

Louisiana

1997

Issued December 1999

EC97R44A-LA

1997 Economic Census

Retail Trade

Geographic Area Series



U.S. CENSUS BUREAU

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Economics and Statistics Administration
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CONTENTS

Introduction to the Economic Census	1
Retail Trade	5
TABLES	
1. Summary Statistics for the State: 1997	7
2. Summary Statistics for Metropolitan Areas: 1997	10
3. Summary Statistics for Parishes: 1997	25
4. Summary Statistics for Places: 1997	75
APPENDIXES	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOUISIANA								
44-45	Retail trade	17 863	35 807 894	3 307 929	773 706	224 412	10.8	6.3
441	Motor vehicle & parts dealers	1 898	9 562 472	742 734	170 036	28 561	14.3	9.2
4411	Automobile dealers	608	8 057 360	541 733	123 941	18 477	14.5	9.3
44111	New car dealers	349	7 758 997	525 483	120 024	17 589	13.8	9.0
441110	New car dealers	349	7 758 997	525 483	120 024	17 589	13.8	9.0
44112	Used car dealers	259	298 363	16 250	3 917	888	32.9	15.6
441120	Used car dealers	259	298 363	16 250	3 917	888	32.9	15.6
4412	Other motor vehicle dealers	234	494 289	41 580	9 347	2 016	17.4	11.2
44121	Recreational vehicle dealers	35	118 358	7 865	1 702	348	27.1	.8
441210	Recreational vehicle dealers	35	118 358	7 865	1 702	348	27.1	.8
44122	Motorcycle, boat, & other motor vehicle dealers	199	375 931	33 715	7 645	1 668	14.3	14.5
441221	Motorcycle dealers	51	111 263	9 126	1 908	433	8.0	12.6
441222	Boat dealers	122	D	D	D	g	D	D
441229	All other motor vehicle dealers	26	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	1 056	1 010 823	159 421	36 748	8 068	10.6	7.9
44131	Automotive parts & accessories stores	772	748 932	111 446	25 664	5 965	9.9	8.1
441310	Automotive parts & accessories stores	772	748 932	111 446	25 664	5 965	9.9	8.1
44132	Tire dealers	284	261 891	47 975	11 084	2 103	12.7	7.4
441320	Tire dealers	284	261 891	47 975	11 084	2 103	12.7	7.4
442	Furniture & home furnishings stores	913	883 381	128 191	29 911	6 836	14.8	9.1
4421	Furniture stores	468	597 716	88 254	20 810	4 406	13.4	8.9
44211	Furniture stores	468	597 716	88 254	20 810	4 406	13.4	8.9
442110	Furniture stores	468	597 716	88 254	20 810	4 406	13.4	8.9
4422	Home furnishings stores	445	285 665	39 937	9 101	2 430	17.8	9.6
44221	Floor covering stores	218	173 826	25 784	5 780	1 187	20.0	8.4
442210	Floor covering stores	218	173 826	25 784	5 780	1 187	20.0	8.4
44229	Other home furnishings stores	227	111 839	14 153	3 321	1 243	14.3	11.5
442291	Window treatment stores	22	7 632	1 293	327	90	11.1	15.6
442299	All other home furnishings stores	205	104 207	12 860	2 994	1 153	14.5	11.2
443	Electronics & appliance stores	570	680 405	74 866	16 831	4 253	9.4	7.3
4431	Electronics & appliance stores	570	680 405	74 866	16 831	4 253	9.4	7.3
44311	Appliance, television, & other electronics stores	409	470 463	54 055	12 418	3 220	9.9	6.4
443111	Household appliance stores	165	127 046	16 080	3 895	985	22.3	6.7
443112	Radio, television, & other electronics stores	244	343 417	37 975	8 523	2 235	5.3	6.2
44312	Computer & software stores	133	192 249	17 445	3 652	861	7.3	9.7
443120	Computer & software stores	133	192 249	17 445	3 652	861	7.3	9.7
44313	Camera & photographic supplies stores	28	17 693	3 366	761	172	20.3	5.1
443130	Camera & photographic supplies stores	28	17 693	3 366	761	172	20.3	5.1
444	Building material & garden equipment & supplies dealers	1 521	3 276 992	355 243	83 297	17 865	7.6	3.3
4441	Building material & supplies dealers	1 144	2 662 672	305 297	71 711	14 834	8.3	3.3
44411	Home centers	53	750 890	65 468	17 062	4 166	1.6	1.3
444110	Home centers	53	750 890	65 468	17 062	4 166	1.6	1.3
44412	Paint & wallpaper stores	140	120 487	17 146	4 092	767	5.3	1.8
444120	Paint & wallpaper stores	140	120 487	17 146	4 092	767	5.3	1.8
44413	Hardware stores	283	159 630	25 772	5 718	1 763	27.1	6.4
444130	Hardware stores	283	159 630	25 772	5 718	1 763	27.1	6.4
44419	Other building material dealers	668	1 631 665	196 911	44 839	8 138	9.8	4.0
444190	Other building material dealers	668	1 631 665	196 911	44 839	8 138	9.8	4.0
4442	Lawn & garden equipment & supplies stores	377	614 320	49 946	11 586	3 031	4.4	3.7
44421	Outdoor power equipment stores	94	69 391	9 572	2 240	571	11.4	4.7
444210	Outdoor power equipment stores	94	69 391	9 572	2 240	571	11.4	4.7
44422	Nursery & garden centers	283	544 929	40 374	9 346	2 460	3.5	3.5
444220	Nursery & garden centers	283	544 929	40 374	9 346	2 460	3.5	3.5
445	Food & beverage stores	2 495	5 732 533	501 850	119 283	47 341	12.2	5.3
4451	Grocery stores	1 955	5 462 128	472 342	112 308	44 430	11.5	4.9
44511	Supermarkets & other grocery (except convenience) stores	1 559	5 262 126	456 526	108 743	42 726	9.9	4.7
445110	Supermarkets & other grocery (except convenience) stores	1 559	5 262 126	456 526	108 743	42 726	9.9	4.7
44512	Convenience stores	396	200 002	15 816	3 565	1 704	51.8	9.7
445120	Convenience stores	396	200 002	15 816	3 565	1 704	51.8	9.7
4452	Specialty food stores	363	152 433	18 189	4 393	2 038	32.2	14.9
4453	Beer, wine, & liquor stores	177	117 972	11 319	2 582	873	19.7	8.4
44531	Beer, wine, & liquor stores	177	117 972	11 319	2 582	873	19.7	8.4
445310	Beer, wine, & liquor stores	177	117 972	11 319	2 582	873	19.7	8.4
446	Health & personal care stores	1 474	1 872 324	236 340	55 233	14 816	18.4	8.1
4461	Health & personal care stores	1 474	1 872 324	236 340	55 233	14 816	18.4	8.1
44611	Pharmacies & drug stores	919	1 569 169	183 437	42 830	11 679	19.0	6.0
446110	Pharmacies & drug stores	919	1 569 169	183 437	42 830	11 679	19.0	6.0
4461101	Pharmacies & drug stores	895	1 553 816	181 643	42 468	11 567	18.9	6.0
4461102	Proprietary stores	24	15 353	1 794	362	112	27.3	13.9
44612	Cosmetics, beauty supplies, & perfume stores	153	66 690	7 814	1 818	670	9.5	3.5
446120	Cosmetics, beauty supplies, & perfume stores	153	66 690	7 814	1 818	670	9.5	3.5
44613	Optical goods stores	205	79 658	17 301	4 215	1 048	15.7	5.9
446130	Optical goods stores	205	79 658	17 301	4 215	1 048	15.7	5.9
44619	Other health & personal care stores	197	156 807	27 788	6 370	1 419	17.7	31.5
446191	Food (health) supplement stores	87	42 983	4 928	1 080	535	39.5	27.9
446199	All other health & personal care stores	110	113 824	22 860	5 290	884	9.5	32.8

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOUISIANA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	2 656	3 657 615	218 395	50 720	18 759	15.4	9.2
4471	Gasoline stations	2 656	3 657 615	218 395	50 720	18 759	15.4	9.2
44711	Gasoline stations with convenience stores	1 952	2 582 107	153 580	35 607	13 636	11.7	7.2
447110	Gasoline stations with convenience stores	1 952	2 582 107	153 580	35 607	13 636	11.7	7.2
44719	Other gasoline stations	704	1 075 508	64 815	15 113	5 123	24.2	14.0
447190	Other gasoline stations	704	1 075 508	64 815	15 113	5 123	24.2	14.0
448	Clothing & clothing accessories stores	2 462	1 714 017	210 286	48 215	18 327	10.1	8.3
4481	Clothing stores	1 523	1 160 485	137 122	31 974	12 821	9.6	8.8
44811	Men's clothing stores	193	121 898	17 956	4 512	1 277	12.7	23.2
448110	Men's clothing stores	193	121 898	17 956	4 512	1 277	12.7	23.2
44812	Women's clothing stores	654	377 952	46 323	10 951	4 661	11.8	8.9
448120	Women's clothing stores	654	377 952	46 323	10 951	4 661	11.8	8.9
44813	Children's & infants' clothing stores	78	40 811	4 210	997	536	8.1	3.2
448130	Children's & infants' clothing stores	78	40 811	4 210	997	536	8.1	3.2
44814	Family clothing stores	319	489 793	50 752	11 350	4 803	6.8	6.5
448140	Family clothing stores	319	489 793	50 752	11 350	4 803	6.8	6.5
44815	Clothing accessories stores	95	21 821	3 528	775	336	28.0	10.3
448150	Clothing accessories stores	95	21 821	3 528	775	336	28.0	10.3
44819	Other clothing stores	184	108 210	14 353	3 389	1 208	8.2	4.0
448190	Other clothing stores	184	108 210	14 353	3 389	1 208	8.2	4.0
4482	Shoe stores	464	299 846	32 047	7 522	2 823	3.3	5.0
44821	Shoe stores	464	299 846	32 047	7 522	2 823	3.3	5.0
448210	Shoe stores	464	299 846	32 047	7 522	2 823	3.3	5.0
4482101	Men's shoe stores	28	11 280	1 511	391	115	1.1	3.2
4482102	Women's shoe stores	78	32 471	4 615	1 071	461	4.8	23.2
4482103	Children's & juveniles' shoe stores	25	11 226	1 426	359	139	—	4.2
4482104	Family shoe stores	244	138 881	14 850	3 530	1 285	4.9	4.6
4482105	Athletic footwear stores	89	105 988	9 645	2 171	823	1.4	.1
4483	Jewelry, luggage, & leather goods stores	475	253 686	41 117	8 719	2 683	20.1	10.4
44831	Jewelry stores	454	245 344	39 454	8 411	2 546	20.7	10.4
448310	Jewelry stores	454	245 344	39 454	8 411	2 546	20.7	10.4
44832	Luggage & leather goods stores	21	8 342	1 663	308	137	2.9	11.3
448320	Luggage & leather goods stores	21	8 342	1 663	308	137	2.9	11.3
451	Sporting goods, hobby, book, & music stores	820	706 352	78 765	18 278	6 495	8.5	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	532	464 475	53 739	12 382	4 210	10.0	6.5
45111	Sporting goods stores	268	221 590	24 827	5 532	1 928	12.9	5.8
451110	Sporting goods stores	268	221 590	24 827	5 532	1 928	12.9	5.8
4511101	General-line sporting goods stores	95	134 239	14 341	3 273	1 140	11.6	7.4
4511102	Specialty-line sporting goods stores	173	87 351	10 486	2 259	788	14.8	3.4
45112	Hobby, toy, & game stores	116	169 405	17 087	3 855	1 391	2.8	6.3
451120	Hobby, toy, & game stores	116	169 405	17 087	3 855	1 391	2.8	6.3
45113	Sewing, needlework, & piece goods stores	92	41 233	6 502	1 847	597	18.4	6.8
451130	Sewing, needlework, & piece goods stores	92	41 233	6 502	1 847	597	18.4	6.8
45114	Musical instrument & supplies stores	56	32 247	5 323	1 148	294	17.0	11.3
451140	Musical instrument & supplies stores	56	32 247	5 323	1 148	294	17.0	11.3
4512	Book, periodical, & music stores	288	241 877	25 026	5 896	2 285	5.7	3.5
45121	Book stores & news dealers	180	151 595	16 804	3 868	1 528	5.5	2.4
451211	Book stores	160	143 365	16 083	3 716	1 474	3.7	1.5
4512111	Book stores, general	87	95 604	10 631	2 412	949	3.4	.8
4512112	Specialty book stores	50	D	D	D	e	D	D
4512113	College book stores	23	D	D	D	c	D	D
451212	News dealers & newsstands	20	8 230	721	152	54	36.2	17.6
45122	Prerecorded tape, compact disc, & record stores ...	108	90 282	8 222	2 028	757	6.2	5.4
451220	Prerecorded tape, compact disc, & record stores ...	108	90 282	8 222	2 028	757	6.2	5.4
452	General merchandise stores	730	5 805 222	535 357	128 303	46 951	.6	.5
4521	Department stores (incl leased depts) ##	168	3 518 688	N	N	N	.3	—
45211	Department stores (incl leased depts) ##	168	3 518 688	N	N	N	.3	—
4521	Department stores (excl leased depts)	168	3 492 866	351 117	85 950	29 771	.3	—
45211	Department stores (excl leased depts)	168	3 492 866	351 117	85 950	29 771	.3	—
452110	Department stores (excl leased depts)	168	3 492 866	351 117	85 950	29 771	.3	—
4521101	Conventional department stores (excl leased depts)	40	784 528	97 309	24 946	6 665	1.5	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	97	D	D	D	j	D	D
4521103	National chain department stores (excl leased depts)	31	D	D	D	i	D	D
4529	Other general merchandise stores	562	2 312 356	184 240	42 353	17 180	1.0	1.2
45291	Warehouse clubs & superstores	32	D	D	D	j	D	D
452910	Warehouse clubs & superstores	32	D	D	D	j	D	D
45299	All other general merchandise stores	530	D	D	D	i	D	D
452990	All other general merchandise stores	530	D	D	D	i	D	D
4529901	Variety stores	372	295 102	26 639	5 578	2 774	1.9	.6
4529902	Catalog showrooms	15	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	143	D	D	D	g	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOUISIANA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	1 874	D	D	D	j	D	D
4531	Florists	407	87 316	18 775	4 409	1 755	33.1	14.0
45311	Florists	407	87 316	18 775	4 409	1 755	33.1	14.0
453110	Florists	407	87 316	18 775	4 409	1 755	33.1	14.0
4532	Office supplies, stationery, & gift stores	632	412 223	45 549	11 163	4 028	12.5	5.3
45321	Office supplies & stationery stores	125	239 412	20 907	5 177	1 365	4.9	4.1
453210	Office supplies & stationery stores	125	239 412	20 907	5 177	1 365	4.9	4.1
4532101	Stationery stores	22	6 264	1 047	204	90	22.8	17.4
4532102	Office supplies stores	103	233 148	19 860	4 973	1 275	4.4	3.8
45322	Gift, novelty, & souvenir stores	507	172 811	24 642	5 986	2 663	22.9	6.9
453220	Gift, novelty, & souvenir stores	507	172 811	24 642	5 986	2 663	22.9	6.9
4533	Used merchandise stores	231	113 354	21 410	4 798	1 580	11.8	4.6
45331	Used merchandise stores	231	113 354	21 410	4 798	1 580	11.8	4.6
453310	Used merchandise stores	231	113 354	21 410	4 798	1 580	11.8	4.6
4539	Other miscellaneous store retailers	604	D	D	D	h	D	D
45391	Pet & pet supplies stores	72	22 756	3 164	661	327	18.4	9.0
453910	Pet & pet supplies stores	72	22 756	3 164	661	327	18.4	9.0
45392	Art dealers	81	38 302	6 597	1 488	286	14.0	19.4
453920	Art dealers	81	38 302	6 597	1 488	286	14.0	19.4
45393	Manufactured (mobile) home dealers	85	264 884	21 008	4 930	739	8.1	4.1
453930	Manufactured (mobile) home dealers	85	264 884	21 008	4 930	739	8.1	4.1
45399	All other miscellaneous store retailers	366	D	D	D	g	D	D
454	Nonstore retailers	450	D	D	D	h	D	D
4541	Electronic shopping & mail-order houses	70	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	70	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	70	D	D	D	f	D	D
4542	Vending machine operators	85	D	D	D	f	D	D
45421	Vending machine operators	85	D	D	D	f	D	D
454210	Vending machine operators	85	D	D	D	f	D	D
4543	Direct selling establishments	295	386 036	57 835	13 540	2 358	5.7	8.2
45431	Fuel dealers	98	84 382	13 586	3 308	552	10.3	22.9
454311	Heating oil dealers	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	85	74 159	12 512	3 137	485	8.6	24.8
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	197	301 654	44 249	10 232	1 806	4.5	4.1
454390	Other direct selling establishments	197	301 654	44 249	10 232	1 806	4.5	4.1

