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1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

-
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IDAHO								
72	Accommodation & foodservices	'2 980	'1 233 215	'345 955	'81 068	'42 087	'18.2	'13.9
721	Accommodation	438	338 825	92 063	22 918	8 845	5.8	23.8
7211	Traveler accommodation	334	316 748	87 108	22 291	8 546	4.7	24.5
72111	Hotels (except casino hotels) & motels	313	302 375	83 645	21 600	8 260	4.7	25.7
721110	Hotels (except casino hotels) & motels	313	302 375	83 645	21 600	8 260	4.7	25.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	93	212 986	61 463	17 094	5 987	3.6	35.4
7211102	Hotels with less than 25 guestrooms	19	8 669	2 418	479	156	9.7	—
7211103	Motels	181	54 184	13 508	2 662	1 601	9.0	3.3
7211104	Motor hotels	20	26 536	6 256	1 365	516	3.3	1.8
72112	Casino hotels	1	D	D	D	c	D	D
721120	Casino hotels	1	D	D	D	c	D	D
72119	Other traveler accommodation	20	D	D	D	c	D	D
721191	Bed & breakfast inns	17	D	D	D	c	D	D
721199	All other traveler accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	80	18 368	4 485	521	224	15.1	10.6
72121	RV (recreational vehicle) parks & recreational camps	80	18 368	4 485	521	224	15.1	10.6
721211	RV (recreational vehicle) parks & campgrounds	32	6 432	1 113	156	80	22.1	2.4
721214	Recreational & vacation camps (except campgrounds)	48	11 936	3 372	365	144	11.3	15.0
7213	Rooming & boarding houses	24	3 709	470	106	75	51.0	23.5
72131	Rooming & boarding houses	24	3 709	470	106	75	51.0	23.5
721310	Rooming & boarding houses	24	3 709	470	106	75	51.0	23.5
722	Foodservices & drinking places	'2 542	'894 390	'253 892	'58 150	'33 242	'22.9	'10.2
7221	Full-service restaurants	1 063	409 864	131 974	30 486	16 263	23.8	8.9
72211	Full-service restaurants	1 063	409 864	131 974	30 486	16 263	23.8	8.9
722110	Full-service restaurants	1 063	409 864	131 974	30 486	16 263	23.8	8.9
7222	Limited-service eating places	'961	'386 403	'98 360	'22 118	'13 755	'19.8	'11.7
72221	Limited-service eating places	'961	'386 403	'98 360	'22 118	'13 755	'19.8	'11.7
722211	Limited-service restaurants	757	352 356	88 953	20 038	12 304	19.4	11.8
722212	Cafeterias	11	2 275	623	167	91	43.9	.9
722213	Snack & nonalcoholic beverage bars	'193	'31 772	'8 784	'1 913	'1 360	'22.9	'11.4
7223	Special foodservices	103	35 476	9 981	2 362	1 127	8.5	6.4
72231	Foodservice contractors	67	30 675	9 000	2 202	1 022	1.5	4.4
722310	Foodservice contractors	67	30 675	9 000	2 202	1 022	1.5	4.4
72232	Caterers	23	3 594	832	149	100	38.9	24.5
722320	Caterers	23	3 594	832	149	100	38.9	24.5
72233	Mobile foodservices	13	1 207	149	11	5	94.0	3.0
722330	Mobile foodservices	13	1 207	149	11	5	94.0	3.0
7224	Drinking places (alcoholic beverages)	415	62 647	13 577	3 184	2 097	43.6	11.2
72241	Drinking places (alcoholic beverages)	415	62 647	13 577	3 184	2 097	43.6	11.2
722410	Drinking places (alcoholic beverages)	415	62 647	13 577	3 184	2 097	43.6	11.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOISE CITY, ID MSA								
72	Accommodation & foodservices	'837	'441 947	'123 134	'28 577	'14 734	'12.4	'12.6
721	Accommodation	78	98 529	25 501	6 011	2 441	6.7	21.3
7211	Traveler accommodation	66	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	64	96 168	24 949	5 931	2 407	6.7	21.8
721110	Hotels (except casino hotels) & motels	64	96 168	24 949	5 931	2 407	6.7	21.8
7211103	Motels	29	D	D	D	e	D	D
7211104	Motor hotels	5	18 150	3 731	838	292	-	-
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	7	991	325	36	20	-	1.6
722	Foodservices & drinking places	'759	'343 418	'97 633	'22 566	'12 293	'14.0	'10.1
7221	Full-service restaurants	266	149 907	48 014	11 157	5 625	15.4	8.4
72211	Full-service restaurants	266	149 907	48 014	11 157	5 625	15.4	8.4
722110	Full-service restaurants	266	149 907	48 014	11 157	5 625	15.4	8.4
7222	Limited-service eating places	'339	'151 601	'38 635	'8 781	'5 353	'11.4	'12.7
72221	Limited-service eating places	'339	'151 601	'38 635	'8 781	'5 353	'11.4	'12.7
722211	Limited-service restaurants	261	136 384	34 432	7 750	4 609	10.3	13.8
7223	Special foodservices	61	21 811	6 113	1 438	601	9.1	5.6
7224	Drinking places (alcoholic beverages)	93	20 099	4 871	1 190	714	27.6	7.9
72241	Drinking places (alcoholic beverages)	93	20 099	4 871	1 190	714	27.6	7.9
722410	Drinking places (alcoholic beverages)	93	20 099	4 871	1 190	714	27.6	7.9
POCATELLO, ID MSA								
72	Accommodation & foodservices	188	75 270	20 510	4 760	2 792	21.6	7.3
721	Accommodation	19	D	D	D	e	D	D
722	Foodservices & drinking places	169	D	D	D	g	D	D
7222	Limited-service eating places	68	29 941	7 414	1 692	1 019	26.9	7.7
AREA OUTSIDE IDAHO METROPOLITAN AREAS								
72	Accommodation & foodservices	'1 955	'715 998	'202 311	'47 731	'24 561	'21.4	'15.5
721	Accommodation	341	D	D	D	i	D	D
7211	Traveler accommodation	249	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	232	D	D	D	i	D	D
721110	Hotels (except casino hotels) & motels	232	D	D	D	i	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	58	143 503	41 908	12 396	4 010	2.5	37.9
7211102	Hotels with less than 25 guestrooms	16	D	D	D	c	D	D
7211103	Motels	145	D	D	D	g	D	D
7211104	Motor hotels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	69	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	69	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	28	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	41	10 945	3 047	329	124	12.4	16.2
