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1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA								
72	Accommodation & foodservices	6 830	2 762 766	769 461	175 757	99 148	17.6	6.9
721	Accommodation	731	545 251	149 931	34 063	13 507	4.3	5.5
7211	Traveler accommodation	584	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	555	415 869	117 892	26 929	11 680	4.6	6.4
721110	Hotels (except casino hotels) & motels	555	415 869	117 892	26 929	11 680	4.6	6.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	148	248 392	76 266	17 741	6 842	4.1	3.1
7211102	Hotels with less than 25 guestrooms	26	D	D	D	c	D	D
7211103	Motels	335	118 246	27 931	6 297	3 367	6.2	14.8
7211104	Motor hotels	45	43 484	11 784	2 478	1 222	2.3	2.7
7211105	Organization hotels	1	D	D	D	b	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
72119	Other traveler accommodation	28	D	D	D	c	D	D
721191	Bed & breakfast inns	27	D	D	D	c	D	D
721199	All other traveler accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	61	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	61	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	28	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	33	D	D	D	c	D	D
7213	Rooming & boarding houses	86	D	D	D	e	D	D
72131	Rooming & boarding houses	86	D	D	D	e	D	D
721310	Rooming & boarding houses	86	D	D	D	e	D	D
722	Foodservices & drinking places	6 099	2 217 515	619 530	141 694	85 641	20.9	7.3
7221	Full-service restaurants	2 248	902 265	277 376	63 993	38 997	23.1	6.5
72211	Full-service restaurants	2 248	902 265	277 376	63 993	38 997	23.1	6.5
722110	Full-service restaurants	2 248	902 265	277 376	63 993	38 997	23.1	6.5
7222	Limited-service eating places	2 335	1 025 378	279 923	63 542	38 833	15.4	7.0
72221	Limited-service eating places	2 335	1 025 378	279 923	63 542	38 833	15.4	7.0
722211	Limited-service restaurants	1 916	934 511	255 248	58 541	35 005	14.8	6.8
722212	Cafeterias	23	15 250	4 722	1 110	624	13.1	2.5
722213	Snack & nonalcoholic beverage bars	396	75 617	19 953	3 891	3 204	23.7	10.3
7223	Special foodservices	265	106 426	28 137	6 429	2 742	9.9	8.1
72231	Foodservice contractors	172	87 910	23 752	5 579	2 231	2.8	6.9
722310	Foodservice contractors	172	87 910	23 752	5 579	2 231	2.8	6.9
72232	Caterers	66	12 722	3 274	647	453	48.8	18.9
722320	Caterers	66	12 722	3 274	647	453	48.8	18.9
72233	Mobile foodservices	27	5 794	1 111	203	58	31.8	2.0
722330	Mobile foodservices	27	5 794	1 111	203	58	31.8	2.0
7224	Drinking places (alcoholic beverages)	1 251	183 446	34 094	7 730	5 069	47.3	12.7
72241	Drinking places (alcoholic beverages)	1 251	183 446	34 094	7 730	5 069	47.3	12.7
722410	Drinking places (alcoholic beverages)	1 251	183 446	34 094	7 730	5 069	47.3	12.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR RAPIDS, IA MSA								
72	Accommodation & foodservices	439	240 106	68 191	15 463	7 853	10.4	6.9
721	Accommodation	33	42 649	12 768	2 967	1 058	2.2	7.4
72111	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
722	Foodservices & drinking places	406	197 457	55 423	12 496	6 795	12.1	6.8
7222	Limited-service eating places	169	88 228	24 353	5 260	3 041	8.8	7.4
72221	Limited-service eating places	169	88 228	24 353	5 260	3 041	8.8	7.4
7223	Special foodservices	27	18 527	4 852	1 142	433	1.7	6.6
7224	Drinking places (alcoholic beverages)	83	16 539	3 465	725	477	31.9	14.7
72241	Drinking places (alcoholic beverages)	83	16 539	3 465	725	477	31.9	14.7
722410	Drinking places (alcoholic beverages)	83	16 539	3 465	725	477	31.9	14.7
DAVENPORT—MOLINE—ROCK ISLAND, IA—IL MSA								
72	Accommodation & foodservices	864	428 539	123 103	28 111	15 139	12.8	8.0
721	Accommodation	70	61 467	17 439	4 168	1 757	3.1	4.5
7211	Traveler accommodation	58	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	57	59 150	16 811	4 050	1 721	2.6	4.4
721110	Hotels (except casino hotels) & motels	57	59 150	16 811	4 050	1 721	2.6	4.4
7211103	Hotels	29	17 346	4 509	1 105	503	2.6	13.4
7211104	Motor hotels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
722	Foodservices & drinking places	794	367 072	105 664	23 943	13 382	14.4	8.5
7221	Full-service restaurants	267	151 535	48 051	10 863	5 855	10.7	5.9
72211	Full-service restaurants	267	151 535	48 051	10 863	5 855	10.7	5.9
722110	Full-service restaurants	267	151 535	48 051	10 863	5 855	10.7	5.9
7222	Limited-service eating places	305	163 903	45 295	10 153	6 085	14.0	8.2
72221	Limited-service eating places	305	163 903	45 295	10 153	6 085	14.0	8.2
722211	Limited-service restaurants	250	147 123	41 019	9 230	5 402	14.3	9.0
7223	Special foodservices	44	17 467	5 347	1 307	537	8.6	13.0
7224	Drinking places (alcoholic beverages)	178	34 167	6 971	1 620	905	35.8	19.4
72241	Drinking places (alcoholic beverages)	178	34 167	6 971	1 620	905	35.8	19.4
722410	Drinking places (alcoholic beverages)	178	34 167	6 971	1 620	905	35.8	19.4
DES MOINES, IA MSA								
72	Accommodation & foodservices	1 010	565 780	165 095	38 217	18 473	12.6	6.9
721	Accommodation	98	124 161	36 396	8 306	3 086	6.8	3.9
7211	Traveler accommodation	75	120 430	35 414	8 093	3 026	6.1	3.6
72111	Hotels (except casino hotels) & motels	75	120 430	35 414	8 093	3 026	6.1	3.6
721110	Hotels (except casino hotels) & motels	75	120 430	35 414	8 093	3 026	6.1	3.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	35	95 839	29 649	6 922	2 393	6.0	3.0
7211104	Motor hotels	8	8 842	2 088	452	223	—	—
7212	RV (recreational vehicle) parks & recreational camps	9	1 994	482	85	16	4.7	4.7
72121	RV (recreational vehicle) parks & recreational camps	9	1 994	482	85	16	4.7	4.7
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming & boarding houses	14	1 737	500	128	44	53.7	20.4
72131	Rooming & boarding houses	14	1 737	500	128	44	53.7	20.4
721310	Rooming & boarding houses	14	1 737	500	128	44	53.7	20.4
722	Foodservices & drinking places	912	441 619	128 699	29 911	15 387	14.3	7.7
7221	Full-service restaurants	268	185 566	60 078	13 930	7 181	13.5	6.5
72211	Full-service restaurants	268	185 566	60 078	13 930	7 181	13.5	6.5
722110	Full-service restaurants	268	185 566	60 078	13 930	7 181	13.5	6.5
7222	Limited-service eating places	444	201 189	55 520	12 857	6 867	12.3	8.3
72221	Limited-service eating places	444	201 189	55 520	12 857	6 867	12.3	8.3
722211	Limited-service restaurants	359	181 772	50 145	11 697	6 086	11.4	8.1
7223	Special foodservices	58	28 097	8 021	1 930	690	10.9	4.7
7224	Drinking places (alcoholic beverages)	142	26 767	5 080	1 194	649	37.9	14.9
72241	Drinking places (alcoholic beverages)	142	26 767	5 080	1 194	649	37.9	14.9
722410	Drinking places (alcoholic beverages)	142	26 767	5 080	1 194	649	37.9	14.9
DUBUQUE, IA MSA								
72	Accommodation & foodservices	233	94 697	27 399	6 536	3 838	16.1	6.8
721	Accommodation	22	13 976	4 844	1 134	514	.5	9.0
722	Foodservices & drinking places	211	80 721	22 555	5 402	3 324	18.8	6.5
7222	Limited-service eating places	75	38 865	10 981	2 586	1 620	11.2	9.0
7223	Special foodservices	15	6 213	1 434	339	146	20.1	1.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA CITY, IA MSA								
72	Accommodation & foodservices	271	144 291	40 789	9 231	5 496	12.7	9.3
721	Accommodation	47	29 094	7 004	1 484	727	1.8	11.4
7213	Rooming & boarding houses	25	D	D	D	b	D	D
72131	Rooming & boarding houses	25	D	D	D	b	D	D
721310	Rooming & boarding houses	25	D	D	D	b	D	D
722	Foodservices & drinking places	224	115 197	33 785	7 747	4 769	15.5	8.8
7222	Limited-service eating places	100	49 111	13 155	3 026	1 900	16.5	5.9
OMAHA, NE-IA MSA								
72	Accommodation & foodservices	1 475	899 359	258 941	60 708	26 895	11.0	9.3
721	Accommodation	94	224 746	61 650	13 977	4 066	.7	7.5
7211	Traveler accommodation	79	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	76	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	76	D	D	D	h	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	33	82 454	24 012	5 390	1 805	1.1	17.1
7211103	Motels	36	D	D	D	f	D	D
7211104	Motor hotels	6	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	8	1 717	619	167	21	3.1	—
722	Foodservices & drinking places	1 381	674 613	197 291	46 731	22 829	14.5	9.9
7221	Full-service restaurants	455	292 247	96 167	23 232	11 188	15.0	4.6
72211	Full-service restaurants	455	292 247	96 167	23 232	11 188	15.0	4.6
722110	Full-service restaurants	455	292 247	96 167	23 232	11 188	15.0	4.6
7222	Limited-service eating places	561	288 878	77 773	17 938	9 218	10.6	15.6
72221	Limited-service eating places	561	288 878	77 773	17 938	9 218	10.6	15.6
722211	Limited-service restaurants	461	267 759	71 515	16 566	8 415	8.6	15.6
7223	Special foodservices	72	35 287	11 742	2 826	880	6.2	3.1
7224	Drinking places (alcoholic beverages)	293	58 201	11 609	2 735	1 543	36.3	12.3
72241	Drinking places (alcoholic beverages)	293	58 201	11 609	2 735	1 543	36.3	12.3
722410	Drinking places (alcoholic beverages)	293	58 201	11 609	2 735	1 543	36.3	12.3
SIoux CITY, IA-NE MSA								
72	Accommodation & foodservices	287	130 394	35 966	8 512	4 468	11.7	7.0
721	Accommodation	28	20 046	6 102	1 374	575	2.7	13.3
722	Foodservices & drinking places	259	110 348	29 864	7 138	3 893	13.4	5.9
7222	Limited-service eating places	119	60 674	16 225	3 824	2 180	11.6	6.9
72221	Limited-service eating places	119	60 674	16 225	3 824	2 180	11.6	6.9
7223	Special foodservices	16	5 437	1 715	394	180	1.1	.9
WATERLOO-CEDAR FALLS, IA MSA								
72	Accommodation & foodservices	293	135 821	39 167	9 268	5 544	11.1	4.8
721	Accommodation	24	14 400	4 754	1 162	596	6.3	12.6
722	Foodservices & drinking places	269	121 421	34 413	8 106	4 948	11.7	3.9
7222	Limited-service eating places	116	57 799	15 663	3 644	2 284	8.9	3.2
7223	Special foodservices	13	8 132	1 937	433	167	.9	1.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE IOWA METROPOLITAN AREAS								
72	Accommodation & foodservices	3 763	1 052 471	280 524	63 107	42 300	28.5	7.2
721	Accommodation	427	D	D	D	h	D	D
7211	Traveler accommodation	343	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	321	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	321	D	D	D	h	D	D
7211103	Motels	226	64 739	14 973	3 418	1 884	7.1	7.0
7211104	Motor hotels	19	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	40	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	40	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	20	4 227	687	145	67	9.7	3.8
721214	Recreational & vacation camps (except campgrounds)	20	D	D	D	b	D	D
7213	Rooming & boarding houses	44	D	D	D	c	D	D
72131	Rooming & boarding houses	44	D	D	D	c	D	D
721310	Rooming & boarding houses	44	D	D	D	c	D	D
722	Foodservices & drinking places	3 336	D	D	D	k	D	D
7221	Full-service restaurants	1 387	373 323	108 669	24 427	17 672	36.7	8.0
72211	Full-service restaurants	1 387	373 323	108 669	24 427	17 672	36.7	8.0
722110	Full-service restaurants	1 387	373 323	108 669	24 427	17 672	36.7	8.0
7222	Limited-service eating places	1 113	415 279	111 782	25 247	17 060	22.4	6.2
72221	Limited-service eating places	1 113	415 279	111 782	25 247	17 060	22.4	6.2
722211	Limited-service restaurants	930	D	D	D	j	D	D
7223	Special foodservices	104	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	732	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	732	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	732	D	D	D	g	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADAIR COUNTY, IA								
72	Accommodation & foodservices	19	5 386	1 396	294	246	16.3	1.3
721	Accommodation	3	547	137	27	22	—	—
722	Foodservices & drinking places	16	4 839	1 259	267	224	18.2	1.4
ADAMS COUNTY, IA								
72	Accommodation & foodservices	9	1 236	278	60	55	52.3	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
ALLAMAKEE COUNTY, IA								
72	Accommodation & foodservices	42	6 111	1 493	312	293	58.7	2.9
721	Accommodation	6	943	262	38	18	7.4	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	5 168	1 231	274	275	68.0	3.4
APPANOOSE COUNTY, IA								
72	Accommodation & foodservices	35	7 352	1 785	410	284	47.8	5.5
721	Accommodation	4	596	173	44	25	13.1	1.5
722	Foodservices & drinking places	31	6 756	1 612	366	259	50.8	5.8
AUDUBON COUNTY, IA								
72	Accommodation & foodservices	16	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	2 074	537	151	84	57.8	11.6
BENTON COUNTY, IA								
72	Accommodation & foodservices	43	6 128	1 646	403	249	41.6	13.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	41	D	D	D	c	D	D
BLACK HAWK COUNTY, IA								
72	Accommodation & foodservices	293	135 821	39 167	9 268	5 544	11.1	4.8
721	Accommodation	24	14 400	4 754	1 162	596	6.3	12.6
722	Foodservices & drinking places	269	121 421	34 413	8 106	4 948	11.7	3.9
7222	Limited-service eating places	116	57 799	15 663	3 644	2 284	8.9	3.2
7223	Special foodservices	13	8 132	1 937	433	167	.9	1.9
BOONE COUNTY, IA								
72	Accommodation & foodservices	48	15 118	4 400	1 017	574	20.4	9.5
721	Accommodation	8	2 029	546	109	39	2.1	1.9
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	40	13 089	3 854	908	535	23.2	10.7
7222	Limited-service eating places	12	7 114	2 324	548	294	22.4	12.9
BREMER COUNTY, IA								
72	Accommodation & foodservices	47	13 594	3 989	899	578	19.4	6.3
721	Accommodation	5	D	D	D	c	D	D
722	Foodservices & drinking places	42	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUCHANAN COUNTY, IA								
72	Accommodation & foodservices	38	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	36	7 315	1 785	395	288	50.0	3.3
BUENA VISTA COUNTY, IA								
72	Accommodation & foodservices	47	14 981	4 010	902	604	17.9	13.8
721	Accommodation	5	1 066	211	42	23	—	—
722	Foodservices & drinking places	42	13 915	3 799	860	581	19.3	14.8
7223	Special foodservices	4	2 623	782	167	114	—	—
BUTLER COUNTY, IA								
72	Accommodation & foodservices	29	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	3 246	616	147	166	61.8	13.3
CALHOUN COUNTY, IA								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	2 464	488	132	100	48.9	3.1
CARROLL COUNTY, IA								
72	Accommodation & foodservices	64	19 275	4 853	1 091	785	51.7	1.9
721	Accommodation	8	3 331	1 023	209	108	19.3	1.9
722	Foodservices & drinking places	56	15 944	3 830	882	677	58.5	1.8
7223	Special foodservices	2	D	D	D	a	D	D
CASS COUNTY, IA								
72	Accommodation & foodservices	43	10 215	2 786	623	443	49.0	6.3
721	Accommodation	6	1 175	301	71	43	—	4.5
722	Foodservices & drinking places	37	9 040	2 485	552	400	55.3	6.6
CEDAR COUNTY, IA								
72	Accommodation & foodservices	37	8 100	1 917	455	375	41.6	12.2
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
CERRO GORDO COUNTY, IA								
72	Accommodation & foodservices	139	60 971	16 676	3 642	2 286	19.3	8.0
721	Accommodation	14	10 816	2 738	611	318	7.8	5.3
72111	Hotels (except casino hotels) & motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	13	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	125	50 155	13 938	3 031	1 968	21.8	8.6
7222	Limited-service eating places	52	26 216	6 990	1 439	991	12.2	10.3
72221	Limited-service eating places	52	26 216	6 990	1 439	991	12.2	10.3
CHEROKEE COUNTY, IA								
72	Accommodation & foodservices	35	8 280	2 164	569	350	26.6	2.6
721	Accommodation	3	1 151	281	78	32	—	—
722	Foodservices & drinking places	32	7 129	1 883	491	318	30.9	3.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHICKASAW COUNTY, IA								
72	Accommodation & foodservices	33	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	31	5 103	1 243	268	255	51.0	4.1
CLARKE COUNTY, IA								
72	Accommodation & foodservices	26	12 214	2 791	649	399	21.7	.1
721	Accommodation	9	4 638	835	190	89	10.3	.3
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	7 576	1 956	459	310	28.7	—
CLAY COUNTY, IA								
72	Accommodation & foodservices	53	17 176	4 753	1 157	682	16.3	4.5
721	Accommodation	7	3 842	1 048	249	112	21.1	—
722	Foodservices & drinking places	46	13 334	3 705	908	570	14.9	5.8
7222	Limited-service eating places	22	7 622	2 188	592	320	.9	1.8
CLAYTON COUNTY, IA								
72	Accommodation & foodservices	51	7 160	1 462	299	266	60.8	9.8
721	Accommodation	10	1 420	267	53	38	.4	29.8
722	Foodservices & drinking places	41	5 740	1 195	246	228	75.7	4.9
CLINTON COUNTY, IA								
72	Accommodation & foodservices	132	39 282	10 902	2 471	1 516	19.1	7.7
721	Accommodation	11	7 327	2 354	505	275	4.6	—
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	121	31 955	8 548	1 966	1 241	22.4	9.5
7222	Limited-service eating places	31	15 307	4 084	913	532	6.0	2.9
CRAWFORD COUNTY, IA								
72	Accommodation & foodservices	49	11 415	2 878	656	477	39.5	10.0
721	Accommodation	7	1 070	306	65	31	3.1	—
722	Foodservices & drinking places	42	10 345	2 572	591	446	43.3	11.0
7223	Special foodservices	4	1 657	371	84	35	.2	64.8
DALLAS COUNTY, IA								
72	Accommodation & foodservices	55	13 061	3 877	769	596	19.5	10.8
721	Accommodation	10	2 314	1 133	117	147	8.9	5.4
722	Foodservices & drinking places	45	10 747	2 744	652	449	21.7	11.9
DAVIS COUNTY, IA								
72	Accommodation & foodservices	13	2 551	653	152	126	43.1	2.3
722	Foodservices & drinking places	13	2 551	653	152	126	43.1	2.3
DECATUR COUNTY, IA								
72	Accommodation & foodservices	16	2 243	588	130	110	35.0	5.8
721	Accommodation	3	532	124	28	16	—	—
722	Foodservices & drinking places	13	1 711	464	102	94	45.8	7.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELAWARE COUNTY, IA								
72	Accommodation & foodservices	34	5 637	1 307	317	269	48.0	11.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
DES MOINES COUNTY, IA								
72	Accommodation & foodservices	109	47 774	13 441	3 148	1 841	17.4	5.7
721	Accommodation	11	5 615	1 382	312	129	4.2	2.2
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	98	42 159	12 059	2 836	1 712	19.2	6.1
7222	Limited-service eating places	44	22 244	5 849	1 374	885	19.0	2.0
72221	Limited-service eating places	44	22 244	5 849	1 374	885	19.0	2.0
DICKINSON COUNTY, IA								
72	Accommodation & foodservices	98	29 054	8 277	1 641	857	25.8	5.3
721	Accommodation	20	9 278	2 690	512	157	2.3	5.3
72111	Hotels (except casino hotels) & motels	16	7 952	2 076	413	134	2.7	5.5
721110	Hotels (except casino hotels) & motels	16	7 952	2 076	413	134	2.7	5.5
7212	RV (recreational vehicle) parks & recreational camps	4	1 326	614	99	23	—	3.9
72121	RV (recreational vehicle) parks & recreational camps	4	1 326	614	99	23	—	3.9
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	78	19 776	5 587	1 129	700	36.9	5.3
7222	Limited-service eating places	26	7 240	2 243	452	252	19.6	3.8
DUBUQUE COUNTY, IA								
72	Accommodation & foodservices	233	94 697	27 399	6 536	3 838	16.1	6.8
721	Accommodation	22	13 976	4 844	1 134	514	.5	9.0
722	Foodservices & drinking places	211	80 721	22 555	5 402	3 324	18.8	6.5
7222	Limited-service eating places	75	38 865	10 981	2 586	1 620	11.2	9.0
7223	Special foodservices	15	6 213	1 434	339	146	20.1	1.8
EMMET COUNTY, IA								
72	Accommodation & foodservices	25	5 517	1 414	316	218	39.6	2.8
721	Accommodation	4	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
FAYETTE COUNTY, IA								
72	Accommodation & foodservices	50	10 825	3 019	640	504	39.2	5.9
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	47	D	D	D	e	D	D
FLOYD COUNTY, IA								
72	Accommodation & foodservices	37	8 878	1 976	437	368	50.1	4.6
721	Accommodation	4	461	62	16	16	16.9	—
722	Foodservices & drinking places	33	8 417	1 914	421	352	51.9	4.8
FRANKLIN COUNTY, IA								
72	Accommodation & foodservices	19	3 129	896	211	164	29.3	6.6
721	Accommodation	4	218	60	15	16	15.6	—
722	Foodservices & drinking places	15	2 911	836	196	148	30.3	7.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
FREMONT COUNTY, IA								
72	Accommodation & foodservices	18	2 612	627	125	83	69.3	11.5
721	Accommodation	5	823	338	77	47	61.1	4.0
722	Foodservices & drinking places	13	1 789	289	48	36	73.1	14.9
GREENE COUNTY, IA								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	3 606	1 086	223	164	45.3	7.7
GRUNDY COUNTY, IA								
72	Accommodation & foodservices	23	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	3 479	819	176	159	57.5	16.2
GUTHRIE COUNTY, IA								
72	Accommodation & foodservices	30	5 798	1 435	213	158	40.1	23.5
721	Accommodation	5	410	109	20	28	4.6	27.3
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	5 388	1 326	193	130	42.8	23.2
HAMILTON COUNTY, IA								
72	Accommodation & foodservices	35	8 431	2 224	492	311	22.2	6.5
721	Accommodation	5	1 256	288	52	43	16.0	—
722	Foodservices & drinking places	30	7 175	1 936	440	268	23.3	7.6
HANCOCK COUNTY, IA								
72	Accommodation & foodservices	22	3 900	912	190	199	61.7	1.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
HARDIN COUNTY, IA								
72	Accommodation & foodservices	43	9 389	2 435	543	371	36.0	7.8
721	Accommodation	4	272	22	6	7	—	12.1
722	Foodservices & drinking places	39	9 117	2 413	537	364	37.1	7.7
HARRISON COUNTY, IA								
72	Accommodation & foodservices	30	8 589	2 472	547	318	30.2	3.4
721	Accommodation	3	423	237	51	10	D	—
722	Foodservices & drinking places	27	8 166	2 235	496	308	29.8	3.5
HENRY COUNTY, IA								
72	Accommodation & foodservices	44	16 744	4 477	1 034	612	19.5	2.2
721	Accommodation	4	1 356	337	71	40	—	—
722	Foodservices & drinking places	40	15 388	4 140	963	572	21.2	2.4
7222	Limited-service eating places	14	6 987	1 922	457	259	23.4	4.8
7223	Special foodservices	2	D	D	D	a	D	D
HOWARD COUNTY, IA								
72	Accommodation & foodservices	29	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	4 098	862	188	173	57.6	7.0