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALEXANDRIA, LA MSA								
44-45	Retail trade	586	1 188 345	108 486	25 132	7 397	8.0	3.3
441	Motor vehicle & parts dealers	65	308 701	23 712	5 347	1 011	14.7	1.0
4412	Other motor vehicle dealers	10	26 248	1 922	384	109	9.5	10.1
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	36	38 959	5 254	1 232	259	2.5	1.0
44132	Tire dealers	8	18 193	2 312	556	91	—	—
441320	Tire dealers	8	18 193	2 312	556	91	—	—
442	Furniture & home furnishings stores	27	26 677	4 119	1 012	212	7.9	2.8
4421	Furniture stores	14	19 793	3 097	768	153	2.6	3.8
44211	Furniture stores	14	19 793	3 097	768	153	2.6	3.8
442110	Furniture stores	14	19 793	3 097	768	153	2.6	3.8
443	Electronics & appliance stores	19	13 347	2 136	430	113	27.0	1.5
4431	Electronics & appliance stores	19	13 347	2 136	430	113	27.0	1.5
44311	Appliance, television, & other electronics stores	12	10 472	1 683	337	86	27.7	1.9
444	Building material & garden equipment & supplies dealers	55	115 180	12 484	2 944	684	3.1	6.2
4441	Building material & supplies dealers	41	97 793	11 000	2 568	601	3.6	7.4
44419	Other building material dealers	25	51 547	6 094	1 408	291	4.8	13.9
444190	Other building material dealers	25	51 547	6 094	1 408	291	4.8	13.9
4442	Lawn & garden equipment & supplies stores	14	17 387	1 484	376	83	—	—
44422	Nursery & garden centers	8	14 606	1 026	282	60	—	—
444220	Nursery & garden centers	8	14 606	1 026	282	60	—	—
445	Food & beverage stores	52	161 572	12 308	2 811	962	4.4	2.5
4451	Grocery stores	40	156 783	11 771	2 692	909	4.0	2.4
4452	Specialty food stores	8	2 315	325	70	39	37.1	11.5
446	Health & personal care stores	49	62 012	6 931	1 554	378	10.6	2.0
4461	Health & personal care stores	49	62 012	6 931	1 554	378	10.6	2.0
44612	Cosmetics, beauty supplies, & perfume stores	7	3 075	295	65	24	11.8	—
446120	Cosmetics, beauty supplies, & perfume stores ...	7	3 075	295	65	24	11.8	—
44619	Other health & personal care stores	9	6 981	813	164	41	12.8	6.9
447	Gasoline stations	96	97 054	6 513	1 489	631	17.4	12.1
44711	Gasoline stations with convenience stores	73	74 163	4 544	1 049	494	15.6	6.3
447110	Gasoline stations with convenience stores	73	74 163	4 544	1 049	494	15.6	6.3
448	Clothing & clothing accessories stores	83	55 104	6 658	1 595	653	4.7	5.8
4481	Clothing stores	50	35 426	4 222	995	442	2.6	7.0
44819	Other clothing stores	3	2 662	254	60	20	—	—
448190	Other clothing stores	3	2 662	254	60	20	—	—
451	Sporting goods, hobby, book, & music stores	30	27 658	3 382	763	295	9.4	.6
4511	Sporting goods, hobby, & musical instrument stores ..	19	19 421	2 544	551	197	13.4	.9
4512	Book, periodical, & music stores	11	8 237	838	212	98	—	—
45121	Book stores & news dealers	9	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
452	General merchandise stores	28	256 003	22 998	5 489	1 957	—	—
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	19 171	2 150	556	179	4.3	—
45321	Office supplies & stationery stores	6	16 173	1 697	439	90	—	—
453210	Office supplies & stationery stores	6	16 173	1 697	439	90	—	—
4532102	Office supplies stores	6	16 173	1 697	439	90	—	—
4539	Other miscellaneous store retailers	26	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	8	15 358	1 049	231	69	6.0	28.3
453930	Manufactured (mobile) home dealers	8	15 358	1 049	231	69	6.0	28.3
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	14	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BATON ROUGE, LA MSA								
44-45	Retail trade	2 402	5 539 981	516 899	122 075	34 451	9.6	4.3
441	Motor vehicle & parts dealers	239	1 600 348	125 677	28 862	4 444	14.9	1.7
4411	Automobile dealers	71	1 367 080	93 932	21 704	2 903	16.1	1.2
441111	New car dealers	43	1 307 947	91 719	21 204	2 815	15.9	1.0
441110	New car dealers	43	1 307 947	91 719	21 204	2 815	15.9	1.0
44112	Used car dealers	28	59 133	2 213	500	89	18.9	6.3
441120	Used car dealers	28	59 133	2 213	500	88	18.9	6.3
4412	Other motor vehicle dealers	31	70 584	6 706	1 574	301	11.9	10.4
44121	Recreational vehicle dealers	6	19 300	1 631	383	76	.6	—
441210	Recreational vehicle dealers	6	19 300	1 631	383	76	.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	25	51 284	5 075	1 191	225	16.1	14.3
441221	Motorcycle dealers	10	18 852	1 775	382	80	21.0	4.8
441222	Boat dealers	10	24 770	2 333	581	99	17.2	25.9
441229	All other motor vehicle dealers	5	7 662	967	228	46	.6	—
4413	Automotive parts, accessories, & tire stores	137	162 684	25 039	5 584	1 240	6.4	2.5
44131	Automotive parts & accessories stores	102	124 779	17 548	3 880	892	5.1	1.5
441310	Automotive parts & accessories stores	102	124 779	17 548	3 880	892	5.1	1.5
44132	Tire dealers	35	37 905	7 491	1 704	348	10.6	6.1
441320	Tire dealers	35	37 905	7 491	1 704	348	10.6	6.1
442	Furniture & home furnishings stores	156	162 726	22 962	5 382	1 201	12.6	10.2
4421	Furniture stores	72	105 647	15 416	3 632	729	11.6	6.8
44211	Furniture stores	72	105 647	15 416	3 632	729	11.6	6.8
442110	Furniture stores	72	105 647	15 416	3 632	729	11.6	6.8
4422	Home furnishings stores	84	57 079	7 546	1 750	472	14.6	16.5
44221	Floor covering stores	36	31 825	4 449	1 043	197	15.9	9.4
442210	Floor covering stores	36	31 825	4 449	1 043	197	15.9	9.4
44229	Other home furnishings stores	48	25 254	3 097	707	275	12.8	25.5
442299	All other home furnishings stores	46	D	D	D	e	D	D
443	Electronics & appliance stores	93	141 235	16 491	3 749	839	9.4	10.6
4431	Electronics & appliance stores	93	141 235	16 491	3 749	839	9.4	10.6
44311	Appliance, television, & other electronics stores	62	D	D	D	f	D	D
443111	Household appliance stores	17	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	45	72 695	9 008	2 122	504	10.4	15.6
44312	Computer & software stores	28	54 760	5 439	1 164	224	2.6	4.5
443120	Computer & software stores	28	54 760	5 439	1 164	224	2.6	4.5
444	Building material & garden equipment & supplies dealers	212	484 583	56 651	13 913	2 847	8.4	5.1
4441	Building material & supplies dealers	177	454 278	51 822	12 861	2 430	7.8	5.4
44411	Home centers	6	129 638	10 979	2 965	717	—	3.9
444110	Home centers	6	129 638	10 979	2 965	717	—	3.9
44412	Paint & wallpaper stores	28	23 526	3 131	788	165	10.6	4.2
444120	Paint & wallpaper stores	28	23 526	3 131	788	165	10.6	4.2
44413	Hardware stores	40	20 480	3 692	849	289	36.6	6.7
444130	Hardware stores	40	20 480	3 692	849	289	36.6	6.7
44419	Other building material dealers	103	280 634	34 020	8 259	1 259	9.0	6.1
444190	Other building material dealers	103	280 634	34 020	8 259	1 259	9.0	6.1
4442	Lawn & garden equipment & supplies stores	35	30 305	4 829	1 052	417	17.5	.9
44421	Outdoor power equipment stores	12	10 672	1 683	378	120	9.8	2.7
444210	Outdoor power equipment stores	12	10 672	1 683	378	120	9.8	2.7
44422	Nursery & garden centers	23	19 633	3 146	674	297	21.7	—
444220	Nursery & garden centers	23	19 633	3 146	674	297	21.7	—
445	Food & beverage stores	290	795 140	70 339	17 037	7 085	10.1	4.3
4451	Grocery stores	242	772 332	66 687	16 185	6 670	9.2	4.1
44511	Supermarkets & other grocery (except convenience) stores	192	749 153	64 701	15 743	6 486	8.4	3.8
445110	Supermarkets & other grocery (except convenience) stores	192	749 153	64 701	15 743	6 486	8.4	3.8
44512	Convenience stores	50	23 179	1 986	442	184	37.5	15.3
445120	Convenience stores	50	23 179	1 986	442	184	37.5	15.3
4452	Specialty food stores	36	18 507	3 101	718	352	47.2	7.9
446	Health & personal care stores	183	222 710	29 746	7 073	2 026	9.3	6.0
4461	Health & personal care stores	183	222 710	29 746	7 073	2 026	9.3	6.0
44611	Pharmacies & drug stores	90	180 497	22 116	5 287	1 541	8.9	5.0
446110	Pharmacies & drug stores	90	180 497	22 116	5 287	1 541	8.9	5.0
4461101	Pharmacies & drug stores	89	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, & perfume stores	28	13 584	1 750	410	149	5.0	—
446120	Cosmetics, beauty supplies, & perfume stores	28	13 584	1 750	410	149	5.0	—
44613	Optical goods stores	32	11 847	2 434	630	150	18.8	7.0
446130	Optical goods stores	32	11 847	2 434	630	150	18.8	7.0
44619	Other health & personal care stores	33	16 782	3 446	746	186	9.8	20.9
446191	Food (health) supplement stores	17	5 268	699	145	80	6.3	51.1
446199	All other health & personal care stores	16	11 514	2 747	601	106	11.5	7.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BATON ROUGE, LA MSA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	327	614 483	35 114	8 189	2 553	8.6	9.8
4471	Gasoline stations	327	614 483	35 114	8 189	2 553	8.6	9.8
44711	Gasoline stations with convenience stores	242	391 589	22 129	5 159	1 778	6.4	8.8
447110	Gasoline stations with convenience stores	242	391 589	22 129	5 159	1 778	6.4	8.8
44719	Other gasoline stations	85	222 894	12 985	3 030	775	12.4	11.7
447190	Other gasoline stations	85	222 894	12 985	3 030	775	12.4	11.7
448	Clothing & clothing accessories stores	380	285 680	33 016	7 363	2 872	8.5	7.7
4481	Clothing stores	253	197 136	22 655	5 167	1 980	8.3	8.4
44811	Men's clothing stores	32	16 552	2 122	558	162	8.4	23.7
448110	Men's clothing stores	32	16 552	2 122	558	162	8.4	23.7
44812	Women's clothing stores	109	62 025	7 722	1 718	786	10.8	11.5
448120	Women's clothing stores	109	62 025	7 722	1 718	786	10.8	11.5
44813	Children's & infants' clothing stores	15	12 671	1 130	248	107	3.1	—
448130	Children's & infants' clothing stores	15	12 671	1 130	248	107	3.1	—
44814	Family clothing stores	50	80 608	8 008	1 792	663	5.9	5.6
448140	Family clothing stores	50	80 608	8 008	1 792	663	5.9	5.6
44815	Clothing accessories stores	16	3 751	598	102	53	30.7	1.0
448150	Clothing accessories stores	16	3 751	598	102	53	30.7	1.0
44819	Other clothing stores	31	21 529	3 075	749	209	9.0	4.6
448190	Other clothing stores	31	21 529	3 075	749	209	9.0	4.6
4482	Shoe stores	70	52 740	5 268	1 235	520	3.2	3.4
44821	Shoe stores	70	52 740	5 268	1 235	520	3.2	3.4
448210	Shoe stores	70	52 740	5 268	1 235	520	3.2	3.4
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	14	5 488	697	169	98	—	29.6
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	34	24 321	2 226	508	189	4.4	—
4482105	Athletic footwear stores	10	17 932	1 787	409	178	3.5	—
4483	Jewelry, luggage, & leather goods stores	57	35 804	5 093	961	372	17.7	10.5
44831	Jewelry stores	52	33 603	4 694	865	324	18.8	10.1
448310	Jewelry stores	52	33 603	4 694	865	324	18.8	10.1
44832	Luggage & leather goods stores	5	2 201	399	96	48	—	15.9
448320	Luggage & leather goods stores	5	2 201	399	96	48	—	15.9
451	Sporting goods, hobby, book, & music stores	137	127 788	14 800	3 553	1 329	7.9	4.8
4511	Sporting goods, hobby, & musical instrument stores ..	90	86 530	10 376	2 492	910	9.5	4.6
45111	Sporting goods stores	48	51 034	5 917	1 407	572	12.7	2.0
451110	Sporting goods stores	48	51 034	5 917	1 407	572	12.7	2.0
4511101	General-line sporting goods stores	20	35 117	3 911	938	380	15.9	2.4
45112	Hobby, toy, & game stores	17	21 328	2 059	426	167	3.1	4.7
451120	Hobby, toy, & game stores	17	21 328	2 059	426	167	3.1	4.7
45113	Sewing, needlework, & piece goods stores	15	8 288	1 311	427	119	9.4	10.5
451130	Sewing, needlework, & piece goods stores	15	8 288	1 311	427	119	9.4	10.5
45114	Musical instrument & supplies stores	10	5 880	1 089	232	52	5.0	18.6
451140	Musical instrument & supplies stores	10	5 880	1 089	232	52	5.0	18.6
4512	Book, periodical, & music stores	47	41 258	4 424	1 061	419	4.6	5.3
45121	Book stores & news dealers	32	27 462	3 190	747	297	4.5	2.7
451211	Book stores	27	26 883	3 098	722	284	3.7	2.8
4512111	Book stores, general	12	16 825	1 760	407	170	.6	—
4512112	Specialty book stores	10	4 168	619	141	61	14.7	15.3
4512113	College book stores	5	5 890	719	174	53	4.7	1.9
45122	Prerecorded tape, compact disc, & record stores ...	15	13 796	1 234	314	122	4.8	10.5
451220	Prerecorded tape, compact disc, & record stores .	15	13 796	1 234	314	122	4.8	10.5
452	General merchandise stores	75	842 527	79 698	19 616	7 167	—	—
4521	Department stores (incl leased depts) ##	25	554 971	N	N	N	—	—
45211	Department stores (incl leased depts) ##	25	554 971	N	N	N	—	—
4521	Department stores (excl leased depts)	25	551 873	56 448	14 460	4 809	—	—
45211	Department stores (excl leased depts)	25	551 873	56 448	14 460	4 809	—	—
452110	Department stores (excl leased depts)	25	551 873	56 448	14 460	4 809	—	—
4521101	Conventional department stores (excl leased depts)	8	137 982	18 202	4 556	1 107	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	13	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	50	290 654	23 250	5 156	2 358	—	—
45299	All other general merchandise stores	46	D	D	D	f	D	D
452990	All other general merchandise stores	46	D	D	D	f	D	D
4529901	Variety stores	34	D	D	D	e	D	D
4529902	Catalog showrooms	2	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	10	6 865	832	201	92	—	.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BATON ROUGE, LA MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	247	211 609	23 268	5 124	1 635	11.8	8.9
4531	Florists	48	14 513	3 629	837	288	11.4	2.7
45311	Florists	48	14 513	3 629	837	288	11.4	2.7
453110	Florists	48	14 513	3 629	837	288	11.4	2.7
4532	Office supplies, stationery, & gift stores	82	71 165	7 102	1 592	602	12.8	4.8
45321	Office supplies & stationery stores	16	50 727	4 369	1 011	273	6.3	1.7
453210	Office supplies & stationery stores	16	50 727	4 369	1 011	273	6.3	1.7
4532102	Office supplies stores	14	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	66	20 438	2 733	581	329	29.0	12.7
453220	Gift, novelty, & souvenir stores	66	20 438	2 733	581	329	29.0	12.7
4533	Used merchandise stores	26	14 303	2 249	485	219	19.7	3.6
45331	Used merchandise stores	26	14 303	2 249	485	219	19.7	3.6
453310	Used merchandise stores	26	14 303	2 249	485	219	19.7	3.6
4539	Other miscellaneous store retailers	91	111 628	10 288	2 210	526	10.3	13.0
45392	Art dealers	7	1 307	218	50	14	23.9	22.5
453920	Art dealers	7	1 307	218	50	14	23.9	22.5
45393	Manufactured (mobile) home dealers	16	64 275	4 865	1 005	163	1.9	9.1
453930	Manufactured (mobile) home dealers	16	64 275	4 865	1 005	163	1.9	9.1
45399	All other miscellaneous store retailers	61	D	D	D	e	D	D
454	Nonstore retailers	63	51 152	9 137	2 214	453	8.5	3.7
4542	Vending machine operators	15	12 117	2 040	428	92	13.0	2.5
45421	Vending machine operators	15	12 117	2 040	428	92	13.0	2.5
454210	Vending machine operators	15	12 117	2 040	428	92	13.0	2.5
4543	Direct selling establishments	42	35 270	6 853	1 725	346	7.8	4.4
45439	Other direct selling establishments	38	32 949	6 583	1 673	336	7.9	4.8
454390	Other direct selling establishments	38	32 949	6 583	1 673	336	7.9	4.8
HOUMA, LA MSA								
44-45	Retail trade	805	1 634 062	143 699	33 685	10 106	7.8	9.2
441	Motor vehicle & parts dealers	96	451 579	33 187	7 318	1 374	5.2	21.1
4411	Automobile dealers	24	393 115	25 458	5 514	914	4.4	22.3
4412	Other motor vehicle dealers	17	22 879	1 850	425	120	8.4	10.6
44122	Motorcycle, boat, & other motor vehicle dealers	17	22 879	1 850	425	120	8.4	10.6
441222	Boat dealers	15	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	55	35 585	5 879	1 379	340	12.0	15.3
442	Furniture & home furnishings stores	33	30 155	4 594	980	233	8.9	9.2
4421	Furniture stores	21	21 752	3 194	657	166	.9	11.5
44211	Furniture stores	21	21 752	3 194	657	166	.9	11.5
442110	Furniture stores	21	21 752	3 194	657	166	.9	11.5
443	Electronics & appliance stores	28	19 907	2 504	618	163	22.8	5.3
4431	Electronics & appliance stores	28	19 907	2 504	618	163	22.8	5.3
44311	Appliance, television, & other electronics stores	23	15 773	1 791	446	115	24.0	5.3
444	Building material & garden equipment & supplies dealers	84	186 308	17 623	4 307	930	2.5	1.1
4441	Building material & supplies dealers	63	152 472	15 147	3 497	812	2.2	1.3
44419	Other building material dealers	32	99 995	10 171	2 280	485	1.7	.4
444190	Other building material dealers	32	99 995	10 171	2 280	485	1.7	.4
4442	Lawn & garden equipment & supplies stores	21	33 836	2 476	810	118	3.7	—
44422	Nursery & garden centers	19	D	D	D	c	D	D
444220	Nursery & garden centers	19	D	D	D	c	D	D
445	Food & beverage stores	105	302 743	25 562	6 119	2 547	14.0	10.3
4451	Grocery stores	78	290 819	24 250	5 839	2 410	12.8	10.5
44511	Supermarkets & other grocery (except convenience) stores	63	281 488	23 629	5 691	2 323	11.2	10.1
445110	Supermarkets & other grocery (except convenience) stores	63	281 488	23 629	5 691	2 323	11.2	10.1
4452	Specialty food stores	26	D	D	D	c	D	D
446	Health & personal care stores	55	66 596	8 207	1 873	474	17.7	7.5
4461	Health & personal care stores	55	66 596	8 207	1 873	474	17.7	7.5
44612	Cosmetics, beauty supplies, & perfume stores	7	3 252	287	72	21	5.9	—
446120	Cosmetics, beauty supplies, & perfume stores	7	3 252	287	72	21	5.9	—
447	Gasoline stations	148	140 850	10 070	2 291	836	15.1	4.2
4471	Gasoline stations	148	140 850	10 070	2 291	836	15.1	4.2
44711	Gasoline stations with convenience stores	111	119 712	8 136	1 897	718	10.8	4.6
447110	Gasoline stations with convenience stores	111	119 712	8 136	1 897	718	10.8	4.6
448	Clothing & clothing accessories stores	95	55 453	6 879	1 639	613	8.8	5.7
4481	Clothing stores	59	34 611	4 094	991	409	3.4	9.1
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	10	4 592	562	124	50	5.8	—
448190	Other clothing stores	10	4 592	562	124	50	5.8	—
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	31	15 918	2 019	464	186	9.7	4.1
4511	Sporting goods, hobby, & musical instrument stores ..	23	10 445	1 494	346	141	14.3	6.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOUMA, LA MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	32	306 883	26 169	6 483	2 277	.2	—
4529	Other general merchandise stores	24	D	D	D	g	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	75	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	22	9 044	1 329	347	111	23.1	.5
45321	Office supplies & stationery stores	8	6 050	905	229	59	24.1	—
453210	Office supplies & stationery stores	8	6 050	905	229	59	24.1	—
4532102	Office supplies stores	8	6 050	905	229	59	24.1	—
4539	Other miscellaneous store retailers	27	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	4	16 394	1 156	239	55	28.8	—
453930	Manufactured (mobile) home dealers	4	16 394	1 156	239	55	28.8	—
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	23	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
LAFAYETTE, LA MSA								
44-45	Retail trade	1 637	3 451 634	320 566	73 154	21 337	12.6	5.5
441	Motor vehicle & parts dealers	183	942 002	73 954	15 838	2 693	22.9	6.0
4411	Automobile dealers	56	793 714	54 845	11 211	1 698	24.0	6.9
44111	New car dealers	34	755 055	52 822	10 695	1 586	22.4	7.1
441110	New car dealers	34	755 055	52 822	10 695	1 586	22.4	7.1
44112	Used car dealers	22	38 659	2 023	516	112	54.6	2.7
441120	Used car dealers	22	38 659	2 023	516	112	54.6	2.7
4412	Other motor vehicle dealers	19	46 700	3 695	852	175	20.3	.9
44121	Recreational vehicle dealers	4	10 191	724	206	45	8.0	—
441210	Recreational vehicle dealers	4	10 191	724	206	45	8.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	15	36 509	2 971	646	130	23.7	1.2
441221	Motorcycle dealers	5	14 292	1 124	229	52	1.9	3.0
441222	Boat dealers	6	14 081	962	212	42	59.6	—
441229	All other motor vehicle dealers	4	8 136	885	205	36	—	—
4413	Automotive parts, accessories, & tire stores	108	101 588	15 414	3 775	820	15.3	2.0
44131	Automotive parts & accessories stores	77	72 305	10 525	2 650	595	12.5	.9
441310	Automotive parts & accessories stores	77	72 305	10 525	2 650	595	12.5	.9
44132	Tire dealers	31	29 283	4 889	1 125	225	22.2	4.9
441320	Tire dealers	31	29 283	4 889	1 125	225	22.2	4.9
442	Furniture & home furnishings stores	86	72 569	10 375	2 438	653	24.8	6.7
4421	Furniture stores	50	52 664	8 174	1 917	464	22.6	8.6
44211	Furniture stores	50	52 664	8 174	1 917	464	22.6	8.6
442110	Furniture stores	50	52 664	8 174	1 917	464	22.6	8.6
4422	Home furnishings stores	36	19 905	2 201	521	189	30.6	1.8
44229	Other home furnishings stores	18	8 332	964	219	100	11.7	—
443	Electronics & appliance stores	54	71 704	7 752	1 723	445	7.1	13.0
4431	Electronics & appliance stores	54	71 704	7 752	1 723	445	7.1	13.0
44311	Appliance, television, & other electronics stores	35	53 915	5 908	1 284	340	7.1	.8
443111	Household appliance stores	12	14 941	1 267	286	81	6.0	2.8
443112	Radio, television, & other electronics stores	23	38 974	4 641	998	259	7.5	—
44312	Computer & software stores	15	15 698	1 495	365	84	8.1	56.6
443120	Computer & software stores	15	15 698	1 495	365	84	8.1	56.6
444	Building material & garden equipment & supplies dealers	138	343 806	39 909	8 856	2 100	4.1	7.6
4441	Building material & supplies dealers	98	272 765	32 679	7 080	1 661	4.4	4.9
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44419	Other building material dealers	72	176 986	24 067	4 798	1 031	6.3	7.6
444190	Other building material dealers	72	176 986	24 067	4 798	1 031	6.3	7.6
4442	Lawn & garden equipment & supplies stores	40	71 041	7 230	1 776	439	3.3	17.7
44421	Outdoor power equipment stores	9	9 250	1 150	198	53	10.9	2.0
444210	Outdoor power equipment stores	9	9 250	1 150	198	53	10.9	2.0
44422	Nursery & garden centers	31	61 791	6 080	1 578	386	2.2	20.0
444220	Nursery & garden centers	31	61 791	6 080	1 578	386	2.2	20.0
445	Food & beverage stores	247	496 308	44 519	10 616	4 193	13.6	6.9
4451	Grocery stores	206	478 098	42 269	10 115	3 930	12.8	7.0
44511	Supermarkets & other grocery (except convenience) stores	164	460 995	40 597	9 780	3 746	11.5	7.0
445110	Supermarkets & other grocery (except convenience) stores	164	460 995	40 597	9 780	3 746	11.5	7.0
4452	Specialty food stores	33	15 359	1 951	431	220	38.0	4.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
LAFAYETTE, LA MSA—Con.									
44-45 Retail trade—Con.									
446	Health & personal care stores	152	209 710	26 402	6 246	1 448	20.0	16.2	
4461	Health & personal care stores	152	209 710	26 402	6 246	1 448	20.0	16.2	
44611	Pharmacies & drug stores	99	144 080	14 898	3 419	925	26.9	4.2	
446110	Pharmacies & drug stores	99	144 080	14 898	3 419	925	26.9	4.2	
4461101	Pharmacies & drug stores	95	143 659	14 813	3 399	914	26.8	4.2	
44612	Cosmetics, beauty supplies, & perfume stores	11	5 885	691	155	56	4.7	7.4	
446120	Cosmetics, beauty supplies, & perfume stores	11	5 885	691	155	56	4.7	7.4	
44613	Optical goods stores	22	9 895	2 146	525	122	10.7	5.5	
446130	Optical goods stores	22	9 895	2 146	525	122	10.7	5.5	
44619	Other health & personal care stores	20	49 850	8 667	2 147	345	3.8	54.0	
446191	Food (health) supplement stores	7	4 837	228	58	25	18.7	19.3	
446199	All other health & personal care stores	13	45 013	8 439	2 089	320	2.2	57.7	
447	Gasoline stations	245	370 308	24 311	5 378	1 992	10.5	1.6	
4471	Gasoline stations	245	370 308	24 311	5 378	1 992	10.5	1.6	
44711	Gasoline stations with convenience stores	178	284 800	18 041	4 049	1 486	6.5	.7	
447110	Gasoline stations with convenience stores	178	284 800	18 041	4 049	1 486	6.5	.7	
44719	Other gasoline stations	67	85 508	6 270	1 329	506	24.0	4.4	
447190	Other gasoline stations	67	85 508	6 270	1 329	506	24.0	4.4	
448	Clothing & clothing accessories stores	215	165 561	20 199	4 572	1 806	10.7	5.8	
4481	Clothing stores	135	115 779	13 933	3 154	1 268	8.6	6.3	
44813	Children's & infants' clothing stores	8	3 206	325	82	50	6.0	9.4	
448130	Children's & infants' clothing stores	8	3 206	325	82	50	6.0	9.4	
44814	Family clothing stores	36	63 843	7 658	1 704	670	5.4	4.9	
448140	Family clothing stores	36	63 843	7 658	1 704	670	5.4	4.9	
44819	Other clothing stores	14	8 409	885	207	86	4.5	.3	
448190	Other clothing stores	14	8 409	885	207	86	4.5	.3	
4482	Shoe stores	36	26 265	2 727	606	227	1.0	4.5	
44821	Shoe stores	36	26 265	2 727	606	227	1.0	4.5	
448210	Shoe stores	36	26 265	2 727	606	227	1.0	4.5	
4482103	Children's & juveniles' shoe stores	4	D	D	D	a	D	D	
4482105	Athletic footwear stores	7	10 840	918	192	66	—	—	
4483	Jewelry, luggage, & leather goods stores	44	23 517	3 539	812	311	32.3	4.4	
44831	Jewelry stores	42	D	D	D	e	D	D	
448310	Jewelry stores	42	D	D	D	e	D	D	
451	Sporting goods, hobby, book, & music stores	67	86 062	8 294	1 853	671	3.4	.6	
4511	Sporting goods, hobby, & musical instrument stores ..	44	64 541	6 146	1 358	477	4.3	.5	
45111	Sporting goods stores	20	36 988	3 324	701	239	6.0	—	
451110	Sporting goods stores	20	36 988	3 324	701	239	6.0	—	
4511101	General-line sporting goods stores	7	27 712	2 060	497	175	2.3	—	
45112	Hobby, toy, & game stores	6	21 484	1 675	397	145	—	—	
451120	Hobby, toy, & game stores	6	21 484	1 675	397	145	—	—	
45113	Sewing, needlework, & piece goods stores	14	D	D	D	b	D	D	
451130	Sewing, needlework, & piece goods stores	14	D	D	D	b	D	D	
4512	Book, periodical, & music stores	23	21 521	2 148	495	194	.8	.8	
45121	Book stores & news dealers	11	13 029	1 350	303	121	—	.9	
451211	Book stores	9	D	D	D	c	D	D	
4512111	Book stores, general	6	9 789	1 050	239	93	—	—	
45122	Prerecorded tape, compact disc, & record stores ..	12	8 492	798	192	73	1.9	.6	
451220	Prerecorded tape, compact disc, & record stores ..	12	8 492	798	192	73	1.9	.6	
452	General merchandise stores	69	549 723	49 075	11 660	4 259	.2	.1	
4521	Department stores (incl leased depts) ##	13	352 206	N	N	N	—	—	
45211	Department stores (incl leased depts) ##	13	352 206	N	N	N	—	—	
4521	Department stores (excl leased depts)	13	350 812	33 604	8 070	2 761	—	—	
45211	Department stores (excl leased depts)	13	350 812	33 604	8 070	2 761	—	—	
452110	Department stores (excl leased depts)	13	350 812	33 604	8 070	2 761	—	—	
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	D	D	D	g	D	D	
4521103	National chain department stores (excl leased depts)	3	73 168	7 128	1 734	525	—	—	
4529	Other general merchandise stores	56	198 911	15 471	3 590	1 498	.7	.4	
45299	All other general merchandise stores	53	D	D	D	f	D	D	
452990	All other general merchandise stores	53	D	D	D	f	D	D	
4529901	Variety stores	41	D	D	D	e	D	D	
4529902	Catalog showrooms	3	D	D	D	c	D	D	
453	Miscellaneous store retailers	146	119 126	11 583	3 010	865	9.7	6.6	
4532	Office supplies, stationery, & gift stores	45	41 814	3 872	982	352	3.7	14.3	
45321	Office supplies & stationery stores	11	31 828	2 447	636	173	.2	14.3	
453210	Office supplies & stationery stores	11	31 828	2 447	636	173	.2	14.3	
4532102	Office supplies stores	11	31 828	2 447	636	173	.2	14.3	
4539	Other miscellaneous store retailers	55	67 472	5 743	1 507	326	10.1	2.0	
45393	Manufactured (mobile) home dealers	10	42 864	3 467	994	132	—	—	
453930	Manufactured (mobile) home dealers	10	42 864	3 467	994	132	—	—	
45399	All other miscellaneous store retailers	35	D	D	D	c	D	D	
454	Nonstore retailers	35	24 755	4 193	964	212	3.0	2.7	
4543	Direct selling establishments	26	18 653	3 024	713	163	2.1	.2	
454311	Heating oil dealers	2	D	D	D	b	D	D	
45439	Other direct selling establishments	18	10 826	1 953	478	97	3.6	.3	
454390	Other direct selling establishments	18	10 826	1 953	478	97	3.6	.3	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE CHARLES, LA MSA								
44-45	Retail trade	775	1 606 171	147 139	34 428	10 400	13.6	5.0
441	Motor vehicle & parts dealers	86	426 777	32 715	7 243	1 320	32.4	10.5
4411	Automobile dealers	25	356 306	22 165	4 820	755	37.5	10.3
4412	Other motor vehicle dealers	8	18 833	1 681	454	97	21.4	5.0
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	53	51 638	8 869	1 969	468	1.2	13.7
44131	Automotive parts & accessories stores	39	36 464	6 425	1 374	364	1.1	17.8
441310	Automotive parts & accessories stores	39	36 464	6 425	1 374	364	1.1	17.8
442	Furniture & home furnishings stores	38	31 212	4 165	898	235	12.6	4.5
4421	Furniture stores	17	19 821	2 781	602	145	2.4	7.0
44211	Furniture stores	17	19 821	2 781	602	145	2.4	7.0
442110	Furniture stores	17	19 821	2 781	602	145	2.4	7.0
4422	Home furnishings stores	21	11 391	1 384	296	90	30.3	—
443	Electronics & appliance stores	32	31 095	3 869	914	233	10.5	17.5
4431	Electronics & appliance stores	32	31 095	3 869	914	233	10.5	17.5
44311	Appliance, television, & other electronics stores	23	25 065	2 736	663	176	9.8	8.9
443111	Household appliance stores	10	13 104	1 341	315	76	17.9	11.1
443112	Radio, television, & other electronics stores	13	11 961	1 395	348	100	1.0	6.5
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	80	176 335	17 649	4 366	971	5.9	1.1
4441	Building material & supplies dealers	58	159 221	15 463	3 895	790	5.8	.8
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44419	Other building material dealers	38	88 066	8 880	2 258	355	9.6	1.2
444190	Other building material dealers	38	88 066	8 880	2 258	355	9.6	1.2
4442	Lawn & garden equipment & supplies stores	22	17 114	2 186	471	181	6.1	3.7
44422	Nursery & garden centers	15	14 278	1 669	353	150	6.2	3.7
444220	Nursery & garden centers	15	14 278	1 669	353	150	6.2	3.7
445	Food & beverage stores	70	224 285	19 441	4 791	1 801	7.8	1.9
4451	Grocery stores	52	218 617	18 974	4 674	1 745	7.9	1.5
4452	Specialty food stores	11	2 468	206	64	35	16.7	8.9
446	Health & personal care stores	65	70 403	10 978	2 621	695	15.6	4.6
4461	Health & personal care stores	65	70 403	10 978	2 621	695	15.6	4.6
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	3 706	353	96	29	—	9.6
446120	Cosmetics, beauty supplies, & perfume stores	6	3 706	353	96	29	—	9.6
447	Gasoline stations	127	154 118	11 447	2 761	1 127	13.5	6.9
4471	Gasoline stations	127	154 118	11 447	2 761	1 127	13.5	6.9
44711	Gasoline stations with convenience stores	110	124 131	8 359	2 035	856	7.5	6.1
447110	Gasoline stations with convenience stores	110	124 131	8 359	2 035	856	7.5	6.1
448	Clothing & clothing accessories stores	106	74 416	8 485	1 881	747	8.6	4.4
4481	Clothing stores	65	50 284	5 497	1 241	523	8.9	5.5
44819	Other clothing stores	10	4 700	523	115	44	5.8	—
448190	Other clothing stores	10	4 700	523	115	44	5.8	—
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	4	5 462	446	100	33	13.3	—
451	Sporting goods, hobby, book, & music stores	40	28 364	2 964	662	266	2.2	1.5
4511	Sporting goods, hobby, & musical instrument stores ..	25	19 167	2 070	438	177	2.0	1.1
4512	Book, periodical, & music stores	15	9 197	894	224	89	2.4	2.4
45121	Book stores & news dealers	9	5 906	609	151	61	.8	3.7
452	General merchandise stores	35	320 270	28 493	6 574	2 467	—	—
4529	Other general merchandise stores	27	D	D	D	g	D	D
45299	All other general merchandise stores	24	D	D	D	e	D	D
452990	All other general merchandise stores	24	D	D	D	e	D	D
4529901	Variety stores	20	D	D	D	c	D	D
453	Miscellaneous store retailers	80	61 661	5 690	1 414	471	10.3	5.3
4532	Office supplies, stationery, & gift stores	29	17 530	1 514	361	135	8.8	.2
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	26	37 807	2 897	736	188	8.4	6.0
45393	Manufactured (mobile) home dealers	9	22 608	1 863	537	91	11.5	—
453930	Manufactured (mobile) home dealers	9	22 608	1 863	537	91	11.5	—
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	16	7 235	1 243	303	67	8.8	16.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE, LA MSA								
44-45	Retail trade	753	1 483 524	133 968	31 540	9 649	6.4	4.0
441	Motor vehicle & parts dealers	91	455 672	32 459	7 945	1 195	7.5	2.5
4411	Automobile dealers	36	370 558	22 817	5 720	746	7.9	2.5
44112	Used car dealers	24	34 620	1 952	420	105	41.3	27.2
441120	Used car dealers	24	34 620	1 952	420	105	41.3	27.2
4412	Other motor vehicle dealers	10	17 691	1 421	275	68	9.1	1.4
44122	Motorcycle, boat, & other motor vehicle dealers	6	11 937	938	193	47	13.5	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	45	67 423	8 221	1 950	381	5.3	2.5
44131	Automotive parts & accessories stores	28	48 279	5 063	1 239	261	1.6	—
441310	Automotive parts & accessories stores	28	48 279	5 063	1 239	261	1.6	—
44132	Tire dealers	17	19 144	3 158	711	120	14.7	8.6
441320	Tire dealers	17	19 144	3 158	711	120	14.7	8.6
442	Furniture & home furnishings stores	44	29 904	4 709	1 079	310	15.8	1.4
4421	Furniture stores	23	18 805	2 865	664	168	14.9	1.6
44211	Furniture stores	23	18 805	2 865	664	168	14.9	1.6
442110	Furniture stores	23	18 805	2 865	664	168	14.9	1.6
4422	Home furnishings stores	21	11 099	1 844	415	142	17.5	.9
443	Electronics & appliance stores	19	17 934	1 729	399	118	3.2	.9
4431	Electronics & appliance stores	19	17 934	1 729	399	118	3.2	.9
44311	Appliance, television, & other electronics stores	15	16 280	1 554	346	107	3.6	—
443112	Radio, television, & other electronics stores	12	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	58	110 740	12 729	2 800	703	5.0	.4
4441	Building material & supplies dealers	45	103 705	11 917	2 621	642	4.3	.4
44419	Other building material dealers	29	59 524	7 953	1 603	351	2.4	.7
444190	Other building material dealers	29	59 524	7 953	1 603	351	2.4	.7
445	Food & beverage stores	75	165 793	14 162	3 541	1 513	6.9	16.5
4451	Grocery stores	56	157 343	13 438	3 401	1 451	6.1	17.2
4452	Specialty food stores	12	4 127	422	101	39	25.9	1.0
446	Health & personal care stores	60	50 864	7 043	1 523	445	16.8	5.1
4461	Health & personal care stores	60	50 864	7 043	1 523	445	16.8	5.1
44612	Cosmetics, beauty supplies, & perfume stores	6	3 093	379	80	31	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	3 093	379	80	31	—	—
447	Gasoline stations	96	120 759	7 329	1 686	728	9.9	7.2
4471	Gasoline stations	96	120 759	7 329	1 686	728	9.9	7.2
44711	Gasoline stations with convenience stores	70	94 206	5 411	1 217	538	5.5	7.7
447110	Gasoline stations with convenience stores	70	94 206	5 411	1 217	538	5.5	7.7
448	Clothing & clothing accessories stores	128	77 712	9 562	2 206	939	11.0	6.1
4481	Clothing stores	80	52 108	5 900	1 368	658	14.5	3.6
44819	Other clothing stores	11	5 501	571	128	51	16.7	—
448190	Other clothing stores	11	5 501	571	128	51	16.7	—
4482105	Athletic footwear stores	6	6 075	592	134	54	—	—
4483	Jewelry, luggage, & leather goods stores	24	11 184	2 061	451	130	5.1	10.4
451	Sporting goods, hobby, book, & music stores	41	38 853	4 128	1 029	360	3.3	3.3
4511	Sporting goods, hobby, & musical instrument stores	30	26 854	3 137	782	262	4.8	4.8
4512	Book, periodical, & music stores	11	11 999	991	247	98	—	—
45121	Book stores & news dealers	7	8 212	694	174	67	—	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	34	351 865	31 830	7 460	2 747	—	.1
4529	Other general merchandise stores	27	D	D	D	g	D	D
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	85	51 773	6 378	1 419	471	14.9	2.7
4532	Office supplies, stationery, & gift stores	24	24 566	3 472	828	240	18.9	.9
45321	Office supplies & stationery stores	7	15 662	2 125	490	110	26.5	.1
453210	Office supplies & stationery stores	7	15 662	2 125	490	110	26.5	.1
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	6	D	D	D	c	D	D
4539	Other miscellaneous store retailers	33	23 337	1 922	358	130	10.2	2.8
45393	Manufactured (mobile) home dealers	7	16 531	993	172	30	8.0	2.9
453930	Manufactured (mobile) home dealers	7	16 531	993	172	30	8.0	2.9
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	22	11 655	1 910	453	120	4.4	1.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA MSA								
44-45	Retail trade	5 241	11 032 896	1 073 481	252 268	69 416	9.1	7.0
441	Motor vehicle & parts dealers	451	2 648 416	223 483	51 502	7 978	9.6	14.5
4411	Automobile dealers	135	2 240 335	162 600	37 370	5 148	9.1	14.1
44111	New car dealers	80	2 193 505	159 718	36 631	4 986	8.5	13.9
441110	New car dealers	80	2 193 505	159 718	36 631	4 986	8.5	13.9
44112	Used car dealers	55	46 830	2 882	739	162	37.2	20.8
441120	Used car dealers	55	46 830	2 882	739	162	37.2	20.8
4412	Other motor vehicle dealers	68	116 707	10 750	2 512	550	18.9	27.5
44122	Motorcycle, boat, & other motor vehicle dealers	65	108 837	10 187	2 372	519	16.4	29.5
441221	Motorcycle dealers	17	D	D	D	b	D	D
441222	Boat dealers	45	85 402	8 243	1 983	426	17.3	31.9
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	248	291 374	50 133	11 620	2 280	9.4	13.0
44131	Automotive parts & accessories stores	188	232 927	37 962	8 801	1 853	8.9	15.6
441310	Automotive parts & accessories stores	188	232 927	37 962	8 801	1 853	8.9	15.6
44132	Tire dealers	60	58 447	12 171	2 819	427	11.6	2.5
441320	Tire dealers	60	58 447	12 171	2 819	427	11.6	2.5
442	Furniture & home furnishings stores	286	329 410	46 477	10 684	2 329	11.3	7.5
4421	Furniture stores	119	199 505	28 159	6 639	1 270	9.0	6.9
44211	Furniture stores	119	199 505	28 159	6 639	1 270	9.0	6.9
442110	Furniture stores	119	199 505	28 159	6 639	1 270	9.0	6.9
4422	Home furnishings stores	167	129 905	18 318	4 045	982	14.8	8.2
44221	Floor covering stores	66	75 031	11 419	2 429	440	12.5	9.5
442210	Floor covering stores	66	75 031	11 419	2 429	440	12.5	9.5
44229	Other home furnishings stores	101	54 874	6 899	1 616	542	17.8	6.5
442299	All other home furnishings stores	93	51 997	6 452	1 483	513	17.6	6.6
443	Electronics & appliance stores	181	305 911	30 408	6 642	1 683	5.2	4.5
4431	Electronics & appliance stores	181	305 911	30 408	6 642	1 683	5.2	4.5
44311	Appliance, television, & other electronics stores	131	201 807	22 074	5 009	1 274	4.0	5.6
443111	Household appliance stores	55	46 863	7 262	1 749	406	11.0	9.6
443112	Radio, television, & other electronics stores	76	154 944	14 812	3 260	868	1.8	4.3
44312	Computer & software stores	37	92 902	6 326	1 135	306	5.0	2.4
443120	Computer & software stores	37	92 902	6 326	1 135	306	5.0	2.4
44313	Camera & photographic supplies stores	13	11 202	2 008	498	103	30.5	2.8
443130	Camera & photographic supplies stores	13	11 202	2 008	498	103	30.5	2.8
444	Building material & garden equipment & supplies dealers	354	837 591	103 110	24 140	4 572	10.2	2.2
4441	Building material & supplies dealers	302	805 047	98 404	23 070	4 262	9.9	2.2
44411	Home centers	14	D	D	D	g	D	D
444110	Home centers	14	D	D	D	g	D	D
44412	Paint & wallpaper stores	42	D	D	D	c	D	D
444120	Paint & wallpaper stores	42	D	D	D	c	D	D
44413	Hardware stores	76	49 396	8 747	1 780	505	28.0	11.2
444130	Hardware stores	76	49 396	8 747	1 780	505	28.0	11.2
44419	Other building material dealers	170	487 789	61 590	14 362	2 359	12.7	1.7
444190	Other building material dealers	170	487 789	61 590	14 362	2 359	12.7	1.7
4442	Lawn & garden equipment & supplies stores	52	32 544	4 706	1 070	310	17.2	4.3
44421	Outdoor power equipment stores	14	9 679	1 253	274	65	4.5	5.5
444210	Outdoor power equipment stores	14	9 679	1 253	274	65	4.5	5.5
44422	Nursery & garden centers	38	22 865	3 453	796	245	22.6	3.7
444220	Nursery & garden centers	38	22 865	3 453	796	245	22.6	3.7
445	Food & beverage stores	848	1 923 769	170 142	39 862	15 555	11.1	3.0
4451	Grocery stores	656	1 824 078	157 642	36 830	14 427	10.2	2.4
44511	Supermarkets & other grocery (except convenience) stores	530	1 750 602	152 293	35 657	13 925	8.1	2.2
445110	Supermarkets & other grocery (except convenience) stores	530	1 750 602	152 293	35 657	13 925	8.1	2.2
44512	Convenience stores	126	73 476	5 349	1 173	502	62.0	8.1
445120	Convenience stores	126	73 476	5 349	1 173	502	62.0	8.1
4452	Specialty food stores	160	66 917	8 025	2 002	878	32.2	18.3
4453	Beer, wine, & liquor stores	32	32 774	4 475	1 030	250	17.4	2.3
44531	Beer, wine, & liquor stores	32	32 774	4 475	1 030	250	17.4	2.3
445310	Beer, wine, & liquor stores	32	32 774	4 475	1 030	250	17.4	2.3
446	Health & personal care stores	443	702 340	87 027	20 325	5 768	10.1	7.0
4461	Health & personal care stores	443	702 340	87 027	20 325	5 768	10.1	7.0
44611	Pharmacies & drug stores	239	600 203	68 055	15 913	4 611	8.6	5.3
446110	Pharmacies & drug stores	239	600 203	68 055	15 913	4 611	8.6	5.3
4461101	Pharmacies & drug stores	231	592 144	66 935	15 694	4 546	8.7	5.3
4461102	Proprietary stores	8	8 059	1 120	219	65	-	6.4
44612	Cosmetics, beauty supplies, & perfume stores	51	22 206	2 666	623	227	17.3	4.9
446120	Cosmetics, beauty supplies, & perfume stores	51	22 206	2 666	623	227	17.3	4.9
44613	Optical goods stores	79	32 493	7 064	1 763	434	22.0	4.2
446130	Optical goods stores	79	32 493	7 064	1 763	434	22.0	4.2
44619	Other health & personal care stores	74	47 438	9 242	2 026	496	17.5	31.1
446191	Food (health) supplement stores	38	14 713	2 368	534	262	26.5	33.8
446199	All other health & personal care stores	36	32 725	6 874	1 492	234	13.5	30.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA MSA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	541	857 704	46 342	11 007	3 580	16.2	8.4
4471	Gasoline stations	541	857 704	46 342	11 007	3 580	16.2	8.4
44711	Gasoline stations with convenience stores	368	579 940	30 650	7 365	2 344	8.6	5.7
447110	Gasoline stations with convenience stores	368	579 940	30 650	7 365	2 344	8.6	5.7
44719	Other gasoline stations	173	277 764	15 692	3 642	1 236	32.1	14.1
447190	Other gasoline stations	173	277 764	15 692	3 642	1 236	32.1	14.1
448	Clothing & clothing accessories stores	889	667 595	84 652	19 520	6 789	9.9	11.2
4481	Clothing stores	517	434 922	52 822	12 631	4 692	9.9	12.4
44811	Men's clothing stores	81	60 715	9 852	2 473	607	14.6	29.5
448110	Men's clothing stores	81	60 715	9 852	2 473	607	14.6	29.5
44812	Women's clothing stores	224	165 438	20 580	4 888	1 809	9.2	8.1
448120	Women's clothing stores	224	165 438	20 580	4 888	1 809	9.2	8.1
44813	Children's & infants' clothing stores	20	12 400	1 248	317	192	8.9	2.4
448130	Children's & infants' clothing stores	20	12 400	1 248	317	192	8.9	2.4
44814	Family clothing stores	74	138 215	12 865	3 013	1 355	7.0	13.4
448140	Family clothing stores	74	138 215	12 865	3 013	1 355	7.0	13.4
44815	Clothing accessories stores	38	10 566	1 740	390	153	38.8	4.8
448150	Clothing accessories stores	38	10 566	1 740	390	153	38.8	4.8
44819	Other clothing stores	80	47 588	6 537	1 550	576	8.5	6.6
448190	Other clothing stores	80	47 588	6 537	1 550	576	8.5	6.6
4482	Shoe stores	180	118 132	12 855	3 024	1 039	2.3	5.5
44821	Shoe stores	180	118 132	12 855	3 024	1 039	2.3	5.5
448210	Shoe stores	180	118 132	12 855	3 024	1 039	2.3	5.5
4482101	Men's shoe stores	10	4 416	590	144	37	—	—
4482102	Women's shoe stores	29	16 056	2 136	503	204	5.1	21.6
4482103	Children's & juveniles' shoe stores	10	5 494	758	191	68	—	—
4482104	Family shoe stores	92	49 063	5 612	1 352	456	3.9	6.1
4482105	Athletic footwear stores	39	43 103	3 759	834	274	—	.2
4483	Jewelry, luggage, & leather goods stores	192	114 541	18 975	3 865	1 058	17.6	12.9
44831	Jewelry stores	180	109 581	17 905	3 682	989	18.2	13.2
448310	Jewelry stores	180	109 581	17 905	3 682	989	18.2	13.2
44832	Luggage & leather goods stores	12	4 960	1 070	183	69	4.8	5.8
448320	Luggage & leather goods stores	12	4 960	1 070	183	69	4.8	5.8
451	Sporting goods, hobby, book, & music stores	293	267 946	30 272	6 986	2 280	10.4	9.7
4511	Sporting goods, hobby, & musical instrument stores ..	188	162 286	19 108	4 428	1 365	10.7	12.9
45111	Sporting goods stores	82	67 565	7 785	1 754	495	14.0	12.6
451110	Sporting goods stores	82	67 565	7 785	1 754	495	14.0	12.6
4511101	General-line sporting goods stores	33	40 652	4 826	1 066	297	8.8	16.7
4511102	Specialty-line sporting goods stores	49	26 913	2 959	688	198	21.8	6.5
45112	Hobby, toy, & game stores	49	63 698	6 424	1 468	508	2.2	14.1
451120	Hobby, toy, & game stores	49	63 698	6 424	1 468	508	2.2	14.1
45113	Sewing, needlework, & piece goods stores	38	17 977	2 946	782	254	24.5	8.0
451130	Sewing, needlework, & piece goods stores	38	17 977	2 946	782	254	24.5	8.0
45114	Musical instrument & supplies stores	19	13 046	1 953	424	108	16.8	15.3
451140	Musical instrument & supplies stores	19	13 046	1 953	424	108	16.8	15.3
4512	Book, periodical, & music stores	105	105 660	11 164	2 558	915	9.8	4.7
45121	Book stores & news dealers	61	63 240	7 221	1 613	572	9.5	3.0
451211	Book stores	54	58 575	6 716	1 511	541	6.1	.9
4512111	Book stores, general	37	40 922	4 893	1 066	396	6.9	.9
4512112	Specialty book stores	10	D	D	D	D	D	D
4512113	College book stores	7	D	D	D	b	D	D
451212	News dealers & newsstands	7	4 665	505	102	31	51.9	28.6
45122	Prerecorded tape, compact disc, & record stores ...	44	42 420	3 943	945	343	10.4	7.2
451220	Prerecorded tape, compact disc, & record stores ...	44	42 420	3 943	945	343	10.4	7.2
452	General merchandise stores	139	1 614 766	152 942	37 825	13 059	1.1	1.0
4521	Department stores (incl leased depts) ##	54	1 235 445	N	N	N	1.0	—
45211	Department stores (incl leased depts) ##	54	1 235 445	N	N	N	1.0	—
4521	Department stores (excl leased depts)	54	1 223 950	124 195	31 123	10 524	1.0	—
45211	Department stores (excl leased depts)	54	1 223 950	124 195	31 123	10 524	1.0	—
452110	Department stores (excl leased depts)	54	1 223 950	124 195	31 123	10 524	1.0	—
4521101	Conventional department stores (excl leased depts)	19	378 642	48 438	12 889	3 374	3.1	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	28	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts)	7	D	D	D	g	D	D
4529	Other general merchandise stores	85	390 816	28 747	6 702	2 535	1.4	4.3
45291	Warehouse clubs & superstores	4	D	D	D	g	D	D
452910	Warehouse clubs & superstores	4	D	D	D	g	D	D
45299	All other general merchandise stores	81	D	D	D	g	D	D
452990	All other general merchandise stores	81	D	D	D	g	D	D
4529901	Variety stores	57	D	D	D	f	D	D
4529902	Catalog showrooms	4	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	20	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	689	379 792	53 219	12 470	4 038	16.4	6.2
4531	Florists	104	26 375	5 895	1 403	510	38.6	16.7
453110	Florists	104	26 375	5 895	1 403	510	38.6	16.7
453110	Florists	104	26 375	5 895	1 403	510	38.6	16.7
4532	Office supplies, stationery, & gift stores	280	165 064	18 804	4 744	1 791	14.5	4.2
45321	Office supplies & stationery stores	37	70 887	5 222	1 349	380	1.9	2.5
453210	Office supplies & stationery stores	37	70 887	5 222	1 349	380	1.9	2.5
4532101	Stationery stores	14	D	D	D	b	D	D
4532102	Office supplies stores	23	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	243	94 177	13 582	3 395	1 411	24.0	5.4
453220	Gift, novelty, & souvenir stores	243	94 177	13 582	3 395	1 411	24.0	5.4
4533	Used merchandise stores	113	82 339	15 355	3 458	918	7.7	4.2
45331	Used merchandise stores	113	82 339	15 355	3 458	918	7.7	4.2
453310	Used merchandise stores	113	82 339	15 355	3 458	918	7.7	4.2
4539	Other miscellaneous store retailers	192	106 014	13 165	2 865	819	20.6	8.2
45391	Pet & pet supplies stores	27	10 774	1 483	299	158	30.1	5.9
453910	Pet & pet supplies stores	27	10 774	1 483	299	158	30.1	5.9
45392	Art dealers	59	31 679	5 541	1 213	231	13.6	15.7
453920	Art dealers	59	31 679	5 541	1 213	231	13.6	15.7
45393	Manufactured (mobile) home dealers	6	11 497	526	65	22	37.6	1.3
453930	Manufactured (mobile) home dealers	6	11 497	526	65	22	37.6	1.3
45399	All other miscellaneous store retailers	100	52 064	5 615	1 288	408	19.1	5.7
454	Nonstore retailers	127	497 656	45 407	11 305	1 862	3.4	2.6
4541	Electronic shopping & mail-order houses	38	257 225	13 035	3 858	641	.8	.6
45411	Electronic shopping & mail-order houses	38	257 225	13 035	3 858	641	.8	.6
454110	Electronic shopping & mail-order houses	38	257 225	13 035	3 858	641	.8	.6
4542	Vending machine operators	27	D	D	D	e	D	D
45421	Vending machine operators	27	D	D	D	e	D	D
454210	Vending machine operators	27	D	D	D	e	D	D
4543	Direct selling establishments	62	D	D	D	f	D	D
45439	Other direct selling establishments	57	203 382	25 692	5 903	910	2.6	4.6
454390	Other direct selling establishments	57	203 382	25 692	5 903	910	2.6	4.6
SHREVEPORT-BOSSIER CITY, LA MSA								
44-45	Retail trade	1 613	3 465 774	318 929	75 962	20 627	7.2	8.2
441	Motor vehicle & parts dealers	177	1 049 761	77 339	18 503	3 253	9.9	12.0
4411	Automobile dealers	63	904 211	57 841	13 987	2 271	9.1	12.5
44111	New car dealers	34	875 143	56 045	13 540	2 168	8.2	11.8
441110	New car dealers	34	875 143	56 045	13 540	2 168	8.2	11.8
44112	Used car dealers	29	29 068	1 796	447	103	36.1	34.2
441120	Used car dealers	29	29 068	1 796	447	103	36.1	34.2
4412	Other motor vehicle dealers	26	64 956	5 260	1 115	250	22.5	3.6
44121	Recreational vehicle dealers	6	22 212	1 162	249	61	61.2	3.0
441210	Recreational vehicle dealers	6	22 212	1 162	249	61	61.2	3.0
44122	Motorcycle, boat, & other motor vehicle dealers	20	42 744	4 098	866	189	2.4	3.9
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	9	22 367	1 759	367	79	.8	.6
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	88	80 594	14 238	3 401	732	9.6	13.5
44131	Automotive parts & accessories stores	62	54 915	8 725	2 083	495	8.4	5.9
441310	Automotive parts & accessories stores	62	54 915	8 725	2 083	495	8.4	5.9
44132	Tire dealers	26	25 679	5 513	1 318	237	12.0	29.7
441320	Tire dealers	26	25 679	5 513	1 318	237	12.0	29.7
442	Furniture & home furnishings stores	93	91 192	14 393	3 547	758	9.1	10.9
4421	Furniture stores	47	69 624	11 175	2 737	543	8.5	10.1
44211	Furniture stores	47	69 624	11 175	2 737	543	8.5	10.1
442110	Furniture stores	47	69 624	11 175	2 737	543	8.5	10.1
4422	Home furnishings stores	46	21 568	3 218	810	215	11.2	13.5
44229	Other home furnishings stores	20	9 751	1 431	354	128	11.5	8.5
443	Electronics & appliance stores	48	33 106	4 778	1 068	288	12.7	1.6
4431	Electronics & appliance stores	48	33 106	4 778	1 068	288	12.7	1.6
44311	Appliance, television, & other electronics stores	31	22 445	3 101	702	200	4.9	2.4
443112	Radio, television, & other electronics stores	21	20 657	2 850	644	164	3.3	1.7
44312	Computer & software stores	14	D	D	D	b	D	D
443120	Computer & software stores	14	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHREVEPORT—BOSSIER CITY, LA MSA—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	124	290 973	31 026	7 811	1 554	2.4	3.5
4441	Building material & supplies dealers	95	258 841	27 606	7 073	1 345	1.1	3.2
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	18	15 836	2 477	564	99	—	4.7
444120	Paint & wallpaper stores	18	15 836	2 477	564	99	—	4.7
44419	Other building material dealers	54	163 880	18 219	4 577	770	1.0	4.5
444190	Other building material dealers	54	163 880	18 219	4 577	770	1.0	4.5
4442	Lawn & garden equipment & supplies stores	29	32 132	3 420	738	209	13.0	5.9
44422	Nursery & garden centers	17	24 370	2 178	471	135	7.4	1.5
444220	Nursery & garden centers	17	24 370	2 178	471	135	7.4	1.5
445	Food & beverage stores	194	494 433	43 221	10 301	3 250	5.4	6.2
4451	Grocery stores	131	448 653	39 417	9 325	2 967	4.9	5.8
44511	Supermarkets & other grocery (except convenience) stores	94	434 796	38 042	8 993	2 838	3.8	5.7
445110	Supermarkets & other grocery (except convenience) stores	94	434 796	38 042	8 993	2 838	3.8	5.7
4452	Specialty food stores	20	6 898	1 015	261	88	6.1	11.1
4453	Beer, wine, & liquor stores	43	38 882	2 789	715	195	11.2	9.6
44531	Beer, wine, & liquor stores	43	38 882	2 789	715	195	11.2	9.6
445310	Beer, wine, & liquor stores	43	38 882	2 789	715	195	11.2	9.6
446	Health & personal care stores	126	157 254	21 478	5 172	1 147	8.5	11.7
4461	Health & personal care stores	126	157 254	21 478	5 172	1 147	8.5	11.7
44611	Pharmacies & drug stores	67	128 181	16 264	3 962	833	8.0	12.5
446110	Pharmacies & drug stores	67	128 181	16 264	3 962	833	8.0	12.5
4461101	Pharmacies & drug stores	66	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	15	6 559	756	176	70	3.3	1.1
446120	Cosmetics, beauty supplies, & perfume stores	15	6 559	756	176	70	3.3	1.1
44613	Optical goods stores	23	9 416	2 264	495	126	5.8	6.5
446130	Optical goods stores	23	9 416	2 264	495	126	5.8	6.5
44619	Other health & personal care stores	21	13 098	2 194	539	118	18.8	12.9
446199	All other health & personal care stores	13	10 404	1 928	465	81	21.7	5.4
447	Gasoline stations	254	374 168	21 103	5 019	1 801	12.1	13.8
4471	Gasoline stations	254	374 168	21 103	5 019	1 801	12.1	13.8
44711	Gasoline stations with convenience stores	188	251 689	14 714	3 512	1 299	10.0	10.9
447110	Gasoline stations with convenience stores	188	251 689	14 714	3 512	1 299	10.0	10.9
44719	Other gasoline stations	66	122 479	6 389	1 507	502	16.4	19.7
447190	Other gasoline stations	66	122 479	6 389	1 507	502	16.4	19.7
448	Clothing & clothing accessories stores	235	164 033	19 981	4 652	1 832	12.5	7.5
4481	Clothing stores	148	114 074	13 363	3 095	1 310	13.6	5.8
44814	Family clothing stores	37	59 426	6 175	1 394	591	11.9	4.9
448140	Family clothing stores	37	59 426	6 175	1 394	591	11.9	4.9
44819	Other clothing stores	14	10 463	1 537	349	130	5.4	—
448190	Other clothing stores	14	10 463	1 537	349	130	5.4	—
4482	Shoe stores	45	28 099	3 179	763	295	1.4	10.2
44821	Shoe stores	45	28 099	3 179	763	295	1.4	10.2
448210	Shoe stores	45	28 099	3 179	763	295	1.4	10.2
4482104	Family shoe stores	27	14 472	1 703	407	154	2.6	11.9
4482105	Athletic footwear stores	8	9 918	891	217	95	—	—
4483	Jewelry, luggage, & leather goods stores	42	21 860	3 439	794	227	20.9	12.6
44831	Jewelry stores	41	D	D	D	c	D	D
448310	Jewelry stores	41	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	88	70 597	7 994	1 873	628	6.2	2.2
4511	Sporting goods, hobby, & musical instrument stores ..	56	46 476	5 617	1 295	408	9.0	1.8
45111	Sporting goods stores	26	20 954	2 529	563	177	3.4	.6
451110	Sporting goods stores	26	20 954	2 529	563	177	3.4	.6
45112	Hobby, toy, & game stores	17	18 631	2 051	432	147	3.2	3.8
451120	Hobby, toy, & game stores	17	18 631	2 051	432	147	3.2	3.8
45113	Sewing, needlework, & piece goods stores	7	3 905	567	179	53	24.7	—
451130	Sewing, needlework, & piece goods stores	7	3 905	567	179	53	24.7	—
4512	Book, periodical, & music stores	32	24 121	2 377	578	220	.8	3.1
45121	Book stores & news dealers	20	15 096	1 627	378	145	1.3	3.0
451211	Book stores	19	D	D	D	c	D	D
4512111	Book stores, general	10	10 763	1 089	250	97	—	2.8
4512112	Specialty book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	12	9 025	750	200	75	—	3.4
451220	Prerecorded tape, compact disc, & record stores ...	12	9 025	750	200	75	—	3.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SHREVEPORT—BOSSIER CITY, LA MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	62	554 262	53 777	12 381	4 731	.1	.6
4521	Department stores (incl leased depts) ##	18	368 674	N	N	N	—	—
45211	Department stores (incl leased depts) ##	18	368 674	N	N	N	—	—
4521	Department stores (excl leased depts)	18	365 843	39 304	8 940	3 330	—	—
45211	Department stores (excl leased depts)	18	365 843	39 304	8 940	3 330	—	—
452110	Department stores (excl leased depts)	18	365 843	39 304	8 940	3 330	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	10	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	5	88 637	10 190	2 429	788	—	—
4529	Other general merchandise stores	44	188 419	14 473	3 441	1 401	.4	1.7
45299	All other general merchandise stores	42	D	D	D	f	D	D
452990	All other general merchandise stores	42	D	D	D	f	D	D
4529901	Variety stores	28	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	12	11 255	1 507	352	165	5.2	22.2
453	Miscellaneous store retailers	172	122 340	14 309	3 321	981	10.7	5.3
4532	Office supplies, stationery, & gift stores	43	43 694	4 611	1 134	355	5.6	8.6
45321	Office supplies & stationery stores	7	26 823	2 005	505	117	.5	8.5
453210	Office supplies & stationery stores	7	26 823	2 005	505	117	.5	8.5
4532102	Office supplies stores	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	36	16 871	2 606	629	238	13.6	8.6
453220	Gift, novelty, & souvenir stores	36	16 871	2 606	629	238	13.6	8.6
4533	Used merchandise stores	25	4 821	1 263	262	150	31.2	8.0
45331	Used merchandise stores	25	4 821	1 263	262	150	31.2	8.0
453310	Used merchandise stores	25	4 821	1 263	262	150	31.2	8.0
4539	Other miscellaneous store retailers	62	66 158	6 779	1 516	312	10.2	1.8
45393	Manufactured (mobile) home dealers	9	41 637	3 493	744	85	3.7	—
453930	Manufactured (mobile) home dealers	9	41 637	3 493	744	85	3.7	—
45399	All other miscellaneous store retailers	41	D	D	D	c	D	D
454	Nonstore retailers	40	63 655	9 530	2 314	404	4.7	23.7
4541	Electronic shopping & mail-order houses	6	15 473	1 379	381	104	5.7	—
45411	Electronic shopping & mail-order houses	6	15 473	1 379	381	104	5.7	—
454110	Electronic shopping & mail-order houses	6	15 473	1 379	381	104	5.7	—
4543	Direct selling establishments	27	40 619	6 864	1 596	212	3.4	36.4
45431	Fuel dealers	6	18 994	2 887	796	53	—	76.4
454312	Liquefied petroleum gas (bottled gas) dealers	6	18 994	2 887	796	53	—	76.4
45439	Other direct selling establishments	21	21 625	3 977	800	159	6.4	1.2
454390	Other direct selling establishments	21	21 625	3 977	800	159	6.4	1.2
AREA OUTSIDE LOUISIANA METROPOLITAN AREAS								
44-45	Retail trade	4 051	6 405 507	544 762	125 462	41 029	17.5	6.5
441	Motor vehicle & parts dealers	510	1 679 216	120 208	27 478	5 293	18.5	7.8
4411	Automobile dealers	179	1 388 547	85 539	19 884	3 399	18.1	8.2
44111	New car dealers	109	1 335 956	82 078	19 085	3 194	17.4	7.7
441110	New car dealers	109	1 335 956	82 078	19 085	3 194	17.4	7.7
44112	Used car dealers	70	52 591	3 461	799	205	36.6	20.4
441120	Used car dealers	70	52 591	3 461	799	205	36.6	20.4
4412	Other motor vehicle dealers	45	109 691	8 295	1 756	346	19.5	6.4
44121	Recreational vehicle dealers	8	D	D	D	b	D	D
441210	Recreational vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	37	D	D	D	e	D	D
441221	Motorcycle dealers	7	22 098	1 589	327	64	1.4	13.9
441222	Boat dealers	26	39 016	3 598	829	183	20.1	10.0
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	286	180 978	26 374	5 838	1 548	20.4	5.8
44131	Automotive parts & accessories stores	216	135 695	18 790	4 176	1 121	20.9	6.1
441310	Automotive parts & accessories stores	216	135 695	18 790	4 176	1 121	20.9	6.1
44132	Tire dealers	70	45 283	7 584	1 662	427	19.0	4.9
441320	Tire dealers	70	45 283	7 584	1 662	427	19.0	4.9
442	Furniture & home furnishings stores	150	109 536	16 397	3 891	982	30.4	17.5
4421	Furniture stores	105	90 105	13 393	3 194	768	31.1	17.2
44211	Furniture stores	105	90 105	13 393	3 194	768	31.1	17.2
442110	Furniture stores	105	90 105	13 393	3 194	768	31.1	17.2
4422	Home furnishings stores	45	19 431	3 004	697	214	27.0	18.8
44221	Floor covering stores	34	D	D	D	c	D	D
442210	Floor covering stores	34	D	D	D	c	D	D
443	Electronics & appliance stores	96	46 166	5 199	1 288	371	29.9	8.7
4431	Electronics & appliance stores	96	46 166	5 199	1 288	371	29.9	8.7
44311	Appliance, television, & other electronics stores	77	D	D	D	e	D	D
443111	Household appliance stores	41	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	36	D	D	D	c	D	D
44312	Computer & software stores	18	D	D	D	b	D	D
443120	Computer & software stores	18	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE LOUISIANA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	416	731 476	64 062	14 160	3 504	10.4	2.5
4441	Building material & supplies dealers	265	358 550	41 259	9 046	2 291	19.5	3.5
44411	Home centers	16	D	D	D	e	D	D
444110	Home centers	16	D	D	D	e	D	D
44412	Paint & wallpaper stores	19	D	D	D	b	D	D
444120	Paint & wallpaper stores	19	D	D	D	b	D	D
44413	Hardware stores	85	D	D	D	e	D	D
444130	Hardware stores	85	D	D	D	e	D	D
44419	Other building material dealers	145	223 244	25 917	5 294	1 237	20.2	4.5
444190	Other building material dealers	145	223 244	25 917	5 294	1 237	20.2	4.5
4442	Lawn & garden equipment & supplies stores	151	372 926	22 803	5 114	1 213	1.6	1.6
44421	Outdoor power equipment stores	26	19 052	2 307	492	155	8.2	3.3
444210	Outdoor power equipment stores	26	19 052	2 307	492	155	8.2	3.3
44422	Nursery & garden centers	125	353 874	20 496	4 622	1 058	1.3	1.5
444220	Nursery & garden centers	125	353 874	20 496	4 622	1 058	1.3	1.5
445	Food & beverage stores	614	1 168 490	102 156	24 205	10 435	19.8	6.7
4451	Grocery stores	494	1 115 405	97 894	23 247	9 921	19.3	6.1
44511	Supermarkets & other grocery (except convenience) stores	393	1 062 802	93 955	22 343	9 408	17.7	6.1
445110	Supermarkets & other grocery (except convenience) stores	393	1 062 802	93 955	22 343	9 408	17.7	6.1
44512	Convenience stores	101	52 603	3 939	904	513	53.0	6.9
445120	Convenience stores	101	52 603	3 939	904	513	53.0	6.9
4452	Specialty food stores	57	D	D	D	e	D	D
4453	Beer, wine, & liquor stores	63	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	63	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	63	D	D	D	c	D	D
446	Health & personal care stores	341	330 435	38 528	8 846	2 435	48.2	7.3
4461	Health & personal care stores	341	330 435	38 528	8 846	2 435	48.2	7.3
44611	Pharmacies & drug stores	291	308 441	35 924	8 272	2 221	47.4	7.3
446110	Pharmacies & drug stores	291	308 441	35 924	8 272	2 221	47.4	7.3
4461101	Pharmacies & drug stores	283	D	D	D	g	D	D
4461102	Proprietary stores	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	22	5 330	637	141	63	14.1	7.3
446120	Cosmetics, beauty supplies, & perfume stores	22	5 330	637	141	63	14.1	7.3
44619	Other health & personal care stores	12	13 121	1 133	220	105	89.4	3.8
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	822	928 171	56 166	12 900	5 511	23.2	11.9
4471	Gasoline stations	822	928 171	56 166	12 900	5 511	23.2	11.9
44711	Gasoline stations with convenience stores	612	661 877	41 596	9 324	4 123	21.8	9.8
447110	Gasoline stations with convenience stores	612	661 877	41 596	9 324	4 123	21.8	9.8
44719	Other gasoline stations	210	266 294	14 570	3 576	1 388	26.6	17.2
447190	Other gasoline stations	210	266 294	14 570	3 576	1 388	26.6	17.2
448	Clothing & clothing accessories stores	331	168 463	20 854	4 787	2 076	12.9	5.8
4481	Clothing stores	216	126 145	14 636	3 332	1 539	10.1	5.8
44814	Family clothing stores	71	82 816	9 315	2 019	872	3.6	2.4
448140	Family clothing stores	71	82 816	9 315	2 019	872	3.6	2.4
44819	Other clothing stores	11	2 766	409	107	42	16.7	8.1
448190	Other clothing stores	11	2 766	409	107	42	16.7	8.1
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	34	14 789	1 557	370	150	11.5	3.9
4483	Jewelry, luggage, & leather goods stores	67	21 813	3 964	910	315	30.9	7.9
44831	Jewelry stores	67	21 813	3 964	910	315	30.9	7.9
448310	Jewelry stores	67	21 813	3 964	910	315	30.9	7.9
451	Sporting goods, hobby, book, & music stores	93	43 166	4 912	1 095	480	20.9	4.5
4511	Sporting goods, hobby, & musical instrument stores	57	28 755	3 247	692	273	28.1	5.8
45111	Sporting goods stores	42	21 609	2 112	432	186	33.3	5.7
451110	Sporting goods stores	42	21 609	2 112	432	186	33.3	5.7
4511101	General-line sporting goods stores	19	D	D	D	c	D	D
4512	Book, periodical, & music stores	36	14 411	1 665	403	207	6.7	1.8
45121	Book stores & news dealers	28	D	D	D	c	D	D
4512112	Specialty book stores	14	D	D	D	b	D	D
4512113	College book stores	6	7 035	733	182	72	2.4	1.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE LOUISIANA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	256	1 008 923	90 375	20 815	8 287	1.4	.7
4521	Department stores (incl leased depts) ##	26	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	26	D	N	N	N	D	D
4521	Department stores (excl leased depts)	26	D	D	D	h	D	D
45211	Department stores (excl leased depts)	26	D	D	D	h	D	D
452110	Department stores (excl leased depts)	26	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	24	D	D	D	h	D	D
4529	Other general merchandise stores	230	D	D	D	h	D	D
45291	Warehouse clubs & superstores	8	D	D	D	h	D	D
452910	Warehouse clubs & superstores	8	D	D	D	h	D	D
45299	All other general merchandise stores	222	D	D	D	g	D	D
452990	All other general merchandise stores	222	D	D	D	g	D	D
4529901	Variety stores	148	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	74	D	D	D	f	D	D
453	Miscellaneous store retailers	312	D	D	D	g	D	D
4531	Florists	107	17 350	3 590	729	381	41.0	18.3
45311	Florists	107	17 350	3 590	729	381	41.0	18.3
453110	Florists	107	17 350	3 590	729	381	41.0	18.3
4532	Office supplies, stationery, & gift stores	87	20 175	2 695	619	263	25.8	7.4
45321	Office supplies & stationery stores	26	D	D	D	c	D	D
453210	Office supplies & stationery stores	26	D	D	D	c	D	D
4532102	Office supplies stores	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers	92	D	D	D	e	D	D
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	16	33 720	3 596	943	92	14.4	—
453930	Manufactured (mobile) home dealers	16	33 720	3 596	943	92	14.4	—
45399	All other miscellaneous store retailers	61	D	D	D	e	D	D
454	Nonstore retailers	110	D	D	D	f	D	D
4543	Direct selling establishments	86	D	D	D	e	D	D
45431	Fuel dealers	63	D	D	D	e	D	D
454311	Heating oil dealers	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	57	D	D	D	e	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	23	D	D	D	c	D	D
454390	Other direct selling establishments	23	D	D	D	c	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Parishes: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ACADIA PARISH, LA								
44-45	Retail trade	199	278 048	27 905	6 530	2 093	15.6	7.8
441	Motor vehicle & parts dealers	25	43 490	3 974	941	216	47.3	1.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	D	D	D	b	D	D
441310	Automotive parts & accessories stores	13	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	39 086	4 020	1 062	226	2.9	30.6
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	c	D	D
44422	Nursery & garden centers	9	25 527	2 313	691	142	.6	43.0
444220	Nursery & garden centers	9	25 527	2 313	691	142	.6	43.0
445	Food & beverage stores	39	55 252	5 429	1 207	537	17.9	13.8
4451	Grocery stores	35	53 617	5 264	1 161	515	17.0	13.8
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	18	18 859	2 654	642	131	21.7	.6
4461	Health & personal care stores	18	18 859	2 654	642	131	21.7	.6
447	Gasoline stations	38	44 665	4 015	947	353	8.5	.1
4471	Gasoline stations	38	44 665	4 015	947	353	8.5	.1
44711	Gasoline stations with convenience stores	30	33 091	2 523	591	226	9.7	.2
447110	Gasoline stations with convenience stores	30	33 091	2 523	591	226	9.7	.2
448	Clothing & clothing accessories stores	19	6 925	840	183	85	27.8	2.9
4481	Clothing stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	14	D	D	D	e	D	D
4529	Other general merchandise stores	14	D	D	D	e	D	D
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529901	Variety stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	5	5 077	721	145	62	-	-
4543	Direct selling establishments	4	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
ALLEN PARISH, LA								
44-45	Retail trade	93	99 081	7 832	1 732	672	31.6	7.3
441	Motor vehicle & parts dealers	13	25 497	1 500	317	73	59.2	10.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	3 658	390	102	27	50.8	-
4441	Building material & supplies dealers	6	2 881	350	94	23	52.7	-
445	Food & beverage stores	13	23 730	1 989	502	225	18.2	1.9
446	Health & personal care stores	7	5 559	596	119	44	58.9	14.6
447	Gasoline stations	19	15 588	1 009	198	98	25.1	17.8
448	Clothing & clothing accessories stores	8	1 693	195	36	19	49.0	5.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALLEN PARISH, LA—Con.								
Retail trade—Con.								
44-45	Nonstore retailers	2	D	D	D	a	D	D
ASCENSION PARISH, LA								
44-45	Retail trade	304	577 961	48 882	11 611	3 777	13.1	6.4
441	Motor vehicle & parts dealers	26	134 684	9 749	2 240	395	9.2	.7
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	15 294	2 833	621	152	12.0	5.8
44131	Automotive parts & accessories stores	9	11 075	1 706	375	101	—	5.2
441310	Automotive parts & accessories stores	9	11 075	1 706	375	101	—	5.2
442	Furniture & home furnishings stores	21	14 023	1 518	366	123	17.0	21.8
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 547	511	118	35	27.7	28.9
4431	Electronics & appliance stores	6	2 547	511	118	35	27.7	28.9
444	Building material & garden equipment & supplies dealers	33	66 987	6 813	1 658	337	24.4	—
4441	Building material & supplies dealers	27	61 646	6 393	1 560	309	24.7	—
44419	Other building material dealers	16	55 223	5 180	1 273	228	21.7	—
444190	Other building material dealers	16	55 223	5 180	1 273	228	21.7	—
4442	Lawn & garden equipment & supplies stores	6	5 341	420	98	28	20.7	—
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	32	102 148	8 346	2 041	1 051	22.7	5.6
4451	Grocery stores	28	100 476	8 016	1 963	1 002	22.5	5.7
44511	Supermarkets & other grocery (except convenience) stores	24	97 306	7 914	1 944	989	22.6	3.2
445110	Supermarkets & other grocery (except convenience) stores	24	97 306	7 914	1 944	989	22.6	3.2
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	22	D	D	D	c	D	D
4461	Health & personal care stores	22	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
447	Gasoline stations	51	87 183	6 010	1 292	461	8.2	23.0
4471	Gasoline stations	51	87 183	6 010	1 292	461	8.2	23.0
44711	Gasoline stations with convenience stores	44	71 347	4 721	973	367	8.6	26.2
447110	Gasoline stations with convenience stores	44	71 347	4 721	973	367	8.6	26.2
448	Clothing & clothing accessories stores	60	45 977	4 558	1 130	401	7.3	4.0
4481	Clothing stores	43	D	D	D	e	D	D
44811	Men's clothing stores	7	3 941	411	127	40	—	—
448110	Men's clothing stores	7	3 941	411	127	40	—	—
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	13	D	D	D	c	D	D
448140	Family clothing stores	13	D	D	D	c	D	D
44819	Other clothing stores	6	3 890	369	94	35	—	7.2
448190	Other clothing stores	6	3 890	369	94	35	—	7.2
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	16	6 981	1 017	245	91	16.5	17.0
4511	Sporting goods, hobby, & musical instrument stores	10	D	D	D	b	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	5	4 764	384	83	51	—	—
452990	All other general merchandise stores	5	4 764	384	83	51	—	—
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ASCENSION PARISH, LA—Con.							
	Retail trade—Con.							
44-45	Nonstore retailers	5	1 423	262	46	18	53.1	—
	ASSUMPTION PARISH, LA							
44-45	Retail trade	59	75 131	7 460	1 781	599	38.7	11.9
441	Motor vehicle & parts dealers	8	17 947	1 172	365	64	60.1	33.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 451	341	93	25	—	—
4441	Building material & supplies dealers	4	2 451	341	93	25	—	—
445	Food & beverage stores	11	21 368	2 217	519	230	28.2	10.4
446	Health & personal care stores	3	4 059	614	111	30	100.0	—
447	Gasoline stations	21	17 554	1 240	280	137	38.1	3.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	9 684	1 320	272	89	.7	.7
45299	All other general merchandise stores	6	9 684	1 320	272	89	.7	.7
452990	All other general merchandise stores	6	9 684	1 320	272	89	.7	.7
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
	AVOUELLES PARISH, LA							
44-45	Retail trade	169	211 996	18 160	4 274	1 606	30.1	7.3
441	Motor vehicle & parts dealers	21	42 829	3 182	780	187	45.6	.8
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	3 158	505	123	33	29.8	—
44211	Furniture stores	5	3 158	505	123	33	29.8	—
442110	Furniture stores	5	3 158	505	123	33	29.8	—
443	Electronics & appliance stores	5	368	75	15	7	92.4	7.6
444	Building material & garden equipment & supplies dealers	15	29 227	1 870	433	103	15.3	—
4441	Building material & supplies dealers	9	5 335	542	130	37	83.7	—
4442	Lawn & garden equipment & supplies stores	6	23 892	1 328	303	66	—	—
44422	Nursery & garden centers	6	23 892	1 328	303	66	—	—
444220	Nursery & garden centers	6	23 892	1 328	303	66	—	—
445	Food & beverage stores	32	51 096	4 560	1 140	631	37.3	10.3
4451	Grocery stores	26	48 998	4 380	1 095	610	35.1	10.8
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	18	16 524	2 441	548	124	53.4	16.2
4461	Health & personal care stores	18	16 524	2 441	548	124	53.4	16.2
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	34	24 855	1 195	269	135	30.5	26.7
44711	Gasoline stations with convenience stores	26	21 403	1 028	229	112	21.0	30.5
447110	Gasoline stations with convenience stores	26	21 403	1 028	229	112	21.0	30.5
448	Clothing & clothing accessories stores	6	2 272	266	66	25	42.2	4.5
452	General merchandise stores	17	34 717	3 505	783	313	2.6	.1
45299	All other general merchandise stores	15	D	D	D	b	D	D
452990	All other general merchandise stores	15	D	D	D	b	D	D
4529901	Variety stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEAUREGARD PARISH, LA								
44-45	Retail trade	115	222 385	18 872	4 619	1 293	14.4	5.6
441	Motor vehicle & parts dealers	18	62 865	4 766	970	171	19.8	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	4 314	485	117	27	—	26.7
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	18 626	2 092	545	123	8.0	—
4441	Building material & supplies dealers	5	12 059	1 448	416	81	9.4	—
4442	Lawn & garden equipment & supplies stores	8	6 567	644	129	42	5.6	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	14	26 226	2 140	512	176	21.8	.6
446	Health & personal care stores	6	5 579	547	127	37	92.3	6.3
447	Gasoline stations	21	20 920	1 195	289	120	14.2	44.7
448	Clothing & clothing accessories stores	12	8 939	807	187	85	13.1	12.3
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	2 232	438	107	18	D	—
BIENVILLE PARISH, LA								
44-45	Retail trade	65	57 309	5 035	1 187	414	16.7	9.4
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	2 504	324	91	29	12.3	—
444	Building material & garden equipment & supplies dealers	3	891	125	30	8	D	—
445	Food & beverage stores	11	11 039	907	231	89	21.2	13.5
446	Health & personal care stores	4	3 120	421	108	28	42.2	26.2
447	Gasoline stations	16	11 968	835	185	71	39.5	17.9
448	Clothing & clothing accessories stores	8	10 914	799	181	62	—	4.2
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	314	31	10	10	42.0	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSSIER PARISH, LA								
44-45	Retail trade	363	834 057	72 924	17 953	4 838	9.6	5.1
441	Motor vehicle & parts dealers	37	225 703	17 512	4 381	649	23.3	7.7
4411	Automobile dealers	11	186 611	12 163	3 137	397	26.9	7.1
44111	New car dealers	5	176 007	11 692	3 059	373	27.5	3.3
441110	New car dealers	5	176 007	11 692	3 059	373	27.5	3.3
44112	Used car dealers	6	10 604	471	78	24	16.9	69.9
441120	Used car dealers	6	10 604	471	78	24	16.9	69.9
4412	Other motor vehicle dealers	10	24 581	2 448	558	112	5.8	2.7
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	c	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	14 511	2 901	686	140	6.0	24.1
44131	Automotive parts & accessories stores	11	8 186	1 836	429	97	6.0	12.5
441310	Automotive parts & accessories stores	11	8 186	1 836	429	97	6.0	12.5
44132	Tire dealers	5	6 325	1 065	257	43	6.0	39.1
441320	Tire dealers	5	6 325	1 065	257	43	6.0	39.1
442	Furniture & home furnishings stores	16	13 592	2 023	527	85	6.4	13.6
4421	Furniture stores	7	8 874	1 480	399	54	2.9	9.0
44211	Furniture stores	7	8 874	1 480	399	54	2.9	9.0
442110	Furniture stores	7	8 874	1 480	399	54	2.9	9.0
4422	Home furnishings stores	9	4 718	543	128	31	12.9	22.1
443	Electronics & appliance stores	13	11 811	1 462	325	87	1.2	.7
4431	Electronics & appliance stores	13	11 811	1 462	325	87	1.2	.7
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	25	52 754	5 215	1 573	249	3.7	.7
4441	Building material & supplies dealers	16	41 686	4 247	1 374	195	1.9	.1
44419	Other building material dealers	8	36 175	3 407	1 182	139	—	—
444190	Other building material dealers	8	36 175	3 407	1 182	139	—	—
4442	Lawn & garden equipment & supplies stores	9	11 068	968	199	54	10.2	2.9
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	43	112 377	9 056	2 247	686	5.6	3.6
4451	Grocery stores	29	101 187	8 112	2 021	626	6.1	3.6
44511	Supermarkets & other grocery (except convenience) stores	22	97 939	7 851	1 957	600	5.6	3.5
445110	Supermarkets & other grocery (except convenience) stores	22	97 939	7 851	1 957	600	5.6	3.5
4452	Specialty food stores	5	2 134	271	67	17	1.9	—
4453	Beer, wine, & liquor stores	9	9 056	673	159	43	1.2	4.9
44531	Beer, wine, & liquor stores	9	9 056	673	159	43	1.2	4.9
445310	Beer, wine, & liquor stores	9	9 056	673	159	43	1.2	4.9
446	Health & personal care stores	22	21 841	2 738	670	174	10.8	7.8
4461	Health & personal care stores	22	21 841	2 738	670	174	10.8	7.8
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	6	2 645	505	114	36	20.6	—
446130	Optical goods stores	6	2 645	505	114	36	20.6	—
447	Gasoline stations	60	90 472	5 038	1 196	442	6.1	13.6
4471	Gasoline stations	60	90 472	5 038	1 196	442	6.1	13.6
44711	Gasoline stations with convenience stores	46	69 653	3 904	918	343	6.6	5.3
447110	Gasoline stations with convenience stores	46	69 653	3 904	918	343	6.6	5.3
44719	Other gasoline stations	14	20 819	1 134	278	99	4.4	41.0
447190	Other gasoline stations	14	20 819	1 134	278	99	4.4	41.0
448	Clothing & clothing accessories stores	59	39 920	4 816	1 086	462	13.1	6.3
4481	Clothing stores	37	26 604	3 267	755	311	14.5	5.4
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	13	D	D	D	c	D	D
448140	Family clothing stores	13	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	13	D	D	D	b	D	D
44821	Shoe stores	13	D	D	D	b	D	D
448210	Shoe stores	13	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	3 598	309	73	36	—	—
4483	Jewelry, luggage, & leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSSIER PARISH, LA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	24	18 109	1 859	431	131	3.0	1.0
4511	Sporting goods, hobby, & musical instrument stores . .	14	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	6 343	558	109	36	4.1	.5
451120	Hobby, toy, & game stores	6	6 343	558	109	36	4.1	.5
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	4	D	D	D	b	D	D
452	General merchandise stores	16	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	41	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	10	19 752	1 566	436	155	2.0	.6
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	9	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	9	D	D	D	c	D	D
4539	Other miscellaneous store retailers	15	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	6	38 287	3 201	682	70	2.8	—
453930	Manufactured (mobile) home dealers	6	38 287	3 201	682	70	2.8	—
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
CADDO PARISH, LA								
44-45	Retail trade	1 053	2 338 221	221 491	52 084	13 945	5.4	7.2
441	Motor vehicle & parts dealers	114	724 269	53 652	12 736	2 343	4.8	9.4
4411	Automobile dealers	42	630 429	41 120	9 842	1 705	2.6	9.4
44111	New car dealers	22	612 511	39 837	9 487	1 630	1.2	9.4
441110	New car dealers	22	612 511	39 837	9 487	1 630	1.2	9.4
44112	Used car dealers	20	17 918	1 283	355	75	48.5	11.0
441120	Used car dealers	20	17 918	1 283	355	75	48.5	11.0
4412	Other motor vehicle dealers	13	35 156	2 369	461	118	37.6	4.7
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	59	58 684	10 163	2 433	520	8.8	12.2
44131	Automotive parts & accessories stores	41	40 806	6 014	1 443	345	7.7	4.8
441310	Automotive parts & accessories stores	41	40 806	6 014	1 443	345	7.7	4.8
44132	Tire dealers	18	17 878	4 149	990	175	11.1	28.9
441320	Tire dealers	18	17 878	4 149	990	175	11.1	28.9
442	Furniture & home furnishings stores	65	D	D	D	f	D	D
4421	Furniture stores	34	54 833	8 839	2 045	433	10.1	11.3
44211	Furniture stores	34	54 833	8 839	2 045	433	10.1	11.3
442110	Furniture stores	34	54 833	8 839	2 045	433	10.1	11.3
4422	Home furnishings stores	31	D	D	D	c	D	D
44221	Floor covering stores	15	7 551	1 251	333	54	4.4	19.1
442210	Floor covering stores	15	7 551	1 251	333	54	4.4	19.1
44229	Other home furnishings stores	16	D	D	D	c	D	D
442299	All other home furnishings stores	14	D	D	D	c	D	D
443	Electronics & appliance stores	29	19 635	3 108	681	169	18.5	2.3
4431	Electronics & appliance stores	29	19 635	3 108	681	169	18.5	2.3
44311	Appliance, television, & other electronics stores	17	11 581	1 992	446	107	4.7	3.9
443112	Radio, television, & other electronics stores	12	D	D	D	b	D	D
44312	Computer & software stores	10	D	D	D	b	D	D
443120	Computer & software stores	10	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
CADDOPARISH, LA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	80	222 983	24 014	5 831	1 177	1.3	1.1
4441	Building material & supplies dealers	66	203 524	21 719	5 329	1 035	.4	.5
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44419	Other building material dealers	37	116 256	13 469	3 099	533	.6	.2
444190	Other building material dealers	37	116 256	13 469	3 099	533	.6	.2
4442	Lawn & garden equipment & supplies stores	14	19 459	2 295	502	142	9.8	7.9
44421	Outdoor power equipment stores	6	4 567	857	193	50	17.5	33.5
444210	Outdoor power equipment stores	6	4 567	857	193	50	17.5	33.5
44422	Nursery & garden centers	8	14 892	1 438	309	92	7.4	—
444220	Nursery & garden centers	8	14 892	1 438	309	92	7.4	—
445	Food & beverage stores	129	322 668	28 999	6 735	2 142	5.3	1.4
4451	Grocery stores	86	294 206	26 678	6 119	1 960	4.3	1.0
44511	Supermarkets & other grocery (except convenience) stores	61	285 229	25 756	5 901	1 886	3.0	.9
445110	Supermarkets & other grocery (except convenience) stores	61	285 229	25 756	5 901	1 886	3.0	.9
44512	Convenience stores	25	8 977	922	218	74	46.0	3.7
445120	Convenience stores	25	8 977	922	218	74	46.0	3.7
4452	Specialty food stores	15	4 764	744	194	71	8.0	16.1
4453	Beer, wine, & liquor stores	28	23 698	1 577	422	111	17.1	3.5
44531	Beer, wine, & liquor stores	28	23 698	1 577	422	111	17.1	3.5
445310	Beer, wine, & liquor stores	28	23 698	1 577	422	111	17.1	3.5
446	Health & personal care stores	95	125 637	17 642	4 228	898	5.9	12.6
4461	Health & personal care stores	95	125 637	17 642	4 228	898	5.9	12.6
44611	Pharmacies & drug stores	48	101 765	13 178	3 201	642	5.0	13.6
446110	Pharmacies & drug stores	48	101 765	13 178	3 201	642	5.0	13.6
4461101	Pharmacies & drug stores	47	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	12	D	D	D	b	D	D
44613	Optical goods stores	17	6 771	1 759	381	90	—	9.0
446130	Optical goods stores	17	6 771	1 759	381	90	—	9.0
44619	Other health & personal care stores	18	D	D	D	c	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health & personal care stores	12	D	D	D	b	D	D
447	Gasoline stations	151	244 790	13 312	3 175	1 085	11.3	14.9
4471	Gasoline stations	151	244 790	13 312	3 175	1 085	11.3	14.9
44711	Gasoline stations with convenience stores	114	156 256	8 982	2 156	764	7.7	13.9
447110	Gasoline stations with convenience stores	114	156 256	8 982	2 156	764	7.7	13.9
44719	Other gasoline stations	37	88 534	4 330	1 019	321	17.5	16.7
447190	Other gasoline stations	37	88 534	4 330	1 019	321	17.5	16.7
448	Clothing & clothing accessories stores	147	114 879	14 149	3 342	1 266	11.6	7.8
4481	Clothing stores	93	80 751	9 413	2 201	932	12.8	5.5
44811	Men's clothing stores	9	4 382	614	166	54	8.2	22.5
448110	Men's clothing stores	9	4 382	614	166	54	8.2	22.5
44812	Women's clothing stores	40	23 707	3 004	706	304	21.8	4.4
448120	Women's clothing stores	40	23 707	3 004	706	304	21.8	4.4
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	20	42 901	4 237	984	436	9.9	5.0
448140	Family clothing stores	20	42 901	4 237	984	436	9.9	5.0
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	11	6 566	1 133	256	96	8.6	—
448190	Other clothing stores	11	6 566	1 133	256	96	8.6	—
4482	Shoe stores	30	18 855	2 198	523	196	2.0	12.9
44821	Shoe stores	30	18 855	2 198	523	196	2.0	12.9
448210	Shoe stores	30	18 855	2 198	523	196	2.0	12.9
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	18	9 889	1 184	282	102	3.8	17.2
4482105	Athletic footwear stores	5	6 320	582	144	59	—	—
4483	Jewelry, luggage, & leather goods stores	24	15 273	2 538	618	138	17.1	13.6
44831	Jewelry stores	23	D	D	D	c	D	D
448310	Jewelry stores	23	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CADDOR PARISH, LA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	60	51 293	5 992	1 409	477	5.6	2.7
4511	Sporting goods, hobby, & musical instrument stores ..	40	35 556	4 369	1 021	330	7.8	2.2
45111	Sporting goods stores	18	D	D	D	c	D	D
451110	Sporting goods stores	18	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	16	D	D	D	b	D	D
45112	Hobby, toy, & game stores	11	12 288	1 493	323	111	2.7	5.5
451120	Hobby, toy, & game stores	11	12 288	1 493	323	111	2.7	5.5
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	6	2 986	470	121	31	63.9	—
451140	Musical instrument & supplies stores	6	2 986	470	121	31	63.9	—
4512	Book, periodical, & music stores	20	15 737	1 623	388	147	.7	3.8
45121	Book stores & news dealers	13	9 948	1 159	260	98	1.1	3.0
451211	Book stores	12	D	D	D	b	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	7	5 789	464	128	49	—	5.3
451220	Prerecorded tape, compact disc, & record stores ..	7	5 789	464	128	49	—	5.3
452	General merchandise stores	36	330 440	32 838	7 386	2 868	—	.5
4521	Department stores (incl leased depts) ##	12	250 180	N	N	N	—	—
45211	Department stores (incl leased depts) ##	12	250 180	N	N	N	—	—
4521	Department stores (excl leased depts)	12	248 111	27 256	6 059	2 349	—	—
45211	Department stores (excl leased depts)	12	248 111	27 256	6 059	2 349	—	—
452110	Department stores (excl leased depts)	12	248 111	27 256	6 059	2 349	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	24	82 329	5 582	1 327	519	.1	2.0
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529901	Variety stores	16	12 642	1 187	258	117	.6	2.5
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	118	D	D	D	f	D	D
4531	Florists	28	5 403	1 232	298	110	29.7	9.5
45311	Florists	28	5 403	1 232	298	110	29.7	9.5
453110	Florists	28	5 403	1 232	298	110	29.7	9.5
4532	Office supplies, stationery, & gift stores	30	23 553	2 988	679	189	7.1	15.4
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	25	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	25	D	D	D	c	D	D
4533	Used merchandise stores	16	3 477	838	177	103	33.2	3.6
45331	Used merchandise stores	16	3 477	838	177	103	33.2	3.6
453310	Used merchandise stores	16	3 477	838	177	103	33.2	3.6
4539	Other miscellaneous store retailers	44	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	D	D	D	b	D	D
453910	Pet & pet supplies stores	8	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	31	D	D	D	c	D	D
454	Nonstore retailers	29	56 233	8 673	2 086	347	3.6	26.4
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	20	D	D	D	c	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	17	20 765	3 930	787	152	5.6	.1
454390	Other direct selling establishments	17	20 765	3 930	787	152	5.6	.1