7213	Rooming & boarding houses	23	D	D	D	b	D	D
72131	Rooming & boarding houses	23	D	D	D	b	D	D
721310	Rooming & boarding houses	23	D	D	D	b	D	D
722	Foodservices & drinking places	'1 614	D	D	D	j	D	D
7221	Full-service restaurants	734	234 225	75 778	17 325	9 512	29.6	9.7
72211	Full-service restaurants	734	234 225	75 778	17 325	9 512	29.6	9.7
722110	Full-service restaurants	734	234 225	75 778	17 325	9 512	29.6	9.7
7222	Limited-service eating places	'554	'204 861	'52 311	'11 645	'7 383	'25.0	'11.6
72221	Limited-service eating places	'554	'204 861	'52 311	'11 645	'7 383	'25.0	'11.6
722211	Limited-service restaurants	441	187 824	47 633	10 700	6 754	24.8	11.0
7223	Special foodservices	35	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	291	38 465	7 769	1 776	1 211	49.9	12.2
72241	Drinking places (alcoholic beverages)	291	38 465	7 769	1 776	1 211	49.9	12.2
722410	Drinking places (alcoholic beverages)	291	38 465	7 769	1 776	1 211	49.9	12.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADA COUNTY, ID								
72	Accommodation & foodservices	'649	'370 525	'104 022	'24 036	'12 115	'10.9	'13.5
721	Accommodation	64	93 404	24 286	5 765	2 339	6.9	22.5
7211	Traveler accommodation	55	D	D	D	g	D	D
721111	Hotels (except casino hotels) & motels	53	91 231	23 787	5 695	2 309	7.0	23.0
721110	Hotels (except casino hotels) & motels	53	91 231	23 787	5 695	2 309	7.0	23.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	27	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	20	14 595	3 107	707	282	17.3	—
7211104	Motor hotels	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Foodservices & drinking places	'585	'277 121	'79 736	'18 271	'9 776	'12.2	'10.4
7221	Full-service restaurants	203	125 019	40 238	9 279	4 678	13.7	8.2
72211	Full-service restaurants	203	125 019	40 238	9 279	4 678	13.7	8.2
722110	Full-service restaurants	203	125 019	40 238	9 279	4 678	13.7	8.2
7222	Limited-service eating places	'263	'116 282	'29 861	'6 721	'4 038	'9.7	'13.7
72221	Limited-service eating places	'263	'116 282	'29 861	'6 721	'4 038	'9.7	'13.7
722211	Limited-service restaurants	198	102 586	26 110	5 825	3 411	8.4	15.0
722213	Snack & nonalcoholic beverage bars	'63	D	D	D	f	D	D
7223	Special foodservices	49	18 831	5 367	1 227	450	8.3	6.5
7224	Drinking places (alcoholic beverages)	70	16 989	4 270	1 044	610	22.9	9.1
72241	Drinking places (alcoholic beverages)	70	16 989	4 270	1 044	610	22.9	9.1
722410	Drinking places (alcoholic beverages)	70	16 989	4 270	1 044	610	22.9	9.1
ADAMS COUNTY, ID								
72	Accommodation & foodservices	14	3 377	1 701	305	134	23.8	5.6
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BANNOCK COUNTY, ID								
72	Accommodation & foodservices	188	75 270	20 510	4 760	2 792	21.6	7.3
721	Accommodation	19	D	D	D	e	D	D
722	Foodservices & drinking places	169	D	D	D	g	D	D
7222	Limited-service eating places	68	29 941	7 414	1 692	1 019	26.9	7.7
BEAR LAKE COUNTY, ID								
72	Accommodation & foodservices	13	2 799	659	127	90	47.4	13.6
721	Accommodation	5	1 035	247	41	28	67.6	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	1 764	412	86	62	35.5	21.6
BENEWAH COUNTY, ID								
72	Accommodation & foodservices	26	4 219	1 263	223	181	51.9	16.3
721	Accommodation	3	326	197	11	13	D	—
722	Foodservices & drinking places	23	3 893	1 066	212	168	54.7	17.7
BINGHAM COUNTY, ID								
72	Accommodation & foodservices	51	12 575	3 730	849	583	28.1	9.2
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	49	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLAINE COUNTY, ID								
72	Accommodation & foodservices	131	115 305	34 332	11 125	3 365	11.4	54.4
721	Accommodation	25	71 296	20 269	6 990	1 860	2.7	76.8
7211	Traveler accommodation	20	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	18	70 004	19 851	6 932	1 840	2.0	78.2
721110	Hotels (except casino hotels) & motels	18	70 004	19 851	6 932	1 840	2.0	78.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	61 884	17 535	6 490	1 715	1.5	87.9
7211102	Hotels with less than 25 guestrooms	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	106	44 009	14 063	4 135	1 505	25.4	18.1
7222	Limited-service eating places	34	13 018	3 430	1 091	365	40.0	34.1
BOISE COUNTY, ID								
72	Accommodation & foodservices	23	3 083	734	101	110	50.4	14.4
721	Accommodation	4	245	68	7	5	69.4	1.6
722	Foodservices & drinking places	19	2 838	666	94	105	48.8	15.5
BONNER COUNTY, ID								
72	Accommodation & foodservices	115	33 566	11 125	3 062	1 385	32.2	4.1
721	Accommodation	24	13 094	4 974	1 820	644	6.2	3.2
72111	Hotels (except casino hotels) & motels	17	12 485	4 805	1 810	629	4.9	1.9
721110	Hotels (except casino hotels) & motels	17	12 485	4 805	1 810	629	4.9	1.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 730	4 365	1 712	558	.4	—
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	a	D	D
722	Foodservices & drinking places	91	20 472	6 151	1 242	741	48.9	4.7
7222	Limited-service eating places	23	6 557	1 765	339	283	42.1	3.7
BONNEVILLE COUNTY, ID								
72	Accommodation & foodservices	181	90 586	26 022	6 098	3 391	13.7	8.5
721	Accommodation	19	14 803	3 497	778	352	6.4	—
72111	Hotels (except casino hotels) & motels	15	14 383	3 443	776	351	5.9	—
721110	Hotels (except casino hotels) & motels	15	14 383	3 443	776	351	5.9	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	420	54	2	1	21.0	—
72121	RV (recreational vehicle) parks & recreational camps	4	420	54	2	1	21.0	—
722	Foodservices & drinking places	162	75 783	22 525	5 320	3 039	15.1	10.1
