

Louisiana

1997

Issued December 1999

EC97R72A-LA

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOUISIANA								
72	Accommodation & foodservices	7 151	5 259 921	1 408 910	345 788	147 016	13.9	8.7
721	Accommodation	664	1 609 633	393 492	99 359	28 114	10.4	5.3
7211	Traveler accommodation	587	1 593 908	390 071	98 638	27 795	10.2	5.2
72111	Hotels (except casino hotels) & motels	549	1 171 383	288 834	70 733	22 181	13.8	7.1
721110	Hotels (except casino hotels) & motels	549	1 171 383	288 834	70 733	22 181	13.8	7.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	253	1 002 393	252 597	62 535	18 210	14.2	7.5
7211102	Hotels with less than 25 guestrooms	18	D	D	D	c	D	D
7211103	Motels	246	D	D	D	h	D	D
7211104	Motor hotels	30	40 971	7 104	1 629	622	6.2	.8
7211105	Organization hotels	2	D	D	D	a	D	D
72112	Casino hotels	5	415 496	99 534	27 539	5 392	—	—
721120	Casino hotels	5	415 496	99 534	27 539	5 392	—	—
72119	Other traveler accommodation	33	7 029	1 703	366	222	8.6	9.6
721191	Bed & breakfast inns	29	5 817	1 437	292	192	10.4	4.4
721199	All other traveler accommodation	4	1 212	266	74	30	—	34.3
7212	RV (recreational vehicle) parks & recreational camps	50	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	50	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	26	6 972	1 344	308	101	36.3	2.0
721214	Recreational & vacation camps (except campgrounds)	24	D	D	D	c	D	D
7213	Rooming & boarding houses	27	D	D	D	b	D	D
72131	Rooming & boarding houses	27	D	D	D	b	D	D
721310	Rooming & boarding houses	27	D	D	D	b	D	D
722	Foodservices & drinking places	6 487	3 650 288	1 015 418	246 429	118 902	15.4	10.2
7221	Full-service restaurants	2 444	1 431 427	434 620	107 373	49 608	19.1	11.4
72211	Full-service restaurants	2 444	1 431 427	434 620	107 373	49 608	19.1	11.4
722110	Full-service restaurants	2 444	1 431 427	434 620	107 373	49 608	19.1	11.4
7222	Limited-service eating places	2 971	1 729 654	428 957	101 363	55 029	12.1	9.5
72221	Limited-service eating places	2 971	1 729 654	428 957	101 363	55 029	12.1	9.5
722211	Limited-service restaurants	2 526	1 541 773	371 084	88 025	49 408	11.7	10.1
722212	Cafeterias	96	103 414	33 027	7 530	2 695	6.4	1.4
722213	Snack & nonalcoholic beverage bars	349	84 467	24 846	5 808	2 926	26.6	8.8
7223	Special foodservices	293	306 304	107 506	26 831	8 813	6.4	7.2
72231	Foodservice contractors	182	258 039	94 761	24 091	7 421	4.7	4.6
722310	Foodservice contractors	182	258 039	94 761	24 091	7 421	4.7	4.6
72232	Caterers	86	43 351	11 519	2 506	1 299	14.3	22.0
722320	Caterers	86	43 351	11 519	2 506	1 299	14.3	22.0
72233	Mobile foodservices	25	4 914	1 226	234	93	28.9	19.0
722330	Mobile foodservices	25	4 914	1 226	234	93	28.9	19.0
7224	Drinking places (alcoholic beverages)	779	182 903	44 335	10 862	5 452	33.0	12.1
72241	Drinking places (alcoholic beverages)	779	182 903	44 335	10 862	5 452	33.0	12.1
722410	Drinking places (alcoholic beverages)	779	182 903	44 335	10 862	5 452	33.0	12.1

