

Hawaii

1997

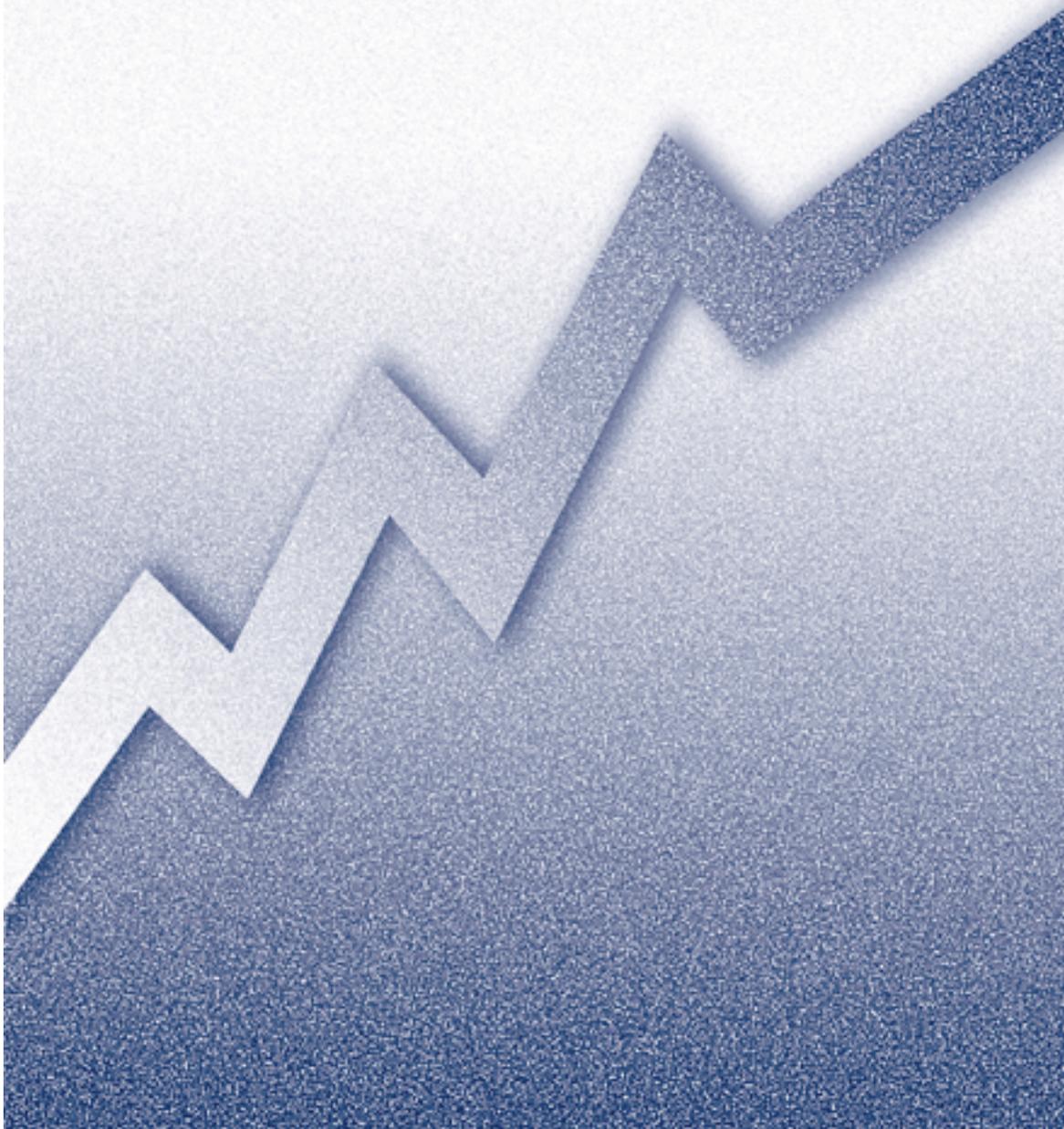
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1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