7221	Full-service restaurants	65	34 768	12 034	3 018	1 625	18.4	4.9
72211	Full-service restaurants	65	34 768	12 034	3 018	1 625	18.4	4.9
722110	Full-service restaurants	65	34 768	12 034	3 018	1 625	18.4	4.9
7222	Limited-service eating places	76	37 111	9 768	2 143	1 320	9.4	16.0
72221	Limited-service eating places	76	37 111	9 768	2 143	1 320	9.4	16.0
7223	Special foodservices	4	1 748	320	79	14	6.2	—
BOUNDARY COUNTY, ID								
72	Accommodation & foodservices	24	13 287	2 494	542	276	14.6	4.5
721	Accommodation	5	D	D	D	c	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
BUTTE COUNTY, ID								
72	Accommodation & foodservices	9	1 506	335	75	50	7.6	.7
721	Accommodation	3	442	61	13	8	D	—
722	Foodservices & drinking places	6	1 064	274	62	42	8.6	.9
CAMAS COUNTY, ID								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CANYON COUNTY, ID								
72	Accommodation & foodservices	188	71 422	19 112	4 541	2 619	20.0	8.1
721	Accommodation	14	5 125	1 215	246	102	3.8	.7
72111	Hotels (except casino hotels) & motels	11	4 937	1 162	236	98	.6	.2
721110	Hotels (except casino hotels) & motels	11	4 937	1 162	236	98	.6	.2
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	174	66 297	17 897	4 295	2 517	21.2	8.7
7222	Limited-service eating places	76	35 319	8 774	2 060	1 315	16.9	9.4
72221	Limited-service eating places	76	35 319	8 774	2 060	1 315	16.9	9.4
7223	Special foodservices	12	2 980	746	211	151	14.5	—
CARIBOU COUNTY, ID								
72	Accommodation & foodservices	16	2 698	656	132	129	68.2	6.4
721	Accommodation	3	686	135	25	20	—	—
722	Foodservices & drinking places	13	2 012	521	107	109	91.5	8.5
CASSIA COUNTY, ID								
72	Accommodation & foodservices	48	17 886	4 837	1 097	653	15.9	4.2
721	Accommodation	6	5 724	1 578	355	147	—	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	42	12 162	3 259	742	506	23.4	6.2
CLARK COUNTY, ID								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
CLEARWATER COUNTY, ID								
72	Accommodation & foodservices	31	4 688	1 274	266	186	36.4	4.6
721	Accommodation	5	922	214	36	34	8.6	—
722	Foodservices & drinking places	26	3 766	1 060	230	152	43.3	5.7
CUSTER COUNTY, ID								
72	Accommodation & foodservices	26	5 758	1 686	162	131	19.1	22.0
721	Accommodation	14	4 392	1 257	111	59	4.7	25.9
7212	RV (recreational vehicle) parks & recreational camps	4	1 646	349	34	19	6.4	66.5
72121	RV (recreational vehicle) parks & recreational camps	4	1 646	349	34	19	6.4	66.5
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	12	1 366	429	51	72	65.5	9.6
ELMORE COUNTY, ID								
72	Accommodation & foodservices	53	13 531	3 851	809	479	21.9	2.6
721	Accommodation	10	2 288	599	122	54	.3	.8
722	Foodservices & drinking places	43	11 243	3 252	687	425	26.3	2.9
FRANKLIN COUNTY, ID								
72	Accommodation & foodservices	14	3 327	894	166	171	24.3	11.7
721	Accommodation	4	661	146	15	15	50.2	—
722	Foodservices & drinking places	10	2 666	748	151	156	17.9	14.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FREMONT COUNTY, ID								
72	Accommodation & foodservices	32	8 599	2 002	285	172	41.9	5.6
721	Accommodation	12	4 246	883	81	43	11.7	—
7212	RV (recreational vehicle) parks & recreational camps .	5	2 554	354	16	7	19.5	—
72121	RV (recreational vehicle) parks & recreational camps	5	2 554	354	16	7	19.5	—
721214	Recreational & vacation camps (except campgrounds)	5	2 554	354	16	7	19.5	—
722	Foodservices & drinking places	20	4 353	1 119	204	129	71.4	11.0
GEM COUNTY, ID								
72	Accommodation & foodservices	22	5 362	1 159	257	189	53.2	23.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
GOODING COUNTY, ID								
72	Accommodation & foodservices	28	4 957	1 525	364	254	51.1	.8
721	Accommodation	5	359	53	18	16	29.5	—
722	Foodservices & drinking places	23	4 598	1 472	346	238	52.8	.9
IDAHO COUNTY, ID								
72	Accommodation & foodservices	56	9 731	2 481	428	323	42.1	11.8
721	Accommodation	16	2 807	758	132	83	10.3	—
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	40	6 924	1 723	296	240	55.0	16.6
JEFFERSON COUNTY, ID								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	2 555	575	121	133	50.9	4.7
JEROME COUNTY, ID								
72	Accommodation & foodservices	30	6 949	1 704	336	210	38.3	15.1
721	Accommodation	6	1 224	318	33	13	72.1	2.8
7212	RV (recreational vehicle) parks & recreational camps .	3	635	217	30	9	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	635	217	30	9	D	—
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places	24	5 725	1 386	303	197	31.1	17.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KOOTENAI COUNTY, ID								
72	Accommodation & foodservices	298	137 688	37 946	7 923	4 086	16.3	6.3
721	Accommodation	52	49 062	14 116	2 940	1 215	3.6	1.6
7211	Traveler accommodation	37	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	34	46 022	13 373	2 832	1 153	2.1	.7
721110	Hotels (except casino hotels) & motels	34	46 022	13 373	2 832	1 153	2.1	.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	40 416	12 028	2 583	982	1.1	—
7211103	Motels	21	5 348	1 300	239	168	7.4	6.2
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	1 336	199	28	17	29.3	6.5
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	246	88 626	23 830	4 983	2 871	23.4	8.8
7221	Full-service restaurants	100	39 521	12 092	2 512	1 342	16.7	9.4
72211	Full-service restaurants	100	39 521	12 092	2 512	1 342	16.7	9.4
722110	Full-service restaurants	100	39 521	12 092	2 512	1 342	16.7	9.4