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							From administrative records ¹	Estimated ²
HUMBOLDT COUNTY, IA								
72	Accommodation & foodservices	21	4 462	1 282	287	210	47.8	4.9
721	Accommodation	3	332	53	9	11	D	51.2
722	Foodservices & drinking places	18	4 130	1 229	278	199	50.8	1.2
IDA COUNTY, IA								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	4 168	1 016	200	130	31.2	39.7
IOWA COUNTY, IA								
72	Accommodation & foodservices	54	30 445	8 486	1 767	999	7.8	2.7
721	Accommodation	12	7 943	1 699	377	192	3.1	2.2
72111	Hotels (except casino hotels) & motels	9	7 595	1 632	367	183	2.9	—
721110	Hotels (except casino hotels) & motels	9	7 595	1 632	367	183	2.9	—
7211103	Motels	8	D	D	D	c	D	D
722	Foodservices & drinking places	42	22 502	6 787	1 390	807	9.4	2.9
7222	Limited-service eating places	15	6 710	1 537	316	218	13.0	7.5
7223	Special foodservices	3	D	D	D	b	D	D
JACKSON COUNTY, IA								
72	Accommodation & foodservices	58	11 387	2 598	571	515	47.7	6.9
721	Accommodation	7	510	164	36	47	37.8	30.2
722	Foodservices & drinking places	51	10 877	2 434	535	468	48.1	5.8
JASPER COUNTY, IA								
72	Accommodation & foodservices	74	25 899	7 289	1 620	961	25.4	5.3
721	Accommodation	13	5 562	1 510	364	182	5.2	2.6
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
722	Foodservices & drinking places	61	20 337	5 779	1 256	779	30.9	6.0
7222	Limited-service eating places	25	9 744	2 610	564	342	23.4	4.1
7223	Special foodservices	6	1 636	573	99	73	11.4	16.1
JEFFERSON COUNTY, IA								
72	Accommodation & foodservices	41	10 742	2 656	643	365	25.2	10.9
721	Accommodation	6	3 656	886	218	111	4.1	—
722	Foodservices & drinking places	35	7 086	1 770	425	254	36.0	16.6
JOHNSON COUNTY, IA								
72	Accommodation & foodservices	271	144 291	40 789	9 231	5 496	12.7	9.3
721	Accommodation	47	29 094	7 004	1 484	727	1.8	11.4
7213	Rooming & boarding houses	25	D	D	D	b	D	D
72131	Rooming & boarding houses	25	D	D	D	b	D	D
721310	Rooming & boarding houses	25	D	D	D	b	D	D
722	Foodservices & drinking places	224	115 197	33 785	7 747	4 769	15.5	8.8
7222	Limited-service eating places	100	49 111	13 155	3 026	1 900	16.5	5.9
JONES COUNTY, IA								
72	Accommodation & foodservices	37	7 733	1 938	450	366	38.3	10.1
721	Accommodation	3	172	40	—	—	91.3	8.7
722	Foodservices & drinking places	34	7 561	1 898	450	366	37.1	10.1
KEOKUK COUNTY, IA								
72	Accommodation & foodservices	20	1 680	465	85	86	55.5	17.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
KOSSUTH COUNTY, IA								
72	Accommodation & foodservices	42	9 244	2 226	510	417	28.9	6.1
721	Accommodation	4	906	145	29	20	—	—
722	Foodservices & drinking places	38	8 338	2 081	481	397	32.1	6.8
LEE COUNTY, IA								
72	Accommodation & foodservices	108	32 962	8 775	2 005	1 257	31.7	8.4
721	Accommodation	12	4 183	1 247	269	132	3.6	4.6
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	96	28 779	7 528	1 736	1 125	35.8	9.0
7222	Limited-service eating places	32	14 314	3 790	838	537	14.3	4.0
LINN COUNTY, IA								
72	Accommodation & foodservices	439	240 106	68 191	15 463	7 853	10.4	6.9
721	Accommodation	33	42 649	12 768	2 967	1 058	2.2	7.4
72111	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
722	Foodservices & drinking places	406	197 457	55 423	12 496	6 795	12.1	6.8
7222	Limited-service eating places	169	88 228	24 353	5 260	3 041	8.8	7.4
72221	Limited-service eating places	169	88 228	24 353	5 260	3 041	8.8	7.4
7223	Special foodservices	27	18 527	4 852	1 142	433	1.7	6.6
7224	Drinking places (alcoholic beverages)	83	16 539	3 465	725	477	31.9	14.7
72241	Drinking places (alcoholic beverages)	83	16 539	3 465	725	477	31.9	14.7
722410	Drinking places (alcoholic beverages)	83	16 539	3 465	725	477	31.9	14.7
LOUISA COUNTY, IA								
72	Accommodation & foodservices	27	3 960	969	227	191	62.1	5.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	c	D	D
LUCAS COUNTY, IA								
72	Accommodation & foodservices	18	3 456	841	198	148	40.7	2.5
721	Accommodation	3	319	56	15	19	D	—
722	Foodservices & drinking places	15	3 137	785	183	129	42.1	2.7
LYON COUNTY, IA								
72	Accommodation & foodservices	26	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	c	D	D
MADISON COUNTY, IA								
72	Accommodation & foodservices	21	4 776	1 291	256	154	42.2	3.1
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
MAHASKA COUNTY, IA								
72	Accommodation & foodservices	43	15 624	4 300	897	656	14.7	22.3
721	Accommodation	5	1 438	333	64	54	—	—
722	Foodservices & drinking places	38	14 186	3 967	833	602	16.2	24.6
7222	Limited-service eating places	16	8 702	2 322	556	406	17.3	23.3
MARION COUNTY, IA								
72	Accommodation & foodservices	59	20 513	5 434	1 186	900	23.4	10.7
721	Accommodation	7	2 430	458	99	65	—	.6
722	Foodservices & drinking places	52	18 083	4 976	1 087	835	26.5	12.1
7222	Limited-service eating places	22	9 425	2 529	557	389	14.8	3.2