-
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAWAII								
72	Accommodation & foodservices	3 081	5 007 899	1 507 538	379 403	88 083	5.2	5.1
721	Accommodation	309	3 026 903	952 423	243 545	40 105	.2	2.8
7211	Traveler accommodation	294	3 024 571	951 821	243 370	40 064	.2	2.8
72111	Hotels (except casino hotels) & motels	280	3 020 867	950 983	243 181	39 990	.2	2.8
721110	Hotels (except casino hotels) & motels	280	3 020 867	950 983	243 181	39 990	.2	2.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	241	3 009 173	948 715	242 587	39 823	.1	2.7
7211102	Hotels with less than 25 guestrooms	23	6 854	1 412	372	90	15.5	19.5
7211103	Motels	16	4 840	856	222	77	47.3	29.5
72119	Other traveler accommodation	14	3 704	838	189	74	.4	25.0
721191	Bed & breakfast inns	10	D	D	D	b	D	D
721199	All other traveler accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	603	171	68	12	3.2	4.0
72121	RV (recreational vehicle) parks & recreational camps	6	603	171	68	12	3.2	4.0
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	9	1 729	431	107	29	12.4	6.5
72131	Rooming & boarding houses	9	1 729	431	107	29	12.4	6.5
721310	Rooming & boarding houses	9	1 729	431	107	29	12.4	6.5
722	Foodservices & drinking places	2 772	1 980 996	555 115	135 858	47 978	12.8	8.7
7221	Full-service restaurants	1 207	1 002 421	309 458	77 659	25 170	13.3	9.0
72211	Full-service restaurants	1 207	1 002 421	309 458	77 659	25 170	13.3	9.0
722110	Full-service restaurants	1 207	1 002 421	309 458	77 659	25 170	13.3	9.0
7222	Limited-service eating places	1 185	723 521	178 691	41 807	17 988	13.5	7.3
72221	Limited-service eating places	1 185	723 521	178 691	41 807	17 988	13.5	7.3
722211	Limited-service restaurants	971	653 707	160 903	37 702	16 230	13.1	6.9
722212	Cafeterias	8	2 822	864	156	53	38.6	7.4
722213	Snack & nonalcoholic beverage bars	206	66 992	16 924	3 949	1 705	16.6	12.0
7223	Special foodservices	96	162 149	46 009	11 497	2 846	2.3	9.2
72231	Foodservice contractors	51	142 848	40 228	10 276	2 267	.7	9.5
722310	Foodservice contractors	51	142 848	40 228	10 276	2 267	.7	9.5
72232	Caterers	22	12 597	4 173	836	447	10.1	3.6
722320	Caterers	22	12 597	4 173	836	447	10.1	3.6
72233	Mobile foodservices	23	6 704	1 608	385	132	21.8	11.3
722330	Mobile foodservices	23	6 704	1 608	385	132	21.8	11.3
7224	Drinking places (alcoholic beverages)	284	92 905	20 957	4 895	1 974	20.7	15.2
72241	Drinking places (alcoholic beverages)	284	92 905	20 957	4 895	1 974	20.7	15.2
722410	Drinking places (alcoholic beverages)	284	92 905	20 957	4 895	1 974	20.7	15.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU, HI MSA								
72	Accommodation & foodservices	2 125	3 036 837	852 782	209 889	53 916	6.0	5.2
721	Accommodation	145	1 578 050	442 189	109 314	18 850	.1	2.0
7211	Traveler accommodation	137	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	136	1 576 330	441 647	109 177	18 811	.1	2.0
721110	Hotels (except casino hotels) & motels	136	1 576 330	441 647	109 177	18 811	.1	2.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	122	1 572 216	440 906	109 013	18 764	—	1.9
7213	Rooming & boarding houses	6	D	D	D	b	D	D
72131	Rooming & boarding houses	6	D	D	D	b	D	D
721310	Rooming & boarding houses	6	D	D	D	b	D	D
722	Foodservices & drinking places	1 980	1 458 787	410 593	100 575	35 066	12.3	8.6
7221	Full-service restaurants	788	669 291	211 492	53 418	16 834	13.4	9.5
72211	Full-service restaurants	788	669 291	211 492	53 418	16 834	13.4	9.5
722110	Full-service restaurants	788	669 291	211 492	53 418	16 834	13.4	9.5
7222	Limited-service eating places	864	558 642	138 207	32 205	13 922	12.6	6.1
72221	Limited-service eating places	864	558 642	138 207	32 205	13 922	12.6	6.1
722211	Limited-service restaurants	717	506 683	124 747	29 163	12 649	12.4	5.6
722213	Snack & nonalcoholic beverage bars	140	D	D	D	g	D	D
7223	Special foodservices	83	150 303	42 498	10 709	2 623	1.9	9.8
7224	Drinking places (alcoholic beverages)	245	80 551	18 396	4 243	1 687	20.7	16.6
72241	Drinking places (alcoholic beverages)	245	80 551	18 396	4 243	1 687	20.7	16.6
722410	Drinking places (alcoholic beverages)	245	80 551	18 396	4 243	1 687	20.7	16.6
AREA OUTSIDE HAWAII METROPOLITAN AREAS								
72	Accommodation & foodservices	956	1 971 062	654 756	169 514	34 167	3.9	5.0
721	Accommodation	164	1 448 853	510 234	134 231	21 255	.3	3.7
7211	Traveler accommodation	157	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	144	1 444 537	509 336	134 004	21 179	.3	3.6
721110	Hotels (except casino hotels) & motels	144	1 444 537	509 336	134 004	21 179	.3	3.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	119	1 436 957	507 809	133 574	21 059	.1	3.5
7211102	Hotels with less than 25 guestrooms	14	D	D	D	b	D	D
722	Foodservices & drinking places	792	522 209	144 522	35 283	12 912	14.1	8.9
7221	Full-service restaurants	419	333 130	97 966	24 241	8 336	13.0	8.0
72211	Full-service restaurants	419	333 130	97 966	24 241	8 336	13.0	8.0
722110	Full-service restaurants	419	333 130	97 966	24 241	8 336	13.0	8.0
7222	Limited-service eating places	321	164 879	40 484	9 602	4 066	16.5	11.5
72221	Limited-service eating places	321	164 879	40 484	9 602	4 066	16.5	11.5
722211	Limited-service restaurants	254	147 024	36 156	8 539	3 581	15.4	11.2
7223	Special foodservices	13	11 846	3 511	788	223	6.8	.5