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALCASIEU PARISH, LA								
44-45	Retail trade	775	1 606 171	147 139	34 428	10 400	13.6	5.0
441	Motor vehicle & parts dealers	86	426 777	32 715	7 243	1 320	32.4	10.5
4411	Automobile dealers	25	356 306	22 165	4 820	755	37.5	10.3
4412	Other motor vehicle dealers	8	18 833	1 681	454	97	21.4	5.0
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	53	51 638	8 869	1 969	468	1.2	13.7
44131	Automotive parts & accessories stores	39	36 464	6 425	1 374	364	1.1	17.8
441310	Automotive parts & accessories stores	39	36 464	6 425	1 374	364	1.1	17.8
442	Furniture & home furnishings stores	38	31 212	4 165	898	235	12.6	4.5
4421	Furniture stores	17	19 821	2 781	602	145	2.4	7.0
44211	Furniture stores	17	19 821	2 781	602	145	2.4	7.0
442110	Furniture stores	17	19 821	2 781	602	145	2.4	7.0
4422	Home furnishings stores	21	11 391	1 384	296	90	30.3	—
443	Electronics & appliance stores	32	31 095	3 869	914	233	10.5	17.5
4431	Electronics & appliance stores	32	31 095	3 869	914	233	10.5	17.5
44311	Appliance, television, & other electronics stores	23	25 065	2 736	663	176	9.8	8.9
443111	Household appliance stores	10	13 104	1 341	315	76	17.9	11.1
443112	Radio, television, & other electronics stores	13	11 961	1 395	348	100	1.0	6.5
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	80	176 335	17 649	4 366	971	5.9	1.1
4441	Building material & supplies dealers	58	159 221	15 463	3 895	790	5.8	.8
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44419	Other building material dealers	38	88 066	8 880	2 258	355	9.6	1.2
444190	Other building material dealers	38	88 066	8 880	2 258	355	9.6	1.2
4442	Lawn & garden equipment & supplies stores	22	17 114	2 186	471	181	6.1	3.7
44422	Nursery & garden centers	15	14 278	1 669	353	150	6.2	3.7
444220	Nursery & garden centers	15	14 278	1 669	353	150	6.2	3.7
445	Food & beverage stores	70	224 285	19 441	4 791	1 801	7.8	1.9
4451	Grocery stores	52	218 617	18 974	4 674	1 745	7.9	1.5
4452	Specialty food stores	11	2 468	206	64	35	16.7	8.9
446	Health & personal care stores	65	70 403	10 978	2 621	695	15.6	4.6
4461	Health & personal care stores	65	70 403	10 978	2 621	695	15.6	4.6
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	3 706	353	96	29	—	9.6
446120	Cosmetics, beauty supplies, & perfume stores	6	3 706	353	96	29	—	9.6
447	Gasoline stations	127	154 118	11 447	2 761	1 127	13.5	6.9
4471	Gasoline stations	127	154 118	11 447	2 761	1 127	13.5	6.9
44711	Gasoline stations with convenience stores	110	124 131	8 359	2 035	856	7.5	6.1
447110	Gasoline stations with convenience stores	110	124 131	8 359	2 035	856	7.5	6.1
448	Clothing & clothing accessories stores	106	74 416	8 485	1 881	747	8.6	4.4
4481	Clothing stores	65	50 284	5 497	1 241	523	8.9	5.5
44819	Other clothing stores	10	4 700	523	115	44	5.8	—
448190	Other clothing stores	10	4 700	523	115	44	5.8	—
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	4	5 462	446	100	33	13.3	—
451	Sporting goods, hobby, book, & music stores	40	28 364	2 964	662	266	2.2	1.5
4511	Sporting goods, hobby, & musical instrument stores ..	25	19 167	2 070	438	177	2.0	1.1
4512	Book, periodical, & music stores	15	9 197	894	224	89	2.4	2.4
45121	Book stores & news dealers	9	5 906	609	151	61	.8	3.7
452	General merchandise stores	35	320 270	28 493	6 574	2 467	—	—
4529	Other general merchandise stores	27	D	D	D	g	D	D
45299	All other general merchandise stores	24	D	D	D	e	D	D
452990	All other general merchandise stores	24	D	D	D	e	D	D
4529901	Variety stores	20	D	D	D	c	D	D
453	Miscellaneous store retailers	80	61 661	5 690	1 414	471	10.3	5.3
4532	Office supplies, stationery, & gift stores	29	17 530	1 514	361	135	8.8	.2
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	26	37 807	2 897	736	188	8.4	6.0
45393	Manufactured (mobile) home dealers	9	22 608	1 863	537	91	11.5	—
453930	Manufactured (mobile) home dealers	9	22 608	1 863	537	91	11.5	—
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	16	7 235	1 243	303	67	8.8	16.9

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALDWELL PARISH, LA								
44-45	Retail trade	34	48 377	3 709	847	274	62.9	.9
441	Motor vehicle & parts dealers	7	19 864	1 181	266	46	93.3	1.1
444	Building material & garden equipment & supplies dealers	3	1 987	196	48	17	D	—
445	Food & beverage stores	7	14 352	1 396	306	122	10.6	—
446	Health & personal care stores	3	4 592	425	95	21	100.0	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	5	5 106	249	70	46	100.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CAMERON PARISH, LA								
44-45	Retail trade	34	29 098	2 368	540	240	74.1	13.7
444	Building material & garden equipment & supplies dealers	4	1 516	139	32	17	95.4	—
445	Food & beverage stores	11	12 863	1 155	273	113	82.8	17.2
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	9 979	616	141	67	66.3	17.7
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
CATAHOULA PARISH, LA								
44-45	Retail trade	52	62 161	4 898	1 123	407	25.4	2.6
441	Motor vehicle & parts dealers	5	6 410	695	146	41	12.4	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	12	20 113	1 670	388	164	28.0	3.3
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	8	5 548	400	83	39	38.3	15.6
447	Gasoline stations	8	6 206	524	118	46	45.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	1 904	191	46	11	D	—

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							From administrative records ¹	Estimated ²
CLAIBORNE PARISH, LA								
44-45	Retail trade	63	63 710	6 338	1 449	486	11.3	6.9
441	Motor vehicle & parts dealers	7	9 517	463	111	22	5.0	—
442	Furniture & home furnishings stores	3	1 215	282	66	25	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	6 213	760	154	52	—	5.2
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	8	17 026	1 596	372	120	8.4	—
446	Health & personal care stores	6	3 432	356	85	27	49.4	38.6
447	Gasoline stations	16	11 096	853	207	81	24.3	25.0
448	Clothing & clothing accessories stores	6	1 275	189	47	16	—	—
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CONCORDIA PARISH, LA								
44-45	Retail trade	94	126 042	10 754	2 559	853	15.9	4.7
441	Motor vehicle & parts dealers	10	20 819	1 346	371	86	31.9	7.1
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	6	3 317	801	196	32	13.1	11.7
44211	Furniture stores	6	3 317	801	196	32	13.1	11.7
442110	Furniture stores	6	3 317	801	196	32	13.1	11.7
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	27 611	1 745	342	72	13.0	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	15	29 957	2 287	536	253	6.2	1.0
446	Health & personal care stores	9	6 037	693	184	42	47.9	18.0
447	Gasoline stations	18	18 152	1 436	350	130	14.9	6.5
448	Clothing & clothing accessories stores	4	1 010	196	52	18	47.0	53.0
451	Sporting goods, hobby, book, & music stores	3	865	132	10	7	—	—
452	General merchandise stores	9	13 940	1 543	359	172	4.9	—
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
DE SOTO PARISH, LA								
44-45	Retail trade	83	116 324	9 598	2 135	748	8.8	8.4
441	Motor vehicle & parts dealers	13	40 736	2 905	597	118	4.9	1.5
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	562	101	23	11	32.9	30.6
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	16	17 180	1 866	454	162	7.5	12.0
446	Health & personal care stores	3	5 114	361	88	32	D	14.0
447	Gasoline stations	21	18 501	1 298	297	129	6.2	32.9
448	Clothing & clothing accessories stores	7	2 412	348	80	75	35.9	—
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	7	2 684	109	20	11	68.7	2.0
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
EAST BATON ROUGE PARISH, LA								
44-45	Retail trade	1 822	4 468 835	423 675	99 813	27 428	9.0	3.7
441	Motor vehicle & parts dealers	181	1 398 602	109 889	25 150	3 789	15.3	1.4
4411	Automobile dealers	54	1 206 836	83 733	19 275	2 545	17.0	.7
44111	New car dealers	34	1 157 113	81 774	18 829	2 476	17.2	.4
441110	New car dealers	34	1 157 113	81 774	18 829	2 476	17.2	.4
44112	Used car dealers	20	49 723	1 959	446	69	12.7	7.1
441120	Used car dealers	20	49 723	1 959	446	69	12.7	7.1
4412	Other motor vehicle dealers	23	54 902	5 388	1 249	237	3.8	13.3
44121	Recreational vehicle dealers	6	19 300	1 631	383	76	.6	—
441210	Recreational vehicle dealers	6	19 300	1 631	383	76	.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	17	35 602	3 757	866	161	5.5	20.5
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	6	16 355	1 494	358	62	—	39.2
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	104	136 864	20 768	4 626	1 007	4.5	2.3
44131	Automotive parts & accessories stores	79	104 213	14 548	3 191	721	4.8	1.1
441310	Automotive parts & accessories stores	79	104 213	14 548	3 191	721	4.8	1.1
44132	Tire dealers	25	32 651	6 220	1 435	286	3.5	6.1
441320	Tire dealers	25	32 651	6 220	1 435	286	3.5	6.1
442	Furniture & home furnishings stores	127	137 972	20 063	4 654	990	12.7	9.8
4421	Furniture stores	62	92 306	13 848	3 257	623	11.4	5.9
44211	Furniture stores	62	92 306	13 848	3 257	623	11.4	5.9
442110	Furniture stores	62	92 306	13 848	3 257	623	11.4	5.9
4422	Home furnishings stores	65	45 666	6 215	1 397	367	15.3	17.7
44221	Floor covering stores	28	25 972	3 813	851	154	15.5	11.5
442210	Floor covering stores	28	25 972	3 813	851	154	15.5	11.5
44229	Other home furnishings stores	37	19 694	2 402	546	213	15.1	25.8
442299	All other home furnishings stores	35	D	D	D	c	D	D
443	Electronics & appliance stores	81	136 517	15 651	3 561	784	8.6	10.4
4431	Electronics & appliance stores	81	136 517	15 651	3 561	784	8.6	10.4
44311	Appliance, television, & other electronics stores	53	D	D	D	f	D	D
443111	Household appliance stores	14	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	39	70 145	8 602	2 036	475	10.6	15.1
44312	Computer & software stores	25	D	D	D	c	D	D
443120	Computer & software stores	25	D	D	D	c	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EAST BATON ROUGE PARISH, LA—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	153	393 004	47 015	11 332	2 347	5.6	5.7
4441	Building material & supplies dealers	131	372 050	43 092	10 493	2 000	4.9	5.9
44411	Home centers	6	129 638	10 979	2 965	717	—	3.9
444110	Home centers	6	129 638	10 979	2 965	717	—	3.9
44412	Paint & wallpaper stores	25	21 945	2 961	745	156	9.4	4.5
444120	Paint & wallpaper stores	25	21 945	2 961	745	156	9.4	4.5
44413	Hardware stores	23	12 857	2 340	516	181	30.4	2.4
444130	Hardware stores	23	12 857	2 340	516	181	30.4	2.4
44419	Other building material dealers	77	207 610	26 812	6 267	946	5.9	7.6
444190	Other building material dealers	77	207 610	26 812	6 267	946	5.9	7.6
4442	Lawn & garden equipment & supplies stores	22	20 954	3 923	839	347	18.0	1.4
44421	Outdoor power equipment stores	8	8 791	1 469	323	104	11.9	3.3
444210	Outdoor power equipment stores	8	8 791	1 469	323	104	11.9	3.3
44422	Nursery & garden centers	14	12 163	2 454	516	243	22.4	—
444220	Nursery & garden centers	14	12 163	2 454	516	243	22.4	—
445	Food & beverage stores	208	580 782	51 650	12 578	4 953	7.4	2.8
4451	Grocery stores	170	563 177	49 063	11 981	4 689	6.3	2.6
44511	Supermarkets & other grocery (except convenience) stores	134	552 208	48 205	11 777	4 607	5.3	2.5
445110	Supermarkets & other grocery (except convenience) stores	134	552 208	48 205	11 777	4 607	5.3	2.5
44512	Convenience stores	36	10 969	858	204	82	58.4	8.4
445120	Convenience stores	36	10 969	858	204	82	58.4	8.4
4452	Specialty food stores	27	D	D	D	c	D	D
446	Health & personal care stores	146	184 213	25 379	5 998	1 737	6.0	3.3
4461	Health & personal care stores	146	184 213	25 379	5 998	1 737	6.0	3.3
44611	Pharmacies & drug stores	61	145 149	18 272	4 334	1 290	4.5	1.2
446110	Pharmacies & drug stores	61	145 149	18 272	4 334	1 290	4.5	1.2
4461101	Pharmacies & drug stores	60	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, & perfume stores	24	12 128	1 564	364	128	5.6	—
446120	Cosmetics, beauty supplies, & perfume stores	24	12 128	1 564	364	128	5.6	—
44613	Optical goods stores	30	D	D	D	c	D	D
446130	Optical goods stores	30	D	D	D	c	D	D
44619	Other health & personal care stores	31	D	D	D	c	D	D
446191	Food (health) supplement stores	16	D	D	D	b	D	D
446199	All other health & personal care stores	15	D	D	D	c	D	D
447	Gasoline stations	197	386 213	19 777	4 808	1 464	8.0	8.5
4471	Gasoline stations	197	386 213	19 777	4 808	1 464	8.0	8.5
44711	Gasoline stations with convenience stores	136	240 934	12 954	3 172	1 026	5.0	5.2
447110	Gasoline stations with convenience stores	136	240 934	12 954	3 172	1 026	5.0	5.2
44719	Other gasoline stations	61	145 279	6 823	1 636	438	13.0	14.0
447190	Other gasoline stations	61	145 279	6 823	1 636	438	13.0	14.0
448	Clothing & clothing accessories stores	312	236 909	28 039	6 119	2 418	8.9	8.2
4481	Clothing stores	204	157 848	18 573	4 131	1 609	8.8	9.3
44811	Men's clothing stores	25	12 611	1 711	431	122	11.0	31.1
448110	Men's clothing stores	25	12 611	1 711	431	122	11.0	31.1
44812	Women's clothing stores	91	51 135	6 509	1 398	651	12.2	12.0
448120	Women's clothing stores	91	51 135	6 509	1 398	651	12.2	12.0
44813	Children's & infants' clothing stores	14	D	D	D	c	D	D
448130	Children's & infants' clothing stores	14	D	D	D	c	D	D
44814	Family clothing stores	35	61 501	6 082	1 325	512	4.6	6.3
448140	Family clothing stores	35	61 501	6 082	1 325	512	4.6	6.3
44815	Clothing accessories stores	14	D	D	D	b	D	D
448150	Clothing accessories stores	14	D	D	D	b	D	D
44819	Other clothing stores	25	17 639	2 706	655	174	11.0	4.0
448190	Other clothing stores	25	17 639	2 706	655	174	11.0	4.0
4482	Shoe stores	58	45 204	4 629	1 083	458	3.5	3.7
44821	Shoe stores	58	45 204	4 629	1 083	458	3.5	3.7
448210	Shoe stores	58	45 204	4 629	1 083	458	3.5	3.7
4482101	Men's shoe stores	6	2 645	276	78	28	—	2.2
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	27	D	D	D	c	D	D
4482105	Athletic footwear stores	10	17 932	1 787	409	178	3.5	—
4483	Jewelry, luggage, & leather goods stores	50	33 857	4 837	905	351	16.4	9.3
44831	Jewelry stores	47	D	D	D	e	D	D
448310	Jewelry stores	47	D	D	D	e	D	D
44832	Luggage & leather goods stores	3	D	D	D	b	D	D
448320	Luggage & leather goods stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EAST BATON ROUGE PARISH, LA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	114	116 251	13 202	3 175	1 197	7.0	3.3
4511	Sporting goods, hobby, & musical instrument stores ..	76	77 500	9 078	2 191	807	8.5	3.6
451111	Sporting goods stores	38	43 211	4 811	1 145	481	11.2	1.9
4511110	Sporting goods stores	38	43 211	4 811	1 145	481	11.2	1.9
4511101	General-line sporting goods stores	14	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores	24	D	D	D	c	D	D
45112	Hobby, toy, & game stores	16	D	D	D	c	D	D
451120	Hobby, toy, & game stores	16	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	13	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	13	D	D	D	c	D	D
45114	Musical instrument & supplies stores	9	D	D	D	b	D	D
451140	Musical instrument & supplies stores	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	38	38 751	4 124	984	390	4.1	2.7
45121	Book stores & news dealers	28	D	D	D	e	D	D
451211	Book stores	23	D	D	D	e	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	5	579	92	25	13	42.0	—
45122	Prerecorded tape, compact disc, & record stores ...	10	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	10	D	D	D	c	D	D
452	General merchandise stores	58	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	20	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	20	D	N	N	N	D	D
4521	Department stores (excl leased depts)	20	D	D	D	h	D	D
452110	Department stores (excl leased depts)	20	D	D	D	h	D	D
4521101	Department stores (excl leased depts)	20	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	8	137 982	18 202	4 556	1 107	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	38	D	D	D	g	D	D
45291	Warehouse clubs & superstores	4	D	D	D	g	D	D
452910	Warehouse clubs & superstores	4	D	D	D	g	D	D
45299	All other general merchandise stores	34	D	D	D	f	D	D
452990	All other general merchandise stores	34	D	D	D	f	D	D
4529901	Variety stores	26	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	e	D	D
453	Miscellaneous store retailers	195	D	D	D	g	D	D
4531	Florists	34	12 233	3 141	719	229	8.5	2.4
45311	Florists	34	12 233	3 141	719	229	8.5	2.4
453110	Florists	34	12 233	3 141	719	229	8.5	2.4
4532	Office supplies, stationery, & gift stores	73	69 864	6 882	1 546	578	12.3	4.9
45321	Office supplies & stationery stores	14	D	D	D	e	D	D
453210	Office supplies & stationery stores	14	D	D	D	e	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	13	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	59	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	59	D	D	D	e	D	D
4533	Used merchandise stores	23	D	D	D	c	D	D
45331	Used merchandise stores	23	D	D	D	c	D	D
453310	Used merchandise stores	23	D	D	D	c	D	D
4539	Other miscellaneous store retailers	65	D	D	D	e	D	D
45391	Pet & pet supplies stores	7	D	D	D	b	D	D
453910	Pet & pet supplies stores	7	D	D	D	b	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	47	D	D	D	e	D	D
454	Nonstore retailers	50	44 691	8 047	1 965	396	6.1	4.2
4541	Electronic shopping & mail-order houses	5	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	a	D	D
4542	Vending machine operators	11	D	D	D	b	D	D
45421	Vending machine operators	11	D	D	D	b	D	D
454210	Vending machine operators	11	D	D	D	b	D	D
4543	Direct selling establishments	34	D	D	D	e	D	D
45439	Other direct selling establishments	31	31 756	6 367	1 622	314	7.1	4.9
454390	Other direct selling establishments	31	31 756	6 367	1 622	314	7.1	4.9

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EAST CARROLL PARISH, LA								
44-45	Retail trade	36	41 265	3 465	852	245	19.4	6.1
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	12 900	979	252	42	—	—
444220	Nursery & garden centers	3	12 900	979	252	42	—	—
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	3	2 351	297	71	23	100.0	—
447	Gasoline stations	11	11 091	577	129	46	27.6	16.6
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
EAST FELICIANA PARISH, LA								
44-45	Retail trade	45	44 969	4 315	1 006	373	28.7	10.4
441	Motor vehicle & parts dealers	5	3 561	422	95	28	50.4	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	8 466	744	160	45	4.3	16.2
4441	Building material & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	9	11 760	1 168	311	130	13.4	8.6
446	Health & personal care stores	5	4 913	567	121	35	100.0	—
447	Gasoline stations	13	10 575	829	177	103	29.7	18.9
452	General merchandise stores	4	D	D	D	a	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
EVANGELINE PARISH, LA								
44-45	Retail trade	129	144 491	13 411	3 067	1 012	35.9	7.2
441	Motor vehicle & parts dealers	21	32 902	2 580	652	139	37.5	1.7
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 397	1 394	287	79	6.5	3.3
4441	Building material & supplies dealers	8	8 541	1 126	222	62	8.7	4.1
445	Food & beverage stores	30	38 861	2 933	699	324	54.2	3.2
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	17	17 182	2 634	595	144	56.5	—
4461	Health & personal care stores	17	17 182	2 634	595	144	56.5	—
447	Gasoline stations	17	15 391	831	189	67	29.7	40.5
448	Clothing & clothing accessories stores	8	2 809	385	78	42	33.5	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EVANGELINE PARISH, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
FRANKLIN PARISH, LA								
44-45	Retail trade	90	168 147	13 698	3 165	1 119	10.5	1.0
441	Motor vehicle & parts dealers	12	51 320	2 906	648	124	3.3	1.2
442	Furniture & home furnishings stores	3	2 255	301	60	17	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	17 165	764	179	46	1.1	—
44422	Nursery & garden centers	7	17 165	764	179	46	1.1	—
444220	Nursery & garden centers	7	17 165	764	179	46	1.1	—
445	Food & beverage stores	12	19 901	2 112	574	236	5.6	1.8
446	Health & personal care stores	6	5 446	576	121	32	100.0	—
447	Gasoline stations	17	15 486	940	228	127	32.5	2.5
448	Clothing & clothing accessories stores	9	3 017	441	84	43	7.1	1.5
451	Sporting goods, hobby, book, & music stores	3	933	64	15	8	—	—
452	General merchandise stores	7	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
GRANT PARISH, LA								
44-45	Retail trade	31	49 303	3 293	714	168	32.2	10.2
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	4 144	274	54	18	92.0	8.0
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	14	10 895	675	153	59	45.1	31.4
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IBERIA PARISH, LA								
44-45	Retail trade	282	613 890	54 074	11 954	3 354	12.1	5.0
441	Motor vehicle & parts dealers	36	195 534	14 020	3 171	503	3.7	3.8
4411	Automobile dealers	11	164 959	10 192	2 368	310	1.6	1.4
44111	New car dealers	6	161 127	9 943	2 288	299	—	1.4
441110	New car dealers	6	161 127	9 943	2 288	299	—	1.4
4412	Other motor vehicle dealers	6	14 846	1 434	362	58	25.6	25.0
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	19	15 729	2 394	441	135	5.1	9.1
44131	Automotive parts & accessories stores	11	10 279	1 376	240	88	3.7	12.2
441310	Automotive parts & accessories stores	11	10 279	1 376	240	88	3.7	12.2
44132	Tire dealers	8	5 450	1 018	201	47	7.8	3.1
441320	Tire dealers	8	5 450	1 018	201	47	7.8	3.1
442	Furniture & home furnishings stores	11	12 335	1 596	396	82	40.0	49.9
4421	Furniture stores	5	9 408	1 345	341	65	39.3	52.4
44211	Furniture stores	5	9 408	1 345	341	65	39.3	52.4
442110	Furniture stores	5	9 408	1 345	341	65	39.3	52.4
4422	Home furnishings stores	6	2 927	251	55	17	42.4	41.6
443	Electronics & appliance stores	12	9 992	1 063	277	66	25.0	—
4431	Electronics & appliance stores	12	9 992	1 063	277	66	25.0	—
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	7	7 557	847	224	49	29.2	—
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	29	75 228	8 303	1 355	343	14.7	—
4441	Building material & supplies dealers	21	61 010	7 145	1 069	265	16.5	—
44419	Other building material dealers	10	46 510	5 693	718	169	12.9	—
444190	Other building material dealers	10	46 510	5 693	718	169	12.9	—
4442	Lawn & garden equipment & supplies stores	8	14 218	1 158	286	78	7.0	—
44421	Outdoor power equipment stores	3	3 516	432	108	22	D	—
444210	Outdoor power equipment stores	3	3 516	432	108	22	D	—
44422	Nursery & garden centers	5	10 702	726	178	56	7.1	—
444220	Nursery & garden centers	5	10 702	726	178	56	7.1	—
445	Food & beverage stores	38	108 024	9 360	2 173	855	9.2	11.4
4451	Grocery stores	32	101 163	8 898	2 087	807	9.6	6.5
44511	Supermarkets & other grocery (except convenience) stores	26	98 151	8 643	2 028	777	8.0	6.7
445110	Supermarkets & other grocery (except convenience) stores	26	98 151	8 643	2 028	777	8.0	6.7
4452	Specialty food stores	6	6 861	462	86	48	3.1	83.9
446	Health & personal care stores	26	25 970	3 874	911	217	28.3	5.8
4461	Health & personal care stores	26	25 970	3 874	911	217	28.3	5.8
44612	Cosmetics, beauty supplies, & perfume stores	3	787	93	20	8	D	—
446120	Cosmetics, beauty supplies, & perfume stores	3	787	93	20	8	D	—
447	Gasoline stations	45	59 547	3 118	683	292	43.0	3.9
4471	Gasoline stations	45	59 547	3 118	683	292	43.0	3.9
44711	Gasoline stations with convenience stores	25	32 763	2 386	471	200	11.1	.5
447110	Gasoline stations with convenience stores	25	32 763	2 386	471	200	11.1	.5
44719	Other gasoline stations	20	26 784	732	212	92	82.0	8.0
447190	Other gasoline stations	20	26 784	732	212	92	82.0	8.0
448	Clothing & clothing accessories stores	32	28 369	3 905	858	333	9.0	1.6
4481	Clothing stores	18	20 699	2 750	624	254	2.1	1.9
44814	Family clothing stores	8	17 045	2 305	518	204	.6	1.0
448140	Family clothing stores	8	17 045	2 305	518	204	.6	1.0
4483	Jewelry, luggage, & leather goods stores	7	4 533	877	174	49	34.9	1.3
451	Sporting goods, hobby, book, & music stores	7	4 891	468	111	51	23.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
452	General merchandise stores	12	69 359	5 490	1 390	494	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529901	Variety stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	26	23 002	2 715	599	102	5.7	1.2
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	8	1 639	162	30	16	58.9	27.0

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IBERVILLE PARISH, LA								
44-45	Retail trade	100	159 144	14 329	3 191	1 036	18.8	2.0
441	Motor vehicle & parts dealers	15	48 221	4 398	952	215	1.8	.2
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	19 613	1 513	330	76	4.9	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	11 085	951	192	47	2.5	—
444190	Other building material dealers	5	11 085	951	192	47	2.5	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	20	35 171	2 700	644	280	17.7	3.1
446	Health & personal care stores	10	10 217	1 169	287	67	60.6	—
4461	Health & personal care stores	10	10 217	1 169	287	67	60.6	—
447	Gasoline stations	16	19 792	1 705	350	150	63.0	.9
448	Clothing & clothing accessories stores	7	3 312	310	51	18	9.2	27.4
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	7	17 608	1 818	402	174	3.4	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	4	453	74	25	8	12.8	—
454	Nonstore retailers	1	D	D	D	a	D	D
JACKSON PARISH, LA								
44-45	Retail trade	53	59 846	5 640	1 257	521	11.2	14.1
441	Motor vehicle & parts dealers	3	1 545	190	45	12	D	—
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4441	Building material & supplies dealers	6	4 586	588	129	39	5.4	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	3	3 935	502	103	33	—	61.9
447	Gasoline stations	14	13 749	923	207	102	24.8	20.4
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	3	802	127	30	12	72.6	27.4
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JEFFERSON PARISH, LA								
44-45	Retail trade	2 038	5 787 025	535 796	125 686	32 403	6.3	6.8
441	Motor vehicle & parts dealers	232	1 626 966	138 404	32 073	4 810	7.6	14.9
4411	Automobile dealers	78	1 422 024	106 742	24 474	3 390	7.1	13.9
44111	New car dealers	45	1 398 131	105 308	24 095	3 301	6.4	14.0
441110	New car dealers	45	1 398 131	105 308	24 095	3 301	6.4	14.0
44112	Used car dealers	33	23 893	1 434	379	89	47.5	8.4
441120	Used car dealers	33	23 893	1 434	379	89	47.5	8.4
4412	Other motor vehicle dealers	35	63 879	5 787	1 539	309	15.2	36.0
44122	Motorcycle, boat, & other motor vehicle dealers	34	D	D	D	e	D	D
441221	Motorcycle dealers	10	D	D	D	b	D	D
441222	Boat dealers	23	46 854	4 461	1 289	252	14.8	45.1
4413	Automotive parts, accessories, & tire stores	119	141 063	25 875	6 060	1 111	9.0	15.1
44131	Automotive parts & accessories stores	91	108 523	19 032	4 501	883	10.4	19.1
441310	Automotive parts & accessories stores	91	108 523	19 032	4 501	883	10.4	19.1
44132	Tire dealers	28	32 540	6 843	1 559	228	4.5	1.9
441320	Tire dealers	28	32 540	6 843	1 559	228	4.5	1.9
442	Furniture & home furnishings stores	114	171 623	23 751	5 461	1 034	7.4	6.7
4421	Furniture stores	49	112 817	15 248	3 741	636	6.2	6.7
44211	Furniture stores	49	112 817	15 248	3 741	636	6.2	6.7
442110	Furniture stores	49	112 817	15 248	3 741	636	6.2	6.7
4422	Home furnishings stores	65	58 806	8 503	1 720	398	9.6	6.9
44221	Floor covering stores	31	34 217	5 934	1 156	190	8.2	8.0
442210	Floor covering stores	31	34 217	5 934	1 156	190	8.2	8.0
44229	Other home furnishings stores	34	24 589	2 569	564	208	11.6	5.2
442299	All other home furnishings stores	32	D	D	D	c	D	D
443	Electronics & appliance stores	94	222 070	22 737	4 900	1 177	4.0	4.0
4431	Electronics & appliance stores	94	222 070	22 737	4 900	1 177	4.0	4.0
44311	Appliance, television, & other electronics stores	68	128 606	15 948	3 649	867	4.1	5.0
443111	Household appliance stores	34	32 487	6 164	1 498	309	11.6	7.4
443112	Radio, television, & other electronics stores	34	96 119	9 784	2 151	558	1.5	4.2
44312	Computer & software stores	21	87 034	5 459	930	256	3.8	2.5
443120	Computer & software stores	21	87 034	5 459	930	256	3.8	2.5
44313	Camera & photographic supplies stores	5	6 430	1 330	321	54	6.1	5.0
443130	Camera & photographic supplies stores	5	6 430	1 330	321	54	6.1	5.0
444	Building material & garden equipment & supplies dealers	132	445 067	51 423	12 198	2 240	4.3	1.4
4441	Building material & supplies dealers	113	431 800	49 152	11 791	2 100	4.0	1.4
44411	Home centers	6	D	D	D	f	D	D
444110	Home centers	6	D	D	D	f	D	D
44412	Paint & wallpaper stores	17	D	D	D	b	D	D
444120	Paint & wallpaper stores	17	D	D	D	b	D	D
44413	Hardware stores	21	D	D	D	c	D	D
444130	Hardware stores	21	D	D	D	c	D	D
44419	Other building material dealers	69	259 296	30 460	7 173	1 097	4.9	1.0
444190	Other building material dealers	69	259 296	30 460	7 173	1 097	4.9	1.0
4442	Lawn & garden equipment & supplies stores	19	13 267	2 271	407	140	14.5	.4
44421	Outdoor power equipment stores	6	3 642	452	86	21	1.9	—
444210	Outdoor power equipment stores	6	3 642	452	86	21	1.9	—
44422	Nursery & garden centers	13	9 625	1 819	321	119	19.3	.5
444220	Nursery & garden centers	13	9 625	1 819	321	119	19.3	.5
445	Food & beverage stores	258	785 706	68 260	15 381	5 892	9.2	2.6
4451	Grocery stores	183	747 945	64 112	14 319	5 504	8.1	2.3
44511	Supermarkets & other grocery (except convenience) stores	140	709 561	62 085	13 897	5 326	4.1	2.2
445110	Supermarkets & other grocery (except convenience) stores	140	709 561	62 085	13 897	5 326	4.1	2.2
44512	Convenience stores	43	38 384	2 027	422	178	82.3	4.2
445120	Convenience stores	43	38 384	2 027	422	178	82.3	4.2
4452	Specialty food stores	63	27 240	3 043	812	314	32.7	11.9
4453	Beer, wine, & liquor stores	12	10 521	1 105	250	74	26.2	.7
44531	Beer, wine, & liquor stores	12	10 521	1 105	250	74	26.2	.7
445310	Beer, wine, & liquor stores	12	10 521	1 105	250	74	26.2	.7
446	Health & personal care stores	173	305 145	37 475	8 725	2 286	8.8	5.9
4461	Health & personal care stores	173	305 145	37 475	8 725	2 286	8.8	5.9
44611	Pharmacies & drug stores	85	244 252	26 305	6 083	1 690	6.8	2.6
446110	Pharmacies & drug stores	85	244 252	26 305	6 083	1 690	6.8	2.6
4461101	Pharmacies & drug stores	81	242 667	26 093	6 033	1 679	6.9	2.4
4461102	Proprietary stores	4	1 585	212	50	11	—	32.6
44612	Cosmetics, beauty supplies, & perfume stores	20	10 271	1 172	276	92	17.5	.6
446120	Cosmetics, beauty supplies, & perfume stores	20	10 271	1 172	276	92	17.5	.6
44613	Optical goods stores	33	18 507	3 501	886	225	24.8	—
446130	Optical goods stores	33	18 507	3 501	886	225	24.8	—
44619	Other health & personal care stores	35	32 115	6 497	1 480	279	11.8	36.0
446191	Food (health) supplement stores	14	5 371	876	208	87	11.0	46.4
446199	All other health & personal care stores	21	26 744	5 621	1 272	192	12.0	33.9