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALEXANDRIA, LA MSA								
72	Accommodation & foodservices	224	119 801	31 736	7 761	3 985	9.2	10.2
721	Accommodation	25	21 600	6 643	1 703	801	11.7	.5
722	Foodservices & drinking places	199	98 201	25 093	6 058	3 184	8.6	12.3
7222	Limited-service eating places	104	62 431	15 149	3 587	1 876	4.3	5.5
72221	Limited-service eating places	104	62 431	15 149	3 587	1 876	4.3	5.5
BATON ROUGE, LA MSA								
72	Accommodation & foodservices	972	618 573	168 155	40 115	20 054	12.9	9.1
721	Accommodation	79	88 881	20 826	5 066	1 906	6.4	4.3
7211	Traveler accommodation	59	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	58	84 112	19 765	4 795	1 784	6.7	3.3
721110	Hotels (except casino hotels) & motels	58	84 112	19 765	4 795	1 784	6.7	3.3
7213	Rooming & boarding houses	17	D	D	D	b	D	D
72131	Rooming & boarding houses	17	D	D	D	b	D	D
721310	Rooming & boarding houses	17	D	D	D	b	D	D
722	Foodservices & drinking places	893	529 692	147 329	35 049	18 148	14.0	9.9
7221	Full-service restaurants	346	207 558	63 552	16 061	7 968	15.4	9.7
72211	Full-service restaurants	346	207 558	63 552	16 061	7 968	15.4	9.7
722110	Full-service restaurants	346	207 558	63 552	16 061	7 968	15.4	9.7
7222	Limited-service eating places	428	283 090	71 703	16 415	8 669	11.5	10.6
72221	Limited-service eating places	428	283 090	71 703	16 415	8 669	11.5	10.6
722211	Limited-service restaurants	375	244 582	59 694	13 783	7 725	12.0	11.4
722212	Cafeterias	14	D	D	D	f	D	D
7223	Special foodservices	32	20 368	7 304	1 479	894	10.3	1.2
7224	Drinking places (alcoholic beverages)	87	18 676	4 770	1 094	617	39.4	12.4
72241	Drinking places (alcoholic beverages)	87	18 676	4 770	1 094	617	39.4	12.4
722410	Drinking places (alcoholic beverages)	87	18 676	4 770	1 094	617	39.4	12.4
HOUMA, LA MSA								
72	Accommodation & foodservices	302	154 570	41 967	9 794	4 687	18.9	8.3
721	Accommodation	22	17 025	4 437	935	446	10.6	2.1
722	Foodservices & drinking places	280	137 545	37 530	8 859	4 241	19.9	9.1
7222	Limited-service eating places	113	66 568	14 504	3 743	2 214	8.8	10.3
72221	Limited-service eating places	113	66 568	14 504	3 743	2 214	8.8	10.3
7223	Special foodservices	16	D	D	D	f	D	D
LAFAYETTE, LA MSA								
72	Accommodation & foodservices	568	344 462	97 824	22 737	11 632	16.7	13.8
721	Accommodation	38	39 422	9 491	2 301	983	13.2	21.3
72111	Hotels (except casino hotels) & motels	27	36 375	8 832	2 128	905	12.2	23.1
721110	Hotels (except casino hotels) & motels	27	36 375	8 832	2 128	905	12.2	23.1
7212	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	6	812	226	26	46	53.2	—
722	Foodservices & drinking places	530	305 040	88 333	20 436	10 649	17.1	12.9
7221	Full-service restaurants	184	116 074	36 988	8 660	4 353	19.8	7.5
72211	Full-service restaurants	184	116 074	36 988	8 660	4 353	19.8	7.5
722110	Full-service restaurants	184	116 074	36 988	8 660	4 353	19.8	7.5
7222	Limited-service eating places	276	147 436	38 769	8 760	4 992	16.6	14.8
72221	Limited-service eating places	276	147 436	38 769	8 760	4 992	16.6	14.8
722211	Limited-service restaurants	219	130 253	33 312	7 649	4 382	15.9	16.7
722212	Cafeterias	24	8 938	2 958	598	307	7.2	—
7223	Special foodservices	19	29 993	10 195	2 397	924	3.2	20.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE CHARLES, LA MSA								
72	Accommodation & foodservices	294	306 387	75 424	21 688	8 019	11.1	3.4
721	Accommodation	30	144 459	33 453	11 667	2 571	8.1	.6
7211	Traveler accommodation	24	142 150	33 179	11 614	2 548	6.9	.6
72111	Hotels (except casino hotels) & motels	23	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	23	D	D	D	f	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	2 309	274	53	23	81.1	—
72121	RV (recreational vehicle) parks & recreational camps	6	2 309	274	53	23	81.1	—
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	264	161 928	41 971	10 021	5 448	13.7	6.0
7222	Limited-service eating places	136	85 701	21 581	4 974	2 747	16.7	2.1
72221	Limited-service eating places	136	85 701	21 581	4 974	2 747	16.7	2.1
722212	Cafeterias	4	D	D	D	c	D	D
7223	Special foodservices	11	9 733	1 966	444	224	—	7.0
MONROE, LA MSA								
72	Accommodation & foodservices	265	170 104	42 565	10 386	5 360	10.2	11.5
721	Accommodation	27	22 685	5 697	1 331	594	18.1	1.4
722	Foodservices & drinking places	238	147 419	36 868	9 055	4 766	9.0	13.1
7222	Limited-service eating places	125	84 561	20 326	4 861	2 658	3.8	7.2
72221	Limited-service eating places	125	84 561	20 326	4 861	2 658	3.8	7.2
722212	Cafeterias	3	5 273	1 564	371	126	—	—
7223	Special foodservices	8	7 943	1 743	495	167	—	27.2
NEW ORLEANS, LA MSA								
72	Accommodation & foodservices	2 653	2 369 620	652 767	162 958	60 890	14.8	9.3
721	Accommodation	249	842 196	209 638	52 053	14 274	14.7	7.7
7211	Traveler accommodation	228	838 187	208 939	51 931	14 210	14.7	7.6
72111	Hotels (except casino hotels) & motels	209	833 187	207 768	51 689	14 064	14.8	7.6
721110	Hotels (except casino hotels) & motels	209	833 187	207 768	51 689	14 064	14.8	7.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	118	778 637	196 500	49 200	12 820	14.5	8.0
7211102	Hotels with less than 25 guestrooms	12	D	D	D	c	D	D
7211103	Motels	68	28 406	6 505	1 487	730	21.5	4.2
7211104	Motor hotels	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D
722	Foodservices & drinking places	2 404	1 527 424	443 129	110 905	46 616	14.8	10.2
7221	Full-service restaurants	960	683 345	209 099	52 870	21 162	18.5	11.6
72211	Full-service restaurants	960	683 345	209 099	52 870	21 162	18.5	11.6
722110	Full-service restaurants	960	683 345	209 099	52 870	21 162	18.5	11.6
7222	Limited-service eating places	942	546 377	136 965	32 940	16 871	11.4	9.9
72221	Limited-service eating places	942	546 377	136 965	32 940	16 871	11.4	9.9
722211	Limited-service restaurants	762	473 221	113 582	27 316	14 585	10.5	10.3
722212	Cafeterias	25	29 149	9 143	2 153	747	4.3	1.9
722213	Snack & nonalcoholic beverage bars	155	44 007	14 240	3 471	1 539	26.4	10.4
7223	Special foodservices	153	187 824	68 227	17 909	5 436	3.3	5.9
7224	Drinking places (alcoholic beverages)	349	109 878	28 838	7 186	3 147	27.8	11.0
72241	Drinking places (alcoholic beverages)	349	109 878	28 838	7 186	3 147	27.8	11.0
722410	Drinking places (alcoholic beverages)	349	109 878	28 838	7 186	3 147	27.8	11.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SHREVEPORT—BOSSIER CITY, LA MSA								
72	Accommodation & foodservices	637	555 797	139 964	32 692	13 990	6.1	5.2
721	Accommodation	59	245 171	54 167	12 361	3 329	1.0	.1
7211	Traveler accommodation	57	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	55	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	55	D	D	D	g	D	D
7211103	Motels	32	D	D	D	f	D	D
7211104	Motor hotels	5	D	D	D	b	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	578	310 626	85 797	20 331	10 661	10.2	9.3
7221	Full-service restaurants	192	116 322	37 841	8 865	4 318	15.3	9.5
72211	Full-service restaurants	192	116 322	37 841	8 865	4 318	15.3	9.5
722110	Full-service restaurants	192	116 322	37 841	8 865	4 318	15.3	9.5
7222	Limited-service eating places	295	173 796	42 785	10 172	5 724	5.1	9.5
72221	Limited-service eating places	295	173 796	42 785	10 172	5 724	5.1	9.5
722211	Limited-service restaurants	258	156 088	37 174	8 825	5 215	5.1	10.2
722212	Cafeterias	8	11 989	3 912	937	317	—	—
7223	Special foodservices	24	8 900	2 598	695	209	2.9	5.0
AREA OUTSIDE LOUISIANA METROPOLITAN AREAS								
72	Accommodation & foodservices	1 236	620 607	158 508	37 657	18 399	18.8	7.6
721	Accommodation	135	188 194	49 140	11 942	3 210	5.2	3.6
7211	Traveler accommodation	121	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	109	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	109	D	D	D	g	D	D
7211103	Motels	65	D	D	D	f	D	D
72112	Casino hotels	2	D	D	D	g	D	D
721120	Casino hotels	2	D	D	D	g	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	b	D	D
722	Foodservices & drinking places	1 101	432 413	109 368	25 715	15 189	24.8	9.4
7221	Full-service restaurants	413	128 567	37 087	8 612	5 194	34.0	11.1
72211	Full-service restaurants	413	128 567	37 087	8 612	5 194	34.0	11.1
722110	Full-service restaurants	413	128 567	37 087	8 612	5 194	34.0	11.1
7222	Limited-service eating places	552	279 694	67 175	15 911	9 278	19.7	8.4
72221	Limited-service eating places	552	279 694	67 175	15 911	9 278	19.7	8.4
722211	Limited-service restaurants	504	270 176	64 601	15 288	8 872	19.8	8.6
7223	Special foodservices	22	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Parishes: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ACADIA PARISH, LA								
72	Accommodation & foodservices	58	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	55	19 815	5 031	1 140	741	31.5	25.0
7222	Limited-service eating places	31	14 081	3 564	791	489	29.7	23.4
ALLEN PARISH, LA								
72	Accommodation & foodservices	26	10 873	2 278	527	288	13.4	10.4
721	Accommodation	6	5 089	826	185	97	6.4	10.7
72111	Hotels (except casino hotels) & motels	6	5 089	826	185	97	6.4	10.7
721110	Hotels (except casino hotels) & motels	6	5 089	826	185	97	6.4	10.7
722	Foodservices & drinking places	20	5 784	1 452	342	191	19.7	10.2
ASCENSION PARISH, LA								
72	Accommodation & foodservices	103	58 750	15 874	3 306	1 729	15.2	18.7
721	Accommodation	7	7 134	1 957	484	174	19.2	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
722	Foodservices & drinking places	96	51 616	13 917	2 822	1 555	14.7	21.3
7222	Limited-service eating places	45	34 867	8 663	1 736	897	8.0	29.7
72221	Limited-service eating places	45	34 867	8 663	1 736	897	8.0	29.7
722212	Cafeterias	1	D	D	D	a	D	D
ASSUMPTION PARISH, LA								
72	Accommodation & foodservices	13	3 276	907	204	116	36.8	41.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
AVOUELLES PARISH, LA								
72	Accommodation & foodservices	37	131 212	34 574	8 646	1 931	3.4	.2
721	Accommodation	7	D	D	D	g	D	D
7211	Traveler accommodation	7	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	19	D	D	D	e	D	D
BEAUREGARD PARISH, LA								
72	Accommodation & foodservices	32	15 696	3 210	835	449	15.5	19.3
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	17	10 303	2 310	621	338	9.4	3.4
BIENVILLE PARISH, LA								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSSIER PARISH, LA								
72	Accommodation & foodservices	173	300 760	69 807	16 199	5 610	3.4	3.1
721	Accommodation	27	212 489	46 113	10 428	2 498	.3	.1
7211	Traveler accommodation	27	212 489	46 113	10 428	2 498	.3	.1
72111	Hotels (except casino hotels) & motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	26	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211103	Hotels with less than 25 guestrooms	15	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	146	88 271	23 694	5 771	3 112	10.7	10.4
7221	Full-service restaurants	46	D	D	D	g	D	D
72211	Full-service restaurants	46	D	D	D	g	D	D
722110	Full-service restaurants	46	D	D	D	g	D	D
7222	Limited-service eating places	75	47 383	11 269	2 543	1 532	7.0	11.9
72221	Limited-service eating places	75	47 383	11 269	2 543	1 532	7.0	11.9
722211	Limited-service restaurants	65	43 306	10 095	2 248	1 426	6.8	12.5
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	6	D	D	D	b	D	D
CADDO PARISH, LA								
72	Accommodation & foodservices	408	236 946	66 000	15 536	7 743	9.0	7.0
721	Accommodation	25	31 131	7 784	1 887	807	5.3	—
7211	Traveler accommodation	23	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	22	30 516	7 668	1 857	779	5.4	—
721110	Hotels (except casino hotels) & motels	22	30 516	7 668	1 857	779	5.4	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motor hotels	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	383	205 815	58 216	13 649	6 936	9.6	8.1
7221	Full-service restaurants	132	77 677	26 354	5 891	2 822	15.3	8.2
72211	Full-service restaurants	132	77 677	26 354	5 891	2 822	15.3	8.2
722110	Full-service restaurants	132	77 677	26 354	5 891	2 822	15.3	8.2
7222	Limited-service eating places	188	112 536	28 420	6 895	3 716	3.5	8.2
72221	Limited-service eating places	188	112 536	28 420	6 895	3 716	3.5	8.2
722211	Limited-service restaurants	161	98 905	23 983	5 843	3 313	3.4	8.9
722212	Cafeterias	7	D	D	D	e	D	D
7223	Special foodservices	18	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	45	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	45	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	45	D	D	D	e	D	D
CALCASIEU PARISH, LA								
72	Accommodation & foodservices	294	306 387	75 424	21 688	8 019	11.1	3.4
721	Accommodation	30	144 459	33 453	11 667	2 571	8.1	.6
7211	Traveler accommodation	24	142 150	33 179	11 614	2 548	6.9	.6
72111	Hotels (except casino hotels) & motels	23	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	23	D	D	D	f	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	2 309	274	53	23	81.1	—
72121	RV (recreational vehicle) parks & recreational camps	6	2 309	274	53	23	81.1	—
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	264	161 928	41 971	10 021	5 448	13.7	6.0
7222	Limited-service eating places	136	85 701	21 581	4 974	2 747	16.7	2.1
72221	Limited-service eating places	136	85 701	21 581	4 974	2 747	16.7	2.1
722212	Cafeterias	4	D	D	D	c	D	D
7223	Special foodservices	11	9 733	1 966	444	224	—	7.0
CALDWELL PARISH, LA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CAMERON PARISH, LA								
72	Accommodation & foodservices	11	2 010	447	87	54	56.8	9.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
CATAHOULA PARISH, LA								
72	Accommodation & foodservices	11	2 698	666	147	100	35.0	—
722	Foodservices & drinking places	11	2 698	666	147	100	35.0	—
CLAIBORNE PARISH, LA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
CONCORDIA PARISH, LA								
72	Accommodation & foodservices	27	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	25	8 282	2 321	539	267	15.6	5.5
DE SOTO PARISH, LA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
EAST BATON ROUGE PARISH, LA								
72	Accommodation & foodservices	754	504 675	138 339	33 845	16 452	11.9	8.5
721	Accommodation	61	74 296	17 350	4 228	1 563	4.3	4.8
7211	Traveler accommodation	43	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	43	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	43	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	26	61 082	14 935	3 688	1 324	4.4	3.5
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	13	5 196	900	221	114	8.4	4.0
7211104	Motor hotels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	17	D	D	D	b	D	D
72131	Rooming & boarding houses	17	D	D	D	b	D	D
721310	Rooming & boarding houses	17	D	D	D	b	D	D
722	Foodservices & drinking places	693	430 379	120 989	29 617	14 889	13.2	9.1
7221	Full-service restaurants	271	179 429	54 813	14 159	6 821	13.6	10.3
72211	Full-service restaurants	271	179 429	54 813	14 159	6 821	13.6	10.3
722110	Full-service restaurants	271	179 429	54 813	14 159	6 821	13.6	10.3
7222	Limited-service eating places	332	216 534	55 107	13 099	6 694	11.5	8.5
72221	Limited-service eating places	332	216 534	55 107	13 099	6 694	11.5	8.5
722211	Limited-service restaurants	287	182 647	44 910	10 487	5 766	11.9	9.1
722212	Cafeterias	11	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	34	D	D	D	e	D	D
7223	Special foodservices	28	19 471	7 146	1 448	878	6.9	.5
7224	Drinking places (alcoholic beverages)	62	14 945	3 923	911	496	40.5	14.9
72241	Drinking places (alcoholic beverages)	62	14 945	3 923	911	496	40.5	14.9
722410	Drinking places (alcoholic beverages)	62	14 945	3 923	911	496	40.5	14.9
EAST CARROLL PARISH, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
EAST FELICIANA PARISH, LA								
72	Accommodation & foodservices	17	3 433	929	204	150	27.4	20.5
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EVANGELINE PARISH, LA								
72	Accommodation & foodservices	34	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	c	D	D
FRANKLIN PARISH, LA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
7222	Limited-service eating places	14	6 752	1 337	283	177	35.7	16.4
GRANT PARISH, LA								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
IBERIA PARISH, LA								
72	Accommodation & foodservices	83	33 875	8 973	2 178	1 302	21.5	8.6
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	80	D	D	D	g	D	D
7222	Limited-service eating places	40	21 244	5 305	1 323	791	14.9	11.3
72221	Limited-service eating places	40	21 244	5 305	1 323	791	14.9	11.3
722212	Cafeterias	4	D	D	D	b	D	D
IBERVILLE PARISH, LA								
72	Accommodation & foodservices	31	13 000	3 522	851	478	17.0	22.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	15	7 017	1 749	431	281	16.8	38.5
JACKSON PARISH, LA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	5 432	1 242	295	195	20.8	14.5
JEFFERSON PARISH, LA								
72	Accommodation & foodservices	948	681 211	185 739	45 968	18 676	12.9	8.8
721	Accommodation	68	115 608	25 612	6 023	2 045	12.0	7.2
7211	Traveler accommodation	66	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	66	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	66	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	95 031	21 462	5 099	1 603	11.1	8.1
7211103	Motels	33	D	D	D	e	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	880	565 603	160 127	39 945	16 631	13.1	9.1
7221	Full-service restaurants	347	219 474	64 424	16 242	7 275	19.9	10.5
72211	Full-service restaurants	347	219 474	64 424	16 242	7 275	19.9	10.5
722110	Full-service restaurants	347	219 474	64 424	16 242	7 275	19.9	10.5
7222	Limited-service eating places	372	226 814	56 095	13 497	6 818	8.7	9.8
72221	Limited-service eating places	372	226 814	56 095	13 497	6 818	8.7	9.8
722211	Limited-service eating places	306	194 771	47 066	11 381	5 893	8.4	10.5
722212	Cafeterias	10	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	56	D	D	D	f	D	D
7223	Special foodservices	51	95 138	34 805	9 026	1 979	2.5	.8
7224	Drinking places (alcoholic beverages)	110	24 177	4 803	1 180	559	35.1	22.6
72241	Drinking places (alcoholic beverages)	110	24 177	4 803	1 180	559	35.1	22.6
722410	Drinking places (alcoholic beverages)	110	24 177	4 803	1 180	559	35.1	22.6