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAWAII COUNTY, HI								
72	Accommodation & foodservices	326	546 576	188 103	49 627	10 441	4.9	2.8
721	Accommodation	46	401 664	147 945	39 757	6 441	.1	.2
7211	Traveler accommodation	44	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	37	399 632	147 500	39 672	6 407	.1	.2
721110	Hotels (except casino hotels) & motels	37	399 632	147 500	39 672	6 407	.1	.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	397 926	147 160	39 587	6 368	—	.1
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	280	144 912	40 158	9 870	4 000	18.3	9.9
7221	Full-service restaurants	141	82 289	24 558	6 250	2 339	19.6	11.8
72211	Full-service restaurants	141	82 289	24 558	6 250	2 339	19.6	11.8
722110	Full-service restaurants	141	82 289	24 558	6 250	2 339	19.6	11.8
7222	Limited-service eating places	116	56 031	13 966	3 256	1 468	15.3	8.2
72221	Limited-service eating places	116	56 031	13 966	3 256	1 468	15.3	8.2
722211	Limited-service restaurants	96	51 949	13 101	3 029	1 329	13.9	7.9
7223	Special foodservices	5	D	D	D	b	D	D
HONOLULU COUNTY, HI *								
72	Accommodation & foodservices	2 125	3 036 837	852 782	209 889	53 916	6.0	5.2
721	Accommodation	145	1 578 050	442 189	109 314	18 850	.1	2.0
7211	Traveler accommodation	137	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	136	1 576 330	441 647	109 177	18 811	.1	2.0
721110	Hotels (except casino hotels) & motels	136	1 576 330	441 647	109 177	18 811	.1	2.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	122	1 572 216	440 906	109 013	18 764	—	1.9
7213	Rooming & boarding houses	6	D	D	D	b	D	D
72131	Rooming & boarding houses	6	D	D	D	b	D	D
721310	Rooming & boarding houses	6	D	D	D	b	D	D
722	Foodservices & drinking places	1 980	1 458 787	410 593	100 575	35 066	12.3	8.6
7221	Full-service restaurants	788	669 291	211 492	53 418	16 834	13.4	9.5
72211	Full-service restaurants	788	669 291	211 492	53 418	16 834	13.4	9.5
722110	Full-service restaurants	788	669 291	211 492	53 418	16 834	13.4	9.5
7222	Limited-service eating places	864	558 642	138 207	32 205	13 922	12.6	6.1
72221	Limited-service eating places	864	558 642	138 207	32 205	13 922	12.6	6.1
722211	Limited-service restaurants	717	506 683	124 747	29 163	12 649	12.4	5.6
722213	Snack & nonalcoholic beverage bars	140	D	D	D	g	D	D
7223	Special foodservices	83	150 303	42 498	10 709	2 623	1.9	9.8
7224	Drinking places (alcoholic beverages)	245	80 551	18 396	4 243	1 687	20.7	16.6
72241	Drinking places (alcoholic beverages)	245	80 551	18 396	4 243	1 687	20.7	16.6
722410	Drinking places (alcoholic beverages)	245	80 551	18 396	4 243	1 687	20.7	16.6
KAUAI COUNTY, HI								
72	Accommodation & foodservices	210	293 784	102 273	24 484	5 775	6.1	8.8
721	Accommodation	35	194 789	75 574	18 089	3 087	.8	4.6
7211	Traveler accommodation	34	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	30	194 297	75 450	18 045	3 069	.8	4.5
721110	Hotels (except casino hotels) & motels	30	194 297	75 450	18 045	3 069	.8	4.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	24	192 318	75 016	17 954	3 040	.6	4.5
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
722	Foodservices & drinking places	175	98 995	26 699	6 395	2 688	16.6	17.0
7221	Full-service restaurants	98	64 617	18 490	4 470	1 816	16.3	13.2
72211	Full-service restaurants	98	64 617	18 490	4 470	1 816	16.3	13.2
722110	Full-service restaurants	98	64 617	18 490	4 470	1 816	16.3	13.2
7222	Limited-service eating places	70	32 226	7 590	1 787	822	16.3	25.3
72221	Limited-service eating places	70	32 226	7 590	1 787	822	16.3	25.3
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAUI COUNTY, HI *								