7222	Limited-service eating places	97	40 574	10 131	2 123	1 250	26.0	6.2
72221	Limited-service eating places	97	40 574	10 131	2 123	1 250	26.0	6.2
722211	Limited-service restaurants	70	36 442	9 008	1 878	1 106	27.2	6.1
7224	Drinking places (alcoholic beverages)	46	8 335	1 583	341	253	42.6	18.4
72241	Drinking places (alcoholic beverages)	46	8 335	1 583	341	253	42.6	18.4
722410	Drinking places (alcoholic beverages)	46	8 335	1 583	341	253	42.6	18.4
LATAH COUNTY, ID								
72	Accommodation & foodservices	91	33 527	8 606	2 015	1 348	21.8	10.6
721	Accommodation	25	10 584	2 648	632	335	13.1	8.0
72111	Hotels (except casino hotels) & motels	5	7 401	2 334	555	273	—	—
721110	Hotels (except casino hotels) & motels	5	7 401	2 334	555	273	—	—
7213	Rooming & boarding houses	20	3 183	314	77	62	43.6	26.7
72131	Rooming & boarding houses	20	3 183	314	77	62	43.6	26.7
721310	Rooming & boarding houses	20	3 183	314	77	62	43.6	26.7
722	Foodservices & drinking places	66	22 943	5 958	1 383	1 013	25.9	11.8
7222	Limited-service eating places	29	11 846	2 790	673	483	24.7	8.1
7223	Special foodservices	2	D	D	D	c	D	D
LEMHI COUNTY, ID								
72	Accommodation & foodservices	36	6 521	1 990	250	209	24.5	14.4
721	Accommodation	12	2 573	924	73	66	12.2	.9
7212	RV (recreational vehicle) parks & recreational camps	5	989	495	32	15	7.2	2.3
72121	RV (recreational vehicle) parks & recreational camps	5	989	495	32	15	7.2	2.3
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	24	3 948	1 066	177	143	32.5	23.3
LEWIS COUNTY, ID								
72	Accommodation & foodservices	18	4 156	1 162	220	109	53.9	7.6
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
LINCOLN COUNTY, ID								
72	Accommodation & foodservices	7	1 543	432	97	63	59.4	—
722	Foodservices & drinking places	7	1 543	432	97	63	59.4	—
MADISON COUNTY, ID								
72	Accommodation & foodservices	40	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	21	7 295	1 939	417	301	2.1	.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MINIDOKA COUNTY, ID								
72	Accommodation & foodservices	25	5 710	1 888	388	274	19.3	11.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
NEZ PERCE COUNTY, ID								
72	Accommodation & foodservices	103	43 015	12 542	2 842	1 439	18.4	6.4
721	Accommodation	11	8 060	2 522	553	210	2.4	4.5
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211104	Motor hotels	3	1 860	684	156	62	D	19.6
722	Foodservices & drinking places	92	34 955	10 020	2 289	1 229	22.0	6.8
7222	Limited-service eating places	34	17 094	4 369	891	519	12.0	9.8
7223	Special foodservices	3	1 413	533	135	68	D	—
ONEIDA COUNTY, ID								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
OWYHEE COUNTY, ID								
72	Accommodation & foodservices	18	2 435	708	117	107	50.7	9.1
722	Foodservices & drinking places	18	2 435	708	117	107	50.7	9.1
PAYETTE COUNTY, ID								
72	Accommodation & foodservices	25	4 689	1 060	246	208	78.5	.7
722	Foodservices & drinking places	25	4 689	1 060	246	208	78.5	.7
POWER COUNTY, ID								
72	Accommodation & foodservices	16	2 331	563	101	76	50.1	10.0
721	Accommodation	3	200	42	9	7	—	—
722	Foodservices & drinking places	13	2 131	521	92	69	54.8	10.9
SHOSHONE COUNTY, ID								
72	Accommodation & foodservices	49	8 129	2 266	502	326	36.7	24.5
721	Accommodation	7	1 866	623	143	84	23.6	—
722	Foodservices & drinking places	42	6 263	1 643	359	242	40.6	31.7
TETON COUNTY, ID								
72	Accommodation & foodservices	19	4 145	1 081	199	104	38.9	—
721	Accommodation	7	1 918	473	57	29	4.9	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 227	608	142	75	68.2	—
TWIN FALLS COUNTY, ID								
72	Accommodation & foodservices	148	62 688	18 122	4 065	2 303	22.1	10.3
721	Accommodation	17	8 481	1 983	326	249	5.4	6.2
72111	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
722	Foodservices & drinking places	131	54 207	16 139	3 739	2 054	24.8	10.9
7222	Limited-service eating places	49	24 085	6 217	1 445	796	27.7	16.3
72221	Limited-service eating places	49	24 085	6 217	1 445	796	27.7	16.3
7223	Special foodservices	9	2 651	607	145	62	4.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VALLEY COUNTY, ID								
72	Accommodation & foodservices	65	13 935	3 908	731	484	27.5	9.5
721	Accommodation	19	3 332	678	104	83	3.4	8.6
7212	RV (recreational vehicle) parks & recreational camps .	7	868	208	28	10	9.1	31.2
72121	RV (recreational vehicle) parks & recreational camps	7	868	208	28	10	9.1	31.2
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
722	Foodservices & drinking places	46	10 603	3 230	627	401	35.1	9.7
WASHINGTON COUNTY, ID								
72	Accommodation & foodservices	21	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	19	3 623	820	169	113	65.7	4.3

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AMERICAN FALLS, ID								
72	Accommodation & foodservices	13	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D
BLACKFOOT, ID								
72	Accommodation & foodservices	40	11 183	3 406	791	528	23.6	7.3
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	17	5 324	1 465	321	217	10.4	3.7
BOISE CITY, ID								
72	Accommodation & foodservices	'512	'316 780	'89 122	'20 759	'10 148	'10.3	'13.6
721	Accommodation	54	89 091	23 386	5 585	2 249	6.3	23.5
7211	Traveler accommodation	49	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	47	88 168	23 160	5 571	2 241	6.3	23.8
721110	Hotels (except casino hotels) & motels	47	88 168	23 160	5 571	2 241	6.3	23.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	26	58 498	16 938	4 161	1 729	6.3	35.9