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JEFFERSON DAVIS PARISH, LA								
72	Accommodation & foodservices	44	20 386	5 360	1 243	684	20.2	5.8
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	20	10 663	2 574	579	295	14.6	3.8
LAFAYETTE PARISH, LA								
72	Accommodation & foodservices	382	270 121	78 805	18 613	9 058	13.8	13.4
721	Accommodation	27	35 971	8 753	2 146	861	13.4	22.3
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	f	D	D
7211103	Motels	8	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	355	234 150	70 052	16 467	8 197	13.8	12.0
7221	Full-service restaurants	126	94 158	31 096	7 384	3 511	15.7	7.6
72211	Full-service restaurants	126	94 158	31 096	7 384	3 511	15.7	7.6
722110	Full-service restaurants	126	94 158	31 096	7 384	3 511	15.7	7.6
7222	Limited-service eating places	180	101 667	27 093	6 230	3 466	13.1	12.9
72221	Limited-service eating places	180	101 667	27 093	6 230	3 466	13.1	12.9
722211	Limited-service restaurants	143	87 721	22 770	5 331	3 006	12.3	14.9
722212	Cafeterias	12	D	D	D	c	D	D
7223	Special foodservices	15	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	34	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	34	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	34	D	D	D	e	D	D
LAFORCHE PARISH, LA								
72	Accommodation & foodservices	129	48 637	10 886	2 615	1 554	18.5	12.1
721	Accommodation	11	7 135	1 892	409	215	3.1	4.9
72111	Hotels (except casino hotels) & motels	11	7 135	1 892	409	215	3.1	4.9
721110	Hotels (except casino hotels) & motels	11	7 135	1 892	409	215	3.1	4.9
722	Foodservices & drinking places	118	41 502	8 994	2 206	1 339	21.1	13.3
7222	Limited-service eating places	51	27 162	5 465	1 421	828	12.0	15.2
72221	Limited-service eating places	51	27 162	5 465	1 421	828	12.0	15.2
7223	Special foodservices	8	D	D	D	c	D	D
LA SALLE PARISH, LA								
72	Accommodation & foodservices	13	4 602	1 170	257	150	35.5	.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
LINCOLN PARISH, LA								
72	Accommodation & foodservices	66	34 505	8 415	1 950	1 206	9.6	9.1
721	Accommodation	11	6 645	1 388	258	116	9.5	13.2
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
722	Foodservices & drinking places	55	27 860	7 027	1 692	1 090	9.6	8.2
7222	Limited-service eating places	32	19 066	4 499	1 030	606	7.9	3.2
72221	Limited-service eating places	32	19 066	4 499	1 030	606	7.9	3.2
LIVINGSTON PARISH, LA								
72	Accommodation & foodservices	84	37 096	9 455	1 910	1 282	21.1	6.2
721	Accommodation	4	1 608	310	58	28	53.0	15.0
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	80	35 488	9 145	1 852	1 254	19.7	5.8
7222	Limited-service eating places	40	24 830	6 268	1 180	853	13.7	3.4
72221	Limited-service eating places	40	24 830	6 268	1 180	853	13.7	3.4
722212	Cafeterias	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MADISON PARISH, LA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
MOREHOUSE PARISH, LA								
72	Accommodation & foodservices	28	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	16	10 623	2 305	533	318	12.2	24.6
NATCHITOCHE PARISH, LA								
72	Accommodation & foodservices	65	40 867	11 168	2 693	1 370	10.4	1.2
721	Accommodation	16	14 158	4 062	952	310	—	.8
72111	Hotels (except casino hotels) & motels	12	14 002	3 997	936	303	—	.2
721110	Hotels (except casino hotels) & motels	12	14 002	3 997	936	303	—	.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	10 725	3 094	749	188	—	—
722	Foodservices & drinking places	49	26 709	7 106	1 741	1 060	16.0	1.3
7222	Limited-service eating places	26	14 660	3 813	954	561	13.0	2.1
7223	Special foodservices	3	D	D	D	c	D	D
ORLEANS PARISH, LA								
72	Accommodation & foodservices	1 105	1 371 830	377 486	95 159	32 081	15.4	9.6
721	Accommodation	144	694 739	177 508	44 758	11 603	15.6	8.0
7211	Traveler accommodation	132	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	115	689 266	176 456	44 548	11 493	15.6	7.9
721110	Hotels (except casino hotels) & motels	115	689 266	176 456	44 548	11 493	15.6	7.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	81	672 010	172 329	43 704	11 006	15.2	8.1
7211102	Hotels with less than 25 guestrooms	11	D	D	D	c	D	D
7211103	Motels	18	D	D	D	c	D	D
7211104	Motor hotels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	7	D	D	D	b	D	D
72131	Rooming & boarding houses	7	D	D	D	b	D	D
721310	Rooming & boarding houses	7	D	D	D	b	D	D
722	Foodservices & drinking places	961	677 091	199 978	50 401	20 478	15.2	11.1
7221	Full-service restaurants	392	363 276	115 519	29 795	10 403	16.0	11.5
72211	Full-service restaurants	392	363 276	115 519	29 795	10 403	16.0	11.5
722110	Full-service restaurants	392	363 276	115 519	29 795	10 403	16.0	11.5
7222	Limited-service eating places	334	188 472	48 016	11 491	5 707	14.1	11.7
72221	Limited-service eating places	334	188 472	48 016	11 491	5 707	14.1	11.7
722211	Limited-service restaurants	266	161 766	38 160	9 025	4 924	12.8	12.6
722212	Cafeterias	11	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	57	D	D	D	f	D	D
7223	Special foodservices	65	51 147	14 698	3 647	2 089	3.3	12.7
7224	Drinking places (alcoholic beverages)	170	74 196	21 745	5 468	2 279	22.3	6.9
72241	Drinking places (alcoholic beverages)	170	74 196	21 745	5 468	2 279	22.3	6.9
722410	Drinking places (alcoholic beverages)	170	74 196	21 745	5 468	2 279	22.3	6.9
OUACHITA PARISH, LA								
72	Accommodation & foodservices	265	170 104	42 565	10 386	5 360	10.2	11.5
721	Accommodation	27	22 685	5 697	1 331	594	18.1	1.4
722	Foodservices & drinking places	238	147 419	36 868	9 055	4 766	9.0	13.1
7222	Limited-service eating places	125	84 561	20 326	4 861	2 658	3.8	7.2
72221	Limited-service eating places	125	84 561	20 326	4 861	2 658	3.8	7.2
722212	Cafeterias	3	5 273	1 564	371	126	—	—
7223	Special foodservices	8	7 943	1 743	495	167	—	27.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLAQUEMINES PARISH, LA								
72	Accommodation & foodservices	51	55 492	20 439	5 576	1 600	15.3	8.5
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	46	D	D	D	g	D	D
7223	Special foodservices	7	35 466	16 870	4 767	1 144	4.2	9.4
POINTE COUPEE PARISH, LA								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	7 918	2 123	481	298	39.0	11.2
RAPIDES PARISH, LA								
72	Accommodation & foodservices	224	119 801	31 736	7 761	3 985	9.2	10.2
721	Accommodation	25	21 600	6 643	1 703	801	11.7	.5
722	Foodservices & drinking places	199	98 201	25 093	6 058	3 184	8.6	12.3
7222	Limited-service eating places	104	62 431	15 149	3 587	1 876	4.3	5.5
72221	Limited-service eating places	104	62 431	15 149	3 587	1 876	4.3	5.5
RED RIVER PARISH, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
RICHLAND PARISH, LA								
72	Accommodation & foodservices	27	8 662	2 135	461	296	28.2	3.8
721	Accommodation	4	1 592	283	60	54	38.8	2.2
722	Foodservices & drinking places	23	7 070	1 852	401	242	25.8	4.1
SABINE PARISH, LA								
72	Accommodation & foodservices	24	7 611	2 171	374	217	27.6	.4
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
ST. BERNARD PARISH, LA								
72	Accommodation & foodservices	107	43 031	11 587	2 806	1 431	16.1	10.0
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	106	D	D	D	g	D	D
7222	Limited-service eating places	43	28 366	7 604	1 852	950	7.6	9.1
72221	Limited-service eating places	43	28 366	7 604	1 852	950	7.6	9.1
722212	Cafeterias	3	3 537	1 190	280	106	—	—
7223	Special foodservices	11	D	D	D	b	D	D
ST. CHARLES PARISH, LA								
72	Accommodation & foodservices	47	18 973	5 227	1 271	701	24.7	4.4
721	Accommodation	5	2 559	430	119	56	34.4	7.3
722	Foodservices & drinking places	42	16 414	4 797	1 152	645	23.2	3.9
7222	Limited-service eating places	20	9 877	2 718	672	456	16.1	.7
ST. HELENA PARISH, LA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
ST. JAMES PARISH, LA								
72	Accommodation & foodservices	14	6 599	1 763	357	203	26.3	—
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
ST. JOHN THE BAPTIST PARISH, LA								
72	Accommodation & foodservices	36	21 793	5 701	1 363	783	8.8	2.5
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	14	10 494	2 425	561	325	3.7	—
ST. LANDRY PARISH, LA								
72	Accommodation & foodservices	76	32 165	8 585	1 688	1 034	30.9	8.8
721	Accommodation	6	2 533	548	125	84	6.4	3.0
722	Foodservices & drinking places	70	29 632	8 037	1 563	950	33.0	9.3
7222	Limited-service eating places	41	20 594	5 469	1 116	666	24.9	11.1
72221	Limited-service eating places	41	20 594	5 469	1 116	666	24.9	11.1
ST. MARTIN PARISH, LA								
72	Accommodation & foodservices	52	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	50	21 443	5 213	1 266	761	17.9	16.5
7222	Limited-service eating places	24	11 094	2 643	623	371	15.6	28.7
ST. MARY PARISH, LA								
72	Accommodation & foodservices	91	41 331	10 348	2 581	1 385	27.0	3.1
721	Accommodation	7	6 855	1 761	519	163	—	3.4
72111	Hotels (except casino hotels) & motels	7	6 855	1 761	519	163	—	3.4
721110	Hotels (except casino hotels) & motels	7	6 855	1 761	519	163	—	3.4
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	84	34 476	8 587	2 062	1 222	32.3	3.0
7222	Limited-service eating places	38	20 186	4 773	1 149	685	24.8	1.0
72221	Limited-service eating places	38	20 186	4 773	1 149	685	24.8	1.0
ST. TAMMANY PARISH, LA								
72	Accommodation & foodservices	345	170 691	44 825	10 458	5 415	15.7	11.3
721	Accommodation	21	15 666	3 597	566	284	5.8	1.4
72111	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
7211103	Motels	10	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
722	Foodservices & drinking places	324	155 025	41 228	9 892	5 131	16.7	12.3
7221	Full-service restaurants	141	72 960	21 203	5 006	2 532	20.0	16.5
72211	Full-service restaurants	141	72 960	21 203	5 006	2 532	20.0	16.5
722110	Full-service restaurants	141	72 960	21 203	5 006	2 532	20.0	16.5
7222	Limited-service eating places	142	74 032	18 190	4 419	2 365	11.6	8.4
72221	Limited-service eating places	142	74 032	18 190	4 419	2 365	11.6	8.4
722211	Limited-service restaurants	110	65 411	15 861	3 916	2 089	8.8	8.3
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	11	2 578	704	180	95	12.0	—
7224	Drinking places (alcoholic beverages)	30	5 455	1 131	287	139	42.6	15.0
72241	Drinking places (alcoholic beverages)	30	5 455	1 131	287	139	42.6	15.0
722410	Drinking places (alcoholic beverages)	30	5 455	1 131	287	139	42.6	15.0
TANGIPAHOA PARISH, LA								
72	Accommodation & foodservices	159	79 678	21 865	5 090	2 898	22.1	7.2
721	Accommodation	15	7 850	2 058	518	193	12.4	—
72111	Hotels (except casino hotels) & motels	12	7 510	1 923	487	186	13.0	—
721110	Hotels (except casino hotels) & motels	12	7 510	1 923	487	186	13.0	—
7211103	Motels	8	5 143	1 436	358	140	2.1	—
7212	RV (recreational vehicle) parks & recreational camps	3	340	135	31	7	—	—
72121	RV (recreational vehicle) parks & recreational camps	3	340	135	31	7	—	—
722	Foodservices & drinking places	144	71 828	19 807	4 572	2 705	23.1	8.0
7222	Limited-service eating places	71	39 059	9 146	2 198	1 357	25.5	3.0
72221	Limited-service eating places	71	39 059	9 146	2 198	1 357	25.5	3.0
722211	Limited-service restaurants	61	36 042	8 374	2 009	1 260	25.3	2.9