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							From administrative records ¹	Estimated ²
MARSHALL COUNTY, IA								
72	Accommodation & foodservices	86	29 741	8 411	2 104	1 070	22.3	6.0
721	Accommodation	10	4 186	1 293	326	116	13.1	5.3
722	Foodservices & drinking places	76	25 555	7 118	1 778	954	23.9	6.1
7222	Limited-service eating places	31	13 767	3 846	962	496	17.0	6.6
7223	Special foodservices	7	2 273	560	131	64	9.2	6.6
MILLS COUNTY, IA								
72	Accommodation & foodservices	23	5 708	1 616	379	221	45.9	7.4
721	Accommodation	3	384	73	26	8	—	17.2
722	Foodservices & drinking places	20	5 324	1 543	353	213	49.2	6.7
MITCHELL COUNTY, IA								
72	Accommodation & foodservices	21	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	19	3 929	990	209	149	41.2	12.5
MONONA COUNTY, IA								
72	Accommodation & foodservices	36	6 403	1 620	324	267	40.9	3.0
721	Accommodation	4	681	155	28	28	—	—
722	Foodservices & drinking places	32	5 722	1 465	296	239	45.8	3.3
MONROE COUNTY, IA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	3 480	866	126	101	29.3	27.4
MONTGOMERY COUNTY, IA								
72	Accommodation & foodservices	32	7 029	1 796	417	291	26.3	3.1
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	29	D	D	D	c	D	D
MUSCATINE COUNTY, IA								
72	Accommodation & foodservices	85	29 318	7 950	1 832	1 057	17.0	5.8
721	Accommodation	8	2 736	501	119	77	—	21.1
722	Foodservices & drinking places	77	26 582	7 449	1 713	980	18.8	4.2
7222	Limited-service eating places	28	13 891	3 809	837	493	11.0	2.1
O'BRIEN COUNTY, IA								
72	Accommodation & foodservices	44	8 065	1 857	405	392	59.2	1.4
721	Accommodation	4	566	152	13	12	60.1	—
722	Foodservices & drinking places	40	7 499	1 705	392	380	59.1	1.5
OSCEOLA COUNTY, IA								
72	Accommodation & foodservices	14	2 342	538	114	117	39.0	11.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
PAGE COUNTY, IA								
72	Accommodation & foodservices	41	10 052	3 055	753	466	33.9	4.8
721	Accommodation	4	493	121	22	20	33.1	—
722	Foodservices & drinking places	37	9 559	2 934	731	446	33.9	5.1

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							From administrative records ¹	Estimated ²
PALO ALTO COUNTY, IA								
72	Accommodation & foodservices	30	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	4 484	1 131	240	221	58.0	3.8
PLYMOUTH COUNTY, IA								
72	Accommodation & foodservices	57	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	55	13 855	3 628	814	707	29.9	11.0
7222	Limited-service eating places	20	6 878	1 658	362	333	28.0	14.0
POCAHONTAS COUNTY, IA								
72	Accommodation & foodservices	25	3 017	790	189	179	45.2	17.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D
POLK COUNTY, IA								
72	Accommodation & foodservices	897	534 440	156 145	36 284	17 068	11.8	6.6
721	Accommodation	81	120 489	35 012	8 149	2 895	6.6	3.7
7211	Traveler accommodation	65	117 463	34 127	7 955	2 841	6.1	3.6
72111	Hotels (except casino hotels) & motels	65	117 463	34 127	7 955	2 841	6.1	3.6
7211101	Hotels (except casino hotels) & motels	65	117 463	34 127	7 955	2 841	6.1	3.6
7211101	Hotels (except casino hotels) with 25							
7211103	guestrooms or more	33	D	D	D	g	D	D
7211104	Motels	24	D	D	D	e	D	D
7211104	Motor hotels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational	6	1 722	451	85	16	5.5	5.4
72121	RV (recreational vehicle) parks & recreational							
72121	RV (recreational vehicle) parks & recreational	6	1 722	451	85	16	5.5	5.4
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except							
721214	campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	10	1 304	434	109	38	53.5	12.0
72131	Rooming & boarding houses	10	1 304	434	109	38	53.5	12.0
721310	Rooming & boarding houses	10	1 304	434	109	38	53.5	12.0
722	Foodservices & drinking places	816	413 951	121 133	28 135	14 173	13.3	7.4
7221	Full-service restaurants	237	176 981	57 367	13 298	6 738	12.4	6.3
72211	Full-service restaurants	237	176 981	57 367	13 298	6 738	12.4	6.3
722110	Full-service restaurants	237	176 981	57 367	13 298	6 738	12.4	6.3
7222	Limited-service eating places	407	188 376	52 033	12 069	6 332	11.5	8.6
72221	Limited-service eating places	407	188 376	52 033	12 069	6 332	11.5	8.6
722211	Limited-service restaurants	326	169 666	46 800	10 937	5 576	10.4	8.5
722212	Cafeterias	5	2 321	865	220	119	4.7	—
722213	Snack & nonalcoholic beverage bars	76	16 389	4 368	912	637	23.7	11.6
7223	Special foodservices	52	25 738	7 395	1 775	596	11.9	3.5
7224	Drinking places (alcoholic beverages)	120	22 856	4 338	993	507	38.0	11.1
72241	Drinking places (alcoholic beverages)	120	22 856	4 338	993	507	38.0	11.1
722410	Drinking places (alcoholic beverages)	120	22 856	4 338	993	507	38.0	11.1
POTTAWATTAMIE COUNTY, IA								
72	Accommodation & foodservices	197	186 136	48 397	10 872	3 782	4.7	5.2
721	Accommodation	21	D	D	D	g	D	D
7211	Traveler accommodation	20	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	176	D	D	D	g	D	D
7222	Limited-service eating places	73	38 351	10 059	2 207	1 192	7.4	7.6
POWESHIEK COUNTY, IA								
72	Accommodation & foodservices	43	13 187	4 073	959	677	18.5	11.4
721	Accommodation	4	1 453	362	79	40	—	—
722	Foodservices & drinking places	39	11 734	3 711	880	637	20.8	12.8
RINGGOLD COUNTY, IA								
72	Accommodation & foodservices	9	1 271	313	73	64	71.4	9.2
722	Foodservices & drinking places	9	1 271	313	73	64	71.4	9.2