7211103	Motels	16	D	D	D	c	D	D
7211104	Motor hotels	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	'458	'227 689	'65 736	'15 174	'7 899	'11.8	'9.7
7221	Full-service restaurants	157	103 958	33 574	7 757	3 821	13.5	6.4
72211	Full-service restaurants	157	103 958	33 574	7 757	3 821	13.5	6.4
722110	Full-service restaurants	157	103 958	33 574	7 757	3 821	13.5	6.4
7222	Limited-service eating places	'207	'92 364	'23 557	'5 383	'3 142	'9.9	'13.9
72221	Limited-service eating places	'207	'92 364	'23 557	'5 383	'3 142	'9.9	'13.9
722211	Limited-service restaurants	153	80 295	20 315	4 551	2 581	8.5	15.5
722213	Snack & nonalcoholic beverage bars	'52	D	D	D	f	D	D
7223	Special foodservices	43	17 672	5 102	1 185	435	5.8	6.9
7224	Drinking places (alcoholic beverages)	51	13 695	3 503	849	501	20.2	9.7
72241	Drinking places (alcoholic beverages)	51	13 695	3 503	849	501	20.2	9.7
722410	Drinking places (alcoholic beverages)	51	13 695	3 503	849	501	20.2	9.7
BUHL, ID								
72	Accommodation & foodservices	9	1 728	438	86	75	89.6	10.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BURLEY, ID *								
72	Accommodation & foodservices	44	16 480	4 644	1 047	638	16.7	4.6
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211103	Motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	16	6 265	1 456	336	268	13.3	6.2
BURLEY, ID (CASSIA COUNTY PART) *								
72	Accommodation & foodservices	43	D	D	D	f	D	D
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211103	Motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	16	6 265	1 456	336	268	13.3	6.2
BURLEY, ID (MINIDOKA COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALDWELL, ID								
72	Accommodation & foodservices	59	21 150	5 554	1 296	749	17.6	8.4
721	Accommodation	6	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	53	D	D	D	f	D	D
7222	Limited-service eating places	23	10 538	2 494	552	347	10.4	14.4
72221	Limited-service eating places	23	10 538	2 494	552	347	10.4	14.4
CHUBBUCK, ID								
72	Accommodation & foodservices	31	14 269	3 975	955	568	13.4	4.5
721	Accommodation	3	1 986	436	84	80	—	—
722	Foodservices & drinking places	28	12 283	3 539	871	488	15.6	5.2
7222	Limited-service eating places	19	D	D	D	e	D	D
COEUR D'ALENE, ID								
72	Accommodation & foodservices	173	100 964	27 738	5 868	2 943	14.4	4.1
721	Accommodation	31	39 529	11 162	2 367	950	2.9	1.3
7211	Traveler accommodation	25	38 793	10 902	2 329	933	2.3	.9
72111	Hotels (except casino hotels) & motels	25	38 793	10 902	2 329	933	2.3	.9
721110	Hotels (except casino hotels) & motels	25	38 793	10 902	2 329	933	2.3	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	14	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	142	61 435	16 576	3 501	1 993	21.8	6.0
7221	Full-service restaurants	58	28 417	8 654	1 797	991	13.1	6.7
72211	Full-service restaurants	58	28 417	8 654	1 797	991	13.1	6.7
722110	Full-service restaurants	58	28 417	8 654	1 797	991	13.1	6.7
7222	Limited-service eating places	63	29 502	7 198	1 557	903	29.4	2.5
72221	Limited-service eating places	63	29 502	7 198	1 557	903	29.4	2.5
722211	Limited-service restaurants	40	25 539	6 110	1 317	766	32.2	1.7
7224	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
EAGLE, ID								
72	Accommodation & foodservices	19	4 804	1 542	348	224	10.0	16.6
722	Foodservices & drinking places	19	4 804	1 542	348	224	10.0	16.6
EMMETT, ID								
72	Accommodation & foodservices	15	4 306	939	214	154	51.8	19.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
FRUITLAND, ID								
72	Accommodation & foodservices	5	426	74	18	14	76.5	—
722	Foodservices & drinking places	5	426	74	18	14	76.5	—
GARDEN CITY, ID								
72	Accommodation & foodservices	31	16 390	4 981	1 090	579	11.4	24.1
721	Accommodation	3	387	40	6	6	D	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	16 003	4 941	1 084	573	10.3	24.7
7222	Limited-service eating places	8	5 170	1 258	287	194	10.3	24.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GOODING, ID								
72	Accommodation & foodservices	9	2 181	696	181	127	61.9	1.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	c	D	D
GRANGEVILLE, ID								
72	Accommodation & foodservices	18	3 630	1 038	222	136	32.9	15.1
721	Accommodation	4	1 003	293	55	35	—	—
722	Foodservices & drinking places	14	2 627	745	167	101	45.4	20.9
HAILEY, ID								
72	Accommodation & foodservices	25	8 538	2 571	619	311	33.3	13.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
HAYDEN, ID								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	1 564	518	91	39	10.7	—
HEYBURN, ID								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
IDAHO FALLS, ID								
72	Accommodation & foodservices	171	88 917	25 596	6 008	3 345	13.3	8.5
721	Accommodation	17	D	D	D	e	D	D
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	8 705	2 252	503	241	9.8	—
7211103	Motels	5	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	154	D	D	D	h	D	D
7221	Full-service restaurants	59	33 659	11 706	2 947	1 586	17.7	4.8
72211	Full-service restaurants	59	33 659	11 706	2 947	1 586	17.7	4.8
722110	Full-service restaurants	59	33 659	11 706	2 947	1 586	17.7	4.8
7222	Limited-service eating places	75	D	D	D	g	D	D
72221	Limited-service eating places	75	D	D	D	g	D	D
722211	Limited-service restaurants	58	D	D	D	g	D	D
7223	Special foodservices	4	1 748	320	79	14	6.2	—
JEROME, ID								
72	Accommodation & foodservices	22	5 147	1 426	281	178	38.5	5.1