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TENSAS PARISH, LA								
72	Accommodation & foodservices	8	1 612	179	47	25	10.9	70.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
TERREBONNE PARISH, LA								
72	Accommodation & foodservices	173	105 933	31 081	7 179	3 133	19.1	6.6
721	Accommodation	11	9 890	2 545	526	231	16.1	—
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211103	Motels	5	5 577	1 475	273	126	2.7	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	162	96 043	28 536	6 653	2 902	19.4	7.3
7222	Limited-service eating places	62	39 406	9 039	2 322	1 386	6.7	7.0
72221	Limited-service eating places	62	39 406	9 039	2 322	1 386	6.7	7.0
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	8	26 788	11 153	2 411	457	34.3	1.2
UNION PARISH, LA								
72	Accommodation & foodservices	19	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
VERMILION PARISH, LA								
72	Accommodation & foodservices	64	22 632	5 542	1 380	775	32.0	2.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	61	D	D	D	f	D	D
7222	Limited-service eating places	20	11 280	2 561	584	359	30.2	.7
VERNON PARISH, LA								
72	Accommodation & foodservices	58	22 979	5 878	1 375	782	20.1	21.1
721	Accommodation	8	3 374	1 028	182	77	62.4	22.2
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	50	19 605	4 850	1 193	705	12.8	20.9
7222	Limited-service eating places	24	14 231	3 414	856	478	5.2	19.8
WASHINGTON PARISH, LA								
72	Accommodation & foodservices	49	18 326	4 403	1 088	626	30.9	16.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	25	14 019	3 372	858	455	24.4	17.3
WEBSTER PARISH, LA								
72	Accommodation & foodservices	56	18 091	4 157	957	637	13.7	17.1
721	Accommodation	7	1 551	270	46	24	5.2	2.5
722	Foodservices & drinking places	49	16 540	3 887	911	613	14.5	18.5
7222	Limited-service eating places	32	13 877	3 096	734	476	12.0	12.0
WEST BATON ROUGE PARISH, LA								
72	Accommodation & foodservices	31	18 052	4 487	1 054	591	16.9	2.7
721	Accommodation	7	5 843	1 209	296	141	4.8	—
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
722	Foodservices & drinking places	24	12 209	3 278	758	450	22.6	4.1
7222	Limited-service eating places	11	6 859	1 665	400	225	21.6	5.3