72	Accommodation & foodservices	420	1 130 702	364 380	95 403	17 951	2.9	5.2
721	Accommodation	83	852 400	286 715	76 385	11 727	.2	5.1
7211	Traveler accommodation	79	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	77	850 608	286 386	76 287	11 703	.2	5.0
721110	Hotels (except casino hotels) & motels	77	850 608	286 386	76 287	11 703	.2	5.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	66	846 713	285 633	76 033	11 651	.1	4.9
7211102	Hotels with less than 25 guestrooms	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	337	278 302	77 665	19 018	6 224	11.1	5.5
7221	Full-service restaurants	180	186 224	54 918	13 521	4 181	8.9	4.5
72211	Full-service restaurants	180	186 224	54 918	13 521	4 181	8.9	4.5
722110	Full-service restaurants	180	186 224	54 918	13 521	4 181	8.9	4.5
7222	Limited-service eating places	135	76 622	18 928	4 559	1 776	17.4	8.1
72221	Limited-service eating places	135	76 622	18 928	4 559	1 776	17.4	8.1
722211	Limited-service restaurants	97	64 546	15 796	3 806	1 469	16.1	7.1
722213	Snack & nonalcoholic beverage bars	37	D	D	D	e	D	D
7223	Special foodservices	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AHUIMANU, HI								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
AIEA, HI								
72	Accommodation & foodservices	81	38 136	10 147	2 441	995	12.4	9.6
722	Foodservices & drinking places	81	38 136	10 147	2 441	995	12.4	9.6
7222	Limited-service eating places	51	25 005	5 950	1 411	628	12.0	9.7
72221	Limited-service eating places	51	25 005	5 950	1 411	628	12.0	9.7
722211	Limited-service restaurants	40	21 033	5 039	1 186	523	12.3	9.0
CAPTAIN COOK, HI								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
EWA BEACH, HI								
72	Accommodation & foodservices	16	10 308	2 578	598	254	15.1	1.0
722	Foodservices & drinking places	16	10 308	2 578	598	254	15.1	1.0
7222	Limited-service eating places	10	7 621	1 910	435	169	7.0	—
HAIKU-PAUWELA, HI								
72	Accommodation & foodservices	3	932	199	56	28	81.1	18.9
722	Foodservices & drinking places	3	932	199	56	28	81.1	18.9
HALAWA, HI								
72	Accommodation & foodservices	10	5 636	1 247	307	129	11.6	.6
722	Foodservices & drinking places	10	5 636	1 247	307	129	11.6	.6
7222	Limited-service eating places	6	4 603	994	237	104	12.5	—
HANAMAULU, HI								
72	Accommodation & foodservices	4	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
HAUULA, HI								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
HEEIA, HI								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
HILO, HI								
72	Accommodation & foodservices	116	64 725	18 517	4 498	1 881	15.6	8.5
721	Accommodation	7	10 436	3 343	796	245	—	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	109	54 289	15 174	3 702	1 636	18.6	10.1
7221	Full-service restaurants	41	22 769	7 037	1 796	781	26.3	13.1
72211	Full-service restaurants	41	22 769	7 037	1 796	781	26.3	13.1
722110	Full-service restaurants	41	22 769	7 037	1 796	781	26.3	13.1
7222	Limited-service eating places	54	28 497	7 328	1 729	741	10.4	8.4
72221	Limited-service eating places	54	28 497	7 328	1 729	741	10.4	8.4
722211	Limited-service restaurants	47	27 626	7 159	1 688	712	10.3	7.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOLUALOA, HI								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
HONOLULU, HI *								
72	Accommodation & foodservices	1 503	2 603 981	733 432	181 501	42 549	5.2	5.1
721	Accommodation	131	D	D	D	j	D	D
7211	Traveler accommodation	124	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	123	1 511 684	417 824	103 208	17 700	.1	2.0