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
KELLOGG, ID								
72	Accommodation & foodservices	19	4 409	1 207	299	176	19.8	17.5
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KETCHUM, ID								
72	Accommodation & foodservices	74	40 754	12 761	3 845	1 168	16.2	13.9
721	Accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	59	D	D	D	f	D	D
7222	Limited-service eating places	17	8 563	2 365	877	193	26.5	46.4
KIMBERLY, ID								
72	Accommodation & foodservices	4	444	144	25	20	59.0	39.2
722	Foodservices & drinking places	4	444	144	25	20	59.0	39.2
KUNA, ID								
72	Accommodation & foodservices	7	1 020	218	51	49	65.7	3.2
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
LEWISTON, ID								
72	Accommodation & foodservices	97	41 954	12 297	2 787	1 415	16.3	6.5
721	Accommodation	11	8 060	2 522	553	210	2.4	4.5
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211104	Motor hotels	3	1 860	684	156	62	D	19.6
722	Foodservices & drinking places	86	33 894	9 775	2 234	1 205	19.6	7.0
7222	Limited-service eating places	33	D	D	D	f	D	D
72221	Limited-service eating places	33	D	D	D	f	D	D
7223	Special foodservices	3	1 413	533	135	68	D	—
7224	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
MCCALL, ID								
72	Accommodation & foodservices	32	9 809	2 841	553	367	25.3	4.1
721	Accommodation	8	2 310	499	86	70	—	.6
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	7 499	2 342	467	297	33.1	5.2
MERIDIAN, ID								
72	Accommodation & foodservices	45	22 561	5 835	1 284	762	11.0	6.0
721	Accommodation	3	2 676	587	118	62	D	—
722	Foodservices & drinking places	42	19 885	5 248	1 166	700	9.4	6.8
7222	Limited-service eating places	24	12 109	3 051	645	403	6.1	11.2
72221	Limited-service eating places	24	12 109	3 051	645	403	6.1	11.2
MONTPELIER, ID								
72	Accommodation & foodservices	11	D	D	D	b	D	D
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOSCOW, ID								
72	Accommodation & foodservices	75	29 104	7 791	1 829	1 150	21.3	11.6
721	Accommodation	25	10 584	2 648	632	335	13.1	8.0
72111	Hotels (except casino hotels) & motels	5	7 401	2 334	555	273	—	—
721110	Hotels (except casino hotels) & motels	5	7 401	2 334	555	273	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	20	3 183	314	77	62	43.6	26.7
72131	Rooming & boarding houses	20	3 183	314	77	62	43.6	26.7
721310	Rooming & boarding houses	20	3 183	314	77	62	43.6	26.7
722	Foodservices & drinking places	50	18 520	5 143	1 197	815	26.0	13.6
7222	Limited-service eating places	26	D	D	D	e	D	D
7223	Special foodservices	1	D	D	D	c	D	D
MOUNTAIN HOME, ID								
72	Accommodation & foodservices	39	11 082	3 002	628	378	19.9	2.3
721	Accommodation	7	D	D	D	b	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	14	4 372	1 075	181	166	20.1	5.5
NAMPA, ID								
72	Accommodation & foodservices	96	46 104	12 293	3 000	1 701	17.2	8.3
721	Accommodation	7	3 646	820	167	63	.9	—
72111	Hotels (except casino hotels) & motels	7	3 646	820	167	63	.9	—
721110	Hotels (except casino hotels) & motels	7	3 646	820	167	63	.9	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	89	42 458	11 473	2 833	1 638	18.6	9.1
7222	Limited-service eating places	44	23 442	5 932	1 424	900	16.5	7.7
72221	Limited-service eating places	44	23 442	5 932	1 424	900	16.5	7.7
722211	Limited-service restaurants	37	22 253	5 576	1 305	809	16.6	8.1
7223	Special foodservices	5	1 630	452	113	77	2.6	—
OROFINO, ID								
72	Accommodation & foodservices	17	3 285	962	203	133	29.6	2.8
721	Accommodation	2	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
PAYETTE, ID								
72	Accommodation & foodservices	16	3 640	848	188	164	83.7	—
722	Foodservices & drinking places	16	3 640	848	188	164	83.7	—
POCATELLO, ID *								
72	Accommodation & foodservices	133	56 429	15 416	3 578	2 031	22.7	7.7
721	Accommodation	9	9 277	2 343	486	218	5.3	.9
72111	Hotels (except casino hotels) & motels	9	9 277	2 343	486	218	5.3	.9
721110	Hotels (except casino hotels) & motels	9	9 277	2 343	486	218	5.3	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	c	D	D
722	Foodservices & drinking places	124	47 152	13 073	3 092	1 813	26.1	9.0
7222	Limited-service eating places	47	22 209	5 323	1 196	739	29.8	8.3
72221	Limited-service eating places	47	22 209	5 323	1 196	739	29.8	8.3
722211	Limited-service restaurants	40	21 387	5 100	1 154	702	29.7	8.4
7223	Special foodservices	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POCATELLO, ID (BANNOCK COUNTY PART) *								
72	Accommodation & foodservices	133	56 429	15 416	3 578	2 031	22.7	7.7
721	Accommodation	9	9 277	2 343	486	218	5.3	.9
72111	Hotels (except casino hotels) & motels	9	9 277	2 343	486	218	5.3	.9
721110	Hotels (except casino hotels) & motels	9	9 277	2 343	486	218	5.3	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	c	D	D
722	Foodservices & drinking places	124	47 152	13 073	3 092	1 813	26.1	9.0
7222	Limited-service eating places	47	22 209	5 323	1 196	739	29.8	8.3
72221	Limited-service eating places	47	22 209	5 323	1 196	739	29.8	8.3
722211	Limited-service restaurants	40	21 387	5 100	1 154	702	29.7	8.4
7223	Special foodservices	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	c	D	D
POST FALLS, ID								
72	Accommodation & foodservices	53	25 132	7 338	1 546	812	13.9	13.5
721	Accommodation	8	7 498	2 546	502	219	.7	4.0
72111	Hotels (except casino hotels) & motels	4	6 719	2 373	473	201	—	—