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							From administrative records ¹	Estimated ²
SAC COUNTY, IA								
72	Accommodation & foodservices	25	3 851	1 074	218	207	75.7	1.2
722	Foodservices & drinking places	25	3 851	1 074	218	207	75.7	1.2
SCOTT COUNTY, IA								
72	Accommodation & foodservices	378	234 224	70 038	15 912	8 050	8.4	6.9
721	Accommodation	37	44 463	13 180	3 049	1 280	3.1	2.6
72111	Hotels (except casino hotels) & motels	34	43 842	12 989	3 009	1 275	2.7	2.2
721110	Hotels (except casino hotels) & motels	34	43 842	12 989	3 009	1 275	2.7	2.2
7211104	Motor hotels	5	D	D	D	c	D	D
722	Foodservices & drinking places	341	189 761	56 858	12 863	6 770	9.6	7.9
7222	Limited-service eating places	142	82 336	23 808	5 289	2 913	7.3	8.9
72221	Limited-service eating places	142	82 336	23 808	5 289	2 913	7.3	8.9
7223	Special foodservices	20	8 296	2 653	646	263	6.6	21.6
SHELBY COUNTY, IA								
72	Accommodation & foodservices	34	7 438	2 112	465	343	33.0	13.1
721	Accommodation	5	606	184	33	35	10.9	9.6
722	Foodservices & drinking places	29	6 832	1 928	432	308	35.0	13.5
SIoux COUNTY, IA								
72	Accommodation & foodservices	71	19 822	5 021	1 113	1 098	32.6	3.0
721	Accommodation	5	1 110	271	58	55	—	—
722	Foodservices & drinking places	66	18 712	4 750	1 055	1 043	34.6	3.2
7222	Limited-service eating places	31	9 597	2 513	560	565	34.6	—
7223	Special foodservices	3	2 754	651	146	75	D	—
STORY COUNTY, IA								
72	Accommodation & foodservices	202	89 081	24 520	5 637	3 598	15.8	5.4
721	Accommodation	47	20 195	4 817	1 142	502	7.1	6.0
72111	Hotels (except casino hotels) & motels	12	15 606	4 159	967	414	2.8	4.8
721110	Hotels (except casino hotels) & motels	12	15 606	4 159	967	414	2.8	4.8
7211103	Motels	6	D	D	D	c	D	D
7213	Rooming & boarding houses	31	4 366	627	168	82	22.4	10.5
72131	Rooming & boarding houses	31	4 366	627	168	82	22.4	10.5
721310	Rooming & boarding houses	31	4 366	627	168	82	22.4	10.5
722	Foodservices & drinking places	155	68 886	19 703	4 495	3 096	18.4	5.3
7222	Limited-service eating places	74	32 805	9 200	2 223	1 462	14.1	3.7
72221	Limited-service eating places	74	32 805	9 200	2 223	1 462	14.1	3.7
TAMA COUNTY, IA								
72	Accommodation & foodservices	33	7 789	1 828	435	311	41.9	3.6
721	Accommodation	4	1 106	250	58	33	46.5	2.6
722	Foodservices & drinking places	29	6 683	1 578	377	278	41.1	3.7
TAYLOR COUNTY, IA								
72	Accommodation & foodservices	11	1 412	316	80	77	69.6	14.8
722	Foodservices & drinking places	11	1 412	316	80	77	69.6	14.8
UNION COUNTY, IA								
72	Accommodation & foodservices	28	10 028	2 728	629	379	21.8	15.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
VAN BUREN COUNTY, IA								
72	Accommodation & foodservices	10	2 003	255	47	83	60.3	39.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAPELLO COUNTY, IA								
72	Accommodation & foodservices	85	29 820	7 813	1 826	1 076	22.3	3.5
721	Accommodation	6	4 786	1 210	365	142	—	—
72111	Hotels (except casino hotels) & motels	6	4 786	1 210	365	142	—	—
721110	Hotels (except casino hotels) & motels	6	4 786	1 210	365	142	—	—
722	Foodservices & drinking places	79	25 034	6 603	1 461	934	26.5	4.2
7222	Limited-service eating places	29	14 013	3 648	850	501	16.8	4.5
7223	Special foodservices	2	D	D	D	a	D	D
WARREN COUNTY, IA								
72	Accommodation & foodservices	58	18 279	5 073	1 164	809	31.3	12.1
721	Accommodation	7	1 358	251	40	44	17.3	14.6
7213	Rooming & boarding houses	4	433	66	19	6	54.3	45.7
72131	Rooming & boarding houses	4	433	66	19	6	54.3	45.7
721310	Rooming & boarding houses	4	433	66	19	6	54.3	45.7
722	Foodservices & drinking places	51	16 921	4 822	1 124	765	32.4	11.9
7222	Limited-service eating places	20	7 121	1 931	432	300	30.0	4.9
7223	Special foodservices	4	D	D	D	b	D	D
WASHINGTON COUNTY, IA								
72	Accommodation & foodservices	42	10 784	3 071	677	506	36.6	2.0
721	Accommodation	4	858	208	37	24	—	—
722	Foodservices & drinking places	38	9 926	2 863	640	482	39.7	2.1
WAYNE COUNTY, IA								
72	Accommodation & foodservices	17	1 679	445	91	99	73.5	7.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
WEBSTER COUNTY, IA								
72	Accommodation & foodservices	93	37 072	10 489	2 429	1 322	19.8	11.4
721	Accommodation	8	6 095	1 763	445	194	—	37.5
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
722	Foodservices & drinking places	85	30 977	8 726	1 984	1 128	23.6	6.2
7222	Limited-service eating places	32	18 550	5 539	1 277	710	14.6	5.7
72221	Limited-service eating places	32	18 550	5 539	1 277	710	14.6	5.7
WINNEBAGO COUNTY, IA								
72	Accommodation & foodservices	28	6 162	1 396	292	259	36.4	6.3
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	c	D	D
WINNESHIEK COUNTY, IA								
72	Accommodation & foodservices	51	14 535	3 953	835	573	30.8	6.5
721	Accommodation	5	2 485	791	173	79	—	—
722	Foodservices & drinking places	46	12 050	3 162	662	494	37.2	7.8
WOODBURY COUNTY, IA								
72	Accommodation & foodservices	246	109 240	29 861	7 151	3 812	12.8	7.7
721	Accommodation	22	D	D	D	e	D	D
722	Foodservices & drinking places	224	D	D	D	h	D	D
7222	Limited-service eating places	103	54 220	14 602	3 426	1 956	10.7	7.4
WORTH COUNTY, IA								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WRIGHT COUNTY, IA							
72	Accommodation & foodservices	40	7 320	1 802	398	292	59.2	5.7
721	Accommodation	3	171	12	3	4	—	—
722	Foodservices & drinking places	37	7 149	1 790	395	288	60.6	5.9