721110	Hotels (except casino hotels) & motels	123	1 511 684	417 824	103 208	17 700	.1	2.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	112	1 507 800	417 123	103 047	17 658	—	2.0
7211102	Hotels with less than 25 guestrooms	9	D	D	D	b	D	D
7213	Rooming & boarding houses	6	D	D	D	b	D	D
72131	Rooming & boarding houses	6	D	D	D	b	D	D
721310	Rooming & boarding houses	6	D	D	D	b	D	D
722	Foodservices & drinking places	1 372	D	D	D	j	D	D
7221	Full-service restaurants	613	561 674	179 322	45 672	13 562	12.5	10.4
72211	Full-service restaurants	613	561 674	179 322	45 672	13 562	12.5	10.4
722110	Full-service restaurants	613	561 674	179 322	45 672	13 562	12.5	10.4
7222	Limited-service eating places	495	322 229	80 410	18 719	7 529	14.9	6.5
72221	Limited-service eating places	495	322 229	80 410	18 719	7 529	14.9	6.5
722211	Limited-service restaurants	402	285 542	71 057	16 658	6 769	14.8	6.1
722212	Cafeterias	4	1 859	355	63	29	43.3	11.2
722213	Snack & nonalcoholic beverage bars	89	34 828	8 998	1 998	731	13.4	10.2
7223	Special foodservices	64	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	200	68 618	16 039	3 833	1 497	19.4	13.4
72241	Drinking places (alcoholic beverages)	200	68 618	16 039	3 833	1 497	19.4	13.4
722410	Drinking places (alcoholic beverages)	200	68 618	16 039	3 833	1 497	19.4	13.4
ISLAND OF LANAI, HI *								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
ISLAND OF MOLOKAI, HI *								
72	Accommodation & foodservices	4	3 922	1 540	390	143	20.5	—
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
KAHALUU, HI								
72	Accommodation & foodservices	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
KAHULUI, HI								
72	Accommodation & foodservices	63	56 199	15 285	3 870	1 162	10.9	6.3
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	61	D	D	D	g	D	D
7222	Limited-service eating places	40	26 722	6 619	1 592	614	8.8	11.3
72221	Limited-service eating places	40	26 722	6 619	1 592	614	8.8	11.3
722211	Limited-service restaurants	29	22 187	5 370	1 275	509	4.7	9.7
722213	Snack & nonalcoholic beverage bars	10	D	D	D	c	D	D
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAILUA, HI (HAWAII COUNTY)								
72	Accommodation & foodservices	91	98 669	34 903	8 899	2 220	7.2	4.1
721	Accommodation	9	D	D	D	f	D	D
7211	Traveler accommodation	8	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	7	52 000	22 506	5 863	992	—	.7
721110	Hotels (except casino hotels) & motels	7	52 000	22 506	5 863	992	—	.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	52 000	22 506	5 863	992	—	.7
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	D	D	D	g	D	D
7221	Full-service restaurants	51	30 522	8 861	2 269	837	18.2	8.1
72211	Full-service restaurants	51	30 522	8 861	2 269	837	18.2	8.1
722110	Full-service restaurants	51	30 522	8 861	2 269	837	18.2	8.1
7222	Limited-service eating places	26	14 798	3 330	725	366	6.5	7.8
72221	Limited-service eating places	26	14 798	3 330	725	366	6.5	7.8
KAILUA, HI (HONOLULU COUNTY)								
72	Accommodation & foodservices	83	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	41 939	10 726	2 594	1 263	16.6	10.3
7222	Limited-service eating places	49	28 581	7 024	1 700	840	9.5	11.5
72221	Limited-service eating places	49	28 581	7 024	1 700	840	9.5	11.5
722211	Limited-service restaurants	41	26 707	6 589	1 586	759	10.0	11.0
KALAHEO, HI								
72	Accommodation & foodservices	4	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
KALAOA, HI								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
KANEOHE, HI								
72	Accommodation & foodservices	60	36 854	9 527	2 383	1 009	16.4	4.4
722	Foodservices & drinking places	60	36 854	9 527	2 383	1 009	16.4	4.4
7222	Limited-service eating places	37	25 226	5 976	1 416	626	14.2	2.9