721110	Hotels (except casino hotels) & motels	4	6 719	2 373	473	201	—	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	45	17 634	4 792	1 044	593	19.5	17.6
7222	Limited-service eating places	20	9 543	2 446	503	311	10.2	18.2
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
PRESTON, ID								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
RATHDRUM, ID								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
REXBURG, ID								
72	Accommodation & foodservices	35	12 587	3 401	778	586	14.5	3.1
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	18	D	D	D	e	D	D
RIGBY, ID								
72	Accommodation & foodservices	9	1 692	411	95	91	27.8	5.1
722	Foodservices & drinking places	9	1 692	411	95	91	27.8	5.1
RUPERT, ID								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. ANTHONY, ID								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	2 577	697	125	92	65.7	4.6
ST. MARIES, ID								
72	Accommodation & foodservices	12	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
SALMON, ID								
72	Accommodation & foodservices	29	5 966	1 893	243	202	21.0	12.9
721	Accommodation	8	2 391	871	68	63	8.0	—
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	21	3 575	1 022	175	139	29.7	21.5
SANDPOINT, ID								
72	Accommodation & foodservices	43	15 121	5 092	1 066	594	42.0	4.6
721	Accommodation	7	4 247	1 588	343	157	14.3	5.7
72111	Hotels (except casino hotels) & motels	7	4 247	1 588	343	157	14.3	5.7
721110	Hotels (except casino hotels) & motels	7	4 247	1 588	343	157	14.3	5.7
722	Foodservices & drinking places	36	10 874	3 504	723	437	52.8	4.1
7222	Limited-service eating places	14	4 505	1 181	227	192	53.2	4.5
SHELLEY, ID								
72	Accommodation & foodservices	8	859	195	41	45	84.1	15.9
722	Foodservices & drinking places	8	859	195	41	45	84.1	15.9
SODA SPRINGS, ID								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	3	686	135	25	20	—	—
722	Foodservices & drinking places	11	D	D	D	b	D	D
TWIN FALLS, ID								
72	Accommodation & foodservices	125	58 330	17 087	3 871	2 160	19.0	10.4
721	Accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
7211103	Motels	11	D	D	D	c	D	D
722	Foodservices & drinking places	110	D	D	D	g	D	D
7221	Full-service restaurants	44	22 455	7 992	1 807	1 004	19.6	6.5
72211	Full-service restaurants	44	22 455	7 992	1 807	1 004	19.6	6.5
722110	Full-service restaurants	44	22 455	7 992	1 807	1 004	19.6	6.5
7222	Limited-service eating places	43	21 619	5 578	1 312	710	25.7	17.3
72221	Limited-service eating places	43	21 619	5 578	1 312	710	25.7	17.3
722211	Limited-service restaurants	36	20 818	5 401	1 286	678	25.6	17.8
7223	Special foodservices	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
WEISER, ID								
72	Accommodation & foodservices	15	2 866	668	142	100	62.1	—
722	Foodservices & drinking places	15	2 866	668	142	100	62.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF ADA COUNTY, ID								
72	Accommodation & foodservices	35	8 970	2 324	504	353	26.0	7.4
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	15	4 419	1 327	268	199	15.1	3.3
BALANCE OF ADAMS COUNTY, ID								
72	Accommodation & foodservices	14	3 377	1 701	305	134	23.8	5.6
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF BANNOCK COUNTY, ID								
72	Accommodation & foodservices	24	4 572	1 119	227	193	33.6	11.2
721	Accommodation	7	D	D	D	b	D	D
721102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
BALANCE OF BEAR LAKE COUNTY, ID								
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF BENEWAH COUNTY, ID								
72	Accommodation & foodservices	14	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D
BALANCE OF BINGHAM COUNTY, ID								
72	Accommodation & foodservices	3	533	129	17	10	D	37.9
722	Foodservices & drinking places	3	533	129	17	10	D	37.9
BALANCE OF BLAINE COUNTY, ID								
72	Accommodation & foodservices	32	66 013	19 000	6 661	1 886	5.6	84.6
721	Accommodation	9	D	D	D	g	D	D
7211	Traveler accommodation	5	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D
BALANCE OF BOISE COUNTY, ID								
72	Accommodation & foodservices	23	3 083	734	101	110	50.4	14.4
721	Accommodation	4	245	68	7	5	69.4	1.6
722	Foodservices & drinking places	19	2 838	666	94	105	48.8	15.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BONNER COUNTY, ID								
72	Accommodation & foodservices	72	18 445	6 033	1 996	791	24.3	3.7
721	Accommodation	17	8 847	3 386	1 477	487	2.2	2.0
72111	Hotels (except casino hotels) & motels	10	8 238	3 217	1 467	472	—	—
721110	Hotels (except casino hotels) & motels	10	8 238	3 217	1 467	472	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	5	D	D	D	a	D	D
722	Foodservices & drinking places	55	9 598	2 647	519	304	44.6	5.3
7224	Drinking places (alcoholic beverages)	19	2 511	559	129	64	63.4	2.9
72241	Drinking places (alcoholic beverages)	19	2 511	559	129	64	63.4	2.9
722410	Drinking places (alcoholic beverages)	19	2 511	559	129	64	63.4	2.9
BALANCE OF BONNEVILLE COUNTY, ID								
72	Accommodation & foodservices	10	1 669	426	90	46	34.4	6.2
721	Accommodation	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF BOUNDARY COUNTY, ID								
72	Accommodation & foodservices	24	13 287	2 494	542	276	14.6	4.5
721	Accommodation	5	D	D	D	c	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
BALANCE OF BUTTE COUNTY, ID								
72	Accommodation & foodservices	9	1 506	335	75	50	7.6	.7
721	Accommodation	3	442	61	13	8	D	—
722	Foodservices & drinking places	6	1 064	274	62	42	8.6	.9
BALANCE OF CAMAS COUNTY, ID								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF CANYON COUNTY, ID								
