

Arizona

1997

Issued July 1999

EC97F53A-AZ

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

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ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Real Estate and Rental and Leasing sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Sidney O. Marcus III**, Chief, Utilities and Financial Census Branch, assisted by **Faye A. Jacobs**, **Steven M. Roman**, and **Laurie G. Torene**. Primary staff assistance was provided by **Vannah L. Beatty**, **Robert S. Benedik**, **Diane Carodiskey-Beeson**, **Sandra K. Creech**, **Michael J. Garger**, **Carrie A. Hill**, **Donna S. Kielman**, **Amy Merrill**, **Marleen J. Motonis**, **Barbara D. Myers**, and **William R. Samples**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Margaret A. Smith** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ARIZONA								
53	Real estate & rental & leasing	5 450	4 110 143	747 355	174 354	32 529	19.2	12.8
531	Real estate	4 337	2 371 308	481 789	110 963	20 384	29.3	14.0
5311	Lessors of real estate	1 729	950 278	117 790	27 189	7 682	30.3	14.7
53111	Lessors of residential buildings & dwellings	744	412 306	53 359	12 823	3 683	26.2	17.6
531110	Lessors of residential buildings & dwellings	744	412 306	53 359	12 823	3 683	26.2	17.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	393	296 125	37 837	8 164	1 915	37.2	11.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	393	296 125	37 837	8 164	1 915	37.2	11.6
53113	Lessors of miniwarehouses & self storage units	192	58 068	5 815	1 298	507	28.7	13.0
531130	Lessors of miniwarehouses & self storage units	192	58 068	5 815	1 298	507	28.7	13.0
53119	Lessors of other real estate property	400	183 779	20 779	4 904	1 577	28.8	13.6
531190	Lessors of other real estate property	400	183 779	20 779	4 904	1 577	28.8	13.6
5312	Offices of real estate agents & brokers	1 553	952 025	175 502	39 317	4 870	29.5	13.3
53121	Offices of real estate agents & brokers	1 553	952 025	175 502	39 317	4 870	29.5	13.3
531210	Offices of real estate agents & brokers	1 553	952 025	175 502	39 317	4 870	29.5	13.3
5313	Activities related to real estate	1 055	469 005	188 497	44 457	7 832	26.9	14.2
53131	Real estate property managers	613	313 635	133 414	32 697	6 193	23.7	14.6
531311	Residential property managers	402	220 763	90 419	22 476	4 512	22.4	14.6
531312	Nonresidential property managers	211	92 872	42 995	10 221	1 681	26.5	14.6
53132	Offices of real estate appraisers	256	66 008	25 322	5 619	880	37.7	12.3
531320	Offices of real estate appraisers	256	66 008	25 322	5 619	880	37.7	12.3
53139	Other activities related to real estate	186	89 362	29 761	6 141	759	30.3	14.1
531390	Other activities related to real estate	186	89 362	29 761	6 141	759	30.3	14.1
532	Rental & leasing services	1 083	1 695 185	254 975	61 173	11 861	5.3	11.3
5321	Automotive equipment rental & leasing	220	835 075	91 872	22 549	4 467	1.6	14.3
53211	Passenger car rental & leasing	111	542 604	68 926	16 927	3 562	2.4	19.5
532111	Passenger car rental	100	538 333	67 976	16 714	3 521	2.2	19.5
532112	Passenger car leasing	11	4 271	950	213	41	20.5	17.3
53212	Truck, utility trailer, & RV rental & leasing	109	292 471	22 946	5 622	905	.3	4.7
532120	Truck, utility trailer, & RV rental & leasing	109	292 471	22 946	5 622	905	.3	4.7
5322	Consumer goods rental	501	232 412	48 683	11 959	3 636	14.2	5.0
53221	Consumer electronics & appliances rental	54	29 272	6 506	1 647	264	8.8	10.9
532210	Consumer electronics & appliances rental	54	29 272	6 506	1 647	264	8.8	10.9
53222	Formal wear & costume rental	37	8 108	1 658	403	159	21.0	5.6
532220	Formal wear & costume rental	37	8 108	1 658	403	159	21.0	5.6
53223	Video tape & disk rental	302	122 778	20 862	5 084	2 366	12.4	3.5
532230	Video tape & disk rental	302	122 778	20 862	5 084	2 366	12.4	3.5
53229	Other consumer goods rental	108	72 254	19 657	4 825	847	18.7	5.1
532291	Home health equipment rental	22	15 004	4 291	1 070	169	15.1	11.6
532292	Recreational goods rental	21	8 149	1 761	342	93	56.3	4.1
532299	All other consumer goods rental	65	49 101	13 605	3 413	585	13.6	3.3
5323	General rental centers	104	66 432	12 901	3 165	606	33.0	9.1
53231	General rental centers	104	66 432	12 901	3 165	606	33.0	9.1
532310	General rental centers	104	66 432	12 901	3 165	606	33.0	9.1
5324	Commercial & industrial machinery & equipment rental & leasing	258	561 266	101 519	23 500	3 152	3.8	9.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	97	181 236	41 248	9 758	1 346	6.2	5.0
532411	Commercial air/rail/water transportation equip rental & leasing	11	11 496	2 390	627	65	16.6	41.6
532412	Construction/mining/forestry machinery & equip rental & leasing	86	169 740	38 858	9 131	1 281	5.5	2.6
53242	Office machinery & equipment rental & leasing	33	229 766	17 287	3 944	339	1.1	.3
532420	Office machinery & equipment rental & leasing	33	229 766	17 287	3 944	339	1.1	.3
5324201	Office machinery rental & leasing	8	9 040	3 346	756	121	3.0	7.3
5324209	Computer rental & leasing	25	220 726	13 941	3 188	218	1.1	—
53249	Oth commercial/industrial machinery & equipment rental & leasing	128	150 264	42 984	9 798	1 467	5.1	29.7
532490	Oth commercial/industrial machinery & equipment rental & leasing	128	150 264	42 984	9 798	1 467	5.1	29.7
533	Lessors of intangible assets, except copyrighted works	30	43 650	10 591	2 218	284	3.8	5.5
5331	Lessors of intangible assets, except copyrighted works	30	43 650	10 591	2 218	284	3.8	5.5
53311	Lessors of intangible assets, except copyrighted works	30	43 650	10 591	2 218	284	3.8	5.5
533110	Lessors of intangible assets, except copyrighted works	30	43 650	10 591	2 218	284	3.8	5.5