72221	Limited-service eating places	37	25 226	5 976	1 416	626	14.2	2.9
722211	Limited-service restaurants	29	22 557	5 320	1 267	551	13.5	3.2
7223	Special foodservices	4	1 538	415	108	35	22.4	—
KANEOHE STATION, HI								
72	Accommodation & foodservices	1	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
KAPAA, HI								
72	Accommodation & foodservices	47	43 520	15 087	3 703	1 045	11.5	10.4
721	Accommodation	8	21 164	9 124	2 371	444	5.6	.4
7211	Traveler accommodation	8	21 164	9 124	2 371	444	5.6	.4
72111	Hotels (except casino hotels) & motels	8	21 164	9 124	2 371	444	5.6	.4
721110	Hotels (except casino hotels) & motels	8	21 164	9 124	2 371	444	5.6	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	22 356	5 963	1 332	601	17.2	19.9
7222	Limited-service eating places	16	D	D	D	c	D	D
KAUNAKAKAI, HI								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
KEKAHA, HI								
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KIHEI, HI								
72	Accommodation & foodservices	74	82 830	27 889	7 354	1 639	7.2	10.6
721	Accommodation	14	45 643	17 461	4 599	665	2.7	12.0
7211	Traveler accommodation	13	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	12	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	f	D	D
722	Foodservices & drinking places	60	37 187	10 428	2 755	974	12.7	8.9
7221	Full-service restaurants	33	23 354	7 286	2 002	648	6.3	10.1
72211	Full-service restaurants	33	23 354	7 286	2 002	648	6.3	10.1
722110	Full-service restaurants	33	23 354	7 286	2 002	648	6.3	10.1
7222	Limited-service eating places	24	12 770	2 945	711	307	24.9	7.3
72221	Limited-service eating places	24	12 770	2 945	711	307	24.9	7.3
LAHAINA, HI								
72	Accommodation & foodservices	100	218 043	60 212	14 065	3 514	4.1	1.5
721	Accommodation	17	105 087	28 505	6 404	1 232	.5	.6
7211	Traveler accommodation	17	105 087	28 505	6 404	1 232	.5	.6
72111	Hotels (except casino hotels) & motels	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	103 318	28 061	6 249	1 205	.5	.3
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
722	Foodservices & drinking places	83	112 956	31 707	7 661	2 282	7.4	2.4
7221	Full-service restaurants	54	92 054	26 031	6 285	1 817	6.8	1.4
72211	Full-service restaurants	54	92 054	26 031	6 285	1 817	6.8	1.4
722110	Full-service restaurants	54	92 054	26 031	6 285	1 817	6.8	1.4
7222	Limited-service eating places	26	D	D	D	e	D	D
72221	Limited-service eating places	26	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
LAIE, HI								
72	Accommodation & foodservices	7	4 837	1 232	282	139	19.9	—
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D
LIHUE, HI								
72	Accommodation & foodservices	62	81 036	34 892	8 725	1 824	8.0	7.7
721	Accommodation	8	52 404	26 865	6 799	977	.8	—
7211	Traveler accommodation	8	52 404	26 865	6 799	977	.8	—
72111	Hotels (except casino hotels) & motels	7	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	28 632	8 027	1 926	847	21.0	21.8
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
7223	Special foodservices	3	D	D	D	b	D	D
MAILI, HI								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
MAKAHA, HI								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
MAKAKILO CITY, HI								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
MAKAWAO, HI								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAUNAWILI, HI								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
MILILANI TOWN, HI								
72	Accommodation & foodservices	27	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	21 697	5 326	1 154	674	11.1	.4
7222	Limited-service eating places	18	15 524	3 403	758	418	9.8	.5