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST CARROLL PARISH, LA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
WEST FELICIANA PARISH, LA								
72	Accommodation & foodservices	18	7 120	1 797	325	176	49.9	28.4
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
WINN PARISH, LA								
72	Accommodation & foodservices	20	6 211	1 498	345	209	31.8	9.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABBEVILLE, LA								
72	Accommodation & foodservices	39	15 273	3 994	1 047	566	17.9	2.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	14	8 104	2 023	512	275	17.0	—
ALEXANDRIA, LA								
72	Accommodation & foodservices	138	80 700	22 239	5 532	2 717	8.0	10.2
721	Accommodation	18	16 926	5 418	1 464	679	14.6	.7
7211	Traveler accommodation	18	16 926	5 418	1 464	679	14.6	.7
721111	Hotels (except casino hotels) & motels	18	16 926	5 418	1 464	679	14.6	.7
721110	Hotels (except casino hotels) & motels	18	16 926	5 418	1 464	679	14.6	.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	D	D	D	f	D	D
722	Foodservices & drinking places	120	63 774	16 821	4 068	2 038	6.3	12.8
7221	Full-service restaurants	40	22 134	6 371	1 641	809	8.9	27.6
72211	Full-service restaurants	40	22 134	6 371	1 641	809	8.9	27.6
722110	Full-service restaurants	40	22 134	6 371	1 641	809	8.9	27.6
7222	Limited-service eating places	64	39 129	9 656	2 248	1 137	4.6	3.6
72221	Limited-service eating places	64	39 129	9 656	2 248	1 137	4.6	3.6
722211	Limited-service restaurants	50	30 463	7 565	1 797	970	4.3	4.2
722212	Cafeterias	2	D	D	D	c	D	D
AMITE CITY, LA								
72	Accommodation & foodservices	18	6 439	1 740	347	224	50.7	9.4
722	Foodservices & drinking places	18	6 439	1 740	347	224	50.7	9.4
7222	Limited-service eating places	10	4 897	1 238	271	177	47.5	—
ARCADIA, LA								
72	Accommodation & foodservices	8	3 244	713	154	93	45.3	.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BAKER, LA								
72	Accommodation & foodservices	22	11 094	2 588	578	336	8.0	2.8
722	Foodservices & drinking places	22	11 094	2 588	578	336	8.0	2.8
7222	Limited-service eating places	17	9 904	2 308	515	283	3.2	2.7
72221	Limited-service eating places	17	9 904	2 308	515	283	3.2	2.7
BALL, LA								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BASTROP, LA								
72	Accommodation & foodservices	23	14 090	3 238	759	407	15.3	19.5
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	13	10 423	2 256	523	310	11.9	24.9
72221	Limited-service eating places	13	10 423	2 256	523	310	11.9	24.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BATON ROUGE, LA								
72	Accommodation & foodservices	594	409 481	113 590	27 927	13 431	12.1	8.6
721	Accommodation	56	65 217	15 460	3 805	1 372	4.8	5.5
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	38	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	38	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	12	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	17	D	D	D	b	D	D
72131	Rooming & boarding houses	17	D	D	D	b	D	D
721310	Rooming & boarding houses	17	D	D	D	b	D	D
722	Foodservices & drinking places	538	344 264	98 130	24 122	12 059	13.5	9.2
7221	Full-service restaurants	215	151 646	46 992	12 071	5 753	12.3	10.9
72211	Full-service restaurants	215	151 646	46 992	12 071	5 753	12.3	10.9
722110	Full-service restaurants	215	151 646	46 992	12 071	5 753	12.3	10.9
7222	Limited-service eating places	245	163 739	41 807	10 134	5 078	12.7	7.9
72221	Limited-service eating places	245	163 739	41 807	10 134	5 078	12.7	7.9
722211	Limited-service restaurants	209	132 458	32 403	7 637	4 214	13.7	9.2
722212	Cafeterias	10	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special foodservices	21	14 437	5 514	1 032	744	8.9	.7
7224	Drinking places (alcoholic beverages)	57	14 442	3 817	885	484	38.8	15.0
72241	Drinking places (alcoholic beverages)	57	14 442	3 817	885	484	38.8	15.0
722410	Drinking places (alcoholic beverages)	57	14 442	3 817	885	484	38.8	15.0
BERWICK, LA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BOGALUSA, LA								
72	Accommodation & foodservices	25	10 143	2 403	634	340	31.0	6.2
722	Foodservices & drinking places	25	10 143	2 403	634	340	31.0	6.2
7222	Limited-service eating places	14	7 803	1 840	490	249	20.5	5.6
BOSSIER CITY, LA								
72	Accommodation & foodservices	150	292 693	67 864	15 753	5 379	2.6	2.8
721	Accommodation	26	D	D	D	g	D	D
7211	Traveler accommodation	26	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	25	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	25	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211103	Motels	15	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	124	D	D	D	h	D	D
7221	Full-service restaurants	37	34 498	10 144	2 667	1 298	10.9	9.3
72211	Full-service restaurants	37	34 498	10 144	2 667	1 298	10.9	9.3
722110	Full-service restaurants	37	34 498	10 144	2 667	1 298	10.9	9.3
7222	Limited-service eating places	66	42 841	10 174	2 302	1 395	5.5	11.3
72221	Limited-service eating places	66	42 841	10 174	2 302	1 395	5.5	11.3
722211	Limited-service restaurants	56	38 764	9 000	2 007	1 289	5.1	11.8
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	15	2 467	486	145	135	29.6	2.1
72241	Drinking places (alcoholic beverages)	15	2 467	486	145	135	29.6	2.1
722410	Drinking places (alcoholic beverages)	15	2 467	486	145	135	29.6	2.1
BREAUX BRIDGE, LA								
72	Accommodation & foodservices	23	12 619	2 956	717	457	18.6	18.1
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	11	5 855	1 373	324	204	14.7	39.1
BROUSSARD, LA								
72	Accommodation & foodservices	10	2 744	688	145	98	35.6	.7
722	Foodservices & drinking places	10	2 744	688	145	98	35.6	.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUNKIE, LA								
72	Accommodation & foodservices	11	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
CARENCRO, LA								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	3 518	944	247	167	21.5	23.8
CHURCH POINT, LA								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
COVINGTON, LA								
72	Accommodation & foodservices	59	36 367	9 693	2 175	1 125	11.6	12.4
721	Accommodation	5	5 770	1 557	159	98	5.5	2.5
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	54	30 597	8 136	2 016	1 027	12.7	14.3
7222	Limited-service eating places	23	12 982	3 189	846	448	17.5	7.3
72221	Limited-service eating places	23	12 982	3 189	846	448	17.5	7.3
7223	Special foodservices	4	D	D	D	b	D	D
CROWLEY, LA								
72	Accommodation & foodservices	31	11 386	2 922	655	446	22.9	18.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	15	7 511	1 920	403	275	17.6	20.7
DELHI, LA								
72	Accommodation & foodservices	10	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
DENHAM SPRINGS, LA								
72	Accommodation & foodservices	46	D	D	D	f	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	43	24 298	6 684	1 301	915	9.1	4.4
7222	Limited-service eating places	23	17 565	4 582	798	625	2.6	1.4
72221	Limited-service eating places	23	17 565	4 582	798	625	2.6	1.4
722212	Cafeterias	1	D	D	D	a	D	D
DE QUINCY, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
DE RIDDER, LA *								
72	Accommodation & foodservices	28	14 532	2 891	759	413	9.6	20.9
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DE RIDDER, LA (BEAUREGARD PARISH PART) *								
72	Accommodation & foodservices	28	14 532	2 891	759	413	9.6	20.9
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
DONALDSONVILLE, LA								
72	Accommodation & foodservices	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	9 695	2 136	480	217	13.7	70.4
7222	Limited-service eating places	5	7 556	1 648	369	158	1.7	87.7
EUNICE, LA *								
72	Accommodation & foodservices	21	8 670	2 059	433	253	21.0	16.6
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
7222	Limited-service eating places	11	5 603	1 588	369	209	17.3	7.2
EUNICE, LA (ACADIA PARISH PART) *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
EUNICE, LA (ST. LANDRY PARISH PART) *								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	11	5 603	1 588	369	209	17.3	7.2
FARMERVILLE, LA								
72	Accommodation & foodservices	14	6 369	1 707	400	174	18.7	25.7
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
FERRIDAY, LA								
72	Accommodation & foodservices	10	D	D	D	b	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
FRANKLIN, LA								
72	Accommodation & foodservices	18	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	17	6 185	1 542	396	233	18.8	1.6
7222	Limited-service eating places	10	4 879	1 208	320	191	17.0	—
FRANKLINTON, LA								
72	Accommodation & foodservices	16	6 655	1 711	412	252	31.1	25.5
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GONZALES, LA								
72	Accommodation & foodservices	47	34 696	9 363	1 846	972	12.9	9.9
721	Accommodation	3	6 177	1 697	420	131	D	—
72111	Hotels (except casino hotels) & motels	3	6 177	1 697	420	131	D	—
721110	Hotels (except casino hotels) & motels	3	6 177	1 697	420	131	D	—
722	Foodservices & drinking places	44	28 519	7 666	1 426	841	11.2	12.0
7222	Limited-service eating places	29	21 929	5 527	1 038	562	9.2	15.6
72221	Limited-service eating places	29	21 929	5 527	1 038	562	9.2	15.6
722211	Limited-service restaurants	27	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	a	D	D
GRAMBLING, LA								
72	Accommodation & foodservices	4	563	203	22	18	82.9	17.1
722	Foodservices & drinking places	4	563	203	22	18	82.9	17.1
GRETNA, LA								
72	Accommodation & foodservices	83	41 154	11 144	2 489	1 249	32.0	8.0
721	Accommodation	6	9 065	2 459	425	158	85.9	—
72111	Hotels (except casino hotels) & motels	6	9 065	2 459	425	158	85.9	—
721110	Hotels (except casino hotels) & motels	6	9 065	2 459	425	158	85.9	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	7 788	2 146	352	124	100.0	—
722	Foodservices & drinking places	77	32 089	8 685	2 064	1 091	16.7	10.2
7222	Limited-service eating places	29	15 361	4 138	950	504	15.4	10.2
72221	Limited-service eating places	29	15 361	4 138	950	504	15.4	10.2
722212	Cafeterias	1	D	D	D	b	D	D
HAMMOND, LA								
72	Accommodation & foodservices	93	57 289	15 398	3 708	2 141	17.6	6.5
721	Accommodation	11	6 524	1 729	458	164	14.9	—
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211103	Motels	7	D	D	D	c	D	D
722	Foodservices & drinking places	82	50 765	13 669	3 250	1 977	18.0	7.4
7221	Full-service restaurants	31	21 633	7 064	1 635	1 031	17.1	11.2
72211	Full-service restaurants	31	21 633	7 064	1 635	1 031	17.1	11.2
722110	Full-service restaurants	31	21 633	7 064	1 635	1 031	17.1	11.2
7222	Limited-service eating places	38	26 366	5 915	1 447	882	18.1	2.9
72221	Limited-service eating places	38	26 366	5 915	1 447	882	18.1	2.9
722211	Limited-service restaurants	31	23 712	5 218	1 276	794	16.6	2.6
722212	Cafeterias	1	D	D	D	b	D	D
HARAHAN, LA								
72	Accommodation & foodservices	23	13 364	2 424	692	286	9.2	9.7
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	22	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	b	D	D
HAYNESVILLE, LA								
72	Accommodation & foodservices	7	1 429	433	68	23	59.1	14.2
722	Foodservices & drinking places	7	1 429	433	68	23	59.1	14.2
HOMER, LA								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
HOUMA, LA								
72	Accommodation & foodservices	86	41 843	13 210	3 114	1 262	31.3	9.5
721	Accommodation	4	1 051	462	91	34	14.1	—
722	Foodservices & drinking places	82	40 792	12 748	3 023	1 228	31.7	9.7
7222	Limited-service eating places	32	18 914	3 872	1 015	520	5.9	5.1
72221	Limited-service eating places	32	18 914	3 872	1 015	520	5.9	5.1
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	2	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA, LA								
72	Accommodation & foodservices	4	1 665	410	89	44	87.2	2.8
722	Foodservices & drinking places	4	1 665	410	89	44	87.2	2.8
JACKSON, LA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	1 104	293	79	50	43.6	42.6
JEANERETTE, LA								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
JENA, LA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
JENNINGS, LA								
72	Accommodation & foodservices	25	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	13	8 797	2 104	507	249	11.8	—
JONESBORO, LA								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D
JONESVILLE, LA								
72	Accommodation & foodservices	8	2 531	628	143	95	30.7	—
722	Foodservices & drinking places	8	2 531	628	143	95	30.7	—
KAPLAN, LA								
72	Accommodation & foodservices	7	1 852	450	50	71	10.2	5.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
KENNER, LA								
72	Accommodation & foodservices	160	148 442	35 446	8 376	3 712	7.0	7.3
721	Accommodation	14	46 566	9 760	2 183	701	.3	—
7211	Traveler accommodation	14	46 566	9 760	2 183	701	.3	—
72111	Hotels (except casino hotels) & motels	14	46 566	9 760	2 183	701	.3	—
721110	Hotels (except casino hotels) & motels	14	46 566	9 760	2 183	701	.3	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	37 896	8 133	1 789	534	—	—
7211103	Motels	5	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	146	101 876	25 686	6 193	3 011	10.1	10.6
7221	Full-service restaurants	61	37 947	10 475	2 453	1 361	19.9	16.2
72211	Full-service restaurants	61	37 947	10 475	2 453	1 361	19.9	16.2
722110	Full-service restaurants	61	37 947	10 475	2 453	1 361	19.9	16.2
7222	Limited-service eating places	67	43 717	10 718	2 507	1 335	4.5	5.7
72221	Limited-service eating places	67	43 717	10 718	2 507	1 335	4.5	5.7
722211	Limited-service restaurants	54	39 835	9 845	2 310	1 211	4.4	5.6
7223	Special foodservices	6	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENTWOOD, LA								
72	Accommodation & foodservices	6	1 409	339	78	44	66.0	12.4
722	Foodservices & drinking places	6	1 409	339	78	44	66.0	12.4
LAFAYETTE, LA								
72	Accommodation & foodservices	329	250 893	73 317	17 259	8 380	13.7	14.0
721	Accommodation	24	D	D	D	f	D	D
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	33 329	8 205	1 987	822	12.8	24.0
721110	Hotels (except casino hotels) & motels	18	33 329	8 205	1 987	822	12.8	24.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	f	D	D
7211103	Motels	7	6 965	1 965	465	206	-	40.5
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	305	D	D	D	i	D	D
7221	Full-service restaurants	107	86 773	28 465	6 707	3 188	15.7	7.3
72211	Full-service restaurants	107	86 773	28 465	6 707	3 188	15.7	7.3
722110	Full-service restaurants	107	86 773	28 465	6 707	3 188	15.7	7.3
7222	Limited-service eating places	161	92 892	25 016	5 767	3 183	13.6	14.1
72221	Limited-service eating places	161	92 892	25 016	5 767	3 183	13.6	14.1
722211	Limited-service restaurants	127	D	D	D	h	D	D
722212	Cafeterias	10	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	24	7 003	1 966	450	233	31.5	1.0
7223	Special foodservices	12	28 598	9 875	2 319	881	2.5	21.5
7224	Drinking places (alcoholic beverages)	25	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	e	D	D
LAKE ARTHUR, LA								
72	Accommodation & foodservices	6	1 779	414	66	48	21.6	58.7
722	Foodservices & drinking places	6	1 779	414	66	48	21.6	58.7
LAKE CHARLES, LA								
72	Accommodation & foodservices	183	239 520	59 700	18 117	6 092	8.3	3.7
721	Accommodation	17	135 036	31 779	11 403	2 437	7.6	.6
7211	Traveler accommodation	16	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	e	D	D
7211103	Motels	8	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	166	104 484	27 921	6 714	3 655	9.1	7.8
7221	Full-service restaurants	59	38 854	11 597	3 005	1 687	7.6	14.3
72211	Full-service restaurants	59	38 854	11 597	3 005	1 687	7.6	14.3
722110	Full-service restaurants	59	38 854	11 597	3 005	1 687	7.6	14.3
7222	Limited-service eating places	82	53 164	13 766	3 139	1 663	9.6	2.5
72221	Limited-service eating places	82	53 164	13 766	3 139	1 663	9.6	2.5
722211	Limited-service restaurants	71	D	D	D	g	D	D
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	10	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
LAKE PROVIDENCE, LA								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEESVILLE, LA								
72	Accommodation & foodservices	38	16 809	4 121	1 012	584	10.5	16.4
721	Accommodation	4	1 302	293	59	29	22.9	37.3
722	Foodservices & drinking places	34	15 507	3 828	953	555	9.5	14.7
7222	Limited-service eating places	19	12 628	3 094	780	437	3.8	16.2
72221	Limited-service eating places	19	12 628	3 094	780	437	3.8	16.2
LOCKPORT, LA								
72	Accommodation & foodservices	4	704	186	44	24	60.9	—
722	Foodservices & drinking places	4	704	186	44	24	60.9	—
LUTCHER, LA								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
MAMOU, LA								
72	Accommodation & foodservices	3	337	69	6	7	63.2	36.8
722	Foodservices & drinking places	3	337	69	6	7	63.2	36.8
MANDEVILLE, LA								
72	Accommodation & foodservices	72	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	71	25 182	7 308	1 765	852	24.3	6.9
7222	Limited-service eating places	27	12 246	3 053	835	387	14.7	9.4
72221	Limited-service eating places	27	12 246	3 053	835	387	14.7	9.4
MANSFIELD, LA								
72	Accommodation & foodservices	9	4 260	922	213	117	8.0	2.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
MANY, LA								
72	Accommodation & foodservices	14	5 123	1 396	288	143	35.1	—
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	7	D	D	D	c	D	D
MARKSVILLE, LA								
72	Accommodation & foodservices	15	D	D	D	g	D	D
721	Accommodation	4	D	D	D	g	D	D
7211	Traveler accommodation	4	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
722	Foodservices & drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	7	D	D	D	c	D	D
MINDEN, LA								
72	Accommodation & foodservices	33	D	D	D	e	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	27	10 181	2 402	580	375	11.1	8.1
7222	Limited-service eating places	20	9 041	2 049	508	325	9.1	4.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE, LA								
72	Accommodation & foodservices	172	116 891	29 459	7 182	3 734	11.8	13.3
721	Accommodation	16	18 153	4 757	1 138	496	21.4	1.7
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	156	98 738	24 702	6 044	3 238	10.0	15.5
7221	Full-service restaurants	54	33 310	9 198	2 240	1 173	21.4	25.2
72211	Full-service restaurants	54	33 310	9 198	2 240	1 173	21.4	25.2
722110	Full-service restaurants	54	33 310	9 198	2 240	1 173	21.4	25.2
7222	Limited-service eating places	84	56 346	13 584	3 262	1 841	3.9	8.3
72221	Limited-service eating places	84	56 346	13 584	3 262	1 841	3.9	8.3
722211	Limited-service restaurants	66	D	D	D	g	D	D
722212	Cafeterias	3	5 273	1 564	371	126	—	—
7223	Special foodservices	7	D	D	D	c	D	D
MORGAN CITY, LA								
72	Accommodation & foodservices	45	D	D	D	f	D	D
721	Accommodation	5	D	D	D	b	D	D
722	Foodservices & drinking places	40	18 728	4 964	1 178	621	26.7	1.6
7222	Limited-service eating places	18	10 145	2 358	546	315	18.4	1.4
72221	Limited-service eating places	18	10 145	2 358	546	315	18.4	1.4
NATCHITOCHEs, LA								
72	Accommodation & foodservices	55	39 027	10 814	2 607	1 322	6.6	.9
721	Accommodation	15	D	D	D	e	D	D
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	12	14 002	3 997	936	303	—	.2
721110	Hotels (except casino hotels) & motels	12	14 002	3 997	936	303	—	.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	10 725	3 094	749	188	—	—
7211103	Motels	6	D	D	D	c	D	D
722	Foodservices & drinking places	40	D	D	D	g	D	D
7222	Limited-service eating places	24	D	D	D	f	D	D
72221	Limited-service eating places	24	D	D	D	f	D	D
7223	Special foodservices	3	D	D	D	c	D	D
NEW IBERIA, LA								
72	Accommodation & foodservices	71	29 561	7 691	1 892	1 186	20.3	9.4
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	69	D	D	D	g	D	D
7222	Limited-service eating places	36	D	D	D	f	D	D
72221	Limited-service eating places	36	D	D	D	f	D	D
722212	Cafeterias	2	D	D	D	b	D	D
NEW LLANO, LA *								
72	Accommodation & foodservices	4	1 301	364	111	49	96.2	3.8
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA								
72	Accommodation & foodservices	1 105	1 371 830	377 486	95 159	32 081	15.4	9.6
721	Accommodation	144	694 739	177 508	44 758	11 603	15.6	8.0
7211	Traveler accommodation	132	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	115	689 266	176 456	44 548	11 493	15.6	7.9
721110	Hotels (except casino hotels) & motels	115	689 266	176 456	44 548	11 493	15.6	7.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	81	672 010	172 329	43 704	11 006	15.2	8.1
7211102	Hotels with less than 25 guestrooms	11	D	D	D	c	D	D
7211103	Motels	18	D	D	D	c	D	D
7211104	Motor hotels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	7	D	D	D	b	D	D
72131	Rooming & boarding houses	7	D	D	D	b	D	D
721310	Rooming & boarding houses	7	D	D	D	b	D	D
722	Foodservices & drinking places	961	677 091	199 978	50 401	20 478	15.2	11.1
7221	Full-service restaurants	392	363 276	115 519	29 795	10 403	16.0	11.5
72211	Full-service restaurants	392	363 276	115 519	29 795	10 403	16.0	11.5
722110	Full-service restaurants	392	363 276	115 519	29 795	10 403	16.0	11.5
7222	Limited-service eating places	334	188 472	48 016	11 491	5 707	14.1	11.7
72221	Limited-service eating places	334	188 472	48 016	11 491	5 707	14.1	11.7
722211	Limited-service restaurants	266	161 766	38 160	9 025	4 924	12.8	12.6
722212	Cafeterias	11	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	57	D	D	D	f	D	D
7223	Special foodservices	65	51 147	14 698	3 647	2 089	3.3	12.7
7224	Drinking places (alcoholic beverages)	170	74 196	21 745	5 468	2 279	22.3	6.9
72241	Drinking places (alcoholic beverages)	170	74 196	21 745	5 468	2 279	22.3	6.9
722410	Drinking places (alcoholic beverages)	170	74 196	21 745	5 468	2 279	22.3	6.9
NEW ROADS, LA								
72	Accommodation & foodservices	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	5 101	1 354	302	199	49.5	.5
7222	Limited-service eating places	9	D	D	D	c	D	D
OAKDALE, LA								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
OPELOUSAS, LA								
72	Accommodation & foodservices	36	17 517	4 603	1 039	607	16.0	11.0
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	21	12 062	2 905	656	411	13.5	15.1
72221	Limited-service eating places	21	12 062	2 905	656	411	13.5	15.1
PATTERSON, LA								
72	Accommodation & foodservices	6	2 496	743	181	107	66.9	—
722	Foodservices & drinking places	6	2 496	743	181	107	66.9	—
PINEVILLE, LA								
72	Accommodation & foodservices	34	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	33	18 612	4 307	1 015	537	4.8	11.5
7222	Limited-service eating places	22	14 462	3 239	806	430	.1	8.7
72221	Limited-service eating places	22	14 462	3 239	806	430	.1	8.7
7223	Special foodservices	4	1 636	459	95	36	4.0	24.1
PLAQUEMINE, LA								
72	Accommodation & foodservices	17	8 018	2 029	500	297	5.2	31.8
722	Foodservices & drinking places	17	8 018	2 029	500	297	5.2	31.8
7222	Limited-service eating places	9	5 799	1 338	340	226	5.7	40.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PONCHATOULA, LA								
72	Accommodation & foodservices	17	6 361	1 631	373	245	14.5	3.5
722	Foodservices & drinking places	17	6 361	1 631	373	245	14.5	3.5
7222	Limited-service eating places	10	4 657	1 247	315	178	15.7	—
PORT ALLEN, LA								
72	Accommodation & foodservices	15	11 995	2 969	664	391	7.9	—
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211103	Motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	10	D	D	D	e	D	D
7222	Limited-service eating places	6	4 258	1 041	220	130	15.7	—
RAYNE, LA								
72	Accommodation & foodservices	13	5 102	1 367	330	182	18.5	45.4
722	Foodservices & drinking places	13	5 102	1 367	330	182	18.5	45.4
7222	Limited-service eating places	10	D	D	D	c	D	D
RAYVILLE, LA								
72	Accommodation & foodservices	13	5 354	1 395	289	179	14.7	1.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
RUSTON, LA								
72	Accommodation & foodservices	55	33 205	8 034	1 880	1 148	8.0	8.8
721	Accommodation	11	6 645	1 388	258	116	9.5	13.2
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211103	Motels	5	D	D	D	b	D	D
722	Foodservices & drinking places	44	26 560	6 646	1 622	1 032	7.6	7.7
7222	Limited-service eating places	27	18 190	4 242	993	571	5.3	3.2
72221	Limited-service eating places	27	18 190	4 242	993	571	5.3	3.2
ST. GABRIEL, LA *								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
ST. MARTINVILLE, LA								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	3 745	996	244	133	24.0	3.5
SCOTT, LA								
72	Accommodation & foodservices	10	5 354	1 479	373	145	10.1	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SHREVEPORT, LA *								
72	Accommodation & foodservices	374	219 333	61 237	14 372	7 150	8.6	6.4
721	Accommodation	22	31 656	7 755	1 877	780	4.2	—
7211	Traveler accommodation	21	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	20	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	20	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	7	D	D	D	e	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	352	187 677	53 482	12 495	6 370	9.3	7.4
7221	Full-service restaurants	124	72 475	24 558	5 473	2 615	13.9	8.8
72211	Full-service restaurants	124	72 475	24 558	5 473	2 615	13.9	8.8
722110	Full-service restaurants	124	72 475	24 558	5 473	2 615	13.9	8.8
7222	Limited-service eating places	170	99 978	25 598	6 183	3 364	3.6	6.6
72221	Limited-service eating places	170	99 978	25 598	6 183	3 364	3.6	6.6
722211	Limited-service restaurants	145	86 767	21 236	5 154	2 970	3.5	7.1
722212	Cafeterias	6	D	D	D	e	D	D
7223	Special foodservices	16	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
SHREVEPORT, LA (BOSSIER PARISH PART) *								
72	Accommodation & foodservices	3	2 345	424	104	43	D	—
721	Accommodation	1	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
SHREVEPORT, LA (CADDO PARISH PART) *								
72	Accommodation & foodservices	371	216 988	60 813	14 268	7 107	8.6	6.4
721	Accommodation	21	D	D	D	f	D	D
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	7	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	350	D	D	D	i	D	D
7221	Full-service restaurants	123	D	D	D	h	D	D
72211	Full-service restaurants	123	D	D	D	h	D	D
722110	Full-service restaurants	123	D	D	D	h	D	D
7222	Limited-service eating places	169	D	D	D	h	D	D
72221	Limited-service eating places	169	D	D	D	h	D	D
722211	Limited-service restaurants	144	D	D	D	h	D	D
722212	Cafeterias	6	D	D	D	e	D	D
7223	Special foodservices	16	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SLIDELL, LA								
72	Accommodation & foodservices	147	83 458	20 875	5 030	2 637	8.6	12.4
721	Accommodation	9	7 836	1 514	371	166	5.7	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211103	Hotels	6	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	138	75 622	19 361	4 659	2 471	8.9	13.7
7221	Full-service restaurants	45	32 097	8 593	2 169	1 078	10.3	20.3
72211	Full-service restaurants	45	32 097	8 593	2 169	1 078	10.3	20.3
722110	Full-service restaurants	45	32 097	8 593	2 169	1 078	10.3	20.3
7222	Limited-service eating places	76	41 656	10 242	2 357	1 313	6.3	8.9
72221	Limited-service eating places	76	41 656	10 242	2 357	1 313	6.3	8.9
722211	Limited-service restaurants	57	36 493	8 816	2 047	1 132	3.3	8.8
722212	Cafeterias	1	D	D	D	b	D	D
SPRINGHILL, LA								
72	Accommodation & foodservices	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	5 392	1 316	296	198	11.7	37.4
7222	Limited-service eating places	8	4 415	982	216	143	9.5	28.3
SULPHUR, LA								
72	Accommodation & foodservices	58	46 908	11 038	2 508	1 301	8.7	1.8
721	Accommodation	6	7 308	1 414	215	114	—	—
72111	Hotels (except casino hotels) & motels	6	7 308	1 414	215	114	—	—
721110	Hotels (except casino hotels) & motels	6	7 308	1 414	215	114	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	52	39 600	9 624	2 293	1 187	10.3	2.1
7222	Limited-service eating places	27	18 103	4 097	986	559	11.6	—
72221	Limited-service eating places	27	18 103	4 097	986	559	11.6	—
TALLULAH, LA								
72	Accommodation & foodservices	10	4 938	1 150	248	132	34.6	.7
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
THIBODAUX, LA								
72	Accommodation & foodservices	49	24 720	6 425	1 551	857	15.7	5.2
721	Accommodation	6	4 832	1 610	362	184	—	7.3
72111	Hotels (except casino hotels) & motels	6	4 832	1 610	362	184	—	7.3
721110	Hotels (except casino hotels) & motels	6	4 832	1 610	362	184	—	7.3
722	Foodservices & drinking places	43	19 888	4 815	1 189	673	19.5	4.7
7222	Limited-service eating places	17	10 910	2 329	626	330	6.0	7.3
72221	Limited-service eating places	17	10 910	2 329	626	330	6.0	7.3
7223	Special foodservices	4	2 660	666	167	112	11.4	—
VIDALIA, LA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	6 050	1 764	407	197	17.4	.2
7222	Limited-service eating places	8	4 588	1 183	265	134	5.2	—
VILLE PLATTE, LA								
72	Accommodation & foodservices	19	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	4 260	980	250	160	14.4	4.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
VINTON, LA								
72	Accommodation & foodservices	5	1 011	264	65	35	39.8	4.4
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
VIVIAN, LA								
72	Accommodation & foodservices	7	2 110	551	112	61	17.1	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
WALKER, LA								
72	Accommodation & foodservices	5	4 533	950	219	128	13.6	12.3
722	Foodservices & drinking places	5	4 533	950	219	128	13.6	12.3
7222	Limited-service eating places	5	4 533	950	219	128	13.6	12.3
WELSH, LA								
72	Accommodation & foodservices	7	2 438	798	187	110	40.5	3.8
722	Foodservices & drinking places	7	2 438	798	187	110	40.5	3.8
WESTLAKE, LA								
72	Accommodation & foodservices	10	3 795	1 012	242	148	9.4	2.4
722	Foodservices & drinking places	10	3 795	1 012	242	148	9.4	2.4
WEST MONROE, LA								
72	Accommodation & foodservices	61	35 971	9 446	2 344	1 232	4.8	9.0
721	Accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	7	3 542	748	159	78	1.8	—
721110	Hotels (except casino hotels) & motels	7	3 542	748	159	78	1.8	—
7211103	Motels	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	53	D	D	D	g	D	D
7222	Limited-service eating places	23	14 684	3 783	910	508	6.1	5.4
72221	Limited-service eating places	23	14 684	3 783	910	508	6.1	5.4
WESTWEGO, LA								
72	Accommodation & foodservices	11	2 633	789	190	104	39.2	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
WINNFIELD, LA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	5 002	1 306	305	173	25.1	7.2
7222	Limited-service eating places	9	4 352	1 052	252	149	24.4	2.6
WINNSBORO, LA								
72	Accommodation & foodservices	16	7 262	1 430	306	202	33.3	15.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D
ZACHARY, LA								
72	Accommodation & foodservices	13	7 992	2 178	510	257	15.0	4.2
722	Foodservices & drinking places	13	7 992	2 178	510	257	15.0	4.2
7222	Limited-service eating places	7	6 478	1 654	396	201	5.4	—