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADEL, IA								
72	Accommodation & foodservices	8	1 586	391	70	100	31.7	30.5
722	Foodservices & drinking places	8	1 586	391	70	100	31.7	30.5
ALBIA, IA								
72	Accommodation & foodservices	14	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	3 272	832	118	93	26.1	27.8
ALGONA, IA								
72	Accommodation & foodservices	24	7 117	1 841	415	335	27.9	2.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	11	4 197	1 044	237	198	28.9	1.2
ALTOONA, IA								
72	Accommodation & foodservices	20	13 705	3 675	710	395	8.7	11.7
721	Accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	6 039	1 621	323	171	10.4	—
721110	Hotels (except casino hotels) & motels	5	6 039	1 621	323	171	10.4	—
7211103	Hotels	4	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	9	5 033	1 291	245	142	9.7	9.5
AMES, IA								
72	Accommodation & foodservices	168	78 997	21 673	5 048	3 173	13.9	5.6
721	Accommodation	45	D	D	D	e	D	D
7211	Traveler accommodation	12	15 606	4 159	967	414	2.8	4.8
72111	Hotels (except casino hotels) & motels	12	15 606	4 159	967	414	2.8	4.8
721110	Hotels (except casino hotels) & motels	12	15 606	4 159	967	414	2.8	4.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	8 196	2 334	532	213	5.4	—
7211103	Hotels	6	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	31	4 366	627	168	82	22.4	10.5
72131	Rooming & boarding houses	31	4 366	627	168	82	22.4	10.5
721310	Rooming & boarding houses	31	4 366	627	168	82	22.4	10.5
722	Foodservices & drinking places	123	D	D	D	h	D	D
7221	Full-service restaurants	43	26 387	7 987	1 733	1 214	19.0	4.9
72211	Full-service restaurants	43	26 387	7 987	1 733	1 214	19.0	4.9
722110	Full-service restaurants	43	26 387	7 987	1 733	1 214	19.0	4.9
7222	Limited-service eating places	64	28 259	7 947	1 956	1 261	13.9	4.2
72221	Limited-service eating places	64	28 259	7 947	1 956	1 261	13.9	4.2
722211	Limited-service restaurants	51	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	12	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	12	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	12	D	D	D	c	D	D
ANAMOSA, IA								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	3 138	804	197	133	23.4	11.4
ANKENY, IA								
72	Accommodation & foodservices	50	29 485	8 108	1 818	1 022	20.3	8.4
721	Accommodation	5	5 197	1 526	344	143	—	—
72111	Hotels (except casino hotels) & motels	5	5 197	1 526	344	143	—	—
721110	Hotels (except casino hotels) & motels	5	5 197	1 526	344	143	—	—
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	45	24 288	6 582	1 474	879	24.6	10.2
7222	Limited-service eating places	29	15 353	4 172	907	583	25.2	11.0
72221	Limited-service eating places	29	15 353	4 172	907	583	25.2	11.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATLANTIC, IA								
72	Accommodation & foodservices	31	8 233	2 366	534	345	39.2	6.7
721	Accommodation	6	1 175	301	71	43	—	4.5
722	Foodservices & drinking places	25	7 058	2 065	463	302	45.7	7.0
7222	Limited-service eating places	8	D	D	D	c	D	D
AUDUBON, IA								
72	Accommodation & foodservices	10	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	1 430	395	120	61	38.7	16.9
BELLE PLAINE, IA								
72	Accommodation & foodservices	8	1 231	291	60	33	54.0	12.5
722	Foodservices & drinking places	8	1 231	291	60	33	54.0	12.5
BELMOND, IA								
72	Accommodation & foodservices	10	2 391	498	102	99	86.5	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BETTENDORF, IA								
72	Accommodation & foodservices	72	49 544	15 769	3 731	1 712	7.6	6.2
721	Accommodation	11	D	D	D	e	D	D
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	61	D	D	D	g	D	D
7222	Limited-service eating places	32	18 551	6 064	1 365	613	4.8	15.1
72221	Limited-service eating places	32	18 551	6 064	1 365	613	4.8	15.1
722212	Cafeterias	1	D	D	D	b	D	D
BLOOMFIELD, IA								
72	Accommodation & foodservices	11	D	D	D	c	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D
BOONE, IA								
72	Accommodation & foodservices	30	11 126	3 327	794	430	17.0	12.6
721	Accommodation	4	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	e	D	D
BURLINGTON, IA								
72	Accommodation & foodservices	89	D	D	D	g	D	D
721	Accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	79	35 106	9 769	2 338	1 372	18.9	1.2
7222	Limited-service eating places	37	21 019	5 528	1 314	809	18.0	.8
72221	Limited-service eating places	37	21 019	5 528	1 314	809	18.0	.8
722211	Limited-service restaurants	32	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	22	2 990	632	160	85	39.8	6.8
72241	Drinking places (alcoholic beverages)	22	2 990	632	160	85	39.8	6.8
722410	Drinking places (alcoholic beverages)	22	2 990	632	160	85	39.8	6.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CAMANCHE, IA								
72	Accommodation & foodservices	3	506	102	18	22	D	—
722	Foodservices & drinking places	3	506	102	18	22	D	—
CARLISLE, IA *								
72	Accommodation & foodservices	6	893	235	46	46	42.2	15.9
722	Foodservices & drinking places	6	893	235	46	46	42.2	15.9
CARLISLE, IA (POLK COUNTY PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
CARLISLE, IA (WARREN COUNTY PART) *								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
CARROLL, IA								
72	Accommodation & foodservices	40	15 364	4 083	952	611	40.9	1.3
721	Accommodation	8	3 331	1 023	209	108	19.3	1.9
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	12 033	3 060	743	503	46.9	1.1
7222	Limited-service eating places	11	4 414	1 088	231	175	66.0	1.9
7223	Special foodservices	1	D	D	D	a	D	D
CARTER LAKE, IA								
72	Accommodation & foodservices	5	928	234	61	37	45.6	5.8
722	Foodservices & drinking places	5	928	234	61	37	45.6	5.8
CEDAR FALLS, IA								
72	Accommodation & foodservices	99	47 940	15 313	3 556	2 182	4.5	1.9
721	Accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
722	Foodservices & drinking places	90	D	D	D	g	D	D
7222	Limited-service eating places	47	21 664	6 323	1 426	957	5.6	.7
72221	Limited-service eating places	47	21 664	6 323	1 426	957	5.6	.7
722211	Limited-service restaurants	35	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	12	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	12	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	12	D	D	D	c	D	D
CEDAR RAPIDS, IA								
72	Accommodation & foodservices	350	209 802	59 512	13 493	6 760	8.6	7.2
721	Accommodation	25	38 528	11 483	2 684	945	1.9	8.0
7211	Traveler accommodation	25	38 528	11 483	2 684	945	1.9	8.0
72111	Hotels (except casino hotels) & motels	25	38 528	11 483	2 684	945	1.9	8.0
721110	Hotels (except casino hotels) & motels	25	38 528	11 483	2 684	945	1.9	8.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	f	D	D
7211103	Motels	11	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
722	Foodservices & drinking places	325	171 274	48 029	10 809	5 815	10.2	7.0
7221	Full-service restaurants	98	63 224	19 408	4 614	2 405	11.0	5.2
72211	Full-service restaurants	98	63 224	19 408	4 614	2 405	11.0	5.2
722110	Full-service restaurants	98	63 224	19 408	4 614	2 405	11.0	5.2
7222	Limited-service eating places	141	78 283	21 378	4 587	2 618	7.3	7.3
72221	Limited-service eating places	141	78 283	21 378	4 587	2 618	7.3	7.3
722211	Limited-service restaurants	115	69 646	18 800	4 060	2 297	6.1	6.7
722212	Cafeterias	3	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	23	D	D	D	c	D	D
7223	Special foodservices	23	16 441	4 368	1 009	398	1.3	7.4
7224	Drinking places (alcoholic beverages)	63	13 326	2 875	599	394	33.9	12.7
72241	Drinking places (alcoholic beverages)	63	13 326	2 875	599	394	33.9	12.7
722410	Drinking places (alcoholic beverages)	63	13 326	2 875	599	394	33.9	12.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CENTERVILLE, IA								
72	Accommodation & foodservices	23	5 880	1 471	326	220	49.9	2.8
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
CHARITON, IA								
72	Accommodation & foodservices	14	3 111	789	186	138	38.2	2.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
CHARLES CITY, IA								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	7 304	1 699	381	313	46.5	3.7
7222	Limited-service eating places	8	3 691	813	199	158	30.5	.9
CHEROKEE, IA								
72	Accommodation & foodservices	24	7 522	1 950	535	307	22.1	—
721	Accommodation	3	1 151	281	78	32	—	—
722	Foodservices & drinking places	21	6 371	1 669	457	275	26.0	—
CLARINDA, IA								
72	Accommodation & foodservices	22	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
CLARION, IA								
72	Accommodation & foodservices	11	2 542	663	160	86	26.2	13.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
CLEAR LAKE, IA								
72	Accommodation & foodservices	37	19 362	4 917	1 021	734	16.1	8.8
721	Accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
722	Foodservices & drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	e	D	D
CLINTON, IA								
72	Accommodation & foodservices	91	32 061	8 985	2 043	1 184	14.0	8.1
721	Accommodation	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	82	D	D	D	f	D	D
7222	Limited-service eating places	25	13 199	3 480	763	439	4.9	2.9
72221	Limited-service eating places	25	13 199	3 480	763	439	4.9	2.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLIVE, IA *								
72	Accommodation & foodservices	45	45 286	12 344	3 026	1 427	2.2	2.7
721	Accommodation	6	11 763	2 626	582	214	—	8.0
7211	Traveler accommodation	6	11 763	2 626	582	214	—	8.0
72111	Hotels (except casino hotels) & motels	6	11 763	2 626	582	214	—	8.0
721110	Hotels (except casino hotels) & motels	6	11 763	2 626	582	214	—	8.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	11 763	2 626	582	214	—	8.0
722	Foodservices & drinking places	39	33 523	9 718	2 444	1 213	3.0	.8
7221	Full-service restaurants	17	20 739	6 461	1 679	835	.2	.7
72211	Full-service restaurants	17	20 739	6 461	1 679	835	.2	.7
722110	Full-service restaurants	17	20 739	6 461	1 679	835	.2	.7
7222	Limited-service eating places	16	11 618	3 003	700	355	6.8	1.1
72221	Limited-service eating places	16	11 618	3 003	700	355	6.8	1.1
CLIVE, IA (POLK COUNTY PART) *								
72	Accommodation & foodservices	45	45 286	12 344	3 026	1 427	2.2	2.7
721	Accommodation	6	11 763	2 626	582	214	—	8.0
7211	Traveler accommodation	6	11 763	2 626	582	214	—	8.0
72111	Hotels (except casino hotels) & motels	6	11 763	2 626	582	214	—	8.0
721110	Hotels (except casino hotels) & motels	6	11 763	2 626	582	214	—	8.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	11 763	2 626	582	214	—	8.0
722	Foodservices & drinking places	39	33 523	9 718	2 444	1 213	3.0	.8
7221	Full-service restaurants	17	20 739	6 461	1 679	835	.2	.7
72211	Full-service restaurants	17	20 739	6 461	1 679	835	.2	.7
722110	Full-service restaurants	17	20 739	6 461	1 679	835	.2	.7
7222	Limited-service eating places	16	11 618	3 003	700	355	6.8	1.1
72221	Limited-service eating places	16	11 618	3 003	700	355	6.8	1.1
CORALVILLE, IA								
72	Accommodation & foodservices	48	40 781	11 758	2 600	1 255	5.3	13.3
721	Accommodation	13	11 364	3 057	660	270	—	29.1
7211	Traveler accommodation	13	11 364	3 057	660	270	—	29.1
72111	Hotels (except casino hotels) & motels	13	11 364	3 057	660	270	—	29.1
721110	Hotels (except casino hotels) & motels	13	11 364	3 057	660	270	—	29.1
7211103	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	35	29 417	8 701	1 940	985	7.3	7.1
7222	Limited-service eating places	14	10 535	2 791	602	368	5.8	.7
72221	Limited-service eating places	14	10 535	2 791	602	368	5.8	.7
COUNCIL BLUFFS, IA								
72	Accommodation & foodservices	146	174 218	45 119	10 142	3 338	3.6	4.9
721	Accommodation	16	D	D	D	g	D	D
7211	Traveler accommodation	15	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
7211103	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	130	D	D	D	g	D	D
7222	Limited-service eating places	57	33 764	8 812	1 948	1 056	7.7	6.8
72221	Limited-service eating places	57	33 764	8 812	1 948	1 056	7.7	6.8
722211	Limited-service restaurants	51	D	D	D	g	D	D
7223	Special foodservices	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	32	4 692	785	194	138	29.2	23.0
72241	Drinking places (alcoholic beverages)	32	4 692	785	194	138	29.2	23.0
722410	Drinking places (alcoholic beverages)	32	4 692	785	194	138	29.2	23.0
CRESO, IA								
72	Accommodation & foodservices	19	2 896	702	157	131	48.2	2.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
CRESTON, IA								
72	Accommodation & foodservices	24	9 406	2 583	599	356	17.3	16.1
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVENPORT, IA								
72	Accommodation & foodservices	262	166 989	48 520	10 914	5 707	7.7	7.4
721	Accommodation	23	27 442	8 127	1 829	781	1.9	3.2
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	22	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	22	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	15 934	5 213	1 123	459	2.1	.6
7211103	Motels	9	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	239	139 547	40 393	9 085	4 926	8.8	8.2
7221	Full-service restaurants	73	63 263	19 991	4 586	2 364	4.8	3.9
72211	Full-service restaurants	73	63 263	19 991	4 586	2 364	4.8	3.9
722110	Full-service restaurants	73	63 263	19 991	4 586	2 364	4.8	3.9
7222	Limited-service eating places	99	57 020	15 585	3 437	2 055	7.3	7.9
72221	Limited-service eating places	99	57 020	15 585	3 437	2 055	7.3	7.9
722211	Limited-service restaurants	82	52 218	14 379	3 139	1 816	7.8	8.4
722213	Snack & nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special foodservices	15	6 594	2 027	491	184	.9	27.2
7224	Drinking places (alcoholic beverages)	52	12 670	2 790	571	323	39.9	20.9
72241	Drinking places (alcoholic beverages)	52	12 670	2 790	571	323	39.9	20.9
722410	Drinking places (alcoholic beverages)	52	12 670	2 790	571	323	39.9	20.9
DECORAH, IA								
72	Accommodation & foodservices	34	12 382	3 554	761	489	26.4	6.6
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D
DENISON, IA								
72	Accommodation & foodservices	33	9 596	2 535	578	389	32.1	11.5
721	Accommodation	7	1 070	306	65	31	3.1	—
722	Foodservices & drinking places	26	8 526	2 229	513	358	35.8	13.0
7223	Special foodservices	3	D	D	D	a	D	D
DES MOINES, IA								
72	Accommodation & foodservices	514	293 686	86 705	20 505	9 234	12.3	6.7
721	Accommodation	40	68 733	22 142	5 347	1 797	9.3	2.4
7211	Traveler accommodation	27	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	27	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	27	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	16	61 892	20 641	5 004	1 638	8.6	1.1
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	10	1 304	434	109	38	53.5	12.0
72131	Rooming & boarding houses	10	1 304	434	109	38	53.5	12.0
721310	Rooming & boarding houses	10	1 304	434	109	38	53.5	12.0
722	Foodservices & drinking places	474	224 953	64 563	15 158	7 437	13.2	8.0
7221	Full-service restaurants	127	83 067	26 631	6 186	3 137	15.1	7.8
72211	Full-service restaurants	127	83 067	26 631	6 186	3 137	15.1	7.8
722110	Full-service restaurants	127	83 067	26 631	6 186	3 137	15.1	7.8
7222	Limited-service eating places	238	106 079	29 173	6 886	3 521	9.4	9.0
72221	Limited-service eating places	238	106 079	29 173	6 886	3 521	9.4	9.0
722211	Limited-service restaurants	191	96 187	26 566	6 339	3 146	8.3	9.3
722212	Cafeterias	4	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	43	D	D	D	e	D	D
7223	Special foodservices	35	21 363	6 172	1 493	478	9.0	1.4
7224	Drinking places (alcoholic beverages)	74	14 444	2 587	593	301	37.1	11.3
72241	Drinking places (alcoholic beverages)	74	14 444	2 587	593	301	37.1	11.3
722410	Drinking places (alcoholic beverages)	74	14 444	2 587	593	301	37.1	11.3
DE WITT, IA								
72	Accommodation & foodservices	16	4 391	1 262	300	226	26.6	—
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUBUQUE, IA								
72	Accommodation & foodservices	179	80 056	23 748	5 682	3 220	13.3	6.9
721	Accommodation	18	13 430	4 677	1 097	490	.6	9.3
7211	Traveler accommodation	18	13 430	4 677	1 097	490	.6	9.3
72111	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	8	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
722	Foodservices & drinking places	161	66 626	19 071	4 585	2 730	15.8	6.4
7221	Full-service restaurants	54	24 612	7 910	1 963	1 158	22.5	2.4
72211	Full-service restaurants	54	24 612	7 910	1 963	1 158	22.5	2.4
722110	Full-service restaurants	54	24 612	7 910	1 963	1 158	22.5	2.4
7222	Limited-service eating places	64	33 941	9 632	2 264	1 393	7.2	10.3
72221	Limited-service eating places	64	33 941	9 632	2 264	1 393	7.2	10.3
722211	Limited-service restaurants	49	28 071	7 997	1 923	1 140	8.5	10.7
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	9	3 823	862	204	89	10.1	1.9
7224	Drinking places (alcoholic beverages)	34	4 250	667	154	90	51.1	2.5
72241	Drinking places (alcoholic beverages)	34	4 250	667	154	90	51.1	2.5
722410	Drinking places (alcoholic beverages)	34	4 250	667	154	90	51.1	2.5
DYERSVILLE, IA *								
72	Accommodation & foodservices	15	6 438	1 713	424	327	32.0	2.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	e	D	D
DYERSVILLE, IA (DUBUQUE COUNTY PART) *								
72	Accommodation & foodservices	15	6 438	1 713	424	327	32.0	2.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	e	D	D
EAGLE GROVE, IA								
72	Accommodation & foodservices	10	1 356	372	80	51	65.9	1.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
ELDORA, IA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
ELDRIDGE, IA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
EMMETSBURG, IA								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	3 330	959	208	191	52.3	2.3
ESTHERVILLE, IA								
72	Accommodation & foodservices	17	4 996	1 302	291	191	34.9	2.0
721	Accommodation	3	175	42	8	14	D	—
722	Foodservices & drinking places	14	4 821	1 260	283	177	34.2	2.1
EVANSDALE, IA								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	2 385	798	186	97	29.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
FAIRFIELD, IA								
72	Accommodation & foodservices	35	10 481	2 592	636	357	23.3	11.2
721	Accommodation	6	3 656	886	218	111	4.1	—
72111	Hotels (except casino hotels) & motels	6	3 656	886	218	111	4.1	—
721110	Hotels (except casino hotels) & motels	6	3 656	886	218	111	4.1	—
722	Foodservices & drinking places	29	6 825	1 706	418	246	33.6	17.2
7222	Limited-service eating places	14	D	D	D	c	D	D
FOREST CITY, IA *								
72	Accommodation & foodservices	16	4 179	1 045	222	175	13.6	7.7
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
FOREST CITY, IA (WINNEBAGO COUNTY PART) *								
72	Accommodation & foodservices	16	4 179	1 045	222	175	13.6	7.7
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
FORT DODGE, IA								
72	Accommodation & foodservices	78	35 483	10 273	2 381	1 274	17.7	10.4
721	Accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211103	Hotels	5	D	D	D	c	D	D
722	Foodservices & drinking places	71	D	D	D	g	D	D
7222	Limited-service eating places	32	18 550	5 539	1 277	710	14.6	5.7
72221	Limited-service eating places	32	18 550	5 539	1 277	710	14.6	5.7
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
FORT MADISON, IA								
72	Accommodation & foodservices	41	11 937	3 295	761	472	27.5	15.7
721	Accommodation	7	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
7222	Limited-service eating places	15	D	D	D	c	D	D
GARNER, IA								
72	Accommodation & foodservices	9	1 744	456	105	82	28.6	4.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
GLENWOOD, IA								
72	Accommodation & foodservices	12	4 044	1 161	286	142	45.3	5.0
721	Accommodation	3	384	73	26	8	—	17.2
722	Foodservices & drinking places	9	3 660	1 088	260	134	50.0	3.8

