                    |
| 4481                           | Clothing stores .....                                          | 93                      | 81 303          | 9 407                    | 2 199                           | 842                                                       | 5.3                                      | 5.8                    |
| 44814                          | Family clothing stores .....                                   | 24                      | 46 305          | 4 813                    | 1 086                           | 381                                                       | 1.9                                      | 9.7                    |
| 448140                         | Family clothing stores .....                                   | 24                      | 46 305          | 4 813                    | 1 086                           | 381                                                       | 1.9                                      | 9.7                    |
| 44819                          | Other clothing stores .....                                    | 11                      | 7 378           | 704                      | 159                             | 66                                                        | —                                        | 1.4                    |
| 448190                         | Other clothing stores .....                                    | 11                      | 7 378           | 704                      | 159                             | 66                                                        | —                                        | 1.4                    |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 32                      | 16 698          | 2 786                    | 855                             | 160                                                       | 10.9                                     | 2.5                    |
| 44832                          | Luggage & leather goods stores .....                           | 3                       | 895             | 96                       | 21                              | 7                                                         | D                                        | —                      |
| 448320                         | Luggage & leather goods stores .....                           | 3                       | 895             | 96                       | 21                              | 7                                                         | D                                        | —                      |
| 451                            | Sporting goods, hobby, book, & music stores .....              | 126                     | 115 107         | 15 268                   | 3 469                           | 1 088                                                     | 3.7                                      | 7.6                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores .....       | 87                      | 72 425          | 9 934                    | 2 263                           | 702                                                       | 3.8                                      | 6.3                    |
| 45111                          | Sporting goods stores .....                                    | 42                      | 40 358          | 5 200                    | 1 108                           | 302                                                       | 4.3                                      | 6.3                    |
| 451110                         | Sporting goods stores .....                                    | 42                      | 40 358          | 5 200                    | 1 108                           | 302                                                       | 4.3                                      | 6.3                    |
| 4511101                        | General-line sporting goods stores .....                       | 12                      | 10 341          | 1 198                    | 209                             | 55                                                        | 9.1                                      | 23.4                   |
| 4511102                        | Specialty-line sporting goods stores .....                     | 30                      | 30 017          | 4 002                    | 899                             | 247                                                       | 2.6                                      | .4                     |
| 45112                          | Hobby, toy, & game stores .....                                | 21                      | 21 565          | 2 853                    | 660                             | 226                                                       | 1.3                                      | 3.2                    |
| 451120                         | Hobby, toy, & game stores .....                                | 21                      | 21 565          | 2 853                    | 660                             | 226                                                       | 1.3                                      | 3.2                    |
| 45113                          | Sewing, needlework, & piece goods stores .....                 | 17                      | 6 972           | 1 169                    | 318                             | 132                                                       | 10.6                                     | 12.1                   |
| 451130                         | Sewing, needlework, & piece goods stores .....                 | 17                      | 6 972           | 1 169                    | 318                             | 132                                                       | 10.6                                     | 12.1                   |
| 4512                           | Book, periodical, & music stores .....                         | 39                      | 42 682          | 5 334                    | 1 206                           | 387                                                       | 3.4                                      | 9.8                    |
| 45121                          | Book stores & news dealers .....                               | 26                      | 32 972          | 4 314                    | 967                             | 295                                                       | 3.3                                      | 7.4                    |
| 451211                         | Book stores .....                                              | 26                      | 32 972          | 4 314                    | 967                             | 295                                                       | 3.3                                      | 7.4                    |
| 4512111                        | Book stores, general .....                                     | 17                      | 12 609          | 1 370                    | 296                             | 118                                                       | 4.9                                      | 19.5                   |
| 4512112                        | Specialty book stores .....                                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512113                        | College book stores .....                                      | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45122                          | Prerecorded tape, compact disc, & record stores .....          | 13                      | 9 710           | 1 020                    | 239                             | 92                                                        | 3.8                                      | 17.9                   |
| 451220                         | Prerecorded tape, compact disc, & record stores .....          | 13                      | 9 710           | 1 020                    | 239                             | 92                                                        | 3.8                                      | 17.9                   |
| 452                            | General merchandise stores .....                               | 37                      | 533 100         | 48 636                   | 11 178                          | 3 170                                                     | —                                        | —                      |
| 4529                           | Other general merchandise stores .....                         | 25                      | 307 045         | 24 747                   | 6 110                           | 1 621                                                     | —                                        | —                      |
| 45299                          | All other general merchandise stores .....                     | 21                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                     | 21                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                 | 13                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                            | 216                     | 137 325         | 17 699                   | 3 979                           | 1 433                                                     | 8.3                                      | 3.2                    |
| 4532                           | Office supplies, stationery, & gift stores .....               | 58                      | 41 532          | 5 026                    | 1 221                           | 441                                                       | 5.5                                      | 2.0                    |
| 45321                          | Office supplies & stationery stores .....                      | 10                      | 20 612          | 1 485                    | 373                             | 106                                                       | .6                                       | —                      |
| 453210                         | Office supplies & stationery stores .....                      | 10                      | 20 612          | 1 485                    | 373                             | 106                                                       | .6                                       | —                      |
| 4532102                        | Office supplies stores .....                                   | 10                      | 20 612          | 1 485                    | 373                             | 106                                                       | .6                                       | —                      |
| 45322                          | Gift, novelty, & souvenir stores .....                         | 48                      | 20 920          | 3 541                    | 848                             | 335                                                       | 10.2                                     | 4.0                    |
| 453220                         | Gift, novelty, & souvenir stores .....                         | 48                      | 20 920          | 3 541                    | 848                             | 335                                                       | 10.2                                     | 4.0                    |
| 4533                           | Used merchandise stores .....                                  | 57                      | 20 697          | 4 582                    | 994                             | 440                                                       | 3.1                                      | 6.5                    |
| 45331                          | Used merchandise stores .....                                  | 57                      | 20 697          | 4 582                    | 994                             | 440                                                       | 3.1                                      | 6.5                    |
| 453310                         | Used merchandise stores .....                                  | 57                      | 20 697          | 4 582                    | 994                             | 440                                                       | 3.1                                      | 6.5                    |
| 4539                           | Other miscellaneous store retailers .....                      | 67                      | 69 003          | 6 686                    | 1 415                           | 385                                                       | 10.7                                     | 2.8                    |
| 45391                          | Pet & pet supplies stores .....                                | 19                      | 9 711           | 1 118                    | 267                             | 91                                                        | 8.7                                      | 8.7                    |
| 453910                         | Pet & pet supplies stores .....                                | 19                      | 9 711           | 1 118                    | 267                             | 91                                                        | 8.7                                      | 8.7                    |
| 45392                          | Art dealers .....                                              | 8                       | 1 822           | 273                      | 71                              | 32                                                        | 29.4                                     | 5.0                    |
| 453920                         | Art dealers .....                                              | 8                       | 1 822           | 273                      | 71                              | 32                                                        | 29.4                                     | 5.0                    |
| 45393                          | Manufactured (mobile) home dealers .....                       | 15                      | 34 817          | 2 458                    | 505                             | 106                                                       | 7.3                                      | .7                     |
| 453930                         | Manufactured (mobile) home dealers .....                       | 15                      | 34 817          | 2 458                    | 505                             | 106                                                       | 7.3                                      | .7                     |
| 45399                          | All other miscellaneous store retailers .....                  | 25                      | 22 653          | 2 837                    | 572                             | 156                                                       | 15.2                                     | 3.2                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LANE COUNTY, OR—Con.</b>    |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 454                            | Nonstore retailers .....                                       | 59                      | 48 005          | 7 460                    | 1 856                           | 383                                                       | 8.5                                      | 6.7                    |
| 4543                           | Direct selling establishments .....                            | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45439                          | Other direct selling establishments .....                      | 27                      | 26 783          | 4 114                    | 1 018                           | 206                                                       | 4.1                                      | 6.9                    |
| 454390                         | Other direct selling establishments .....                      | 27                      | 26 783          | 4 114                    | 1 018                           | 206                                                       | 4.1                                      | 6.9                    |
| <b>LINCOLN COUNTY, OR</b>      |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                      | <b>372</b>              | <b>415 227</b>  | <b>43 754</b>            | <b>10 218</b>                   | <b>2 794</b>                                              | <b>9.4</b>                               | <b>4.8</b>             |
| 441                            | Motor vehicle & parts dealers .....                            | 33                      | 63 139          | 6 994                    | 1 665                           | 271                                                       | 17.5                                     | 1.3                    |
| 4412                           | Other motor vehicle dealers .....                              | 7                       | 2 859           | 357                      | 81                              | 18                                                        | 50.8                                     | 3.3                    |
| 4413                           | Automotive parts, accessories, & tire stores .....             | 13                      | 10 777          | 2 130                    | 506                             | 92                                                        | 5.8                                      | —                      |
| 44132                          | Tire dealers .....                                             | 5                       | 6 528           | 1 317                    | 324                             | 55                                                        | 4.3                                      | —                      |
| 441320                         | Tire dealers .....                                             | 5                       | 6 528           | 1 317                    | 324                             | 55                                                        | 4.3                                      | —                      |
| 442                            | Furniture & home furnishings stores .....                      | 19                      | 16 223          | 1 927                    | 432                             | 130                                                       | 12.2                                     | 18.9                   |
| 4421                           | Furniture stores .....                                         | 7                       | 3 559           | 708                      | 163                             | 31                                                        | 20.9                                     | —                      |
| 44211                          | Furniture stores .....                                         | 7                       | 3 559           | 708                      | 163                             | 31                                                        | 20.9                                     | —                      |
| 442110                         | Furniture stores .....                                         | 7                       | 3 559           | 708                      | 163                             | 31                                                        | 20.9                                     | —                      |
| 4422                           | Home furnishings stores .....                                  | 12                      | 12 664          | 1 219                    | 269                             | 99                                                        | 9.8                                      | 24.3                   |
| 44229                          | Other home furnishings stores .....                            | 9                       | 9 849           | 1 018                    | 230                             | 90                                                        | 6.2                                      | 31.2                   |
| 442299                         | All other home furnishings stores .....                        | 9                       | 9 849           | 1 018                    | 230                             | 90                                                        | 6.2                                      | 31.2                   |
| 443                            | Electronics & appliance stores .....                           | 8                       | 4 023           | 469                      | 120                             | 35                                                        | 39.0                                     | 16.0                   |
| 4431                           | Electronics & appliance stores .....                           | 8                       | 4 023           | 469                      | 120                             | 35                                                        | 39.0                                     | 16.0                   |
| 44311                          | Appliance, television, & other electronics stores .....        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                          | Computer & software stores .....                               | 3                       | 1 580           | 187                      | 49                              | 11                                                        | —                                        | 40.6                   |
| 443120                         | Computer & software stores .....                               | 3                       | 1 580           | 187                      | 49                              | 11                                                        | —                                        | 40.6                   |
| 444                            | Building material & garden equipment & supplies dealers .....  | 30                      | 37 769          | 3 955                    | 989                             | 213                                                       | 8.8                                      | .5                     |
| 4441                           | Building material & supplies dealers .....                     | 23                      | 36 238          | 3 758                    | 952                             | 197                                                       | 7.2                                      | .1                     |
| 44419                          | Other building material dealers .....                          | 16                      | 30 855          | 2 801                    | 716                             | 148                                                       | 8.0                                      | .1                     |
| 444190                         | Other building material dealers .....                          | 16                      | 30 855          | 2 801                    | 716                             | 148                                                       | 8.0                                      | .1                     |
| 445                            | Food & beverage stores .....                                   | 51                      | 97 387          | 10 298                   | 2 453                           | 654                                                       | 6.4                                      | 1.2                    |
| 4451                           | Grocery stores .....                                           | 31                      | 86 852          | 9 455                    | 2 253                           | 590                                                       | 4.9                                      | .9                     |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 20                      | 81 705          | 8 912                    | 2 120                           | 544                                                       | 4.1                                      | .8                     |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 20                      | 81 705          | 8 912                    | 2 120                           | 544                                                       | 4.1                                      | .8                     |
| 4452                           | Specialty food stores .....                                    | 10                      | 4 685           | 600                      | 141                             | 48                                                        | 28.9                                     | 4.2                    |
| 446                            | Health & personal care stores .....                            | 14                      | 16 309          | 2 275                    | 493                             | 131                                                       | 16.1                                     | 31.7                   |
| 4461                           | Health & personal care stores .....                            | 14                      | 16 309          | 2 275                    | 493                             | 131                                                       | 16.1                                     | 31.7                   |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44619                          | Other health & personal care stores .....                      | 4                       | 1 979           | 301                      | 73                              | 28                                                        | 88.4                                     | —                      |
| 446191                         | Food (health) supplement stores .....                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                        | 28                      | 32 650          | 2 600                    | 604                             | 212                                                       | 16.0                                     | 8.7                    |
| 44719                          | Other gasoline stations .....                                  | 21                      | 21 659          | 1 651                    | 393                             | 131                                                       | 16.7                                     | 13.1                   |
| 447190                         | Other gasoline stations .....                                  | 21                      | 21 659          | 1 651                    | 393                             | 131                                                       | 16.7                                     | 13.1                   |
| 448                            | Clothing & clothing accessories stores .....                   | 63                      | 50 367          | 5 043                    | 1 146                           | 381                                                       | 3.9                                      | 4.0                    |
| 4481                           | Clothing stores .....                                          | 46                      | 38 707          | 3 548                    | 810                             | 281                                                       | 2.9                                      | 4.3                    |
| 44811                          | Men's clothing stores .....                                    | 6                       | 7 638           | 710                      | 162                             | 54                                                        | 2.9                                      | 16.3                   |
| 448110                         | Men's clothing stores .....                                    | 6                       | 7 638           | 710                      | 162                             | 54                                                        | 2.9                                      | 16.3                   |
| 44813                          | Children's & infants' clothing stores .....                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130                         | Children's & infants' clothing stores .....                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44814                          | Family clothing stores .....                                   | 20                      | 21 370          | 1 854                    | 410                             | 140                                                       | 3.3                                      | .5                     |
| 448140                         | Family clothing stores .....                                   | 20                      | 21 370          | 1 854                    | 410                             | 140                                                       | 3.3                                      | .5                     |
| 44815                          | Clothing accessories stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448150                         | Clothing accessories stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819                          | Other clothing stores .....                                    | 7                       | 4 512           | 412                      | 98                              | 37                                                        | .6                                       | 1.2                    |
| 448190                         | Other clothing stores .....                                    | 7                       | 4 512           | 412                      | 98                              | 37                                                        | .6                                       | 1.2                    |
| 4482                           | Shoe stores .....                                              | 9                       | 8 315           | 699                      | 157                             | 51                                                        | —                                        | —                      |
| 44821                          | Shoe stores .....                                              | 9                       | 8 315           | 699                      | 157                             | 51                                                        | —                                        | —                      |
| 448210                         | Shoe stores .....                                              | 9                       | 8 315           | 699                      | 157                             | 51                                                        | —                                        | —                      |
| 4482101                        | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482102                        | Women's shoe stores .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482105                        | Athletic footwear stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 8                       | 3 345           | 796                      | 179                             | 49                                                        | 25.7                                     | 11.2                   |
| 44832                          | Luggage & leather goods stores .....                           | 3                       | 1 460           | 177                      | 40                              | 15                                                        | —                                        | 25.7                   |
| 448320                         | Luggage & leather goods stores .....                           | 3                       | 1 460           | 177                      | 40                              | 15                                                        | —                                        | 25.7                   |
| 451                            | Sporting goods, hobby, book, & music stores .....              | 32                      | 10 835          | 1 549                    | 326                             | 128                                                       | 12.2                                     | 2.5                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..          | 21                      | 8 016           | 1 088                    | 214                             | 89                                                        | 8.1                                      | —                      |
| 45112                          | Hobby, toy, & game stores .....                                | 11                      | 4 255           | 691                      | 149                             | 56                                                        | 8.3                                      | —                      |
| 451120                         | Hobby, toy, & game stores .....                                | 11                      | 4 255           | 691                      | 149                             | 56                                                        | 8.3                                      | —                      |
| 45113                          | Sewing, needlework, & piece goods stores .....                 | 4                       | 1 841           | 195                      | 31                              | 13                                                        | 7.7                                      | —                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                 | 4                       | 1 841           | 195                      | 31                              | 13                                                        | 7.7                                      | —                      |
| 4512                           | Book, periodical, & music stores .....                         | 11                      | 2 819           | 461                      | 112                             | 39                                                        | 24.1                                     | 9.7                    |
| 45121                          | Book stores & news dealers .....                               | 7                       | 1 890           | 302                      | 75                              | 30                                                        | 35.9                                     | 2.3                    |
| 4512113                        | College book stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LINCOLN COUNTY, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 452                            | General merchandise stores .....                               | 4                       | 65 466          | 6 153                    | 1 450                           | 402                                                       | —                                        | —                      |
| 4529                           | Other general merchandise stores .....                         | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                            | 83                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                           | Office supplies, stationery, & gift stores .....               | 45                      | 8 665           | 1 289                    | 262                             | 134                                                       | 28.8                                     | 9.7                    |
| 45321                          | Office supplies & stationery stores .....                      | 3                       | 550             | 116                      | 28                              | 10                                                        | —                                        | —                      |
| 453210                         | Office supplies & stationery stores .....                      | 3                       | 550             | 116                      | 28                              | 10                                                        | —                                        | —                      |
| 4532102                        | Office supplies stores .....                                   | 3                       | 550             | 116                      | 28                              | 10                                                        | —                                        | —                      |
| 45322                          | Gift, novelty, & souvenir stores .....                         | 42                      | 8 115           | 1 173                    | 234                             | 124                                                       | 30.7                                     | 10.3                   |
| 453220                         | Gift, novelty, & souvenir stores .....                         | 42                      | 8 115           | 1 173                    | 234                             | 124                                                       | 30.7                                     | 10.3                   |
| 4533                           | Used merchandise stores .....                                  | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                          | Used merchandise stores .....                                  | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                         | Used merchandise stores .....                                  | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....                      | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                          | Art dealers .....                                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920                         | Art dealers .....                                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                          | All other miscellaneous store retailers .....                  | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                       | 7                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LINN COUNTY, OR</b>         |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                      | <b>391</b>              | <b>800 884</b>  | <b>78 652</b>            | <b>17 736</b>                   | <b>4 662</b>                                              | <b>7.8</b>                               | <b>6.1</b>             |
| 441                            | Motor vehicle & parts dealers .....                            | 53                      | 175 568         | 17 012                   | 4 102                           | 607                                                       | 8.9                                      | 2.6                    |
| 4411                           | Automobile dealers .....                                       | 22                      | 138 397         | 11 030                   | 2 605                           | 359                                                       | 8.8                                      | 2.8                    |
| 4412                           | Other motor vehicle dealers .....                              | 6                       | 9 285           | 923                      | 190                             | 34                                                        | 15.0                                     | 3.2                    |
| 44121                          | Recreational vehicle dealers .....                             | 3                       | 3 594           | 390                      | 82                              | 15                                                        | D                                        | 8.2                    |
| 441210                         | Recreational vehicle dealers .....                             | 3                       | 3 594           | 390                      | 82                              | 15                                                        | D                                        | 8.2                    |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | 5 691           | 533                      | 108                             | 19                                                        | D                                        | —                      |
| 441222                         | Boat dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                           | Automotive parts, accessories, & tire stores .....             | 25                      | 27 886          | 5 059                    | 1 307                           | 214                                                       | 7.3                                      | 1.3                    |
| 44131                          | Automotive parts & accessories stores .....                    | 17                      | 13 512          | 2 346                    | 571                             | 128                                                       | 10.4                                     | —                      |
| 441310                         | Automotive parts & accessories stores .....                    | 17                      | 13 512          | 2 346                    | 571                             | 128                                                       | 10.4                                     | —                      |
| 44132                          | Tire dealers .....                                             | 8                       | 14 374          | 2 713                    | 736                             | 86                                                        | 4.4                                      | 2.5                    |
| 441320                         | Tire dealers .....                                             | 8                       | 14 374          | 2 713                    | 736                             | 86                                                        | 4.4                                      | 2.5                    |
| 442                            | Furniture & home furnishings stores .....                      | 21                      | 13 787          | 2 406                    | 563                             | 237                                                       | 30.1                                     | 2.1                    |
| 4421                           | Furniture stores .....                                         | 9                       | 7 478           | 1 004                    | 238                             | 48                                                        | 18.1                                     | —                      |
| 44211                          | Furniture stores .....                                         | 9                       | 7 478           | 1 004                    | 238                             | 48                                                        | 18.1                                     | —                      |
| 442110                         | Furniture stores .....                                         | 9                       | 7 478           | 1 004                    | 238                             | 48                                                        | 18.1                                     | —                      |
| 4422                           | Home furnishings stores .....                                  | 12                      | 6 309           | 1 402                    | 325                             | 189                                                       | 44.2                                     | 4.5                    |
| 44221                          | Floor covering stores .....                                    | 7                       | 5 067           | 1 172                    | 282                             | 175                                                       | 40.3                                     | 5.6                    |
| 442210                         | Floor covering stores .....                                    | 7                       | 5 067           | 1 172                    | 282                             | 175                                                       | 40.3                                     | 5.6                    |
| 443                            | Electronics & appliance stores .....                           | 18                      | 10 007          | 1 577                    | 387                             | 79                                                        | 14.5                                     | 8.9                    |
| 4431                           | Electronics & appliance stores .....                           | 18                      | 10 007          | 1 577                    | 387                             | 79                                                        | 14.5                                     | 8.9                    |
| 44311                          | Appliance, television, & other electronics stores .....        | 11                      | 6 649           | 989                      | 242                             | 42                                                        | 13.3                                     | 6.9                    |
| 443111                         | Household appliance stores .....                               | 7                       | 5 098           | 781                      | 191                             | 34                                                        | 15.5                                     | .9                     |
| 44312                          | Computer & software stores .....                               | 4                       | 1 998           | 367                      | 88                              | 24                                                        | —                                        | 21.5                   |
| 443120                         | Computer & software stores .....                               | 4                       | 1 998           | 367                      | 88                              | 24                                                        | —                                        | 21.5                   |
| 44313                          | Camera & photographic supplies stores .....                    | 3                       | 1 360           | 221                      | 57                              | 13                                                        | D                                        | —                      |
| 443130                         | Camera & photographic supplies stores .....                    | 3                       | 1 360           | 221                      | 57                              | 13                                                        | D                                        | —                      |
| 444                            | Building material & garden equipment & supplies dealers .....  | 50                      | 117 050         | 10 832                   | 2 481                           | 445                                                       | 7.1                                      | 2.1                    |
| 4441                           | Building material & supplies dealers .....                     | 37                      | 79 520          | 7 982                    | 1 825                           | 354                                                       | 6.1                                      | .1                     |
| 44412                          | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120                         | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                          | 25                      | 70 438          | 6 874                    | 1 579                           | 297                                                       | 2.3                                      | —                      |
| 444190                         | Other building material dealers .....                          | 25                      | 70 438          | 6 874                    | 1 579                           | 297                                                       | 2.3                                      | —                      |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 13                      | 37 530          | 2 850                    | 656                             | 91                                                        | 9.1                                      | 6.4                    |
| 44422                          | Nursery & garden centers .....                                 | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                 | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 68                      | 131 945         | 14 006                   | 2 703                           | 870                                                       | 8.2                                      | 16.3                   |
| 4451                           | Grocery stores .....                                           | 51                      | 125 768         | 13 344                   | 2 562                           | 835                                                       | 7.9                                      | 17.0                   |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 25                      | 113 371         | 12 046                   | 2 272                           | 711                                                       | 5.7                                      | 17.9                   |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 25                      | 113 371         | 12 046                   | 2 272                           | 711                                                       | 5.7                                      | 17.9                   |
| 44512                          | Convenience stores .....                                       | 26                      | 12 397          | 1 298                    | 290                             | 124                                                       | 28.0                                     | 8.0                    |
| 445120                         | Convenience stores .....                                       | 26                      | 12 397          | 1 298                    | 290                             | 124                                                       | 28.0                                     | 8.0                    |
| 4452                           | Specialty food stores .....                                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                            | 23                      | 19 698          | 3 381                    | 702                             | 200                                                       | 25.3                                     | 5.0                    |
| 4461                           | Health & personal care stores .....                            | 23                      | 19 698          | 3 381                    | 702                             | 200                                                       | 25.3                                     | 5.0                    |
| 4461102                        | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44613                          | Optical goods stores .....                                     | 3                       | 2 597           | 863                      | 176                             | 26                                                        | —                                        | —                      |
| 446130                         | Optical goods stores .....                                     | 3                       | 2 597           | 863                      | 176                             | 26                                                        | —                                        | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                      | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                 |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LINN COUNTY, OR—Con.</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                             | Gasoline stations .....                                       | 32                      | 91 829          | 5 709                    | 1 309                           | 480                                                       | 10.4                                     | 9.2                    |
| 4471                            | Gasoline stations .....                                       | 32                      | 91 829          | 5 709                    | 1 309                           | 480                                                       | 10.4                                     | 9.2                    |
| 44719                           | Other gasoline stations .....                                 | 25                      | 75 941          | 4 797                    | 1 083                           | 391                                                       | 11.5                                     | 10.4                   |
| 447190                          | Other gasoline stations .....                                 | 25                      | 75 941          | 4 797                    | 1 083                           | 391                                                       | 11.5                                     | 10.4                   |
| 448                             | Clothing & clothing accessories stores .....                  | 33                      | 24 825          | 3 214                    | 752                             | 254                                                       | 2.2                                      | 4.0                    |
| 4481                            | Clothing stores .....                                         | 15                      | 17 560          | 2 113                    | 506                             | 192                                                       | 1.5                                      | 5.2                    |
| 44814                           | Family clothing stores .....                                  | 6                       | 14 793          | 1 723                    | 417                             | 144                                                       | —                                        | 3.6                    |
| 448140                          | Family clothing stores .....                                  | 6                       | 14 793          | 1 723                    | 417                             | 144                                                       | —                                        | 3.6                    |
| 4482101                         | Men's shoe stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                            | Jewelry, luggage, & leather goods stores .....                | 9                       | 4 002           | 791                      | 166                             | 36                                                        | 7.2                                      | 1.6                    |
| 451                             | Sporting goods, hobby, book, & music stores .....             | 21                      | 12 841          | 1 482                    | 308                             | 116                                                       | 4.9                                      | 3.3                    |
| 4511                            | Sporting goods, hobby, & musical instrument stores ..         | 13                      | 10 002          | 1 089                    | 212                             | 77                                                        | 3.7                                      | 4.2                    |
| 45112                           | Hobby, toy, & game stores .....                               | 4                       | 6 064           | 544                      | 105                             | 41                                                        | 1.2                                      | —                      |
| 451120                          | Hobby, toy, & game stores .....                               | 4                       | 6 064           | 544                      | 105                             | 41                                                        | 1.2                                      | —                      |
| 45113                           | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                          | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                            | Book, periodical, & music stores .....                        | 8                       | 2 839           | 393                      | 96                              | 39                                                        | 9.2                                      | —                      |
| 45121                           | Book stores & news dealers .....                              | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                         | Book stores, general .....                                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                             | General merchandise stores .....                              | 10                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4529                            | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                           | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                          | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                         | Miscellaneous general merchandise stores .....                | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                             | Miscellaneous store retailers .....                           | 49                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4531                            | Florists .....                                                | 16                      | 3 607           | 851                      | 198                             | 84                                                        | 32.4                                     | 9.0                    |
| 45311                           | Florists .....                                                | 16                      | 3 607           | 851                      | 198                             | 84                                                        | 32.4                                     | 9.0                    |
| 453110                          | Florists .....                                                | 16                      | 3 607           | 851                      | 198                             | 84                                                        | 32.4                                     | 9.0                    |
| 4532                            | Office supplies, stationery, & gift stores .....              | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                           | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                          | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                         | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                            | Used merchandise stores .....                                 | 11                      | 5 462           | 850                      | 177                             | 65                                                        | 15.7                                     | 4.7                    |
| 45331                           | Used merchandise stores .....                                 | 11                      | 5 462           | 850                      | 177                             | 65                                                        | 15.7                                     | 4.7                    |
| 453310                          | Used merchandise stores .....                                 | 11                      | 5 462           | 850                      | 177                             | 65                                                        | 15.7                                     | 4.7                    |
| 4539                            | Other miscellaneous store retailers .....                     | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391                           | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                          | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                           | Manufactured (mobile) home dealers .....                      | 4                       | 28 016          | 2 295                    | 395                             | 61                                                        | —                                        | 25.2                   |
| 453930                          | Manufactured (mobile) home dealers .....                      | 4                       | 28 016          | 2 295                    | 395                             | 61                                                        | —                                        | 25.2                   |
| 45399                           | All other miscellaneous store retailers .....                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                             | Nonstore retailers .....                                      | 13                      | 6 035           | 486                      | 138                             | 52                                                        | 8.3                                      | 8.9                    |
| 4543                            | Direct selling establishments .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                          | Liquefied petroleum gas (bottled gas) dealers ..              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MALHEUR COUNTY, OR</b>       |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade .....</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
|                                 |                                                               | <b>163</b>              | <b>302 882</b>  | <b>30 711</b>            | <b>7 345</b>                    | <b>1 903</b>                                              | <b>12.9</b>                              | <b>4.0</b>             |
| 441                             | Motor vehicle & parts dealers .....                           | 30                      | 73 784          | 8 215                    | 1 988                           | 329                                                       | 21.5                                     | 2.1                    |
| 4412                            | Other motor vehicle dealers .....                             | 3                       | 2 294           | 293                      | 72                              | 21                                                        | D                                        | 9.0                    |
| 4413                            | Automotive parts, accessories, & tire stores .....            | 16                      | 15 211          | 2 715                    | 689                             | 119                                                       | 10.8                                     | 2.2                    |
| 44131                           | Automotive parts & accessories stores .....                   | 9                       | 5 846           | 835                      | 189                             | 51                                                        | 28.1                                     | —                      |
| 441310                          | Automotive parts & accessories stores .....                   | 9                       | 5 846           | 835                      | 189                             | 51                                                        | 28.1                                     | —                      |
| 44132                           | Tire dealers .....                                            | 7                       | 9 365           | 1 880                    | 500                             | 68                                                        | —                                        | 3.5                    |
| 441320                          | Tire dealers .....                                            | 7                       | 9 365           | 1 880                    | 500                             | 68                                                        | —                                        | 3.5                    |
| 442                             | Furniture & home furnishings stores .....                     | 8                       | 7 772           | 825                      | 191                             | 54                                                        | 20.8                                     | 21.2                   |
| 4421                            | Furniture stores .....                                        | 5                       | 5 759           | 537                      | 134                             | 37                                                        | 12.7                                     | 22.9                   |
| 44211                           | Furniture stores .....                                        | 5                       | 5 759           | 537                      | 134                             | 37                                                        | 12.7                                     | 22.9                   |
| 442110                          | Furniture stores .....                                        | 5                       | 5 759           | 537                      | 134                             | 37                                                        | 12.7                                     | 22.9                   |
| 443                             | Electronics & appliance stores .....                          | 3                       | 1 052           | 83                       | 33                              | 10                                                        | —                                        | —                      |
| 444                             | Building material & garden equipment & supplies dealers ..... | 22                      | 31 889          | 3 579                    | 820                             | 168                                                       | 11.0                                     | .9                     |
| 4441                            | Building material & supplies dealers .....                    | 16                      | 20 674          | 2 533                    | 571                             | 140                                                       | 15.2                                     | 1.4                    |
| 44419                           | Other building material dealers .....                         | 11                      | 15 734          | 1 832                    | 419                             | 87                                                        | 19.0                                     | —                      |
| 444190                          | Other building material dealers .....                         | 11                      | 15 734          | 1 832                    | 419                             | 87                                                        | 19.0                                     | —                      |
| 4442                            | Lawn & garden equipment & supplies stores .....               | 6                       | 11 215          | 1 046                    | 249                             | 28                                                        | 3.2                                      | —                      |
| 44422                           | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                          | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                             | Food & beverage stores .....                                  | 25                      | 59 203          | 6 160                    | 1 437                           | 427                                                       | 10.2                                     | 2.5                    |
| 4451                            | Grocery stores .....                                          | 17                      | 55 035          | 5 737                    | 1 346                           | 396                                                       | 9.0                                      | .3                     |
| 4452                            | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                             | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                            | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|---------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                               |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MALHEUR COUNTY, OR—Con.</b> |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>                                      |                         |                  |                          |                                 |                                                           |                                          |                        |
| 447                            | Gasoline stations .....                                       | 21                      | 25 245           | 1 755                    | 411                             | 149                                                       | 10.4                                     | 6.6                    |
| 448                            | Clothing & clothing accessories stores .....                  | 17                      | 11 970           | 1 318                    | 314                             | 128                                                       | 17.6                                     | 3.0                    |
| 4481                           | Clothing stores .....                                         | 9                       | 8 692            | 934                      | 225                             | 92                                                        | 5.0                                      | 4.1                    |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 7                       | 4 167            | 488                      | 118                             | 61                                                        | 18.9                                     | —                      |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..         | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                    | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                         | Musical instrument & supplies stores .....                    | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                              | 6                       | 65 858           | 5 760                    | 1 469                           | 440                                                       | 1.5                                      | —                      |
| 45299                          | All other general merchandise stores .....                    | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                    | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores ....                 | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                           | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....                     | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                      | 3                       | 5 214            | 451                      | 112                             | 22                                                        | —                                        | —                      |
| 4543                           | Direct selling establishments .....                           | 3                       | 5 214            | 451                      | 112                             | 22                                                        | —                                        | —                      |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MARION COUNTY, OR</b>       |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>1 081</b>            | <b>2 672 479</b> | <b>266 254</b>           | <b>61 758</b>                   | <b>14 637</b>                                             | <b>4.2</b>                               | <b>2.8</b>             |
| 441                            | Motor vehicle & parts dealers .....                           | 140                     | 685 299          | 60 099                   | 14 240                          | 1 940                                                     | 4.9                                      | 3.0                    |
| 4411                           | Automobile dealers .....                                      | 63                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44111                          | New car dealers .....                                         | 26                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 441110                         | New car dealers .....                                         | 26                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44112                          | Used car dealers .....                                        | 37                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441120                         | Used car dealers .....                                        | 37                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4412                           | Other motor vehicle dealers .....                             | 22                      | 53 125           | 5 054                    | 1 073                           | 195                                                       | 2.5                                      | 29.1                   |
| 44121                          | Recreational vehicle dealers .....                            | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                         | Recreational vehicle dealers .....                            | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers ...           | 13                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441221                         | Motorcycle dealers .....                                      | 8                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441222                         | Boat dealers .....                                            | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                         | All other motor vehicle dealers .....                         | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                           | Automotive parts, accessories, & tire stores .....            | 55                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44131                          | Automotive parts & accessories stores .....                   | 31                      | 27 625           | 5 432                    | 1 312                           | 245                                                       | —                                        | 2.6                    |
| 441310                         | Automotive parts & accessories stores .....                   | 31                      | 27 625           | 5 432                    | 1 312                           | 245                                                       | —                                        | 2.6                    |
| 44132                          | Tire dealers .....                                            | 24                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441320                         | Tire dealers .....                                            | 24                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 442                            | Furniture & home furnishings stores .....                     | 74                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4421                           | Furniture stores .....                                        | 31                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44211                          | Furniture stores .....                                        | 31                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 442110                         | Furniture stores .....                                        | 31                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4422                           | Home furnishings stores .....                                 | 43                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44221                          | Floor covering stores .....                                   | 25                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 442210                         | Floor covering stores .....                                   | 25                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44229                          | Other home furnishings stores .....                           | 18                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                         | All other home furnishings stores .....                       | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                          | 53                      | 59 014           | 9 147                    | 1 571                           | 393                                                       | 11.6                                     | 3.5                    |
| 4431                           | Electronics & appliance stores .....                          | 53                      | 59 014           | 9 147                    | 1 571                           | 393                                                       | 11.6                                     | 3.5                    |
| 44311                          | Appliance, television, & other electronics stores ...         | 27                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 443111                         | Household appliance stores .....                              | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                         | Radio, television, & other electronics stores .....           | 17                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44312                          | Computer & software stores .....                              | 21                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                         | Computer & software stores .....                              | 21                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                          | Camera & photographic supplies stores .....                   | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443130                         | Camera & photographic supplies stores .....                   | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444                            | Building material & garden equipment & supplies dealers ..... | 120                     | 346 115          | 34 944                   | 8 033                           | 1 447                                                     | 1.8                                      | 1.2                    |
| 4441                           | Building material & supplies dealers .....                    | 80                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44411                          | Home centers .....                                            | 5                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                         | Home centers .....                                            | 5                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44412                          | Paint & wallpaper stores .....                                | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                         | Paint & wallpaper stores .....                                | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                          | Hardware stores .....                                         | 11                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                         | Hardware stores .....                                         | 11                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                         | 56                      | 177 108          | 17 411                   | 4 175                           | 668                                                       | .9                                       | 1.2                    |
| 444190                         | Other building material dealers .....                         | 56                      | 177 108          | 17 411                   | 4 175                           | 668                                                       | .9                                       | 1.2                    |
| 4442                           | Lawn & garden equipment & supplies stores .....               | 40                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44421                          | Outdoor power equipment stores .....                          | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444210                         | Outdoor power equipment stores .....                          | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                          | Nursery & garden centers .....                                | 33                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                | 33                      | D                | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARION COUNTY, OR—Con.</b>  |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 445                            | Food & beverage stores .....                                   | 133                     | 402 572         | 40 776                   | 8 938                           | 2 474                                                     | 3.2                                      | 4.2                    |
| 4451                           | Grocery stores .....                                           | 96                      | 375 448         | 38 961                   | 8 544                           | 2 363                                                     | 2.5                                      | 4.4                    |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 56                      | 349 077         | 36 100                   | 7 891                           | 2 118                                                     | 1.6                                      | 4.2                    |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 56                      | 349 077         | 36 100                   | 7 891                           | 2 118                                                     | 1.6                                      | 4.2                    |
| 44512                          | Convenience stores .....                                       | 40                      | 26 371          | 2 861                    | 653                             | 245                                                       | 14.8                                     | 7.1                    |
| 445120                         | Convenience stores .....                                       | 40                      | 26 371          | 2 861                    | 653                             | 245                                                       | 14.8                                     | 7.1                    |
| 4452                           | Specialty food stores .....                                    | 17                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4453                           | Beer, wine, & liquor stores .....                              | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44531                          | Beer, wine, & liquor stores .....                              | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445310                         | Beer, wine, & liquor stores .....                              | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                            | 70                      | 70 293          | 12 130                   | 2 389                           | 589                                                       | 13.0                                     | 1.9                    |
| 4461                           | Health & personal care stores .....                            | 70                      | 70 293          | 12 130                   | 2 389                           | 589                                                       | 13.0                                     | 1.9                    |
| 44611                          | Pharmacies & drug stores .....                                 | 24                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 446110                         | Pharmacies & drug stores .....                                 | 24                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4461101                        | Pharmacies & drug stores .....                                 | 23                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4461102                        | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 12                      | 4 624           | 535                      | 148                             | 63                                                        | 32.1                                     | 9.8                    |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 12                      | 4 624           | 535                      | 148                             | 63                                                        | 32.1                                     | 9.8                    |
| 44613                          | Optical goods stores .....                                     | 13                      | 5 790           | 1 141                    | 297                             | 59                                                        | —                                        | 8.2                    |
| 446130                         | Optical goods stores .....                                     | 13                      | 5 790           | 1 141                    | 297                             | 59                                                        | —                                        | 8.2                    |
| 44619                          | Other health & personal care stores .....                      | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446191                         | Food (health) supplement stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446199                         | All other health & personal care stores .....                  | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                        | 89                      | 207 897         | 14 183                   | 3 034                           | 975                                                       | 6.3                                      | 10.2                   |
| 4471                           | Gasoline stations .....                                        | 89                      | 207 897         | 14 183                   | 3 034                           | 975                                                       | 6.3                                      | 10.2                   |
| 44711                          | Gasoline stations with convenience stores .....                | 19                      | 40 012          | 2 788                    | 602                             | 203                                                       | 9.1                                      | 12.3                   |
| 447110                         | Gasoline stations with convenience stores .....                | 19                      | 40 012          | 2 788                    | 602                             | 203                                                       | 9.1                                      | 12.3                   |
| 44719                          | Other gasoline stations .....                                  | 70                      | 167 885         | 11 395                   | 2 432                           | 772                                                       | 5.6                                      | 9.7                    |
| 447190                         | Other gasoline stations .....                                  | 70                      | 167 885         | 11 395                   | 2 432                           | 772                                                       | 5.6                                      | 9.7                    |
| 448                            | Clothing & clothing accessories stores .....                   | 102                     | 93 246          | 13 860                   | 3 892                           | 1 226                                                     | 3.8                                      | .9                     |
| 4481                           | Clothing stores .....                                          | 56                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44811                          | Men's clothing stores .....                                    | 5                       | 3 029           | 510                      | 135                             | 22                                                        | —                                        | —                      |
| 448110                         | Men's clothing stores .....                                    | 5                       | 3 029           | 510                      | 135                             | 22                                                        | —                                        | —                      |
| 44814                          | Family clothing stores .....                                   | 15                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 448140                         | Family clothing stores .....                                   | 15                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44815                          | Clothing accessories stores .....                              | 6                       | 1 119           | 211                      | 55                              | 25                                                        | 8.7                                      | —                      |
| 448150                         | Clothing accessories stores .....                              | 6                       | 1 119           | 211                      | 55                              | 25                                                        | 8.7                                      | —                      |
| 44819                          | Other clothing stores .....                                    | 9                       | 3 624           | 475                      | 99                              | 47                                                        | 10.3                                     | —                      |
| 448190                         | Other clothing stores .....                                    | 9                       | 3 624           | 475                      | 99                              | 47                                                        | 10.3                                     | —                      |
| 4482                           | Shoe stores .....                                              | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44821                          | Shoe stores .....                                              | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448210                         | Shoe stores .....                                              | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4482104                        | Family shoe stores .....                                       | 18                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482105                        | Athletic footwear stores .....                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44831                          | Jewelry stores .....                                           | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448310                         | Jewelry stores .....                                           | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....              | 88                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4511                           | Sporting goods, hobby, & musical instrument stores .....       | 60                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45111                          | Sporting goods stores .....                                    | 25                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451110                         | Sporting goods stores .....                                    | 25                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511101                        | General-line sporting goods stores .....                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102                        | Specialty-line sporting goods stores .....                     | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                          | Hobby, toy, & game stores .....                                | 15                      | 16 216          | 1 484                    | 321                             | 125                                                       | 5.9                                      | .2                     |
| 451120                         | Hobby, toy, & game stores .....                                | 15                      | 16 216          | 1 484                    | 321                             | 125                                                       | 5.9                                      | .2                     |
| 45113                          | Sewing, needlework, & piece goods stores .....                 | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                 | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                     | 7                       | 5 047           | 919                      | 197                             | 48                                                        | 22.0                                     | 2.7                    |
| 451140                         | Musical instrument & supplies stores .....                     | 7                       | 5 047           | 919                      | 197                             | 48                                                        | 22.0                                     | 2.7                    |
| 4512                           | Book, periodical, & music stores .....                         | 28                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45121                          | Book stores & news dealers .....                               | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451211                         | Book stores .....                                              | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512111                        | Book stores, general .....                                     | 9                       | 5 355           | 659                      | 165                             | 57                                                        | .8                                       | —                      |
| 4512112                        | Specialty book stores .....                                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212                         | News dealers & newsstands .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45122                          | Prerecorded tape, compact disc, & record stores .....          | 10                      | 6 655           | 827                      | 229                             | 81                                                        | —                                        | 8.5                    |
| 451220                         | Prerecorded tape, compact disc, & record stores .....          | 10                      | 6 655           | 827                      | 229                             | 81                                                        | —                                        | 8.5                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                               |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARION COUNTY, OR—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 452                           | General merchandise stores .....                                     | 32                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4521                          | Department stores (incl leased depts) ## .....                       | 13                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                         | Department stores (incl leased depts) ## .....                       | 13                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                          | Department stores (excl leased depts) .....                          | 13                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45211                         | Department stores (excl leased depts) .....                          | 13                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452110                        | Department stores (excl leased depts) .....                          | 13                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521101                       | Conventional department stores (excl leased depts) .....             | 3                       | 64 423          | 5 888                    | 1 355                           | 378                                                       | —                                        | —                      |
| 4521102                       | Discount or mass merchandising dept stores (excl leased depts) ..... | 7                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521103                       | National chain department stores (excl leased depts) .....           | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                          | Other general merchandise stores .....                               | 19                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45291                         | Warehouse clubs & superstores .....                                  | 4                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452910                        | Warehouse clubs & superstores .....                                  | 4                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45299                         | All other general merchandise stores .....                           | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                        | All other general merchandise stores .....                           | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529902                       | Catalog showrooms .....                                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                       | Miscellaneous general merchandise stores .....                       | 11                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                           | Miscellaneous store retailers .....                                  | 141                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4531                          | Florists .....                                                       | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45311                         | Florists .....                                                       | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453110                        | Florists .....                                                       | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                          | Office supplies, stationery, & gift stores .....                     | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45321                         | Office supplies & stationery stores .....                            | 6                       | 19 518          | 1 278                    | 320                             | 98                                                        | —                                        | 1.2                    |
| 453210                        | Office supplies & stationery stores .....                            | 6                       | 19 518          | 1 278                    | 320                             | 98                                                        | —                                        | 1.2                    |
| 4532101                       | Stationery stores .....                                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                       | Office supplies stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                         | Gift, novelty, & souvenir stores .....                               | 35                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453220                        | Gift, novelty, & souvenir stores .....                               | 35                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533                          | Used merchandise stores .....                                        | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45331                         | Used merchandise stores .....                                        | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453310                        | Used merchandise stores .....                                        | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4539                          | Other miscellaneous store retailers .....                            | 53                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45391                         | Pet & pet supplies stores .....                                      | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                        | Pet & pet supplies stores .....                                      | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                         | Art dealers .....                                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                        | Art dealers .....                                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                         | Manufactured (mobile) home dealers .....                             | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453930                        | Manufactured (mobile) home dealers .....                             | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45399                         | All other miscellaneous store retailers .....                        | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454                           | Nonstore retailers .....                                             | 39                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4541                          | Electronic shopping & mail-order houses .....                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                         | Electronic shopping & mail-order houses .....                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110                        | Electronic shopping & mail-order houses .....                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4542                          | Vending machine operators .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                         | Vending machine operators .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                        | Vending machine operators .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                          | Direct selling establishments .....                                  | 28                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45431                         | Fuel dealers .....                                                   | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454311                        | Heating oil dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                        | Other fuel dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                         | Other direct selling establishments .....                            | 22                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                        | Other direct selling establishments .....                            | 22                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>MORROW COUNTY, OR</b>      |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade .....</b>                                            | <b>30</b>               | <b>38 826</b>   | <b>3 164</b>             | <b>752</b>                      | <b>217</b>                                                | <b>26.6</b>                              | <b>.9</b>              |
| 441                           | Motor vehicle & parts dealers .....                                  | 4                       | 2 334           | 452                      | 116                             | 15                                                        | —                                        | —                      |
| 443                           | Electronics & appliance stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                           | Building material & garden equipment & supplies dealers .....        | 3                       | 1 793           | 193                      | 42                              | 13                                                        | D                                        | —                      |
| 445                           | Food & beverage stores .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                           | Health & personal care stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                           | Gasoline stations .....                                              | 6                       | 24 375          | 1 272                    | 305                             | 99                                                        | 9.3                                      | —                      |
| 44711                         | Gasoline stations with convenience stores .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447110                        | Gasoline stations with convenience stores .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                           | Clothing & clothing accessories stores .....                         | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                           | Miscellaneous store retailers .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                          | Other miscellaneous store retailers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                           | Nonstore retailers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|----------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MULTNOMAH COUNTY, OR</b> |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade</b>                                      | <b>3 025</b>            | <b>7 334 500</b> | <b>791 416</b>           | <b>181 767</b>                  | <b>39 841</b>                                             | <b>8.0</b>                               | <b>5.0</b>             |
| 441                         | Motor vehicle & parts dealers                            | 347                     | 1 816 935        | 161 489                  | 36 613                          | 5 186                                                     | 8.4                                      | 3.9                    |
| 4411                        | Automobile dealers                                       | 107                     | 1 418 683        | 104 163                  | 22 857                          | 2 964                                                     | 8.4                                      | 2.9                    |
| 44111                       | New car dealers                                          | 53                      | 1 280 880        | 93 703                   | 20 499                          | 2 678                                                     | 2.6                                      | 2.6                    |
| 441110                      | New car dealers                                          | 53                      | 1 280 880        | 93 703                   | 20 499                          | 2 678                                                     | 2.6                                      | 2.6                    |
| 44112                       | Used car dealers                                         | 54                      | 137 803          | 10 460                   | 2 358                           | 286                                                       | 62.2                                     | 5.9                    |
| 441120                      | Used car dealers                                         | 54                      | 137 803          | 10 460                   | 2 358                           | 286                                                       | 62.2                                     | 5.9                    |
| 4412                        | Other motor vehicle dealers                              | 52                      | 118 046          | 11 527                   | 2 349                           | 423                                                       | 15.1                                     | 4.5                    |
| 44121                       | Recreational vehicle dealers                             | 14                      | 54 209           | 5 284                    | 1 059                           | 184                                                       | 11.7                                     | 4.1                    |
| 441210                      | Recreational vehicle dealers                             | 14                      | 54 209           | 5 284                    | 1 059                           | 184                                                       | 11.7                                     | 4.1                    |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers          | 38                      | 63 837           | 6 243                    | 1 290                           | 239                                                       | 18.1                                     | 4.9                    |
| 441221                      | Motorcycle dealers                                       | 13                      | 22 193           | 2 008                    | 440                             | 96                                                        | 24.6                                     | 1.4                    |
| 441222                      | Boat dealers                                             | 21                      | 37 384           | 3 474                    | 682                             | 121                                                       | 16.3                                     | 7.5                    |
| 441229                      | All other motor vehicle dealers                          | 4                       | 4 260            | 761                      | 168                             | 22                                                        | —                                        | —                      |
| 4413                        | Automotive parts, accessories, & tire stores             | 188                     | 280 206          | 45 799                   | 11 407                          | 1 799                                                     | 5.8                                      | 8.8                    |
| 44131                       | Automotive parts & accessories stores                    | 122                     | 190 474          | 28 157                   | 6 837                           | 1 179                                                     | 5.7                                      | 9.5                    |
| 441310                      | Automotive parts & accessories stores                    | 122                     | 190 474          | 28 157                   | 6 837                           | 1 179                                                     | 5.7                                      | 9.5                    |
| 44132                       | Tire dealers                                             | 66                      | 89 732           | 17 642                   | 4 570                           | 620                                                       | 6.1                                      | 7.2                    |
| 441320                      | Tire dealers                                             | 66                      | 89 732           | 17 642                   | 4 570                           | 620                                                       | 6.1                                      | 7.2                    |
| 442                         | Furniture & home furnishings stores                      | 241                     | 292 387          | 40 260                   | 9 346                           | 1 888                                                     | 11.2                                     | 10.4                   |
| 4421                        | Furniture stores                                         | 83                      | 141 171          | 19 492                   | 4 414                           | 759                                                       | 4.8                                      | 13.7                   |
| 44211                       | Furniture stores                                         | 83                      | 141 171          | 19 492                   | 4 414                           | 759                                                       | 4.8                                      | 13.7                   |
| 442110                      | Furniture stores                                         | 83                      | 141 171          | 19 492                   | 4 414                           | 759                                                       | 4.8                                      | 13.7                   |
| 4422                        | Home furnishings stores                                  | 158                     | 151 216          | 20 768                   | 4 932                           | 1 129                                                     | 17.2                                     | 7.4                    |
| 44221                       | Floor covering stores                                    | 63                      | 82 520           | 11 544                   | 2 699                           | 465                                                       | 25.4                                     | 3.4                    |
| 442210                      | Floor covering stores                                    | 63                      | 82 520           | 11 544                   | 2 699                           | 465                                                       | 25.4                                     | 3.4                    |
| 44229                       | Other home furnishings stores                            | 95                      | 68 696           | 9 224                    | 2 233                           | 664                                                       | 7.4                                      | 12.1                   |
| 442299                      | All other home furnishings stores                        | 92                      | 67 859           | 9 075                    | 2 198                           | 657                                                       | 6.6                                      | 12.3                   |
| 443                         | Electronics & appliance stores                           | 123                     | 261 216          | 33 461                   | 8 007                           | 1 256                                                     | 5.6                                      | 5.0                    |
| 4431                        | Electronics & appliance stores                           | 123                     | 261 216          | 33 461                   | 8 007                           | 1 256                                                     | 5.6                                      | 5.0                    |
| 44311                       | Appliance, television, & other electronics stores        | 71                      | 152 745          | 17 902                   | 4 186                           | 755                                                       | 5.9                                      | 5.0                    |
| 443111                      | Household appliance stores                               | 22                      | 62 508           | 8 171                    | 1 747                           | 322                                                       | 7.3                                      | —                      |
| 443112                      | Radio, television, & other electronics stores            | 49                      | 90 237           | 9 731                    | 2 439                           | 433                                                       | 5.0                                      | 8.4                    |
| 44312                       | Computer & software stores                               | 41                      | 102 695          | 14 440                   | 3 523                           | 446                                                       | 4.4                                      | 4.1                    |
| 443120                      | Computer & software stores                               | 41                      | 102 695          | 14 440                   | 3 523                           | 446                                                       | 4.4                                      | 4.1                    |
| 44313                       | Camera & photographic supplies stores                    | 11                      | 5 776            | 1 119                    | 298                             | 55                                                        | 17.7                                     | 23.4                   |
| 443130                      | Camera & photographic supplies stores                    | 11                      | 5 776            | 1 119                    | 298                             | 55                                                        | 17.7                                     | 23.4                   |
| 444                         | Building material & garden equipment & supplies dealers  | 209                     | 890 859          | 109 753                  | 24 920                          | 3 764                                                     | 5.0                                      | .5                     |
| 4441                        | Building material & supplies dealers                     | 183                     | 840 692          | 103 474                  | 23 470                          | 3 422                                                     | 5.0                                      | .5                     |
| 44411                       | Home centers                                             | 7                       | 134 482          | 13 118                   | 3 226                           | 676                                                       | —                                        | .4                     |
| 444110                      | Home centers                                             | 7                       | 134 482          | 13 118                   | 3 226                           | 676                                                       | —                                        | .4                     |
| 44412                       | Paint & wallpaper stores                                 | 16                      | 27 174           | 3 203                    | 579                             | 115                                                       | 3.2                                      | —                      |
| 444120                      | Paint & wallpaper stores                                 | 16                      | 27 174           | 3 203                    | 579                             | 115                                                       | 3.2                                      | —                      |
| 44413                       | Hardware stores                                          | 26                      | 34 610           | 5 977                    | 1 220                           | 261                                                       | 30.8                                     | .4                     |
| 444130                      | Hardware stores                                          | 26                      | 34 610           | 5 977                    | 1 220                           | 261                                                       | 30.8                                     | .4                     |
| 44419                       | Other building material dealers                          | 134                     | 644 426          | 81 176                   | 18 445                          | 2 370                                                     | 4.7                                      | .5                     |
| 444190                      | Other building material dealers                          | 134                     | 644 426          | 81 176                   | 18 445                          | 2 370                                                     | 4.7                                      | .5                     |
| 4442                        | Lawn & garden equipment & supplies stores                | 26                      | 50 167           | 6 279                    | 1 450                           | 342                                                       | 4.7                                      | 1.4                    |
| 44421                       | Outdoor power equipment stores                           | 6                       | 8 272            | 1 063                    | 276                             | 61                                                        | 8.4                                      | —                      |
| 444210                      | Outdoor power equipment stores                           | 6                       | 8 272            | 1 063                    | 276                             | 61                                                        | 8.4                                      | —                      |
| 44422                       | Nursery & garden centers                                 | 20                      | 41 895           | 5 216                    | 1 174                           | 281                                                       | 4.0                                      | 1.6                    |
| 444220                      | Nursery & garden centers                                 | 20                      | 41 895           | 5 216                    | 1 174                           | 281                                                       | 4.0                                      | 1.6                    |
| 445                         | Food & beverage stores                                   | 405                     | 935 616          | 95 271                   | 20 730                          | 6 280                                                     | 5.9                                      | 3.5                    |
| 4451                        | Grocery stores                                           | 267                     | 833 381          | 86 218                   | 18 563                          | 5 582                                                     | 5.2                                      | 3.3                    |
| 44511                       | Supermarkets & other grocery (except convenience) stores | 142                     | 750 825          | 77 869                   | 16 670                          | 4 896                                                     | 4.0                                      | 2.5                    |
| 445110                      | Supermarkets & other grocery (except convenience) stores | 142                     | 750 825          | 77 869                   | 16 670                          | 4 896                                                     | 4.0                                      | 2.5                    |
| 44512                       | Convenience stores                                       | 125                     | 82 556           | 8 349                    | 1 893                           | 686                                                       | 16.4                                     | 10.0                   |
| 445120                      | Convenience stores                                       | 125                     | 82 556           | 8 349                    | 1 893                           | 686                                                       | 16.4                                     | 10.0                   |
| 4452                        | Specialty food stores                                    | 67                      | 33 843           | 5 733                    | 1 413                           | 470                                                       | 15.3                                     | 8.9                    |
| 4453                        | Beer, wine, & liquor stores                              | 71                      | 68 392           | 3 320                    | 754                             | 228                                                       | 9.7                                      | 4.0                    |
| 44531                       | Beer, wine, & liquor stores                              | 71                      | 68 392           | 3 320                    | 754                             | 228                                                       | 9.7                                      | 4.0                    |
| 445310                      | Beer, wine, & liquor stores                              | 71                      | 68 392           | 3 320                    | 754                             | 228                                                       | 9.7                                      | 4.0                    |
| 446                         | Health & personal care stores                            | 173                     | 176 551          | 31 929                   | 6 677                           | 1 462                                                     | 13.7                                     | 15.1                   |
| 4461                        | Health & personal care stores                            | 173                     | 176 551          | 31 929                   | 6 677                           | 1 462                                                     | 13.7                                     | 15.1                   |
| 44611                       | Pharmacies & drug stores                                 | 53                      | 112 646          | 17 328                   | 3 982                           | 821                                                       | 13.7                                     | 20.2                   |
| 446110                      | Pharmacies & drug stores                                 | 53                      | 112 646          | 17 328                   | 3 982                           | 821                                                       | 13.7                                     | 20.2                   |
| 4461101                     | Pharmacies & drug stores                                 | 53                      | 112 646          | 17 328                   | 3 982                           | 821                                                       | 13.7                                     | 20.2                   |
| 44612                       | Cosmetics, beauty supplies, & perfume stores             | 31                      | 22 764           | 5 498                    | 680                             | 226                                                       | 9.3                                      | 1.1                    |
| 446120                      | Cosmetics, beauty supplies, & perfume stores             | 31                      | 22 764           | 5 498                    | 680                             | 226                                                       | 9.3                                      | 1.1                    |
| 44613                       | Optical goods stores                                     | 45                      | 15 899           | 3 336                    | 759                             | 165                                                       | 26.7                                     | 8.9                    |
| 446130                      | Optical goods stores                                     | 45                      | 15 899           | 3 336                    | 759                             | 165                                                       | 26.7                                     | 8.9                    |
| 44619                       | Other health & personal care stores                      | 44                      | 25 242           | 5 767                    | 1 256                           | 250                                                       | 9.6                                      | 8.9                    |
| 446191                      | Food (health) supplement stores                          | 18                      | 4 339            | 653                      | 152                             | 69                                                        | 40.8                                     | 31.6                   |
| 446199                      | All other health & personal care stores                  | 26                      | 20 903           | 5 114                    | 1 104                           | 181                                                       | 3.2                                      | 4.1                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                  |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MULTNOMAH COUNTY, OR—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>   |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                              | Gasoline stations .....                                              | 195                     | 448 503         | 29 704                   | 6 972                           | 2 223                                                     | 16.8                                     | 10.8                   |
| 4471                             | Gasoline stations .....                                              | 195                     | 448 503         | 29 704                   | 6 972                           | 2 223                                                     | 16.8                                     | 10.8                   |
| 44711                            | Gasoline stations with convenience stores .....                      | 47                      | 86 193          | 5 559                    | 1 312                           | 482                                                       | 19.5                                     | 9.0                    |
| 447110                           | Gasoline stations with convenience stores .....                      | 47                      | 86 193          | 5 559                    | 1 312                           | 482                                                       | 19.5                                     | 9.0                    |
| 44719                            | Other gasoline stations .....                                        | 148                     | 362 310         | 24 145                   | 5 660                           | 1 741                                                     | 16.2                                     | 11.2                   |
| 447190                           | Other gasoline stations .....                                        | 148                     | 362 310         | 24 145                   | 5 660                           | 1 741                                                     | 16.2                                     | 11.2                   |
| 448                              | Clothing & clothing accessories stores .....                         | 407                     | 517 941         | 68 699                   | 16 885                          | 4 521                                                     | 6.0                                      | 7.3                    |
| 4481                             | Clothing stores .....                                                | 250                     | 381 034         | 49 167                   | 12 211                          | 3 558                                                     | 4.2                                      | 5.8                    |
| 44811                            | Men's clothing stores .....                                          | 29                      | 24 889          | 2 906                    | 687                             | 174                                                       | 6.6                                      | 4.5                    |
| 448110                           | Men's clothing stores .....                                          | 29                      | 24 889          | 2 906                    | 687                             | 174                                                       | 6.6                                      | 4.5                    |
| 44812                            | Women's clothing stores .....                                        | 87                      | 68 376          | 10 158                   | 2 440                           | 711                                                       | 10.9                                     | 25.8                   |
| 448120                           | Women's clothing stores .....                                        | 87                      | 68 376          | 10 158                   | 2 440                           | 711                                                       | 10.9                                     | 25.8                   |
| 44813                            | Children's & infants' clothing stores .....                          | 14                      | 11 174          | 1 294                    | 301                             | 134                                                       | 4.9                                      | 3.6                    |
| 448130                           | Children's & infants' clothing stores .....                          | 14                      | 11 174          | 1 294                    | 301                             | 134                                                       | 4.9                                      | 3.6                    |
| 44814                            | Family clothing stores .....                                         | 65                      | 242 462         | 30 381                   | 7 716                           | 2 194                                                     | 1.9                                      | .7                     |
| 448140                           | Family clothing stores .....                                         | 65                      | 242 462         | 30 381                   | 7 716                           | 2 194                                                     | 1.9                                      | .7                     |
| 44815                            | Clothing accessories stores .....                                    | 18                      | 5 017           | 865                      | 223                             | 82                                                        | 10.7                                     | 14.6                   |
| 448150                           | Clothing accessories stores .....                                    | 18                      | 5 017           | 865                      | 223                             | 82                                                        | 10.7                                     | 14.6                   |
| 44819                            | Other clothing stores .....                                          | 37                      | 29 116          | 3 563                    | 844                             | 263                                                       | 4.2                                      | 2.1                    |
| 448190                           | Other clothing stores .....                                          | 37                      | 29 116          | 3 563                    | 844                             | 263                                                       | 4.2                                      | 2.1                    |
| 4482                             | Shoe stores .....                                                    | 75                      | 57 072          | 6 890                    | 1 515                           | 448                                                       | 8.4                                      | 7.4                    |
| 44821                            | Shoe stores .....                                                    | 75                      | 57 072          | 6 890                    | 1 515                           | 448                                                       | 8.4                                      | 7.4                    |
| 448210                           | Shoe stores .....                                                    | 75                      | 57 072          | 6 890                    | 1 515                           | 448                                                       | 8.4                                      | 7.4                    |
| 4482101                          | Men's shoe stores .....                                              | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102                          | Women's shoe stores .....                                            | 13                      | 5 203           | 861                      | 179                             | 57                                                        | 29.6                                     | 15.3                   |
| 4482103                          | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                          | Family shoe stores .....                                             | 42                      | 21 299          | 2 275                    | 486                             | 186                                                       | 15.3                                     | —                      |
| 4482105                          | Athletic footwear stores .....                                       | 13                      | 27 207          | 3 073                    | 693                             | 171                                                       | —                                        | 12.7                   |
| 4483                             | Jewelry, luggage, & leather goods stores .....                       | 82                      | 79 835          | 12 642                   | 3 159                           | 515                                                       | 13.2                                     | 14.6                   |
| 44831                            | Jewelry stores .....                                                 | 70                      | 71 642          | 11 104                   | 2 805                           | 453                                                       | 13.7                                     | 14.4                   |
| 448310                           | Jewelry stores .....                                                 | 70                      | 71 642          | 11 104                   | 2 805                           | 453                                                       | 13.7                                     | 14.4                   |
| 44832                            | Luggage & leather goods stores .....                                 | 12                      | 8 193           | 1 538                    | 354                             | 62                                                        | 8.2                                      | 16.9                   |
| 448320                           | Luggage & leather goods stores .....                                 | 12                      | 8 193           | 1 538                    | 354                             | 62                                                        | 8.2                                      | 16.9                   |
| 451                              | Sporting goods, hobby, book, & music stores .....                    | 255                     | 307 318         | 42 884                   | 9 832                           | 2 881                                                     | 5.5                                      | 8.6                    |
| 4511                             | Sporting goods, hobby, & musical instrument stores ..                | 162                     | 192 944         | 26 420                   | 5 808                           | 1 778                                                     | 6.6                                      | 10.5                   |
| 45111                            | Sporting goods stores .....                                          | 76                      | 95 081          | 12 647                   | 2 911                           | 839                                                       | 5.7                                      | 13.4                   |
| 451110                           | Sporting goods stores .....                                          | 76                      | 95 081          | 12 647                   | 2 911                           | 839                                                       | 5.7                                      | 13.4                   |
| 4511101                          | General-line sporting goods stores .....                             | 12                      | 19 162          | 1 871                    | 434                             | 137                                                       | 5.2                                      | —                      |
| 4511102                          | Specialty-line sporting goods stores .....                           | 64                      | 75 919          | 10 776                   | 2 477                           | 702                                                       | 5.8                                      | 16.7                   |
| 45112                            | Hobby, toy, & game stores .....                                      | 38                      | 49 454          | 5 239                    | 1 151                           | 390                                                       | 4.7                                      | 10.2                   |
| 451120                           | Hobby, toy, & game stores .....                                      | 38                      | 49 454          | 5 239                    | 1 151                           | 390                                                       | 4.7                                      | 10.2                   |
| 45113                            | Sewing, needlework, & piece goods stores .....                       | 18                      | 18 530          | 3 435                    | 838                             | 384                                                       | 6.4                                      | 4.1                    |
| 451130                           | Sewing, needlework, & piece goods stores .....                       | 18                      | 18 530          | 3 435                    | 838                             | 384                                                       | 6.4                                      | 4.1                    |
| 45114                            | Musical instrument & supplies stores .....                           | 30                      | 29 879          | 5 099                    | 908                             | 165                                                       | 12.9                                     | 5.9                    |
| 451140                           | Musical instrument & supplies stores .....                           | 30                      | 29 879          | 5 099                    | 908                             | 165                                                       | 12.9                                     | 5.9                    |
| 4512                             | Book, periodical, & music stores .....                               | 93                      | 114 374         | 16 464                   | 4 024                           | 1 103                                                     | 3.6                                      | 5.3                    |
| 45121                            | Book stores & news dealers .....                                     | 60                      | 77 888          | 11 629                   | 2 869                           | 758                                                       | 4.0                                      | 5.1                    |
| 451211                           | Book stores .....                                                    | 55                      | 76 661          | 11 463                   | 2 820                           | 743                                                       | 4.1                                      | 5.0                    |
| 4512111                          | Book stores, general .....                                           | 33                      | 54 841          | 8 288                    | 2 089                           | 510                                                       | 3.8                                      | 6.9                    |
| 4512112                          | Specialty book stores .....                                          | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512113                          | College book stores .....                                            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212                           | News dealers & newsstands .....                                      | 5                       | 1 227           | 166                      | 49                              | 15                                                        | 3.2                                      | 7.1                    |
| 45122                            | Prerecorded tape, compact disc, & record stores ...                  | 33                      | 36 486          | 4 835                    | 1 155                           | 345                                                       | 2.8                                      | 5.9                    |
| 451220                           | Prerecorded tape, compact disc, & record stores ...                  | 33                      | 36 486          | 4 835                    | 1 155                           | 345                                                       | 2.8                                      | 5.9                    |
| 452                              | General merchandise stores .....                                     | 51                      | 1 077 276       | 96 907                   | 23 117                          | 6 008                                                     | .1                                       | 1.6                    |
| 4521                             | Department stores (incl leased depts) ## .....                       | 13                      | 277 133         | N                        | N                               | N                                                         | —                                        | 5.9                    |
| 45211                            | Department stores (incl leased depts) ## .....                       | 13                      | 277 133         | N                        | N                               | N                                                         | —                                        | 5.9                    |
| 4521                             | Department stores (excl leased depts) .....                          | 13                      | 271 346         | 25 988                   | 5 630                           | 1 750                                                     | —                                        | 6.1                    |
| 45211                            | Department stores (excl leased depts) .....                          | 13                      | 271 346         | 25 988                   | 5 630                           | 1 750                                                     | —                                        | 6.1                    |
| 452110                           | Department stores (excl leased depts) .....                          | 13                      | 271 346         | 25 988                   | 5 630                           | 1 750                                                     | —                                        | 6.1                    |
| 4521101                          | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521102                          | Discount or mass merchandising dept stores (excl leased depts) ..... | 5                       | 95 852          | 8 037                    | 1 437                           | 701                                                       | —                                        | —                      |
| 4521103                          | National chain department stores (excl leased depts) .....           | 5                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                             | Other general merchandise stores .....                               | 38                      | 805 930         | 70 919                   | 17 487                          | 4 258                                                     | .2                                       | .1                     |
| 45291                            | Warehouse clubs & superstores .....                                  | 13                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452910                           | Warehouse clubs & superstores .....                                  | 13                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45299                            | All other general merchandise stores .....                           | 25                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452990                           | All other general merchandise stores .....                           | 25                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529901                          | Variety stores .....                                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529902                          | Catalog showrooms .....                                              | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                          | Miscellaneous general merchandise stores .....                       | 16                      | D               | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                  |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MULTNOMAH COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                     | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                              | Miscellaneous store retailers .....                           | 482                     | 321 651         | 42 872                   | 10 207                          | 3 080                                                     | 11.4                                     | 7.6                    |
| 4531                             | Florists .....                                                | 73                      | 19 465          | 3 790                    | 950                             | 391                                                       | 20.0                                     | 19.8                   |
| 45311                            | Florists .....                                                | 73                      | 19 465          | 3 790                    | 950                             | 391                                                       | 20.0                                     | 19.8                   |
| 453110                           | Florists .....                                                | 73                      | 19 465          | 3 790                    | 950                             | 391                                                       | 20.0                                     | 19.8                   |
| 4532                             | Office supplies, stationery, & gift stores .....              | 146                     | 112 135         | 12 752                   | 3 111                           | 912                                                       | 11.0                                     | 5.0                    |
| 45321                            | Office supplies & stationery stores .....                     | 20                      | 57 342          | 4 143                    | 1 023                           | 238                                                       | .4                                       | 1.8                    |
| 453210                           | Office supplies & stationery stores .....                     | 20                      | 57 342          | 4 143                    | 1 023                           | 238                                                       | .4                                       | 1.8                    |
| 4532101                          | Stationery stores .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                          | Office supplies stores .....                                  | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45322                            | Gift, novelty, & souvenir stores .....                        | 126                     | 54 793          | 8 609                    | 2 088                           | 674                                                       | 22.2                                     | 8.4                    |
| 453220                           | Gift, novelty, & souvenir stores .....                        | 126                     | 54 793          | 8 609                    | 2 088                           | 674                                                       | 22.2                                     | 8.4                    |
| 4533                             | Used merchandise stores .....                                 | 120                     | 60 152          | 12 406                   | 2 738                           | 854                                                       | 18.5                                     | 14.7                   |
| 45331                            | Used merchandise stores .....                                 | 120                     | 60 152          | 12 406                   | 2 738                           | 854                                                       | 18.5                                     | 14.7                   |
| 453310                           | Used merchandise stores .....                                 | 120                     | 60 152          | 12 406                   | 2 738                           | 854                                                       | 18.5                                     | 14.7                   |
| 4539                             | Other miscellaneous store retailers .....                     | 143                     | 129 899         | 13 924                   | 3 408                           | 923                                                       | 7.1                                      | 4.8                    |
| 45391                            | Pet & pet supplies stores .....                               | 38                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453910                           | Pet & pet supplies stores .....                               | 38                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45392                            | Art dealers .....                                             | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920                           | Art dealers .....                                             | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                            | Manufactured (mobile) home dealers .....                      | 7                       | 43 512          | 3 410                    | 906                             | 111                                                       | .9                                       | —                      |
| 453930                           | Manufactured (mobile) home dealers .....                      | 7                       | 43 512          | 3 410                    | 906                             | 111                                                       | .9                                       | —                      |
| 45399                            | All other miscellaneous store retailers .....                 | 70                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 454                              | Nonstore retailers .....                                      | 137                     | 288 247         | 38 187                   | 8 461                           | 1 292                                                     | 35.2                                     | 12.6                   |
| 4541                             | Electronic shopping & mail-order houses .....                 | 44                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45411                            | Electronic shopping & mail-order houses .....                 | 44                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454110                           | Electronic shopping & mail-order houses .....                 | 44                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4542                             | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45421                            | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454210                           | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4543                             | Direct selling establishments .....                           | 74                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45431                            | Fuel dealers .....                                            | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454311                           | Heating oil dealers .....                                     | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454319                           | Other fuel dealers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                            | Other direct selling establishments .....                     | 59                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454390                           | Other direct selling establishments .....                     | 59                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| <b>POLK COUNTY, OR</b>           |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                     | <b>Retail trade .....</b>                                     | <b>143</b>              | <b>232 428</b>  | <b>24 260</b>            | <b>5 556</b>                    | <b>1 592</b>                                              | <b>5.2</b>                               | <b>3.7</b>             |
| 441                              | Motor vehicle & parts dealers .....                           | 12                      | 33 046          | 3 206                    | 868                             | 127                                                       | 1.1                                      | —                      |
| 442                              | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                             | Home furnishings stores .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                              | Electronics & appliance stores .....                          | 6                       | 2 409           | 354                      | 89                              | 21                                                        | 41.7                                     | —                      |
| 4431                             | Electronics & appliance stores .....                          | 6                       | 2 409           | 354                      | 89                              | 21                                                        | 41.7                                     | —                      |
| 444                              | Building material & garden equipment & supplies dealers ..... | 27                      | 37 280          | 4 713                    | 1 147                           | 218                                                       | .8                                       | 2.0                    |
| 4441                             | Building material & supplies dealers .....                    | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                            | Other building material dealers .....                         | 7                       | 10 539          | 1 567                    | 330                             | 72                                                        | —                                        | —                      |
| 444190                           | Other building material dealers .....                         | 7                       | 10 539          | 1 567                    | 330                             | 72                                                        | —                                        | —                      |
| 4442                             | Lawn & garden equipment & supplies stores .....               | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                            | Nursery & garden centers .....                                | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                           | Nursery & garden centers .....                                | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                              | Food & beverage stores .....                                  | 26                      | 78 565          | 8 494                    | 1 802                           | 608                                                       | 3.9                                      | 1.7                    |
| 4451                             | Grocery stores .....                                          | 18                      | 74 540          | 8 289                    | 1 760                           | 591                                                       | 3.4                                      | 1.8                    |
| 446                              | Health & personal care stores .....                           | 9                       | 8 916           | 1 223                    | 287                             | 71                                                        | 32.8                                     | —                      |
| 4461                             | Health & personal care stores .....                           | 9                       | 8 916           | 1 223                    | 287                             | 71                                                        | 32.8                                     | —                      |
| 4461102                          | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                              | Gasoline stations .....                                       | 21                      | 34 928          | 2 099                    | 482                             | 208                                                       | 5.9                                      | 14.3                   |
| 44719                            | Other gasoline stations .....                                 | 14                      | 27 611          | 1 573                    | 379                             | 148                                                       | 2.4                                      | 18.0                   |
| 447190                           | Other gasoline stations .....                                 | 14                      | 27 611          | 1 573                    | 379                             | 148                                                       | 2.4                                      | 18.0                   |
| 448                              | Clothing & clothing accessories stores .....                  | 7                       | 1 756           | 224                      | 50                              | 36                                                        | 8.1                                      | 8.3                    |
| 451                              | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                              | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                            | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                           | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                          | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                              | Miscellaneous store retailers .....                           | 19                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                             | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                            | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                           | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                              | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SHERMAN COUNTY, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade</b> .....                                     | <b>13</b>               | <b>12 897</b>   | <b>1 293</b>             | <b>269</b>                      | <b>91</b>                                                 | <b>42.1</b>                              | <b>12.2</b>            |
| 444                         | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                        | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                       | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                      | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                         | Food & beverage stores .....                                  | 7                       | 5 360           | 676                      | 126                             | 51                                                        | 65.0                                     | 28.1                   |
| 447                         | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                         | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>TILLAMOOK COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade</b> .....                                     | <b>123</b>              | <b>144 090</b>  | <b>15 048</b>            | <b>3 448</b>                    | <b>1 044</b>                                              | <b>20.9</b>                              | <b>3.0</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 12                      | 29 776          | 2 963                    | 735                             | 125                                                       | 36.8                                     | —                      |
| 442                         | Furniture & home furnishings stores .....                     | 4                       | 1 851           | 188                      | 46                              | 19                                                        | 6.6                                      | —                      |
| 443                         | Electronics & appliance stores .....                          | 8                       | 2 767           | 274                      | 64                              | 28                                                        | 53.8                                     | 15.9                   |
| 4431                        | Electronics & appliance stores .....                          | 8                       | 2 767           | 274                      | 64                              | 28                                                        | 53.8                                     | 15.9                   |
| 44311                       | Appliance, television, & other electronics stores .....       | 8                       | 2 767           | 274                      | 64                              | 28                                                        | 53.8                                     | 15.9                   |
| 444                         | Building material & garden equipment & supplies dealers ..... | 9                       | 12 905          | 1 467                    | 357                             | 88                                                        | 18.7                                     | 1.7                    |
| 4441                        | Building material & supplies dealers .....                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                       | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                      | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                         | Food & beverage stores .....                                  | 31                      | 37 762          | 4 056                    | 850                             | 315                                                       | 26.6                                     | 8.4                    |
| 4452                        | Specialty food stores .....                                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                         | Health & personal care stores .....                           | 7                       | 5 326           | 690                      | 117                             | 37                                                        | 33.1                                     | —                      |
| 447                         | Gasoline stations .....                                       | 19                      | 16 947          | 1 192                    | 277                             | 110                                                       | 6.8                                      | 2.3                    |
| 448                         | Clothing & clothing accessories stores .....                  | 6                       | 2 803           | 328                      | 99                              | 27                                                        | 24.5                                     | —                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                        | Sporting goods, hobby, & musical instrument stores ..         | 8                       | 2 187           | 335                      | 72                              | 34                                                        | 29.6                                     | —                      |
| 452                         | General merchandise stores .....                              | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                       | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>UMATILLA COUNTY, OR</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade</b> .....                                     | <b>290</b>              | <b>567 167</b>  | <b>53 730</b>            | <b>12 367</b>                   | <b>3 188</b>                                              | <b>9.3</b>                               | <b>5.6</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 45                      | 142 001         | 13 899                   | 3 511                           | 500                                                       | 10.8                                     | 7.8                    |
| 4411                        | Automobile dealers .....                                      | 16                      | 103 978         | 7 907                    | 1 935                           | 261                                                       | 8.2                                      | 10.7                   |
| 4412                        | Other motor vehicle dealers .....                             | 6                       | 13 913          | 1 077                    | 240                             | 43                                                        | 38.1                                     | —                      |
| 44121                       | Recreational vehicle dealers .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                      | Recreational vehicle dealers .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                      | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 23                      | 24 110          | 4 915                    | 1 336                           | 196                                                       | 6.2                                      | —                      |
| 44131                       | Automotive parts & accessories stores .....                   | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                      | Automotive parts & accessories stores .....                   | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                       | Tire dealers .....                                            | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 441320                      | Tire dealers .....                                            | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 16                      | 13 048          | 2 001                    | 486                             | 94                                                        | 27.0                                     | —                      |
| 4421                        | Furniture stores .....                                        | 10                      | 10 254          | 1 645                    | 392                             | 78                                                        | 8.1                                      | —                      |
| 44211                       | Furniture stores .....                                        | 10                      | 10 254          | 1 645                    | 392                             | 78                                                        | 8.1                                      | —                      |
| 442110                      | Furniture stores .....                                        | 10                      | 10 254          | 1 645                    | 392                             | 78                                                        | 8.1                                      | —                      |
| 4422                        | Home furnishings stores .....                                 | 6                       | 2 794           | 356                      | 94                              | 16                                                        | 96.4                                     | —                      |
| 443                         | Electronics & appliance stores .....                          | 11                      | 7 638           | 826                      | 180                             | 46                                                        | .5                                       | 5.2                    |
| 4431                        | Electronics & appliance stores .....                          | 11                      | 7 638           | 826                      | 180                             | 46                                                        | .5                                       | 5.2                    |
| 44311                       | Appliance, television, & other electronics stores .....       | 8                       | 5 430           | 579                      | 125                             | 34                                                        | .7                                       | 7.3                    |
| 443112                      | Radio, television, & other electronics stores .....           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                       | Computer & software stores .....                              | 3                       | 2 208           | 247                      | 55                              | 12                                                        | —                                        | —                      |
| 443120                      | Computer & software stores .....                              | 3                       | 2 208           | 247                      | 55                              | 12                                                        | —                                        | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                      | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                 |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>UMATILLA COUNTY, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                    | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                             | Building material & garden equipment & supplies dealers .....  | 36                      | 107 826         | 9 544                    | 2 109                           | 371                                                       | 3.4                                      | 1.7                    |
| 4441                            | Building material & supplies dealers .....                     | 21                      | 36 143          | 3 976                    | 932                             | 186                                                       | 9.8                                      | 3.1                    |
| 44412                           | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120                          | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44413                           | Hardware stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                          | Hardware stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                           | Other building material dealers .....                          | 14                      | 25 077          | 2 581                    | 601                             | 113                                                       | 14.1                                     | —                      |
| 444190                          | Other building material dealers .....                          | 14                      | 25 077          | 2 581                    | 601                             | 113                                                       | 14.1                                     | —                      |
| 4442                            | Lawn & garden equipment & supplies stores .....                | 15                      | 71 683          | 5 568                    | 1 177                           | 185                                                       | .1                                       | 1.0                    |
| 44422                           | Nursery & garden centers .....                                 | 12                      | 70 891          | 5 488                    | 1 161                           | 175                                                       | .1                                       | .1                     |
| 444220                          | Nursery & garden centers .....                                 | 12                      | 70 891          | 5 488                    | 1 161                           | 175                                                       | .1                                       | .1                     |
| 445                             | Food & beverage stores .....                                   | 49                      | 115 103         | 11 059                   | 2 417                           | 767                                                       | 11.0                                     | 3.7                    |
| 4451                            | Grocery stores .....                                           | 34                      | 109 344         | 10 458                   | 2 282                           | 719                                                       | 9.6                                      | 3.9                    |
| 44511                           | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 99 934          | 9 500                    | 2 058                           | 607                                                       | 7.3                                      | 3.0                    |
| 445110                          | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 99 934          | 9 500                    | 2 058                           | 607                                                       | 7.3                                      | 3.0                    |
| 44512                           | Convenience stores .....                                       | 15                      | 9 410           | 958                      | 224                             | 112                                                       | 34.8                                     | 13.5                   |
| 445120                          | Convenience stores .....                                       | 15                      | 9 410           | 958                      | 224                             | 112                                                       | 34.8                                     | 13.5                   |
| 4452                            | Specialty food stores .....                                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                             | Health & personal care stores .....                            | 10                      | 13 683          | 1 623                    | 371                             | 107                                                       | 3.3                                      | 20.6                   |
| 4461                            | Health & personal care stores .....                            | 10                      | 13 683          | 1 623                    | 371                             | 107                                                       | 3.3                                      | 20.6                   |
| 447                             | Gasoline stations .....                                        | 31                      | 59 441          | 3 692                    | 840                             | 379                                                       | 11.6                                     | 14.2                   |
| 4471                            | Gasoline stations .....                                        | 31                      | 59 441          | 3 692                    | 840                             | 379                                                       | 11.6                                     | 14.2                   |
| 44719                           | Other gasoline stations .....                                  | 24                      | 45 409          | 2 719                    | 649                             | 300                                                       | 14.9                                     | 5.7                    |
| 447190                          | Other gasoline stations .....                                  | 24                      | 45 409          | 2 719                    | 649                             | 300                                                       | 14.9                                     | 5.7                    |
| 448                             | Clothing & clothing accessories stores .....                   | 27                      | 17 421          | 2 001                    | 450                             | 159                                                       | 13.5                                     | 11.4                   |
| 4481                            | Clothing stores .....                                          | 14                      | 11 651          | 1 226                    | 289                             | 115                                                       | 9.3                                      | 2.5                    |
| 4483                            | Jewelry, luggage, & leather goods stores .....                 | 6                       | 3 081           | 483                      | 76                              | 20                                                        | 32.9                                     | 54.0                   |
| 44832                           | Luggage & leather goods stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                          | Luggage & leather goods stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                             | Sporting goods, hobby, book, & music stores .....              | 18                      | 3 626           | 500                      | 115                             | 63                                                        | 28.2                                     | .8                     |
| 4511                            | Sporting goods, hobby, & musical instrument stores ..          | 12                      | 2 832           | 381                      | 88                              | 44                                                        | 28.0                                     | 1.0                    |
| 452                             | General merchandise stores .....                               | 6                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45299                           | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                          | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                         | Miscellaneous general merchandise stores ....                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                             | Miscellaneous store retailers .....                            | 37                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                            | Office supplies, stationery, & gift stores .....               | 8                       | 2 713           | 324                      | 64                              | 33                                                        | 35.2                                     | —                      |
| 45321                           | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                          | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                         | Office supplies stores .....                                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                            | Used merchandise stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                           | Used merchandise stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                          | Used merchandise stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                            | Other miscellaneous store retailers .....                      | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                           | Manufactured (mobile) home dealers .....                       | 6                       | 15 651          | 1 185                    | 218                             | 38                                                        | 23.3                                     | —                      |
| 453930                          | Manufactured (mobile) home dealers .....                       | 6                       | 15 651          | 1 185                    | 218                             | 38                                                        | 23.3                                     | —                      |
| 45399                           | All other miscellaneous store retailers .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                             | Nonstore retailers .....                                       | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>UNION COUNTY, OR</b>         |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                    | <b>Retail trade .....</b>                                      | <b>129</b>              | <b>227 683</b>  | <b>23 479</b>            | <b>5 026</b>                    | <b>1 355</b>                                              | <b>8.3</b>                               | <b>1.9</b>             |
| 441                             | Motor vehicle & parts dealers .....                            | 11                      | 67 827          | 6 196                    | 1 452                           | 216                                                       | .5                                       | —                      |
| 4412                            | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121                           | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                          | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                             | Furniture & home furnishings stores .....                      | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                            | Furniture stores .....                                         | 4                       | 3 411           | 456                      | 109                             | 24                                                        | 26.7                                     | —                      |
| 44211                           | Furniture stores .....                                         | 4                       | 3 411           | 456                      | 109                             | 24                                                        | 26.7                                     | —                      |
| 442110                          | Furniture stores .....                                         | 4                       | 3 411           | 456                      | 109                             | 24                                                        | 26.7                                     | —                      |
| 443                             | Electronics & appliance stores .....                           | 9                       | 3 194           | 391                      | 89                              | 29                                                        | 33.2                                     | —                      |
| 4431                            | Electronics & appliance stores .....                           | 9                       | 3 194           | 391                      | 89                              | 29                                                        | 33.2                                     | —                      |
| 44311                           | Appliance, television, & other electronics stores ....         | 6                       | 2 549           | 322                      | 68                              | 25                                                        | 29.0                                     | —                      |
| 444                             | Building material & garden equipment & supplies dealers .....  | 18                      | 18 154          | 2 874                    | 625                             | 136                                                       | 15.9                                     | .5                     |
| 4441                            | Building material & supplies dealers .....                     | 13                      | 8 715           | 1 954                    | 462                             | 106                                                       | 25.2                                     | —                      |
| 4442                            | Lawn & garden equipment & supplies stores .....                | 5                       | 9 439           | 920                      | 163                             | 30                                                        | 7.3                                      | 1.0                    |
| 44422                           | Nursery & garden centers .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                          | Nursery & garden centers .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>UNION COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 445                          | Food & beverage stores .....                                  | 21                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 446                          | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                          | Gasoline stations .....                                       | 15                      | 26 939          | 2 551                    | 342                             | 153                                                       | 11.9                                     | .5                     |
| 44719                        | Other gasoline stations .....                                 | 8                       | 20 487          | 1 991                    | 237                             | 100                                                       | 3.7                                      | —                      |
| 447190                       | Other gasoline stations .....                                 | 8                       | 20 487          | 1 991                    | 237                             | 100                                                       | 3.7                                      | —                      |
| 448                          | Clothing & clothing accessories stores .....                  | 13                      | 9 142           | 925                      | 214                             | 93                                                        | 5.0                                      | 12.2                   |
| 4481                         | Clothing stores .....                                         | 8                       | 7 901           | 786                      | 181                             | 77                                                        | 4.9                                      | 5.1                    |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 8                       | 2 055           | 178                      | 42                              | 30                                                        | 28.1                                     | 29.2                   |
| 452                          | General merchandise stores .....                              | 4                       | 36 825          | 3 383                    | 848                             | 237                                                       | .8                                       | —                      |
| 45299                        | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                       | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                      | Miscellaneous general merchandise stores .....                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                          | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101                      | Stationery stores .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                          | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                         | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45431                        | Fuel dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454311                       | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>WALLOWA COUNTY, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                     | <b>52</b>               | <b>61 771</b>   | <b>6 222</b>             | <b>1 375</b>                    | <b>336</b>                                                | <b>9.7</b>                               | <b>1.9</b>             |
| 441                          | Motor vehicle & parts dealers .....                           | 6                       | 23 444          | 1 601                    | 416                             | 62                                                        | —                                        | —                      |
| 442                          | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 4                       | 12 793          | 1 177                    | 251                             | 48                                                        | 9.2                                      | —                      |
| 4442                         | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                        | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                       | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                          | Food & beverage stores .....                                  | 11                      | 15 931          | 1 514                    | 297                             | 104                                                       | 12.0                                     | 2.5                    |
| 446                          | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                          | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                          | Clothing & clothing accessories stores .....                  | 5                       | 833             | 161                      | 34                              | 11                                                        | 89.7                                     | .7                     |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                          | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                          | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                         | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                        | Art dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920                       | Art dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                          | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                       | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>WASCO COUNTY, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                     | <b>134</b>              | <b>256 935</b>  | <b>26 130</b>            | <b>5 665</b>                    | <b>1 468</b>                                              | <b>9.4</b>                               | <b>5.3</b>             |
| 441                          | Motor vehicle & parts dealers .....                           | 17                      | 105 421         | 9 754                    | 1 949                           | 317                                                       | .4                                       | 1.1                    |
| 4411                         | Automobile dealers .....                                      | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4413                         | Automotive parts, accessories, & tire stores .....            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                          | Furniture & home furnishings stores .....                     | 12                      | 5 238           | 770                      | 183                             | 45                                                        | 51.4                                     | 8.8                    |
| 4421                         | Furniture stores .....                                        | 5                       | 3 058           | 366                      | 92                              | 25                                                        | 46.5                                     | 12.1                   |
| 44211                        | Furniture stores .....                                        | 5                       | 3 058           | 366                      | 92                              | 25                                                        | 46.5                                     | 12.1                   |
| 442110                       | Furniture stores .....                                        | 5                       | 3 058           | 366                      | 92                              | 25                                                        | 46.5                                     | 12.1                   |
| 443                          | Electronics & appliance stores .....                          | 8                       | 2 766           | 524                      | 113                             | 27                                                        | 53.3                                     | —                      |
| 4431                         | Electronics & appliance stores .....                          | 8                       | 2 766           | 524                      | 113                             | 27                                                        | 53.3                                     | —                      |
| 44311                        | Appliance, television, & other electronics stores .....       | 8                       | 2 766           | 524                      | 113                             | 27                                                        | 53.3                                     | —                      |
| 443112                       | Radio, television, & other electronics stores .....           | 5                       | 2 134           | 390                      | 93                              | 22                                                        | 45.5                                     | —                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 12                      | 14 649          | 1 534                    | 401                             | 82                                                        | 20.3                                     | 1.3                    |
| 4441                         | Building material & supplies dealers .....                    | 9                       | 11 819          | 1 322                    | 337                             | 68                                                        | 25.2                                     | 1.6                    |
| 44419                        | Other building material dealers .....                         | 5                       | 9 431           | 1 034                    | 268                             | 50                                                        | 13.8                                     | —                      |
| 444190                       | Other building material dealers .....                         | 5                       | 9 431           | 1 034                    | 268                             | 50                                                        | 13.8                                     | —                      |
| 445                          | Food & beverage stores .....                                  | 19                      | 34 452          | 3 973                    | 796                             | 262                                                       | 13.5                                     | 2.0                    |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                   | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|--------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                        |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WASCO COUNTY, OR—Con.</b>   |                                                        |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                        |                         |                  |                          |                                 |                                                           |                                          |                        |
| 446                            | Health & personal care stores .....                    | 6                       | 10 002           | 1 148                    | 262                             | 63                                                        | 14.2                                     | 70.6                   |
| 4461                           | Health & personal care stores .....                    | 6                       | 10 002           | 1 148                    | 262                             | 63                                                        | 14.2                                     | 70.6                   |
| 447                            | Gasoline stations .....                                | 11                      | 12 000           | 919                      | 208                             | 80                                                        | 35.2                                     | 23.5                   |
| 448                            | Clothing & clothing accessories stores .....           | 14                      | 8 848            | 1 187                    | 286                             | 83                                                        | 10.9                                     | 2.7                    |
| 4481                           | Clothing stores .....                                  | 8                       | 6 523            | 838                      | 200                             | 56                                                        | 1.5                                      | 3.7                    |
| 451                            | Sporting goods, hobby, book, & music stores .....      | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..  | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                          | Sewing, needlework, & piece goods stores .....         | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....         | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                       | 8                       | 48 627           | 4 585                    | 1 077                           | 386                                                       | .4                                       | —                      |
| 45299                          | All other general merchandise stores .....             | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....             | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....         | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                    | 16                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....              | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                          | Manufactured (mobile) home dealers .....               | 3                       | 5 610            | 376                      | 75                              | 19                                                        | D                                        | —                      |
| 453930                         | Manufactured (mobile) home dealers .....               | 3                       | 5 610            | 376                      | 75                              | 19                                                        | D                                        | —                      |
| 45399                          | All other miscellaneous store retailers .....          | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                               | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| <b>WASHINGTON COUNTY, OR</b>   |                                                        |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                              | <b>1 499</b>            | <b>5 453 519</b> | <b>512 265</b>           | <b>118 815</b>                  | <b>25 124</b>                                             | <b>3.6</b>                               | <b>3.6</b>             |
| 441                            | Motor vehicle & parts dealers .....                    | 150                     | 1 508 223        | 123 817                  | 28 816                          | 3 577                                                     | 2.5                                      | 1.9                    |
| 4411                           | Automobile dealers .....                               | 65                      | 1 372 532        | 100 446                  | 23 375                          | 2 797                                                     | 2.2                                      | 1.1                    |
| 44111                          | New car dealers .....                                  | 45                      | 1 348 003        | 98 355                   | 22 972                          | 2 694                                                     | 2.0                                      | .9                     |
| 441110                         | New car dealers .....                                  | 45                      | 1 348 003        | 98 355                   | 22 972                          | 2 694                                                     | 2.0                                      | .9                     |
| 44112                          | Used car dealers .....                                 | 20                      | 24 529           | 2 091                    | 403                             | 103                                                       | 13.4                                     | 11.5                   |
| 441120                         | Used car dealers .....                                 | 20                      | 24 529           | 2 091                    | 403                             | 103                                                       | 13.4                                     | 11.5                   |
| 4412                           | Other motor vehicle dealers .....                      | 20                      | 58 509           | 7 278                    | 1 444                           | 230                                                       | 2.5                                      | 14.3                   |
| 44121                          | Recreational vehicle dealers .....                     | 7                       | 30 785           | 3 527                    | 749                             | 125                                                       | 1.0                                      | 6.7                    |
| 441210                         | Recreational vehicle dealers .....                     | 7                       | 30 785           | 3 527                    | 749                             | 125                                                       | 1.0                                      | 6.7                    |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers ....   | 13                      | 27 724           | 3 751                    | 695                             | 105                                                       | 4.2                                      | 22.7                   |
| 441221                         | Motorcycle dealers .....                               | 7                       | 15 023           | 1 907                    | 314                             | 54                                                        | 5.0                                      | 7.7                    |
| 441222                         | Boat dealers .....                                     | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                         | All other motor vehicle dealers .....                  | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                           | Automotive parts, accessories, & tire stores .....     | 65                      | 77 182           | 16 093                   | 3 997                           | 550                                                       | 8.2                                      | 6.8                    |
| 44131                          | Automotive parts & accessories stores .....            | 45                      | 45 263           | 8 400                    | 1 863                           | 321                                                       | 10.2                                     | 9.7                    |
| 441310                         | Automotive parts & accessories stores .....            | 45                      | 45 263           | 8 400                    | 1 863                           | 321                                                       | 10.2                                     | 9.7                    |
| 44132                          | Tire dealers .....                                     | 20                      | 31 919           | 7 693                    | 2 134                           | 229                                                       | 5.3                                      | 2.7                    |
| 441320                         | Tire dealers .....                                     | 20                      | 31 919           | 7 693                    | 2 134                           | 229                                                       | 5.3                                      | 2.7                    |
| 442                            | Furniture & home furnishings stores .....              | 129                     | 180 655          | 24 224                   | 5 353                           | 978                                                       | 9.4                                      | 6.2                    |
| 4421                           | Furniture stores .....                                 | 59                      | 106 281          | 13 965                   | 3 294                           | 531                                                       | 9.6                                      | 9.2                    |
| 44211                          | Furniture stores .....                                 | 59                      | 106 281          | 13 965                   | 3 294                           | 531                                                       | 9.6                                      | 9.2                    |
| 442110                         | Furniture stores .....                                 | 59                      | 106 281          | 13 965                   | 3 294                           | 531                                                       | 9.6                                      | 9.2                    |
| 4422                           | Home furnishings stores .....                          | 70                      | 74 374           | 10 259                   | 2 059                           | 447                                                       | 9.1                                      | 1.8                    |
| 44221                          | Floor covering stores .....                            | 28                      | 31 648           | 5 184                    | 1 110                           | 164                                                       | 14.4                                     | —                      |
| 442210                         | Floor covering stores .....                            | 28                      | 31 648           | 5 184                    | 1 110                           | 164                                                       | 14.4                                     | —                      |
| 44229                          | Other home furnishings stores .....                    | 42                      | 42 726           | 5 075                    | 949                             | 283                                                       | 5.2                                      | 3.1                    |
| 442291                         | Window treatment stores .....                          | 3                       | 1 993            | 309                      | 78                              | 11                                                        | D                                        | —                      |
| 442299                         | All other home furnishings stores .....                | 39                      | 40 733           | 4 766                    | 871                             | 272                                                       | 4.0                                      | 3.3                    |
| 443                            | Electronics & appliance stores .....                   | 106                     | 203 177          | 21 304                   | 4 910                           | 787                                                       | 10.3                                     | 10.7                   |
| 4431                           | Electronics & appliance stores .....                   | 106                     | 203 177          | 21 304                   | 4 910                           | 787                                                       | 10.3                                     | 10.7                   |
| 44311                          | Appliance, television, & other electronics stores .... | 48                      | 92 861           | 9 989                    | 2 447                           | 406                                                       | 9.5                                      | 9.2                    |
| 443111                         | Household appliance stores .....                       | 16                      | 19 609           | 2 443                    | 521                             | 97                                                        | 3.1                                      | 39.2                   |
| 443112                         | Radio, television, & other electronics stores .....    | 32                      | 73 252           | 7 546                    | 1 926                           | 309                                                       | 11.2                                     | 1.2                    |
| 44312                          | Computer & software stores .....                       | 50                      | 106 103          | 10 701                   | 2 314                           | 349                                                       | 11.3                                     | 12.1                   |
| 443120                         | Computer & software stores .....                       | 50                      | 106 103          | 10 701                   | 2 314                           | 349                                                       | 11.3                                     | 12.1                   |
| 44313                          | Camera & photographic supplies stores .....            | 8                       | 4 213            | 614                      | 149                             | 32                                                        | 1.5                                      | 6.8                    |
| 443130                         | Camera & photographic supplies stores .....            | 8                       | 4 213            | 614                      | 149                             | 32                                                        | 1.5                                      | 6.8                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                        | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                   |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WASHINGTON COUNTY, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                      | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                               | Building material & garden equipment & supplies dealers .....  | 140                     | 609 986         | 63 040                   | 14 671                          | 2 373                                                     | 1.8                                      | .9                     |
| 4441                              | Building material & supplies dealers .....                     | 114                     | 564 862         | 56 827                   | 13 295                          | 2 076                                                     | 1.4                                      | .4                     |
| 44411                             | Home centers .....                                             | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                            | Home centers .....                                             | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44412                             | Paint & wallpaper stores .....                                 | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                            | Paint & wallpaper stores .....                                 | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                             | Hardware stores .....                                          | 15                      | 11 889          | 1 661                    | 389                             | 96                                                        | 11.9                                     | 4.0                    |
| 444130                            | Hardware stores .....                                          | 15                      | 11 889          | 1 661                    | 389                             | 96                                                        | 11.9                                     | 4.0                    |
| 44419                             | Other building material dealers .....                          | 81                      | 415 655         | 42 194                   | 9 852                           | 1 405                                                     | 1.4                                      | .4                     |
| 444190                            | Other building material dealers .....                          | 81                      | 415 655         | 42 194                   | 9 852                           | 1 405                                                     | 1.4                                      | .4                     |
| 4442                              | Lawn & garden equipment & supplies stores .....                | 26                      | 45 124          | 6 213                    | 1 376                           | 297                                                       | 6.3                                      | 7.7                    |
| 44421                             | Outdoor power equipment stores .....                           | 4                       | 8 893           | 1 223                    | 297                             | 41                                                        | —                                        | —                      |
| 444210                            | Outdoor power equipment stores .....                           | 4                       | 8 893           | 1 223                    | 297                             | 41                                                        | —                                        | —                      |
| 44422                             | Nursery & garden centers .....                                 | 22                      | 36 231          | 4 990                    | 1 079                           | 256                                                       | 7.8                                      | 9.6                    |
| 444220                            | Nursery & garden centers .....                                 | 22                      | 36 231          | 4 990                    | 1 079                           | 256                                                       | 7.8                                      | 9.6                    |
| 445                               | Food & beverage stores .....                                   | 213                     | 671 601         | 71 141                   | 16 056                          | 3 953                                                     | 7.2                                      | 1.8                    |
| 4451                              | Grocery stores .....                                           | 155                     | 625 573         | 68 268                   | 15 374                          | 3 705                                                     | 7.3                                      | 1.7                    |
| 44511                             | Supermarkets & other grocery (except convenience) stores ..... | 93                      | 577 185         | 63 416                   | 14 233                          | 3 270                                                     | 5.4                                      | 1.0                    |
| 445110                            | Supermarkets & other grocery (except convenience) stores ..... | 93                      | 577 185         | 63 416                   | 14 233                          | 3 270                                                     | 5.4                                      | 1.0                    |
| 44512                             | Convenience stores .....                                       | 62                      | 48 388          | 4 852                    | 1 141                           | 435                                                       | 30.4                                     | 10.1                   |
| 445120                            | Convenience stores .....                                       | 62                      | 48 388          | 4 852                    | 1 141                           | 435                                                       | 30.4                                     | 10.1                   |
| 4452                              | Specialty food stores .....                                    | 27                      | 9 416           | 1 671                    | 413                             | 165                                                       | 3.3                                      | 7.4                    |
| 4453                              | Beer, wine, & liquor stores .....                              | 31                      | 36 612          | 1 202                    | 269                             | 83                                                        | 5.6                                      | 2.4                    |
| 44531                             | Beer, wine, & liquor stores .....                              | 31                      | 36 612          | 1 202                    | 269                             | 83                                                        | 5.6                                      | 2.4                    |
| 445310                            | Beer, wine, & liquor stores .....                              | 31                      | 36 612          | 1 202                    | 269                             | 83                                                        | 5.6                                      | 2.4                    |
| 446                               | Health & personal care stores .....                            | 92                      | 101 452         | 15 213                   | 3 499                           | 851                                                       | 3.3                                      | 14.9                   |
| 4461                              | Health & personal care stores .....                            | 92                      | 101 452         | 15 213                   | 3 499                           | 851                                                       | 3.3                                      | 14.9                   |
| 44611                             | Pharmacies & drug stores .....                                 | 34                      | 71 480          | 9 048                    | 2 091                           | 523                                                       | 2.9                                      | 18.8                   |
| 446110                            | Pharmacies & drug stores .....                                 | 34                      | 71 480          | 9 048                    | 2 091                           | 523                                                       | 2.9                                      | 18.8                   |
| 4461101                           | Pharmacies & drug stores .....                                 | 32                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4461102                           | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                             | Cosmetics, beauty supplies, & perfume stores .....             | 14                      | 5 697           | 823                      | 205                             | 91                                                        | —                                        | —                      |
| 446120                            | Cosmetics, beauty supplies, & perfume stores .....             | 14                      | 5 697           | 823                      | 205                             | 91                                                        | —                                        | —                      |
| 44613                             | Optical goods stores .....                                     | 23                      | 11 363          | 2 417                    | 565                             | 119                                                       | 4.4                                      | 4.8                    |
| 446130                            | Optical goods stores .....                                     | 23                      | 11 363          | 2 417                    | 565                             | 119                                                       | 4.4                                      | 4.8                    |
| 44619                             | Other health & personal care stores .....                      | 21                      | 12 912          | 2 925                    | 638                             | 118                                                       | 6.0                                      | 8.7                    |
| 446191                            | Food (health) supplement stores .....                          | 9                       | 1 965           | 291                      | 73                              | 31                                                        | 11.0                                     | 51.3                   |
| 446199                            | All other health & personal care stores .....                  | 12                      | 10 947          | 2 634                    | 565                             | 87                                                        | 5.1                                      | 1.1                    |
| 447                               | Gasoline stations .....                                        | 103                     | 262 640         | 15 759                   | 3 752                           | 1 254                                                     | 6.7                                      | 15.2                   |
| 4471                              | Gasoline stations .....                                        | 103                     | 262 640         | 15 759                   | 3 752                           | 1 254                                                     | 6.7                                      | 15.2                   |
| 44711                             | Gasoline stations with convenience stores .....                | 20                      | 46 187          | 3 121                    | 687                             | 283                                                       | 6.6                                      | 2.5                    |
| 447110                            | Gasoline stations with convenience stores .....                | 20                      | 46 187          | 3 121                    | 687                             | 283                                                       | 6.6                                      | 2.5                    |
| 44719                             | Other gasoline stations .....                                  | 83                      | 216 453         | 12 638                   | 3 065                           | 971                                                       | 6.7                                      | 18.0                   |
| 447190                            | Other gasoline stations .....                                  | 83                      | 216 453         | 12 638                   | 3 065                           | 971                                                       | 6.7                                      | 18.0                   |
| 448                               | Clothing & clothing accessories stores .....                   | 159                     | 292 716         | 34 784                   | 8 306                           | 2 570                                                     | 2.7                                      | 1.6                    |
| 4481                              | Clothing stores .....                                          | 98                      | 209 408         | 26 615                   | 6 488                           | 2 090                                                     | 2.6                                      | 1.8                    |
| 44811                             | Men's clothing stores .....                                    | 10                      | 10 342          | 1 312                    | 343                             | 67                                                        | 6.7                                      | 6.8                    |
| 448110                            | Men's clothing stores .....                                    | 10                      | 10 342          | 1 312                    | 343                             | 67                                                        | 6.7                                      | 6.8                    |
| 44812                             | Women's clothing stores .....                                  | 45                      | 34 168          | 3 941                    | 958                             | 340                                                       | 10.9                                     | 3.4                    |
| 448120                            | Women's clothing stores .....                                  | 45                      | 34 168          | 3 941                    | 958                             | 340                                                       | 10.9                                     | 3.4                    |
| 44813                             | Children's & infants' clothing stores .....                    | 6                       | 6 736           | 669                      | 143                             | 83                                                        | 3.5                                      | 2.8                    |
| 448130                            | Children's & infants' clothing stores .....                    | 6                       | 6 736           | 669                      | 143                             | 83                                                        | 3.5                                      | 2.8                    |
| 44814                             | Family clothing stores .....                                   | 21                      | 148 483         | 19 478                   | 4 756                           | 1 486                                                     | —                                        | .4                     |
| 448140                            | Family clothing stores .....                                   | 21                      | 148 483         | 19 478                   | 4 756                           | 1 486                                                     | —                                        | .4                     |
| 44815                             | Clothing accessories stores .....                              | 8                       | 3 460           | 570                      | 134                             | 46                                                        | —                                        | 30.4                   |
| 448150                            | Clothing accessories stores .....                              | 8                       | 3 460           | 570                      | 134                             | 46                                                        | —                                        | 30.4                   |
| 44819                             | Other clothing stores .....                                    | 8                       | 6 219           | 645                      | 154                             | 68                                                        | 12.2                                     | .9                     |
| 448190                            | Other clothing stores .....                                    | 8                       | 6 219           | 645                      | 154                             | 68                                                        | 12.2                                     | .9                     |
| 4482                              | Shoe stores .....                                              | 35                      | 46 191          | 3 839                    | 852                             | 286                                                       | .9                                       | —                      |
| 44821                             | Shoe stores .....                                              | 35                      | 46 191          | 3 839                    | 852                             | 286                                                       | .9                                       | —                      |
| 448210                            | Shoe stores .....                                              | 35                      | 46 191          | 3 839                    | 852                             | 286                                                       | .9                                       | —                      |
| 4482101                           | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482102                           | Women's shoe stores .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482103                           | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                           | Family shoe stores .....                                       | 22                      | 8 133           | 883                      | 200                             | 65                                                        | 5.2                                      | —                      |
| 4482105                           | Athletic footwear stores .....                                 | 6                       | 33 082          | 2 362                    | 521                             | 178                                                       | —                                        | —                      |
| 4483                              | Jewelry, luggage, & leather goods stores .....                 | 26                      | 37 117          | 4 330                    | 966                             | 194                                                       | 5.3                                      | 2.8                    |
| 44831                             | Jewelry stores .....                                           | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448310                            | Jewelry stores .....                                           | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44832                             | Luggage & leather goods stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                            | Luggage & leather goods stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