72221	Limited-service eating places	18	15 524	3 403	758	418	9.8	.5
NANAKULI, HI								
72	Accommodation & foodservices	4	3 327	764	169	96	—	20.7
722	Foodservices & drinking places	4	3 327	764	169	96	—	20.7
NAPILI-HONOKOWAI, HI								
72	Accommodation & foodservices	22	76 654	21 087	5 218	1 123	.6	.7
721	Accommodation	10	D	D	D	f	D	D
7211	Traveler accommodation	10	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	f	D	D
722	Foodservices & drinking places	12	D	D	D	e	D	D
PEARL CITY, HI								
72	Accommodation & foodservices	42	27 917	7 201	1 716	734	8.1	4.7
722	Foodservices & drinking places	42	27 917	7 201	1 716	734	8.1	4.7
7222	Limited-service eating places	23	17 715	4 303	1 009	487	2.5	5.8
72221	Limited-service eating places	23	17 715	4 303	1 009	487	2.5	5.8
PUKALANI, HI								
72	Accommodation & foodservices	10	4 534	1 083	273	129	32.1	8.8
722	Foodservices & drinking places	10	4 534	1 083	273	129	32.1	8.8
VILLAGE PARK, HI								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
WAHIAWA, HI								
72	Accommodation & foodservices	43	23 650	6 296	1 526	639	13.4	3.6
722	Foodservices & drinking places	43	23 650	6 296	1 526	639	13.4	3.6
7222	Limited-service eating places	29	18 002	4 469	1 093	481	13.1	3.6
72221	Limited-service eating places	29	18 002	4 469	1 093	481	13.1	3.6
7223	Special foodservices	1	D	D	D	b	D	D
WAIALUA, HI								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
WAIANA, HI								
72	Accommodation & foodservices	25	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	10 820	2 574	608	321	23.4	4.6
7222	Limited-service eating places	14	7 183	1 643	384	214	4.8	6.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAILEA-MAKENA, HI								
72	Accommodation & foodservices	19	209 787	66 079	16 986	2 725	.1	—
721	Accommodation	10	195 792	61 546	15 799	2 455	—	—
7211	Traveler accommodation	10	195 792	61 546	15 799	2 455	—	—
72111	Hotels (except casino hotels) & motels	10	195 792	61 546	15 799	2 455	—	—
721110	Hotels (except casino hotels) & motels	10	195 792	61 546	15 799	2 455	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	13 995	4 533	1 187	270	1.1	.1
WAILUKU, HI								
72	Accommodation & foodservices	51	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	49	15 856	3 992	930	415	23.8	20.1
7222	Limited-service eating places	13	5 731	1 306	313	137	22.1	7.9
WAIMALU, HI								
72	Accommodation & foodservices	43	39 766	10 181	2 166	884	6.7	12.8
721	Accommodation	4	2 688	664	178	37	—	—
722	Foodservices & drinking places	39	37 078	9 517	1 988	847	7.1	13.7
7221	Full-service restaurants	17	22 678	6 133	1 491	572	6.7	3.0
72211	Full-service restaurants	17	22 678	6 133	1 491	572	6.7	3.0
722110	Full-service restaurants	17	22 678	6 133	1 491	572	6.7	3.0
7222	Limited-service eating places	18	10 501	2 641	482	266	9.1	13.1
72221	Limited-service eating places	18	10 501	2 641	482	266	9.1	13.1
7224	Drinking places (alcoholic beverages)	4	3 899	743	15	9	4.6	77.7
72241	Drinking places (alcoholic beverages)	4	3 899	743	15	9	4.6	77.7
722410	Drinking places (alcoholic beverages)	4	3 899	743	15	9	4.6	77.7
WAIMANALO, HI								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
WAIMANALO BEACH, HI								
72	Accommodation & foodservices	4	1 758	447	126	53	34.8	3.5
722	Foodservices & drinking places	4	1 758	447	126	53	34.8	3.5
WAIMEA, HI								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
WAIPAHU, HI								
72	Accommodation & foodservices	77	48 675	12 569	2 881	1 287	14.8	5.1
722	Foodservices & drinking places	77	48 675	12 569	2 881	1 287	14.8	5.1
7222	Limited-service eating places	44	33 387	8 245	1 895	869	9.4	3.2