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FLAGSTAFF, AZ-UT MSA								
53	Real estate & rental & leasing	184	77 266	13 533	2 774	680	42.8	15.9
531	Real estate	139	54 128	9 086	1 703	411	55.4	13.0
5311	Lessors of real estate	53	29 042	4 460	802	187	54.0	10.8
53111	Lessors of residential buildings & dwellings	18	7 184	804	192	62	59.5	26.4
531110	Lessors of residential buildings & dwellings	18	7 184	804	192	62	59.5	26.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	16 017	2 785	421	73	60.8	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	16 017	2 785	421	73	60.8	.3
53119	Lessors of other real estate property	11	4 184	693	147	38	29.8	24.1
531190	Lessors of other real estate property	11	4 184	693	147	38	29.8	24.1
5312	Offices of real estate agents & brokers	55	19 295	2 799	542	142	58.0	14.6
53121	Offices of real estate agents & brokers	55	19 295	2 799	542	142	58.0	14.6
531210	Offices of real estate agents & brokers	55	19 295	2 799	542	142	58.0	14.6
5313	Activities related to real estate	31	5 791	1 827	359	82	54.0	18.8
53131	Real estate property managers	16	2 375	755	171	38	46.2	29.1
53132	Offices of real estate appraisers	11	2 235	614	109	36	73.5	6.1
531320	Offices of real estate appraisers	11	2 235	614	109	36	73.5	6.1
532	Rental & leasing services	45	23 138	4 447	1 071	269	13.1	22.9
5321	Automotive equipment rental & leasing	20	9 727	1 529	414	105	7.2	49.8
53211	Passenger car rental & leasing	16	D	D	D	b	D	D
532111	Passenger car rental	16	D	D	D	b	D	D
5322	Consumer goods rental	16	5 230	1 173	262	105	14.2	3.3
LAS VEGAS, NV-AZ MSA								
53	Real estate & rental & leasing	1 689	1 726 819	299 714	70 529	12 985	19.9	6.5
531	Real estate	1 253	932 862	160 634	37 650	7 029	28.9	9.0
5311	Lessors of real estate	629	524 073	47 932	11 118	2 829	29.9	11.4
53111	Lessors of residential buildings & dwellings	314	312 978	29 013	6 773	1 766	34.8	10.1
531110	Lessors of residential buildings & dwellings	314	312 978	29 013	6 773	1 766	34.8	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	139	133 362	12 287	2 775	532	22.5	14.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	139	133 362	12 287	2 775	532	22.5	14.9
53113	Lessors of miniwarehouses & self storage units	89	30 054	3 169	723	233	18.2	3.8
531130	Lessors of miniwarehouses & self storage units	89	30 054	3 169	723	233	18.2	3.8
53119	Lessors of other real estate property	87	47 679	3 463	847	298	25.7	14.4
531190	Lessors of other real estate property	87	47 679	3 463	847	298	25.7	14.4
5312	Offices of real estate agents & brokers	347	250 131	60 589	13 859	2 048	27.4	4.7
53121	Offices of real estate agents & brokers	347	250 131	60 589	13 859	2 048	27.4	4.7
531210	Offices of real estate agents & brokers	347	250 131	60 589	13 859	2 048	27.4	4.7
5313	Activities related to real estate	277	158 658	52 113	12 673	2 152	27.9	8.3
53131	Real estate property managers	166	123 325	41 807	10 085	1 751	23.7	7.3
531311	Residential property managers	115	103 166	32 097	7 859	1 420	21.0	8.0
531312	Nonresidential property managers	51	20 159	9 710	2 226	331	37.4	4.1
53132	Offices of real estate appraisers	68	26 002	6 560	1 696	261	50.9	11.0
531320	Offices of real estate appraisers	68	26 002	6 560	1 696	261	50.9	11.0
53139	Other activities related to real estate	43	9 331	3 746	892	140	19.4	12.8
531390	Other activities related to real estate	43	9 331	3 746	892	140	19.4	12.8
532	Rental & leasing services	407	744 329	135 439	32 046	5 849	9.9	3.5
5321	Automotive equipment rental & leasing	82	348 837	58 086	12 829	2 823	.8	1.4
53211	Passenger car rental & leasing	52	329 512	55 577	12 235	2 706	.6	1.1
532111	Passenger car rental	50	D	D	D	h	D	D
53212	Truck, utility trailer, & RV rental & leasing	30	19 325	2 509	594	117	4.3	6.2
532120	Truck, utility trailer, & RV rental & leasing	30	19 325	2 509	594	117	4.3	6.2
5322	Consumer goods rental	184	127 188	22 317	4 892	1 311	20.4	6.9
53221	Consumer electronics & appliances rental	13	10 320	1 613	341	76	20.6	3.6
532210	Consumer electronics & appliances rental	13	10 320	1 613	341	76	20.6	3.6
53222	Formal wear & costume rental	16	4 572	1 426	296	113	24.9	9.8
532220	Formal wear & costume rental	16	4 572	1 426	296	113	24.9	9.8
53223	Video tape & disk rental	92	44 556	7 877	1 848	745	6.5	8.3
532230	Video tape & disk rental	92	44 556	7 877	1 848	745	6.5	8.3
53229	Other consumer goods rental	63	67 740	11 401	2 407	377	29.1	6.3
532291	Home health equipment rental	11	7 171	1 424	364	34	21.0	27.7
532292	Recreational goods rental	23	34 372	3 879	630	128	45.3	3.2
532299	All other consumer goods rental	29	26 197	6 098	1 413	215	10.2	4.4
5323	General rental centers	24	14 569	3 120	805	170	29.0	23.9
53231	General rental centers	24	14 569	3 120	805	170	29.0	23.9
532310	General rental centers	24	14 569	3 120	805	170	29.0	23.9
5324	Commercial & industrial machinery & equipment rental & leasing	117	253 735	51 916	13 520	1 545	16.1	3.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	58	176 588	34 827	9 482	911	18.1	1.8
532412	Construction/mining/forestry machinery & equip rental & leasing	50	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	11	20 711	3 532	654	82	7.2	-
532420	Office machinery & equipment rental & leasing	11	20 711	3 532	654	82	7.2	-
53249	Oth commercial/industrial machinery & equipment rental & leasing	48	56 436	13 557	3 384	552	12.8	10.1
532490	Oth commercial/industrial machinery & equipment rental & leasing	48	56 436	13 557	3 384	552	12.8	10.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LAS VEGAS, NV—AZ MSA—Con.							
53	Real estate & rental & leasing—Con.							
533	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	—	1.9
5331	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	—	1.9
53311	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	—	1.9
533110	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	—	1.9
	PHOENIX—MESA, AZ MSA							
53	Real estate & rental & leasing	3 502	3 079 896	558 182	129 967	22 551	17.1	9.3
531	Real estate	2 767	1 718 482	358 679	81 775	13 689	26.7	12.7
5311	Lessors of real estate	1 060	677 027	82 900	19 161	5 095	28.5	13.1
53111	Lessors of residential buildings & dwellings	471	293 023	37 671	9 050	2 479	24.9	15.6
531110	Lessors of residential buildings & dwellings	471	293 023	37 671	9 050	2 479	24.9	15.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	242	217 963	28 186	6 122	1 422	33.4	11.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	242	217 963	28 186	6 122	1 422	33.4	11.4
53113	Lessors of miniwarehouses & self storage units	120	41 769	4 021	872	336	25.2	10.7
531130	Lessors of miniwarehouses & self storage units	120	41 769	4 021	872	336	25.2	10.7
53119	Lessors of other real estate property	227	124 272	13 022	3 117	858	29.3	10.8
531190	Lessors of other real estate property	227	124 272	13 022	3 117	858	29.3	10.8
5312	Offices of real estate agents & brokers	998	698 675	138 882	31 098	3 312	25.3	12.4
53121	Offices of real estate agents & brokers	998	698 675	138 882	31 098	3 312	25.3	12.4
531210	Offices of real estate agents & brokers	998	698 675	138 882	31 098	3 312	25.3	12.4
5313	Activities related to real estate	709	342 780	136 897	31 516	5 282	25.9	12.7
53131	Real estate property managers	420	229 721	98 735	23 869	4 231	23.3	14.2
531311	Residential property managers	272	154 664	64 610	15 620	2 986	23.0	14.8
531312	Nonresidential property managers	148	75 057	34 125	8 249	1 245	24.0	13.0
53132	Offices of real estate appraisers	156	43 195	16 375	3 584	519	32.9	10.4
531320	Offices of real estate appraisers	156	43 195	16 375	3 584	519	32.9	10.4
53139	Other activities related to real estate	133	69 864	21 787	4 063	532	30.1	9.0
531390	Other activities related to real estate	133	69 864	21 787	4 063	532	30.1	9.0
532	Rental & leasing services	712	1 332 462	191 352	46 517	8 666	5.0	5.0
5321	Automotive equipment rental & leasing	134	651 970	67 777	16 940	3 314	1.3	2.6
53211	Passenger car rental & leasing	57	382 879	47 851	12 040	2 561	2.1	1.8
532111	Passenger car rental	46	378 608	46 901	11 827	2 520	1.9	1.6
532112	Passenger car leasing	11	4 271	950	213	41	20.5	17.3
53212	Truck, utility trailer, & RV rental & leasing	77	269 091	19 926	4 900	753	.3	3.9
532120	Truck, utility trailer, & RV rental & leasing	77	269 091	19 926	4 900	753	.3	3.9
5322	Consumer goods rental	329	162 443	34 508	8 534	2 537	13.5	4.7
53221	Consumer electronics & appliances rental	33	20 926	4 453	1 134	165	7.7	11.7
532210	Consumer electronics & appliances rental	33	20 926	4 453	1 134	165	7.7	11.7
53222	Formal wear & costume rental	27	6 532	1 334	319	122	22.2	5.0
532220	Formal wear & costume rental	27	6 532	1 334	319	122	22.2	5.0
53223	Video tape & disk rental	206	89 666	14 815	3 553	1 667	12.2	1.6
532230	Video tape & disk rental	206	89 666	14 815	3 553	1 667	12.2	1.6
53229	Other consumer goods rental	63	45 319	13 906	3 528	583	17.3	7.4
532291	Home health equipment rental	13	11 085	3 224	823	140	17.6	14.4
532299	All other consumer goods rental	41	29 726	9 844	2 469	401	11.4	5.5
5323	General rental centers	71	51 079	8 880	2 088	408	37.5	8.4
53231	General rental centers	71	51 079	8 880	2 088	408	37.5	8.4
532310	General rental centers	71	51 079	8 880	2 088	408	37.5	8.4
5324	Commercial & industrial machinery & equipment rental & leasing	178	466 970	80 187	18 955	2 407	3.6	8.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	64	132 648	31 238	7 619	991	7.3	3.3
532412	Construction/mining/forestry machinery & equip rental & leasing	56	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	27	228 754	16 890	3 858	326	1.1	.3
532420	Office machinery & equipment rental & leasing	27	228 754	16 890	3 858	326	1.1	.3
5324209	Computer rental & leasing	20	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	87	105 568	32 059	7 478	1 090	4.4	30.9
532490	Oth commercial/industrial machinery & equipment rental & leasing	87	105 568	32 059	7 478	1 090	4.4	30.9
533	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
5331	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
53311	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
533110	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TUCSON, AZ MSA								
53	Real estate & rental & leasing	978	676 646	130 495	31 633	6 631	18.3	26.5
531	Real estate	808	400 040	85 241	21 035	4 483	28.6	17.8
5311	Lessors of real estate	346	163 365	21 128	5 118	1 615	29.3	15.8
53111	Lessors of residential buildings & dwellings	173	81 561	11 097	2 741	879	21.7	22.0
531110	Lessors of residential buildings & dwellings	173	81 561	11 097	2 741	879	21.7	22.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	72	43 208	5 056	1 203	255	44.7	6.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	72	43 208	5 056	1 203	255	44.7	6.9
53113	Lessors of miniwarehouses & self storage units	24	7 378	679	154	60	45.5	17.6
531130	Lessors of miniwarehouses & self storage units	24	7 378	679	154	60	45.5	17.6
53119	Lessors of other real estate property	77	31 218	4 296	1 020	421	24.0	11.4
531190	Lessors of other real estate property	77	31 218	4 296	1 020	421	24.0	11.4
5312	Offices of real estate agents & brokers	235	142 906	23 446	5 212	834	30.4	20.3
53121	Offices of real estate agents & brokers	235	142 906	23 446	5 212	834	30.4	20.3
531210	Offices of real estate agents & brokers	235	142 906	23 446	5 212	834	30.4	20.3
5313	Activities related to real estate	227	93 769	40 667	10 705	2 034	24.7	17.3
53131	Real estate property managers	144	71 485	30 461	7 900	1 732	20.2	17.5
531311	Residential property managers	94	55 122	22 306	6 063	1 334	15.7	15.8
531312	Nonresidential property managers	50	16 363	8 155	1 837	398	35.2	22.9
53132	Offices of real estate appraisers	56	13 956	6 308	1 478	216	34.8	17.1
531320	Offices of real estate appraisers	56	13 956	6 308	1 478	216	34.8	17.1
53139	Other activities related to real estate	27	8 328	3 898	1 327	86	46.7	16.5
531390	Other activities related to real estate	27	8 328	3 898	1 327	86	46.7	16.5
532	Rental & leasing services	166	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	35	162 307	20 889	4 803	943	2.3	58.2
53211	Passenger car rental & leasing	20	149 203	19 354	4 418	858	2.3	62.8
532111	Passenger car rental	20	149 203	19 354	4 418	858	2.3	62.8
53212	Truck, utility trailer, & RV rental & leasing	15	13 104	1 535	385	85	1.7	5.5
532120	Truck, utility trailer, & RV rental & leasing	15	13 104	1 535	385	85	1.7	5.5
5322	Consumer goods rental	74	44 687	8 087	2 149	657	9.6	2.9
53223	Video tape & disk rental	43	21 466	3 408	949	430	8.4	3.0
532230	Video tape & disk rental	43	21 466	3 408	949	430	8.4	3.0
53229	Other consumer goods rental	16	D	D	D	c	D	D
532299	All other consumer goods rental	13	D	D	D	c	D	D
5323	General rental centers	18	D	D	D	c	D	D
53231	General rental centers	18	D	D	D	c	D	D
532310	General rental centers	18	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	39	48 712	11 624	2 552	387	1.6	23.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	17 606	4 013	941	127	1.5	-
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	23	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	23	D	D	D	e	D	D
YUMA, AZ MSA								
53	Real estate & rental & leasing	113	48 367	7 013	1 654	485	23.2	16.6
531	Real estate	88	36 236	4 854	1 150	344	25.8	21.4
5311	Lessors of real estate	50	19 663	2 131	496	189	25.7	34.3
53111	Lessors of residential buildings & dwellings	10	9 483	1 065	229	58	10.3	45.5
531110	Lessors of residential buildings & dwellings	10	9 483	1 065	229	58	10.3	45.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	2 435	337	73	30	83.7	10.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	2 435	337	73	30	83.7	10.1
53119	Lessors of other real estate property	20	6 428	532	135	71	26.9	28.4
531190	Lessors of other real estate property	20	6 428	532	135	71	26.9	28.4
5312	Offices of real estate agents & brokers	28	14 863	2 055	521	118	20.6	6.5
53121	Offices of real estate agents & brokers	28	14 863	2 055	521	118	20.6	6.5
531210	Offices of real estate agents & brokers	28	14 863	2 055	521	118	20.6	6.5
5313	Activities related to real estate	10	1 710	668	133	37	71.6	2.2
532	Rental & leasing services	25	12 131	2 159	504	141	15.5	2.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE ARIZONA METROPOLITAN AREAS								
53	Real estate & rental & leasing	534	179 986	31 017	6 587	1 714	39.6	15.7
531	Real estate	439	D	D	D	g	D	D
5311	Lessors of real estate	183	D	D	D	f	D	D
53111	Lessors of residential buildings & dwellings	65	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	65	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	39	10 227	1 101	264	118	52.6	16.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	39	10 227	1 101	264	118	52.6	16.7
53113	Lessors of miniwarehouses & self storage units	22	4 020	485	111	43	44.0	21.8
531130	Lessors of miniwarehouses & self storage units	22	4 020	485	111	43	44.0	21.8
53119	Lessors of other real estate property	57	D	D	D	c	D	D
531190	Lessors of other real estate property	57	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	195	58 069	6 710	1 554	361	57.2	9.7
53121	Offices of real estate agents & brokers	195	58 069	6 710	1 554	361	57.2	9.7
531210	Offices of real estate agents & brokers	195	58 069	6 710	1 554	361	57.2	9.7
5313	Activities related to real estate	61	D	D	D	e	D	D
53131	Real estate property managers	23	D	D	D	c	D	D
531311	Residential property managers	17	D	D	D	c	D	D
53132	Offices of real estate appraisers	21	3 850	1 127	255	72	55.8	19.2
531320	Offices of real estate appraisers	21	3 850	1 127	255	72	55.8	19.2
53139	Other activities related to real estate	17	D	D	D	b	D	D
531390	Other activities related to real estate	17	D	D	D	b	D	D
532	Rental & leasing services	93	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	52	D	D	D	c	D	D
53223	Video tape & disk rental	34	6 246	1 289	267	131	24.8	27.1
532230	Video tape & disk rental	34	6 246	1 289	267	131	24.8	27.1
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	11	D	D	D	b	D	D
53231	General rental centers	11	D	D	D	b	D	D
532310	General rental centers	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	19	30 599	6 460	1 179	209	5.0	15.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	22 634	4 279	700	134	2.1	20.9
532412	Construction/mining/forestry machinery & equip rental & leasing	10	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
APACHE COUNTY, AZ								
53	Real estate & rental & leasing	13	6 479	846	205	56	12.4	59.9
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
COCHISE COUNTY, AZ								
53	Real estate & rental & leasing	96	27 866	4 669	1 207	330	41.6	8.8
531	Real estate	80	23 654	3 775	876	252	48.0	7.6
5311	Lessors of real estate	39	9 843	1 314	303	116	45.9	12.8
53111	Lessors of residential buildings & dwellings	19	6 449	721	172	61	55.3	6.1
531110	Lessors of residential buildings & dwellings	19	6 449	721	172	61	55.3	6.1
53119	Lessors of other real estate property	12	2 224	422	96	39	19.5	21.7
531190	Lessors of other real estate property	12	2 224	422	96	39	19.5	21.7
5312	Offices of real estate agents & brokers	27	9 338	1 271	308	81	52.0	5.1
53121	Offices of real estate agents & brokers	27	9 338	1 271	308	81	52.0	5.1
531210	Offices of real estate agents & brokers	27	9 338	1 271	308	81	52.0	5.1
5313	Activities related to real estate	14	4 473	1 190	265	55	44.3	1.6
532	Rental & leasing services	16	4 212	894	331	78	5.8	15.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
COCONINO COUNTY, AZ								
53	Real estate & rental & leasing	175	75 274	13 043	2 668	662	43.2	15.9
531	Real estate	131	D	D	D	e	D	D
5311	Lessors of real estate	51	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	17	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	17	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	16 017	2 785	421	73	60.8	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	16 017	2 785	421	73	60.8	.3
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	52	18 617	2 614	509	134	59.3	15.1
53121	Offices of real estate agents & brokers	52	18 617	2 614	509	134	59.3	15.1
531210	Offices of real estate agents & brokers	52	18 617	2 614	509	134	59.3	15.1
5313	Activities related to real estate	28	D	D	D	b	D	D
53131	Real estate property managers	15	D	D	D	b	D	D
53132	Offices of real estate appraisers	11	2 235	614	109	36	73.5	6.1
531320	Offices of real estate appraisers	11	2 235	614	109	36	73.5	6.1
532	Rental & leasing services	44	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	20	9 727	1 529	414	105	7.2	49.8
53211	Passenger car rental & leasing	16	D	D	D	b	D	D
532111	Passenger car rental	16	D	D	D	b	D	D
5322	Consumer goods rental	15	D	D	D	c	D	D
GILA COUNTY, AZ								
53	Real estate & rental & leasing	50	16 502	2 099	424	111	41.8	16.8
531	Real estate	39	11 223	1 184	255	78	57.0	13.5
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	20	7 309	666	136	40	65.4	3.5
53121	Offices of real estate agents & brokers	20	7 309	666	136	40	65.4	3.5
531210	Offices of real estate agents & brokers	20	7 309	666	136	40	65.4	3.5
532	Rental & leasing services	11	5 279	915	169	33	9.4	23.7
GRAHAM COUNTY, AZ								
53	Real estate & rental & leasing	18	3 987	728	199	47	38.9	23.8
531	Real estate	11	2 260	300	78	29	58.0	42.0
532	Rental & leasing services	7	1 727	428	121	18	13.8	—
GREENLEE COUNTY, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LA PAZ COUNTY, AZ								
53	Real estate & rental & leasing	14	D	D	D	b	D	D
531	Real estate	12	3 332	409	82	40	49.7	17.8
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MARICOPA COUNTY, AZ								
53	Real estate & rental & leasing	3 391	3 047 632	553 594	128 851	22 214	16.9	9.3
531	Real estate	2 678	1 695 582	355 810	81 117	13 468	26.5	12.7
5311	Lessors of real estate	1 004	662 365	81 320	18 800	4 943	28.4	12.9
53111	Lessors of residential buildings & dwellings	457	289 850	37 270	8 970	2 443	24.6	15.7
531110	Lessors of residential buildings & dwellings	457	289 850	37 270	8 970	2 443	24.6	15.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	234	216 382	27 879	6 045	1 395	33.5	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	234	216 382	27 879	6 045	1 395	33.5	11.2
53113	Lessors of miniwarehouses & self storage units	116	41 242	3 939	853	329	24.9	10.2
531130	Lessors of miniwarehouses & self storage units	116	41 242	3 939	853	329	24.9	10.2
53119	Lessors of other real estate property	197	114 891	12 232	2 932	776	29.8	10.3
531190	Lessors of other real estate property	197	114 891	12 232	2 932	776	29.8	10.3
5312	Offices of real estate agents & brokers	973	692 385	138 055	30 913	3 260	24.9	12.5
53121	Offices of real estate agents & brokers	973	692 385	138 055	30 913	3 260	24.9	12.5
531210	Offices of real estate agents & brokers	973	692 385	138 055	30 913	3 260	24.9	12.5
5313	Activities related to real estate	701	340 832	136 435	31 404	5 265	25.8	12.7
53131	Real estate property managers	415	D	D	D	h	D	D
531311	Residential property managers	267	D	D	D	h	D	D
531312	Nonresidential property managers	148	75 057	34 125	8 249	1 245	24.0	13.0
53132	Offices of real estate appraisers	155	D	D	D	f	D	D
531320	Offices of real estate appraisers	155	D	D	D	f	D	D
53139	Other activities related to real estate	131	D	D	D	f	D	D
531390	Other activities related to real estate	131	D	D	D	f	D	D
532	Rental & leasing services	690	1 323 098	189 633	46 059	8 550	4.9	5.0
5321	Automotive equipment rental & leasing	132	D	D	D	h	D	D
53211	Passenger car rental & leasing	57	382 879	47 851	12 040	2 561	2.1	1.8
532111	Passenger car rental	46	378 608	46 901	11 827	2 520	1.9	1.6
532112	Passenger car leasing	11	4 271	950	213	41	20.5	17.3
53212	Truck, utility trailer, & RV rental & leasing	75	D	D	D	f	D	D
532120	Truck, utility trailer, & RV rental & leasing	75	D	D	D	f	D	D
5322	Consumer goods rental	315	159 081	33 980	8 401	2 466	12.9	4.7
53221	Consumer electronics & appliances rental	32	D	D	D	c	D	D
532210	Consumer electronics & appliances rental	32	D	D	D	c	D	D
53222	Formal wear & costume rental	27	6 532	1 334	319	122	22.2	5.0
532220	Formal wear & costume rental	27	6 532	1 334	319	122	22.2	5.0
53223	Video tape & disk rental	195	87 634	14 533	3 479	1 614	11.6	1.6
532230	Video tape & disk rental	195	87 634	14 533	3 479	1 614	11.6	1.6
53229	Other consumer goods rental	61	D	D	D	f	D	D
532291	Home health equipment rental	13	11 085	3 224	823	140	17.6	14.4
532299	All other consumer goods rental	40	D	D	D	e	D	D
5323	General rental centers	67	D	D	D	e	D	D
53231	General rental centers	67	D	D	D	e	D	D
532310	General rental centers	67	D	D	D	e	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	176	D	D	D	g	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	62	D	D	D	f	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	54	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	27	228 754	16 890	3 858	326	1.1	.3
532420	Office machinery & equipment rental & leasing	27	228 754	16 890	3 858	326	1.1	.3
5324209	Computer rental & leasing	20	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	87	105 568	32 059	7 478	1 090	4.4	30.9
532490	Oth commercial/industrial machinery & equipment rental & leasing	87	105 568	32 059	7 478	1 090	4.4	30.9
533	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
5331	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
53311	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
533110	Lessors of intangible assets, except copyrighted works	23	28 952	8 151	1 675	196	3.0	7.9
MOHAVE COUNTY, AZ								
53	Real estate & rental & leasing	148	49 974	7 605	1 845	486	44.3	22.4
531	Real estate	104	37 709	4 855	1 139	305	52.0	20.2
5311	Lessors of real estate	39	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	6 275	372	81	17	15.0	72.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	6 275	372	81	17	15.0	72.0
53113	Lessors of miniwarehouses & self storage units	12	1 927	255	60	24	13.1	21.1
531130	Lessors of miniwarehouses & self storage units	12	1 927	255	60	24	13.1	21.1
5312	Offices of real estate agents & brokers	45	18 895	1 795	423	111	71.1	6.8
53121	Offices of real estate agents & brokers	45	18 895	1 795	423	111	71.1	6.8
531210	Offices of real estate agents & brokers	45	18 895	1 795	423	111	71.1	6.8
5313	Activities related to real estate	20	D	D	D	c	D	D
532	Rental & leasing services	43	D	D	D	c	D	D
5321	Automotive equipment rental & leasing	12	2 360	486	130	37	2.2	68.4
53211	Passenger car rental & leasing	12	2 360	486	130	37	2.2	68.4
532111	Passenger car rental	12	2 360	486	130	37	2.2	68.4
5322	Consumer goods rental	22	D	D	D	b	D	D
53229	Other consumer goods rental	10	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NAVAJO COUNTY, AZ								
53	Real estate & rental & leasing	67	21 572	4 628	1 033	273	35.2	10.2
531	Real estate	47	9 960	2 293	548	143	56.2	11.2
5311	Lessors of real estate	19	3 317	947	237	77	29.2	20.7
5312	Offices of real estate agents & brokers	20	5 438	965	221	41	65.9	6.1
53121	Offices of real estate agents & brokers	20	5 438	965	221	41	65.9	6.1
531210	Offices of real estate agents & brokers	20	5 438	965	221	41	65.9	6.1
532	Rental & leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	13	2 648	673	129	47	45.9	40.2
PIMA COUNTY, AZ								
53	Real estate & rental & leasing	978	676 646	130 495	31 633	6 631	18.3	26.5
531	Real estate	808	400 040	85 241	21 035	4 483	28.6	17.8
5311	Lessors of real estate	346	163 365	21 128	5 118	1 615	29.3	15.8
53111	Lessors of residential buildings & dwellings	173	81 561	11 097	2 741	879	21.7	22.0
531110	Lessors of residential buildings & dwellings	173	81 561	11 097	2 741	879	21.7	22.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	72	43 208	5 056	1 203	255	44.7	6.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	72	43 208	5 056	1 203	255	44.7	6.9
53113	Lessors of miniwarehouses & self storage units	24	7 378	679	154	60	45.5	17.6
531130	Lessors of miniwarehouses & self storage units	24	7 378	679	154	60	45.5	17.6
53119	Lessors of other real estate property	77	31 218	4 296	1 020	421	24.0	11.4
531190	Lessors of other real estate property	77	31 218	4 296	1 020	421	24.0	11.4
5312	Offices of real estate agents & brokers	235	142 906	23 446	5 212	834	30.4	20.3
53121	Offices of real estate agents & brokers	235	142 906	23 446	5 212	834	30.4	20.3
531210	Offices of real estate agents & brokers	235	142 906	23 446	5 212	834	30.4	20.3
5313	Activities related to real estate	227	93 769	40 667	10 705	2 034	24.7	17.3
53131	Real estate property managers	144	71 485	30 461	7 900	1 732	20.2	17.5
531311	Residential property managers	94	55 122	22 306	6 063	1 334	15.7	15.8
531312	Nonresidential property managers	50	16 363	8 155	1 837	398	35.2	22.9
53132	Offices of real estate appraisers	56	13 956	6 308	1 478	216	34.8	17.1
531320	Offices of real estate appraisers	56	13 956	6 308	1 478	216	34.8	17.1
53139	Other activities related to real estate	27	8 328	3 898	1 327	86	46.7	16.5
531390	Other activities related to real estate	27	8 328	3 898	1 327	86	46.7	16.5
532	Rental & leasing services	166	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	35	162 307	20 889	4 803	943	2.3	58.2
53211	Passenger car rental & leasing	20	149 203	19 354	4 418	858	2.3	62.8
532111	Passenger car rental	20	149 203	19 354	4 418	858	2.3	62.8
53212	Truck, utility trailer, & RV rental & leasing	15	13 104	1 535	385	85	1.7	5.5
532120	Truck, utility trailer, & RV rental & leasing	15	13 104	1 535	385	85	1.7	5.5
5322	Consumer goods rental	74	44 687	8 087	2 149	657	9.6	2.9
53223	Video tape & disk rental	43	21 466	3 408	949	430	8.4	3.0
532230	Video tape & disk rental	43	21 466	3 408	949	430	8.4	3.0
53229	Other consumer goods rental	16	D	D	D	c	D	D
532299	All other consumer goods rental	13	D	D	D	c	D	D
5323	General rental centers	18	D	D	D	c	D	D
53231	General rental centers	18	D	D	D	c	D	D
532310	General rental centers	18	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	39	48 712	11 624	2 552	387	1.6	23.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	17 606	4 013	941	127	1.5	-
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	23	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	23	D	D	D	e	D	D
PINAL COUNTY, AZ								
53	Real estate & rental & leasing	111	32 264	4 588	1 116	337	35.0	12.2
531	Real estate	89	22 900	2 869	658	221	43.3	13.8
5311	Lessors of real estate	56	14 662	1 580	361	152	30.4	18.3
53111	Lessors of residential buildings & dwellings	14	3 173	401	80	36	51.8	5.2
531110	Lessors of residential buildings & dwellings	14	3 173	401	80	36	51.8	5.2
53119	Lessors of other real estate property	30	9 381	790	185	82	23.8	17.5
531190	Lessors of other real estate property	30	9 381	790	185	82	23.8	17.5
5312	Offices of real estate agents & brokers	25	6 290	827	185	52	75.8	3.8
53121	Offices of real estate agents & brokers	25	6 290	827	185	52	75.8	3.8
531210	Offices of real estate agents & brokers	25	6 290	827	185	52	75.8	3.8
532	Rental & leasing services	22	9 364	1 719	458	116	14.9	8.2
5322	Consumer goods rental	14	3 362	528	133	71	40.1	3.1
53223	Video tape & disk rental	11	2 032	282	74	53	41.5	5.2
532230	Video tape & disk rental	11	2 032	282	74	53	41.5	5.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA CRUZ COUNTY, AZ								
53	Real estate & rental & leasing	49	11 577	1 942	385	113	51.1	12.8
531	Real estate	42	9 018	1 452	287	82	59.3	14.1
5311	Lessors of real estate	30	6 771	1 006	230	68	53.0	11.5
53111	Lessors of residential buildings & dwellings	10	2 038	278	59	21	74.5	17.2
531110	Lessors of residential buildings & dwellings	10	2 038	278	59	21	74.5	17.2
5312	Offices of real estate agents & brokers	10	D	D	D	a	D	D
53121	Offices of real estate agents & brokers	10	D	D	D	a	D	D
531210	Offices of real estate agents & brokers	10	D	D	D	a	D	D
532	Rental & leasing services	7	2 559	490	98	31	22.3	8.2
YAVAPAI COUNTY, AZ								
53	Real estate & rental & leasing	226	88 202	15 606	3 034	737	39.6	15.8
531	Real estate	196	64 289	9 780	2 054	502	48.5	21.0
5311	Lessors of real estate	57	19 456	1 909	368	129	57.8	21.7
53111	Lessors of residential buildings & dwellings	17	6 203	711	133	39	56.6	23.8
531110	Lessors of residential buildings & dwellings	17	6 203	711	133	39	56.6	23.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	5 863	487	111	40	80.1	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	5 863	487	111	40	80.1	9.2
53119	Lessors of other real estate property	17	5 720	580	97	37	36.2	32.8
531190	Lessors of other real estate property	17	5 720	580	97	37	36.2	32.8
5312	Offices of real estate agents & brokers	106	32 301	3 275	778	170	51.5	13.1
53121	Offices of real estate agents & brokers	106	32 301	3 275	778	170	51.5	13.1
531210	Offices of real estate agents & brokers	106	32 301	3 275	778	170	51.5	13.1
5313	Activities related to real estate	33	12 532	4 596	908	203	26.1	40.2
53131	Real estate property managers	11	3 763	1 661	379	90	10.9	2.7
53132	Offices of real estate appraisers	14	2 361	636	153	42	74.3	6.6
531320	Offices of real estate appraisers	14	2 361	636	153	42	74.3	6.6
532	Rental & leasing services	30	23 913	5 826	980	235	15.9	1.8
5322	Consumer goods rental	13	4 205	1 224	211	81	21.0	2.7
YUMA COUNTY, AZ								
53	Real estate & rental & leasing	113	48 367	7 013	1 654	485	23.2	16.6
531	Real estate	88	36 236	4 854	1 150	344	25.8	21.4
5311	Lessors of real estate	50	19 663	2 131	496	189	25.7	34.3
53111	Lessors of residential buildings & dwellings	10	9 483	1 065	229	58	10.3	45.5
531110	Lessors of residential buildings & dwellings	10	9 483	1 065	229	58	10.3	45.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	2 435	337	73	30	83.7	10.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	2 435	337	73	30	83.7	10.1
53119	Lessors of other real estate property	20	6 428	532	135	71	26.9	28.4
531190	Lessors of other real estate property	20	6 428	532	135	71	26.9	28.4
5312	Offices of real estate agents & brokers	28	14 863	2 055	521	118	20.6	6.5
53121	Offices of real estate agents & brokers	28	14 863	2 055	521	118	20.6	6.5
531210	Offices of real estate agents & brokers	28	14 863	2 055	521	118	20.6	6.5
5313	Activities related to real estate	10	1 710	668	133	37	71.6	2.2
532	Rental & leasing services	25	12 131	2 159	504	141	15.5	2.4