72	Accommodation & foodservices	33	4 168	1 265	245	169	63.3	4.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	c	D	D
BALANCE OF CARIBOU COUNTY, ID								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF CASSIA COUNTY, ID								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF CLARK COUNTY, ID								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CLEARWATER COUNTY, ID								
72	Accommodation & foodservices	14	1 403	312	63	53	52.5	8.7
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF CUSTER COUNTY, ID								
72	Accommodation & foodservices	26	5 758	1 686	162	131	19.1	22.0
721	Accommodation	14	4 392	1 257	111	59	4.7	25.9
7212	RV (recreational vehicle) parks & recreational camps	4	1 646	349	34	19	6.4	66.5
72121	RV (recreational vehicle) parks & recreational camps	4	1 646	349	34	19	6.4	66.5
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	12	1 366	429	51	72	65.5	9.6
BALANCE OF ELMORE COUNTY, ID								
72	Accommodation & foodservices	14	2 449	849	181	101	31.4	3.6
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY, ID								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF FREMONT COUNTY, ID								
72	Accommodation & foodservices	17	D	D	D	b	D	D
721	Accommodation	11	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	2 554	354	16	7	19.5	—
72121	RV (recreational vehicle) parks & recreational camps	5	2 554	354	16	7	19.5	—
721214	Recreational & vacation camps (except campgrounds)	5	2 554	354	16	7	19.5	—
722	Foodservices & drinking places	6	1 776	422	79	37	79.6	20.4
BALANCE OF GEM COUNTY, ID								
72	Accommodation & foodservices	7	1 056	220	43	35	58.7	41.3
722	Foodservices & drinking places	7	1 056	220	43	35	58.7	41.3
BALANCE OF GOODING COUNTY, ID								
72	Accommodation & foodservices	19	2 776	829	183	127	42.7	.1
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
BALANCE OF IDAHO COUNTY, ID								
72	Accommodation & foodservices	38	6 101	1 443	206	187	47.6	9.8
721	Accommodation	12	1 804	465	77	48	16.0	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	4 297	978	129	139	60.9	13.9
BALANCE OF JEFFERSON COUNTY, ID								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	863	164	26	42	96.2	3.8

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							From administrative records ¹	Estimated ²
BALANCE OF JEROME COUNTY, ID								
72	Accommodation & foodservices	8	1 802	278	55	32	37.9	44.0
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF KOOTENAI COUNTY, ID								
72	Accommodation & foodservices	54	D	D	D	c	D	D
721	Accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
722	Foodservices & drinking places	43	D	D	D	c	D	D
BALANCE OF LATAH COUNTY, ID								
72	Accommodation & foodservices	16	4 423	815	186	198	25.1	4.3
722	Foodservices & drinking places	16	4 423	815	186	198	25.1	4.3
BALANCE OF LEMHI COUNTY, ID								
72	Accommodation & foodservices	7	555	97	7	7	62.3	31.2
721	Accommodation	4	182	53	5	3	67.6	12.6
722	Foodservices & drinking places	3	373	44	2	4	59.8	40.2
BALANCE OF LEWIS COUNTY, ID								
72	Accommodation & foodservices	18	4 156	1 162	220	109	53.9	7.6
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
BALANCE OF LINCOLN COUNTY, ID								
72	Accommodation & foodservices	7	1 543	432	97	63	59.4	—
722	Foodservices & drinking places	7	1 543	432	97	63	59.4	—
BALANCE OF MADISON COUNTY, ID								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF MINIDOKA COUNTY, ID								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF NEZ PERCE COUNTY, ID								
72	Accommodation & foodservices	6	1 061	245	55	24	100.0	—
722	Foodservices & drinking places	6	1 061	245	55	24	100.0	—
BALANCE OF ONEIDA COUNTY, ID								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF OWYHEE COUNTY, ID								
72	Accommodation & foodservices	18	2 435	708	117	107	50.7	9.1
722	Foodservices & drinking places	18	2 435	708	117	107	50.7	9.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PAYETTE COUNTY, ID								
72	Accommodation & foodservices	4	623	138	40	30	49.8	5.0
722	Foodservices & drinking places	4	623	138	40	30	49.8	5.0
BALANCE OF POWER COUNTY, ID								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF SHOSHONE COUNTY, ID								
72	Accommodation & foodservices	30	3 720	1 059	203	150	56.8	32.7
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	28	D	D	D	c	D	D
BALANCE OF TETON COUNTY, ID								
72	Accommodation & foodservices	19	4 145	1 081	199	104	38.9	—
721	Accommodation	7	1 918	473	57	29	4.9	—
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	12	2 227	608	142	75	68.2	—
BALANCE OF TWIN FALLS COUNTY, ID								
72	Accommodation & foodservices	10	2 186	453	83	48	45.2	.9
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF VALLEY COUNTY, ID								
72	Accommodation & foodservices	33	4 126	1 067	178	117	32.8	22.2
721	Accommodation	11	1 022	179	18	13	11.1	26.5
7212	RV (recreational vehicle) parks & recreational camps .	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	22	3 104	888	160	104	39.9	20.7
BALANCE OF WASHINGTON COUNTY, ID								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	757	152	27	13	79.4	20.6

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

IDAHO

Burley is in Cassia and Minidoka Counties.

Pocatello is in Bannock and Power Counties.

Appendix E. Metropolitan Areas

IDAHO

Boise City, ID MSA

Ada County, ID

Canyon County, ID

Pocatello, ID MSA

Bannock County, ID