72221	Limited-service eating places	44	33 387	8 245	1 895	869	9.4	3.2
722211	Limited-service restaurants	41	32 653	8 124	1 870	847	9.6	2.7
7223	Special foodservices	3	D	D	D	b	D	D
WAIPIO, HI								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
WAIPIO ACRES, HI								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
WHITMORE VILLAGE, HI								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HAWAII COUNTY, HI								
72	Accommodation & foodservices	105	380 352	133 815	35 992	6 256	2.4	1.2
721	Accommodation	27	D	D	D	i	D	D
7211	Traveler accommodation	27	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	24	D	D	D	i	D	D
721110	Hotels (except casino hotels) & motels	24	D	D	D	i	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	D	D	D	i	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	78	D	D	D	g	D	D
7221	Full-service restaurants	45	D	D	D	f	D	D
72211	Full-service restaurants	45	D	D	D	f	D	D
722110	Full-service restaurants	45	D	D	D	f	D	D
7222	Limited-service eating places	29	11 746	2 978	697	313	37.1	4.2
72221	Limited-service eating places	29	11 746	2 978	697	313	37.1	4.2
BALANCE OF HONOLULU COUNTY, HI								
72	Accommodation & foodservices	69	102 556	34 540	8 388	2 479	2.4	1.5
721	Accommodation	4	D	D	D	g	D	D
7211	Traveler accommodation	4	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	g	D	D
722	Foodservices & drinking places	65	D	D	D	g	D	D
7222	Limited-service eating places	41	24 991	6 847	1 537	783	6.2	4.3
72221	Limited-service eating places	41	24 991	6 847	1 537	783	6.2	4.3
722211	Limited-service restaurants	31	D	D	D	f	D	D
7223	Special foodservices	6	D	D	D	c	D	D
BALANCE OF KAUAI COUNTY, HI								
72	Accommodation & foodservices	91	165 534	51 054	11 741	2 762	4.0	8.5
721	Accommodation	17	D	D	D	g	D	D
7211	Traveler accommodation	17	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	D	D	D	g	D	D
722	Foodservices & drinking places	74	D	D	D	g	D	D
7221	Full-service restaurants	45	D	D	D	f	D	D
72211	Full-service restaurants	45	D	D	D	f	D	D
722110	Full-service restaurants	45	D	D	D	f	D	D
7222	Limited-service eating places	28	D	D	D	c	D	D
BALANCE OF MAUI COUNTY, HI								
72	Accommodation & foodservices	60	454 709	165 067	45 774	6 885	.6	8.5
721	Accommodation	23	D	D	D	i	D	D
7211	Traveler accommodation	21	430 030	157 614	44 061	6 347	—	8.6
72111	Hotels (except casino hotels) & motels	21	430 030	157 614	44 061	6 347	—	8.6
721110	Hotels (except casino hotels) & motels	21	430 030	157 614	44 061	6 347	—	8.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	D	D	D	i	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

HAWAII

Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Census Bureau reports data for “census designated places” (CDPs) which have been designated as place equivalents. Those CDPs, only for the State of Hawaii, with 2,500 or more population are recognized.

Honolulu CDP. Aliamanu and Fort Shafter were erroneously reported separately as CDPs for the 1992 Economic Census. Aliamanu and Fort Shafter were corrected and made part of the Honolulu CDP.

Honolulu County is coextensive with Honolulu city which is not recognized for the economic census; however, Honolulu CDP is recognized for the economic census.

Island of Lanai. See “Maui County.”

Island of Molokai. See “Maui County.”

Maui County consists of four islands. The State requested that two of the islands, Lanai and Molokai, be recognized as “places” for the economic census. Included on the island of Molokai is the nonfunctioning county of Kalawao.

Waihee-Waiehu is a spelling correction from Waihee-Waiehue.

Appendix E. Metropolitan Areas

HAWAII

Honolulu, HI MSA

Honolulu County, HI