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
APACHE JUNCTION, AZ *								
53	Real estate & rental & leasing	36	10 466	1 025	236	94	53.6	10.5
531	Real estate	32	9 611	898	206	78	49.6	11.2
5311	Lessors of real estate	24	6 741	633	151	65	38.7	12.5
53119	Lessors of other real estate property	17	5 509	416	100	39	31.1	15.3
531190	Lessors of other real estate property	17	5 509	416	100	39	31.1	15.3
532	Rental & leasing services	4	855	127	30	16	98.1	1.9
APACHE JUNCTION, AZ (MARICOPA COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
APACHE JUNCTION, AZ (PINAL COUNTY PART) *								
53	Real estate & rental & leasing	35	D	D	D	b	D	D
531	Real estate	31	D	D	D	b	D	D
5311	Lessors of real estate	23	D	D	D	b	D	D
53119	Lessors of other real estate property	16	D	D	D	b	D	D
531190	Lessors of other real estate property	16	D	D	D	b	D	D
532	Rental & leasing services	4	855	127	30	16	98.1	1.9
AVONDALE, AZ								
53	Real estate & rental & leasing	14	4 389	768	146	33	41.4	2.3
531	Real estate	12	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BENSON, AZ								
53	Real estate & rental & leasing	12	1 376	257	59	19	46.0	13.2
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BISBEE, AZ								
53	Real estate & rental & leasing	5	932	160	41	11	65.6	-
531	Real estate	5	932	160	41	11	65.6	-
BUCKEYE, AZ								
53	Real estate & rental & leasing	4	248	39	7	3	11.3	41.9
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BULLHEAD CITY, AZ								
53	Real estate & rental & leasing	35	13 522	2 371	610	161	43.9	22.1
531	Real estate	20	7 971	1 304	303	79	59.8	16.6
532	Rental & leasing services	15	5 551	1 067	307	82	21.0	30.0
CAMP VERDE, AZ								
53	Real estate & rental & leasing	7	1 077	287	70	13	45.2	51.7
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CASA GRANDE, AZ								
53	Real estate & rental & leasing	34	12 325	2 052	504	120	18.4	13.4
531	Real estate	26	7 578	1 169	281	67	28.1	13.5
5311	Lessors of real estate	14	4 087	494	122	34	11.4	25.0
532	Rental & leasing services	8	4 747	883	223	53	2.9	13.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CAVE CREEK, AZ								
53	Real estate & rental & leasing	9	3 529	734	161	37	24.8	23.6
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CHANDLER, AZ								
53	Real estate & rental & leasing	101	66 247	9 074	1 912	449	14.1	21.2
531	Real estate	75	44 875	5 529	1 250	269	19.2	24.0
5311	Lessors of real estate	29	19 592	1 970	480	120	18.9	48.5
531111	Lessors of residential buildings & dwellings	13	8 552	786	199	57	12.7	49.9
531110	Lessors of residential buildings & dwellings	13	8 552	786	199	57	12.7	49.9
5312	Offices of real estate agents & brokers	31	5 409	1 079	236	47	53.2	3.8
53121	Offices of real estate agents & brokers	31	5 409	1 079	236	47	53.2	3.8
531210	Offices of real estate agents & brokers	31	5 409	1 079	236	47	53.2	3.8
5313	Activities related to real estate	15	19 874	2 480	534	102	10.2	5.4
532	Rental & leasing services	26	21 372	3 545	662	180	3.5	15.1
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	10	5 108	860	194	88	1.9	—
532230	Video tape & disk rental	10	5 108	860	194	88	1.9	—
CHINO VALLEY, AZ								
53	Real estate & rental & leasing	13	2 092	216	49	22	64.2	29.8
531	Real estate	13	2 092	216	49	22	64.2	29.8
5312	Offices of real estate agents & brokers	10	1 582	181	42	18	52.7	39.4
53121	Offices of real estate agents & brokers	10	1 582	181	42	18	52.7	39.4
531210	Offices of real estate agents & brokers	10	1 582	181	42	18	52.7	39.4
CLARKDALE, AZ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
COOLIDGE, AZ								
53	Real estate & rental & leasing	4	618	42	11	12	85.3	14.7
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
COTTONWOOD, AZ								
53	Real estate & rental & leasing	20	18 988	3 635	533	135	32.2	9.8
531	Real estate	14	7 888	905	162	41	65.9	19.1
532	Rental & leasing services	6	11 100	2 730	371	94	8.3	3.2
DOUGLAS, AZ								
53	Real estate & rental & leasing	10	1 817	193	44	18	68.8	27.2
531	Real estate	10	1 817	193	44	18	68.8	27.2
EL MIRAGE, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ELOY, AZ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
FLAGSTAFF, AZ								
53	Real estate & rental & leasing	116	53 256	9 392	1 906	439	42.6	14.6
531	Real estate	88	34 607	5 774	1 059	241	58.0	13.4
5311	Lessors of real estate	32	16 581	3 219	562	102	47.3	18.1
53111	Lessors of residential buildings & dwellings	14	6 721	709	175	52	58.8	28.2
531110	Lessors of residential buildings & dwellings	14	6 721	709	175	52	58.8	28.2
5312	Offices of real estate agents & brokers	38	14 500	1 321	297	81	69.8	9.7
53121	Offices of real estate agents & brokers	38	14 500	1 321	297	81	69.8	9.7
531210	Offices of real estate agents & brokers	38	14 500	1 321	297	81	69.8	9.7
5313	Activities related to real estate	18	3 526	1 234	200	58	60.2	6.9
532	Rental & leasing services	28	18 649	3 618	847	198	13.9	16.8
5321	Automotive equipment rental & leasing	13	D	D	D	b	D	D
FLORENCE, AZ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
FOUNTAIN HILLS, AZ								
53	Real estate & rental & leasing	32	12 581	3 909	708	110	41.3	1.0
531	Real estate	24	11 573	3 701	659	94	37.3	—
5312	Offices of real estate agents & brokers	14	9 281	3 133	517	61	30.9	—
53121	Offices of real estate agents & brokers	14	9 281	3 133	517	61	30.9	—
531210	Offices of real estate agents & brokers	14	9 281	3 133	517	61	30.9	—
532	Rental & leasing services	7	D	D	D	a	D	D
GILBERT, AZ								
53	Real estate & rental & leasing	54	22 969	3 803	694	205	29.8	10.7
531	Real estate	42	16 425	2 830	477	127	38.5	12.2
5311	Lessors of real estate	11	7 544	900	174	66	18.1	7.6
5312	Offices of real estate agents & brokers	17	5 827	1 137	155	35	43.4	24.0
53121	Offices of real estate agents & brokers	17	5 827	1 137	155	35	43.4	24.0
531210	Offices of real estate agents & brokers	17	5 827	1 137	155	35	43.4	24.0
5313	Activities related to real estate	14	3 054	793	148	26	79.5	.9
532	Rental & leasing services	12	6 544	973	217	78	8.1	6.8
GLENDALE, AZ								
53	Real estate & rental & leasing	150	101 412	15 453	3 648	897	32.8	12.4
531	Real estate	123	70 218	10 804	2 484	648	25.2	11.4
5311	Lessors of real estate	62	44 966	7 388	1 753	488	20.6	13.5
53111	Lessors of residential buildings & dwellings	34	29 177	5 270	1 291	339	21.6	11.4
531110	Lessors of residential buildings & dwellings	34	29 177	5 270	1 291	339	21.6	11.4
53119	Lessors of other real estate property	16	8 937	1 305	368	123	9.4	21.4
531190	Lessors of other real estate property	16	8 937	1 305	368	123	9.4	21.4
5312	Offices of real estate agents & brokers	40	18 292	1 968	428	85	36.4	9.0
53121	Offices of real estate agents & brokers	40	18 292	1 968	428	85	36.4	9.0
531210	Offices of real estate agents & brokers	40	18 292	1 968	428	85	36.4	9.0
5313	Activities related to real estate	21	6 960	1 448	303	75	25.7	3.7
53131	Real estate property managers	14	6 052	1 249	268	67	19.1	.8
531311	Residential property managers	14	6 052	1 249	268	67	19.1	.8
532	Rental & leasing services	27	31 194	4 649	1 164	249	49.7	14.6
5322	Consumer goods rental	12	6 590	1 329	294	96	35.1	—
GLOBE, AZ								
53	Real estate & rental & leasing	10	2 898	463	66	17	14.8	43.1
531	Real estate	7	1 744	162	37	14	24.6	66.0
532	Rental & leasing services	3	1 154	301	29	3	—	8.6
GOODYEAR, AZ								
53	Real estate & rental & leasing	7	1 924	323	65	21	22.1	52.1
531	Real estate	4	902	150	37	8	47.2	52.8
532	Rental & leasing services	3	1 022	173	28	13	—	51.6