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| NAICS code                        | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                   |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WASHINGTON COUNTY, OR—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b>    |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                               | Sporting goods, hobby, book, & music stores .....                    | 116                     | 152 286         | 17 237                   | 3 912                           | 1 308                                                     | 3.7                                      | 11.7                   |
| 4511                              | Sporting goods, hobby, & musical instrument stores ..                | 92                      | 119 897         | 14 112                   | 3 180                           | 1 027                                                     | 3.6                                      | 14.5                   |
| 45111                             | Sporting goods stores .....                                          | 44                      | 51 345          | 6 741                    | 1 381                           | 480                                                       | 6.3                                      | 7.8                    |
| 451110                            | Sporting goods stores .....                                          | 44                      | 51 345          | 6 741                    | 1 381                           | 480                                                       | 6.3                                      | 7.8                    |
| 4511101                           | General-line sporting goods stores .....                             | 7                       | 13 943          | 1 493                    | 355                             | 165                                                       | 8.2                                      | 5.1                    |
| 4511102                           | Specialty-line sporting goods stores .....                           | 37                      | 37 402          | 5 248                    | 1 026                           | 315                                                       | 5.6                                      | 8.7                    |
| 45112                             | Hobby, toy, & game stores .....                                      | 23                      | 50 539          | 4 599                    | 1 109                           | 324                                                       | 1.3                                      | 23.3                   |
| 451120                            | Hobby, toy, & game stores .....                                      | 23                      | 50 539          | 4 599                    | 1 109                           | 324                                                       | 1.3                                      | 23.3                   |
| 45113                             | Sewing, needlework, & piece goods stores .....                       | 15                      | 11 605          | 1 772                    | 447                             | 178                                                       | 1.4                                      | 3.0                    |
| 451130                            | Sewing, needlework, & piece goods stores .....                       | 15                      | 11 605          | 1 772                    | 447                             | 178                                                       | 1.4                                      | 3.0                    |
| 45114                             | Musical instrument & supplies stores .....                           | 10                      | 6 408           | 1 000                    | 243                             | 45                                                        | 3.3                                      | 19.9                   |
| 451140                            | Musical instrument & supplies stores .....                           | 10                      | 6 408           | 1 000                    | 243                             | 45                                                        | 3.3                                      | 19.9                   |
| 4512                              | Book, periodical, & music stores .....                               | 24                      | 32 389          | 3 125                    | 732                             | 281                                                       | 4.2                                      | 1.4                    |
| 45121                             | Book stores & news dealers .....                                     | 13                      | 18 839          | 1 995                    | 467                             | 184                                                       | 1.3                                      | 2.4                    |
| 451211                            | Book stores .....                                                    | 13                      | 18 839          | 1 995                    | 467                             | 184                                                       | 1.3                                      | 2.4                    |
| 4512111                           | Book stores, general .....                                           | 10                      | 17 066          | 1 825                    | 433                             | 160                                                       | 1.1                                      | 2.6                    |
| 4512112                           | Specialty book stores .....                                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512113                           | College book stores .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45122                             | Prerecorded tape, compact disc, & record stores ...                  | 11                      | 13 550          | 1 130                    | 265                             | 97                                                        | 8.3                                      | —                      |
| 451220                            | Prerecorded tape, compact disc, & record stores ...                  | 11                      | 13 550          | 1 130                    | 265                             | 97                                                        | 8.3                                      | —                      |
| 452                               | General merchandise stores .....                                     | 41                      | 1 014 310       | 83 550                   | 19 799                          | 5 208                                                     | .1                                       | —                      |
| 4521                              | Department stores (incl leased depts) ## .....                       | 12                      | 390 962         | N                        | N                               | N                                                         | —                                        | —                      |
| 45211                             | Department stores (incl leased depts) ## .....                       | 12                      | 390 962         | N                        | N                               | N                                                         | —                                        | —                      |
| 4521                              | Department stores (excl leased depts) .....                          | 12                      | 385 950         | 33 730                   | 7 760                           | 2 253                                                     | —                                        | —                      |
| 45211                             | Department stores (excl leased depts) .....                          | 12                      | 385 950         | 33 730                   | 7 760                           | 2 253                                                     | —                                        | —                      |
| 452110                            | Department stores (excl leased depts) .....                          | 12                      | 385 950         | 33 730                   | 7 760                           | 2 253                                                     | —                                        | —                      |
| 4521101                           | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521102                           | Discount or mass merchandising dept stores (excl leased depts) ..... | 6                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103                           | National chain department stores (excl leased depts) .....           | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529                              | Other general merchandise stores .....                               | 29                      | 628 360         | 49 820                   | 12 039                          | 2 955                                                     | .1                                       | —                      |
| 45291                             | Warehouse clubs & superstores .....                                  | 9                       | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452910                            | Warehouse clubs & superstores .....                                  | 9                       | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45299                             | All other general merchandise stores .....                           | 20                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                            | All other general merchandise stores .....                           | 20                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529902                           | Catalog showrooms .....                                              | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                           | Miscellaneous general merchandise stores ....                        | 17                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                               | Miscellaneous store retailers .....                                  | 187                     | 161 686         | 18 576                   | 4 469                           | 1 400                                                     | 6.5                                      | 4.0                    |
| 4531                              | Florists .....                                                       | 30                      | 9 258           | 2 789                    | 669                             | 179                                                       | 18.7                                     | 8.3                    |
| 45311                             | Florists .....                                                       | 30                      | 9 258           | 2 789                    | 669                             | 179                                                       | 18.7                                     | 8.3                    |
| 453110                            | Florists .....                                                       | 30                      | 9 258           | 2 789                    | 669                             | 179                                                       | 18.7                                     | 8.3                    |
| 4532                              | Office supplies, stationery, & gift stores .....                     | 70                      | 92 497          | 7 995                    | 2 065                           | 647                                                       | 5.0                                      | 3.8                    |
| 45321                             | Office supplies & stationery stores .....                            | 14                      | 62 581          | 4 464                    | 1 227                           | 273                                                       | —                                        | .3                     |
| 453210                            | Office supplies & stationery stores .....                            | 14                      | 62 581          | 4 464                    | 1 227                           | 273                                                       | —                                        | .3                     |
| 4532101                           | Stationery stores .....                                              | 3                       | 1 218           | 187                      | 52                              | 20                                                        | —                                        | 15.8                   |
| 4532102                           | Office supplies stores .....                                         | 11                      | 61 363          | 4 277                    | 1 175                           | 253                                                       | —                                        | —                      |
| 45322                             | Gift, novelty, & souvenir stores .....                               | 56                      | 29 916          | 3 531                    | 838                             | 374                                                       | 15.4                                     | 11.0                   |
| 453220                            | Gift, novelty, & souvenir stores .....                               | 56                      | 29 916          | 3 531                    | 838                             | 374                                                       | 15.4                                     | 11.0                   |
| 4533                              | Used merchandise stores .....                                        | 19                      | 9 563           | 2 243                    | 506                             | 180                                                       | 4.7                                      | 11.9                   |
| 45331                             | Used merchandise stores .....                                        | 19                      | 9 563           | 2 243                    | 506                             | 180                                                       | 4.7                                      | 11.9                   |
| 453310                            | Used merchandise stores .....                                        | 19                      | 9 563           | 2 243                    | 506                             | 180                                                       | 4.7                                      | 11.9                   |
| 4539                              | Other miscellaneous store retailers .....                            | 68                      | 50 368          | 5 549                    | 1 229                           | 394                                                       | 7.4                                      | 2.3                    |
| 45391                             | Pet & pet supplies stores .....                                      | 21                      | 21 492          | 2 379                    | 596                             | 209                                                       | 6.2                                      | .5                     |
| 453910                            | Pet & pet supplies stores .....                                      | 21                      | 21 492          | 2 379                    | 596                             | 209                                                       | 6.2                                      | .5                     |
| 45392                             | Art dealers .....                                                    | 5                       | 1 550           | 316                      | 43                              | 23                                                        | 21.7                                     | 19.9                   |
| 453920                            | Art dealers .....                                                    | 5                       | 1 550           | 316                      | 43                              | 23                                                        | 21.7                                     | 19.9                   |
| 45399                             | All other miscellaneous store retailers .....                        | 41                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454                               | Nonstore retailers .....                                             | 63                      | 294 787         | 23 620                   | 5 272                           | 865                                                       | 5.6                                      | 10.5                   |
| 4541                              | Electronic shopping & mail-order houses .....                        | 26                      | 244 438         | 17 453                   | 4 007                           | 593                                                       | 4.2                                      | 11.7                   |
| 45411                             | Electronic shopping & mail-order houses .....                        | 26                      | 244 438         | 17 453                   | 4 007                           | 593                                                       | 4.2                                      | 11.7                   |
| 454110                            | Electronic shopping & mail-order houses .....                        | 26                      | 244 438         | 17 453                   | 4 007                           | 593                                                       | 4.2                                      | 11.7                   |
| 4542                              | Vending machine operators .....                                      | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                             | Vending machine operators .....                                      | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                            | Vending machine operators .....                                      | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                              | Direct selling establishments .....                                  | 28                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45431                             | Fuel dealers .....                                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                            | Liquefied petroleum gas (bottled gas) dealers ...                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454319                            | Other fuel dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                             | Other direct selling establishments .....                            | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454390                            | Other direct selling establishments .....                            | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WHEELER COUNTY, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade</b> .....                                      | <b>6</b>                | <b>8 538</b>    | <b>542</b>               | <b>123</b>                      | <b>19</b>                                                 | <b>14.9</b>                              | <b>.2</b>              |
| 441                       | Motor vehicle & parts dealers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers .....  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                       | Food & beverage stores .....                                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                       | Nonstore retailers .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>YAMHILL COUNTY, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade</b> .....                                      | <b>269</b>              | <b>627 196</b>  | <b>58 355</b>            | <b>14 004</b>                   | <b>3 313</b>                                              | <b>12.9</b>                              | <b>1.6</b>             |
| 441                       | Motor vehicle & parts dealers .....                            | 39                      | 239 612         | 19 023                   | 4 771                           | 691                                                       | 16.9                                     | 1.1                    |
| 4411                      | Automobile dealers .....                                       | 17                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44111                     | New car dealers .....                                          | 12                      | 176 870         | 12 295                   | 2 986                           | 386                                                       | 21.6                                     | 1.4                    |
| 441110                    | New car dealers .....                                          | 12                      | 176 870         | 12 295                   | 2 986                           | 386                                                       | 21.6                                     | 1.4                    |
| 4412                      | Other motor vehicle dealers .....                              | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                     | Recreational vehicle dealers .....                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                    | Recreational vehicle dealers .....                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                    | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....             | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                     | Automotive parts & accessories stores .....                    | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 441310                    | Automotive parts & accessories stores .....                    | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44132                     | Tire dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                    | Tire dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                       | Furniture & home furnishings stores .....                      | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4421                      | Furniture stores .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                     | Furniture stores .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                    | Furniture stores .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                      | Home furnishings stores .....                                  | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                     | Other home furnishings stores .....                            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                    | All other home furnishings stores .....                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                       | Electronics & appliance stores .....                           | 11                      | 6 954           | 1 036                    | 192                             | 62                                                        | 17.0                                     | 25.8                   |
| 4431                      | Electronics & appliance stores .....                           | 11                      | 6 954           | 1 036                    | 192                             | 62                                                        | 17.0                                     | 25.8                   |
| 44311                     | Appliance, television, & other electronics stores .....        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                    | Radio, television, & other electronics stores .....            | 4                       | 3 099           | 525                      | 67                              | 28                                                        | 4.5                                      | -                      |
| 444                       | Building material & garden equipment & supplies dealers .....  | 28                      | 74 409          | 6 567                    | 1 566                           | 328                                                       | 6.0                                      | 1.3                    |
| 4441                      | Building material & supplies dealers .....                     | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                     | Other building material dealers .....                          | 12                      | 41 283          | 3 561                    | 887                             | 149                                                       | 5.4                                      | 2.0                    |
| 444190                    | Other building material dealers .....                          | 12                      | 41 283          | 3 561                    | 887                             | 149                                                       | 5.4                                      | 2.0                    |
| 4442                      | Lawn & garden equipment & supplies stores .....                | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44422                     | Nursery & garden centers .....                                 | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444220                    | Nursery & garden centers .....                                 | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445                       | Food & beverage stores .....                                   | 37                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4451                      | Grocery stores .....                                           | 29                      | 90 890          | 9 024                    | 2 085                           | 617                                                       | 9.8                                      | .8                     |
| 44511                     | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 84 588          | 8 509                    | 1 970                           | 564                                                       | 7.9                                      | .9                     |
| 445110                    | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 84 588          | 8 509                    | 1 970                           | 564                                                       | 7.9                                      | .9                     |
| 446                       | Health & personal care stores .....                            | 18                      | 15 011          | 2 007                    | 451                             | 112                                                       | 36.2                                     | 13.0                   |
| 4461                      | Health & personal care stores .....                            | 18                      | 15 011          | 2 007                    | 451                             | 112                                                       | 36.2                                     | 13.0                   |
| 447                       | Gasoline stations .....                                        | 19                      | 29 204          | 1 979                    | 428                             | 252                                                       | 20.6                                     | 1.8                    |
| 44719                     | Other gasoline stations .....                                  | 15                      | 19 730          | 1 277                    | 279                             | 106                                                       | 21.4                                     | 2.7                    |
| 447190                    | Other gasoline stations .....                                  | 15                      | 19 730          | 1 277                    | 279                             | 106                                                       | 21.4                                     | 2.7                    |
| 448                       | Clothing & clothing accessories stores .....                   | 27                      | 17 475          | 1 912                    | 470                             | 179                                                       | 9.2                                      | .4                     |
| 4481                      | Clothing stores .....                                          | 15                      | 12 908          | 1 368                    | 348                             | 124                                                       | 2.8                                      | .4                     |
| 44832                     | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                    | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....              | 13                      | 3 639           | 477                      | 120                             | 52                                                        | 54.7                                     | .2                     |
| 4511                      | Sporting goods, hobby, & musical instrument stores .....       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                     | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                    | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                       | General merchandise stores .....                               | 5                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529                      | Other general merchandise stores .....                         | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                     | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                    | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                   | Miscellaneous general merchandise stores .....                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|--------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                  |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>YAMHILL COUNTY, OR—Con.</b> |                                                  |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                            | Miscellaneous store retailers .....              | 40                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4532                           | Office supplies, stationery, & gift stores ..... | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                          | Office supplies & stationery stores .....        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                         | Office supplies & stationery stores .....        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores .....                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                    | 5                       | 3 020           | 667                      | 160                             | 53                                                        | 9.7                                      | 7.2                    |
| 45331                          | Used merchandise stores .....                    | 5                       | 3 020           | 667                      | 160                             | 53                                                        | 9.7                                      | 7.2                    |
| 453310                         | Used merchandise stores .....                    | 5                       | 3 020           | 667                      | 160                             | 53                                                        | 9.7                                      | 7.2                    |
| 4539                           | Other miscellaneous store retailers .....        | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45392                          | Art dealers .....                                | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                         | Art dealers .....                                | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                          | Manufactured (mobile) home dealers .....         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                         | Manufactured (mobile) home dealers .....         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                          | All other miscellaneous store retailers .....    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                         | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541                           | Electronic shopping & mail-order houses .....    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                          | Electronic shopping & mail-order houses .....    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110                         | Electronic shopping & mail-order houses .....    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code          | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                     |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ALBANY, OR *</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                      | <b>198</b>              | <b>461 919</b>  | <b>45 391</b>            | <b>10 575</b>                   | <b>2 773</b>                                              | <b>5.4</b>                               | <b>3.4</b>             |
| 441                 | Motor vehicle & parts dealers .....                            | 28                      | 111 086         | 10 506                   | 2 486                           | 365                                                       | 2.5                                      | 2.7                    |
| 4411                | Automobile dealers .....                                       | 12                      | 93 555          | 7 662                    | 1 791                           | 249                                                       | 1.1                                      | 2.8                    |
| 4412                | Other motor vehicle dealers .....                              | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122               | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221              | Motorcycle dealers .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                | Automotive parts, accessories, & tire stores .....             | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131               | Automotive parts & accessories stores .....                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310              | Automotive parts & accessories stores .....                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132               | Tire dealers .....                                             | 3                       | 6 889           | 1 328                    | 350                             | 41                                                        | —                                        | 5.2                    |
| 441320              | Tire dealers .....                                             | 3                       | 6 889           | 1 328                    | 350                             | 41                                                        | —                                        | 5.2                    |
| 442                 | Furniture & home furnishings stores .....                      | 14                      | 7 401           | 1 542                    | 376                             | 198                                                       | 44.6                                     | 3.8                    |
| 4421                | Furniture stores .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211               | Furniture stores .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110              | Furniture stores .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                | Home furnishings stores .....                                  | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 443                 | Electronics & appliance stores .....                           | 14                      | 6 590           | 1 119                    | 276                             | 57                                                        | 17.7                                     | 11.5                   |
| 4431                | Electronics & appliance stores .....                           | 14                      | 6 590           | 1 119                    | 276                             | 57                                                        | 17.7                                     | 11.5                   |
| 44311               | Appliance, television, & other electronics stores .....        | 7                       | 3 878           | 623                      | 156                             | 28                                                        | 15.6                                     | 8.4                    |
| 443111              | Household appliance stores .....                               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112              | Radio, television, & other electronics stores .....            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312               | Computer & software stores .....                               | 4                       | 1 352           | 275                      | 63                              | 16                                                        | —                                        | 31.8                   |
| 443120              | Computer & software stores .....                               | 4                       | 1 352           | 275                      | 63                              | 16                                                        | —                                        | 31.8                   |
| 44313               | Camera & photographic supplies stores .....                    | 3                       | 1 360           | 221                      | 57                              | 13                                                        | D                                        | —                      |
| 443130              | Camera & photographic supplies stores .....                    | 3                       | 1 360           | 221                      | 57                              | 13                                                        | D                                        | —                      |
| 444                 | Building material & garden equipment & supplies dealers .....  | 16                      | 37 877          | 4 491                    | 1 041                           | 170                                                       | 2.1                                      | .1                     |
| 4441                | Building material & supplies dealers .....                     | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412               | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120              | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44419               | Other building material dealers .....                          | 9                       | 31 441          | 3 795                    | 879                             | 136                                                       | —                                        | —                      |
| 444190              | Other building material dealers .....                          | 9                       | 31 441          | 3 795                    | 879                             | 136                                                       | —                                        | —                      |
| 445                 | Food & beverage stores .....                                   | 22                      | 65 225          | 6 107                    | 1 354                           | 365                                                       | 5.6                                      | 14.5                   |
| 4451                | Grocery stores .....                                           | 15                      | 61 872          | 5 718                    | 1 270                           | 343                                                       | 5.5                                      | 15.3                   |
| 44511               | Supermarkets & other grocery (except convenience) stores ..... | 5                       | 56 767          | 5 142                    | 1 140                           | 289                                                       | 4.3                                      | 16.6                   |
| 445110              | Supermarkets & other grocery (except convenience) stores ..... | 5                       | 56 767          | 5 142                    | 1 140                           | 289                                                       | 4.3                                      | 16.6                   |
| 44512               | Convenience stores .....                                       | 10                      | 5 105           | 576                      | 130                             | 54                                                        | 19.1                                     | —                      |
| 445120              | Convenience stores .....                                       | 10                      | 5 105           | 576                      | 130                             | 54                                                        | 19.1                                     | —                      |
| 4452                | Specialty food stores .....                                    | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                 | Health & personal care stores .....                            | 14                      | 9 450           | 1 612                    | 341                             | 83                                                        | 16.0                                     | 9.2                    |
| 4461                | Health & personal care stores .....                            | 14                      | 9 450           | 1 612                    | 341                             | 83                                                        | 16.0                                     | 9.2                    |
| 4461102             | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44613               | Optical goods stores .....                                     | 3                       | 2 597           | 863                      | 176                             | 26                                                        | —                                        | —                      |
| 446130              | Optical goods stores .....                                     | 3                       | 2 597           | 863                      | 176                             | 26                                                        | —                                        | —                      |
| 447                 | Gasoline stations .....                                        | 16                      | 57 824          | 3 151                    | 699                             | 262                                                       | 11.7                                     | —                      |
| 4471                | Gasoline stations .....                                        | 16                      | 57 824          | 3 151                    | 699                             | 262                                                       | 11.7                                     | —                      |
| 44711               | Gasoline stations with convenience stores .....                | 3                       | 9 085           | 533                      | 131                             | 41                                                        | —                                        | —                      |
| 447110              | Gasoline stations with convenience stores .....                | 3                       | 9 085           | 533                      | 131                             | 41                                                        | —                                        | —                      |
| 44719               | Other gasoline stations .....                                  | 13                      | 48 739          | 2 618                    | 568                             | 221                                                       | 13.9                                     | —                      |
| 447190              | Other gasoline stations .....                                  | 13                      | 48 739          | 2 618                    | 568                             | 221                                                       | 13.9                                     | —                      |
| 448                 | Clothing & clothing accessories stores .....                   | 25                      | 22 738          | 3 073                    | 727                             | 231                                                       | 2.1                                      | 3.2                    |
| 4481                | Clothing stores .....                                          | 11                      | 15 907          | 1 916                    | 459                             | 169                                                       | .5                                       | 4.2                    |
| 44814               | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448140              | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4482101             | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                | Jewelry, luggage, & leather goods stores .....                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44831               | Jewelry stores .....                                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448310              | Jewelry stores .....                                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                 | Sporting goods, hobby, book, & music stores .....              | 14                      | 10 885          | 1 171                    | 239                             | 93                                                        | 4.6                                      | —                      |
| 4511                | Sporting goods, hobby, & musical instrument stores ..          | 10                      | 8 923           | 951                      | 183                             | 68                                                        | 3.6                                      | —                      |
| 45112               | Hobby, toy, & game stores .....                                | 4                       | 6 064           | 544                      | 105                             | 41                                                        | 1.2                                      | —                      |
| 451120              | Hobby, toy, & game stores .....                                | 4                       | 6 064           | 544                      | 105                             | 41                                                        | 1.2                                      | —                      |
| 45113               | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130              | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                | Book, periodical, & music stores .....                         | 4                       | 1 962           | 220                      | 56                              | 25                                                        | 9.1                                      | —                      |
| 45121               | Book stores & news dealers .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                          |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ALBANY, OR *—Con.</b>                 |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                             | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 452                                      | General merchandise stores .....                              | 8                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521101                                  | Conventional department stores (excl leased depts) .....      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4521103                                  | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                                     | Other general merchandise stores .....                        | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                                    | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452910                                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                                    | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                                   | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                                  | Miscellaneous general merchandise stores .....                | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                                      | Miscellaneous store retailers .....                           | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                                     | Office supplies, stationery, & gift stores .....              | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                                    | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                                   | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                                  | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45322                                    | Gift, novelty, & souvenir stores .....                        | 4                       | 2 827           | 307                      | 83                              | 32                                                        | 51.9                                     | —                      |
| 453220                                   | Gift, novelty, & souvenir stores .....                        | 4                       | 2 827           | 307                      | 83                              | 32                                                        | 51.9                                     | —                      |
| 4533                                     | Used merchandise stores .....                                 | 9                       | 4 186           | 775                      | 160                             | 65                                                        | 9.5                                      | 6.2                    |
| 45331                                    | Used merchandise stores .....                                 | 9                       | 4 186           | 775                      | 160                             | 65                                                        | 9.5                                      | 6.2                    |
| 453310                                   | Used merchandise stores .....                                 | 9                       | 4 186           | 775                      | 160                             | 65                                                        | 9.5                                      | 6.2                    |
| 4539                                     | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                                    | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                                   | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                    | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>ALBANY, OR (BENTON COUNTY PART) *</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                             | <b>Retail trade .....</b>                                     | <b>16</b>               | <b>22 971</b>   | <b>2 472</b>             | <b>555</b>                      | <b>119</b>                                                | <b>20.8</b>                              | <b>—</b>               |
| 441                                      | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                      | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                                     | Building material & supplies dealers .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                    | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                   | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                      | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                      | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                      | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                      | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                      | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>ALBANY, OR (LINN COUNTY PART) *</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                             | <b>Retail trade .....</b>                                     | <b>182</b>              | <b>438 948</b>  | <b>42 919</b>            | <b>10 020</b>                   | <b>2 654</b>                                              | <b>4.6</b>                               | <b>3.6</b>             |
| 441                                      | Motor vehicle & parts dealers .....                           | 25                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4411                                     | Automobile dealers .....                                      | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4412                                     | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                    | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                                   | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                     | Automotive parts, accessories, & tire stores .....            | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                                    | Automotive parts & accessories stores .....                   | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                                   | Automotive parts & accessories stores .....                   | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                    | Tire dealers .....                                            | 3                       | 6 889           | 1 328                    | 350                             | 41                                                        | —                                        | 5.2                    |
| 441320                                   | Tire dealers .....                                            | 3                       | 6 889           | 1 328                    | 350                             | 41                                                        | —                                        | 5.2                    |
| 442                                      | Furniture & home furnishings stores .....                     | 14                      | 7 401           | 1 542                    | 376                             | 198                                                       | 44.6                                     | 3.8                    |
| 4421                                     | Furniture stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                                    | Furniture stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                                   | Furniture stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                     | Home furnishings stores .....                                 | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                  | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                             |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ALBANY, OR (LINN COUNTY PART) *—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 443                                         | Electronics & appliance stores .....                           | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                        | Electronics & appliance stores .....                           | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                                       | Appliance, television, & other electronics stores .....        | 7                       | 3 878           | 623                      | 156                             | 28                                                        | 15.6                                     | 8.4                    |
| 443111                                      | Household appliance stores .....                               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                                      | Radio, television, & other electronics stores .....            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                                       | Computer & software stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                                      | Computer & software stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44313                                       | Camera & photographic supplies stores .....                    | 3                       | 1 360           | 221                      | 57                              | 13                                                        | D                                        | —                      |
| 443130                                      | Camera & photographic supplies stores .....                    | 3                       | 1 360           | 221                      | 57                              | 13                                                        | D                                        | —                      |
| 444                                         | Building material & garden equipment & supplies dealers .....  | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441                                        | Building material & supplies dealers .....                     | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412                                       | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120                                      | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44419                                       | Other building material dealers .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                      | Other building material dealers .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                         | Food & beverage stores .....                                   | 20                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451                                        | Grocery stores .....                                           | 14                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44511                                       | Supermarkets & other grocery (except convenience) stores ..... | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 445110                                      | Supermarkets & other grocery (except convenience) stores ..... | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44512                                       | Convenience stores .....                                       | 10                      | 5 105           | 576                      | 130                             | 54                                                        | 19.1                                     | —                      |
| 445120                                      | Convenience stores .....                                       | 10                      | 5 105           | 576                      | 130                             | 54                                                        | 19.1                                     | —                      |
| 4452                                        | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                         | Health & personal care stores .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                        | Health & personal care stores .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461102                                     | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44613                                       | Optical goods stores .....                                     | 3                       | 2 597           | 863                      | 176                             | 26                                                        | —                                        | —                      |
| 446130                                      | Optical goods stores .....                                     | 3                       | 2 597           | 863                      | 176                             | 26                                                        | —                                        | —                      |
| 447                                         | Gasoline stations .....                                        | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4471                                        | Gasoline stations .....                                        | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44711                                       | Gasoline stations with convenience stores .....                | 3                       | 9 085           | 533                      | 131                             | 41                                                        | —                                        | —                      |
| 447110                                      | Gasoline stations with convenience stores .....                | 3                       | 9 085           | 533                      | 131                             | 41                                                        | —                                        | —                      |
| 44719                                       | Other gasoline stations .....                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447190                                      | Other gasoline stations .....                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448                                         | Clothing & clothing accessories stores .....                   | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4481                                        | Clothing stores .....                                          | 11                      | 15 907          | 1 916                    | 459                             | 169                                                       | .5                                       | 4.2                    |
| 44814                                       | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448140                                      | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4482101                                     | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                                        | Jewelry, luggage, & leather goods stores .....                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                         | Sporting goods, hobby, book, & music stores .....              | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                                        | Sporting goods, hobby, & musical instrument stores ..          | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                                       | Hobby, toy, & game stores .....                                | 4                       | 6 064           | 544                      | 105                             | 41                                                        | 1.2                                      | —                      |
| 451120                                      | Hobby, toy, & game stores .....                                | 4                       | 6 064           | 544                      | 105                             | 41                                                        | 1.2                                      | —                      |
| 45113                                       | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                                      | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                                        | Book, periodical, & music stores .....                         | 4                       | 1 962           | 220                      | 56                              | 25                                                        | 9.1                                      | —                      |
| 45121                                       | Book stores & news dealers .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                         | General merchandise stores .....                               | 8                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521101                                     | Conventional department stores (excl leased depts) .....       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4521103                                     | National chain department stores (excl leased depts) .....     | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                                        | Other general merchandise stores .....                         | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                                       | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452910                                      | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                                       | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                                      | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                                     | Miscellaneous general merchandise stores .....                 | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                                         | Miscellaneous store retailers .....                            | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                                        | Office supplies, stationery, & gift stores .....               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                                       | Office supplies & stationery stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                                      | Office supplies & stationery stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                                     | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                                        | Used merchandise stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                                       | Used merchandise stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                                      | Used merchandise stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                        | Other miscellaneous store retailers .....                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                                       | Pet & pet supplies stores .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                                      | Pet & pet supplies stores .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                       | All other miscellaneous store retailers .....                  | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code         | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|---------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                    |                                                         |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ASHLAND, OR</b> |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>       | <b>Retail trade</b>                                     | <b>90</b>               | <b>101 263</b>  | <b>12 129</b>            | <b>2 723</b>                    | <b>779</b>                                                | <b>4.6</b>                               | <b>4.7</b>             |
| 441                | Motor vehicle & parts dealers                           | 3                       | 3 107           | 704                      | 215                             | 23                                                        | D                                        | —                      |
| 441229             | All other motor vehicle dealers                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                | Furniture & home furnishings stores                     | 7                       | 2 774           | 335                      | 79                              | 23                                                        | 9.9                                      | —                      |
| 443                | Electronics & appliance stores                          | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431               | Electronics & appliance stores                          | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                | Building material & garden equipment & supplies dealers | 9                       | 13 540          | 1 547                    | 343                             | 77                                                        | —                                        | —                      |
| 4441               | Building material & supplies dealers                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419              | Other building material dealers                         | 4                       | 8 326           | 771                      | 180                             | 29                                                        | —                                        | —                      |
| 444190             | Other building material dealers                         | 4                       | 8 326           | 771                      | 180                             | 29                                                        | —                                        | —                      |
| 445                | Food & beverage stores                                  | 14                      | 41 526          | 4 963                    | 1 095                           | 283                                                       | .5                                       | —                      |
| 4451               | Grocery stores                                          | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 446                | Health & personal care stores                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461               | Health & personal care stores                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                | Gasoline stations                                       | 10                      | 14 241          | 1 170                    | 264                             | 132                                                       | 1.1                                      | 5.9                    |
| 448                | Clothing & clothing accessories stores                  | 11                      | 3 672           | 480                      | 76                              | 37                                                        | 49.9                                     | .2                     |
| 451                | Sporting goods, hobby, book, & music stores             | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511               | Sporting goods, hobby, & musical instrument stores      | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                | General merchandise stores                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299              | All other general merchandise stores                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990             | All other general merchandise stores                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903            | Miscellaneous general merchandise stores                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                | Miscellaneous store retailers                           | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532               | Office supplies, stationery, & gift stores              | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                | Nonstore retailers                                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>ASTORIA, OR</b> |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>       | <b>Retail trade</b>                                     | <b>90</b>               | <b>117 285</b>  | <b>14 226</b>            | <b>3 311</b>                    | <b>748</b>                                                | <b>12.6</b>                              | <b>1.6</b>             |
| 441                | Motor vehicle & parts dealers                           | 10                      | 46 181          | 5 678                    | 1 354                           | 203                                                       | 3.1                                      | —                      |
| 4412               | Other motor vehicle dealers                             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122              | Motorcycle, boat, & other motor vehicle dealers         | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222             | Boat dealers                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131              | Automotive parts & accessories stores                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310             | Automotive parts & accessories stores                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                | Furniture & home furnishings stores                     | 6                       | 6 059           | 951                      | 230                             | 48                                                        | 6.5                                      | —                      |
| 4421               | Furniture stores                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211              | Furniture stores                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110             | Furniture stores                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                | Electronics & appliance stores                          | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431               | Electronics & appliance stores                          | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                | Building material & garden equipment & supplies dealers | 8                       | 16 788          | 1 871                    | 400                             | 75                                                        | 37.8                                     | —                      |
| 4441               | Building material & supplies dealers                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419              | Other building material dealers                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190             | Other building material dealers                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                | Food & beverage stores                                  | 12                      | 20 085          | 2 420                    | 551                             | 147                                                       | 5.6                                      | .2                     |
| 446                | Health & personal care stores                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                | Gasoline stations                                       | 9                       | 12 769          | 945                      | 217                             | 86                                                        | 6.6                                      | 10.9                   |
| 448                | Clothing & clothing accessories stores                  | 8                       | 4 217           | 648                      | 153                             | 45                                                        | 17.5                                     | 1.1                    |
| 4481               | Clothing stores                                         | 4                       | 3 005           | 367                      | 90                              | 28                                                        | 13.3                                     | 1.6                    |
| 451                | Sporting goods, hobby, book, & music stores             | 10                      | 2 861           | 394                      | 91                              | 45                                                        | 15.9                                     | 8.4                    |
| 4511               | Sporting goods, hobby, & musical instrument stores      | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113              | Sewing, needlework, & piece goods stores                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130             | Sewing, needlework, & piece goods stores                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212             | News dealers & newsstands                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                | General merchandise stores                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                | Miscellaneous store retailers                           | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                | Nonstore retailers                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                       |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BAKER CITY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                     | <b>70</b>               | <b>104 744</b>  | <b>9 882</b>             | <b>2 245</b>                    | <b>646</b>                                                | <b>25.8</b>                              | <b>3.0</b>             |
| 441                   | Motor vehicle & parts dealers .....                           | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4412                  | Other motor vehicle dealers .....                             | 3                       | 2 655           | 189                      | 46                              | 13                                                        | 95.6                                     | 4.4                    |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                  | Automotive parts, accessories, & tire stores .....            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                 | Tire dealers .....                                            | 3                       | 3 732           | 704                      | 141                             | 33                                                        | —                                        | —                      |
| 441320                | Tire dealers .....                                            | 3                       | 3 732           | 704                      | 141                             | 33                                                        | —                                        | —                      |
| 442                   | Furniture & home furnishings stores .....                     | 7                       | 3 495           | 343                      | 78                              | 27                                                        | 53.9                                     | 26.9                   |
| 4422                  | Home furnishings stores .....                                 | 3                       | 2 017           | 147                      | 35                              | 12                                                        | D                                        | 45.4                   |
| 444                   | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                  | Building material & supplies dealers .....                    | 5                       | 9 421           | 1 010                    | 252                             | 52                                                        | 23.5                                     | 2.8                    |
| 44419                 | Other building material dealers .....                         | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                | Other building material dealers .....                         | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                   | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                   | Health & personal care stores .....                           | 4                       | 6 210           | 643                      | 138                             | 40                                                        | 4.4                                      | —                      |
| 4461                  | Health & personal care stores .....                           | 4                       | 6 210           | 643                      | 138                             | 40                                                        | 4.4                                      | —                      |
| 447                   | Gasoline stations .....                                       | 4                       | 15 024          | 1 106                    | 263                             | 92                                                        | —                                        | —                      |
| 448                   | Clothing & clothing accessories stores .....                  | 7                       | 1 257           | 168                      | 46                              | 22                                                        | 26.7                                     | —                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                   | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                 | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529901               | Variety stores .....                                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                 | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102               | Office supplies stores .....                                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BANDON, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                     | <b>21</b>               | <b>11 936</b>   | <b>1 305</b>             | <b>309</b>                      | <b>114</b>                                                | <b>18.6</b>                              | <b>1.5</b>             |
| 441                   | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                   | Food & beverage stores .....                                  | 5                       | 6 269           | 625                      | 153                             | 48                                                        | 14.5                                     | —                      |
| 446                   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                   | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                               | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|--------------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                      |                                                                    |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BEAVERTON, OR</b> |                                                                    |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade . . . . .</b>                                      | <b>399</b>              | <b>1 584 596</b> | <b>146 020</b>           | <b>34 136</b>                   | <b>6 830</b>                                              | <b>2.8</b>                               | <b>3.9</b>             |
| 441                  | Motor vehicle & parts dealers . . . . .                            | 32                      | 678 752          | 53 824                   | 12 577                          | 1 489                                                     | .2                                       | 2.4                    |
| 4411                 | Automobile dealers . . . . .                                       | 14                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 441111               | New car dealers . . . . .                                          | 13                      | 647 614          | 48 640                   | 11 453                          | 1 309                                                     | —                                        | 1.3                    |
| 441110               | New car dealers . . . . .                                          | 13                      | 647 614          | 48 640                   | 11 453                          | 1 309                                                     | —                                        | 1.3                    |
| 4412                 | Other motor vehicle dealers . . . . .                              | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                | Motorcycle, boat, & other motor vehicle dealers . . . . .          | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441221               | Motorcycle dealers . . . . .                                       | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 441222               | Boat dealers . . . . .                                             | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                 | Automotive parts, accessories, & tire stores . . . . .             | 15                      | 19 982           | 3 580                    | 886                             | 147                                                       | 7.4                                      | 15.7                   |
| 44131                | Automotive parts & accessories stores . . . . .                    | 12                      | 14 516           | 2 235                    | 490                             | 110                                                       | 10.1                                     | 21.6                   |
| 441310               | Automotive parts & accessories stores . . . . .                    | 12                      | 14 516           | 2 235                    | 490                             | 110                                                       | 10.1                                     | 21.6                   |
| 44132                | Tire dealers . . . . .                                             | 3                       | 5 466            | 1 345                    | 396                             | 37                                                        | —                                        | —                      |
| 441320               | Tire dealers . . . . .                                             | 3                       | 5 466            | 1 345                    | 396                             | 37                                                        | —                                        | —                      |
| 442                  | Furniture & home furnishings stores . . . . .                      | 46                      | 67 765           | 8 817                    | 1 780                           | 325                                                       | 4.6                                      | 4.9                    |
| 4421                 | Furniture stores . . . . .                                         | 18                      | 38 272           | 4 757                    | 1 025                           | 176                                                       | 3.9                                      | 5.7                    |
| 44211                | Furniture stores . . . . .                                         | 18                      | 38 272           | 4 757                    | 1 025                           | 176                                                       | 3.9                                      | 5.7                    |
| 442110               | Furniture stores . . . . .                                         | 18                      | 38 272           | 4 757                    | 1 025                           | 176                                                       | 3.9                                      | 5.7                    |
| 4422                 | Home furnishings stores . . . . .                                  | 28                      | 29 493           | 4 060                    | 755                             | 149                                                       | 5.5                                      | 3.9                    |
| 44221                | Floor covering stores . . . . .                                    | 8                       | 9 657            | 1 678                    | 290                             | 40                                                        | —                                        | —                      |
| 442210               | Floor covering stores . . . . .                                    | 8                       | 9 657            | 1 678                    | 290                             | 40                                                        | —                                        | —                      |
| 44229                | Other home furnishings stores . . . . .                            | 20                      | 19 836           | 2 382                    | 465                             | 109                                                       | 8.2                                      | 5.8                    |
| 442291               | Window treatment stores . . . . .                                  | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 442299               | All other home furnishings stores . . . . .                        | 18                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443                  | Electronics & appliance stores . . . . .                           | 40                      | 69 731           | 8 734                    | 1 949                           | 278                                                       | 12.1                                     | 14.3                   |
| 4431                 | Electronics & appliance stores . . . . .                           | 40                      | 69 731           | 8 734                    | 1 949                           | 278                                                       | 12.1                                     | 14.3                   |
| 44311                | Appliance, television, & other electronics stores . . . . .        | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443111               | Household appliance stores . . . . .                               | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443112               | Radio, television, & other electronics stores . . . . .            | 9                       | 15 576           | 1 694                    | 441                             | 60                                                        | .6                                       | 5.0                    |
| 44312                | Computer & software stores . . . . .                               | 24                      | 44 371           | 5 669                    | 1 208                           | 173                                                       | 17.8                                     | 12.1                   |
| 443120               | Computer & software stores . . . . .                               | 24                      | 44 371           | 5 669                    | 1 208                           | 173                                                       | 17.8                                     | 12.1                   |
| 44313                | Camera & photographic supplies stores . . . . .                    | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443130               | Camera & photographic supplies stores . . . . .                    | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers . . . . .  | 27                      | 79 908           | 8 352                    | 1 880                           | 357                                                       | 1.4                                      | 3.2                    |
| 4441                 | Building material & supplies dealers . . . . .                     | 25                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44411                | Home centers . . . . .                                             | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 444110               | Home centers . . . . .                                             | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44412                | Paint & wallpaper stores . . . . .                                 | 5                       | 8 094            | 856                      | 196                             | 32                                                        | —                                        | —                      |
| 444120               | Paint & wallpaper stores . . . . .                                 | 5                       | 8 094            | 856                      | 196                             | 32                                                        | —                                        | —                      |
| 44419                | Other building material dealers . . . . .                          | 16                      | 45 156           | 4 521                    | 1 105                           | 154                                                       | 2.5                                      | 2.1                    |
| 444190               | Other building material dealers . . . . .                          | 16                      | 45 156           | 4 521                    | 1 105                           | 154                                                       | 2.5                                      | 2.1                    |
| 4442                 | Lawn & garden equipment & supplies stores . . . . .                | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                | Nursery & garden centers . . . . .                                 | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444220               | Nursery & garden centers . . . . .                                 | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445                  | Food & beverage stores . . . . .                                   | 53                      | 167 459          | 16 715                   | 4 063                           | 975                                                       | 5.7                                      | .7                     |
| 4451                 | Grocery stores . . . . .                                           | 41                      | 163 106          | 16 225                   | 3 951                           | 934                                                       | 5.9                                      | .3                     |
| 44511                | Supermarkets & other grocery (except convenience) stores . . . . . | 32                      | 157 570          | 15 645                   | 3 829                           | 892                                                       | 5.5                                      | .3                     |
| 445110               | Supermarkets & other grocery (except convenience) stores . . . . . | 32                      | 157 570          | 15 645                   | 3 829                           | 892                                                       | 5.5                                      | .3                     |
| 44512                | Convenience stores . . . . .                                       | 9                       | 5 536            | 580                      | 122                             | 42                                                        | 17.4                                     | 2.3                    |
| 445120               | Convenience stores . . . . .                                       | 9                       | 5 536            | 580                      | 122                             | 42                                                        | 17.4                                     | 2.3                    |
| 4452                 | Specialty food stores . . . . .                                    | 8                       | 1 851            | 398                      | 87                              | 32                                                        | 3.7                                      | 11.7                   |
| 446                  | Health & personal care stores . . . . .                            | 23                      | 17 281           | 3 015                    | 750                             | 150                                                       | 4.9                                      | 2.3                    |
| 4461                 | Health & personal care stores . . . . .                            | 23                      | 17 281           | 3 015                    | 750                             | 150                                                       | 4.9                                      | 2.3                    |
| 44612                | Cosmetics, beauty supplies, & perfume stores . . . . .             | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 446120               | Cosmetics, beauty supplies, & perfume stores . . . . .             | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44613                | Optical goods stores . . . . .                                     | 7                       | 3 149            | 724                      | 164                             | 26                                                        | —                                        | —                      |
| 446130               | Optical goods stores . . . . .                                     | 7                       | 3 149            | 724                      | 164                             | 26                                                        | —                                        | —                      |
| 44619                | Other health & personal care stores . . . . .                      | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446191               | Food (health) supplement stores . . . . .                          | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 447                  | Gasoline stations . . . . .                                        | 22                      | 70 746           | 4 087                    | 909                             | 328                                                       | 13.8                                     | 13.7                   |
| 4471                 | Gasoline stations . . . . .                                        | 22                      | 70 746           | 4 087                    | 909                             | 328                                                       | 13.8                                     | 13.7                   |
| 44719                | Other gasoline stations . . . . .                                  | 19                      | 63 224           | 3 624                    | 824                             | 307                                                       | 15.4                                     | 15.3                   |
| 447190               | Other gasoline stations . . . . .                                  | 19                      | 63 224           | 3 624                    | 824                             | 307                                                       | 15.4                                     | 15.3                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BEAVERTON, OR—Con.</b>      |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448                            | Clothing & clothing accessories stores . . . . .               | 46                      | 65 445          | 7 637                    | 1 775                           | 536                                                       | 5.0                                      | 2.7                    |
| 4481                           | Clothing stores . . . . .                                      | 28                      | 45 827          | 5 089                    | 1 249                           | 429                                                       | 5.8                                      | 2.2                    |
| 44811                          | Men's clothing stores . . . . .                                | 3                       | 3 422           | 469                      | 130                             | 13                                                        | D                                        | —                      |
| 448110                         | Men's clothing stores . . . . .                                | 3                       | 3 422           | 469                      | 130                             | 13                                                        | D                                        | —                      |
| 44812                          | Women's clothing stores . . . . .                              | 15                      | 8 879           | 1 409                    | 337                             | 120                                                       | 20.0                                     | 11.3                   |
| 448120                         | Women's clothing stores . . . . .                              | 15                      | 8 879           | 1 409                    | 337                             | 120                                                       | 20.0                                     | 11.3                   |
| 44814                          | Family clothing stores . . . . .                               | 6                       | 31 968          | 2 971                    | 720                             | 259                                                       | —                                        | —                      |
| 448140                         | Family clothing stores . . . . .                               | 6                       | 31 968          | 2 971                    | 720                             | 259                                                       | —                                        | —                      |
| 44819                          | Other clothing stores . . . . .                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448190                         | Other clothing stores . . . . .                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102                        | Women's shoe stores . . . . .                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores . . . . .             | 8                       | 15 281          | 2 036                    | 413                             | 77                                                        | 1.3                                      | 4.9                    |
| 44831                          | Jewelry stores . . . . .                                       | 8                       | 15 281          | 2 036                    | 413                             | 77                                                        | 1.3                                      | 4.9                    |
| 448310                         | Jewelry stores . . . . .                                       | 8                       | 15 281          | 2 036                    | 413                             | 77                                                        | 1.3                                      | 4.9                    |
| 451                            | Sporting goods, hobby, book, & music stores . . . . .          | 41                      | 65 265          | 7 653                    | 1 885                           | 540                                                       | 2.7                                      | 20.5                   |
| 4511                           | Sporting goods, hobby, & musical instrument stores . . . . .   | 32                      | 46 744          | 5 724                    | 1 410                           | 387                                                       | 2.3                                      | 28.6                   |
| 45111                          | Sporting goods stores . . . . .                                | 14                      | 20 299          | 2 491                    | 583                             | 202                                                       | 1.9                                      | 9.7                    |
| 451110                         | Sporting goods stores . . . . .                                | 14                      | 20 299          | 2 491                    | 583                             | 202                                                       | 1.9                                      | 9.7                    |
| 4511101                        | General-line sporting goods stores . . . . .                   | 3                       | 11 105          | 1 081                    | 262                             | 128                                                       | —                                        | 4.7                    |
| 4511102                        | Specialty-line sporting goods stores . . . . .                 | 11                      | 9 194           | 1 410                    | 321                             | 74                                                        | 4.3                                      | 15.8                   |
| 45112                          | Hobby, toy, & game stores . . . . .                            | 7                       | 19 033          | 1 892                    | 490                             | 111                                                       | 1.8                                      | 58.1                   |
| 451120                         | Hobby, toy, & game stores . . . . .                            | 7                       | 19 033          | 1 892                    | 490                             | 111                                                       | 1.8                                      | 58.1                   |
| 45113                          | Sewing, needlework, & piece goods stores . . . . .             | 5                       | 2 986           | 679                      | 169                             | 44                                                        | 5.3                                      | —                      |
| 451130                         | Sewing, needlework, & piece goods stores . . . . .             | 5                       | 2 986           | 679                      | 169                             | 44                                                        | 5.3                                      | —                      |
| 45114                          | Musical instrument & supplies stores . . . . .                 | 6                       | 4 426           | 662                      | 168                             | 30                                                        | 4.8                                      | 7.7                    |
| 451140                         | Musical instrument & supplies stores . . . . .                 | 6                       | 4 426           | 662                      | 168                             | 30                                                        | 4.8                                      | 7.7                    |
| 4512                           | Book, periodical, & music stores . . . . .                     | 9                       | 18 521          | 1 929                    | 475                             | 153                                                       | 3.5                                      | —                      |
| 45121                          | Book stores & news dealers . . . . .                           | 6                       | 10 754          | 1 223                    | 296                             | 99                                                        | 1.7                                      | —                      |
| 451211                         | Book stores . . . . .                                          | 6                       | 10 754          | 1 223                    | 296                             | 99                                                        | 1.7                                      | —                      |
| 4512111                        | Book stores, general . . . . .                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                        | Specialty book stores . . . . .                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45122                          | Prerecorded tape, compact disc, & record stores . . . . .      | 3                       | 7 767           | 706                      | 179                             | 54                                                        | D                                        | —                      |
| 451220                         | Prerecorded tape, compact disc, & record stores . . . . .      | 3                       | 7 767           | 706                      | 179                             | 54                                                        | D                                        | —                      |
| 452                            | General merchandise stores . . . . .                           | 7                       | 135 009         | 14 331                   | 3 605                           | 1 121                                                     | —                                        | —                      |
| 4521103                        | National chain department stores (excl leased depts) . . . . . | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529                           | Other general merchandise stores . . . . .                     | 5                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45291                          | Warehouse clubs & superstores . . . . .                        | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452910                         | Warehouse clubs & superstores . . . . .                        | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores . . . . .                 | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores . . . . .                 | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529902                        | Catalog showrooms . . . . .                                    | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores . . . . .             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers . . . . .                        | 52                      | 41 163          | 5 195                    | 1 292                           | 397                                                       | 11.3                                     | 4.8                    |
| 4531                           | Florists . . . . .                                             | 10                      | 3 408           | 1 193                    | 273                             | 58                                                        | 24.9                                     | —                      |
| 45311                          | Florists . . . . .                                             | 10                      | 3 408           | 1 193                    | 273                             | 58                                                        | 24.9                                     | —                      |
| 453110                         | Florists . . . . .                                             | 10                      | 3 408           | 1 193                    | 273                             | 58                                                        | 24.9                                     | —                      |
| 4532                           | Office supplies, stationery, & gift stores . . . . .           | 19                      | 18 449          | 1 843                    | 494                             | 174                                                       | 15.5                                     | 8.8                    |
| 45321                          | Office supplies & stationery stores . . . . .                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210                         | Office supplies & stationery stores . . . . .                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101                        | Stationery stores . . . . .                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores . . . . .                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                          | Gift, novelty, & souvenir stores . . . . .                     | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453220                         | Gift, novelty, & souvenir stores . . . . .                     | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores . . . . .                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                          | Used merchandise stores . . . . .                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                         | Used merchandise stores . . . . .                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers . . . . .                  | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391                          | Pet & pet supplies stores . . . . .                            | 5                       | 7 026           | 834                      | 201                             | 63                                                        | —                                        | 1.6                    |
| 453910                         | Pet & pet supplies stores . . . . .                            | 5                       | 7 026           | 834                      | 201                             | 63                                                        | —                                        | 1.6                    |
| 45399                          | All other miscellaneous store retailers . . . . .              | 14                      | 9 905           | 668                      | 170                             | 54                                                        | 7.8                                      | .4                     |
| 454                            | Nonstore retailers . . . . .                                   | 10                      | 126 072         | 7 660                    | 1 671                           | 334                                                       | .6                                       | .7                     |
| 4541                           | Electronic shopping & mail-order houses . . . . .              | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411                          | Electronic shopping & mail-order houses . . . . .              | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110                         | Electronic shopping & mail-order houses . . . . .              | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                           | Direct selling establishments . . . . .                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45439                          | Other direct selling establishments . . . . .                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                         | Other direct selling establishments . . . . .                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code      | Geographic area and kind of business                               | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|--------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                 |                                                                    |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BEND, OR</b> |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>    | <b>Retail trade . . . . .</b>                                      | <b>391</b>              | <b>848 582</b>  | <b>85 579</b>            | <b>18 984</b>                   | <b>4 511</b>                                              | <b>4.3</b>                               | <b>4.9</b>             |
| 441             | Motor vehicle & parts dealers . . . . .                            | 41                      | 200 188         | 18 535                   | 4 362                           | 565                                                       | 4.3                                      | .9                     |
| 4411            | Automobile dealers . . . . .                                       | 13                      | 124 804         | 10 261                   | 2 341                           | 289                                                       | 4.3                                      | .1                     |
| 441111          | New car dealers . . . . .                                          | 6                       | 100 903         | 9 278                    | 2 093                           | 258                                                       | —                                        | —                      |
| 441110          | New car dealers . . . . .                                          | 6                       | 100 903         | 9 278                    | 2 093                           | 258                                                       | —                                        | —                      |
| 44112           | Used car dealers . . . . .                                         | 7                       | 23 901          | 983                      | 248                             | 31                                                        | 22.6                                     | .4                     |
| 441120          | Used car dealers . . . . .                                         | 7                       | 23 901          | 983                      | 248                             | 31                                                        | 22.6                                     | .4                     |
| 4412            | Other motor vehicle dealers . . . . .                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121           | Recreational vehicle dealers . . . . .                             | 6                       | 45 711          | 3 012                    | 705                             | 69                                                        | 5.5                                      | .4                     |
| 441210          | Recreational vehicle dealers . . . . .                             | 6                       | 45 711          | 3 012                    | 705                             | 69                                                        | 5.5                                      | .4                     |
| 44122           | Motorcycle, boat, & other motor vehicle dealers . . . . .          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221          | Motorcycle dealers . . . . .                                       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441229          | All other motor vehicle dealers . . . . .                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413            | Automotive parts, accessories, & tire stores . . . . .             | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131           | Automotive parts & accessories stores . . . . .                    | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310          | Automotive parts & accessories stores . . . . .                    | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132           | Tire dealers . . . . .                                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320          | Tire dealers . . . . .                                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442             | Furniture & home furnishings stores . . . . .                      | 36                      | 28 143          | 4 068                    | 811                             | 188                                                       | 21.5                                     | 5.3                    |
| 4421            | Furniture stores . . . . .                                         | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211           | Furniture stores . . . . .                                         | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110          | Furniture stores . . . . .                                         | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422            | Home furnishings stores . . . . .                                  | 23                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44221           | Floor covering stores . . . . .                                    | 11                      | 9 064           | 1 089                    | 204                             | 38                                                        | 9.0                                      | —                      |
| 442210          | Floor covering stores . . . . .                                    | 11                      | 9 064           | 1 089                    | 204                             | 38                                                        | 9.0                                      | —                      |
| 44229           | Other home furnishings stores . . . . .                            | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442299          | All other home furnishings stores . . . . .                        | 11                      | 6 064           | 634                      | 121                             | 48                                                        | 27.9                                     | 3.8                    |
| 443             | Electronics & appliance stores . . . . .                           | 23                      | 14 646          | 2 273                    | 421                             | 104                                                       | 12.5                                     | 14.0                   |
| 4431            | Electronics & appliance stores . . . . .                           | 23                      | 14 646          | 2 273                    | 421                             | 104                                                       | 12.5                                     | 14.0                   |
| 44311           | Appliance, television, & other electronics stores . . . . .        | 13                      | 7 117           | 965                      | 170                             | 42                                                        | 25.8                                     | 2.7                    |
| 443111          | Household appliance stores . . . . .                               | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443112          | Radio, television, & other electronics stores . . . . .            | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312           | Computer & software stores . . . . .                               | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120          | Computer & software stores . . . . .                               | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44313           | Camera & photographic supplies stores . . . . .                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443130          | Camera & photographic supplies stores . . . . .                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444             | Building material & garden equipment & supplies dealers . . . . .  | 52                      | 137 076         | 14 473                   | 3 194                           | 583                                                       | 1.8                                      | .7                     |
| 4441            | Building material & supplies dealers . . . . .                     | 46                      | 129 756         | 12 748                   | 2 994                           | 512                                                       | 1.6                                      | .1                     |
| 44412           | Paint & wallpaper stores . . . . .                                 | 3                       | 4 752           | 618                      | 111                             | 17                                                        | —                                        | —                      |
| 444120          | Paint & wallpaper stores . . . . .                                 | 3                       | 4 752           | 618                      | 111                             | 17                                                        | —                                        | —                      |
| 44419           | Other building material dealers . . . . .                          | 39                      | 123 965         | 11 920                   | 2 822                           | 486                                                       | 1.7                                      | —                      |
| 444190          | Other building material dealers . . . . .                          | 39                      | 123 965         | 11 920                   | 2 822                           | 486                                                       | 1.7                                      | —                      |
| 4442            | Lawn & garden equipment & supplies stores . . . . .                | 6                       | 7 320           | 1 725                    | 200                             | 71                                                        | 5.6                                      | 13.0                   |
| 44422           | Nursery & garden centers . . . . .                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220          | Nursery & garden centers . . . . .                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445             | Food & beverage stores . . . . .                                   | 30                      | 119 855         | 11 793                   | 2 441                           | 702                                                       | 1.2                                      | 18.2                   |
| 4451            | Grocery stores . . . . .                                           | 21                      | 113 810         | 11 563                   | 2 386                           | 675                                                       | .9                                       | 18.8                   |
| 44511           | Supermarkets & other grocery (except convenience) stores . . . . . | 16                      | 109 369         | 11 135                   | 2 290                           | 632                                                       | .3                                       | 19.5                   |
| 445110          | Supermarkets & other grocery (except convenience) stores . . . . . | 16                      | 109 369         | 11 135                   | 2 290                           | 632                                                       | .3                                       | 19.5                   |
| 44512           | Convenience stores . . . . .                                       | 5                       | 4 441           | 428                      | 96                              | 43                                                        | 17.9                                     | —                      |
| 445120          | Convenience stores . . . . .                                       | 5                       | 4 441           | 428                      | 96                              | 43                                                        | 17.9                                     | —                      |
| 4452            | Specialty food stores . . . . .                                    | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4453            | Beer, wine, & liquor stores . . . . .                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44531           | Beer, wine, & liquor stores . . . . .                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445310          | Beer, wine, & liquor stores . . . . .                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446             | Health & personal care stores . . . . .                            | 21                      | 14 282          | 2 962                    | 575                             | 163                                                       | 16.6                                     | 8.8                    |
| 4461            | Health & personal care stores . . . . .                            | 21                      | 14 282          | 2 962                    | 575                             | 163                                                       | 16.6                                     | 8.8                    |
| 4461102         | Proprietary stores . . . . .                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612           | Cosmetics, beauty supplies, & perfume stores . . . . .             | 4                       | 953             | 141                      | 28                              | 14                                                        | 43.7                                     | —                      |
| 446120          | Cosmetics, beauty supplies, & perfume stores . . . . .             | 4                       | 953             | 141                      | 28                              | 14                                                        | 43.7                                     | —                      |
| 44619           | Other health & personal care stores . . . . .                      | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446191          | Food (health) supplement stores . . . . .                          | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447             | Gasoline stations . . . . .                                        | 30                      | 41 335          | 3 092                    | 682                             | 249                                                       | 6.6                                      | 17.7                   |
| 4471            | Gasoline stations . . . . .                                        | 30                      | 41 335          | 3 092                    | 682                             | 249                                                       | 6.6                                      | 17.7                   |
| 44711           | Gasoline stations with convenience stores . . . . .                | 7                       | 11 823          | 886                      | 252                             | 98                                                        | 18.8                                     | 8.9                    |
| 447110          | Gasoline stations with convenience stores . . . . .                | 7                       | 11 823          | 886                      | 252                             | 98                                                        | 18.8                                     | 8.9                    |
| 44719           | Other gasoline stations . . . . .                                  | 23                      | 29 512          | 2 206                    | 430                             | 151                                                       | 1.7                                      | 21.2                   |
| 447190          | Other gasoline stations . . . . .                                  | 23                      | 29 512          | 2 206                    | 430                             | 151                                                       | 1.7                                      | 21.2                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                                     | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|--------------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                      |                                                                          |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BEND, OR—Con.</b> |                                                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>                                                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448                  | Clothing & clothing accessories stores . . . . .                         | 47                      | 32 742          | 3 893                    | 813                             | 328                                                       | 9.3                                      | 4.0                    |
| 4481                 | Clothing stores . . . . .                                                | 27                      | 24 382          | 2 795                    | 563                             | 241                                                       | 7.8                                      | 3.1                    |
| 44813                | Children's & infants' clothing stores . . . . .                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130               | Children's & infants' clothing stores . . . . .                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44814                | Family clothing stores . . . . .                                         | 13                      | 18 298          | 1 976                    | 392                             | 142                                                       | 6.9                                      | 2.9                    |
| 448140               | Family clothing stores . . . . .                                         | 13                      | 18 298          | 1 976                    | 392                             | 142                                                       | 6.9                                      | 2.9                    |
| 44819                | Other clothing stores . . . . .                                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190               | Other clothing stores . . . . .                                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482                 | Shoe stores . . . . .                                                    | 14                      | 5 232           | 629                      | 146                             | 55                                                        | 4.0                                      | —                      |
| 44821                | Shoe stores . . . . .                                                    | 14                      | 5 232           | 629                      | 146                             | 55                                                        | 4.0                                      | —                      |
| 448210               | Shoe stores . . . . .                                                    | 14                      | 5 232           | 629                      | 146                             | 55                                                        | 4.0                                      | —                      |
| 4482104              | Family shoe stores . . . . .                                             | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                 | Jewelry, luggage, & leather goods stores . . . . .                       | 6                       | 3 128           | 469                      | 104                             | 32                                                        | 30.1                                     | 18.2                   |
| 44832                | Luggage & leather goods stores . . . . .                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320               | Luggage & leather goods stores . . . . .                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores . . . . .                    | 45                      | 25 697          | 3 519                    | 815                             | 295                                                       | 14.6                                     | 5.4                    |
| 4511                 | Sporting goods, hobby, & musical instrument stores . . . . .             | 34                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45111                | Sporting goods stores . . . . .                                          | 21                      | 14 342          | 2 093                    | 479                             | 137                                                       | 16.3                                     | 7.4                    |
| 451110               | Sporting goods stores . . . . .                                          | 21                      | 14 342          | 2 093                    | 479                             | 137                                                       | 16.3                                     | 7.4                    |
| 4511101              | General-line sporting goods stores . . . . .                             | 4                       | 3 203           | 339                      | 80                              | 28                                                        | 23.9                                     | —                      |
| 4511102              | Specialty-line sporting goods stores . . . . .                           | 17                      | 11 139          | 1 754                    | 399                             | 109                                                       | 14.1                                     | 9.5                    |
| 45112                | Hobby, toy, & game stores . . . . .                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120               | Hobby, toy, & game stores . . . . .                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                | Sewing, needlework, & piece goods stores . . . . .                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130               | Sewing, needlework, & piece goods stores . . . . .                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                | Musical instrument & supplies stores . . . . .                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140               | Musical instrument & supplies stores . . . . .                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                 | Book, periodical, & music stores . . . . .                               | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45121                | Book stores & news dealers . . . . .                                     | 8                       | 3 752           | 476                      | 104                             | 37                                                        | 3.1                                      | —                      |
| 451211               | Book stores . . . . .                                                    | 8                       | 3 752           | 476                      | 104                             | 37                                                        | 3.1                                      | —                      |
| 4512111              | Book stores, general . . . . .                                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512112              | Specialty book stores . . . . .                                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45122                | Prerecorded tape, compact disc, & record stores . . . . .                | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451220               | Prerecorded tape, compact disc, & record stores . . . . .                | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                  | General merchandise stores . . . . .                                     | 12                      | 200 161         | 17 225                   | 3 980                           | 1 082                                                     | —                                        | —                      |
| 4521                 | Department stores (incl leased depts) ## . . . . .                       | 5                       | 69 308          | N                        | N                               | N                                                         | —                                        | —                      |
| 45211                | Department stores (incl leased depts) ## . . . . .                       | 5                       | 69 308          | N                        | N                               | N                                                         | —                                        | —                      |
| 4521                 | Department stores (excl leased depts) . . . . .                          | 5                       | 67 650          | 6 977                    | 1 584                           | 567                                                       | —                                        | —                      |
| 45211                | Department stores (excl leased depts) . . . . .                          | 5                       | 67 650          | 6 977                    | 1 584                           | 567                                                       | —                                        | —                      |
| 452110               | Department stores (excl leased depts) . . . . .                          | 5                       | 67 650          | 6 977                    | 1 584                           | 567                                                       | —                                        | —                      |
| 4521102              | Discount or mass merchandising dept stores (excl leased depts) . . . . . | 4                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529                 | Other general merchandise stores . . . . .                               | 7                       | 132 511         | 10 248                   | 2 396                           | 515                                                       | —                                        | —                      |
| 45291                | Warehouse clubs & superstores . . . . .                                  | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910               | Warehouse clubs & superstores . . . . .                                  | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                | All other general merchandise stores . . . . .                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990               | All other general merchandise stores . . . . .                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903              | Miscellaneous general merchandise stores . . . . .                       | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                  | Miscellaneous store retailers . . . . .                                  | 44                      | 26 787          | 2 790                    | 698                             | 199                                                       | 4.3                                      | 4.2                    |
| 4532                 | Office supplies, stationery, & gift stores . . . . .                     | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                | Gift, novelty, & souvenir stores . . . . .                               | 6                       | 6 884           | 683                      | 138                             | 37                                                        | —                                        | 1.6                    |
| 453220               | Gift, novelty, & souvenir stores . . . . .                               | 6                       | 6 884           | 683                      | 138                             | 37                                                        | —                                        | 1.6                    |
| 4533                 | Used merchandise stores . . . . .                                        | 11                      | 2 768           | 550                      | 138                             | 48                                                        | 12.1                                     | 9.3                    |
| 45331                | Used merchandise stores . . . . .                                        | 11                      | 2 768           | 550                      | 138                             | 48                                                        | 12.1                                     | 9.3                    |
| 453310               | Used merchandise stores . . . . .                                        | 11                      | 2 768           | 550                      | 138                             | 48                                                        | 12.1                                     | 9.3                    |
| 4539                 | Other miscellaneous store retailers . . . . .                            | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                | Pet & pet supplies stores . . . . .                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910               | Pet & pet supplies stores . . . . .                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45392                | Art dealers . . . . .                                                    | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920               | Art dealers . . . . .                                                    | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                | Manufactured (mobile) home dealers . . . . .                             | 5                       | 9 022           | 501                      | 117                             | 20                                                        | 1.7                                      | —                      |
| 453930               | Manufactured (mobile) home dealers . . . . .                             | 5                       | 9 022           | 501                      | 117                             | 20                                                        | 1.7                                      | —                      |
| 45399                | All other miscellaneous store retailers . . . . .                        | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                  | Nonstore retailers . . . . .                                             | 10                      | 7 670           | 956                      | 192                             | 53                                                        | 35.1                                     | 9.5                    |
| 4541                 | Electronic shopping & mail-order houses . . . . .                        | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                | Electronic shopping & mail-order houses . . . . .                        | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110               | Electronic shopping & mail-order houses . . . . .                        | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>BOARDMAN, OR</b>  |                                                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade . . . . .</b>                                            | <b>1</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>b</b>                                                  | <b>D</b>                                 | <b>D</b>               |
| 447                  | Gasoline stations . . . . .                                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44711                | Gasoline stations with convenience stores . . . . .                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447110               | Gasoline stations with convenience stores . . . . .                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BROOKINGS, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>37</b>               | <b>70 323</b>   | <b>8 490</b>             | <b>1 972</b>                    | <b>511</b>                                                | <b>13.6</b>                              | <b>4.4</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                  | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 5                       | 7 050           | 851                      | 207                             | 60                                                        | 14.1                                     | —                      |
| 446                  | Health & personal care stores .....                           | 3                       | 548             | 233                      | 66                              | 13                                                        | D                                        | —                      |
| 447                  | Gasoline stations .....                                       | 4                       | 2 984           | 298                      | 79                              | 31                                                        | 48.1                                     | 9.3                    |
| 448                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 5                       | 1 720           | 217                      | 46                              | 23                                                        | 54.1                                     | 22.6                   |
| 4511                 | Sporting goods, hobby, & musical instrument stores ..         | 5                       | 1 720           | 217                      | 46                              | 23                                                        | 54.1                                     | 22.6                   |
| 452                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                 | Other general merchandise stores .....                        | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                  | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BURNS, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>28</b>               | <b>47 059</b>   | <b>4 868</b>             | <b>865</b>                      | <b>270</b>                                                | <b>14.3</b>                              | <b>1.1</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 5                       | 16 310          | 1 708                    | 293                             | 80                                                        | —                                        | —                      |
| 442                  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                  | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                  | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                  | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>CANBY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>46</b>               | <b>69 021</b>   | <b>8 011</b>             | <b>1 933</b>                    | <b>464</b>                                                | <b>11.7</b>                              | <b>7.6</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 5                       | 3 485           | 841                      | 229                             | 30                                                        | 30.2                                     | .6                     |
| 442                  | Furniture & home furnishings stores .....                     | 3                       | 286             | 27                       | 7                               | 6                                                         | 100.0                                    | —                      |
| 443                  | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 8                       | 14 502          | 1 985                    | 500                             | 76                                                        | 3.9                                      | 3.9                    |
| 4441                 | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                | Other building material dealers .....                         | 4                       | 10 441          | 1 519                    | 379                             | 46                                                        | —                                        | 4.0                    |
| 444190               | Other building material dealers .....                         | 4                       | 10 441          | 1 519                    | 379                             | 46                                                        | —                                        | 4.0                    |
| 4442                 | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220               | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 6                       | 26 926          | 3 637                    | 864                             | 211                                                       | 2.6                                      | —                      |
| 4452                 | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                  | Health & personal care stores .....                           | 3                       | 4 222           | 411                      | 79                              | 38                                                        | 95.5                                     | 4.5                    |
| 447                  | Gasoline stations .....                                       | 5                       | 14 316          | 528                      | 104                             | 44                                                        | —                                        | 30.6                   |
| 448                  | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212               | News dealers & newsstands .....                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                               |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CANBY, OR—Con.</b>         |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                           | Miscellaneous store retailers .....                           | 7                       | 1 802           | 206                      | 59                              | 22                                                        | 17.0                                     | 5.6                    |
| 4532102                       | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                          | Other miscellaneous store retailers .....                     | 3                       | 1 282           | 48                       | 14                              | 8                                                         | D                                        | —                      |
| 45399                         | All other miscellaneous store retailers .....                 | 3                       | 1 282           | 48                       | 14                              | 8                                                         | D                                        | —                      |
| 454                           | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>CENTRAL POINT, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade .....</b>                                     | <b>35</b>               | <b>66 579</b>   | <b>4 859</b>             | <b>1 139</b>                    | <b>285</b>                                                | <b>8.2</b>                               | <b>.3</b>              |
| 441                           | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4412                          | Other motor vehicle dealers .....                             | 3                       | 1 809           | 113                      | 22                              | 9                                                         | D                                        | 4.7                    |
| 441229                        | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                           | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                           | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                          | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                         | Other building material dealers .....                         | 5                       | 8 920           | 860                      | 210                             | 41                                                        | —                                        | —                      |
| 444190                        | Other building material dealers .....                         | 5                       | 8 920           | 860                      | 210                             | 41                                                        | —                                        | —                      |
| 4442                          | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                         | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                        | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                           | Food & beverage stores .....                                  | 4                       | 12 671          | 1 325                    | 306                             | 94                                                        | 25.4                                     | —                      |
| 446                           | Health & personal care stores .....                           | 3                       | 3 606           | 413                      | 78                              | 17                                                        | D                                        | —                      |
| 447                           | Gasoline stations .....                                       | 3                       | 32 475          | 1 526                    | 385                             | 85                                                        | —                                        | —                      |
| 4471                          | Gasoline stations .....                                       | 3                       | 32 475          | 1 526                    | 385                             | 85                                                        | —                                        | —                      |
| 44719                         | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                        | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                           | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                           | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                           | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>CITY OF THE DALLES, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade .....</b>                                     | <b>113</b>              | <b>251 597</b>  | <b>25 547</b>            | <b>5 540</b>                    | <b>1 412</b>                                              | <b>8.5</b>                               | <b>5.0</b>             |
| 441                           | Motor vehicle & parts dealers .....                           | 17                      | 105 421         | 9 754                    | 1 949                           | 317                                                       | .4                                       | 1.1                    |
| 4411                          | Automobile dealers .....                                      | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4413                          | Automotive parts, accessories, & tire stores .....            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                         | Automotive parts & accessories stores .....                   | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                        | Automotive parts & accessories stores .....                   | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                         | Tire dealers .....                                            | 3                       | 5 348           | 1 347                    | 375                             | 52                                                        | —                                        | 4.2                    |
| 441320                        | Tire dealers .....                                            | 3                       | 5 348           | 1 347                    | 375                             | 52                                                        | —                                        | 4.2                    |
| 442                           | Furniture & home furnishings stores .....                     | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                          | Furniture stores .....                                        | 5                       | 3 058           | 366                      | 92                              | 25                                                        | 46.5                                     | 12.1                   |
| 44211                         | Furniture stores .....                                        | 5                       | 3 058           | 366                      | 92                              | 25                                                        | 46.5                                     | 12.1                   |
| 442110                        | Furniture stores .....                                        | 5                       | 3 058           | 366                      | 92                              | 25                                                        | 46.5                                     | 12.1                   |
| 4422                          | Home furnishings stores .....                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                           | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                          | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                         | Appliance, television, & other electronics stores .....       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                        | Radio, television, & other electronics stores .....           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                           | Building material & garden equipment & supplies dealers ..... | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                          | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                         | Other building material dealers .....                         | 5                       | 9 431           | 1 034                    | 268                             | 50                                                        | 13.8                                     | —                      |
| 444190                        | Other building material dealers .....                         | 5                       | 9 431           | 1 034                    | 268                             | 50                                                        | 13.8                                     | —                      |
| 4442                          | Lawn & garden equipment & supplies stores .....               | 3                       | 2 830           | 212                      | 64                              | 14                                                        | —                                        | —                      |
| 44422                         | Nursery & garden centers .....                                | 3                       | 2 830           | 212                      | 64                              | 14                                                        | —                                        | —                      |
| 444220                        | Nursery & garden centers .....                                | 3                       | 2 830           | 212                      | 64                              | 14                                                        | —                                        | —                      |
| 445                           | Food & beverage stores .....                                  | 12                      | 32 634          | 3 738                    | 744                             | 238                                                       | 10.8                                     | .5                     |
| 4451                          | Grocery stores .....                                          | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                           | Health & personal care stores .....                           | 6                       | 10 002          | 1 148                    | 262                             | 63                                                        | 14.2                                     | 70.6                   |
| 4461                          | Health & personal care stores .....                           | 6                       | 10 002          | 1 148                    | 262                             | 63                                                        | 14.2                                     | 70.6                   |
| 44619                         | Other health & personal care stores .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                           | Gasoline stations .....                                       | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                           | Clothing & clothing accessories stores .....                  | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4481                          | Clothing stores .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                         | Geographic area and kind of business                                     | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------------|--------------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                    |                                                                          |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CITY OF THE DALLES, OR—Con.</b> |                                                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                       | <b>Retail trade—Con.</b>                                                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                                | Sporting goods, hobby, book, & music stores . . . . .                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                               | Sporting goods, hobby, & musical instrument stores . .                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                              | Sewing, needlework, & piece goods stores . . . . .                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                             | Sewing, needlework, & piece goods stores . . . . .                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                | General merchandise stores . . . . .                                     | 5                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                               | Other general merchandise stores . . . . .                               | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                              | All other general merchandise stores . . . . .                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                             | All other general merchandise stores . . . . .                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                            | Miscellaneous general merchandise stores . . . . .                       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                | Miscellaneous store retailers . . . . .                                  | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                               | Other miscellaneous store retailers . . . . .                            | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                              | Manufactured (mobile) home dealers . . . . .                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                             | Manufactured (mobile) home dealers . . . . .                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                | Nonstore retailers . . . . .                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>COOS BAY, OR</b>                |                                                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                       | <b>Retail trade . . . . .</b>                                            | <b>101</b>              | <b>276 520</b>  | <b>27 738</b>            | <b>6 614</b>                    | <b>1 476</b>                                              | <b>9.8</b>                               | <b>1.5</b>             |
| 441                                | Motor vehicle & parts dealers . . . . .                                  | 25                      | 102 993         | 9 136                    | 2 249                           | 352                                                       | 18.1                                     | .7                     |
| 4411                               | Automobile dealers . . . . .                                             | 9                       | 76 638          | 5 485                    | 1 396                           | 192                                                       | 23.1                                     | —                      |
| 4412                               | Other motor vehicle dealers . . . . .                                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                              | Recreational vehicle dealers . . . . .                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                             | Recreational vehicle dealers . . . . .                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                              | Motorcycle, boat, & other motor vehicle dealers . . . . .                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                             | Boat dealers . . . . .                                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                               | Automotive parts, accessories, & tire stores . . . . .                   | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                              | Automotive parts & accessories stores . . . . .                          | 9                       | 5 743           | 1 081                    | 265                             | 53                                                        | 10.3                                     | —                      |
| 441310                             | Automotive parts & accessories stores . . . . .                          | 9                       | 5 743           | 1 081                    | 265                             | 53                                                        | 10.3                                     | —                      |
| 442                                | Furniture & home furnishings stores . . . . .                            | 7                       | 5 727           | 727                      | 176                             | 38                                                        | 2.4                                      | —                      |
| 4421                               | Furniture stores . . . . .                                               | 3                       | 3 048           | 358                      | 85                              | 17                                                        | —                                        | —                      |
| 44211                              | Furniture stores . . . . .                                               | 3                       | 3 048           | 358                      | 85                              | 17                                                        | —                                        | —                      |
| 442110                             | Furniture stores . . . . .                                               | 3                       | 3 048           | 358                      | 85                              | 17                                                        | —                                        | —                      |
| 4422                               | Home furnishings stores . . . . .                                        | 4                       | 2 679           | 369                      | 91                              | 21                                                        | 5.1                                      | —                      |
| 443                                | Electronics & appliance stores . . . . .                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                               | Electronics & appliance stores . . . . .                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                              | Appliance, television, & other electronics stores . . . . .              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                | Building material & garden equipment & supplies dealers . . . . .        | 9                       | 19 441          | 2 641                    | 687                             | 107                                                       | 9.1                                      | .8                     |
| 4441                               | Building material & supplies dealers . . . . .                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                              | Other building material dealers . . . . .                                | 4                       | 13 560          | 1 792                    | 481                             | 68                                                        | 1.0                                      | —                      |
| 444190                             | Other building material dealers . . . . .                                | 4                       | 13 560          | 1 792                    | 481                             | 68                                                        | 1.0                                      | —                      |
| 445                                | Food & beverage stores . . . . .                                         | 13                      | 33 042          | 3 370                    | 716                             | 159                                                       | 2.7                                      | .1                     |
| 4451                               | Grocery stores . . . . .                                                 | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                | Health & personal care stores . . . . .                                  | 4                       | 3 908           | 657                      | 147                             | 35                                                        | 29.8                                     | 52.8                   |
| 447                                | Gasoline stations . . . . .                                              | 7                       | 14 660          | 764                      | 183                             | 56                                                        | 4.6                                      | —                      |
| 44719                              | Other gasoline stations . . . . .                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                             | Other gasoline stations . . . . .                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                | Clothing & clothing accessories stores . . . . .                         | 4                       | 3 898           | 521                      | 117                             | 29                                                        | 7.3                                      | —                      |
| 4481                               | Clothing stores . . . . .                                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                | Sporting goods, hobby, book, & music stores . . . . .                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                               | Sporting goods, hobby, & musical instrument stores . .                   | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                | General merchandise stores . . . . .                                     | 4                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521102                            | Discount or mass merchandising dept stores (excl leased depts) . . . . . | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                               | Other general merchandise stores . . . . .                               | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                              | All other general merchandise stores . . . . .                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452990                             | All other general merchandise stores . . . . .                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                | Miscellaneous store retailers . . . . .                                  | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                            | Office supplies stores . . . . .                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                               | Other miscellaneous store retailers . . . . .                            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                              | Manufactured (mobile) home dealers . . . . .                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                             | Manufactured (mobile) home dealers . . . . .                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                                | Nonstore retailers . . . . .                                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4542                               | Vending machine operators . . . . .                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45421                              | Vending machine operators . . . . .                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454210                             | Vending machine operators . . . . .                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4543                               | Direct selling establishments . . . . .                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45431                              | Fuel dealers . . . . .                                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454311                             | Heating oil dealers . . . . .                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COQUILLE, OR</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>24</b>               | <b>39 935</b>   | <b>3 360</b>             | <b>704</b>                      | <b>264</b>                                                | <b>11.4</b>                              | <b>2.4</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                  | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                  | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                  | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                 | Direct selling establishments .....                           | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45431                | Fuel dealers .....                                            | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454311               | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| <b>CORNELIUS, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>21</b>               | <b>76 663</b>   | <b>8 537</b>             | <b>1 951</b>                    | <b>495</b>                                                | <b>3.7</b>                               | <b>1.9</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 6                       | 4 041           | 224                      | 50                              | 11                                                        | 46.7                                     | 1.7                    |
| 442                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 3                       | 6 277           | 441                      | 112                             | 25                                                        | D                                        | 5.9                    |
| 4442                 | Lawn & garden equipment & supplies stores .....               | 3                       | 6 277           | 441                      | 112                             | 25                                                        | D                                        | 5.9                    |
| 44422                | Nursery & garden centers .....                                | 3                       | 6 277           | 441                      | 112                             | 25                                                        | D                                        | 5.9                    |
| 444220               | Nursery & garden centers .....                                | 3                       | 6 277           | 441                      | 112                             | 25                                                        | D                                        | 5.9                    |
| 445                  | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                  | Gasoline stations .....                                       | 5                       | 7 812           | 613                      | 144                             | 53                                                        | 6.7                                      | 10.3                   |
| 452                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                 | Other general merchandise stores .....                        | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| <b>CORVALLIS, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>236</b>              | <b>413 695</b>  | <b>46 724</b>            | <b>10 724</b>                   | <b>2 792</b>                                              | <b>5.3</b>                               | <b>4.9</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 20                      | 119 682         | 11 707                   | 2 549                           | 342                                                       | 1.5                                      | .5                     |
| 4411                 | Automobile dealers .....                                      | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44111                | New car dealers .....                                         | 7                       | 105 073         | 9 275                    | 1 884                           | 239                                                       | —                                        | .1                     |
| 441110               | New car dealers .....                                         | 7                       | 105 073         | 9 275                    | 1 884                           | 239                                                       | —                                        | .1                     |
| 4412                 | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229               | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                 | Automotive parts, accessories, & tire stores .....            | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                | Tire dealers .....                                            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320               | Tire dealers .....                                            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                  | Furniture & home furnishings stores .....                     | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4421                 | Furniture stores .....                                        | 6                       | 5 937           | 1 464                    | 233                             | 63                                                        | 16.6                                     | 3.3                    |
| 44211                | Furniture stores .....                                        | 6                       | 5 937           | 1 464                    | 233                             | 63                                                        | 16.6                                     | 3.3                    |
| 442110               | Furniture stores .....                                        | 6                       | 5 937           | 1 464                    | 233                             | 63                                                        | 16.6                                     | 3.3                    |
| 4422                 | Home furnishings stores .....                                 | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44221                | Floor covering stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210               | Floor covering stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                | Other home furnishings stores .....                           | 6                       | 2 494           | 462                      | 95                              | 35                                                        | 13.4                                     | 26.4                   |
| 443                  | Electronics & appliance stores .....                          | 18                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                 | Electronics & appliance stores .....                          | 18                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                | Appliance, television, & other electronics stores .....       | 7                       | 5 532           | 907                      | 245                             | 47                                                        | 30.8                                     | —                      |
| 443111               | Household appliance stores .....                              | 3                       | 2 919           | 517                      | 148                             | 22                                                        | —                                        | —                      |
| 443112               | Radio, television, & other electronics stores .....           | 4                       | 2 613           | 390                      | 97                              | 25                                                        | 65.1                                     | —                      |
| 44312                | Computer & software stores .....                              | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120               | Computer & software stores .....                              | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                | Camera & photographic supplies stores .....                   | 3                       | 602             | 63                       | 7                               | 2                                                         | D                                        | 29.4                   |
| 443130               | Camera & photographic supplies stores .....                   | 3                       | 602             | 63                       | 7                               | 2                                                         | D                                        | 29.4                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CORVALLIS, OR—Con.</b>      |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                            | Building material & garden equipment & supplies dealers .....  | 19                      | 20 128          | 2 591                    | 579                             | 128                                                       | 6.5                                      | —                      |
| 4441                           | Building material & supplies dealers .....                     | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412                          | Paint & wallpaper stores .....                                 | 3                       | 3 161           | 575                      | 131                             | 22                                                        | —                                        | —                      |
| 444120                         | Paint & wallpaper stores .....                                 | 3                       | 3 161           | 575                      | 131                             | 22                                                        | —                                        | —                      |
| 44419                          | Other building material dealers .....                          | 8                       | 12 454          | 1 358                    | 303                             | 55                                                        | 2.0                                      | —                      |
| 444190                         | Other building material dealers .....                          | 8                       | 12 454          | 1 358                    | 303                             | 55                                                        | 2.0                                      | —                      |
| 445                            | Food & beverage stores .....                                   | 32                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4451                           | Grocery stores .....                                           | 22                      | 92 569          | 9 215                    | 2 172                           | 565                                                       | 4.6                                      | 2.5                    |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 10                      | 85 058          | 8 243                    | 1 932                           | 465                                                       | 2.6                                      | 1.3                    |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 10                      | 85 058          | 8 243                    | 1 932                           | 465                                                       | 2.6                                      | 1.3                    |
| 44512                          | Convenience stores .....                                       | 12                      | 7 511           | 972                      | 240                             | 100                                                       | 27.5                                     | 15.7                   |
| 445120                         | Convenience stores .....                                       | 12                      | 7 511           | 972                      | 240                             | 100                                                       | 27.5                                     | 15.7                   |
| 4452                           | Specialty food stores .....                                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4453                           | Beer, wine, & liquor stores .....                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44531                          | Beer, wine, & liquor stores .....                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445310                         | Beer, wine, & liquor stores .....                              | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                            | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461                           | Health & personal care stores .....                            | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44619                          | Other health & personal care stores .....                      | 6                       | 1 786           | 501                      | 115                             | 33                                                        | 8.5                                      | 14.2                   |
| 447                            | Gasoline stations .....                                        | 10                      | 13 519          | 655                      | 168                             | 59                                                        | 11.3                                     | 2.1                    |
| 44719                          | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                         | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                            | Clothing & clothing accessories stores .....                   | 36                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4481                           | Clothing stores .....                                          | 20                      | 15 114          | 1 837                    | 448                             | 190                                                       | 19.4                                     | 1.3                    |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....              | 31                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..          | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45111                          | Sporting goods stores .....                                    | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110                         | Sporting goods stores .....                                    | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511101                        | General-line sporting goods stores .....                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                          | Hobby, toy, & game stores .....                                | 5                       | 2 656           | 448                      | 111                             | 35                                                        | 36.7                                     | —                      |
| 451120                         | Hobby, toy, & game stores .....                                | 5                       | 2 656           | 448                      | 111                             | 35                                                        | 36.7                                     | —                      |
| 45113                          | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                         | Musical instrument & supplies stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                           | Book, periodical, & music stores .....                         | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45121                          | Book stores & news dealers .....                               | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451211                         | Book stores .....                                              | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512111                        | Book stores, general .....                                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512113                        | College book stores .....                                      | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                               | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                           | Other general merchandise stores .....                         | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                     | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                     | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                 | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                            | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531                           | Florists .....                                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45311                          | Florists .....                                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453110                         | Florists .....                                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                  | 6                       | 3 200           | 738                      | 213                             | 75                                                        | 6.1                                      | 5.6                    |
| 45331                          | Used merchandise stores .....                                  | 6                       | 3 200           | 738                      | 213                             | 75                                                        | 6.1                                      | 5.6                    |
| 453310                         | Used merchandise stores .....                                  | 6                       | 3 200           | 738                      | 213                             | 75                                                        | 6.1                                      | 5.6                    |
| 4539                           | Other miscellaneous store retailers .....                      | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                          | Pet & pet supplies stores .....                                | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                         | Pet & pet supplies stores .....                                | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                          | Art dealers .....                                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                         | Art dealers .....                                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                          | All other miscellaneous store retailers .....                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                          |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COTTAGE GROVE, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                     | <b>60</b>               | <b>121 316</b>  | <b>11 744</b>            | <b>2 860</b>                    | <b>773</b>                                                | <b>14.2</b>                              | <b>11.6</b>            |
| 441                      | Motor vehicle & parts dealers .....                           | 11                      | 30 477          | 2 333                    | 611                             | 103                                                       | 37.1                                     | 13.9                   |
| 4412                     | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                   | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                      | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                      | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 4                       | 5 988           | 1 039                    | 223                             | 47                                                        | —                                        | —                      |
| 445                      | Food & beverage stores .....                                  | 11                      | 33 808          | 2 953                    | 641                             | 199                                                       | 5.9                                      | —                      |
| 4451                     | Grocery stores .....                                          | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                      | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                      | Gasoline stations .....                                       | 7                       | 11 815          | 597                      | 121                             | 53                                                        | 1.2                                      | 48.6                   |
| 448                      | Clothing & clothing accessories stores .....                  | 3                       | 1 272           | 161                      | 41                              | 12                                                        | D                                        | —                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512                     | Book, periodical, & music stores .....                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45121                    | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451211                   | Book stores .....                                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                  | Book stores, general .....                                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                      | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                    | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                   | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                  | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>CRESWELL, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                     | <b>10</b>               | <b>10 321</b>   | <b>1 135</b>             | <b>267</b>                      | <b>90</b>                                                 | <b>4.7</b>                               | <b>1.3</b>             |
| 441                      | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                      | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                      | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                      | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>DALLAS, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade</b> .....                                     | <b>47</b>               | <b>91 573</b>   | <b>9 778</b>             | <b>2 175</b>                    | <b>614</b>                                                | <b>3.5</b>                               | <b>2.9</b>             |
| 441                      | Motor vehicle & parts dealers .....                           | 7                       | 30 177          | 2 563                    | 695                             | 91                                                        | .9                                       | —                      |
| 442                      | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                      | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                      | Food & beverage stores .....                                  | 6                       | 24 396          | 2 313                    | 466                             | 161                                                       | 4.6                                      | —                      |
| 446                      | Health & personal care stores .....                           | 3                       | 2 839           | 528                      | 97                              | 22                                                        | —                                        | —                      |
| 447                      | Gasoline stations .....                                       | 4                       | 6 980           | 597                      | 146                             | 60                                                        | 9.5                                      | 37.4                   |
| 448                      | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                      | General merchandise stores .....                              | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                        |                                                               |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DUNDEE, OR</b>      |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>1</b>                | <b>D</b>         | <b>D</b>                 | <b>D</b>                        | <b>a</b>                                                  | <b>D</b>                                 | <b>D</b>               |
| 441                    | Motor vehicle & parts dealers .....                           | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>EAGLE POINT, OR</b> |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>20</b>               | <b>12 083</b>    | <b>1 072</b>             | <b>204</b>                      | <b>81</b>                                                 | <b>21.5</b>                              | <b>9.9</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                 | All other motor vehicle dealers .....                         | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 445                    | Food & beverage stores .....                                  | 7                       | 7 161            | 590                      | 116                             | 41                                                        | 27.3                                     | .5                     |
| 446                    | Health & personal care stores .....                           | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 447                    | Gasoline stations .....                                       | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 448                    | Clothing & clothing accessories stores .....                  | 3                       | 700              | 55                       | 3                               | 6                                                         | D                                        | —                      |
| 44832                  | Luggage & leather goods stores .....                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                 | Luggage & leather goods stores .....                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 45121                  | Book stores & news dealers .....                              | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                           | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>EUGENE, OR</b>      |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>826</b>              | <b>2 036 420</b> | <b>209 426</b>           | <b>49 931</b>                   | <b>11 203</b>                                             | <b>5.8</b>                               | <b>6.6</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 91                      | 576 989          | 49 492                   | 11 760                          | 1 694                                                     | 9.7                                      | 10.9                   |
| 4411                   | Automobile dealers .....                                      | 33                      | 439 105          | 32 009                   | 7 793                           | 1 023                                                     | 11.1                                     | 14.3                   |
| 44111                  | New car dealers .....                                         | 21                      | 428 805          | 31 463                   | 7 699                           | 1 002                                                     | 11.1                                     | 14.6                   |
| 441110                 | New car dealers .....                                         | 21                      | 428 805          | 31 463                   | 7 699                           | 1 002                                                     | 11.1                                     | 14.6                   |
| 44112                  | Used car dealers .....                                        | 12                      | 10 300           | 546                      | 94                              | 21                                                        | 10.0                                     | .3                     |
| 441120                 | Used car dealers .....                                        | 12                      | 10 300           | 546                      | 94                              | 21                                                        | 10.0                                     | .3                     |
| 4412                   | Other motor vehicle dealers .....                             | 16                      | 74 189           | 5 797                    | 1 061                           | 220                                                       | 5.5                                      | —                      |
| 44121                  | Recreational vehicle dealers .....                            | 8                       | 66 144           | 4 953                    | 889                             | 183                                                       | 5.6                                      | —                      |
| 441210                 | Recreational vehicle dealers .....                            | 8                       | 66 144           | 4 953                    | 889                             | 183                                                       | 5.6                                      | —                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 8                       | 8 045            | 844                      | 172                             | 37                                                        | 4.3                                      | .3                     |
| 441222                 | Boat dealers .....                                            | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                 | All other motor vehicle dealers .....                         | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                   | Automotive parts, accessories, & tire stores .....            | 42                      | 63 695           | 11 686                   | 2 906                           | 451                                                       | 5.1                                      | —                      |
| 44131                  | Automotive parts & accessories stores .....                   | 28                      | 34 778           | 6 224                    | 1 359                           | 260                                                       | 7.5                                      | —                      |
| 441310                 | Automotive parts & accessories stores .....                   | 28                      | 34 778           | 6 224                    | 1 359                           | 260                                                       | 7.5                                      | —                      |
| 44132                  | Tire dealers .....                                            | 14                      | 28 917           | 5 462                    | 1 547                           | 191                                                       | 2.1                                      | —                      |
| 441320                 | Tire dealers .....                                            | 14                      | 28 917           | 5 462                    | 1 547                           | 191                                                       | 2.1                                      | —                      |
| 442                    | Furniture & home furnishings stores .....                     | 59                      | 60 322           | 8 950                    | 2 033                           | 436                                                       | 8.3                                      | 1.4                    |
| 4421                   | Furniture stores .....                                        | 20                      | 27 993           | 4 052                    | 871                             | 174                                                       | 6.3                                      | .7                     |
| 44211                  | Furniture stores .....                                        | 20                      | 27 993           | 4 052                    | 871                             | 174                                                       | 6.3                                      | .7                     |
| 442110                 | Furniture stores .....                                        | 20                      | 27 993           | 4 052                    | 871                             | 174                                                       | 6.3                                      | .7                     |
| 4422                   | Home furnishings stores .....                                 | 39                      | 32 329           | 4 898                    | 1 162                           | 262                                                       | 10.0                                     | 1.9                    |
| 44221                  | Floor covering stores .....                                   | 17                      | 24 154           | 3 621                    | 855                             | 130                                                       | 9.9                                      | —                      |
| 442210                 | Floor covering stores .....                                   | 17                      | 24 154           | 3 621                    | 855                             | 130                                                       | 9.9                                      | —                      |
| 44229                  | Other home furnishings stores .....                           | 22                      | 8 175            | 1 277                    | 307                             | 132                                                       | 10.4                                     | 7.6                    |
| 442299                 | All other home furnishings stores .....                       | 20                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443                    | Electronics & appliance stores .....                          | 55                      | 55 472           | 6 339                    | 1 554                           | 299                                                       | 7.2                                      | 11.4                   |
| 4431                   | Electronics & appliance stores .....                          | 55                      | 55 472           | 6 339                    | 1 554                           | 299                                                       | 7.2                                      | 11.4                   |
| 44311                  | Appliance, television, & other electronics stores .....       | 33                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443111                 | Household appliance stores .....                              | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                 | Radio, television, & other electronics stores .....           | 25                      | 20 606           | 2 782                    | 746                             | 144                                                       | 12.0                                     | 17.3                   |
| 44312                  | Computer & software stores .....                              | 17                      | 22 763           | 1 901                    | 444                             | 82                                                        | 2.5                                      | 8.9                    |
| 443120                 | Computer & software stores .....                              | 17                      | 22 763           | 1 901                    | 444                             | 82                                                        | 2.5                                      | 8.9                    |
| 44313                  | Camera & photographic supplies stores .....                   | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443130                 | Camera & photographic supplies stores .....                   | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |