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							From administrative records ¹	Estimated ²
BALANCE OF ACADIA PARISH, LA								
72	Accommodation & foodservices	10	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF ALLEN PARISH, LA								
72	Accommodation & foodservices	12	D	D	D	c	D	D
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF ASCENSION PARISH, LA								
72	Accommodation & foodservices	39	D	D	D	f	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	36	13 402	4 115	916	497	22.8	5.5
7222	Limited-service eating places	11	5 382	1 488	329	177	12.2	5.9
BALANCE OF ASSUMPTION PARISH, LA								
72	Accommodation & foodservices	13	3 276	907	204	116	36.8	41.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
BALANCE OF AVOYELLES PARISH, LA								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	4	D	D	D	b	D	D
BALANCE OF BEAUREGARD PARISH, LA								
72	Accommodation & foodservices	4	1 164	319	76	36	89.7	—
722	Foodservices & drinking places	4	1 164	319	76	36	89.7	—
BALANCE OF BIENVILLE PARISH, LA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF BOSSIER PARISH, LA								
72	Accommodation & foodservices	20	5 722	1 519	342	188	41.9	18.3
722	Foodservices & drinking places	20	5 722	1 519	342	188	41.9	18.3
7222	Limited-service eating places	8	D	D	D	c	D	D
BALANCE OF CADDO PARISH, LA								
72	Accommodation & foodservices	30	17 848	4 636	1 156	575	13.6	14.7
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	27	D	D	D	f	D	D
7222	Limited-service eating places	15	11 364	2 576	677	327	2.9	23.1
72221	Limited-service eating places	15	11 364	2 576	677	327	2.9	23.1