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JEFFERSON PARISH, LA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	203	336 767	16 360	3 976	1 236	15.3	5.1
4471	Gasoline stations	203	336 767	16 360	3 976	1 236	15.3	5.1
44711	Gasoline stations with convenience stores	144	248 910	12 325	3 052	899	3.9	3.5
447110	Gasoline stations with convenience stores	144	248 910	12 325	3 052	899	3.9	3.5
44719	Other gasoline stations	59	87 857	4 035	924	337	47.5	9.7
447190	Other gasoline stations	59	87 857	4 035	924	337	47.5	9.7
448	Clothing & clothing accessories stores	386	315 790	36 187	8 404	3 196	7.7	10.5
4481	Clothing stores	220	205 453	21 915	5 343	2 216	8.1	10.8
44811	Men's clothing stores	33	24 088	3 195	876	226	19.9	26.1
448110	Men's clothing stores	33	24 088	3 195	876	226	19.9	26.1
44812	Women's clothing stores	98	65 997	7 237	1 759	807	6.6	7.5
448120	Women's clothing stores	98	65 997	7 237	1 759	807	6.6	7.5
44813	Children's & infants' clothing stores	8	8 560	817	221	122	2.3	—
448130	Children's & infants' clothing stores	8	8 560	817	221	122	2.3	—
44814	Family clothing stores	27	75 810	6 750	1 604	718	2.0	14.0
448140	Family clothing stores	27	75 810	6 750	1 604	718	2.0	14.0
44815	Clothing accessories stores	17	6 217	834	172	78	58.2	1.6
448150	Clothing accessories stores	17	6 217	834	172	78	58.2	1.6
44819	Other clothing stores	37	24 781	3 082	711	265	9.1	.9
448190	Other clothing stores	37	24 781	3 082	711	265	9.1	.9
4482	Shoe stores	82	57 585	6 192	1 406	513	2.5	4.1
44821	Shoe stores	82	57 585	6 192	1 406	513	2.5	4.1
448210	Shoe stores	82	57 585	6 192	1 406	513	2.5	4.1
4482101	Men's shoe stores	5	D	D	D	b	D	D
4482102	Women's shoe stores	17	10 437	1 305	313	138	7.9	19.1
4482103	Children's & juveniles' shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	38	22 374	2 458	586	206	2.7	1.4
4482105	Athletic footwear stores	17	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	84	52 752	8 080	1 655	467	11.5	16.3
44831	Jewelry stores	81	D	D	D	e	D	D
448310	Jewelry stores	81	D	D	D	e	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	133	149 007	16 870	3 962	1 225	5.7	11.4
4511	Sporting goods, hobby, & musical instrument stores ..	100	107 121	12 762	2 985	871	7.1	15.4
45111	Sporting goods stores	40	44 722	5 141	1 137	293	6.3	14.5
451110	Sporting goods stores	40	44 722	5 141	1 137	293	6.3	14.5
4511101	General-line sporting goods stores	18	28 374	3 424	770	197	8.3	22.3
4511102	Specialty-line sporting goods stores	22	16 348	1 717	367	96	2.8	.8
45112	Hobby, toy, & game stores	29	41 605	4 296	998	346	2.4	18.3
451120	Hobby, toy, & game stores	29	41 605	4 296	998	346	2.4	18.3
45113	Sewing, needlework, & piece goods stores	19	10 907	1 836	533	156	21.3	3.7
451130	Sewing, needlework, & piece goods stores	19	10 907	1 836	533	156	21.3	3.7
45114	Musical instrument & supplies stores	12	9 887	1 489	317	76	15.0	20.2
451140	Musical instrument & supplies stores	12	9 887	1 489	317	76	15.0	20.2
4512	Book, periodical, & music stores	33	41 886	4 108	977	354	2.1	1.3
45121	Book stores & news dealers	16	25 530	2 769	630	222	.9	—
451211	Book stores	15	D	D	D	c	D	D
4512111	Book stores, general	11	23 620	2 449	549	188	—	—
4512112	Specialty book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	17	16 356	1 339	347	132	4.0	3.3
451220	Prerecorded tape, compact disc, & record stores ...	17	16 356	1 339	347	132	4.0	3.3
452	General merchandise stores	50	920 700	84 970	20 488	7 039	—	1.1
4521	Department stores (incl leased depts) ##	24	746 985	N	N	N	—	—
45211	Department stores (incl leased depts) ##	24	746 985	N	N	N	—	—
4521	Department stores (excl leased depts)	24	741 934	74 273	18 061	5 997	—	—
45211	Department stores (excl leased depts)	24	741 934	74 273	18 061	5 997	—	—
452110	Department stores (excl leased depts)	24	741 934	74 273	18 061	5 997	—	—
4521101	Conventional department stores (excl leased depts)	9	252 421	30 347	7 489	2 067	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	g	D	D
4529	Other general merchandise stores	26	178 766	10 697	2 427	1 042	—	5.5
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	24	D	D	D	f	D	D
452990	All other general merchandise stores	24	D	D	D	f	D	D
4529901	Variety stores	16	15 228	1 496	281	146	—	—
4529902	Catalog showrooms	2	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JEFFERSON PARISH, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	204	127 899	14 926	3 642	1 394	9.9	5.0
4531	Florists	39	8 597	1 822	452	184	54.5	3.0
45311	Florists	39	8 597	1 822	452	184	54.5	3.0
453110	Florists	39	8 597	1 822	452	184	54.5	3.0
4532	Office supplies, stationery, & gift stores	80	73 731	6 331	1 623	656	5.5	3.8
45321	Office supplies & stationery stores	20	48 520	3 316	855	243	.1	2.5
453210	Office supplies & stationery stores	20	48 520	3 316	855	243	.1	2.5
4532101	Stationery stores	8	D	D	D	b	D	D
4532102	Office supplies stores	12	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	60	25 211	3 015	768	413	16.0	6.4
453220	Gift, novelty, & souvenir stores	60	25 211	3 015	768	413	16.0	6.4
4533	Used merchandise stores	24	9 387	2 425	598	229	21.5	5.4
45331	Used merchandise stores	24	9 387	2 425	598	229	21.5	5.4
453310	Used merchandise stores	24	9 387	2 425	598	229	21.5	5.4
4539	Other miscellaneous store retailers	61	36 184	4 348	969	325	5.2	7.7
45391	Pet & pet supplies stores	16	7 345	1 052	200	104	8.5	8.6
453910	Pet & pet supplies stores	16	7 345	1 052	200	104	8.5	8.6
45392	Art dealers	7	2 180	513	122	35	7.1	31.0
453920	Art dealers	7	2 180	513	122	35	7.1	31.0
45399	All other miscellaneous store retailers	37	D	D	D	c	D	D
454	Nonstore retailers	59	380 285	24 433	6 476	874	1.4	.6
4541	Electronic shopping & mail-order houses	12	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	12	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	12	D	D	D	e	D	D
4542	Vending machine operators	14	D	D	D	c	D	D
45421	Vending machine operators	14	D	D	D	c	D	D
454210	Vending machine operators	14	D	D	D	c	D	D
4543	Direct selling establishments	33	159 421	12 558	2 868	294	1.7	.9
45439	Other direct selling establishments	32	D	D	D	e	D	D
454390	Other direct selling establishments	32	D	D	D	e	D	D
JEFFERSON DAVIS PARISH, LA								
44-45	Retail trade	131	232 871	18 737	4 425	1 406	12.3	1.0
441	Motor vehicle & parts dealers	15	69 012	4 658	1 119	214	2.0	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 554	222	49	19	60.2	8.0
443	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	30 771	2 463	601	134	7.0	1.1
4441	Building material & supplies dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	19	27 067	2 210	551	254	13.3	1.3
446	Health & personal care stores	12	10 400	1 126	279	94	42.5	6.8
4461	Health & personal care stores	12	10 400	1 126	279	94	42.5	6.8
447	Gasoline stations	27	28 544	2 059	500	212	32.4	1.5
448	Clothing & clothing accessories stores	10	3 702	364	72	32	48.3	8.3
452	General merchandise stores	7	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	6	6 993	737	169	37	54.3	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAFAYETTE PARISH, LA								
44-45	Retail trade	990	2 465 351	231 629	52 528	14 462	10.4	5.7
441	Motor vehicle & parts dealers	104	724 255	56 998	11 941	1 881	20.7	7.7
4411	Automobile dealers	35	624 137	43 898	8 768	1 253	22.2	8.6
441111	New car dealers	21	591 915	42 202	8 329	1 162	20.0	9.0
441110	New car dealers	21	591 915	42 202	8 329	1 162	20.0	9.0
44112	Used car dealers	14	32 222	1 696	439	91	61.8	.9
441120	Used car dealers	14	32 222	1 696	439	91	61.8	.9
4412	Other motor vehicle dealers	14	39 019	3 309	774	150	15.8	1.1
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	5	14 292	1 124	229	52	1.9	3.0
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	55	61 099	9 791	2 399	478	8.5	2.1
44131	Automotive parts & accessories stores	35	42 230	6 154	1 583	321	11.0	.4
441310	Automotive parts & accessories stores	35	42 230	6 154	1 583	321	11.0	.4
44132	Tire dealers	20	18 869	3 637	816	157	3.0	5.9
441320	Tire dealers	20	18 869	3 637	816	157	3.0	5.9
442	Furniture & home furnishings stores	62	58 922	8 631	2 013	548	21.2	8.3
4421	Furniture stores	34	42 231	6 762	1 571	379	20.2	10.7
44211	Furniture stores	34	42 231	6 762	1 571	379	20.2	10.7
442110	Furniture stores	34	42 231	6 762	1 571	379	20.2	10.7
4422	Home furnishings stores	28	16 691	1 869	442	169	23.7	2.1
44221	Floor covering stores	11	D	D	D	b	D	D
442210	Floor covering stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	17	D	D	D	c	D	D
442291	Window treatment stores	4	1 408	240	47	19	—	—
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	44	66 762	7 248	1 609	411	6.4	13.6
4431	Electronics & appliance stores	44	66 762	7 248	1 609	411	6.4	13.6
44311	Appliance, television, & other electronics stores	25	48 973	5 404	1 170	306	6.1	.4
443111	Household appliance stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	16	D	D	D	c	D	D
44312	Computer & software stores	15	15 698	1 495	365	84	8.1	56.6
443120	Computer & software stores	15	15 698	1 495	365	84	8.1	56.6
44313	Camera & photographic supplies stores	4	2 091	349	74	21	—	—
443130	Camera & photographic supplies stores	4	2 091	349	74	21	—	—
444	Building material & garden equipment & supplies dealers	77	242 332	29 776	6 378	1 508	2.2	5.7
4441	Building material & supplies dealers	59	218 176	26 621	5 705	1 300	2.1	5.7
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	42	127 515	18 823	3 611	726	3.3	9.6
444190	Other building material dealers	42	127 515	18 823	3 611	726	3.3	9.6
4442	Lawn & garden equipment & supplies stores	18	24 156	3 155	673	208	3.1	6.5
44421	Outdoor power equipment stores	6	8 292	911	192	51	.6	2.2
444210	Outdoor power equipment stores	6	8 292	911	192	51	.6	2.2
44422	Nursery & garden centers	12	15 864	2 244	481	157	4.4	8.7
444220	Nursery & garden centers	12	15 864	2 244	481	157	4.4	8.7
445	Food & beverage stores	112	281 458	24 972	5 998	2 249	10.0	4.1
4451	Grocery stores	89	268 931	23 385	5 659	2 064	8.5	4.1
44511	Supermarkets & other grocery (except convenience) stores	68	261 670	22 649	5 514	1 986	7.1	4.2
445110	Supermarkets & other grocery (except convenience) stores	68	261 670	22 649	5 514	1 986	7.1	4.2
44512	Convenience stores	21	7 261	736	145	78	58.7	1.7
445120	Convenience stores	21	7 261	736	145	78	58.7	1.7
4452	Specialty food stores	21	D	D	D	c	D	D
446	Health & personal care stores	84	142 568	18 243	4 309	935	10.7	21.1
4461	Health & personal care stores	84	142 568	18 243	4 309	935	10.7	21.1
44611	Pharmacies & drug stores	40	81 563	7 583	1 739	465	14.9	3.1
446110	Pharmacies & drug stores	40	81 563	7 583	1 739	465	14.9	3.1
4461101	Pharmacies & drug stores	37	D	D	D	a	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	20	D	D	D	c	D	D
446130	Optical goods stores	20	D	D	D	c	D	D
44619	Other health & personal care stores	16	D	D	D	e	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health & personal care stores	10	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAFAYETTE PARISH, LA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	126	228 407	13 865	3 018	1 013	7.7	.1
4471	Gasoline stations	126	228 407	13 865	3 018	1 013	7.7	.1
44711	Gasoline stations with convenience stores	91	176 668	10 168	2 254	730	4.0	.2
447110	Gasoline stations with convenience stores	91	176 668	10 168	2 254	730	4.0	.2
44719	Other gasoline stations	35	51 739	3 697	764	283	20.5	—
447190	Other gasoline stations	35	51 739	3 697	764	283	20.5	—
448	Clothing & clothing accessories stores	160	139 043	17 038	3 866	1 486	9.2	4.7
4481	Clothing stores	100	95 966	11 842	2 672	1 038	8.1	4.6
44811	Men's clothing stores	13	9 208	1 285	306	82	6.0	8.2
448110	Men's clothing stores	13	9 208	1 285	306	82	6.0	8.2
44812	Women's clothing stores	40	24 942	3 068	694	304	16.1	9.8
448120	Women's clothing stores	40	24 942	3 068	694	304	16.1	9.8
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	24	49 314	6 195	1 378	515	5.7	1.3
448140	Family clothing stores	24	49 314	6 195	1 378	515	5.7	1.3
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	13	D	D	D	b	D	D
448190	Other clothing stores	13	D	D	D	b	D	D
4482	Shoe stores	31	23 781	2 434	538	201	—	5.0
44821	Shoe stores	31	23 781	2 434	538	201	—	5.0
448210	Shoe stores	31	23 781	2 434	538	201	—	5.0
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	9	3 578	541	112	46	—	31.2
4482103	Children's & juveniles' shoe stores	4	D	D	D	a	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	29	19 296	2 762	656	247	26.1	4.6
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	56	82 864	7 930	1 759	628	2.0	.6
4511	Sporting goods, hobby, & musical instrument stores ..	36	62 166	5 882	1 290	447	2.6	.5
45111	Sporting goods stores	15	D	D	D	c	D	D
451110	Sporting goods stores	15	D	D	D	c	D	D
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	21 484	1 675	397	145	—	—
451120	Hobby, toy, & game stores	6	21 484	1 675	397	145	—	—
45113	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	20	20 698	2 048	469	181	.1	.8
45121	Book stores & news dealers	11	13 029	1 350	303	121	—	.9
451211	Book stores	9	D	D	D	c	D	D
4512111	Book stores, general	6	9 789	1 050	239	93	—	—
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	9	7 669	698	166	60	.2	.6
451220	Prerecorded tape, compact disc, & record stores .	9	7 669	698	166	60	.2	.6
452	General merchandise stores	29	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
4521	Department stores (excl leased depts)	9	D	D	D	g	D	D
45211	Department stores (excl leased depts)	9	D	D	D	g	D	D
452110	Department stores (excl leased depts)	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	127 575	10 831	2 566	981	—	—
4521103	National chain department stores (excl leased depts)	3	73 168	7 128	1 734	525	—	—
4529	Other general merchandise stores	20	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	18	D	D	D	e	D	D
452990	All other general merchandise stores	18	D	D	D	e	D	D
4529901	Variety stores	12	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAFAYETTE PARISH, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	110	D	D	D	f	D	D
4531	Florists	17	4 056	972	295	84	21.2	—
45311	Florists	17	4 056	972	295	84	21.2	—
453110	Florists	17	4 056	972	295	84	21.2	—
4532	Office supplies, stationery, & gift stores	38	40 366	3 296	868	320	3.0	14.6
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	29	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	29	D	D	D	c	D	D
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	45	D	D	D	e	D	D
45391	Pet & pet supplies stores	8	2 306	326	68	35	12.1	17.6
453910	Pet & pet supplies stores	8	2 306	326	68	35	12.1	17.6
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	6	23 275	2 556	761	91	—	—
453930	Manufactured (mobile) home dealers	6	23 275	2 556	761	91	—	—
45399	All other miscellaneous store retailers	29	D	D	D	c	D	D
454	Nonstore retailers	26	18 151	3 319	781	134	.6	3.7
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	19	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
45439	Other direct selling establishments	15	9 224	1 719	418	67	1.2	.3
454390	Other direct selling establishments	15	9 224	1 719	418	67	1.2	.3
LAFOURCHE PARISH, LA								
44-45	Retail trade	323	569 976	50 357	11 768	3 869	10.8	4.3
441	Motor vehicle & parts dealers	35	111 914	7 798	1 840	363	16.0	.9
4411	Automobile dealers	10	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	5	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	20	12 255	2 063	502	104	11.3	4.8
44131	Automotive parts & accessories stores	11	7 758	1 301	316	71	12.8	1.4
441310	Automotive parts & accessories stores	11	7 758	1 301	316	71	12.8	1.4
442	Furniture & home furnishings stores	12	11 212	1 607	394	90	11.0	—
4421	Furniture stores	9	8 677	1 131	288	66	—	—
44211	Furniture stores	9	8 677	1 131	288	66	—	—
442110	Furniture stores	9	8 677	1 131	288	66	—	—
4422	Home furnishings stores	3	2 535	476	106	24	D	—
443	Electronics & appliance stores	10	5 878	783	177	54	7.5	3.6
4431	Electronics & appliance stores	10	5 878	783	177	54	7.5	3.6
44311	Appliance, television, & other electronics stores ...	9	D	D	D	b	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	39	69 688	6 937	1 542	361	3.7	2.0
4441	Building material & supplies dealers	27	45 537	5 371	1 147	286	4.9	3.1
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	11	D	D	D	b	D	D
444130	Hardware stores	11	D	D	D	b	D	D
44419	Other building material dealers	13	32 935	3 849	812	197	2.6	—
444190	Other building material dealers	13	32 935	3 849	812	197	2.6	—
4442	Lawn & garden equipment & supplies stores	12	24 151	1 566	395	75	1.3	—
44422	Nursery & garden centers	12	24 151	1 566	395	75	1.3	—
444220	Nursery & garden centers	12	24 151	1 566	395	75	1.3	—
445	Food & beverage stores	53	146 850	12 328	2 868	1 274	12.9	11.4
4451	Grocery stores	44	144 682	12 161	2 824	1 235	12.3	11.5
44511	Supermarkets & other grocery (except convenience) stores	35	138 737	11 813	2 725	1 181	9.3	11.4
445110	Supermarkets & other grocery (except convenience) stores	35	138 737	11 813	2 725	1 181	9.3	11.4
4452	Specialty food stores	9	2 168	167	44	39	51.5	—
446	Health & personal care stores	19	24 419	2 877	559	135	24.0	9.9
4461	Health & personal care stores	19	24 419	2 877	559	135	24.0	9.9
44612	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAFOURCHE PARISH, LA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	63	59 476	4 088	982	318	18.0	2.5
4471	Gasoline stations	63	59 476	4 088	982	318	18.0	2.5
44711	Gasoline stations with convenience stores	40	46 819	3 116	748	252	10.5	2.4
447110	Gasoline stations with convenience stores	40	46 819	3 116	748	252	10.5	2.4
448	Clothing & clothing accessories stores	27	13 572	1 968	528	156	7.8	3.6
4481	Clothing stores	18	10 355	1 454	394	123	6.3	4.7
44813	Children's & infants' clothing stores	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	9	3 848	587	131	66	25.2	3.3
4511	Sporting goods, hobby, & musical instrument stores ..	6	2 665	414	94	55	36.4	4.7
452	General merchandise stores	15	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	11	D	D	D	e	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529901	Variety stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	1 851	312	83	26	D	—
453210	Office supplies & stationery stores	3	1 851	312	83	26	D	—
4532102	Office supplies stores	3	1 851	312	83	26	D	—
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	10	1 874	297	74	22	24.2	—
454	Nonstore retailers	8	D	D	D	b	D	D
LA SALLE PARISH, LA								
44-45	Retail trade	64	68 416	6 023	1 436	515	17.6	1.7
441	Motor vehicle & parts dealers	10	15 432	1 168	271	67	2.2	2.0
443	Electronics & appliance stores	3	598	42	7	3	D	49.8
444	Building material & garden equipment & supplies dealers	5	3 495	421	97	26	28.4	—
4441	Building material & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	9	14 586	1 295	302	146	12.8	—
446	Health & personal care stores	9	5 823	652	164	39	63.1	9.7
447	Gasoline stations	15	11 652	777	186	87	31.8	—
448	Clothing & clothing accessories stores	3	457	79	14	8	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
LINCOLN PARISH, LA								
44-45	Retail trade	163	328 014	28 821	6 874	2 233	7.0	8.6
441	Motor vehicle & parts dealers	16	105 897	7 392	1 739	307	.6	2.8
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	6 301	870	236	69	44.8	33.6
4421	Furniture stores	6	5 495	709	203	50	42.4	38.5
44211	Furniture stores	6	5 495	709	203	50	42.4	38.5
442110	Furniture stores	6	5 495	709	203	50	42.4	38.5
443	Electronics & appliance stores	9	3 873	504	131	35	19.7	9.1
4431	Electronics & appliance stores	9	3 873	504	131	35	19.7	9.1
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	25 675	2 767	627	156	6.3	17.9
4441	Building material & supplies dealers	13	19 098	2 299	521	123	7.6	4.4
44419	Other building material dealers	9	16 216	1 835	418	80	9.0	2.6
444190	Other building material dealers	9	16 216	1 835	418	80	9.0	2.6
4442	Lawn & garden equipment & supplies stores	5	6 577	468	106	33	2.6	57.3
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LINCOLN PARISH, LA—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	16	40 161	2 812	866	362	3.9	15.8
446	Health & personal care stores	11	8 851	944	225	78	56.2	12.0
4461	Health & personal care stores	11	8 851	944	225	78	56.2	12.0
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	33	31 077	2 137	513	249	22.3	7.2
44711	Gasoline stations with convenience stores	28	29 042	1 996	478	234	20.6	4.0
447110	Gasoline stations with convenience stores	28	29 042	1 996	478	234	20.6	4.0
448	Clothing & clothing accessories stores	18	14 243	2 010	489	221	9.7	9.2
4481	Clothing stores	12	11 999	1 756	423	189	4.8	11.0
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	3 510	451	81	58	31.1	1.1
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
453	Miscellaneous store retailers	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
LIVINGSTON PARISH, LA								
44-45	Retail trade	213	368 926	32 394	7 973	2 403	12.5	9.7
441	Motor vehicle & parts dealers	24	64 631	5 703	1 394	242	18.5	12.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 171	329	70	20	33.3	2.3
4431	Electronics & appliance stores	6	2 171	329	70	20	33.3	2.3
444	Building material & garden equipment & supplies dealers	23	19 744	2 153	767	109	11.6	8.0
4441	Building material & supplies dealers	16	15 734	1 667	652	67	11.8	10.1
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	4 010	486	115	42	10.9	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	35	87 267	7 533	1 813	842	13.3	13.2
4451	Grocery stores	31	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	26	80 289	6 470	1 559	699	12.3	14.4
445110	Supermarkets & other grocery (except convenience) stores	26	80 289	6 470	1 559	699	12.3	14.4
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	13	18 852	2 388	597	149	9.6	25.6
4461	Health & personal care stores	13	18 852	2 388	597	149	9.6	25.6
447	Gasoline stations	55	77 553	4 753	1 076	374	17.1	8.3
4471	Gasoline stations	55	77 553	4 753	1 076	374	17.1	8.3
44711	Gasoline stations with convenience stores	44	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	44	D	D	D	c	D	D
44719	Other gasoline stations	11	D	D	D	c	D	D
447190	Other gasoline stations	11	D	D	D	c	D	D
448	Clothing & clothing accessories stores	8	2 794	419	114	53	—	28.5
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LIVINGSTON PARISH, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4539	Other miscellaneous store retailers	12	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	5	29 070	2 735	542	83	—	8.2
453930	Manufactured (mobile) home dealers	5	29 070	2 735	542	83	—	8.2
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	a	D	D
MADISON PARISH, LA								
44-45	Retail trade	53	83 761	6 484	1 597	512	24.8	1.9
441	Motor vehicle & parts dealers	6	11 459	929	218	46	86.6	2.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	26 924	1 153	266	56	—	—
44422	Nursery & garden centers	4	26 924	1 153	266	56	—	—
444220	Nursery & garden centers	4	26 924	1 153	266	56	—	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	6	5 138	621	137	39	45.1	8.4
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	9	19 212	1 676	497	178	15.8	2.6
448	Clothing & clothing accessories stores	7	871	127	35	20	13.7	44.4
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MOREHOUSE PARISH, LA								
44-45	Retail trade	126	216 236	16 288	3 702	1 263	19.5	2.4
441	Motor vehicle & parts dealers	16	86 668	4 707	1 075	190	27.6	2.2
4411	Automobile dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 854	249	45	13	—	6.6
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	24 796	2 270	500	127	8.1	—
4441	Building material & supplies dealers	10	7 687	990	210	60	24.4	—
4442	Lawn & garden equipment & supplies stores	6	17 109	1 280	290	67	.7	—
44422	Nursery & garden centers	6	17 109	1 280	290	67	.7	—
444220	Nursery & garden centers	6	17 109	1 280	290	67	.7	—
445	Food & beverage stores	15	33 384	2 262	521	243	5.9	.2
446	Health & personal care stores	15	9 188	1 058	262	85	50.4	4.7
4461	Health & personal care stores	15	9 188	1 058	262	85	50.4	4.7
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	25	18 024	1 142	276	137	39.3	13.0
448	Clothing & clothing accessories stores	14	4 974	597	138	99	16.6	5.1
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
452	General merchandise stores	8	31 266	3 337	728	314	3.4	.2
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOREHOUSE PARISH, LA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	858	284	73	19	—	2.3
NATCHITOCHE PARISH, LA								
44-45	Retail trade	141	230 365	19 701	4 456	1 612	28.3	4.1
441	Motor vehicle & parts dealers	16	39 480	3 288	765	144	56.0	15.3
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	6	5 188	788	196	64	25.2	8.3
44211	Furniture stores	6	5 188	788	196	64	25.2	8.3
442110	Furniture stores	6	5 188	788	196	64	25.2	8.3
443	Electronics & appliance stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	21 081	1 912	462	125	21.2	—
4441	Building material & supplies dealers	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	22	36 435	3 035	696	309	45.9	.5
446	Health & personal care stores	9	10 569	1 338	266	61	22.9	—
4461	Health & personal care stores	9	10 569	1 338	266	61	22.9	—
447	Gasoline stations	28	37 835	2 078	449	232	42.1	6.3
4471	Gasoline stations	28	37 835	2 078	449	232	42.1	6.3
44711	Gasoline stations with convenience stores	23	32 816	1 741	373	202	40.6	2.0
447110	Gasoline stations with convenience stores	23	32 816	1 741	373	202	40.6	2.0
448	Clothing & clothing accessories stores	11	7 226	744	180	88	8.9	.4
4481	Clothing stores	6	5 883	505	119	67	10.9	—
451	Sporting goods, hobby, book, & music stores	7	5 562	737	182	83	5.1	—
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	1 599	212	46	10	—	—
ORLEANS PARISH, LA								
44-45	Retail trade	1 871	2 771 305	315 558	74 599	20 405	10.8	9.5
441	Motor vehicle & parts dealers	94	600 014	51 896	12 303	1 793	8.5	18.1
4411	Automobile dealers	27	497 809	36 633	8 848	1 085	7.3	19.2
44111	New car dealers	15	487 579	35 596	8 585	1 029	6.9	19.2
441110	New car dealers	15	487 579	35 596	8 585	1 029	6.9	19.2
44112	Used car dealers	12	10 230	1 037	263	56	27.7	22.0
441120	Used car dealers	12	10 230	1 037	263	56	27.7	22.0
4412	Other motor vehicle dealers	10	17 274	1 761	390	97	56.9	13.1
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	57	84 931	13 502	3 065	611	5.6	12.6
44131	Automotive parts & accessories stores	42	69 910	10 288	2 316	501	2.7	15.3
441310	Automotive parts & accessories stores	42	69 910	10 288	2 316	501	2.7	15.3
44132	Tire dealers	15	15 021	3 214	749	110	18.7	—
441320	Tire dealers	15	15 021	3 214	749	110	18.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLEANS PARISH, LA—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	91	95 472	13 575	3 114	675	9.2	10.8
4421	Furniture stores	34	56 612	8 097	1 845	381	5.6	7.0
44211	Furniture stores	34	56 612	8 097	1 845	381	5.6	7.0
442110	Furniture stores	34	56 612	8 097	1 845	381	5.6	7.0
4422	Home furnishings stores	57	38 860	5 478	1 269	294	14.6	16.3
44221	Floor covering stores	15	18 508	2 444	562	95	8.1	23.7
442210	Floor covering stores	15	18 508	2 444	562	95	8.1	23.7
44229	Other home furnishings stores	42	20 352	3 034	707	199	20.5	9.5
442291	Window treatment stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	37	D	D	D	c	D	D
443	Electronics & appliance stores	39	43 796	4 228	1 040	278	10.6	3.3
4431	Electronics & appliance stores	39	43 796	4 228	1 040	278	10.6	3.3
44311	Appliance, television, & other electronics stores	27	37 218	3 267	799	221	3.4	3.9
443111	Household appliance stores	4	4 548	413	90	33	3.9	11.7
443112	Radio, television, & other electronics stores	23	32 670	2 854	709	188	3.4	2.8
44312	Computer & software stores	6	D	D	D	a	D	D
443120	Computer & software stores	6	D	D	D	a	D	D
44313	Camera & photographic supplies stores	6	D	D	D	b	D	D
443130	Camera & photographic supplies stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	86	180 122	26 724	6 051	1 063	6.0	2.5
4441	Building material & supplies dealers	78	175 069	26 044	5 870	1 011	5.9	2.1
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	13	D	D	D	c	D	D
444120	Paint & wallpaper stores	13	D	D	D	c	D	D
44413	Hardware stores	22	17 187	3 799	656	205	22.7	4.7
444130	Hardware stores	22	17 187	3 799	656	205	22.7	4.7
44419	Other building material dealers	40	106 260	16 389	3 760	539	5.2	2.7
444190	Other building material dealers	40	106 260	16 389	3 760	539	5.2	2.7
4442	Lawn & garden equipment & supplies stores	8	5 053	680	181	52	11.1	16.3
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	393	572 462	53 613	12 619	4 939	12.0	3.7
4451	Grocery stores	332	532 258	47 274	11 092	4 468	11.4	3.4
44511	Supermarkets & other grocery (except convenience) stores	281	516 467	45 853	10 785	4 340	10.5	3.3
445110	Supermarkets & other grocery (except convenience) stores	281	516 467	45 853	10 785	4 340	10.5	3.3
44512	Convenience stores	51	15 791	1 421	307	128	41.5	6.5
445120	Convenience stores	51	15 791	1 421	307	128	41.5	6.5
4452	Specialty food stores	49	20 533	3 175	795	315	31.1	13.1
4453	Beer, wine, & liquor stores	12	19 671	3 164	732	156	6.6	2.2
44531	Beer, wine, & liquor stores	12	19 671	3 164	732	156	6.6	2.2
445310	Beer, wine, & liquor stores	12	19 671	3 164	732	156	6.6	2.2
446	Health & personal care stores	157	225 903	30 404	7 468	2 253	7.3	9.6
4461	Health & personal care stores	157	225 903	30 404	7 468	2 253	7.3	9.6
44611	Pharmacies & drug stores	88	201 084	25 535	6 374	1 915	5.5	8.6
446110	Pharmacies & drug stores	88	201 084	25 535	6 374	1 915	5.5	8.6
4461101	Pharmacies & drug stores	84	194 610	24 627	6 205	1 861	5.7	8.8
4461102	Proprietary stores	4	6 474	908	169	54	—	—
44612	Cosmetics, beauty supplies, & perfume stores	21	7 677	1 053	232	96	17.4	13.4
446120	Cosmetics, beauty supplies, & perfume stores	21	7 677	1 053	232	96	17.4	13.4
44613	Optical goods stores	29	8 790	2 369	563	128	18.9	11.3
446130	Optical goods stores	29	8 790	2 369	563	128	18.9	11.3
44619	Other health & personal care stores	19	8 352	1 447	299	114	30.7	28.2
446191	Food (health) supplement stores	11	5 977	960	209	100	34.0	27.2
447	Gasoline stations	137	198 479	11 726	2 768	927	24.2	12.8
4471	Gasoline stations	137	198 479	11 726	2 768	927	24.2	12.8
44711	Gasoline stations with convenience stores	68	89 629	4 533	1 070	373	24.1	5.1
447110	Gasoline stations with convenience stores	68	89 629	4 533	1 070	373	24.1	5.1
44719	Other gasoline stations	69	108 850	7 193	1 698	554	24.3	19.2
447190	Other gasoline stations	69	108 850	7 193	1 698	554	24.3	19.2

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLEANS PARISH, LA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	360	272 739	39 112	8 849	2 635	10.8	12.4
4481	Clothing stores	216	176 571	24 722	5 776	1 793	10.4	14.2
44811	Men's clothing stores	40	32 744	6 112	1 458	338	10.8	31.4
448110	Men's clothing stores	40	32 744	6 112	1 458	338	10.8	
44812	Women's clothing stores	92	84 288	11 440	2 645	782	10.1	8.3
448120	Women's clothing stores	92	84 288	11 440	2 645	782	10.1	8.3
44813	Children's & infants' clothing stores	8	2 714	352	78	59	13.3	10.8
448130	Children's & infants' clothing stores	8	2 714	352	78	59	13.3	10.8
44814	Family clothing stores	27	37 323	3 691	839	337	12.5	11.2
448140	Family clothing stores	27	37 323	3 691	839	337	12.5	11.2
44815	Clothing accessories stores	17	3 701	777	189	63	11.1	11.0
448150	Clothing accessories stores	17	3 701	777	189	63	11.1	11.0
44819	Other clothing stores	32	15 801	2 350	567	214	5.8	17.9
448190	Other clothing stores	32	15 801	2 350	567	214	5.8	17.9
4482	Shoe stores	68	45 032	4 958	1 186	360	3.0	7.4
44821	Shoe stores	68	45 032	4 958	1 186	360	3.0	7.4
448210	Shoe stores	68	45 032	4 958	1 186	360	3.0	7.4
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	32	16 031	2 040	483	143	8.3	11.5
4482105	Athletic footwear stores	20	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	76	51 136	9 432	1 887	482	19.2	10.7
44831	Jewelry stores	68	D	D	D	e	D	D
448310	Jewelry stores	68	D	D	D	e	D	D
44832	Luggage & leather goods stores	8	D	D	D	b	D	D
448320	Luggage & leather goods stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	99	81 837	8 921	2 019	686	13.1	10.2
4511	Sporting goods, hobby, & musical instrument stores ..	45	32 907	3 665	813	270	13.0	12.2
45111	Sporting goods stores	17	13 846	1 581	348	111	20.2	13.1
451110	Sporting goods stores	17	13 846	1 581	348	111	20.2	13.1
4511101	General-line sporting goods stores	6	8 787	982	201	69	—	4.5
45112	Hobby, toy, & game stores	14	13 675	1 317	280	100	1.9	9.9
451120	Hobby, toy, & game stores	14	13 675	1 317	280	100	1.9	9.9
45113	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	54	48 930	5 256	1 206	416	13.2	8.8
45121	Book stores & news dealers	33	26 830	2 928	684	232	11.9	6.7
451211	Book stores	29	D	D	D	c	D	D
4512111	Book stores, general	18	9 394	1 286	277	116	26.4	3.2
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	6	D	D	D	b	D	D
451212	News dealers & newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	21	22 100	2 328	522	184	14.7	11.4
451220	Prerecorded tape, compact disc, & record stores ..	21	22 100	2 328	522	184	14.7	11.4
452	General merchandise stores	40	262 459	30 624	8 259	2 624	6.4	2.0
4521	Department stores (incl leased depts) ##	15	186 554	N	N	N	6.3	—
45211	Department stores (incl leased depts) ##	15	186 554	N	N	N	6.3	—
4521	Department stores (excl leased depts)	15	183 258	23 345	6 598	2 024	6.4	—
45211	Department stores (excl leased depts)	15	183 258	23 345	6 598	2 024	6.4	—
452110	Department stores (excl leased depts)	15	183 258	23 345	6 598	2 024	6.4	—
4521101	Conventional department stores (excl leased depts)	7	88 248	13 755	4 326	1 020	13.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	95 010	9 590	2 272	1 004	—	—
4529	Other general merchandise stores	25	79 201	7 279	1 661	600	6.4	6.5
45299	All other general merchandise stores	24	D	D	D	e	D	D
452990	All other general merchandise stores	24	D	D	D	e	D	D
4529901	Variety stores	17	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	336	186 256	31 055	7 037	1 955	14.6	7.5
4531	Florists	32	12 215	2 948	671	208	31.9	26.1
45311	Florists	32	12 215	2 948	671	208	31.9	26.1
453110	Florists	32	12 215	2 948	671	208	31.9	26.1
4532	Office supplies, stationery, & gift stores	157	D	D	D	f	D	D
45321	Office supplies & stationery stores	8	D	D	D	b	D	D
453210	Office supplies & stationery stores	8	D	D	D	b	D	D
4532101	Stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	149	58 445	9 231	2 230	828	21.9	4.9
453220	Gift, novelty, & souvenir stores	149	58 445	9 231	2 230	828	21.9	4.9
4533	Used merchandise stores	70	68 470	11 939	2 594	551	5.2	3.8
45331	Used merchandise stores	70	68 470	11 939	2 594	551	5.2	3.8
453310	Used merchandise stores	70	68 470	11 939	2 594	551	5.2	3.8

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLEANS PARISH, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	77	D	D	D	e	D	D
45391	Pet & pet supplies stores	4	D	D	D	a	D	D
453910	Pet & pet supplies stores	4	D	D	D	a	D	D
45392	Art dealers	48	28 238	4 726	1 020	170	14.1	15.2
453920	Art dealers	48	28 238	4 726	1 020	170	14.1	15.2
45399	All other miscellaneous store retailers	25	D	D	D	c	D	D
454	Nonstore retailers	39	51 766	13 680	3 072	577	11.2	17.4
4541	Electronic shopping & mail-order houses	15	9 919	914	202	58	5.4	2.3
45411	Electronic shopping & mail-order houses	15	9 919	914	202	58	5.4	2.3
454110	Electronic shopping & mail-order houses	15	9 919	914	202	58	5.4	2.3
4542	Vending machine operators	8	8 438	1 509	368	84	45.4	7.2
45421	Vending machine operators	8	8 438	1 509	368	84	45.4	7.2
454210	Vending machine operators	8	8 438	1 509	368	84	45.4	7.2
4543	Direct selling establishments	16	33 409	11 257	2 502	435	4.2	24.4
45439	Other direct selling establishments	14	D	D	D	e	D	D
454390	Other direct selling establishments	14	D	D	D	e	D	D
OUACHITA PARISH, LA								
44-45	Retail trade	753	1 483 524	133 968	31 540	9 649	6.4	4.0
441	Motor vehicle & parts dealers	91	455 672	32 459	7 945	1 195	7.5	2.5
4411	Automobile dealers	36	370 558	22 817	5 720	746	7.9	2.5
44112	Used car dealers	24	34 620	1 952	420	105	41.3	27.2
441120	Used car dealers	24	34 620	1 952	420	105	41.3	27.2
4412	Other motor vehicle dealers	10	17 691	1 421	275	68	9.1	1.4
44122	Motorcycle, boat, & other motor vehicle dealers	6	11 937	938	193	47	13.5	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	45	67 423	8 221	1 950	381	5.3	2.5
44131	Automotive parts & accessories stores	28	48 279	5 063	1 239	261	1.6	—
441310	Automotive parts & accessories stores	28	48 279	5 063	1 239	261	1.6	—
44132	Tire dealers	17	19 144	3 158	711	120	14.7	8.6
441320	Tire dealers	17	19 144	3 158	711	120	14.7	8.6
442	Furniture & home furnishings stores	44	29 904	4 709	1 079	310	15.8	1.4
4421	Furniture stores	23	18 805	2 865	664	168	14.9	1.6
44211	Furniture stores	23	18 805	2 865	664	168	14.9	1.6
442110	Furniture stores	23	18 805	2 865	664	168	14.9	1.6
4422	Home furnishings stores	21	11 099	1 844	415	142	17.5	.9
443	Electronics & appliance stores	19	17 934	1 729	399	118	3.2	.9
4431	Electronics & appliance stores	19	17 934	1 729	399	118	3.2	.9
44311	Appliance, television, & other electronics stores	15	16 280	1 554	346	107	3.6	—
443112	Radio, television, & other electronics stores	12	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	58	110 740	12 729	2 800	703	5.0	.4
4441	Building material & supplies dealers	45	103 705	11 917	2 621	642	4.3	.4
44419	Other building material dealers	29	59 524	7 953	1 603	351	2.4	.7
444190	Other building material dealers	29	59 524	7 953	1 603	351	2.4	.7
445	Food & beverage stores	75	165 793	14 162	3 541	1 513	6.9	16.5
4451	Grocery stores	56	157 343	13 438	3 401	1 451	6.1	17.2
4452	Specialty food stores	12	4 127	422	101	39	25.9	1.0
446	Health & personal care stores	60	50 864	7 043	1 523	445	16.8	5.1
4461	Health & personal care stores	60	50 864	7 043	1 523	445	16.8	5.1
44612	Cosmetics, beauty supplies, & perfume stores	6	3 093	379	80	31	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	3 093	379	80	31	—	—
447	Gasoline stations	96	120 759	7 329	1 686	728	9.9	7.2
4471	Gasoline stations	96	120 759	7 329	1 686	728	9.9	7.2
44711	Gasoline stations with convenience stores	70	94 206	5 411	1 217	538	5.5	7.7
447110	Gasoline stations with convenience stores	70	94 206	5 411	1 217	538	5.5	7.7
448	Clothing & clothing accessories stores	128	77 712	9 562	2 206	939	11.0	6.1
4481	Clothing stores	80	52 108	5 900	1 368	658	14.5	3.6
44819	Other clothing stores	11	5 501	571	128	51	16.7	—
448190	Other clothing stores	11	5 501	571	128	51	16.7	—
4482105	Athletic footwear stores	6	6 075	592	134	54	—	—
4483	Jewelry, luggage, & leather goods stores	24	11 184	2 061	451	130	5.1	10.4
451	Sporting goods, hobby, book, & music stores	41	38 853	4 128	1 029	360	3.3	3.3
4511	Sporting goods, hobby, & musical instrument stores	30	26 854	3 137	782	262	4.8	4.8
4512	Book, periodical, & music stores	11	11 999	991	247	98	—	—
45121	Book stores & news dealers	7	8 212	694	174	67	—	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	34	351 865	31 830	7 460	2 747	—	.1
4529	Other general merchandise stores	27	D	D	D	g	D	D
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OUACHITA PARISH, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	85	51 773	6 378	1 419	471	14.9	2.7
4532	Office supplies, stationery, & gift stores	24	24 566	3 472	828	240	18.9	.9
45321	Office supplies & stationery stores	7	15 662	2 125	490	110	26.5	.1
453210	Office supplies & stationery stores	7	15 662	2 125	490	110	26.5	.1
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	6	D	D	D	c	D	D
4539	Other miscellaneous store retailers	33	23 337	1 922	358	130	10.2	2.8
45393	Manufactured (mobile) home dealers	7	16 531	993	172	30	8.0	2.9
453930	Manufactured (mobile) home dealers	7	16 531	993	172	30	8.0	2.9
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	22	11 655	1 910	453	120	4.4	1.2
PLAQUEMINES PARISH, LA								
44-45	Retail trade	76	85 793	8 411	1 874	674	32.4	10.9
441	Motor vehicle & parts dealers	7	5 110	996	210	47	13.6	15.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	8 498	1 150	264	53	57.0	21.8
4441	Building material & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	13	33 364	2 910	691	299	27.8	15.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	6 002	799	108	52	82.3	—
447	Gasoline stations	22	24 740	1 652	390	139	21.0	6.2
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	676	151	51	12	D	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	595	102	25	10	64.0	—
454	Nonstore retailers	2	D	D	D	a	D	D
POINTE COUPEE PARISH, LA								
44-45	Retail trade	84	159 000	11 556	2 556	807	15.8	9.2
441	Motor vehicle & parts dealers	11	42 765	2 499	658	128	21.7	.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	17 539	1 411	318	52	4.5	17.6
4441	Building material & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	18	32 898	2 500	553	259	23.4	7.3
446	Health & personal care stores	5	3 354	396	101	19	70.8	14.0
447	Gasoline stations	21	38 725	1 972	329	112	9.9	13.7
4471	Gasoline stations	21	38 725	1 972	329	112	9.9	13.7
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	518	55	14	8	81.5	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	18 108	1 991	465	177	3.1	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POINTE COUPEE PARISH, LA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	6	1 051	183	35	17	7.4	—
4532102	Office supplies stores	1	D	D	D	a	D	D
RAPIDES PARISH, LA								
44-45	Retail trade	586	1 188 345	108 486	25 132	7 397	8.0	3.3
441	Motor vehicle & parts dealers	65	308 701	23 712	5 347	1 011	14.7	1.0
4412	Other motor vehicle dealers	10	26 248	1 922	384	109	9.5	10.1
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	36	38 959	5 254	1 232	259	2.5	1.0
44132	Tire dealers	8	18 193	2 312	556	91	—	—
441320	Tire dealers	8	18 193	2 312	556	91	—	—
442	Furniture & home furnishings stores	27	26 677	4 119	1 012	212	7.9	2.8
4421	Furniture stores	14	19 793	3 097	768	153	2.6	3.8
44211	Furniture stores	14	19 793	3 097	768	153	2.6	3.8
442110	Furniture stores	14	19 793	3 097	768	153	2.6	3.8
443	Electronics & appliance stores	19	13 347	2 136	430	113	27.0	1.5
4431	Electronics & appliance stores	19	13 347	2 136	430	113	27.0	1.5
44311	Appliance, television, & other electronics stores	12	10 472	1 683	337	86	27.7	1.9
444	Building material & garden equipment & supplies dealers	55	115 180	12 484	2 944	684	3.1	6.2
4441	Building material & supplies dealers	41	97 793	11 000	2 568	601	3.6	7.4
44419	Other building material dealers	25	51 547	6 094	1 408	291	4.8	13.9
444190	Other building material dealers	25	51 547	6 094	1 408	291	4.8	13.9
4442	Lawn & garden equipment & supplies stores	14	17 387	1 484	376	83	—	—
44422	Nursery & garden centers	8	14 606	1 026	282	60	—	—
444220	Nursery & garden centers	8	14 606	1 026	282	60	—	—
445	Food & beverage stores	52	161 572	12 308	2 811	962	4.4	2.5
4451	Grocery stores	40	156 783	11 771	2 692	909	4.0	2.4
4452	Specialty food stores	8	2 315	325	70	39	37.1	11.5
446	Health & personal care stores	49	62 012	6 931	1 554	378	10.6	2.0
4461	Health & personal care stores	49	62 012	6 931	1 554	378	10.6	2.0
44612	Cosmetics, beauty supplies, & perfume stores	7	3 075	295	65	24	11.8	—
446120	Cosmetics, beauty supplies, & perfume stores	7	3 075	295	65	24	11.8	—
44619	Other health & personal care stores	9	6 981	813	164	41	12.8	6.9
447	Gasoline stations	96	97 054	6 513	1 489	631	17.4	12.1
44711	Gasoline stations with convenience stores	73	74 163	4 544	1 049	494	15.6	6.3
447110	Gasoline stations with convenience stores	73	74 163	4 544	1 049	494	15.6	6.3
448	Clothing & clothing accessories stores	83	55 104	6 658	1 595	653	4.7	5.8
4481	Clothing stores	50	35 426	4 222	995	442	2.6	7.0
44819	Other clothing stores	3	2 662	254	60	20	—	—
448190	Other clothing stores	3	2 662	254	60	20	—	—
451	Sporting goods, hobby, book, & music stores	30	27 658	3 382	763	295	9.4	.6
4511	Sporting goods, hobby, & musical instrument stores ..	19	19 421	2 544	551	197	13.4	.9
4512	Book, periodical, & music stores	11	8 237	838	212	98	—	—
45121	Book stores & news dealers	9	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
452	General merchandise stores	28	256 003	22 998	5 489	1 957	—	—
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	19 171	2 150	556	179	4.3	—
45321	Office supplies & stationery stores	6	16 173	1 697	439	90	—	—
453210	Office supplies & stationery stores	6	16 173	1 697	439	90	—	—
4532102	Office supplies stores	6	16 173	1 697	439	90	—	—
4539	Other miscellaneous store retailers	26	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	8	15 358	1 049	231	69	6.0	28.3
453930	Manufactured (mobile) home dealers	8	15 358	1 049	231	69	6.0	28.3
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	14	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RED RIVER PARISH, LA								
44-45	Retail trade	39	53 571	3 714	843	265	42.3	7.5
441	Motor vehicle & parts dealers	4	15 366	673	160	34	96.4	3.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	15	16 770	1 024	189	94	25.0	10.2
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	3	342	77	19	10	—	56.4
454	Nonstore retailers	2	D	D	D	a	D	D
RICHLAND PARISH, LA								
44-45	Retail trade	85	188 033	12 804	2 849	844	8.4	6.1
441	Motor vehicle & parts dealers	8	24 957	1 562	430	82	1.1	36.9
442	Furniture & home furnishings stores	3	1 925	345	59	17	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	72 818	3 362	670	125	—	1.0
4441	Building material & supplies dealers	5	6 340	742	162	44	—	10.9
4442	Lawn & garden equipment & supplies stores	6	66 478	2 620	508	81	—	—
44422	Nursery & garden centers	6	66 478	2 620	508	81	—	—
444220	Nursery & garden centers	6	66 478	2 620	508	81	—	—
445	Food & beverage stores	8	20 972	2 083	467	194	7.9	—
446	Health & personal care stores	10	7 717	898	228	59	92.5	—
4461	Health & personal care stores	10	7 717	898	228	59	92.5	—
447	Gasoline stations	21	39 726	2 402	508	172	8.4	2.1
4471	Gasoline stations	21	39 726	2 402	508	172	8.4	2.1
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	876	206	54	22	28.5	10.7
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	2 808	290	56	12	17.4	23.2

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SABINE PARISH, LA								
44-45	Retail trade	93	120 160	11 193	2 484	840	22.2	2.3
441	Motor vehicle & parts dealers	16	25 076	1 896	413	99	43.1	—
442	Furniture & home furnishings stores	3	1 758	284	71	18	78.7	21.3
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	13 124	1 115	254	53	36.0	1.7
4441	Building material & supplies dealers	5	5 383	401	98	25	87.7	.9
4442	Lawn & garden equipment & supplies stores	4	7 741	714	156	28	—	2.2
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
445	Food & beverage stores	10	28 024	3 310	671	247	10.1	—
446	Health & personal care stores	5	5 525	559	103	32	19.8	—
447	Gasoline stations	16	13 543	828	186	106	21.6	9.0
448	Clothing & clothing accessories stores	8	2 604	422	100	41	25.9	10.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	7	22 856	1 982	500	198	.7	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	2 923	423	98	16	15.4	7.4
ST. BERNARD PARISH, LA								
44-45	Retail trade	214	362 658	33 570	7 889	2 887	14.1	4.0
441	Motor vehicle & parts dealers	21	30 921	3 718	785	167	15.0	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	10 539	1 162	176	37	D	—
441222	Boat dealers	3	10 539	1 162	176	37	D	—
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	14 225	2 044	490	106	17.4	—
441310	Automotive parts & accessories stores	12	14 225	2 044	490	106	17.4	—
442	Furniture & home furnishings stores	7	4 023	527	115	32	18.5	—
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	7	3 881	277	66	17	15.2	—
4431	Electronics & appliance stores	7	3 881	277	66	17	15.2	—
44311	Appliance, television, & other electronics stores	7	3 881	277	66	17	15.2	—
444	Building material & garden equipment & supplies dealers	18	22 595	2 714	616	139	35.7	5.7
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	8	15 686	1 749	400	90	40.5	—
444190	Other building material dealers	8	15 686	1 749	400	90	40.5	—
445	Food & beverage stores	39	109 956	8 575	2 092	891	11.2	.5
4451	Grocery stores	26	105 176	8 060	1 973	839	10.5	.2
44511	Supermarkets & other grocery (except convenience) stores	21	103 609	7 932	1 947	829	9.9	.2
445110	Supermarkets & other grocery (except convenience) stores	21	103 609	7 932	1 947	829	9.9	.2
4452	Specialty food stores	13	4 780	515	119	52	25.6	7.9
446	Health & personal care stores	22	30 660	4 097	944	315	22.9	8.4
4461	Health & personal care stores	22	30 660	4 097	944	315	22.9	8.4
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Food (health) supplement stores	3	1 100	193	43	31	—	18.1
447	Gasoline stations	28	42 071	2 212	559	168	16.5	8.1
4471	Gasoline stations	28	42 071	2 212	559	168	16.5	8.1
44711	Gasoline stations with convenience stores	20	30 361	1 882	484	151	3.1	10.3
447110	Gasoline stations with convenience stores	20	30 361	1 882	484	151	3.1	10.3
448	Clothing & clothing accessories stores	29	13 124	1 687	413	194	19.8	30.2
4481	Clothing stores	15	8 887	1 116	285	149	16.5	41.3
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	7	2 738	347	103	33	44.2	—
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. BERNARD PARISH, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	8	90 441	7 948	1 814	820	—	1.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
ST. CHARLES PARISH, LA								
44-45	Retail trade	119	210 806	17 492	4 233	1 316	11.0	2.5
441	Motor vehicle & parts dealers	7	17 972	1 613	402	75	7.6	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	4 812	869	190	43	12.6	25.1
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 779	1 194	288	68	6.4	1.1
4441	Building material & supplies dealers	10	D	D	D	b	D	D
445	Food & beverage stores	20	56 394	4 013	1 059	484	12.8	1.1
4451	Grocery stores	18	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	12	15 964	1 702	426	110	27.9	—
4461	Health & personal care stores	12	15 964	1 702	426	110	27.9	—
447	Gasoline stations	34	45 207	2 664	609	196	13.9	3.5
4471	Gasoline stations	34	45 207	2 664	609	196	13.9	3.5
44711	Gasoline stations with convenience stores	29	41 621	2 523	579	186	10.3	—
447110	Gasoline stations with convenience stores	29	41 621	2 523	579	186	10.3	—
448	Clothing & clothing accessories stores	7	1 728	260	64	26	27.9	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
ST. HELENA PARISH, LA								
44-45	Retail trade	17	11 061	1 085	257	101	59.5	23.3
441	Motor vehicle & parts dealers	3	1 048	126	31	11	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. JAMES PARISH, LA								
44-45	Retail trade	55	72 383	7 437	1 683	609	26.4	6.0
441	Motor vehicle & parts dealers	9	12 958	1 012	196	54	23.6	5.8
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	5 610	751	167	45	90.0	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	14	31 608	3 313	787	326	24.4	.4
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	3 044	410	88	20	71.4	28.6
447	Gasoline stations	9	12 197	754	153	82	6.9	19.0
452	General merchandise stores	4	2 006	187	40	15	—	5.1
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ST. JOHN THE BAPTIST PARISH, LA								
44-45	Retail trade	119	231 457	19 917	4 810	1 643	9.6	6.8
441	Motor vehicle & parts dealers	13	47 400	4 141	1 076	174	2.5	30.5
44131	Automotive parts & accessories stores	5	5 566	842	190	48	1.8	—
441310	Automotive parts & accessories stores	5	5 566	842	190	48	1.8	—
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	9 832	1 282	357	63	9.0	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
445	Food & beverage stores	22	54 013	4 390	1 080	511	16.5	—
4451	Grocery stores	15	D	D	D	e	D	D
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	15	16 919	1 694	317	97	10.8	3.9
4461	Health & personal care stores	15	16 919	1 694	317	97	10.8	3.9
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	19	36 891	1 883	416	156	17.5	—
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing & clothing accessories stores	10	7 263	821	186	89	10.0	—
4481	Clothing stores	6	5 926	642	141	69	5.8	—
451	Sporting goods, hobby, book, & music stores	3	525	46	22	7	—	34.9
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
ST. LANDRY PARISH, LA								
44-45	Retail trade	327	515 842	43 871	10 249	3 522	18.9	4.1
441	Motor vehicle & parts dealers	41	127 036	9 198	2 109	457	25.1	.7
4411	Automobile dealers	13	101 686	6 167	1 374	277	24.5	.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	27	D	D	D	c	D	D
44131	Automotive parts & accessories stores	22	18 079	2 529	617	152	8.7	—
441310	Automotive parts & accessories stores	22	18 079	2 529	617	152	8.7	—
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	D	D	D	b	D	D
4421	Furniture stores	11	D	D	D	b	D	D
44211	Furniture stores	11	D	D	D	b	D	D
442110	Furniture stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 688	265	55	16	22.5	—
4431	Electronics & appliance stores	4	2 688	265	55	16	22.5	—
44311	Appliance, television, & other electronics stores	4	2 688	265	55	16	22.5	—
443112	Radio, television, & other electronics stores	4	2 688	265	55	16	22.5	—
444	Building material & garden equipment & supplies dealers	28	39 198	4 068	919	259	15.3	.3
4441	Building material & supplies dealers	18	D	D	D	c	D	D
44419	Other building material dealers	14	23 677	2 672	519	168	21.6	.4
444190	Other building material dealers	14	23 677	2 672	519	168	21.6	.4
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	65	111 979	9 953	2 405	972	17.1	9.1
4451	Grocery stores	57	109 873	9 664	2 341	937	17.1	9.3
44511	Supermarkets & other grocery (except convenience) stores	49	105 910	9 283	2 251	887	16.8	9.5
445110	Supermarkets & other grocery (except convenience) stores	49	105 910	9 283	2 251	887	16.8	9.5
4452	Specialty food stores	3	1 430	179	39	26	—	—
446	Health & personal care stores	37	38 702	4 603	1 097	326	44.8	7.7
4461	Health & personal care stores	37	38 702	4 603	1 097	326	44.8	7.7
44611	Pharmacies & drug stores	33	35 258	4 031	925	293	49.1	7.7
446110	Pharmacies & drug stores	33	35 258	4 031	925	293	49.1	7.7
4461101	Pharmacies & drug stores	32	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	56	63 004	3 954	875	432	19.3	7.3
4471	Gasoline stations	56	63 004	3 954	875	432	19.3	7.3
44711	Gasoline stations with convenience stores	39	51 647	3 344	740	368	14.7	1.8
447110	Gasoline stations with convenience stores	39	51 647	3 344	740	368	14.7	1.8
448	Clothing & clothing accessories stores	32	18 813	2 123	497	217	15.6	13.2
4481	Clothing stores	22	14 401	1 532	353	160	12.7	17.3
451	Sporting goods, hobby, book, & music stores	5	1 760	257	61	27	—	—
452	General merchandise stores	21	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	19	D	D	D	c	D	D
452990	All other general merchandise stores	19	D	D	D	c	D	D
4529901	Variety stores	15	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	19 589	911	233	41	—	—
453930	Manufactured (mobile) home dealers	4	19 589	911	233	41	—	—
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. MARTIN PARISH, LA								
44-45	Retail trade	121	192 393	17 161	3 847	1 260	19.7	3.8
441	Motor vehicle & parts dealers	13	47 221	3 784	847	139	27.5	.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	23 190	2 045	497	107	7.5	.3
4441	Building material & supplies dealers	12	D	D	D	b	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	31	47 619	4 165	1 006	435	22.4	10.2
4452	Specialty food stores	6	1 942	209	52	21	17.8	12.4
446	Health & personal care stores	13	9 581	902	198	56	54.8	7.6
4461	Health & personal care stores	13	9 581	902	198	56	54.8	7.6
447	Gasoline stations	25	34 232	2 477	538	194	15.9	2.6
44711	Gasoline stations with convenience stores	18	23 394	2 006	464	162	2.9	3.3
447110	Gasoline stations with convenience stores	18	23 394	2 006	464	162	2.9	3.3
448	Clothing & clothing accessories stores	4	780	198	26	18	13.2	40.9
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ST. MARY PARISH, LA								
44-45	Retail trade	256	396 132	38 283	8 239	2 829	24.6	11.4
441	Motor vehicle & parts dealers	34	62 276	5 352	1 196	257	36.1	27.5
4412	Other motor vehicle dealers	3	3 189	236	43	10	D	51.1
44122	Motorcycle, boat, & other motor vehicle dealers	3	3 189	236	43	10	D	51.1
4413	Automotive parts, accessories, & tire stores	19	10 576	1 760	410	103	14.4	1.5
44131	Automotive parts & accessories stores	13	D	D	D	b	D	D
441310	Automotive parts & accessories stores	13	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	7 412	1 095	212	51	46.7	34.6
4421	Furniture stores	6	5 970	939	178	43	50.3	43.0
44211	Furniture stores	6	5 970	939	178	43	50.3	43.0
442110	Furniture stores	6	5 970	939	178	43	50.3	43.0
443	Electronics & appliance stores	9	6 981	563	143	43	15.1	.5
4431	Electronics & appliance stores	9	6 981	563	143	43	15.1	.5
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	3	4 336	291	68	24	D	—
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	25	28 176	4 974	1 081	251	34.5	3.4
4441	Building material & supplies dealers	22	27 288	4 802	1 059	245	35.6	3.5
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	6	6 202	986	237	64	32.3	—
444130	Hardware stores	6	6 202	986	237	64	32.3	—
44419	Other building material dealers	11	16 840	2 567	516	146	39.2	5.7
444190	Other building material dealers	11	16 840	2 567	516	146	39.2	5.7
445	Food & beverage stores	46	90 908	8 458	1 850	861	37.7	1.1
4451	Grocery stores	42	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	27	83 136	7 754	1 673	762	36.8	.4
445110	Supermarkets & other grocery (except convenience) stores	27	83 136	7 754	1 673	762	36.8	.4
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	22	36 633	3 624	736	238	50.2	.2
4461	Health & personal care stores	22	36 633	3 624	736	238	50.2	.2
44619	Other health & personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. MARY PARISH, LA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	39	53 783	3 143	717	265	7.6	38.5
4471	Gasoline stations	39	53 783	3 143	717	265	7.6	38.5
44711	Gasoline stations with convenience stores	24	21 305	1 605	364	129	19.2	10.0
447110	Gasoline stations with convenience stores	24	21 305	1 605	364	129	19.2	10.0
44719	Other gasoline stations	15	32 478	1 538	353	136	—	57.3
447190	Other gasoline stations	15	32 478	1 538	353	136	—	57.3
448	Clothing & clothing accessories stores	25	12 411	1 853	370	125	6.4	1.9
4481	Clothing stores	17	8 304	1 033	189	73	4.1	.8
451	Sporting goods, hobby, book, & music stores	10	2 408	394	56	22	9.6	—
452	General merchandise stores	10	D	D	D	f	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	7	6 068	422	74	37	—	—
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
ST. TAMMANY PARISH, LA								
44-45	Retail trade	749	1 511 469	135 300	31 494	9 479	13.2	4.5
441	Motor vehicle & parts dealers	68	307 075	21 703	4 457	858	22.3	5.8
4411	Automobile dealers	19	259 011	14 999	2 975	513	24.9	2.6
44111	New car dealers	13	254 336	14 684	2 897	499	25.0	2.6
441110	New car dealers	13	254 336	14 684	2 897	499	25.0	2.6
4412	Other motor vehicle dealers	15	17 373	1 331	246	76	4.6	38.2
44122	Motorcycle, boat, & other motor vehicle dealers	15	17 373	1 331	246	76	4.6	38.2
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	34	30 691	5 373	1 236	269	10.6	14.4
44131	Automotive parts & accessories stores	26	25 494	4 287	984	228	9.7	17.3
441310	Automotive parts & accessories stores	26	25 494	4 287	984	228	9.7	17.3
442	Furniture & home furnishings stores	57	47 580	6 450	1 511	389	26.9	3.0
4421	Furniture stores	21	21 859	3 213	678	148	25.3	4.9
44211	Furniture stores	21	21 859	3 213	678	148	25.3	4.9
442110	Furniture stores	21	21 859	3 213	678	148	25.3	4.9
4422	Home furnishings stores	36	25 721	3 237	833	241	28.2	1.3
44221	Floor covering stores	14	D	D	D	c	D	D
442210	Floor covering stores	14	D	D	D	c	D	D
44229	Other home furnishings stores	22	D	D	D	c	D	D
442299	All other home furnishings stores	22	D	D	D	c	D	D
443	Electronics & appliance stores	32	31 069	2 522	475	152	5.9	5.3
4431	Electronics & appliance stores	32	31 069	2 522	475	152	5.9	5.3
44311	Appliance, television, & other electronics stores	21	D	D	D	b	D	D
443111	Household appliance stores	10	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	11	21 715	1 640	280	85	.7	.5
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	77	154 088	17 872	4 199	901	23.3	3.2
4441	Building material & supplies dealers	63	146 516	16 935	3 962	833	22.8	3.0
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	13	D	D	D	b	D	D
444130	Hardware stores	13	D	D	D	b	D	D
44419	Other building material dealers	40	89 942	11 109	2 605	544	34.3	3.1
444190	Other building material dealers	40	89 942	11 109	2 605	544	34.3	3.1
4442	Lawn & garden equipment & supplies stores	14	7 572	937	237	68	31.5	5.7
44422	Nursery & garden centers	10	5 581	672	175	49	39.0	6.2
444220	Nursery & garden centers	10	5 581	672	175	49	39.0	6.2