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|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EUGENE, OR—Con.</b>         |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                            | Building material & garden equipment & supplies dealers .....  | 57                      | 227 453         | 25 826                   | 6 550                           | 895                                                       | 8.5                                      | .4                     |
| 4441                           | Building material & supplies dealers .....                     | 48                      | 222 563         | 25 099                   | 6 384                           | 851                                                       | 8.5                                      | .4                     |
| 44411                          | Home centers .....                                             | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444110                         | Home centers .....                                             | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412                          | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                         | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                          | Hardware stores .....                                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                         | Hardware stores .....                                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                          | 33                      | 163 458         | 17 855                   | 4 748                           | 547                                                       | 11.6                                     | —                      |
| 444190                         | Other building material dealers .....                          | 33                      | 163 458         | 17 855                   | 4 748                           | 547                                                       | 11.6                                     | —                      |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 9                       | 4 890           | 727                      | 166                             | 44                                                        | 6.1                                      | —                      |
| 44422                          | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 102                     | 307 318         | 31 576                   | 7 737                           | 2 040                                                     | 2.7                                      | 7.2                    |
| 4451                           | Grocery stores .....                                           | 76                      | 287 179         | 30 238                   | 7 463                           | 1 925                                                     | 2.1                                      | 7.5                    |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 43                      | 268 637         | 28 151                   | 6 935                           | 1 720                                                     | .8                                       | 7.4                    |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 43                      | 268 637         | 28 151                   | 6 935                           | 1 720                                                     | .8                                       | 7.4                    |
| 44512                          | Convenience stores .....                                       | 33                      | 18 542          | 2 087                    | 528                             | 205                                                       | 21.7                                     | 8.4                    |
| 445120                         | Convenience stores .....                                       | 33                      | 18 542          | 2 087                    | 528                             | 205                                                       | 21.7                                     | 8.4                    |
| 4452                           | Specialty food stores .....                                    | 15                      | 5 325           | 822                      | 164                             | 81                                                        | 21.3                                     | 1.2                    |
| 4453                           | Beer, wine, & liquor stores .....                              | 11                      | 14 814          | 516                      | 110                             | 34                                                        | 6.8                                      | 4.1                    |
| 44531                          | Beer, wine, & liquor stores .....                              | 11                      | 14 814          | 516                      | 110                             | 34                                                        | 6.8                                      | 4.1                    |
| 445310                         | Beer, wine, & liquor stores .....                              | 11                      | 14 814          | 516                      | 110                             | 34                                                        | 6.8                                      | 4.1                    |
| 446                            | Health & personal care stores .....                            | 47                      | 47 144          | 9 140                    | 2 149                           | 509                                                       | 7.8                                      | 27.2                   |
| 4461                           | Health & personal care stores .....                            | 47                      | 47 144          | 9 140                    | 2 149                           | 509                                                       | 7.8                                      | 27.2                   |
| 44611                          | Pharmacies & drug stores .....                                 | 14                      | 27 447          | 4 181                    | 900                             | 252                                                       | 2.2                                      | 42.2                   |
| 446110                         | Pharmacies & drug stores .....                                 | 14                      | 27 447          | 4 181                    | 900                             | 252                                                       | 2.2                                      | 42.2                   |
| 4461101                        | Pharmacies & drug stores .....                                 | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461102                        | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 8                       | 2 712           | 429                      | 100                             | 38                                                        | 1.2                                      | .3                     |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 8                       | 2 712           | 429                      | 100                             | 38                                                        | 1.2                                      | .3                     |
| 44613                          | Optical goods stores .....                                     | 13                      | 7 744           | 2 385                    | 612                             | 106                                                       | 9.1                                      | 10.0                   |
| 446130                         | Optical goods stores .....                                     | 13                      | 7 744           | 2 385                    | 612                             | 106                                                       | 9.1                                      | 10.0                   |
| 44619                          | Other health & personal care stores .....                      | 12                      | 9 241           | 2 145                    | 537                             | 113                                                       | 25.3                                     | 5.0                    |
| 446191                         | Food (health) supplement stores .....                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446199                         | All other health & personal care stores .....                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                        | 45                      | 78 301          | 4 892                    | 1 230                           | 398                                                       | 6.8                                      | 18.0                   |
| 4471                           | Gasoline stations .....                                        | 45                      | 78 301          | 4 892                    | 1 230                           | 398                                                       | 6.8                                      | 18.0                   |
| 44711                          | Gasoline stations with convenience stores .....                | 10                      | 13 169          | 1 033                    | 250                             | 97                                                        | —                                        | 17.1                   |
| 447110                         | Gasoline stations with convenience stores .....                | 10                      | 13 169          | 1 033                    | 250                             | 97                                                        | —                                        | 17.1                   |
| 44719                          | Other gasoline stations .....                                  | 35                      | 65 132          | 3 859                    | 980                             | 301                                                       | 8.2                                      | 18.1                   |
| 447190                         | Other gasoline stations .....                                  | 35                      | 65 132          | 3 859                    | 980                             | 301                                                       | 8.2                                      | 18.1                   |
| 448                            | Clothing & clothing accessories stores .....                   | 105                     | 84 910          | 10 374                   | 2 582                           | 845                                                       | 6.0                                      | 6.0                    |
| 4481                           | Clothing stores .....                                          | 64                      | 62 732          | 7 121                    | 1 632                           | 628                                                       | 5.2                                      | 7.1                    |
| 44812                          | Women's clothing stores .....                                  | 29                      | 15 737          | 2 370                    | 564                             | 223                                                       | 16.9                                     | .9                     |
| 448120                         | Women's clothing stores .....                                  | 29                      | 15 737          | 2 370                    | 564                             | 223                                                       | 16.9                                     | .9                     |
| 44813                          | Children's & infants' clothing stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448130                         | Children's & infants' clothing stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44814                          | Family clothing stores .....                                   | 14                      | 34 710          | 3 501                    | 766                             | 275                                                       | —                                        | 12.1                   |
| 448140                         | Family clothing stores .....                                   | 14                      | 34 710          | 3 501                    | 766                             | 275                                                       | —                                        | 12.1                   |
| 44815                          | Clothing accessories stores .....                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448150                         | Clothing accessories stores .....                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819                          | Other clothing stores .....                                    | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448190                         | Other clothing stores .....                                    | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482                           | Shoe stores .....                                              | 20                      | 9 726           | 1 320                    | 301                             | 106                                                       | 6.1                                      | 2.3                    |
| 44821                          | Shoe stores .....                                              | 20                      | 9 726           | 1 320                    | 301                             | 106                                                       | 6.1                                      | 2.3                    |
| 448210                         | Shoe stores .....                                              | 20                      | 9 726           | 1 320                    | 301                             | 106                                                       | 6.1                                      | 2.3                    |
| 4482102                        | Women's shoe stores .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482103                        | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                        | Family shoe stores .....                                       | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482105                        | Athletic footwear stores .....                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 21                      | 12 452          | 1 933                    | 649                             | 111                                                       | 10.4                                     | 3.2                    |
| 44831                          | Jewelry stores .....                                           | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448310                         | Jewelry stores .....                                           | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44832                          | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                         | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                        |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EUGENE, OR—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                    | Sporting goods, hobby, book, & music stores .....                    | 87                      | 86 109          | 10 991                   | 2 518                           | 782                                                       | 4.0                                      | 7.2                    |
| 4511                   | Sporting goods, hobby, & musical instrument stores ..                | 59                      | 48 907          | 6 331                    | 1 451                           | 466                                                       | 4.3                                      | 9.0                    |
| 45111                  | Sporting goods stores .....                                          | 28                      | 24 740          | 3 163                    | 705                             | 205                                                       | 5.6                                      | 10.3                   |
| 451110                 | Sporting goods stores .....                                          | 28                      | 24 740          | 3 163                    | 705                             | 205                                                       | 5.6                                      | 10.3                   |
| 4511101                | General-line sporting goods stores .....                             | 7                       | 7 335           | 864                      | 129                             | 31                                                        | 8.3                                      | 32.9                   |
| 4511102                | Specialty-line sporting goods stores .....                           | 21                      | 17 405          | 2 299                    | 576                             | 174                                                       | 4.5                                      | .7                     |
| 45112                  | Hobby, toy, & game stores .....                                      | 14                      | 16 522          | 1 932                    | 427                             | 141                                                       | —                                        | 3.4                    |
| 451120                 | Hobby, toy, & game stores .....                                      | 14                      | 16 522          | 1 932                    | 427                             | 141                                                       | —                                        | 3.4                    |
| 45113                  | Sewing, needlework, & piece goods stores .....                       | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                 | Sewing, needlework, & piece goods stores .....                       | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                  | Musical instrument & supplies stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451140                 | Musical instrument & supplies stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512                   | Book, periodical, & music stores .....                               | 28                      | 37 202          | 4 660                    | 1 067                           | 316                                                       | 3.6                                      | 4.9                    |
| 45121                  | Book stores & news dealers .....                                     | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451211                 | Book stores .....                                                    | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512111                | Book stores, general .....                                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                | Specialty book stores .....                                          | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512113                | College book stores .....                                            | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45122                  | Prerecorded tape, compact disc, & record stores ...                  | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451220                 | Prerecorded tape, compact disc, & record stores .                    | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                    | General merchandise stores .....                                     | 19                      | 382 610         | 34 249                   | 7 684                           | 2 060                                                     | —                                        | —                      |
| 4521                   | Department stores (incl leased depts) ## .....                       | 8                       | 150 710         | N                        | N                               | N                                                         | —                                        | —                      |
| 45211                  | Department stores (incl leased depts) ## .....                       | 8                       | 150 710         | N                        | N                               | N                                                         | —                                        | —                      |
| 4521                   | Department stores (excl leased depts) .....                          | 8                       | 147 606         | 16 892                   | 3 354                           | 953                                                       | —                                        | —                      |
| 45211                  | Department stores (excl leased depts) .....                          | 8                       | 147 606         | 16 892                   | 3 354                           | 953                                                       | —                                        | —                      |
| 452110                 | Department stores (excl leased depts) .....                          | 8                       | 147 606         | 16 892                   | 3 354                           | 953                                                       | —                                        | —                      |
| 4521101                | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521102                | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521103                | National chain department stores (excl leased depts) .....           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                   | Other general merchandise stores .....                               | 11                      | 235 004         | 17 357                   | 4 330                           | 1 107                                                     | —                                        | —                      |
| 45291                  | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452910                 | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45299                  | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                 | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529902                | Catalog showrooms .....                                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                | Miscellaneous general merchandise stores ....                        | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                                  | 128                     | 98 270          | 12 524                   | 2 887                           | 1 023                                                     | 7.1                                      | 2.3                    |
| 4531                   | Florists .....                                                       | 17                      | 3 615           | 913                      | 231                             | 98                                                        | 10.5                                     | .6                     |
| 45311                  | Florists .....                                                       | 17                      | 3 615           | 913                      | 231                             | 98                                                        | 10.5                                     | .6                     |
| 453110                 | Florists .....                                                       | 17                      | 3 615           | 913                      | 231                             | 98                                                        | 10.5                                     | .6                     |
| 4532                   | Office supplies, stationery, & gift stores .....                     | 42                      | 38 542          | 4 486                    | 1 091                           | 388                                                       | 4.4                                      | .9                     |
| 45321                  | Office supplies & stationery stores .....                            | 5                       | 19 915          | 1 355                    | 343                             | 96                                                        | —                                        | —                      |
| 453210                 | Office supplies & stationery stores .....                            | 5                       | 19 915          | 1 355                    | 343                             | 96                                                        | —                                        | —                      |
| 4532102                | Office supplies stores .....                                         | 5                       | 19 915          | 1 355                    | 343                             | 96                                                        | —                                        | —                      |
| 45322                  | Gift, novelty, & souvenir stores .....                               | 37                      | 18 627          | 3 131                    | 748                             | 292                                                       | 9.0                                      | 1.8                    |
| 453220                 | Gift, novelty, & souvenir stores .....                               | 37                      | 18 627          | 3 131                    | 748                             | 292                                                       | 9.0                                      | 1.8                    |
| 4533                   | Used merchandise stores .....                                        | 32                      | 11 775          | 2 757                    | 648                             | 300                                                       | 3.1                                      | 2.9                    |
| 45331                  | Used merchandise stores .....                                        | 32                      | 11 775          | 2 757                    | 648                             | 300                                                       | 3.1                                      | 2.9                    |
| 453310                 | Used merchandise stores .....                                        | 32                      | 11 775          | 2 757                    | 648                             | 300                                                       | 3.1                                      | 2.9                    |
| 4539                   | Other miscellaneous store retailers .....                            | 37                      | 44 338          | 4 368                    | 917                             | 237                                                       | 10.3                                     | 3.5                    |
| 45391                  | Pet & pet supplies stores .....                                      | 11                      | 8 704           | 887                      | 216                             | 66                                                        | 5.7                                      | 7.5                    |
| 453910                 | Pet & pet supplies stores .....                                      | 11                      | 8 704           | 887                      | 216                             | 66                                                        | 5.7                                      | 7.5                    |
| 45392                  | Art dealers .....                                                    | 5                       | 1 507           | 203                      | 49                              | 23                                                        | 20.7                                     | —                      |
| 453920                 | Art dealers .....                                                    | 5                       | 1 507           | 203                      | 49                              | 23                                                        | 20.7                                     | —                      |
| 45393                  | Manufactured (mobile) home dealers .....                             | 5                       | 17 736          | 817                      | 158                             | 30                                                        | 3.2                                      | 1.3                    |
| 453930                 | Manufactured (mobile) home dealers .....                             | 5                       | 17 736          | 817                      | 158                             | 30                                                        | 3.2                                      | 1.3                    |
| 45399                  | All other miscellaneous store retailers .....                        | 16                      | 16 391          | 2 461                    | 494                             | 118                                                       | 19.6                                     | 4.1                    |
| 454                    | Nonstore retailers .....                                             | 31                      | 31 522          | 5 073                    | 1 247                           | 222                                                       | 3.5                                      | 3.5                    |
| 4541                   | Electronic shopping & mail-order houses .....                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                  | Electronic shopping & mail-order houses .....                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110                 | Electronic shopping & mail-order houses .....                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4542                   | Vending machine operators .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                  | Vending machine operators .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                 | Vending machine operators .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                   | Direct selling establishments .....                                  | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454312                 | Liquefied petroleum gas (bottled gas) dealers ...                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                  | Other direct selling establishments .....                            | 17                      | 21 196          | 3 353                    | 815                             | 145                                                       | 3.4                                      | 5.0                    |
| 454390                 | Other direct selling establishments .....                            | 17                      | 21 196          | 3 353                    | 815                             | 145                                                       | 3.4                                      | 5.0                    |
| <b>FAIRVIEW, OR</b>    |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>                                            | <b>4</b>                | <b>4 010</b>    | <b>386</b>               | <b>81</b>                       | <b>35</b>                                                 | <b>83.1</b>                              | <b>1.7</b>             |
| 445                    | Food & beverage stores .....                                         | 4                       | 4 010           | 386                      | 81                              | 35                                                        | 83.1                                     | 1.7                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                         |                                                         |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FLORENCE, OR</b>     |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b>                                     | <b>73</b>               | <b>94 359</b>   | <b>10 172</b>            | <b>2 351</b>                    | <b>616</b>                                                | <b>4.5</b>                               | <b>2.4</b>             |
| 441                     | Motor vehicle & parts dealers                           | 6                       | 12 092          | 1 441                    | 364                             | 59                                                        | 7.7                                      | —                      |
| 4412                    | Other motor vehicle dealers                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                  | All other motor vehicle dealers                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores                          | 4                       | 2 006           | 231                      | 44                              | 11                                                        | 13.2                                     | 35.7                   |
| 4431                    | Electronics & appliance stores                          | 4                       | 2 006           | 231                      | 44                              | 11                                                        | 13.2                                     | 35.7                   |
| 444                     | Building material & garden equipment & supplies dealers | 6                       | 9 379           | 1 029                    | 230                             | 60                                                        | —                                        | —                      |
| 4441                    | Building material & supplies dealers                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                   | Other building material dealers                         | 3                       | 6 906           | 706                      | 155                             | 30                                                        | —                                        | —                      |
| 444190                  | Other building material dealers                         | 3                       | 6 906           | 706                      | 155                             | 30                                                        | —                                        | —                      |
| 445                     | Food & beverage stores                                  | 9                       | 31 207          | 3 273                    | 709                             | 200                                                       | .5                                       | 3.2                    |
| 4451                    | Grocery stores                                          | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                     | Health & personal care stores                           | 5                       | 7 286           | 797                      | 165                             | 53                                                        | 5.3                                      | —                      |
| 4461                    | Health & personal care stores                           | 5                       | 7 286           | 797                      | 165                             | 53                                                        | 5.3                                      | —                      |
| 4461102                 | Proprietary stores                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations                                       | 6                       | 8 203           | 668                      | 184                             | 44                                                        | —                                        | —                      |
| 448                     | Clothing & clothing accessories stores                  | 12                      | 4 885           | 690                      | 156                             | 54                                                        | 13.8                                     | 1.3                    |
| 4481                    | Clothing stores                                         | 7                       | 3 812           | 407                      | 95                              | 32                                                        | 6.8                                      | 1.7                    |
| 44832                   | Luggage & leather goods stores                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                  | Luggage & leather goods stores                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                     | Sporting goods, hobby, book, & music stores             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                     | General merchandise stores                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                   | All other general merchandise stores                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                  | All other general merchandise stores                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                 | Miscellaneous general merchandise stores                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers                           | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                 | Office supplies stores                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                    | Used merchandise stores                                 | 5                       | 991             | 277                      | 62                              | 20                                                        | 9.3                                      | 26.0                   |
| 45331                   | Used merchandise stores                                 | 5                       | 991             | 277                      | 62                              | 20                                                        | 9.3                                      | 26.0                   |
| 453310                  | Used merchandise stores                                 | 5                       | 991             | 277                      | 62                              | 20                                                        | 9.3                                      | 26.0                   |
| 4539                    | Other miscellaneous store retailers                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                   | Manufactured (mobile) home dealers                      | 3                       | 4 954           | 381                      | 102                             | 23                                                        | D                                        | —                      |
| 453930                  | Manufactured (mobile) home dealers                      | 3                       | 4 954           | 381                      | 102                             | 23                                                        | D                                        | —                      |
| 454                     | Nonstore retailers                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>FOREST GROVE, OR</b> |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b>                                     | <b>47</b>               | <b>96 688</b>   | <b>9 591</b>             | <b>2 250</b>                    | <b>503</b>                                                | <b>14.1</b>                              | <b>1.9</b>             |
| 441                     | Motor vehicle & parts dealers                           | 6                       | 29 885          | 3 331                    | 829                             | 86                                                        | 25.1                                     | 2.5                    |
| 44132                   | Tire dealers                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                  | Tire dealers                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores                          | 3                       | 1 868           | 218                      | 53                              | 13                                                        | —                                        | —                      |
| 4431                    | Electronics & appliance stores                          | 3                       | 1 868           | 218                      | 53                              | 13                                                        | —                                        | —                      |
| 44311                   | Appliance, television, & other electronics stores       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                    | Building material & supplies dealers                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                   | Other building material dealers                         | 3                       | 9 603           | 899                      | 236                             | 46                                                        | —                                        | —                      |
| 444190                  | Other building material dealers                         | 3                       | 9 603           | 899                      | 236                             | 46                                                        | —                                        | —                      |
| 445                     | Food & beverage stores                                  | 7                       | 26 002          | 2 260                    | 451                             | 130                                                       | 2.3                                      | —                      |
| 446                     | Health & personal care stores                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations                                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                     | Sporting goods, hobby, book, & music stores             | 4                       | 2 374           | 294                      | 63                              | 26                                                        | 54.7                                     | 7.5                    |
| 4512113                 | College book stores                                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                     | General merchandise stores                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                   | All other general merchandise stores                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                  | All other general merchandise stores                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                 | Miscellaneous general merchandise stores                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FOREST GROVE, OR—Con.</b>   |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 454                            | Nonstore retailers .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>GLADSTONE, OR</b>           |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                      | <b>25</b>               | <b>633 810</b>  | <b>40 162</b>            | <b>8 936</b>                    | <b>999</b>                                                | <b>.2</b>                                | <b>.3</b>              |
| 441                            | Motor vehicle & parts dealers .....                            | 11                      | 597 743         | 36 743                   | 8 158                           | 736                                                       | —                                        | —                      |
| 4411                           | Automobile dealers .....                                       | 9                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44111                          | New car dealers .....                                          | 8                       | 588 742         | 35 909                   | 7 951                           | 706                                                       | —                                        | —                      |
| 441110                         | New car dealers .....                                          | 8                       | 588 742         | 35 909                   | 7 951                           | 706                                                       | —                                        | —                      |
| 4412                           | Other motor vehicle dealers .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441222                         | Boat dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44132                          | Tire dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441320                         | Tire dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                           | Electronics & appliance stores .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44311                          | Appliance, television, & other electronics stores .....        | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443111                         | Household appliance stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 4                       | 20 782          | 2 095                    | 453                             | 161                                                       | 4.2                                      | —                      |
| 446                            | Health & personal care stores .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                        | 3                       | 8 942           | 579                      | 137                             | 52                                                        | —                                        | 24.0                   |
| 453                            | Miscellaneous store retailers .....                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                          | All other miscellaneous store retailers .....                  | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>GRANTS PASS, OR</b>         |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                      | <b>228</b>              | <b>474 663</b>  | <b>46 911</b>            | <b>11 135</b>                   | <b>2 638</b>                                              | <b>7.7</b>                               | <b>3.5</b>             |
| 441                            | Motor vehicle & parts dealers .....                            | 42                      | 174 478         | 16 210                   | 3 804                           | 568                                                       | 5.0                                      | 5.2                    |
| 4411                           | Automobile dealers .....                                       | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44111                          | New car dealers .....                                          | 6                       | 110 974         | 9 221                    | 1 933                           | 272                                                       | —                                        | 6.5                    |
| 441110                         | New car dealers .....                                          | 6                       | 110 974         | 9 221                    | 1 933                           | 272                                                       | —                                        | 6.5                    |
| 44112                          | Used car dealers .....                                         | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                         | Used car dealers .....                                         | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                           | Other motor vehicle dealers .....                              | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44121                          | Recreational vehicle dealers .....                             | 6                       | 33 487          | 3 377                    | 970                             | 130                                                       | 10.0                                     | —                      |
| 441210                         | Recreational vehicle dealers .....                             | 6                       | 33 487          | 3 377                    | 970                             | 130                                                       | 10.0                                     | —                      |
| 4413                           | Automotive parts, accessories, & tire stores .....             | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                          | Automotive parts & accessories stores .....                    | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                         | Automotive parts & accessories stores .....                    | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                          | Tire dealers .....                                             | 8                       | 10 861          | 2 212                    | 590                             | 82                                                        | 12.8                                     | 9.9                    |
| 441320                         | Tire dealers .....                                             | 8                       | 10 861          | 2 212                    | 590                             | 82                                                        | 12.8                                     | 9.9                    |
| 442                            | Furniture & home furnishings stores .....                      | 7                       | 7 151           | 1 602                    | 457                             | 70                                                        | 63.5                                     | —                      |
| 4421                           | Furniture stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                          | Furniture stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                         | Furniture stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                           | Home furnishings stores .....                                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                           | Electronics & appliance stores .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                          | Appliance, television, & other electronics stores .....        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                         | Radio, television, & other electronics stores .....            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                          | Computer & software stores .....                               | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                         | Computer & software stores .....                               | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                            | Building material & garden equipment & supplies dealers .....  | 29                      | 30 822          | 3 945                    | 946                             | 183                                                       | 6.7                                      | 10.4                   |
| 4441                           | Building material & supplies dealers .....                     | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                          | 15                      | 19 273          | 2 433                    | 561                             | 109                                                       | 9.0                                      | 7.0                    |
| 444190                         | Other building material dealers .....                          | 15                      | 19 273          | 2 433                    | 561                             | 109                                                       | 9.0                                      | 7.0                    |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                          | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 35                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4451                           | Grocery stores .....                                           | 24                      | 58 116          | 5 492                    | 1 329                           | 469                                                       | 11.7                                     | .9                     |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 11                      | 51 389          | 4 685                    | 1 138                           | 390                                                       | 9.9                                      | —                      |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 11                      | 51 389          | 4 685                    | 1 138                           | 390                                                       | 9.9                                      | —                      |
| 44512                          | Convenience stores .....                                       | 13                      | 6 727           | 807                      | 191                             | 79                                                        | 25.8                                     | 7.4                    |
| 445120                         | Convenience stores .....                                       | 13                      | 6 727           | 807                      | 191                             | 79                                                        | 25.8                                     | 7.4                    |
| 4452                           | Specialty food stores .....                                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4453                           | Beer, wine, & liquor stores .....                              | 6                       | 5 989           | 176                      | 40                              | 11                                                        | 4.3                                      | —                      |
| 44531                          | Beer, wine, & liquor stores .....                              | 6                       | 5 989           | 176                      | 40                              | 11                                                        | 4.3                                      | —                      |
| 445310                         | Beer, wine, & liquor stores .....                              | 6                       | 5 989           | 176                      | 40                              | 11                                                        | 4.3                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GRANTS PASS, OR—Con.</b>    |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 446                            | Health & personal care stores .....                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461                           | Health & personal care stores .....                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                              | 22                      | 38 033          | 2 095                    | 465                             | 175                                                       | 15.3                                     | —                      |
| 4471                           | Gasoline stations .....                                              | 22                      | 38 033          | 2 095                    | 465                             | 175                                                       | 15.3                                     | —                      |
| 44719                          | Other gasoline stations .....                                        | 19                      | 33 798          | 1 840                    | 405                             | 150                                                       | 15.6                                     | —                      |
| 447190                         | Other gasoline stations .....                                        | 19                      | 33 798          | 1 840                    | 405                             | 150                                                       | 15.6                                     | —                      |
| 448                            | Clothing & clothing accessories stores .....                         | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4481                           | Clothing stores .....                                                | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 6                       | 2 246           | 470                      | 102                             | 29                                                        | 33.4                                     | —                      |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 11                      | 2 910           | 288                      | 62                              | 33                                                        | 23.5                                     | 10.4                   |
| 4512                           | Book, periodical, & music stores .....                               | 4                       | 1 902           | 174                      | 41                              | 19                                                        | 24.5                                     | —                      |
| 45121                          | Book stores & news dealers .....                                     | 4                       | 1 902           | 174                      | 41                              | 19                                                        | 24.5                                     | —                      |
| 451212                         | News dealers & newsstands .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                                     | 8                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                           | Other general merchandise stores .....                               | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                           | 5                       | 14 205          | 1 220                    | 301                             | 80                                                        | 1.4                                      | 4.5                    |
| 452990                         | All other general merchandise stores .....                           | 5                       | 14 205          | 1 220                    | 301                             | 80                                                        | 1.4                                      | 4.5                    |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                                  | 25                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531                           | Florists .....                                                       | 4                       | 1 508           | 333                      | 85                              | 41                                                        | —                                        | 24.5                   |
| 45311                          | Florists .....                                                       | 4                       | 1 508           | 333                      | 85                              | 41                                                        | —                                        | 24.5                   |
| 453110                         | Florists .....                                                       | 4                       | 1 508           | 333                      | 85                              | 41                                                        | —                                        | 24.5                   |
| 45321                          | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                         | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores .....                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                          | Used merchandise stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                         | Used merchandise stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....                            | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                          | Pet & pet supplies stores .....                                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                         | Pet & pet supplies stores .....                                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                          | All other miscellaneous store retailers .....                        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                             | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                           | Direct selling establishments .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>GRESHAM, OR</b>             |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                            | <b>277</b>              | <b>905 415</b>  | <b>79 599</b>            | <b>18 932</b>                   | <b>4 397</b>                                              | <b>5.8</b>                               | <b>1.9</b>             |
| 441                            | Motor vehicle & parts dealers .....                                  | 37                      | 396 883         | 26 599                   | 6 209                           | 879                                                       | 5.2                                      | .2                     |
| 4411                           | Automobile dealers .....                                             | 11                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44111                          | New car dealers .....                                                | 10                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 441110                         | New car dealers .....                                                | 10                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4412                           | Other motor vehicle dealers .....                                    | 6                       | 25 350          | 2 139                    | 448                             | 84                                                        | 10.6                                     | 1.1                    |
| 44121                          | Recreational vehicle dealers .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                         | Recreational vehicle dealers .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221                         | Motorcycle dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                           | Automotive parts, accessories, & tire stores .....                   | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                          | Automotive parts & accessories stores .....                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                         | Automotive parts & accessories stores .....                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                          | Tire dealers .....                                                   | 10                      | 11 032          | 2 348                    | 608                             | 88                                                        | 12.0                                     | 4.0                    |
| 441320                         | Tire dealers .....                                                   | 10                      | 11 032          | 2 348                    | 608                             | 88                                                        | 12.0                                     | 4.0                    |
| 442                            | Furniture & home furnishings stores .....                            | 21                      | 17 304          | 2 440                    | 598                             | 139                                                       | 5.0                                      | 8.8                    |
| 4421                           | Furniture stores .....                                               | 9                       | 7 382           | 920                      | 252                             | 52                                                        | 7.4                                      | 1.6                    |
| 44211                          | Furniture stores .....                                               | 9                       | 7 382           | 920                      | 252                             | 52                                                        | 7.4                                      | 1.6                    |
| 442110                         | Furniture stores .....                                               | 9                       | 7 382           | 920                      | 252                             | 52                                                        | 7.4                                      | 1.6                    |
| 4422                           | Home furnishings stores .....                                        | 12                      | 9 922           | 1 520                    | 346                             | 87                                                        | 3.2                                      | 14.1                   |
| 44221                          | Floor covering stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                         | Floor covering stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                          | Other home furnishings stores .....                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                         | All other home furnishings stores .....                              | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                                 | 14                      | 10 426          | 1 538                    | 374                             | 78                                                        | 56.2                                     | 1.9                    |
| 4431                           | Electronics & appliance stores .....                                 | 14                      | 10 426          | 1 538                    | 374                             | 78                                                        | 56.2                                     | 1.9                    |
| 44311                          | Appliance, television, & other electronics stores .....              | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443111                         | Household appliance stores .....                                     | 6                       | 6 723           | 919                      | 206                             | 40                                                        | 51.8                                     | —                      |
| 443112                         | Radio, television, & other electronics stores .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44313                          | Camera & photographic supplies stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443130                         | Camera & photographic supplies stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GRESHAM, OR—Con.</b>        |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                            | Building material & garden equipment & supplies dealers .....  | 21                      | 55 242          | 5 988                    | 1 321                           | 249                                                       | 1.5                                      | 1.4                    |
| 4441                           | Building material & supplies dealers .....                     | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412                          | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                         | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                          | 13                      | 46 577          | 4 769                    | 1 070                           | 189                                                       | 1.1                                      | .4                     |
| 444190                         | Other building material dealers .....                          | 13                      | 46 577          | 4 769                    | 1 070                           | 189                                                       | 1.1                                      | .4                     |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                          | Nursery & garden centers .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 40                      | 154 122         | 14 989                   | 3 214                           | 855                                                       | 2.7                                      | 1.0                    |
| 4451                           | Grocery stores .....                                           | 27                      | 142 911         | 13 098                   | 2 742                           | 761                                                       | 2.0                                      | .4                     |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 13                      | 133 886         | 12 179                   | 2 533                           | 676                                                       | .8                                       | .2                     |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 13                      | 133 886         | 12 179                   | 2 533                           | 676                                                       | .8                                       | .2                     |
| 44512                          | Convenience stores .....                                       | 14                      | 9 025           | 919                      | 209                             | 85                                                        | 19.4                                     | 3.8                    |
| 445120                         | Convenience stores .....                                       | 14                      | 9 025           | 919                      | 209                             | 85                                                        | 19.4                                     | 3.8                    |
| 4452                           | Specialty food stores .....                                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                            | 19                      | 26 309          | 3 073                    | 700                             | 191                                                       | 5.5                                      | 15.6                   |
| 4461                           | Health & personal care stores .....                            | 19                      | 26 309          | 3 073                    | 700                             | 191                                                       | 5.5                                      | 15.6                   |
| 44611                          | Pharmacies & drug stores .....                                 | 8                       | 22 550          | 2 409                    | 548                             | 154                                                       | 3.8                                      | 18.2                   |
| 446110                         | Pharmacies & drug stores .....                                 | 8                       | 22 550          | 2 409                    | 548                             | 154                                                       | 3.8                                      | 18.2                   |
| 4461101                        | Pharmacies & drug stores .....                                 | 8                       | 22 550          | 2 409                    | 548                             | 154                                                       | 3.8                                      | 18.2                   |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44613                          | Optical goods stores .....                                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446130                         | Optical goods stores .....                                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446191                         | Food (health) supplement stores .....                          | 3                       | 824             | 117                      | 28                              | 9                                                         | D                                        | —                      |
| 447                            | Gasoline stations .....                                        | 25                      | 52 230          | 3 135                    | 684                             | 310                                                       | 23.1                                     | 4.3                    |
| 4471                           | Gasoline stations .....                                        | 25                      | 52 230          | 3 135                    | 684                             | 310                                                       | 23.1                                     | 4.3                    |
| 44711                          | Gasoline stations with convenience stores .....                | 8                       | 17 251          | 1 056                    | 248                             | 97                                                        | 11.5                                     | —                      |
| 447110                         | Gasoline stations with convenience stores .....                | 8                       | 17 251          | 1 056                    | 248                             | 97                                                        | 11.5                                     | —                      |
| 44719                          | Other gasoline stations .....                                  | 17                      | 34 979          | 2 079                    | 436                             | 213                                                       | 28.8                                     | 6.4                    |
| 447190                         | Other gasoline stations .....                                  | 17                      | 34 979          | 2 079                    | 436                             | 213                                                       | 28.8                                     | 6.4                    |
| 448                            | Clothing & clothing accessories stores .....                   | 22                      | 21 237          | 2 436                    | 584                             | 222                                                       | 3.2                                      | 2.3                    |
| 4481                           | Clothing stores .....                                          | 14                      | 18 510          | 2 258                    | 542                             | 199                                                       | 3.4                                      | .9                     |
| 44814                          | Family clothing stores .....                                   | 4                       | 14 048          | 1 363                    | 327                             | 142                                                       | 4.5                                      | —                      |
| 448140                         | Family clothing stores .....                                   | 4                       | 14 048          | 1 363                    | 327                             | 142                                                       | 4.5                                      | —                      |
| 44819                          | Other clothing stores .....                                    | 3                       | 758             | 127                      | 31                              | 14                                                        | —                                        | 5.7                    |
| 448190                         | Other clothing stores .....                                    | 3                       | 758             | 127                      | 31                              | 14                                                        | —                                        | 5.7                    |
| 451                            | Sporting goods, hobby, book, & music stores .....              | 24                      | 19 169          | 2 806                    | 677                             | 262                                                       | 7.3                                      | 19.1                   |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..          | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45111                          | Sporting goods stores .....                                    | 9                       | 6 266           | 706                      | 160                             | 39                                                        | 9.2                                      | 32.0                   |
| 451110                         | Sporting goods stores .....                                    | 9                       | 6 266           | 706                      | 160                             | 39                                                        | 9.2                                      | 32.0                   |
| 4511102                        | Specialty-line sporting goods stores .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                          | Hobby, toy, & game stores .....                                | 4                       | 7 905           | 1 326                    | 327                             | 123                                                       | —                                        | 19.6                   |
| 451120                         | Hobby, toy, & game stores .....                                | 4                       | 7 905           | 1 326                    | 327                             | 123                                                       | —                                        | 19.6                   |
| 45113                          | Sewing, needlework, & piece goods stores .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                         | Musical instrument & supplies stores .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                           | Book, periodical, & music stores .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45121                          | Book stores & news dealers .....                               | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451211                         | Book stores .....                                              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                        | Book stores, general .....                                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                        | Specialty book stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                               | 6                       | 131 050         | 12 737                   | 3 737                           | 940                                                       | —                                        | —                      |
| 4529                           | Other general merchandise stores .....                         | 5                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45291                          | Warehouse clubs & superstores .....                            | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452910                         | Warehouse clubs & superstores .....                            | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529902                        | Catalog showrooms .....                                        | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                 | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                         |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GRESHAM, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                     | Miscellaneous store retailers .....                           | 40                      | 19 108          | 3 613                    | 782                             | 253                                                       | 19.4                                     | 9.2                    |
| 4531                    | Florists .....                                                | 7                       | 1 607           | 339                      | 74                              | 50                                                        | 12.4                                     | 30.1                   |
| 45311                   | Florists .....                                                | 7                       | 1 607           | 339                      | 74                              | 50                                                        | 12.4                                     | 30.1                   |
| 453110                  | Florists .....                                                | 7                       | 1 607           | 339                      | 74                              | 50                                                        | 12.4                                     | 30.1                   |
| 4532                    | Office supplies, stationery, & gift stores .....              | 12                      | 7 259           | 1 406                    | 271                             | 38                                                        | 28.4                                     | 6.8                    |
| 45321                   | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                  | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                 | Office supplies stores .....                                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45322                   | Gift, novelty, & souvenir stores .....                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453220                  | Gift, novelty, & souvenir stores .....                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                    | Used merchandise stores .....                                 | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45331                   | Used merchandise stores .....                                 | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453310                  | Used merchandise stores .....                                 | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4539                    | Other miscellaneous store retailers .....                     | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                   | Pet & pet supplies stores .....                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                  | Pet & pet supplies stores .....                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                   | All other miscellaneous store retailers .....                 | 8                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                     | Nonstore retailers .....                                      | 8                       | 2 335           | 245                      | 52                              | 19                                                        | 31.2                                     | 9.8                    |
| <b>HAPPY VALLEY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                     | <b>29</b>               | <b>96 817</b>   | <b>9 644</b>             | <b>2 292</b>                    | <b>536</b>                                                | <b>.1</b>                                | <b>4.8</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 3                       | 1 723           | 359                      | 78                              | 13                                                        | —                                        | 20.5                   |
| 442                     | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                    | Furniture stores .....                                        | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                   | Furniture stores .....                                        | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                  | Furniture stores .....                                        | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 3                       | 26 740          | 2 299                    | 596                             | 110                                                       | —                                        | —                      |
| 4431                    | Electronics & appliance stores .....                          | 3                       | 26 740          | 2 299                    | 596                             | 110                                                       | —                                        | —                      |
| 44311                   | Appliance, television, & other electronics stores .....       | 3                       | 26 740          | 2 299                    | 596                             | 110                                                       | —                                        | —                      |
| 443112                  | Radio, television, & other electronics stores .....           | 3                       | 26 740          | 2 299                    | 596                             | 110                                                       | —                                        | —                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441                    | Building material & supplies dealers .....                    | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44411                   | Home centers .....                                            | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444110                  | Home centers .....                                            | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445                     | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                     | Health & personal care stores .....                           | 3                       | 2 774           | 503                      | 148                             | 25                                                        | —                                        | 12.5                   |
| 44613                   | Optical goods stores .....                                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446130                  | Optical goods stores .....                                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 11                      | 14 367          | 1 723                    | 393                             | 165                                                       | —                                        | —                      |
| 4481                    | Clothing stores .....                                         | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814                   | Family clothing stores .....                                  | 3                       | 10 606          | 1 147                    | 266                             | 122                                                       | —                                        | —                      |
| 448140                  | Family clothing stores .....                                  | 3                       | 10 606          | 1 147                    | 266                             | 122                                                       | —                                        | —                      |
| 4482103                 | Children's & juveniles' shoe stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 3                       | 2 536           | 268                      | 57                              | 33                                                        | —                                        | 8.5                    |
| 4532                    | Office supplies, stationery, & gift stores .....              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>HERMISTON, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                     | <b>89</b>               | <b>192 247</b>  | <b>18 809</b>            | <b>4 400</b>                    | <b>1 123</b>                                              | <b>3.0</b>                               | <b>3.7</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 14                      | 59 072          | 5 412                    | 1 437                           | 182                                                       | .9                                       | —                      |
| 4412                    | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                  | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                    | Automotive parts, accessories, & tire stores .....            | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                   | Tire dealers .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                  | Tire dealers .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 8                       | 5 264           | 1 039                    | 258                             | 51                                                        | 29.8                                     | —                      |
| 4421                    | Furniture stores .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                   | Furniture stores .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                  | Furniture stores .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 3                       | 3 576           | 357                      | 86                              | 16                                                        | —                                        | —                      |
| 4431                    | Electronics & appliance stores .....                          | 3                       | 3 576           | 357                      | 86                              | 16                                                        | —                                        | —                      |
| 44311                   | Appliance, television, & other electronics stores .....       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443111                  | Household appliance stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HERMISTON, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                       | Building material & garden equipment & supplies dealers .....  | 10                      | 19 686          | 2 322                    | 484                             | 98                                                        | —                                        | —                      |
| 4441                      | Building material & supplies dealers .....                     | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                     | Other building material dealers .....                          | 7                       | 13 105          | 1 440                    | 330                             | 59                                                        | —                                        | —                      |
| 444190                    | Other building material dealers .....                          | 7                       | 13 105          | 1 440                    | 330                             | 59                                                        | —                                        | —                      |
| 4442                      | Lawn & garden equipment & supplies stores .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                     | Nursery & garden centers .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                    | Nursery & garden centers .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                       | Food & beverage stores .....                                   | 14                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451                      | Grocery stores .....                                           | 11                      | 45 735          | 3 941                    | 874                             | 277                                                       | 2.7                                      | 2.2                    |
| 44511                     | Supermarkets & other grocery (except convenience) stores ..... | 5                       | 41 641          | 3 511                    | 771                             | 222                                                       | —                                        | —                      |
| 445110                    | Supermarkets & other grocery (except convenience) stores ..... | 5                       | 41 641          | 3 511                    | 771                             | 222                                                       | —                                        | —                      |
| 446                       | Health & personal care stores .....                            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                       | Gasoline stations .....                                        | 7                       | 11 709          | 525                      | 108                             | 53                                                        | 4.3                                      | 49.9                   |
| 448                       | Clothing & clothing accessories stores .....                   | 10                      | 5 673           | 608                      | 148                             | 56                                                        | 11.6                                     | —                      |
| 4481                      | Clothing stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....              | 3                       | 461             | 66                       | 15                              | 8                                                         | D                                        | 6.1                    |
| 452                       | General merchandise stores .....                               | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                            | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                     | Office supplies & stationery stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                    | Office supplies & stationery stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                   | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                      | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                     | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                    | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                      | Other miscellaneous store retailers .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                       | Nonstore retailers .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>HILLSBORO, OR</b>      |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade .....</b>                                      | <b>225</b>              | <b>884 291</b>  | <b>78 598</b>            | <b>17 658</b>                   | <b>3 704</b>                                              | <b>2.7</b>                               | <b>4.0</b>             |
| 441                       | Motor vehicle & parts dealers .....                            | 33                      | 320 743         | 24 294                   | 5 341                           | 770                                                       | 2.9                                      | .5                     |
| 4411                      | Automobile dealers .....                                       | 15                      | 282 917         | 19 033                   | 4 172                           | 555                                                       | 2.8                                      | .6                     |
| 44111                     | New car dealers .....                                          | 12                      | 279 720         | 18 310                   | 4 029                           | 529                                                       | 2.8                                      | .6                     |
| 441110                    | New car dealers .....                                          | 12                      | 279 720         | 18 310                   | 4 029                           | 529                                                       | 2.8                                      | .6                     |
| 4412                      | Other motor vehicle dealers .....                              | 4                       | 22 258          | 2 394                    | 527                             | 111                                                       | 1.4                                      | —                      |
| 44121                     | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                    | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221                    | Motorcycle dealers .....                                       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....             | 14                      | 15 568          | 2 867                    | 642                             | 104                                                       | 6.1                                      | —                      |
| 44131                     | Automotive parts & accessories stores .....                    | 9                       | 8 556           | 1 405                    | 309                             | 56                                                        | 8.7                                      | —                      |
| 441310                    | Automotive parts & accessories stores .....                    | 9                       | 8 556           | 1 405                    | 309                             | 56                                                        | 8.7                                      | —                      |
| 44132                     | Tire dealers .....                                             | 5                       | 7 012           | 1 462                    | 333                             | 48                                                        | 3.0                                      | —                      |
| 441320                    | Tire dealers .....                                             | 5                       | 7 012           | 1 462                    | 333                             | 48                                                        | 3.0                                      | —                      |
| 442                       | Furniture & home furnishings stores .....                      | 16                      | 14 853          | 1 925                    | 526                             | 112                                                       | 14.5                                     | —                      |
| 4421                      | Furniture stores .....                                         | 8                       | 7 561           | 986                      | 283                             | 55                                                        | 3.6                                      | —                      |
| 44211                     | Furniture stores .....                                         | 8                       | 7 561           | 986                      | 283                             | 55                                                        | 3.6                                      | —                      |
| 442110                    | Furniture stores .....                                         | 8                       | 7 561           | 986                      | 283                             | 55                                                        | 3.6                                      | —                      |
| 4422                      | Home furnishings stores .....                                  | 8                       | 7 292           | 939                      | 243                             | 57                                                        | 25.9                                     | —                      |
| 44221                     | Floor covering stores .....                                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                    | Floor covering stores .....                                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                     | Other home furnishings stores .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                    | All other home furnishings stores .....                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                       | Electronics & appliance stores .....                           | 17                      | 14 141          | 1 515                    | 342                             | 82                                                        | 6.5                                      | —                      |
| 4431                      | Electronics & appliance stores .....                           | 17                      | 14 141          | 1 515                    | 342                             | 82                                                        | 6.5                                      | —                      |
| 44311                     | Appliance, television, & other electronics stores .....        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                    | Radio, television, & other electronics stores .....            | 6                       | 2 620           | 279                      | 69                              | 16                                                        | 17.9                                     | —                      |
| 44312                     | Computer & software stores .....                               | 5                       | 9 595           | 996                      | 226                             | 48                                                        | 3.8                                      | —                      |
| 443120                    | Computer & software stores .....                               | 5                       | 9 595           | 996                      | 226                             | 48                                                        | 3.8                                      | —                      |