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							From administrative records ¹	Estimated ²
GUADALUPE, AZ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HOLBROOK, AZ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KINGMAN, AZ								
53	Real estate & rental & leasing	35	15 718	2 099	534	130	42.1	29.6
531	Real estate	28	13 821	1 693	422	99	47.9	29.9
5311	Lessors of real estate	12	6 721	387	105	38	32.3	55.2
5312	Offices of real estate agents & brokers	10	5 341	506	117	25	75.0	3.9
53121	Offices of real estate agents & brokers	10	5 341	506	117	25	75.0	3.9
531210	Offices of real estate agents & brokers	10	5 341	506	117	25	75.0	3.9
532	Rental & leasing services	6	D	D	D	b	D	D
LAKE HAVASU CITY, AZ								
53	Real estate & rental & leasing	54	15 921	2 174	461	126	53.1	13.9
531	Real estate	40	13 031	1 288	285	85	57.0	13.3
5311	Lessors of real estate	16	3 708	403	84	22	12.1	31.0
5312	Offices of real estate agents & brokers	19	8 197	698	160	49	75.7	5.1
53121	Offices of real estate agents & brokers	19	8 197	698	160	49	75.7	5.1
531210	Offices of real estate agents & brokers	19	8 197	698	160	49	75.7	5.1
532	Rental & leasing services	14	2 890	886	176	41	35.7	16.6
LITCHFIELD PARK, AZ								
53	Real estate & rental & leasing	6	2 511	384	86	26	42.8	—
531	Real estate	6	2 511	384	86	26	42.8	—
MARANA, AZ								
53	Real estate & rental & leasing	11	4 394	653	135	48	15.2	13.3
531	Real estate	4	1 671	161	39	11	9.4	15.0
532	Rental & leasing services	7	2 723	492	96	37	18.8	12.3
MESA, AZ								
53	Real estate & rental & leasing	367	194 285	28 129	6 546	1 576	25.2	16.2
531	Real estate	287	150 901	19 572	4 419	1 082	29.2	18.8
5311	Lessors of real estate	142	79 011	8 549	2 144	611	29.4	10.6
53111	Lessors of residential buildings & dwellings	53	29 829	4 040	1 008	307	29.9	11.1
531110	Lessors of residential buildings & dwellings	53	29 829	4 040	1 008	307	29.9	11.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	10 052	1 363	344	54	52.8	5.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	10 052	1 363	344	54	52.8	5.7
53113	Lessors of miniwarehouses & self storage units	24	7 089	656	153	58	29.4	9.3
531130	Lessors of miniwarehouses & self storage units	24	7 089	656	153	58	29.4	9.3
53119	Lessors of other real estate property	43	32 041	2 490	639	192	21.5	12.0
531190	Lessors of other real estate property	43	32 041	2 490	639	192	21.5	12.0
5312	Offices of real estate agents & brokers	75	54 571	5 666	1 127	232	26.5	32.3
53121	Offices of real estate agents & brokers	75	54 571	5 666	1 127	232	26.5	32.3
531210	Offices of real estate agents & brokers	75	54 571	5 666	1 127	232	26.5	32.3
5313	Activities related to real estate	70	17 319	5 357	1 148	239	37.1	14.1
53131	Real estate property managers	41	11 413	3 274	729	180	26.0	17.0
531311	Residential property managers	29	9 545	2 654	619	156	20.5	13.9
531312	Nonresidential property managers	12	1 868	620	110	24	53.6	32.7
53132	Offices of real estate appraisers	21	4 593	1 616	321	44	56.2	9.5
531320	Offices of real estate appraisers	21	4 593	1 616	321	44	56.2	9.5
532	Rental & leasing services	76	40 134	7 249	1 903	476	12.3	7.0
5321	Automotive equipment rental & leasing	11	4 882	623	234	56	9.4	40.6
5322	Consumer goods rental	50	24 681	4 637	1 175	345	10.0	3.3
53223	Video tape & disk rental	31	13 047	2 185	547	256	7.6	1.1
532230	Video tape & disk rental	31	13 047	2 185	547	256	7.6	1.1