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. TAMMANY PARISH, LA—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	89	280 266	25 068	6 153	2 213	9.9	3.1
4451	Grocery stores	59	271 883	24 118	5 920	2 068	8.5	2.9
44511	Supermarkets & other grocery (except convenience) stores	44	262 113	23 199	5 702	1 986	7.2	1.8
445110	Supermarkets & other grocery (except convenience) stores	44	262 113	23 199	5 702	1 986	7.2	1.8
44512	Convenience stores	15	9 770	919	218	82	44.0	33.5
445120	Convenience stores	15	9 770	919	218	82	44.0	33.5
4452	Specialty food stores	22	5 801	744	185	125	49.3	9.2
446	Health & personal care stores	57	98 703	10 446	2 249	635	7.1	5.8
4461	Health & personal care stores	57	98 703	10 446	2 249	635	7.1	5.8
44611	Pharmacies & drug stores	30	88 204	8 622	1 790	508	5.4	5.8
446110	Pharmacies & drug stores	30	88 204	8 622	1 790	508	5.4	5.8
4461101	Pharmacies & drug stores	30	88 204	8 622	1 790	508	5.4	5.8
44612	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	10	3 768	842	239	59	5.3	5.2
446130	Optical goods stores	10	3 768	842	239	59	5.3	5.2
44619	Other health & personal care stores	10	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	89	161 352	9 091	2 136	676	8.5	12.6
4471	Gasoline stations	89	161 352	9 091	2 136	676	8.5	12.6
44711	Gasoline stations with convenience stores	66	110 960	5 787	1 371	427	6.6	11.4
447110	Gasoline stations with convenience stores	66	110 960	5 787	1 371	427	6.6	11.4
44719	Other gasoline stations	23	50 392	3 304	765	249	12.6	15.4
447190	Other gasoline stations	23	50 392	3 304	765	249	12.6	15.4
448	Clothing & clothing accessories stores	94	56 275	6 434	1 553	637	14.2	7.5
4481	Clothing stores	56	37 217	4 226	1 025	447	15.8	7.9
44811	Men's clothing stores	8	3 883	545	139	43	14.6	34.6
448110	Men's clothing stores	8	3 883	545	139	43	14.6	34.6
44813	Children's & infants' clothing stores	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores	3	D	D	D	a	D	D
44814	Family clothing stores	14	15 554	1 330	299	176	18.6	5.7
448140	Family clothing stores	14	15 554	1 330	299	176	18.6	5.7
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	20	11 450	1 220	315	120	—	7.4
44821	Shoe stores	20	11 450	1 220	315	120	—	7.4
448210	Shoe stores	20	11 450	1 220	315	120	—	7.4
4482103	Children's & juveniles' shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	13	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	18	7 608	988	213	70	28.3	5.7
44831	Jewelry stores	17	D	D	D	b	D	D
448310	Jewelry stores	17	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	43	30 500	3 759	829	300	21.6	1.1
4511	Sporting goods, hobby, & musical instrument stores	32	18 136	2 269	512	179	22.1	1.9
45111	Sporting goods stores	17	5 692	840	195	64	42.0	2.6
451110	Sporting goods stores	17	5 692	840	195	64	42.0	2.6
4511101	General-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	8 418	811	190	62	2.0	—
451120	Hobby, toy, & game stores	6	8 418	811	190	62	2.0	—
45113	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	11	12 364	1 490	317	121	20.8	—
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

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							From administrative records ¹	Estimated ²
ST. TAMMANY PARISH, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	23	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	159 436	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	159 436	N	N	N	—	—
4521	Department stores (excl leased depts)	8	158 019	14 229	3 571	1 230	—	—
452110	Department stores (excl leased depts)	8	158 019	14 229	3 571	1 230	—	—
4521101	Conventional department stores (excl leased depts)	3	37 973	4 336	1 074	287	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	15	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	100	D	D	D	f	D	D
4531	Florists	19	3 334	666	160	77	28.7	10.6
45311	Florists	19	3 334	666	160	77	28.7	10.6
453110	Florists	19	3 334	666	160	77	28.7	10.6
4532	Office supplies, stationery, & gift stores	30	D	D	D	c	D	D
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532102	Office supplies stores	7	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	23	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	23	D	D	D	c	D	D
4533	Used merchandise stores	13	2 831	592	142	76	12.5	11.3
45331	Used merchandise stores	13	2 831	592	142	76	12.5	11.3
453310	Used merchandise stores	13	2 831	592	142	76	12.5	11.3
4539	Other miscellaneous store retailers	38	D	D	D	c	D	D
45391	Pet & pet supplies stores	5	1 987	238	58	35	100.0	—
453910	Pet & pet supplies stores	5	1 987	238	58	35	100.0	—
45392	Art dealers	4	1 261	302	71	26	15.3	—
453920	Art dealers	4	1 261	302	71	26	15.3	—
45393	Manufactured (mobile) home dealers	5	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	24	D	D	D	b	D	D
454	Nonstore retailers	20	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	8	3 369	280	70	22	13.9	36.9
45411	Electronic shopping & mail-order houses	8	3 369	280	70	22	13.9	36.9
454110	Electronic shopping & mail-order houses	8	3 369	280	70	22	13.9	36.9
4543	Direct selling establishments	9	13 635	2 481	645	201	7.0	4.0
45439	Other direct selling establishments	8	D	D	D	c	D	D
454390	Other direct selling establishments	8	D	D	D	c	D	D
TANGIPAHOA PARISH, LA								
44-45	Retail trade	415	894 806	74 553	17 670	5 442	9.4	7.2
441	Motor vehicle & parts dealers	53	282 007	20 118	4 521	845	9.8	14.5
4411	Automobile dealers	24	246 824	15 744	3 544	614	9.5	14.7
44111	New car dealers	12	238 709	15 206	3 415	580	8.5	14.6
441110	New car dealers	12	238 709	15 206	3 415	580	8.5	14.6
4412	Other motor vehicle dealers	4	4 168	352	82	24	20.2	25.9
44122	Motorcycle, boat, & other motor vehicle dealers	4	4 168	352	82	24	20.2	25.9
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	25	31 015	4 022	895	207	10.7	11.1
44131	Automotive parts & accessories stores	20	29 314	3 711	832	190	9.2	10.0
441310	Automotive parts & accessories stores	20	29 314	3 711	832	190	9.2	10.0
442	Furniture & home furnishings stores	15	22 248	3 849	949	205	18.0	4.5
4421	Furniture stores	10	18 298	3 064	771	150	15.9	.2
44211	Furniture stores	10	18 298	3 064	771	150	15.9	.2
442110	Furniture stores	10	18 298	3 064	771	150	15.9	.2
4422	Home furnishings stores	5	3 950	785	178	55	27.5	24.3
443	Electronics & appliance stores	10	6 250	990	240	56	—	12.9
4431	Electronics & appliance stores	10	6 250	990	240	56	—	12.9
44311	Appliance, television, & other electronics stores	7	4 525	788	176	45	—	—
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	3	1 725	202	64	11	—	46.7
443120	Computer & software stores	3	1 725	202	64	11	—	46.7

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TANGIPAHOA PARISH, LA—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	37	59 090	6 110	1 473	409	9.4	3.0
4441	Building material & supplies dealers	23	44 261	4 466	1 088	269	10.2	3.9
44419	Other building material dealers	13	27 811	2 985	715	145	2.2	6.3
444190	Other building material dealers	13	27 811	2 985	715	145	2.2	6.3
4442	Lawn & garden equipment & supplies stores	14	14 829	1 644	385	140	7.3	.3
44422	Nursery & garden centers	10	12 901	1 284	302	76	8.4	.3
444220	Nursery & garden centers	10	12 901	1 284	302	76	8.4	.3
445	Food & beverage stores	52	120 492	11 077	2 697	1 086	11.9	1.4
4451	Grocery stores	40	117 567	10 719	2 616	1 034	11.2	.9
44511	Supermarkets & other grocery (except convenience) stores	33	112 870	10 511	2 574	1 004	7.8	.6
445110	Supermarkets & other grocery (except convenience) stores	33	112 870	10 511	2 574	1 004	7.8	.6
4452	Specialty food stores	8	2 177	304	70	44	35.6	15.6
446	Health & personal care stores	32	37 598	4 617	1 127	311	25.0	4.2
4461	Health & personal care stores	32	37 598	4 617	1 127	311	25.0	4.2
44611	Pharmacies & drug stores	19	34 538	4 131	1 003	272	26.4	2.9
446110	Pharmacies & drug stores	19	34 538	4 131	1 003	272	26.4	2.9
4461101	Pharmacies & drug stores	18	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	1 617	170	39	17	5.0	10.6
446120	Cosmetics, beauty supplies, & perfume stores	5	1 617	170	39	17	5.0	10.6
447	Gasoline stations	77	155 348	7 676	1 893	718	7.6	9.0
4471	Gasoline stations	77	155 348	7 676	1 893	718	7.6	9.0
44711	Gasoline stations with convenience stores	60	107 021	5 309	1 243	488	10.0	9.4
447110	Gasoline stations with convenience stores	60	107 021	5 309	1 243	488	10.0	9.4
44719	Other gasoline stations	17	48 327	2 367	650	230	2.3	8.1
447190	Other gasoline stations	17	48 327	2 367	650	230	2.3	8.1
448	Clothing & clothing accessories stores	43	28 172	3 139	758	317	8.7	3.2
4481	Clothing stores	26	18 758	2 025	494	219	9.0	4.8
44815	Clothing accessories stores	3	942	128	32	16	D	54.6
448150	Clothing accessories stores	3	942	128	32	16	D	54.6
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	4 213	617	149	54	13.5	—
451	Sporting goods, hobby, book, & music stores	19	13 280	1 437	346	127	28.0	12.4
4511	Sporting goods, hobby, & musical instrument stores ..	10	8 415	1 014	240	80	42.2	17.5
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	4 865	423	106	47	3.2	3.5
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	6	3 607	280	66	33	—	4.7
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	22	147 581	12 624	2 957	1 147	.6	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	19	105 429	8 225	1 889	751	.8	—
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	43	16 311	1 894	443	172	21.5	3.5
4532102	Office supplies stores	3	D	D	D	a	D	D
4533	Used merchandise stores	6	1 430	236	66	25	52.4	—
45331	Used merchandise stores	6	1 430	236	66	25	52.4	—
453310	Used merchandise stores	6	1 430	236	66	25	52.4	—
4539	Other miscellaneous store retailers	18	11 835	1 251	279	94	11.5	1.6
45393	Manufactured (mobile) home dealers	5	4 670	521	119	23	24.3	—
453930	Manufactured (mobile) home dealers	5	4 670	521	119	23	24.3	—
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	12	6 429	1 022	266	49	6.8	.7
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	4 050	654	171	34	—	.7
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TENSAS PARISH, LA								
44-45	Retail trade	22	27 534	1 492	350	114	9.1	3.6
444	Building material & garden equipment & supplies dealers	8	19 451	717	172	45	1.8	2.1
4442	Lawn & garden equipment & supplies stores	4	18 697	650	156	37	—	—
44422	Nursery & garden centers	4	18 697	650	156	37	—	—
444220	Nursery & garden centers	4	18 697	650	156	37	—	—
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
TERREBONNE PARISH, LA								
44-45	Retail trade	482	1 064 086	93 342	21 917	6 237	6.3	11.9
441	Motor vehicle & parts dealers	61	339 665	25 389	5 478	1 011	1.6	27.8
4411	Automobile dealers	14	D	D	D	f	D	D
44111	New car dealers	8	293 177	19 815	4 194	669	—	29.8
441110	New car dealers	8	293 177	19 815	4 194	669	—	29.8
4412	Other motor vehicle dealers	12	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	10	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	35	23 330	3 816	877	236	12.4	20.8
44131	Automotive parts & accessories stores	21	15 044	2 165	469	145	13.2	20.7
441310	Automotive parts & accessories stores	21	15 044	2 165	469	145	13.2	20.7
44132	Tire dealers	14	8 286	1 651	408	91	11.0	20.9
441320	Tire dealers	14	8 286	1 651	408	91	11.0	20.9
442	Furniture & home furnishings stores	21	18 943	2 987	586	143	7.7	14.7
4421	Furniture stores	12	13 075	2 063	369	100	1.5	19.1
44211	Furniture stores	12	13 075	2 063	369	100	1.5	19.1
442110	Furniture stores	12	13 075	2 063	369	100	1.5	19.1
4422	Home furnishings stores	9	5 868	924	217	43	21.4	4.8
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	18	14 029	1 721	441	109	29.2	6.0
4431	Electronics & appliance stores	18	14 029	1 721	441	109	29.2	6.0
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	45	116 620	10 686	2 765	569	1.8	.5
4441	Building material & supplies dealers	36	106 935	9 776	2 350	526	1.0	.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	19	67 060	6 322	1 468	288	1.2	.5
444190	Other building material dealers	19	67 060	6 322	1 468	288	1.2	.5
4442	Lawn & garden equipment & supplies stores	9	9 685	910	415	43	9.8	—
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	52	155 893	13 234	3 251	1 273	15.1	9.3
4451	Grocery stores	34	146 137	12 089	3 015	1 175	13.2	9.4
44511	Supermarkets & other grocery (except convenience) stores	28	142 751	11 816	2 966	1 142	13.1	8.8
445110	Supermarkets & other grocery (except convenience) stores	28	142 751	11 816	2 966	1 142	13.1	8.8
4452	Specialty food stores	17	D	D	D	b	D	D
446	Health & personal care stores	36	42 177	5 330	1 314	339	14.1	6.1
4461	Health & personal care stores	36	42 177	5 330	1 314	339	14.1	6.1
44611	Pharmacies & drug stores	22	37 114	4 714	1 169	288	14.2	5.9
446110	Pharmacies & drug stores	22	37 114	4 714	1 169	288	14.2	5.9
4461101	Pharmacies & drug stores	22	37 114	4 714	1 169	288	14.2	5.9
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TERREBONNE PARISH, LA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	85	81 374	5 982	1 309	518	12.9	5.4
4471	Gasoline stations	85	81 374	5 982	1 309	518	12.9	5.4
44711	Gasoline stations with convenience stores	71	72 893	5 020	1 149	466	11.0	6.0
447110	Gasoline stations with convenience stores	71	72 893	5 020	1 149	466	11.0	6.0
448	Clothing & clothing accessories stores	68	41 881	4 911	1 111	457	9.1	6.4
4481	Clothing stores	41	24 256	2 640	597	286	2.2	11.0
44813	Children's & infants' clothing stores	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores	3	D	D	D	a	D	D
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482	Shoe stores	16	10 037	1 109	251	99	—	—
44821	Shoe stores	16	10 037	1 109	251	99	—	—
448210	Shoe stores	16	10 037	1 109	251	99	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	11	7 588	1 162	263	72	43.4	—
44831	Jewelry stores	11	7 588	1 162	263	72	43.4	—
448310	Jewelry stores	11	7 588	1 162	263	72	43.4	—
451	Sporting goods, hobby, book, & music stores	22	12 070	1 432	333	120	4.7	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	17	7 780	1 080	252	86	6.7	6.7
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	4 290	352	81	34	1.1	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
452	General merchandise stores	17	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) ..	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) ..	2	D	D	D	e	D	D
4529	Other general merchandise stores	13	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	42	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	6 836	979	254	77	23.7	.7
45321	Office supplies & stationery stores	5	4 199	593	146	33	31.3	—
453210	Office supplies & stationery stores	5	4 199	593	146	33	31.3	—
4532102	Office supplies stores	5	4 199	593	146	33	31.3	—
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	15	11 443	1 778	396	86	15.7	25.2
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
UNION PARISH, LA								
44-45	Retail trade	73	92 297	7 810	1 663	578	24.6	26.0
441	Motor vehicle & parts dealers	14	26 679	1 757	392	74	47.5	38.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	7 530	962	207	49	1.0	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	14	27 298	2 347	465	209	18.6	37.3
446	Health & personal care stores	4	3 142	279	54	16	69.5	30.5
447	Gasoline stations	18	11 620	800	179	95	18.7	18.8
448	Clothing & clothing accessories stores	3	482	54	13	7	46.7	53.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
VERMILION PARISH, LA								
44-45	Retail trade	198	277 531	23 700	5 624	1 836	16.6	4.4
441	Motor vehicle & parts dealers	27	79 732	5 838	1 307	266	14.8	1.9
4412	Other motor vehicle dealers	6	8 490	747	157	45	32.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	12	8 799	1 188	257	67	20.0	—
44131	Automotive parts & accessories stores	8	5 541	720	147	41	—	—
441310	Automotive parts & accessories stores	8	5 541	720	147	41	—	—
442	Furniture & home furnishings stores	5	4 103	420	103	26	2.8	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	25	30 536	3 496	884	222	20.2	2.7
4441	Building material & supplies dealers	18	21 475	2 672	679	173	27.9	.5
44419	Other building material dealers	8	15 409	2 067	546	121	9.7	.5
444190	Other building material dealers	8	15 409	2 067	546	121	9.7	.5
4442	Lawn & garden equipment & supplies stores	7	9 061	824	205	49	2.0	8.0
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	34	69 802	5 997	1 472	632	15.9	6.8
4451	Grocery stores	25	D	D	D	f	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	17	14 770	1 432	357	107	30.4	17.9
4461	Health & personal care stores	17	14 770	1 432	357	107	30.4	17.9
447	Gasoline stations	38	31 044	1 843	427	177	27.1	5.2
44711	Gasoline stations with convenience stores	27	24 846	1 386	317	133	14.7	3.8
447110	Gasoline stations with convenience stores	27	24 846	1 386	317	133	14.7	3.8
448	Clothing & clothing accessories stores	19	6 228	712	113	75	18.2	6.9
4481	Clothing stores	15	5 180	526	94	51	21.9	8.3
451	Sporting goods, hobby, book, & music stores	3	695	58	14	6	D	7.5
452	General merchandise stores	10	35 344	3 054	751	258	3.6	—
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VERNON PARISH, LA								
44-45	Retail trade	143	216 137	19 256	4 485	1 392	17.6	2.9
441	Motor vehicle & parts dealers	19	85 992	7 176	1 625	293	18.8	.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	4 922	694	157	40	41.6	8.9
4421	Furniture stores	5	4 546	654	150	34	42.4	4.0
44211	Furniture stores	5	4 546	654	150	34	42.4	4.0
442110	Furniture stores	5	4 546	654	150	34	42.4	4.0
443	Electronics & appliance stores	4	3 422	263	68	22	20.8	35.4
4431	Electronics & appliance stores	4	3 422	263	68	22	20.8	35.4
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	18 312	1 654	448	132	11.0	—
4441	Building material & supplies dealers	8	16 681	1 505	415	117	7.4	—
445	Food & beverage stores	14	22 282	1 781	389	132	16.4	6.3
446	Health & personal care stores	9	7 790	806	155	66	57.5	—
4461	Health & personal care stores	9	7 790	806	155	66	57.5	—
447	Gasoline stations	29	27 927	1 905	445	221	25.3	8.0
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
448	Clothing & clothing accessories stores	13	5 352	600	157	64	5.2	4.7
4481	Clothing stores	7	4 205	383	90	44	3.6	4.2
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
WASHINGTON PARISH, LA								
44-45	Retail trade	184	241 180	20 048	4 783	1 627	12.3	12.6
441	Motor vehicle & parts dealers	25	51 485	3 799	846	187	9.4	35.4
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	6	2 865	462	94	33	64.2	—
44211	Furniture stores	6	2 865	462	94	33	64.2	—
442110	Furniture stores	6	2 865	462	94	33	64.2	—
443	Electronics & appliance stores	3	767	83	18	5	—	12.0
444	Building material & garden equipment & supplies dealers	20	26 301	2 170	454	139	18.5	3.0
4441	Building material & supplies dealers	9	8 002	917	212	65	57.1	.9
4442	Lawn & garden equipment & supplies stores	11	18 299	1 253	242	74	1.7	4.0
44422	Nursery & garden centers	8	17 233	1 104	225	67	1.8	1.0
444220	Nursery & garden centers	8	17 233	1 104	225	67	1.8	1.0
445	Food & beverage stores	21	53 050	4 396	1 094	498	8.2	15.3
4451	Grocery stores	16	D	D	D	e	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	17	16 511	1 692	414	100	31.1	6.3
4461	Health & personal care stores	17	16 511	1 692	414	100	31.1	6.3
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	35	38 162	1 971	478	174	14.2	—
4471	Gasoline stations	35	38 162	1 971	478	174	14.2	—
44711	Gasoline stations with convenience stores	26	28 351	1 725	408	148	13.7	—
447110	Gasoline stations with convenience stores	26	28 351	1 725	408	148	13.7	—
448	Clothing & clothing accessories stores	18	8 654	1 369	391	133	11.2	9.0
4481	Clothing stores	13	6 536	927	272	88	5.7	3.0
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	13	32 550	2 674	651	264	1.9	—
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
4529901	Variety stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON PARISH, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	14	3 887	305	56	31	12.3	32.4
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	5 619	986	251	50	4.3	—
4543	Direct selling establishments	6	5 619	986	251	50	4.3	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
WEBSTER PARISH, LA								
44-45	Retail trade	197	293 496	24 514	5 925	1 844	14.9	25.4
441	Motor vehicle & parts dealers	26	99 789	6 175	1 386	261	17.3	40.4
4411	Automobile dealers	10	87 171	4 558	1 008	169	17.9	46.0
4412	Other motor vehicle dealers	3	5 219	443	96	20	—	—
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	10	5 923	875	211	53	16.8	4.0
441310	Automotive parts & accessories stores	10	5 923	875	211	53	16.8	4.0
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	6	5 917	856	293	56	2.0	—
44211	Furniture stores	6	5 917	856	293	56	2.0	—
442110	Furniture stores	6	5 917	856	293	56	2.0	—
443	Electronics & appliance stores	6	1 660	208	62	32	25.4	—
444	Building material & garden equipment & supplies dealers	19	15 236	1 797	407	128	14.3	47.1
4441	Building material & supplies dealers	13	13 631	1 640	370	115	7.7	52.3
44419	Other building material dealers	9	11 449	1 343	296	98	7.6	62.2
444190	Other building material dealers	9	11 449	1 343	296	98	7.6	62.2
445	Food & beverage stores	22	59 388	5 166	1 319	422	5.4	37.1
4451	Grocery stores	16	53 260	4 627	1 185	381	5.6	36.7
446	Health & personal care stores	9	9 776	1 098	274	75	38.0	9.4
4461	Health & personal care stores	9	9 776	1 098	274	75	38.0	9.4
447	Gasoline stations	43	38 906	2 753	648	274	31.2	7.1
4471	Gasoline stations	43	38 906	2 753	648	274	31.2	7.1
44711	Gasoline stations with convenience stores	28	25 780	1 828	438	192	33.0	7.7
447110	Gasoline stations with convenience stores	28	25 780	1 828	438	192	33.0	7.7
448	Clothing & clothing accessories stores	29	9 234	1 016	224	104	21.2	8.1
4481	Clothing stores	18	6 719	683	139	67	20.4	11.1
451	Sporting goods, hobby, book, & music stores	4	1 195	143	33	20	80.4	—
452	General merchandise stores	10	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
WEST BATON ROUGE PARISH, LA								
44-45	Retail trade	63	124 259	11 948	2 678	843	5.8	2.5
441	Motor vehicle & parts dealers	8	2 431	336	78	18	24.2	1.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	4 848	670	156	54	—	17.5
4441	Building material & supplies dealers	3	4 848	670	156	54	—	17.5
445	Food & beverage stores	15	24 943	2 810	605	239	12.3	—
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	24	63 534	4 574	1 013	254	2.4	1.8
4471	Gasoline stations	24	63 534	4 574	1 013	254	2.4	1.8
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
44719	Other gasoline stations	6	D	D	D	c	D	D
447190	Other gasoline stations	6	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST BATON ROUGE PARISH, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
WEST CARROLL PARISH, LA								
44-45	Retail trade	37	54 001	4 560	1 049	426	12.4	11.4
441	Motor vehicle & parts dealers	4	2 167	257	57	20	66.9	28.3
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	11 250	582	158	32	—	1.8
44422	Nursery & garden centers	4	11 250	582	158	32	—	1.8
444220	Nursery & garden centers	4	11 250	582	158	32	—	1.8
445	Food & beverage stores	4	12 623	1 103	270	125	6.2	40.6
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	8 957	735	143	80	20.0	—
448	Clothing & clothing accessories stores	5	636	74	14	10	45.9	25.0
452	General merchandise stores	3	D	D	D	c	D	D
454	Nonstore retailers	4	1 786	193	33	11	19.3	2.4
WEST FELICIANA PARISH, LA								
44-45	Retail trade	35	40 679	3 493	846	275	20.5	.2
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4441	Building material & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	10 337	941	229	88	38.6	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	11 055	840	200	82	21.9	—
448	Clothing & clothing accessories stores	4	724	145	36	16	42.0	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
WINN PARISH, LA								
44-45	Retail trade	65	81 053	7 912	1 822	692	12.9	4.9
441	Motor vehicle & parts dealers	6	17 574	1 354	297	59	12.3	3.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	6 351	758	177	61	15.6	38.3
4441	Building material & supplies dealers	4	5 298	614	143	42	5.1	45.9
445	Food & beverage stores	11	15 273	1 489	352	222	14.7	1.8
446	Health & personal care stores	7	4 990	547	128	35	47.9	3.8
447	Gasoline stations	12	14 382	815	196	91	4.3	.8
448	Clothing & clothing accessories stores	5	946	116	27	14	42.1	—
452	General merchandise stores	5	15 935	1 582	372	135	2.6	1.1

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WINN PARISH, LA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	4	2 838	903	198	52	15.4	—