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|---------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HILLSBORO, OR—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                       | Building material & garden equipment & supplies dealers .....        | 23                      | 79 991          | 7 965                    | 1 713                           | 351                                                       | 3.6                                      | —                      |
| 4441                      | Building material & supplies dealers .....                           | 20                      | 76 888          | 7 799                    | 1 676                           | 320                                                       | 2.4                                      | —                      |
| 44412                     | Paint & wallpaper stores .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120                    | Paint & wallpaper stores .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44419                     | Other building material dealers .....                                | 15                      | 72 124          | 7 370                    | 1 572                           | 300                                                       | 2.1                                      | —                      |
| 444190                    | Other building material dealers .....                                | 15                      | 72 124          | 7 370                    | 1 572                           | 300                                                       | 2.1                                      | —                      |
| 4442                      | Lawn & garden equipment & supplies stores .....                      | 3                       | 3 103           | 166                      | 37                              | 31                                                        | D                                        | —                      |
| 44422                     | Nursery & garden centers .....                                       | 3                       | 3 103           | 166                      | 37                              | 31                                                        | D                                        | —                      |
| 444220                    | Nursery & garden centers .....                                       | 3                       | 3 103           | 166                      | 37                              | 31                                                        | D                                        | —                      |
| 445                       | Food & beverage stores .....                                         | 32                      | 109 283         | 11 781                   | 2 612                           | 644                                                       | 4.4                                      | 3.0                    |
| 4451                      | Grocery stores .....                                                 | 20                      | 97 632          | 11 099                   | 2 440                           | 576                                                       | 4.7                                      | 3.1                    |
| 44511                     | Supermarkets & other grocery (except convenience) stores .....       | 11                      | 91 954          | 10 539                   | 2 309                           | 530                                                       | 4.7                                      | 1.7                    |
| 445110                    | Supermarkets & other grocery (except convenience) stores .....       | 11                      | 91 954          | 10 539                   | 2 309                           | 530                                                       | 4.7                                      | 1.7                    |
| 44512                     | Convenience stores .....                                             | 9                       | 5 678           | 560                      | 131                             | 46                                                        | 3.8                                      | 25.7                   |
| 445120                    | Convenience stores .....                                             | 9                       | 5 678           | 560                      | 131                             | 46                                                        | 3.8                                      | 25.7                   |
| 4452                      | Specialty food stores .....                                          | 8                       | 1 806           | 486                      | 130                             | 54                                                        | 10.8                                     | 17.7                   |
| 4453                      | Beer, wine, & liquor stores .....                                    | 4                       | 9 845           | 196                      | 42                              | 14                                                        | —                                        | —                      |
| 44531                     | Beer, wine, & liquor stores .....                                    | 4                       | 9 845           | 196                      | 42                              | 14                                                        | —                                        | —                      |
| 445310                    | Beer, wine, & liquor stores .....                                    | 4                       | 9 845           | 196                      | 42                              | 14                                                        | —                                        | —                      |
| 446                       | Health & personal care stores .....                                  | 18                      | 19 930          | 3 100                    | 625                             | 156                                                       | 5.5                                      | 6.3                    |
| 4461                      | Health & personal care stores .....                                  | 18                      | 19 930          | 3 100                    | 625                             | 156                                                       | 5.5                                      | 6.3                    |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44619                     | Other health & personal care stores .....                            | 6                       | 3 374           | 967                      | 201                             | 47                                                        | 6.0                                      | 8.5                    |
| 446199                    | All other health & personal care stores .....                        | 3                       | 2 884           | 892                      | 182                             | 35                                                        | —                                        | —                      |
| 447                       | Gasoline stations .....                                              | 12                      | 30 401          | 1 780                    | 396                             | 140                                                       | —                                        | 3.8                    |
| 4471                      | Gasoline stations .....                                              | 12                      | 30 401          | 1 780                    | 396                             | 140                                                       | —                                        | 3.8                    |
| 44719                     | Other gasoline stations .....                                        | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447190                    | Other gasoline stations .....                                        | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448                       | Clothing & clothing accessories stores .....                         | 19                      | 8 922           | 1 274                    | 237                             | 90                                                        | 12.9                                     | 6.8                    |
| 4481                      | Clothing stores .....                                                | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....                    | 10                      | 11 870          | 1 564                    | 377                             | 155                                                       | 1.5                                      | —                      |
| 4511                      | Sporting goods, hobby, & musical instrument stores ..                | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45112                     | Hobby, toy, & game stores .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120                    | Hobby, toy, & game stores .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                     | Sewing, needlework, & piece goods stores .....                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                    | Sewing, needlework, & piece goods stores .....                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                       | General merchandise stores .....                                     | 9                       | 116 409         | 9 854                    | 2 304                           | 731                                                       | .7                                       | —                      |
| 4521                      | Department stores (incl leased depts) ## .....                       | 3                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                     | Department stores (incl leased depts) ## .....                       | 3                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                      | Department stores (excl leased depts) .....                          | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45211                     | Department stores (excl leased depts) .....                          | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452110                    | Department stores (excl leased depts) .....                          | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521101                   | Conventional department stores (excl leased depts) .....             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4521102                   | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                      | Other general merchandise stores .....                               | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                     | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                    | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                   | Miscellaneous general merchandise stores .....                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                                  | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531                      | Florists .....                                                       | 4                       | 1 368           | 442                      | 104                             | 28                                                        | 16.8                                     | —                      |
| 45311                     | Florists .....                                                       | 4                       | 1 368           | 442                      | 104                             | 28                                                        | 16.8                                     | —                      |
| 453110                    | Florists .....                                                       | 4                       | 1 368           | 442                      | 104                             | 28                                                        | 16.8                                     | —                      |
| 4532                      | Office supplies, stationery, & gift stores .....                     | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                     | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210                    | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                   | Office supplies stores .....                                         | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                      | Used merchandise stores .....                                        | 6                       | 2 150           | 545                      | 132                             | 43                                                        | 1.5                                      | 49.1                   |
| 45331                     | Used merchandise stores .....                                        | 6                       | 2 150           | 545                      | 132                             | 43                                                        | 1.5                                      | 49.1                   |
| 453310                    | Used merchandise stores .....                                        | 6                       | 2 150           | 545                      | 132                             | 43                                                        | 1.5                                      | 49.1                   |
| 4539                      | Other miscellaneous store retailers .....                            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                     | Pet & pet supplies stores .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                    | Pet & pet supplies stores .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                     | All other miscellaneous store retailers .....                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|-------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                                   |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HILLSBORO, OR—Con.</b> |                                                                   |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade—Con.</b>                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| 454                       | Nonstore retailers . . . . .                                      | 14                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4541                      | Electronic shopping & mail-order houses . . . . .                 | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411                     | Electronic shopping & mail-order houses . . . . .                 | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110                    | Electronic shopping & mail-order houses . . . . .                 | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                      | Direct selling establishments . . . . .                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45431                     | Fuel dealers . . . . .                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                    | Liquefied petroleum gas (bottled gas) dealers . . .               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>HOOD RIVER, OR</b>     |                                                                   |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade . . . . .</b>                                     | <b>86</b>               | <b>135 547</b>  | <b>15 462</b>            | <b>3 180</b>                    | <b>1 011</b>                                              | <b>8.7</b>                               | <b>1.9</b>             |
| 441                       | Motor vehicle & parts dealers . . . . .                           | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4412                      | Other motor vehicle dealers . . . . .                             | 3                       | 2 734           | 291                      | 46                              | 50                                                        | —                                        | —                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers . . . .           | 3                       | 2 734           | 291                      | 46                              | 50                                                        | —                                        | —                      |
| 441222                    | Boat dealers . . . . .                                            | 3                       | 2 734           | 291                      | 46                              | 50                                                        | —                                        | —                      |
| 4413                      | Automotive parts, accessories, & tire stores . . . . .            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                     | Tire dealers . . . . .                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                    | Tire dealers . . . . .                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                       | Furniture & home furnishings stores . . . . .                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                       | Electronics & appliance stores . . . . .                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                      | Electronics & appliance stores . . . . .                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                     | Appliance, television, & other electronics stores . . . .         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers . . . . . | 5                       | 5 825           | 753                      | 167                             | 42                                                        | 21.0                                     | —                      |
| 4442                      | Lawn & garden equipment & supplies stores . . . . .               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                     | Nursery & garden centers . . . . .                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                    | Nursery & garden centers . . . . .                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                       | Food & beverage stores . . . . .                                  | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4451                      | Grocery stores . . . . .                                          | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                       | Health & personal care stores . . . . .                           | 6                       | 7 102           | 1 196                    | 263                             | 69                                                        | 25.6                                     | —                      |
| 4461                      | Health & personal care stores . . . . .                           | 6                       | 7 102           | 1 196                    | 263                             | 69                                                        | 25.6                                     | —                      |
| 446191                    | Food (health) supplement stores . . . . .                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                       | Gasoline stations . . . . .                                       | 6                       | 5 564           | 454                      | 118                             | 43                                                        | 3.6                                      | 4.4                    |
| 448                       | Clothing & clothing accessories stores . . . . .                  | 9                       | 4 840           | 695                      | 141                             | 99                                                        | 15.4                                     | —                      |
| 4481                      | Clothing stores . . . . .                                         | 5                       | 3 492           | 436                      | 86                              | 33                                                        | 12.3                                     | —                      |
| 451                       | Sporting goods, hobby, book, & music stores . . . . .             | 15                      | 7 349           | 949                      | 179                             | 68                                                        | 39.5                                     | 23.8                   |
| 4511                      | Sporting goods, hobby, & musical instrument stores . .            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45111                     | Sporting goods stores . . . . .                                   | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110                    | Sporting goods stores . . . . .                                   | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511101                   | General-line sporting goods stores . . . . .                      | 6                       | 2 649           | 260                      | 47                              | 20                                                        | 34.0                                     | 66.0                   |
| 4511102                   | Specialty-line sporting goods stores . . . . .                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                       | General merchandise stores . . . . .                              | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers . . . . .                           | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                     | Office supplies & stationery stores . . . . .                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                    | Office supplies & stationery stores . . . . .                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532101                   | Stationery stores . . . . .                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                      | Used merchandise stores . . . . .                                 | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                     | Used merchandise stores . . . . .                                 | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                    | Used merchandise stores . . . . .                                 | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                      | Other miscellaneous store retailers . . . . .                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45391                     | Pet & pet supplies stores . . . . .                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                    | Pet & pet supplies stores . . . . .                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                     | All other miscellaneous store retailers . . . . .                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                       | Nonstore retailers . . . . .                                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                    | Liquefied petroleum gas (bottled gas) dealers . . .               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>INDEPENDENCE, OR</b>   |                                                                   |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade . . . . .</b>                                     | <b>15</b>               | <b>21 338</b>   | <b>2 513</b>             | <b>602</b>                      | <b>167</b>                                                | <b>6.6</b>                               | <b>—</b>               |
| 441                       | Motor vehicle & parts dealers . . . . .                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                       | Electronics & appliance stores . . . . .                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers . . . . . | 3                       | 654             | 103                      | 33                              | 10                                                        | D                                        | —                      |
| 445                       | Food & beverage stores . . . . .                                  | 5                       | 11 231          | 1 256                    | 274                             | 93                                                        | 12.1                                     | —                      |
| 446                       | Health & personal care stores . . . . .                           | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                       | Gasoline stations . . . . .                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                       | Clothing & clothing accessories stores . . . . .                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                          |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JUNCTION CITY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade .....</b>                                     | <b>23</b>               | <b>252 766</b>  | <b>18 525</b>            | <b>4 130</b>                    | <b>596</b>                                                | <b>.1</b>                                | <b>1.6</b>             |
| 441                      | Motor vehicle & parts dealers .....                           | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4411                     | Automobile dealers .....                                      | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44111                    | New car dealers .....                                         | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 441110                   | New car dealers .....                                         | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44132                    | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                   | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                      | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                      | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                      | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                      | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>KEIZER, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade .....</b>                                     | <b>69</b>               | <b>97 659</b>   | <b>10 829</b>            | <b>2 131</b>                    | <b>512</b>                                                | <b>6.5</b>                               | <b>1.1</b>             |
| 441                      | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                      | Furniture & home furnishings stores .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                     | Home furnishings stores .....                                 | 7                       | 1 947           | 395                      | 83                              | 26                                                        | 9.8                                      | 31.6                   |
| 443                      | Electronics & appliance stores .....                          | 6                       | 1 960           | 292                      | 69                              | 22                                                        | 6.8                                      | —                      |
| 4431                     | Electronics & appliance stores .....                          | 6                       | 1 960           | 292                      | 69                              | 22                                                        | 6.8                                      | —                      |
| 44311                    | Appliance, television, & other electronics stores .....       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 6                       | 15 115          | 1 027                    | 257                             | 46                                                        | 1.2                                      | —                      |
| 4441                     | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                    | Other building material dealers .....                         | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444190                   | Other building material dealers .....                         | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                      | Food & beverage stores .....                                  | 10                      | 45 090          | 4 602                    | 972                             | 207                                                       | .6                                       | .5                     |
| 4451                     | Grocery stores .....                                          | 7                       | 40 306          | 4 445                    | 939                             | 198                                                       | .7                                       | .6                     |
| 4452                     | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                      | Health & personal care stores .....                           | 3                       | 2 142           | 508                      | 71                              | 19                                                        | —                                        | —                      |
| 447                      | Gasoline stations .....                                       | 4                       | 12 158          | 1 445                    | 70                              | 27                                                        | 7.3                                      | —                      |
| 44719                    | Other gasoline stations .....                                 | 4                       | 12 158          | 1 445                    | 70                              | 27                                                        | 7.3                                      | —                      |
| 447190                   | Other gasoline stations .....                                 | 4                       | 12 158          | 1 445                    | 70                              | 27                                                        | 7.3                                      | —                      |
| 448                      | Clothing & clothing accessories stores .....                  | 3                       | 1 059           | 364                      | 75                              | 16                                                        | —                                        | —                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 4                       | 747             | 106                      | 26                              | 12                                                        | 16.7                                     | —                      |
| 452                      | General merchandise stores .....                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                    | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                   | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                  | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                     | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45391                    | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                   | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                      | Nonstore retailers .....                                      | 4                       | 197             | 20                       | 3                               | 4                                                         | 44.7                                     | 6.1                    |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                          |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KLAMATH FALLS, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>             | <b>Retail trade</b>                                            | <b>185</b>              | <b>403 115</b>  | <b>41 136</b>            | <b>9 936</b>                    | <b>2 430</b>                                              | <b>7.8</b>                               | <b>4.3</b>             |
| 441                      | Motor vehicle & parts dealers                                  | 22                      | 104 966         | 10 275                   | 2 575                           | 398                                                       | 7.3                                      | —                      |
| 4411                     | Automobile dealers                                             | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44112                    | Used car dealers                                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                   | Used car dealers                                               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                     | Automotive parts, accessories, & tire stores                   | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                    | Automotive parts & accessories stores                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                   | Automotive parts & accessories stores                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                    | Tire dealers                                                   | 5                       | 10 510          | 2 041                    | 578                             | 80                                                        | 10.6                                     | —                      |
| 441320                   | Tire dealers                                                   | 5                       | 10 510          | 2 041                    | 578                             | 80                                                        | 10.6                                     | —                      |
| 442                      | Furniture & home furnishings stores                            | 13                      | 7 362           | 1 355                    | 340                             | 52                                                        | 42.3                                     | 4.5                    |
| 4421                     | Furniture stores                                               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                    | Furniture stores                                               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                   | Furniture stores                                               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                     | Home furnishings stores                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44221                    | Floor covering stores                                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                   | Floor covering stores                                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                      | Electronics & appliance stores                                 | 14                      | 11 117          | 1 577                    | 407                             | 92                                                        | 11.2                                     | 30.0                   |
| 4431                     | Electronics & appliance stores                                 | 14                      | 11 117          | 1 577                    | 407                             | 92                                                        | 11.2                                     | 30.0                   |
| 44311                    | Appliance, television, & other electronics stores              | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                   | Radio, television, & other electronics stores                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                    | Computer & software stores                                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                   | Computer & software stores                                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                      | Building material & garden equipment & supplies dealers        | 16                      | 28 704          | 3 594                    | 901                             | 131                                                       | 18.5                                     | —                      |
| 4441                     | Building material & supplies dealers                           | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                    | Other building material dealers                                | 11                      | 24 749          | 3 193                    | 827                             | 113                                                       | 21.0                                     | —                      |
| 444190                   | Other building material dealers                                | 11                      | 24 749          | 3 193                    | 827                             | 113                                                       | 21.0                                     | —                      |
| 4442                     | Lawn & garden equipment & supplies stores                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                      | Food & beverage stores                                         | 25                      | 63 777          | 5 740                    | 1 256                           | 386                                                       | 6.6                                      | 9.4                    |
| 4451                     | Grocery stores                                                 | 14                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44511                    | Supermarkets & other grocery (except convenience) stores       | 9                       | 56 176          | 5 012                    | 1 080                           | 313                                                       | 5.3                                      | 8.6                    |
| 445110                   | Supermarkets & other grocery (except convenience) stores       | 9                       | 56 176          | 5 012                    | 1 080                           | 313                                                       | 5.3                                      | 8.6                    |
| 4452                     | Specialty food stores                                          | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                      | Health & personal care stores                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461                     | Health & personal care stores                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44619                    | Other health & personal care stores                            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446199                   | All other health & personal care stores                        | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                      | Gasoline stations                                              | 16                      | 39 899          | 2 204                    | 507                             | 182                                                       | 4.5                                      | 12.1                   |
| 4471                     | Gasoline stations                                              | 16                      | 39 899          | 2 204                    | 507                             | 182                                                       | 4.5                                      | 12.1                   |
| 44719                    | Other gasoline stations                                        | 13                      | 33 751          | 1 840                    | 419                             | 147                                                       | 5.3                                      | 14.3                   |
| 447190                   | Other gasoline stations                                        | 13                      | 33 751          | 1 840                    | 419                             | 147                                                       | 5.3                                      | 14.3                   |
| 448                      | Clothing & clothing accessories stores                         | 17                      | 9 430           | 1 609                    | 366                             | 118                                                       | 6.6                                      | .3                     |
| 4481                     | Clothing stores                                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                     | Jewelry, luggage, & leather goods stores                       | 5                       | 1 910           | 604                      | 132                             | 34                                                        | 24.9                                     | —                      |
| 451                      | Sporting goods, hobby, book, & music stores                    | 11                      | 4 631           | 641                      | 174                             | 50                                                        | 10.4                                     | 10.9                   |
| 4511                     | Sporting goods, hobby, & musical instrument stores             | 7                       | 2 998           | 475                      | 128                             | 35                                                        | 16.0                                     | 4.1                    |
| 45113                    | Sewing, needlework, & piece goods stores                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                   | Sewing, needlework, & piece goods stores                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                     | Book, periodical, & music stores                               | 4                       | 1 633           | 166                      | 46                              | 15                                                        | —                                        | 23.5                   |
| 45121                    | Book stores & news dealers                                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212                   | Specialty book stores                                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                      | General merchandise stores                                     | 8                       | 106 113         | 10 645                   | 2 565                           | 797                                                       | —                                        | —                      |
| 4521102                  | Discount or mass merchandising dept stores (excl leased depts) | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                     | Other general merchandise stores                               | 5                       | 55 134          | 5 991                    | 1 412                           | 368                                                       | —                                        | —                      |
| 45299                    | All other general merchandise stores                           | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                   | All other general merchandise stores                           | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                  | Miscellaneous general merchandise stores                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                      | Miscellaneous store retailers                                  | 25                      | 8 538           | 808                      | 161                             | 74                                                        | 41.7                                     | 21.3                   |
| 4532101                  | Stationery stores                                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                     | Used merchandise stores                                        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                    | Used merchandise stores                                        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                   | Used merchandise stores                                        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                     | Other miscellaneous store retailers                            | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                    | Manufactured (mobile) home dealers                             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                   | Manufactured (mobile) home dealers                             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                    | All other miscellaneous store retailers                        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                               |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KLAMATH FALLS, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 454                           | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                          | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers ...             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                         | Other direct selling establishments .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                        | Other direct selling establishments .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LA GRANDE, OR</b>          |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade .....</b>                                     | <b>91</b>               | <b>137 968</b>  | <b>14 587</b>            | <b>3 049</b>                    | <b>850</b>                                                | <b>8.1</b>                               | <b>3.0</b>             |
| 441                           | Motor vehicle & parts dealers .....                           | 6                       | 45 309          | 3 942                    | 989                             | 157                                                       | —                                        | —                      |
| 44132                         | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                        | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                           | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                          | Furniture stores .....                                        | 4                       | 3 411           | 456                      | 109                             | 24                                                        | 26.7                                     | —                      |
| 44211                         | Furniture stores .....                                        | 4                       | 3 411           | 456                      | 109                             | 24                                                        | 26.7                                     | —                      |
| 442110                        | Furniture stores .....                                        | 4                       | 3 411           | 456                      | 109                             | 24                                                        | 26.7                                     | —                      |
| 443                           | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                          | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                         | Appliance, television, & other electronics stores ....        | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                        | Radio, television, & other electronics stores .....           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                           | Building material & garden equipment & supplies dealers ..... | 9                       | 5 595           | 794                      | 192                             | 49                                                        | 35.0                                     | —                      |
| 445                           | Food & beverage stores .....                                  | 12                      | 26 336          | 2 674                    | 537                             | 173                                                       | 7.0                                      | 2.3                    |
| 446                           | Health & personal care stores .....                           | 5                       | 5 398           | 1 294                    | 130                             | 49                                                        | 50.0                                     | —                      |
| 4461                          | Health & personal care stores .....                           | 5                       | 5 398           | 1 294                    | 130                             | 49                                                        | 50.0                                     | —                      |
| 447                           | Gasoline stations .....                                       | 9                       | 20 109          | 2 226                    | 291                             | 126                                                       | 8.4                                      | —                      |
| 4471                          | Gasoline stations .....                                       | 9                       | 20 109          | 2 226                    | 291                             | 126                                                       | 8.4                                      | —                      |
| 44719                         | Other gasoline stations .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                        | Other gasoline stations .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                           | Clothing & clothing accessories stores .....                  | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4481                          | Clothing stores .....                                         | 8                       | 7 901           | 786                      | 181                             | 77                                                        | 4.9                                      | 5.1                    |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 8                       | 2 055           | 178                      | 42                              | 30                                                        | 28.1                                     | 29.2                   |
| 452                           | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                         | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                        | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                       | Miscellaneous general merchandise stores ....                 | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                           | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101                       | Stationery stores .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                          | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                           | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                          | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45431                         | Fuel dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454311                        | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LAKE OSWEGO, OR *</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                  | <b>Retail trade .....</b>                                     | <b>151</b>              | <b>251 365</b>  | <b>28 346</b>            | <b>6 162</b>                    | <b>1 357</b>                                              | <b>6.0</b>                               | <b>6.3</b>             |
| 441                           | Motor vehicle & parts dealers .....                           | 10                      | 12 328          | 2 485                    | 673                             | 80                                                        | 3.8                                      | 12.1                   |
| 4412                          | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                         | Motorcycle, boat, & other motor vehicle dealers ....          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                        | Boat dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                          | Automotive parts, accessories, & tire stores .....            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                         | Tire dealers .....                                            | 5                       | 7 529           | 1 952                    | 568                             | 54                                                        | 3.4                                      | —                      |
| 441320                        | Tire dealers .....                                            | 5                       | 7 529           | 1 952                    | 568                             | 54                                                        | 3.4                                      | —                      |
| 442                           | Furniture & home furnishings stores .....                     | 17                      | 22 842          | 2 535                    | 573                             | 77                                                        | 5.1                                      | 5.9                    |
| 4421                          | Furniture stores .....                                        | 8                       | 16 630          | 1 815                    | 420                             | 53                                                        | 3.1                                      | 8.1                    |
| 44211                         | Furniture stores .....                                        | 8                       | 16 630          | 1 815                    | 420                             | 53                                                        | 3.1                                      | 8.1                    |
| 442110                        | Furniture stores .....                                        | 8                       | 16 630          | 1 815                    | 420                             | 53                                                        | 3.1                                      | 8.1                    |
| 4422                          | Home furnishings stores .....                                 | 9                       | 6 212           | 720                      | 153                             | 24                                                        | 10.2                                     | —                      |
| 44221                         | Floor covering stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442210                        | Floor covering stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44229                         | Other home furnishings stores .....                           | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                           | Electronics & appliance stores .....                          | 5                       | 16 983          | 1 791                    | 457                             | 59                                                        | 2.5                                      | 9.6                    |
| 4431                          | Electronics & appliance stores .....                          | 5                       | 16 983          | 1 791                    | 457                             | 59                                                        | 2.5                                      | 9.6                    |
| 44311                         | Appliance, television, & other electronics stores ....        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                        | Radio, television, & other electronics stores ....            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                         | Computer & software stores .....                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                        | Computer & software stores .....                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>LAKE OSWEGO, OR *—Con.</b>                                  |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444          | Building material & garden equipment & supplies dealers .....  | 16                      | 36 742          | 4 480                    | 840                             | 148                                                       | 3.4                                      | 4.4                    |
| 4441         | Building material & supplies dealers .....                     | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419        | Other building material dealers .....                          | 12                      | 33 090          | 3 787                    | 705                             | 103                                                       | .2                                       | 4.9                    |
| 444190       | Other building material dealers .....                          | 12                      | 33 090          | 3 787                    | 705                             | 103                                                       | .2                                       | 4.9                    |
| 4442         | Lawn & garden equipment & supplies stores .....                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422        | Nursery & garden centers .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220       | Nursery & garden centers .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                   | 25                      | 93 153          | 10 164                   | 2 124                           | 522                                                       | .8                                       | 3.4                    |
| 4451         | Grocery stores .....                                           | 17                      | 86 516          | 9 579                    | 1 991                           | 500                                                       | —                                        | 3.5                    |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 83 915          | 9 234                    | 1 929                           | 469                                                       | —                                        | 2.0                    |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 83 915          | 9 234                    | 1 929                           | 469                                                       | —                                        | 2.0                    |
| 4452         | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                            | 14                      | 9 307           | 1 098                    | 219                             | 66                                                        | 26.9                                     | 1.8                    |
| 4461         | Health & personal care stores .....                            | 14                      | 9 307           | 1 098                    | 219                             | 66                                                        | 26.9                                     | 1.8                    |
| 44612        | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120       | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                        | 11                      | 19 712          | 1 479                    | 336                             | 85                                                        | 16.4                                     | 14.4                   |
| 4471         | Gasoline stations .....                                        | 11                      | 19 712          | 1 479                    | 336                             | 85                                                        | 16.4                                     | 14.4                   |
| 44719        | Other gasoline stations .....                                  | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                  | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                   | 13                      | 7 641           | 924                      | 239                             | 61                                                        | 21.5                                     | 4.1                    |
| 4481         | Clothing stores .....                                          | 8                       | 6 546           | 732                      | 193                             | 49                                                        | 13.6                                     | 4.4                    |
| 44813        | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130       | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819        | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190       | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....              | 10                      | 5 921           | 699                      | 186                             | 69                                                        | 13.7                                     | 14.8                   |
| 4511         | Sporting goods, hobby, & musical instrument stores ..          | 7                       | 5 441           | 610                      | 161                             | 56                                                        | 13.6                                     | 16.2                   |
| 45112        | Hobby, toy, & game stores .....                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120       | Hobby, toy, & game stores .....                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114        | Musical instrument & supplies stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140       | Musical instrument & supplies stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212       | News dealers & newsstands .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                            | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531         | Florists .....                                                 | 5                       | 1 754           | 310                      | 66                              | 24                                                        | 2.2                                      | 4.2                    |
| 45311        | Florists .....                                                 | 5                       | 1 754           | 310                      | 66                              | 24                                                        | 2.2                                      | 4.2                    |
| 453110       | Florists .....                                                 | 5                       | 1 754           | 310                      | 66                              | 24                                                        | 2.2                                      | 4.2                    |
| 4532         | Office supplies, stationery, & gift stores .....               | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321        | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210       | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101      | Stationery stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102      | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322        | Gift, novelty, & souvenir stores .....                         | 5                       | 2 933           | 388                      | 81                              | 57                                                        | 33.8                                     | —                      |
| 453220       | Gift, novelty, & souvenir stores .....                         | 5                       | 2 933           | 388                      | 81                              | 57                                                        | 33.8                                     | —                      |
| 4533         | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331        | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310       | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391        | Pet & pet supplies stores .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910       | Pet & pet supplies stores .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                       | 9                       | 17 484          | 1 247                    | 192                             | 37                                                        | 5.7                                      | 9.7                    |
| 4541         | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>LAKE OSWEGO, OR (CLACKAMAS COUNTY PART) *</b>               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                      | <b>134</b>              | <b>229 478</b>  | <b>25 361</b>            | <b>5 517</b>                    | <b>1 221</b>                                              | <b>6.4</b>                               | <b>6.5</b>             |
| 441          | Motor vehicle & parts dealers .....                            | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412         | Other motor vehicle dealers .....                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122        | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222       | Boat dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413         | Automotive parts, accessories, & tire stores .....             | 5                       | 7 529           | 1 952                    | 568                             | 54                                                        | 3.4                                      | —                      |
| 44132        | Tire dealers .....                                             | 5                       | 7 529           | 1 952                    | 568                             | 54                                                        | 3.4                                      | —                      |
| 441320       | Tire dealers .....                                             | 5                       | 7 529           | 1 952                    | 568                             | 54                                                        | 3.4                                      | —                      |
| 442          | Furniture & home furnishings stores .....                      | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421         | Furniture stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211        | Furniture stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110       | Furniture stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422         | Home furnishings stores .....                                  | 9                       | 6 212           | 720                      | 153                             | 24                                                        | 10.2                                     | —                      |
| 44221        | Floor covering stores .....                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442210       | Floor covering stores .....                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44229        | Other home furnishings stores .....                            | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431         | Electronics & appliance stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311        | Appliance, television, & other electronics stores .....        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112       | Radio, television, & other electronics stores .....            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312        | Computer & software stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120       | Computer & software stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers .....  | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441         | Building material & supplies dealers .....                     | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419        | Other building material dealers .....                          | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190       | Other building material dealers .....                          | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442         | Lawn & garden equipment & supplies stores .....                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422        | Nursery & garden centers .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220       | Nursery & garden centers .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                   | 24                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4451         | Grocery stores .....                                           | 16                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 83 915          | 9 234                    | 1 929                           | 469                                                       | —                                        | 2.0                    |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 83 915          | 9 234                    | 1 929                           | 469                                                       | —                                        | 2.0                    |
| 4452         | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461         | Health & personal care stores .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44719        | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                   | 13                      | 7 641           | 924                      | 239                             | 61                                                        | 21.5                                     | 4.1                    |
| 4481         | Clothing stores .....                                          | 8                       | 6 546           | 732                      | 193                             | 49                                                        | 13.6                                     | 4.4                    |
| 44813        | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130       | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819        | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190       | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....              | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212       | News dealers & newsstands .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                            | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531         | Florists .....                                                 | 5                       | 1 754           | 310                      | 66                              | 24                                                        | 2.2                                      | 4.2                    |
| 45311        | Florists .....                                                 | 5                       | 1 754           | 310                      | 66                              | 24                                                        | 2.2                                      | 4.2                    |
| 453110       | Florists .....                                                 | 5                       | 1 754           | 310                      | 66                              | 24                                                        | 2.2                                      | 4.2                    |
| 4532         | Office supplies, stationery, & gift stores .....               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321        | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210       | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101      | Stationery stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102      | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533         | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331        | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310       | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391        | Pet & pet supplies stores .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910       | Pet & pet supplies stores .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                       | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541         | Electronic shopping & mail-order houses .....                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                        | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                                   |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LAKE OSWEGO, OR (MULTNOMAH COUNTY PART) *</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                      | <b>Retail trade</b> .....                                     | <b>10</b>               | <b>9 151</b>    | <b>1 564</b>             | <b>327</b>                      | <b>69</b>                                                 | <b>5.3</b>                               | <b>8.6</b>             |
| 442                                               | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                              | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                                             | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                                            | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                               | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                               | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                               | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                                             | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                                            | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                               | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45114                                             | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                                            | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                               | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                               | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LAKE OSWEGO, OR (WASHINGTON COUNTY PART) *</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                      | <b>Retail trade</b> .....                                     | <b>7</b>                | <b>12 736</b>   | <b>1 421</b>             | <b>318</b>                      | <b>67</b>                                                 | <b>.8</b>                                | <b>.8</b>              |
| 441                                               | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                               | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                               | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                                              | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                                             | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                                            | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                               | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                               | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                               | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                                              | Sporting goods, hobby, & musical instrument stores .....      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                                             | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120                                            | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                               | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LAKEVIEW, OR</b>                               |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                      | <b>Retail trade</b> .....                                     | <b>34</b>               | <b>31 029</b>   | <b>3 680</b>             | <b>856</b>                      | <b>205</b>                                                | <b>39.0</b>                              | <b>2.5</b>             |
| 441                                               | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                                               | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                               | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                               | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                               | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                               | Health & personal care stores .....                           | 4                       | 2 859           | 445                      | 107                             | 25                                                        | 91.2                                     | 8.8                    |
| 447                                               | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                               | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                               | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                               | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                               | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                               | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                         |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEBANON, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>64</b>               | <b>139 946</b>  | <b>13 723</b>            | <b>3 127</b>                    | <b>806</b>                                                | <b>11.9</b>                              | <b>7.0</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 12                      | 48 626          | 4 354                    | 1 094                           | 145                                                       | 22.7                                     | —                      |
| 44112                   | Used car dealers .....                                        | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441120                  | Used car dealers .....                                        | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44132                   | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                  | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4421                    | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                   | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                  | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 7                       | 5 836           | 968                      | 223                             | 68                                                        | 8.9                                      | —                      |
| 445                     | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4451                    | Grocery stores .....                                          | 9                       | 35 480          | 3 700                    | 754                             | 242                                                       | 2.7                                      | 27.0                   |
| 446                     | Health & personal care stores .....                           | 4                       | 4 563           | 689                      | 112                             | 32                                                        | 9.3                                      | —                      |
| 447                     | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 5                       | 1 758           | 154                      | 34                              | 16                                                        | —                                        | —                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                     | General merchandise stores .....                              | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                    | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                   | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                  | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                    | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                   | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                     | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>LINCOLN CITY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>130</b>              | <b>145 243</b>  | <b>15 370</b>            | <b>3 575</b>                    | <b>969</b>                                                | <b>3.9</b>                               | <b>4.0</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                   | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                  | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                    | Home furnishings stores .....                                 | 8                       | 8 556           | 845                      | 189                             | 53                                                        | 4.9                                      | 35.9                   |
| 44229                   | Other home furnishings stores .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                  | All other home furnishings stores .....                       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                    | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44311                   | Appliance, television, & other electronics stores .....       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                    | Building material & supplies dealers .....                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                   | Hardware stores .....                                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                  | Hardware stores .....                                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                   | Other building material dealers .....                         | 5                       | 10 579          | 903                      | 250                             | 49                                                        | —                                        | —                      |
| 444190                  | Other building material dealers .....                         | 5                       | 10 579          | 903                      | 250                             | 49                                                        | —                                        | —                      |
| 445                     | Food & beverage stores .....                                  | 14                      | 36 137          | 3 630                    | 800                             | 206                                                       | 1.6                                      | .8                     |
| 4451                    | Grocery stores .....                                          | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4452                    | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                     | Health & personal care stores .....                           | 5                       | 5 628           | 712                      | 157                             | 43                                                        | 19.9                                     | —                      |
| 4461                    | Health & personal care stores .....                           | 5                       | 5 628           | 712                      | 157                             | 43                                                        | 19.9                                     | —                      |
| 44612                   | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                  | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 6                       | 10 084          | 960                      | 210                             | 56                                                        | —                                        | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LINCOLN CITY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448                          | Clothing & clothing accessories stores .....                  | 42                      | 43 299          | 3 884                    | 883                             | 300                                                       | 1.5                                      | 3.7                    |
| 4481                         | Clothing stores .....                                         | 31                      | 33 580          | 3 008                    | 684                             | 233                                                       | .9                                       | 3.7                    |
| 44811                        | Men's clothing stores .....                                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448110                       | Men's clothing stores .....                                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44813                        | Children's & infants' clothing stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130                       | Children's & infants' clothing stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44814                        | Family clothing stores .....                                  | 15                      | 17 673          | 1 484                    | 325                             | 113                                                       | 1.6                                      | —                      |
| 448140                       | Family clothing stores .....                                  | 15                      | 17 673          | 1 484                    | 325                             | 113                                                       | 1.6                                      | —                      |
| 44815                        | Clothing accessories stores .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448150                       | Clothing accessories stores .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819                        | Other clothing stores .....                                   | 4                       | 4 282           | 376                      | 89                              | 31                                                        | —                                        | —                      |
| 448190                       | Other clothing stores .....                                   | 4                       | 4 282           | 376                      | 89                              | 31                                                        | —                                        | —                      |
| 4482                         | Shoe stores .....                                             | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44821                        | Shoe stores .....                                             | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448210                       | Shoe stores .....                                             | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482101                      | Men's shoe stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482102                      | Women's shoe stores .....                                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                      | Family shoe stores .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482105                      | Athletic footwear stores .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                         | Jewelry, luggage, & leather goods stores .....                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44832                        | Luggage & leather goods stores .....                          | 3                       | 1 460           | 177                      | 40                              | 15                                                        | —                                        | 25.7                   |
| 448320                       | Luggage & leather goods stores .....                          | 3                       | 1 460           | 177                      | 40                              | 15                                                        | —                                        | 25.7                   |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                         | Sporting goods, hobby, & musical instrument stores ..         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                        | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                       | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                          | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                        | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                       | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                      | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                          | Miscellaneous store retailers .....                           | 18                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                         | Office supplies, stationery, & gift stores .....              | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                      | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                         | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45392                        | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                       | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                        | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                          | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MCMINNVILLE, OR</b>       |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                 | <b>Retail trade .....</b>                                     | <b>137</b>              | <b>379 544</b>  | <b>34 386</b>            | <b>8 208</b>                    | <b>1 938</b>                                              | <b>14.5</b>                              | <b>.8</b>              |
| 441                          | Motor vehicle & parts dealers .....                           | 15                      | 145 510         | 10 843                   | 2 560                           | 377                                                       | 26.4                                     | .1                     |
| 4411                         | Automobile dealers .....                                      | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44111                        | New car dealers .....                                         | 7                       | 108 135         | 7 367                    | 1 693                           | 230                                                       | 35.3                                     | .2                     |
| 441110                       | New car dealers .....                                         | 7                       | 108 135         | 7 367                    | 1 693                           | 230                                                       | 35.3                                     | .2                     |
| 4412                         | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                        | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                       | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                         | Automotive parts, accessories, & tire stores .....            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                        | Automotive parts & accessories stores .....                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                       | Automotive parts & accessories stores .....                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                        | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                       | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                          | Furniture & home furnishings stores .....                     | 13                      | 11 291          | 1 215                    | 323                             | 78                                                        | 32.0                                     | —                      |
| 4421                         | Furniture stores .....                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                        | Furniture stores .....                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                       | Furniture stores .....                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                         | Home furnishings stores .....                                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                        | Other home furnishings stores .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                       | All other home furnishings stores .....                       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                          | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                         | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                        | Appliance, television, & other electronics stores .....       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443111                       | Household appliance stores .....                              | 3                       | 2 309           | 288                      | 74                              | 19                                                        | D                                        | 61.6                   |
| 444                          | Building material & garden equipment & supplies dealers ..... | 11                      | 38 479          | 3 252                    | 832                             | 173                                                       | 6.9                                      | 1.0                    |
| 4441                         | Building material & supplies dealers .....                    | 7                       | 19 972          | 1 717                    | 462                             | 74                                                        | 8.4                                      | 1.9                    |
| 44419                        | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                       | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                         | Lawn & garden equipment & supplies stores .....               | 4                       | 18 507          | 1 535                    | 370                             | 99                                                        | 5.2                                      | —                      |
| 44422                        | Nursery & garden centers .....                                | 4                       | 18 507          | 1 535                    | 370                             | 99                                                        | 5.2                                      | —                      |
| 444220                       | Nursery & garden centers .....                                | 4                       | 18 507          | 1 535                    | 370                             | 99                                                        | 5.2                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MCMINNVILLE, OR—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 445                         | Food & beverage stores .....                                   | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451                        | Grocery stores .....                                           | 12                      | 69 193          | 6 669                    | 1 515                           | 407                                                       | .8                                       | —                      |
| 44511                       | Supermarkets & other grocery (except convenience) stores ..... | 7                       | 65 831          | 6 377                    | 1 450                           | 380                                                       | —                                        | —                      |
| 445110                      | Supermarkets & other grocery (except convenience) stores ..... | 7                       | 65 831          | 6 377                    | 1 450                           | 380                                                       | —                                        | —                      |
| 446                         | Health & personal care stores .....                            | 8                       | 3 339           | 677                      | 164                             | 46                                                        | 24.0                                     | 20.0                   |
| 44612                       | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                      | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                         | Gasoline stations .....                                        | 10                      | 16 745          | 1 195                    | 247                             | 150                                                       | 23.8                                     | .7                     |
| 44719                       | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                      | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                         | Clothing & clothing accessories stores .....                   | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4481                        | Clothing stores .....                                          | 11                      | 10 889          | 1 177                    | 297                             | 100                                                       | —                                        | .5                     |
| 44819                       | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190                      | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44832                       | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                      | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                         | Sporting goods, hobby, book, & music stores .....              | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45113                       | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                      | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                         | General merchandise stores .....                               | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                       | All other general merchandise stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                      | All other general merchandise stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                     | Miscellaneous general merchandise stores .....                 | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                            | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532                        | Office supplies, stationery, & gift stores .....               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                       | Office supplies & stationery stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                      | Office supplies & stationery stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                     | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                        | Used merchandise stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                       | Used merchandise stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                      | Used merchandise stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                      | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                      | Manufactured (mobile) home dealers .....                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                       | All other miscellaneous store retailers .....                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                         | Nonstore retailers .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers .....            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MADRAS, OR</b>           |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                      | <b>39</b>               | <b>62 861</b>   | <b>6 563</b>             | <b>1 532</b>                    | <b>412</b>                                                | <b>19.1</b>                              | <b>2.1</b>             |
| 441                         | Motor vehicle & parts dealers .....                            | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                         | Electronics & appliance stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers .....  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                        | Lawn & garden equipment & supplies stores .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                       | Nursery & garden centers .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                      | Nursery & garden centers .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                         | Food & beverage stores .....                                   | 6                       | 12 712          | 1 449                    | 343                             | 95                                                        | 10.4                                     | 1.9                    |
| 446                         | Health & personal care stores .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                         | Gasoline stations .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                         | Clothing & clothing accessories stores .....                   | 3                       | 2 616           | 423                      | 104                             | 52                                                        | D                                        | —                      |
| 451                         | Sporting goods, hobby, book, & music stores .....              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                         | General merchandise stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                            | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code         | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|----------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                    |                                                                |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MEDFORD, OR</b> |                                                                |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>       | <b>Retail trade</b> .....                                      | <b>499</b>              | <b>1 306 888</b> | <b>121 577</b>           | <b>27 926</b>                   | <b>6 687</b>                                              | <b>3.1</b>                               | <b>5.2</b>             |
| 441                | Motor vehicle & parts dealers .....                            | 64                      | 349 196          | 30 089                   | 6 798                           | 1 001                                                     | 1.7                                      | 10.2                   |
| 4411               | Automobile dealers .....                                       | 28                      | 290 923          | 20 929                   | 4 767                           | 643                                                       | 1.5                                      | 11.4                   |
| 441111             | New car dealers .....                                          | 11                      | 262 741          | 18 259                   | 4 116                           | 528                                                       | —                                        | 12.1                   |
| 441110             | New car dealers .....                                          | 11                      | 262 741          | 18 259                   | 4 116                           | 528                                                       | —                                        | 12.1                   |
| 44112              | Used car dealers .....                                         | 17                      | 28 182           | 2 670                    | 651                             | 115                                                       | 15.9                                     | 5.0                    |
| 441120             | Used car dealers .....                                         | 17                      | 28 182           | 2 670                    | 651                             | 115                                                       | 15.9                                     | 5.0                    |
| 4412               | Other motor vehicle dealers .....                              | 5                       | 26 938           | 3 334                    | 646                             | 96                                                        | —                                        | —                      |
| 44121              | Recreational vehicle dealers .....                             | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441210             | Recreational vehicle dealers .....                             | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44122              | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441221             | Motorcycle dealers .....                                       | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 441222             | Boat dealers .....                                             | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4413               | Automotive parts, accessories, & tire stores .....             | 31                      | 31 335           | 5 826                    | 1 385                           | 262                                                       | 4.7                                      | 7.9                    |
| 44131              | Automotive parts & accessories stores .....                    | 21                      | 19 394           | 3 167                    | 698                             | 147                                                       | 7.5                                      | 5.1                    |
| 441310             | Automotive parts & accessories stores .....                    | 21                      | 19 394           | 3 167                    | 698                             | 147                                                       | 7.5                                      | 5.1                    |
| 44132              | Tire dealers .....                                             | 10                      | 11 941           | 2 659                    | 687                             | 115                                                       | —                                        | 12.4                   |
| 441320             | Tire dealers .....                                             | 10                      | 11 941           | 2 659                    | 687                             | 115                                                       | —                                        | 12.4                   |
| 442                | Furniture & home furnishings stores .....                      | 42                      | 37 942           | 5 418                    | 1 145                           | 274                                                       | 21.2                                     | 3.6                    |
| 4421               | Furniture stores .....                                         | 12                      | 16 752           | 2 522                    | 604                             | 135                                                       | 31.9                                     | 5.2                    |
| 44211              | Furniture stores .....                                         | 12                      | 16 752           | 2 522                    | 604                             | 135                                                       | 31.9                                     | 5.2                    |
| 442110             | Furniture stores .....                                         | 12                      | 16 752           | 2 522                    | 604                             | 135                                                       | 31.9                                     | 5.2                    |
| 4422               | Home furnishings stores .....                                  | 30                      | 21 190           | 2 896                    | 541                             | 139                                                       | 12.6                                     | 2.4                    |
| 44221              | Floor covering stores .....                                    | 14                      | 15 401           | 2 124                    | 385                             | 72                                                        | 14.5                                     | 3.0                    |
| 442210             | Floor covering stores .....                                    | 14                      | 15 401           | 2 124                    | 385                             | 72                                                        | 14.5                                     | 3.0                    |
| 44229              | Other home furnishings stores .....                            | 16                      | 5 789            | 772                      | 156                             | 67                                                        | 7.5                                      | .9                     |
| 442299             | All other home furnishings stores .....                        | 13                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                | Electronics & appliance stores .....                           | 28                      | 36 377           | 5 084                    | 1 087                           | 188                                                       | 9.6                                      | .9                     |
| 4431               | Electronics & appliance stores .....                           | 28                      | 36 377           | 5 084                    | 1 087                           | 188                                                       | 9.6                                      | .9                     |
| 44311              | Appliance, television, & other electronics stores .....        | 17                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443111             | Household appliance stores .....                               | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443112             | Radio, television, & other electronics stores .....            | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44312              | Computer & software stores .....                               | 8                       | 12 361           | 1 658                    | 396                             | 54                                                        | —                                        | .1                     |
| 443120             | Computer & software stores .....                               | 8                       | 12 361           | 1 658                    | 396                             | 54                                                        | —                                        | .1                     |
| 44313              | Camera & photographic supplies stores .....                    | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443130             | Camera & photographic supplies stores .....                    | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444                | Building material & garden equipment & supplies dealers .....  | 38                      | 107 741          | 11 063                   | 2 731                           | 467                                                       | .6                                       | 1.2                    |
| 4441               | Building material & supplies dealers .....                     | 34                      | 98 117           | 10 374                   | 2 549                           | 440                                                       | .7                                       | 1.3                    |
| 44411              | Home centers .....                                             | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 444110             | Home centers .....                                             | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44412              | Paint & wallpaper stores .....                                 | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120             | Paint & wallpaper stores .....                                 | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44413              | Hardware stores .....                                          | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444130             | Hardware stores .....                                          | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44419              | Other building material dealers .....                          | 21                      | 53 884           | 5 947                    | 1 467                           | 211                                                       | .5                                       | 2.5                    |
| 444190             | Other building material dealers .....                          | 21                      | 53 884           | 5 947                    | 1 467                           | 211                                                       | .5                                       | 2.5                    |
| 4442               | Lawn & garden equipment & supplies stores .....                | 4                       | 9 624            | 689                      | 182                             | 27                                                        | —                                        | —                      |
| 44421              | Outdoor power equipment stores .....                           | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444210             | Outdoor power equipment stores .....                           | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422              | Nursery & garden centers .....                                 | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444220             | Nursery & garden centers .....                                 | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 445                | Food & beverage stores .....                                   | 45                      | 130 031          | 12 325                   | 2 700                           | 767                                                       | 3.1                                      | 5.4                    |
| 4451               | Grocery stores .....                                           | 32                      | 118 948          | 11 307                   | 2 494                           | 714                                                       | 3.4                                      | 5.9                    |
| 44511              | Supermarkets & other grocery (except convenience) stores ..... | 16                      | 110 336          | 10 292                   | 2 238                           | 611                                                       | 3.1                                      | 5.9                    |
| 445110             | Supermarkets & other grocery (except convenience) stores ..... | 16                      | 110 336          | 10 292                   | 2 238                           | 611                                                       | 3.1                                      | 5.9                    |
| 44512              | Convenience stores .....                                       | 16                      | 8 612            | 1 015                    | 256                             | 103                                                       | 7.6                                      | 5.8                    |
| 445120             | Convenience stores .....                                       | 16                      | 8 612            | 1 015                    | 256                             | 103                                                       | 7.6                                      | 5.8                    |
| 4452               | Specialty food stores .....                                    | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4453               | Beer, wine, & liquor stores .....                              | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44531              | Beer, wine, & liquor stores .....                              | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 445310             | Beer, wine, & liquor stores .....                              | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 446                | Health & personal care stores .....                            | 28                      | 22 119           | 3 233                    | 773                             | 183                                                       | 8.4                                      | 45.0                   |
| 4461               | Health & personal care stores .....                            | 28                      | 22 119           | 3 233                    | 773                             | 183                                                       | 8.4                                      | 45.0                   |
| 44612              | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 446120             | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44613              | Optical goods stores .....                                     | 7                       | 2 480            | 487                      | 108                             | 28                                                        | 7.9                                      | —                      |
| 446130             | Optical goods stores .....                                     | 7                       | 2 480            | 487                      | 108                             | 28                                                        | 7.9                                      | —                      |
| 44619              | Other health & personal care stores .....                      | 11                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446191             | Food (health) supplement stores .....                          | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MEDFORD, OR—Con.</b>        |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                            | Gasoline stations .....                                              | 32                      | 72 201          | 3 617                    | 845                             | 382                                                       | 8.3                                      | 12.8                   |
| 4471                           | Gasoline stations .....                                              | 32                      | 72 201          | 3 617                    | 845                             | 382                                                       | 8.3                                      | 12.8                   |
| 44711                          | Gasoline stations with convenience stores .....                      | 8                       | 16 166          | 978                      | 226                             | 79                                                        | —                                        | —                      |
| 447110                         | Gasoline stations with convenience stores .....                      | 8                       | 16 166          | 978                      | 226                             | 79                                                        | —                                        | —                      |
| 44719                          | Other gasoline stations .....                                        | 24                      | 56 035          | 2 639                    | 619                             | 303                                                       | 10.7                                     | 16.5                   |
| 447190                         | Other gasoline stations .....                                        | 24                      | 56 035          | 2 639                    | 619                             | 303                                                       | 10.7                                     | 16.5                   |
| 448                            | Clothing & clothing accessories stores .....                         | 75                      | 50 545          | 6 166                    | 1 556                           | 545                                                       | 3.6                                      | 1.8                    |
| 4481                           | Clothing stores .....                                                | 45                      | 33 777          | 3 824                    | 977                             | 384                                                       | 3.1                                      | 2.7                    |
| 44814                          | Family clothing stores .....                                         | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448140                         | Family clothing stores .....                                         | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44815                          | Clothing accessories stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448150                         | Clothing accessories stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819                          | Other clothing stores .....                                          | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448190                         | Other clothing stores .....                                          | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482                           | Shoe stores .....                                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44821                          | Shoe stores .....                                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448210                         | Shoe stores .....                                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482104                        | Family shoe stores .....                                             | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482105                        | Athletic footwear stores .....                                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44831                          | Jewelry stores .....                                                 | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448310                         | Jewelry stores .....                                                 | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44832                          | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                         | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 54                      | 37 466          | 4 739                    | 1 134                           | 400                                                       | 4.9                                      | 2.0                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..                | 40                      | 26 811          | 3 450                    | 854                             | 299                                                       | 5.2                                      | 2.8                    |
| 45111                          | Sporting goods stores .....                                          | 17                      | 9 999           | 1 375                    | 348                             | 109                                                       | 11.0                                     | 4.1                    |
| 451110                         | Sporting goods stores .....                                          | 17                      | 9 999           | 1 375                    | 348                             | 109                                                       | 11.0                                     | 4.1                    |
| 4511101                        | General-line sporting goods stores .....                             | 4                       | 5 398           | 635                      | 167                             | 34                                                        | 5.2                                      | 5.9                    |
| 4511102                        | Specialty-line sporting goods stores .....                           | 13                      | 4 601           | 740                      | 181                             | 75                                                        | 17.7                                     | 2.1                    |
| 45112                          | Hobby, toy, & game stores .....                                      | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451120                         | Hobby, toy, & game stores .....                                      | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                           | 6                       | 2 128           | 333                      | 93                              | 25                                                        | —                                        | 12.2                   |
| 451140                         | Musical instrument & supplies stores .....                           | 6                       | 2 128           | 333                      | 93                              | 25                                                        | —                                        | 12.2                   |
| 4512                           | Book, periodical, & music stores .....                               | 14                      | 10 655          | 1 289                    | 280                             | 101                                                       | 4.0                                      | —                      |
| 45121                          | Book stores & news dealers .....                                     | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451211                         | Book stores .....                                                    | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                        | Book stores, general .....                                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                        | Specialty book stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212                         | News dealers & newsstands .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45122                          | Prerecorded tape, compact disc, & record stores ..                   | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451220                         | Prerecorded tape, compact disc, & record stores ..                   | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                                     | 15                      | 309 962         | 26 786                   | 6 297                           | 1 692                                                     | —                                        | —                      |
| 4521                           | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                          | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                           | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45211                          | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452110                         | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521101                        | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521103                        | National chain department stores (excl leased depts) .....           | 3                       | 40 977          | 4 902                    | 1 159                           | 331                                                       | —                                        | —                      |
| 4529                           | Other general merchandise stores .....                               | 8                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45291                          | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452910                         | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                                  | 63                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4531                           | Florists .....                                                       | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45311                          | Florists .....                                                       | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453110                         | Florists .....                                                       | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                           | Office supplies, stationery, & gift stores .....                     | 26                      | 21 819          | 2 151                    | 519                             | 147                                                       | 6.3                                      | .2                     |
| 45321                          | Office supplies & stationery stores .....                            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210                         | Office supplies & stationery stores .....                            | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101                        | Stationery stores .....                                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                          | Gift, novelty, & souvenir stores .....                               | 21                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453220                         | Gift, novelty, & souvenir stores .....                               | 21                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                        | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                          | Used merchandise stores .....                                        | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                         | Used merchandise stores .....                                        | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                               | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|--------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                                    |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MEDFORD, OR—Con.</b>     |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade—Con.</b>                                           |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                         | Miscellaneous store retailers—Con.                                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| 4539                        | Other miscellaneous store retailers . . . . .                      | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391                       | Pet & pet supplies stores . . . . .                                | 3                       | 5 580           | 816                      | 206                             | 62                                                        | —                                        | 8.4                    |
| 453910                      | Pet & pet supplies stores . . . . .                                | 3                       | 5 580           | 816                      | 206                             | 62                                                        | —                                        | 8.4                    |
| 45393                       | Manufactured (mobile) home dealers . . . . .                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                      | Manufactured (mobile) home dealers . . . . .                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                       | All other miscellaneous store retailers . . . . .                  | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                         | Nonstore retailers . . . . .                                       | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4541                        | Electronic shopping & mail-order houses . . . . .                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411                       | Electronic shopping & mail-order houses . . . . .                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110                      | Electronic shopping & mail-order houses . . . . .                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4542                        | Vending machine operators . . . . .                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                       | Vending machine operators . . . . .                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                      | Vending machine operators . . . . .                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                        | Direct selling establishments . . . . .                            | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45439                       | Other direct selling establishments . . . . .                      | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454390                      | Other direct selling establishments . . . . .                      | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| <b>MILTON-FREEWATER, OR</b> |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade . . . . .</b>                                      | <b>38</b>               | <b>53 070</b>   | <b>5 828</b>             | <b>1 349</b>                    | <b>338</b>                                                | <b>31.3</b>                              | <b>8.0</b>             |
| 441                         | Motor vehicle & parts dealers . . . . .                            | 5                       | 13 647          | 1 584                    | 376                             | 50                                                        | 71.0                                     | —                      |
| 4412                        | Other motor vehicle dealers . . . . .                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121                       | Recreational vehicle dealers . . . . .                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                      | Recreational vehicle dealers . . . . .                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores . . . . .                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4421                        | Furniture stores . . . . .                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                       | Furniture stores . . . . .                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                      | Furniture stores . . . . .                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                         | Electronics & appliance stores . . . . .                           | 4                       | 1 964           | 235                      | 52                              | 14                                                        | —                                        | 20.1                   |
| 4431                        | Electronics & appliance stores . . . . .                           | 4                       | 1 964           | 235                      | 52                              | 14                                                        | —                                        | 20.1                   |
| 44312                       | Computer & software stores . . . . .                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                      | Computer & software stores . . . . .                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers . . . . .  | 4                       | 7 248           | 807                      | 220                             | 52                                                        | 28.0                                     | —                      |
| 4442                        | Lawn & garden equipment & supplies stores . . . . .                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                       | Nursery & garden centers . . . . .                                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                      | Nursery & garden centers . . . . .                                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                         | Food & beverage stores . . . . .                                   | 8                       | 13 506          | 1 664                    | 344                             | 133                                                       | 31.1                                     | .4                     |
| 446                         | Health & personal care stores . . . . .                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                         | Gasoline stations . . . . .                                        | 3                       | 3 639           | 241                      | 56                              | 18                                                        | —                                        | 25.8                   |
| 448                         | Clothing & clothing accessories stores . . . . .                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                         | Sporting goods, hobby, book, & music stores . . . . .              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers . . . . .                            | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers . . . . .                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                       | Manufactured (mobile) home dealers . . . . .                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                      | Manufactured (mobile) home dealers . . . . .                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                       | All other miscellaneous store retailers . . . . .                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MILWAUKIE, OR *</b>      |                                                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade . . . . .</b>                                      | <b>69</b>               | <b>186 072</b>  | <b>18 223</b>            | <b>4 035</b>                    | <b>1 040</b>                                              | <b>19.9</b>                              | <b>.8</b>              |
| 441                         | Motor vehicle & parts dealers . . . . .                            | 7                       | 29 906          | 1 825                    | 436                             | 58                                                        | —                                        | 1.7                    |
| 4412                        | Other motor vehicle dealers . . . . .                              | 3                       | 2 288           | 437                      | 99                              | 19                                                        | —                                        | 22.0                   |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers . . . . .          | 3                       | 2 288           | 437                      | 99                              | 19                                                        | —                                        | 22.0                   |
| 441222                      | Boat dealers . . . . .                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores . . . . .                      | 4                       | 2 075           | 392                      | 96                              | 25                                                        | 19.2                                     | —                      |
| 4422                        | Home furnishings stores . . . . .                                  | 4                       | 2 075           | 392                      | 96                              | 25                                                        | 19.2                                     | —                      |
| 443                         | Electronics & appliance stores . . . . .                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers . . . . .  | 4                       | 32 134          | 3 295                    | 527                             | 66                                                        | 88.9                                     | —                      |
| 4441                        | Building material & supplies dealers . . . . .                     | 4                       | 32 134          | 3 295                    | 527                             | 66                                                        | 88.9                                     | —                      |
| 44419                       | Other building material dealers . . . . .                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                      | Other building material dealers . . . . .                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                         | Food & beverage stores . . . . .                                   | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451                        | Grocery stores . . . . .                                           | 8                       | 48 741          | 5 263                    | 1 175                           | 442                                                       | 8.6                                      | —                      |
| 44511                       | Supermarkets & other grocery (except convenience) stores . . . . . | 4                       | 45 184          | 4 879                    | 1 072                           | 414                                                       | 9.3                                      | —                      |
| 445110                      | Supermarkets & other grocery (except convenience) stores . . . . . | 4                       | 45 184          | 4 879                    | 1 072                           | 414                                                       | 9.3                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>MILWAUKIE, OR *—Con.</b>                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 446          | Health & personal care stores .....                            | 6                       | 11 206          | 1 498                    | 352                             | 85                                                        | 5.1                                      | 1.8                    |
| 4461         | Health & personal care stores .....                            | 6                       | 11 206          | 1 498                    | 352                             | 85                                                        | 5.1                                      | 1.8                    |
| 447          | Gasoline stations .....                                        | 9                       | 25 616          | 1 396                    | 340                             | 101                                                       | —                                        | —                      |
| 4471         | Gasoline stations .....                                        | 9                       | 25 616          | 1 396                    | 340                             | 101                                                       | —                                        | —                      |
| 44719        | Other gasoline stations .....                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                   | 6                       | 2 404           | 250                      | 66                              | 32                                                        | 3.0                                      | —                      |
| 451          | Sporting goods, hobby, book, & music stores .....              | 5                       | 3 219           | 637                      | 197                             | 47                                                        | —                                        | —                      |
| 4511         | Sporting goods, hobby, & musical instrument stores ..          | 5                       | 3 219           | 637                      | 197                             | 47                                                        | —                                        | —                      |
| 45113        | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                       | 8                       | 26 570          | 2 963                    | 678                             | 122                                                       | 10.3                                     | .9                     |
| 4541         | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
|              | <b>MILWAUKIE, OR (CLACKAMAS COUNTY PART) *</b>                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                      | <b>69</b>               | <b>186 072</b>  | <b>18 223</b>            | <b>4 035</b>                    | <b>1 040</b>                                              | <b>19.9</b>                              | <b>.8</b>              |
| 441          | Motor vehicle & parts dealers .....                            | 7                       | 29 906          | 1 825                    | 436                             | 58                                                        | —                                        | 1.7                    |
| 4412         | Other motor vehicle dealers .....                              | 3                       | 2 288           | 437                      | 99                              | 19                                                        | —                                        | 22.0                   |
| 44122        | Motorcycle, boat, & other motor vehicle dealers ....           | 3                       | 2 288           | 437                      | 99                              | 19                                                        | —                                        | 22.0                   |
| 441222       | Boat dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442          | Furniture & home furnishings stores .....                      | 4                       | 2 075           | 392                      | 96                              | 25                                                        | 19.2                                     | —                      |
| 4422         | Home furnishings stores .....                                  | 4                       | 2 075           | 392                      | 96                              | 25                                                        | 19.2                                     | —                      |
| 443          | Electronics & appliance stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers .....  | 4                       | 32 134          | 3 295                    | 527                             | 66                                                        | 88.9                                     | —                      |
| 4441         | Building material & supplies dealers .....                     | 4                       | 32 134          | 3 295                    | 527                             | 66                                                        | 88.9                                     | —                      |
| 44419        | Other building material dealers .....                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190       | Other building material dealers .....                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                   | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451         | Grocery stores .....                                           | 8                       | 48 741          | 5 263                    | 1 175                           | 442                                                       | 8.6                                      | —                      |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 4                       | 45 184          | 4 879                    | 1 072                           | 414                                                       | 9.3                                      | —                      |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 4                       | 45 184          | 4 879                    | 1 072                           | 414                                                       | 9.3                                      | —                      |
| 446          | Health & personal care stores .....                            | 6                       | 11 206          | 1 498                    | 352                             | 85                                                        | 5.1                                      | 1.8                    |
| 4461         | Health & personal care stores .....                            | 6                       | 11 206          | 1 498                    | 352                             | 85                                                        | 5.1                                      | 1.8                    |
| 447          | Gasoline stations .....                                        | 9                       | 25 616          | 1 396                    | 340                             | 101                                                       | —                                        | —                      |
| 4471         | Gasoline stations .....                                        | 9                       | 25 616          | 1 396                    | 340                             | 101                                                       | —                                        | —                      |
| 44719        | Other gasoline stations .....                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                   | 6                       | 2 404           | 250                      | 66                              | 32                                                        | 3.0                                      | —                      |
| 451          | Sporting goods, hobby, book, & music stores .....              | 5                       | 3 219           | 637                      | 197                             | 47                                                        | —                                        | —                      |
| 4511         | Sporting goods, hobby, & musical instrument stores ..          | 5                       | 3 219           | 637                      | 197                             | 47                                                        | —                                        | —                      |
| 45113        | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                       | 8                       | 26 570          | 2 963                    | 678                             | 122                                                       | 10.3                                     | .9                     |
| 4541         | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                  | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                         |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MOLALLA, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>29</b>               | <b>56 160</b>   | <b>4 788</b>             | <b>1 094</b>                    | <b>284</b>                                                | <b>18.8</b>                              | <b>1.9</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 7                       | 24 146          | 1 500                    | 287                             | 61                                                        | 37.8                                     | 3.8                    |
| 444                     | Building material & garden equipment & supplies dealers ..... | 6                       | 7 528           | 728                      | 158                             | 40                                                        | —                                        | —                      |
| 445                     | Food & beverage stores .....                                  | 4                       | 14 886          | 1 571                    | 410                             | 99                                                        | —                                        | —                      |
| 446                     | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 3                       | 491             | 62                       | 13                              | 4                                                         | 100.0                                    | —                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MONMOUTH, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>20</b>               | <b>20 841</b>   | <b>2 397</b>             | <b>600</b>                      | <b>189</b>                                                | <b>10.0</b>                              | <b>7.9</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                     | Food & beverage stores .....                                  | 3                       | 7 504           | 864                      | 212                             | 71                                                        | —                                        | 18.1                   |
| 446                     | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                     | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                   | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                  | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                 | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MOUNT ANGEL, OR</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>11</b>               | <b>10 142</b>   | <b>1 237</b>             | <b>199</b>                      | <b>73</b>                                                 | <b>46.4</b>                              | <b>.9</b>              |
| 441                     | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 4                       | 3 134           | 251                      | 56                              | 17                                                        | 66.6                                     | 2.9                    |
| 445                     | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                     | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>MYRTLE CREEK, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>18</b>               | <b>18 714</b>   | <b>1 891</b>             | <b>451</b>                      | <b>130</b>                                                | <b>12.7</b>                              | <b>4.9</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                     | Food & beverage stores .....                                  | 8                       | 13 443          | 1 277                    | 311                             | 90                                                        | 2.7                                      | 4.9                    |
| 446                     | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                     | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                         |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MYRTLE POINT, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>20</b>               | <b>18 165</b>   | <b>1 973</b>             | <b>472</b>                      | <b>140</b>                                                | <b>27.4</b>                              | —                      |
| 441                     | Motor vehicle & parts dealers .....                           | 3                       | 1 304           | 115                      | 29                              | 7                                                         | D                                        | —                      |
| 442                     | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                    | Furniture stores .....                                        | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                   | Furniture stores .....                                        | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                  | Furniture stores .....                                        | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 3                       | 2 825           | 243                      | 59                              | 20                                                        | D                                        | —                      |
| 445                     | Food & beverage stores .....                                  | 5                       | 8 382           | 1 003                    | 223                             | 60                                                        | 3.5                                      | —                      |
| 446                     | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>NEWBERG, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade</b> .....                                     | <b>67</b>               | <b>176 331</b>  | <b>17 205</b>            | <b>4 160</b>                    | <b>959</b>                                                | <b>3.5</b>                               | <b>.6</b>              |
| 441                     | Motor vehicle & parts dealers .....                           | 10                      | 63 598          | 5 979                    | 1 566                           | 207                                                       | .5                                       | —                      |
| 4411                    | Automobile dealers .....                                      | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4413                    | Automotive parts, accessories, & tire stores .....            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                   | Automotive parts & accessories stores .....                   | 4                       | 4 529           | 837                      | 190                             | 51                                                        | .6                                       | —                      |
| 441310                  | Automotive parts & accessories stores .....                   | 4                       | 4 529           | 837                      | 190                             | 51                                                        | .6                                       | —                      |
| 44132                   | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                  | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                    | Home furnishings stores .....                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                   | Other home furnishings stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                    | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                   | Appliance, television, & other electronics stores .....       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                  | Radio, television, & other electronics stores .....           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 8                       | 25 875          | 2 344                    | 541                             | 110                                                       | 1.5                                      | —                      |
| 4441                    | Building material & supplies dealers .....                    | 5                       | 21 627          | 1 971                    | 448                             | 85                                                        | 1.8                                      | —                      |
| 44419                   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                  | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                    | Lawn & garden equipment & supplies stores .....               | 3                       | 4 248           | 373                      | 93                              | 25                                                        | —                                        | —                      |
| 44422                   | Nursery & garden centers .....                                | 3                       | 4 248           | 373                      | 93                              | 25                                                        | —                                        | —                      |
| 444220                  | Nursery & garden centers .....                                | 3                       | 4 248           | 373                      | 93                              | 25                                                        | —                                        | —                      |
| 445                     | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                     | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                     | General merchandise stores .....                              | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                    | Other general merchandise stores .....                        | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452910                  | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                   | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                  | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                 | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                 | Office supplies stores .....                                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                       |                                                         |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEWPORT, OR</b>    |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b>                                     | <b>122</b>              | <b>198 208</b>  | <b>20 440</b>            | <b>4 803</b>                    | <b>1 235</b>                                              | <b>9.1</b>                               | <b>4.9</b>             |
| 441                   | Motor vehicle & parts dealers                           | 17                      | 53 310          | 5 418                    | 1 263                           | 199                                                       | 15.4                                     | .2                     |
| 4412                  | Other motor vehicle dealers                             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers         | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                   | Furniture & home furnishings stores                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4422                  | Home furnishings stores                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                   | Electronics & appliance stores                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                  | Electronics & appliance stores                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                 | Computer & software stores                              | 3                       | 1 580           | 187                      | 49                              | 11                                                        | —                                        | 40.6                   |
| 443120                | Computer & software stores                              | 3                       | 1 580           | 187                      | 49                              | 11                                                        | —                                        | 40.6                   |
| 444                   | Building material & garden equipment & supplies dealers | 9                       | 12 955          | 1 281                    | 344                             | 66                                                        | 1.2                                      | .3                     |
| 4441                  | Building material & supplies dealers                    | 9                       | 12 955          | 1 281                    | 344                             | 66                                                        | 1.2                                      | .3                     |
| 44419                 | Other building material dealers                         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                | Other building material dealers                         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                   | Food & beverage stores                                  | 16                      | 33 292          | 3 701                    | 872                             | 235                                                       | 3.4                                      | .3                     |
| 4451                  | Grocery stores                                          | 9                       | 27 962          | 3 179                    | 747                             | 194                                                       | .2                                       | .4                     |
| 4452                  | Specialty food stores                                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                   | Health & personal care stores                           | 5                       | 6 971           | 909                      | 206                             | 58                                                        | 21.7                                     | 74.2                   |
| 4461                  | Health & personal care stores                           | 5                       | 6 971           | 909                      | 206                             | 58                                                        | 21.7                                     | 74.2                   |
| 44619                 | Other health & personal care stores                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446191                | Food (health) supplement stores                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                   | Gasoline stations                                       | 9                       | 11 448          | 868                      | 215                             | 90                                                        | 25.7                                     | 4.9                    |
| 448                   | Clothing & clothing accessories stores                  | 11                      | 5 407           | 721                      | 169                             | 57                                                        | 21.5                                     | —                      |
| 4481                  | Clothing stores                                         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                   | Sporting goods, hobby, book, & music stores             | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                  | Sporting goods, hobby, & musical instrument stores      | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                 | Hobby, toy, & game stores                               | 5                       | 2 516           | 422                      | 109                             | 35                                                        | 4.6                                      | —                      |
| 451120                | Hobby, toy, & game stores                               | 5                       | 2 516           | 422                      | 109                             | 35                                                        | 4.6                                      | —                      |
| 4512113               | College book stores                                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                   | General merchandise stores                              | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                  | Other general merchandise stores                        | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers                           | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                  | Office supplies, stationery, & gift stores              | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                  | Used merchandise stores                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                 | Used merchandise stores                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                | Used merchandise stores                                 | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                  | Other miscellaneous store retailers                     | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45392                 | Art dealers                                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                | Art dealers                                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                 | All other miscellaneous store retailers                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                   | Nonstore retailers                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>NORTH BEND, OR</b> |                                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b>                                     | <b>77</b>               | <b>122 260</b>  | <b>13 633</b>            | <b>3 099</b>                    | <b>784</b>                                                | <b>6.4</b>                               | <b>1.3</b>             |
| 441                   | Motor vehicle & parts dealers                           | 6                       | 24 007          | 2 437                    | 544                             | 71                                                        | 5.4                                      | —                      |
| 4412                  | Other motor vehicle dealers                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                   | Furniture & home furnishings stores                     | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                  | Furniture stores                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                 | Furniture stores                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                | Furniture stores                                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                   | Electronics & appliance stores                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                  | Electronics & appliance stores                          | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                 | Appliance, television, & other electronics stores       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443111                | Household appliance stores                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                   | Building material & garden equipment & supplies dealers | 7                       | 11 912          | 1 434                    | 362                             | 67                                                        | 14.2                                     | 3.8                    |
| 4441                  | Building material & supplies dealers                    | 7                       | 11 912          | 1 434                    | 362                             | 67                                                        | 14.2                                     | 3.8                    |
| 44419                 | Other building material dealers                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                | Other building material dealers                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                   | Food & beverage stores                                  | 11                      | 32 038          | 3 121                    | 661                             | 189                                                       | 3.2                                      | .6                     |
| 4451                  | Grocery stores                                          | 6                       | 30 658          | 3 016                    | 635                             | 174                                                       | 3.2                                      | .6                     |
| 446                   | Health & personal care stores                           | 7                       | 5 682           | 947                      | 161                             | 56                                                        | 26.7                                     | —                      |
| 4461                  | Health & personal care stores                           | 7                       | 5 682           | 947                      | 161                             | 56                                                        | 26.7                                     | —                      |
| 44619                 | Other health & personal care stores                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                   | Gasoline stations                                       | 4                       | 6 406           | 304                      | 71                              | 25                                                        | —                                        | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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| NAICS code                 | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                            |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORTH BEND, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>               | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448                        | Clothing & clothing accessories stores .....                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4481                       | Clothing stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                        | Sporting goods, hobby, book, & music stores .....             | 9                       | 4 061           | 598                      | 172                             | 56                                                        | 34.0                                     | —                      |
| 4511                       | Sporting goods, hobby, & musical instrument stores ..         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                      | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                     | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                        | General merchandise stores .....                              | 3                       | 16 482          | 1 818                    | 436                             | 119                                                       | —                                        | —                      |
| 45299                      | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                     | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                    | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                        | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                       | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                      | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>NYSSA, OR</b>           |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>               | <b>Retail trade .....</b>                                     | <b>12</b>               | <b>12 277</b>   | <b>1 595</b>             | <b>377</b>                      | <b>93</b>                                                 | <b>6.7</b>                               | <b>—</b>               |
| 441                        | Motor vehicle & parts dealers .....                           | 3                       | 2 229           | 486                      | 117                             | 18                                                        | —                                        | —                      |
| 444                        | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                        | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                        | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                        | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                        | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4543                       | Direct selling establishments .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                     | Liquefied petroleum gas (bottled gas) dealers ..              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>OAKRIDGE, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>               | <b>Retail trade .....</b>                                     | <b>13</b>               | <b>11 118</b>   | <b>1 498</b>             | <b>350</b>                      | <b>96</b>                                                 | <b>18.8</b>                              | <b>2.8</b>             |
| 441                        | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                        | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                        | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                        | Food & beverage stores .....                                  | 3                       | 5 650           | 816                      | 192                             | 52                                                        | D                                        | —                      |
| 446                        | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                        | Gasoline stations .....                                       | 3                       | 2 249           | 134                      | 29                              | 13                                                        | D                                        | —                      |
| 453                        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.