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
GRIMES, IA *								
72	Accommodation & foodservices	6	2 683	743	158	88	26.7	19.3
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
GRIMES, IA (POLK COUNTY PART) *								
72	Accommodation & foodservices	6	2 683	743	158	88	26.7	19.3
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
GRINNELL, IA								
72	Accommodation & foodservices	27	9 174	2 683	625	449	18.6	10.1
721	Accommodation	4	1 453	362	79	40	—	—
722	Foodservices & drinking places	23	7 721	2 321	546	409	22.1	12.0
GRUNDY CENTER, IA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
HAMPTON, IA								
72	Accommodation & foodservices	8	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	2 249	621	147	101	16.2	8.3
HARLAN, IA								
72	Accommodation & foodservices	18	4 846	1 421	335	227	24.0	6.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
HIAWATHA, IA								
72	Accommodation & foodservices	3	1 150	382	75	78	D	—
722	Foodservices & drinking places	3	1 150	382	75	78	D	—
HUMBOLDT, IA								
72	Accommodation & foodservices	17	4 041	1 177	263	185	47.8	4.2
721	Accommodation	3	332	53	9	11	D	51.2
722	Foodservices & drinking places	14	3 709	1 124	254	174	51.0	—
INDEPENDENCE, IA								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	4 230	1 085	234	165	49.1	4.9
INDIANOLA, IA								
72	Accommodation & foodservices	39	14 758	4 151	968	658	22.3	13.3
721	Accommodation	7	1 358	251	40	44	17.3	14.6
7213	Rooming & boarding houses	4	433	66	19	6	54.3	45.7
72131	Rooming & boarding houses	4	433	66	19	6	54.3	45.7
721310	Rooming & boarding houses	4	433	66	19	6	54.3	45.7
722	Foodservices & drinking places	32	13 400	3 900	928	614	22.9	13.1
7222	Limited-service eating places	13	5 897	1 608	365	243	28.2	1.5
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA CITY, IA								
72	Accommodation & foodservices	178	89 167	25 494	5 881	3 743	14.3	7.6
721	Accommodation	30	14 467	3 372	705	408	1.6	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	c	D	D
7213	Rooming & boarding houses	25	D	D	D	b	D	D
72131	Rooming & boarding houses	25	D	D	D	b	D	D
721310	Rooming & boarding houses	25	D	D	D	b	D	D
722	Foodservices & drinking places	148	74 700	22 122	5 176	3 335	16.8	9.0
7221	Full-service restaurants	51	31 611	10 856	2 559	1 663	17.6	11.6
72211	Full-service restaurants	51	31 611	10 856	2 559	1 663	17.6	11.6
722110	Full-service restaurants	51	31 611	10 856	2 559	1 663	17.6	11.6
7222	Limited-service eating places	67	33 455	9 096	2 105	1 297	17.7	8.4
72221	Limited-service eating places	67	33 455	9 096	2 105	1 297	17.7	8.4
722211	Limited-service restaurants	45	27 971	7 579	1 793	1 056	18.5	8.7
722213	Snack & nonalcoholic beverage bars	22	5 484	1 517	312	241	13.9	7.0
7223	Special foodservices	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	25	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	e	D	D
IOWA FALLS, IA								
72	Accommodation & foodservices	17	5 983	1 679	384	230	22.8	4.7
722	Foodservices & drinking places	17	5 983	1 679	384	230	22.8	4.7
JEFFERSON, IA								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
JOHNSTON, IA								
72	Accommodation & foodservices	16	8 793	2 573	635	277	24.7	16.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
KEOKUK, IA								
72	Accommodation & foodservices	42	16 880	4 535	1 037	640	23.8	4.7
721	Accommodation	3	1 186	347	84	35	—	—
722	Foodservices & drinking places	39	15 694	4 188	953	605	25.6	5.0
7222	Limited-service eating places	15	9 615	2 674	599	373	11.6	1.1
KNOXVILLE, IA								
72	Accommodation & foodservices	22	8 158	2 105	464	294	38.7	1.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
LE CLAIRE, IA								
72	Accommodation & foodservices	9	2 704	818	178	110	49.2	7.8
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
LE MARS, IA								
72	Accommodation & foodservices	30	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	28	10 307	2 857	644	530	22.4	10.7
7222	Limited-service eating places	13	5 540	1 355	298	266	19.5	14.9

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
MADRID, IA								
72	Accommodation & foodservices	3	378	91	23	14	D	—
722	Foodservices & drinking places	3	378	91	23	14	D	—
MANCHESTER, IA								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	3 901	975	244	201	45.4	5.0
MAQUOKETA, IA								
72	Accommodation & foodservices	18	4 794	1 217	260	197	33.5	1.0
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
MARION, IA								
72	Accommodation & foodservices	38	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	36	15 875	4 912	1 119	593	15.7	5.1
7222	Limited-service eating places	17	7 476	2 291	530	287	6.6	10.9
MARSHALLTOWN, IA								
72	Accommodation & foodservices	70	27 282	7 905	1 982	981	20.0	5.9
721	Accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	62	D	D	D	f	D	D
7222	Limited-service eating places	29	D	D	D	e	D	D
72221	Limited-service eating places	29	D	D	D	e	D	D
7223	Special foodservices	7	2 273	560	131	64	9.2	6.6
MASON CITY, IA								
72	Accommodation & foodservices	88	39 062	11 108	2 546	1 495	18.5	6.5
721	Accommodation	4	3 807	1 032	240	103	20.9	1.8
72111	Hotels (except casino hotels) & motels	4	3 807	1 032	240	103	20.9	1.8
721110	Hotels (except casino hotels) & motels	4	3 807	1 032	240	103	20.9	1.8
722	Foodservices & drinking places	84	35 255	10 076	2 306	1 392	18.2	7.0
7222	Limited-service eating places	36	19 166	5 550	1 159	722	11.6	5.0
72221	Limited-service eating places	36	19 166	5 550	1 159	722	11.6	5.0
MISSOURI VALLEY, IA								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	5 728	1 655	361	222	28.5	.4
MONTICELLO, IA								
72	Accommodation & foodservices	10	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	2 945	811	183	143	39.9	—
MOUNT PLEASANT, IA								
72	Accommodation & foodservices	31	15 398	4 108	960	547	15.9	.9
721	Accommodation	4	1 356	337	71	40	—	—
722	Foodservices & drinking places	27	14 042	3 771	889	507	17.4	1.0
7222	Limited-service eating places	8	6 381	1 743	415	222	19.6	1.8
7223	Special foodservices	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MOUNT VERNON, IA								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	3 025	745	190	69	14.0	.4
7223	Special foodservices	1	D	D	D	b	D	D
MUSCATINE, IA								
72	Accommodation & foodservices	62	26 097	7 178	1 639	926	13.5	5.5
721	Accommodation	4	1 639	276	74	39	—	35.1
722	Foodservices & drinking places	58	24 458	6 902	1 565	887	14.4	3.5
7222	Limited-service eating places	24	13 545	3 754	825	477	9.6	2.2
72221	Limited-service eating places	24	13 545	3 754	825	477	9.6	2.2
NEVADA, IA								
72	Accommodation & foodservices	13	3 048	852	167	124	50.1	10.0
722	Foodservices & drinking places	13	3 048	852	167	124	50.1	10.0
NEW HAMPTON, IA								
72	Accommodation & foodservices	12	2 460	708	149	117	47.5	6.6
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
NEWTON, IA								
72	Accommodation & foodservices	52	22 752	6 521	1 483	839	18.7	4.2
721	Accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	16	8 569	2 403	536	311	18.2	.5
7223	Special foodservices	6	1 636	573	99	73	11.4	16.1
NORTH LIBERTY, IA								
72	Accommodation & foodservices	9	2 561	655	136	102	35.9	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
NORWALK, IA								
72	Accommodation & foodservices	6	926	250	60	52	43.5	12.6
722	Foodservices & drinking places	6	926	250	60	52	43.5	12.6
OELWEIN, IA								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	4 913	1 331	275	233	32.0	9.2
ONAWA, IA								
72	Accommodation & foodservices	13	3 210	749	151	134	34.7	5.9
722	Foodservices & drinking places	13	3 210	749	151	134	34.7	5.9
ORANGE CITY, IA								
72	Accommodation & foodservices	14	5 786	1 452	334	315	8.7	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	e	D	D
7223	Special foodservices	1	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
OSAGE, IA								
72	Accommodation & foodservices	10	2 520	703	153	115	33.4	15.9
722	Foodservices & drinking places	10	2 520	703	153	115	33.4	15.9
OSCEOLA, IA								
72	Accommodation & foodservices	23	D	D	D	e	D	D
721	Accommodation	8	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	e	D	D
7222	Limited-service eating places	6	4 904	1 199	265	204	20.8	—
OSKALOOSA, IA								
72	Accommodation & foodservices	33	14 375	4 050	852	600	13.1	24.0
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	13	D	D	D	e	D	D
OTTUMWA, IA								
72	Accommodation & foodservices	68	27 570	7 133	1 683	1 004	21.5	3.8
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
722	Foodservices & drinking places	63	D	D	D	f	D	D
7222	Limited-service eating places	25	13 899	3 622	844	494	16.2	4.4
72221	Limited-service eating places	25	13 899	3 622	844	494	16.2	4.4
7223	Special foodservices	2	D	D	D	a	D	D
PELLA, IA								
72	Accommodation & foodservices	25	10 174	2 870	620	486	10.2	16.2
721	Accommodation	4	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	11	4 811	1 223	260	226	12.5	5.0
PERRY, IA								
72	Accommodation & foodservices	15	5 475	1 830	312	244	12.1	2.7
721	Accommodation	1	D	D	D	c	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
PLEASANT HILL, IA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
RED OAK, IA								
72	Accommodation & foodservices	21	6 376	1 665	388	249	20.1	3.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
ROCK RAPIDS, IA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	1 893	463	80	85	42.7	—
ROCK VALLEY, IA								
72	Accommodation & foodservices	6	1 529	401	100	84	44.7	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
SAC CITY, IA								
72	Accommodation & foodservices	6	960	282	42	33	100.0	—
722	Foodservices & drinking places	6	960	282	42	33	100.0	—
SERGEANT BLUFF, IA								
72	Accommodation & foodservices	7	2 328	676	142	92	6.4	21.3
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
SHELDON, IA *								
72	Accommodation & foodservices	21	4 886	1 176	253	210	40.2	—
721	Accommodation	4	566	152	13	12	60.1	—
722	Foodservices & drinking places	17	4 320	1 024	240	198	37.6	—
SHELDON, IA (O'BRIEN COUNTY PART) *								
72	Accommodation & foodservices	21	4 886	1 176	253	210	40.2	—
721	Accommodation	4	566	152	13	12	60.1	—
722	Foodservices & drinking places	17	4 320	1 024	240	198	37.6	—
SHENANDOAH, IA *								
72	Accommodation & foodservices	20	4 948	1 589	367	233	40.8	2.2
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
SHENANDOAH, IA (FREMONT COUNTY PART) *								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
SHENANDOAH, IA (PAGE COUNTY PART) *								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
SIBLEY, IA								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
SIoux CENTER, IA								
72	Accommodation & foodservices	28	8 276	2 180	471	473	36.5	1.7
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	15	4 577	1 236	286	283	52.5	.1