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABBEVILLE, LA								
44-45	Retail trade	86	152 000	12 472	2 936	972	9.3	5.0
441	Motor vehicle & parts dealers	12	50 635	3 376	738	150	14.6	2.7
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	9 018	1 190	279	82	3.4	8.2
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	14	29 823	2 417	641	291	4.9	8.3
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	7	6 355	660	165	45	18.9	21.4
4461	Health & personal care stores	7	6 355	660	165	45	18.9	21.4
447	Gasoline stations	12	13 986	725	164	59	15.1	8.7
44711	Gasoline stations with convenience stores	9	12 185	594	135	49	7.9	4.6
447110	Gasoline stations with convenience stores	9	12 185	594	135	49	7.9	4.6
448	Clothing & clothing accessories stores	11	5 020	591	87	56	7.0	7.4
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ALEXANDRIA, LA								
44-45	Retail trade	362	777 586	76 303	17 744	5 064	4.9	2.2
441	Motor vehicle & parts dealers	33	185 021	15 362	3 506	575	9.0	.2
4411	Automobile dealers	8	145 659	10 775	2 457	353	11.5	—
44111	New car dealers	4	142 125	10 489	2 385	335	11.0	—
441110	New car dealers	4	142 125	10 489	2 385	335	11.0	—
4412	Other motor vehicle dealers	3	7 948	396	73	24	—	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	22	31 414	4 191	976	198	—	1.2
44131	Automotive parts & accessories stores	16	D	D	D	c	D	D
441310	Automotive parts & accessories stores	16	D	D	D	c	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	22 412	3 660	905	177	7.2	—
4421	Furniture stores	10	16 508	2 754	685	129	3.1	—
44211	Furniture stores	10	16 508	2 754	685	129	3.1	—
442110	Furniture stores	10	16 508	2 754	685	129	3.1	—
4422	Home furnishings stores	7	5 904	906	220	48	18.7	—
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	15	12 403	2 036	406	106	26.5	1.6
4431	Electronics & appliance stores	15	12 403	2 036	406	106	26.5	1.6
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	3	2 527	264	63	20	92.2	7.8
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	3	2 168	284	60	18	D	—
443120	Computer & software stores	3	2 168	284	60	18	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ALEXANDRIA, LA—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	30	81 386	8 971	2 081	477	1.7	—
4441	Building material & supplies dealers	24	76 547	8 246	1 916	433	1.8	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	15	34 168	4 036	913	161	1.0	—
444190	Other building material dealers	15	34 168	4 036	913	161	1.0	—
4442	Lawn & garden equipment & supplies stores	6	4 839	725	165	44	—	—
44421	Outdoor power equipment stores	4	D	D	D	a	D	D
444210	Outdoor power equipment stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	28	88 823	7 332	1 644	533	3.2	3.7
4451	Grocery stores	18	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	84 290	6 801	1 522	485	2.6	3.6
445110	Supermarkets & other grocery (except convenience) stores	16	84 290	6 801	1 522	485	2.6	3.6
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	33	29 236	3 845	896	219	6.1	4.1
4461	Health & personal care stores	33	29 236	3 845	896	219	6.1	4.1
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	a	D	D
44613	Optical goods stores	10	3 410	730	164	44	14.4	16.5
446130	Optical goods stores	10	3 410	730	164	44	14.4	16.5
44619	Other health & personal care stores	8	D	D	D	b	D	D
446199	All other health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	39	34 409	2 546	603	229	12.8	10.3
4471	Gasoline stations	39	34 409	2 546	603	229	12.8	10.3
44711	Gasoline stations with convenience stores	28	23 352	1 447	350	146	16.6	5.4
447110	Gasoline stations with convenience stores	28	23 352	1 447	350	146	16.6	5.4
448	Clothing & clothing accessories stores	72	52 059	6 237	1 491	606	4.5	4.8
4481	Clothing stores	44	33 521	3 964	937	408	2.2	7.4
44811	Men's clothing stores	8	7 056	818	200	70	2.8	4.2
448110	Men's clothing stores	8	7 056	818	200	70	2.8	4.2
44812	Women's clothing stores	20	D	D	D	c	D	D
448120	Women's clothing stores	20	D	D	D	c	D	D
44814	Family clothing stores	8	D	D	D	c	D	D
448140	Family clothing stores	8	D	D	D	c	D	D
44819	Other clothing stores	3	2 662	254	60	20	—	—
448190	Other clothing stores	3	2 662	254	60	20	—	—
4482	Shoe stores	15	D	D	D	c	D	D
44821	Shoe stores	15	D	D	D	c	D	D
448210	Shoe stores	15	D	D	D	c	D	D
4482102	Women's shoe stores	4	1 061	167	41	19	—	—
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	5	4 852	447	100	58	—	—
4483	Jewelry, luggage, & leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	24	24 184	2 674	594	238	2.0	.6
4511	Sporting goods, hobby, & musical instrument stores ..	15	D	D	D	c	D	D
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	7	4 990	551	141	71	—	—
451211	Book stores	7	4 990	551	141	71	—	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALEXANDRIA, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	15	206 367	18 751	4 468	1 572	—	—
4521	Department stores (incl leased depts) ##	7	135 582	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	135 582	N	N	N	—	—
4521	Department stores (excl leased depts)	7	134 619	13 050	3 124	1 014	—	—
45211	Department stores (excl leased depts)	7	134 619	13 050	3 124	1 014	—	—
452110	Department stores (excl leased depts)	7	134 619	13 050	3 124	1 014	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	3	43 541	4 847	1 184	345	—	—
4529	Other general merchandise stores	8	71 748	5 701	1 344	558	—	—
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	4	4 334	428	99	31	—	—
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	48	33 373	3 642	858	262	9.5	10.3
4531	Florists	12	3 404	465	99	37	47.9	13.4
45311	Florists	12	3 404	465	99	37	47.9	13.4
453110	Florists	12	3 404	465	99	37	47.9	13.4
4532	Office supplies, stationery, & gift stores	18	D	D	D	c	D	D
45321	Office supplies & stationery stores	6	16 173	1 697	439	90	—	—
453210	Office supplies & stationery stores	6	16 173	1 697	439	90	—	—
4532102	Office supplies stores	6	16 173	1 697	439	90	—	—
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	16	11 267	1 100	219	62	3.2	26.4
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	3 455	276	49	9	—	86.0
453930	Manufactured (mobile) home dealers	3	3 455	276	49	9	—	86.0
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	8	7 913	1 247	292	70	—	31.7
4542	Vending machine operators	4	4 451	805	192	42	—	16.5
45421	Vending machine operators	4	4 451	805	192	42	—	16.5
454210	Vending machine operators	4	4 451	805	192	42	—	16.5
AMITE CITY, LA								
44-45	Retail trade	56	79 733	7 354	1 898	600	14.0	6.2
441	Motor vehicle & parts dealers	10	26 872	2 389	609	110	7.9	4.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 053	594	163	46	58.0	1.0
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	4 354	317	76	24	D	—
447	Gasoline stations	12	12 975	1 026	292	104	7.6	25.9
448	Clothing & clothing accessories stores	6	2 052	232	59	24	36.1	—
452	General merchandise stores	5	3 797	348	79	40	10.7	—
45299	All other general merchandise stores	5	3 797	348	79	40	10.7	—
452990	All other general merchandise stores	5	3 797	348	79	40	10.7	—
4529901	Variety stores	5	3 797	348	79	40	10.7	—
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARCADIA, LA								
44-45	Retail trade	37	41 741	3 634	833	281	4.2	8.9
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	5 820	419	94	35	—	35.6
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	4	314	31	10	10	42.0	—
BAKER, LA								
44-45	Retail trade	56	106 311	10 411	2 416	780	6.5	1.6
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	3 978	552	114	39	22.0	12.6
445	Food & beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	12	23 728	1 264	352	99	13.5	—
4471	Gasoline stations	12	23 728	1 264	352	99	13.5	—
44711	Gasoline stations with convenience stores	9	16 542	801	232	63	2.6	—
447110	Gasoline stations with convenience stores	9	16 542	801	232	63	2.6	—
448	Clothing & clothing accessories stores	5	1 600	214	52	20	—	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	4 164	457	97	36	—	—
452990	All other general merchandise stores	5	4 164	457	97	36	—	—
4529901	Variety stores	5	4 164	457	97	36	—	—
453	Miscellaneous store retailers	3	557	73	17	10	—	14.5
454	Nonstore retailers	2	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
BALL, LA								
44-45	Retail trade	6	4 030	400	94	36	24.1	—
441	Motor vehicle & parts dealers	3	1 445	180	46	14	—	—
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BASTROP, LA								
44-45	Retail trade	90	173 553	13 008	2 944	1 016	19.5	2.1
441	Motor vehicle & parts dealers	12	D	D	D	c	D	D
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 854	249	45	13	—	6.6
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	4 640	634	145	38	3.8	—
445	Food & beverage stores	11	31 220	2 034	437	186	1.1	.2
4451	Grocery stores	5	D	D	D	c	D	D
446	Health & personal care stores	13	D	D	D	b	D	D
4461	Health & personal care stores	13	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	14	12 378	683	169	77	25.0	9.4
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	14	4 974	597	138	99	16.6	5.1
4481	Clothing stores	8	3 547	359	79	73	19.2	7.2
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores	3	D	D	D	a	D	D
452	General merchandise stores	8	31 266	3 337	728	314	3.4	.2
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BATON ROUGE, LA								
44-45	Retail trade	1 408	3 382 504	328 884	78 042	20 737	8.5	4.2
441	Motor vehicle & parts dealers	137	1 091 207	89 627	20 566	3 029	13.1	1.6
4411	Automobile dealers	44	D	D	D	g	D	D
44111	New car dealers	27	897 626	66 846	15 419	1 972	14.7	.6
441110	New car dealers	27	897 626	66 846	15 419	1 972	14.7	.6
44112	Used car dealers	17	D	D	D	b	D	D
441120	Used car dealers	17	D	D	D	b	D	D
4412	Other motor vehicle dealers	17	D	D	D	c	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	6	14 509	1 417	308	60	13.5	5.4
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	76	107 359	16 406	3 697	802	3.7	1.5
44131	Automotive parts & accessories stores	57	78 354	11 172	2 476	552	5.1	.2
441310	Automotive parts & accessories stores	57	78 354	11 172	2 476	552	5.1	.2
44132	Tire dealers	19	29 005	5 234	1 221	250	—	4.9
441320	Tire dealers	19	29 005	5 234	1 221	250	—	4.9
442	Furniture & home furnishings stores	91	113 816	16 503	3 900	816	11.1	6.8
4421	Furniture stores	44	78 798	11 569	2 761	512	10.8	1.7
44211	Furniture stores	44	78 798	11 569	2 761	512	10.8	1.7
442110	Furniture stores	44	78 798	11 569	2 761	512	10.8	1.7
4422	Home furnishings stores	47	35 018	4 934	1 139	304	11.9	18.3
44221	Floor covering stores	17	17 243	2 770	628	107	14.9	9.9
442210	Floor covering stores	17	17 243	2 770	628	107	14.9	9.9
44229	Other home furnishings stores	30	17 775	2 164	511	197	9.0	26.4
442299	All other home furnishings stores	28	D	D	D	c	D	D
443	Electronics & appliance stores	66	129 683	14 515	3 327	705	7.5	10.0
4431	Electronics & appliance stores	66	129 683	14 515	3 327	705	7.5	10.0
44311	Appliance, television, & other electronics stores	45	D	D	D	f	D	D
443111	Household appliance stores	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	33	D	D	D	e	D	D
44312	Computer & software stores	19	51 540	4 911	1 061	199	2.2	3.2
443120	Computer & software stores	19	51 540	4 911	1 061	199	2.2	3.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BATON ROUGE, LA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	105	277 970	34 175	8 220	1 621	6.0	7.3
4441	Building material & supplies dealers	93	264 538	31 733	7 714	1 433	6.0	7.6
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	21	19 869	2 649	673	137	9.2	5.0
444120	Paint & wallpaper stores	21	19 869	2 649	673	137	9.2	5.0
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	53	150 166	20 328	4 797	736	7.1	9.2
444190	Other building material dealers	53	150 166	20 328	4 797	736	7.1	9.2
4442	Lawn & garden equipment & supplies stores	12	13 432	2 442	506	188	5.2	—
44421	Outdoor power equipment stores	6	D	D	D	b	D	D
444210	Outdoor power equipment stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	158	383 970	35 007	8 498	3 274	9.5	3.4
4451	Grocery stores	130	369 801	32 707	7 960	3 036	8.1	3.3
44511	Supermarkets & other grocery (except convenience) stores	100	361 485	32 122	7 820	2 977	6.8	3.1
445110	Supermarkets & other grocery (except convenience) stores	100	361 485	32 122	7 820	2 977	6.8	3.1
44512	Convenience stores	30	8 316	585	140	59	62.8	11.1
445120	Convenience stores	30	8 316	585	140	59	62.8	11.1
4452	Specialty food stores	19	10 897	1 825	420	183	56.4	6.7
446	Health & personal care stores	111	140 354	19 434	4 561	1 383	4.9	3.6
4461	Health & personal care stores	111	140 354	19 434	4 561	1 383	4.9	3.6
44611	Pharmacies & drug stores	44	106 897	13 623	3 242	1 017	3.1	1.2
446110	Pharmacies & drug stores	44	106 897	13 623	3 242	1 017	3.1	1.2
4461101	Pharmacies & drug stores	43	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, & perfume stores	20	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores	20	D	D	D	c	D	D
44613	Optical goods stores	25	10 306	1 951	473	114	13.9	8.0
446130	Optical goods stores	25	10 306	1 951	473	114	13.9	8.0
44619	Other health & personal care stores	22	D	D	D	c	D	D
446191	Food (health) supplement stores	11	D	D	D	b	D	D
446199	All other health & personal care stores	11	8 086	1 929	399	70	16.3	10.0
447	Gasoline stations	136	278 953	13 970	3 361	1 037	7.8	10.2
4471	Gasoline stations	136	278 953	13 970	3 361	1 037	7.8	10.2
44711	Gasoline stations with convenience stores	93	164 622	8 940	2 164	718	4.1	6.5
447110	Gasoline stations with convenience stores	93	164 622	8 940	2 164	718	4.1	6.5
44719	Other gasoline stations	43	114 331	5 030	1 197	319	13.1	15.5
447190	Other gasoline stations	43	114 331	5 030	1 197	319	13.1	15.5
448	Clothing & clothing accessories stores	280	217 697	25 030	5 338	2 208	7.8	8.9
4481	Clothing stores	185	142 821	16 134	3 490	1 442	8.5	10.2
44811	Men's clothing stores	25	12 611	1 711	431	122	11.0	31.1
448110	Men's clothing stores	25	12 611	1 711	431	122	11.0	31.1
44812	Women's clothing stores	80	42 651	5 637	1 194	566	11.3	14.2
448120	Women's clothing stores	80	42 651	5 637	1 194	566	11.3	14.2
44813	Children's & infants' clothing stores	13	11 626	1 032	224	97	2.3	—
448130	Children's & infants' clothing stores	13	11 626	1 032	224	97	2.3	—
44814	Family clothing stores	32	D	D	D	e	D	D
448140	Family clothing stores	32	D	D	D	e	D	D
44815	Clothing accessories stores	14	D	D	D	b	D	D
448150	Clothing accessories stores	14	D	D	D	b	D	D
44819	Other clothing stores	21	D	D	D	c	D	D
448190	Other clothing stores	21	D	D	D	c	D	D
4482	Shoe stores	52	43 411	4 477	1 033	440	3.4	3.9
44821	Shoe stores	52	43 411	4 477	1 033	440	3.4	3.9
448210	Shoe stores	52	43 411	4 477	1 033	440	3.4	3.9
4482101	Men's shoe stores	5	D	D	D	b	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	22	17 168	1 674	375	140	5.0	—
4482105	Athletic footwear stores	10	17 932	1 787	409	178	3.5	—
4483	Jewelry, luggage, & leather goods stores	43	31 465	4 419	815	326	10.6	10.0
44831	Jewelry stores	40	D	D	D	e	D	D
448310	Jewelry stores	40	D	D	D	e	D	D
44832	Luggage & leather goods stores	3	D	D	D	b	D	D
448320	Luggage & leather goods stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BATON ROUGE, LA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	94	104 780	11 906	2 883	1 100	6.3	2.5
4511	Sporting goods, hobby, & musical instrument stores ..	62	69 100	8 085	1 970	742	7.9	2.9
451111	Sporting goods stores	26	D	D	D	e	D	D
4511110	Sporting goods stores	26	D	D	D	e	D	D
4511101	General-line sporting goods stores	11	29 407	3 056	730	311	10.9	—
4511102	Specialty-line sporting goods stores	15	D	D	D	c	D	D
45112	Hobby, toy, & game stores	16	D	D	D	c	D	D
451120	Hobby, toy, & game stores	16	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	13	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	13	D	D	D	c	D	D
45114	Musical instrument & supplies stores	7	3 678	669	138	35	8.0	5.1
451140	Musical instrument & supplies stores	7	3 678	669	138	35	8.0	5.1
4512	Book, periodical, & music stores	32	35 680	3 821	913	358	3.1	1.8
45121	Book stores & news dealers	24	D	D	D	e	D	D
451211	Book stores	19	D	D	D	c	D	D
4512111	Book stores, general	10	16 380	1 699	395	165	.6	—
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	3	3 696	536	127	29	D	—
451212	News dealers & newsstands	5	579	92	25	13	42.0	—
45122	Prerecorded tape, compact disc, & record stores ...	8	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores .	8	D	D	D	c	D	D
452	General merchandise stores	41	482 357	47 341	12 328	4 140	—	—
4521	Department stores (incl leased depts) ##	17	342 200	N	N	N	—	—
45211	Department stores (incl leased depts) ##	17	342 200	N	N	N	—	—
4521	Department stores (excl leased depts)	17	339 990	37 365	9 799	2 973	—	—
45211	Department stores (excl leased depts)	17	339 990	37 365	9 799	2 973	—	—
452110	Department stores (excl leased depts)	17	339 990	37 365	9 799	2 973	—	—
4521101	Conventional department stores (excl leased depts)	8	137 982	18 202	4 556	1 107	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	24	142 367	9 976	2 529	1 167	—	—
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	22	D	D	D	e	D	D
452990	All other general merchandise stores	22	D	D	D	e	D	D
4529901	Variety stores	15	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	5	2 760	378	86	43	—	.4
453	Miscellaneous store retailers	147	125 872	15 154	3 398	1 098	12.0	10.8
4531	Florists	25	10 041	2 644	599	181	4.4	2.9
45311	Florists	25	10 041	2 644	599	181	4.4	2.9
453110	Florists	25	10 041	2 644	599	181	4.4	2.9
4532	Office supplies, stationery, & gift stores	53	51 775	5 672	1 254	454	10.2	4.4
45321	Office supplies & stationery stores	8	35 152	3 469	788	199	—	2.2
453210	Office supplies & stationery stores	8	35 152	3 469	788	199	—	2.2
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	45	16 623	2 203	466	255	31.8	9.0
453220	Gift, novelty, & souvenir stores	45	16 623	2 203	466	255	31.8	9.0
4533	Used merchandise stores	18	9 638	1 514	324	155	19.2	1.9
45331	Used merchandise stores	18	9 638	1 514	324	155	19.2	1.9
453310	Used merchandise stores	18	9 638	1 514	324	155	19.2	1.9
4539	Other miscellaneous store retailers	51	54 418	5 324	1 221	308	13.8	19.9
45391	Pet & pet supplies stores	4	1 587	260	64	21	—	8.6
453910	Pet & pet supplies stores	4	1 587	260	64	21	—	8.6
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	36	31 193	3 618	816	221	23.3	22.1
454	Nonstore retailers	42	35 845	6 222	1 662	326	7.2	5.3
4541	Electronic shopping & mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	a	D	D
4542	Vending machine operators	9	D	D	D	b	D	D
45421	Vending machine operators	9	D	D	D	b	D	D
454210	Vending machine operators	9	D	D	D	b	D	D
4543	Direct selling establishments	29	28 561	5 384	1 442	277	7.8	5.5
45439	Other direct selling establishments	27	D	D	D	e	D	D
454390	Other direct selling establishments	27	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BERWICK, LA								
44-45	Retail trade	13	8 723	770	184	78	36.3	11.8
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	3 180	294	71	33	D	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	2 873	164	32	10	—	33.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BOGALUSA, LA								
44-45	Retail trade	104	128 586	10 895	2 685	980	12.9	10.6
441	Motor vehicle & parts dealers	11	10 855	1 051	254	67	33.4	21.6
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	3	767	83	18	5	—	12.0
444	Building material & garden equipment & supplies dealers	11	D	D	D	b	D	D
445	Food & beverage stores	14	33 315	2 562	649	309	10.7	22.3
4451	Grocery stores	10	D	D	D	e	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	12	10 287	1 045	248	59	23.1	10.2
4461	Health & personal care stores	12	10 287	1 045	248	59	23.1	10.2
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	17	23 446	1 127	295	104	1.8	—
4471	Gasoline stations	17	23 446	1 127	295	104	1.8	—
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	12	7 279	1 025	309	99	9.6	9.9
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	7	29 531	2 383	586	228	.8	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BOSSIER CITY, LA								
44-45	Retail trade	305	761 727	67 023	16 151	4 370	9.2	4.8
441	Motor vehicle & parts dealers	30	220 643	16 950	4 282	618	23.3	6.9
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	5	176 007	11 692	3 059	373	27.5	3.3
441110	New car dealers	5	176 007	11 692	3 059	373	27.5	3.3
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	9	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	22 117	2 262	515	99	—	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	13	13 660	2 708	636	126	2.8	24.8
44131	Automotive parts & accessories stores	8	7 335	1 643	379	83	—	12.4
441310	Automotive parts & accessories stores	8	7 335	1 643	379	83	—	12.4
44132	Tire dealers	5	6 325	1 065	257	43	6.0	39.1
441320	Tire dealers	5	6 325	1 065	257	43	6.0	39.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSSIER CITY, LA—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	9	4 718	543	128	31	12.9	22.1
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	12	D	D	D	b	D	D
4431	Electronics & appliance stores	12	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	8	9 222	862	197	60	1.5	.9
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	21	D	D	D	c	D	D
4441	Building material & supplies dealers	13	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	c	D	D
444190	Other building material dealers	6	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	32	86 190	7 209	1 762	521	1.1	3.5
4451	Grocery stores	20	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	15	73 439	6 181	1 504	449	.5	3.2
445110	Supermarkets & other grocery (except convenience) stores	15	73 439	6 181	1 504	449	.5	3.2
4452	Specialty food stores	4	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	16	19 127	2 467	602	152	6.2	5.8
4461	Health & personal care stores	16	19 127	2 467	602	152	6.2	5.8
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
447	Gasoline stations	45	76 470	4 006	949	328	4.9	13.7
4471	Gasoline stations	45	76 470	4 006	949	328	4.9	13.7
44711	Gasoline stations with convenience stores	34	57 577	3 124	735	259	4.9	6.5
447110	Gasoline stations with convenience stores	34	57 577	3 124	735	259	4.9	6.5
44719	Other gasoline stations	11	18 893	882	214	69	4.8	35.9
447190	Other gasoline stations	11	18 893	882	214	69	4.8	35.9
448	Clothing & clothing accessories stores	59	39 920	4 816	1 086	462	13.1	6.3
4481	Clothing stores	37	26 604	3 267	755	311	14.5	5.4
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	13	D	D	D	c	D	D
448140	Family clothing stores	13	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	13	D	D	D	b	D	D
44821	Shoe stores	13	D	D	D	b	D	D
448210	Shoe stores	13	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	3	3 598	309	73	36	-	-
4483	Jewelry, luggage, & leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	22	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	13	9 027	842	164	47	5.9	.4
45112	Hobby, toy, & game stores	6	6 343	558	109	36	4.1	.5
451120	Hobby, toy, & game stores	6	6 343	558	109	36	4.1	.5
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	5	5 066	457	117	46	-	2.9
451211	Book stores	5	5 066	457	117	46	-	2.9
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSSIER CITY, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	13	175 002	16 267	3 867	1 443	—	.9
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	5	3 356	322	66	52	—	10.5
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	35	62 976	5 955	1 411	339	4.8	.7
4532	Office supplies, stationery, & gift stores	9	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	8	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	8	D	D	D	c	D	D
4533	Used merchandise stores	5	784	172	37	20	38.9	17.1
45331	Used merchandise stores	5	784	172	37	20	38.9	17.1
453310	Used merchandise stores	5	784	172	37	20	38.9	17.1
4539	Other miscellaneous store retailers	13	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	6	38 287	3 201	682	70	2.8	—
453930	Manufactured (mobile) home dealers	6	38 287	3 201	682	70	2.8	—
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	6	4 133	512	134	35	22.6	5.7
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BREAUX BRIDGE, LA								
44-45	Retail trade	54	106 933	9 280	2 162	682	7.5	1.5
441	Motor vehicle & parts dealers	7	32 964	2 678	599	87	3.9	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	11 810	1 030	280	46	—	—
444190	Other building material dealers	4	11 810	1 030	280	46	—	—
445	Food & beverage stores	12	28 516	2 360	580	256	14.8	4.4
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	3	1 233	71	17	6	100.0	—
447	Gasoline stations	10	12 433	946	195	83	2.6	—
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	780	198	26	18	13.2	40.9
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BROUSSARD, LA								
44-45	Retail trade	13	19 150	1 938	425	140	33.9	.4
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	5	9 936	701	119	63	—	—
454	Nonstore retailers	2	D	D	D	a	D	D
BUNKIE, LA								
44-45	Retail trade	35	61 420	5 689	1 416	586	32.0	5.8
441	Motor vehicle & parts dealers	6	20 731	1 440	385	77	44.0	—
442	Furniture & home furnishings stores	3	1 971	280	77	19	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	e	D	D
446	Health & personal care stores	3	2 279	440	93	13	D	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	7	7 049	365	86	38	12.4	39.6
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
CARENCRO, LA								
44-45	Retail trade	33	47 163	4 251	910	303	12.5	5.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	20 486	1 891	452	138	2.3	—
4441	Building material & supplies dealers	3	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	10	6 873	549	169	67	6.2	35.9
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	3 541	211	39	25	28.9	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
CHURCH POINT, LA								
44-45	Retail trade	26	29 473	3 297	743	280	16.9	3.8
441	Motor vehicle & parts dealers	3	1 791	537	151	36	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	6	11 257	1 175	245	111	15.8	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	6 661	526	132	52	D	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
COVINGTON, LA								
44-45	Retail trade	142	367 875	34 979	8 114	2 258	15.5	3.6
441	Motor vehicle & parts dealers	12	28 403	2 688	591	123	60.9	9.9
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	7 523	1 105	256	55	6.2	24.0
441310	Automotive parts & accessories stores	6	7 523	1 105	256	55	6.2	24.0
442	Furniture & home furnishings stores	15	16 746	2 574	598	110	39.8	1.0
4421	Furniture stores	5	9 313	1 499	339	57	25.2	—
44211	Furniture stores	5	9 313	1 499	339	57	25.2	—
442110	Furniture stores	5	9 313	1 499	339	57	25.2	—
4422	Home furnishings stores	10	7 433	1 075	259	53	58.2	2.2
44221	Floor covering stores	4	6 142	872	207	34	53.5	—
442210	Floor covering stores	4	6 142	872	207	34	53.5	—
443	Electronics & appliance stores	6	6 853	516	34	13	2.2	13.9
4431	Electronics & appliance stores	6	6 853	516	34	13	2.2	13.9
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	70 680	7 452	1 734	403	25.4	—
4441	Building material & supplies dealers	11	66 967	6 985	1 603	380	25.4	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	3 713	467	131	23	D	—
44422	Nursery & garden centers	3	3 713	467	131	23	D	—
444220	Nursery & garden centers	3	3 713	467	131	23	D	—
445	Food & beverage stores	15	56 971	5 322	1 303	444	12.0	5.7
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	51 676	4 747	1 154	383	9.6	.1
445110	Supermarkets & other grocery (except convenience) stores	9	51 676	4 747	1 154	383	9.6	.1
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	13	31 769	3 105	552	160	1.0	1.4
4461	Health & personal care stores	13	31 769	3 105	552	160	1.0	1.4
44611	Pharmacies & drug stores	7	29 112	2 651	459	137	—	1.5
446110	Pharmacies & drug stores	7	29 112	2 651	459	137	—	1.5
4461101	Pharmacies & drug stores	7	29 112	2 651	459	137	—	1.5
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	15	27 739	1 419	320	104	5.5	16.8
4471	Gasoline stations	15	27 739	1 419	320	104	5.5	16.8
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COVINGTON, LA—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	11	5 778	737	181	71	49.8	2.1
4481	Clothing stores	7	4 602	569	140	58	58.4	—
451	Sporting goods, hobby, book, & music stores	8	7 521	1 371	281	84	9.9	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	12 448	1 100	351	72	3.0	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
CROWLEY, LA								
44-45	Retail trade	81	155 462	15 871	3 723	1 094	13.3	10.7
441	Motor vehicle & parts dealers	10	21 753	1 864	429	95	68.9	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	24 813	2 634	757	141	.7	45.9
4442	Lawn & garden equipment & supplies stores	4	D	D	D	c	D	D
44422	Nursery & garden centers	4	D	D	D	c	D	D
444220	Nursery & garden centers	4	D	D	D	c	D	D
445	Food & beverage stores	13	21 951	2 528	523	230	7.4	21.4
446	Health & personal care stores	8	10 457	1 713	397	74	17.5	—
4461	Health & personal care stores	8	10 457	1 713	397	74	17.5	—
447	Gasoline stations	13	14 110	982	235	79	.9	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	12	5 587	659	136	64	29.9	1.0
4481	Clothing stores	6	4 028	358	75	40	2.8	1.4
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	2 961	345	70	33	1.5	—
452990	All other general merchandise stores	5	2 961	345	70	33	1.5	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELHI, LA								
44-45	Retail trade	33	36 974	3 170	763	248	13.2	4.5
441	Motor vehicle & parts dealers	4	1 320	147	36	14	20.2	11.4
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	5	4 202	582	151	35	86.3	—
447	Gasoline stations	9	8 392	582	134	55	9.1	10.2
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
DENHAM SPRINGS, LA								
44-45	Retail trade	92	264 455	22 917	5 741	1 519	7.5	7.0
441	Motor vehicle & parts dealers	11	54 481	4 879	1 208	190	10.6	13.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	5	5 620	770	187	44	5.9	1.2
44131	Automotive parts & accessories stores	5	5 620	770	187	44	5.9	1.2
441310	Automotive parts & accessories stores	5	5 620	770	187	44	5.9	1.2
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	6	2 171	329	70	20	33.3	2.3
4431	Electronics & appliance stores	6	2 171	329	70	20	33.3	2.3
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	11 077	1 191	545	37	—	8.5
444190	Other building material dealers	4	11 077	1 191	545	37	—	8.5
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	7	47 007	3 989	1 005	412	4.2	8.6
44511	Supermarkets & other grocery (except convenience) stores	7	47 007	3 989	1 005	412	4.2	8.6
445110	Supermarkets & other grocery (except convenience) stores	7	47 007	3 989	1 005	412	4.2	8.6
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	8	12 619	1 829	459	112	5.4	21.4
4461	Health & personal care stores	8	12 619	1 829	459	112	5.4	21.4
447	Gasoline stations	20	45 572	1 823	405	129	15.7	—
4471	Gasoline stations	20	45 572	1 823	405	129	15.7	—
44711	Gasoline stations with convenience stores	15	21 817	1 025	246	82	5.1	—
447110	Gasoline stations with convenience stores	15	21 817	1 025	246	82	5.1	—
44719	Other gasoline stations	5	23 755	798	159	47	25.4	—
447190	Other gasoline stations	5	23 755	798	159	47	25.4	—
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	29 070	2 735	542	83	—	8.2
453930	Manufactured (mobile) home dealers	5	29 070	2 735	542	83	—	8.2
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DENHAM SPRINGS, LA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	3	D	D	D	a	D	D
DE QUINCY, LA								
44-45	Retail trade	25	26 599	2 672	628	233	21.0	1.5
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	9 676	934	232	93	9.7	3.4
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	7 310	406	101	39	48.8	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DE RIDDER, LA *								
44-45	Retail trade	88	218 131	19 047	4 615	1 213	11.7	1.4
441	Motor vehicle & parts dealers	13	77 882	6 274	1 274	206	14.5	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	c	D	D
4441	Building material & supplies dealers	5	12 059	1 448	416	81	9.4	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	9	21 985	1 757	429	140	9.1	.7
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	12	10 001	710	177	69	19.5	2.8
448	Clothing & clothing accessories stores	12	8 939	807	187	85	13.1	12.3
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
	DE RIDDER, LA (BEAUREGARD PARISH PART) *							
44-45	Retail trade	87	D	D	D	g	D	D
441	Motor vehicle & parts dealers	12	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	c	D	D
4441	Building material & supplies dealers	5	12 059	1 448	416	81	9.4	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	9	21 985	1 757	429	140	9.1	.7
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	12	10 001	710	177	69	19.5	2.8
448	Clothing & clothing accessories stores	12	8 939	807	187	85	13.1	12.3
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	DE RIDDER, LA (VERNON PARISH PART) *							
44-45	Retail trade	1	D	D	D	b	D	D
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
	DONALDSONVILLE, LA							
44-45	Retail trade	37	58 404	5 454	1 234	453	9.5	2.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	8	14 961	1 056	289	146	20.5	3.8
446	Health & personal care stores	7	5 276	619	150	42	11.4	12.9
4461	Health & personal care stores	7	5 276	619	150	42	11.4	12.9
447	Gasoline stations	5	16 483	979	151	42	.2	—
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	822	104	28	14	96.6	3.4
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
EUNICE, LA *								
44-45	Retail trade	82	138 272	11 779	2 717	961	22.6	4.4
441	Motor vehicle & parts dealers	12	37 286	2 893	679	137	43.5	2.0
4413	Automotive parts, accessories, & tire stores	7	13 203	1 418	344	74	40.1	—
44131	Automotive parts & accessories stores	4	6 583	858	206	48	—	—
441310	Automotive parts & accessories stores	4	6 583	858	206	48	—	—
44132	Tire dealers	3	6 620	560	138	26	D	—
441320	Tire dealers	3	6 620	560	138	26	D	—
442	Furniture & home furnishings stores	3	1 678	161	33	10	100.0	—
444	Building material & garden equipment & supplies dealers	10	11 729	1 457	359	109	6.5	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	12	27 804	2 118	510	215	13.8	16.6
4451	Grocery stores	9	D	D	D	c	D	D
446	Health & personal care stores	6	6 682	910	213	72	70.1	8.7
4461	Health & personal care stores	6	6 682	910	213	72	70.1	8.7
447	Gasoline stations	13	18 126	1 019	219	100	10.1	—
44711	Gasoline stations with convenience stores	7	15 048	880	189	85	4.3	—
447110	Gasoline stations with convenience stores	7	15 048	880	189	85	4.3	—
448	Clothing & clothing accessories stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
EUNICE, LA (ACADIA PARISH PART) *								
44-45	Retail trade	2	D	D	D	a	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
EUNICE, LA (ST. LANDRY PARISH PART) *								
44-45	Retail trade	80	D	D	D	f	D	D
441	Motor vehicle & parts dealers	11	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	6 583	858	206	48	—	—
441310	Automotive parts & accessories stores	4	6 583	858	206	48	—	—
44132	Tire dealers	2	D	D	D	a	D	D
441320	Tire dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 678	161	33	10	100.0	—
444	Building material & garden equipment & supplies dealers	10	11 729	1 457	359	109	6.5	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	12	27 804	2 118	510	215	13.8	16.6
4451	Grocery stores	9	D	D	D	c	D	D
446	Health & personal care stores	6	6 682	910	213	72	70.1	8.7
4461	Health & personal care stores	6	6 682	910	213	72	70.1	8.7
447	Gasoline stations	12	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	EUNICE, LA (ST. LANDRY PARISH PART) *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	FARMERVILLE, LA							
44-45	Retail trade	41	75 235	6 161	1 343	391	22.1	25.3
441	Motor vehicle & parts dealers	7	25 399	1 595	363	64	47.0	40.2
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	4 972	247	62	22	9.7	10.8
448	Clothing & clothing accessories stores	3	482	54	13	7	46.7	53.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	FERRIDAY, LA							
44-45	Retail trade	39	50 439	5 035	1 232	434	19.4	3.7
441	Motor vehicle & parts dealers	4	4 960	451	102	36	84.1	—
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	7	15 468	1 097	262	140	5.1	1.4
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	11 523	1 265	296	133	2.6	—
453	Miscellaneous store retailers	3	477	52	14	6	D	22.4
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRANKLIN, LA								
44-45	Retail trade	52	83 577	8 451	1 842	785	23.0	10.5
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	7	30 343	2 762	574	345	48.4	.4
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health & personal care stores	5	4 985	728	158	43	24.5	1.3
4461	Health & personal care stores	5	4 985	728	158	43	24.5	1.3
447	Gasoline stations	9	10 751	954	218	85	.9	1.3
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	1 732	115	23	12	—	—
452990	All other general merchandise stores	3	1 732	115	23	12	—	—
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
FRANKLINTON, LA								
44-45	Retail trade	60	78 600	7 185	1 657	538	12.8	17.6
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	16 664	1 101	227	69	2.1	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	5	6 224	647	166	41	44.3	—
4461	Health & personal care stores	5	6 224	647	166	41	44.3	—
447	Gasoline stations	12	8 465	505	120	45	30.3	—
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	6	3 019	291	65	36	12.6	—
45299	All other general merchandise stores	6	3 019	291	65	36	12.6	—
452990	All other general merchandise stores	6	3 019	291	65	36	12.6	—
4529901	Variety stores	6	3 019	291	65	36	12.6	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	4 512	758	196	34	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 512	758	196	34	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GONZALES, LA								
44-45	Retail trade	172	371 555	31 470	7 641	2 354	8.3	5.5
441	Motor vehicle & parts dealers	17	107 052	7 722	1 842	315	7.6	.7
4411	Automobile dealers	3	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	8 893	949	216	74	10.3	33.3
4421	Furniture stores	3	2 521	267	53	16	36.4	63.6
44211	Furniture stores	3	2 521	267	53	16	36.4	63.6
442110	Furniture stores	3	2 521	267	53	16	36.4	63.6
4422	Home furnishings stores	8	6 372	682	163	58	—	21.2
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 547	511	118	35	27.7	28.9
4431	Electronics & appliance stores	6	2 547	511	118	35	27.7	28.9
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	29 449	3 439	848	167	37.5	—
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	10	23 773	2 768	692	122	36.5	—
444190	Other building material dealers	10	23 773	2 768	692	122	36.5	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
445	Food & beverage stores	9	51 653	4 333	1 031	554	3.4	3.3
4451	Grocery stores	7	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	12	10 029	1 029	253	66	37.5	16.3
4461	Health & personal care stores	12	10 029	1 029	253	66	37.5	16.3
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	17	35 077	2 401	543	169	1.0	25.9
4471	Gasoline stations	17	35 077	2 401	543	169	1.0	25.9
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	55	43 062	3 978	975	354	6.8	3.6
4481	Clothing stores	39	33 833	3 134	779	275	6.3	2.9
44811	Men's clothing stores	7	3 941	411	127	40	—	—
448110	Men's clothing stores	7	3 941	411	127	40	—	—
44812	Women's clothing stores	11	8 387	820	206	78	1.9	7.3
448120	Women's clothing stores	11	8 387	820	206	78	1.9	7.3
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	12	16 155	1 371	324	112	12.2	.5
448140	Family clothing stores	12	16 155	1 371	324	112	12.2	.5
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	3 890	369	94	35	—	7.2
448190	Other clothing stores	6	3 890	369	94	35	—	7.2
4482	Shoe stores	10	D	D	D	b	D	D
44821	Shoe stores	10	D	D	D	b	D	D
448210	Shoe stores	10	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	4 862	746	185	59	1.6	21.6
4511	Sporting goods, hobby, & musical instrument stores	4	3 735	621	150	44	—	28.1
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
451212	Specialty book stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GONZALES, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	6	D	D	D	e	D	D
4521	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
4521	Department stores (excl leased depts)	2	D	D	D	e	D	D
45211	Department stores (excl leased depts)	2	D	D	D	e	D	D
452110	Department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	11 979	958	192	40	11.1	7.8
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GRAMBLING, LA								
44-45	Retail trade	6	4 364	321	78	38	28.8	12.3
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
GRETNA, LA								
44-45	Retail trade	227	401 525	43 413	10 543	3 177	4.1	7.7
441	Motor vehicle & parts dealers	18	19 978	3 085	719	124	17.8	24.8
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	11 152	1 951	453	82	23.9	44.2
441310	Automotive parts & accessories stores	7	11 152	1 951	453	82	23.9	44.2
442	Furniture & home furnishings stores	12	16 168	2 432	559	123	8.0	1.6
4421	Furniture stores	7	10 577	1 613	354	72	12.3	1.3
44211	Furniture stores	7	10 577	1 613	354	72	12.3	1.3
442110	Furniture stores	7	10 577	1 613	354	72	12.3	1.3
4422	Home furnishings stores	5	5 591	819	205	51	—	2.1
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	8	5 853	1 202	203	38	—	—
4431	Electronics & appliance stores	8	5 853	1 202	203	38	—	—
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	68 434	6 455	1 859	391	.8	4.9
4441	Building material & supplies dealers	8	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	36	81 819	7 678	1 788	619	2.9	1.5
4451	Grocery stores	23	78 447	7 149	1 654	561	2.4	.2
44511	Supermarkets & other grocery (except convenience) stores	16	76 441	6 794	1 573	530	2.0	.2
445110	Supermarkets & other grocery (except convenience) stores	16	76 441	6 794	1 573	530	2.0	.2
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health & personal care stores	21	14 585	2 148	497	176	15.5	13.2
4461	Health & personal care stores	21	14 585	2 148	497	176	15.5	13.2
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	4	2 193	398	86	18	11.5	—
446130	Optical goods stores	4	2 193	398	86	18	11.5	—
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRETNA, LA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	14	21 879	1 026	248	92	11.4	20.3
4471	Gasoline stations	14	21 879	1 026	248	92	11.4	20.3
44711	Gasoline stations with convenience stores	7	12 122	623	152	58	—	12.7
447110	Gasoline stations with convenience stores	7	12 122	623	152	58	—	12.7
448	Clothing & clothing accessories stores	56	50 014	5 389	1 245	453	2.6	17.3
4481	Clothing stores	31	28 595	2 836	721	292	2.9	12.6
44811	Men's clothing stores	4	D	D	D	b	D	D
448110	Men's clothing stores	4	D	D	D	b	D	D
44812	Women's clothing stores	14	8 772	841	215	110	5.4	3.4
448120	Women's clothing stores	14	8 772	841	215	110	5.4	3.4
44814	Family clothing stores	5	10 905	954	250	98	—	26.7
448140	Family clothing stores	5	10 905	954	250	98	—	26.7
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	5 024	473	116	52	6.9	—
448190	Other clothing stores	6	5 024	473	116	52	6.9	—
4482	Shoe stores	15	11 794	1 176	260	83	3.1	6.7
44821	Shoe stores	15	11 794	1 176	260	83	3.1	6.7
448210	Shoe stores	15	11 794	1 176	260	83	3.1	6.7
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	7	4 152	447	100	34	8.7	—
4482105	Athletic footwear stores	4	6 229	501	106	29	—	—
4483	Jewelry, luggage, & leather goods stores	10	9 625	1 377	264	78	1.1	44.4
44831	Jewelry stores	10	9 625	1 377	264	78	1.1	44.4
448310	Jewelry stores	10	9 625	1 377	264	78	1.1	44.4
451	Sporting goods, hobby, book, & music stores	19	14 912	1 842	452	165	1.5	10.4
4511	Sporting goods, hobby, & musical instrument stores ..	9	6 230	884	218	69	3.7	24.8
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	8 682	958	234	96	—	—
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	3 973	456	108	42	—	—
4512112	Specialty book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores	8	95 576	10 517	2 582	838	—	2.9
4521	Department stores (incl leased depts) ##	4	89 079	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	89 079	N	N	N	—	—
4521	Department stores (excl leased depts)	4	89 079	9 944	2 455	782	—	—
45211	Department stores (excl leased depts)	4	89 079	9 944	2 455	782	—	—
452110	Department stores (excl leased depts)	4	89 079	9 944	2 455	782	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	6 497	573	127	56	—	42.0
452990	All other general merchandise stores	4	6 497	573	127	56	—	42.0
4529901	Variety stores	2	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	4 988	702	184	93	10.8	3.6
45322	Gift, novelty, & souvenir stores	8	4 988	702	184	93	10.8	3.6
453220	Gift, novelty, & souvenir stores	8	4 988	702	184	93	10.8	3.6
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMMOND, LA								
44-45	Retail trade	208	601 779	49 259	11 494	3 508	3.3	7.3
441	Motor vehicle & parts dealers	22	197 215	12 950	2 785	524	1.3	19.4
4411	Automobile dealers	9	184 268	11 178	2 426	419	.6	19.0
441111	New car dealers	5	181 972	11 062	2 405	412	—	18.6
441110	New car dealers	5	181 972	11 062	2 405	412	—	18.6
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	D	D	D	c	D	D
4421	Furniture stores	8	D	D	D	c	D	D
44211	Furniture stores	8	D	D	D	c	D	D
442110	Furniture stores	8	D	D	D	c	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	9	D	D	D	b	D	D
4431	Electronics & appliance stores	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	4 525	788	176	45	—	—
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	24 095	2 237	528	182	4.9	—
4441	Building material & supplies dealers	8	21 847	1 898	466	129	2.7	—
44419	Other building material dealers	4	11 255	1 018	247	55	.4	—
444190	Other building material dealers	4	11 255	1 018	247	55	.4	—
4442	Lawn & garden equipment & supplies stores	3	2 248	339	62	53	D	—
445	Food & beverage stores	18	52 090	5 211	1 327	465	5.6	1.8
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	49 123	4 862	1 253	416	3.6	—
445110	Supermarkets & other grocery (except convenience) stores	9	49 123	4 862	1 253	416	3.6	—
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	22	23 747	3 428	829	233	1.6	6.7
4461	Health & personal care stores	22	23 747	3 428	829	233	1.6	6.7
44611	Pharmacies & drug stores	9	20 687	2 942	705	194	.5	4.9
446110	Pharmacies & drug stores	9	20 687	2 942	705	194	.5	4.9
4461101	Pharmacies & drug stores	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	1 617	170	39	17	5.0	10.6
446120	Cosmetics, beauty supplies, & perfume stores	5	1 617	170	39	17	5.0	10.6
447	Gasoline stations	25	93 841	3 777	896	307	3.1	—
4471	Gasoline stations	25	93 841	3 777	896	307	3.1	—
44711	Gasoline stations with convenience stores	19	58 974	2 594	601	215	4.5	—
447110	Gasoline stations with convenience stores	19	58 974	2 594	601	215	4.5	—
44719	Other gasoline stations	6	34 867	1 183	295	92	.8	—
447190	Other gasoline stations	6	34 867	1 183	295	92	.8	—
448	Clothing & clothing accessories stores	34	25 349	2 791	668	272	4.4	3.6
4481	Clothing stores	20	16 541	1 760	424	184	5.0	5.5
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
44815	Clothing accessories stores	3	942	128	32	16	D	54.6
448150	Clothing accessories stores	3	942	128	32	16	D	54.6
44819	Other clothing stores	3	755	118	27	13	—	29.5
448190	Other clothing stores	3	755	118	27	13	—	29.5
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
44831	Jewelry stores	7	D	D	D	b	D	D
448310	Jewelry stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	18	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	10	8 415	1 014	240	80	42.2	17.5
45111	Sporting goods stores	4	4 293	378	81	35	70.0	24.0
451110	Sporting goods stores	4	4 293	378	81	35	70.0	24.0
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	D	D	D	b	D	D
45121	Book stores & news dealers	6	3 607	280	66	33	—	4.7
451211	Book stores	6	3 607	280	66	33	—	4.7
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMMOND, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	10	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
HARAHAN, LA								
44-45	Retail trade	82	382 693	29 435	7 004	1 569	5.3	2.7
441	Motor vehicle & parts dealers	11	13 773	1 585	376	78	22.9	1.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	8 743	1 326	327	67	6.1	1.7
44131	Automotive parts & accessories stores	8	8 743	1 326	327	67	6.1	1.7
441310	Automotive parts & accessories stores	8	8 743	1 326	327	67	6.1	1.7
442	Furniture & home furnishings stores	6	14 692	1 828	457	69	2.6	28.6
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
442299	All other home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	107 405	13 042	2 397	428	6.0	—
4441	Building material & supplies dealers	10	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food & beverage stores	4	D	D	D	a	D	D
446	Health & personal care stores	7	10 084	1 218	252	63	—	2.3
4461	Health & personal care stores	7	10 084	1 218	252	63	—	2.3
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	3	1 988	532	139	35	—	11.9
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	9	16 990	631	153	43	22.8	—
44711	Gasoline stations with convenience stores	5	10 873	372	95	24	—	—
447110	Gasoline stations with convenience stores	5	10 873	372	95	24	—	—
448	Clothing & clothing accessories stores	11	12 201	1 302	312	114	26.4	29.0
4481	Clothing stores	8	9 831	1 075	255	94	32.7	36.0
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HARAHAN, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	e	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
HAYNESVILLE, LA								
44-45	Retail trade	22	15 278	1 422	341	127	18.0	3.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	939	169	31	9	—	34.3
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	1 551	180	44	17	D	—
447	Gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
HOMER, LA								
44-45	Retail trade	33	38 618	4 265	952	315	7.7	9.2
441	Motor vehicle & parts dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 215	282	66	25	D	—
444	Building material & garden equipment & supplies dealers	4	5 274	591	123	43	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	1 881	176	41	10	29.5	70.5
447	Gasoline stations	8	6 073	449	102	39	23.4	36.4
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HOUMA, LA								
44-45	Retail trade	246	437 482	42 444	10 301	3 088	6.4	5.5
441	Motor vehicle & parts dealers	27	25 632	3 103	708	180	12.5	7.3
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	19	13 178	2 168	493	120	19.9	12.4
44131	Automotive parts & accessories stores	11	6 926	955	198	60	24.6	.8
441310	Automotive parts & accessories stores	11	6 926	955	198	60	24.6	.8
44132	Tire dealers	8	6 252	1 213	295	60	14.6	25.3
441320	Tire dealers	8	6 252	1 213	295	60	14.6	25.3
442	Furniture & home furnishings stores	13	12 230	1 976	364	98	5.9	20.5
4421	Furniture stores	8	8 378	1 221	190	66	—	29.9
44211	Furniture stores	8	8 378	1 221	190	66	—	29.9
442110	Furniture stores	8	8 378	1 221	190	66	—	29.9
4422	Home furnishings stores	5	3 852	755	174	32	18.6	—
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	6 998	995	254	60	22.3	—
4431	Electronics & appliance stores	7	6 998	995	254	60	22.3	—
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	21	55 286	5 399	1 481	230	.6	.9
4441	Building material & supplies dealers	18	51 086	4 798	1 137	212	—	1.0
44419	Other building material dealers	11	48 190	4 356	1 019	182	—	.7
444190	Other building material dealers	11	48 190	4 356	1 019	182	—	.7
4442	Lawn & garden equipment & supplies stores	3	4 200	601	344	18	D	—
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	24	92 957	7 861	1 975	758	6.9	14.1
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	86 240	6 876	1 775	669	4.7	14.4
445110	Supermarkets & other grocery (except convenience) stores	11	86 240	6 876	1 775	669	4.7	14.4
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	18	24 769	3 131	765	199	9.0	4.9
4461	Health & personal care stores	18	24 769	3 131	765	199	9.0	4.9
44611	Pharmacies & drug stores	13	23 643	2 975	735	189	8.8	5.1
446110	Pharmacies & drug stores	13	23 643	2 975	735	189	8.8	5.1
4461101	Pharmacies & drug stores	13	23 643	2 975	735	189	8.8	5.1
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	39	37 226	2 676	601	223	6.0	.9
4471	Gasoline stations	39	37 226	2 676	601	223	6.0	.9
44711	Gasoline stations with convenience stores	32	33 441	2 397	531	203	2.1	1.0
447110	Gasoline stations with convenience stores	32	33 441	2 397	531	203	2.1	1.0
448	Clothing & clothing accessories stores	40	26 770	3 201	709	272	12.8	3.3
4481	Clothing stores	26	16 925	1 755	383	175	1.5	5.3
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	2 484	186	36	14	4.6	—
448190	Other clothing stores	4	2 484	186	36	14	4.6	—
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	10	7 619	874	214	71	5.8	6.6
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOUMA, LA—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	8	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	6	5 961	468	76	53	—	—
452990	All other general merchandise stores	6	5 961	468	76	53	—	—
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	5	4 199	593	146	33	31.3	—
453210	Office supplies & stationery stores	5	4 199	593	146	33	31.3	—
4532102	Office supplies stores	5	4 199	593	146	33	31.3	—
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	7 585	346	78	27	3.9	—
454	Nonstore retailers	10	8 411	1 375	298	64	3.4	34.2
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
IOWA, LA								
44-45	Retail trade	31	30 764	2 664	613	259	2.2	1.0
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	3	1 477	176	44	9	—	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 274	385	95	36	—	—
448	Clothing & clothing accessories stores	9	6 454	599	137	59	1.5	4.6
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
JACKSON, LA								
44-45	Retail trade	11	13 148	1 252	308	105	24.4	26.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	4 964	540	138	64	—	14.5
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JEANERETTE, LA								
44-45	Retail trade	28	33 340	3 222	644	228	22.4	2.0
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
JENA, LA								
44-45	Retail trade	39	50 792	4 402	1 053	373	14.9	.9
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
443	Electronics & appliance stores	3	598	42	7	3	D	49.8
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	10 026	941	213	108	7.1	—
446	Health & personal care stores	4	2 941	327	76	17	100.0	—
447	Gasoline stations	8	6 777	422	102	48	41.5	—
448	Clothing & clothing accessories stores	3	457	79	14	8	D	—
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
JENNINGS, LA								
44-45	Retail trade	81	176 324	14 114	3 281	1 027	7.6	.7
441	Motor vehicle & parts dealers	13	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 554	222	49	19	60.2	8.0
443	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	9 671	949	215	79	3.1	2.6
4441	Building material & supplies dealers	7	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	7	7 916	871	216	66	33.4	—
4461	Health & personal care stores	7	7 916	871	216	66	33.4	—
447	Gasoline stations	13	15 507	969	232	92	17.6	2.1
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JENNINGS, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
JONESBORO, LA								
44-45	Retail trade	38	49 257	4 998	1 113	438	6.7	10.0
441	Motor vehicle & parts dealers	3	1 545	190	45	12	D	—
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 900	520	121	31	8.6	—
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	3 935	502	103	33	—	61.9
447	Gasoline stations	8	10 191	703	153	68	9.1	16.9
44711	Gasoline stations with convenience stores	8	10 191	703	153	68	9.1	16.9
447110	Gasoline stations with convenience stores	8	10 191	703	153	68	9.1	16.9
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	3	802	127	30	12	72.6	27.4
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
JONESVILLE, LA								
44-45	Retail trade	37	40 247	3 296	733	260	17.9	2.4
441	Motor vehicle & parts dealers	5	6 410	695	146	41	12.4	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	8	14 775	1 172	269	102	6.4	.1
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	6	D	D	D	a	D	D
447	Gasoline stations	4	3 028	311	65	22	53.5	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAPLAN, LA								
44-45	Retail trade	42	56 557	4 280	1 040	292	20.0	.5
441	Motor vehicle & parts dealers	6	22 946	1 609	377	63	6.5	.5
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	5 535	507	141	33	46.0	1.4
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	12 417	892	226	81	30.8	—
446	Health & personal care stores	4	4 898	489	124	32	33.5	2.3
4461	Health & personal care stores	4	4 898	489	124	32	33.5	2.3
447	Gasoline stations	8	7 581	455	106	47	17.6	—
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
KENNER, LA								
44-45	Retail trade	350	968 897	86 461	20 355	5 765	6.3	4.3
441	Motor vehicle & parts dealers	37	205 950	16 966	3 830	502	3.1	14.1
4411	Automobile dealers	11	D	D	D	e	D	D
44111	New car dealers	4	D	D	D	e	D	D
441110	New car dealers	4	D	D	D	e	D	D
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	21 508	3 746	827	162	5.1	8.2
44131	Automotive parts & accessories stores	18	15 142	2 517	584	118	7.2	11.7
441310	Automotive parts & accessories stores	18	15 142	2 517	584	118	7.2	11.7
44132	Tire dealers	6	6 366	1 229	243	44	—	—
441320	Tire dealers	6	6 366	1 229	243	44	—	—
442	Furniture & home furnishings stores	15	7 308	1 066	260	55	25.5	3.9
4421	Furniture stores	4	2 762	414	104	21	—	—
44211	Furniture stores	4	2 762	414	104	21	—	—
442110	Furniture stores	4	2 762	414	104	21	—	—
4422	Home furnishings stores	11	4 546	652	156	34	40.9	6.3
44221	Floor covering stores	9	D	D	D	b	D	D
442210	Floor covering stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	11	47 859	3 695	836	226	—	3.1
4431	Electronics & appliance stores	11	47 859	3 695	836	226	—	3.1
44311	Appliance, television, & other electronics stores	7	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	c	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	73 333	8 362	2 092	405	6.4	.1
4441	Building material & supplies dealers	19	71 400	8 049	2 016	384	5.8	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	11	D	D	D	c	D	D
444190	Other building material dealers	11	D	D	D	c	D	D
445	Food & beverage stores	39	171 238	12 554	3 048	1 163	18.6	.7
4451	Grocery stores	26	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	139 433	11 401	2 806	1 060	3.5	.2
445110	Supermarkets & other grocery (except convenience) stores	21	139 433	11 401	2 806	1 060	3.5	.2
44512	Convenience stores	5	D	D	D	b	D	D
445120	Convenience stores	5	D	D	D	b	D	D
4452	Specialty food stores	10	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENNER, LA—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	24	46 405	5 350	1 224	330	8.7	3.6
4461	Health & personal care stores	24	46 405	5 350	1 224	330	8.7	3.6
44611	Pharmacies & drug stores	12	37 601	3 929	827	222	4.7	3.6
446110	Pharmacies & drug stores	12	37 601	3 929	827	222	4.7	3.6
4461101	Pharmacies & drug stores	11	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	2 980	313	78	30	D	—
446120	Cosmetics, beauty supplies, & perfume stores	3	2 980	313	78	30	D	—
44613	Optical goods stores	6	4 478	826	251	65	4.6	—
446130	Optical goods stores	6	4 478	826	251	65	4.6	—
44619	Other health & personal care stores	3	1 346	282	68	13	75.6	24.4
447	Gasoline stations	34	67 346	3 180	790	227	11.8	.1
4471	Gasoline stations	34	67 346	3 180	790	227	11.8	.1
44711	Gasoline stations with convenience stores	27	54 894	2 633	655	182	5.8	—
447110	Gasoline stations with convenience stores	27	54 894	2 633	655	182	5.8	—
44719	Other gasoline stations	7	12 452	547	135	45	38.1	.7
447190	Other gasoline stations	7	12 452	547	135	45	38.1	.7
448	Clothing & clothing accessories stores	90	79 007	8 745	2 085	952	3.3	5.2
4481	Clothing stores	56	56 490	6 065	1 481	681	4.4	4.5
44811	Men's clothing stores	7	5 604	647	150	55	34.6	20.9
448110	Men's clothing stores	7	5 604	647	150	55	34.6	20.9
44812	Women's clothing stores	27	14 929	1 779	451	244	3.3	3.8
448120	Women's clothing stores	27	14 929	1 779	451	244	3.3	3.8
44813	Children's & infants' clothing stores	3	2 598	266	74	41	—	—
448130	Children's & infants' clothing stores	3	2 598	266	74	41	—	—
44814	Family clothing stores	9	27 717	2 661	635	283	—	2.5
448140	Family clothing stores	9	27 717	2 661	635	283	—	2.5
44815	Clothing accessories stores	4	720	114	23	9	10.6	—
448150	Clothing accessories stores	4	720	114	23	9	10.6	—
44819	Other clothing stores	6	4 922	598	148	49	—	2.3
448190	Other clothing stores	6	4 922	598	148	49	—	2.3
4482	Shoe stores	20	14 627	1 475	364	134	—	2.8
44821	Shoe stores	20	14 627	1 475	364	134	—	2.8
448210	Shoe stores	20	14 627	1 475	364	134	—	2.8
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	6	2 530	320	87	42	—	16.0
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	4 918	465	117	35	—	—
4482105	Athletic footwear stores	4	5 411	489	112	42	—	—
4483	Jewelry, luggage, & leather goods stores	14	7 890	1 205	240	137	1.3	14.7
44831	Jewelry stores	13	D	D	D	c	D	D
448310	Jewelry stores	13	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	23	33 649	3 850	953	298	3.0	6.2
4511	Sporting goods, hobby, & musical instrument stores ..	17	25 501	3 155	775	238	3.9	6.8
45111	Sporting goods stores	7	18 283	1 894	487	124	—	—
451110	Sporting goods stores	7	18 283	1 894	487	124	—	—
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	a	D	D
45112	Hobby, toy, & game stores	4	4 123	823	190	73	—	39.9
451120	Hobby, toy, & game stores	4	4 123	823	190	73	—	39.9
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	8 148	695	178	60	—	4.0
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	5	137 327	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	137 327	N	N	N	—	—
4521	Department stores (excl leased depts)	5	136 016	13 840	3 203	980	—	—
45211	Department stores (excl leased depts)	5	136 016	13 840	3 203	980	—	—
452110	Department stores (excl leased depts)	5	136 016	13 840	3 203	980	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENNER, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	32	14 721	1 938	454	230	5.9	9.4
4531	Florists	4	1 366	310	80	30	38.9	—
45311	Florists	4	1 366	310	80	30	38.9	—
453110	Florists	4	1 366	310	80	30	38.9	—
4532	Office supplies, stationery, & gift stores	15	6 287	738	174	96	4.8	11.1
45321	Office supplies & stationery stores	4	984	157	35	13	4.9	71.2
453210	Office supplies & stationery stores	4	984	157	35	13	4.9	71.2
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	11	5 303	581	139	83	4.8	—
453220	Gift, novelty, & souvenir stores	11	5 303	581	139	83	4.8	—
4533	Used merchandise stores	3	926	188	50	32	—	—
45331	Used merchandise stores	3	926	188	50	32	—	—
453310	Used merchandise stores	3	926	188	50	32	—	—
4539	Other miscellaneous store retailers	10	6 142	702	150	72	.7	11.0
45391	Pet & pet supplies stores	3	2 035	225	47	20	—	31.0
453910	Pet & pet supplies stores	3	2 035	225	47	20	—	31.0
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	15	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	c	D	D
45439	Other direct selling establishments	9	D	D	D	c	D	D