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							From administrative records ¹	Estimated ²
BALANCE OF CALCASIEU PARISH, LA								
72	Accommodation & foodservices	28	D	D	D	e	D	D
721	Accommodation	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	e	D	D
722212	Cafeterias	1	D	D	D	c	D	D
BALANCE OF CALDWELL PARISH, LA								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF CAMERON PARISH, LA								
72	Accommodation & foodservices	11	2 010	447	87	54	56.8	9.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF CATAHOULA PARISH, LA								
72	Accommodation & foodservices	3	167	38	4	5	100.0	—
722	Foodservices & drinking places	3	167	38	4	5	100.0	—
BALANCE OF CLAIBORNE PARISH, LA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF CONCORDIA PARISH, LA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF DE SOTO PARISH, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF EAST BATON ROUGE PARISH, LA								
72	Accommodation & foodservices	125	76 108	19 983	4 830	2 428	11.0	8.7
721	Accommodation	5	9 079	1 890	423	191	—	—
72111	Hotels (except casino hotels) & motels	5	9 079	1 890	423	191	—	—
721110	Hotels (except casino hotels) & motels	5	9 079	1 890	423	191	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	c	D	D
722	Foodservices & drinking places	120	67 029	18 093	4 407	2 237	12.5	9.9
7221	Full-service restaurants	47	D	D	D	f	D	D
72211	Full-service restaurants	47	D	D	D	f	D	D
722110	Full-service restaurants	47	D	D	D	f	D	D
7222	Limited-service eating places	63	36 413	9 338	2 054	1 132	9.7	14.2
72221	Limited-service eating places	63	36 413	9 338	2 054	1 132	9.7	14.2
722211	Limited-service restaurants	55	D	D	D	g	D	D
7223	Special foodservices	6	D	D	D	c	D	D
BALANCE OF EAST CARROLL PARISH, LA								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF EAST FELICIANA PARISH, LA								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF EVANGELINE PARISH, LA								
72	Accommodation & foodservices	12	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF FRANKLIN PARISH, LA								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF GRANT PARISH, LA								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF IBERIA PARISH, LA								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF IBERVILLE PARISH, LA								
72	Accommodation & foodservices	13	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
BALANCE OF JACKSON PARISH, LA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF JEFFERSON PARISH, LA								
72	Accommodation & foodservices	671	475 618	135 936	34 221	13 325	13.1	9.4
721	Accommodation	46	D	D	D	g	D	D
7211	Traveler accommodation	44	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	44	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	D	D	D	f	D	D
7211103	Motels	24	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	625	D	D	D	j	D	D
7221	Full-service restaurants	246	160 943	48 992	12 462	5 263	20.2	9.4
72211	Full-service restaurants	246	160 943	48 992	12 462	5 263	20.2	9.4
722110	Full-service restaurants	246	160 943	48 992	12 462	5 263	20.2	9.4
7222	Limited-service eating places	261	163 468	40 209	9 808	4 846	8.9	10.8
72221	Limited-service eating places	261	163 468	40 209	9 808	4 846	8.9	10.8
722211	Limited-service restaurants	217	D	D	D	h	D	D
722212	Cafeterias	8	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	36	D	D	D	e	D	D
7223	Special foodservices	35	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	83	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	83	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	83	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF JEFFERSON DAVIS PARISH, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	349	62	8	10	100.0	—
BALANCE OF LAFAYETTE PARISH, LA								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
BALANCE OF LAFOURCHE PARISH, LA								
72	Accommodation & foodservices	76	23 213	4 275	1 020	673	20.2	19.8
721	Accommodation	5	2 303	282	47	31	9.6	—
722	Foodservices & drinking places	71	20 910	3 993	973	642	21.4	22.0
7222	Limited-service eating places	31	D	D	D	e	D	D
72221	Limited-service eating places	31	D	D	D	e	D	D
BALANCE OF LA SALLE PARISH, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF LINCOLN PARISH, LA								
72	Accommodation & foodservices	7	737	178	48	40	27.4	17.2
722	Foodservices & drinking places	7	737	178	48	40	27.4	17.2
BALANCE OF LIVINGSTON PARISH, LA								
72	Accommodation & foodservices	33	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds..	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	6 657	1 511	332	211	62.4	6.6
BALANCE OF MADISON PARISH, LA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
BALANCE OF MOREHOUSE PARISH, LA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF NATCHITOCHE PARISH, LA								
72	Accommodation & foodservices	10	1 840	354	86	48	91.4	5.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D
BALANCE OF OUACHITA PARISH, LA								
72	Accommodation & foodservices	32	17 242	3 660	860	394	11.3	4.4
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	18	13 531	2 959	689	309	1.0	4.8
72221	Limited-service eating places	18	13 531	2 959	689	309	1.0	4.8