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							From administrative records ¹	Estimated ²
SIoux CITY, IA								
72	Accommodation & foodservices	214	103 159	28 389	6 851	3 544	12.3	7.5
721	Accommodation	18	12 767	3 685	904	383	4.3	17.0
7211	Traveler accommodation	16	D	D	D	e	D	D
721111	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211103	Motels	8	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	196	90 392	24 704	5 947	3 161	13.4	6.2
7221	Full-service restaurants	50	28 996	8 425	2 119	1 076	15.8	1.4
72211	Full-service restaurants	50	28 996	8 425	2 119	1 076	15.8	1.4
722110	Full-service restaurants	50	28 996	8 425	2 119	1 076	15.8	1.4
7222	Limited-service eating places	97	52 898	14 308	3 368	1 883	10.0	7.6
72221	Limited-service eating places	97	52 898	14 308	3 368	1 883	10.0	7.6
722211	Limited-service restaurants	85	D	D	D	g	D	D
722212	Cafeterias	3	D	D	D	b	D	D
7223	Special foodservices	9	2 692	825	206	88	2.3	1.9
7224	Drinking places (alcoholic beverages)	40	5 806	1 146	254	114	37.4	19.0
72241	Drinking places (alcoholic beverages)	40	5 806	1 146	254	114	37.4	19.0
722410	Drinking places (alcoholic beverages)	40	5 806	1 146	254	114	37.4	19.0
SPENCER, IA								
72	Accommodation & foodservices	49	16 946	4 722	1 149	676	16.1	4.2
721	Accommodation	7	3 842	1 048	249	112	21.1	—
72111	Hotels (except casino hotels) & motels	7	3 842	1 048	249	112	21.1	—
721110	Hotels (except casino hotels) & motels	7	3 842	1 048	249	112	21.1	—
722	Foodservices & drinking places	42	13 104	3 674	900	564	14.7	5.4
7222	Limited-service eating places	22	7 622	2 188	592	320	.9	1.8
SPIRIT LAKE, IA								
72	Accommodation & foodservices	31	9 083	2 386	556	335	38.9	3.6
721	Accommodation	6	1 448	278	55	31	14.7	—
722	Foodservices & drinking places	25	7 635	2 108	501	304	43.5	4.3
STORM LAKE, IA								
72	Accommodation & foodservices	36	14 209	3 859	867	545	15.0	13.7
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	13	5 966	1 702	402	245	28.9	21.5
7223	Special foodservices	4	2 623	782	167	114	—	—
STORY CITY, IA								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	4 351	1 290	285	199	18.6	.7
TAMA, IA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
TIPTON, IA								
72	Accommodation & foodservices	11	2 785	702	159	131	42.5	13.8
722	Foodservices & drinking places	11	2 785	702	159	131	42.5	13.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
URBANDALE, IA *								
72	Accommodation & foodservices	48	25 709	7 224	1 739	776	15.9	2.6
721	Accommodation	8	6 469	1 373	261	114	9.4	10.0
72111	Hotels (except casino hotels) & motels	8	6 469	1 373	261	114	9.4	10.0
721110	Hotels (except casino hotels) & motels	8	6 469	1 373	261	114	9.4	10.0
722	Foodservices & drinking places	40	19 240	5 851	1 478	662	18.1	.1
7222	Limited-service eating places	21	10 840	3 224	794	343	5.7	.2
72221	Limited-service eating places	21	10 840	3 224	794	343	5.7	.2
URBANDALE, IA (POLK COUNTY PART) *								
72	Accommodation & foodservices	48	25 709	7 224	1 739	776	15.9	2.6
721	Accommodation	8	6 469	1 373	261	114	9.4	10.0
72111	Hotels (except casino hotels) & motels	8	6 469	1 373	261	114	9.4	10.0
721110	Hotels (except casino hotels) & motels	8	6 469	1 373	261	114	9.4	10.0
722	Foodservices & drinking places	40	19 240	5 851	1 478	662	18.1	.1
7222	Limited-service eating places	21	10 840	3 224	794	343	5.7	.2
72221	Limited-service eating places	21	10 840	3 224	794	343	5.7	.2
VINTON, IA								
72	Accommodation & foodservices	17	3 287	1 112	289	164	25.4	5.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
WASHINGTON, IA								
72	Accommodation & foodservices	21	6 608	1 813	395	284	31.8	1.2
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	10	3 751	903	186	157	26.8	—
WATERLOO, IA								
72	Accommodation & foodservices	163	82 060	22 236	5 334	3 120	13.0	6.2
721	Accommodation	13	10 625	3 112	750	416	4.6	17.0
72111	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	150	71 435	19 124	4 584	2 704	14.3	4.6
7221	Full-service restaurants	40	22 595	6 887	1 685	1 046	23.6	4.4
72211	Full-service restaurants	40	22 595	6 887	1 685	1 046	23.6	4.4
722110	Full-service restaurants	40	22 595	6 887	1 685	1 046	23.6	4.4
7222	Limited-service eating places	62	35 338	9 095	2 156	1 270	10.3	3.7
72221	Limited-service eating places	62	35 338	9 095	2 156	1 270	10.3	3.7
722211	Limited-service restaurants	49	31 474	8 057	1 981	1 122	9.3	2.6
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
WAUKEE, IA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
WAUKON, IA								
72	Accommodation & foodservices	15	2 920	818	177	153	36.4	2.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAVERLY, IA								
72	Accommodation & foodservices	28	11 429	3 530	793	464	12.7	5.3
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	10	4 670	1 154	273	179	—	4.2
WEBSTER CITY, IA								
72	Accommodation & foodservices	22	6 122	1 637	378	236	14.5	8.8
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
WEST BURLINGTON, IA								
72	Accommodation & foodservices	9	4 250	1 401	314	194	15.0	47.3
722	Foodservices & drinking places	9	4 250	1 401	314	194	15.0	47.3
WEST DES MOINES, IA *								
72	Accommodation & foodservices	118	78 440	24 807	5 528	2 641	7.3	4.4
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	113	D	D	D	g	D	D
7221	Full-service restaurants	41	40 656	13 728	2 938	1 495	3.7	2.3
72211	Full-service restaurants	41	40 656	13 728	2 938	1 495	3.7	2.3
722110	Full-service restaurants	41	40 656	13 728	2 938	1 495	3.7	2.3
7222	Limited-service eating places	55	20 694	5 996	1 446	766	14.8	10.8
72221	Limited-service eating places	55	20 694	5 996	1 446	766	14.8	10.8
7223	Special foodservices	7	D	D	D	b	D	D
WEST DES MOINES, IA (DALLAS COUNTY PART) *								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
WEST DES MOINES, IA (POLK COUNTY PART) *								
72	Accommodation & foodservices	115	D	D	D	h	D	D
721	Accommodation	4	D	D	D	e	D	D
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
722	Foodservices & drinking places	111	D	D	D	g	D	D
7221	Full-service restaurants	41	40 656	13 728	2 938	1 495	3.7	2.3
72211	Full-service restaurants	41	40 656	13 728	2 938	1 495	3.7	2.3
722110	Full-service restaurants	41	40 656	13 728	2 938	1 495	3.7	2.3
7222	Limited-service eating places	53	D	D	D	f	D	D
72221	Limited-service eating places	53	D	D	D	f	D	D
7223	Special foodservices	7	D	D	D	b	D	D
WEST LIBERTY, IA								
72	Accommodation & foodservices	9	918	178	79	55	76.0	9.8
722	Foodservices & drinking places	9	918	178	79	55	76.0	9.8
WEST UNION, IA								
72	Accommodation & foodservices	10	2 487	857	182	126	38.5	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WILTON, IA *								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	544	148	35	19	100.0	—
WILTON, IA (MUSCATINE COUNTY PART) *								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	544	148	35	19	100.0	—
WINDSOR HEIGHTS, IA								
72	Accommodation & foodservices	18	8 065	2 493	539	284	4.4	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	11	6 501	2 077	449	249	2.8	—
722212	Cafeterias	1	D	D	D	b	D	D
WINTERSET, IA								
72	Accommodation & foodservices	14	3 529	1 026	220	139	39.7	3.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
BALANCE OF ADAIR COUNTY, IA								
72	Accommodation & foodservices	19	5 386	1 396	294	246	16.3	1.3
721	Accommodation	3	547	137	27	22	—	—
722	Foodservices & drinking places	16	4 839	1 259	267	224	18.2	1.4
BALANCE OF ADAMS COUNTY, IA								
72	Accommodation & foodservices	9	1 236	278	60	55	52.3	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF ALLAMAKEE COUNTY, IA								
72	Accommodation & foodservices	27	3 191	675	135	140	79.1	2.9
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D
BALANCE OF APPANOOSE COUNTY, IA								
72	Accommodation & foodservices	12	1 472	314	84	64	39.3	16.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF AUDUBON COUNTY, IA								
72	Accommodation & foodservices	6	644	142	31	23	100.0	—
722	Foodservices & drinking places	6	644	142	31	23	100.0	—
BALANCE OF BENTON COUNTY, IA								
72	Accommodation & foodservices	18	1 610	243	54	52	65.2	31.1
722	Foodservices & drinking places	18	1 610	243	54	52	65.2	31.1

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							From administrative records ¹	Estimated ²
BALANCE OF BLACK HAWK COUNTY, IA								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
BALANCE OF BOONE COUNTY, IA								
72	Accommodation & foodservices	15	3 614	982	200	130	26.9	1.1
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D
BALANCE OF BREMER COUNTY, IA								
72	Accommodation & foodservices	19	2 165	459	106	114	54.5	11.6
722	Foodservices & drinking places	19	2 165	459	106	114	54.5	11.6
BALANCE OF BUCHANAN COUNTY, IA								
72	Accommodation & foodservices	16	3 085	700	161	123	51.3	1.0
722	Foodservices & drinking places	16	3 085	700	161	123	51.3	1.0
BALANCE OF BUENA VISTA COUNTY, IA								
72	Accommodation & foodservices	11	772	151	35	59	71.0	14.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF BUTLER COUNTY, IA								
72	Accommodation & foodservices	29	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	3 246	616	147	166	61.8	13.3
BALANCE OF CALHOUN COUNTY, IA								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	2 464	488	132	100	48.9	3.1
BALANCE OF CARROLL COUNTY, IA								
72	Accommodation & foodservices	24	3 911	770	139	174	94.2	4.2
722	Foodservices & drinking places	24	3 911	770	139	174	94.2	4.2
BALANCE OF CASS COUNTY, IA								
72	Accommodation & foodservices	12	1 982	420	89	98	89.6	5.0
722	Foodservices & drinking places	12	1 982	420	89	98	89.6	5.0
BALANCE OF CEDAR COUNTY, IA								
72	Accommodation & foodservices	26	5 315	1 215	296	244	41.2	11.3
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CERRO GORDO COUNTY, IA								
72	Accommodation & foodservices	14	2 547	651	75	57	56.3	25.9
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D
BALANCE OF CHEROKEE COUNTY, IA								
72	Accommodation & foodservices	11	758	214	34	43	72.0	28.0
722	Foodservices & drinking places	11	758	214	34	43	72.0	28.0
BALANCE OF CHICKASAW COUNTY, IA								
72	Accommodation & foodservices	21	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
BALANCE OF CLARKE COUNTY, IA								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF CLAY COUNTY, IA								
72	Accommodation & foodservices	4	230	31	8	6	26.5	27.8
722	Foodservices & drinking places	4	230	31	8	6	26.5	27.8
BALANCE OF CLAYTON COUNTY, IA								
72	Accommodation & foodservices	51	7 160	1 462	299	266	60.8	9.8
721	Accommodation	10	1 420	267	53	38	.4	29.8
722	Foodservices & drinking places	41	5 740	1 195	246	228	75.7	4.9
BALANCE OF CLINTON COUNTY, IA								
72	Accommodation & foodservices	22	2 324	553	110	84	66.3	18.0
722	Foodservices & drinking places	22	2 324	553	110	84	66.3	18.0
BALANCE OF CRAWFORD COUNTY, IA								
72	Accommodation & foodservices	16	1 819	343	78	88	78.2	1.9
722	Foodservices & drinking places	16	1 819	343	78	88	78.2	1.9
BALANCE OF DALLAS COUNTY, IA								
72	Accommodation & foodservices	27	D	D	D	c	D	D
721	Accommodation	8	D	D	D	b	D	D
721102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	272	31	—	—	—	—
72121	RV (recreational vehicle) parks & recreational camps	3	272	31	—	—	—	—
722	Foodservices & drinking places	19	D	D	D	c	D	D
BALANCE OF DAVIS COUNTY, IA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF DECATUR COUNTY, IA								
72	Accommodation & foodservices	16	2 243	588	130	110	35.0	5.8
721	Accommodation	3	532	124	28	16	—	—
722	Foodservices & drinking places	13	1 711	464	102	94	45.8	7.6