454390	Other direct selling establishments	9	D	D	D	c	D	D
KENTWOOD, LA								
44-45	Retail trade	15	35 275	2 249	572	168	47.1	2.5
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
LAFAYETTE, LA								
44-45	Retail trade	818	2 104 278	198 915	45 712	12 689	9.7	5.9
441	Motor vehicle & parts dealers	85	557 184	44 455	9 166	1 490	23.7	9.2
4411	Automobile dealers	25	471 055	33 126	6 356	934	26.5	10.5
44111	New car dealers	17	D	D	D	f	D	D
441110	New car dealers	17	D	D	D	f	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	c	D	D
441221	Motorcycle dealers	5	14 292	1 124	229	52	1.9	3.0
441222	Boat dealers	4	7 500	718	206	39	24.1	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	48	D	D	D	e	D	D
44131	Automotive parts & accessories stores	29	35 408	5 233	1 381	277	12.1	.5
441310	Automotive parts & accessories stores	29	35 408	5 233	1 381	277	12.1	.5
44132	Tire dealers	19	D	D	D	c	D	D
441320	Tire dealers	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
	LAFAYETTE, LA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	59	56 926	8 373	1 959	538	19.9	8.6
4421	Furniture stores	33	D	D	D	e	D	D
44211	Furniture stores	33	D	D	D	e	D	D
442110	Furniture stores	33	D	D	D	e	D	D
4422	Home furnishings stores	26	D	D	D	c	D	D
44221	Floor covering stores	10	7 316	750	194	64	26.5	4.9
442210	Floor covering stores	10	7 316	750	194	64	26.5	4.9
44229	Other home furnishings stores	16	D	D	D	b	D	D
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	41	65 942	7 089	1 567	400	5.4	13.8
4431	Electronics & appliance stores	41	65 942	7 089	1 567	400	5.4	13.8
44311	Appliance, television, & other electronics stores	24	D	D	D	e	D	D
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	16	D	D	D	c	D	D
44312	Computer & software stores	13	D	D	D	b	D	D
443120	Computer & software stores	13	D	D	D	b	D	D
44313	Camera & photographic supplies stores	4	2 091	349	74	21	—	—
443130	Camera & photographic supplies stores	4	2 091	349	74	21	—	—
444	Building material & garden equipment & supplies dealers	48	172 784	21 077	4 731	1 163	2.1	7.4
4441	Building material & supplies dealers	43	165 423	19 545	4 395	1 043	2.0	7.3
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	4	3 508	636	144	41	11.3	—
444130	Hardware stores	4	3 508	636	144	41	11.3	—
44419	Other building material dealers	30	89 138	13 163	2 663	578	3.3	13.4
444190	Other building material dealers	30	89 138	13 163	2 663	578	3.3	13.4
4442	Lawn & garden equipment & supplies stores	5	7 361	1 532	336	120	3.0	9.3
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	67	236 210	21 196	5 100	1 683	4.7	1.2
4451	Grocery stores	47	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	36	223 171	19 511	4 755	1 486	3.1	1.1
445110	Supermarkets & other grocery (except convenience) stores	36	223 171	19 511	4 755	1 486	3.1	1.1
4452	Specialty food stores	18	7 643	1 103	222	128	28.9	5.7
446	Health & personal care stores	76	132 993	17 196	4 105	882	8.4	21.8
4461	Health & personal care stores	76	132 993	17 196	4 105	882	8.4	21.8
44611	Pharmacies & drug stores	32	71 988	6 536	1 535	412	11.2	1.9
446110	Pharmacies & drug stores	32	71 988	6 536	1 535	412	11.2	1.9
4461101	Pharmacies & drug stores	29	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	20	D	D	D	c	D	D
446130	Optical goods stores	20	D	D	D	c	D	D
44619	Other health & personal care stores	16	D	D	D	e	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health & personal care stores	10	D	D	D	e	D	D
447	Gasoline stations	94	190 874	11 455	2 534	782	6.3	.1
4471	Gasoline stations	94	190 874	11 455	2 534	782	6.3	.1
44711	Gasoline stations with convenience stores	65	142 297	7 958	1 821	521	1.8	.1
447110	Gasoline stations with convenience stores	65	142 297	7 958	1 821	521	1.8	.1
44719	Other gasoline stations	29	48 577	3 497	713	261	19.6	—
447190	Other gasoline stations	29	48 577	3 497	713	261	19.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LAFAYETTE, LA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	154	133 842	16 544	3 769	1 459	8.2	4.9
4481	Clothing stores	98	D	D	D	g	D	D
44811	Men's clothing stores	13	9 208	1 285	306	82	6.0	8.2
448110	Men's clothing stores	13	9 208	1 285	306	82	6.0	8.2
44812	Women's clothing stores	40	24 942	3 068	694	304	16.1	9.8
448120	Women's clothing stores	40	24 942	3 068	694	304	16.1	9.8
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	23	D	D	D	f	D	D
448140	Family clothing stores	23	D	D	D	f	D	D
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	12	8 048	830	195	80	4.7	.3
448190	Other clothing stores	12	8 048	830	195	80	4.7	.3
4482	Shoe stores	29	D	D	D	c	D	D
44821	Shoe stores	29	D	D	D	c	D	D
448210	Shoe stores	29	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	9	3 578	541	112	46	—	31.2
4482103	Children's & juveniles' shoe stores	4	D	D	D	a	D	D
4482104	Family shoe stores	10	7 578	837	196	76	—	—
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	27	D	D	D	c	D	D
44831	Jewelry stores	25	17 585	2 543	620	229	27.2	5.0
448310	Jewelry stores	25	17 585	2 543	620	229	27.2	5.0
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	54	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	34	D	D	D	e	D	D
45111	Sporting goods stores	14	34 120	2 829	650	221	.3	—
451110	Sporting goods stores	14	34 120	2 829	650	221	.3	—
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	21 484	1 675	397	145	—	—
451120	Hobby, toy, & game stores	6	21 484	1 675	397	145	—	—
45113	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	20	20 698	2 048	469	181	.1	.8
45121	Book stores & news dealers	11	13 029	1 350	303	121	—	.9
451211	Book stores	9	D	D	D	c	D	D
4512111	Book stores, general	6	9 789	1 050	239	93	—	—
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	9	7 669	698	166	60	.2	.6
451220	Prerecorded tape, compact disc, & record stores ...	9	7 669	698	166	60	.2	.6
452	General merchandise stores	23	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
4521	Department stores (excl leased depts)	9	D	D	D	g	D	D
45211	Department stores (excl leased depts)	9	D	D	D	g	D	D
452110	Department stores (excl leased depts)	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	127 575	10 831	2 566	981	—	—
4521103	National chain department stores (excl leased depts)	3	73 168	7 128	1 734	525	—	—
4529	Other general merchandise stores	14	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	12	D	D	D	e	D	D
452990	All other general merchandise stores	12	D	D	D	e	D	D
4529901	Variety stores	8	8 102	710	158	71	—	—
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LAFAYETTE, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	99	D	D	D	f	D	D
4531	Florists	13	3 428	859	270	75	18.8	—
45311	Florists	13	3 428	859	270	75	18.8	—
453110	Florists	13	3 428	859	270	75	18.8	—
4532	Office supplies, stationery, & gift stores	38	40 366	3 296	868	320	3.0	14.6
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	29	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	29	D	D	D	c	D	D
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	38	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	2 306	326	68	35	12.1	17.6
453910	Pet & pet supplies stores	8	2 306	326	68	35	12.1	17.6
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	18	9 894	1 806	437	79	1.1	3.0
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
45439	Other direct selling establishments	11	2 859	477	126	23	3.8	1.0
454390	Other direct selling establishments	11	2 859	477	126	23	3.8	1.0
LAKE ARTHUR, LA								
44-45	Retail trade	18	15 694	1 497	376	137	51.3	.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 190	415	108	39	54.3	2.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
LAKE CHARLES, LA								
44-45	Retail trade	483	1 019 815	96 416	22 449	6 705	8.6	6.5
441	Motor vehicle & parts dealers	48	244 253	18 641	4 074	747	16.6	17.0
4411	Automobile dealers	18	200 810	11 643	2 513	387	19.1	18.3
44111	New car dealers	9	185 076	10 897	2 295	359	20.5	18.9
441110	New car dealers	9	185 076	10 897	2 295	359	20.5	18.9
44112	Used car dealers	9	15 734	746	218	28	2.7	11.1
441120	Used car dealers	9	15 734	746	218	28	2.7	11.1
4412	Other motor vehicle dealers	3	7 439	707	202	39	D	—
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	27	36 004	6 291	1 359	321	.4	13.5
44131	Automotive parts & accessories stores	19	D	D	D	c	D	D
441310	Automotive parts & accessories stores	19	D	D	D	c	D	D
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	23	24 685	3 437	720	167	12.8	2.6
4421	Furniture stores	13	17 549	2 534	539	122	2.7	3.7
44211	Furniture stores	13	17 549	2 534	539	122	2.7	3.7
442110	Furniture stores	13	17 549	2 534	539	122	2.7	3.7
4422	Home furnishings stores	10	7 136	903	181	45	37.7	—
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LAKE CHARLES, LA—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	26	29 544	3 704	878	218	10.7	18.4
4431	Electronics & appliance stores	26	29 544	3 704	878	218	10.7	18.4
44311	Appliance, television, & other electronics stores	18	D	D	D	c	D	D
443111	Household appliance stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	45	105 152	10 014	2 340	587	2.0	.3
4441	Building material & supplies dealers	34	98 040	8 906	2 096	499	1.1	.3
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	22	46 224	4 330	930	201	2.4	—
444190	Other building material dealers	22	46 224	4 330	930	201	2.4	—
4442	Lawn & garden equipment & supplies stores	11	7 112	1 108	244	88	14.6	—
44422	Nursery & garden centers	7	5 427	765	168	68	16.4	—
444220	Nursery & garden centers	7	5 427	765	168	68	16.4	—
445	Food & beverage stores	40	136 050	12 078	2 960	1 033	8.7	2.1
4451	Grocery stores	26	130 850	11 636	2 848	981	8.8	1.6
44511	Supermarkets & other grocery (except convenience) stores	22	128 088	11 432	2 793	959	8.2	1.4
445110	Supermarkets & other grocery (except convenience) stores	22	128 088	11 432	2 793	959	8.2	1.4
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	46	52 816	8 499	2 037	547	12.8	5.4
4461	Health & personal care stores	46	52 816	8 499	2 037	547	12.8	5.4
44611	Pharmacies & drug stores	24	42 045	6 081	1 458	404	15.1	4.7
446110	Pharmacies & drug stores	24	42 045	6 081	1 458	404	15.1	4.7
4461101	Pharmacies & drug stores	22	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	10	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	63	74 181	5 477	1 341	548	12.9	8.8
4471	Gasoline stations	63	74 181	5 477	1 341	548	12.9	8.8
44711	Gasoline stations with convenience stores	54	63 790	4 232	1 052	433	3.5	10.2
447110	Gasoline stations with convenience stores	54	63 790	4 232	1 052	433	3.5	10.2
448	Clothing & clothing accessories stores	76	47 871	6 194	1 349	521	7.6	3.8
4481	Clothing stores	46	27 970	3 572	790	333	8.9	5.7
44812	Women's clothing stores	17	8 120	1 305	297	118	4.6	19.3
448120	Women's clothing stores	17	8 120	1 305	297	118	4.6	19.3
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	11	13 143	1 374	289	127	5.4	—
448140	Family clothing stores	11	13 143	1 374	289	127	5.4	—
44815	Clothing accessories stores	4	571	83	17	9	32.0	6.0
448150	Clothing accessories stores	4	571	83	17	9	32.0	6.0
44819	Other clothing stores	7	2 714	290	69	23	10.0	—
448190	Other clothing stores	7	2 714	290	69	23	10.0	—
4482	Shoe stores	18	12 954	1 380	323	105	6.2	—
44821	Shoe stores	18	12 954	1 380	323	105	6.2	—
448210	Shoe stores	18	12 954	1 380	323	105	6.2	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	4	5 462	446	100	33	13.3	—
4483	Jewelry, luggage, & leather goods stores	12	6 947	1 242	236	83	4.7	3.0
44831	Jewelry stores	12	6 947	1 242	236	83	4.7	3.0
448310	Jewelry stores	12	6 947	1 242	236	83	4.7	3.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE CHARLES, LA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	31	25 297	2 656	616	236	2.0	1.7
4511	Sporting goods, hobby, & musical instrument stores . .	21	D	D	D	c	D	D
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	D	D	D	c	D	D
451120	Hobby, toy, & game stores	6	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	6	4 857	497	128	48	1.0	4.6
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . .	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	4	D	D	D	b	D	D
452	General merchandise stores	18	225 656	20 413	4 805	1 701	—	—
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	3	55 907	6 157	1 440	425	—	—
4529	Other general merchandise stores	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	57	D	D	D	e	D	D
4531	Florists	11	3 121	607	156	63	49.2	21.9
45311	Florists	11	3 121	607	156	63	49.2	21.9
453110	Florists	11	3 121	607	156	63	49.2	21.9
4532	Office supplies, stationery, & gift stores	21	15 229	1 245	304	114	6.3	.2
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	17	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	17	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	20	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	a	D	D
45421	Vending machine operators	4	D	D	D	a	D	D
454210	Vending machine operators	4	D	D	D	a	D	D
LAKE PROVIDENCE, LA								
44-45	Retail trade	30	36 026	3 001	744	217	18.3	1.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	3	2 351	297	71	23	100.0	—
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE PROVIDENCE, LA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LEESVILLE, LA								
44-45	Retail trade	93	144 196	13 009	3 082	1 043	12.7	2.3
441	Motor vehicle & parts dealers	10	37 838	2 849	656	120	19.2	—
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	4	3 422	263	68	22	20.8	35.4
4431	Electronics & appliance stores	4	3 422	263	68	22	20.8	35.4
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	8	16 681	1 505	415	117	7.4	—
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	16	18 572	1 288	313	159	3.7	7.5
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	12	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	635	55	14	18	D	—
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
LOCKPORT, LA								
44-45	Retail trade	14	16 792	1 654	388	141	10.1	3.4
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	10 299	891	188	87	D	—
447	Gasoline stations	3	3 511	252	63	20	—	16.4
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LUTCHER, LA								
44-45	Retail trade	12	9 916	1 054	232	75	59.3	10.2
441	Motor vehicle & parts dealers	4	3 167	233	57	18	65.4	23.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	3 767	490	97	33	D	—
446	Health & personal care stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
MAMOU, LA								
44-45	Retail trade	24	18 747	2 086	456	139	61.5	7.4
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	5	5 486	1 081	249	52	30.7	—
4461	Health & personal care stores	5	5 486	1 081	249	52	30.7	—
447	Gasoline stations	3	2 424	100	21	10	42.7	57.3
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	1 151	77	12	6	D	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MANDEVILLE, LA								
44-45	Retail trade	106	176 059	16 600	3 994	1 353	7.8	4.0
441	Motor vehicle & parts dealers	4	2 040	361	88	22	10.6	—
442	Furniture & home furnishings stores	6	7 284	541	138	47	35.7	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	8	10 669	834	175	52	2.9	.4
4431	Electronics & appliance stores	8	10 669	834	175	52	2.9	.4
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	17 761	2 931	732	130	1.4	5.7
4441	Building material & supplies dealers	15	17 761	2 931	732	130	1.4	5.7
44412	Paint & wallpaper stores	4	2 899	322	77	19	—	—
444120	Paint & wallpaper stores	4	2 899	322	77	19	—	—
44419	Other building material dealers	8	13 701	2 380	604	97	—	3.7
444190	Other building material dealers	8	13 701	2 380	604	97	—	3.7
445	Food & beverage stores	18	61 543	4 980	1 188	456	7.4	—
4451	Grocery stores	10	59 216	4 704	1 123	420	5.6	—
44511	Supermarkets & other grocery (except convenience) stores	7	57 543	4 637	1 106	413	4.6	—
445110	Supermarkets & other grocery (except convenience) stores	7	57 543	4 637	1 106	413	4.6	—
4452	Specialty food stores	5	1 265	163	39	26	68.7	2.1
446	Health & personal care stores	7	16 626	2 058	494	144	2.6	6.3
4461	Health & personal care stores	7	16 626	2 058	494	144	2.6	6.3
447	Gasoline stations	12	23 437	1 381	329	95	—	17.7
4471	Gasoline stations	12	23 437	1 381	329	95	—	17.7
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
MANDEVILLE, LA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	13	10 284	949	211	102	20.5	1.9
4481	Clothing stores	8	8 106	717	160	90	20.1	1.2
451	Sporting goods, hobby, book, & music stores	6	2 158	300	72	29	67.7	1.7
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	b	D	D
453910	Pet & pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	750	228	59	8	81.1	18.9
454	Nonstore retailers	1	D	D	D	a	D	D
MANSFIELD, LA								
44-45	Retail trade	47	92 248	7 762	1 718	570	8.4	5.0
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	562	101	23	11	32.9	30.6
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	10 649	510	114	44	2.3	38.2
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MANY, LA								
44-45	Retail trade	54	91 140	8 755	1 893	593	17.9	1.4
441	Motor vehicle & parts dealers	10	23 440	1 687	365	82	41.0	—
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 758	284	71	18	78.7	21.3
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	7 741	714	156	28	—	2.2
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	6 741	370	81	46	27.9	—
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MANY, LA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	4	2 255	325	85	14	11.0	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
MARKSVILLE, LA								
44-45	Retail trade	52	85 603	7 336	1 714	597	21.7	3.3
441	Motor vehicle & parts dealers	7	16 919	1 167	268	68	50.4	2.1
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 696	308	72	18	67.7	—
445	Food & beverage stores	7	23 516	1 826	466	207	6.2	.8
446	Health & personal care stores	5	7 715	988	228	50	56.7	—
4461	Health & personal care stores	5	7 715	988	228	50	56.7	—
447	Gasoline stations	9	6 388	368	78	29	9.5	29.8
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	2 690	256	46	28	4.3	—
452990	All other general merchandise stores	5	2 690	256	46	28	4.3	—
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MINDEN, LA								
44-45	Retail trade	109	183 352	15 397	3 763	1 140	11.1	27.0
441	Motor vehicle & parts dealers	14	70 656	4 537	1 003	184	12.4	35.9
4411	Automobile dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
441222	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4412222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	3 941	527	171	39	4.7	4.9
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	6	1 660	208	62	32	25.4	—
4431	Electronics & appliance stores	6	1 660	208	62	32	25.4	—
444	Building material & garden equipment & supplies dealers	12	10 564	1 193	270	97	15.9	67.4
4441	Building material & supplies dealers	9	9 318	1 092	244	87	9.2	76.5
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	12	36 546	2 920	784	267	6.3	38.3
4451	Grocery stores	8	D	D	D	c	D	D
446	Health & personal care stores	4	5 568	794	199	44	23.1	—
4461	Health & personal care stores	4	5 568	794	199	44	23.1	—
447	Gasoline stations	15	14 310	860	194	84	18.9	13.9
44711	Gasoline stations with convenience stores	10	10 787	646	159	67	15.7	18.4
447110	Gasoline stations with convenience stores	10	10 787	646	159	67	15.7	18.4
448	Clothing & clothing accessories stores	17	6 769	697	167	78	20.7	7.0
4481	Clothing stores	12	5 690	515	118	56	18.5	8.3
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 195	143	33	20	80.4	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	3 542	406	81	29	1.7	—
452990	All other general merchandise stores	5	3 542	406	81	29	1.7	—
4529901	Variety stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MINDEN, LA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
MONROE, LA								
44-45	Retail trade	470	1 058 130	94 446	22 226	6 314	6.5	2.3
441	Motor vehicle & parts dealers	52	375 110	26 061	6 449	909	8.3	1.8
4411	Automobile dealers	26	D	D	D	f	D	D
44111	New car dealers	11	D	D	D	f	D	D
441110	New car dealers	11	D	D	D	f	D	D
44112	Used car dealers	15	D	D	D	b	D	D
441120	Used car dealers	15	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	23	26 364	4 344	1 055	199	8.7	3.3
44131	Automotive parts & accessories stores	12	13 965	2 088	513	110	2.7	—
441310	Automotive parts & accessories stores	12	13 965	2 088	513	110	2.7	—
44132	Tire dealers	11	12 399	2 256	542	89	15.5	7.0
441320	Tire dealers	11	12 399	2 256	542	89	15.5	7.0
442	Furniture & home furnishings stores	30	22 997	3 414	762	217	17.9	1.3
4421	Furniture stores	18	16 165	2 430	573	141	15.9	1.9
44211	Furniture stores	18	16 165	2 430	573	141	15.9	1.9
442110	Furniture stores	18	16 165	2 430	573	141	15.9	1.9
4422	Home furnishings stores	12	6 832	984	189	76	22.6	—
44221	Floor covering stores	7	5 039	752	134	47	30.6	—
442210	Floor covering stores	7	5 039	752	134	47	30.6	—
44229	Other home furnishings stores	5	1 793	232	55	29	—	—
443	Electronics & appliance stores	13	15 690	1 385	306	94	3.7	1.0
4431	Electronics & appliance stores	13	15 690	1 385	306	94	3.7	1.0
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	11 435	903	191	62	5.1	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	30	81 180	9 005	1 995	498	2.3	—
4441	Building material & supplies dealers	25	77 150	8 506	1 885	467	2.4	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	13	35 478	4 731	910	188	—	—
444190	Other building material dealers	13	35 478	4 731	910	188	—	—
4442	Lawn & garden equipment & supplies stores	5	4 030	499	110	31	—	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food & beverage stores	46	91 562	7 864	1 808	661	9.8	9.2
4451	Grocery stores	32	85 645	7 299	1 707	614	8.4	9.6
44511	Supermarkets & other grocery (except convenience) stores	25	83 679	7 066	1 655	587	8.4	9.1
445110	Supermarkets & other grocery (except convenience) stores	25	83 679	7 066	1 655	587	8.4	9.1
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	42	35 632	4 984	1 184	349	16.1	4.5
4461	Health & personal care stores	42	35 632	4 984	1 184	349	16.1	4.5
44611	Pharmacies & drug stores	23	27 748	3 674	903	256	20.5	4.7
446110	Pharmacies & drug stores	23	27 748	3 674	903	256	20.5	4.7
4461101	Pharmacies & drug stores	23	27 748	3 674	903	256	20.5	4.7
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	40	47 666	2 655	679	266	10.4	2.1
4471	Gasoline stations	40	47 666	2 655	679	266	10.4	2.1
44711	Gasoline stations with convenience stores	31	40 693	2 334	575	225	2.4	2.2
447110	Gasoline stations with convenience stores	31	40 693	2 334	575	225	2.4	2.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE, LA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	99	64 532	7 871	1 801	762	7.8	4.6
4481	Clothing stores	62	42 891	4 740	1 100	531	10.3	1.0
44811	Men's clothing stores	10	D	D	D	b	D	D
448110	Men's clothing stores	10	D	D	D	b	D	D
44812	Women's clothing stores	27	17 006	1 755	448	236	14.6	—
448120	Women's clothing stores	27	17 006	1 755	448	236	14.6	—
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	10	D	D	D	c	D	D
448140	Family clothing stores	10	D	D	D	c	D	D
44815	Clothing accessories stores	5	981	178	48	16	40.6	.9
448150	Clothing accessories stores	5	981	178	48	16	40.6	.9
44819	Other clothing stores	7	4 632	425	98	40	12.6	—
448190	Other clothing stores	7	4 632	425	98	40	12.6	—
4482	Shoe stores	18	D	D	D	c	D	D
44821	Shoe stores	18	D	D	D	c	D	D
448210	Shoe stores	18	D	D	D	c	D	D
4482102	Women's shoe stores	6	1 417	244	53	18	21.3	42.6
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	6	6 075	592	134	54	—	—
4483	Jewelry, luggage, & leather goods stores	19	D	D	D	c	D	D
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	30	29 653	3 339	827	288	.8	4.3
4511	Sporting goods, hobby, & musical instrument stores	20	D	D	D	c	D	D
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	4	3 787	297	73	31	—	—
451220	Prerecorded tape, compact disc, & record stores	4	3 787	297	73	31	—	—
452	General merchandise stores	24	245 304	22 088	5 167	1 878	—	.1
4521	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
4521	Department stores (excl leased depts)	7	D	D	D	f	D	D
45211	Department stores (excl leased depts)	7	D	D	D	f	D	D
452110	Department stores (excl leased depts)	7	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	17	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	15	18 202	1 614	393	258	—	1.2
452990	All other general merchandise stores	15	18 202	1 614	393	258	—	1.2
4529901	Variety stores	11	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	54	43 404	4 844	1 050	331	14.2	2.8
4532	Office supplies, stationery, & gift stores	18	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	14	D	D	D	c	D	D
4533	Used merchandise stores	8	846	324	68	31	—	22.0
45331	Used merchandise stores	8	846	324	68	31	—	22.0
453310	Used merchandise stores	8	846	324	68	31	—	22.0
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	16 531	993	172	30	8.0	2.9
453930	Manufactured (mobile) home dealers	7	16 531	993	172	30	8.0	2.9
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	10	5 400	936	198	61	—	2.5
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	6	3 123	599	109	39	—	4.4
454390	Other direct selling establishments	6	3 123	599	109	39	—	4.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MORGAN CITY, LA								
44-45	Retail trade	127	170 925	17 245	3 782	1 047	32.0	19.7
441	Motor vehicle & parts dealers	20	40 713	3 531	779	173	54.8	21.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	4 387	682	156	49	29.6	—
441310	Automotive parts & accessories stores	6	4 387	682	156	49	29.6	—
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	3	4 336	291	68	24	D	—
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	13 424	2 325	520	87	10.5	6.5
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	5	5 858	541	109	27	24.0	15.0
444190	Other building material dealers	5	5 858	541	109	27	24.0	15.0
445	Food & beverage stores	18	31 871	3 129	734	285	27.5	2.5
4451	Grocery stores	16	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	11	21 729	2 342	439	145	73.7	—
4461	Health & personal care stores	11	21 729	2 342	439	145	73.7	—
44619	Other health & personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	13	27 500	1 261	293	95	2.3	67.1
4471	Gasoline stations	13	27 500	1 261	293	95	2.3	67.1
44719	Other gasoline stations	6	19 017	599	140	49	—	97.0
447190	Other gasoline stations	6	19 017	599	140	49	—	97.0
448	Clothing & clothing accessories stores	15	8 069	1 290	246	76	8.7	.8
4481	Clothing stores	9	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
452	General merchandise stores	3	2 792	187	38	18	—	—
45299	All other general merchandise stores	3	2 792	187	38	18	—	—
452990	All other general merchandise stores	3	2 792	187	38	18	—	—
4529901	Variety stores	3	2 792	187	38	18	—	—
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NATCHITOCHEs, LA								
44-45	Retail trade	120	214 528	18 603	4 236	1 532	26.2	4.0
441	Motor vehicle & parts dealers	16	39 480	3 288	765	144	56.0	15.3
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	4 253	644	145	32	5.3	—
441310	Automotive parts & accessories stores	6	4 253	644	145	32	5.3	—
442	Furniture & home furnishings stores	6	5 188	788	196	64	25.2	8.3
4421	Furniture stores	6	5 188	788	196	64	25.2	8.3
44211	Furniture stores	6	5 188	788	196	64	25.2	8.3
442110	Furniture stores	6	5 188	788	196	64	25.2	8.3
443	Electronics & appliance stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	9	11 758	1 267	328	98	3.6	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	12	32 514	2 724	622	263	44.1	—
446	Health & personal care stores	9	10 569	1 338	266	61	22.9	—
4461	Health & personal care stores	9	10 569	1 338	266	61	22.9	—
447	Gasoline stations	18	29 746	1 621	340	183	43.1	6.2
4471	Gasoline stations	18	29 746	1 621	340	183	43.1	6.2
44711	Gasoline stations with convenience stores	13	24 727	1 284	264	153	41.3	.5
447110	Gasoline stations with convenience stores	13	24 727	1 284	264	153	41.3	.5
448	Clothing & clothing accessories stores	11	7 226	744	180	88	8.9	.4
4481	Clothing stores	6	5 883	505	119	67	10.9	—
451	Sporting goods, hobby, book, & music stores	7	5 562	737	182	83	5.1	—
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
NEW IBERIA, LA								
44-45	Retail trade	214	505 347	43 328	9 603	2 748	11.5	4.4
441	Motor vehicle & parts dealers	28	174 404	11 993	2 740	432	3.7	3.0
4411	Automobile dealers	8	149 408	9 007	2 179	267	1.7	—
44111	New car dealers	3	145 576	8 758	2 099	256	—	—
441110	New car dealers	3	145 576	8 758	2 099	256	—	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	8	5 450	1 018	201	47	7.8	3.1
441320	Tire dealers	8	5 450	1 018	201	47	7.8	3.1
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	6	2 927	251	55	17	42.4	41.6
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW IBERIA, LA—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	17	42 930	5 332	666	186	18.4	—
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	c	D	D
444190	Other building material dealers	6	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	3 516	432	108	22	D	—
444210	Outdoor power equipment stores	3	3 516	432	108	22	D	—
445	Food & beverage stores	23	D	D	D	f	D	D
4451	Grocery stores	20	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	84 361	7 162	1 682	637	7.7	7.5
445110	Supermarkets & other grocery (except convenience) stores	16	84 361	7 162	1 682	637	7.7	7.5
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	21	22 425	3 571	838	190	19.0	6.7
4461	Health & personal care stores	21	22 425	3 571	838	190	19.0	6.7
44611	Pharmacies & drug stores	13	19 991	3 054	708	160	18.4	5.0
446110	Pharmacies & drug stores	13	19 991	3 054	708	160	18.4	5.0
4461101	Pharmacies & drug stores	12	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	787	93	20	8	D	—
446120	Cosmetics, beauty supplies, & perfume stores	3	787	93	20	8	D	—
447	Gasoline stations	34	49 087	2 152	521	221	39.8	4.7
4471	Gasoline stations	34	49 087	2 152	521	221	39.8	4.7
44711	Gasoline stations with convenience stores	19	25 828	1 606	359	155	3.6	.7
447110	Gasoline stations with convenience stores	19	25 828	1 606	359	155	3.6	.7
44719	Other gasoline stations	15	23 259	546	162	66	80.1	9.2
447190	Other gasoline stations	15	23 259	546	162	66	80.1	9.2
448	Clothing & clothing accessories stores	30	D	D	D	e	D	D
4481	Clothing stores	17	D	D	D	e	D	D
44814	Family clothing stores	8	17 045	2 305	518	204	.6	1.0
448140	Family clothing stores	8	17 045	2 305	518	204	.6	1.0
4483	Jewelry, luggage, & leather goods stores	7	4 533	877	174	49	34.9	1.3
44831	Jewelry stores	7	4 533	877	174	49	34.9	1.3
448310	Jewelry stores	7	4 533	877	174	49	34.9	1.3
451	Sporting goods, hobby, book, & music stores	7	4 891	468	111	51	23.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	e	D	D
4521	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
4521	Department stores (excl leased depts)	2	D	D	D	e	D	D
45211	Department stores (excl leased depts)	2	D	D	D	e	D	D
452110	Department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	4 360	265	58	18	14.3	—
454	Nonstore retailers	6	D	D	D	a	D	D
NEW LLANO, LA *								
44-45	Retail trade	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA								
44-45	Retail trade	1 871	2 771 305	315 558	74 599	20 405	10.8	9.5
441	Motor vehicle & parts dealers	94	600 014	51 896	12 303	1 793	8.5	18.1
4411	Automobile dealers	27	497 809	36 633	8 848	1 085	7.3	19.2
44111	New car dealers	15	487 579	35 596	8 585	1 029	6.9	19.2
441110	New car dealers	15	487 579	35 596	8 585	1 029	6.9	19.2
44112	Used car dealers	12	10 230	1 037	263	56	27.7	22.0
441120	Used car dealers	12	10 230	1 037	263	56	27.7	22.0
4412	Other motor vehicle dealers	10	17 274	1 761	390	97	56.9	13.1
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	57	84 931	13 502	3 065	611	5.6	12.6
44131	Automotive parts & accessories stores	42	69 910	10 288	2 316	501	2.7	15.3
441310	Automotive parts & accessories stores	42	69 910	10 288	2 316	501	2.7	15.3
44132	Tire dealers	15	15 021	3 214	749	110	18.7	—
441320	Tire dealers	15	15 021	3 214	749	110	18.7	—
442	Furniture & home furnishings stores	91	95 472	13 575	3 114	675	9.2	10.8
4421	Furniture stores	34	56 612	8 097	1 845	381	5.6	7.0
44211	Furniture stores	34	56 612	8 097	1 845	381	5.6	7.0
442110	Furniture stores	34	56 612	8 097	1 845	381	5.6	7.0
4422	Home furnishings stores	57	38 860	5 478	1 269	294	14.6	16.3
44221	Floor covering stores	15	18 508	2 444	562	95	8.1	23.7
442210	Floor covering stores	15	18 508	2 444	562	95	8.1	23.7
44229	Other home furnishings stores	42	20 352	3 034	707	199	20.5	9.5
442291	Window treatment stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	37	D	D	D	c	D	D
443	Electronics & appliance stores	39	43 796	4 228	1 040	278	10.6	3.3
4431	Electronics & appliance stores	39	43 796	4 228	1 040	278	10.6	3.3
44311	Appliance, television, & other electronics stores	27	37 218	3 267	799	221	3.4	3.9
443111	Household appliance stores	4	4 548	413	90	33	3.9	11.7
443112	Radio, television, & other electronics stores	23	32 670	2 854	709	188	3.4	2.8
44312	Computer & software stores	6	D	D	D	a	D	D
443120	Computer & software stores	6	D	D	D	a	D	D
44313	Camera & photographic supplies stores	6	D	D	D	b	D	D
443130	Camera & photographic supplies stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	86	180 122	26 724	6 051	1 063	6.0	2.5
4441	Building material & supplies dealers	78	175 069	26 044	5 870	1 011	5.9	2.1
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	13	D	D	D	c	D	D
444120	Paint & wallpaper stores	13	D	D	D	c	D	D
44413	Hardware stores	22	17 187	3 799	656	205	22.7	4.7
444130	Hardware stores	22	17 187	3 799	656	205	22.7	4.7
44419	Other building material dealers	40	106 260	16 389	3 760	539	5.2	2.7
444190	Other building material dealers	40	106 260	16 389	3 760	539	5.2	2.7
4442	Lawn & garden equipment & supplies stores	8	5 053	680	181	52	11.1	16.3
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	393	572 462	53 613	12 619	4 939	12.0	3.7
4451	Grocery stores	332	532 258	47 274	11 092	4 468	11.4	3.4
44511	Supermarkets & other grocery (except convenience) stores	281	516 467	45 853	10 785	4 340	10.5	3.3
445110	Supermarkets & other grocery (except convenience) stores	281	516 467	45 853	10 785	4 340	10.5	3.3
44512	Convenience stores	51	15 791	1 421	307	128	41.5	6.5
445120	Convenience stores	51	15 791	1 421	307	128	41.5	6.5
4452	Specialty food stores	49	20 533	3 175	795	315	31.1	13.1
4453	Beer, wine, & liquor stores	12	19 671	3 164	732	156	6.6	2.2
44531	Beer, wine, & liquor stores	12	19 671	3 164	732	156	6.6	2.2
445310	Beer, wine, & liquor stores	12	19 671	3 164	732	156	6.6	2.2
446	Health & personal care stores	157	225 903	30 404	7 468	2 253	7.3	9.6
4461	Health & personal care stores	157	225 903	30 404	7 468	2 253	7.3	9.6
44611	Pharmacies & drug stores	88	201 084	25 535	6 374	1 915	5.5	8.6
446110	Pharmacies & drug stores	88	201 084	25 535	6 374	1 915	5.5	8.6
4461101	Pharmacies & drug stores	84	194 610	24 627	6 205	1 861	5.7	8.8
4461102	Proprietary stores	4	6 474	908	169	54	—	—
44612	Cosmetics, beauty supplies, & perfume stores	21	7 677	1 053	232	96	17.4	13.4
446120	Cosmetics, beauty supplies, & perfume stores	21	7 677	1 053	232	96	17.4	13.4
44613	Optical goods stores	29	8 790	2 369	563	128	18.9	11.3
446130	Optical goods stores	29	8 790	2 369	563	128	18.9	11.3
44619	Other health & personal care stores	19	8 352	1 447	299	114	30.7	28.2
446191	Food (health) supplement stores	11	5 977	960	209	100	34.0	27.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	137	198 479	11 726	2 768	927	24.2	12.8
4471	Gasoline stations	137	198 479	11 726	2 768	927	24.2	12.8
44711	Gasoline stations with convenience stores	68	89 629	4 533	1 070	373	24.1	5.1
447110	Gasoline stations with convenience stores	68	89 629	4 533	1 070	373	24.1	5.1
44719	Other gasoline stations	69	108 850	7 193	1 698	554	24.3	19.2
447190	Other gasoline stations	69	108 850	7 193	1 698	554	24.3	19.2
448	Clothing & clothing accessories stores	360	272 739	39 112	8 849	2 635	10.8	12.4
4481	Clothing stores	216	176 571	24 722	5 776	1 793	10.4	14.2
44811	Men's clothing stores	40	32 744	6 112	1 458	338	10.8	31.4
448110	Men's clothing stores	40	32 744	6 112	1 458	338	10.8	31.4
44812	Women's clothing stores	92	84 288	11 440	2 645	782	10.1	8.3
448120	Women's clothing stores	92	84 288	11 440	2 645	782	10.1	8.3
44813	Children's & infants' clothing stores	8	2 714	352	78	59	13.3	10.8
448130	Children's & infants' clothing stores	8	2 714	352	78	59	13.3	10.8
44814	Family clothing stores	27	37 323	3 691	839	337	12.5	11.2
448140	Family clothing stores	27	37 323	3 691	839	337	12.5	11.2
44815	Clothing accessories stores	17	3 701	777	189	63	11.1	11.0
448150	Clothing accessories stores	17	3 701	777	189	63	11.1	11.0
44819	Other clothing stores	32	15 801	2 350	567	214	5.8	17.9
448190	Other clothing stores	32	15 801	2 350	567	214	5.8	17.9
4482	Shoe stores	68	45 032	4 958	1 186	360	3.0	7.4
44821	Shoe stores	68	45 032	4 958	1 186	360	3.0	7.4
448210	Shoe stores	68	45 032	4 958	1 186	360	3.0	7.4
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	32	16 031	2 040	483	143	8.3	11.5
4482105	Athletic footwear stores	20	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	76	51 136	9 432	1 887	482	19.2	10.7
44831	Jewelry stores	68	D	D	D	e	D	D
448310	Jewelry stores	68	D	D	D	e	D	D
44832	Luggage & leather goods stores	8	D	D	D	b	D	D
448320	Luggage & leather goods stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	99	81 837	8 921	2 019	686	13.1	10.2
4511	Sporting goods, hobby, & musical instrument stores ..	45	32 907	3 665	813	270	13.0	12.2
45111	Sporting goods stores	17	13 846	1 581	348	111	20.2	13.1
451110	Sporting goods stores	17	13 846	1 581	348	111	20.2	13.1
4511101	General-line sporting goods stores	6	8 787	982	201	69	—	4.5
45112	Hobby, toy, & game stores	14	13 675	1 317	280	100	1.9	9.9
451120	Hobby, toy, & game stores	14	13 675	1 317	280	100	1.9	9.9
45113	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	11	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	54	48 930	5 256	1 206	416	13.2	8.8
45121	Book stores & news dealers	33	26 830	2 928	684	232	11.9	6.7
451211	Book stores	29	D	D	D	c	D	D
4512111	Book stores, general	18	9 394	1 286	277	116	26.4	3.2
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	6	D	D	D	b	D	D
451212	News dealers & newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	21	22 100	2 328	522	184	14.7	11.4
451220	Prerecorded tape, compact disc, & record stores ...	21	22 100	2 328	522	184	14.7	11.4
452	General merchandise stores	40	262 459	30 624	8 259	2 624	6.4	2.0
4521	Department stores (incl leased depts) ##	15	186 554	N	N	N	6.3	—
45211	Department stores (incl leased depts) ##	15	186 554	N	N	N	6.3	—
4521	Department stores (excl leased depts)	15	183 258	23 345	6 598	2 024	6.4	—
45211	Department stores (excl leased depts)	15	183 258	23 345	6 598	2 024	6.4	—
452110	Department stores (excl leased depts)	15	183 258	23 345	6 598	2 024	6.4	—
4521101	Conventional department stores (excl leased depts)	7	88 248	13 755	4 326	1 020	13.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	95 010	9 590	2 272	1 004	—	—
4529	Other general merchandise stores	25	79 201	7 279	1 661	600	6.4	6.5
45299	All other general merchandise stores	24	D	D	D	e	D	D
452990	All other general merchandise stores	24	D	D	D	e	D	D
4529901	Variety stores	17	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	336	186 256	31 055	7 037	1 955	14.6	7.5
4531	Florists	32	12 215	2 948	671	208	31.9	26.1
45311	Florists	32	12 215	2 948	671	208	31.9	26.1
453110	Florists	32	12 215	2 948	671	208	31.9	26.1
4532	Office supplies, stationery, & gift stores	157	D	D	D	f	D	D
45321	Office supplies & stationery stores	8	D	D	D	b	D	D
453210	Office supplies & stationery stores	8	D	D	D	b	D	D
4532101	Stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	149	58 445	9 231	2 230	828	21.9	4.9
453220	Gift, novelty, & souvenir stores	149	58 445	9 231	2 230	828	21.9	4.9
4533	Used merchandise stores	70	68 470	11 939	2 594	551	5.2	3.8
45331	Used merchandise stores	70	68 470	11 939	2 594	551	5.2	3.8
453310	Used merchandise stores	70	68 470	11 939	2 594	551	5.2	3.8
4539	Other miscellaneous store retailers	77	D	D	D	e	D	D
45391	Pet & pet supplies stores	4	D	D	D	a	D	D
453910	Pet & pet supplies stores	4	D	D	D	a	D	D
45392	Art dealers	48	28 238	4 726	1 020	170	14.1	15.2
453920	Art dealers	48	28 238	4 726	1 020	170	14.1	15.2
45399	All other miscellaneous store retailers	25	D	D	D	c	D	D
454	Nonstore retailers	39	51 766	13 680	3 072	577	11.2	17.4
4541	Electronic shopping & mail-order houses	15	9 919	914	202	58	5.4	2.3
45411	Electronic shopping & mail-order houses	15	9 919	914	202	58	5.4	2.3
454110	Electronic shopping & mail-order houses	15	9 919	914	202	58	5.4	2.3
4542	Vending machine operators	8	8 438	1 509	368	84	45.4	7.2
45421	Vending machine operators	8	8 438	1 509	368	84	45.4	7.2
454210	Vending machine operators	8	8 438	1 509	368	84	45.4	7.2
4543	Direct selling establishments	16	33 409	11 257	2 502	435	4.2	24.4
45439	Other direct selling establishments	14	D	D	D	e	D	D
454390	Other direct selling establishments	14	D	D	D	e	D	D
NEW ROADS, LA								
44-45	Retail trade	50	126 207	9 318	2 108	638	10.4	8.5
441	Motor vehicle & parts dealers	8	42 147	2 399	634	123	20.6	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	8 813	935	221	34	4.4	28.8
44419	Other building material dealers	2	D	D	D	a	D	D
444190	Other building material dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	7	19 491	1 534	380	174	3.3	—
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	32 054	1 586	245	75	6.3	16.5
4471	Gasoline stations	11	32 054	1 586	245	75	6.3	16.5
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	518	55	14	8	81.5	—
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	1 051	183	35	17	7.4	—
4532102	Office supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OAKDALE, LA								
44-45	Retail trade	41	60 620	4 910	1 101	396	34.3	5.7
441	Motor vehicle & parts dealers	7	18 820	1 136	235	54	78.9	9.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 066	273	66	14	D	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	6 778	340	72	31	14.0	20.5
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
OPELOUSAS, LA								
44-45	Retail trade	132	218 049	19 724	4 664	1 582	11.4	2.5
441	Motor vehicle & parts dealers	14	40 617	2 994	730	172	1.2	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	5 591	755	193	43	27.7	—
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 688	265	55	16	22.5	—
4431	Electronics & appliance stores	4	2 688	265	55	16	22.5	—
44311	Appliance, television, & other electronics stores	4	2 688	265	55	16	22.5	—
443112	Radio, television, & other electronics stores	4	2 688	265	55	16	22.5	—
444	Building material & garden equipment & supplies dealers	10	16 654	1 793	334	92	24.9	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	13 619	1 573	270	76	29.5	—
444190	Other building material dealers	4	13 619	1 573	270	76	29.5	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
445	Food & beverage stores	18	43 663	3 855	934	387	10.9	.4
4451	Grocery stores	16	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	41 534	3 551	863	343	11.5	.4
445110	Supermarkets & other grocery (except convenience) stores	13	41 534	3 551	863	343	11.5	.4
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health & personal care stores	18	22 464	2 803	693	180	28.8	1.1
4461	Health & personal care stores	18	22 464	2 803	693	180	28.8	1.1
4461101	Pharmacies & drug stores	13	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446199	All other health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	24	20 820	1 109	233	106	20.8	12.6
4471	Gasoline stations	24	20 820	1 109	233	106	20.8	12.6
44711	Gasoline stations with convenience stores	18	16 210	918	191	90	10.5	4.7
447110	Gasoline stations with convenience stores	18	16 210	918	191	90	10.5	4.7
448	Clothing & clothing accessories stores	21	15 297	1 630	394	173	6.2	15.7
4481	Clothing stores	14	12 225	1 182	284	129	5.7	19.7
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	8	5 951	508	100	61	8.6	—
452990	All other general merchandise stores	8	5 951	508	100	61	8.6	—
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PATTERSON, LA								
44-45	Retail trade	17	10 506	894	179	75	47.7	6.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	3 376	218	47	19	16.8	19.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
PINEVILLE, LA								
44-45	Retail trade	86	183 644	15 767	3 664	1 230	5.0	6.7
441	Motor vehicle & parts dealers	11	11 666	1 342	318	78	20.4	22.8
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	1 765	205	47	15	.3	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	11 285	1 439	347	86	—	63.7
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	10	65 798	4 564	1 081	381	.7	.2
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
446	Health & personal care stores	10	21 803	2 048	409	104	13.1	—
4461	Health & personal care stores	10	21 803	2 048	409	104	13.1	—
44611	Pharmacies & drug stores	9	D	D	D	b	D	D
446110	Pharmacies & drug stores	9	D	D	D	b	D	D
4461101	Pharmacies & drug stores	9	D	D	D	b	D	D
447	Gasoline stations	16	17 397	1 269	281	116	15.3	12.8
44711	Gasoline stations with convenience stores	11	14 521	875	192	90	18.3	11.2
447110	Gasoline stations with convenience stores	11	14 521	875	192	90	18.3	11.2
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLAQUEMINE, LA								
44-45	Retail trade	51	81 443	7 761	1 707	594	17.8	1.4
441	Motor vehicle & parts dealers	8	16 974	2 078	409	101	—	.4
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 994	235	50	21	57.7	33.0
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	4	6 860	688	167	40	52.1	—
4461	Health & personal care stores	4	6 860	688	167	40	52.1	—
447	Gasoline stations	8	11 026	688	135	54	60.4	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	4	453	74	25	8	12.8	—
PONCHATOULA, LA								
44-45	Retail trade	38	81 146	7 646	1 811	477	5.2	1.6
441	Motor vehicle & parts dealers	4	15 329	1 280	305	46	—	1.3
442	Furniture & home furnishings stores	1	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	19 464	2 279	547	91	—	—
4441	Building material & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	5 775	603	149	35	D	—
4461	Health & personal care stores	3	5 775	603	149	35	D	—
447	Gasoline stations	10	11 942	869	207	80	5.5	9.3
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
452	General merchandise stores	3	2 804	212	41	20	—	—
45299	All other general merchandise stores	3	2 804	212	41	20	—	—
452990	All other general merchandise stores	3	2 804	212	41	20	—	—
4529901	Variety stores	3	2 804	212	41	20	—	—
453	Miscellaneous store retailers	9	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORT ALLEN, LA								
44-45	Retail trade	36	94 423	9 216	2 056	619	2.6	1.5
441	Motor vehicle & parts dealers	4	1 446	208	55	9	12.2	2.8
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
445	Food & beverage stores	9	18 639	2 172	455	178	4.9	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	15	51 188	3 910	876	198	2.0	.8
4471	Gasoline stations	15	51 188	3 910	876	198	2.0	.8
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
RAYNE, LA								
44-45	Retail trade	54	52 848	4 839	1 175	410	19.6	5.9
441	Motor vehicle & parts dealers	6	5 051	479	107	26	37.5	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	8 160	764	196	47	5.4	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	8	15 876	1 250	324	143	19.6	17.0
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	12	13 225	1 126	249	101	16.5	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
452	General merchandise stores	4	2 007	205	40	18	—	9.5
45299	All other general merchandise stores	4	2 007	205	40	18	—	9.5
452990	All other general merchandise stores	4	2 007	205	40	18	—	9.5
453	Miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RAYVILLE, LA								
44-45	Retail trade	38	126 173	8 056	1 714	496	6.1	7.8
441	Motor vehicle & parts dealers	4	23 637	1 415	394	68	—	38.3
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	26 270	1 547	311	84	2.3	—
4471	Gasoline stations	5	26 270	1 547	311	84	2.3	—
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
RUSTON, LA								
44-45	Retail trade	133	310 255	26 751	6 345	2 078	5.8	8.3
441	Motor vehicle & parts dealers	15	D	D	D	e	D	D
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	6 301	870	236	69	44.8	33.6
4421	Furniture stores	6	5 495	709	203	50	42.4	38.5
44211	Furniture stores	6	5 495	709	203	50	42.4	38.5
442110	Furniture stores	6	5 495	709	203	50	42.4	38.5
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	1 668	267	68	18	21.3	—
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	21 329	2 334	520	126	6.1	19.6
4441	Building material & supplies dealers	8	D	D	D	c	D	D
44419	Other building material dealers	6	12 459	1 464	327	65	9.2	3.4
444190	Other building material dealers	6	12 459	1 464	327	65	9.2	3.4
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	9	37 326	2 648	830	332	2.8	15.0
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	26	25 743	1 783	434	212	18.5	7.7
4471	Gasoline stations	26	25 743	1 783	434	212	18.5	7.7
44711	Gasoline stations with convenience stores	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores	16	D	D	D	c	D	D
4481	Clothing stores	10	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²	
RUSTON, LA—Con.									
44-45 Retail trade—Con.									
452	General merchandise stores	5	D	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	D	c	D	D
4531	Florists	3	1 480	800	69	70	—	—	—
45311	Florists	3	1 480	800	69	70	—	—	—
453110	Florists	3	1 480	800	69	70	—	—	—
4532	Office supplies, stationery, & gift stores	7	D	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	D	a	D	D
ST. GABRIEL, LA *									
44-45	Retail trade	4	5 814	158	25	12	11.6	12.3	
444	Building material & garden equipment & supplies dealers	1	D	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	D	a	D	D
ST. MARTINVILLE, LA									
44-45	Retail trade	32	42 449	4 367	899	322	50.1	6.2	
441	Motor vehicle & parts dealers	5	D	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	D	a	D	D
445	Food & beverage stores	8	7 878	655	162	72	74.6	25.4	
446	Health & personal care stores	5	5 161	550	108	29	58.4	—	
4461	Health & personal care stores	5	5 161	550	108	29	58.4	—	
447	Gasoline stations	6	3 789	216	56	32	12.2	2.9	
452	General merchandise stores	2	D	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	D	a	D	D
SCOTT, LA									
44-45	Retail trade	24	25 737	2 543	538	160	26.1	.8	
441	Motor vehicle & parts dealers	4	D	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	D	a	D	D
445	Food & beverage stores	3	4 534	436	94	46	D	—	
446	Health & personal care stores	3	4 518	379	92	24	D	—	
447	Gasoline stations	5	8 342	424	93	31	4.1	—	
448	Clothing & clothing accessories stores	1	D	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHREVEPORT, LA *							
44-45	Retail trade	930	2 056 451	198 309	46 857	12 010	4.8	8.0
441	Motor vehicle & parts dealers	100	708 889	52 222	12 390	2 253	3.8	9.5
4411	Automobile dealers	40	D	D	D	g	D	D
44111	New car dealers	21	D	D	D	g	D	D
441110	New car dealers	21	D	D	D	g	D	D
44112	Used car dealers	19	D	D	D	b	D	D
441120	Used car dealers	19	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	5	10 191	792	145	40	1.7	1.3
4413	Automotive parts, accessories, & tire stores	48	53 760	9 341	2 225	458	7.2	11.4
44131	Automotive parts & accessories stores	34	37 439	5 507	1 322	302	5.5	3.5
441310	Automotive parts & accessories stores	34	37 439	5 507	1 322	302	5.5	3.5
44132	Tire dealers	14	16 321	3 834	903	156	11.1	29.7
441320	Tire dealers	14	16 321	3 834	903	156	11.1	29.7
442	Furniture & home furnishings stores	63	D	D	D	f	D	D
4421	Furniture stores	32	D	D	D	e	D	D
44211	Furniture stores	32	D	D	D	e	D	D
442110	Furniture stores	32	D	D	D	e	D	D
4422	Home furnishings stores	31	D	D	D	c	D	D
44221	Floor covering stores	15	7 551	1 251	333	54	4.4	19.1
442210	Floor covering stores	15	7 551	1 251	333	54	4.4	19.1
44229	Other home furnishings stores	16	D	D	D	c	D	D
442299	All other home furnishings stores	14	D	D	D	c	D	D
443	Electronics & appliance stores	25	D	D	D	c	D	D
4431	Electronics & appliance stores	25	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	72	223 865	23 782	6 190	1 143	1.2	1.1
4441	Building material & supplies dealers	63	216 813	22 469	5 903	1 049	.4	.5
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	11	D	D	D	b	D	D
444130	Hardware stores	11	D	D	D	b	D	D
44419	Other building material dealers	36	130 730	14 415	3 717	558	.5	.2
444190	Other building material dealers	36	130 730	14 415	3 717	558	.5	.2
4442	Lawn & garden equipment & supplies stores	9	7 052	1 313	287	94	27.0	21.7
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	100	262 267	23 744	5 444	1 681	4.6	1.3
4451	Grocery stores	64	239 120	21 705	4 898	1 525	3.8	.8
44511	Supermarkets & other grocery (except convenience) stores	42	231 563	20 973	4 730	1 464	2.2	.8
445110	Supermarkets & other grocery (except convenience) stores	42	231 563	20 973	4 730	1 464	2.2	.8
44512	Convenience stores	22	7 557	732	168	61	51.6	.9
445120	Convenience stores	22	7 557	732	168	61	51.6	.9
4452	Specialty food stores	15	4 764	744	194	71	8.0	16.1
4453	Beer, wine, & liquor stores	21	18 383	1 295	352	85	14.0	4.4
44531	Beer, wine, & liquor stores	21	18 383	1 295	352	85	14.0	4.4
445310	Beer, wine, & liquor stores	21	18 383	1 295	352	85	14.0	4.4
446	Health & personal care stores	88	117 701	16 742	4 004	838	6.0	13.1
4461	Health & personal care stores	88	117 701	16 742	4 004	838	6.0	13.1
44611	Pharmacies & drug stores	43	D	D	D	f	D	D
446110	Pharmacies & drug stores	43	D	D	D	f	D	D
4461101	Pharmacies & drug stores	42	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	11	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	11	D	D	D	b	D	D
44613	Optical goods stores	17	6 771	1 759	381	90	—	9.0
446130	Optical goods stores	17	6 771	1 759	381	90	—	9.0
44619	Other health & personal care stores	17	12 229	2 116	522	108	17.2	9.6
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health & personal care stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHREVEPORT, LA *—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	128	184 785	9 919	2 331	824	6.8	19.6
4471	Gasoline stations	128	184 785	9 919	2 331	824	6.8	19.6
44711	Gasoline stations with convenience stores	95	134 066	7 695	1 857	639	5.2	16.0
447110	Gasoline stations with convenience stores	95	134 066	7 695	1 857	639	5.2	16.0
44719	Other gasoline stations	33	50 719	2 224	474	185	11.1	29.2
447190	Other gasoline stations	33	50 719	2 224	474	185	11.1	29.2
448	Clothing & clothing accessories stores	140	103 961	13 569	3 201	1 207	12.6	8.7
4481	Clothing stores	90	D	D	D	f	D	D
44811	Men's clothing stores	9	4 382	614	166	54	8.2	22.5
448110	Men's clothing stores	9	4 382	614	166	54	8.2	22.5
44812	Women's clothing stores	39	D	D	D	e	D	D
448120	Women's clothing stores	39	D	D	D	e	D	D
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	18	D	D	D	e	D	D
448140	Family clothing stores	18	D	D	D	e	D	D
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	11	6 566	1 133	256	96	8.6	—
448190	Other clothing stores	11	6 566	1 133	256	96	8.6	—
4482	Shoe stores	28	D	D	D	c	D	D
44821	Shoe stores	28	D	D	D	c	D	D
448210	Shoe stores	28	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	16	D	D	D	b	D	D
4482105	Athletic footwear stores	5	6 320	582	144	59	—	—
4483	Jewelry, luggage, & leather goods stores	22	D	D	D	c	D	D
44831	Jewelry stores	21	D	D	D	c	D	D
448310	Jewelry stores	21	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	58	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	39	D	D	D	e	D	D
45111	Sporting goods stores	17	16 348	1 913	418	144	2.9	.7
451110	Sporting goods stores	17	16 348	1 913	418	144	2.9	.7
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	15	D	D	D	b	D	D
45112	Hobby, toy, & game stores	11	12 288	1 493	323	111	2.7	5.5
451120	Hobby, toy, & game stores	11	12 288	1 493	323	111	2.7	5.5
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	6	2 986	470	121	31	63.9	—
451140	Musical instrument & supplies stores	6	2 986	470	121	31	63.9	—
4512	Book, periodical, & music stores	19	D	D	D	c	D	D
45121	Book stores & news dealers	12	D	D	D	b	D	D
451211	Book stores	11	D	D	D	b	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	5 789	464	128	49	—	5.3
451220	Prerecorded tape, compact disc, & record stores ...	7	5 789	464	128	49	—	5.3
452	General merchandise stores	27	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
4521	Department stores (excl leased depts)	9	D	D	D	g	D	D
45211	Department stores (excl leased depts)	9	D	D	D	g	D	D
452110	Department stores (excl leased depts)	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	13	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SHREVEPORT, LA *—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	102	D	D	D	e	D	D
4531	Florists	21	3 990	869	211	79	33.0	7.5
45311	Florists	21	3 990	869	211	79	33.0	7.5
453110	Florists	21	3 990	869	211	79	33.0	7.5
4532	Office supplies, stationery, & gift stores	29	D	D	D	c	D	D
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
4533	Used merchandise stores	14	D	D	D	b	D	D
45331	Used merchandise stores	14	D	D	D	b	D	D
453310	Used merchandise stores	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	38	D	D	D	c	D	D
45391	Pet & pet supplies stores	7	2 669	350	82	28	1.0	20.7
453910	Pet & pet supplies stores	7	2 669	350	82	28	1.0	20.7
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	28	D	D	D	c	D	D
454	Nonstore retailers	27	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	18	D	D	D	c	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	16	D	D	D	c	D	D
454390	Other direct selling establishments	16	D	D	D	c	D	D
SHREVEPORT, LA (BOSSIER PARISH PART) *								
44-45	Retail trade	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
4441	Building material & supplies dealers	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
SHREVEPORT, LA (CADDO PARISH PART) *								
44-45	Retail trade	929	D	D	D	j	D	D
441	Motor vehicle & parts dealers	100	708 889	52 222	12 390	2 253	3.8	9.5
4411	Automobile dealers	40	D	D	D	g	D	D
44111	New car dealers	21	D	D	D	g	D	D
441110	New car dealers	21	D	D	D	g	D	D
44112	Used car dealers	19	D	D	D	b	D	D
441120	Used car dealers	19	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	5	10 191	792	145	40	1.7	1.3
4413	Automotive parts, accessories, & tire stores	48	53 760	9 341	2 225	458	7.2	11.4
44131	Automotive parts & accessories stores	34	37 439	5 507	1 322	302	5.5	3.5
441310	Automotive parts & accessories stores	34	37 439	5 507	1 322	302	5.5	3.5
44132	Tire dealers	14	16 321	3 834	903	156	11.1	29.7
441320	Tire dealers	14	16 321	3 834	903	156	11.1	29.7
442	Furniture & home furnishings stores	63	D	D	D	f	D	D
4421	Furniture stores	32	D	D	D	e	D	D
44211	Furniture stores	32	D	D	D	e	D	D
442110	Furniture stores	32	D	D	D	e	D	D
4422	Home furnishings stores	31	D	D	D	c	D	D
44221	Floor covering stores	15	7 551	1 251	333	54	4.4	19.1
442210	Floor covering stores	15	7 551	1 251	333	54	4.4	19.1
44229	Other home furnishings stores	16	D	D	D	c	D	D
442290	All other home furnishings stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHREVEPORT, LA (CADDO PARISH PART) * —Con.							
44-45	Retail trade—Con.							
443	Electronics & appliance stores	25	D	D	D	c	D	D
4431	Electronics & appliance stores	25	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	71	D	D	D	g	D	D
4441	Building material & supplies dealers	62	D	D	D	g	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	11	D	D	D	b	D	D
444130	Hardware stores	11	D	D	D	b	D	D
44419	Other building material dealers	35	D	D	D	f	D	D
444190	Other building material dealers	35	D	D	D	f	D	D
4442	Lawn & garden equipment & supplies stores	9	7 052	1 313	287	94	27.0	21.7
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	100	262 267	23 744	5 444	1 681	4.6	1.3
4451	Grocery stores	64	239 120	21 705	4 898	1 525	3.8	.8
44511	Supermarkets & other grocery (except convenience) stores	42	231 563	20 973	4 730	1 464	2.2	.8
445110	Supermarkets & other grocery (except convenience) stores	42	231 563	20 973	4 730	1 464	2.2	.8
44512	Convenience stores	22	7 557	732	168	61	51.6	.9
445120	Convenience stores	22	7 557	732	168	61	51.6	.9
4452	Specialty food stores	15	4 764	744	194	71	8.0	16.1
4453	Beer, wine, & liquor stores	21	18 383	1 295	352	85	14.0	4.4
44531	Beer, wine, & liquor stores	21	18 383	1 295	352	85	14.0	4.4
445310	Beer, wine, & liquor stores	21	18 383	1 295	352	85	14.0	4.4
446	Health & personal care stores	88	117 701	16 742	4 004	838	6.0	13.1
4461	Health & personal care stores	88	117 701	16 742	4 004	838	6.0	13.1
44611	Pharmacies & drug stores	43	D	D	D	f	D	D
446110	Pharmacies & drug stores	43	D	D	D	f	D	D
4461101	Pharmacies & drug stores	42	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	11	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	11	D	D	D	b	D	D
44613	Optical goods stores	17	6 771	1 759	381	90	—	9.0
446130	Optical goods stores	17	6 771	1 759	381	90	—	9.0
44619	Other health & personal care stores	17	12 229	2 116	522	108	17.2	9.6
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health & personal care stores	12	D	D	D	b	D	D
447	Gasoline stations	128	184 785	9 919	2 331	824	6.8	19.6
4471	Gasoline stations	128	184 785	9 919	2 331	824	6.8	19.6
44711	Gasoline stations with convenience stores	95	134 066	7 695	1 857	639	5.2	16.0
447110	Gasoline stations with convenience stores	95	134 066	7 695	1 857	639	5.2	16.0
44719	Other gasoline stations	33	50 719	2 224	474	185	11.1	29.2
447190	Other gasoline stations	33	50 719	2 224	474	185	11.1	29.2
448	Clothing & clothing accessories stores	140	103 961	13 569	3 201	1 207	12.6	8.7
4481	Clothing stores	90	D	D	D	f	D	D
44811	Men's clothing stores	9	4 382	614	166	54	8.2	22.5
448110	Men's clothing stores	9	4 382	614	166	54	8.2	22.5
44812	Women's clothing stores	39	D	D	D	e	D	D
448120	Women's clothing stores	39	D	D	D	e	D	D
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	18	D	D	D	e	D	D
448140	Family clothing stores	18	D	D	D	e	D	D
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	11	6 566	1 133	256	96	8.6	—
448190	Other clothing stores	11	6 566	1 133	256	96	8.6	—
4482	Shoe stores	28	D	D	D	c	D	D
44821	Shoe stores	28	D	D	D	c	D	D
448210	Shoe stores	28	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	16	D	D	D	b	D	D
4482105	Athletic footwear stores	5	6 320	582	144	59	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHREVEPORT, LA (CADDO PARISH PART) * —Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores	22	D	D	D	c	D	D
44831	Jewelry stores	21	D	D	D	c	D	D
448310	Jewelry stores	21	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	58	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	39	D	D	D	e	D	D
45111	Sporting goods stores	17	16 348	1 913	418	144	2.9	7
451110	Sporting goods stores	17	16 348	1 913	418	144	2.9	7
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	15	D	D	D	b	D	D
45112	Hobby, toy, & game stores	11	12 288	1 493	323	111	2.7	5.5
451120	Hobby, toy, & game stores	11	12 288	1 493	323	111	2.7	5.5
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	6	2 986	470	121	31	63.9	—
451140	Musical instrument & supplies stores	6	2 986	470	121	31	63.9	—
4512	Book, periodical, & music stores	19	D	D	D	c	D	D