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF PLAQUEMINES PARISH, LA								
72	Accommodation & foodservices	51	55 492	20 439	5 576	1 600	15.3	8.5
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	46	D	D	D	g	D	D
7223	Special foodservices	7	35 466	16 870	4 767	1 144	4.2	9.4
BALANCE OF POINTE COUPEE PARISH, LA								
72	Accommodation & foodservices	8	2 817	769	179	99	20.0	30.6
722	Foodservices & drinking places	8	2 817	769	179	99	20.0	30.6
BALANCE OF RAPIDES PARISH, LA								
72	Accommodation & foodservices	51	D	D	D	f	D	D
721	Accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
722	Foodservices & drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	17	D	D	D	e	D	D
BALANCE OF RED RIVER PARISH, LA								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF RICHLAND PARISH, LA								
72	Accommodation & foodservices	4	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF SABINE PARISH, LA								
72	Accommodation & foodservices	10	2 488	775	86	74	12.1	1.2
721	Accommodation	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF ST. BERNARD PARISH, LA								
72	Accommodation & foodservices	107	43 031	11 587	2 806	1 431	16.1	10.0
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	106	D	D	D	g	D	D
7222	Limited-service eating places	43	28 366	7 604	1 852	950	7.6	9.1
72221	Limited-service eating places	43	28 366	7 604	1 852	950	7.6	9.1
722212	Cafeterias	3	3 537	1 190	280	106	—	—
7223	Special foodservices	11	D	D	D	b	D	D
BALANCE OF ST. CHARLES PARISH, LA								
72	Accommodation & foodservices	47	18 973	5 227	1 271	701	24.7	4.4
721	Accommodation	5	2 559	430	119	56	34.4	7.3
722	Foodservices & drinking places	42	16 414	4 797	1 152	645	23.2	3.9
7222	Limited-service eating places	20	9 877	2 718	672	456	16.1	.7
BALANCE OF ST. HELENA PARISH, LA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF ST. JAMES PARISH, LA								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF ST. JOHN THE BAPTIST PARISH, LA								
72	Accommodation & foodservices	36	21 793	5 701	1 363	783	8.8	2.5
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	14	10 494	2 425	561	325	3.7	—
BALANCE OF ST. LANDRY PARISH, LA								
72	Accommodation & foodservices	20	D	D	D	c	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
BALANCE OF ST. MARTIN PARISH, LA								
72	Accommodation & foodservices	15	D	D	D	c	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
BALANCE OF ST. MARY PARISH, LA								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	7	3 678	757	180	120	32.0	1.7
BALANCE OF ST. TAMMANY PARISH, LA								
72	Accommodation & foodservices	67	D	D	D	f	D	D
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	61	23 624	6 423	1 452	781	38.6	11.1
7222	Limited-service eating places	16	7 148	1 706	381	217	26.4	5.7
BALANCE OF TANGIPAHOA PARISH, LA								
72	Accommodation & foodservices	25	8 180	2 757	584	244	28.8	12.1
721	Accommodation	4	1 326	329	60	29	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	21	6 854	2 428	524	215	34.4	14.4
BALANCE OF TENSAS PARISH, LA								
72	Accommodation & foodservices	8	1 612	179	47	25	10.9	70.0
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF TERREBONNE PARISH, LA								
72	Accommodation & foodservices	87	64 090	17 871	4 065	1 871	11.1	4.7
721	Accommodation	7	8 839	2 083	435	197	16.3	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211103	Motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	80	55 251	15 788	3 630	1 674	10.3	5.5
7222	Limited-service eating places	30	20 492	5 167	1 307	866	7.4	8.7
72221	Limited-service eating places	30	20 492	5 167	1 307	866	7.4	8.7
722211	Limited-service restaurants	27	19 379	4 671	1 220	827	4.4	8.2
7223	Special foodservices	6	D	D	D	c	D	D
BALANCE OF UNION PARISH, LA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF VERMILION PARISH, LA								
72	Accommodation & foodservices	18	5 507	1 098	283	138	78.4	1.5
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
BALANCE OF VERNON PARISH, LA								
72	Accommodation & foodservices	16	4 869	1 393	252	149	32.9	41.9
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
BALANCE OF WASHINGTON PARISH, LA								
72	Accommodation & foodservices	8	1 528	289	42	34	28.8	46.8
722	Foodservices & drinking places	8	1 528	289	42	34	28.8	46.8
BALANCE OF WEBSTER PARISH, LA								
72	Accommodation & foodservices	9	967	169	35	40	66.5	22.5
722	Foodservices & drinking places	9	967	169	35	40	66.5	22.5
BALANCE OF WEST BATON ROUGE PARISH, LA								
72	Accommodation & foodservices	16	6 057	1 518	390	200	34.6	8.2
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
BALANCE OF WEST CARROLL PARISH, LA								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF WEST FELICIANA PARISH, LA								
72	Accommodation & foodservices	18	7 120	1 797	325	176	49.9	28.4
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
BALANCE OF WINN PARISH, LA								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

LOUISIANA

De Ridder is in Beauregard and Vernon Parishes.

Eunice is in Acadia and St. Landry Parishes.

New Llano is a spelling correction from Newllano.

Shreveport is in Bossier and Caddo Parishes.

St. Gabriel was incorporated in August 1994.

Appendix E. Metropolitan Areas

LOUISIANA

Alexandria, LA MSA

Rapides Parish, LA

Baton Rouge, LA MSA

Ascension Parish, LA

East Baton Rouge Parish, LA

Livingston Parish, LA

West Baton Rouge Parish, LA

Houma, LA MSA

Lafourche Parish, LA

Terrebonne Parish, LA

Lafayette, LA MSA

Acadia Parish, LA

Lafayette Parish, LA

St. Landry Parish, LA

St. Martin Parish, LA

Lake Charles, LA MSA

Calcasieu Parish, LA

Monroe, LA MSA

Ouachita Parish, LA

New Orleans, LA MSA

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. James Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

Shreveport—Bossier City, LA MSA

Bossier Parish, LA

Caddo Parish, LA

Webster Parish, LA