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							From administrative records ¹	Estimated ²
NOGALES, AZ								
53	Real estate & rental & leasing	38	9 470	1 547	322	95	50.1	11.3
531	Real estate	32	D	D	D	b	D	D
5311	Lessors of real estate	25	5 591	765	192	59	55.5	10.8
532	Rental & leasing services	6	D	D	D	b	D	D
ORO VALLEY, AZ								
53	Real estate & rental & leasing	19	6 973	658	131	52	24.0	15.5
531	Real estate	17	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
PAGE, AZ								
53	Real estate & rental & leasing	14	3 081	641	162	38	33.7	11.6
531	Real estate	9	1 445	222	63	13	54.3	6.1
532	Rental & leasing services	5	1 636	419	99	25	15.4	16.4
PARADISE VALLEY, AZ								
53	Real estate & rental & leasing	63	22 348	6 470	1 341	166	28.1	31.0
531	Real estate	52	18 463	5 215	984	102	33.9	23.7
5311	Lessors of real estate	14	7 888	677	146	43	34.4	41.0
5312	Offices of real estate agents & brokers	27	7 039	3 688	674	41	45.0	7.7
53121	Offices of real estate agents & brokers	27	7 039	3 688	674	41	45.0	7.7
531210	Offices of real estate agents & brokers	27	7 039	3 688	674	41	45.0	7.7
5313	Activities related to real estate	11	3 536	850	164	18	10.7	16.9
532	Rental & leasing services	10	D	D	D	b	D	D
PARKER, AZ								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	5	1 210	178	27	9	71.7	28.3
532	Rental & leasing services	2	D	D	D	a	D	D
PAYSON, AZ								
53	Real estate & rental & leasing	26	9 911	1 117	236	57	46.9	2.9
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	12	5 625	544	112	28	56.5	3.1
53121	Offices of real estate agents & brokers	12	5 625	544	112	28	56.5	3.1
531210	Offices of real estate agents & brokers	12	5 625	544	112	28	56.5	3.1
532	Rental & leasing services	3	D	D	D	a	D	D
PEORIA, AZ								
53	Real estate & rental & leasing	48	31 061	5 519	1 196	349	12.4	22.3
531	Real estate	38	21 845	3 817	815	257	15.8	30.9
5311	Lessors of real estate	20	17 632	2 394	501	167	9.1	33.5
5313	Activities related to real estate	10	2 442	1 069	248	48	21.4	31.4
532	Rental & leasing services	10	9 216	1 702	381	92	4.3	1.8