45121	Book stores & news dealers	12	D	D	D	b	D	D
451211	Book stores	11	D	D	D	b	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	5 789	464	128	49	—	5.3
451220	Prerecorded tape, compact disc, & record stores ...	7	5 789	464	128	49	—	5.3
452	General merchandise stores	27	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
4521	Department stores (excl leased depts)	9	D	D	D	g	D	D
45211	Department stores (excl leased depts)	9	D	D	D	g	D	D
452110	Department stores (excl leased depts)	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	13	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	102	D	D	D	e	D	D
4531	Florists	21	3 990	869	211	79	33.0	7.5
45311	Florists	21	3 990	869	211	79	33.0	7.5
453110	Florists	21	3 990	869	211	79	33.0	7.5
4532	Office supplies, stationery, & gift stores	29	D	D	D	c	D	D
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	24	D	D	D	c	D	D
4533	Used merchandise stores	14	D	D	D	b	D	D
45331	Used merchandise stores	14	D	D	D	b	D	D
453310	Used merchandise stores	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	38	D	D	D	c	D	D
45391	Pet & pet supplies stores	7	2 669	350	82	28	1.0	20.7
453910	Pet & pet supplies stores	7	2 669	350	82	28	1.0	20.7
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	28	D	D	D	c	D	D
454	Nonstore retailers	27	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	18	D	D	D	c	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
45439	Other direct selling establishments	16	D	D	D	c	D	D
454390	Other direct selling establishments	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SLIDELL, LA								
44-45	Retail trade	322	666 264	59 294	13 573	4 324	9.2	3.8
441	Motor vehicle & parts dealers	33	150 659	10 759	1 870	416	22.0	8.9
4411	Automobile dealers	10	D	D	D	c	D	D
441111	New car dealers	6	123 149	6 841	952	216	25.8	5.4
441110	New car dealers	6	123 149	6 841	952	216	25.8	5.4
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	18 499	3 382	771	170	7.7	14.1
44131	Automotive parts & accessories stores	14	15 821	2 705	614	145	7.8	16.5
441310	Automotive parts & accessories stores	14	15 821	2 705	614	145	7.8	16.5
442	Furniture & home furnishings stores	27	20 339	2 798	665	192	8.1	6.0
4421	Furniture stores	10	9 250	1 336	264	64	4.4	11.5
44211	Furniture stores	10	9 250	1 336	264	64	4.4	11.5
442110	Furniture stores	10	9 250	1 336	264	64	4.4	11.5
4422	Home furnishings stores	17	11 089	1 462	401	128	11.1	1.5
44221	Floor covering stores	5	4 968	637	179	41	5.4	—
442210	Floor covering stores	5	4 968	637	179	41	5.4	—
44229	Other home furnishings stores	12	6 121	825	222	87	15.7	2.7
442299	All other home furnishings stores	12	6 121	825	222	87	15.7	2.7
443	Electronics & appliance stores	13	11 848	908	204	58	7.3	.5
4431	Electronics & appliance stores	13	11 848	908	204	58	7.3	.5
44311	Appliance, television, & other electronics stores	8	10 283	732	161	47	4.3	.5
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	22 929	2 660	560	128	9.6	4.9
4441	Building material & supplies dealers	16	22 054	2 520	528	116	7.4	5.1
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	9	13 682	1 367	295	56	—	.6
444190	Other building material dealers	9	13 682	1 367	295	56	—	.6
445	Food & beverage stores	29	116 610	10 013	2 493	823	2.8	3.6
4451	Grocery stores	17	114 199	9 788	2 433	786	1.6	3.4
44511	Supermarkets & other grocery (except convenience) stores	12	112 467	9 502	2 370	766	.9	3.4
445110	Supermarkets & other grocery (except convenience) stores	12	112 467	9 502	2 370	766	.9	3.4
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	28	42 031	4 423	1 005	282	12.4	1.5
4461	Health & personal care stores	28	42 031	4 423	1 005	282	12.4	1.5
44611	Pharmacies & drug stores	13	36 017	3 417	728	203	11.9	—
446110	Pharmacies & drug stores	13	36 017	3 417	728	203	11.9	—
4461101	Pharmacies & drug stores	13	36 017	3 417	728	203	11.9	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	29	65 824	3 876	905	300	8.7	.1
4471	Gasoline stations	29	65 824	3 876	905	300	8.7	.1
44711	Gasoline stations with convenience stores	17	35 131	1 481	367	119	1.6	—
447110	Gasoline stations with convenience stores	17	35 131	1 481	367	119	1.6	—
44719	Other gasoline stations	12	30 693	2 395	538	181	16.8	.2
447190	Other gasoline stations	12	30 693	2 395	538	181	16.8	.2
448	Clothing & clothing accessories stores	61	34 540	3 885	951	400	6.8	10.9
4481	Clothing stores	35	20 117	2 281	571	257	4.3	13.9
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44815	Clothing accessories stores	4	648	129	29	12	10.2	—
448150	Clothing accessories stores	4	648	129	29	12	10.2	—
44819	Other clothing stores	3	2 121	308	78	27	—	—
448190	Other clothing stores	3	2 121	308	78	27	—	—
4482	Shoe stores	16	9 479	960	240	93	—	9.0
44821	Shoe stores	16	9 479	960	240	93	—	9.0
448210	Shoe stores	16	9 479	960	240	93	—	9.0
4482103	Children's & juveniles' shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	10	4 944	644	140	50	29.9	2.5
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SLIDELL, LA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	22	17 129	1 654	390	151	6.4	1.7
4511	Sporting goods, hobby, & musical instrument stores . .	17	12 538	1 302	305	107	8.7	2.4
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	1 587	216	43	14	—	11.8
451130	Sewing, needlework, & piece goods stores	4	1 587	216	43	14	—	11.8
4512	Book, periodical, & music stores	5	4 591	352	85	44	—	—
45121	Book stores & news dealers	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . .	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	b	D	D
452	General merchandise stores	14	155 911	14 180	3 575	1 172	—	—
4521	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
4521	Department stores (excl leased depts)	7	D	D	D	g	D	D
45211	Department stores (excl leased depts)	7	D	D	D	g	D	D
452110	Department stores (excl leased depts)	7	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	37 973	4 336	1 074	287	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	c	D	D
452990	All other general merchandise stores	7	D	D	D	c	D	D
4529901	Variety stores	5	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	43	D	D	D	c	D	D
4531	Florists	9	1 669	386	87	44	17.0	8.3
45311	Florists	9	1 669	386	87	44	17.0	8.3
453110	Florists	9	1 669	386	87	44	17.0	8.3
4532	Office supplies, stationery, & gift stores	14	6 915	878	183	83	40.9	.8
45321	Office supplies & stationery stores	4	3 315	495	66	17	23.2	.8
453210	Office supplies & stationery stores	4	3 315	495	66	17	23.2	.8
4532102	Office supplies stores	4	3 315	495	66	17	23.2	.8
45322	Gift, novelty, & souvenir stores	10	3 600	383	117	66	57.3	.8
453220	Gift, novelty, & souvenir stores	10	3 600	383	117	66	57.3	.8
4533	Used merchandise stores	7	1 098	254	58	45	23.7	11.7
45331	Used merchandise stores	7	1 098	254	58	45	23.7	11.7
453310	Used merchandise stores	7	1 098	254	58	45	23.7	11.7
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	4 848	244	39	31	14.0	—
454	Nonstore retailers	4	D	D	D	c	D	D
4543	Direct selling establishments	3	D	D	D	c	D	D
45439	Other direct selling establishments	3	D	D	D	c	D	D
454390	Other direct selling establishments	3	D	D	D	c	D	D
SPRINGHILL, LA								
44-45	Retail trade	57	86 287	7 040	1 663	514	18.7	26.1
441	Motor vehicle & parts dealers	8	25 578	1 370	327	64	33.3	57.4
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	4 672	604	137	31	10.6	1.1
445	Food & beverage stores	4	19 543	1 816	424	120	—	33.6
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	11	9 144	617	143	56	43.3	2.3
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SULPHUR, LA								
44-45	Retail trade	112	355 573	29 025	6 941	1 876	30.4	1.3
441	Motor vehicle & parts dealers	19	148 014	10 705	2 381	409	64.3	1.6
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores	11	D	D	D	b	D	D
441310	Automotive parts & accessories stores	11	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	1 933	158	43	22	—	38.7
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	41 794	4 428	1 330	186	18.9	—
4441	Building material & supplies dealers	9	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	7	37 282	3 089	761	310	—	.8
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	9	9 776	1 333	321	85	7.4	2.3
4461	Health & personal care stores	9	9 776	1 333	321	85	7.4	2.3
447	Gasoline stations	22	25 391	1 506	347	133	4.1	1.2
4471	Gasoline stations	22	25 391	1 506	347	133	4.1	1.2
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores	13	9 154	942	216	86	27.0	4.8
4481	Clothing stores	9	8 078	824	188	74	24.9	5.5
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
TALLULAH, LA								
44-45	Retail trade	36	38 547	3 344	760	264	47.8	4.2
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 341	233	55	15	D	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
THIBODAUX, LA								
44-45	Retail trade	133	295 294	26 079	6 125	1 885	9.3	4.7
441	Motor vehicle & parts dealers	15	69 332	5 161	1 176	224	13.4	.6
4411	Automobile dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	4	5 507	808	206	43	—	—
44211	Furniture stores	4	5 507	808	206	43	—	—
442110	Furniture stores	4	5 507	808	206	43	—	—
4422	Home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	4	1 631	187	42	12	—	—
4431	Electronics & appliance stores	4	1 631	187	42	12	—	—
44311	Appliance, television, & other electronics stores	4	1 631	187	42	12	—	—
444	Building material & garden equipment & supplies dealers	13	36 722	2 926	656	131	.2	—
4441	Building material & supplies dealers	7	16 204	1 756	361	83	—	—
44419	Other building material dealers	4	12 333	1 324	283	66	—	—
444190	Other building material dealers	4	12 333	1 324	283	66	—	—
4442	Lawn & garden equipment & supplies stores	6	20 518	1 170	295	48	.3	—
44422	Nursery & garden centers	6	20 518	1 170	295	48	.3	—
444220	Nursery & garden centers	6	20 518	1 170	295	48	.3	—
445	Food & beverage stores	18	75 749	5 875	1 419	611	11.6	14.0
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	71 983	5 656	1 349	566	7.1	14.7
445110	Supermarkets & other grocery (except convenience) stores	10	71 983	5 656	1 349	566	7.1	14.7
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	9	13 014	1 685	269	57	20.6	12.8
4461	Health & personal care stores	9	13 014	1 685	269	57	20.6	12.8
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	18	21 116	1 629	395	122	17.7	3.1
4471	Gasoline stations	18	21 116	1 629	395	122	17.7	3.1
44711	Gasoline stations with convenience stores	14	18 484	1 444	352	108	9.2	2.8
447110	Gasoline stations with convenience stores	14	18 484	1 444	352	108	9.2	2.8
448	Clothing & clothing accessories stores	21	12 424	1 808	486	143	5.5	2.0
4481	Clothing stores	15	10 030	1 435	389	117	5.7	2.5
44813	Children's & infants' clothing stores	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores	1	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	3 004	228	53	27	—	—
452990	All other general merchandise stores	4	3 004	228	53	27	—	—
4529901	Variety stores	4	3 004	228	53	27	—	—
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VIDALIA, LA								
44-45	Retail trade	38	37 614	3 508	843	299	21.6	9.6
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	10 474	837	207	67	13.5	9.2
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
VILLE PLATTE, LA								
44-45	Retail trade	72	98 699	8 982	2 139	724	29.7	1.5
441	Motor vehicle & parts dealers	14	29 754	2 453	616	126	35.7	1.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	2 185	353	84	23	53.2	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	5 681	713	159	47	13.1	.4
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
445	Food & beverage stores	14	25 371	1 866	476	218	36.5	—
446	Health & personal care stores	9	9 311	1 245	274	74	60.7	—
4461	Health & personal care stores	9	9 311	1 245	274	74	60.7	—
447	Gasoline stations	6	4 253	265	61	30	18.5	15.8
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	13 887	1 344	308	134	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
VINTON, LA								
44-45	Retail trade	15	16 381	1 496	363	146	34.6	5.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
VIVIAN, LA								
44-45	Retail trade	21	32 351	3 054	755	266	24.2	.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	7 416	787	211	80	5.3	1.1
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	3 982	337	85	36	18.1	—
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	3	531	50	9	7	100.0	—
WALKER, LA								
44-45	Retail trade	14	26 448	1 852	470	202	2.8	8.7
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	6 338	380	95	32	—	17.1
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
WELSH, LA								
44-45	Retail trade	14	13 006	1 062	278	119	22.7	4.4
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 191	162	50	30	62.8	—
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WESTLAKE, LA								
44-45	Retail trade	31	28 322	3 032	747	310	8.0	1.4
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	886	146	36	12	29.5	10.6
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
44619	Other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	7 269	639	159	88	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
WEST MONROE, LA								
44-45	Retail trade	151	266 697	25 907	5 956	2 277	5.0	3.8
441	Motor vehicle & parts dealers	23	23 702	2 660	585	135	12.2	17.9
44112	Used car dealers	5	D	D	D	a	D	D
441120	Used car dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	7 762	1 487	354	76	4.8	—
441310	Automotive parts & accessories stores	9	7 762	1 487	354	76	4.8	—
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	3 555	805	193	56	5.7	—
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	14 985	1 870	403	101	13.2	2.7
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	7	12 076	1 616	343	85	8.0	3.4
444190	Other building material dealers	7	12 076	1 616	343	85	8.0	3.4
445	Food & beverage stores	11	53 249	4 269	1 056	631	1.0	6.0
4451	Grocery stores	8	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	50 905	4 130	1 008	605	1.1	5.6
445110	Supermarkets & other grocery (except convenience) stores	7	50 905	4 130	1 008	605	1.1	5.6
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	11	11 322	1 675	245	61	8.3	—
4461	Health & personal care stores	11	11 322	1 675	245	61	8.3	—
447	Gasoline stations	24	31 616	1 874	410	188	9.6	5.7
4471	Gasoline stations	24	31 616	1 874	410	188	9.6	5.7
44711	Gasoline stations with convenience stores	15	24 671	1 331	287	142	3.2	1.8
447110	Gasoline stations with convenience stores	15	24 671	1 331	287	142	3.2	1.8
448	Clothing & clothing accessories stores	17	7 873	1 047	255	74	42.9	3.5
4481	Clothing stores	11	6 021	728	172	52	52.1	4.5
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WEST MONROE, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4531	Florists	6	1 431	351	87	25	18.0	4.8
45311	Florists	6	1 431	351	87	25	18.0	4.8
453110	Florists	6	1 431	351	87	25	18.0	4.8
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	3	1 278	217	63	10	—	—
WESTWEGO, LA								
44-45	Retail trade	33	51 551	4 206	1 010	370	10.3	1.4
441	Motor vehicle & parts dealers	5	7 187	499	116	34	13.2	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	4	4 250	582	150	39	18.6	13.2
447	Gasoline stations	6	9 793	628	133	30	20.7	.2
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	2 200	223	55	46	—	—
45299	All other general merchandise stores	3	2 200	223	55	46	—	—
452990	All other general merchandise stores	3	2 200	223	55	46	—	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
WINNFIELD, LA								
44-45	Retail trade	48	67 940	6 316	1 453	522	9.4	.6
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	7	4 990	547	128	35	47.9	3.8
4461	Health & personal care stores	7	4 990	547	128	35	47.9	3.8
447	Gasoline stations	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	9 433	567	135	64	—	1.2
447110	Gasoline stations with convenience stores	8	9 433	567	135	64	—	1.2
448	Clothing & clothing accessories stores	5	946	116	27	14	42.1	—
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WINNSBORO, LA								
44-45	Retail trade	57	134 919	11 446	2 608	935	8.2	.8
441	Motor vehicle & parts dealers	9	50 261	2 828	629	119	1.8	1.3
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	5 087	741	132	35	—	—
445	Food & beverage stores	6	16 364	1 690	469	199	1.1	2.1
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	7 828	532	129	68	32.1	—
448	Clothing & clothing accessories stores	9	3 017	441	84	43	7.1	1.5
451	Sporting goods, hobby, book, & music stores	3	933	64	15	8	—	—
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ZACHARY, LA								
44-45	Retail trade	58	127 536	12 215	2 642	984	3.5	3.1
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	3 144	507	89	22	2.1	50.8
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	3 981	501	74	20	20.4	10.3
445	Food & beverage stores	9	24 028	1 930	477	275	3.9	.3
4452	Specialty food stores	3	1 335	127	31	10	D	—
446	Health & personal care stores	6	7 352	1 113	267	50	—	2.1
4461	Health & personal care stores	6	7 352	1 113	267	50	—	2.1
447	Gasoline stations	8	12 940	697	168	53	8.7	12.8
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	1 520	158	23	13	41.5	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ACADIA PARISH, LA								
44-45	Retail trade	36	D	D	D	e	D	D
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	12	6 168	476	115	53	55.0	3.7
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
BALANCE OF ALLEN PARISH, LA								
44-45	Retail trade	52	38 461	2 922	631	276	27.2	9.9
441	Motor vehicle & parts dealers	6	6 677	364	82	19	3.5	11.9
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	1 592	117	36	13	49.9	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	12	8 810	669	126	67	33.7	15.8
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	a	D	D
45299	All other general merchandise stores	5	D	D	D	a	D	D
452990	All other general merchandise stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF ASCENSION PARISH, LA								
44-45	Retail trade	95	148 002	11 958	2 736	970	26.3	10.2
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
445	Food & beverage stores	15	35 534	2 957	721	351	51.7	9.8
4451	Grocery stores	15	35 534	2 957	721	351	51.7	9.8
446	Health & personal care stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ASCENSION PARISH, LA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	29	35 623	2 630	598	250	18.9	30.8
4471	Gasoline stations	29	35 623	2 630	598	250	18.9	30.8
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	1 297	167	32	18	21.6	8.6
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF ASSUMPTION PARISH, LA								
44-45	Retail trade	59	75 131	7 460	1 781	599	38.7	11.9
441	Motor vehicle & parts dealers	8	17 947	1 172	365	64	60.1	33.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 451	341	93	25	—	—
4441	Building material & supplies dealers	4	2 451	341	93	25	—	—
445	Food & beverage stores	11	21 368	2 217	519	230	28.2	10.4
446	Health & personal care stores	3	4 059	614	111	30	100.0	—
447	Gasoline stations	21	17 554	1 240	280	137	38.1	3.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	9 684	1 320	272	89	.7	.7
45299	All other general merchandise stores	6	9 684	1 320	272	89	.7	.7
452990	All other general merchandise stores	6	9 684	1 320	272	89	.7	.7
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF AVOUELLES PARISH, LA								
44-45	Retail trade	82	64 973	5 135	1 144	423	39.3	13.9
441	Motor vehicle & parts dealers	8	5 179	575	127	42	35.8	—
44132	Tire dealers	3	3 325	434	94	30	—	—
441320	Tire dealers	3	3 325	434	94	30	—	—
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	19	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	10	6 530	1 013	227	61	38.8	40.9
4461	Health & personal care stores	10	6 530	1 013	227	61	38.8	40.9
447	Gasoline stations	18	11 418	462	105	68	53.5	17.1
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	b	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BEAUREGARD PARISH, LA								
44-45	Retail trade	28	D	D	D	c	D	D
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	4 241	383	83	36	87.9	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	10 919	485	112	51	9.4	83.0
44711	Gasoline stations with convenience stores	9	10 919	485	112	51	9.4	83.0
447110	Gasoline stations with convenience stores	9	10 919	485	112	51	9.4	83.0
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BIENVILLE PARISH, LA								
44-45	Retail trade	28	15 568	1 401	354	133	50.4	10.5
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	6 148	416	91	36	77.0	1.2
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 124	207	51	24	D	—
45299	All other general merchandise stores	3	2 124	207	51	24	D	—
452990	All other general merchandise stores	3	2 124	207	51	24	D	—
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BOSSIER PARISH, LA								
44-45	Retail trade	57	D	D	D	e	D	D
441	Motor vehicle & parts dealers	7	5 060	562	99	31	20.8	43.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	11	26 187	1 847	485	165	20.4	4.2
446	Health & personal care stores	6	2 714	271	68	22	43.3	22.5
447	Gasoline stations	15	14 002	1 032	247	114	12.6	12.5
44711	Gasoline stations with convenience stores	12	12 076	780	183	84	14.6	—
447110	Gasoline stations with convenience stores	12	12 076	780	183	84	14.6	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF CADDO PARISH, LA								
44-45	Retail trade	103	D	D	D	g	D	D
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	12 407	982	215	48	—	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	23	52 985	4 468	1 080	381	8.9	1.9
4451	Grocery stores	19	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	16	D	D	D	e	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	19	56 023	3 056	759	225	25.4	.6
4471	Gasoline stations	19	56 023	3 056	759	225	25.4	.6
44711	Gasoline stations with convenience stores	15	18 208	950	214	89	24.0	1.8
447110	Gasoline stations with convenience stores	15	18 208	950	214	89	24.0	1.8
44719	Other gasoline stations	4	37 815	2 106	545	136	26.1	—
447190	Other gasoline stations	4	37 815	2 106	545	136	26.1	—
448	Clothing & clothing accessories stores	7	10 918	580	141	59	1.6	—
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF CALCASIEU PARISH, LA								
44-45	Retail trade	78	128 717	11 834	2 687	871	7.5	5.2
441	Motor vehicle & parts dealers	10	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF CALCASIEU PARISH, LA—								
Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	24	D	D	D	e	D	D
4471	Gasoline stations	24	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
44719	Other gasoline stations	5	D	D	D	c	D	D
447190	Other gasoline stations	5	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
BALANCE OF CALDWELL PARISH, LA								
44-45	Retail trade	34	48 377	3 709	847	274	62.9	.9
441	Motor vehicle & parts dealers	7	19 864	1 181	266	46	93.3	1.1
444	Building material & garden equipment & supplies dealers	3	1 987	196	48	17	D	—
445	Food & beverage stores	7	14 352	1 396	306	122	10.6	—
446	Health & personal care stores	3	4 592	425	95	21	100.0	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	5	5 106	249	70	46	100.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF CAMERON PARISH, LA								
44-45	Retail trade	34	29 098	2 368	540	240	74.1	13.7
444	Building material & garden equipment & supplies dealers	4	1 516	139	32	17	95.4	—
445	Food & beverage stores	11	12 863	1 155	273	113	82.8	17.2
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	9 979	616	141	67	66.3	17.7
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
BALANCE OF CATAHOULA PARISH, LA								
44-45	Retail trade	15	21 914	1 602	390	147	39.2	3.0
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	4	5 338	498	119	62	87.9	12.1
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	3 178	213	53	24	37.1	—
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLAIBORNE PARISH, LA								
44-45	Retail trade	8	9 814	651	156	44	15.1	3.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF CONCORDIA PARISH, LA								
44-45	Retail trade	17	37 989	2 211	484	120	5.7	1.1
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DE SOTO PARISH, LA								
44-45	Retail trade	36	24 076	1 836	417	178	10.1	21.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	10	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	7 852	788	183	85	11.4	25.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF EAST BATON ROUGE PARISH, LA								
44-45	Retail trade	300	852 484	72 165	16 713	4 927	12.0	2.0
441	Motor vehicle & parts dealers	35	D	D	D	f	D	D
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	6	D	D	D	e	D	D
441110	New car dealers	6	D	D	D	e	D	D
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	16	D	D	D	c	D	D
441310	Automotive parts & accessories stores	16	D	D	D	c	D	D
442	Furniture & home furnishings stores	30	D	D	D	c	D	D
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	17	D	D	D	b	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	7	1 919	238	35	16	71.8	19.6
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	34	107 075	11 787	2 924	667	3.4	1.2
4441	Building material & supplies dealers	26	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	2 076	312	72	19	11.4	—
444120	Paint & wallpaper stores	4	2 076	312	72	19	11.4	—
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	c	D	D
44422	Nursery & garden centers	6	D	D	D	c	D	D
444220	Nursery & garden centers	6	D	D	D	c	D	D
445	Food & beverage stores	36	D	D	D	g	D	D
4451	Grocery stores	31	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	27	139 608	11 365	2 802	1 158	3.1	1.7
445110	Supermarkets & other grocery (except convenience) stores	27	139 608	11 365	2 802	1 158	3.1	1.7
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	26	D	D	D	e	D	D
4461	Health & personal care stores	26	D	D	D	e	D	D
44611	Pharmacies & drug stores	12	D	D	D	c	D	D
446110	Pharmacies & drug stores	12	D	D	D	c	D	D
4461101	Pharmacies & drug stores	12	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	41	70 592	3 846	927	275	6.8	3.7
4471	Gasoline stations	41	70 592	3 846	927	275	6.8	3.7
44711	Gasoline stations with convenience stores	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	c	D	D
44719	Other gasoline stations	13	D	D	D	b	D	D
447190	Other gasoline stations	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	21	16 092	2 637	706	177	21.8	.4
4481	Clothing stores	12	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF EAST BATON ROUGE PARISH, LA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	17	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	13	D	D	D	b	D	D
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	4	2 147	204	51	27	—	—
452990	All other general merchandise stores	4	2 147	204	51	27	—	—
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4531	Florists	4	D	D	D	b	D	D
45311	Florists	4	D	D	D	b	D	D
453110	Florists	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	16	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
BALANCE OF EAST CARROLL PARISH, LA								
44-45	Retail trade	6	5 239	464	108	28	27.1	35.3
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF EAST FELICIANA PARISH, LA								
44-45	Retail trade	34	31 821	3 063	698	268	30.4	3.6
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	6	6 796	628	173	66	23.2	4.2
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	11	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF EVANGELINE PARISH, LA								
44-45	Retail trade	33	27 045	2 343	472	149	40.8	27.7
441	Motor vehicle & parts dealers	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	11	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	3	2 385	308	72	18	100.0	—
447	Gasoline stations	8	8 714	466	107	27	31.5	47.9
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF FRANKLIN PARISH, LA								
44-45	Retail trade	33	33 228	2 252	557	184	19.8	1.5
441	Motor vehicle & parts dealers	3	1 059	78	19	5	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	6	3 537	422	105	37	26.2	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	7 658	408	99	59	32.9	5.0
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF GRANT PARISH, LA								
44-45	Retail trade	31	49 303	3 293	714	168	32.2	10.2
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	4 144	274	54	18	92.0	8.0
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	14	10 895	675	153	59	45.1	31.4
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF IBERIA PARISH, LA								
44-45	Retail trade	40	75 203	7 524	1 707	378	11.9	10.9
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	D	D	D	c	D	D
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF IBERVILLE PARISH, LA								
44-45	Retail trade	45	71 887	6 410	1 459	430	20.5	1.8
441	Motor vehicle & parts dealers	7	31 247	2 320	543	114	2.8	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	11	D	D	D	c	D	D
446	Health & personal care stores	6	3 357	481	120	27	78.1	—
447	Gasoline stations	8	8 766	1 017	215	96	66.3	2.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF JACKSON PARISH, LA								
44-45	Retail trade	15	10 589	642	144	83	32.5	33.3
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	6	3 558	220	54	34	69.7	30.3
452	General merchandise stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF JEFFERSON PARISH, LA								
44-45	Retail trade	1 346	3 982 359	372 281	86 774	21 522	6.6	7.8
441	Motor vehicle & parts dealers	161	1 380 078	116 269	27 032	4 072	8.0	15.1
4411	Automobile dealers	60	D	D	D	h	D	D
44111	New car dealers	41	D	D	D	h	D	D
441110	New car dealers	41	D	D	D	h	D	D
44112	Used car dealers	19	D	D	D	b	D	D
441120	Used car dealers	19	D	D	D	b	D	D
4412	Other motor vehicle dealers	26	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	25	D	D	D	e	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	19	41 301	3 921	1 182	227	15.3	51.2
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	75	D	D	D	f	D	D
44131	Automotive parts & accessories stores	56	D	D	D	f	D	D
441310	Automotive parts & accessories stores	56	D	D	D	f	D	D
44132	Tire dealers	19	D	D	D	c	D	D
441320	Tire dealers	19	D	D	D	c	D	D
442	Furniture & home furnishings stores	80	D	D	D	f	D	D
4421	Furniture stores	36	D	D	D	e	D	D
44211	Furniture stores	36	D	D	D	e	D	D
442110	Furniture stores	36	D	D	D	e	D	D
4422	Home furnishings stores	44	D	D	D	e	D	D
44221	Floor covering stores	18	D	D	D	c	D	D
442210	Floor covering stores	18	D	D	D	c	D	D
44229	Other home furnishings stores	26	D	D	D	c	D	D
442299	All other home furnishings stores	25	D	D	D	c	D	D
443	Electronics & appliance stores	68	D	D	D	f	D	D
4431	Electronics & appliance stores	68	D	D	D	f	D	D
44311	Appliance, television, & other electronics stores	50	D	D	D	f	D	D
443111	Household appliance stores	30	D	D	D	e	D	D
443112	Radio, television, & other electronics stores	20	46 088	5 132	1 167	303	3.0	7.5
44312	Computer & software stores	14	79 512	4 777	775	224	1.2	.2
443120	Computer & software stores	14	79 512	4 777	775	224	1.2	.2
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	87	D	D	D	g	D	D
4441	Building material & supplies dealers	74	D	D	D	f	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	17	D	D	D	b	D	D
444130	Hardware stores	17	D	D	D	b	D	D
44419	Other building material dealers	48	D	D	D	f	D	D
444190	Other building material dealers	48	D	D	D	f	D	D
4442	Lawn & garden equipment & supplies stores	13	D	D	D	c	D	D
44422	Nursery & garden centers	10	D	D	D	c	D	D
444220	Nursery & garden centers	10	D	D	D	c	D	D
445	Food & beverage stores	171	506 780	46 067	10 065	3 913	7.3	3.6
4451	Grocery stores	125	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	98	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores	98	D	D	D	h	D	D
44512	Convenience stores	27	D	D	D	b	D	D
445120	Convenience stores	27	D	D	D	b	D	D
4452	Specialty food stores	38	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	117	229 821	28 177	6 602	1 678	8.6	5.9
4461	Health & personal care stores	117	229 821	28 177	6 602	1 678	8.6	5.9
44611	Pharmacies & drug stores	57	D	D	D	g	D	D
446110	Pharmacies & drug stores	57	D	D	D	g	D	D
4461101	Pharmacies & drug stores	56	D	D	D	g	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	b	D	D
44613	Optical goods stores	23	11 836	2 277	549	142	35.0	—
446130	Optical goods stores	23	11 836	2 277	549	142	35.0	—
44619	Other health & personal care stores	23	D	D	D	c	D	D
446191	Food (health) supplement stores	9	D	D	D	b	D	D
446199	All other health & personal care stores	14	D	D	D	c	D	D
447	Gasoline stations	140	220 759	10 895	2 652	844	15.9	5.8
4471	Gasoline stations	140	220 759	10 895	2 652	844	15.9	5.8
44711	Gasoline stations with convenience stores	102	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	102	D	D	D	f	D	D
44719	Other gasoline stations	38	D	D	D	c	D	D
447190	Other gasoline stations	38	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF JEFFERSON PARISH, LA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	228	D	D	D	g	D	D
4481	Clothing stores	124	D	D	D	g	D	D
44811	Men's clothing stores	22	D	D	D	c	D	D
448110	Men's clothing stores	22	D	D	D	c	D	D
44812	Women's clothing stores	51	D	D	D	e	D	D
448120	Women's clothing stores	51	D	D	D	e	D	D
44813	Children's & infants' clothing stores	5	5 962	551	147	81	3.3	—
448130	Children's & infants' clothing stores	5	5 962	551	147	81	3.3	—
44814	Family clothing stores	12	D	D	D	e	D	D
448140	Family clothing stores	12	D	D	D	e	D	D
44815	Clothing accessories stores	10	D	D	D	b	D	D
448150	Clothing accessories stores	10	D	D	D	b	D	D
44819	Other clothing stores	24	D	D	D	c	D	D
448190	Other clothing stores	24	D	D	D	c	D	D
4482	Shoe stores	44	28 794	3 314	725	276	3.7	4.1
44821	Shoe stores	44	28 794	3 314	725	276	3.7	4.1
448210	Shoe stores	44	28 794	3 314	725	276	3.7	4.1
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	8	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	21	10 934	1 319	312	117	2.1	2.8
4482105	Athletic footwear stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	60	35 237	5 498	1 151	252	16.7	9.0
44831	Jewelry stores	58	D	D	D	c	D	D
448310	Jewelry stores	58	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	87	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	71	D	D	D	f	D	D
45111	Sporting goods stores	27	D	D	D	c	D	D
451110	Sporting goods stores	27	D	D	D	c	D	D
4511101	General-line sporting goods stores	10	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	17	D	D	D	b	D	D
45112	Hobby, toy, & game stores	21	D	D	D	c	D	D
451120	Hobby, toy, & game stores	21	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	13	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	13	D	D	D	c	D	D
45114	Musical instrument & supplies stores	10	D	D	D	b	D	D
451140	Musical instrument & supplies stores	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	D	D	D	c	D	D
45121	Book stores & news dealers	8	D	D	D	c	D	D
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	8	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	8	D	D	D	b	D	D
452	General merchandise stores	30	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	14	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	14	D	N	N	N	D	D
4521	Department stores (excl leased depts)	14	D	D	D	h	D	D
45211	Department stores (excl leased depts)	14	D	D	D	h	D	D
452110	Department stores (excl leased depts)	14	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	16	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	15	D	D	D	e	D	D
452990	All other general merchandise stores	15	D	D	D	e	D	D
4529901	Variety stores	9	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF JEFFERSON PARISH, LA—								
Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	143	101 145	11 280	2 794	995	10.4	3.0
4531	Florists	30	D	D	D	c	D	D
45311	Florists	30	D	D	D	c	D	D
453110	Florists	30	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	53	D	D	D	e	D	D
45321	Office supplies & stationery stores	15	D	D	D	c	D	D
453210	Office supplies & stationery stores	15	D	D	D	c	D	D
4532101	Stationery stores	6	D	D	D	b	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	38	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	38	D	D	D	c	D	D
4533	Used merchandise stores	18	8 241	2 173	534	192	23.7	4.3
45331	Used merchandise stores	18	8 241	2 173	534	192	23.7	4.3
453310	Used merchandise stores	18	8 241	2 173	534	192	23.7	4.3
4539	Other miscellaneous store retailers	42	D	D	D	c	D	D
45391	Pet & pet supplies stores	11	D	D	D	b	D	D
453910	Pet & pet supplies stores	11	D	D	D	b	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	25	D	D	D	c	D	D
454	Nonstore retailers	34	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	6	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	c	D	D
4542	Vending machine operators	8	D	D	D	c	D	D
45421	Vending machine operators	8	D	D	D	c	D	D
454210	Vending machine operators	8	D	D	D	c	D	D
4543	Direct selling establishments	20	D	D	D	c	D	D
45439	Other direct selling establishments	19	D	D	D	c	D	D
454390	Other direct selling establishments	19	D	D	D	c	D	D
BALANCE OF JEFFERSON DAVIS PARISH, LA								
44-45	Retail trade	18	27 847	2 064	490	123	15.6	2.0
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	6 656	513	110	51	43.1	—
BALANCE OF LAFAYETTE PARISH, LA								
44-45	Retail trade	102	269 023	23 982	4 943	1 170	12.5	4.8
441	Motor vehicle & parts dealers	13	D	D	D	e	D	D
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	3	D	D	D	c	D	D
441110	New car dealers	3	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	D	D	D	c	D	D
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	9	37 533	5 229	844	132	3.3	.7
444190	Other building material dealers	9	37 533	5 229	844	132	3.3	.7
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF LAFAYETTE PARISH, LA—							
	Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	29	D	D	D	e	D	D
4451	Grocery stores	26	D	D	D	e	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	18	15 714	1 074	233	112	26.5	.7
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
	BALANCE OF LAFOURCHE PARISH, LA							
44-45	Retail trade	176	257 890	22 624	5 255	1 843	12.4	3.9
441	Motor vehicle & parts dealers	20	42 582	2 637	664	139	20.2	1.3
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	3 170	323	82	23	—	—
44211	Furniture stores	5	3 170	323	82	23	—	—
442110	Furniture stores	5	3 170	323	82	23	—	—
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	25	D	D	D	c	D	D
4441	Building material & supplies dealers	19	D	D	D	c	D	D
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	8	D	D	D	b	D	D
444130	Hardware stores	8	D	D	D	b	D	D
44419	Other building material dealers	9	20 602	2 525	529	131	4.1	.1
444190	Other building material dealers	9	20 602	2 525	529	131	4.1	.1
4442	Lawn & garden equipment & supplies stores	6	3 633	396	100	27	7.0	—
44422	Nursery & garden centers	6	3 633	396	100	27	7.0	—
444220	Nursery & garden centers	6	3 633	396	100	27	7.0	—
445	Food & beverage stores	32	60 802	5 562	1 261	576	14.6	10.1
4451	Grocery stores	26	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	22	56 455	5 266	1 188	528	11.5	9.4
445110	Supermarkets & other grocery (except convenience) stores	22	56 455	5 266	1 188	528	11.5	9.4
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	10	11 405	1 192	290	78	27.8	6.6
4461	Health & personal care stores	10	11 405	1 192	290	78	27.8	6.6
447	Gasoline stations	42	34 849	2 207	524	176	19.9	.7
4471	Gasoline stations	42	34 849	2 207	524	176	19.9	.7
44711	Gasoline stations with convenience stores	23	24 824	1 420	333	124	13.0	—
447110	Gasoline stations with convenience stores	23	24 824	1 420	333	124	13.0	—
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
	BALANCE OF LAFOURCHE PARISH, LA—							
	Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	17	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
	BALANCE OF LA SALLE PARISH, LA							
44-45	Retail trade	25	17 624	1 621	383	142	25.4	4.0
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	4 560	354	89	38	D	—
446	Health & personal care stores	5	2 882	325	88	22	25.5	19.6
447	Gasoline stations	7	4 875	355	84	39	18.4	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
	BALANCE OF LINCOLN PARISH, LA							
44-45	Retail trade	24	13 395	1 749	451	117	26.9	13.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 346	433	107	30	7.2	9.6
445	Food & beverage stores	5	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	BALANCE OF LIVINGSTON PARISH, LA							
44-45	Retail trade	107	78 023	7 625	1 762	682	32.6	19.3
441	Motor vehicle & parts dealers	13	10 150	824	186	52	61.1	1.9
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
445	Food & beverage stores	22	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	30	25 643	2 550	576	213	24.0	20.9
4471	Gasoline stations	30	25 643	2 550	576	213	24.0	20.9
44711	Gasoline stations with convenience stores	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
	BALANCE OF LIVINGSTON PARISH, LA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
	BALANCE OF MADISON PARISH, LA							
44-45	Retail trade	17	45 214	3 140	837	248	5.2	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	BALANCE OF MOREHOUSE PARISH, LA							
44-45	Retail trade	36	42 683	3 280	758	247	19.4	3.8
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	20 156	1 636	355	89	9.0	—
4442	Lawn & garden equipment & supplies stores	6	17 109	1 280	290	67	.7	—
44422	Nursery & garden centers	6	17 109	1 280	290	67	.7	—
444220	Nursery & garden centers	6	17 109	1 280	290	67	.7	—
445	Food & beverage stores	4	2 164	228	84	57	76.0	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	5 646	459	107	60	70.5	20.9
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	BALANCE OF NATCHITOCHE PARISH, LA							
44-45	Retail trade	21	15 837	1 098	220	80	57.0	4.3
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	a	D	D
447	Gasoline stations	10	8 089	457	109	49	38.5	6.4
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF OUACHITA PARISH, LA								
44-45	Retail trade	132	158 697	13 615	3 358	1 058	8.3	15.5
441	Motor vehicle & parts dealers	16	56 860	3 738	911	151	.9	.7
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	26 552	1 488	372	75	—	—
441310	Automotive parts & accessories stores	7	26 552	1 488	372	75	—	—
442	Furniture & home furnishings stores	7	3 352	490	124	37	12.6	3.1
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	14 575	1 854	402	104	12.1	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	9	11 970	1 606	350	78	3.7	—
444190	Other building material dealers	9	11 970	1 606	350	78	3.7	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
445	Food & beverage stores	18	20 982	2 029	677	221	9.2	74.9
446	Health & personal care stores	7	3 910	384	94	35	47.6	25.5
447	Gasoline stations	32	41 477	2 800	597	274	9.4	14.2
4471	Gasoline stations	32	41 477	2 800	597	274	9.4	14.2
44711	Gasoline stations with convenience stores	24	28 842	1 746	355	171	11.9	20.4
447110	Gasoline stations with convenience stores	24	28 842	1 746	355	171	11.9	20.4
44719	Other gasoline stations	8	12 635	1 054	242	103	3.7	—
447190	Other gasoline stations	8	12 635	1 054	242	103	3.7	—
448	Clothing & clothing accessories stores	12	5 307	644	150	103	2.1	27.5
4481	Clothing stores	7	3 196	432	96	75	—	36.4
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	9	4 977	757	192	49	10.3	—
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
BALANCE OF PLAQUEMINES PARISH, LA								
44-45	Retail trade	76	85 793	8 411	1 874	674	32.4	10.9
441	Motor vehicle & parts dealers	7	5 110	996	210	47	13.6	15.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	8 498	1 150	264	53	57.0	21.8
4441	Building material & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	13	33 364	2 910	691	299	27.8	15.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	6 002	799	108	52	82.3	—
447	Gasoline stations	22	24 740	1 652	390	139	21.0	6.2
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	676	151	51	12	D	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF PLAQUEMINES PARISH, LA—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	595	102	25	10	64.0	—
454	Nonstore retailers	2	D	D	D	a	D	D
	BALANCE OF POINTE COUPEE PARISH, LA							
44-45	Retail trade	34	32 793	2 238	448	169	36.3	11.7
441	Motor vehicle & parts dealers	3	618	100	24	5	92.9	7.1
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	8 726	476	97	18	4.6	6.4
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	11	13 407	966	173	85	52.6	18.0
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	6 671	386	84	37	27.1	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
	BALANCE OF RAPIDES PARISH, LA							
44-45	Retail trade	132	223 085	16 016	3 630	1 067	21.2	4.6
441	Motor vehicle & parts dealers	18	110 569	6 828	1 477	344	23.7	—
4411	Automobile dealers	8	D	D	D	e	D	D
441111	New car dealers	6	94 230	5 582	1 230	268	25.3	—
441110	New car dealers	6	94 230	5 582	1 230	268	25.3	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 500	254	60	20	18.9	29.7
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	22 509	2 074	516	121	9.6	—
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	14	6 951	412	86	48	56.3	9.8
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	6	10 973	1 038	249	55	17.5	.4
4461	Health & personal care stores	6	10 973	1 038	249	55	17.5	.4
447	Gasoline stations	39	D	D	D	e	D	D
4471	Gasoline stations	39	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	32	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	a	D	D
45299	All other general merchandise stores	5	D	D	D	a	D	D
452990	All other general merchandise stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF RAPIDES PARISH, LA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	14	D	D	D	c	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	11 903	773	182	60	7.7	11.6
453930	Manufactured (mobile) home dealers	5	11 903	773	182	60	7.7	11.6
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
BALANCE OF RED RIVER PARISH, LA								
44-45	Retail trade	39	53 571	3 714	843	265	42.3	7.5
441	Motor vehicle & parts dealers	4	15 366	673	160	34	96.4	3.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	15	16 770	1 024	189	94	25.0	10.2
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	3	342	77	19	10	—	56.4
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF RICHLAND PARISH, LA								
44-45	Retail trade	14	24 886	1 578	372	100	12.4	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	5 064	273	63	33	39.1	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SABINE PARISH, LA								
44-45	Retail trade	39	29 020	2 438	591	247	35.9	5.3
441	Motor vehicle & parts dealers	6	1 636	209	48	17	74.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	6 802	458	105	60	15.4	18.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	668	98	13	2	D	32.3
BALANCE OF ST. BERNARD PARISH, LA								
44-45	Retail trade	214	362 658	33 570	7 889	2 887	14.1	4.0
441	Motor vehicle & parts dealers	21	30 921	3 718	785	167	15.0	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	10 539	1 162	176	37	D	—
441222	Boat dealers	3	10 539	1 162	176	37	D	—
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	14 225	2 044	490	106	17.4	—
441310	Automotive parts & accessories stores	12	14 225	2 044	490	106	17.4	—
442	Furniture & home furnishings stores	7	4 023	527	115	32	18.5	—
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	7	3 881	277	66	17	15.2	—
4431	Electronics & appliance stores	7	3 881	277	66	17	15.2	—
44311	Appliance, television, & other electronics stores	7	3 881	277	66	17	15.2	—
444	Building material & garden equipment & supplies dealers	18	22 595	2 714	616	139	35.7	5.7
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	8	15 686	1 749	400	90	40.5	—
444190	Other building material dealers	8	15 686	1 749	400	90	40.5	—
445	Food & beverage stores	39	109 956	8 575	2 092	891	11.2	.5
4451	Grocery stores	26	105 176	8 060	1 973	839	10.5	.2
44511	Supermarkets & other grocery (except convenience) stores	21	103 609	7 932	1 947	829	9.9	.2
445110	Supermarkets & other grocery (except convenience) stores	21	103 609	7 932	1 947	829	9.9	.2
4452	Specialty food stores	13	4 780	515	119	52	25.6	7.9
446	Health & personal care stores	22	30 660	4 097	944	315	22.9	8.4
4461	Health & personal care stores	22	30 660	4 097	944	315	22.9	8.4
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	3	1 100	193	43	31	—	18.1
447	Gasoline stations	28	42 071	2 212	559	168	16.5	8.1
4471	Gasoline stations	28	42 071	2 212	559	168	16.5	8.1
44711	Gasoline stations with convenience stores	20	30 361	1 882	484	151	3.1	10.3
447110	Gasoline stations with convenience stores	20	30 361	1 882	484	151	3.1	10.3
448	Clothing & clothing accessories stores	29	13 124	1 687	413	194	19.8	30.2
4481	Clothing stores	15	8 887	1 116	285	149	16.5	41.3
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	7	2 738	347	103	33	44.2	—
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	90 441	7 948	1 814	820	—	1.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. BERNARD PARISH, LA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF ST. CHARLES PARISH, LA								
44-45	Retail trade	119	210 806	17 492	4 233	1 316	11.0	2.5
441	Motor vehicle & parts dealers	7	17 972	1 613	402	75	7.6	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	4 812	869	190	43	12.6	25.1
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 779	1 194	288	68	6.4	1.1
4441	Building material & supplies dealers	10	D	D	D	b	D	D
445	Food & beverage stores	20	56 394	4 013	1 059	484	12.8	1.1
4451	Grocery stores	18	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	12	15 964	1 702	426	110	27.9	—
4461	Health & personal care stores	12	15 964	1 702	426	110	27.9	—
447	Gasoline stations	34	45 207	2 664	609	196	13.9	3.5
4471	Gasoline stations	34	45 207	2 664	609	196	13.9	3.5
44711	Gasoline stations with convenience stores	29	41 621	2 523	579	186	10.3	—
447110	Gasoline stations with convenience stores	29	41 621	2 523	579	186	10.3	—
448	Clothing & clothing accessories stores	7	1 728	260	64	26	27.9	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
BALANCE OF ST. HELENA PARISH, LA								
44-45	Retail trade	17	11 061	1 085	257	101	59.5	23.3
441	Motor vehicle & parts dealers	3	1 048	126	31	11	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. JAMES PARISH, LA								
44-45	Retail trade	43	62 467	6 383	1 451	534	21.2	5.3
441	Motor vehicle & parts dealers	5	9 791	779	139	36	10.1	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
4431	Electronics & appliance stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	5 610	751	167	45	90.0	—
445	Food & beverage stores	11	27 841	2 823	690	293	18.1	.5
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	12 197	754	153	82	6.9	19.0
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ST. JOHN THE BAPTIST PARISH, LA								
44-45	Retail trade	119	231 457	19 917	4 810	1 643	9.6	6.8
441	Motor vehicle & parts dealers	13	47 400	4 141	1 076	174	2.5	30.5
44131	Automotive parts & accessories stores	5	5 566	842	190	48	1.8	—
441310	Automotive parts & accessories stores	5	5 566	842	190	48	1.8	—
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	9 832	1 282	357	63	9.0	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
445	Food & beverage stores	22	54 013	4 390	1 080	511	16.5	—
4451	Grocery stores	15	D	D	D	e	D	D
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	15	16 919	1 694	317	97	10.8	3.9
4461	Health & personal care stores	15	16 919	1 694	317	97	10.8	3.9
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	19	36 891	1 883	416	156	17.5	—
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing & clothing accessories stores	10	7 263	821	186	89	10.0	—
4481	Clothing stores	6	5 926	642	141	69	5.8	—
451	Sporting goods, hobby, book, & music stores	3	525	46	22	7	—	34.9
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. LANDRY PARISH, LA								
44-45	Retail trade	115	D	D	D	f	D	D
441	Motor vehicle & parts dealers	16	D	D	D	c	D	D
442	Furniture & home furnishings stores	7	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	10 815	818	226	58	10.1	.9
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	35	40 512	3 980	961	370	25.9	13.2
4451	Grocery stores	32	40 118	3 931	950	365	26.0	13.3
446	Health & personal care stores	13	9 556	890	191	74	64.5	22.4
4461	Health & personal care stores	13	9 556	890	191	74	64.5	22.4
447	Gasoline stations	20	D	D	D	c	D	D
4471	Gasoline stations	20	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	b	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	19 589	911	233	41	—	—
453930	Manufactured (mobile) home dealers	4	19 589	911	233	41	—	—
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ST. MARTIN PARISH, LA								
44-45	Retail trade	35	43 011	3 514	786	256	20.1	7.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	11	11 225	1 150	264	107	5.0	14.4
446	Health & personal care stores	5	3 187	281	73	21	31.4	22.7
447	Gasoline stations	9	18 010	1 315	287	79	25.8	4.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF ST. MARY PARISH, LA								
44-45	Retail trade	47	122 401	10 923	2 252	844	12.5	.8
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	14	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	9 283	546	127	56	30.2	5.8
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. TAMMANY PARISH, LA								
44-45	Retail trade	179	301 271	24 427	5 813	1 544	22.3	7.7
441	Motor vehicle & parts dealers	19	125 973	7 895	1 908	297	14.1	1.2
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	6	D	D	D	c	D	D
441110	New car dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	3 211	537	110	40	58.4	.5
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	5	1 699	264	62	29	30.3	35.3
4431	Electronics & appliance stores	5	1 699	264	62	29	30.3	35.3
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	29	42 718	4 829	1 173	240	36.2	6.4
4441	Building material & supplies dealers	21	39 734	4 499	1 099	207	36.6	5.8
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	8	2 984	330	74	33	30.0	14.5
445	Food & beverage stores	27	45 142	4 753	1 169	490	28.9	3.0
4451	Grocery stores	20	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	40 427	4 313	1 072	424	25.3	2.0
445110	Supermarkets & other grocery (except convenience) stores	16	40 427	4 313	1 072	424	25.3	2.0
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	9	8 277	860	198	49	12.8	43.4
4461	Health & personal care stores	9	8 277	860	198	49	12.8	43.4
447	Gasoline stations	33	44 352	2 415	582	177	14.4	25.9
4471	Gasoline stations	33	44 352	2 415	582	177	14.4	25.9
44711	Gasoline stations with convenience stores	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	26	D	D	D	c	D	D
448	Clothing & clothing accessories stores	9	5 673	863	210	64	12.1	2.3
4481	Clothing stores	6	4 392	659	154	42	15.7	.8
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	3 692	434	86	36	88.8	-
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	a	D	D
45299	All other general merchandise stores	5	D	D	D	a	D	D
452990	All other general merchandise stores	5	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	10	3 155	264	57	29	51.7	38.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF TANGIPAOHA PARISH, LA								
44-45	Retail trade	98	96 873	8 045	1 895	689	32.6	14.1
441	Motor vehicle & parts dealers	15	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	24	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	28	D	D	D	c	D	D
4471	Gasoline stations	28	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 372	170	37	7	36.1	—
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF TENSAS PARISH, LA								
44-45	Retail trade	22	27 534	1 492	350	114	9.1	3.6
444	Building material & garden equipment & supplies dealers	8	19 451	717	172	45	1.8	2.1
4442	Lawn & garden equipment & supplies stores	4	18 697	650	156	37	—	—
44422	Nursery & garden centers	4	18 697	650	156	37	—	—
444220	Nursery & garden centers	4	18 697	650	156	37	—	—
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF TERREBONNE PARISH, LA								
44-45	Retail trade	236	626 604	50 898	11 616	3 149	6.2	16.4
441	Motor vehicle & parts dealers	34	314 033	22 286	4 770	831	.7	29.5
4411	Automobile dealers	12	296 921	20 104	4 268	684	—	29.5
44111	New car dealers	8	293 177	19 815	4 194	669	—	29.8
441110	New car dealers	8	293 177	19 815	4 194	669	—	29.8
4412	Other motor vehicle dealers	6	6 960	534	118	31	27.8	25.7
44122	Motorcycle, boat, & other motor vehicle dealers	6	6 960	534	118	31	27.8	25.7
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	10 152	1 648	384	116	2.8	31.6
44131	Automotive parts & accessories stores	10	8 118	1 210	271	85	3.5	37.7
441310	Automotive parts & accessories stores	10	8 118	1 210	271	85	3.5	37.7
442	Furniture & home furnishings stores	8	6 713	1 011	222	45	11.0	4.2
4421	Furniture stores	4	4 697	842	179	34	4.2	—
44211	Furniture stores	4	4 697	842	179	34	4.2	—
442110	Furniture stores	4	4 697	842	179	34	4.2	—
4422	Home furnishings stores	4	2 016	169	43	11	26.7	14.0
443	Electronics & appliance stores	11	7 031	726	187	49	36.1	12.0
4431	Electronics & appliance stores	11	7 031	726	187	49	36.1	12.0
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	61 334	5 287	1 284	339	2.8	.1
4441	Building material & supplies dealers	18	55 849	4 978	1 213	314	2.0	.2
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	8	18 870	1 966	449	106	4.4	—
444190	Other building material dealers	8	18 870	1 966	449	106	4.4	—
4442	Lawn & garden equipment & supplies stores	6	5 485	309	71	25	11.2	—
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	28	62 936	5 373	1 276	515	27.2	2.2
4451	Grocery stores	19	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	17	56 511	4 940	1 191	473	25.9	.3
445110	Supermarkets & other grocery (except convenience) stores	17	56 511	4 940	1 191	473	25.9	.3
4452	Specialty food stores	9	D	D	D	b	D	D
446	Health & personal care stores	18	17 408	2 199	549	140	21.3	7.7
4461	Health & personal care stores	18	17 408	2 199	549	140	21.3	7.7
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	46	44 148	3 306	708	295	18.8	9.2
4471	Gasoline stations	46	44 148	3 306	708	295	18.8	9.2
44711	Gasoline stations with convenience stores	39	39 452	2 623	618	263	18.5	10.3
447110	Gasoline stations with convenience stores	39	39 452	2 623	618	263	18.5	10.3
448	Clothing & clothing accessories stores	28	15 111	1 710	402	185	2.5	11.7
4481	Clothing stores	15	7 331	885	214	111	3.8	24.2
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	11	D	D	D	b	D	D
44821	Shoe stores	11	D	D	D	b	D	D
448210	Shoe stores	11	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	4 451	558	119	49	2.9	.5
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
	BALANCE OF TERREBONNE PARISH, LA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	3 032	403	98	22	49.9	—
4543	Direct selling establishments	5	3 032	403	98	22	49.9	—
454319	Other fuel dealers	1	D	D	D	a	D	D
	BALANCE OF UNION PARISH, LA							
44-45	Retail trade	32	17 062	1 649	320	187	35.6	29.2
441	Motor vehicle & parts dealers	7	1 280	162	29	10	58.0	7.3
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	6 648	553	117	73	25.5	24.8
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	BALANCE OF VERMILION PARISH, LA							
44-45	Retail trade	70	68 974	6 948	1 648	572	30.0	6.3
441	Motor vehicle & parts dealers	9	6 151	853	192	53	47.6	—
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	15 983	1 799	464	107	20.7	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	15	27 562	2 688	605	260	21.1	8.2
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	6	3 517	283	68	30	46.8	33.3
447	Gasoline stations	18	9 477	663	157	71	52.6	4.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF VERNON PARISH, LA								
44-45	Retail trade	46	D	D	D	e	D	D
441	Motor vehicle & parts dealers	8	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	11	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	497	70	15	17	27.6	47.3
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF WASHINGTON PARISH, LA								
44-45	Retail trade	20	33 994	1 968	441	109	9.2	8.5
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	6	6 251	339	63	25	38.6	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF WEBSTER PARISH, LA								
44-45	Retail trade	31	23 857	2 077	499	190	30.1	10.5
441	Motor vehicle & parts dealers	4	3 555	268	56	13	—	8.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	3 299	430	111	35	28.0	45.4
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	17	15 452	1 276	311	134	35.4	3.5
44711	Gasoline stations with convenience stores	13	8 885	715	173	86	61.6	—
447110	Gasoline stations with convenience stores	13	8 885	715	173	86	61.6	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WEST BATON ROUGE PARISH, LA								
44-45	Retail trade	27	29 836	2 732	622	224	15.7	5.3
441	Motor vehicle & parts dealers	4	985	128	23	9	41.8	—
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	6 304	638	150	61	34.2	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	12 346	664	137	56	4.4	6.0
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
BALANCE OF WEST CARROLL PARISH, LA								
44-45	Retail trade	37	54 001	4 560	1 049	426	12.4	11.4
441	Motor vehicle & parts dealers	4	2 167	257	57	20	66.9	28.3
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	11 250	582	158	32	—	1.8
44422	Nursery & garden centers	4	11 250	582	158	32	—	1.8
444220	Nursery & garden centers	4	11 250	582	158	32	—	1.8
445	Food & beverage stores	4	12 623	1 103	270	125	6.2	40.6
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	8 957	735	143	80	20.0	—
448	Clothing & clothing accessories stores	5	636	74	14	10	45.9	25.0
452	General merchandise stores	3	D	D	D	c	D	D
454	Nonstore retailers	4	1 786	193	33	11	19.3	2.4
BALANCE OF WEST FELICIANA PARISH, LA								
44-45	Retail trade	35	40 679	3 493	846	275	20.5	.2
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4441	Building material & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	10 337	941	229	88	38.6	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	11 055	840	200	82	21.9	—
448	Clothing & clothing accessories stores	4	724	145	36	16	42.0	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WINN PARISH, LA								
44-45	Retail trade	17	13 113	1 596	369	170	31.1	27.3
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

**45211 Department Stores
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising
Department Stores (Excluding Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising
Department Stores (Including Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

LOUISIANA

De Ridder is in Beauregard and Vernon Parishes.

Eunice is in Acadia and St. Landry Parishes.

New Llano is a spelling correction from Newllano.

Shreveport is in Bossier and Caddo Parishes.

St. Gabriel was incorporated in August 1994.

Appendix E. Metropolitan Areas

LOUISIANA

Alexandria, LA MSA

Rapides Parish, LA

Baton Rouge, LA MSA

Ascension Parish, LA

East Baton Rouge Parish, LA

Livingston Parish, LA

West Baton Rouge Parish, LA

Houma, LA MSA

Lafourche Parish, LA

Terrebonne Parish, LA

Lafayette, LA MSA

Acadia Parish, LA

Lafayette Parish, LA

St. Landry Parish, LA

St. Martin Parish, LA

Lake Charles, LA MSA

Calcasieu Parish, LA

Monroe, LA MSA

Ouachita Parish, LA

New Orleans, LA MSA

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. James Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

Shreveport—Bossier City, LA MSA

Bossier Parish, LA

Caddo Parish, LA

Webster Parish, LA