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| NAICS code             | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                        |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ONTARIO, OR</b>     |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                            | <b>114</b>              | <b>254 739</b>  | <b>25 890</b>            | <b>6 262</b>                    | <b>1 619</b>                                              | <b>6.1</b>                               | <b>3.3</b>             |
| 441                    | Motor vehicle & parts dealers .....                                  | 18                      | 54 945          | 6 462                    | 1 575                           | 257                                                       | 2.6                                      | 2.5                    |
| 4412                   | Other motor vehicle dealers .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                 | Motorcycle dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                   | Automotive parts, accessories, & tire stores .....                   | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                  | Tire dealers .....                                                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                 | Tire dealers .....                                                   | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                    | Furniture & home furnishings stores .....                            | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                   | Furniture stores .....                                               | 5                       | 5 759           | 537                      | 134                             | 37                                                        | 12.7                                     | 22.9                   |
| 44211                  | Furniture stores .....                                               | 5                       | 5 759           | 537                      | 134                             | 37                                                        | 12.7                                     | 22.9                   |
| 442110                 | Furniture stores .....                                               | 5                       | 5 759           | 537                      | 134                             | 37                                                        | 12.7                                     | 22.9                   |
| 443                    | Electronics & appliance stores .....                                 | 3                       | 1 052           | 83                       | 33                              | 10                                                        | —                                        | —                      |
| 444                    | Building material & garden equipment & supplies dealers .....        | 14                      | 26 714          | 3 021                    | 692                             | 134                                                       | 12.6                                     | —                      |
| 4441                   | Building material & supplies dealers .....                           | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                  | Other building material dealers .....                                | 7                       | 11 742          | 1 454                    | 332                             | 71                                                        | 25.5                                     | —                      |
| 444190                 | Other building material dealers .....                                | 7                       | 11 742          | 1 454                    | 332                             | 71                                                        | 25.5                                     | —                      |
| 4442                   | Lawn & garden equipment & supplies stores .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                  | Nursery & garden centers .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                 | Nursery & garden centers .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                    | Food & beverage stores .....                                         | 12                      | 47 427          | 5 005                    | 1 198                           | 333                                                       | 4.2                                      | —                      |
| 4451                   | Grocery stores .....                                                 | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44511                  | Supermarkets & other grocery (except convenience) stores .....       | 6                       | 44 251          | 4 632                    | 1 114                           | 297                                                       | 1.0                                      | —                      |
| 445110                 | Supermarkets & other grocery (except convenience) stores .....       | 6                       | 44 251          | 4 632                    | 1 114                           | 297                                                       | 1.0                                      | —                      |
| 4452                   | Specialty food stores .....                                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                    | Health & personal care stores .....                                  | 5                       | 9 017           | 989                      | 224                             | 53                                                        | 26.9                                     | 49.0                   |
| 4461                   | Health & personal care stores .....                                  | 5                       | 9 017           | 989                      | 224                             | 53                                                        | 26.9                                     | 49.0                   |
| 447                    | Gasoline stations .....                                              | 12                      | 18 950          | 1 270                    | 293                             | 101                                                       | 5.1                                      | .3                     |
| 4471                   | Gasoline stations .....                                              | 12                      | 18 950          | 1 270                    | 293                             | 101                                                       | 5.1                                      | .3                     |
| 44711                  | Gasoline stations with convenience stores .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447110                 | Gasoline stations with convenience stores .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                    | Clothing & clothing accessories stores .....                         | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4481                   | Clothing stores .....                                                | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....                    | 7                       | 4 167           | 488                      | 118                             | 61                                                        | 18.9                                     | —                      |
| 4511                   | Sporting goods, hobby, & musical instrument stores ..                | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                  | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                 | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                    | General merchandise stores .....                                     | 6                       | 65 858          | 5 760                    | 1 469                           | 440                                                       | 1.5                                      | —                      |
| 4521102                | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                  | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                 | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                | Miscellaneous general merchandise stores .....                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                                  | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                   | Other miscellaneous store retailers .....                            | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                  | Manufactured (mobile) home dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                 | Manufactured (mobile) home dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                  | All other miscellaneous store retailers .....                        | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                    | Nonstore retailers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>OREGON CITY, OR</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                            | <b>108</b>              | <b>238 513</b>  | <b>24 382</b>            | <b>5 848</b>                    | <b>1 661</b>                                              | <b>31.1</b>                              | <b>1.2</b>             |
| 441                    | Motor vehicle & parts dealers .....                                  | 15                      | 69 093          | 6 698                    | 1 774                           | 430                                                       | 82.0                                     | —                      |
| 4411                   | Automobile dealers .....                                             | 5                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4412                   | Other motor vehicle dealers .....                                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221                 | Motorcycle dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                   | Automotive parts, accessories, & tire stores .....                   | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                  | Automotive parts & accessories stores .....                          | 6                       | 4 337           | 771                      | 164                             | 38                                                        | 46.6                                     | —                      |
| 441310                 | Automotive parts & accessories stores .....                          | 6                       | 4 337           | 771                      | 164                             | 38                                                        | 46.6                                     | —                      |
| 44132                  | Tire dealers .....                                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                 | Tire dealers .....                                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                    | Furniture & home furnishings stores .....                            | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                    | Electronics & appliance stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>OREGON CITY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                         | Building material & garden equipment & supplies dealers ..... | 11                      | 12 371          | 1 504                    | 322                             | 76                                                        | 7.0                                      | 5.4                    |
| 4442                        | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                       | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                      | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                         | Food & beverage stores .....                                  | 17                      | 32 720          | 3 517                    | 862                             | 260                                                       | 9.5                                      | —                      |
| 44512                       | Convenience stores .....                                      | 6                       | 4 348           | 328                      | 67                              | 23                                                        | 19.7                                     | —                      |
| 445120                      | Convenience stores .....                                      | 6                       | 4 348           | 328                      | 67                              | 23                                                        | 19.7                                     | —                      |
| 4452                        | Specialty food stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                         | Health & personal care stores .....                           | 6                       | 6 827           | 1 111                    | 192                             | 55                                                        | 7.7                                      | —                      |
| 4461                        | Health & personal care stores .....                           | 6                       | 6 827           | 1 111                    | 192                             | 55                                                        | 7.7                                      | —                      |
| 4461102                     | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                         | Gasoline stations .....                                       | 9                       | 21 237          | 1 501                    | 307                             | 130                                                       | 19.0                                     | —                      |
| 4471                        | Gasoline stations .....                                       | 9                       | 21 237          | 1 501                    | 307                             | 130                                                       | 19.0                                     | —                      |
| 44719                       | Other gasoline stations .....                                 | 6                       | 14 968          | 954                      | 190                             | 86                                                        | —                                        | —                      |
| 447190                      | Other gasoline stations .....                                 | 6                       | 14 968          | 954                      | 190                             | 86                                                        | —                                        | —                      |
| 448                         | Clothing & clothing accessories stores .....                  | 8                       | 8 525           | 1 011                    | 235                             | 81                                                        | 4.8                                      | —                      |
| 4481                        | Clothing stores .....                                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482101                     | Men's shoe stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 12                      | 14 115          | 1 889                    | 449                             | 141                                                       | 22.0                                     | 10.0                   |
| 4511                        | Sporting goods, hobby, & musical instrument stores ..         | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45111                       | Sporting goods stores .....                                   | 3                       | 5 666           | 702                      | 170                             | 38                                                        | D                                        | —                      |
| 451110                      | Sporting goods stores .....                                   | 3                       | 5 666           | 702                      | 170                             | 38                                                        | D                                        | —                      |
| 4511102                     | Specialty-line sporting goods stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                       | Hobby, toy, & game stores .....                               | 3                       | 4 692           | 655                      | 162                             | 54                                                        | D                                        | 26.6                   |
| 451120                      | Hobby, toy, & game stores .....                               | 3                       | 4 692           | 655                      | 162                             | 54                                                        | D                                        | 26.6                   |
| 45113                       | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                      | Sewing, needlework, & piece goods stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                       | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                      | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                         | General merchandise stores .....                              | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                        | Other general merchandise stores .....                        | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                       | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910                      | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                       | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                      | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                     | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                           | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533                        | Used merchandise stores .....                                 | 3                       | 1 061           | 182                      | 45                              | 26                                                        | D                                        | —                      |
| 45331                       | Used merchandise stores .....                                 | 3                       | 1 061           | 182                      | 45                              | 26                                                        | D                                        | —                      |
| 453310                      | Used merchandise stores .....                                 | 3                       | 1 061           | 182                      | 45                              | 26                                                        | D                                        | —                      |
| 4539                        | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                       | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                      | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                       | All other miscellaneous store retailers .....                 | 4                       | 821             | 61                       | 15                              | 7                                                         | 34.1                                     | —                      |
| 454                         | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>PENDLETON, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>90</b>               | <b>172 702</b>  | <b>16 601</b>            | <b>3 939</b>                    | <b>1 103</b>                                              | <b>12.0</b>                              | <b>8.7</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 14                      | 42 487          | 4 393                    | 1 174                           | 173                                                       | 6.8                                      | 26.2                   |
| 4412                        | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121                       | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                      | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 6                       | 7 018           | 1 469                    | 429                             | 53                                                        | 3.4                                      | —                      |
| 44132                       | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                      | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 5                       | 3 481           | 464                      | 104                             | 21                                                        | 39.0                                     | —                      |
| 4421                        | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                       | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                      | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                         | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 7                       | 10 558          | 867                      | 209                             | 41                                                        | 15.1                                     | 11.5                   |
| 4441                        | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44412                       | Paint & wallpaper stores .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120                      | Paint & wallpaper stores .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44413                       | Hardware stores .....                                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                      | Hardware stores .....                                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                           |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PENDLETON, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 445                       | Food & beverage stores .....                                  | 15                      | 41 643          | 3 889                    | 825                             | 250                                                       | 15.8                                     | .7                     |
| 4451                      | Grocery stores .....                                          | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4452                      | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                       | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                      | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                       | Gasoline stations .....                                       | 8                       | 21 687          | 1 222                    | 298                             | 133                                                       | 23.3                                     | —                      |
| 4471                      | Gasoline stations .....                                       | 8                       | 21 687          | 1 222                    | 298                             | 133                                                       | 23.3                                     | —                      |
| 44719                     | Other gasoline stations .....                                 | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447190                    | Other gasoline stations .....                                 | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448                       | Clothing & clothing accessories stores .....                  | 11                      | 9 180           | 1 146                    | 229                             | 84                                                        | 13.4                                     | 21.3                   |
| 4481                      | Clothing stores .....                                         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                      | Jewelry, luggage, & leather goods stores .....                | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44832                     | Luggage & leather goods stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                    | Luggage & leather goods stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                      | Sporting goods, hobby, & musical instrument stores ..         | 6                       | 1 906           | 285                      | 72                              | 38                                                        | 14.4                                     | —                      |
| 452                       | General merchandise stores .....                              | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                     | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                    | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                   | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                     | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                    | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                   | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                       | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>PHILOMATH, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade .....</b>                                     | <b>18</b>               | <b>23 014</b>   | <b>2 353</b>             | <b>535</b>                      | <b>149</b>                                                | <b>12.4</b>                              | <b>3.9</b>             |
| 441                       | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                     | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                    | Tire dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                       | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                       | Gasoline stations .....                                       | 3                       | 7 496           | 404                      | 96                              | 37                                                        | —                                        | —                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>PHOENIX, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>              | <b>Retail trade .....</b>                                     | <b>11</b>               | <b>17 004</b>   | <b>2 500</b>             | <b>584</b>                      | <b>131</b>                                                | <b>1.6</b>                               | <b>—</b>               |
| 441                       | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                      | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221                    | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                       | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                       | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                       | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|----------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                       |                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND, OR *</b> |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b>                                      | <b>2 621</b>            | <b>6 190 396</b> | <b>683 869</b>           | <b>156 814</b>                  | <b>34 060</b>                                             | <b>8.3</b>                               | <b>5.4</b>             |
| 441                   | Motor vehicle & parts dealers                            | 300                     | 1 448 657        | 134 497                  | 30 194                          | 4 263                                                     | 9.1                                      | 4.9                    |
| 4411                  | Automobile dealers                                       | 97                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44111                 | New car dealers                                          | 44                      | 972 100          | 75 444                   | 16 224                          | 2 094                                                     | 2.1                                      | 3.5                    |
| 441110                | New car dealers                                          | 44                      | 972 100          | 75 444                   | 16 224                          | 2 094                                                     | 2.1                                      | 3.5                    |
| 44112                 | Used car dealers                                         | 53                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441120                | Used car dealers                                         | 53                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4412                  | Other motor vehicle dealers                              | 42                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44121                 | Recreational vehicle dealers                             | 11                      | 36 463           | 3 972                    | 787                             | 133                                                       | 12.0                                     | 6.1                    |
| 441210                | Recreational vehicle dealers                             | 11                      | 36 463           | 3 972                    | 787                             | 133                                                       | 12.0                                     | 6.1                    |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers          | 31                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441221                | Motorcycle dealers                                       | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                | Boat dealers                                             | 19                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441229                | All other motor vehicle dealers                          | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                  | Automotive parts, accessories, & tire stores             | 161                     | 248 626          | 39 585                   | 9 797                           | 1 561                                                     | 4.8                                      | 9.6                    |
| 44131                 | Automotive parts & accessories stores                    | 108                     | 175 452          | 25 644                   | 6 207                           | 1 059                                                     | 4.4                                      | 10.2                   |
| 441310                | Automotive parts & accessories stores                    | 108                     | 175 452          | 25 644                   | 6 207                           | 1 059                                                     | 4.4                                      | 10.2                   |
| 44132                 | Tire dealers                                             | 53                      | 73 174           | 13 941                   | 3 590                           | 502                                                       | 5.7                                      | 8.2                    |
| 441320                | Tire dealers                                             | 53                      | 73 174           | 13 941                   | 3 590                           | 502                                                       | 5.7                                      | 8.2                    |
| 442                   | Furniture & home furnishings stores                      | 210                     | 261 799          | 36 246                   | 8 391                           | 1 666                                                     | 11.9                                     | 9.8                    |
| 4421                  | Furniture stores                                         | 70                      | 126 861          | 17 699                   | 3 973                           | 674                                                       | 4.6                                      | 15.1                   |
| 44211                 | Furniture stores                                         | 70                      | 126 861          | 17 699                   | 3 973                           | 674                                                       | 4.6                                      | 15.1                   |
| 442110                | Furniture stores                                         | 70                      | 126 861          | 17 699                   | 3 973                           | 674                                                       | 4.6                                      | 15.1                   |
| 4422                  | Home furnishings stores                                  | 140                     | 134 938          | 18 547                   | 4 418                           | 992                                                       | 18.8                                     | 4.8                    |
| 44221                 | Floor covering stores                                    | 56                      | 77 040           | 10 639                   | 2 501                           | 419                                                       | 26.4                                     | 3.6                    |
| 442210                | Floor covering stores                                    | 56                      | 77 040           | 10 639                   | 2 501                           | 419                                                       | 26.4                                     | 3.6                    |
| 44229                 | Other home furnishings stores                            | 84                      | 57 898           | 7 908                    | 1 917                           | 573                                                       | 8.6                                      | 6.3                    |
| 442299                | All other home furnishings stores                        | 81                      | 57 061           | 7 759                    | 1 882                           | 566                                                       | 7.7                                      | 6.4                    |
| 443                   | Electronics & appliance stores                           | 106                     | 247 004          | 31 194                   | 7 422                           | 1 133                                                     | 3.4                                      | 5.2                    |
| 4431                  | Electronics & appliance stores                           | 106                     | 247 004          | 31 194                   | 7 422                           | 1 133                                                     | 3.4                                      | 5.2                    |
| 44311                 | Appliance, television, & other electronics stores        | 61                      | 143 842          | 16 659                   | 3 888                           | 699                                                       | 2.9                                      | 5.3                    |
| 443111                | Household appliance stores                               | 16                      | 55 785           | 7 252                    | 1 541                           | 282                                                       | 1.9                                      | —                      |
| 443112                | Radio, television, & other electronics stores            | 45                      | 88 057           | 9 407                    | 2 347                           | 417                                                       | 3.5                                      | 8.6                    |
| 44312                 | Computer & software stores                               | 36                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 443120                | Computer & software stores                               | 36                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44313                 | Camera & photographic supplies stores                    | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443130                | Camera & photographic supplies stores                    | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444                   | Building material & garden equipment & supplies dealers  | 176                     | 758 672          | 96 780                   | 22 006                          | 3 255                                                     | 5.6                                      | .5                     |
| 4441                  | Building material & supplies dealers                     | 159                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 44411                 | Home centers                                             | 5                       | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 444110                | Home centers                                             | 5                       | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44412                 | Paint & wallpaper stores                                 | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                | Paint & wallpaper stores                                 | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                 | Hardware stores                                          | 27                      | 34 317           | 6 185                    | 1 280                           | 277                                                       | 32.1                                     | .4                     |
| 444130                | Hardware stores                                          | 27                      | 34 317           | 6 185                    | 1 280                           | 277                                                       | 32.1                                     | .4                     |
| 44419                 | Other building material dealers                          | 115                     | 576 146          | 74 133                   | 16 896                          | 2 106                                                     | 5.2                                      | .5                     |
| 444190                | Other building material dealers                          | 115                     | 576 146          | 74 133                   | 16 896                          | 2 106                                                     | 5.2                                      | .5                     |
| 4442                  | Lawn & garden equipment & supplies stores                | 17                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44421                 | Outdoor power equipment stores                           | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444210                | Outdoor power equipment stores                           | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                 | Nursery & garden centers                                 | 13                      | 34 861           | 4 189                    | 949                             | 212                                                       | 1.8                                      | .4                     |
| 444220                | Nursery & garden centers                                 | 13                      | 34 861           | 4 189                    | 949                             | 212                                                       | 1.8                                      | .4                     |
| 445                   | Food & beverage stores                                   | 347                     | 773 866          | 79 630                   | 17 416                          | 5 354                                                     | 5.9                                      | 3.9                    |
| 4451                  | Grocery stores                                           | 228                     | 686 341          | 72 617                   | 15 754                          | 4 765                                                     | 5.2                                      | 3.8                    |
| 44511                 | Supermarkets & other grocery (except convenience) stores | 125                     | 616 603          | 65 496                   | 14 136                          | 4 197                                                     | 4.0                                      | 3.0                    |
| 445110                | Supermarkets & other grocery (except convenience) stores | 125                     | 616 603          | 65 496                   | 14 136                          | 4 197                                                     | 4.0                                      | 3.0                    |
| 44512                 | Convenience stores                                       | 103                     | 69 738           | 7 121                    | 1 618                           | 568                                                       | 15.4                                     | 11.2                   |
| 445120                | Convenience stores                                       | 103                     | 69 738           | 7 121                    | 1 618                           | 568                                                       | 15.4                                     | 11.2                   |
| 4452                  | Specialty food stores                                    | 58                      | 24 410           | 4 105                    | 1 001                           | 388                                                       | 20.9                                     | 12.4                   |
| 4453                  | Beer, wine, & liquor stores                              | 61                      | 63 115           | 2 908                    | 661                             | 201                                                       | 8.4                                      | 2.2                    |
| 44531                 | Beer, wine, & liquor stores                              | 61                      | 63 115           | 2 908                    | 661                             | 201                                                       | 8.4                                      | 2.2                    |
| 445310                | Beer, wine, & liquor stores                              | 61                      | 63 115           | 2 908                    | 661                             | 201                                                       | 8.4                                      | 2.2                    |
| 446                   | Health & personal care stores                            | 148                     | 129 437          | 23 824                   | 5 430                           | 1 188                                                     | 17.0                                     | 17.4                   |
| 4461                  | Health & personal care stores                            | 148                     | 129 437          | 23 824                   | 5 430                           | 1 188                                                     | 17.0                                     | 17.4                   |
| 44611                 | Pharmacies & drug stores                                 | 46                      | 77 060           | 12 636                   | 2 889                           | 600                                                       | 18.9                                     | 24.2                   |
| 446110                | Pharmacies & drug stores                                 | 46                      | 77 060           | 12 636                   | 2 889                           | 600                                                       | 18.9                                     | 24.2                   |
| 4461101               | Pharmacies & drug stores                                 | 45                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 4461102               | Proprietary stores                                       | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                 | Cosmetics, beauty supplies, & perfume stores             | 26                      | 13 547           | 2 489                    | 617                             | 199                                                       | 15.6                                     | 1.9                    |
| 446120                | Cosmetics, beauty supplies, & perfume stores             | 26                      | 13 547           | 2 489                    | 617                             | 199                                                       | 15.6                                     | 1.9                    |
| 44613                 | Optical goods stores                                     | 39                      | 14 753           | 3 125                    | 707                             | 152                                                       | 20.9                                     | 9.6                    |
| 446130                | Optical goods stores                                     | 39                      | 14 753           | 3 125                    | 707                             | 152                                                       | 20.9                                     | 9.6                    |
| 44619                 | Other health & personal care stores                      | 37                      | 24 077           | 5 574                    | 1 217                           | 237                                                       | 9.6                                      | 9.2                    |
| 446191                | Food (health) supplement stores                          | 15                      | 3 515            | 536                      | 124                             | 60                                                        | 47.5                                     | 39.1                   |
| 446199                | All other health & personal care stores                  | 22                      | 20 562           | 5 038                    | 1 093                           | 177                                                       | 3.1                                      | 4.0                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>PORTLAND, OR *—Con.</b>                                           |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447          | Gasoline stations .....                                              | 158                     | 334 949         | 23 007                   | 5 346                           | 1 654                                                     | 17.2                                     | 11.9                   |
| 4471         | Gasoline stations .....                                              | 158                     | 334 949         | 23 007                   | 5 346                           | 1 654                                                     | 17.2                                     | 11.9                   |
| 447110       | Gasoline stations with convenience stores .....                      | 36                      | 62 490          | 4 073                    | 957                             | 333                                                       | 23.7                                     | 12.4                   |
| 447110       | Gasoline stations with convenience stores .....                      | 36                      | 62 490          | 4 073                    | 957                             | 333                                                       | 23.7                                     | 12.4                   |
| 44719        | Other gasoline stations .....                                        | 122                     | 272 459         | 18 934                   | 4 389                           | 1 321                                                     | 15.7                                     | 11.8                   |
| 447190       | Other gasoline stations .....                                        | 122                     | 272 459         | 18 934                   | 4 389                           | 1 321                                                     | 15.7                                     | 11.8                   |
| 448          | Clothing & clothing accessories stores .....                         | 353                     | 456 970         | 62 422                   | 15 367                          | 3 978                                                     | 6.7                                      | 7.3                    |
| 4481         | Clothing stores .....                                                | 214                     | 332 532         | 43 907                   | 10 964                          | 3 107                                                     | 4.6                                      | 6.7                    |
| 44811        | Men's clothing stores .....                                          | 27                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448110       | Men's clothing stores .....                                          | 27                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44812        | Women's clothing stores .....                                        | 77                      | 59 536          | 8 589                    | 2 050                           | 611                                                       | 12.5                                     | 29.8                   |
| 448120       | Women's clothing stores .....                                        | 77                      | 59 536          | 8 589                    | 2 050                           | 611                                                       | 12.5                                     | 29.8                   |
| 44813        | Children's & infants' clothing stores .....                          | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448130       | Children's & infants' clothing stores .....                          | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814        | Family clothing stores .....                                         | 53                      | 212 793         | 27 650                   | 7 087                           | 1 934                                                     | 1.8                                      | .8                     |
| 448140       | Family clothing stores .....                                         | 53                      | 212 793         | 27 650                   | 7 087                           | 1 934                                                     | 1.8                                      | .8                     |
| 44815        | Clothing accessories stores .....                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448150       | Clothing accessories stores .....                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44819        | Other clothing stores .....                                          | 29                      | 22 923          | 2 959                    | 699                             | 199                                                       | 5.4                                      | 2.5                    |
| 448190       | Other clothing stores .....                                          | 29                      | 22 923          | 2 959                    | 699                             | 199                                                       | 5.4                                      | 2.5                    |
| 4482         | Shoe stores .....                                                    | 62                      | 44 711          | 5 694                    | 1 279                           | 356                                                       | 10.7                                     | 1.9                    |
| 44821        | Shoe stores .....                                                    | 62                      | 44 711          | 5 694                    | 1 279                           | 356                                                       | 10.7                                     | 1.9                    |
| 448210       | Shoe stores .....                                                    | 62                      | 44 711          | 5 694                    | 1 279                           | 356                                                       | 10.7                                     | 1.9                    |
| 4482101      | Men's shoe stores .....                                              | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102      | Women's shoe stores .....                                            | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482103      | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104      | Family shoe stores .....                                             | 33                      | 13 354          | 1 748                    | 363                             | 127                                                       | 24.4                                     | —                      |
| 4482105      | Athletic footwear stores .....                                       | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                       | 77                      | 79 727          | 12 821                   | 3 124                           | 515                                                       | 13.1                                     | 13.2                   |
| 44831        | Jewelry stores .....                                                 | 68                      | 73 321          | 11 469                   | 2 809                           | 465                                                       | 13.4                                     | 13.0                   |
| 448310       | Jewelry stores .....                                                 | 68                      | 73 321          | 11 469                   | 2 809                           | 465                                                       | 13.4                                     | 13.0                   |
| 44832        | Luggage & leather goods stores .....                                 | 9                       | 6 406           | 1 352                    | 315                             | 50                                                        | 10.4                                     | 15.2                   |
| 448320       | Luggage & leather goods stores .....                                 | 9                       | 6 406           | 1 352                    | 315                             | 50                                                        | 10.4                                     | 15.2                   |
| 451          | Sporting goods, hobby, book, & music stores .....                    | 223                     | 276 543         | 38 492                   | 8 792                           | 2 508                                                     | 5.4                                      | 6.0                    |
| 4511         | Sporting goods, hobby, & musical instrument stores ..                | 135                     | 164 914         | 22 416                   | 4 860                           | 1 449                                                     | 7.1                                      | 7.4                    |
| 45111        | Sporting goods stores .....                                          | 65                      | 83 700          | 11 178                   | 2 565                           | 749                                                       | 5.3                                      | 8.5                    |
| 451110       | Sporting goods stores .....                                          | 65                      | 83 700          | 11 178                   | 2 565                           | 749                                                       | 5.3                                      | 8.5                    |
| 4511101      | General-line sporting goods stores .....                             | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511102      | Specialty-line sporting goods stores .....                           | 55                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45112        | Hobby, toy, & game stores .....                                      | 33                      | 38 455          | 3 531                    | 742                             | 233                                                       | 6.0                                      | 9.1                    |
| 451120       | Hobby, toy, & game stores .....                                      | 33                      | 38 455          | 3 531                    | 742                             | 233                                                       | 6.0                                      | 9.1                    |
| 45113        | Sewing, needlework, & piece goods stores .....                       | 12                      | 14 961          | 2 899                    | 701                             | 320                                                       | 6.7                                      | 5.1                    |
| 451130       | Sewing, needlework, & piece goods stores .....                       | 12                      | 14 961          | 2 899                    | 701                             | 320                                                       | 6.7                                      | 5.1                    |
| 45114        | Musical instrument & supplies stores .....                           | 25                      | 27 798          | 4 808                    | 852                             | 147                                                       | 13.9                                     | 3.1                    |
| 451140       | Musical instrument & supplies stores .....                           | 25                      | 27 798          | 4 808                    | 852                             | 147                                                       | 13.9                                     | 3.1                    |
| 4512         | Book, periodical, & music stores .....                               | 88                      | 111 629         | 16 076                   | 3 932                           | 1 059                                                     | 3.0                                      | 3.8                    |
| 45121        | Book stores & news dealers .....                                     | 55                      | 74 709          | 11 249                   | 2 779                           | 716                                                       | 3.1                                      | 3.9                    |
| 451211       | Book stores .....                                                    | 50                      | 73 482          | 11 083                   | 2 730                           | 701                                                       | 3.1                                      | 3.9                    |
| 4512111      | Book stores, general .....                                           | 30                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4512112      | Specialty book stores .....                                          | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512113      | College book stores .....                                            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212       | News dealers & newsstands .....                                      | 5                       | 1 227           | 166                      | 49                              | 15                                                        | 3.2                                      | 7.1                    |
| 45122        | Prerecorded tape, compact disc, & record stores ...                  | 33                      | 36 920          | 4 827                    | 1 153                           | 343                                                       | 2.7                                      | 3.6                    |
| 451220       | Prerecorded tape, compact disc, & record stores .                    | 33                      | 36 920          | 4 827                    | 1 153                           | 343                                                       | 2.7                                      | 3.6                    |
| 452          | General merchandise stores .....                                     | 45                      | 946 226         | 84 170                   | 19 380                          | 5 068                                                     | .1                                       | 1.8                    |
| 4521         | Department stores (incl leased depts) ## .....                       | 12                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211        | Department stores (incl leased depts) ## .....                       | 12                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521         | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45211        | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452110       | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521101      | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521102      | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103      | National chain department stores (excl leased depts) .....           | 5                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529         | Other general merchandise stores .....                               | 33                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45291        | Warehouse clubs & superstores .....                                  | 11                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452910       | Warehouse clubs & superstores .....                                  | 11                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45299        | All other general merchandise stores .....                           | 22                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452990       | All other general merchandise stores .....                           | 22                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529901      | Variety stores .....                                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903      | Miscellaneous general merchandise stores ....                        | 14                      | D               | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>PORTLAND, OR *—Con.</b>                                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453          | Miscellaneous store retailers .....                           | 433                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4531         | Florists .....                                                | 63                      | 17 557          | 3 407                    | 873                             | 339                                                       | 20.2                                     | 18.4                   |
| 45311        | Florists .....                                                | 63                      | 17 557          | 3 407                    | 873                             | 339                                                       | 20.2                                     | 18.4                   |
| 453110       | Florists .....                                                | 63                      | 17 557          | 3 407                    | 873                             | 339                                                       | 20.2                                     | 18.4                   |
| 4532         | Office supplies, stationery, & gift stores .....              | 134                     | 105 359         | 11 390                   | 2 856                           | 901                                                       | 10.0                                     | 4.9                    |
| 45321        | Office supplies & stationery stores .....                     | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453210       | Office supplies & stationery stores .....                     | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532101      | Stationery stores .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102      | Office supplies stores .....                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45322        | Gift, novelty, & souvenir stores .....                        | 116                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 453220       | Gift, novelty, & souvenir stores .....                        | 116                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4533         | Used merchandise stores .....                                 | 111                     | 55 749          | 11 099                   | 2 421                           | 742                                                       | 19.7                                     | 15.4                   |
| 45331        | Used merchandise stores .....                                 | 111                     | 55 749          | 11 099                   | 2 421                           | 742                                                       | 19.7                                     | 15.4                   |
| 453310       | Used merchandise stores .....                                 | 111                     | 55 749          | 11 099                   | 2 421                           | 742                                                       | 19.7                                     | 15.4                   |
| 4539         | Other miscellaneous store retailers .....                     | 125                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45391        | Pet & pet supplies stores .....                               | 32                      | 14 395          | 1 945                    | 486                             | 171                                                       | 15.5                                     | 12.7                   |
| 453910       | Pet & pet supplies stores .....                               | 32                      | 14 395          | 1 945                    | 486                             | 171                                                       | 15.5                                     | 12.7                   |
| 45392        | Art dealers .....                                             | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920       | Art dealers .....                                             | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393        | Manufactured (mobile) home dealers .....                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930       | Manufactured (mobile) home dealers .....                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 59                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 122                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4541         | Electronic shopping & mail-order houses .....                 | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                 | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                 | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4542         | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45421        | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454210       | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4543         | Direct selling establishments .....                           | 62                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45431        | Fuel dealers .....                                            | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454311       | Heating oil dealers .....                                     | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319       | Other fuel dealers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439        | Other direct selling establishments .....                     | 49                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454390       | Other direct selling establishments .....                     | 49                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
|              | <b>PORTLAND, OR (CLACKAMAS COUNTY PART) *</b>                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>12</b>               | <b>13 348</b>   | <b>1 727</b>             | <b>362</b>                      | <b>111</b>                                                | <b>2.8</b>                               | <b>—</b>               |
| 442          | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44613        | Optical goods stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446130       | Optical goods stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44831        | Jewelry stores .....                                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448310       | Jewelry stores .....                                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532         | Office supplies, stationery, & gift stores .....              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>PORTLAND, OR (MULTNOMAH COUNTY PART) *</b>                  |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade</b> .....                                      | <b>2 598</b>            | <b>6 116 154</b> | <b>677 034</b>           | <b>155 344</b>                  | <b>33 732</b>                                             | <b>8.4</b>                               | <b>5.4</b>             |
| 441          | Motor vehicle & parts dealers .....                            | 299                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 4411         | Automobile dealers .....                                       | 96                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44111        | New car dealers .....                                          | 43                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 441110       | New car dealers .....                                          | 43                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44112        | Used car dealers .....                                         | 53                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441120       | Used car dealers .....                                         | 53                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4412         | Other motor vehicle dealers .....                              | 42                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44121        | Recreational vehicle dealers .....                             | 11                      | 36 463           | 3 972                    | 787                             | 133                                                       | 12.0                                     | 6.1                    |
| 441210       | Recreational vehicle dealers .....                             | 11                      | 36 463           | 3 972                    | 787                             | 133                                                       | 12.0                                     | 6.1                    |
| 44122        | Motorcycle, boat, & other motor vehicle dealers .....          | 31                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441221       | Motorcycle dealers .....                                       | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222       | Boat dealers .....                                             | 19                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441229       | All other motor vehicle dealers .....                          | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413         | Automotive parts, accessories, & tire stores .....             | 161                     | 248 626          | 39 585                   | 9 797                           | 1 561                                                     | 4.8                                      | 9.6                    |
| 44131        | Automotive parts & accessories stores .....                    | 108                     | 175 452          | 25 644                   | 6 207                           | 1 059                                                     | 4.4                                      | 10.2                   |
| 441310       | Automotive parts & accessories stores .....                    | 108                     | 175 452          | 25 644                   | 6 207                           | 1 059                                                     | 4.4                                      | 10.2                   |
| 44132        | Tire dealers .....                                             | 53                      | 73 174           | 13 941                   | 3 590                           | 502                                                       | 5.7                                      | 8.2                    |
| 441320       | Tire dealers .....                                             | 53                      | 73 174           | 13 941                   | 3 590                           | 502                                                       | 5.7                                      | 8.2                    |
| 442          | Furniture & home furnishings stores .....                      | 209                     | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 4421         | Furniture stores .....                                         | 70                      | 126 861          | 17 699                   | 3 973                           | 674                                                       | 4.6                                      | 15.1                   |
| 44211        | Furniture stores .....                                         | 70                      | 126 861          | 17 699                   | 3 973                           | 674                                                       | 4.6                                      | 15.1                   |
| 442110       | Furniture stores .....                                         | 70                      | 126 861          | 17 699                   | 3 973                           | 674                                                       | 4.6                                      | 15.1                   |
| 4422         | Home furnishings stores .....                                  | 139                     | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44221        | Floor covering stores .....                                    | 56                      | 77 040           | 10 639                   | 2 501                           | 419                                                       | 26.4                                     | 3.6                    |
| 442210       | Floor covering stores .....                                    | 56                      | 77 040           | 10 639                   | 2 501                           | 419                                                       | 26.4                                     | 3.6                    |
| 44229        | Other home furnishings stores .....                            | 83                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 442299       | All other home furnishings stores .....                        | 80                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                           | 106                     | 247 004          | 31 194                   | 7 422                           | 1 133                                                     | 3.4                                      | 5.2                    |
| 4431         | Electronics & appliance stores .....                           | 106                     | 247 004          | 31 194                   | 7 422                           | 1 133                                                     | 3.4                                      | 5.2                    |
| 44311        | Appliance, television, & other electronics stores .....        | 61                      | 143 842          | 16 659                   | 3 888                           | 699                                                       | 2.9                                      | 5.3                    |
| 443111       | Household appliance stores .....                               | 16                      | 55 785           | 7 252                    | 1 541                           | 282                                                       | 1.9                                      | —                      |
| 443112       | Radio, television, & other electronics stores .....            | 45                      | 88 057           | 9 407                    | 2 347                           | 417                                                       | 3.5                                      | 8.6                    |
| 44312        | Computer & software stores .....                               | 36                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 443120       | Computer & software stores .....                               | 36                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44313        | Camera & photographic supplies stores .....                    | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443130       | Camera & photographic supplies stores .....                    | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers .....  | 174                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 4441         | Building material & supplies dealers .....                     | 157                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 44411        | Home centers .....                                             | 5                       | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 444110       | Home centers .....                                             | 5                       | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44412        | Paint & wallpaper stores .....                                 | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120       | Paint & wallpaper stores .....                                 | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44413        | Hardware stores .....                                          | 25                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 444130       | Hardware stores .....                                          | 25                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44419        | Other building material dealers .....                          | 115                     | 576 146          | 74 133                   | 16 896                          | 2 106                                                     | 5.2                                      | .5                     |
| 444190       | Other building material dealers .....                          | 115                     | 576 146          | 74 133                   | 16 896                          | 2 106                                                     | 5.2                                      | .5                     |
| 4442         | Lawn & garden equipment & supplies stores .....                | 17                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44421        | Outdoor power equipment stores .....                           | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444210       | Outdoor power equipment stores .....                           | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422        | Nursery & garden centers .....                                 | 13                      | 34 861           | 4 189                    | 949                             | 212                                                       | 1.8                                      | .4                     |
| 444220       | Nursery & garden centers .....                                 | 13                      | 34 861           | 4 189                    | 949                             | 212                                                       | 1.8                                      | .4                     |
| 445          | Food & beverage stores .....                                   | 345                     | D                | D                        | D                               | i                                                         | D                                        | D                      |
| 4451         | Grocery stores .....                                           | 226                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 123                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 123                     | D                | D                        | D                               | h                                                         | D                                        | D                      |
| 44512        | Convenience stores .....                                       | 103                     | 69 738           | 7 121                    | 1 618                           | 568                                                       | 15.4                                     | 11.2                   |
| 445120       | Convenience stores .....                                       | 103                     | 69 738           | 7 121                    | 1 618                           | 568                                                       | 15.4                                     | 11.2                   |
| 4452         | Specialty food stores .....                                    | 58                      | 24 410           | 4 105                    | 1 001                           | 388                                                       | 20.9                                     | 12.4                   |
| 4453         | Beer, wine, & liquor stores .....                              | 61                      | 63 115           | 2 908                    | 661                             | 201                                                       | 8.4                                      | 2.2                    |
| 44531        | Beer, wine, & liquor stores .....                              | 61                      | 63 115           | 2 908                    | 661                             | 201                                                       | 8.4                                      | 2.2                    |
| 445310       | Beer, wine, & liquor stores .....                              | 61                      | 63 115           | 2 908                    | 661                             | 201                                                       | 8.4                                      | 2.2                    |
| 446          | Health & personal care stores .....                            | 144                     | 126 644          | 23 324                   | 5 303                           | 1 163                                                     | 17.4                                     | 17.8                   |
| 4461         | Health & personal care stores .....                            | 144                     | 126 644          | 23 324                   | 5 303                           | 1 163                                                     | 17.4                                     | 17.8                   |
| 44611        | Pharmacies & drug stores .....                                 | 44                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 446110       | Pharmacies & drug stores .....                                 | 44                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 4461101      | Pharmacies & drug stores .....                                 | 44                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44612        | Cosmetics, beauty supplies, & perfume stores .....             | 25                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 446120       | Cosmetics, beauty supplies, & perfume stores .....             | 25                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44613        | Optical goods stores .....                                     | 38                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 446130       | Optical goods stores .....                                     | 38                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44619        | Other health & personal care stores .....                      | 37                      | 24 077           | 5 574                    | 1 217                           | 237                                                       | 9.6                                      | 9.2                    |
| 446191       | Food (health) supplement stores .....                          | 15                      | 3 515            | 536                      | 124                             | 60                                                        | 47.5                                     | 39.1                   |
| 446199       | All other health & personal care stores .....                  | 22                      | 20 562           | 5 038                    | 1 093                           | 177                                                       | 3.1                                      | 4.0                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                         | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                                    |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND, OR (MULTNOMAH COUNTY PART) *—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                       | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                                                | Gasoline stations .....                                              | 156                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4471                                               | Gasoline stations .....                                              | 156                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 44711                                              | Gasoline stations with convenience stores .....                      | 36                      | 62 490          | 4 073                    | 957                             | 333                                                       | 23.7                                     | 12.4                   |
| 447110                                             | Gasoline stations with convenience stores .....                      | 36                      | 62 490          | 4 073                    | 957                             | 333                                                       | 23.7                                     | 12.4                   |
| 44719                                              | Other gasoline stations .....                                        | 120                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 447190                                             | Other gasoline stations .....                                        | 120                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 448                                                | Clothing & clothing accessories stores .....                         | 349                     | 452 668         | 61 838                   | 15 275                          | 3 947                                                     | 6.7                                      | 7.4                    |
| 4481                                               | Clothing stores .....                                                | 213                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 44811                                              | Men's clothing stores .....                                          | 27                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448110                                             | Men's clothing stores .....                                          | 27                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44812                                              | Women's clothing stores .....                                        | 76                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 448120                                             | Women's clothing stores .....                                        | 76                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44813                                              | Children's & infants' clothing stores .....                          | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448130                                             | Children's & infants' clothing stores .....                          | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814                                              | Family clothing stores .....                                         | 53                      | 212 793         | 27 650                   | 7 087                           | 1 934                                                     | 1.8                                      | .8                     |
| 448140                                             | Family clothing stores .....                                         | 53                      | 212 793         | 27 650                   | 7 087                           | 1 934                                                     | 1.8                                      | .8                     |
| 44815                                              | Clothing accessories stores .....                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448150                                             | Clothing accessories stores .....                                    | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44819                                              | Other clothing stores .....                                          | 29                      | 22 923          | 2 959                    | 699                             | 199                                                       | 5.4                                      | 2.5                    |
| 448190                                             | Other clothing stores .....                                          | 29                      | 22 923          | 2 959                    | 699                             | 199                                                       | 5.4                                      | 2.5                    |
| 4482                                               | Shoe stores .....                                                    | 62                      | 44 711          | 5 694                    | 1 279                           | 356                                                       | 10.7                                     | 1.9                    |
| 44821                                              | Shoe stores .....                                                    | 62                      | 44 711          | 5 694                    | 1 279                           | 356                                                       | 10.7                                     | 1.9                    |
| 448210                                             | Shoe stores .....                                                    | 62                      | 44 711          | 5 694                    | 1 279                           | 356                                                       | 10.7                                     | 1.9                    |
| 4482101                                            | Men's shoe stores .....                                              | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102                                            | Women's shoe stores .....                                            | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482103                                            | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                                            | Family shoe stores .....                                             | 33                      | 13 354          | 1 748                    | 363                             | 127                                                       | 24.4                                     | —                      |
| 4482105                                            | Athletic footwear stores .....                                       | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4483                                               | Jewelry, luggage, & leather goods stores .....                       | 74                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44831                                              | Jewelry stores .....                                                 | 65                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 448310                                             | Jewelry stores .....                                                 | 65                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44832                                              | Luggage & leather goods stores .....                                 | 9                       | 6 406           | 1 352                    | 315                             | 50                                                        | 10.4                                     | 15.2                   |
| 448320                                             | Luggage & leather goods stores .....                                 | 9                       | 6 406           | 1 352                    | 315                             | 50                                                        | 10.4                                     | 15.2                   |
| 451                                                | Sporting goods, hobby, book, & music stores .....                    | 220                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4511                                               | Sporting goods, hobby, & musical instrument stores ..                | 133                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45111                                              | Sporting goods stores .....                                          | 64                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 451110                                             | Sporting goods stores .....                                          | 64                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4511101                                            | General-line sporting goods stores .....                             | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511102                                            | Specialty-line sporting goods stores .....                           | 54                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45112                                              | Hobby, toy, & game stores .....                                      | 32                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451120                                             | Hobby, toy, & game stores .....                                      | 32                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45113                                              | Sewing, needlework, & piece goods stores .....                       | 12                      | 14 961          | 2 899                    | 701                             | 320                                                       | 6.7                                      | 5.1                    |
| 451130                                             | Sewing, needlework, & piece goods stores .....                       | 12                      | 14 961          | 2 899                    | 701                             | 320                                                       | 6.7                                      | 5.1                    |
| 45114                                              | Musical instrument & supplies stores .....                           | 25                      | 27 798          | 4 808                    | 852                             | 147                                                       | 13.9                                     | 3.1                    |
| 451140                                             | Musical instrument & supplies stores .....                           | 25                      | 27 798          | 4 808                    | 852                             | 147                                                       | 13.9                                     | 3.1                    |
| 4512                                               | Book, periodical, & music stores .....                               | 87                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45121                                              | Book stores & news dealers .....                                     | 55                      | 74 709          | 11 249                   | 2 779                           | 716                                                       | 3.1                                      | 3.9                    |
| 451211                                             | Book stores .....                                                    | 50                      | 73 482          | 11 083                   | 2 730                           | 701                                                       | 3.1                                      | 3.9                    |
| 4512111                                            | Book stores, general .....                                           | 30                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4512112                                            | Specialty book stores .....                                          | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4512113                                            | College book stores .....                                            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212                                             | News dealers & newsstands .....                                      | 5                       | 1 227           | 166                      | 49                              | 15                                                        | 3.2                                      | 7.1                    |
| 45122                                              | Prerecorded tape, compact disc, & record stores ...                  | 32                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 451220                                             | Prerecorded tape, compact disc, & record stores .                    | 32                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452                                                | General merchandise stores .....                                     | 45                      | 946 226         | 84 170                   | 19 380                          | 5 068                                                     | .1                                       | 1.8                    |
| 4521                                               | Department stores (incl leased depts) ## .....                       | 12                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                                              | Department stores (incl leased depts) ## .....                       | 12                      | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                                               | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45211                                              | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452110                                             | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521101                                            | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521102                                            | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103                                            | National chain department stores (excl leased depts) .....           | 5                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                                               | Other general merchandise stores .....                               | 33                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45291                                              | Warehouse clubs & superstores .....                                  | 11                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 452910                                             | Warehouse clubs & superstores .....                                  | 11                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 45299                                              | All other general merchandise stores .....                           | 22                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452990                                             | All other general merchandise stores .....                           | 22                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529901                                            | Variety stores .....                                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                                            | Miscellaneous general merchandise stores ....                        | 14                      | D               | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.