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							From administrative records ¹	Estimated ²
PHOENIX, AZ								
53	Real estate & rental & leasing	1 485	1 768 633	331 288	79 575	13 109	13.9	7.8
531	Real estate	1 139	848 444	210 835	50 323	7 644	25.6	10.8
5311	Lessors of real estate	423	317 176	42 810	9 869	2 423	31.0	10.3
53111	Lessors of residential buildings & dwellings	210	137 950	17 043	4 212	1 093	27.2	10.0
531110	Lessors of residential buildings & dwellings	210	137 950	17 043	4 212	1 093	27.2	10.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	126	140 318	20 474	4 483	1 057	35.0	10.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	126	140 318	20 474	4 483	1 057	35.0	10.0
53113	Lessors of miniwarehouses & self storage units	34	12 550	1 155	263	96	16.1	14.9
531130	Lessors of miniwarehouses & self storage units	34	12 550	1 155	263	96	16.1	14.9
53119	Lessors of other real estate property	53	26 358	4 138	911	177	37.3	11.5
531190	Lessors of other real estate property	53	26 358	4 138	911	177	37.3	11.5
5312	Offices of real estate agents & brokers	397	348 171	78 556	19 163	1 632	22.7	9.5
53121	Offices of real estate agents & brokers	397	348 171	78 556	19 163	1 632	22.7	9.5
531210	Offices of real estate agents & brokers	397	348 171	78 556	19 163	1 632	22.7	9.5
5313	Activities related to real estate	319	183 097	89 469	21 291	3 589	21.8	13.9
53131	Real estate property managers	203	136 018	69 788	17 148	2 997	19.6	14.4
531311	Residential property managers	119	91 220	46 386	11 341	2 137	20.2	15.7
531312	Nonresidential property managers	84	44 798	23 402	5 807	860	18.2	11.8
53132	Offices of real estate appraisers	61	21 184	9 321	2 027	270	16.7	13.5
531320	Offices of real estate appraisers	61	21 184	9 321	2 027	270	16.7	13.5
53139	Other activities related to real estate	55	25 895	10 360	2 116	322	37.5	11.8
531390	Other activities related to real estate	55	25 895	10 360	2 116	322	37.5	11.8
532	Rental & leasing services	339	901 199	115 797	28 305	5 360	3.1	4.9
5321	Automotive equipment rental & leasing	71	550 805	51 401	12 977	2 569	1.3	1.4
53211	Passenger car rental & leasing	31	311 276	35 486	9 099	2 042	2.0	1.6
532111	Passenger car rental	24	309 079	35 087	9 004	2 017	1.9	1.4
53212	Truck, utility trailer, & RV rental & leasing	40	239 529	15 915	3 878	527	.3	1.1
532120	Truck, utility trailer, & RV rental & leasing	40	239 529	15 915	3 878	527	.3	1.1
5322	Consumer goods rental	146	71 991	15 155	3 852	1 145	12.6	7.1
53221	Consumer electronics & appliances rental	15	11 708	2 496	682	91	.2	10.3
532210	Consumer electronics & appliances rental	15	11 708	2 496	682	91	.2	10.3
53222	Formal wear & costume rental	15	3 491	755	188	85	35.9	5.9
532220	Formal wear & costume rental	15	3 491	755	188	85	35.9	5.9
53223	Video tape & disk rental	83	38 288	6 193	1 475	693	12.9	1.6
532230	Video tape & disk rental	83	38 288	6 193	1 475	693	12.9	1.6
53229	Other consumer goods rental	33	18 504	5 711	1 507	276	15.6	16.8
532299	All other consumer goods rental	21	12 570	4 009	1 052	177	16.4	11.0
5323	General rental centers	35	23 136	4 517	1 132	229	14.9	13.1
53231	General rental centers	35	23 136	4 517	1 132	229	14.9	13.1
532310	General rental centers	35	23 136	4 517	1 132	229	14.9	13.1
5324	Commercial & industrial machinery & equipment rental & leasing	87	255 267	44 724	10 344	1 417	3.5	11.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	32	66 121	15 732	3 966	538	7.8	2.8
532412	Construction/mining/forestry machinery & equip rental & leasing	29	64 767	15 419	3 885	531	7.7	1.8
53242	Office machinery & equipment rental & leasing	16	121 133	8 914	1 817	196	1.9	—
532420	Office machinery & equipment rental & leasing	16	121 133	8 914	1 817	196	1.9	—
5324209	Computer rental & leasing	14	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	39	68 013	20 078	4 561	683	1.9	39.0
532490	Oth commercial/industrial machinery & equipment rental & leasing	39	68 013	20 078	4 561	683	1.9	39.0
PINETOP-LAKESIDE, AZ								
53	Real estate & rental & leasing	7	1 123	203	52	20	94.7	5.3
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PRESCOTT, AZ								
53	Real estate & rental & leasing	101	35 432	5 154	1 051	272	55.3	10.0
531	Real estate	93	30 806	4 013	799	222	57.5	11.5
5311	Lessors of real estate	27	9 158	977	164	59	54.4	21.2
5312	Offices of real estate agents & brokers	48	16 107	1 324	280	81	61.5	1.6
53121	Offices of real estate agents & brokers	48	16 107	1 324	280	81	61.5	1.6
531210	Offices of real estate agents & brokers	48	16 107	1 324	280	81	61.5	1.6
5313	Activities related to real estate	18	5 541	1 712	355	82	50.8	24.0
532	Rental & leasing services	8	4 626	1 141	252	50	40.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PRESCOTT VALLEY, AZ								
53	Real estate & rental & leasing	24	9 930	2 009	402	83	25.0	15.5
531	Real estate	16	4 055	776	141	38	54.2	38.0
5312	Offices of real estate agents & brokers	11	1 701	114	24	9	81.4	—
53121	Offices of real estate agents & brokers	11	1 701	114	24	9	81.4	—
531210	Offices of real estate agents & brokers	11	1 701	114	24	9	81.4	—
532	Rental & leasing services	8	5 875	1 233	261	45	4.8	—
QUEEN CREEK, AZ *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
QUEEN CREEK, AZ (MARICOPA COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SAFFORD, AZ								
53	Real estate & rental & leasing	14	3 317	630	173	34	33.5	21.6
531	Real estate	7	1 590	202	52	16	54.9	45.1
532	Rental & leasing services	7	1 727	428	121	18	13.8	—
ST. JOHNS, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SAN LUIS, AZ								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SCOTTSDALE, AZ								
53	Real estate & rental & leasing	570	429 980	81 184	17 528	2 480	20.3	10.5
531	Real estate	481	274 121	60 776	12 485	1 813	29.1	15.9
5311	Lessors of real estate	118	60 934	7 594	1 671	435	36.2	14.4
53111	Lessors of residential buildings & dwellings	54	28 514	3 311	791	228	27.6	22.2
531110	Lessors of residential buildings & dwellings	54	28 514	3 311	791	228	27.6	22.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	15 219	2 547	496	109	41.8	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	15 219	2 547	496	109	41.8	3.6
53113	Lessors of miniwarehouses & self storage units	13	6 172	466	111	42	24.5	12.2
531130	Lessors of miniwarehouses & self storage units	13	6 172	466	111	42	24.5	12.2
53119	Lessors of other real estate property	21	11 029	1 270	273	56	57.4	10.3
531190	Lessors of other real estate property	21	11 029	1 270	273	56	57.4	10.3
5312	Offices of real estate agents & brokers	214	146 650	29 144	5 946	662	23.5	17.7
53121	Offices of real estate agents & brokers	214	146 650	29 144	5 946	662	23.5	17.7
531210	Offices of real estate agents & brokers	214	146 650	29 144	5 946	662	23.5	17.7
5313	Activities related to real estate	149	66 537	24 038	4 868	716	35.0	13.1
53131	Real estate property managers	79	37 604	14 282	3 149	505	33.9	14.1
531311	Residential property managers	48	20 176	7 673	1 690	291	31.9	17.4
531312	Nonresidential property managers	31	17 428	6 609	1 459	214	36.2	10.4
53132	Offices of real estate appraisers	29	4 534	1 385	333	66	69.5	15.1
531320	Offices of real estate appraisers	29	4 534	1 385	333	66	69.5	15.1
53139	Other activities related to real estate	41	24 399	8 371	1 386	145	30.3	11.1
531390	Other activities related to real estate	41	24 399	8 371	1 386	145	30.3	11.1
532	Rental & leasing services	82	150 462	18 714	4 599	608	4.9	1.2
5321	Automotive equipment rental & leasing	15	10 685	1 673	421	67	10.7	1.4
53211	Passenger car rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	30	14 495	2 797	641	250	16.5	3.0
53223	Video tape & disk rental	17	8 779	1 691	460	209	6.8	3.8
532230	Video tape & disk rental	17	8 779	1 691	460	209	6.8	3.8
5324	Commercial & industrial machinery & equipment rental & leasing	31	122 787	13 592	3 416	266	3.1	.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	12 653	3 339	828	73	24.6	1.2
53249	Oth commercial/industrial machinery & equipment rental & leasing	15	8 371	3 153	761	90	7.0	3.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	15	8 371	3 153	761	90	7.0	3.8