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							From administrative records ¹	Estimated ²
BALANCE OF DELAWARE COUNTY, IA								
72	Accommodation & foodservices	14	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D
BALANCE OF DES MOINES COUNTY, IA								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	2 803	889	184	146	29.1	5.8
BALANCE OF DICKINSON COUNTY, IA								
72	Accommodation & foodservices	67	19 971	5 891	1 085	522	19.9	6.0
721	Accommodation	14	7 830	2 412	457	126	—	6.2
72111	Hotels (except casino hotels) & motels	10	6 504	1 798	358	103	—	6.7
721110	Hotels (except casino hotels) & motels	10	6 504	1 798	358	103	—	6.7
7212	RV (recreational vehicle) parks & recreational camps	4	1 326	614	99	23	—	3.9
72121	RV (recreational vehicle) parks & recreational camps	4	1 326	614	99	23	—	3.9
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	53	12 141	3 479	628	396	32.7	5.9
7222	Limited-service eating places	16	3 718	1 265	207	115	17.0	2.7
BALANCE OF DUBUQUE COUNTY, IA								
72	Accommodation & foodservices	39	8 203	1 938	430	291	31.1	9.5
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	36	D	D	D	e	D	D
7223	Special foodservices	6	2 390	572	135	57	36.0	1.7
BALANCE OF EMMET COUNTY, IA								
72	Accommodation & foodservices	8	521	112	25	27	84.5	10.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF FAYETTE COUNTY, IA								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF FLOYD COUNTY, IA								
72	Accommodation & foodservices	10	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	1 113	215	40	39	87.8	12.2
BALANCE OF FRANKLIN COUNTY, IA								
72	Accommodation & foodservices	11	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	8	662	215	49	47	78.2	3.0
BALANCE OF FREMONT COUNTY, IA								
72	Accommodation & foodservices	15	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GREENE COUNTY, IA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF GRUNDY COUNTY, IA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
BALANCE OF GUTHRIE COUNTY, IA								
72	Accommodation & foodservices	30	5 798	1 435	213	158	40.1	23.5
721	Accommodation	5	410	109	20	28	4.6	27.3
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	5 388	1 326	193	130	42.8	23.2
BALANCE OF HAMILTON COUNTY, IA								
72	Accommodation & foodservices	13	2 309	587	114	75	42.6	.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF HANCOCK COUNTY, IA								
72	Accommodation & foodservices	13	2 156	456	85	117	88.4	—
722	Foodservices & drinking places	13	2 156	456	85	117	88.4	—
BALANCE OF HARDIN COUNTY, IA								
72	Accommodation & foodservices	19	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
BALANCE OF HARRISON COUNTY, IA								
72	Accommodation & foodservices	17	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	2 438	580	135	86	32.9	10.8
BALANCE OF HENRY COUNTY, IA								
72	Accommodation & foodservices	13	1 346	369	74	65	60.3	16.6
722	Foodservices & drinking places	13	1 346	369	74	65	60.3	16.6
BALANCE OF HOWARD COUNTY, IA								
72	Accommodation & foodservices	10	D	D	D	b	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF HUMBOLDT COUNTY, IA								
72	Accommodation & foodservices	4	421	105	24	25	48.7	11.9
722	Foodservices & drinking places	4	421	105	24	25	48.7	11.9
BALANCE OF IDA COUNTY, IA								
72	Accommodation & foodservices	22	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	4 168	1 016	200	130	31.2	39.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF IOWA COUNTY, IA								
72	Accommodation & foodservices	54	30 445	8 486	1 767	999	7.8	2.7
721	Accommodation	12	7 943	1 699	377	192	3.1	2.2
72111	Hotels (except casino hotels) & motels	9	7 595	1 632	367	183	2.9	—
721110	Hotels (except casino hotels) & motels	9	7 595	1 632	367	183	2.9	—
7211103	Motels	8	D	D	D	c	D	D
722	Foodservices & drinking places	42	22 502	6 787	1 390	807	9.4	2.9
7222	Limited-service eating places	15	6 710	1 537	316	218	13.0	7.5
7223	Special foodservices	3	D	D	D	b	D	D
BALANCE OF JACKSON COUNTY, IA								
72	Accommodation & foodservices	40	6 593	1 381	311	318	58.0	11.2
721	Accommodation	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	D	D	D	e	D	D
BALANCE OF JASPER COUNTY, IA								
72	Accommodation & foodservices	22	3 147	768	137	122	73.5	13.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
BALANCE OF JEFFERSON COUNTY, IA								
72	Accommodation & foodservices	6	261	64	7	8	100.0	—
722	Foodservices & drinking places	6	261	64	7	8	100.0	—
BALANCE OF JOHNSON COUNTY, IA								
72	Accommodation & foodservices	36	11 782	2 882	614	396	21.1	11.2
721	Accommodation	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	15	D	D	D	c	D	D
BALANCE OF JONES COUNTY, IA								
72	Accommodation & foodservices	14	1 478	283	70	90	60.8	27.4
722	Foodservices & drinking places	14	1 478	283	70	90	60.8	27.4
BALANCE OF KEOKUK COUNTY, IA								
72	Accommodation & foodservices	20	1 680	465	85	86	55.5	17.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	b	D	D
BALANCE OF KOSSUTH COUNTY, IA								
72	Accommodation & foodservices	18	2 127	385	95	82	32.3	17.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
BALANCE OF LEE COUNTY, IA								
72	Accommodation & foodservices	25	4 145	945	207	145	76.4	2.7
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LINN COUNTY, IA								
72	Accommodation & foodservices	39	D	D	D	e	D	D
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	34	6 133	1 355	303	240	46.6	12.2
BALANCE OF LOUISA COUNTY, IA								
72	Accommodation & foodservices	27	3 960	969	227	191	62.1	5.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	c	D	D
BALANCE OF LUCAS COUNTY, IA								
72	Accommodation & foodservices	4	345	52	12	10	63.5	-
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF LYON COUNTY, IA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
BALANCE OF MADISON COUNTY, IA								
72	Accommodation & foodservices	7	1 247	265	36	15	49.2	1.6
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	a	D	D
BALANCE OF MAHASKA COUNTY, IA								
72	Accommodation & foodservices	10	1 249	250	45	56	33.4	3.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF MARION COUNTY, IA								
72	Accommodation & foodservices	12	2 181	459	102	120	27.6	19.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D
BALANCE OF MARSHALL COUNTY, IA								
72	Accommodation & foodservices	16	2 459	506	122	89	48.4	6.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	b	D	D
BALANCE OF MILLS COUNTY, IA								
72	Accommodation & foodservices	11	1 664	455	93	79	47.6	13.2
722	Foodservices & drinking places	11	1 664	455	93	79	47.6	13.2
BALANCE OF MITCHELL COUNTY, IA								
72	Accommodation & foodservices	11	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	9	1 409	287	56	34	55.2	6.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MONONA COUNTY, IA								
72	Accommodation & foodservices	23	3 193	871	173	133	47.2	—
721	Accommodation	4	681	155	28	28	—	—
722	Foodservices & drinking places	19	2 512	716	145	105	60.0	—
BALANCE OF MONROE COUNTY, IA								
72	Accommodation & foodservices	4	208	34	8	8	79.3	20.7
722	Foodservices & drinking places	4	208	34	8	8	79.3	20.7
BALANCE OF MONTGOMERY COUNTY, IA								
72	Accommodation & foodservices	11	653	131	29	42	86.2	4.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF MUSCATINE COUNTY, IA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	5	662	221	34	19	34.3	26.6
BALANCE OF O'BRIEN COUNTY, IA								
72	Accommodation & foodservices	23	3 179	681	152	182	88.4	3.5
722	Foodservices & drinking places	23	3 179	681	152	182	88.4	3.5
BALANCE OF OSCEOLA COUNTY, IA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF PAGE COUNTY, IA								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
BALANCE OF PALO ALTO COUNTY, IA								
72	Accommodation & foodservices	14	1 154	172	32	30	74.7	8.0
722	Foodservices & drinking places	14	1 154	172	32	30	74.7	8.0
BALANCE OF PLYMOUTH COUNTY, IA								
72	Accommodation & foodservices	27	3 548	771	170	177	51.7	11.6
722	Foodservices & drinking places	27	3 548	771	170	177	51.7	11.6
BALANCE OF POCAHONTAS COUNTY, IA								
72	Accommodation & foodservices	25	3 017	790	189	179	45.2	17.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D
BALANCE OF POLK COUNTY, IA								
72	Accommodation & foodservices	59	D	D	D	f	D	D
721	Accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211103	Motels	7	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	51	D	D	D	f	D	D
7222	Limited-service eating places	16	10 408	2 695	607	333	14.4	19.7
72221	Limited-service eating places	16	10 408	2 695	607	333	14.4	19.7
7224	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
BALANCE OF POTTAWATTAMIE COUNTY, IA								
72	Accommodation & foodservices	46	10 990	3 044	669	407	18.4	10.1
721	Accommodation	5	D	D	D	a	D	D
722	Foodservices & drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	14	D	D	D	c	D	D
BALANCE OF POWESHIEK COUNTY, IA								
72	Accommodation & foodservices	16	4 013	1 390	334	228	18.3	14.2
722	Foodservices & drinking places	16	4 013	1 390	334	228	18.3	14.2
BALANCE OF RINGGOLD COUNTY, IA								
72	Accommodation & foodservices	9	1 271	313	73	64	71.4	9.2
722	Foodservices & drinking places	9	1 271	313	73	64	71.4	9.2
BALANCE OF SAC COUNTY, IA								
72	Accommodation & foodservices	19	2 891	792	176	174	67.7	1.7
722	Foodservices & drinking places	19	2 891	792	176	174	67.7	1.7
BALANCE OF SCOTT COUNTY, IA								
72	Accommodation & foodservices	28	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	4	D	D	D	c	D	D
BALANCE OF SHELBY COUNTY, IA								
72	Accommodation & foodservices	16	2 592	691	130	116	49.8	25.2
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D
BALANCE OF SIOUX COUNTY, IA								
72	Accommodation & foodservices	23	4 231	988	208	226	53.4	10.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	c	D	D
BALANCE OF STORY COUNTY, IA								
72	Accommodation & foodservices	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF TAMA COUNTY, IA								
72	Accommodation & foodservices	28	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
BALANCE OF TAYLOR COUNTY, IA								
72	Accommodation & foodservices	11	1 412	316	80	77	69.6	14.8
722	Foodservices & drinking places	11	1 412	316	80	77	69.6	14.8
BALANCE OF UNION COUNTY, IA								
72	Accommodation & foodservices	4	622	145	30	23	90.2	9.8
722	Foodservices & drinking places	4	622	145	30	23	90.2	9.8

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF VAN BUREN COUNTY, IA								
72	Accommodation & foodservices	10	2 003	255	47	83	60.3	39.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF WAPELLO COUNTY, IA								
72	Accommodation & foodservices	17	2 250	680	143	72	31.9	.4
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
BALANCE OF WARREN COUNTY, IA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF WASHINGTON COUNTY, IA								
72	Accommodation & foodservices	21	4 176	1 258	282	222	44.0	3.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
BALANCE OF WAYNE COUNTY, IA								
72	Accommodation & foodservices	17	1 679	445	91	99	73.5	7.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	b	D	D
BALANCE OF WEBSTER COUNTY, IA								
72	Accommodation & foodservices	15	1 589	216	48	48	66.3	33.7
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	b	D	D
BALANCE OF WINNEBAGO COUNTY, IA								
72	Accommodation & foodservices	12	1 983	351	70	84	84.3	3.3
722	Foodservices & drinking places	12	1 983	351	70	84	84.3	3.3
BALANCE OF WINNESHIEK COUNTY, IA								
72	Accommodation & foodservices	17	2 153	399	74	84	56.7	5.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	b	D	D
BALANCE OF WOODBURY COUNTY, IA								
72	Accommodation & foodservices	25	3 753	796	158	176	31.3	5.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	c	D	D
BALANCE OF WORTH COUNTY, IA								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF WRIGHT COUNTY, IA								
72	Accommodation & foodservices	9	1 031	269	56	56	68.7	6.3
722	Foodservices & drinking places	9	1 031	269	56	56	68.7	6.3

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

IOWA

Carlisle is in Polk and Warren Counties.

Clive is in Dallas and Polk Counties.

Dyersville is in Delaware and Dubuque Counties.

Forest City is in Hancock and Winnebago Counties.

Grimes is in Dallas and Polk Counties.

Sheldon is in O'Brien and Sioux Counties.

Shenandoah is in Fremont and Page Counties.

Urbandale is in Dallas and Polk Counties.

West Des Moines is in Dallas and Polk Counties.

Wilton is in Cedar and Muscatine Counties.

Appendix E. Metropolitan Areas

IOWA

Cedar Rapids, IA MSA

Linn County, IA

Davenport—Moline—Rock Island, IA—IL MSA

Henry County, IL

Rock Island County, IL

Scott County, IA

Des Moines, IA MSA

Dallas County, IA

Polk County, IA

Warren County, IA

Dubuque, IA MSA

Dubuque County, IA

Iowa City, IA MSA

Johnson County, IA

Omaha, NE—IA MSA

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Washington County, NE

Sioux City, IA—NE MSA

Woodbury County, IA

Dakota County, NE

Waterloo—Cedar Falls, IA MSA

Black Hawk County, IA