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| NAICS code                                         | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                                    |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTLAND, OR (MULTNOMAH COUNTY PART) *—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                       | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                                                | Miscellaneous store retailers .....                           | 429                     | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4531                                               | Florists .....                                                | 63                      | 17 557          | 3 407                    | 873                             | 339                                                       | 20.2                                     | 18.4                   |
| 45311                                              | Florists .....                                                | 63                      | 17 557          | 3 407                    | 873                             | 339                                                       | 20.2                                     | 18.4                   |
| 453110                                             | Florists .....                                                | 63                      | 17 557          | 3 407                    | 873                             | 339                                                       | 20.2                                     | 18.4                   |
| 4532                                               | Office supplies, stationery, & gift stores .....              | 130                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45321                                              | Office supplies & stationery stores .....                     | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453210                                             | Office supplies & stationery stores .....                     | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532101                                            | Stationery stores .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                                            | Office supplies stores .....                                  | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45322                                              | Gift, novelty, & souvenir stores .....                        | 112                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 453220                                             | Gift, novelty, & souvenir stores .....                        | 112                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4533                                               | Used merchandise stores .....                                 | 111                     | 55 749          | 11 099                   | 2 421                           | 742                                                       | 19.7                                     | 15.4                   |
| 45331                                              | Used merchandise stores .....                                 | 111                     | 55 749          | 11 099                   | 2 421                           | 742                                                       | 19.7                                     | 15.4                   |
| 453310                                             | Used merchandise stores .....                                 | 111                     | 55 749          | 11 099                   | 2 421                           | 742                                                       | 19.7                                     | 15.4                   |
| 4539                                               | Other miscellaneous store retailers .....                     | 125                     | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45391                                              | Pet & pet supplies stores .....                               | 32                      | 14 395          | 1 945                    | 486                             | 171                                                       | 15.5                                     | 12.7                   |
| 453910                                             | Pet & pet supplies stores .....                               | 32                      | 14 395          | 1 945                    | 486                             | 171                                                       | 15.5                                     | 12.7                   |
| 45392                                              | Art dealers .....                                             | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920                                             | Art dealers .....                                             | 28                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                              | Manufactured (mobile) home dealers .....                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                                             | Manufactured (mobile) home dealers .....                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                                              | All other miscellaneous store retailers .....                 | 59                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454                                                | Nonstore retailers .....                                      | 122                     | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4541                                               | Electronic shopping & mail-order houses .....                 | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45411                                              | Electronic shopping & mail-order houses .....                 | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454110                                             | Electronic shopping & mail-order houses .....                 | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4542                                               | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45421                                              | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454210                                             | Vending machine operators .....                               | 19                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4543                                               | Direct selling establishments .....                           | 62                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45431                                              | Fuel dealers .....                                            | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454311                                             | Heating oil dealers .....                                     | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454312                                             | Liquefied petroleum gas (bottled gas) dealers .....           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                                             | Other fuel dealers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                              | Other direct selling establishments .....                     | 49                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 454390                                             | Other direct selling establishments .....                     | 49                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| <b>PORTLAND, OR (WASHINGTON COUNTY PART) *</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                       | <b>Retail trade .....</b>                                     | <b>11</b>               | <b>60 894</b>   | <b>5 108</b>             | <b>1 108</b>                    | <b>217</b>                                                | <b>1.3</b>                               | <b>.3</b>              |
| 441                                                | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                                | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                                | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                                | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4461102                                            | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                                | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                                | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                                | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                                | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                       |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PRINEVILLE, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                      | <b>53</b>               | <b>88 132</b>   | <b>8 252</b>             | <b>2 115</b>                    | <b>484</b>                                                | <b>16.8</b>                              | <b>13.3</b>            |
| 441                   | Motor vehicle & parts dealers .....                            | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4413                  | Automotive parts, accessories, & tire stores .....             | 6                       | 29 229          | 2 713                    | 832                             | 90                                                        | 4.2                                      | —                      |
| 44132                 | Tire dealers .....                                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                | Tire dealers .....                                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                   | Furniture & home furnishings stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                   | Electronics & appliance stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                   | Building material & garden equipment & supplies dealers .....  | 7                       | 7 892           | 780                      | 180                             | 49                                                        | 10.5                                     | 6.3                    |
| 445                   | Food & beverage stores .....                                   | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                   | Health & personal care stores .....                            | 4                       | 9 715           | 1 029                    | 229                             | 66                                                        | 27.0                                     | 67.8                   |
| 4461                  | Health & personal care stores .....                            | 4                       | 9 715           | 1 029                    | 229                             | 66                                                        | 27.0                                     | 67.8                   |
| 447                   | Gasoline stations .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                   | Clothing & clothing accessories stores .....                   | 3                       | 1 231           | 205                      | 47                              | 16                                                        | D                                        | —                      |
| 451                   | Sporting goods, hobby, book, & music stores .....              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                            | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102               | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                   | Nonstore retailers .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>REDMOND, OR</b>    |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                      | <b>100</b>              | <b>185 782</b>  | <b>18 454</b>            | <b>4 133</b>                    | <b>1 052</b>                                              | <b>9.7</b>                               | <b>4.8</b>             |
| 441                   | Motor vehicle & parts dealers .....                            | 17                      | 32 368          | 3 286                    | 738                             | 134                                                       | 16.0                                     | —                      |
| 44112                 | Used car dealers .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                | Used car dealers .....                                         | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                  | Automotive parts, accessories, & tire stores .....             | 8                       | 10 594          | 1 972                    | 463                             | 79                                                        | 35.3                                     | —                      |
| 44131                 | Automotive parts & accessories stores .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                | Automotive parts & accessories stores .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                 | Tire dealers .....                                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                | Tire dealers .....                                             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                   | Furniture & home furnishings stores .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                  | Furniture stores .....                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                 | Furniture stores .....                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                | Furniture stores .....                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4422                  | Home furnishings stores .....                                  | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                   | Electronics & appliance stores .....                           | 3                       | 2 240           | 325                      | 47                              | 11                                                        | D                                        | —                      |
| 4431                  | Electronics & appliance stores .....                           | 3                       | 2 240           | 325                      | 47                              | 11                                                        | D                                        | —                      |
| 44311                 | Appliance, television, & other electronics stores .....        | 3                       | 2 240           | 325                      | 47                              | 11                                                        | D                                        | —                      |
| 444                   | Building material & garden equipment & supplies dealers .....  | 17                      | 20 867          | 2 082                    | 471                             | 109                                                       | 8.5                                      | 3.3                    |
| 4441                  | Building material & supplies dealers .....                     | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44412                 | Paint & wallpaper stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120                | Paint & wallpaper stores .....                                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44419                 | Other building material dealers .....                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                | Other building material dealers .....                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                  | Lawn & garden equipment & supplies stores .....                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                 | Nursery & garden centers .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                | Nursery & garden centers .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                   | Food & beverage stores .....                                   | 12                      | 45 704          | 4 495                    | 989                             | 255                                                       | 2.8                                      | 1.7                    |
| 4451                  | Grocery stores .....                                           | 8                       | 43 581          | 4 299                    | 947                             | 244                                                       | 2.7                                      | 1.8                    |
| 44511                 | Supermarkets & other grocery (except convenience) stores ..... | 5                       | 40 664          | 4 101                    | 887                             | 220                                                       | .9                                       | —                      |
| 445110                | Supermarkets & other grocery (except convenience) stores ..... | 5                       | 40 664          | 4 101                    | 887                             | 220                                                       | .9                                       | —                      |
| 4452                  | Specialty food stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                   | Health & personal care stores .....                            | 4                       | 7 217           | 756                      | 179                             | 42                                                        | 5.5                                      | 75.1                   |
| 4461                  | Health & personal care stores .....                            | 4                       | 7 217           | 756                      | 179                             | 42                                                        | 5.5                                      | 75.1                   |
| 447                   | Gasoline stations .....                                        | 12                      | 16 541          | 1 041                    | 210                             | 90                                                        | 32.0                                     | 10.5                   |
| 448                   | Clothing & clothing accessories stores .....                   | 7                       | 1 177           | 128                      | 24                              | 13                                                        | 28.5                                     | 1.1                    |
| 451                   | Sporting goods, hobby, book, & music stores .....              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                   | General merchandise stores .....                               | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                 | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903               | Miscellaneous general merchandise stores .....                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                         |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>REDMOND, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                     | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                    | Office supplies, stationery, & gift stores .....              | 5                       | 1 698           | 297                      | 61                              | 15                                                        | 73.7                                     | —                      |
| 45321                   | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210                  | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                 | Office supplies stores .....                                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                    | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                   | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                  | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                     | Nonstore retailers .....                                      | 3                       | 3 898           | 640                      | 161                             | 24                                                        | —                                        | —                      |
| 4542                    | Vending machine operators .....                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45421                   | Vending machine operators .....                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454210                  | Vending machine operators .....                               | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>REEDSPORT, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                     | <b>30</b>               | <b>27 420</b>   | <b>2 976</b>             | <b>664</b>                      | <b>183</b>                                                | <b>31.5</b>                              | <b>2.4</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 6                       | 5 136           | 489                      | 119                             | 31                                                        | 79.9                                     | —                      |
| 4412                    | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                     | Food & beverage stores .....                                  | 6                       | 12 407          | 1 245                    | 266                             | 72                                                        | 13.5                                     | .6                     |
| 446                     | Health & personal care stores .....                           | 3                       | 2 721           | 342                      | 67                              | 16                                                        | D                                        | 21.8                   |
| 4461102                 | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                     | Gasoline stations .....                                       | 4                       | 2 909           | 162                      | 38                              | 12                                                        | 28.8                                     | —                      |
| 448                     | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                     | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>ROSEBURG, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>            | <b>Retail trade .....</b>                                     | <b>247</b>              | <b>499 173</b>  | <b>52 623</b>            | <b>12 372</b>                   | <b>3 164</b>                                              | <b>9.1</b>                               | <b>4.4</b>             |
| 441                     | Motor vehicle & parts dealers .....                           | 28                      | 128 164         | 11 508                   | 2 827                           | 463                                                       | 14.2                                     | 2.1                    |
| 4411                    | Automobile dealers .....                                      | 14                      | 106 887         | 8 643                    | 2 254                           | 318                                                       | 16.4                                     | .3                     |
| 44111                   | New car dealers .....                                         | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 441110                  | New car dealers .....                                         | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44112                   | Used car dealers .....                                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                  | Used car dealers .....                                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                    | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers ....          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221                  | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                  | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                    | Automotive parts, accessories, & tire stores .....            | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                   | Automotive parts & accessories stores .....                   | 8                       | 7 690           | 970                      | 262                             | 77                                                        | 4.4                                      | 31.3                   |
| 441310                  | Automotive parts & accessories stores .....                   | 8                       | 7 690           | 970                      | 262                             | 77                                                        | 4.4                                      | 31.3                   |
| 44132                   | Tire dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                  | Tire dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 13                      | 10 848          | 1 764                    | 406                             | 88                                                        | 15.9                                     | 11.4                   |
| 4421                    | Furniture stores .....                                        | 4                       | 5 564           | 1 032                    | 229                             | 49                                                        | .3                                       | —                      |
| 44211                   | Furniture stores .....                                        | 4                       | 5 564           | 1 032                    | 229                             | 49                                                        | .3                                       | —                      |
| 442110                  | Furniture stores .....                                        | 4                       | 5 564           | 1 032                    | 229                             | 49                                                        | .3                                       | —                      |
| 4422                    | Home furnishings stores .....                                 | 9                       | 5 284           | 732                      | 177                             | 39                                                        | 32.4                                     | 23.4                   |
| 44221                   | Floor covering stores .....                                   | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                  | Floor covering stores .....                                   | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                     | Electronics & appliance stores .....                          | 13                      | 7 665           | 1 092                    | 278                             | 80                                                        | 30.2                                     | —                      |
| 4431                    | Electronics & appliance stores .....                          | 13                      | 7 665           | 1 092                    | 278                             | 80                                                        | 30.2                                     | —                      |
| 44311                   | Appliance, television, & other electronics stores ....        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443111                  | Household appliance stores .....                              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                  | Radio, television, & other electronics stores .....           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                   | Computer & software stores .....                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                  | Computer & software stores .....                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                   | Camera & photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443130                  | Camera & photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

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| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ROSEBURG, OR—Con.</b>       |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                            | Building material & garden equipment & supplies dealers .....        | 26                      | 58 207          | 6 625                    | 1 629                           | 312                                                       | 2.8                                      | .7                     |
| 4441                           | Building material & supplies dealers .....                           | 21                      | 40 143          | 4 889                    | 1 220                           | 199                                                       | 4.0                                      | —                      |
| 44412                          | Paint & wallpaper stores .....                                       | 3                       | 2 728           | 279                      | 63                              | 14                                                        | —                                        | —                      |
| 444120                         | Paint & wallpaper stores .....                                       | 3                       | 2 728           | 279                      | 63                              | 14                                                        | —                                        | —                      |
| 44413                          | Hardware stores .....                                                | 4                       | 3 296           | 489                      | 122                             | 30                                                        | 10.2                                     | —                      |
| 444130                         | Hardware stores .....                                                | 4                       | 3 296           | 489                      | 122                             | 30                                                        | 10.2                                     | —                      |
| 44419                          | Other building material dealers .....                                | 14                      | 34 119          | 4 121                    | 1 035                           | 155                                                       | 3.8                                      | —                      |
| 444190                         | Other building material dealers .....                                | 14                      | 34 119          | 4 121                    | 1 035                           | 155                                                       | 3.8                                      | —                      |
| 4442                           | Lawn & garden equipment & supplies stores .....                      | 5                       | 18 064          | 1 736                    | 409                             | 113                                                       | —                                        | 2.4                    |
| 44422                          | Nursery & garden centers .....                                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                         | 31                      | 76 182          | 7 722                    | 1 761                           | 464                                                       | 13.0                                     | 1.3                    |
| 4451                           | Grocery stores .....                                                 | 24                      | 72 779          | 7 283                    | 1 662                           | 446                                                       | 13.5                                     | .5                     |
| 44511                          | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 66 922          | 6 630                    | 1 503                           | 369                                                       | 10.9                                     | —                      |
| 445110                         | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 66 922          | 6 630                    | 1 503                           | 369                                                       | 10.9                                     | —                      |
| 44512                          | Convenience stores .....                                             | 12                      | 5 857           | 653                      | 159                             | 77                                                        | 42.1                                     | 6.5                    |
| 445120                         | Convenience stores .....                                             | 12                      | 5 857           | 653                      | 159                             | 77                                                        | 42.1                                     | 6.5                    |
| 4452                           | Specialty food stores .....                                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                            | Health & personal care stores .....                                  | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461                           | Health & personal care stores .....                                  | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                              | 25                      | 27 778          | 1 593                    | 369                             | 140                                                       | 11.3                                     | 6.6                    |
| 4471                           | Gasoline stations .....                                              | 25                      | 27 778          | 1 593                    | 369                             | 140                                                       | 11.3                                     | 6.6                    |
| 44719                          | Other gasoline stations .....                                        | 19                      | 21 848          | 1 272                    | 306                             | 108                                                       | 9.5                                      | 6.5                    |
| 447190                         | Other gasoline stations .....                                        | 19                      | 21 848          | 1 272                    | 306                             | 108                                                       | 9.5                                      | 6.5                    |
| 448                            | Clothing & clothing accessories stores .....                         | 27                      | 18 001          | 2 295                    | 553                             | 193                                                       | 6.8                                      | 5.3                    |
| 4481                           | Clothing stores .....                                                | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814                          | Family clothing stores .....                                         | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448140                         | Family clothing stores .....                                         | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44819                          | Other clothing stores .....                                          | 3                       | 439             | 71                       | 14                              | 8                                                         | —                                        | —                      |
| 448190                         | Other clothing stores .....                                          | 3                       | 439             | 71                       | 14                              | 8                                                         | —                                        | —                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 25                      | 11 867          | 1 666                    | 393                             | 148                                                       | 12.0                                     | 8.2                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..                | 20                      | 9 514           | 1 374                    | 315                             | 120                                                       | 11.2                                     | 10.2                   |
| 45111                          | Sporting goods stores .....                                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110                         | Sporting goods stores .....                                          | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511101                        | General-line sporting goods stores .....                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                         | Musical instrument & supplies stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                           | Book, periodical, & music stores .....                               | 5                       | 2 353           | 292                      | 78                              | 28                                                        | 15.0                                     | —                      |
| 45121                          | Book stores & news dealers .....                                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                        | Book stores, general .....                                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                                     | 8                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521                           | Department stores (incl leased depts) ## .....                       | 4                       | 63 827          | N                        | N                               | N                                                         | —                                        | —                      |
| 45211                          | Department stores (incl leased depts) ## .....                       | 4                       | 63 827          | N                        | N                               | N                                                         | —                                        | —                      |
| 4521                           | Department stores (excl leased depts) .....                          | 4                       | 62 847          | 6 182                    | 1 407                           | 535                                                       | —                                        | —                      |
| 45211                          | Department stores (excl leased depts) .....                          | 4                       | 62 847          | 6 182                    | 1 407                           | 535                                                       | —                                        | —                      |
| 452110                         | Department stores (excl leased depts) .....                          | 4                       | 62 847          | 6 182                    | 1 407                           | 535                                                       | —                                        | —                      |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521103                        | National chain department stores (excl leased depts) .....           | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                           | Other general merchandise stores .....                               | 4                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                          | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910                         | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                                  | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores .....                                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                          | Used merchandise stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                         | Used merchandise stores .....                                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                           | Other miscellaneous store retailers .....                            | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                          | Manufactured (mobile) home dealers .....                             | 5                       | 5 010           | 591                      | 137                             | 29                                                        | 37.4                                     | 8.0                    |
| 453930                         | Manufactured (mobile) home dealers .....                             | 5                       | 5 010           | 591                      | 137                             | 29                                                        | 37.4                                     | 8.0                    |
| 45399                          | All other miscellaneous store retailers .....                        | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|---------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                               |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ROSEBURG, OR—Con.</b>       |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| 454                            | Nonstore retailers .....                                      | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4542                           | Vending machine operators .....                               | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 45421                          | Vending machine operators .....                               | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454210                         | Vending machine operators .....                               | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4543                           | Direct selling establishments .....                           | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                          | Other direct selling establishments .....                     | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                         | Other direct selling establishments .....                     | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>ST. HELENS, OR</b>          |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>51</b>               | <b>54 059</b>    | <b>5 711</b>             | <b>1 249</b>                    | <b>362</b>                                                | <b>17.0</b>                              | <b>19.3</b>            |
| 441                            | Motor vehicle & parts dealers .....                           | 8                       | 13 950           | 1 481                    | 312                             | 59                                                        | 3.2                                      | 16.2                   |
| 442                            | Furniture & home furnishings stores .....                     | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                          | 3                       | 785              | 144                      | 32                              | 12                                                        | D                                        | —                      |
| 444                            | Building material & garden equipment & supplies dealers ..... | 4                       | 6 721            | 668                      | 134                             | 35                                                        | 54.1                                     | —                      |
| 445                            | Food & beverage stores .....                                  | 8                       | 3 283            | 287                      | 64                              | 25                                                        | 47.2                                     | —                      |
| 446                            | Health & personal care stores .....                           | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                           | Health & personal care stores .....                           | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                       | 4                       | 11 289           | 741                      | 170                             | 64                                                        | —                                        | —                      |
| 44711                          | Gasoline stations with convenience stores .....               | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 447110                         | Gasoline stations with convenience stores .....               | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 448                            | Clothing & clothing accessories stores .....                  | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                              | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                           | 7                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>SALEM, OR *</b>             |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>                                     | <b>665</b>              | <b>1 826 172</b> | <b>181 907</b>           | <b>43 243</b>                   | <b>10 054</b>                                             | <b>3.7</b>                               | <b>2.6</b>             |
| 441                            | Motor vehicle & parts dealers .....                           | 84                      | 520 645          | 45 044                   | 11 163                          | 1 457                                                     | 4.4                                      | 3.8                    |
| 4411                           | Automobile dealers .....                                      | 44                      | 436 873          | 32 122                   | 8 012                           | 974                                                       | 4.5                                      | 1.0                    |
| 44111                          | New car dealers .....                                         | 20                      | 408 698          | 29 911                   | 7 449                           | 885                                                       | 3.4                                      | —                      |
| 441110                         | New car dealers .....                                         | 20                      | 408 698          | 29 911                   | 7 449                           | 885                                                       | 3.4                                      | —                      |
| 44112                          | Used car dealers .....                                        | 24                      | 28 175           | 2 211                    | 563                             | 89                                                        | 20.8                                     | 15.3                   |
| 441120                         | Used car dealers .....                                        | 24                      | 28 175           | 2 211                    | 563                             | 89                                                        | 20.8                                     | 15.3                   |
| 4412                           | Other motor vehicle dealers .....                             | 11                      | 42 119           | 3 842                    | 819                             | 153                                                       | 2.0                                      | 35.8                   |
| 44121                          | Recreational vehicle dealers .....                            | 4                       | 15 938           | 1 303                    | 328                             | 46                                                        | 5.2                                      | —                      |
| 441210                         | Recreational vehicle dealers .....                            | 4                       | 15 938           | 1 303                    | 328                             | 46                                                        | 5.2                                      | —                      |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....         | 7                       | 26 181           | 2 539                    | 491                             | 107                                                       | —                                        | 57.6                   |
| 441221                         | Motorcycle dealers .....                                      | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                         | Boat dealers .....                                            | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                           | Automotive parts, accessories, & tire stores .....            | 29                      | 41 653           | 9 080                    | 2 332                           | 330                                                       | 6.1                                      | 1.3                    |
| 44131                          | Automotive parts & accessories stores .....                   | 14                      | 15 383           | 2 868                    | 700                             | 124                                                       | —                                        | 3.6                    |
| 441310                         | Automotive parts & accessories stores .....                   | 14                      | 15 383           | 2 868                    | 700                             | 124                                                       | —                                        | 3.6                    |
| 44132                          | Tire dealers .....                                            | 15                      | 26 270           | 6 212                    | 1 632                           | 206                                                       | 9.6                                      | —                      |
| 441320                         | Tire dealers .....                                            | 15                      | 26 270           | 6 212                    | 1 632                           | 206                                                       | 9.6                                      | —                      |
| 442                            | Furniture & home furnishings stores .....                     | 51                      | 51 603           | 7 698                    | 2 095                           | 320                                                       | 13.8                                     | 7.7                    |
| 4421                           | Furniture stores .....                                        | 22                      | 22 382           | 2 918                    | 706                             | 148                                                       | 9.6                                      | 13.2                   |
| 44211                          | Furniture stores .....                                        | 22                      | 22 382           | 2 918                    | 706                             | 148                                                       | 9.6                                      | 13.2                   |
| 442110                         | Furniture stores .....                                        | 22                      | 22 382           | 2 918                    | 706                             | 148                                                       | 9.6                                      | 13.2                   |
| 4422                           | Home furnishings stores .....                                 | 29                      | 29 221           | 4 780                    | 1 389                           | 172                                                       | 17.1                                     | 3.4                    |
| 44221                          | Floor covering stores .....                                   | 14                      | 22 204           | 3 316                    | 1 033                           | 81                                                        | 19.5                                     | —                      |
| 442210                         | Floor covering stores .....                                   | 14                      | 22 204           | 3 316                    | 1 033                           | 81                                                        | 19.5                                     | —                      |
| 44229                          | Other home furnishings stores .....                           | 15                      | 7 017            | 1 464                    | 356                             | 91                                                        | 9.4                                      | 14.3                   |
| 442299                         | All other home furnishings stores .....                       | 13                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                            | Electronics & appliance stores .....                          | 42                      | 37 111           | 7 436                    | 1 148                           | 281                                                       | 18.1                                     | 5.6                    |
| 4431                           | Electronics & appliance stores .....                          | 42                      | 37 111           | 7 436                    | 1 148                           | 281                                                       | 18.1                                     | 5.6                    |
| 44311                          | Appliance, television, & other electronics stores .....       | 19                      | 24 139           | 5 683                    | 759                             | 185                                                       | 14.4                                     | 3.1                    |
| 443111                         | Household appliance stores .....                              | 8                       | 16 247           | 3 699                    | 353                             | 78                                                        | 8.9                                      | 1.8                    |
| 443112                         | Radio, television, & other electronics stores .....           | 11                      | 7 892            | 1 984                    | 406                             | 107                                                       | 25.8                                     | 5.7                    |
| 44312                          | Computer & software stores .....                              | 19                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                         | Computer & software stores .....                              | 19                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                          | Camera & photographic supplies stores .....                   | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443130                         | Camera & photographic supplies stores .....                   | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SALEM, OR *—Con.</b>        |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                            | Building material & garden equipment & supplies dealers .....  | 53                      | 194 627         | 20 799                   | 4 906                           | 857                                                       | .7                                       | 1.0                    |
| 4441                           | Building material & supplies dealers .....                     | 44                      | 185 075         | 19 447                   | 4 593                           | 797                                                       | .6                                       | .7                     |
| 44411                          | Home centers .....                                             | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                         | Home centers .....                                             | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44412                          | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                         | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44413                          | Hardware stores .....                                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130                         | Hardware stores .....                                          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                          | 30                      | 108 440         | 11 499                   | 2 732                           | 409                                                       | 1.0                                      | .5                     |
| 444190                         | Other building material dealers .....                          | 30                      | 108 440         | 11 499                   | 2 732                           | 409                                                       | 1.0                                      | .5                     |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 9                       | 9 552           | 1 352                    | 313                             | 60                                                        | 3.7                                      | 7.3                    |
| 44422                          | Nursery & garden centers .....                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 61                      | 231 792         | 22 893                   | 5 151                           | 1 360                                                     | 1.3                                      | .8                     |
| 4451                           | Grocery stores .....                                           | 42                      | 214 910         | 21 793                   | 4 909                           | 1 296                                                     | .9                                       | .9                     |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 23                      | 200 398         | 20 061                   | 4 519                           | 1 158                                                     | .5                                       | .9                     |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 23                      | 200 398         | 20 061                   | 4 519                           | 1 158                                                     | .5                                       | .9                     |
| 44512                          | Convenience stores .....                                       | 19                      | 14 512          | 1 732                    | 390                             | 138                                                       | 7.0                                      | —                      |
| 445120                         | Convenience stores .....                                       | 19                      | 14 512          | 1 732                    | 390                             | 138                                                       | 7.0                                      | —                      |
| 4452                           | Specialty food stores .....                                    | 9                       | 4 367           | 745                      | 162                             | 37                                                        | 2.3                                      | —                      |
| 4453                           | Beer, wine, & liquor stores .....                              | 10                      | 12 515          | 355                      | 80                              | 27                                                        | 7.0                                      | —                      |
| 44531                          | Beer, wine, & liquor stores .....                              | 10                      | 12 515          | 355                      | 80                              | 27                                                        | 7.0                                      | —                      |
| 445310                         | Beer, wine, & liquor stores .....                              | 10                      | 12 515          | 355                      | 80                              | 27                                                        | 7.0                                      | —                      |
| 446                            | Health & personal care stores .....                            | 46                      | 48 842          | 7 969                    | 1 629                           | 388                                                       | 16.2                                     | 2.0                    |
| 4461                           | Health & personal care stores .....                            | 46                      | 48 842          | 7 969                    | 1 629                           | 388                                                       | 16.2                                     | 2.0                    |
| 44611                          | Pharmacies & drug stores .....                                 | 13                      | 31 370          | 3 988                    | 881                             | 201                                                       | 19.1                                     | —                      |
| 446110                         | Pharmacies & drug stores .....                                 | 13                      | 31 370          | 3 988                    | 881                             | 201                                                       | 19.1                                     | —                      |
| 4461101                        | Pharmacies & drug stores .....                                 | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461102                        | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44613                          | Optical goods stores .....                                     | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446130                         | Optical goods stores .....                                     | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44619                          | Other health & personal care stores .....                      | 15                      | 9 982           | 2 844                    | 464                             | 100                                                       | 5.3                                      | 3.0                    |
| 446191                         | Food (health) supplement stores .....                          | 5                       | 2 108           | 345                      | 79                              | 33                                                        | 16.8                                     | 14.0                   |
| 446199                         | All other health & personal care stores .....                  | 10                      | 7 874           | 2 499                    | 385                             | 67                                                        | 2.2                                      | —                      |
| 447                            | Gasoline stations .....                                        | 47                      | 98 016          | 5 374                    | 1 245                           | 442                                                       | 4.2                                      | 14.2                   |
| 4471                           | Gasoline stations .....                                        | 47                      | 98 016          | 5 374                    | 1 245                           | 442                                                       | 4.2                                      | 14.2                   |
| 44711                          | Gasoline stations with convenience stores .....                | 9                       | 17 045          | 1 190                    | 267                             | 93                                                        | 4.5                                      | 17.0                   |
| 447110                         | Gasoline stations with convenience stores .....                | 9                       | 17 045          | 1 190                    | 267                             | 93                                                        | 4.5                                      | 17.0                   |
| 44719                          | Other gasoline stations .....                                  | 38                      | 80 971          | 4 184                    | 978                             | 349                                                       | 4.2                                      | 13.6                   |
| 447190                         | Other gasoline stations .....                                  | 38                      | 80 971          | 4 184                    | 978                             | 349                                                       | 4.2                                      | 13.6                   |
| 448                            | Clothing & clothing accessories stores .....                   | 83                      | 82 435          | 12 087                   | 3 474                           | 1 123                                                     | 3.9                                      | .7                     |
| 4481                           | Clothing stores .....                                          | 49                      | 62 769          | 8 546                    | 2 657                           | 925                                                       | 4.0                                      | .8                     |
| 44811                          | Men's clothing stores .....                                    | 5                       | 3 029           | 510                      | 135                             | 22                                                        | —                                        | —                      |
| 448110                         | Men's clothing stores .....                                    | 5                       | 3 029           | 510                      | 135                             | 22                                                        | —                                        | —                      |
| 44812                          | Women's clothing stores .....                                  | 21                      | 8 092           | 1 209                    | 272                             | 134                                                       | 11.7                                     | 2.8                    |
| 448120                         | Women's clothing stores .....                                  | 21                      | 8 092           | 1 209                    | 272                             | 134                                                       | 11.7                                     | 2.8                    |
| 44814                          | Family clothing stores .....                                   | 11                      | 47 530          | 6 279                    | 2 122                           | 707                                                       | 2.3                                      | .6                     |
| 448140                         | Family clothing stores .....                                   | 11                      | 47 530          | 6 279                    | 2 122                           | 707                                                       | 2.3                                      | .6                     |
| 44815                          | Clothing accessories stores .....                              | 6                       | 1 119           | 211                      | 55                              | 25                                                        | 8.7                                      | —                      |
| 448150                         | Clothing accessories stores .....                              | 6                       | 1 119           | 211                      | 55                              | 25                                                        | 8.7                                      | —                      |
| 44819                          | Other clothing stores .....                                    | 6                       | 2 999           | 337                      | 73                              | 37                                                        | 12.5                                     | —                      |
| 448190                         | Other clothing stores .....                                    | 6                       | 2 999           | 337                      | 73                              | 37                                                        | 12.5                                     | —                      |
| 4482                           | Shoe stores .....                                              | 18                      | 8 969           | 1 545                    | 391                             | 110                                                       | 3.8                                      | —                      |
| 44821                          | Shoe stores .....                                              | 18                      | 8 969           | 1 545                    | 391                             | 110                                                       | 3.8                                      | —                      |
| 448210                         | Shoe stores .....                                              | 18                      | 8 969           | 1 545                    | 391                             | 110                                                       | 3.8                                      | —                      |
| 4482104                        | Family shoe stores .....                                       | 13                      | 5 880           | 1 012                    | 267                             | 69                                                        | 5.9                                      | —                      |
| 4482105                        | Athletic footwear stores .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 16                      | 10 697          | 1 996                    | 426                             | 88                                                        | 3.2                                      | .9                     |
| 44831                          | Jewelry stores .....                                           | 16                      | 10 697          | 1 996                    | 426                             | 88                                                        | 3.2                                      | .9                     |
| 448310                         | Jewelry stores .....                                           | 16                      | 10 697          | 1 996                    | 426                             | 88                                                        | 3.2                                      | .9                     |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SALEM, OR *—Con.</b>        |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 64                      | 41 331          | 4 871                    | 1 166                           | 436                                                       | 12.4                                     | 1.2                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..                | 44                      | 28 145          | 3 427                    | 751                             | 278                                                       | 8.5                                      | 1.7                    |
| 45111                          | Sporting goods stores .....                                          | 20                      | 10 050          | 1 432                    | 329                             | 103                                                       | 8.2                                      | —                      |
| 451110                         | Sporting goods stores .....                                          | 20                      | 10 050          | 1 432                    | 329                             | 103                                                       | 8.2                                      | —                      |
| 4511101                        | General-line sporting goods stores .....                             | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102                        | Specialty-line sporting goods stores .....                           | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                          | Hobby, toy, & game stores .....                                      | 10                      | 11 012          | 784                      | 143                             | 62                                                        | 6.7                                      | .2                     |
| 451120                         | Hobby, toy, & game stores .....                                      | 10                      | 11 012          | 784                      | 143                             | 62                                                        | 6.7                                      | .2                     |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                          | Musical instrument & supplies stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451140                         | Musical instrument & supplies stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512                           | Book, periodical, & music stores .....                               | 20                      | 13 186          | 1 444                    | 415                             | 158                                                       | 20.7                                     | —                      |
| 45121                          | Book stores & news dealers .....                                     | 13                      | 7 969           | 964                      | 260                             | 97                                                        | 34.2                                     | —                      |
| 451211                         | Book stores .....                                                    | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                        | Book stores, general .....                                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                        | Specialty book stores .....                                          | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212                         | News dealers & newsstands .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45122                          | Prerecorded tape, compact disc, & record stores ...                  | 7                       | 5 217           | 480                      | 155                             | 61                                                        | —                                        | —                      |
| 451220                         | Prerecorded tape, compact disc, & record stores .                    | 7                       | 5 217           | 480                      | 155                             | 61                                                        | —                                        | —                      |
| 452                            | General merchandise stores .....                                     | 19                      | 439 403         | 38 297                   | 9 106                           | 2 641                                                     | —                                        | .1                     |
| 4521                           | Department stores (incl leased depts) ## .....                       | 10                      | 213 883         | N                        | N                               | N                                                         | —                                        | —                      |
| 45211                          | Department stores (incl leased depts) ## .....                       | 10                      | 213 883         | N                        | N                               | N                                                         | —                                        | —                      |
| 4521                           | Department stores (excl leased depts) .....                          | 10                      | 210 091         | 20 480                   | 4 723                           | 1 520                                                     | —                                        | —                      |
| 45211                          | Department stores (excl leased depts) .....                          | 10                      | 210 091         | 20 480                   | 4 723                           | 1 520                                                     | —                                        | —                      |
| 452110                         | Department stores (excl leased depts) .....                          | 10                      | 210 091         | 20 480                   | 4 723                           | 1 520                                                     | —                                        | —                      |
| 4521101                        | Conventional department stores (excl leased depts) .....             | 3                       | 64 423          | 5 888                    | 1 355                           | 378                                                       | —                                        | —                      |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103                        | National chain department stores (excl leased depts) .....           | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                           | Other general merchandise stores .....                               | 9                       | 229 312         | 17 817                   | 4 383                           | 1 121                                                     | —                                        | .2                     |
| 45291                          | Warehouse clubs & superstores .....                                  | 4                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452910                         | Warehouse clubs & superstores .....                                  | 4                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores ....                        | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                            | Miscellaneous store retailers .....                                  | 93                      | 54 903          | 6 382                    | 1 473                           | 611                                                       | 8.6                                      | 2.0                    |
| 4531                           | Florists .....                                                       | 14                      | 3 707           | 829                      | 204                             | 105                                                       | 18.5                                     | 11.1                   |
| 45311                          | Florists .....                                                       | 14                      | 3 707           | 829                      | 204                             | 105                                                       | 18.5                                     | 11.1                   |
| 453110                         | Florists .....                                                       | 14                      | 3 707           | 829                      | 204                             | 105                                                       | 18.5                                     | 11.1                   |
| 4532                           | Office supplies, stationery, & gift stores .....                     | 34                      | 21 212          | 1 861                    | 476                             | 207                                                       | 9.3                                      | 1.7                    |
| 45321                          | Office supplies & stationery stores .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210                         | Office supplies & stationery stores .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101                        | Stationery stores .....                                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                        | Office supplies stores .....                                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                          | Gift, novelty, & souvenir stores .....                               | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453220                         | Gift, novelty, & souvenir stores .....                               | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533                           | Used merchandise stores .....                                        | 13                      | 4 426           | 1 055                    | 249                             | 98                                                        | 3.3                                      | 5.8                    |
| 45331                          | Used merchandise stores .....                                        | 13                      | 4 426           | 1 055                    | 249                             | 98                                                        | 3.3                                      | 5.8                    |
| 453310                         | Used merchandise stores .....                                        | 13                      | 4 426           | 1 055                    | 249                             | 98                                                        | 3.3                                      | 5.8                    |
| 4539                           | Other miscellaneous store retailers .....                            | 32                      | 25 558          | 2 637                    | 544                             | 201                                                       | 7.6                                      | .3                     |
| 45391                          | Pet & pet supplies stores .....                                      | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                         | Pet & pet supplies stores .....                                      | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                          | Art dealers .....                                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                         | Art dealers .....                                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                          | Manufactured (mobile) home dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                         | Manufactured (mobile) home dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                          | All other miscellaneous store retailers .....                        | 20                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454                            | Nonstore retailers .....                                             | 22                      | 25 464          | 3 057                    | 687                             | 138                                                       | 2.4                                      | .1                     |
| 4541                           | Electronic shopping & mail-order houses .....                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                          | Electronic shopping & mail-order houses .....                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110                         | Electronic shopping & mail-order houses .....                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4542                           | Vending machine operators .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                          | Vending machine operators .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                         | Vending machine operators .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                           | Direct selling establishments .....                                  | 16                      | 16 903          | 1 679                    | 381                             | 84                                                        | 3.7                                      | .2                     |
| 45431                          | Fuel dealers .....                                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454311                         | Heating oil dealers .....                                            | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers ...                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                          | Other direct selling establishments .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                         | Other direct selling establishments .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                              | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------------|----------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                         |                                                                |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SALEM, OR (MARION COUNTY PART) *</b> |                                                                |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                            | <b>Retail trade</b> .....                                      | <b>626</b>              | <b>1 761 040</b> | <b>175 707</b>           | <b>41 912</b>                   | <b>9 604</b>                                              | <b>3.6</b>                               | <b>2.6</b>             |
| 441                                     | Motor vehicle & parts dealers .....                            | 83                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 4411                                    | Automobile dealers .....                                       | 44                      | 436 873          | 32 122                   | 8 012                           | 974                                                       | 4.5                                      | 1.0                    |
| 441111                                  | New car dealers .....                                          | 20                      | 408 698          | 29 911                   | 7 449                           | 885                                                       | 3.4                                      | —                      |
| 441110                                  | New car dealers .....                                          | 20                      | 408 698          | 29 911                   | 7 449                           | 885                                                       | 3.4                                      | —                      |
| 44112                                   | Used car dealers .....                                         | 24                      | 28 175           | 2 211                    | 563                             | 89                                                        | 20.8                                     | 15.3                   |
| 441120                                  | Used car dealers .....                                         | 24                      | 28 175           | 2 211                    | 563                             | 89                                                        | 20.8                                     | 15.3                   |
| 4412                                    | Other motor vehicle dealers .....                              | 11                      | 42 119           | 3 842                    | 819                             | 153                                                       | 2.0                                      | 35.8                   |
| 44121                                   | Recreational vehicle dealers .....                             | 4                       | 15 938           | 1 303                    | 328                             | 46                                                        | 5.2                                      | —                      |
| 441210                                  | Recreational vehicle dealers .....                             | 4                       | 15 938           | 1 303                    | 328                             | 46                                                        | 5.2                                      | —                      |
| 44122                                   | Motorcycle, boat, & other motor vehicle dealers .....          | 7                       | 26 181           | 2 539                    | 491                             | 107                                                       | —                                        | 57.6                   |
| 441221                                  | Motorcycle dealers .....                                       | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                                  | Boat dealers .....                                             | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                    | Automotive parts, accessories, & tire stores .....             | 28                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44131                                   | Automotive parts & accessories stores .....                    | 13                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441310                                  | Automotive parts & accessories stores .....                    | 13                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44132                                   | Tire dealers .....                                             | 15                      | 26 270           | 6 212                    | 1 632                           | 206                                                       | 9.6                                      | —                      |
| 441320                                  | Tire dealers .....                                             | 15                      | 26 270           | 6 212                    | 1 632                           | 206                                                       | 9.6                                      | —                      |
| 442                                     | Furniture & home furnishings stores .....                      | 48                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4421                                    | Furniture stores .....                                         | 22                      | 22 382           | 2 918                    | 706                             | 148                                                       | 9.6                                      | 13.2                   |
| 44211                                   | Furniture stores .....                                         | 22                      | 22 382           | 2 918                    | 706                             | 148                                                       | 9.6                                      | 13.2                   |
| 442110                                  | Furniture stores .....                                         | 22                      | 22 382           | 2 918                    | 706                             | 148                                                       | 9.6                                      | 13.2                   |
| 4422                                    | Home furnishings stores .....                                  | 26                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44221                                   | Floor covering stores .....                                    | 13                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                                  | Floor covering stores .....                                    | 13                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                                   | Other home furnishings stores .....                            | 13                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                                  | All other home furnishings stores .....                        | 11                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                     | Electronics & appliance stores .....                           | 41                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4431                                    | Electronics & appliance stores .....                           | 41                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44311                                   | Appliance, television, & other electronics stores .....        | 18                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443111                                  | Household appliance stores .....                               | 8                       | 16 247           | 3 699                    | 353                             | 78                                                        | 8.9                                      | 1.8                    |
| 443112                                  | Radio, television, & other electronics stores .....            | 10                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44312                                   | Computer & software stores .....                               | 19                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                                  | Computer & software stores .....                               | 19                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                                   | Camera & photographic supplies stores .....                    | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443130                                  | Camera & photographic supplies stores .....                    | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                     | Building material & garden equipment & supplies dealers .....  | 47                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 4441                                    | Building material & supplies dealers .....                     | 38                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44411                                   | Home centers .....                                             | 3                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                                  | Home centers .....                                             | 3                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44412                                   | Paint & wallpaper stores .....                                 | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444120                                  | Paint & wallpaper stores .....                                 | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                   | Other building material dealers .....                          | 26                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 444190                                  | Other building material dealers .....                          | 26                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4442                                    | Lawn & garden equipment & supplies stores .....                | 9                       | 9 552            | 1 352                    | 313                             | 60                                                        | 3.7                                      | 7.3                    |
| 44422                                   | Nursery & garden centers .....                                 | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                  | Nursery & garden centers .....                                 | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                     | Food & beverage stores .....                                   | 54                      | 198 976          | 19 148                   | 4 373                           | 1 106                                                     | 1.4                                      | .9                     |
| 4451                                    | Grocery stores .....                                           | 37                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 44511                                   | Supermarkets & other grocery (except convenience) stores ..... | 21                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 445110                                  | Supermarkets & other grocery (except convenience) stores ..... | 21                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44512                                   | Convenience stores .....                                       | 16                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 445120                                  | Convenience stores .....                                       | 16                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4452                                    | Specialty food stores .....                                    | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4453                                    | Beer, wine, & liquor stores .....                              | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44531                                   | Beer, wine, & liquor stores .....                              | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445310                                  | Beer, wine, & liquor stores .....                              | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                     | Health & personal care stores .....                            | 43                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4461                                    | Health & personal care stores .....                            | 43                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44611                                   | Pharmacies & drug stores .....                                 | 11                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 446110                                  | Pharmacies & drug stores .....                                 | 11                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4461101                                 | Pharmacies & drug stores .....                                 | 11                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44612                                   | Cosmetics, beauty supplies, & perfume stores .....             | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446120                                  | Cosmetics, beauty supplies, & perfume stores .....             | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44613                                   | Optical goods stores .....                                     | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446130                                  | Optical goods stores .....                                     | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44619                                   | Other health & personal care stores .....                      | 14                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446191                                  | Food (health) supplement stores .....                          | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446199                                  | All other health & personal care stores .....                  | 10                      | 7 874            | 2 499                    | 385                             | 67                                                        | 2.2                                      | —                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>SALEM, OR (MARION COUNTY PART) *—Con.</b>                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447          | Gasoline stations .....                                              | 39                      | 83 540          | 4 714                    | 1 085                           | 377                                                       | 4.0                                      | 16.6                   |
| 4471         | Gasoline stations .....                                              | 39                      | 83 540          | 4 714                    | 1 085                           | 377                                                       | 4.0                                      | 16.6                   |
| 44711        | Gasoline stations with convenience stores .....                      | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447110       | Gasoline stations with convenience stores .....                      | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44719        | Other gasoline stations .....                                        | 32                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                        | 32                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                         | 82                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4481         | Clothing stores .....                                                | 48                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44811        | Men's clothing stores .....                                          | 5                       | 3 029           | 510                      | 135                             | 22                                                        | —                                        | —                      |
| 448110       | Men's clothing stores .....                                          | 5                       | 3 029           | 510                      | 135                             | 22                                                        | —                                        | —                      |
| 44814        | Family clothing stores .....                                         | 11                      | 47 530          | 6 279                    | 2 122                           | 707                                                       | 2.3                                      | .6                     |
| 448140       | Family clothing stores .....                                         | 11                      | 47 530          | 6 279                    | 2 122                           | 707                                                       | 2.3                                      | .6                     |
| 44815        | Clothing accessories stores .....                                    | 6                       | 1 119           | 211                      | 55                              | 25                                                        | 8.7                                      | —                      |
| 448150       | Clothing accessories stores .....                                    | 6                       | 1 119           | 211                      | 55                              | 25                                                        | 8.7                                      | —                      |
| 44819        | Other clothing stores .....                                          | 6                       | 2 999           | 337                      | 73                              | 37                                                        | 12.5                                     | —                      |
| 448190       | Other clothing stores .....                                          | 6                       | 2 999           | 337                      | 73                              | 37                                                        | 12.5                                     | —                      |
| 4482         | Shoe stores .....                                                    | 18                      | 8 969           | 1 545                    | 391                             | 110                                                       | 3.8                                      | —                      |
| 44821        | Shoe stores .....                                                    | 18                      | 8 969           | 1 545                    | 391                             | 110                                                       | 3.8                                      | —                      |
| 448210       | Shoe stores .....                                                    | 18                      | 8 969           | 1 545                    | 391                             | 110                                                       | 3.8                                      | —                      |
| 4482104      | Family shoe stores .....                                             | 13                      | 5 880           | 1 012                    | 267                             | 69                                                        | 5.9                                      | —                      |
| 4482105      | Athletic footwear stores .....                                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                       | 16                      | 10 697          | 1 996                    | 426                             | 88                                                        | 3.2                                      | .9                     |
| 44831        | Jewelry stores .....                                                 | 16                      | 10 697          | 1 996                    | 426                             | 88                                                        | 3.2                                      | .9                     |
| 448310       | Jewelry stores .....                                                 | 16                      | 10 697          | 1 996                    | 426                             | 88                                                        | 3.2                                      | .9                     |
| 451          | Sporting goods, hobby, book, & music stores .....                    | 64                      | 41 331          | 4 871                    | 1 166                           | 436                                                       | 12.4                                     | 1.2                    |
| 4511         | Sporting goods, hobby, & musical instrument stores ..                | 44                      | 28 145          | 3 427                    | 751                             | 278                                                       | 8.5                                      | 1.7                    |
| 45111        | Sporting goods stores .....                                          | 20                      | 10 050          | 1 432                    | 329                             | 103                                                       | 8.2                                      | —                      |
| 451110       | Sporting goods stores .....                                          | 20                      | 10 050          | 1 432                    | 329                             | 103                                                       | 8.2                                      | —                      |
| 4511101      | General-line sporting goods stores .....                             | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102      | Specialty-line sporting goods stores .....                           | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112        | Hobby, toy, & game stores .....                                      | 10                      | 11 012          | 784                      | 143                             | 62                                                        | 6.7                                      | .2                     |
| 451120       | Hobby, toy, & game stores .....                                      | 10                      | 11 012          | 784                      | 143                             | 62                                                        | 6.7                                      | .2                     |
| 45113        | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114        | Musical instrument & supplies stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451140       | Musical instrument & supplies stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512         | Book, periodical, & music stores .....                               | 20                      | 13 186          | 1 444                    | 415                             | 158                                                       | 20.7                                     | —                      |
| 45121        | Book stores & news dealers .....                                     | 13                      | 7 969           | 964                      | 260                             | 97                                                        | 34.2                                     | —                      |
| 451211       | Book stores .....                                                    | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111      | Book stores, general .....                                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112      | Specialty book stores .....                                          | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451212       | News dealers & newsstands .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45122        | Prerecorded tape, compact disc, & record stores ...                  | 7                       | 5 217           | 480                      | 155                             | 61                                                        | —                                        | —                      |
| 451220       | Prerecorded tape, compact disc, & record stores .                    | 7                       | 5 217           | 480                      | 155                             | 61                                                        | —                                        | —                      |
| 452          | General merchandise stores .....                                     | 18                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4521         | Department stores (incl leased depts) ## .....                       | 10                      | 213 883         | N                        | N                               | N                                                         | —                                        | —                      |
| 45211        | Department stores (incl leased depts) ## .....                       | 10                      | 213 883         | N                        | N                               | N                                                         | —                                        | —                      |
| 4521         | Department stores (excl leased depts) .....                          | 10                      | 210 091         | 20 480                   | 4 723                           | 1 520                                                     | —                                        | —                      |
| 45211        | Department stores (excl leased depts) .....                          | 10                      | 210 091         | 20 480                   | 4 723                           | 1 520                                                     | —                                        | —                      |
| 452110       | Department stores (excl leased depts) .....                          | 10                      | 210 091         | 20 480                   | 4 723                           | 1 520                                                     | —                                        | —                      |
| 4521101      | Conventional department stores (excl leased depts) .....             | 3                       | 64 423          | 5 888                    | 1 355                           | 378                                                       | —                                        | —                      |
| 4521102      | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103      | National chain department stores (excl leased depts) .....           | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529         | Other general merchandise stores .....                               | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45291        | Warehouse clubs & superstores .....                                  | 4                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452910       | Warehouse clubs & superstores .....                                  | 4                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45299        | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990       | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903      | Miscellaneous general merchandise stores ....                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                                  | 86                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4531         | Florists .....                                                       | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45311        | Florists .....                                                       | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453110       | Florists .....                                                       | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532         | Office supplies, stationery, & gift stores .....                     | 33                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45321        | Office supplies & stationery stores .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210       | Office supplies & stationery stores .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532101      | Stationery stores .....                                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102      | Office supplies stores .....                                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322        | Gift, novelty, & souvenir stores .....                               | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453220       | Gift, novelty, & souvenir stores .....                               | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533         | Used merchandise stores .....                                        | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331        | Used merchandise stores .....                                        | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310       | Used merchandise stores .....                                        | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>SALEM, OR (MARION COUNTY PART) *—Con.</b>                  |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453          | Miscellaneous store retailers—Con.                            |                         |                 |                          |                                 |                                                           |                                          |                        |
| 4539         | Other miscellaneous store retailers .....                     | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391        | Pet & pet supplies stores .....                               | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910       | Pet & pet supplies stores .....                               | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392        | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920       | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4541         | Electronic shopping & mail-order houses .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4542         | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421        | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210       | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543         | Direct selling establishments .....                           | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45431        | Fuel dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454311       | Heating oil dealers .....                                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439        | Other direct selling establishments .....                     | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390       | Other direct selling establishments .....                     | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
|              | <b>SALEM, OR (POLK COUNTY PART) *</b>                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>39</b>               | <b>65 132</b>   | <b>6 200</b>             | <b>1 331</b>                    | <b>450</b>                                                | <b>6.3</b>                               | <b>2.8</b>             |
| 441          | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442          | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4422         | Home furnishings stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 7                       | 32 816          | 3 745                    | 778                             | 254                                                       | .5                                       | —                      |
| 4451         | Grocery stores .....                                          | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4461102      | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                       | 8                       | 14 476          | 660                      | 160                             | 65                                                        | 5.3                                      | —                      |
| 44719        | Other gasoline stations .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393        | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930       | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
|              | <b>SANDY, OR</b>                                              |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>41</b>               | <b>148 514</b>  | <b>10 650</b>            | <b>2 320</b>                    | <b>511</b>                                                | <b>4.8</b>                               | <b>.7</b>              |
| 441          | Motor vehicle & parts dealers .....                           | 6                       | 86 565          | 5 328                    | 1 171                           | 135                                                       | 1.8                                      | —                      |
| 4411         | Automobile dealers .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412         | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121        | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210       | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44132        | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320       | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442          | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 8                       | 33 679          | 2 935                    | 625                             | 201                                                       | 3.0                                      | 2.0                    |
| 4451         | Grocery stores .....                                          | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461         | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                       |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SANDY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                   | Gasoline stations .....                                       | 4                       | 12 785          | 672                      | 144                             | 45                                                        | —                                        | —                      |
| 44719                 | Other gasoline stations .....                                 | 4                       | 12 785          | 672                      | 144                             | 45                                                        | —                                        | —                      |
| 447190                | Other gasoline stations .....                                 | 4                       | 12 785          | 672                      | 144                             | 45                                                        | —                                        | —                      |
| 448                   | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>SCAPPOOSE, OR</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                     | <b>20</b>               | <b>53 660</b>   | <b>6 074</b>             | <b>1 484</b>                    | <b>418</b>                                                | <b>1.6</b>                               | <b>3.5</b>             |
| 441                   | Motor vehicle & parts dealers .....                           | 3                       | 1 680           | 467                      | 98                              | 18                                                        | D                                        | 37.3                   |
| 444                   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                   | Food & beverage stores .....                                  | 6                       | 9 268           | 1 235                    | 300                             | 106                                                       | 2.8                                      | 11.3                   |
| 446                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                   | Gasoline stations .....                                       | 3                       | 5 319           | 437                      | 115                             | 36                                                        | —                                        | 4.0                    |
| 452                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                  | Other general merchandise stores .....                        | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>SEASIDE, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                     | <b>90</b>               | <b>63 482</b>   | <b>7 533</b>             | <b>1 448</b>                    | <b>574</b>                                                | <b>22.5</b>                              | <b>6.8</b>             |
| 441                   | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 5                       | 2 818           | 404                      | 94                              | 28                                                        | 36.6                                     | —                      |
| 4422                  | Home furnishings stores .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 4                       | 3 096           | 341                      | 80                              | 19                                                        | —                                        | —                      |
| 445                   | Food & beverage stores .....                                  | 15                      | 26 922          | 2 743                    | 526                             | 208                                                       | 13.8                                     | 2.9                    |
| 4452                  | Specialty food stores .....                                   | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                   | Health & personal care stores .....                           | 5                       | 3 713           | 669                      | 93                              | 35                                                        | —                                        | 5.7                    |
| 447                   | Gasoline stations .....                                       | 9                       | 6 737           | 574                      | 133                             | 66                                                        | 63.2                                     | 20.4                   |
| 448                   | Clothing & clothing accessories stores .....                  | 19                      | 7 792           | 1 186                    | 232                             | 95                                                        | 27.4                                     | 4.0                    |
| 4481                  | Clothing stores .....                                         | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44815                 | Clothing accessories stores .....                             | 3                       | 954             | 110                      | 16                              | 10                                                        | D                                        | 6.7                    |
| 448150                | Clothing accessories stores .....                             | 3                       | 954             | 110                      | 16                              | 10                                                        | D                                        | 6.7                    |
| 44819                 | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190                | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 6                       | 2 950           | 364                      | 45                              | 26                                                        | 17.9                                     | 7.2                    |
| 4511                  | Sporting goods, hobby, & musical instrument stores ..         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 21                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                  | Office supplies, stationery, & gift stores .....              | 12                      | 2 894           | 512                      | 92                              | 43                                                        | 64.0                                     | 7.8                    |
| 45322                 | Gift, novelty, & souvenir stores .....                        | 12                      | 2 894           | 512                      | 92                              | 43                                                        | 64.0                                     | 7.8                    |
| 453220                | Gift, novelty, & souvenir stores .....                        | 12                      | 2 894           | 512                      | 92                              | 43                                                        | 64.0                                     | 7.8                    |
| 4539                  | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                 | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>SHERIDAN, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>                                     | <b>11</b>               | <b>8 993</b>    | <b>904</b>               | <b>248</b>                      | <b>54</b>                                                 | <b>17.8</b>                              | <b>36.2</b>            |
| 441                   | Motor vehicle & parts dealers .....                           | 5                       | 4 459           | 469                      | 150                             | 29                                                        | 23.7                                     | 51.4                   |
| 444                   | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SHERWOOD, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>23</b>               | <b>46 533</b>   | <b>4 487</b>             | <b>1 016</b>                    | <b>235</b>                                                | <b>7.1</b>                               | <b>6.3</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                    | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 4                       | 18 127          | 1 636                    | 366                             | 52                                                        | 8.9                                      | 8.3                    |
| 4441                   | Building material & supplies dealers .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                  | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                 | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                   | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                    | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4452                   | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                    | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45392                  | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                 | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                    | Nonstore retailers .....                                      | 3                       | 594             | 141                      | 25                              | 10                                                        | —                                        | 25.9                   |
| <b>SILVERTON, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>44</b>               | <b>59 854</b>   | <b>6 614</b>             | <b>1 495</b>                    | <b>382</b>                                                | <b>3.0</b>                               | <b>4.0</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 3                       | 3 340           | 800                      | 212                             | 28                                                        | D                                        | —                      |
| 442                    | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 8                       | 9 346           | 802                      | 184                             | 48                                                        | 1.8                                      | —                      |
| 4442                   | Lawn & garden equipment & supplies stores .....               | 3                       | 4 677           | 325                      | 81                              | 20                                                        | —                                        | —                      |
| 44422                  | Nursery & garden centers .....                                | 3                       | 4 677           | 325                      | 81                              | 20                                                        | —                                        | —                      |
| 444220                 | Nursery & garden centers .....                                | 3                       | 4 677           | 325                      | 81                              | 20                                                        | —                                        | —                      |
| 445                    | Food & beverage stores .....                                  | 10                      | 21 703          | 2 824                    | 587                             | 155                                                       | —                                        | 1.0                    |
| 446                    | Health & personal care stores .....                           | 3                       | 7 978           | 963                      | 226                             | 63                                                        | —                                        | —                      |
| 4461                   | Health & personal care stores .....                           | 3                       | 7 978           | 963                      | 226                             | 63                                                        | —                                        | —                      |
| 447                    | Gasoline stations .....                                       | 7                       | 14 412          | 902                      | 208                             | 53                                                        | —                                        | 13.2                   |
| 448                    | Clothing & clothing accessories stores .....                  | 3                       | 499             | 116                      | 26                              | 9                                                         | —                                        | —                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                   | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                  | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                    | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>SPRINGFIELD, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade</b> .....                                     | <b>248</b>              | <b>504 643</b>  | <b>47 578</b>            | <b>10 878</b>                   | <b>3 141</b>                                              | <b>4.1</b>                               | <b>2.3</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 26                      | 104 217         | 7 679                    | 1 811                           | 368                                                       | 5.4                                      | 1.0                    |
| 4411                   | Automobile dealers .....                                      | 8                       | 73 402          | 2 779                    | 583                             | 126                                                       | 5.0                                      | 1.2                    |
| 44112                  | Used car dealers .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                 | Used car dealers .....                                        | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                   | Other motor vehicle dealers .....                             | 4                       | 6 032           | 780                      | 164                             | 30                                                        | 31.2                                     | —                      |
| 44121                  | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                 | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                 | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441222                 | Boat dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                   | Automotive parts, accessories, & tire stores .....            | 14                      | 24 783          | 4 120                    | 1 064                           | 212                                                       | .3                                       | .5                     |
| 44131                  | Automotive parts & accessories stores .....                   | 9                       | 18 256          | 2 732                    | 648                             | 156                                                       | —                                        | —                      |
| 441310                 | Automotive parts & accessories stores .....                   | 9                       | 18 256          | 2 732                    | 648                             | 156                                                       | —                                        | —                      |
| 44132                  | Tire dealers .....                                            | 5                       | 6 527           | 1 388                    | 416                             | 56                                                        | 1.2                                      | 2.0                    |
| 441320                 | Tire dealers .....                                            | 5                       | 6 527           | 1 388                    | 416                             | 56                                                        | 1.2                                      | 2.0                    |
| 442                    | Furniture & home furnishings stores .....                     | 13                      | 8 214           | 1 391                    | 290                             | 71                                                        | 27.0                                     | .4                     |
| 4421                   | Furniture stores .....                                        | 7                       | 5 311           | 1 001                    | 206                             | 49                                                        | 11.5                                     | —                      |
| 44211                  | Furniture stores .....                                        | 7                       | 5 311           | 1 001                    | 206                             | 49                                                        | 11.5                                     | —                      |
| 442110                 | Furniture stores .....                                        | 7                       | 5 311           | 1 001                    | 206                             | 49                                                        | 11.5                                     | —                      |
| 4422                   | Home furnishings stores .....                                 | 6                       | 2 903           | 390                      | 84                              | 22                                                        | 55.3                                     | 1.1                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD, OR—Con.</b>    |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45 Retail trade—Con.</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| 443                            | Electronics & appliance stores .....                           | 11                      | 20 737          | 1 804                    | 435                             | 107                                                       | 3.5                                      | 9.5                    |
| 4431                           | Electronics & appliance stores .....                           | 11                      | 20 737          | 1 804                    | 435                             | 107                                                       | 3.5                                      | 9.5                    |
| 44311                          | Appliance, television, & other electronics stores .....        | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443111                         | Household appliance stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443112                         | Radio, television, & other electronics stores .....            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                          | Computer & software stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                         | Computer & software stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                            | Building material & garden equipment & supplies dealers .....  | 16                      | 16 892          | 1 955                    | 432                             | 109                                                       | 4.1                                      | 6.6                    |
| 4441                           | Building material & supplies dealers .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                          | Other building material dealers .....                          | 6                       | 9 331           | 1 108                    | 226                             | 45                                                        | 4.4                                      | —                      |
| 444190                         | Other building material dealers .....                          | 6                       | 9 331           | 1 108                    | 226                             | 45                                                        | 4.4                                      | —                      |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44421                          | Outdoor power equipment stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444210                         | Outdoor power equipment stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                          | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                         | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                            | Food & beverage stores .....                                   | 43                      | 125 213         | 12 007                   | 2 612                           | 687                                                       | 3.1                                      | 1.9                    |
| 4451                           | Grocery stores .....                                           | 35                      | 118 336         | 11 684                   | 2 544                           | 664                                                       | 2.1                                      | 1.5                    |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 108 675         | 10 566                   | 2 242                           | 535                                                       | .6                                       | .4                     |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 108 675         | 10 566                   | 2 242                           | 535                                                       | .6                                       | .4                     |
| 44512                          | Convenience stores .....                                       | 23                      | 9 661           | 1 118                    | 302                             | 129                                                       | 19.1                                     | 14.9                   |
| 445120                         | Convenience stores .....                                       | 23                      | 9 661           | 1 118                    | 302                             | 129                                                       | 19.1                                     | 14.9                   |
| 4452                           | Specialty food stores .....                                    | 3                       | 981             | 63                       | 9                               | 9                                                         | —                                        | 53.0                   |
| 4453                           | Beer, wine, & liquor stores .....                              | 5                       | 5 896           | 260                      | 59                              | 14                                                        | 24.1                                     | —                      |
| 44531                          | Beer, wine, & liquor stores .....                              | 5                       | 5 896           | 260                      | 59                              | 14                                                        | 24.1                                     | —                      |
| 445310                         | Beer, wine, & liquor stores .....                              | 5                       | 5 896           | 260                      | 59                              | 14                                                        | 24.1                                     | —                      |
| 446                            | Health & personal care stores .....                            | 16                      | 7 040           | 969                      | 213                             | 60                                                        | 14.0                                     | .4                     |
| 4461                           | Health & personal care stores .....                            | 16                      | 7 040           | 969                      | 213                             | 60                                                        | 14.0                                     | .4                     |
| 4461102                        | Proprietary stores .....                                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 1 153           | 186                      | 46                              | 18                                                        | —                                        | —                      |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 1 153           | 186                      | 46                              | 18                                                        | —                                        | —                      |
| 446191                         | Food (health) supplement stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                            | Gasoline stations .....                                        | 13                      | 46 307          | 2 606                    | 546                             | 230                                                       | 4.6                                      | 6.6                    |
| 4471                           | Gasoline stations .....                                        | 13                      | 46 307          | 2 606                    | 546                             | 230                                                       | 4.6                                      | 6.6                    |
| 44711                          | Gasoline stations with convenience stores .....                | 3                       | 12 313          | 775                      | 103                             | 45                                                        | —                                        | —                      |
| 447110                         | Gasoline stations with convenience stores .....                | 3                       | 12 313          | 775                      | 103                             | 45                                                        | —                                        | —                      |
| 44719                          | Other gasoline stations .....                                  | 10                      | 33 994          | 1 831                    | 443                             | 185                                                       | 6.3                                      | 9.1                    |
| 447190                         | Other gasoline stations .....                                  | 10                      | 33 994          | 1 831                    | 443                             | 185                                                       | 6.3                                      | 9.1                    |
| 448                            | Clothing & clothing accessories stores .....                   | 34                      | 20 339          | 2 670                    | 656                             | 225                                                       | 3.0                                      | 1.1                    |
| 4481                           | Clothing stores .....                                          | 18                      | 12 946          | 1 601                    | 401                             | 160                                                       | 4.6                                      | 1.6                    |
| 4482101                        | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482104                        | Family shoe stores .....                                       | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                            | Sporting goods, hobby, book, & music stores .....              | 20                      | 12 318          | 1 928                    | 496                             | 175                                                       | 2.6                                      | .9                     |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..          | 15                      | 10 245          | 1 731                    | 444                             | 149                                                       | 3.1                                      | 1.1                    |
| 4511101                        | General-line sporting goods stores .....                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45112                          | Hobby, toy, & game stores .....                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120                         | Hobby, toy, & game stores .....                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                          | Sewing, needlework, & piece goods stores .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                         | Sewing, needlework, & piece goods stores .....                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512                           | Book, periodical, & music stores .....                         | 5                       | 2 073           | 197                      | 52                              | 26                                                        | —                                        | —                      |
| 4512112                        | Specialty book stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                            | General merchandise stores .....                               | 10                      | 115 749         | 10 987                   | 2 625                           | 853                                                       | —                                        | —                      |
| 4521                           | Department stores (incl leased depts) ## .....                 | 3                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                          | Department stores (incl leased depts) ## .....                 | 3                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                           | Department stores (excl leased depts) .....                    | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45211                          | Department stores (excl leased depts) .....                    | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452110                         | Department stores (excl leased depts) .....                    | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521103                        | National chain department stores (excl leased depts) .....     | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                           | Other general merchandise stores .....                         | 7                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                          | All other general merchandise stores .....                     | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                         | All other general merchandise stores .....                     | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529903                        | Miscellaneous general merchandise stores .....                 | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |