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Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SEDONA, AZ *								
53	Real estate & rental & leasing	42	22 148	4 475	935	196	44.3	18.1
531	Real estate	37	20 703	4 161	888	173	43.9	16.7
5312	Offices of real estate agents & brokers	17	7 998	1 803	387	61	18.5	21.0
53121	Offices of real estate agents & brokers	17	7 998	1 803	387	61	18.5	21.0
531210	Offices of real estate agents & brokers	17	7 998	1 803	387	61	18.5	21.0
5313	Activities related to real estate	12	5 424	2 036	451	97	11.6	33.0
532	Rental & leasing services	5	1 445	314	47	23	49.5	37.2
SEDONA, AZ (COCONINO COUNTY PART) *								
53	Real estate & rental & leasing	19	D	D	D	b	D	D
531	Real estate	17	10 121	1 572	276	62	75.8	12.0
532	Rental & leasing services	2	D	D	D	a	D	D
SEDONA, AZ (YAVAPAI COUNTY PART) *								
53	Real estate & rental & leasing	23	D	D	D	c	D	D
531	Real estate	20	10 582	2 589	612	111	13.5	21.3
5312	Offices of real estate agents & brokers	12	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	12	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	12	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
SHOW LOW, AZ								
53	Real estate & rental & leasing	15	9 234	2 006	431	75	28.3	4.0
531	Real estate	11	2 281	554	121	23	80.3	.3
532	Rental & leasing services	4	6 953	1 452	310	52	11.2	5.3
SIERRA VISTA, AZ								
53	Real estate & rental & leasing	48	18 566	3 386	931	236	35.1	5.8
531	Real estate	38	15 035	2 605	627	173	43.4	4.9
5311	Lessors of real estate	20	6 809	975	237	82	46.4	9.0
53111	Lessors of residential buildings & dwellings	13	5 133	655	154	52	46.3	5.2
531110	Lessors of residential buildings & dwellings	13	5 133	655	154	52	46.3	5.2
5312	Offices of real estate agents & brokers	12	6 054	1 020	248	56	41.2	1.9
53121	Offices of real estate agents & brokers	12	6 054	1 020	248	56	41.2	1.9
531210	Offices of real estate agents & brokers	12	6 054	1 020	248	56	41.2	1.9
532	Rental & leasing services	10	3 531	781	304	63	—	9.9
SNOWFLAKE, AZ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SOMERTON, AZ								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	4	D	D	D	b	D	D
SOUTH TUCSON, AZ								
53	Real estate & rental & leasing	5	1 428	212	59	14	18.7	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SURPRISE, AZ								
53	Real estate & rental & leasing	11	4 034	501	114	29	64.4	6.0
531	Real estate	6	3 288	317	78	16	75.6	2.7
532	Rental & leasing services	5	746	184	36	13	15.3	20.6
TAYLOR, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TEMPE, AZ								
53	Real estate & rental & leasing	293	274 397	50 258	11 871	2 069	13.8	6.4
531	Real estate	233	130 717	17 969	4 239	827	26.5	9.8
5311	Lessors of real estate	87	60 881	4 493	1 049	309	20.3	10.7
53111	Lessors of residential buildings & dwellings	41	25 154	2 800	653	183	14.0	9.4
531110	Lessors of residential buildings & dwellings	41	25 154	2 800	653	183	14.0	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	24 678	958	208	57	23.9	11.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	24 678	958	208	57	23.9	11.1
53119	Lessors of other real estate property	12	6 814	374	96	36	43.9	14.5
531190	Lessors of other real estate property	12	6 814	374	96	36	43.9	14.5
5312	Offices of real estate agents & brokers	79	37 863	4 421	926	161	34.8	8.2
53121	Offices of real estate agents & brokers	79	37 863	4 421	926	161	34.8	8.2
531210	Offices of real estate agents & brokers	79	37 863	4 421	926	161	34.8	8.2
5313	Activities related to real estate	67	31 973	9 055	2 264	357	28.6	10.1
53131	Real estate property managers	37	21 478	5 974	1 588	265	23.2	13.4
531311	Residential property managers	25	12 536	3 680	1 006	171	27.2	14.4
531312	Nonresidential property managers	12	8 942	2 294	582	94	17.4	12.0
53132	Offices of real estate appraisers	19	7 903	2 390	538	78	27.1	3.8
531320	Offices of real estate appraisers	19	7 903	2 390	538	78	27.1	3.8
53139	Other activities related to real estate	11	2 592	691	138	14	78.2	2.7
531390	Other activities related to real estate	11	2 592	691	138	14	78.2	2.7
532	Rental & leasing services	58	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	10	72 316	12 222	2 814	511	—	1.7
5322	Consumer goods rental	28	21 681	6 639	1 644	325	9.6	2.7
53223	Video tape & disk rental	13	6 300	1 036	224	104	15.7	2.3
532230	Video tape & disk rental	13	6 300	1 036	224	104	15.7	2.3
5324	Commercial & industrial machinery & equipment rental & leasing	15	43 816	11 838	2 841	361	1.5	6.5
53249	Oth commercial/industrial machinery & equipment rental & leasing	11	20 147	5 661	1 351	173	3.3	14.2
532490	Oth commercial/industrial machinery & equipment rental & leasing	11	20 147	5 661	1 351	173	3.3	14.2
THATCHER, AZ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
TOLLESON, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
TUCSON, AZ								
53	Real estate & rental & leasing	647	485 745	98 219	24 369	4 879	16.4	32.2
531	Real estate	536	262 783	60 775	15 637	3 227	27.6	19.5
5311	Lessors of real estate	235	116 237	15 088	3 765	1 123	28.2	17.2
53111	Lessors of residential buildings & dwellings	126	60 438	8 596	2 169	676	18.8	24.5
531110	Lessors of residential buildings & dwellings	126	60 438	8 596	2 169	676	18.8	24.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	45	30 341	3 675	892	173	45.7	7.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	45	30 341	3 675	892	173	45.7	7.5
53113	Lessors of miniwarehouses & self storage units	19	6 316	565	123	50	48.6	16.7
531130	Lessors of miniwarehouses & self storage units	19	6 316	565	123	50	48.6	16.7
53119	Lessors of other real estate property	45	19 142	2 252	581	224	23.7	9.8
531190	Lessors of other real estate property	45	19 142	2 252	581	224	23.7	9.8
5312	Offices of real estate agents & brokers	133	82 284	14 903	3 548	545	31.3	23.2
53121	Offices of real estate agents & brokers	133	82 284	14 903	3 548	545	31.3	23.2
531210	Offices of real estate agents & brokers	133	82 284	14 903	3 548	545	31.3	23.2
5313	Activities related to real estate	168	64 262	30 784	8 324	1 559	21.7	18.9
53131	Real estate property managers	106	45 823	22 011	5 808	1 300	15.3	20.4
531311	Residential property managers	70	33 963	15 590	4 314	963	11.1	20.4
531312	Nonresidential property managers	36	11 860	6 421	1 494	337	27.3	20.4
53132	Offices of real estate appraisers	42	11 163	5 187	1 249	177	28.5	20.6
531320	Offices of real estate appraisers	42	11 163	5 187	1 249	177	28.5	20.6
53139	Other activities related to real estate	20	7 276	3 586	1 267	82	51.3	6.6
531390	Other activities related to real estate	20	7 276	3 586	1 267	82	51.3	6.6