See footnotes at end of table.

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| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                             |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SPRINGFIELD, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                         | Miscellaneous store retailers .....                           | 36                      | 21 025          | 2 734                    | 550                             | 183                                                       | 6.4                                      | 3.0                    |
| 4532                        | Office supplies, stationery, & gift stores .....              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                        | Used merchandise stores .....                                 | 13                      | 2 918           | 759                      | 129                             | 50                                                        | 6.3                                      | 17.1                   |
| 45331                       | Used merchandise stores .....                                 | 13                      | 2 918           | 759                      | 129                             | 50                                                        | 6.3                                      | 17.1                   |
| 453310                      | Used merchandise stores .....                                 | 13                      | 2 918           | 759                      | 129                             | 50                                                        | 6.3                                      | 17.1                   |
| 4539                        | Other miscellaneous store retailers .....                     | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                       | Art dealers .....                                             | 3                       | 315             | 70                       | 22                              | 9                                                         | 70.8                                     | 29.2                   |
| 453920                      | Art dealers .....                                             | 3                       | 315             | 70                       | 22                              | 9                                                         | 70.8                                     | 29.2                   |
| 45393                       | Manufactured (mobile) home dealers .....                      | 3                       | 9 169           | 974                      | 184                             | 36                                                        | D                                        | —                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 3                       | 9 169           | 974                      | 184                             | 36                                                        | D                                        | —                      |
| 45399                       | All other miscellaneous store retailers .....                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                         | Nonstore retailers .....                                      | 10                      | 6 592           | 848                      | 212                             | 73                                                        | 30.2                                     | 13.2                   |
| 4543                        | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>STAYTON, OR</b>          |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>33</b>               | <b>86 365</b>   | <b>9 369</b>             | <b>1 847</b>                    | <b>400</b>                                                | <b>4.9</b>                               | <b>3.5</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 5                       | 6 504           | 795                      | 166                             | 28                                                        | —                                        | 1.7                    |
| 44419                       | Other building material dealers .....                         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444190                      | Other building material dealers .....                         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                         | Food & beverage stores .....                                  | 8                       | 30 527          | 3 665                    | 779                             | 182                                                       | 7.4                                      | 8.7                    |
| 4451                        | Grocery stores .....                                          | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                         | Health & personal care stores .....                           | 4                       | 1 427           | 243                      | 66                              | 22                                                        | 91.2                                     | 8.8                    |
| 447                         | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                         | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 3                       | 422             | 73                       | 17                              | 9                                                         | —                                        | —                      |
| 452                         | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299                       | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                      | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                     | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>SUTHERLIN, OR</b>        |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>39</b>               | <b>36 596</b>   | <b>4 366</b>             | <b>856</b>                      | <b>251</b>                                                | <b>21.3</b>                              | <b>8.3</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 6                       | 2 794           | 392                      | 77                              | 21                                                        | 30.6                                     | 53.4                   |
| 442                         | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                         | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 7                       | 5 610           | 1 067                    | 207                             | 46                                                        | 34.0                                     | 18.4                   |
| 445                         | Food & beverage stores .....                                  | 8                       | 12 644          | 1 109                    | 271                             | 85                                                        | 6.5                                      | —                      |
| 446                         | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                         | Gasoline stations .....                                       | 7                       | 5 452           | 483                      | 110                             | 47                                                        | 34.0                                     | 4.8                    |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                         | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                         | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                       |                                                               |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SWEET HOME, OR</b> |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                     | <b>34</b>               | <b>37 537</b>    | <b>5 953</b>             | <b>1 015</b>                    | <b>338</b>                                                | <b>13.8</b>                              | <b>4.3</b>             |
| 441                   | Motor vehicle & parts dealers .....                           | 7                       | 8 044            | 1 151                    | 295                             | 57                                                        | 10.5                                     | —                      |
| 4412                  | Other motor vehicle dealers .....                             | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 441222                | Boat dealers .....                                            | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 6                       | 4 833            | 701                      | 154                             | 44                                                        | 22.3                                     | —                      |
| 445                   | Food & beverage stores .....                                  | 6                       | 15 700           | 2 789                    | 269                             | 115                                                       | 2.2                                      | 3.2                    |
| 446                   | Health & personal care stores .....                           | 4                       | 4 094            | 927                      | 222                             | 79                                                        | 33.2                                     | 2.7                    |
| 4461102               | Proprietary stores .....                                      | 1                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 447                   | Gasoline stations .....                                       | 3                       | 3 444            | 176                      | 38                              | 19                                                        | D                                        | 16.6                   |
| 448                   | Clothing & clothing accessories stores .....                  | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 3                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454                   | Nonstore retailers .....                                      | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>TALENT, OR</b>     |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                     | <b>12</b>               | <b>35 991</b>    | <b>3 741</b>             | <b>866</b>                      | <b>294</b>                                                | <b>2.6</b>                               | <b>.5</b>              |
| 444                   | Building material & garden equipment & supplies dealers ..... | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 445                   | Food & beverage stores .....                                  | 3                       | 5 086            | 644                      | 160                             | 55                                                        | —                                        | —                      |
| 446                   | Health & personal care stores .....                           | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 447                   | Gasoline stations .....                                       | 3                       | 8 570            | 686                      | 177                             | 60                                                        | —                                        | —                      |
| 452                   | General merchandise stores .....                              | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 453                   | Miscellaneous store retailers .....                           | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>TIGARD, OR</b>     |                                                               |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>          | <b>Retail trade</b> .....                                     | <b>335</b>              | <b>1 429 402</b> | <b>139 695</b>           | <b>33 367</b>                   | <b>7 330</b>                                              | <b>3.3</b>                               | <b>2.3</b>             |
| 441                   | Motor vehicle & parts dealers .....                           | 23                      | 140 228          | 14 448                   | 3 653                           | 440                                                       | .7                                       | 1.8                    |
| 4411                  | Automobile dealers .....                                      | 4                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44111                 | New car dealers .....                                         | 2                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441110                | New car dealers .....                                         | 2                       | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4412                  | Other motor vehicle dealers .....                             | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                | Boat dealers .....                                            | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                | All other motor vehicle dealers .....                         | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                  | Automotive parts, accessories, & tire stores .....            | 13                      | 14 356           | 2 996                    | 807                             | 98                                                        | —                                        | 7.3                    |
| 44131                 | Automotive parts & accessories stores .....                   | 7                       | 7 960            | 1 533                    | 356                             | 45                                                        | —                                        | 2.3                    |
| 441310                | Automotive parts & accessories stores .....                   | 7                       | 7 960            | 1 533                    | 356                             | 45                                                        | —                                        | 2.3                    |
| 44132                 | Tire dealers .....                                            | 6                       | 6 396            | 1 463                    | 451                             | 53                                                        | —                                        | 13.4                   |
| 441320                | Tire dealers .....                                            | 6                       | 6 396            | 1 463                    | 451                             | 53                                                        | —                                        | 13.4                   |
| 442                   | Furniture & home furnishings stores .....                     | 37                      | 72 456           | 9 754                    | 2 142                           | 368                                                       | 11.6                                     | 7.8                    |
| 4421                  | Furniture stores .....                                        | 18                      | 45 303           | 5 902                    | 1 417                           | 211                                                       | 18.5                                     | 12.1                   |
| 44211                 | Furniture stores .....                                        | 18                      | 45 303           | 5 902                    | 1 417                           | 211                                                       | 18.5                                     | 12.1                   |
| 442110                | Furniture stores .....                                        | 18                      | 45 303           | 5 902                    | 1 417                           | 211                                                       | 18.5                                     | 12.1                   |
| 4422                  | Home furnishings stores .....                                 | 19                      | 27 153           | 3 852                    | 725                             | 157                                                       | —                                        | .7                     |
| 44221                 | Floor covering stores .....                                   | 6                       | 10 256           | 1 966                    | 444                             | 50                                                        | —                                        | —                      |
| 442210                | Floor covering stores .....                                   | 6                       | 10 256           | 1 966                    | 444                             | 50                                                        | —                                        | —                      |
| 44229                 | Other home furnishings stores .....                           | 13                      | 16 897           | 1 886                    | 281                             | 107                                                       | —                                        | 1.1                    |
| 442299                | All other home furnishings stores .....                       | 13                      | 16 897           | 1 886                    | 281                             | 107                                                       | —                                        | 1.1                    |
| 443                   | Electronics & appliance stores .....                          | 23                      | 70 513           | 5 754                    | 1 397                           | 224                                                       | 11.8                                     | 5.7                    |
| 4431                  | Electronics & appliance stores .....                          | 23                      | 70 513           | 5 754                    | 1 397                           | 224                                                       | 11.8                                     | 5.7                    |
| 44311                 | Appliance, television, & other electronics stores .....       | 11                      | 33 241           | 3 640                    | 905                             | 129                                                       | 23.1                                     | 6.9                    |
| 443111                | Household appliance stores .....                              | 4                       | 7 100            | 829                      | 169                             | 30                                                        | 1.3                                      | 32.5                   |
| 443112                | Radio, television, & other electronics stores .....           | 7                       | 26 141           | 2 811                    | 736                             | 99                                                        | 29.0                                     | —                      |
| 44312                 | Computer & software stores .....                              | 9                       | 35 408           | 1 874                    | 432                             | 82                                                        | 1.8                                      | 3.9                    |
| 443120                | Computer & software stores .....                              | 9                       | 35 408           | 1 874                    | 432                             | 82                                                        | 1.8                                      | 3.9                    |
| 44313                 | Camera & photographic supplies stores .....                   | 3                       | 1 864            | 240                      | 60                              | 13                                                        | —                                        | 15.3                   |
| 443130                | Camera & photographic supplies stores .....                   | 3                       | 1 864            | 240                      | 60                              | 13                                                        | —                                        | 15.3                   |

See footnotes at end of table.

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| NAICS code   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>TIGARD, OR—Con.</b>                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444          | Building material & garden equipment & supplies dealers .....  | 27                      | 208 130         | 23 041                   | 5 546                           | 768                                                       | .3                                       | —                      |
| 4441         | Building material & supplies dealers .....                     | 23                      | 205 286         | 22 211                   | 5 391                           | 719                                                       | .3                                       | —                      |
| 44411        | Home centers .....                                             | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444110       | Home centers .....                                             | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412        | Paint & wallpaper stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120       | Paint & wallpaper stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44419        | Other building material dealers .....                          | 17                      | 145 513         | 16 662                   | 4 076                           | 477                                                       | —                                        | —                      |
| 444190       | Other building material dealers .....                          | 17                      | 145 513         | 16 662                   | 4 076                           | 477                                                       | —                                        | —                      |
| 4442         | Lawn & garden equipment & supplies stores .....                | 4                       | 2 844           | 830                      | 155                             | 49                                                        | 1.2                                      | —                      |
| 44422        | Nursery & garden centers .....                                 | 4                       | 2 844           | 830                      | 155                             | 49                                                        | 1.2                                      | —                      |
| 444220       | Nursery & garden centers .....                                 | 4                       | 2 844           | 830                      | 155                             | 49                                                        | 1.2                                      | —                      |
| 445          | Food & beverage stores .....                                   | 41                      | 130 110         | 12 394                   | 2 926                           | 748                                                       | 17.1                                     | 2.8                    |
| 4451         | Grocery stores .....                                           | 35                      | 123 145         | 11 917                   | 2 801                           | 699                                                       | 18.1                                     | 2.9                    |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 16                      | 107 402         | 10 141                   | 2 345                           | 510                                                       | 14.5                                     | .8                     |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 16                      | 107 402         | 10 141                   | 2 345                           | 510                                                       | 14.5                                     | .8                     |
| 44512        | Convenience stores .....                                       | 19                      | 15 743          | 1 776                    | 456                             | 189                                                       | 42.8                                     | 17.0                   |
| 445120       | Convenience stores .....                                       | 19                      | 15 743          | 1 776                    | 456                             | 189                                                       | 42.8                                     | 17.0                   |
| 4452         | Specialty food stores .....                                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                            | 23                      | 26 483          | 3 622                    | 832                             | 240                                                       | .2                                       | 35.1                   |
| 4461         | Health & personal care stores .....                            | 23                      | 26 483          | 3 622                    | 832                             | 240                                                       | .2                                       | 35.1                   |
| 4461102      | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612        | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 2 438           | 339                      | 67                              | 36                                                        | —                                        | —                      |
| 446120       | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 2 438           | 339                      | 67                              | 36                                                        | —                                        | —                      |
| 44613        | Optical goods stores .....                                     | 8                       | 6 401           | 1 285                    | 311                             | 74                                                        | —                                        | 8.5                    |
| 446130       | Optical goods stores .....                                     | 8                       | 6 401           | 1 285                    | 311                             | 74                                                        | —                                        | 8.5                    |
| 44619        | Other health & personal care stores .....                      | 3                       | 1 291           | 254                      | 60                              | 15                                                        | —                                        | 14.8                   |
| 447          | Gasoline stations .....                                        | 19                      | 40 347          | 2 368                    | 556                             | 166                                                       | 7.9                                      | 12.7                   |
| 4471         | Gasoline stations .....                                        | 19                      | 40 347          | 2 368                    | 556                             | 166                                                       | 7.9                                      | 12.7                   |
| 44719        | Other gasoline stations .....                                  | 16                      | 35 033          | 1 854                    | 434                             | 123                                                       | 9.1                                      | 12.5                   |
| 447190       | Other gasoline stations .....                                  | 16                      | 35 033          | 1 854                    | 434                             | 123                                                       | 9.1                                      | 12.5                   |
| 448          | Clothing & clothing accessories stores .....                   | 56                      | 162 419         | 20 747                   | 5 141                           | 1 520                                                     | .3                                       | .7                     |
| 4481         | Clothing stores .....                                          | 35                      | 136 405         | 18 103                   | 4 516                           | 1 378                                                     | .3                                       | .8                     |
| 44811        | Men's clothing stores .....                                    | 4                       | 5 508           | 594                      | 147                             | 37                                                        | —                                        | —                      |
| 448110       | Men's clothing stores .....                                    | 4                       | 5 508           | 594                      | 147                             | 37                                                        | —                                        | —                      |
| 44812        | Women's clothing stores .....                                  | 13                      | 19 306          | 1 635                    | 398                             | 115                                                       | 1.5                                      | —                      |
| 448120       | Women's clothing stores .....                                  | 13                      | 19 306          | 1 635                    | 398                             | 115                                                       | 1.5                                      | —                      |
| 44813        | Children's & infants' clothing stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448130       | Children's & infants' clothing stores .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44814        | Family clothing stores .....                                   | 5                       | 97 504          | 14 448                   | 3 650                           | 1 090                                                     | —                                        | —                      |
| 448140       | Family clothing stores .....                                   | 5                       | 97 504          | 14 448                   | 3 650                           | 1 090                                                     | —                                        | —                      |
| 44815        | Clothing accessories stores .....                              | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448150       | Clothing accessories stores .....                              | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44819        | Other clothing stores .....                                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448190       | Other clothing stores .....                                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482         | Shoe stores .....                                              | 12                      | 7 806           | 820                      | 182                             | 63                                                        | —                                        | —                      |
| 44821        | Shoe stores .....                                              | 12                      | 7 806           | 820                      | 182                             | 63                                                        | —                                        | —                      |
| 448210       | Shoe stores .....                                              | 12                      | 7 806           | 820                      | 182                             | 63                                                        | —                                        | —                      |
| 4482101      | Men's shoe stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482102      | Women's shoe stores .....                                      | 4                       | 2 848           | 363                      | 73                              | 33                                                        | —                                        | —                      |
| 4482103      | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482105      | Athletic footwear stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                 | 9                       | 18 208          | 1 824                    | 443                             | 79                                                        | —                                        | .2                     |
| 44831        | Jewelry stores .....                                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448310       | Jewelry stores .....                                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44832        | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320       | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....              | 22                      | 38 001          | 2 993                    | 668                             | 254                                                       | .8                                       | 1.3                    |
| 4511         | Sporting goods, hobby, & musical instrument stores .....       | 15                      | 26 470          | 2 040                    | 458                             | 150                                                       | .9                                       | 1.8                    |
| 45112        | Hobby, toy, & game stores .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120       | Hobby, toy, & game stores .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113        | Sewing, needlework, & piece goods stores .....                 | 4                       | 2 822           | 421                      | 108                             | 41                                                        | —                                        | —                      |
| 451130       | Sewing, needlework, & piece goods stores .....                 | 4                       | 2 822           | 421                      | 108                             | 41                                                        | —                                        | —                      |
| 45114        | Musical instrument & supplies stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140       | Musical instrument & supplies stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512         | Book, periodical, & music stores .....                         | 7                       | 11 531          | 953                      | 210                             | 104                                                       | .5                                       | —                      |
| 45121        | Book stores & news dealers .....                               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451211       | Book stores .....                                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111      | Book stores, general .....                                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45122        | Prerecorded tape, compact disc, & record stores .....          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451220       | Prerecorded tape, compact disc, & record stores .....          | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

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| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TIGARD, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 452                    | General merchandise stores .....                              | 13                      | 457 248         | 35 717                   | 8 320                           | 2 014                                                     | —                                        | —                      |
| 4521                   | Department stores (incl leased depts) ## .....                | 5                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                  | Department stores (incl leased depts) ## .....                | 5                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                   | Department stores (excl leased depts) .....                   | 5                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45211                  | Department stores (excl leased depts) .....                   | 5                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452110                 | Department stores (excl leased depts) .....                   | 5                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521101                | Conventional department stores (excl leased depts) .....      | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4521103                | National chain department stores (excl leased depts) .....    | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529                   | Other general merchandise stores .....                        | 8                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45291                  | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 452910                 | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 45299                  | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                 | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529902                | Catalog showrooms .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4529903                | Miscellaneous general merchandise stores .....                | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                           | 45                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4532                   | Office supplies, stationery, & gift stores .....              | 25                      | 53 232          | 4 390                    | 1 133                           | 321                                                       | 1.4                                      | 1.9                    |
| 45321                  | Office supplies & stationery stores .....                     | 6                       | 37 239          | 2 797                    | 748                             | 162                                                       | —                                        | —                      |
| 453210                 | Office supplies & stationery stores .....                     | 6                       | 37 239          | 2 797                    | 748                             | 162                                                       | —                                        | —                      |
| 4532101                | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                | Office supplies stores .....                                  | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45322                  | Gift, novelty, & souvenir stores .....                        | 19                      | 15 993          | 1 593                    | 385                             | 159                                                       | 4.7                                      | 6.3                    |
| 453220                 | Gift, novelty, & souvenir stores .....                        | 19                      | 15 993          | 1 593                    | 385                             | 159                                                       | 4.7                                      | 6.3                    |
| 4533                   | Used merchandise stores .....                                 | 4                       | 4 146           | 950                      | 198                             | 69                                                        | 4.1                                      | —                      |
| 45331                  | Used merchandise stores .....                                 | 4                       | 4 146           | 950                      | 198                             | 69                                                        | 4.1                                      | —                      |
| 453310                 | Used merchandise stores .....                                 | 4                       | 4 146           | 950                      | 198                             | 69                                                        | 4.1                                      | —                      |
| 4539                   | Other miscellaneous store retailers .....                     | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391                  | Pet & pet supplies stores .....                               | 5                       | 7 401           | 732                      | 192                             | 69                                                        | 1.8                                      | —                      |
| 453910                 | Pet & pet supplies stores .....                               | 5                       | 7 401           | 732                      | 192                             | 69                                                        | 1.8                                      | —                      |
| 45399                  | All other miscellaneous store retailers .....                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                    | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                   | Direct selling establishments .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45431                  | Fuel dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                 | Liquefied petroleum gas (bottled gas) dealers .....           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                  | Other direct selling establishments .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                 | Other direct selling establishments .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>TILLAMOOK, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>                                     | <b>68</b>               | <b>113 964</b>  | <b>11 940</b>            | <b>2 772</b>                    | <b>794</b>                                                | <b>13.9</b>                              | <b>.9</b>              |
| 441                    | Motor vehicle & parts dealers .....                           | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44132                  | Tire dealers .....                                            | 3                       | 3 849           | 752                      | 211                             | 31                                                        | D                                        | —                      |
| 441320                 | Tire dealers .....                                            | 3                       | 3 849           | 752                      | 211                             | 31                                                        | D                                        | —                      |
| 442                    | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                    | Electronics & appliance stores .....                          | 8                       | 2 767           | 274                      | 64                              | 28                                                        | 53.8                                     | 15.9                   |
| 4431                   | Electronics & appliance stores .....                          | 8                       | 2 767           | 274                      | 64                              | 28                                                        | 53.8                                     | 15.9                   |
| 44311                  | Appliance, television, & other electronics stores .....       | 8                       | 2 767           | 274                      | 64                              | 28                                                        | 53.8                                     | 15.9                   |
| 444                    | Building material & garden equipment & supplies dealers ..... | 4                       | 10 096          | 1 173                    | 285                             | 64                                                        | —                                        | —                      |
| 4441                   | Building material & supplies dealers .....                    | 4                       | 10 096          | 1 173                    | 285                             | 64                                                        | —                                        | —                      |
| 44419                  | Other building material dealers .....                         | 4                       | 10 096          | 1 173                    | 285                             | 64                                                        | —                                        | —                      |
| 444190                 | Other building material dealers .....                         | 4                       | 10 096          | 1 173                    | 285                             | 64                                                        | —                                        | —                      |
| 445                    | Food & beverage stores .....                                  | 10                      | 24 642          | 2 461                    | 511                             | 190                                                       | 5.5                                      | 1.0                    |
| 4452                   | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                    | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                    | Gasoline stations .....                                       | 9                       | 8 861           | 660                      | 157                             | 58                                                        | 6.6                                      | 2.4                    |
| 448                    | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                   | Sporting goods, hobby, & musical instrument stores .....      | 5                       | 1 975           | 303                      | 66                              | 29                                                        | 23.2                                     | —                      |
| 452                    | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529                   | Other general merchandise stores .....                        | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453                    | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                   | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                  | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TOLEDO, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                     | <b>16</b>               | <b>14 515</b>   | <b>1 837</b>             | <b>434</b>                      | <b>112</b>                                                | <b>6.3</b>                               | <b>.4</b>              |
| 441                  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 4                       | 7 935           | 946                      | 233                             | 58                                                        | 11.5                                     | —                      |
| 446                  | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                  | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>TROUTDALE, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                     | <b>64</b>               | <b>109 895</b>  | <b>12 137</b>            | <b>2 127</b>                    | <b>655</b>                                                | <b>3.2</b>                               | <b>9.2</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                 | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229               | All other motor vehicle dealers .....                         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                  | Furniture & home furnishings stores .....                     | 4                       | 4 152           | 427                      | 101                             | 36                                                        | —                                        | 35.0                   |
| 4422                 | Home furnishings stores .....                                 | 4                       | 4 152           | 427                      | 101                             | 36                                                        | —                                        | 35.0                   |
| 44229                | Other home furnishings stores .....                           | 4                       | 4 152           | 427                      | 101                             | 36                                                        | —                                        | 35.0                   |
| 442299               | All other home furnishings stores .....                       | 4                       | 4 152           | 427                      | 101                             | 36                                                        | —                                        | 35.0                   |
| 445                  | Food & beverage stores .....                                  | 6                       | 12 961          | 1 930                    | 354                             | 110                                                       | —                                        | 2.7                    |
| 446                  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4461                 | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | 8 478           | 2 813                    | 32                              | 13                                                        | —                                        | —                      |
| 446120               | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | 8 478           | 2 813                    | 32                              | 13                                                        | —                                        | —                      |
| 447                  | Gasoline stations .....                                       | 5                       | 43 001          | 2 472                    | 643                             | 166                                                       | 7.0                                      | 7.9                    |
| 4471                 | Gasoline stations .....                                       | 5                       | 43 001          | 2 472                    | 643                             | 166                                                       | 7.0                                      | 7.9                    |
| 44719                | Other gasoline stations .....                                 | 5                       | 43 001          | 2 472                    | 643                             | 166                                                       | 7.0                                      | 7.9                    |
| 447190               | Other gasoline stations .....                                 | 5                       | 43 001          | 2 472                    | 643                             | 166                                                       | 7.0                                      | 7.9                    |
| 448                  | Clothing & clothing accessories stores .....                  | 29                      | 31 487          | 2 878                    | 620                             | 248                                                       | —                                        | 12.1                   |
| 4481                 | Clothing stores .....                                         | 20                      | 20 255          | 1 912                    | 424                             | 174                                                       | —                                        | —                      |
| 44813                | Children's & infants' clothing stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448130               | Children's & infants' clothing stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44815                | Clothing accessories stores .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448150               | Clothing accessories stores .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44819                | Other clothing stores .....                                   | 5                       | 5 435           | 477                      | 114                             | 50                                                        | —                                        | —                      |
| 448190               | Other clothing stores .....                                   | 5                       | 5 435           | 477                      | 114                             | 50                                                        | —                                        | —                      |
| 4482                 | Shoe stores .....                                             | 6                       | 9 445           | 780                      | 157                             | 62                                                        | —                                        | 36.0                   |
| 44821                | Shoe stores .....                                             | 6                       | 9 445           | 780                      | 157                             | 62                                                        | —                                        | 36.0                   |
| 448210               | Shoe stores .....                                             | 6                       | 9 445           | 780                      | 157                             | 62                                                        | —                                        | 36.0                   |
| 4482104              | Family shoe stores .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482105              | Athletic footwear stores .....                                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44832                | Luggage & leather goods stores .....                          | 3                       | 1 787           | 186                      | 39                              | 12                                                        | —                                        | 23.2                   |
| 448320               | Luggage & leather goods stores .....                          | 3                       | 1 787           | 186                      | 39                              | 12                                                        | —                                        | 23.2                   |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 3                       | 1 576           | 268                      | 47                              | 21                                                        | D                                        | 63.6                   |
| 453                  | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                  | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4543                 | Direct selling establishments .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                | Other direct selling establishments .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390               | Other direct selling establishments .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>TUALATIN, OR *</b>                                         |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade</b> .....                                     | <b>77</b>               | <b>183 871</b>  | <b>21 954</b>            | <b>4 775</b>                    | <b>1 139</b>                                              | <b>2.7</b>                               | <b>3.4</b>             |
| 441          | Motor vehicle & parts dealers .....                           | 3                       | 3 647           | 979                      | 211                             | 26                                                        | D                                        | —                      |
| 442          | Furniture & home furnishings stores .....                     | 4                       | 5 020           | 840                      | 211                             | 34                                                        | 1.0                                      | 22.5                   |
| 4421         | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211        | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110       | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                          | 3                       | 3 648           | 525                      | 131                             | 18                                                        | —                                        | —                      |
| 4431         | Electronics & appliance stores .....                          | 3                       | 3 648           | 525                      | 131                             | 18                                                        | —                                        | —                      |
| 44312        | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120       | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441         | Building material & supplies dealers .....                    | 12                      | 27 865          | 4 047                    | 971                             | 150                                                       | .3                                       | —                      |
| 44412        | Paint & wallpaper stores .....                                | 4                       | 6 274           | 595                      | 179                             | 23                                                        | —                                        | —                      |
| 444120       | Paint & wallpaper stores .....                                | 4                       | 6 274           | 595                      | 179                             | 23                                                        | —                                        | —                      |
| 44419        | Other building material dealers .....                         | 8                       | 21 591          | 3 452                    | 792                             | 127                                                       | .4                                       | —                      |
| 444190       | Other building material dealers .....                         | 8                       | 21 591          | 3 452                    | 792                             | 127                                                       | .4                                       | —                      |
| 4442         | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422        | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220       | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 10                      | 21 706          | 2 645                    | 240                             | 87                                                        | 7.7                                      | —                      |
| 446          | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                       | 7                       | 12 987          | 812                      | 180                             | 68                                                        | —                                        | 29.7                   |
| 448          | Clothing & clothing accessories stores .....                  | 8                       | 3 869           | 580                      | 84                              | 31                                                        | 8.3                                      | 12.1                   |
| 451          | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511         | Sporting goods, hobby, & musical instrument stores ..         | 6                       | 15 330          | 1 320                    | 296                             | 103                                                       | —                                        | 2.8                    |
| 45111        | Sporting goods stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110       | Sporting goods stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102      | Specialty-line sporting goods stores .....                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112      | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 4                       | 80 020          | 7 732                    | 1 819                           | 537                                                       | —                                        | —                      |
| 4529         | Other general merchandise stores .....                        | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291        | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910       | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299        | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990       | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903      | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
|              | <b>TUALATIN, OR (CLACKAMAS COUNTY PART) *</b>                 |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade</b> .....                                     | <b>7</b>                | <b>17 763</b>   | <b>1 740</b>             | <b>407</b>                      | <b>115</b>                                                | <b>8.5</b>                               | <b>—</b>               |
| 446          | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512112      | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45299        | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990       | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903      | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>TUALATIN, OR (WASHINGTON COUNTY PART) *</b>                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>70</b>               | <b>166 108</b>  | <b>20 214</b>            | <b>4 368</b>                    | <b>1 024</b>                                              | <b>2.1</b>                               | <b>3.8</b>             |
| 441          | Motor vehicle & parts dealers .....                           | 3                       | 3 647           | 979                      | 211                             | 26                                                        | D                                        | —                      |
| 442          | Furniture & home furnishings stores .....                     | 4                       | 5 020           | 840                      | 211                             | 34                                                        | 1.0                                      | 22.5                   |
| 4421         | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211        | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110       | Furniture stores .....                                        | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                          | 3                       | 3 648           | 525                      | 131                             | 18                                                        | —                                        | —                      |
| 4431         | Electronics & appliance stores .....                          | 3                       | 3 648           | 525                      | 131                             | 18                                                        | —                                        | —                      |
| 44312        | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120       | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441         | Building material & supplies dealers .....                    | 12                      | 27 865          | 4 047                    | 971                             | 150                                                       | .3                                       | —                      |
| 44412        | Paint & wallpaper stores .....                                | 4                       | 6 274           | 595                      | 179                             | 23                                                        | —                                        | —                      |
| 444120       | Paint & wallpaper stores .....                                | 4                       | 6 274           | 595                      | 179                             | 23                                                        | —                                        | —                      |
| 44419        | Other building material dealers .....                         | 8                       | 21 591          | 3 452                    | 792                             | 127                                                       | .4                                       | —                      |
| 444190       | Other building material dealers .....                         | 8                       | 21 591          | 3 452                    | 792                             | 127                                                       | .4                                       | —                      |
| 4442         | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422        | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220       | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 10                      | 21 706          | 2 645                    | 240                             | 87                                                        | 7.7                                      | —                      |
| 446          | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                  | 8                       | 3 869           | 580                      | 84                              | 31                                                        | 8.3                                      | 12.1                   |
| 451          | Sporting goods, hobby, book, & music stores .....             | 6                       | 15 330          | 1 320                    | 296                             | 103                                                       | —                                        | 2.8                    |
| 4511         | Sporting goods, hobby, & musical instrument stores ..         | 6                       | 15 330          | 1 320                    | 296                             | 103                                                       | —                                        | 2.8                    |
| 45111        | Sporting goods stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110       | Sporting goods stores .....                                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102      | Specialty-line sporting goods stores .....                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529         | Other general merchandise stores .....                        | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291        | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910       | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
|              | <b>UMATILLA, OR</b>                                           |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>12</b>               | <b>57 932</b>   | <b>4 589</b>             | <b>988</b>                      | <b>202</b>                                                | <b>1.1</b>                               | <b>—</b>               |
| 441          | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442         | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422        | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220       | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 3                       | 4 518           | 630                      | 155                             | 35                                                        | —                                        | —                      |
| 447          | Gasoline stations .....                                       | 4                       | 8 048           | 812                      | 174                             | 73                                                        | 7.6                                      | —                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>VENETA, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>14</b>               | <b>16 609</b>   | <b>1 720</b>             | <b>397</b>                      | <b>144</b>                                                | <b>2.5</b>                               | <b>27.9</b>            |
| 441                  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 3                       | 1 435           | 225                      | 37                              | 16                                                        | —                                        | —                      |
| 445                  | Food & beverage stores .....                                  | 5                       | 9 964           | 1 038                    | 242                             | 84                                                        | 4.2                                      | —                      |
| 447                  | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>WARRENTON, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>19</b>               | <b>103 196</b>  | <b>8 664</b>             | <b>2 144</b>                    | <b>442</b>                                                | <b>1.3</b>                               | <b>.2</b>              |
| 441                  | Motor vehicle & parts dealers .....                           | 3                       | 6 125           | 1 174                    | 373                             | 33                                                        | —                                        | —                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 3                       | 2 597           | 301                      | 67                              | 22                                                        | D                                        | —                      |
| 446                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                  | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                  | Clothing & clothing accessories stores .....                  | 6                       | 4 897           | 579                      | 143                             | 45                                                        | —                                        | 3.6                    |
| 4481                 | Clothing stores .....                                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4529                 | Other general merchandise stores .....                        | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291                | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910               | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| <b>WEST LINN, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>         | <b>Retail trade</b> .....                                     | <b>41</b>               | <b>50 445</b>   | <b>5 407</b>             | <b>1 292</b>                    | <b>389</b>                                                | <b>25.2</b>                              | <b>3.3</b>             |
| 441                  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                  | Furniture & home furnishings stores .....                     | 4                       | 571             | 166                      | 40                              | 6                                                         | 14.2                                     | 9.3                    |
| 443                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                  | Food & beverage stores .....                                  | 8                       | 26 649          | 3 244                    | 786                             | 195                                                       | .9                                       | .9                     |
| 446                  | Health & personal care stores .....                           | 3                       | 2 067           | 320                      | 96                              | 34                                                        | —                                        | —                      |
| 447                  | Gasoline stations .....                                       | 5                       | 12 588          | 691                      | 160                             | 75                                                        | 68.2                                     | —                      |
| 44719                | Other gasoline stations .....                                 | 5                       | 12 588          | 691                      | 160                             | 75                                                        | 68.2                                     | —                      |
| 447190               | Other gasoline stations .....                                 | 5                       | 12 588          | 691                      | 160                             | 75                                                        | 68.2                                     | —                      |
| 448                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....             | 3                       | 492             | 75                       | 10                              | 8                                                         | D                                        | —                      |
| 453                  | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                 | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                  | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                       | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                                  |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WILSONVILLE, OR *</b>                         |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                     | <b>Retail trade</b> .....                                     | <b>56</b>               | <b>212 359</b>  | <b>19 187</b>            | <b>3 484</b>                    | <b>627</b>                                                | <b>1.7</b>                               | <b>4.2</b>             |
| 441                                              | Motor vehicle & parts dealers .....                           | 4                       | 39 153          | 2 899                    | 659                             | 96                                                        | —                                        | —                      |
| 4412                                             | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                            | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                                           | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                            | Tire dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441320                                           | Tire dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                              | Furniture & home furnishings stores .....                     | 5                       | 8 173           | 1 720                    | 338                             | 52                                                        | —                                        | —                      |
| 4421                                             | Furniture stores .....                                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                                            | Furniture stores .....                                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                                           | Furniture stores .....                                        | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                             | Home furnishings stores .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44221                                            | Floor covering stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                                           | Floor covering stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                              | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                             | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                                            | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                                           | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                              | Building material & garden equipment & supplies dealers ..... | 14                      | 33 548          | 3 418                    | 786                             | 101                                                       | 4.7                                      | 1.5                    |
| 4441                                             | Building material & supplies dealers .....                    | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                            | Other building material dealers .....                         | 10                      | 26 071          | 2 419                    | 566                             | 69                                                        | 3.6                                      | 1.9                    |
| 444190                                           | Other building material dealers .....                         | 10                      | 26 071          | 2 419                    | 566                             | 69                                                        | 3.6                                      | 1.9                    |
| 4442                                             | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44421                                            | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444210                                           | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                              | Food & beverage stores .....                                  | 5                       | 23 913          | 2 341                    | 529                             | 151                                                       | 1.5                                      | —                      |
| 446                                              | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                             | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                              | Gasoline stations .....                                       | 5                       | 20 505          | 1 211                    | 353                             | 77                                                        | —                                        | 23.6                   |
| 4471                                             | Gasoline stations .....                                       | 5                       | 20 505          | 1 211                    | 353                             | 77                                                        | —                                        | 23.6                   |
| 44719                                            | Other gasoline stations .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                                           | Other gasoline stations .....                                 | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                              | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                              | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                                             | Sporting goods, hobby, & musical instrument stores ..         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45111                                            | Sporting goods stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110                                           | Sporting goods stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102                                          | Specialty-line sporting goods stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                              | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                             | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                            | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                              | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541                                             | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45411                                            | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454110                                           | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>WILSONVILLE, OR (CLACKAMAS COUNTY PART) *</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                     | <b>Retail trade</b> .....                                     | <b>44</b>               | <b>168 569</b>  | <b>15 437</b>            | <b>2 582</b>                    | <b>476</b>                                                | <b>2.2</b>                               | <b>1.2</b>             |
| 441                                              | Motor vehicle & parts dealers .....                           | 4                       | 39 153          | 2 899                    | 659                             | 96                                                        | —                                        | —                      |
| 4412                                             | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                            | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                                           | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                            | Tire dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441320                                           | Tire dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                              | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                             | Home furnishings stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44221                                            | Floor covering stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442210                                           | Floor covering stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                              | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                                             | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                                            | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                                           | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                              | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                                             | Building material & supplies dealers .....                    | 6                       | 12 314          | 1 289                    | 349                             | 34                                                        | 7.6                                      | 4.0                    |
| 44419                                            | Other building material dealers .....                         | 6                       | 12 314          | 1 289                    | 349                             | 34                                                        | 7.6                                      | 4.0                    |
| 444190                                           | Other building material dealers .....                         | 6                       | 12 314          | 1 289                    | 349                             | 34                                                        | 7.6                                      | 4.0                    |
| 445                                              | Food & beverage stores .....                                  | 5                       | 23 913          | 2 341                    | 529                             | 151                                                       | 1.5                                      | —                      |
| 446                                              | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                             | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                                       |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WILSONVILLE, OR (CLACKAMAS COUNTY PART) *—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                          | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447                                                   | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                                   | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                                   | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                                                  | Sporting goods, hobby, & musical instrument stores ..         | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45111                                                 | Sporting goods stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110                                                | Sporting goods stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102                                               | Specialty-line sporting goods stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                                   | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                                  | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                                 | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                                   | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541                                                  | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45411                                                 | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454110                                                | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>WILSONVILLE, OR (WASHINGTON COUNTY PART) *</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                          | <b>Retail trade .....</b>                                     | <b>12</b>               | <b>43 790</b>   | <b>3 750</b>             | <b>902</b>                      | <b>151</b>                                                | <b>—</b>                                 | <b>15.6</b>            |
| 442                                                   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                                  | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                                                 | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                                                | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                                   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                                                 | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                                                | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                                   | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                                                  | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                                 | Other building material dealers .....                         | 4                       | 13 757          | 1 130                    | 217                             | 35                                                        | —                                        | —                      |
| 444190                                                | Other building material dealers .....                         | 4                       | 13 757          | 1 130                    | 217                             | 35                                                        | —                                        | —                      |
| 4442                                                  | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44421                                                 | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444210                                                | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                                   | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44719                                                 | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                                                | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                                   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                                                  | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                                 | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>WINSTON, OR</b>                                    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                          | <b>Retail trade .....</b>                                     | <b>16</b>               | <b>16 784</b>   | <b>1 564</b>             | <b>378</b>                      | <b>121</b>                                                | <b>39.4</b>                              | <b>3.9</b>             |
| 441                                                   | Motor vehicle & parts dealers .....                           | 3                       | 1 634           | 202                      | 48                              | 11                                                        | D                                        | —                      |
| 442                                                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                                   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                                   | Food & beverage stores .....                                  | 6                       | 10 399          | 882                      | 217                             | 70                                                        | 38.1                                     | —                      |
| 446                                                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                                   | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                                   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                         | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                    |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WOODBURN, OR</b>                |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....                                      | <b>68</b>               | <b>231 637</b>  | <b>22 092</b>            | <b>4 658</b>                    | <b>1 227</b>                                              | <b>.9</b>                                | <b>1.8</b>             |
| 441                                | Motor vehicle & parts dealers .....                            | 9                       | 67 895          | 4 803                    | 969                             | 156                                                       | —                                        | —                      |
| 4411                               | Automobile dealers .....                                       | 3                       | 57 552          | 3 221                    | 538                             | 86                                                        | —                                        | —                      |
| 4412                               | Other motor vehicle dealers .....                              | 3                       | 5 945           | 582                      | 131                             | 22                                                        | —                                        | —                      |
| 44122                              | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | 5 945           | 582                      | 131                             | 22                                                        | —                                        | —                      |
| 441221                             | Motorcycle dealers .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                             | All other motor vehicle dealers .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                | Furniture & home furnishings stores .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                | Electronics & appliance stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                | Building material & garden equipment & supplies dealers .....  | 6                       | 32 500          | 4 249                    | 941                             | 150                                                       | —                                        | —                      |
| 4441                               | Building material & supplies dealers .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                              | Other building material dealers .....                          | 3                       | 8 614           | 1 387                    | 299                             | 36                                                        | —                                        | —                      |
| 444190                             | Other building material dealers .....                          | 3                       | 8 614           | 1 387                    | 299                             | 36                                                        | —                                        | —                      |
| 4442                               | Lawn & garden equipment & supplies stores .....                | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44422                              | Nursery & garden centers .....                                 | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444220                             | Nursery & garden centers .....                                 | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445                                | Food & beverage stores .....                                   | 11                      | 46 523          | 4 777                    | 917                             | 274                                                       | 2.3                                      | .6                     |
| 4451                               | Grocery stores .....                                           | 9                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44511                              | Supermarkets & other grocery (except convenience) stores ..... | 8                       | 44 298          | 4 711                    | 905                             | 270                                                       | .2                                       | .6                     |
| 445110                             | Supermarkets & other grocery (except convenience) stores ..... | 8                       | 44 298          | 4 711                    | 905                             | 270                                                       | .2                                       | .6                     |
| 446                                | Health & personal care stores .....                            | 6                       | 4 387           | 909                      | 164                             | 43                                                        | —                                        | —                      |
| 447                                | Gasoline stations .....                                        | 10                      | 17 593          | 1 274                    | 278                             | 91                                                        | 1.7                                      | 18.4                   |
| 44719                              | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                             | Other gasoline stations .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                | Clothing & clothing accessories stores .....                   | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                | Sporting goods, hobby, book, & music stores .....              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                                | General merchandise stores .....                               | 5                       | 44 560          | 4 051                    | 900                             | 366                                                       | —                                        | —                      |
| 45299                              | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                             | All other general merchandise stores .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                            | Miscellaneous general merchandise stores .....                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                | Miscellaneous store retailers .....                            | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                               | Used merchandise stores .....                                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                              | Used merchandise stores .....                                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                             | Used merchandise stores .....                                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                               | Other miscellaneous store retailers .....                      | 3                       | 11 542          | 817                      | 207                             | 36                                                        | —                                        | —                      |
| 45393                              | Manufactured (mobile) home dealers .....                       | 3                       | 11 542          | 817                      | 207                             | 36                                                        | —                                        | —                      |
| 453930                             | Manufactured (mobile) home dealers .....                       | 3                       | 11 542          | 817                      | 207                             | 36                                                        | —                                        | —                      |
| <b>WOOD VILLAGE, OR</b>            |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....                                      | <b>7</b>                | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>b</b>                                                  | <b>D</b>                                 | <b>D</b>               |
| 444                                | Building material & garden equipment & supplies dealers .....  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44413                              | Hardware stores .....                                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444130                             | Hardware stores .....                                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                | Food & beverage stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                | Gasoline stations .....                                        | 5                       | 12 556          | 947                      | 270                             | 84                                                        | —                                        | 22.3                   |
| <b>BALANCE OF BAKER COUNTY, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                       | <b>Retail trade</b> .....                                      | <b>23</b>               | <b>16 560</b>   | <b>1 796</b>             | <b>423</b>                      | <b>159</b>                                                | <b>27.8</b>                              | <b>8.1</b>             |
| 441                                | Motor vehicle & parts dealers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                | Building material & garden equipment & supplies dealers .....  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                | Food & beverage stores .....                                   | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                | Gasoline stations .....                                        | 5                       | 10 660          | 1 060                    | 260                             | 100                                                       | .2                                       | 7.9                    |
| 451                                | Sporting goods, hobby, book, & music stores .....              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                | General merchandise stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                | Miscellaneous store retailers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|-------------------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                                   |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BENTON COUNTY, OR</b>    |                                                                   |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade . . . . .</b>                                     | <b>24</b>               | <b>14 212</b>    | <b>1 682</b>             | <b>330</b>                      | <b>115</b>                                                | <b>15.4</b>                              | <b>3.7</b>             |
| 441                                    | Motor vehicle & parts dealers . . . . .                           | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                    | Furniture & home furnishings stores . . . . .                     | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores . . . . .                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                                   | Electronics & appliance stores . . . . .                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44312                                  | Computer & software stores . . . . .                              | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                                 | Computer & software stores . . . . .                              | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers . . . . . | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores . . . . .               | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers . . . . .                                | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers . . . . .                                | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores . . . . .                                  | 4                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores . . . . .                           | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                    | Gasoline stations . . . . .                                       | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores . . . . .             | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                    | General merchandise stores . . . . .                              | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers . . . . .                           | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                    | Nonstore retailers . . . . .                                      | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF CLACKAMAS COUNTY, OR</b> |                                                                   |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade . . . . .</b>                                     | <b>507</b>              | <b>1 539 749</b> | <b>146 779</b>           | <b>36 934</b>                   | <b>8 291</b>                                              | <b>6.1</b>                               | <b>3.0</b>             |
| 441                                    | Motor vehicle & parts dealers . . . . .                           | 67                      | 295 936          | 26 119                   | 6 004                           | 842                                                       | 8.0                                      | 4.3                    |
| 4411                                   | Automobile dealers . . . . .                                      | 27                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 441111                                 | New car dealers . . . . .                                         | 12                      | 187 757          | 12 266                   | 2 784                           | 381                                                       | 8.7                                      | .5                     |
| 441110                                 | New car dealers . . . . .                                         | 12                      | 187 757          | 12 266                   | 2 784                           | 381                                                       | 8.7                                      | .5                     |
| 44112                                  | Used car dealers . . . . .                                        | 15                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 441120                                 | Used car dealers . . . . .                                        | 15                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4412                                   | Other motor vehicle dealers . . . . .                             | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                  | Recreational vehicle dealers . . . . .                            | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                                 | Recreational vehicle dealers . . . . .                            | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers . . . . .         | 5                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                                 | Boat dealers . . . . .                                            | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                                 | All other motor vehicle dealers . . . . .                         | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                   | Automotive parts, accessories, & tire stores . . . . .            | 30                      | 41 005           | 7 411                    | 1 893                           | 263                                                       | 7.6                                      | 17.6                   |
| 44131                                  | Automotive parts & accessories stores . . . . .                   | 22                      | 25 953           | 3 918                    | 906                             | 146                                                       | 5.8                                      | 26.3                   |
| 441310                                 | Automotive parts & accessories stores . . . . .                   | 22                      | 25 953           | 3 918                    | 906                             | 146                                                       | 5.8                                      | 26.3                   |
| 44132                                  | Tire dealers . . . . .                                            | 8                       | 15 052           | 3 493                    | 987                             | 117                                                       | 10.9                                     | 2.5                    |
| 441320                                 | Tire dealers . . . . .                                            | 8                       | 15 052           | 3 493                    | 987                             | 117                                                       | 10.9                                     | 2.5                    |
| 442                                    | Furniture & home furnishings stores . . . . .                     | 31                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4421                                   | Furniture stores . . . . .                                        | 12                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44211                                  | Furniture stores . . . . .                                        | 12                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 442110                                 | Furniture stores . . . . .                                        | 12                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4422                                   | Home furnishings stores . . . . .                                 | 19                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44221                                  | Floor covering stores . . . . .                                   | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 442210                                 | Floor covering stores . . . . .                                   | 5                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 44229                                  | Other home furnishings stores . . . . .                           | 14                      | 9 807            | 1 177                    | 312                             | 128                                                       | 8.7                                      | —                      |
| 442299                                 | All other home furnishings stores . . . . .                       | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores . . . . .                          | 20                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                   | Electronics & appliance stores . . . . .                          | 20                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                                  | Appliance, television, & other electronics stores . . . . .       | 10                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                                 | Radio, television, & other electronics stores . . . . .           | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                                  | Computer & software stores . . . . .                              | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                                 | Computer & software stores . . . . .                              | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44313                                  | Camera & photographic supplies stores . . . . .                   | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 443130                                 | Camera & photographic supplies stores . . . . .                   | 2                       | D                | D                        | D                               | a                                                         | D                                        | D                      |