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							From administrative records ¹	Estimated ²
TUCSON, AZ—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	107	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	22	126 476	17 437	3 911	714	2.9	74.6
53211	Passenger car rental & leasing	11	115 948	16 177	3 602	644	3.0	80.7
532111	Passenger car rental	11	115 948	16 177	3 602	644	3.0	80.7
53212	Truck, utility trailer, & RV rental & leasing	11	10 528	1 260	309	70	2.1	6.9
532120	Truck, utility trailer, & RV rental & leasing	11	10 528	1 260	309	70	2.1	6.9
5322	Consumer goods rental	56	38 162	6 599	1 840	515	6.7	2.1
53223	Video tape & disk rental	30	17 391	2 760	801	341	4.9	1.9
532230	Video tape & disk rental	30	17 391	2 760	801	341	4.9	1.9
53229	Other consumer goods rental	13	D	D	D	c	D	D
532299	All other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	19	40 938	9 778	2 149	310	1.0	24.1
53249	Oth commercial/industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
WICKENBURG, AZ								
53	Real estate & rental & leasing	14	3 204	377	77	27	51.1	15.4
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WILLCOX, AZ								
53	Real estate & rental & leasing	6	758	145	33	12	59.5	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WILLIAMS, AZ								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WINSLOW, AZ								
53	Real estate & rental & leasing	9	884	183	26	12	55.0	45.0
531	Real estate	6	581	129	16	10	83.6	16.4
532	Rental & leasing services	3	303	54	10	2	—	100.0
YOUNGTOWN, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
YUMA, AZ								
53	Real estate & rental & leasing	78	24 715	4 244	1 025	323	25.9	17.8
531	Real estate	63	18 867	3 076	732	223	25.9	22.0
5311	Lessors of real estate	38	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	a	D	D
53119	Lessors of other real estate property	14	5 097	412	100	51	12.1	33.9
531190	Lessors of other real estate property	14	5 097	412	100	51	12.1	33.9
5312	Offices of real estate agents & brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	16	D	D	D	b	D	D
532	Rental & leasing services	15	5 848	1 168	293	100	25.8	4.3
BALANCE OF APACHE COUNTY, AZ								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF COCHISE COUNTY, AZ								
53	Real estate & rental & leasing	15	4 417	528	99	34	48.3	15.4
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF COCONINO COUNTY, AZ								
53	Real estate & rental & leasing	22	7 349	1 242	274	102	13.3	25.1
531	Real estate	14	5 742	986	196	70	13.8	13.3
532	Rental & leasing services	8	1 607	256	78	32	11.6	67.0
BALANCE OF GILA COUNTY, AZ								
53	Real estate & rental & leasing	14	3 693	519	122	37	49.2	33.4
531	Real estate	9	1 846	256	52	18	95.6	4.4
532	Rental & leasing services	5	1 847	263	70	19	2.9	62.4
BALANCE OF GRAHAM COUNTY, AZ								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF GREENLEE COUNTY, AZ								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF LA PAZ COUNTY, AZ								
53	Real estate & rental & leasing	7	2 122	231	55	31	37.1	11.9
531	Real estate	7	2 122	231	55	31	37.1	11.9
BALANCE OF MARICOPA COUNTY, AZ								
53	Real estate & rental & leasing	156	100 892	15 018	3 103	613	20.4	5.7
531	Real estate	128	89 645	12 102	2 398	457	19.2	5.6
5311	Lessors of real estate	60	35 657	2 949	652	189	26.6	7.3
53111	Lessors of residential buildings & dwellings	20	6 452	1 100	222	73	23.2	25.3
531110	Lessors of residential buildings & dwellings	20	6 452	1 100	222	73	23.2	25.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	14 098	833	183	31	10.3	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	14 098	833	183	31	10.3	3.1
53119	Lessors of other real estate property	22	12 655	819	202	70	38.4	3.8
531190	Lessors of other real estate property	22	12 655	819	202	70	38.4	3.8
5312	Offices of real estate agents & brokers	52	51 643	8 305	1 556	233	12.6	4.5
53121	Offices of real estate agents & brokers	52	51 643	8 305	1 556	233	12.6	4.5
531210	Offices of real estate agents & brokers	52	51 643	8 305	1 556	233	12.6	4.5
5313	Activities related to real estate	16	2 345	848	190	35	50.9	2.3
53131	Real estate property managers	11	1 493	468	104	20	54.3	3.6
532	Rental & leasing services	27	D	D	D	c	D	D
5322	Consumer goods rental	13	D	D	D	b	D	D
53223	Video tape & disk rental	11	3 034	474	110	56	42.2	.9
532230	Video tape & disk rental	11	3 034	474	110	56	42.2	.9
BALANCE OF MOHAVE COUNTY, AZ								
53	Real estate & rental & leasing	24	4 813	961	240	69	23.9	27.6
531	Real estate	16	2 886	570	129	42	27.1	14.5
532	Rental & leasing services	8	1 927	391	111	27	19.3	47.1
BALANCE OF NAVAJO COUNTY, AZ								
53	Real estate & rental & leasing	31	9 501	2 081	487	151	27.6	14.3
531	Real estate	23	5 943	1 422	362	89	36.7	16.0
5311	Lessors of real estate	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	3 142	473	119	19	57.0	6.4
53121	Offices of real estate agents & brokers	10	3 142	473	119	19	57.0	6.4
531210	Offices of real estate agents & brokers	10	3 142	473	119	19	57.0	6.4
532	Rental & leasing services	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF PIMA COUNTY, AZ								
53	Real estate & rental & leasing	296	178 106	30 753	6 939	1 638	23.5	12.1
531	Real estate	247	131 688	23 798	5 258	1 211	30.3	14.4
5311	Lessors of real estate	101	44 850	5 830	1 305	465	31.3	11.5
53111	Lessors of residential buildings & dwellings.....	42	19 900	2 383	545	189	28.1	14.9
531110	Lessors of residential buildings & dwellings.....	42	19 900	2 383	545	189	28.1	14.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	b	D	D
53119	Lessors of other real estate property	30	D	D	D	c	D	D
531190	Lessors of other real estate property	30	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	92	57 741	8 189	1 598	279	29.2	17.1
53121	Offices of real estate agents & brokers	92	57 741	8 189	1 598	279	29.2	17.1
531210	Offices of real estate agents & brokers	92	57 741	8 189	1 598	279	29.2	17.1
5313	Activities related to real estate	54	29 097	9 779	2 355	467	31.1	13.5
53131	Real estate property managers	33	25 252	8 346	2 066	424	28.6	11.6
531311	Residential property managers	22	D	D	D	e	D	D
531312	Nonresidential property managers	11	D	D	D	b	D	D
53132	Offices of real estate appraisers	14	2 793	1 121	229	39	59.8	2.9
531320	Offices of real estate appraisers	14	2 793	1 121	229	39	59.8	2.9
532	Rental & leasing services	49	46 418	6 955	1 681	427	4.1	5.5
5321	Automotive equipment rental & leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	15	D	D	D	c	D	D
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing.....	16	D	D	D	b	D	D
BALANCE OF PINAL COUNTY, AZ								
53	Real estate & rental & leasing	32	8 617	1 339	327	97	32.4	11.3
531	Real estate	25	5 088	676	137	68	49.9	17.8
5311	Lessors of real estate	16	4 052	444	85	52	43.0	16.4
53119	Lessors of other real estate property	10	3 007	296	65	38	29.6	20.8
531190	Lessors of other real estate property	10	3 007	296	65	38	29.6	20.8
532	Rental & leasing services	7	3 529	663	190	29	7.1	1.8
BALANCE OF SANTA CRUZ COUNTY, AZ								
53	Real estate & rental & leasing	11	2 107	395	63	18	55.8	19.7
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF YAVAPAI COUNTY, AZ								
53	Real estate & rental & leasing	35	9 089	1 427	287	84	30.6	38.5
531	Real estate	32	7 776	978	212	55	35.7	45.0
5311	Lessors of real estate	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	19	3 464	424	79	17	44.8	48.3
53121	Offices of real estate agents & brokers	19	3 464	424	79	17	44.8	48.3
531210	Offices of real estate agents & brokers	19	3 464	424	79	17	44.8	48.3
532	Rental & leasing services	3	1 313	449	75	29	-	-
BALANCE OF YUMA COUNTY, AZ								
53	Real estate & rental & leasing	28	19 107	1 912	449	114	24.1	.6
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	8	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

531109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

ARIZONA

Apache Junction is in Maricopa and Pinal Counties.

Queen Creek is in Maricopa and Pinal Counties; it annexed into Pinal County in December 1993.

Sedona is in Coconino and Yavapai Counties.

Appendix E. Metropolitan Areas

ARIZONA

Flagstaff, AZ—UT MSA

Coconino County, AZ

Kane County, UT

Las Vegas, NV—AZ MSA

Mohave County, AZ

Clark County, NV

Nye County, NV

Phoenix—Mesa, AZ MSA

Maricopa County, AZ

Pinal County, AZ

Tucson, AZ MSA

Pima County, AZ

Yuma, AZ MSA

Yuma County, AZ