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|--------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BALANCE OF CLACKAMAS COUNTY, OR—Con.</b>                    |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444          | Building material & garden equipment & supplies dealers .....  | 55                      | 167 679         | 17 089                   | 4 379                           | 726                                                       | 5.3                                      | 3.2                    |
| 4441         | Building material & supplies dealers .....                     | 40                      | 147 351         | 14 303                   | 3 506                           | 592                                                       | 2.2                                      | .2                     |
| 44411        | Home centers .....                                             | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444110       | Home centers .....                                             | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44412        | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444120       | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44413        | Hardware stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444130       | Hardware stores .....                                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419        | Other building material dealers .....                          | 30                      | 115 069         | 11 125                   | 2 777                           | 390                                                       | 2.2                                      | .2                     |
| 444190       | Other building material dealers .....                          | 30                      | 115 069         | 11 125                   | 2 777                           | 390                                                       | 2.2                                      | .2                     |
| 4442         | Lawn & garden equipment & supplies stores .....                | 15                      | 20 328          | 2 786                    | 873                             | 134                                                       | 27.9                                     | 24.7                   |
| 44422        | Nursery & garden centers .....                                 | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444220       | Nursery & garden centers .....                                 | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                   | 66                      | 176 200         | 17 593                   | 3 885                           | 988                                                       | 8.9                                      | 1.4                    |
| 4451         | Grocery stores .....                                           | 46                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44511        | Supermarkets & other grocery (except convenience) stores ..... | 25                      | 147 605         | 15 579                   | 3 442                           | 827                                                       | 6.9                                      | .6                     |
| 445110       | Supermarkets & other grocery (except convenience) stores ..... | 25                      | 147 605         | 15 579                   | 3 442                           | 827                                                       | 6.9                                      | .6                     |
| 44512        | Convenience stores .....                                       | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445120       | Convenience stores .....                                       | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4452         | Specialty food stores .....                                    | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4453         | Beer, wine, & liquor stores .....                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44531        | Beer, wine, & liquor stores .....                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445310       | Beer, wine, & liquor stores .....                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446          | Health & personal care stores .....                            | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461         | Health & personal care stores .....                            | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4461102      | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612        | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | 819             | 135                      | 31                              | 15                                                        | 40.4                                     | —                      |
| 446120       | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | 819             | 135                      | 31                              | 15                                                        | 40.4                                     | —                      |
| 44613        | Optical goods stores .....                                     | 9                       | 2 344           | 383                      | 91                              | 24                                                        | 33.0                                     | 14.7                   |
| 446130       | Optical goods stores .....                                     | 9                       | 2 344           | 383                      | 91                              | 24                                                        | 33.0                                     | 14.7                   |
| 44619        | Other health & personal care stores .....                      | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446191       | Food (health) supplement stores .....                          | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447          | Gasoline stations .....                                        | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4471         | Gasoline stations .....                                        | 41                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44711        | Gasoline stations with convenience stores .....                | 15                      | 22 309          | 1 703                    | 390                             | 139                                                       | 18.7                                     | 8.0                    |
| 447110       | Gasoline stations with convenience stores .....                | 15                      | 22 309          | 1 703                    | 390                             | 139                                                       | 18.7                                     | 8.0                    |
| 44719        | Other gasoline stations .....                                  | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                  | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                   | 48                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4481         | Clothing stores .....                                          | 33                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 44811        | Men's clothing stores .....                                    | 4                       | 4 930           | 634                      | 163                             | 20                                                        | 16.8                                     | 15.1                   |
| 448110       | Men's clothing stores .....                                    | 4                       | 4 930           | 634                      | 163                             | 20                                                        | 16.8                                     | 15.1                   |
| 44814        | Family clothing stores .....                                   | 8                       | 66 635          | 8 357                    | 2 300                           | 696                                                       | .4                                       | 1.0                    |
| 448140       | Family clothing stores .....                                   | 8                       | 66 635          | 8 357                    | 2 300                           | 696                                                       | .4                                       | 1.0                    |
| 44819        | Other clothing stores .....                                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448190       | Other clothing stores .....                                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482         | Shoe stores .....                                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44821        | Shoe stores .....                                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448210       | Shoe stores .....                                              | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4482102      | Women's shoe stores .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482105      | Athletic footwear stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44831        | Jewelry stores .....                                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448310       | Jewelry stores .....                                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....              | 46                      | 57 794          | 5 924                    | 1 133                           | 403                                                       | 10.9                                     | 1.1                    |
| 4511         | Sporting goods, hobby, & musical instrument stores ..          | 35                      | 48 848          | 5 047                    | 930                             | 337                                                       | 11.3                                     | 1.3                    |
| 45111        | Sporting goods stores .....                                    | 23                      | 25 241          | 2 613                    | 559                             | 197                                                       | 6.2                                      | 2.0                    |
| 451110       | Sporting goods stores .....                                    | 23                      | 25 241          | 2 613                    | 559                             | 197                                                       | 6.2                                      | 2.0                    |
| 4511101      | General-line sporting goods stores .....                       | 5                       | 9 285           | 848                      | 209                             | 92                                                        | 5.4                                      | —                      |
| 4511102      | Specialty-line sporting goods stores .....                     | 18                      | 15 956          | 1 765                    | 350                             | 105                                                       | 6.6                                      | 3.2                    |
| 45112        | Hobby, toy, & game stores .....                                | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451120       | Hobby, toy, & game stores .....                                | 8                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45113        | Sewing, needlework, & piece goods stores .....                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                 | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512         | Book, periodical, & music stores .....                         | 11                      | 8 946           | 877                      | 203                             | 66                                                        | 8.8                                      | —                      |
| 45121        | Book stores & news dealers .....                               | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451211       | Book stores .....                                              | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111      | Book stores, general .....                                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112      | Specialty book stores .....                                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512113      | College book stores .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451212       | News dealers & newsstands .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                  | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------------|----------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                             |                                                                      |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CLACKAMAS COUNTY, OR—Con.</b> |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                | <b>Retail trade—Con.</b>                                             |                         |                 |                          |                                 |                                                           |                                          |                        |
| 452                                         | General merchandise stores .....                                     | 18                      | D               | D                        | D                               | h                                                         | D                                        | D                      |
| 4521                                        | Department stores (incl leased depts) ## .....                       | 8                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 45211                                       | Department stores (incl leased depts) ## .....                       | 8                       | D               | N                        | N                               | N                                                         | D                                        | D                      |
| 4521                                        | Department stores (excl leased depts) .....                          | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45211                                       | Department stores (excl leased depts) .....                          | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452110                                      | Department stores (excl leased depts) .....                          | 8                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 4521101                                     | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521102                                     | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4521103                                     | National chain department stores (excl leased depts) .....           | 3                       | 105 069         | 11 016                   | 2 626                           | 660                                                       | —                                        | —                      |
| 4529                                        | Other general merchandise stores .....                               | 10                      | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45291                                       | Warehouse clubs & superstores .....                                  | 5                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 452910                                      | Warehouse clubs & superstores .....                                  | 5                       | D               | D                        | D                               | g                                                         | D                                        | D                      |
| 45299                                       | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                                      | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529902                                     | Catalog showrooms .....                                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                                     | Miscellaneous general merchandise stores .....                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                         | Miscellaneous store retailers .....                                  | 67                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4531                                        | Florists .....                                                       | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45311                                       | Florists .....                                                       | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453110                                      | Florists .....                                                       | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                                        | Office supplies, stationery, & gift stores .....                     | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45321                                       | Office supplies & stationery stores .....                            | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453210                                      | Office supplies & stationery stores .....                            | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532101                                     | Stationery stores .....                                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102                                     | Office supplies stores .....                                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                                       | Gift, novelty, & souvenir stores .....                               | 17                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453220                                      | Gift, novelty, & souvenir stores .....                               | 17                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                                        | Used merchandise stores .....                                        | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45331                                       | Used merchandise stores .....                                        | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453310                                      | Used merchandise stores .....                                        | 10                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4539                                        | Other miscellaneous store retailers .....                            | 24                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391                                       | Pet & pet supplies stores .....                                      | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453910                                      | Pet & pet supplies stores .....                                      | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                                       | Manufactured (mobile) home dealers .....                             | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                                      | Manufactured (mobile) home dealers .....                             | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                                       | All other miscellaneous store retailers .....                        | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                                         | Nonstore retailers .....                                             | 25                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4542                                        | Vending machine operators .....                                      | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45421                                       | Vending machine operators .....                                      | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 454210                                      | Vending machine operators .....                                      | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4543                                        | Direct selling establishments .....                                  | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45431                                       | Fuel dealers .....                                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454311                                      | Heating oil dealers .....                                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                       | Other direct selling establishments .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                                      | Other direct selling establishments .....                            | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>BALANCE OF CLATSOP COUNTY, OR</b>        |                                                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                                | <b>Retail trade .....</b>                                            | <b>75</b>               | <b>48 402</b>   | <b>6 362</b>             | <b>1 287</b>                    | <b>409</b>                                                | <b>23.4</b>                              | <b>15.8</b>            |
| 441                                         | Motor vehicle & parts dealers .....                                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                         | Furniture & home furnishings stores .....                            | 3                       | 1 333           | 224                      | 44                              | 10                                                        | D                                        | —                      |
| 444                                         | Building material & garden equipment & supplies dealers .....        | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                                        | Building material & supplies dealers .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                       | Other building material dealers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                      | Other building material dealers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                        | Lawn & garden equipment & supplies stores .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                         | Food & beverage stores .....                                         | 14                      | 9 299           | 1 007                    | 196                             | 79                                                        | 44.2                                     | 6.2                    |
| 446                                         | Health & personal care stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                        | Health & personal care stores .....                                  | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                         | Gasoline stations .....                                              | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                         | Clothing & clothing accessories stores .....                         | 12                      | 3 320           | 773                      | 152                             | 49                                                        | 10.4                                     | 4.6                    |
| 4481                                        | Clothing stores .....                                                | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                         | Sporting goods, hobby, book, & music stores .....                    | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112                                     | Specialty book stores .....                                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                         | General merchandise stores .....                                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                           |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CLATSOP COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                                       | Miscellaneous store retailers .....                           | 19                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                                      | Office supplies, stationery, & gift stores .....              | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                                     | Gift, novelty, & souvenir stores .....                        | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453220                                    | Gift, novelty, & souvenir stores .....                        | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                      | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                                     | Art dealers .....                                             | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                                    | Art dealers .....                                             | 6                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                     | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF COLUMBIA COUNTY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                     | <b>66</b>               | <b>92 089</b>   | <b>10 305</b>            | <b>2 152</b>                    | <b>580</b>                                                | <b>11.3</b>                              | <b>3.4</b>             |
| 441                                       | Motor vehicle & parts dealers .....                           | 11                      | 21 311          | 3 350                    | 615                             | 78                                                        | 20.2                                     | .6                     |
| 4412                                      | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                     | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                                    | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                       | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                      | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                                     | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                                    | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4422                                      | Home furnishings stores .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                       | Electronics & appliance stores .....                          | 5                       | 2 005           | 267                      | 84                              | 37                                                        | 36.6                                     | 17.3                   |
| 4431                                      | Electronics & appliance stores .....                          | 5                       | 2 005           | 267                      | 84                              | 37                                                        | 36.6                                     | 17.3                   |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                       | Food & beverage stores .....                                  | 18                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451                                      | Grocery stores .....                                          | 11                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 447                                       | Gasoline stations .....                                       | 10                      | 18 123          | 901                      | 209                             | 71                                                        | 5.7                                      | .4                     |
| 44711                                     | Gasoline stations with convenience stores .....               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447110                                    | Gasoline stations with convenience stores .....               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                       | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                       | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                      | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                                     | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                                    | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                     | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                       | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF COOS COUNTY, OR</b>         |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                     | <b>46</b>               | <b>36 372</b>   | <b>4 117</b>             | <b>952</b>                      | <b>262</b>                                                | <b>34.9</b>                              | <b>2.8</b>             |
| 441                                       | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                       | Food & beverage stores .....                                  | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                       | Gasoline stations .....                                       | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4511                                      | Sporting goods, hobby, & musical instrument stores ..         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                       | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                      | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                     | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CROOK COUNTY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>4</b>                | <b>1 165</b>    | <b>128</b>               | <b>27</b>                       | <b>10</b>                                                 | <b>37.7</b>                              | <b>—</b>               |
| 441                                    | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF CURRY COUNTY, OR</b>     |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>84</b>               | <b>78 099</b>   | <b>8 267</b>             | <b>1 954</b>                    | <b>530</b>                                                | <b>24.9</b>                              | <b>3.2</b>             |
| 441                                    | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                   | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                                  | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                                 | Furniture stores .....                                        | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                   | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                                  | Appliance, television, & other electronics stores .....       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores .....                           | 6                       | 9 900           | 929                      | 224                             | 60                                                        | 40.6                                     | —                      |
| 4461                                   | Health & personal care stores .....                           | 6                       | 9 900           | 929                      | 224                             | 60                                                        | 40.6                                     | —                      |
| 447                                    | Gasoline stations .....                                       | 9                       | 9 391           | 608                      | 136                             | 51                                                        | 33.4                                     | 3.3                    |
| 448                                    | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                                   | Sporting goods, hobby, & musical instrument stores ..         | 6                       | 1 711           | 241                      | 51                              | 20                                                        | 21.4                                     | 11.8                   |
| 452                                    | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                   | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393                                  | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                                 | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                    | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF DESCHUTES COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>196</b>              | <b>262 687</b>  | <b>24 627</b>            | <b>5 628</b>                    | <b>1 567</b>                                              | <b>14.3</b>                              | <b>1.8</b>             |
| 441                                    | Motor vehicle & parts dealers .....                           | 16                      | 87 380          | 6 565                    | 1 490                           | 202                                                       | 6.0                                      | .8                     |
| 4411                                   | Automobile dealers .....                                      | 4                       | 77 680          | 5 266                    | 1 206                           | 147                                                       | .5                                       | —                      |
| 4412                                   | Other motor vehicle dealers .....                             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121                                  | Recreational vehicle dealers .....                            | 3                       | 4 425           | 293                      | 39                              | 11                                                        | 95.0                                     | 5.0                    |
| 441210                                 | Recreational vehicle dealers .....                            | 3                       | 4 425           | 293                      | 39                              | 11                                                        | 95.0                                     | 5.0                    |
| 442                                    | Furniture & home furnishings stores .....                     | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                   | Home furnishings stores .....                                 | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                                  | Other home furnishings stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                          | 7                       | 1 809           | 161                      | 44                              | 15                                                        | 53.6                                     | 17.3                   |
| 4431                                   | Electronics & appliance stores .....                          | 7                       | 1 809           | 161                      | 44                              | 15                                                        | 53.6                                     | 17.3                   |
| 44313                                  | Camera & photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443130                                 | Camera & photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 15                      | 18 826          | 2 000                    | 472                             | 105                                                       | 12.3                                     | 2.5                    |
| 4441                                   | Building material & supplies dealers .....                    | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44413                                  | Hardware stores .....                                         | 5                       | 5 779           | 773                      | 188                             | 34                                                        | 8.4                                      | 7.4                    |
| 444130                                 | Hardware stores .....                                         | 5                       | 5 779           | 773                      | 188                             | 34                                                        | 8.4                                      | 7.4                    |
| 44419                                  | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                 | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 20                      | 34 140          | 3 469                    | 871                             | 290                                                       | 10.9                                     | —                      |
| 4451                                   | Grocery stores .....                                          | 11                      | 31 413          | 3 242                    | 822                             | 268                                                       | 10.5                                     | —                      |
| 446                                    | Health & personal care stores .....                           | 7                       | 4 463           | 550                      | 123                             | 32                                                        | 60.0                                     | .8                     |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BALANCE OF DESCHUTES COUNTY, OR—Con.</b>                   |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 447          | Gasoline stations .....                                       | 24                      | 41 791          | 3 311                    | 730                             | 273                                                       | 23.9                                     | 2.0                    |
| 4471         | Gasoline stations .....                                       | 24                      | 41 791          | 3 311                    | 730                             | 273                                                       | 23.9                                     | 2.0                    |
| 44711        | Gasoline stations with convenience stores .....               | 9                       | 11 840          | 875                      | 205                             | 74                                                        | 44.9                                     | —                      |
| 447110       | Gasoline stations with convenience stores .....               | 9                       | 11 840          | 875                      | 205                             | 74                                                        | 44.9                                     | —                      |
| 44719        | Other gasoline stations .....                                 | 15                      | 29 951          | 2 436                    | 525                             | 199                                                       | 15.6                                     | 2.8                    |
| 447190       | Other gasoline stations .....                                 | 15                      | 29 951          | 2 436                    | 525                             | 199                                                       | 15.6                                     | 2.8                    |
| 448          | Clothing & clothing accessories stores .....                  | 27                      | 11 961          | 1 377                    | 293                             | 116                                                       | 33.4                                     | 5.7                    |
| 4481         | Clothing stores .....                                         | 17                      | 6 569           | 861                      | 176                             | 74                                                        | 23.0                                     | —                      |
| 44819        | Other clothing stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190       | Other clothing stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482105      | Athletic footwear stores .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                | 7                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44831        | Jewelry stores .....                                          | 7                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448310       | Jewelry stores .....                                          | 7                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 21                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511         | Sporting goods, hobby, & musical instrument stores ..         | 16                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113        | Sewing, needlework, & piece goods stores .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512         | Book, periodical, & music stores .....                        | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45121        | Book stores & news dealers .....                              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111      | Book stores, general .....                                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512112      | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4521101      | Conventional department stores (excl leased depts) .....      | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4521103      | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 40                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4532         | Office supplies, stationery, & gift stores .....              | 19                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322        | Gift, novelty, & souvenir stores .....                        | 19                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453220       | Gift, novelty, & souvenir stores .....                        | 19                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392        | Art dealers .....                                             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920       | Art dealers .....                                             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45393        | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930       | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 6                       | 4 206           | 822                      | 205                             | 40                                                        | 22.3                                     | —                      |
| 454319       | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
|              | <b>BALANCE OF DOUGLAS COUNTY, OR</b>                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>107</b>              | <b>70 344</b>   | <b>7 774</b>             | <b>1 669</b>                    | <b>567</b>                                                | <b>33.0</b>                              | <b>5.7</b>             |
| 441          | Motor vehicle & parts dealers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412         | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121        | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210       | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229       | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442          | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443          | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 18                      | 9 191           | 1 793                    | 293                             | 72                                                        | 23.9                                     | 6.6                    |
| 44419        | Other building material dealers .....                         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190       | Other building material dealers .....                         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 31                      | 17 133          | 2 018                    | 470                             | 186                                                       | 47.2                                     | 8.0                    |
| 446          | Health & personal care stores .....                           | 4                       | 2 594           | 228                      | 57                              | 18                                                        | 100.0                                    | —                      |
| 447          | Gasoline stations .....                                       | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4471         | Gasoline stations .....                                       | 22                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44719        | Other gasoline stations .....                                 | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447190       | Other gasoline stations .....                                 | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448          | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393        | Manufactured (mobile) home dealers .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930       | Manufactured (mobile) home dealers .....                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF GILLIAM COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                     | <b>13</b>               | <b>8 715</b>    | <b>1 090</b>             | <b>240</b>                      | <b>72</b>                                                 | <b>22.5</b>                              | <b>14.9</b>            |
| 441                                  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF GRANT COUNTY, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                     | <b>45</b>               | <b>42 378</b>   | <b>4 438</b>             | <b>1 086</b>                    | <b>316</b>                                                | <b>7.8</b>                               | <b>8.0</b>             |
| 441                                  | Motor vehicle & parts dealers .....                           | 4                       | 4 883           | 932                      | 259                             | 33                                                        | 4.1                                      | —                      |
| 442                                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 3                       | 3 091           | 245                      | 54                              | 15                                                        | —                                        | 26.7                   |
| 4441                                 | Building material & supplies dealers .....                    | 3                       | 3 091           | 245                      | 54                              | 15                                                        | —                                        | 26.7                   |
| 445                                  | Food & beverage stores .....                                  | 14                      | 15 574          | 1 803                    | 441                             | 129                                                       | 6.4                                      | 10.8                   |
| 446                                  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 5                       | 10 217          | 488                      | 116                             | 51                                                        | 2.6                                      | 2.9                    |
| 448                                  | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF HARNEY COUNTY, OR</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                     | <b>13</b>               | <b>4 423</b>    | <b>548</b>               | <b>59</b>                       | <b>29</b>                                                 | <b>44.7</b>                              | <b>7.0</b>             |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                         |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF HOOD RIVER COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                            | <b>Retail trade</b> .....                                     | <b>43</b>               | <b>34 707</b>   | <b>4 293</b>             | <b>967</b>                      | <b>275</b>                                                | <b>24.0</b>                              | <b>3.9</b>             |
| 441                                     | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                     | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 13                      | 16 433          | 2 320                    | 512                             | 103                                                       | 8.8                                      | .6                     |
| 4441                                    | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                   | Other building material dealers .....                         | 4                       | 10 400          | 1 521                    | 337                             | 52                                                        | —                                        | —                      |
| 444190                                  | Other building material dealers .....                         | 4                       | 10 400          | 1 521                    | 337                             | 52                                                        | —                                        | —                      |
| 4442                                    | Lawn & garden equipment & supplies stores .....               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                   | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                  | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                     | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447                                     | Gasoline stations .....                                       | 7                       | 3 845           | 282                      | 57                              | 28                                                        | 40.9                                     | 15.4                   |
| 451                                     | Sporting goods, hobby, book, & music stores .....             | 3                       | 263             | 37                       | 5                               | 3                                                         | D                                        | —                      |
| 453                                     | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF JACKSON COUNTY, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                            | <b>Retail trade</b> .....                                     | <b>168</b>              | <b>535 536</b>  | <b>26 338</b>            | <b>5 968</b>                    | <b>1 307</b>                                              | <b>2.9</b>                               | <b>1.7</b>             |
| 441                                     | Motor vehicle & parts dealers .....                           | 22                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4411                                    | Automobile dealers .....                                      | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4412                                    | Other motor vehicle dealers .....                             | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                                   | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441222                                  | Boat dealers .....                                            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                                  | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                    | Automotive parts, accessories, & tire stores .....            | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                   | Tire dealers .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                                  | Tire dealers .....                                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                                     | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                     | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                    | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                                   | Appliance, television, & other electronics stores .....       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443111                                  | Household appliance stores .....                              | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 27                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441                                    | Building material & supplies dealers .....                    | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                                   | Other building material dealers .....                         | 17                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                  | Other building material dealers .....                         | 17                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                    | Lawn & garden equipment & supplies stores .....               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                     | Food & beverage stores .....                                  | 35                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4451                                    | Grocery stores .....                                          | 25                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44512                                   | Convenience stores .....                                      | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445120                                  | Convenience stores .....                                      | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                     | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                    | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                     | Gasoline stations .....                                       | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4471                                    | Gasoline stations .....                                       | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44719                                   | Other gasoline stations .....                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447190                                  | Other gasoline stations .....                                 | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                     | Clothing & clothing accessories stores .....                  | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                     | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                     | General merchandise stores .....                              | 5                       | 15 780          | 1 982                    | 490                             | 109                                                       | 3.3                                      | —                      |
| 45299                                   | All other general merchandise stores .....                    | 5                       | 15 780          | 1 982                    | 490                             | 109                                                       | 3.3                                      | —                      |
| 452990                                  | All other general merchandise stores .....                    | 5                       | 15 780          | 1 982                    | 490                             | 109                                                       | 3.3                                      | —                      |
| 4529903                                 | Miscellaneous general merchandise stores .....                | 5                       | 15 780          | 1 982                    | 490                             | 109                                                       | 3.3                                      | —                      |
| 453                                     | Miscellaneous store retailers .....                           | 18                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                    | Other miscellaneous store retailers .....                     | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                   | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                                  | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                                   | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                     | Nonstore retailers .....                                      | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4541                                    | Electronic shopping & mail-order houses .....                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                                   | Electronic shopping & mail-order houses .....                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110                                  | Electronic shopping & mail-order houses .....                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                                  | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF JEFFERSON COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>18</b>               | <b>47 067</b>   | <b>4 804</b>             | <b>1 037</b>                    | <b>235</b>                                                | <b>2.6</b>                               | <b>2.4</b>             |
| 441                                    | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                  | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                                 | Tire dealers .....                                            | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                                   | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                 | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF JOSEPHINE COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>98</b>               | <b>115 595</b>  | <b>10 983</b>            | <b>2 386</b>                    | <b>684</b>                                                | <b>13.1</b>                              | <b>2.8</b>             |
| 441                                    | Motor vehicle & parts dealers .....                           | 11                      | 21 994          | 1 562                    | 369                             | 75                                                        | 10.2                                     | —                      |
| 4412                                   | Other motor vehicle dealers .....                             | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                  | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                                 | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                                 | All other motor vehicle dealers .....                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                                  | Automotive parts & accessories stores .....                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                                 | Automotive parts & accessories stores .....                   | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 3                       | 396             | 77                       | 9                               | 3                                                         | D                                        | 55.8                   |
| 443                                    | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 16                      | 27 228          | 2 813                    | 635                             | 127                                                       | 9.3                                      | 2.0                    |
| 4441                                   | Building material & supplies dealers .....                    | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                         | 9                       | 25 235          | 2 554                    | 574                             | 104                                                       | 7.2                                      | —                      |
| 444190                                 | Other building material dealers .....                         | 9                       | 25 235          | 2 554                    | 574                             | 104                                                       | 7.2                                      | —                      |
| 445                                    | Food & beverage stores .....                                  | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4451                                   | Grocery stores .....                                          | 20                      | 28 604          | 2 553                    | 589                             | 202                                                       | 12.5                                     | 6.9                    |
| 4452                                   | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 16                      | 15 036          | 1 380                    | 245                             | 76                                                        | 18.5                                     | 2.3                    |
| 44719                                  | Other gasoline stations .....                                 | 11                      | 11 581          | 1 166                    | 193                             | 53                                                        | 16.1                                     | 3.0                    |
| 447190                                 | Other gasoline stations .....                                 | 11                      | 11 581          | 1 166                    | 193                             | 53                                                        | 16.1                                     | 3.0                    |
| 448                                    | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 3                       | 649             | 96                       | 16                              | 8                                                         | D                                        | —                      |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45299                                  | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452990                                 | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4533                                   | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                                  | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                                 | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                                   | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                    | Nonstore retailers .....                                      | 17                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4541                                   | Electronic shopping & mail-order houses .....                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411                                  | Electronic shopping & mail-order houses .....                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110                                 | Electronic shopping & mail-order houses .....                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                                   | Direct selling establishments .....                           | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454319                                 | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                  | Other direct selling establishments .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                                 | Other direct selling establishments .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

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|--------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF KLAMATH COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                     | <b>105</b>              | <b>141 708</b>  | <b>14 344</b>            | <b>3 424</b>                    | <b>686</b>                                                | <b>12.1</b>                              | <b>4.5</b>             |
| 441                                  | Motor vehicle & parts dealers .....                           | 12                      | 46 423          | 4 870                    | 1 171                           | 136                                                       | 4.2                                      | .1                     |
| 4412                                 | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441221                               | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                 | Automotive parts, accessories, & tire stores .....            | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                | Tire dealers .....                                            | 4                       | 3 336           | 639                      | 176                             | 25                                                        | 20.5                                     | —                      |
| 441320                               | Tire dealers .....                                            | 4                       | 3 336           | 639                      | 176                             | 25                                                        | 20.5                                     | —                      |
| 442                                  | Furniture & home furnishings stores .....                     | 4                       | 2 522           | 315                      | 56                              | 11                                                        | 16.5                                     | 7.8                    |
| 4421                                 | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                                | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                               | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                          | 5                       | 1 168           | 154                      | 35                              | 10                                                        | 100.0                                    | —                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 16                      | 31 123          | 3 271                    | 890                             | 127                                                       | 7.2                                      | 3.0                    |
| 4441                                 | Building material & supplies dealers .....                    | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                | Other building material dealers .....                         | 7                       | 13 092          | 1 066                    | 273                             | 69                                                        | 3.8                                      | 7.2                    |
| 444190                               | Other building material dealers .....                         | 7                       | 13 092          | 1 066                    | 273                             | 69                                                        | 3.8                                      | 7.2                    |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                               | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 27                      | 35 466          | 3 646                    | 830                             | 209                                                       | 12.7                                     | 11.3                   |
| 4451                                 | Grocery stores .....                                          | 18                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                  | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 23                      | 16 357          | 906                      | 159                             | 88                                                        | 29.7                                     | 6.3                    |
| 448                                  | Clothing & clothing accessories stores .....                  | 4                       | 1 323           | 262                      | 61                              | 15                                                        | 72.1                                     | —                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 3                       | 639             | 76                       | 15                              | 9                                                         | D                                        | —                      |
| 453                                  | Miscellaneous store retailers .....                           | 7                       | 5 621           | 729                      | 170                             | 52                                                        | 1.0                                      | 3.5                    |
| 4539                                 | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>BALANCE OF LAKE COUNTY, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                     | <b>14</b>               | <b>8 388</b>    | <b>640</b>               | <b>150</b>                      | <b>61</b>                                                 | <b>16.0</b>                              | <b>2.6</b>             |
| 441                                  | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF LANE COUNTY, OR</b>    |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                     | <b>195</b>              | <b>275 059</b>  | <b>26 549</b>            | <b>5 722</b>                    | <b>1 486</b>                                              | <b>15.6</b>                              | <b>7.7</b>             |
| 441                                  | Motor vehicle & parts dealers .....                           | 21                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44112                                | Used car dealers .....                                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                               | Used car dealers .....                                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                                 | Other motor vehicle dealers .....                             | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                | Recreational vehicle dealers .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                               | Recreational vehicle dealers .....                            | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441221                               | Motorcycle dealers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                               | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LANE COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 25                      | 97 662          | 11 400                   | 2 502                           | 489                                                       | 1.2                                      | 2.2                    |
| 4441                                   | Building material & supplies dealers .....                    | 15                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44411                                  | Home centers .....                                            | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 444110                                 | Home centers .....                                            | 1                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                         | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444190                                 | Other building material dealers .....                         | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44421                                  | Outdoor power equipment stores .....                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444210                                 | Outdoor power equipment stores .....                          | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 51                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44512                                  | Convenience stores .....                                      | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445120                                 | Convenience stores .....                                      | 29                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4452                                   | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                   | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461102                                | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 25                      | 63 924          | 4 272                    | 982                             | 326                                                       | 7.5                                      | 22.9                   |
| 4471                                   | Gasoline stations .....                                       | 25                      | 63 924          | 4 272                    | 982                             | 326                                                       | 7.5                                      | 22.9                   |
| 44711                                  | Gasoline stations with convenience stores .....               | 15                      | 17 511          | 1 358                    | 310                             | 150                                                       | 12.4                                     | 24.2                   |
| 447110                                 | Gasoline stations with convenience stores .....               | 15                      | 17 511          | 1 358                    | 310                             | 150                                                       | 12.4                                     | 24.2                   |
| 44719                                  | Other gasoline stations .....                                 | 10                      | 46 413          | 2 914                    | 672                             | 176                                                       | 5.6                                      | 22.4                   |
| 447190                                 | Other gasoline stations .....                                 | 10                      | 46 413          | 2 914                    | 672                             | 176                                                       | 5.6                                      | 22.4                   |
| 448                                    | Clothing & clothing accessories stores .....                  | 4                       | 1 219           | 180                      | 47                              | 17                                                        | 8.0                                      | —                      |
| 44832                                  | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320                                 | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511                                   | Sporting goods, hobby, & musical instrument stores ..         | 7                       | 11 640          | 1 577                    | 292                             | 65                                                        | .9                                       | —                      |
| 45111                                  | Sporting goods stores .....                                   | 7                       | 11 640          | 1 577                    | 292                             | 65                                                        | .9                                       | —                      |
| 451110                                 | Sporting goods stores .....                                   | 7                       | 11 640          | 1 577                    | 292                             | 65                                                        | .9                                       | —                      |
| 4511102                                | Specialty-line sporting goods stores .....                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                                    | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 27                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4533                                   | Used merchandise stores .....                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                                  | Used merchandise stores .....                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                                 | Used merchandise stores .....                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                   | Other miscellaneous store retailers .....                     | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                  | Manufactured (mobile) home dealers .....                      | 4                       | 2 958           | 286                      | 61                              | 17                                                        | 21.0                                     | —                      |
| 453930                                 | Manufactured (mobile) home dealers .....                      | 4                       | 2 958           | 286                      | 61                              | 17                                                        | 21.0                                     | —                      |
| 454                                    | Nonstore retailers .....                                      | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                                   | Direct selling establishments .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45439                                  | Other direct selling establishments .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                                 | Other direct selling establishments .....                     | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF LINCOLN COUNTY, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade .....</b>                                     | <b>104</b>              | <b>57 261</b>   | <b>6 107</b>             | <b>1 406</b>                    | <b>478</b>                                                | <b>25.2</b>                              | <b>7.5</b>             |
| 441                                    | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                                  | Other home furnishings stores .....                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4441                                   | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                 | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 17                      | 20 023          | 2 021                    | 548                             | 155                                                       | 17.8                                     | 4.0                    |
| 446                                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                    | Clothing & clothing accessories stores .....                  | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                           |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LINCOLN COUNTY, OR—Con.</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                              | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 453                                       | Miscellaneous store retailers .....                           | 36                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532                                      | Office supplies, stationery, & gift stores .....              | 22                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45322                                     | Gift, novelty, & souvenir stores .....                        | 21                      | 3 625           | 539                      | 100                             | 63                                                        | 35.8                                     | 5.7                    |
| 453220                                    | Gift, novelty, & souvenir stores .....                        | 21                      | 3 625           | 539                      | 100                             | 63                                                        | 35.8                                     | 5.7                    |
| 4539                                      | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                                     | Art dealers .....                                             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                                    | Art dealers .....                                             | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                     | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                       | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF LINN COUNTY, OR</b>         |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                              | <b>Retail trade .....</b>                                     | <b>111</b>              | <b>184 453</b>  | <b>16 057</b>            | <b>3 574</b>                    | <b>864</b>                                                | <b>11.3</b>                              | <b>11.9</b>            |
| 441                                       | Motor vehicle & parts dealers .....                           | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                                      | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121                                     | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                                    | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                       | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                      | Home furnishings stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                       | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                      | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                                     | Appliance, television, & other electronics stores .....       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443111                                    | Household appliance stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 23                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4441                                      | Building material & supplies dealers .....                    | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                                     | Other building material dealers .....                         | 11                      | 47 804          | 3 509                    | 799                             | 139                                                       | 3.3                                      | —                      |
| 444190                                    | Other building material dealers .....                         | 11                      | 47 804          | 3 509                    | 799                             | 139                                                       | 3.3                                      | —                      |
| 4442                                      | Lawn & garden equipment & supplies stores .....               | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44421                                     | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444210                                    | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                                     | Nursery & garden centers .....                                | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                    | Nursery & garden centers .....                                | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                       | Food & beverage stores .....                                  | 31                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44512                                     | Convenience stores .....                                      | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445120                                    | Convenience stores .....                                      | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4452                                      | Specialty food stores .....                                   | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                       | Gasoline stations .....                                       | 12                      | 27 505          | 2 293                    | 551                             | 193                                                       | 7.0                                      | 28.6                   |
| 4471                                      | Gasoline stations .....                                       | 12                      | 27 505          | 2 293                    | 551                             | 193                                                       | 7.0                                      | 28.6                   |
| 44719                                     | Other gasoline stations .....                                 | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 447190                                    | Other gasoline stations .....                                 | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448                                       | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                       | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531                                      | Florists .....                                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45311                                     | Florists .....                                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453110                                    | Florists .....                                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                      | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                     | Manufactured (mobile) home dealers .....                      | 4                       | 28 016          | 2 295                    | 395                             | 61                                                        | —                                        | 25.2                   |
| 453930                                    | Manufactured (mobile) home dealers .....                      | 4                       | 28 016          | 2 295                    | 395                             | 61                                                        | —                                        | 25.2                   |
| 454                                       | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                                      | Direct selling establishments .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454312                                    | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|----------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                      |                                                                |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MALHEUR COUNTY, OR</b> |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                      | <b>37</b>               | <b>35 866</b>   | <b>3 226</b>             | <b>706</b>                      | <b>191</b>                                                | <b>62.9</b>                              | <b>10.0</b>            |
| 441                                  | Motor vehicle & parts dealers .....                            | 9                       | 16 610          | 1 267                    | 296                             | 54                                                        | 87.0                                     | 1.2                    |
| 442                                  | Furniture & home furnishings stores .....                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....  | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                   | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4452                                 | Specialty food stores .....                                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446                                  | Health & personal care stores .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                        | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF MARION COUNTY, OR</b>  |                                                                |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                      | <b>230</b>              | <b>425 782</b>  | <b>40 406</b>            | <b>9 516</b>                    | <b>2 439</b>                                              | <b>6.8</b>                               | <b>4.5</b>             |
| 441                                  | Motor vehicle & parts dealers .....                            | 33                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44112                                | Used car dealers .....                                         | 11                      | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441120                               | Used car dealers .....                                         | 11                      | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4412                                 | Other motor vehicle dealers .....                              | 8                       | 5 061           | 630                      | 123                             | 20                                                        | 9.4                                      | 7.2                    |
| 44121                                | Recreational vehicle dealers .....                             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                               | Recreational vehicle dealers .....                             | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers ....           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                               | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                 | Automotive parts, accessories, & tire stores .....             | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                                | Automotive parts & accessories stores .....                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                               | Automotive parts & accessories stores .....                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                | Tire dealers .....                                             | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                               | Tire dealers .....                                             | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442                                  | Furniture & home furnishings stores .....                      | 14                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                 | Furniture stores .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                                | Furniture stores .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                               | Furniture stores .....                                         | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                 | Home furnishings stores .....                                  | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44221                                | Floor covering stores .....                                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                               | Floor covering stores .....                                    | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4431                                 | Electronics & appliance stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44311                                | Appliance, television, & other electronics stores ....         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443112                               | Radio, television, & other electronics stores .....            | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44312                                | Computer & software stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443120                               | Computer & software stores .....                               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....  | 44                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4441                                 | Building material & supplies dealers .....                     | 25                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                                | Other building material dealers .....                          | 19                      | 41 296          | 3 667                    | 904                             | 194                                                       | 1.1                                      | 3.6                    |
| 444190                               | Other building material dealers .....                          | 19                      | 41 296          | 3 667                    | 904                             | 194                                                       | 1.1                                      | 3.6                    |
| 4442                                 | Lawn & garden equipment & supplies stores .....                | 19                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44422                                | Nursery & garden centers .....                                 | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444220                               | Nursery & garden centers .....                                 | 16                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                   | 38                      | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4451                                 | Grocery stores .....                                           | 27                      | 53 848          | 4 835                    | 1 185                           | 491                                                       | 7.7                                      | 21.4                   |
| 44511                                | Supermarkets & other grocery (except convenience) stores ..... | 12                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 445110                               | Supermarkets & other grocery (except convenience) stores ..... | 12                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 44512                                | Convenience stores .....                                       | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445120                               | Convenience stores .....                                       | 15                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4452                                 | Specialty food stores .....                                    | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                  | Health & personal care stores .....                            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                 | Health & personal care stores .....                            | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461102                              | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44612                                | Cosmetics, beauty supplies, & perfume stores ....              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 446120                               | Cosmetics, beauty supplies, & perfume stores ....              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                        | 25                      | 76 862          | 5 651                    | 1 344                           | 408                                                       | 9.6                                      | 2.8                    |
| 4471                                 | Gasoline stations .....                                        | 25                      | 76 862          | 5 651                    | 1 344                           | 408                                                       | 9.6                                      | 2.8                    |
| 44711                                | Gasoline stations with convenience stores .....                | 9                       | 15 270          | 997                      | 209                             | 87                                                        | 23.9                                     | 13.1                   |
| 447110                               | Gasoline stations with convenience stores .....                | 9                       | 15 270          | 997                      | 209                             | 87                                                        | 23.9                                     | 13.1                   |
| 44719                                | Other gasoline stations .....                                  | 16                      | 61 592          | 4 654                    | 1 135                           | 321                                                       | 6.0                                      | .2                     |
| 447190                               | Other gasoline stations .....                                  | 16                      | 61 592          | 4 654                    | 1 135                           | 321                                                       | 6.0                                      | .2                     |
| 448                                  | Clothing & clothing accessories stores .....                   | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4481                                 | Clothing stores .....                                          | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------------------|-------------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                          |                                                                   |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MARION COUNTY, OR—Con.</b> |                                                                   |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                             | <b>Retail trade—Con.</b>                                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| 451                                      | Sporting goods, hobby, book, & music stores . . . . .             | 12                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511                                     | Sporting goods, hobby, & musical instrument stores . .            | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                                    | Hobby, toy, & game stores . . . . .                               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120                                   | Hobby, toy, & game stores . . . . .                               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                                    | Sewing, needlework, & piece goods stores . . . . .                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130                                   | Sewing, needlework, & piece goods stores . . . . .                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114                                    | Musical instrument & supplies stores . . . . .                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140                                   | Musical instrument & supplies stores . . . . .                    | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4512                                     | Book, periodical, & music stores . . . . .                        | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45121                                    | Book stores & news dealers . . . . .                              | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4512111                                  | Book stores, general . . . . .                                    | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452                                      | General merchandise stores . . . . .                              | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299                                    | All other general merchandise stores . . . . .                    | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 452990                                   | All other general merchandise stores . . . . .                    | 5                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4529902                                  | Catalog showrooms . . . . .                                       | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                                  | Miscellaneous general merchandise stores . . . . .                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                      | Miscellaneous store retailers . . . . .                           | 25                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4532                                     | Office supplies, stationery, & gift stores . . . . .              | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321                                    | Office supplies & stationery stores . . . . .                     | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453210                                   | Office supplies & stationery stores . . . . .                     | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4532102                                  | Office supplies stores . . . . .                                  | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                                     | Used merchandise stores . . . . .                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45331                                    | Used merchandise stores . . . . .                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453310                                   | Used merchandise stores . . . . .                                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                     | Other miscellaneous store retailers . . . . .                     | 11                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45391                                    | Pet & pet supplies stores . . . . .                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                                   | Pet & pet supplies stores . . . . .                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                    | Manufactured (mobile) home dealers . . . . .                      | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                                   | Manufactured (mobile) home dealers . . . . .                      | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                                    | All other miscellaneous store retailers . . . . .                 | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                                      | Nonstore retailers . . . . .                                      | 12                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543                                     | Direct selling establishments . . . . .                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454312                                   | Liquefied petroleum gas (bottled gas) dealers . . . .             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                                   | Other fuel dealers . . . . .                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                    | Other direct selling establishments . . . . .                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390                                   | Other direct selling establishments . . . . .                     | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| <b>BALANCE OF MORROW COUNTY, OR</b>      |                                                                   |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                             | <b>Retail trade . . . . .</b>                                     | <b>29</b>               | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>c</b>                                                  | <b>D</b>                                 | <b>D</b>               |
| 441                                      | Motor vehicle & parts dealers . . . . .                           | 4                       | 2 334           | 452                      | 116                             | 15                                                        | —                                        | —                      |
| 443                                      | Electronics & appliance stores . . . . .                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                      | Building material & garden equipment & supplies dealers . . . . . | 3                       | 1 793           | 193                      | 42                              | 13                                                        | D                                        | —                      |
| 445                                      | Food & beverage stores . . . . .                                  | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                      | Health & personal care stores . . . . .                           | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                      | Gasoline stations . . . . .                                       | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                      | Clothing & clothing accessories stores . . . . .                  | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                      | Miscellaneous store retailers . . . . .                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                                     | Other miscellaneous store retailers . . . . .                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                      | Nonstore retailers . . . . .                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MULTNOMAH COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>65</b>               | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>f</b>                                                  | <b>D</b>                                 | <b>D</b>               |
| 441                                    | Motor vehicle & parts dealers .....                           | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4413                                   | Automotive parts, accessories, & tire stores .....            | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44131                                  | Automotive parts & accessories stores .....                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                                 | Automotive parts & accessories stores .....                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                  | Tire dealers .....                                            | 3                       | 5 526           | 1 353                    | 372                             | 30                                                        | —                                        | —                      |
| 441320                                 | Tire dealers .....                                            | 3                       | 5 526           | 1 353                    | 372                             | 30                                                        | —                                        | —                      |
| 442                                    | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                   | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44211                                  | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442110                                 | Furniture stores .....                                        | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4422                                   | Home furnishings stores .....                                 | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                                  | Other home furnishings stores .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                          | 3                       | 3 786           | 729                      | 211                             | 45                                                        | D                                        | —                      |
| 4431                                   | Electronics & appliance stores .....                          | 3                       | 3 786           | 729                      | 211                             | 45                                                        | D                                        | —                      |
| 44312                                  | Computer & software stores .....                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                                 | Computer & software stores .....                              | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 11                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4441                                   | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44411                                  | Home centers .....                                            | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 444110                                 | Home centers .....                                            | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                 | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44421                                  | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444210                                 | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 446                                    | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                   | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448                                    | Clothing & clothing accessories stores .....                  | 7                       | 12 549          | 1 547                    | 406                             | 104                                                       | —                                        | 3.6                    |
| 4481                                   | Clothing stores .....                                         | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4483                                   | Jewelry, luggage, & leather goods stores .....                | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511                                   | Sporting goods, hobby, & musical instrument stores ..         | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45111                                  | Sporting goods stores .....                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451110                                 | Sporting goods stores .....                                   | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4511102                                | Specialty-line sporting goods stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45112                                  | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451120                                 | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45113                                  | Sewing, needlework, & piece goods stores .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451130                                 | Sewing, needlework, & piece goods stores .....                | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                   | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391                                  | Pet & pet supplies stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910                                 | Pet & pet supplies stores .....                               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                  | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453930                                 | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45399                                  | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                    | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541                                   | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45411                                  | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454110                                 | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439                                  | Other direct selling establishments .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454390                                 | Other direct selling establishments .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF POLK COUNTY, OR</b>      |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>22</b>               | <b>33 544</b>   | <b>3 372</b>             | <b>848</b>                      | <b>172</b>                                                | <b>3.7</b>                               | <b>7.1</b>             |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 5                       | 2 618           | 316                      | 72                              | 29                                                        | 17.3                                     | —                      |
| 447                                    | Gasoline stations .....                                       | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                        |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF SHERMAN COUNTY, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>13</b>               | <b>12 897</b>   | <b>1 293</b>             | <b>269</b>                      | <b>91</b>                                                 | <b>42.1</b>                              | <b>12.2</b>            |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 7                       | 5 360           | 676                      | 126                             | 51                                                        | 65.0                                     | 28.1                   |
| 447                                    | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF TILLAMOOK COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>55</b>               | <b>30 126</b>   | <b>3 108</b>             | <b>676</b>                      | <b>250</b>                                                | <b>47.2</b>                              | <b>11.1</b>            |
| 441                                    | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 5                       | 2 809           | 294                      | 72                              | 24                                                        | 86.0                                     | 7.7                    |
| 445                                    | Food & beverage stores .....                                  | 21                      | 13 120          | 1 595                    | 339                             | 125                                                       | 66.2                                     | 22.4                   |
| 446                                    | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 10                      | 8 086           | 532                      | 120                             | 52                                                        | 6.9                                      | 2.1                    |
| 448                                    | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 3                       | 212             | 32                       | 6                               | 5                                                         | D                                        | —                      |
| 452                                    | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF UMATILLA COUNTY, OR</b>  |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                           | <b>Retail trade</b> .....                                     | <b>61</b>               | <b>91 216</b>   | <b>7 903</b>             | <b>1 691</b>                    | <b>422</b>                                                | <b>9.6</b>                               | <b>5.7</b>             |
| 441                                    | Motor vehicle & parts dealers .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                                   | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                  | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                                 | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441222                                 | Boat dealers .....                                            | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                    | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4431                                   | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44419                                  | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444190                                 | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                  | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                 | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                    | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                    | Gasoline stations .....                                       | 9                       | 14 358          | 892                      | 204                             | 102                                                       | 4.9                                      | 11.4                   |
| 448                                    | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                   | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45393                                  | Manufactured (mobile) home dealers .....                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453930                                 | Manufactured (mobile) home dealers .....                      | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF UNION COUNTY, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                     | <b>38</b>               | <b>89 715</b>   | <b>8 892</b>             | <b>1 977</b>                    | <b>505</b>                                                | <b>8.6</b>                               | <b>.3</b>              |
| 441                                  | Motor vehicle & parts dealers .....                           | 5                       | 22 518          | 2 254                    | 463                             | 59                                                        | 1.6                                      | —                      |
| 4412                                 | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44121                                | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                               | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 9                       | 12 559          | 2 080                    | 433                             | 87                                                        | 7.3                                      | .8                     |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 5                       | 9 439           | 920                      | 163                             | 30                                                        | 7.3                                      | 1.0                    |
| 44422                                | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                               | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                  | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 6                       | 6 830           | 325                      | 51                              | 27                                                        | 22.3                                     | 1.8                    |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                  | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45299                                | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990                               | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903                              | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF WALLOWA COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                     | <b>52</b>               | <b>61 771</b>   | <b>6 222</b>             | <b>1 375</b>                    | <b>336</b>                                                | <b>9.7</b>                               | <b>1.9</b>             |
| 441                                  | Motor vehicle & parts dealers .....                           | 6                       | 23 444          | 1 601                    | 416                             | 62                                                        | —                                        | —                      |
| 442                                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 4                       | 12 793          | 1 177                    | 251                             | 48                                                        | 9.2                                      | —                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                               | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 11                      | 15 931          | 1 514                    | 297                             | 104                                                       | 12.0                                     | 2.5                    |
| 446                                  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 5                       | 833             | 161                      | 34                              | 11                                                        | 89.7                                     | .7                     |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                                | Art dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453920                               | Art dealers .....                                             | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454                                  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454319                               | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| <b>BALANCE OF WASCO COUNTY, OR</b>   |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade</b> .....                                     | <b>21</b>               | <b>5 338</b>    | <b>583</b>               | <b>125</b>                      | <b>56</b>                                                 | <b>50.9</b>                              | <b>17.3</b>            |
| 442                                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 7                       | 1 818           | 235                      | 52                              | 24                                                        | 62.6                                     | 29.2                   |
| 447                                  | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452                                  | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                              | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------------|----------------------------------------------------------|-------------------------|------------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                         |                                                          |                         |                  |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF WASHINGTON COUNTY, OR</b> |                                                          |                         |                  |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                            | <b>Retail trade</b>                                      | <b>349</b>              | <b>1 051 818</b> | <b>94 844</b>            | <b>21 741</b>                   | <b>4 568</b>                                              | <b>5.4</b>                               | <b>4.2</b>             |
| 441                                     | Motor vehicle & parts dealers                            | 43                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 4411                                    | Automobile dealers                                       | 21                      | D                | D                        | D                               | f                                                         | D                                        | D                      |
| 44111                                   | New car dealers                                          | 14                      | 237 782          | 16 779                   | 3 858                           | 458                                                       | 4.7                                      | .7                     |
| 441110                                  | New car dealers                                          | 14                      | 237 782          | 16 779                   | 3 858                           | 458                                                       | 4.7                                      | .7                     |
| 44112                                   | Used car dealers                                         | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441120                                  | Used car dealers                                         | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                                    | Other motor vehicle dealers                              | 6                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                   | Recreational vehicle dealers                             | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441210                                  | Recreational vehicle dealers                             | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441229                                  | All other motor vehicle dealers                          | 1                       | D                | D                        | D                               | a                                                         | D                                        | D                      |
| 4413                                    | Automotive parts, accessories, & tire stores             | 16                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44131                                   | Automotive parts & accessories stores                    | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441310                                  | Automotive parts & accessories stores                    | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44132                                   | Tire dealers                                             | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 441320                                  | Tire dealers                                             | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442                                     | Furniture & home furnishings stores                      | 20                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4421                                    | Furniture stores                                         | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44211                                   | Furniture stores                                         | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442110                                  | Furniture stores                                         | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4422                                    | Home furnishings stores                                  | 12                      | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44221                                   | Floor covering stores                                    | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442210                                  | Floor covering stores                                    | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44229                                   | Other home furnishings stores                            | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 442299                                  | All other home furnishings stores                        | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443                                     | Electronics & appliance stores                           | 17                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4431                                    | Electronics & appliance stores                           | 17                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44311                                   | Appliance, television, & other electronics stores        | 9                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 443112                                  | Radio, television, & other electronics stores            | 6                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44312                                   | Computer & software stores                               | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 443120                                  | Computer & software stores                               | 8                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444                                     | Building material & garden equipment & supplies dealers  | 30                      | 154 465          | 12 953                   | 2 998                           | 510                                                       | 2.0                                      | .8                     |
| 4441                                    | Building material & supplies dealers                     | 21                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44411                                   | Home centers                                             | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 444110                                  | Home centers                                             | 1                       | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 44419                                   | Other building material dealers                          | 15                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 444190                                  | Other building material dealers                          | 15                      | D                | D                        | D                               | c                                                         | D                                        | D                      |
| 4442                                    | Lawn & garden equipment & supplies stores                | 9                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44422                                   | Nursery & garden centers                                 | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 444220                                  | Nursery & garden centers                                 | 7                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 445                                     | Food & beverage stores                                   | 61                      | D                | D                        | D                               | g                                                         | D                                        | D                      |
| 4451                                    | Grocery stores                                           | 41                      | 147 211          | 17 244                   | 3 970                           | 961                                                       | 5.2                                      | 2.3                    |
| 44511                                   | Supermarkets & other grocery (except convenience) stores | 24                      | 132 532          | 15 866                   | 3 671                           | 853                                                       | 1.9                                      | 2.1                    |
| 445110                                  | Supermarkets & other grocery (except convenience) stores | 24                      | 132 532          | 15 866                   | 3 671                           | 853                                                       | 1.9                                      | 2.1                    |
| 44512                                   | Convenience stores                                       | 17                      | 14 679           | 1 378                    | 299                             | 108                                                       | 35.1                                     | 4.4                    |
| 445120                                  | Convenience stores                                       | 17                      | 14 679           | 1 378                    | 299                             | 108                                                       | 35.1                                     | 4.4                    |
| 4452                                    | Specialty food stores                                    | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 4453                                    | Beer, wine, & liquor stores                              | 16                      | 16 364           | 596                      | 131                             | 40                                                        | 9.6                                      | 2.2                    |
| 44531                                   | Beer, wine, & liquor stores                              | 16                      | 16 364           | 596                      | 131                             | 40                                                        | 9.6                                      | 2.2                    |
| 445310                                  | Beer, wine, & liquor stores                              | 16                      | 16 364           | 596                      | 131                             | 40                                                        | 9.6                                      | 2.2                    |
| 446                                     | Health & personal care stores                            | 20                      | 33 376           | 4 983                    | 1 170                           | 261                                                       | 2.8                                      | 11.9                   |
| 4461                                    | Health & personal care stores                            | 20                      | 33 376           | 4 983                    | 1 170                           | 261                                                       | 2.8                                      | 11.9                   |
| 44611                                   | Pharmacies & drug stores                                 | 11                      | 25 187           | 3 369                    | 792                             | 204                                                       | 1.2                                      | 15.6                   |
| 446110                                  | Pharmacies & drug stores                                 | 11                      | 25 187           | 3 369                    | 792                             | 204                                                       | 1.2                                      | 15.6                   |
| 4461101                                 | Pharmacies & drug stores                                 | 11                      | 25 187           | 3 369                    | 792                             | 204                                                       | 1.2                                      | 15.6                   |
| 44612                                   | Cosmetics, beauty supplies, & perfume stores             | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446120                                  | Cosmetics, beauty supplies, & perfume stores             | 2                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 44619                                   | Other health & personal care stores                      | 4                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 446199                                  | All other health & personal care stores                  | 3                       | D                | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                     | Gasoline stations                                        | 28                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 4471                                    | Gasoline stations                                        | 28                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 44711                                   | Gasoline stations with convenience stores                | 7                       | 13 396           | 938                      | 212                             | 81                                                        | 22.8                                     | —                      |
| 447110                                  | Gasoline stations with convenience stores                | 7                       | 13 396           | 938                      | 212                             | 81                                                        | 22.8                                     | —                      |
| 44719                                   | Other gasoline stations                                  | 21                      | D                | D                        | D                               | e                                                         | D                                        | D                      |
| 447190                                  | Other gasoline stations                                  | 21                      | D                | D                        | D                               | e                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|              |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BALANCE OF WASHINGTON COUNTY, OR—Con.</b>                  |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |                                                           |                                          |                        |
| 448          | Clothing & clothing accessories stores .....                  | 26                      | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 4481         | Clothing stores .....                                         | 15                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44814        | Family clothing stores .....                                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 448140       | Family clothing stores .....                                  | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44819        | Other clothing stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448190       | Other clothing stores .....                                   | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4482         | Shoe stores .....                                             | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 44821        | Shoe stores .....                                             | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 448210       | Shoe stores .....                                             | 6                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4482105      | Athletic footwear stores .....                                | 2                       | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                | 5                       | 2 288           | 249                      | 55                              | 23                                                        | 43.2                                     | —                      |
| 44832        | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448320       | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 30                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511         | Sporting goods, hobby, & musical instrument stores ..         | 26                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45111        | Sporting goods stores .....                                   | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 451110       | Sporting goods stores .....                                   | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4511102      | Specialty-line sporting goods stores .....                    | 13                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 45113        | Sewing, needlework, & piece goods stores .....                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45114        | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451140       | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 452          | General merchandise stores .....                              | 7                       | D               | D                        | D                               | f                                                         | D                                        | D                      |
| 4529         | Other general merchandise stores .....                        | 6                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45291        | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 452910       | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | e                                                         | D                                        | D                      |
| 45299        | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 452990       | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4529903      | Miscellaneous general merchandise stores .....                | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 44                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 4531         | Florists .....                                                | 8                       | 2 250           | 556                      | 135                             | 49                                                        | 18.3                                     | 2.0                    |
| 45311        | Florists .....                                                | 8                       | 2 250           | 556                      | 135                             | 49                                                        | 18.3                                     | 2.0                    |
| 453110       | Florists .....                                                | 8                       | 2 250           | 556                      | 135                             | 49                                                        | 18.3                                     | 2.0                    |
| 4532         | Office supplies, stationery, & gift stores .....              | 13                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45321        | Office supplies & stationery stores .....                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453210       | Office supplies & stationery stores .....                     | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532101      | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4532102      | Office supplies stores .....                                  | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45322        | Gift, novelty, & souvenir stores .....                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453220       | Gift, novelty, & souvenir stores .....                        | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533         | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331        | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310       | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 20                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45391        | Pet & pet supplies stores .....                               | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 453910       | Pet & pet supplies stores .....                               | 7                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392        | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920       | Art dealers .....                                             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399        | All other miscellaneous store retailers .....                 | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 23                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541         | Electronic shopping & mail-order houses .....                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45411        | Electronic shopping & mail-order houses .....                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454110       | Electronic shopping & mail-order houses .....                 | 9                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4543         | Direct selling establishments .....                           | 11                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454319       | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45439        | Other direct selling establishments .....                     | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454390       | Other direct selling establishments .....                     | 10                      | D               | D                        | D                               | b                                                         | D                                        | D                      |
|              | <b>BALANCE OF WHEELER COUNTY, OR</b>                          |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>6</b>                | <b>8 538</b>    | <b>542</b>               | <b>123</b>                      | <b>19</b>                                                 | <b>14.9</b>                              | <b>.2</b>              |
| 441          | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445          | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453          | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454          | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---------------------------------------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|-----------------------------------------------------------|------------------------------------------|------------------------|
|                                      |                                                               |                         |                 |                          |                                 |                                                           | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF YAMHILL COUNTY, OR</b> |                                                               |                         |                 |                          |                                 |                                                           |                                          |                        |
| <b>44-45</b>                         | <b>Retail trade .....</b>                                     | <b>53</b>               | <b>D</b>        | <b>D</b>                 | <b>D</b>                        | <b>e</b>                                                  | <b>D</b>                                 | <b>D</b>               |
| 441                                  | Motor vehicle & parts dealers .....                           | 8                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4412                                 | Other motor vehicle dealers .....                             | 4                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 44121                                | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441210                               | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 441229                               | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 44422                                | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 444220                               | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 445                                  | Food & beverage stores .....                                  | 14                      | D               | D                        | D                               | c                                                         | D                                        | D                      |
| 446                                  | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4461                                 | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 447                                  | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4533                                 | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45331                                | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453310                               | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45392                                | Art dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 453920                               | Art dealers .....                                             | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45399                                | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454                                  | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 4541                                 | Electronic shopping & mail-order houses .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 45411                                | Electronic shopping & mail-order houses .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 454110                               | Electronic shopping & mail-order houses .....                 | 4                       | D               | D                        | D                               | a                                                         | D                                        | D                      |
| 4542                                 | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 45421                                | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |
| 454210                               | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b                                                         | D                                        | D                      |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **RETAIL TRADE**

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### 441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

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vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers



## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

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## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

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#### **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

#### **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

#### **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

#### **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

#### **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

#### **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

#### **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

#### **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

#### **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

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### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt) Computer and peripheral equipment merchants (retail)

5045 (pt) Computer software merchants (retail)

5734 (pt) Computer stores

5734 (pt) Computer stores (custom assembly)

5734 (pt) Computer software stores

### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

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and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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### **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

### **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.



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The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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### **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

#### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

### **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

### **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

#### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

#### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

### **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

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### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

#### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

#### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

#### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

### **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

### **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

### **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

### **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

### **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

### **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

### **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

### **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

### **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

### **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

### **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

### **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

### **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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#### **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

#### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

#### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

#### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

#### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

#### **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

#### **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

#### **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

#### **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

#### **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

#### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

#### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

#### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

#### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

#### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

#### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).



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**45211 Department Stores  
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores  
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores  
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising  
Department Stores (Excluding Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising  
Department Stores (Including Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

#### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

#### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

#### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

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folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

#### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

#### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

#### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

#### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

### **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

#### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

#### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

#### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

#### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

#### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.



# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

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### **OREGON**

**Albany** is in Benton and Linn Counties.

**Lake Oswego** is in Clackamas, Multnomah, and Washington Counties.

**Milwaukie** is in Clackamas and Multnomah Counties.

**Portland** is in Clackamas, Multnomah, and Washington Counties.

**Salem** is in Marion and Polk Counties.

**Tualatin** is in Clackamas and Washington Counties.

**Wilsonville** is in Clackamas and Washington Counties.

# Appendix E. Metropolitan Areas

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## **OREGON**

### **Eugene—Springfield, OR MSA**

Lane County, OR

### **Medford—Ashland, OR MSA**

Jackson County, OR

### **Portland—Vancouver, OR—WA PMSA**

Clackamas County, OR

Columbia County, OR

Multnomah County, OR

Washington County, OR

Yamhill County, OR

Clark County, WA

### **Portland—Salem, OR—WA CMSA**

Portland—Vancouver, OR—WA PMSA

Clackamas County, OR

Columbia County, OR

Multnomah County, OR

Washington County, OR

Yamhill County, OR

Clark County, WA

Salem, OR PMSA

Marion County, OR

Polk County, OR

### **Salem, OR PMSA**

Marion County, OR

Polk County, OR

